

## **Week-end review. Vol. 1, no. 26 April 17, 1931**

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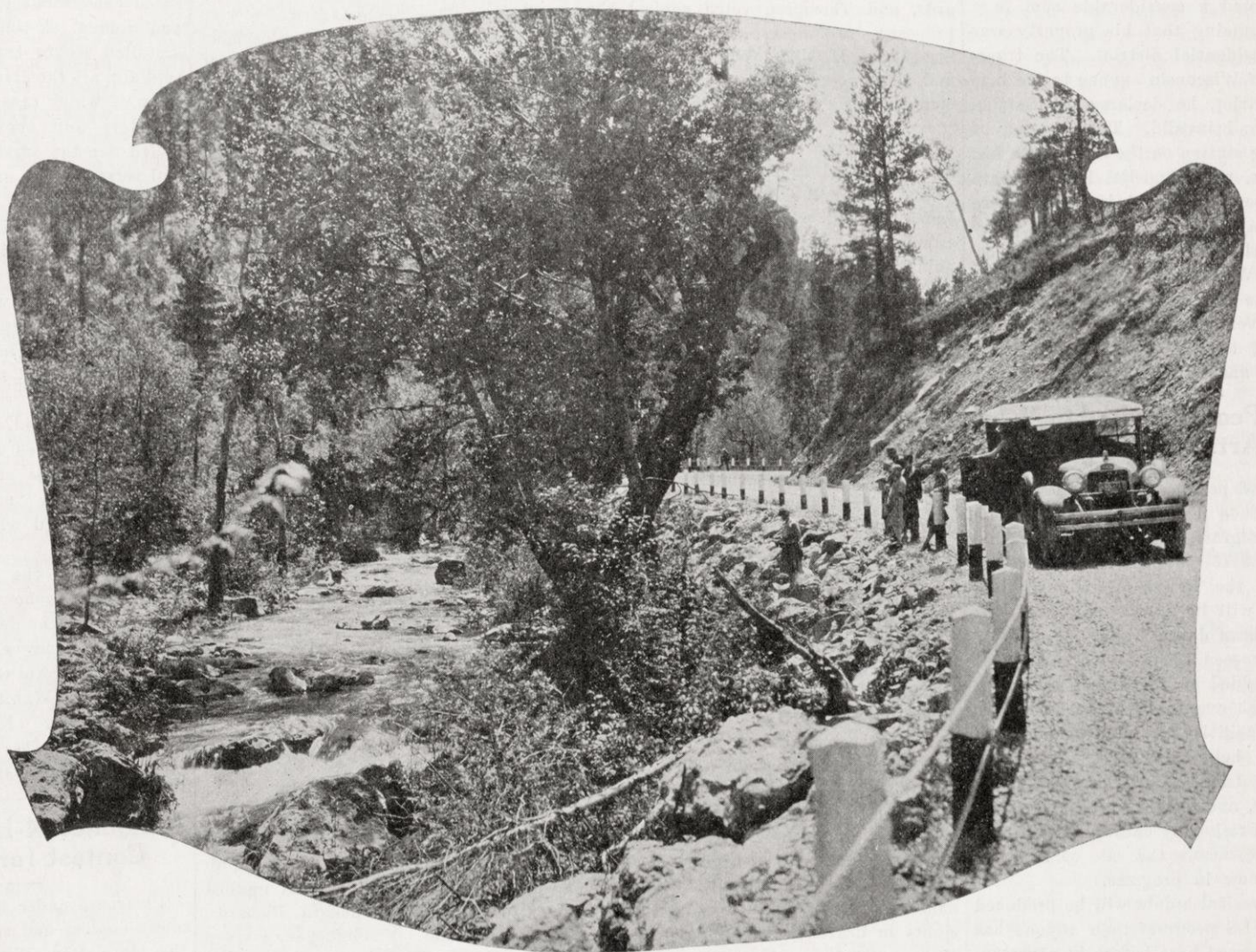
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# Week-End Review



Wisconsin's picturesque highways draw millions of visitors every year.

**Vol. 1 No. 26**

**April 17, 1931**



# WEEK-END REVIEW

A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY FRIDAY

VOL. 1—NO. 26

APPLETON, WISCONSIN, APRIL 17, 1931

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## Seeks to Stop Building of Service Station

Emery R. Rusch, 1317 N. Union street, was granted a temporary injunction by Acting Municipal Judge Fred V. Heinemann Wednesday restraining the city of Appleton from issuing a building permit for the construction of an oil and gas filling station at the northwest corner of N. Union street and W. Wisconsin avenue. The Rusch property joins that upon which the Buth Oil company proposes to erect a filling station. Mr. Rusch declares that he has invested a considerable sum in a home, assuming that his property was in the residential district. The transferring of Wisconsin avenue to the business district, he declares, is discriminatory and invalid. The erection of the filling station on the lot next to his, he claims, will immediately depreciate his property. The injunctions were served on Mayor John Goodland, City Clerk Carl Becher, and Building Inspector John Weiland. The matter was presented to the common council and turned over to the city attorney. A period of twenty days is allowed for filing an answer.

## Blind People Invited to WLS Artists Program

All blind persons in Outagamie county have been invited to the Lions club benefit program at Lawrence Memorial chapel at 8:15 tonight. The radio stars of WLS, the Prairie Farmer station, Chicago, will be here to put on their national barn dance frolic.

The proceeds of the entertainment will be added to the club's revolving fund which eventually will provide industrial facilities for blind persons who desire to help themselves. The club therefore desires to have the blind as its guests, and they may obtain a free admission ticket by calling at Belling's drug store, where the sale of reserved seats is now in progress.

More musical stunts will be produced on the WLS program than anyone has ever witnessed here before in a presentation of this kind. Rube Tronson and his WLS Cowboys have a versatility that is remarkable with the different instruments they play, the songs they sing and the stunts they do. Harry and Lela Lombard and Grace Wilson are instrumentalists and vocalists who produce many oldtime songs in unique settings. Likewise Pie Plant Pete and Frank Salerno add to the program with real artistry in "hayloft" antics.

The Lions club hopes to have a capacity house, since the entertainment offered is nationally famous and the event is for an important local cause.

The old and new members of the board of directors of the Chamber of Commerce met at Hotel Northern today. The new board was organized and officers were elected.

## Council Kills Plan to Regulate Labor Conditions on Public Work Projects

By a vote of six to five, with one alderman absent, the common council on Wednesday evening defeated the proposed ordinance to provide for employment of local labor on all public work contracts, an eight hour day for men employed on such contracts, and the payments of a minimum wage of fifty cents an hour for unskilled labor with time and a half for overtime work. Aldermen Earle, Gmeiner, Kittner, Packard, Richards, and Thompson voted against the proposed ordinance, while Aldermen Steinhauer, McGillan, Wassenberg, Groth and Vogt voted in favor of it. Alderman Vanderheyden was absent.

The ordinance was inspired by a petition submitted to the council several weeks ago by the Appleton Trades and Labor Council, who asked that the city stipulate the use of home labor on all public works contracts and that the prevailing wage scale be paid by contractors. When the resolution was made to publish the ordinance preparatory to passage, Mayor Goodland asked the council who sponsored this ordinance, declaring that it diverted from the request of the Trades and Labor Council in that it included several features not asked for in the original petition. Alderman Wassenberg declared that the eight-hour day, one of the features incorporated by the ordinance committee, was discussed with the labor leaders who agreed to the proposition. Alderman Vogt told the council he would take responsibility for the ordinance, but Mayor Goodland contended the ordinance, inspired by the petition should comply only with the request of the Trades and Labor Council—which was for the employment of home labor and the prevailing wage scale. Alderman Vogt said the committee wanted the ordinance to be complete and stated that it covered the request. He said it was thoroughly discussed at a public hearing, and resented the allusion that the ordinance committee did not act within its rights in drafting the ordinance in the form presented. Alderman Thompson expressed the opinion that it was not up to the council to settle economic questions. He objected to the promiscuous introduction and revision of ordinances. The labor ordinance, he said, had for its main objective the raising of the standard of living, but it contained provisions which were injurious. He charged also that it was inconsistent as the city was prescribing a wage scale the city itself was not honoring. Alderman Wassenberg defended the time and a half overtime clause, asserting that construction work, which would be the principal kind of labor affected by the ordinance, was seasonal, and that the higher scale was not unfair. Vogt urged for progressiveness, and cited that both state and federal governments require time and a half for overtime work. When the vote killed the ordinance, Alderman Vogt, who has

staunchly defended the ordinance since its first presentation, said he hoped the aldermen who voted against the measure would draft the new ordinance on the subject.

A section of the report of the street and bridge committee, providing for the salary of \$70 per month for bridge tenders, precipitated an argument. Wassenberg believed \$70 was insufficient pay. It was pointed out during the discussion that bridge tenders formerly were paid \$100 per month, and that decision was reached to employ three instead of two bridge tenders and divide the pay among them. The three were each to work on an eight hour shift. The original intent of the plan was not to change the pay so much as it was to create additional jobs. Reference was made to the city weighmaster who is paid a salary of \$600 a year. Alderman Steinhauer stated that men unable to do heavy work should be given preference and that owing to their status they were satisfied with the salary set. Alderman Vogt favored thirty-six cents an hour for these men. Vanderheyden reminded the council that more pay would be contrary to the original idea, which was to hire three men where two were formerly employed for the same amount paid to the two. A vote showed McGillan, Packard, Vogt and Wassenberg opposed to the \$70 per month schedule.

Another section of the street and bridge report which met disapproval by a group of aldermen was that which stipulated that as soon as the American Legion removes the monument from Soldiers' Square, steps should be taken to remove the boulevard and convert the area into a parking field. Thompson intimated it was unfair to ask the Legion to move this monument and also unfair to property owners in the vicinity for the city to take this action without allowing a hearing. He advised against hasty action. Earle, Packard, Richards, Thompson, and Vanderheyden voted against this part of the report.

Other recommendations in the report were adopted without discussion, provided for allowing Toivo Salo to operate a popcorn stand near the Hassmann-Ferron store on W. College Ave., for a rental fee of \$15 per month; permission to the Interstate Transit Lines and the Northland Greyhound lines to operate busses through the city on E. College Ave., to Superior St., Superior St. to Washington, Washington to Hotel Appleton, Hotel Appleton to the Conway, Conway hotel down Washington to Morrison, Morrison to College Ave. and along College Ave. to Memorial Drive; cinderling on Lutz road. sale of four old light posts to the Butte des Morts Golf club; entering a contract with Herman E. Nickles, Kimberly, for a city dumping ground,

(Continued on page 3)

## Attractive Bus Depot Opens Next Monday

With attractive quarters and every possible convenience offered the public, the new union bus depot will be opened for business Monday morning at Hotel Appleton. Entire remodeling of a portion of the basement on the Washington street side has been in progress. Space formerly used for salesmen's display rooms has been utilized for the new quarters.

The waiting room has been equipped with leather cushioned seats and is located convenient to lavatories for men and women. A ticket window has been installed where transportation will be sold for all the lines using the station, some of which cross the entire country. Counters and show cases have been added for the serving of light lunches and refreshments and the sale of candy and cigars.

An attendant will be in charge of the station from 6:30 in the morning until 9 o'clock at night. During the remaining hours patrons will be served at the hotel office. A separate telephone will be installed for bus information, and will be connected to the hotel office at night.

The street front of the station is being painted in red and green. Lighting facilities on the street also are being improved and a "no parking" area has been designated where the busses will stop.

Lines using the station will be the Northland Greyhound line, Chicago to Minneapolis; the Jack Rabbit line, Chicago to Menominee, Mich.; the Orange line, Madison to Green Bay, and the lines serving Manitowoc, New London and Waupaca. Negotiations are in progress with other lines to make their stop at the union station.

## Announce 4-H Club Music Contest for State Fair

Plans are under way for a State 4-H music contest and concert to be held at the state fair, West Allis, on August 29 and 30, according to an announcement of Miss Geneva Amundson, assistant state club leader in charge of arrangements.

Contests to determine county winners will be held in the several counties competing. Orchestra music as well as songs will be features.

Following the state fair contest, an ensemble of all contestants will render a concert on Sunday, August 30, at the fair grounds under the direction of Professor E. B. Gordon, of the University of Wisconsin.

Counties which have already indicated their intention to participate in the contest are: Adams, Bayfield, Douglas, Green, Green Lake, Milwaukee, Kenosha, St. Croix, Pepin, Ozaukee, Lafayette, Pierce, Price, Rock, Sawyer, and Sheboygan.



## Fire Department Makes 274 Runs in Year

The thirtieth annual report submitted to the city officials by Fire Chief George P. McGillan showed that 274 runs were made during the year, calls for 253 having been made by telephone and twenty-one by box alarms. The report reveals that 13,408 inspections of property were made. Of these 249 were found defective and in 213 cases defects were remedied.

Fire loss on buildings amounted to \$44,149.49 and loss on contents represented \$50,933.78, making a total loss during the year, through fire, \$95,083.27. The value of property involved was \$3,881,002.90 with a valuation of \$240,808.24 placed on contents. Insurance on buildings involved in conflagrations was \$3,819,702.08 and contents were insured for \$201,887.23. The total valuation of \$4,166,091.14 was covered by \$4,021,589.31 insurance.

The greatest number of calls was to extinguish grass fires, of which there were 38. There were 36 chimney fires, 23 resulting from sparks from chimney, 18 calls were due to escaping smoke, the origin of 18 was unknown, cigarettes were responsible for 17; short circuits in autos and false alarms caused 16 runs each. There were 11 dump fires and 10 rubbish fires. Sparks from engines and leaky carburetors each caused six runs; and there were five each for fires caused by kerosene oil stoves, spontaneous combustion, and children playing with matches. Exposure, overheated smoke pipes and tar kettles caused four fires each; three each were due to defective wiring and oily rags. Two were due to each of the following causes: sparks igniting sulphur, lightning, sparks igniting gas fumes, defective chimneys, live coals, burning grease, defective oil burners, unprotected steam pipes, blow torches, acetylene torches, firecrackers, overheated brakes, overheated furnaces, sparks from bon fires. Gasoline heater, oxygen tank, back firing from picker, gas explosion in furnace, electric iron, friction from belt, spark from incinerator, incendiaryism, spark setting fire to rags in blower, heating wax on stove, and flames from a gas heater caused one fire each.

