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| PHONES | |
| Business | B.6606 |
| Editorial | B. 250 |
| Night | B.1137 |

The Daily Cardinal

WEATHER
Partly cloudy to cloudy today and tomorrow. Cooler today.

VOL. XXXVII, NO. 140

UNIVERSITY OF WISCONSIN, MADISON TUESDAY, APRIL 3, 1928

PRICE 5 CENTS

Hoover, Smith Lead in National University Vote

Complete Reports Give Commerce Secretary Plurality of 9,000

BOSTON—Herbert Hoover and Al Smith of New York together polled more than three quarters of the total number of votes in the country-wide university ballot, results of which are announced today by The Independent, a national weekly.

The Secretary of Commerce alone, with 22,086 votes was awarded almost half the undergraduate and faculty total in 39 colleges and universities. Smith came in only a far second with 13,534. Reed was runner up to the Democratic leader, with Dawes and Lowden trailing Hoover in that order.

145 Colleges in Vote

Of the 70 publications invited by The Independent to represent their colleges in conducting the poll, approximately 45 accepted. And of this number 39 have reported final results with the rest delayed because of vacations and examination periods. The 10 men, five Democrats and five Republicans, chosen to appear on the ballots received in all 46,879 votes, while the total count for all the choices, including a score or more names not generally listed, approached 60,000.

Lindy, Rogers Pull Votes

Among these the also ran were Will Rogers, Amee Semple McPherson, "Big Bill" Thompson of Chicago, Lindbergh, Norman Thomas, Senator Heflin of Alabama, President Butler, of Columbia, and a college professor. In the five women's colleges taking part, Wellesley, Mt. Holyoke, Smith, Bryn Mawr, and Connecticut, Hoover was overwhelmingly the winner. A

(Continued on Page 9)

Sharp New Head of Union Board

Cole, Halverson, Otjen Gain Offices at Annual Banquet

Next year's officers for the Wisconsin Union building were elected at the annual Union board banquet at the Madison club last night. They are:

Lauriston Sharp '29, president; Edward Cole '29, first vice-president; Ted Thelander '29, ex-officio, second vice-president; Ted Otjen '30, secretary; and Newman T. Halverson '30, treasurer.

These officers will automatically become to the student members of the Union council which is to have charge of the government of the New Memorial building. They have been given this position through the new Union constitution recently passed by the Board of Regents.

This provision in the constitution gives the Union board more power and responsibility than any other student governing board in the nation," Kluckhohn '28, retiring president stated. He also gave a report of what the Union has done during the past year and prospects of what it should accomplish during the coming year.

The office occupied by Thelander is a new one created by the new constitution. The clause in that document states that the all-university member-at-large automatically becomes second vice-president ex-officio.

Retiring officers are Clyde K. Kluckhohn '28, president; Gordon Dawson '28, vice-president; Lauriston Sharp '29, secretary; and Edward Cole '29, treasurer.

TUMAS ELECTIONS

Richard Abert
John Catlin
Lawrence M. Davis
Allan Edgerton
George Evans
William Fuller
Lougee Stedman
John Hume
John Huston
Merton Loyd
Joseph Lucas
Donald McDermaid
Max Murphy
Floyd Newcomb
Paul Pannier
John Parks
William Ramsey
John White

Faculty Appoints Student Conduct Committee; Gives Right Of Appeal

Jack Mason Picked to Head Haresfoot; 34 Added to Group

Jack Mason '29 was elected president of Haresfoot; Francis O'Connor '29, vice-president; Franklin Prinz '30, secretary; Roy Goodlad '28, treasurer; Gordon Derber, L2, keeper of the Foot; and William Schroeder '28 business manager at a meeting of the club held Sunday afternoon.

Before the election of officers, the club voted 34 students into membership for their work on the last two Haresfoot shows, "Meet the Prince," and "Feature That." Plans for the Haresfoot Follies were discussed and completed during the course of the meeting.

Mason, the new president of the club, achieved prominence during the last two years by his musical compositions. He wrote all the music and some of the lyrics for the Haresfoot show this year.

The list of students who were elected to membership is as follows:

Franklin Prinz '30, James Curtis '30, David Sachs '29, Ralph Smith '29, Roy Goodlad '28, Phillip Colehour '30, Clyde Nooker '29, Gordon Perisho '28, Julian Ziegeld '28, Ira Fender '29, Theodore Swanson '28, and Edward Weibracht '28.

Howard Suby '30, Glenn Schanck '31, Anthony O'Brien '29, Joseph Lucas '30, Wenzel Thompson '28, Garrett Lincoln '29, Herbert Hamlin '29, Victor Hanpricht '29, Donald Matthews '29, William Crouch '28, James Jordan '28, and Herbert Halstead '30. Curtis Ellickson '29, Marvin Fein '29, Donald Jones '28, Albert Faustian '28, Charles Schrofer '28, Gordon Derber, L2, Eugene Zander '29, George Frechette '28, Hampton Randolph '29, and Sol Kahn '29.

Coonskins, Slickers for Vacation Wear Weatherman Warns

"Expect anything—from blizzards to thunderstorms—during the spring vacation."

Such is the prediction of the weather man in the fourth floor of North hall. But it isn't so gloomy as that. There may be rain, or snow—and then again there may be perfectly lovely weather, such as that we had for the past two days.

According to weather forecasts, slickers with their striking colors and painted wisecracks, will be in favor today. Tomorrow, topcoats of all patterns and colorful sweaters will be in vogue, as the temperamental mercury is expected to take a drop, due to the cold northwest winds coming down on the Great Lakes from western Canada.

To those leaving Madison for the vacations, a word to the wise is sufficient. The weatherman advises you to take along most of your wardrobe, all the way from fur coats to slickers.

To those who, for diverse reasons, have to remain in Madison, there is the lake, the canoe, and the moonlit nights. But again—all depends on the weather.

President and Deans to Appoint Body of Five Members

After months of sifting and winnowing, the university faculty Monday completed its threshing over the problem of student conduct. The chaff of the plans eliminated, the faculty readily approved the appointment of a new committee on student conduct to be composed of five members appointed by the president, and the dean of men, the dean of women, and the deans (or junior deans) of the colleges of the university, ex officiis.

The duties of the committee, the report of the committee headed by Prof. H. B. Lathrop says, "shall be to exercise the authority of the faculty in dealing with misconduct on the part of the students, subject to the approval of the faculty and the regents."

Committee to Decide on Policy

"The committee on student conduct may again delegate its authority to sub-committees from its body. The dean (or junior dean) of the colleges concerned, the dean of men in cases concerning men, and the dean of women in cases concerning women shall be each a member of the special committee dealing with an individual case. Subject to the foregoing regulation, the committee shall decide upon its own organization, policy, and procedure."

(Continued on Page 2)

An Easter Message From Glenn Frank

Today Wisconsin's nine thousand students close their books, put down their laboratory instruments, and turn from the tasks of the class room to the relaxation of their Easter vacation.

In this small army of nine thousand students there are young men and young women of all creeds and of no creed. Catholics and Protestants rub elbows in the hallways. Methodists and Mohammedans, Baptists and Buddhists are class mates. Jews and Gentiles are side by side. To some, these days of Easter week will be holy days; to some, but holidays.

As I see this medley of religions released from the routines of the university for a week that is associated with a Christian celebration, I wonder whether the week's significance will be monopolized by the Christians. I should be sorry if this were true. For the Easter season seems to me to carry in its tradition the inspiration of a creative symbolism for the non-

(Continued on Page 2)

LAST PAPER UNTIL APRIL 12

This morning's issue of the Daily Cardinal will be the last paper published until the morning of April 12, the day after the close of spring vacation. See you later.

Critics Praise Three Campus Magazines

April Commerce Magazine Shows Care in Selection of Material

By P. C. W.

The April number of the Commerce magazine, disclosing once more the careful work of the editors in their selection of materials, appears on the campus this morning. Coming out at an opportune time, immediately before a vacation, it should receive the careful consideration, not only of students in the School of Commerce, but also those in other departments.

As usual, the frontispiece contains an excellent bit of poetry that carries with it a good deal of sound philosophy in "If," written by Rudyard Kipling. Carl A. Johnson, president of the Gisholt Machine company, of Madison, writes the leading article of the magazine on "Educational Work in the Wisconsin Manufacturers' association." Mr. Johnson presents in his story a clear word picture of the instructive activity of the association. "Getting Ahead in Wall Street," by Clinton Colver, ex-student of the

(Continued on Page 2)

William Fuller Edits Colorful April Athletic Review

By C. D. A.

Two ambitious youths mixing up at the home plate on a colorful background of red and yellow provide the cover and main theme of the April Wisconsin Athletic Review which makes its appearance on the campus today.

The magazine, edited this month by William Fuller '30, contains two especially interesting articles on baseball and spring football, illustrated with numerous pictures.

An appeal for clean amateur athletics comes from the pen of T. E. Jones, who has been associated with intercollegiate athletics in every capacity possible. Mr. Jones upholds amateurism as a "builder of character and a school of good citizenship" in a manner that should win even the severest critics of college sports today.

A personality sketch of Coach Jones himself, an article on baseball pitching by Guy S. Lowman, and several

(Continued on Page 2)

Freshman Honorary Fraternity Initiates; Chooses Its Officers

Officers selected at last night's initiation banquet and meeting of Phi Eta Sigma, honorary freshman fraternity, at the Hotel Lorraine are the following:

Milton H. Klein '31, president; Alexander Cowie '31, vice-president; John A. Zeratsky '31, secretary; and Frank Fischer '31, treasurer.

At this year's initiation, 56 members were admitted to the fraternity, having fulfilled the requirement of an average of 2.5 grade points or above for the first semester's work.

Speakers at the banquet following the initiation were Dean Scott H. Goodnight, Prof. F. W. Roe, Registrar F. O. Holt, Addison A. Mueller '30, and Milton Klein. Ted Otjen, retiring president, presided at the meeting.

Armory Crowded At Concert Band Spring Concert

By R. L. M.

The university concert band, under the baton of Prof. E. W. Murphy presented its annual spring program before an audience that filled every available seat in the armory Sunday afternoon.

A surprisingly developed style marked the entire program. It was one to test the ability and versatility of any organization to the utmost; but the 65 musicians handled each composition in turn with a spirit of entire confidence, justified beyond any doubt.

Their playing was at all times free from the blare and blast so many times present in band programs. Even in the intensely dramatic "Richard III Overture," with its fortissimo passages and the riotous "Procession of Bacchus" from Delibes' "Sylvia" there was always evident a fine restraint and care to smallest detail.

Any apprehensions that may have been entertained as to the band's ability to present a more delicate type of music were dispelled at once with the playing of the exquisite Schubert "Serenade." It was given with an unerring directness and simplicity, and a faultless technical performance.

Hoebel '28 Awarded

Cologne Fellowship

E. Adamson Hoebel '28, has been awarded a fellowship to study in Germany during the academic year 1928-29 by the American-German Student Exchange, which is under the auspices of the Institute of International Education. Hoebel will do graduate work

in the field of sociology at the University of Cologne in its Institute for Social Investigation. He will study under Prof. Leopold von Wiese, one of the most outstanding sociologists in Europe. The fellowship covers tuition and living expenses at the university.

Meiklejohn, Taylor, Buck Write for Alumni Publication

By C. Q.

Presenting one of those beautiful scenes of the Wisconsin campus on its cover, the April issue of the Wisconsin Alumni magazine fulfills what the president of Washington college said of it: ". . . a splendid piece of work . . . one of the most appealing alumni periodicals coming to my desk."

First of all, there appears on the first page, a letter from George Little to the alumni, praising their work and support and urging them to join the Alumni association. A sketch of the work done in the Experimental college and what will be done the coming semester, by Prof. Alexander Meiklejohn, come next.

Prof. Warner Taylor, head of the freshman English department, follows in an article commenting on the value of Freshman English, giving an opinion based on the summary of a recent survey. His discussions are in-

(Continued on Page 2)

Murphy, Owen, McNary Victors in Board Race

Heaviest Voting in Years Features Cardinal Control Elections

Robert Murphy '29, Sally Owen '30, and David McNary '30 were elected to the Cardinal Board of Control in yesterday's special election.

Complete results of the election are as follows: Robert Murphy, 430; Kenneth Crowell, 272; and Donald Harter, 201. In the sophomore race the vote was Sally Owen, 471; David McNary, 236; Edgar McEachron, 219; Janet Smith, 209; Lillian Krueger, 202; Franklin Prinz, 162; and Gene Fournace, 158.

Heaviest Voting Recorded

"Although the election had to be postponed for several days," Frederick Jandrey '29, chairman of the elections committee stated, "the number of votes cast far exceeded that cast for last year's Cardinal Board election."

Because of a mistake in the proofs given to the committee by the printer the names of McNary and Miss Owen were left off of the ballots, and the election could not be held at the scheduled time last Friday.

Engineers Mail Votes

A feature of this year's election was the vote cast by mail of 35 junior engineers who were forced to take a field trip to Chicago over the weekend and could not vote here. The votes were forwarded by mail as soon as they were taken and reached the committee about 10 o'clock last evening.

Murphy, the junior member has but one year to serve on the board while the two sophomore members are elected for two-year terms. Although they will meet with the old board, they will not assume their official duties until the end of the year.

'Obscene Poem' Gets Jail Term

Former Student Sentenced for Publication in Daily Worker

David Gordon, alleged former 18 year old University of Wisconsin student, must serve a term of two years in the New York state reformatory as a result of the publication of his poem "America" in the "Daily Worker," according to a dispatch received from the American Civil Liberties union yesterday.

The dispatch states that "Gordon's poem compared the business world of America to a house of prostitution." This, according to the ruling of one of the judges of the New York State Court of Appeals, who decided the case, "would tend to arouse lascivious desires in the reader" and the poem was declared obscene.

No record of Gordon's university career could be found late Monday night, but it is alleged by the American Civil Liberties union that he was a member of the class of 1930.

Editors of the "Daily Worker" have been sentenced to a few weeks in the work house as a result of the publication of the poem.

Members of the American Civil Liberties union who released the dispatch are Harry F. Ward, chairman; James H. Maurer, vice-chairman; Helen P. Stokes, David S. Jordan, Roger N. Baldwin and Forrest Bailey, directors.

Hayden '96, 'W' Man, Runs for Ward Office

Charles Beecham Hayden, who graduated from the university as an electrical engineer in the class of '96, is one of the candidates for alderman from the first ward today. While in school, he won his "W" as a member of the baseball team.

ON THE EDITORIAL PAGE

1. We Welcome the Races
2. Vote Today
3. Tom Tom
4. The Alumnus

The World's Window

By S. H.

WHAT GOES ON

The week: Front page streamer headlines announce that Lindbergh wants to retire from public life. Coolidge is urged to send marines, now in Nicaragua, to Chicago. Republicans make desperate efforts to involve the Democrats in the oil scandals. The dignified members of the senate take off enough time from calling each other liars and slanderers to pass a 325 million dollar flood control bill. Evidence of spring: about half a dozen aviators announce their intention of flying across the Atlantic.

THE INJUNCTION MENACE

The use of the injunction in the lockout of the Allen A hosiery mill workers in Kenosha is another example of the power of the judiciary over trade unions. Judges virtually have the power to smash unions. It is a matter of life and death to organized labor.

