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Senate Slashes Surtax Amendment

Victor L. Berger Dies After Short Illness

Great Socialist Succumbs After Accident Injury

State Senate Passes Resolution Relating to Unfortunate Death

Complications resulting from an injury received three weeks ago caused the death of Victor L. Berger, socialist leader and editor, in Milwaukee Wednesday afternoon.

A skull fracture caused when a street car struck him down brought death to the 69-year-old former congressman and editor of the Milwaukee

PRAISE VICTOR BERGER

"The memory of Victor Berger's brilliant mind, sterling character and incomparable courage, is a legacy that will enrich the life of Wisconsin for generations to come," Pres. Glenn Frank said Wednesday night. Victor Berger was "an able and courageous man, of deep convictions, a resourceful champion of what he believed was right, and a determined opponent of whatever seemed to him wrong," Gov. Walter J. Kohler stated.

Leader, socialist newspaper. Valiantly, he fought for days and seemed to be recuperating when he suffered a sudden relapse.

Berger was born Feb. 28, 1860, in Nieder-Rehbeck, Austria-Hungary, and came to America practically penniless after attaining a gymnasium education in Budapest and Vienna. He started his career in Milwaukee as tradesman and later took up teaching and journalism.

A resolution introduced by the socialist Sen. Walter Polakowski of Milwaukee in sympathy for his death, (Continued on Page 16)

Children Show School Results

Final Programs of Creative Arts Group Given in Music Hall

The theory that the self-expressive spirit of a child should be stimulated and encouraged, supported by the ideal of joyous activity and an absolute absence of disciplinary problems was amply corroborated in programs which were presented Wednesday afternoon under the direction of Prof. E. B. Gordon in the auditorium of Music hall.

The outward expression of latent aesthetic abilities is what the school encourages. Writing, composing, dancing, singing, and art work are all a part of the school program.

Little girls with saucy ribbons atop their heads and small boys whose eyes sparkle with suppressed excitement—all showed evidence of truly creative impulses which, unhampered as they were, resulted in some unusual work.

The first part of the program was an illustration of the creative approach to piano playing. The children shifted easily from one key to another. Their work in original melodies and harmonies was unusual.

"It is play to them," declared Prof. A. L. Coon, who directed the young pianists. "The children find a method of transposition for themselves and work it out at home."

Elementary work done in orchestration during the season was quite remarkable. Little was said concerning any of the program, but tone and action spoke for themselves.

Going to Geneva



PROF. PITMAN B. POTTER

During his leave of absence from the university the second semester of 1929-30, Prof. Pitman B. Potter of the political science department will lecture at the Institute Universitaire de Hautes Etudes Internationales, a post-graduate school of international studies at Geneva, Switzerland.

In co-operation with the University of Geneva, the international school is established at the city of the League of Nations.

A seminar on "Selected Topics and the League of Nations" will be conducted by Prof. Potter. He will also give a lecture course in "Fundamental Problems of International Organization."

Anzia Yezierska Asks Why Gilbert Ross Doesn't Play

The following statement was given to the Daily Cardinal by Anzia Yezierska, noted Russian authoress and protégée of Zona Gale, who laments the fact that local talent is often overlooked. Her objection was stimulated by the fact that the Wisconsin Men's Union does not include local artists in its concert series.

"I have just read the announcement of concerts planned for the coming season by the Men's Union of the University of Wisconsin and was struck by the absence of the name of Gilbert Ross. I saw the name of Zimbalist, Horowitz, and other eminent artists to be brought from far away, but the artist in their own midst, acclaimed throughout the country—overlooked.

"Last fall when Marjorie Latimer's book, 'Nellie Bloom,' came out, reviewers far and wide hailed it as one of the most original and vital collections of short stories that have appeared in the last 25 years.

"Marjorie Latimer was a former (Continued on Page 16)

Christianson Bids Low on Field House

The sum of \$434,990 set by the Christianson Construction company, Racine, was the low bidder on the proposed university field house at its second bidding, announcements Wednesday stated.

This amount is still about \$5,000 more than the previous low bid when the university rejected all bids. C. B. Fritz company, Madison, was the low bidder for the construction of the new mechanical engineering building and laboratory with an estimate of \$556,988.

Bids will be submitted to the board of regents at its next meeting, expected to be called immediately after the passage of the university appropriation bill by the state legislature. Awarding of contracts will be made at this time.

Goodnight Asks Students to Tell Session Faults

No Public Exercises Today; Written Examinations on Friday

Invitations for all patrons of the summer session to submit written criticisms and suggestions for the improvement of the session has been made

EXAMINATIONS FRIDAY

There will be no public exercises on Thursday. Friday is examination day. All courses which carry academic credit will conclude with written examinations. Summer session reports will be mailed as soon as possible after the close of the session. To her departing summer session guests the University of Wisconsin bids farewell and wishes happy memories of a season of study on her campus.

by Dean Scott H. Goodnight, director of the session.

"Our purpose," states the dean, "is to receive the impressions and suggestions of those persons who, because of knowledge of other schools, may have some criticism to offer; thus improving our own session."

Communications of this type are requested to be deposited in any of the university letter boxes and addressed to the director. No postage is required.

This practice of inviting suggestions has been done at the close of each summer session for a good many years, according to Dean Goodnight. Of late, not very many criticisms have been received.

"I do not know how much there is to criticism," he stated. "We have adopted some suggestions, but on the whole have not profited by it; but we are continuing it as we feel that we might get something of value out of it."

"Many of the letters received have (Continued on Page 16)

Haworth Beats Lhevinne in Summer Tennis Finals

Haworth, varsity tennis player from Indiana university, defeated Lhevinne from the University of Michigan, in the finals of the Wisconsin summer session tennis tournament, 6-4, 3-6, 5-7, 6-2, 8-6. This match brought the Wisconsin summer session tournament to an end.

Assemblyman Student Criticizes Tuition Raise

The case against an increase of resident fees has been elucidated by Assemblyman John Rohan, a junior from Kaukauna in the college of letters and science, in a statement to the Daily Cardinal.

Assemblyman Rohan's objections to the increase is that it would cause great hardship on the part of the poor and working students at the university, and that in doing so "the legislature is sending the university around a dangerous curve when it decrees that entrance to our university shall be determined by the amount of money a student has in his pocket rather than the amount of brains he has in his head."

The statement follows: The chief objection to any increase in fees is that it puts an additional burden on students, particularly to poor ones. There are so many students just making the grade financially that any increase would force them to give up the struggle.

According to Miss Alice King of the

A New Record

Daily Cardinal Freshman Edition Will Be Largest in History

Readers of the Daily Cardinal this morning will notice the absence of the regular sports and editorial pages in this section. It will also be noticed that this is a section of the Freshman edition which is regularly published on the last Saturday of the summer session.

The elimination of the sports page and the editorial page today was necessitated by the unusual size of the Freshman Cardinal which in all will total 40 pages or more, including this section of 16 pages, a special Freshman section of 16 pages and a section devoted to Wisconsin activities of 8 pages.

This will be the largest edition of the Daily Cardinal that has ever been published, exceeding by eight pages a 32-page edition last fall.

The editorial and sports pages as well as many special features particularly for freshmen will appear in the Freshman section along with the activities section, Saturday, August 10, and will be sent free of charge to all entering freshmen.

Friday Is Deadline for Last Enrollment in Extension School

Friday noon will be the last hour that the correspondence study advisory service will be available, according to an announcement Wednesday by Prof. Marshall C. Graff. The headquarters at the library will remain open till 10 p. m. tonight to accommodate as many of the late registrants as possible. Friday forenoon until 12:30 p. m. applications will be taken at the desk in Bascom hall rotunda.

Summer school students taking partial credits in such subjects as mathematics and education were again urged by Prof. Graff to make arrangements for completing credits by correspondence before the close of the session.

By special arrangement with the extension division teachers and others who are not returning this fall to resume their studies on the campus may post-date their fee checks to the date they will begin their correspondence work. Others not enrolling now may obtain the necessary information and registration blanks and an addressed envelope for forwarding the application.

16 to 10 Vote Erases Budlong Tax Measures

University Appropriations Bill Again Delayed; Set for 9 a. m. Today

The surtax clause in the university appropriation bill, which would levy a surtax of one-third on all incomes of individuals and corporations over \$3,000, was struck out when the amendment of Sen. George W. Blanchard was adopted by the state senate last night by the vote of 16 to 10.

The bill comes up again as a special order before the senate at 9 a. m. Thursday morning, after the senate session had adjourned at 10:30 p. m. Wednesday night.

Reject Faculty Salaries Bill

With only Sens. John C. Schumann, Watertown, and Herman J. Severson, Iola, voting for the measure, the Schumann amendment limiting the salaries of deans and professors at the university to \$7,500 a year was rejected by the vote of 28 to 2.

Speaking on his amendment, Sen. Schumann stated that Pres. Glenn Frank had an income of over \$45,000, and that Dean Harry L. Russell of the college of agriculture had a total income of some \$53,000 and that the dean speculated in stocks and bonds enough to keep any man busy.

Counter-Accusations

"If these professors," argued Sen. Blanchard of Edgerton, "are worth the \$7,500 or more that they get—let them have it."

Branding Sen. Schumann's amendment as a mere political move, Sen. Blanchard said that the Watertown senator had a candidate for the position of president of the university and that Schumann himself was a candidate for the position of dean of the college of agriculture. Sen. Schumann resented this on the grounds that unsubstantiated personal remarks were not valid.

The amendment eliminating the surtax clause, as generally predicted, was passed by the senate. The substitute offered by Sen. Walter S. (Continued on Page 2)

Ortega Explains Great Displays

Talk Ends Series on International Expositions of Barcelona, Seville

"The International Expositions of Barcelona and Seville" was the subject of the last of a series of six illustrated lectures on Spanish life, art, and letters, given by Joaquin Ortega, associate professor of romance languages at the university, Wednesday afternoon.

Prof. Ortega pointed out that the exposition of Seville attempted to show the traces and developments of Spanish culture and Spanish peoples throughout all ages and for this reason all of the South and Central American nations were invited to take part in the exposition.

America was the only non-Spanish nation to be invited to send displays. Late in May American week was featured. Pres. Hoover sent a special message and special American representatives and the American band provided entertainment for the visitors. The band was later invited to give concerts in more than 30 Spanish cities.

The central pavilion at this exposition was Spain's own. Other pavilions were given over to the various regions of the country, which displayed their own industrial and manual arts, costumes, and products.

Fifteen pavilions were used by South American countries, each of (Continued on Page 2)

Assemblyman Hits Raise of Tuitions for Badger Students

(Continued from Page 1)

raised this farmer's son or the laboring man's son or the small merchant's son would pay an increase in fees ranging from \$20 to \$50 per year as the board of regents might see fit.

It is the sons and daughters of our laboring people, our farmers and our small merchants who would be injured by an increase in fees and naturally they would be the students who would be forced out of school. It is needless to say that many of our most brilliant students will be deprived of a university education by an increase in fees and to deprive these students of an education is a loss to the state and to society as well as to the individual student.

Perhaps we can view this situation from another angle. Let us suppose for the sake of argument that the fees were raised only \$20 per year. Obviously each student would pay an increase fee of \$20. Let us also suppose at the same time that fees be left as they now are, and that the money which would accrue from an increase in fees be levied on general property as my amendment No. 4, A provides. In the latter case an increased tax of \$20 would be paid only by a firm, individual or corporation having an assessed valuation of \$450,000.

Now, assuming that the increase of \$20 must be paid, who should logically be expected to pay the increase, a student with comparatively little or no ability to pay, or a corporation having \$450,000 worth of property. It was only after I had studied this problem and had arrived at these figures that I felt it my duty to try and avert an increase in fees.

There is another angle of this fee raising question that should not be overlooked. That is the effect of an increase in fees on the university. Every time that fees are increased, the poorer students (financially) are forced out of school. The inevitable result is that the students remaining in school and the student body as a whole represents a richer class of our people. Every time that fees are raised the breach between our poorer people and our richer people is widened.

Money largely determines the class to which we belong, the kind of clothes we wear, the kind of car we drive, the number of luxuries we shall have, and now if the legislature inaugurates a policy of fee raising, money will determine the amount of education our students shall get, and which ones shall enter our university. Since it is the sons and daughters of the poorer people who are affected, the proposed increase in fees should be of vital interest to the poorer people.

In conclusion, I feel that the legislature through a fee raising policy is sending the university around a dangerous curve when it decrees that entrance to our university shall be determined by the amount of money a student has in his pocket rather than the amount of brains he has in his head, and I would dread to see the day when our poorer people will feel that our university is one, by, of and for the richer people.

Ortega Explains Great Displays

(Continued from Page 1)

which were featured for one week during the exposition. Other displays gave evidences of Spanish culture and arts of all sorts.

On the other hand, the International Exposition of Barcelona was designed to show the industrial progress of the whole world. An international exhibit of sports, one of industry, another of art of all time, and a typical Spanish town were among the more important exhibit displays at Barcelona. The Spanish town was complete in every detail, according to Prof. Ortega.

Germany also had a technical exhibit on view at this exposition. This marks the first time since the war that Germany has entered an international exhibit.

Prof. Ortega explained that the two expositions are both in keeping with the character of the towns in which they are situated, since Seville, a city of romance and an art center of the country, stressed art and culture, while Barcelona, the chief industrial center, laid emphasis on industrial achievements. However, the purpose of both expositions was to attract the interest of the world to Spain's accomplishments.

The lecture was illustrated by 73 slides, some of which were colored, which showed points of interest and historical or economic importance in Barcelona and Seville.

Senate Slashes Surtax Measure

(Continued from Page 1)

Goodland, Racine, after a conference with Gov. Walter J. Kohler and Pres. Frank, will probably be taken up

Thursday. It is intended, he intimated, as a compromise measure.

Same Appropriation

"There was no three-way conference," remarked Pres. Frank later. "I have not said I favor this substitute. It simply ties the university to the 1927 post and allows no leeway for

natural growth."

The substitute provides the same appropriation which was given the university two years ago, according to Sen. Goodland. "But it removes the surtax proposition; it makes a large number of the appropriations for the university activities continuing, so

that in future sessions if a deadlock is reached these departments can still operate, and it maintains the increase in tuition fees to \$200 for non-resident students."

I deeply deplore the killing of any person.—President Hoover.



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There are many reasons for the crowds of college men who gather here. Style correctness is one; the students know from experience that the newest and smartest in apparel will be found here. Selection and variety are others; as one of Madison's largest stores we offer a choice not possible to smaller shops. Friendliness and comfortable facilities are still others; here you may sit around and smoke and chat with your friends and with the men of our staff . . . Many of them Wisconsin men of former years.

So when you come down . . . we invite you to join the crowd here . . . and to smoke our cigarettes.

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Haresfoot Plans for Next Show

Purnell States That Five Men Are Working on Books

Tentative plans are now being made for the 33rd annual musical comedy of the Haresfoot club of the University of Wisconsin, according to William Purnell, director of the organization.

The show is to be presented next April and will travel over practically the same territory which it has covered for a number of years in the past, with the possible addition of an extra night in Milwaukee to accommodate the many people who have been unable to get tickets in former years, stated Mr. Purnell in speaking of the show's road trip of next spring.

At the present time five men are working on books for the show. One team has a complete book and 16 songs. All the books will be submitted for judgment in the fall and the best one will be chosen as the score for the show.

The Haresfoot club is the oldest dramatic organization on the campus; it was founded in 1898. It is open only to male students of the university and all the shows are written by men, who also design the scenery and costumes, furnish the music, and take all roles, including female parts.

Franklin Printz '30, who has played the juvenile lead in the shows of the past two years, is president of that club for next year. A new manager will be appointed in the fall. Vernon Hamel, leading lady in past productions, will return for another year in the organization, as will Marcus Ford, the son of one of the Haresfoot founders, who takes character parts.

Haresfoot will conduct its regular dancing classes beginning soon after the university opens in the fall. Arrangements are now being made to procure a permanent rehearsal hall on or near the campus, according to Mr. Purnell.

The Haresfoot Follies, an annual dance and entertainment sponsored by the club, will be the first event on the club's calendar this fall. The night before Thanksgiving has been set as the date for the Follies which will be held in the Union building. In addition to the dance, entertainment by professional artists will be offered.

Several former members of Haresfoot have won acclaim in the professional fields of stage and screen. Frederick March is playing leads in Paramount pictures, while Herbert Stothart, composer of several Haresfoot shows, is writing music for Metro-Goldwyn-Mayer sound pictures. Howard Marsh has a leading role in Ziegfeld's famous production, "Show Boat."

BAN ON KAISER LIFTED

Amid wild scenes in the Reichstag at Berlin the monarchist members, supported by the economic party, defeated the government's bill to extend the law which bars the former kaiser from returning to Germany.

Now no German law prevents him from entering after July 23, but the government let it be known that its dictatorial powers would be called on to prevent it if necessary.

There was no expectation that Wilhelm would come back, or wanted to come back, but the monarchists argued that it was only decent to give him the privilege of an ordinary German citizen. The monarchists believe that Wilhelm would not come back except as kaiser.

MCCANSE IMPROVING

Ralph A. McCanse, instructor in English, is making a steady and satisfactory recovery from an operation undergone last Thursday at the Wisconsin General hospital.

WHO ARE JAYWALKERS

Very often we see an item in the papers referring to the so-called "jaywalkers" in a contemptuous, slurring tone. Let me say a few words from the jaywalker's viewpoint.

It is a fact that at the regular street crossings one has to be on a constant lookout in four directions, and then, after doing his best to avoid danger, often must make a flying jump to dodge cars which pay no attention to the signals and are gone before a traffic officer, if there is one there, has time to interfere. It is also a fact that, so far as I can remember, most accidents to pedestrians have been at street crossings.

I myself have left street crossings when traffic was heavy and gone to the middle of the block where one needs to watch only two directions in order to cross with any degree of safety, and I have seen women with baby carriages do the same thing.

It is not a lot of careless gawks, as the papers would give people to understand, but mostly, according to my observation, careful people who are on the watch for "safety first."—J. H. Whitmore, Sioux Falls, S. Dak.

CON HOFFMAN, U.W. MAN

Not all the heroes get into the movies. Con Hoffman, U. W., was brought up in the sand of a northern Wisconsin farm where they haven't been able to raise anything since. During the World war he was in charge of the Y. M. C. A. work for allied prisoners of war in Germany. Later he led the movement for self-help among German students who were just taking up the idea of working their way through school. Now he is known to students in every university on the continent of Europe.

Thirty-five foreign countries sent students to the University of Wisconsin during the academic year 1928-1929.

Greetings To Freshmen

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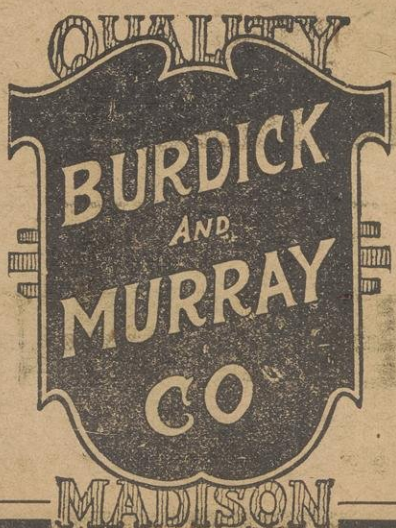
Welcome Stranger!

There is a sunny side of life always . . . and that's the side we want to be on. While selling merchandise is our chief objective, we like to feel that we do a little more than this. Our service features are a pride with us and we are happy when customers use them whether you buy or not . . . you are always welcome here . . . come in often.

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CORNER STATE AND LAKE STREETS

Faculty, Students Meet Together in Memorial Union

Following are excerpts from the speech of Dr. H. C. Bradley of the physiological chemistry department of the university at the Memorial Union dedication banquet held last year:

"Up to this time the faculty has played a considerable and an official part in the Union project. From the first it has been identified with the idea itself and with the campaigns of raising funds. Pres. Van Hise, Pres. Birge, Dean Goodnight, Prof. Gardner, are just a few of the faculty names associated with this phase of the Union's career. The faculty has played its official part in the planning of the building, in its building, furnishing, equipping, and in the organization of its government.

"With the completion of the building and the beginning of its operation as the home of the Wisconsin Union, it very properly takes a back seat officially. On the Union council of 14 members there are officially two faculty representatives appointed there by the president, for whatever they may be able to contribute in the way of continuity of purpose, of experience, perhaps of wisdom.

"Unofficially, however, the faculty has a genuine opportunity. It will decide individually how worth while this opportunity is. Here we may all of us attain part of the objectives sought in the Experimental college. As we ourselves as well as the students realize more clearly that we are after all older or younger members of but one great family of students—a fact often forgotten on both sides—we may expect increasing faculty members and increased use of the building as a genuine Union.

"Here the faculty man will meet with students not because they are sent to his class room by the compulsion of required courses, but because students elect him and he elects them for any of the many reasons that draw people together when they are free and equal. If he has something he can contribute to such a group of younger students, that of itself will be his reward.

But in addition he will find himself tapping more intimately that great stream of young life perennially renewed which flows through these

halls, renewing for himself those things which he prized most in his own youth—a contact which will keep him young in heart and spirit in spite of the passing of years.

To us faculty members—the older students in the Wisconsin family—this is a precious privilege. As we realize it we shall play unofficially an ever increasingly important part. For this privilege and opportunity, we have worked and tonight when it begins its realization, we rejoice in the common rejoicing of which this meeting is the symbol."

BUDGET ESTIMATES FILED

The university has filed its estimates of expenditures for the first quarter with James B. Borden, state budget director, so that university pay checks which are due to be delivered Thursday will probably be delivered on time.

Zona Gale Plays Host to Industrial Group at Her Home

Mrs. Zona Gale Breese entertained members of the industrial group attending the university at Pierre Paquette park in Portage last Saturday afternoon. The guests were received by the hostess, Miss Eleanor Breese, Mrs. H. J. Puffer, and Mrs. D. H. Grady.

Mrs. Elizabeth L. Cushing was presented to the students and social problems were discussed. Miss Marjorie Latimer, Portage novelist, was presented to the group and Prof. M. V. O'Shea of the university gave a short talk. Miss Anzea Yezierska, noted Russian writer, read a portion of an unpublished novel. D. H. Grady, president of the board of regents of

the university, was presented and spoke.

Each year Mrs. Breese has given a bit of her time and entertained for these students and each time she has treated them not only with her own hospitality but by having a group of celebrities for them to meet. Refreshments were served at 5 p. m.

PURNELL TAKES POSITION

William F. Purnell '22, director of the Haresfoot club at the university, will be in charge of the university department of the new University Avenue National bank when it opens in September. Mr. Purnell will not, however, give up his connection with Haresfoot.

WELCOME

Class of '33

... may your four years at Wisconsin be crowded with success and happiness

From time to time you will find it necessary to buy jewelry . . . for graduation, birthday and Christmas gifts. We shall at all times be pleased to help you in their selection.

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'33 Out!

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and then

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for a sandwich and a malted to finish up a never-to-be-forgotten evening

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A peerader must take himself seriously, the world expects a college man to look his best. **HOAK and DUNN'S** is the place if you have a clothing problem.

Apparel for Wisconsin Men

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WORLD OF SOCIETY

Faculty Members Leave for Widely Varied Vacations

The end of another summer session again brings the annual exodus of professors and their families for a short vacation before the fall term opens.

Dean and Mrs. Scott H. Goodnight and their son-in-law and daughter, Mr. and Mrs. John T. Morrison, leave on August 10 for a stay at the Goodnight's cottage at Black Oak, Vilas County.

Miss F. Louise Nardin will pass several weeks in Chicago.

Prof. and Mrs. A. S. Barr are planning a motor trip through the eastern states.

Plans Camping Trip

A camping trip is planned by Mr. and Mrs. Glenn Thistlethwaite and their sons, Edwin and Richard. They leave today and will pass three weeks at Bemidji, Minn.

Prof. and Mrs. Carl Russell Fish will leave after the nine weeks' session for Star Lake, Wis., where they will remain for two weeks.

Former Cheerleader

Dr. and Mrs. W. D. Frost and son, Theodore, have left by motor for Washington, Philadelphia and New York City. Theodore Frost will sail from New York on August 19 on the "Asia" for Constantinople, where he is to teach sciences, athletics and English at the American Collegiate Institute for the next three years. Following his departure, Dr. and Mrs. Frost will spend a few weeks in southwestern Maine.

After the close of school, Prof. and Mrs. Emil Truog will be at their cottage at Hoboken Beach on Lake Monona.

Dr. and Mrs. Guy M. Sundt and daughter, Jane, will motor for two weeks in the northern part of Wisconsin.

Attends Math Meeting

Prof. and Mrs. E. B. Skinner and daughter, Virginia, will leave in mid-August for the west. They will first visit Estes park and Denver, after which Prof. Skinner will attend a mathematics meeting at Boulder, Colo.

Prof. and Mrs. E. H. Byrne will go to their summer home at Hurricane, N. Y., where their sons, Horace and Wayne have been for the past six weeks. Prof. Byrne and his sons will sail on August 31 for Europe. The two boys will attend the International school at Geneva, Switzerland during the coming year. Prof. Byrne will return here in October.

Physiological Congress

The International Physiological congress to be held in Boston from August 19 to 23 will attract several from Madison. Dr. and Mrs. E. L. Sevringhaus are leaving soon for the congress, after which they will spend a week in the White mountains and later visit friends in Connecticut. They plan to return to Madison in mid-September.

Others from here who will attend are Dr. W. J. Meek, Dr. J. A. E. Eyster, Dr. Arthur Tatum, and Dr. Harold Bradley. Dr. and Mrs. Eyster will go to Virginia after the congress, and will spend a month at Dr. Eyster's home in Staunton.

Dr. Bradley and his family are already in the east, having been for some time at their summer home at Woodhole, Mass. The Tatum's, with children, Edward, Besse, and Edward, will leave next Saturday by motor and will visit Niagara Falls, and New Haven before going to Boston. After the congress they will visit Washington and Baltimore.

University Union

Prof. and Mrs. Hugh Smith and their youngest daughter, Allison, are sailing in September for Paris, where they will remain for a year, while Prof. Smith is director of the American University Union.

A trip around the world has been planned by Prof. and Mrs. E. B. Van Vleck, who are sailing on August 15 on the "President Taft," leaving from San Francisco. Prof. and Mrs. Van Vleck will spend the first two months in Japan, and then go to China. They expect to pass January and February in India and Siam, after which they will visit Egypt, Greece and Italy, returning to this country either in March or late in the summer.

School in Switzerland

Prof. and Mrs. Paul F. Clark, their daughters, Eunice and Rebecca, and son, Arnold, will sail on August 10 on the "Olympic." The Clark children will spend the coming year in schools in Switzerland and Germany, during

which time Mrs. Clark will travel in various countries. She plans to join Mrs. C. E. Mendenhall for a journey through Italy. Prof. Clark will return for the opening of the university in September.

Prof. and Mrs. Walter R. Sharp are leaving Madison on August 14 to make their home in New York City. Mrs. Sharp plans to go first to California while Prof. Sharp attends a conference at Hanover, N. H., before assuming his duties as secretary of the Social Science Research council in New York.

French Lick Springs

Dr. and Mrs. V. B. Hyslop, 1438 Vilas street, plan to leave in early September for French Lick Springs, Ind., for several weeks. They will leave with a party of friends.

Prof. and Mrs. Frederic A. Ogg will leave Madison after the close of the summer session for Charlottesville, Va., where Prof. Ogg will attend the conferences of the board of editors of the American Political Science Review, of which he is managing editor, and the meeting of the committee on the policy of the American Political Science association. These conferences are held in connection with the Institute of Public Affairs at the University of Virginia. After the close of the conferences, Prof. and Mrs. Ogg will spend the remainder of the summer in Boston and Cambridge, Mass., returning to Madison for the opening

of the fall semester.

Prof. and Mrs. J. P. Harris, route 7, Madison, are touring the West this summer until the middle of September.

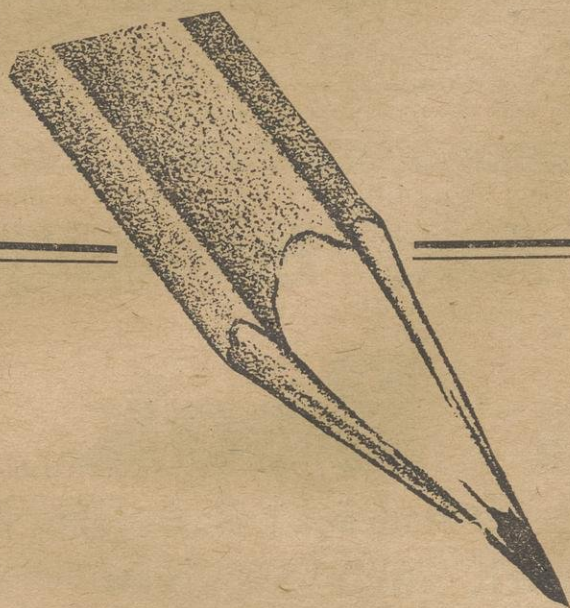
Prof. Harris is working on "personal representation" in connection with the university while on the trip. They will (Continued on Page 6)

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"The Branch" Has Been Student Banking Headquarters For More Than Twenty Years.....
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MAKE your first business call in Madison a visit to THE BRANCH BANK of WISCONSIN. You'll want its specialized service to students... just as several student generations and hundreds of faculty members have used it. In the brand new, doubly enlarged headquarters here, you find permanent banking headquarters for four years at Wisconsin.

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A New Building Ready

All summer workmen have been engaged in doubling the working space of the Branch. The formal opening to be held soon marks the beginning of an even better service to our student patrons. The new finishings and furniture of this modern bank improvement will interest you. Call at the new Branch Bank of Wisconsin when you come to Madison.

It's "Student Banking Headquarters"

Specialized The years of experience in student banking have developed a plan for student banking which experts call the "best student banking system" in the country. It's an aid to good business methods in checking your allowance and budget.

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State Street
BRANCH BANK OF WISCONSIN
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Society

Butterfield-Wayo Wedding to Be Held in Chicago in Fall

Miss Gladys Iole Butterfield, Madison, daughter of Dr. and Mrs. E. J. Butterfield, Dallas Center, Ia., will be married to Alexander Wayo, son of Mr. and Mrs. Steven Wayo, Whiting, Ind., at noon on Monday, September 2. The wedding will take place at the Sherman hotel in Chicago.

A wedding dinner will be served at the hotel after which a reception will be held at the home of Mr. and Mrs. S. Wayo.

Both Miss Butterfield and Mr. Wayo were graduated from the university in June. The former transferred from the University of Iowa in her junior year. She was active in Press club and Castalia, and was a member of Coranto sorority. Mr. Wayo was a member of the staffs of the Daily Cardinal and of the Athletic Review. He was a member of Press club for two years, being president in his junior year, and he was affiliated with Sigma Delta Chi, honorary professional journalism fraternity.

Miss Butterfield is advertising manager at the Simpson Garment company.

SE CHEVERELL-HEMINGWAY

Saturday, August 17, has been set as the date of the wedding of Miss Marian Se Cheverell, daughter of Mr. and Mrs. C. B. Se Cheverell, Madison, to Rene J. Hemingway, Chicago. The ceremony will be performed at the Sigma Kappa house, of which sorority Miss Se Cheverell is a member.

Miss Se Cheverell will be attended by Mrs. J. H. Lapham, Washington, D. C., as matron of honor, and her sister, Miss Claudine Se Cheverell, and Miss Martha Moore, Dallas, Texas, as bridesmaids. John Bergstresser, director of the bureau of graduate records and reference, will serve as best man.

The bride was a graduate of the university with the class of 1924, and Mr. Hemingway graduated in the following year. Both were interested in campus journalistic activities. Miss Se Cheverell was secretary of the Cardinal board of control in 1924, and Mr. Hemingway was treasurer in 1925.

The former has been a member of the editorial staff of the bureau of educational research at Ohio State university. Mr. Hemingway is connected with the trust department of the Continental bank, Chicago.

Mr. Hemingway is a member of Phi Kappa Psi and Phi Delta Phi.

LOUNSBERRY-SMITH

The marriage of Miss Caroline Lounsberry, daughter of Mr. and Mrs. H. F. Lounsberry, to Harrison A. Smith, Jr., son of Mr. and Mrs. Harrison A. Smith, Maple Bluff, will take place August 17 at the home of the parents of the bride-elect in Benton Harbor, Mich.

Miss Lounsberry attended the University of Wisconsin and is a member of Alpha Gamma Delta sorority. Mr. Smith, who is now connected with the Wisconsin Power and Light company, also attended the university. He is affiliated with Delta Chi fraternity.

ANDERSEN-BUHL

The marriage of Miss Olga F. Andersen, Madison, to Alfred B. Buhl, Chicago, will take place at the Delta Zeta sorority house, on August 14, at 4 o'clock. Miss Andersen is an instructor in the physical education department here.

OLSEN-BULLOCK

Miss Bessie Marie Olsen, daughter of Andrew Olsen, Madison, and Arthur Adelbert Bullock, Rockford, were married Wednesday morning in the parsonage of the First Congregational church at Rockford. Mr. and Mrs. Alonzo R. Olsen attended the couple.

Mr. and Mrs. Bullock will be at home in Rockford after October 1, where the former is with the Coronado theater as a commercial artist. They will motor through Canada and northern Wisconsin on their wedding trip.

Both the bride and groom attended the University of Wisconsin.

WASHBURN-MOE

Mr. and Mrs. Stephen E. Washburn, Milwaukee, announce the engagement of their daughter, Grace, to Harold John Moe, son of Mr. and Mrs. O. H. Moe, Milwaukee. Miss Washburn is a former student at the Milwaukee State Teachers' college, and Mr. Moe is a recent graduate of the University of Wisconsin. He is affiliated with Delta Sigma Pi and Beta Gamma Sigma fraternities.

Prof. R. E. Vaughan Will Give Lecture at Garden Club Meeting

Prof. R. E. Vaughan, of the plant pathology department of the university, will give a lecture, illustrated with slides, on plant diseases and enemies, and treatment for their control, in Esther Vilas hall, city Y. W. C. A., on Aug. 12 at 8 o'clock. An invitation to give this lecture was extended to Prof. Vaughan by the Madison Rotarian, West Side, and Nakoma Garden club.