The total cost of operating the department for the year was \$60,018.29. This included the payroll of \$53,590; repairs to apparatus, \$1,009.89; general supplies, \$681.28; repairs to buildings, \$273.34; water rent, \$110.45; telephone, \$131.99; laundry, \$17.95; fuel, \$581.95; gasoline and oil, \$396.84; hose, tires, etc., \$72.50; ice, \$25.85; minor equipment, \$37.31; gas and light, \$343.13; miscellaneous, \$74.15; doctors, nurses and hospital, \$428.55.

Salaries in the signal system amounted to \$2,040, power \$93.99; and supplies and extensions, \$366.49. Credits of \$257.37 left the net cost of the department for the year \$60,018.29.

Prof. William L. Crow of the political science department of Lawrence college, addressed the Kiwanis club Wednesday noon on the subject, Alexander Hamilton and His Effect Upon the Early History of the United States.

## Purpose of Re-assessment in City is To Equalize Property Values

Equalizing property values in Appleton is the object of the re-assessment of the city now in progress. It is not being done, as many people are inclined to believe, for the purpose of raising taxes much as the city needs more funds. But a thorough re-assessment of the community, according to Mayor John Goodland, will equalize various classes of property values and give the city assessor something more definite to base his valuations on than mere past records in the assessor's office and sale values, if any such ever were established.

Another important thing to know and understand is that the men who are now going around the city and looking over every piece of property are not assessors. They are men connected with the Wisconsin Tax Commission and are evaluating property in Appleton for the purpose of collecting valuable data and estimates from which the property in the city can be re-assessed by the city assessor's department. Some people are inclined to believe that the men now working in the city are assessors.

There are seven of these men working here under the direction of L. J. Rhein of the tax commission. They have been at this work of evaluating property in this city since February, and the task will take several more months. These men have been thoroughly schooled in the work of placing the proper values on city property and they go over every piece of property very thoroughly, studying it, comparing it with other properties in its neighborhood, checking and re-checking its condition, its past sales record if any, and finally determine the private sale value of the property in its class or location.

These men make a study of the tax roles for a period covering several years and from this fix what is called a fair or normal period to determine the sales value of a piece of property. They take an average sales price based on the difference of a low sales price in a depression period and a high market price in an era of inflation or boom period. These sales are classified and the ordinary sale value of such classes are determined from such sales. Taking these class sales over a period of years, which include years of inflation and depression, a basis is finally arrived at which determines what the property will ordinarily sell for.

The seven men working on this re-evaluation in Appleton are supplied with the Wisconsin Tax Commission manual for 1930 and with forms supplied by the commission for detailing data regarding all the property they inspect. The principal sources of information they work on and use in fixing a proper value of any property are sales evidences as determined structural value, the land value, the rental value and general information regarding the desirability of a certain piece of property.

All these factors are merely used as guides to provide the assessing officer of a community with proper information for an intelligent comparative study of sales values and thus help him in determining full market values in making his assessments. Under the Wisconsin law, property is to be assessed at the price it will sell for in a private sale.

Courteous treatment of the man who comes to look at your home will be appreciated not only by the workers themselves, but also by city officials. These men are not personally concerned about how much of a home you have or what you have in it, but they do want to make a complete estimate as quickly as they can so that the valuation of the city may be finished within as short a time as possible.

Appleton has never had a re-assessment and the consequence is that property value are by this time widely divergent in the tax rolls from year to year. The city was assessed for approximately \$33,000,000 last year, but was taxed by the county on the basis of a \$55,000,000 valuation. Some states require re-assessment every five years for cities of this size.

## Ordinance to Regulate Labor Conditions Is Killed

(Continued from page 2)

and acquiring a strip of land on the Parkway plat for street purposes.

The report of the street lighting committee was presented and adopted. Alderman Vanderheyden submitted a supplementary report which revealed a number of lights are on private property and three are in the town of Menasha. He claimed a report had been circulated that the light committee collected fees to which it was not entitled and explained an instance when it was necessary to have a committee meeting on a regular council night. He said he had investigated the number of meetings held by the lighting committee in previous years and found that there were no more during the past year than in previous years, and he asked for a motion exonerating the committee from the charges made against it. Alderman Steinhauer questioned the right of a committee to hold a meeting on a regular council meeting night. He also stated that before action could be taken on Vanderheyden's request, it would be necessary to appoint a committee to consider the report. Alderman Vogt declared the reports circulated were election gossip and should not be dragged into the council. The motion was lost. Packard explained that in fairness to Vanderheyden, who had been called from the meeting before any action was taken, he wished to have it known that the lighting committee was not the only committee which had held meetings on council nights, and that it was unfair to Vanderheyden to have this impression go out.

Upon motion of Aldermen McGillan and Wassenberg of the Fourth ward, unanimously carried, the east wing of the city home was officially designated as the city hospital. This wing, it was explained, was added for hospital purposes, but had never been specifically termed a hospital. Under the state law children cannot be committed to a city home. The establishment of a city hospital will result in a large saving to the city, since both children and prospective mothers can be cared for here.

Alderman Vanderheyden submitted a resolution instructing the city attorney to start action to collect all money illegally collected by ex-officers and pres-

ent city officers. Steinhauer objected to a resolution of this nature being submitted, he said, "at the eleventh hour" and said the council should have the names of offenders so that definite action would be possible. He said he believed the resolution should be thrown out. Alderman Vanderheyden was absent when this resolution was presented. The resolution was not supported.

The city attorney was instructed to prepare a resolution providing for condemnation proceedings against the entire Miller property and the McCann property, which the city desires for parking and alley purposes. The board of public works was instructed to obtain a price on the McCann property; the board of public works was instructed to confer with the officials of the Green Bay and Mississippi Canal company relative to repairs on the bridge east of the John street draw bridge; the National Fire Underwriters' report was referred to the fire and water commission; a resolution was passed providing for full cooperation with the Lions club which is sponsoring the dedication of a tablet marking the site of the Treaty of the Cedars on May 18. The committee, of which J. A. Holmes is chairman, asked that schools be granted a half holiday on this day. The Glendale plat and transfer of lot 2 block 2 Edward West plat, Fourth ward, to local business district were approved; the Glendale plat was approved as submitted; the fire chief was authorized to employ three additional firemen during the vacation period; installation of water mains was approved; and the amendment to the junk ordinance was ordered published.

Bids for paving Ida St., Verbrick St., So. River St. and River Drive were presented and a public hearing called for April 24 on the matter. The council adjourned to April 21 when the new council meets and election of officers will take place.

## Audience Enjoys Plays By German Students

An appreciative audience of about 200 witnessed the performance of the two German comedies presented Tuesday evening at the Zion parish school by the Lawrence College German club. Specially excellent was the acting in Fulda's "Fruhling in Winter" in which Annette Heller as Baronin Leonie von Schildeg and Gilbert Hill as Manfred von Eichhofen played the leading roles. Mr. Hill has had experience on the legitimate stage and is one of the leading members of the Winnebago players.

The biting humor, the swift and subtle change in atmosphere when the Bonholzers appeared at the Haessler home just when a favorable impression was to be made on a promising young merchant who sought the hand of the Haesslers' daughter made Thomas "Die kleinen Verwandten" very pleasing. Difficult roles in the play were splendidly portrayed.

In the intermission between the two plays, Arlene Luecker sang three German selections, Als die alte Mutter, by Dvorak; Allerseele, by Strauss; and Wiegeliend by Brahms. Russell Wichmann accompanied on the piano.

A daughter was born at St. Elizabeth hospital Friday to Mr. and Mrs. George G. Wood, 513 N. Bateman street.



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Vol. 1—No. 26

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## Review's Platform For Appleton

1. Have a Community Chest.
2. Budget Plan for Municipal Expenditures.
3. Provide a Free Beach.
4. Adequate Plan for Industrial Expansion.

## AWAKING FROM INDUSTRIAL SLUMBER

Men of affairs in Appleton are beginning to take seriously the decline in local industry. The subject is being discussed on the street and in meeting places. That is an encouraging sign, because sentiment gradually will be crystallized that will bring action.

An interesting communication on this subject published in the "What They Say" column in this issue deserves consideration. The author, D. G. Rowell, is himself a manufacturer and is thoroughly convinced that Appleton can go forward instead of backward industrially if we will stop talking and act.

It is suggested by Mr. Rowell that an industrial expert be employed here, to go at the industrial problem expertly and systematically. Voluntary effort of citizens is all we have had. Such effort has been well meant and has accomplished something. It merely demonstrates that if Appleton keeps everlastingly at industrial promotion, we can win out.

Appleton has every technical faculty an industry wants . . . suitable plant location, power, sidetracks, transportation facilities, reasonable taxes, abundance of good labor, satisfactory living conditions and other such requirements. It has in addition a community quality not duplicated elsewhere. Industries can be attracted here by the very desirability of Appleton as a city in which the owners and workers can live. We ourselves are "sold" on our city.

It is a rare person who says he does not prefer Appleton to any other place in which to live. That assertion is not merely a boast. It will stand the test of proof. One manufacturer whose plant has gone elsewhere says he will be obliged to continue his residence in Appleton, because his wife likes the city so well she will not leave. This is further proof that if conditions are at all favorable to any industry in Appleton, the quality of the city

will make the owners well satisfied to stay even though alluring inducements might be received from elsewhere.

Thus it behooves our citizens to bestir themselves from their false sense of contentment and attack the industrial problem vigorously. Mr. Rowell's suggestion is worthy of serious thought. In a previous editorial we proposed an industrial board made up of representatives from the Rotary, Kiwanis and Lions clubs, Appleton Chamber of Commerce, the common council and perhaps other groups. This board could study Mr. Rowell's proposal and other suggestions and decide what plan of action is best.

Initiative must come from somewhere. We must no longer wait for the other fellow to do something. Any one of the organizations mentioned could start the movement by appointing representatives to an industrial board and inviting others to do likewise. It is better to try and fail than to sit back and let industries slip away.

## SIT TIGHT ON THE ROAD HOUSE ORDINANCE

Road houses in the county had free rein for so long a time that they seem to chafe nervously under the restrictions set up by the ordinance passed last year by the county board. They do not like to be under close supervision and no doubt prefer to be rid of the ordinance.

This seems evident from the announcement that this matter will again come before the county board at its April session. Every time the board meets the ordinance comes up for modification or change. Perhaps the road houses are making themselves natural pests until the board some day tires of the squabble and will repeal the ordinance as it did the dance hall regulations several years ago.

This is a matter on which the county board should sit tight. The problem of the city saloon has been shifted to the rural township, where the place is not under close scrutiny. The number of road houses is increasing, and we are of the opinion they are welcomed in some of the townships because of the taxes they pay, and the townships therefore do not wish to be too severe with them.

Too much winking at the law and the toleration of promiscuous conduct forced the enactment of the road house ordinance. The proprietors have only themselves to blame if they do not like the restrictions placed upon them. The provisions of the law represent only the demands of common decency and any establishment objecting to reasonable supervision admittedly has not the best of intentions.

It should be remembered by the county board that one of these road houses recently was the rendezvous of bank robbers. Unfortunately an element of this kind has a tendency to hang out at these obscure places. It becomes increasingly alarming to parents, therefore, when their sons and daughters seek these places for pleasure and come in contact with demoralizing influences of the worst

kind. The surest means of ridding the road houses and the county itself of this "tough" element therefore lies in close supervision. The proprietors ought to realize that the law abiding citizens of the community will step in when conditions have gone too far, and that the best assurance against further stringency lies in their own efforts to keep their places decent.

No doubt the biggest problem confronting the sheriff's department is the road house. Calls are frequent to stop disturbances, and many arrests come from this source. The sheriff therefore ought to be given the backing of the county board to the limit so as to minimize the work and expense of keeping these places orderly. The ordinance is needed. It is not too drastic. It should stand against any insidious attempts to nullify it.

## FISHERMEN MUST BE CAREFUL

Trout fishermen are protesting vigorously postponement of the opening of the season on May 1st, in order to eliminate the danger of additional forest fires while such dry conditions prevail.

In a letter to Appleton Review, William F. Grimmer, superintendent of game for the state conservation commission says: "I am inclined to believe that the majority of trout fishermen in the state will fight postponement. Unless we have abnormal rains this spring, it is quite likely that the fire hazards will continue to be serious all through the spring, summer and fall. I am therefore in doubt as to whether the postponement would do as much good as we think it would. Your plan has a great deal of merit but I am wondering if we could not forestall at least a part of the danger by issuing warnings in all the newspapers of the state just before the trout season opens."

It is still our opinion that a postponement of two or three weeks would be advisable so as to protect the state against the fisherman who is not a sportsman, and who is bound to be careless. Green vegetation will then be fairly well advanced so as to lessen the danger of grass and brush fires. However, it appears that the protest will be too strong to have anything done by the legislature.

Every fisherman who invades the region of woods and lakes should keep in mind, therefore, his special obligation to be more careful than ever this year. Millions have been lost by fire through carelessness within the month. Most of the losses could have been prevented. Every true sportsman will do all he can to protect forests, lives and property. This spirit should go with every man who goes northward for trout.

Now that Alderman Vanderheyden has been shelved, who will assume his mantle as "watch dog of the treasury?"

Spring won't bring a big crop of peddlers. They have been with us all through this "California" winter.



# NEWS REVIEW

A Digest of Events and Trends for Busy People

Reports circulated about the city that outside labor is engaged in work on the new Appleton postoffice are without foundation, according to James Thompson, superintendent of construction. A conference was held between Mayor John Goodland, Mr. Thompson, and Kenneth Corbett, secretary of the Chamber of Commerce, at which time the superintendent explained that with the exception of a few members of the company crew, all workmen are local people. He said he has hired men who misrepresented themselves as Appleton persons, but as soon as this was discovered, such men were released.