The federal injunction granted the Allen A company prohibited picketing. It is not nearly as flagrant an example of the use of such autocratic decrees as others that can be pointed out. For example, the brutal injunction handed down by a county judge, J. N. Langham, against the Rossiter, Pa., local of the United Mine Workers forbids the dispensing of relief money to the starving miners and their families and prohibits their attendance at church for fear that nearby scabs may be touched by the music.

It was only after great difficulty that unions succeeded in securing some measure of legal recognition. And now that they have it, the courts seize almost every opportunity to make them regret it. The most effective weapons of the union, organizing, picketing and boycotting, can all be prohibited on some legal pretext or other.

The fundamental legal concept most dangerous to organized labor is the doctrine of criminal conspiracy. This is used continually in spite of the principle behind the Clayton Act which was supposed to exempt the trade unions from the operation of Federal anti-trust legislation. The union becomes a conspiracy and as such must be suppressed for the sake of public welfare.

This doctrine of "criminal" conspiracy is more often one of "unlawful" conspiracy. Then, of course, the basis for condemnation enters the field of morals and convention and thus broadens out considerably. And the interpretation of unlawfulness is the judge's own prerogative.

Then, to prove the unlawfulness of some object or means, lawyers show how unions have restrained trade or have injured good will and have violated the right of contract. Trade must not be restrained by the hindering of the pursuit of one's calling. Employers are entitled to the loyalty of their workers as evidence of good will. Regardless of the atrocious injustice of "yellow dog" contracts, they must be enforced. So a judge does not have to be bothered with violations of specific statutes or stretch his imagination much to decide that the union is "willfully" and "maliciously conspiring" about something and grant an injunction.

The judge is the law and he may do all sorts of queer things with the first ten commandments. Thus freedom of speech and going to church may become illegal. The scope of the doctrines of criminal conspiracy, restraint of trade, good will and contract is determined by the individual on the bench. And quite often the judge issues so many restrictions that the union must virtually suspend its activities.

So trade unions must battle their way through judicial barriers if they are to accomplish anything. The American Federation of Labor does not seem to be able to make a successful fight. We believe that its non-partisan policy stands against it. Legislators are not much concerned with unions because unions are legally unaware of legislators.

The law is always years behind the needs of a country. It is now high time that legislators and judges realized that trade unionism has a necessary and legitimate function in modern industrial society and that certain "rights" have become antiquated and detrimental to the pursuit of life, liberty and happiness.

Faculty Appoints a Discipline Committee

(Continued from Page 1)

In presenting the plan, Prof. Lathrop pointed out that the new committee is a fairly large one to sit as a whole on general matters of policy and to investigate conditions at large, while its organization and procedure is flexible enough to handle individ-

ual cases efficiently and with sound judgment.

Students May Appeal Decision

A student may appeal from the decision of the committee on student conduct; such appeals will be heard by the committee on appeals, which shall report its action to the faculty for approval or disapproval. Except for such appeal, the decisions of the new committee will be final.

The new committee is an organ of the faculty, responsible to it, and endowed with its authority in matters of discipline.

Commerce Mag Wins Applause

(Continued from Page 1) commerce school of 1908, presents an attractive analysis of one's possibilities of success along America's financial row.

Two other articles, "Breaking Into the Accounting Profession," and "Should the College Student Do Sales Work?" concluded the major items in the issue. The former was published as an exchange of the Illinois Commerce magazine, and gives authoritative facts regarding accounting. The latter, by Warren Price '29, is an interview with Arthur C. Anderson, S.C. '28, giving highlights connected with student saleswork.

The Commerce mag contains its customary amount of good feature material which tends greatly to increase the interest and attractiveness of the issue.

Fuller Edits New Athletic Review

(Continued from Page 1) prospective forecasts on the season ahead furnish other high spots in the magazine.

"What Becomes of College Athletes?" an article on page 20, gives an authoritative analysis of what former heroes have done since their graduation.

The make-up of the magazine is not quite so beautifully balanced as it was last month, but it is still attractive. And the picture of Tom Lieb on page 14 should give anyone a pleasant two minutes.

Alumni Magazine Term'd Splendid

(Continued from Page 1) interesting and thought provoking.

"Literature One Hundred Per Cent American," by Prof. Philo M. Buck, is an illuminating as well as a worthy reply to the recent article in the "American Mercury," which attacked the overlooking of American literature in colleges and universities.

An article by Arnelda Clarke '28, on the origins and aims of the International club was another of the interesting articles appearing in this issue.

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Scott Will Not Retire; Kiekhofer

Rumor False That Econ Prof Will Withdraw at Year's Close

The report that Prof. William A. Scott intends to withdraw from teaching at the University of Wisconsin is false, according to a statement from Prof. W. H. Kiekhofer, chairman of the department of economics and acting head of the college of commerce.

"As far as I know, there is no foundation for the report that Professor Scott expects to retire at the close of the current academic year," Professor Kiekhofer said.

"It is true that Professor Scott retired as director of the school of commerce at the close of the last academic year. He did this, however, in order to devote all of his time during the remaining years of his connection with the university, to teaching, research and writing."

Professor Kiekhofer affirmed the report of the coming retirement of Stephen Warren Gilman, professor of business administration.

"As far as Professor Gilman is concerned, we regret that it is true that he expects to retire at the close of the present academic year."

An Easter Message From Glenn Frank

(Continued from Page 1) Christian as well as the inspiration of a literal incident for the orthodox Christian.

I find this symbolism in the Easter prayer of one of the saints. "I would know him," said Saint Paul, "in the power of his resurrection." Paul was not bothered by doubts; the resurrection was to him a literal fact; but, unlike some less eager followers, Paul was not satisfied to know a fact unless he knew also its power. I suggest, then, as a brief secular sermon to the students at Easter time, that, in the light of this insight of Saint Paul's, we remember that every fact we face in class rooms has its outer form and its inner power, its inner meaning.

To find its outer form means knowledge; to find its inner meanings means wisdom. To know its outer form is information; to find its inner power is experience. It is easy to become learned; it is difficult to become wise. Until we go beyond the outer forms of facts we are but the products of schooling; when we have pierced to the inner meaning

and harnessed the power of facts we are educated men and women.

Madison to Milwaukee Fare Reduced to \$4 in Second Railway Cut

A round trip ticket rate of \$4 from Madison to Milwaukee, starting today was announced yesterday by both the Northwestern and the Chicago, Milwaukee, St. Paul and Pacific railroads.

Both railroads recently cut the round trip rate from \$5.86 to \$4.50 and the further reduction has been authorized up to April 30. Tickets on the new rate will go on sale today and will be good for 10 days from the date of purchase.

Students who have already purchased round trip tickets at the \$4.50 rate will be given a refund upon ap-

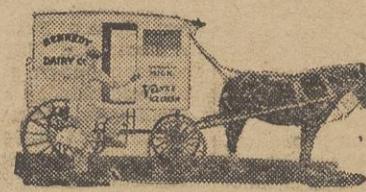
plication at the respective ticket offices. The cut has been authorized by the Wisconsin Railway Commission.

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Never! But do they cost more than
ordinary shoes?"

"Not at all! Buy FLORSHEIMS,
brother, and save money yourself!"

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(Continued from Page 1)

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Daily Reports of all Badger Teams

Football Men-- Report Today!

Thistlethwaite Asks All Men Interested to Report Before Vacation

Stop, look, listen, ye candidates for varsity football! Coach Glenn F. Thistlethwaite will have it distinctly understood that he advocates that all men interested in the spring football practice report at Camp Randall to get football equipment and lockers if they have not already done so.

Yesterday was the first day for the incoming candidates and a good part of those expected were out at Camp Randall getting uniforms and lockers in preparation for the spring varsity practice coming April 11, immediately after the vacation.

Coach Thistlethwaite has everything in readiness for a bang-up start to this season's practice. Because he regards spring practice as one of the prime requisites for a successful football team he demands that all men who report do so with the serious intent of becoming candidates for that great and glorious honor: the football team.

From the men that report this spring Coach Thistlethwaite intends to pick the members of his 1928 football squad. He has become quite a particular man regarding the make-up of his fall squad and will issue invitations for the varsity squad next fall. Without an invitation no one will be allowed on the squad.

For four solid weeks, five days a week at 4:30 each day the men will go through a training in the fundamentals. Short as the practice is it gives all the men an opportunity to be in readiness for the coming season.

The Badger coach wishes to correct an opinion that has become quite prevalent. Although he wants all numeral and letter men of football to report he is not limiting the spring varsity practice squad to just these men. He wants all men interested in varsity football to report, regardless of what they have done in the past.

Badger Track Team Will Practice Here Over Spring Vacation

It may be a joyous vacation for many of the students but it will just be another week of hard work for the Badger track squad as they continue their preparation for the coming outdoor season.

A rather disappointing indoor season has been the motivating force behind almost superhuman efforts on the part of the men. They are struggling with inexperience and their only hope of a stronger team lies in strenuous practice.

As Mr. Jones worded it, "those men who will carry on for Wisconsin will stay over and put in some hard outdoor work at Camp Randall."

The entire squad with the exception of the high jumpers, and broad jumpers will finish moving over to Camp Randall today. Mr. Jones is disgusted with waiting on the whims of nature, and he fully decided to put the men to work in the outdoors regardless of the weather.

Capt. Gill Smith is industriously working away in preparation for his coming condition exam in a troublesome law course. Smith is among those who are going to wait over and prepare.

Among the men who are working out in the discus throw are Larry Shoemaker, and Rube Wagner. Shoemaker has all the requirements for a good discus man and he looks good for the job. Wagner, of course, is a veteran at this event and does not show exceptional ability. He may devote all his time to spring football and in that case will not have time to work out in track.

Whether or not too many people are going to college will be decided by the U. C. L. A. and Oregon State women's debating teams. The question has arisen from the large increase in the number of students attending our institutions of higher learning.

FOOTBALL MANAGERS

Men who wish to try out for football managers are asked to report to Varsity Manager Ken Cady at Camp Randall Wednesday afternoon, April 11.

CARDINAL-SPORTS

**Athletics in
the
Collegiate World**

National Sports Slants

By EDWARDE F. PERLSON

So the mastodon matadors of the squared circle will be seen in action? This is surmised from an announcement by Tex Rickard, pugilistic charmer, who says he has signed Thomas Heaney, the New Zealand box-fighter, to tangle with Champion Gene (Noah Webster) Tunney in a title match sometime this July. The bout will be held in "America, or London, England," all according to the way the fish nibble on the latest hook, line, and sinker. Tunney was indeed glad of the selection and in simple words remarked, "The impending fisticuff encounter gratifies my personal satisfaction. I shall be most delighted to grant the Aztec an interview for 15 rounds."

Sharpshooter Missing

Bubber Jonnard, the Tennessee sharpshooter recently released by Connie Mack to the Brewers, is strangely missing from the Milwaukee training camp. Jonnard's absence has caused no little amount of consternation, because the Nashville right-hander would be of great hurling assistance to the Brews. Jack Lelivelt, manager, wired the giant Athletic leader as to the pitcher's whereabouts.

What a Bonnie Lassie

A Scottish woman won a parlory on the Lincolnshire stakes in the Grand National held in Dublin and collected 7,000 to 1. She put a shilling on Dark Warrior and won \$1,750 on a 25c bet. Had she put up a guinea she would have collected \$35,000. Did her husband shoot her for not laying the pig coin? No, the lucky girl isn't married.

Question Box

Q. Who is John D. Rockefeller's caddy?

A. Anybody that will go the rounds with the millionaire for a dime.

Q. What will the winner of the C. C. Pyle derby get?

A. \$25,000 to buy corn plasters with.

Q. Who is the most popular um-pire?

A. Be yourself, Puthecanthropus, there ain't no such animal.

Q. Who is manager of the Wichita Falls team?

A. Do you mean wrestlin' or skiin'?

Q. How can an honest man break into baseball?

A. Is that your only qualification?

Q. Who won the 1927 World series?

A. Somebody said the Yankees.

A Crew Race?

In the eightieth annual running races, a well-trained and stout of the Oxford-Cambridge crew hearted Cambridge crew spurted its way to one of the greatest and easiest victories it has ever scored when it finished 10 lengths ahead of Oxford.

Diamond Dust

A crowd of 26,000 sees the Chicago Bruins beat the Pittsburgh Pirates at Los Angeles . . . The Athletics beat the pan off Jersey City . . . Cleveland runs rampant over New Orleans, 12 to 1 . . . Kansas City pasts the Wee Brownies . . . The Yankees are still burning up every park. Toledo is still looking for a capable third baseman and Louville wants a catcher . . . Has anybody got one they don't need?

A Cage Team of 11

Knute Rockne, the Norwegian maestro oft times suspected of being a darn good football coach, selects an all-western basketball team and proceeds to name 11 men on it. The Norwegian (you see, we're not sure from what part of Scandinavia he comes) doesn't give any reasons for choosing 11 (no Charley Winding, he wasn't rolling little craps) but we're willing to forgive him because he found a place for our own sweet, little Georgie Hotchkiss.

A woman stays in the water at Miami Beach for 32 hours and breaks a record that had stood for 50 years. Goodness gracious me, that woman must have been dirty!

There is no justice; just as soon as we get to enjoy writing this column, vacation comes and makes us go home. But try and bear up without us for a week. Heh, heh.

A livestock carnival, featured by milking contests and riding stunts for women students, was recently held at Ohio State university.

Women Awarded W's at Spread

Marion Goodkind '28, Earns Major Letter; Others Get Emblem Pins

By PEARL MALSIN

With the W. A. A. spread in Lathrop last night, the women's sports season was officially ended. Most important among the features of the program were the announcement of varsity teams and the presentation of intramural championhip cups and W. A. A. awards.

Marion Goodkind '28 received the only major "W" which was awarded. In order to receive the major "W," it is necessary to earn 1200 points. A number of small "W" emblems and W. A. A. pins were also given out last night.

The varsity basketball team, as announced by Alice Nauts '28, student head, is as follows: forward—Lucile Verhulst '30 and Teddy Wiesner '30; jump center—Helen McLellan '30; side center—Katherine Redd '29; and guards—Marion Brock '29 and Verna Marie Miller '30.

Paula Neumann '29 reported the varsity baseball squad as follows: pitchers—Helene Eckstein '30 and Ellen Hemstreet '28; catchers—Marie Thorson '31 and Marion Rhode '28; first base—Paula Frankfurth '28; second base—Helen Hardenburg '28; third base—Regina Selingher '28; right short—Bess Hayner '30; left short—Pearl Malsin '30; right field—Jane Horswell '28; center field—Helen Drebin '29; left field—Sibley Merton '30.

Members of the varsity bowling team are Gladys Wiig '30, Laura Stiles '30, Camille Ruskauff '29, and Hannah Praxl '28, with honorable mention going to Catherine Engler '29.

Eight trophies were awarded the first and second place winners in the intramural competition for the winter season. For the winter carnival, the Medics received the championship cup, the second place award going to the Tri Deltas. Gamma Phi Beta and Kappa Kappa Gamma received the basketball championship and consolation cups respectively. Swimming awards went to the Tri Deltas, for first place, and Phi Mu, for second.

