



# **The University of Wisconsin press bulletin.**

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## Adult Citizenship Training Fostered By State and Nation

The University of Wisconsin Extension division and the U. S. Office of Education are cooperating in bringing to the people of Wisconsin a program of adult civic education and new voter induction. This is part of the Wisconsin plan of adult citizenship training that will be climaxed with Citizenship Day next May 19.

To help make this possible, the U. S. Office of Education has set up a forum counseling service in Wisconsin with Richard C. Wilson, Madison, as state forum counselor. Working closely with Mr. Wilson on the program are Prof. R. J. Colbert of the Extension division, father of the Citizenship Day plan, and Prof. Paul H. Sheats of the University department of education.

Forty-nine of the 71 counties in Wisconsin have asked for assistance in setting up and conducting civic education programs for their men and women who are reaching their 21st birthdays this year.

### List Counties

Under this cooperative plan, such programs are now being conducted in Winnebago, Fond du Lac, Sheboygan, Dodge, Green, Walworth, Dane, Jefferson, and Racine counties, and will be started shortly in Waukesha, Grant, and Richland counties. Additional counties will be added to this list during the second semester of this school year.

The U. S. Office of Education and the Extension division are assisting these counties in setting up county-wide committees through which they can carry out their own education programs for new voters. This counseling service, according to Mr. Wilson, is available to every county in the state.

Included is assistance in enumerating the new voters, in setting up community organization for the purpose of establishing and conducting discussion-leader training institutes, in determining ways and means for all organizations and agencies in each county to participate in the program, in organizing the new voters in each community, and in planning for countywide Citizenship Day ceremonies to be held next May 19.

### Make Plans

Prof. Colbert is preparing governmental charts, outlines, maps, and other materials to be used in the discussion-leader institutes, and to be distributed to all of the new voters. He and Prof. Sheats are conducting the discussion-leader institutes. Wilson is assisting counties in setting up the organization machinery essential to conducting the institutes and for training the new voters. He also is assisting the counties in developing programs of publicity through which they inform the people in their communities as to what the counties are doing, as well as to inform the people in other counties of their activities.

A radio series entitled "We, The Government" which is heard over the state stations on Thursdays as part of the Wisconsin College of the Air, is being conducted by Wilson as part of the adult citizenship training program.

To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

RELEASE WEDNESDAY, NOV. 8, 1939

## U. W.'s Carrillonneur Plans Special Music For Armistice Day

The bells from the historic carrillon tower on the University of Wisconsin campus will ring out "peace" Nov. 11 while European nations will be entering their 11th week of war.

Under the sponsorship of the International Guild of Carrillonneur, all of the carrillons in the country will be played at 11 a. m. to commemorate the signing of the Armistice ending the first World War.

W. Norris Wentworth, University carrillonneur, announced he will play O'Hara's "There Is No Death."

This year, Wentworth has been playing the carrillons daily. Every morning, from 7:45 to 8, the University students have been trekking up the hill to "Varsity" or other popular campus songs. In addition, he gives half hour concerts on Sunday noons.

The six-ton musical instrument contains more than 30 bells which range in weight from the big 3,100 pound E flat bell, down to a 27 pounder. The University carrillonneur pounds an oaken lever keyboard with pigskin gloved fists. The big bells require a two and half pound blow to produce a sound, while the 27 pound bells operate with only several ounces of pressure.

"The playing is wholly manual," explained Wentworth. "There is no electrical or pneumatic assistance connected with the playing. The reason why so little pressure is actually needed is that each bell is counter balanced with a 120 spring clapper."

Wentworth, who is also graduate fellow of the dormitories and commons, has been playing since 1936. The carrillon is the first musical instrument he has ever played. In 1932 he headed the committee in charge of spending funds gathered by the classes of 1917 through 1926 to build a carrillon.

When there was no one to play the instrument after the tower had been constructed, Wentworth took a short concentrated course in carrillon playing under the carrillonneur at Iowa State college and has been playing since.

### DADS PRAISE U. OF W.

The University of Wisconsin is "the best place in the world" said the fathers who were guests of honor at the recent Dad's day program at the State University. They praised the new Union theater as a "marvelous building" and unanimously agreed that the team deserves praise for trying. The two day event was filled with a stage play, fraternity parties, and University tours.

