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## Type specimen book. [1940]

Democrat Printing Co. (Madison, Wis.)

Madison, Wis.: Democrat Printing company, [1940]

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**MACHINE SLUG**



**MONOTYPE**

# TYPE

*Specimen Book*



**LUDLOW**



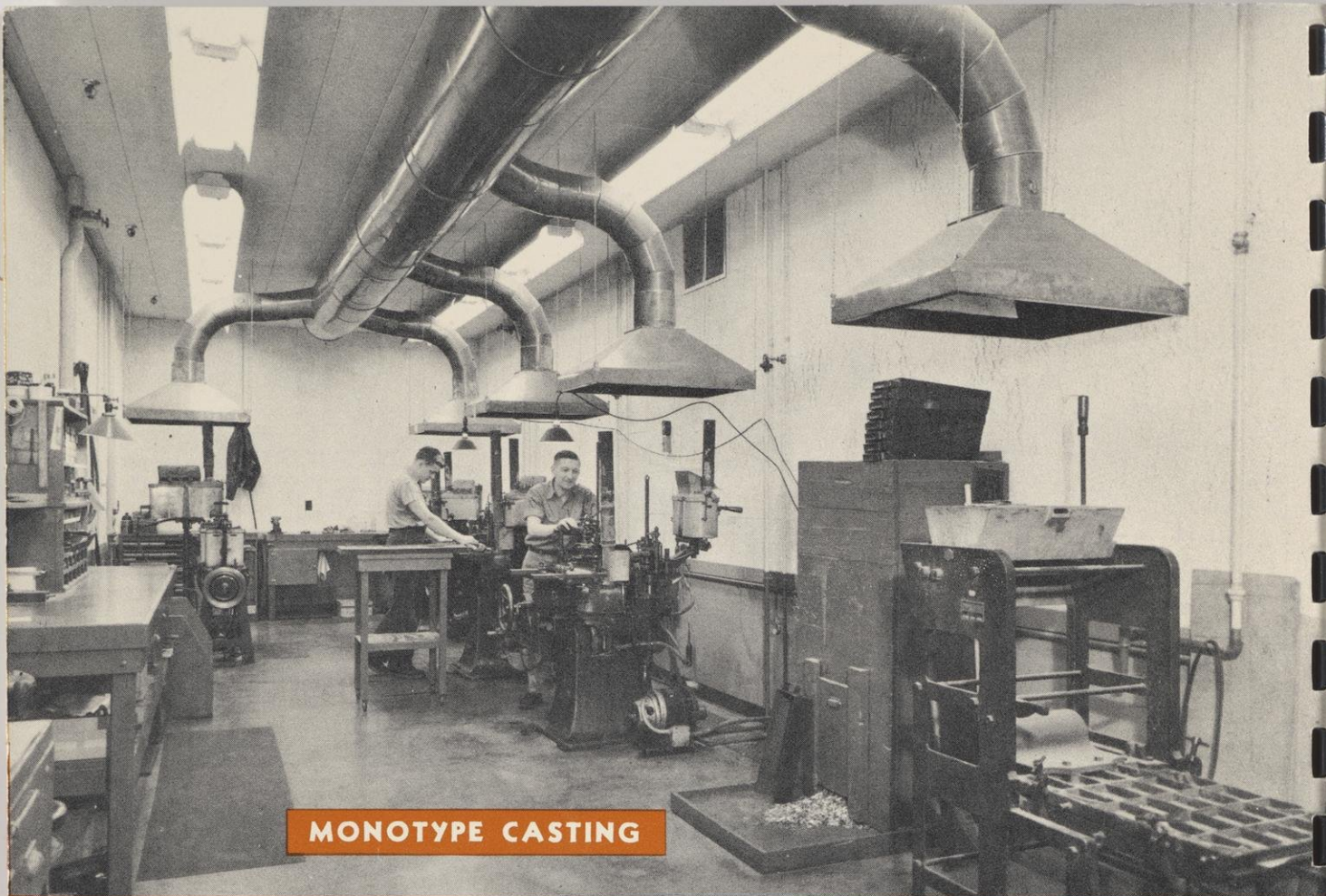
**HAND SET**



*Democrat Printing Company*

2211 FORDEM AVENUE • MADISON 1, WISCONSIN





**MONOTYPE CASTING**



**COMPOSING ROOM**



Z  
250  
D46  
1940Z

## DEMOCRAT TYPES







**A** mural painting by artist James Watrous  
in tribute to the art of printing...  
installed in the reception lobby of the  
Democrat Printing Company in Madison



*A Specimen Book Of*  
**DEMOCRAT TYPES**

 Here are paraded the various types now available at the Democrat Printing Company. It must be remembered that a Type Specimen Book is at best just a listing and display of the types and type-sizes on hand at a given date. As new faces are created and achieve popularity and utility, the Company is quick to make them accessible.  This Type Book is especially commended to the attention of publishers, designers, layout men and users of printing in general. Since it is thoroughly indexed and is labeled to show which faces are on hand for hand-set and which for Linotype, Monotype or Ludlow machine-set composition, it is hoped that this current Type Specimen Book will become an important and useful working tool for customers and friends of "The Democrat."



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# Standard Marks For Correcting Proof

Mark	Explanation	Example	Mark	Explanation	Example	Mark	Explanation	Example
	Take out character indicated.	The proof.		Bold face.	The proof. The proof.		Insert hyphen.	A proofmark.
	Left out, insert.	The proof.		Let it stand.	The proof. The proof.		Insert inferior figure.	Water, H <sub>2</sub> O
	Insert space.	The proof.		Out, see copy.	He proof.		Insert superior figure.	A <sup>2</sup> + B <sup>2</sup> = C <sup>2</sup>
	Turn inverted letter.	The proof.		Spell out.	King Geo		Insert exclamation mark.	Prove it
	Broken letter.	The proof.		Start paragraph.	read. The		Insert question mark.	Is it good
	Push down space.	The proof.		No paragraph; run-in.	marked. Three men.		Query for author.	The proof read by
	Even space.	A good proof.		Raise.	The proof!		Insert brackets.	The Jones boy
	Less space.	The proof.		Lower.	The proof.		Insert parentheses.	The proof
	Close up; no space.	The proof.		Move left.	The proof.		Insert 1-en dash.	The proof
	Transpose.	A proof good.		Move right.	The proof.		Insert 1-em dash.	The proof
	Wrong font.	The proof.		Align type.	Three men.		Insert 2-em dash.	The proof
	Lower case.	The proof.		Straighten line.	Two women.		Indent 1-em.	The proof.
	Small capitals.	The proof. The proof.		Insert period.	The proof.		Indent 2-ems.	The proof.
	Capitals and small capitals.	The proof. The proof.		Insert comma.	The proof.		Indent 3-ems.	The proof.
	Capitals.	The proof. The proof.		Insert colon.	The proof.		Insert lead between lines.	The proof was read by Jones.
	Capitalize.	The proof.		Insert semicolon.	The proof.		Insert hair space	The proof was read by Jones.
	Italic.	The proof. The proof.		Insert apostrophe.	The boys proof.		Delete and close up.	The boys proof was read by Jones.
	Roman.	The proof.		Insert quotation marks.	Marked it proof.		Is this right?	The proof was not read by Jones.



10 point BODONI BOLD (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working to  
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18 point BODONI MODERN (Ludlow)

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24 point BODONI MODERN (Ludlow)

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36 point BODONI, OPEN (Monotype)

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10 point BODONI, ULTRA (Monotype)

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the Democrat Printing Company, but primarily that it should  
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12 point BODONI, ULTRA (Monotype)

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14 point BODONI, ULTRA (Monotype)

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36 point BODONI, ULTRA (Monotype)

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10 point BODONI ITALIC, ULTRA (Monotype)

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6 point BOOKMAN (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE  
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6 point BOOKMAN ITALIC (Linotype)

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14 point BRUSH (Monotype)

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72 point BRUSH (Monotype)

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6 point CALEDONIA BOLD (Linotype)

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6 point CALEDONIA BOLD CAPS AND SMALL CAPS (Linotype)

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**8 point CALEDONIA BOLD CAPS AND SMALL CAPS (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE

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**6 point CASLON BOLD (Monotype Keyboard)**

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**8 point CASLON BOLD (Monotype Keyboard)**

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**14 point CASLON BOLD (Monotype)**

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**18 point CASLON BOLD (Monotype)**

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**24 point CASLON BOLD (Monotype)**

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36 point CASLON BOLD (Monotype)

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**8 point CASLON BOLD CAPS AND SMALL CAPS (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS

**10 point CASLON BOLD CAPS AND SMALL CAPS (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL

**8 point CASLON BOLD CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who anxious to become more familiar  
? ! \$ & 1234567890

**10 point CASLON BOLD CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and  
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**12 point CASLON BOLD CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDE rtaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool  
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**14 point CASLON BOLD CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES was undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it sh  
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**18 point CASLON BOLD CONDENSED (Monotype)**