One of the first conferences of high school seniors with professional leaders this spring was held at the Appleton high school Wednesday afternoon when Miss Jane Cruikshank, superintendent of Theda Clark hospital, Neenah, talked to girls who are interested in nursing as a career. She explained the field of nursing, and the general course of studies prescribed for student nurses. Several Appleton high school girls have been trained at the Neenah hospital.

Marshall Tooley, organist at the Fox theatre, will broadcast organ recitals over radio station WHBY every day at 12:30 o'clock. The programs were started this week.

Raymond Goss, 165 W. Foster St., driver of an automobile which struck and fatally injured Mrs. Theresa Gibbs, Neenah, on highway 114 Sunday night, was absolved of all responsibility for the accident by a coroner's jury at Chilton. Goss stated lights from approaching automobiles blinded him so that he was unable to see the women. Mrs. Gibbs had been riding with John Schlise, Sturgeon Bay, when his car went into the ditch. She started to walk back toward Menasha and Schlise remained with the car to superintend its removal from the ditch. Mrs. Gibbs was a widow and is survived by two children.

Lieut. John Stewart Mills, who recently completed a six months' course in air craft armament at Chanute Field, visited with his parents, Dr. and Mrs. N. P. Mills, 127 E. Lawrence St., this week. Lieut. Mills has been assigned to duty at San Diego, Cal.

Rerouting of State Trunk highway 55 over route Y will be recommended to the county board next week by the county highway committee, which recently made a tour of inspection over that road. The change was suggested by the state highway commission. The rerouting would eliminate five dangerous curves on the road and will shorten the distance from Freedom to Seymour by about half a mile.

Students who will graduate from rural schools in the vicinity of Shiocton this spring, were given an opportunity on Wednesday to visit the Shiocton high

school to acquaint them with high school methods. The visitors were allowed to attend classes and their absence from their own schools was sanctioned by A. G. Meating, county superintendent of schools. A luncheon was served by the domestic science students at noon, and a program was presented in the afternoon.

That special work with students who are undergrade will result in bringing their standings up to average was demonstrated by Dr. M. H. Small, principal of Wilson junior high school. A group of twenty-seven boys, from five different English classes at the school, had either failed or attained low grades in English. Dr. Small grouped these in one class and outlined a special course of study for them. Grammer was taught by outline method, and, Dr. Small explained, a tool chest of grammatical structures was developed. Mimeographed material assisted to guide the students in their thinking and aided them in finding grammatical terms in sentence form. The students' attitude has changed from indifference to attentiveness in class, and have developed an interest in their class work. The experiment, Dr. Small pointed out demonstrates his theory that a "pupil failure is a teacher failure." The class has progressed until now many of the students have grades of A and B.

Weekly rehearsals of the valley council Boy Scout Drum and Bugle Corps were resumed Wednesday evening, when the group met at the old Alexander gymnasium. Cloyde Schroeder is the director. The early part of the practice period was devoted to a study of music, after which drum and bugle rehearsals were held.

Automobiles driven by Henry Boyle, Sr., 1820 S. Jefferson St., and Charles Greunke, 709 N. Morrison St., were slightly damaged in a collision that occurred at the corner of S. Oneida and W. Lawrence St. Tuesday.

Fire starting in a shed in the rear of 1302 S. Jefferson St., and believed to be of incendiary origin, threatened to spread through the residential section of the south side Tuesday morning. The shed was completely ablaze when discovered by a passerby. When the fire department arrived on the scene, the blaze had spread to a duplex dwelling occupied by John Kilday and Nick Weber. Sparks dropped on scores of nearby buildings, and it is believed the fire-proof roofs on most of the structures prevented disastrous results. The strong wind carried the sparks for a distance of a block, and an old church building at the corner of Fremont and Jefferson streets, was ignited. Firemen extinguished this blaze before it gained headway. Loss caused by the destruction of the shed and two out-buildings nearby is estimated by Fire Chief George McGillan at several hundred dollars. The manner in which the fire engulfed the shed

led the chief of the department to suspect incendiarism.

The Standard Housing Corporation filed articles of organization with A. G. Koch, register of deeds. The concern will deal in real estate. Capital stock of \$100,000 divided into 1000 shares each is reported. Elmer W. Root, R. O. Schmidt, and Pauline H. Schmidt are the organizers.

The board of building inspection has asked the Salvation Army to remove the building on W. College Ave., formerly occupied by the organization as a meeting place, and which was damaged beyond repair by a fire last winter. John N. Weiland, building inspector, was authorized to order the premises cleared in thirty days.

The board granted permission to Charles Hopfensperger to construct an outside, inclosed stairway on a building at the corner of Wisconsin Ave. and Superior St. The request of Joseph Gamsky to construct an open wood stairway and platform on his building at 219 N. Appleton St., was denied, when it was found that regulation fire escapes and platforms could not be installed.

Fire Chief George McGillan has issued a warning to citizens of Appleton to be extremely cautious with grass and rubbish fires. Many disastrous fires in the state have recently been traced to grass fires. Appleton has been fortunate, Chief McGillan said, in escaping serious fires, though the department has been called out frequently in the last few days to extinguish fires which threatened nearby buildings.

The cabin cruiser "Jim Pop" owned by Dr. A. L. Koch, was probably the first boat to cross Lake Winnebago and pass through the government locks at Menasha this season.

Water from fifteen of the seventy wells at county schools, analyzed at the state health laboratory at Oshkosh, has been found impure according to a report received by Miss Marie Klein, county nurse. The first report indicated eleven out of 41 wells produced polluted water, and a report received this week shows that water from four out of twenty-nine wells is unsafe for drinking purposes. Samples were taken this week from the remainder of the one hundred and forty wells at county schools. Schools

at which well water was found impure were ordered to have the water boiled for fifteen minutes before it is used for drinking purposes.

Fifty non-resident fishing licenses were received Wednesday by County Clerk John E. Hantschel. A supply of shipping tags was also received. Last year thirty-seven non-resident fishing licenses were sold in Outagamie county.



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## J. P. Frank Installs New Elk Officers Wednesday Night

J. P. Frank, a past exalted ruler of the Appleton Elk lodge, installed officers of the local organization at Elk hall Wednesday night. A. A. Gritzmaier was installed exalted ruler; Alfred Bradford, leading knight; Peter Trass, lecturing knight; Donald R. Morrissey, loyal knight; George Hogriever, tiler; Sarto Balliet, secretary; William Strassburger, treasurer; and D. P. Steinberg, trustee. Appointive officers named Wednesday night and installed were J. Martin VanRooy, esquire; J. F. Johnston, inner guard; John Roach, chaplain; and Edward F. Mumm, bandmaster. A dinner at 6:30 preceded the

installation ceremony.

Plans were made for a party for all Elks and their ladies at the hall Tuesday evening. A dinner will be served at 6:30 after which there will be a program of five vaudeville acts by Milwaukee entertainers. This will be the last party of the spring season.

Announcement was also made that the annual bowling banquet will take place April 27. The league closes its tournament April 24. Prizes will be awarded at this time, and a special program will be arranged.

## Father-Son Class Initiated At K. C. Meeting

Father Fitzmaurice council, Knights of Columbus, received a father and son class of fifteen at a meeting at Catholic home Thursday evening. Grand Knight William T. Sullivan and his degree team from the Kaukauna council exemplified the degree. Large delegations from the Kaukauna council and the Nicolet council of Neenah were present for the ceremony. The Rev. Father Anselm M. Keefe, rector of St. Norbert college, De Pere, gave a talk on the recent encyclical of Pope Pius XI on "Christian Marriage," and State Director of Boyology Schneider spoke on the boy scout movement.

## Lodge Lore

A business meeting of the Auxiliary to the National Association of Letter Carriers will be held at Trades and Labor hall Saturday evening. Routine matters will be discussed.

Miss Mabel Burke, worthy grand regent of Catholic Daughters of America, and Miss Katherine Derby, vice regent, were elected delegate and alternate, re-

spectively, to the state convention, which will be held at Menasha April 25 and 26. The entire court will probably attend the convention.

Mrs. Elizabeth Grogan, Kaukauna, and Mrs. William Nemacheck Appleton, will represent Court Ave Maria of Appleton at the state convention of the Wisconsin Conference of Catholic Women, which will be held at Kenosha, May 18 and 19.

Women of Mooseheart Legion will meet at Moose Temple at 7 o'clock next Wednesday evening on account of an open card party which will be held at 8 o'clock. Mrs. Mary Zuehlke will be in charge of the party.

Plans for Past Chancellors' night were discussed at a meeting of Knights of Pythias at Castle hall Thursday evening. Originally the past chancellors' night was to have been observed Thursday, but the celebration was postponed. The rank of page was conferred, and routine business transacted. Members played volleyball after the meeting.

Konemic Lodge No. 47, Order of Odd Fellows, will attend services with the Kaukauna lodge, No. 297, at the Immanuel Reformed church at Kaukauna Sunday. Odd Fellows and Rebekahs were instructed to meet at the Kaukauna lodge hall on Second street at 9:30 and march to the church in a body.

Alpha Iota chapter of Zeta Tau Alpha, national social sorority, met with Miss Olga Smith, Brokaw Annex, Thursday night to discuss plans for the annual reunion which will be held May 1, 2 and 3. Committees to take charge of the various phases of the event were appointed.

Miss Mary Kanouse, 303 N. Drew street, was hostess to Kappa Delta alumnae at her home Thursday evening. Miss Doris Call was assistant hostess. A supper preceded a business meeting. Two members of the active chapter were guests.

John F. Rose chapter, Order of De Molay, will conduct initiation at Seymour Monday evening when two degrees will be conferred for the Seymour Masons. Plans were made at the meeting Thursday evening for an all-Masonic dance sponsored by the activities committee of the Masonic lodge, which will be given May 5. Alvin Woehler and Melvin Wegner are the DeMolay representatives on the committee.

Mrs. Sophia Braseh, Manitowoc, was elected district president of the Deborah Rebekah lodge, which held a district conference in Appleton Wednesday. Mrs. Lillian Bagnell, Sturgeon Bay, was elected vice president; Mrs. Carrie McCarter, Appleton, warden; and Miss Elsie Brandt, Manitowoc, secretary-treasurer. A number of state officers, including Mrs. Grace Askew, Madison, state president; Mrs. Carrie Andrews, Mrs. Grace Morrison, Oshkosh, and Mrs. Lillian Runnels, Appleton, all past state presidents, attended the afternoon session. A supper was

served at 6 o'clock to 160 persons. A piano solo was presented during the supper hour by Miss Lucille Wichmann and a flute solo by Miss Mildred Toll. A business meeting of the local lodge was held in the evening, when balloting and initiation of candidates took place. Green Bay lodge extended an invitation to hold the district meeting of September at Green Bay.

Appleton aerie of Eagles has accepted an invitation to attend the first state Eagles' skat and schafkopf tournament at Fond du Lac next Sunday. An effort will be made to hold tournaments annually, and the next tournament place will be decided on Sunday.

At Wednesday's meeting, reports were given on the dancing party held a week ago. Announcement was made that another dance will be given April 24.

Women's Relief corps, Auxiliary to the Grand Army of the Republic, will meet at Elk hall this evening. This will be a regular business meeting.

A. T. Gardner has been named chairman of the committee to arrange for the all Masonic dance Tuesday evening, May 5. He will be assisted by Mrs. Henrietta Barnes, William E. Schubert, Gordon Radtke, and Alvin Woehler. Music will be furnished by Tom Temple's orchestra.

Auxiliary to the Oney Johnston post of the American Legion will sponsor an open card party at Odd Fellow hall Monday evening. Mrs. Floyd Hardacker is chairman of the affair. The regular business meeting of the organization will be held at 7 o'clock and will be adjourned in time for the party.

## Club Activities

Tourist club will meet Monday afternoon with Mrs. L. L. Alsted, 735 E. South St. Modern German Writers will be the topic discussed by Mrs. Frank P. Young.

Mrs. Harvey Kuschel will be hostess to the Playmore Bridge club at her home, N. Oneida St., Monday evening.

A program on The Islands of Ireland, Wales, and Scotland will be presented by Mrs. W. H. Killen at a meeting of the Clio club Monday night at the home of Mrs. Peter Thom, E. College Ave.

A reception was held in the studio of Dean Carl Waterman Thursday evening following a recital presented by members of Phi chapter, Delta Omicron. The Misses Gladys Michaelson, Isabel Watson, Ruth Durland, Dorothy Overton, Kathleen Liebl, and Pauline Noyes participated in the program. Miss Nona Owen and Miss Ruth Kreuger were the accompanists.

Mrs. Wilbur Flynn was hostess to the Bea Zey club at her home, S. Mason St., Tuesday evening. Prizes at cards were won by Miss Stella Murray and Miss Dot Doolen. The club will meet next Tuesday with Mrs. Joseph Bellin, N. Appleton St.

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The Wisconsin Indian was the subject of a topic presented by Mrs. Charles C. Nelson at a meeting of the Tuesday Study club Wednesday afternoon at the home of Mrs. R. B. Thiel, 907 N. Fox St.

The meeting of the Four Leaf Clover club, which was scheduled for last Tuesday at the home of Mrs. Henry Miller, 924 E. Winnebago St., was postponed until next Tuesday afternoon.

Fifteen tables were in play at the card party sponsored by Mrs. Hattie Rumpf's Circle of the J. T. Reeve Circle, Ladies of the Grand Army of the Republic, at Odd Fellow hall Tuesday evening. Prizes at bridge were won by Mrs. Taber Davis, Mrs. A. G. Koch, and Mrs. Jay Bushey, and at dice by Mrs. C. G. Bogan and Mrs. L. Culver.

Drill team of the Ladies' Auxiliary of Eagles sponsored an open card party at Eagle hall Tuesday evening. Prizes at schafskopf were awarded to Miss Eleanor Sohr, Mrs. Louis Weber, and Edward Albrecht, and at dice to Mrs. A. Villwock and Mrs. F. Wankey. The committee in charge of the party consisted of Mrs. Theresa Schiltz, Mrs. Emma Hoh, Mrs. Sadie Deltour, Mrs. Helen Christian, and Mrs. Freda Sheppard.

