



Bay Leaves. Volume 5, No. 24 June 24, 1937

Williams Bay, Wisconsin: Frank M. Van Epps, June 24, 1937

<https://digital.library.wisc.edu/1711.dl/7UOYYNUJPAMTM8M>

This material may be protected by copyright law (Title 17, US Code).

For information on re-use see:

<http://digital.library.wisc.edu/1711.dl/Copyright>

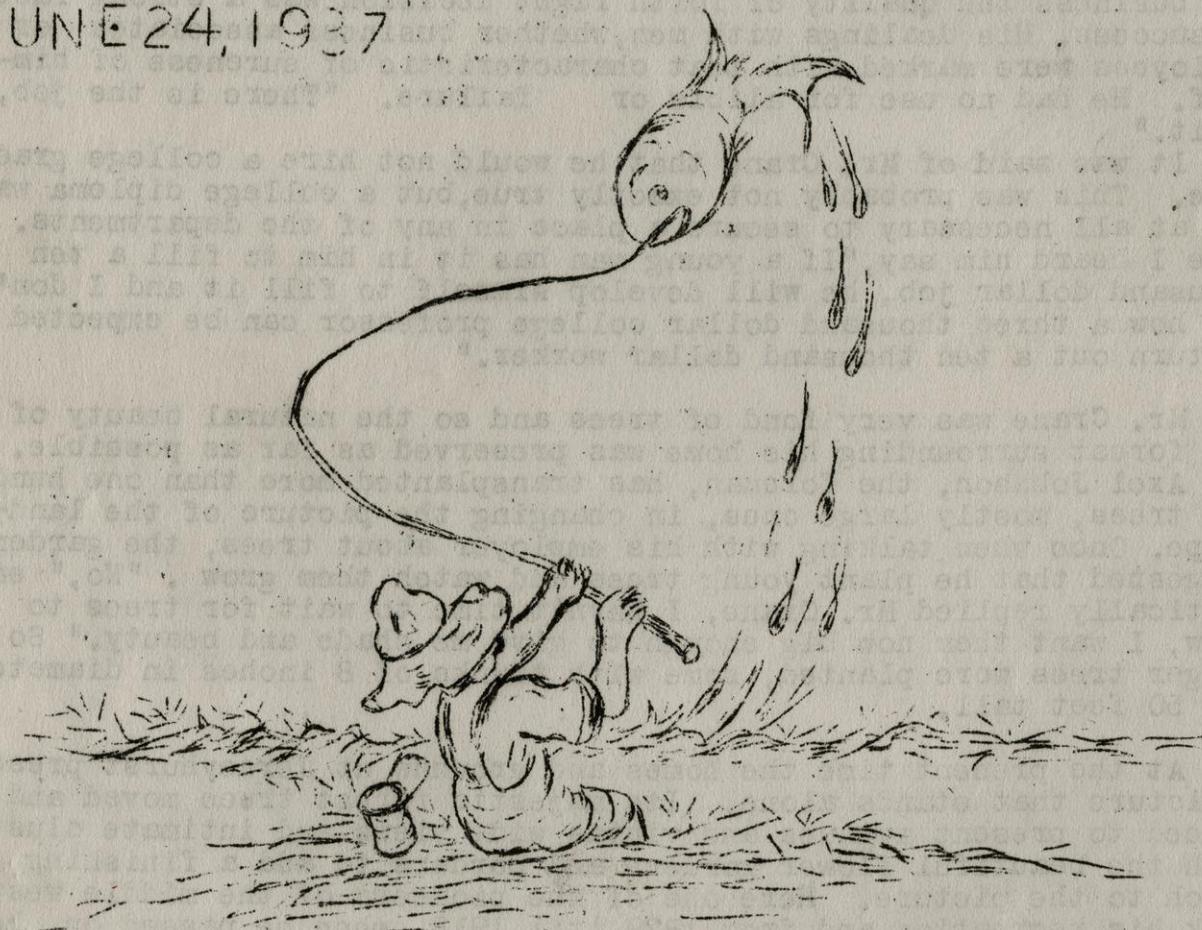
The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

LAKE Geneva OBSERVER
continuing
BAY LEAVES

VOL. V. NO. 24

JUNE 24, 1937



SPORTS NUMBER

JERSEYHURST

THE HOME OF THE LATE R.T. CRANE

Among the real beauty spots on the shores of Lake Geneva one deserving of special mention is found in "Jerseyhurst", the country seat of the late Richard T. Crane and family. The name Jerseyhurst was chosen in memory of his native state of New Jersey.

