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HEAR

The Bishop of London speak at the men's gymnasium at 7:30 o'clock this evening.

The Daily Cardinal

WEATHER

Fair Thursday, probably increased cloudiness Friday. Rising temperature.

VOL. XXXVI. NO. 15

UNIVERSITY OF WISCONSIN, MADISON, THURSDAY, OCTOBER 7, 1926

PRICE 5 CENTS

PRIVATE CAR BRINGS INGRAM HERE TODAY ON TOUR OF WORLD

Rev. Kimball Plans Schedule of His Lordship's Entertainment

The Rt. Rev. Arthur Ingram, who speaks here tonight in the men's gymnasium under the auspices of the all-university religious convocation committee, leaves Chicago with his party at 8 o'clock in a private car given him by the president of the Canadian-Pacific railway. He will arrive here at 12:45 o'clock at the Northwestern station, accompanied by the Rev. George Craig Stewart, rector of St. Luke's church, Evanston. The Rev. Stuart spoke here several years ago on "Evolution."

The Rev. N. C. Kimball will entertain Bishop Ingram, and has provided a full schedule for his Lordship. A foursome of golf will occupy some of the Bishop's time. He will play with Judge M. B. Rosenberry, of the supreme court, Dr. Craig Stuart, and one student. The Rev. Kimball will give a dinner for his distinguished guest at the Madison club to which will be invited several faculty members.

Student Reception

At 4:30 o'clock a reception to students will be given in honor of the Bishop at the St. Francis house. Students are welcome to come and meet his Lordship.

The Bishop will speak at the men's gymnasium at 7:30 o'clock. The subject of his talk is not yet announced but it is known that he will speak directly to the student body. Even when making his plans for the lecture tour of the United States, the Bishop insisted that time be left him so he could see something personally of the young men of the country. He said he could do that easily if plenty of time were left him to play games with them.

Simplicity His Trait

Simplicity is the Lord Bishop's character trait. Awhile ago he startled London by offering to let Fulham Palace, his official residence to anyone who would pay (Continued on page ten)

FRESHMAN Y. M. C. A. ELECTS OFFICERS

Favreau '30 to be President; Rogers '30 Appointed Secretary

Freshman Y. M. C. A. officers elected at the meeting held in the university Y. M. C. A. last night are president, Waldo Favreau, of Fond du Lac; vice-president, John Rogers, Glenn Ellyn, Ill.; secretary, Robert Mack, Niagara Falls, N. Y.; and treasurer, Kenneth Williams of Shorewood, Wis.

At the business meeting immediately following the election members brought up the possibility of arranging with the university for two or three all-freshmen convocations to be held during the first semester. The plan is to have President Frank, Professor Meickeljohn, and other prominent faculty members speak on problems to be met by the freshmen.

The prevailing idea was that these convocations should be class enterprises with every freshman participating. To gain complete co-operation Allen Ruedt, Adams hall, was made chairman of the following committee, Theo. Otjen, Tripp Hall; Howard Fulson, "Y" Dorms; Arthur Johnson, representing fraternity pledges; and Francis Robinson, Madison in general.

With this committee representing practically all of the freshmen men in the university it is felt by those in charge that the convocations will be in effect class enterprises.

"We of the freshman class find things in school that we don't understand," said Ruedt. "Suggestions from men conspicuously successful in helping others will probably save us from many regrets in later life. For this reason we shall try to get the co-operation from all class members, both men and women."

GATEWOOD BRINGS CHARGES AGAINST UNIVERSITY CO-OP

Lawyers Prepare Brief on Behalf of Business Men's Committee

"The Co-op welcomes investigation," E. J. Grady, manager, stated today, in reply to the charges brought against the university organization by W. S. Gatewood recently.

"Those here in 1914 will remember we had the same kind of a noise," he continued, "and it helped the Co-op. One of the main figures in the 1914 campaign to kill off the Co-op was an active member at Monday's protest meeting. After some of these merchants find that they have been blowing bubbles we will have a great deal to say."

Lawyers Briefing Case

The committee of thirty-seven men, which was appointed by W. S. Gatewood following the meeting Monday at the Association of Commerce rooms, has decided to place the matter in the hands of the local law firm, Bagley, Spohn, and Ross.

The attorneys are briefing the case at present, and will probably report to the committee Saturday. Whatever action the committee decides on will probably be instituted during the first part of next week.

Gatewood Reticent

Mr. Gatewood refused to divulge the names of the members of the committee, but stated that they would be made public if legal charges are brought against the Co-op.

Among the men who were prominent at the meeting Monday night were G. C. Flynn, A. F. Emery, H. C. Netherwood, and C. A. Genske. Whether or not these men were members of the committee appointed by Gatewood was not revealed.

EDITORIAL BOARD MEETING

The five members of the editorial board of the Daily Cardinal will meet at 2:30 o'clock today in the editorial office.

UNION CASH GOES TO \$8,621 AS CLASSES SET GOALS, START WORK

From Evanston

(To Porter Butts '24)
Evanston, Ill.
Oct 5, 1926

Dear Port:

Those letters to my class are out. What next? I'm arrearin' to go in the old time fashion on a good hot old Memorial Union drive. These slip-ups should be positively premeditated ever so often just to keep us old bond salesmen and other grads from growing stale.

Here's my contribution of twenty-five berries.

JOHN BERGSTRESSER
(President, class of '25)

Tumas Takes Over Junior Men's Collection Drive; Vodvil Dropped

By B

The machinery of the Memorial Union emergency campaign, creaking still with newness and the shock of the sudden start, really got into motion yesterday, and when night had come there was \$8,621 of the needed \$100,000 piled away in the Union treasury.

There are seven days to go. Then the board of regents meets to see whether there is enough cash on hand to let contracts.

Yesterday's events left an interesting trail of highlights. Early in the day the cash goals set by each class were announced from emergency headquarters. They are \$5,000 for each of the classes of '27, '28, and '29, and \$2,000 for the class of '30.

Tumas In Action

At noon, Tumas, men's junior interfraternity society, met, and at the call of Union board took over as its responsibility the junior men's collection campaign.

A little later 3,000 letters stuffed with Tuesday's war cry edition of the Cardinal went out from the Alumni Records office to the members of the alumni classes of '24, '25, and '26 along with personal messages from Presidents Walter Frautschi, John Bergstresser, and Harry McAndrews of those classes.

Concerning the proposal of Jesse Cohen '24 for a money-raising vaudeville show word was received in mid-afternoon at Dean Scott Goodnight's office that because of rules barring student performances on week nights and because of the ineligibility of several of the prospective performers, the show would have to be abandoned.

Frosh Show Spirit, Cash

At 7:30 the best campaign get-together of the week took place when 6 men representing all the units of the dormitories and 20 freshmen women from girl's houses met in the Union building under the direction of Winston Kratz '28 (Continued on page ten)

DORMS TO HOLD SOCIAL EVENTS

Tripp and Adams Halls to Entertain at Open House Sunday

Three major social events for the men in Adams and Tripp Halls have been arranged by the general social committee of the dormitories.

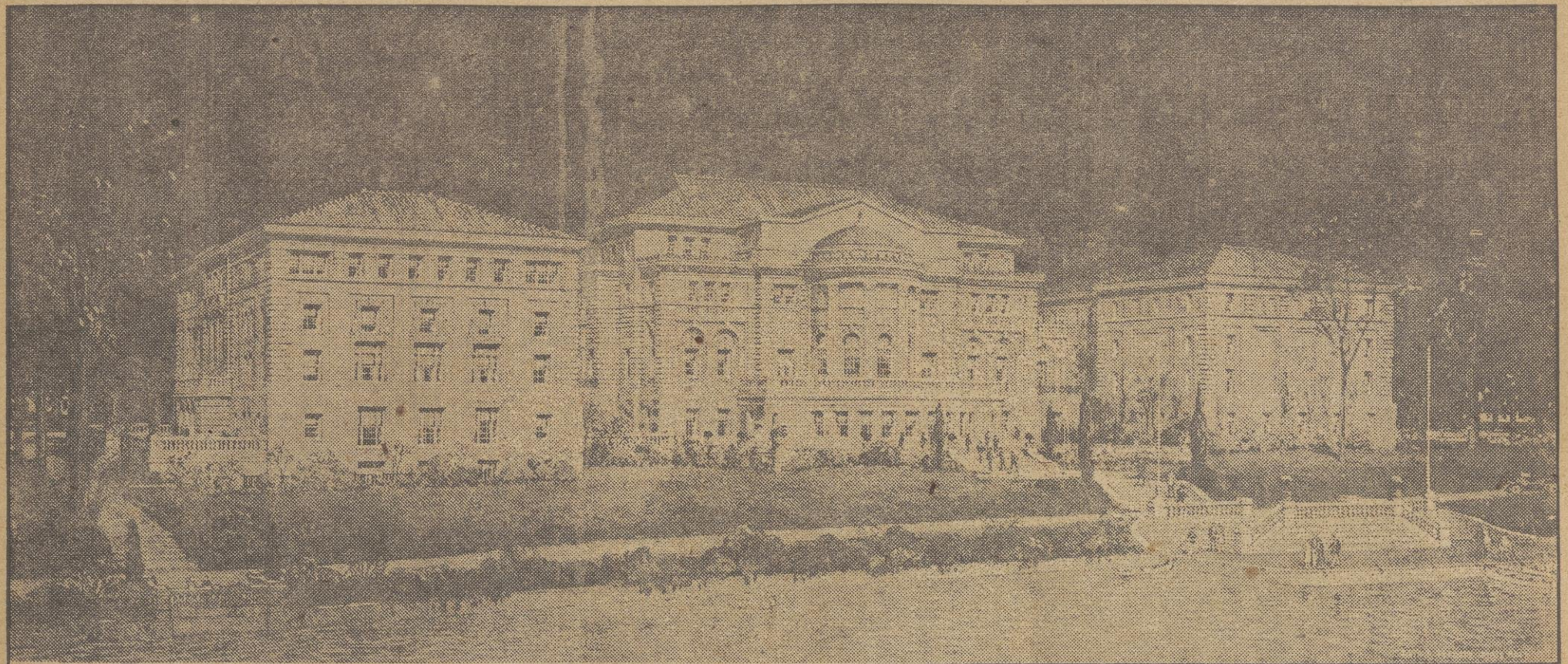
The men's dormitories will hold open house on Sunday afternoon, Oct. 16, from 2 to 4 o'clock, according to plans made by the committee. A sub-committee to make arrangements for the open house is headed by V. M. Woodworth '30, of Adams "A".

