



The daily cardinal. Vol. XXXVIII, No. 116

March 13, 1929

Madison, Wisconsin: University of Wisconsin, March 13, 1929

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

New Plan Gets Trial in Friday Board Elections

Hare System of Proportional Representation to Be Inaugurated

The Hare plan of proportional representation will be used in the coming elections when members of Union, Forensic, Badger and Cardinal boards are selected, according to an announcement made by Lougee Stedman '30, Tuesday.

While this use of this plan has made but little headway in the United States it is widely used in Europe. The directing boards of large corporations, non-political organizations, schools and churches in this country are frequently selected by this method. The decision to use the plan in the March elections was reached after consultation with members of the political science department.

Aids Small Groups

Proportional representation aims to bring about a more equitable representation of majorities, particularly to prevent complete exclusion of smaller groups unable to muster sufficient strength to prevail in any geographical unit of representation. Through the preferential vote it is also hoped to obtain a greater degree of flexibility in balloting by allowing second, third and other choices. It shades over into the system of occupational representation.

Students who vote under the Hare plan in this election will vote much in the same manner as usual. They must vote a full ticket for their ballot to be valid. For instance, in the case of sophomores voting for Union board candidates, they will vote for six candidates in the order of preference.

Second, Third Places Count

Under the plan the voter will write on the ballot the candidates in his order of preference. If the candidate whom he prefers develops little strength and cannot be elected the vote is not lost; the second or third choice comes into play.

The Hare system is well adapted for use in the campus political structure which tends towards a multi-party system or an exceedingly vague party system.

Pick Haresfoot Chorus Group

24 Dancers Complete Cast for 'Hi-Jack' Taking Road April 8

With the selection of the 24 chorus members, the second unit of the Haresfoot club's current production, "Hi-Jack," is complete, and cast and chorus are now in the full swing of the last weeks of preparation for the trip which starts April 8th.

Of the 200 trying out for the Haresfoot choruses, the following were selected: Ponies, Charles M. Foster '30, Daniel W. Jones '31, Philip Colehour '30, Royston F. Spring '31, L. Scott Marsh '29, J. Donald Reeke '30, Frank J. Geib '29, George W. Mueller '30, Donald H. Pattison '30, Frederick S. Harbridge '30, Fred S. Crawshaw '31, Frederick G. Joachin '30, Edward G. Heberlein '30, and Harvey M. Robbe '30.

The eight in the men's chorus are Robert F. Haggerty '31, Ira Fender '29, Guerdon F. Smith '31, John P. Swanson '30, George E. Bills '31, Lewis W. Probasco '31, Raymond L. Rome '30, and Mark L. Catlin Jr. '31.

The selections were the results of three weeks of intensive tryouts.

Archie Scott, dance director, has introduced several novelty numbers for this year's show, and the entire action of the chorus and ballet is in keeping with the swift moving action of the plot.

WANTED: DESK WORKERS

Chances for rapid advancement on the Daily Cardinal desk staff are now being offered to four or five experienced desk workers. Sophomores and juniors are especially urged to apply at the Cardinal offices, Memorial Union this afternoon from 3:30 to 4:40. **NIGHT MANAGER**

Greek Body Favors Plan to Defer Rushing One Week

Deserted Husband Pleads Student's Aid In Wife Hunt

A University of Wisconsin co-ed holds the only clue to the solution of a mysterious disappearance that has snatched away the happiness of an Ambler, Pa., husband and his children.

Who the co-ed is no one knows, not even the husband, but through her he hopes to trace his wife, with whom the girl corresponded before the disappearance.

The man is Albert Everett; his wife Florence Everett. In a letter received at the university Tuesday, he appeals for aid in searching for his wife.

Plainly the letter is the desperate attempt of a heart-broken man to locate one he loves, and the incoherence of the letter reveals his anxiety. It gives no

particulars of his wife's correspondence with the unidentified co-ed, no date of the disappearance.

To the girl to whom the appeal is addressed, the correspondence may be almost forgotten; to the anxious husband it represents the last chance to return his wife.

"I want to plead to you in behalf of my children," the letter begins. "There is a girl at your university who was writing to my wife. I do not know her name. If you can by some means get your girls together and ask whether anyone was writing to Mrs. Florence Everett, of Ambler, Pa., I surely would appreciate it."

"My wife ran away and left her children and if you can find out (Continued on Page 2)

Ameche's Illness Postpones First 'Liliom' Showing

Perry M. Thomas, business manager of Bascom theater, announced yesterday that the presentation of "Liliom" scheduled for this week-end has been postponed until March 29 and 30.

This decision was made when it was definitely ascertained that Don Ameche, who was playing the title role, would be unable to take the part because of illness.

It was originally planned to have Herman Wirka, veteran Wisconsin player, substitute for Ameche this week-end, but because of the heavy schedule which Wirka is taking in the medical school his appearance for more than one week-end would be impossible.

Carrier Quits Alumni Magazine Editorship

Vernon Carrier has resigned the managing editorship of the Wisconsin Alumni magazine, which he held since last September, to become editor of the Lamp, house organ of Standard Oil of New Jersey.

Carrier was graduated from the university course of journalism in 1927. After graduation he worked eight months as reporter for The Capital Times, leaving this newspaper to become city editor of the Lansing, Mich., Capital News, where he remained until he assumed the Alumni magazine editorship.

Three publications for three refineries in New Jersey have been consolidated, and Carrier will be editor of the consolidated organ after April 1. His home is in Essex Falls, N. J. He was president of his class in the university and is a director of the alumni association.

Mark McComb ex-'23 Dead in Milwaukee Plane Crash

Mark McComb, a student here in 1922-23, was killed Monday night in an airplane crash over South Milwaukee. McComb and Christian Setvate, manager of the Milwaukee county airport, also killed, were the only occupants of the monoplane. Spectators of the accident stated that the motor was not functioning properly and when the plane was but a few hundred feet from ground it went entirely dead and the plane plunged into a dive. McComb, the son of A. G. McComb, Oshkosh lumberman, was factory representative of the Mohawk Aircraft company, Minneapolis.

HOLT TALKS IN OSHKOSH

Frank O. Holt, registrar of the university, left Madison Monday for Oshkosh where he spoke before the students of the Oshkosh high school and the Teacher's college. He will be back at noon today.

Football Receipts
Athletic Eligibility
The Ag Short Course
The Legislature's "Thanks"

On the editorial page of the Daily Cardinal this morning.

Madison Bandits Are Still at Large

Whole State Searches for Men Who Took \$122,000 of Public Funds

Madison police, sheriff deputies, and officers throughout the state were still searching at a late hour Tuesday for the two bandits who held up Russel Pfeifer and Stanley Hornberg, employees of the state auto license division, and succeeded in making away with \$122,000 about 9 a. m. Tuesday morning when the two men were taking the money to the state treasurer's office. Less than \$3,000 of the loot was cash, the balance being in checks.

Immediately after the hold-up, every city and village in southern Wisconsin was notified. Numerous tips have come in from various sources concerning a maroon-colored Chrysler sedan in which the two bandits escaped, but as yet, no clue has been successful.

The car, which bears a Missouri license beginning with the numbers "304—," headed for the Chicago highway and was reported to have gone through Evansville, but there is a possibility that the men are still in Madison.

Beta Gamma Sigma Holds Luncheon in Union Today

Beta Gamma Sigma, honorary commerce fraternity, will hold its regular bi-weekly luncheon at the Memorial Union at noon today in the Lex Vobiscum room. According to Wallace Jensen '29, president, the meeting will be attended by both faculty and student members and the luncheon will be followed by a short business session.

Frank Is One of Greatest American Educators-Little

"Glenn Frank is one of the very greatest educators in America today. If he is the wrong man for the presidency of Wisconsin I would blame the university and not him," said Clarence Cook Little, president of the University of Michigan, in an interview yesterday.

The reference to Pres. Frank came when he was asked his opinion on editorial attacks such as was recently made on him by the Whitewater Register. "He is too far-sighted a man to be using his office as a stepping-stone. He is looking at the mountains ahead of him and on the other side, and not on casual brooks at his feet," he added.

Congenial in Answers

Suave and smiling, the six foot chief executive of the Ann Arbor university answered questions which were put to him unevasively and without any hesitance. Semblances of the scientist in him were highly apparent as he went to painstaking degrees to make his points clear.

Although he admitted that he did

First Endorsement Given to Proposal Which Radically Changes Old Rules

A "skeleton" plan for regulated rushing was given its first endorsement at the meeting of the Interfraternity council last night in the Assembly of the Memorial Union. The plan, which will be given a final vote at the next meeting of the council, is formed to act as a foundation for all regulation.

Detail of Plan

- The new plan provides:
1. No man may be pledged until he has matriculated in the university.
 2. No fraternity representative may have intercourse with any freshman until the Tuesday following the convening of classes (about a week after orientation). (The term "representative" is used to refer to anyone who might be representing the fraternity, and its exact application is left to the discretion of the council court.)
 3. There will be no pledging until 12 noon on the following Friday.
 4. A freshman is defined as, (a.) any man who does or intends to matriculate in this university with less than 20 credits; (b.) anyone previously matriculated who does not have at least 10 credits.
 5. Rules will become effective a week previous to orientation week. (This allows summer rushing in students' home towns if desired.)
 6. For 10 days following the beginning of rushing, rushing activities will not go on from 10:30 p. m. to 11 a. m. (This is expected to eliminate objectionable late dates, does away with the lodging of freshmen at fraternity houses during the rushing period, and gives the freshmen a chance to study at the beginning of the semester.)
 7. Penalties to be inflicted by the

Eight Women Run for Y.W.C.A. Posts at Polls on Friday

Because the former nominees for Y. W. C. A. officers have withdrawn, the following sophomore women are now up for the election on Friday: Anne Kendal, Alice Bolton, president; Jean Jardine, Elizabeth Paine, vice-president; Ellsworth Mosby, Josephine Clark, secretary; Jane Cannon, Gertrude Buss, treasurer.

There will be open nominations on Thursday at 12:45 p. m. in the Windsor room of Lathrop hall.

The election will take place Friday, March 15, from 9 to 4:30 p. m. in Lathrop hall.

Sigma Lambda Meeting

Postponed to March 20

The meeting of Sigma Lambda, art sorority, will be held a week from today and not today as originally planned, according to Ernestine Wittmer '29.

Rabbi Wise Cuts Date; Felix Levy to Replace Him

Critical Illness of Friend Delays Convocation Speaker; Sends Colleague

Substituting for Rabbi Stephen S. Wise, unavoidably detained in New York, Rabbi Felix Levy, brilliant Chicago Jewish minister, will speak in the men's gymnasium at 4:30 p. m. this afternoon at the second major convocation in the University Religious conference.

Friend Critically Ill

The critical illness of an institute professor and friend of Rabbi Wise caused him to cancel his engagement here late yesterday morning only after he had procured Rabbi Levy, who, he wired the committee "is one of the most scholarly and brilliant men in American Jewish ministry."

Interviewed last night over long-distance telephone, Rabbi Levy declared that he was preparing a special address for the convocation today on "The Religion of an Educated Man." He will emphasize, he declared, the relations of science, religion, and philosophy.

"Deeply regret that critical illness of institute professor and friend makes departure impossible," Rabbi Wise wired Edward J. Frank '30, and Lorna Snyder '29, co-chairmen of the conference. "Rabbi Felix Levy ready to take my place. He is one of the most brilliant men in American Jewish ministry. Am wiring Pres. Frank and Rabbi Landman. Offer my humble apologies for unavoidable failure to keep engagement."

Levy Stimulating Speaker

"While the cancellation of Rabbi Wise was a great disappointment to the committee in charge," Frank declared last night, "we believe that Rabbi Levy will prove an equally stimulating speaker, and expect that the gymnasium will be nearly filled for today's meeting."

"Rabbi Levy has been minister to the Emmanuel congregation, Chicago, for 21 years," he said.

Ralph O. Hollinger, regional secretary of the Y. M. C. A., will arrive in Madison today to meet with several fraternity and sorority discussion groups.

Michigan Head Reviews Cancer

Clarence Cook Little Urges Science-Genetic Alignment Before Sigma Xi

Progress which he has made in cancer experiments conducted on white mice and the place of genetics in work along this line were discussed by Pres. Clarence Cook Little of the University of Michigan before a crowd which filled the auditorium of the Biology building to overflowing. The meeting took place Tuesday under the joint sponsorship of Phi Sigma and the Medical society.

He urged the alignment of the various sciences to seek information about cancer side by side with genetics, saying, "Perhaps after generations only will we be able to throw some light on its origin and biological nature."

Introduction of the scientist-president was made by President-emeritus E. A. Birge who remarked that he might have been chosen for the purpose so that Little, who recently tendered his resignation from the Michigan presidency to take effect in June, "might see me as a horrible example of what he might have become if he had stayed for 30 years longer than he did."

The talk was divided into two general parts, the efforts to use cancer to tell us something about genetics (Continued on Page 2)

Peeping Tom Reported at Langdon Sorority House

Reports that a "peeping Tom" was in action at a Langdon street sorority Monday night were investigated by Madison police. Officer Phil Sullivan, who was sent to the scene, was unable to find any trace of the man.

Daily Reports of Badger Teams

CARDINAL SPORTS Athletics in the Collegiate World

Pi Lambda Phi, Theta Xi's Drop in Cage Finals

Phi Epsilon Kappa, Delts Advance in Race for Greek Basketball Title

Phi Epsilon Kappa and Delta Tau Delta won the first games of the final playoffs for the interfraternity basketball championship Monday night. Theta Xi lost a rough battle to Delta Tau Delta by the score of 18 to 7, while Pi Lambda Phi was easily defeated by Phi Epsilon Kappa 28 to 9.

The Pi Lambda Phi team displayed championship form throughout the entire first half, but their defense suddenly cracked in the last part of the game, and Phi Epsilon Kappa broke through to score an easy victory. Meir, the victor's forward won high scoring honors by caging three field goals and sinking three free throws for a total of 9 points. Gottlieb was high scorer for the losers, with a total of 4 points. The victors led at half time 9 to 8.

The other major game of the evening developed into a football fray with 22 personal fouls being called against both contestants. Theta Xi, the losers, were roughing it too much, with the result that the referee called 13 fouls against them, while Delta Tau Delta committed the remaining 9 major offenses. Theta Xi was battling a more powerful team, whose lead was never once threatened. At the close of the first half, Delta Tau Delta was ahead 11 to 3.

In the other battle of the evening, Alpha Chi Rho squeezed out a 22 to 19 victory over Delta Theta Sigma. This game was to determine the second team to enter the final playoffs from the second division. The following games were scheduled for Tuesday night: Sigma Alpha Epsilon, winner of last year's tournament, vs. Delta Kappa Epsilon, and Pi Kappa Alpha vs. Phi Pi Phi.

