



# **The daily cardinal. Vol. XXXVIII, No. 38**

## **November 7, 1928**

Madison, Wisconsin: University of Wisconsin, November 7, 1928

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# Kohler Wins Easily in Governorship Race

HOMECOMING  
Dance tickets will go on sale today. Get yours early.

HOMECOMING  
Buttons will be on sale today. Buy one to help the function.

# The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXIII, NO. 38

UNIVERSITY OF WISCONSIN, MADISON WEDNESDAY, NOV. 7, 1928

PRICE 5 CENTS

# Herbert Hoover Elected

## Rieser Leading Bieberstein for Attorney Office

Entire Democratic Slate Gets Beating Throughout Wisconsin

On the face of late returns from 1,235 precincts out of 2,767 in the state, Walter Kohler, Republican gubernatorial nominee, had been elected governor of the state by an overwhelming majority. Polling a strong vote in every portion of the state, he rolled up a total of 167,574 votes as compared with 98,535 for his democratic opponent, Mayor Al Schmedeman, of Madison.

A still larger plurality, that lacked little of being unanimous, returned Robert M. LaFollette to the United States senate for another term of six

**RIESER LEADING**  
Fred Rieser was leading A. J. Bieberstein in the race for Dane county district attorney according to returns at a late hour this morning.

years. Although his election had been a foregone conclusion, his total in the same districts amounted to 97,682 to 7,556 for his rival, Markham, independent.

Other members of the Republican slate were swept into office on the crest of the wave that put the state into the republican column. Both Damman and Levitan were elected to the posts of secretary of state and state treasurer, respectively, by totals three times as great as that of those opposing them.

All save the 5th congressional district sent the Republican nominees to the seats in the House of Representatives. This precinct, long a stronghold of the Socialist party in Milwaukee, reelected Victor Berger to hold the lone socialist seat in the lower house.

## Schipa's Return Assured Patrons

Sudden Illness in Chicago Prevented Tenor's Madison Appearance

Positive assurance of a later appearance in Madison of Tito Schipa, who, because of a serious throat infection was forced to cancel his Madison appearance scheduled for last night, was given by his managers when they learned of the singer's predicament. Schipa was taken ill at Chicago and had to be taken from the train to a Chicago clinic.

It was expected that the tenor would arrive in Madison at 5:40 p. m. yesterday to fill his advertised engagement here. At 1:10 p. m., E. J. Fronk, Memorial Union concert manager, received word from Schipa's managers advising him of the singer's sudden illness. Immediate calls to New York and Chicago failed to produce any suitable artist as a substitute.

Commenting on the situation late last night, E. J. Fronk, Union concert manager said:

"The Union exceedingly regrets the unavoidable postponement of the Schipa concert and offers its Madison and university patrons definite assurance that Schipa will be heard in Madison this season. Tickets sold for last night's concert and season tickets will be good at the later date

(Continued on Page 2)

TAKES OFFICE MARCH 4



HERBERT C. HOOVER

## Psychology Assistant Denies Disparaging 'Soul' Believers

### Dean Opposes Returning to Fall Rushing

"I am opposed to the proposal of resuming rushing at the beginning of classes in fall because it interferes with freshman orientation week," said Dean Scott H. Goodnight in reply to the plan of certain fraternities as shown in the symposium of rushing chairmen on deferred rushing printed in yesterday's *Cardinal*.

"This year's freshman class," he explained, "has received the best advice about entering university life." He stated further that rushing at the beginning of classes would interfere "with the sanest and finest directions that we have ever given to a freshman class in Wisconsin."

Dean Goodnight, however, intimated that he is not opposed to deferring rushing until the between-semester period.

### Indian Lecture Recital Will Be Given Tonight

Harry Loring, lecturer and pianist, and Evergreen Tree, full blooded Chiquiti Indian, will give a lecture-recital at the Calvary Lutheran church at 8:15 p. m. tonight.

Mr. Loring will speak briefly about the part which the songs and dances play in the tribal life of the Indians, and will accompany Evergreen Tree in his songs.

Tickets are being sold at 50 cents each.

### G. W. Williams Charges the State Journal with Distorting His Statements

"The point of view in this course is one that does not require a third entity to explain human behavior," Griffith W. Williams, assistant in psychology, has said to his class in human personalities within the past week.

Charged with saying "Anyone who believes he has a soul might as well leave my class! The course can do him no good!" in a luridly written article in Sunday's Wisconsin State Journal, Mr. Williams yesterday released an exclusive statement to the *Daily Cardinal*, repeating his exact

(Continued on Page 2)

### Ticket Sales for Fathers Close Nov. 10

All student applications for two seats together in the father's section at the Minnesota game must be submitted before Nov. 10 along with the permit issued by the Father's Day committee, the fee card, and three dollars and seventy cents, according to the committee in charge of this section.

After fathers have accepted the university invitation, students may secure permit cards from the Bureau of Graduate records in the Memorial Union which must be presented either by mail or in person at the ticket office. Holders of coupon books may receive two seats together in this section by presenting coupon with permit and three dollars in person at the ticket office.

## Breaks "Solid South" to Exceed Coolidge 1924 Electoral Vote

Florida Goes Republican for First Time in 32 Years; Smith Loses New York, Wisconsin; Rural Vote Overcomes Democrat Leads in Larger Cities

### BULLETIN

Returns from 578 out of 3,673 precincts in Minnesota gave Hoover 101,527 and Smith 92,737. If Hoover carries this state it will increase his electoral total to 409.

### By SIDNEY HERTZBERG

Herbert Hoover, the Republican party apostle of prosperity, was elected president yesterday by an electoral vote which exceeds Coolidge's in 1924 and may exceed Harding's in 1920.

On the basis of returns received until 12:30 this morning, Hoover had 397 electoral votes to Smith's 134. Hoover carried 37 states including New York, Wisconsin and Illinois. Record votes were polled throughout the nation.

### Breaks South

The political map of the United States, however, will no longer present two solid blocks of color. For the first

time in 32 years Florida went Republican. Hoover likewise won Tennessee, Virginia, Kentucky and Oklahoma, while Smith had only a very slight lead in Texas.

On the other hand, figuring by incomplete reports, Smith carried Massachusetts, Minnesota and Maryland. The latest count obtainable in Montana, giving 120 districts out of 1,490, showed 10,939 for Hoover and 10,037 for Smith.

The Smith vote led in New York City, Boston, Chicago, and St. Louis, but in every case, except that of Boston, the rural Republican vote overcame the leads in the big cities.

### New York Hoover's

Hoover's election was assured fairly early in the evening when the Republican victory in New York became a certainty. Smith lost virtually every state that was vital to his victory: Mis-

(Continued on Page 2)

### Tabulation of Electoral Votes

State	Electoral Votes
Arizona	3
California	13
Colorado	6
Connecticut	7
Delaware	3
Florida	6
Idaho	4
Illinois	29
Indiana	15
Kentucky	13
Iowa	13
Kansas	10
Maine	6
Michigan	15
Missouri	18
Nebraska	8
Nevada	3
New Hampshire	4
New Jersey	14
New Mexico	3
New York	45
North Dakota	5
South Dakota	5
Ohio	24
Wyoming	3
Oklahoma	10
Wisconsin	13
Oregon	5
West Virginia	8
Pennsylvania	38
Rhode Island	5

(Continued on Page 2)

### Swerdloff, Willock, Mueller Named Poster Winners

A four-foot poster done completely in oil and depicting a life-like group of football players won the \$5 first prize for Sam Swerdloff '30 in the Homecoming poster contest, it was announced Monday by Reid Winsey '30, chairman of the art publicity committee.

Swerdloff will have his work displayed in Madison and in the lobby of the Hotel Windemere in Chicago.

Second place was awarded to Dave Willock '31, who submitted a striking poster of a cheer leader done in bright opaque coloring. He will receive a prize of \$3.

Anna Mueller '32 won the third prize of \$2 with an oil portrait of a drum major.

Honorable mention was given to Chester La More '32, Ed Teska '31, Paul Clemens '32, D. Wiekman '32, Ernest Schunning '32, and Marian Scult '32.

The long dispute between the faculty and the alumni on athletic council representation, which had apparently been healed by the recent appointment of two additional alumni members to the council, was reopened Tuesday when the Wisconsin State Journal carried the report of a speech by Prof. J. F. A. Pyre on the subject at a meeting of the faculty. In a special statement Tuesday Prof. Pyre told the *Cardinal* that his views on the subject had been "entirely misrepresented" by the Journal.

Prof. Pyre's statement follows:

"The report in tonight's State Journal of my remarks at the Faculty meeting on Monday afternoon entirely misrepresents what I said. In advocating larger alumni representation on the Athletic council I did indeed say that we would 'scrimmage their heads off,' but only in the sense that we would give the alumni members plenty to do. I did not even imply that there was any conflict or 'scrimmage' between the faculty and the alumni members of the council; in fact quite the contrary.

"As for the statement attributed to me and duly placed in quotation marks, 'The Wisconsin Alumni Association has been trying for some time to get control of the Athletic council,'

(Continued on Page 2)

### Pyre Answers Journal Story

Claims Garbling in Quoting Him on Alumni-Athletic Dispute

## Hoover Breaks into Solid South

Continued from Page 1)  
souri, New York, Kentucky, New Jersey, Tennessee and Wisconsin. However, Minnesota's 12 electoral votes were entirely unexpected.

Hoover's estimated lead in New York was 100,000; Illinois, 200,000; Wisconsin, 50,000; Kentucky, 125,000; Tennessee and New Jersey, 5,000, with the lead steadily increasing.

The following states are definitely in the Smith column: Alabama, Arkansas, Georgia, Louisiana, Mississippi, North Carolina, and South Carolina. Smith had an insecure lead in the following states: Minnesota, Massachusetts, Texas, and Maryland.

**Democrats Make Inroads**  
Although the electoral vote for Hoover may exceed 400, the popular vote will probably indicate heavy

Gov. Smith sent the following telegram to Hoover after midnight:

"I congratulate you heartily on your victory and extend to you my sincere good wishes for your health and happiness and for the success of your administration."

AL E. SMITH

Democratic inroads into normally Republican states. Returns from far western states were fragmentary, but they showed Smith was running a strong second.

Latest results from Kansas, Senator Curtis' state, gave Hoover 145,000 and Smith 53,000. Early returns from Arkansas, Senator Robinson's state, indicated a 5 to 1 victory for the Democrats.

It is too early to attempt to interpret the vote. Perhaps the election is just another Republican victory, with the spotted votes indicating simply the predominance of prejudice of one kind or another. Perhaps it means that a real political awakening which will result in a new party alignment.

## Electoral Votes in Tabulation

Continued from Page 1)

Tennessee	12
Utah	4
Vermont	4
Virginia	12
Washington	7
<b>Total</b>	<b>397</b>
<b>FOR SMITH</b>	
Alabama	12
Arkansas	9
Georgia	14
Louisiana	10
Maryland	8*
Mississippi	10
North Carolina	12
South Carolina	12
Minnesota	12*
Texas	20*
Massachusetts	18*
<b>Total</b>	<b>134</b>

\*Doubtful

## Dares Fate for Favorite Pipe Tobacco

Darby, Pa.,  
November 12, 1926.

Larus & Bro. Co.  
Richmond, Va.

Gentlemen:

I have a mania for crawling through a number of unexplored caverns between the towns of Woodstock and Mt. Jackson in the Shenandoah Valley. One cave was exceedingly dangerous with its tight passages, etc. I spent three hours in this cavity, groping blindly with a "dead" flashlight and a severed guiding string.

To cut my story short, I was finally rescued by a searching party after a terrible experience. It was a wonderful feeling as I sat at the mouth of the cavern telling my friends that I would not go back in there for love nor money. I meant it—until I reached for my can of Edgeworth. It was gone, and I recalled dropping something during the excitement in the cave.

It is queer what a man will do when his favorite tobacco is concerned. I realized that without my tobacco it would be as bad as being lost in the cavity—so I crawled back.

It was a grand and glorious feeling as my hand came in contact with the Aristocrat of Tobacco.

Yours very truly,  
Joseph P. Fink, Jr.

## Edgeworth

Extra High Grade  
Smoking Tobacco

### New Governor



class just twice, as he is substituting for F. G. Mueller, an instructor, who is ill.