Auxiliary to the Spanish War Veterans will be entertained at a social at the armory this evening. Mrs. Clara Defferding is chairman of the arrangements committee, and she will be assisted by Mrs. Anna Hoffman, Mrs. Lilian Albrecht, and Mrs. Pauline Zerbel.

P. E. O. Sisterhood met this afternoon with Mrs. William H. Zuehlke, Prospect avenue. A luncheon was served, and a program presented on Capitols and Royal Families of Scandinavian Countries by Miss Ethel Carter.

Miss Esther Ronning is writing the pageant which will be presented by Girl Scouts at the court of awards May 22. Miss Florence Hitchler will have charge of the properties. Girl Scout leaders met at the Woman's club Tuesday evening to discuss plans for the activity.

Appleton Philatelic society met at the Conway hotel Thursday evening, at which time a program was presented by three Menasha members—Charles Loescher, Jake Liebl, and the Rev. W. B. Polaczky.

Miss Sophia Schafer's food study class will meet at her home, 921 N. Morrison street, at 7:30 o'clock Monday evening to continue the review of Dr. Hay's book, "Health via Food."

Miss Caroline Maurer entertained her bridge club at her home, Fourth street, Tuesday evening. Miss June Kaufman and Miss Eunice Lutz won prizes. The club will meet in two weeks with Miss Margaret Lappen, Sixth street.

Mrs. George Heinritz and Mrs. Frank Breuer won prizes at a meeting of the Five Hundred club Tuesday evening at the home of Mrs. Peter Lanser, W. Winnebago St. The next meeting will be with Mrs. Fred Piette, No. Richmond St.

## Weddings

Mrs. Edith Morse, 129 N. Durkee street, daughter of John Bessey, Kaukauna, and August Gauger, route 5, Manitowoc, were married Wednesday afternoon in the parsonage of the Lutheran church at Rockwood. Mr. and Mrs. Herbert Gauger, Manitowoc, were the attendants. The couple will reside on route 5, Manitowoc.

Miss Helen Fumal, daughter of Mr. and Mrs. John Fumal, 1033 W. Spencer street, and Pius Havel, son of Mrs. Catherine Havel, Czecho-Slovakia, were married last Saturday by Judge Fred V. Heinemann. Miss Mildred Hammen of Kaukauna and Max Buell of Appleton were witnesses. Mr. and Mrs. Havel will live at 221 E. Winnebago street.

Miss Grace Herrmann, daughter of the Rev. E. Herrmann, Wausau, and Earl A. Velin, 802 N. Oneida street, were married Saturday at Wausau. The couple will live in Appleton.

Miss Norma Burns, daughter of Mr. and Mrs. W. H. Burns, 818 E. Pacific street, and Harold C. Franck, son of Mr. and Mrs. Herman J. Franck, 1014 W. Franklin street, will be married at Mount Olive English Lutheran church at 1 o'clock Saturday afternoon. The



Miss Norma Burns

Rev. R. E. Ziesemer will perform the ceremony. Attendants will be Miss Roberta Burns and Wilmer Franck. The couple will leave immediately after the ceremony on a two weeks automobile trip through the east, and will make their home at a cottage on Lake Winnebago during the summer.

## St. Theresa Young People Present Play Sunday

"Eyes of Love," a three-act comedy drama, will be presented by the Young Ladies sodality of St. Theresa church Sunday afternoon and evening, April 19, at the church hall. Miss Marie Alferi is the director. Ruth Fink is business manager and Cecile Blick and Maybelle Wood are stage and property managers. The cast includes Mildred Alferi, Art Kessler, Mildred Uitenbroek, Joe Hartloo, Marie Kessler, Len Utshig, Helen Paltzer, Bill Ertl, Julia Paltzer, and

John Stoffel, Jr. Several of the members of the cast have taken part in former productions given by the sodality. Tickets for the play may be obtained from members of the sodality.

## Church Notes

Ladies' Aid society of First English Lutheran church held its spring sale, dinner and supper at the church Wednesday. Mrs. Floyd Foor, Mrs. Edward McGregor, Mrs. W. Plamann, and Mrs. Harry Junge were in charge of the booths, and the dinner and supper committee consisted of Mrs. Charles Huesemann, Mrs. F. Giese, Mrs. W. Koerner, and Mrs. F. C. Reuter.

"The Dumb Waiter," a musical comedy, will be presented at the Sacred Heart parish hall by members of the Holy Name society and the Young Ladies' Sodality, Sunday evening, and also on Wednesday evening. Plans have also been made to present the play at the graduation exercises at the close of the school year in May. The cast of characters includes Marie Goss, Virginia Grassl, Cecilia Wilz, Helen Childs, Fred DeGuire, George Stadler, Lawrence Weber, David Foley, and Dewey DeGuire. Dewey DeGuire is directing the play. A chorus comprised of Louise and Janet Knight, Lucille Hoolihan, Cecelia DeByl, Rosalia Hearden, Evelyn Grassl, Camille Verbrick, and Anne Kohler will have a part in the program.

Women's Missionary society of First English Lutheran church postponed its monthly meeting from April 16 to April 23 because of the spring sale which was held at the church Wednesday.

Women's Christian Temperance Union will meet Thursday, April 23, with Mrs. Emma Hubbard, 827 E. Franklin St.

Mrs. William Hoh, 1121 N. Durkee St., entertained the crew of the Santa Maria of the Methodist Social Union at her home Wednesday afternoon. Mrs. W. F. McGowan is captain of the crew.

Young People's society of St. John church has made plans for entertaining the confirmation class of 1931 at the

church Monday evening. Roy Winters is chairman of the entertainment committee, and his assistants are Hildegard Wetzler and Bernice Limpert. Walter Winter, Gilbert Myse, and Ramona Hagen have charge of refreshments.

Members of the Baptist church of Norway, Mich., will be guests of the



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Appleton Baptist church at the Sunday morning service. The Rev. Anton Cedarholm, who is conducting a Christian Life series at the local church, will be the speaker. Meetings are being held each evening at the Baptist church except Saturday and Sunday, until April 26.

\* \* \*

Junior Young People's societies of Lutheran churches of Appleton, Oshkosh, Berlin, Waupun, and Omro will hold their annual spring rally at Berlin Sunday. The Rev. Paul Lueders, pastor of Bethlehem Lutheran church of Oshkosh, will be the principal speaker. A supper will be served in the parish school auditorium and an entertainment program presented in the evening.

\* \* \*

Mount Olive Lutheran congregation will hold a meeting at the church at 2 o'clock Sunday afternoon, according to an announcement made by the pastor, the Rev. R. E. Ziesemer.

\* \* \*

St. Joseph society will approach its Easter Communion in a body at the 6:45 mass at St. Joseph church Sunday. Members have been requested to meet at St. Joseph hall not later than 6:30 o'clock. The society has a membership of 300. Clement Noworatzky is the president.

\* \* \*

Junior Luther League of First English Lutheran church will entertain the 1931 confirmation class at a party on May 25. The junior league met early this week to discuss tentative plans for the party. A social was held after the business meeting and games were played. Gladys Welch and Pearl Tesch had charge of the entertainment.

\* \* \*

Circle C of Ladies' Aid society of St. Paul Lutheran church served a chili lunch at the school hall Thursday. A social was held during the afternoon, with games for entertainment. Mrs. Henry Schneider, Mrs. Adolph Risse, and Mrs. Fred Relien had charge of the activity.

\* \* \*

Ladies' Aid society of Zion Lutheran church met at the school auditorium Thursday afternoon. A business meeting was followed by an informal social. Mrs. Augusta Buskie was chairman of the refreshment committee, and her assistants were Mrs. Bertha Buss, Mrs. Phillipine Berge, Mrs. Caroline Brandt, Mrs. Amelia Burmeister, Mrs. Louis Burmeister, Mrs. Bertha Cotton, and Mrs. Helen Damsheuser.

\* \* \*

Brotherhood of the Trinity English Lutheran church met in the sub auditorium of the church Wednesday evening. Albert Roehl presented the topic, "The Thrill of Easter." Plans were discussed for serving the Mother-Daughter banquet on May 13.

\* \* \*

May devotions of the Young Ladies' sodality of St. Theresa church will be in the form of an evening service at the church May 1. Miss Marie Alferi, Miss Marie Paltzer, and Mrs. Marie Kessler are members of the committee in charge.

\* \* \*

I. B. Club of the Methodist church and the Chi Taus of the Presbyterian church were guests at a party Tuesday

evening given by the C. Y. W. of the Congregational church. Games and stunts furnished entertainment, and prizes were won by Miss Dora Eberhardt, Miss Elsie Brock, and a group of young women who presented a stunt. Miss Ruth Dawes was chairman of the event.

\* \* \*

Students of LaVahn Maesch will present a junior organ recital at the Congregational church at 3 o'clock Sunday afternoon. Miss Pauline Noyes, Winfred Krueger, Eleanor Hrabik, Olga Vinger, and Donald Palmer will take part in the program.

\* \* \*

Mrs. George Witthuhn and Miss Minnie Bilter were hostesses at a meeting of the crew of the San Cristobel of the Methodist Social Union in the John McNaughton room at the church this afternoon. Mrs. Otto Zuehlke is captain of the crew.

\* \* \*

One hundred and sixty persons were guests of Circle 9 of the Congregational church at a musicale and tea at the church parlors Thursday afternoon. A color scheme of yellow was used in decorations. Mrs. C. E. Walters is captain of the circle. Miss Helen Schmidt and Mrs. W. B. Basing were chairmen.

### B. P. Women Entertain At Novel Party Thursday

Business and Professional Women were entertained at a merry go round party at the home of Mrs. Mabel Shannon Thursday evening. Hostesses were Marian McVain, Jane Holt, Ann Sullivan, Alice Holton, Laura Fisher, Ann Carr, Dorothy Fenton, Emma Baer, Lois Smith, Hilda Kippenhan, Esther Miller, and Mrs. Shannon. The proceeds of the party will be put into the fund that is being raised for the 1932 convention, which the local club is endeavoring to secure for Appleton. An invitation will be extended at the state convention which will be held at Milwaukee May 16 and 17.

A dinner at 6:30 preceded the card party. "Crazy bridge" was played and the usual order of awarding prizes was reversed so that the holder of low score received first prize. Low score was held by Henrietta Schenck, second low by Mabel Younger, and third low by Jean Patterson. First low prize for high score was awarded to Mrs. Genevieve Clapp, and second high score was held by Ilabee Sterns. Mable Rahn was awarded first prize for low score in hearts and Eva Bushey was given second prize for high score. Forty-eight persons attended the party.

### Parties

Mrs. Louis Lohman won the bridge prize and Mrs. Gus Zuehlke was awarded schafkopf prize at the Guest Day card party given by the Women of Mooseheart Legion at Moose Temple Tuesday afternoon.

\* \* \*

Ten tables were in paly at the second of a series of matinee card parties being sponsored by the Christian Mothers

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society of St. Theersa church. The prizes at schafkopf were won by Frs. Frank Schenider and Mrs. Henry Jarchow; at bridge by Mrs. F. Schubert and Mrs. W. J. Schultz, and at dice by Mrs. Thomas Day. Mrs. Paul Abendroth and Mrs. Peter Bosch had charge.

\* \* \*

Group 10 of the St. Theresa church held a card party at the parish hall Wednesday evening at which twenty-three tables were in play. Mrs. James Brown and Mrs. Ivan Stone had charge of the affair. Prizes were won by Mrs. R. J. Ebben and Mrs. S. A. Konz at bridge; Mrs. F. Schneider, Mrs. W. La Plant, William Mullen, and James Brown at schafkopf; Mrs. VanderHeyden and Mrs. John Laux at dice; and Mrs. Henry Krause at plumpsack.

\* \* \*

Seventy tables were in play at the first of a series of benefit card parties

to be sponsored by the Catholic Order of Foresters at St. Joseph hall Wednesday night. The schafkopf prizes were awarded to Louis Schweitzer, Henry Locksmith, Gustav Keller, Sr., Jake Oskey, Joseph Beeher, Miss Mary Stark, Mrs. George Spoerl, Mrs. Louis Weber, Mrs. William Liethen, and Mrs. J. Poetzel. Joseph Schweitzer won the prizes at bridge; Miss Priscilla Richard and Margaret Reider won the dice prizes, and Sophia Hartsheim was awarded the prize at plumpsack.

\* \* \*

Mrs. P. G. Miron was in charge of the card party given by the Christian Mothers of St. Mary church this afternoon at Columbia hall. Officers and prefects of the society held a business meeting after the party.

\* \* \*

Miss Norma Burns, who will be married Saturday to Harold Franck, enter-

tained at a bridge party at her home Wednesday evening. Prizes were won by Mrs. Victor Zierke and Mrs. Sidney Shannon.

\* \* \*

Kimberly Clark girls bowling teams ended their season's activity with a banquet at the Crystal room of the Conway hotel Tuesday evening. Prizes were presented by Miss Eleanor Niles, Neenah. Mrs. David Bowles, Neenah, presided at the meeting. An entertainment program was given after dinner.

\* \* \*

Mrs. P. VanRoy, Mrs. H. Bardenhagen, and Mrs. George Durdell won prizes at the meeting of the Lady Eagles at the Woman's club Wednesday afternoon. The club will attend the Woman's club Wednesday afternoon. The club will attend the Woman's club party next Wednesday afternoon.

\* \* \*

Mrs. Henry Slattery, N. Lawe street, entertained the Wednesday Bridge club at a 1 o'clock luncheon at the Candle Glow tea room Wednesday. Cards were played at the Slattery home in the afternoon and prizes were awarded to Mrs. R. E. Dean and Mrs. H. P. Williams.