During the open house, each unit of the dormitories will receive visitors. The refectory and gatehouses will be open for inspection to guests. The public and all interested students are invited to the open house.

The other two social events will be in the nature of parties, the first being planned for Oct. 23, and the second, a Homecoming dance, on the evening of Nov. 13.

A plan of distribution of tickets (Continued on page eleven)

We Want This Building As Is!



IT'S MAKE OR BREAK, NOW!

This picture has been used many times before, but it has always been referred to as a dream. It is hard to realize that within the next six days students and alumni have the opportunity of making it a reality. There remains \$92,379 to be collected before contracts can be let.

If the money does not come in, solicited or unsolicited, the quality of the building will have to be reduced if we are to begin work this year. The only other alternative will be indefinite postponement of building operations. We want the building this year. The cash must be raised. The student body will not sanction a reduction in quality or a postponement of its greatest dream.

Send in a check today!

BRANCH BANK HAS REPLY TO QUERIES

**B. R. L'Hommedieu Explains
Check Charges on Out-of-
town Banks**

The inquiry of students in regard to the fee charged by local banks for cashing checks on out-of-town banks was answered by B. R. L'Hommedieu, manager of the Branch Bank of the Wisconsin. The charge is not made by the local bank," he explained, "but by the bank upon which the check is drawn. On certain banks there is no fee. The Federal Reserve bank will pay and clear any of its members' checks without charge."

In smaller towns there are banks which are non-members. In some instances their checks are charged for by the bank upon which the check is drawn. However, it is uncommon for one member of the reserve to charge another for paying and clearing its checks.

A list is being prepared by the Federal Reserve Bank of Chicago of banks not on the par list. These will be distributed among the merchants in order that they may know which banks accept checks without making the charge.

The bookkeeper at the bank which cashes the check makes out a report to send to the clearing house with the checks. For each check drawn on an out-of-town bank, the banker, bank, amount of check, and last endorser must be filed. All this extra work is eliminated on checks on local banks.

Players' Tryouts Continued for "The Goose Hangs Hig"

Because over 100 people came to the initial try-outs for Wisconsin Players' Fathers' weekend production, "The Goose Hangs Hig," W. C. Troutman, dramatic coach, announced that try-outs would be held again at 7:30 o'clock tonight in 165 Bascom hall.

The unexpected number applying for parts also slowed up casting Mr. Troutman said and added that there would be no opportunity to make the cast up until the time of the final try-outs tonight.

Harold Konnak, '27, president of the Players announced last night that blocks of tickets would be laid away for fraternities and sororities wishing to purchase consecutive seats for members and their fathers; this, Konnak said, was a new innovation for Players productions.

DR. MILLER OF IOWA MEETS WITH SHIPPERS

Dr. Sidney Lincoln Miller, professor of economics at the University of Iowa and director of the Bureau of Business Research at Iowa, is in Madison this week attending a meeting of the Midwest Shippers' Advisory board. Prof. Miller is a member of the general committee of this board.

"Students are urged to keep a checking account in town, not because the bank makes money, but because it saves money for the student. Your own bank at home may demand a charge for cashing your checks," explained Mr. L'Hommedieu.

CONDITIONS GOOD IN ITALY-SHOWERMAN

**Professor Returns Here After
Conducting American
Academy**

Conditions in Italy have been much improved this year under the Mussolinian regime and probably will continue to do so, according to Grant Showerman, professor of classics, who has returned to the university after conducting the fourth annual summer session of the American Academy of Rome. There is very little unemployment in Italy at present, and conditions indicate that there will be greatly increased prosperity in the future.

The American Academy at Rome holds its sessions for the benefit of graduate students in the classics. Professor Showerman stated that the enrollment in the last session totaled 70, representing 22 states and Canada. Among the Wisconsin students enrolled in the course this summer were Anita Showerman '25, Florence Dodge, principal of the Randall school, Dora Kenney, instructor in the same school and Mary Goodrich of the university graduate school.

Work of the session consisted mostly of lectures on ancient monuments of Rome and the literature connected with them. Many of the graduates attending also heard Mussolini speak on the occasion of the return of "Umberto Nobile" from his arctic flight. The term closed as usual with a visit to Pompey in order to make a study

WHAT IS 1928 BADGER? BIG GUNS ON BOOK DRAWN PICTURE IN PRINT

2 col inside box What is

"Plan now to read your Badger in 1950" is the slogan which the editor-in-chief and the business manager of the Badger announced today as the official "catch phrase" for this year's book sales campaign.

"But," asked perplexed Freshmen, "What is the Badger?"

Ask Harry Thoma, '28, editor-in-chief.

"The Badger," he says "is an accurate, graphic news picture, presenting in a complete manner the events of the school year."

Louis Crambs, '28, business man-

ager, defines it as:

"A volume containing 47,850 square inches of news copy, embodying in words and pictures the events of the school year, which in the future will live in memory."

Now take our word for it that the 1928 Badger will have as its theme authentic historical facts of the state, linked with present-day activities on the campus.

The cover will be unusual and attractive in its simplicity. As an added feature it has been made especially durable.

Sororities, fraternities, and dormitories are competing for prize subscription campaign trophies, and the management promises a sales program which will give every student an opportunity to subscribe at the present low subscription rate, so that everyone can "Plan now to read the Badger in 1950."

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We cared for the drug needs of the great majority of university students. Our drug department offers 60 years prescription experience.

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Varsity-approved Clothes are designed by a permanent Style Committee of well known collegiate retailers—a committee which meets every six months.

So Varsity-approved Clothes are always correct, the favorite clothes of college men from coast to coast. For here are clothes specially designed to fit the university man and his purse.

We take pride in the fact that our Mr. Joe Ripp is a member of the Style Committee which meets semi-annually with the Stratford Organization to design Varsity-approved models for the coming season.

The UNIVERSITY CO-OP

E. J. GRADY, Manager

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Daily Reports of Badger Teams

CARDINAL SPORTS Athletics in the Collegiate World

FRESHMEN COMPLETE NUMEROUS KANSAS PASSES AGAINST VARSITY

Badgers Perfect Defense for Aerial Attack of Jayhawkers

If the Kansas football team can complete passes against Wisconsin next Saturday as the frosh did last night, there will be much for Badger fans to open their eyes wide and worry about in this week's game.

For the picked freshman eleven which demonstrated the Jayhawker air attack to the Wisconsin varsity put on a very damaging demonstration. It was not a real knock-em-down and drag-em-out scrimmage, for the freshmen retained continuous possession of the ball and there was no hard tackling or blocking.

Kansas May Score

But it did prove that, should the Badger secondary show any tendency toward somnambulism in Saturday's "practice" game, Kansas is going to say it with touchdowns. It can not be said that the frosh attack was completely successful; there were times when they did not complete one pass in five, and other times when an alert varsity man cut in to intercept the pass, but on the whole they made good an appalling number of tosses.

Head Coach George Little tried to instill reality into the scrimmage by shouting "Zuber back," whenever a yearling stepped back to pass. Zuber, it may be explained, is quarterback, line-exterminator and passer de luxe for Kansas.

Seconds Win

Practice last night was conducted with scrupulous secrecy, canvas being stretched around the entire field and none but newspaper men admitted. Coach Little is especially anxious that the plays he is perfecting not be thrown to the world before Wisconsin uses them in actual combat.

While the first team was trying to hold down the frosh, two other elevens were tearing each other apart with great enthusiasm and occasional flashes of ability. Men like Rose, Shaw, and Bartlett, all of whom showed well enough in the Cornell game to merit another chance, were used in this scrimmage.

Varsity in Signal Drill

Over on the east field, Coach Guy Lowman's All-American imitation of "Cotton" Wilcox and company was hurling Purdue plays at a second all-American aggregation and making yards and yards on them. This team, from the form it showed last night, should be in position to trade dirty looks with the varsity on not too uneven terms next week.

During the early part of the practice, the Badger first team ran signals with Shaw at quarter, Harmon and Kreske at the halfbacks and Barnum at fullback. Burrus and Cameron were on the ends, Leitl and Schweers at the tackles, Wagner and Kasiska at guards and Wilson at center.

The injury to Paul Schutte, which has kept him from practice this week, removes a good guard and an excellent punter from the squad for at least a couple of weeks. There is, however, an encouraging note in the fact that Mansfield, who showed extensive ability in spring practice, may get into shape in time to try his hand at pushing conference linemen over.

Butler Minus Page Invades Illinois With Great Team

Urbana, Ill., Oct. 6.—Although Illinois is looking ahead to the homecoming game with Iowa on October 16, Butler which invades the Illinois stadium Saturday is not being forgotten. The Indianapolis team has always been a tough foe for the Illini.

Already the ulldogs, now coached by Paul Hinkle, who replaced Pat Page, have shown unmistakable signs of dangerous strength. Butler has defeated Earlham by a score of 38 to 0 and Hanover by the whopping total of 70 to 0. Neither was able to halt a great running attack which seems to be Butler's most potent weapon.

Kansas Fullback



George Mackie

Kansas university fullback, who is expected to register when a yard or two is necessary in the game with the Badgers Saturday afternoon at Randal field. Paired with Starr, Mackie is considered to be part of a dangerous backfield.

BIG TRACK YEAR FIXED BY I.-M. DEPT.

Plan Cross Country, Field Meets in Fall Intramurals

This year at Wisconsin, the most extensive intramural track and intramural cross-country schedule that has ever been attempted at any school will be promoted. It will consist of a series of 11 meets, including one open one, which will be the 30th Annual Fall Meet to be held October 5 at Camp Randall.

All men not on the varsity track or cross country squads are eligible to compete in this meet. A series of three meets promoted for dormitory and fraternity competition in which the men run in the first meet one mile; the second meet, one and one-half miles; and in the third meet, two miles. The dates for this competition are Oct. 3, Oct. 27, and Nov. 10 for the dormitories; Oct. 14, Oct. 28, and Nov. 1 for fraternities.

SUNDT, VARSITY BACKFIELD COACH, FAMOUS IN HISTORY OF WISCONSIN

Guy Sundt, varsity backfield coach, is a product of Wisconsin football, and has been branded as one of the greatest punters in Cardinal history. He was named on many All-Conference and All-Western selections in his senior year and captained the Badgers in that season through a successful schedule.

Sundt entered the university from Stoughton where he gained an inevitable record on that prep team. He was unanimously named all-state fullback for two succeeding years and captained the first Stoughton high school team to an undisputed state title in football. His work on the freshman squad at Wisconsin was flashy and he was sent directly to the varsity when he reported to Coach Richards in his sophomore year.