## Off-Campus Extension Students at U. W. Most Numerous In 33 Years

With total registrations of 27,339 in courses taken by 19,620 students, the Extension division of the University of Wisconsin offered instruction in 1938-39 to the largest number of off-campus registrants for any year in the 33-year history of this extra-mural activity.

The teaching load, according to annual figures compiled by Mrs. A. H. Smith, extension recorder, involved 10,117 registrations for 9,024 students of correspondence courses, 6,963 registrations of 4,662 students in state classes, and 10,258 for 5,934 students in Milwaukee classes.

Computed on a credit-hour basis, instruction given through extension courses was equivalent to an enrollment of 1,750 fulltime students.

Among the extension students who pursued special educational programs beyond the normal school age were 210 World war veterans who took courses at state expense through a subsidy voted by the legislature.

### Badger Enrollments Lead

By far the larger number of extension students were residents of Wisconsin. In the correspondence-study field, 3,028 were in-state and 712 were out-of-state registrations.

Courses for college credit were in largest demand. A total of 16,142 students, or 59 per cent of all registrants, were in this classification, while 11,197, or 41 per cent, were students in non-credit courses.

In keeping with annual trends, the largest volume of enrollments for correspondence courses was in the field of English studies, with 712 registrations. Mathematics enrolled 573; mechanical engineering 395; business courses 320; history 332, and economics 221.

Months of largest enrollment were June and July, when many college and university students enrolled for credit courses at the close of the academic year.

### Growth of Class Work

Also revealed in the report was the large expansion of state classes in the decade. Where 1,465 students were enrolled in 1,477 class courses in 1928-29, the number 10 years later rose to 4,662 students enrolled in 6,964 courses—a student increase of 218 per cent.

The compilations served to bear out claims that Extension courses, organized and taught according to the standards set for residence instruction, are carried to completion in much larger ratio than in courses offered by many commercial correspondence schools. The extension figures indicated that the percentage of "success" (work completed) by Ex-

tension correspondence students last year was 55.5. For commercial schools, according to Stuart Chase in Fortune magazine, completions have been under 10 per cent.

The highest percentage of Extension completions was found in extension classes, as follows: Milwaukee day classes, 94.5; Milwaukee evening classes, 76.5; state classes, 86.1. The average percentage of completions for all extension students was 78.4.

The report was confined to formal instruction, and hence revealed only a small proportion of the whole number of Wisconsin people who were served educationally by the Extension division. Through its services of informal type, the Extension division also reached an estimated million or more Wisconsin people with special educational contributions.

## In variety of activities and citizens served:

## State U. Is Biggest Service Enterprise Operated by Wisconsin

### DID YOU KNOW THAT—

In number of persons served and in variety of activities, the University of Wisconsin is the biggest service enterprise operated by the state.

The state has appropriated only 39 per cent of the estimated total cost of operating all University departments this year.

The ratio of state support for the University has decreased steadily from 60 per cent to 39 per cent during the past 10 years.

Not one cent of the University's funds from the state come from general property taxes.

Such, in brief, were the revelations concerning University of Wisconsin finances made by A. W. Peterson, University comptroller, in a radio program interview broadcast from the Wisconsin campus recently. Following are the questions asked by the radio interviewer and the answers given by Mr. Peterson:

Question: Just how big is the University, Mr. Peterson?

Answer: The University of Wisconsin is one of the most comprehensive universities in America. The three major fields of activity in which our university is engaged are instruction, research, and extension or public service. There are more than 11,000 students in residence on the campus at Madison, and over 25,000 registrations in extension courses. The agricultural extension service reaches practically all the farmers and farm

# THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

MADISON, WISCONSIN

## Plans Are All Set for Big U. W. Homecoming Weekend Nov. 17-19

The oaks on the University of Wisconsin's Muir knoll seem to be taking on an even deeper Cardinal hue this week, for Homecoming time is here again.

November 18 is the date that will see the football magic of Badger and Boilermaker weave a spell over the campus, draw hundreds of Wisconsin alumni back to Camp Randall for an afternoon of recollections. Many are the innovations that will set 1939 Homecoming off just a little from other celebrations that have come and gone.