Since Prof. Vaughan is an authority on the subject, and an able and delightful speaker, the lecture should interest amateur and professional gardeners. The program is open to the public without charge and the committee extends an invitation to all interested in gardening to hear Prof. Vaughan. This program takes the place of the August meeting of the co-operating clubs.

I don't find it so difficult to sit down and write about something I know very well.—Calvin Coolidge.

Faculty Members Leave for Widely Varied Vacations

(Continued from Page 5)

travel north and west and approach Madison on their return from the southwest. Their trip includes the territory of Minnesota, the Dakotas, Oregon, California, and other western states. Prof. and Mrs. J. A. C. Grant are living in the Harris home for the summer.

Visit in East

Dr. and Mrs. Willard G. Bleyer will travel in the East, visiting in Rhode Island and Boston.

Prof. Martin G. Glaeser will go to Los Angeles, Cal., to complete some research work.

Prof. and Mrs. P. B. Potter, 114 Bascom place, will leave after the close of summer school for a visit with Prof. Potter's mother, Mrs. Louisa A. Potter, Long Branch, N. J. They will return to Madison before the university opens in the fall.

Dr. and Mrs. R. C. Blankinship, their daughter Betty, and Mrs. Blankinship's sister, Miss Ruth Sime, will

leave this month for Washington, D. C., and Dr. Blankinship's home in Virginia.

Prof. and Mrs. John L. Gillin leave this month for Washington, D. C., and Dr. Blankinship's home in Virginia.

Sophistication takes refuge in vir-

tuosity and makes a stunt of expression.—President Henry Noble MacCracken of Vassar.

I tear up my manuscripts with savage glee, though I suppose they are saleable for \$1,500 an ounce.—George Bernard Shaw.

Welcome Freshman

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YELLOW CAB

Haul Your Trunk

Just Give Your Check to the Driver

Fair Prices And Friendly Service

Brown's Book Shop

Corner of State and Lake Streets

10% Rebate check with each purchase -- Good Anytime



The point you select in the holder you prefer

Have you seen the new Wahl-Eversharp PERSONAL-POINT Fountain Pen?

The point you select in the holder you prefer. The latest Wahl-Eversharp achievement. Truly, a writing instrument built to order. Select yours here.

\$5 \$7 \$8

WAHL-EVERSHARP
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\$1 to \$2 in trade for your old pen, on a

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TRADE IN YOUR OLD PEN!

\$2 allowance for ANY used fountain pen on the new

LIFETIME GUARANTEE

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WAHL PEN

Large size . . . 14 lifetime points to choose from . . . extra ink capacity

You can pay more for a pen but you can buy none BETTER than WAHL LIFETIME

Other Styles and Sizes in
WAHL LIFETIME PENS

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TRADE IN YOUR OLD PEN!

\$1 allowance on ANY used fountain pen on a WAHL pen at

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14 points and 7 colors

We guarantee the satisfactory service of EVERY Wahl pen and pencil we sell . . . You are the judge and jury

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High Spots

How the Wisconsin Union Has Been Used During 1st Year's Operation

High spots in the report to the Union council concerning the Wisconsin Union for last year by the house director follow:

"More than one-fourth of the university community of 10,000 members finds a use for the Union every day."

"An average of 337 persons have participated in some form of group life each day since the Union opened, not excepting holidays."

"The volume of users of the Union for all purposes reached approximately 1,058,000 in the first academic year of nine months."

"The Union will have paid its own

way before the fiscal year is ended, July 1."

"The success of the Union will be a shallow success if an appraisal of it rests with the conclusions that it is used by large numbers and that it pays for itself financially."

"What seems to be an evenly balanced use of the house by the social elements of the undergraduate body should be a most reassuring sign to everyone interested in the Union."

"One of the greatest community services the Union has performed thus far undoubtedly has been an unintentional functioning as an addition to the university library."

"The cultivated use of leisure hours outside of the classroom is as yet an unknown pleasure to most students."

"The Union is beginning to be used creatively, and as a personal cultural asset by some students."

"Is it possible that the university, through the Union and its informal

kind of education, may add, in a natural but comprehensive way, a few more productive hours each week to the intellectual program and the cultural interests of each student? If this could be done, it would be called a great achievement in education."

"Perhaps the largest single social value added by the Union to the community this first year has been the thorough development of social life among graduate students."

"The values of a nucleus of students who are interested intimately in the operation of the house and who apply to those operations, and wishes of their respective social sectors of the university circle are values which still stand as important to the permanent success of the Union."

Seymour—I found out that Patricia has a fever blister.

Oswalt—How did you find it out? Seymour—I got it from her own lips.

The farmer's income depends upon bugs and weather.—Thomas A. Edison.

Suit Reveals New Permits Given Out

The Wisconsin Alumni Research foundation has filed suit against the Solar Research Corp. of Illinois and the Sargent's drugstore of Chicago to restrain them from using the process that Prof. Harry Steenbock of the University of Wisconsin discovered. In bringing the suit, the foundation has made public that they have given five concerns the right to use this process, beginning with July 25.

The five companies are:

Mead-Johnson and Co.; Abbott Laboratories; Parker Davis, and Company; Squibb and Son; Winthrop Chemical Co. Several foreign companies have also been granted permission to use the Steenbock Process.

The process patented by Prof. Steenbock is a process whereby food can be irradiated with ultra violet rays which contain vitamin D. The patent was turned over to the Wisconsin Alumni Research Foundation by the professor. "It is a great benefit to mankind," the complaint charges. "No one denies it."

BLACKHAWK RIDING ACADEMY

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Across from Lathrop Hall

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Madison, Wis.

MARY K. HOLT

Gym Equipment

The University requires both men and women to wear an official gym suit. Both of these suits are placed on sale at PETRIE'S SPORTING GOODS STORE. The two outfits are designed by the University with the idea in mind of furnishing the students with the most serviceable suit at the lowest possible price. Get your outfit at PETRIE'S.

Petrie Sporting Goods Co.

616 STATE STREET

"Everything . . . for . . . Every . . . Sport"

Colonial Lodge

The new modern fire-proof home for girls . . . Located on the lake in the center of the fraternity and sorority section . . .

Every Room Overlooks the Lake

Telephone in each room
Showers

Single or double rooms
Automatic elevator

The Colonial Coffee Shop will be operated in connection with Colonial Lodge. The Coffee Shop will be appointed in early American style, comfortable and homelike. Music every evening at dinner.

For further information
write

MRS. H. H. CLARKE, 2 Langdon Street

Not only Chic Fashions But Value Fashions

Are directing Smart Co-eds to MANGEL'S

All the smartest Paris successes speed their way to this shop . . . and MANGEL'S great 100 store buying power lowers prices in a most gratifying way!



New Frocks for Fall . . .

Youthfully chic frocks for every day . . . time and evening occasion. Transparent velvet . . . canton crepe . . . lustrous satins and smart novelty fabrics featured in models of unusual distinction at

9⁹⁵

14⁹⁵

24⁷⁵

Mangel's

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On the Square

Senator Hunt Says Professors and Not State Run Schools

Sen. Walter Hunt, River Falls normal school teacher, told the state senate that too often, college professors think that a state educational institution is maintained for them, rather than the people, while urging the upper house to pass the Mauthe bill over the governor's veto.

The Mauthe bill provides that any student may select special subjects instead of registering in an entire course. Senate action on the measure was postponed.

"The university should serve the state," Sen. Hunt said. "Probably some of these hard-shelled professors who follow tradition unanimously will argue that this bill will break up courses."

"But there is a tendency of late to run the institutions according to the whim of the professors. It is hard to make them understand the university is maintained for the people. Sometimes the professors think they should be served by the people."

ACTIVITIES, SCHOLARSHIPS

Ted Thelander, who pitched for the university last spring, is now under contract with the New York Giants. With his place on the Union board, as president of the Y. M. C. A., and member of Phi Beta Kappa, Ted is a living demonstration that neither athletics nor activities need prevent high scholarship.

Wisconsin Students Eat Less Than in Other Universities

A recent comparative study of the amounts spent daily for food by the students at the University of Minnesota and the University of Wisconsin shows that Wisconsin students eat for considerably less than do those at the other institutions.

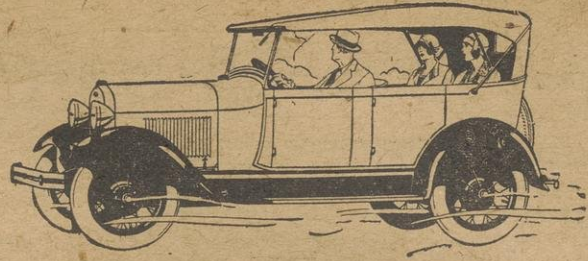
One reason that Wisconsin students are able to eat more economically, it is said, is the service rendered by Tripp commons, supported as a part of the Wisconsin Memorial Union. Although the meals are in reach of the average student pocket book, Tripp commons maintains an atmosphere similar to the dining rooms of the exclusive clubs in the country.

A large number of students, representative in every respect of the entire student body gather here daily to eat their meals and to lounge about in conversational groups.

A survey of eating places in Madison has shown that Tripp commons serves food that is on a par, if not better, than that to be obtained at any of those frequented by students.

I feel very strongly opposed to the killing of American citizens in the effort to enforce any law.—Governor Franklin D. Roosevelt.

No one has the power to speak for Mr. Smith but Mr. Smith.—Jouette Shouse.



Welcome Class of '33

... When you think of dates, quiet autumn afternoons and out of town football games, think of a CAPITAL CITY RENT-A-CAR. ... It's nearly as cheap as walking and twice as convenient. You have all the joys of your own car without the expense. When you rent-a-car you pay only for the actual mileage you use. No bother, no worry, no repair bills, no insurance charges and no tire worries. ... It's the same as owning several cars of your own without the bother or expense of keeping them up.

New Fords

All Models

.. Your Fee Card Is Your Deposit ..

Capital City Rent-a-Car

Fairchild 334

531 STATE STREET

Fairchild 334

A . Campus . Institution . of . Friendly . Service

Kennedy Manor Tea Room

In Madison's New Family Hotel of the Same Name

... catering to ...

Parties and Banquets

Breakfast ... Luncheon ... Dinner

Langdon Street at Wisconsin Avenue

H. E. SMITH, Mgr.

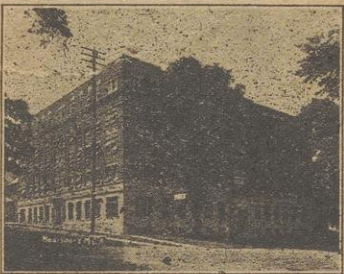
ROOMS

Available at the

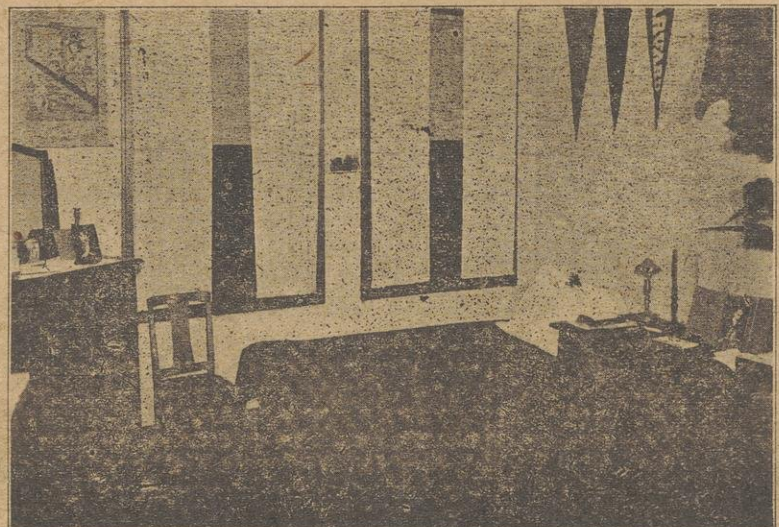
Madison Y.M.C.A. Resident Hall
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Shower Bath Facilities

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One block from Capitol 2 blocks
from New Orpheum and Capitol Theatres
3 blocks from city library
1 block from State Law library
Single and double rooms laundry
and tailor service mail three
times daily once on Sunday
Swimming pool



Co-Op Section of Freshman Cardinal

Co-Op Caters to U. W. Students, Faculty, Alumni

All Needs of Collegiate Community Found in This Organization

With a total of 15 departments, the university co-op is one of the stores in Madison that cater exclusively to students, faculty members and alumni.

One of the oldest departments is the textbook corner. This department has been in existence ever since 1894, when the co-op was first founded, and has been the main division of the store.

Over 3,000 textbooks are being carried by the co-op. Titles of foreign books alone total some 1,000, including French, German, Spanish, Latin and Greek tongues.

MEN'S CLOTHING

The men's clothing department at the co-op is one of the foremost in men's fine wearing apparel.

Catering altogether to student trade in this branch, Joe Ripps at the co-op through his continual contact with college men, fashions the season's favorite models for university men at Wisconsin.

Ranging from swaggering plus fours to the trim black and white of tuxedos, this section of the co-op also includes slickers, lounging robes, bathes, flannel trousers, sport coats, suits and various other men's apparel.

MEN'S ACCESSORIES

Accessories to the men's clothing comes in the furnishings department.

Here are seen shirts for all occasions, plain whites being favored, sophisticated pajamas of rainbow colors, smart athletic shorts, and conservative golf hose of plain colors.

Variety, of course, is to be found here as elsewhere in the co-op departments. Individual tastes in handkerchiefs and U. W. and private-monogrammed belts are also to be found.

SHOE DEPARTMENT

Shoes for all occasions are included in the shoe department.

Here one may secure the white and tan for sport wear, or the plain tan for afternoons and the black scotch grain for informal evenings. The famous makes of Nunn-Bush and Nettleton shoes are carried by the co-op.

Rows and stacks of tennis rackets and golf clubs tempt the observer to try one of them in the sports department.

Harry Lee rackets, with their famous slot principle, and Wright and Ditson perfect balance rackets are the makes carried by the co-op for tennis playing.

Nickeled heads of putters, brassies, clicks and other McGregor golf clubs greet the casual passerby. Golf bags, balls and other sport accessories are included in this department.

GIFT SHOP NOVELTIES

Tigers from Bengal, statuesque in solid bronze, stare at the visitor with helpless ferocity from the Gift shop at the co-op.

Moroccan rugs of goat's hair, ivory plaques from England, Chinese gongs, Japanese lanterns, and German miniatures form a part of this department.

Beads, glass jewels of all patterns and colors are set to charm the co-ed and add to her enticement.

Over 2,000 books are included in the fiction book department. These contain works of noted authors, such as Ibsen, Tolstoy, Anderson, Macy, and Sandberg.

A rental library is included with this. A charge of 2 cents per day, 8 cents minimum, are the rates of the rental library.

Trunks, suitcases and traveling sets are included in the luggage department.

TYPEWRITER RENTAL

A new department established in the co-op is the radio department. The co-op carries "all electric" Majestic radios.

The only store in town to rent portable typewriters is the university co-op.

The co-op carries Corona and Remington makes and rents them to students at reasonable price.

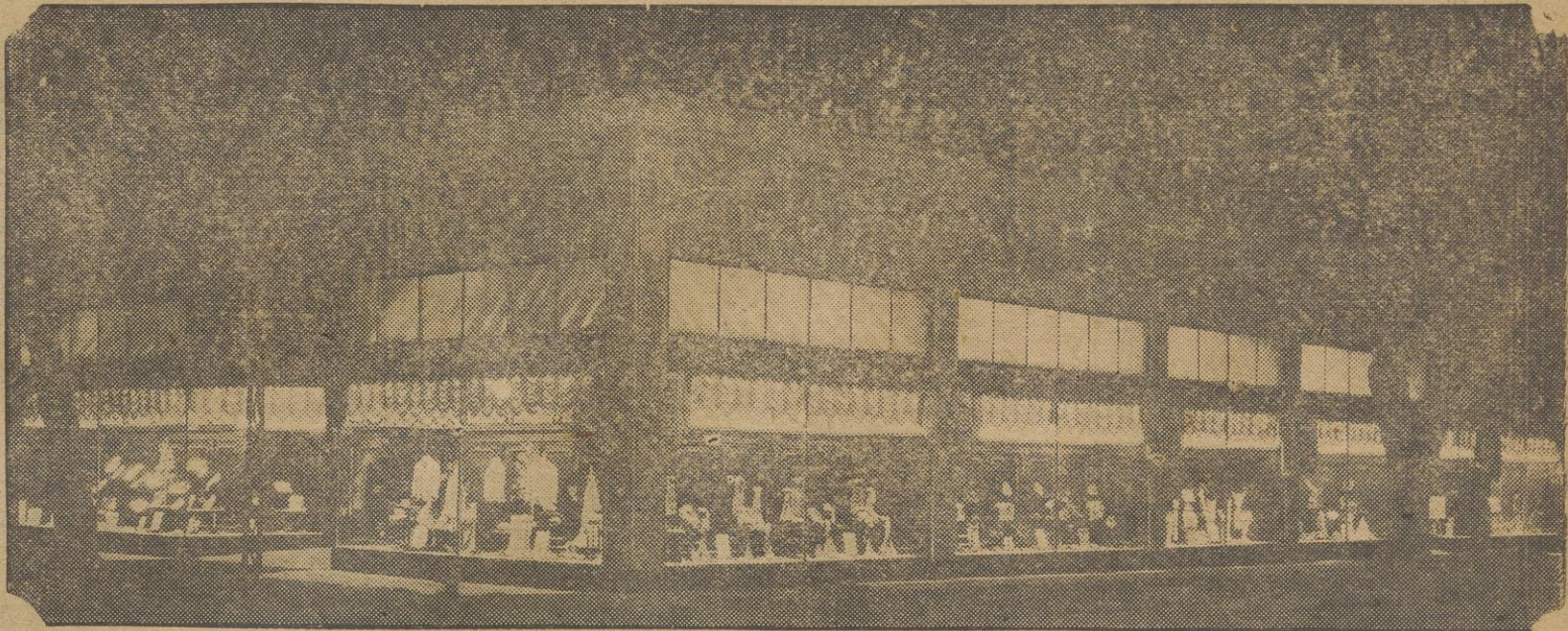
COSMETIC DEPARTMENT

Perfumes of delicate scent and charm are displayed in the cosmetic department. Lipsticks, powders, toilet soaps and creams are included.

Diaries, leather books, writing materials and monogrammed sheets for

(Continued on Page 11)

"THE STUDENT'S STORE"



The CO-OP

"The finest store of its kind in the United States"

Facts About The Co-Op

ORGANIZED 35 YEARS AGO

In the days when Wisconsin was a school with but a thousand or so students, the Co-Op was organized by a group anxious to reduce the cost of student supplies. This idea and principle, religiously adhered to, has been responsible for the growth of the Co-Op.

Prices Are Lower

CO-OP IMPORTANT TO YOU

Its importance in the life of the University is due to but one thing—that the Co-Op supplies the students with merchandise they want at prices that are as low or lower than elsewhere . . .



E. J. GRADY, Manager
Heads Staff of
25 Clerks

The Co-Op Saves You Money

NOT OWNED BY PRIVATE CAPITAL

All profits are returned to members, which has been 15% for a number of years . . . When you figure the amount you spend during your four years of university life it is well worth considering . . . Ask any student and he will tell you that the Co-Op saves you money . . .

Every Text Used at University

The Co-Op carries a complete stock of new and second-hand books used at the University. You can buy used books at almost half the cost of new ones . . . This means a huge saving during your four years of University life . . .

Now Offers Practically Every School and Personal Need

Text Books
School Supplies
Men's Clothing
Men's Furnishings
Sporting Goods
Nunn-Bush Shoes

Gym Supplies
Toilet Goods
Leather Goods
Gift Shop
Jewelry
Stationery

Modern Fiction
Rental Library
Fountain Pens
Nettleton Shoes
Magazines
Engineering Supplies

Majestic Radios
Earl Radios
Women's Shoes
Women's Apparel
Art Supplies
Typewriter Rentals

*The Co-Op is the "Students Store"
Use It and Save Money*

The University Co-Op

E. J. GRADY, Mgr.

STATE AND LAKE ST.

Co-Op Section of Freshman Cardinal

Co-Op Is Finest Store of Its Kind in United States

From a small shop started in 1894, the university co-op has grown into the finest institution of its kind in the United States.

From a personnel of one clerk and a mere handful of members, it has developed a staff of 25 clerks and over 36,000 members.

Until April 1926, when the co-op moved into its present location on State and Lake streets, the shop occupied five different locations, the first one at the corner of University avenue and Lake street. In 1894 the store occupied a site of 15 by 20 feet and handled only such articles as books, and gymnasium equipment.

This rapid growth is due to the skill and energy of its directors, whose purpose is to furnish the students, faculty and alumni members with merchandise that they want at the lowest market prices.

Claim Fake Medical Diplomas Include Wisconsin Seals

A huge mill which produced among others University of Wisconsin fake medical diplomas and Illinois state seals for anyone at \$2,000 a piece has been uncovered in Chicago. Investigators have discovered that at least 1,000 of these diplomas and state seals have been sold since this enterprise went into its prosperous but short career.

Seven men have been seized after chief investigator, Patrick Roche, and his crew solved the clues they were after. One of the men who was seized claims that the spurious certificates had the University of Wisconsin, the Rush Medical School, and Northwestern university seals engraved on them.

Several Chicago printing firms and engraving firms are named on the indictments. The chief investigator said that more arrests would follow after

Cardinal Given Mail Privileges

That the Daily Cardinal is assured of the mailing privileges of a regular newspaper, and the immediate delivery accorded to newspapers, was reaffirmed recently by Postmaster W. A. Devine.

The Cardinal secured its second class permit a year ago, and since then Madison subscribers who live in sections of town not covered by delivery routes have received their papers in the morning mail with unfailing regularity.

This service, which is continued this year, has increased the number of Cardinal subscribers throughout the city. The paper is \$3.50 a year by mail.

Kathryn Marie Greene Married to M. Ariens at Springvale August 7

St. Mary's church, Springvale, Wis., was the scene of the marriage of Miss Kathryn Marie Greene, daughter of Mr. and Mrs. Thomas Greene, Brandon, Wis., to Mando Stephen Ariens, Brillion, Wis., at 9 o'clock on Wednesday morning. The Rev. John Sullivan read the service. A wedding breakfast was served at the Retlaw hotel, Fond du Lac.

Mr. Ariens, who is a member of Acacia fraternity, studied at the University of Wisconsin. He is secretary and treasurer of the Badger Sheet Metal works.

After a trip in northern Wisconsin, the couple will be at home in Madison after September 1.

Co-Op Management Makes Policy of Backing Athletics

All athletics at Wisconsin have been backed by the co-op. The management has pursued a policy of aiding athletics as much as they can.

During the regular session, golf instructors are maintained by the management to instruct university men and women in the popular Scottish pastime.

Credit for this instruction is given to the students by the university and counts toward the two-year physical education requirement asked by university authorities for graduation.



CLOTHING

Styled Exclusively For University Men

HERE'S A THOUGHT

FRESHMEN: DON'T MAKE THIS MISTAKE! . . . Many freshmen buy their clothing before coming to school here and find that they are not styled correctly . . . Wait until you arrive in Madison, then come in the Co-Op and let Joe Ripp, an authority on style, fit you with the newest so that you will look the same as the boys that have been here for two or three years . . . *Think it over!*

YOU PAY NO MORE THAN YOU DO AT HOME! . . . The Co-Op caters exclusively to University students, faculty and alumni, and because it is situated in the heart of the student section which means very close contact with their needs, and all this makes it doubly certain that you buy the newest and finest at the lowest market prices . . . Clothing ranges from \$35 to \$55 with one or two trousers . . . *A cordial welcome awaits you . . .*

THE UNIVERSITY Co-Op

E. G. GRADY, Mgr.

STATE AND LAKE ST.

Co-Op Section of Freshman Cardinal

Slipper Shop Opens Sept. 10

New Co-Op Department Caters Entirely to University Women

Featuring shoes for every occasion for the discriminating Miss Wisconsin Co-ed, and specializing in dyeing slippers for formal dresses, a new College Slipper Shop opens this fall on Sept. 10 at the University Co-Op on State and Lake streets.

The new shop will be located at the southeast corner of the Co-Op, immediately to the right on entering the building from the State street entrance. The shop will be under the management of "Ike" Morrison and Elmer Menigoz, two experienced Madison shoe salesmen.

A complete new fall stock, catering exclusively to the university women. Several well-known brands of shoes will be in stock, prices ranging from \$7.50 to \$12 a pair.

"Freshmen will find styles in their home town quite different from that of a college campus," commented Mr. Menigoz.

"For the morning wear, brown kids will be the mode among the smartly-dressed co-eds this fall. Kids, lizards and suedes will be popular for afternoon wear; and for the evening, moires and brocades dyed to match any formal wear will, of course, be in vogue."

The official gym and tennis shoes for women will be carried by the new shop. A repair department will also be maintained. Besides formal and semi-formal shoes to meet every occasion, sports wear will also be found when the new shop opens next fall.

**Grady Heads
Co-Op Staff
of 25 Clerks**

As one steps into the university co-op, 25 alert and suave clerks are always ready to attend to one's wants and wishes.

Headed by E. J. Grady, business manager of the co-op, the male personnel includes the following:

E. J. Stephenson, advertising manager of the co-op. Mr. Stephenson is in charge of the display windows; the various articles one sees exhibited so beckoningly on passing State and Lake streets are under his care.

Then there is "Joe" Ripp in charge of the clothing department. Mr. Ripp is considered by clothiers all over the country to be a connoisseur in student styles.

Wisconsin students conceive their own distinctive styles and Mr. Ripp embodies them into the season's styles among college men with nationally known stylists of other campuses.

Mr. Kretschman is head of the men's furnishings and Frank Powers is in charge of the neckwear and hats. Mr. Olson is in charge of the men's shoes and the military department.

Three university students who are employed by the co-op are Bill Momen, junior prom chairman and athlete, Harry Thoma, president of the 1928 senior class and editor of the Alumni magazine, and Sammy Behr, conference shot put champion and football player.

Co-Op Caters to U. W. Students, Faculty, Alumni

(Continued from Page 9)

letter writing are to be found in the stationery department.

Gymnasium supplies for both men and women are located in the gym department, while medical supplies such as stethoscopes and instruments for zoology and anatomy classes are to be found at the medical supply department at the basement of the co-op.

CHRISTMAS FESTIVAL

The Christmas festival is an all-university affair that comes on the Sunday before you pack your bag for the holidays. Carols by the foreign language groups, a play by the Wisconsin Players, songs by the glee clubs and mass singing led by Prof. Gordon all give you that Christmas feeling.

AN ANNOUNCEMENT

OPENING

of the

COLLEGE SLIPPER SHOP

At The Co-Op

SHOWING A COMPLETE LINE OF
SMART AND EXCLUSIVE STYLES IN
FOOTWEAR FOR WISCONSIN WOMEN
.....AND SPECIALIZING IN DYEING
SLIPPERS FOR FORMAL AND INFOR-
MAL WEAR TO MATCH GOWNS . . .

*Also carrying the official gym shoe and tennis
shoe used at the University . . .*

College Slipper Shop

AT . THE . CO-OP
State and Lake Streets

Simpson-Co-Op Freshman Cardinal

Dearest Young Things:

I'm SALLY! Sally of SIMPSON'S who knows all the ropes. So, if you have any frightening problems, just send me a note, c/o THE CARDINAL.



IT'S SIMPLY WONDERFUL! This Going-to-College business. I adore it!



YOU'LL BE SO PROUD to be HERE! The CAMPUS is perfectly divine in the MOONLIGHT . . . And down by the LAKE! OH! It's luscious! Classes, Teas, Parties, Football games. College is WONDERFUL!



WISCONSIN SPIRIT means EVERYTHING! You'll know the minute you step into Madison that WISCONSIN is glad to have you here. You'll get a Glad Hand all around!



SIMPSON'S at THE CO-OP welcomes You . . . Our tricky little Shop is all stocked up with smart stuff . . . just for You. If you have any problems on What To Wear and How To Wear It, just drop me a line. I'll be seeing you soon!

Co-Eddingly yours,

—SALLY

The SMART YOUNG MISS GETS READY for SCHOOL

But She Waits Until She Arrives!

Because:

It's enjoyable to shop at Simpson's!
College girls serve your needs.

It's convenient to shop at Simpson's!
Located right off the campus.

It's fashion-wise to shop at Simpson's!
All the clever co-eds shop here.

It's desirable to shop at Simpson's!
Charge accounts are easily opened.



Clothes You Will Need!

For Classroom Distinction

Smart tailored frocks . . . wool or silk . . . Clever sweater ensembles . . . Suits



For Evening Brilliance

Formals . . . chiffon, velvet, lace, tulle . . . Evening wraps . . . All formal accessories

The "Rah-Rah" Thing

Jaunty two piece suit
Pert scarf and 'kerchief
Sports hose



The Sporting Thing

Riding Habits
Golf Ensembles
Gym Outfits

SIMPSON'S AT THE CO-OP

Society

Coming Weddings of Many Wisconsin Alumni Announced

The engagement and approaching marriage of Miss Fern Fernholz, Madison, daughter of Mr. and Mrs. John Fernholz, Jefferson, Wis., to Ira N. Goff, son of Mrs. Mary Goff, Providence, R. I., has been announced.

Saturday, August 17, has been set as the date of the wedding. It will take place at St. Mary's Episcopal church, Jefferson. Following the ceremony, a luncheon will be served at the home of the bride's parents.

Miss Fernholz was graduated from the university of Wisconsin in June, and has been on the university library staff for some time. Mr. Goff received his Ph.D. degree at the university in 1928, having attended Columbia university and the University of Missouri previously.

LUNDT-HALLERBERG

Mr. and Mrs. Peter Lundt, Madison, announce the approaching marriage of their daughter, Gladys Marie, to Theodore W. Hallerberg, Battle Creek, Mich., son of the Rev. and Mrs. William Hallerberg, St. Louis, Mo. The wedding will take place Sept. 7 at the home of Miss Lundt.

Miss Lundt was graduated from the University of Wisconsin with the class of 1928. Mr. Hallerberg studied in the East, and he is now connected with the Lubrication Devices company, Battle Creek, Mich., as chief engineer.

MITCHELL-BRIESE

An event of August 17 will be the wedding of Miss Jessie Mitchell, daughter of Mrs. Mary Mitchell, Madison, to Floyd Briese, also of Madison, son of Mrs. Anna Briese, Appleton. The ceremony will be read by the Rev. Warren G. Jones at the Sun Prairie Congregational church.

Following the ceremony a wedding dinner will be served at Mrs. Gifford's tea room.

The bride-elect was graduated from the University of Wisconsin with the class of 1923. Mr. Briese also attended the university and is a member of Square and Compass fraternity. He is teaching at the Madison Vocational school.

CHASE-BRANDENBURG

The marriage of Miss Marion Ruth Chase, daughter of Mr. and Mrs. Lucius A. Chase, Antigo, to Harold F. Brandenburg, son of the Rev. and Mrs. Bernard Brandenburg, La Crosse, will take place at the University Methodist church, at 8 o'clock in the evening of August 24.

Miss Beatrice Chase '29 will be maid of honor, and Misses Marion Withey '30, Lucile Bohren, Ethelwyn Barton, and Laura Towsley will be bridesmaids. Walter Engelke, La Crosse, will act as best man. A reception at the Kappa Delta house will follow the ceremony.

PERSONALS

Mr. Marquis V. Newell '31 leaves Madison on Friday for Ephraim, Wis., where he will spend several weeks with his parents. He will visit his sister, Mrs. L. C. Christensen '25, whose home is in Green Bay, on his way north.

Miss Ann Johnson '29, Wingra park, is on a vacation trip to Minneapolis and Charles City, Ia. She formerly taught in the high school at the latter place.

The Misses Charline Zinn '30 and Marion Sapp '31 will accompany Miss Nancy Sasser '30 on her trip to her home in Princeton, W. Va., at the close of the summer session. They will spend a week or ten days in the East.

Miss Dorothy Gale '29 was a guest of Miss Charline Zinn '30 on Wednesday.

Carlos Quirino '31 is planning to spend part of his vacation at some of the lakes of northern Wisconsin.

William Steven '30 left early this morning on a motor trip to Clear Lake, Ia., where he will spend some time before going to his home in Eau Claire, Wis.

OWEN LEAVES BARABOO

Prof. and Mrs. Ray S. Owen left Baraboo, Wis., after a seven weeks' stop at Messengers shore, Devils lake. Prof. Owen has been in charge of the summer survey camp of the engineering class of the university. Mr. and Mrs. Owen will join relatives at Cumberland and visit other points before returning to Madison.

Fair prices and friendly service at

Brown's Book Shop

Corner of State and Lake Streets

FOR EIGHTEEN YEARS

BROWN has given students a "square deal,"

fair prices, and friendly service

*Largest and oldest independent
Student Store--- "there's a reason"*

FIFTY THOUSAND VOLUMES OF USED AND NEW College Texts

SAVE 25% TO 50% BUY BROWN'S USED TEXTS

*Thousands of good, clean used texts for every
freshman course*

LARGE STOCK OF Student Supplies

Everything You Will Need ...
Lowest Prices Here for Good Merchandise

10% REBATE CHECK

*with every purchase of books or supplies ... Our
rebate checks can be used at any time*

This means an EXTRA 10% SAVED when you trade at BROWN'S

Brown's Book Shop

Corner of State and Lake Streets

Homecoming Plans Revealed

Winsey, General Chairman, Expects Record-Breaking Alumni Crowds

A monstrous red "W" gleaming from the capitol dome, the Latin quarter a maze of varicolored lights, fraternity and sorority houses masquerading as ships, Indian villages, and other fantastic designs, a mass-meeting in front of the red gym, a roaring mob of Badgers listening to the captain, the coaches, and the old boys who carried the ball in former years, on the lower campus a bonfire whose flames leap higher than the library, yells and then the strains of Varsity ringing out led by gyrating cheer leaders. It's all a part of the night before Homecoming at Wisconsin.

Dominating it all is the anxiety over the big game on the morrow. And there are the unexpected renewals of friendships among grads and undergrads that start on the incoming trains and continue till the finale, the Homecoming dance at the Union.