Coach Sundt has enjoyed the honor of playing four years on the Badger grid machines. During the famous S.-A. T. C. year, a ruling was passed whereby competition completed during this year would not be counted toward the allowed three years of competition. During this year when so many older stars were called to the colors, Sundt was one of the "greats" in western football and was named captain of the Badger squad during his junior year.

The return of "Red" Weston to school at the close of the war prompted Sundt to turn down the captaincy offer in favor of Weston,

Around the Big Ten

INDIANA

BLOOMINGTON, Ind.—The frosh gridders, using Kentucky State plays, did not baffle the varsity today, but may have better luck when they learn the formations more. The squad came out of the game Saturday in fine condition and it is expected that the three veterans who were unable to play Saturday will be able to don moleskins again this week.

IOWA

IOWA CITY, Ia.—Coach Ingwerson directed the freshmen to hammer the left side of the varsity line, which was weak last Saturday. Jensen and Nelson, both sophomores, were used to stem the attack and showed up very favorably and Byers, sophomore quarterback, was in scrimmage again and displayed some clever work.

PURDUE

LAFAYETTE, Ind.—Scrimmage held the spotlight yesterday, at the Purdue camp. Practically every man was in action against the frosh in an endeavor to eliminate the weak spots shown at Annapolis.

MINNESOTA

MINNEAPOLIS, Min.—In preparation for the Notre Dame game, Coach Spears changed his line-up in order to gain more power. Signal practice and scrimmage were the order of the day, with O'Brien and Arandsee alternating in the backfield.

MICHIGAN

ANN ARBOR, Mich.—Individual instruction to all linemen was given in order to make the forward wall more formidable. The center, guard, and tackle positions are still unsettled with several men fighting for each post.

Sport skirts in Paris are being made to hang from the hips instead of the waist.

3, Oct. 27, and Nov. 10 for the dormitories; Oct. 14, Oct. 28, and Nov. 1 for fraternities.

This series of meets will give ample time for conditioning. Scoring will be on the basis of the first 4 men to finish for any fraternity or dormitory group.

Each unit may enter 8 men. These runs will not be found too difficult for performers of ordinary ability to compete in and to derive real benefit and enjoyment. Men should begin to take practice runs immediately so as to be in condition for these meets.

RUTH HITS THREE HOME RUNS AS YANKS EVEN SERIES BY 10-5 WIN

Little Giants Will Prepare Phelanmen for Wisconsin Game

Ind., Oct. 6.—Although badly battered from the gruelling game with the Navy last Saturday, in which the Middies nosed out a four point victory, Purdue football practice this week has moved along at a fast clip in preparation for the annual game with Wabash in the Ross-Ade stadium Saturday. Coak, Koransky, Spencer and Leichte were among the more serious casualties at Annapolis.

Purdue's offensive play against the Navy eleven reached brilliant heights at times, but its defensive work left much to be desired and heavy scrimmages this week have pointed toward increasing the effectiveness of Purdue's line.

Wabash has often been a difficult team for Purdue to overcome, and the Boiler-makers are expecting a hard tussle from the Little Giants. The Purdue line, subjected to a hard pounding on the eastern gridiron, will find another heavy strong forward wall lined up against it, as Wabash is reported to have one of its best lines in years. A veteran backfield combination makes the Crawfordsville team a strong, well balanced aggregation.

175 KANSAS ALUMNI COME SATURDAY

To Attend Jayhawker Game, Run Special From Chicago

About 175 University of Kansas alumni have signified their intentions of attending the Kansas-Wisconsin football clash Saturday, according to Arthur Walker, Kansas alumnus, who is in Madison for the purpose of sponsoring a large Kansas alumni attendance on that day.

Work received from Fred Ellsworth, Lawrence, Kansas, alumni-secretary-at-large, and E. F. Hudson, secretary of Chicago alumni, has been to the effect that a larger attendance is likely; many prospective alumni not as yet having answered invitations sent them.

If negotiations being made with the Chicago and Northwestern, and the Chicago, Milwaukee and St. Paul railroads materialize, reduced rates from Chicago will probably be available for those planning to make the trip. Special coaches will be coupled to the 8 o'clock train leaving Chicago Saturday.

The Kansans will arrive at Madison at 2:50 o'clock in the afternoon, when special busses will meet the delegation for a tour of the city, after which the procession will proceed to Camp Randall. The remainder of the day's program calls for a dinner at 6:30 o'clock at the Park hotel, at which Mr. Hudson will preside, and a live party at the Orpheum to cap the day's activities is planned.

All Kansas alumni, who have not yet registered their intentions to join the delegation and who wish to do so, are asked to notify Mr. E. F. Hudson, 75 Division street, Chicago, as soon as possible, in order to certify reservations.

Nowak Will Help Illinois in Conflict With Iowa Squad

URBANA, Ill.—A. J. Nowack, the new Illinois tackle, will be called upon to assist in repelling Iowa, when the Hawks invade the Illinois stadium Oct. 16 for the big homecoming battle. Nowack, a product of Pana, Ill., is the outstanding new lineman. He weighs 196 pounds and is six feet tall. He is just a natural-born tackle, the Coaches say. Nowack loves to play football. Pana and vicinity will be here in force to see him Oct. 16. The Illini expects a typical homecoming crowd but announces that plenty of good seats are still available.

New York Sluggers Find Batting Eyes, Take Fourth Game

As Ruth goes, so go the Yankees!

This expression, long established in baseball, was never before proved so convincingly as during yesterday's world series struggle at St. Louis. Three record breaking home runs shot off the mighty bat of the great bambina, and, following the pace set by the illustrious Babe, the Yankees suddenly awoke from their hitting trance of the two previous games and battered five Cardinal hurlers to all corners of Sportsman's Park, winning 10 to 5. The result of yesterday's game now leaves the series tied at two games for each team.

First Inning Homer

Ruth's first homer came in the initial inning when he hit the first ball pitched into the right field stands; his second came in the fourth and the final of the day in the sixth inning. His second drive went clearly over the right field stands into the street, while the third landed in the center field bleachers, the first time that any hitter has been known to drop the ball into them.

The Yanks first two runs were directly responsible to Babe, but in the fourth inning they scored one more when Dugan singled scoring Lazzeri, after the latter had walked. The Cardinals, after scoring once in the first, went into the lead in their half of the fourth by counting three times, giving them a 4 to 3 margin.

Yanks Take Lead

This set the Yankee bats at work again, and they sent four more markers over in the fifth, two in the sixth as a result of Ruth's third homer, and the final one in the seventh. St. Louis made a belated rally in their half of the ninth scoring once, but the game was far out of reach.

Another capacity crowd viewed the flame which was played under much more favorable conditions than Tuesday's tilt. In appreciation of the work of the St. Louis team, each player was presented with a \$100 watch before the contest. These gifts have been purchased by an organization of admiring fans.

Last St. Louis Game Today

The game today will conclude the series in St. Louis, after which the clubs will return to New York for the final games. It is probable that Herb Pennock and Bill Sherdel, who hurled the first game in New York last Saturday, will take the mound in the final St. Louis tilt today.

Box score of yesterday's game:

Table with columns for YANKEES and CARDINALS, listing player names and statistics (AB, R, B, H, PO, A, E).

The Daily Cardinal

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DESK EDITOR—JOSEPH F. HOBBS

Junior Politics

The Juniors are revelling in the vital issue of selecting a Prom chairman. There are important meetings held regularly and the biggest men in the class give their weighty opinions on who will be the "only man who can make the prom a success."

The number of candidates mentioned this year surpasses that of any previous campaign. Someone jokingly remarked to us yesterday that "an Ag student had been found who had no aspirations to the prom chairmanship." At least it is indicative of the hullabaloo which has been aroused over the selection of a candidate.

It's a great game you're playing, boys and girls, and we suppose that you are having a good time at it. The reports that have come to our office during the past week indicate that their is more throat-cutting going on this year than ever before. "Mr. X. who was supporting Mr. Y on last Sunday reports that he has decided to run for the job himself." There's just enough knifing in the back to make college politics take on the aspect of ward or state politics.

To those of us who have had no interest in politics, it seems to be a dandy way of wasting good energy which might be spent on something more constructive. It means a lot of glory, of course, to the particular man selected, but it is personal and group glory which is entirely beneath the ideals which the Wisconsin man and woman should possess.

There is a Memorial Union drive on at the present moment which should occupy the time of every freshman, sophomore, junior and senior. There is big and vital work to be done; why waste your energies on such insignificant matters as politics create.

Wisconsin can point with pride to the 1927 Junior prom which was made such a success through the united action of that class last year. It is common gossip that the split in the class which is caused by the fight waged between two strong factions usually means the ruination of the event. We might cite the case of two years ago. United class action will result in the best prom. That alone is the goal.

Get together and cut out the small town stuff!

An Independent College "Y"?

Internal strife within the international Y. M. C. A. body is watched with interest by everyone who has had anything to do with the Young Men's Christian association. The international body is divided into two divisions, the collegiate and the city branch. We note with exceeding interest the drifting away of the collegiate "Y" from the city "Y." The two cannot exist together, and we are glad of it, for we would dislike to think that the collegiate organization as a body stood for some of the ideals and ideas that the other body does.

The fight is similar to that which is going on in the

national politics—the liberals are lined up against the reactionaries. In this Y. M. C. A. struggle, the city body is conservative, and the college organization is liberal. College secretaries are no longer the smug, complacent success-worshippers that they used to be. Now they are progressive, far-seeking, and once in a while they take a crack at the standards that have set up by the modern Babbitt. In short, they refuse to accept the fundamental doctrines of the old order in this changing social world.

College "Y's" throughout the country are becoming more than ever before centers of student self-expression. In cabinet meetings, students are permitted to air their own views on any subject, and they are being changed over to a new social evangelism.

We predict that in time the two divisions will be separated from each other entirely. At present they are connected by an international committee, although their work is in different channels. It is preposterous that the two divisions should long remain as close together as they are, because they represent such different ideals. The city "Y" is meant primarily for the young business man who wants to climb the ladder of "success" in true American business man style. It is sort of a commercialized hotel where business men play volley ball in the afternoon.

The college "Y" can't be confined to just that. It should be a fountain head for student thought, and it has its work cut out for it in trying to aid college youths in their quest for truth. It naturally pursues a course which is "radical" to the course pursued by its big brother.

