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Fashions of the hour. 1927

Chicago: Marshall Field & Company, 1927

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OTTMAR GAUL

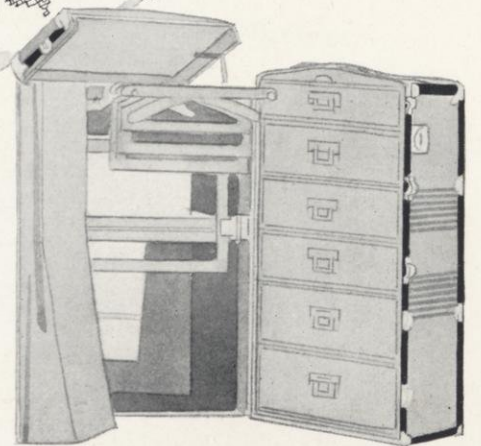
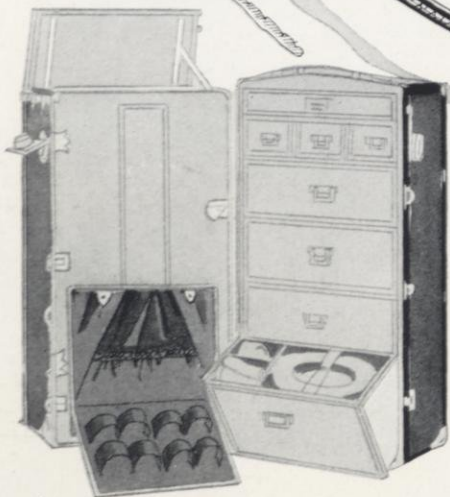
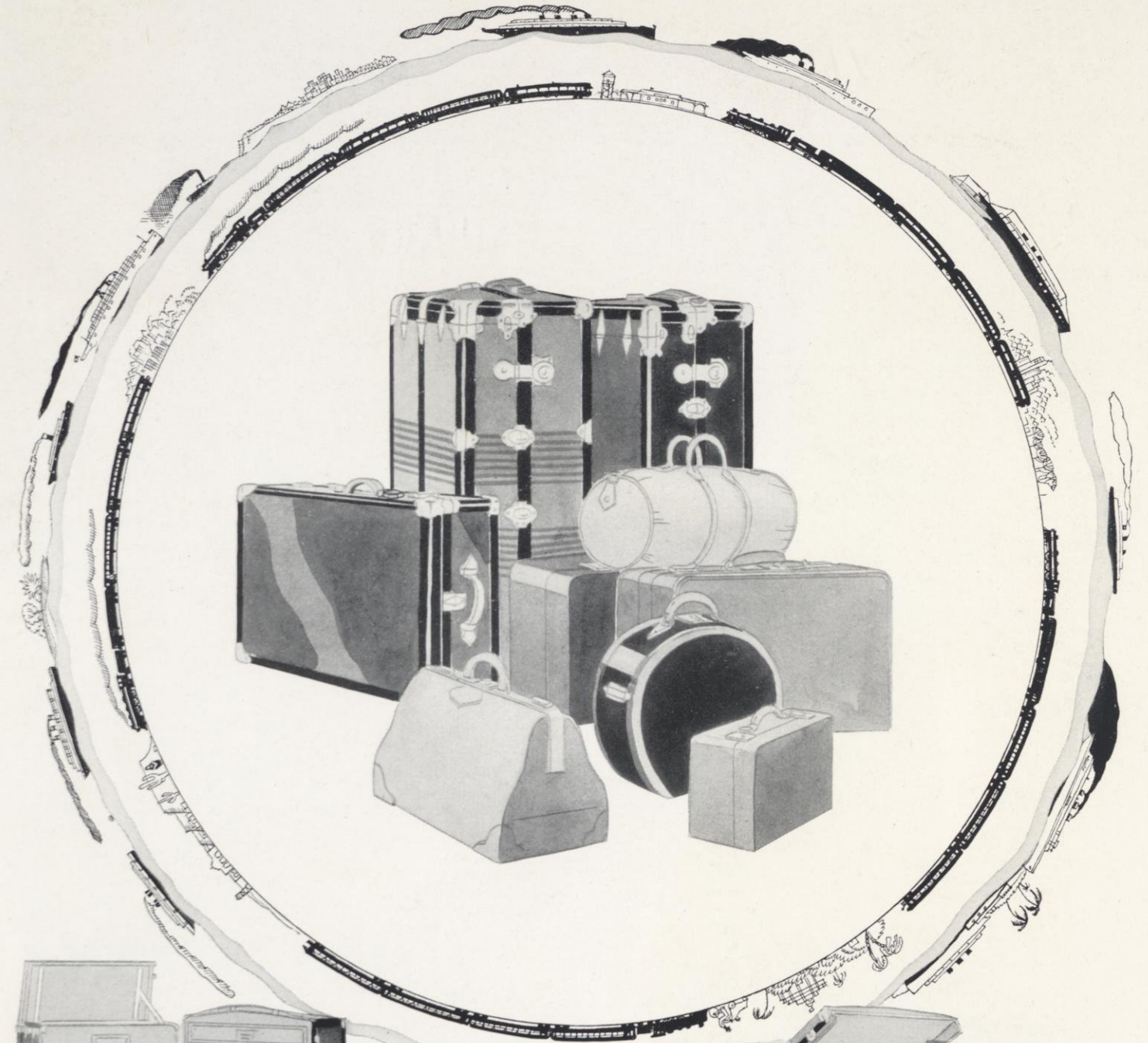


Fashions of the Hour

New Year Number
— 1927 —
Marshall Field & Company

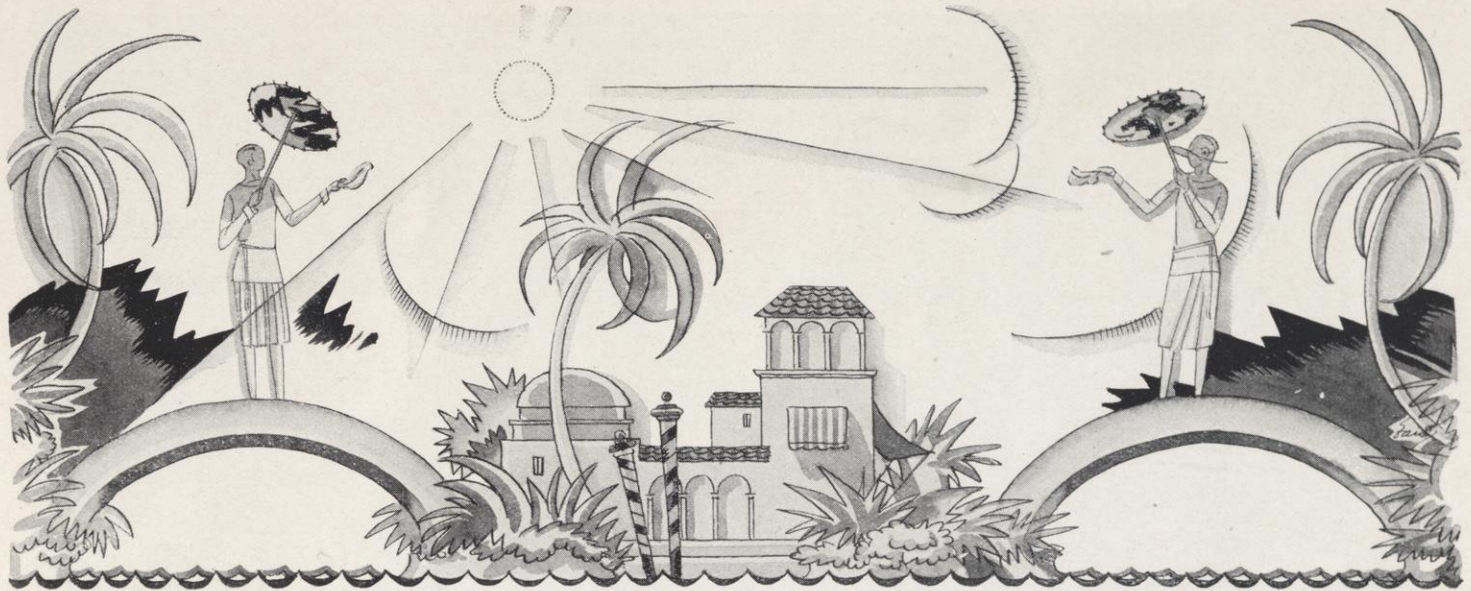
HAND BAGS, LEFT TO RIGHT—30-IN. WARDROBE SUITCASE, OPENS LIKE WARDROBE TRUNK* HANGERS \$40. COWHIDE TRAVELLING BAG, LEATHER-LINED, BLACK, BROWN, RUSSET, 18 AND 20-INCH, \$38 AND \$40. WOMEN'S SUITCASES, BLACK COWHIDE, SILK-LINED, SIZES 20-26, \$14-\$15.50. COWHIDE, ZIPPER ROLL, BLACK, BROWN, RUSSET, 16-24 IN., \$16.50-\$20.50. COWHIDE GLADSTONE BAG, LEATHER-LINED, BLACK, TAN, 22 AND 24-INCH, \$39 AND \$41. BLACK COWHIDE HAT BOXES, 18-IN., \$20; 20-IN., \$21. SMALL SUITCASES, \$13.50-\$20.

Choose the luggage for your trip



THESE TRUNKS ARE THE MOST ELABORATE MADE, FITTED WITH NEW IMPROVEMENTS— FINE LOCKS, IRON HOLDERS AND BOARDS, HAT AND SHOE BOXES, SECRET JEWEL CASES—\$75 TO \$200. OTHER WARDROBES, STEAMER SIZE, \$25 UP; FULL SIZE, \$35 UP

TRUNKS, NINTH FLOOR
HAND LUGGAGE, FIRST FLOOR



★ ★ FASHIONS OF THE HOUR ★ ★

New Year Number, 1927

The New Year Programme
in the Store

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	<i>Ottmar Gaul</i>
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News from the Party, Wedding and Gift Bureau

We are packing tantalizing gift-a-day boxes for friends who are starting off on their travels. They are a perfect salvation for children and equally delightful for grown travellers, and we pack in them many amusing and useful gifts and jokes which you, yourself, may select, and we ship them off directly to the steamer. We are also making a point of reviving old fête days and of planning parties for their celebration. St. Agnes Day, Twelfth Night, Valentine's Day are splendid occasions for parties, and we are bursting with original ideas for decorations and favors and games. We are not broadcasting these to the public, but will be glad to impart them to you if you will come into the bureau.
Second Floor, North, State Street

JANUARY marks our observance of one of the oldest traditions in Marshall Field & Company—the annual sale of household linens. This year, in connection with these sales, the series of talks—now an established feature—illustrated by actual arrangements, will be given in the section, on the second floor, by authorities on such subjects as:—The use of color in table decoration; flower arrangements; the etiquette of table arrangement for every occasion. The subject for the day will be announced in the morning newspaper. As usual, an advance program will be sent upon request to those planning to come from out of town for some of these talks.

In the apparel sections, the new collections are ready for those who plan to go away after Christmas, and for those who have, perhaps, an even greater reason for replenishing a winter wardrobe—because they are staying at home, to round out a busy social season. These collections reflect the recent mid-season openings in Paris, from which models were brought by one of our representatives.

Coming Events in Chicago

Auditorium—Chicago Civic Opera, every night, and Saturday and Sunday afternoons until January 29.

Orchestra Hall—Chicago Symphony Orchestra concerts, every Friday afternoon and Saturday night. Tuesday concerts, on January 11, 25, February 8, 22. Children's Concerts, January 6, 20, February 3, 17. Popular concerts, Thursday evenings, January 13, 27, February 10, 24. Civic Orchestra, Frederick Stock, Musical Director, Eric DeLamater, Conductor, Sunday afternoon, January 30 and February 27. Detroit Symphony Orchestra, Ossip Gabrilowitsch, Conductor, Sunday afternoon, January 16. Burton Holmes Travelogues, Wednesday and Friday evenings, Saturday afternoons, January 5 to February 5.

Art Institute—December 21 to January 24, paintings, pastels and etchings by Mary Cassatt, paintings by Gjura Stojana, Rene Menard and William Ritschel. Annual Exhibition of Etchings, under the auspices of the Chicago Society of Etchers. January 27 to March 8, 31st Annual Exhibition by Artists of Chicago and Vicinity.

Coliseum—Ice hockey matches, a new sport for Chicago and one that has aroused enthusiastic interest. Games against visiting teams will be played on January 1, 2, 4, 19, 21, 22 and 23 at 8:30 P.M.

An Extension of the Delivery Service

For the benefit of many out-of-town customers, our delivery service has been extended to include free delivery to practically every town within a radius of forty miles. Deliveries are made by parcel post, express or freight, according to the character of the merchandise.

Minton China Is Added to the China Section

The china department announces that after January first, a complete line of the exquisite Minton china, with its variety of patterns and colorings, will be carried in the section. Second Floor, North, Wabash Avenue.

The Dressmaking School

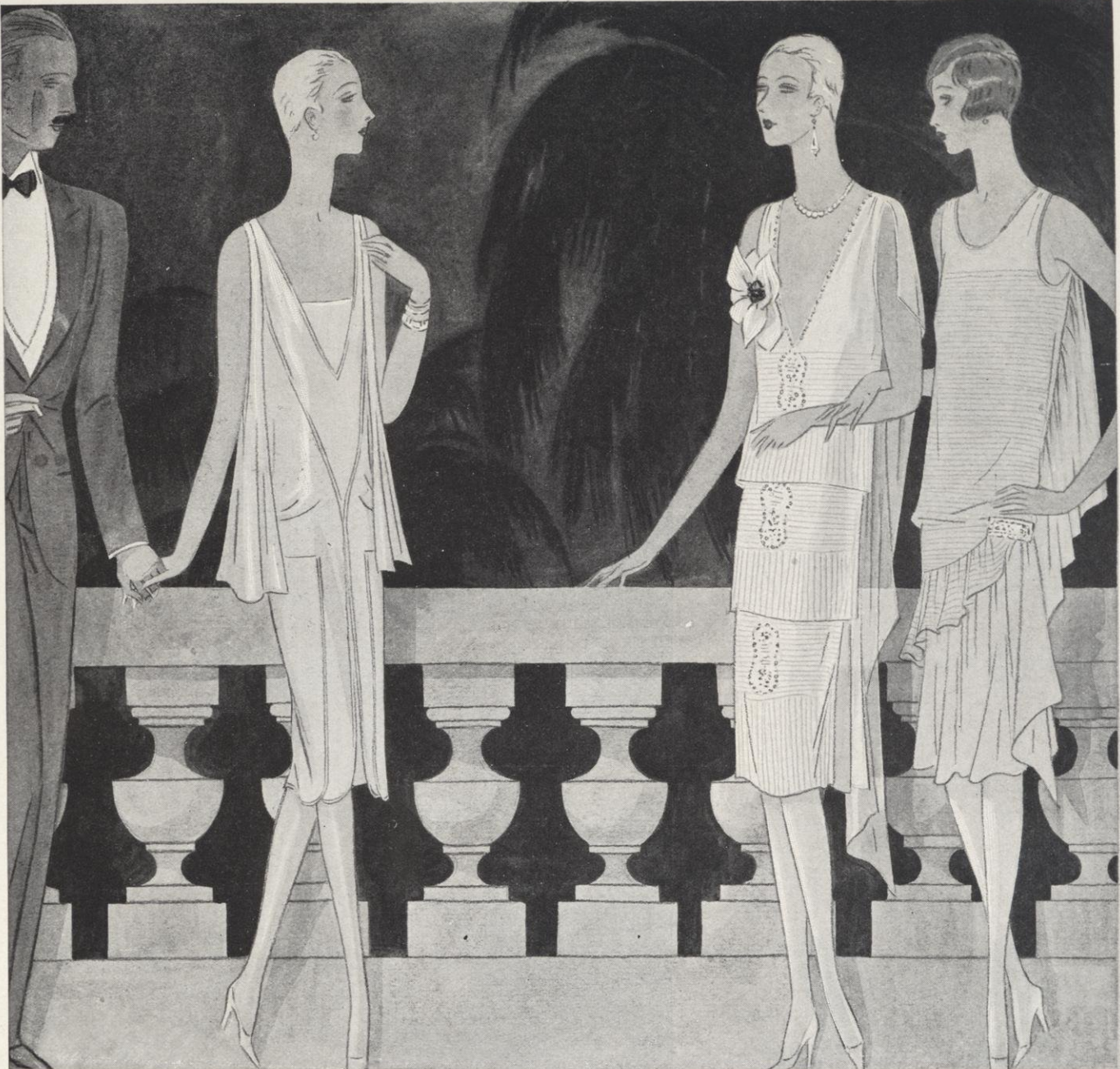
The dressmaking bureau announces a course of ten lessons, beginning January 10th. There will be classes for beginners, and for those more advanced. The fee is \$5, and the classes will be held twice a week for five weeks. Enrollment may be made immediately in the office of the dressmaking bureau, located on the 2nd floor, middle, State Street.



Kaufmann-Fabry

The Army-Navy Luncheon

THIRTY-TWO HUNDRED cadets, midshipmen and visiting officials were the guests of Marshall Field & Company at luncheon in the tea rooms, on Friday, November 26th, the day preceding the Army-Navy Game. After the luncheon, a program of speeches was given by distinguished guests including Vice President Dawes, Mayor Dever, and the Superintendents of the academies, Annapolis and West Point. The luncheon ended with songs and cheers by the corps of cadets and regiment of midshipmen. It was the first time in history that these two student bodies ever sat down at table together, and it is an interesting detail, that these thirty-two hundred guests were taken to the tea rooms, on the seventh floor, within fifteen minutes from the time of their entrance into the store.



GOSSIP OF THE PARIS MID-SEASON

THE life of a fashion is glorious but short. By January the fall styles are laid to rest in the little cemetery of passé modes among old tombstones that bear such inscriptions as "Leg-of-Mutton Sleeves 1906. R.I.P." or "Bustles Died 1890." By January, Paris has launched her mid-season collections, small and chic and not ordinarily visited by American buyers, but destined for the fashionable French woman who is just setting out for Cannes or Cairo. Our special representative has visited all of these collections and has brought back the best models and the latest gossip of the gay city.