Winsey Chairman

Reid Winsey '30, general chairman, has announced November 2 as the date this year in a letter sent to 55,000 alumni. The black and gold of Purdue will face the cardinal-clad gridmen when they enter Randall stadium on that day. Ticket applications have been mailed to alumni and general public and a record-breaking crowd of 50,000 is expected.

Assisting Winsey are six senior chairmen:

Edward Lange, house and city decorations; Helmut Von Maltz, dance, arrangements, stunts; William Ramsey, massmeeting, bonfire, registrations; Oscar Poseid, traffic, alumni; Lougee Stedman, finance, button sales; Ted Holstein, publicity.

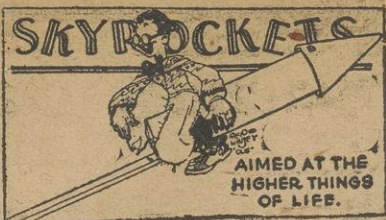
Union Headquarters

Entire use of the Union with two or three orchestras has been assured for the dance Saturday evening after the game. Dancing will be in the council room, Tripp commons, and the Great hall while the tea room, refectory, and Rathskeller will serve refreshments. The Union will serve as headquarters for the entire Homecoming program.

TREATS AT INFIRMARY

The infirmary is a great place to stay when you have to. When you are nicely tucked in a white cot let the members of the Y. M. C. A. visiting committee run your errands. When the big games are on the committee usually sets up a radio so the football season is not a total loss to the inmates.

Only politicians, sportsmen and the clergy enjoy the respect of the British public.—George Bernard Shaw.



VALEDICTORY

When the Rockets' last column is printed, and the puns are juiceless and dried;

When teachers' foibles have faded, and the undergrad blather has died; We shall smile a bit and remember; be serious, sensible, true,

Till the call of the next summer session shall set us to satire anew.

And those who are young shall be happy; they shall date while the phogies "talk shop;"

They shall dance on the 12:30 date nights, with never a thought when to stop;

They shall live—they are human and normal—to the full and shall get just as far

As the phogies and grouches and antiques and the critics of things as they are.

YES, ZERK WILL HAVE TO ADMIT THAT HE KIPPLED THAT RIME SCHEME FROM KIPLING.

A MAN WITHOUT A PAST
Being An Expose of "Zerk," Rocketeer, Editorial Writer, Feature Writer, and Perennial Sessioner

Back in the days when he smoked corn-silk and never knew what a "bender" nor a "blind date" was, he used to hear "Home Sweet Home" and "Everybody's Doing It" sung by the nasal-tenored college students and coal miners in the little anthracite town near Scranton, Pa., (U. S. A. — the home of the International Correspondence School!)

Was Boy Scout! He grew up, through Boy Scoutdom, high school, appendicitis, editorial apprenticeship on the Scranton Republican, the "flu" epidemic of 1918, and a year as a surveyor in the coal mines to college days—those old, golden, riotous, soft-soaping days when yellow slickers were "collegiate" and Eddie Tryon was the leading scorer in the east.

Since they were soft-soaping days, he naturally went to Colgate (Colgate 30, Syracuse 6, 1928!)—an old-fashioned school in the east for men only. A school, in fact, where men are men and where women are an annual event—at Junior Prom.

Goes "Methodist." Here, through political pull and the usual fraternity combines, he edited two publications, was associate editor of three others, ran on the

track team, captained the cross country team, used Colgate toothpaste, was ejected (forcibly) from the Onondaga hotel in Syracuse, interviewed Harry Emerson Fosdick, financed Burr-Patterson by joining four honorary fraternities and buying pins and keys, and nearly flunked out on over-cuts.

In 1925 or '26 or '27, somewhere along in there, he was graduated magna cum laude. Realizing that his education was incomplete, despite frequent trips to Syracuse, Utica, Ithaca, and Binghamton, he became a journalism instructor, track coach, publicity director, and collector of soft-coal soot in a small co-ed college near Pittsburgh in Pennsylvania.

No Past Tense

In this Ahmish Dutch setting he taught, pounded a typewriter, jollied temperamental hurdlers and two milers, took chapel roll, combed his hair at least once a week, and learned about women—during regular session. For three summer sessions he has dated; written "Rockets," features, and edits; bummed around with "Papa Acon," "Major Hoople," "Hector," "Slippers," "Butterfly"; and has made life miserable for occupants of the University Y at Wisconsin.

This, dear readers, is "Zerk"; the man without a past tense; the man with a vacation complex; the perennial sessioner. Fraternity brothers, back in the plastic age, the rollicking, carefree days at Jimmy Colgate's school for boys, dubbed him "Zerk." On notes owed several banks his name is signed—Robert X. Graham, the "X" marking the spot where the middle name was last seen.

—THE MAD HATTER

QUERY

What, IF ANY, success in the great world outside will the 5000 odd members (or are there only

Tell Extension School Benefits

Correspondence Study Part of Public Educational System

The university extension division is the result of the constant aim of the university, as part of the public education system provided by the state, to give every person an opportunity to get the highest education at the smallest practical cost.

In 1906, this division was established in order that correspondence study may make possible a systematic and effective home study. The present division, under Dean Chester D. Snell, one of the youngest deans of

4000 odd ones?) of the summer session make? How many will get their names in the streamer headlines of the Pittston, Pa., Gazette, the Chicago Trib, the Reedsburg Daily Blat, the Cincinnati Enquirer, the Painted Post, N. Y., Weekly Bugle? The answer to this, dear readers, is:

Some will climb to the highest heights;

Some, another road will take. The question we are asking is—What difference does it make?

L' ENVOI

Summer dates are over, And we are going back. Goodbye! Goodbye! They've taken all our jack.

—ZERK.

the country, is now the largest extension unit in the United States.

The results of the 23 years of correspondence teaching have been fully demonstrated. Effective work has been accomplished by distinguished members of high school, college and university faculties.

There is hardly a man or woman to whom the benefits of correspondence study may not be useful, but it is especially helpful:

1. To the teacher who finds new demands made upon her by the advance in educational methods.
2. To the student who is preparing for college or university—high school graduates.
3. To the undergraduate, high school or college, who wishes to complete part of his work at home.
4. To the young man or woman who wishes to prepare for a business career.
5. To the practical men in business, the professions and vocations; to those in public service, in fact to all those who are eager for knowledge and advancement, who are reaching out for a mental stimulus that will keep them abreast of the times.

The university extension division with its many services, co-operates with and supplements the existing educational agencies in every village, town or city.

CHANEY IN WISCONSIN

"Thunder" which appears at the Orpheum theater starting Saturday is a sound picture starring Lon Chaney, and was filmed partly at Manitowoc, Wis., and later moved to Green Bay to wait for a blizzard. In "Thunder" appears the first Hollywood cast to be filmed in actual Wisconsin background.

Fair Prices and Friendly Service at

Brown's Book Shop

Corner of State and Lake Streets

↑ "FAIR PRICES and FRIENDLY SERVICE" have increased our business so rapidly that for the second time in five years we have moved into larger quarters and have again doubled our floor space.

↑ BROWN'S NEW STORE is on the busiest corner of the University district . . . right where it's handiest for you.

↑ BROWN'S NEW STORE has been "made-to-order" for a STUDENT STORE . . . so that we may give you prompt, courteous service, lowest prices and dependable merchandise.

↑ BROWN'S NEW STORE is "packed to the roof" with a huge stock of USED and NEW COLLEGE TEXTS and Student Supplies. We have everything you will need.

"Come in and browse around"

Brown's Book Shop

Corner of State and Lake Streets

Welcome

Class of '33

Wagner's Hosiery Shoppe offering a high grade selection of hosiery, undies, negligee and costume jewelry wish you success in your college career.

We have a complete selection of up-to-the-minute items for your approval

EXCLUSIVE . BUT . NOT . EXPENSIVE

Drop in and say, "Hello"

Ask about Our Hosiery Club

Wagner's

The . Shop . the . Co-ed . Likes . So . Well

528 STATE STREET

'Y' Secretary Tells Freshmen About Student Church Group

By C. V. HIBBARD
Secretary University Y.M.C.A.
Students certainly like cafeterias. If you doubt it, try to crash the waiting line in the Union at 12 o'clock. The dietician and our own mothers tell us, however, that we need a balanced ration, and not everybody knows how to pick his own rations wisely.

This is just as true in the matter of churches and religious matters as in the matter of food. Indeed, there is something in the arrangement of the churches along State street and University avenue that suggests a cafeteria. One is tempted to go on and tell where you find the soup, the salads, the meat, the dessert, and the fruits.

Feel at Home

But it is better for each to find out for himself. If you yearn for home cooking, it will be easy to find "the kind that mother used to make." Students generally feel most at home and get most good out of going to the churches in which they have been reared.

In fact the church fills a mighty important place in student life. It is almost the only place where a student is in close touch with the whole of life from the cradle to the grave. The campus world is after all not a world but a very small slice of the world—a kind of make-believe world where somebody provides you with foods and clothes, where there are no babies to watch and no old folks to admonish you. In the church you have the benefit of broader contacts.

Friendly Feeling

There is a fine friendly feeling between the different church groups. The pastors often meet to share experiences. Students from many churches work together to put on the

Sunday night services known as the "Uni-service." No attempt is made to pull members from one church to another.

When you believe something so much that it matters more than life itself, you can't be indifferent to the fact that someone else thinks differently. However, we have learned to respect each other's beliefs and our differences.

Congenial Friends

In your own church you will find congenial friends. You will find also a steady influence when otherwise you might be all up in the air. In the habit of worship you will find something to balance the too critical tendency which develops with undigested knowledge.

Here is a tip from the experience of a lot of students. Find your own church on the map now. When you get to Madison spend your first Friday evening at the social meeting your church will arrange. On Sunday go to service. It will help you to get started right.

PLOW HORSE WINS DERBY

The Hungarian National Derby, the principal race of the Hungarian turf, was won at Budapest by a horse Rabalo, which had been sold for \$70 as "fit only for the plow." The purchaser, a tavern keeper, tried to use him for a draft horse but found him too short to hitch to the cart. Then a friend of the owner took him in charge, reconditioned him for running and entered him in the Derby. He defeated 21 of Hungary's best thoroughbreds and captured a prize of \$10,000.

READ CARDINAL WANT ADS

THE MINISTERS AND STUDENT LEADERS OF

THE Congregational STUDENTS' ASSOCIATION

Eagerly Await and Heartily Welcome
Class of 1933

... with a program of ...

... Church Services

... Religious Education

... Fellowship

... Counsel

REV. DONALD E. WEBSTER, Minister-to-Students

STUDENT HOUSE
422 North Murray Street

FIRST CONG'L CHURCH
Fairchild and W. Washington

Presbyterian Student Headquarters

731 STATE STREET

Welcomes the
CLASS of 1933

Its organizations include the
following:

University Presbyterian Church - Sundays 10:30

Sunday Evening Club - - - - 5:30-7:30

Four Westminster Guilds - - - (For Girls)

It is needless to say that the entire Presbyterian work is in the interest of students, to be fully participated in by all

A Miss Is As Good As Her Style!

Mottoes and maxims are such terrible bores, but this one is a fairly good modern slogan, and may get by

"A Miss Is as Good
as Her Style"

Every year freshman girls at "Wisconsin" prove it... they dress well; they have a good time! You know they say that "clothes make the man," and how well that applies to women. Remember, there's lots of competition here... but just dress your type and knock 'em dead! It behooves one to have a lot of smart campus clothes... for you never can tell when that good looking blonde in the back of the room or that fascinating man two rows back is casting a critical glance in your direction. And how embarrassing it would be, if it weren't an admiring one!



Just as Sure as "Wisconsin" Has Freshman Women, Baron's Is Prepared for Them!

And always after registering, a Freshman girl at "Wisconsin" makes a "bee line" for Baron's, where the buyers make a serious "study" of what Wisconsin co-eds like and must have. If you are undecided about what you will need for this fall, don't jump in blindly and get a lot of things that won't be appropriate after you get here. Wait until you get to Madison, and then come to Baron's and get the peppiest, most collegiate clothes... just what Wisconsin girls are wearing. And here's a tip... there's a beauty shop and a barber shop at Baron's for your convenience. See you in September!

Baron Brothers

INC.

Great Socialist Succumbs After Accident Injury

(Continued from Page 1)
was passed by the state senate Wednesday night.

Excerpts from the resolution follow:
"Politically, he was throughout life a confirmed believer in and advocate of the principles of socialism. In this country, however, he first became identified with the People's party. Finding that it did not stand for his principles, he became one of the founders of the Social Democratic party, now known as the Socialist party."

Great Socialist

"Throughout the history of this party, except for short intervals, he has been a member of its executive committee and at all times has been one of the most effective workers in its ranks. Victor Berger converted Eugene V. Debs to socialism and had more to do with determining the policies and mapping out the course to be pursued by the Socialist party than any other man. It is no exaggeration to say that he was the guiding genius of this great party, which nationally has commanded the support of above one million voters and in this state has strongly influenced legislation and public life for a quarter of a century. "Attesting Berger's ability as a leader perhaps more than anything else is the fact that the Socialist party in this state, where his influence was greatest, never has suffered from the splits which have weakened it nationally, but has maintained its strength unimpaired by internal dissension."

First Socialist in Congress

"Victor Berger was elected to the house of representatives in 1910, being the first Socialist who ever served in Congress. In the special senatorial election of April, 1918, he received the election of April, 1918, he received the largest vote ever cast for any Socialist for any office in this state. In November, 1918, he was again elected to congress, but, due to wartime prejudices, was not seated, although clearly elected."

"Unseated, he was re-elected by an increased majority, but again refused admission to congress. In 1922, however, and again in 1924 and 1926, he was re-elected and seated, and from 1923 to 1929, served as the only Socialist member of congress."

"His life was one of useful service

for his renownmen, particularly those in the humbler walks of life. Had he chosen to follow a different path, his talents as an organizer, a writer, and a speaker doubtless would have made him a wealthy man. Instead, by choice, he took up the burdens of the poor and the handicapped."

Anzia Yezierska Asks Why Gilbert Ross Doesn't Play

(Continued from Page 1)

student of the university, and resides at Portage, only an hour's ride from here. Yet, in the entire English department only one teacher had the vision to put aside the daily class routine and call attention of the students to the masterpiece—the rising star in their midst.

"A prophet is not without honor, save in his own country." A prophet needs not the recognition of his home folk. His light is for all—everywhere. But is it not a pity for the country without eyes for its own prophet—blindly reaching out for the prophet of some country a thousand miles away.

(Signed)

ANZIA YEZIERSKA

Goodnight Asks Session Faults

(Continued from Page 1)

been commendatory. Occasionally criticisms received have not been concerned with the session; as complaints of the kind of food in boarding houses—a subject entirely out of our field."

NATIONAL ANTHEMS BANNED

The Fascist government—and that means Mussolini—came to the conclusion that the two Italian national anthems were being played too often and on insufficient occasions, so a decree was promulgated naming the only days on which bands could play these airs.

One of them is the "Royal March" and the other the Fascist hymn, "Giovinezza" (Youth).

The decree specifies certain celebration days, eight a year, when these airs may be played.

"Hasn't Helen got on a spiritual dress?"

"What do you mean, spiritual?"

"Well there isn't much material about it."

'Miss England' Goes 87 Miles Per Hour

London—During the international motorboat meeting at Barnes, Sir Henry Segrave gave an exhibition of what "Miss England" can do. The maximum speed over a stretch known as Dukes Meadow was between 85 and 87 miles per hour. In order to show the handiness of these fast craft Sir Henry turned within the narrow limits of the river when traveling over 70 miles per hour. This was the first time English spectators had ever seen such speed on the water.

Ever since 1918 I've been trying to collect some back pay from the government," complains a San Diego man, "but it seems I'm just another Unknown Soldier."

Madison Tea Room

412 STATE STREET
Fairchild 6998

Welcomes the Class of '33

Luncheons, Dinners
at popular
prices

SPECIAL PARTIES

YOUR greatest protection and safe-guard in purchasing Jewelry is to buy it in this Store that is famous in this community for the quality of its Jewelry and the modesty of its prices.

Mellentin & Son

Wis. Power & Light Bldg., Opposite Loraine Hotel

Fair Prices . . . Friendly Service
At the Largest and Oldest Independent Student Store

Engineers! Before You Buy

YOUR DRAWING SET AND OTHER SUPPLIES
GET OUR SPECIAL LOW PRICE

on the high-grade outfits approved by the
University Faculty

It Will Cost You No More

To buy an outfit made by
"KEUFFEL & ESSER" or "DIETZGEN"
(Two of the largest and best manufacturers)

—Why take chances on spoiling your work with inferior instruments and supplies?

Don't Be Deceived

Your instructor will verify our statements.
ASK HIM!

10% Rebate Check

With Each Purchase . . . Good ANYTIME

"THE STORE WHERE YOUR DOLLAR GOES FARTHEST"

Brown's Book Shop

CORNER STATE AND LAKE STREETS

Greetings Class of 1933

May we offer you just
a bit of big brotherly
advice?

"Hit the books" steadily at the beginning and you'll find college isn't so hard after all Don't let minor activities take up too much of your time . . . the books first and play second . . . is the plan that will get you good grades and plenty of time for fun

Remember Wisconsin styles are different. Don't make the mistake of trying to outfit yourself before you get to Madison. Wait and be satisfied

You'll find a complete selection of men's furnishings, Wisconsin styled at

Campus Clothes Shop

For . Popular . Priced . Clothes
825 UNIVERSITY AVE. AT PARK

Freshmen Due in Madison Sept. 18

Experimental College
Receives Third Class;
Original 97 Get CreditsRegistration for Freshmen
Same as All Other
Entering Men

As 97 of the 119 students who made up the first class of the Experimental college two years ago enter the junior class of the university, registration for prospective freshmen in the college goes forward. There are places for 100 new freshmen, 60 of which are taken.

Most of the 97 sophomores are entering one or the other of the two general courses in the college of letters and science. Others are proposing to enter the school of journalism, school of commerce, or courses preparatory to matriculation in the medical school or law school.

Students Transfer

Arrangements are also being made for transfer to other institutions by several students who have completed satisfactorily the two years in the Experimental college. Records are being sent to Harvard, University of Chicago, University of Indiana, George Washington university, and Yenching university, China.

Students who propose to enter the Experimental college send their records to the registrar of the university, reserve rooms in the men's dormitory by application to the bursar of the university, and go through the regular channels of registering and Orientation week.

College Explained

A statement by Malcolm P. Sharp, secretary of the Experimental college, explains the college for the benefit of prospective freshmen:

TO ENTERING FRESHMEN:

Why should a boy go to college? There are plain answers: to join with older men and classmates in the effort to learn as much as possible of the

(Continued on Page 8)

College Ranks
High in Test

Experimental Sophomore Students Higher Than Pennsylvania Seniors

The first class of sophomores to be graduated from Wisconsin's Experimental college have shown their ability for "garnering facts" as shown by results of the 12-hour achievement test which the students took at the end of their two year study of Greek and American civilizations.

The test was given to seniors in 49 Pennsylvania colleges as well as to sophomores in the Experimental college.

The average score for Experimental college sophomores was 685 points, compared to an average among all seniors in Pennsylvania colleges of 569, state figures released by Frank O. Holt, registrar.

An Experimental college sophomore made the highest score of 1,819 among all the students who took the test. Second place among individual students was 1,580. Seven Experimental college sophomores were included among 35 students from all of the colleges who scored more than 1,000.

The Experimental college composed of sophomores was seventh among averages of the 50 colleges composed of seniors. The highest average for all seniors in any one of the Pennsylvania colleges was 885.

The test purports to examine general achievement after four years in a liberal arts college. It is being used in Pennsylvania colleges, explains Mr. Holt, in a study of the relation of secondary schools to institutions of higher learning.

Answers Questions

Many Freshmen Wish to
Know About Experimental College

In answer to numerous requests concerning the Experimental college of the University of Wisconsin a booklet was published by the college recently, parts of which are presented here:

I GROUP LIFE

1. Some 16 members of the faculty of the University of Wisconsin have been selected to spend about two-thirds of their teaching time with some 200 men of the freshman and sophomore classes in the college of letters and science.

2. The number of students who can be received by the Experimental college is determined by the number of college rooms available in Adams hall. The enrollment for the past year was 193. In the fall of 1929 there will be places for 100 freshmen.

3. The "advisers" (faculty members) have their offices in the dormitories; and all the students live and eat there.

4. The college students have their own activities. At the same time they join in university activities.

5. The college is trying to combine

(Continued on Page 5)

Old Traditions
Worn Out; Show
Signs of Dying

By T. H.

Traditions at Wisconsin are on the wane, and one that formerly was most colorful but now has almost faded out is the green cap tradition. In the good old days when the boys used to gather between classes at Hausmann's for a beer instead of at the Rathskeller for a coke, the pea caps were as numerous on the Hill in the fall as dandelions now are in the spring.

Authorities, the deans and those who run about doing this and that in activities, lay the blame to the co-eds. They claim you can't expect the men to wear ridiculous little head pieces of verdent hue while they are under the constant surveillance of 3,500 young women who are reputed to be here for the purpose of selecting, or, as some put it, ensnaring a husband.

Others blame the growth of the university for the demise of the green

(Continued on Page 5)

Special Period
Aimed to Help
New StudentsThree Significant Features
Marked First Program
Last Year

Freshman Orientation week will be held from Sept. 18 to 24 and during this week all freshmen are required to attend the various conferences to be held.

The purpose of this period is to promote a program designed to offer a service of intimate and informed counsel to students throughout their four years at the university.

Last year, when the system was first introduced, freshmen were divided into groups and were under the guidance of some member of the faculty and two student assistants.

Three significant features marked the program of last year," stated Pres. Glenn Frank.

"First, every freshman was given the advantage of an unhurried conference with a member of the faculty.

(Continued on Page 11)

Grade-Point System
Explained for New
Entering Students

In order to receive a degree from the university students must gain not only the number of credits required in the course which they are pursuing, but their studies must reach a certain average of excellence.

This standard is fixed by the grade-point system, which requires for graduation from any course as many points as credits. The following table shows the university scale of grading, together with the number of points per credit for each grade:

Grade	Pct.	Points Per Credit
Excellent (A)	93-100	3
Good (B)	85-92	2
Fair (C)	77-84	1
Poor (D)	70-76	0
Condition (E)	60-69	0
Failure (F)	below 60	0

The maximum number of points which can be secured by a student graduating in a course which requires, for example, 120 credits, is 360; the minimum, 120.

It is evident that an average of C is necessary for graduation. Students who, by reason of poor grades, fall behind in the required number of points are ineligible for graduation. Thus a student may readily determine his relative progress.

Greetings Freshmen



PRES. GLENN FRANK

Although your shoulders may not feel it, the heaviest load you have to carry at the moment is the weight of the hopes that center on you. The hopes of your parents! The hopes of your state! The hopes of your university!

Your registration at the university is, in a sense, a triple contract with your parents, your state, and your university that you will, by the sustained sincerity of your effort, justify the wager they have laid on your worthiness.

Your parents have, in many instances, pinched themselves to pro-

(Continued on Page 8)

Union Director
Invites Freshmen
to Use Building

Freshmen are invited to make use of the new \$1,250,000 Memorial Union club house during Freshman Orientation week, according to Porter Butts, house director of the Union.

"Every student automatically becomes a member of the Wisconsin Union when he pays his regular incidental fees at registration," Butts said, "and, naturally, each is entitled to make full use of his clubhouse while he is a student."

"The Union will be especially serviceable during Orientation week as a lounging, eating, resting and recreation hangout for men and women between meetings and programs. All lounges, dining rooms, and game rooms will be open to freshmen, including refreshment service at all hours of the day."

Freshmen may find detailed information concerning the new Memorial Union, its uses and facilities, on pages 4 and 5 of the activities section of this Freshman edition.

Special Frosh
Period Starts
on WednesdayOrientation Week Program
Changed Slightly From
Last Year

All incoming freshmen who are to enter the university next fall are requested to report to room 165, Bascom hall, Wednesday, Sept. 18, to receive their appointments for freshman week, according to Frank O. Holt, registrar.

Freshmen are to appear according to the following schedule:

Students whose names begin with letters from:

A-G inclusive 1-1:30 p.m.
H-O inclusive 2-2:30 p.m.
P-Z inclusive 3-3:30 p.m.

The following suggestions were made by Mr. Holt: Permits to register which were received when applications for admission were approved must be presented on this Wednesday afternoon.

Everyone should be equipped with a fountain pen and two pencils and the freshman handbook containing the map of the campus.

General Fee \$20.50

Students should bring funds to buy books, pay registration fees and pay for other supplies. The general fee last year was \$20.50, with a library fee of \$2, and a non-resident fee of \$62 for students not residents of the state. The introductory bulletin gives information concerning laboratory fees. The bursar will cash checks enough for necessary payment.

Rooms should be secured before appearing for appointments, as street and telephone numbers must be given at that time. Correspondents should be informed of correct address as mail

(Continued on Page 11)

Guidance Staff
Aids Freshmen

Bureau Tries to Record Vocational Interests of High School Graduates

To secure information concerning any problem of university requirement, personal adjustment or vocational preparation which might arise, high school graduates planning to enter the University of Wisconsin next September are invited to consult the university bureau of guidance and records at Madison.

Over 500 prospective freshmen and their parents have come to secure advice from the bureau and a possible record of 1,000 is expected by next fall, according to Registrar F. O. Holt, executive director.

Prof. V. A. C. Henmon, educational guidance director, and Prof. A. H. Edgerton, vocational guidance director, are assisting Mr. Holt in meeting students and their parents.

The committee on student vocational guidance, under Prof. Edgerton, is designed to aid students further in their choice of a vocation.

Aptitude tests, personality grading scales to be sent to several people who know the applicant well, to record the notions of his capabilities, and the vocational interest tests are the various means for finding out what the student is fitted for.

"None of these tests, of course," remarks Prof. Edgerton, "are infallible or very definite, but taken as a whole they do aid considerably in the computation of the mental and personal qualities of the student."

"The aim of the department is not to choose a vocation for students, but to place sufficiently accurate material before him through various channels, to give him a firm basis for choosing, himself, what he wishes to take up as a life work."

Some Freshmen You Will Meet Here



By "ZERK"

Long, long lines of Milwaukee high school graduates who do not want to be extended by the Extension division . . . Pelican Lake honor students who plan to major in history and get a bill full of Fish . . . Green Bay boys and girls who like to wear green anyway . . . Beloit high football stars who want to be Badgers.

Dizzy blondes from Two Rivers with ambitions to be prom queen . . . Appleton high school newspaper editors with eyes on a degree in journalism . . . star debaters from Eau Claire high who plan to be lawyers . . . Oshkosh dramatic stars with ambitions to hop into Haresfoot.

Merrill lads and lasses desiring a chance to have a big time in a big city . . . Onalaska two millers and glee clubbers who want to change the tune to "On Wisconsin" . . . Racine boy inventors with ambitions to knock engineering for a loop . . . Quiet brunettes from Stevens Point who'll major in home economics.

Watertown and Marinette preach-

(Continued on Page 8)

You will find fair prices and friendly service at

Brown's Book Shop

Corner of State and Lake Streets

**Largest and Oldest Independent Student Store
Used and New Text Books and Student Supplies**

"Points of Interest" about Madison and Brown's Book Shop

Brown's Book Shop (established in 1911) is in the center of the University district, on the corner of State and Lake Sts. Come in and browse around. You are welcome, always.

Madison is the "Four Lake City." Lake Mendota (25 miles around) bounds it on the north and Lake Monona (10 miles around) on the east. Ask for one of our free maps of the Four Lake region.

Students like to trade where they are given courteous treatment and "a square deal." That is why

Brown's Book Shop does so large a part of the University text-book and student supply business.

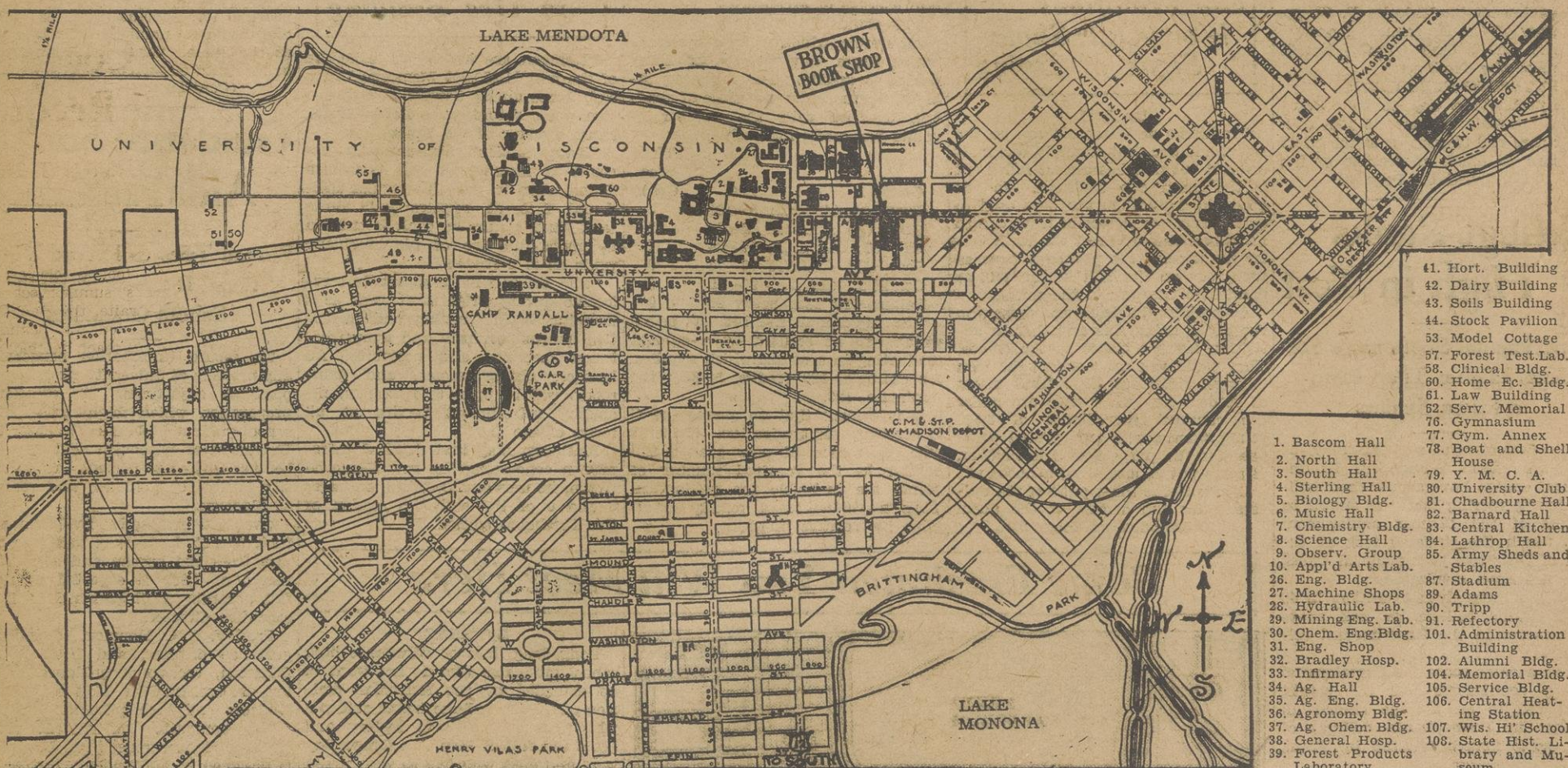
The State Capitol, department stores, churches, theaters and hotels are on or around Capitol Hill, which is connected with University Hill by State St. West-bound street cars marked "Wingra Park," "Fair Oaks," "So. Madison," or "Mills St." bring you down State St., past Brown's Book Shop, right to the main University entrance.

You can save 25% to 50% by purchasing used text-

books at Brown's Book Shop. We have an immense stock of good clean copies for every course. Correct editions guaranteed. 10% rebate check with every purchase. It's good ANY TIME.

Langdon St. is "Fraternity Row." The principal rooming house districts are bounded by Wisconsin Ave., Dayton St., and Randall Ave. And you are sure to make several stops daily along the famous "600 block" on State St., (Brown's Book Shop is on the corner of State and Lake Sts.) for it is the center of the University business section.

Map of Madison showing locations of University buildings and Brown's Book Shop



"Come in and browse around"

Brown's Book Shop

Corner of State and Lake Streets

Daily Reports of Badger Teams

CARDINAL SPORTS Athletics in the Collegiate World

U. W. Harriers Run Four Dual Meets in Fall

Badgers Meet Notre Dame, Iowa, Minnesota and Michigan

The Wisconsin cross country squad, champions of the Big Ten four times in the last five years, will meet four other Middlewestern squads in dual races before the conference meet at Ohio State closes the season. Harriers from Notre Dame, Iowa, Minnesota and Michigan have been scheduled by Tom Jones, varsity coach.

The season will open with the Irish on Oct. 19, the same date Wisconsin plays Notre Dame in football at Soldier's Field. The cross country race will also be staged in Chicago. The following Saturday Iowa will visit Madison for a turn over the Badgers' hill and dale course. The annual Minnesota-Wisconsin meet will be held in Minneapolis on Nov. 2.

Nov. 9 Open Date

Jones has held Nov. 9 as an open date, and will prime his harriers for the Michigan engagement at home on the following Saturday. The schedule will be concluded with the Big Ten title run at Columbus, O., on Nov. 23. Coach Jones looks for Indiana, the present title holder, to make a strong bid again. His other favorites are Minnesota and Michigan.

Four letter winners from the 1928 Badger team will return this season. The veterans who will form the nucleus are Captain Fink, Goldsworthy, Fulson and Wixon. Ocock, Schroeder and Hoffman, all squad members last fall, are also slated to be back. The Cardinal freshman cross country team was not particularly strong. Only three recruits are given any chance to make the varsity, and it is not likely that they will replace the older men.

Several Returning

The class of the incoming sophomores are Slavey, Ross and Bertrand. Coach Jones will welcome several runners who have been absent from his squad for one year or more. Courtright, a boy who showed great promise in 1927, will return again ready to compete. Dorsch and Wolgemuth, both ineligible last season, have cleared up their scholastic deficiencies. Fallows, a two-miler on the

(Continued on Page 10)

Athletics Lose Only 20 Men

Score Leaves Seven Most Important Squads by Graduation

A record low figure of but 20 men were lost to the seven most important Badger athletic teams because of graduation last June.