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**24 point CASLON BOLD CONDENSED (Monotype)**

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30 point CASLON BOLD CONDENSED (Monotype)

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6 point CASLON BOLD ITALIC (Monotype)

*THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT  
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helpful working tool for our many customers and friends who are anxious to become more familiar  
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8 point CASLON BOLD ITALIC (Monotype)

*THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT  
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10 point CASLON BOLD ITALIC (Monotype)

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24 point CASLON BOLD ITALIC (Monotype)

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10 point CASLON OLD STYLE (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN  
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12 point CASLON OLD STYLE (Monotype Keyboard)

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10 point CASLON OLD STYLE ITALIC (Monotype Keyboard)

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that it should be a helpful working tool for our many customers and friends who are anxious to*  
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**12 point CASLON OLD STYLE ITALIC (Monotype Keyboard)**

*THE COMPILATION OF THIS BOOK OF TYPE FACES WAS undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working*  
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**14 point CASLON OLD STYLE ITALIC (Monotype)**

*THE COMPILATION OF THIS BOOK OF TYPE FACES was undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a help*  
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**6 point CENTURY BOLD (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious  
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**8 point CENTURY BOLD (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and  
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**10 point CENTURY BOLD (Linotype)**

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**12 point CENTURY BOLD (Linotype)**

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**14 point CENTURY BOLD (Linotype)**

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**6 point CENTURY BOLD (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of this in-  
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**8 point CENTURY BOLD (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become  
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**6 point CENTURY EXPANDED LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTE.  
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**8 point CENTURY EXPANDED LIGHT (Monotype Keyboard)**

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**6 point CENTURY EXPANDED LIGHT SMALL CAPS (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTE.

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**6 point CENTURY LIGHT (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTE.  
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**12 point CENTURY LIGHT (Linotype)**

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**6 point CENTURY LIGHT CAPS AND SMALL CAPS (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME

**8 point CENTURY LIGHT CAPS AND SMALL CAPS (Linotype)**

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**10 point CENTURY LIGHT CAPS AND SMALL CAPS (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINT- ING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING

**6 point CENTURY LIGHT ITALIC (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to be-  
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**8 point CENTURY LIGHT ITALIC (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and  
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**10 point CENTURY LIGHT ITALIC (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UN- dertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool  
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**6 point CHELTENHAM BOLD (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT S hould be an advertisement for the Democrat Printing Company, but primarily that it should be a help- ful working tool for our many customers and friends who are anxious to become more familiar with the  
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**8 point CHELTENHAM BOLD (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends  
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10 point CHELTENHAM BOLD (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working  
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12 point CHELTENHAM BOLD (Monotype Keyboard)

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14 point CHELTENHAM BOLD (Monotype)

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18 point CHELTENHAM BOLD (Monotype)

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36 point CHELTENHAM BOLD (Monotype)

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**6 point CHELTENHAM BOLD CONDENSED (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE THAT  
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**8 point CHELTENHAM BOLD CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT  
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**10 point CHELTENHAM BOLD CONDENSED (Monotype)**

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**18 point CHELTENHAM BOLD CONDENSED (Monotype)**

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**24 point CHELTENHAM BOLD CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT  
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**30 point CHELTENHAM BOLD CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT  
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36 point CHELTENHAM BOLD CONDENSED (Monotype)

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6 point CHELTENHAM BOLD EXTENDED (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT  
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primarily that it should be a helpful working tool for our many customers and friends  
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8 point CHELTENHAM BOLD EXTENDED (Monotype)

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Printing Company, but primarily it should be a helpful working tool  
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10 point CHELTENHAM BOLD EXTENDED (Monotype)

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12 point CHELTENHAM BOLD EXTENDED (Monotype)

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14 point CHELTENHAM BOLD EXTENDED (Monotype)

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**6 point CHELTENHAM MEDIUM (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT  
it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful  
working tool for our many customers and friends who are anxious to become familiar with the excellent facilities  
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**8 point CHELTENHAM MEDIUM (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT  
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that it should be a helpful working tool for our many customers and friends who are anxious to  
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**24 point CHELTENHAM OUTLINE (Monotype)**

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**36 point CHELTENHAM OUTLINE (Monotype)**

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**48 point CHELTENHAM OUTLINE (Monotype)**

THE COMPILAT  
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60 point CHELTENHAM OUTLINE (Monotype)

THE COMPI  
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6 point CAIRO BOLD (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent  
?()[]!-\*1234567890\$@&—%<sup>1</sup>/<sub>2</sub><sup>1</sup>/<sub>4</sub><sup>3</sup>/<sub>4</sub><sup>1</sup>/<sub>8</sub><sup>3</sup>/<sub>8</sub><sup>5</sup>/<sub>8</sub><sup>7</sup>/<sub>8</sub>

8 point CAIRO BOLD (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious  
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10 point CAIRO BOLD (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many  
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12 point CAIRO BOLD (Linotype)

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14 point CAIRO BOLD (Linotype)

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6 point CAIRO LIGHT (Linotype)

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**8 point CLOISTER BLACK (Monotype)**

The compilation of this book of type faces was undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities  
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6 point COPPERPLATE BOLD No. 1 (Monotype)

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6 point COPPERPLATE BOLD No. 2 (Monotype)

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6 point COPPERPLATE BOLD No. 3 (Monotype)

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6 point COPPERPLATE BOLD No. 4 (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT  
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**6 point COPPERPLATE LIGHT No. 1 (Monotype)**

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**6 point COPPERPLATE LIGHT No. 2 (Monotype)**

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18 point CORONET BOLD (Ludlow)

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60 point CORONET BOLD (Ludlow)

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**6 point DELLA ROBIA (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of this institution. It takes no great amount of  
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**8 point DELLA ROBIA (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more fam  
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**10 point DELLA ROBIA (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN taken not alone that it should be an advertisement for the Democrat Printing Com-pany but primarily that it should be a helpful working tool for our many customers  
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**12 point DELLA ROBIA (Monotype)**

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**14 point DELLA ROBIA (Monotype)**

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6 point FUTURA BOLD (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of this institution  
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10 point FUTURA BOLD (Linotype)

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6 point FUTURA MEDIUM (Linotype)

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10 point GARAMOND BOLD ITALIC (Linotype)

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**6 point GARAMOND LIGHT (Linotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent  
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**8 point GARAMOND LIGHT (Linotype)**

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**14 point GARAMOND LIGHT (Monotype)**

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36 point GARAMOND LIGHT (Monotype)

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8 point GARAMOND LIGHT CAPS AND SMALL CAPS (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO

10 point GARAMOND LIGHT CAPS AND SMALL CAPS (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUS-

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8 point GARAMOND LIGHT ITALIC (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become  
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10 point GARAMOND LIGHT ITALIC (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends  
? ( ) [ ] ! - \* 1 2 3 4 5 6 7 8 9 0 \$ @ & — % 1/2 1/4 3/4 1/8 5/8 3/8 7/8

12 point GARAMOND LIGHT ITALIC (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDER-taken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many  
? ( ) [ ] ! - \* 1 2 3 4 5 6 7 8 9 0 \$ @ & — % 1/2 1/4 3/4 1/8 3/8 5/8 7/8

14 point GARAMOND LIGHT ITALIC (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES was undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpfu  
? ! \$ & 1 2 3 4 5 6 7 8 9 0



18 point GARAMOND LIGHT ITALIC (Monotype)

THE COMPILATION OF THIS BOOK OF T  
*ype faces was undertaken not alone that it should be a*  
? ! \$ & 1234567890

24 point GARAMOND LIGHT ITALIC (Monotype)

THE COMPILATION OF THIS B  
*ook of type faces was undertaken not alone*  
? ! \$ & 1234567890

30 point GARAMOND LIGHT ITALIC (Monotype)

THE COMPILATION OF T  
*his book of type faces was underta*  
? ! \$ & 1234567890

36 point GARAMOND LIGHT ITALIC (Monotype)

THE COMPILATION O  
*f this book of type faces was*  
? ! \$ & 1234567890

24 point GARAMOND OPEN (Monotype)

THE COMPILATION OF THIS BOOK  
*of type faces was undertaken not alone*  
? ! \$ & 1234567890

30 point GARAMOND OPEN (Monotype)

THE COMPILATION OF THIS  
*book of type faces was undertak*  
? ! \$ & 1234567890



**6 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of this institution. It takes no great amount of study to realize that type in its various forms expresses or at least

?!\$&1234567890

**8 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of this institution. It

?!\$&1234567890

**10 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more

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**12 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers

?!\$&1234567890

**14 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool

?!\$&1234567890

**18 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should

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**24 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE faces was undertaken not alone that it should

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**30 point GOTHIC, CONDENSED (Monotype)**

THE COMPILATION OF THIS BOOK OF type faces was undertaken not alone

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36 point GOTHIC, CONDENSED (Monotype)