Summaries

	FG	FT	T.
Phi Epsilon Kappa, 28			
Palmer, rf	3	1	7
Meir, lf	3	3	9
Mansfield, c	3	0	6
Mikleson, rg	1	0	2

(Continued on Page 10)

16 Will Take Training Jaunt

Southern Diamond Trip Begins During Week of Spring Vacation

During the week of the spring vacation, Coach Lowman and his baseball squad will entrain on their annual southern trip. The squad will consist of 16 players and a manager, the players to be chosen from the present squad of 30 men.

Last Saturday's game gave Coach Lowman an opportunity to cut six members of the former squad. Another game is to be played Saturday in the gymnasium annex, and in view of the fact that the men will want to make the southern trip should result in an excellent game.

With only Thelander back from last year the pitching staff is probably the weakest part of the squad. At present the squad is being trained in the defense of bunts, double steals, and running men down between bases.

Souther Schedule

- April 10-11—Butler university, Indianapolis.
- April 12-13—Vanderbilt university, Nashville.
- April 15—Washington university, St. Louis.
- April 16-17—Missouri university, Columbia.
- April 18—St. Mary's college, St. Marys, Kansas.
- April 19-20—Kansas Aggies, Manhattan, Kansas.

The men still out for the team are Accola, Cuisinier, Doyle, DeHaven, G. Evans, H. Ellerman, Farber, Forster, Hall, Hughes, Knechtges, Lynaugh, Lauson, Mansfield, Marsh, Mathes, Matthusen, Merritt, Mittermeyer, Oman, Sandke, Schumacher, Streu, Schorer, Thelander, Vogel, Werner, F. Williams, Wos, Lusby, Winer, Werner.

Freshman Track Squad Outclasses Ohio State Team

Coach Sundt's freshman track squad defeated the yearling team of Ohio State in a telegraphic meet last Saturday, by the overwhelming score of 75 1-3 to 25 2-3. The Badgers captured firsts in 9 of the 11 events, and scored slams in 6 events. The meet was held to prepare the yearlings for Saturday's telegraphic meet with Notre Dame, and a meet the following Saturday with the strong Illini freshmen.

The men who showed up best in the meet were Shaw in the high jump, Kabat in the shot put, Hubbell in the pole vault, and Lee in the hurdles. Kabat, track star from Milwaukee, put the shot a distance of 44 feet, 5½ inches, the best mark he has registered this season.

Shaw cleared the high jump bar at 6 feet and 1 inch, while Hubbell, another Cardinal, pole vaulted 12 feet, 3 inches, both exceptional performances for indoor competition. Lee, who has been the most consistent performer for the freshmen this season, took firsts in both hurdle events.

Squad of 95 Promising

With a squad of 95 reporting every day, Sundt expects to develop a team that should be a strong contender for the conference title by the time the outdoor season is in full swing. The team is weak in the distance events, which is partly due to the handicap of practicing on the small annex track. Durkee, who was shifted from the mile to the two mile, showed up exceptionally well last Saturday, winning a first in the one and three-quarters mile run. Pacetti, holder of the state high school record for the 440 yd. dash, and Jensen, another excellent prospect, are both out for spring football, but will be available for the outdoor season. Simmons, a discus man, and Gremmer, a javelin thrower, are also expected to add strength to the team when it competes in the outdoor meets.

(Continued on Page 10)

Two Fast Games on Tap for Dorm Cagers Tonight

Upper gym—Vilas vs. Noyes, 7:30; Bashford vs. LaFollette, 8:30.

Lower gym—High vs. Van Hise, 7:30; Spooner vs. Faville, 8:30.

Two good games are on tap tonight in the upper gym of the Wisconsin high school when the Vilas-Noyes and Bashford-LaFollette games are played. Vilas, winner of second place in the Tripp hall schedule, will stack up against the best team in Adams hall, Noyes house. If the Vilas short pass attack can cope with the strong Noyes defense, the game should be a nip and tuck affair.

The rejuvenated Bashford team, which has scored seven consecutive victories, will meet the strong LaFollette team, which held Botkin to a 14-12 score last week in the 8:30 game.

Bashford has the league high scorer in Bob Liese, center, who has compiled a total of 21 baskets and 3 free throws in the last three games.

Charles Bullamore '28 Gets Place on Track and Field Honor Roll

Charles Bullamore '28, star Wisconsin cross-country and track man, has been made a member of the John L. Griffith's College Track and Field Honor roll, in the March issue of the Athletic Journal. The following is a story written for that magazine by Coach Tom Jones:

"Charles did not compete in any form of athletics in high school and probably would not have done so in college had he not been advised to avoid a general gymnasium class and go out for freshman track or cross-country. He did not win his numerals in the sport his first year, developing shin splints because of his ignorance of the art of running. During the fall term of his sophomore year, however, he won his numerals, and during that year helped his fraternity win a first place cup in the Inter-Fraternity Cross-Country Race. In the second semester he started working with the track squad and drew his first Varsity suit. He did not win a race that year because of leg trou-

Indoor Track Team Goes to Illinois Relays

Wisconsin Closes Season at Champaign Meet Saturday

Third place winners in the conference indoor meet, the Wisconsin track team will close a successful indoor schedule in the Illinois relays at Champaign Saturday. Eleven men will make the trip.

Five sophomores, Behr, Kemp, Davidson, Dilley, and Henke, placed in the individual events in the conference meet. The relay team which placed second to Iowa was composed of two sophomores, Davidson and Henke, and two juniors, Ramsey and Levy. All the men who won points in the meet will make the trip to the relays.

Moe to Enter

Moe, who came back to win a consolidation mile in 4:26.4 after losing out in the preliminaries of the regular mile, will also make the trip, as will Captain Larson who has completely recovered from his injured ankle. Eisele will enter the low hurdles, which were not contested at Iowa City, while Purtell is entered in the all-around event, won by McGinnie in 1927.

The mile relay team will probably have its greatest competition at the hands of Iowa, who nosed them out 2-10 of a second in the conference meet. A four mile relay team may also make the trip to engage against the strong Illinois team. Moe, Cassidy, Wixon, and Fink are the best Badger milers.

Strong Competition

The Illinois relays brings together some of the greatest teams and individual stars in the country. 77 universities, colleges, and high schools have entered over 800 athletes. Every school in the Big Ten has entered a team as well as all of the Big Six, and all the Missouri Conference members.

The 60-yard dash will bring together such star runners as Elder, Notre Dame; Simpson, Ohio; Timm, Illinois; Toland, Michigan; and Root, Chicago. Warne of Northwestern and Canby of Iowa are expected to continue their dual vaulting with the accompaniment of more smashed records. Nine university relays will be included among the events to be contested.

All-Around Event

The all-around competition is the headline event of the meet. Berlinger, Pennsylvania; McIntosh, Monmouth; Baldwin, Texas, and Smith, Indiana Central; are included among the men Purtell will face in the meet. The all-around championship takes in seven events: half mile run, running broad jump, pole vault, 75-yard high hurdles, shot put, running high jump, and 75-yard dash. Purtell has made points in intercollegiate competition in the pole vault, high jump, and high hurdles.

Dilley will be entered in the 1500 meters run, with Behr taking part in the shot put, Kemp in the high jump, Eisele in the low hurdles, and Ramsey in the 400 yd. dash.

(Continued on Page 10)

Kreuger, Meiklejohn Elected Co-Captains of Hockey Team Ocock Leads Speed Skaters

Ace of Coaches Meanwell Has Boosted Seven Badger Fives to Big Ten Title



W. E. "Doc" Meanwell

Completing 17 years as coach of basketball in college competition, 15 of which have been spent at Wisconsin and two at the University of Missouri, Dr. W. E. Meanwell has run up a record unexcelled in basketball history, his teams garnering nine championships, one second place and three first places.

As coach for the Badgers his teams have either won or tied for the Big Ten championship seven times, been runners up once and gained third place three times. Of the nine first places were won in his first three years as coach for the Badgers when his teams won 35 games and lost one in three years of play, two of these years ending the season with records of a 1,000 per cent. His other two championship years, besides those at the Badger school, came while coaching at the Missouri school in 1919 and 1920.

An Athlete in East

Prior to coming to Wisconsin, Coach Meanwell was a star athlete in the east, being amateur lightweight and featherweight wrestling champion in the Dominion of Canada for two years and later a player and captain of the Rochester, N. Y. Athletic club basketball and baseball teams.

His coaching experience began when he directed the settlement house basketball teams in Baltimore, Maryland. It was while coaching here that he worked out and perfected his pivot, criss cross, and short pass type of offense play. Four of his Baltimore teams won 60 out of 66 games as the result of this new style of play.

Introduces New System

On coming to Wisconsin in 1911, he introduced his intricate and hitherto unheard of offense system and proceeded for the next three years to startle the athletic world by coaching his Badger squads into successive conference champions. As a result other Big Ten teams adopted this new system and competition became stronger for the Badgers in the following years.

Meanwell continued with the Badger (Continued on Page 10)

Winter Sports Banquet Bids Farewell to Johnny Farquhar

Gilbert Krueger '30 and Donald Meiklejohn '30 will be co-captains of the 1929-30 hockey team, and Robert Ocock '31 will captain the 1929-30 skating team, it was announced at the Winter Sports banquet tendered in farewell to Coach Johnny Farquhar at the Memorial Union Tuesday night.

Meiklejohn was captain of this year's hockey team, while Krueger, a veteran of two years, was one of the smallest and fastest players in the hockey game. Krueger as co-captain will rank as the smallest and lightest captain a university team has ever had. He is a 120 pounder but is an invaluable forward on the sextet.

Robert Ocock, the newly elected skating captain, takes over his new position from Harold Dubinsky '29, who graduates in June. Ocock has been recognized as one of the foremost skaters in the country and succeeded in winning most of the places both in state competition and at Lake Placid.

The banquet Tuesday night was more or less of a farewell to Coach Johnny Farquhar who leaves for his home in Winnipeg shortly. The assembled squads of the hockey, skating and skiing teams presented Farquhar with a desk set.

The Badger coach cited the growth of winter sports at Wisconsin and disclosed some of his plans for next year. He suggested an early start at training year.

Farquhar had nothing but praise for the hockey squad. He made the statement that never in the 15 years that he has been connected with hockey has he been in contact with a team that had more spirit. He disclosed the fact that the team would not lose a man through graduation this year, and said that Don Mitchell, star goalie and former captain of the team, might possibly be back in school next September.

Following the banquet in the Union, the squads were taken to the Orpheum theater as guests of the management.

Freshmen Fail to Outswim Iowa

Yearlings Lose Telegraphic Meet With Hawkeyes, 39- 23; Chizik Stars

Wisconsin's freshman swimming team lost its first telegraphic meet to Iowa last Monday, 39 to 23. Time trials for the Cardinal yearlings were held last week and the results were mailed and compared to find the Badger frosh on the losing end.

Clyde Chizek was the only Badger to finish first. Chizek left all of his competitors in the 40 yard dash and the century swim, in the fast times of 19.3 and 56.5, gathering 10 of the 23 Badger points.

Wally Falk and John Ermenc splashed in to second in the 440 and the 100 yard swim respectively. George Alexander Hall in the backstroke and Bill Murray in the breaststroke, placed third.

Summary:

160 yard relay: Won by Iowa, (McCulley, Finfer, Benson and Snell) Wisconsin, second. Time—1:18.7.
200 yard breast stroke: Won by Weld (I); McCulley (I) second; and Murray (W) third. Time—2:53.7.
40 yard: Won by Chizek (W); Snell (I) second; and Finfer (I) third. Time—19.3.

440 yard: Won by McCulley (I); Falk (W) second; and Naylor (I) third. Time—5:38.7.
150 yard backstroke: Won by Nohl (I); Benson (I) second; and Hall (W) third. Time—1:50.

100 yard: Won by Chizek (W); Ermenc (W) second; and Snell (I) third. Time—56.5.

300 yard medley: Won by Iowa (Mohl, Weld and Finfer); Wisconsin second. Time—4:25.7.

Stanford Honor Code Changed

Present Pledge Does Not Require Withdrawal From University for Violation

Palo Alto, Cal.—Present Stanford students have for the last time signed the honor system pledge, which for three years has appeared in the quarterly registration book. Its abolition was voted by the student body on January 24. Accordingly, Registrar J. P. Mitchell has announced that next quarter the newly worded statement of the existence of the honor code will appear only in the registration books of new incoming students.

The present pledge runs to the effect that the signer volunteers to withdraw from the university if he is guilty of dishonorable conduct in academic work. This has been complained of as being an incongruous pledge since anyone who would cheat would make no scruple against concealing himself as a cheater, even against his pledged word.

The new honor code statement, which is to be signed by students only upon their entrance into the university, is merely informative. It is as follows:

"I hereby acknowledge that I am fully aware of the fact that honorable conduct in academic work—i. e., the refraining from giving or receiving unpermitted aid in examinations, class exercises, reports, or any other work that is to be used by the instructor as a basis of grading—is the spirit of conduct in this University. (Signature.)"

Plan for Deferred Rushing Favored by Greek Council

(Continued from Page 1)
court for infraction of rules are, (a.) a minimum sentence of \$25 fine and automatic depleting of any man illegally rushed or pledged; (b.) additional penalty to be imposed at the discretion of the court amounting to a minimum of depriving the guilty fraternity of social privileges for one semester (for a rushing infraction), or of depriving it of one semester's initiation privileges (for a pledging infraction); (c.) any man depledged for an infraction of the rules will not be allowed to pledge the fraternity with which the infraction was made for one semester.

8. "It shall be the duty of the president to see that full and sufficient publicity of such rules are presented to the freshmen and to fraternity members in such publications as the Cardinal, The Gray Book, etc., and by any other such means as he sees fit." (Taken from previous rules.)

The committee responsible for this first successful plan of the year is James Hanks '29, Chi Psi; W. Wade Boardman, L2, Phi Kappa Psi; Martin S. Brill '30, Phi Epsilon Pi; M. L. Holliday '31, Delta Tau Delta; Herbert Klingman '29, Phi Kappa Tau; R. W. Kubasta '30, Triangle; Theron Prey '29, Sigma Phi; Michael Sullivan '29, Phi Kappa.

Death of One O'clocks?
That opposition to one o'clock parties be officially registered by the council was proposed later in the evening. The resolution was killed. However, a committee is to be named to discuss the problem with the dean of men.

Nominations for the council officers for next year will be made soon by a committee of seniors appointed last night for that purpose. The committee consisted of John Burnham, James Hanks, Herbert Klingman, Theron Prey, and Robert Murphy, chairman.

The plan voted on last night is the result of a consensus of fraternities on the rushing question and is favored by the majority of the organizations, it is claimed. The votes showed almost unanimous accord.

The great Antarctic blue whale, which sometimes grows to a length of 100 feet, is in danger of becoming extinct.