A prize, in the form of a box of candy, was awarded the Nurses for appearing most consistently in the neatest and most practical costume during the basketball tournament. Honorable mention in this respect went to the Medics, Alpha Phi, Phi Mu, Delta Delta Delta, Anderson house, and Alpha Epsilon Phi.

We don't mean to say that this is all that happened at the spread. It was one of the peppiest evenings W. A. A. has ever sponsored. There was an especially cute stunt put on entitled a "Great Russian Tragedy," but all of this has nothing to do with the sports page, and so must be left aside.

Gamma Phi, Tri Delt Lead Women's Sports

With the close of the winter sports season and the stage set for the opening of spring competition immediately after vacation, Gamma Phi Beta, Delta Delta Delta, and Phi Mu are running a close lead in the race for the all-year women's intramural championship. And this seems to mean that the competition in baseball, tennis, and track, which comes in less than two weeks, is going to be even more close than usual.

The Gamma Phi's, with two championships in horseshoe pitching and basketball, have totalled 340 points, against the Tri Deltas 335 and Phi Mu's 320. The Tri Deltas won one first place, in swimming, while the Phi Mus, instead of coppering any firsts, have consistently come out near the top in each tournament.

Ratings of the ten highest groups follow:

| | |
|-------------------|-----|
| Gamma Phi Beta | 340 |
| Delta Delta Delta | 335 |
| Phi Mu | 320 |
| Chadbourne Hall | 295 |
| Grads | 255 |
| Barnard | 240 |
| Kappa Delta | 205 |
| Alpha Gamma Delta | 190 |
| Alpha Chi Omega | 160 |
| Phi Omega Pi | 160 |

FROSH BASEBALL

All candidates for freshman baseball will report at Camp Randall for practice Wednesday afternoon, April 11, at 2:30 o'clock.

HERE'S the DOPE

The spring bag and baggage marathon is the leading sports event of the day and the railway companies look like sure winners.

Wisconsin's baseball team, bolstered by a few days of exercise on the greensward, but weakened by two serious eligibility losses, starts on its annual sight-seeing tour of the South today. Tomorrow morning, the Badgers hook up with Butler college at Indianapolis in the first regular game of the season.

Judging from the success enjoyed by other conference teams in their southern games, Wisconsin should have a fairly pleasing tour. Both Iowa and Illinois turned in victories Saturday.

The Iowa nine, with Dave Corbin pitching no-batter-can-touch-me ball, shut out St. Louis university, 5-0. Carl Nelson, sophomore third-sacker, for the Hawkeyes, garnered three of his team's nine hits and had a general big day.

Illinois started off well by winning a ten-inning battle from Mississippi, 2-1. Norm Gundlach stole home in the tenth with the winning run, helping Bud Stewart, veteran Illinois hurler, to win his first game. The Illini weren't doing so well at bat, however, for they got only four hits, three of which bounded off the stick of "Heinie" Glade, second-baseman and lead-off man.

Illinois now bids fair to usurp Michigan's place as a leader in the conference funny name contest. In addition to James Lymeropoulos of the baseball team, there is Peter Yanushuk, freshman halfback who may become one of the regulars of next year's grid team.

Arv Schaleben of the Minnesota Daily is slightly irked by the willingness of Illinois to assign the conference cellar championship in basketball to Minnesota. These schools should quit fighting over the same thing. First they both claim the football title, then they both try to lodge number ten cage ranking. Don't fight, boys.

Now that the lake is clear of ice, it's time for the rain and wind season to start so that the crew will be handicapped as much as possible in its back-bending exercises.

Northwestern's water-polo team, unbeaten for as long as anyone can remember, is meeting the Leland Stanford team in two inter-sectional games today and tomorrow at Evanston. If the Wildcats win, they are planning to claim the national polo championship. What does that mean?

And now, dear peepul, you can run away from here and have what fun there may be in seven days of doing nothing. Aw revoy.

—C. D. A.

Mid-West Relays

The fifth annual Mid-West inter-scholastic relays of the University of Wisconsin will be held at Camp Randall on Saturday, April 28th. The date of the 1928 meet was announced yesterday by Coach Tom Lieb, who will again manage the program.

Invitations have been mailed to hundreds of prep schools throughout the middle west. Each spring the entries have increased, until last year 36 high schools sent representatives to the relays. Over four hundred athletes from five different states competed.

Six relays and eight special events will be staged, and trophies awarded to first, second, third, and fourth place winners. A traveling challenge trophy is held by the winner of each relay. However, this year Lieb announces the purchase of permanent prizes for the teams annexing honors in the relay events.

The University of Cincinnati leads all other universities in the United States in growth of registration since 1922, statistics compiled by the Association of American Universities show. Cincinnati shows an increase during that period of more than 80 per cent.

Badger Squad Leaves for Trip to South Today

Sixteen Men to Be Picked for Spring Training Journey

By HAROLD DUBINSKY

Simultaneously with the student exodus today the Wisconsin baseball squad will leave Madison on its annual spring training trip which involves games in four states with various southern nines.

Coach Guy Lowman expressed himself as somewhat perplexed as to the personnel of the squad to be taken. In place of a final list of men Coach Lowman gave the Daily Cardinal a list of 19 men from which 16 will be picked today to make the trip.

MORE MORE MORE MORE MORE This much is definitely known. Coach Lowman has decided to take four pitchers along on the trip. They include Jacobson, Thelander, Haggerly, and Ellerman. With such a capable group of hurlers as this the Badger squad should prove quite tenacious to the Southern nines.

Veterans Back

Other veterans who are sure members of the squad are Murphy, the be-spectacled first baseman; Decker, a veteran who has shifted to shortstop; Mansfield, an outfielder; and Massey, second baseman.

Other members who are practically certain of a southern trip are: Lyraugh and Doyle, catchers; Knechtges, third baseman; Beebe, second baseman; Winer, an outfielder; and Cusinier and Shorer, outfielders.

Coach Lowman's real problem lies in selecting three infielders. They are Mathison, Cole, and Anderson. Last night he seemed in doubt as to just who to choose.

Play Game

Yesterday the Badger coach divided the squad into two teams and put on an honest-to-goodness game. "This game is just intended as a means of giving the pitchers a little workout," he explained.

And there is serious need for a good workout. This was practically the first time the Badgers have had a good stretch outside, and it so happens that the first game occurs on Wednesday afternoon.

Play 10 Games

The squad will arrive in Indianapolis, Ind., Wednesday, and meet the Butler university team that afternoon. From then on they will engage in a game a day with teams about Indiana, Mississippi, Alabama, and Missouri. Their little jaunt will last until April 15, when they will return. April 14 will be the date of the last game, and this will be with St. Louis university.

The trip will be of great necessity if the Badgers are to be ready for the Western conference games. Thus far this season they have had their style cramped by the crowded little Badger annex, and outside of a few pretended games within that structure have had nothing in the way of actual play.

University Players Remain in Madison For Play Practice</

The Daily Cardinal

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We Welcome the Recess

It Has Four Significant Features to Think Over Carefully

THE university closes its doors this evening to give its 9,000 students a welcome seven-day rest after a continuous grind of three months. To many, the coming week will mean the return of a grand opportunity to loaf; to others, especially seniors, it will mean a chance to catch up on back reading and late theses; and to a few it will be a chance to think over the real significance of this vacation and the opportunity it affords to spread the gospel of the University of Wisconsin to prospective students.

For those in the first category, let us say that we welcome them the chance of whiling away a full week. Regardless of what one might say about the gay social whirl of college and about the freedom and leisure it affords, it is not devoid of its worries and problems. Three months of recitations and examinations is a nerve-racking process to go through, for at no time is one free from some kind of assignment. A university program is as much of an eight-hour day as an office position in a big business, and many times it takes more than eight hours. We sincerely feel that everyone has earned this chance to "bum around."

Whether much of the late work that is outstanding at the present time will come in one week from Wednesday is something we cannot answer. That is the problem of the students themselves, and all we hope is that they may make the best of this week and live up to resolutions for a change.

A real significance can be attached to this spring recess in the fact that for the first time in four years Easter Sunday comes within it. For the majority of students it is the first chance they have had since their matriculation to enjoy Easter at home. May they then, make the best possible use of the recess, for it will not be for a number of years more that it comes coincident with Easter Sunday.

From now until June, high school students throughout the state will be faced with the decision of where they will attend college. With this in mind, it is the duty of each Wisconsin student to do all in his power to attract these high school graduates to the state university. We can afford to do some soliciting for new students, even though it may appear to be needless "ballyhoo."

So, good luck, and may the coming week be interesting, productive, and a realization of some tangible result.

Vote Today

University Students Should Take Part in The Madison Elections

MADISON is electing aldermen today. Students at the university who are qualified voters have every reason to be interested in this

election. In the First ward there are a great number of fraternities and sororities paying large sums in taxes to the city. For that reason alone, the members of these organizations should cast an intelligent vote today.

Every student 21 years of age or over who regards Madison as his home and has not voted in another state within the last year is qualified to go to the polls today.

The polling place is conveniently near to the university district. It is the basement of the Madison free library, on Carroll street. The polls are open from 6 o'clock this morning to 8 o'clock this evening.

In view of the large student population of Madison; in view of the part fraternities and sororities play in furnishing city revenue, qualified voters should seize the opportunity to cast their votes today.

Tom Tom

The Modern Dance Plays Far Too Great a Part in Our Lives

FOR the space of a few paragraphs we direct our critical cat-o'-nine-tails on the sturdy, broad back of the modern dance and lay about with a vigor that surprises us in whom the red blood of youth courses and who are still experiencing "the first supersensual spring of the ripe senses into passion."

Have you ever sat in the balcony of the Cameo room, looked down at the swirling figures beneath swaying to the blatant blare of syncopating saxophones and shuffling their youth away to the rhythm of titillating tooting and not exclaimed with Coleridge, "O Christ that ever this should be!"

Every week Ed and Co-ed flock to dance halls and fraternity and sorority parties, and in that interminable space between week-end dances, we find them patronizing week-night dances at the several roadhouses located just far enough outside the city limits to make it interesting.

That there are many things to be said in favor of the modern dance is readily admitted; we advocate its use but not its abuse. It is a relief from the prosaic, a break in the monotony of routine, a pleasant meandering detour on the highway of education, but it is, nevertheless, a futile gesture of youth's that frankly reveals its intellectual paucity.

The modern dance seems to us a part of the haste characteristic of the age, a haste occasioned by the desire to forget defeat in the solution of eternal problems, a haste showing a waste of intellectual opportunity. It denotes a running away from something vital, a shameful, ill-ordered retreat in which the college student, of whom much should be expected, is taking far too great and important a part.

The Alumnus

We Had Always Liked Him—Now We Admire Him

THE alumnus who had only been out of school a year offered us a cigaret, so soon are the ways of fraternity men forgotten, and said simply and directly: "Gosh, I wish I had a job!"

We agreed that it was a help, especially the way the world was run now, and we were dead sorry that jobs were scarce. Perhaps it was due to it being presidential year. We had always heard that business was poor then—a sort of quadrennial platitudine.

We had always liked the alumnus. He was good company and well-stocked with sense. He had been one of the best musicians in the university, earning his way with his saxophone. There always seems to be something mock-heroic about earning one's way through college; perhaps it is because of the association of the idea with Horatio Alger and titles similar to "Sink or Swim" and "Tom, the Bootblack." There never had been any of the mock hero about the alumnus. He played for parties week-end after week-end, saw the college student as he and she really were, laughed at them and with them—developed a philosophy peculiarly his own. We found the philosophy had ripened after a 10-months' sojourn in the world of fact.

"Did you lose your sax?" we queried.

Then he told us a remarkable story. He realized playing for parties would never get him anywhere. He realized being a musician seemed to carry with it a social stigma. He gave up saxophone playing as a means of livelihood. There had been nothing dramatic about it—no noble gestures. He had merely deliberately thrown away \$50 a week and was now looking for work that would not pay more than \$25 at the start. We had always liked the alumnus; now we admire him.

When You Were a Freshman

April 3

THREE YEARS AGO

"CALIFORNIA, here we come!" was the battle-cry that echoed over the lower campus this afternoon as the Badger track team was given an enthusiastic send-off for the far-western state.

TWO YEARS AGO

"Pay before you go home" is the keynote being sounded by the Union organization today in its drive for the cash needed to build the Commons unit.

Over 1,800 jobs for 1,000 students, with a return of \$55,860, were secured by the university employment bureau in its first semester of existence, Miss Alice King, bureau director, announced today.

ONE YEAR AGO

Thirty men, forming the Men's Glee club, left Madison this morning on the first lap of their annual spring concert itinerary.

Charles McGinnis established a new unofficial Big Ten pole vault record of 13 feet 3 inches in the annual inter-sorority and fraternity track meet last night.

skyrockets

Aimed at the higher things of life.



AN OPEN LETTER TO DON TRENARY

Dear Don:

I was very happy to see your statement concerning the drinking issue, and the knowledge that your Prom will be a dry one was my principle argument in convincing Betty that we should attend. We talked it over and thought that it would be a good political move since it would give us an opportunity to meet the social elite who are certain to be in attendance at the major social function of the current season. As I recall it, Don, it seems that I gave you a ticket to Prom though, of course, I would not even suggest that you return that favor. I thought that perhaps you have been trying to reach me and have found it impossible. If that's the case, Don, just address my ticket to the Co-op.

I've got a new pair of knickers and Betty just made the gayest gown you have ever seen and she wants to wear it to your party. It's a daring imitation of Tillie Zilch's famous coverall done in tricolete and cheese-cloth. Well, anyway, Don, don't forget the ticket.

Best Wishes,

BILL MOMSEN.

F. S. Send the ticket to the Co-op.

* * *

A-pun my word, it was absolute punishment to read all those puns in Rockets a week or so back. And some of them puny. Let us have puns with a pun-ch, well, punctuated, and not so pungent.

(Apologies to whoever was responsible for writing them.)

* * *

I hope to see Hoover get the Presidency, because he will put Prohibition on a payin' basis instead of a pay-out basis like now.

* * *

The Chemistry department put on another of its famous parties last week. As soon as all the guests had arrived, puzzles were passed out, and the fun began. Some soon gave up in despair and quit the rest of us cold. Otherwise, a good time was had by all.

* * *

A friend of mine is awfully anxious to go to the Rockets Prom, but he can't dance. However, he will willingly pay for davenport privileges.

* * *

Both my room-mate and his typewriter are noisy, because he uses the hit-and-smile, miss-and-cuss method, and isn't very accurate yet.

* * *

I wish to compliment the arrangements committee on the Skyrockets Prom program, but who left out J. Steinauer's name? I think there is need for a good wrestling referee, for what is dancing except wrestling with no holds barred and no falls allowed?

Also, I know the gentleman (?) are supposed to wear knickers, but what about the daughters of Eve—informal or in formal dress? (Just a mere matter of spacing, but it means a lot.)

* * *

The bootlegger sure is an impractical fellow. Why doesn't he give his rival a drink instead of shooting him.

* * *

Contrary to the fact that there will be no drinking at the Prom, I feel it will not be a dry affair.

* * *

I borrowed the two dollars, begged an invitation, and now I'm going to sponge someone else's girl. Has anyone a car they are willing to lend to a reliable party?

