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FOR IMMEDIATE RELEASE

10/23/2000

CONTACT: Cheryl Porior-Mayhew, WAA, (608) 262-7545

CAMPUS HOSTS PAUL BUNYAN PRE-GAME PANCAKE PARTY

MADISON -- The Wisconsin Alumni Association and University Housing will host a Paul Bunyan Pre-Game Pancake Party for students Saturday, Nov. 4, at the Stock Pavilion.

Set to begin two and one-half hours before the Wisconsin vs. Minnesota football game, the event celebrates the long-time competition between the Badgers and the Golden Gophers. According to tradition, the team who wins the game also wins the title to Paul Bunyan's ax for the remainder of the year.

"The Paul Bunyan theme - complete with a lumberjack-style pancake breakfast - sounded like a fun way to foster a little friendly competition," says Paula Bonner, executive director of the Wisconsin Alumni Association. "We're thrilled about this opportunity to provide our students a safe, healthy way to celebrate before the game."

Partners on the UW campus include the Wisconsin Alumni Association, University Housing, University Publications, the UW Athletic Department, the Office of the Provost and the RWJ Project.

The partners have organized the breakfast as an alcohol-free event for students.

"For many in our campus community, football Saturdays have become associated with drinking - no matter what time game time is scheduled. We saw this as an opportunity to offer them an alternative type of tailgating activity that is just as fun," says Sudi Ceglarek from the RWJ Project.

The Pre-Game Party will culminate with a Paul Bunyan and Babe the Blue Ox look-alike contest. A panel of local celebrities will judge which student in costume will win a trip for two to see the Badgers play in Oregon in 2001, courtesy of the Wisconsin Alumni Association.

The Wisconsin Alumni Association has been serving UW-Madison and its graduates for 140 years. WAA provides an array of services, including On Wisconsin, a quarterly alumni magazine; a national council to foster multicultural diversity; a career database program, and an extensive student relations program.

For more information, visit: <http://uwalumni.com/pancake>.

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UNIVERSITY OF WISCONSIN-MADISON
Division of University Housing

MEMORANDUM

Please circulate
to U.S. - H
PS

TO: John Wiley, Pat Strickler, Kristi Voss, Charles Hoslet

FROM: Larry Davis
Assistant Residence Life Director-Residential Education

SUBJECT: Campaigning in Residence Halls

DATE: September 18, 2000

Attached is a copy of the Division of University Housing policy as it relates to political campaigning in the residence halls. Each year we receive requests from individuals wanting to know what our policy is.

This policy has been in place for many years and is based on Chapter UWS 18.06 (16) of the University of Wisconsin System Administrative Code and Housing policy. The Residence Hall Advisory Board (RHAB) has been involved in determining these policies and has done so based on the needs and wants of the 6700 undergraduate students who live in the halls.

The Division is committed to encouraging students to vote and be active in the political arena. It is a challenge to balance the needs of candidates wanting to interact with students while respecting the privacy of students in their individual rooms.

If you have any questions about these policies, please don't hesitate to contact me. I can be reached at 262-0914 or via e-mail at (larry.davis@mail.admin.wisc.edu).

xc: John Torphy

Door to Door Canvassing

1. All forms of door to door canvassing and/or campaigning are prohibited. Residents may not participate in, nor escort people, conducting these activities.
2. Access to individual residents is available through telephone, the U.S. Postal Service and methods described elsewhere in this policy.
3. Persons in violation of the prohibition may be removed by University Police under the authority of Chapter UWS 18.06 (16) of the University of Wisconsin System Administrative Code, which details the Chancellor's authority to restrict access to University lands or buildings to authorized persons.
4. Signs are posted in appropriate common areas of living units which indicate that all but first floor public areas are closed to all but employees, assigned residents and escorted guests of assigned residents.

Use of Mailboxes

1. Registered student organizations may request approval to distribute campaign literature through student mailboxes under the following circumstances.
 - a. They must first secure permission from the Assistant Residence Life Director-Residential Education and have the flyer/poster approved.
 - b. The organization then purchases a set of mailing labels and affixes the mailing labels onto the flyers. The cost of the mailing labels is \$50.00
 - c. Items are delivered to the desk by representatives of the organization. (Campus mail is not available to student organizations.)
2. Political organizations outside of the residence halls may distribute campaign literature through the U.S. Postal Service.

Posting

1. All posting on public area or house bulletin boards must be approved by a member of the Residence Life staff. (See "Approval" in the Definitions Section above.)
2. Only bulletin boards may be used for posting.
3. Only masking tape or thumb tacks may be used for posting.
4. Poster size may not exceed 11" x 17".
5. Candidates for elective student organization and registered student organizations representing candidates for municipal, county, state or national offices may request that materials be posted.

Information Tables or Space

1. Requests for tables or use of the space in public areas of the residence hall to meet residents should be made to the hall specific Residence Life Complex Coordinator or Residence Life Coordinator. Each hall will designate the location of such space.
2. Requests for tables or space in dining facilities can be made by calling the appropriate phone number listed below:
 - Gordon Commons - 262-5576
 - Chadbourne - 262-2684
 - Elizabeth Waters - 262-0444
 - Holt Commons - 262-5576

Public Address System

The use of the public address system is not permitted for political campaigning.

Political Campaigning

Chapter UWS 18.06 provides that "The residence halls students of each institution, subject to the approval of the chief administrative officer, shall establish policies and procedures assuring that political literature may be distributed and political campaigning may be conducted in state-owned residence halls consistent with the rights of students, and prescribing the time, place and manner in which these activities may be conducted."

The Division of University Housing has developed guidelines to assure that candidates for elective student office, municipal, county, state, and national offices or their representatives may have access to the students living in University owned residence halls.

The following guidelines were developed by the Residence Halls Advisory Board (RHAB) and the Division of University Housing. These guidelines are reviewed periodically and changes are made when necessary.

If you have questions about this policy, please contact the Assistant Residence Life Director-Residential Education, Room 4 Slichter Hall, 262-0914.

Definitions

"Residence Hall Student Organization" will be used to refer to the duly selected or elected bodies which represent various residence halls, e.g., SHA-Sellery Hall Association, SHASTA-Student Hall Association of Slichter, Tripp, Adams. A list of these representatives, their office addresses and phone numbers is available at each residence hall front desk.

"House" will be used to refer to the resident living unit and the duly selected or elected bodies that represent each house (floor) of residents.

"Registered Student Organizations" will be used to refer to those non-residence hall organizations who have registered with the Student Organizations Office (SOO) of the Dean of Students Office. Registration allows student groups access to space to hold meetings in campus buildings as well as other privileges not accorded to organizations not affiliated with the University.

"Public Areas" are the first floor lobbies, hallways and lounges of the residence halls and dining facilities that are accessible to the general public during part of each day. All other areas of the building are closed to all but employees, assigned residents and the escorted guests of assigned residents.

"House Bulletin Boards" are the bulletin boards found in each living unit.

"Approval" for placing materials on the bulletin boards, registering information tables in public areas of the residence halls, or scheduling programs in the public areas of the residence halls must be given by a member of the Residence Life staff in charge of each hall. These staff members include the Residence Life Complex Coordinator or Residence Life Coordinator for that specific hall. If you want permission for all the halls, please contact the Assistant Residence Life Director-Residential Education. These staff members act on behalf of the residence hall student organizations and house governments in the implementation of the policy guidelines.

General Guidelines

1. Only University agencies, residence hall student organizations, and registered student organizations shall be permitted to engage in political campaigning in the residence halls.
2. Candidates for municipal, county, state or national office must be invited or sponsored by a registered student organization (Students for _____) in order to campaign for office in the residence halls.
3. Residence hall organizations may not co-sponsor activities or events for agencies outside of the University for the sole purpose of providing publicity or access to the halls for the outside agency.
4. Dining rooms, carry outs and buffet rooms may not be entered for the purpose of distributing campaign material or to greet residents.

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August 25, 2000

TO: Editors, news directors
FROM: Liz Beyler, 263-1986
RE: Traffic advisory Aug. 29-30

University of Wisconsin-Madison students next week will be moving into their residence halls in large numbers, and that means a significant increase in vehicle and pedestrian traffic in the campus area during that period.

The two busiest days will be Tuesday and Wednesday, Aug. 29-30, when the majority of students and their families will be arriving.

On those two peak move-in days, some streets near residence halls will be closed or limited to one-way traffic between the hours of 6:30 a.m.-6 p.m.

- * Lake Street between West Johnson and West Dayton streets will be closed to traffic.
- * Observatory Drive from Charter Street to Babcock Drive will be restricted to move-in traffic only and will be one-way westbound.
- * Elm Drive will be one-way northbound from Observatory Drive to Willow Drive, and Willow Drive will be one-way westbound to Marsh Lane.

Motorists also should be alert for traffic lane restrictions or route changes due to construction projects in the campus area.

Several parking areas near the Lakeshore and Southeast residence halls areas, along with Elizabeth Waters and Chadbourne residence halls, will be used for unloading, which will limit parking in those areas Aug. 29-30. On those days, staff with permits for those areas will be required to park in other lots. The permit holders affected were notified earlier this month.

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FOR IMMEDIATE RELEASE**August 25, 2000****CONTACT:** Paul Evans, (608) 262-6982]; Alice Gustafson, (608) 262-7460**STUDENTS MOVE IN AT RESIDENCE HALLS AUG. 29-30**

MADISON - About 7,000 students will move into University of Wisconsin-Madison residence halls Aug. 29-30.

Teams of faculty, staff and "Badger Buddies" -- returning student residents who can answer questions -- will greet new students during move-in day. Residence halls open at 8 a.m.

The Division of University Housing takes great care to spread out the moving process to avoid logjams, but Madison commuters traveling on or near campus Aug. 29-30 may want to rearrange their routes to avoid West Johnson Street and streets near the lakeshore residence halls on the west campus/

Residence halls opening dates were moved up this year to avoid conflict with the Badger football game Thursday, Aug. 31.

Arriving students will find some renovations and improvements, including laundry machines that accept the WisCard debit card, saving students the hassle of coming up with change for washing.

WisCard, the UW-Madison campus debit card, also can be used to buy food at residence hall cafeterias, dining rooms and coffee houses, and for services at other campus locations.

More than ever before, students have been in contact with their new roommates long before move-in day. In June, incoming students received the name and phone number of their roommate. During summer orientation, students were encouraged to plan what each would bring, in order to avoid sending their moving vehicles back home half-full.

In focus groups with incoming students during July, housing staff discovered that among incoming students, women were more likely to spend long hours on the phone with their new roommate, while men corresponded by e-mail.

Yet no matter how much pre-planning has been done, students must still work together with a new roommate to fit all of their belongings into one small residence hall room, housing officials note.

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FOR IMMEDIATE RELEASE**June 19, 2000****CONTACT:** Rosemary Temple, (608) 222-3182

(NOTE: This month's meeting of housing retirees will be Wednesday, June 28.)

RETIRES GATHER UNDER WING OF FORMER HOUSING WORKER

MADISON -- Drop by Lums Family Restaurant on the fourth Wednesday of any month at about 8:30 in the morning, and you'll see a group of 20 or 30 happy-looking people in the sunporch room. They're chatting amiably as they sip their coffee and eat their eggs. And they just keep doing it as time ticks on, with no speaker rising portentously to address some momentous issue.

In fact, this group has no formal name, no officers and no agenda whatsoever except the enjoyment of - and support for - each other. But these folks do have a common bond: Nearly all of them once worked for University Housing at the University of Wisconsin-Madison and are now retired.

And they do have a common organizing force and curator of caring: Rosemary Temple.

She's the woman at the end of the table, chatting with her neighbors about something unofficial, no doubt, given the informal character of this whatchamacallit group. She's definitely an organizer, everyone says, and she's patently a positive force in this group. In a word, she makes things hum in a very humane way.

Temple has quietly flown the flag of positive thinking throughout her career. "At the end of each day," she says, "I would ask myself not how much money I had earned, but what I had put into the world that made people happy."

She worked hard to make others happy while working at the Holt Desk in Lakeshore housing from 1977 until retirement in 1991 and at the Middleton Medical Library six years before that.

"I tried to be a buddy for students who were homesick or had other troubles," says Temple. "I made them feel welcome and showed that I cared for them. Some of the students would even drop by my house, and if I happened to be gone, my husband, Roy, would play a game of cribbage with them."

The cribbage and the caring must have made a difference. Today there are people scattered around the country who can call themselves alumni of UW-Madison because Temple talked them out of quitting school. And they show their thanks: She receives flowers on Mother's Day, for instance, and fresh fruit from Florida during the holidays, all from former students.

Temple also was a confidante and social hub for full-time employees at University Housing. So it's no surprise that she was the person who in 1992 resurrected Winterfest, a traditional annual get-together of Housing employees that had been discontinued.

In 1996 she turned Winterfest into a monthly breakfast, since annual socializing is, well, just once a year. "So many people get closed in after they retire," she says. "I wanted to get them out more often."

Once out, it wasn't hard for them to interact with ease. "We had a very close group in Housing," says Newell Smith, former director of University Housing and regular participant in the monthly breakfasts.

"These people were my friends at work, so it's just a continuation of that," says Dorothy Brewer, who worked in personnel for Housing.

Lyle Frank, for example, still remembers the day Brewer called in 1963 to offer him a position as custodian. Frank attends the breakfasts and is proud to be the group's oldest member at 87. (There's an age spread of more than 20 years.)

It's clear from the breakfasts and from the two or three luncheons the group holds each year that past job hierarchy holds no meaning. "Nothing snobby here," as Brewer says. That informality puts everyone at ease to simply have fun, be themselves and, in the process, enrich their network of

social support.

"We previously developed a respect and concern for each other in Housing, regardless of work status," says Fritz Lutze, who managed family housing for the university, "and that carries through."

The group is animated by not only mutual respect, but also the watchful presence of Temple. Caring, after all, travels on the back of watchfulness. If you don't notice someone's sorrows or joys, how can you care?

Temple calls everyone before the monthly breakfast, but not to tell them when and where, which they already know.

"It's just to check on how they're doing," she says. "I listen for depressed comments, and if I hear any, I keep in contact with them and alert others in the group." She also sends cards from the group to individuals for birthdays, illness or loss of loved ones.

Temple, who grew up in Mineral Point as the ninth of 10 children, was married for 52 years to Roy Temple, who worked at the University Square post office. He died in 1996. She has four children - all with a college education - and seven grandchildren, including Rob Vitense, a spring 1999 UW-Madison graduate.

Temple takes delight in hitting the road for family visits. This spring, for instance, she often drove to Iowa City to watch her grandson Kurt Vitense win MVP honors as shortstop on the University of Iowa baseball team.

Her familial embrace is not confined to family, of course. As the Housing retirees will testify, Temple tries to meet the needs people have to count as human beings, to find companionship in a lonely world. And what does she get out of it all?

"Thank-yous," she says with a smile. "I get lots of thank-yous."

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Jeffrey Iseminger, 608/262-8287, jpisemin@facstaff.wisc.edu

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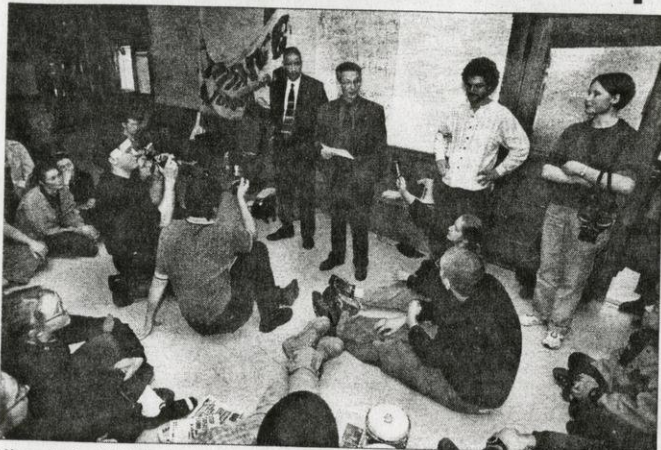
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Universities join anti-sweatshop effort



Chancellor David Ward talks to student activists in Bascom Hall. The chancellor called on student leaders to rejoin university efforts against sweatshop labor. Fifty-four protesters were later arrested when they refused to leave the chancellor's office. Photo: Jeff Miller

Tim Kelley

The University of Wisconsin-Madison and two other major U.S. universities will join an anti-sweatshop monitoring group on a trial basis, leaders of the institutions have announced.

Chancellor David Ward says the decision advanced his goal of uniting academic institutions in an effort to monitor workplace standards for licensed manufacturers.

Leaders of UW-Madison, the University of Michigan and the University of Indiana jointly agreed Feb. 18 to conditionally join the Worker Rights Consortium, a new group to be set up to help monitor manufacturers that produce university-licensed apparel and other items bearing university trademarks.

"We would like to help the WRC become a viable instrument for ensuring licensee compliance with workplace standards," Ward says. "We will participate in this process so long as we are making progress towards achieving a

fair and credible monitoring system."

Ward says this new collaboration between universities would advance the national effort to promote campus anti-sweatshop initiatives.

University representatives will attend the Worker Rights Consortium founding convention in April in New York, he says.

"We are committed to making a difference in the global incidence of sweatshops, especially as it may impact our licensing program," Ward says. "We want to be part of a process that students can support, and will pursue through the appropriate mechanism of campus governance." ■

For background on UW-Madison anti-sweatshop efforts, visit: <http://www.news.wisc.edu/positions/sweatshops/>

Ward issues statement regarding recent events

Here are excerpts from a recent statement by Chancellor David Ward regarding anti-sweatshop efforts. The message was sent last week to faculty and staff with e-mail addresses:

"As you are aware, over this past weekend I took the unusual step of ordering the arrest and removal of some 54 sweatshop protestors from the Chancellor's Office in Bascom Hall.

"Before providing you with a full context of the recent events leading up to the Sunday arrests, let me emphasize that we have fully committed this university to being part of finding a solution that will end the use of sweatshop labor to produce apparel and merchandise bearing the university's name and logo. I have said repeatedly that we want to stop the practice, and that has been our sentiment — how to stop it, not whether to stop it.

"... Our goal has been — and continues to be — to use this university's longstanding tradition of shared governance by faculty, staff and students to address the issue through the Collegiate Licensing Committee Task Force Advisory

Committee and to help chart a path toward a solution. I firmly believe that through such thoughtful deliberation and debate — not the divisive politics of protest — will we be able to come to meaningful conclusions about resolving the sweatshop issue.

"By late Saturday, it had become clear that the protestors intended to continue their disruptive behavior and shut down the normal operation of the university administration, and, after being forewarned of the consequences, they elected to continue their occupation of the Chancellor's Office.

"I therefore authorized their arrest and removal. I did so because it is my responsibility to ensure that students, faculty and staff do not face intimidation, interference or personal danger as they go about their normal activities anywhere on this campus.

"This university has exhibited more initiative in dealing with the sweatshop issue than nearly any other university in the country. And the students of this university have, until this latest turn of events, been an important part of that effort. But when they abandon shared governance, confront

UW leads national anti-sweatshop effort

The university is playing a key role in national initiatives aimed at ending the use of sweatshop labor.

- Among the initiatives under way:
 - A pilot international monitoring project is under way with four other universities. This spring, the university will receive a report on the results of the project, which involves factory inspections of licensed manufacturers in Costa Rica, Korea and Mexico.
 - Under anti-sweatshop guidelines implemented Jan. 1, licensees must publicly disclose factory locations and follow other stringent workplace standards. The Atlanta-based Collegiate Licensing Company reports that 310 of UW-Madison's 447 total licensees have disclosed factory locations. The CLC continues to receive disclosures from manufacturers, and its representatives plan to follow up to get information from companies that have thus far failed to respond.
 - UW-Madison hosted a Living Wage Symposium that drew students and faculty members from across the country, along with labor and religious leaders involved with the living wage issue and the sweatshop movement. UW-Madison's CLC Task Force Advisory Committee will review the living wage symposium's recommendations and findings as it continues to monitor university initiatives aimed at ending sweatshop labor.
 - Chancellor David Ward created a committee of students, faculty and staff to advise the chancellor on these issues and review progress on anti-sweatshop initiatives.
- "UW-Madison has gone farther than every other university in its attempts to address sweatshop labor, and the recommendation to create a multi-university partnership is right in line with what this university has already been doing for some time," says John Witte, director of the La Follette Institute and co-chair of a campus advisory committee on sweatshops.

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CAPSULES

'Tuition cap' bill passes Assembly committee

The Assembly Colleges and Universities Committee has endorsed a measure (AB 554) to limit the resident, undergraduate tuition share to 38 percent of instructional costs. David Miller, UW System assistant vice president for state relations, spoke against the bill. The faculty lobbying group PROFS also testified against the bill. Currently, undergraduate resident tuition system-wide pays 37 percent of a student's instructional costs. As originally introduced by Rep. Gregg Underheim (R-Oshkosh), the bill had a 40 percent cap. Student groups opposed the 40 percent cap and lobbied for the limit to be lowered to 35 percent. The committee amended the cap to 38 percent.

It is unclear whether the full Assembly will take up the bill.

Carbone named to tobacco board

Paul Carbone, former director of the UW Comprehensive Cancer Center and professor emeritus, has been named to the 22-member Tobacco Control Board that will determine how to invest \$23.5 million in smoking prevention programs, particularly targeting youth.

Legislative watch

The Assembly Colleges and Universities Committee also unanimously endorsed the following bills of interest to the university:

- AB 629, which creates a loan program for teachers of visually impaired pupils. Sharon James, UW System associate vice president for academic affairs, testified in favor of the bill.
- AB 736, which allows study abroad grants to be awarded in amounts up to \$2,000. UW-Milwaukee Dean Marshall Goodman testified in favor of the measure.
- AB 709, which authorizes the University of Wisconsin System Director Pat Richter to testify in support of the bill.

In other action last week the Assembly Government Operations Committee met and heard testimony on a measure (AB 734) that would shift decision making about whether UW System campus police officers can carry firearms from chancellors to campus police. UW-Oshkosh Chancellor John Kerrigan testified against this legislation, and the committee did not vote on the bill.

Upcoming hearings

The Joint Finance Committee will meet in a voting session Thursday, March 2, at 10 a.m. in 411 South, state Capitol, to consider the following legislation of interest to the university. Additional legislation may be included on the agenda.

- SB 332/AB 654, changes to the EdVest college savings program.
- SB 358, transfer of the state animal health lab to UW-Madison.
- AB 114, UW tuition remission for children and surviving spouses of emergency medical technicians.
- AB 203, requiring sprinkler systems in residence halls.
- AB 545, leave of absence for state employees donating organs.
- AB 592, International Baccalaureate Diploma grant program.

Meanwhile, the Senate Education Committee will meet Thursday, March 2, at 10 a.m. in 201 Southeast, state Capitol, to consider a measure (AB 266) requiring some educational agencies to install filtering software on computers connected to the Internet.

For the text and history of all legislation: <http://www.legis.state.wi.us/billtext.html>

For more information

Contact Charles B. Hoslet, special assistant to the chancellor for state relations: 263-5510; hoslet@mail.bascom.wisc.edu; 97 Bascom Hall.