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ok of type faces was undertak  
? ! \$ & 1 2 3 4 5 6 7 8 9 0**

42 point GOTHIC, CONDENSED (Monotype)

**THE COMPILATION OF THIS  
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? ! \$ & 1 2 3 4 5 6 7 8 9 0**

48 point GOTHIC, CONDENSED (Monotype)

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60 point GOTHIC, CONDENSED (Monotype)

**THE COMPILATION  
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72 point GOTHIC, CONDENSED (Monotype)

# THE COMPILATI on of this book ?!\$&134567890

24 point GOTHIC, EXTRA CONDENSED (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS  
undertaken not alone that it should be an advertisement fo  
?!\$&1234567890

30 point GOTHIC, EXTRA CONDENSED (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE  
faces was undertaken not alone that it should b  
?!\$&1234567890

6 point GOTHIC, MODERN (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT  
should be an advertisement for the Democrat Printing Company, but primarily that it should be a help-  
ful working tool for our many customers and friends who are anxious to become more familiar with the  
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8 point GOTHIC, MODERN (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT  
alone that it should be an advertisement for the Democrat Printing Company, but  
primarily that it should be a helpful working tool for our many customers and frien  
?!\$&1234567890

10 point GOTHIC, MODERN (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDER-  
taken not alone that it should be an advertisement for the Democrat  
Printing Company, but primarily that it should be a helpful working to  
?!\$&1234567860



12 point GOTHIC, MODERN (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS  
undertaken not alone that it should be an advertisement for  
the Democrat Printing Company, but primarily that it shou  
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14 point GOTHIC, MODERN (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE  
faces was undertaken not alone that it should be  
an advertisement for the Democrat Printing Co.  
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18 point GOTHIC, MODERN (Monotype)

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36 point GOTHIC, MODERN (Monotype)

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42 point GOTHIC, MODERN (Monotype)

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48 point GOTHIC, MODERN (Monotype)

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60 point GOTHIC, MODERN (Monotype)

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72 point GOTHIC, MODERN (Monotype)

# THE COM pilation of ?!\$&1234

6 point GOUDY BOLD (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with  
?!\$&1234567890

8 point GOUDY BOLD (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers who are anxious to become more familiar with  
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10 point GOUDY BOLD (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers who are anxious to become more familiar with  
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12 point GOUDY BOLD (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers who are anxious to become more familiar with  
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14 point GOUDY BOLD (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE faces was undertaken not alone that it should be an advertisement for the Democrat Printing Co.  
?!\$&1234567890

18 point GOUDY BOLD (Monotype)

THE COMPILATION OF THIS BOOK of type faces was undertaken not alone that it should be an advertisement for  
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24 point GOUDY BOLD (Monotype)

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30 point GOUDY BOLD (Monotype)

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36 point GOUDY BOLD (Monotype)

THE COMPILATIO  
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48 point GOUDY BOLD (Monotype)

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60 point GOUDY BOLD (Monotype)

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72 point GOUDY BOLD (Monotype)

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pilation of t  
? ! \$ & 1 2 3 4 5

14 point GOUDY EXTRA BOLD ITALIC (Monotype)

**THE COMPILATION OF THIS BOOK OF  
type faces was undertaken not alone that it  
should be an advertisement for the Democrat  
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18 point GOUDY EXTRA BOLD ITALIC (Monotype)

**THE COMPILATION OF THIS  
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24 point GOUDY EXTRA BOLD ITALIC (Monotype)

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30 point GOUDY EXTRA BOLD ITALIC (Monotype)

**THE COMPILATION  
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36 point GOUDY EXTRA BOLD ITALIC (Monotype)

**THE COMPILA-  
tion of this book of  
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12 point GOUDY HANDTOOLED (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES  
was undertaken not alone that it should be an advertisement for  
the Democrat Printing Company, but primarily that it should be  
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14 point GOUDY HANDTOOLED (Monotype)

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18 point GOUDY HANDTOOLED (Monotype)

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book of type faces was undertaken  
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30 point GOUDY HANDTOOLED (Monotype)

THE COMPILATION OF  
this book of type faces was  
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36 point GOUDY HANDTOOLED (Monotype)

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n of this book of type  
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48 point GOUDY HANDTOOLED (Monotype)

THE COMPILA  
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60 point GOUDY HANDTOOLED (Monotype)

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ilation of this  
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**6 point GOUDY LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of th  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

**8 point GOUDY LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to  
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**10 point GOUDY LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDER-taken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many  
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**12 point GOUDY LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WA s undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be  
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**14 point GOUDY LIGHT (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES was undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it  
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**18 point GOUDY LIGHT (Monotype)**

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**24 point GOUDY LIGHT (Monotype)**

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36 point GOUDY LIGHT (Monotype)

# THE COMPILATIO n of this book of type ? ! \$ & 1 2 3 4 5 6 7 8 9 0

6 point GOUDY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTI-

8 point GOUDY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO

10 point GOUDY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUS-

12 point GOUDY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A

6 point GOUDY LIGHT ITALIC (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT  
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8 point GOUDY LIGHT ITALIC (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT  
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10 point GOUDY LIGHT ITALIC (Monotype Keyboard)

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12 point GOUDY LIGHT ITALIC (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT  
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14 point GOUDY LIGHT ITALIC (Monotype)

*THE COMPILATION OF THIS BOOK OF TYPE F  
aces was undertaken not alone that it should be an advertise-  
ment for the Democrat Printing Company, but primarily tha  
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18 point GOUDY LIGHT ITALIC (Monotype)

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36 point GOUDY LIGHT ITALIC (Monotype)

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12 point GRECO (Monotype)

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14 point GRECO (Monotype)

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TYPE FACES WAS UNDERTAKEN NOT  
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18 point GRECO (Monotype)

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BOOK OF TYPE FACES WAS U  
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OF THIS BOOK OF TY  
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84 point HUXLEY (Monotype)

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6 point KABEL BOLD (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD  
be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our  
many customers and friends who are anxious to become more familiar with the excellent facilities of this institution  
?!\$&1234567890

8 point KABEL BOLD (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE  
that it should be an advertisement for the Democrat Printing Company, but primarily that it should  
be a helpful working tool for our many customers and friends who are anxious to become more  
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12 point KABEL BOLD (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN  
not alone that it should be an advertisement for the Democrat Printing Company, but  
primarily that it should be a helpful working tool for our many customers and  
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14 point KABEL BOLD (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES  
was undertaken not alone that it should be an advertisement for  
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18 point KABEL BOLD (Monotype)

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s book of type faces was under  
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36 point KABEL BOLD (Monotype)

THE COMPILATION O  
f this book of type faces  
?!\$&1234567890

8 point KABEL BOLD ITALIC (Monotype)

*THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT  
it should be an advertisement for the Democrat Printing Company, but primarily that it should be a  
helpful working tool for our many customers and friends who are anxious to become more familiar  
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10 point KABEL BOLD ITALIC (Monotype)

*THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT  
alone that it should be an advertisement for the Democrat Printing Company, but  
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12 point KABEL BOLD ITALIC (Monotype)

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ken not alone that it should be an advertisement for the Democrat Print-  
ing Company, but primarily that it should be a working tool for our many  
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14 point KABEL BOLD ITALIC (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE FACES**  
*was undertaken not alone that it should be an advertisement for  
the Democrat Printing Company, but primarily that it should be*  
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18 point KABEL BOLD ITALIC (Monotype)

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*ces was undertaken not alone that it should be an advert*  
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24 point KABEL BOLD ITALIC (Monotype)

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*f type faces was undertaken not alone that*  
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30 point KABEL BOLD ITALIC (Monotype)

**THE COMPILATION OF THIS**  
*book of type faces was undertak*  
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36 point KABEL BOLD ITALIC (Monotype)

**THE COMPILATION OF**  
*this book of type faces wa*  
?!\$&1234567890

6 point KABEL EXTRA BOLD (Monotype Keyboard)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT**  
*should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful  
working tool for our many customers and friends who are anxious to become more familiar with the excellent*  
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8 point KABEL EXTRA BOLD (Monotype Keyboard)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT**  
*alone that it should be an advertisement for the Democrat Printing Company, but pri-  
marily that it should be a helpful working tool for our many customers and friends who*  
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10 point KABEL EXTRA BOLD (Monotype Keyboard)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our  
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12 point KABEL EXTRA BOLD (Monotype Keyboard)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a  
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14 point KABEL EXTRA BOLD (Monotype)

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36 point KABEL EXTRA BOLD (Monotype)

**THE COMPILATION of this book of type  
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8 point KABEL EXTRA BOLD ITALIC (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE  
that it should be an advertisement for the Democrat Printing Company, but primarily that it  
should be a helpful working tool for our many customers and friends who are anxious to be-  
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8 point KABEL LIGHT (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE  
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a helpful working tool for our many customers and friends who are anxious to become more familiar  
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12 point KABEL LIGHT (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN  
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primarily that it should be a helpful working tool for our many customers and friends  
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14 point KABEL LIGHT (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS  
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Democrat Printing Company, but primarily that it should be a help  
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18 point KABEL LIGHT (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES  
was undertaken not alone that it should be an advertise  
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24 point KABEL LIGHT (Monotype)