* * *

She whispered her secret in the church belfry, and the bell tolled.

* * *

Au reservoir,

PERFESSION.

* * *

Readers Say-So

THE LOSER SQUAWKS

Editor,

The Daily Cardinal:

This is a loser's squawk following the student election, so kindly discount all suggestions because, of course, the losers must be sore, or the campus would be suspicious. We, however, in the interests of bigger and better politics feel that certain revisions should be made to allow our cohorts to vote more times, with less timidity and greater safety.

You see, we politicians have been timorous ever since that junior election several years ago when more votes were cast than there were jurors. That possibility has been elimi-

nated, sadly, with the installation of the directory system. Since then, of course, we have had to be careful and keep the votes down to a more sane percentage.

Therefore, we should like to ask some reforms. We feel there should be more polling places. The puritans will tell you that this will make it easier for more good citizens to vote, but on the side, we'll let you know that the more polling places, the nicer it is for us to vote several times.

You see, I, personally, can only vote under my name once. Then it is checked off. But with more places to vote, there are other names that in a moment of temporary indiscretion or error I might mistake for my own.

I know that John Brown votes in Biology, while I, John Smith, voted

(Continued on Page 9)

OUR TUESDAY OPEN LETTER

Dear Mr. L. B. Blue:

Don't you think that you ought to juggle the Prom slogan around a little just to be on the

-0- BOOKS -0-

We Sing Diana

We Sing Diana, by Wanda Fraiken Neff; Houghton Mifflin company; \$2.50.

By M. H.

"We Sing Diana," a first novel by Wanda Fraiken Neff, is a book written for women about women. Mrs. Neff, wife of a Columbia professor, concerns herself frankly with the question whether a woman can live a life in any degree satisfying to herself without men and answers the question definitely and decidedly that she cannot.

The book is stimulating, especially to women, because it treats without compromise a problem which is often dodged. The life of the heroine is described fully—her early life with a maiden aunt in a small town, her years at women's colleges in the United States and in England, her short, amorous interlude in England, and her return to the position of dean in the college from which she was graduated.

While one can admire the candor of the author, one must feel that the book is exaggerated and overdrawn. Mrs. Neff lacks the necessary detachment from the problem which would have given the book a certain serenity and breadth which is conspicuously lacking.

Nora Fleming, the central figure, is not the normal woman she is supposed to be, and her suppressed "half-life" is not typical. Moreover, her companions, the women about her, are not real. We feel that while sex is as important in the life of a woman as it is in the life of a man, it is possible for a single woman to live a rational life without Sapphism or suicide.

Mrs. Neff's picture of the modern segregated education of women is convincing in its honesty and vigor, but she underestimates the pleasure may derive from creative intellectual which a woman, as well as a man, achievement.

1776; A Daily Record

Seventeen-Sixty-Six, by Jonathan Rawson; Stokes; \$3.

By E. A. R.

"Only by observing the day-by-day doings of people can we know what manner of people there were. Only by observing them at their daily tasks can we begin to appreciate their real problems." Here we have Jonathan Rawson's explanation of the purpose of his book "Seventeen-Sixty-Six."

This new book on Revolutionary days differs from most of those with which we are acquainted in that it does not attempt to interpret all that happened in those days from our present point of view. The advan-

tage of this is apparent when one realizes that people who make history are not aware of the long-time effects that their actions may bring about.

Mr. Rawson has succeeded in making the familiar historical events of those early days in America very vivid and real through the medium of letters, diaries, and actual quotations. Realizing the value of personal acquaintance, he has made it possible for us to meet through source material almost all of the famous figures of that day.

Such stories as those told in "Seventeen-Sixty-Six" are bound to arouse interest in our early American history for many who heretofore have felt it a subject for textbooks alone. Not only will this book be of interest to the layman, but it will be extremely valuable to the student of history who wants to use such a day-by-day account to reconstruct the social life of this very significant year in American history.

Such a work must have been an intense pleasure to the author. Indeed, as Mr. Rawson says in his introduction, "The endeavor to project oneself back into their days, to see things as they saw them, to forget after-events of which they of course knew nothing, to let them speak for themselves in their own words whenever possible at the time and place where they were inspired to maintain their struggle, and to observe how and with what infinite faith they conquered their trials, has been to the author a fascinating and absorbing experience."

The Winthrops

The Winthrops, by Sybil Norton; Brentano's.

By M. J. L.

The theme of this latest novel of Sybil Norton is the havoc a "good" woman, obsessed with the idea of her goodness and her consequent omnipotence, can make in the lives of her family and those about her.

The idea itself is an interesting and fascinating one, but the method used in expressing it is a bit incredible. Miss Norton evidently has an ambition to get a murder done per chapter. First her sensitive and thwarted daughter, then her pathetically patient sister, Jeanne, her husband, and so on to absurdity.

A minor theme in the book is the dominance of "Big Business" over American life with its crushing of Christianity, poets, love, simple country life, and what not. In the treatment of this phase also, Miss Norton is certainly not convincing. One feels the possibilities of the idea, because it has been worked out well rather

often before, but her touch is too heavy, too exaggerated.

It is hard to understand how William Lyon Phelps could have said, as he evidently did, that "The Winthrops" is an excellent novel and well worth reading. . . . The style has distinction. The style has the distinction of being caricaturistic to the point of the ridiculous. The picture of the devilish Mrs. Winthrop causing deaths right and left, hating her poet son and her kindly husband and intriguing fiercely for her immoral son, John, who is dominated by his ideas for commercializing the world, is a melodramatic one which can be taken only farcically.

The ending, too, is done carefully in the best melodramatic manner. The few persons spared to this life by the efficient lady acquit themselves nobly—finding happiness in love, children, and pastoral life, while Mrs. Winthrop is broken in spirit by the only person she really loved, her son. The closing scene with its "So that's it! So you've tried to fool me all the time, you she-devil! I spit upon you! I spit upon you!" is appropriately vengeful, but it leaves no vestige of belief that Sybil Norton even had a sense of humor, or ever can have any possibilities as a writer.

Fra Lippo Lippi

The Joyous Friar, by A. J. Anderson; Stokes; \$3.

By B. T.

The life of the Florentine painter and Carmelite friar, Fra Filippo Lippi, is the rather unusual subject chosen by A. J. Anderson for a most fascinating biography, and one that succeeds above all in presenting this man, who appears so far away and mystical to many, as a very human, understandable person.

The story begins with Fra Filippo Lippi as chaplain of the convent Santa Margherita, when he was engaged there as painter of frescoes in the cathedral. The abbess of the convent asks him to paint the altar of the chapel altar-piece, and Lippi con-

sents only on the condition that he may use as his model for the picture of the Madonna one of the novices, the beautiful Lucrezia di Buti. Although this is in opposition to the strict rules of the convent, the abbess grants the request. During the sittings for the picture, the friar, working as one divinely inspired, falls in love with the lovely Lucrezia, and she with him.

Upon such a simple plot and background such as this, Anderson has told with extreme simplicity and sincerity the story of joy and suffering that all the world knows to a degree at least.

This is a book that is saturated not only with the beauty and glamour of that period of Italian art that it treats, but a story so greatly and sympathetically humanized that every character takes his place as a dis-

tinct personality in the modern gallery of pictures of famous men and women of ages past. Not only is Fra Filippo Lippi presented in an entirely new and original way, but new light is thrown as well upon some of the most noted of Florentine characters of that rich period.

Ben Burbridge, the genial big game hunter who stalks his game with a camera instead of the usual .44 hunting rifle, has written the story of his amazing adventures in the Congo, under the title "Gorilla." Mr. Burbridge's motion picture of his recent gorilla hunting expedition recently had a two-months' run on Broadway. He is now in the Congo on another expedition taking more motion pictures and gathering material for his second book.

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Economy and efficiency in all departments of city government.

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LYLE SMITH and His RHYTHM KINGS
In a De Luxe Stage Show WITH 3 BIG ACTS
Overture by Geo. Cervenka & Orchestra.

Solo by Mac Bridwell

Let us send it to you!
—this booklet of safe
and effective reducing diets

FREE to you



TWENTY-TWO of the most prominent physicians and dietitians in this country met in the New York Academy of Medicine last year to plan safe reducing methods.

They had found that unbalanced, incomplete reducing diets often led to frequent colds, to anemia, pneumonia, and even tuberculosis.

And yet, they knew, slenderness is desired by many people!

They prepared, therefore, a summary of the scientific knowledge which people who are reducing must know.

Now, in the new booklet, "Safe and Effective Diets for Reducing," the essential facts, based on the reports of these experts, are offered to you free!

In this booklet, you will find why, in

cutting down on butter, cream and eggs, and the rich dishes made from them—such as pie, cake and pastry—you cut, below the safety point, the supply of certain vitamins essential to your health. And you will find how you can protect your health by a simple means of supplying the missing vitamins.

The booklet gives, also, many of the diets planned by these experts. The meals suggested are delicious and wholesome—yet effective in reducing weight!

If you would like to be slender, this booklet will give you the advice of leading medical authorities. It is free. Address E. R. Squibb & Sons, Dept. P, 80 Beekman St., New York, N. Y.

WORLD of SOCIETY**Southern Club Plans Events for Vacation**

The Southern club will hold its annual Spring Vacation dance in Lathrop parlors Thursday, April 5. It is a one o'clock party, and is always a very popular affair with those students who stay in Madison for the spring recess. Prof. and Mrs. J. T. Rood, who have sponsored the club for the past few years, will chaperone.

Not only students from southern states, but all students remaining for the holidays, are invited to attend, according to James Stowers '28, president of the club.

Reservations are also being made with Katherine Lain, B. 307, for a bridge party on Wednesday evening and plans are being made for a picnic later, the weather permitting.

Cast Is Announced for "The Valiant"

The entire cast for "The Valiant," one of the two plays to be presented by the University league for their scholarship fund, Saturday, April 14, in Lathrop parlors, has been announced by Mrs. Pitman B. Potter, who is directing them.

Marvin A. Lehmkul '28, will have the title role, and David E. Lindstrom, grad, will play the part of the warden. Prof. C. F. Gillen, of the department of Romance languages, will be the priest; Prof. J. F. Shreiner, of the political science department, the jailor, and Dorothy M. Galbraith '28, the girl.

Mrs. R. R. Aurner will play the leading role, that of Betty Stanton, the wife, in "The Man Upstairs," which the league will present on the same evening. Other members of the cast will be announced later.

The Girls' Glee club will sing between plays, and dancing will follow. Mrs. Ray Brown is in charge of ticket sales.

Home Ecs and Ags Hold Spring Party

A spring get-together for agricultural and Home Ec students will be held April 14 in the Women's building. The party is sponsored by the Euthenics club. Virginia E. Porter '30 is general chairman, and has as her assistants, Zillah G. Bradsteer '30, who has charge of tickets sales; Eleanor M. Weaver '29, head of the refreshment committee; and Veronica Schilling '30, who is in charge of publicity. Tickets will be 50 cents.

NEW HAVEN, Conn.—Yale seniors have bared their minds if not their souls, in the annual class poll conducted by the Yale Daily News, the four-year men of the college and the Sheffield Scientific school have confessed that they believe Col. Charles A. Lindbergh to be a greater figure than Mussolini or any other. Some of the college men have gone even further and admitted a sneaking regard for the Statue of Liberty.

Lindbergh is also the man now living who is admired the most by the individual student of the college, but "my dad" received 30 votes and "myself" received 3.

Construction on a new university library at Cincinnati, O., will begin June 1 of this year. The building will be erected at a cost of \$800,000.

PERSONALS

Gordon Aller '25, Janesville, and George Reeke '27, of Green Bay, were week-end guests at the Phi Kappa Psi house.

Guests of the Phi Kappa fraternity over the week-end were Gerald Powers, Milwaukee, Jim Haney, Green Bay, and Ed O'Hara and Gordon Joyce, all of Chicago. Michael Sullivan '29, visited in Chicago.

Phi Chi fraternity had as a guest last week-end, Jack Harris '27, Mel-

ville. Guests of the Kappa Delta house were: Marion Rooney '27, Plymouth, Laura Gaterman '27, Niles, Mich., Rachael Kelley '27, Waukesha, and Catherine Mitten, Milwaukee.

Delta Zeta sorority had as guests over the week-end: Catherine Mauerman, Monroe, Pauline Showers, Hartford, Marian Kahnberg, Two Rivers, and Dorothy Grubb, Janesville.

Guests of the Phi Pi Phi fraternity were: Russell Gaherty, and Wayne Martin '28, of Richland Center, Peter Finstad and Russell Rossell.

Jean Corley, Wellsley, was a guest at the Pi Beta Phi house over the week-end.

Elizabeth Mahorney, Madison, visited at the Kappa Alpha Theta house this week-end.

Dora Taylor '28, Mary Wilkenson '28, Sally Meusel '28, and Waida Gerhardt '28, Phi Upsilon Omicron, left Saturday for Chicago, where they will spend the next few days with the class in Tea Room management.

Hortense Housan '28, Sturgeon Bay, and Ruth Marks '28, Hastings, Mich., alumnae of Phi Upsilon Omicron, visited friends in Madison over the week-end.

Members of Phi Alpha Delta, national fraternity, entertained Hon. Parley Christensen, New York, candidate for president of the United States in 1920 on the Prohibition ticket, and Harold W. Wilcox, Washington, D. C., of the Federal Prohibition department at dinner Saturday evening at the chapter house.

Grand Rapids Starts Experimental School

A college devoid of lectures, textbooks and examinations is the Ashland School for Adult Education which will be conducted from July 30 to September 8, near Grand Rapids, Michigan. Teachers and students will work side by side for the solution of personal problems. The course of study will include the problems of sex, marriage and the home. In charge of the experimental school will be Dr. E. J. Kirkpatrick, whose book, "The American College and Its Rulers," forced his break with formal education.

The Yale college student council has decided not to attempt any longer to enforce the Yale honor system.

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LOTUS CAFE
410 State St.

John Erskine's Private Life Is One of Success**Famous Author Declares He Will Never Write of Ugly**

One hears a lot, among readers of modern novels, about "The Private Life of Helen of Troy," but about the private life of its author, John Erskine, who is to lecture at Music hall on Friday, April 13, the average reader knows comparatively little.

Prof. Erskine is six feet tall, powerfully built, with a face a little too rugged to be handsome—as though nature had fashioned him out of hard metal—and a large mouth that smiles easily and often. He is an outstanding figure in any group, Scotch in ancestry, American in ideals.

Call Him Roaring Jack

"Roaring Jack" his English students at Columbia university call him. Students not lucky enough to be enrolled for his lectures cut their classes to hear the popular speaker. If this book "Adam and Eve" aroused any doubt about his religion in the reader's mind that are easily quelled by finding that he is a vestryman of Trinity Church, and believes that a loving and not a vengeful God made man and the world.

All His Women Beautiful

A worshipper of beauty, Erskine declares that he would never write a book about an ugly woman. Helen, Guinevere, Lilith, Eve are all beautiful in Prof. Erskine's descriptions of them albeit each has a beauty distinct from the others.

When John Erskine wrote "The Private Life of Helen of Troy" he never dreamed that it would be a best seller. Returning from a trip to Europe with his family, yes he is married and has two children, he found that he had achieved fame on a book he had written in one of his gay and humorous moods.