— David Ward

raised in its 26-year history.

On the university side, giving was up 10.4 percent over 1998, with donations amounting to \$969,159. The number of donors increased by 5.5 percent. There were 3,846 contributors out of the 13,971 UW employees eligible to participate. Their average donation was \$251.99, up from \$238.04 in the previous year.

At UW Hospital and Clinics, 608 donors gave \$85,679, an 8.9 percent increase over 1998. The number of hospital employees participating in SECC increased by 3.8 percent.

"We truly appreciate the employees' support of the many charities that participate in the campaign," says SECC Administrative Board co-chair Greg Zalesak. "Their donations help those charities provide vital services in our community, nationally and globally. We also appreciate the hard work of the many volunteers, without whom the campaign would not be possible."

All 1999 SECC volunteers are invited to the campaign's annual awards ceremony and reception 3-4:30 p.m. Thursday, March 2, at the Howard Johnson Plaza Hotel, 525 W. Johnson St. The awards will be given out starting at 3:30 p.m.

Building Commission funds three projects

The state Building Commission recently approved money for three projects at the university:

■ **University Housing** will be able to expand the scope of the Barnard, Bradley and Chadbourne maintenance projects using \$412,000 in program revenue for a revised total project cost of \$3.61 million.

■ The Van Hise fire safety and building systems improvements project will receive an additional \$190,000 to prepare plans and a design report for an expanded improvement project at an estimated total cost of \$7 million.

■ About \$584,000 will be used to prepare preliminary plans and a design report for the Chamberlin Hall renovation project, estimated at a total cost of \$19.8 million.

Also at the Jan. 19 meeting, Gov. Tommy Thompson presented an excellence in design and construction award to the university for the Biochemistry addition.

NOTABLE

Madison student selected for first Great Lakes fellowship

A Wisconsin Sea Grant-supported graduate student has been selected for the inaugural Great Lakes Commission-Sea Grant Fellowship.

The new fellow, Lisa Koch, will spend this year at the Great Lakes Commission offices in Ann Arbor, Mich., working on a variety of commission projects and

assisting with its intergovernmental relations efforts.

Koch is a graduate student in the Department of Wildlife Ecology and is also pursuing certification in Geographic Information Systems. Her master's degree study is examining the chronic effects of toxic contaminants on frog populations in Green Bay as a research assistant on a UW Sea Grant-supported project led by professor William Karasov.

Forum planned on smart cards

Faculty, staff and students are invited to attend an open forum on smart cards Thursday, Feb. 10, from 10:30 a.m.-noon at Union South.

The use of smart cards on campus is growing. Smart cards are being used to replace door keys, cash and credit cards, and to store private encryption keys for public key infrastructure (PKI) applications.

Some applications will require significant hardware investments to succeed in getting cards deployed widely on campus, and early cooperation and communication will help these efforts to succeed.

The Division of Information Technology Architecture Department is hosting the forum. Following a brief presentation on the background of smart cards, individuals will have an opportunity to provide feedback and ask questions.

For more information, see the report on the use of smart cards at: http://www.wisc.edu/arch/results/smart_card_report.html

Information on the forum: Rick Keir, keir@doit.wisc.edu

Volunteer fair offers service options

Interested in community service? The Volunteer Fair Tuesday, Feb. 8 from 11 a.m.-4 p.m., in Great Hall, Memorial Union, can help match your interests and skills with a range of opportunities with more than 100 community and campus organizations.

Visitors can talk with specialists involved in youth programs, tutoring, child care, advocacy, health care, criminal justice, elder care and environmental issues, as well as working with people with cognitive, emotional and physical disabilities.

"Volunteers gain a sense of personal satisfaction by helping others," says Randy Wallar of the Morgridge Center for Public Service. "Volunteering can also help students choose a major, build a resume, and obtain course credit, as well as clarify future goals, and gain valuable references in a chosen field."

The fair is sponsored by the Wisconsin Union Directorate Community Services Committee and the Morgridge Center, located on the first floor of the Red Gym, 716 Langdon St.

The Morgridge Center is the campus connection with more than 300 local community service agencies. Office hours are 8:30 a.m.-5 p.m., Monday through Friday.

Information: Randy Wallar at 263-2432; e-mail jrwallar@facstaff.wisc.edu.



Frost covers a compass plant at the Arboretum's Curtis Prairie during a recent winter day.

Who knew?

Eileen Gilligan

Send your question to *Who Knew?* c/o Wisconsin Week, 19 Bascom Hall; or e-mail: wisweek@macc.wisc.edu.

Q. Has Madison been experiencing earthquakes?

A. "At first when it happened on Wednesday (Jan. 26), I thought maybe somebody dropped a desk on the floor right above me because it really shook the building," says Donna Ford, Bascom Hall building manager. That was the longest vibration and thunderous noise she's noticed, lasting just about a second.

But as other building occupants called her Thursday and Friday, she realized this may not be an isolated occurrence. The Physical Plant Department and the Center for Limnology provided the answer: ice. Not ice on the building, but ice expanding and contracting on Lake Mendota, a few hundred yards away.

"It happens every year," says Gary Beck, physical plant assistant director. "It sounds like an earthquake and it feels like an earthquake," he says.

"The vibrations and the noise are just caused by temperature changes, which result in ice expanding and contracting," explains Nick Voichick, a research specialist in the Limnology Lab. These rumbles could continue for as long as ice is on the lake, he says.

Temperature changes in warmer and cooler directions cause the ice to shift and expand against the shore and along cracks, he says. Sheets of ice are often heaved over each other, sometimes resulting in ridges and cracks which extend for long distances from one shore to another.

Notes Beck: "Forces of nature, they are awesome."

Q. What's the tallest building on campus?

A. The headquarters of the Board of Regents, several foreign language departments and a few floors of classrooms are all located in Van Hise, UW-Madison's tallest building. At 241 feet, 4 inches, Van Hise towers over its neighbors: the Social Science building across Observatory Drive, the Carillon Tower and certainly that other seat of power, Bascom Hall.

Built in 1967, Van Hise has 19 occupied floors plus a mechanical utility floor on top, which doesn't get counted into building heights, according to Bob Hendricks, assistant director for planning.

Although the regents meet in the roomy 18th-floor conference room, the view gets even better from the 19th floor conference room, the only habitable space up there. Nearly floor-to-ceiling windows surround this room on three sides, offering a view west, north across Lake Mendota, and to the capitol and beyond to the east. The room is available for use by campus groups.

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FOR IMMEDIATE RELEASE

December 30, 1999

CONTACT: Erik Christianson, (608) 262-0930; or by pager, 559-0082 after Thursday, Dec. 30.

UW-MADISON IS Y2K READY

MADISON -- The University of Wisconsin-Madison is Y2K ready, but campus officials also plan several precautionary measures to handle any glitches that may arise with the New Year's holiday.

Those measures include steps taken by:

* Division of Information Technology: DoIT information-processing infrastructure is ready for the year 2000 rollover. Central hardware platforms, operating systems, networks, and physical plant facilities all have been examined for Y2K compliance and upgraded as necessary.

The "3270" system was shut down Wednesday, Dec. 29, and will be back online Monday, Jan. 3 at 7 a.m., 2000. Technicians are completing some critical payroll and accounting processes before performing the crossover into the new year. The shutdown provides leeway if unexpected problems are encountered.

DoIT staff will be monitoring the crossover to the new year around the clock through the New Year's weekend. Staff urge campus employees not to assume that some Y2K-related glitch is the cause of problems encounter with information technology services during and after this period. For more information, contact Brian Rust, (608) 263-9484.

* UW-Madison Physical Plant: The plant will have about 20 employees on site from 10 p.m. Friday, Dec. 31, to 2 a.m. Saturday, Jan. 1. But with all of the university's mechanical systems Y2K compliant, "We really don't anticipate any issues," says John Harrod, director of the physical plant.

Electricity to campus is provided by Madison Gas and Electric and the university's 9.8 megawatt generator. Should an electrical outage occur, the university will activate emergency generators as necessary. Heat to university buildings, meanwhile, is provided through steam generated at the campus' two power plants. The Charter Street plant burns a combination of coal, natural gas, paper pellets, tires and fuel oil. The Walnut Street plant burns natural gas and fuel oil.

The Physical Plant has also encouraged campus facility managers to check that specialized departmental equipment and laboratory devices are Y2K compliant, and to monitor their performance on Saturday. For more information now and on New Year's Eve, contact Kurtis Johnson, the Physical Plant's Y2K coordinator, (608) 263-3333.

* UW Police Department: Although Chief Susan Riseling doesn't expect any problems, the department has scheduled additional officers on campus New Year's Eve and will set up a command post at the police department, 1429 Monroe St. The police department has also set up an emergency reporting form at <http://www.uwpd.wisc.edu> if phones become inoperable or are busy. The site will be monitored from 6:30 p.m. Friday to 6:30 a.m. Saturday.

In addition, UWPd will participate with other Dane County law enforcement agencies and help staff a public safety command post in downtown Madison. For more information now and on New Year's Eve, contact Riseling through the UWPd dispatch center at (608) 262-4524 or Capt. Dale Burke by pager at (608) 278-3888.

* UW Hospital and Clinics: No major problems are anticipated, according to hospital spokeswoman Lisa Brunette. Nevertheless, the hospital will staff about 30 employees in various locations on New Year's Eve to handle any problems that may develop. Brunette adds that for the past two years, a hospital-wide committee has been reviewing Y2K compliance with its medical equipment and information systems. For more information now and on New Year's Eve, contact Brunette by pager at (608) 275-5027.

* University Housing, Wisconsin Union: Most residence halls are closed until Wednesday, Jan. 19. Memorial Union and Union South, are closed until Sunday, Jan. 2.

###

Erik Christianson, 608/262-5061, echristianson@uwsa.edu

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Send questions or comments to comments@news.wisc.edu

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'Future Fair' to focus on faculty research, innovation

Innovations in engineering, biotechnology, education and the arts will be displayed by university students and faculty as part of a major community program featuring more than 200 displays and exhibits on the future of Wisconsin.

Celebrate 2000, a project of the Wisconsin State Journal and The Capital Times, will host a Dec. 4-5 "Future Fair" at the Monona Terrace Community and Convention Center. The event is expected to draw more than 8,000 people, according to event organizers.

Peyton Smith, UW-Madison sesquicentennial coordinator, says UW-Madison's presence is a natural for the event. The project grew out of the partnership that the university developed with the daily Madison newspapers over the past 18 months.

"As part of the Future Fair, we are putting together a number of projects that can be exhibited from UW-Madison," says Smith.

"We still have room for UW exhibits, so if your education, research or outreach activities are preparing for the next century, the 'Future Fair' is your opportunity to exhibit models and 21st century ideas in a truly unique setting," Smith says.

Six themed "villages" will showcase the latest trends and future products in health, communications, technology, energy and the environment, agriculture and biotechnology, and business and finance. In addition to more than a dozen exhibits from UW-Madison, companies across Wisconsin are already preparing to highlight their latest products. ■

If you would like to be part of Celebrate 2000's Dec. 4-5 "Future Fair," contact
Peyton Smith, 265-3044;
plsmith@mail.bascom.wisc.edu.



Memories for a Lifetime

A UW-Madison wall calendar for 2000, "Memories for a Lifetime," is available now. More than \$10 of the \$12.95 retail price is donated to the Chancellor's Undergraduate Scholarship Fund. The calendars feature 14 full-color photos of some of UW-Madison's most beautiful places. Each double-page calendar spread features a large, color photo of a memorable spot on campus, along with a smaller, historical photo. Published by The University Book Store in partnership with the university, the calendars are available at all UBS locations or by calling (800) 957-7052.

Summit seeks to educate fraternities, sororities on alcohol dangers

Encouraging fraternities and sororities to be safe and responsible with alcohol is the goal of a daylong summit Saturday, Oct. 2.

The Alcohol Summit will feature national speakers who will discuss substance abuse, alternatives to alcohol and the legal and financial liabilities associated with alcohol use by fraternities and sororities. The summit also will feature general sessions and roundtable discussions.

The summit is scheduled from 10 a.m.-5:45 p.m. in Grainger Hall, Room 1110, 975 University Ave. Approximately 350 students in the UW-Madison Greek system, along with alumni, faculty and academic staff, are expected to attend.

"We want students in our fraternities and sororities to think about what they are doing, where they are going, and how they are going to get there," says Melissa Yonan, adviser for fraternities and sororities in the

Dean of Students Office. "In this age of liability, students have to be made aware of the risks associated with alcohol use."

Speakers include:

■ Lissa Bradford, chair of the National Panhellenic Council, who has served sororities in various leadership positions for 35 years. She is a past international president of Kappa Alpha Theta and currently co-chairs a national task force on alcohol-free fraternity housing.

■ Robert Deloian, past president of the Phi Delta Theta National Fraternity and trustee of the fraternity's educational foundation. He has appeared on a number of national talk shows to discuss alcohol use and alcohol-free housing.

■ James R. Favor, owner of the James R. Favor Insurance Co., one of the few firms that provide insurance to national fraternities and sororities. His firm concentrates on risk management for

national fraternities and sororities and their local chapters.

■ Mike Green, a substance-abuse educator who has testified before the U.S. House of Representatives Select Committee on Narcotics Abuse and Control.

The roundtable discussions will feature students from the University of Iowa Greek system, which is alcohol-free. They will discuss actions they took to become more responsible with alcohol use.

"We want to produce educated members of our fraternities and sororities so that they understand the consequences of alcohol use in ways perhaps they had not thought of before," says Jack Ladinsky, chair of the university's Commission on Fraternities and Sororities and professor emeritus of sociology.

The Commission on Fraternities and Sororities is examining the future of the UW-Madison's 44 fraternities and soror-

ties and their connection to the university, and is expected to issue its report in the near future. Approximately 2,500 UW-Madison undergraduates are members of fraternities or sororities.

Kati Brenneman, president of the Panhellenic Association, the governing body of the 11 campus sororities, says the alcohol summit is a pro-active vehicle to help foster positive changes in Greek life at UW-Madison.

"We want to have people buy into the notion of changing the culture," says Brenneman, a senior elementary education and psychology major from Itasca, Ill.

While the summit is focused on alcohol use by members of fraternities and sororities, Yonan says the issue transcends the Greek system.

"This is a campus issue," she says. ■

UW, other campuses launch campaign against high-risk drinking

A national campaign aimed at raising public awareness of the dangers of high-risk binge drinking by young people was launched Sept. 10, with full-page advertisements appearing in dozens of newspapers around the country and a Web site providing information about binge drinking on college campuses.

The UW System, UW-Madison and UW-Milwaukee have signed on to the campaign by the National Association of State Universities and Land-Grant Colleges, 113 member institutions, and the Kellogg Commission on the Future of State and Land-Grant Universities.

Through a number of programs administered by the Dean of Students office, University Health Services and University Housing, UW-Madison is trying to take the focus off of alcohol and help those students who do drink see that alcohol is only a small part of their lives.

The Madison campus is in the middle of a six-year Robert Wood Johnson-funded project to change the culture of high-risk drinking. Madison is one of a number of campuses launching "social marketing" campaigns to change the image and ideas of what college life can be,

To learn more about the campaign and strategies to reduce high-risk drinking, visit: <http://www.nasulgc.org/bingedrink>.

and to offer a wider range of no-alcohol events both on and off campus.

"Most students want to be responsible. We need to encourage and support them in making responsible choices," says UW System President Katharine C. Lyall.

Providing alternative activities has been a key in UW-Madison's concerted campaign to reduce problem drinking and its consequences. For example, the "SERF/Nat After Hours" recreational sports activities that kicked off Sept. 9 at two campus athletic facilities is a good example of how the university can provide activities that help decrease high-risk drinking and its negative consequences. ■

Students play basketball at the SouthEast Recreation Facility during SERF/Nat After Hours, a program offering late-night alternatives to alcohol consumption. Photo: Brian Moore





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NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

*Housing-
gen*

Sept. 9, 1999

TO: Editors, news directors

FROM: Office of News and Public Affairs, (608) 262-3571

RE: Campus efforts regarding problem drinking

Some 113 colleges and universities including the University of Wisconsin-Madison are participating in a national public awareness campaign on binge drinking scheduled to launch Friday, Sept. 10.

The effort by National Association of State Universities and Land-Grant Colleges may again raise questions in the community about alcohol abuse by university students, concerning both the degree of the problem and university efforts to confront the issue.

In recent years, UW-Madison has undertaken a concerted campaign to reduce problem drinking and its consequences. Through a number of programs administered by the Dean of Students Office, University Health Services and University Housing, the university is trying to take the focus off of alcohol, and help those students who do drink see that alcohol is only a small part of their lives.

The RWJ Project, which started in 1996 and continues through Aug. 31, 2002, has the long-term objective of changing the UW-Madison campus and community culture to decrease high-risk drinking and its negative consequences (violence, vandalism, property damage, sexual assault, and academic failure) among undergraduate students.

Here is an overview of these efforts that may help you as you plan local coverage of this national phenomenon. For information on any of these efforts, contact Rob Adsit, (608) 265-5231; rtadsit@facstaff.wisc.edu.

INITIATIVES

-- Mayor's Work Group on Downtown Alcohol Issues -- RWJ Project Director Carol Lobes represents the UW-Madison on this group, whose charge is to provide constructive responses to significantly reduce high-risk drinking situations.

-- WASB Mini-Grants: This program supports student organizations that sponsor late-night, alcohol-free activities.

-- Real Talk About College: Conversations with high school seniors and their parents in which college students share their experiences in college, how they made friends, how they connected with faculty and succeeded academically. Held at Madison West and Memorial high schools.

-- Fraternities and sororities: A campus life and alcohol program is offered each semester for new pledges. Facilitated by medical students and managed by RWJ students with emphasis on new pledges understanding the role alcohol plays for them and identifying alcohol-free activities they can do during their first year in the house.

--more--

Problem Drinking/Add 2

-- Secondary Effects Dialogue Forum: RWJ will work in collaboration with the Chancellor's Office to plan a discussion in which students will focus on the secondary effects of high-risk drinking and action steps to decrease them.

-- Get Connected: A partnership with the Student Organizations Office, two residence halls (Chadbourn and Ogg) and one private hall, the Statesider, will survey 1,400 incoming first-year students regarding which student organizations might interest them. Plans are to expand to all halls for fall 2000.

-- ESCAPE: A web site calendar that features events with low or no alcohol.

Students can search as well as post events. Averages 2,000 hits/month. Visit:

<http://danenet.wicup.org/escape>

LOW OR NON-ALCOHOL ACTIVITIES

-- SERF/Nat After Hours: Recreation activities held Thursdays until 1 a.m. An average 250 students attend each week.

-- No-alcohol night club: The RWJ Campus Task Force and Wisconsin Union Directorate have received \$25,000 from the UW Foundation to expand the music/dancing venue at Union South every Friday and Saturday night.

-- Student Unions: Programs promote late, weekend night student union use through housefellow and other marketing efforts to residence halls and groups.

Spring Break: RWJ is collaborating with Union Travel Center and Student Travel Association to offer spring break adventure trips without the "all you can drink" component.

For other background or coverage ideas, contact Jonathan Zarov, University Health Services health communications manager, (608) 265-9058

For more RWJ Project details, visit: <http://www.uhs.wisc.edu/rwj>



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NEWS

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FOR IMMEDIATE RELEASE

9/1/99

CONTACT: Janice Sheppard, (608) 263-5721

ISSUES COORDINATOR NAMED FOR LGBT STUDENT SERVICES

MADISON -- Sara Hinkel has been named lesbian, gay, bisexual, transgender issues coordinator at the University of Wisconsin-Madison.

Hinkel is scheduled to start work Monday, Sept. 13, in the Dean of Students Office. She will be attending the Dean of Students Office Annual LGBT Welcome Reception and Resource Fair, taking place on Tuesday, Sept. 14, 4:30-6 p.m. at Memorial Union to meet members of the campus community.

For the past two years, she has been the director of student activities and leadership education at Edgewood College in Madison. Before that, from 1994-97, she coordinated the Diversity Resource Center at UW-La Crosse. She was a founder and president of the UW-La Crosse GLB Student Organization from 1991-95, and chaired the UW-La Crosse Chancellor's Committee on GLBT Equity.

"We are very pleased that we have been provided with the resources to develop this initiative," says Mary Rouse, an assistant vice chancellor and dean of students. The position is funded through program revenues, not state tax money or tuition.

The hiring of a full-time LGBT issues coordinator achieves one of the recommendations in the Faculty Senate LGB Issues Committee report issued in April 1997. Hiring a full-time liaison to the LGBT student community was a key item among the program enhancements suggested by the committee as ways to give greater support to LGBT students from admission through graduation.

"We also appreciate this committee's instrumental role in serving as the search and screen group for this position," adds Janice Sheppard, assistant dean of students, who has previously served as the office's liaison to the LGBT community and will be supervisor for the new position.

--more--

The LGBT issues coordinator's hiring continues university efforts to effectively address issues and needs of students in the lesbian, gay, bisexual and transgender community. Other currently available resources include:

- The Speak Up! program sponsored by the Dean of Students Office serves as a reporting and follow-up service for harassment issues on campus.
- University Housing LGBT liaisons serve all staff and residents living in University Residence Halls. Liaisons coordinate socials, meetings, and serve as contacts within housing on LGBT issues.

In addition to services provided by the university, student-run groups provide resources and support to LGBT students. The Lesbian, Gay, Bisexual, and Transgender Campus Center will sponsor an open house Sunday, Aug. 29, at 9 p.m., and will hold a LGBT Welcome Tuesday, Aug. 31, 4:30-6:30 p.m. at Memorial Union.

###

-- Tim Kelley, (608) 265-9870

UW joins effort to monitor labor conditions

Erik Christianson

The university plans to join with four other major colleges and universities to test-monitor workplace standards among makers of licensed university products.

UW-Madison, Boston College, Georgetown University, Duke University and the University of North Carolina-Charlotte will participate in the pilot project. A start date has not been set.

"These efforts reflect, I believe, the continuing commitment of the participating schools to remain active in trying to curb sweatshop abuses," says Casey Nagy, special assistant to Provost John Wiley.