Skirts, she tells us, measure today two, three, four inches below the knee; not ten, eleven, twelve from the floor as they did a short year ago. The new evening gowns are in chiffon or georgette, short little frocks like fine handkerchiefs trimmed with tiny tucks or caught up with ornaments or real diamond pins, like the pink chiffon Premet gown above on the right. The favorite colors seem to be white, pink, cherry or a new very bright blue, lately baptized by Lelong, and

the new evening slipper "chez Perugia" is made of a pearl finished kid and worn with deep flesh evening stockings.

In the daytime, galusha is the rage. Galusha, until recently little known over here, is dog fish. Paris has been making cigarette cases of it all year and now suddenly has decided to use it for purses, collars, cuffs, hats, and even shoes.

With French champions taking all the honors in sports, French sport clothes have at last become practical. Everything is belted. For the South, they use crepe de chine, crepella, jersey and new fancy "tricots," which are woven to order in many interesting ways. Jenny, for instance, makes very smart blouses in which colored wools and silks are woven in horizontal stripes with gold or silver metal threads.

On evening dresses, the flower still prevails and is usually worn low on the shoulder as on the Premet gown above. Every house has its own specialty. Reboux makes big clusters of feather nasturtiums; Lanvin has sweet pink and white taffeta camelias; and there is a large flat crinkly

silk flower that appears in no book of botanical specimens, but blooms in the house of Chanel.

As for the masculine influence in dress, M. Worth of Paris answered for that himself when he recently visited the store. "Some twelve years ago," he said, "the jupe pantalon" was designed. It lasted only a season. The split skirt died quite as quickly. Last winter, the evening Tuxedo was launched. It flared in a blaze of publicity for ten days and then went out without ever having been worn by a fashionable woman. Clothes will always be essentially feminine." "And how are we going to dress ten years from now?" M. Worth laughed. "The question is—How are we going to dress a month from now, a week, a day?" And this great designer, whose grandfather made crinolines for the Empress Eugénie, continued calmly, "Ten years from now, I shall be designing clothes for you to wear in the Paris-New York tube."

The models from the latest French collections will be found on the Sixth Floor.

The new
"FASHIONS" SERVICE

To facilitate
shopping for
clothes

SEE PAGE FIVE FOR DESCRIPTION
OF APPAREL ILLUSTRATED HERE



"STATE 1000, LOCAL 266—Mrs. Carter, I am going down to Hot Springs next Friday for three weeks and I haven't a thing to wear. Will you pick out some clothes for me and I shall be down in the morning at eleven to see them? You know the kind of things I like. I leave it to you—"

"May I have an appointment with Mrs. Carter some time this afternoon? Tell her I should like to see some Lanvin dresses and any other French models she thinks might look well on me."

"Fashions Service, Marshall Field Retail, Chicago—Passing through Chicago tomorrow. Please collect clothes suitable for Nassau. Arrive 10 A.M."

These are only a few of the calls that our new Fashions of the Hour Service takes care of. Situated conveniently on the Sixth Floor, this new bureau with its two attractive little dressing rooms is a peaceful spot where you may select your wardrobes restfully with an assistant to do all the running for you, and the personal advice and help of Mrs. Carter, who knows lines and cuts and personalities so thoroughly that she can pick out the best models for you in the twinkling of an eye.

The Sixth Floor is so large, the collections of clothes necessarily so varied, that it is often difficult to locate all the things you are looking for. We do carry your type of clothes and it is often merely a question of finding them.



On Page 4—a coat designed by Worth in a new woven cloth with calf skin collars and cuffs; a black chiffon restaurant or afternoon dress with fine tucks that form a long side jabot, \$95; a southern evening wrap after Lelong in white flat crepe with printed black and white fringe, \$195; a sophisticated white crepe evening gown, orchid beads, \$215.

This Page—a graceful evening gown of white chiffon, embroidered in gold thread and beads, \$195; a “jeune fille” gown of silk marquisette with insets of Point d’Esprit; beige, Nile or white over flesh, \$67.50. Below, a Drecoll copy for a young girl, of flat crepe, navy, black, white or beige, \$57.50; a smart street dress in shaded Elizabeth crepe, \$125.



Mrs. Carter knows every coat, dress, sweater, fur wrap, in the store by heart. As soon as she knows you personally, she is practically sure what you are going to like. She picks up a dress here, a blouse there, a coat, a hat, in short an entire wardrobe for you to choose from.

The service is particularly convenient for the woman from out of town who has only a short time in Chicago in which to do all her shopping. Secondly, it is a joy to the woman who usually shops abroad, for she will find that the store contains little Frenchy things that she never dreamed she could get in America. Thirdly, if you are going to a new resort, it tells you just what kind of clothes you will need there, so that you won't take along expensive extras that you will never wear.

It is advisable to make an appointment with Mrs. Carter a day in advance, so that she will have time to assemble an adequate selection. Call State 1000, Local 266; telegraph Fashions Service, 6th Floor, Marshall Field Retail, Chicago.

THE “FASHIONS” SERVICE, SIXTH FLOOR, MIDDLE, STATE STREET
WOMEN’S AND MISSES’ COATS, WRAPS, DRESSES, SIXTH FLOOR



FOUR "MARFIELD" DRESSES FOR THE SOUTH

Extreme left—a swagger "Marfield" dress reproduces a Premet model. The dress is of silk crepe, the sleeveless coat of velveteen. Pervanche, white with black, peachbloom with raspberry, many others, \$57.50.

Left center—a very chic Lanvin sports dress is copied in this "Marfield" dress of silk crepe; the blouse is stitched in stripes of contrasting color. In coral sand with brown, pervanche with navy, others, \$67.50.

Right center—cuffs and belt of calf are very smart touches of a "Marfield" dress which reproduces a Suzanne Talbot frock. In Nile and green, dark gray and silver, all white, all beige, all black, \$67.50.

Extreme right—another "Marfield" copy of a Suzanne Talbot dress is of crepella trimmed with grosgrain. In navy with two shades of blue, red with black, white with navy or scarlet, beige with brown, others, \$75.

"MARFIELD" SPORTS APPAREL,
SIXTH FLOOR, SOUTH, STATE STREET

FOR SOUTHERN DAYS AND SPORTING WAYS

Upper right—at southern sports the chic onlooker wears a frock by Jean Patou. The knitted sweater blouse of rose is trimmed with black and white stripes and silk crepe, a silk bandana is attached at one shoulder, draped delightfully over the other, and the soft, wide-pleated skirt is of rose crepe silk, \$275.

Center right—an exquisitely soft, imported silk sweater, in slip-over style, striped in delicate shades, \$27.50. Worn underneath it is a silk crepe pleated skirt, \$25. The complete costume of the sweater and finely pleated skirt may be had in coral sand, white, banana, Copenhagen, also in gray and nude.

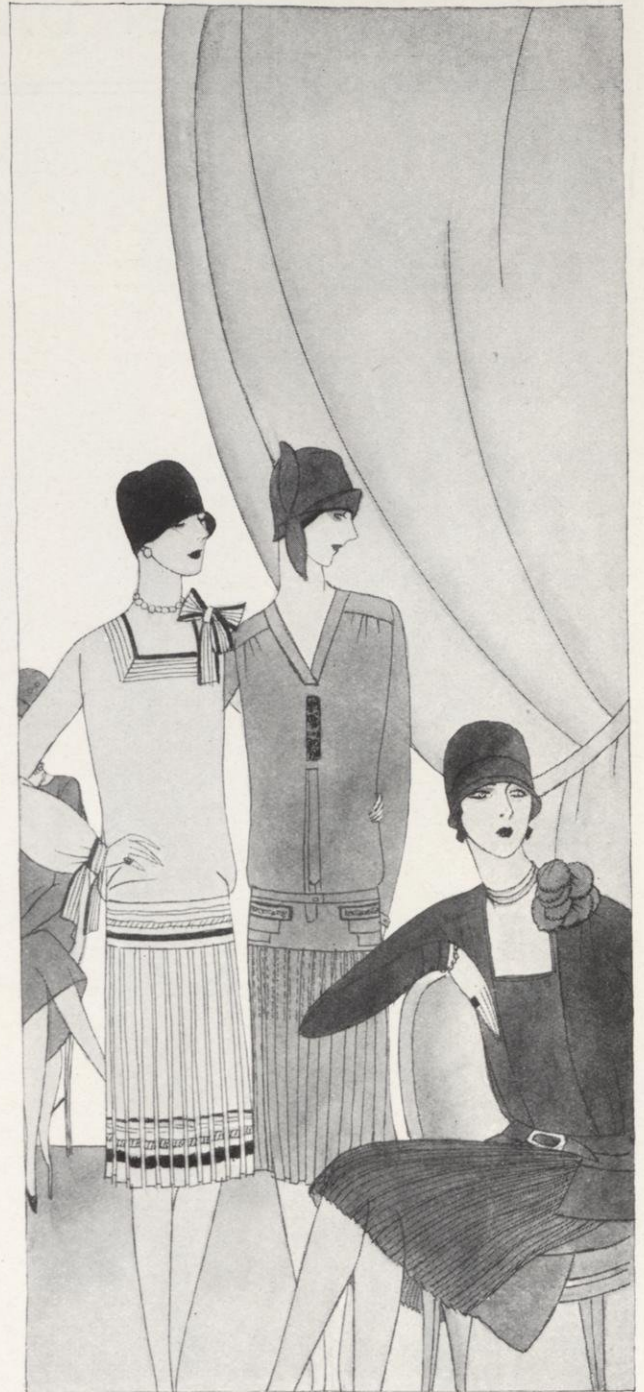
Lower right—an imported sports coat of knitted silk is exceedingly smart, a correct and brilliant companion to the light dress. It is patterned in a modernistic design in gay and beautifully blended colors. It also may be had in all white, \$87.50.

Below—a black bathing suit may be like any other—or, if it is made by Jean Patou, it may differ by worlds of smartness. Of black silk jersey, as beautifully tailored as a tailored suit, with a white rest monogrammed in black, this suit is priced \$125.

WOMEN'S AND MISSES' SPORTS APPAREL,
SIXTH FLOOR, SOUTH, STATE STREET

IMMEDIATE ATTENTION
GIVEN TO MAIL ORDERS





ANY JOURNEY MAKES A GOOD REASON

WOMEN'S DRESSES, COATS,
BLOUSES, SUITS, SIXTH FLOOR

Above—tailored suit for travel in black or navy rep twill with striped skirt and a short double-breasted jacket. Also in navy with check skirt, \$85.

Above—two blouses, left—in wash radium with a vest effect, outlined by hemstitching; white, flesh, beige, green, blue, tan, \$12.75; right—crepe de chine with a jabot and shirred bow. It comes in white, flesh, green, beige, rose, \$13.75.

Right—blouse, of heavy crepe de chine with exquisite drawn work, and a belt of contrasting color. Flesh, gooseberry, beige, gray, blue, rose, priced \$15.



Above, left—a Suzanne Talbot copy, this two-piece crepe dress, trimmed with three contrasting colors and topped off with a perky bow on the shoulder. White, cobalt blue, beige, navy, \$65.

Above, center—a two-piece crepe de chine dress, smartly cut and trimmed very simply with narrow bands of fine petit point. It has a narrow belt. In Nile green, blue, white, flesh and beige, \$45.

Above, right—this dress is made with the new and very becoming jacket effect and bears on one shoulder one of those large, floppy flowers. In white, orchid, tan, raspberry, blue, rose, beige, \$45.



FOR BUYING A NEW OUTFIT OF CLOTHES

Above, left—a dress of black or navy flat crepe trimmed with gay bands of colored wools. It has the new tight Jenny sleeves with the puff at the elbow and is draped slightly in the front, \$45.

Above, second—very jaunty and youthful little flannel two-piece dress, with a pleated skirt, braid trimmings and buttons and gayly embroidered pockets. In green, rose, yellow, blue, price, \$45.

Right—one of our gorgeous hand painted velvet shawls. The swirling flower designs are in pastel shades, the heavy silk fringe hand-knotted. It is lined with crepe or metal brocade, \$135.



Above, left—Jenny's inspiration for the South is reproduced in this three-piece suit of navy twill. It has an amber silk blouse and the amber silk is repeated on the skirt, sleeves and ties, \$225.

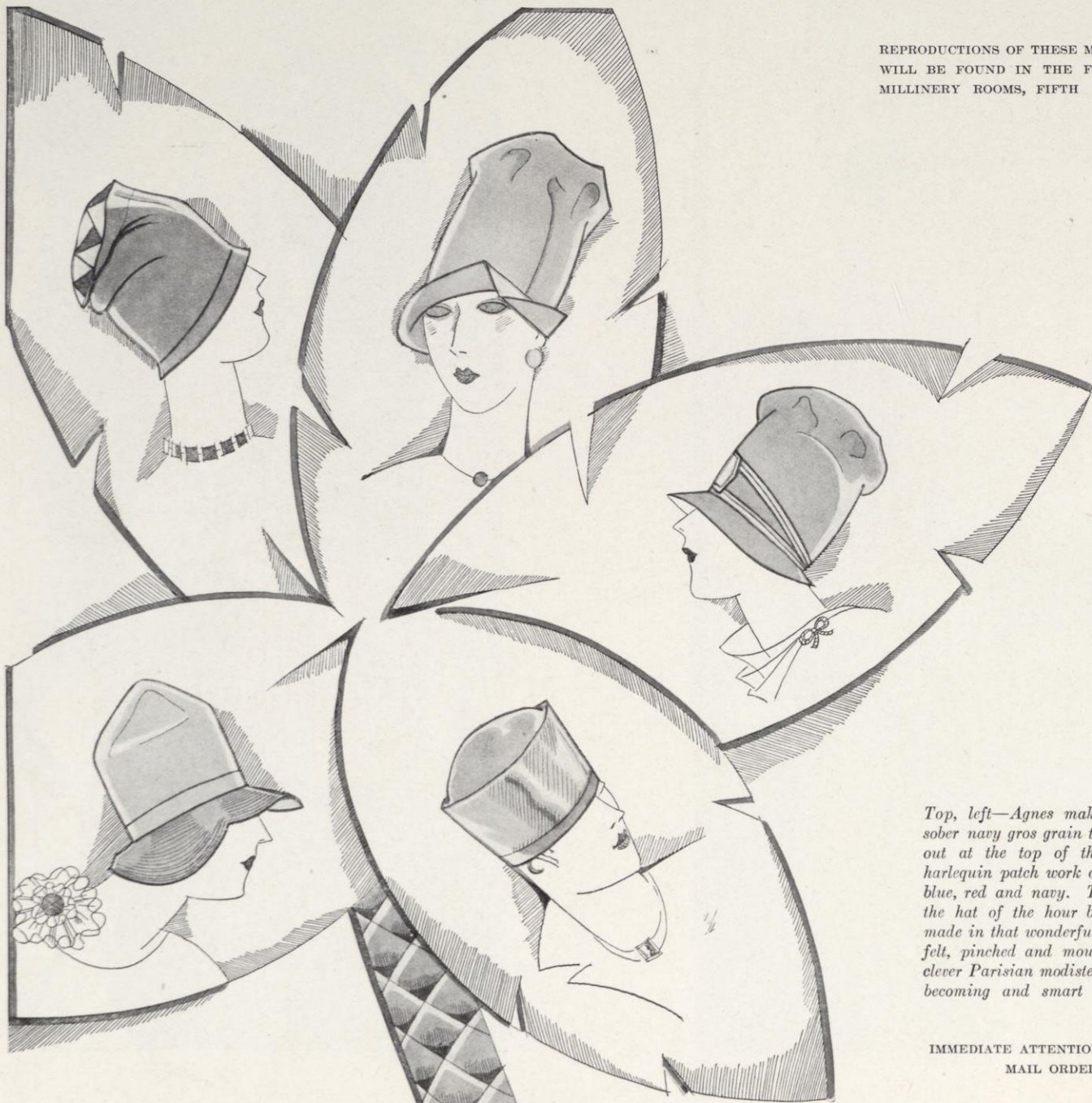
Above, right—Worth designed the model for this light weight wool for travel in warmish climes. It comes in black with black and white calf or in natural wool with brown and white calf, \$135.

MISSES' COATS, SUITS, DRESSES,
SHAWLS, SIXTH FLOOR

IMMEDIATE ATTENTION GIVEN
TO MAIL ORDERS

SIGNIFICANT HATS FOR NORTH AND SOUTH

REPRODUCTIONS OF THESE MODELS
WILL BE FOUND IN THE FRENCH
MILLINERY ROOMS, FIFTH FLOOR



Top, left—Agnes makes a hat of sober navy gros grain that burgeons out at the top of the crown in harlequin patch work of flesh, light blue, red and navy. Top, center—the hat of the hour by Reboux is made in that wonderful soft French felt, pinched and moulded by that clever Parisian modiste into a very becoming and smart little shape.

IMMEDIATE ATTENTION GIVEN TO
MAIL ORDERS

Lower leaf, left—natural bangkok straw for the crown and shrimp pink bangkok for the brim, piped with pink velvet to match and trimmed with a smart gilt buckle. Lower leaf, right—Maria Guy's creation for the south is of lemon yellow felt with a wide band of a new rough lemon yellow straw. Leaf, right—Rose Descat makes a hat in a charming blue felt trimmed with narrow bands of gros grain and a smart metal buckle.



AN ASSEMBLY OF SHOES FOR SOUTHERN WARDROBES

I—braided leather makes a very chic ankle strap sandal. In white with green, blue or black, or beige with tan, blue, violet or canary, 1 3/4-inch Spanish heel, price, \$12.

II—a practical sports oxford of sauterne colored elk. It has a crepe rubber sole so excellent for golf, and a low heel. From the "Young Moderns" section, priced \$8.50.

III—a sports oxford has a wing tip, and combines sauterne-colored elk with a tip and heel foxing of tan grain leather. It has a crepe rubber sole and low heel, \$12.50.

IV—a particularly happy choice for the traveller's wardrobe, with many costumes, is a sailor tie of patent leather; 2 1/8-inch Spanish heel, \$13.50; gray kid, price, \$15.

V—a step-in pump of blonde kid, trimming of tan and white braided kid. With 2-inch Spanish heel, \$16.50; patent leather with black and white kid, priced \$16.50

VI—a very simple one-strap slipper of delicate parchment kid may be worn to excellent advantage with warm-weather gowns. 2 1/2-inch Spanish heel, \$15; gray kid, \$15.

