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In this Issue
California—
Here
We
Come!

●
DECEMBER 12



Gov. Kohler Calls for a Rose Bowl Victory

WISCONSIN *Alumnus*

The Official Publication of the Wisconsin Alumni Association for December 12, 1952

How it feels to be a Life Insurance Agent



T. WESTLEY TUTTLE
CLASS OF '19

"Naturally I am very enthusiastic about this business of life insurance. There is no career that I know of that offers a man more of the things that really count. It can provide an excellent living. It can provide the freedom of self-employment. And, best of all for me, it gives a tremendous feeling of satisfaction to be able to help people reach a goal so important to them as economic security.

"Life insurance gives all this and, when you are associated with a company like Northwestern Mutual, you gain the added confidence that comes with being a member of an outstanding organization.

"And let me add that, as a life insurance agent, each year becomes for me more deeply satisfying, more rewarding than the last."

After time out as an aviator during World War I, Westley Tuttle graduated from the University of Wisconsin in 1919. Joining Northwestern Mutual in 1932, he earned the designation of Chartered Life Underwriter three years later. Today he is a Life and Qualifying member of the Million Dollar Round Table—selling over a million dollars in life insurance every year.

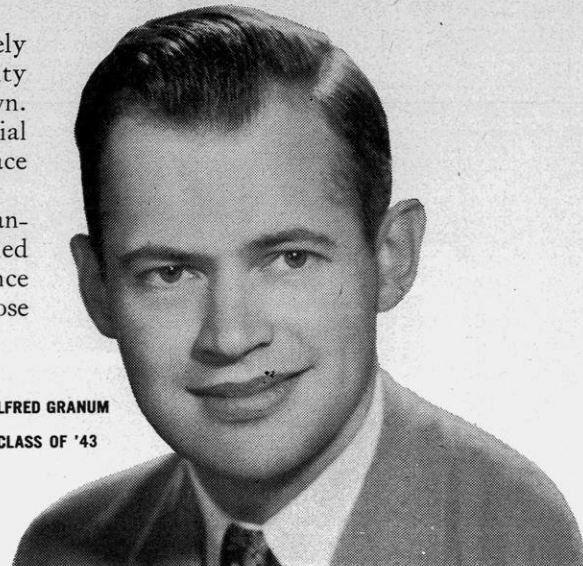
"My experience in the life insurance business has been extremely pleasant . . . and rewarding. This field actually presents 'opportunity unlimited' for the man who likes the feeling of being on his own.

"The agent, through his own efforts, can establish financial security for himself and, at the same time, contribute to the peace of mind of his clients and the well-being of his community.

"These values of independence, opportunity for service, and financial reward make a combination that's hard to beat. When I joined Northwestern Mutual, with its high reputation in the life insurance field, I felt that I had made a big step forward in gaining those values. And I know now how right I was."

Graduated from the University of Wisconsin in 1943 with an M.A. degree, O. Alfred Granum received high honors during his college career—including the coveted Phi Beta Kappa scholarship award. In World War II he served with the Navy on the U.S.S. Nevada. In his six years with Northwestern Mutual he has sold almost 3 million dollars in life insurance.

O. ALFRED GRANUM
CLASS OF '43



IF YOU ARE AS YET UNDECIDED AS TO A LIFETIME CAREER . . .

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★ What They Say:

Rose Bowl Emphasis

WISCONSIN WILL REPRESENT the Western Conference in the Rose Bowl football game this New Year's Day against Southern California at Pasadena, Calif. There are people much happier over Wisconsin's nomination than the writer. There is nobody any happier than the writer over the 1952 Badgers getting a piece of the Big 10 championship for the first time in 40 years.

Personally, I believe there has come to be too much emphasis on gaining an invitation to the Rose Bowl and too little on winning or gaining a share of the Big 10 championship.

Wisconsin is no better football team for having gained an invitation to play in the Rose Bowl, just as Purdue is no poorer football team for having failed to gain the invitation. . . . Yet there always remains a feeling among Wisconsin followers that their team was the better . . . and a feeling among Purdue followers that their team wasn't entitled to equal honors

Maybe it would be more fitting if the writer would go slightly wacky over Wisconsin's playing in the Rose Bowl. . . . If Wisconsin's players are happy over the invitation, then I am happy for their sakes; the same goes for the coaches . . . and the loyal fans. . . .

Yet I question whether it will turn out to be such a happy adventure in the end.

Because of the limited number of tickets Wisconsin will have available, there will be thousands of applicants who will be disappointed. Some of them will not only be disappointed, they will be bitter.

And how will people feel if Wisconsin becomes the first Big 10 team to lose in the Rose Bowl since the modern pact began with the game on New Year's Day of 1947? I can tell you how they'll feel; there always will be the second guessers who will say Wisconsin didn't deserve to go, and there will be those who sincerely regret Wisconsin having gone so that a defeat there took an edge off of sharing a Big 10 championship.

This isn't guess work. Consider the case of Lynn (Pappy) Waldorf and his California teams of 1948-49-50. His Golden Bears won three straight Pacific Coast Conference championships, but they lost three straight games in the Rose Bowl.

What did you hear most of, praise for Waldorf's remarkable feat of winning three straight Pacific Coast Conference championships, or did you hear more about his feat of losing three straight times in the Rose Bowl?

That's easy to answer. . . .

It would have been easier for me to understand Wisconsin's followers going wild with enthusiasm last Saturday over the Badgers gaining a share of the Big 10 championship than it is for me to understand the un-

bounded joy over a Rose Bowl invitation. . . . Nothing has happened between now and last Saturday afternoon to make Wisconsin a better football team. . . .

Let it be understood right now that I don't fear Wisconsin taking a clobbering in the Rose Bowl, such as some of the PCC representatives have taken.

The Badgers may lose, but I doubt any team can humiliate them. And there's a definite chance that Wisconsin will defeat Southern California and make it seven straight for the Big 10 in this post-season series.

My plea is for some sanity in regard to receiving a Rose Bowl invitation.

Henry J. McCormick, '26
in the Wisconsin State Journal

Bowl Ticket Plan

FIRST CHANCE to buy tickets will go to those closest to the University—students, faculty, University employees, alumni and "W" club members. This is as it should be.

The game, even though it is to be played far beyond the boundaries of the state, is still a University function and as such University students and staff deserve the opportunity to purchase tickets before the general public.

Students will get first crack at applying for tickets . . . before faculty and staff members. Application and payment will reserve a ticket for the student to be picked up in Pasadena upon presentation of proper identification.

The procedure of picking up tickets in Pasadena coupled with strict identification policies should keep scalping here to a minimum.

Athletic department officials have said that any student who really wants to go to the bowl game and who applies properly will get a ticket, and at half price. Students could hardly do better.

Football games are University functions and should be maintained as such. The Rose Bowl ticket procedure as outlined meets this standard.

—Daily Cardinal

Quiet Homecoming

IT WAS A relatively quiet homecoming week end at the University of Wisconsin campus, and only those with an abnormally wide streak of sentiment were sorry.


No fire engines had to race around on needless errands; no policemen fell off motorcycles; no cars were tipped over; no windows were broken; no pedestrians were squashed. There weren't even grounds for a supreme court lawsuit.

A sorry state of affairs, according to the sentimentalists to whom the annual homecoming riot was a part of university traditions. But the policemen, firemen and merchants—not heavily endowed with affection for student ebullience—think it's just fine.

In days not too far gone, a Friday night bonfire on the lower campus served to heat up the mischievous streaks in some students, according to one view. What usually ensued was a snake dance that squirmed out of control, mob attacks on the theaters and a great deal of not very good natured huffing and puffing on the part of policemen.

This year, however, there wasn't even a bonfire and the traditional pep rally was called off—for the first time since 1911. The

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rally was canceled because the police and the football squad couldn't arrange to be at the same place at the same time. The conceded need for the presence of the law indicates, a suspicion, however, that the riotous spirit is not too dormant.

While it's inconceivable that a student sets out to get himself arrested, many an underclassman has spent a night in the clink to reflect on the proper procedures for orderly celebration.

Most of these culprits end up with chastened egos after sessions before university authorities or Madison judges. One homecoming incident went all the way to the Wisconsin supreme court.

In 1941, a plate glass window was shoved in during the festivities. The owner billed the city of Madison for \$89.40, contending that if the city's policemen had maintained proper order, the window would have remained in one piece.

The learned justices—perhaps remembering back to their student days—held otherwise. It took two years to settle the case.

There was another move in 1941 that nearly doused the homecoming blaze before it was started. The Madison fire chief suggested that the bonfire be eliminated because of danger to nearby buildings. At the same time, police asked university officials to "do something" about the homecoming habit of forming mobs on State St.

The authorities were assured that "everybody is co-operating nicely," and the bonfire went on as usual.

Came the night of the celebration, and the policemen just about exhausted their

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JANUARY 2 TO 31

supply of tear gas keeping everyone in a co-operative mood. The entire force was on duty—and kept busy. Twenty-one celebrants landed in the pokey. One policeman went to the hospital. Somehow, windows were broken, cars rocked, a squad car aerial was bent double and motorcycle policeman's windshield was torn off.

In defense of the students, it can be said that some of the outright vandalism was laid to Madison area teen agers who were carried away by the mob spirit. And police noted that the rioting crowds usually included a sprinkling of small fry not yet in their teens.

The university has recognized its responsibility in the matter, however, and has taken what steps it could to prevent violence and punish malefactors. There hasn't been a serious outbreak of vandalism since 1946.

A few decades ago, the annual bonfire was as calm as a wiener roast, and the townspeople joined with the students and faculty in watching the flames that presumably were warming the hearts of returning graduates.

But even then, there was a suspicion that some of the fuel that burned so smartly belonged rightfully to some farmer's plumbing system. It was a small enough price to pay.
—the Milwaukee Journal

A Backward Look

WHEN THE impressions we got of the American way of life and American universities pass in review, we can attribute

the great success of the same to some facts that we shall try to summarize.

First, the university life, the absolute freedom of the university to organize its teaching free from any interference from the state, is all-important.

The existence of integrated time among all the teaching staff avoids dispersion of effort and aids the execution of research. The complete absence of unexpected interruptions of school time and a minimum number of holidays permit sure organization of all schedules.

The high sense of responsibility of the students assures that they get the most from the courses they attend. The same is true for those who will eventually be administrators with authority.

Freedom of criticism among professors and the high spirit of real cooperation and tolerance among these professors result afterwards in a good integration of the many courses with a smoothly functioning department.

The relations between the professor and student being informal, the development of friendships and the influence of the professor on the mind of the student is really felt. In this way, then, there is a true form of teaching. The bureaucratic service, naturally unavoidable, is reduced to the least possible.

And lastly, enormous importance is given to research. It is not considered that there is teaching of any nature possible without research. It is necessary first to create knowledge, then later to disperse it.

In this connection, we recall that Dr. Bernard Houssay, one of the few South Americans awarded the Nobel prize, declared:

"Investigation is the first function in a University, chronologically and organizationally."—By Fausto W. Lima, '50, in a Brazilian education magazine. (Translated by Mrs. R. W. Evans, '50)

Mr. Lima, who wrote the above after receiving his masters degree at Wisconsin, is now on the staff of Sao Paulo U.

★ Dear Editor:

Thanks to K. C. Alumni

I should like to inform you that we had a splendid noon luncheon and afternoon with the Wisconsin Alumni group in Kansas City. They were most cordial and made the boys (meat judgers) feel that we have some real interest groups outside the State of Wisconsin.

Roy Shopen took us on a tour of Kansas City and I, as well as the boys, enjoyed it thoroughly. From what I could tell, the group in Kansas City is very active and certainly has a live wire in Bob Shopen as one of its officers.

Prof. Robert W. Bray
Animal Husbandry Dept., UW
Madison

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WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

★ Sidelines

WE ARE advised by Edwin P. Kohl, '13, who recently sojourned briefly in Mexico, that the first selection played by the Banda de Musica del Estado de Oaxaca at a June 22 concierto he attended was *On, Wisconsin*. "A novel experience to hear it played in such a tropical setting," observed Mr. Kohl.

* * *

THE COVER: The word—that Wisconsin had received the Rose Bowl Invitation—arrived on the campus an hour or so before noon on Nov. 24. Within minutes a parade was proceeding down State Street, picking up volunteers and horn-toting bandsmen as it headed for Capitol Square. There several thousand students called for Gov. Walter Kohler, who rose to the occasion and led his fellow-Badgers in singing "Varsity." He also confidently predicted a Wisconsin victory at Pasadena come New Years Day—a forecast it was rather more difficult to get from Badger coaches and many fans. For more on Rose Bowl plans—but no forecasts—you are invited to turn to page 14 of this issue.

* * *

NO DUCKS: The "release date" for a University News Service article on duck hunting research, written in mid-October, read: "Any cold, rainy day." It took the weatherman nearly a month to provide the appropriate weather as Wisconsin—campus and all—basked in one of the most sunshiny, football-perfect autumns on record.

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DECEMBER, 1952

No. 5

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... keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Secretary

IT'S A REAL PRIVILEGE to introduce the newest member of our staff, Mrs. Grace Chatterton, '25, who started work last month as our first alumnae secretary. While Mrs. Chatterton will work primarily with the 30,000 women who have been graduated at Wisconsin, she will also help out on the various activities which make our Association helpful in promoting the best interests of the University.



Mrs. Chatterton is eminently qualified for this assignment. As a member of the Association's Board of Directors she has served on the executive committee, membership committee, and student awards committee; also secretary of WAA. She is now serving her second term as a member of the University's Board of Visitors—first appointed by Gov. Rennebohm and reappointed by Gov. Kohler.

Since 1937, Mrs. Chatterton has been a leader in PTA activities—as legislative chairman, vice president and, from 1943-46, as president of Wisconsin Congress of Parents and Teachers. During this same period she was a member of the Board of Directors of the National Congress of Parents and Teachers and member of the national legislative committee. In 1942-43 she was state chairman of the joint committee on education in Wisconsin. During Gov. Goodland's administration she was a member of the State of Wisconsin Committee to study the public education system in Wisconsin.

Mrs. Chatterton has long been active in the League of Women Voters, serving as president of the Madison League of Women Voters, state secretary, finance chairman, and chairman of College Leagues of Wisconsin. She is also vice president of the Madison Branch, American Association of University Women.

Since organized effort is the keynote of Association activities, Mrs. Chatterton's experience with the organized groups should be a valuable asset. For ninety-one years, the Wisconsin Alumni Association has functioned with this primary objective: To promote, by *organized effort*, the best interests of the University of Wisconsin.

Establishment of this new post is the first step in the expansion program approved by the Association's Board of Directors at its Homecoming meeting on November 8th. This decision was unanimously approved after consideration of two possible alternatives:

1. To curtail activities and continue with the present membership dues, or
2. To increase dues in order to continue and expand the program of activities which has made our Association the fourth largest in the country.

Board members agreed unanimously that Association activities should not be curtailed—that the time was ripe for expansion instead of deceleration—that dues should be

increased (first time in 25 years) from \$4 a year to \$5, with family membership (husband and wife) increased from \$5 to \$6.

This expansion program will be developed with two goals in mind: (1) to make our Association increasingly helpful to the University and (2) to make your membership increasingly valuable to you.

For example, plans are under way to make the **WISCONSIN ALUMNUS** a still better magazine with more news, more pictures, and better coverage of University activities.

Public relations activities will be expanded. One of the major functions of our Association is to interpret the University to its alumni. This means a sound information program because *informed support is the strongest support*. It costs money, of course, to do this job effectively. It costs money to print and distribute booklets, bulletins, and newsletters which tell the story of our University's activities, achievements, and needs. It costs money to send staff members around the state to speak at alumni meetings. All this, however, is essential in a well-rounded information program.

The expansion program also calls for more cash scholarships—more help for the University of Wisconsin Foundation—more alumni clubs—more effective class organization—more WAA members.

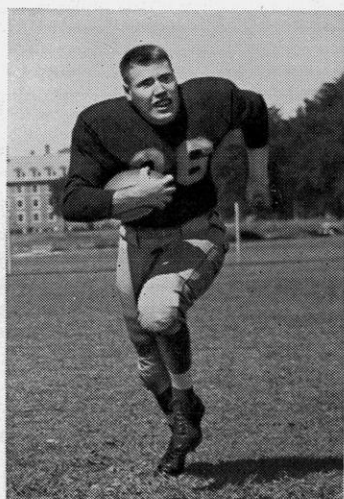
To make this expansion program possible, the Directors unanimously approved the first increase in membership dues in 25 years. Here are some of the factors which made this increase imperative:

1. Printing and paper costs. Paper which ten years ago cost us 8.5¢ a pound now costs 16.5¢ a pound.
2. Postage for **WISCONSIN ALUMNUS** increased 10% last summer.
3. Postage on third class mailings went up 50% last July. Post cards doubled in price.
4. Inflation has increased all operating costs—office expenses, travel expenses, etc.
5. **WISCONSIN ALUMNUS** has increased from an average of 24 pages per issue to 42 pages to give better coverage of alumni and University news.
6. Classes are much larger and need more help in their reunions.
7. New activities and services have increased operating costs—district conferences, club presidents conferences, directories for reuniting classes, promotion aids for UW Foundation, information bulletins for alumni clubs, etc.

Most alumni associations have increased their dues twice in the last 25 years; some twice in the last decade. This is our first increase in 25 years—but this year inflation finally caught up with us.

Your support has made the Wisconsin Alumni Association one of the "Big Four" in America; your support has helped to make the University of Wisconsin one of the great universities in the world. We hope you will continue this fine support in the years ahead. ■ ■

Would you like
a job like
Ruck Steger's?