Organized A. E. F. School

John Erskine has been a writer's author for a number of years. Men and women of letters have sought him out. Teachers of English and lecturers from every State have gone

to Columbia university to study under him. During the war he organized the biggest institution of learning in the world, the University of the A. E. F. He has had his pick of the universities in which to do his teaching, and has refused the presidencies of colleges.

Beauty Contests Are Degrading to Coeds Denver Dean Claims

"The only word that I can use in beauty contests is that they are a complete insanity," said the Denver dean of women in a recent interview. "It is degrading and insulting to the girls whose brains are entirely overlooked. The coeds are put on a level with the follies girls, and surely they are of a higher level than these song and dance girls," the dean continued.

She compares the value of beauty contests to the primeval standard when women were only considered if they had beauty of form and figure to be exploited at man's will.

"If the time and effort spent in applying make-up were applied to beautifying the mind and spirit, girls would find themselves more beautiful in the end than any amount of cosmetics would make them. The abolishment of beauty contests would undoubtedly raise the reputation of the university in the eyes of the public."

School on Wheels**to Travel 11,000 Miles**

Princeton University's geology school "on wheels," which for two summers has toured the United States and Canada to study geological formations and natural resources, will cover more than 11,000 miles in about six weeks next summer. From June 21 to August 2 the school will be almost continuously on the move. Specialists in various branches of geology will be guests on the tour.

Expert Permanent Waving**Rosemary Beauty Shop**
521 State StreetOpen Tuesday & Thursday
Evenings.**The Southern Club Invites**

YOU To Its

Southern Vacation Dance

Lathrop Parlors—Thursday, April 5

ADMISSION — \$1.50 Per Couple

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ON THE STAGE**LYLE SMITH and His RHYTHM KINGS**

In a De Luxe Stage Show WITH 3 BIG ACTS

Overture by Geo. Cervenka & Orchestra.

Solo by Mac Bridwell

FREE to you



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WENTY-TWO of the most prominent physicians and dietitians in this country met in the New York Academy of Medicine last year to plan safe reducing methods.

They had found that unbalanced, incomplete reducing diets often led to frequent colds, to anemia, pneumonia, and even tuberculosis.

And yet, they knew, slenderness is desired by many people!

They prepared, therefore, a summary of the scientific knowledge which people who are reducing must know.

Now, in the new booklet, "Safe and Effective Diets for Reducing," the essential facts, based on the reports of these experts, are offered to you free!

In this booklet, you will find why, in

cutting down on butter, cream and eggs, and the rich dishes made from them—such as pie, cake and pastry—you cut, below the safety point, the supply of certain vitamins essential to your health. And you will find how you can protect your health by a simple means of supplying the missing vitamins.

The booklet gives, also, many of the diets planned by these experts. The meals suggested are delicious and wholesome—yet effective in reducing weight!

If you would like to be slender, this booklet will give you the advice of leading medical authorities. It is free. Address E. R. Squibb & Sons, Dept. P, 80 Beekman St., New York, N. Y.

GARRICK THEATRE

TONIGHT AT 8:15

Bargain Matinee Tomorrow—2:30

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"There's no fun in talking about what's fit for your father to hear"—Just one of the many wise-cracks of "The Red-Head" in this great Comedy."

NOTE: Call B. 4900—Get Your Date—You can be back home again by 10:30.

Badger Alumni Enter Field of Public Utilities

Since 1925 It Has Increased Data by 648 Per Cent

Wisconsin has many graduates who are prominent in public utilities work throughout the nation. The first course in public utilities taught was conducted at the state university by Prof. John R. Commons.

Subsequently, Prof. Richard T. Ely originated and was director of the institute for research in land economics and public utilities here until 1925, when the institute was moved to Northwestern university. Albert Green Hinman, M. A., '24 and Herbert B. Doran, M. A., '20 are both professors in that institute.

J. Frank Case '90, formerly consulting engineer with Ulen & Co., has joined the firm of Stone and Webster, Inc., to take charge of an office which that company has opened in Paris for the purpose of carrying on investigations of public utilities, valuations, and similar work.

Mr. Case is donor of the Archibald Case loan fund for engineers at Wisconsin. Recently he served on a technical committee of the League of Nations which reported on the development of the navigable waters of Poland.

'98 Grad With Trust Company

Allard Smith '98, now vice president of the Union Trust company, which is a consolidation of seven banks and is the largest consolidation between New York and Chicago, was associated with public utilities for seven years. During the period from 1913 to 1920 he was general manager of the Bell Telephone company at Cleveland, O.

The position of vice president and general manager of the North American company, a firm with a \$700,000,000 capitalization, is held by Edwin Frederick Gruhl '08, who is less than 40 years of age. After graduating from the university, Mr. Gruhl was employed by the state railroad commission as a statistician. He was next in the employ of the Milwaukee Electric Railway and Light company.

Another to enter public service business through the Wisconsin railroad commission is Halford Erickson '97, Oak Park, Ill., who is now a member of the Byllesby Engineering and Management corporation, Chicago. Mr. Erickson negotiated the purchase of the Wisconsin Public Service corporation by the Byllesbys from the Wisconsin Securities company about three years ago for a reported sum of \$26,000,000.

Five Wisconsin graduates in the rate department of the Byllesby corporation are William Bryant Bennett '04, engineer and analyst of the St. Louis, Mo., office, and Edward Nathan Strait '06, Lawrence G. Dahl '25, Walter B. Gesell '15, and Winsor Martin, in the Chicago office.

Three in New Consolidation

Ernest Jacobson '06 is president of the United Public Service company and subsidiaries, a recent public utilities consolidation. Ralph E. Davis '06, consulting geologist, and Thompson Ross '09, underwriter of the company's securities, are associated with Mr. Jacobson.

J. F. O'Connell ex-'27, formerly an employee of the Wisconsin railroad commission, and S. L. Odegard '11, Madison, own a controlling share in the Association Telephone Utilities company.

William Alfred Baehr '94 is vice president and general manager of the Illinois Power and Light corporation and president of the North American Light and Power company. His son, William Byron Baehr '24, is in the employ of the North Continent Utilities corporation, Chicago.

Bennett is New York Manager

Charles Edwin Bennett '12 is vice president and general manager of the Binghamton Gas works, Binghamton, N. Y.

With the American Telegraph and Telephone company is Wilbur Roadhouse '16, who is district plant superintendent for the northern Ohio district.

Arthur E. Anderson '03 is general manager of the Colorado Utilities corporation, Steamboat Springs, Colo., and George Vincent Bennett '23 is operating superintendent of the Northern Indiana Gas and Electric company, South Bend, Ind.

Harold L. Geisse '05, vice president and general manager of the Wisconsin Valley Power and Light company, with headquarters at Wausau, has been appointed general manager of the Northern States Power Company of Wisconsin, with headquarters at Eau Claire.

Walter Alexander '97 is president, and Benjamin A. Kieckhofer '12, is sec-

History of Alumni Association Shows Its Value to University

Emphasizes Fact That Education Does Not End With Graduation; Organization Formed in 1862

By DUANE H. KIPP

Since the organization meeting of the Alumni association of the University of Wisconsin on June 24, 1862, the histories of the association and of the university have run along similar lines. That an organization of alumni was formed just 12 years after the university was established is an especially significant fact because it shows that even in the earliest days of the university the need of such an organization was realized.

Throughout its history, the Alumni association has worked for the good of the university. One of the primary motivating forces in the history of the organization has been to dispel the notion that university education ceases at commencement. Such an idea is obviously a paradox. The very term "commencement," which is

commonly considered as the termination of education, really signifies that the end of undergraduate days should be but the beginning of education in the life of a student. The students are the university on the campus; the alumni are the university in the field.

That the association has broadened with the growth of the university is evident by the enlargement of the scope of its activities as it has developed. At the first meeting on June 24, 1862, an oration and a poem added a literary flavor to the business and social sides of the meeting. The appointment of a class orator and poet continued at Wisconsin until 1892.

In these younger days of the association, membership was limited to graduates of the college of arts and the college of letters. But in June, 1891, the membership provision was amended so that all persons upon whom the regents of the university had conferred any of the degrees granted in any regular course of the university could be admitted. The only other requirement for membership was signing the roll and payment of annual dues. Still later, the membership was extended to include any student who completed one year's work at the university unless he subsequently enrolled as an undergraduate in another institution.

From year to year the Alumni association grew of its own efforts, and naturally, with the rapid growth of the university. Soon annual meetings, which had heretofore been considered sufficient, were changed to semi-annual meetings. The work of the secretary became so heavy that in 1904 a paid general secretary became necessary. Since that time the association has maintained a permanent office at Madison. Herman Egestad is the present secretary.

Since the association was founded during the Civil war, it is particularly appropriate that its first gift to the university is connected with that period. In 1877 a committee was authorized to purchase and to erect a

suitable monument to the memory of the alumni who fell in that war. After consideration, the committee decided upon the memorial arch at Camp Randall. Surmounting this arch is a statue of Old Abe, the American eagle that was the mascot of Wisconsin troops throughout the war.

Many other gifts have been made by the association to the university. Many portraits of famous professors and alumni, notably those of Prof. S. H. Carpenter and President Paul A. Chadbourne, have been among the gifts.

The Memorial Union project, now rapidly nearing completion, had its inception as an alumni project. The chairman of the present Memorial Union committee, and most of the other members as well, are former presidents of the Alumni association. The offices of the association in the future will be in the new building.

As the association grew, the need for a medium of expression became more and more imperative. In 1895 began the custom of devoting one issue a week of The Daily Cardinal to alumni. This continued for four years, at which time, in October, 1899, the first issue of the Wisconsin Alumni magazine appeared. During the 23 years since that time, the magazine has been issued each month during the school year. It is the only medium of expression between the university and its alumni, and, through the years, it has become increasingly important.

Today, the Wisconsin Alumni magazine has developed to the point where it gives alumni more than mere statistics of the university, of alumni, and of student activities. It attempts to interpret university practices and policies, to present news of the university and alumni, as well as to give a bit of the human interest history of the university.

Another function of the magazine is to be the medium by which alumni sanction can be given to university policies. In the words of President Frank, the Alumni magazine should "become more and more a voice interpreting the new and vital things that may be happening in the university, a magazine given neither to the dullness of the highbrow, to the drivel of the mere booster, but a living record of the living realities of our alma mater."

It is only natural that the famous men and women who have gone out from Wisconsin have been active in the work of the association. It is natural because these men and women have realized that the work of the university does not and should not stop at commencement time, but that it should continue throughout the lifetime of those who have at one time been students at the university. By their active connection and work

(Continued on Page 8)



HERMAN E. EGSTAD
Alumni Secretary
—Courtesy, Alumni Magazine.

Records Office Aids University With Grad Files

Many Graduates Find Successful Work With Large Firms

The university records office in the Union building is every bit that its name implies.

Since its establishment in July, 1923, when 25,000 cards bearing records of Wisconsin graduates were at hand, 187,175 index cards, addressograph plates, and folders have been prepared in that office. This number represents an increase of 648 per cent in records during the period from July, 1925, to Feb. 29, 1928.

When records for former students who are not degree holders will be completed, the total will approximate 300,000.

The large number of records is required because separate indexes are compiled for registration lists, biographical information, correspondence, obituaries, lists of "W" men, Memorial Union donors, and addressograph plates, which are arranged geographically.

Information about graduates and former students filed in the records office and statistics prepared there are frequently made use of by university departments and by organizations affiliated with the university.

Helps University Departments

From August, 1924, until Mar. 1, 1928, 4,389 hours have been spent in service jobs and in preparing information at the request of department officers. The total amounts to nearly two and one-half years of clerical time of one employee.

Service done in this way includes compiling card indexes for certain departments of the persons who have graduated from them, supplying information about individual graduates, tracing special lists of alumni in various university organizations, running lists of graduates in cities in which faculty members are engaged to speak, and supplying biographical material for publication.

Requests for such work are indicative of the increased interest on the part of the university and of the faculty in maintaining active contact with the alumni body.

Starts Large Scrapbook

A scrapbook of articles about and pictures in important university events printed in Madison papers, in The Daily Cardinal, and in the Alumni magazine is being prepared in the records office.

The book will be a chronologically arranged university record dating from January, 1927, that will be available for use by graduates seeking information about their classmates, and its contents eventually will be of great historical interest.

Newspaper accounts of commencement activities, of large student meetings, of Union board concerts, of new appointments to the faculty, of doings of well-known graduates, of regent actions, of activities of various university departments, and the like are clipped for this immense scrapbook.

In it can be read the most interesting articles concerning Col. Charles Lindbergh's flights, accounts of the foremost annual university social affair, the junior prom, and reports about the R. O. T. C. controversy, among many items of university interest.

Alumni Enter Utilities

(Continued From Column 1)

Secretary-treasurer of the Union Refrigerator Transit company, Milwaukee.

The vice presidency of the Milwaukee Electric Railway and Light company is held by William A. Jackson, who also is general counsel for that organization.

Carroll O. Bickelhaupt '11 is vice president of the Southern Bell Telephone and Telegraph company, with headquarters at Atlanta, Ga., and also of the Cumberland Telegraph and Telephone company.

Prof. Martin G. Glaeser '11, of the university economics department, has written a textbook, "Outlines of Public Utilities Economics."

John N. Cadby '03 is secretary of the Wisconsin Utilities association, and W. F. Sloan '04 is valuation engineer of the Madison Telephone corporation.

In New York City, Gerald M. Dahl '96 is president of the Brooklyn-Manhattan Transit company, and Frederick W. Doolittle, grad '11 is vice president of the North American company.

Walter H. Timm '10 is associated with the Community Power and Light company, St. Louis, Mo., and William Hagen '03 is consulting statistician for Chicago public utilities.

The assistant general manager of the Winnipeg Electric company, Winnipeg, Canada, is Charles H. Dahl '17.

What the Alumni Are Doing

Mrs. Mary Alice Green, a former University of Wisconsin student, has completed the organization of a library for the Denver Opportunity school, Denver, Colo.

The library has been instituted as a reference and reading room for persons of foreign birth, eager to become citizens, who attend the Opportunity school to find information that will win them their first papers.

Three University of Wisconsin graduates are candidates for the circuit court judgeship in the fourth Wisconsin district, left vacant by the death of Judge William G. Quinlan last year. They are Judge David G. Gleason '94, Oconto; Atty. Arthur Whitcomb, Oconto; and Mayor L. M. Nelson '03, Marinette.

John H. Bowles '22 is practicing medicine in Rochester, Minn. His M. D. degree was obtained from the University of Chicago in 1925.

Elsa Gimmer '23 holds the interesting position of technical librarian with E. R. Squibb and Sons, Brooklyn, N. Y.

Don Brouse '25 is employed by the United States forest service as junior engineer, with headquarters at the Forest Products laboratory at Madison.

On Dec. 20, 1927, Miss Janet Katherine Walls became the bride of Richard W. Wilson at St. Paul, Minn. The young couple are now living in Washington, D. C.

Robert F. Brown '25 is district manager for the Mutual Life In-

surance Company of New York in Sterling, Ill.

