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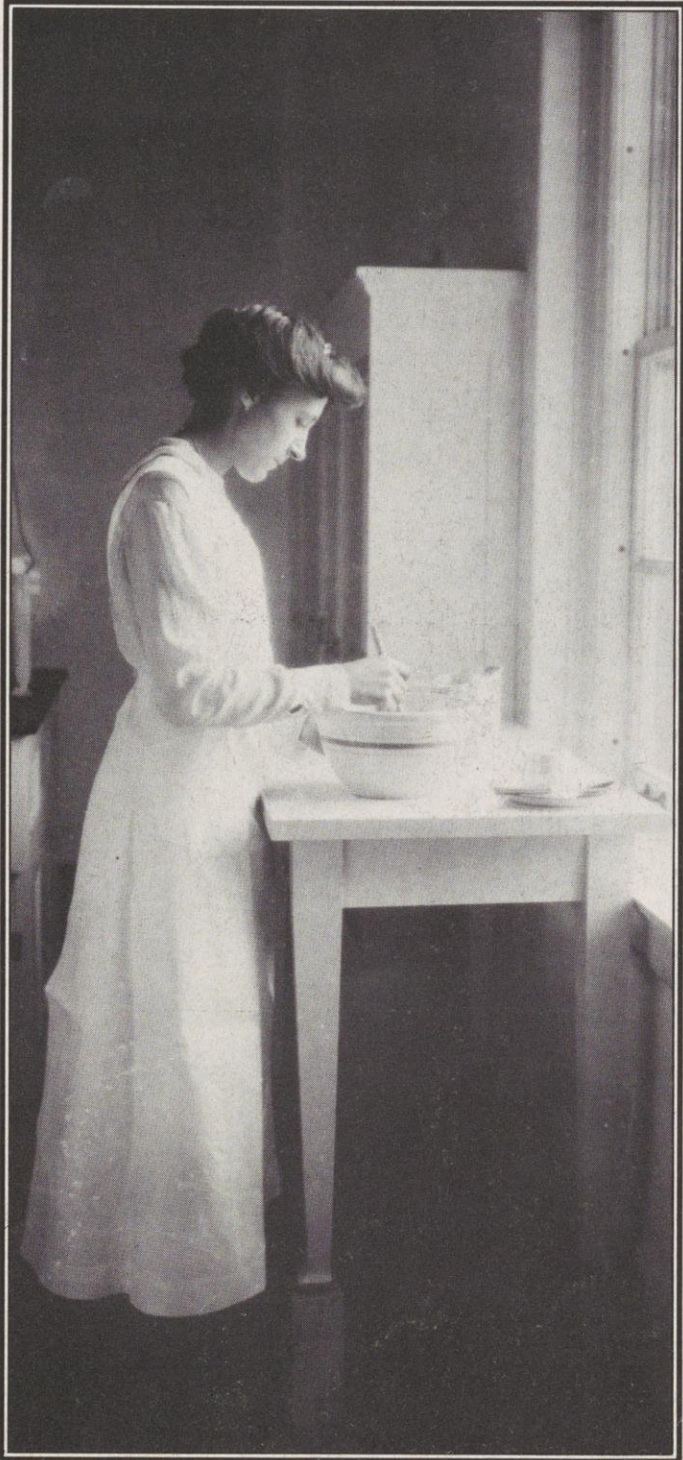
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Wisconsin Alumnus

Volume 79, Number 4
May 1978



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Home Ec Has A Birthday

On Wisconsin

This month's "On Wisconsin" page is given to WAA President George Affeldt.

When our alumni association was young—back 116 years ago—its purpose was to help retain the feeling of student camaraderie out there in an alien world. And, of course, even today a stranger is much less a stranger when we discover that he or she is a fellow alumnus of the UW–Madison.

But over the years the Alumni Association has developed a marvelous basic purpose that wasn't there at its founding. It has become an organization composed of thousands who want to give back something to the University; to repay the State taxpayers for an education which cost much more at the outset than any of us as a student was asked to pay, and which has proven invaluable as we have used that education to move forward in our careers. True, our fellow Wisconsin taxpayers still pay more of the individual student's education costs than does the student, but at the same time alumni—privately and through their business interests—now contribute millions of dollars to the campus to keep this one of the truly great universities of the world.

To my way of thinking, we can have it no other way. Each of us accepted much; each is obligated to return much. If pecuniary repayment is a problem, there are many other ways, not the least of which is a kind of "spiritual" support of the University through recruitment of fine young students; a push for sensible legislation on state and federal levels; participation in University and WAA activities.

Recently I saw the premise put forth in the form of a multiple-choice

question. I found that a good idea.

"A worthwhile alumnus pays back the debt by:

"1. Taking active part in the national organization and its committees and activities—Homecoming, Founders Days, Alumni Weekends, Women's Days, etc.

"2. Joining the local club (if such there be) and supporting—yes, even *working on*—all its activities, most of which are aimed at earning scholarship funds to help local young people attend the UW–Madison.

"3. Recruiting outstanding young people as future students.

"4. Making a financial contribution—as much or as little as one can afford—to the UW Foundation every year."

Now, if you recall the last time you filled a Blue Book during an exam, those multiple-choice questions had two summaries: one was "None of the Above." In the context of this treatment, that would be a sorry answer, although, unlike at exam time, one that can be changed immediately.

It can be changed to the other far better answer, the logical one for all of us who agree that we have a moral obligation to return the gifts we've been given. That answer would then become "All of the Above!"



George R. Affeldt

Letters

Wisconsin Alumnus

Volume 79, Number 4
May 1978

'Incisive'

Mariann Goss's article ("Oh Where Will I Lay My Pretty, Pretty Head," March) is one of the most incisive analyses of student housing I have read in years. Congratulations to her for writing it, and to you for printing it.

PHIL BALL
Mayor's Office

John Commons, et al.

I am collecting data for my doctoral dissertation at the University of Minnesota, concerning involvement of University of Wisconsin faculty members (particularly in the social sciences) in the Progressive reforms of Governors La Follette, Davidson, and McGovern (1901-14).

I know that not many of your alumni date back that far, but many may have studied under John R. Commons, E. A. Ross, or William Scott in the 1920s and '30s. Or some, as graduate students, may have done work for either the Legislative Reference Library or for one of the state regulatory bodies, especially the railroad, industrial and tax commissions. If any have recollections about these men or institutions, I would be most grateful to hear from them. I am especially seeking material on attitudes toward involvement of the University and its personnel in regulating activities for the state, or which centers on these faculty members' attitudes towards religion and ethics. But any recollections, anecdotes, and stories would be welcome.

Thank you.

JAMES L. GEARITY
3110 12 Avenue South
Minneapolis 55407

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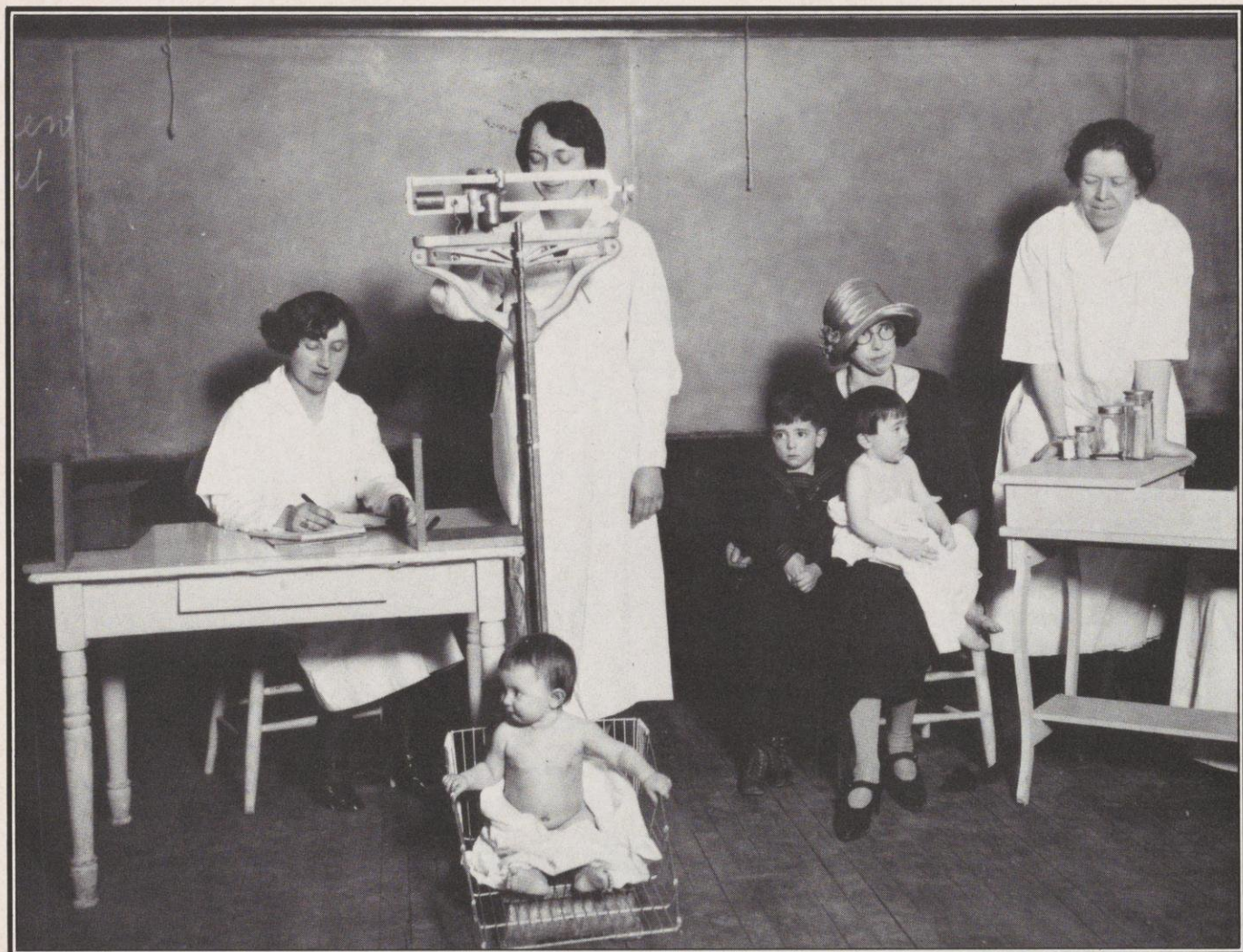
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“The Brides’ Course” Turns 75

By Hazel F. McGrath

There's no way of knowing how many homes have been happier and how many families have been healthier because Home Economics was officially established as a field of study at the University seventy-five years ago.

By multiplying the number of graduates—8,416—by the number of people whose lives they have probably influenced through their skills at home-making, teaching, research, and public service, it might be possible to arrive at an approximate—and very large—figure.

It all started in 1903 when women's clubs in Waupaca and Edgerton, strongly supported by Mrs. Robert M. La Follette, wife of the governor, petitioned the legislature to establish a University Department of Domestic Science. The solons smiled upon the project, the Board of Regents moved swiftly, and by April 21, Regent Edmonds could introduce the appropriate resolution. The nine "ayes" won.

(Among the four "nays" was that of Col. William Freeman Vilas, ever a University backer and benefactor on the side of progress and expansion. History does not record why he voted "no." However, his final bequest to the University—ultimately to reach a whopping \$30-million through wise investment—has for many years been providing research professorships, scholarships, fellowships, music festivals, and symposia to enrich every area of the campus.)

Moving right along, the regents soon approved the appointment of Caroline L. Hunt as professor, to begin teaching in the second semester for the princely sum of \$1000 in a Department of Domestic Science in the College of Letters and Science.

The second semester of 1903-04, Prof. Hunt and Instructor Ellen Huntington assembled thirty-four students in what was popularly—and mistakenly—called "The Brides' Course" in two small South Hall rooms. No bride interested only in learning to cook a steak and sew a seam would have tackled the curriculum, loaded even then with required courses in the humanities and social sciences and large helpings of economics, dietetics, and food analysis.

According to an article in the January, 1935, issue of *Wisconsin Alumnus*,

"Miss Hunt often met prominent women at the executive mansion . . . to discuss and lay out plans for school-room and state-wide work of the department. Miss Hunt wrote many inspiring articles for *La Follette's Magazine*, and finally founded the Homemakers meetings."

At the second of these meetings, which drew men as well as women, "one farmer in particular was amazed at Miss Hunt's suggestion and plan for balanced rations for children just as for farm stock. . . . Imagine the surprise of this man had he seen, only ten years later, in 1914, Miss (Abby) Marlatt's wartime cookery experiment of supplying necessary human nutriment through beautiful green alfalfa biscuits!"

In April, 1908, the regents voted unanimously that the department "with its stated appropriation of \$4800," be transferred to the College of Agriculture beginning with the 1909-10 academic year.

Because no work in domestic science could be offered for a year while Agriculture Dean Harry L. Russell reorganized the plans, the University bade a reluctant farewell to ambitious and innovative Caroline Hunt.

In 1909, Prof. Abby Marlatt arrived to head the department, soon to be known as Home Economics. She was assisted by Leona Hope, instructor in related art and clothing, and Alice Loomis, graduate assistant in foods, in teaching the twenty women who enrolled.

The women were assigned a first-floor classroom and Prof. Edwin B. Hart's chemistry laboratory in the basement of Agricultural Hall. Later the basement seed room was swept out and turned over to them for an art and clothing laboratory.

Thus, in June of 1910, Sarah Augusta Sutherland of Madison "marched down the Commencement line alone amid deafening cheers," and off the platform straight into history as the University's first graduate in Home Economics. Sarah went off to teach in a Milwaukee high school, paid her dues as a life member of the Alumni Association, and eventually married Oscar Schricker and settled in Sturgis, Michigan.

Today, after three-quarters of a century of trials and triumphs, the depart-

ment has become an autonomous school with the descriptive but jaw-breaking name of Family Resources and Consumer Sciences, or FRCS. Each semester the school enrolls a thousand majors—give or take a few—in five areas of study, and draws to various classes up to 3,000 men and women from the campus world outside.

Counting the students to graduate this month, the school has turned out 7,199 men and women with the bachelor of science degree; 1,077 with the M.S.; and 140 with the Ph.D. These students are now working at a great variety of jobs from New York to San Francisco and from Minneapolis to Dallas.

The faculty, once 100 percent women, is now 34 percent male. The student body, once entirely feminine, is now 4 percent male. That figure is expected to grow rapidly in such enlarging fields as consumer science, retailing, and interior design.

In the summer of 1910, Miss Marlatt and her forces moved happily into the roomy attics of Lathrop Hall. Classes and lab work were thereafter punctuated from time to time by the beat of folk-dancing feet in the Women's Physical Education department directly below.

Again spurred on by Wisconsin women's groups, the legislature in 1911 approved expenditure of \$90,000 for a Home Economics building and equipment. Regents decided that, by pooling building funds, the University Extension could be housed in the same building for a total cost of \$115,000. In August of 1914, members of the de-



The impressive Miss Marlatt.