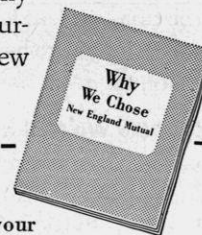


Russell W. "Ruck" Steger, University of Illinois star fullback for four years, played an important part as a freshman in his team's Rose Bowl victory in 1946. After he graduated, Ruck decided to find a job where his competitive spirit and initiative could help him move ahead fast.

He chose life insurance as the field that offered him the greatest opportunity, along with freedom of action and the advantage of a business of his own. After making a study of leading companies, Ruck chose New England Mutual. He liked the comprehensive training offered, and the association with congenial college-

trained men. Since joining New England Mutual, Ruck *has* moved ahead fast. He's convinced, he says, that he "couldn't have made a better choice."

Are you as far along as you thought you'd be by 1952? If not, it may pay you to look into the opportunities Ruck Steger found at New England Mutual. If you like to meet people — if you can "follow through"—you'll move ahead fast, too. Mail the coupon below for a booklet in which 15 men tell why they chose a life insurance career with New England Mutual.



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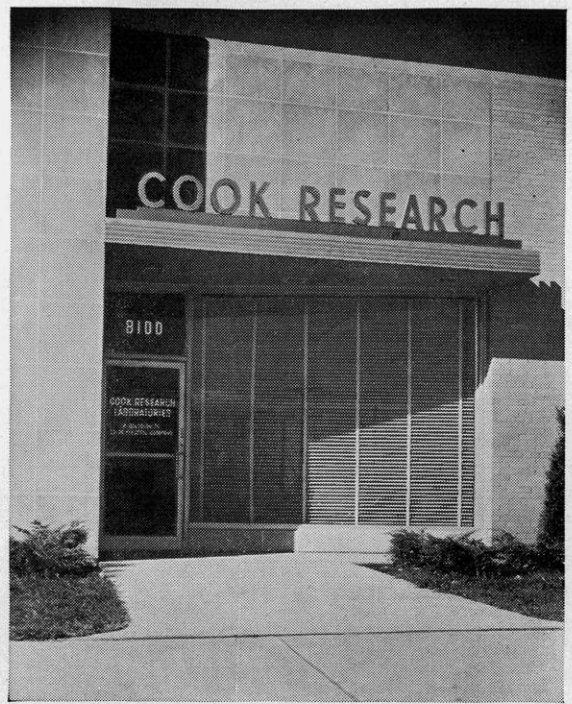
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Increase of \$5,714,364—

"Economy Budget" Sought by UW

The University

THE UNIVERSITY will ask the State Legislature for an "economy budget" totaling \$37,709,431 for the operation of the University in the next two years, 1953-55. The regents set the budget but warned that in answering the request by state budgetary officials for economy they have made no provision for "emergency funds" for possible contingencies in the two years ahead.

The budget is \$5,714,364 higher than the current biennial appropriation. However, the major increase, \$2,984,821 is required to maintain the current year's level of operation.

The budget would raise faculty salary levels \$750,000 next year. Civil Service salaries would be raised \$106,315 next year and an additional \$76,647 the following year. No additional appropriation for increasing faculty salaries in the second year of the biennium is requested.

No provisions for possible increases in costs of supplies and equipment, and no appropriation to meet possible enrollment increases are included in the request.

The budget provides for the utilization of an unspent \$1,553,000, expected to be returned from the current biennium's operation. This amount would apply against an expected drop in fees and other receipts in the two years ahead.

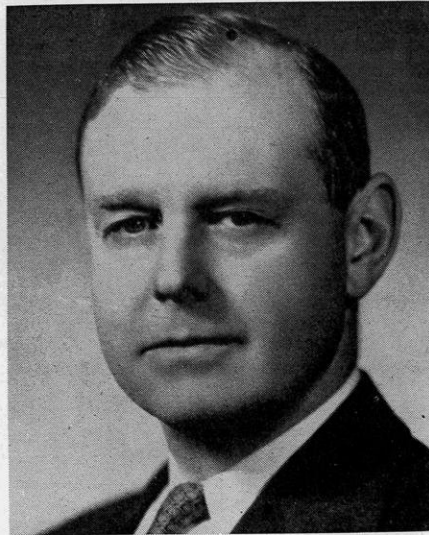
UW Pres. E. B. Fred said that with this budget, the University will not deteriorate in the coming biennium, "barring unforeseen developments."

He added: "It will not, however, move ahead at the rate we had planned."

He pledged that the University would do all within its power to maintain its standing as a "top-notch" University, "but it can make little progress in tackling new problems."

Here is a detailed breakdown of increases requested, with amounts shown in totals for two years of operation:

1. *Changes in the educational program*, \$428,912. The budget requests only two additions to the instructional staff: a young surgeon and an assistant professor of nursing, at a cost of \$21,000 for the two years; an addition of \$100,000 to the biennial research budget; increases totaling \$35,672 for services including State Laboratory of Hygiene and Agricultural Extension; \$52,640 to continue the closed-circuit television laboratory; \$200,000 for new and replacement equipment to reduce the backlog of the University's \$3,000,-



CARL E. STEIGER

Carl E. Steiger Named To Board of Regents

AN OSHKOSH industrialist and civic leader, Carl E. Steiger, '21, has been appointed to the University Board of Regents. Steiger is 57 and succeeds the late F. J. Sensenbrenner of Neenah. His term will end May 1, 1957. A prominent Republican and an elector on the GOP national ticket, he is president of the Deltax Rug Co. of Oshkosh and a member of the city council there. He is also a trustee of Ripon college, a director of the Oshkosh National bank and the Wisconsin National Life Insurance Co. Steiger is active in civic organizations. Born at Fremont, he attended the UW for two years. He is married and has five children. His wife is the former Ruth Storms, '21.

000 in fully depreciated equipment; and \$19,600 in additional insurance funds required for new buildings and to meet the standards set by the state engineer.

2. *Salary increases*, \$1,789,277. The request for a \$750,000 increase in the faculty level and a similar amount to carry through the second year, a total of \$1,500,000, would aid in bringing UW faculty salaries closer to competitive salaries of other major universities, and closer to their 1949-50 purchasing

power, through \$350,000 allotted to raise levels and \$400,000 for merit increases. The request for \$106,315 for the next year and an additional \$76,647 increase the second year in Civil Service raises, a total of \$289,277, is the estimate of the amount required by state law for "step increases."

3. *Changes in source of support*, \$321,831. Reduction in the number of veterans enrolling under the World War II GI Bill and a decrease in other receipts result in an expected reduction in fee and similar receipt funds of \$1,874,831. Against this is placed estimated balances remaining at the end of the current biennium totaling \$1,553,000.

4. *To maintain current operation level*, \$2,984,821. The current 1952-53 budget is \$2,984,821 higher than the last year's 1951-52 budget, and funds to meet this difference in state appropriations are requested in the coming biennium to maintain the current level of operation.

"The major need of the University in the coming years," Pres. Fred said, "is for funds to increase faculty salaries."

He presented charts to show how UW salaries compared with those at other major universities and how the purchasing power of the UW faculty has fallen considerably below the 1939-40 level.

In a comparison of average salaries paid at the Universities of Michigan, Northwestern, Minnesota, Illinois, Iowa, California, and Michigan State College:

Wisconsin professors ranked sixth;

Wisconsin associate professors ranked fifth;

Wisconsin assistant professors ranked fourth;

And Wisconsin instructors ranked sixth.

The chart showing UW faculty purchasing power through the years since 1939 indicated that the higher the rank, the greater the drop in purchasing power.

Pres. Fred reported that it would require an estimated \$896,962 to bring the faculty salary level to its 1939-40 purchasing power, and compared that need with the \$750,000 increase in the level requested.

He indicated that no further increase was requested for the second year of the biennium since the University proposed to use funds made available by retirements and resignations for that

purpose. He said that if the formula for student-teacher ratios recommended by the Commission on Higher Education were used to test the current UW ratios, Wisconsin fails to meet the test.

"We are 22 teachers short of the recommendation," he reported.

In outlining the need for additional capital funds, Pres. Fred revealed that the University is now using some \$3,000,000 in fully depreciated equipment, and the backlog of such equipment is building at the rate of \$400,000 per year.

What Is UW's Effect On Culture of Wisconsin?

THE UNIVERSITY is going to turn the searchlight on itself to see what the halls of learning have contributed to the music Wisconsin people enjoy, the plays they produce, the pictures they paint, and the things they write.

The Regents have accepted a \$10,000 Rockefeller Foundation grant for a study to estimate the effect of the various cultural arts programs offered by the University of Wisconsin to individuals and communities. It will also undertake to learn what various techniques have been used in the past to stimulate in Wisconsin's adult population an appreciation for and participation in creative activities.

University agencies which will cooperate in the study include the Wisconsin Idea Theater, art education department, School of Music, rural sociology department, and the office of the music specialist in the Extension Division.

Man-Woman Ratio On Campus Dropping

WOMEN ARE continuing to gain on the men on the UW campus.

This year there are 459 fewer men students but 10 more women students on the campus than there were last year at this time. Now the men outnumber women only two and one-third to one, while a year ago the figure was two and one-half to one and formerly it was at least 3 to 1 in favor of the men.

Such are the comparative figures on University student population revealed by the 1952-53 enrollment report for the first semester just released by L. J. Lins, UW director of student personnel statistics and studies.

The report shows that the Madison campus enrollment this year of 13,571 students is down only 449 or about 3 per cent from last year's figure of 14,020 students.



"DESCENT FROM THE CROSS" by Rembrandt is one of the fine originals in the new Mary Oakley Hawley collection, and Prof. James Watrous looks on it with an approving eye.

"Finest" Original Prints Received

A COLLECTION of 122 original etchings, engravings, lithographs, and paintings, representing a cross section of outstanding artists from the 16th to 20th centuries, was received as a gift by the Regents in October.

John C. Hawley, of Madison and Delray Beach, Fla., gave the collection in memory of his wife, the late Mary Oakley Hawley, '93.

Art History Prof. James Watrous, who acts as curator for the UW collections, described the gift as the finest group of prints ever given to the University. The collection includes original etchings, engravings, and lithographs.

The great 17th century Dutch painter and etcher, Rembrandt, is represented, as well as another early 17th century French engraver and painter, Jacques Callot.

"It is of inestimable value for students to be able to work with originals," Prof. Watrous points out. "They can get a sense of proper scale and of texture that is too frequently drained out by reproductions."

Watrous indicates that it will take about a year to get the collection catalogued, photographed, and matted. After that it will be available for use by students as well as for loans to other groups and organizations. Identified as

the "Mary Oakley Hawley Collection," it will be housed in specially constructed print cabinets in the air-conditioned art room in Bascom Hall.

High Cost of Living Hits UW Residence Halls

ROOM AND BOARD rates for students living in University of Wisconsin Residence Halls have been raised \$5 a quarter by the Regents. The hike will increase the cost to each student by \$15 for the rest of the year.

Last August, Lee Burns, director of Residence Halls, warned students who were applying for rooms that the rate increase might be necessary.

At that time, he reported that although the Residence Halls rates for this year might be held at last year's level, the rising costs of food and labor might make an increase necessary.

The increase will add \$37,000 to this year's revenue, Burns said, just about balancing the increase in costs.

He pointed out that increases in the price of milk, for example, "amount to slightly more than \$12,000." Two civil service bonus provisions by the state, which must be paid for from Residence Halls revenue, he said, total \$15,750.

No recommendation—

Legislature Gets Building Request

Estimated Cost
April 1, 1952

Construction Rests on Integration Decision

ALONG WITH ITS operating budget for the next biennium, the University has asked the legislature for \$11,288,000 in building funds for 1953-55. This amount is \$5,048,000 less than the request submitted last May, largely because depreciation-reserve funds were recently released to the UW from the State Building Trust Fund.

On Nov. 20-21 both the University and state college representatives—who have before the legislature a sizable building request also—appeared before the State Building Commission. So did other state agencies, who asked for a total of \$62,000,000 in building funds.

The Commission, headed by Gov. Walter Kohler, then made its decision. It was to send on higher education's building requests of \$28,000,000 to the Legislature without recommendation, pending a decision in the 1953 session of the Legislature on the "whole integration problem."

Noting the need for economy in the state spending picture as a whole, Gov. Kohler said: "I don't believe we will get any sensible building program until

we get integration of the boards of higher education. . . . They're competing with each other, pulling and tugging for funds, and competing for students with different fees. There's no correlation and no integration."

There were bills in both houses in 1949 to put the University, the nine state colleges, Stout Institute, and the Institute of Technology under a single board of regents, but none gained passage. Now there are four separate boards of regents or trustees. In 1949 both University and state college regents opposed the integration movement.

Last month, meeting immediately after the State Building Commission action, the University Regents held no official discussion on the developments. However, in commenting to the press, they generally felt that integration was a "legislative matter." Charles D. Gelatt of La Crosse said it would be "good to have the integration issue decided," although his own opinion was that competition among the state colleges and the University did not have an adverse affect on education. Former Gov. Oscar Rennebohm said that while he had favored integration when he was governor, some of his experience since becoming a Regent showed he would like to study the matter further.

Major saving in the revised University building budget is the reduction of a \$4,138,000 request for a new permanent heating station and electrical distribution system to a \$650,000 temporary addition to University heating facilities. Although the addition is no permanent solution to the University's shortage of heating facilities, Vice Pres. I. L. Baldwin said it will carry the University through a number of years.

The list of University building requests follows, except for \$75,000 released by the building commission from the State Building Trust Fund for an urgently-needed underground storage vault for volatile solvents.

(In addressing the building commission Pres. Fred declared: "We have tried to keep our requests to a minimum. I think detailed study of any individual item will indicate its importance to our operation. As Regent Werner has said, these are our most pressing needs today. They are not requirements based on future enrolments or expansions.")

I. Deficiency Appropriations	
1. Home Economics Remodeling	\$ 214,000
2. Extension—Madison	150,000
II. Heating Station	
Temporary Addition to Heating Facilities	650,000
III. Major Educational Buildings	
1. Birge Hall (Biology Wings)	3,203,000
2. Service Memorial Institute (Medical School)	2,803,000
3. Social Studies (Completion of First Unit for Economics)	1,418,000
4. Law Building (West Wing)	550,000
IV. General Remodeling and Devices	
	825,000
V. Other Improvements	
1. Poultry	250,000
2. Genetics (Small Animal Quarters)	250,000
3. Agricultural Engineering (Labs & Workshop)	100,000
4. Meats Laboratory Addition	100,000
5. Agriculture Branch Experiment Stations	75,000
6. Beef Cattle Experimental Barns	200,000
7. Parking	500,000
Grand total	\$11,288,000

*These items were also on a special request to the State Building Commission for release of funds from the State Building Trust Fund, as a depreciation allocation. Also in this category was \$75,000 for a volatile solvents vault.

More Parking in Sight; Arboretum Land Acquired

IN OTHER OCTOBER actions, the Regents: Acquired 25 acres inside the Arboretum in a land exchange;

Okayed contracts totaling \$46,279.50 for improvements at Marshfield Branch Experiment Station;

Awarded a contract for parking lots and allied work on a low bid of \$11,334 (about \$42 per car);

Accepted gifts totaling \$38,548.85 and grants of \$108,240.26, including \$340 from the UW Scholarship Trust of Chicago and \$3,000 from the Wisconsin Eastern Alumni Scholarship fund;

Approved U. S. government contracts for research of \$134,322, the largest being four of \$73,520 with the Office of Naval Research; Named Prof. Edwin Young to become director of the UW Industrial Relations Center.

AND IN NOVEMBER, the Regents:

Accepted the personal papers of Col. Raymond Robins, colorful U.S. political figure;

Established a graduate scholarship in journalism from funds provided by columnist Joseph C. Harsch;

Accepted gifts of \$15,199.25 and grants of \$102,887;

Okayed an agreement with architects to prepare plans for construction of the commerce unit of the Social Studies building.

U. W. Calendar

DECEMBER

2-3	Jan Peerce, tenor
5	Haresfoot Follies
9-13	Wisconsin Players Production "Billy Budd"
14	Pro Arte Quartet
16-17	Studio Plays
20	Christmas Recess Begins

JANUARY

5	Farm Short Course Registration
8-10	Midwinter Music Clinic
10	Michael Rabin, violinist
18	Pro Arte Quartet
22-31	Final Examinations

FEBRUARY

4	Registration Begins
9	Farm Short Course Registration
13	Emlyn Williams—Dickens Reading
13	Prom
15	Minneapolis Symphony Orchestra
16-22	Winter Carnival Week (Hoofers)
17	Ice Cabaret and Snow Rally
18	Carnival Float Parade
20	Union Winter House Party
21	Hoofers Ski Meet
23-25	WSGA Careers Conference
24-25	Alexander Brailowsky, pianist
28	Little International Livestock Show
28	State Debate Contest

UW Geography Library Really on the Map

THE UW GEOGRAPHY department has built up a library of some 75,000 maps, a collection that includes every kind from daily weather charts to city plans of Russia.

In size, it is one of the top five among University map libraries in the U.S. And it is the only one that is entirely filed and cataloged, thanks to the recent completion of a classifying and filing project on the third floor of Science hall.

"Before World War II, we maintained files of maps purchased because our professors needed them for teaching," Prof. Arthur Robinson, library head, said. "No effort was made at first to organize this material. Then, after the war the army map service developed a depository program to loan large numbers of topographic maps in exchange for care. Our department fell heir to 35,000 maps."

This University-military exchange can be a two-way proposition. At the outbreak of the war with Japan, United States military planners were acutely embarrassed to find that, although the Japanese had thoroughly mapped their country, no government department had any.

"Their frantic efforts to find some Japanese maps uncovered two sets in this country, one at Wisconsin," said Robinson. "Our set had been brought back to us by Prof. Glenn Trewartha from one of his expeditions to the far east in the 1930s. The military services used our maps throughout the war."