#### Henmon Makes Statement

Following is Prof. Henmon's statement on the case:

"Mr. Griffith W. Williams, assistant in psychology, was requested to take over the course in 'Human Personality' because of the prolonged illness of F. G. Mueller.

"Mr. Williams, in his introductory statement, very properly delimited the field with which the course would be concerned. He pointed out that in the study of human personality an empirical, inductive method would be followed without touching upon the questions of the nature of the soul, which are major problems of metaphysics and theology.

"He, moreover, pointed out that the soul as an entity was a perfectly legitimate concept but that he did not feel competent to discuss it, nor was it necessary to consider it for the purposes of the course.

"The amazing journalistic interpretation of this very proper statement is that 'if you believe in a soul this course is no place for you.'

"It seems to me nothing short of an outrage that such misrepresentation should be published by a reputable journal without adequate inquiry.

"When told that he owed an obligation to the public to make a statement, Mr. Williams very modestly, not arrogantly as the report indicates, pointed out that he did not feel, since he was a graduate student in psychology and assistant in the department, that the public would be interested in his views on the matter.

"When told that professors were called upon in such cases to make a statement, he again pointed out that he was holding merely a minor position in the university and was primarily a graduate student. This again by journalistic interpretation and misrepresentation is made to read, 'I owe no obligation to the public.'

"The State Journal has been guilty of misrepresenting, for what reason I do not know, the actual statements and views of a modest gentleman and a very competent student in his field."

### Pyre Answers Journal Story

Continued from Page 1)

I used no such language. I did say that the alumni (not, I think, the Alumni association) had for some time desired larger representation on the council.

"In order to insure a faculty majority on the committee I asked for the addition of another member of the faculty. This is necessary for both the rules of the Western Inter-collegiate conference and the by-laws

#### Frank Satisfied

Prof. V. A. C. Henmon, chairman of the psychology department, and Mr. Williams called yesterday morning at President Glenn Frank's office to clarify the mis-statements.

"I believe it was just a case of misunderstanding," President Frank said last evening. "The class was discussing a purely mechanical behavior, and was not considering the metaphysical or theological notion of a soul."

Mr. Williams has conducted the

## College Comments



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of our own regents provide that there shall be faculty control of athletics."

### Schipa's Return Assured Patrons

Continued from Page 1)

which will be announced in the near future. Every available medium was used yesterday afternoon to inform our patrons of the postponement of the concert in order to save them as much inconvenience as possible. Every effort will be made to arrange the most convenient date for Schipa's later appearance."

A course in library instruction carrying regular college credit has been introduced at the University of Minnesota. A special course in hospital library work is being offered in addition.

### Zimmerman Will Select Regent After Election

Gov. Fred R. Zimmerman will probably appoint no successor to the late Robert Wild, Milwaukee, on the state board of regents for the university until a few days after the election. The governor said that his speaking trips had so occupied him that he had been unable to go into the appointment in as much detail as he wished to give it, so that any appointment would probably be delayed until the end of this week or maybe later.

**RECOVERS FROM OPERATION**  
Howard Hauge, med. 1, who suffered an attack of appendicitis while attending the Purdue game at Lafayette two weeks ago, is now at his residence at 1113 West Dayton, after being confined in the St. Elizabeth hospital in Lafayette where he had his appendix removed.

## Rayon Silk and Wool Mixed Fancy Hose

An opportunity to stock up!

50c Values  
Now 35c,  
3 pr. for \$1  
Week-end Special

This hose (all new stock) is made with a degree of care that can usually be found only in merchandise much higher priced. It's warm and still good looking!

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## Cards Start Drive To Beat Chicago

### Badger Harriers Favored to Win Saturday Race

Minnesota and Chicago Send  
Powerful Teams for  
Homecoming Event

By G. K.

Showing surprising ability at the new five-mile distance, the Wisconsin harriers are slight favorites to win the Homecoming race next Saturday against Chicago and Minnesota.

E. W. Iverson, Minnesota coach, has sent the names of six men who will run in the meet. Led by Captain Errol Anderson, and ably assisted by Ceylon North, the Gophers present a strong team this year. They have a good record, having tied Chicago, defeated South Dakota, and lost to the strong Iowa team.

Chicago has a team on a par with Minnesota. Dale Letts and Laurence Brainard, Maroon runners, have both done three miles in close to 15 minutes and are equally good at the longer distance. Besides these two, Captain Berndtson and Teitelman are considered good men.

Carroll Blair and Chester Dilley of the Badgers are showing the most surprising ability at the five-mile distance. Besides these Wixson, Folsom, Fink, and Burgess should finish among the first twelve men. The final list of men who are to run Saturday have not yet been chosen by Coach Tom Jones.

Both visiting teams are expected to arrive in Madison Friday in order to become accustomed to the course before the race. The time for the meet has been set for 11:00 a.m. Saturday.

Although arrangements have not yet been completed, the Lawyer-Engineer cross country race may be run off before the meet, starting at 10:30.

### Coach Little Drills Intramurals for Freshman Clash

By A. G.

The intramural teams under Coach Little were handed out new plays Monday afternoon in preparation for their game against the Freshman team Friday.

Both intramural squads were put through a hard drill on the offensive and defensive and Coach Little hopes to find a combination with which he can stop the running attack of Herber and Rebholz of the Freshman team.

Although there was no outstanding player in Monday afternoon's scrimmage, Chudacoff, fullback, showed up well on the defensive and is sure to be starter in Friday's game.

The first game of the Wisconsin league, postponed a week ago, will be played Friday at 4 p.m. at the intramural field. This game will be in connection with the homecoming plans of Director Little.

The freshman team is composed of many former high school stars, including Herber, W. Green Bay, quarterback; Rebholz, Portage, halfback; Liethen, Appleton, guard; Krueger, Madison, center; Recetti, Kenosha, fullback.

### Tripp, Adams, Hold Track Meet Today

Wednesday at 4:30 p.m. the interdormitory meet between Tripp and Adams dormitories will be run over the intramural cross country course. John Wohlgemuth, who won the Inter-section meet two weeks ago and tied for the lead in the inter-class meet, is expected to be the individual winner. The two Meiklejohn brothers should also place well. Tripp hall is the favorite to win the cup.

A "baby auto" is being introduced in Europe. The average power of the small cars is seven horse power. Small space for garaging, parking, and low fuel consumption are a few of the advantages of the baby auto.

The first football fatality of the 1928 football season was the death of a Holy Cross athlete who broke his neck in football practice.

### HERE'S the DOPE

BY HAROLD DUBINSKY

One of Chicago's leading sport journalists has this to say about the Wisconsin-Chicago game Saturday: "Wisconsin with victories over Notre Dame, Michigan, and Alabama must defeat Chicago on the week-end to cling to its slim title hopes."

\* \* \*

Why Do They Do That?

The writer from the midway are constantly reminding Wisconsin fans that Purdue held Wisconsin to a tie. In fact some even say Wisconsin "held Purdue to a tie." They don't for the minute give Wisconsin a chance to win the title.

\* \* \*

But the writer's opinion of the matter is entirely different. Wisconsin has an excellent chance. The Badgers must meet Chicago, Iowa and Minnesota in the next three weeks. Iowa must face Ohio State, Wisconsin and Michigan yet. Ohio State must conquer Iowa and Illinois to get the title.

\* \* \*

Iowa

Iowa will be very lucky to win the remainder of its games. Ohio State of course is the favorite to win the Iowa-Ohio State game Saturday. But even if Iowa won they would have to down Wisconsin, an undefeated team, and the suddenly grown powerful Wolverines, to win the title.

\* \* \*

What if . . .

What if this happened—Ohio State lost to Iowa—Iowa to Wisconsin—Wisconsin lost to Minnesota? Figure it out. No team in the Big Ten would be undefeated. And several of the teams would be tied for first place. But it will never happen.

\* \* \*

This Chicago Game

Saturday's game here will mark the first time in 16 years that Chicago has played Wisconsin in Madison. In the 31 years these teams have faced each other Wisconsin has won '14 and Chicago '13. Four of the contests ended in tie scores. Remember what Chicago did to Wisconsin on that gloomy day last year in Chicago? Remember that 12-7 score?

\* \* \*

Hospitality

Recently one of the hard workers in the Cardinal office brought a clipping to the writer. That clipping represents one of the finest bits of hospitality the writer has noticed. When Wisconsin played Purdue at La Fayette a Badger student named Howard Haage there for the game was taken ill and went to the Purdue infirmary. The Purdue paper disclosed that the student had been in the hospital for a week and asked that some of its readers be kind enough to visit him. That is splendid hospitality.

\* \* \*

St. Louis U-Detroit Squabble

A shocking squabble is taking place between St. Louis and Detroit universities. Last Saturday Detroit's 190 pound team thoroughly trounced the St. Louis 170 pounders, and then had nerve enough to complain about the roughness of the St. Louis team after rendering several of the personnel of that team unconscious and bruised. Now there is talk of breaking off athletic relations between the two catholic universities. Such a situation is deplorable.

\* \* \*

Wisconsin League

The opening game of the Wisconsin league will take place between the Intramural team and the Freshmen eleven Friday afternoon. Coach Little has been injecting some deep stuff into the Intramural men and they might surprise with some tough competition.

The University of Denver gridiron men will invade Hawaii.

### Three Ringers Give Shoe Title to Chadbourne

Theta Phi Alpha, Charter  
House Win Volley Ball  
Openers

Chadbourne won the intramural horseshoe tournament from Gamma Phi, pitching excellent shoes in order to win. Margaret McLellan '30, of Gamma Phi, started the finals with three ringers, and won the first game, 21 to 5. The second game furnished the greatest thrill, the score see-sawing back and forth until Chad's pitcher, Lucile Verhulst '30, equaled the Gamma Phi record of three ringers, giving Chad the game, 21 to 13.

In the third game Lucile Verhulst, whose remarkable steady pitching has been a feature of the tournament, rolled up the sum of 22 points against the 6 points of Gamma Phi, thereby winning the tournament.

French House Wins Consolation

In the consolation tournament, the French house won from Charter house in a two game series, the scores running 22 to 15, and 21 to 15. Both games were more evenly contested than the scores indicate. Sibley Martin '30, French house representative, made no ringers, but displayed a fine sense of accuracy in placing the shoes. Whilma Pierce, (unclassified), made two ringers for Charter house.

Volley Ball Started

The first rounds of the volleyball tournament are being played off in the concert room and the gymnasium at Lathrop hall. In the opening tilts, Theta Phi Alpha won from the Medics, 30 to 17, and Charter house won from Delta Delta Delta in an extremely close game, 31 to 28. Chadbourne started their march for another intramural trophy by defeating Anderson's, 33 to 17. The Grads and Beta Phi Alpha played a close game, the Grads winning 30 to 21. Both games scheduled for Tuesday afternoon were forfeited. Calvary Lutheran Girl's club forfeited to Beta Sigma Omicron, and Kappa Delta.

A new hockey schedule taking care of those games which were postponed on account of rain, has been completed, and is now in effect.

Wednesday, Nov. 7.

4:30 Alpha Chi Omega vs. A. O. Pi

7:30 Medics vs. Sigma Kappa

Thursday, Nov. 8.

4:30 C. L. G. C. vs. Cockran's

Friday, Nov. 9.

4:30 Alpha Chi Omega vs. Cockran's.

Monday, Nov. 12.

4:30 A. O. Pi vs. C. L. G. C.

Cockran's vs. Phi Mu

Wednesday, Nov. 14.

4:30 A. O. Pi vs. Phi Mu

Alpha Chi Omega vs. C. L. G. C.

### "AUGY" PRACTICED YEARS DEVELOPING TOE ABILITY

By BOB DE HAVEN

If we all remember correctly, our football team sort of crooked the "Bama Tide" (not a song title) about 15-0 last Saturday. There was a place kick in that game, and the place kick and its kicker together with various difficult statistics compiled by your correspondent at great risk of his right ear, comprise the story that follows below.

Most of the gentlemen rooters Saturday were so busy explaining the place kick to their sweet friends that the identity of the person giving the ball its impetus may yet be unknown. Well the man possessing this pedal extremity with the Ph. D. degree is one, August Backus of the far-famed class of '29.

He's a Milwaukeean

Bear with me while I review his interesting football history. West High in Milwaukee (Wisconsin) first benefited by this young fellow's football ability. He played there for a number of years and contracted one thing in particular besides a charley horse—a definite love for the old game. This one thing has carried him through a rocky college football road to the dream of all of us, Herculean or anemic—a varsity berth.