Freedom of expression, above all else, is a constitutional right, yet we find the city Y. M. C. A. stifling such expression. The most recent atrocity committed by the national body is to prohibit representatives of the American Federation of Labor from speaking in the Detroit Y. M. C. A. The federation is meeting in Detroit Sunday. The invitation to President William Green of the federation to speak at a "progressive men's meeting" at the Y. M. C. A. was extended several months ago by L. M. Terrill, secretary of the Detroit branch.

But now members of the board of directors have filed a protest against the appearance of this "radical" labor leader, on the grounds that his talk would be "dangerous." The Detroit Chamber of Commerce is reported to have influenced the action. Members of the board are G. M. Van Dusen, general manager of Kresge's stores, Truman H. Newberry, former Michigan senator, Harvey B. Wallace, banker, Dr. A. G. Studer, Charles B. Warren, prominent Detroit lawyer, and Herbert B. Wallace, banker.

This action by the Detroit Y. M. C. A. is typical of what has been going on throughout the country. It would appear that the city "Y" is a national body is controlled by a certain class for the benefit of that class entirely.

It is grotesque, therefore, to think that the collegiate "Y" could continue long to be closely affiliated with such an organization. It wouldn't be in harmony with the teachings of the universities. We watch with interest the widening of the rift. We are confident that in this enlightened age the collegiate "Y" cannot remain under the thumb of the city "Y," and we sincerely hope that an independent college organization will be the ultimate outcome of the struggle. We hold no brief against the city body, only we believe that it has a different purpose from that of the college body, and therefore should be separate.

Other Editors Say

It may seem a presumption even to offer the suggestion that college students go to church on Sunday. When one approaches that subject he is treading on ground that has been largely reserved for that much despised class—the "up-lifter." But it is in no such sense that we expect to make our appeal that you seek out some church tomorrow nor do we intend to show wherein the usual attitude toward church attendance is wrong.

Did it ever occur to you, particularly those of you who scoff the suggestion that church may have some value, that there is something in a religious service which makes a very definite appeal to the aesthetic sense? All that is quite aside from any cultural or intellectual importance it may have, but it is nevertheless one which has always been a predominant influence in our church attendance. Sacred music, an ennobling formalism and an intelligent sermon, all these in any of the many beautiful edifices which are to be found in these cities—what better surroundings could one ask to spend a quiet hour on that one day in seven which we are expected to our thoughts to the more serious things of life?

In this hectic civilization of ours there are too few opportunities—or should one say that there are too few who have any desire to seek such opportunities—to really be alone with one's thoughts. Attendance at church has always afforded us with one of the rarest of those opportunities and we feel quite intensely that there are many more who would feel the same way if they gave a church the opportunity to do what it can for them. We realize full well that church going is entirely a personal matter and what one gets of it depends largely on what one brings to it.—Minnesota Daily.



The fire department passed a new ruling forbidding Skyrockets to be thrown in the waste paper basket. All of which accounts for this column. Encouragement, ..contribs, encouragement.

However, in order to do away with too much static, we don't expect to kiss our way through the column as our worthy colleague did last Tuesday. It pays to advertise, though, but remember, fair one—The football team almost got into trouble over a "Hotchkiss."

FOOTBALL DITTY NO. 3
The quarter bawls his signals out
To sturdy men. Rah! Rah! be wise
Wisconsin, and show the boys
Just how we "Harmon-ize."

FOOTBALL NOTE
Wisconsin has one of the biggest elevens in the big ten.

All of which reminds us of the frosh who was disappointed when he saw the size of the ball last Saturday. He heard of all the big football games at Wisconsin.

Overheard near a telephone booth: "Badger 234—hello, Necker-man's? Send one up."

A co-ed informed her pal last Saturday that the white lines on the frosh football field were there because the boys from the heights shaved on their way to eight o'clocks.

There are several kinds of dumb waiters. The latter was found in Middleton recently. She served asparagus tips as a side dish. We left several tips.

After much concentration and discussion the sub-frosh English decided that individual bands members were not bandits.

The crap-fiend says, "There ain't much difference between our little game and football, we all play for the same seven."

Just one more comment on the bag rush. Two boys from the same town met on the field for the first time, and although it lasted for only fifteen minutes, they saw a great deal of each other.

Ye editor is a materialist. He must get enough material for Rockets daily. Yet, the rest of us must needs be fatalists at the mercy of his shears.

Rocketeers will make ends meet at a dinner of pickled tongue and ox-tail soup some other Thursday

during the week.

For the information of the unassimilated freshman we today wish to announce that the song "I am crazy about horses" was not written by a garage man.

WEATHER FORECAST
According to the thickness of the new fur coats being sold, the coming winter promises to be mild.

AN AUTUMNAL RHAPSODY
Autumn is here with a flare of red and yellow (slickers), a touch of green (we think frosh should wear their caps). Down the streets the maple trees catch the sunlight in their leaves and wave permanently till they fall gently and poetically to the ground to be raked up in piles by the ash pushers.

It is a time when great deeds are done, and great thoughts are thought; a time of both happiness and melancholy. Happiness is that the weekend may produce another date, and melancholy when a French exam looms up as a fierce challenge to the unprepared student. Yes, happy and sad—did you say you had an eight o'clock? Well, have a good time.

With all the drives now in progress, it shouldn't be hard to ride along for the rest of the semester.

Rocket rises to protest against the noise produced by the carpenters at Bascom. It makes it hard to sleep during lectures.

We can't go out tonight because of going to an open house last week. The tailor can't get our suit back into press. But we were lucky to get away with it.

One of the contributors thought Loch was from SUNKIST California or had a KISSel car after reading his col the other day.

The Prince of Orange in trying to outdo Zepelka says the Ag school should have bigger and butter dairies.

And then there's Little Boy Blue who tells how his Geology prof said in referring to 1,000,000,000, "What's time to a geologist?" . . . L. L. B. says his girl must be a geologist.

But Little Boy Blue says he hasn't the nerve to call on his girl anymore because she met him right after the rush.

And that's that . . .

HECTOR

Readers' Say-So

ATTACKS WILSON

Editor, The Daily Cardinal:
What foolishness Mr. Walter Wilson utters when he argues that "it isn't the law's fault that a man drinks poison because he can't get his beer," and that "if a man deliberately uses poison drinks, contrary to the law, he alone is responsible for what happens as a result."

The "law"—What is a law? "A known or recognized rule of action, as for governing human conduct," says Webster. Man, to exist in an ethical social environment, must adjust himself to these recognized rules of conduct." But from the psychological point of view we must take cognizance of the inherent perverseness of human nature. True, this perverseness must be controlled to a certain degree; but when this curtailment will lead a man to suicide, it is time to call and question the value of such a criterion of altruistic "rules of action."

To lead a man to suicide because you would reform reminds one of the medieval prosecution of unbelievers. The ultra-reformer will shrug his shoulders and say:

"Well, if the few crass incurables will insist upon poisoning themselves, let them—the world and civilization will be bettered by their departure."

But what about our formative

youth? How pronounced indeed, is this perverseness of human nature in him. Compelled with the modern spirit of braggadocio and the fear of being "out of the swim" it leads to a general demoralization of his whole ethical constitution.

Beer and light wines if taken in reasonable moderation, are unquestionably beneficial to digestion. The French drink their wine and the Germans their beer, and thrive upon them.

I have travelled Canada from Vancouver to Quebec, and it was there that, aside from American debauchery, I noticed particularly the effect of constriction upon this instinctive petulency of men. In Quebec Province, where there is very little legislative constraint, liquors is under governmental supervision. I had found less promiscuous drinking and carousal than in prohibition Ontario.

I personally do not advocate the return of the old saloon and of strong liquors; but I believe the governmental control and distribution of light wines and beer would solve the problem of making man fit to live in social cohabitation with his neighbor. Common sense moderation rather than irksome prohibition should be the keynote.

Harry Forman '29.

If it takes all kinds of people to make a world, this one certainly is well-made.

PAY THAT UNION PLEDGE

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or phoned to Badger 250, before 5 o'clock of the day preceding publication.

CHRISTIAN SCIENCE

There will be a meeting of the Christian Science society of the university tonight in room 35, Music hall at seven-thirty o'clock.

All members of the faculty and student body are invited to attend. The monthly business meeting will follow the regular service and all members are requested to be present.

MATHE CLUB

There will be a short meeting of the Junior Mathematics club at 7 o'clock tonight in room 101, North hall. All members have been urged to be punctual.

CASTALIA

The Castalia Literary society will hold an open meeting at 7 o'clock Friday in the concert room at Lathrop hall. Everyone is welcome to attend according to Rachel Kelly, chairman.

W. A. A.

Sign up in the W. A. A. office if you are going to the W. A. A. freshman party on Thursday night at the cottage. Autos leave Lathrop at 5:30 o'clock.

INTERNATIONAL CLUB

There will be a meeting of the university International club in Lathrop parlors Thursday night at 7:30 o'clock. All students are invited to attend.

HOMEcoming MEETING

There will be a general meeting of all Homecoming chairmen tomorrow, Thursday, evening, at 7:15 at the Phi Kappa Tau house. Chairmen are requested to turn in their reports then.

W.A.A. Begins Plans for Fall Volley Ball Tournament

Nine teams have entered the volley ball tournament which is being held during the fall gym quarter in the women's physical education department. The entry lists are closed after Wednesday, at 6 o'clock.

Each volley ball team consists of six girls, who will compete for cups in the elimination and consolation tournaments, and finally for the grand cup in the last game, which carries with its victory, a sum of fifty W. A. A. points.

Work on the tournament will be begun during the end of this week or the end of next, and the various houses which anticipate entering are urged to sign up immediately. The department expects to begin work with fifteen teams.

ASHLAN, Wis.—(AP)—Plans for the fourth annual homecoming of Northland college during the week-end of the football game with the Michigan state college of mines, Oct 22-23 have been arranged by Edward Schulhauser.

PAY THAT UNION PLEDGE

LAW SCHOOL WELL KNOWN OVER U. S.

Dean Richards Claims Law Library is One of Country's Leaders

"The Wisconsin Law school is less known on the campus than in the world outside where it is recognized as one of the leading law schools of the country," Dean H. S. Richards of the law school announced in an interview Saturday.

"We have a library of 38,000 volumes that ranks as one of the six best in the country. Our seven men on the regular teaching force have been here from three to 25 years. The school is 58 years old and raised its standard of entrance requirements to two years of college preparation 14 years before it was required by the American Association of Law Schools.

"The enrollment this year is 264, the largest in the history of the school, although for 32 years we have had an average attendance of over 189. In point of attendance it ranks 16th of all law schools in the United States.