Baseball was the hardest hit of the seven sports, seven athletes receiving diplomas. Football, basketball and track will lose four men each; swimming and crew will get by with only two casualties, and no player will leave the hockey squad.

The departure of Frank "Bo" Cuisinier will be felt by the football, baseball and swimming teams, as will be the loss of Johnny Doyle, a member of the basketball and baseball squads.

The baseball grads are Cuisinier, Doyle, Mansfield, Thelander and Ellerman. Oswald Knechtges and Elgin Hall will become ineligible because of play at other schools.

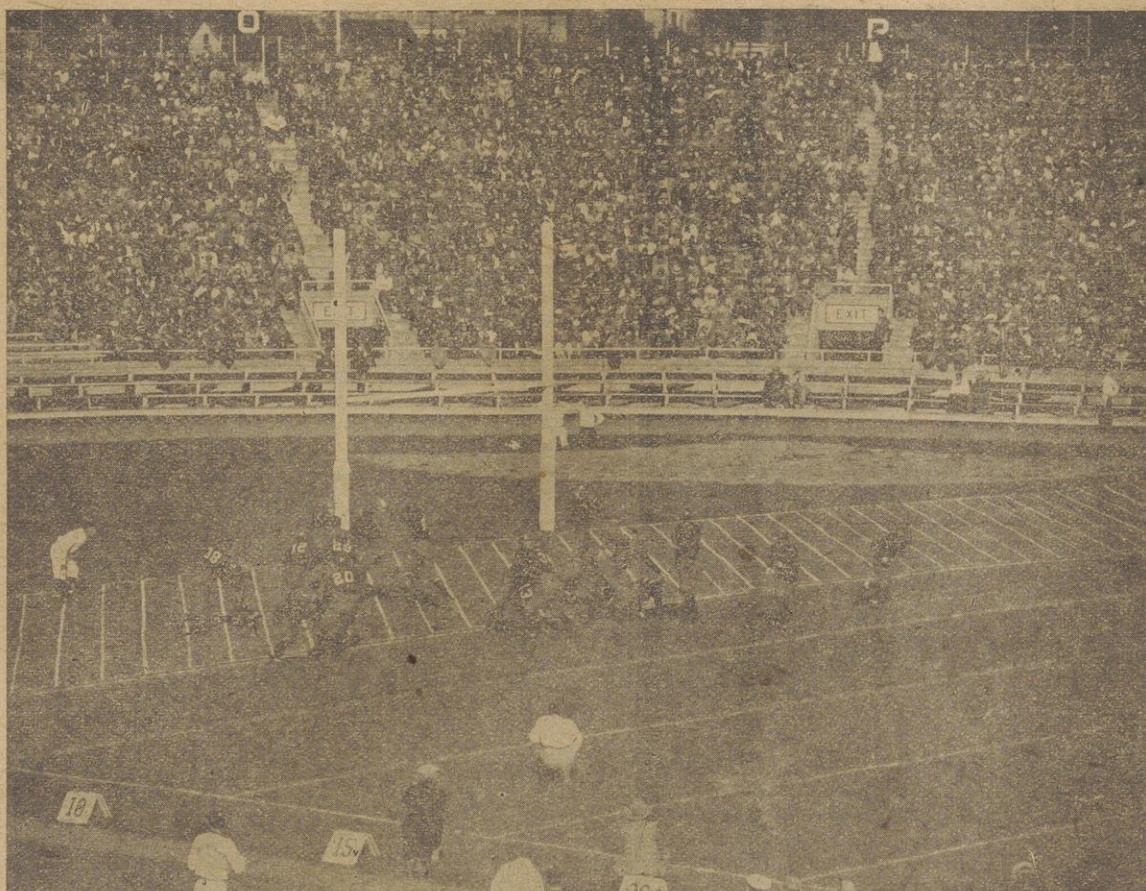
Capt. Rube Wagner, tackle, Joe Kresky, Gordon Connor, guards, and Cuisinier, quarterback, are lost to the football squad, and four others have left school because of ineligibility.

Basketball losses will be Harold Foster and Hank Kowalczyk, declared ineligible by the Big Ten, Lycan Miller and the co-captains, Tenhopen and Doyle.

Coach Tom Jones' track team also will be touched lightly. Capt. Phil Larson, sprinter and broad jumper; Harold Moe, miler; George Elsele, hurdler, and William Ramsey, quarter miler, will say goodbye.

Capt. Arnold Druet and Joe Horsfall will leave the crew.

FOOTBALL SCENE AT CAMP RANDALL STADIUM



It won't be long now before the football field at historic Camp Randall will show scenes such as the one pictured above. The picture was taken during the first half of the Wisconsin-Notre Dame game in 1928, which Wisconsin won, 22 to 6. It shows Ketelaar blocking Corriedo's punt for the first Wisconsin score of the game. The Badgers play four varsity games at home this fall. They open at Madison Sept. 28 against South Dakota State, on Oct. 5th they meet Colgate, the 12th Northwestern, and Purdue on the 2nd of November.

Augmented Intramural Plans Made for Next Year by Little

Athletic Director



GEORGE LITTLE

Athletic Director George Little, who came to Wisconsin from the University of Michigan primarily to coach football, but in 1928 he gave up the idea of coaching the grid squad and devoted his entire time to that of athletic director, whose chief concerns now are with intramural development and the field house which he hopes to have completed by next fall.

Athletic Director Puts Wisconsin in Lead of Others Schools

In preparation for the heavy athletic schedule mapped out for Wisconsin intramural teams during the 1929-30 season, the intramural athletic facilities are being improved during the vacation months. Field crews are busy building and improving many of the recreational areas in the intercollegiate sector at Camp Randall.

A new heat tunnel running through the stadium to the field house site is being constructed. Several tractors are touching up the facilities at the intramural fields west of the men's dormitories. Excavation and leveling of the new sixth mile running track is practically completed. A 100-yard straight-away has been built and the usual pits and circles for field events will be included within the oval cinder path.

Several of the intramural gridirons, which were slightly below regulation size in the past, are being enlarged to meet requirements. The Wisconsin athletic council has made an appropriation at a recent session to take care of five new tennis courts on the intramural grounds. These will be built for the use of the Badger varsity and freshman net squads, and will help relieve the demand for tennis courts.

A new gridiron is being constructed for the yearling grid candidates in the fall to take the place of the former practice ground on the site of the

(Continued on Page 10)

Managers

Lougee Stedman Issues Call for Freshman Assistants in Fall

With the opening of the school year the eyes of the collegiate world will be turned to the gridiron for several short months. Behind the outward glory of the playing field, the crowd and glamor, numerous units are functioning in perfect unison behind the scenes. Caring for equipment, handling the numerous details which a large football squad expects. These units which are invaluable to a successful team are the managers.

Lougee Stedman, varsity football manager, is exceedingly anxious to

(Continued on Page 10)

Basketball, Baseball Teams to Have No Regular Captain

Coach Guy Lowman of the University of Wisconsin baseball team has announced that the Badgers will do away with the time-honored custom of electing a diamond leader this spring and that the captain for the 1930 season will be appointed by the coach.

This is the second sport at the local university that has adopted this plan, the 1929-30 Wisconsin basketball team being without a leader for the next season. This move was made partly due to the fact that the question of the eligibility of Harold "Bud" Foster was hanging in the air at the time the usual election was held.

It is expected that the Badger baseball team will name an honorary captain at the conclusion of the next season, the same plan that has been adopted for the basketball award.

Grid Prospects Point to 1929 Title Holders

Wisconsin Football Team Looks Even Better Than Last Year

Prospects for a winning football team next fall look promising after the scrimmage and tussle of spring practice ceased, and some estimate of

1929 FOOTBALL SCHEDULE

- Sept. 28—Wis. vs. S. Dakota State, Wis. "B's" vs. Ripon at Madison.
- Oct. 5—Wis. vs. Colgate at Madison.
- Oct. 12—Wis. vs. Northwestern at Madison.
- Oct. 19—Wis. vs. Notre Dame at Soldier's Field, Chicago.
- Oct. 26—Wis. vs. Iowa at Madison.
- Nov. 2—Wis. vs. Purdue at Madison.
- Nov. 9—Wis. vs. Chicago at Chicago.
- Nov. 23—Wis. vs. Minnesota at Minneapolis.

the candidates was made after they had shown their calibre on the gridiron.

The start of spring practice saw the daily drills being run off in much the same way the regular fall practice sessions are: A drill on new plays during the first part of the period and a rough and tumble scrimmage session to end it up.

Coaches Thistlethwaite and Holmes were in charge of the backfield candidates, while Allison, Dickson, Wagner, and Captain Johnny Parks were in care of the line men.

As the spring practice session grew older, the regular daily drills became more and more rough and, consequently, more and more inspiring to both the players and the onlookers.

(Continued on Page 10)

Football Coach Has Fine Record

Glenn Thistlethwaite's Teams Win 136 of 180 Games in Career

After closing his football classes at Wisconsin six weeks' summer school, Glenn F. Thistlethwaite, the Badgers' varsity coach, departed for Bemidji, Minn., where he will teach football at the coaching school.

Starting Monday, August 12, Thistlethwaite will conduct a two-weeks course, then vacation a week and return to Madison to lay plans for the University of Wisconsin 1929 gridiron campaign. He will feature instruction in backfield work and team play.

With him at Bemidji, Coach George Koegan, Notre Dame basketball mentor, and Littlefield of Texas in track, are to conduct classes. The Badger coach will follow a football course given by Harry Kipke and Tad Weiman, University of Michigan coaches.

On his return here, Thistlethwaite will begin his third year as University of Wisconsin head football coach. Previous to this he was Northwestern university coach for five years, during which time he brought the Wildcats from last to first place in Western conference football.

At Northwestern Thistlethwaite's teams won 23 football games and lost 16, while his two seasons at Wisconsin saw his eleven win 10 contests, lose 5 and tie 1. After graduating from Earlham (Ind.) college in 1908, Thistlethwaite started his career as athletic director of Illinois college, Jacksonville.

Two years later, he went to his Alma Mater, where his football teams won 22 and lost 7 games in four years. In 1913, the Badger coach started a nine-year regime at Oak Park (Ill.) high school, where he developed outstanding prep grid squads, turning in 78 victories and 9 defeats.

A tabulation of his career shows his teams victorious 136 times in 180 games. There were 40 defeats and 4 ties.

Wisconsin Second in Composite Standings

Wisconsin proved her all-around athletic ability by ranking second in the final composite standings of intercollegiate sports in the Western conference for the year 1928-29.

Compiling the final standings on the basis of 10 points for first place, 9 for second, 8 for third, etc., Michigan lead Wisconsin by one point. The Illini are third.

Only the games played by the majority of Big Ten schools are included in the table, which omits hockey, fencing and water polo. Those sports figured in are football, basketball, baseball, indoor and outdoor track, cross country, swimming, wrestling,

golf, tennis and gymnastics. The members of the conference rank as follows:

Michigan	84
Wisconsin	83
Illinois	74
Iowa	66
Ohio State	62
Chicago	49
Minnesota	48
Northwestern	48
Indiana	44
Purdue	43

Michigan won championships in football, outdoor track and gymnastics. Wisconsin tied for the lead in basketball, while winning a second in football, and thirds in baseball, indoor track, gymnastics, tennis and wrestling. Some of the thirds were tied with other teams.

Iowa took first in indoor track and was second in baseball. The cross country finals were won by Indiana; Minnesota was golf champion and the Maroons had things their own way in tennis. Favoring the so-called major sports by allowing half credit for teams commonly classified as minor,

(Continued on Page 10)

Summer Session Cardinal

"Complete Campus Coverage"

Founded April 4, 1892

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To the Freshmen

Cardinal Wants You to Add to University's Accomplishments

THE DAILY CARDINAL wants to welcome you to the University of Wisconsin.

We want you to contribute to the university's accomplishment whether it be by superb scholarship, self-giving activities, or physical prowess.

We do hope you'll keep for yourself some of all of these three things; that at no time will you get off balance. For it is the freshman who is off-balance who gets into trouble. Play your games; intramurals are lots of fun. Enjoy your friends and activities; you'll find a zest in the creative opportunities they offer you. Study sincerely; for after all, the university is a place for study, and a home for scholars.

You are not coming here, we hope, to do aught but get an education, and a fundement of that education that you will never regret is the cornerstone of sound, thorough scholarship.

And this is about all. We haven't given you a single "Don't" but we have given you a task that may be more than you can do. Friend, and freshman only incidentally, your university and your education are to you just what you make them. We welcome the fact that the opportunity to do well is yours.

On Wisconsin

The University Glances at Past Year and Once Again Pushes Forward

"ON WISCONSIN!"

The words of the university pep song sum up best of all the university's achievements of the past year and the outlook for 1929-30. They are words typical of Wisconsin's outlook in education, in athletics, in student activities.

Indications are that the enrollment in September will surpass that of other years. Even with a slightly higher tuition rate, Wisconsin offers an education along general or specialized lines at a much lower figure than many other colleges and universities of the country.

The atmosphere of freedom in thought and research, the tradition of world-renowned professors, the natural beauty of the campus and city, the progressive, self-governed student body and its self-managed organizations and activities all appeal to young men and women not only from the Badger state but from nearly every state in the union and many foreign countries.

Offering instruction in almost every conceivable line of study, there is a spirit about Wisconsin which is at once cosmopolitan and neighborly. The social life of the campus is noted for its friendly aspects, and yet few proms and other social functions in universities the country over rival in richness, splendor, and setting those which mark Wisconsin's year.

THE year ending June, 1929, was marked by many achievements which augur an even greater future.

In an effort to have athletics for all, Athletic Director George Little and his assistants have made intramural games include many more active participants during the past year than ever before. The Daily Cardinal, following its editorial policy, has announced an expansion of the sports department to two pages for the coming year so that intramural games of all kinds will have a place in print.

The Experimental college, now in its third year, is no longer an experiment. Under the able direction of Dr. Alexander Meiklejohn, this far-

sighted project in education has become a new tradition in modern education and has been adopted in miniatures by other institutions.

This year will mark the second group of "graduates" of the Experimental college entering the specialized and regular classes of the university as upperclassmen. The success of the first group, after two years studying the life, language, and culture of Greece and Rome, in regular classes on the hill would indicate that the method is a sound one destined to produce well-rounded scholars who approach the problems of life from many angles.

THE MEMORIAL UNION, dedicated to Wisconsin's sons and daughters who have fought in our country's wars, has, as Pres. Glenn Frank said, "converted the university from a 'house' to a 'home' of learning."

This great center of student life, baronial and old-world in its beauty of construction and appointments, houses under one roof the entire organization and activity life of the university which were formerly scattered throughout the city in make-shift and inadequate quarters.

The Union, then, is just what the name implies. It is the golden thread which binds together the whole student life. It is the center of social activities, the headquarters for food and refreshments, the sanctum sanctorum of all publications, the main office of student organizations.

Now in its third year of usefulness, it fills a need which cannot be realized by members of the incoming freshman class who can but imagine what difficulties arose in student activities before they had a home.

Parallel with the rapid strides made by organizations when the Union became available two years ago is the increasing usefulness of the Wisconsin Men's Union. With new tools to work with, this active organization has revived Venetian night, continued Saturday night dances on a larger scale, and enlarged the program of artist recitals and concerts.

BADGER athletic teams enjoyed the best year in 1929 in the history of the university. Final ratings placed Wisconsin second in the Big Ten, all branches of athletics considered.

This standing, when it is known that there is no feverish over-emphasis of sports, is heartening. It is, moreover, in keeping with the spirit of Wisconsin that Cardinal-clad teams exemplify the song, "On Wisconsin." Achievements in athletics are spurred on by a sane student body; one which says, "Wisconsin, may she always win, but win or lose, Wisconsin."

With many of the men available for teams this coming year who carried the university high in the athletic world last year, prospects for another year of success on gridiron, basketball court, cinder path, and diamond are bright.

The proposed field house, to be part of the Randall field development, is another forward step. Many colleges, needing buildings for housing libraries and classrooms, have been content to build stadia first, and then when money was available to get the needed structures for education. The emphasis at Wisconsin has been on laboratories, additions to classroom buildings, and increase in equipment. This attitude has delayed the construction of the needed field house, but this addition to the athletic equipment is now out for bids and will be constructed during the year.

LAST year's experiment with freshman or orientation week proved so helpful to the incoming class that the plan has been adopted as a permanent method of introducing freshmen to the university method of study, and possibilities. The program has been revised and augmented so that your first week on the campus, one week before the university opens, will be a happy and a fruitful one.

Orientation week is really the road map for a wise educational journey. During this period of "learning the ropes" you will find out good roads, short cuts, detours, and places of interest and culture to be visited while on your four-year journey. And no wise motorist can think of starting a long trip without learning something about routes.

Organization of the bureau of guidance and records is another forward move at Wisconsin which is doing much to adjust the student to his environment. Aptitude tests, personality grade scales, advice and aid in understanding university requirements, help in determining vocational abilities, and personal adjustment in the matter of courses, schedule, and specialization have done and will continue to do much to make education effective and motivated.

TO KEEP step with growing Wisconsin which is chronicled in this issue, the Daily Cardinal has increased in size and in scope until it has become one of the outstanding student dailies of the country. The Cardinal, too, is in its third year in its own plant, a \$50,000 organization which in many respects rivals the smaller dailies in many towns and cities.

The policy of the Daily Cardinal is that of the university itself. Everything to further the ability to live up to the motto of the state, the battle cry of the university, "On Wisconsin," is championed by the student daily. It is glad to chronicle these achievements of the past, but it must be, like everything else at Wisconsin, interested in the future. Therefore, it looks to the class of 1933 to aid in pushing Wisconsin to even greater successes.

"I can think of no industry that demands more, on the technical side, from its leaders than the show business." —Henry Tetlow. (The North American Review.)

Education for Leisure

ARE American colleges producing too many heavy thinkers? This question, let us hasten to explain, is raised in no atmosphere of jest, and Mr. Walter B. Pitkin for one, a specialist in vocational guidance, contributes to the current issue of the Magazine of Business a positive and unequivocal "Yes."

The supply of university trained intelligence, he holds, is clearly outrunning the demand, and even as the farmer is today faced with his yearly surplus of crops, Mr. Pitkin submits that American higher education is yielding an overproduction of highly competent people whose training and personal natures fit them for work in fields already overcrowded.

The amazing increase in college and university enrollments in recent years is a familiar fact. The total registration now approximates 1,000,000 students, a number which has quadrupled in about 15 years, and notwithstanding the more rigid requirements of matriculation, such as Yale, Dartmouth, Harvard and numerous other institutions have lately been applying, the trend still continues upward.

Therefore, asks Mr. Pitkin, "Is the volume and quality of the production of professional men, scientists and other kinds of experts well adjusted to present and probable future demands?" and he replies in the negative.

"Fewer and fewer people," he says, "of the sort favored and trained by the typical American college and professional school are finding work in which they can employ those variabilities which have been so intensively fostered by educators. That is, fewer and fewer per million population." And according to Mr. Pitkin's findings, the fields of trained endeavor requiring high-grade mentalities are becoming less able to assimilate the flow of college graduates.

MR. PITKIN no doubt advances some very pertinent considerations, and his conclusions demand careful analysis on the part of both educators and industrialists. We wonder, however, if there are not, parallel with the conditions of modern industrialism which cause some to warn against overproduction, new factors which make the increasing spread of higher education a vital and welcome development.

The very industrialism of the machine age, which Mr. Pitkin believes to require a less number of trained executives for its conduct, is not only bringing in its wake new professions and new industries, but it is developing conditions of labor in which the need for a liberal education and a trained intellect is equally essential, if not more so—essential because the earning of a living is but a single channel through which education expresses itself.

Modern industry demands education for leisure just as it demands education for labor, and with the reduction of working hours from 16 and 14 a day to eight and six a day, with the four-hour and three-hour day even now hinted at, the greatest possible spread of education will be necessary to insure that the constantly increasing leisure shall be a social value and not a social menace.

And leisure, as Prof. Jacks of Oxford has well remarked, "is not inaction, but a higher kind of activity." It will, therefore, demand an even higher kind of education.

If industry and business do not in themselves command the full talents of educated men and women, the increasing complexities of modern living, toward which present-day industry and business are contributing, demand in themselves the best which higher education can produce.

—Christian Science Monitor.

Mendota Shore Anthology

No. 6—L. R. INGERSOLL

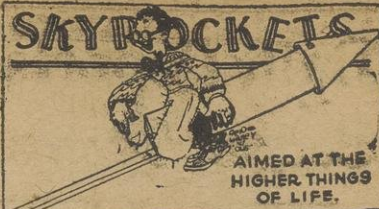
The heat of fusion of this ice
Is much the same as that of mice;
The tensile strength of steel, you know,
Is much the same as that of dough;
Barometers are to be read
Like newspapers, this teacher said.
And so we learn that dollar bills
Cannot be made in paper mills;
And figure how to bend canoes
To fit the largest pair of shoes,
(For it is to you 'vantage, friend,
To know that most canoes should bend!)

—ZERK

"My philosophy is that in an organization every executive must be granted authority commensurate with his responsibilities. If you hold a man responsible for results, he must have every reasonable freedom to exercise his own brains to achieve the results expected."—Andrews W. Robertson, chairman Westinghouse Electric Company. (Forbes Magazine).

"Only 30 years ago a speed of 10 miles an hour was deadly and the automobile was a laughing stock. Today 20,000,000 passenger cars operate on American roads, and so dependable is the mechanism of control that travel by automobile is as rapid and as comfortable as by rail."—Alfred H. Swayne, vice-president of General Motors.

"The jingoes of America are not the most logical people in the land, for with one breath they proudly proclaim that the United States can lick all the world with its left hand and next we find these same gentlemen urging the necessity of vast expenditures for our protection."—Heywood Brown. (The Nation.)



SHOP TALK AT '33

Greetings, and all that sort of thing. Rockets, in case you don't know, are ordinarily "aimed at the higher things of life." (Time, May 4, 1929), but this, dear children, will be aimed at the lower things: the class of 1933.

Soon you'll rather go without money in your pockets than go without rockets (all of which suggests a poem), so get oriented now.

Every day you'll find such campus folks as Bob DeHaven, Gordon Swarthout, Ted Holstein, Ray Belter, and Homer Stevenson conducting little excursions into the various fields of humor, wit, punology, and satire in this column. Campus personalities and events, of course, are often hinted at, brought in, and sometimes dragged in by the ears. Perhaps your name will appear here. If so, it will help you get dates, get a conference with the dean, lend your car, or get in jail.

Some days the column will be better than others, for there are always the possibilities of some columnist really getting funny unintentionally. Today isn't one of them.

HOW TO WRITE ROCKETS

In case any of you have what is commonly known in psychology as "the martyr complex," you may want to try writing Rockets. For the benefit of such, we offer some suggestions. First, read all the good columns: F. P. A.'s Conning Tower in the World, R. H. L.'s Line in the Chicago Trib, Ted Robinson in the Cleveland Plain Dealer, etc.

Now read want ads, newspaper headlines, Eddie Guest, the Sears, Roebuck catalog, Shakespeare, Kipling, and the university catalog. Look for wording which is odd, strange, or curious, or on which there is a possibility for punning. Write parodies on popular songs, well-known poems, or titles of books, always bringing in the local slant.

This done, type the stuff in single-space fashion on small sheets of paper and also on both sides of the paper. Roll up around a crowbar, toothpick, baseball bat, or lacrosse stick, tie with heavy twine, glue this on a ski or a toboggan sled, and then carry the outfit to the top of the ski jump and push it off gently in the direction of Lake Mendota.

This is what is known as putting the skids under obscene humor and questionable jokes.

Even at that, it's safer, much safer, than running the risk of being hounded by campus publicity gluttons for a few puffs, or even getting an honorable discharge for criticising the state legislature, 12:30 date nights, or basketball seating facilities in the gym.

BIG TEN

And, Frosh, don't forget that Wisconsin belongs to the Big Ten. Other schools in the conference are Michigan, Indiana, Ohio, Northwestern, Purdue, Illinois, Minnesota, and Chicago. Let's see—that's only nine, isn't it? Well, Woolworth's has dropped its five-cent articles and has been admitted, it being a former Big Five and Ten member. Iowa, as you may have read in the financial page of the Wall Street Journal, has been dropped because it went in for 25, 50, and 75 cent stuff.

JOKE DIET

In case you disregard the fatherly advice given previously and submit stuff for Rockets, remember that we have a joke diet and that certain things are taboo.

For instance: Joining the Union and belonging to a union, calling a co-ed a Badger or Fairchild according to her telephone number, designating three close friends in Delta Delta Delta as Tri-Delts, pointing out the fact that the Daily Cardinal is sometimes red, commenting on driving the Lincoln from the front of Bascom hall, and so on into the night.

And when you find out that there are 17 Chinese and 24 Japanese in your class, you'll know why they call freshman week orientation week.

The joke above really got in by accident. (Example of acceptable pun.)

And don't forget that Lindbergh went to Wisconsin. That's why you will be given an "aptitude test;" it sounds so much like "altitude." (Play on words.)

"ZERK."

Gives Answers on Test School

Many Freshmen Wish to
Know About Experimental
College; Here It Is

(Continued from Page 1)
the advantages of a small college and
a large university.

II STUDIES

1. Each adviser works for successive six-week periods with successive groups of 12 students each. The most important engagement of advisers and students is the weekly personal conference, in which the adviser guides the student's reading, studying, and writing.

2. Next in importance, perhaps, are the meetings of groups of various sizes held in such a way as to correlate the various scholastic activities of the students of the college. These meetings are employed for purposes of discussion and laboratory work; and for talks by advisers, other members of the university faculty, and outside lecturers.

3. The course of study is designed to introduce the student to the ways of liberal thinking by helping him to study, in the first year the Athenian civilization of the fifth century B. C. which began the development of so many western ideas and institutions; and, in the second year, the civilization of the United States.

Take Course on Hill

4. The student, in considering the way in which men's minds have worked in these two civilizations, studies literature and the arts, science, philosophy, economics, politics, each in two different settings, and each in relation to the others. Under the direction of an adviser from the physics department, for example, the sophomores will devote a period to reading and laboratory work in physics, as a means of understanding the place of science in the modern world.

5. Students in the Experimental college are allowed to take one course per semester in the regular university classes, subject to approval by their advisers.

6. Each adviser keeps notes of his impressions of the ability, industry, special aptitudes, and special difficulties, of members of his group. While

students are given much freedom to develop self-reliance, the advisers are usually able to use such influence as may be necessary to prevent students from wasting time. A student may be required to leave the college. On the basis of their intimate knowledge, advisers are able to inform parents at any time about the progress of their sons.

7. Except for determining eligibility for activities and scholarships, no grades are given until the end of the second year. At that time, on the basis of writings and tests, the usual grades of A, B, C, D, E and F, with appropriate grade points, are reported to the college of letters and science.

III CREDITS

1. Of the 119 students who enrolled in the first freshman class, 97 are being promoted to the junior class in the University of Wisconsin, or recommended for admission to other colleges and universities. They may then, if their high school records are adequate, gain admission, on the same terms as other transferring sophomores, to Harvard.

2. By faculty regulation the course in the Experimental college satisfies the requirements of the first two years of the two general courses in the college of letters and science. There are certain inevitable difficulties in adjusting Experimental college students to courses which require much specialization in the first two years. These difficulties, however, can be forecast and the extra time involved can be calculated.

3. Students in the Experimental college can complete the general courses leading to the degrees of B.A. and Ph.D. in the same time as students in the regular courses. They can also (see II, sec 5, above) meet the requirements in the schools of law, journalism, and commerce, without taking extra time.

4. To complete the regular courses in engineering, medicine, and agriculture, which require extensive preparatory work in science, students of the Experimental college must take more than the minimum time in which professional degrees can be gained. This additional time varies with entrance credits and with the "regular" studies taken by the students while in the college. It will in nearly every case amount to about a full year. The officers of the college believe that the extra time is profitably spent. They will gladly work out in advance, for each student, the pro-

gram which will enable him most conveniently to meet the requirements of any professional school in the University of Wisconsin.

Old Traditions Are Worn Out

(Continued from Page 1)
caps and other traditions. Their idea is that the institution is growing and simultaneously is outgrowing traditions.

Encouraged Hazing

The caps theoretically used to symbolize the unity of the first year class and was to serve to draw them together. The sophomores had the duty or privilege of enforcing the tradition. The result was that those loyal enough to wear the green head gear were easily singled out for hazing. Many a frosh walked down the Hill from classes with his trousers rolled to his knees, and on State street almost any night a freshman could be seen at the top of a lamp post aspiring to blow out an electric street light amid sophomore encouragements from below.

After the deans effectively prohibited hazing, it fell to the fraternities to promote the wearing of the green. Woe be to the pledge, be he football hero or a mere legacy, who ventured out of the house without his class emblem; the paddle was applied to an extremity other than the forgetful one.

But last fall saw the advent of deferred rushing. For several weeks there were no freshman pledges and, of course, no house dared to tell a rushee that he must wear a green cap. Those who are wise in the slightest degree to the ways of rushing know that a rushee just isn't treated that way.

Few Caps in 1928

Consequently, a green cap on the Hill was a sensation, something to create a stir such as might be caused by a pair of Siamese twins or a Zona Gale scholar.

The culmination of numerous letters to the Daily Cardinal deploring the useless attempts to continue the cap tradition was an investigation by the traditions committee of the class of 1932. The committee in a report recommended that the tradition be discontinued.

This year those freshmen who wish to purchase green caps as a memento of a famous but dead tradition may do so that the University Co-Op store, but no official action will be taken by the

Men's Union board to promote the wearing of caps.

Traditions Grow to Occasions

Events which started as traditions but which became so comprehensive and dignified as to be classed as all-university occasions are Varsity Welcome to the freshmen, Homecoming, Fathers' day, Mothers' day, Venetian night, Senior Swingout.

A few of the surviving customs classified as traditions are the senior lawyers' cane parade at the first football game, Homecoming hobo parade, Haresfoot initiation, engineers' parade, men's glee club serenade, journalism school Pi night.

Only a couple of restrictions remain to govern the actions of freshmen, and these are not strictly enforced. The frosh are not supposed to wear high school emblems or awards and are not supposed to sit on the railing in front of the men's gym, but they do both.

No Pajama Parade

Last spring there was rumor of the revival of the midnight pajama parade which George Little, director of

athletics, inaugurated when he came here, but the plans never went farther than rumors. Another attempt probably will be made to revive the parade this fall.

The Men's Union board has appointed a traditions committee on the assisting staff for the purpose of fostering traditions. The committee was organized late in the year and did little more than investigate and recommend the abolition of the frosh cap. This fall the committee will have time for more complete action and will be on the lookout for new ideas to incorporate in Wisconsin's diminishing list of traditions. Freshmen who have suggestions should write them out and place them in the suggestions boxes in the Memorial Union building.

The committee counsels the freshmen to remember that the university is a community of 9,000 people which will ridicule the collegiate sort of tradition that is exploited in the movie college scenes.

I am terribly interested in art.—
Helen Wills.

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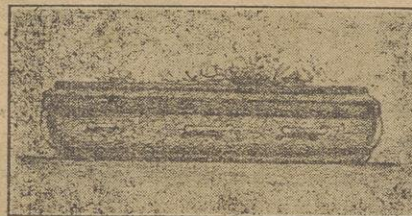
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THE RAMBLER

In making our bow to the class of 1933 we offer some inside dope on the activities and institutions of the col-litch. Should you be interested the Rambler is the person who lets other people know things about you that you don't care to have them know.

During Freshman week take advantage of every opportunity. No one will ever try to be as nice to you again after this week.

Varsity Welcome—"It never rains on Olson."

Athletic Season Tickets—Don't give away your fee card. You need it if you want to get any tickets at student rates. Many a stude has earned a semester's tuition out of the proceeds of his football tickets, but of course, you are not supposed to speculate.

Deferred Rushing—Ha, ha!

Homecoming—Be sure to walk down Langdon street and see the decorations. The alumni come back and everybody seems happy. It's a great time, chilluns.

Dad's Day—Part of the most sober week-end of the football season.

Bag Rush—Don't try to revive it. The last one was a fiasco. And a good many claimed it was "in the bag" from the beginning.

Football Sendoffs, Rallies, Etc.—The coach speaks; the captain speaks; everybody yells. If a parade is scheduled, it invariably rains.

Frosh Convos—These are quite helpful if you take them seriously; so they tell us.

Religious Convos—"Billy" Sunday would liven these events up a good deal.

R. O. T. C.—The campus sojer boys. Myomy, wait till you see them throw out their chests when they parade in May.

The Men's Dorms—The last frontier of the rah-rah boys.

Union Board Dances—If you're in the mood they are okeh.

Railroad Jack—All the dates you can use for a dime.

Union Concerts—Usually staged in the Stock pavilion, which John McCormack referred to as a "cowliseum." They'll be in the Great hall this year.

Wisconsin Players—The deficits which are incurred during the regular university year are more than made up during the summer session.

Phi Eta Sigma—Can you make 2½ grade points and afford to pay \$9?

Octy—Every time it's issued a rumor is circulated that the dean will remove it from sale withing two hours. This helps the sales, but the dire event has yet to occur.

Hell Week—Some typical incidents as reported by the Rambler last year: Singing "America" on the corner of State and Gilman at 2 a. m.

Stealing ducks to pick corn and molasses off one's back.

Marking up the sidewalks for blocks with some cryptic words.

Thanksgiving—Midsemester grades decide whether you eat your turkey in Madison or at home.

Xmas Vacation—If enough students contract coughs around this time, the Daily Cardinal will try to start another flu scare and get a few extra days off again.

Haresfoot—The only musical show that ever hits these parts. "All our girls are men yet every one's a lady."

Freshman Frolic—Another dance at which there are only a few freshmen present. The same goes for the Sophomore Shuffle, etc.

Junior Prom—The social event of

the year. Most of the boys who attend eat one meal a day for months thereafter.

One O'clock Parties—Gone but not forgotten.

Hockey Games—If you can remain out-of-doors when the mercury hovers at about 30 below, you should have accompanied Commander Byrd in the first place.

Memorial Union—"The living room of the university."

Basketball—Once in a blue moon you can get a ticket.