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30 point KABEL LIGHT (Monotype)

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36 point KABEL LIGHT (Monotype)

THE COMPILATION O  
f this book of type faces was  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

10 point KABEL MEDIUM (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN  
not alone that it should be an advertisement for the Democrat Printing Company, but  
primarily that it should be a helpful working tool for our many customers and friends  
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12 point KABEL MEDIUM (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDER  
taken not alone that it should be an advertisement for the Democrat Print-  
ing Company, but primarily that it should be a helpful working tool for our  
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14 point KABEL MEDIUM (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES  
was undertaken not alone that it should be an advertisement for the  
Democrat Printing Company, but primarily that it should be a help  
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18 point KABEL MEDIUM (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES  
was undertaken not alone that it should be an advertisement  
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24 point KABEL MEDIUM (Monotype)

THE COMPILATION OF THIS BOOK  
of type faces was undertaken not alone that  
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30 point KABEL MEDIUM (Monotype)

THE COMPILATION OF THIS  
book of type faces was undertaken  
? ! \$ & 1 2 3 4 5 6 7 8 9 0



36 point KABEL MEDIUM (Monotype)

THE COMPILATION O  
f this book of type faces was  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

18 point KAUFMAN BOLD (Monotype)

*The compilation of this book of type faces was under-  
taken not alone that it should be an advertisement for  
? ! \$ & 1 2 3 4 5 6 7 8 9 0*

24 point KAUFMAN BOLD (Monotype)

*The compilation of this book of type faces  
was undertaken not alone that it should be  
? ! \$ & 1 2 3 4 5 6 7 8 9 0*

30 point KAUFMAN BOLD (Monotype)

*The compilation of this book of type  
faces was undertaken not alone th  
? ! \$ & 1 2 3 4 5 6 7 8 9 0*

36 point KAUFMAN BOLD (Monotype)

*The compilation of this book  
of type faces was undertaken  
? ! \$ & 1 2 3 4 5 6 7 8 9 0*

48 point KAUFMAN BOLD (Monotype)

*The compilation of this  
? ! \$ & 1 2 3 4 5 6 7 8 9 0*



60 point KAUFMAN BOLD (Monotype)

*The compilation*  
*?!\$&1234567890*

72 point KAUFMAN BOLD (Monotype)

*The compilatio*  
*?!\$&12345678*

18 point KAUFMAN LIGHT (Monotype)

*The compilation of this book of type faces was undertaken  
not alone that it should be an advertisement for the Demo*  
*?!\$&1234567890*

24 point KAUFMAN LIGHT (Monotype)

*The compilation of this book of type faces was  
undertaken not alone that it should be an ad*  
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30 point KAUFMAN LIGHT (Monotype)

*The compilation of this book of type  
faces was undertaken not alone that*  
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36 point KAUFMAN LIGHT (Monotype)

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type faces was undertaken not  
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48 point KAUFMAN LIGHT (Monotype)

*The compilation of this  
?!\$&1234567890*

60 point KAUFMAN LIGHT (Monotype)

*The compilation of  
?!\$&1234567890*

6 point KENNERLEY LIGHT (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of this institution. It takes no great amount of study to realize

?!-011C\*\$1234567890—&

8 point KENNERLEY LIGHT (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE TH at it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent

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10 point KENNERLEY LIGHT (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends

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12 point KENNERLEY LIGHT (Monotype Keyboard)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful work-

?!-011C\*\$1234567890—&



**6 point KENNERLEY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE THAT TY

**8 point KENNERLEY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FA

**10 point KENNERLEY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE

**12 point KENNERLEY LIGHT CAPS AND SMALL CAPS (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING

**6 point KENNERLEY LIGHT ITALIC (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE THAT TYPE  
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**8 point KENNERLEY LIGHT ITALIC (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE THAT TYPE  
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**10 point KENNERLEY LIGHT ITALIC (Monotype Keyboard)**

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**12 point KENNERLEY LIGHT ITALIC (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE THAT TYPE  
?!-C\*\$1234567890—&

**12 point LIBERTY (Monotype)**

*The Compilation Of This Book Of Type Faces Was Undertaken Not Alone That It Should Be An Advertisement For The Democrat Printing Company, But Primarily That It Should Be A Helpful Working Tool For Our Many Customers And Friends Who Are Anxious To Become More Familiar With The Excellent Facilities Of This Institution. It Takes No Great Amount Of Study To Realize That Type*  
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**14 point LIBERTY (Monotype)**

*The Compilation Of This Book Type Faces Was Undertaken Not Alone That It Should Be An Advertisement For The Democrat Printing Company, But Primarily That It Should Be A Helpful Working Tool For Our Many Customers And Friends Who Are Anxious To Become More Familiar With The Excellent Facilities Of This Institution. It Takes No Great Amount Of Study To Realize That Type*  
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**18 point LIBERTY (Monotype)**

*The Compilation Of This Book Of Type Faces Was Undertaken not alone that it should be an advertisement for the Democra*  
? ! \$ £ 1234567890

**24 point LIBERTY (Monotype)**

*The Compilation Of This Book Of Type Faces was undertaken not alone that it should be an advertise*  
? ! \$ £ 1234567890

**30 point LIBERTY (Monotype)**

*The Compilation Of This Book Of type faces was undertaken not alone that it sho*  
? ! \$ £ 1234567890

**36 point LIBERTY (Monotype)**

*The Compilation Of this Book of type faces was undertaken not alone*  
? ! \$ £ 1234567890

**6 point LITHO ROMAN BOLD (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more  
? ! \$ & 1234567890

**8 point LITHO ROMAN BOLD (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAK- en not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our  
? ! \$ & 1234567890

**10 point LITHO ROMAN BOLD (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UN- dertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a  
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12 point LITHO ROMAN BOLD (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE FACES**  
was undertaken not alone that it should be an advertise-  
ment for the Democrat Printing Company, but primarily  
? ! \$ & 1234567890

14 point LITHO ROMAN BOLD (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE**  
faces was undertaken not alone that it should be  
an advertisement for the Democrat Printing Co  
? ! \$ & 1234567890

18 point LITHO ROMAN BOLD (Monotype)

**THE COMPILATION OF THIS BOOK**  
of type faces was undertaken not alo  
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24 point LITHO ROMAN BOLD (Monotype)

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this book of type faces was  
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30 point LITHO ROMAN BOLD (Monotype)

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of this book of type fa  
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36 point LITHO ROMAN BOLD (Monotype)

**THE COMPILA-**  
tion of this book of  
? ! \$ & 1234567890



**6 point MERCANTILE No. 1 (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN  
NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE  
DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD  
? ! \$ & 1234567890

**6 point MERCANTILE No. 2 (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE  
THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING CO  
MPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR  
? ! \$ & 1234567890

**6 point MERCANTILE No. 3 (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT  
SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY  
THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIEND  
? ! \$ & 1234567890

**6 point MERCANTILE No. 4 (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN  
ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL  
WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR  
? ! \$ & 1234567890

**12 point MERCANTILE No. 1 (Monotype)**

THE COMPILATION OF THIS BOOK  
OF TYPE FACES WAS UNDERTAK  
EN NOT ALONE THAT IT SHOULD  
? ! \$ & 1234567890

**12 point MERCANTILE No. 2 (Monotype)**

THE COMPILATION OF THIS BOOK OF TY  
PE FACES WAS UNDERTAKEN NOT ALON  
E THAT IT SHOULD BE AN ADVERTISEME  
? ! \$ & 1234567890

**12 point MERCANTILE No. 3 (Monotype)**

THE COMPILATION OF THIS BOOK OF TYPE FACES  
WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE  
AN ADVERTISEMENT FOR THE DEMOCRAT PRINTIN  
? ! \$ & 1234567890

**18 point MERCANTILE (Monotype)**

THE COMPILATION OF  
? ! \$ & 1234567890

**24 point MERCANTILE (Monotype)**

THE COMPILATI  
ON OF THIS BOO  
? ! \$ & 1234567890



**6 point MODERN CONDENSED (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE  
?!\$&1234567890

**6 point MODERN CONDENSED CAPS AND SMALL CAPS (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE

**6 point MODERN LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION.  
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**8 point MODERN LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO  
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**10 point MODERN LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO  
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**12 point MODERN LIGHT (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO  
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**6 point MODERN LIGHT ITALIC (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT FACILITIES OF THIS INSTITUTION. IT TAKES NO GREAT AMOUNT OF STUDY TO REALIZE  
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**8 point MODERN LIGHT ITALIC (Monotype Keyboard)**

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**12 point MODERN LIGHT ITALIC (Monotype Keyboard)**