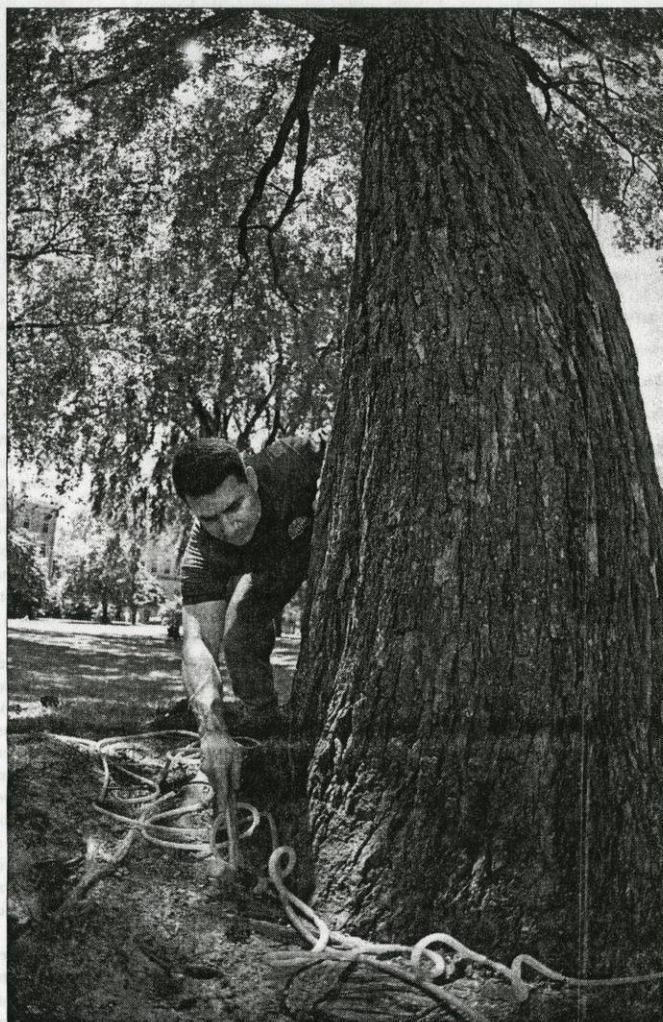
Nagy says the pilot project is designed to work through some of the logistics and difficulties related to actual enforcement of workplace standards. The institutions are still deciding on the licensed manufacturers to be monitored and who will perform the monitoring.

"The concept is not to have any 'surprise inspections,' but to work cooperatively with the licensee(s) to find out the issues and problems leading to full compliance," Nagy says.

In its continuing effort to be a national leader in ending the use of sweatshop labor by manufacturers of university-licensed apparel and other products, the university in June joined the Fair Labor Association, which now consists of 118 colleges and universities.

Nagy was elected to the FLA University Advisory Council's Executive Committee.

Through its participation in the FLA, the university continues to work with other institutions to encourage adoption of these standards, which are more stringent than those originally proposed by the FLA and the Collegiate Licensing Company. ■



Mark Wever of Rainbow Treecare, Minneapolis, taps a connector that injects fungicide directly into the roots of a towering old elm on Bascom Hill. The stand of 68 American elm trees has survived the ravages of development and Dutch Elm Disease.

and received the preventive medicine this summer in hopes of keeping them in the green for at least another century. For more campus news you might have missed over the summer, see page 15. Photo: Brian Moore

Team advises accreditation

Evaluation praises educational successes, urges more funding

Erik Christianson

The university has substantially enhanced undergraduate education in the past decade, but a lack of state funding is jeopardizing the institution's long-term future, according to an independent review of the university.

The review, from the North Central Association of Colleges and Schools, says the university's improvements in undergraduate education, particularly in advising and the development of residential learning communities, are "among the university's major achievements of the past decade."

The evaluation team recommends that NCA extend UW-Madison's accreditation to 2008. The formal reaccreditation is expected later this year. The team's visit is a requirement for reaccreditation, which occurs every 10 years. UW-Madison has been continuously accredited since 1913.

The NCA evaluation team, which visited the campus in April as part of UW-Madison's reaccreditation process, expressed praise — and surprise — in its 31-page report that a state such as Wisconsin has been able to support one of the nation's and world's best public research universities.

"It is rather remarkable — and a bit of a puzzle, actually — that a state of such modest size and wealth has managed to build and to maintain for so long such a truly world class institution," the report says. "As one of the team members observed, 'This is a state and a university that delivers far beyond its resources.'"

continued on page twelve

Manager says ISIS project completion in sight

Erik Christianson

Ron Niendorf, who's in charge of implementing a new campus records system, knows something about big changes.

A decade ago, Niendorf shepherded the successful implementation of touchtone registration. That system, deployed in 1987-88, dramatically overhauled class registration, easing the process for every student on campus and generating lots of news coverage.

"That was my first experience with that kind of exposure," he says.

Now Niendorf and other top computing officials are in the spotlight again with ISIS, the computerized records system that is moving down the track as campus offi-

cials shift from implementing the system to further stabilizing it.

"The key to a successful project is to get good people to work on it and keep obstacles out of their way," says project manager Niendorf. "I hope I've done that."

Many people agree that he has, amid the challenges raised by ISIS — challenges considered typical when implementing a massive new computer system.

ISIS, short for Integrated Student Information System, is utilized campuswide, from academic departments to units such as Admissions, Student Financial Services and the Registrar's Office. Students use ISIS as well, when registering for classes, adding or dropping classes, or updating personal information.

Despite concerns raised by some employees about the new system, Niendorf says the project has gone well. UW-

Madison hasn't suffered the major delays and shutdowns experienced by other universities implementing the system and its PeopleSoft software.

Niendorf praises other project staff members who have worked countless nights and weekends over the past three years to bring the system online. He also praises the efforts and patience of departmental employees who are using the new system.

"If you can't admit students, produce a Timetable, register students, produce transcripts, assess fees and distribute financial aid, you can't last as an institution," Niendorf says. "Our priority was to replace those mission-critical functions, and as much of the other functionality as possible, and we couldn't afford to fail."

Niendorf took over as ISIS project man-

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In pursuit

Physics lab is totally cool 5
Chipstone off the ol' block 9
Elvehjem opens exhibit 9

New faculty welcomed
Promotions also listed 13-14



Caught on the Web

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LASA, SPA, MASA Fall Reception

The fall kick-off reception sponsored jointly by the Latino Academic Staff Association (LASA), the Madison Academic Staff Association (MASA) and the Student Personnel Association (SPA) will be held Thursday, Sept. 23, 4-6 p.m. at the University Club. There will be music, free hors d'oeuvres and a cash bar. Join us for good food, music and conversation. Paul Barrows, vice chancellor for student affairs, will provide welcoming remarks.

Updating the Wisconsin Idea

A publication that tells the stories of UW-Madison faculty and staff who work in partnerships with community-based groups will be mailed directly to faculty and academic staff beginning this fall.

The publication is a joint effort between the Office of Outreach Development in the Office of the Provost and the Wisconsin Food System Partnership, funded by the Kellogg Foundation and administered by the College of Agricultural and Life Sciences. For the past two years, it was inserted in Wisconsin Week and then reprinted and mailed to UW System leaders, regents, legislators, community and business leaders, Extension staff and others.

The Updating the Wisconsin Idea staff decided to make this change in order to target distribution more specifically. The first fall issue of Updating the Wisconsin Idea will include stories of five UW-Madison programs in which faculty, staff and students share their expertise in the arts and humanities with community organizations and other groups. The second issue will be on UW-Madison involvement in public policy, and the third will be on examples of taking the Wisconsin Idea outside the campus via research transfer.

According to Peg Geisler, director of Outreach Development, the objective of Updating the Wisconsin Idea is to tell about partnerships that have benefited both the community and the campus. "We also hope that the stories will encourage other faculty and staff to share their expertise with the community, state, nation and world."

Continuing Education Catalog

The Fall 1999 Catalog of Continuing Education Programs, listing courses for personal enrichment and professional development, is now available. The catalog describes dozens of courses offered in the areas of art, small business management, dance, desktop publishing, education, fitness/movement, foreign languages, health and human issues, history, improving group effectiveness, library and information studies, literature, marketing and media relations, music, nonprofit development, nursing, photography, public management, public speaking, publication design, study skills, test preparation, travel/study, Web development, women's studies, and writing and editing. Pick up a catalog at any Dane County public library or in the Continuing Studies lobby, 905 University Ave.

For the RECORD

POLICIES AND PROCEDURES

Applications for Speakers

The University Lectures Committee is accepting applications for the 1999-2000 academic year from departments, academic programs and registered student organizations that wish to bring distinguished lecturers to campus. All lectures supported must be readily accessible to the university community, open to the public and free of charge. Information: 262-3956. The committee reviews new applications once each month.

GRANTS AND FELLOWSHIPS

2000-2001 Professional Development Grant

Information: <http://wiscinfo.doit.wisc.edu/ohr/hrd/hrdgrants.html> or call Office of Human Resources, 263-2511.

Administrative Associate Program

Nominations and applications are now being accepted for the position of Administrative Associate in the UW System Office of the Senior Vice President for Academic Affairs. The position provides faculty and academic staff from UW campuses an opportunity to learn about the operation of the Office of Academic Affairs by participation in its work. Two associates will be appointed, with the first associate serving during the Spring 2000 semester and another for Fall 2000. A successful applicant must have been in the UW System for at least three years, be a tenured faculty member or an academic staff member, have strong communication skills, and show evidence of potential for increased administrative responsibilities. The administrative associate will be assigned an office and provided clerical support. To apply, send an updated vitae, names and telephone numbers of three references, and an essay up to two pages in length, telling why you want this experience, to your dean's office by Friday, Sept. 10, for the spring associate and by March 1 for the fall associate.

Fulbright-IIE Fellowships

These awards are for pre-doctoral graduate study and research abroad in academic fields and for professional training in the creative and performing arts. U.S. citizens only. Graduating seniors and graduate students are encouraged to apply. Deadline: 4 p.m., Wednesday, Sept. 22. Selection is based on the academic or professional record of the applicant, the feasibility of the proposed research or study plan, the letters of recommendation and the applicant's language preparation, and personal suitability. Applications are available at the International Fellowships Office, 327 Ingraham Hall. Information: <http://www.iie.org>, or Elena Hsu, 262-9632; e-mail: fellow@macc.wisc.edu.

POSITION VACANCIES

Administrative

035040: Associate Dean,
Med Sc/Administration (25%-50%).
Apply by November 1.

035082: Assistant Dean (I),
Med Sc/Administration (100%).
Apply by October 15.

035217: Assoc Dir, Unspec (7),
DoIT/Wisnet (100%).
Apply by September 14.

035241: Dean,
Nurs/Administration (100%).
Apply by October 8.

**035251: Admin Program Spec/
Sr Admin Prgm Spec,**
Med Sc/UW Comprehensive Cancer Center
(100%).
Apply by September 7.

Clinical / Health Sciences

035133: Clin Nurse Specialist,
Med Sc/Surgery (50%-100%).
Apply by August 31.

035300: Clinical Asst Prof,
Med Sc/Medicine (100%).
Apply by August 31.

Computer / Information Processing

**035091: Assoc Inf Proc Conslt/Inform Process
Conslt/Sr Inform Proc Conslt,**
DoIT/Learning Technology Education (100%).
Apply by September 1.

**035151: Assoc Inf Proc Conslt/Inform Process
Conslt/Sr Inform Proc Conslt,**
Med Sc/Medical School Research Support Progs
(100%).
Apply by August 31.

035214: Systems Programmer,
L&S/Computer Sciences (100%).
Apply by August 31.

Instruction

035019: Lecturer,
L&S/International Relations (40%).
Apply by September 15.

**035202: Asst Instrmt Inn,
Ins/Instrmt Innovator, Ins,**
Engr/Engineering Physics (100%).
Apply by September 20.

035283: Asst Faculty Assoc,
L&S/Journalism & Mass Communication,
Sch of (100%).
Apply by September 10.

035288: Asst Faculty Assoc,
L&S/Psychology (90%).
Apply by September 15.

Research

035048: Assistant Scientist,
L&S/Astronomy (100%).
Apply by August 31.

035138: Assoc Research Spec/Research Specialist,
Med Sc/Physiology (100%).
Apply by September 10.

035284: Assistant Scientist,
L&S/Sociology (100%).
Apply by August 31.

035298: Assoc Research Spec,
Med Sc/Medicine (100%).
Apply by August 31.

**031746: Assoc Research Spec/
Research Specialist,**
Grad School/Primate Research Center (100%).
Apply by August 31.

031987: Assoc Scientist/Senior Scientist,
Med School/Surgery (100%).
Apply by September 3.

Sports / Recreation

035242: Athletic Trainer II,
Ath/General Operations (100%).
Apply by August 31.

UW quality

continued from page one

The report offers several possible reasons for this phenomenon: the university's creation in 1848, the same year Wisconsin gained statehood; the tradition of the Wisconsin Idea; and a faculty-centered culture that is one of the strongest in America.

In addition to the improvements in undergraduate education, the evaluation team cited as achievements the university's gains in assessing how students learn; increased campus diversity; success in attracting private support; attention to strategic planning; and improvements in international education.

But those achievements are shaded by several concerns. The report notes a continued lack of adequate state funding for the university; a high level of state regulation and bureaucratic constraints coupled with administrative inflexibility; and some negative aspects of the university's decentralized structure, including faculty and department autonomy.

The evaluation team reported that these concerns are fostering in the university community "a muted but widespread angst and uncertainty about whether the principles and practices that have made the university great can continue to keep it great in a changing local, state and global competitive environment."

Chancellor David Ward says the evaluation team's report is an instructive reflection of the current state of affairs at the university, and will serve as an important document for future planning.

"We are grateful for the evaluation team's acknowledgement of our efforts to improve undergraduate education, attract private support and plan for the future, along with other key areas at UW-Madison, over the past 10 years," Ward says. "At the same time, we are extremely mindful of the concerns raised by the evaluation team, and we want to work with state officials, faculty, staff and students to address those concerns."

After outlining the university's strengths and concerns in its report, the evaluation team suggests several ways to strengthen UW-Madison, none of which are a requirement for reaccreditation:

- Improve state funding. The evaluation team says the state must redouble its effort to support its flagship university, as other states have done in recent years. "Wisconsin's leaders may not fully appreciate and understand that their university has made their state a lumi-

To read the evaluation team report:
<http://www.wisc.edu/newdirections/public/reports/teamreport.pdf>

nous feature on the global map of academic excellence, that is to say, the state's premier asset in the new and very competitive global knowledge-based economy."

- Explore the possibility of increasing tuition. Suggestions include differential tuitions for high-cost programs or increases in tuition coupled with more financial aid for needy students. Any tuition proposal should be designed to bring university tuition to a level close to the median of its peers, Ward says.
 - Increase management flexibility. Work to eliminate bureaucratic and policy constraints "wholesale," consistent with national deregulation trends in public and private sectors.
 - Expand current levels of strategic leadership and planning.
 - Involve academic staff more in the university's shared governance system.
 - Remove UW-Madison from the state civil service system, and institute a campuswide initiative to revitalize human resources with staff development.
 - Implement more interdisciplinary programs and foster more collaboration among faculty, similar to the university's cluster hiring program. The Graduate School plays a key role in this, but should not bear the total responsibility, the report says.
 - Pursue a reinvigorated graduate student council.
 - Expand the residential learning communities, reduce class sizes for freshmen and sophomores, and more fully coordinate and organize student services to further strengthen undergraduate education.
 - Keep diversity high on the university's priority list.
 - Develop a strategic plan for the campus's information technology infrastructure.
 - Collaborate with the City of Madison to enhance the new \$100 million arts district.
 - Continue to partner with the state on international initiatives.
- The evaluation team concludes its report by stating that UW-Madison is "one of the nation's finest land-grant research universities," but at the same time, along with most great universities, "is also an institution at risk." ■

The reaccrediting process and the evaluation report

- The report is based on the visit to campus April 12-14 by the evaluation team from the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools.
- The evaluation team recommends continued accreditation until 2008-09. NCA is expected to grant the official reaccreditation later this year. The university was last accredited in 1989 and has been continuously accredited since 1913.
- The report states that UW-Madison has met the 24 general institutional requirements and five criteria for accreditation. It outlines strengths, concerns, observations and suggestions for improvement from the evaluation team.
- The evaluation team consisted of 14 faculty members and administrators from some of North America's largest universities, including five Big Ten institutions (Illinois, Indiana, Iowa, Michigan State and Northwestern).
- Donald N. Langenberg, chancellor of the University System of Maryland, chaired the evaluation team and led the site visit.
- The evaluation team met with more than 100 administrators, faculty, staff, students, members of the UW System Board of Regents and state legislators during its visit.
- The key document upon which the evaluation team based its review was the university's 1999 self study, undertaken as part of the reaccreditation process. To review the self-study, visit: <http://www.wisc.edu/newdirections/>.
- The 1989 reaccreditation and university self-study led to the "Future Directions" report, which Chancellor David Ward used in part to formulate "A Vision for the Future," an updated strategic plan, in 1995. The 1999 self-study, along with the evaluation team's report and the "Vision" document, will form the basis for future strategic planning at the university.



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NEWS

Housing Jan

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8/25/99

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BACK TO SCHOOL SPECIAL:

STUDENTS MOVE IN AT RESIDENCE HALLS THIS WEEKEND

MADISON - About 7,000 students will move into University of Wisconsin-Madison residence halls beginning this Friday and Saturday, Aug. 27-28.

Teams of faculty, staff and "Badger Buddies" -- returning student residents who can answer questions -- will greet new students during move-in day. Residence halls open at 7 a.m.

The Division of University Housing takes great care to spread out the moving process to avoid logjams, but Madison commuters traveling on or near campus Friday may want to rearrange their routes to avoid streets near the southeast residence halls along West Johnson Street and the west campus near the lakeshore residence halls.

Among other changes this fall, students in the residence halls will enjoy a smoke-free atmosphere. Smoking now will be banned in all residence halls, including student rooms, says Paul Evans, director of University Housing.

Smoking previously was prohibited in public areas of university housing, such as dens, lounges and corridors. More than half of campus residence halls had been smoke-free in the past.

The university has enforced a smoke-free policy for other campus buildings since 1991 as a way to promote campus health. The original policy applied to most UW-Madison buildings, including individual offices.

And as usual, some students will be placed in temporary housing, but they will live as well as students with permanent room assignments, housing officials say.

About 200 students have been assigned to short-course residence halls and residence hall dens because of this fall's larger-than-expected group of incoming first-

--more--

year students, says Alice Gustafson, assistant director of University Housing.

The university each year typically accepts more students than it can house because a percentage of students cancel housing at the last minute or leave the university during the first weeks of classes.

"We try to maximize the number of students who will have an opportunity to live in our residence halls, and that sometimes requires us to place students in temporary housing," Evans says. "This process helps minimize overall vacancy rates and keeps student housing rates as low as possible."

This year's group is larger than the usual 90 or so students who are initially assigned to temporary quarters. But all contracts with student residents will be honored and all students in temporary housing eventually will receive room assignments, many of them in the residence halls they initially requested in their applications.

Students in short-course residence halls, the Humphrey and Jorns halls near the Lake Mendota shore, will occupy quarters that are essentially the same as residence hall rooms.

And students placed in residence hall dens, large areas that are normally open to all residents on a floor, will be provided with furnishings including beds and desks, telephones, refrigerators, data ports for their computers, cable TV and wardrobe space, among other things.

Each temporary resident will be assigned to a housefellow who can help the student get oriented to campus, the residents in temporary housing have the same access to food service, academic resources and cultural facilities, Gustafson says.

Even so, these residents will get a 20 percent discount on fall semester housing fees for the period they remain in temporary housing, Gustafson says.

The temporary assignments come as no surprise to arriving students. Housing officials notified the students last spring that they did not have a permanent room assignment, explaining the situation and how it will be resolved.

Gustafson says she's impressed by the group's willingness to roll with the changes. "Our students have been patient and respectful, and their parents have been incredibly gracious," Gustafson says.

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BRIEFS

WIS WEEK ON SUMMER HIATUS

This is the last printed edition of Wisconsin Week until Wednesday, Aug. 25. During the summer, look for updates at the campus news Web site www.news.wisc.edu, and for occasional updates through the Wisconsin Week Wire e-mail newsletter. Not signed up? Go to: www.news.wisc.edu/wire/about.html

STAFF DIRECTORY UPDATES

If you need to change individual information for next year's staff directory, such as your office location, e-mail or home address, submit a Person Information Form to Employee Compensation and Benefits before Friday, June 11.

Updates and corrections to the front section of the staff directory will be handled electronically for the first time this year. Instructions will arrive via e-mail to department administrators/secretaries. Information: Barbara Zieler, 100 Bascom Hall, 263-2467; orbarb.zieler@mail.admin.wisc.edu.

KRAVITZ CAPS LECTURE SERIES

Professor Edward A. Kravitz of Harvard University will discuss "Fighting Lobsters: From Genes to Behavior," Friday, May 14, at 4 p.m. in B1118 Biochemistry as part of the Distinguished Neuroscience Lectures.

Kravitz's research interests have centered on neurotransmitters and neuromodulators. Kravitz's studies now focus on the action of amines (serotonin and octopamine) in aggressive behavior, using behavioral, physiological and molecular methods to examine the formation and maintenance of dominance relationships in a lobster model system.

MAX KADE LECTURE SET

The Max Kade Institute is sponsoring a lecture, "German-American Collections of the Milwaukee County Historical Society: Stories Waiting to be Told," by Robert T. Teske, director of the Milwaukee County Historical Society. The free lecture is Thursday, May 13, at 8 p.m. in the Alumni Lounge, Pyle Center, 702 Langdon St. Information: 262-7546.

MILESTONES

Douthitt named interim dean of School of Human Ecology



Robin Douthitt, professor of consumer science, has been named interim dean of the School of Human Ecology.

Douthitt has been on the UW-Madison consumer science faculty since 1986. In 1989 she founded the Women

Faculty Mentoring program and continues to serve on its advisory committee.

In its first decade of existence, the program has improved the university's retention rate for female faculty in all departments and has become a model for other institutions.

Douthitt's research ranges from child support policy analysis to consumer attitudes toward rBGH dairy products and to methods of assigning value to unpaid labor. Last year, the YWCA named Douthitt one of its Women of Distinction. In February, she became the Vaughn Bascom Professor of Women in Philanthropy.

Douthitt's appointment follows Hamilton McCubbin's decision to step down as dean July 1. Douthitt will begin her new duties immediately to insure a smooth transition. McCubbin plans to rejoin the Department of Child and Family Studies and the School of Social Work following a year of independent research.

Faculty elect members of University Committee

Faculty have elected three new members to the University Committee, the panel that sets the agenda for the Faculty Senate.

Joining the committee Tuesday, June 1, will be Linda S. Greene, professor of law; Thomas D. Sharkey, professor of botany; and Patricia L. Wolleat, professor of counseling psychology. Greene and Wolleat will serve three-year terms; Sharkey will serve a two-year term.

The new members succeed Christopher Kleinhenz, professor of French and Italian; Brent H. McCown, professor of horticulture; and Stephen M. Robinson, chair of the University Committee and professor of industrial engineering and computer science.

Continuing on the committee are Mary Behan, professor of veterinary medicine; Richard R. Burgess, professor of oncology; and Bernice Durand, professor of physics. Durand will chair the committee.

GOVERNING

Senate resets tenure clock

Campus departments will have more flexibility to determine the length of tenure clocks under a proposal approved by the Faculty Senate.

The measure gives department executive committees and deans the ability to evaluate whether the service of untenured professors hired from other institutions is equivalent to UW-Madison service.

The change, recommended by the University Committee, is designed to help UW-Madison remain competitive in recruiting new faculty.