Mrs. McGrath is retired from the University News Service

partment moved into their new quarters in this building with the promise that eventually Extension would move out and release the entire building for their use. Extension did move out—forty-eight years later.

Found in FRCS files, this yellowing handwritten note: “During World War I, Home Economics seniors working with Miss Marlatt under the direction of Dr. Phillip cared for and looked out for the diet of all women students ill in the influenza situation. All the women recovered. The men who were ill were located in the University Club. Many died.”

Miss Marlatt, who headed the school for thirty years, was a tall, imposing, outspoken woman who was regarded with awe by most students until they were allowed a glimpse of her generous heart.

Stories about her and her commanding ways have been handed down from one generation of “home ecs” to another.

There was the time she was scheduled to speak at an afternoon meeting in Baraboo and the impossible happened: she missed her train. After angrily watching it disappear down the tracks, she went into the station and demanded a special train. When she boarded the car, the conductor asked for her ticket.

“Ticket!” she exclaimed. “I own this train!” (She never revealed what it cost, except to say she now couldn’t afford to buy the new dress she’d had her eye on. Since she had a private income and always arrayed her large frame in handsome and very expensive clothes, it was reckoned to be a goodly sum.)

There was the time a student in feature-writing wrote a story about a dietitian who advised mothers to color or flavor milk to make it palatable to children who disliked it. Required by her instructor to have the piece approved by a campus authority, she boldly submitted it to Miss Marlatt, the biggest authority around.

“This is sheer nonsense,” Miss Marlatt exploded, rising to her full six feet. “No one in *this* department would approve such an idea. We don’t believe in pampering children here!”

By 1913, Miss Marlatt could report that her department had graduated



forty-five women who held important positions as instructors in colleges and universities, teachers in high schools, dietitians in hospitals, interior decorators, and settlement workers.

“The demand for graduates from the department of Home Economics comes from the New England states through to the coast; from Canada down to the Gulf,” she announced proudly. The salaries ranged from \$750 to \$1000 for the first year’s work, up to \$1500 for the third year. With several years of experience, her graduates could command salaries up to \$3000, she added.

Miss Marlatt had succeeded by this time in acquiring the first Home Management House by renovating a condemned cottage across from the present building. Known then as the “practice cottage,” it housed a series of home economics majors while they mastered every technique of running a home, from shopping and cooking to cleaning and entertaining, at the same time attending a full schedule of classes. As late as 1934, residents were expected to plan meals and shop for nutritious foods while staying within a budget of fifteen cents per girl per day.

At first the “cottage” was meagerly furnished. “The girls didn’t have to worry about the proper silverware to use, they were lucky if they had enough to eat with,” according to an early document.

By 1914 a research program was in full swing, with Dr. Amy Daniels serving as associate professor of foods and nutrition. She launched such studies as “loss of food value through various methods of preparation” and “effects of special diets on rats.”

By 1921, research had been insti-

tuted in Vitamin C; in the “effects on puppies of diets low in vitamins”; on “use of whole milk versus skim milk on tuberculous guinea pigs”; and on “effects of restricted rations on body tissue and composition of the blood.” “Brides’ School indeed!” Miss Marlatt could exclaim in righteous indignation.

When she retired in 1939, enrollment had reached 500, research had increased enormously, and extension specialists had been added to each department to convey the research from paper to people.

Abby Marlatt was a difficult act to follow. Francis Zuill, who came from the University of Iowa, managed to top her. A ready smile and the benevolent air of a plump grandmother concealed a grim determination to build solidly on the solid Marlatt foundation.

For her faculty she demanded “equal pay for equal work and training.” For her students, “more room and better facilities.”

Once at the end of a semester when word went around that money might be left in the budget, Miss Zuill sailed out of her office, explaining, “I’m hot-footing it over to try to get our share.”

And, most of the time, get it she did. Classrooms, laboratories and offices were refurbished, a new Home Management House was built, and a wing was added to the original building.

The department became a school in 1951, and she its first associate dean.

On retiring in 1961, Miss Zuill flew off to Pakistan with Prof. May Reynolds, also retired, to spend two years advising the government on home economics education and nutrition. She died last year at the age of 86, feeble

in body but still sound of mind and stout of heart.

Dean Zuill was followed by a series of acting or associate deans: Prof. Josephine Staab, 1961-64; Prof. Rita Youmans, 1965-68; Prof. Louise Young, 1968-69; Prof. William Marshall, 1969-73; and Prof. Rose Marie Chioni, 1973-74.

Some of these years were very difficult years, punctuated by student unrest and faculty dissatisfaction. Associate Dean Kathryn Beach remembers them well, for in her thirty years on the faculty she has enjoyed the good



times and survived the bad. "We always had an authoritarian structure here, for Dean Zuill ran a tight ship and students accepted everything without question," she remembers.

Then in the ferment of the late Sixties "we started 'talk-in' sessions and invited the kids to tell us what they thought was wrong with our school. Students said they questioned the

value of such sacred cows as the Home Management House, with its emphasis on elaborate table service and the right way to store blankets, at a time when campus buildings were being trashed and bombed. (Today the Home Management House has been turned into offices.)

"The push by students was a good thing," Mrs. Beach says. The school now has a strong student council and student representation on faculty committees. "The kids are so open now, they communicate so well. One boy, when his scholastic record fell apart,

education who will attend her twenty-fifth class reunion on Alumni Weekend this month. Jean will graduate in Home Economics Communications as the only student in the broadcast sequence of radio and television.

"Since I went to the UW Nursery School as a child—so did my two brothers—I feel this was my second time around," Jean says. She feels well prepared, by her classes in the sciences and humanities and writing, and by her practical course work in radio and television, to handle many kinds of jobs. "If one can write and communi-



The ever-immaculate Home Management House went out of business in the Sixties.

came in and told us frankly he'd been on drugs. Years go, when Martha Peterson was Dean of Women, we worried about apartment parties and coed dorms. We never dreamed then of the change in living patterns so widely accepted today. I feel really good about the school now, the way it's going. The kids are very serious about grades and jobs—almost too serious. I have all the faith in the world in them. By now I've had several daughters of my first students. When I get their grand-daughters, it will be time for me to quit," she smiles.

One mother-daughter set is comprised of Mrs. Thomas Towell (the former Artha Jean Petrie) of Madison, and her daughter, Jean. Mrs. Towell is a 1953 graduate in home economics

cate, one can do about anything," she believes.

Mrs. Towell also felt well-prepared on graduation. "We had strong science backgrounds because we took chemistry and biochemistry courses right along with the majors in those fields," she explains. After she retired from teaching to raise a family, the strong science background enabled her to take part in many kinds of specialized volunteer work, including a health-and-science project she recently completed for the state. "In my time at the Home Management House we had to plan meals and shop on a budget of one dollar a day per girl. That was hard. Most of us didn't realize then how helpful the entire experience would be in running our own homes."

In 1973, FRCS was separated from the College of Agriculture to become entirely autonomous.

The following year, Elizabeth J. Simpson was persuaded to leave the Office of Education in Washington to become the first dean of the newly independent school. She left a post as branch chief in curriculum development. Before going to Washington she had served as chairman of the vocational education department at the University of Illinois—the first woman to hold such a post at a major U.S. university.

Dean Simpson is utterly unlike Profs. Marlatt and Zuill. Where they were commanding in appearance and manner, she is pretty and feminine, a pianist and a poet. Nevertheless, she expresses in her soft voice their determination that the school ever intensify its efforts to help people achieve better lives at a time when the family is facing radical changes. Friendly and approachable, she welcomes new ideas and differing points of view. From her faculty she has earned respect and gratitude; in the words of one of them, “Betty Simpson has glued us back together. This is a happy place to work again.”

High on her list of priorities is development of an “external degree” program to help “displaced homemakers” who have lost their income; women who wish to satisfy personal needs for growth; and women who wish to enter or re-enter the world of work.

A faculty team is now studying ways to implement this program by means of course study on the various UW campuses, as well as via television, telephone, radio, and lectures. In the works is a pilot program to be offered in 1979–80.

“We’ve had a great increase in research, our biggest achievement in the past few years,” she comments. “Every faculty member is engaged in some form of activity.”

(The school regularly invites people from business and industry to tell students what they need. One large firm said Wisconsin co-eds were “too sweet.” The school responded with assertiveness training.)

Most graduates, especially those in retailing, “are getting fine offers.”

The program in child and family studies to train nursery school, kindergarten, and day-care teachers is so much in demand that the school cannot

admit all applicants. And this in spite of very low salaries—at the poverty level—paid these teachers because in some quarters this area is regarded as mere baby-sitting. However, there is hope of improvement in salaries as more and more women enter the job market and there is greater demand for first-class care for their children.

The school is now divided into five program areas: Child and Family Studies; Consumer Science; Environment, Textiles, and Design; Home Economics Communications; and Home Economics Education.

Coordinated by Prof. Diane Finlay, the faculty in Child and Family Studies includes seven men and ten women, all engaged in extensive research. At the age of thirty Mrs. Finlay has already produced many articles and two large volumes: *A Child's World* and *Human Development*. She did her graduate work at West Virginia University where her major professor was Frank Hooper. He is now one of her colleagues here studying children, serving on the international board of the Jean Piaget Society, and reviewing for professional journals.

Prof. Hooper was instrumental in bringing to the campus Prof. Joseph Lawton, a graduate of London University with advanced degrees from Manchester and Leeds universities. Interested in early childhood education long before he fathered four sons and a daughter, he uprooted his family and joined the UW faculty in the fall of 1974 “because it looked like such a good opportunity. We don’t have the same facilities at English universities

for research in very young children.”

Prof. Lawton spends hours each week observing the two groups of twenty children each in the Pre-School Laboratory to determine which of the two programs offered, the Piaget and the Ausubelian, is more effective.

The area of Consumer Science is coordinated by Prof. Margaret Nelson, a specialist in home management and family living. This rapidly-developing area has been given top priority by the executive committee for the current five-year planning period. (Mrs. Nelson was escorted for her Wisconsin Ph.D. by her mother, May Reynolds, herself holder of the Wisconsin master’s and Ph.D. degrees and a long-time and well-known member of the faculty. The two are the only mother and daughter in living memory to teach on the Home Economics faculty.) Prof. Nelson teaches a course in personal and family finance which in two semesters has leaped in enrollment from twenty to around 150.

A veteran of twenty-seven years on the faculty in the field of textiles and clothing, Prof. Emma Jordre coordinates the Environment, Textiles, and

Below, the present dean, Elizabeth Simpson. Right, Jean Towell '78 was accompanied to the Home Ec's Nursery School by her mother, Artha Petrie Towell '53, and brother Bill.



Del Brotun

Design area. She reports that 332 juniors and seniors are enrolled in six majors during the current semester: 141 in interior design; 103 in retailing; forty-five in related art; nineteen in apparel design; eighteen in textiles and clothing; and six in textile science.

in the school. It includes twenty-one women and five men.

All students in this area are privileged to draw on the resources of the Helen Allen Textile Collection, housed on the third floor. The late Prof. Allen was a widely known expert

samples of clothing and weaving from many parts of the world, it also includes some, but not enough, works by contemporary designer-craftsmen.

Prof. Agatha Norton is helping to fill the gaps in the contemporary area. On research leave last semester, she experimented with "sewing-machine art," using a machine with no frills but the zig-zag stitch. She produced highly colored pictures of birds, beasts, and flowers, people of all ages singly and in groups, and city skylines. When the collection is mounted and framed, it will go on exhibit.

Miss Norton has been a member of the faculty in related art for the past twenty-two years, studying fashions and the causes thereof, and continuing Prof. Allen's search for textiles and the techniques that produced them.

Her colleague, Prof. Mary E. Roach Higgins, also has kept a sharp eye on clothing and fashion. She has published two books: *The Visible Self: Perspectives on Dress*, and *Dress, Adornment and the Social Order*.

In addition to writing for publication, many members of this faculty have served on juries at exhibits and exhibited their own work around the country.

For twenty-five years Prof. Nellie McCannon, coordinator of Home Economics Communications, has been preparing students to spread, far and wide, information on families and consumers. They may specialize in writing and editing, advertising and public relations, radio and television, and science writing.

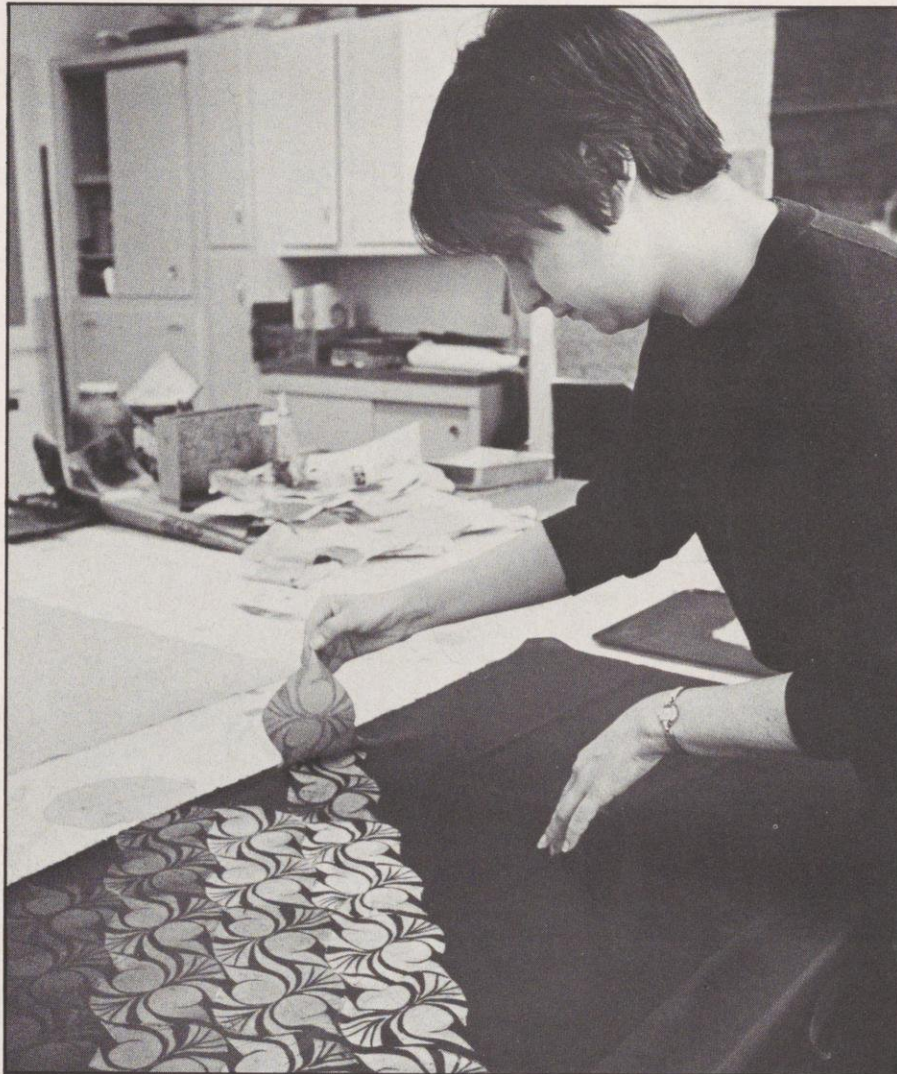
"An undergraduate degree in home economics journalism has been granted here since the 1920s," Miss McCannon points out. "To date it is the only program accredited by the American Council for Education in Journalism."