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO  
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#### 6 point OLD STYLE CAPS AND SMALL CAPS (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH THE EXCELLENT

#### 8 point OLD STYLE CAPS AND SMALL CAPS (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME

#### 10 point OLD STYLE CAPS AND SMALL CAPS (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUS-

#### 6 point OLD STYLE LIGHT (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of  
?()[]!-\*1234567890\$@&-%1/2 1/4 3/4 1/8 3/8 5/8 7/8

#### 8 point OLD STYLE LIGHT (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become  
?()[]!-\*1234567890\$@&-%1/2 1/4 3/4 1/8 3/8 5/8 7/8

#### 10 point OLD STYLE LIGHT (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and  
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#### 6 point OLD STYLE LIGHT ITALIC (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become more familiar with the excellent facilities of  
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#### 8 point OLD STYLE LIGHT ITALIC (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and friends who are anxious to become  
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#### 10 point OLD STYLE LIGHT ITALIC (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a helpful working tool for our many customers and  
?()[]!-\*1234567890\$@&- 1/2 1/4 3/4 1/8 3/8 5/8 7/8

#### 24 point ONYX (Monotype)

**THE COMPILATION OF THIS BOOK OF TYPE FACES**  
**was undertaken not alone that it should be an adver-**  
**tisement for the Democrat Printing Company, but**  
**?!\$&1234567890**



30 point ONYX (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE  
faces was undertaken not alone that it sh  
ould be an advertisement for the Democrat  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

36 point ONYX (Monotype)

THE COMPILATION OF THIS BOOK OF  
type faces was undertaken not alone  
that it should be an advertisement for  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

48 point ONYX (Monotype)

THE COMPILATION OF THIS B  
ook of type faces was underta  
ken not alone that it should be  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

24 point SHADOW (Monotype)

THE COMPILATION OF THIS BOOK  
? ! \$ & 1 2 3 4 5 6 7 8 9 0



48 point SHADOW (Monotype)

THE COMPILATIO  
?!\$&1234567890

24 point SIGNAL (Monotype)

*The Compilation of this Book of Type*  
*?!\$&1234567890*

30 point SIGNAL (Monotype)

*The Compilation of this Book of T*  
*?!\$&1234567890*

42 point SIGNAL (Monotype)

*The Compilation of This B*  
*?!\$&1234567890*

54 point SIGNAL (Monotype)

*The Compilatio*  
*?!1234567890*



60 point SIGNAL (Monotype)

The Compilat  
?!\$&123456

14 point TEMPO BLACK (Ludlow)

**THE COMPILATION OF THIS BOOK OF TYPE  
faces was undertaken not alone that it should  
?[]()!-1234567890\$&-+**

18 point TEMPO BLACK (Ludlow)

**THE COMPILATION OF THIS BOOK OF  
type faces was undertaken not alon  
?[]()!-1234567890\$&- $\frac{1}{2}$  $\frac{1}{4}$  $\frac{3}{4}$ +**

24 point TEMPO BLACK (Ludlow)

**THE COMPILATION OF THIS  
book of type faces was un  
?[]()!-\$&- $\frac{1}{2}$  $\frac{1}{4}$  $\frac{3}{4}$ +**  
**1234567890**

30 point TEMPO BLACK (Ludlow)

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this book of type face  
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**1234567890**



36 point TEMPO BLACK (Ludlow)

**THE COMPILATIO  
n of this book of t  
?[]()!-\$&—%<sup>1</sup>/<sub>2</sub><sup>1</sup>/<sub>4</sub><sup>3</sup>/<sub>4</sub>+  
1234567890**

14 point TEMPO HEAVY CONDENSED (Ludlow)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDER-  
taken not alone that it should be an advertisement for the Democrat  
?()[]!-1234567890\$&—%<sup>1</sup>/<sub>2</sub><sup>1</sup>/<sub>4</sub><sup>3</sup>/<sub>4</sub>+**

18 point TEMPO HEAVY CONDENSED (Ludlow)

**THE COMPILATION OF THIS BOOK OF TYPE FACES WAS  
undertaken not alone that it should be an advertisement fo  
?()[]!-1234567890\$&—%<sup>1</sup>/<sub>2</sub><sup>1</sup>/<sub>4</sub><sup>3</sup>/<sub>4</sub>+**

24 point TEMPO HEAVY CONDENSED (Ludlow)

**THE COMPILATION OF THIS BOOK OF T  
ype faces was undertaken not alone that it  
?()[]!-1234567890\$&—%<sup>1</sup>/<sub>2</sub><sup>1</sup>/<sub>4</sub><sup>3</sup>/<sub>4</sub>+**

30 point TEMPO HEAVY CONDENSED (Ludlow)

**THE COMPILATION OF THIS BOO  
k of type faces was undertaken n  
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36 point TEMPO HEAVY CONDENSED (Ludlow)

**THE COMPILATION OF THI  
s book of type faces was u  
?()[]!-123456\$&—%<sup>1</sup>/<sub>2</sub><sup>1</sup>/<sub>4</sub><sup>3</sup>/<sub>4</sub>+**



48 point TEMPO HEAVY CONDENSED (Ludlow)

**THE COMPILATION O  
f this book of type fac  
?[]()!-\$&-°½¼¾+  
1234567890**

14 point TEMPO HEAVY CONDENSED ITALIC (Ludlow)

***THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDER-  
taken not alone that it should be an advertisement for the  
Democrat Printing Company, but primarily that it should be a help  
?[]()!-1234567890\$&-°½¼¾+***

18 point TEMPO HEAVY CONDENSED ITALIC (Ludlow)

***THE COMPILATION OF THIS BOOK OF TYPE FACE  
s was undertaken not alone that it should be an  
?[]()!-1234567890\$&-°½¼¾+***

24 point TEMPO HEAVY CONDENSED ITALIC (Ludlow)

***THE COMPILATION OF THIS BOOK OF  
type faces was undertaken not alone t  
?[]()!-1234567890\$&-°½¼¾+***

30 point TEMPO HEAVY CONDENSED ITALIC (Ludlow)

***THE COMPILATION OF THIS BO  
ok of type faces was undertaken  
?[]()!-\$&-°½¼¾+  
1234567890***



36 point TEMPO HEAVY CONDENSED ITALIC (Ludlow)

***THE COMPILATION OF TH***  
***is book of type faces was***  
***?[ ]( )!-\$&- % 1/4 1/2 3/4 +***  
***1234567890***

12 point TOWER (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT  
it should be an advertisement for the Democrat Printing Company, but primarily that it should  
be a helpful working tool for our many customers and friends who are anxious to become  
?!\$&1234567890

14 point TOWER (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT  
alone that it should be an advertisement for the Democrat Printing Company,  
but primarily that it should be a helpful working tool for our many customers  
?!\$&1234567890

18 point TOWER (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UN-  
dertaken not alone that it should be an advertisement for the  
?!\$&1234567890

24 point TOWER (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FA  
ces was undertaken not alone that it should be an  
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30 point TOWER (Monotype)

THE COMPILATION OF THIS BOOK OF TY  
pe faces was undertaken not alone that it  
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36 point TOWER (Monotype)

THE COMPILATION OF THIS BOOK  
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? ! \$ & 1 2 3 4 5 6 7 8 9 0

48 point TOWER (Monotype)

THE COMPILATION OF T  
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? ! \$ & 1 2 3 4 5 6 7 8 9 0

60 point TOWER (Monotype)

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of this book of type f  
? ! \$ & 1 2 3 4 5 6 7 8 9 0



72 point TOWER (Monotype)

# THE COMPILATI on of this book of ? ! \$ & 1 2 3 4 5 6 7 8 9 0

12 point TYPEWRITER (Linotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH  
? ( ) [ ] ! - \* 1 2 3 4 5 6 7 8 9 0 \$ @ & - % 1/2 1/4 3/4 1/8 3/8 5/8 7/8

10 point TYPO ROMAN (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

12 point TYPO ROMAN (Monotype)

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? ! \$ & 1 2 3 4 5 6 7 8 9 0

14 point TYPO ROMAN (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH  
? ! \$ & 1 2 3 4 5 6 7 8 9 0

18 point TYPO ROMAN No. 1 (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN NOT ALONE THAT IT SHOULD BE AN ADVERTISEMENT FOR THE DEMOCRAT PRINTING COMPANY, BUT PRIMARILY THAT IT SHOULD BE A HELPFUL WORKING TOOL FOR OUR MANY CUSTOMERS AND FRIENDS WHO ARE ANXIOUS TO BECOME MORE FAMILIAR WITH  
? ! \$ & 1 2 3 4 5 6 7 8 9 0



18 point TYPO ROMAN No. 2 (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat  
? ! \$ & 1234567890

24 point TYPO ROMAN No. 1 (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE faces was undertaken not alone that it should be  
? ! \$ & 1234567890

24 point TYPO ROMAN No. 2 (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE faces was undertaken not alone that it should be an advert  
? ! \$ & 1234567890