Jewish Students Rate Highest at Columbia College

New York.—Jewish college students outshine other nationalities in their class work, according to an investigation made by Prof. Henry E. Garrett of Columbia university, which is reported in the Personnel Journal.

Prof. Garrett studied the differences between 296 representative freshmen at Columbia, and found that the Jewish students are far superior in intelligence test scores and in classroom grades. Students of Italian ancestry do better work than would be expected from their intelligence ratings, whereas with the Irish students just the reverse is the case.

"Classified as to religion, the Hebrew students rank higher than the Catholics and Protestants," Prof. Garrett reported. "There were no significant difference between Catholics and Protestants."

Native ability may be the cause of the superiority of the Hebrew students, he suggests, but apart from this there are two other possible contributing causes:

"In the first place, it is very probable that the preparation of those Jews who apply for admission to Columbia college is on the whole better than that of the other applicants. Secondly, the standards or criteria for admission are probably somewhat higher for Jewish students."

Dr. Clarence Little Discusses Cancer Prevention Work

(Continued from Page 1)
and the use of genetics to teach us something about cancer. Verging into the former direction, he pointed out with the aid of slides, that cancers can be safely transplanted in closely related strains of mice. He explained his use of mice by alluding to the comparatively short span of life against that of other mammals.

That the susceptibility to cancer is greatest at an early age and in late old age and least over the years of maturity were definitely indicated by statistics which he presented.

"An overwhelming evidence in favor of the argument that various types of cancer are dissimilar was offered in the results of experiments with cancer of the mammary glands which showed that males and females were susceptible in varying degrees under different circumstances. That the inoculation of one form of cancer into a mouse to influence the growth in another place had failed to succeed in all places was President Little's contention for this theory.

Race Prejudice Shown in Query

Colorado Students Would Bar Negroes, Jews, Orientals From Organizations

Denver, Colo.—For the first time in its history, the University of Colorado has been given a cross-section of the student attitude on race relations as the result of a survey conducted recently by the Young Men's Christian association and the Cosmopolitan club.

Startling facts were revealed in the survey when a capitulation of the first 50 questionnaires was completed.

Would Discriminate
Sixty per cent of the students included in the first summary elected to bar Negroes from college social organizations; 35 per cent indicated their belief that Jews should not be admitted to such organizations, while 42 per cent would eliminate Oriental students, 40 per cent Turks, three per cent Latin Americans, and 10 per cent Germans.

A surprising result was obtained in the answers to the query concerning admission of foreign students to the honorary and professional fraternities. More than 20 per cent of the students would discriminate in the selection of candidates for these organizations.

The large majority of students are prejudiced alike against all foreign groups. In most cases, this antagonism is shown to be the result of personal and isolated instances, and not of classroom contacts.

One student reported that his attitude on race relations has entirely changed because of his contact with an Oriental student on the arts campus here.

Tolerance Is General
Another said his friendliness with students of all other races dates from his first attendance of a Y. M. C. A. week-end retreat at which foreign students were represented.

Deserted Husband Seeks Unknown's Aid in Wife Hunt

(Continued from Page 1)
who she is, what I want is for this girl to write to me and let me know if she has heard from my wife.

"There will surely be no trouble for anyone, as I only want my wife back under condition. I hope to hear from you and if you will broadcast about her it may help. The children are pining for their mother, asking why she don't come home."

Glenn Frank Is One of Nation's Greatest Educators---Little

(Continued from Page 1)
tem. It is far easier to tear up the roots than to plant a tree."

Research Important
The place of research in a state university was given careful treatment by the Michigan head. In emphatically defending this all-important segment of a university's work in which much of his interest lies. Little expressed the opinion that it is probably the most important single phase of the present day university.

He said, "Research in a state university should be carried just as far as possible. It is the best single phase of the educational system. Through it we may bridge the gap between the applied sciences and the pure sciences. Not only is it the most idealistic side of the university, but it is less tangled with politics, parents, or other outside pressure than any other side. It brings out the best in good students and keeps the best faculty members from leaving."

Lawler Praises Hellenic Dance

Kansas Professor Explains Processionals and Parades of Ancient Greece

"To make a series of movements whatsoever, no matter how simple, so long as they are mythical—these to the ancient Greeks composed the art of dancing," explained Prof. Lillian B. Lawler of the University of Kansas in an illustrated address on "The Dance in Ancient Greece" given Monday afternoon under the auspices of the Wisconsin Society of the Archeological Institute of America.

"Processionals, parades, graceful acrobatic stunts, imitations of wild ani-

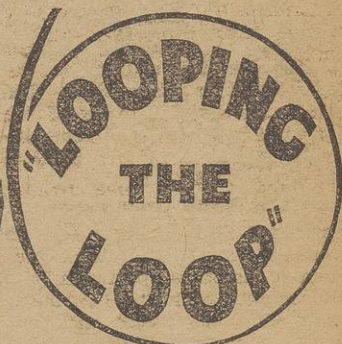
mals and pantomimes were all considered as part of the dance."

Prof. Lawler then set forth the difficulties encountered in trying to accurately present the form of a dance 2500 years old. "Dance is essentially movement; all history and archeology can bring down to us in static forms. Consequently, it will never be possible to revive the Greek dance completely."

"The Greek dance centered about religion, music and poetry. Social dancing of any form, as we know it, was unknown in ancient Greece," said the speaker.

"The dance in celebration of certain religious rites centering about Dionysus, the god of wine and fertility, usually began quietly. As the dance proceeded the dancers became more and more frenzied, until at the end many were completely exhausted. The sharp angular movements in this dance most closely resemble the modern stage dancing."

SEE and HEAR
ALL THE THRILLS
OF THE WORLD'S BIGGEST
CIRCUS



An European Sensation—

It is 10 years ahead of
the average picture!

THURSDAY & FRIDAY

CAPITOL

"Come in and browse"

BOOK CLEARANCE SALE

New and used sets at reduced prices

Thackeray, 24 vols.	\$ 2.45	Ten Epochs of Church History, 9 vol., ¾ leath.	3.25
Roosevelt, 20 vols.	9.75	Marshall's Life of Wash- ington, new, 5 vols.	21.50
Muhlbach, 18 vols., ¾ morocco	7.50	Thomson's Outline of Sci- ence, 4 vols., like new....	12.50
Cathedrals of England, 12 vols.	3.25	Woodrow Wilson's History of American People, 5 v.	8.25
Hawkins Electrical Guide, 10 vols.	2.75	Harvard Classics, 51 vols.	45.00
Poe, 10 vols.	2.35	Shakespeare, 10 vols., new	5.95
Carlyle, 16 vols.	4.75	Kipling, 13 vols., new, Mandalay ed.	22.50
Historians' History of World, 25 vol., ½ leather	18.50	Tudor Translations, new, fine edition, vol.	4.50
Messages & Papers of the Presidents, 10 v., ¾ lea.	9.50	Dickens, 21 vols. (broken set)	8.50
Reference Handbook of the Medical Sciences, many illus., 10 vol., lea.	4.50	Business Man's Law, 5 vols.	1.75

Many other sets at equally low prices

BROWN
BOOK SHOP

10% rebate checks—good NOW

Young . Men's . Quality . Apparel

THE NEW RIPPLE WEAVES

The "livest" outstanding fabrics for Spring in

Suits & Toppers

... for the ...

University Man

\$35 to \$50

See them in our Windows

Anderes & Spoo

18 No. Carroll On Capitol Square

WATCH HOSPITAL

Any Watch Repaired for \$1.00
(Material at Cost)

Round 35c
CRYSTALS Odd Shaped \$1.00
Fitted on short notice

Cut Rate Luggage

Suit Cases, Brief Cases,
Gladstone Bags

TRUNKS

Dog Harnesses - Travelers' Supplies

LEVIN'S JEWELRY & TRUNK

SHOP

B. 3125

435 State Street

The Daily Cardinal

"Complete Campus Coverage"

Founded April 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company at the Memorial Union building, and at the Cardinal Publishing plant, 740 Langdon street, Madison, Wis. Printed by the Cardinal Publishing company, Member of the Western Conference association.

Entered as second class matter at the postoffice, Madison, Wis.

Subscription rates—\$3 per year and \$1.75 per semester by carried in Madison; \$3.50 per year and \$2.00 per semester by mail. Single copies 5 cents each.

Editorial offices—Memorial Union building, 3rd floor, telephone B. 250 before 5:30 p. m.; 740 Langdon street, telephone B. 250 after 5:30 p. m.

Business offices—Memorial Union building, 3rd floor, telephone B. 606 before 5:30 p. m.

Publishing plant—740 Langdon street, telephone B. 1137, G. W. Tanner, plant manager.

BOARD OF CONTROL

PRESIDENT, THOMAS KIRKSE; vice-president, Robert B. Murphy; secretary, Sally Owen; treasurer, David McNary; member, Margaret Alsop; ex-officio members, Eugene S. Duffield and Glenn H. Arthur; faculty advisory board, Grant M. Hyde, chairman; Don R. Fellows, J. C. Gibson.

EDITORIAL STAFF

EXECUTIVE EDITOR EUGENE S. DUFFIELD

Managing Editor Chief Editorial Writer
W. Hampton Randolph Warren C. Price

Woman's Editor Judith Ninman

News Editor William P. Steven

Night Manager C. Hjalmar Nelson

Sports Editor Harold Dubinsky

Assistant News Editors Herbert Tschudy, Carlos Quirino

Desk Editors—Marjorie Droppers, Edward H. Jensen,

David S. Morrison, Allen Tenny, Charles Williston.

Assistant Woman's Editors—Marjorie Hayden, Jean Polk,

Bernice Tweed, Julia Carr.

Editorial Writers—Frederick A. Guthelm, Leonard C. Schubert.

Assistant Desk Editors—J. Gunnar Back, Freeman Butts,

John Dern, Robert Heyda, William McIlrath, Ly-

man Moore, Casimir Scheer.

Society Editor Marjorie Roosen

Intramural Sports Editors Elmer Dahlgren

Sports Assistants—M. Bernice Horton, William McIlrath

Reporters—J. Parr Godfre, Dorothy Lakin, Clifford

Simak.

Skyrockets Editor J. Robert De Haven

BUSINESS STAFF

BUSINESS MANAGER GLENN H. ARTHUR

Associate Business Manager Marvin M. Feln

Local Advertising Manager William Payne

National Advertising Manager Marjorie V. Newell

Collection Manager Robert Kaftan

Promotion Manager Irene Covitz

Associate Circulation Manager Ilene Brough

Circulation Assistant Ruth Smith

Advertising Assistants—Jerry Bernstein, Martin Spero,

Lea Rosenblatt, James McMullen, Walter Wandrey,

Hilda Gruenke, Maurice Pasch, Sam Swenson,

David Zubatsky.

Assistant Collection Manager Isabel Olbrich

Collection Assistant Marion Worthing

Service Assistant Charles Metz

Copy Service Jean Sontag

Office Secretary Carmen Nygaard

Office Assistants—Dorothea Zarbell, Rosalie Wolf, Mar-

garet Fosse, Babette Levitt, Marion Swenson.

DESK EDITOR J. GUNNAR BACK

Some Figures

Some figures which reflect on American society and on which American society may reflect:

Gate receipts of the university foot-	
ball team	\$341,158
University appropriation for library	
books	79,000
University appropriation for re-	
search	50,000

"On, Wisconsin"

The Questions of Athletic Eligibility Involves the Wisconsin Scholastic Tone

WHEN the faculty starts rolling the matter of athletic eligibility under its tongue, the world begins to swim in a rosy haze and the millennium draws near.

There are at least two practical reasons why an athlete should meet a requirement of one grade-point per credit. It is not fair either to the man or the university that he should limp through college on an average which will not permit him to graduate. Secondly and secondarily, athletics, it would seem, should meet the same eligibility requirements that other activities do.

So much for peripheral considerations. At the heart of the eligibility question lies something infinitely finer and infinitely more worth fighting for, the scholastic integrity of the university.

A price must be paid, of course, if the scholastic requirement is to be raised. The greatest stars of the 1928 football team would have warmed the bench if they had been required to meet a "one point" average, a requirement which demands several B's to make up for proportionate P's. The example of the University of Chicago is sufficient to show that high standards hurt the prowess of your teams, and, as Capt. Rube Wagner justly pointed out once, it is no pleasure to go up against a team that has you handicapped before you start. But "... a college or university," writes Dr. George Norlin, president of the University of Colorado, "which allows itself to be dishonest merely because it is very difficult to go straight has lost its reason for existence."

In spite of basketball championships and \$300,000 gate receipts, Wisconsin has a scholastic destiny to work out for itself. It is an institution of learning. It should be able to feel, according to Dr. Norlin, that its football team "is bone of its bone and flesh of its flesh, and not something extran-

Come, Legislature, Be Generous to Us

YOU have just passed two resolutions in which you very fittingly and appropriately congratulate Wisconsin's basketball team for winning the joint championship of the Big Ten, lauding them fulsomely both collectively and individually for their splendid work; moreover, you have been most considerate in expressing your thanks to George E. Little for supplying you with tickets to the athletic contests throughout the winter season. You have done all this; will you do more?

This spring when 50 juniors and seniors are honored with election to Phi Beta Kappa, will you accord them the same signal honor you have granted the basketball team? When the Wisconsin Glee club has completed a successful season, will you grant them an equal mead of praise? (our Glee club went to Europe you know) If Bill Purnell slips you some "comps" to "Hi-Jack" the annual Haresfoot production, will you tender him your thanks? After the Wisconsin Players have successfully delighted the citizens of Madison and the students of the university with a series of productions of a quality far exceeding anything that may be seen in the Madison movie houses, will you condescend to encourage them with a little well deserved praise?

This has degenerated to something of an inquisition, no doubt, but really, dear legislature, we would like you to know that there are other things worth your attention at the university besides the athletic teams even though they have no lobbyists in attendance at the state capitol.

A Process of Incubation

Graduates Will Test Value of Short Course Within 10 Years

THE College of Agriculture has just completed the annual process, initiated in 1885, of inoculating a group of youths drawn from all sections of rural Wisconsin with the principles of good farming. The final details of the process completed, the college is now about to return them to their native habitat. The next 10 or 15 years will determine to what extent the inoculation has been successful—whether or not it will be potent in the propagation of good fruits in the rural communities to which these young men are about to return.

The short course in the college of agriculture, from which 54 students will be graduated March 16, was begun as an experiment in 1885. The course soon established its position as a regular part of the curriculum, but it has always been especially adapted to innovation. A year ago there was an attempt to apply some of the principles of the Danish folk-school system and Prof. J. K. Hart of the education department, spent part of his time each week with short course students, but up to the present time no information has been forthcoming as to the success of this arrangement.