Your correspondent remembers Augy well in his freshman year. He labored with the dumbbells and imitated a stone wall as well as any of them before the thrusts of Steve Pol-

### Botkin Holds Lead in Dorm Football; Downs Noyes 7-0

Botkin house retained its supremacy in the Tripp-Adams touchball league Monday afternoon by defeating Noyes house, 7 to 0. Botkin's score came on a 15-yard pass from Miller to Schiffman, and the latter also kicked the goal. Noyes showed unexpected strength in holding the powerful Botkin outfit to so low a score.

Lineups:—Botkin: Meyers, Koch, Oliver, Miller, Abramson, Ramien, Schiffman; Noyes: Cohen, Aynardi, Ley, Reul, Riddle, Larkin, Mortonson.

Bashford and Van Hise played to a scoreless tie, each team displaying a good defense and neither an adequate offense. In the closing minute of play Van Hise completed a long pass to bring the ball within scoring distance, but lost the ball on the next play.

Lineups:—Bashford: Lovejoy, Garsang, Whiffen, Stoltz, Dittman, Godfrey, Megget, Hanchett; Van Hise: Voss, Newell, Schaffter, Rosenthal, O'Donnell, Butt.

In the third game of the day Siebecker defeated Fallows, 27 to 0, D. Meiklejohn scoring two touchdowns and Beck and Frank one each. Each side played without the regular number of men, Fallows being shy one man and Siebecker two.

Lineups:—Siebecker: Schlesnyak, Lemkuhl, Buell, Fransen, Opper, Kuelthau; Siebecker: Beck, Reilhan, Frank, D. Meiklejohn, Galineau.

The game between LaFollette and Vilas houses was postponed.

### Let Field House Work at Indiana

Indiana.—Contracts specifying the installation of all equipment for the new field house prior to Dec. 1 were placed with the American Partalbe home of Chicago following the recent authorization of the purchase by the board of trustees.

The basketball floor will be constructed of seasoned maple and will be built in sections. When completed it will be one of the finest floors of its kind in the country in the opinion of the university's athletic director.

Total expenditures for the additional basketball bleachers and floor will amount to \$8,000. Walks and drives about the Fieldhouse are to be completed before the opening of the basketball season.

The vogue of bright colored autos will remain for some time, according to automobile experts. Feminine taste turns to gray, while the masculine taste prefers dark shades of blue and brown.

Fifty women at Creighton University have taken the place of men as ushers at the football games.

### Varsity Smears All-Americans in Maroon Plays

"B's" Strengthen Forward  
Wall in Preparation for  
Illinois Clash

The varsity football squad went through an evening of dummy scrimmage last night, in an attempt to break up the efforts of an All-American team using Chicago plays.

The All-Americans, rather weak in their efforts, could provide little smooth-working offense for the Badgers who had little trouble in stopping the trick plays for which the Maroons are noted.

### WISCONSIN "BEES" PREPARE "STING" FOR ILLINOIS MEN

The Wisconsin reserves revealed a powerful attack to maul the All-American aggregation in their initial scrimmage yesterday afternoon at Camp Randall. The practice tussle turned out to be an exhibition of classy running on the part of the "B" ball-carriers.

The fray brought with it the appearance of Bobby Oberndorfer, formerly of the "A" squad, at quarterback and Ziese, another former member of the varsity squad, at end. These two gridironers will probably remain under Coach Uteritz's tutelage for the remainder of this current season.

"Dyne" Mansfield, Elliot, and Oman also displayed their ground gaining ability with such ferocity that they trampled their mediocre opponents under an avalanche of well-oiled off tackle plays, line plunges, and successful end runs. Coach Uteritz has plenty of reserve strength in such backfield material as Sheehan, Dunaway, and Roberts, all of whom improved their capability in the Michigan and the Northwestern battles of two weeks ago respectively.

(Continued on Page 10)

Lubratovich Lost for Year  
Punting and passing by the ends and the backfield, together with blocking instructions for the linemen, constituted the program of the day. All of the men with the exception of Lubratovich, who is out for the season, and Neil Hayes, who is nursing a sore shoulder, were in uniform.

(Continued on Page 10)

### Varsity Mermen Conquer All-Stars in Year's Opener

The first swim meet of the season, held yesterday at the men's gym, was won by the varsity team, which scored 40 points to the All-Star's 23.

The varsity squad coached by Joe Steinauer, showed its spectators last night the strength which they will display in the conference meets scheduled for the coming season. The work of Thomsen, who won the 150 yard back-stroke event, and swam in the 160 yard relay, and that of Lange, Schaffner, and Davis, made them look as formidable Big Ten threats.

The All-Stars, coached by Allen Pederson, made a very creditable showing against the varsity, and expect to win over them in the meet to be held next Tuesday. With men of such calibre as Meyer, who won the 200 yard breast-stroke event, and Falk, Abbot, Clisek, and Crowley, they are conceded a fighting chance.

The summary of yesterday's meet follows:

160-yard relay: Tie. Varsity: Davis, Schaffner, Thomsen, Lange. All-Star: Carlin, Wade, Crowley, Byanskas.

Time: 1:17.9.

200-yard breast: Meyer A-S. Abbot A-S, Czerwonkey. Time: 2:43.

40-yard crawl: Davis V. Lange V.

Wade A-S. Time: 0:19.

220-yard crawl: Winsey V. Falk A-S.

Crowley A-S. Time: 2:38.

Fancy dives: Raab V. Maine V.

Gernand A-S.

# The Daily Cardinal

"Complete Campus Coverage"

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UNION-CLAD 10

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DESK EDITOR J. GUNNAR BACK

## For All Wisconsin

1928-29

1. Raise fraternity initiation standards and requirements relating to probation.
2. Establish a point system regulating participation in student activities.
3. Place Madison traffic ordinances on a metropolitan basis.

## Football, the God

But Why Not Take It for What It Is—a Game?

JOHN R. TUNIS, writing on "The Great God Football" in the November issue of Harper's Monthly, asks: "Why not take football for what it is, The Great American Game? And let it go at that."

Mr. Tunis, in an article that treats the intercollegiate football situation in the United States as thoroughly and as comprehensively as may be deemed possible, presents a powerful case to show how the undergraduate attitude on the sport is radically changing. He points out that students in big universities are tiring of seeing football elevated into a religion. He suggests that we do away with the hokum about the moral good it does to participants and about the idiotic college spirit manifested in cutting classes to cheer the team.

"Why not give up the cant and the buncombe with which football is filled, stop talking about the noble purposes it fulfills, and take it for what it is, a game and nothing more?" asks Mr. Tunis.

We, who at Wisconsin have been criticized for lack of spirit, and who have risen up on our hind legs in stern opposition to show that this is not so, might think over Mr. Tunis' questions with some seriousness. Probably, if students should read his article, they might see in it proof that college spirit in its ancient, outward, rah-rah manifestations is not all it is supposed to be. Probably many would be convinced of that which they already believe, namely, that present day sophistication of students is shunting off college spirit farther into the distance, until after a time it will become a thing of the past.

How does Mr. Tunis prove his points? He shows, by citing examples of the huge football hierarchy that has placed the sport almost on a professional plane, how students are beginning to feel themselves apart from their team.

Huge stadia, enormous crowds, influence of high finance, all have taken football outside the realm of pure college sport. It is big business, a modern religious hierarchy, so wide in its extent that the average student cannot help but feel himself an

insignificant part of the whole. It is little wonder that he has become doubtful of its divinity, that he has lost much of the old time spirit.

Mr. Tunis further points out that the great size of modern universities tends to weaken interest in athletics.

"Intense class feeling began to die out years ago," says the writer. "The classes today are far too large in the great universities to permit much class feeling or class loyalty being shown."

Alumni are blamed by Mr. Tunis for much of this over-emphasis upon football. It is they, he says, who demand a winning team at any expense, and who forget the real purpose of football as a game. It is they who base a coach's success upon his material results. We wonder: Is not the writer pretty sound in his judgment?

That undergraduates are losing this former "whoopie" attitude toward their team, and that they are looking at football today sanely and sensibly is taken by Mr. Tunis as evidence of a healthier outlook on sport in the United States.

And despite the charges of pallbearers who think that university spirit is headed for the rocks because college students no longer become emotionally excited about the "dear old Rutgers" football squad, Mr. Tunis has stated some sound fundamental points. And he who thinks a bit about the question is more than likely to admit: "Why not take football for what it is, The Great American Game? And let it go at that."

## The Chairmen Comment

And Happily They Show Good Sense in Analyzing Rushing

CONCURRING with the statements of The Daily Cardinal that the deferred rushing system has proved a failure, rushing chairmen of the various organizations, in a series of symposium interviews Tuesday, almost unanimously advocated a change in existing regulations.

Happily, the comments given by these fraternity men showed for the most part, thoughtfulness and good sense. Although admitting the failure of the experiment, few violently advocated a return to the old unrestricted methods. The majority took a sane point of view, indicating that it is necessary to give the question careful thought and to eliminate undesirable features.

That the situation which permits the opening of rushing in the midst of the first examination period is hopeless was clearly borne out. The rushing chairmen realize that this undesirable feature must be corrected; and with fraternity opinion almost unanimous on the matter, this fault may be the first to be remedied.

It is encouraging to note the large number of chairmen who favor a full semester deferred rushing or pledging program. Whatever remedies the Interfraternity council advocates to correct the unhappy condition, this is one of the most potent arguments. It cannot go back to the old system. But the council can study this matter of deferred rushing for six weeks or two months, followed by rushing with pledging deferred until the opening of the second semester. The council's policy must be to mend and correct. And the above is a possibility which must and will receive due thought.

Many rushing chairmen deplored the lack of power on the council's part to enforce its laws. No one can deny this fault. The failure of deferred rushing is traceable in large measure to this inability of the Council court to cull evidence from students to bring offenders to justice, and the failure of students themselves to realize the duty in reporting violations.

This problem of enforcement is greater than that of finding a suitable remedy for the present experiment. The latter can be evolved in due time. But the carrying out of the law is the big thing that in the end spells success or failure. It is here that the Interfraternity council must call upon all its initiative and resources. As we said Tuesday, here is the place it will make itself or break itself. The Daily Cardinal awaits with interest the developments of the Council's meeting which appear this morning.

## Spirit—at Texas, Too

(From The Daily Texan)

AND now what will the critics have to say? Let them speak now even if they have to break through with a couple of roses instead of the usual brickbat barrage reserved for the Texas rooters after each and every game. Many were taken by surprise at the sudden demonstration of school spirit shown in Memorial Stadium Saturday afternoon even in the face of a bitter defeat.

Not once after the team was seen coming onto the field did there come a lull in the noise during the entire game, including between the halves. Students yelled en masse, in groups and singly on the appearance of the team, for good plays, to drown out the opposing band, to drown out the opposing rooting section, or for no excuse at all. They yelled because the spirit moved them, so to speak; for they were full of it, and we don't mean the kind that comes in bottles, either.

According to the comment of many old timers, never before has been seen such co-operation of team, yell leaders, and rooters in Memorial Stadium.

The Texan takes this opportunity to congratulate team, students, yell leaders and band members for their undying, concentrated cheering, noise-making, and fighting, and concludes from this that Texas Spirit is not, and has never been dead!



## By THE HALF WIT'S HALF BROTHER

Skyrockets bids the Chi Omegas farewell. There is just one thing we'll remember about our affiliation. The perfectly terrible blind dates we took on their advice last spring as rushees. Mine weighed slightly less than a street car. One of the Chi O's said she was sorry that our party didn't turn out so well. I was more than sorry. Upon the advice of the girls the column is outlawing all regarding the house. There is no hard feeling. Skyrockets bids the Chi Omegas farewell.

If party politics was eliminated in this last election, I'm an automatic goldfish that isn't paid for. Did the prom chairman pick McNary to run with him because he admires embryonic Rho Epsilon Deltas? It's always disturbing to see a fish tossed and gobbled down without any thought of the bones. It was a slick campaign. McNary is president of the Junior class and what of it. I spent a whole year wondering about the same thing.

There is one soda parlor on State street which I will not patronize any longer. When cockroaches crawl across the counter and thumb their noses at you, it's time to become vexed. Look for the animals and eat where you don't find them. The same place looks like a chicken lot all afternoon and evening. We have an old broom they can use.