14 point VALIANT (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES WAS UNDERTAKEN not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a working tool  
? ! \$ & 1234567890

18 point VALIANT (Monotype)

THE COMPILATION OF THIS BOOK OF TYPE FACES was undertaken not alone that it should be an advert  
? ! \$ & 1234567890

24 point VALIANT (Monotype)

THE COMPILATION OF THIS BOOK OF type faces was undertaken not alone th  
? ! \$ & 123567890

30 point VALIANT (Monotype)

THE COMPILATION OF THIS BOOK of type faces was undertaken  
? ! \$ & 1234567890



36 point VALIANT (Monotype)

**THE COMPILATION OF THIS  
book of type faces was u  
?!\$&1234567890**

8 point WEDDING TEXT (Monotype)

The compilation of this book of type faces was undertaken not alone that it should be an advertisement for the Democrat Printing Company but primarily that it should be a helpful working tool for our many custom  
?!\$&1234567890

10 point WEDDING TEXT (Monotype)

The compilation of this book of type faces was undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it should be a help  
?!\$&1234567890

12 point WEDDING TEXT (Monotype)

The compilation of this book of type faces was undertaken not alone that it should be an advertisement for the Democrat Printing Company, but primarily that it  
?!\$&1234567890

14 point WEDDING TEXT (Monotype)

The compilation of this book of type faces was undertaken not alone that it should be an advertisement for the Democrat Printing Company  
?!\$&1234567890

18 point WEDDING TEXT (Monotype)

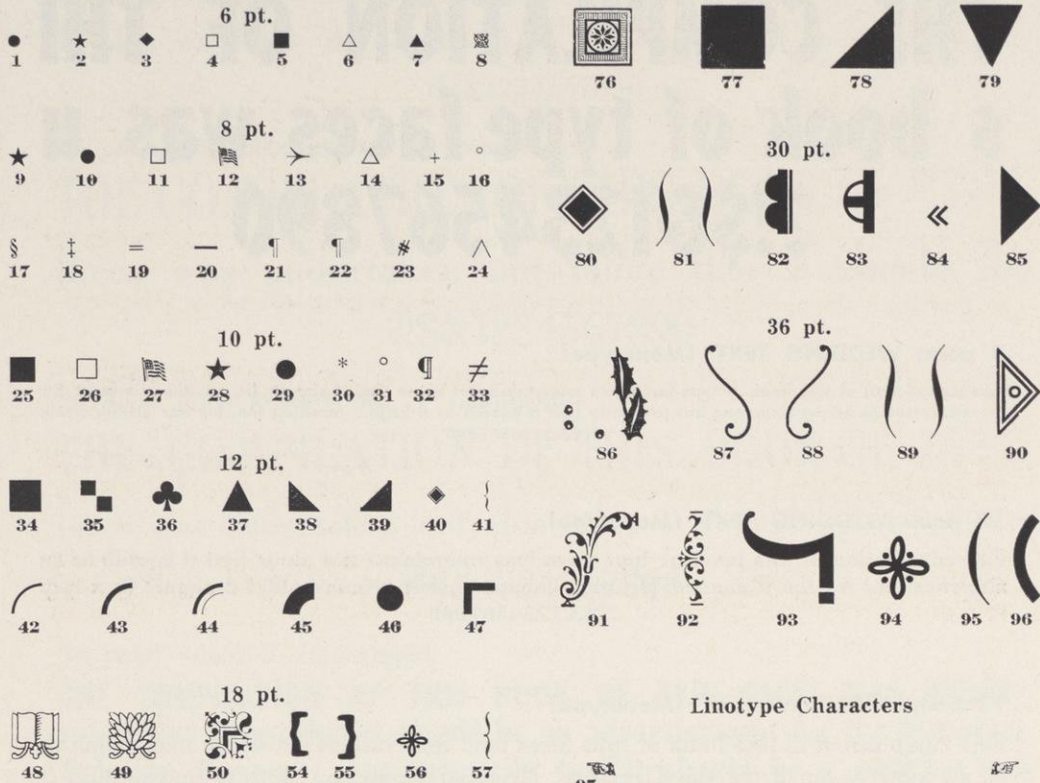
The compilation of this book of type faces was undertaken not alone that it should be an advertisement for the Democrat Printing  
?!\$&1234567890

24 point WEDDING TEXT (Monotype)

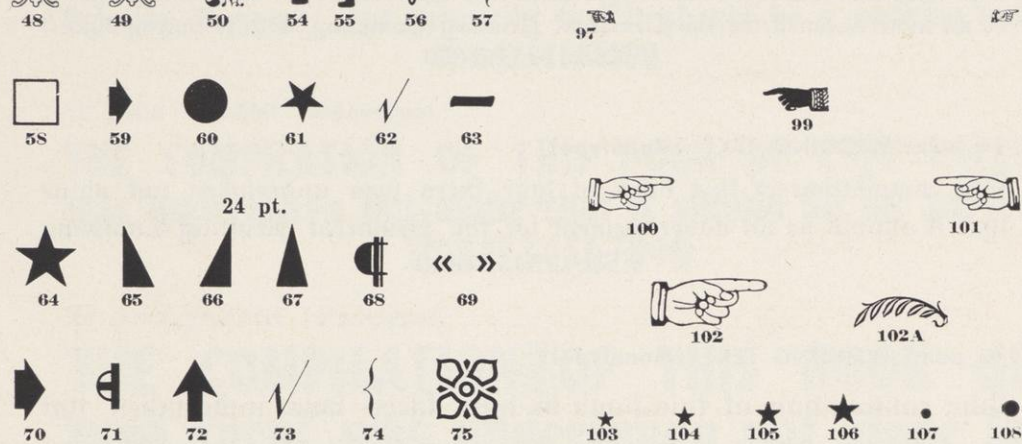
The compilation of this book of type faces was undertaken not alone that it should be an advertisement  
?!\$&1234567890



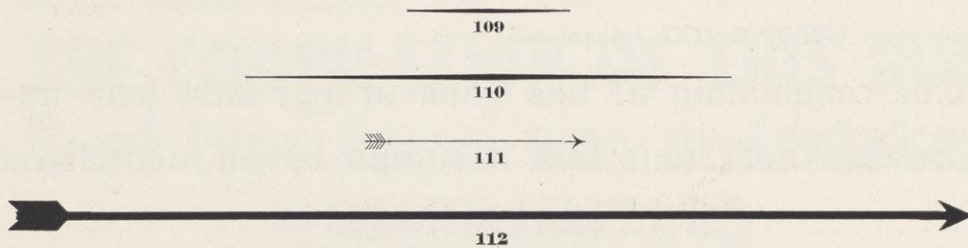
# Monotype Characters



## Linotype Characters

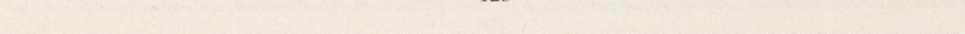
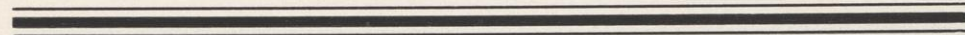
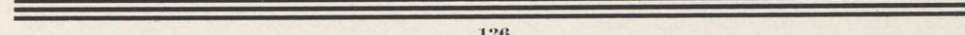
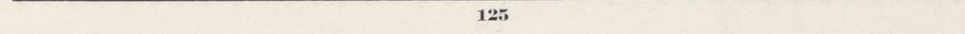
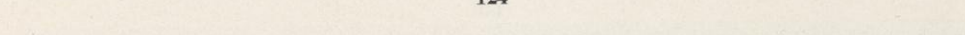
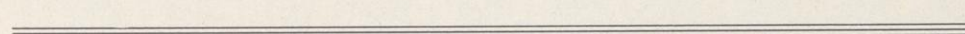
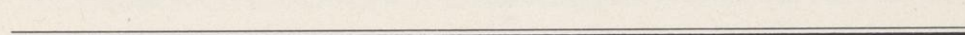
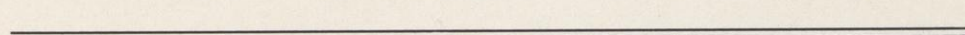
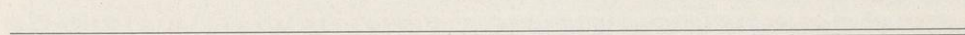
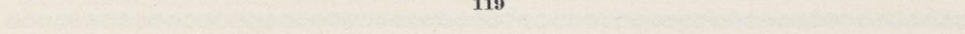
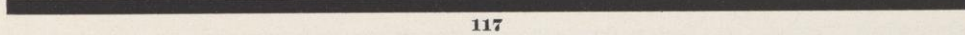
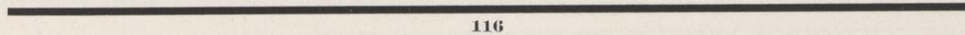
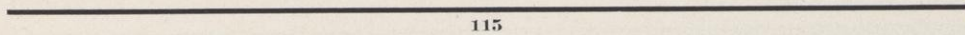
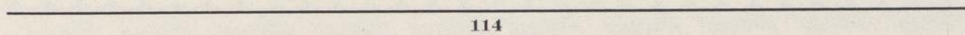
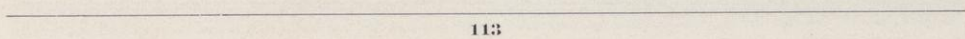