The opportunities for personal contact and congenial association afforded by the short course are perhaps as valuable to the student who attends as are the courses in technical training to which he is subjected. At the present time, when the success of cooperative associations among farmers offers the possibility of at least alleviating the ills which beset agriculture, the development of common tastes and a uniformity of outlook on which a community of interests may be founded cannot be too much emphasized. If the short course tends to modulate the militant individualism of the farmer by broadening his understanding, it is performing a worthy function, irrespective of the amount of technical training it is able to concentrate in the period of its duration.

Combination on a big scale seems to be the order of the day among other industries of the United States, why should it not be equally successful in agriculture?

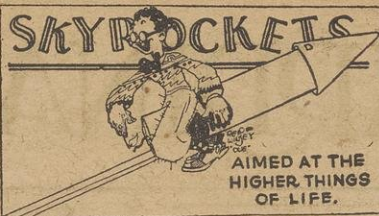
Sailors . . . Sea

"I have never found any hesitation on the part of our sailors to undertake any kind of a perilous job. I suppose that a large part of the personnel of any crew is made up of men who love adventure; it is for adventure, probably, that boys go to sea.

"When you come right down to it, the sea is no easy life. The work is hard, the recompenses are few, and the material rewards very small compared to those in other trades—a man might enter. The trouble with the sea is that it unfits a man for anything else. Take a boy who has been aboard ship for a few years and he has no idea whatever of business or money. The sea is a funny thing, and when it once gets into your blood it is like a germ—it is hard to get it out."—Capt. George Fried, in an interview in the N. Y. Times.

Chicago's gangdom isn't playing the game. Detroit lawbreakers were accused of murdering seven Chicago gangsters in a row a short time ago, although the evidence really doesn't appear to be strong against the alleged visitors. And now "Egan's Rats" of St. Louis are charged with having perpetrated a robbery in Chicago, although the evidence of the past few years seems to show that the Chicago gangsters, working in home territory, are fully capable of relieving the residents of the Windy City of all the money and goods they can

Wausau Daily Record-Herald.



THIS IS THE HALF WIT'S HALF BROTHER'S COLUMN BUT AFTER THE FOLLOWING YOU MAY NOT BELIEVE IT.

NOTICE

Lissen, Mr. Skyrockets editor, you've stepped into another mud puddle. Just because you've made a fortune Raising Polar Bears for profit and writing pedigreed bunk for College Humor, is that any reason for making two mistakes in one column?

Before this goes any farther, dear readers, it is to be distinctly understood that this IS NOT BEING WRITTEN BY THE HALF WIT'S HALF BROTHER.

Lissen, Mr. Editor, to begin with, you got this whole Pique contest wrong. To begin with, it is essentially a man to woman proposition. The rules, as interpreted at the University of Illinois where Prof. William C. Troutman won the first Pique contest ever run by the overwhelming majority of 50,000,000 Piques were as follows:

1. Seeing a woman in golf stockings—100 Piques.
2. Seeing a woman with bobbed hair—1,000 Piques.
3. Seeing a woman cross her legs—500 Piques.
4. Seeing a woman with a dirty neck—750 Piques.
5. Seeing a woman with one ear-ring—250 Piques.
6. Seeing a woman — 5,000 Piques.

Now, for the benefit of those who do not understand the meaning of this whole proposition, permit us to say that there is a double meaning to the word "Pique."

Secondly, Mr. Skyrockets Editor, for the second time this year, you have misspelled my name. According to your version of the Pique contest, I should have 1,000,000 Piques for that. The name is SWARTHOUT. The H is silent, but why the H--- shouldn't it be?

Now one more thing, before we tell you for the last time that this IS NOT BEING WRITTEN BY THE HALF WIT'S HALF BROTHER—if we are able to find out the name of the man who was looking so interestedly into the second floor windows of the Phi Mu house at 1 o'clock Sunday morning, he can't have the 1,000,000 Pique contest votes he is entitled to—as one of the judges, we will see that he is disqualified.

Lissen, now, Mr. Skyrockets editor, for the third and last time, the name is SWARTHOUT. Understand?

Awfully sorry I was living Tuesday, Mr. Swarthout, but really are you sure I didn't write the above? Thanks for explaining this Pique contest. Now let her go.

Langdon St., Sunday Eve.
Skyrockets Editor,
Gentlemen (I hope):

Your "Six of the Best" are OK but so are mine:

Caressing You
True Blue
Clarinet Marmalade
Let's Do It
Sweetheart of All My Dreams.

Not So?
In closing—no more dirty cracks about Lodi. My boy friend comes from there, and he's a honey.

KAY.

Well Kay, your six are great and so must be your boy friend to get a compliment like that from you.

Farewell for now you'll miss me much but don't give up there are none such who write so long without a laugh but me.

Today in the Union

- 12:15—Beta Gamma Sigma luncheon, Lex Vobiscum.
- 12:15—Music School faculty luncheon, Beefeaters room.
- 12:15—University Players' luncheon, Round table lounge.
- 12:15—Chemistry group luncheon, Round table dining room.
- 1:00—Religious Convocation luncheon, Old Madison east.
- 7:30—Press club meeting, Old Madison west.

The World's Window

E. F. A.

Military Lineups

TIMED so that reports of its outbreak and progress would reach the United States immediately following the inauguration of President Hoover, the very latest in Mexican revolutions has flared across the front pages of the American press. Because of incompetent reporting and servers. Because of incompetent reporting and governmental restrictions on news releases everyone was beginning to dream nice things of Mexico. And everywhere one read such guff as this specious phrase by Ernest Gruening in the March issue of Current History:

"Every passing month strengthens Mexico's adherence to the ways of peaceful and orderly progress."

When in 1920 Carranza attempted to hoist "Meester Bouillas" into the presidency, Generals Obregon and Calles successfully objected, with arms, and Obregon won the toss up for the job. Four years later, just as to one good friend from another, Obregon relinquished the office to brother Calles, in spite of an unruly Adolfo de la Huerta who had convinced a number of soldiers that he was the logical man for the position. Then in 1928 two malcontents, Gomez and Serrano, wishing to see some new faces in Mexico City, objected when President Calles planned to return the gift of his office to friend Obregon. Unfortunately somebody shot Gomez and Serrano. Later President-elect Obregon was the target of expert marksmanship. After an inning of funerals all around, Portes Gil, lawyer henchman of Calles, quietly assumed the post.

Serenity seemed to hold sway under the experiment in non-military leadership. The Morrow policy functioned and Lindy got engaged to Anne. Prior to the revolt there were in the Mexican army 13 generals of division, the highest ranking jobs in the outfit. As the pall of first battles dissipates the new line-ups of these 13 generals emerge.

Provisional President Gil's squad: 1) Plutarco Elias Calles, acting minister of war; 2) Lao; 3) Almazan; 4) Amerillas; 5) Amaro; 6) Acosta; 7) Cadenas.

The Mexican Revolt

CALLES-GIL edited press releases from central Mexico state that the Vera Cruz uprising led by Aguirre has been utterly crushed, and that with Calles and his army of 18,000 in the field the northern revolt is in a state of collapse. The government of the United States, practicing its customary "splendid isolation," is supplying the Calles armies with some 20 planes, 10,000 Enfield rifles from its surplus war stocks, and 10 million rounds of ammunition. Calles is also profiting in a fiscal way by covering his own movements in signed articles for the omnipotent N. Y. Times.

It is really a nice war. "The most exasperating part of the whole battle," writes a newspaperman of the Jaurez episode, "was the fact that the reporters could not distinguish the rebels from the federales. One could not tell who was winning." Not only were the reporters confused. A strange tale is told of the troops which General Escobar led against Monterey. These soldiers, the story goes, were deceived by the general into believing that he was leading a federal attack against the rebels.

Religious Angle

MOTIVES and causes are singularly absent from Mexican news dispatches. The general attitude in this country seems to be that expressed editorially by such newspapers as the K. C. Star, the N. Y. Herald-Tribune, and the N. Y. Times. "There are," declares the all-knowing Times, "no signs of anything like a popular movement one way or the other." Just another factional stir in politics, is the universal agreement. One of Mexico's cyclic revolutions—and the wise men wag their heads. Economic and agrarian factors especially are slighted.

Buried here and there in the voluminous war accounts are items which may shed some light on another element of the forces of discontent. Governor Topete, rebel leader in Sonora, as one of his first acts proclaimed suspension of the religious laws. Immediately Bishop Juan Navarette began making arrangements for the first general observance of mass since 1926, when the clergy refused to continue service under what they considered as unreasonable religious laws. In another area General Escobar has issued a decree annulling the church laws of Mexico, and authorizes the return to the country of all Catholic priests.

And what does the Catholic press in this country have to say? The Commonwealth, national Catholic weekly, recognizes that the status of the Roman Catholic church will improve if the revolutionary movement is successful; "accordingly, any actual support now given to the Calles party by the United States government would be not merely support of a dictatorship bitterly disliked at home, but also a bolstering up of religious persecution." Washington should take cognizance, this weekly holds, of "the sober elements really at work south of the Rio Grande, and not commit us all to more pipe dreams."

There may be such a thing as heaven born genius, but there is no heaven-born actress. Acting is an art or a business, whichever you like to call it, and it has to be learned just as surely as any other business if the aspirant is to have a fair chance of success.—George Arliss in the Milwaukee Journal.

Georges Szpinalski Thinks American Girl Is Capricious

Young Polish Violinist Describes Women of Other Lands

Once there was a man named Tantalus who had offended Jupiter. As a punishment, he was chained to a rock—exposed to hunger, thirst, and the burning sun. To make his torment greater, Jupiter placed water and food almost within his reach.

And that, says Georges Szpinalski, the young Polish violinist who has recently come to Madison, is like the American girl.

"She is capricious," he declared. "She will let you taste and then go no further."

Prefers Blondes

Like all other gentlemen—American or European—Mr. Szpinalski prefers blondes.

The violinist has been in the United States less than two years. He dresses in the style of the continent, he talks a slightly broken English and supplements this with phrases in French—which he speaks fluently—and with a wave of his hand.

He characterized briefly the women of the different countries in which he has traveled.

French Women Elegant

"The French women are elegant, piquante," he said. "They have beaucoup d'esprit." Even the shop girls are elegant and graceful.

The Polish and Russian women, he said, are very fiery—temperamental, but they are brave. During the war, some of the Polish women went to

the front as soldiers to fight for their country.

And the Czechoslovakian women are very sweet.

Started at 8

Mr. Szpinalski has studied the violin since he was 8 years old—first in Russia, then Warsaw, and then Paris. He made his first debut in Paris, and his American debut in Chicago.

Education in Europe, he says, is different from education in America. Here, students have greater comforts, but the European student, although not so well off, gains another education besides the academic training. He learns of life.

In Paris the violinist lived in a "pension de famille"—a sort of boarding house for students.

Little Food

"There they gave us just enough food so that we couldn't die. We lasted just until the next meal.

"In our group, there was a Roumanian pianist, poor because the Roumanian coin which he had, when changed into francs, amounted to very little; a Hungarian studying political economy, who spoke like a little girl; one student from Warsaw, and my brother, a pianist. We were all very poor, and we all had great experience in getting out of difficulties.

"Here there are many comforts, but I am sometimes homesick for that life in Paris. The friendship was so strong; we all helped one another. And, in the most difficult situations, we always had a sense of humor.

Over here, students are 'un peu gate'—a little bored."

Dislikes Chicago

When he toured with a symphony orchestra from Warsaw, Mr. Szpinalski visited 60 cities of the United States. He likes Washington and New York best. He dislikes Chicago because of its commercialism.

During his stay in Madison, he has played for many university and city organizations.

"Of all the smaller cities," he said, "none is so agreeable to me as Madison. It is young, musical and it has plenty of life."

Sigma Pi's Granted Fifty and Costs on Loss of Police Dog

Champaign, Ill.—Sigma Pi fraternity was partly consoled yesterday over the loss of their German police dog, when Champaign Police Magistrate George James granted them a judgment of \$50 and costs against H. R. Goodwin, the gentleman who sent "Von" out on his way and added a bit of physical persuasion as a "bon voyage."

The Greeks were only partly consoled because their original suit asked for \$100 as the value of the dog, whereas Magistrate James chose to disregard a part of the long pedigree and gave them only half of that amount.

But what of Mr. Goodwin whose "love for dumb animals" will cost him not only the \$50 decreed by the judge, but also a like sum for the upkeep of the dog while it was staying at the Goodwin home? He most likely will have the satisfaction of appealing the case and causing the Sig Pi's a long wait for their money.

Women Will Select W.S.G.A. Officers in Election Friday

Nominees for W. S. G. A. offices to be filled at the election Friday have been announced as follows:

President: Marie Orth '30; vice president, Charline Zinn '30. As the above candidates have no opponents, they are assured of their positions by default.

Secretary: Margaret Briggs '31,

Grace Winters '31, Hazel Eichler '31; treasurer: Dorothy Lee '31, Marjorie Carr '31; census chairman: Dorothy Webster '31; Isabell McGovern '31.

Member at large of the Union council: Ruth Burdick '31, Louise Ashworth '31, and Eleanor Savery '31.

All university women are eligible to vote for the above offices.

Nominees for class representatives to be elected by women members of the respective classes are: Senior: Sally Owen '30, Jean Sutherland '30; junior: nominees not yet chosen; sophomore: Vickery Hubbard '31, Bethina Bucklin '32.

ONE



THE LAPELS OF THE CHARTER HOUSE JACKET BECOME QUITE GAY INDEED WHEN THEY PERMIT ONE BUTTON ONLY TO BE USED. THE SKETCH SHOWS THE IDEA VERY WELL.

Charter House CLOTHES

Ready-made And Cut to Order

\$40, \$45, \$50

BAILLIE O'CONNELL AND MEYER MADISON - WISCONSIN

109 State Street



...but a mosquito blocked the way

THE Panama Canal diggers had engineering brains and money aplenty. But they were blocked by the malaria and yellow-fever bearing mosquitoes, which killed men by thousands.

Then Gorgas stamped out the mosquito. The fever was conquered. The Canal was completed.

The importance of little things is recognized in the telephone industry too.

Effective service to the public is possible only when every step from purchase of raw material to the operator's "Number, please" has been cared for.

This is work for men who can sense the relations between seemingly unrelated factors, men with the vision to see a possible mountain-barrier in a mole-hill—and with the resourcefulness to surmount it.

BELL SYSTEM

A nation-wide system of inter-connecting telephones



"OUR PIONEERING WORK HAS JUST BEGUN"

WORLD OF SOCIETY

Council Hears Misses A. M. K. Borge, Zoe Bayliss at Tuesday Luncheon

Miss A. M. K. Borge, of the School of Music, spoke before the members of the Pan Professional council at their monthly luncheon held Tuesday noon in the Round Table room as a representative of Sigma Alpha Iota, national music sorority.

Miss Borge outlined the development of music in the public schools, pointing out the fact that organized music groups are still quite immature and that every year more and more advance steps in that line of work are being taken. In her talk Miss Borge told about the work of some women who have become nationally prominent in the field of music.