Field House—When you reach your senior year, you will probably still be reading headlines that go like this: **TO BREAK GROUND FOR FIELD HOUSE**

The Union Elevator—Only the val-

iant may enter within these portals.

Spring Formal—For the affiliated.

Gridiron Banquet—If you are asked to pay \$2.50, you are likely to hear yourself called a fool.

The Liberal Club—"And the Communists'll get you if you don't watch out."

Matrix Table—Prof. Willard Grosvenor Bleyer is the only man present; but he's all right.

Irno Cross—You'll see the shield in front of Bascom hall one of these fair mornings.

White Spades—They meet to dine once a year, according to Johnny Bergstresser.

St. Patrick's Parade—The engineers say, "St. Patrick was an engineer" and parade in his honor, while the lawyers pelt them with rotten eggs. Since the engineers do not like to get their feet wet the march is conducted late in April instead of on March 17, St. Pat's day.

Phi Beta Kappa—(Business of indicating a deep sigh.)

Mother's Week-end—This comes in the spring. It is easily most beautiful week-end of the year, including, as it does, Venetian night and Senior Swingout.

Exams—Everything you expect and worse. A great exodus usually ensues.

Band concerts—Very nicely fill a void on Sunday afternoons. Major Morphy does a masterly job with the baton. We liked most of all the impromptu concert he offered in the Great hall during the June examination period.

Snow—It lasts from January to April.

Badger—First the price is \$4 with gold and later \$5 without gold. They give a prize for the best slogan submitted annually.

A scandal sheet which has horrified the residents of Tripp and Adams halls, once a week, was published by George Chandler, assistant secretary

of the faculty, and Allan Colburn, chemistry fellow. Incidentally, an explanation has come in about the lady who was seen crawling over the locked Adams hall gate at 4 a. m. It was one of the chaperons, going trout fishing.

And don't say that newspapermen can't keep secrets. Eugene S. Duffield, former executive editor of the Cardinal, knew all about the plans of Ted Thelander and Eleanor Savery to be married immediately after school was out, and never said a word. And Sanford Levings, fraternity brother, was the first one wise around Madison, almost two weeks afterward.

We're just subbing for the real Rambler. But he's coming back, high tuition or no, he writes. And with his staff of scouts to glean the gossip of the campus, he'll continue to be one of the popular features that make folks read the Cardinal every day.

The Tri-Delts find it impossible to stay out of the press. Mid shrieks and screams that brought Mrs. Rogers, housemother, running, the young ladies expelled a bat from the regions of their dormitory about 2 a. m. one morning.

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C. V. Hibbard Tells Why His Son Entered the Experimental College

Editor's Note: The following article was written by C. V. Hibbard, general secretary of the University Y. M. C. A., whose son entered the Experimental college at the university last year.)

The educational progress of most students is like the advance of a puppy on a string, awkward, gangling. The pup doesn't know where its young master is going, but anyway he doesn't want to go there—at least not just now. Eyes bulging, choking, all four legs braced, he is dragged and tumbled toward the goal. Young master meanwhile admonishes him, "Here, you, you don't know what's good for you. Come along, you!"

Just ahead a cat appears and the pup makes a dash between master's legs. This time he's going in the right direction but too fast. Young master recovers in time to yank him back on his tail with, "You fool pup! Let that cat alone; she'll scratch your eyes out." So, pulled, pushed, checked and admonished, the pup progresses and in the end loves his dear teacher. He's just a pup.

Seemingly Purposeless

Perhaps in high school you "hated" English or Algebra. You could talk well enough to make your wants known at the table, and as for algebra, what good is that, anyway? Then one day in school time teacher caught you writing a poem to your best girl's eyebrows. She called you for wasting your time. She read your poem to the class. They laughed at you. And so your budding literary ambitions were blighted forever.

In the university, too, a good many students find that the demands of too many studies, especially those which seem purposeless at the time make it impossible to study as one would like to study.

Experimental College Different

The Experimental college is different. There are practically no recitations or quiz hours. There are very few lectures. They assume you have come to college to study and they give you a chance to do it. You have an advisor whom you see frequently to talk over your work. You live in a dormitory with 30 other students of the college. These men are all interested in and reading more or less the same things you are. In your room, or in the "Den," the fellows talk when they feel like it about the things they have been reading.

The field of study the first year is Greek life of the 5th century, B. C. No, you don't have to study the Greek language, though it is said that the students of the college are about the only students who can read the Greek letters on the fraternity houses. You study the art, the philosophy, the living conditions, the government, and the science of the Greeks and compare their ideas about things with those of our own times. You choose something you are interested in, read up on it, and write a paper. You go over this with your advisor.

Interests Lead to Others

One by one you come to know these men, and they are worth knowing. One interest leads to another, and presently you find yourself living in a new world of ideas. You begin to see the great problems that men have had to meet for thousands of years,

and you learn how the greatest men have met these problems.

Naturally one does not spend all his time glued to a book. The intramural athletic fields close by the dorms and the lake with swimming in summer and skating in winter take care of that. Then the college has its share of dramatic, literary and other activities. Nor are the students of the Experimental college cut off from the rest of the university. Some are on the intercollegiate athletic teams. Some take class "on the Hill."

At the end of two years students from the college are taken in to the regular courses of the university as juniors. It is true that you can't fin-

ish an engineering course in two years after two years in the Experimental college. It may take a year or even two years more to get the technical education you want, but those who have known the boys in the college during its first two years are convinced that they are getting an understanding of life and what it's about, and a capacity to deal with their own problems, which is abundantly worth the time it costs.

Rev. A. H. Krussel, G. V. Metzel Leave Wesley Foundation

The Rev. Arlie H. Krussel has resigned his position as director of the Wesley foundation.

His assistant, the Rev. George V.

Metzel, is also leaving to take the position of general secretary of the Y. M. C. A. in the University of Oklahoma. Rev. Metzel is leaving Madison on Aug. 21 and will take up his new

duties on Sept. 1.

Successors to the vacated posts will be appointed by the Methodist conference in the state which meets during the last week of August.

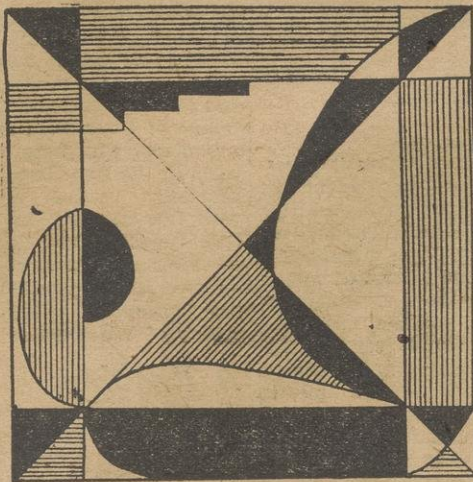
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welcome the co-eds of the

Class of 1933



296 Girls Out of 300 Said

"It's a Grand Idea"

300 girls were interviewed . . . freshmen, sophomores, juniors, seniors. Some lived in dorms, some in boarding houses, some in sororities. Some spent a lot for their clothes. Some made a little do a lot.

Kessenich's have been selling clothes to college girls for thirty or more years and Kessenich's wanted to know something. Would a really, honest-to-goodness college shop be welcome? 296 out of 300 said "It's a grand idea."

This shop will be a reality before school

opens this fall. It's located in the new University National Bank Building. It's modern in arrangement and execution. It's going to be up-to-the-last-possible-second in smart college styles.

Dresses, hosiery, lingerie, jewelry, bags . . . you know the sort. Best quality, like Kessenich's have always sold . . . smart as a day old, Courturiere hat . . . and at prices to be of insignificant strain on those monthly allowances.

You're going to like it . . . lock, stock and barrel. We've named it.

Kessenich's "Collegienne"

Across From Chadbourne Hall On the Edge of the Campus

Directs College



DR. ALEXANDER MEIKLEJOHN

Dr. Alexander Meiklejohn, former president of Amherst, will guide the destinies of the Experimental college in its third year. The founding of the college, when Prof. Meiklejohn came over, marked a forward step in liberal education and is consistent with the attitude of "On Wisconsin."

Experimental College Receives 3d Class; Original 97 Get Credits

Registration for Freshmen Same as All Other En- tering Men

(Continued from Page 1)

world and men; to learn something about using his mind; to prepare for professional study and active life; to learn something about the intelligent use of leisure; to enjoy a rich and stimulating experience.

History

The small college of 50 years ago has in many places gone, and the great university has taken its place.

The small college helped a student to get a clear and comprehensive view of his world. It presented an understandable scheme of study. It provided close relationships between teacher and student.

The great university has made possible teaching and investigation in an immense variety of sciences and divisions of sciences. It has created valuable professional schools. It has undertaken the enormous task of educating a high percentage of American young men and women.

But its size and complexity create new problems. A student may devote four years to a standard general program or may concentrate his attention so far as may be upon a professional specialty. The numbers which have crowded into the great university have necessitated careful organization and planning to keep the university from becoming impersonal.

Purpose

The University of Wisconsin is trying to devise means to recapture the zest, unity, independence and comradeship that were the merits of the small college. At the same time it will, of course, keep its own gains. The University of Wisconsin is undertaking to combine the best features of the small college and the great university in the Experimental college, in the hope that it may there demonstrate principles of organization and teaching that may be applied more widely in the university.

The staff of the college works under exceptionally favorable conditions, and its students enjoy some unusual advantages. Personal relationships between teacher and student, and a unified course of study, are its outstanding characteristics.

The college is using old and well tested methods. It is "experimental" in the sense that university authorities must wait to see whether it furnishes suggestions for the reorganization of the university's first two years. It is not yet certain whether a scheme can be devised for giving to all freshmen and sophomores the advantages which students in the college enjoy.

The College in the University

A group of members of the university faculty spend a large part of their teaching time with some 200 freshman and sophomore men. These "advisers" work and the students live in one of the new men's dormitories at the western end of the campus, on the shore of Lake Mendota.

Advisers and students, living in close personal association, become a community with its own interests, and at the same time a part of the larger community of the university. Thus, the Experimental college students have their own organizations, the Players and the Workshop for example; and at the same time they take part in the activities of the university students as a whole. They play on athletic teams, join fraternities, edit papers and magazines, sing and act in musical and dramatic organizations, and join in campus affairs generally.

The Course

The college is using its own course of study. In the first year freshmen and their advisers study the Athenian civilization of the fifth century, B. C. In the second year the sophomores and their advisers study the civilization of the United States. The Athenians of the fifth century began western civilization; the United States is perhaps the latest great nation to

take a leading part in the affairs of the world.

Three questions are commonly asked about the course of study: How about languages? How about science? Why spend two years on nothing but history?

The first two questions are easily answered. Each student in the college may with the permission of his adviser take one course each semester in another division of the university. A large number of students are thus taking elementary foreign language courses. Students are also taking courses in science and other subjects.

Moreover, a period of the sophomore year in the college is devoted to the study of the place of science in the modern world. During this period members of the physics department supervise reading and laboratory work in physics.

Civilizations, Not History

The third question makes it necessary to explain the purpose of the course of study. The faculty call the course a study of civilizations and not a study of history. The difference is important. We are interested not so much in studying the development, as in studying cross sections, of human activities. In the first year the students do not concentrate attention on the revelation of events in time, in ancient Greece. Instead, they try to see how the extraordinarily intelligent men of fifth century Athens worked at problems. The Athenians, besides achieving famous triumphs in literature, the arts, and philosophy, invented western science and began for the west the systematic study of human affairs.

Similarly in the second year the sophomores and their advisers are not primarily concerned with the study of American history. Instead, they spend some time examining modern science—the picture of the universe which it presents, the exact methods which it uses. They study the intricacies of the modern large-scale organization of industry and government. They consider whether men today are producing great books, philosophies, pictures or buildings.

The problem of understanding civilization is the problem of understanding the various activities of man, and their relation to each other.

Advisors

Each adviser takes charge of the work of the freshman or sophomore class and its advisers during the period in which the class is studying his subject. Economists, for example, direct the work of each class during the period in which it is studying industry. Thus each class in the col-

lege, with its advisers, works through each civilization step by step.

Taking the place of class room work, the personal conference between adviser and student is the most important part of their schedule. There are regular assignments of reading and writing. At their weekly conferences the adviser questions the student about his reading, criticizes his writing, raises questions to be investigated, and keeps in touch with his student's progress.

The work of the college is thus carried on by means of a tutorial system not unlike the system used in England and two or three of the older Eastern universities of the United States.

The personal conference is supplemented by meetings of groups, of the freshman and sophomore classes as wholes, and of the entire college.

Grades, Credits

Each adviser keeps records of the progress of members of his group. At the end of their sophomore year, Experimental college students are given grades and grade points corresponding to those of other students finishing their sophomore years. These grades and grade points are reported to the college of letters and science.

Students who have completed two years in the Experimental college satisfactorily become regular juniors, with full standing, in the college of letters and science. Their two years in the Experimental college may also be used as preparation for work in the professional schools of the University of Wisconsin.

A Problem

In view of the many questions which have been asked about this somewhat novel experiment, it has seemed wise to write this note to men planning to enter the University of Wisconsin. A short statement, primarily about routine matters, is printed elsewhere for the information of entering freshmen.

It is not only at Wisconsin that the problem of the first two years in the great university presents difficulties. At other great universities, as well, efforts are being made to bring more order into a vast array of courses, and to improve personal relationships between teacher and student.

(Signed) MALCOLM SHARP,
Secretary, Experimental College

"Did young Bitulus get his 'big kick' out of Miss Darling's party that he was expecting?"

"He got a big kick all right but not the kind he expected. He didn't know that her father wears No. 11's."

The reporter was calling on Mrs. Neurich. "And do you serve course dinners?" he asked.

"Oh, my, no!" exclaimed Mrs. Neurich. "We are rich enough to eat only the most refined victuals."

We have only been playing with prohibition.—Dr. Clarence True Wilson.

Freshmen You'll Meet at U. of W.

(Continued from Page 1)

ers' sons and daughters who plan to sleep through Sunday morning church . . . Blue Mounds social lights with plans of putting the Indian sign on campus society . . . Medford and Jacksonport readers of Farm and Fireside who'll spend idle time poking fun at the Ag students.

Boys and girls from out of state . . . Oak Park members of the 500 who hate the lack of college life at Chicago . . . Chicago high school grads who want to be farther away from home than Evanston . . . Cleveland bookworms who have heard of the historical library . . . Lakewood high school pole vaulters who want to shine in the Big Ten.

Young fellows and girls trying to look what they think is "collegiate" . . . Finding that enrolling is like taking an ocean voyage . . . On the first day out, no one on board looks socially possible . . . Before the trip is over, one has roomed with five . . . borrowed notebook paper, dancing pumps, cigarettes, tuxedos from eight others . . . signed up for life-long membership with 15 others in a fraternity or sorority . . . become engaged (and un-engaged) to seven. bitions to hop into Haresfeet.

Long, long lines of every conceivable size, shape, color, and previous condition of servitude . . . with as many different major likes and hobbies as a dog has fleas . . . lining up for registration a week ahead of time . . . finding themselves in the orientation examinations . . . becoming Badgers . . . the green army of invasion . . . On Wisconsin!

Pres. Glenn Frank Greets Students

(Continued from Page 1)

vide for you a four years of adventure in the world of ideas and inspiration, to give you the chance—denied to many of them—to discipline your minds and to develop your skills.

They are following with affectionate interest, you may be sure, the anxious hours of your adjustment to this new world into which you have come. This debt can not be discharged by fervent letters of gratitude.

I hope you may realize early that your debt to your parents will be discharged, not when their eyes are tearful over your sentimental gratitude, but when their eyes are twinkling over your sound achievement.

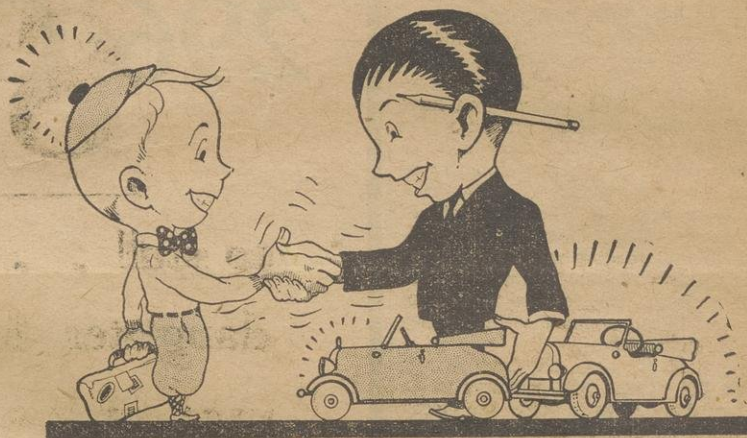
Thousands of the citizens of your state have given gladly, in taxes they could sometimes ill afford to pay, that you might be the beneficiaries of the best in education. I hope you may realize early that the only way you can discharge your debt to your state is by seeing to it that the studies of this campus fit you for fruitful service to the commonwealth.

Then, too, your university has set up its varied equipments and lavished infinite care upon the perfection of its processes in the confidence that you will ever be a living justification for all the money and effort that have gone into its establishment and maintenance.

All these hopes should, I think, lead you to say, "There must be a lot to me when everybody expects so much of me."

GLENN FRANK,
President

You can't build a church of scholars.—Rev. Charles E. Jefferson.



HOWDY MEN

We welcome you to Madison and we hope that your college career will be crammed with profitable learning . . . And we also hope that you will have your share of good times.

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State and Lower Campus

S HE was only a stableman's daughter, but she knew how to stall . . . You are not a stableman's daughter, but stall on buying your glad rags till you see Hart Schaffner & Marx Wisconsin styles.

There's a big difference between home town styles and what we Wisconsin men wear . . . I'M a Senior . . . Take it for what it is worth.

Use our smoker and make yourself at home. Put your feet on the table and let us show you the ropes

HART SCHAFFNER & MARX CLOTHES

Football Prospects Point to Title Hopes

(Continued from Page 3)

The results of all this work show four elevens made up of many varsity veterans and also many newcomers, most of them from the 1928 freshman squad.

Among the many backfield men that really mean business and plan to get into the list of first string men for the 1929 season, Behr, Pacetti, Sport, Oman, Shehan, Graeber, Bach, and Rus Rebholz showed up best.

The line presents a different problem. In the first place there are just about 40 men out after line positions and they are all of them fighting hard. In the second place there are very few veterans back for these positions.

Allison is facing one of the most promising looking front line aggregations that a Badger coach has had for some time. The whole group of them has been described as being "of the beefy type" which "show up as being equally as beneficial in speedy offensive line charging."

In a group of 40 men, there are, of course, some men who stand out above the others in the daily line battles. Among these are Simmons, Kowalski, Ferris, Tobias, Smith, Stevens, Liethan, Parks (Captain Johnny), Franklin, Krueger, and Lutz.

And this year the end positions, which last year seemed at times to be a bit weak, are being chased after by a large group of men, foremost among whom are Warren, Gantenbein, Lubratovich, Jensen, Casey, Catlin, and Mirke.

The return of Milo Lubratovich to the squad within the last week gave the coaches renewed enthusiasm.

All in all, it looks as though Wisconsin were going to have a successful season when next fall rolls around.

Intramural Plans Being Increased

(Continued from Page 3)

new field house. The new field for the Badger yearling hopefuls is located north of the stadium, east of Breese terrace and west of the varsity practice fields.

The work requires considerable grading before the field will be ready to be laid out, a crew of men are now hard at work building up a turf before the winter session begins. No change is being planned, however, for the four varsity and B squad practice fields.

Coach Glenn Thistlethwaite and his ground keeper have been anxiously watching the turf on the actual playing field at Camp Randall, which has suffered abuse from the cleats of warriors from Alabama to Minnesota. The ground was re-sodded and well seeded more than a week ago, and the results of the work are beginning to show.

Mr. Little and Guy Sundt have put their heads together on a limited repair project for the Cards' varsity diamond, and the work will be completed during the summer recess. New seed has been planted in the infield and the low sections in the outfields have been filled in.

Managers Wanted Next September

(Continued from Page 3)

have matriculating freshmen report to him immediately after the fall term opens for the purpose of applying for positions as football managers. Although the varsity, the "B" squads and the All-American squads are handled by the upperclass managers, one or two freshmen are picked to assist in this work with a view to working up.

And then, too, there is the large freshman squad which must be taken care of, and it is here that the freshman manager gets his experience. He is put under the direction of an upperclass manager who oversees the frosh squad. A call for freshmen managers will be issued by the athletic department soon after the term opens, but it would pay the yearlings to report to Stedman as soon as possible if any are interested.

Please let me come home quietly.—Owen D. Young.

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Wisconsin Ranks Second in Sports

(Continued from Page 3)

the ranking of the leaders is effected, but slightly.

On this basis of figuring, however, Purdue and Northwestern climb above Chicago, Indiana and Minnesota, thus proving their major sports were stronger than the minor. Illinois, Iowa and Ohio State remain unchanged in the standings while the Badgers and Michigan move into a tie for first place with 61 points each.

Were those schools having winners in hockey, water polo and fencing rewarded with points according to their success, it is not probable that any marked difference would be noted. For example, in the first sport mentioned the two leaders, Michigan and Wisconsin, were tied for second, Minnesota winning.

U. W. Harriers Run Four Meets

(Continued from Page 3)

track team in the spring, looks like a very good prospect for a berth on the hill and dale group.

The Wisconsin cross country slate follows:

Oct. 19—Notre Dame at Chicago.
Oct. 26—Iowa at Madison.
Nov. 2—Minnesota at Minneapolis.
Nov. 16—Michigan at Madison.
Nov. 23—Conference meet at Columbus.

Faculty Insists on Strict Honesty

Strict standards of honesty are insisted upon by the university and dishonesty of any sort on the part of a

student is considered very serious. The student can be graded only on work which is his own.

The names of all students found guilty of dishonest practices are submitted to the university faculty at its

regular meetings and also to the regents.

All cases of student dishonesty in relation to university work are tried by the university committee on discipline and conviction carries a severe punishment.

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Special Period Will Help Students

(Continued on Page 8)

Second, an attempt was made to bring to the freshmen a realization of what study in a university should mean. Third, every freshman was given an insight into what the library of the university has to offer him and was shown how to use the library facilities."

Orientation period will be much the same as last year, according to Registrar Frank O. Holt, except for the following three changes:

1. Every freshman entering the university next fall must take a vocational interest test, designed to give some idea of the kind of vocation the freshman is most interested in—the profession in which he would be most likely to succeed.

2. Assemblies of the different colleges will be held for the freshman who has elected this special course or college.

Separate meetings of these different assemblies will be held, and faculty representatives of each college will present facts concerning their own college or course.

In the college of letters and science, the freshmen will be divided into groups of about 250 to 300 members each, and faculty members of the college will address them.

3. To make clear the purposes and objectives of freshman English, under the plans of Prof. Warner Taylor who is chairman of freshman English, the freshman class will be divided into several groups.

These groups will be addressed by members of the English department who will present the

'On Wisconsin,' Pep March, Not Composed Here

"On Wisconsin," university pep song, which has thrilled thousands of Wisconsin students and people on hundreds of occasions, and which has been called the greatest college melody by John Phillip Sousa, was written by a man who never lived in Wisconsin.

William Thomas Purdy, composer of the song and at one time a student of the university, intended to submit the now-famous march in a Minnesota football song contest, conducted by a Minneapolis paper. However, Carl Beck, a former Wisconsin student with whom Purdy was living at the time in Chicago, persuaded him to dedicate the song to Wisconsin.

Beck wrote the first words and designed a football picture cover for the sheet music. The new song was introduced at a mass meeting of the students of the university in 1909.

Since that time, with a new set of words, the song has also become the state song and it has been a very popular tune with the general public. Other colleges and universities have borrowed the melody and use it with their own appropriate words.

I consider that the time of the old-fashioned diplomat is over and that people like myself, who are not careerists, should have an opportunity for settling the affairs of the world.—Ambassador Charles Gates Dawes.

There is a certain assurance with which a perpetual bride walks to the altar.—Norman Thomas.

significance and value of freshman English to any of the courses taken in the university.

Orientation Week Starts September 18

(Continued on Page 5)

sent in care of the university is necessarily delayed.

Invited to Supper

All freshmen are invited to a supper in the Memorial Union on Wednesday between the hours of 5:30 and 7:30 p. m. The Union will serve meals to men and women during freshman period.

Information office for freshmen will be maintained at room 172 Bascom hall.

(Editor's note: The board of regents at the university reserves the right to change the amount for tuition fees. According to the state legislature, at the present time of writing, non-resident fees will be increased to \$100 a semester. Resident fees are unchanged. The situation concerning the increase of fees is as yet indefinite.)

AUDITING CLASSES

Regular students may enter classes as auditors, subject to the approval of the adviser and of the instructor whose class is visited. Auditors are under no obligations of regular attendance, preparation, recitation, or examination, and receive no credit toward graduation. Others may be admitted as auditors only with the consent of the dean; they are required to register, pay the regular fees, and to have class cards for the courses they elect to attend.

Bertie—Have you ever seen a wild necking party?

Gertie—No; I can't say that I have. Bertie—Then take a good look at me.

I never will be known as the town clown while I am Mayor of this city.—James J. Walker.

Two-Hour Examinations Held at End of Semester

Two-hour examinations are held at the close of each semester, and one-hour examinations are held in all elementary and most advanced courses one to three times during a semester.

No special semester examinations will be given except by authorization of the faculty. Final grades are made up at the close of each semester, but mid-semester reports are also turned in for all freshmen and for other students whose work has been unsatisfactory.

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With the latest and greatest show sensation.

'Tis an ideal place for recreation.

Shows on this spot will make you stop

And state your admiration.

On our stage and screen is ever seen

The best features in creation.

High quality talkies with prices low

And music of which we're justly proud;

Will greet you at the Orpheum show,

You'll find the place! Just follow the crowd.

—By ARTHUR G. HOPKINS



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Ar. MADISON	1.03	12.56	9.18	7.30	6.00	12.35	7.10
	AM	AM	PM	PM	PM	PM	PM

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Lv. WAUKESHA	8.01	10.39	7.09
Lv. JEFFERSON Jct	8.48	11.20	7.52
Ar. MADISON	9.40	12.10	8.45

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	PM	PM	PM	PM	PM
Lv. DULUTH	5.35	9.00
Lv. SUPERIOR	5.55	9.15
Ar. EAU CLAIRE	10.05	1.50
Lv. MINNEAPOLIS	6.30	11.05	7.25	7.50
Lv. ST. PAUL	7.05	11.50	8.05	8.30
Ar. EAU CLAIRE	9.35	2.20	10.50	11.00
Lv. EAU CLAIRE	10.25	10.25	2.20	10.50	11.00
Ar. WYEVILLE	1.12	1.12	4.39	1.45	1.17
Lv. WYEVILLE	1.12	1.12	4.39	1.45	1.45
Ar. MADISON	4.00	4.00	7.20	4.55	4.55
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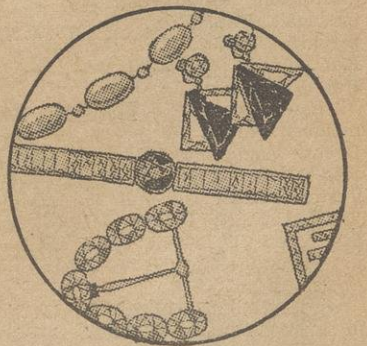


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ensemble . . . stun-
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And what is more
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ESTER INC.

Several Special Interest Groups for New Women

Many Honorary, Professional Sororities Explained for Entering Freshmen

Recent movies and novels of campus life have presented the life of a co-ed as one mad scramble after thrills. The social side of college has been so over-emphasized that most freshmen have perhaps never given a thought to the many professional, honorary, and special interest groups, that are organized for women in a large university.

Professional sororities have much to offer the girl who has decided upon the field of work in which she plans to specialize. Membership in these groups is restricted to students in particular fields. As a member of a professional sorority, the girl student will be associated with others having the same interests and the same ambitions.

Ten Professional Groups

On the Wisconsin campus, there are 10 of these groups. Phi Beta, speech; Phi Chi Theta, commerce; Phi Upsilon Omicron, home economics; Coranto, journalism; Sigma Lambda, art; Sigma Alpha Epsilon, music; Mu Phi Epsilon, music; Kappa Beta Phi, law; Alpha Epsilon Iota, medicine; and Kappa Epsilon, pharmacy, represent the diversified professional interests of Wisconsin women students.

The girl who shows earnest effort and special ability in her chosen profession may look forward to election to one of the honorary professional sororities. Election to Omicron Nu during her junior or senior year is one of the highest honors that can come to the home economics student. Theta Sigma Phi, honorary professional sorority for women in journalism, chooses its members for high scholarship, journalistic ability, and activities.

Honorary Sororities

The Eta chapter of Delta Phi Delta, honorary art fraternity, is composed of students who have shown special proficiency in art work. Election to Gamma Epsilon Pi, national honorary commerce sorority, is based on scholarship, personality, leadership, and (Continued on Page 3)

Forensic Board Handles Debate

Department of Speech, Student Group Carry on Forensics

Forensics in the university are carried on under the auspices of the department of speech and a student organization, the Forensic board. The present officers of the board are: president, Walter Ela; secretary, Ted Kammholtz; and treasurer, Dorothy Holt.

The University of Wisconsin is a member of the Western Conference Debate league which includes Minnesota, Michigan, Illinois, Iowa, Northwestern, Ohio, Indiana, Purdue, and Wisconsin. The debates of this league are run on a rotating schedule, each university meeting all the others once every two years.

On December 12 Wisconsin meets Illinois at Urbana and Indiana at Madison. On March 20 Wisconsin meets Purdue at Lafayette and Ohio State at Madison. A number of contests with non-conference schools are scheduled annually. Among these are two women's debates in February with representatives of Iowa and Minnesota.

In December the preliminary for the Frankenburger Oratorical prize will be held. The final local contest will occur in March. The winner of this contest receives a cash prize of \$100 and the right to represent Wisconsin in the contest of the Northern Oratorical league which will be held on May 2 at Northwestern university.

The orations to be used in the contest are original speeches not exceeding 2,000 words in length. Wisconsin has an excellent record in the contest. (Continued on Page 5)

Dean of Women Sends Message, Welcomes Frosh



DEAN NARDIN

Those who form the more permanent part of the community that is the University of Wisconsin look forward each summer with deep interest to the new members of the university who will come as freshmen in September. Without any sentimentalism your elders here find touching and thrilling this yearly coming-up of youth to the hill-top where the state of Wisconsin has garnered the wisdom that men have bit by bit learned about the earth and human life and where it has gathered teachers who are year by year in quest of more knowledge and wisdom.

We hope that it is this idea of a university that is drawing you to Wisconsin, for those who lack that desire never really get into the university. They remain a sort of alien, puzzled or mocking at ardors they can not share. We hope you will be really citizens in this commonwealth of those who study, having joy in the work.

Parents used to send daughters to college with misgivings lest the exacting study would injure their health. Your parents are not fearing that. They have seen too many girls bring home diplomas and also gaily robust (Continued on Page 2)

Women's Athletic Association Plans 3 Freshman Events

Do you like sports? Are you one of those fortunate people who enjoy the thrill of partaking in exciting contests between evenly matched teams or the fun of hiking, swimming, riding, or tobogganing?

The Women's Athletic association affords you the opportunity to join in all these activities and in order to get you acquainted with its organization and some of its officers, it has planned three entertainments for freshmen women during Freshman week.

The first of these will be a Play day at Camp Randall on Saturday, Sept. 21. The morning program, starting at 10, will consist of informal games and will afford you the opportunity to meet many of your new classmates.

At 2:30 p. m. arrangements have been made for all who wish to golf, play tennis or go horseback riding. At 3:30 p. m. the Lathrop pool will be opened to all who wish to use it.

On Sunday afternoon, W. A. is uniting with Y. W. C. A. and W. S. (Continued on Page 6)

1929 Calendar Includes New, Former Events

Sunday Afternoon Programs to Be Given in Memorial Union

The calendar of events for 1929-30 as listed in the dean of men's office at the university includes many traditional and new events for the coming year.

The Union program committee is planning a series of concerts, recitals and interesting programs to be presented free to all students and faculty members each Sunday afternoon at 4 p. m. in the Great hall of the Memorial Union.

The first event for entering freshmen other than regular matriculation is a supper to be served on Wednesday, September 24, in the Union followed by a freshman mixer in the Great hall of the Union Saturday night, September 21.

The complete calendar follows:

SEPTEMBER

- 16-17 (Mon.-Tues.) Examinations for admission.
- 18-24 (Wed.-Tues.) Freshman period.
- 20-24 (Fri.-Tues.) Registration days for new students other than freshmen.
- 21 (Sat.) Freshman mixer. Memorial Union, Great hall.
- 22 (Sun.) Freshman tea. Lathrop parlors.
- 23-24 (Mon.-Tues.) Registration days (Continued on Page 5)

Mailing Tips

Letters Addressed Just to University Often Not Delivered

"Care, University of Wisconsin" is not an address for freshmen, Madison Postmaster W. A. Devine has said in a statement giving mailing tips for new students at the university.

The university, he pointed out, has no facilities for caring for student mail addressed to it, and when the postoffice is unable to secure the student address long delays are inevitable. Postmaster Devine suggested that students coming to Madison who do not definitely know their addresses have their mail sent to general delivery, and notify their correspondents as soon as they are located.

Two branch post offices are located near student districts, one at Sumner and Crampton's pharmacy, 670 State street, and the other, the University avenue post office, adjoining the Wisconsin General hospital.

Students who mail their laundry are requested to bring it to these stations or the main post office on Monona avenue for weighing. The department is not responsible for laundry cases left lying near package boxes. Frequently cases left in this way are stolen, or damaged by rain.

Postmaster Devine recalled a postal regulation that no personal letters are allowed in laundry cases by telling the story of the last girl whose laundry was held at the Madison post office because it contained a letter. A letter makes the whole package first class mail, and the girl paid \$3.73 postage for her laundry.

Dean Goodnight Sends Greeting, Advice to Men



DEAN GOODNIGHT

DEAR FRESHMEN:

A few weeks hence we shall welcome you to the campus as the class of 1933. We are inviting you to come early, ahead of the other students. We want you to have a few days of quiet living, exploring and getting acquainted before the big rush begins. Freshmen sometimes get confused in this big rush and lose their grip on their purposes in coming to college. We don't want you to do so. We want you to realize that there are no easy short-cuts to an education.