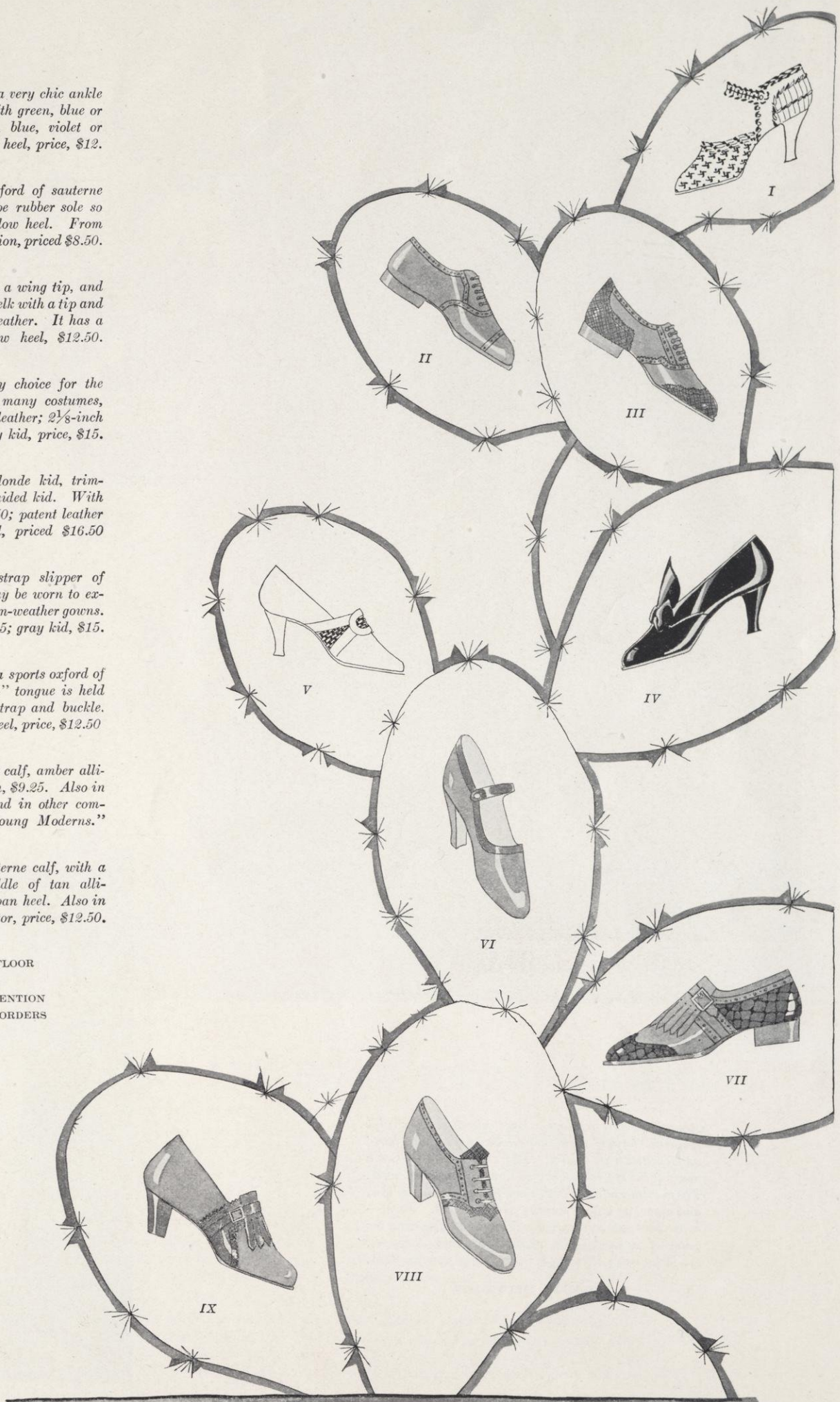
VII—tan alligator trims a sports oxford of blonde calf. The "kiltie" tongue is held in place with a narrow strap and buckle. It has a 1 1/2-inch leather heel, price, \$12.50

VIII—oxford of sauterne calf, amber alligator, calf tongue and trim, \$9.25. Also in tan with sauterne calf, and in other combinations. From the "Young Moderns."

IX—sports pump of sauterne calf, with a "kiltie" tongue, and saddle of tan alligator; 1 3/4 in leather Cuban heel. Also in gray calf with gray alligator, price, \$12.50.

SHOES, FIFTH FLOOR

IMMEDIATE ATTENTION
GIVEN TO MAIL ORDERS





POSED BY MISS JESSIE ROYCE LANDIS IN CHICAGO IN "THE HONOR OF THE FAMILY."

= AT =
HOME
FROM
5 to 7
=



Ray Huff-Richter



Above—we have received a large collection of genuine coolie or "happi" coats, more colorful than the "hori" and exquisite in design. The one illustrated has a motif of the sea in cool greens and blues against black. These coats are worn with black trousers as a negligee, and alone, as a light evening wrap, \$29.75. Right—a tea gown so soft and fragile it could fold into the palm of a hand—with chiffon slip and draperies, the fashionable Alencon lace, and tiny flowers, \$215.

NEGLIGEES, FIFTH FLOOR



FAIRYLIKE LINGERIE FROM FRANCE

Top branch, left—the chic evening slip of the season is made extremely short so that it may be comfortably worn for dancing. It has lace top and bottom; pink, peach, coral, \$18.75.

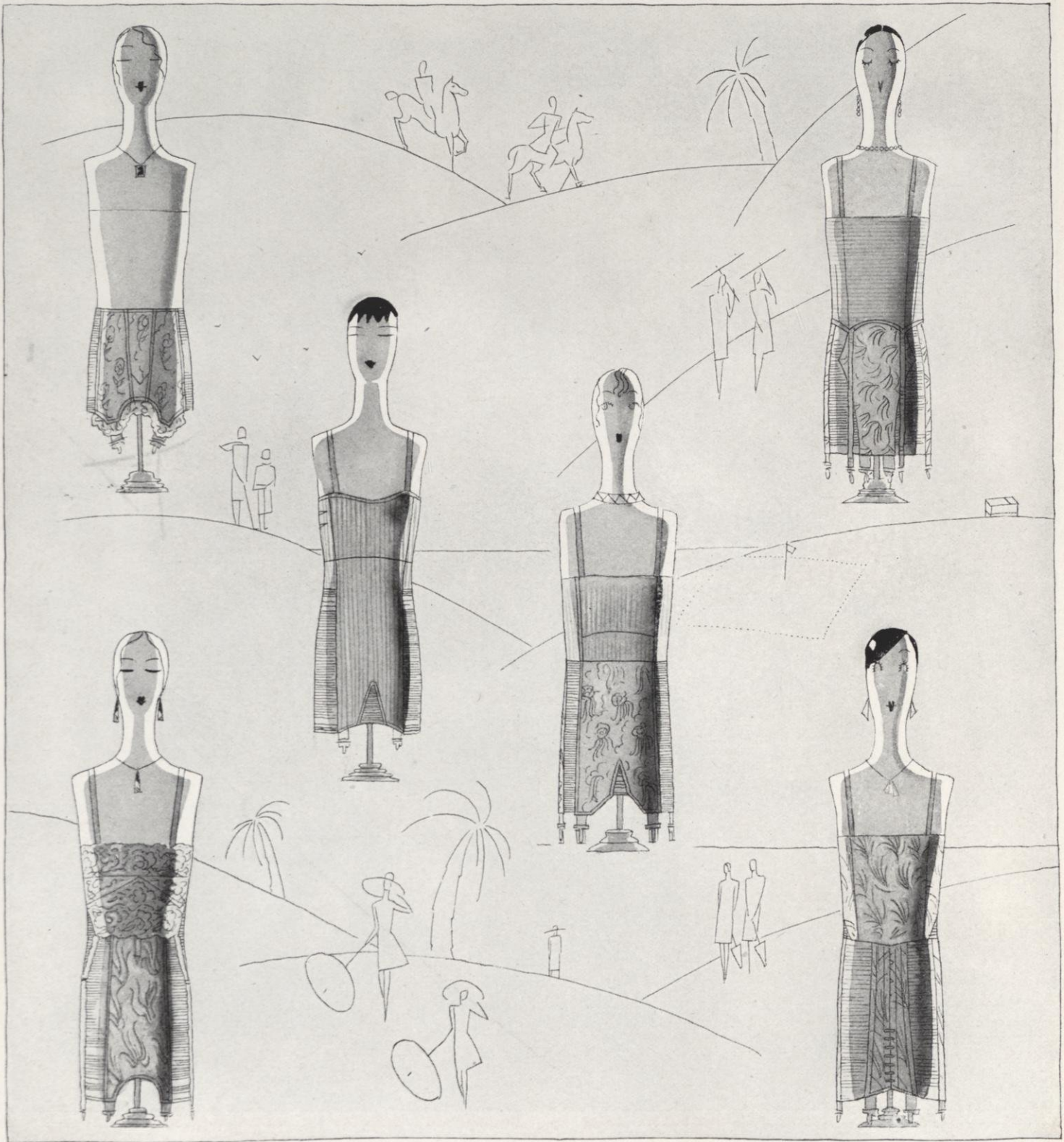
Second branch, left—an envelope chemise of crepe de chine is long-waisted and trimmed with that charming Bretonne lace. It is a lovely model, and comes in pink, Nile or coral, \$12.

Lower branch, left—a bit of Parisian flair is evident in this slip of crepe de chine, trimmed with embroidered net around the top and in a motif on the front. In pink or white, \$14.75.

Top branch, right—a crepe de chine tailored nightgown combines two colors in a novel way. It may be had in white and coral, coral and lilac, peach and blue, white and Nile, \$18.75.

Center figure—it is nice to buy lingerie in sets. The crepe de chine nightgown, trimmed with embroidered net in a basket design, is \$18; envelope chemise and slip to match, \$14.75 ea.

Lower branch, right—this envelope chemise is unusually cut. Note the smart, jagged long waist line and the box pleated front. In white, piped with coral, blue or mauve, price, \$21.75.



FROM THE JANUARY SELLING OF CORSETTES

NOT so long ago deluded woman made over and distorted her figure with a corset, defied nature and made herself acutely uncomfortable. Times changed. Corsets were cast aside with a grand gesture. But some support was found necessary; and, with greater importance than ever, the new corsettes and ceintures were evolved. Today there are different types for each figure, for each occupation. Nature is supported, figures are moulded. Lovely, natural lines, comfort, in a word, style is gained.

Upper left—included in the specially priced models of the January selling of corsettes, ceintures and brassieres:—a ceinture for the slender

figure; pink silk brocade with silk elastic, \$6. Center left—corsette of silk tricot, silk elastic sections, \$8.50; same model in satin for taller figure, \$9. Lower left—our "Facile" 16-inch step-in ceinture for tall figure; silk elastic, silk broche, \$8.75. Long-line Cluny-pattern lace brassiere, garters attached, \$2. Upper right—step-in ceinture of elastic, silk brocade panels, \$10. Long-line satin tricot brassiere, garters attached, \$2.50. Center left—"Facile Duolette" silk broche and elastic, satin tricot brassiere top, \$11.50; in brocade and elastic, \$17. Lower right—16 in. ceinture, silk broche, elastic, \$8.50; long line silk brocade and elastic brassiere, \$2.95.



THE CORRECT UNIFORMS FOR MAIDS

IT IS only on the stage that maids are called Hortense and trip about in satin slippers and squirt the pillows with perfume. Actually, in fashionable households at least half the staff are old family servants and respectably middle-aged and they should be dressed according to the most conventional rules and regulations. A big country house recently entertained European royalty. On the morning of departure, the royal visitors requested the hostess to assemble the staff in the hall to receive their parting remunerations. How would your maids appear lined up for review in such an alarming contingency?

Nothing more quickly betrays a home in bad taste than the too-ostentatious frills of a housemaid's aprons. Good service is always inconspicuous. Properly trained maids have low voices, hair simply done, and should never be permitted to wear make up, fancy slippers or ornaments of any kind. It is not necessary for the maids to be "dressy." Their appearance should be as impersonal as that of a butler or footman. But if they are neat and spotless, their uniforms correct and well-made and their aprons and collars and cuffs and caps fresh and smart and of excellent quality, they will automatically lend an air of distinction to a home.

Take Cook, for instance, the Queen of the Kitchen who reigns supreme not only over the kitchen maids, the visiting ice and milk men but over the entire family, for she holds their well being in her plump cooky-rolling hands. Cook's comfortable person should be enveloped in a one-piece white dress of broadcloth, nurse's cloth or poplin. With it she wears an all-over apron to keep the dress fresh while she is deep in her culinary rites. Her head is completely covered by a fresh white cap and if she wants to be really correct she will wear white shoes and stockings besides.

Minna, the waitress, and the young housemaids under her rule are brisk and neat in the morning in clean blue or orchid or gray chambray dresses or in blue and white stripe or pink and white stripe gingham. They wear crisp white aprons with bibs and straps, pinned at the shoulders and crossed in back, and severe little

caps to match. The aprons may be of white lawn or organdie when worn with the plain colors or of white pearl cloth scalloped to match the color of the striped gingham dress.

By four o'clock, the waitress and the parlor maid should have changed into evening outfit, in order to be ready to answer the bell for afternoon callers. The waitress wears a black satin, silk poplin, silk crepe or siousette dress. With it she wears a small bibbed apron with shoulder straps, usually of organdie, dotted Swiss or lawn trimmed with rickrack or Swiss embroidery. She will have collar and cuffs to match, neatly pinned on with a severe little ribbon bow at the collar and a cap with black ties and she may wear black silk stockings and plain black slippers or shoes.

The maids should always be furnished with a few best aprons for dinner parties and special occasions. These may be a little fancier than every evening ones. The French net aprons are very smart, accordion pleated and trimmed with applied lace. Some people prefer gray or even purple uniforms for their maids and both are perfectly correct. Only it is important to have all the maids who assist at dinner in uniforms and aprons that match.

Now Brown, the personal maid, dresses differently. In the evening when she is helping the lady dinner guests with their wraps, she wears a smart little dress of black or gray crepe de chine with a small belt apron of organdie or embroidered net, collars and cuffs to match, the inevitable small black bow and a cap tied with black ribbons. Her travelling costume is left to her own discretion, but a good maid knows that she should bring along a black or gray silk apron to wear on the train, and she trots along behind her mistress carrying the jewel case in a very quiet dark coat and sailor hat in which she positively glories in her inconspicuousness.

There is still Nurse, the power behind the throne in the Nursery upstairs. A creature of theories, this modern nurse should look like the specialist that she is. She wears a white dress, similar to Cook's, a stiff muslin cap like a trained nurse's, a voluminous white lawn apron with a bib and straps and long streamers tied at the

back, and white shoes and stockings. Outdoors, she wears the smart outfit of an English nurse—a dark blue or gray flannel cape and a dark blue or gray crepe de chine cap with white ruching and white lawn ties under the chin. Thus attired she wheels her young charge out in his perambulator to the fashionable corners of the Park while admiring policemen along the way and envious minor nursemaids pay universal tribute to the perfect uniform.

ILLUSTRATED ABOVE FROM A WIDE COLLECTION: COOK'S ONE-PIECE WHITE DRESS IN BROADCLOTH, \$8.50, IN NURSE'S CLOTH \$3.95, IN POPLIN \$6.95 AND \$5.95. COOK'S ALL-OVER APRON \$1.75. CAPS FROM 25 CENTS UP. THE PERSONAL MAID'S SILK CREPE DRESS, \$14.75 AND HER FANCY APRON SETS IN NET OR ORGANDY FROM \$1.95 UP. THE WAITRESS' DRESS IN SATIN \$29.50, IN SIOUSETTE \$6, IN SILK POPLIN \$12.75. HER APRON SETS FOR EVERY EVENING IN LAWN, ORGANDY OR DOTTED SWISS FROM \$1.25 UP; APRON SETS FOR SPECIAL SERVING IN ORGANDY OR NET FROM \$2.95 THE SET UP; IMPORTED FRENCH NET SETS FROM \$3.95 UP. THE HOUSEMAID'S MORNING DRESS IN STRIPED GINGHAM OR PLAIN CHAMBRAY \$2.95 AND UP. LARGE APRONS FOR THE MORNING, 75 CENTS AND UP. NURSE'S LAWN APRONS, \$1 AND UP. THE BLUE OR GRAY FLANNEL CAPE IS PRICED \$27.50 AND HER CAP IS PRICED \$22.50.

FIFTH FLOOR, SOUTH, WABASH AVENUE



LINGERIE SPECIALLY PRICED FOR JANUARY

Left, above—a first lesson in modern chic teaches that slim, straight undergarments are the best foundation. A tailored bandeau-bloomer combination of crepe de chine, pink, peach or nile, \$6.75.

Right, above—under southern-going dance frocks go lingerie ruffles, daintily picoted, and trimming a set of crepe de chine bloomers and matching bandeau; pastel shades or black, \$5.75.

Left, center—tailored and straight, this pink crepe de chine envelope chemise is still very feminine and French, for its trimming, delicately applied with hemstitching, is of blue or coral, \$5.

Right, center—modern dress has simplified lingerie in quantity but not at all in the quality worn. Witness a very convenient bandeau envelope chemise, with lace trimming; pink, nile, peach, \$3.75.

Left, bottom—a tailored, crepe de chine pajama, collar and bindings of contrasting color. But, because it is very feminine, there are no sleeves at all. Nile with peach, pink with blue, \$6.75.

Right, bottom—a gown of crepe de chine is cut on very becoming lines, with applied designs in contrasting colors; in pink, peach, or coral, \$6.75. An envelope chemise to match, priced \$3.75.

UNDERGARMENTS, FIFTH FLOOR, SOUTH, STATE STREET

IMMEDIATE ATTENTION GIVEN TO MAIL ORDERS



Left, above—in our annual January selling of corsets and brassieres: all-elastic step-in ceinture, \$2.95; 14-inch length for tall figures, \$3.50; satin tricot bandeau brassiere, price, 95 cents.

Right, above—from the great variety in the annual January selling is a silk brocade garter belt. Panels at front and back, elastic inserts, \$2.50. Matching bandeau brassiere, 95 cents.

Left, center—the white terry cloth robe has many practical and becoming advantages. Made with long sleeves, a corded girdle, and trimmed in self material, the robe is priced at \$13.75.