Miss Zoe Bayliss, as advisor to the council, was also present at the luncheon and explained the new system of initiation averages since the change from numerical to credit grading. Theodora Jax '29, president, representative of Phi Beta, speech sorority, was unable to attend. Judith Ninman '29, Coranto, national journalism sorority, was in charge.

Announce Marriage of Rachel Kyle '29, Grant R. Curless '27

Miss Rachel Kyle '29, daughter of Dr. R. E. Kyle of Tomah, Wis., and Grant R. Curless '27, son of Dr. and Mrs. Grant W. Curless of Walworth, Wis., were married Friday, March 1, in Chicago, Ill.

Mrs. Curless, who was graduated last February, is a member of Alpha Kappa Delta, honorary sociology fraternity. Mr. Curless is affiliated with Alpha Kappa Kappa, professional medical fraternity.

Mr. and Mrs. Curless will live in Chicago for the present until Mr. Curless has completed his course in the Northwestern Medical school, where he has been a student since 1927. They will then go to Detroit, where Mr. Curless will enter Harper hospital for his internship.

Husband Holds Out on Wife, But Congress Tells

Chicago, Ill.—It may take awhile, but, as the saying goes, "It all comes out in the wash." And here is a story of a modest ex-soldier and ex-Armourite who has just been awarded a distinguished service cross by Congress for his bravery on the battle field of the late world war.

John Hogan, the man in question, has been holding out on his wife for ten years. And she probably never would have found out that her husband was a world war hero had it not been for the fact that the war department citation revealed the complete facts concerning his heroic encounter with the enemy.

On September 12, 1918, according to a statement from the war department, Private Hogan, 355th Infantry, 89th division, displayed extraordinary heroism in action near Bois de Mort Mare. The detachment which he commanded encountered an enemy machine gun crew delivering effective fire. Hogan placed his men under cover, advanced alone without orders, killed the machine-gunner and another man, and captured the gun with ten prisoners.

The Training School for Jewish Social Work



Offers a course of study to college graduates in preparation for Jewish social work as a profession. Scholarships and Fellowships ranging from \$150 to \$1000 are available for the next school year.

For full information, address

The Director
The Training School for
Jewish Social Work
71 W. 47th St., New York City

Ruth O. Mathews and J. V. Page Are Married Saturday

Announcement has been made of the marriage of Miss Ruth O. Mathews, Madison, and J. Victor Page, of Pueblo, Colo., Saturday evening, March 9, at the West Lafayette Methodist Episcopal church in Lafayette, Ind. Rev. M. C. Hunt officiated.

The bride is the daughter of Mrs. Mary Mathews, of West Lafayette, and the bridegroom is a son of Mr. and Mrs. F. C. Page, of Pueblo.

Mrs. Page graduated from the University of Wisconsin in 1928 and since that time has been a member of the faculty of the Wheeler Conservatory of music, Madison.

Mr. Page is a rancher and the couple will live on a ranch near Pueblo. Dr. Frank Mathews was the best man and Miss Ida Johnson, bridesmaid.

Bebe Daniels, film actress, has announced that she intends to build an apartment dormitory for women at Stanford University.

Forest Products League to Meet

Mrs. Arthur Beatty will talk at the March meeting of the Forest Products league to be held Thursday afternoon at 2:30 o'clock at the home of Mrs. R. F. Luxford, 1606 Hoyt street. She will talk on "European Travel." The program also includes a piano solo by Levi Dees, accompanied by Mrs. Clark Heritage.

Assisting Mrs. Luxford will be Mrs. L. J. Markwardt, Mrs. William Thompson, Mrs. E. C. Sherrard, Mrs. Ida Lamphier, and Mrs. Carpenter.

U. So. California Braggs of Course in Movie Culture

Los Angeles.—Educating toward a higher standard of appreciation for the motion picture audiences is the aim of the new course in Photoplay being given at Southern California. The producers are continually receiving complaints against the pictures now being shown; but the box office receipts show that this type of picture is popular with the public. The first half of the period is given over to lectures by recognized authorities in different lines. These lectures are broad, cultural and semi-technical in nature.

PERSONALS

Phi Gamma Delta

Week-end guests at the Phi Gamma Delta house were Phil Davis '27, Plymouth, Don Newcomb, Waupun, and Mr. Preston '96, Chicago.

Psi Upsilon

H. German, Platteville, spent the week-end at the Psi U. house. Charles Winding went to Milwaukee to attend a Spiritualist conference.

Phi Pi Phi

Charles Saraff, Shellesburg, J. Ruden, Linn Aaberg, Milwaukee, William McEable, Milwaukee, James Kerellow, Chicago, Clarence Osgard, Tremont, La., were visitors at the Phi Pi Phi house.

Phi Kappa

Les Smith and Fred Bauman spent the week-end in Milwaukee.

Phi Kappa Psi

Joe Kennedy, Chicago, and Don McDermid, Rockford, Ill., were week-end guests at the Phi Kappa Psi house.

Sigma Nu

John Shroeder spent the week-end in Milwaukee.

Phi Sigma Kappa

The Phi Sigma Kappa house was host to Stan Sheldon, Rockford, Ill.,

Carlson Nottleman, Chicago, Francis Counsell, and Willard McCormick, Iowa.

Pi Kappa Alpha

Mr. and Mrs. H. T. Ellerman, Chicago; Miss Matsen, Chicago; William Winget x'30, Chicago; Gordon McCortie, Chicago; Gerald Leicht, and Evan Allen, Beloit, were guests at the Pi Kappa Alpha house.

NEWMAN CLUB BANQUET

The Newman club will hold a St. Patrick banquet Sunday, March 17, at 6 p. m. in the Old Madison room at the Memorial Union. Reservations may be made until Friday evening at 723 State street.

OBSERVE LENT TONIGHT

The fifth of the Wednesday night Lenten services will be observed at Luther Memorial tonight from 8 to 9 o'clock. Miss Eloise Drake will sing "Jesus Lover of My Soul" by Mac Dougal; Rev. Soldan will deliver the sermon.

In old England and in Shakespeare's day, female parts in plays presented on the stage were usually performed by boys.

A professor on the Continent is able to read and write in 200 languages and dialects.

The first telegraph line in this country was built in 1844. It ran from Washington to Baltimore.

Bonnieblu - Rosand - Foliage - Fandango

Here Now New York Fashion-Show Colors

Introduced in New York at the Fashion
Show of the Associated Garment Retailers

and at Baron's at

Spring Opening

All Day Today from 9 A. M. to 6 P. M.
and from 7:30 P. M. to 9:30 P. M.

Bonnieblu

A Vibrant new blue beloved of modern art

Rosand

A new tan shade, subtly tinted with rose

Foliage

A soft and rich dark shade of green

Fandango

A brilliant trimming shade of orange

Revealing Baron Brothers' interpretation of the approved fashions for Spring 1929. Those of you who look to this store for guidance in style authoritativeness not only in style correctness, but for quality and moderateness of price, will find each of these factors fully expressed in these new things presented to you at this time.

Music through the
courtesy of

Mannequins Will
demonstrate the

NEW MODES

7:30 to 9:30
this evening

THE
WENGEL
RADIO CO.

Baron Brothers
INC.

Bonnieblu - Rosand - Foliage - Fandango

Payne's Latest Logic Book Adapts Education Methods

Instructor Outlines New Plan for Study of Fallacies and Philosophy

"I disclaim any originality on my part. Instead, I have tried to find out the best methods and appropriate them to the study of philosophy," said Wilfred Payne, instructor at the university, when interviewed Thursday concerning his text book, "New Problems in Logic," which has just left the presses.

The author has been teaching at the university four years, and published in 1926 "Problems in Logic." Previous to that, he wrote an extensive treatise, "A Study in Fallacies," which was published by the A-to-Zed School, Berkeley, Cal.

Project Problem

"In the book I had published in 1926," declared Mr. Payne, "I outlined methods, but, as I see it now, I did not make the greatest use of them. In short, I did not know how at the time.

"My new book is largely influenced by the project-problem method, a method which I have borrowed largely from the field of education. The project plan alone would not be suitable for a college course in logic. It would be too slow for that best results."

Under the plan of "New Problems in Logic," the student is given a problem, so arranged and outlined that he is assured of adequate guidance, but beyond this point his work becomes independent. At the conclusion of his independent efforts, he is given a summary lecture based on the problem he has studied. There is no recitation in class.

"The problems in my book draw their material strictly from contemporary science," he said. "The procedure is for the student to study the thinking processes of the scientists and to pattern his thinking processes after them. As a consequence, the study of such a course can be utilized to orient students in the new humanities—the sciences, which I believe are the bases of the new culture."

Mr. Payne related that in some instances the teaching and study of philosophy had declined, the recitation method had proved itself inadequate and a method based on a new point of view was needed.

Orients Student

"New Problems in Logic" does not content itself with teaching the student how we think; it attempts to orient him with reference to what people are thinking about. The problems are real, not imaginary, and the numerous quotations from scientific books and journals are aimed to direct the student's attention to scholarly hypotheses which are of current interest.

"Reform in the teaching of logic which this book hopes to encourage," explained Mr. Payne, "will be most effective among the smaller colleges where ideal conditions do not exist, and where the teachers of philosophy do not always have such wealth of experience as those whom state universities can afford to employ. It is my earnest hope that the material and its treatment will stimulate both teachers and students."

Mr. Payne's former book has had wide circulation, being used at such institutions as the University of Michigan and the University of Miami. His new book, while still in manuscript form, was used and tested concurrently in the local university and at Michigan.

Canberra, the new capital of Australia, including a Federal district of 900 square miles, was laid out on plans designed by Walter Griffin, an American architect.

Unable to Speak



STEPHEN S. WISE

Unavoidably detained in New York by illness of a friend, Rabbi Wise, scheduled to speak at the University Religious conference today, has obtained as substitute, Rabbi Felix Levy, brilliant Chicago leader of Emmanuel congregation. Rabbi Levy will speak on "The Religion of an Educated Man."

Hell Week Plans Are Divulged

Fraternity Pledges Varnish Floors in Preference to Being Paddled

Syracuse, N. Y.—Reports concerning Hell Week are already commencing to trickle out on to the campus and varied are the tales concerning the annual deprivations of those fraternity brothers who wield the stick.

Several fraternities are making the work easier for the initiates by letting them do work around the house rather than undergo paddling. Some believe that scrubbing woodwork and varnishing floors is more embarrassing than cutting capers for the witnesses.

One freshman had the misfortune of being picked up by an officer of the law when he tried to climb over the gate of a local cemetery. The patrol wagon was called and the neophyte taken down to the police station. After being turned over to his fraternity he was paddled for having accepted a ride. "He went for a ride for taking a ride," quoted the brothers.

Most fraternities still believe that the long walk is good for their pledges.

Sophomore R.O.T.C. Men at Iowa Get Stripes

Iowa City, Ia.—The members of the formerly uncolorful rank of sophomores in the R. O. T. C. until will soon become men of distinction—they will be "stripers." The military department has just adopted the plan of using chevrons, and service stripes to denote rank in the unit.

The shoulder strap, which designates a sophomore, is a two inch gold ribbon to be fastened around the shoulder strap of the uniform. This corresponds to the service stripe of the army which is worn on the sleeve.

Chevrons will designate the rank of these men. A corporal will be a "two-striper," and a sergeant will be a "three-striper."

Poetry, Classified Formed Total Advertising Lineage Before 1880

By JULIA CARE

Under classifications of "Religious Notices," "Steamboat Lines," "Personal," and "Medical" newspaper advertisements appeared in "want ad" style until 1880, according to a thesis in the university library files. Liquor, medicine, and foods of the luxury type were the chief subjects of these advertisements.

Between stories in newspapers of this period appear snatches of poetry:

"Youth fades, and leaves of
friendship fall,
Dawson's candies and cigars out-
live them all."

Cuts, which were made of wood, were rather the exception than the rule because of their expense.

Used Catchy Phrases

Advertisers made attempts to coin catchy words and phrases, with a result similar to "Eatmore's Mince Meat." Subjects were treated negatively, "Lower and Cheaper," and even testimonies of doctors were printed.

For weeks, even months, the same ad would appear, but finally the New York Tribune took the lead and made two weeks the limit for any ad.

Repetition was commonly used in advertisements. Their object, evidently, was to fill up all the space with copy, such as,

"German Empire Brewery
Bremen
Kaiser Table Beer
Kaiser Table Beer
Kaiser Table Beer"

Sold in quart and pint bottles."

Borders of straight and curved lines, trademarks, and variety of type sizes were introduced in the next five years.

"Hints to Housekeepers"

"Hints to Housekeepers" with menus given and accompanying lists of fruits, with their prices, was a new feature begun by the Chicago Press.

The matter of price and number of years a product has been in existence are modern ideas. Examples were, "Baker Chocolate—100 years old;" "Dr. Price's Baking Powder—40 years the standard."

White space to emphasize features of a commodity had its beginning about 1880, and there appears such an ad:

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial offices in the Memorial Union, or phoned to B. 250, before 5 p. m. of the day preceding publication.

PRESS CLUB MEETING

All members of the Press club and any persons interested in journalism are urged to be present at the meeting of the club to be held in the Old Madison room of the Union at 7:30 p. m. tonight.

NEWMAN CLUB BANQUET

The Newman club will hold a St. Patrick banquet Sunday, March 17, at 6 p. m. in the Old Madison room of the Memorial Union. Reservations may be made until Friday night at 723 State street.

BRADFORD MIXER

Bradford club will hold an informal dancing mixer in Lathrop parlors, Friday, March 15, from 8 to 11 p. m. This is not a couple affair. The admission charge will be 35 cents.

BIBLE CLASS TONIGHT

A class in the gospel of St. Mark according to modern Biblical criticism will be given tonight at St. Francis house from 8 to 9 p. m. Evensong will precede the class at 7:15 p. m.

WITTWER'S CAFE

(under new management)

BREAKFAST

2 Sweet Rolls and Coffee, 10c
2 Slices of Toast and Coffee, 10c
Hot Cakes and Coffee, 15c

We serve wonderful coffee

Quick service—Make your classes on time.

Open at 6 o'clock

Cut out this menu and bring it to Wittwer's and you will receive a \$4.00 meal ticket for \$3.00

The Cheapest and the Best Wheat Baking Powder

Pure and Wholesome

Stress on food value in advertisements is a modern invention, employed with the idea of diet. All phases of nutrition are emphasized—"the growing child, the adolescent, the athlete, and the laboring man."

"A Million a Day Eat It—Quaker Oats" illustrates the use of psychology of prestige.

Size Shows Increase

The 20th century brought with it full and double page advertising by department stores, especially in the west and middle west. To replace quantities of printed matter were series of headlines and cuts.