In addition to contributions to the library by the geography staff, material is received from the U.S. geological survey, the U.S. coast and geodetic survey and the U.S. department of commerce. Other maps are acquired by purchase or by gift of map publishers. Through an exchange with the library of congress, several thousand maps, mostly foreign, have been acquired. These include the Russian city maps made by the Germans before their invasion of Russia and later acquired by our military forces.

Although the library is used mainly by students in geography and geology, it is often consulted by students in other fields. Not infrequent inquiries come from the Madison post office when there is some doubt about the spelling or location of some obscure part of the world.



FANTASY, by Albrizio.

State-Wide Art Salon Draws Many Entrants

MORE THAN 100 finalists were represented in the Wisconsin Salon of Art and 41 of them received cash and purchase prizes totaling over \$1,000 and awards of merit. The winning entries, and others went on exhibit in the Memorial Union Nov. 19.

Characterized by the judges as "real work of strong feeling and competent

plastic realization," the exhibits varied from the "modernistic" oil of George Frederiksen's, "Gill Rock" in encaustic wax—a quasicubist work—to the welded construction of UW Art Prof. Humbert Albrizio in the three dimensional field.

The annual state-wide competition sponsored by the Union Gallery committee drew 355 entries. Among award winners were alumni Jack Olds, Richard Daley, Phyllis Berg, Robert Grilley, John Colt, Dennis Byng, Cynthia Mount, Howard Anderson, Donald Robb and Charlotte Aronson.

The Faculty

Men of Letters

Dr. Leslie A. Osborn, psychiatry professor and director of the mental hygiene division of the public welfare department, is the author of a textbook "Psychiatry and Medicine," chosen by the Medical Book Guild as an outstanding work.

One UW administrator—Vice-President A. W. Peterson—and two other alumni—H. A. Bork, comptroller for the Oregon state higher education system, and A. S. Johnson, comptroller of Rutgers U.—served on the national committee which has prepared a new manual "College and University Business Administration (Vol. 1)," an authoritative volume on accounting and financial reporting in institutions.

On the Move

Prof. C. H. Sorum, chemistry, was official representative of the American Chemical society to a joint cooperative committee of the American Assn. for the Advancement of Science and the Federal Security Agency organized to assist secondary schools in developing better science teaching methods.

Allan Ostar, Extension public relations, has resigned to join the staff of the Commonwealth Fund in New York City.

Necrology

Prof. Conrad Kuebner, horticulture, who, since joining the staff of the UW in 1923 after graduating in 1922, has strongly influenced the development of Wisconsin orchards, died Oct. 16.

Mrs. Philo M. Buck, widow of the late Prof. Philo Buck, died Nov. 18:

WISCONSIN ALUMNUS

Campus Chronicle

By Catherine Vakos, '53

THAT ROSE BOWL FEVER

"ON WISCONSIN!" "California, Here We Come!" And how! This has been the Wisconsin theme ever since 11 a.m., November 24. Rose bowl fever has really hit campus and there's no likelihood that it will subside until after New Year's Day, anyway.

The official greeting on the streets has become, "Are you going to the Rose Bowl?" (Doesn't this writer wish!)

Special student rates on tickets and special student trains have been arranged for. Airlines and railways have been moving in extra equipment to carry the extra load. Girls are busily wondering what clothes to take along.

It was really a thrill to see the spirit of the students that Monday morning when Commissioner Wilson announced the Badgers had been given the Rose Bowl bid. The news leaked out at about 10:30 and by 11 Bascom Hill was jammed with 2,000 students shouting and singing along with the band. The boisterous crowd marched after the band down to the Capitol, its ranks swelling to near 5,000 by the time it reached the square. Governor Kohler answered the chant call, "We want Kohler!" and came out on the balcony to wave his congratulations to the team. After saluting the governor the crowd surged to the Union, where George O'Brien and Bill Aspinwall spoke and cheerleaders led yells.

The only dampener was the loudspeaker announcement by President Fred that classes would go on as usual. One boy seemed pretty glum as he cried to his companion, "I've got two 12-weeks exams this afternoon and have put off studying for them because I was sure classes would be called off." His companion looked sympathetic, then turned back to the crowd to join in a skyrocket for the team.

The *Daily Cardinal* and *Capital Times* hit the streets with banner headlines at noon with the official announcement. *Cardinals* were distributed free in the dining halls and Rose Bowl dominated the dinner conversation.

Forty years was a long time to wait . . . but it was worth it!

MARRIAGE AND CAREERS

CATCHING A HUSBAND doesn't seem to be the main object of women on campus anymore—or, at least, this is what an "interests" survey conducted among 600 women students last month indicates. Most are as much interested in acquiring vocations as they are in marriage. And their interests spread widely through forty different fields from child development and elementary education to scientific research and the legal profession, the survey showed. Judging from this writer's limited experience in the dormitories on campus, this survey conducted by the Women's Self Government Association (WSGA) presents a pretty accurate picture.

CARDINAL CONTINUES STRUGGLE FOR LIFE

THE CARDINAL subscription drive brought out many human interest stories. Subscription sellers reported many

people greatly concerned about the fate of the 60 year old campus paper. Even the Union janitors took an interest. According to Dorothy Billings, New York, who was selling subscriptions near the Union cafeteria, Ray Thomas, who works as janitor in the Union walked up to her and placed a dollar bill on the table. "That'll buy a few extra copies." he said.

Results of the drive will not be available before deadline time. Up to date about 2600 *Cardinal* subscriptions have been sold. (3,200 is the goal.) Inter-Fraternity council (IF) has recommended that \$500 of the \$1500 the Student Life and Interest Committee Fine Fund be given to the *Cardinal*, but no action has been taken on the recommendation, and several alumni have donated money to the cause. Some houses have bought subscriptions for hospital patients and one house sponsored a "Cards for the *Cardinal*" party.



FOUR "PERFECT" CO-EDS—with three point averages last semester—were honored, along with about 150 of this year's freshman girls at the annual Freshman Scholarship dinner last month. Shown with Beata Besserlich, WSGA president, at right are Joan E. Bunke of West Bend and Donna Ploog of Madison in front and Jane Ramsperger of Madison and Joan Biason of Appleton in the rear.

BRIEFLY NOTED

PLANS HAVE BEEN started by the Class of '53 for its big centennial graduating class celebration. Rumor has it that a big variety show will be one of the features . . . The joint student-faculty Student Affairs workshop started on campus last semester (see October *Alumnus*) has been activated again this year. Topics of discussion will be the advisory system, course evaluation, examinations and training of quiz instructors . . . Another student-faculty committee is working on the problem of reorganizing the structure of student government. . . .

AND MERRY CHRISTMAS!

MENDOTA ICING UP, Christmas parties and formals, the University production of Handel's "Messiah," vesper services in the churches, the smell of pine needles filling the dorms and Union. Carols on the lips of students and over loudspeakers—yes, Christmas time is here again. May you all have a Merry Christmas and a Very Happy New Year!

California— Here We Come!

*Pasadena adventure brings problems
as well as rejoicing*

THERE IS A festive, flowery—and often frenzied—atmosphere surrounding the center of Wisconsin's preparations for the Rose Bowl in Pasadena on New Year's Day. The rise in the Badgers' football fortunes has had a marked effect—to greatly underestimate the case—on life in Madison. This is true in general, but it specifically has made things extremely hectic for the Athletic Department and the Wisconsin Alumni Association.

But the difficulties weren't insoluble, as a specially appointed committee named by President E. B. Fred discovered. Called the Rose Bowl Policy Committee, the group includes UW Vice-Presidents Kenneth Little (student affairs), chairman, and A. W. Peterson (business), WAA Executive Secretary John Berge, Big Ten Faculty Representative Kurt Wendt, and Athletic Director Sundt. This committee is formulating and coordinating plans for the Pasadena adventure.

From the very first, it was clear that

the ticket situation would be difficult, as it had been for all Big Ten Bowl representatives, including Illinois, which last year used a similar system. In fact, it was a quick trip to Urbana that gave Athletic Director Guy Sundt and Business Manager Bill Aspinwall special advice on setting up procedures.

And in early December it looked as if few except Alumni Association members would be eligible for Bowl tickets. The University athletic department set up four preference groups that went like this:

1. Students.
2. Faculty and staff employees.
3. Alumni Association members as of Nov. 1, and 4. W. Club men.

The way these groups were clamoring for tickets seemed pretty sure to keep the tickets within the Wisconsin "family." (See page three.) Preference was awarded Association members because of their evident continuing interest in the University. The Athletic Dept. mailed the WAA members their ticket applications earlier this month.



Faculty and students, a record number of whom were expected to travel westward, did their ticket buying in person, but won't be able to pick up their tickets until they reach California. This strategy is designed to cut down on scalping.

Many people confused the Alumni Association office with the Rose Bowl Ticket Agency of the Athletic Department—despite the fact that all ticket applications were printed, distributed and orders received by the Athletic Department.

The Association, in fact, has found that news of the Badgers' Rose Bowl engagement is enough to raise the dead. At least one UW grad who had been crossed off the living list (erroneously) a decade ago, made haste to advise he was living in California—and wanted tickets to the Rose Bowl.

(After receiving innumerable letters, phone calls, and personal solicitations, some of them heart-rending in their appeal for Bowl tickets, WAA Office Manager Mrs. Edith Knowles was shocked to open one envelope whose message began: "I understand that I can get white rats from your office." The writer had evidently been aiming at the Wisconsin Alumni Research Foundation.)

There was the band to be concerned with, too—there was plenty of cooperation on that one, with the Alumni Association and Abner Heald getting into the center of things (see separate story.) There has been the problem of transportation, for team and students alike. And arrangements have been made to set up a branch of Dean Theodore Zillman's office in Pasadena's Huntington Hotel.

Out in L.A. there was action, too. The Southern California Wisconsin Alumni Club's president, Chris Hendra, announced a Wisconsin-Big Ten dinner party at the Biltmore hotel in Los



THERE WAS PLENTY of excitement in Madison following the announcement that the Badgers had been selected as Western Conference representative in the Rose Bowl, and within minutes a parade was surging down State Street—a parade that drew comment for its orderliness.

Angeles on Dec. 30 that will have as one attraction movieland's Bob Hope. Toastmaster will be former All-America gridder James L. Brader. A. Hooton, 4539 1/4 W. 17th St., Los Angeles, 19, is accepting reservations for the \$7.50 per plate affair. Badger alumni headquarters will probably be in the same hotel.

A spot in the famed Parade of Roses has been reserved for the Badger Band, and the state's Conservation and Agriculture departments will be represented by an \$8,000 float.

A number of organizations were sponsoring special trains and buses from the Middle West. Student Board was sending at least two, and the Wisconsin Alumni Club of Chicago planned to initiate a nine-day trip via the Southwest on its Rose Bowl special. Other Madison groups had similar plans in the fire.

The Team —

THE UNIVERSITY'S athletic picture is different this December than ever before. The basketball team is, as usual, getting started on a rugged season that includes 18 conference games; getting down to serious work are Badger boxers, fencers, gymnasts, wrestlers, and swimmers; the strange note entering the picture of course results from a certain football game Jan. 1 in which the University of Wisconsin is matched with Southern California.

Football coach Ivy Williamson and basketball coach Bud Foster were talking the situation over in a radio program soon after the Badgers received the Rose Bowl bid. "I have a feeling that that big football game coming up is going to make most everyone overlook the basketball scores," Bud observed. (This is doubtful, since December will see seven games, three of them conference clashes.)

It is true, however, that the big talk is of football. After a short lay-off, the gridgers (including newly-married Alan Ameche and Terry Durkin) were scheduled to get back to practice in time to get the permitted 16 days of drills before Jan. 1. Coaches and team alike were hoping to get an early start for Pasadena so that 10 or 11 days of practice under the well-advertised California sun could be permitted. Tentative starting date for the Badgers is Dec. 17, and the squad is expected to go by plane, a break with precedent, since other Big 10 teams have gone by train.

The other five or six days of practice presented a problem, in view of

the extremely limited indoor facilities. The only possibilities appeared to be the Gymnasium Annex or the Stock Pavilion.

Even before post-season drills got underway, Coach Williamson and his staff had preparations for New Years strategy well begun. They got a rare opportunity Nov. 29 to see the Trojans meet a strong Notre Dame team at South Bend, Ind., and go down to their first defeat of the season.

Wisconsin's chances against USC have, of course, been up for much discussion. Ivy declared he definitely thinks "we'll be underdogs," but "we can play the kind of a game that won't discredit the Big Ten."

Red Sanders, coach of the UCLA team which defeated the Badgers earlier this season, has called Southern California the best defensive team his charges had faced. He also said Wisconsin was the best team offensively his team met. This, naturally, proves nothing—but few will say that the game shouldn't be interesting.

The *Milwaukee Journal*, after looking at comparative records of the seven Western Conference teams selected for the Rose Bowl, declares the Badgers should rate as about third best Big Ten

Bowl Funds for Band Accepted by Association

FRIENDS OF THE Wisconsin Band who want to help the 150-man, smartly-stepping outfit appear in the Rose Bowl may make contributions to the Wisconsin Alumni Association, Memorial Union, Madison 6, Wisconsin. Late in November the Association was designated by a special UW Rose Bowl committee to accept funds for the band's traveling budget.

The Rose Bowl committee also announced that Abner Heald of Milwaukee, a member of the University Board of Visitors, state chairman of the UW Foundation's Centennial Drive, and past president of the Milwaukee Alumni club, is directing the activities in the state-wide drive for funds to send the UW Band to the bowl game.

So far in the Pacific Coast-Big Ten series, visiting school bands have made the trip, but always with private financing. Prof. Ray Dvorak, band director, has estimated it will require around \$50,000 to carry the group to the West Coast and back. That, he indicated, might include the cost of new uniforms—needed if the band is to "make a decent appearance."

Heald will have charge of the gifts from Wisconsin businesses, industries, and other organizations which have announced the desire to contribute to the band's travel budget. Some associations planned to make their contributions as a unit.

As contributions neared the half-way mark in early December, the work of Heald and his committee began to make itself felt. On Dec. 6 appeals for funds went out to all members of the Alumni Association.

representative. This opinion seems to be at odds with some who have regarded the current Wisconsin eleven as the ragamuffin of all Big Ten teams to play in the Bowl. But the figures cited *did* indicate that the Badgers probably have the best offensive record—and possibly the worst defensive. Wisconsin, for example, has an average of total yards gained per game far greater than any of its Big Ten Rose Bowl predecessors, and in scoring was only outdone by Michigan's great team of 1947, rated the best eleven to make the trip. On the other hand Wisconsin has allowed more total yardage to its opposition than any other team—although its defense against rushing ranks second.

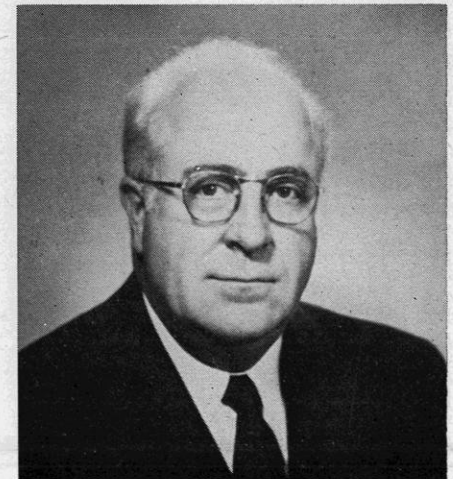
Sports Brevities

THE BADGER basketball team's 1952-53 season debut, by the way, was not inauspicious. Downing Marquette 76-55, Wisconsin gave good indication of being a stronger team than the one which finished seventh last year. Coach Bud Foster was pleased with his squad's showing, although his enthusiasm over the lopsided score was tempered by the fact that Marquette had a rather bad night.

Most noticeable about the Badgers was a spirit of aggressiveness that enabled them to control the backboards without a height advantage. Particularly outstanding was veteran Dick Cable at forward and Paul Morrow at center. The latter topped all scorers with 25 points.

—w—

MEMBERS OF the first grid team in 40 years to earn a slice of the Big Ten



ABNER HEALD
Directs band fund.

title were as excited over their Bowl invitation as any other student.

"I was tired when I got up this morning, but I sure feel swell now," Captain George O'Brien said on getting the news, then looked up at the Madison skies that were dropping a lot of snow earthward. "Hope it doesn't snow out there."

Alan "The Horse" Ameche, who married his high school sweetheart on Thansgiving Day, felt "great about the whole thing, and I'm sure we'll be ready for the game. We have a great coaching staff leading us."

And, said George Simkoski: "Boy, I was right in the middle of that parade all over town . . . and I was cheering the Badgers same as everyone else. That's how I feel about it and that's how we all feel."

—w—

SCORES of congratulatory messages flooded the offices of the athletic department—with maybe business manager Bill Aspinwall being one of the most popular people after Wisconsin received the Rose Bowl nomination. But one of the most appreciated of the messages was a wire from the players, coaches and athletic department of Purdue, co-champions of the Big Ten with Wisconsin.

"Congratulations on your Big Ten co-championship and Rose Bowl selection. We'll be pulling for you at Pasadena on Jan. 1." The message was signed by Guy Mackey, Purdue athletic director.

—w—

FOLLOWING the hectic 21-21 tie with Minnesota, someone asked Ivy Williamson if he didn't think the Badger team was a little nervous and excited during the last few minutes of play. Ivy had an answer for that one:

"Well, if they weren't excited, they were the only 11 people in the crowd of 52,000 who weren't!"