## Linotype Dashes and Arrow

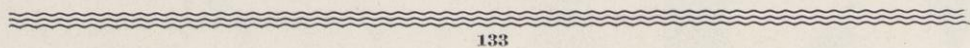




Rule and Border



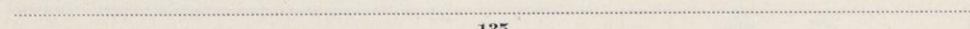




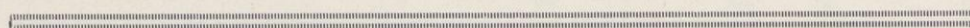
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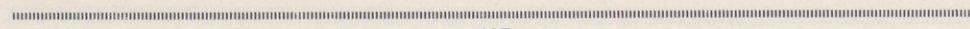
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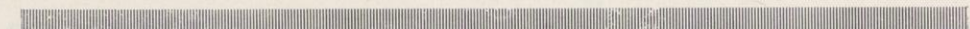
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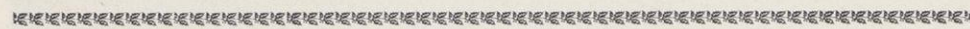
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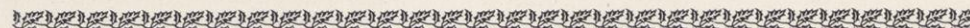
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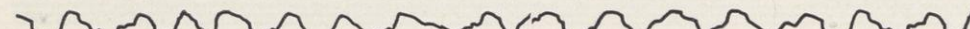
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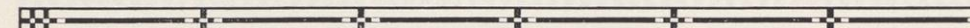
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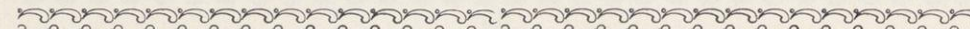
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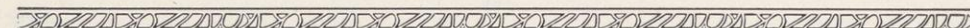
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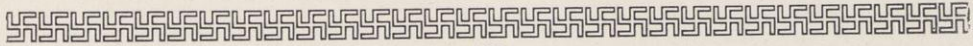


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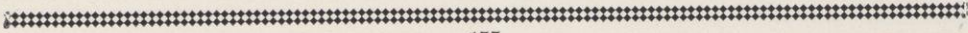




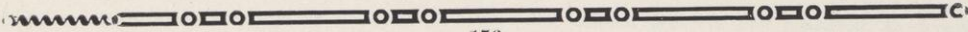
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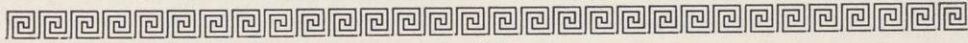
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**We also have various sizes  
of Wood Type ranging in size  
from 1" to 3" . . .**



# PRINTING TRADE CUSTOMS

- 1 **ORDERS** regularly entered cannot be cancelled except upon terms that will compensate against loss.
- 2 **EXPERIMENTAL WORK** performed at customer's request, such as sketches, drawings, composition, plates (including lithographic plates), presswork and materials shall be charged for at current rates.
- 3 **SKETCHES, COPY, DUMMIES** and all preparatory work created or furnished by the printer, shall remain his exclusive property and no use of same shall be made, nor may ideas obtained therefrom be used, except upon compensation to be determined by the owner.
- 4 **ART WORK, TYPE, PLATES** (including lithographic plates), engravings, electrotypes, negatives, positives and other items when supplied by the printer shall remain his exclusive property, unless otherwise agreed in writing.
- 5 **ALTERATIONS:** Proposals are only for work according to the original specifications. If through customer's error, or change of mind, work has to be done a second time or more, such extra work will carry an additional charge, at current rates for the work performed.
- 6 **STANDING TYPE MATTER**, plates (including lithographic plates), and negatives will not be held after completion of the order except by special agreement and charge therefor.
- 7 **PROOFS:** Two proofs shall be submitted with original copy. Corrections, if any, to be made thereon and to be returned marked "O.K." or "O.K. with corrections" and signed with name or initials of person duly authorized to pass on same. If revised proofs are desired, request must be made when proof is returned. Printer is not responsible for errors if work is printed as per customer's O.K.
- 8 **PRESS PROOFS:** An extra charge will be made for press proofs, unless the customer is present when the form is made ready on the press, so that no press time is lost. Presses standing awaiting O.K. of customer will be charged at current rates for the time so consumed.
- 9 **OVER RUNS** or under runs not to exceed 10% of the amount ordered shall constitute an acceptable delivery and the excess or deficiency shall be charged or credited to the customer proportionately.
- 10 **CUSTOMER'S PROPERTY.** The printer shall charge the customer, at current rates, for handling and storing customer's stock or customer's printed matter held more than thirty (30) days. All customer's property that is stored with a printer is at the customer's risk, and the printer is not liable for any loss or damage thereto caused by fire, water leakage, theft, negligence, insects, rodents, or any cause beyond the printer's control. It is understood that the gratuitous storage of customer's property is solely for the benefit of the customer.
- 11 **DELIVERY:** Unless otherwise specified the price quoted is for a single shipment, F.O.B. customer's local place of business. All proposals are based on continuous and uninterrupted delivery of complete order, unless specifications distinctly state otherwise.
- 12 **TERMS:** Net cash thirty (30) days. All claims must be made within five days of receipt of goods.
- 13 **DELAYS IN DELIVERY:** All contracts are made contingent upon wars, strikes, fires, floods, accidents or other contingencies beyond the printer's control.
- 14 **REPAIRS, CHANGES**, trimming, mortising, anchoring, special proving or similar work required on materials which are furnished by the customer, including but not limited to, drawings, engravings, electrotypes, and negatives, shall be billed at current market rates.
- 15 **PAPER STOCK** furnished by the customer shall be properly packed, free from dirt, grit, torn sheets, bad splices, etc., and of proper quality for printing requirements. Additional cost due to delays or impaired production on account of improper packing or quality shall be charged to the customer.
- 16 **COLOR PROOFING:** Because of the difference in equipment and conditions between the color proofing and the pressroom operations, a reasonable variation in color between color proofs and the completed job shall constitute an acceptable delivery.

THESE TRADE CUSTOMS HAVE BEEN IN GENERAL USE IN THE PRINTING INDUSTRY THROUGHOUT THE UNITED STATES OF AMERICA FOR MORE THAN 50 YEARS

Formally promulgated Annual Convention,  
United Typothetae of America 1922.



Repromulgated Annual Convention,  
Printing Industry of America, Inc., 1945.



# PRINTING TRADE CUSTOMS

The printing trade has a long and varied history, and its customs are well known to those who are familiar with it.

**PRINTING INDUSTRY** is the process of producing printed matter, such as books, newspapers, and magazines. It is a highly skilled and labor-intensive industry.

**PRINTING PROCESS** involves the use of various materials and techniques to create the final printed product. This includes the selection of paper, ink, and the use of printing presses.

**PRINTING EQUIPMENT** includes the various machines and tools used in the printing process, such as presses, galleys, and proof presses.

**PRINTING MATERIALS** are the raw materials used in the printing process, including paper, ink, and colorants.

**PRINTING TECHNIQUES** are the methods used to transfer the printed image from the printing press to the final product. This includes the use of various printing methods, such as letterpress, linotype, and offset.

**PRINTING INDUSTRY** is a highly competitive and fast-paced industry. It is constantly evolving, and new technologies and techniques are being developed all the time.

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THE PRINTING INDUSTRY HAS BEEN IN EXISTENCE SINCE THE INVENTION OF THE PRINTING PRESS.