In 1967 Miss McCannon took eight months off to tour twenty-one countries around the world, to meet with Wisconsin graduates, and to visit newspapers and magazines, radio and television stations. In 1973 she repeated this program during six months in South America.

Her faculty includes Prof. Norma Simpson, specialist in farm and home radio who conducts the "Accent on Living" program on WHA-Radio and serves as consultant in international home economics; and Lecturer Lucy Schultz, who teaches the new course in consumer investigative reporting.

According to Prof. Beatrice Petrich,

Continued on page 29



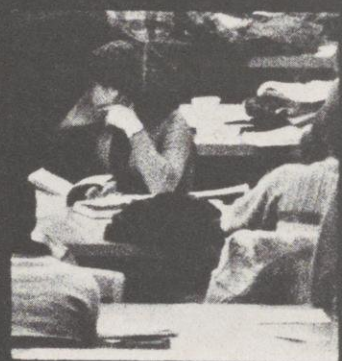
Del Broun

Majors in apparel design spend their junior year in New York City at the Fashion Institute of Technology in the midst of the world's largest garment center. The six senior women who studied there last year agree it was a "wonderful" experience. Of the three men currently enrolled in apparel design, two will spend next year at the Institute. The third can't go; the football team can't spare him.

Students in the other major areas intern for varying periods in large retail stores, in designers' shops, and with interior design firms. The faculty coordinated by Miss Jordre is the largest

on historic textiles. Viewing them as a significant record of man's development, she searched the world for samples from all ages and cultures. When she died in 1968, she left her enormous collection of 10,000 pieces to the school, along with funds to maintain it.

The collection includes pre-Columbian fabrics as well as thirty-five pieces of Coptic textiles from 600 A.D. Rich in nineteenth- and early twentieth-century Victorian-American handwork, including quilts and embroidery, and



Nightwalk

By Evan M. Davis MA '77
University News Service

The campus is alive at night. The pulse is slower than during the day, but at certain vital organs and nerve centers it increases rapidly. At the foot of Bascom Hill the Humanities Building glows dimly in the March darkness. Inside the upper regions of its tall concrete walls, scores of art students are rushing to classes. Downstairs, a smaller group gathers more sedately to hear a clarinet recital in pretty, tiny Morphy Hall.

Near the top of The Hill, in Birge Hall, one of the few lighted rooms can be seen behind a small tree. Two student researchers are at work, divining the secrets of mushrooms.

A mile away, a young woman emerges from her first-aid class in the Natatorium into the frozen rain which covers the starkly horizontal western campus. A few hundred feet from her, in the attached gymnasium, a future meteorologist finishes dressing after a game of basketball.

As I wander from building to building on a couple of evenings, I notice many of the same images seen during the day: a student burrowed into a private study desk at the graduate library; an energetic lecturer, complete with flow charts and an overhead projector; the pinned notices on the bulletin boards, read beyond their authors' wildest dreams; the campus buses roaring up the steepest parts of Observatory Drive.

Some images are missing: the typewriters and telephones of the big administrative buildings; the hundreds of students blocking Charter Street beyond classes.

Some images are only of the night: the gigantic tic-tac-toe game of lighted windows on the face of Van Hise Hall; the lone coed walking rapidly in the dark; the rotating entertainers in Memorial Union. The images coalesce into a vast, grass-and-stone landscape with random groups of busy people.

Skip Ritter is waiting for his marketing class to begin. In a few minutes, quick-speaking Prof. Michael Mokwa will tell Ritter and about sixteen others how to work

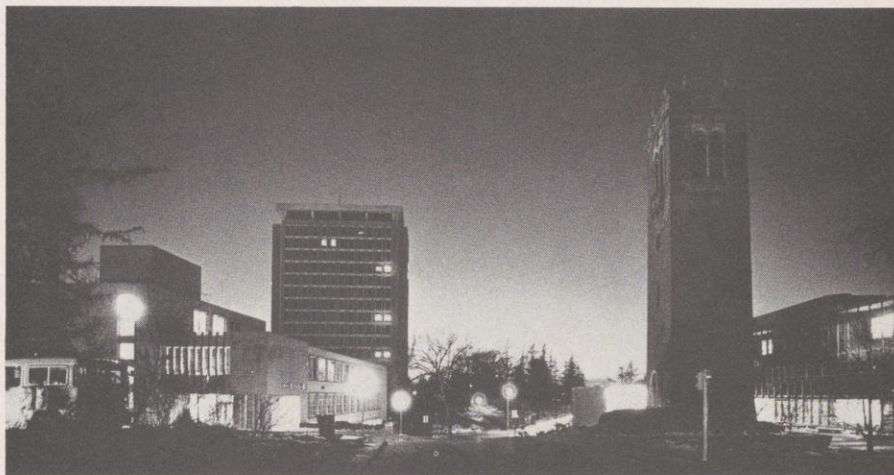
effectively with a non-profit organization. That's fine with Ritter. He got an associate degree here fourteen years ago, and is now working the night school route to an MBA. He already works for a non-profit organization—the University. His job is to help sell energy-conservation programs to all the four-year campuses in the state system.

Ritter sounds like a living advertise-

ment. She doesn't think she would want to sit through a lecture in the evening, but she enjoys a class where she can "do something."

Many students must agree with her; the art department has the second largest number of evening courses in the University.

Prof. Ketchum likes the variety of students in his night class. One is a lawyer, another is a Fulbright



ment for night classes. He likes the small sizes and the close contact they give with professors. "I'm so charged when I leave here, it's a shame I have to go home and go to bed," he says.

A few chairs away is Marilyn Zuba, a 1976 graduate in sociology and philosophy now doing personnel work at Methodist Hospital. Zuba, too, is working on an MBA, but she finds graduate level night school exhausting. She needs an MBA to advance in the personnel field, but she figures it will take her eight years to get it. She thinks she may have to leave work some day to go back to school full time.

Ritter knows how Zuba feels. "My daughter may end up graduating from college before I do," he says.

Ritter and Zuba are among about 6,000 students who take "extended day classes"—those which begin after 4:30 p.m.—and among about 1,200 who take no other kind.

Susan Aronson, a senior art major from Milwaukee, is one of the majority who take both day and night classes.

"I prefer taking an art course at night," Aronson says. She was one of the lucky ones who got in ahead of the long waiting list for Cavalliere Ketchum's photography class. She

scholar from Argentina who is studying dance. Ketchum's evening students are slightly older than his morning students. Many lack a background in art, but they catch on, because they want to learn photography. "I haven't had a student drop a course in eight years," he says.

Prof. Mokwa likes night classes, too, and talks about them enthusiastically. He used to teach at the University of Houston, which has a large night school program. Because the number of high school graduates will shrink in the next decade, Mokwa believes adult education will be "the wave of the future." "Most of the evening students have had to develop problem-solving skills in the real world, but they may not be systematic," he says. "Their motivation certainly is as high if not higher than my daytime students."

Not every evening student is satisfied. Scott Larson is starting school again after taking two years off, following almost two years at UW-Stevens Point. The young man from Ashland has no major and, as he explains after his trigonometry class



in Van Vleck Hall, not much money either. Larson says he is a night person and he expects he will find a night job. Then he will stick with day classes. "If you have a day class and a night class, they are all spread out. I wanted to take as many as I could get at night, but they don't offer them. It's just about impossible to get a full schedule at night."

Freshman Mike Geib has a full schedule tonight. The agriculture student from Oconomowoc is studying for an evening zoology exam. A growing number of professors schedule major exams for multi-section courses at night so everyone can take the same test at the same time.

Geib is in Helen C. White Hall, the undergraduate library along Lake Mendota at the end of Park Street. He prefers its enclosed desks to the long rows of wooden tables in the main study halls of Memorial Library, a few blocks away. That, the young man says, "reminds me of a high school library."

Geib is not cramming alone. Across the room, Andrea Nelson and her thermos of coffee have teamed up for a psychiatry exam. The occupational therapy senior expects to be in the library for seven hours. Then she will go back to her apartment and keep studying. She used to study at White Hall often, but not this year. "I got sick of being here so much," she says.

Almost every seat is full. The scene is the same at Memorial Library, even along the rows of caged one-person study carrels surrounding floor after floor of books.

I have often heard Dean of Students Paul Ginsberg say that students take their studies very seriously these days, that they're terribly concerned about making good grades. At least on this night of mid-semester exams, the evidence supports him.

There is a counterpoint, though. Jim Martin and Judy Callis are in White Hall a few nights before Geib and Nelson. Their top-floor seminar room overlooks the Capitol's lights. Martin is a journalism undergraduate and Callis is a plant pathology research specialist. On this night, though, Martin is teaching a guitar class, and Callis is one of his five students. They are participating in a Memorial Union mini-course. This booming non-credit program brings together people who want to learn how to do something with people who want to teach it, whether it is needlepoint, reading efficiency, self defense, or furniture restoration. And it doesn't show up on a transcript.

Andy Levin is trying to purify a small molecule which causes fungi to produce mushrooms. He is in Birge Hall at about 8 p.m. and he may well work in the lab until 2 or 3 a.m., as he has in the past. That's the way this particular graduate student from New Jersey likes to function. "My natural biorhythm is such that I am awake at night," he says. "It's a pain in the neck working during the day. The creative impulse reaches its maximum at night in me." He sits at a large table covered with little petri dishes containing fungus cultures. On a lab stool across from him is Roxanne Eigenbrod, a botany senior from Connecticut. Like Levin, she prefers night work, though not as often, nor as late. She is treating her fungi with a drug to observe the resulting nuclear condition and see if that affects the formation of an abnormal growth.

"It's a pleasant place to be at night, and easier to work now than during the day when the lab is full," she says.

I ask her how she feels, as a woman, at night in an almost empty building. She says she usually works

with someone and the security guards come through rather frequently. She mentions, though, that another woman researcher she knows works alone, and is leery.

Marshall Brinkman is leery of something else, losing time. He is an agronomy professor, and he is working well into the night as he does three times a week. Brinkman is not teaching this semester. He is working full-time on student advising and seven research projects.

"I want to publish a lot when I'm young," Brinkman says about his strenuous research efforts. "You've got to make or break yourself."

Brinkman does not have tenure yet, but he contends he would not work well if tenure were his only goal. He is computing data about atrazine residue in small grains and the stress tolerance of oats right now because he works better at night, he says, and because that is what he wants to do.

Louis Rosocha works nights because it is convenient. The physics researcher from Yellville, Ark., estimates he comes to Sterling Hall a couple of nights a week to probe the kinetics of fast electrical discharges. "I like flexible hours," Rosocha explains. "It's easy to structure your time when you're a graduate student." Then he shows me how he works, flashing selected beams of light through electrically charged gases, determining what happens to the gases by what the light looks like when it gets through.

I smile in admiration and ignorance, then leave to stroll through Sterling Hall for awhile. Several labs are open. The hum of expensive equipment rolls from rooms a little bigger, but no tidier, than a typical basement workshop. On the doors of some rooms are little yellow signs effectively worded to turn back curious reporters: Caution—Laser Area.

The University spent about \$100,000,000 on research and development last year, more than any other school in the country. It's fun to see the money in action.

The audience is beginning to trickle in for a dance performance in Great Hall of Memorial Union. They are among probably 3,500 people who will enter the building tonight.

Virginia Huber is an art student and the wife of a physics professor. She has brought her children to the dance for two reasons: she is a friend of the troupe leader, and the family has seen the dancers before. "They wanted to return, and so did I," she says. The Hubers attend many of the University's cultural activities, "whenever we have a free night."

On the other side of the floor, with his wife and children, is attorney W. P. Horton. He is here because his sister-in-law is in the troupe. He regrets he doesn't attend more such activities, and he values them. "Probably the reason that we moved to this city is the fact that the University offers such a wide variety of attractions," he says.

Downstairs, in the main Union lobby dozens of Madisonians have gathered for a long-popular Union ritual: a travel film.

On another night, the beer bar is busy in the Union Stiftskeller. Peter Laubach, "The Human Trumpet," is performing an amazing three-piece progressive jazz number—with his lips, no instruments. The enthusiastic audience overflows the little room, claps in time and calls for more.

Sitting next to me is the folksinger who preceded Laubach. He looks like a cross between Bob Dylan and Woody Allen. He earned polite applause, but he listens wistfully as the crowd cheers Laubach, its regular favorite.

Down the hall, photographer Norm Lenburg and I intrude on fifteen men playing their weekly bridge game. They turn hopefully to us and say they have room for one more. We decline.

Memorial Union and its sister on the south side of campus hold no monopoly on recreation. The big lecture halls here may feature as many movies on a given night—especially toward the weekend—as can be found at any university in the country.

Music aficionados often go to Mills



and Morphy Halls in the Humanities Building. Mary Kay Boldig, a junior from Racine, and Peter Josheff, a senior from Madison, are in Morphy to hear fellow clarinetist Nancy Kay Mayland's recital. Boldig and Josheff are music education majors and they attend performances because, as Josheff says simply, "We like music. Most music majors don't have time to take advantage of what's on campus." Boldig agrees: "If there's something you really want to hear, you try to allow time for it."

Howard and Vera Olson are in attendance, too, because she is in the Madison Symphony Orchestra and knows the Mayland family. "It should be awfully good," Howard says. He also mentions that even though he is a retired television station employee, he would just as soon sell his television set and attend recitals.

On the other end of the recreational spectrum is Klaus Weickmann, a graduate student in meteorology from Colorado, and one of about 800 intramural basketball players tonight. His "Weathermen" team has just lost, but he seems to be taking it pretty well as he combs his hair and gets ready to leave the large west-side Gymnasium-Natatorium complex.

Weickmann is a year-round athlete. He prefers softball and tennis, but he has played basketball for many

years and finds it good exercise. Besides, he says admiringly of his surroundings, "It gives us a chance to use the facilities."

On the extreme east end of the campus stands what could pass as the oldest basketball facility in Wisconsin. The Armory may be dimly lit, but the hoops are ten feet high, and that's what counts. The Armory pickup game is almost over. Nobody has the endurance left to play defense. Everybody just trots up and down the court, shooting at the first opportunity. Meanwhile, a woman jogs by regularly, making the rounds of the rectangular track.