"The Wisconsin Law School is a pioneer in recognizing the close relationship which exists between law and such other social sciences as economics, history, philosophy, and political science. Law students are encouraged to take as many of these courses as possible because the Law school believes that a sound understanding of these courses is necessary in order to make the law a more perfect exponent of society."

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WORLD OF SOCIETY

Autumn Dances and Receptions Are to Enliven Weekend

The coming weekend is certain to be gay indeed in the whirl of social affairs which are scheduled. Among these functions are nearly twenty fraternity parties and a whole bevy of sorority open houses.

Sigma Kappa

Members of Sigma Kappa sorority are holding open house on Saturday evening from 7 to 9 o'clock. Mrs. Day will chaperon.

Kappa Delta

On tomorrow evening Kappa Delta sorority will hold open house from 6:45 to 8:45 o'clock. The chaperons will be Mrs. W. D. Taylor and Prof. and Mrs. W. T. Rood.

Alpha Omnicron Pi

Alpha Omnicron Pi sorority will entertain tomorrow evening with a reception and open house from 7 to 9 o'clock. Mrs. Remley will chaperon.

Beta Phi Alpha

Beta Phi Alpha sorority will hold open house tomorrow evening from 7 until 9 o'clock. Mrs. Rose Marden has consented to chaperon.

Chadbourne Hall

Residents of Chadbourne Hall are holding a reception and open house tomorrow evening for students and faculty members. Miss Sara Norris has consented to chaperon.

Theta Phi Alpha

Theta Phi Alpha sorority is entertaining tomorrow evening with an open house from 7 until 9 o'clock. Mrs. Winnifred Adams is to chaperon.

Beta Theta Pi

Members of Beta Theta Pi fraternity are holding an informal party at the chapter house next Saturday evening. Mr. and Mrs. William Balderston have consented to chaperon.

Delta Tau Delta

On Saturday evening members of Delta Tau Delta fraternity will hold an informal dance at their chapter house. Mr. and Mrs. F. C. Davis are to chaperon.

Alpha Kappa Lambda

Members of Alpha Kappa Lambda fraternity are entertaining tomorrow evening with an informal dance at their chapter house. Dr. and Mrs. E. L. Severinghaus have consented to chaperon.

Zeta Psi

Zeta Psi fraternity is entertaining on Saturday evening with an informal dance at the chapter house. The chaperons will be Mr. and Mrs. H. H. Bush and Mr. and Mrs. C. E. Roach.

Triangle

On Sunday noon members of triangle fraternity are giving a dinner at their chapter house. Mr. and Mrs. C. A. Wiepking are to chaperon.

Kappa Sigma

Tomorrow evening Kappa Sigma fraternity members will give an informal dance at their chapter

Dinner at Madison Club Will Honor Bishop Ingram Today

Two events are to take place in honor of the Rt. Rev. Arthur Foley Winnington-Ingram, Bishop of London, who is the university's guest today.

This afternoon from 4:30 to 6 o'clock an informal reception will be held at St. Francis club house, Episcopal student's headquarters, in honor of Bishop Ingram. All faculty members and students of the university who are desirous of meeting Bishop Ingram are invited to attend.

The Rev. Norman C. Kimball will entertain at dinner for him in the evening at the Madison club. Among those who are to be present are Mrs. Glenn Frank, Justice and Mrs. M. B. Rosenberry, the Rev. and Mrs. H. H. Lumpkin, the Rev. and Mrs. Francis Blodgood, the Rev. George Craig Stewart of Evanston, Ill., John Gillin '27 and members of Bishop Ingram's party.

house. Mr. and Mrs. H. M. Lampert are to chaperon.

Pi Kappa Alpha

Pi Kappa Alpha fraternity is entertaining Saturday evening with an informal dance at the chapter house. Dr. and Mrs. L. V. Sprague have consented to chaperon.

Y. M. C. A.

Residents and members of the University Y. M. C. A. are giving a party on Friday evening at the

"Y". Those who are to chaperon are Mr. and Mrs. G. L. Larson and Mr. and Mrs. Hubbard.

Alpha Chi Rho

Prof. and Mrs. Norman Cameron are to chaperon at an informal dance given on Saturday by members of Alpha Chi Rho fraternity at their chapter house.

Farm House

Farm House fraternity is giving a party next Saturday evening. Prof. and Mrs. E. R. Jones are to chaperon.

Sigma Pi

Tomorrow evening members of Sigma Pi fraternity are holding an informal dance at their chapter house. Dr. and Mrs. L. V. Sprague are to chaperon.

Alpha Chi Sigma

Alpha Chi Sigma is entertaining on Saturday with an informal dance. The chaperons will be Mr. and Mrs. J. F. Oesterle.

Phi Pi Phi

Mr. and Mrs. Robert Nohn are to chaperon at the informal dance given by Phi Pi Phi next Saturday evening.

Sigma Phi Sigma

Members of Sigma Phi Sigma fraternity are entertaining on Saturday evening with an informal dance at the chapter house. The chaperons will be Mr. and Mrs. S. M. McElvain and Dr. and Mrs. J. W. Williams.

Acacia

Acacia fraternity is holding a smoker tomorrow evening at 7 o'clock for all university Masons. The affair will be held at Acacia chapter house, 198 Langdon street.

Nurses' Dormitory

Residents of the Nurses' Dormitory, University avenue, are hold-

ing open house Saturday evening from 7 to 9 o'clock. Miss Denne will chaperon.

Bethel Lutheran Party

An original "Backward" party is to take place tomorrow evening from 8 until 11 o'clock at Bethel Lutheran church at the corner of North Butler and N. Hamilton sts. John Armbricht '28 is chairman and he is being assisted by Ruth Jacobson and Gladys Jensen '28.

Barnard Hall

Residents of Barnard Hall are entertaining on Saturday evening with a reception for students and faculty which is to be held from 8 until 10 o'clock. Miss Grace Martin is to chaperon.

W. A. A. Party For Freshmen

All freshmen women are invited to attend the W. A. A. party which is to be held today at the W. A. A. cottage on Mendota drive. Supper

will be served there followed by an interesting program. Those who wish to attend are asked to sign on the poster in Lathrop hall near the swimming pool before noon today. Guests will leave Lathrop hall at 5:30 o'clock. Rachel Frazer '28 is in charge of the arrangements.

FRESHMEN GIRLS AT BARNARD ARE INITIATED

After a week of initiation, the freshmen women at Barnard hall have passed their period of probation and are established residents of the dormitories.

The sophomores forced the yearlings to perform such antics as wearing bibs, playing with rattles, and impersonating ravishing bathing beauties. The initiation period ceased on Friday night, when a "kid" party was given by the upperclassmen. As one Barnard resident said, "the rejuvenated co-eds ate, danced and played games to their heart's content."

Wisconsin Fraternities

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FROSH! HERE'S THE LOW-DOWN ON THE EXTRA-CURRICULAR ACTIVITIES

To many students, and especially to the freshmen, very little is known concerning the student self-government bodies at the university. Five administrative boards are organized under the Student senate: The Athletic board, the Badger board, the Cardinal board of control, the Forensic board, and the Wisconsin Union, or the Union board.

The Student senate is a body of 14 members, including representatives from each of the classes and major campus activities, working under a charter granted by the Board of Regents in 1916 for the government of undergraduate men. This group aims to solve various problems relative to student life and activities, and to strengthen the co-operation between the faculty and the student. The Charter states, "The Student Senate is the only general representative and legislative body of the male students of the University of Wisconsin."

Among its powers and duties, it conducts all university and class elections, supervises and regulates financial operations of all student groups, organizations, and publications, and provides for maintenance of government order in student bodies. The membership of the senate consists of the president of the university and not more than twenty students chosen by direct or indirect vote of the qualified male electors of the university. A representative of each of the administrative bodies, the editor-in-chief of the Badger are the six members chosen by indirect voting. Monthly meetings are public.

The Athletic board, consisting of not more than twelve men, shall minister to all athletic interests and activities of male students of the university, except inter-collegiate athletics. Of the twelve men, no less than four shall be non-"W" men.

The Badger board consist of both the Editor-in-chief and Business Manager of the Badger of this year and the preceding year, of two members of Junior class, one representative elected by the faculty. Its powers are to supervise the

activities of the Badger staff. The Cardinal board of Control consist of five members, three seniors, and two Juniors. It has general management of the affairs of the Daily Cardinal.

The Forensic board ministers to the forensic interests and activities of the student body. It consist of one representative of each of the following: the Agricultural, Athenaeum, Castalian, Hesperian, Philomathian and Pythian literary societies, and one member of the Junior class and two members of the Senior class.

The Wisconsin Union board

tends to the social needs of the male students of the university. It consists of not more than nine members, five of whom shall be Seniors, three Juniors, and one a Sophomore.

For the women, there is the Womn's Self-Governing association, which aims to regulate the interests and activities of university women, and supports a widely varying group of social and charitable enterprises. The W. S. G. A., which was organized in 1898, is headed by a council composed of the ejected officers, a board of one hundred and ten house presidents, and forty district chairmen.

Another organization, the Student court, resigned its charter last year. It was later revoked, and now the court is out of existence.

Alumni Items

News of Young and Old Wisconsin Grads

The engagement of Eunice Marie Rogers '24 and Richard T. Plummer '24 was announced recently in Chicago. Miss Rogers has been instructing in the Milwaukee vocational school.

Harry G. Anderson '20 has accepted a position as instructor of economics at the University of Washington in Seattle.

The marriage of Margy Miller, Los Angeles, and F. Morris Jackson '93 took place September 25. Mr. Jackson is a member of Delta Tau Delta fraternity.

Irene Messerschmidt '26, Nakoma, left for Jacksonville, Florida to teach home economics in a high school.

Leroy J. Reisselbach '25 and Lester Gunsberg '25 have opened a law office in partnership in Milwaukee.

Hillier Kriegbaum '26 is touring Europe and Asia and will return by way of California. He is earning his expenses as he travels.

Maynard Brown '23 was made associate professor of Industrial journalism at the Kansas State Agricultural college.

As part of his work for the Chicago Daily Drivers' journal Clement J. Weyker '25 spent a month in England visiting live stock exhibitions.

PAY THAT UNION PLEDGE



Simpson's

The College Girl's Own Specialty Shop 23-25 North Pinckney St. on the Square

"Gentlemen Prefer Blondes" In Stunning Apparel

Lorelei and Dorothy Choose Satin

Satin—both for evening wear and for daytime, is worn by the celebrated girl friends most charmingly in the delightful comedy at the Times Theater in New York. Simpson's apparel, which arrived from New York last week, shows gowns of lustrous satin, developed in new modes.