When he had established his business as Iron Monger in Chicago and got it on a basis as sound as his philosophy and as solid as his product, he looked around for a playground. A happy fate led him to Lake Geneva and here in the rolling hills of a sylvan forest he purchased 43 acres and later added 37 more, and here in 1879, his first summer home was built, and as the family grew and married other homes were built until four beautiful mansions graced the park which had been gradually taking form under the skillful direction of Axel Johnson, gardener and his predecessors.

Richard T. Crane was a business man first in the development of his business the quality of forth right decision was a strong factor of success. His dealings with men, whether business associates or employees were marked with that characteristic of sureness of himself. He had no use for alibis or failure. "There is the job, do it."

It was said of Mr. Crane that he would not hire a college graduate. This was probably not exactly true, but a college diploma was not at all necessary to secure a place in any of the departments. Once I heard him say, "If a young man has it in him to fill a ten thousand dollar job, he will develop himself to fill it and I don't see how a three thousand dollar college professor can be expected to turn out a ten thousand dollar worker."

Mr. Crane was very fond of trees and so the natural beauty of the forest surrounding his home was preserved as far as possible. Mr. Axel Johnson, the foreman, has transplanted more than one hundred trees, mostly large ones, in changing the picture of the landscape. Once when talking with his employer about trees, the gardener suggested that he plant young trees and watch them grow. "No," emphatically replied Mr. Crane, I havn't time to wait for trees to grow, I want them now big enough to give me shade and beauty." So larger trees were planted, some with trunks of 8 inches in diameter and 50 feet tall.

At the present time the homes and grounds at Jerseyhurst present a picture that stands alone. Its majestic forest trees moved and placed to present avenues and vistas wide views and intimate clusters with the beautiful flower gardens and borders to add a finishing touch to the picture. Here one of the pioneers of the middle west took his recreation and from 1879 'til 1912, when he passed on, he was found every summer.

Space will not permit a description of the grapevines and hot houses in which fruit such as nectarines, figs and peaches are grown in tubs, as well as winter vegetables.

The original mansion of Mr. Crane was dismantled several years ago and now a beautiful lawn stretches across the site.

(continued)