A few situations combine the themes of work and recreation which I have picked up on my night tours. The scene which stands out is the Memorial Library lobby off State Street. As though on clock-punching shifts, students drift in from the far reaches of the building and sit under the colorful, poorly lighted new Watrous mural on the west wall. They stretch out, chat with friends, and maybe light a few cigarettes. Eventually they move along, some going home, some going back to their books. As they leave, they are replaced. The newcomers fall into the same ritual with the same goal: taking a break.

The University and the Church

By H. Myron Talcott
Pastor, University United
Methodist Church

Last January we had a note from WAA President George Affeldt of Milwaukee. He'd been in town on a recent Sunday, had attended the United Methodist Church at 1127 University Avenue, and had been much moved by the sermon Pastor Talcott gave to inaugurate the new semester. We obtained a copy of the talk, and believe you will find it thought-provoking.—Ed.

Students, faculty, alumni, parents and taxpayers all have expectations of a university. One writer suggests that it exists to create a vision of hope for a new community and to demonstrate more fulfilling ways of living than any yet developed. Such a vision would encompass not only the knowledge gained and the research carried on, but also—perhaps especially—the personal relationships which are part of the university experience.

“University” is a name which represents both the universe of knowledge and knowledge of the universe. For generations it has been said that the boundaries of this campus are the boundaries of the state. Now they extend to all parts of the earth around us and as high as the stars above us.

Yet what real impact do we feel from so many students from overseas as a part of education here in Madison? Do we gain with them and from them the

reality that we are a one-world community? Or are we so busy pursuing our isolated projects and interests that the presence of people of other nations and cultures and religions really doesn't affect us very much? If the church would offer a vision of the university as a city in which hope was to be developed and implemented in ways that would affirm the reality of a world community, that could be a significant contribution indeed!

And while the range of our interests as a university is global and the opportunities we have are almost endless, it seems that our circumstances are sharply limited by the competition between nations and ideologies; by the isolation of one part of the University from another often working on the same concerns without knowing what the other is doing; by the lack of meaningful interaction between the University itself and the larger community.

For example, without negating the value of the athletic program, I really wonder if it is the major contribution to the life of this city that we should expect it to be. And I wonder whether the continuing life of this planet will be well served by our limited vision of what is acceptable educationally, economically, politically and socially.

We need to discover in a university not just new subject areas to be pursued, but a new vision of international interdependence—a view of reality that will unite the peoples of the world while still respecting their differences.

In our congregation's service of Baptism we pledge ourselves to provide a nurturing environment for the children. When they come among us from Africa or Asia or parts of Europe, or from many places in the Americas, this pledge itself becomes a commitment to the life of the whole human society. We cannot ignore the needs of people for food, shelter, education and meaning in any part of the world and still honor our pledge.

I believe that our University experience should ignite in us a vision of a larger human community and give to

a world sometimes tired and often cynical a sense of hope, of expectation, of adventure; a willingness to enter into the pain and turmoil of our planet and reshape it in ways that will affirm life for the entire human family. The church can encourage a university to reflect upon its purpose, and to pursue that purpose in the form of hope for a new world community.

A second way in which the church can support the university is to enter into dialogue about the values served by the latter and the cultures it represents. We're in a time, we hardly need remind ourselves, of great confusion and conflict over what values shall prevail. Indeed, many of them which served us well in the past are now dangerous and detrimental to our future. For example, a spirit of individualism and competition guided the developing frontier society well, but now that we are in an interdependent society, that same spirit of competition—when valued more than cooperation—threatens to endanger survival. Similarly, there was an important movement of power and goods into systems of centralized distribution, enabling the whole society to benefit from production at any point within it. And yet those same concentrations of power now pose a threat to the equal and equitable distribution of the basic necessities of life. Wherever power is gathered in exaggerated fashion, those who are lowest on society's totem pole may suffer. There is need to re-evaluate the way power is gathered and distributed in our society.

Further, while there was a great commitment to a mode of secrecy in areas of the public's business and the University's business, there is now a necessity and a possibility for far more openness, far more participation in the decisions which affect our lives.

Another: while loyalty was often held to be of the very highest value in organizations, there is now increasing awareness that all people must serve first the truth as their conscience gives them guidance. This conflict is always

a painful one, an inevitable one, perhaps, but one in which we need thoughtful dialogue to help see where our responsibilities lie.

There is another area in which there seems to be a change and conflict over values. Our society has been highly product-oriented, dependent on the mechanical means of technology to provide a better life. But those who are acquainted with a person-centered orientation see that technology, however useful, often ends up as a barrier to the very relationships which would enrich people's lives. In hospitals, for example, while none of us would want to do without the immensely helpful equipment which allows us to detect and treat and sometimes to cure our ailments, nonetheless, the very hardware of medical care becomes a barrier to human caring. And our expectation that somewhere there is a machine or medicine which will make us well may stunt our growth in those attitudes of patient endurance which are needed if we are to survive all that affects our health and family well-being.

No one code of values can be recommended as either inevitable or morally superior, but I believe part of our role in this University community is to identify those values which are being reflected in decisions that are made and priorities that are set, and then to ask ourselves, "Is this the way I want to live my life in the future? Will these values assure me and others of human dignity and justice? Will they give us hope for a future, or are they simply leftovers from an age now past?" None of us is very eager to stake our life on a future whose reality is dim, even unknown. Yet we can agree that we will not solve today's problems with yesterday's assumptions, nor can we meet tomorrow's opportunities with today's prejudices.

I believe that part of the hollowness of work and of school comes from the

feeling that what we are doing makes no significant difference in the quality of life. But perhaps if we orient ourselves less around burdensome routine and more around the thrilling potential we see—however dimly—in those activities, we might recover some of the sense of adventure, the sense of purpose, the sense of importance we need in order to live our lives with meaning and joy.

On a building project three workers were laying brick. They were asked by an observer, "What are you making?"

"Three-fifty an hour," growled the first bricklayer. (You can tell how old this story is!)

The second replied, "I'm making a wall."

The third answered, "I'm building a cathedral for the glory of God!"

As students, faculty, administrators, citizens and friends of this University, we are called to do more than achieve a certain grade average or complete a major and earn a particular degree. We're called not just to prepare ourselves to make a better living, but to learn how to make a better life. We're called to discover a vision of the future which will bring hope and justice to all people and to develop and implement that vision in ways which are healing and humane, so that every aspect of our life will affirm life rather than negate it.

The circumstances of our study, of our work, of our conversation, of our recreation are constantly changing, but I am convinced that the Lord of Life is with us in the midst of all these changes, beckoning us to the kind of future we would all rejoice to live.



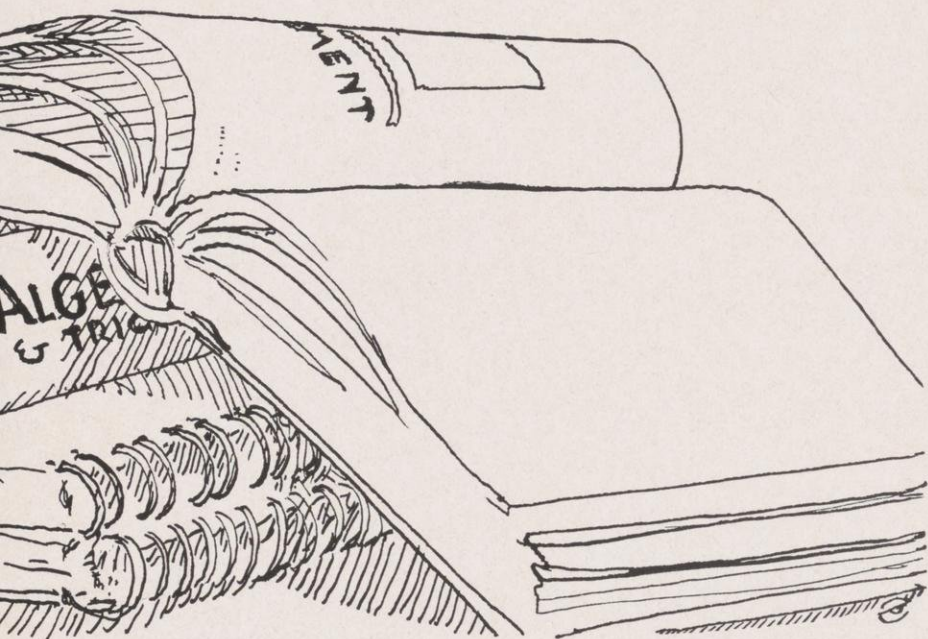
A Special Place

*Now the University Hospitals
can offer new help
to a teenage drinker.*

By Mary Ellen Bell
University News Service

When police stopped the car for running a stop sign and weaving crazily, they discovered that the driver was very drunk. They checked his identification: he was just sixteen years old. They rolled him into the squad car and took him home, but there was no one there. Such a situation poses a serious problem. When a juvenile is found intoxicated, the police can't take him to an adult detox center nor, in most localities these days, to jail, fortunately. So if the parents or guardians can't be located, common practice has been for the police to allow the youth to ride around with them in the squad car until the drinks wear off, or let him sit at the station. But there can be grave danger in these two seemingly fatherly moves.

Given the depressant qualities of liquor, and the real possibility that it has been ingested along with some other drug—even in small amounts—



David Brandt

the victim just *might* be in a life-threatening situation. The police aren't trained to read the signs and even if they could there has always been that law that says medical attention can't be rendered to a minor—except in obviously critical cases—without parental consent.

But here in Madison that situation has been changed to permit a unique program at University Hospitals. Since it began last September, police routinely bring drunk teenagers to the hospital's emergency room and the adolescent inpatient center in Children's Hospital. A medical exam begins immediately while authorities continue efforts to locate the parents. If those efforts fail, and the young person appears to need treatment even though his condition is not dangerous, the Dane County Juvenile Court can step in to give authorization.

The merits of the arrangement are

obvious: it's safe to say that *any* young person who gets drunk needs *some* degree of immediate professional attention, and certainly only skilled medical professionals should bear the responsibility of determining those needs. The program is under the direction of Beverly Tipsori Daniels '74, M.S. '77, R.N., with John N. Stephenson '59 MD as its medical director.

Mrs. Daniels elaborated: "The only way to know for sure how drunk someone is, or how high he has gotten on a combination of alcohol and other drugs is by observation and lab tests. Someone who's taken this combination of drugs might suddenly stop breathing; he cannot be left alone and his condition must be monitored."

Of the forty youngsters brought to the hospital since the program began, none has been in a situation calling for emergency treatment without parental consent, so the courts, so far, have not been asked to step in. Routinely, the patient is released to parents or guard-

ian after having been found to be medically safe and after there has been an assessment of drug and alcohol use. The family is called in for this.

Where the patient's condition appears to warrant brief hospitalization, he is usually kept for about two days. Again, there's the conference with the parents, during which Mrs. Daniels attempts to gain insight into any patterns of drug abuse, as well as parental attitudes.

"When parents are called in the middle of the night because their child is in the hospital, they're concerned," she says. "That's when they're most likely to be receptive to offers of help. We do only short-term acute care here, but we can see that referrals are made to agencies that provide continued help to both the teenager and the family."

Teenage drinking patterns are usually different from those of adults. "When adults drink alone, it's often a sign of alcoholism," Mrs. Daniels said. "But teenagers who get drunk alone are often experimenting. While the folks are away they decide to see what it would be like to drink, and if they're inexperienced, they may drink incredible amounts. Of course, the teenager who is a heavy solitary drinker is strongly risking alcoholism, but that's uncommon. It's the teenager who regularly drinks to the point of acute intoxication who's most likely to have a dependence on alcohol.

"These kids often have other problems—discipline, truancy, stealing—that kind of thing. They may not be in school, they may be working somewhere, but they head back to school to meet friends. They look for reasons to get together with the other kids, and often the entertainment is drinking.

"Problem teenage drinking is more common among boys than girls because boys start younger. But when the girls catch up, they catch up fast; by the time they're seventeen they drink as much as the boys do.

"Sometimes it seems that young people are drinking more now than they used to, but studies show that there really isn't much more, at least in urban areas: rural kids seem to drink more now. Perhaps when we begin identifying something as a problem it appears more prevalent."

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Legislature Gives OK For Veterinary School

The State Legislature has given approval for a School of Veterinary Medicine on the campus, and Chancellor Irving Shain has appointed Prof. Bernard C. Easterday as its acting dean. He has been professor of veterinary science on the Ag School faculty since 1961.

The annual review budget includes \$277,000 for academic planning for the school and \$250,000 for facility planning. Easterday said this will provide three faculty members and three support staff to study other schools, to assess shortage areas in the state and to make plans to meet them. The bill which provides the money mandates the University to emphasize food-animal and large-animal production and to attempt to recruit students who will go into that area, but Easterday told the Board of Visitors that "in the Wisconsin tradition," students should not be recruited with any strings attached.

The administration is directed to make use of existing campus buildings wherever possible, and to present options for a school costing from \$16 million to \$28 million. The first class, of eighty students, is expected to enroll in 1983.

For several years we have had a reciprocity agreement with the University of Minnesota allowing seventeen students to attend veterinary school there at in-state tuition costs.

Crusade For Better Writing Has Ups, Downs

Beginning with those seeking admission this summer, the writing ability of all freshmen who enter the University will be tested as part of the regular regional testing program. "This is not an admissions test," said Blair Mathews, an assistant to the vice chancellor. "The sample will be used for advising, program development and possibly future placement purposes. It will have no effect on whether a student qualifies to attend the University."

All incoming freshmen will write a short essay.

The sample will be used mostly to find competency problems, not to give overall grades.

A proposal that would have required students to prove general writing competency before graduation in L & S has been "reluctantly" withdrawn by the committee that made it. Early last month the College of Letters and Science Curriculum Committee issued an eight-page report which blamed lack of money for making its proposal infeasible. Committee chairman Prof. Valters Nollendorfs said the proposal would have made it necessary for many students to take writing courses which the college could not afford to offer.

The report was mailed to members of the L & S Senate, which met April 17.

The proposal would have required all L & S students to be certified as competent writers some time around their junior years. The students could have achieved certification either by passing a writing course or by passing a pair of writing tests.

At its meeting the senate unanimously directed L&S Dean David Cronon to seek funds to implement the recommendations. He replied that it is unlikely much money will turn up because the only source is reallocation of existing budget money, "and we are in no position to reallocate significant amounts for next year without terminating some existing faculty."

The program as outlined by the committee would cost \$1,264,000 over a period of five years.

Comet-Aiken Is Conductor Of University Symphony

Catherine Comet-Aiken, a native of France, has been signed as director of the University Symphony, beginning in September. She earned her master's at the Juilliard School in New York, which she attended on a scholarship after four years at the Conservatoire National Supérieur de Musique in Paris, and private studies with Nadia Boulanger there.