### Stuhldreher Is Theme

Harry Stuhldreher himself is the theme of the gala weekend. Once the brains of Notre Dame's legendary four horsemen, Harry is winding up his fourth year at Madison. "The Four Horsemen's Fourth Year" makes a natural slogan for this fall's festivities. Along with a picture of Stuhldreher, it is inscribed on the red-and-white Homecoming buttons that went on sale last week.

For the first time in the history of Homecoming at Wisconsin, a direct appeal for financial support is being made to alumni as well as to undergraduates. To 18 important alumni groups in the Midwest went boxes of buttons and a request that "you alumni join in the spirit of the occasion."

## Junior Livestock Sale Largest In History

The sale following the 1939 Junior Livestock Exposition at the University of Wisconsin stock pavilion, in Madison, was the biggest in the 24-year history of the show. This is the statement of Arlie Mucks, secretary of the Wisconsin Livestock Breeders' association. In his report on the show, Mucks reveals that over \$37,000 worth of fat stock was sold. This included 246 fat calves, 366 pigs, and 120 lambs.

Principal buyers at the sale were packing companies from Madison and Milwaukee. Top price for all animals was brought by the grand champion lamb, owned by Kenneth Disch, Evansville, a crossbred animal, which sold for 47 cents a pound. The champion barrow pig, a Chester White owned by Melvin Lins, Spring Green, brought 33 cents a pound and the champion baby beef, a Shorthorn calf owned by Peter Baker, Dodgeville, sold for 22 cents a pound.

## Wisconsin 4-H Teams Compete At Dairy Show

Wisconsin's 4-H club delegation to the National Dairy Show held in San Francisco recently made a good record in competition with winning 4-H club teams from 48 other states.

Placing in the first or blue award group of teams was a Wisconsin team composed of Lorraine Ostrem and Virginia Jacobson, Viroqua. They demonstrated the dairy luncheon, and especially showed choice ways of using American and cottage cheese to a large group of show visitors who watched the demonstration. They showed how to make cottage cheese and explained the place of milk and milk products in balanced diets.

The Wisconsin production demonstration team, composed of Fremont and Vivian Betts, Eagle, also placed in the blue award or first group in competition with 13 states in the Central section of the country. They demonstrated the production of clean milk, especially showing how farmers can produce wholesome milk inexpensively.

The Wisconsin dairy cattle judging team was composed of William McKerrrow, Pewaukee, Joseph Tuss, Ea-

gle River, and Donald Watrud, Blanchardville. The team placed eleventh in the entire contest. Young McKerrrow placed eleventh among the 51 boys and girls competing in the contest.

W. McNeel, assistant state 4-H club leader, accompanied the Wisconsin teams to the contests.

### Frosh Gridders to Play

Another new 1939 departure is the freshman football game that will plug a gap in the Homecoming calendar on Saturday morning. A vortex of the entire weekend is the Big Ten game Saturday afternoon, with Wisconsin meeting Purdue. That night is the annual Homecoming ball in the Great hall of the Union.

Dinners at fraternity and sorority houses and dormitories for alumni and parents will wind up festivities at 1 o'clock Sunday.

## From The Home Towns » »

Exactly 34 students who were awarded LaVerne Noyes scholarships by the University of Wisconsin were announced recently.

Open only to sons and daughters of American veterans of the World war, the scholarships are awarded on the basis of scholastic achievement, financial circumstances, and personal qualifications.

Those awarded the scholarships this year, and their home towns, follow:

Frances A. Adams, Madison; Sara M. Anderson, Rosholt; Paul F. Bronson, Shorewood; Hugh R. Davidson, Black River Falls; Olga M. Dean, Sparta; Frank A. Ecker and John R. Ecker, Brillion; Arden C. Eichsteadt, Montello; Alice M. Elwell, DePere; Robert J. Gieson, Fountain City; Robert L. Grilley, Madison; Eugene W. Helgeson, Viroqua; Odette M. Hendrickson, Madison; Galen M. Hesson, Centuria; Alicia M. Hume, Chilton; Lester L. Jirucha, Racine; Eugene D. Kielhofer, Antigo; Ferdinand H. C. Kraus, Milwaukee; Robert J. McNeish, Appleton; Edna L. Monroe, Boscobel; William J. Nelson, Wau-paca; Gilbert H. Otto, Sheboygan; Irene E. Retza, Appleton; Theodore M. Siegrist, Green Bay; Walter S. Sivley, Stevens Point; Richard William Stone, Portage; Robert W. Stupka, Watertown; George J. E. Timm, Neenah; Bennett H. Tollefson, Madison; Ione S. Urbutebs, Waukesha; Leonard A. Vodak, Elroy; Carol J. Weeks, Chilton; Katherine J. Williams, Wau-paca; Christine A. Wood, Marshfield; and Louise A. Wood, Marshfield.