Right, center—a pullman or lounging robe of brocade material folds compactly, and allows "traveling light." It may be had in navy, red or brown, is soft, warm, smart, and priced \$12.75.

Left, bottom—a dress of soft tub silk is box-pleated from shoulder to hem, the pleats stitched down at the yoke and hips. In green, blue, tan, and many other shades; braid-trimmed, \$10.75.

Right, bottom—a tailored frock of tailored tub silk crepe comes in plain colors. There is an attractive vest effect, small pearl button trimming and little pockets; various shades, \$10.75.

NEGLIGEEES, CORSETS, HOUSE DRESSES, FIFTH FLOOR

IMMEDIATE ATTENTION GIVEN TO MAIL ORDERS



Upper left—a travel coat of domestic plaid material is practical as well as very good-looking. With jap fox, kit fox or raccoon collar, crepe-lined, and in tan, black and white or oxford mixtures, it is priced \$45.

Upper right—a coat of soft wool material, trimmed with a scarf of fox, which fastens at the neck with the animal's head and sweeps down one side of the coat. Crepe lined; in black, hemlock or thrush, \$97.50.

Center left—for the woman of larger proportions a travel coat of tan and brown or black and gray mixture is cut on excellent lines. It has a half shawl collar of kit fox and is available in sizes 40½ to 52½, \$65.

Center right—misses' travel coat; black kasheen, white kasha-lined, black and white calf collar; black and white check, black kasha lining, black fox collar; imported mixtures, Russian kit fox, \$57.50.

Lower left—a gown in large sizes combines satin and crepe. It is a two-piece model; in navy, black, rose, palmetto green or tan, sizes 40½ to 50½, \$40.

Lower right—a gown for the larger woman is of georgette, the collar and tunic of real lace. In Athenia rose, navy, black, gray or palmetto green, sizes 40½ to 52½, \$50.

LARGER WOMEN'S COATS AND DRESSES,
 WOMEN'S AND MISSES' COATS, SIXTH FLOOR
 IMMEDIATE ATTENTION GIVEN TO MAIL ORDERS



Upper left—a two-piece sports dress of washable, hair-line jersey; broadcloth collar, ribbon ties, leather belt and long, tailored sleeves. In coral, green, Copenhagen, beige, pink, corn and white, \$16.50.

Upper right—very modish is the side pleated skirt of this silk sports dress, the pleats above the hips, leather belt, flower of clipped silk. In white, queen blue, almond, geranium red and rose beige, \$18.75

Center left—a misses' frock of Canton crepe has unusual scalloped panels at the side, the scallops repeated at the neck and the very popular belt. Black, French blue, gray, rose beige or in almond green, \$35.

Center right—a two-piece misses' dress of wool crepe makes delightful use of pleats. The narrow belt about the blouse is very modish. Navy, tan, light green, queen blue and in rose beige, \$25.

Lower left—innumerable tiny tucks trim the blouse of this smart woman's dress; navy, gray, black, palmetto green, rose beige, green, others; sizes 34-44, \$35.

Lower right—a woman's frock with tiers of pleated ruffles. In rose beige, navy, black, palmetto green, queen blue, gray, rose, coffee and beige, sizes 34-44, \$27.50.

WOMEN'S AND MISSES' DRESSES,
SPORTS APPAREL, SIXTH FLOOR
IMMEDIATE ATTENTION GIVEN TO MAIL ORDERS

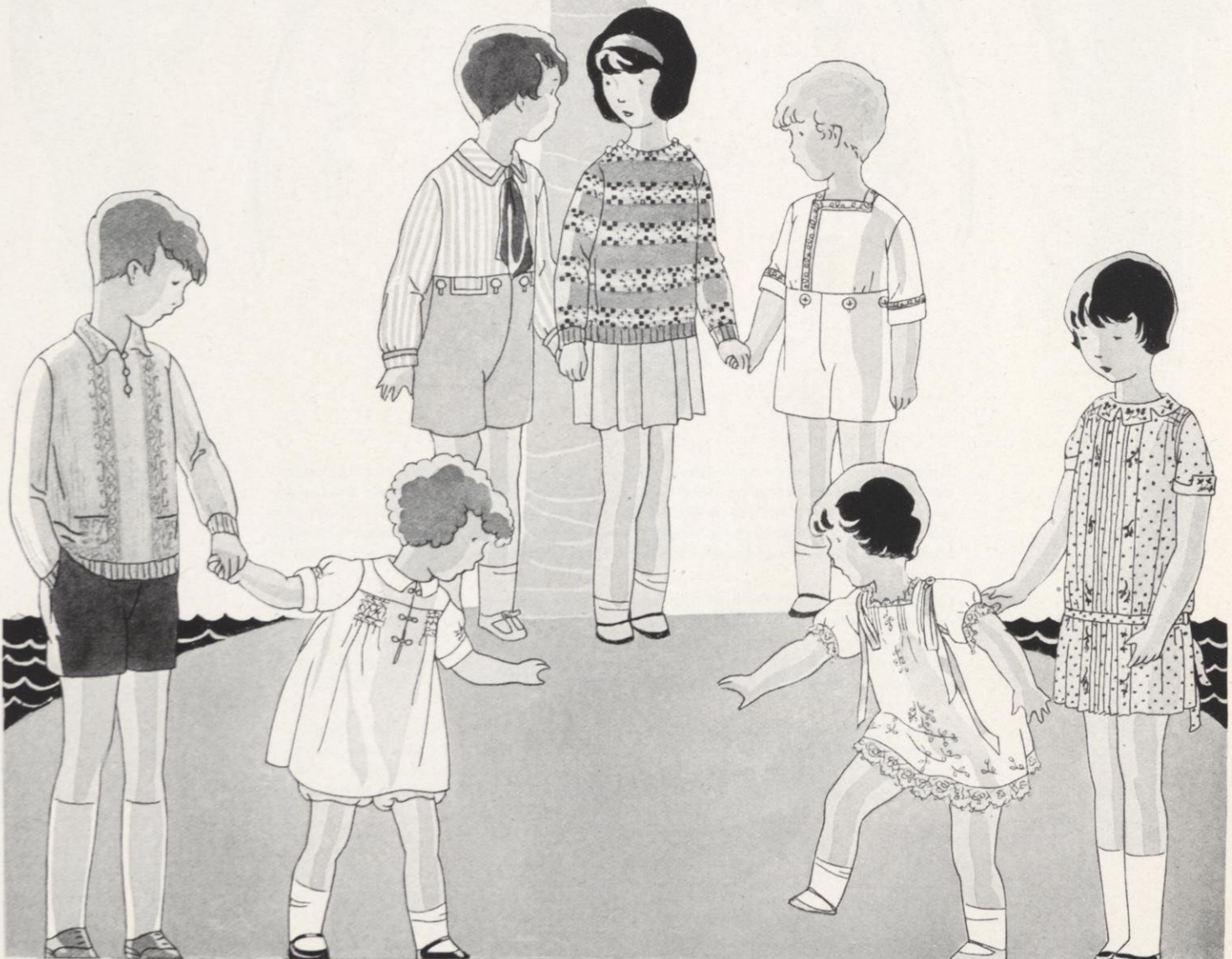
NEW FRIENDS AND NEW FACES

Below—left member of group under the tree wears an English suit of chambray trousers and English shirting blouse, which also boasts a tie. In tan or blue, 2, 3, 4 yrs., \$17.50. Below, center, left,—young woman making tentative overtures wears a smock and bloomers of English gingham with white pique collar and cuffs. In green or blue, 2-6 yrs., \$12.75. Extreme left—diffident young man in lower corner is well-dressed in a tan silk and wool slip-over sweater; also for a girl,—in a variety of colors, 2-8 years, \$6.95.

INFANTS' APPAREL
OUR JUNIOR FLOOR, THE 4TH

Below—center and leader of group under tree, wears an Austrian sweater of Delft blue and tan, with colored cross stitch motifs, 2-6 yrs., \$5.95. Member on the right wears a suit of colored linen trousers and broadcloth blouse, with gay border in contrasting color: blue, green, orchid, pink; 2, 3, 4 yrs., \$17.50. Eager young thing below in a Paris party dress of crisp white organdy with filet or Irish lace; 2-6 years, \$12.75. The young conservative, extreme right, has a lovely dress of dotted swiss, collar, cuffs, panel of embroidered organdy; in blue, gold, rose, 2-6 yrs., \$13.75.

IMMEDIATE ATTENTION GIVEN
TO MAIL ORDERS

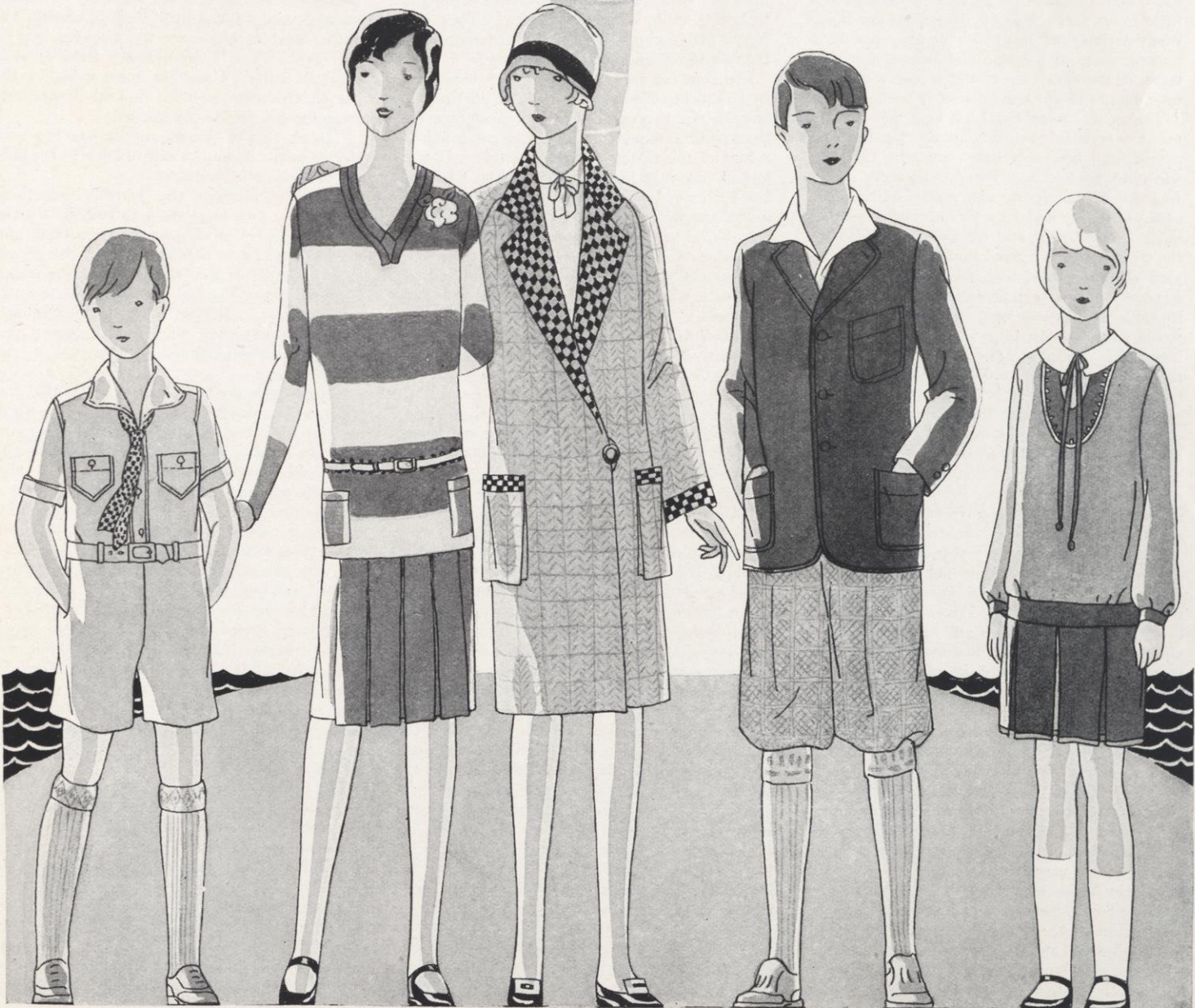


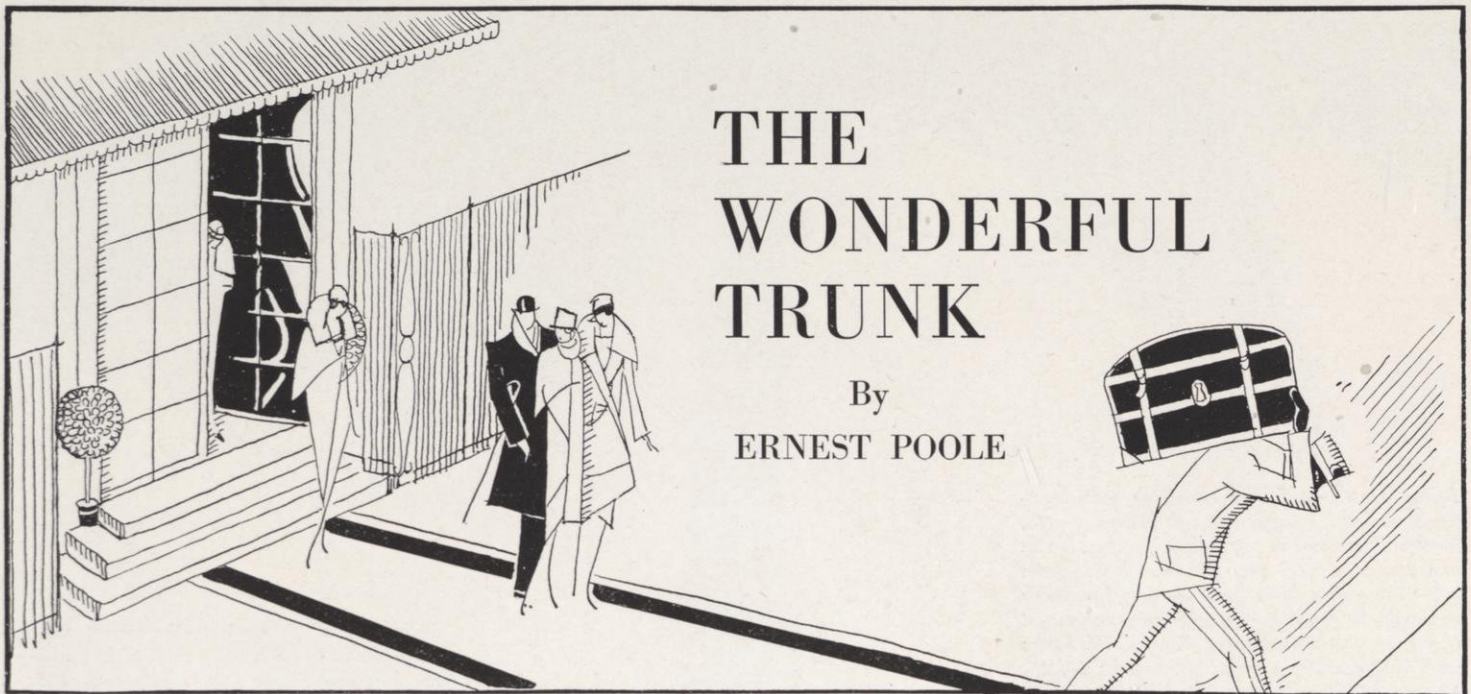
NEW CLOTHES FOR FOREIGN PLACES

Below, center—a Junior travelling coat, beautifully tailored, is made in a soft patterned cloth, faced and trimmed in gay checks. In blue, brown and tan, 13, 15, 17 yrs., \$27.50. Second from left—a two-piece dress for a Junior, simple, as it should be for that age, and very smart. It comes in a combination of flannel and kasha with shaded color—green, blue, or tan; 13, 15, 17 yrs., \$27.50. Extreme left—a sports suit in two-toned linen—tan and brown, white and green or blue, blue and navy, 3-7 yrs., \$7.75.

GIRLS', JUNIORS' AND BOYS' APPAREL
OUR JUNIOR FLOOR, THE 4TH

Below, second from right—the correct and appropriate outfit for a boy from 8 to 16 years:—a single-breasted navy blue sports coat, \$15; a sports blouse with open collar of white broadcloth, \$2.65; and golf knickers that come in a variety of weaves and colors, \$6.50. Extreme right—a silk dress of unusual charm, with its low, slightly bloused top, and pleated skirt. In navy and red, French blue or jade and white, 8-14 yrs., \$22.50.





THE WONDERFUL TRUNK

By
ERNEST POOLE

Mr. Poole's Most Recent Book is "With Eastern Eyes." Others Include:—"The Hunter's Moon," "Beggar's Gold," "Blind," "Danger," "The Harbor," "His Family," Etc.

IN NEW YORK, not long ago, as I was passing the Ritz Hotel, two porters were lifting down from a truck a large brown old-fashioned trunk, of rather peculiar shape and build. Casually I noticed it, then gave a little inner jump, and off in a flash my fancy went, a thousand miles and many years, to a nursery room in a house in Chicago, and to a trunk in the closet there, which bore a striking resemblance to the one in front of me now.

That old brown trunk of long ago was to me a wonderful trunk, like the woman who owned it. She was our nurse, in Chicago, when my brother and I were still quite small. Irish-American, young and good looking, neat as a pin, lively and smart. She had hands as quick as lightning; and we were so thrilled by the tricks they performed that we were only too glad when she said that all these tricks were secrets—only between herself and us. Her favorite trick was a queer one. Quite carelessly she would throw on the table handkerchiefs, stockings and underclothes; and then, as we stood on the opposite side, she would sit by the table rapidly sewing. "Now watch!" she would say. And while we tried to watch that table like two cats, she would think of such comical things to say, that it was simply all we could do to keep from bursting out with mirth. Then suddenly—zoop!—and something was gone from the table right in front of us; and we had not caught a glimpse of the hand that had deftly snatched it away.