F. M. HIGGINS

DICK HORLICK
WILLIAMS BAY RIDING ACADEMY

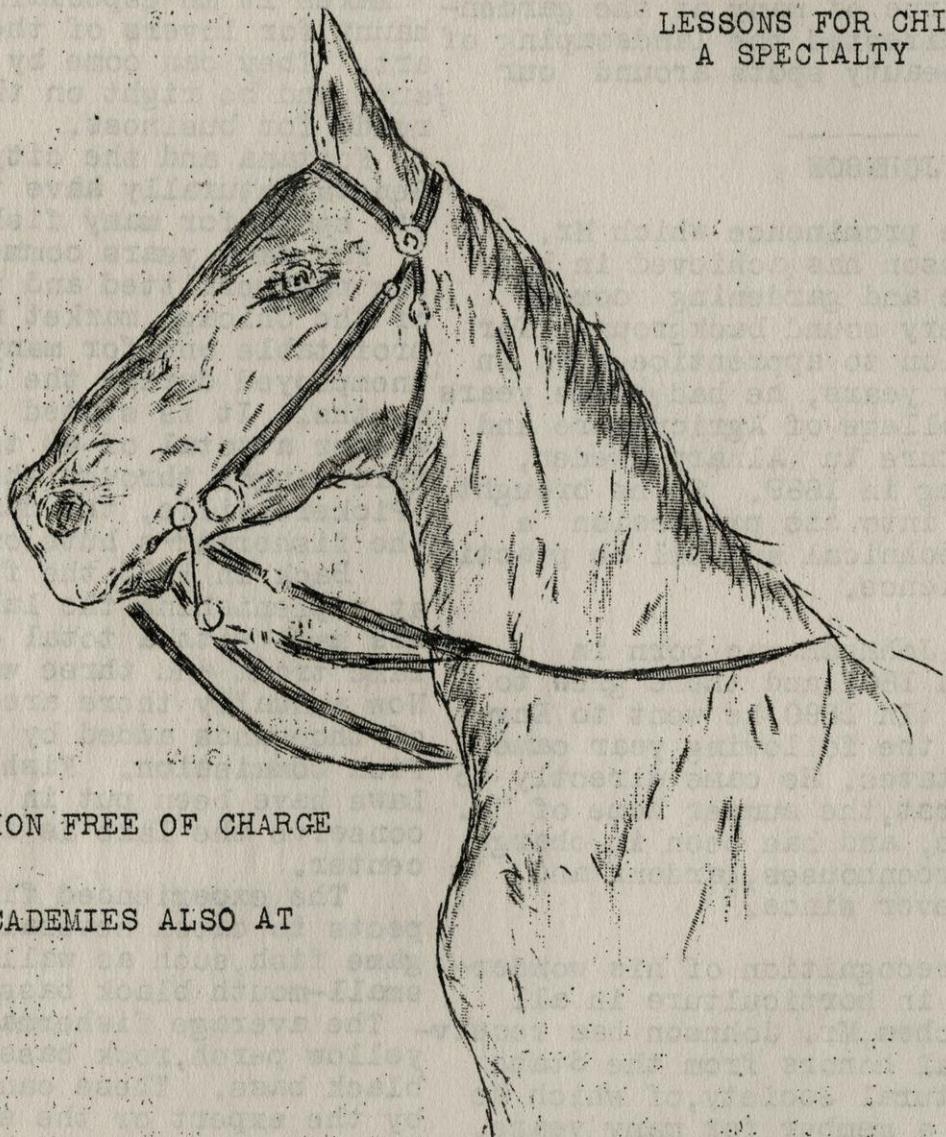
MOUNTS FOR THE EXPERIENCED OR BEGINNER EQUESTRIENS

MOONLIGHT RIDES

ESCORTS

BREAKFAST RIDES

LESSONS FOR CHILDREN
A SPECIALTY



INSTRUCTION FREE OF CHARGE

RIDING ACADEMIES ALSO AT

ROCKFORD

RACINE

CHICAGO

NIPPERSINK

BICYCLES FOR RENT

The Home of R.T. Crane

The original mansion of Mr. Crane's was dismantled a few years ago and now a beautiful lawn stretches across the site. The other homes are occupied by the grandchildren and great grandchildren of Mr. Crane. They are Mrs. A.F. Gartz, Mrs. A.K. Maxwell and Mr. Charles T. Crane and families.

So intimately is the life and work of Mr. Axel Johnson woven into the creation and history of "Jersey hurst" that I wish here to present him to the readers in this relation. This is true of many of the gardeners who directed the landscaping of these beauty spots around our lake.

MR. AXEL JOHNSON

The prominence which Mr. Axel Johnson has achieved in horticulture and gardening comes from a very sound background, for in addition to apprentice work in his early years, he had three years at the college of Agriculture and Horticulture in Alnarp, Sweden, graduating in 1889. So he brought with him into his profession a highly technical as well as practical experience.

Axel Johnson was born in Sweden in 1867 and there grew to manhood. In 1890 he went to England and the following year came to the States. He came directly to Jerseyhurst, the summer home of Mr. R.T. Crane, and has been in charge of the greenhouses, gardens and grounds ever since.

As a recognition of his wonderful work in horticulture in all its branches, Mr. Johnson has received special honors from the State Horticultural Society, of which he has been a member for many years.

He was married in 1893, November 15, to Katherine Johnson of Garland, Penn. Eight children were born to them, seven of whom are living. Charles died at the age of thirty. Esther, Oscar, Florence, (Mrs. Louie Johnson, Anna, Frank Louise and Ruth.

Lake Geneva has long been famous for its fishing. The Indians who lived on its shores back a hundred years ago and untold centuries before had an unlimited supply of food from its deep, cool waters. They had their favorite fishing holes then just as do the fishermen of today. In fact where the city of Lake Geneva borders the shore, a name signifying good fishing was given to their favorite fishing grounds.

Williams Bay has always been a favorite spot for both the red man and white fisherman. The easy access to the lake at the Bay makes it an especially attractive haunt for lovers of the piscatorial art. They can come by train or auto and be right on the shore ready for business.

Fontana and the city of Lake Geneva naturally have their favorite spots for many fishermen.

For many years commercial fishing was permitted and the nearness of the Chicago market made it a profitable one for many otherwise unemployed during the long Winter months. It is stated that one Winter a total of 40 tons of fish were caught through the ice at "Pickerelville, the name given to the fisherman's huts on Geneva Bay.