\* \* \*

Appleton Woman's club will sponsor a card party April 22 at the club house. Proceeds will be used toward lifting the balance of the indebtedness on the club house, which the club hopes to accomplish by the time of its annual meeting, April 30. Elaborate plans are in progress for the annual meeting, of which original officers and board of director members will have charge.

\* \* \*

Eighteen tables were in play at the pillow slip party sponsored by the Ladies' Aid society of St. Joseph church Thursday. A pair of pillow cases, which were donated by members and friends of the society, was given as a prize at each table. Mrs. Reinhold Leh-

rer was chairman of the activity and her assistants were Mrs. Charles Feuerstein, Mrs. George Maurer, Mrs. John Poetzel, and Mrs. John Theisen.

Two cars were stolen on E. College Ave. last night, but were quickly recovered by the Appleton police department. One of the cars belonged to Carl Kruchenbecker, route 4, Appleton and the other was the property of C. H. Bergin of Green Bay. The Kruchenbecker car was stolen about 10:15 and was recovered by Officer Radtke at 10:25. The Green Bay man's car was taken at about the same time and was recovered on N. Hariman St. at 12:30 Friday morning. Both cars were parked on the avenue between N. Drew St. and N. Park Ave., when they were taken.



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By

Edith D. Dixon

### A Child's Library

Many parents are faced with the question of whether or not to purchase one of the various "sets" of books on the market today for young children.

It is indeed a heavy financial investment but the parent is told that it will not be necessary to purchase any more books for a long time, that the material is graded to suit the needs of the growing child, that it is written by the best authors, and selected by authorities on children's literature.

Let us see what Arnold Bennett, the English novelist, has to say about sets or series of books. "When one buys series one only partially chooses one's books. They are mainly chosen for one by the publisher and even if they are not chosen, they are suggested by the publisher. Not so does the genuine bookman form his library. He begins by having specific desires and then sets out to satisfy these desires. He does not let the supply create the demand. That is like calling in a decorator to furnish his home. A library must be primarily the expression of the owner's personality."

These sets are an attempt to standardize "best" reading. The child is deprived of the opportunity to make his own selection and the parent of the chance to guide him—a mutual

interest which should be continually exercised. Beside the fact that any complete set is likely to contain considerable "dead wood," think of the monotony of having all your books alike. It is enough to kill all desire to draw one from the shelf. Books are like people—they have individuality and one builds certain associations around the cover and general appearance of the book.

A child's library should begin with his first picture books. These should be chosen carefully with reference to both subject and color. To these, of course, are added a collection of mother goose rhymes and nursery jingles. As the child reaches 3 or 4 years of age, with an interest in fables and fanciful stories of adventure, the parent becomes uneasy about the child's ability to select properly and turns, often with relief, to the "set" which chooses for him.

For only a few cents, pamphlets containing excellent graded lists of books for children may be obtained which will serve this need and make it possible for any parent to develop in his child a taste for good reading in harmony with that child's natural interest. Write to your county home demonstration agent for the names and prices of any of these pamphlets.

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**Edna Ferber**



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## INSTALLMENT VIII

"What a chase he led me! Twice I thought I had him. I'd have run him into Texas if I hadn't thought you'd be—"

Sabra, for the first time since her marriage, felt superior to him; was impatient of his tale of prowess. She had her own story to tell, spiced with indignation. "... and just when I was ready to die with fright, there he was, talking to those four men, and sitting on—the knee of one of them as though he'd known him all his life, eating nuts."

Yancey seemed less interested in the part that she and Cim had played in the adventure than in the appearance and behavior of the four men in the draw, and especially the charming young man who had so gallantly brought them back.

"Thin faced, was he? And a youngster? About nineteen or twenty? What else?"

"Oh, a low voice, and kind of sweet, as though he sang tenor. And his teeth—"

Yancey interrupted. "Long, weren't they? The two at the side, I mean. Like a wolf's?"

"Yes. How did you— Do you know him?"

"Sort of," Yancey answered thoughtfully.

Sabra was piqued. "It was lucky for us it was some one who knows you, probably. Because you don't seem to care much about what happened to us—what might have happened."

"You said you wanted to go a-pioneering."

"Well?"

"This is it. Stir that fire, Isaiah. Sabra, get that meat a-frizzling. Because we're moving on."

"Now? Tonight? But it's late. I thought we were camping for the night."

"We'll eat and get going. Moonlight tonight. I don't just like it here. There's been a lot of time lost this afternoon. We'll push on. In another day or so, with luck, we'll be in Osage, snug and safe."

They ate hurriedly. Yancey seemed restless, anxious to be off.

They jolted on. Cim slept, a little ball of weariness, in the back of the wagon. Isaiah dozed beside Sabra. She must have dozed off, for suddenly the sun's rays were sharply slanted, and she shivered with the cool of the prairie night air. Voices had awakened her. Three horsemen had dashed out of a little copse and stood in the path of Yancey's lead wagon. They were heavily armed. Their hands rested on their guns. Their faces were grim. All three wore the badge of United States marshals, but there was about them that announced this even before the eye was caught by their badge of office. The leader addressed Yancey, his voice mild, even gentle.

"Howdy."

"Howdy."

"Where are you bound for, pardner?"

"Osage."

The questioner's hand rested lightly on the butt of the six-shooter at his waist. What might your name be?"

"Cravat—Yancey Cravat."

The spokesman's face lighted up with the slow, incredulous smile of a delighted child. "I'll be dog-goned!" He turned his slow grin on the man at his right, on the man at his left. "Yancey Cravat!" he said again, as though they had not heard. "I sure am pleased to make your acquaintance. Heard about you till I feel like I knew you."

"Why, thanks," replied Yancey, unusually modest and laconic. Sabra knew then that Yancey was playing one of his roles. He would talk as they talked. Be one of them.

"Aimin' to make quite a stay in Osage?"

"Aim to live there."

"Go on! I've a notion to swear you in as deputy marshall now, darned if I ain't. Citizens like you is what we need, and no mistake. Lawy'in?"

"I'm planning to take up my law practice in Osage, yes," Yancey answered, "and start a newspaper as well."

The three looked a little perturbed at this. They glanced at each other, then at Yancey, then away, uncomfortably. "Oh, newspaper, huh?" There was little enthusiasm in the marshall's voice. "Well, we did have a newspaper there for a little while in Osage, 'bout a week."

"A daily?"

"A weekly."

There was something sinister in this.

"What became of it?"

"Well, seems the editor—name of Pegler—died."

"Who killed him?"

A little shadow of pained surprise passed over the features of the marshall. "He was just found dead one morning on the banks of the Canadian. Bullet wounds. But bullets is all pretty much alike, out here. He might 'a' killed himself, plumb discouraged."

The silence fell again. Yancey broke it. "The first edition of the Oklahoma Wigwag will be off the press two weeks from tomorrow."

He gathered up the reins as though to end the chance meeting, however agreeable. "Well, gentlemen, good-evening. Glad to meet you."

The three did not budge. "What we stopped to ask you," said the spokesman, in his gentle drawl, "was, did you happen to glimpse four men anywhere on the road? They're nesting somewhere in here, the Kid and his gang. Stole four horses, robbed the bank at Red Fork, shot the cashier, and lit out for the prairie. Light complected, all of 'em. The Kid is a slim young fella, light hair, red handkerchief, soft spoken, and rides with gloves on. But then you know what he's like, Cravat, well's I do."

Yancey nodded in agreement. "Everybody's heard of the Kid. No, sir,

I haven't seen him. Haven't seen anybody the last three days but a Kaw on a pony and a bunch of dirty Cheyennes in a wagon. Funny thing, I never yet knew a bad man who wasn't light complected—or, anyway, blue or gray eyes."

"Oh, say, now!" protested the marshall, stroking his sandy mustache.

"Fact. You take the Kid, and the James boys, and Tom O'Phalliard, and the whole Mullins gang."

"How about yourself? You're pretty good with the gun, from all accounts. And black as a crow."

Yancey lifted his great head and the heavy lids that usually drooped over the gray eyes and looked at the marshall. "That's so," said the other, as though in agreement at the end of an argument. "I reckon it goes fur killers and fur killers of killers. . . . Well, boys, we'll be lopin'. Good luck to you."

"Good luck to you!" responded Yancey, politely.

The three whirled their steeds spectacularly, raised their right hands in salute; the horses pivoted on their hind legs prettily. Cim crowed with delight. They were off in a cloud of red dust made redder by the last rays of the setting sun.

Yancey gathered up his reins. Sabra stared at him in bewildered indignation. "But the person who shields a criminal is just as bad as the criminal himself, isn't he?"

Yancey looked back at her around the side of his wagon top. His smile was mischievous, sparkling, irresistible. "Don't be righteous, Sabra. It's middle class — and a terrible trait in a woman."

Late next day just before sunset, after pushing on relentlessly through the blistering sun of midday, Yancey pointed with his wagon whip to something that looked like a wallow of mud dotted with crazy shanties and tents. Theatrically he picked Cim up in his arms so that the child, too, might see. But he spoke to Sabra.

"There it is," he said. "That's our future home."

Long before the end of that first nightmarish day in Osage, Sabra had confronted her husband with blazing eyes. "I won't bring up my boy in a town like this!"

It had been a night and a day fantastic with untoward happenings. Their wagons had rumbled wearily down the broad main street of the settlement—a raw gash in the prairie. All about, on either side, were wooden shacks, and Indians and dried mud and hitching posts and dogs and crude wagons like their own. It looked like pictures Sabra had seen of California in '49. They had spent that first night in a rooming house above one of the score of saloons that enlivened the main street—Pawhuska avenue, it was called. The street stopped abruptly at either end and became suddenly prairie.

(To be continued)

El Wady temple, Dramatic Knights of Khorassen held a meeting at Castle hall Wednesday evening. Routine business was discussed.

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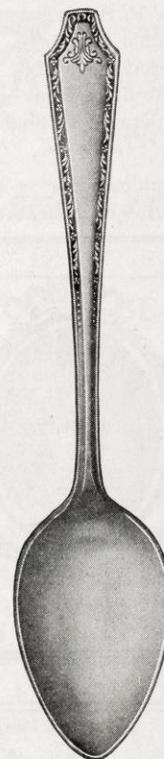
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# The Cook's Corner

## What Shall We Have For Dinner Today?

### LIGHTER MENUS FOR SPRING

When the first really warm spring days are upon us, appetites begin to lag and we want "something different" for dinner—something lighter, something more tempting than the heavy meats and vegetables and desserts of winter.

This is not mere whim, but is backed by a definite physical need. We don't require so much fuel food—carbohydrates, fats, protein—to keep up body heat.

Our first thoughts go to fresh spring salads and greens, but the careful house-mother goes much farther than that in planning the family's spring meals. She uses new combinations in main meat dishes, buying the lighter meats—much less pork than in cold weather. Occasionally she substitutes eggs, perhaps with a mushroom or some other sauce, for the main meat dish. She serves less of starchy and root vegetables and heavy, sweet desserts, using more of the leafy green vegetables, fruits, light creams and simple cakes.

She introduces appetizers and uses fresh, crisp garnishes—colorful, gay little tidbits that are so easily prepared, if one takes a little thought and interest in this seemingly monotonous business of "getting three meals a day."

While fresh vegetables and fruits should be stressed, there are other things that easily can be done to give added zest and interest to spring meals.

Potatoes seem always to be with us. Perhaps that is why we get into a rut about cooking them. Yet one authority says there are a thousand different ways of preparing potatoes for the table. Some time we'll tell you about a few of them. In the meantime add a little sprinkling of grated cheese, chopped fresh chives or parsley, or a piquant cream sauce to your plain boiled potatoes. Or take some of the little round ones, boil them nearly done and then finish in browning butter in an iron skillet. When you have a few moments extra time do some stunts with vegetable cutters and shredders. Steam shredded potatoes in their own juice, adding butter, salt and a bit of grated cheese. Put a little baking powder in mashed potatoes to help fluff them. Surprise the family with shoestring potatoes, or some French fried. You'll be surprised how much more interesting this homely vegetable grows if you really get your imagination to work on it.

The fresh green salad is almost synonymous with spring. The simplest kind will acquire added zest if you rub the bowl with a cut clove of garlic. You may use any desired combination of crisp green leafy vegetables, or a single kind. You may combine cooked vegetables with raw ones and get the happiest results. You may use very simple or quite elaborate dressings. But to many of us the most acceptable spring salad will always be one of fresh, crisp, immaculately clean, green things

with a simple French dressing, perfectly combined.

Remember to have the vegetables fresh, crisp and altogether clean. If you use French, or any other oil dressing, you get better results if the leaves are quite dry. Freshly washed greens may be dried by putting into cheese cloth bag and swinging gently about to shake out the drops of water, or drying carefully between soft cloths.

Perhaps you can induce some one in the family to make a garden to provide the fresh greens so essential to the spring salads, or at least an herb and salad bed—lettuce, radishes, chives, scallions, curly cress, endive—and as far as you can get them to go.

With these suggestions it is hardly necessary to give recipes. However, bacon dressing is not quite so familiar as others. Dice about two ounces of nicely streaked bacon and fry to a golden brown. Then add about one-third as much vinegar as there is bacon fat, a little black pepper, salt and sugar. Pour on the salad while hot. This is nice for "wilted" lettuce or new cabbage, or a combination of tender hearts of raw spinach and other greens.

Sweet or sour cream makes a much liked dressing, seasoned with sugar, vinegar, salt—any way you like it. Some add all three and a little black pepper and call it a Cream French dressing.

### Kimberly News

Emil Haggman of Milwaukee visited at the home of Mr. and Mrs. William S. Anderson Wednesday.

\* \* \*

The Kimberly group of the Appleton Relief corps met Wednesday at the home of Mrs. Ferd Harp. Plans were made for various activities for the near future. Mrs. Harp was elected leader of the group. Plans were made for entertaining the Appleton Sunshine club Friday, April 24, at the Kimberly club house. Members of the group are Mrs. Ferd Harp, Mrs. Fred Kronke, Mrs. Carl Griese, Mrs. George Rosenerantz, Mrs. Ben Kohler, Mrs. O. H. Ehlke, Mrs. Clarence Ehmke, Mrs. Fred Fird, and Mrs. Oscar Buchman.