Very quiet week this. No developments in our huge campaign to abolish the eligibility evil. Activities men still have to make a "Fair" average and athletes with the assistance of Fred Evans have to make a numerical 77. What about it?

Are you ready? Laugh!!! Deferred Rushing. I have yet to find the Freshman who learned anything about fraternities that he did not know before classes started. Why didn't the university attempt to educate Frosh in a fraternity way. What was this Orientation week for?

Freshmen think that they are the kings of the campus. That is not true. Upperclassmen are kings. They came into fraternity houses saying, "Let me see if this outfit is as big as I am." Oh! Oh! Oh! If anyone thinks the fraternities aren't fed up on the first experiment, stop thinking and ask some of them.

The fraternity of Chi Psi ordered a \$600 radio on approval for rushing week. I wonder if they bought it?

Sorority teas persist, and everybody wonders why. Such a parade through a private home ought to be an offense on society. Listen in on an honest to goodness phone call your editor made Sunday during an open house.

"Hello, why aren't you here at open house?"

"Too busy, sorry."

"I wish you were. I don't know anybody that's here."

"Have you got a bunch of janitors over there?"

"I'm beginning to believe it."

"Pretty crowded, eh?"

"Like trying to find a friend in Europe."

"So Long."

"So Long."

That's no foolin', and she meant every word of it. What are sororities going to do about it?

Well Mr. Ticket Seller, I know where I can get better seats than you mail me. The negro porter in a State street barber shop has plenty to sell, and he tackles you as he puts on your coat. What about it?

Farewell for now you'll miss me much but don't give up there are none such who write so long without a laugh but me.

## Today in the Union

12:15—Cardinal Business Staff, Round Table Lounge.  
 12:30—Church Secretaries, Lex Vobiscum.  
 12:30—Administration Staff, Beef-eaters room.  
 6:30—Farmers Institute, Lex Vobiscum.  
 6:30—W. S. Kirmse, Beef-eaters room.  
 7:30—Sigma Lambda, Writing room.  
 7:30—Graduate Group, Graduate room.

## Readers' Say So

EDITOR'S NOTE: The Readers Say-So is maintained in the interests of Daily Cardinal readers who wish to express their opinions on various subjects. Contributions are welcome at all times. Writers are requested to limit their letters to 250 words. Author's names must be signed on the original, although they may be withheld from publication.

## SENIOR COED OBJECTS TO PICTURES TAKEN BY DE LONGE

Editor, The Daily Cardinal:

Why is it that we seniors must have our pictures taken at DeLonge's thus giving DeLonge's a monopoly on pictures for at least a thousand students? Is it fair? There is no competition. DeLonge's will get the trade. Why should they worry how well the pictures are finished?

At the beginning of the semester an agent for DeLonge's sold coupons making a special offer to seniors for their personal pictures. These coupons were supposed to entitle one to a fifteen per cent discount, but when another girl who had not bought a coupon and I, who had one, reached the studio we were told our charge would be the same.

We were to get small sized pictures with the coupon, but when we arrived they practically forced us to take a larger one. They were very nice to me, probably because I did take the big pictures, but two of my friends who didn't take big ones were very discourteously treated.

When I was ready to have my picture taken I was called in right away ahead of every one else who was waiting. My pictures turned out well, nothing more could be asked, but the girl that went with me had to wait almost two hours.

They told her effects could not be gotten in small pictures that could be in big ones. That is untrue for I know something about photography. Different effects can be gotten by development, and this does not depend upon the size of the negative. Another girl who had only Badger pictures taken had terrible proofs sent her.

Why does the Badger force us to go to DeLonge's? There must be some reason. Other studios can furnish the same type of picture. It has been done in previous years. Speak up seniors! What do you think of this practice? If the class of '29 would stick together maybe something would be done about this for the benefit of future classes.

—A SENIOR COED

## Do College Graduates?

(From The McGill Daily)

A MERICAN business man a few months ago with a view to obtaining a situation on his approaching graduation. The prospective employer, of course, inquired the academic standing of the applicant, and was told, modestly enough, that "it averaged about second class." Imagine the student's surprise on receiving this comment from the business man: "I don't care, so long as it isn't a first. I don't want my men to know it all."

Is that a justifiable indictment? No college graduates, especially the "first class" honor men, think they know it all. Do they step out of college with the idea that there is nothing to learn—that they can go right into any business and tell the old timers how things ought to be done? On the whole, we think not.

But whether or not such is the case, there is no gainsaying the fact that there is, in certain quarters, a prevailing impression to that effect. It is an impression perhaps built up on a few isolated instances, but even such comparatively unfounded opinions require a good many cases to the contrary before they will admit disproof. It takes scores of good steady "willing-to-

## Predicts Return of Stately Dance

Instructor States Modern "Twists" and "Drags" Are Doomed

London.—A return to the days when dancing was a stately serene ceremony, when Black Bottom, Charleston and Heebie Jeebies were things not to be thought of, is predicted by Camille de Rhynal, president of the Dance Teachers of France and also of the International Dancing Federation.

"The Charleston, the Black Bottom, and the Heebie Jeebies," said Rhynal in an interview, "burst upon the ballrooms of England and the Continent and cleared them of many nice people who used to love dancing. In their place we got the flapper and the young men of her kind."

"Now, there are dances on the horizon that will bring back to our dance floors the nice people who used to see in dancing a means of expressing grace and charm in the days when dancing was worth while."

Rhynal partly blames the simplicity of modern dancing, and partly the importation of jazz from America, for what he terms the "decline" in dancing.

"In the dances and dance music numbers that have been coming over from America," he said, "there has not been a dance teacher of note in Europe, or in London, who did not see the inevitable ruin of good dancing and the departure of all grace and style from the ballroom."

### Advocates the "Twist"

"We realized that any renaissance of dancing depended on getting away from the American control. I think we have not reached the stage when we can say that we are moving in a new direction."

Even the make-up of dance bands, he declared, is changing. Jazz instruments are giving way to the violin, flute, harp and 'cello.

"The curious thing about it," he added, "is that America, who was the pioneer of nearly everything that is wrong with modern dancing has now actually slowed down the music, and the effect is all to the good."

One of the Rhynal's purposes in London is to introduce and popularize

a new dance called "The Twist," which he has already demonstrated on the continent.

## Women's Heads Larger Today, Display Shows

From the display of Civil war hats and bonnets in the state historical museum, one would say that women's heads were smaller in the 1860's. Whether this had any bearing on their intelligence must be left for individual conclusion. The hats vary in size but the average is about as large as a modern infant's cap.

The old-fashioned headgear afforded no protection from the cold. Hats were perched above a high coiffure, popular at the time, as an added decoration. The usual shape was almost a flat ellipse, curved slightly to fit the top of the head.

The creations displayed in the museum present an interesting study in the manner of their decoration. All are lavishly trimmed, ostrich feathers and flowers being used most. Some of the hats are made up entirely of artificial flowers.

One very attractive hat is of white velvet with white satin streamers. White ostrich feathers placed on ruffled lace make up the border and, as an added touch, two or three red posies are placed on one side. Another bonnet, simpler in decoration, was made in Virginia entirely of corn husks.

The hats were presented to the museum by private families in Wisconsin.

## Victory Bell Will Toll Purdue Wins

LAFAYETTE, Ind.—A new tradition has been started by the student council at Purdue, with the announcement that the Victory bell will be drawn up to the stadium for conference games held there, and paraded around before the game. The bell will be kept silent unless Purdue wins the game, since tradition has it that the bell must be kept silent unless there is a victory for Purdue. In case of defeat the bell will be returned to the house silent. This bell was taken from an old dormitory when it was torn down and mounted on a special chassis and has been known as the Victory bell since that time.

READ CARDINAL ADS

## Shaw Writes Letter to Michigan Student

A freshman at the University of Michigan has been rewarded for writing George Bernard Shaw an appreciation of his work by a fatherly letter on the good and bad of college, sent him by the playwright. Shaw's letter reads:

"I think that college life makes a man a much better citizen because it is a communal life and therefore it trains him for human society. College graduates, like sailors, are very superior to merely domesticated persons in point of sociability.

"On the other hand, college training is intellectually and morally ruinous except to the very few people who have a natural aptitude for its subjects and a strong and indiscriminate memory for all sorts and scraps of information, that is, with certain

technical tastes and no more values—no conscience in short.

"Except in cases where a college degree is an indispensable qualification for some contemplated professional career a college student should make the most out of college by reading what he likes and discussing it at student's clubs (if there are any except drinking and sporting ones) and doing the least minimum of dry work to secure a pass, or even retire without one—short of being kicked out. But every case is peculiar, and cannot come under any general prescription. Travel if you can afford it, preferably on foot and fourth class."

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## WORLD of SOCIETY

### Junior Division of University League Holds Bridge Party

The Junior Division of the University League will hold the first bridge party of the year in the Round Table room of the Memorial Union this afternoon at 2:30 o'clock.

Mrs. George W. Jaques is in charge of the arrangements for the party. The assisting hostesses are Mrs. L. B. Allison, Mrs. R. C. Austin, Mrs. G. N. Carmichael, Mrs. C. W. Dancer, Mrs. Harry Fevold, Mrs. J. F. Fries, Mrs. Dauton Lamont, Mrs. R. E. Langer, Mrs. T. J. Lieb, Mrs. Scott Mackay, Mrs. L. J. Peters, Mrs. J. Peters, Mrs. J. P. Scheanzer, Mrs. J. E. Shaffer, and Mrs. J. B. Weaver.

### Amy F. Mueller, Fredrik Turville Married Monday

At high noon on Monday, November 5, Miss Amy F. Mueller '16, daughter of Mr. and Mrs. Oscar Mueller, 21 East Gorham street, was married to Fredrik Turville Thwaites, son of Mrs. Reuben Gold Thwaites, Madison.

The bride was gowned in ivory white satin crepe. She carried a bouquet of tea roses. Mrs. C. O. Bruden, Chicago, sister of the bride, was her attendant. She wore a peach-colored crepe frock, and her bouquet was of tea roses.

Mr. C. O. Bruden attended the groom. The Rev. C. E. Huffer read the marriage service. Yellow and white chrysanthemums were used to decorate the home. A wedding luncheon followed the ceremony.

Mr. and Mrs. Thwaites are taking a wedding journey in the south. They will motor through Kentucky, and Tennessee to Ashville, N. C., and thence to New Orleans. They will then travel to Havana, Panama, and Guatemala. After January 1, they will be at home on route 4.

Mrs. Thwaites is assistant editor of the Wisconsin Geological Survey. She received her master's degree in 1927. Mr. Thwaites received his degrees in 1906 and 1908. He is an instructor in geology, and is recognized as an authority in underground and glacial study in this section of the country.

### Salter-Woodstock

The marriage of Miss Rhoda Elinor Salter '27, daughter of Mr. and Mrs. G. H. Salter of Chicago, to Willard H. Woodstock has been announced.

### Snyder-Lohman

Announcement has been made of the marriage of Miss Elizabeth Snyder, of New Orleans, La., to Leslie Lohman '26, son of Mr. and Mrs. Arthur Henry Lohman, of Two Rivers, on October 23 at the home of the bride's grandmother, Mrs. William Lansing Shepard, New Orleans. The bride is a graduate of Newcomb College. They will make their home in Two Rivers.

### CLAIRE IHEYKER '29

Claire Iheyker '29 of the Theta Phi Alpha house spent the week-end at her home in Draysmen. Ruth Sheridan '20, Dorothy Broun '29, Julia Kahl '29, Nelle De Ford '28, and Phyllis Nelson '29 spent the week-end with Catherine Danlin '29 at her home in Berlin. Mildred Englebert and Theresa Haig visited on Sunday with the latter's parents in Mount Horeb. Rose McKee '26, Monroe, Patricia Mulney '28, Fennimore, Nelle Murphy '25, Janesville were guests at the house this week-end.

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### Mrs. Frank to Observe Her Fourth 'At Home'

Mrs. Glenn Frank will observe her fourth "At Home" this afternoon from 4 to 6 o'clock at her home at 130 North Prospect avenue.

Mrs. Frank will be at home to the faculty and their families, the state officials and their families, the students and their parents, the housemothers of the sororities and fraternities, and all town people.

### Harmont-Clark

Announcement has been made recently of an engagement of interest in university circles, Miss Mary Elizabeth Harmont '28, daughter of Mr. and Mrs. Timmons Harmont, Chillicothe, Ohio, to Dr. Burton Clark Jr. '21, Oshkosh.