She loved to tell us fairy stories. Her fairies, elfs and goblins all had new delicious names—Banshees, Sheevras, Laphrauns—they came from Ireland, she said. And moreover, in almost every tale, the words good and bad were turned about; for the bad little Sheevra or Laphraun nearly always came out pretty fine in the end. He was always so good and kind to his friends you saw exactly why he had stolen, and you did not blame him a bit; while the people who seemed so good at the start turned out later, more likely than not, to be regular Ogres in disguise. "Respectable Ogres," she called them. Ferociously they hunted the poor little Sheevras and Laphrauns down, to grab them and shut them up in caves. And all this was very puzzling. For though it was very nice, of course, to have the bad little fairies escape, it was somewhat upsetting. So I asked:

"But aren't there any fairies who are really bad all through, and who come to terrible ends?"

With a very curious smile, she said:

"Yes, there are a few of them, and they come to pretty bad ends. But most bad fairies aren't

like that. Some are quite respectable. There are a few right here in Chicago, who aren't really half so bad as most good people think they are. And there's a regular army of Respectable Ogres here, too, who are after the fairies day and night, to lock them up in dark little cells." Then, as I gave a little jump, she added, "But remember—that's a secret—between you and me."

She kept her trunk in the nursery closet, for we had plenty of room in there. A ladder ran up one side of it to a trap in the roof. That huge old trunk with a rounded top never gave so much as a hint of the treasures hidden within. It was locked, as a rule; but on rare occasions when we had been very good, she would go into the closet alone, and we would hear her open it. Then at last the lid would close, sharply she would clap her hands; and as we came rushing in, there she would stand smiling—with a present for each of us! Oh, it was a magic trunk, with hundreds and hundreds of things inside! There must be hundreds, we argued, for every single gift that came out, no matter how nice, was always small.

"That's because the fairies bring them," she said, "especially the nice bad fairies—and that sort are so small themselves that they can't carry big things here, because they come flying through the air—right over the roofs of the houses." I gasped.

"But how do they ever get into the closet?"

"Right down the ladder, of course," she replied. And she added, "But, remember now—not a word of this to anyone." Again I swore I wouldn't tell. But lying awake in bed that night, I had a most unpleasant thought. Suppose that our respectable nurse was really a fairy, after all? If Respectable Ogres could go disguised, why not Respectable Fairies, too? And if she were one, how could we tell but what she would leave us, some fine night? The next day I begged her to promise that she would never go away.

"I won't if I can help myself, but you never can be sure," she said. "A Terrible Something might happen, some day." I tried to guess what she meant by that.

"Is the Terrible Something going to happen soon?" I asked.

"Oh, I don't believe so."

"But if it does," I persisted, "where will it happen? Right in this room—in the dead of night?" She laughed at that.

"No, nor in the daytime!"

"But how will it happen? Respectable Ogres—coming to get you and eat you alive?" She threw back her head and laughed again.

"Not if I can help myself!"

But she could not help herself it seemed. For it did happen, right in that room and it happened "in the dead of night."

One evening, after we were in bed and our nurse was telling a story, suddenly the story stopped, and I felt a little thrill of alarm. For with a hard intentness she was listening, eyes on the door. Then I heard heavy steps outside. Quick as a flash, I saw our nurse spring for the gas jet. Out went the light! And she disappeared. In an instant, she was by my bed.

"Don't you be scared, my darling boy—for they'll never do you a mite of harm! It's only me they want! Goodnight!"

The next moment the Terrible Something began. For two huge shadows rushed into the room! Ogres! One of them flashed a light, and my frightened eyes beheld two men with pistols in their hands! With a sob, I ducked deep under my bedclothes. The Ogres were moving about.

"Here she is, Bill, in the closet!" said one. Into the closet they jumped with their light. Then one of them shouted,

"She's gone!"

Sitting up in my bed I instantly saw that the ladder in the closet was gone! She had pulled it right up after her! In a moment, one Ogre saw what she'd done. He leaped on the shoulders of his friend, reaching for the trap door to the roof. He pushed it open, and up he scrambled—and the next minute his heavy tread was heard moving quickly over our heads. My mother and father were out that night, but Anny, the waitress, now hurried in, and bundled up my brother and me, and took us down to our mother's room. And in the security of that big soft double bed, my shivers stopped, and in their stead came warm, delicious thrills of excitement. For we were saved—I felt sure of that. The Terrible Something had suddenly passed into the realm of fairy tales. I saw it all now. Our nurse was a Respectable Fairy. She had been one from the start. And now she was flying far away over that roofo fairyland!

The Ogres never got her that night. When they came back the next morning, to take her wonderful trunk away—though they spoke of her as a "pickpocket" and my mother plainly believed what they said—I smiled at all those grown-ups still, and hugged my secret to myself. For I was so sure that she was a fairy—one of the bad ones who weren't really bad, and went flying above the dark roofs of Chicago, laden with presents for little boys. I wonder what became of her? I have never heard from her since. Was that her trunk I saw at the Ritz?



THE HOOSIER SALON
IS STIMULATING ART ACTIVITIES IN INDIANA

Drawn by Mr. McCutcheon for "Fashions of the Hour"

THE HOOSIER SALON--1927

John T. McCutcheon Discusses with "Fashions of the Hour"
the Coming Art Exhibit from Indiana

UP IN the tip top of the Tribune Tower, dozens of floors above sea level, is a studio in the clouds. Three arc windows open on the bleak buttresses of the building, on winter days on whirling snow, and eons beneath—too far away to seem real—the insignificant chimney pots and roofs of the great gray city and the bleak, icy field of Lake Michigan. Here, among curiosities brought back from many travels, zebra heads and embroideries and Chinese lamps and books, one of the most prominent Hoosiers in the country draws his famous cartoons.

"In the old days when we lived down in Indiana," said Mr. McCutcheon, "Hoosier used to mean yokel or something like that. To say you were a Hoosier was to admit being rustic and provincial. That was before James Whitcomb Riley, George Ade, Tarkington and Wayman Adams, Bundy and Steele. Now, the old state, that someone once said was just a state of mind, has produced such a surprising amount of talent that we are all proud of the nickname. Much of this new talent has come to light through the Hoosier exhibitions in Chicago, for they not only exhibit the work of the prominent Indiana artists, but furnish the younger rising man a chance to become known and to sell his pictures."

The first Hoosier Salon was held in 1925 in the Galleries of Marshall Field and Company. A second was held last year. Fifty thousand people from every state in the country visited it, \$5,180 were distributed in prizes, and many pictures sold and commissions for portraits taken. So great was its success, that the Hoosier Art Patrons Association was formed to assemble this exhibit

each year in Chicago, to furnish Indiana exhibits upon call to other cities and to assist the sales and stimulate interest generally in the work of the Indiana artists.

More than an exhibition, the Salon has now become a place of contact for all Indiana artists. In the galleries they meet and talk and get a new inspiration for their work. As one artist said, "It is the great bright light of our entire year—we look forward to it, save our money to go, plan to show our very best work there and spend the rest of the year in retrospective reminiscence."

There is a particular appeal in the work of these Hoosier artists. As Riley loved to reproduce the angular twang of Indiana, so they love to paint their native beeches, creeks and cornfields, and though many are scattered now all over the world, still this old Hoosier spirit is strong in the work of such artists as Bundy and Steele, Wayman Adams, Janet Scudder, Cruelle, Forsythe, Henshaw, Booth and many others still on the road to fame.

"The important fact about the exhibition is this," Mr. McCutcheon concluded, "It seems to be stimulating art interest all over the country. Everyone is getting interested in the idea. College presidents are writing that they are beginning to think of establishing art galleries. Other states are agitating salons like this one in their own localities, and requests are now being received from museums and dealers for exhibitions of the work of our artists."

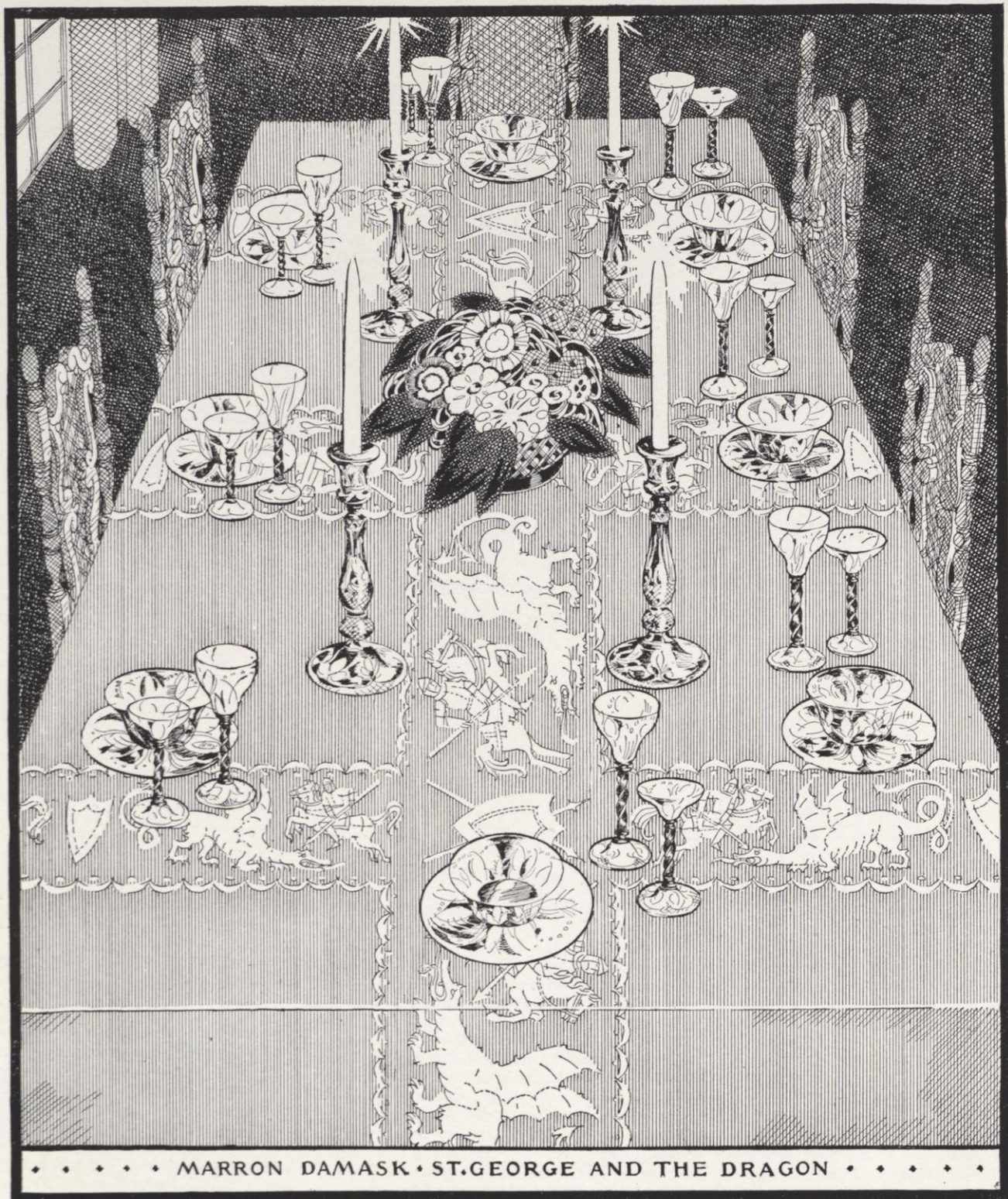
There is no telling how great an influence it will have—this annual get-together of artists from the slow-speaking, genial race of the fertile, broad lands of the Wabash.

SOME RECENT BOOKS BY INDIANA AUTHORS

The Plutocrat . . . Booth Tarkington	\$2.00
Looking Forward and Others . . . Booth Tarkington	2.00
An American Tragedy . . . Theodore Dreiser	5.00
2 Vols.	
The Man Nobody Knows Bruce Barton	2.50
The Book Nobody Knows Bruce Barton	2.50
Kindling and Ashes George Barr McCutcheon	2.00
The Fruit of the Family Tree. Albert Edward Wiggam	3.00
Recollections of Thomas R. Marshall . . . A Hoosier Salad	5.00
The Life of Abraham Lincoln William E. Barton	10.00
2 Vols.	
Opinions of a Cheerful Yankee Irving Bacheller	2.50
The Life of John Marshall Albert J. Beveridge	20.00
4 Vols.	
The Red Gods Call . . . C. E. Scoggins	2.00
And They Lived Happily Ever After . . . Meredith Nicholson	2.00
The House of Satan George Jean Nathan	2.50
The Keys to the City . . . Elmer Davis	2.00

Books, Third Floor

THE THIRD HOOSIER SALON WILL BE HELD IN THE GALLERIES OF MARSHALL FIELD & COMPANY, ON THE SECOND FLOOR, WABASH AVENUE, FROM JANUARY TWENTY-NINTH TO FEBRUARY TWELFTH. AT THE SAME TIME THERE WILL BE A DISPLAY IN THE BOOK SECTION OF SOME OF THE RECENT WORK OF THE INDIANA WRITERS.



THE ANNUAL SALE OF HOUSEHOLD LINENS

IN THE housewife's daily round, there are dull moments of routine, and there are compensating high lights of pleasure and achievement. If she can open her linen closet and fail to feel a thrill of possessive pleasure at snowy, well-ordered piles, she is untrue to one of the most charming and ancient of the housewife's traditions. The pleasure of the hostess who surveys a table laid for guests and perfect in its linen appointments, proves the genuineness of this traditional pride in household linen.

January is a month to which all prudent housewives look forward. Our sale of damask table cloths and napkins, of linen sheets and pillowcases, crashes, linens and towellings by the yard, bath and face

towels, bath mats, and washcloths, is an event long established in occurrence, increasing yearly in popularity, appreciation and patronage. It allows the re-stocking of depleted stores, provision for the needs of increased establishments or entertaining, and the achievement of new and charming effects in table or household appointments.

This is an excellent time, while prices are extremely low for the month's selling, to purchase the handsome colored damasks which increase in favor with the discriminating from day to day, to buy harmonizing towels for bathrooms which have, perhaps, a new color scheme this winter, and to indulge a weakness for the new fine linen sheets in delicate colors.

SOME OF THE
NOTABLE PATTERNS
IN FINE DAMASKS

OPPOSITE PAGE—damask set in the very new St. George and the Dragon pattern, designed particularly for the refectory table. The napkins are oblong. In a soft, marron shade:

63x 90 in. cloth and 1 doz. 22x26 napkins,	\$57.50 set
63x108 in. cloth and 1 doz. 22x26 napkins,	63.00 set
63x126 in. cloth and 1 doz. 22x26 napkins,	68.50 set
63x144 in. cloth and 1 doz. 22x26 napkins,	74.00 set
63x162 in. cloth and 1½ doz. 22x26 napkins,	94.50 set
63x180 in. cloth and 1½ doz. 22x26 napkins,	100.00 set

In ivory:

72x 72 in. cloth and 1 doz. 22x26 napkins,	\$ 56 set
72x 90 in. cloth and 1 doz. 22x26 napkins,	62 set
72x108 in. cloth and 1 doz. 22x26 napkins,	68 set
72x126 in. cloth and 1 doz. 22x26 napkins,	74 set
72x144 in. cloth and 1 doz. 22x26 napkins,	80 set
72x162 in. cloth and 1½ doz. 22x26 napkins,	100 set
72x180 in. cloth and 1½ doz. 22x26 napkins,	115 set

THIS PAGE—plain white table cloths and napkins of an excellent double satin Irish damask in "Empire" pattern. Particularly designed for the oblong table, the pattern is cleverly arranged in a centerpiece effect, leaving an undecorated surface for the service.

2x2 yd. cloth,	\$11.00 ea.	Napkins, 22x22,	\$12 doz.
2x2½ yd. cloth,	13.75 ea.	Napkins, 26x26,	15 doz.
2x3 yd. cloth,	16.50 ea.		
2x3½ yd. cloth,	19.25 ea.		
2x4 yd. cloth,	22.00 ea.		

CENTER—damask set in the distinctive "Venetian scroll" pattern, designed for the oblong table. The colorings, carried out in the exquisite, new two-tone effects, are "oak apple," an unusually attractive and delicate brown, faintly touched with red; "primula," a delicate, canary yellow; sea green and heliotrope.

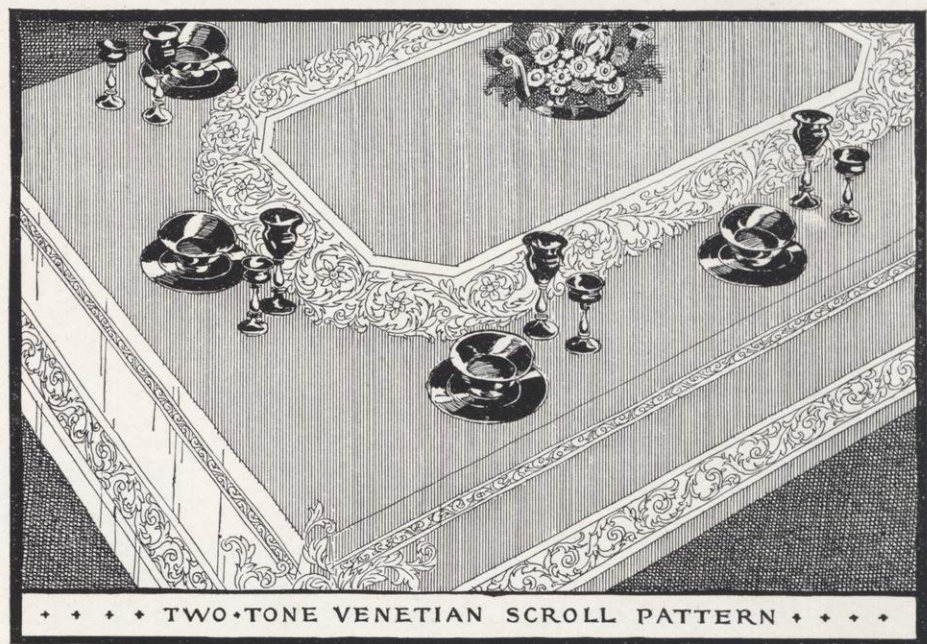
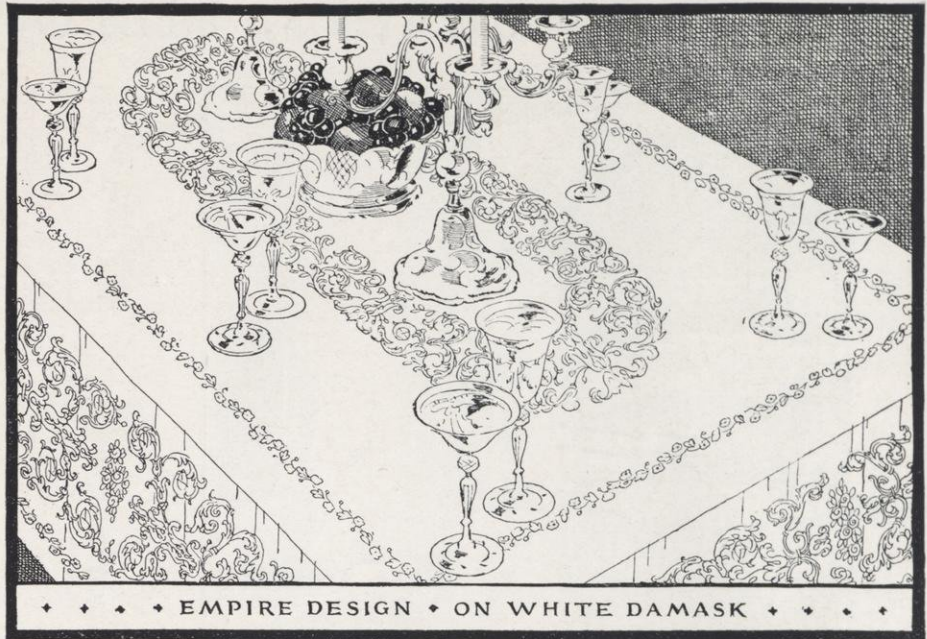
72x 72 inch cloth and ½ dozen 22x22 napkins,	\$30
72x 90 inch cloth and ½ dozen 22x22 napkins,	35
72x108 inch cloth and 1 dozen 25x25 napkins,	55
72x126 inch cloth and 1 dozen 25x25 napkins,	60
72x144 inch cloth and 1 dozen 25x25 napkins,	65

BOTTOM—tinted damask in the handsome Wedgwood pattern, designed especially to use with Wedgwood china. In lovely shades of gold, aquamarine, shell pink and an exquisite new shade, silver.