\* \* \*

Contestants of the Kimberly High school who will take part in the semi finals in the Little Nine Conference Oratorical contest to be held at Seymour Friday are Blanche LaBerge, who will present "Madame Butterfly," Ruth Schwanke who will present "Fixed Bayonette," Urban VanSuster, whose oration is entitled "National Apostacy," and George VanHimberger, who will present "Toll of Industry." The final contest will be held at Kimberly May 1.

\* \* \*

A handcraft party was given by the members of the handcraft club con-

ducted by Mrs. Gertrude Schaefer, Appleton, at the Kimberly club house Tuesday evening. Prizes at bridge were won by Miss Cora Bos, and Mrs. B. Ouellette, and schafkopf prizes were awarded to Mrs. J. Sandhofer and Mrs. F. VanLieshout.

\* \* \*

The village board of Kimberly met April 13 to close up the old year's business. Reports of officers were presented. The new board members took the oath of office, administered by the village clerk, and went into session immediately. The report of the election inspectors was read and accepted. Salaries of the clerk, treasurer, marshal, fire chief, electrical inspector, truck driver, street foreman, and laborers were fixed the same as last year. Bridge tenders were changed from two to three shifts. The president was authorized to draft a set of rules governing the bridge tenders and to submit this report to the board at its next meeting. Frank Van Lieshout was reappointed village marshal. Chris VanDaalwyk, John Fox, and Cornelius VanKerhof were elected bridge tenders for the summer months. Alex Malcolm, Sr., was reappointed fire chief, Alvin Fulcer was reappointed electrical inspector, Peter Verbeten was reappointed truck driver, and the position of street and weed commissioner was assigned to Frank VanLieshout. Village trustees were assigned to the following committees: streets and bridges, Henry Verbeten and Ferdinand Harp; police and fire, John Bernardy and Raymond Behling; health, John Bernardy and Joseph Kuborn; finance, Joseph Kuborn and William Mauthe; and poor relief, Raymond Behling and Henry Verbeten.

The question of employing a night police was laid over to the next regular meeting of the board.

The committee on Board of Health and the village clerk will meet at the office of Dr. C. G. Maes Friday evening to organize the new health board and to elect the health officer for the ensuing year.

\* \* \*

Royal Neighbors met April 14, at which time a business session, balloting on candidates and drill practice took place. Mrs. Marie Hanke of Menasha, state deputy, assisted. Mrs. Lucy Heuter, oracle of the Appleton lodge, and a number of Appleton camp members attended the meeting. Plans were made for a card party to be given Tuesday, April 28, for Royal Neighbors and their friends. Mrs. Clara LaBerge was named chairman of the committee to take charge of the party, and her assistants will be Mrs. Mamie Ebbens, Mrs. Florence Fird, and Mrs. Viola Tiedemann.

A social hour was enjoyed after the business session.

Wisconsin Michigan Power company paid its quarterly bus tax of \$274 to Fred E. Bachmann, city treasurer. Operation of twenty-six busses, with a ton mileage of 274,054 within the city limits is covered by the tax.

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# Bowling Scores

## ELKS ALLEYS KNIGHTS OF COLUMBUS LEAGUE April 13

Marquette	Won 2, Lost 1
Monroe	153 159 115 427
Haanen	180 136 233 549
Plank	147 147 147 441
G. Schmidt	127 200 192 519
Rev. Esdepsky	177 137 159 473
Handicap	80 80 80 240
Totals	864 859 926 2649

Notre Dame	Won 1, Lost 2
Dr. Frawley	165 165 165 495
R. Gee	159 161 144 461
Mahoney	155 155 155 465
Verstegen	146 146 146 438
Gritzmacher	138 236 157 531
Handicap	40 40 40 120
Totals	803 903 804 2510

Loyola	Won 3, Lost 0
Wellen	170 200 190 560
H. Marx	160 183 168 511
J. Roach	217 158 193 568
Van Able	182 186 149 517
Balliet	224 243 186 653
Handicap	23 23 23 69
Totals	976 993 909 2878

St. Thomas	Won 0, Lost 3
G. Barry	170 151 110 431
Hartjes	213 114 135 462
Van Susteren	156 152 125 433
Guyar	139 126 152 417
Stone	162 187 146 495
Handicap	130 130 130 390
Totals	970 860 798 2628

Regis	Won 2, Lost 1
Dr. Foote	148 145 149 442
J. Mullen	151 166 149 466
H. Sheldon	108 153 166 427
H. Guckenberger	154 166 130 450
R. Connelly	146 157 189 492
Handicap	111 111 111 333
Totals	818 898 894 2610

Clarke	Won 1, Lost 2
F. Felt	205 164 233 602
H. Tillman	141 168 150 468
J. Brown	154 158 173 485
H. Otto	136 193 201 530
H. Strutz	181 208 194 583
Totals	877 891 960 2668

St. Francis	Won 1, Lost 2
J. Dohr	196 122 126 444
W. Becker	166 181 126 473
A. Sauter	202 159 153 514
C. Wassenberg	155 155 155 465
G. Schommer	155 153 153 459
Handicap	76 76 76 228
Totals	948 846 789 2583

Fordham	Won 2, Lost 1
H. Fassbender	142 151 121 414
L. Hoffman	104 134 166 404
E. Walters	164 139 165 468
C. Mullen	212 135 106 453
J. Haug	132 191 168 491
Handicap	113 113 113 339
Totals	867 863 839 2569

Campion	Won 2, Lost 1
E. Milhaupt	163 148 154 465
L. Schreiter	188 171 149 508
J. Stelpflug	160 145 153 458
M. King	128 169 138 435
R. Bentz	119 164 165 348
Handicap	79 79 79 237
Totals	837 876 828 2541

Trinity	Won 1, Lost 2
Dr. Huberty	123 123 123 369
H. London	143 143 143 429
L. Rechner	114 119 124 357
F. Rooney	112 117 138 367
J. Heigl	144 159 167 470

Handicap	140 140 140 420
Totals	776 801 835 2412

St. Johns	Won 2, Lost 1
J. Bauer	189 186 173 548
L. Keller	192 185 146 523
Vanderheiden	150 150 150 450
F. Stoegebauer	147 162 213 522
R. Merkel	173 162 159 494
Handicap	77 77 77 231
Totals	928 922 928 2778

Creighton	Won 1, Lost 2
G. Schneider	181 149 188 518
R. Gage	176 148 198 523
A. Stoegebauer	146 136 154 436
W. Keller	150 150 150 450
H. Timmers	168 162 166 496
Handicap	74 74 74 222
Totals	895 819 930 2644

Holy Cross	Won 0, Lost 3
Rossmessl	123 111 138 372
Jones	117 116 79 312
Griesbach	118 118 118 354
Long	96 119 109 324
Van Ryzin	141 153 126 420
Handicap	208 208 208 624
Totals	803 825 778 2406

St. Norbert	Won 3, Lost 0
H. Pankratz	154 154 154 462
J. Quell	182 179 125 486
H. Pankratz	142 142 142 426
C. Arft	132 170 132 434
M. Bauer	151 151 151 453
Handicap	84 84 84 252
Totals	845 880 788 2513

Georgetown	Won 2, Lost 1
Dr. Cooney	76 131 124 331
J. Morgan	146 121 100 367
G. Prim	95 99 125 329
T. Flanagan	125 147 163 435
W. Fountain	118 154 104 376
Handicap	254 254 254 762
Totals	814 906 870 2600

St. Lawrence	Won 1, Lost 2
W. Timmers	145 133 167 445
F. Van Handle	176 111 150 437
R. Ebben	155 128 163 446
W. Steenis	156 139 107 402
L. Rechner	120 141 152 413
Handicap	121 121 121 363
Totals	873 773 860 2508

## ELKS LADIES' LEAGUE April 14

Burts Bitter Sweets	Won 1, Lost 2
B. Kolitsch	155 119 122 396
M. Ross	120 126 160 406
R. Kolitsch	141 119 167 427
P. Evens	122 122 155 399
S. Blick	147 169 156 472
Handicap	25 25 25 75
Totals	710 680 785 2175

Ten Pins	Won 2, Lost 1
E. Wirick	116 116 116 348
I. Stone	123 123 123 369
D. Shannon	173 168 145 486
M. Ingenthron	150 150 150 450
S. Adsit	170 174 150 494
Totals	732 731 684 2147

We Wonder	Won 2, Lost 1
L. Dunn	155 182 148 485
M. Gengler	116 92 89 397
L. Reetz	94 117 115 326
F. Erickson	122 104 121 347
L. Pingle	144 137 139 420
Handicap	36 36 36 108
Totals	667 668 648 1983

Fressers	Won 1, Lost 2
E. Dunn	146 119 140 405
H. Strassburger	132 129 159 420

K. Dame	124 109 135 359
L. Giese	135 116 148 399
S. Plank	90 114 182 386
Handicap	39 39 39 117
Totals	666 626 803 2095

D. G. S.	Won 1, Lost 2
L. Currie	145 145 145 435
R. Ashman	107 133 107 347
V. Ashman	151 123 148 422
E. Ashman	133 155 145 433
J. Cavil	114 81 159 354
Handicap	5 5 5 15
Totals	655 642 709 2006

Cracker Jacks	Won 2, Lost 1
E. Pingle	148 162 161 471
S. Bolte	146 127 171 444
L. Mueller	125 123 146 394
C. Wulgart	119 119 119 357
M. Glasnap	100 170 131 401
Handicap	14 14 14 42
Totals	652 715 742 2109

Elkettes	Won 2, Lost 1
L. Klebenow	137 137 137 411
B. Wagner	175 145 178 498
I. Keller	109 101 136 346
A. Glasnap	137 95 163 395
C. Curtis	125 125 125 375
Handicap	21 21 21 63
Totals	704 624 760 2088

John Haug & Son	Won 1, Lost 2
A. Weissgerber	139 153 159 451
R. Haug	101 101 101 303
M. Knapstein	112 112 112 336
B. Roblee	143 134 174 451
M. Lueckel	109 153 140 402
Handicap	29 29 29 87
Totals	633 682 715 2030

Teasers	Won 3, Lost 0
E. Hager	122 112 148 362
G. Vogel	130 144 94 368
H. Felt	198 152 136 486
L. Vogel	147 115 135 397
I. Radtke	117 151 158 426
Handicap	50 50 50 150
Totals	764 724 721 2204

Tip Tops	Won 0, Lost 3
H. Glasnap	155 146 136 437
D. Catlin	121 117 105 341
H. Koch	137 137 137 411
H. Miller	139 142 127 408
M. Becker	115 115 115 345
Handicap	19 19 19 57
Totals	686 676 637 1919

## ELKS LADIES' TOURNAMENT (Elks Alleys) April 15

Burts Bitter Sweets	Won 1, Lost 2
B. Kolitsch	140 144 151 435
S. Blick	112 140 115 367
P. Evens	98 108 140 346
F. Erickson	112 167 109 388
G. Vogel	112 161 117 390
Handicap	142
Totals	574 720 632 2068

Cracker Jacks	Won 1, Lost 2
E. Pingle	137 128 154 419
D. Shannon	134 157 137 428
E. Hagen	112 136 174 422
I. Keller	162 135 109 406
M. Gengler	101 103 131 335
Handicap	142
Totals	646 659 705 2152

John Haug & Son	Won 1, Lost 2
A. Weissgerber	172 131 140 443
E. Ashman	130 142 134 406
J. Cavil	124 117 106 347
R. Ashman	144 126 114 384
D. Catlin	118 139 123 480
Handicap	167
Totals	688 655 617 2240

Teasers	Won 1, Lost 2
M. Lueckel	146 164 120 435
H. Felt	208 123 139 475
S. Vogel	115 149 100 435
M. Becker	110 102 106 361

R. Koltisch	110 116 137 414
Handicap	148
Totals	689 654 602 2121

Tip Tops	Won 1, Lost 2
H. Glasnap	179 129 134 442
B. Wagner	127 116 126 385
H. Strassburger	127 101 158 415
L. Giese	108 125 148 433
I. Radtke	127 131 125 445
Handicap	167
Totals	668 602 691 2120

Fressers	Won 1, Lost 2
E. Dunn	179 143 141 463
M. Glasnap	87 125 142 477
B. Roblee	145 95 167 434
M. Knapstein	112 127 133 426
L. Reetz	97 131 116 432
Handicap	192
Totals	620 621 699 2232

We Wonder	Won 1, Lost 2
L. Dunn	156 188 170 514
S. Bolte	120 175 132 427
S. Mueller	142 190 105 437
M. Ross	109 147 111 367
K. Dame	136 96 144 376
Handicap	174
Totals	663 796 662 2295

Elkettes	Won 1, Lost 2
B. Verstegen	161 126 179 466
L. Pingle	139 126 146 411
H. Miller	115 169 157 441
H. Glasnap	119 98 112 329
S. Plank	141 102 120 363
Handicap	158
Totals	675 621 714 2168

## Look and Learn

1. In what year was the telephone invented?
2. In what state was Abraham Lincoln born?
3. Is there any lead in a "lead pencil"?
4. How many stars were there on the first U. S. flag?
5. What is the stock exchange of Paris called?
6. Who has exclusive jurisdiction over the District of Columbia?
7. Who was the Father of Scientific Boxing?
8. What metal is most easily melted?
9. What river flows through London, England?
10. Who is popularly called "The King of Jazz"?
11. What common domestic animal cannot reproduce its kind?
12. In what Dickens novel does the character of the Artful Dodger appear?
13. How many men are under an army corporal?
14. What causes hiccoughs?
15. Where did the game of Polo originate?

(Answers on page 14)

Concrete work has been started by the Ben B. Ganther company, Oshkosh, which has the contract for construction of the Lawrence college Institute of Paper Chemistry. The building is to be completed for use this fall. A two story structure, with large basement, has been planned. A. H. Angermeyer Plumbing and Heating company of Neenah was recently awarded the contract for plumbing work.