Stephen M. Robinson, chair of the University Committee, told the Faculty Senate Monday, May 3, that the new policy would not be retroactive, although departments may seek rule waivers for probationary faculty hired under the previous policy.

"There will be some requests for adjustments of tenure clocks," Robinson, professor of industrial engineering and computer science, told the senate. "The University Committee will evaluate such requests."

Under the old policy, UW-Madison automatically subtracted up to three years of previous service at another institution from its seven-year tenure clock. The policy mirrored the guidelines established in 1940 by the American Association of University Professors.

But many universities routinely turn the tenure clock back to zero when they hire a new assistant professor from another institution, which puts UW-Madison at a disadvantage when recruiting new faculty.

Library report gets attention

The 1998-99 report of the University Library Committee is attracting national attention for its focus on scholarly communication, says Kenneth Frazier, director of the General Library System.

Among its recommendations, the report calls for support from faculty and university administration to maintain the concepts of fair use and public domain in the current age of electronic communication. The report also encourages professors who are editors of journals to "challenge" the escalating subscription costs of these publications.

In addition, the report recommends that UW-Madison libraries continue working with other libraries to license electronic databases and journals, which will counteract the rising subscription costs charged by commercial publishers.

Frazier told the Faculty Senate that the Association of Research Libraries would distribute the report nationally in the near future.

Discipline language changed

The Faculty Senate has amended a faculty policy related to the amount of evidence necessary to discipline a professor.

Section 9.11.A of Faculty Policies and Procedures reads, "A finding of cause for the imposition of discipline or cause for dismissal must be based on a clear preponderance of the evidence in the hearing record."

The senate approved an amendment by Mathematics Professor Anatole Beck to replace the phrase "a clear preponderance of the" in the section with "clear and convincing." Beck maintains the higher standard is more in line with principles of academic freedom.

The senate defeated a motion to refer the amendment to the University Committee, which is examining other discipline policies. The UW System Board of Regents must now approve the new language.

LEARNING

Students show the way with campus green projects

An environmental studies course follows the philosophy that little victories are the route to big changes. The Environmental Studies Certificate Seminar uses the campus as a test bed for small-scale student projects to improve the environment.

Evelyn Howell, a landscape architecture professor and IES 600 instructor, says the class had three solid projects under way this semester. One group looked at "natural landscape design" as an alternative to manicured lawns on some parts of campus. They proposed converting a grassy area near Muir Knoll into a native perennial flower garden.

A second project explored ways for the UW-Madison Housing Food Service to buy more dairy products and produce from local farmers. And a third project studied a proposal to pave the lakeshore path to determine its impact on path users. There are concerns that pavement, while helping bicyclists, would hurt the solitude of the path.

Since the early 1990s, Howell says IES 600 students have produced dozens of small improvements that have endured on campus.

COMMUNITY

Faculty salaries still lag

In the past year, salaries for full and associate professors rose slightly compared to UW-Madison's peer institutions, while the pay level for assistant professors maintained its same position among the 11 peer universities, according to the Faculty Senate's Commission on Faculty Compensation and Economic Benefits. The senate discussed the report Monday, May 3.

Overall, UW-Madison faculty salaries still lag behind the median of their peers by 6 percent, compared to 7.2 percent last year, the report says.

To reach the median of their peers by 2001, the report adds, UW-Madison faculty must receive 5.2 percent raises in each of the next two years — the level recommended by the UW System Board of Regents as part of the 1999-2001 state budget. The Joint Committee on Employment Relations is scheduled to take action on state pay plans this summer.

Concerning health insurance, the report urges the state to immediately contribute its share of the cost for coverage of new faculty. Currently, new state employees must wait six months before the state begins contributing toward their health insurance premiums.

Students take measure of Lake Wingra's value

A mere pond compared to its neighbors Mendota and Monona, Madison's Lake Wingra is nonetheless a hot resource for thousands of boaters, anglers and nature lovers. A graduate student project wants to keep it that way by exploring ideas to improve water quality.

The students, part of the Water Resources



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Two students from UW's College of Engineering paddle a concrete canoe across Monona Bay off Brittingham Park. They were among about 250 participants from regional engineering schools who raced concrete canoes they designed as part of an event sponsored by the American Society of Civil Engineers Great Lakes Regional Conference, Saturday, May 10

Housing
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FOR IMMEDIATE RELEASE 5/3/99

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CHANCELLOR APPOINTS DEAN OF STUDENTS SEARCH COMMITTEE

MADISON-University of Wisconsin-Madison Chancellor David Ward today (Monday, May 3) announced the appointment of a search and screen committee to select a new dean of students.

The committee will recruit applicants and select finalists for the position. The new dean will succeed Mary Rouse, who will become an assistant vice chancellor in charge of strengthening and expanding programs that connect classroom and service learning. Rouse will continue as dean of students until Ward chooses a new dean.

Hardin Coleman, associate professor of counseling psychology in the School of Education, will chair the 12-member search and screen committee. The committee will be comprised of four students, four academic staff members and four faculty.

Ward has asked Associated Students of Madison, the Academic Staff Executive Committee and the University Committee, the executive panel of the Faculty Senate, to appoint their four representatives prior to commencement weekend May 14-16. David Musolf, secretary of the faculty, will staff the search committee.

"The equal representation of academic staff is a reflection of the important role that staff play in designing and delivering key student services. The equal representation of students reflects the importance of their role in student life, services and interests. The integral role that the faculty play in academic connections to student life, services and interests, especially out-of-classroom learning, is also reflected in equal representation on this committee," Ward wrote in a memo to Associated Students of Madison announcing the committee's formation. Ward met with ASM representatives Monday.

To facilitate greater student input because of the unique focus of the dean position, Ward has invited several student groups to form a special screening panel. Groups suggested by ASM include ASM's Shared Governance Committee; Campus Women's Center; Lesbian, Gay, Bisexual & Transgender Campus Center; Multicultural Student Center; National Pan-Hellenic Council; Panhellenic Association/Interfraternity Council; Student Athlete Advisory Board; and the Student Organization Council. Ward recommended adding the University Residence Halls Board and the Wisconsin Union Directorate.

This panel will be asked to work with Musolf to develop a process for the job finalists to meet with student leaders and make presentations to the panel. Ward has also invited the panel to share individual and collective observations about the finalists with him.

Rouse has served as dean of students since 1987. The position oversees student life and services for the university's 40,000 students.

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-Erik Christianson, (608) 262-0930; echristi@facstaff.wisc.edu.

Who knew?

Eileen Gilligan

Q: Hey, what time is it? How come campus clocks seem to be set at different times?

A. Essentially, because they are set by different people with different "time" reference points. Your best bet is the clock in Library Mall. Aligned with "campus time," as electrician Jane Liess, calls it, this four-faced clock is hooked up to the campus's master clock, located in the physical plant.

Wires running through the tunnels under campus connect the master clock with "sub-masters" in different buildings, Liess explains.

The master clock is set to "Coordinated Universal Time," broadcast by a Fort Collins, Col. radio station associated with the National Institute of Standards and Technology. "We check the master clock every few days and it hasn't ever been more than two seconds off," she declares.

The clock crews try to keep their watches synchronized with "campus time," Liess says, especially for when they have to fix clocks not wired into the right time.

The "Bucky clock," located on the corner of Park Street and University Avenue, next to Grainger Hall, is not connected to the system. This two-faced clock is tough to set because "you've got to get out there on that ledge," Liess says, and adjust the two electric motors.

Plus, Bucky fights like a badger to keep his own time. "It's been very difficult over the years to get it to try to keep time," she adds. With no connection between the two faces, time may drift on one side but stay correct on the other.

The clock in Music Hall at the foot of Bascom Hill is another difficult clock. Part of the original construction of this 1878 building, the clock consists of four six-foot tall faces and a 2,000-pound bell.

Lyle Anderson, the university's carillonneur and artist-in-residence in the music school, says it used to be a two-man, two-hour job to wind the mechanical clock every eight days: That changed in 1933 when the clock was "electrified."

At the other end of Bascom Hill, Anderson sets the time for the chimes in the Memorial Carillon, located next to the Social Science building. He sets the time based on his watch synchronized with WHA.

And one campus-area clock is purposely set wrong: the clock atop Brothers tavern, at the corner of Lake Street and University Avenue, is set five to 10 minutes fast — "bar time," says Mark Bernadot, the general manager. It's a practice used to "get people out of here by local (closing) time so we don't have any problems with the police."

Send your question to *Who Knew?* c/o Wisconsin Week, 19 Bascom Hall; or e-mail: wisweek@mac.wisc.edu.



Alternative publisher to fund e-journals

Jeff Iseminger

Ratcheting up its David-and-Goliath battle with publishing behemoths, the Scholarly Publishing and Academic Resources Coalition (SPARC) has announced it will offer \$500,000 for the creation of new electronic journals.

The grants will go to nonprofit start-up ventures in science, technology and medicine. SPARC wants to transform the scholarly communications process through publishing alternatives to journals now owned by giant conglomerates such as Elsevier, an Anglo-Dutch publisher that also owns the Lexis-Nexis database company.

The reason: Conglomerates have pushed their journal rates so high that many academic libraries have had to cancel subscriptions. Some journal rates could buy you a

new car. Brain Research, published by Elsevier, costs libraries \$18,000 a year.

The journal increases squeeze an already tight budget: UW-Madison libraries have not received a state-funded acquisitions increase for a decade. The UW System has requested that lawmakers add base funding for collections and resource sharing in the 1999-2001 state budget, and the governor has proposed a \$7.3 million increase.

There's more at stake than money. Faculty members rely heavily on scholarly publishing to get promoted, win grants and receive recognition for their research. Their careers are profoundly affected by library cutbacks in subscriptions.

Into that fray last year jumped SPARC, an initiative of the Association of Research Libraries with 135 institutional members

in several nations. SPARC was founded to support increased competition in scientific journal publishing, which is why it's now offering \$500,000 in start-up grants.

"We want to create whole new models of publishing, and that will require applications of computer technology and the Internet," says Ken Frazier, director of UW-Madison's General Library System and chair of SPARC's steering committee. "And as librarians, we can help electronic publishers work on the problem of archiving electronic information."

SPARC previously supported, through nonmonetary means, the creation of three new journals: *Evolutionary Ecology Research*, *PhysChemComm*, and *Organic Letters of the American Chemical Society* to be launched in summer. ■

Taste testers sample food service fare

Eileen Gilligan

For students, it's an opportunity to taste what could be on their table in the morning or the next night.

For University Housing Food Service, it's a chance to explore the taste buds of the bulk of their customers: undergraduates.

And for top chef and production manager Paula Dobrowski, it's one of the few times she gets to witness students chowing down on her fare.

It is simply food testing, held every few weeks by the recipe developers in University Housing Food Service. Instead of professors, the evaluators are mostly students, especially those who live in on-campus residence communities.

"I think it's really fun," says Dobrowski, who does most of her work below ground in the roomy kitchen located beneath Gordon Commons at the corner of Johnson and Lake streets. "It gives me a chance to see what people really think because I don't get upstairs much to see people, especially the students."

University Housing Food Service has been relying on taste-testers for as long as they can remember. But unlike in the old days when students paid one price for university food, today's customers pay only for each item they select. As a result, says Robert Fessenden, associate director of University Housing, "We ask students: 'Would you buy it?' Sometimes we try things, but they don't eat it."

A taste-testing session Thursday evening, April 15, featured three kinds of potato salad, cherry pies with two different sauces, and chicken and turkey burgers that met the reduced-fat label. The main course, however, was ribs, both those campus-made by Dobrowski and her staff and some from Damon's, a popular local restaurant.

"Previously, we had a number of comments from the students that the ribs had too much sauce and were too soft," says Dobrowski, who heads a staff of four cooks in producing much of the food for the six residential community dining rooms.

Communication arts major Joel Zaslofsky, of St. Paul, Minn., gave the home team's ribs "two thumbs up." He adds: "I'd give them two and a half if I could, except for the potato salad. I'm not a big fan of potato salad."

Staff members from University Housing Food Service participate in the food testing as well, but "we're older," explains Fran Johnson, a food service administrator. Staff

taste preferences don't always match up with those of the students.

For instance, Dobrowski and Carolyn Yanke, who's in charge of recipe development, served some fresh mixed beans. Although most testers agreed the green beans in the assortment tasted delicious, some of the students were turned off by the wax beans, which they found more amusing than appetizing.

Jerralyn Ramthun, a senior from Waukesha who works in the food service administrative offices, recognizes the problems inherent in trying to please the more than 6,000 students who dine on university housing food. "It's very, very hard to get all the students to agree on something," Ramthun says. "I never fail to be amazed at how concerned they are for us, the students."

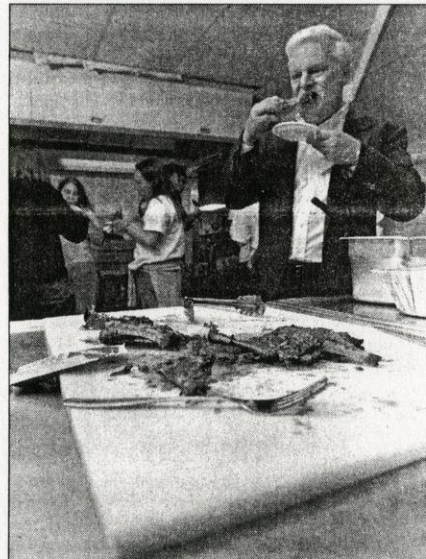
To keep the evaluations separate, Yanke uses fluorescent yellow forms for students, plain white for staff. Yanke says she weighs the students' evaluations more heavily than staff opinions. "We need the student input, really, because they are our customers."

Chuck Hitzeman, a junior economics major from LaGrange Park, Ill., says he's impressed with how responsive the university is to students' preferences. A member of the Food Advisory Committee, which was participating in the food tasting this month, Hitzeman refers student complaints about residential hall living and food to university staff.

For example, another advisory group member, sophomore Jeff Werner, had requested more turnovers at breakfast. Fessenden joked with Werner that he might find more turnovers if he woke up before noon. But then Fessenden admitted turnovers were just added as a regular breakfast serving one day a week. Werner, however, still did not

promise to get to breakfast on time.

The food feedback, Dobrowski says, brings her work full circle. "It really makes me feel like I have a part in what goes on in the bigger picture. I can see something from recipe development to the end."



Above: Robert Fessenden, associate director of University Housing, samples ribs in a taste-test pitting the university's ribs against Damon's, a chain restaurant.

Below: Paula Dobrowski, right, top chef and production manager, serves up reduced-fat turkey burgers to volunteer taste-testers.

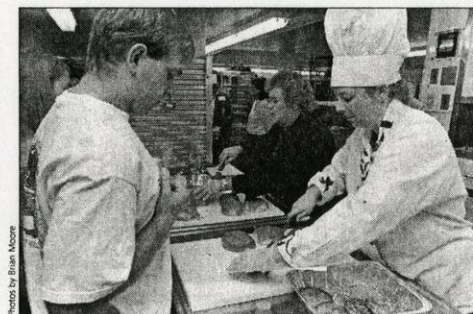


Photo by Brian Moore

But what about the harsh criticism of her potato salad dressing or rib sauce? "I don't take it personally," she says, showing she has a thick skin as well as a tall toque. "Food is so much a matter of people's opinions." ■

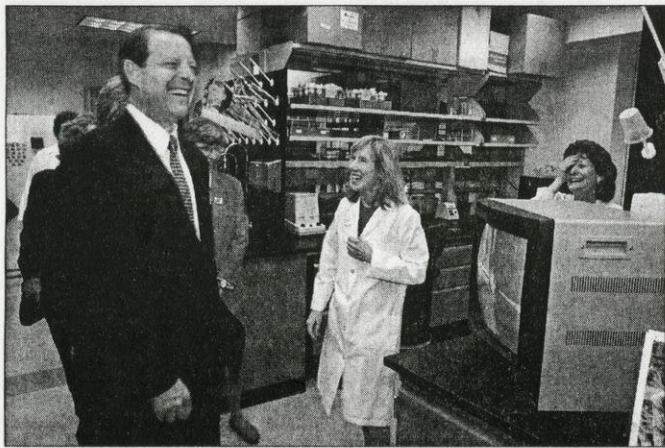


Photo by Jeff Miller

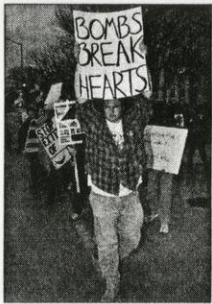


Photo by Brian Moore



Photo by Jeff Miller

Gore: U.S. must close pay gap between men and women

Vice President Al Gore was on campus Saturday, April 10, for a visit to a biotechnology lab and a panel discussion on women in scientific and technology fields. Gore, one of two Democrats who have declared intentions to run for U.S. president, says the country needs to close the gap between how much men and women are paid while encouraging more women to get involved in high-technology industries.

TOP: During a tour of the biotechnology center, Gore shares a laugh with Anne Griep, center, an associate anatomy professor and director of the transgenic animal facility, and Kathleen Helmuth, biotechnology research specialist. Helmuth demonstrated a microinjection process that allows researchers to introduce genetic material into a particular type of mouse cell. The laughs resulted when the researchers, responding to Gore's question, disclosed that they weren't using actual DNA for the demonstration. LEFT: Outside the building where Gore appeared, about 200 people protested the NATO bombings in Yugoslavia. RIGHT: Graduate School Dean Virginia Hinshaw, right, speaks to Gore and U.S. Rep. Tammy Baldwin during the panel discussion. Participants say one way to reduce inequities in pay is to increase training among women in computer and scientific fields.

Police honor six for service

Six civilians received director's awards from the University Police Department at its eighth annual awards ceremony in March.

- Jeffrey Savoy, network investigator for the Division of Information Technology, was recognized for his assistance in solving a major computer hacking case, which resulted in the conviction last month of a former UW-Madison student. Savoy, who aids police in many computer crime investigations, is affectionately known as "007.edu."

- Student Brett Hubbard helped nab a suspect who had been making harassing, sexually explicit phone calls to female students in the Southeast residence halls. The man's conviction brought a series of cases to a close.

- Robert "Buzz" Holland intervened in a violent, life-threatening altercation between two men in the Memorial Union hallway last June. Holland put himself at risk to stop the attack before strangulation occurred.

- John Molski, manager of the Tile Center store in Janesville, aided the department in recovering a large quantity of ceramic tiles stolen from the Kohl Center construction site.

- Custodian Jeffrey San Miguel interrupted several individuals who were attempting to break into vending machines at the Engineering Research Building. San Miguel also testified in court, helping to win a conviction.

- University Housing employee Larry Millard was honored for documenting and reporting suspicious behavior in the residence halls.

In addition, 25 University Police Department employees have received Excellent Service commendations, including Chief Susan Risling.

Risling was honored for her efforts to create a vision statement that included the goal of making UW-Madison a nationally recognized leader in campus policing, security services and law enforcement methods.

Also, university detective Harlan Hettrick received a Meritorious Service award for his consistently high level of service to the community. Hettrick organized the department's One-A-Week blood donor club — the only such club among Dane County law enforcement agencies. ■

ON CAMPUS

Conference examines grad study issues

A conference on campus this week will examine key issues expected to shape graduate studies in English, comparative literature, and foreign languages and literature.

The Modern Language Association of America conference, April 15-18, brings together members of the nation's premier organization serving scholars of language and literature.

Intended to provide a national forum for faculty, administrators and graduate students, the conference will address issues such as:

- The growing importance of multicultural studies.
- Unionization of graduate students.
- Increasing reliance on part-time adjunct instructors and the decline in full-time tenure-track faculty positions.
- The changing role of graduate students in departmental decision making. ■

Colloquium explores health of aging women

Health issues for aging women will be explored in a colloquium April 22-23 sponsored by the Institute on Aging.

The event will begin with a dinner lecture at 6 p.m. Thursday, April 22, by Linda George, a professor of sociology and psychiatry at Duke University best known for her work in social factors and chronic disease. George's talk and all other colloquium events will be held at the Pyle Center, 702 Langdon St.

At noon Friday, April 23, Gloria Sarto, a UW-Madison emeritus professor of obstetrics and gynecology, will present "Women's Health: Past, Present and Future." During an April 23 morning colloquium, with presentations beginning at 9 a.m., UW-Madison scientists will explore a variety of topics related to the health of aging women, including sensory impairments, bone loss and menopause.

For more information on the colloquium, contact the Institute on Aging, 262-1818. ■

NOTABLE

Extra senate meeting planned

The Faculty Senate will meet Monday, April 26 to consider issues it didn't have time to address at its Monday, April 5 meeting. The meeting begins at 3:30 p.m. in 270 Bascom.

Senators will review a proposal designed to give campus departments more flexibility in setting tenure clocks for new assistant professors. UW-Madison requires new faculty members to earn tenure within seven years, counting up to three years of employment at another university toward the seven-year limit.

Many major universities, however, reset the tenure clock to zero when they hire an untentured professor from another university. That puts UW-Madison at a competitive disadvantage when recruiting new faculty, according to the University Committee's proposal.

The senate will also consider changes to conflict of interest and discipline policies. After a thorough legal review by campus lawyers, the University Committee is recommending several changes in wording. The policies were amended last year to prohibit faculty from using their positions for personal gain, and to modify disciplinary rules and procedures for professors.

In addition, senators will review a University Committee proposal regarding senate proceedings. The proposed amendment would allow members of the senate who believe a motion from the floor is inappropriate or in conflict with state or federal laws or UW policies to refer the matter for University Committee review.

Alumni awards slated for May 7

The Wisconsin Alumni Association will honor recipients of its Distinguished Alumni Awards at Monona Terrace Convention Center on May 7.

The award is given annually in recognition of professional achievement and service to the university. The event starts with a reception at 6 p.m. and is followed by dinner at 7 p.m. For event and ticket information, call Sue Miller, 262-9647, or visit: www.wisc.edu/waa/

This year, for the first time, WAA will present awards to both domestic and international alumni. The four domestic recipients of the university's Distinguished Alumni Award are: Marla Ahlgrimm of Madison, Ambassador Charlene Barshefsky of Washington, D.C., Oscar C. Boldt of Appleton and Carlton Highsmith of Hamden, Conn.

The eight international recipients are Erik Bye of Norway, C.K. Chow of Hong Kong, Yoshiyuki Kasai of Japan, Tai Sik Lee of South Korea, Ibrahim Saad of Malaysia, Chai-Anan Samudavanija of Thailand, Aman Wirakartakusumah of Indonesia and Tsong-Shien Wu of Taiwan.

Recipient profiles will appear in the next issue of Wisconsin Week, Wednesday, April 28. ■

NEWSMAKERS

FUSION ON THE CHEAP?

University experts weighed in on the prospects and possibilities of the on-the-cheap fusion energy after the Lawrence Livermore National Laboratory in California reported achieving nuclear fusion — the process that lights the stars — by using a tabletop laser to zap tiny puffs of gas.

Fusion energy is released when atomic nuclei slam together with sufficient energy to merge — a relatively clean process compared to fission, which produces radioactive waste.