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## State DHIA Fieldmen Meet At U. Nov. 10-11

Important matters pertaining to dairy herd testing and management will be considered by Wisconsin DHIA fieldmen when they hold their annual conference at the University of Wisconsin College of Agriculture at Madison this Friday and Saturday, Nov. 10 and 11.

Listed among the subjects upon which fieldmen will report their successes and experiences are identification and lactation records, herd books, production shows, official and semi-official testing, farm management records and others.

Fieldmen who will lead in the discussion include: Sheldon Dewsnap, Green county; Wildred Michels, Fond du Lac; Griffith Williams, Waukesha; Tom Nelson, Polk; Arthur Miller, Barron; Byron Koch, Manitowoc; Wilfred Huenick, Sheboygan; Clyde Oleson, Outagamie; Paul Beyerl, Shawano; John Phillips, Dodge; Lawrence Fisher, Manitowoc; Glen Johnson, Dunn; Frank Harmacek, Dane; and Henry Gereau, Waukesha.

Staff members of the College of Agriculture scheduled to address the fieldmen are: Dean Chris L. Christensen, A. J. Cramer, A. O. Collentine, A. O. Follett, I. F. Hall, Roy T. Harris, E. E. Heizer, G. C. Humphrey, R. H. Rasmussen, and Glen W. Vergeront.

Wisconsin now has 161 dairy herd improvement associations with 3,700 herds and 72,000 cows on test, according to Glen W. Vergeront, in charge of conference arrangements.

## Glover Names Five Regent Committees

Members of five regent committees, appointed by Arthur J. Glover, regent president, were recently approved by the University of Wisconsin Board of Regents. The committees and their members are:

Executive committee: John Callahan, Madison, chairman; Leonard J. Kleczka, Milwaukee; and A. J. Glover, Fort Atkinson.

Finance committee: F. J. Sensenbrenner, Neenah, chairman; Michael J. Cleary, Milwaukee; and A. T. Holmes, La Crosse.

Educational committee: Herman L. Ekern, Madison, chairman; Mrs. Barbara Vergeront, Viroqua; and A. T. Holmes, La Crosse.

Student life and general welfare: A. Matt Werner, Sheboygan, chairman; Walter J. Hodgkins, Ashland; and Leonard J. Kleczka, Milwaukee.

By-Laws committee: A. T. Holmes, La Crosse, chairman; Michael J. Cleary, Milwaukee; and F. J. Sensenbrenner, Neenah.

## Financial Adviser Handles \$485,000 Annually for Student 'Big Business'

Student organizations on the University of Wisconsin campus collectively constitute a "big business" that is comparable to any in the country. Approximately one-half million dollars goes through the student financial adviser's office each year.

In the annual report of the auditor of student organizations and student financial adviser for the school year 1938-39, the total volume of "business" for 103 student organizations, special events, and funds amounted to \$485,038.65.

Ray L. Hilsenhoff, student financial adviser, also reported that this year's report showed an increase of 25 organizations over 1937-38. The statements showed that the majority of the organizations are in good financial condition. Social fraternities and sororities whose finances and audits also are handled by Hilsenhoff's office, were not included in this report.

Question: It is said that not one cent of the University's funds from the state came from property taxes. Is that true, and if so, then from what taxes do the University funds from the state come?

Answer: The state collects no general property taxes except for a very small mill-tax for conservation. Property taxes are used for local purposes. The money appropriated to the University by the state comes from such sources as income, inheritance, and utility taxes.

Question: You mentioned a few minutes ago that the University of Wisconsin operated in three fields of work—instruction, research, and public service. Now could you tell us what proportion of the University's funds are spent for each of these three fields of work, and at the same time give us an idea as to where University funds go?