—w—

THERE WAS another intercollegiate grid clash between Badgers and Gophers on Nov. 22, the day of the Wisconsin-Minnesota battle that ended in a 21-21 tie. In renewal of the rapidly a g i n g rivalry between championship residence halls touch football teams of the two universities, Gilman Back of Wisconsin took a nip-and-tuck contest from Minnesota's pride, Pioneer Hall. The score was 15-12.

The Gilman team had been pointing for the big game for a long time, the squad members having played together last fall.

THE SEASON IN REVIEW

TEAM STATISTICS

	Wis.	Opp.
Total first downs	176	121
By rushing	104	60
By passing	69	56
By penalty	3	5
Number of rushes	467	362
Net rushing yardage	2021	1079
Net passing yardage	1476	1112
Passes attempted by	211	208
Passes completed by	117	88
Passes intercepted by	18	19
Punts by	49	64
Punting average	39.5	39.3
Fumbles by	27	23
Fumbles lost by	16	14
Penalties on	52	40
Yardage lost, penalties	479	376
Kickoffs returned	30	38
Yardage, kickoff returns	584	690
Punts returned by	40	27
Yardage, punt returns	420	400

INDIVIDUAL RUSHING

	Att.	Net	Ave.
Haluska	34	-78	-2.3
Witt	70	333	4.8
Ameche	205	946	4.6
Canny	24	108	4.5
Hutchinson	43	228	5.3
Carl	56	414	7.4
Dixon	11	42	3.8
Shwaiko	2	-7	-3.5
Lamphere	14	36	2.6
Dornburg	1	3	3.0
Vergetis	3	0	0.0
Gingrass	2	1	0.5
Bratt	1	4	4.0

PASSING

	Att.	Comp.	Int.	Yds.
Haluska	199	112	18	1410
Vergetis	12	5	1	66

PASS RECEIVING

Wisconsin—	No.	Yds.
Carl	12	214 (3TDs)
Witt	25	341 (4TDs)
Peters	22	256 (2TDs)
Temp	13	125
Dornburg	1	44 (1TD)
Hutchinson	14	194 (1TD)
Canny	4	47 (1TD)
Esser	9	87
Gingrass	2	27 (1TD)
Ameche	3	-5
Andrykowski	11	131
Wimmer	1	15

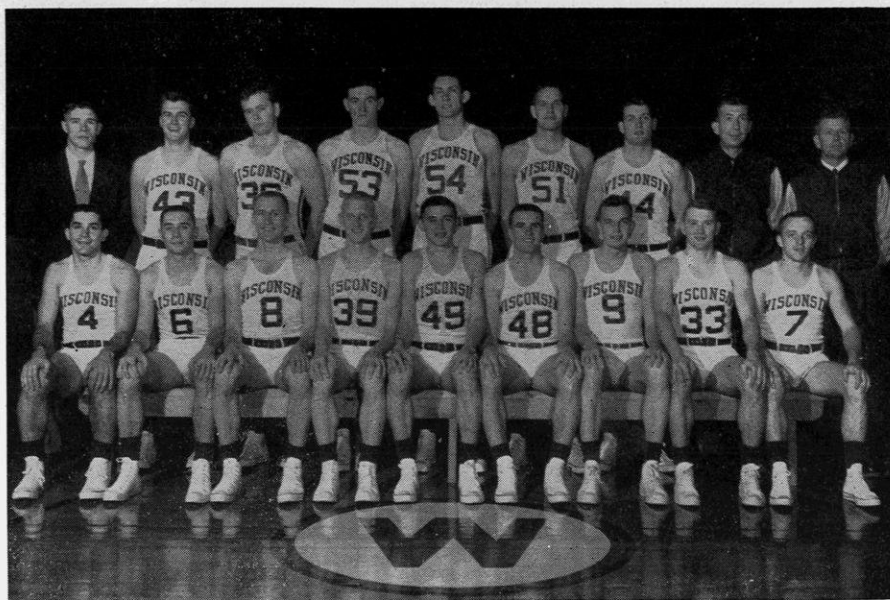
PUNTING

	Punts	Yds.	Ave.
O'Brien	17	716	42.1
Gulseth	31	1172	37.8
Gingrass	1	40	40.0

SCORING

	TD	PAT	Pts.
Harland Carl	7	0	42
Jerry Witt	7	0	42
Paul Shwaiko	0	24	33*
Kent Peters	2	0	12
Tom Canny	1	0	6
Alan Ameche	7	0	42
Jim Haluska	2	0	12
Bill Hutchinson	4	0	24
Roy Burks	0	3	3
Roger Dornburg	1	0	6
Bob Gingrass	1	0	6

* Includes three field goals.



MAKING THEMSELVES KNOWN by mid-December were these 1952-53 basketball Badgers. The front row includes Ronald Weisner, Elgin, Ill.; Roger K. Godfrey, Wauwatosa; Daniel J. Spika, La Crosse; Richard W. Cable, Stevens Point; Charles Siefert, Black River Falls and Madison; Thomas P. Ward, Wauwatosa; Eugene F. Schmitt, Freeport, Ill.; Robert L. Turner, Belvidere, Ill.; Mike C. Daly, Wisconsin Rapids; back row: Manager Pete Meyer; Owen J. Roberts, Madison; David H. Massey, Glencoe, Ill.; Daniel Folz, Milwaukee; J. Paul Morrow, St. Croix Falls and Madison; Alan W. Hinrichs, Milwaukee; Anthony J. Stracka, Hartford; Head Coach Harold "Bud" Foster, and Asst. Coach Fred Wegner.

Beloit Honors Harry Adams



HARRY W. ADAMS, '00, (second from left) was honored Nov. 12 by the Beloit Alumni Club and received the Wisconsin Alumni Association award for distinguished service at a dinner attended by alumni from throughout southern Wisconsin. Adams, prominent Beloit attorney and food products manufacturer, is shown above receiving the award from WAA Executive Secretary John Berge, while Mrs. Adams, Commerce School Dean Faye Elwell and Beloit Club President Donald Dobson look on. Dean Elwell, (second from right) was guest speaker.

Southern California Club Turns Out 100-plus for Sing

PREPARATORY TO a scheduled "Wisconsin Night" at the Ambassador Hotel in Los Angeles on Nov. 21, the Southern California Alumni club warmed up with a very successful get-together Oct. 2 at the Eastside Brewery's Mission Room.

More than 100 were present on that earlier date for a showing of an athletic film and a good old-fashioned "sing," according to President Chris Hendra. The brew was on the house. Chris by the way, turned out to be a pretty good prognosticator in a recent letter, in which he said that California alumni were expecting to see the Badger gridders in Pasadena.

Hospital Staff Entertains Chicago Alumnae Club

WISCONSIN ALUMNAE on the staff at the Wisconsin and Children's Hospital of Chicago were hostesses Nov. 16 at a special get-together of the Wisconsin Alumnae Club of Chicago. Drs. Emelia Gryotis, Alice Hall and Katharine Wright, and Mrs. Lucy Rogers Hawkins were hostesses at the tea.

Dr. Wright, president of the hospital, gave a talk on mental hygiene and the club members visited the cardiac kitchen and cancer clinic.

As usual, proceeds from the tea went toward the scholarship fund for the University.

Indianapolis Rally Gets Looked-for Result

ABOUT 45 alumni turned out Oct. 23 in the Butler U. Union to witness movies of the Illinois-Wisconsin grid contest and make plans for a club-sponsored trek to Bloomington from Indianapolis to witness the Hoosier-Badger clash . . . which, of course, ended satisfactorily for all.

All Over the U. S. Clubs Open Seasons

BY HIT OR MISS, the *Alumnus* has heard brief reports of meetings mentioned below. So here would be as good a place as any to put out a plea to club officers to get stories of their meetings in to the *Alumnus*, preferably before the tenth of the month preceding publication.

Oklahoma City Okay

BADGER ALUMNI in the Oklahoma City area got a look at the film "1951 Badger Touchdown Thrills" at the annual fall meeting of the UW Alumni Club of Oklahoma City Oct. 7. As of that date, the Oklahomans were looking forward to the Wisconsin-Rice game Nov. 1 at Houston—only a hop and step away as distances go in the Southwest.

A Memphis Morsel

LISTEN HEAH, all you Yankees—don't you all just wish you could have sunk your teeth into some of that there delicious southern fried chicken served up by the Wisconsin Alumni club of Memphis Sept. 27 at Dr. and Mrs. Edward I. Crawford's place?

Fond du Lac Festival

ABOUT 80 MEMBERS of the Fond du Lac club met Sept. 9 in a fall meeting that was so successful that it will become an annual club feature. Dr. Norman O. Becker, president, welcomed the University students there as guests, as well as recent UW graduates. Nate Manis was chairman of the event, which included golf in the late afternoon, a social hour, and a buffet supper.

A Chicago Tradition

THE UNIVERSITY OF Wisconsin Club of Chicago resumed its weekly luncheons on Sept. 12, continuing a custom that began back in the last century. One attraction not prevalent at the outset of the series is a main one these days—the showing of football movies of Wisconsin's most recent game. President "Bo" Cuisinier announced the new series of meetings in early September.

Oshkosh Enthusiasm

UNDER THE DIRECTION of Gene Englund, UW basketball great, the Oshkosh UW Alumni Club had underway one of its most successful fall seasons with the club's regular Monday noon showing of the movies of the game-of-the-week: Wisconsin vs. Whoozis. Record-breaking crowds have been attending the luncheons, straining the Hotel Raulf's capacity. The project was to end with the showing of Minnesota-Wisconsin game films at the banquet annually sponsored by the club for high school gridders. (The enthusiasm at Oshkosh was barely dampened when the movies of the Ohio State-Wisconsin game got lost somewhere on the road.)

An Adventure

*The boundaries of the campus now more than ever
are extending into the international sphere*

TWENTY-SEVEN YOUNG Germans this year are getting a first-hand look at the methods, practices, and procedures that sustain a free society. These industrial relations trainees have just begun a nine-month stay on the University campus—and, judging from their reactions so far, they like what they see.

Basically, this aspect of the State Department's "exchange persons program" is designed to enable young Germans showing potentialities for leadership to study the democratic environment in the United States, with emphasis on labor management relations. While at Wisconsin they are under the wing of the UW Industrial Relations Center.

Most of the trainees participating in the project come from a class that traditionally has not received higher education in Germany. As a result, few are able to meet the academic standards of other exchange programs and their curriculum at the UW contains no rigorous formal education. Rather, emphasis is placed on extensive experience and general knowledge.

The average age of the 22 men and five women in the group at the University is about 21, and they are persons of serious purpose. Their maturity belies their age. In order to qualify for this program, they had to pass various selection boards, both of the State Department and their own country. They all speak English, and their proficiency with the American tongue is growing daily as they associate with their fellow UW students and other Wisconsin residents.

Since, because of their varying educational backgrounds, it wasn't possible to fit them into regular University courses,

a special program has been set up to meet their particular needs. In addition to their work in labor relations and personnel management, they are studying American government and basic American institutions..

One thing has already become evident. The formal lecture system is less effective with the trainees than it is with American students. These trainees want to know everything about life in America. Particular problems have to be discussed against the background of the total picture in order to show how interrelated our society is. The trainees are encouraged to ask questions. For some time this was a novel experience, as they are not accustomed to asking their teachers questions. But they soon caught on.

That's why a discussion on the Bill of Rights can, rather rapidly at times, evolve into consideration of the World Series and the Brooklyn Dodgers.

This situation is a necessary departure from regular scheduled classes because many of our courses in the social sciences are based upon the assumption that the student is somewhat familiar with life in the United States. At the same time, it presents a challenge to faculty participating in the program and a somewhat new adventure in pedagogical techniques.

In a further deviation from these students' previous educational experience, they have the opportunity to make counter declarations if they so desire. They are fast making progress in this direction.

But classroom presentation and discussion is only part of the program. Their work on the campus is supplemented

WITH PRESIDENT FRED, the German trainees smile. And, more solemn, they volunteer to lend an arm on the campus Red Cross blood drive.



in World Understanding

by field trips through Wisconsin and neighboring states. On these trips, the trainees visit industrial plants and investigate many of our institutions and social processes to see firsthand how we live and work in the United States.

On field trips to industrial plants, an attempt is made to cover representative firms in as many industries as possible. These tours are proving to be a most important part of the program. The trips let the trainees correlate what they have learned in the classroom with what they see in the shop. In their question and answer periods, various phases of industrial relations are discussed. In some instances, representatives from both management and labor join in answering their questions. Seeing these union and management representatives seated at the same table answering their questions is quite an adventure in American democracy for these trainees. By and large, these sessions show how labor has become a partner in industrial government.

The city of Madison is being utilized as a laboratory for their study of the operations of many of our institutions. During their stay, they will visit the city council and

the state Legislature to learn how the business of government is conducted on a local and state level. A trip to the police station will reveal the relationships between city, state, and federal law enforcement agencies. In their investigation of the educational system, they will visit an elementary school and a high school, and hear the principals explain the organization of their respective institutions.

Despite the effect of classroom and field investigations into American culture, it wouldn't surprise some observers if the most profound understanding of U. S. life will result from the trainees' experience in everyday living.

On campus they live in dormitories with Americans as roommates. The arrangement is proving quite satisfactory. The trainees participate in many aspects of campus life. They are treated as regular members of the University community. They are members of the Students Halls Association, the self governing agency of the students living in UW residence halls. The trainees discuss with their roommates questions about their work at the University, about life on the campus, and conditions in their respective home towns. These roommates apparently realize that the boundaries of the campus, which by tradition have embraced the boundaries of the state, are extending to include an international sphere.

All participants in the program—trainees, faculty, students, labor and management representatives—play important roles in the unique experiment in world understanding. Although the trainees study and are housed at the University, the entire state and country will be their laboratory.

So it's not just that group who are the trainees' instructors—it's every citizen whom they meet. The sum total of these encounters will provide the youthful hopes of a reconstructing Germany with a lasting insight into American democratic life. ■ ■

Is It "Paying Off?"

THIS IS THE SECOND YEAR that the industrial relations exchange program has been in operation at the University of Wisconsin, which is one of three U. S. universities cooperating in the plan. Time alone will measure the full success of the experiment, but already letters from last year's trainees indicate that it has not been in vain. From Wiesbaden, Albert Brunn wrote in September:

(Continued on page 34)

A LESSON in Shafkopf from Wisconsin dorm mates for Ernst Wollman and Herbert Sixt (on right) and a visit to a Wisconsin paper factory.

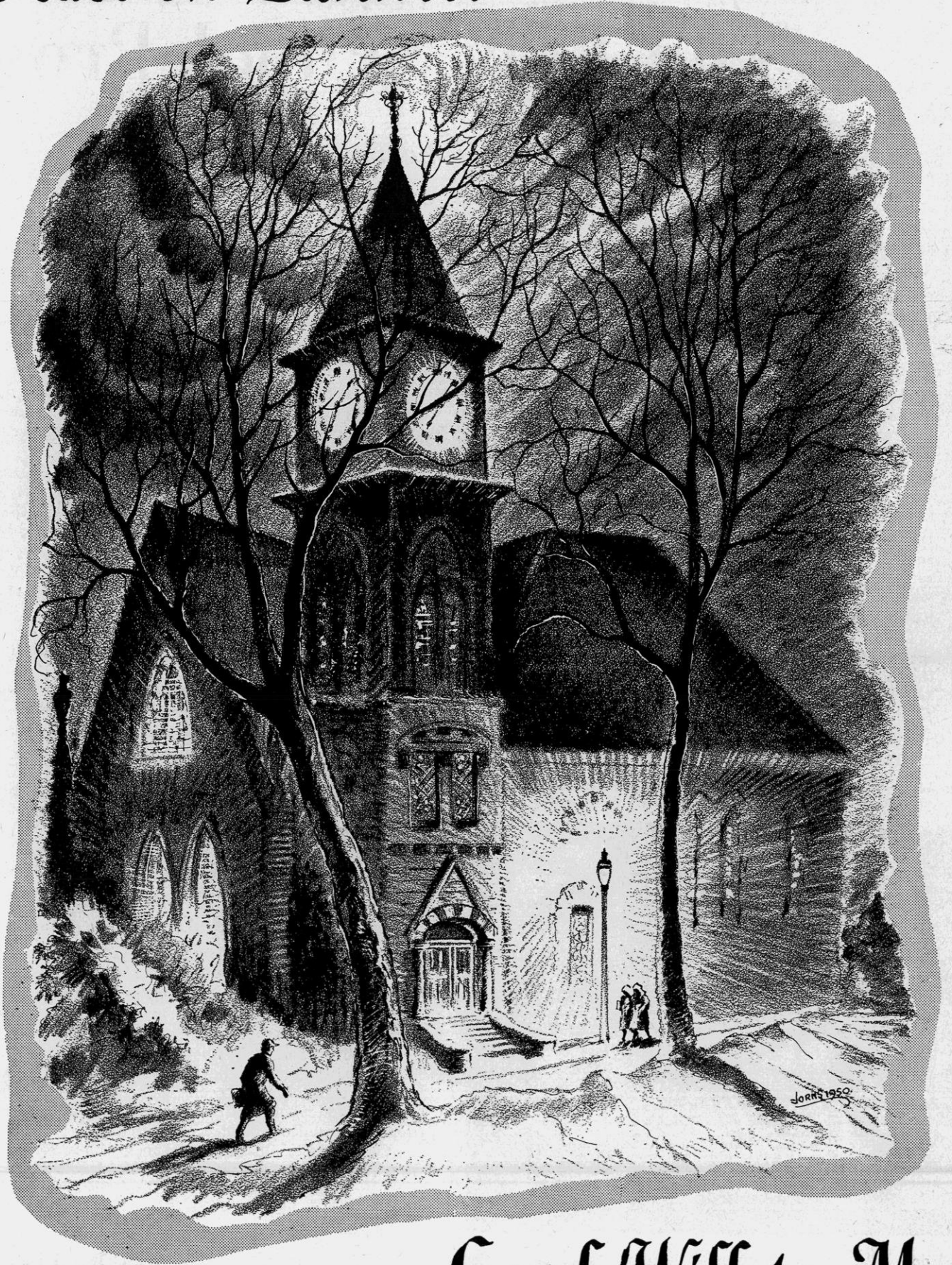


To All Alumni Association Members...