A son was born at St. Elizabeth hospital Wednesday to Mr. and Mrs. P. J. Moder, 1309 S. Monroe street.



## Speaker Calls Excess Prophets One of Great Ills of the Business World

Results of the balloting on five new directors for Appleton Chamber of Commerce were announced at the annual banquet at Conway hotel Thursday evening, giving office to J. R. Whitman, manager of the J. C. Penney company store; William J. Roemer, head of the W. J. Roemer Lumber company; E. C. Hilfert, manager of the Riverside Paper corporation; George E. Johnson, director of the Wichman Funeral home, and Fred C. Heinritz, secretary of Appleton Coated Paper company. The report was made by C. D. Thompson, chairman of the judges, who reported that 225 votes had been cast.

In his report as retiring president, H. A. Schlitz reviewed some of the accomplishments, told of the work done by the board of directors, and recommended that the information bureau conducted by the chamber be financed hereafter on a fee basis for those who use the service. The report of W. A. Strassburger, treasurer, indicated careful adherence to the budget and a balance of approximately \$2,000 left from the year's operations. Recommended changes in the by-laws were approved. About 150 were present at the banquet. H. H. Benton acted as toastmaster, and singing was led by George C. Nixon. A delightful program of music was presented by the high school orchestra during the dinner hour under the direction of Jay I. Williams.

Harry B. Hall, assistant vice president of the American Appraisal company, Milwaukee, gave the address of the evening on the subject, "The Business Outlook." He caustically referred to "excess prophets" as one of the ills of business, then quoted a series of forecasts made in 1928 and 1929 up to the time of the stock market crash in October, quoting President Hoover, Dr. Irving Fisher of Yale, Moody, Raskob and other authorities who should know the facts, but all of whom emphasized the arrival of business and employment at a new plateau where high levels would be maintained, including quotations on the stock market.

When fifty billions of value was wiped out overnight, that was sufficient to cause the business upheaval the country experienced, said Mr. Hall. He built his assertions on the premise that present conditions can be considered normal and that the concern waiting for an upturn will have to be able to finance itself over a period of years. Business men have become rusty in the art of thinking during the last few years, he said, because trade came too easily. Those who apply themselves now and keep ahead of their competitors are unable to supply the demand for their products and are making as much money as ever.

A striking example was quoted by the speaker in the A. O. Smith corporation, Milwaukee. Its curt answer to its success is, "We have 400 engineers and only 8 salesmen." This company conceived the tubular automobile frame before anybody else thought of it and built a big demand before competitors could get started. Later they found a

better and cheaper way to make pipe and the business has gone right ahead on an even keel in supposed times of adversity. Likewise he quoted smaller concerns in industries supposed to be in chaos quietly making money because they brought out new products. Ingenuity plus superior management will keep most concerns making money even now.

The war, the automobile and the radio created the peaks in business during the last ten years, Mr. Hall said, creating excessive conditions and easy success. Production and demand finally have been equalized, bringing out the present status which should be regarded as normal. Unemployment will have to be solved, he said, by means of a shorter working day, unless another abnormal condition appears to create unusual activity; for example, repeal of prohibition and reopening of breweries.

### What They Say

Editor, Appleton Review:

As expressed in your recent articles and editorials, it is time our citizens arouse themselves and do something about the decline of our local industries.

The great trouble is that the committees of the Chamber of Commerce

and other groups are voluntary workers who try to take time enough from their own business or other activities to work on the problem of new industries. The proposition never gets the attention it should because nobody keeps everlastingly at it.

What Appleton needs is a full time industrial expert, perhaps paid by the city of Appleton, to go to the bottom of this industrial matter. He should be capable of research so he can look up the industries that might come here and present the facts concerning them. He should be able to study out the advantages offered here and get into contact with likely industries that might be induced to select this city.

We have three of the leading railroads of the Northwest. We have an abundance of industrial building grounds located along sidetracks and others where sidetracks will gladly be extended as fast as the industrial activities will warrant.

Appleton is as pretty a city as any of its size in the United States and is far above the average in educational advantages. We have all that is necessary to develop a growing industrial city except the proper method of action.

Instead of adding new industries we have lost two within the past year which were employing over 50 people. We are absolutely apathetic on this matter of industries and it is about time the city was stirred up and made to realize that we will soon start go-

ing backwards. I would like to see this matter taken in hand by the proper bodies with the idea in mind not only of encouraging new industries to our city, but also to assist and encourage those already with us. We must actually accomplish something before we read reports of more plants leaving us.

—D. G. ROWELL.

## Appleton Blamed for Half of River Pollution

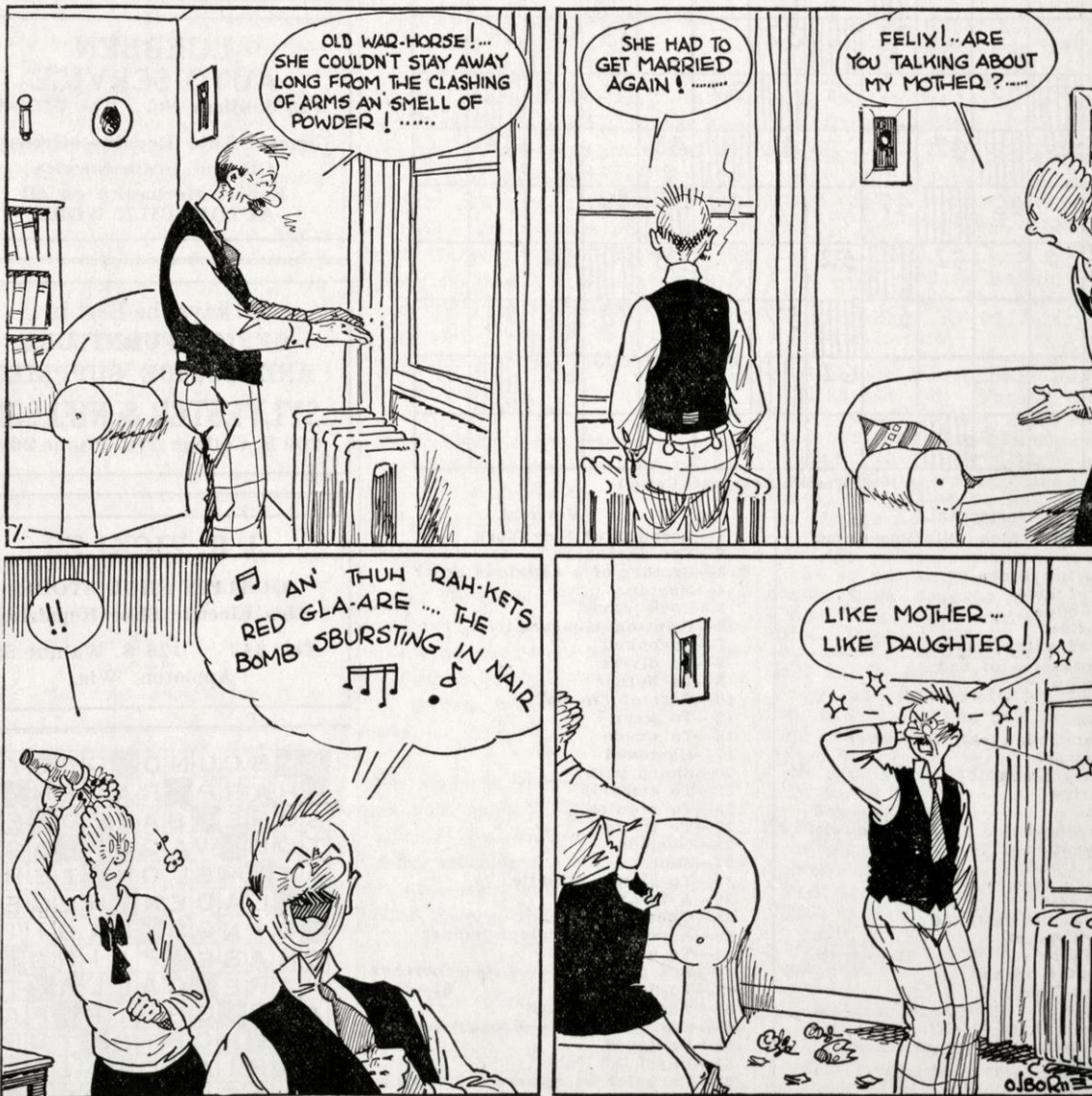
Appleton is said to be responsible for fifty per cent of the pollution of the Fox river, reports made by the Jerry Donohue Engineering company and the Alvord Burdick and Howson company, Chicago, indicate. The firm is working on plans for a new sewage system for the city of Green Bay. Pollution of the river, from an engineering standpoint, is 832,000. This is based on the volume of organic waste dumped into the river. Eleven per cent of the waste is domestic and the balance is from an industrial source. Half of this results from Appleton, twenty-five per cent at Green Bay and the balance from other cities on the river.

A meeting will be held at the Appleton Y. M. C. A. Monday of the state Y. M. C. A. committee arranging camp dates at Camp Manitowish for Hi-Y boys. C. C. Bailey, boys' work secretary of the association, is a member of the committee.

## THE FEATHERHEADS

By Osborne

(© by Western Newspaper Union)





## Recent Deaths

### Mrs. Agnes Gitter

Mrs. Agnes Gitter, wife of Louis Gitter, died at her home in Milwaukee Wednesday evening. Mrs. Gitter was born and lived for many years in Appleton. She was 42 years of age. Besides her husband she is survived by two children, Laura and Carlton, and her mother, Mrs. Sophia Wenzel. Several brothers and sisters also survive. The body was shipped to Appleton and taken to the Schommer Funeral home

Thursday night. The funeral will be held from the Schommer Funeral home at 8:30 o'clock Saturday morning, with services at St. Joseph church at 9 o'clock. Burial will be in St. Joseph cemetery.

### ANSWERS TO LOOK AND LEARN

1. 1861. 2. Kentucky. 3. No; graphite makes the mark. 4. Thirteen. 5. The Bourse. 6. Congress. 7. Jack Broughton, who drafted the first set of boxing rules in 1743, and was the first to teach scientific boxing. 8. Mercury. 9. Thames river. 10. Paul Whiteman. 11. The mule. 12. Oliver Twist. 13. Seven. 14. A sudden contraction of the diaphragm. 15. India.

Members of the Appleton police department will commence work with the new sub machine gun, which was recently added to police department equipment, this evening, when the mechanism of the weapon and instruction in its operation, will be given at the armory to-

night. Captain McCoy, regular army officer, will be the instructor.

Techlin-Wassman, Inc., has dissolved partnership and has filed papers to that effect with A. G. Koch, register of deeds. The firm operated an automobile sales company at 116 W. Harris St. Henry Techlin, 628 W. Summer St. and Emma Techlin, also of 628 W. Summer St., signed the dissolution papers.

Organization of a Junior Izaak Walton league chapter in Appleton is a project to be undertaken by the senior organization, according to a statement made by Dr. Max Goeres, president. A conference will be held with education authorities in an attempt to promote work of a junior group in the high school. Membership will be limited to students of the junior and senior high schools.

The Misses Anna R. and Minnie Geenen, of the D. M. & A. Geenen company, sailed Tuesday night on the liner Carinthia for a six weeks cruise of the Mediterranean and Black seas. They will visit several Russian ports and take a motor trip along the Russian riveria.

## School Chorus Will Take Part in Valley Contest

Appleton high school chorus will participate in the last of three concerts sponsored by the Fox River Valley association, at East Green Bay High school tonight. The Appleton chorus of eighty voices is directed by Jay I. Williams. Green Bay will open the concert with its combined orchestra under Y. Oliver, and the Oshkosh High school honor band, directed by F. H. Jebe will represent that school. The first concert was presented in Appleton in January, and the second at Oshkosh in March.

### FIREMEN WILL HAVE DANCE

The sixth annual fireman's ball will be held on the evening of Thursday, May 14, at the Cinderella ballroom. The Broadway Entertainers is the orchestra secured by the committee for this dance. The committee consists of A. E. Patterson, chairman; Captain J. Kromer, and John McLaughlin.

### NOTICE OF HEARING

State of Wisconsin, County Court for Outagamie County

IN THE MATTER OF THE ESTATE OF Rieka Beyer, Deceased.

Notice is hereby given, that at a special term of the county court to be held in said county at the court house in the city of Appleton, in said county on the 28th day of April, A. D. 1931, at the opening of the court on that day, the following matter will be heard and considered:

The application of A. F. Zuehlke as the administrator of the estate of Rieka Beyer, late of the Village of Shiocton in said county, deceased, for the examination and allowance of his final account (which account is now on file in said court), as required by law, and for the assignment of the residue of the estate of said deceased to such persons as are by law entitled thereto; and for the determination and adjudication or the inheritance tax, if any, payable in said estate.

Dated April 1, 1931.

By the Court

FRED V. HEINEMANN,  
County Judge.

ALBERT H. KRUGMEIER,  
Appleton, Wisconsin,  
Attorney for Estate.

April 3-10-17

### NOTICE OF HEARING

State of Wisconsin, County Court for Outagamie County

IN THE MATTER OF THE ESTATE OF Herman C. Beyer, Deceased.

Notice is hereby given, that at a special term of the county court to be held in said county at the court house in the city of Appleton, in said county on the 28th day of April, A. D. 1931, at the opening of the court on that day, the following matter will be heard and considered:

The application of A. F. Zuehlke as the administrator de bonis non of the estate of Herman C. Beyer, late of the Village of Shiocton in said county, deceased, for the examination and allowance of his final account (which account is now on file in said court), as required by law, and for the assignment of the residue of the estate of said deceased to such persons as are by law entitled thereto; and for the determination and adjudication of the inheritance tax, if any, payable in said estate.

Dated April 1, 1931.