Miss Harmont has been prominent in campus activities and is a member of Kappa Alpha Theta sorority. Dr. Clark is a member of Psi Upsilon fraternity. The wedding is planned for sometime during the winter.

### PERSONALS

Phi Sigma Delta entertained the following guests during the past weekend: Mr. Arthur Segal '26, Chicago, Larry Shapiro, also of Chicago, Mrs. Bernstein, Niagara Falls, N. Y., and Nathan Boruszak '25, of Milwaukee.

Gordon Walker '26, Noel Miller '26, Richard Miller '26, Osburn Hand '26, all of Racine, and Walter J. Muller '27, Harold G. Weiland '26, John B. McMechen '28, all of Milwaukee, were week-end guests at the Chi Psi house.

Visitors at the Phi Pi Phi fraternity were, Charles Ault, Boyd Burnside, Robert Jackson, Walter Kincaid, Charles Marshal, Ralph McComb, Jack Mead, Walter Puschel, Norman Root, Herbert Whal, Roy Soravia, from the Chicago Chapter, Russell Dunlap, from the Northwestern chapter, Kenneth Osborn '28, Chicago, Ill., R. J. Rossow, St. Croix, '26, Mrs. H. A. Zennert, Cedarburg, Mr. and Mrs. Eugene Zennert, Milwaukee, Mr. and Mrs. Robert Brott, Marinette, Mr. and Mrs. Fred Ulrich, St. Charles, Ill., and Claude Hedrick, Peoria, Ill.

At the Psi Upsilon house were, Reess White, Milwaukee, '28, Russell Laschel '27, also of Milwaukee, Robert Hoff, Illinois Chapter, Edwin Bell '30, Oshkosh, Robert Bliss, Dartmouth chapter, and George Blake '25, Baraboo.

Some of the guests at the Alpha Delta Phi house this past weekend were, Edward Nash '28, Peoria, Ill., Charles Drake '25, River Forest, Ill., Hal Jaeger '25, Highland Park, Pete Jaeger '28, also of Highland Park, Dick Nye '29, Oak Park, Ill., Frank Novack, also of Oak Park, Douglas Newell '23, Kenosha, John Coats '28, Duluth, Minn., and Hurlburt Weems, Platform, N. D.

Visiting the Sigma Phi house this past weekend were: Mrs. H. C. May and daughter Dorothy of Sterling, Ill., Sam Hickox, Evanston, Ill., Harold Lamm and John Kobler, Chicago, Ill., Mr. and Mrs. Harold Anderson, Whitewater, Mr. and Mrs. D. A. Lindgren and children, Menominee, Mich., Mr. and Mrs. Philip Robinson and Thane Blackman of Milwaukee, and William Johnson '28, Chicago.

Recent guests at the Pi Lambda Phi fraternity were Red Meister '30, and Sam Gruber '30, of the Chicago chapter.

The story of the development of

## Extension Group in Session Today

### Agricultural Workers to Discuss State Farm Topics

Discussion of the problems of various agricultural extension workers will be the main business of the annual conference of extension workers in Wisconsin, to be held today, Thursday, and Friday, at the College of Agriculture, according to the tentative program announced today by Mr. J. F. Wotja, state leader of county agents.

Discussion will include the problems of county agents, women's workers, and Farmers' Institute workers.

Prof. Kirk L. Hatch, professor of agricultural education and assistant director of agricultural extension, will lead the opening discussion, which will be a general discussion of reliable farm relief. The morning session will be continued by a discussion of women's work.

This afternoon the discussion will center on dairy extension and cow-testing plans for Wisconsin. Group suppers will feature this evening's program. Thursday morning E. Farrell, extension worker for the federal department of agriculture, will speak on "Federal Requirements of Extension Workers."

A soils program, in which will be discussed the effectiveness of various methods of application of commercial fertilizers, will be given in the afternoon. Among those appearing on this program will be Profs. Emil Truog, Otto R. Zeasman, Griffith Richards, and Andrew R. Whitson, of the faculty of the College of Agriculture.

The annual extension workers banquet will be held Thursday evening at the Park hotel.

"Publicity Pointers" is the general title of the discussions to be given Friday morning. Prof. William A. Sumner, associate professor of agriculture journalism, and a number of editors will appear on this program.

The conference will adjourn after the regular business meeting and a number of departmental conferences, Friday night.

### Anti-Knock Fuel Expert Will Give Lecture Tonight

An illustrated lecture on "Anti-knock Motor Fuel" will be given at 8 p. m. today by R. L. Jorden of the Ethyl Gasoline corporation in the Chemistry auditorium.

In 1923 the Nicholas medal was awarded to Thomas Midgley Jr. for his pioneering work in the field of "anti-knock" compounds for motor fuels. Only five years have passed and the fundamental principles involved in the use of "anti-knock" motor fuel have been accepted to the extent that a well known manufacturer has marketed a motor designed for this fuel.

The story of the development of

### Mme. Galli-Curci

Nov. 13, 8 p. m.  
The Chance of a Lifetime!  
You may never have the opportunity to hear the greatest Singer of the World again. Get your ticket now in Capitol Theatre Lobby, while choice seats are still available. Give your Girl this Treat!

## KEEP HANDS YOUNG

### Now It's Easy to Have Smooth, White Hands in Spite of Housework

Even though you are obliged to misuse them with daily tasks, your hands can be as lovely as those of fortunate women of leisure. You, too, can have soft, smooth, white hands. There's an easy way to fight the redness and roughness that come

THINC WHEN THINKING OF BEAUTY

from dish-washing, laundry, housework! THINC, marvelous new cream specially for the hands, does the trick. Massage takes only a second—instantly whitens! Try THINC and see for yourself! At any good drug store, toilet goods counter or beauty shop.

"anti-knock" technology is interesting both to the scientist and laymen. Mr. Jorden was associated with Midgley in the early experimentation of "anti-knock" compounds and is an authority in this field of knowledge.

The lecture will be illustrated by lantern slides and a practical demonstration will be given with a Delco motor.

READ CARDINAL ADS

### DR. FRANK CRANE DEAD

Dr. Frank Crane, noted writer, died recently in Nice, France, according to a cablegram received yesterday by his nephew, Dr. Henry H. Crane of Malden, Massachusetts.

Free music lessons are offered at the University of Kansas to residents of Lawrence. No university credit is attached to the courses for towns people, however.

## FRATERNITIES and SORORITIES

### Attention

For Your Next PARTY

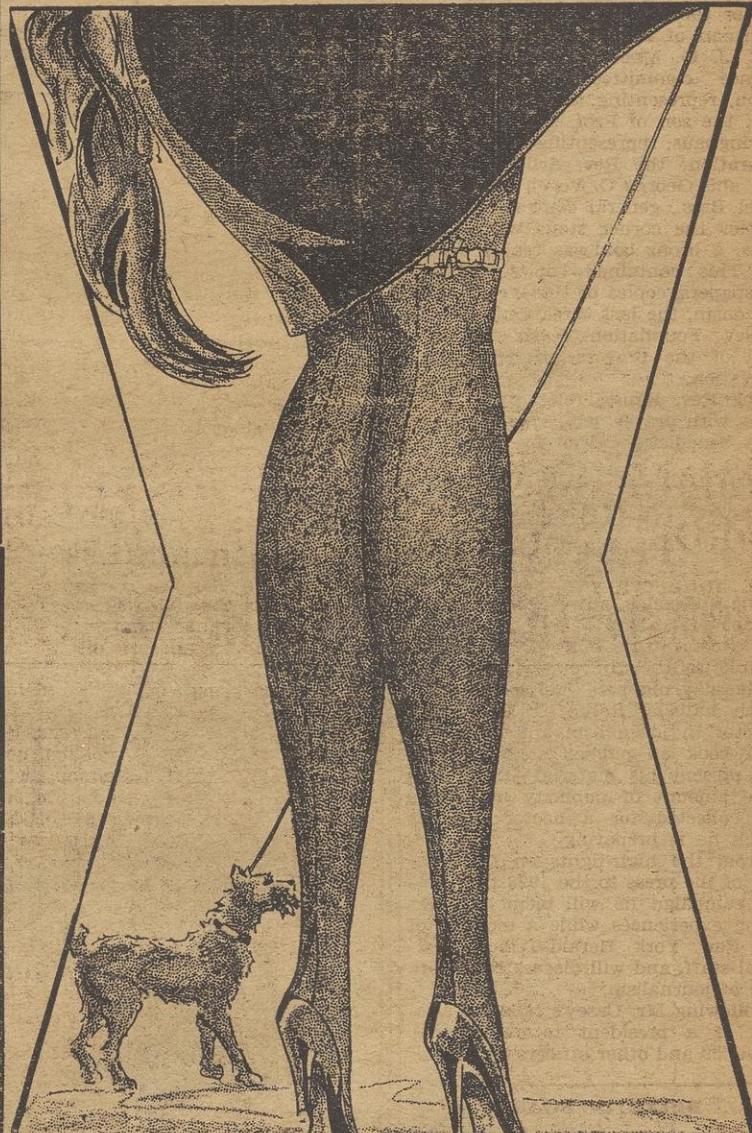
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After 6 call George Look . . . . . B-6586

## SIMPSON'S AT THE CO-OP

"SMART, COLLEGIATE APPAREL"



## Matchwood

McCallum's Newest Evening Shade

If the spirit of adventure stirs

your restless feet to wander

along the paths of

Fashion

you will find a lure for  
Modern Romance

in

MATCHWOOD

hosiery by McCallum shown in

the settings which inspired its creamy shade.

\$1.95 pr.

3 pr. \$5.50

## Pastor Presides at Inauguration

### Rev. Krussell Leads Exercise in Laying of Wesley Cornerstone

The Rev. Arlie H. Krussell, pastor of the University Methodist church, presided over the ceremony of the laying of the cornerstone of the \$75,000 addition to Wesley foundation, 1127 University avenue after morning services Sunday. About 300 members of the congregation were present at the exercises.

Atty. Frank W. Hall, for more than fifteen years president of the Wesley Foundation of Wisconsin and now emeritus president of the organization, in the main speech of the service told of the history of the foundation and spoke on hopes for the future.

He described how the Rev. E. W. Blakeman, for seventeen years associated with the movement, assisted by members of the university faculty and townspeople, had built up the church so that it now required larger quarters.

The ceremony was opened by prayer delivered by G. V. Metzel.

Those who helped put in place mortar for the otsne were M. O. Withey, chairman of the building committee; Prof. J. G. Moore, chairman of the finance committee; the Rev. E. L. Eaton, representing the elder generation; the son of Prof. and Mrs. E. L. Sevringshaus, representing the younger generation; the Rev. Arlie H. Krussell; and George C. Vogel, member of Vogel Bros., general contractors.

After the corner stone was put in place, a bronze box was sealed within it. This contained copies of local newspapers, copies of the Wesleyan of Wisconsin, the last three issues of the Wesley Foundation Yearbook, and a copy of the prayers offered at the dedication.

The Rev. Krussell closed the ceremony with prayer, which was followed by a benediction given by the Rev. Eaton.

### Casey to Relate Press Influence

The influence and significance of newspapers in the national campaign which comes to a climax tonight will be told to the University Press club Wednesday night at 7:30 in room 306 South hall by Ralph D. Casey, instructor in journalism and co-author of a book on publicity. Mr. Casey will present his material from the large amount of publicity matter he has collected for a doctor's thesis which he is preparing.

From the high-lights on the relation of the press to the 1928 presidential campaign he will blend into relating experiences while a member of the New York Herald-Tribune editorial staff, and will discuss New York type of journalism.

Following Mr. Casey's talk the election of a president to succeed Al. Wayo '29 and other officers will ensue.

#### BULLETIN BOARD

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial offices in the Memorial Union, or phoned to B. 250, before 5 p. m. of the day preceding publication.

#### W. S. G. A.

There will be a meeting of the Women's Commerce club at 7:15 p. m. today in the W. S. G. A. room at Lathrop hall.

#### EUTHENICS CLUB

There will be a regular meeting of the Euthenics club Thursday evening. The business meeting will be at 7 p. m. and the open meeting at 7:30 p. m. A speaker will appear on the program.