\$27.50 up



Hat Crowns Are Constantly Rising

—declares Florence Walton, the ball-room dancer, on her return from Paris on the Olympic. The tall crowns are dimpled and creased, and short brims prevail. Felts such as Simpson's millinery salon is displaying, were favorites with the smart arrivers.

\$8.50, \$12.50, \$15

Brilliants Are Conspicuous in First Night Audience

The audience, which by the way, was composed mostly of brunettes, favored brilliants, crystals, and fringe trimming on their lovely gowns. Frocks decorated in like manner Simpson's are showing.

\$39.50 up



Suzanne Arrives With Smart Sport Outfits

On the Paris came the famous Mlle. Lenglen, with 11 trunks of Patou costumes. She wore a two-piece frock of beige woolen fabric, the skirt box pleated in front. Simple, yet distinctive sport garments like this, Simpson's have, very reasonably priced.

\$16.50 up

"A Kiss on the Hand is Very Nice," But a Fur Coat Lasts Forever!

—to paraphrase slightly Lorelei's wise philosophy in 'Gentlemen Prefer Blonds.' Simpson's lovely new furs—rich, glossy Hudson Seal, combined with Leopard, or with a stunning Queen Anne collar of Fitch, a reversible Pony or Broadtail coat, a luxurious Squirrel or jaunty Raccoon, are a few of the exquisite furs which Simpson's are showing. Now that cold weather is coming, a fur coat is indispensable, and the prices are so reasonable!



"Simpson's is Divine!"

So anyone sighs happily when she views the sumptuous furs, adorable frocks for all occasions, hats and important trifles called accessories, which are distinctive yet reasonably priced at the same time! And they are chosen especially for the college girl, too!

Lady Diana Manners in Tweed Ensemble

Lady Diana Manners arrived on the Olympic wearing an ensemble of soft tweed combined with deep red silk. Simpson's stunning ensembles, consisting of a skirt, a contrasting silk blouse, and a short jacket, are developed in kasha and tweed, with or without fur trimming.

RIDER'S MASTERPEN



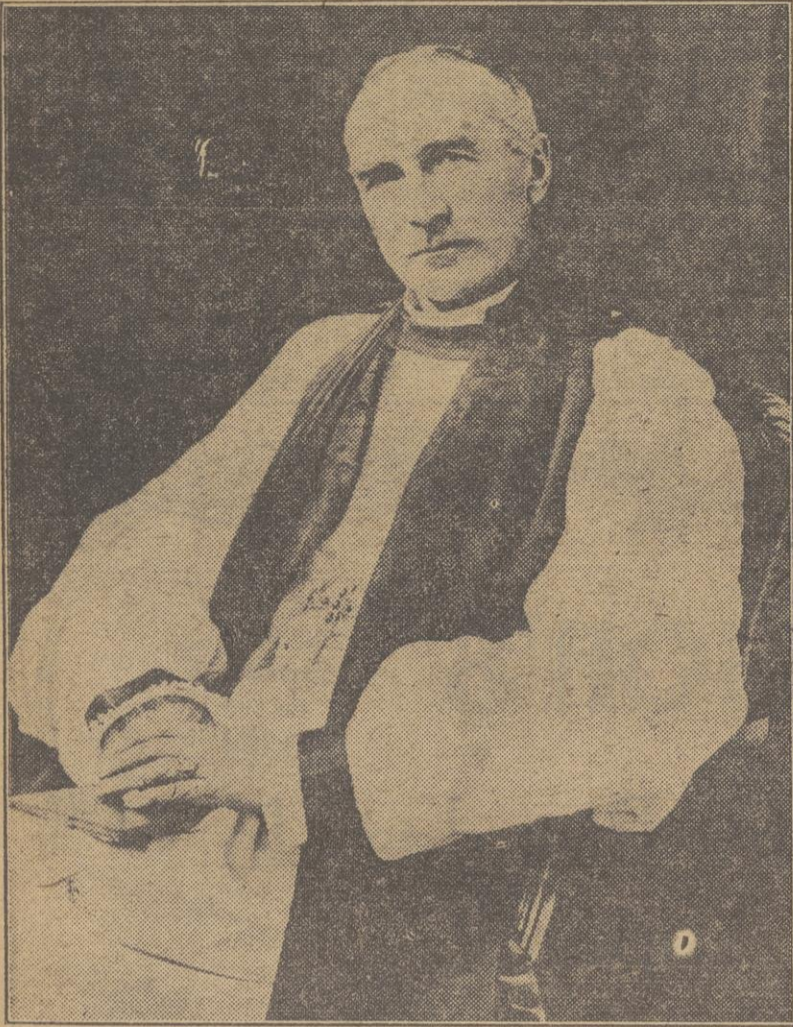
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Bishop of London



A remarkable man, is the London Bobbies' bishop. The Rt. Rev. Arthur Ingram is 68 years old and bears his years with ease. He is said to have a youthful outlook on life and a broad sympathy for the youth of this generation.

He is a tall, spare man, every inch the high ecclesiastic which his rank indicates, but at the same time a red-blooded, enthusiastic advocate of the out-of-door life. He is probably the most democratic Bishop that ever sat in the House of Lords. A. G. Gardiner, who in-

cludes Bishop Ingram in his book, "Prophets, Priests and Kings," says of him:

"He is a great bishop with a certain demonstrative greatness and personal magnetism which quickens the desires and touch the heart of the crowd. He is a great bishop, too, in the sense that he is a great Christian. Slumming to him has been no ideal diversion; it has been his vocation, his life. He has gone into Victoria Park to meet the athletes face to face, to answer their pet poses with ready wit, and win

their hearts by his genial comradeship.

"He has the same access to the rich as to the poor. He does not divorce preaching and practice."

The Bishop says quite frankly that the whole object of his visit to the student bodies at the various colleges will be quite spoilt if it consist of an endless succession of sermons and address.

In one of his letters, the Bishop tells of his aversion to sleeping cars, "I came up here (to an English resort) to save time, by night; but only had about two hours' sleep. I was able to fish for seven hours yesterday—got four salmon but I should have been a bad hand at 'fishing for men' after a night like that."

REQUEST SUPPORT
OF CAMPUS GROUPSFather's Day Committee Sends
Letters Seeking Help of
University Houses

The following letter has been sent by the Father's Day committee to all fraternities, sororities, organized groups, and rooming houses on the campus asking their cooperation and support for the entertainment of the fathers of students.

The letter follows:

"On Saturday, October 30th, the university will again act as host to its fathers, and in words of President Frank, will open its 'heart and halls' to them.

"The President's letter of invitation has already been sent to fathers. We would ask that you help us make this visit of the utmost enjoyment to them. There is much that the committee is planning for their entertainment, but there is much that you alone can do.

"That you may sit with your father at the Minnesota game, arrangements have been made with the athletic department whereby your coupon or ticket for the game may be turned in and two tickets purchased in the section reserved for the fathers and their sons and daughters.

"President and Mrs. Frank are holding a reception at their home

GREENHOUSES KEEP CAMPUS GAY
WITH PLANTS OF ALL DESCRIPTIONS

Relatively few students know of the amount of work done in the 20 university hot houses, some of which are located behind the dairy building, and some west of the Agricultural quadrangle. All of the work of setting and caring for the plants is done under the supervision of Wilfred Newell, who has four men working under him all through the year.

Much of the space in the houses is used for starting the plants which are later reset in the many flower beds on the campus. Keeping up outward appearances by the seasonal rotation of the plants in these beds requires that much time and attention be given to the flowers raised for that purpose within the green houses.

The horticultural department uses at least five of the houses at all times. Still others are given over to the raising of palms and potted plants for decorative purposes. In this department, too, are grown flowers which are cut and used to decorate halls and meeting places. Chrysanthemums raised with this use in view will soon burst into bloom.

Classes in vegetable gardening, floriculture, and plant propagation have space allotted them which they use to grow plants for study and classroom use. Some post-

graduate students are active in conducting experiments for the improvement of various plants. At present, work of this nature is being done on a tomato plant. While most of this work is done elsewhere, some of it is carried on in the hot houses.

A ramble through these glass houses becomes a very interesting walk because of the odd and lovely flowers encountered. None of them, however, can equal in interest the tropical house, congested as it is by wide-spreading palms and plants which would push up through the roof if they were not kept carefully trimmed, so great is their eagerness to grow. In this house is a fig tree, a banana tree, and a rubber tree. A lemon tree heavy with fruit three times the size of that we see in the markets, stands near the door. Overhead the yellow blossoms of the alimenda drape themselves, while at the far end of the house is a richly colored hibiscus flower.

At this time of the year parts of some houses are given over to cutting benches, in which are set sprigs from old plants, which take root and grow for use in the spring. This work has been developed to such a high degree of efficiency that sometimes not more than half a dozen are lost out of 1000 cuts.

NEGLEY WILL ISSUE
PUBLICATIONS INDEX

Professor W. H. Negley, university editor, expects to publish a new index with a complete list of Wisconsin university publications, to replace the former check list issued by his office.

This new list will probably appear within the next 90 days, and will include the newest data on the various bulletins, papers and magazines issued as well as on publications by the university faculty, not issued by the university. Besides the usual bibliographical information, Prof. Negley has asked the faculty members to list places at which their publications are available.

immediately after the game and at 6:30 o'clock there will be a banquet for the fathers at the gymnasium. More about these plans will be in the Cardinal.

"Might we not hope that you will co-operate in planning your functions so as not to conflict with these and to add to the entertainment of the fathers? Also, since the hotels are already taxed with reservations for that weekend we strongly advise that you make the necessary plans for accommodation as soon as possible.

"We would urge that you supplement the President's invitation to your father with a personal one from you."

Very truly yours,
Father's Day Committee

STUDENTS!

Our gang wants to see every game this fall.

Please help them by sending in your work early Friday and Saturday, so we can return it to you before game time each Saturday.

Last call on Saturday of game will be made at fraternities and dormitories at eleven o'clock instead of one o'clock.

Pantorium Co.
CLEANERS AND DYERS

MAKE BADGER CAMPUS FAMOUS TRADITION AND BEAUTY SPOTS

An Indian village once stood where now the men's dormitories stand, and instead of the war whoops of infuriated freshmen there were heard the shouts of Redskins. Perhaps this bit of campus history will help clear up the present atmosphere out beyond the apple orchards.