For two-and-a-half years Mrs. Comet-Aiken conducted for the ballet company of the Theatre National de l'Opera de Paris, and for three seasons

with the ballet company of the Paris Opera.

She is the first female conductor for the UW Symphony. Her husband, whom she married in 1969, is Prof. Michael Aiken of the sociology department. Her appointment to the symphony is for three years.

Four to Receive Honorary Degrees

A former student who heads the nation's new worldwide information agency and a longtime Wisconsin lawmaker are among four persons to receive honorary degrees at commencement exercises May 29. International Communication Agency director John E. Reinhardt MS '47, Ph.D. '50, will receive an honorary doctor of laws degree. He will be joined by former State Senator Walter G. Hollander, Rosendale, and taxation researcher Joseph A. Pechman MS '38, Ph.D. '42, who also will receive honorary law degrees, and mathematician Stanislaw M. Ulam, who will become an honorary doctor of science.

Business School Crunch Headed Off For About a Year

A promised \$140,000 transfusion by the University administration will increase the School of Business's undergraduate capacity by 100 students and will head off next fall's grade point crunch reported in our March issue.

The increased budget will hold the required average for admission at about 2.5, midway between a "C" and a "B," a faculty committee predicted. In February the same committee foresaw the required entrance GPA soaring to about 3.0 if the school didn't get additional enrollment funding. The relief may be temporary, however. Faculty members were told that the pressure of an enrollment boom now under way in freshman and sophomore pre-business courses could force the entrance GPA up again in as little as a year.

Foundation Drives for \$11.8 Million

One of the nation's business leaders, William O. Beers, has been named chairman of the UW Foundation's "Forward with Wisconsin" campaign for \$11.8 million in private gifts "for continuing excellence at the University of Wisconsin-Madison." His acceptance came at the annual meeting of the Foundation April 28.

A director of the Foundation for ten years, Beers is chairman of the board and chief executive officer of Kraft, Inc. He is expected to begin immediately organizing the leadership for the nationwide Foundation campaign, seeking \$5.1 million for advances in the health sciences; \$3 million for student recreation, physical education facilities; \$1.9 million for new scholarly achievement; and \$1.8 million for "new tools of knowledge."

Priorities for the campaign were set by a faculty committee and accepted recently by the Foundation Executive Committee.

At the Foundation meeting, Charles Newlin, its president, announced that a record number of donors, 19,669, gave a record amount, \$6,945,651, last year.

National Academy of Sciences Honors Four Professors

Four professors, including a husband and wife team, have been elected to the prestigious National Academy of Sciences.

Biochemistry and genetics Profs. Julius Adler and Masayasu Nomura were named last month along with oncology Profs. James and Elizabeth Miller, who are both graduates of the biochemistry department.

"By most accounts, election to the academy is second only to the Nobel Prize in the esteem accorded to it by most of the American scientific community," said Science Magazine last year. Through the years, a total of forty-five academy members have been chosen from UW-Madison.

Adler, 47, studies how bacteria are attracted or repelled by various chemicals. He uses his findings as a model to investigate neurobiological functions. Adler received his doctorate here in 1957 and has been on the faculty since 1960. He has held the Edwin Bret Hart Professorship since 1972.

Nomura is an expert on ribosomes, which are sites of protein production inside cells. He demonstrated the self-assembly of ribosomes from isolated ribonucleic acid and proteins. Nomura,

50, has received the U.S. Steel Foundation Award in Molecular Biology and the Japan Award. He has been on the faculty since 1963, serving as Elvehjem Professor since 1966.

The Millers are best known for their work on the metabolic activation of chemicals which can cause cancer. They have suggested that all chemical compounds with a high affinity for electrons are in some degree cancer causing. The Millers have won many awards together, including the Wisconsin National Divisional Award of the American Cancer Society.

James Miller, 62, received his doctorate here in 1943 and joined the faculty in 1946. Elizabeth Miller, 57, received her doctorate in 1945 and joined the faculty in 1949. She is a past president of the American Association for Cancer Research.

Shain Warns of Attacks On University Research

Attacks on the role of basic university research are threatening America's major source of advanced knowledge, says Chancellor Irving Shain. In a speech to a group of Wisconsin business executives on campus, Shain said graduate study and research today is confronted by politics, social expectations and a misunderstanding of the relationship between research and graduate education.

Shain rejected the contention that "our emphasis on research has somehow degraded the undergraduate program and that therefore research should be eliminated." He called those complaints an "unsubstantiated, irrational accusation."

"The basic problem is that some of the more vocal (student) complainants have never been able to understand that they have come to the University for an educational opportunity," he said.

A national policy supporting post-doctoral programs, which are heavily research-oriented, could cushion the impact of changing job markets for graduates while maintaining the



Optimism was the mood at the annual meeting of the UW Foundation late last month when business leader William O. Beers '37 (center), Wilmette, accepted the chairmanship of the Foundation's "Forward with Wisconsin" campaign for \$11.8 million in private gifts for the campus. Sharing the mood were Irwin Maier '21 (left), Milwaukee, a member of the Foundation executive committee, and Charles Newlin '37, Hot Springs Village, Ark., Foundation president.

University News

research capability of the graduate schools, he said.

For their part, universities should make some changes too, he said. He called for a strengthening of the

Club Programs

Dallas—June 3. "Brat Bust XII." At Sohrweide's home, 4722 Walnut Lane, 7 p.m. \$7 in advance; \$7.50 at door. Reservations: Harvey Boysen, 2337 Colonial Parkway, Ft. Worth.

Job Mart

BS-Chemist, UW-Madison, 1974. Seek research or application position in chemistry-related field, including quality control, analysis, data processing, or nontraditional chemistry areas. Enjoy working with people. Good communication skills and engineering background. Three years' research chemist with large chemical firm. Wish relocate to Midwest, prefer Wisconsin. Available almost immediately. Member #7801.

Constr. Eqpmnt. Mktg. Exec, BS'51. Twenty-seven years' experience. VP, domestic marketing, for eastern manufacturer. Listed in *Who's Who in Finance & Industry*. Served ('73-'74) on advisory board, executive program, Indiana U grad school. Seeking executive officer position in growth-oriented capital goods organization, applying general management expertise. Wisconsin-Illinois area desired. Member #7802.

Wisconsin Alumni Association members are invited to submit for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumni Magazine, 650 N. Lake Street, Madison 53706

Wisconsin Idea, in which knowledge discovered at universities is distributed to the people who can use it. He also called for a reassessment of priorities between basic and applied research to "become more sensitive to societal needs." Graduate students should get honest information from universities on the chances for getting a job in their chosen field after graduation, but he said universities should combat the idea that job markets should decide what courses are available.

"It is regrettable that a Ph.D. may end up driving a taxi, but as long as he knew that it might be a possibility, and provided he really wanted an education when he started, that in itself should not lead us to restrict access. Just because a master's degree or Ph.D. no longer automatically guarantees even the weakest graduate instant economic success, we are accused of selling a shoddy product."

Today's job market is a poor gauge for the future. "I'm not convinced that any of us knows enough about the future to specify exactly how many chemists, engineers or historians this country will need in the decades to come," the chancellor said.

The rising costs that came with booming university enrollments over the past thirty years have made universities "part of the national political machinery," Shain said. "It also brought new obligations and a demand for accountability for public funds. Everybody wants to know what we are doing, how we are doing it, how much does it cost, and why aren't we doing it better," he said. Unfortunately, "To find out, they hire auditors and accountants to audit us, and we hire accountants and auditors to fill out all the forms." Soon, "there will be no faculty, no students, no research—only auditors checking up on each other."

Within the past fifteen years, the chancellor cautioned, there has also been a profound shift in attitude

which now calls upon universities not only to be leaders in the development of social policies, but leaders in providing social services as well. It is crucial, he warned, that universities not be diverted from their basic academic missions of teaching, research, and public service.

—Joel Sayre

Returned 'Stop-Outs' Often Do Better Than Before Break

UW-Madison students who stay out of school one or more semesters earn significantly improved grades when they return, a study concludes. "The amount of improvement increased as the length of interruption increased," said co-authors Annette Cagiano, a former graduate student, and administrators Margaret Geisler and Lee Wilcox in their report. (Wilcox has used the term "stopping out" to describe the process of leaving with the intention of re-entering later.) The authors suggest the University might use different admissions criteria for returning students than for those coming right out of high school or another college.

The study says that once a student has been out of school more than a year, his pre-hiatus grade point average is no longer a valid predictor of how well he will perform. The authors propose that returning students should be allowed a chance to earn a con-temporary grade point average, which admissions officers could use to decide whether they may be admitted to degree programs.

The study examined undergraduates who re-entered in the fall of 1973. From 1973-75, those who had been out of school for six or more semesters before 1973 went from 2.37 to 3.18 in grade point average, with 4.0 being an A. Students who were out three to five semesters improved from 2.43 to 3.02 and those out one or two semesters improved from 2.62 to 2.90. The improvement of this last group is roughly equal to normal progress as students move from freshman to senior status.

—Evan Davis

continued on page 28

Sports

Happy Hockey

The hockey team, last year's NCAA champions, wasn't expected to offer much this year, but they surprised a lot of people. They ended up in second place in the WCHA 28-10-3 overall and 21-9-2 in the conference; first in the Big Ten with 8-3-1; and returned from the NCAA tournament in Providence, R.I. as fourth in the nation.

The season made it 265-117-17 in eleven seasons for Coach Bob Johnson, and highlighted the two most prolific scorers since hockey returned to intercollegiate varsity competition here in 1963. Graduating-senior Mike Eaves and sophomore Mark Johnson—the coach's son—centered his two top lines. Eaves, a 1977 All-American repeated this year; was chosen the Most Valuable Player in the WCHA and by his teammates, was team captain three times, and broke every career scoring mark for the Badgers. In his four seasons he scored 267 points—sixty-nine more than previous-record-holder Bert DeHate—on ninety-six goals and 171 assists.

Johnson, who also earned the All-American tab this year, is already close to breaking nearly every record in the book. He has scored eighty-two goals and added eighty-one assists for a total of 163 points, which puts him third on the all-time scoring roster. This year he earned the team's Dr. Joe Coyne Most-Consistent Award.

Together, Eaves and Johnson brought in seventy-seven goals and 170 points this season alone. Of the team's fifty-nine power plays, Johnson earned fifteen and Eaves fourteen. Of ten short-handed goals for the team, Johnson was in on ten, Eaves on four.

Both are phy ed majors. Eaves graduates this month with a better-than-3.0 average, and will join the Cleveland Barons next season. Johnson, with two more years of eligibility, has his eye on the U.S. team in the 1980 Olympics.

This year, too, last season's All-American goalie, Julian Baretta, set a team record of 949 saves in a season, and a goals-against average of 3.39,

the second in the WCHA. Tom Ulseth, a wing, earned the Ivan B. Williamson Award for scholarship, sportsmanship and athletic ability.

Bad-News Basketball

The basketball team posted a dismal 8-19 overall record, 4-14 in the Big Ten, to share the cellar with Northwestern.

Tom Butler, writing in the Wisconsin State Journal, said that the Badgers "were possibly one more solid player away from being a pretty good team, maybe a first-division club. One guy, one right player, might have made the difference in the first Purdue game here, at Illinois . . . or down at Indiana.

"The right guy might have enabled the Badgers to crack Minnesota when they had them on the run up there, or keep the Badgers on an even keel when they were leading Michigan here and dominating the Boilermakers at Purdue the first half."

Sophomore guard Arnold "Clyde" Gaines earned the MVP trophy, after coming back from pre-season knee surgery to lead the team in scoring and assists while playing in twenty-six out of the twenty-seven games of the season. He scored 294 points, averaging eleven per game and fourteen in the Big Ten. He also delivered eighty assists, sixty-four in the conference.

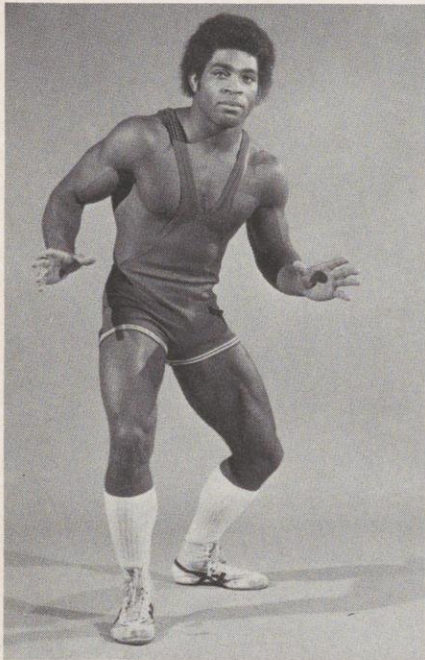
Senior Bill Pearson earned the Jimmy Demetral* free-throw trophy for .779 marksmanship in all twenty-seven games; and senior Jimmy Smith the captain's bowl. Joe Chmelich got the rebounding award from the Goodman Brothers. He pulled in 182 rebounds for an average of 6.7 per game and was the only Badger to start every game.

* Demetral, known to thousands of former students for his wrestling prowess and charitable activities, and decades as bouncer at the old Park Hotel, died here on April 25 at age 83.

1978 Football Recruits

Name	Pos.	Hgt.	Wgt.	Town/H.S.
Aldrich, Dave	OT	6-5½	225	Angola, Ind.
Boliaux, Guy	FB	6-1	208	Des Plaines, Maine East
Collins, Willie	LB	6-3	215	Detroit, MacKenzie
Doerger, Jerry	TE	6-5	225	Cincinnati, LaSalle
Goff, Mark	FB	6-1	194	Monona Grove
Josten, John	QB	6-0	190	Palatine, Ill., St. Viator
Luko, Jeff	FB-OLB	6-4	215	Oconomowoc
Mathews, Kyle	WB-DB	5-11	175	Monona Grove
Messenger, Dan	QB-S	6-0	172	Marinette
Moeschl, Scott	QB	6-2½	185	Cincinnati, Elder
Mohapp, Dave	FB-TB	6-0	205	Woodstock, Ill.
Namnack, Steve	OT-TE	6-5	225	Morton Grove, Ill., Gordon Tech
Richardson, Curtis	TB	6-1	183	Youngstown, Ohio, North
Savage, Nick	DB	6-1	175	Baltimore, Northwestern
Seiler, Jay	DB	6-1	185	Schofield, Wis., D. C. Everest
Shumate, Mark	FB	6-3½	210	Poynette
Shumway, Andy	FB	6-1½	210	Wisconsin Dells/ Concordia JC, Milwaukee
Skoglund, Dan	C	6-2	220	LaGrange Park, Ill., Fenwick
Spurlin, Larry	LB	6-1	220	Albany, Ga., Dougherty
Stracka, Tim	WR	6-4	195	Madison West
Thomas, Vaughn	X-DB	6-0	180	Columbus, Ohio, Eastmoor
Wray, Richard	DB	6-1	175	Toledo, Whitmer

Lee Kemp: Good Luck, Sweet Prince



By Howard Norsetter '80
Badger Herald Sports Writer

Reprinted, with permission, from the Badger Herald, in which it appeared March 9.