**MIDNIGHT SHOWS UNOFFICIAL**  
No midnight shows in Madison theaters are authorized as homecoming attractions for students. Housemothers are advised not to grant late permission for them.

Signed:  
S. H. GOODNIGHT,  
Dean of Men.

#### MATH CLUB

The Junior Math club will meet on Thursday at 7:15 p. m. in 101 North hall. Mr. Dancer will speak on "Configuration." All who have taken calculus are invited.

#### W. S. G. A.

W. S. G. A. board meeting tonight in Lathrop parlors at 7:15 p. m. All board representatives present.

### Faculty Honors Three Deceased by Resolutions

Three members of the University of Wisconsin faculty who died recently were honored by memorial resolutions adopted at the meeting of the faculty Monday afternoon in the law building.

Harry E. ("Dad") Vail, Wisconsin crew coach, H. L. Miller, principal of the Wisconsin high school, and Frank Kleinheinz, university shepherd, were the men thus honored.

Professor Miller will be remembered for his work in building up the university high school, Coach Vail for his famous rowing crews, and Professor Kleinheinz for his work as a sheep expert.

### Prof. Owen Chosen Chi Epsilon Officer

Chi Epsilon, honorary civic engineering fraternity, which held its national convention in Madison Saturday elected Professor Ray S. Owen

of the University College of Engineering to succeed H. T. Larson as grand secretary-treasurer. W. A. Gurtler is followed as grand president by Professor P. L. Bergquist.

At the conciale banquet Saturday night at the Memorial Union Gerald C. Ward, president of the Wisconsin chapter, gave the welcome. Professor Owen was toastmaster.

University faculty members in the fraternity are Prof. E. R. Maurer, Prof. L. F. Van Hagen, Prof. R. S. Owen, Prof. L. H. Kessler, and Prof. W. S. Kinne.

### Ohio State Again Has Real Indian Student

COLUMBUS, O.—Ohio State university again has an American Indian student.

Arthur T. Bensell, who was recently graduated from the Siletz, Ore., high school, has enrolled as a freshman in the college of education.

The son of a teacher in an Indian tribal school in Oregon, Bensell expects to continue in the profession of his father after his graduation.

Queen Marie of Jugoslavia recently played chauffeur for a peasant woman who asked for a lift.

## Kessenich's

State at Fairchild

### Here Are Extremely Smart Negligees

A good-looking negligee is something every co-ed demands, and these new robes that have just been received at Kessenich's will please the most exacting taste. Here you will find an enticing selection of the newest and smartest negligees approved by this winter's mode.



#### Mannish Wool Robes \$10.75

Very slim and very trim are these tailored robes of guaranteed all-wool material. They have mannish stripes in a variety of colors, and are most reasonably priced at only

\$10.75

#### Challie Coolie Coats \$4.95

These short coolie coats of wool challie are a favorite with the college girl, because they are smart and at the same time very practical. They may be had with a blue, black or red background, with contrasting decoration.

\$4.95

#### Hand-Blocked Robes \$11.75

These robes (illustrated at right) are gaily hand-blocked in red, blue or yellow on a black background. They may be had in heavy Jap silk or in a fine quality crepe-de-chine, and make an unusually distinctive negligee for the college girl.

\$11.75

#### Robes of Jap Silk \$6.50

These robes of Jap silk come in gay figured or floral designs, with a black band trimming at the cuffs and down the front. A black silk cord with gold tassels ties at the waist.

\$6.50



# For the Best Time

In or About

Madison

On This FRIDAY NIGHT Before

the HOMECOMING Game

COME TO THE

Homecoming

Dance

Nov. 9th

A ONE O'CLOCK PARTY

—in the—

Great Hall

of the Memorial Union

Admission: \$2 per couple

Restricted Sale means

"GET YOUR TICKETS EARLY!"

[-]

.. On Sale at ..

Memorial Union Desk  
The Co-Op

Gelvin's

Pete's

U.W. Pharmacy

## Machine Invented to Find Life Work

### Instrument Will Ascertain Profession for Which Individual Is Fitted

The first correlating machine to indicate scientifically the profession for which an individual is fitted has been invented by Dr. Clark L. Hull, professor of psychology in the University of Wisconsin.

The machine, which correlates the results of psychological tests of "samples of a man's aptitudes," will assemble in a few minutes the elaborate mathematical calculations that human beings would take hours or even days to complete.

#### Combine 40 Tests

So complicated is the machine that only three have been built since its perfection by Dr. Hull several years ago, and all of them at a financial loss to the Wisconsin psychologist.

Thirty or 40 tests to ascertain reasoning powers, ability to learn, character, temperament, sense acuteness, muscular speed, coordination, and strength, chemical constituency of bodily secretions, and physiological traits—these tests furnish the data for the machine.

Controlling diet, sleep, and other factors that influence a man's capacities, psychologists could carry on the tests for a week at a time, Dr. Hull explains, to secure thoroughly reliable results.

These results are recorded on a paper tape, which is placed in the machine. Automatically the machine will make the calculations that ordinarily require 1,500 multiplications and on a metal strip will record what the aptitude for each of 40 or 50 occupations is.

One after another the machine will punch out the findings for each occupation on the basis of the data, the whole process requiring about a minute.

#### Machine Forecasts Vocation

At the same time that the paper tape is inserted into the machine, a card bearing the name of the person on whom data is given is placed in another part of the machine. The card also bears blank form giving in a column the names of all the aptitudes and occupations for which forecasting formulae are available.

As the machine makes its forecasts, it stamps them down on the card automatically opposite the proper aptitude. The person seeking to find his best bet as a life vocation can then examine the card and learn in which professions or callings his chances of success are best, as shown by the psychological tests.

Investigating the three or four that probably will rank highest, he should be able to find one that in the light

of his interests, opportunities, and general circumstances, can be chosen as a life work, Dr. Hull believes.

#### Samples Are Basis

"Testing in all the applied sciences is performed on the basis of samples," the Madison psychologist points out, "and pure food authorities, for example, analyze a small quantity of milk chosen from a can intended for babies, say, assume with confidence that the remainder of the milk has the same chemical characteristics as those found in the sample.

"Or if a physician wishes to know whether a patient suspected of anemia is deficient in red blood cells, he does not attempt to count all the blood cells in the patient's body. He secures from the patient a few drops of blood.

"Human aptitude testing is not essentially different from the application of tests in other sciences. The thing sampled in aptitude testing is in most cases human behavior.

"A psychological test is the measurement of some phase of a carefully chosen sample of an individual's behavior. A school examination is merely a more or less well-chosen sample."

Partly as a result of work with this correlation computing apparatus, Dr. Hull has written his new book, "Aptitude Testing," which Dr. Lewis M. Terman, eminent psychologist, hails as "unquestionably one of the most significant among the small number of texts which cover the ground of mental measurement in anything like a comprehensive manner."

#### Text Explains Analysis

"No other," Dr. Terman says, "has dealt more searchingly with the fundamental issues involved in the construction and use of psychological tests, and no other excels it in directness and clearness of treatment. It is the work of an expert."

This book is now being translated into German by Wilhelm Reitz, German graduate student at the university. Sketching the method of collecting data by thorough psychological tests and submitting them to the machine for correlation, Dr. Hull predicts in his book that the day is not far distant when this or a similar system will be employed in every large school system.

### Students Enjoy Swim in Spite of Winter Air

Election bet? No, they just felt in the mood.

Mary Gullessarian '31, and Don Webster, Congregational student pastor, dove off the Y. M. C. A. pier yesterday afternoon and declared the water fine, even though the temperature, as shown by a thermometer that Webster had with him, was only 47.

Webster had been in swimming on the first day the Y. M. C. A. pier was put up last spring and resolved to go in again when the pier was taken down. That day was yesterday.

### Air Confab Warns Against Collegiate Airplanes and Pilots

That the wheezing and coughing "collegiate" Ford must not have its sister conveyance in the air, is the warning of Mr. Edward P. Warner, Assistant Secretary of the Navy in charge of Aviation. Mr. Warner, in an address before the Third Intercollegiate Aviation Conference at Yale, pointed out the danger of flying with any but trustworthy planes.

College men are beginning to take to the air in appreciable numbers. The Harvard Flying Club and that at the University of Southern California are two of the most advanced student groups. The latter already owns several planes. European students, however, surpass the Americans in flying. One of the speakers at the conference cited a meeting in the Rhone River section last August where 400 planes were entered. Eight hundred pilots took part, ninety per cent of whom were college men. College men won all of the prizes.

The popularity of flying has added a new prohibition to the list of "thou shalt nots" of the Wellesley College Handbook. The dean's office issued the edict that, "no student while under the jurisdiction of the college may ride in an aeroplane unless permission has been granted from the dean's office and the written consent of her parents secured."

The problem of chaperonage has not yet been settled, and is without doubt taxing the ingenuity of many a dean of women.

A correspondent writes in The Bachelor of Wabash College to deplore the present condition of dirty politics, saying that politics does not necessarily mean trickery, and recommending a plan of having a board to supervise elections. And life in college has become so easy of late, says an editorial, that students do not appreciate what they get. If the stories of what the old grads tell of life right here on the Hill are true, we are willing to join in thanksgiving that the good old days are no more.

### College Education Is Essential Today

#### President of Boston Firm Advocates Business and Scientific Coordination

Sending one's children to college today is as essential as taking out fire insurance—it is a protection against risk, according to Edward A. Filene, president of Wm. Filene Sons company, Boston, in his lecture on "The Next Step in the Industrial Revolution" in Bascom theatre Monday.

Business of today is built upon the application of science to industry, and it is therefore necessary that our young people have a thorough knowledge of science, and the wisdom to apply it. The business man no longer scoffs at the college professor and the scientifically trained college graduate, but turns to him to get all the help he can, he said.

There are great changes going on in industry all about us, and are making this truly a second Industrial Revolution; and it is because industry is no longer being built upon opinion or guess-work, but upon science, that the great mass production of the present day has been made possible, he said.

The General Motors Corporation, the Henry Ford plant, and all the large industries have scientists doing research work to learn how goods can be manufactured and distributed at little expense, as it is only by having a product that can be bought by all the people that it is possible to have great mass production, he said.

Mass production makes it possible to manufacture goods with very small overhead expense and thus sell them at lower prices, making it possible for many people to buy the product, Mr. Filene said. Having everybody able to buy the commodity makes for still larger industries, and leads to "companionate prosperity." However, this "companionate prosperity" is not possible without having all the people

prosperous, and able to buy the manufacturer's products. He cited as an instance the case of the farmers, who cannot control their selling prices, and are therefore unable to become prosperous, and help in the progress of industry through their purchasing. Mr. Filene believes that better and better conditions will be the result of all these remarkable changes in industry which are going on today.

### CLASSIFIED ADVERTISING

In The Cardinal Reaches Every Student  
All Ads Must Be Paid for in Advance.

#### LOST

A PHI SIGMA KAPPA Pin, engraved J. M. S. Also a trench coat with initials D. M. from the Biology building. Please call F. 4930. 3x7.

WILL the finder of overcoat at Strand Theatre please return to 206 Bernard Court. Ferd Hammer. 3x7.

TAN BRIEF case containing engineering books in Memorial building. Reward \$5. Call B. 5968. 2x7

BLACK Coin with 5 ones and 16 stamps Sunday on Langdon or State. B. 5253. D. Schmitt. 1x7.

BLACK leather notebook in the Biology building, 2nd floor Thursday. F. 6752, Miss Quinn. 2x6.

#### SERVICES RENDERED

THESES, Themes, Topics—guaranteed work. F. 1861. 8x4.

#### FOR SALE

YOU HAVE ALWAYS WANTED A RADIO. Here is your opportunity to get a 9-tube Radiola 60 for almost half the price of a new one. Only been used a month and very easy terms. Call B. 816 evenings. 3x6

NEW \$235 Oshkosh Chief trunk for \$175. F. 7411. 7x7.

## Business Opportunity

THIS is an exceptional opportunity for some red-blooded, aggressive college man to make money and at the same time to gain a valuable sales experience while still in college.

The popular and fascinating Cross Country Six 4-passenger sport phaeton—finished in individual college colors, is the product.

Some one student in each college will act as the Jordan sales representative—and make real money.

Complete details can be had by personally addressing Mr. L. F. Murphy, Sales Manager, Jordan Motor Car Company, Inc., East 152nd Street, Cleveland, Ohio.



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Store at 230 State Open Evenings 'Til Eight. Badger 177.