Even if this is a big place with thousands of students, there is no means of "sliding by" in the crowd and coming through okeh at commencement time four years hence. If there were such a method, your time would have been wasted and your diploma would be valueless. For education is merely the development of your powers of reasoning, of memory, of imagination, of creative thinking. There is only one way to develop these powers and that is by working them.

But, happily, not all work is dour and disagreeable. In fact, you can (Continued on Page 2)

High Scholastic Work Rewarded With Many Honors

Many rewards are in store for freshmen who do excellent scholastic work at the University of Wisconsin. Students prominent in outside activities also receive honors.

Election to Phi Eta Sigma is the highest honor which freshmen men may attain for high scholastic standing. A similar honorary society, Sigma Epsilon Sigma, admits women of high scholastic attainment. Any freshman who has an average of "A" and half "B's" or better is eligible to these groups.

Students with high scholastic averages are selected for sophomore honors. This is determined by the amount of grade points won during the year. The highest honor for scholastic attainment is election to Phi Beta Kappa, members are chosen from both the junior and senior classes.

Students who attain high standards in scholarship and are prominent in extra curricular activities are eligible to Phi Kappa Phi. The outstanding athlete with an excellent record receives the conference medal.

Council Passes Rushing Rules for This Year

All Freshmen, Fraternities Bound by New Regulations

New regulations concerning fraternity rushing as passed and enforced by the Inter-Fraternity council state that no freshman may be pledged by a fraternity until noon on Friday, October 4. Entering freshmen as well as fraternities are bound by these rules.

No freshman will be entertained or otherwise visited by fraternity representatives until noon on the Tuesday following the convening of classes, or October 1. All rules become effective the week previous to orientation week upon the prospective student's arrival in Madison.

The complete rushing regulations as set forth by the Inter-Fraternity council are:

1. No man may be pledged until he has matriculated in the university.
2. A fraternity representative may not have intercourse with a freshman until the Tuesday following the convening of classes at 12 o'clock noon.
3. No freshman may be pledged until 12 o'clock noon on the following Friday.
4. The term freshman, as used in these by-laws, shall include: A. Any man who does, or intends to, matriculate for the current semester in the university without 20 university credit hours; B. Any man who has previously matriculated in the university, but who has not obtained 10 hours of credit work.

5. These rules shall become effective during the week previous to orientation week upon the prospective student's arrival in Madison.
6. For a period of 10 days following the beginning of rushing there shall be no intercourse between a rushee and a fraternity representative between 10:30 p. m. and 11:30 a. m.
7. Penalties: A. Any fraternity violating the word or spirit of these regulations shall be subject to the following minimum penalty: (1) A minimum fine of \$25 and the automatic depledging of any man illegally rushed or pledged. (2) In addition to (Continued on Page 7)

Y.W. Prominent in Co-ed Affairs

Cabinet Organization Aids Freshmen Women to Get Acquainted

The University Y. W. C. A., prominent among women's activities on the campus, has for its purpose the desire for the realization of a full and creative life through the knowledge of God for all people.

Its organization centers around its cabinet, the members of which are the leaders of the 10 departments and the secretary, vice-president, and president of the group. Cabinet meetings are held once a week during the school year.

The freshman department proposes to introduce freshmen women to the Y. W. C. A. and to other freshman women. Weekly discussion groups are held under the guidance of 15 sophomores, who comprise the sophomore commission. The girls discuss matters of campus and national interest.

The sophomore department also holds discussion groups, the subjects of which are usually poetry, current events and biographies, often having speakers address them as a whole. They publish the Y. W. C. A. calendar, and help new girls find a place in the organization.

The Girl Reserve department consists largely of girls who were Girl Reserves in high school. Their aim is: to cooperate with the city Y. W. C. A. in providing student advisors for the Girl Reserve clubs in Madison, and to help other Girl Reserves get into Y. W. C. A. work.

The aim of the World Fellowship group is to bring students of other (Continued on Page 5)

Senior Gives Rushing Advice to Women

By L. C.

To many of the incoming freshman women, the first week at the University of Wisconsin will be just one rushing function after another, and when one thinks of rushing, the question immediately comes to mind, "What to wear?"

Wisconsin weather is perhaps less dependable than that of any other state, and of course, clothes depend a great deal upon the weather. Two years ago during rushing week we had hotter weather than we had had all summer, while last year it was ideal, cool fall weather. So you must be prepared for both, but of course, in September you would hardly be ex-

pected to wear white, and you can always be sure that fall clothes will be perfectly proper.

Saturday Teas

The teas on Saturday afternoon are probably the most wearisome of the functions for the rushees. You are not quite sure where the sorority houses are located, and often it seems hard to make excuses to get away so that you have time to get about. However, 15 or 20 minutes at each house is quite long enough to stay, and if you feel that you have so much tea or so much ice that you simply can not have any more, why it is perfectly proper to refuse.

Remember that all the girls who are

there have been through just these experiences themselves. In leaving the tea it is not necessary to go back through the receiving line, unless your hostess takes you over.

Ensembles Good

As for clothes for the tea, as I have said, it is better not to wear white. Some of the darker chiffon dresses that they are showing for fall will be lovely—worn, perhaps, with a fur, if you have one. Ensembles too are good, and somehow I feel that there is nothing more comfortable and good-looking than smart ensemble.

If it is cool, a dress of dark velvet would be quite lovely. One is always (Continued on Page 6)

Woman Gives Budget Advice

Facts From Extensive Study Presented for Benefit of Freshmen

(The material used in this article is taken from a thesis written by Mrs. Helen Zeimet Weiss, a graduate of the University of Wisconsin in 1928. The budget was prepared by Mrs. Weiss from information obtained by sending 110 questionnaires to girls of all types and classes who are attending the university of Wisconsin.)

In making out the accompanying budget, it was assumed that the girl is a freshman who is coming to Wisconsin and must be completely outfitted. It is taken for granted that she has no left-overs in any article of clothing, and taking into consideration the fact that the prices are quoted from Madison, the total of \$719.45 should be sufficient to clothe a freshman girl in first class style for one school year, with many "carry-overs" for the following year.

A fur coat and an evening wrap are listed but not figured in because, while they are happy possessions, they are not necessities, and may be readily omitted if the budget must be figured closely. If the latter is true, one may make clothes at home, because in the budget all the articles are purchased ready-made. Old clothes may be renovated, repaired, dyed and made over. In this way, one may have many changes with but slight cost.

Advice of Seniors

Before buying any clothes for school, however, the freshman should follow the advice and heed the experience of a senior or upper-class woman. There are several rules that a girl should remember upon entering college:

1. One should take a careful inventory of her wardrobe and make use of as much as possible, but make sure it is usable.

2. One should buy just enough to get along with until she reaches the college town and sees what is being worn, for often the girl comes to

school and finds her clothes not as smart as other girls' and she takes a dislike to her wardrobe and gets no enjoyment out of it.

3. One should hesitate to have dresses and coats made at home before the garments are seen in the cities, because in this way one not only sees the latest styles, but also can see that the articles might be purchased cheaper than they could be made.

Tailored Silk

4. If school dresses are of tailored silk types, they may be worn as afternoon dresses for informal occasions.

5. The college girl should not lend or borrow clothes. Often perfectly good clothes come back ruined after one lending and dresses that are borrowed are seldom as attractive and suitable as the ones that are given up. Some girls "appear well" by borrowing and seldom wear their own clothes. This is a very poor policy and the college girl should have force of character enough to discourage this habit on the part of her new friends.

6. If one keeps in mind that accessories make or mar a costume, she has done much toward perfecting her appearance.

7. The college girl should choose her wardrobe with suitability, durability, and becomingness in mind.

Correct Footwear

8. The importance of correct footwear can not be emphasized too much. Shoes should be bought for comfort as well as style, and should be purchased only after a careful examination of the foot. Shoe trees should be kept in the shoes, and as a protection for both one's health and one's shoes, rubbers should be worn in wet weather.

9. The importance of the fur trade and its artifices is stressed, and the college girl should be most careful in her selection, considering wearing qualities as of prime importance. Furs should be cleaned by brushing and combing, but never with cleaning fluids and alcohol, as they remove the gloss and destroy the hide. Wet furs should be shaken and hung in a cool, dry place. Never dry them over heat as this makes them stiff.

10. The co-ed should keep a budget and live within it. It is a wise thing to know just where one's money goes, where it will continue to go, and where one may save.

Dean of Women Sends Messagee

(Continued from Page 1)

health. If your parents are uneasy about your coming it is not fear that work may harm you but play.

They have heard rumors of college wildness; they have heard the term "collegiate," which suggests that some attitudes and values and behavior are considered the proper custom of the country at college which would not seem sensible or beautiful in the world outside.

I am afraid no college official could assure prospective students that there will be no foolish notions and no foolish behavior in any community of ten thousand people. Nor can our community provide a life in which there is no room for mistakes. You will find at Wisconsin a few things decided for you by rules that women students have agreed upon as helpful in their lives: for example, certain hours for quiet and for ending social engagements.

But you will find a large liberty, and for many decisions you must rely upon yourself. It is for you to remove your parents' misgivings by assuring them that you will not lightly let go the ideas and habits by which you have formerly lived.

F. LOUISE NARDIN
Dean of Women

Dean Goodnight Sends Greeting

(Continued from Page 1)

learn to like work, and when you do, you can get a high grade of genuine enjoyment out of it. Conquering tasks and overcoming obstacles can become real fun. The more proficient you become, the better you like it and the more you enjoy it.

Begin your college work, then, with a determination to do it well, to like it and to enjoy it. Come with zeal,

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with courage, and with determination. You will meet lazy loafers here, perhaps. There are drones in every hive. Keep away from them and associate with the chaps who are busy, cheerful and happy. Be that way your-

self. That is the road to true success and to genuine happiness. May none of you lose the trail.

Very truly yours,
S. H. GOODNIGHT,
Dean of Men

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Several Special Interest Groups

Many Honorary, Professional Sororities Explained for Entering Freshmen

(Continued from Page 1)

marked business ability. National Collegiate Players is the honorary dramatic fraternity and Alpha Kappa Delta is the national honorary sociology fraternity.

A scholastic average of B is required for election to most of these organizations and somewhat higher requirements are made by several of them. Members are chosen from the upper classmen but preparation for eligibility must begin with the first semester of college work. The satisfaction of being chosen to the aristocracy of attainment in one's chosen field of work, will be well worth while the sacrifice of a few temporary pleasures.

Scholastic Honors

Besides the professional honorary groups, there are organizations which include honor students in many different fields. An early goal that the freshman woman may set for herself is election to Sigma Epsilon Sigma, honorary scholastic sorority for freshman women. The girl who has a scholastic average of 2.5 at the end of her freshman year will be elected to this honorary group. The same average will give her sophomore honors at the end of her second year. Juniors and seniors of outstanding scholarship and character may be chosen to become members of Phi Beta Kappa, honorary scholastic fraternity for men and women.

Honorary groups that stress character and work in activities as well as scholarship give an incentive to develop in many ways as well as in one's own field of work. Seniors from any college who show high scholarship, service to the university, and participation in activities, may be elected to Phi Kappa Phi.

For Junior Women

Election to Crucible, junior women's honorary organization, is made from those sophomore women who show promise of leadership in their junior year, service to the university, and womanliness. Almost the highest honor that can come to a woman student is election to Mortar board at the end of her junior year. Service, scholarship, and womanliness, are considered when these women are chosen.

Another group of organizations that offers opportunities for special development to women students is the group of special interest clubs. All women students are invited to share in the activities of the Y. W. C. A.

Literary Societies

The two literary societies, Pythia and Castalia, are among the oldest organizations on the campus. Membership is by tryout in some field of literature, music, forensics, art, or dramatics. The girl who is particularly interested in dramatics will be interested in working for membership in Wisconsin University Players. Opportunities for earning points for election are open in all fields of dramatic production.

In the field of music, the Girls' Glee club and Clef club offer special opportunities. Tryouts are held twice a year for the Glee club.

Dolphin club, for those interested in swimming, holds tryouts for membership. Unusual pageants given by the club in the women's pool in Lathrop hall have stimulated great interest in this organization.

Outing club, composed of girls interested in outdoor sports, promotes interest in ice-skating, horseback riding, boating, skiing and coasting, and gives an opportunity for the sport lover to participate in the sports for which Wisconsin is famous during the winter months.

Dance Drama

One of the most beautiful events of spring at Wisconsin is the dance drama, which is produced by Orchestis, an organization of girls interested in dancing. Freshman women may begin to work toward membership in Orchestis by attending the meetings of Junior Orchestis until they are allowed to try out for the advanced group.

With such a variety of organizations, no freshman girl should find it difficult to associate herself with others of her own interests. The fact that most of these organizations require high scholarship, and special proficiency in some line of work, makes membership in the groups more desirable. Every freshman woman will find that she can enrich her college course by participating in activities that will make her eligible for election to these groups.

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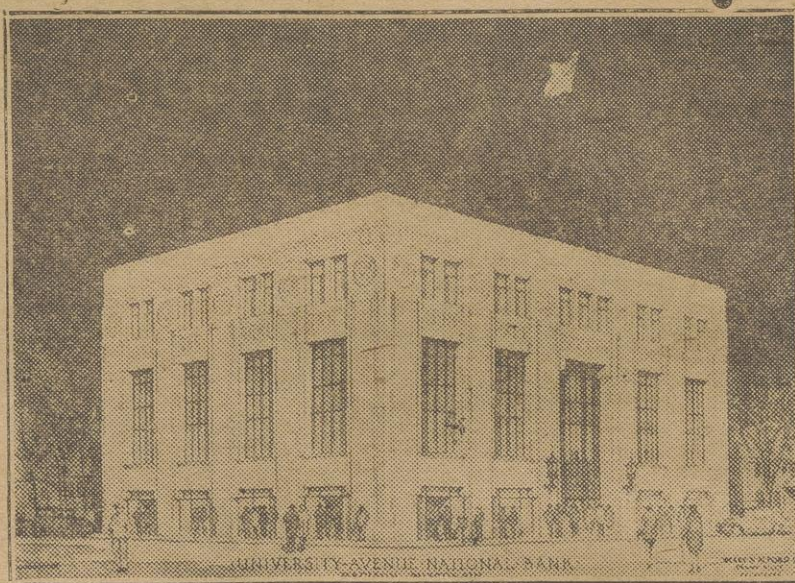
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*Bill Purnell, well known on the Wisconsin campus, serves as student
representative of the University Avenue
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Calendar Has Various Events

Sunday Afternoon Programs to Be Given in Memorial Union

(Continued from Page 1)

for old students.

25 (Wed.) Instruction begins.

28 (Sat.) Football: South Dakota State vs. Wisconsin; Ripon vs. Wisconsin. (Camp Randall).

OCTOBER

1 (Tues.) Freshman convocation (Y. W. C. A.) Lathrop hall.

2 (Wed.) General Y. W. C. A. convocation. Lathrop hall.

3 (Thurs.) Opening of Y. W. C. A. Finance drive.

3 (Thurs.) German club meeting. Lathrop hall.

5 (Sat.) Football: Colgate vs. Wisconsin. (Camp Randall).

12 (Sat.) Football: Northwestern vs. Wisconsin. (Camp Randall). Michigan "B" at Ann Arbor.

17 (Thurs.) German club meeting. Lathrop.

19 (Sat.) Football: Notre Dame vs. Wisconsin at South Bend or Chicago. Illinois "B" team at Madison.

23 (Wed.) Friendship banquet. Y. W. C. A.

23 (Wed.) to Nov. 1: October exams.

26 (Sat.) Football: Iowa vs. Wisconsin. (Dad's Day). Camp Randall.

31 (Thurs.) German club meeting. Lathrop.

NOVEMBER

2 (Sat.) Football: Purdue vs. Wisconsin (Homecoming). Camp Randall. Notre Dame "B" at South Bend.

4 (Mon.) Preliminary reports (October exams) due.

5 (Tues.) Concert by Martha Baird. Union board.

9 (Sat.) Football: Chicago vs. Wisconsin at Chicago. Minnesota "B" at Minneapolis.

14 (Thurs.) Intercollegiate luncheon. Y. W. C. A.

14 (Thurs.) German club meeting. Lathrop.

15 (Fri.) Pan-Hellenic ball. Memorial Union.

16 (Sat.) Football: Open date.

19 (Tues.) London String quartette. Auspices Music school.

20 (Wed.) Spanish play. Bascom theater.

20 (Wed.) Lecture by Bertrand Russell. Auspices Liberal club.

3 (Sat.) Football: Minnesota vs. Wisconsin at Minneapolis. La Crosse Normal at Madison.

25 (Mon.) English Singers. Union board series.

27 (Wed.) Mid-semester reports due.

27 (Wed.) Haresfoot Follies. Memorial Union.

28 (Thurs.) Thanksgiving day. Legal holiday.

DECEMBER

3 (Tues.) Concert by Zimbalist (violinist). Union board concert.

5 (Thurs.) German club meeting. Lathrop.

11 (Wed.) French play. Bascom theater.

12 (Thurs.) Western Conference Intercollegiate debate.

19 (Thurs.) German club meeting.

Lathrop.
20 (Fri.)-Jan. 7 (Tues.) (8 a. m. Christmas recess.

JANUARY

10-11 (Fri.-Sat.) Last week-end for social functions.

18 (Sat.) Examinations for removal of conditions.

27-Feb. 5 (Mon.-Wed.) Final exams.

FEBRUARY

3-4 (Mon.-Tues.) Examinations for admission.

7 (Fri.) Junior prom. Memorial Union.

6-7 (Thurs.-Fri.) Registration days for new students.

10 (Mon.) Instruction begins.

12 (Wed.) Union board brings The Barrere Little Symphony. Great hall.

18 (Tues.) Andres Segovia concert. Auspices Union board.

22 (Sat.) Washington's birthday. Legal holiday.

23 (Sun.) Opening of religious convocation.

25 (Tues.) Principal meeting of religious convocation.

27 (Thurs.) Session of religious convocation.

28 (Fri.) Men's Glee club concert.

MARCH

1 (Sat.) Men's Glee club concert.

2 (Sun.) Closing of religious convocation.

12 (Wed.) Matrix banquet. Memorial Union.

20 (Thurs.) Western Conference Intercollegiate debate.

25 (Tues.) Vladimir Horowitz, pianist. Union board concert.

APRIL

4 (Fri.) Military ball. Memorial Union.

9-15 (Wed.-Tues. incl.) Spring recess

19 (Sat.) Examinations for removal of conditions.

23 (Wed.) French play. Bascom theater.

25-26 (Fri.-Sat.) Haresfoot home performance.

MAY

2-3 (Fri.-Sat.) Haresfoot home performance.

7 (Wed.) Italian play. Bascom theater.

21 (Wed.) Spanish play. Bascom theater.

23-24 (Fri.-Sat.) Last week-end for social functions.

23 (Fri.) Dance drama.

MAY

24 (Sat.) Dance drama.

24 (Sat.) Field day.

30 (Fri.) Memorial day. Legal holiday.

JUNE

4 (Wed.) Women's Athletic association spring banquet.

9-17 (Mon.-Tues.) Final exams.

16-17 (Mon.-Tues.) Examinations for admission.

20-23 (Fri.-Mon.) Commencement.

23 (Mon.) Law school opens.

30 (Mon.) Registration day, university at large.

JULY

1 (Tues.) Instruction begins, university at large.

4 (Fri.) Independence day. Legal holiday.

AUGUST

8 (Fri.) Six-weeks summer session closes.

29 (Fri.) Nine-week session and Law school close.

Ernie Lusby, football hero, parked a new Buick sedan out in front of the Teke house the day after the models were made public. It was his own.

Y. W. Prominent in Co-ed Affairs

(Continued from Page 1)

nations into association and friendship with American students. Groups are held for discussion of mutual interest.

The social service department includes work at the Bradley Memorial hospital, the infirmary, and other places. The girls do sewing, reading, writing and entertaining as well as teaching. They also run errands for the patients.

The social department provides for opportunities for Y. W. C. A. girls to meet on a common basis through banquets and meetings.

The membership department conducts a membership drive in the fall of the year; and encourages and watches for new girls throughout the term.

The finance committee supervises and regulates the expenditures of the organization as well as planning means for earning it, and conducts student and faculty finance drives.

The ways an means committee takes charge of such functions as the Christmas bazaar and the candy table. The National Student Council member of cabinet aids and advises the group.

In cooperation with the Y. M. C. A., the Y. W. C. A. plan and present the University Religious convocations each year. It also helps with the Christmas festival, the Freshman convocations, and the activities for and with students from other countries.

Doctor: What you need to do, sir, is to relax. You are overworking yourself. Too much work and worry will send any man to his grave before his time. Now, what is your occupation?

Patient: I am a member of congress.

Doctor: Let me examine your pulse again; I must have made a mistake.

My Bonnie lied over the ocean,
My Bonnie lied over the sea,
She falsified over in Paris—
Divorced in eight minutes from me.

Forensic Board Handles Debates

(Continued from Page 1)

tests of this league, having won second place in 1928 and in 1929. The university was represented by Jack Roe in 1928. His subject was "The Hilarious Horde." Ruth Scherer spoke for Wisconsin at Ann Arbor last May on the subject "The Blundering Giant."

An attractive program of inter-university forensics is being planned for 1929-30. In this program freshman contests in declamation, debate, oratory, and extemporaneous speaking will be featured. The details will be announced early in the fall. All freshmen interested in forensics should register at the office of the department of speech at the opening of school and will be welcome at the forensic banquet which is an annual October event.

Those who participate in the forensic program of the year are candidates for membership in the national honor society, Delta Sigma Rho. The department of speech annually awards beautiful gold keys provided by the income of the Vilas fund to those who do distinguished work in forensics.

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Co-eds of 1933

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Senior Advises Freshman Women About New Clothes

(Continued from Page 1)
safe in following the rule of simplicity, and especially when one is considering hats.

Simple hats which add distinction to one's costume are usually much better than gaudy hats which attract attention but may not be in such good taste. They should not be removed at the tea. Gloves should be worn or carried, and a small bag may be convenient to carry your plain white linen handkerchief and your cards—if you have them. They are not absolutely necessary.

Split Function Monday

Monday evening is a split function, which means that you may spend half the evening at one house and the other half at another. Satins and crepes in all the new fall shades may be worn, and you will surely feel well-dressed. Shoes and stockings should be to match or of a blending shade. (I don't believe it would be wise to attend any of the functions without stockings.)

A hat may be worn to the house but should be removed before going down to dinner. There is often the tendency to over-dress when attending rushing functions, but bear in mind that the well-dressed girl is usually not the one who shocks her hostesses into noticing her, but rather the one who is quietly dressed in smart, becoming clothes. She can't help but be noticed.

Tuesday Luncheon

Tuesday noon there will be a luncheon, with perhaps bridge afterwards, for you to attend. Perhaps the dress of the Monday night dinner will be quite appropriate, and then it is only a matter of pressing it—that is, if you are not going to either of the houses where you were a guest of the evening before. You may wear the same dress again, but if you have another which is equally becoming, it might be well not to.

For the luncheon, too, one might wear a lighter, fluffier type of frock. If it is warm, a flowered georgette or chiffon, if not extremely light, would be lovely. You may keep your hat on during the luncheon or remove it, just as you find it most comfortable. If you are carrying a bag, you will find it less awkward if you leave it with your wraps and carry your handkerchief with you.

Tuesday Dinner

Tuesday night dinner is very similar to that of Monday night except that it is a shorter affair and does not allow split dates.

Thursday evening comes the tea dance, usually one of the prettiest and most enjoyable of all the functions. This may be a split date if you wish it to be. Light and dark chiffons and georgettes will probably be in the great majority, although crepes, satins, and velvets, a bit more dressy than those worn at the dinners, will also be seen.

Jewelry, too, will play a greater part than at the other functions, although it is better not to wear any at all if it is unbecoming to your type. Hats and gloves are unnecessary, but if worn, they should be left with your wraps.

Formal Dinner Friday

And last of all is the formal dinner dance on Friday night. I'll wager a good many of you are worried because you can see no way of getting an evening wrap, if you have none. But there are lots of other mothers who are not letting their freshmen daughters have wraps the very first year. Your dress coat will be perfectly all right, and there will be many other girls who wear theirs.

However, if you are fortunate enough to have a wrap or are going to get one, you will find many lovely styles to choose from, although black or one of the softer shades is better in that such a wrap can be worn with many different colors.

Low Back Formals

As for formal dresses, who can describe them? Tulle, chiffon, point d'esprit, moire, velvet—dozens of different materials, and dozens of different shades, made in dozens of different styles, most of which will, however, accentuate the low back and the uneven hemline.

Your slippers may be gold, silver, dyed satin, crepe, or moire, or colored kid—it all depends on the gown with which they are worn. Pearls, es-

pecially the tiny seed pearls, will be worn by many, and brilliants and crystals will also be seen. But the rage for a great deal of jewelry is on the wane, and one sees less and less of it.

Of course, you will wear no hat, and if you have no formal evening wrap, you need wear no gloves either. With the wrap, however, white gloves, either long or short, would be lovely.

It sounds very frightening, all this talk of rushing, but all I can say is, just keep in mind that all the girls have been through it before you. Be

yourself at all times, and enjoy it to the utmost, for it can be made a very pleasant week.

Women's Athletic Association Plans 3 Freshman Events

(Continued from Page 1)

G. A. in giving a tea for all the women of the class of '33. Here you will meet in a more formal way the campus leaders of these organizations.

The last event of the schedule is a

supper party at the W. A. A. cottage on Lake Mendota, Tuesday, Sept. 24. Cutting club is in charge and you will learn something of its activities at that time.

Membership in W. A. A. is now open to all freshmen women upon payment

of the prescribed fees, but this membership is good only for one year unless 100 points are earned in some sport. The big "W" is awarded for 600 points made in three different sports.

MEN! ROOM and BOARD

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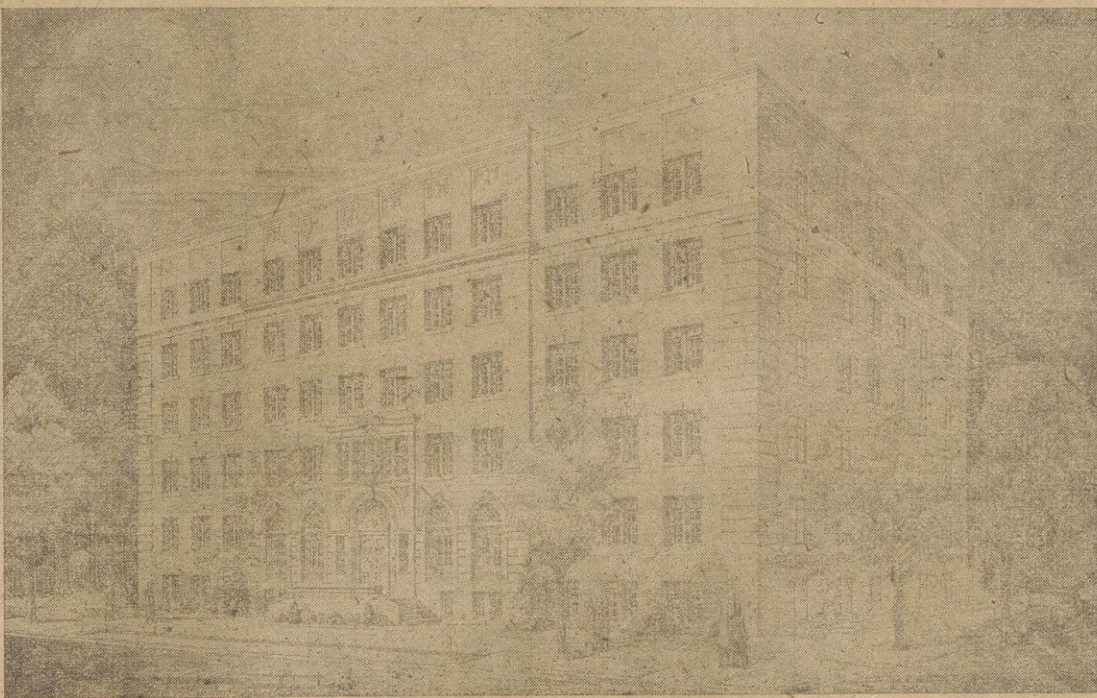
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THE code of this Store is your absolute satisfaction with any piece of Jewelry you buy. No purchase is considered completed unless your satisfaction is complete.

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Langdon Hall, New Women's Dormitory, to Be Opened This Fall

This beautiful, new fire-proof structure, located in the most convenient university residential section offers living quarters of the highest type and at a moderate price for Wisconsin women. There are 26 double rooms and 140 single rooms; also a large recreational hall and ball-room. All are exquisitely furnished and harmonized.

LANGDON HALL

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Rider's Pen Shop
656 State Street

Council Passes
Rushing Rules
for This Year

(Continued from Page 1)
the above minimum penalty, the following minimum penalties may be imposed at the discretion of the court:
(a) For the violation of a rushing regulation, the offending fraternity shall be deprived of the semester's social privileges as provided by the dean of men of the University of Wisconsin. (b) For the violation of a pledging rule, the offending fraternity shall be deprived of one semester's initiation privilege as provided by the dean of men of the University of Wisconsin. B. Any man depelled under A(1) above shall not be allowed to be rushed or pledged by the offending fraternity during the current semester.

CLAUDE JASPER, Sec'y

The cheapest form of real entertainment has been discovered by many collegians. They have made a practice of attending the legislature. Among the prizes for comedy were sessions where the senate debated for half an hour before letting Senator Gettleman doff his coat, and then abetted the action by another resolution that the next time he came without a coat, he should have a shirt not green and clean. The assembly ran a close second by requesting complimentary tickets for the circus, and they got them, too.

Mr. Stuart Higley, without whose name no Rambler could be complete, became a collector of sea-weed on a Lake Mendota pier recently when a gang of hoodlums staying at his fraternity house stripped his scanty bathing suit off his scanty frame . . . Curtain.

Budget Tips for Freshman Women

Article	No.	Price	Total
Coats			
Winter	1	\$ 65.00	\$ 65.00
Fur	1	250.00	250.00
Spring	1	20.00	20.00
Fall	1	40.00	40.00
Rain	1	5.00	5.00
Evening	1	85.00	85.00
Suits			
Tailored—dark	1	30.00	30.00
Dresses			
School	6	15.00	90.00
Afternoon	1	25.00	25.00
	2	15.00	30.00
Formal	1	30.00	30.00
	1	25.00	25.00
Blouses, Skirts, etc.			
Silk blouse	1	3.00	3.00
Skirt (sports)	1	10.00	10.00
Sweater	1	5.00	5.00
Underclothing			
Bloomers	3	2.00	16.00
Brassieres	3	.50	1.50
	2	1.00	2.00
Girdle	1	4.00	4.00
Slips	2	1.50	3.00
Pajamas	2	1.00	2.00
	2		
Kimona			
Bathrobe			
Shoes and Rubber			
Bedroom			
Galoshes			
Rubbers			
School			
Dress			
Evening			
Hosiery			
Silk			
Velvet	1	10.00	10.00
Straw	1	8.00	8.00
Gloves			
Dress	2	3.50	7.00
School	1	1.00	1.00
Heavy	1	5.00	5.00
Miscellaneous			
Purses	1	2.50	2.50
Luggage			
Wardrobe Trunk	1	50.00	50.00
Bag	1	10.00	10.00
Hat Box	1	5.00	5.00
Umbrella	1	5.00	5.00
Jewelry (costume)			10.00
Handkerchiefs,			
ties, etc.			10.00

Sue Swain, of Barnard college, Columbia university, and Buck Meyers, University of Pittsburgh, made an 8-column banner across the front of the State Journal baseball extra one afternoon when a storm on the lake forced them to land on the other side of Picnic Point. The headline read "Fear for St."

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DISON
Supply Store
NEW and
the Lowest

Maximum CASH REBATE
We don't involve you in
getting TRADE REBATES
SHIPS

Walt Gibson, Manager

The Daily Cardinal

VOL. XXXVIII, NO. 212

UNIVERSITY OF WISCONSIN, MADISON, AUGUST, 1929

PRICE 5 CENTS

Badger Union
Explained Here
for FreshmenOrganization of Wisconsin
Union Includes All Men,
Women Students

The Wisconsin Union is the organization of all university men and women students, created to operate the new Memorial Union building, and to provide a cultivated social program and a common life for its student, faculty, and alumni members. Its chief component parts are the Wisconsin Men's Union, representing the men of the university, and the Women's Self-Government Association, representing the women.

The central governing body of the Wisconsin Union is the Union council, consisting of eight men and women student members and six alumni and faculty members, all elected or appointed by the bodies of Union members they respectively represent. Assisting the Union council are 12 house committees, planning for and controlling the several departments of the house.

The Wisconsin Union is an experiment not only in the integration of a diverse student population and in the enrichment of the hours outside (Continued on Page 6)

Octopus Issues
New BurlesqueHumor Magazine Opens Fall
With Police Gazette
Take Off

The Octopus, humor magazine of the University of Wisconsin, will put out a burlesque of the Police Gazette, national sporting weekly, it was decided at an editorial board meeting held shortly before the close of the regular school term in June.

As has been the magazine's custom for the past several years, the Police Gazette number will appear on the campus on September 25, the first day of school. The issue will be an exact and rip-roaring reproduction of this famous pink-sheeted weekly devoted to news of the sporting world, and will be run off on pink paper with a cover precisely identical to the real Police Gazette.

Enthusiastic permission to burlesque the issue was given Octopus by the editors of the Police Gazette in New York City early in June. The editors also offered to loan the Octopus any engravings or pictures desired and to co-operate in any way possible.

Irv Tressler, editor of Octopus, has been in Madison most of the summer working on the issue. A great number of hilariously funny old photographs and portraits have been uncovered by him in his search for material. The Southern California Wampus, Western Reserve Red Cat, and College Humor are all co-operating in the issuing of the number.

This will be the first time that Octy has ever attempted a burlesque of a national publication. It was decided by the editorial board to put out a take-off on the Police Gazette because of the riotously humorous possibilities for burlesque offered by the photographic illustrations, advertisements, and articles in the real magazine. Pure nonsense and burlesque will be the keynote of the issue.