Ready-prepared cereals were widely advertised. The product and manufacturer were closely linked:

"Horlick Malted Milk Company
Just say
HORLICK'S
It means
original and genuine
Malted Milk."

An example of appeal to the imagination of comparatively recent date follows:

"You Wouldn't Give Up Elec-
tricity and Go Back to
Candles

Nor would you give up George
Washington
Coffee and return to crudely-
made coffee."

Even humor finds its way into advertisements, especially in illustrations. An ad of Campbell's Tomato Soup has a chubby little boy saying, "Tis Au Revoir and not Good-bye,

That's why I wink the other eye."

The World war influenced the sale of candy with headlines of ads similar to "Doughboys are now the candy kids."

From 1870 until the present time there appears a striking evolution in advertisements—from those consisting of solid copy to the present ones which consist chiefly of cuts with concrete headlines, and very little copy. The size has changed from the small "want ad" style to those occupying large spaces, even full and double pages.

JUNIOR MATH CLUB

The Junior Math club will meet Thursday, March 14, at 7:15 p. m. in 101 North hall. Prof. Ingraham will speak on "Mathematics and Culture."

INTERNATIONAL CLUB

The International club will hold its first business meeting and social of the semester Friday, March 15, at 7:30 p. m. in the Round Table room of the Memorial Union.

W. S. G. A.

W. S. G. A. board meeting will be held at 7:15 p. m. in Lathrop parlors tonight.

Architecture School at

So. California Enlarges

Los Angeles.—A hall of fine arts, planned by a group of architects and artists for the training of future architects and artists, is soon to rise on the campus of the University of Southern California. The growth of the School of Architecture from 12 students in 1919 to more than 300 at the present time, has compelled the school to provide a new home. It is to be a three story building of North Italian Romanesque, the accepted style of architecture of the new university building.

.. 35c ..

Vegetable Tomato Bouillon
Butter Wafers

.. choice of ..

Baked Veal Loaf, Tomato Sauce
Pot of Beef with Vegetable
Boiled Frankfurters
Home Baked Pork and Beans
Mashed Potatoes
Creamed Macaroni Stewed Corn
Fresh Hot Roll

.. choice of ..

Mince Pie Grape Nut Custard
Vanilla Ice Cream
Tea Coffee Milk

WITTWER'S CAFE

Cut out this menu and bring it to Wittwer's and you will receive a \$4.00 meal ticket for \$3.00

Birge Describes Lake Fish Life

President - Emeritus Talks Be- fore Madison Kiwanis Club

Fish life in the Wisconsin lakes, particularly as it affects Lake Mendota, was described in an illustrated talk by Dr. E. A. Birge, president-emeritus of the university, before the Madison Kiwanis club at the Park hotel Monday noon.

Young fish, especially, feed on crustaceans of which there may be from 600,000 to 1,000,000 to every square yard in the lakes, Dr. Birge said. These creatures can not fight back and they fall easy prey to the fish.

Dr. Birge said it is estimated that 10 pounds of fish per acre are caught in Mendota. In 1927, according to Dr. Birge, 24,000,000 pounds of commercial fish were taken from Lake Michigan. Dr. Birge stressed the necessity of a full-time chemist for making of a constant study of fish life in the Wisconsin lakes.

William F. Winterble, president of the club, told of his outing to San Antonio, Tex., where he played golf with Judge Burr W. Jones, who is spending several months in Texas. Nineteen sacks of oranges, forwarded to Madison by W. G. Kirchofer from Florida, were presented to Kiwanians in a drawing contest.

Press Club to Hold Discussion Tonight in Madison Room

The first meeting of the Press club under its new president, Don Plummer '30 will be held tonight at 7:30 p. m. in the Old Madison room of the Union.

Organization and plans for work to be pursued will be discussed. It is hoped that competition among club members may be held in an attempt to produce better writing and to aid freshman and sophomore students particularly.

Following a decision of the executive committee that speakers would be presented only once a month, this meeting will have no speaker.

SEE and HEAR ALL THE THRILLS OF THE WORLD'S BIGGEST CIRCUS



An European Sensation—
It is 10 years ahead of
the average picture!

THURSDAY & FRIDAY



Wittwer's Cafe

(under new management)

Our Wonderful
STUDENT DINNER

Including a 5-Piece Orch.

.. 40c ..

.. choice of ..
Vegetable Soup Tomato Bouillon
Butter Wafers

.. choice of ..
Swiss Steak - natural
Breaded Veal Cutlet with Shredded
Cabbage

Macaroni and Ham, au gratin
Scalloped of Sea Food on Toast
Mashed Potatoes
Buttered Corn Spiced Beets
Fresh Hot Rolls

.. choice of ..
Grape Nut Custard Mince Pie
Vanilla Ice Cream
Tea Coffee Milk

Cut out this menu and bring it to Wittwer's and you will receive a \$4.00 meal ticket for \$3.00

Your watch is a machine It must have regular care!

A watch does not run by magic, but by very real, though marvelously tiny and intricate machinery. Only when cleaned, oiled, and adjusted regularly, will this machine do its best work and remain free from need of expensive repairs. Bring us your watch for the expert care it deserves. The cost is moderate; and coming here, you have the assurance of fine workmanship and fair dealing naturally expected of Gruen Guild Jewelers.



R. W. NELSON
Jeweler

320 STATE ST.

The Pentagon

F-4242

Wisconsin Debaters to Meet Michigan in Great Hall Mar. 21

Settle Old Score as Teams Clash for Thirty-Fifth Time

One of the oldest intercollegiate debate series of the country will be continued for the thirty-fifth time in as many years when the Wisconsin and Michigan debaters meet in the Great hall of the Memorial Union, on Thursday, March 21, at 7:15 p. m., to decide the question, "Resolved: That in all trials in the United States, a judge or a board of judges should be substituted for trial by jury."

It was in 1894 when the two teams met in their first debate, and that meeting was the second of its kind in the country—the first being between Harvard and Yale. Before that time, debating had been confined to inter-society clashes.

Another sidelight of the event will be the return of Prof. J. M. O'Neill, who formerly was head of the Wisconsin speech department for 14 years and recently accepted a similar post at Michigan. It was this same Prof. O'Neill who coached many Wisconsin teams to victory over their Ann Arbor rivals.

The question to be settled is one of importance in the modern legal field. The faculty of the law school have taken a keen interest in it and have aided the members of the team in securing their material and evidence.

John Taras, L2, George Laikin '31, and Wells Harrington '29 are the men who will uphold the affirmative side for Wisconsin. All are experienced debaters.

The Forensic board and Delta Sigma Rho, honorary speech fraternity, are sponsoring the event. Justice M. B. Rosenberry, chief justice of the Supreme court, will preside.

Must Spruce Up to Snare Co-eds Says Elinor Glyn

Lafayette, Ind.—"College boys must spruce up and starch up if they would win the favor of the modern co-ed," says Elinor Glyn. She maintains that "It" is reflected as much by clothes as by personality, or expressed in a different way, clothes are a reflection of the "It" in one's personality.

Madame Glyn continues by saying that no woman likes a wilted, slouchy man any better than she likes a wilted flower. Slouchy dress, slovenly collars, garterless socks, general careless attire are the index of a spineless personality that will not interest the women. The matter of clothes is important between the sexes. A well-pressed suit, a proper shine, and a neat hair-cut tend to raise the man's morale while also making him irresistible to the women.

CLASSIFIED ADVERTISING

In The Cardinal
Reaches Every Student
All Ads Must Be Paid for
in Advance.

FOR RENT

ROOMS for Rent. B. 5684. 24x22

FOR SALE

GENUINE, NEW SEMINOLE RUG, size 8x13 feet, attractive colors and pattern. Will sell at a discount. Inquire at Cardinal business office. 3x13.

LOST

LUGER AUTOMATIC, 7.65 mm. No. 5515. Reward. B. 5155. 3x13.

PHI KAPPA SIGMA fraternity pin with R. Lamphere's name on back. Call B. 4342. 2x13.

THE PERSON who took the scarf from the third floor, west wing, of the chemistry building, is known. Kindly mail same to 416 No. Murray and no questions will be asked. 3x12.

SERVICES RENDERED

SEWING. Experienced; reasonable. B. 5684. 24x16.

WANTED

WASHING AND IRONING neatly done. Called for and delivered. F. 7129. 3x12.

SOMEONE TO SHARE Furnished apartment at Irving. See Vivian Smith, Kessenichs, or call B. 4080 evenings. 3x12.

Yale Net Coach Predicts Future for College Stars

"I believe that in the future practically all of the ranking tennis players on this side of the water will be college men," says William E. Hinchliff, coach of tennis and squash racquets at Yale, in the April "College Humor."

"At Yale it is estimated that two-thirds of the students play tennis. The number of courts could be doubled again and then would still be too few. The preparatory schools of the country are filled with brilliant young players. It takes no stretch of the imagination to see them playing tennis and continuing their interest in the game when they matriculate at the higher institution of learning."

"Speaking of tennis in a general way, I would like to point out the fact that the dope is upset in tennis probably less than in any other sport. When both players are in trim and fighting for all they are worth, you will have a hard time finding a sport that brings such consistent victories to the admittedly better player. It is a sport where one can work with one's game at practice and feel confident that the breaks of the game will have little or no effect on the outcome of contests."

Physical Chemistry Group to Hold Meeting at Noon

The Physical chemistry research group will lunch in the Round Table room at the Memorial Union this noon at 12:15 p. m. According to J. M. Fogelberg of the chemistry department, the group is composed of men doing research in physical chemistry who meet bi-monthly to discuss different problems which arise during their research work with fellow-workers in the same field.

Utopia was the imaginary island of Sir Thomas More's ideal state, where the conditions of life and government were ideal.

A brick meter has been devised, which measures the three dimensions of a brick simply and rapidly.

COMPLETE CAMPUS COVERAGE

By The Rambler

Here's a bulletin from the Johnson St. front. On Monday night, Joe Borkin '32 put a heavy dose of pepper in some wine which belonged to his neighbor, Jack Rosenfeld, grad. To retaliate Jack stuffed Joe's keyhole full of soap, all of which caused the latter to be late for his Tuesday morning class as a result of the labor necessary to rid the keyhole of the obstructive matter. Before leaving for his class, Joe regaled his friend with a nice cold dousing of water, using a pail for the performance. Mad as a wet hen, the latter chased his rah-rah companion out of the room with his private shotgun.

Motoring back from Chicago last Sunday, Bob Wilson '31 saw a drinking fountain which pleased his eye. He forthwith set out to unscrew the said item from its foundation and load it into the back of his car. At the present writing it may be found in his room at the Delta Tau Delta house used as a receptacle for old candle stubs which he burns continuously while the fraters are grouped about in gruesome array.

Tuesday afternoon Bus Topp of the Union Barber shop was speaking to his friend, Shorty, about golf. Among the various stories they passed out was the one about a local golfer who made the green in one and then proceeded to take 10 putts.

Bill Purnell '22, who has been in Spain and has been known to do that sort of thing before, tells this one and says it happened in the Union Monday night. As he and the Haresfoot dance director, Archie Scott, were walking along the ground floor corridor they remarked four sneaky characters swiping some foods and dishes from the service pantry. Thinking that it might be a college trick, they failed to take it seriously, but after a while they notified the fountain clerk, who on approaching scared them away. Adds Bill: "And we might have caught them like this."

For a nice view of the campus from Bascom hall, go up to room 268, go

58 Send Replies for 'Roast Fest'

Majority Ask to Discuss Experimental College at Gridiron Banquet

The majority of acceptances to Sigma Delta Chi's fifth annual Gridiron banquet to be held Saturday, March 23, in the Memorial Union, express the desire for the addition of "The Experimental college" as another topic of discussion.



Through Tuesday noon a total of 58 replies, of which 41 were acceptances, were received by Robert De Haven '29, chairman of the event. De Haven wishes that the recipients of the invitations would mail their replies to him as soon as possible in order to aid the banquet arrangements. The deadline is Tuesday, March 19.

If enough requests for a discussion of the Experimental college are sent in, this topic, according to De Haven, will be added to the program which already includes "Athletics," "Paternalism," and "Activities."

out upon the roof through the door in that room, and look west and south. You can see the Ag campus, the Chemistry building, Sterling hall, and the long line of students in a different way.

On seeing a chunk of snow slide from the roof of a building a campus wag remarked, "It thaw down."

Droll Error Convulses

Marquette U. Students

Milwaukee, Wis.—Mistaken identity provided amusement at the corner drug store on Monday.

A Marquette student was by a professor and asked why he had not attended class that morning.

"Why, I had no class under you this morning, professor," protested the student.

"Well, you were supposed to have," replied the professor, "but you didn't answer roll call."

The student finally had to flash his Union and Mass cards to prove that he was not the youth the professor thought him to be.



Earn Extra Credits During Summer Vacation

The change and recreation so necessary to everyone are here combined with superior opportunity for educational advancement. Boating, swimming, tennis, concerts, dramatic performances, inspiring lectures, etc., are all available. Organized excursions to industrial, financial and art centers of Chicago. Courses covering full year's work in General Chemistry, Physiology and Geology or Zoology.

N.U. SUMMER SESSION

ON THE SHORE OF LAKE MICHIGAN

Opens June 24, 1929, and includes:

Graduate School	Law School
College of Liberal Arts	School of Music
School of Commerce	School of Speech
School of Education	School of Journalism

Send for Booklet "Education Plus Recreation," which describes the courses of NORTHWESTERN UNIVERSITY SUMMER SESSION and its recreational and educational advantages.

Address: WALTER DILL SCOTT, President

NORTHWESTERN UNIVERSITY
136 University Hall EVANSTON, ILL.

NEW FICTION

Some good books that have just arrived . . .

Amos 'n' Andy

The Pathway

by Henry Williamson

The Bishop Murder Case

by S. S. Van Dine

The Case of Sergeant Grisha

by Arnold Sweig

Unknown Lands

by Vicente Blasco Ibanez

The Snake Pit

by Sigrid Undset

The Flying Squad

by Edgar Wallace

THE UNIVERSITY CO-OP

E. J. Grady, Mgr.

STATE AND LAKE STREET



THAT IMPORTED LOOK

It's considered smart to go abroad and even smarter of course to go attired in Braeburns ♦ new fabrics ♦ exclusive patterns galore ♦ An imported look made in Rochester ♦ whether you're going or staying a new spring Braeburn has a broadening influence.

Swanky New Materials
for your individual taste

\$40 - \$45 - \$50
with spare trouser or knicker

THE COLLEGE SHOP

Next to the Lower Campus

Various Cults Exist in India

Muzumdar Explains to 'Y.W.' Indian Religious Trends Now Prevalent

"One of the most significant facts about the Hindu religion is the great quantity of religious literature and the width of its scope," Haridas Muzumdar said in a lecture given at the Y. W. C. A. Monday night.