A Merry Christmas

Peace on Earth...



... Good Will to Men

The Law School Proves

*Service to the people is the underlying principle
guiding the education of Wisconsin lawyers*

By Gwyneth Roe
University News Service

EVERYONE NEEDS a lawyer at some time, but until a crisis strikes, he is apt to think of the law as remote from his daily life.

Not so at the University of Wisconsin Law School, where the public's unawareness of things legal is coming increasingly under fire.

Ever since its first class met in 1868 it has believed that law exists to serve people, that it is based on their needs, and that the school is there to help them. During the time early classes were held in two rooms above a Main street saloon and in the years since 1892 when the school moved to its present headquarters, this belief has been intensified.

Dean Oliver S. Rundell has maintained this dedication to the people of Wisconsin ever since he first crossed the threshold of the old Law building as a student in 1907. From an office where the door is always open to students and faculty alike, he has quietly and wisely guided the affairs of the school since becoming dean in 1942.

TANGIBLE RESULTS of the Law School's work materializes in Wisconsin's State Capitol, where laborious research is translated into law.



"The state of Wisconsin educates law students not for their own sake, nor for the benefit of the legal profession, but for the sake of the people of the state who need legal services," he says.

The dean points out two important jobs of service to the community for which the students themselves assume full responsibility. One is the Wisconsin Law Review, the other—somewhat more limited in scope—is the Legal Aid Society.

The story of the Law Review dates back 32 years. In the beginning it was put out by law faculty members. Today it is published entirely by 15 students who are elected annually on the basis of their scholarship and ability. Four times a year the Review packs between its covers a variety of articles, comments, and case notes of practical value to attorneys, research workers, law libraries and students.

A 1949 article on canner-grower contracts was in demand all over the world. Another series of articles dealing with examination of real estate abstracts proved of immediate value to lawyers specializing in real estate law.

The last half of the issue is given over to a series of "Comments," and "Notes," prepared by students. Each one involves a careful job of research, documentation of major points, and skill in writing.

The Review is received by 1600 practicing lawyers and alumni, lay people, students, and law libraries. It provides them with a valuable source of reference on nearly every facet of modern law.

The offices of the Dane County Legal Aid Society have been manned by UW law students since its beginnings more than 20 years ago. It was established "so no one in Dane County need go without obtaining justice for want of adequate financial resources," and in its lifetime has handled close to 600 cases.

Up the steps of its Madison headquarters every weekday afternoon, trouble and poverty walk hand in hand. Here sad little stories of mean people and lost spouses, of drunken relatives and phony mail order promises, are poured into the ears of student volunteers.

A typical case is that of Miss James, who at 74, was living in one room on an old age pension. Her landlady announced one day that she wanted the room and put a padlock on the door as a reminder. In desperation Miss James went to the Legal Aid.

A Point



"We were able to prove that her landlady had given improper notice and to convince her that she must keep Miss James until another room could be found," explains one of the law students.

The work at Legal Aid is not all one way, of course. The students get invaluable experience in the exploration of human nature.

"We learn how to deal with actual clients," one student says. "People drop their problems in your lap and it's up to you to handle them."

The students don't handle any cases involving criminal law, bankruptcy, or assault and battery, but if the case is within their jurisdiction they prepare it under supervision of the Bar association, exactly as a practicing attorney would.

One tangible and spectacular contribution of the Law School to the people of Wisconsin lies in the area of law codification and revision. During the past year, three monumental works of

revision in separate areas of the law have been completed with the direct aid of the UW law faculty. The results are a new code of criminal offenses for Wisconsin that will be ready for consideration by the legislature, a proposed uniform commercial code for consideration of the 48 states, and a revised state corporation code.

A close-up of the working technical committee responsible for revising the century-old criminal code, at the direction of the state legislature, illustrates the size of the job.

In a committee room at the state capitol a group of men and one woman, composed of government officials and Law school faculty, are seated around a heavy oak table,

The committee chairman, Earl Sachse, executive secretary of the legislative council, speaks:

"George, suppose you tell us about that property section you think can be simplified."

Digging into a sheaf of notes, Prof.

George Young answers: "The original statute reads like this: 'barracks, cook, crib, rick, or stack of hay, corn, wheat, oats, barley, or other grain or vegetable product of any kind,' and winds up 'or any other personal property not herein specifically named.' Now I suggest that we simply insert the words 'personal property' and drop out all the rest."

The group agrees and another step toward streamlining the code is taken.

"Gentlemen, I'd like to point out that there are 26 different sections in the present code all dealing with stealing in various forms," assistant attorney general William Platz comments. "I'd like to suggest that our research assistants (Mrs. Joseph Melli and Orrin Helstab) go to work and tie together all these sections into one package and that we then take a look at them."

His suggestion is approved and revisor of statutes John Conway asks:

"Frank, can you tell us whether or not social gambling can be excluded from coverage under the statute?"



JUDGE ROY H. PROCTOR counsels in a divorce case, Legal Aid Society representatives observe.

"In our opinion that question has to be left up to the discretion of the enforcement officials," replies Prof. Frank Remington. "It would be impossible to exclude social gambling but include all other types of gambling."

So the job of revision of a maze of criminal law that has lain on the books for 100 years, untouched except that amendments have been thrown in to increase the confusion, moved forward. Later a State Bar Association committee reviewed the recommendations of the technical committee. Serving on that body are 17 distinguished practicing attorneys, and judges throughout the state. The committee on judiciary of the Legislative council also played an important part in the task of review.

Finally, the objectives of modernization, simplification, codification, systematic organization, more effective administration, and safeguarding the rights of the defendant, have been achieved. The new code contains eight chapters and will be drafted into bill-form in time for the next session of the state legislature.

A very different type of law revision has been going on for about five years on the third floor of the old Law building. Here Prof. Charles Bunn has been quietly at work helping to shape a new uniform commercial code which is now ready for consideration by Wisconsin's and 47 other state legislatures.

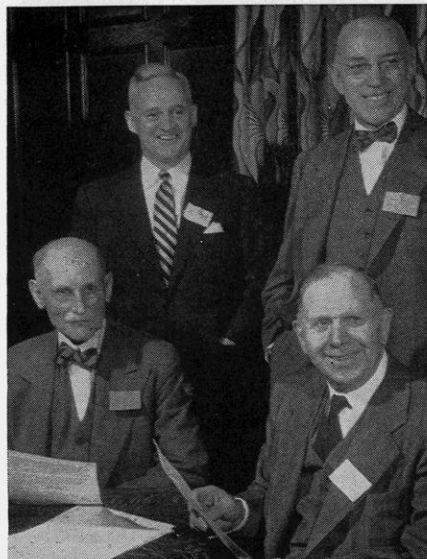
Undertaken 10 years ago by the National Conference of Commissioners on Uniform State Laws and the American Law Institute, the job has cost more than \$300,000 to complete.

As editor of the final draft, for a national editorial board of lawyers and judges, and chairman of a committee of the Wisconsin Bar Association set up to study the code, Bunn is thoroughly

familiar with the thick pile of manuscript on his desk.

"Actually nearly everyone has a stake in this code because it contains the laws that govern business transactions from the sale of an automobile to bank deposits and collections," he explains. "The present uniform laws were mainly drafted between 1896 and 1909. Business practices have changed a lot since then, a lot of new problems have emerged. The answers given by different states have differed. The present law is neither uniform or modern, and revision is needed to bring it up to date, simplify the rules, and make them uniform."

Work on the state corporation laws in which the Law school assisted, has also resulted in new legislation. Last year a new up-to-date corporation code



FOUR LAW ALUMNI at the spring program: standing, Attys. Willis J. Sullivan, '27, and Oscar T. Toebass, '12; seated, Atty. Edgar L. Wood, '92, and Dean Oliver S. Rundell, '10.

was passed based on the recommendations and revision of a State Bar association committee which included Prof. George Young.

Through its unique program of "law-in-action" research the law school is pioneering on other new fronts, exploring unknown territory, putting time, energy, and manpower into projects that are opening up new horizons.

In the forefront of these legal pioneers is Prof. Williard Hurst, whose law history is creating a new frame of reference for students and historians alike. To him law is not a self-contained system but part and parcel of the life around it—economic, social, political.

"History," he says, "is the effort to understand things in the whole so far as we can."

Hurst is starting with the ties between the law and the economic growth of Wisconsin by making an intensive study of the lumber industry and the problems left behind by lumbermen in the "cut-over" country, from 1850-1910. Other research fellows are exploring the law's relation to the development of Wisconsin trunk line railroads, and water transport facilities.

The results will be put together to form part of a series of volumes on a kind of legal history never before written. His first and introductory book, "The Growth of American Law," was published in 1950.

There is one group that has been reaping considerable benefit from the UW Law school. These are the state's farmers.

Prof. Jacob Beuscher, chairman of the school's research committee, has spent a good share of his life making law available to rural families. In addition to his teaching duties, Beuscher keeps track of a dozen current research projects, lays plans for future ones, reads all completed manuscripts, and personally guides several programs in the field of farm law.

"Our 'law-in-action' program helps us here in the Law school about as much as it does the people in the state," Beuscher comments. "It makes teaching easier and classes more stimulating for the students because as teachers, we can draw on a rich storehouse of experiences built up while digging into these problems.

"At the moment we are concentrating on one of the most ticklish and important legal questions faced by farmers, that of transfer of the family farm from one generation to the next," he explains.

A young lawyer whose specialty is farm law, August Eckhart, is spending the year traveling in the state meeting with farm families, chosen with the help of rural lawyers. Through individual interviews with families facing transfer problems, he has built up a file of 40 case histories. He is now at work mapping plans to fit their individual needs and the next step is for the families in question to go over the suggested plans with rural lawyers of their own choosing.

The study has found that 'support contracts' whereby a father deeds his property over to his children, often result in grief and loss of love and unity between members of family groups.

"A lawsuit between brothers and sisters is pitiful, one between parents and children is a tragedy," is the way one rural lawyer put it.

Here is a sample of the kinds of cases Eckhardt has run into:

A young father died, leaving a 36 year old widow, four minor children, and a fully equipped farm. There was no will. The farm is being operated as a unit, the widow supporting the family, but no one know who owns what, after three years of operation. One child is now married. Is she entitled to a share of the income? What should be done to clarify ownership rights?

There should be a manual ready for use by rural lawyers within a year, based on Eckhardt's findings, that will help answer these questions.

Yet another 'law-in-action' program that could result in a blue print for land management by rural counties is "The Oneida Case Study."

Back during the depression in the 1930's a group of UW land experts decided to lick the problems created by the desolate cut-over land of Oneida county. They rezoned the area for forest use, developed fire protection and control, promoted a forest crop law that cut taxes for tree growers.

"This is the story of Oneida county," comments Beuscher, tapping a completed manuscript by Erling Solberg. "We hope it will guide and stimulate other counties to follow suit. There are over two million acres of land in Wisconsin owned by county governments," he adds.

Other going research programs include a study of land subdivision; of zoning along state highways; of the use of inventories as security for borrowing for cooperatives, vegetable canners, auto-

dealers. All are aimed at serving the communities and people of Wisconsin.

In addition to its specific program of community and state services, individual members of the Law school staff are continuously in demand as speakers for special groups. There are talks before local bar associations, before teachers and educators, and civic and farm groups.

Typical of these is a recent talk given by Professor Nathan P. Feinsinger before a conference of college economic teachers gathered from all over the state. He spoke on the problem of wage controls during war emergency periods, drawing on his own recent experience as chairman of the National Wage Stabilization Board.

Other programs by the Law school include its annual spring conference for alumni, sponsored by faculty and students. For two days there are meetings with experts on subjects of pertinence to practicing judges and attorneys.

The school also helps plan and operate an annual institute for district attorneys. Run by the State Crime Laboratory and other sponsoring agencies, the

institute attracts nearly every D.A. in the state for a program planned to help them perform more effectively on the job.

The school is on the receiving end from its friends practicing in the legal profession too. Each summer during a special Legal Problems course, leading judges and attorneys turn teachers. Begun as a refresher course for returned veterans some years ago, today the course is a substitute for the six months office apprenticeship required of all graduates.

"We have found that by calling in authorities on all phases of legal practice to work with the students we can assure a broader range of practical experience than is usually available in an office practice assignment," comments Prof. Carlisle Runge.

By this dedication of its energies to the people of the state, through the 'law-in-action' program, by cooperation with the state legislature, and through continuous service to a variety of communities, the UW Law school is giving new inspiration to the Wisconsin Idea. ■ ■

TRADITION HAS IT that senior law students who catch their canes after tossing them over the goal posts at Homecoming will win their first case. Most did this year—and Wisconsin won, too.



Business and Education: Partners in Freedom

*Each, today, is more dependent on the other
than ever before in the nation's history*

DURING THE PAST 20 years, there has been a certain skepticism toward the role of business in our society. It became fashionable in some quarters to question whether there isn't something fundamentally incompatible about capitalism and our basic ideals of social justice and democracy.

More recently the climate has changed and we find a more friendly attitude toward business and the men who are engaged in it. Perhaps the threat of communism and the failure of some popular panaceas may have something to do with this change in attitude. But I like to believe that the reason lies chiefly in the evolution of business itself and the operation of those very forces which are inherent in the American system.

American business has gone through a complete transformation since the beginning of the twentieth century and bears no resemblance to the autocratic enterprises that were the target of attacks and doubts of earlier days. This dynamic transformation presents a sweeping denial of the thesis of a Karl Marx or a Vishinsky that American capitalism is the child of greed and irresponsibility and that the American businessman is devoted to only one ideal—piling up profits.

"Let the buyer beware" is a discarded attitude. The objective of business today is to serve rather than to exploit the public. This enlightened view is at the heart of the American corporation.

But the modern corporation has evolved far beyond this simple conception. And therein lies the closer bond

between business and education. For while it is true that the primary objective of business is profit and no corporation can survive without it, it is also true that a corporation must have the interest of its employees at heart, maintain its position in the market, and plan wisely for the future. Often these objectives are not consistent with maximum profit. For they are bound up in a multitude of considerations which go beyond the balance sheet and involve stockholders, employees and customers as well as the general public.

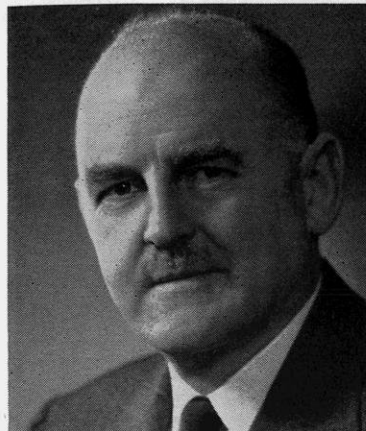
That's why skilled and far-seeing management has become a necessity in

the modern corporation. The result is that business management is being looked upon more and more as a profession for which special talents and preparations are required, just as they are for the law, medicine or engineering. Business managers today must not only have good old-fashioned business sense and make money for the stockholders, but they must have a sympathetic understanding of human relations as well as a sense of social responsibility to the public at large.

THIS EMERGENCE of dynamic capitalism as a basic factor of American life offers three distinct challenges to education. In the first place, it is a challenge to train minds which will be equal to the immeasurably greater responsibilities of the future.

It has been the habit of each young generation to look with envy at the opportunities enjoyed by preceding generations and to view with alarm the lesser opportunities of the future. Yet the history of our country's development shows that each generation was wrong. If we pursue sound national policies and encourage the initiative and enterprise of our people, the best and most fruitful years of the free enterprise system lie ahead of us.

In the coming decade 10 million American homes will be replaced by modern dwellings or brought up to present-day living standards. The spectre of illness must be removed insofar as possible from all our families through the advances of medical science. College education must be available to all the worthy sons and



THE AUTHOR

This article is adapted from an address by Mr. Balderston at the 300th Anniversary Celebration of the Society of Friends, George School, Newtown, Pa.

By
William Balderston, '19

*President
Philco Corporation*



THE CONTINUED PROGRESS of our society depends on trained minds.

daughters of American families, regardless of their financial condition. The continued progress of our society depends on trained minds.

The productivity of American industry, working with American education, will make it possible to achieve such goals and bring about the better future that surely lies ahead of us.

But education also meets a second challenge—that of understanding and teaching the nature of the modern corporation and its social obligations under the system of individual freedom and competitive enterprise. That may not be too difficult a task, but it's one that is necessary. There is, today, an appalling ignorance among workers and students about even the most elementary facts of business.

Not long ago a national poll of workers in a big company was taken on two fundamental economic questions:

First: "How much real profit do you think your company makes for every dollar it pays out in wages?" *Average answer—43 cents.*

Second: "When you spend a dollar in a big department store, how much of that dollar do you think the store keeps as real net profit?" *Average answer—32 cents.*

After an educational program, the same poll produced answers of 10 cents and six cents respectively, which, while they too are high, are more accurate.

Such a climate of ignorance is unhealthy for a free society and incompatible for the preservation of liberty. It is the job of our educational institutions, whether it be by formal or practical means, to foster a true understanding of our commercial processes among those who are to inherit its responsibilities.

If business and education are to be partners in freedom, business expects from our schools and colleges men and women trained for the profession of business . . . fitted for the larger responsibilities of management in modern life. The corporation of today needs specialists—scientists, research engineers, marketing experts, economists, publicists, cost accountants—as well as salesmen.