That Leroy Kemp is one of the greatest athletes who has ever competed for the University of Wisconsin should not be disputed. That Leroy Kemp is the most successful athlete to ever compete for the UW cannot be disputed.

Kemp will finish his senior year at Wisconsin as the greatest wrestler in Badger history. He is one of the winningest wrestlers of all time, and is currently considered the best in the nation. Two years from now in the Moscow Olympics he may prove to Russia that he is the best wrestler in the world.

It is inevitable. Lee Kemp is a champion; he always has been.

In high school, Kemp was undefeated. In fact, he had never been taken down. However, he competed against small schools. Even head wrestling coach Duane Kleven, who recruited Kemp out of Chardon, Ohio,

was skeptical about how he would fare against tougher competition. "I knew he was good," said Kleven. "I did not know he was *that* good!"

When Kemp won the National Junior AAU meet Kleven was encouraged, but it wasn't until he had beaten Iowa's Chuck Yagela in the Northern Open that Kleven realized he had a rare talent in Kemp. Kemp ended his freshman year 33-5, and was second to Yagela in both the Big Ten and NCAA meets. In the finals of the NCAA Kemp wrestled Yagela to a draw but lost on a referee's split decision. He has not lost to a collegiate wrestler since.

According to Kleven, "An ideal wrestler must excel in three areas: strength, quickness, and balance. Add mental toughness to that and you've got Lee Kemp."

"Lee is so fundamentally sound and has such great balance that he is almost impossible to score upon. You will never see him out of position."

Statistics support Kleven's assessment of Kemp: He has been taken down once this year, and only fifteen times in his career. He has been reversed only once this year, and has not given up a backpoint since December 1974—his freshman year. Aside from escapes (which are usually given up intentionally), Kemp has allowed only four points in twenty-five matches this year.

Perhaps the greatest compliment an athlete could receive would be to have someone come out of retirement to face him. That is what happened to Kemp after he beat Yagela his sophomore year. After the match, Dan Gable said, "Kemp is going to be extremely hard to beat because he is so sound. In order for us to beat him, I may have to come out of retirement."

Dan Gable: in wrestling circles the name is legend. Dan Gable: the gold medalist who did not give up a point in Olympic competition; the man who was recognized as the greatest wrestler of all time; the ideal wrestler.

Gable came out of retirement. Gable wrestled Kemp in the finals of the Northern Open. Gable lost. Kemp became the second man in history

to beat Gable in a collegiate style match.

In typical Kemp fashion, he downplays the importance of beating Gable. "That wasn't the most important match of the season. A person can beat someone good, and then be unsuccessful the rest of the year. Just because you beat a good wrestler doesn't make you a good wrestler yourself. You still have to win the rest of your matches. Winning the Big Ten and NCAA meant a lot more to me."

However, Kleven feels that beating Gable did have an effect on Kemp. "Beating Gable did two things for Lee; it thrust him into the national limelight and it made him a marked man."

Kemp is reserved in his wrestling philosophy, "I try to go into every match the same way. I try not to place any emphasis on meeting any one wrestler. It doesn't matter what the person's reputation is—you still have to wrestle a good match to win."

Kemp's goals for this year are to win the Big Ten and NCAA for the third time—a feat few have accomplished. (*He did in late March—Ed.*)

After college he will continue to wrestle at the international level, and Kleven predicts great things from him. "I have not seen anyone better in college wrestling. Because he is so hard to score on, he will be even better in international wrestling."

What Leroy Kemp has done for the University of Wisconsin and athletics extends far beyond his won-lost record, outshines his national titles, and is more memorable than his victory over Dan Gable. Introverted as a freshman, and soft spoken—still—as a senior, Lee Kemp has been a silent leader throughout; an example of what a champion should be.

Today, in the era of the blow-your-own-horn-so-you-can-make-a-million athlete, Kemp is out of place. He has brought a little nobility back into sport. He is what amateur athletics is about—dedication, achievement, humility. He is a rarity in sport today—the gentleman. He truly is in a class by himself.

Hawkins Gets A Hit

By Jack Newman
Director
UW News Service

Jim Hawkins '66, Detroit newspaperman, is staking out a prominent position among authors who chronicle the deeds and inner thoughts of America's athletic heroes. His career has zoomed upward with jet speed since he earned his journalism degree here. His 1978 entry in the sports book competition is *Breakout: From Prison to the Big Leagues*, the story of outfielder Ron LeFlore of the Tigers. It has all the earmarks of a winner.

The book is getting intensive promotion from its publisher, Harper & Row, with an initial printing of 25,000 copies. It has been excerpted in *Sports Illustrated* and in newspapers. The story is so appealing that it has quickly leaped the media barrier from print to television: CBS has signed for a two-hour home-screen version to run this fall.

Breakout reads like fiction. LeFlore surmounts staggering odds as he rebounds from a crime-plagued youth and trades a convict's denims for major-league doubleknits. Ron's struggle "is not your normal sports biography," Jim Hawkins observes. His innate talent was discovered by scouts with teams visiting the Michigan state prison at Jackson to play the inmates. Upon being paroled in 1973, he signed a Detroit contract, and was called from the farm team to the major league club in July 1974. His first game in center-field was against the Brewers in Milwaukee County Stadium.

And LeFlore soon found a friend in Jim Hawkins. "Ron was a natural for a book. We agreed that we should do it some day," Jim recalled. "The problem was waiting for the right time. Would he be a two-week wonder? Would he stay out of prison? Would he get back into drugs?"

After an up-and-down season in 1975, LeFlore blossomed into a hard-hitting, base-stealing sensation in 1976.

But he was overshadowed by the success and idiosyncrasies of another phenomenal young Tiger, rookie pitcher Mark Fidrych, who was filling ball

parks around the league. Hawkins and a fellow reporter hastily stitched together a manuscript for a Dell paperback, *Go Bird Go*. The project took only two weeks—while Jim was covering a Detroit road trip.

He soon was convinced that the time was ripe for *Breakout*. LeFlore was making daily headlines. He compiled a thirty-game hitting streak, stole fifty-eight bases and wound up with a .316 batting average—the fifth-highest in the league. He was voted to the AL team for the '76 All-Star Game.

Taping sessions for the book began soon after the season closed. Writer and player visited the LeFlore family home and toured the Detroit neighborhood where Ron's criminal career had been launched.

Hawkins relates: "His leg was in a cast from a knee injury, and I had to chauffeur him. The recorder was running on the car seat. He would say 'Over there is where I got in a fight . . . and that's Dee's Bar where we held up the owner and his wife.' Later the two of us went to Jackson prison where Ron had served three years on a charge of armed robbery. We visited his old cell. We talked with inmates who had been his friends."

By the time the Tigers left for spring training in 1977, Jim had completed the manuscript.

Again last year Ron came through with an outstanding season. His .325 batting average ranked fifth in the league but was the highest for a right-handed hitter. He stole thirty-nine bases. By this juncture he was writing his name into the Detroit record book. He became the first Tiger since Ty Cobb (in 1916-19) to steal twenty or more bases for four consecutive seasons; the first Tiger regular since ex-Badger Harvey Kuehn (1958-59) to hit over .300 two years in a row; and the first since Al Kaline (1955) to smash more than 200 hits and score 100 or more runs in the same season.

It is apparent that player and biographer share a common career trait: both negotiated the route to the majors in extreme haste. Ron LeFlore was

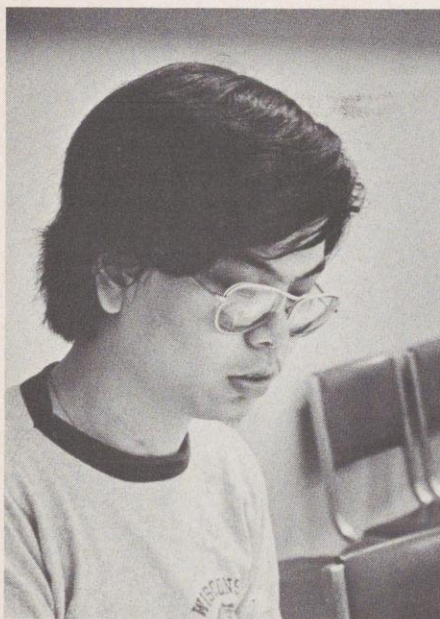


Hawkins

twenty-four when he made his debut in Tiger Stadium. Jim Hawkins was twenty-five, the youngest major-league baseball writer in the nation, when he joined the Free Press in 1970. The previous year he had been selected as Maryland's Sports Writer while covering college football and basketball for the Baltimore Evening Sun. *The Best Sports Stories of the Year*, a widely read anthology published by E. P. Dutton, has selected articles by Hawkins six times in the past eight years. He won an award for the best sports magazine article of 1973 with a profile of Charlie Finley.

Hawkins began writing for the Daily Cardinal as a sophomore in the Milt Bruhn/John Erickson coaching era of the 1960s. He worked part-time as a student assistant to Jim Mott in the UW Sports News Service and was a summer intern on the Milwaukee Sentinel in 1965. He supplemented student loan funds with jobs as a cook at Rennebohm's at State and Lake, and at Sigma Phi Epsilon fraternity.

He grew up in Superior where he graduated from Cathedral High School in 1962. Prior to his senior year here at the University, he married Penny Johnson of Ashland. They have a daughter, Leslie, 11, and a son, Mark, 9. The generation gap between the Hawkins males has a reverse twist. Jim, of course, is biographer and friend of the fleet-footed LeFlore who, if he masters his baseball lessons, could be a true superstar. Mark has a different Tiger hero, Ty Cobb, whose records LeFlore is chasing.



More on Paul Yeung

Generous aid came from many places. But Paul has farther to go.

By George Poster '76

Paul Yeung has many friends—and he's never even met most of them. After he was injured in a diving accident and became permanently paralyzed, Ann Corry, director of the campus Office for Foreign Students and Faculty, volunteered her help. She organized a fund drive to help pay Paul's medical and school expenses, a goal of—at that time—more than \$28,000. In our September issue we invited your contributions. Early in December the Student OT Association held an auction; foreign-student wives from Eagle Heights ran a potluck supper; various civic and campus groups set about fund-raising projects. Together, they raised \$8,783.

The University waived his \$5000 tuition; University physicians canceled more than \$1000 in medical bills; the Chemical Engineering department gave him a \$500 scholarship.

That left a balance of \$12,000 of the original goal.

Many letters have come in from alumni wishing to help Paul complete his studies in Chemical Engineering. One woman wrote:

Enclosed is a check for \$25 for Paul's medical expenses. This is just a drop in the bucket, but every little bit helps. I am 90 years old and on a fixed income. . . . My heart goes out to Paul Yeung and I wish I could give more.

My four years at the U. of W. enriched my life. I had to earn my way, but it was worth it.

Another alumnus wrote to Paul:

I read about your problem in my September issue of Wisconsin Alumnus magazine. I congratulate you for two reasons. First, because you have the desire and determination to complete your study of Chemical Engineering and secondly because you are attending the same University I did in 1925.

I am enclosing my personal check of \$50, to help you with your expenses. I am 80 years old and have a broken hip. My income is from my teachers' retirement and my Social Security payment. However—it has always been my philosophy to help someone who is worse off than I am.

And another writer said:

Enclosed is a contribution which we hope will be one of many to help Paul Yeung with his medical expenses. We wish him great good fortune in the years to come.

It's good that Paul has friends like these, because his troubles aren't over yet. He recently learned that he will need another operation this summer, and this means he'll have to spend an additional semester on campus.

Professor Charles Hill, his advisor, says Paul is still doing well in his classes. "He's a perfectionist. If he doesn't get the highest grade in the class he feels he isn't performing up to expectations." As for Paul's attitude, Professor Hill says, "I think, like anyone in this sort of situation, he goes through highs and lows, but he never stops trying."

Paul's mother has been with him for the past few months, helping to care for him but she will have to return to the rest of the family in Hong Kong this month.

The Student Financial Aids Office hasn't yet figured out how much more money Paul will need to complete his education, but he is grateful for the help he has received so far from the alumni and others. In a letter to the *Wisconsin Alumnus*, Paul writes:

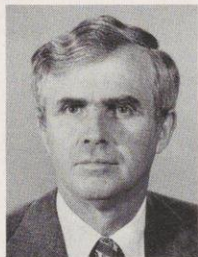
Thank you very much for the September Alumnus article and the efforts of Wisconsin alumni to raise funds for me. These contributions have really helped me in my financial problems in getting through school. I especially appreciate letters from persons, some of whom have limited incomes themselves, and I would like to thank them for their encouragement and moral support.

Please express my thanks to the alumni.

Those wishing to send contributions should make their checks payable to: *Paul Yeung Education Fund*. Contributions and letters should be sent to: Ann Corry, Director; UW Office for Foreign Students and Faculty; 115 Science Hall, Madison 53706.

Mr. Poster is working on his master's degree in Journalism.

Member News



Hanson '44



Ristau '51



Ellig '59



Moore '65

We erred in our March issue when reporting the honors paid to Paul S. Taylor '17 by the California Historical Society. We put him in the Class of '10. John F. Trowbridge '34, Yakima, Washington, has retired as vice-president and trust officer with Rainier National Bank. In January he was appointed director of St. Elizabeth Hospital Community Health Foundation there.

The Lake Geneva Chamber of Commerce honored attorney John K. Raup '35, LLB '37 as "most outstanding for service to the community." Among his accomplishments are the founding of the city's Police and Fire Commission, the Badger High School District, and the library.

Ewald E. Selkurt '37, MA '39, Ph.D. '41, distinguished professor and chairman of physiology at Indiana University School of Medicine, has been elected to a four-year term on the council of the Society for Experimental Biology and Medicine, and is finishing his term as past-president of the American Physiological Society.

The new provost of Boston University is Harold P. Hanson MS '44, Ph.D. '48, who moved from the University of Florida where he was executive vice-president.

John W. March '45 and his wife Ruth (Jaeger '44) move from Lake Forest, Ill. to Stamford, Conn., as he leaves a senior partnership in Arthur Andersen & Co.

on appointment to the seven-member Financial Accounting Standards Board.

Hal C. Kuehl '47, MBA '54, chairman of the First Wisconsin National Bank of Milwaukee, has been elected to the board of First Wisconsin Trust Company.

New head of the department of biology at Penn State is Eugene S. Lindstrom '47, MS '48, Ph.D. '51, formerly an associate dean in its College of Science.

In March, Fordham University at Lincoln Center ran "Sculpture in Architectural Context," an exhibit of works of two sculptors, one of whom is William C. Severson '47, St. Louis. Bill was president of the St. Louis alumni club last year.

Walter S. Brager '50, MBA '51, has been elected group vice-president of regional management and operations for Oscar Mayer here.

