

Deltona Corporation advertisement.

[s.l.]: [s.n.], 1972

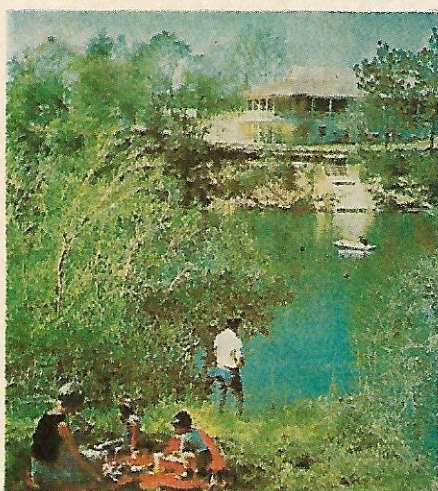
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When you buy property at Citrus Springs, Florida, you get swimming and boating and fishing and golfing and sunning and tall trees and rolling hills and sparkling lakes and something more important...



The Mackle masterplan promised a recreation center for Citrus Springs. This is it. What the Mackles promise, they deliver.

The Mackle brothers—

the men behind Citrus Springs. They head The Deltona Corporation. They're old hands at making people's dreams come true.

The Mackle family has been a part of the Florida building scene for over 60 years. They've built over 25,000 homes and have created seven total communities. Citrus Springs is one of them.

When we say "total," we mean totally planned. Citrus Springs will have a shopping and medical center, banks and utilities, schools, churches, parks and its own golf course.

But we're getting ahead of the story.

Citrus Springs is a choice piece of land . . . 15,000 breath-taking acres. Before the Mackles decided on the site, they walked the land . . . jeeped through it . . . flew over it. Was the terrain high and dry, interesting and appealing? Was there plenty of fresh, clear water? How many lakes and ponds? What about the drainage? Was it near a growth area? Could a community be carved out without ruining the environment?

When the Mackles were able to answer "yes" to these and hundreds of other questions, Citrus Springs was born.

Of course, Citrus Springs will enjoy what have now become known as the Mackle "firsts"—controlled size, which means we'll never go beyond our fixed boundaries, so the price of the land should increase because of the limited supply. Coordinated growth—which means when you're ready to build, your lot

is ready for you, now or 10 years from now. Central water main brings water right to your lot. No costly, frustrating well-digging.

Why all this background on The Deltona Corporation? Chances are you've worked and saved all your life—because you had a dream. One day you were going to move to Florida . . . start a new life. We figure when you're going to put your hard-earned money and so much hope in someone's hands, the more you know about them, the better.

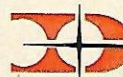
The Deltona Corporation has thrived in Florida because they have never failed to deliver what they promise.

Ask anyone in any of the Mackle communities. You can visit on a low-cost property inspection trip. Talk to the people. We'll rest our case on what they have to say about us.

In the meantime, fill out the attached postpaid reply card—or, if the card is missing, write The Deltona Corp., 3250 S.W. Third Ave., Miami, Fla. 33129. We'll supply you with everything you need to know about Citrus Springs.

If you're dreaming about fun and sun—Florida will deliver. If you're dreaming of a fine home in a total community and neighbors you have something in common with—the Mackles will deliver . . . like no one else.

They're old hands at making dreams come true.

 **The Deltona Corporation**
Good people to build your future with