To those pursuing tabletop fusion, part of the value of their effort lies in the chase. "If we can develop commercial applications early, the public gets used to fusion, we generate some revenues, and we learn some physics along the way," Gerald Kulcinski, director of UW-Madison's Fusion Technology Institute, told the Christian Science Monitor (Wednesday, April 7).

TRUE MEGA-MERGERS

Astronomy's merger theory could have been hatched on Wall Street. Over the past few years, it has become clearer that many galaxies, perhaps the majority, formed as small gas clouds, then merged into larger and larger galaxies as time went on.

UW-Madison astronomer John S. Gallagher tells Astronomy (May 1): "There's a strong theoretical prejudice to make small things and have them grow bigger, by having gas fall into them or by capturing their neighbors. But astronomers haven't yet proven that this is the main way it happens."

Circumstantial evidence favors merging, but deep space is a gas-clouded kind of place. "It's like trying to look through a Seattle rainstorm," Gallagher says. "You stand there and stare a little more closely, and squint, and try to tell whether that thing off in the distance is a barn or a truck."

SEEING THE SITES

The ESCAPE Web site, a resource for students who would like to find non-alcoholic happenings around campus, attracted the attention of University Wire (April 9).

The site, a joint venture between the Robert Wood Johnson Project, a campaign to end student binge drinking, and DANenet, provides a comprehensive database of upcoming events.

Both organizations behind the site hope to reduce high-risk drinking, alcohol-related sexual assault and property damage. Rob Adsit, the campus-based RWJ project coordinator, says the site fills a void for students who are looking for something to do.

"Students told us all the time that there was nothing to do on campus but drink, so we wanted to create a place where students could go from any computer and see what's happening," Adsit says.

Visit: danenet.wicp.org/escape.

WINNING THE NEWS WAR

Sharon Dunwoody, director of the School of Journalism and Mass Communication, says the campus rivalry between the 107-year-old Daily Cardinal and the Badger Herald, founded in 1969, is a no-lose proposition for her students.

American Journalism Review details the unique newspaper war in its April issue. UW-Madison is the only campus in the country served by two independent student newspapers publishing five days a week. A second paper offers twice the opportunity for students to get daily newspaper experience, says Dunwoody.

Who knew?

Eileen Gilligan

Q. With 6,500 students (give or take a few) living in dorms, just how much food does it take to feed them?

A. A lot. According to UW Housing Food Service, students choose to eat plenty of healthy foods, but then follow those up with plenty of burgers and fries and cookies.

From May 1997 to April 1998, students in the six on-campus dining places drank 1,630,152 eight-ounce glasses of milk, or 101,885 gallons; slurped down 5,651 gallons of ice cream; twirled 17,510 pounds of pasta; ate 115,182 chicken breasts; munched 52,000 grilled cheese sandwiches; and topped that off with 92,269 apples, 32,792 oranges and 34,760 pounds of bananas.

Like the Jerry Seinfeld character and real-life actor, students eat cereal at any time of day, according to Fran Johnson, a food service administrator. They emptied 197,956 bowls of cereal, or 49,489 pounds, from spring 1997 to spring 1998.

What about those burgers, fries and cookies? Hamburgers totaled 138,280 in the same period, with 357,144 portions of French fries. Students apparently needed about 168,000 cookies for dessert, however.

Q. We're going to get a visit from the veep Saturday, April 10. But how many U.S. presidents have visited the Madison campus?

A. One. Harry S. Truman stopped at the Stock Pavilion in October 1948 for a "rock 'em, sock 'em" trademark speech during his election campaign, says Frank Cook, UW archivist who perused the Daily Cardinal index looking for presidential guests to campus. Truman returned as president in 1950 when he gave a more staid speech in the Field House.

Several other presidents have paused on campus — but on their way to the post — or long afterward. Presidential candidate John F. Kennedy spoke to a full house at the Field House in 1960. (He made an earlier stop here in 1958 as a soon-to-be candidate.)

Candidate Bill Clinton and running mate Al Gore in 1992 participated in a live, national radio broadcast from the Union Theater and a student rally held on the Terrace. And in 1994, former President Jimmy Carter urged the university community to do more for poor residents of Madison.

Some presidential trips to Madison may have gone unannounced. Art Hove, a university historian, notes that "a lot of them went fishing up north, you know, like Grover Cleveland and Cal Coolidge, so they might have passed through here."

Send your question to:
Who Knew? c/o Wisconsin Week
19 Bascom Hall;
wisweek@macc.wisc.edu.



SPOTLIGHT: EDUCATION

Modeling the scientific method

UW researchers help boost Verona 5th graders to 12th-grade levels

Jeff Iseminger

University researchers have helped achieve a startling effect by using models to teach mathematics and science to elementary school students: Fifth graders are performing at 12th-grade levels.

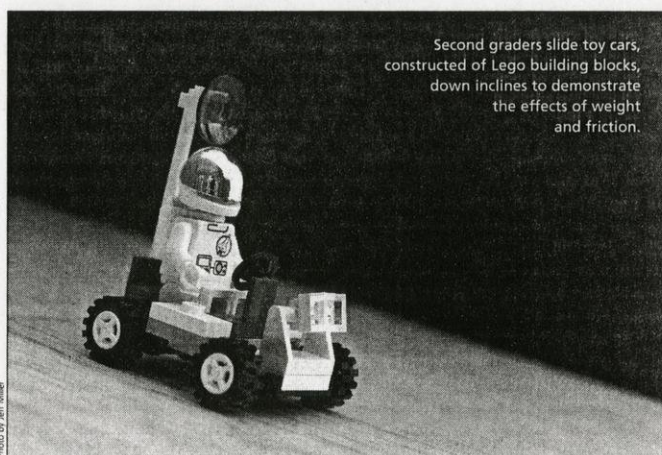
Those Verona fifth graders use models of all sorts to learn the process, not just the results, of science. They're modeling well, for they visualize and interpret data like high school seniors, as measured by questions taken from national assessment tests.

Verona teachers in grades K-5 have worked on modeling for four years with researchers Richard Lehrer and Leona Schauble, members of the educational psychology faculty with appointments in the Wisconsin Center for Education Research.

Among other things, the students have created a compost column to observe rotting; a map to display fruit fly density based on available food. And graphs and other visual displays are used to represent variability and rate of change as plants and insects grow.

"The students are visualizing their thinking through models," says Lehrer. "Historically, mathematics started with geometry, which is very visual, but in the past two centuries, mathematics has increasingly emphasized abstract algebra and related forms of symbolization."

The Verona project uses more visual, observation-based mathematics. "We are not abstractly dropping math into children's heads," says Lehrer. "That approach is why a lot of people don't understand math. Instead, we help students learn math by building on their experience."



Second graders slide toy cars, constructed of Lego building blocks, down inclines to demonstrate the effects of weight and friction.

Second graders, for example, slide toy cars that they construct out of Lego building blocks down inclines of different steepness. "The students explain variations in the speed of the cars by considering things like friction and the weights of the cars, and by mathematically representing the steepness of the inclines," says Schauble.

That modeling exercise and others, says Lehrer, "encourage students to think about regularities and patterns that describe and organize what they observe around them. It's what scientists do."

Models give students room to think on their own two feet. For instance, when the compost column was used for observation of rotting, students were interested in mold but had a basic misconception:

The mold couldn't be alive.

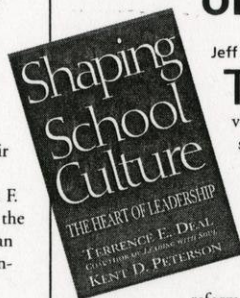
Rather than simply telling the students they were wrong and moving on, the teacher designed a way of enabling students to observe more mold, this time on bread. When they examined it under a microscope, they concluded that the mold was indeed alive. This modeling allowed students to expand their web of inquiry, just as a scientist does.

"Textbooks hide models," says Lehrer. "They just list the facts of science, which are the outcomes of models."

That's why it's important that modeling transcends mere fact listing, says Schauble: "Making knowledge, which students are doing with models, is far different from just consuming it." ■

New book: School culture can be toxin — or tonic — to learning environment

Jeff Iseminger



The culture of a school — a web of values, traditions and symbols — can be toxin or tonic for education reform.

Ignoring this powerful variable, however, can be a fatal mistake in reform attempts, contend researchers Kent Peterson of UW-Madison and Terrence Deal of Vanderbilt University.

In their new book, "Shaping School Culture: The Heart of Leadership" (Jossey-Bass, 1998), Peterson and Deal say far too much emphasis has been given to reforming schools from the outside through policies and mandates. And too little attention has been paid to how schools can be shaped from within.

The key for the authors is culture, first developed by anthropologists to explain patterns of behavior, or "how we do things around here."

"Cultural patterns shape the way people think, act and feel," says Peterson, a professor of educational administration with an appointment in the Wisconsin Center for Education Research. "In schools they can affect everything from what teachers talk

about in the lunch room to the type of instruction that is valued. And culture can certainly foster successful change—or not."

Positive change has come to the elementary school in Ganado, Ariz., a school Peterson visited on a Navajo reservation. The original Ganado Primary was identified as one of the worst school buildings in Arizona, but the new facility has become the pride and joy of the community.

The school helps create and reinforce that pride in part through symbols, a critical component of culture. For example, the building is configured in four units, each representing one of the tribe's four sacred directions. And inside the school is a replica of Spider Rock, a spiritually significant sandstone pinnacle in nearby Canyon de Chelly.

"You don't need a new building and an ethnic connection to create meaningful symbols," says Peterson. "A school can display any symbols that reflect its values and heritage."

Rituals also are important for a successful school, as for any culture. "When connected to a school's values and mission," says Peterson, "they reinforce cultural ties."

At one Louisiana school, teachers share food in their workroom in the morning and talk about the day. Contrast that to a school where teachers head straight for

their classrooms upon arrival, which creates what Peterson calls "a centrifugal culture of independent artisans," not true colleagues. As a ritual, breaking bread together has helped the school in Louisiana pull teachers together for a common purpose.

Creating a positive culture in a school is complex, but one person in particular can nudge it along in many ways: the principal. "Everyone watches the principal in a school," says Peterson. "His or her interests and actions send powerful messages."

A principal should have an almost anthropological knowledge of the school's culture, an ability to read and understand what is going on beneath the surface of daily activity. "Teaching is hard work," says Peterson, "so the principal needs to reinforce the spirit and soul of what they're doing in the school."

However, schools will be facing a spate of principal retirements nationwide in the next 10 years.

"Superintendents say they don't have a very large pool of qualified candidates," says Peterson. "One reason is because the job is very demanding, yet the salary difference between principals and teachers has shrunk."

Peterson has one hope for this national cadre of principals to be hired in the next decade: "I would love it if they became anthropologists of their schools." ■

Housing Gen

Firms quickly fill MGE innovation center

Brian Mattmiller

The new MGE Innovation Center will open Friday, March 19, with more than double its past building space, yet the latest University Research Park addition already has nearly a full house of tenants.

The facility will be home base for 14 small businesses, five of them new to the Research Park, putting the center at 85 percent occupancy. It reflects growing demand for the Innovation Center concept, which began a decade ago as a way to nurture high-tech ideas into successful companies.

"We have seen a growing interest at the university in technology transfer and commercialization of intellectual property," says Wayne McGown, director of the Research Park. "The Innovation Center provides an excellent location for the spin-off companies that result from this trend."

The MGE Innovation Center, supported by a \$1 million donation last summer from Madison Gas and Electric, is part of a new 55,000-square-foot office building on the west side of Whitney Way. MGE also sponsored the original center in 1989.

"This commitment by MGE shareholders is a long-term investment in our local economy," says David Mebane, MGE's chief executive officer. "High-technology businesses provide steady growth for our electric and gas operations."

The Innovation Center has been a key

part of MGE's efforts to encourage high-technology growth in the area, said Mike Mathews, MGE's director of economic development. "High-tech firms are a good fit for the area," he says. "The trend to rely on university research and graduates to establish and grow their businesses."

That has been especially true with recent additions to the center. Greg Hyer, URP associate director, says that all five new businesses at the center have a connection to UW-Madison research.

One new firm, called Quiq Inc., is the brainchild of UW-Madison computer scientist Raghu Ramakrishnan. He is developing Internet-based software that will help people create online communities. The idea is to have a shared network of information and services that can help school groups, clubs and others stay better connected.

Another new business, Metabiologics, stems from research by bacteriology Professor Eric Johnson into beneficial uses for the botulinum toxin. Best known as a toxic food contaminant, botulinum toxin has been found to be a very effective drug in treating muscle disorders and spasms.

The 27,000 square feet of space in the new center is up from 10,000 square feet in the previous building, and includes more shared features, Hyer said. It will have four conference rooms, shared lab space to do prototype work and a community commons and food service area.

In another "great fit" for the center, Hyer said, the Madison volunteer organization Senior Corps of Retired Executives, or SCORE, will move into the Innovation Center. Tapping the experience of area retired business leaders and faculty, this organization provides free consulting services and can operate as an informal board of directors for small business startups.

Hyer says SCORE serves clients across the city, but is an ideal service for the type of businesses at the center, which often start with strong technological background but limited business knowledge.

The original MGE Innovation Center demonstrated great success in its first decade in Madison, said McGown. A survey of the 27 businesses started since 1989 showed a 90 percent success rate of companies still in business. The average success rate of U.S. business startups is closer to 20 percent. Businesses started at the center have created more than 200 high-paying new jobs, Mathews says.

Shared services form the backbone of the center. Advisory assistance in financial and business planning is provided by Venture Investors, a venture and seed capital company which will serve as building manager for the new center. Other support and mentoring occurs from the connection to UW-Madison, and the new facility will have a high-speed connection to the campus Internet server. ■

CAPITOL CAPSULE

Housing-gen

BUDGET REVIEW UNDERWAY

The Joint Finance Committee, co-chaired by Sen. Brian Burke, D-Milwaukee, and Rep. John Gard, R-Peshigo, is beginning work on the budget bill (AB 133/SB 45) with Legislative Fiscal Bureau briefings and testimony from key state agency leaders.

The committee will be briefed on the UW System budget Wednesday, March 24, about 1 p.m. That same day, at 10 a.m., the Senate Education Committee will hold a hearing on the higher education part of the 1999-2001 budget recommendations.

PROJECTS APPROVED

The state Building Commission has approved UW-Madison plans to:

- Renovate Barnard, Bradley and Chaddourne residence halls at an estimated cost of \$3.2 million.
- Install fiber optic cable to University Houses for an estimated \$908,300.
- Expand the Camp Randall Sports Center Hall of Fame using \$179,000 in gift money.
- Remodel lab space in the Genetics Building at \$300,000 for a faculty member hired as part of the biological life sciences initiative approved by the governor and Legislature last spring.

Also at the February meeting, Rep. Tim Hoven, R-Port Washington, requested that a feasibility study be done to introduce club seating and expand handicapped accessible seating at Camp Randall Stadium. Action on the request was deferred.

LEGISLATIVE WATCH

- Health plan advances: The Senate Education Committee has endorsed a measure (SB 3) that would cover health insurance premiums for UW System faculty and academic staff on the first day of their employment. Currently, faculty and staff must wait six months before payments kick in. The bill has been referred to the Joint Finance Committee. A companion bill (AB-152, introduced by Rep. Sheryl Albers) has been referred to an Assembly Committee on Colleges and Universities.
- Financial aid: Sen. Richard Grobschmidt, D-Milwaukee, has introduced legislation (SB 68/AB 165) that would change the funding formula for Wisconsin higher education and Lawton minority undergraduate grant programs to reflect changes in tuition; it was referred to Senate Education. Rep. Spenser Black, D-Madison, has introduced similar Assembly legislation.

COMING UP

- The Joint Committee on Retirement Systems will meet to take public testimony on the UW Optional Retirement System. 1 p.m., Monday, March 22, Room 417 North, Capitol.

FOR MORE INFORMATION

The university's state relations staff works to raise awareness of the value and impact of UW-Madison on Wisconsin and improve the relationship between the university and state government leaders. For information, contact Charles B. Hoslet, special assistant to the chancellor for state relations: hoslet@mail.bascom.wisc.edu, or Kristi Voss, legislative assistant: kvoss@mail.bascom.wisc.edu. Both are in 97 Bascom Hall, 263-5510.

Retiring McGown nurtured Research Park

Brian Mattmiller

Having worked under four Wisconsin governors and four UW-Madison chancellors, Wayne McGown has adapted to a certain kind of professional rhythm: "You're in, you're out, you're off to something else."

Yet the project McGown is most well-known for, the University Research Park, has been a model of steady growth and stability during the past 15 years. Set to retire on June 30, McGown says his experience as both an early planner and long-term director of the park will be a particularly satisfying memory.

"It's a rarity for a public administrator to be involved in the planning of a major public project, and then be able to stay with it until it reaches maturity," McGown says. "To see this through its years of development has been fun."

Once home to the Charmany-Rieder research farms, the 300-acre, west-side development at Odana Road and Whitney Way was not always seen as a sure bet. McGown says many universities nationally were starting research parks in the early 1980s, and some studies suggested they would compete with each other for limited business and some would ultimately fail.

McGown attributes the success of UW-Madison's park to two key factors. First, park leadership resisted the temptation to expand development into other commercial ventures, such as retail stores and housing. At different times, the park had offers on the table for locating a Target department store and a quick-service oil change store on park property.

It would have made for an odd mix today, among the thriving high-tech and service businesses. The park is now home to 72 companies employing more than 2,100 people and supplying well over \$1 million a year in property taxes.

A second key to its success has been a "grow-your-own" philosophy for new business startups, focusing on technology transfer from university research. Many of the companies at the park stem directly from UW-Madison research, or were started by university-trained graduate students.

In that sense, McGown says the research park is a visible model to faculty that technology transfer can be successful. "There is much greater encouragement today for faculty to be involved in the commercialization of their research, which is a dramatic change from the early 80s," he says.

McGown played a major role in several other landmark UW-Madison projects, including the Wisconsin Initiative for State Technology and Applied Research (WISTAR). The program helped UW-Madison respond to a crisis of aging and deteriorating research buildings in the past decade with a public-private partnership that raised more than \$200 million.



Wayne McGown steps through the latest University Research Park addition, the MGE Innovation Center, which already has nearly a full house of tenants. The facility will be home base for 14 small businesses. Once home to the Charmany-Rieder research farms, the 300-acre, west-side research park at Odana Road and Whitney Way is home to 72 companies employing more than 2,100 people.

McGown cites his role with the UW Hospital and Clinics Authority as another major milestone. The five-year effort led in 1996 to a complete restructuring of the hospital that gave it more independence from the state.

Also in keeping with his versatile role, McGown served as interim director for three UW-Madison offices, including facilities, budget and personnel.

By the time he retires this summer, McGown will have spent exactly 20 years of public service on each end of State Street.

From 1959-1979, McGown's resume might look like a who's who of Wisconsin leadership. He served as state budget director under Democratic Gov. John Reynolds, secretary of administration under Republican Gov. Warren Knowles, and also served key positions under Govs. Patrick Lucey and Martin Schreiber.

From 1979-1999, he served as special assistant under Chancellors Irving Shain, Bernard Cohen (interim), Donna Shalala and David Ward: "I've found that to be a very rewarding opportunity. All four of them were different in many ways, but similar in their skill to give leadership to a massive organization like this."

McGown, who just turned 70 in February, and his wife, Hildy, plan to stay in Madison after his retirement. He will continue working with a small consulting firm that offers advice to the nation's 160-plus university-affiliated research parks. ■

UW-MADISON HOUSING LEADERS PROMOTE FIRE PREVENTION

MADISON -- As students return to campus this week, University Housing officials are emphasizing the need for fire prevention. The effort follows in the wake of two fires -- one in a residence hall and another in a university-owned apartment -- that each caused thousands of dollars in damage last semester.

Causes for campus fires vary, but most are due to a general lack of knowledge about fire safety and prevention, says Jan Sternbach, manager, University Apartments Community Services.

Cooking is the leading cause of fire injuries on college campuses across the country, closely followed by careless smoking, according to the United States Fire Administration, a non-profit agency that promotes fire prevention. Smoking will be banned in all UW-Madison residence halls, including student rooms, beginning with the 1999-2000 academic year, and a number of apartment buildings also have been declared smoke-free.

The university has installed smoke alarms in every residence hall room and apartment, and regular inspections are conducted to keep campus housing free of fire hazards.

But day to day, fire prevention is largely up to residents, Sternbach emphasizes. Heeding the following common-sense tips, compiled by university officials, can go a long way toward helping prevent fires in university housing:

- For apartment residents, do not leave cooking food unattended, even for a few minutes. (Residence hall residents are not allowed to keep cooking appliances such as hot plates in their rooms.)

- For apartment residents, do not leave candles unattended. (Again, residence hall residents are not allowed to use candles in their rooms.)

- Be careful not to overload electrical circuits. It's easy to make this mistake using extension cords or power strips with multiple receptacles.

- Maintain smoke alarms. Do not disable the alarms by removing batteries or damaging the alarm. Early detection of a fire can minimize the threat to property and life.

- Regularly inspect rooms for fire hazards, then take steps to eliminate any problems.

Kevin Helmkamp, assistant residence life director - southeast area, also urges residents simply to be aware that fire is a risk or threat in residence halls and apartments. He urges residents to take all alarms seriously: Leave the building if an alarm sounds. If a residence hall hallway is filled with smoke, residents should stay in their rooms and dial 911 to give their location to emergency personnel.

University apartment residents should call 911 anytime they hear a fire alarm to ensure quick response from firefighters, then evacuate, Sternbach adds.

In addition, university housing officials urge campus apartment dwellers in particular to carry renters' insurance to protect them against loss of property caused by fire.

About 6,800 students live in campus residence halls. About 4,000 students and family members live in university-owned campus apartments.

####

-- Tim Kelley (608) 265-9870

Dean's Message



Mary Rouse
Dean of Students

IN HIS BOOK *The Geography of Nowhere*, author James Kunstler decries the paving of America, the strip malls, the separation of our homes from our schools and workplaces, and

the cost of that "man-made landscape" in terms of time squandered and money spent on commuting. But he believes the price we pay in such an environment is measured in more than just time or money. This is how he puts it:

"The least understood cost — although probably the most keenly felt — has been the sacrifice of a sense of place: the idea that people and things exist in some sort of continuity, that we belong to the world physically and chronologically, and that we know where we are."

I am gratified that such a relatively recent book expresses so well what to some may seem like an old-fashioned idea: that people benefit from having a

sense of where and how they fit in. I've been working with students on this campus for many years, and I can tell you how important that is. To establish themselves in the world, people need to be grounded. They need familiar places and spaces, somewhere that creates comfort, context and meaning. Think of how we relate to the monuments of Washington, D.C. — we take from them an appreciation of who we are as Americans.

In the same way, the UW-Madison campus is not just a collection of buildings. Bascom Hall, the Memorial Union, the Stock Pavilion, and many other university landmarks have a special place in the history of the institution. Buildings become familiar touchstones for students: the undergraduate library isn't Helen C. White Hall, it is simply "Helen C.," Elizabeth Waters Hall is "Liz," Chadbourn Residential College, "Chad."