The Fort Atkinson Chamber of Commerce gave its 1977 Community Service Award to Norman E. Godfrey '50. A pharmacist, he was cited for his philosophy of "if it has to be done, make it fun."

Fred J. Meyer '51, Grand Coulee Dam, Washington, has retired as chief of the general services division. The federal government recently presented him with the Department of Interior's Honor Award for sustained superior service.

The new national president of Delta Pi Epsilon graduate honor fraternity is Robert A. Ristau '51, MS '57, Ph.D. '70, head of the department of administrative services and business education at Eastern Michigan University, Ypsilanti.

Jerome J. Roth '51, with The Hartford Insurance Company since graduation, has been elected an assistant secretary in the firm's special accounts insurance department at West Hartford, Conn.

Robert C. Ernest '52, Neenah, moves up from executive vice-president to president of Kimberly-Clark.

Bruce R. Ellig '59, MBA '60, Norwalk, Conn., recently served as a member of the Mayor's Advisory Pay Commission, studying the compensation of the top 2000 elected and appointed officials of New York City.

William C. Adams '62, MA '68 moves from Standard Oil in Washington, D.C. to Phillips Petroleum in Bartlesville, Okla., as director of public relations.

After eight years with Sears in Chicago, Glen Volkman '64 joins Menard, Inc., in Eau Claire as an inventory analyst.

Fannie E. F. Hicklin Ph.D. '65, associate dean of faculties and professor of theater at UW-Whitewater, is the newly elected vice-president for arts of the Wisconsin Academy of Sciences, Arts and Letters.

Jerry and Tina (Kaplan '68) Levine MA '69, Ph.D. '71 and their two sons live in Gaithersburg, Maryland. Jerry is a planner/evaluator in the federal Law Enforcement Assistance Administration.

Jerry L. Moore MS '65, Ph.D. '68 leaves Pillsbury in Minneapolis for a vice-presidency in research with Mead Johnson in Evansville, Indiana. His family consists of his wife Ann (Hamilton '66) and their two daughters.

Patricia A. Molholt '66, MS '70 has been named head of the science library at the University of Wyoming, Laramie. She goes there after organizing and heading our own physics library.

Jonathan G. Pellegrin '67, WAA's treasurer, spent two February weeks in Cameroon and Zaire as chairman of the Agribusiness Seminar Mission to the Ivory Coast for the U.S. Department of Commerce. Jon is president of Johnson Hill Press, Ft. Atkinson.

USAF Captain William H. Cole '69, has been assigned to Williams AFB, Arizona, after graduating from a T-38 Talon instructor pilot course.

The new president of the American Association of Zoo Keepers is Dennis C. Grimm '69, who's been with Chicago's Brookfield Zoo since graduation.

Angeline McCormick Hein '70, has been appointed an assistant counsel and company officer with Connecticut Mutual Life, Hartford, Conn. She joined the firm in 1975.

Peter L. Hessert '73, Wausau, is now a partner in the law firm of Tinkham, Smith, Bliss, Patterson, Richards and Hessert, with whom he's been associated since graduation.

J. Fred Schule '74 is a night police reporter for the Syracuse (N.Y.) Post-Standard, living in Camillus.

Sam A. Kopf '75, Chilton, and Rodney Gasch '76, Moline, Ill. took part in a winter camping and cross-country skiing excursion over New Year's weekend in Yellowstone National Park. On New Year's Day the temperature hit -37°, which has prompted Kopf to schedule another trip next winter—in Florida or Arizona.

Linda Spoerke-Bartelt '76 is an assistant to the public relations director at John C. Lincoln Hospital, Phoenix.

Summer University for Retirement- Agers

(An Elderhostel Program)

Come back to the campus* for a week of learning and fun! Choose one, two, or three no-credit courses with no admission requirements, no tests, just companionship and mental stimulation. The program is offered to retirement-aged alumni and friends of the University by the UW-System and the Extension's Program on Aging.

July 30-August 5

Theater workshop
Photography
Music appreciation

August 6-12

Genealogy as a hobby
Creative writing
What's new in medicine

The entire week, including food service and dormitory housing, is \$105 per person.

Send for the brochure and detailed course descriptions. But hurry—reservations are limited to forty per week.

Summer University
Alumni House
650 N. Lake Street
Madison 53706

Please send all the information on Summer University.

Name
Address
City
State Zip

* The program is also offered at UWs—Milwaukee, —Stevens Point, and —River Falls, and at Mt. Senario College, Ladysmith. The brochure gives full details.

Deaths

Patricia Mary Osborne '03, Madison
Alexander Walter Seiler '07, Milwaukee
Leslie Andrew Bechtel '10, St. Petersburg, Fla.
Frieda Fligelman '10, Helena, Mont., internationally recognized sociologist and teacher, and inventor of "linguistic sociology," now known as sociolinguistics.
Mrs. Frederick Harold McKinney (Martina Marsh) '10, Birmingham, Mich.
Mrs. James Ohora (Mary Regina Tormey) '10, Madison
Henry August Schuette '10, Madison
John Gribble Trewartha '10, Platteville
Arthur Charles Pope, Sr. '12, Marinette
Charles Albert Fourness '14, Appleton
Mrs. Irving E. Hansen (Ethel Helen Johnson) '14, Waupaca
Mrs. Stephen Alan Park (Gertrude Marion Corbett) '15, Milwaukee
Clark Wylie Finnerud '16 MD, Minocqua
Herbert Melvin Gaarder '16, Seal Beach, Calif.
Leonard John Schwarz '16, Mission, Tex.
Mrs. Charles N. Frey (Julia Lenore Leary) '17, Scarsdale, N.Y.
Mrs. George E. Gary (Frances Fairchild Bacon) '17, Mequon
Clarence Armand Keeley '17, Vero Beach, Fla.
Gilbert F. C. Mueller '17, MD, Milwaukee
Marjory Everest Hendricks '18, Silver Spring, Md.
James Stewart Mills '18, Cincinnati
Ann Whelan Arnold (Anna Whelan) '19, Stillwater, Minn.
Mrs. Robert Paige Boardman (Lucile Ruth Works) '19, Oshkosh
Lloyd I. Craig 'x19, Rockford
Mrs. Allan McDonald (Marvel Milne Bjornson) '19, Ft. Francis, Ontario
Mrs. Grover F. Miller (Vida Alice Coapman) '19, Racine
Benjamin Edward Sivyver 'x19, Ft. Lauderdale
Mrs. Karl Herman Doege (Helen Ramsey) '20, Marshfield
Charles D. Ashley (Charles D. Assovsky) '21, Milwaukee
Eleanor Harriet Cox '21, Menomonie
Mrs. Harold P. Huntington (Mildred Veronica Dachtler) '21, Arcadia, Calif.
Mrs. William Henry Kohl (Marguerite Mabel Heins) '21, Sheboygan
Chauncey McGarry Morley '21, Pittsburgh
Mrs. Harvey Raymond Broker (Geneveve Arlyse Palmer) '22, Madison
James A. Lotz '22, Cadott
Ivan Hugh (Cy) Peterman '22, Upper Darby, Pa., former Philadelphia reporter and war correspondent.
Erling Arnold Smedal '22, MD, Tucson
Elmer Walter Anderson '23, Phoenix 3/26/76
Oliver William Baldwin 'x23, Miami

Elmer Dennis Byrns '23, Lodi
William Trehans Ennor '23, Deerfield Beach, Fla.
Walter Henry Porth '23, Milwaukee
Mrs. C. M. Rintelman (Lottie May Connell) '23, Menomonee Falls
Herman Russell C. Anthony '24, Madison
Mabel Florence Arbuthnot '24, Janesville
Otto W. Barends '24, Sheboygan
William Harold Bennett '24, MD, Racine
Timothy Paul King '24, Mesa, Ariz.
John Falk Murphy '24, Madison
Fay Bensil Morgan '25, Madison
Mrs. John A. Ragone (Thora Mathilda Reitan) '25, Sun City
Stanley Martin Gregory '26, Madison
William Butler Ogden '26, Madison
Mrs. Harold W. Carey (Lillian Alice Klindt) '27, Lancaster
George Moody Little '27, Milwaukee
Clarence David Nyhus '27, Evanston
Percy Purves Whittingham '27, Milwaukee
Edwin Heaston Ferree '28, Indianapolis
Roy Oscar Holmes '28, Madison
Della Ann Larkin '28, Broadhead
Ernest Maxwell Peacock '28, Minneapolis
Alan Deakin '29, Ottawa, Ontario
Glenn Thomas Holmes '29, McFarland
John Albert Korfmacher '29, Prairie du Sac
Karl Hagemeister '30, Green Bay
Donald Frary Hansen '30, Urbana, Ill.
Mrs. George L. McCormick (Victoria Alwyn Mason) 'x30, Waukesha
William Henry Bundy '31, Menomonie
Edward William Forkin '31, Green Bay
Rev. Gilbert Paul Frohne '31, Milwaukee
Ivan Stephen Sokolnikoff '31, Los Angeles
Frank Fabian Wanta '31, West Bend
Samuel Richard Beatty MD '32, Cocoa Beach, Fla.
Frank Lee Fieschko '32, Green Bay 8/21/76
James Ritchie Modrall '32, Albuquerque
Erwin Richard Abert '33, Milwaukee
Aspen Arliss Ede '33, Mondovi
Mrs. Betty Kay Aikins (Betty Kay Schmitz) 'x34, Madison
Mrs. Gerald Annear (Cathryne Elisabeth Hanold) '34, Blue River, Wis.
Theodore Alexander Heller MD '35, Milwaukee
Paul James Hunt '37, Madison
Charles Carlton Brechler '38, Los Angeles
Harold Edward Rucks '38, Iowa City
Mrs. Orris T. Allen (Marie Agnes Reiman) '39, Colorado Springs
Santo Joseph Caravello '40, Norwick, N.Y.
Walter Glen Atwood '41, Madison
Harrison Forman '41, New York City
Marvin Edward Weller '41, Sheboygan
Mrs. Wallace Homer Borkenhagen (Helen Eva Ward) '42, Los Alamos, N. Mex.

Josef Karl Hoenig, Jr. '42, Arlington, Va.
 Philip Gregory Marshall '42, Milwaukee
 Mrs. W. Mack Moyle (Norma Grace Vyvyan) '42, Eatontown, N.J.
 Sister Mary Ann Sexton '42, Duluth
 John Vernon Gavic '43, Spring Valley
 Mrs. Harvey Endvick (Marion Lorraine Sherman) '44, Rhinelander
 Mrs. Robert A. Ogden (Betty Silgen) '44, Napa, Calif.
 William Hunt Clark '47, Wauwatosa
 Ralph Frederick Anderson '48, Deerfield, Ill.
 Venor Peckham '48, Mazomanie
 Mrs. Mary Jane Rohn (Mary Jane Turley) '48, Elm Grove
 Donald Robert Zwickey '48, Milwaukee
 Donald G. Minster '49, Miami
 James Sterling Breitweiser '51, Milwaukee
 Lifelet Donald Culver '52, Appleton
 John William Farrell '53, North Tonawanda, N.Y.
 Irving Joseph Green '53, Oakland, Calif.
 John Fairman McNall '53, Middleton
 John Peter Dramm '55, Manitowoc
 James Robert Ristow '55, Galesville
 Daniel Joseph Aceto '58, Placentia, Calif.
 William Clarke Worthington '58, Ithaca, N.Y.
 Hubert Henry Wilson '59, Manitowoc
 Robert James Teresinski '69, St. Anthony, Minn.
 Mrs. Jean Bowditch (Jean Ellyn Kresl) '70, Janesville
 Timothy Raymond Hubert '70, Mauston

Barbara Reynolds Widder '72 and Ada Marie Lord '59 were erroneously reported dead in the March issue. We regret inadvertently printing false information given by the University's Bureau of Graduate Records.

Faculty

Engineering Prof. Emeritus Russell W. Fowler, 76, Madison, on our faculty from 1930 to 1973.

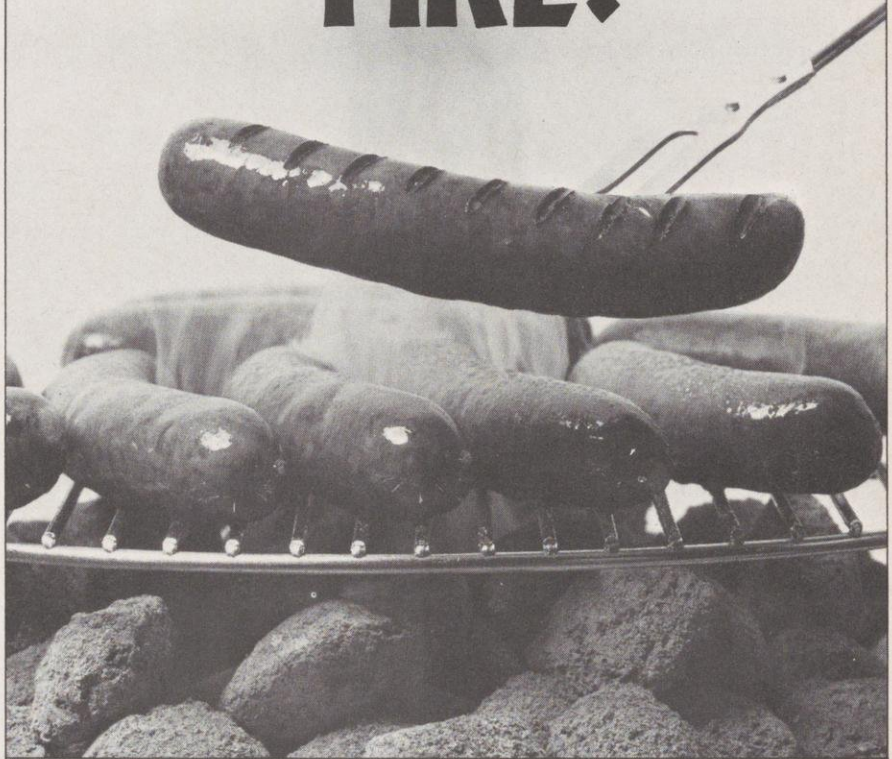
Josine Leonard, 41, associate clinical professor of nursing, in a fire in her Wone-woc home. She had been on the faculty for two years.

Emer. Prof. William B. Ogden, 76, Madison, in the horticulture department from 1926 to 1972. In the 1950s he played a large part in developing a synthetic binder for the improvement of tobacco.

Emer. Prof. Robert C. Pooley, 79, Jacksonville, Florida. On the English department faculty from 1931-1968, he helped set up the Integrated Liberal Studies department and served as its director. He was credited with helping improve teaching of English in Wisconsin schools, and last year was cited by the Wisconsin Academy of Arts and Sciences for distinguished service to the state.

Emer. Prof. Ray H. Roberts, 87, Waupaca, a horticulturist on our faculty from 1915 to 1969.