Yet business expects more of its executives than just a technical education. Industry urgently needs men who have acquired a training in the humanities and a broad understanding of human behavior, men who have developed a deep sense of social responsibility, men whose minds have been trained by a liberal education to discharge the responsibilities of informed leadership. These men, who are fitted to achieve the more enlightened objectives of the modern corporation, will come to us only from schools and colleges which place proper emphasis on the development of the cultural and spiritual aspects of life.

The final challenge to education is hardly less important. What I plead for is a reaffirmation of faith in our political and economic institutions as they were conceived and established by the founders of our nation. We sorely need a "recurrence to fundamental principles," as it was expressed in the Virginia Bill of Rights in 1776.

It is desirable, of course, that the habit of independent, critical thinking be developed in young minds, for that is the source of all progress. But I also maintain that no student is prepared to assume a critical point of view toward our institutions until he has acquired a mature understanding of the philosophy upon which this nation was founded.

I believe it no less true that the evolution of the modern corporation, with its human and social attitudes, is a development of great significance to the political future of this nation. As modern management, in hundreds of successful businesses throughout the land, conducts its affairs with justice and understanding, we have new proof of the soundness of our political principles of individual initiative and private enterprise.

Business and education each have their responsibilities in our expanding economy. Each, today, is more dependent upon the other than ever before in our history. For—as partners in freedom—we have a common faith and a common goal. ■ ■

Alumni Solons Meet Success

WHEN THE RETURNS WERE in after the Nov. 4 election in Wisconsin, most University of Wisconsin alumni in the running found themselves where they wanted to be—particularly if they were Republicans, since the GOP swept the state, returning Gov. Walter Kohler to office and re-electing Sen. Joseph McCarthy over Thomas Fairchild, '37.

Also winning re-election for state office was Attorney General Vernon W. Thomson, '27.

Of Wisconsin's 10 representatives in Congress four are Badgers: Glenn R. Davis, '40, second district; Melvin R. Laird, '39, seventh district; John W. Byrnes, '36, eighth district; and Alvin E. O'Konski, '32, tenth district.

Here is how Wisconsin alumni line up in the Wisconsin state senate, as the legislature prepares to meet in January. State senators include Leo P. O'Brien, '18, Green Bay; Harry F. Franke, Jr., '49, Milwaukee; Allen J. Busby, '22, Milwaukee; Henry W. Maier, '40, Milwaukee; Warren P. Knowles, '33, New Richmond; Paul J. Rogan, '40, Lady-smith; Gordon A. Bubolz, '40, Apple-



GRETCHEN B. SCHOENLEBER, '11, president of the UW Board of Visitors, and the Ambrosia Candy Co. of Milwaukee, of which she is also president, are featured in the October issue of *The Sugar Press*. The growth of the company under Miss Schoenleber and her father, who was a founder of the concern, is detailed. "The Ambrosia organization is a tribute to its President 'G.B.S.," the article says. Miss Schoenleber has the distinction of being the only woman represented on a commodity exchange as the first woman of the New York Cocoa Exchange. She also serves on the Cocoa and Chocolate Manufacturers' Industry Advisory Committee.



OLD-TIMERS Pat O'Dea, almost-legendary kicker on the Wisconsin gridiron near the turn of the century, and Pop Warner, one of the greatest of all football coaches, are pictured above as Warner received a plaque from the San Francisco Touchdown club. The occasion: the 83rd anniversary of the first college football game Nov. 6. O'Dea made the presentation.

ton; William F. Trinke, '35, Lake Geneva; William W. Clark, '14, Vesper; Gaylord A. Nelson, '42, Madison; Arthur L. Padrutt, '44, Chippewa Falls; Rudolph M. Schlabach, '22, La Crosse.

Twenty-six Badgers are in the Wisconsin assembly: Rodney J. Satter, '50, Prairie du Chien; Floyd E. Wheeler, '31, Madison; Carl W. Thompson, '36, Stoughton; Ervin N. Brunner, '41, Madison; Reino A. Perala, '40, Superior; G. Helmer Bakke, '39, Menomonie; John Pritchard, '08, Eau Claire; Charles A. Peterson, '04, Rosendale; William N. Belter, '47, Wautoma; John R. Petrus, '45, Highland; Arne H. Wicklund, '47, Gile; Eugene A. Toepel, '39, La Crosse; John A. Norman, '07, Manitowoc;

Robert W. Landry, '49, and Isaac N. Cogg, '48, Milwaukee; and John E. Reilly Jr., '38, Wauwatosa; Mark Catlin Jr., '33, Appleton; Warren A. Grady, '50, Port Washington; John T. Kostuck, '16, Stevens Point; Burger M. Engebretson, '23, Beloit; J. Riley Stone, '07, Reedsburg; Robert G. Marotz, '50, Shawano; Arthur O. Mockrud, '42, Westby; Kenneth Wm. Haebig, '38, Kewaskum; Richard E. Peterson, '49, Clintonville; Donald E. Reiland, '43, Wisconsin Rapids.

Wisconsin Center Drive Is Making Progress

THE CENTENNIAL FUND campaign of the University of Wisconsin

Foundation was spurred on in recent weeks as a series of "kick-off" luncheons for various counties and districts got underway with a successful affair in Waukesha, and the late Frank J. Sensenbrenner, Regent president, was honored Nov. 17 at a testimonial dinner in Madison.

Intensification of the drive to raise funds for construction of the Wisconsin Center building—to house institutes, seminars, and conferences on the UW campus—was urged by Pres. E. B. Fred, present Regent Pres. A. Matt. Werner, and Commerce School Dean Fayette H. Elwell at the testimonial dinner. The latter recalled that Mr. Sensenbrenner had called the proposed Center a "gilt-edged investment."

Sponsoring the dinner in Madison were Don Anderson, Adolph C. Bolz, Milton B. Findorff, Walter A. Frautschi, George H. Johnson, Oscar G. Mayer, Grover C. Neff, and Ray M. Stroud.

According to the speakers, \$1,400,000 has been raised toward the cost of construction, which is estimated at \$3,000,000. Pres. Fred declared that Mr. Sensenbrenner could be honored most by "carrying his ideas into the future." He noted that Mr. Sensenbrenner had hoped he would have lived to see completion of the Wisconsin Center for adult education.

More than 80 Madison area business and professional men attended the dinner.

UW Grad Sees Little Chance Of Anti-Stalin Revolt

WHAT IS THE extent and pattern of the internal opposition to the present Stalin regime in the U.S.S.R.?

That question is more complex than most Americans realize, according to University of Wisconsin graduate George Fischer, '47, who speaks from more than ten years' first-hand experience in the Soviet Union and recent intensive study and work on Eastern Europe. A Russian-speaking veteran of U.S. Army service inside Russia during World War II, Fischer reports on his study of the "Vlasov Movement" in a recent book, "Soviet Opposition to Stalin: A Case Study in World War II" (Harvard University Press.)

One conclusion reached by Fischer, who last year served as director of the

Ford Foundation's East European Fund to aid former Soviet citizens, was that "passive disaffection" is a key factor in the U.S.S.R. but that "in the foreseeable future, organized anti-Stalin movements—the decisive form of Soviet opposition—will not displace the present regime in time of peace."

He describes "the vastly complex attitude of native opposition to the Soviet system" in four parts:

"The most articulated one is rejection of terror, of the Soviet police state. But as important in the total picture is another component part. This is the continuing impact of the ideas and aspirations of the Bolshevik revolution of 1917 . . . In many ways this aspect of Soviet opposition, the urge for a new social system built around a noncapitalist welfare state, makes anti-Stalinists feel closer to the otherwise abhorred Soviet regime than to the capitalist, antirevolutionary West. The same is true of another component part. This is the strong nationalism, a self-conscious pride and sensitivity regarding the international status of their homeland. Lastly, much of Soviet opposition appears to share with the regime its body of authoritarian political mores. This again deepens the gap between Soviet anti-Stalinists and the still largely individualistic parliamentary West."

Fischer concludes from his study of the Vlasov Movement and of other former Soviet soldiers who also fought for Germany in World War II that "neither the smoothest outside propagandists nor the most powerful war machine can afford to slight these national attachments and basic aspirations" of the Soviet population.

"Contrary to the prevailing American interpretation, the principal cause of the vast initial Soviet retreats and surrenders (in 1941) was not anti-Stalin sentiment but the invader's seeming dissolution of Soviet authority. It was the resulting chaos, magnified by the all-important inertness of the Soviet populace and officialdom, which explains the German triumphs. . . .

"Today, however, the situation is radically altered. Even if solution of

the Soviet-American conflict is sought in a major war—an approach which in the past has aggravated innumerable more problems than it resolved—there can be no assurance of what is the Soviet opposition's foremost prerequisite: a successful invasion on land into major areas of the U.S.S.R. For at present the U.S.S.R. is far better geared not only militarily but also geographically and propaganda-wise than it was against the German surprise attack of 1941. The Soviet system, too, appears distinctly more stable and more viable than is generally believed in the United States. As long as this is so, internal opposition to the Soviet regime will remain of only secondary importance."

Fischer studied in the Soviet Union for 11 years before World War II, and served there as a Captain in the U.S. Army during the war. He also studied and worked in Germany for four years. He received the Ph.D. degree from Harvard in 1952, and his book is volume eight in the published studies of the Russian Research Center of Harvard.

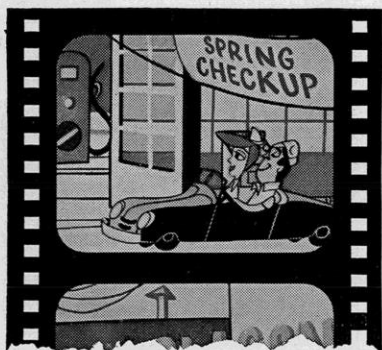
Behind the Footlights With Badger Alumni

UTA HAGEN, '40, Willard H. Scholz, '41, and Edward Heth, '32, all made stage headlines recently for one reason or another.

Miss Hagen, who has already acquired an excellent reputation as a leading actress in heavy drama, made a venture into the realm of slapstick at the Cort theater in New York. She plays the role of a Hollywood film star whose career was about washed up in the play called "In Any Language." One critic declared Miss Hagen handles her role as though she "had been working with someone like Bobby Clark throughout her career."

Scholz, another well-known Wisconsin dramatist of many talents, is appearing as a semicomical foreign diplomat in the road cast of "Call Me Madam." The show played Milwaukee recently.

Attacking Broadway from another angle is Heth, whose novel "If You Lived Here" has been purchased by Broadway producer Stanley Gilkey as the book for a projected musical. Heth, who lives at Wales, Wis., is the author of several successful novels, including "Any Number Can Play," which was filmed about three years ago. His latest is the story of homecoming day in a little Wisconsin town, and has been compared favorably with Thornton Wilder's "Our Town."



At your age!

If you are over 21 (or under 101) it's none too soon for you to follow the example of our hero, Ed Parmalee (above) and face the life-saving facts about cancer, as presented in our new film "Man Alive!"

You and Ed will learn that cancer, like serious engine trouble, usually gives you a warning and can usually be cured if treated early.

For information on where you can see this film, call us or write to "Cancer" in care of your local Post Office.

American Cancer Society



After more than 40 years in government service, Frederick M. JOHNSON has retired. In the Philippines from 1907-1914, he was with the Bureau of Public Roads since 1919 and has been district engineer in charge of the state of Illinois. He is living in Springfield.

1907 W

Ray Broughton, long-time teacher, died Oct. 31 at Shell Lake.

Merlin Aylesworth, radio pioneer and first president of the National Broadcasting Co., died Sept. 30. He was also president of the RKO board and former publisher of the New York World Telegram.

1908 W

Daisy MILWARD was recently honored in Madison for her many years of service as a Red Cross service worker.

1910 W

Harold E. CULVER, former UW teacher and former head of the geology department of geology at Washington State college in Pullman, has been called out of retirement to work at the University of Philippines as a consulting geologist under a mutual security agency appointment.

James S. THOMPSON is in Washington as a public member of the 1952 board of review of the foreign service personnel of the state department. He was recently elected chairman of the board of the non-commercial United States Book Exchange as a representative of the Engineers' Joint Council. The *Alumnus* was sorry to learn of his wife's (Dorothy M. BURSCHAM, '09) death last December.

John W. LEYKOM, a sales representative, died Oct. 5 at his Hudson home.

1911 W

Carl H. HANSON, retired USDA extension employe, died Oct. 23 in Washington.

Mrs. Ferdinand A. Bartlett (Elizabeth THOMSON) died Oct. 5 at her Milwaukee home.

Attorney Charles O. BERGENER died Sept. 27 in Shullsburg.

Robert J. BURKE, Chicago candy manufacturer, died Oct. 2.

Harvey W. EDMUND was one of thirty-four members of the Pacific Coast Gas Association elected to the Forty-Niner Club in recognition of his work with the Association. He is a retired vice-president and general manager of Coast Counties Gas and Electric Co., and resides in Santa Cruz, Calif.

C. Lester JOHNS, long-time employe of the International Harvester Co., died Sept. 13 in Chicago.

1912 W

Carl G. JENSEN, retired Pittsburgh manufacturing executive, died Sept. 6.

George F. ROWE died February 9 in Milwaukee.

Richard E. VAUGHAN, retired UW plant pathologist, died Oct. 6 in Madison.

Charles E. WARWICK died Feb. 13, 1952 in Keokuk, Iowa.

Charles G. YERKES, plywood industry leader, died recently in Green Bay.

Hans EGGERS, president of the Continental Can Co., was in Milwaukee in October, accompanying Gen. Lucius D. Clay, the company's board chairman, who addressed the Milwaukee Association of Commerce.

Charles F. HIBBARD, prominent Detroit insurance man, died Oct. 21.

DECEMBER, 1952

to the

**ELECTRICAL
ENGINEER**

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PHYSICIST

with experience in

RADAR

or

ELECTRONICS

Hughes Research and Development Laboratories, one of the nation's leading electronics organizations, are now creating a number of new openings in an important phase of their operations.

Here is what one of these positions offers you:

THE COMPANY

Hughes Research and Development Laboratories, located in Southern California, are presently engaged in the development and production of advanced radar systems, electronic computers and guided missiles.

THE NEW OPENINGS

The positions are for men who will serve as technical advisors to government agencies and companies purchasing Hughes equipment—also as technical consultants with engineers of other companies working on associated equipment. Your specific job would be essentially to help insure successful operation of Hughes equipment in the field.

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On joining our organization, you will work in the Laboratories for several months to become thoroughly familiar with the equipment which you will later help users to understand and properly employ. If you have already had radar or electronics experience, you will find this knowledge helpful in your new work.

WHERE YOU WORK

After your period of training—at full pay—you may (1) remain with the Laboratories in Southern California in an instructive or administrative capacity, (2) become the Hughes representative at a company where our equipment is being installed, or (3) be the

Hughes representative at a military base in this country or overseas (single men only). Compensation is made for traveling and moving household effects, and married men keep their families with them at all times.

YOUR FUTURE

In one of these positions you will gain all-around experience that will increase your value to our organization as it further expands in the field of electronics. The next few years are certain to see large-scale commercial employment of electronic systems. Your training in and familiarity with the most advanced electronic techniques now will qualify you for even more important future positions.

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*Engineering Personnel Department
Culver City,
Los Angeles County, California*

If you are under thirty-five years of age, and if you have an E.E. or Physics degree, write to the Laboratories, giving resumé of your experience.

Assurance is required that relocation of the applicant will not cause disruption of an urgent military project.

★ Madison Memories

... from the Alumnus files

1913 W

Joseph G. TAYLOR has retired after 39 years of service with the Aluminum Company of America. He founded the Alcoa News and has been editor since 1930.

Henry TRAXLER, former Janesville city manager, died Nov. 5 in Los Angeles.

1915 W

Engwald S. ELLINGSON, divisional sales manager for the Standard Chemical Mfg. Co., died recently.

Will A. FOSTER, Borden Co. vice-president, visited Madison in late October and addressed several civic organizations.

Frank L. WRIGHT has come out of retirement to again become chairman of the department of education at Washington U., St. Louis, Mo.

1916 W

Lois I. HOLLUM, Madison piano teacher and artist, died Oct. 19.

1917 W

Thorwald A. CARLSON, U.S. Forest Products Lab research engineer and authority on packaging, died Oct. 24 in Madison.

J. G. DICKSON, UW plant pathologist, has been named president of the American Phytopathological society.

1918 W

Word has been received of the death of Mrs. James J. Hunter (Mary S. GLOVER) of Chicago.

Bishop Benjamin E. P. IVINS has resigned as Episcopalian bishop of the Milwaukee diocese after 19 years. Among the speakers at the diocesan council meeting at which the resignation was announced was Bishop Louis C. MELCHER, '22, now bishop of central Brazil and president of the national council of the Episcopal church in Brazil.

1919 W

Martha ENGEL of Madison has been named to the parish education unit of the American Lutheran church.

Receiving a great deal of publicity and acclaim for her home economics television program over WTMJ-TV (Milwaukee) is Mrs. Breta LUTHER Griem.

Gertrude M. JACOBS, assistant vice-president of the Marshall and Ilsley bank of Milwaukee, is the first woman to become president of a division of the Wisconsin's Bankers' association.

1920 W

Henry Earl SMITH, Sheboygan superintendent of schools, has been honored by the Wisconsin State Association of School Administrators for more than 25 years of meritorious service to Wisconsin youth.

Isabel F. WALKER, former dietician, died last August at Newton Center, Mass.

1921 W

Paul B. BAUM has left Colorado Woman's college to become dean of La Verne college in La Verne, Calif.

Norman JOHNSON died Aug. 22, 1951, at Wausau.