2x2 yd. cloth and 1 doz. 24x24 in. napkins,	\$55
2x2½ yd. cloth and 1 doz. 24x24 in. napkins,	60
2x3 yd. cloth and 1 doz. 24x24 in. napkins,	65
2x3½ yd. cloth and 1 doz. 24x24 in. napkins,	70
2x4 yd. cloth and 1 doz. 24x24 in. napkins,	75

LINENS, SECOND FLOOR, NORTH, STATE STREET

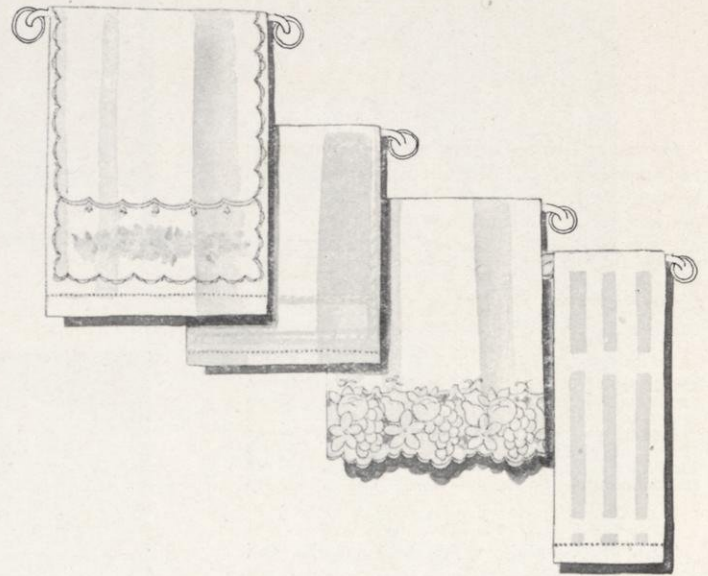
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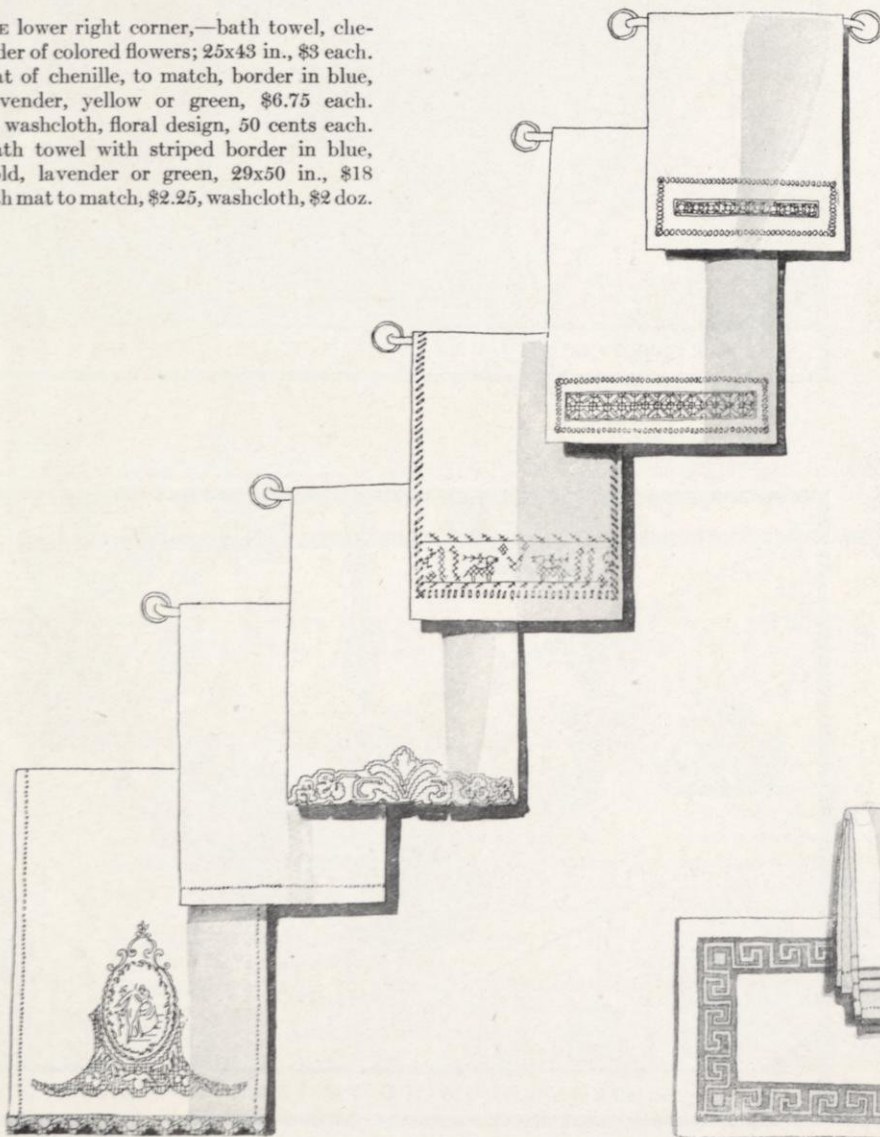
ALL LINEN SHEETS, PILLOWCASES, TOWELS



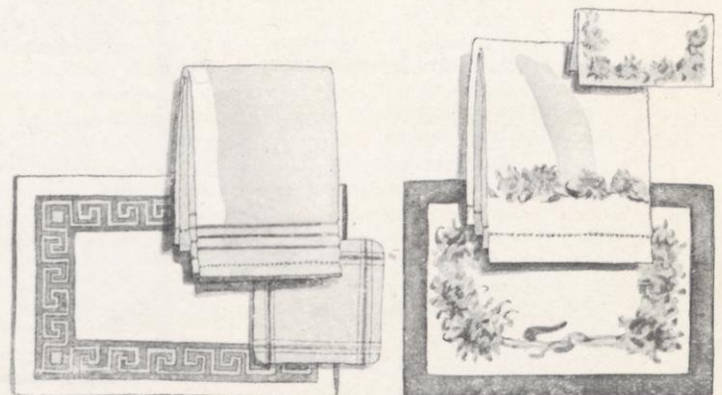
LINENS, BEDSPREADS
 SECOND FLOOR, NORTH, STATE STREET
 IMMEDIATE ATTENTION GIVEN TO MAIL ORDERS



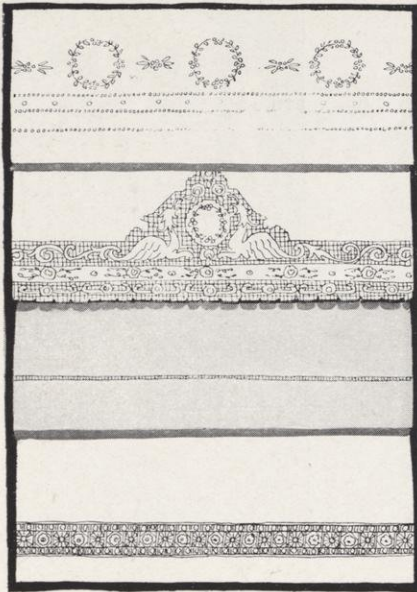
EXTREME lower right corner,—bath towel, chenille border of colored flowers; 25x43 in., \$3 each. Bath mat of chenille, to match, border in blue, pink, lavender, yellow or green, \$6.75 each. Chenille washcloth, floral design, 50 cents each. Left—bath towel with striped border in blue, pink, gold, lavender or green, 29x50 in., \$18 doz. Bath mat to match, \$2.25, washcloth, \$2 doz.



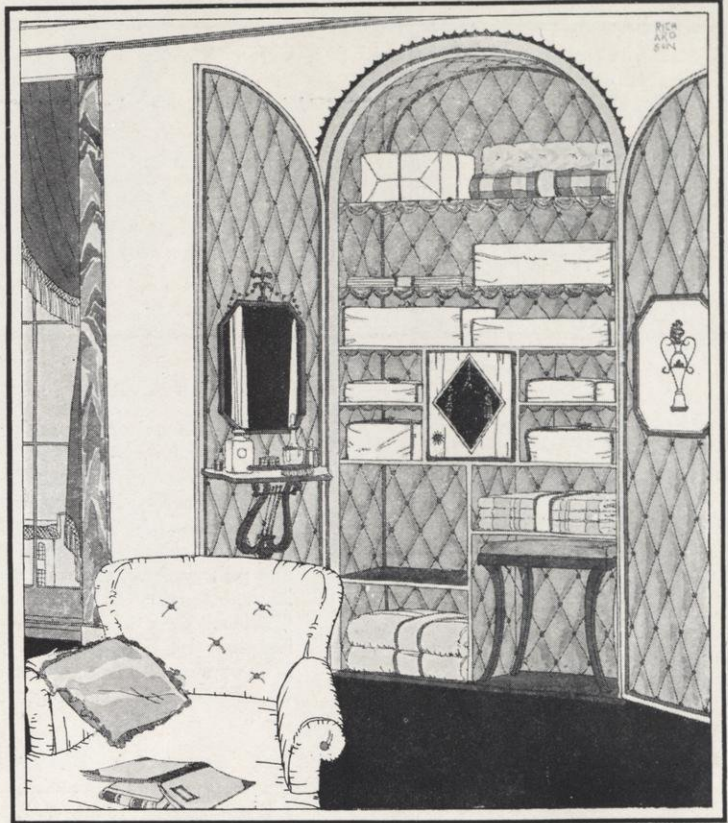
ABOVE, left—fine huck towels, with floral border hand-painted in pastel shades, \$75 doz. Second—fine huck towels, satin damask border; 18x32 in., \$21 doz.; 15x24 in., \$13.50 doz. Third—fine huck towel with handsome Spanish embroidery and cut work in fruit design; 18x34 in., \$6 each. Fourth—huck towels with satin damask stripe, 20x36 in., \$21 doz.; 18x34 in., \$18 doz.; 15x24 in., \$10.50 doz. Left, top—linen huck towel with Sicilian needle-point border; 15x24 in., \$4 each. Second—with wider border, 22x38 in., \$9 each. Third—a towel of ivory-tinted linen, with quaint Italian cross-stitch, hemstitched edges; 15x24 in., \$3 each. Fourth—huck towel, Italian mosaic embroidery; 15x24 in., \$2 each. Fifth—excellent quality of plain huck towel, 15x24 in., \$12 doz. Sixth—towel of very fine linen, elaborately embroidered in Bavarian *fil tiré*; 24x40 in., price, \$22.50 each.



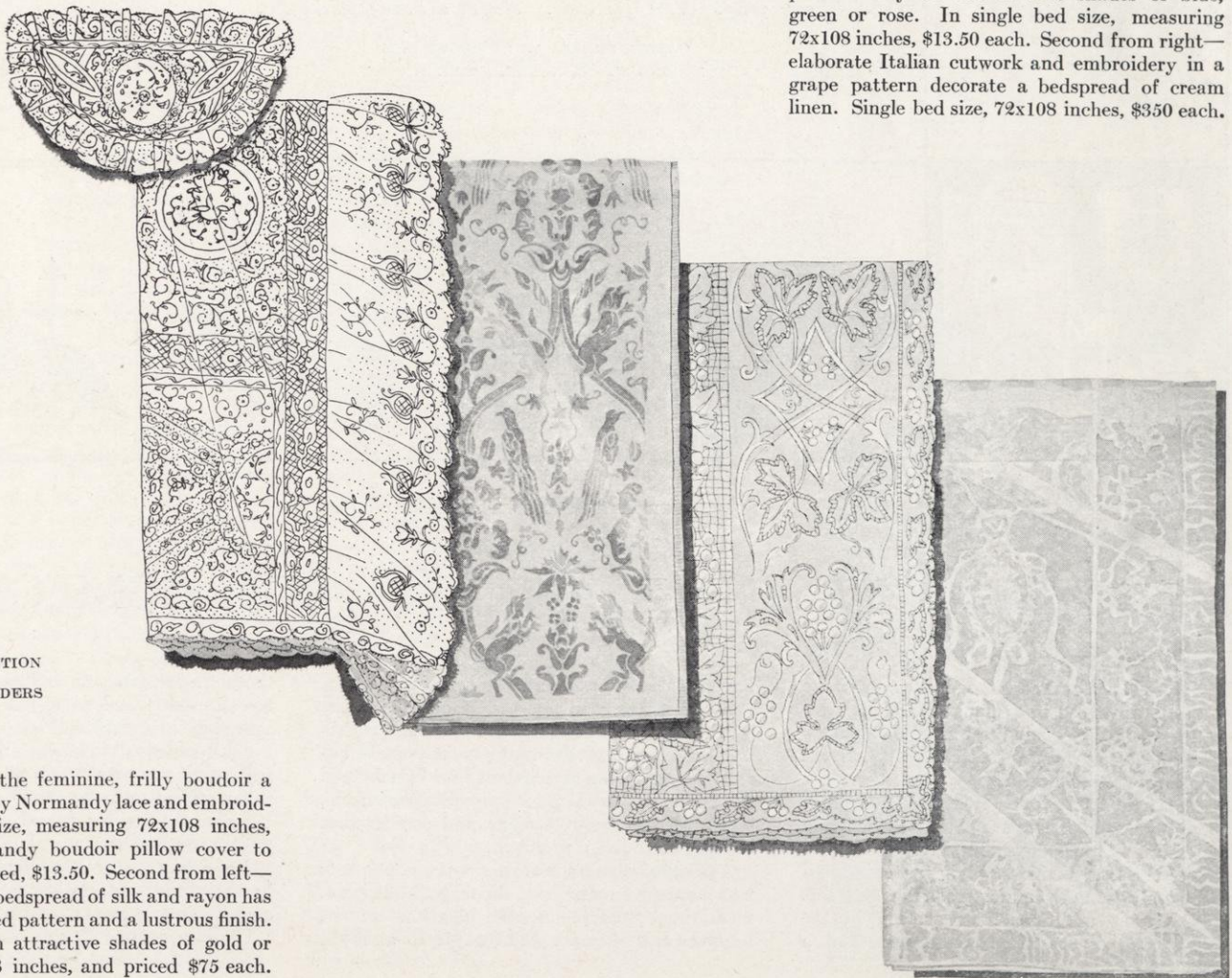
AND BEDSPREADS REDUCED FOR JANUARY



ABOVE, top—sheets of fine linen, hemstitching and embroidery; 2 single sheets, 1 pr. cases, \$35; 1 dble. sheet, 1 pr. cases, \$62.50. Second—fine linen sheets, *fil tiré* and Bavarian embroidery, medallion for monogram; 2 single sheets, 1 pr. cases, \$225. Third—hand-sewn and hemstitched sheets of fine linen; green, rose, gold; 2 sheets and 2 cases, single, \$65, double, \$75. Fourth—linen sheets, Sicilian needlepoint and hemstitching; 2 single sheets, 1 pr. cases, \$150.



BELOW, extreme right—an Italian bedspread of mercerized, cotton brocade in an attractive pattern may be had in soft shades of blue, green or rose. In single bed size, measuring 72x108 inches, \$13.50 each. Second from right—elaborate Italian cutwork and embroidery in a grape pattern decorate a bedspread of cream linen. Single bed size, 72x108 inches, \$350 each.



IMMEDIATE ATTENTION
GIVEN TO MAIL ORDERS

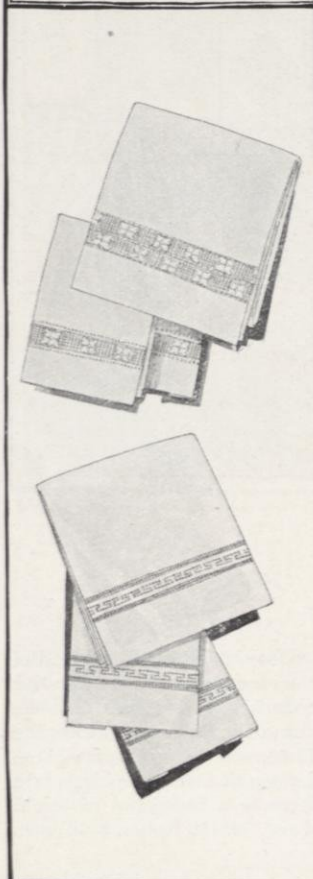
ABOVE, left—for the feminine, frilly boudoir a bedspread of dainty Normandy lace and embroidery; single bed size, measuring 72x108 inches, \$42.50. A Normandy boudoir pillow cover to match is fan shaped, \$13.50. Second from left—a very handsome bedspread of silk and rayon has an Italian brocaded pattern and a lustrous finish. It may be had in attractive shades of gold or green; size 72x108 inches, and priced \$75 each.