The Old Red Gym is no exception. In this issue you will read about its history and its new life as a student and visitor services center. The building is 104 years old, wonderfully distinctive, overflowing with history, and a natural epicenter of the campus. It's the kind of place James

Kunstler would love. At the Red Gym, you know where you are, in every sense of the word.

Although we spent almost \$13 million restoring the Red Gym and adapting it for modern use, you can almost feel the presence of those who came before, of the basketball and the proms, the speeches and political events, the joys and the pain. That's one reason we left the walls of the southeast turret of the building blackened. That area was firebombed by anti-Vietnam War protesters in 1970, in a failed attack on the ROTC program. It isn't a pleasant memory, but it is part of our history, part of who we are and where we've been.

I have my own memories of the Red Gym. It was the site, in the early 1970s, of a protest by women who had only recently gained the right to use what had been until then a male bastion. When a promised shower facility was slow in coming, a group of women declared the area around the first-floor swimming pool a "people's locker room," and began showering and dressing in the men's area. Suffice it to say that was one of the more effective protests ever on campus. Very quickly, separate lockers were added for

the women and a vinyl curtain put up dividing the showers. I don't want to elaborate too much on my own role in this protest, other than to say I was very supportive of the women involved. It is one of the great memories of my youthful days at the university.

Obviously, I am far from alone. People of all ages, students and alums, are tremendously attached to the Red Gym. In one form or another, it gives them an anchor, a sense of place. I would urge you, the next time you come to campus, to stop and visit it. There are self-guided tours available. And of course, I urge you to use it, and to encourage your students to use it. It is intended, after all, to be our front door. You and your student will be able to make many important connections to the university by using the services that are located there.

But in another sense, you'll be able to make connections merely by stepping in the door.

Mary H. Rouse

In Brief

FINAL FALL ENROLLMENT EXCEEDS 40,000

There are 40,109 students attending UW-Madison this fall, a 0.2 percent decrease from the 40,196 students enrolled in Fall 1997. The total includes 27,808 undergraduates, a 1 percent increase over last year, and 8,524 graduate students, a 3.3 percent decrease compared to last fall. The undergraduate total includes 5,596 new first-year students.

Minority students total 3,748, compared to 3,699 minority students enrolled last fall. There are 567 minority students among first-year undergraduates, an 8.2 percent increase over Fall 1997.

The enrollment includes 20,823 women and 19,286 men.

STUDENTS HAPPY WITH TECHNOLOGY

Computer use continues to grow among UW-Madison students, and students are in great measure satisfied with the technology services the university offers.

Those are the major findings of the sixth annual student survey conducted by the university's Division of Information Technology, the unit responsible for computing services on campus.

The survey, conducted between February and April 1998, found that nearly all students use a computer for

academic work, and 38 percent use a computer five or more times a week. The most popular programs are e-mail, word processing and internet tools, all used by about 90 percent of the students surveyed.

About 65 percent of students own their own computers. Around 22 percent said they use a Macintosh operating system on their computers, while 59 percent said they use Windows 95. In addition to their own computers, students tend to use those

supplied by the university, with nearly 81 percent saying they use the campus InfoLabs.

The good news from the university's standpoint is that nearly 90 percent of students said they are satisfied or very satisfied with the computing resources of the university, and 92 percent rated campus computing resources as available or very available.

UW AIMS AT RELATIONSHIP VIOLENCE BY ADDING PREVENTION COORDINATOR

University Health Services at UW-Madison has taken its efforts to reduce sexual assault and relationship violence to a new level by creating a program on relationships, health and violence, and hiring a violence prevention coordinator.

Amber Ault, who has a doctorate in sociology, was hired as the coordinator in August. She comes well-prepared, with expertise in teaching and research in the areas of sexuality, gender and interpersonal violence, as well as years of experience conducting campus rape-prevention programs.

"Amber Ault knows why violence happens, how it happens and how to

confront it," says Dr. Richard Keeling, director of University Health Services.

Dean of Students Mary Rouse says she is pleased with the effort to devote even more resources to the issue.

"Sexual-violence prevention has been a high priority in the Dean of Students office for more than two decades," she says.

Ault is available to work with student organizations, campus groups and community agencies to reduce rape, dating/partner violence, hate crime and related issues. She can be reached at (608) 263-5714 or via e-mail at alault@facstaff.wisc.edu.

RESIDENCE HALLS WILL GO SMOKE-FREE

Smoking will be banned in all UW-Madison residence halls, including student rooms, beginning with the 1999-2000 academic year.

The smoke-free policy will apply to about 6,800 students who live in university residence halls, says Paul Evans, director of University Housing.

Smoking already is prohibited in public areas of university housing, such as dens, lounges and corridors. Currently, smoking is permitted in some residence hall rooms if all roommates agree to allow it.

University Housing has made rapid voluntary progress toward a smoke-free environment. More than half of campus residence halls already have been declared entirely smoke-free.

The university has enforced a smoke-free policy for other campus buildings since 1991 as a way to promote campus health. The original policy applied to most UW-Madison buildings, including individual offices.

The American Heart Association has reported that passive smoking is responsible for the death of an estimated 53,000 non-smoking Americans each year. For smokers themselves, the university sponsors smoking cessation and education programs to help people kick the habit.

HOME ADDRESS

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FOR IMMEDIATE RELEASE

9/25/98

*University
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CONTACT: Robert Skloot, associate vice chancellor, (608) 262-5246; Michael Hinden, faculty director, Bradley Learning Community, (608) 262-5805

BRADLEY LEARNING COMMUNITY EARNS TOP SYSTEM HONORS

MADISON - A unique living-and-learning experiment at the University of Wisconsin-Madison has been awarded the UW System's top teaching award.

The recognition for the Bradley Learning Community coincides with release of a report indicating that the three-year-old project shows early success in promoting academic achievement. (see related story)

A UW System Board of Regents committee chaired by Regent Patrick Boyle singled out the Bradley program for a Teaching Excellence Award for Academic Departments and Programs.

Regent President San W. Orr Jr. said the award was meant to pay tribute to "the impressive dedication" of program faculty to inspire student enthusiasm for learning. A dozen faculty members serve as faculty fellows, teaching courses in residence halls for Bradley students, holding student-faculty roundtables, and participating in co-curricular and extra-curricular activities with first-year students.

"This award recognizes the spirit of collaboration and cooperation at the heart of the program, qualities that invigorate academic life and are essential to the scholarship of teaching," Orr said in announcing the award earlier this month.

The Bradley project is sponsored by the College of Letters and Science and University Housing, and involves three certificate programs: Integrated Liberal Studies, Global Cultures and Environmental Studies. The \$5,000 award that accompanies the honor will be used to enhance the program.

Bradley organizers were pleased by the recognition for the project, which currently involves about 240 students.

"This award acknowledges the important contributions to teaching that may be provided by learning communities," said Michael Hinden, associate dean of international studies and Bradley's faculty director.

Housed in Bradley Hall, the project seeks to promote academic success by increasing student-faculty interaction outside the classroom and bringing ideas taught in the classroom into a residential environment.

In nominating the program for the award, UW-Madison Provost John D. Wiley said the program could be a model for other campuses. "It is clear that the recognition and fostering of excellence in teaching also involves undergraduate experiences outside the traditional classroom," Wiley said. "We are so delighted with the results (of Bradley) that we are hopeful its programs and commitments can serve others in the UW System."

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FOR IMMEDIATE RELEASE 9/22/98
CONTACT: Paul Evans, (608) 262-6982

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The university has enforced a smoke-free policy for other campus buildings since 1991 as a way to promote campus health. The original policy applied to most UW-Madison buildings, including individual offices.

Evans says the decision last week speeds up a previous timetable to phase out smoking in residence halls. The University Residence Halls Board accepted the accelerated plan with very little debate, Evans says.

At University Apartments, including Eagle Heights, a number of buildings also have been declared smoke-free.

The American Heart Association has reported that passive smoking is responsible for the death of an estimated 53,000 non-smoking Americans each year. For smokers themselves, the university sponsors smoking cessation and education programs to help people kick the habit.

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- Tim Kelley, (608) 265-9870

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FOR IMMEDIATE RELEASE 8/10/98
CONTACT: Paul Evans, (608) 262-6982; John Torphy, (608) 263-2509

UNIVERSITY APPOINTS NEW DIRECTOR OF HOUSING

MADISON - The University of Wisconsin-Madison has hired a new director to oversee one of the major elements of campus life: housing.

Paul Evans, UW-Madison's assistant director of housing for physical facilities, has been appointed director of University Housing. He replaces Norm Sunstad, who left the university in January to become vice president of finance and administration at Western State College in Gunnison, Colo.

"We are fortunate to have someone with the experience and vision of Paul on staff who can step in and take over this important position," said John Torphy, vice chancellor for administration.

Evans will oversee a \$41 million budget, a building maintenance budget of \$7 million, 6,700 student residents, 4,000 people living in Eagle Heights Apartments and University Houses, and 375 full-time employees. His annual salary will be \$85,000.

"This is an exciting time on campus. There's a lot of interest in looking at what contributes to the student experience and how to make that experience better," Evans said. "We have a first-class housing program already. We'll be building on current strengths."

Evans has more than 21 years experience of housing experience, most of it with UW-Madison. He has served in his current position since 1992, where he has coordinated all physical operations for the residence halls and all operations in the University Apartments. He has also worked in university housing as assistant director of housing for student affairs, assistant to the director, area coordinator and student affairs coordinator. He was the recipient of the 1996 Norman Bassett Award for Outstanding Achievement in Student Services, presented by the UW-Madison Student Personnel Association.

Before coming to UW-Madison, Evans was head resident for one year in the residence halls at the University of Missouri-Columbia, where he earned a master's in counseling. He also earned a bachelor's in psychology from the UW-Eau Claire.

During his tenure at UW-Madison, Evans has overseen several programs, including the Academic Resources and Computers in Housing support service; the Center for Cultural Enrichment; the Multicultural Resident Consultant program; several renovation projects in the residence halls and Eagle Heights apartments; the Eagle's Wing Child Care Center; and ResNet, the Internet, video and voice network offered in resident rooms.

To meet the needs of students in the future, Evans said University Housing must continue to develop new learning and study programs and enhance existing learning centers.

"Our focus will continue to be on the freshman experience. It's a critical transition point," Evans added.

University Housing also will build on its strong relationships with other campus departments and faculty and staff, improve its ability to attract and retain minority students, and continue to renew and maintain its existing facilities, he said.

"Together with these other units, we'll be trying to provide the best possible experience for students on campus," Evans said. "I want all of us to feel we would bring our children to the university and want them to live with us."

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-- Erik Christianson, (608) 262-0930

CAMPUS SCENE

HALLS TO BAN SMOKING

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RETENTION IDEAS PUSHED

Music professor Richard Davis is urging UW-Madison faculty to take a larger personal role in retaining minority students. In his document, "My Assertion on Retention," being circulated through e-mail, Davis calls for a faculty-run retention initiative, seeks a commitment to teach cross-cultural competency to all students, and urges faculty to help students of color develop a sense of belonging at UW-Madison. Davis plans a meeting Friday at 10 a.m. at the University Club Reading Room to discuss his proposals.

RED GYM SNEAK PEEK

Get a sneak peek at the renovated Red Gym Oct. 8 at Second Thursday, hosted by the Dean of Students, Office of Visitor Services and the Office of News and Public Affairs. The event is planned for the Campus Assistance and Visitor Center (CAVC), Red Gym, 4:30-6:30 p.m. If construction delays the building opening, Second Thursday will move to Lakefront Cafe, Memorial Union. Free guided tours, one of the facets of the new Visitor Services program, will be available to those attending. A Campus Tree Walk (Bascom and Muir Knoll areas) and a Bascom Hill Historic District Tour will begin at 5:30 p.m. from the CAVC area.

CONSTRUCTION WATCH

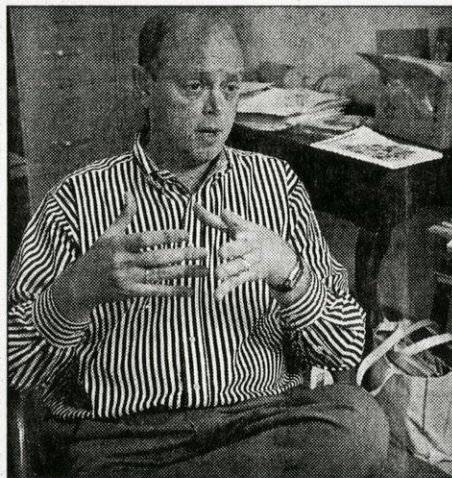
Q&A: Barry Robinson

ASEC chair leads way on governance

Barry Robinson, chair of the Academic Staff Executive Committee, is the point person for academic staff issues on campus. Robinson is in regular contact with top UW-Madison faculty members, administrators and student leaders, and keeps in touch with academic staff officials at all UW System institutions.

Robinson, the business and public relations manager for the University Theatre, also is leading the charge on shared governance. The Academic Staff Assembly on Sept. 14 adopted a new report on shared governance, detailing how UW-Madison's 5,300 academic staff employees can get more involved in helping run the university.

Robinson, born in North Carolina,



At ASEC, "We try to keep a finger on the pulse of what's happening at the university."

moved here in 1977 to attend graduate school and has worked at the university since 1980. He's also worked for the Madison Symphony and the Jefferson Council for the Performing Arts.

Robinson started out as an Academic Staff Assembly representative in 1990, then became chair of the Assembly's Nominating Committee, which recommends appointments to standing committees and other university committees. He was elected to ASEC two years ago, and this past July, he was elected ASEC chair.

In a recent interview with *Wisconsin Week*

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FOR IMMEDIATE RELEASE 9/22/98
CONTACT: Paul Evans, (608) 262-6982

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###

- Tim Kelley, (608) 265-9870

(Editor's note: We've put together a news media resource Web page at <http://news1.news.wisc.edu/photos/spa.html> for organizations wishing to download an image to accompany this story.)

NEW AWARDS REFLECT GROWING SCOPE OF STUDENT PERSONNEL WORK

MADISON - Student Personnel Association President Tori Svoboda-Smith says this year's awards included two new categories - campus impact and team awards - to better reflect the scope of student services work at the university. SPA members have been planning them for several years to broaden the awards structure. she says.

"The Campus Impact Award recognizes emerging professionals for excellent service in a relatively brief time, and the Team Awards illustrate that exemplary service is often the result of collaboration," she says. "I believe both new awards promote the ideals of teamwork, sharing and professional development." The 1998 recipients are:

* Karen Stauffacher, assistant director and dean, Business Career Center, School of Business, Chancellor's Award for campuswide leadership in serving students. More than 400 employers nationwide recruit for 5,000 positions through the Business Career Center. Under Stauffacher's direction, the center pioneered the use of desktop video conferencing for job interviews; she also developed the Resume Expert System database now standard at more than 100 colleges and universities.

* Marian J. Laines, assistant resident life director for academic programs, University Housing, Norman Bassett Award for distinguished service and/or developing creative programs to meet student needs. Laines has provided training and development, counseling, discipline, supervision and educational enhancement to the residence halls for 32 years. Most recently, she has been instrumental in developing the Bradley Learning Community, Chadbourne Residential College and Elizabeth Waters' Women in Science and Engineering program. She continues to act as a liaison between the learning communities and academic departments.

* Mary Hillstrom, assistant director, Office of Student Financial Services, Norman Bassett Award. On the financial services staff since 1973, some of Hillstrom's achievements have included the replacement of computer systems to accommodate compliance with the year 2000, implementing automatic renewal (rollover) of financial aid applications for continuing students, developing a voice response system that allows students to check on the status of their aid applications and more.

* Roni Bodoh, Education Academic Services, School of Education, Frontline Award for serving students on a day-to-day basis. Often the first person a student encounters in the School of Education, Bodoh analyzes student records for certification and licensing as well as handling phone and desk reception duties. Students, faculty and staff in the School of Education applaud her extensive knowledge about the campus and its programs, as well as her exceptional interpersonal skills.

* Rebecca Ryan, advisor, Cross-College Advising Service, Campus Impact Award for employees making a significant impact on their jobs in five years or less. In her three-and-a-half years with the service, Ryan has established the CCAS Exploration Center for Majors and Careers, which functions not only as a resource center but as a practicum site for graduate students. Ryan also helped create a self-guided approach to career planning, a Career Peer Program and several workshops on such diverse topics as choosing a major, marketing a liberal arts degree, study skills and more.

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* Team Awards for cooperative, cross-unit work to creatively accomplish effective ways to meet student needs. Winners this year include the Dean of Students research team to improve university services to students of color, the University Health Service Student Health Advocate team, the Associated Students of Madison bus pass subcommittee, and Cal Bergman and Gina Casalegno, residence life coordinators, University Housing.

Founded in 1956, the SPA promotes interaction between colleagues and professional development among those working with college students. Librarians, health care providers, residence life staff, academic and personal advisers, instructional technology specialists and other student service professionals comprise its membership.

The SPA is open to any student service professional. For more information, contact Tori Svoboda-Smith, (608) 262-3773.

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- Barbara Wolff, (608) 262-8292; bjwolff@facstaff.wisc.edu



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NEWS TIPS

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Housing -
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Sept. 3, 1997

TO: Talk/public affairs show hosts and producers
 FROM: Liz Beyler, (608) 263-1986
 RE: UW-Madison experts — September interview ideas

• The balanced budget and research: Research universities will feel the pinch

The recent agreement for a balanced federal budget will significantly alter the university research playing field. A balanced budget will result in 20 percent fewer dollars allocated by the federal government for basic and applied research. The upshot for universities, according to **Greg Moses**, associate dean for engineering research at UW-Madison, will be tougher competition for individual scientists and an unprecedented shakeout among the ranks of universities that engage in federally funded research. Some universities may leave the research business altogether. UW-Madison, consistently among the nation's top five research universities as measured in dollars spent on research, will not escape the pain, says Moses, but it is well-positioned to weather the new, tougher fiscal climate. Giving UW-Madison the edge, says Moses, are strong research programs across the sciences and engineering, with particular strength in the "hot spots" of biology and computer science. Also giving the Madison campus a stronger hand is a predilection by Congress to support basic science, the traditional forte of university scientists. Moses can be reached at (608) 263-1600.

— Terry Devitt, (608) 262-8282

• Living on campus: How does it all happen?

The complexities of housing a small city of people within a university community form the workaday world of **Norm Sunstad**, director of University Housing. Sunstad and his staff have to provide not only room and board for about 7,000 students, but also counseling, computer services, social programming and intellectual stimulation. That's a tall order for any residential enterprise, especially when most of the "customers" are 18- to 20-year-olds. You can reach Sunstad at (608) 262-2524 or e-mail at norman.sunstad@mail.admin.wisc.edu.

— Jeff Iseminger, (608) 262-8282

-more-

TIP/September talk tips -- Add 1

- Nation's first residence for single-parent undergrads opens

The Nancy Denney House, a residence for single parent undergraduates at UW-Madison and their children, is open. Organizers say the residence is the first of its kind in the U.S. "The idea of the house is to help single parent undergraduate students make the transition to college, get the resources they need and then leave and become independent," says **Robin Douthitt**, professor of consumer science at UW-Madison and chair of the Friends of Nancy Denney Committee. This cooperative residence and resource center was the dream of Nancy Denney, a former UW-Madison psychology professor who died of breast cancer two years ago. For more information, contact Douthitt at (608) 262-9770 or Project Manager Kathy Loncarich at (608) 829-3741.

— Erik Christianson, (608) 262-0930

- 'Mirror, mirror on the wall...'

Adolescents are often obsessed with their appearance and body size. Many don't eat properly and practically starve themselves to have model-like appearances. **Mimi Orner**, a lecturer in the Women's Studies Program at UW-Madison, will be the instructor for a Division of Continuing Studies workshop on "body image among adolescents" this fall. Ask Orner how family patterns, peer pressures and the media affect teens' body images and what teenagers currently think constitutes "normal," "beauty," and "success." Call Orner at (608) 263-1785. — Judy Reed, (608) 262-5421

- Girls can be scientists too

Family trips to museums, special presentations and even movies like "Harriet the Spy" can go a long way toward piquing elementary school girls' interest in science, according to (potential role model) **Caitlyn Allen**, UW-Madison assistant professor of plant pathology and women's studies. Grade school teachers can help by presenting science as equally available to all, Allen says. High school teachers "need to be aware that young women might experience peer pressure to stay out of the lab." Allen says science-oriented extra-curricular activities can help revive interest. Allen has a Lilly Fellowship to develop a university-level course on women and science. Reach her at (608) 262-9578/265-2060.

— Barbara Wolff, (608) 262-8282

-more-

- Speedwriting on deadline

Tired of waiting for the muse to whisper? Afraid you'll miss a deadline?

Marshall Cook, a journalism professor, freelance writer, book author and newsletter editor, teaches writers of all kinds how to speedwrite while maintaining creativity and meeting deadlines. He will give your listeners 10 techniques to help them get a quick start, sustain the flow and edit instantly and accurately. Cook has taught hundreds of writers throughout the Midwest at Division of Continuing Studies workshops. He is leading a "Speedwriting" workshop on Sept. 19. For a lively interview, call Cook at (608) 262-4911.

— Mary Lock Albrecht, (608)262-9792

- Professor to tell 'Stories of Violence, Hopes for Reconciliation'

Horror stories of state-sponsored terrorism in South Africa might well prove a tool of reconciliation for the South African people, according to **Harold Scheub** (SHOYB), UW-Madison professor of African languages and literature. Scheub has been watching efforts by South African citizens to move to wholeness and unity after a 350-year legacy of division. Scheub will share his observations and insights at a free public lecture Sept. 9 at 6 p.m. in Bethany United Methodist Church, 3910 Mineral Point Rd. For more information, contact him at (608) 263-5919/262-2487.

— Barbara Wolff, (608) 262-8292

- Navigating the Internet

Professor **Barry Orton**, Division of Continuing Studies, helps business executives, professionals and others get connected, work and have fun with the Internet. He teaches users how to: download and upload files to remote servers, search cyberspace for designated topics, participate in on-line professional discussion groups and enrich their work with rapid international communication. To interview this professor of telecommunications, call (608) 262-2394 or contact him at borton@macc.wisc.edu

— Mary Lock Albrecht, (608)262-9792

TIP/September talk tips -- Add 3

- Brown bag sessions for returning adult students

Brown bag lunches for men and women 25 and older who are thinking about returning to the university or are already enrolled in classes this fall have been scheduled for Sept. 10, 17 and 24 from noon to 2 p.m. in the Interim Multicultural Center on second floor of the Memorial Union. Likely topics for discussion include balancing family, work and school, how advisors can help and where to study. To learn more about the benefits of these peer gatherings or to talk to any of the participants about their experiences as returning adult students, contact Moira Kelley in the Division of Continuing Studies at (608) 263-6960.