James Milner LOGIE, agricultural instructor and owner-operator of a model irrigated farm, died Aug. 17 following a fall in his St. Paul, Neb., home.

The Deltax Rug. Co. of Oshkosh, headed by Carl E. STEIGER, recently celebrated its 50th anniversary. Emil L. STEIGER, '24,

is secretary and advertising manager and is in charge of the firm's New York office. The factory, manufacturing fiber rugs, occupies 200,000 sq. ft. of floor space and its products are distributed throughout the U. S.

Irwin MAIER, a vice-president and publisher of The Milwaukee Journal, has been awarded the James McGovern trophy for his work in the development of classified advertising.

Emil A. MUELLER died Oct. 7 at Baraboo.

Frederick M. PANTZER of Sheboygan died June 10 in Washington, D.C., according to word recently received by the *Alumnus*.

UW Prof. Conrad L. KUEHNER, member of the Horticulture department for 29 years, died Sept. 16. He was well-known for his extension work with fruit growers.

Dr. George D. SCARSETH, is director of research of the American Farm Research Association.

Foster STRONG has been appointed dean of freshmen at the California Institute of Technology. He is a professor of physics.

Kenneth H. JACOBSON, Philadelphia newspaperman, died Aug. 29.

Dr. John RYDJORD, a former UW music instructor, now heads the history department at Wichita U.

1922 W

J. W. WILLIAMS, UW chemistry professor, has been elected to membership in the National Academy of Sciences, together

with his colleague Prof. William S. Johnson. The honor is one of the highest in the scientific world.

1923 W

Lippert S. ELLIS, director of the Arkansas Experimental Station of the U.S. Department of Agriculture, recently toured the United Fruit Co. operations in Central America.

Alfred WEED and Mrs. Frances Whitaker Palmer were married Oct. 2. He is with the Hohn Powell Co. of New York City.

Arnold S. ZANDER of Madison, international president of the American Federation of State, County and Municipal Employees, AFL, has been named to the National Planning Association's special 19-member policy committee to study how the U.S. president's staff can best help him with his work.

Marquis CHILDS, nationally syndicated political columnist, spoke Oct. 5 at the Memorial Union in Madison, and his forecasting proved more successful than it had in 1948, when, by his own admission, his "political forecasting crystal ball had been slightly cracked." This time he thought "the odds remain heavily on the side of Gen. Eisenhower."

1924 W

Harold Jacob BENTSON and Rosemary Lynch Ciccone were married last December, according to word recently received by the University.

Col. Louis B. RUTTE has been assigned as executive officer in the inspector general's office of Third Army headquarters at Ft. McPherson, Ga.

John SCHREINER, Prairie du Chien insurance man, died Oct. 12.

Arthur TOWELL, president of the Madison advertising agency bearing his name, was elected national president of the Affiliated Advertising Agencies Network (AAAN.)

Fordyce E. TUTTLE has been appointed director of the new apparatus at Eastman Kodak's camera works and is responsible for basic research on new equipment.

1925 W

Yale Prof. Michael I. ROSTOVITZEFF, noted archaeologist and historian who retired in 1944, died Sept. 20.

1926 W

Beulah HUNZICKER is president of the American Dietetic Assn. She is director of dietetics at the Presbyterian hospital in Chicago.

1927 W

Arthur K. HIGGINS, assistant research director for Allis Chalmers in Milwaukee, died Nov. 6.

Dr. E. D. STANTON, Reedsburg physician, died Oct. 26.

1930 W

Arthur KREUTZ has joined the U. of Mississippi as associate professor of violin and composition.

Frank C. POWERS of Marion, O., died Oct. 27.

Roderick H. RILEY is economic advisor to the administrator of the Small Defense Plants administration.

George A. TRACEY is managing editor of the Milwaukee *Sentinel*.

Roland E. WALKER, owner and manager of the Wautoma Mercantile Co., died Nov. 3.

Joe TUSS, '50, has been named county agent of Taylor county, replacing Carl ZOERB, who has accepted a federal post as interviewer of prospective immigrants from Europe.

Retired Whitewater college Prof. Helen KNOSKER died Oct. 2.

Franklin L. ORTH has resigned as assistant chief counsel of the office of price stabilization to join the legal staff of the internal revenue department. He was once UW freshman crew coach, and headed the Milwaukee Alumni Club in 1934.

Mrs. Dorothy SANDER Barnard has been elected Woman's Association president of the First Plymouth Congressional church in Denver.

1931 W

John J. DIXON, commercial manager of Radio Station WROK at Rockford, Ill., has attracted wide attention in a series of broadcasts titled "What Price America."

S. L. LOTT, has been elected assistant treasurer and controller of the Smith-Douglass fertilizers and materials company in Norfolk, Va.



One of a series of Christmas drawings by Paul Brown, famous American artist.



CHRISTMAS GIFTS that are exclusive with Brooks Brothers

The distinctiveness and individuality of our own make clothing and furnishings are at no time more appreciated than during the Christmas season...when gifts that are unusual and of good taste are so important to both the giver and the recipient.

Our Own Make Neckwear, \$2.50 to \$6.50

Our Own Make Pajamas, \$9 to \$25

Our Own Make Shirts, \$5.50 to \$12.50

Our Own Make Briefcases and Luggage, \$18 to \$132**

Our Own Make Suspenders, \$3 to \$5

*Including Federal Tax

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Mrs. Marion HESTER is head librarian for the Marshfield Free Library.

Elmer J. SHABART, M.D., has been elected fellow of the American College of Surgeons.

1932 W

George PARIS, manager of the Camp McCoy branch of the Gateway Cleaners, LaCrosse, died Oct. 9.

Toni (Naomi) OWEN, well-known dress designer and manufacturer of New York, was married Sept. 18 to William L. Lyall, also of New York.

Jean S. ROSE is chief of the management branch of the Chicago district office of the U.S. Army Corps of Engineers.

Dr. Hermon H. CONWELL of Beloit college is visiting professor of mathematics at Rockford college this fall.

Mrs. Marie EHMANN Hales is teaching a food class at Port Washington Vocational and Adult Education school.

Robert J. LEAHY is technical service manager of Philip Morris and Co. Ltd., Richmond, Va.

The death of Eugene J. SEELIG on Feb. 29 was recently reported to the *Alumnus*.

Mrs. Shannon Hobgood (Elizabeth DANIELL) writes from Pensacola, Fla.: "I intended to be present at last June's reunion but left on two weeks' notice for a summer in Europe instead. Husband, son Randall, and I drove to Houston for the Wisconsin-Rice football game, which was a real treat. While there enjoyed the Houston alumni party and a grand visit with Jean Waugh LUCKEL, '33."

1933 W

Lucien S. Hanks of Madison is vice-president of the Dane County Title Co.

Herman H. WAGGERHAUSER has been appointed general superintendent of manufacturing at Eastman Kodak Co.'s Camera Works and Navy Ordnance division in Rochester, N.Y.

Paul MARCUS' article, "The Ladies Had an Answer" on the Home Mission division of the National Council of Churches is in the Oct. 4 issue of *Saturday Evening Post*. He is also the author of the best seller Ford biography "We Never Called Him Henry."

Benedict J. SCHMID, San Francisco engineer, died Sept. 21.

Margaret SNYDER, one of the owners of Madison's Gourmet Shop on State street, recently sold a song "Witchcraft," written in 1935, to bandleader Tommy Dorsey's music publishing company.

1934 W

Civil engineer Louise H. BEBB, now married to Robert S. Williams, Jr., is living at 515 Wilton Road, Towson, Maryland.

Mr. and Mrs. Richard E. MAYNARD (Georgianna MATHEW, '35,) are director of the boys college and librarian-teacher in the American School, Tarsus, Turkey, which is under the auspices of the American Board of Foreign Missions. They have been in Turkey since 1939.

1937 W

Mrs. Elizabeth WING Loomis is now living in West Hartford, Conn., after the death in August of her husband, Wayland E. She has two sons, Wayland Jr., 5, and Warren, 3.

Lauren GORDON is a supervisor in the Wisconsin Department of Public Instruction.

Durlin R. PAWLISCH has been named principal of the state school for girls at Oregon, Wis., where he lives with his wife and four children.

Mr. and Mrs. William K. HOLL (Louise MARTENS, '34) are in Washington where he was recently named management officer of the District's new Department of General Administration.

Dr. Virginia S. NYABONGO is on leave from Tennessee A. and I. State univer-



Is It "Paying Off?"

(Continued from page 19)

"I got back to Wiesbaden on June 20th in good order, and of course I was glad to be back in some way. But after a little while I got pretty homesick for the States and it still isn't getting any better. On July 1, I started working in the bank again. I got kind of promoted. I work now on the window for traveler-cheques, letters of credit, etc. It is very interesting. I have the chance to use my English and to talk with all the foreigners. With my salary I didn't get promoted yet, I hope this will happen on January 1st, next year, as the custom is in our bank. I guess, it's always the way with someone, who was in the States, once you get used to the life there, it's awful hard to live in another country, even if this country is yours. . . .

"Life here isn't much different from last year, when we left the country. . . . Guess some more than a million travelers visited our country this year. I just hope, that some of them got an impression of our trying to build up

and work in peace. It's exciting to see how fast buildings are going up here. Where you look, you can see it. Our balance in foreign trades is very good right now, even the dollars deficit is getting smaller. . . . but believe me, we all here have to pay for that in high taxes and high prices. . . . Everybody works here right now, and the number of our unemployed people this summer is smaller than it was in the 1930s, when Hitler built up his war production. Not everything is ideal of course, but it still is better here than for example in France or Italy.

"We have a very important conference here in Wiesbaden this week. Farmers from 21 different nations are here, and they are going to try to prepare the United States of Europe, as far as farming is concerned. Hope they are successful. Believe me, when the generation which is in government right now is not going to build the U. S. of Europe, we young people sure will do it."

And from Erlangen, Margos Bahr wrote:

"My parents and many of my friends were at the train station and all of them are very happy that I'm home again. At first I felt a little strange and my thoughts were all in America. . . . the life is quite different here, but now I get used to it, I like my work very much and sometimes I dream about America. I have to tell about your country, everybody is very interested. I'm going to give speeches next month in some groups of unions. I really can say that I learned the American people and the country. . . . and I hope our friends in America learned something too and the letters what I got confirm it to me.

"I had already an American girl as guest in my home for two days. There was a group of 40 American students which make a trip through Europe and I told at the American office that I would be more than glad to have a girl as guest from any group who are coming to our town. She was studying industrial and labor relations, and we had a very nice time. So we can do a little bit to return for the wonderful time we could stay in your country."

sity doing research in France. She is living at the Maison International in Paris.

1938 W

Henry A. KRONER Jr. is assistant to the deputy petroleum administrator, on loan from the Standard Oil Co. of Indiana.

1939 W

The Rev. Bennie BENSON and his wife and four-year-old daughter recently left for the interior of Japan, where he is doing mission work with the Conservative Baptist service.

Ingvar M. ROHLING has been named Phillips school superintendent.

1940 W

Walter BAST has been named manager of the Mead reduction plant of the Kaiser Aluminum and Chemical corporation.

Santo J. CARAVELLO is an associate professor of education at Kansas Wesleyan U. at Salina.

1941 W

Bob HARNACK, his wife, and Bob, Jr., are in Milwaukee where he is curriculum supervisor in the Milwaukee Public Schools.

Wally TURNER is with the Socony Vacuum Co. in Kansas City.

Mr. and Mrs. Charles BOOTH own the Crystal Greenhouse in Waupaca.

Mr. and Mrs. John BRUEMMER (Barbara STEPHENS) and their two children are living in Madison, where he has returned to law practice after naval service.

Prof. and Mrs. James W. Drury (Florence DANIELS) are parents of a new daughter in Lawrence, Kas.

John MOSES has opened a law office at Gays Mills, where he is living with his wife and four children.

1942 W

Melvin W. ECKE is assistant professor in the Marietta, O., college political science department and director of adult education there. He is married and has three daughters.

Kathryn L. EIGHMY and Orville CAIN, '50, were married Sept. 14 and are living in Madison.

Glenn L. HENRY is again assistant district attorney in Madison after a period of naval service.

Mr. and Mrs. Dave MERRITT on Sept. 14 greeted the arrival of their third child, Mary Ellen. He is district manager for Ray-O-Vac in Birmingham, Ala.

Dorothy M. PAGEL and Robert D. Lowrie were married Aug. 25 and are living in Tucson, Arizona.

Daniel ROSS, M.D., is now in the practice of pediatrics with Dr. Louis Krafchik in New Brunswick, N.J.

Geogory joins two brothers in the family of John SAFRANSKI (Dorothy PORTERFIELD, '48) making a total of five "Badger Buckeyes"—including ma and pa.

Charles B. WALDEN is assistant professor of teacher education at Emory university.

Dr. Darwin D. WATERS has been recalled to active duty with the Navy.

1943 W

Dr. Carl AKWA, head of the rehabilitation ward at the Milwaukee veterans administration hospital, died Oct. 15. Surviving are his wife, Charlotte, '47, and four children.

Mr. and Mrs. Gordon NEWELL (Rosemary PLUMMER, '37) proclaimed a blessed event Sept. 11.

Serving YOU

For Twenty-five Years

Yes, for 25 years your Wisconsin Alumni Research Foundation has been serving you, as a citizen of Wisconsin, in many ways, safeguarding the health and well-being of yourself and your family.

Many of the food and drug products which you use are tested periodically by the Foundation, assuring you that these products are equal to or superior to their stated standards.



Services Offered

- Vitamin Assays
- Mineral Analyses
- Proximate Analyses
- Bacteriological Control
- Insecticide Testing



This seal is your guarantee that you can depend upon the product which bears it. The most widely accepted tests are used, backed by 25 years' experience. When you buy, it's wise to "look for the Foundation seal."

YOUR WISCONSIN ALUMNI RESEARCH FOUNDATION is a non-profit organization which receives and administers patentable inventions voluntarily assigned. All income from invested funds derived through licensing arrangements goes to the University of Wisconsin and is allocated to further research by the University Research Committee.

WISCONSIN ALUMNI *Research* FOUNDATION
MADISON, WISCONSIN

Barbara BECHAUD and Thomas S. MADDOCK were recently married.

Warren W. EVANS has joined the research staff of the DuPont photo products department at Parlin, N. J.

John H. MACKLIN Jr. is an English instructor at the U. of Illinois Chicago division.

1944 W

Helen May KARCH is on the program staff of the YMCA hotel department in Chicago.

Jean LEWIS and Harold R. Krefting were married Oct. 4 and are living in Chicago, where she is a Mutual Network radio writer and he is a salesman.

1945 W

A daughter was born in June to the Rev. and Mrs. Edward E. DAUB, who are living in Osaka, Japan.

Carl HOEPPNER has opened a law office in Plymouth.

Mr. and Mrs. Charles A. Hughlett (Shirley Anne GRADY) and daughter, Laurel, are living in Lake Andes, S. Dak., where he is manager of the new migratory waterfowl refuge.

Janet KETTNER is an assistant field director for the American Red Cross in Berlin at the 279th Station hospital.

Mrs. Nancy OESTREICH Lurie is teaching anthropology at the UW in Milwaukee.

Barbara W. SMALL and Earl E. Janikowsky were married Oct. 18 and are living in Milwaukee.

1946 W

Robert P. LEE is director of residence halls at the University of Missouri.

Word of the death of Mrs. Shirley AGRONIN Gold of Ossining, N.Y., recently reached the *Alumnus*.

Dr. Freeman F. SUAGEE is alternate public member of the Cleveland Wage Stabilization Board.

Mary Jane CORYELL is a planner with the Milwaukee county planning department.

Rabbi and Mrs. Morry Feldman (Gertrude KOLBER) have moved to Pittsburgh, Pa., where he is organizer and director of the Hillel Foundation for four universities.

1947 W

John L. BORMAN (Mrs. Borman is the former Barbara Ann Kiesling) has purchased Weber's restaurant in Madison, where he has been employed as UW fraternity buyers cooperative manager.

Sherman E. FRANK and Rochelle Ruth REISER, '52, were married Oct. 4 and are living in Madison.

George Paul GRAF and Mary Mildred Ikner, married Aug. 30, are living in Pensacola, Fla., where he is in the naval medical corps.

James A. CARMAN is a sales representative for the Upjohn Co. and with his wife, the former Lorraine GUNDERSON, and one—or probably two by now—children in Salem, Ill.

Dr. Charles B. LARKIN has resumed general practice in Madison after serving 21 months as an Air Force medical officer at Truax Field.

Mr. and Mrs. Orval D. NELSON, '49, (she's the former Elizabeth BREED) announce the Oct. 14 arrival of Deborah Ann.

Fanny MISINSON recently returned from Israel with the Los Angeles Choristers after participating in the first International Song



CATHERINE ELOISE CLEVELAND, '20, has arrived in Beirut, Lebanon, where she will be a home economics adviser in the education program of the Point 4 Mission to Lebanon. She has been a home demonstration agent, on the *Vogue* staff, consumer consultant for the Cotton Textile Institute, and director of the clothing program of the Work Project Administration. Her Lebanon mission is her second outside the U. S.—for five years she was director of the Industrial Dept. of the International Grenfell Assn. in Newfoundland and Labrador.

Festival there in August. She is hematologist in the laboratories of the Children's hospital in Los Angeles.

George L. SPIELBERGER, D.D.S., is out of the navy and practicing in Poughkeepsie, N.Y.

Matt Hart TURNEY is in New York and she is a leading dancer with the New York City opera company.

Joseph H. WOJCIK has purchased a Milwaukee pharmacy at 1727 W. Lincoln Ave.

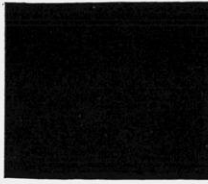
1948 W

Mary Ellen Brown is an assistant vice-president of the Lennen and Mitchell Advertising agency in New York.