Porter Harris Brown '19 lives in St. Louis, Mo., where he is a salesman for the Proctor Gamble company, of that city.

David E. Brinkerhoff ex-'23 finished work for his B. A. degree with the class of 1923 at the University of Southern California. He is now an interne in the Los Angeles County hospital at Los Angeles, Calif.

To Frank A. Kleinheinz '23 belongs the title of "efficiency man-standards department" in the Jersey City branch of the Swift & Co. organization at Jersey City, N. J.

Charles Gordon Carlson '17 earns his bread and butter as geologist for the Peerless Oil and Gas company, of Tulsa, Okla.

Racine's director of recreation is none other than Burney Solbrs ex-'26. His desk is in the office of the Racine board of park commissioners in the city hall.

Virginia Louise Seyer '26 gives an interesting account of herself. She is now a student in the Chicago Academy of Fine Arts, but in the summer she is to become the proverbial "teacher of one" when she marries H. T. Bolte, of Chicago.

The physics department of the University of Chicago holds the interest of Raymond B. Sawyer M. S. '25.

To South America has Robert L. Boggs ex-'27 betaken himself. He is employed as petroleum en-

gineer with the Venezuela Gulf Oil company, with headquarters at Maracaiabo, Venezuela.

Fritz Kunz '12 recently addressed the students of the Lincoln High school, Tacoma, Wash., on the habits and customs of the people of India. For 10 years Mr. Kunz lived in India as the natives do, adopting their habits, customs, and dress. He is now a representative of the American Theosophical society.

Mrs. Raymond Kraushar '24, nee Nella Mae Gurgess, is a studio reader at the studio readers' bureau, Hollywood, Calif.

Carl H. Marx '24 is an engineer with the Wisconsin Telephone company, of Milwaukee.

Assistant sales manager of the Holeproof Hosiery company, of New York City, is the official title of William L. Kickhaefer '21. He also has an M. S. degree from Harvard University to his credit, graduating with the class of 1923.

Omar W. White '25 is a civil engineer with the Orbison and Orbison, Appleton, Wis.

Purdue university has a Wisconsin man on its faculty—Kenneth V. Bryan, M. S. '22. He is associate professor of dairying in the dairy division of the university.

Ernestine Blatz '25, who is now Mrs. H. S. Kearby, is with the Kimberly-Clark company, of Niagara Falls, N. Y.

(Continued to Column 5)

E.J. Gross Finds Forced Policies of Small Value

Compulsory Insurance May Increase Ambulance Chasers

EDITOR'S NOTE—This is the second of a series of articles to be run in The Daily Cardinal prior to the state high school debating championships, which will be held at 8 o'clock the evening of Apr. 2 in the assembly, senate, and hearing rooms of the state capitol.

The subject for debate is: "Resolved, That Wisconsin should enact a law requiring automobile owners to carry personal liability insurance in an amount of not less than \$5,000 unless they establish and maintain evidence showing financial ability to respond in damages to the extent of \$5,000."

The Wisconsin High School Forensic association is sponsoring the debate and is interested in developing intelligent public opinion on the question, which comes before the state legislature in the next session. The question is now receiving serious consideration in New York and New Jersey, and 35 states had it under consideration last year.

By EDWIN J. GROSS
It is difficult to discuss a new and large subject. No attempt is, therefore, made to present a complete analysis, but rather a general outline of compulsory insurance.

Compulsory automobile insurance is intended as a safety measure. If it will not prevent accidents, it should not be adopted. We sympathize with a person who is injured and who suffers a loss as a result, but why we should protect this class in exclusion of other sufferers is hard to understand. The injured are sometimes richer than the automobile owner. Men lose money in business, others sustain injuries and a consequent loss as a result of a pure accident. No compensation is provided for them.

Reason for Care

The national safety council reported that during the month of March in 110 cities, 1,450 were killed by motor vehicles, while 1,940 died from accidents in the home, the result of falls, burns, scalds, etc., and it is usually the home victim that is the most needy. This completely upsets the theory that the automobile victim requires special consideration.

Those who do not carry insurance are usually the careful drivers, because they are afraid they must respond in damages in they cause an injury. If this class is compelled to carry insurance, the reason for being careful is gone. That is always the case where someone else pays the damages. In Massachusetts, where they have been experimenting since Jan. 1 with a compulsory law, the death rate has increased, although the number of cars has diminished.

Abolish "Junk Cars"

The \$25 and \$50 "junk" car that carries no insurance should be taken off the streets and highways entirely. The state has no right to legalize the use of these cars that are a menace by permitting them to operate if they carry insurance.

People must not think that compulsory insurance will enable everyone suffering an injury to recover damages. Such a law will only help those who, after a law suit, recover a judgment which could not otherwise be collected.

In 1925 the clerks of courts from 58 counties in Wisconsin reported that in 40 counties there were no unsatisfied judgments in automobile cases. In all other counties, there was less than \$125,000 in unsatisfied judgments. To protect this amount, the car owners are asked to pay additional premiums amounting to \$9,667,400. The farmer and the car owner living in the rural districts will be hit the hardest. In those smaller districts there are fewer accidents.

Basis for Rates

Insurance rates are based upon experience; that is, on the amount of claims the company is compelled to pay. With more policy holders, there will be more claims, and anybody who has had jury experience will know that the award of damages will be larger against the insurance company than against the individual. There will also be a larger number of investigations and more expense in defending suits, which will be reflected in higher rates.

The automobile owners are complaining about personal property taxes of cars. Instead of lower taxes this will have a tendency to increase them. Such a law will require so much additional work and the creation of so many different departments that the cost must be met either by general taxes or by the automobile

owner. It will also result in the creation of additional commissions and boards, and these institutions are not very popular.

Visitors Not Taxed

Even though the car owner carries a policy under a compulsory law, he is not fully protected if an injured person recovers more than the face of the policy.

The ambulance chaser will welcome this law. Because the insurance company must pay, he will be after every accident. The result of his activities will increase the number and amount of claims, which means higher insurance cost.

While the total number of cars and trucks registered in Wisconsin was 661,721, more than 1,000,000 automobiles visited the state during the year 1926. While the 661,721 cars owned by Wisconsin residents would be subject to such a law, over 1,000,000 visiting cars traveling the streets and highways of Wisconsin were exempt under all of the bills introduced in the last session of the legislature.

This subject was considered by various insurance conferences, including the Hoover committee. The conclusion they reached was need for safety legislation. They rejected the plan of compulsory insurance.

If a compulsory insurance law is ever enacted, it should be the product of experts in that field. A sound, just, workable law would be acceptable to all. The bills introduced during the last session failed in these respects. Let those who are versed in insurance set about collecting data that will be helpful in solving this problem. Let them try to work out a law that will meet the needs advanced. It may be that after an honest effort in that direction it will be necessary to abandon entirely the idea of compulsory insurance and fall back upon a perfected drivers' license law. It is conservation of life that is important, not the conservation of the dollar.

University of California students earned \$1,000,000 in 1927 by holding jobs ranging from professor's assistant to janitor. The combined earnings of Stanford, California, and St. Mary's students amounted to more than \$2,000,000.

A secret and mysterious order of the Brotherhood of Billy Goats has recently been organized at the University of Nebraska. The purpose of the organization is not known.

History of Alumni Association Shows Value to University

(Continued from Page 7)
with the Alumni association, these men and women have done their best to further this ideal.

Some of the names that are spread upon the records of the association give pause for reflection. John Muir, one of the greatest naturalists of all time, lived in old North hall during his four years of schooling here. Robert M. LaFollette '79 was at one time an officer in the association. Julius E. Olson '84, J. F. A. Pyre, W. M. Smith '90, and W. G. Bleyer '96 are a few of those who are still connected with the university. Louise P. Kellogg '97 is a state historian. Other names which appear in the records of the association are those of William F. Vilas, Burr W. Jones, A. J. Ochsner, and Samuel Fallows. All these and many more have taken active part in the history and work of the association.

The future of the Alumni association at the University of Wisconsin promises to be brighter even than its past has been. It will be able to render even greater services to the university because of greater co-operation between the university and the alumni. With the assurance of President Frank that in the future the Alumni association is to be the only medium of contact between the university and its vast numbers of alumni, and the promise of complete sympathy and accord by the faculty and the officers of the university, the future of the Alumni association is unlimited.

The March issue of the Alumni magazine carried an open letter to alumni from President Frank. This letter expressed his idea of what an alumni association should be.

Feb. 24, 1928

I have a dream. This is it: Every graduate and former student of the University a member of the Alumni association!

A realization by every Wisconsin graduate that education is not a thing that begins with matriculation and ends with graduation, but a life job!

An imperative demand by alumni that their university devise ways and means of helping them to continue becoming educated men and women just as it devised ways and means to start them to become educated men and women!

An Alumni magazine that will, in addition to giving us news items that our human hunger for gossip about old cronies makes so interesting, become more and more a voice interpreting the new and vital things that may be happening in the university, a magazine given neither to the dullness of the highbrow nor to the drivel of the mere booster, but a living record of the living realities of our alma mater!

An Alumni association that will be the medium through which a critical loyalty will be able to expose the weakness and promote the strength of the university we love!

This is my dream, but only the alumni can translate it into reality.

GLENN FRANK.

The University of California will receive a bequest of \$250,000 from the estate of the late Edward F. Searles, millionaire recluse of Mathuen, Mass., as a result of the contest of his will by some of the beneficiaries.



The Training School for Jewish Social Work

Offers a fifteen months course of graduate study in Jewish Family Case Work, Child Care, Community Centers, Federations and Health Centers.

Several scholarships and fellowships ranging from \$250 to \$1500 are available for especially qualified students.

"The Next School Year
Begins July 9, 1928"

The Training School for
Jewish Social Work
210 W. 91st St., New York City

Red-headed students at the University of Nebraska were recently admitted to the Orpheum theater when they presented Nebraskan coupon and a thatch of red hair for admission. A contest was held and prizes given to the tallest red-headed man; reddest-headed man; reddest-headed woman; and the woman with the longest red hair. The theater party and contest was held under the auspices of the Daily Nebraskan.

Lured by Aroma of Neighbor's Tobacco

Boston, Mass.
April 21, 1927

Larus & Bro. Co.,
Richmond, Va.

Gentlemen:

This morning I had a smoking adventure worth recording.

Next to me in the smoking car a gentleman was puffing his pipe contentedly. I was not smoking at the moment, and the aroma of his tobacco intrigued me exceedingly. For twelve years I had smoked Edgeworth without being tempted by any other brand but the fragrance emanating from the pipe of the gentleman beside me was so agreeable that I could not resist the temptation to speak of it.

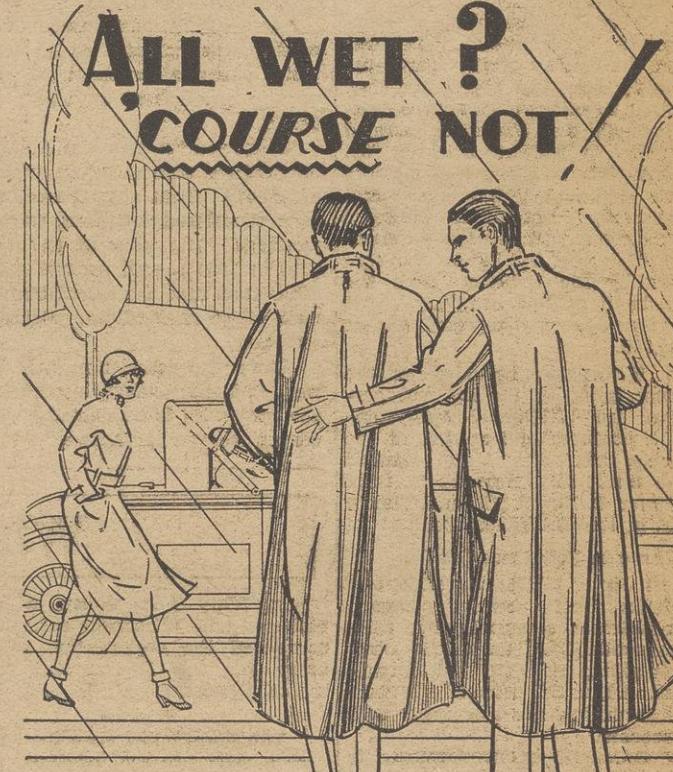
"That is wonderfully fragrant tobacco you have there," I remarked. "Would you mind telling me the name of it?"

"It is Edgeworth," he answered.

We then congratulated each other upon our mutual good taste, and I decided that I would continue to use his brand and mine.

Sincerely yours,
S. H.

Edgeworth Extra High Grade Smoking Tobacco



You won't
be bored

if you keep fresh and
alert by eating light
foods for breakfast.
You will gain all the
nourishment you
need, plus energy and
vitality from

Shredded Wheat
WITH MILK OR CREAM

Wherever you go—on campus
ground—at football game—in
snappy roadster—no matter what
outdoor activity—there you will see
Sawyer's Slickers—the unfailing
choice of collegiate style setters
throughout the country. Distinctively
cut, Sawyer's Slickers not
only look well but give absolute pro-
tection against rain, sleet and snow.



Sawyer's Slickers are obtainable
at men's stores, haberdashers and department stores.
Get yours—TODAY.

H. M. SAWYER & SONS
EAST CAMBRIDGE, MASSACHUSETTS
(MAKERS OF GENUINE OILED CLOTHING SINCE 1840)

Hoover and Smith Lead Student Poll

(Continued from Page 1)
considerable number of votes were al-

so recorded for Borah, Hughes, and President Coolidge.