"Hinduism," he said, "is the name applied to the first great religion in India and the title originated with the Greeks; the Indians themselves never used the word." From the Hindu religion came the rest of the Indian religion: Buddhism, Jainism, and many other minor cults.

Today there are five principal religions in India, Hinduism, Mohammedism, Christianity, and the Semetic religions. In recent times the old Hindu religion has been roused by the competition of the Christian missionaries. Great drives to keep the people in the old faiths are being made with the result that there has been a recent revival of faith in the old religions.

As early as 700 B. C. the Hindus had reached a very high state of mental development. The atomic theory was known to them; they had developed their own system of logic, and even had a theory of evolution that is quite similar to the modern theory.

The Buddhist religion was founded on the supposition that men are unhappy and this unhappiness is due to ambition and cravings for success and recognition. The religion arranged to eliminate these cravings, and so make one happy.

A ruler in 400 B. C. showed his humane tendencies by successfully attempting to outlaw war. Another modern tendency to be noted in these old Indians, Muzumdar explained, is Jainism which is very similar to the modern Quaker movement.

The reason that the caste system has been so successful in India up until recent times is that the priests, masters of social science, have so convinced them that this system is in-
nately the right one that they are contented to live under the caste system even though it may keep them in very humble circumstances.

Weaver Talks to Test College Men on Greek Mathematics

Prof. Warren Weaver, of the mathematics department, is delivering a series of lectures this week to the freshmen of the Experimental college on Greek mathematicians in relation to their assignment on Greek science. Prof. Weaver's first lecture was given Monday morning in the New Soils building. He dealt with the contributions of the Greeks to mathematics and their work in mathematics.

Sweden's first woman electrical engineer has won her degree at the University of Stockholm.

MAKE AVIATION YOUR VOCATION



Prepare for Your Business Future This Summer

Aviation is now acknowledged to have passed the experimental stage. In its rapid growth it requires the services of many specialized executives who are well versed in the fundamentals of aeronautics, including both ground practice and flying.

Spend this summer at DuPage, and prepare for your future in Aviation.

Thorough training. Monoplanes & biplanes. Competent personnel. Private flying field. Comfortable dormitories.

Send for our Catalog

DUPAGE FLYING ACADEMY
122 SO. MICHIGAN BLVD.
CHICAGO, ILLINOIS.

RUSSIANS HOLD AMERICA AS IDEAL--ROBERT MAGIDOFF

"America is an ideal for Russians," Robert Magidoff said in his fireside talk at the Arden club Sunday. Russians have expressed the belief that a combination of American energy and speed with Russian idealism would make an ideal state.

In developing his subject, "Russian Poetry of the 20th Century," Mr. Magidoff showed that the poetry of the highly educated classes has been strongly influenced by Poe and Whitman but that the present school of proletarian poets have escaped foreign influence by being able to read only their native tongue.

The present period in Russian poetry began in 1890 and the industrial revolution in Russia. As the revolution brought the rise of the middle class it also began the symbolist school of poets. Poems read from the early works of this school by Mr. Magidoff showed a strong feeling for the natural and beautiful. This tendency was soon suppressed by the pressure of reality upon these individualists, the speaker explained, and the poets sought to escape into new worlds of their own creation.

A new reaction began in the revolu-

tion of 1905 and the Adamist, broke away from the Symbolists and formed the school which has been called "the fiery knights of insanity." These poets went about the streets with their faces painted and in peculiar clothes until they had attracted a curious crowd to whom they read their poems and treatises. One even joined a circus and read his works as he went around the ring on horseback.

A period of extreme euphonism, the Futurist school, and school of patriotic song writers arose just before the Communist revolution which brought such economic conditions that there was not longer paper for the poets to write on.

The peasants became the only landholders of Russia and the greatest problem to the Soviet government and they began the school of poetry which reflects these conditions.

This group of poets strives for concreteness and projects its ideas with a collective reasoning. In its vocabulary "we" and "our" are important words and the peasant poetry, of which the peasant husband of the late Isadora Duncan was the outstanding exponent, is the only poetry of Russia today.

Aeronautic Head Advises School to Purchase Gliders

Milwaukee, Wis.—Russell J. Smith senior, president of the Marquette branch of the American Society of Mechanical Engineers, has proposed that the club construct an air-glider which will be used to encourage the

need for aviation development at the College of Engineering. Members of the club are in accord with the idea.

At present only two universities in the country, Michigan and the Massachusetts Institute of Technology, have purchased their own planes. The estimated cost of each glider was \$500. It is Smith's intention to have the club construct its own glider at a nominal cost.

The steep bluff at Lake Park will

New Book Runs King Biography

Physicist, First U. W. Soils Professor Included in Lives' Dictionary

The life of Franklin Hiram King, prominent physicist and first professor of soils at Wisconsin, is to be included in the Dictionary of American Biography, to be published soon by the American Council of Learned societies.

W. A. Sumner, agricultural journalist at the university, has been chosen to sketch the career of the noted scientist who is well remembered among Wisconsin farmers for his investigations with silos and the ventilating of farm buildings.

Sumner has also prepared for the dictionary a history of the life of William Dempster Hoard, ex-governor of Wisconsin and prominent dairy leader.

The dictionary of the biographies of noted Americans has been made possible through a grant of \$500,000 by the New York Times. It is now being supervised by a committee from 12 learned societies. Frederic I. Paxson, university historian, is a member of the committee.

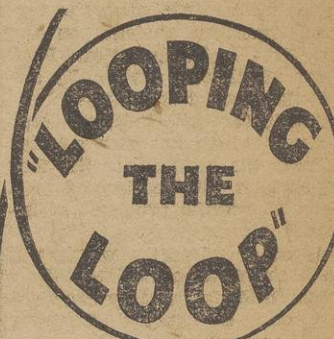
serve as a take-off for the glider and it is expected that regular competition will be practiced. Records now established in altitude, duration and distance gliding at Michigan and Massachusetts will be the target for Marquette airmen.

READ CARDINAL WANT ADS

Nearly 400,000 Women in U. S. Attend College

That nearly 400,000 women in the United States are in enrolled in universities and colleges is pointed out by Ada Comstock, president of Radcliffe college, who goes on to say that the day when comparatively few women win distinction as scientists, inventors, and creative scholars will soon be past. In the opinion of Miss Comstock, women already have demonstrated what mental feats they are capable of accomplishing if given an opportunity.

SEE and HEAR ALL THE THRILLS OF THE WORLD'S BIGGEST CIRCUS



An European Sensation—

It is 10 years ahead of the average picture!

THURSDAY & FRIDAY

CAPITOL

KRESGE'S

Has an Opportunity for Executives with College Training

What other College Men have done with KRESGE'S

"In 1918 I graduated from Ripon College, having majored in chemistry. After following my profession several years I concluded that my personal advancement was limited. In 1923 I entered the employ of the S. S. Kresge Company, worked hard and many long hours, but today, as manager of a new store, I am proud of my membership in the great Kresge Organization. My future is unlimited."

An Illinois Wesleyan University graduate, class of 1915, says: "My efforts with the Kresge Company have been amply repaid and now, as store manager, I feel sure that any man who gives his best efforts to the Kresge Company will not be disappointed."

One of the many successful Kresge store managers is a graduate of the University of Illinois class of 1920. His advice to ambitious young college graduates is: "Prepare yourself now for future success. Cast your lot with the Kresge Company."

A graduate of the Ohio State University writes: "I am not boasting of my success as a manager of a Kresge Store, but I know that financially I am far ahead of most of my college pals. A man's ability is practically the only thing limiting his success."

Another successful store manager, a graduate of Indiana University says: "The young men of today who are willing to begin at the bottom and work their way to the top will be tomorrow's leaders in every field of endeavor." The Kresge Company will train you for greater responsibilities.



WE WANT MEN to grow with Kresge's. We are now operating 510 stores and are opening new stores at the rate of 75 to 80 a year; thus creating opportunities for men who join our organization. We offer to train college graduates to be the kind of men we need so that they may reach the kind of positions they desire.

If you have a trained mind and a well-rounded personality, you possess the first two requisites. If you are willing to work hard, to learn the details of every phase of store management and to start at the bottom on a small salary, we may very possibly do business together. For the reward is well worth the earning. To those who follow out the Kresge training plan, we offer store managers' positions paying very attractive salaries.

It's like having a business of your own, plus the added opportunities in a corporation with \$150,000,000 sales annually.

A Kresge representative, possibly a graduate from your own college, will be sent to tell you personally of the opportunities with Kresge if you write our Personnel Department.

PERSONNEL DEPT. 3

S. S. KRESGE CO

5-10-25c. STORES • • • 25c. to \$1.00 STORES

KRESGE BUILDING, DETROIT

Foreigners Plan In't'l Weekend

March 29, 30 Set Aside for Program to Promote Race Friendship

Announcement was made Monday by Dean S. H. Goodnight of an international week-end, the first of its kind, which is scheduled to take place at the university Friday and Saturday, March 29 and 30.

Edward Christian '29 has been chosen general chairman and Suzanne Marting '29 and Manuel Escarilla '29 have been named associate general chairman of the affair which is receiving the cooperative support of foreign and American students on the campus. Prof. R. R. Aurner and Prof. Alexander Meiklejohn are faculty advisers of the student committee.

"Friendship through Understanding" is the slogan which has been selected to designate the keynote for the four meetings which will be devoted to a discussion of specific problems of international adjustment.

Details of the program which will include a convocation meeting Friday night, March 29, followed by two symposiums and a banquet Saturday night, will be announced within a few days, according to Christian.

"Inasmuch as this is the first venture of this kind at Wisconsin," Christian said, "the committee is taking extreme care in formulating the program so that a fair presentation will be given to the most important questions of international importance which are troubling thinking people today."

The object of this series of meetings, it was stated, is not to settle the problems of the world but to induce rational thinking concerning them. The majority of the time will be spent in open forum discussion, in which it is intended that foreign students and Americans shall take part. For this reason it is planned to limit the attendance except at the opening convocation meeting, in order to keep the number small enough for profitable discussion. The Friday meeting will be held in Great Hall. The other meeting will also be held in the Union.

Cooperation of the International club, the Y. M. C. A., Y. W. C. A., and other student organizations has been secured for the affair.

Yearling Cinder Men Overwhelm Ohio State, 75-25

(Continued from Page 3)

Summaries of the dual meet: 40 yd dash—Won by Sweeney (W); Caprica (O.S.); Fallan (O.S.). Time 4.5 sec.

880 yd run—Won by Kirk (W); Bassett (D); Simon (W). Time 2:06.5.

1/4 mile run—Won by Thatcher (W); Schultze (W); Kissinger (W). Time 3:29.5.

1 1/2 mile run—Won by Durkee (W); Bertrand (W); Mohr (O.S.). Time 7:35.

40 yd. high—Won by Lee (W); Spelman (W) and Shaw (W) tied for second. Time 5.6 sec.

45 yd. lows—Won by Lee (W); Spelman (W) and Fox (W) tied for second.

High jump—Won by Shaw (W); Feldinger (O.S.); Donkle (W). Height 6 feet 1 inch.

Broad jump—Won by Rouse (O.S.); Bruce (O.S.); Simmons (W). Distance 22 feet 3 inches.

Shot put—Won by Kabat (W); Gnabiah (W); Simmons (W). Distance 44 feet 5 1/2 inches.

Pole vault—Won by Hubbell (W); Lemmer (W); Winger (W) and Shaw (W) tied for third. Height 12 feet 3 inches.

Xylograph is the name given to an engraving on wood or an impression thereof.

Journalism Seniors Study Advertisement Reading of Residents

What kind of toothpaste does your family use? Have you a radio? What kind of coffee do you buy most frequently? These and a variety of other questions will be asked of Madison people this week by 17 seniors in the college of journalism to determine the advertising reading habits of local residents.

The survey is being held under the direction of Prof. K. E. Olson in cooperation with the Wisconsin State Journal. Each of the 17 seniors has been given a section of the city in which to determine the natural and economic resources and the retail outlets. The information gathered will be used by the seniors for their theses.

A number of questionnaires have been sent to families in each of the 17 districts. In addition each student will make a house-to-house canvass of enough homes in his district so that an accurate cross-section will be studied. The information asked for is in tabulated form and can be answered easily in three to four minutes by checking in the proper columns.

Listed in the questionnaire are questions to determine if Madison families buy groceries, meats, drugs, hardware, dry goods, clothes, shoes, radio supplies, and furniture from chain stores, downtown independent stores, out of town stores, or mail order houses.

With the information gathered in this manner a newspaper may determine how it can make its advertising columns of greater value to its readers, according to Prof. Olson.

This portion of the seniors' project will be completed about April 15. A parallel investigation will then be made of the news-reading habits of Madison people.

Phi Epsilon Kappa, Delts Win Greek Basketball Games

(Continued from Page 3)

Berg, lg 1 2 4

Totals 11 6 28

Pi Lambda Phi, 9

Winer, rf 1 0 2

Gottlieb, lf 0 4 4

Goodman, c 0 1 1

Sommerville, rg 0 2 2

Miller, lg 0 0 0

Totals 1 7 9

Delta Tau Delta, 18

A. Backus, rf 2 1 5

Evans, lf 0 3 3

Hallet, c 1 2 4

Backus, rg 1 2 4

Steadman, lg 1 0 2

Totals 5 8 18

Theta Xi, 7

Olwell, rf 0 2 2

Elliot, lf 0 0 0

Fretag, c 0 0 0

MacClanathan, rg 1 2 4

Wiswell, lg 0 1 1

Totals 1 5 7

Indoor Track Team Closes

Season at Illinois Relays

(Continued from Page 3)

sey and Davidson in the 440-yard dash. Larson will run in the 60-yard dash and also take part in the broad jump.

Dr. Philippon to Speak

to German Club Thursday

Dr. Ernest Philippon will speak on "Rheinsagen und Legenden" at the regular meeting of the German club which will be held in Lathrop parlors at 7:30 p. m. Thursday, March 14. "Rheinlieder" will be sung. Visitors are welcome.

Badger Coach Has Boosted 7 Teams to Conference Title

(Continued from Page 3)

er school until 1918 when he went to the University of Missouri as athletic director and basketball coach. In his two year stay there his teams won the Missouri valley title both years. He returned to Wisconsin in 1921 as medical supervisor of athletics and professor of physical education as well as basketball coach.

Of the many stars developed by the coach, the most outstanding are Les Gage, Gus Tebell, and Rollie Williams, all of whom were named all-Western conference men in 1923 and 1924, and Louis Behr, Charles Andrews and Rollie Barnum, varsity men during 1925, '26 and '27.

At the close of each coaching sea-

son, the nationally known mentor reverts to his other profession, dentistry.

Ghandi Teaches Floating School Aims of Hindus

Mahatmi Ghandi, Indian revolutionary leader, spoke to students of the floating university at Delhi, India, during the last week, a report from New York Monday told. Seven persons either at present or lately connected with the University of Wisconsin, are among the group that heard Ghandi speak.