Plans already formed for the coming year point to a "galaxy of guffaws" according to the staff. Starting with the first issue in September, nine numbers will be published during the year. Special arrangements have been made with the Brock Engraving company to use a series of startling and attractive covers of a quality that has never been attempted by Octy before.

The largest art staff in the history of the magazine will be back to assist in the illustrating of the numbers. Copy writers, scattered in their homes in various parts of the country, have already sent in half the copy for the first issue.

What Is It?

The old war between activities, such as the student publications, dramatics, the Union, the Y. M. C. A., and the studies required by the faculty still goes on, but the advance troops from both sides have been fraternizing dangerously of late, and some people are asking what the war is all about.

Yale university has just published a study of student grades which shows that, on the average, students who take part in activities stand higher than those who do not. A good many are beginning to say that activities have an important part in a college education.

Student Discussion

The Round Table which has been a center of vigorous student discussion at Wisconsin has brought out the fact that students flee regular studies to give time to activities for two principal reasons. Activities seem to them closer to what matters in the big outside world.

To be editor of the Daily Cardinal may prove a stepping stone to a career in journalism. Activities are a matter of free choice and unhampered student control. They arouse interest and enthusiastic effort. Some of the professors say frankly that where this is true the activities may have more educational value than the studies which fail to arouse the student's interest.

Self-Education

For a long time the student Young Men's Christian Association has gone ahead on the basis of students educating themselves by discussion of all sorts of questions which arise during the four years of college and by experimenting in practical activities which seem to the students themselves to be worth while.

Here at Wisconsin there are no chapel exercises maintained by the university. In the last year or two many other colleges have given up compulsory chapel. Those responsible say that chapel is worth while only when

Students Take
Part in Several
Activities HereMusic, Debating, Publications
Form Other Extra Cur-
ricular Organizations

Activities of all sorts—literary, language and debating clubs, publications and musical organizations—may be found on the Wisconsin campus. These include:

The men's and women's glee clubs. Tryouts for these are held for freshmen and also upperclassmen; the former is under the direction of Prof. E. Earle Swinney, and the latter under Mrs. Doris B. Caster.

Orchestra, Band

There is also the concert orchestra and band under the baton of Maj. E. W. Morphy, and like the glee club, membership is obtained through tryouts.

Hesperia and Athenae are the two men's debating societies. The Liberal club welcomes all sorts of discussion in their society and is open to freshmen. The International club at Wisconsin is the oldest in the United States and is for the purpose of bringing closer relations between American and foreign students.

Language Houses

Then there are the four language houses and their clubs: the Arden house (English), Casa Cervantes (Spanish), Le Maison Francaise (French) and Deutscher Verein (German). Women students board and room at these houses.

Publications include the Commerce (Continued on Page 6)

it gives students something they want enough to come after it.

Help Find His Wants

Ed Fronk, president of the associa- (Continued on Page 6)

Activity Section
Innovation; Aids
New Men, Women

This activities section of the Freshman edition of the Daily Cardinal is a distinct innovation which was initiated by the Wisconsin Men's Union board under the direction of John L. Dern '31.

In this section are pages devoted to the major student activities on the campus, including the Y. M. C. A., the Wisconsin Union and Men's Union, the Daily Cardinal, the University Players, Haresfoot club, Badger, and Octopus.

The co-ordination of freshman literature so that it is pointedly distributed in newspaper form was urged by Union board to eliminate confusion, concentrate information and eliminate unnecessary expense.

The deluge of the newcomer with pamphlets from the dean's office, Y. M. C. A., Y. W. C. A., the Daily Cardinal, and the official channels of the university, the board believed, discounts their individual or collective value. With this view in mind the board discontinued the distribution of its customary booklet last year.

Co-operation by the various groups have made this edition of the Daily Cardinal a permanent freshman directory of distinctive value containing all the essential information and messages, rather than just another item to be scanned and thrown away.

The new truth which is to be positive and helpful will never be built by those whose only smartness is that they can sneer at the things which have been destroyed.—Rev. W. Russell Bowie.

Larger Cardinal
Greets Students
September 24Paper Will Be Enlivened by
New Features and Re-
arrangements

An enlivened, re-arranged, and augmented Daily Cardinal has been announced for fall by William P. Steven, executive editor.

Two pages of sports, a "second news" page, a daily magazine page, an enlarged Sunday magazine, and augmented news pictures were among the details which will be introduced in the fall, besides new staff writers of campus prominence.

The program of development has been worked on continuously since early in March, and improvements developed during that time will find their places in a Daily Cardinal edited to meet even better the needs and demands of the university.

Carlos Quirino, assistant news editor, has been transferred to the sports staff as assistant to William McIlrath, sports editor, in augmenting the staff which will introduce complete daily coverage of all intramural sports. The addition of the second sports page will make room for this additional news.

A general re-arrangement of the paper is to accompany this change, (Continued on Page 2)

Badger Appears
Late in SpringYearbook Gives Pictorial Re-
view of Year's Activities
at Wisconsin

Most colleges and universities in the country have annuals or year books; at Wisconsin the Badger occupies this capacity. Published yearly by the junior class, its purpose is to embody in one volume the various activities of the year, much as in a high school publication, but on a far larger scale.

The great size of the book, over 600 pages in length, necessarily calls for a great deal of work, beginning in the early fall and lasting until publication in the late spring. This factor thus provides a year's activity as well as a diversified field of endeavor, in the writing of copy, engraving, and photography.

As the Badger is a junior class publication, it is headed by an editor and business manager both of the class of 1931, and while the major positions also are handled by juniors, their assistants are sophomores and second semester freshmen. In this way continuity from one year to the next is maintained.

The year book is an excellent key as to what college life is at Wisconsin. Beautiful in appearance as the campus itself, in leafing through its pages one may see the university year pictorially presented.

The pictures of 1200 seniors in the beginning part of the book give an index of the magnitude of the Badger university. An activity section dealing with Homecoming, Varsity Welcome, Prom and the like provide a glimpse of Wisconsin's extra-curricular activity field, while the athletic section, including men and women, outlines vividly what one may accomplish upon the football field or basketball floor.

The Badger is more than a tradition, it is rather an up-to-date institution. During the 45 years of its continuous existence it has grown from an 80 page pamphlet to a large volume, ranking high with any competitor in the country. From a small room in a private home, its offices have expanded until they now occupy spacious quarters upon the third floor of the new Memorial Union.

Freshman as a rule are interested in outside activities, and to those who have maintained the required eligibility standard, besides having an interest in journalism, the Badger will offer an excellent field in which to do practical work.

Home of Wisconsin Organizations



Daily Cardinal Owned by Students

Official Daily of University Student Body

Completes 37 Years of Successful, Prosperous Activity on Campus

The university student makes the Daily Cardinal; and the Daily Cardinal is made for the university student.

That, briefly, is the ideal which has swept this student newspaper through 37 years of existence without interruption, and which will continue when the fall term begins its 38th year on September 24.

Outside of this single ideal, the Daily Cardinal is free.

It is free from any financial subsidy or control beyond its own earning power as a newspaper.

It is free from any faculty dictation or censorship.

Owned Directly by Students

It is directly owned by the student body of the university.

It is directly controlled by that student body through an elected board of control.

It is edited entirely by students, none of whom are paid salaries for their work.

With such a background, it is little wonder that more than 3,200 copies of the Daily Cardinal are purchased by university students and faculty members every day of the school year. For the whole background makes the Cardinal the university newspaper, as indispensable in the morning as breakfast or classes.

Appears 6 Days

The Cardinal appears six mornings every week; it is not issued on Monday. Regularly, it averages over 12 pages a day, although during the opening week of school in the fall, it has averaged more than 22 pages a day.

Early each morning carriers, most of them university students, get their bags of Cardinals at the Cardinal's own \$30,000 printing plant in the basement of the university Y. M. C. A. and make the rounds of the student district delivering the papers on the front porches even before the rush for 8 o'clock classes begins.

For a subscription for the year in Madison, the student pays \$3, and in return he receives more than 190 copies of the students' newspaper.

Subscriptions Taken

Subscriptions are taken during registration week. Near the buildings where you will go to register and sign up for classes will be Daily Cardinal accredited solicitors who will take your order. Or, if you prefer, you may bring your subscription to the third floor of the Memorial Union where the Cardinal occupies a suite of four rooms.

Freshmen invariably find the Cardinal one of the best means of getting acquainted with the university. Not only are freshmen activities fully covered every day, but, in addition, reading the Cardinal will aid you in becoming acquainted with the entire university, from the agricultural campus on the far west end to the doings of fraternity and sorority row almost a mile and a half to the east.

Sometimes parents want the Cardinal, too. They may subscribe at any time. The mail subscription is \$3.50 for the entire school year. And they'll like the paper's newness, liveness, too. It helps them to understand the university which their sons and daughters are attending.

Students Take Part in Several Activities

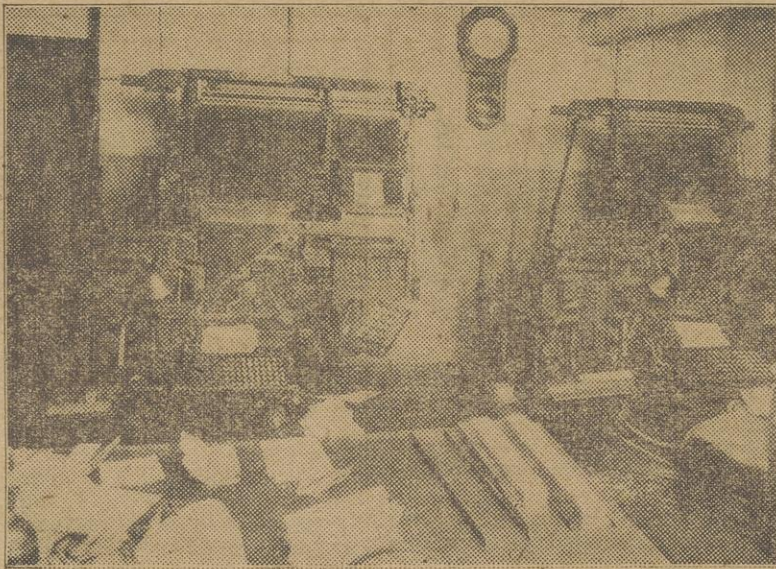
(Continued from Page 1)

magazine published by students of the School of Commerce, the Wisconsin Engineer by engineering students, and the Country magazine by agricultural students.

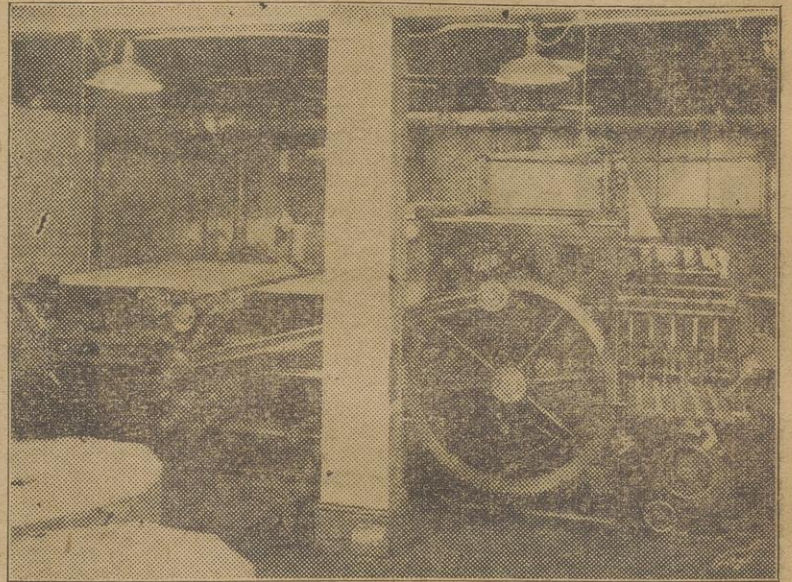
Vocal or instrumental ability is the requisite for Clef club, women's organization. Dolphin club is for women with expert swimming abilities and Outing club for women interested in outdoor sport, and Hunt club for those interested in horseback riding.

If for a season we have eaten more of the fruit of the tree of knowledge than we can digest, the consequences need be no more serious than a brief nightmare of disillusionment. — Dear Roscoe Pound.

SCENES FROM CARDINAL'S OWN PUBLISHING PLANT



LINOTYPE MACHINES



PRINTING PRESS

Cardinal Owns Its Own Plant

Cardinal Publishing Company Runs New, Modern Printing Shop

Perhaps the greatest step forward in the history of the Daily Cardinal was two years ago when the Cardinal moved into its own new plant in the basement of the university Y. M. C. A.

Since that time the plant has been enlarged to contain three linotype machines, a composing and makeup room, press and press room, and offices for the plant superintendent and the night desk staff.

The plant is operated by the Cardinal Publishing company composed of three alumni, two members of the student board of control, the executive editor and business manager, Dean Scott H. Goodnight, and Grant M. Hyde, professor in the journalism school. Thus the Cardinal is owned, run and operated principally by students.

Above to the left is a picture of the linotype machines which set the type for the Cardinal each morning. Above to the right is shown the press and press room of the new plant.

Below and center is a picture of the composing and makeup room which has been greatly enlarged and made more efficient since the plant was first opened. A crew of six men run the plant in addition to the plant superintendent, Mr. Guy Tanner.

AD HOEBEL HOME

Ad Hoebel, president of the association '27-'28, has spent the last year as an exchange student at Cologne. Recently he has been traveling in southern Europe and his letters home have given vivid pictures of student life in Europe.



COMPOSING AND MAKEUP ROOM

CARDINAL STAFF TAKES REST; WORKS AT QUEER, REAL JOBS

Peculiar vocations and real newspaper jobs have occupied the time of editorial staff members of the Daily Cardinal during the summer vacation.

A close competition between Herbert Tschudy, news editor, and Fritz Jochem, editorial writer, for the queerest vocations was won by the latter, members of the summer staff judged.

Tschudy got a job as a something-or-the-other at Camp Nawaka, of the Chicago Y. M. C. A., situated on Lac du Flambeau, Wis. Then his job turned out to be milking four cows—Fanny, Monk, Blackie, and Horsefly—twice a day.

Jochem went home to Cedarburg, Wis., with full expectations of working in a pea cannery, but when he was shifted to the warehouse on the first day, he quit, and began building fences around the "world's largest fox farm

at Cedarburg." A two weeks' intermission from this job as a rural mail carrier left him rarin' to go again at "foxin' fences."

Sidney Hertzberg, chief editorial writer, landed the best-sounding job of the bunch. On the basis of his experience with the Associated Press in New York, he was given a position on the editorial staff of the New York Times. His task was to clip the editorial pages of leading newspapers, and to act as assistant poetry editor, putting rejection slips in poems not used in The Times.

David Morrison, managing editor, William Pinkerton, assistant news editor, and William McIlrath, sports editor, turned into newspaper professionals during the summer season. Morrison labored for the Rockford, Ill., Register-Gazette, McIlrath for the Kenosha Evening News, and Pinkerton for the Oshkosh Northwestern. The sports editor did the court house beat and ran the radio page, while Pinkerton reported that he ran the federal building, but really read proof and argued for the school of journalism most of the time.

The summer session staff of the Cardinal was drafted from the regular ranks. Freeman Butts, desk editor, became managing editor during the summer, with Carlos Quirino, assistant news editor, as his assistant. Don Erickson, an assistant desk editor, worked desk a couple of nights.

William P. Steven, executive editor during the regular session, turned desk editor and experimented with front pages one night each week. He devoted the remainder of his time to arrangements for fall, while doing summer school work.

"Educators are more and more realizing what they for a time seemed to forget in their new enthusiasm for vocational and technical training—that it is not enough either to train men's hands or to educate men from the ears up only. . . . I am convinced that any renaissance or renewal that is to mean more than a mere re-establishment of the old order of things under new names must be, in the deepest sense of the word, a religious movement."—President Frank, University of Wisconsin.

Cardinal Grows With University

Started With Four Columns, Four Pages Through Many Trials

It is easy to accept an institution like the Daily Cardinal without even once suspecting that it had its meagre beginnings and has gradually developed with the university community with which it is so closely identified.

Dimly, far back in the yellowed pages of 1892, there appears first a keen-eyed boy, Billy B. Young, they called him, who came forth from the great Wisconsin cheese belt of Green county, endowed with a bit more than his share of aspiration, gall and presumption. With the odor of printers' ink in his nostrils fresh from his devil's duties on a small country weekly, a burning desire within him to write, and a resolution to make a name for himself, the boy gathered about him a staff of 10 no less ambitious lads, and with a certain William Saucerman to manage the business end, daringly "founded" the Daily Cardinal.

Four Columns

Four columns it was, with its first page featuring a column and a quarter account of tryouts for the Western Oratorical league, a long list of jerky society items, and a column of news from the law school. Four pages of four columns each—a seedling, but an acorn destined to grow into a sturdy oak.

Follows pages and chapters of trying days, black days with a treasury filled with little else than emptiness, when it was uncertain whether or not another day's Cardinal was to be. But through it all there strides the spirit of the crusader, fighting against bitter odds, tangible or intangible, gaining ground inch by inch and foot by foot.

Progress, Growth

Progress and growth, sometimes steady, many times shaky and uncertain, but always hopeful and promising is evident in all the dusty pages of our history. In 1898 came a larger size sheet, still with four columns; in 1907 it was enlarged by four inches and divided to five columns; then in 1909 it went back to four columns; in 1910 five columns once more; and then for a period of nine years with the old-time smaller four-column sheet. In 1921 and 1922 it appears in a slightly larger form, and in 1923 blossoms forth into its present size and five-column plan.

Other pages stand out in a sharper light; 1912 when the first sport page saw the light of campus day, when Skyrockets first appeared under the appellation "Going Up" first broke into print, and the first summer session Cardinal was inaugurated. In 1913, women were admitted to staff positions and given a page and department of their own, and a half-dozen

STAFF NOTICE

Daily Cardinal staff workers will report on Friday, September 20, to begin work on the first edition of the paper to be published on Tuesday morning, Sept. 24.

W. P. STEVEN
Executive Editor

They Manage Cardinal Next Year



WILLIAM P. STEVEN
Executive Editor

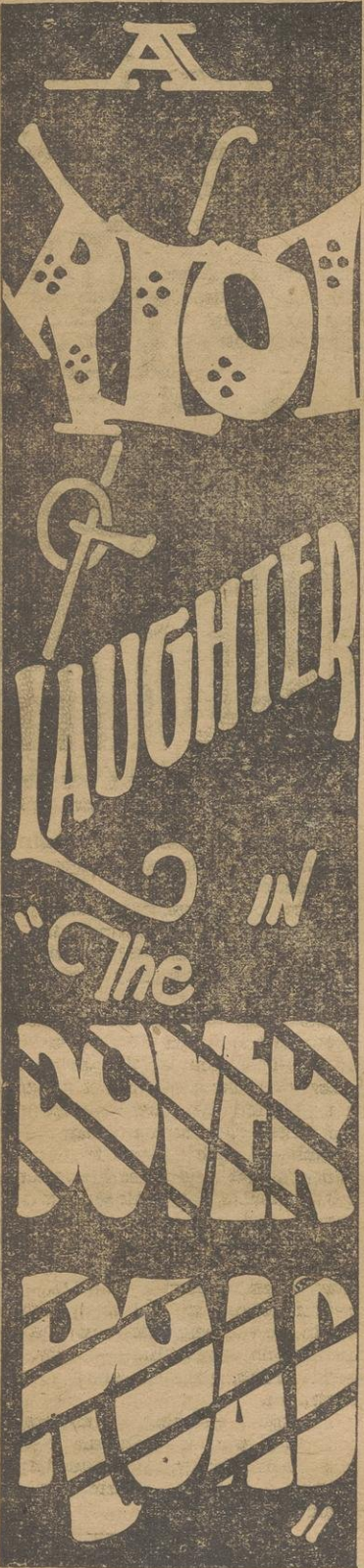


WILLIAM E. PAYNE
Business Manager

William P. Steven, executive editor, and William E. Payne, business manager, will guide the destinies of the Daily Cardinal during the next school year. They are appointed by the Cardinal Board of Control which is elected by the student body.

THE UNIVERSITY THEATRE

200 BASCOM HALL



Scene from "ROMANCE" ... 2nd Act

WISCONSIN UNIVERSITY PLAYERS

The Wisconsin University Players is the student organization whose membership is elective on the basis of merit. Its membership totals several hundred at this time. It has a President, Vice-President, Secretary, Treasurer and two Staff Managers. The internal affairs of this organization are left to its own discretion. The Players supply from its regular membership or from its apprentice group the stage crews, prop staffs, costume staff, and any other technical staff needed to produce a given play. They share any income with the University Theater in consideration for the mentioned duties. All experimental plays or laboratory productions, all play writing contests, and all social functions of the Theater group are completely under control of the Players' membership. Any student satisfying the university eligibility requirements is free to become a University Player upon completion of its election requirements. These credits are given for all phases of play participation. This is the only official organization of students, for students, by students.

THE UNIVERSITY THEATER

The question is often asked "What is the University Theater?" The Theater is a business organization created by the university to manage the Theater property and to control the finances of the various productions. All matters of Theater policy, publicity, advertising or Theater use are controlled through the Theater office. The personnel of the University Theater is as follows: A director, Prof. W. C. Troutman; a Manager, a Comptroller, a Secretary, a Ticket Sales Manager, a Head Usher, and two Office Assistants. This staff is permanent for the sake of business efficiency. It is to be understood, however, that any student may work into this staff. Complete photographic records of Theater productions are kept on file in the office of the Theater and are available for inspection or purchase to anyone. An index of one thousand addresses of Theatrical firms is kept for reference and is available publicly for the asking. The most up-to-date business methods are employed in all functions of the Theater, all of which is offered to the student body and public at a minimum cost. The Theater is in no way connected with the Extension Department of Dramatic Activities.



W. C. TROUTMAN
Director



W. C. TROUTMAN

Prof. W. C. Troutman, the director of the University Theater, came to us three years ago and has in that brief time raised dramatic activities on the Wisconsin campus from a hit and miss unorganized status to a plane of perfection akin to the professional theater. He has sent three people trained by him to the professional theater in the past two years. Dramatic critics have unanimously agreed that nowhere is there a better director and few equal. And yet "Bill", as we know him, is not the stern temperamental director. He is quite human, which incidentally is the key to his phenomenal success. Inquire where you please—you will find others holding a similar opinion to the writer of this ad.



Scene from "THE SWAN"

PROSPECTUS for '29-'30

Prof. Troutman has planned an extensive program for the coming year. He will select his season from such plays as "The Royal Family," "Peter Pan," "Cyrano de Bergerac," "After Dark," "Anna Christie," "Dynamo," "Sun Up," "Divorcon," "Beyond the Horizon," "If," "Insect Comedy," "The Great God Brown," "Six Characters in Search of an Author." A movie will be written and produced as a new feature this fall. Several original plays are to be presented also. Many new effects in staging are to be added by the enlargement of the lighting equipment, and additional mechanical devices. In short, there will be something for everybody to do in the Theater.

Action Shot from
"LILTIOM"



The cuts and pictures on this page are samples of the regular season Theater publicity



Scene from "THE CRADLE SONG"

Character Study
"Sparrow" from "LILTIOM"



The cuts and pictures on this page are samples of the regular season Theater publicity

Wisconsin Union-Fellowship

Memorial Union Becomes Center for Community of University Learning

Union Proves Faith of Founders: A Powerful Force in Education

The Wisconsin Union is one of the many in America and Europe and is a partner in the development of the Union as an important new force in modern education. In Europe, Unions are well known, the first one dating back to 1815, and organized at Cambridge university.

In America, the development is comparatively young, beginning with the establishment of Houston hall at the University of Pennsylvania in 1896; but it has gone forward rapidly as educators have seen in the Union one practical relief from the impersonal, factory-like methods of turning out students.

Living Room

The Union is seen as providing the elementary physical facilities for the common life and personal relations which were such an important part of education two or three decades ago when colleges were small. The Union is the inevitable development in the American university where the ideal is an education that is democratic and for all people.

In providing a living room where faculty and students from all parts of the country and all departments of the university can come together and mix freely, it restores to the university the human relations which make possible education on the informal, social basis, as well as on the formalized class-room basis.

26 In Country

There are now 26 organized Unions in the country and more forming every year. Many have been operating buildings several years, others like Wisconsin are only recently finished, and still others are just laying their first plans for campaigns.

The Wisconsin Union building and the Wisconsin social program combine all that seems best in Unions today. It has been called the "most beautiful and useful Union in America." The building is the result of seven years of careful study by the state architect, Arthur Peabody, who drew 17 sets of plans to achieve the final perfection, by Max Mason, formerly president of the University of Chicago, J. D. Phillips, university business manager, and Prof. E. H. Gardner, John Dollard, and Porter Butts, the successive secretaries of the project.

Emphasis on Dining Rooms

A great deal of emphasis is placed on the dining rooms in the Wisconsin

Union building, more so than in other institutions. A large cafeteria, a main commons, a tea room, six private dining rooms, and a large banquet hall have the combined capacity for serving 2,000 people at a single meal, almost one-fourth of the university student body.

The feeling of those who planned the building is that if students eat together, they will talk together, think together, and work together—that around the informal dining table are formed the closest friendships.

Huge Food Plant

The dining service, plus the 14 guest rooms for visiting alumni, lecturers, parents and teams, is contained in the commons unit of the building. A huge kitchen and food plant, embracing a special refrigeration system, endless-belt conveyors of food from one floor to another, special dining rooms, locker rooms and shower rooms for help, and all manner of food storage rooms, covers one floor of the building. Experts who have visited Madison have pronounced it one of the finest food service plants in the middle west.

The central, or club unit, will serve a dual purpose as a community gathering place on large occasions and as a friendly, intimate clubhouse for students day by day.

Men's Hangout

The ground floor is an informal men's hangout. The dominant room is on the order of the old German rathskeller, with a bar at one end, rough oak tables and chairs and lounges, two huge fireplaces, and booths for games and quiet conversation. The ceiling is vaulted and the floor is natural split colored slate.

In this room men have congregated and heard play by play reports of football games, radio concerts, and barber shop harmonies. Newspapers from principal Wisconsin towns, and magazines are available. Coffee, sandwiches, toast, drinks, salads, and all kinds of refreshments are served over the bar.

Use Tradition, Legend

Adjoining the rathskeller is a billiard room, and not far away is a game room for chess, checkers, cards and music.

A comprehensive attempt was made by the Union organization to build into the decoration and furnishings of the building much of the rich tradition, legend, and atmosphere that belong to Wisconsin, and the university community. Leon R. Pescheret, one of the outstanding decorators of the country, has been working as con-

House Director



PORTER BUTTS

sultant to the architect to work out the interiors of the entire building.

The men's taproom is an authentic reproduction of a rathskeller. The idea was drawn from German traditions of the state which are in turn drawn from German villages where the rathskeller is the basement room of the town hall and the meeting place for the German city fathers and all their friends after the day's work is done, a meeting place for conversation, and good fellowship.

Lumbering Motif

The card room has a rough timbered, rough plastered, flagstone floor room which harks back to the lumbering era in the state. The timbers are native Wisconsin pine and the stones are Lannon flagstones, quarried at Lannon, Wis. On the plaster walls will be strange caricatures picturing the exploits of Paul Bunyan and Babe, his blue ox. This is the Paul Bunyan room. Other motifs are similarly carried out in other rooms of the building. The result is a home rich with Wisconsin stories and traditions. A trophy room and a barber shop complete the layout on the ground floor.

Stately Hall

On the first floor is the main lounge room of the building with a quiet library adjoining on one side and a music room on the other. A stately marble hall memorializes the 10,000 former Wisconsin students who served in the country's wars and the 212 who gave their lives. It is known as Memorial hall. On this floor also is a writing room, a women's parlor, a reception room, and the administrative offices of the building.

The second floor is largely a woman's floor, given over to a large women's parlor and to a huge ball room, which is to be used as a lounging room except when dances or banquets are given. This room, 120x55,

What's the Union?

Here Are Some Good Answers

"We have no social center where students may meet and mingle in that human give-and-take which is so vital a part of education. Today the University of Wisconsin is a house without a living room. The Memorial Union building will give us a 'living room' that will convert the university from a 'house' of learning into a 'home' of learning."

GLENN FRANK.

The president's prophecy has come true. The Wisconsin Union has become the home of the university.

The Union will exist to make Wisconsin a more human place.

A community building like the Union is the result of a desire that is reaching universal proportions—a desire to enrich the barren hours outside the classroom, to bring human relations in education into their proper place of importance and usefulness, to restore personality to the university.

Every university which has experienced the pains of size realizes the need for the restoration of education to its former personal basis, for the elementary physical facilities where the contagion and compulsion of a common purpose may be felt—to the profit of the intellectual and spiritual life of the university.

The need is being answered with the Union, commons, and dormitories. The Union is the recognition, too, of the importance of the leisure hour.

It is a place to meet, to eat, to talk, to work, and to play—under friendly conditions.

It provides the facilities for creative work not afforded by the ordinary college plant; student activity rooms, the theater, sketch rooms and debate halls.

It provides the facilities for productive play: good books to read, good music to hear, good pictures to see, good games to play.

"Nothing that the professor or laboratory can do for the student can take the place of daily close companionship with hundreds of his fellows."

PRES. VAN HISE
Inaugural Address, 1904

developed with marble pilasters and tapestry panels, rising in an oval dome of cathedral hammered glass illuminated by a sky light, and overlooking the lake, is one of the finest rooms in the state. It will accommodate 500 couples at a dance, and was suitable, therefore, for the junior promenade held last February. It has also been used on occasion for banquets for 400 and a concert and recital room for 1,000.

Activities' Offices

The Alumni association offices are located on this floor with the offices of the bureau of graduate records directly above on the third floor. On the third floor also are grouped the offices to the student activities such as the Daily Cardinal, the Badger, the Octopus, and the Haresfoot club.

The grounds around the building are still being developed. The plans have included a broad 12-foot promenade walk in front of the building and the development of a flagstone terrace on the lake shore of the building. This flagstone terrace has become one of the beauty spots of Madison and an open air gathering place for concerts, convocations, community sings, water spectacles such as Venetian night, the summer water carnival, and crew races. Tables and chairs are on this terrace, with refreshments being served from the soda grill within the building.

For Everybody

All these attractions, it is believed, are fundamental in bringing students together in one central place. They are for fraternity and non-fraternity men alike, for sorority and non-sorority women, for faculty and for alumni. With this social machinery in operation, guided by wise men and having, through a comprehensive program of discussions, recitals, good music and good books, and good lectures, a decided cultural influence on every student who comes inside the doors, there need be no complaint against the university for being a cold, imperial institution.

There need be no students who are socially hungry or lonely and who sometimes give up their chances for an education because they find no remedy for their loneliness. There need be no students who leave the university competent intellectually, but

Student, Faculty House Groups Control Union

House Committee System Administers New Activity Center

The "house committee" system for the administration and control of the new \$1,250,000 Memorial Union building was adopted last year by the Un-

Active Members



ED FRONK
House Com.



BURRIDGE
Venetian Night

ion council, governing board of the building and explained on page one of this section.

These committees, appointed by the president of the Wisconsin Union, are composed largely of students with one or two alumni or faculty members on each.

Each committee is responsible directly to the Union council, assisting in the operation of the house and making recommendations throughout the year for the general direction of the Union. The appointment of these committees each year is the greatest evidence that student self-government has reached a new peak on this campus.

A total of 73 students and faculty members will serve on the 11 different committees for next year. The house committee has general supervision of the house and suggests repairs, equipment, social and cultural activity. Edward Fronk, pictured above, is the chairman.

The other standing committees are commons, women's affairs, program, rathskeller, library, arts, graduate, exposition, quarters, information and membership.

Union to Give Sunday Recitals

Program Committee Arranges for Regular Events Next Year

The program house committee of the Memorial Union has decided to present programs every Sunday afternoon at 4 p. m. in the Great hall of the Union, beginning Nov. 1, 1929, and continuing until the spring recess. This plan is similar to that of an eastern Union, Willard Straight hall at Cornell university, New York.

The programs will consist of musical recitals and readings by university talent and outside artists.

Prof. Eugene H. Byrne of the history department, a member of the program committee, states that programs formerly held every Wednesday afternoon in Lathrop parlors were well received and that he is glad to know that a cultural program will be revived.

"The purpose of the committee," said Freeman Butts '31, chairman, "is to present for students a cultural background that will serve to top off all other Union activities and make the Union more than just a club."

Members of the committee are Freeman Butts, chairman; Suzanne Marting '30, Jean Jardine '31, James Parker '32, Lowell Frautschi, graduate, and Prof. Eugene H. Byrne.

Incompetent to deal with their fellow men and women socially. There need be no class distinctions. Rather there should be a keen realization on the part of every student and faculty member of his participation in the common life of this university, all working toward the common goal of learning, understanding and full living.

Lake Terrace Attracts Hundreds



During the summer many students enjoyed the use of the Union Lake terrace, not only for the pleasant and comfortable view of Lake Mendota that it affords, but also because of the advantages of being served refreshments from the Rathskeller and swimming facilities.

Of Men and Women Students

Men's Union Sponsors Outstanding Concerts, Dances for Students

Venetian Night, Summer Prom Also Projects of Board

In pursuance of its avowed purpose of providing social and cultural opportunities for the student body, the Wisconsin Men's Union will again bring to the university a program of outstanding concerts and will again furnish the best place for students to dance.

Besides sponsoring the concerts and dances throughout each year the board is the articulate voice of the entire body of men students, deciding matters of policy and discussing student problems of various kinds.

Although the concerts and dances are the major projects of the board it has sponsored this last year the well-known Venetian Night, the novel Summer Prom and other events that add to the interest and enjoyment of a well-rounded undergraduate life.

Six Concerts to Be Given

Next year, for the first time, the concerts will be presented in the Great Hall of the new Memorial Union. Great hall, known as the most beautiful room on the campus, is admirably adapted to the presentations of concerts and recitals and promises to add much to the enjoyment of concert goers.

Next year's program includes some of the best known artists in the concert world, three of whom appear in Madison for the first time. The season opens with a recital by Efram Zimbalist, violinist, on November 5. Zimbalist in his early thirties ranks with the greatest of violinists.