Back in 1863 the first attempt at replenishing the lake with fish was made with a total of twelve lake trout and three white fish. Now annually there are hundreds of thousands added by the State Fish Commission. Fish and Game Laws have been put in force to conserve the lake as a fishing center.

The experienced fisherman expects to catch several kinds of game fish, such as wall-eyed pike, small-mouth black bass and pickerel. The average fisherman will secure yellow perch, rock bass, small-mouth black bass. These can be caught by the expert or the small boy with his can of worms and bamboo pole.

It hardly seems possible but in the summer of 1920 when a study was made of the fish diseases, in two hauls made with a seine, 50 feet long by 4 feet wide, Prof.

(continued)

GO TO CHURCH SUNDAY

GOSPEL TABERNACLE

Williams Bay R.K. Kinney, Pastor

Morning Worship 10:30
 Sunday School 11:30
 Classes for ALL ages
 Senior Young Peoples 7:00
 Lloyd Frey, Leader
 Junior Young Peoples, Thursday 7 P.M.
 Meeting to be held in the
 basement of church, Miss Mary
 Southwick in charge
 Evening Service 8:00

Wednesday evening at 8 p.m.
 Prayer and Bible Study. Everyone
 welcome. Come and bring your Bible.
 Group of young men from the
 Gospel Tabernacle, Racine, will hold
 a special service in the main audit-
 orium of church, Saturday, June 26,
 at 7:45 p.m. There will be an inter-
 esting program of music and speak-
 ing. Everyone is cordially invited
 to attend.

CONGREGATIONAL CHURCH

Williams Bay Victor Keiser, Pastor

Morning Worship 10:45
 Sunday School 9:30
 Sermon topic - "The Sufficiency
 of Christ"

Mr. D.J. Oetjen, tenor, Mrs. Volmer
 Sorensen, soprano, will sing a duet
 at the morning service. Strangers
 are welcome.

ST. BENEDICT CATHOLIC CHURCH

Fontana, Wis.

MASSES-at 7:30- 9 and 10:30 A.M.

COLLEGE CAMP

Speaker-Sunday, June 27-

Dr. Thomas W. Graham, Dean,
 Oberlin Theological Seminary,
 Oberlin, Ohio.
 In Lewis Auditorium- 10:45 A.M.

COMMUNITY CHURCH

Fontana, Wis.

Morning Worship 10:45

FIRST EV. LUTHERAN

Lake Geneva

Morning Worship 10:30
 Sunday School 9:15
 Rev. H.J. Diehl, Pastor

METHODIST EPISCOPLA CHURCH

Lake Geneva, Wis.

John L. Walker Pastor
 Morning Worship 11 A.M.
 Sunday School 9:45 am
 Epworth League 6:30 pm

EPISCOPAL CHURCH

Lake Geneva

Rev. D.A. Schaefer, Pastor

Sunday Morning Worship 9 P.M.

ENGLISH EV. LUTHERAN CHURCH

Lake Geneva

Arthur M. Neumann, Pastor

Bible School 9:15 am
 Morning Worship 10:30 am

FIRST CONGREGATIONAL CHURCH

Rev. Thomas A. Stubbins, Pastor

Morning Worship 11 A.M.
 Sunday School 9:45 am

ST. FRANCIS de SALES CATHOLIC

CHURCH

Lake Geneva

Rev. J.G. Smith
 Sunday Masses 8 and 10:30 A.M.
 Weekday Masses 7:30 AM

GOSPEL HALL

Sunday School 10 AM
 Morning Worship 11 AM
 Sunday evening Gospel
 Meeting 7:30
 Thursday evening Meeting 7:30 AM

FIRST CHURCH OF CHRIST SCIENTIST

Morning Service 11 A.M.
 Sunday School 9:45 AM
 Wednesday eve Service 8 PM

BAPTIST CHURCH

Rev. E.L. Killam, Pastor

Bible School 9:45 AM
 Morning Worship 11 A.M.

COMO CHURCH

Rev. Victor Keiser, Pastor

The Woman's Building at
 College Camp will be renamed the
 "Mabel Cratty" Building at a spec-
 ial service on Sunday afternoon
 at four o'clock.

BETTER FIRE PROTECTION PLAN

As one goes around Lake Geneva one sees at the entrance of the lanes leading to the homes on the shore copper plates with the inscriptions "Member of the Geneva Lake Property Owners Protective Association" and also one with a number. There by hangs the basis for this story.