A complete tabulation by colleges of the results received prior to the closing date for the ten leaders is given below:

| COLLEGE | DEMOCRATS | Smith | Reed | Ritchie | Walsh | Donahey |
|-------------------------------|-----------|-------|-------|---------|-------|---------|
| Cincinnati, University of | 436 | 34 | 13 | 8 | ... | ... |
| Cornell | 436 | 33 | 63 | 24 | 10 | ... |
| Pennsylvania, University of | 3,036 | 246 | 169 | ... | ... | ... |
| New York University | 1,522 | 89 | 153 | 21 | ... | ... |
| Wesleyan (Connecticut) | 119 | 122 | 44 | 55 | 10 | ... |
| Middlebury | 110 | ... | ... | ... | ... | ... |
| Kentucky, University of | 146 | 32 | 5 | 38 | 10 | ... |
| North Dakota, University of | 72 | 31 | ... | 16 | ... | ... |
| Arizona, University of | 147 | 41 | 6 | 23 | 15 | ... |
| Penn State | 390 | 58 | 39 | 21 | 13 | ... |
| Harvard | 1,380 | 363 | 274 | 266 | 48 | ... |
| Wellesley | 68 | 2 | 10 | 7 | 5 | ... |
| Dartmouth | 272 | 20 | 33 | 12 | 3 | ... |
| Connecticut College for Women | 57 | 9 | 14 | 11 | ... | ... |
| West Virginia, University of | 331 | 49 | 24 | 44 | 175 | ... |
| Mount Holyoke | 47 | 6 | 7 | 14 | 2 | ... |
| Michigan, University of | 728 | 75 | 64 | 53 | 19 | ... |
| Ohio University | 146 | 9 | 5 | 12 | 93 | ... |
| Nevada, University of | 72 | 17 | 3 | 2 | 1 | ... |
| Smith | 127 | 10 | 19 | 7 | 2 | ... |
| Bryn Mawr | 93 | 2 | 18 | 9 | ... | ... |
| Princeton | 256 | 20 | 81 | 7 | 5 | ... |
| South Dakota, University of | 98 | 10 | ... | 25 | ... | ... |
| George Washington | 337 | 183 | 74 | 61 | 19 | ... |
| Vermont, University of | 245 | 2 | 9 | ... | 2 | ... |
| Montana, University of | 108 | 7 | 6 | 102 | ... | ... |
| Alabama, University of | 140 | 19 | 49 | 12 | 3 | ... |
| Colgate | 80 | 4 | 4 | 9 | 3 | ... |
| Idaho, University of | 159 | 17 | 1 | 12 | 1 | ... |
| Bowdoin | 34 | 3 | ... | 2 | ... | ... |
| Brown | 279 | 14 | 9 | 17 | 1 | ... |
| Washington University | 173 | 240 | 2 | 1 | 8 | ... |
| Syracuse | 427 | 9 | 7 | 13 | 2 | ... |
| Missouri, University of | 25 | 18 | 1 | 14 | 2 | ... |
| Louisiana, University of | 255 | 148 | 44 | 31 | 16 | ... |
| Chicago | 291 | 181 | 20 | 90 | 19 | ... |
| Georgia, University of | 196 | 31 | 10 | 12 | ... | ... |
| Iowa, University of | 568 | 42 | ... | ... | ... | ... |
| Johns Hopkins | 127 | 12 | 90 | 7 | 1 | ... |
| Totals | 13,534 | 2,208 | 1,370 | 1,058 | 488 | ... |

| COLLEGE | REPUBLICANS | Hoover | Dawes | Lowden | Curtis | Willis |
|-------------------------------|-------------|--------|-------|--------|--------|--------|
| Cincinnati, University of | 1,281 | 106 | 34 | 9 | 32 | ... |
| Cornell | 816 | 149 | 39 | 10 | 17 | ... |
| Pennsylvania, University of | 3,139 | 395 | 106 | 43 | 24 | ... |
| New York University | 1,220 | 206 | 50 | 15 | 2 | ... |
| Wesleyan (Connecticut) | 278 | 61 | 14 | 2 | ... | ... |
| Middlebury | 357 | 38 | 6 | ... | ... | ... |
| Kentucky, University of | 172 | 8 | 4 | 2 | ... | ... |
| North Dakota, University of | 84 | 11 | 44 | 1 | ... | ... |
| Arizona, University of | 206 | 48 | 44 | 2 | 1 | ... |
| Penn State | 1,043 | 215 | 66 | 18 | 29 | ... |
| Harvard | 1,841 | 230 | 183 | 52 | 40 | ... |
| Wellesley | 435 | 89 | 18 | 3 | 2 | ... |
| Dartmouth | 638 | 171 | 48 | 6 | 5 | ... |
| Connecticut College for Women | 350 | 74 | 23 | 6 | 5 | ... |
| West Virginia, University of | 335 | 32 | 41 | 11 | 21 | ... |
| Mount Holyoke | 570 | 67 | 31 | 5 | 2 | ... |
| Michigan, University of | 2,540 | 152 | 95 | 10 | 27 | ... |
| Ohio University | 604 | 80 | 9 | 4 | 145 | ... |
| Nevada, University of | 107 | 9 | 5 | 1 | 2 | ... |
| Smith | 373 | 155 | 77 | 2 | 1 | ... |
| Bryn Mawr | 114 | 13 | 7 | 1 | 1 | ... |
| Princeton | 724 | 119 | 66 | 3 | 1 | ... |
| South Dakota, University of | 122 | 56 | 158 | ... | ... | ... |
| George Washington | 521 | 79 | 62 | 22 | 12 | ... |
| Vermont, University of | 289 | 22 | 6 | 7 | 3 | ... |
| Montana, University of | 183 | 72 | 33 | 7 | 5 | ... |
| Alabama, University of | 44 | 2 | ... | ... | ... | ... |
| Colgate | 426 | 62 | 23 | 4 | 2 | ... |
| Idaho, University of | 250 | 54 | 23 | 5 | 3 | ... |
| Bowdoin | 130 | 9 | 2 | ... | 1 | ... |
| Brown | 640 | 90 | 57 | 1 | 17 | ... |
| Washington University | 196 | 3 | 24 | 2 | 12 | ... |
| Syracuse | 594 | 60 | 74 | 3 | 4 | ... |
| Missouri, University of | 48 | 2 | ... | 3 | ... | ... |
| Louisiana, University of | 362 | 66 | 17 | 1 | 2 | ... |
| Chicago | 363 | 122 | 165 | 10 | 15 | ... |
| Georgia, University of | 60 | 24 | 7 | 3 | 5 | ... |
| Iowa, University of | 407 | 67 | 524 | ... | ... | ... |
| Johns Hopkins | 222 | 5 | 14 | ... | ... | ... |
| Totals | 22,086 | 3,223 | 2,194 | 275 | 443 | ... |

Readers Say-So

(Continued from Page 4)

Bascom. Therefore, as John Brown, I can sally down to Biology, forget myself a moment, and see that Brown's vote is properly recorded for the cause of the right and sake of the members of Mu Mu and Nu Nu, now battling "the old machines" in a secret combination. The combination, let me explain, lest other ethics students misconstrue its secrecy, is kept from public cynosure not because the candidates have agreed not to combine, but simply for the same reason as the ball is hidden in the "hidden ball" play. We all want to play the game of being blind-man in "Blind-man's Bluff," and then all take off the handkerchiefs and let the honest man take his chances.

With this slight explanation of the honest procedure of getting out the vote, you will readily understand that

we would be greatly encouraged if more polling places might be established. We also hope you will continue to malign our pastime as "dirty" and "beneath the average man." One has no idea how idealistic one feels in voting for a man who is too honest to meddle with scummy practices. Not that politics are scummy, of course, but in case these men did vote they might be obstinate in their rutted ethics and not allow us to dictate their conscience or their vote. This incongruous situation can be delicately avoided by the continued malignment of the political world.

There are certain things also, that we wish you would not even suggest as they would drastically limit our fun. For instance, if some adroit student were to suggest that voters identify themselves by presenting their fee-cards and then duplicating the signature before an election official, it would require us to take the correspondence lessons in capable penmanship and acquiring of fee-cards. This procedure would be almost as

difficult as getting some one to actually cast a vote for us, and therefore should be quietly avoided.

Please do not credit me with superhuman imagination. None of this is imagined, and most of it is adapted. You see any collegian who has first had experience in such civilized and cultural centers as Tammany hall and Thompson's gangs can well appreciate that we politicians here are pikers and amateurs and so conservative as to make Wisconsin convinced for all time that her liberalism is a myth. For here we have even allowed ourselves to fall into the stigma of believing that our elections are honest.

Some people who know they are not are the people who are elected to office, and of course, they hate to change a system which corresponds with such alertness to high honesty and the revival of Wisconsin traditions.

Now, of course, we can't actually buy votes, but wise dating is better than smooth talking, and dates don't grow on trees for free picking nor come in packages at twenty cents—at least not these dates. Then, too, the dictatorial practice of swapping house for house is probably a slight curtailment of democracy, but even so those who don't like the house selections don't need to vote. Besides, they probably wouldn't anyway, and the house gets much more value from having one of us vote for them.

PILITICUS.
CORRECTS REPORT IN CARDINAL
In your report of my Wednesday night's talk to the psychology club, the statement to which you give most prominence is the exact opposite of

my stated views. I pointed out the falsity of the view that athletic games furnish a substitute for war. As evidence in support of my statement I showed that (1) athletes made excellent soldiers and officers during the last war; (2) athletic training is a very important part of military training during peace and war; (3) the view, especially of social psychologists, that we have such instincts as the "fighting" instinct which much find expression is false.

—C. E. RAGSDALE.

Under a new ruling adopted by the general faculty of Iowa State College, an average grade of at least 80 per cent will be required of students for graduation and for participation in extra-curricular activities. The rule will go into effect next fall.

Mexican Educators to Visit U.S. Universities

One hundred Mexican educators, including the minister of education and the president of the University of Mexico, will visit California universities and colleges this month, under auspices of The International Council for Educational Progress. The visit, which has the approval of President Calles, is being mentioned as another "good-will" mission.

Authorities of William Jewell College have recently posted notices to the effect that no excuses will be given for absences during the second semester, and each absence will be recorded zero for that day. Work can be made up only with permission of the instructor.

CLOTHES

Ready-made
And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY STYLES, TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES.



Charter House

Suits \$40, \$45, \$50 Topcoats



Charter House



SKILL

THE twist of the wrist, the "throw" of the arm, the shifting of the weight—these are among the many little points which make the skill that you admire in the javelin thrower as he hurls the shaft two hundred feet or more.

As on the track or the football field, in the gymnasium or on the water, so in industry progress is the result of fine improvements—a thousandth



Whether you find this monogram on an electric refrigerator for the home or on a 200,000-horsepower turbine-generator for a power station, you can be sure that it stands for skilled engineering and high manufacturing quality.

95-529GC

GENERAL ELECTRIC
GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

Improve English Work in Decade

12 Per Cent Decrease Seen in Sub-Frosh Classes

High school students are considerably better prepared to do college work

in English now than they were 10 years ago, according to a compilation made by Miss C. R. Wood, instructor under Prof. H. B. Lathrop of the English department.

"The practice of demoting to a sub-freshman class those first year students who were found deficient in the ability to express themselves in good English, began here as early as 1910," Miss Wood said.

"Since 1917, the percentage of freshmen demoted to sub-freshman

I am sure the standard of the English department has not been lowered. It is obvious that new students are coming to the university better equipped in English than they were."

In 1917-18, the figures reveal, 191 of the 1,057 freshmen were demoted—18 per cent; in 1919, 264 of the 2,199—12 per cent; 1920, 217 of the 1,702—12.75 per cent; 1921, 198 of the 1,659—12 per cent.

In 1922, 161 of the 1,479 freshmen were placed in sub-freshmen classes—10.88 per cent; in 1923, 153 of the

1,736—8.81 per cent; 1924, 124 of the 1,639—7.56 per cent; 1925, 115 of the 1,578—7.29 per cent; 1926, 130 of the 1,922—6.9 per cent.

This year only 139 of the 2,341 freshmen enrolled during the first semester were required to take the preparatory course—only 6.8 per cent.

The term of 1918-19 was not considered in the compilation, because it was such an abnormal, post-war year.

More than 30 fraternities and sororities at the University of California at Los Angeles have been placed on probation for their failure to comply with the regulations covering campus organizations. The probationary period will last for two months.

Eleanor O'Dell, a student in the art department of Washburn college, has drawn a map of the Washburn campus decorating it with haloes, fumes, cries, and other novel features which explain Ichabod activities.

READ CARDINAL ADS

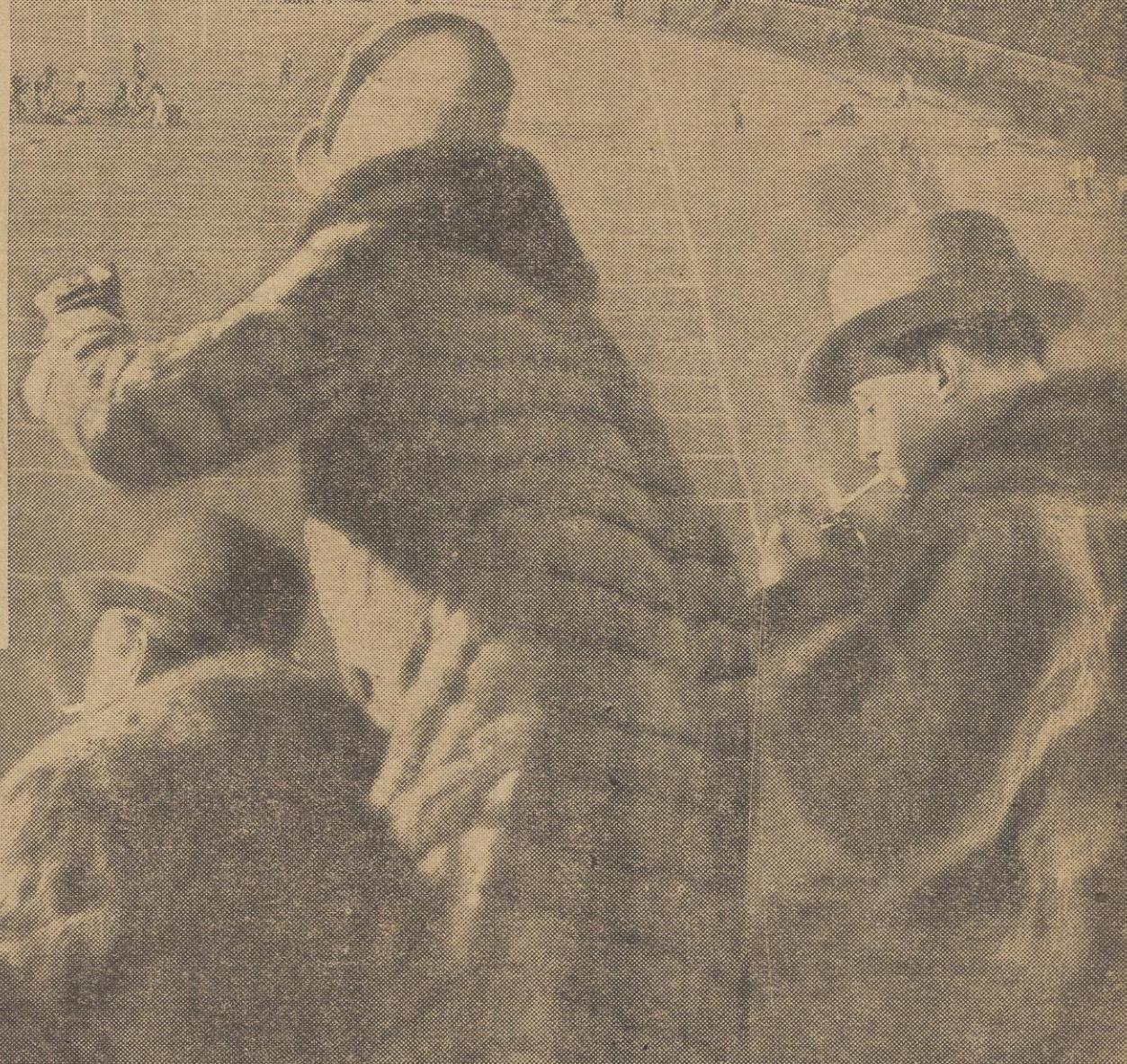
not a bark in a bowl-ful! (and of course, "not a cough in a carload")

Still another leading tobacconist in Madison, Wis., says:

"The growth of OLD GOLD Cigarettes' popularity here has been amazing to me, but what interests me most is the way students stick to the brand after they start smoking it. OLD GOLD smokers don't switch."