"The aims of the Hindus" was the topic of Ghandi's speech. This event was one of the many which students in the floating university have experienced during their present tour. Re-

cently they were the guests of the king of Siam.

Prof. E. A. Ross of the sociology department is now head of the floating university. Three Wisconsin students enrolled there are Addison Mueller, Frederick Jandrey, Nancy Sasser, and Prof. Ross' son, Lester. Mr. and Mrs. Sheldon Clark and Mrs. Ross are also with the university.

Dr. Winchell to Address

Geology Club Thursday

The Geology club will hold a meeting on Thursday, March 14, at 7:15 p. m. in the seminar room. Prof. A. N. Winchell will speak on "Bowen's Origin of Igneous Rocks."

Berlin claims to have the world's champion traffic policeman linguist in the person of Patrolman Richard Schottstadt, who commands 16 tongues.

You See It's This Way

She won't tell you but . . .

She prefers to Ride.

BETTER COME OVER TO

CAPITAL CITY RENT-A-CAR

531 State St.

FAIR 334 CHILD

434 W. Gilman St.

A . Campus . Institution . of . Friendly . Service

Q U A L I T Y B Y
K U P P E N H E I M E R



Mr. R. L. Livingston

representing

the HOUSE of KUPPENHEIMER

will be at Speth's today and

Thursday, March 23 and 14, as a

SPECIAL SPRING OPENING FEATURE

This is a cordial invitation to Wisconsin men to come in and consult one of the country's foremost authorities on styles in clothes for University men.

SPETH'S
222 STATE ST.

G O O D C L O T H E S
F O R E V E R Y M A N

Europe

Mid-Western University Tours

Do Your Steamer Shopping Early

And many others to select from

.. at ..

MUELLER TRAVEL AGENCY

126 S. Pinckney Street

Fairchild 433

TRAVEL SERVICE SINCE 1892

Gopher Dorms Boast Showers

New Minnesota Buildings Result of Expert Planning and Construction

Minneapolis, Minn.—Students living in the proposed men's dormitory system recently inaugurated at Minneapolis will pay no more for living accommodations and meals than the average student pays at the present time.

"In addition to securing board and room at a minimum cost, students will have the benefits of the best possible environment," Dean Nicholson said.

There will be no difficulty in filling the dormitories immediately, he believes. The University will not force any freshman to live at the dormitory if he does not wish to do so. There are already waiting lists for the cottages used for housing men on the campus at the present time, and it is expected that more men will apply for rooms than can be accommodated for a number of years.

Suggestions for the plan of the dormitory system were gathered from colleges all over the country which are employing dormitories successfully. Harvard, Yale, Princeton, and Big Ten universities were visited by Dean Nicholson.

Shower baths will be one of the attractive features of the system, Dean Nicholson explained. There will also be courtyards between the units which the students may use for recreation and for getting into the open air.

Frank Discusses Technological Age With Test Students

President Glenn Frank delivered the first of two lectures to the Experimental college Tuesday in connection with the college's present study of technology and the machine age.

He outlined the reasons why the machine has taken such a firm hold in America. Americans did not have traditions of craftsmanship, he said, and the rebels against the machine in America were consequently fewer than in older countries.

In addition, President Frank pointed out, the entire country was a unit, unaffected by economic barriers and at that time there were vast natural resources to feed the voracious appetites of the machine.

There were two sorts of rebels against the machine age. First, the sentimental rebels, who were to be found in the Orient, and second, the realistic rebels who abounded in the Western world.

He enumerated 14 of the objections that the realistic rebels make against the machine age. Among them were: the machine is becoming uncontrollable by man; more attention is being given to the machines and less attention to men; the natural resources of the world are being plundered and a sterile uniformity is replacing local color.

Whitbeck Tells Club Mexican Revolt History

Speaking on current Mexican affairs before the American Business club Monday noon, Prof. R. H. Whitbeck of the geography department stated that the average length of a Mexican president's term was about one year. The presidential career is usually cut short, he said, by assassination.

Mexico for the 60 years following its independence from Spain has been a hotbed of constant revolutions and counter-revolutions. This situation was temporarily ended when in the seventies of the last century Porfirio Diaz, Mexican Mussolini, took the government into his own hands and

kept it until 1910. A reform movement led by Madero unseated the tyrant, and Mexico again was plunged into her bloody civil wars, Prof. Whitbeck stated. The last revolution, he pointed out, is just a continuation of the same series that murdered Diaz and Huerta.

The recent difficulties between the United States and Mexico caused by the unfavorable land laws, he claimed, were settled largely through the efforts of Ambassador Morrow and Col. Charles Lindbergh.

In the revolutionary crisis just passed, the United States, according to Prof. Whitbeck, has definitely aligned itself with the established government by placing an embargo on the shipment of war materials to the revolutionists.

Natural gas was first used as an illuminant at Fredonia, N. Y., in 1824.

U. of Washington Professor Finds Cheating Cure-all

Seattle, Wash.—J. H. Fawcett, men's personnel director of the University of Washington, outlined before a group of students here recently a plan to eliminate cheating in examinations. The plan consists of a pledge which the student may or may not sign, and reads in part as follows: "Realizing that cheating in examinations is detrimental to me I agree to warn any-

one I see cheating. I will report in my examination paper that I saw cheating taking place. I will not mention the name of the one who commits the offense. I understand that the matter will be handled by the instructor as he sees fit, but that he will not use me in any way to bring punishment upon the offender nor will he mention to anyone that I reported the violation."

One hundred scholarships of the value of 1,000 lire (about \$55) have been bestowed on children of Italian school teachers.

THE AMUSEMENT CENTER OF MADISON

Orpheum

— STARTING TODAY —
— ON THE SCREEN —


TIDE OF EMPIRE

A Metro-Goldwyn-Mayer PICTURE

with RENEE ADOREE GEORGE DURYEA FRED KOHLER

THE horse-race for a king's ransom—outlaw rule—the love of a Spanish senorita and a dashing young Yankee—this film version of the Gold Rush epic will be the season's thrill sensation!

Cosmopolitan Production



ON THE STAGE

An Outstanding Program of Comedy—Speed—Novelty and Diversity

MONICA & ANN SKELLY in "PUTTING ON THE RITZ"

JOHNNIE BERKES in "MAYBE—WHO KNOWS" with VIRGINIA SULLY

MIDGET LAND Four Vest Pocket Artists in a Dashing Revue Entitled "TOYS"

Kohn & Depinto "Music As You Like It"

Beehee & Rubyatte "Athletes Different"

LATEST FASHION NEWS

Come Before 6 P. M. and see a Complete Show 25c NIGHTS - 50c

— SUNDAY — ALL GIRL REVUE

TONIGHT at 8:15 Joint Concert by Madison Civic Chorus and Symphony Orchestra

CAPITOL

MADISON'S FINEST THEATRE

Startling Special Attraction — THURSDAY and FRIDAY —



POSITIVELY TWO DAYS ONLY

THE SENSATION OF EUROPE IS COMING TO THRILL YOU—

THE SUCCESSOR TO EMIL JANNINGS' "VARIETY" IN AN AMAZING SOUND PRODUCTION

"LOOPING THE LOOP"

SEE and HEAR

All the Thrills of a Massive Circus

NOTHING LIKE IT EVER SEEN IN A MADISON THEATRE BEFORE . . . It is 10 Years Ahead of the Average Picture!

STARTING SATURDAY—AT LAST IT'S COMING! "INTERFERENCE"

PARAMOUNT'S GREATEST ALL TALKING DRAMA, with Wm. Powell - Evelyn Brent - Clive Brook - Doris Kenyon

Lake Still Safe for Autos and Boats—Bernard

Ice-boats and automobiles may still use Lake Mendota with no fear of breaking through the ice, according to William P. Bernard of the Bernard boat livery, stated yesterday.

There is a possibility that the ice may go out within two weeks if this weather continues, but Mr. Bernard predicted that Madison would have more freezing weather before the real thaw sets in.

The average date for the ice to go out is April 15, although one year it remained until May 1.

PHONE B 4900 — ORDER EARLY

GARRICK THEATRE

Carnival Fun Week

To the Garrick Theatre Today

8:00 Tonight

Show Ends by 10 P.M.

"This Thing Called Love" A GREAT COMEDY PROGRAM

BRING THE WHOLE FAMILY

Coming SUN. to the STRAND—Texas Guinan in "QUEEN OF THE NIGHT CLUBS" and "Mac" BRIDWELL guest organist at the mighty WURLITZER.

PARKWAY BRIN THEATRES STRAND

THE BOND OF CERTIFIED ENTERTAINMENT

A Saga of the American Desert

Gold Greed and Heart Hunger at the Foot of a Desert Rainbow — Where There Are No Ten Commandments and No Man Can Quench His Thirst.

THE RAINBOW

with LAWRENCE GRAY DOROTHY SEBASTIAN

Filmed in Singing Sound

Golden Hour 6-7 35 cents

Also Two Outstanding SOUND ACTS

EDDIE FOX and BESSIE LOVE in a singing and dancing story of back stage life "THE SWELL-HEAD"

World Famous Company KENTUCKY JUBILEE CHOIR in Old Time Harmonies

Ends Tonite—AL JOLSON in "The Singing Fool" 100% ALL TALKING

THURS FRI SAT

All action of this lava-hat murder mystery transpires within the four walls of a courtroom. Who is GUILTY?

WARNER BROS. 100% ALL-TALKING PICTURE

ON TRIAL

with PAULINE FREEDRICK DEPT. LYTELL LOIS WILSON

Bailey & Barnum on the Vitaphone Dick Rich Boy

House Mice Now Made to Order

Columbia University Lab Engaged in Novel Experiments

New York City—Experiments with house mice now going forward in the biological laboratories of Columbia University reveal information regarding the operation of the laws of heredity which will tend to clarify human ideals and standards and result in the ultimate betterment of the human stock.

Leslie C. Dunn, professor of zoology has these experiments in charge. He has experimented for six or seven years with heredity in mice, rats and fowls. Since coming to Columbia last October his experiments have been chiefly confined to mice.

House mice of any desired color of coat or tone of eye can be produced to order in Prof. Dunn's laboratory. He tries out many ways of combining the rodents in order to study the applications of the laws of heredity which were first discovered by Mendel.

"Science is learning to exercise control over the process of heredity and to learn just how the traits of the individual are produced," Prof. Dunn says.

Oregon Burns Acres of Woods

Good Old Cord Lumber Still Popular With Sororities and Fraternities

Corvallis, Ore.—The yearly consumption of wood among fraternities and sororities at the University of Oregon is not falling off even though the new houses are installing oil and sawdust burners. This is because the new houses have included more fireplaces in their plans, one house having as many as five.

In supplying wood, the Cooperative Managers' association must plan months ahead. Arrangements are made with a cutter for handling the wood. He lines up his own timber and charges so much per cord where it stands. With his crew of five or six men, the cutter begins operations in October and carries through till February. This is not done in the summer because of the heat and the scarcity of labor. Approximately 600 cords are cut.

Hauling wood to town is handled under another contract. Three trucks are hired which bring in about 15 cords a day. This job usually takes two months, for rainy weather plays an important part in it.

Slab wood does not offer such a difficult proposition. The 1500 cords used annually come directly from the local mill to the house. Like the oak wood, it must also be contracted.

Draped and knotted necklines remain prominent in styles, according to Madeline Vionnet, Paris couturier.

Almost 800 deaths are caused annually by explosions in the course of cleaning processes in homes.

The scorpion is often wrongly called an insect, whereas it belongs to the order including spiders, ticks, and mites.

SEE and HEAR
ALL THE THRILLS
OF THE WORLD'S BIGGEST
CIRCUS

**"LOOPING
THE
LOOP"**

An European Sensation—
It is 10 years ahead of
the average picture!

THURSDAY & FRIDAY

CAPITOL

INDEPENDENT RAPS WISE, FRANK IN NEW NUMBER

A word to wise and future religious speakers is given in the latest issue of the Wisconsin Student Independent issued Monday. "We do not believe that ministers intentionally evade the questions that our studies force us to confront. We believe that ministers merely fail to adjust themselves and their sermons to the particular type of mind which they are addressing," states the magazine.

Disagree With Frank

President Glenn Frank and mechanical progress are the butt of a few caustic remarks. The Independent says, "We just can't believe with President Frank that while the socialists fight slave drivers, the engineers fight slavery itself." We have always accepted as a matter of course that the

machinery or organizational efficiency of the engineer reduces man to such a position of insignificance (in relation to the capitalistic producer) that he is thrown into unemployment. It is how we interpret the cry of the American musicians who are being replaced by the Vitaphone."

The Student says, "Sufferings were in some measure ameliorated not by the engineers, not by the employers, but by the socialist, who continues to work (perhaps naively) for an increase in social justice. We recognize this faith in the God of production as the religion of Coolidge and Hoover, which when examined in the light of fact, takes on the appearance of spirit rapping."

The Octopus, according to the Stud-

ent Independent, has become the great exponent of liberalism, an instrument to help shake off the shackles that surround all discussion of the sex question. "If the shackles can not be removed, we can slip out from under them. By dissolving with frankness this secretive bog which outworn custom has conjured up, we can leave these shackles with nothing to hold. That is the importance of the Octopus. Under the guise of humor, that magazine has the power to uncover what Havelock Ellis has never dared to mention."

Livingston, Men's Clothing Authority, Is at Local Store

On Thursday of this week R. L. Livingston, style authority from the House of Kuppenheimer, will be at

Speth's, 222 State street, as a special spring opening feature, it was announced today.

Mr. Livingston is recognized as one of the best informed authorities in the country on the subject of styles in clothes for university men.

Speth's are extending an invitation to all Wisconsin men to visit their store on Thursday to look over the displays of spring suits and topcoats and to discuss their requirements with the House of Kuppenheimer representative.

A million people in England draw old age pensions of \$2.50 a week.

Walter W. Stebbins, M.D.,
212 Washington Bldg.
Madison, Wis.
PHYSICIAN & SURGEON
Hours 11-12 and 2-4

CONSERVATIVE CLOTHING for
UNIVERSITY MEN

SPRING SUITS

To choose the best looking suit at the Co-Op would be impossible . . . Every garment is typically student conservatism . . . We suggest you come in and look them over . . .

\$35 To \$60

Most All with Extra Trouser

SPRING TOPCOATS

Llama Wool . . . Camel's hair . . . and Harris Tweeds are the favorite toppers with the University man this season . . . And you don't pay a fortune for them either.

\$25 To \$45

Ask about our three way
"PAYMENT PLAN"

THE UNIVERSITY CO-OP

E. J. Grady, Mgr.

State & Lake St.



IT'S BEST NOT
TO READ THIS

but if you see the window display of those beautiful plain colored satin ties it's a cinch you'll buy one or more.