— Susan Disch, (608) 262-1668

- What? No assignments or exams?

With its distinguished Wisconsin Idea tradition, UW-Madison has been in the forefront of the national trend toward helping nontraditional students continue their education. The Guest Student program provides continuing education opportunities for students of all ages. Guest students can audit (sit in on) lecture courses at a reduced cost with the instructor's permission. Regular class attendance is expected, but guest students don't complete assignments or take exams. Fall applications are being accepted through Sept. 12. To learn more about the Guest Student program and its appeal or to arrange for interviews, contact Jim Hanson in the Division of Continuing Studies at (608) 262-2683.

— Susan Disch, (608) 262-1668

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NEWS

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FOR IMMEDIATE RELEASE

5/16/96

CONTACT: Leah Leighty, (608) 265-2032

WISCONSIN HOUSING CONFERENCE SET MAY 23

MADISON — With U.S. Congressional efforts to balance the budget and the push to reinvent federal housing programs, community and business leaders are left with many questions.

What will be the future of America's housing policy overall? More specifically, what about the role of the primary financing mechanism for the actual bricks-and-mortar of affordable housing developments — the Federal Low-Income Housing Tax Credit Program? The 1996 Wisconsin Housing Conference, to be held on May 23 at Grainger Hall on the University of Wisconsin-Madison campus, will address these and related issues.

In today's rapidly changing world of public regulations and financing sources, this gathering is a must for those in the public and private sectors struggling to better understand the overall direction of housing policy and program issues and how to prepare for change. Speakers with national, state and local perspectives will feature presentations on what's happening in Washington, D.C., and here in Wisconsin, as well as efforts at the county and city level.

The conference is titled "The Low-Income Housing Tax Credit Program: A Look at Federal/State Policy and Program Initiatives." It is sponsored by the UW-Madison School of Business' Center for Urban Land Economics Research; the State of Wisconsin Department of

-more-

Wisconsin Housing Conference -- Add 1

Administration's Division of Housing; Heartland Properties, Inc.; Tom Landgraf Consulting, LLC; Suby, Von Haden & Associates, S.C.; and the Wisconsin Housing and Economic Development Authority (WHEDA).

The luncheon keynote speaker is John T. McEvoy, executive director of the National Council of State Housing Agencies. Sessions will include: "What's Up Nationally? Is there a Future?;" "Recent Evaluations/Critiques of the Section 42 Program;" "Public/Private Partnerships Do Work: Finding the Roses Amongst the Thorns;" "Program Innovations Using Tax Credits: National, Statewide and Local Efforts;" "The Compliance Process: What It Entails and Avoiding the Pitfalls;" and "The Future of the Program Statewide."

An optional pre-conference dinner session at the Madison Club will be held on May 22. The invited keynote speaker is U.S. Representative Rick Lazio (R-NY), who serves as chair of the House subcommittee on housing and community opportunity.

The registration fee for the optional pre-conference dinner is \$35, and the cost of the conference is \$50, which includes conference materials, lunch and refreshments. The registration deadline is May 20.

For more information and to obtain a brochure, call Leah Leighty at (608) 265-2032.

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Housing-general

FOR IMMEDIATE RELEASE

7/6/94

CONTACT: Andrea Romine, (608) 262-2545

CAMPUS EXPECTS 20,000 SUMMER VISITORS

MADISON — Now that the predictable rhythm of spring semester has faded into summer at University of Wisconsin-Madison, the clientele at University Housing has become a free-for-all of different ages and interests.

Housing officials expect more than 20,000 visitors in dozens of different camps and conferences this summer, making UW-Madison one of the top summer conference spots in the country. Visitors will come from across the state for athletic and music camps, and across the world for academic conferences.

And as summer conference manager Andrea Romine has discovered, promoting UW-Madison in the summertime is no hard sell. She's found that conference guests one year emerge as conference sponsors the next, without much need for persuasion.

"Word-of-mouth" marketing has been especially fruitful with scientific conferences, she said — of which University Housing will sponsor a half-dozen this summer with more than 3,000 participants. Since many different science organizations interact with each other, Romine said a positive buzz about UW-Madison as a conference site has spread quickly.

"Some people are surprised to find us," she said. "It's one of the largest programs in the United States and many people don't realize it's here in Wisconsin."

A number of prestigious science groups will host conferences here this summer,

-more-

Summer on campus -- Add 1

including the American Society for Virology, the Society for Developmental Biology, the RNA Processing Society and the Molecular Genetics Society. Romine said that's bound to reflect well on the university and its own efforts in the fields of science.

"From one program that started out with 500 people, our scientific programs have really blossomed," she said. University Housing suits most larger conferences perfectly because the campus has a lot of room — more than 6,000 open spaces in dormitories — and is a good deal less expensive than private accommodations.

"The programs become larger here because faculty can afford to bring their graduate students and teaching assistants with them. So you get a real wide variety of people," Romine said.

In overall popularity, nothing compares to the university's annual athletic programs for young people. Through June, thousands of energetic middle and high school students converged on campus for the annual Badger basketball and football camps. This month, camps will begin for wrestling, universal cheer, and boys and girls soccer.

Another new program called Wisconsin Camp of Champions, which is a cross country running camp for boys and girls, has seen a big run in enrollment. More than 200 kids have signed up this year.

A Rose Bowl football victory and an National Collegiate Athletic Association basketball tournament bid this year helped propel those camps to record attendance levels this year, organizers say.

"There's no question that when you get to the Rose Bowl, you get a lot of attention from everywhere," said Assistant Coach Kevin Cosgrove. "It's good for the state, because we're going to see a lot more people involved in football."

-more-

Summer on campus -- Add 2

Apparently the dream is taking root at a younger age as well. Cosgrove said the youth camp, now in its fourth year, attracted more than 400 fourth- to eighth-grade youngsters this year, compared to only 50 in its first year.

"The biggest thing is the enthusiasm over our program: Kids just want to be involved in it," Cosgrove said. "Everybody loves a winner, right?"

Another fact is evident by browsing through the list of conference hosts: Candy makers are stuck on UW-Madison. The Association for Confectionery Technology will offer summer courses in the science of candy production at UW-Madison for the 32nd consecutive year.

Bob Zadek, director of technical services for the association, said the relationship with UW-Madison grew out the food science department, which had the commitment and the technology to offer the courses. Every year, research and development folks from big names like Hershey, Nestle, Mars and E.J Brach learn about ingredients, coloring and flavoring in different candies.

Half the time is spent in the lab, Zadek said, cooking up goodies. The class makes "a logical progression" from hard candies to fudge and caramel, pan candies, jelly beans and chewing gum. "They learn more about what they're making sometimes by making something completely different," he said. "By the time they're through they have a really good appreciation for the chemistry of sugar."

Romine said about 80 percent of the conferees every year are repeat business — and that's very good business for the University Housing program. Of housing's \$27 million annual budget last year, Romine said \$2.5 million came from summer program revenues.

Since university housing units do not receive state funding for their operations, the money generated from summer programs has helped the division keep housing costs for the

-more-

Summer on campus -- Add 3

university's bread-and-butter consumers, students, in check.

And it has also enabled hundreds of housing employees to have year-round contracts, rather than working only on a nine-month schedule, she said.

Romine said her office is careful in only booking conferences that have some connection with the university, to avoid a convention center approach that could take business from other parts of the city. In fact, Madison's convention and tourism bureau frequently relies on the housing office to provide extra beds for major city attractions, such as the drum and bugle corps, she said.

Although university dormitories may not be the Ritz, visitors always get a good meal, a clean room and genuine hospitality, Romine said. A sense of pride in the campus comes through.

"I always get curious when I see people in town with name tags on, because I think, 'Oh, they're one of ours,' " Romine said. "And they usually are."

###

— Brian Mattmiller, (608) 262-9772



NEWS

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*Housing -
general*

FOR IMMEDIATE RELEASE

5/13/94

CONTACT: Laura Shere, (608) 262-2100

LEAD PAINT CONCERNS PROBED AT UW HOUSING UNIT

MADISON -- University of Wisconsin-Madison housing officials are responding to concerns about the presence of lead paint in a 150-unit campus apartment complex, home to many families with young children.

The issue arose earlier this month when the 2-year-old child of a family living at University Houses apartments tested positive for lead poisoning. A later, more precise test found the child's lead levels to be marginally above normal, but below the level that requires oversight by the Madison Department of Public Health.

Paul Evans, UW-Madison's assistant director for physical facilities, said the office responded with a preliminary test for lead paint on the interior and exterior walls of the apartments. Results showed a majority of paint on the outside walls does contain lead, including exterior window frames, doors and trim.

The interiors of apartments contain no exposed lead paint, Evans said, since they are frequently repainted and the university has not used lead-based paints for several years. However, chipping the paint can expose previous coats of paint that may contain lead.

The conditions are unique to University Houses, located on Haight Street near the west shore of Lake Mendota, and do not exist in Harvey Street or Eagle Heights family apartments, Evans added. He estimated that University Houses is home to about 155 children.

-more-

Lead paint – Add 1

Evans said the housing office has taken a number of steps to minimize any potential risk at the apartments. Letters were delivered to University Houses residents this afternoon (Friday, May 13) that outline the university's response, which includes:

- Having staff clean paint chips from the patio, entrance and sidewalk areas around the apartments with vacuum cleaners specifically designed for lead removal and containment. That work began this week, Evans said.
- Making arrangements to have a more thorough test performed on all apartments by a private contractor. Evans estimated those tests would begin later this month, and when completed results will be shared with residents.
- Advising residents with children to keep the interiors of their homes free of paint chips, especially on floors and window sills.

Evans added that the housing division planned in the next three to four years to renovate University Houses with aluminum siding. "We are researching the possibility of borrowing money to do the work sooner," he said.

Mary Musholt, public health nurse with the Madison Department of Public Health, said the federal Centers for Disease Control and state regulations find that blood lead poisoning occurs at levels of 10 micrograms per deciliter of blood. Any amount below 10 micrograms is considered a normal range, she said.

The child from University Houses had a level of 11 micrograms per deciliter. Musholt said that constituted "mild" lead poisoning, but public health does not provide oversight on any cases below 15 micrograms.

Musholt said her department is monitoring fewer than 25 cases this month of lead poisoning. Those require site visits and work with parents on reducing hazards.

Lead poisoning is a serious condition, and is caused most commonly by ingesting lead either through lead-based paint chips or water tainted from lead pipes. Children who are in toddler stage, ages 12 to 24 months, are most vulnerable, she said. Ingestion of lead will not produce visible symptoms, but at higher levels it can interfere with a child's physical and mental development.

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— Brian Mattmiller, (608) 262-9772

HOSPITABLE HOUSING

25,000 guests scheduled to attend summer events, conferences at UW-Madison

Summer's here, and with the students gone, it's clear that UW-Madison is a much quieter place. Residence halls, except for maintenance workers who are cleaning windows or mowing lawns, seem deserted.

Take another look after June 6, however, and that first impression of University Housing in summertime will need some serious adjustment. Thanks to a full schedule of summer events and conferences, the UW is anything but a ghost town during the academic "off-season." In fact, more than 25,000 guests are expected to occupy the 6,600 residence halls beds UW-Madison has to offer during June, July and August.

Andrea Romine, summer conference manager for University Housing, estimates that those guests will bring in more than \$2 million in revenue.

With one of the largest summer conference programs in the nation, the UW-Madison made opening up its residence halls and meeting space facilities to host events during the summer a tradition starting some 40 years ago.

"It's a good use of state facilities," explains Norm Sunstad, director of University Housing. "And with all the young people we house during the summer, it gives prospective students and parents of prospective students a chance to look at the university firsthand."

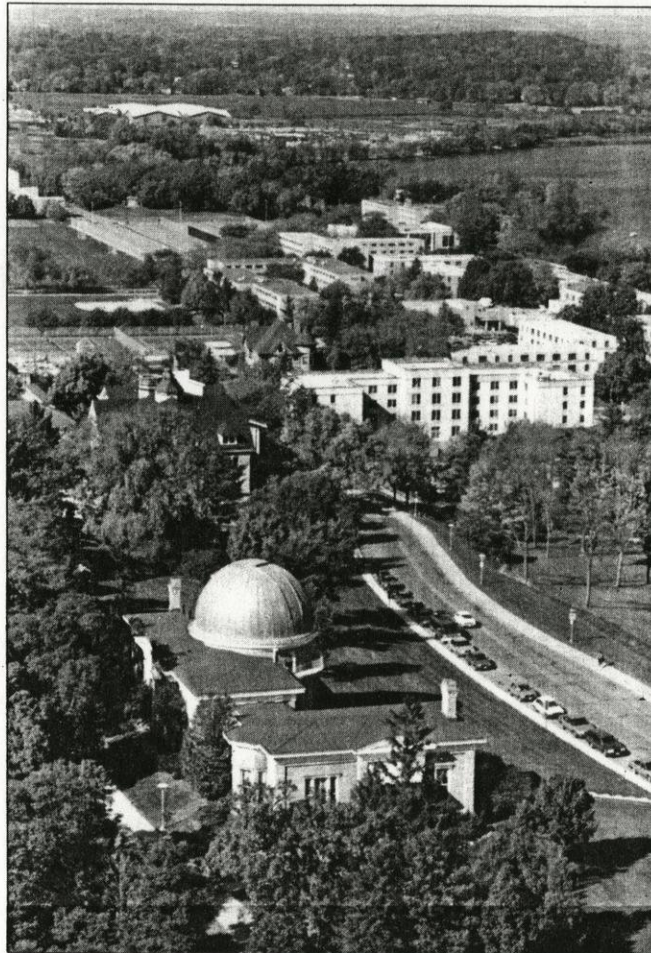
As in previous years, the types of events held on campus are as diverse as the departments that sponsor them: Coaches Stu Jackson, Mary Murphy and Barry Alvarez will host basketball and football camps. Also in the sports vein are camps for volleyball, wrestling, soccer, diving and cheerleading. Academic endeavors include pre-college programs, a music clinic, the annual mock-government Badger Girls State, and Future Problem Solvers, an international academic competition scheduled for early June. And SOAR, the UW's annual Summer Orientation, Advising and Registration, brings in another 5,000 visitors.

But the events aren't just for youngsters or pre-college-age students. The residence halls also offer a temporary home to thousands of adults who participate in a wide range of continuing education programs on campus. Again, the topics are varied: everything from arts and music to law, business and banking. There are even specialty classes on rock mechanics, confectionery technology and Heideggerian hermeneutics.

Special events abound, too. One of the 1993 summer event highlights takes place during the last week of July, when more than 1,000 disc-slingers descend on the UW-Madison campus for the World Ultimate Frisbee Championships. To land the event, a professional version of Frisbee football, the UW managed to outbid potential sponsors in Amsterdam, Holland.

International is the word for the UW's summer events calendar — Japanese will be jetting in for Ultimate Frisbee, while scientists from the former Soviet Union and Northern Europe are scheduled to attend another big event, a June conference on worm genetics.

"It's absolutely amazing that these people are coming to Madison, Wisconsin — out of all the places in the country," marvels Romine, who, with the help of her



do we get an event that's outside that parameter. We're really part of the UW's educational mission."

But the rationale for using the residence halls for summer events and conferences covers more than educational, sports and outreach angles — finances are tied in, as well. University Housing receives no funding from the state, so it generates the bulk of its operational funds through academic year student housing fees. The additional money collected from summer events allows Housing to keep rates down during the school year, and supports employment for a year-round housing staff.

For event sponsors, who often include Madison city officials looking to find space to host events like last summer's Drum Corps International, turning to the UW for help only makes sense.

"They know that one of the biggest auditoriums in the city is at the university," says Romine. "They know that the largest number of beds is at the university. They also know that we have the capacity to do a lot of things that other places don't."

Working with the Wisconsin Union, which handles the scheduling of some of the prime meeting space on campus, most event organizers find exactly what they're looking for at the UW-Madison.

On Romine's end of things, there are always the occasional problems juggling all the "jigsaw pieces" of coordinating events. Sometimes people walk in off the street, asking for bed space without first getting a department to sponsor their event. More commonly, groups will show up with far fewer people than were originally confirmed. She recalls one instance in which a group of 100 people were expected, and only 13 showed up.

And sometimes it's just the opposite: This summer, basketball coach Stu Jackson is hosting a series of five basketball camps, the second of which will feature a special father-son format. Each camp was expected to register 100 players, but demand from Wisconsin fathers and sons shot registration for the second camp up to 400.

"We're more than happy to find extra beds for these groups," explains Romine. "But people have to know that they have to call." Fortunately, Jackson's organizers called ahead, and a compromise was reached.

Reaching compromises on everything from desk and food service to maintenance, security and telecommunications is the key to making every summer event at UW-Madison a memorable and smooth one.

"I have to look at the big picture," Romine says. "While my staff may be looking at this one group today, I'm looking at 100 groups all summer long." And if the UW is like a sort of grand hotel in summer, Romine, like a seasoned hotel manager, knows how important hospitality can be. "Every guest is a possible conference sponsor," she says.

Making the difference with an extra smile or effort is what will keep the residence halls busy — and fill them up in future summers.

— Aaron R. Bjerke

By opening up its residence halls and meeting space facilities — a tradition started some 40 years ago — the campus has one of the largest summer conference programs in the nation.

four summer conference assistants, handles all the scheduling and behind-the-scenes coordination details.

The thread that ties all the events together is education. To rent residence hall space, a potential conference must be connected with a university department or state agency. It's a fairly iron-clad rule: No university or state sponsor, no space.

"Part of what housing does is to support the general academic program of the UW," says Romine. "Very rarely

Partnership boosts understanding of Midwestern landscapes

By John Gruber

The Department of Landscape Architecture's unique partnership with The Clearing in Door County is helping students and Wisconsin citizens learn more about Midwestern landscapes.

Professor William H. Tishler, who since 1990 has served as co-director of The Clearing Landscape Institute, speaks enthusiastically about The Clearing and its founder, Jens

sor from 1915 to 1943. On many occasions students went up to The Clearing. Jensen came to Madison to lecture. He designed Glenway Children's Park in Madison.

"That's a wonderful tradition to bring back to life, to invigorate," says Tishler, a Door County native who has been on the UW faculty since 1964. "I see a lot of interest now on the part of students in the program here, faculty from other departments, and my colleagues in landscape architecture. They have been at The Clearing."

Jensen to a broad academic clientele in Big Ten universities and beyond," Tishler replies. For the last institute, The Clearing awarded five scholarships to students from Ohio State, Kansas State, Purdue and UW-Madison. While the next formal institute session is set for 1994, the informal activities continue.

The Clearing Institute and other activities shed more light on Jensen. "Far too little is known about our own



NEWS

Housing

UNIVERSITY OF WISCONSIN-MADISON

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FOR IMMEDIATE RELEASE

10/1/91

CONTACT: Alice Gustafson, (608) 262-7460

UW-MADISON ACCEPTING HOUSING APPLICATIONS

MADISON -- The University of Wisconsin-Madison is currently accepting applications for university-operated housing for the 1992-93 academic year.

Housing officials project that every freshman admitted to UW-Madison and wishing to live in university residence halls will be accommodated for the 1992-93 academic year.

All freshmen, both in-state and out-of-state, who are admitted to UW-Madison will be sent a housing contract within a few weeks of being notified of admission. Students should still apply as early as possible for a housing contract because the date of application serves to establish priority for assignment preferences.

All housing applications received this year between Oct. 1 and Oct. 6 will be given an Oct. 1 application date. Applications are selected randomly by computer to develop a priority list for assignment, according to Alice Gustafson, assistant director of University Housing. Gustafson said 4,500 to 5,500 applications are expected during this period.

Applications for admission to the university for fall 1992 have been accepted since Sept. 15.

Housing and admission applications are included in "Wisconsin," UW-Madison's undergraduate bulletin, available through high school guidance counselors. Applications also can be obtained from the Office of Undergraduate Admissions, 140 Peterson Building, 750 University Ave., Madison Wis., 53706.

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Housing, general university

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Release:

Immediately

05/03/91

CONTACT: Norm Sunstad (608) 262-2524 (O) or (608) 795-4653 (H);
Yolanda Garza (608) 263-5706 (O), or Roger Howard (608) 271-8018 (H)

UW-MADISON REAFFIRMS COMMITMENT TO HOUSING FOR STUDENT FAMILIES WITH CHILDREN

MADISON--The University of Wisconsin-Madison reaffirms its policy of providing housing for students with children by changing its definition of student families, University Housing Director Norm Sunstad said Thursday.

The policy governs the 1,122 units in the Eagle Heights and Harvey Street apartment complexes. Priority will continue to be given to graduate student families with children. The definition of a student family has been broadened to include single parents, married couples or couples registered with the city of Madison as domestic partners.

"The decision is in keeping with the spirit of state law and UW Board of Regents policies, and parallels the city's ordinance governing domestic partners," Sunstad said.

He said the revised housing policy mirrors those of other universities across the country, including Harvard, Stanford, Columbia, M.I.T. and U.C.L.A.

"It places the welfare of dependent children as the top priority," said Dean of Students Mary Rouse, who supported the change citing its pro family impact. "It is not my place to make any judgments but rather to work with real student families and see that they are supported so that they can complete their education."

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"I am acutely aware of the dramatic changes in our American families during the past three decades, which include many permanent arrangements outside legal marriage," she added.

The definition of family was reviewed earlier this year during open forums conducted by University Housing staff to reevaluate the priority system used in renting the student apartments.

The decision was made by Sunstad after conducting three forums on campus and consulting with various groups, including the Eagle Heights Assembly, the Dean of Student's Gay and Lesbian Concerns Committee and the University Housing Advisory Committee. The Eagle Heights Assembly opposed the change.

Under the policy, unmarried couples would register with the City of Madison as domestic partners. The city's Domestic Partnership ordinance was passed last year, and defines a domestic partnership as two persons occupying the same dwelling in a committed, supportive and exclusive relationship.

According to Hamilton McCubbin, Dean of the School of Family Resources and Consumer Sciences, "The traditional family form is not dominant any more, and in the last two decades we have witnessed incredible changes and acceptance of these changes."

"It is expected that the university would take a leadership role in establishing policies that affirm that acceptance," McCubbin added. "The university has always had a commitment to housing that also enhances children's development without prejudice."

EDITOR'S NOTE: John Wood, chair of the Eagle Heights Assembly, supports the university's decision. He can be reached at 262-6605 or 233-9556.

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-- Judy Everard (608) 262-3571

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UW news

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571
Release: **Immediately** **3/19/91**

UW-MADISON NEWSBRIEFS

VETERINARY MEDICINE STUDENTS TO GATHER FOR MEETING, CONTESTS

The UW-Madison School of Veterinary Medicine will host the annual student symposium of the Student Chapter of the American Veterinary Medical Association March 22-25. More than 1,200 students from 31 veterinary medicine schools in the U.S. and Canada will attend the four-day program, which includes seminars and displays, as well as social and competitive events.

There will be a panel discussion on Saturday, March 23, on the future of the veterinary medicine curriculum and so-called tracking versus a more holistic approach to veterinary education. It begins at 10:15 a.m. at the Memorial Union.