OUR ANNUAL SALE OF SHEETS AND PILLOWCASES



Right panel, top—colored sheets and pillowcases, of imported sheeting in pink, blue, orchid, yellow or green; full-size set, 2 sheets, 2 cases, \$22.50; twin-bed set, 2 sheets, 1 case, \$17.50. The monogramming is extra.

Right panel, below—"Sea Island" sheets, hemstitching and hand-embroidered dots, full size, \$10.80 each. In the twin-bed size, they are priced \$9 each; and the matching pillowcases are priced at \$4.50 for the pair.

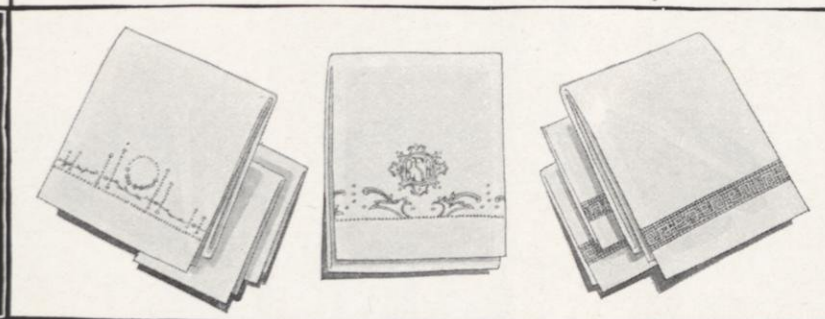
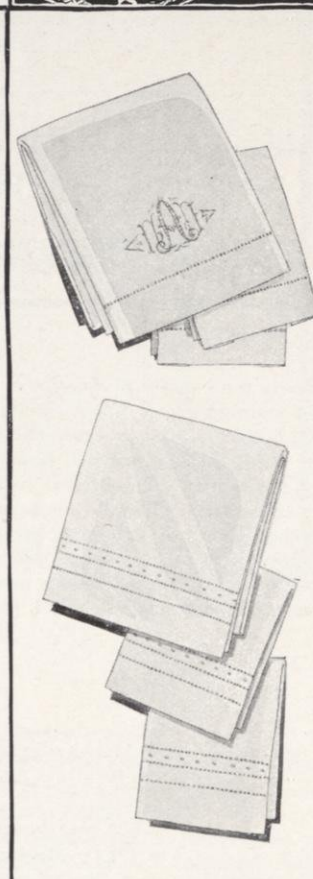


THE housekeeper's problems change from year to year. She may still be the "mistress of the house" but her domain a small apartment; she dispenses with many old household necessities, supplanting them with the most amazing new devices. But one important portion of her household equipment she never changes in character—her stock of sheets and pillowcases. The wise housewife takes advantage of our Annual January Sale of Sheets, Pillowcases and Domestic Cottons. Here depleted stores may be restocked for the coming year, this time, perhaps, with the new colored sets. This is an opportunity to combine economy with quality—and the wise housewife's knowledge is of just such opportunities.

Left, above—"Sea Island" sheeting, with fine insertion, full-size sheets \$13.50 each, twin-bed size \$11.25 each, cases \$5.85 pr. Left—with hemstitching and insertion, "Sea Island" full-size sheets, \$11.25 each, twin-bed size \$9.50 each, cases \$5 pr. Below, left—hand-embroidered "Sea Island" sheets, full size, \$18; twin-bed size, \$16.65; cases are priced \$7.20 the pair.

Below, center—sheets of a very fine quality of percale are most attractively decorated with appliqued embroidery and dots; a well designed monogram completes the effect. Full-size sheets, \$23.40 each; twin-bed size, \$19.80; cases, 45x38½, \$19.80 the pair. Prices include monogramming. Below, right—"Sea Island" sheets, full-size sheets, \$9 ea.; twin-bed size, \$8 ea.; cases, pair, \$4.50.

COTTON SHEETS AND PILLOWCASES
SECOND FLOOR, NORTH, STATE STREET



IMMEDIATE ATTENTION GIVEN TO MAIL ORDERS

JANUARY SALE OF BLANKETS AND COMFORTERS

HAVE you ever considered how much more is involved in a blanket than its mere warmth? There are blankets which are warm but very heavy, so that sleep beneath them is oppressed and uneasy. And there are blankets light to the touch, light as a feather but incredibly warm. There are blankets which add immeasurably to the luxurious, inviting appearance of the bed, blankets gayly patterned and attractively bound, comforters fresh and soft and lustrous, additions and sharers in the color scheme of the room, making the bed a

haven of deep warmth and luxurious relaxation. An investment in fine blankets is wise; it is an investment in charm and in well-being. Particularly is this so during the course of our annual January Sale of Blankets and Comforters. At this time special prices prevail on blankets, comforters, and motor robes, and merchandise of excellent quality is offered. A few typical examples are noted here: blankets which are made entirely of the finest white wool; measuring 72x84 inches; the blankets are cut separate and they are \$28.75, \$38.50 and \$54

the pair. Of domestic and imported fleece wool they are fluffy and warm but at the same time very light in weight and not oppressive. All-wool plaid blankets are very attractive and gay in their wide variety of color combinations. They measure 70x80 and 72x84 inches in size, and they are priced at \$11.50; \$13.50; \$15.85 and \$28.50. Handsome motor robes of imported silk plush in black and tan, gray and black are also included. They range in price from \$12.75 to \$85. Blankets, Second Floor, North, State Street.



A garden in the old French quarter

DOWN TO NEW ORLEANS FOR THE MARDI GRAS

THERE is little romance left in this busy country of ours. It stops for a bit in chill New England parlors or turns up for a while on the western deserts but it clings lovingly and longingly to the lacy galleries and sunny courtyards of New Orleans.

We went down for Mardi Gras week; left the Illinois cornfields and telegraph poles in blizzards, Kentucky in rain, Tennessee in the slush, and awoke to find sun sparkling through the dining car shades and blazing down on the cabins and marshes of Louisiana.

The taxi bumped through the streets of the Vieux Carré, waking up lazy niggers lounging under the galleries, through the Rue Bourbon, Rue Royale, Rue St. Louis, past pink and blue houses faded out with the sun and rain, to an old mansion in a narrow street, with a fan-shaped window over the door and Venetian blinds closed disdainfully on the street. Within, the high ceilinged southern rooms were heated with coal fires in the hearths. At the back, I could spy the courtyard encircled with double rows of white wooden galleries, a great palm tree and oleanders; and the cook, a vast dark lady named Lurania with a colored madras "tignon" on her head, was padding about in the courtyard kitchen.

The Vieux Carré is a funny little world in itself, a world of iron lace, of half erased signs, "Horlogerie," "Papeterie," of expensive antique shops filled with glass and Sèvres, next door to their disreputable relatives, the junk shops that overflow over the sidewalk in hair sofas and wonderful china "lavabos." We poked through the streets, peering into every patio and into the Catholic bookshop under the broad back of the Cathedral, where a nun was indulging in a pious orgy of candles and blue plaster Virgins.

We found the old Absynthe House and bought potted hyacinths in the French market. We wandered into Jackson Square where the historic Spanish Cabildo stands and the Cathedral and the lovely old red brick Pontalba mansions hung with vine-covered balconies. Here a gun used to be fired every evening as the warning signal for all slaves to retire from the streets.

We lunched at Galatoires and had its famous

gumbo and jet black coffee. We dined at the Patio and danced there under the stars; we haunted the old French Restaurants of the quarter, where the old-timers who loved the New Orleans of thirty years or so ago still give their splendid parties. Antoine's has been an institution in the city for a hundred years or more. It is built exactly like any restaurant in Paris with swing doors, mirrors all the way around, the "patron" reading a newspaper at his desk, with photographs on the wall above him of the original Monsieur and Madame Antoine.

Mardi Gras was already in the air. The costumers had gotten out their annual supply of masks and dominos and piled their windows high with them. The carnival jewelry was on display in the shop windows. The old colored lady who sits at the corner of St. Louis and Royal streets with a newspaper hat on her head had laid in enormous supplies of her luscious pralines.

The city has always loved the Mardi Gras. The celebration was imported from Paris in the time of Governor Bienville, but no regular carnival organizations existed until 1857, when six prominent gentlemen met in terrific secrecy over the old Gem restaurant, and there formed the Mystick Crewe of Comus. Dressed as a deputation from the Lower Regions, they rollicked to call on the Mayor and wound up the day with a ball in the old French Opera House, which with its grilled boxes and rococo gold ornamentations was one of the sweetest monuments of the city. The gay, easy going Creoles threw themselves into the Mardi Gras spirit with enthusiasm. There was dancing all night, scandalous duels at dawn under the old oak trees in the park. In 1872 the Knights of Comus to parade and Rex, King of Carnival, entered on his yacht.

Now there are Proteus, Osiris and a dozen or more organizations of more or less importance, that give balls every night during Carnival week. The whole city throws itself into the game. Every girl lives and dreams of being Queen of the Mardi Gras. Fabulous sums are spent on their gowns. Great dressmakers of New York are sent to Paris to buy the royal robes for the fashionable queens.

On Mardi Gras day the excitement bursts. On the balconies of the little brick Boston Club, the Comus queen and all fashionable New Orleans gather to watch Rex, the King of Mardi Gras, and his splendid floats go by. It is a thrilling sight, for everyone is in holiday humor and Canal Street is literally packed with crowds surging forward to see the parade.

By night the members of "Comus" parade out in the fashionable St. Charles Avenue prior to their ball, the climax of the carnival festivities. The lovely old Opera House has burned, but the famous party is held in a theatre with the stage enlarged into a great dancing platform. All the women in their gayest evening gowns have places in the theatre seats. The Queen of Comus appears in her box and bows graciously to the ball. Ushers bawl out the names of the ladies who are chosen for that dance. Thrilling moment it is when you are thus called out to meet a masked partner who favors you with a splendid gift, while you whirl around the floor trying to make lively conversation into his papier maché face.

At midnight, the Rex King and Queen arrive, the kings exchange queens and the ball winds up with a gay parade around the hall. Outside, the entire city is up. The old houses fairly wheeze and creak with lights and dancing. In the streets, crowds gather about mysterious dominos, and that astonishing black child "White Satin" does her famous Charleston on the sidewalks.

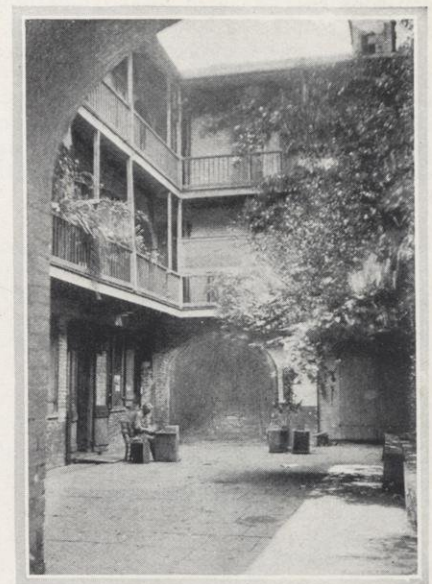
They say the old Pagan celebration of Mardi Gras separated the Death of Winter and the Birth of Spring. It seems to be so still. The day after Tuesday, our New Orleans hosts began to think about getting away from town. So we took the coast train in charge of Alcide, the disreputable, shambly, debonair porter of the chair car, over the Rigolets to Bay St. Louis, through picturesque Pass Christian, to Ocean Springs and on to Fontainebleau.

Along the shore are pine woods filled with new green palmettoes and jasmine, primitive as the days when Manon Lescaut and the *filles de joie* were landed there. Sail the gulf, with a black pirate of a cook, off among uninhabited islands of the sound, or down old bayous where the mists hang low, and the "ouaouarons" grumble at night, and the alligators lie. There, under magnolias and weeping mosses are old white plantation houses, abandoned since the fall of sugar and there old negroes still sing in that strange Creole tongue, half French, half African—

"Cher bijou
D'acajou
Mo laimin vous"

"My darling mahogany jewel,
I love you."

Galleries and sunny courtyard



EVANSTON EXPERIMENTS IN THE DRAMA

EVANSTON has had the reputation for many years of being the *Ultima Thule* of Chicago suburbs in the matter of drama, literature, music. Perhaps there has been reason for this point of view, if "farthest north" signifies an appreciation of the finer elements of life.

Some seventeen years ago, The Drama Club of Evanston was founded by a group of women who were interested in civic affairs and, into the bargain, in the building of productive activity in the drama. At the same time, The School of Speech of Northwestern University was doing intensive work in teaching the arts of the theatre: playmaking, the designing of costumes and scenery, as well as diction and acting. Inevitably the two groups got together and the result of this co-operation will be a Town and Gown playhouse that will include the citizenry of the Town and students of Northwestern who have an appreciation for the theatre. I have said there will be a playhouse. I should add that, in spite of the lack of one, the work has been going on successfully for several years.

The Gown performances have made a feature of plays for children. These entertainments have been and are being given Saturday mornings and afternoons from Rogers Park to Highland Park. Among the plays presented are Walter de la Mare's *Crossings*, Alice C. D. Riley's *Ten Minutes by the Clock*, and *The Bubble Peddler*, and *Ali Baba*.

The Town side of the undertaking—The Drama Club—has its presentations made by

The Town and Gown School of the Theatre

By **J. VANDERVOORT SLOAN**
Associate Editor of *The Drama*

Alexander Dean, of Northwestern University and director of the North Shore Theatre Guild. The plays produced have been written by members of the club under the direction of Theodore Ballou Hinkley, also of the School of Speech. Several of these playwrights have had their plays published after production at the School of Speech by student players. Some of the performances have been given in private gardens and others at the Evanston Woman's Club.

It was told to me recently that an appreciation of art went from New York as far west as Pittsburgh, and skipping our middle-west, jumped to Denver and on to the Pacific Coast. Wouldn't it be a significant achievement if this promising Evanston undertaking put Chicago—in terms of the drama—on the map?

WHAT'S WHAT IN THE LOOP

THE BUTTER AND EGG MAN—The story of a "boob" who puts his savings in "the show business" and makes good. A delightful comedy by George Kaufman, played as it should be by Gregory Kelly and the members of his company. The Selwyn.

YOUNG WOODLEY—John Van Druten's comedy of the boy "seventeen, almost eighteen" in a boys' school in England. He kisses the wife of the schoolmaster and is expelled. One of the plays not to be missed. The cast is headed by Glenn Hunter as the boy and Miss Helen Gahagan as the wife of the schoolmaster. The Blackstone.

JUNO AND THE PAYCOCK—An Irish play, but not of the peasantry. Wednesday, Thursday, Friday nights; Friday afternoons. The Goodman.

THE POOR NUT—An amusing play having to do with life on a campus. The Cort.

DICE OF GOD—Gladys Wallis Insull in a new play by J. J. Maginnis. The Studebaker.

THE VAGABOND KING—Dennis King singing and acting to perfection in a musical version of "If I Were King." The Great Northern.

THE GREAT TEMPTATIONS—The current Winter Garden Revue. Better than usual. Apollo.

ABIE'S IRISH ROSE—Yes or no. You may not enjoy it. I did. The LaSalle.

MISS CALICO—A diverting Negro musical comedy featuring Ethel Waters. The Princess.

ALADDIN—Play for children given by the Junior League Saturday mornings. This play opens on January 8th, succeeding "Pinochio," now playing. As entertaining for the grown-ups as for the children. The Playhouse.

THE NEW PALACE—The best vaudeville in Chicago in delightful atmosphere in this new and well-appointed theatre.

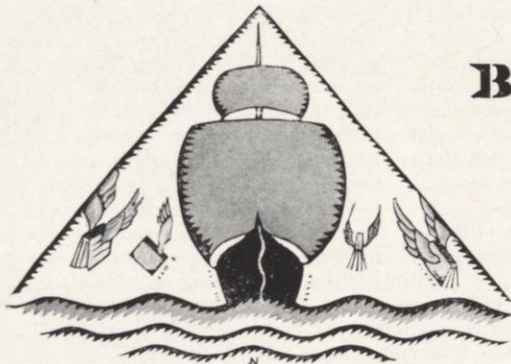
The American Express Service at Our Travel Bureau Will Make Arrangements for Your Trip

WHEN the "wanderlust" seizes you and you finally pull up your diggings and set out for the South, Europe, the Orient, darkest Africa or the South Sea Isles, our Travel Bureau will take over all the bothersome details of traveling and make complete arrangements for your trip.

It is useless for you to waste precious holiday time standing in line for tickets, struggling for information from foreign hotel porters, arriving at midnight in strange cities with no accommodations. We will give you correct information about any place in the world where you may wish to go. We will outline trips and side trips, furnish complete descriptive itineraries, provide all the tickets for transportation, make Pullman and hotel reservations in advance and furnish you with coupons for hotels and sightseeing.

If you will merely outline to us the places desired to be visited, the number of people in your party, the approximate time at your disposal, the classes of hotels and of railroad tickets preferred and the limit of expense, our travel experts will estimate the cost and plan your trip in the most practical way.