Phyllis M. DIETZ was recently featured as a woman worker in science in the September issue of *Mademoiselle*.

Mr. and Mrs. Lester D. GRANDINE Jr. (Phyllis O'NEILL, '50) are now residing in Wilmington, Del., where he has accepted a position as research chemist with DuPont.

"Nobody here but us chickens!"



Wandering *Alumnus* readers—who haven't provided the WAA office with a forwarding address and thus aren't getting their magazines promptly, if at all—will have to think up a better one than that. We know you're out there . . . even though we can't tell exactly where. We're in the Memorial Union, Madison 6.

Mary L. Sykes and John A. LEGAULT are living in Phoenix after their Sept. 22 wedding. He is a C.P.A. with J. Douglas Newbold there.

Robert E. MOUL and Georgine Arnold, married Oct. 26, are living in Chicago, where he is a salesman for Moore Business Forms, Inc.

Robert C. O'MALLEY is practicing law and certified public accounting with the firm of Herro and Buehner in Madison.

William SCHULTZ has accepted a position as general secretary of the Keokuk, Ia., YMCA.

Robert J. STAMP and Bernard M. KOETTING, '51, are now working with the Allis-Chalmers Mfg. Co. in Milwaukee.

Peggy M. TOZER has accepted a position with Eastern New Mexico U. as public service librarian.

Helga M. VOIGT is in special services division of the U.S. Army in Stuttgart, Germany, as assistant director of the Grenadier club.

Married Aug. 30 and now living in Milwaukee are Barbara Kilby and Ray E. WAGNER.

Violet ZIELKE has been awarded a Fulbright scholarship for study in Italy and plans to enrol at Rome U.

Dolores Igl and Ralph G. BOEHM were married Oct. 25 and are living in Milwaukee.

Mr. and Mrs. John O. EDWARDS, '51, (Ruth CHRISTOFFERSON) and new daughter Kathleen Rae are living in Georgiaville, R.I. He is on the chemistry staff of Brown U.

Everett H. EVERSON is an assistant professor of agronomy with the University of Arizona at Tucson.

Jane T. Pekulik and Clarence MERTZ, married Oct. 18, are living in Milwaukee.

On Aug. 24 Orma M. MILBRATH and the Rev. Erich H. Wildgrube Jr. were married and they are now living in Brooklyn.

John PINNOW died Oct. 14 in Freeport, Ill., of polio. He had been coaching at Freeport junior high school.

Marjorie SONNENTAG is assistant cataloger at Colgate U. in Hamilton, N.Y., in the college library.

Tommy B. THOMAS and Joan C. Kuchera, married Sept. 27, are in Miami, Fla., where he is a salesman with the Neff-Thomas Machinery Co.

1950 W

Theodore P. BIDWELL has become associated in the practice of law in Janesville with his uncle, George H. Murwin.

Mrs. Verl Harris (Leaone BAGLEY) was killed in an auto accident Oct. 12.

Richard L. ANDERSON is assistant engineer at Badger Paper Mills Inc. in Peshtigo.

Lt. Daniel A. PETERSON of Madison recently received the bronze star decoration for service in Korea as platoon leader of a telephone and telegraph operation from Nov. 1950 to March 1952.

Don GEHRMANN has left the American Automobile Association and joined the sales department of the Schlitz Brewing Co.

Dudley ETTER of Lake Mills has invented an ink gun and cartridge that bids to make the old ink can and tube obsolete in job printing shops.

Theodore J. ILTIS boasts that his wife (Helen NELSON, '51) has produced a baby boy, Steven T. They are living in Alexandria, Va., where he has an interesting job with the atomic energy commission and Navy department.

THEIR FIRST CHRISTMAS AWAY FROM HOME

A whole Company of Marines said "THANKS"

How a group of telephone women helped to make it a Merry Christmas for the men in Korea

Helping others to have a Merry Christmas is a tradition among telephone people. In recent years there has been an increasing number of gifts for those in the service.

One group of telephone women observed last Christmas by sending a holiday package to every man in Company E of the 1st Marines in Korea. They adopted this company in remembrance of Corporal Richard E. deVilliers, a fellow-worker who was killed in action while serving with Company E.



Members of the TEVS, the Telephone Employees Volunteer Service in San Francisco, holding the scroll of thanks from the Marines. It is one of their proudest possessions.



Santa's suit was made by a South Korean who had never seen or heard of Santa Claus. South Koreans also took turns in drawing the jeep trailer.

You can imagine what happened when all those packages arrived.

The boys made quite an occasion of it. There was much scurrying around to get a Santa Claus suit. None was available but finally they found a South Korean who could sew and the job was completed after a lot of picture drawing and explaining. Then Santa was mounted on a trailer and drawn along in state.

After the packages were opened, a scroll of appreciation was signed by every member of

the company and sent back to this country. More than two hundred of the men wrote letters of thanks.

"Your kindness," wrote their Captain, "brought happiness to the hearts of a group of Marines, many of whom were spending their first Christmas away from home."

It all turned out so well that it was decided to do the same thing again this year. So hundreds of packages are on their way across the seas to help make it a Merry Christmas in Korea.

THIS IS JUST ONE OF MANY WAYS in which telephone people in many communities say "Merry Christmas."

Whether it's dressing dolls for orphaned children, or contributing trees and turkeys and baskets of food, telephone men and women are spurred by the desire to be helpful. Through all the year they try to keep good will and The Voice With the Smile in telephone service.

BELL TELEPHONE SYSTEM



Madelyn MANEY is Calumet county (Wis.) home demonstration agent.

Roderick F. McPHEE is assistant director of the Bureau of Information and Program Services of the UW Extension Division in Madison.

Don REHFELDT signed a 1952-53 basketball contract with the Boston Celtics.

J. R. WAGNER is district manager in the Memphis branch of the Studebaker Corp.

1951 W

John MOSES brings the law to central and northern Crawford county as first resident attorney in many years. His new office is in Gays Mills.

Lt. Allen B. BOSTAD of Stevens Point is with the 24th Inf. Div. in Japan after being rotated out of Korea.

John K. FLANAGAN left for armed service after getting his law degree in October.

Kenneth GOODMAN is a new commercial teacher at Oconto Falls.

James R. HALL is working for the DuPont Co. at Pensacola, Fla.

Mr. and Mrs. Robert J. HANSON are living in Lakewood, Ohio. He is district manager of the Cleveland branch for Club Aluminum Products Co.

Lt. Donald W. KRUEGER arrived in Korea and has been assigned to the 7th transportation major port.

Mr. and Mrs. Donald NELSON, '52, (Peggy JONES) are now living in San Jose, Calif.

Pvt. Donald H. POLZIN is serving with X Corps in Korea.

William A. SCHRADER was commissioned a second lieutenant following graduation from OCS at Fort Riley, Kans.

Lt. Mylon J. SINCLAIR is with the 2nd Armored Div. in Germany.

PFC Thaddeus J. SKORA is serving as an MP in Frankfurt, Germany, and recently graduated with honors from the Army Intelligence and Military Police school.

Don STEEGE heads the 4-H department of the Sheboygan county UW extension office.

PFC Marvin W. STORM is serving with the 7th Inf. Div. in Korea.

1952 W

Carol WESTERLUND is teaching kindergarten in South Hamilton, Mass.

Robert W. KASTENMEIER is a member of the law firm of Lueck and Kastenmeier in Watertown.

Mr. and Mrs. Keith HARMS, (Janet C. KRAASE) are living in Pasco, Wash. He is with the General Electric Co. in Richland.

Irene HARFF is art supervisor in Stoughton city schools.

Norman A. FLETCHER has been awarded, with the Wisconsin Engineer, a \$300 prize presented by the American Welding society—the second A. F. Davis Undergraduate Award. He is now production manager and tool engineer at Kupfer Products, Inc., Madison.

Dr. Rolf DESSAUER has joined the DuPont Company's Organic chemicals department at Deepwater Point, N. J.

1953 W

Robert F. GEIGER has been reported killed in action in Korea.

GIVE WISCONSIN BOOKS

for Christmas

FARM AND COLLEGE

The College of Agriculture of the University of Wisconsin. A History.

By *W. H. Glover* • An account of the growth in Wisconsin of agricultural study from the first co-operative efforts of the farmer's associations to the College of Agriculture as the great research center it is today.

480 pages. \$5.00

WISCONSIN MY HOME

By *Erna Oleson Xan* • Here is pioneer farm life in the early days and how a Norwegian family became American. An exciting fragment of American life that will touch the hearts of all.

276 pages. Illus. \$3.75

These new and recent books will make excellent gifts.

ON FREEDOM'S ALTAR The Martyr Complex in the Abolition Movement.

By *Hazel Catherine Wolf* • Presents the Abolitionists of the pre-Civil war era as crusaders capitalizing on a concept of martyrdom akin to that of the early Christians.

180 pages. \$3.75

THE UNIVERSITY OF WISCONSIN A History 1848-1925

By *Merle Curti and Vernon Carstensen* • Any graduate of the University would be delighted to receive this distinguished history. The story of how the people of Wisconsin created their state university.

2 vols. \$10.00

CLASSICAL MYTHS IN SCULPTURE

By *Walter Raymond Agard* • How the classical myths have appeared in sculpture from the early Greek primitives to modern abstractionists. Professor Agard's former students will find in this book the same pleasant, easy, yet scholarly presentation that they enjoyed in his classes.

220 pages. 100 Illus. \$5.00

DAILY LIVING IN THE TWELFTH CENTURY

By *Urban Tigner Holmes Jr.* • A detailed picture of life in the years 1150-1200. A book for all who are curious to know how it was to live in another time.

348 pages. \$3.85

UNIVERSITY OF WISCONSIN PRESS 811 State Street, Madison 5, Wis.



Their current addresses, when available, are listed with the names of the happily wedded couples listed below. Included are those newlyweds of the last few classes only—others who have taken the step being mentioned under their class.

1950

Jean Constance LEONARD—Kenneth Gordon LUTTERMAN, '52, Madison.

Vergene Sandmark—Drexel D. JOURNEY, Washington, D.C.

WISCONSIN ALUMNUS

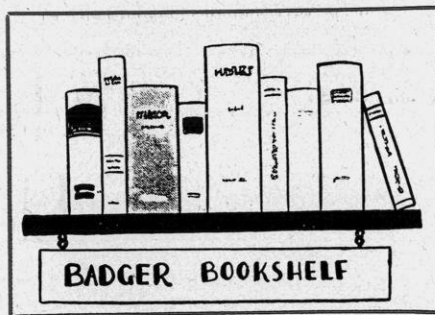
Shirley Mae R. HORNBURGS—L. H. Mahony, Rochester, N.Y.
 Janet VOGL, '51—Donald E. ENGBRETSON, Beloit.
 Mary Wixom—Harlan J. DRISCOLL, Milwaukee.
 Jerrine ERICKSON—Donald W. OSENGA, '52, Marinette.
 Lynn GIESE—Ankie C. Schiff, Casablanca, Africa.

1951

Ruthmarie REICH—Raymond J. Albright, Cambridge, Mass.
 Beverly Karas—Joseph C. BRENNER, Norfolk, Va.
 Ruby Irene Edwards—Donald J. BUCHHOLZ, Camp Roberts, Calif.
 Rose Ann GALE—Frank J. C. Shroder, Chicago.
 Jo KESSEL, '52—Donald A. BUYSKE, Madison.
 Dorothy KRANENDONK—Arthur J. BOSEH, '52, Madison.
 Marianne SEGAL, '55—Sheldon LUBAR, '51, Madison.
 Marlyn C. MENNEN—Betty Brumfiel, Dover, Dela.
 George R. STEIN—Gloria A. Gould, Beloit.
 Milton ROBOTKA Jr.—Nancy NELSON, '52, Racine.
 Gladys Gehrig—William K. SONNENBURG, Madison.
 Elizabeth Ruth STRAUB—Earl F. RICHTER, '46, Madison.

1952

Barbara URBANSKI—Francis Hollis Fay, Vancouver, B.C.
 Donald A. STOLZMAN—Marylin WIKEN, '51, Cicero, Ill.
 Anne Lozyk—Eugene SCHMOLLER, Manteno, Ill.
 Ida Inselman—George POKORNY, Milwaukee.
 Nancy Kay JOHNSON, '53—Lt. Albert W. NICHOLAS, Fort Lewis, Wash.
 Marjorie Ann GILBERT—James G. MOLDENHAUER, Madison.
 Sue Ann MILLER—Stuart W. LARRATT, Milwaukee.
 Elizabeth COLVIN—E. C. Davis, Chicago, Ill.
 Barbara KRUEGER—Robert Olin, Ft. Campbell, Ky.
 Byrda Lee LAIKIN—Irving H. RAFFE, Madison.
 Mary A. SCHWENKER, '53—William R. GIESE, Madison.
 Nancy JARDINE—Lt. Richard FURER, Augusta, Ga.
 Susan BURKETT, '55—David DeVINEY, South Bend, Ind.
 Jean Audrey Fitch—James Gordon DAVIS, Newport, R.I.
 Marilyn June ATKINSON—John Norman CHRISTIANSON, '51, Kansas City, Mo.



GETTING ALONG WITH PARENTS.
 By Katharine Whiteside-Taylor.
 (Science Research Associates, Inc., Chicago. Price: \$4.00.)

Addressed to the junior group, this part of a life adjustment booklet series by Katharine Whiteside-Taylor, '19, discusses family frictions and parental problems. Miss Taylor is supervisor of parent education for the Baltimore Public Schools.

CHRISTIAN INFLUENCE UPON THE IDEOLOGY OF THE TAIPIING REBELLION. By Eugene Powers Boardman. (The University of Wisconsin Press. 200 pp. Price: \$2.00.)

UW History Prof. Boardman, an expert in Far Eastern languages, in this work traces the nature of Western influence upon the mid-nineteenth century rebellion in China, which the Chinese Communists have appropriated and made part of their revolutionary heritage.

IT TAKES ALL KINDS. By Maurice Zolotow. (Random House. Price: \$3.00.)

While most of the flamboyant characters in Maurice Zolotow's ('36) earlier book on show business were most interesting in terms of their own personalities, those in his latest are perhaps also loved by the author for the gentle rackets they pursue. Their one belief in common is that the general public is so stupid that it often deserves to be duped. One example: Feedbox Jack, the race track tout who would have been a natural for W. C. Fields. Other eccentrics: Maurice Dreicer, a gourmet who is looking for The Perfect Steak; Cardini, magician extraordinary. To all these

people Zolotow tenders a sympathetic air, and an amusing treatment.

FARM AND COLLEGE. By W. H. Glover. (University of Wisconsin Press. Price: \$5.00.)

"Social institutions—the habits of a people—come to birth slowly and die hard," W. H. Glover, '29, notes in this history of the UW College of agriculture. "When the first agricultural course was outlined at Wisconsin in 1868, the reaction of the farmers was to wonder whether any college graduate would ever return to the farm." Times have changed since then, and the change of these times insofar as Wisconsin farmers are concerned is ably chronicled by Glover in this last publication of the University's centennial project. The story is a portrayal of the legislative difficulties encountered in the founding of the college, the personalities who shaped the destinies of the College, and a record of the research achievements of UW scientists—but through it all pervades the efforts by farmers to achieve greater production and economic security. The author has based his work on files of agricultural journals, legislative documents, and the records of the Board of Regents, as well as manuscript materials in College archives and University libraries.

ON FREEDOM'S ALTAR. By Hazel Catherine Wolf. (University of Wisconsin Press. Price: \$3.75.)

Approaching with originality and objectivity a group in American history whom it has been difficult to consider without bias, Hazel Wolf, '41, presents the abolitionists of the pre-Civil War Era with a century of perspective to guide her. To the author, the abolitionists were fanatics capitalizing on a concept of martyrdom akin to that of the early Christians. She notes that all the trappings of religious martyrdom were made use of, even to using the language of religious persecution. The martyrs range from Prudence Crandall, Quaker schoolmistress who lost home and friends for teaching Negro girls in Connecticut, to John Brown, who swung from the gallows in Virginia.

Fight
Polio

Join the

MARCH OF DIMES

JANUARY 2 TO 31

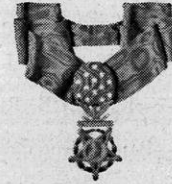
FIGHT
INFANTILE
PARALYSIS

Lola R. Pierstorff
230 W. Gilman St.,
Madison 3, Wis.



1st Lieutenant Lloyd L. Burke

U.S. Army
Medal of Honor



THE RED KOREAN strongpoint had stalled our attack; Lieutenant Burke saw that a breakthrough must be made. Rallying 35 men, he crept close to the enemy bunkers. He laid down a grenade barrage. Then he ran forward to an



exposed knoll and opened a one-man pitched battle. He turned a light machine gun into the Red position. He caught live enemy grenades in mid-air and threw them back. Once he killed three men with his pistol. Before sunset Lieutenant Burke and 35 men had defeated 300. The lieutenant says:

"Every day, men who fought in Korea are coming home. They're finding jobs—partly because they and you and I own nearly 50 billion dollars' worth of Defense Bonds. For Bond savings—which protect our own families—are also building a great backlog of *national* prosperity. Reason enough for investing in Bonds—don't you agree?"

★ ★ ★

Now E Bonds earn more! 1) All Series E Bonds bought after May 1, 1952 average 3% interest, compounded semiannually! Interest now starts after 6 months and is higher in the early years. 2) *All maturing E Bonds* automatically go on earning *after maturity*—and at the new higher interest! Today, start investing in better-paying Series E Bonds through the Payroll Savings Plan.

Peace is for the strong! For peace and prosperity save with U.S. Defense Bonds!

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