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103-2's to 1b

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## A WAR-TIME SUPPLEMENT TO DEMOCRAT TYPES

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CONTRAST IS A VERY IMPORTANT element in legibility. We read not by the eye but by the mind, the eye pick-  
6 point CAIRO LIGHT

ALL THE ENERGY THUS used is taken from that used in assimilating the thought. It also requires  
8 point CAIRO LIGHT

ANYTHING THAT MAY BE discerned may be said to be legible in a sense, but in a  
10 point CAIRO LIGHT

OBVIOUSLY, UNLESS these word forms stand out with clarity and dis-  
12 point CAIRO LIGHT

THERE IS A distinction between what is known as fine print-  
14 point CAIRO LIGHT

AN ILLUSTRATION of the virtue of tone condensa-  
18 point CAIRO LIGHT

There is a distinction between what is a  
24 point CAIRO LIGHT

Drawings to depict the idea, or  
30 point CAIRO LIGHT

Everyone has observed ho  
36 point CAIRO LIGHT

All these tires are t  
48 point CAIRO LIGHT

Contrast is ver  
60 point CAIRO LIGHT

All the energ  
72 point CAIRO LIGHT



*Line*  
**CONTRAST IS A VERY IMPORTANT** element in legibility. We read not by the eye but by the mind, the eye pick-  
6 point CAIRO BOLD

**ALL THE ENERGY THUS** used is taken from that used in assimilating the thought. It also requires  
8 point CAIRO BOLD

**ANYTHING THAT MAY BE** discerned may be said to be legible in a sense, but in a  
10 point CAIRO BOLD

**OBVIOUSLY, UNLESS** these word forms stand out with clarity and dis-  
12 point CAIRO BOLD

**THERE IS A** distinction between what is known as fine print-  
14 point CAIRO BOLD

**AN ILLUSTRATION** of the virtue of tone conden-  
18 point CAIRO BOLD

**A SHEET** of paper may be likened to  
24 point CAIRO BOLD

**Obviously, unless** these acts  
30 point CAIRO BOLD

**A good printer** uses the  
36 point CAIRO BOLD

**All have noticed**  
48 point CAIRO BOLD

**There is a dis**  
60 point CAIRO BOLD

**Let it be set**  
72 point CAIRO BOLD



ANYTHING that may be discerned may be said to be legible in a sense, but in a broader sense a page

12 point TOWER

Contrast is a very important element in legibility. We read not by the eye by the

14 point TOWER

All the energy thus used is taken from that used in assimilating the

18 point TOWER

All have noticed also that a strong solid color surround

24 point TOWER

When a printer has all of these facts he can

30 point TOWER

That is just what should be brought

36 point TOWER

In other words the reader m

48 point TOWER

The entire energy of his

60 point TOWER

On this sheet of pap

72 point TOWER

THE IMPORTANT FACTOR IN TYPE IS THAT CHARACTERS

36 point EMPIRE

A SHEET OF PAPER MAY BE LIKENED TO

48 point EMPIRE



**The important factor in type is that the characters bear the proper relation**  
14 point VALIANT

**All have noticed that a strong solid color surrounded by**  
18 point VALIANT

**A sheet of paper may be likened to the back**  
24 point VALIANT

**You are cordially invited to our big**  
30 point VALIANT

**Printers can hardly explain a**  
36 point VALIANT

**ALL ORNAMENTS AND ILLUSTRATIONS**  
24 point SHADOW

**A SHEET OF PAPER**  
48 point SHADOW

*Art has its own position in industry and it need not necessarily be*  
18 point KAUFMAN LIGHT

*Assembling the lines closely together gives them a*  
24 point KAUFMAN LIGHT

*Good printing in the fullest sense calls for*  
30 point KAUFMAN LIGHT

*The first requisite of good printing*  
36 point KAUFMAN LIGHT

*This style book is offered as*  
48 point KAUFMAN LIGHT

*Drawings to depict a*  
60 point KAUFMAN LIGHT



*The selection of type designs is a subject which should be*  
18 point KAUFMAN BOLD

*The important fact in type is that characters*  
24 point KAUFMAN BOLD

*All have noticed that a strong solid co*  
30 point KAUFMAN BOLD

*Invasion of Europe is approach*  
36 point KAUFMAN BOLD

*Good printing in the full*  
48 point KAUFMAN BOLD

*You are cordially in*  
60 point KAUFMAN BOLD

*The whole story*  
72 point KAUFMAN BOLD

*In other words the reade*  
48 point BRUSH

*All ornaments and*  
60 point BRUSH

*Drawings to dep*  
72 point BRUSH



*There is a distinction between what is known as fine printing and good printing*  
12 point KABEL BOLD ITALIC

*On this sheet of paper are to be arranged characters of type or ornaments*  
14 point KABEL BOLD ITALIC

*Anything that may be discerned may be said to be legible in a*  
18 point KABEL BOLD ITALIC

*In other words the reader must not know that he*  
24 point KABEL BOLD ITALIC

*Purely ornamental drawings act in the*  
30 point KABEL BOLD ITALIC

*Brains or intellect are a part of*  
36 point KABEL BOLD ITALIC

**The important factor in type is that the characters bear the proper relation to each other in space, that words and**  
6 point SANS SERIF EXTRA BOLD

**There is a distinction between what is known as fine printing and good printing. The former**  
8 point SANS SERIF EXTRA BOLD

**A good printer uses the artist as an aid but keeps foremost in his mind the only**  
10 point SANS SERIF EXTRA BOLD

**A sheet of paper may be likened to the background upon which an arti**  
12 point SANS SERIF EXTRA BOLD

**An illustration of the virtue of tone condensation is a series**  
14 point SANS SERIF EXTRA BOLD

**Everyone has observed how strongly a black cut or an**  
18 point SANS SERIF EXTRA BOLD

**Contrast is an important element in legibil**  
24 point SANS SERIF EXTRA BOLD

**That is just what should**  
36 point SANS SERIF EXTRA BOLD

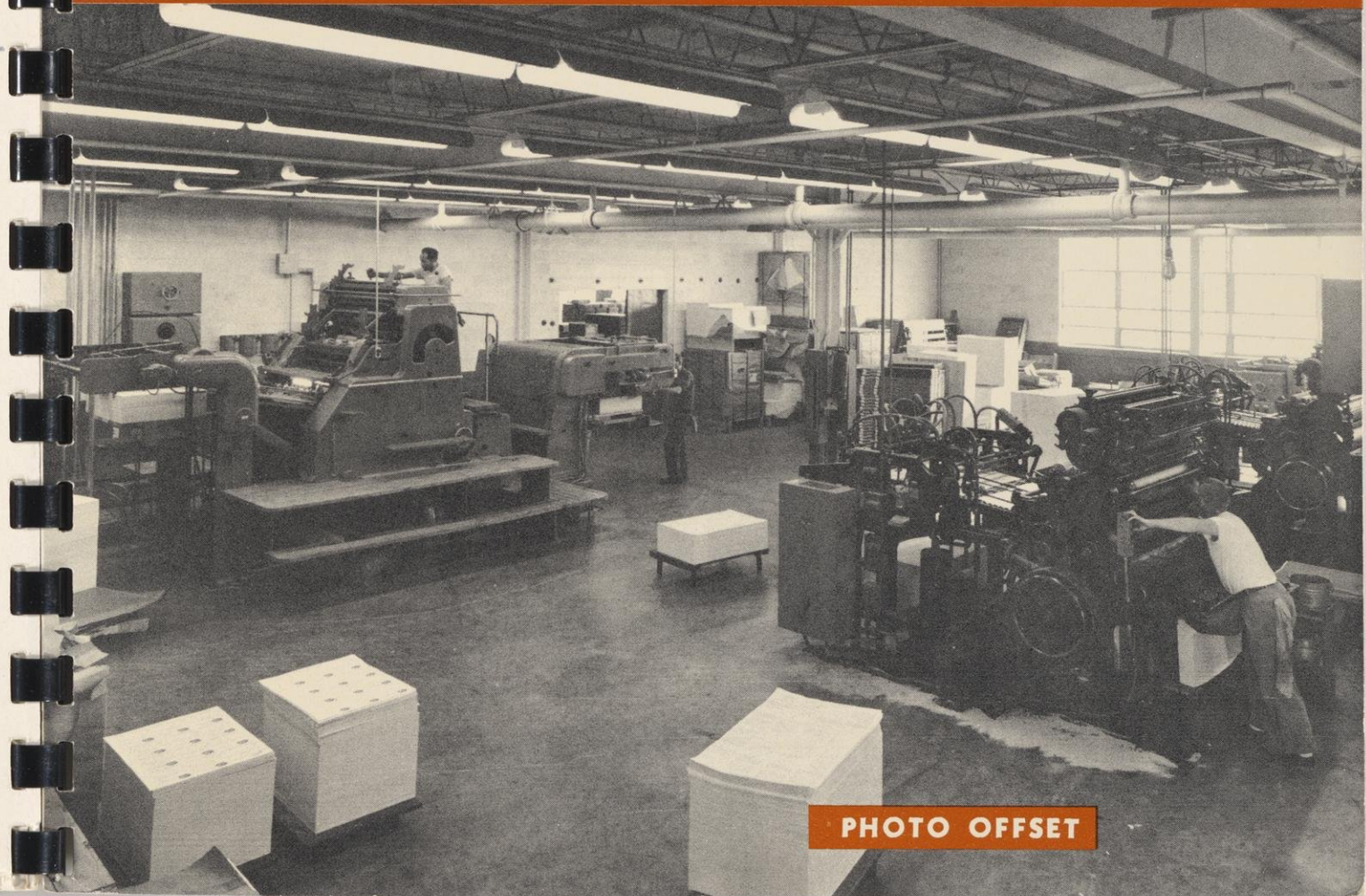
**A sheet of paper may be likened to the back**  
30 point ONYX

**A good printer uses the artist as an aid**  
36 point ONYX





**LETTERPRESS**



**PHOTO OFFSET**



Silver Buckle Press