H. W. Leonard

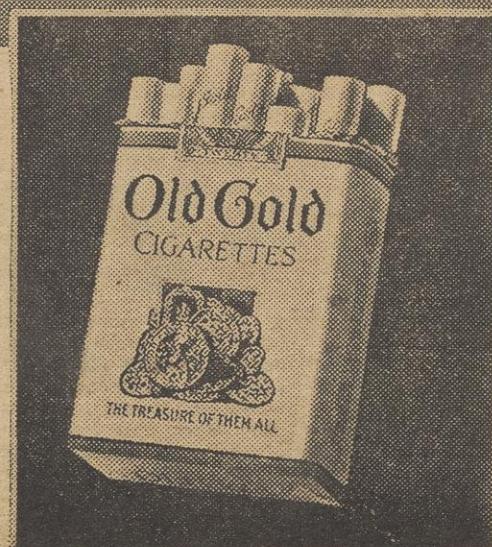
Univ. Pharmacy,
Cor. State & Lake.



AT LEADING COLLEGES... *This is an Old Gold year*

For a most refreshing change:

"Follow your friends and smoke
this smoother and better cigarette"



© P. Lorillard Co., Est. 1760

Appreciation Day Given Prominence At Gopher School

Proceeds of Festival Will Finance Trip of Band to Europe

The entire citizenry of the state of Minnesota will combine in the celebration of "University Appreciation Day," following the proclamation of Gov. Theodore Christianson, who has set May 5, 1928 as the time for all people to join in the state-wide festival on the campus.

Mobilization of every field of activity in the state to make this day the greatest in the history of the university and a true expression of the association of the great work of the university, is now under way by Ben W. Palmer, Minneapolis attorney and president of the Professional Men's club in Minneapolis, who has been appointed general chairman by Governor Christianson.



Go down to the sea 'informal'—meaning Cunard Tourist Third ...the way of the knowing illuminati to

EUROPE

\$193.50

gets you there and back in Cunard Comfort... without severely punishing the bankroll

Sailing "Tourist Third" is adventure that begins when you go up the gangplank. You will dance on moonlit decks to the rhythm of a college orchestra no feet have yet resisted. You will swim in salt water in an improvised deck tank. You'll play the delightful deck games that youth-on-a-lark devises. And there'll be bridge,—and conversation;—and sometimes lost sleep! But of course you have your choice between missing sleep and fun.

Do you realize how very inexpensively this can be done on big Cunard ships such as the CARONIA, CARMANIA, SCYTHIA, LACONIA, LANCASTRIA and TUSCANIA? You are berthed in a comfortable, clean cabin, you have good food, nicely served, with ample deck space and you enjoy the company of your own kind of people... because they are others like you who feel the adventurous call of traveling Tourist Third Cabin.

CUNARD LINE



346 No. Michigan Ave., Chicago, Mueller Steamship Agency, 126 South Pinckney Street, Madison, Wisconsin.

In setting "University Appreciation Day," Governor Christianson intends the festival to be of such a nature that every individual and organization in the state can play a part. He also designated the proceeds of this festival to be used to send abroad the University of Minnesota band, which has been under the direction of Michael Jalma, for the past eight years.

Mr. Palmer is of the same opinion as the governor in stating that the people of the state are not appreciative of the work of the university, but that they have never had an op-

portunity to express publicly and in an outward manner, their appreciation of the state. He expects to appoint his executive committee this week, and to lay before them the possibilities of the celebration of "University Appreciation Day."

At the present time he is making a comprehensive survey of the possibilities of the project and the ways and means of giving all the people of the state a chance to come to the campus on May 5, and enjoy themselves.

Sociology Fraternity Brings Chicago Prof. Here in Open Meeting

Prof. Ernest W. Burgess, an outstanding sociologist of the University of Chicago, will speak in Madison on Friday, April 13, at an open dinner meeting of the Alpha Kappa Delta, honorary sociology fraternity, and the Social Workers' club. The meeting will be held at the Park hotel at 6 p.m.

Although the subject of the talk has not yet been announced, Dr. Burgess has recently been advocating a closer relationship between sociology and social work, especially in the field of research.

The full value of sociological research for social work, according to Dr. Burgess, will only come through experimental procedure involving the co-operation of sociologists and social workers.

"There are many experiments well worth attempting," he says, "if they are carefully planned, the methods exactly observed, and the results impartially analyzed."

"I am strongly opposed to having the language of the father and mother in the home, of the landlord, or of the employer, translated into the language of the social worker on the case. The translation invariably and

inevitably distorts the point of view and the attitude of the person interviewed."

Reservations for the meeting may be secured through Miss Helen L. Clarke, instructor in the sociology department. The charge for the dinner is 75 cents.

CO-EDS SPEND MORE

According to statistics compiled by the student loan fund at Oregon State university women spend more money than men. The average difference at Oregon State, however, amounts only to \$2.74, while at the University of California the difference is as high as \$30.65 a month.

N. York U. Daily News Scores View of Quests

After inviting such celebrities as Heywood Broun and George Jean Nathan to speak their minds on the colleges, The Daily News of New York University turns on its guests and is forced to the conclusion that they spoke "half-baked drabberies."

The host will not concede that "college today shall be considered more of a social institution" or that "it's all a charming social affair so why be too serious at college?" or even that "they come in books and they leave books."

READ CARDINAL ADS



"Shavolene has shown me the way to new shaving satisfaction. I'm absolutely sold on it!"

BAYARD B. BROWNE
4436 N. Ashland Ave., Chicago,
Salesman, Underwood Typewriter Co.

SHAVOLENE

No Brush—No Lather

Really softens your beard

—furthermore

Here's the proof

Your razor blade stays sharp twice as long

You save enough because of lengthened life of blades, to keep you supplied with Shavolene free!

AT ALL DRUGGISTS



Some call it mellowness . . .

SOME say that Camel is the mellowest cigarette ever made. Some that it's mild and smooth. It's really all good things in one, and that is why it is supreme upon the pinnacle of modern favor. Camel's popularity today is the largest that any cigarette ever had.

And, it costs something to make this kind of a smoke. It costs the choicest tobaccos

that money can buy, and a blending that spares neither time nor expense. Each Camel cigarette is as full of value as the world of tobacco can give.

You can be sure of smoking pleasure, serene and full, in these quality cigarettes. Smoke all of them you want; they simply never tire the taste.

"Have a Camel!"

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R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.

University Buys 870,000 Blue Books Each Year for Exam Use

Wisconsin Is Unique in Giving Booklets to Students Free

The University of Wisconsin is unique in supplying bluebooks free instead of charging each student 10 cents per book as many other universities do.

No wonder the sight of the bluebook gives a student an unpleasant feeling. The university is forced to buy 870,000 books a year to meet the examination needs. Francis X. Ritter, purchasing agent for the University, finds that the 4 page quiz paper without the cover is used the most and therefore ordered 400,000; the 16 page with cover variety second with 200,000; 8 page with cover, 100,000; 2 page quiz sheet without cover, 100,000; and lastly the 32 page with cover book, 70,000.

Besides the 2, 4, 8, 16 and 32 page books, a 24 page book may be introduced next year. This addition to the present list will be decided upon by a survey of the number of pages filled by students writing exams this semester.

A new element which will benefit both the students and the instructors marking the papers has been added to the newly ordered bluebooks. Along the right side of the blue cover has been printed numbers 1 to 10, running down the page with blanks for the grade of each of the questions and the total mark at the bottom. An instructor will be able to add the totals very easily while a student can understand on which questions he did well or poorly by glancing on the front page of the book.

The new supply will come from the Baker Paper company, Oshkosh, which is charging the following rates per thousand books: 2 page books, 70 cents; 4 page, \$1.42; 8 page with cover, \$4.52; 16 page with cover, \$6.65; and the 32 page with cover, \$10.36. These rates are much cheaper than those charged other universities and is probably one reason why each student attending the University of Wisconsin does not pay for each bluebook. Other colleges are charged these rates per thousand books: 8 page, \$6; 16 page, \$8.50; and 32 page, \$11.50.

Sleep and Easter Wardrobe Loom for Vacation Days

All aboard for Podunk Center, Chicago, Kansas City, Rice Lake, New York city, or what have you. The stage is all set for the great exodus from this college town which begins this morning and continues until the last train out tonight. Easter vacation has knocked Madison for a whole row of hat boxes.

When you say goodbye to your campus sugar at the station and she promises to write every day, and not even to look cross-eyed at the icereman don't tell her she's lying. She may have an appleknocker waiting for her at the other end of the line, and how about the girl you left behind you?

Easter marks the end of the Lenten season, which means that the candy business will pick up. Incidentally a lot of students are going home to enjoy mother's cooking.

The co-eds are looking forward to their Easter wardrobes while their parents are sadly resigned to sell the kitchen stove and grand piano so that daughter and son may appear in all their collegiate glory Easter morning.

Then there are those who are going home to woo Morpheus—in other words who don't need sleep what with Military ball and the w. k. midsemesters. Still others will spend their vacation toiling on their theses for it is an acknowledged fact that there is never any rest for the wicked seniors.

Mail for the last few days has been eagerly watched to see whether or not it has "It"—that indescribable something known as checks appeal. Banks are doing a rushing business and are more popular than a fraternity house telephone on Saturday night.

Anyway, the Deet takes pleasure in wishing you one and all a very happy National Canned Foods Week, a hell of a hallowe'en, and a pleasant Easter vacation.

"As You Like It"

Delicious, tasty dishes served as you like them in an atmosphere of refinement. An ideal place to bring your visiting friends. They'll appreciate your discrimination.

The Candy Shop

426 State Street

JOE MAES, Mgr.

Upperclass Chemists Take Trip April 4-6

The annual industrial trip taken by juniors and seniors in the chemistry course, chemistry-commerce course, and majors in chemistry is scheduled to take place on the first three days of spring vacation, April 4 to 6.

A large number of important industries are visited, and at each plant guides who explain the details of the processes accompany the group.

The trip is in charge of Prof. George Kemmerer, and V. W. Meloche, both of the chemistry department. Mrs. George Kemmerer will chaperone.

The group will leave Madison Wednesday morning and will visit the Empire tannery in Milwaukee before noon. Other industrial plants included in the trip will be:

Patton Pitcairn division of the Pittsburgh Plate Glass company, the Milwaukee Coke and Gas company, Gridley Dairy company, Fisk Rubber company, Jones Island Sewage Disposal plant, Illinois Steel company, United States Glue company, United Fertilizer company, and the Newport company.

Home Ecs and Ags Broadcast

Faculty Presents Lecture and Music from WHA

The program of radiophone broadcasts from Station WHA, the University of Wisconsin, frequency 900 kilocycles, (wave length, 333 meters) is as follows:

Monday, April 9—7:30 p. m., agricultural and home economics program: "Floors and Floor Finishes," Mrs. Helen Gunderson, home economics department; "Get Ready, Get Set, Go!—In Gardening," J. G. Moore, horticultural department; "Growing Quality Dahlias," George Morris, commercial flower grower; "Apply Fertilizer for Profit," E. Truog, soils department.

Wednesday, April 11—7:15 p. m., "English Garden Cities," Prof. L. S. Smith, highway engineering and city planning department; 7:30 p. m., violin recital by Cecil Burleigh, playing his own compositions; 7:45 p. m., reading of poems from Masefield, by Dr. A. T. eWaver, chairman of speech department.

Monday, April 16—7:30 p. m., agricultural and home economics program; "Your Children—Their Clothing and Their Health," Miss Hazel Manning, home economics department—"What Farm Boys and Girls Are Doing," M. H. Button, county agricultural agent, Dane county; "What Club Work Has Done for Me," Miss

\$4.00



ROUND TRIP
MADISON
TO
MILWAUKEE
AND RETURN

Account Easter Holiday
Tickets on Sale Daily Up to
and Including April 30th. Limited
to Return 10 Days from
Date of Sale.

THE
MILWAUKEE
ROAD.

A. B. BATTY,
City Passenger Agent,
Phone B. 6300

Edith Carpenter, Dane county champion club girl; "Wisconsin Folks Can Raise Good Apples," R. E. Vaughan, plant pathology department; 8:15 p. m.—concert by the University of Wisconsin orchestra under the direction of Major E. W. Morphy.

Hanging Self Is Source of Income

There are all kinds of jobs, but Heinrich Miller, Strasbourg, France, is perhaps the only man in the world who made a living by hanging himself.

Miller was arrested lately for the eighth time for attempting suicide for profit. His method was to wait in a wooded area until he saw people approaching him, then he quickly would hang himself, without hurting his neck very much, and be rescued. He would tell a story of misfortune and collect the offering. His only cost was for new ropes, as the ones he used always wore out.

A new wing, seating 16,000 persons, will be added to the Oklahoma university stadium next fall. It will increase the seating capacity of the stadium to 32,000.

GARRICK Friday APRIL 13

One Night Only

MARGARET ANGLIN
FRANCES STARR
WILLIAM FAVERSHAM
JACOB BEN-AMI
HELEN GAHAGAN
ROLLO PETERS
CECILIA LOFTUS
CHARLES COBURN
TYRONE POWER
GEORGETTE COHAN
GEORGES RENAVENT
ANTONY HOLLES
In Sardou's Masterpiece

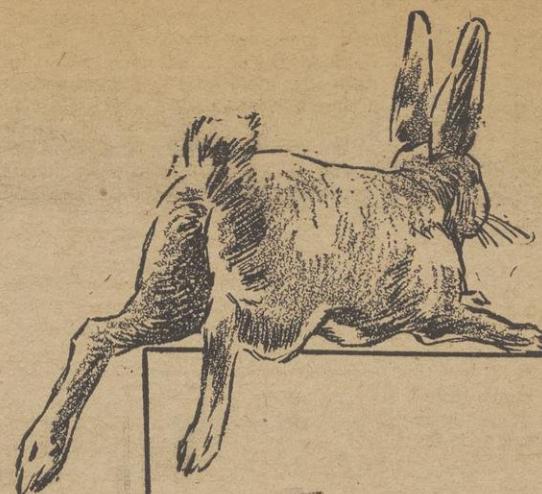
"DIPLOMACY"

Prices same as "Trelawny of the Wells"

Mail Orders Now

Main Floor & Boxes,
\$4.40

Balcony, \$1.10, 2.20, 3.30,
3.85 (tax included).



The Chocolate Shop

wishes you a happy Easter. That means that you'll have a pleasant vacation, lots of fun, do a lot of thesis work, or whatever you prefer for vacation days. Happy Easter!

And Another Thing

You'll be busy today until the last minute but this is to remind you that we'll be glad to ship or deliver your Easter greeting anywhere. And the greatest and most attractive selection is here.

Re-Elect

A. G. Schmedeman MAYOR

Authorized by A. G. Schmedeman, 504 Wisconsin Ave., for which he agrees to pay \$4.95

What Shakespeare says about Coca-Cola



7-CN
MEASURE FOR MEASURE
Act I, Scene 2
8 million a day — IT HAD TO BE GOOD TO GET WHERE IT IS

Drink
Coca-Cola
Delicious and Refreshing

"Ever precise in promise keeping"

The point of Lucio's remark is not what he said it about, but what he said. It surely describes Coca-Cola, for consider these facts:

Pure as Sunlight

And the proof of its purity is in the testing. Twenty-two scientific tests, covering every step in its preparation, safeguard this pure drink of natural flavors.

The Coca-Cola Company, Atlanta, Ga.