Answer: I am glad to have the opportunity to answer that question, because many people seem to be of the opinion that all University expenditures are for the instruction of students. Of course instruction is one of the most important activities of the University, but actually only about one-third of the budget is used for the direct cost of teaching students here on the campus. About 2 per cent is used for public services including the hospitals, the extension division,

## Three Journalism Alumni From U. W. Are Covering War

Three former University of Wisconsin men are covering the European war front. On the western front is Louis P. Lochner, chief of the Associated Press bureau in Berlin; on the eastern front, Lloyd Lehrbas, Associated Press correspondent at Warsaw, and in Paris, Frank Smothers, Chicago Dairy News correspondent.

The biggest war scoop of the year was made by Lehrbas at Warsaw, when, "with a phone in one hand and a gas mask in the other," he dictated an eye-witness account of the German air raid on Warsaw to the A. P. bureau in Budapest. Only 24 hours after Lehrbas' scoop, censorship was clamped down over Europe.

Lochner, the 52-year-old recent Pulitzer prize winner and A. P. chief in Berlin for the past 11 years, was the only American correspondent allowed to go to the Polish front after the war had started. Lochner, the dean of European correspondents, has interviewed Hitler, Mussolini, Stalin, and many other famous European statesmen during his 15 years in Europe.

Smothers, roving correspondent for the Chicago Daily News with headquarters in Paris, recently was thrown out of Italy after having written an unfavorable story on Mussolini.

During the first World War Lochner was a director of the American Peace society, in 1914-15; secretary for Henry Ford's Peace ship which sailed to Europe Dec. 4, 1915, and secretary for the Neutral Conference for Continuous Mediation in 1915-17.

Lehrbas during this same period was a student in the University's journalism department. When the United States declared war, Lehrbas left his studies to enter the air service. Smothers, the youngest of the three, took courses in the journalism department during 1921-23.

Lochner has been in newspaper work since 1917. He graduated from the school of journalism in 1909 with Phi Beta Kappa honors. He joined the Associated Press bureau in Berlin in 1924 and in four years became its chief.

Lehrbas enrolled in the school of journalism in 1915 and left in 1917 to go to war. He worked for the Chicago Tribune, San Francisco Chronicle, Chicago American, Manila Bulletin, China Press in Shanghai, International News Service in Washington, Underwood and Underwood, the Fox Movietone News in the Far East, and finally joined A. P. in 1933.

The incomes of 10 organizations which were listed under publications and general because they are on an accrual basis showed incomes amounting to \$184,814.15, an increase of \$2,007.72 over 1937-38. Expenses amounted to \$181,861.51 or an increase over 1937-38 of \$3,934.29. The net profit for these organizations amounted to \$2,952.64.

The 93 other organizations, special events, and funds which have been kept on a cash basis, show total cash receipts of \$59,219.29 and cash disbursements of \$59,143.70. The closing balance for all of these accounts amounted to \$16,523.62 or an increase during the year of \$75.59.

The detailed statements covering social and special events, clubs, organizations and funds are reported for the school year period, July 1, 1938, through June 30, 1939. The organizations listed under publications and general are reported according to their fiscal years. The summary of these organizations are not for a definite period of time but do cover a full 12-month period.

The finances of about 80 per cent of the organizations, events, and funds, whose statements were listed in Hilsenhoff's report are handled through one checking account known as the "Student Organizations Account." Through the use of vouchers and a fund ledger, an accurate, up-to-date record of finances is kept, thus making it possible for continuous auditing.

Besides furnishing an annual statement for each of the organizations listed under publications and general, Hilsenhoff's office furnishes monthly operating and financial statements to each of the boards and the faculty advisers directing their affairs.

### MAIL LIBRARY

In the last fiscal year the Extension division of the University of Wisconsin sent out 10,622 loan packages on 4,030 subjects to 1,024 Wisconsin communities.

and the agricultural extension service. Approximately nine per cent is allotted for research and special investigations. The dormitories, dining halls, student Union and intercollegiate athletics, which you will recall are entirely self-supporting, use about 16 per cent of the total budget. This accounts for 85 per cent of the total and the other 15 per cent is allotted for the repair and maintenance of buildings and grounds, libraries, student health service, administration, the dairy, College of Agriculture farms, and miscellaneous activities.