Wisconsin's campus has not only aesthetic beauty, which its students take pride in, but also historical significance. Fathers who have been guests here have always had certain spots pointed out to them, and now even the Frosh are ready to show and indicate and boast.

The bird sanctuary running from Bascom to Lake Mendota, the swooping curves of the drives, the open vista from Observatory hill, all of these are beautiful sights which help give Wisconsin the repu-

tation of having the best looking campus in the world. Picnic point, though not actually a part of the University campus is always associated with it in the minds of the students.

Oaks on the campus, many of which are along the drive, are over 300 hundred years old and the large oak at the Woman's pier is said to be older than that. Indian mounds are found on the Ag Campus beside the observatory. A spirit stone stands in the Library grounds. Everywhere one finds signs of the life gone by, relics and Indian marks.

Though one can wander for miles finding spots of beauty on the Wisconsin campus, yet most students feel most the thrill of "The Hill," Lincoln watching from its top, walks bordered with elms, Music Hall clock at the foot.

Co-ed Golfer

Dorothy Page, Western Champion, Enters L. & S. Course

Dorothy Page, Women's Western golf champion at the age of 17 and one of the most promising contenders for the women's national championship, who has entered the university as a freshman this semester proves to be a real Wisconsin co-ed despite all the honors she garnered during her last two years on the links.

Miss Page is the daughter of Prof. and Mrs. W. H. Page, and is a member of the Delta Gamma sorority. The champion is now interested in studies, which accounts for her absence from the women's national championship tournament this year, but she expects to enter it in the next season.

Miss Page's series of successes began in 1924 when she won the Western Junior championship at the South Shore club of Chicago. The following year she entered the Women's Western tournament but was eliminated in the semi-finals. This year she was a medalist in the state event and upon playing in the Women's Western tournament she defeated many of the stars of the links capturing the championship. Her most formidable rivals were Mrs. Hill, the Missouri Valley champion and Miss Marion Turpie, the southern champion.

State Historical Society to Meet and Plan Tonight

The State Historical society will have its annual meeting on the third floor of the library immediately following a dinner at 6 o'clock tonight at the University club. Plans will be discussed for the coming year.

Addresses will be made by Burr W. Jones, ex-justice of the supreme court; Frank G. Swoboda, Plymouth; J. A. Wilgus, Platteville; and Prof. Carl Russell Fish, if Mrs.

LOBECK PREPARES WORK FOR BOOK

University Geologist Spends Summers Collecting Various Material

A. K. Lobeck, assistant professor of geology, is now engaged in preparing the material which he obtained this summer through the study of the geological and geographical conditions in the Allegheny State Park of New York for book form.

The district in which Mr. Lobeck worked is heavily wooded with hardwood forests which contain all the wild animal life of an uninhabited region. Since this park is especially inviting to campers, the state has provided permanent tents furnished with cots and blankets which may be rented by tourists for the entire summer.

The richness of this area in subjects of zoological, botanical, and geological interest has caused authorities to build a school in the park so that these subjects for which university credit will be given, may be studied. Professor Lobeck's book will be used as a geographical and geological book as well as instructive material for those interested in the park. Similar work is being done in the zoological and botanical field.

Firemen Stop Leak in Ammonia Tank

Fire company No 1 was called to Cop's cafe, 11 W. Main st., early today to stop the leak in an ammonia tank.

Fish's condition after her burns received last week permits his absence from home.

Harry E. Cole, president of the society will preside both at the university club and the labrary. All members of the society and anyone else so inclined have been asked to attend the banquet. Reservations must be made in advance.

FIRST APIS CLUB ORGANIZED HERE

Only Branch of London Society of Bee-keepers Founded in Madison

The first Apis club to be formed in this country has been organized on this campus. George Marvin, of the economic entomology department, stated yesterday. The local club is affiliated with the Apis club of London, England, an international institute for the service of modern Apic culture which is fostering a genial spirit of scholarly brotherhood among beekeepers of all countries, with the object of promoting their educational and material interests.

The local Apis club is fortunate in having Doctor C. C. Miller Memorial library located here. This collection contains from 4000 to 5000 volumes on the subject of bees and is the second largest collection of its kind in the world.

The club meets on every Tuesday, the next meeting to be held Oct. 19, at six o'clock in the economic entomology Building. Students interested in any of the phases of bee culture are cordially invited.

W. A. A. TO GIVE FROSH PARTY THURSDAY NIGHT

The first function to be given by the Women's Athletic Association this year is a party for all freshmen women on Thursday night at the W. A. A. cottage. Automobiles will leave Lathrop hall at 5:30 o'clock carrying freshmen women and members of W. A. A. to the supper at the cottage. A poster will be kept in the office to be signed by those expecting to attend.

For Sale

Cadillac coupe in very good condition, \$250.

Phone Fairchild 1981R

Delta Delta Delta Leads in Octopus Subscription Race

With a total of 54 points, Delta Delta Delta sorority was leading the field by a safe margin in the Octopus Inter-Sorority subscription contest up to last night. Alpha Chi Omega was its nearest competitor with a total of 20 points, while Chi Omega was third with 15. Phi Omega Pi, Kappa Delta, Pi Phi, and Alpha Xi Delta followed next in the order named.

Barbara Hornby '27, publicity manager for the Octopus, was pleased with the enthusiasm shown, and said that she expects the race to be keenly contested in the next few days.

A novel feature of this contest was the distribution of 800 balloons

to the 8 o'clock classes yesterday morning. These balloons contained the words, "subscribe to the Octopus now" on both sides. Judging from the popularity of the stunt, subscription managers believe that it has done much toward strengthening the results of the campaign.


SUBSCRIBE \$1,000 TO 1926 MEMORIAL FUND

The Class of 1926 Memorial Fund, adopted by the June graduates as a scheme for financing class reunions and providing for class memorials, was subscribed by the class members, to the amount of \$1000. This fund has been deposited with the Board of Regents, with the provision that the annual income is to be paid to the class officers upon request, probably once each five years, to defray the expenses of reunions.

CLOTHES


Ready-made
And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY STYLES, TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES.



Charter House

Suits and Overcoats
\$40, \$45, \$50



I'll see you through

Gosh, these are the busy days! Lunching at the Sig house. Dining with the Kaps. Interview the Dean at half-past two. Take that "special" at half-past three. Tonight's skull practice for the team—when did the Coach say, 7:45 or 8:15?

And who the deuce was that little whiz I met with Dan this morning? Dan—he's Scotch—just mumbled her name and moseyed her right along. Stingy!

Heigh-ho (sigh), my boy, this college is getting too big for you. You better get yourself an Eversharp.

Then you can just dip into your weskit pocket and re-

fresh your memory. An Eversharp never forgets, nor clogs, nor jams. It puts a rifled tip in touch with facts.

Any style you like. Color you want. Have one in solid gold, sterling silver, gold- or silver-filled, hard rubber—red, black or mottled. (See the new utility unit—\$1.50 worth of everything for \$1.00.)

With leads to match—Red Top Leads, the very degree of hardness or softness you prefer; regular, heavy-duty or checking; also in the colors you need or fancy. How much? How much? How much?

From 50 cents to a month's allowance



EVERSHARP

the name is on the pencil



MARK MY WORDS

Next to your badge, the best thing to wear is an Eversharp. I know, 'cause I've been to this man's college. I have a dandy bookmark for you—free—at the Eversharp and Wahl Pen Counter. See you there! —WALLY, the Eversharp Kid

Required by the English Department of University of Wisconsin WEBSTER'S COLLEGIATE

The Best Abridged Dictionary—Based upon WEBSTER'S NEW INTERNATIONAL

A Short Cut to Accurate Information. Here is a companion for your hours of reading and study that will prove its real value every time you consult it. A wealth of ready information on words, people, places, is instantly yours. 106,000 words with definitions, etymologies, pronunciations and use in its 1,256 pages. 1,700 illustrations. Includes dictionaries of biography and geography and other special features. Printed on Bible Paper.

See It at Your College Bookstore or Write for Information to the Publishers.

G. & C. MERRIAM CO.
Springfield, Mass.



10 MORE PROFS MAKE WHO'S WHO

New Names Added to the 1,100
That Appeared Last
Year

"Who's Who in America" 1926-27 edition, just out, lists 10 University of Wisconsin men in addition to the approximate 1100 who appeared last year. The city of Madison claims 143 names in the book of the illustrious, of which 17 are this year's addition. The university is responsible for the greater portion of these names. The university men who made "Who's Who" this year are:

Stephen Moulton Babcock, agricultural chemist and professor emeritus, inventor of the famous milk test; Glenn Frank, president of the university; Edward M. Gilbert, professor of botany; Carlisle B. Hibbard, secretary of the university Y. M. C. A.; George A. Hool, professor of engineering;

Walter E. Meanwell, university basketball coach; Alexander Meiklejohn, professor of philosophy; Pitman B. Potter, professor of political science; William Twenhogel, professor of geology, and William L. Uhl, professor of education.

Several of these names have been listed formerly but not as Wisconsin men.

BISHOP INGRAM HERE ON WORLD-WIDE TOUR

(Continued from page one)

the rates and servants' hire during his six months absence on the world tour which he is making. There are upwards of a hundred rooms in Fulham palace; but Bishop Ingram finds use only for a sleeping room in the ancient edifice.

The Bishop of London is an author whose works include "The Potter and the Clay," "Rays of Dawn," "Victory and After," and "The Spirit of Peace." He was born in Worcestershire, England, January 28, 1858, and was made Bishop of London in 1901. In 1915 he was Knight Commander of the Royal Victorian Order and in 1918 made Prelate of the Order of the British Empire. This will be the Bishop's second visit to the United States. He spent some time here nineteen years ago.

Prof. Gillin Claims Boy to be Greatest New Social Problem

Society's biggest problem is the boy since the old conditions which surrounded him have past away, Professor J. L. Gillin of the Sociology department told members of the Wisconsin Conference of Social Work at a recent meeting.

The increased number of boys being committed to correction institutions was attributed to our present industrial life. "Once," said Professor Gillin, "the youth worked in his father's shop or on his father's farm in close and intimate association with his elders. Today, our industrial life thrusts him into a shop where his associates are boys of his own age mingled with a few older men who have no stake in his moral and social development. His home is only a roosting place. Moreover, since he is working on a salary, he has more money to spend during his adolescent period than ever before. The way in which he should spend this money is not determined by family ideals as once it was."

To remodel methods of dealing with adolescent youth so as to make them fit with the new economic and social conditions, Professor Gillin suggested the following program:

"Employers can take the proper attitude toward boys of working age who are in the employ. These employers of labor can make men as well as an article of commerce.