## Fraternity Body Elects Delegate

Stine Will Represent Inter-Fraternity Council at New York Convention

Election of Tom Stine, Acacia, as delegate to the national convention of undergraduate Interfraternity councils, and the appointment of a committee of three to investigate the weaknesses of the present system of deferred rushing were the main items of business transacted at a meeting of the Interfraternity Council last evening.

The committee which will investigate the present rushing system is composed of Herbert Klingman '29, Richard Koss '29, and Allan Polacheck, L3. This committee will seek through means of questionnaires and investigation the sentiment of each fraternity in an effort to determine the fundamental weaknesses of the present system and to report such changes as it deems best in the light of the facts which it uncovers.

The Council amended the by-law concerning the submitting of amendments to the constitution to read that "amendments to by-laws be submitted to the Council and if approved by a one-third vote, to be then voted upon at the next regular meeting of the Council."

On recommendation of the Attendance committee the following by-law was adopted:

"A fine of two dollars be charged for each absence from any regular or special meeting of the Council, and that a fine of one dollar be charged for tardiness at, or unexcused early departure from, any such meeting." Ed Kelly '30 was elected sergeant-at-arms.

Ohio Wesleyan university will demand that an impartial committee to investigate charges that Wesleyan is practicing professionalism in its athletics be appointed by the presidents of the six colleges in the Buckeye Athletic association.

Paul Bluysen, French senator, died of a fractured skull recently when a horse shied and overturned the trap he was driving.

## Tomahawk Find Delights Clubs at Nebraska Univ.

LINCOLN, Neb. — Here's big news for fraternities who have found paddles to be ineffective—a new weapon has been discovered by a Nebraskan reporter that is guaranteed to reduce to submission even the most unruly.

In fact, certain freshmen who have had the misfortune of being compelled to wear the green bonnets all fall have indicated a relish for the instrument. Irate house mothers have already recommended it and take it as a cold fact, wandering romances had better come to their serenade in suits of mail (postage stamps omitted).

No, the Phi Omega Pi's haven't developed a new type of sling shot. Simply another Indian tomahawk has been brought to light.

It's an Iroquois Indian steel tomahawk, having a blade four inches long with a sharp steel piece protruding six inches behind the blade, and is supposed to be two hundred and forty years old. And as its total weight is only three-fourths of a pound, it might be practical for replacing the nine pound army muskets.

## Miss Kirby Sees Shaw Rehearsal

Edna Kirby, movie star now living in a "glass home" at Baron brothers' store, attended the rehearsal of "The Devil's Disciple" at Bascom theater last night, where she met all the members of the cast.

She was escorted to the theater by George Schlotthauer and C. Hjalmar Nelson of the publicity staff of the Wisconsin Players.

Miss Kirby expressed a great interest in the work of the Wisconsin Players in putting on the Shaw play which they are now preparing. "The work is very professional in direction and handling," she declared after seeing the rehearsal.

A few days before the Kansas-Kansas Aggie game recently the athletic director at Kansas received a box which contained a swarm of yellow jackets. No one was stung.

## Bored Tapir Bites Keeper to Relieve Monotony of Life

Becoming bored with the tameness of life at Vilas Park zoo, and being desirous of exercising his molars, "Steve," a tapir of 500 pounds displacement, who has been residing at the Madison zoo for several years looking on his onlookers, took it upon himself to attack a keeper Saturday afternoon.

William Prieve, the keeper, was attacked when he attempted to put "Steve" back in his cage after the latter had had an airing. The jungle denizen, however, had decided otherwise. He sprang at Prieve and buried his teeth in his trousers leg.

A colleague of the attacked keeper, Henry Trachte, came to the rescue, but the infuriated animal not to be outdone turned about and attacked the newcomer. He made it his business to keep up the attack on the two alternately. Trachte, however, saw the opportunity to lay his hands on a pitchfork and did so. A few blows from this implement and the tapir recalled again that he was supposed to be docile.

Prieve was rushed to the Wisconsin General hospital where he was reported to be resting comfortably. Meanwhile, the zoo authorities found themselves lacking a reason for "Steve's" spree. They believe that the tapir will again resume his recent habits.

## Huge Telescope to Help Astronomers

Hundreds of millions of worlds never known or suspected by man will be brought to his view within a short time by the largest telescope in the world, to be erected on a California mountain tip not yet selected.

The California Institute of Technology has announced that funds have been made available for its construction, and that work on the 200-inch reflector with which it will be equipped will begin within a few months.

The telescope and laboratory are a gift to the Institute from the International Education board. It is expected that the new instrument will penetrate millions of light years into space, bringing under observation millions of now unseen stars and nebulæ, and opening a vast unexplored field of astronomical knowledge.

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## MORE NEW BOOKS

have been added to our

## RENTAL LIBRARY

*Boston*  
By Upton Sinclair

*Applause*  
By Beth Brown

*Casper Hauser*  
By Jacob Wasserman

*The Three Passions*  
By Cosmo Hamilton

*Unforbidden Fruit*  
By Warner Fabian

*The Gate Marked "Private"*  
By Ethel M. Dell

*Though This Be Madness*  
By Robert Keable

2c  
A DAY

NO DEPOSIT—8c MINIMUM

## The University Co-Op

E. J. Grady, Mgr.

State and Lake

## WISCONSIN UNION CONCERTS

## ANNOUNCEMENT

The postponement of the Schipa concert makes it possible for the Wisconsin Union to continue the sale of season tickets for its entire concert series until November 20, the date of the appearance of Paul Kochanski, violinist. Tickets will be on sale at the Memorial Union at the regular prices—\$4 - \$5 - \$6.

Tickets for the Kochanski concert, November 20, will also go on sale today at \$1.00 - \$1.50 and \$2.00.

### 1928-29 SERIES

Paul Kochanski, Nov. 20

Tito Schipa, date to be announced later

Sigrid Onegin, March 19

The Chicago Little Symphony, April 23

E. J. FRONK

Wisconsin Union Concert Manager

## Student Writes Book of Poems

John Owen "Discovered" by Zona Gale at Ashe-  
ville, N. C.

John Bryan, 23-year-old grandson of the late William Jennings Bryan and a Zona Gale scholar at the University of Wisconsin, has just completed his first volume of poems, which will probably be published in 1929 by Alfred A. Knopf, New York.

Satiric, humorous for the most part, many of the poems are hauntingly beautiful in cadence with a strong, colorful, descriptive quality.

That blood will tell, as A. E. Wig-  
gam, famous scientist who was in  
Madison last week, contends, is seen  
in the fact that Mr. Bryan's mother,  
daughter of "the Great Commoner,"  
is a candidate for Congress from Flor-  
ida and will probably be elected Tues-  
day, as she won by a comfortable mar-  
gin in the primaries.

### Took Bryan Name

John Bryan, who is really John Bryan Owen, took the Bryan name at the request of his grandmother, with whom he lived for many years. His mother is Ruth Bryan Owen.

Zona Gale, now Mrs. Breese, dis-  
covered John in Ashville, N. C., last  
summer while on her wedding trip.  
She viewed some of his paintings  
for John is a painter as well as a  
poet—and then learned of his poetry.

Mr. Bryan has exhibited his paint-  
ings in some of the smaller New York  
galleries, as well as in Ashville and  
other eastern and southern cities. His  
painting deals largely with marine life  
blended into mosaic patterns and  
plaques, although he does other types  
well, too.

Some of Mr. Bryan's academic work  
has been done in England, but his  
poetry and paintings are both essen-  
tially American.

### No Trouble Writing

"I've never had any trouble writing  
poetry," he told the writer. "The only  
question has been whether what I  
wrote was worth anything. I was orig-  
inally a painter, but turned to poet-  
ry four or five years ago."

One of the most interesting poems  
in the volume is a takeoff on modern  
poetry. Bryan's writing, by the way,  
is chiefly in regular verse forms. An-  
other poem takes critics to task who  
judge poetry merely by fault finding  
with its grammar and diction.

Mr. Bryan is taking special fresh-  
man courses that best meet his needs.  
He is registered from Coral Gables,  
Fla., where his mother lives.

Carrol Blair, another Zona Gale  
scholar at the university, hailing from  
Red Granite, Wis., has also just com-  
pleted a book of poems.

## Varsity Smothers All-American Team

(Continued from Page 3)  
The next two days will see the  
Wisconsin players driven at top speed  
so that they will be in good condition  
for the clash with Chicago, a tradi-  
tional rival. The two teams have met  
31 times, with Wisconsin having won  
14, Chicago 13, and four having been  
tied.

### Lost Here in 1912

The appearance of the Maroons at  
Camp Randall will mark their first  
visit to Madison in 16 years. Last  
season the Midway men upset dope  
by defeating Wisconsin at Stagg  
Field, 12-7, and it is both for revenge  
and to keep their undefeated status  
in the conference that the Badgers  
will strive for victory.

The Maroons are noted for the  
tricky assortment of plays given to  
them by Coach Stagg, and it is  
against the unexpected that the Bad-  
gers must be alert. The Grand Old  
Man has a habit of digging out plays  
long since relegated to their gridiron  
grave, and using them to advantage.

Despite their defeat at the hands of  
Pennsylvania last Saturday, the  
Maroons showed more offensive pow-  
er than in any of their other games,  
and continual driving at the hands of  
Stagg should see them at the peak of  
their playing condition when they in-  
vade Badgerland.

### Seats Sold Out

No serious injuries were received  
by the Midway players in their inter-  
sectional tilt, and Chicago's full  
strength will be thrown against Wis-  
consin.

That the game Saturday will be

played before a capacity crowd was  
further evinced when it was learned  
yesterday that most of the 1,000 extra  
seats going on sale this morning are  
expected to be sold before noon. It  
is known that the mail orders for  
regular seats far exceeded the avail-  
able supply.

### Cardinals Must Win

The coming game will make or  
break Wisconsin as far as title hopes  
go. Should the Badgers lose, they  
will be definitely eliminated from the  
title race, but if they win, their  
chances of a championship are bright.  
After the Chicago game, the Cardi-  
nals journey to Iowa, and if the  
Hawkeyes succeed in defeating Ohio  
Saturday, two undefeated teams will  
face each other at Iowa City in one  
of the classics of the season.

Secondary and higher educational  
institutions in the United States are  
estimated to have total enrollments of  
over 5,000,000 students this year. Of  
these approximately 1,000,000 are at-  
tending colleges, universities and  
graduate schools.

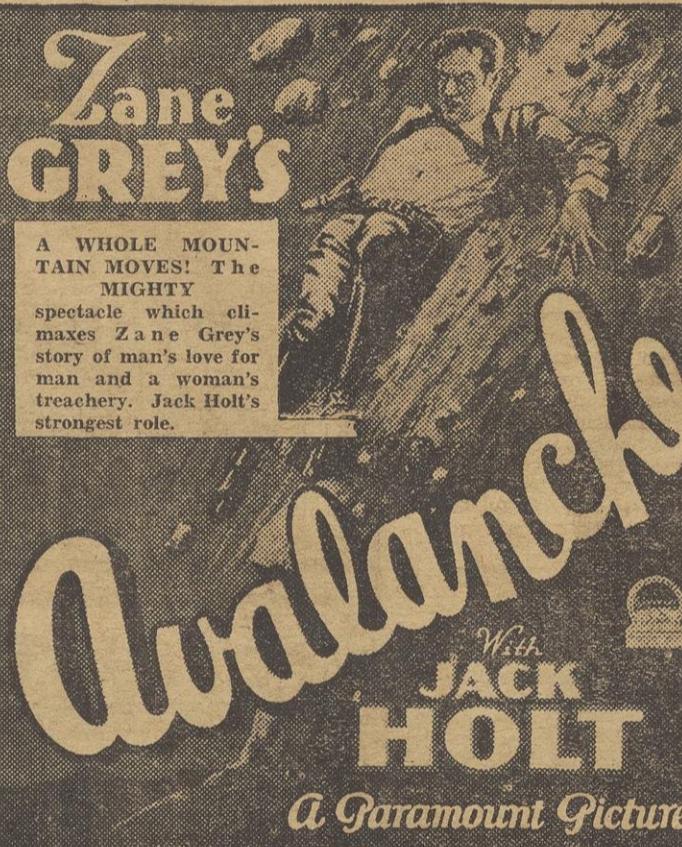
Canada has formed new air-mail  
lines, linking Quebec and Montreal  
with Halifax, Nova Scotia and St.  
John, New Brunswick.