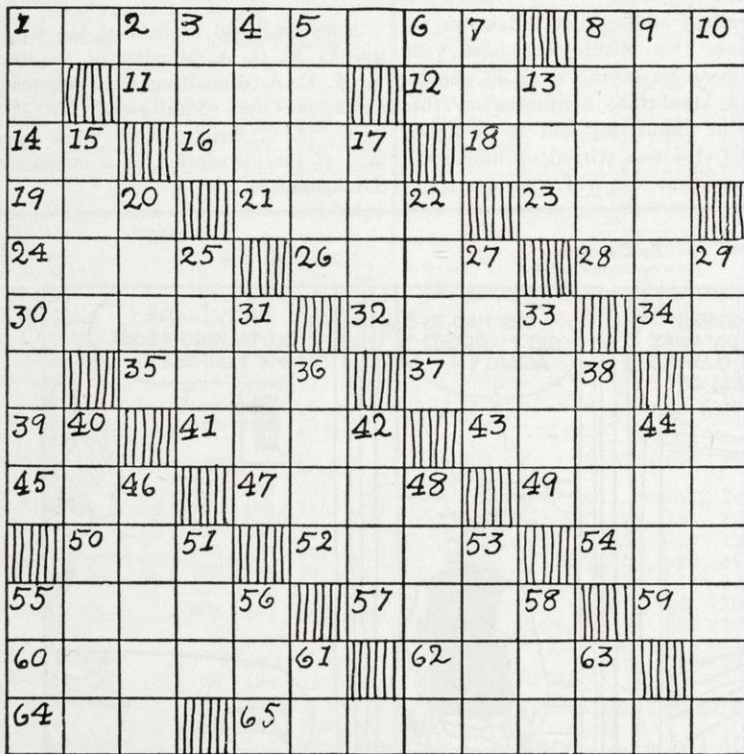
By the Court

FRED V. HEINEMANN,  
County Judge.

ALBERT H. KRUGMEIER,  
Appleton, Wisconsin,  
Attorney for Estate,

April 3-10-17

## THE WEEKLY CROSSWORD PUZZLE



(©, 1926, Western Newspaper Union.)

### Horizontal.

- 1—Boat on which Pilgrims came over
- 8—Watering place
- 11—God of love
- 12—To subdue
- 14—Negative
- 16—Curved entry way
- 18—Comparative of bad
- 19—To jump
- 21—Platform
- 23—August
- 24—Mohammedan call to prayer
- 26—To peruse
- 28—Church bench
- 30—Doctrine
- 32—Filth
- 35—Cog wheel
- 39—Preposition
- 41—To attract
- 43—Sixteen ounces
- 45—To arrest
- 47—To become fatigued
- 49—Woody plant
- 50—To chafe
- 54—Auditory organ
- 55—Leather strip
- 57—A fruit
- 60—Disembarked
- 62—Kind of apple
- 64—Periods of time (abbr.)
- 65—Shams
- 34—Sun god
- 37—A circle
- 52—Arrow

### Vertical.

- 1—Borough of New York
- 2—You (archaic)
- 3—Brother of a religious order
- 4—Master
- 5—Boy's name
- 6—Printing measure
- 7—Uncooked
- 8—To divest
- 9—To bother
- 10—Part of "to be"
- 13—To weep
- 15—To exude
- 17—Hastened
- 20—Sharp pain
- 22—To embark
- 25—To require
- 27—To let fall
- 29—Nomads
- 31—Sour
- 33—To blow a whistle
- 36—A foray
- 38—Unadulterated
- 40—A person of violent temper
- 42—To encase
- 44—Not distant
- 48—To build
- 53—The darnel weed
- 55—Crafty
- 58—Hastened
- 61—Physician (abbr.)
- 63—Bachelor of science (abbr.)
- 46—Scorches
- 51—Evil

Solution will appear in next issue.

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AT MELON ZERO  
R LADEN HEGEL  
SINGS HABIT  
CHASE PAIRS W  
HARE CALLA TO  
ADS COSTS FAR  
RE PORTS TURK  
T PIANO AIRS  
STAEL ROBES



## Sheboygan Fighter Takes Decision from Thomas

It took Auggie Stubler, Sheboygan amateur leather pusher, four rounds to take the measure of Windy Thomas, the flash from New London in the windup event of the American Legion fight menu Thursday evening in Armory G. A large crowd witnessed the bouts and seemed to enjoy every minute of the entertainment. Six events were staged, all of them proving to be quite lively affairs. In the Stubler-Thomas festivity, the New London lad took several left hand jabs from Stubler, which didn't do him any particular good. However, at the end of the scheduled three rounds the fight was adjudged a draw. After an extra round Stubler took the decision by showing a willingness to mix it.

One knockout featured the card. The ten count came in the first fight on the program when Louis Waters, Kaukauna, hung a sleep producing right on the jaw of Nibs Knox, also of Kaukauna. Waters at 143 pounds scaled in two pounds more than his rival but this slight disadvantage didn't seem to bother him as he cut loose with haymakers from all angles, and after knocking Knox out of the ring for a nine count in the second round, proceeded to stop him cold a few moments later. The bout was replete with thrills, as both fighters were trying hard to tag each other with a haymaker and the action as a result was fast and furious.

The second fight was a substitution for the scheduled Weyenberg-McShane battle. A boy answering to the name of E. Wilde, Milwaukee, went down to defeat before the punches of Charley Fessler of Sheboygan. Wilde weighed 129 while Fessler had a six pound advantage over his rival. Fessler had a pretty left hand which he used to keep his opponent a mallet's length away, and it was greatly due to this factor that he edged out the Cream City youth. The fans were in an uproar as the battle progressed and gave the boys both a big hand at the end of the match.

In what was probably the most slam-bang of all the bouts, Lyle Drake, Waukegan, 140 pounds, defeated Johnnie Kaufman, Milwaukee, 146, in the third match. The boys came out very willing to mix and before the echo of the first gong had died away they were piling blows home from all angles. Drake was down twice in the first round, but regained his equilibrium and kept on with his smashing attack. Both fighters missed several haymakers that might have stopped the show if they had connected. Drake provided a bit of comedy relief when he turned a complete somersault to regain his feet after his second knockdown.

Grizzly Herman, 148, Sheboygan, was forced into an extra round before he could claim a decision over Leo Champeau, Green Bay. Champeau was very much in the fracas until the fourth round when his left eye was very firmly shut by a solid swipe. After this he was on the defensive and Herman ran up enough points to emerge the victor.

Harold Cotter, 136, Kaukauna, put up a game battle against Cy Wolweber, Milwaukee, but lost the nod in an extra heat. Wolweber, one pound less than Cotter, had a slightly longer reach and with his bobbing, weaving style proved a fitting target that the Kaukauna boy

had trouble in locating. Cotter stopped a wicked smack with his nose in the second round and from then on until the end of the fight the flow of blood bothered him. Wolweber proved a capable ringman and had a slight shade in the overtime to insure him of the winner's side of the contest.

## Campus Comment

By Russell Davis

With the disappearance of the snow and with the balmy spring breezes drying up the greensward the male Lawrentians have heard the call of the ball and bat. The various fraternities are in the process of building up their respective ball nines in order that they may make a credible showing when the Greek race starts. Each house presents a scene of activity along about supper time with pitching candidates warming up their arms and with batting and fielding sessions taking up all available lawn space. Of course there are the usual number of aches and sprains that are attendant upon the advent of a new ball season but these are taken philosophically because after all that is all in the game.

As this column has predicted for some time, the debate team finally appeared in our midst again after a three weeks trip throughout the eastern states. The squad participated in a series of decision and non-decision debates while on the trip and succeeded in winning every contest. One of the victories was a 3-0 score over American University which school had been claiming the national inter-collegiate debate title. The team debated the subject of compulsory compensation insurance. Those making the trip were Marcus Plant, William Morton, Robert Beggs, and Edwin West. Coach Franzke accompanied the men.

Tuesday morning the campus awoke to the realization that the Glee club had returned to school after a trip through the southern part of the state. According to the reports available the trip was a huge success from both a social and vocal standpoint.

Percy Clapp, newly appointed grid mentor, has started his work as a member of the local faculty. All candidates for the varsity have been rehearsing their stuff this week to give the new coach a slant at his material for next fall. The spring season will end with a regulation football game.

Track hopes took another smack on the nose this week when it was announced that Granville Calhoun, varsity captain, had withdrawn from school. Coach Denney has only Paul Fischl and Add Aldrich from last year's state championship squad. The outlook could be worse but it also could be a great deal more encouraging.

C. O. Davis retained his lead of eight votes over his opponent, Ray E. Giese, in the aldermanic race in the First ward. Giese asked for a recount which was made at the council chamber Friday morning.

## High School Notes

By Wilhelmine Meyer

Due to the fact that the orchestra failed to come to the student council dance last Saturday, there was no dance. It will be this Saturday from 7:30 to 11:00 instead.

The German club will present two German plays at the High school Friday, April 24. "Ein Knopf" and "Ein Amerikanisches Duell," are the titles of the plays. Those who will take part are: Gilbert Relien, Helen Hartsworm, Wilmer Stach, Leona Abitz, Irma Dettman, Orme Stach, Phillip Sklar, and Bernice Steffen. Invitations will be issued and will serve as admittance cards.

Tuesday in home room, the student council booklet, "Star Dust," which is a collection of prize winning essays, poems, stories, and editorials of the contest sponsored by the council will be distributed to those who ordered them. This will be the first announcement of the winners in this contest.

Six new books have been added to the school library. They are books on social progress, present-day education, various countries of the world, and a book of one-act plays.

The Girl Reserves are planning to hold a food sale at Voigt's Drug store in the near future.

## ROOSEVELT SCHOOL NOTES

By Jean C. Owen

In spite of the lovely spring weather, the attendance at Roosevelt has been excellent. The seventh grade had 100 per cent for attendance on Tuesday. There are 123 seventh graders enrolled. The eighth grade had a percentage of 98 on Tuesday. On Wednesday the ninth grade had a perfect attendance. There are 18 ninth graders enrolled. The seventh grade had 99 per cent attending on Wednesday and the eighth grade 97 per cent.

Mr. Oosterhous has started his interviews with ninth grade students for the purpose of advising them on their selection of various courses for the Senior high school. The students have studied Mr. Helble's book, "Futures—Your Need of the Senior High School," with Mr. Oosterhous the past week. The books were taken home and the prospective courses of study were talked over with parents before registering for a course.

The students of Roosevelt are studying a book called "Manners and Right Conduct," by William McVey, every Tuesday morning for half an hour. The book deals with manners and right conduct in schools, at home, and in public.

The fire department responded to two calls Friday morning. Sparks from the chimney set fire to the roof of the Lowell Drug store at S. Walnut St. and W. College Ave. about 7:55 this morning. The blaze was extinguished without much

damage to the property. The second run was for a chimney fire at 8:45 this morning at the home of August Bellin, 1402 N. Division St. No damage resulted.

## CLASSIFIED SECTION

A place to list your wants and advertise your services. Rates: 7c per line for first insertion. Minimum charge 25c (count six ordinary words to the line).

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**WANTED**—Woman about thirty-five for general housework in small family. Good wages. Apply ABC, in care of Appleton Review.

**WANTED**—Boys to carry magazines twice a week. Must be 12 years old. Apply Midwest Publishing Co., 300 E. College Ave.

**FOR SALE** — Six room home, all modern, on N. Lawe St., one block from City park; choicest location; lot 60x80; two car garage with concrete floor and driveway; house in best of condition inside and out. Apply to Hansen-Plamann, phone 532.

**FOR RENT**—Garage at 1623 N. Durkee St. Cement floor and driveway. Reasonable. Phone 1745.

**FULL LINE OF NORTHERN** grown nursery goods, 400 shade trees, shrubbery of all kinds. Berry bushes and perennials. Fertilizer, commercial and barnyard at low prices. Landscaping and planting done to order. Satisfaction guaranteed. Mark Baumgartner, 923 No. Richmond St., phone 3117.

**FOR RENT**—Modern lower flat and garage on E. Spring St., by June 1st. Inquire 903 E. Winnebago St.

**FOR RENT**—Upper flat at 903 No. Morrison. Telephone 1459-M or call at 802 No. Morrison.

**FOR SALE**—26 colonies of bees. Herman Hoffman. Phone 2383W.

**EVERGREENS, SPRUCE, SCOTCH** and White Pines. Choice trees. Come and select your tree. Price up to \$3.00—none higher. Ray Muttart, 625 N. Bennet St.

**FOR RENT**—Store Building, Appleton. Suitable for any business. Fine location. Write J-31, care of Appleton Review.

**BARGAINS IN HOUSE PAINT** at \$1.98 per gal. Varnish (4 hour dryer) at \$2.39 per gal. Brushes, Tools and Hardware. House-cleaning articles. Hose, shirts, bloomers, notions, stationery, school supplies and candy. West End Variety Store, 614 W. College Ave., Appleton.

**ALL** the valuable mineral salts and the so necessary vitamins are liberated from oranges with the new KWIKWAY juicer sold by E. Louise Ellis. Phone 1407-W.

**GET YOUR PIES, CAKES, DOUGH-**nuts and Salads at The Delicatessen, 125 N. Durkee St. Open evenings and Sunday.

**FOR RENT**—Modern garage. 530 N. Lawe St.

**SALESMAN** wanted to make house to house canvas. No investment required; liberal commissions; experience desirable but not necessary. Write to B. E., c/o Review.

**AVOID COLDS**—drink plenty of orange juice. Kwikway Juicer prepares it in a jiffy. Sold by E. Louise Ellis. Phone 1407-W.

**FURNACES CLEANED** — Modern vacuum process—cleans thoroughly. Heinritz Sheet Metal Wks. (With Hauert Hdw.). Tel. 185.



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that advertising in Review is merely "duplication" of your newspaper advertising.

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If newspaper publicity is sufficient, why does the great Associated Press (and other news syndicates) with its many hundreds of newspaper members get "on the air" to advertise itself?

If newspaper publicity is the be-all and end-all of advertising, why isn't there a single successful business house in Appleton, or any other live town, that relies upon it entirely?

All Review readers are open-minded to new and better standards. There are thousands and thousands of them and they live in several thousand able-to-buy homes in the immediate vicinity of your business.

A fertile advertising field that you should not fail to cultivate.