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For picnics, parties or backyard cookouts, either right out of the box or simmered in beer, butter and onions, there's no better brat. And there's no better way to get them than vacuum-packed, UPS-delivered in an 8 pound box (about 40 sausages). For only \$19 per box (incl. shipping).

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University News

continued from page 20

Kurt Wendt Retires from Campus Planning Committee

Kurt F. Wendt, 72, has retired as chairman of the key Campus Planning Committee which he has headed for twenty years. Chancellor Irving Shain said that Wendt's leadership "made it possible for us to respond in an intelligent manner to the growth of the campus over the past two decades or so."

Shain named Assistant Chancellor Joel L. Skornicka as the new Campus Planning Committee chairman.

Wendt said he would also be phasing out his memberships on other committees tied to his role in campus planning. He will, however, continue his fifty-one-year University career by remaining as a campus planning consultant. He had supposedly retired from the University in 1971 after forty-four years on the engineering faculty and an eighteen-year tenure as dean of the engineering college. He continued his chairmanship of the important Campus Planning Committee, however, on the request of then-chancellor Edwin Young.

Since 1953, during nearly a quarter-century on the planning committee, Wendt has shepherded close to 100 buildings to completion, making up perhaps three-fourths of the present campus. He was a key committee member during the boom years of the 1960s, when legend had it that the University was launching a million dollars in construction each week.

Weaver Extends Stay At Southern California

Former UW-System President John Weaver, who is at the University of Southern California on what was to have been a one-year assignment before returning to UW-Milwaukee as John H. Lathrop Professor, has asked for an indefinite extension on his leave so that he may accept the directorship of the new Annenberg Center for the Study of the American Experience at USC.

Grants Available for Returning Adult Students

A small number of continuing education grants ranging from about \$100 to \$225 will be available this fall for adults who are coming to the campus after a significant break in their formal education. The grants are for resident tuition and related expenses and are intended for undergraduate and special students who are taking five credits or less and graduates taking four or less credits.

Margaret Geisler, associate director of the Office of Continuing Education Programs, explained the grants are from the Continuing Education Fund, started a year ago to assist the growing number of adult learners returning to the University while juggling family and employment responsibilities. Last fall twenty returning adult students received the grants.

Grant application forms are available now at the following UW-Madison offices: Continuing Education Services, 432 N. Murray St., Rm. 404; Financial Aids Office, 432 N. Murray St., Rm. 231; Inter-college Programs, 433 N. Murray; Graduate Fellowships Office, 217 Bascom Hall. (All are zip code 53706.)

Applications are due by June 15 and recipients will be notified by Aug. 1.

Peter Bunn Named Faculty Secretary

Peter Bunn '56, MA '61, an assistant vice-chancellor for the past nine years, is the new secretary of the faculty. He was a counselor in the Liberal Studies program for two years, an associate in the office of the Dean of Students for four, and since then director of student organization advisers.

Bunn succeeds C. William Loomer who has been faculty secretary for eight years. Loomer is returning to teaching.

The secretary of the faculty runs the office which provides services to the Faculty Senate and various faculty committees.

Jardine Takes Job With Paper Distributor

Former head football coach John Jardine announced early in March that he will be associated with the North American Paper Company, headquartered in Madison. A. Gerson Miller x'42, Winnetka, is president of the firm. The company specializes in industrial and commercial paper products, poly bags, tape, food and vending service products.

Ag Emeritus Prof. Walker Awarded \$50,000 Prize

Emeritus professor John C. Walker '14 shares the \$100,000 Wolf Foundation Prize in Agriculture awarded in Israel last month. The prize goes to those who have made significant and lasting contributions to the advance of world agriculture, and to scientific and academic excellence.

The prize committee which selected Walker said that the plant pathologist "may be judged among history's greatest three or four plant pathologists." He is co-recipient of the award with University of Illinois plant geneticist George F. Sprague. Each receives \$50,000.

Walker's work has had a profound impact on the productivity of vegetable crops grown throughout the world. His research into plant disease resistance made vegetable production possible in many areas of the world where diseases previously had decimated crops and reduced yields.

He is also internationally known for his research into plant disease physiology and into the environmental factors that cause and foster plant disease growth. He is the author of plant pathology textbooks that have been translated into several languages.

Walker developed resistant varieties of onions, cabbages, beans, peas, beets, potatoes, and cucumbers.

The Racine native retired from the University after a forty-five-year career. He and his wife, Marian, live in Sun City, Arizona.

coordinator of Home Economics Education, between thirty and thirty-five students earn the bachelor of science degree annually and then go out to teach in secondary and middle schools, vocational-technical schools, and extension. Some find slots in business or in social work.

Unlike most areas, the graduate program here is larger than the undergraduate, with twenty master's and twenty Ph.D. candidates currently enrolled. Why is this? "Graduate students hear about our program and come here from other states," Prof. Petrich says.

Because "Home Economics must be responsive to changing social conditions

and needs," Dean Simpson encourages her faculty to take on more and more projects. She points out some of the changing conditions demanding study:

The dramatic increase in teen-age pregnancies as well as in the number of babies born to unwed mothers; dwindling family size; the high rate of divorce and remarriage; the spectacular increase in number of unmarried couples living together; and the high incidence of child abuse.

She sees the need for emphasis on parenthood education for both men and women, especially for adolescent parents; for realistic sex education in the context of family life education ("the only teachers public schools can depend on to have such training are Home Economics teachers"); for in-

creased attention to fathering; and for dealing with the concerns of the more than twenty-three million Americans over age sixty-five.

And in addition, she says, curriculum development and programs should be responsive to the energy crisis, pollution of the environment, population changes, and tensions of modern urban life.

Is Home Economics trying to take on the world?

"Not at all," Dean Simpson answers. "But it's the only educational program with focus on total family well-being."

Therefore, it follows that Home Economics can play a unique role in helping human beings keep in touch with their humanity.

Come along with us aboard

The Mississippi Queen

August 3-12



From New Orleans with day-long visits to St. Francisville, Vicksburg, Natchez and Baton Rouge.

The *Mississippi Queen*! A brand new luxury version of history's romantic riverboat. A true paddlewheeler, but now with air-conditioned, carpeted staterooms, each with private bath and many with private veranda. And there's the Grand Saloon and Gazebo and the Dining Saloon and the Paddlewheel Bar and the Gallery Lounge. And a top-deck swimming pool, and daily calliope concerts. And a wide-screen movie theater. And nightly Dixieland jazz, dancing and shows.

We leave from Chicago and Milwaukee* on Thursday, August 3. We check into the lovely New Orleans

Hilton for two great days and nights in that exciting jewel of the South. Then, on Saturday, August 5, we board the *Mississippi Queen*. After our special Bon Voyage party, we pull away from the dock about 9 p.m. Then: Sunday on the river, arrive at St. Francisville at 9 a.m. Monday, leave at 4 p.m. • Tuesday on the river, arrive at Vicksburg 9 a.m. Wednesday, leave at 4 p.m. • Arrive at Natchez at 8 a.m. Thursday, leave at 5 p.m. • Arrive at Baton Rouge at 8 a.m. Friday, leave at 2 p.m. • Arrive back in New Orleans at 9 a.m. Saturday, August 12, to fly home.

What a glorious way to see the old South, what a marvelous time of year to do it, what a luxurious way to go! Get the brochure for information on what to see in the old cities, and for photos of our magnificent ship, the *Mississippi Queen*.

From \$899 per person ^o Departure from other cities can be arranged.

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1978 Distinguished Service Award Recipients

for outstanding professional achievement and continuing dedication and service to the University of Wisconsin through alumni citizenship.

Presented at the Alumni Dinner, Saturday, May 20



Joyce Jaeger Bartell '38 and Gerald A. Bartell '37, Ph.M. '40, Madison

Joyce: Chairman of council of Elvehjem Art Center. Board member, Madison Civic Opera Guild; president, First Unitarian Society Foundation. Past chairman, Madison Civics Club. Holder of Writer's Cup (1974) from Women In Communications, Inc., for twenty years of highly effective publicity work as volunteer for numerous Madison organizations. Has served on two search-and-screen committees for the University, and on its Mass Communications Endowment Committee. Past general chairman of our Women's Day With the Arts and a continuing member of its steering committee.

Gerry: Founder of Bartell Media Corporation and American Medical Buildings, Inc. Publisher, Macfadden-Bartell Publications. Founding chairman, Wisconsin Arts Board; chairman, Wisconsin Foundation for the Arts. Board member, committee member, American Council for the Arts. Former member, National Business Committee for the Arts, former film panelist, National Endowment for the Arts. Trustee, Memorial Union Building Committee. Member, UW Foundation and its Bascom Hill Society.



Edwin O. Rosten '33, Madison

Retired in 1976 from Wisconsin Alumni Research Foundation after forty-two years, moving upward from auditor to business manager to operations director to finance director to, for the final six years, its managing director. Former Republican county chairman. Member, investment committee of Wisconsin Academy of Sciences, Arts and Letters. Honorary member, Phi Kappa Phi scholastic fraternity. For seventeen years, board member of Madison YMCA. Member, UW Foundation. Former chairman and continuing member, WAA's Life Investment Committee.



Truman Torgerson '39, Manitowoc

Organizer of Lake to Lake Dairy Cooperative, and its general manager for the past thirty-one years. Secretary, Land O'Lakes marketing organization. Member, executive committee, American Institute of Cooperatives and of National Milk Producers Federation. Past chairman, USDA's Dairy Research Advisory Committee. Holder of Man-of-the-Year Award (1969) of World Food and Agriculture Foundation, and of honorary recognition citation of the UW College of Agriculture and Life Sciences (1972) "for meritorious service to agriculture." Past president and director, Wisconsin Alumni Association.



James S. Vaughan '38, Kildeer, Ill.

Vice-president and director, Square D Company. Former director, United Way of Lexington, Ky.; Lexington Philharmonic Society; Cedar Rapids Chamber of Commerce, YMCA, Family Service Agency, Urban Renewal Board. Chaired UW's Carillon Expansion Committee (1957-1972) which raised funds for addition of final thirty-two bells. Past vice-president Wisconsin Alumni Association. Past president, UW Alumni Club of Detroit. Vice-president and member of executive committee, UW Foundation; chairman of its Bascom Hill Society.



Newman T. Halvorson '30, *Gates Mills, Ohio*

Retired partner, Ernst & Ernst nationwide accounting firm. Former member, principles board of American Institute of CPAs; AICPA committees on accounting and auditing procedures, relations with the SEC and Stock Exchange. Member, board of advisors, Securities Regulation Institute. Past or present board positions include: president, The Cleveland Museum of Natural History; The Cleveland Orchestra; Cleveland Society for the Blind; Cleveland Council for Independent Schools. Vice-president of UW Foundation and a member of its Bascom Hill Society. Council director, Elvehjem Art Center.



Audrey Beatty Walsh '38, *Madison*

Former member, UW Board of Visitors; past secretary of Wisconsin Alumni Association and of UW Alumni Club of Madison. Former general chairman of our Women's Day, and a member of its steering committee for the past fifteen years. Co-chairman of WAA's Student Awards committee; member, Nominating Committee. Former member, board of directors of United Way of Dane County; member, its planning and budget committees. Chairman, Dane County agency for Emergency Financial Assistance. Former board member, Attic Angel Association.

LOOKING FOR A WISE INVESTMENT?

Consider A Life Income Arrangement With The University of Wisconsin Foundation

Each year for the past six years, friends and alumni of the University of Wisconsin have been making life income arrangements with the University of Wisconsin Foundation by joining the Foundation's pooled income fund. They often achieve two purposes by this arrangement: make a donation to a most worthy cause—the University of Wisconsin—and save taxes and increase their spendable income.

To learn how the pooled income fund works, consider the true facts of the case of Bill and Betty Smith (their names have been changed to respect the confidentiality of their gift).

Years ago, Bill and Betty Smith invested in 100 shares of Lakeside Laboratories, Inc. common stock. It cost them \$6.87 per share then. Through merger, Lakeside converted to Colgate-Palmolive, and the 100 shares of Lakeside by means of bonus payments and stock splits eventually became 696 shares of Colgate-Palmolive stock.

Recently, Bill and Betty made a wise investment that **increased** their income from this stock by joining the UW Foundation's pooled income fund. The fund will pay them an annual income as long as either of them lives.

On July 30, 1976, they donated 488 shares of Colgate-Palmolive stock to the fund. On that day the stock's mean value was \$27.63. The gift at fair market value amounted to \$13,481, with a total appreciation of \$12,794. The stock had a dividend rate of 3.2 percent, compared with the pooled income fund earnings of 7.23 percent in 1976.

By donating the stock instead of selling it, the Smiths saved over \$3000 in capital gains taxes, received an immediate tax deduction of \$6,730.52 based on Treasury Tables and the fair market value of the gift on the day it was donated, and **increased** their income by approximately 4 percent over their previous income from the stock.

The Smiths did something else by this gift. They began the "Bill and Betty Smith Fund" for the UW-Madison College of Engineering. When both Bill and Betty die, the assets in the pooled fund are turned over to the College and will provide the University with much needed financial support and assist it in its constant mission of creating a better world.

Bill and Betty Smith have made a wise investment in every way.

For further information, contact:

Timothy A. Reilly
Associate Director
University of Wisconsin Foundation
702 Langdon Street
Madison, Wisconsin 53706
Phone: 608/263-4545



Come along with us to our

Alumni Mini-Camp

in the heart of Wisconsin's vacationland
Friday, July 1 through Monday, July 4

Vilas County! Vacationland in the breathtaking Eagle River area, famed for its unspoiled forests of magnificent pines, its Chain of Lakes, its winding nature trails.

Facilities: We've selected the well-known *Trees for Tomorrow* environmental center, a forty-acre complex on the outskirts of Eagle River. It's operated year-around and features a trained, professional staff to provide our guests with instruction in outdoor skills.

Nature At Its Best: Here's an unparalleled opportunity to learn about the outdoors in a natural environment. The Center, an innovator in resource education, is only minutes away from Nicolet National Forest. Staff members will offer optional sessions on solar energy, bog ecology, wildlife habitat and forest ecology. More, for your choosing, are evening social hours, guided trail hiking, a wine-tasting party and a Paul Bunyan Bar-B-Q, swimming, canoeing, a chuckwagon lunch at Press Forest, a floatboat cruise.

Accommodations: The entire *Trees for Tomorrow* facility, accommodating eighty guests, has been reserved for us! Four dormitories with separate rooms (housing two, three or four to a room) provide an ideal arrangement for families, couples or single adults. Linens and blankets are provided. Excellent food and "all you can eat."

Stretch your vacation dollars: The entire package costs just \$59 per person for adults; \$29.50 for children under sixteen years. That's the *total*: three nights' lodging, eight meals, canoe rental, bus transportation for all activities, and professional instruction.

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Please rush me the brochure on the four-day Alumni Mini-Camp.

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