English Singers

On November 25, will be heard the English singers, a most unusual arrangement of three male and three female voices singing a capella and presenting a program of English, American and Italian folk songs and madrigals. This will be the second Madison appearance of the group.

Third on the series is Martha Baird, pianist. Miss Baird appears on the program on December 3 at the request of many students and faculty members who heard her in a private recital last winter.

On February 12, immediately after the beginning of the second semester, George Barrere, one of the most colorful figures in American music, brings to Madison his little symphony of 14 pieces. A previous appearance of the Barrere group occasioned so much favorable comment that a re-engagement seemed imperative.

Spanish Guitarist

Perhaps the most unusual recital in the whole series will be that offered by Andres Segovia, Spanish guitarist, who appears on Feb. 18. Segovia enjoys the joint distinction of being the only man ever to raise the guitar to the dignity of a concert medium and of being one of the few soloists to take sophisticated New York by storm.

Closing the series March 25, comes Vladimir Horowitz, pianist. Coming to America three years ago, an unknown and obscure pianist, Horowitz has been the musical sensation of two New York and Chicago seasons. His appearance in Madison was arranged only with the greatest difficulty in response to numerous requests from the Union patrons.

Season tickets for the series of six concerts will be on sale sometime after Sept. 15 at about \$8. No single tickets will be offered for individual concerts. Preliminary announcement of the series last spring brought almost 500 reservations for tickets from last season's patrons. Because of the very limited capacity of Great hall which seats only 800 people, the Union anticipates an early sell out.

Best Dances in Town

Another of the purposes of the Wisconsin Men's Union is to foster social development in the student body. One means of doing this is by the regular Saturday night dances sponsored by the board, under the management of Freeman Butts '31, dance manager, next year.

The Wisconsin Union has already

Union President Sends Welcome to New Freshmen

The freshman coming to the University of Wisconsin at this time is exceptionally fortunate in having before him four enjoyable years of social, cultural, and intellectual development.

True education, as Plato long ago insisted, is received through association and conversation. The proper function of the university, it seems, is to provide the facilities for the training of a person as a social being.

Recognizing these facts, the students, faculty and alumni of this university have formed the Wisconsin Union and have erected the Memorial Union building wherein the activities, both social and cultural, form a complementary part to a person's academic work. Here at the University of Wisconsin with its far-sighted policy of intellectual freedom and its offer of a well rounded education, the freshman will find unlimited opportunity to learn how to live among his fellow men as a cultured social being.

It is to such a place, where one's abilities can be developed to the highest degree, that I bid you welcome for the Wisconsin Union and the Wisconsin Men's Union and wish to you four successful years of broadening and strengthening college life.

TED OTJEN,
Pres. of Wisconsin Men's Union

become the popular place to dance on the campus—"Wisconsin's Best." An average of 300 couples danced at each of the 30 Union's dances last year, the first year they have been held in the new building.

During the fall and winter season the dances were held in the Great hall, known as the most beautiful dance floor in the state. A picture of the Great hall appears on this page. Besides the enthusiastic crowds of the football season, dance lovers were given rare treats by the nationally known dance orchestras that were brought here by the Men's Union.

Such internationally known artists as Al Katz and his Kittens, Zez Confrey, author of "Kitten on the Keys," and Don Bestor and his Victor Recording orchestra were obtained by the Union. Plans are being made to secure several more well-known dance bands for next year.

In the spring of last year a novel background for dancing was presented by the Rathskeller of the building. As the accompanying picture shows, tables and chairs were available for dancers to be served refreshments and at the same time hear the dance music and watch the dancers in the Trophy room.

The first dance for the coming fall will be a free get-to-get-her in the Great hall of the Union for all freshmen on Saturday night, September 21.

Sponsors Summer Session Prom

During the recent summer session the Men's Union felt the lack of social opportunities for many summer students, so, in addition to the regular Saturday dances, the board sponsored Wisconsin's first Summer Prom.

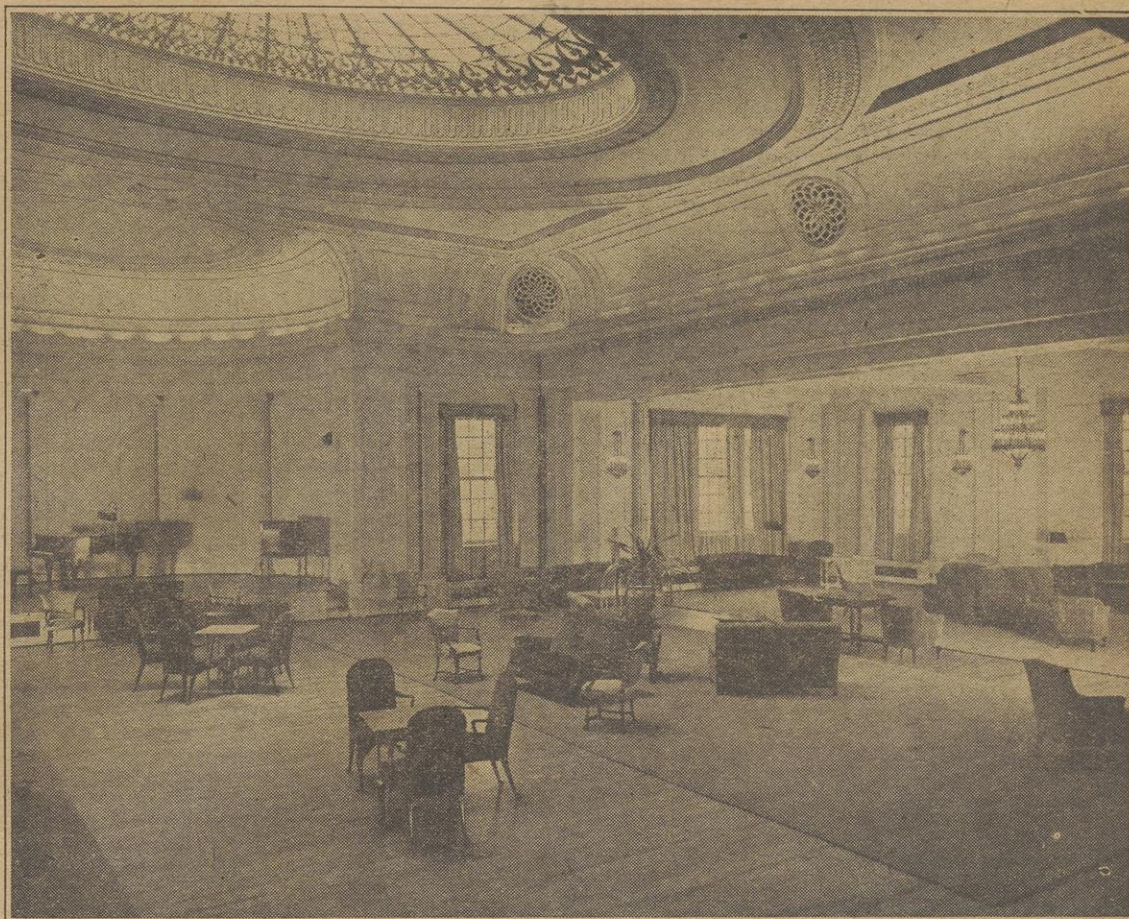
Nearly 300 couples attended the novel affair, men dressed in white flannels and dark coats, and women in formal attire. Two former prom chairmen, John Catlin and Willard Morsen, and a former prom queen, Betty Baldwin, were leaders for the novel occasion.

Much enthusiasm was shown over the affair and all indications point toward a renewal of "The Summer's Memory" next year and years to come as a valuable social project.

Venetian Night Revived

Venice moved to Madison with all

Great Hall . . . Scene of Concert, Dance, Chat



Great hall in the Union has been the scene of concerts, dances, Junior Prom, and general lounging for men and women. Next year the six Union board concerts will be held here as well as the regular Union dances and the Junior Prom.

the colorful beauty and splendid pomp of an ancient Doge's fete on May 25 when Venetian Night was again presented for the first time in three years under the auspices of Union board and the athletic department. Picturesque floats and gaily-decorated canoes glided over the waters of Lake Mendota to the strains of floating orchestras and the melodies of serenading members of the combined Glee clubs.

Sponsored by the Union board the annual water fete was staged with lavishness and elaboration of detail under the direction of George Burridge, general chairman, and the members of his committee. Arrangements were handled by William Powers, while August Jonas was in complete charge of the program. John Dern acted as publicity director.

From the time that the first rocket burst over the lake surrounded by piers decorated with myriads of colored lights, to the disappearance of the last float, Lake Mendota and its shores were alive with participants

and spectators. In past years inclement weather had repeatedly marred Venetian Night but the success of the 1929 Venetian Night will probably insure an annual revival.

The night was given in conjunction with the annual Mother's Week-end activities and it proved a beautiful climax to the entertainment lavished on the visiting mothers. Canoe parades, floats, illuminated piers, and a mammoth display of fireworks were all part of the program that held the interest of the spectators for more than three hours.

Long galleys laden with bronzed Zulu warriors and stern Vikings vied with craft depicting beautiful gardens in the fraternity and sorority float competition.

A MILLION

A million men and women are in the colleges of the United States—50,000 more than in all other countries of the world.

Cardinal Grows With University

(Continued from Page 2)

other dates that shine as important marks in the history.

Figures, Personalities

Figures and personalities, too, stalk through the dim light. There are militant editors, editors whose pens spit forth fiery indignation; and calm, conservative editors with peaceful, quiet papers.

Here we see a fiery editorial, an answer terming the young editor a "blackguard," a staff called "red," a reform society demanding the sheet's abolition, an editor threatened with expulsion. Compliments and cat-calls, bricks and bouquets, and yet through it all there runs a certain fidelity to an ideal and a spirit that is the Daily Cardinal. Intangible it is; but one that is there, nevertheless, alive and moving.

Men's Hangout and Lounge . . . German Rathskeller



Strictly for men students the German Rathskeller has formed an admirable gathering and lounging place for men of the university. Here freshmen will meet each other at smokers, drink beer and eat pretzels as well as being able to get all kinds of drinks, salads and sandwiches.

University Young Men's Christian

20 Men Attend Students' Convo at Lake Geneva

Nine States Represented at Conference; Discuss Personality

Exactly 20 men from the University of Wisconsin formed the largest delegation to the 9-State-Campus of the Lake Geneva student conference from June 12 to 20, on the western shore of Lake Geneva, Wis.

Although the university final examination period almost completely overlapped the period of the conference, the delegation came as rapidly as the examinations were finished, and stayed through to the final day.

Preminent Speakers

Dominated by a study of the psychology of personality, the conference studied under the direction of Harrison S. "Sunny" Elliott, Mrs. Grace Louckes Elliott, Dr. Thaddeus Ames, and Goodwin B. Watson various phases of personality problems. In addition prominent speakers such as Charles Giffey, Kirby Page, Norman Thomas, A. A. Stagg, and others, delivered addresses on world problems.

Secretaries C. V. Hibbard and R. L. Schumpert of the University Y. M. C. A. and the Rev. George L. Collins of the student Baptist church, led the delegation.

Students Attending

Students attending were: Gilbert Bayley, A. T. Willson, William P. Steven, Francisco Tonogbanua, Steve Brouwer, Edward J. Fronk, James Johnston, Carlos Quirino, Edward Olds, Russell Hibbard, Clayton Baldwin, Bob Wright, Junior Wright, Bob Botts, Elmer McMurray, and Lynn Eldridge.

More than 70 colleges and universities from the nine central states of Ohio, Indiana, Illinois, Iowa, Michigan, Wisconsin, Minnesota, and North and South Dakota were represented in the 400 students attending the meeting.

Prof. Meiklejohn There

Prof. Alexander Meiklejohn, head of Wisconsin's famed Experimental college, explained the technique of the college in one of the evening platform hours, while the Rev. Collins reported on a survey of race relations in educational institutions on the 9-State-Campus.

Prof. John Guy Fowles, chairman of the University Y. M. C. A. board of directors, and Registrar F. O. Holt, chairman of freshman week, drove to Geneva for some of the meetings.

Badger Union Explained Here for Freshmen

(Continued from Page 1)
the classroom, but also an experiment in student self-government and self-control.

Men's Union

Every undergraduate man who registers in the University of Wisconsin becomes by virtue of this act a member of the Wisconsin Union. Where Wisconsin men are concerned, the Wisconsin Union is concerned; consequently it tries to set up in a subtle way, a set of standards by which the quality of a man at Wisconsin is to be judged, and tries to make it possible for a man to live a full-rounded man's life at the university.

Among the more external agencies of which the Union avails itself to accomplish its purposes are: student dances, student vaudeville, a concert series which brings the leading musical artists of the world to Madison, and theatrical performances by such artists as the New York Theater guild.

Board and Assisting Staff

The two formal units in the executive machinery of the Wisconsin Union are the Union board and the Wisconsin Union assisting staff. The Union board is the board of directors of the Wisconsin Union, and they choose the president and the other officers of the Union from among their own number; the board is elected by the male members of the student body.

The assisting staff supplements the Board in carrying out the principal activities of the Wisconsin Union; its members are chosen by the board on the basis of effort, interest, and performance during a period spent in performing routine tasks as candi-

University Y.M.C.A. Near Center of Activity



Things You Will Wish to Know

Intercollegian Contains Interesting Articles for Freshmen; Send for It

What Is College For?

Facing the Collegiate Whirl
The Christian Associations
Questions to Ask a Fraternity
Relations of Men and Women
The College and the World
To Study or Not to Study and How
College Religion

Articles on these subjects will be found in the September issue of the Intercollegian. The writers are alumni and undergraduates who have shared student life in the best known colleges and universities. The Intercollegian is published throughout the year, but this special number of the Intercollegian is edited in the interests of freshmen and bears to you the best wishes of the members of the Young Men's Christian Association of the University of Wisconsin. To secure your copy (free) send your address to Ed Fronk, 740 Langdon, Madison, Wis.

dates.

Women's Self-Government Association

Every woman student in the university is ipso facto a member of W. S. G. A. and is responsible to the association for the annual dues of \$1. The object of the association is, in its own words: "To regulate all matters pertaining to the student life of its members which do not fall under the jurisdiction of the faculty; to further in every way the spirit of unity among the women of the university; to increase their sense of responsibility toward each other; and to be a medium by which the social standards of the university can be made and kept high." Each dormitory, each sorority house, and each lodging house where more than three girls reside, has one or more representatives on the board.

The association each year provides entertainment of various sorts for university women, co-operates with Union board in arranging social events for the whole university, pays the expenses of the women students' class organizations, maintains a loan library, and undertakes, in co-operation with a faculty committee representing different schools and departments and under direction of an assistant in the office of the dean of women, the presentation of information concerning various occupations and professions for women through a biennial vocational conference and other mediums.

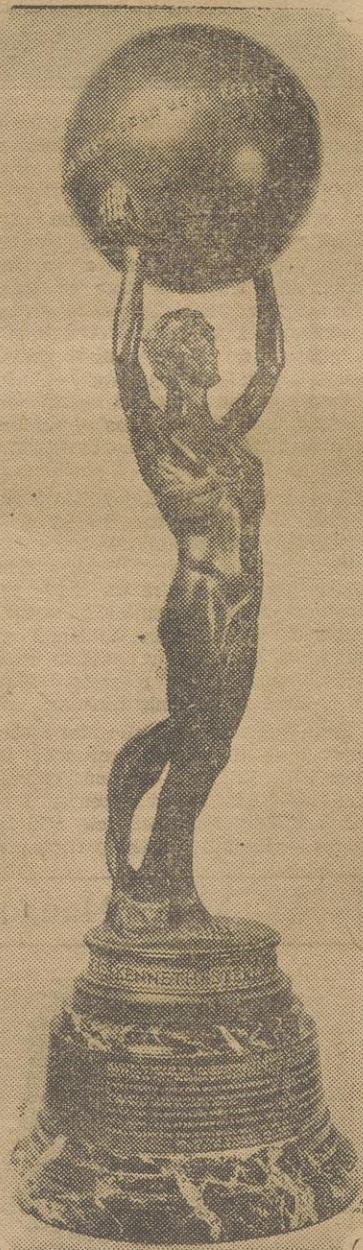
(Continued from Page 1)

tion, says this is the key to his policy. He says the "Y" should help every student to find what he wants in the way of special voluntary activities outside of studies. There are hundreds of groups about the campus. In different ways these answer to the student interests. One object of the "Y" is to help each new student find his way to the activity and the group that best suits his interests.

Moreover, the "Y" stands ready to work with any group of students who

Association Hall Convenient Place of Residence for Many

DAY AWARD



KENNETH STERLING DAY MEMORIAL

This honor was established by the family of Kenneth Sterling Day, a student at the university, who died in military service. The award is made in recognition of:

I. Essential Christian worth, as evidenced by the excellence of his individual moral character.

II. Capacity to execute with precision

Dormitory Has Organization of Its Own for 130 Residents

One of every 25 men graduated from the university in the last 25 years has lived at least a semester in Association hall. Many more have known the building as the headquarters of the Y. M. C. A. and for a time as headquarters for the Wisconsin Union. At present it houses 130 men. Its location beside the lake, next door to the Memorial Union and at the very center of all student life makes it a convenient place of residence.

Sometimes the dormitory is confused with the Y. M. C. A. as a whole. The dormitory has its own organization and its own officers. The finances, too, are quite distinct from the budget of the association.

The dormitory men, as a group, have usually taken part in intramural athletics and many individuals have been on the regular university teams.

The parlors and game room make possible a pleasant club life. Probably more college friendships have ripened here than in any other place of residence in Madison. It is to a degree a friendly place to live. Alumni coming back like to sleep again under the old roof and renew their acquaintance with Carl, who has been the janitor for more years than anyone can remember.

and thoroughness those details which are necessary to the operation of religious forces.

III. Power to conceive and bring to pass significant and beneficial changes in the life of the student body.

IV. Scholastic attainments: a normal intellect being indispensable for a full life.

V. Concern for his physical well-being as is shown by his interest in bodily exercise.

The awards are made by a faculty committee appointed by the president of the university. The elections have been made after all departments of the university have had opportunity to make nominations. So wise and impartial have been the choices of the president's committee that each year this honor has gained prestige as a new name has been engraved on the globe. The five who have been awarded this honor are:

Gamber F. Tegtmeyer '25

John Bergstresser '26

George D. Hanna '27

Lowell Frautschi '28

Theodore A. Thelander '29.

'Y' Aids Needy Students to Get Many Positions

'Bob' Shumpert Distributes Jobs From Y.M.C.A. Lobby

During the days of Orientation Week when the Wisconsin campus is again invaded by the inquiring hundreds of the newly arrived freshmen, the lobby of the University Y. M. C. A. is also crowded.

The ambitious candidates for learning are awaiting patiently for their turn to see Bob Shumpert. He is not the dean of men, neither the advising professor and yet in those strenuous days of settling down "Bob" is the person who in numerous cases first, and in a most effective way, meets the most vital problem of the bewildered freshman.

Job Dispenser

"Bob" distributes jobs. He offers you, smilingly, a chair, asks you about your troubles, and you feel perfectly at home with him. Then he calls up a boss, surveys the possibilities, and finally offers you a job: waiting on table in restaurants, fraternities, dish washing in cafeterias, Irving's, attending furnaces, doing odd jobs here and there, etc., etc.

You are glad that your meals of room are secured and, what is more, you feel, when "Bob" sends you warmly away with "Drop in again," that he is your friend and that here is a man who sincerely desires to help you out in solving the difficult problem of employment.

Helps During Year

But it is not only in the beginning of the school year that the employment office of the University Y. M. C. A., together with that of the university is instrumental in assisting needy students in finding employment.

Bob Shumpert is in his office during the entire year and is ready to co-operate with you even in such highly critical moments when you are fired for dropping a tray of glasses or otherwise.

Now he calls you by your nick name, is curious about the outcome of your dish-washing career, and sends you again to try your luck somewhere else.

Or some fine day when you are gloomy and broke and, therefore, are intensely wondering about the scarce possibilities of the next meal, somebody calls you on the telephone.

"Say, what about a job at the home of Prof. X?"

Bob is doing his stuff.

Larger Cardinal Grooms Students on September 25

(Continued from Page 1)
with Sports being moved from their present position on page 3 to pages 10 and 11 in the regular 12-page issue. Page 3 will become a second news page, featured by a new bulletin board column which will list inclusively all meetings, lectures and other campus events each day.

Bob Godley Back

The return of Bob Godley, popular theater columnist, to the new daily magazine and theater page edited by J. Gunnar Back, is expected to be a popular announcement, according to Steven. Godley's gossip was one of the most popular features of the Cardinal last year.

The appointment of Stuart L. Higley, editor-in-chief of the 1930 Badger, university yearbook, to the staff of the Cardinal has also been made. Higley will be in charge of news pictures for the Cardinal, which, in taking steps to picture the news, is leading most college newspapers in the country.

Also "The Rambler"

The popular column which grew last semester out of the Cardinal's slogan "Complete Campus Coverage" into "The Rambler" will be continued with its original writer remaining in charge. Skyrockets have been remade, and a staff of veteran writers including Gordy Swarthout, Ted Holstein, Homer Stevenson, and others as contributors.

The women's departments of the paper, and especially the society pages, are being developed by Joy Griesback, society editor, and additional women's features are being planned.

Czechs Call it "Imka"---What Is It?

(Continued from Page 1)

may want to start something on their own. The last few years have brought more changes in college life than took place in the preceding quarter of a century. The association is responsive to changing student interests throughout the world. It is greatest of all intercollegiate and international student organizations. Because it is run by students and is responsive to student needs, it has a part in every man's college life.

Of course its interests are religious. Emphatically this does not mean put-

ting over some predetermined creed. Rather it invites students singly or in groups to seek a meaning and a purpose in life, to discover a worth while way of living, to develop a world view and a philosophy of life. Here anything in the campus world or in the greater world may be brought to the bar of student judgment. Here, students do their own thinking and form their own opinions.

To you who take an interest in your own education we extend an invitation to share in this adventure.

Association on Wisconsin's Campus

These Men Are Active in Y.M.C.A. Work at the University



EDWARD FRONK
President of Y. M. C. A.



THEODORE THELANDER
Retiring President and Freshman Secretary



C. V. HIBBARD
General Secretary



ROBERT SHUMPERT
Associate Secretary



STEPHEN BROUWER
Freshman President Last Year

Much Interest Shown in Frosh Class Convos

Kahlenberg, Fish, Sellery, Meiklejohn Speak Last Year

One of the first of the group activities which the freshmen encounter after orientation period proper is known as "Freshman Convocations." These convocations are by no means attended under compulsion, and for that reason the freshman class entire has not been known to attend any one of the convocations.

Nevertheless, the fact remains that in these convocations as in no other early freshman activity does the whole class have an opportunity to meet as a unit to hear and take part in discussions of problems peculiar to itself.

Originated 3 Years Ago

The freshman convocations were originated by the freshman class of three years ago in the attempt to fill a need for group thought and discussion. Since that time each freshman class has continued the project.

Last year's class, '32, arranged and planned four convocations for the purpose of making the members of the class of '32 acquainted with some of the more luminous thinkers about the campus and their attitudes toward freshman problems. With that purpose in view, Profs. Kahlenberg, Fish, and Meiklejohn, as well as Dean Sellery of the college of letters and science, were asked to speak on topics almost entirely of their own choosing.

Understand Freshman Problems

The choice of topics which these men made is an interesting study in their understanding of freshman problems. Prof. Kahlenberg, a prominent member of the chemistry department, spoke on the subject, "Orientation by Inspiration." Most of the people present felt that it was both enlightening and unusual for an acknowledged scientist to take such a view of the power and the efficacy of guidance by Inspiration above and beyond Reason and Sense.

Prof. Fish, a popular and witty speaker and eminent authority in American history, spoke on the subject, "How I Got My Education." His "inside advice" on reading and professors succeeded in humanizing and enriching ideas of both.

Dean Sellery Next

Dean Sellery was the next speaker, and he chose as his topic, "The Sacred Cows of the Campus." His talk was a highly controversial discussion, as it turned out, of just one of the sacred cows, the Experimental college. The Experimental college was there in self defense, and before the meeting came to a close it was feared that the discussion would be reduced to the field of physical encounter.

The final convocation of the series had as its speaker the guiding spirit of the Experimental college, Prof. Alexander Meiklejohn. His subject was less controversial than that of his predecessor, merely the two words,

Above are pictured five University of Wisconsin men who have been active in university Y. M. C. A. work. Sketches of seven men prominent in the university and connected with the "Y" follow:

ROBERT L. SCHUMPERT

Mr. R. L. Schumpert has been assistant secretary of the Y. M. C. A. for the past two years. Born in South Carolina, he is a graduate of Wofford college of the same state. He is also a graduate of the Yale school of religion. Before coming to Wisconsin, he worked for one year as a printer. His work at the Y. M. C. A. is concerned mostly with freshmen and employment. Bob, Jr., who is now about a year old, takes up his time outside of working hours. He will be with us again this year, at least, we expect him to arrive in time; he is at present heading this way, after his vacation in Colorado, in a Chevrolet. Students with financial problems or in need of work will find it beneficial to see Bob as soon as they come to Madison.

C. V. HIBBARD

Mr. Hibbard, is without doubt, one of the most respected men on the Wisconsin campus. His work as secretary of the university Y. M. C. A. since 1924 has made countless friends for him among both the graduate and undergraduate groups. "C.V.," as many of the boys call him, has an exceptional insight and understanding of boys' problems, and is always ready to give his time to anybody with difficulties or questions to solve. He graduated from the University of Wisconsin in 1900 with the distinction of Phi Beta Kappa in scholarship. Before taking the position as secretary of our Y. M. C. A. in 1924, he was student secretary with the International Y. M. C. A. in Tokyo, Japan, field representative with the Japanese army in Manchuria, worked for the Allied armies and prisoners during the war, and in charge of the overseas division of the National War Work Council in New York. The writer, a senior, thinks Mr. Hibbard a man every freshman should make a special attempt to know.

TED A. THELANDER

Ted Thelander will act in the capacity of part time secretary with the Y. M. C. A. during the coming school year. He has received more honors and distinctions at the university than any other man in the past few years. He was a member of the Y. M. C. A. cabinet for three years and president last year as a senior. His undergraduate activities include membership of Union board, chairman of the all-university religious convocation, chairman of the Memorial Union house committee, letters for two years as pitcher on the varsity baseball team, and many others. In addition to receiving Phi Beta Kappa in scholarship, he was elected to Iron Cross, White Spades, Phi Kappa Phi and received the conference medal and Sterling Day honors. He is a member of

"Why Study." If you are not aware now, you will know as soon as you have heard Dr. Meiklejohn, what an inspiring talk he can weave around two such words as those.

It is hoped that the freshman class of '33 will see fit to carry on this work which, even disregarding the opportunity for discussion and group thinking, affords the first opportunity for unification of the class and development of class leadership.

Nomad Makes Big Find-- Foreign Student Is Human

By NOMAD

It's out at last—found, discovered, exposed, made known. The foreign students are human beings. That's a fact, and how did I know? Well, that's a prolonged chronicle, but it was something like this.

Being merely a hard-working reporter, I seldom get time to read the papers, but one day about the middle of last March while unwrapping my usual mid-morning liver-and-cheese sandwich which at that time I always found necessary during medieval history lecture, I happened to notice that the refreshment was daintily enclosed in a somewhat soiled copy of the Daily Cardinal. I found myself glancing at a headline, "Plans Made for International Week-end." Only another livestock show, thought I, or perhaps a cattle congress, and so dropping into a profound slumber, I dismissed the matter from my already heavily burdened mind.

International Week-end

But it was not to be for long. One evening a week or so later while I was calling on the young lady who takes me around, I was informed that she was working on a committee for the International Week-end.

"What," I said, astounded. "Are you going to shine the bull's horns or act as nursemaid for a club of contented cows?"

Beta Theta Pi fraternity. Plus all the distinctions granted him, he also found a charming girl at Wisconsin who recently became his wife. Ted's work will be chiefly concerned with freshmen.

DR. J. G. FOWLKES

Dr. Fowlkes, president of the Board of Directors, has earned for himself the reputation of being one of the leading educators in this country. He received his A.B. degree at Ouachita, Ark., and his M.A. and Ph.D. at Columbia university. Although still a young man, his career has been one of steady progress. He is now professor of education at Wisconsin, and was a visiting professor to the University of California for several summers. His outstanding work on his college football team in undergraduate days proves him a big man physically as well as mentally. A committee is trying to get Dr. Fowlkes to talk to the freshmen at a Y. M. C. A. banquet to be given during orientation week which should prove an incentive for freshmen to attend.

GEORGE BURRIDGE

George's first three years at Wisconsin include a long list of achievements and activities. He is a member of Union board, was one of the football managers, chairman of group meeting for the all-university religious convocation, a member of the inter-fraternity council, chairman of winter sports, and chairman of Venetian night. Conscientious and hard working George will be our vice-president during the coming year. He is a member of Delta Upsilon fraternity. George is in Europe at present, but expects to be back in time to assist during Orientation week.

"At times," she said, "I can't tell the difference between your natural stupidity and your vulgar attempts at humor. This has nothing to do with cows. It's for foreign students."

Made Big Mistake

"Well, is there any difference?" was my next attempt to keep the conversational ball rolling, and a perfectly honest question it was, too. But it was where I made my mistake. The Ultimate Thrill determined to show me, and when she starts showing . . .

There were posters all over the campus and hand bills and big signs on the fence of the lower campus and a banner across the front of the Memorial Union. Everywhere you looked you would see that motto, "Get That Cosmopolitan Feeling."

The Ultimate Thrill said that the idea of the affair was to get the foreigners and natives together intellectually and socially. It was the first big whoopee of its kind which had ever been attempted on any university campus and a committee of foreign and native students, including most of the "big shots" on the campus had been working together for a couple of months to make preparations.

Hears Prexy Frank

We had to go to the big opening convocation in the Great hall of the Union and hear Pres. Frank make a speech about the philosophical background of the race problem. Glenn always makes a good speech and he got me a little interested in the whole business, although I didn't admit it.

The next day, which was Saturday, I promised to go to a couple of symposiums. There were about 75 or 80 people, foreigners and Americans, at both the morning and afternoon meetings, and they were there for work. The arguments flew thick and fast, and I went to lunch with a Chinese student who, beside knowing most of the history of the Far East, could tell more Scotch jokes than any sober man I ever met. He was what is known as a very good egg.

First Night Club

The cosmopolitan cabaret Saturday evening in Tripp commons was the climax. Every table was taken and a mob stood around the walls. Jack Mason's orchestra crooned rhythmic things for dancing and 10 of the best American acts on the campus took turns with 10 foreign acts to entertain the crowd far into the night. It was Wisconsin's first real night club, and as a matter of fact most of us forgot that there was such a word as foreigner.

Eventually, one of the Filipinos who had been sitting at our table got up his nerve and asked the Ultimate Thrill for a dance. Would you believe it, I let him have it.

"A man has to be human before I let him do that," I said.

"You make exceptions for yourself, don't you?" remarked the Ultimate as she danced away with the Filipino.

Promotes Acquaintance

And that, dear children, is the way some of us here at Wisconsin came to discover that the foreign students are human beings.

Upon further investigation I found

Convo Plans for 1930 Told by Chairmen

Invitations to Speak Sent to Lippman, Johnson, Niebuhr

"The Religious Problems of Youth" will be the theme for the annual all-university religious conference which will be held in February, 1930, George Burrige '30, and Jean Jardine '31; co-chairmen, announced recently.

Invitations to speak at the three major convocations have been sent to Walter Lippmann, editor-in-chief of the New York World and author of "A Preface to Morals," Mordecai Johnson, president of Howard university, Washington, D. C., and Reinhold Niebuhr, editor of the World Tomorrow, and contributor to Christian Century, Atlantic Monthly, and other magazines.

Climax to Meetings

The conferences are the regular climax to religious meetings held under the sponsorship of the university, the university Y. M. C. A. and Y. W. C. A., and campus churches and student religious groups.

Under the chairmanship of Edward J. Fronk '30, and Lorna Snyder '29, the conference held last February dealt with the relations between Catholic, Protestant, and Jewish faiths.

Ross, Levy, McConnell Speak

Father J. Elliott Ross, Paulist priest in New York City, spoke first explaining the Catholic doctrine before 1,000 students in the men's gymnasium. Rabbi Felix Levy, Chicago, substituted at the last moment for Rabbi Samuel Wise, who was forced to stay in New York because of the illness of a close friend. Bishop Francis J. McConnell, president of the federal council of churches, delivered the third address discussing the problems of Protestantism.

The three major convocations are abetted by scores of discussion groups which are led by the speakers themselves and by professors, ministers, and religious workers from out of the city. The questions from the audience following the major addresses lasted almost as long as the addresses in all three meetings.

The religious conference is the outstanding feature of a program of monthly convocations staged regularly throughout the school year by a separate student group, the Uni-Service committee. These meetings bring evening religious speakers to Sunday evening interdenominational services in Music hall.

that in addition to putting on this International Week-end, the Y. M. C. A. hires a part time secretary for foreign students, and plans numerous affairs for the benefit of mutual acquaintanceship between native and foreign students. You want to watch this Y. M. C. A. It may try to prove that the frosh are human next,

"All Our Girls Are Men Yet Everyone's a Lady!"

The Haresfoot Club

WISCONSIN'S OLDEST DRAMATIC CLUB

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BOYS . . . Look this one over!
A Regular Peach . . . Not
Open for Dates Be-
cause 'She's' a Man



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The Song Hit of Last Season's Sensational Success
'HI-JACK!'



GRETA GARBO . . . No!
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Leading Lady's . . .
and a 'WOW'!

Announcement of Plans for 1929 - 30 Season

OUR THIRTY-THIRD ANNUAL MUSICAL COMEDY . . . Now in preparation . . . A tremendous production with a cast of eighty-five, an orchestra of twenty-five and a gorgeous array of scenery and costumes . . . will play the principal cities of Wisconsin and the middle west . . . written, acted and produced by students.

TRYOUTS for those who wish to appear in Haresfoot will be announced early in October . . . For further information apply at HARESFOOT OFFICE in the Union

HARESFOOT FOLLIES . . . Thanksgiving Eve at the Memorial Union Dancing, professional entertainers, and special features . . . The first big party of the year