TRAVEL BUREAU, THIRD FLOOR



BOOKS OF TRAVEL

A Wanderer in Rome . . .	<i>E. V. Lucas</i>	\$5.00
Islands of the Mediterranean . . .	<i>Paul Wilstach</i>	4.00
Ports of France . . .	<i>Herbert Adams Gibbons</i>	4.00
Royal Seville.	<i>E. Allison Peers</i>	3.00
Finding the Worth While in the Orient . . .	<i>Lucian Swift Kirtland</i>	3.50
The Road Round Ireland	<i>Padraic Colum</i>	4.00
Motor Rambles Through France	<i>Frank C. Rimington</i>	5.00
Around the World.	<i>Robert Frothingham</i>	3.00
The Pleasure Haunts of London	<i>E. Beresford Chancellor</i>	6.00
Forgotten Shrines of Spain	<i>Mildred Stapley Byne</i>	5.00
The Lure of the French Chateaux	<i>Frances M. Gostling</i>	2.00
The Wayfarer in Egypt	<i>Annie A. Quibell</i>	3.00
Along the Pyrenees	<i>Paul Wilstach</i>	4.00
A Literary Man's London	<i>Charles G. Harper</i>	4.50
A Springtide in Palestine.	<i>Myriam Harry</i>	4.00
Sicilian Noon	<i>Louis Golding</i>	2.50
East of Siam	<i>Harry A. Franck</i>	3.50
Sailing Across Europe	<i>Negley Farson</i>	3.50
Paris	<i>Sidney Dark</i>	6.00

NOVELS FOR ENTERTAINMENT AND ATMOSPHERE

It Happened in Peking (China)	<i>Louise Jordan Miln</i>	\$2.00
Roundabout (Paris)	<i>Nancy Hoyt</i>	2.50
Perella (Florence)	<i>William J. Locke</i>	2.00
The Romance of Leonardo da Vinci (Italy)	<i>Dmitri Merejkowski</i>	3.50
Lord Raingo (England)	<i>Arnold Bennett</i>	2.50
Some Found Adventure (France)	<i>Robert E. McClure</i>	2.00
Dry Martini (France)	<i>John Thomas</i>	2.50
A Prince of Malaya.	<i>Sir Hugh Clifford</i>	2.50
Mr. and Mrs. Haddock in Paris, France	<i>Donald Ogden Stewart</i>	2.00
The Dancing Girl of Shamakha and other Asiatic Tales (Persia)	<i>Count De Gobineau</i>	2.50
The Hunter (Africa)	<i>Ernest Glanville</i>	2.50
The Glory of Egypt.	<i>Louis Moresby</i>	2.00
The Cabala (Rome)	<i>Thornton Niven Wilder</i>	2.50
The Sun Also Rises (Spain and France)	<i>Ernest Hemingway</i>	2.00
The Beloved Rajah (India)	<i>A. E. R. Craig</i>	2.00
The Dancing Floor	<i>John Buchan</i>	2.50

BOOKS, THIRD FLOOR

Socks to Take South



FROM England come the smartest cotton socks. They are all full-fashioned and fit nicely. They wear well and come in a large assortment of sporting colors. Left—white socks of cotton, with gay rayon stripes of pink, sky, cadet, reseda, lavender, red or black, 85 cents. Center—socks in plain colors with narrow white stripings, 85 cents. Right—Roman striped socks, 95 cents. Not sketched, but also from England are plain white cotton socks, 85 cents.

First Floor, Middle, State; Junior Floor, the 4th

Take Your Jazz with You

It is fun to have a phonograph on the beach, on the boat, in the train and for dancing wherever you may be. Portable phonographs in red, blue, green gray or black cases holding twelve records are light and durable and good looking, \$15. New records for dancing have just been released.

Fifth Floor, Middle, State Street

Last Minute Note

Coats and travelling rugs that exactly match—there is the latest idea for travellers. They are very smart, made in that soft warm wool in a great many interesting plain colors and gay plaids in a wide assortment of color combinations.

Women's Coats, Sixth Floor

Stories in Silk

The new printed silks for the South are fascinating, for they are impressionistic pictures of familiar sights and scenes, artistically worked into lovely and wearable designs for southern frocks. "Manhattan" was inspired by skyscrapers by night, the interesting design formed by the lighted and unlighted windows. "Going up" is an impression of the girders of unfinished buildings against the sky. "Trellised Garden" is a mass of flowers seen through the trellis bars in the moonlight. "Submarine" shows corals and growths from beneath the sea. "Debutante" has little buds all over a colored background. "Crossroads," lines in a traffic jam. "Pastel" is a reminiscence of the work of Marie Laurencin. There are many other patterns, all equally amusing and delightful, and very new.

Silks, Second Floor, South, State Street

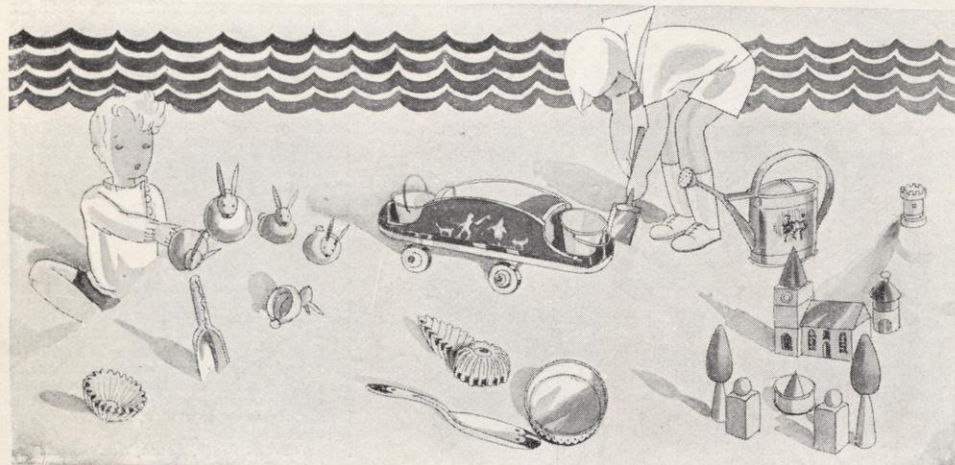


Accessories That Fit into the Picture

While friends at home write of blizzards, you will be baking on the beach with a flirtatious parasol to keep the sun off your eyes. Our umbrella section has bloomed out in the loveliest of new parasols, bought in Vienna just for the occasion. Some are hand-decorated and they are made in crepes, taffetas and in gay organdies in a variety of lovely shades, \$8.50, up.

Purses from a special collection chosen for the South. Above, left—a smart white calf purse, silk lined, \$7.50; and for afternoon or evening a lovely white bead bag, designs in rose and green, \$42, up. Above, right—a blue accordion pleated silk bag with a corded design, lined in matching moire, also in pink, white, tan, lavender and gray, \$20; and another smart white lizard calf purse, \$10.

PARASOLS, HAND BAGS, FIRST FLOOR, STATE STREET



There Is Digging to Be Done on Southern Sands

At left—just a few of the amusing and fascinating sand toys that we have assembled for the lucky children who are going South. A sand truck, painted shiny green with two pails painted with pictures, \$5; one of the jolly sprinkling cans, \$1.25.

Five wooden rabbit sand moulds and spoons in white, \$2.25. A metal sand set consisting of sieve, spoon and three moulds, \$1.25; a ten-piece wooden sand set with little houses and trees, to set up a little village in the sand, priced, \$2.25.

OUR JUNIOR FLOOR, THE 4TH

Little Things Noticed on a Walk Through the Store

Enroute it is wise to have many gloves. The washable, fabric variety is convenient, and a hand-sewn model is smart and tailored. Slip-on or one clasp styles, in polar, oak, white or gray, \$2.25 the pair.

First Floor, South, State Street

Beware of any country referred to as "sunny," and tuck into the suitcase a small umbrella. A 16-rib type, with all silk cover edged with a satin border, has an unusual handle and tips. In all colors, \$8.50.

First Floor, South, State Street

Epitomizing Florida with its luxuriant, glowing color, the Florida Lenox china pattern is exquisitely designed. The china itself is the product of factories famous for the beauty and quality of their creations. "Florida" Lenox may be had in open stock; it is made in America and, in Chicago, may be purchased only in our China Section.

Second Floor, North, Wabash Avenue

A stowaway in the luggage, of minute size and great use, is this combination shoe horn and button hook of sterling silver. It folds away into a tiny colored leather case, \$5.50.

First Floor, South, Wabash Avenue

That frantic search for a fugitive 5-franc note is avoided if all one's paper money, foreign or otherwise, is clipped together with a sterling silver bill-clip. \$1.50 to \$3.

First Floor, South, Wabash Avenue

One of the vicissitudes of travel is the conveyance of money and important papers. A safety pocket of poplin straps firmly about the waist and is an excellent solution. In white, tan, or gray, \$1.75 each.

First Floor, North, State Street

Sports clothes are gay clothes and brightly printed handkerchiefs carry out the color scheme. In a variety of unusually stunning new designs, these handkerchiefs are 50 cents each.

First Floor, Middle, State Street

Lacy hearts and paper cupids are frail missives for Valentine sentiments. But an exquisite handkerchief, enclosed in a little folder of gay crimson is a delightful remembrance for the sentimental holiday. Georgette handkerchiefs, edged with lace, 75 cents to \$2.25; folders, 25 cents each.

First Floor, Middle, State Street

"Cestini di viaggio" cry the Italian porters up and down the platforms as your train stops in its long, thirsty course. You buy a bottle of water enthusiastically, and, if you are wise and have brought along a collapsible drinking cup, congratulate yourself at avoiding the dismal trickle of a paper cup. A collapsible metal cup in silk-lined, leather case, \$2.50.

First Floor, Middle, Wabash Avenue

Less and less attractive, as the days of the trip go by, becomes that damp and soggy washcloth in its moist case. Wise travellers have discovered the tiny compressed sponge, which comes in a small tube; placed in water it expands to the size of a wash cloth and may be used several times. Tube of 8, priced 35 cents.

First Floor, North, State Street

Until women architects only are allowed to plan houses, there will probably be deficiency in closet designing. A shoe wardrobe compensates very greatly, its five shelves each holding a pair of shoes. Narrow and compact it stands in a closet corner but takes up little room; cretonne covered, \$9.75.

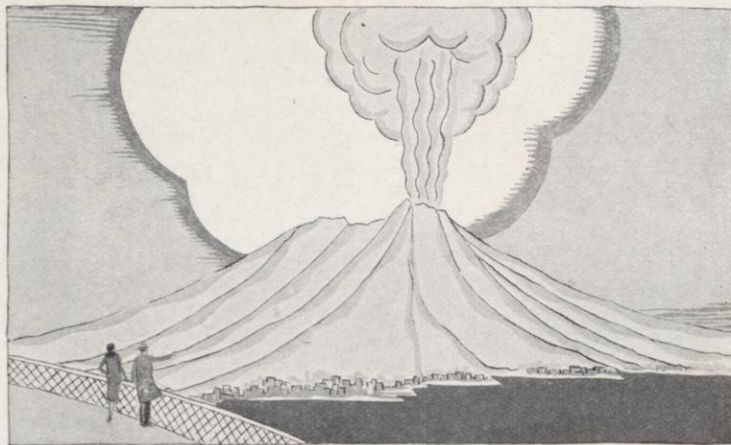
Third Floor, South, State Street

"Uneasy lies the head" of many a traveller who finds a Pullman chair made for anything but comfort. A travelling pillow, made of brocade, may be thrust comfortably behind your head or under your elbow. It opens like a bag, to hold valuable papers, money or jewels, is silk-lined, and closes with a zipper fastening. And it has a convenient handle for carrying, \$10.

Third Floor, South, State Street

Insurance against the nostalgic depths into which even the most ecstatic traveller falls after being lost in the rain in the byways of Venice or marooned on an "omnibus" train for upwards of twelve hours are family photographs, reassuringly familiar and comforting in a strange room. 2-pocket frames to hold them of leather, in a wide variety of colors, come in sizes 4x6, 5x7, 7x9, 8x10 inches, and are priced \$6.50 to \$13.

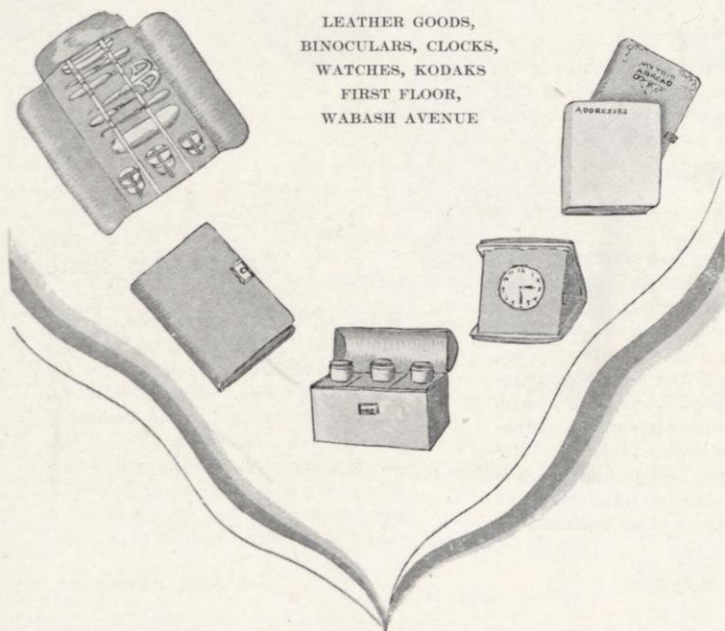
First Floor, North, Wabash Avenue



TAKE WITH YOU ON YOUR TRAVELS

Below—ten-piece manicure set, mother of pearl in purple leather case, \$17.50; leather writing case, tablet, pencil, pockets, lock and place for fountain pen, \$9, others, \$3.75, up; gilt-topped bottles in colored leather case, priced \$12.50.

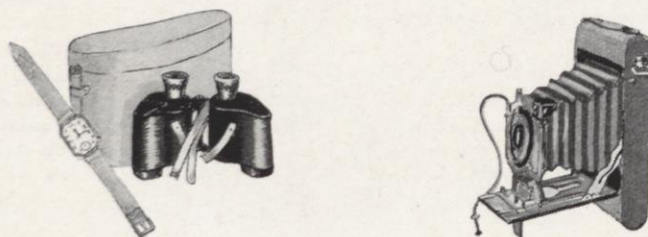
Travelling clocks, in leather case, one-day, \$12 up; eight-day, \$25 up. Leather address books, loose leaf, \$7, \$8 and \$9. Others, \$1.50, up. "My Trip Abroad", colored leather, \$2.75 up.



LEATHER GOODS,
BINOCULARS, CLOCKS,
WATCHES, KODAKS
FIRST FLOOR,
WABASH AVENUE

Below—every man off on a trip should take binoculars. In cases, from \$22.50 up to \$90. He also needs a good watch, on leather strap, with standard crystal easy to replace, \$27.

No trip is fun without taking snap shots to show to friends at home. A compact and convenient kodak to take along, easy to operate, is priced \$29. Others are priced from \$5 up.



The strictest etiquette for the traveller allows necessary and simple jewels as an indispensable part of the wardrobe. A square jewel case of crushed calf is silk and velvet-lined, may be had in all colors, and is a safe as well as an exceedingly attractive means of conveyance for the requisite jewelry. A strap handle at the top makes it easy to carry by hand, \$18.50.

First Floor, Middle, Wabash Avenue

Complete luxury is often the sum of many trifles, such as having one's favorite soap in plentiful supply during one's travels. Four cakes of cold cream soap, 90 cents.

First Floor, North, State Street

A question of identity never arises when your handkerchief bears your name. Send us your autograph to be embroidered on white linen handkerchiefs with hemstitched hems—\$3 and \$4 the dozen—or on French linen handkerchiefs with corded borders and handrolled hems, \$5.20 or \$7 the dozen, including autograph.

First Floor, Middle, State Street

It is very simple—and very smart— a stocking for southern sports wear, of sheer imported lisle, with a fine lace clock. In beige, white, French nude, champagne, gray, \$1.75 the pair.

First Floor, North, State Street

The proverbial cobweb is scarcely delicate enough to be compared to the exquisite silk net stockings whose vogue for evening wear increases daily. In a range of colors, \$5 the pair.

First Floor, North, State Street

"The Holstein fad" has reached one of the smartest accessories of the year, and resulted in these very chic baby calf belts. 1 inch wide, in tan, brown or taupe, \$3. 2 1/2-inch white kid belts, \$2.25; 3-inch, \$2.50; 4-inch, \$3.

First Floor, South, State Street

Elusive slippers, packed here and there in the suitcase are destructive of the peace and calm of any over-night trip. A case of colored leather, containing Pullman slippers which fold away conveniently, may be had in black, brown, or red, \$3.75.

Fifth Floor, Middle, Wabash Avenue

Hard as it is to believe an entire manicure set, with cotton, emery boards, orange sticks and various other tools is contained in a minute new manicure compact. It fits into the smallest purse or pocket, and may be had in a variety of finishes, \$2.50, \$3.50 and \$5.

First Floor, North, State Street

Most bootjacks are only good for a boot—but a bootjack which pulls out from a tiny silver boot turns out to be a combination corkscrew and bottle opener. It would be a particularly apt gift for a man departing for winter travel, \$5.

First Floor, South, Wabash Avenue

Hands are so helpful in a land where one speaks only a few words of the language, that one must dress them with particular care. An excellent quality of doeskin makes a glove both smart and practical; pique or hand-sewn pull-ons, white, cream, beige, gray, \$3.95, \$5.25; one-button, hand-sewn, \$4.50.

First Floor, South, State Street

Golf in her southern day—and at least one pair of golfing gloves in her southern wardrobe. In deer, cape or pigskin, two shades of tan, \$3.50 the pair; chamois, \$1.50.

First Floor, South, State Street

Handkerchiefs a-plenty should accompany the traveler, and they may be kept fresh and white in a compact leather case, silk-lined, \$3.

Third Floor, South, State Street

Ordeal by Customs is lightened when the keys for the luggage are kept, all together, on one key ring. A sterling silver chain, with tag for initials, \$2.25.

First Floor, South, Wabash Avenue

A companion of importance is a passport case. In colored creasé leather or black pin seal, one pocket, \$5; two pockets, for letter of credit and passport, colored saffian leather, \$6.50, seal, \$7.50; gold-mounted, \$15 up.

First Floor, Middle, Wabash Avenue

A shoe may cause havoc in a suitcase unless it is carefully wrapped. A novel shoe bag is of rubberized material, closing with a convenient zipper fastening. In gray, lavender, brown or green, priced \$3 the pair.

Third Floor, South, State Street



THE NEW COTTON FABRICS FOR SOUTHERN SUN AND SANDS

GAY COLORS and thin fabrics find their place in the sun of southern days, brilliant with new designs and woven in unusual and striking ways. Printed linens, designed in the modern manner, sheer voiles in exquisite shades, and the

new "fresco crepes" in very smart plaids are among the most attractive of the materials. Their gay patterns will bring many light dresses to the southern-going wardrobe, for no woman could resist these enchanting creations.



A GOOD DRESSMAKER DOES NOT MOULD YOU TO A
TYPE, BUT INDIVIDUALIZES THE MODE TO YOU..
OUR COLLECTION OF MODELS FOR THE SOUTH
IS NOW ASSEMBLED.

Custom Apparel
ninth floor