"Even more important is it that parents, teachers, and all others who have to do with adolescent boys should understand them. A boy is perhaps the most misunderstood being on earth. He needs sympathy which comes from understanding rather than jibes and repressive measures. Adolescent boys are the incarnation of idealism."

The Dane County Republican committee, opening its pre-election meeting at the courthouse here this afternoon, re-elected all of its officers. They are: Fred Gratz, Madison, chairman; H. O. Femrite, Blooming Grove, secretary;

MEMORIAL MACHINERY MOVES CONCERTEDLY

(Continued from page one)
and Phyllis Edkins '28 and laid out a plan of action. Henry Furlong '30 was made leader of the freshmen men.

It was a spirited meeting. A lot of cold cash was laid out on the table before it broke up. And, in the words of Jack Dollard:

"I shouldn't be surprised to see the class of '30 bring in more cash than any other class."

"Pay" Day Today
Collections will go on in earnest throughout the campus today, and reports should begin to come in from alumni centers. The juniors particularly will be hit hard, with Rhola Luby chairman for the women and Donald Jones, of Tumas, for the men.

Members of Tumas who will give their egrets in the '28 campaign are Louis Brambs, president, Harry Thoma, Richard McKee, Edward Powers, Donald Barr, Gordon Dawson, Winston Kratz, Kenneth Webster, Edwin Crofoot, George Hotchkiss, Earl Carrier, Richard Barret, Bev. Murphy, and Richard Clement.

MISS MARY REELY CONVO DELEGATE

Attends Meeting of Women's
International Peace League
in Dublin

Miss Mary Katherine Reely of the Wisconsin Library school was one of the United States delegates to attend the International convention of the Women's International League for Peace and Freedom at Dublin, Ireland which was held on July 9-15. Other delegates from the United States were Miss Jane Adams, international president, Miss Madeline Doty, secretary, Mrs. Robert Morss Lovett, wife of Prof. Lovett of the University of Chicago.

"Every European country was represented at the conference," said Miss Reely, "except Russia, and Italy. Italian delegates had been appointed but were unable to come because it was against Mussolini's wishes. Other countries having representatives there were Japan and Australia. Each country was allowed twenty delegates of which the United States took its full quota.

"The main subject of the convention was the next step toward peace, and the three subdivisions were (1) arbitration and disarmament, (2) economic imperialism, and (3) the problem of minorities."

W. S. G. A. TO FINE ALL FINANCIAL DELINQUENTS

To enforce women students to pay those frequently neglected W. S. G. A. dues the W. S. G. A. board determined last night to charge a fine of 25 cents on all dues not paid before Nov. 1, and after Nov. 15 to charge an additional fine of 10 cents a week. Thursday, Oct. 21, is the date set for the annual scholarship banquet. The purpose of the banquet is to explain to freshmen women the W. S. G. A. scholarship cup which is awarded at the end of the year to the freshman woman with the highest scholastic averages. The W. S. G. A. representative from each house selects one freshman from her house to attend

Fraternity Boys

Have You Ever Seen Yourself Dance?

Learn to dance with an easy style by taking

Lessons

in

Dancing

from the

LEO KEHL
School of Dancing

Phone F. 561 Cameo Room

"As Easy as Walking"

AWARD ALPHA ZETA SCHOLARSHIP CUP

Delwiche '29 Winner; Omicron
Nu Cup Goes to Bertha
Schmid '29

"Scholarship and How to Study" was the subject of the talk by assistant Dean J. A. James at the convention of the College of Agriculture and Home Economics held at Agriculture hall Tuesday evening. This was the first of two talks on the same subject to the students of these colleges. Dean James stressed the importance of scholarship and the harmful effect of poorly arranged program.

At this time, Joseph J. Delwiche '29 was awarded the Alpha Zeta cup, which is presented annually to the sophomore who had the highest average as a freshman in the College of Agriculture by Alpha Zeta, honorary agricultural fraternity. Previous holders of this cup were Joseph A. Chucka '27, 1924 winner, and Basil B. Howell '28, 1925 winner. Mr. Delwiche is a son of Prof. E. J. Delwiche, who is head of the Ashland experiment station of the College of Agriculture.

Bertha Schmid '29 was awarded the cup presented by Omicron Nu, honorary home economics sorority. This cup is presented to the freshman woman having the highest scholarship in home economics. Miss Schmid is the first to hold this cup.

Morphy Commends Union Board for Its Concert Series

"This season's Union board concert series is indeed ideal," said Professor E. W. Morphy, of the Music school, yesterday. "In quality and quantity a more excellent program than has been arranged for this year would be indeed difficult to find."

The artists engaged are famed throughout the world, according to Mr. Morphy, and this will be a fine opportunity for college students to hear the real talent of the world. If students do not support a refined movement of this nature, Wisconsin will soon lose her musical culture.

"I feel that we all ought to be truly indebted to the Union board for bringing us such opportunities," concluded Major Morphy. "And I hope that Wisconsin students will not overlook their excellent opportunity."

It takes two to start a fight or a family and too often there isn't so very much difference.

Dr. F. A. Niles
Dentist

301 South Pinckney St.
Phone Badger 2725

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HANDY PACK
WRIGLEYS
P.K.
CHEWING SWEET



A treat everybody enjoys.
It's good for young and old.

AFTER EVERY MEAL

Classified Advertising IN THE CARDINAL Reaches Every Student

LOST AND FOUND

LOST—Billfold and check book on campus Tuesday. Call B. 5448, George Schmid. 3x7

LOST: Black female police dog 5 months old. Call B. 6797. Reward. 3x6

LOST: Billfold and fee card at Sterling hall, Wednesday, Sept. 29. Leave at Cardinal office. 3x5

WANTED

WANTED—Negro Law Student desires opportunity to work and attend school. Years of experience in table waiting and Domestic Service. Can furnish references. Call Badger 3270. 2x7

WANTED—Students Laundry d.n.e. Silks are specialty. Will call. F. 4735. 4x7

WANTED: Student laundry. We call for and deliver. Call F. 5964. 6x6

WANTED: Student girl to stay with baby a few evenings a week for room. No extra work. 2410 Commonwealth avenue. B. 6968. 2x6

FOR SALE

PIANO 1815 University ave. 2 1-2 blocks from car line. Call afternoon or evening.

FORD COUPE for sale. \$150. 1923 model. Balloon tires, many extras in good shape. Call B. 4090 any evening and ask for Donald Clark.

FORD TOURING priced for quick sale. Runs good and has fair tires. \$25. B. 5959. 2x6

FOR SALE: Ford touring, good condition. Cheap if taken at once. F. 1667. 3x6

FOR SALE: 1920 model Reo roadster. A-1 winter top in good running condition. Price \$100 for quick sale to close estate. Call B. 6166.

SEVERAL new chiffoneers, \$15.50. Dressers, new \$17.00. These dressers arrived late and are especially priced to move. We will get you anything in the furniture line on a low percentage basis. Dean Furniture Co., 610 University ave. F. 4830.

PAY THAT UNION PLEDGE



Braeburn
Smart Styled Clothes For College Men
Tailored At Rochester

SPETH'S
222 STATE ST.

Official Notice!

THE UNIVERSITY OF WISCONSIN
TRAFFIC AND PARKING RULES

1. Motor-driven vehicles either owned or driven by students, are prohibited from parking on the University Campus.
2. Motor-driven vehicles either owned or driven by members of the Faculty or employees of the University shall be parked only in the parking sections assigned to them.
3. Unoccupied places in Parking Areas Nos. 1 and 11 are reserved for visitors.
4. The University of Wisconsin assumes no responsibility for the care or protection of any motor car or its contents while on the University grounds.
5. The University Campus, for the purposes of the regulations, does not include the farm lands west of the Stock Pavilion.
6. Should extraordinary circumstances make an exception to the above regulations desirable, the Superintendent of Buildings and Grounds has authority to deal with such instances.
7. Do not drive on grass or walks under any circumstances.
8. Give the pedestrian some show—he has equal rights on the road.
9. Speed limit 15 miles per hour at all times. Being within the speed limit does not excuse accidents.
10. Use of cut-outs forbidden.
11. Persons must not ride on running boards of cars.
12. In case of fire do not drive on campus.

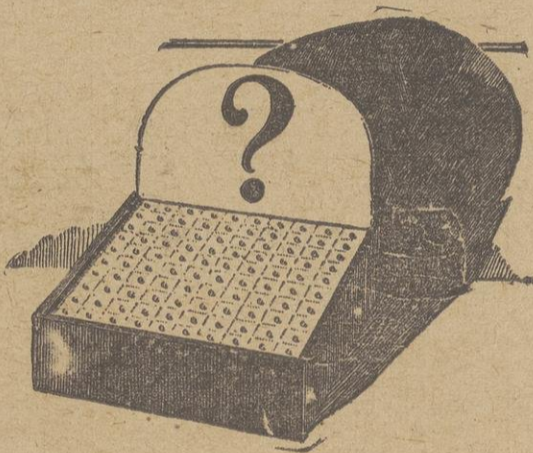
A. F. GALLISTEL,
Supt. Buildings and Grounds

Announcing---



THE BLUEBIRD "Find-the-Real-Pearl" Contest

*A Wonderful Opportunity to Win
a Beautiful \$50.00 Bluebird Pearl Necklace FREE*
---and test your knowledge of the most beautiful gem in Nature---
the Pearl



The Rules are Simple and Few

Come in for a voting blank.

Check your choice of the genuine pearl.

Sign your name and address and deposit the ballot in the Ballot Box in our store.

In case of tie, identical prizes will be awarded to tying contestants.

TO demonstrate the phenomenal similarity between Bluebird Pearls and Genuine Natural Pearls we have staged this challenging "Find-the-Real-Pearl" Contest.

100 pearls on a white silk velvet pad—99 of them Bluebird Pearls. Compare them one by one in our windows—pick, if you can the **ONE GENUINE PEARL!**

This fascinating contest is open to everybody. There are no restrictions—no obligation to buy—no red tape. Come in for an entry blank, spend a few minutes before our windows, check your choice of the real pearl—then slip your vote in our ballot box. The contest ends a week from next Saturday night. **BUT ENTER TODAY!**

Valuable Prizes!

FIRST PRIZE

\$50 Necklace of Bluebird Pearls

SECOND PRIZE

\$25 Necklace of Bluebird Pearls

THIRD PRIZE

\$15 Necklace of Bluebird Pearls



H. H. Ratcliff Co.

27 South Pinckney St., Madison