## A GREAT NEW MID-WEEK SHOW



STARTS TODAY

Police Benefit Shows



LUPINO LANE in "PIRATES BEWARE"  
"DEFENSIVE ENDS"—A FOOTBALL SPECIAL  
POLICE QUARTETTE in STAGE SPECIALTY  
GET SEATS NOW FOR THE  
HOMECOMING MIDNIGHT SHOW—Friday Night



## Reading Program Attended by 150

Speech Department Holds  
Weekly Informal Hour  
at Lathrop

Nearly 150 faculty members and  
students attended the first of the  
weekly interpretive reading hours in  
Lathrop parlors at 4:30 p. m. Tues-  
day, when special readings were pre-  
sented under the supervision and  
sponsorship of Miss Johnson of the  
speech department.

At present Wisconsin's undefeated  
reserves are probably rated as the best  
"B" team in the conference. A vic-  
tory over Illinois this Friday will with-  
out doubt bring them to the top of  
their class.

It is said now that a boy may  
jump straight from high school into  
a good paying job in the major  
leagues, while the famous Nick Al-  
trock won three games on the mound for  
the White Sox before he even was  
recognized.

"The purpose of these hours," Miss  
Johnson stated, "is to get enjoyment  
out of them in some way or another,  
perhaps from the sounds heard, or  
from the stories told. The readers  
are not professionals; some of them  
have never done it before." Anyone

## Funds for Band to Be Raised at Homecoming Tilt

Send the band to Iowa!  
This is to be the slogan of the buck-  
et brigade when it takes up a collect-  
ion for that purpose between halves  
of the Chicago game Saturday.

"The Wisconsin band, one of the  
institutions most representative of the  
university, should be at the Iowa game  
to cheer the team along," said Ted  
Frost '29, who is sponsoring the move-  
ment. And if everyone at the game  
would donate 10 cents toward the  
cause, the team would be able to make  
the trip and the expenses of the Mi-  
chigan trip would be paid besides.

### READ CARDINAL ADS

desiring to read before these groups,  
she further stated, is welcome to re-  
port to her for assignment to future  
programs.

Miss Johnson has booked Prof. Den-  
nis of Northwestern University who  
will read an arrangement of the novel,  
"If Winter Comes," Nov. 27. On Dec.  
11, Prof. Tallcott of Ithaca, New York,  
will read the play, "Hell Bent for  
Heaven." Tickets for this series will  
soon be on sale for \$1.00.

## NEW TUXEDOS

USED AS

## RENTALS

These are tuxedos that are out of  
our regular stock—they sell at  
\$35 . . . Positively the newest in  
style . . . assuring you of that  
well-groomed appearance . . .

**\$3<sup>00</sup> Per Evening**

RESERVE YOURS NOW

## The University Co-Op

E. J. Grady, Mgr.  
STATE AND LAKE ST.

**The BEST In Talk-  
ing Pictures Will  
Be Shown —**

## STARTING FRIDAY! "WHITE SHADOWS in the SOUTH SEAS"

With MONTE BLUE — RAQUEL TORRES  
A DRAMA OF SOUTHERN SKIES — FLAMING PASSIONS — GLORIOUS ADVENTURE

You will also SEE and HEAR the first TALKING Comedy ever produced.

## OUR GANG in "THE OLD GRAY HOSS" IT'S A SENSATION—A RIOT OF FUN!

**Note: Special HOME-COMING SHOW Friday  
Night. Midnight Show Starts 11 O'clock**

WATCH FOR OPENING ANNOUNCEMENT

300 tickets at \$2.00  
for Mme. Galli Curci  
The Greatest Event this year!  
Get your ticket today at the  
CAPITOL Theatre Box Office

## Cheering for the Six Pop Arts

Special Homecoming Performances Slated for Many Madison Theaters Friday and Saturday

By BOB GODLEY

**T**OTO, famed clown, comes to Orph today. He was here last year and his act was sensational. This year he speaks . . . And this is the first season that he has ever used his voice except to squeak and make funny sounds . . . He has been on the stage many years and has always been a headliner because he changes his style of work each season.

Toto was born in Europe we are told and has chosen this country as his residence . . . we first saw Toto when he was co-starred with John Philip Sousa and Charlotte in the musical revue "Hip Hip Hurrah" . . . back in 1915.

Toto is married and has a daughter Jean . . . the Toto family lives at Larchmont, near New York.

### Capitol

Friday nite at 11 p. m. there will be a special homecoming show at the Capitol. The vodvil acts include—

Al Lubin (blackface comic)

Dorothy Mae Williams (very cute little girl)

Three White Kuhns (music and funny sayings)

Mme. Verobell and Co. (dancing)

and eight other acts.

Tickets for this are reserved at one rock per head.

### Parkway

Al Jolson in the "Singing Fool" will return to the Parkway for a special midnite show as part of the Homecoming festivities.

All of this will happen on Friday nite. The price is 50 cents.

### Garrick

On Saturday nite Garrick will present "Lilac Time" twice. The second show will start at 9:45.

This is drama . . . not cinema.

### Orph

The Orpheum will put on an extra show Saturday night at the regular scale of prices.

### Annapolis

Starting at Orph today with Toto heading Vodvil is movie "Annapolis."

\*\* \* \*

### Police

"Avalanche" is the featured movie which starts at the Capitol this half. The Madison police quartet will sing.

### Ervine

St. John Ervine, imported drama critic of the New York World, often disagrees with his contemporaries. This has given him a great reputation as a fearless writer.

### Title

"Good-bye, Wisconsin" is the title of a book.

In a cartoon in a recent Life it is used as a comic sign to paint on your flivver.

### Delayed

Lit was due out this week but it was all set in the wrong size type.

As soon as it is reset it will be all set . . . excuse us, that is Bill Steven's wisecrack.

### Band

Now they want us to send the band to Iowa. The object is to send ourselves

'THE HOME OF SPOKEN PLAYS'

### GARRICK THEATRE

PHONE BADGER 4900  
TONIGHT 8:15  
25c-50c-75c  
Every Nite 400 Good Balcony Seats 25c  
Bargain Matinee TODAY—25c-35c 2:30

### AL JACKSON PLAYERS

in JANE COWL'S VIVID COLORFUL ROMANTIC DRAMA

### LILAC TIME

ORDER SEATS NOW  
FOR OUR BIG  
HOMECOMING  
CELEBRATION SHOWS  
NEXT SATURDAY  
1st Nite 7:15  
2nd Show  
MIDNIGHT 9:45  
SHOW STARTS  
NO ADVANCE IN PRICES

Next Week—The Girl from Childs'

front page was put out by the publicity agent for that week-end and it looks it plenty.

## Brouwer Elected Frosh Chairman of Convocations

Steven Brouwer '32, of Wauwatosa, was elected chairman of the Freshman Convocations committee at a meeting held at the Y. M. C. A. Monday night.

William Farr '32, Greeley, Col., was made chairman of the committee on arrangements; Alden Olander '32, of Columbus, was chosen chairman of the committee on speakers; Russel L. Hibbard '32, of Madison, was chosen chairman of advertising and publicity; and Herbert Ellison '32 was named chairman of the program committee.

Prof. Louis Kahlenberg of the chemistry department is scheduled to talk at the first convocation on Nov. 15, while Carl Russel Fish will speak at a later meeting on Dec. 14. Further plans for the program have not yet been made.

## "Phi Gamm" Graduates Reorganize City Chapter

Madison graduates of Phi Gamma Delta have recently reorganized the local alumni chapter of the fraternity. Franklin E. Bump, an assistant attorney general, has been elected president of the chapter.

Asa Groves has been elected vice president and Harold Kubly has been named secretary.

Madison members of the chapter include: William Purnell, Joseph Alexander, Miles Hanley, W. S. Kinney, Frank Ross, Richard Brayton, Max Walsh, Gordon Ritchie, William T. Evjue, and Lester W. Ross.

## Whitbeck to Address Sociology Fraternity

R. H. Whitbeck, professor of geography, will speak on "Interrelations of Geography and the Social Sciences" before the members of Alpha Kappa Delta, honorary sociology fraternity, at its regular meeting Friday night, Nov. 9, in the Memorial Union.

More than 50 per cent of the Oregon State alumni were graduated within the last seven years and about 75 per cent were graduated within the last 15 years.

Presidents of sororities at the University of Arizona have given permission to the girls of the university to smoke, and to allow girl's hall and houses to establish smoking rooms.

The addition of a picture file has been added to the art room of the University Library, at the Syracuse University, New York. These pictures may be drawn from the library as the library books are taken out.

Oberlin College has recently purchased several hundred acres of land to be used exclusively for fishing and camping grounds for the students.

## Orpheum

STARTING  
TODAY

### A KNOCKOUT COMEDY BILL

—VAUDEVILLE—



### THE BELOVED CLOWN

### TOTO

AND COMPANY

in His

### "REVUE A LA MINUTE"

### FRANK CONVILLE

### CARTER BROTHERS

with

BOBBY SAXON

and

RENDEZVOUS GIRLS

### CLIFFORD & STAFFORD

### VAL HARRIS

with

Ann Howe

in

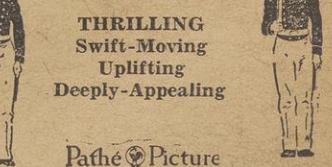
### "A WESTERN WILD CAT"

## ANNAPO利斯

JOHN MACK BROWN  
JEANETTE LOFF

HUGH ALLEN  
AND WILLIAM BAKEWELL

DIRECTED BY CHRISTY CABANNE



THRILLING  
Swift-Moving  
Uplifting  
Deeply-Appealing

Pathé Picture

7:15 and 9:30

FRIDAY NIGHT SHOWS AT

MATINEE 2:45

AFTER FOOTBALL GAME NIGHT

Extra Show at 5:15 7:15-9:30

GET SEATS NOW

## CAPITOL

MADEISON'S TEMPLE OF HAPPINESS

GET SEATS NOW

### FRIDAY NIGHT THIS WEEK

STARTS at 11 P. M.

ENDS SOMETIME SATURDAY MORNING

THE RED HOT CELEBRATION

## HOME COMING MIDNITE SHOW

12 — HEADLINE ACTS — 12

50 PEOPLE—GIRLS GALORE—COMEDIANS—

BANDS—CHEERLEADERS—DANCERS—PEP

### THE VEROBELL FOLLIES of 1928

### SIX TIP TOPS

World's Fastest Tumblers

### AL LUBIN

THE BLACKFACE NUT

### MAMMY & HER PICKANINNYS

in "SOUTHLAND"

### MUSICAL ROWELLYS

in a Novelty Surprise

### 3 WHITE KUHNS

COMEDIANS

### MAC AND MOORE

Magiers De Luxe

### ED HAYES & HIS BANJO GIRLS

IN A SPECTACULAR MUSICAL NOVELTY

3 — OTHER BIG ACTS — 3

### ED SKELTON'S ORCHESTRA

Seats Now Sell- \$1.00

ing at Box Office

And 500 Good Balcony Seats 50c

## Folks! You Ain't Heard Nothin' Yet!—

You treated me so fine the last time I was in Madison that I'm coming back to sing for you again! —Course you know I'm called

## "The Singing Fool"

because that is the name of my new picture.



MIDNITE SHOW FRIDAY

**BUY EVERYTHING POSSIBLE ON YOUR CO-OP NUMBER**



# **TWO TROUSER SUITS**

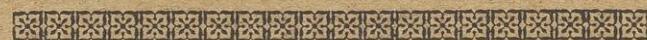
Buy them on your CO-OP NUMBER . . . .  
The rebates have been 15% for the past several  
years.

**\$355**

**THESE HAVE JUST ARRIVED AT THE CO-OP**

And JOE RIPP states they are the finest values at \$35 he has ever seen . . .  
WHY? Because they have the appearance of a hand-tailored garment  
. . . . Because they have the correct model for the university man . . . .  
BLACKS, OXFORD GREYS and BLUES with faint stripings and some  
just plain . . . . Come in and look them over, we are sure you will like them

*Buy them on our "MONTHLY PAYMENT PLAN"  
. . . It's a convenient budget . . .*



# **THE UNIVERSITY CO-OP**

**"THE STUDENT'S STORE"**

E. J. GRADY, Mgr.

STATE AND LAKE ST.