Saturday's agenda also features an "Exotic Encounters" competition in which students identify exotic species and demonstrate their handling and diagnostic techniques, and an equine aging contest in which students guess the ages of horses by examining their teeth. From 7 p.m.-midnight, the Winter Veterinary Olympics will be held at the UW Field House. Among the events planned are a cow chip toss, milking contest and surgeon dressing relay.

On Sunday, March 24, the students will take part in the "Udderly Wild Stampede," a 5K run that begins at 8 a.m. at the School of Veterinary Medicine. There also will be a competition on bovine palpation -- a test to determine pregnancy in cows -- from 8 a.m.-noon at Charmany Animal Resource Center, in the 5700 block of Mineral Point Road.

For more information, contact Nancy Nelson at (608) 263-5152.

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Housing, general

UNIVERSITY HOUSING STILL AVAILABLE FOR SUMMER

University residence hall housing still is available for the 1991 Summer Session at UW-Madison, according to Andrea Romine of University Housing.

Students may choose single or double rooms in Elizabeth Waters Hall, on Observatory Drive overlooking Lake Mendota. Rates, including food service,

-more-

range from \$257-\$346 for the three-week early session, and \$731-\$965 for the eight-week session. Interim and post-summer session housing also is available.

Rooms are available in Randall Tower for graduate or married students without children. Rates range from \$403 for double to \$478 for a large single.

Short-term housing is available in Elizabeth Waters or Tripp Hall for those participating in university-sponsored non-credit academic activities. Both halls will be open for short-term housing May 19-Aug. 23.

Housing applications and information may be obtained from the University Housing office, Slichter Hall, 625 Babcock Drive, Madison, Wis., 53706, or by calling (608) 262-2545 for summer session and short-term housing information or (608) 262-2522 for Randall Tower information.

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ASEC INCUMBENTS REELECTED

Three incumbent members of the UW-Madison Academic Staff Executive Committee have been reelected to three-year terms on the panel.

Elected were: Jan Wheaton, associate athletic director and current ASEC chair; Larry Lockwood, assistant registrar; and Phillip Hellmuth, assistant dean in the College of Letters and Science.

ASEC is the executive committee of the UW-Madison Academic Staff Assembly.

Candidates currently are being sought for the Academic Staff Nominating Committee, which recommends candidates and appointments for numerous campus committees. Nominations should be sent to Bob Miller, Room 264 Bascom Hall, (608) 263-2985. For information about the committee's work, contact Robert Dye, 273 Mechanical Engineering Building, (608) 262-1605.

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AUDUBON EDITOR TO BE SCIENCE WRITER IN RESIDENCE

Gary Soucie, executive editor of Audubon magazine, has been named UW-Madison Science Writer in Residence for the spring semester.

Soucie has been a senior editor and writer at Audubon, one of the nation's major environmental magazines, for almost 12 years. He will be on campus April 1-5 and will work with science writing students, faculty and staff.

He will also give a public lecture, "Objectivity, Advocacy, and Environmental Journalism," on Tuesday, April 2 at 4 p.m. in the Memorial Union.

Soucie is the author of several books on fishing and currently teaches environmental reporting at New York University.

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UW news

Housing

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10/1/90

CONTACT: Alice Gustafson (608) 262-7460

UW-MADISON ACCEPTING HOUSING APPLICATIONS

MADISON--University of Wisconsin-Madison currently is accepting applications for university-operated housing for the 1991-92 academic year.

Housing officials project that every freshman wishing to live in university residence halls will be accommodated for the 1991-92 academic year.

Wisconsin residents receive priority for a housing contract if the application is received by March 15, 1991. But housing officials anticipate that every out-of-state student who applies for on-campus housing will be offered a housing contract for 1991-92. Students should apply early to receive assignment to a preferred residence hall or with a preferred roommate.

All housing applications received this year between Oct. 1 and Oct. 6 will be selected randomly by computer to develop a priority list for assignment, according to Alice Gustafson, assistant director of University Housing. Gustafson said 4,500 to 5,500 applications are expected during this period.

Students may apply for housing even though they have not yet been admitted to the university, Gustafson said.

Applications for admission to the university for fall 1991 have been accepted since Sept. 15.

Housing and admission applications are included in "Wisconsin," UW-Madison's undergraduate bulletin, available through high school guidance counselors. Applications also can be obtained from the Office of Undergraduate Admissions, 140 Peterson Building, 750 University Ave., Madison, Wis., 53706.

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*Housing
General*

Release: Immediately

8/10/89

CONTACT: Jeff Iseminger (608) 262-8290

FRITZ LUTZE: UW-MADISON'S MAN FOR ALL FAMILIES

By Jeff Iseminger
University News Service

MADISON--Feeling frazzled about family life? Down-and-out some days about your inability to achieve domestic tranquility?

Then know this: one man on the University of Wisconsin-Madison campus has tended to daily details for 10,000 families from around the world over the past 21 years.

Fritz Lutze, 62, served as the university's manager of family housing from 1968 until his retirement last month. At a given time, he had in his charge nearly 5,000 people in more than 1,100 apartments in Eagle Heights for graduate students and 150 faculty units in University Houses.

"I'd like to write a book about my experiences," he says with a chuckle.

Like when an Eagle Heights resident put freshly caught bullheads into his bathtub, turned on the faucet, added bread for food and left the apartment. Once the bread plugged the overflow drain, water began raining from the ceiling of his downstream neighbors.

Or when one of Lutze's maintenance workers, glued to binoculars while checking the condition of roofs, was tapped on the shoulder by a policeman who thought he had found the "window peeper" reported on the loose.

Lutze took delight in diversity at Eagle Heights, where 60 percent of the residents are international students. "That was a wonderful educational

Add 1--Fritz Lutze

experience for the residents and for us on the staff," he says.

In hiring staff he used special criteria. "When we interviewed people, we emphasized that working at Eagle Heights would be an international and a family experience," Lutze says.

Lutze's goals were clear: "To help residents become part of the university and provide pleasant living conditions at a reasonable cost." (Current monthly rates at Eagle Heights are \$274 for two bedrooms and \$229 for one bedroom).

Sometimes language threw a wrench into the works. One resident, for instance, showed how dangerous a little English can be. Knowing the thing in her sink was a Disposall, she decided that must be the place to put disposable diapers.

More serious problems can result from the international tensions that inevitably seep into international housing. Residents from Taiwan were concerned when mainland Chinese first arrived a few years ago. "But we put out the word that this is an international community, and we expected everyone to cooperate," says Lutze.

Lutze had a link to both sides of the Chinese fence. "I told them I had met Mao Tse-tung and Chiang Kai-shek," he says. He served as a clerk for Air Force General Albert Wedemeyer in Shanghai in 1945-46, having joined the service after graduating from Sheboygan High School.

He's seen people bring ethnic stereotypes to Eagle Heights that wilt under an unusual influence: kids. "They changed their attitudes through their children," he notes. "Parents saw them playing together and getting along."

The children, in effect, became the role models.

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Add 2--Fritz Lutze

Lutze also let residents know that if they had problems -- with Disposalls or day care or stress -- he and others, like counselors from the UW-Madison Dean of Students Office, would help.

The university considered residential services important enough to split Lutze's position last January. John Palmer now heads family housing operations, and Lutze directed community services from the Eagle Heights Community Center until his retirement.

He calls the center his "pride and joy." Built in 1970, it houses play space for children, a grocery cooperative, pre-school programs and meeting space for groups like the Eagle Heights Assembly, which helps guide life for the students in the complex.

One of the compliments Lutze garnered in 21 years came from the University of Minnesota, where housing is administered by a cooperative. "They told me the modus operandi for family housing at UW-Madison was as close to a cooperative as possible," he says. "I felt good about that, because I believed our objectives should be the objectives of students living here."

Lutze, a 1951 UW-Madison graduate, has a family with close ties to his alma mater. His wife, Ruth, is coordinator of continuing education activities for the School of Nursing. Their two daughters are UW-Madison graduates: Christine recently became membership director for Memorial Union, and Anne is a clinical dietician in Milwaukee.

Lutze still feels the pull of what he calls "the most beautiful spot for family housing in the nation." He lives less than a mile from Eagle Heights and stops by the community center and his garden plot near University Houses.

"I didn't just walk away," he says with a smile.

###

-- Jeff Iseminger (608) 262-8290

Release: Immediately

3/7/89

CONTACT: Steve Saffian (608) 263-1711

PATIENCE KEY TO SUCCESSFUL APARTMENT HUNTING FOR STUDENTS

MADISON--Be patient is the advice University of Wisconsin-Madison officials are giving students who soon will start their annual spring hunt for off-campus housing.

As has been the case the past couple of years, quality rental housing should be plentiful in the campus area, according to Steve Saffian, director of the university's Campus Assistance Center (CAC).

Saffian said the rental market has improved in the last 18 months with construction of about 180 new apartment units near campus. An 80-unit project near campus is now under construction with occupancy planned for this fall. At the same time, few apartments have been taken off the market.

"Students don't really do themselves a favor by rushing out and renting the first thing they find," Saffian said. "There's enough housing available for students to take their time and shop around before signing a lease."

The same word is being spread by the city's Tenant Resource Center. A representative for the center said students waiting to rent until late-May or June will still find quality housing available. Students renting in March or April may be able to negotiate for property improvements and other amenities, the representative added.

Saffian said students should, with one or more roommates, find an apartment for \$180-250 per month. He cautioned students to establish housing budgets before beginning their searches and to be firm about staying within the allotted amount. Budgets should be based on 12-month leases, with any

Add 1--Campus Renters

money obtained from summer subletting viewed as a bonus, he added.

Students who wait to rent until early summer may be rewarded with lower rents, Saffian said, adding, "it's very clear that prices do get lower as the renting season progresses." Saffian encourages students to be assertive in negotiating for any basic improvements, such as new carpeting, painting or appliances when they are in substandard condition. Any improvement agreed to by the landlord should be put in writing (with a completion date) and appended to the lease.

Saffian said students should thoroughly check out a property and its landlord. Current residents are usually the best source of information about how a property is managed. Complaint files maintained by the Student Tenant Union, an independent student organization officed in the Campus Assistance Center, also may offer some clues.

To aid students in their search, the CAC maintains a computerized listing of available rental units. The listing may be used free in the CAC office. Starting in April, copies of the list will be available for purchase by students for a \$2 fee. The listing is updated at least twice weekly.

Saffian said between 500 and 800 units are listed on a daily basis in late spring and early summer, and the center totals about 10,000 listings from February through summer. About 20,000 students refer to the listings each year.

To help protect students from substandard housing, the CAC regularly obtains from the city a list of units that violate local housing codes. Those units are immediately removed from the CAC's listing and landlords are notified of the action.

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'Slum' series criticized

WI. Week 9/16/87

by Steve Schumacher

The implication that UW-Madison students are forced to live in overpriced "slum" housing while university officials stand by is not an accurate picture of the university housing situation, campus officials said this week.

Steve Saffian, an assistant dean of students and director of the Campus Assistance Center, said a four-part series on student housing at UW-Madison last week in the *Milwaukee Journal* dwelled on "ancient history."

In fact, Saffian said, there is an off-campus housing surplus as a result of lower enrollment. A number of large, newly-remodeled apartments near campus this fall have vacancies and relatively competitive rents, he said. And because the Board of Regents has mandated more enrollment cuts, the situation should become more and more advantageous for renters in the near future.

"It's easy to go to Mifflin Street and find substandard housing," Saffian said. "But we have more than 30,000 students living off campus. You could just as easily do a series about students in upscale housing as about students in houses riddled with building code violations."

At the same time, Saffian said, the university has the clout to improve the situation if landlords are not maintaining their units properly. He said it might be feasible, for instance, to require landlords to fill out self-inspection forms on their

properties before being allowed to use the Campus Assistance Center's rental listing service.

Students who use the center to find housing would be given a copy of the form when they signed the lease, and could contact a university staff member if they thought the landlord was not living up to the information on the form. The university staffer could then contact the city to have the unit inspected.

"Stories about housing being hard to find are ancient history." —Steve Saffian

Officials emphasized, however, that they must study the issue more thoroughly before making any decisions on possible action.

The newspaper series also was critical of the fact that university residence halls only house about 6,800 students in spite of great demand. But Norm Sunstad, director of University Housing, said demand is starting to ease.

"This fall, we were able to offer contracts to more than 1,000 out-of-state students after we met our requirement to house in-state students," he said. That was twice the number of out-of-state contracts offered last year.

The easing of demand for residence hall space because of declining enrollment has been predicted for more than

a decade, which is one reason no more residence halls were built during that period, Sunstad said.

"We would be criticized, rightfully, if we had built a \$20 million residence hall in 1975, given the current projections for enrollment," he said.

Moreover, the university's housing philosophy is to provide the residence hall experience primarily for freshmen and sophomores, Sunstad said.

"College is a time of transition between living at home and becoming more independent," he said. "Residence halls are part of that transition, but so is moving out into a house or an apartment. We think it's important for students to begin to make decisions. Learning how to budget for rent, buy groceries, and even to clean the bathroom all are a part of that learning process."

Harry Peterson, a special assistant to the chancellor, said the university's housing efforts in recent years have been directed toward working with the city and private developers who want to construct off-campus housing. Most recently, university officials have taken part in the planning for development of the 600 block of University Avenue for up to 1,000 student housing units.

"The state Legislature has made it clear that the university should look to the private sector for additional student housing rather than build campus residence halls," Peterson said.

Saffian, who has directed the Campus Assistance Center since its inception in 1970, said the center has played a role in prodding some landlords to improve their properties. It has refused to list housing if the landlords violate the city's rent abatement ordinance, which provides financial rebates from landlords to tenants for uncorrected code violations.

"We've been told that dropping a landlord from the listing service is more effective than some of the city's sanctions," he said. "About 12,000 to 14,000 students use the listing each year, and landlords rely on it heavily."

Saffian also is an outspoken advocate for better housing in Madison, and has been honored by the city's Equal Opportunities Commission for his efforts. He said that the city, as well as the university, could do more to help.

"I think the city would like to suggest that students are not citizens of Madison, but are the university's problem," he said. "They've had an inspection ordinance on the books since the days when Paul Sog-

lin was mayor. But they've never funded positions to carry out the inspections."

Although rents for student housing may seem exorbitant to some people, especially parents, Saffian said, they are comparable to what students would find in other major university communities. And over the past four or five years, rental increases have slowed, he added.

Moreover, he said, the perception that off-campus housing is difficult to find, and that students must take whatever they get, has not been true for a number of years. This year, with higher vacancy rates, there is no reason for a student to settle for substandard housing, he said.

"It generally takes students a while to catch up to the reality of the market," Saffian said. "There are a lot of students who go out in March and rent the first apartment they can find for fall, because they've heard the stories about how tough it is to find housing. But we've been advising students to look around until they find a place they like, and then negotiate improvements—or even rents—before accepting something they think is too expensive or substandard."

"Stories about housing being hard to find are ancient history." ■

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

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CONTACT: Alice Gustafson (608) 262-7460

UW-MADISON HOUSING OPENS UP TO OUT-OF-STATE STUDENTS

MADISON--More than 2,800 out-of-state students have been offered contracts for campus-based housing at University of Wisconsin-Madison this fall, almost a 300 percent increase from a year ago, University Housing officials report.

Required by state law to give placement preference to Wisconsin residents, University Housing has for many years sent the same grim message to out-of-state students -- sorry, no room at the inn.

But this year, a decrease in the number of Wisconsin freshmen applying for on-campus housing and a slight drop in the number of students returning to residence halls have combined to open more space for out-of-state students.

Alice Gustafson, an assistant director of University Housing, speculated that a more aggressive recruiting effort by apartment building owners and strict policies regarding consumption of alcohol in campus residence halls contributed to the decrease in returning residents. The decrease in contracts received from in-state freshmen was due perhaps to more rigid admission standards adopted by the university, she said.

Gustafson said only 962 out-of-state freshmen were offered housing contracts last year, while 2,840 incoming freshmen have been mailed contracts for the coming school year. No out-of-state men and only about 80 out-of-state women were turned away, she said; 3,627 out-of-state applicants were rejected a year ago. University residence halls house about 7,000 students.

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Housing personnel are encouraged by the increased number of openings.

"This may be an important factor for students from other states who have hesitated to attend UW-Madison because they've been unable to secure on-campus housing," Gustafson said.

"We're also encouraged because out-of-state students bring more diversity to the residence halls which creates a more interesting living environment. Part of the resident hall experience should be the education of meeting people from other places and seeing other ways of life."

One of those coming from out of state is Tom Buch, a freshman from New York City. Coming from so far away, Buch said it was important to him to live on campus for at least his first year.

"I thought it would be good to be right in the middle of everything," he said, adding that university residence halls are cheaper than private halls near campus. Buch said concern about meeting friends was not a factor in his decision, since private residence halls offer similar social opportunities.

Sharon Nolan of Rochester, Minn., whose daughter Bridget will be a freshman at UW-Madison next year, cited other advantages of residence halls.

"Because she (Bridget) is a freshman, I didn't want her to have to worry about any extras like grocery shopping, cooking meals or utility bills," Nolan said. "I didn't want her to have to worry about anything but her studies."

Because of her daughter's lack of familiarity with Madison, Nolan said she also thought it was best for Bridget to live on campus at least one year before moving off campus.

University Housing received about 12,300 applications for residence halls this year, up more than 800 from last year. Because no deposit is required with an application, many people apply early and are later eliminated when they decide to live off campus or attend a different school.

Students still looking for housing for this fall should contact University Housing at (608) 262-2522.

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CONTACT: Steve Saffian (608) 263-1711

UW-MADISON STUDENT APARTMENT DWELLERS TO FACE RENT INCREASES

MADISON--Students living in apartments this fall at University of Wisconsin-Madison will face rent increases of anywhere from 4 percent for one-bedroom units to 16 percent for four-bedroom units, according to an annual rental survey conducted by the university's Campus Assistance Center.

Overall, said Steve Saffian, director of the CAC, students should expect to pay anywhere from \$155-\$225 per person per month for their own bedroom if they are sharing a house or apartment, a considerable jump over the \$140-\$180 they paid last fall. The costs vary depending on proximity to campus, the inclusion of heat or electricity, and furnishings, Saffian said.

The CAC survey is based on the cost of approximately 925 units recently listed at the center for fall rental.

Saffian said the relatively higher cost of the larger rental units could be a particular hardship on students this fall, since evidence in recent years indicates that students have been doubling up in larger rental units in an attempt to save money.

According to the survey, the expected average cost of apartments this fall, including heat, are: an efficiency or studio, \$236 per month (compared with \$225 last fall); one-bedroom, \$318 (compared with \$306); two-bedroom, \$442 (compared with \$411); three-bedroom, \$609 (compared with \$558); and four-bedroom, \$774 (compared with \$667).

Houses, not including the cost of heating, will average \$496 for three bedrooms, \$647 for four bedrooms and \$746 for five bedrooms, the survey indicated.

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Steve Schumacher

UW news

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

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CONTACT: Alice Gustafson (608) 262-7460

UW-MADISON ACCEPTING 1987-88 APPLICATIONS

MADISON--University of Wisconsin-Madison will begin accepting applications Wednesday (Oct. 1) for undergraduate admissions and housing for the 1987-88 school year.

Deadlines for admission for fall 1987 are March 1 for freshmen and April 15 for transfer students. However, business, engineering and some health-related programs have a Feb. 1 deadline.

Students with freshmen standing no longer can transfer to UW-Madison under a recently-adopted policy aimed at limiting enrollment.

For residence halls, priorities for housing contracts will be given to Wisconsin residents whose applications are received by March 15. Residence hall space is in great demand; housing officials recommend that students apply early to receive assignment to a preferred hall or with a preferred roommate.

All housing applications received this year between Oct. 1 and Oct. 6 will be selected randomly by computer to develop a priority list for assignment, said (Alice Gustafson), assistant director of University Housing. Gustafson said 4,500 to 5,500 applications are expected during that period.

Students may apply for housing even though they haven't yet been admitted to the university, Gustafson said.

Admission and housing applications are included in the UW-Madison information bulletin available through high school guidance counselors. Applications also can be obtained from the Office of Undergraduate Admissions, 140 Peterson Building, 750 University Ave., Madison, Wis., 53706.

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-- Steve Schumacher (608) 262-8289

UW news

From the University of Wisconsin-Madison / News Service / Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

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CONTACT: (Alice Gustafson) (608) 262-2545

UW-MADISON'S SUMMER CONFERENCES DRAW 12,000 TO CITY

MADISON--From lawyers to candy makers, the residence halls at University of Wisconsin-Madison will house quite a variety of people this summer.

In all, some 65 groups -- including bankers, high school athletes, chemistry teachers, virus researchers and experts on luminescence and personal relationships -- will attend summer conferences at the university.

Since it began shortly after World War II, UW-Madison's summer program has grown to the point that about 12,000 people come to Madison each year, staying in the dormitories and using university classrooms and facilities. The sports camps, conferences and institutes last anywhere from three days to eight weeks.

The first groups arrived Sunday (June 3), and the last ones leave just before the regular college students return in August to register.

"We're really busy," said Alice Gustafson, the assistant director of University Housing who handles the program. "We must switch gears, and go from an academic year residence hall operation to a hotel-style conference operation in the summer."

Although some Summer Sessions students live in residence halls, 90 percent of summer dormitory use is accounted for by conferences. For adult groups, arrangements are very hotel-like: daily room service, meals in the various dining rooms, and special events such as picnics, receptions and buffets.

The summer program provides full-year employment for a large staff and makes good use of buildings that otherwise would be unoccupied, Gustafson

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Add 1--Summer conferences

said. It also contributes more than \$500,000 toward reducing room and board costs for students who live in the dormitories.

The thousands of people attending conferences also provide an extra boost to Madison's economy, Gustafson added.

"I'm sure the restaurants and other businesses near campus feel the result of more people coming to Madison and using their services," she said.

"We also make sure that any group staying with us is sponsored by the university or a state agency," she added. "We try very hard to avoid competing with city innkeepers for the business that might be coming to Madison. We're really here as a service to university departments and faculty members who want to sponsor conferences or institutes."

Gustafson said many colleges and universities are discovering the value of summer conference programs.

"I sense that the competition is getting stiffer," she said. "Some groups are now sending site selection committees to look over our facilities. Before, we would just receive a call and, if we had space, we would take the program."

Having a summer organization able to handle large groups also was a big selling point in Madison's bid to host the 1987 National Sports Festival.

"If the Sports Festival were to come here, we could house the athletes in the southeast area residence halls and run Gordon Commons as their food service operation," said Gustafson. "We have the space to house 3,500 athletes if necessary, and create our own Olympic Village right in downtown Madison."

But whether the Sports Festival comes to Madison or not, the summer conference program at UW-Madison will continue to flourish.

"We've been very fortunate not to have to do a lot of promotional work for our program," Gustafson said. "We've relied on word-of-mouth and our reputation to bring programs back to us year after year."

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