As a part of the protection plan for the property along the lake arrangements have been made with the Volunteer Fire Departments of Lake Geneva, Williams Bay, Fontana and Walworth for answering calls. Numbers have been assigned to the various pieces of property around the lake and the lake zoned for calls. Later on it is hoped that another department can be located on the south side of the lake at a point where volunteers might be available, such as Geneva Lake Yacht Club. Later a Fire Boat such as is now on Delavan Lake is in the plan.

It is quite a long list but may be interesting to the readers to have the entire list of numbers used in the plan. Here they are:

1. H.H. Porter	39. L.B. Hamlin, Jr.	77. Univ. of Chicago
2. Lake Geneva Manor	40. A.W. Wakeley	78. College Camp
3. Hubbard Carpenter	41. Hamlin-vacant	79. H.J. Helmcamp
4. Walter G. Mc Intosh	42. I. Schwinn	80. Wm Davis
5. Kellogg Fairbank	43. Point of Cedar Pt. Pk	81. Judge Barber Est.
6. Alonzo G. Fischer	44. Walnut-Birch C.P.P.	82. Olivet Camp
7. O.N. Tevander	45. Birch-Dak C.P.P.	83. Holiday Home
8. "	46. 2nd Add. C.P.P.	84. E.C. Blomeyer
9. Philip K. Wrigley	47. Bay Shore Inn	85. J.L. Beckwith
10. Wm Wrigley Estate	48. Normandie Hotel	86. Wm F. Schuth
11. Mrs. E.T. Glennon	49. F.A. Anderson	87. Chas. Mc Cormick
12. Boat Houses	50. Wm F. Snidker	& Col. Roberts
13. Wychwood	51. Sawyer's Cottages	88. Cunningham
14. J.J. Lynch	52. J.H. Schott	89. R.O. Blair
15. W.W. Shaw	53. Nils J. Johnsen	90. F.A. Rowe
16. S.B. Chapin	54. Mrs. Wm F. Schick	91. C.W. Winegan
17. William M. Spencer	55. Mrs. T.J. Crowe	92. C.W. Stiger
18. B.F. Bills	56. N. Gustafson	93. Geo. Wittbolt
19. Mrs. Martin A. Ryerson	57. G. Rosenlof	94. C.A. Paulsen
20. Wm. Nelson Pelouze	58. Rose Lane Resort	95. Henschel Est.
21. Brookdale E.	59. John Fucik	96. The Gardens
22. Brookdale W.	60. Ferndale Inn	97. C.D. Higgs.
23. Sunset Hills	61. Summer Haven Sub.	98. F.J. Clifford
24. J.M. Westerlin	62. Beauvais Boat Co.	99. Chas. Wegner
25. Sears Estate	63. Oakwoods Estates	100. Wm J. Brace
26. Elgin Club	64. E.F. Fischer	101. H.E. Procnier
27. Gartz-Crane	65. M.P. Breen	102. "
28. A.W. Herbst	66. C.E. Niehoff	103. Spring Haven
29. Philip Foley	67. Loch Vista Club	104. Herman Fietch
30. Augustana Inner Mission	68. Congress Club	105. The Misses Kohl-
31. Immanuel Women's Home	69. Conference Point	saat
32. Cisco Beach	70. Mrs. A.P. Lovejoy	106. S.S. Vaughn
33. Shorby	71. H.M. Lautmann	107. Helen Slocum
34. J.M. Triner	72. Miss Jessie Veeder	108. James T. Atwood
35. E.N. Mc Donnell	73. Eleanor Camp	109. R.B. Whitaker
36. E.P. Ellwood	74. Rockford Camp	110. B.M. Stout
37. Howard Colman	75. F.E. Scholl	111. Mrs. H.H. Brigham
38. W.H. Emery	76. E. College Camp	112. N.E. Buena Vista

Better Fire Protection Plan-(Continued)

113 S.W. Buena Vista	151. A.G. Cox	185. F.B. Rehm
114. Country Club Estates	152. A.E. Church	A.W. Brand
115 Glenwood Springs-Shore	153. W.R. Hall	186. Lake Geneva
116. 1st Road "	154. Lake Geneva	Country Club.
117. 2nd Road "		Yacht Club 187. Golf Realty Co.
118. 3rd Road "	155. Shore Oaks Sub.	
119. 4th Road "	156. C.K. Offield	188. Lake Geneva Beach (Sub)
120. Indian Hills	157. Judge Miner	189. Mc Auley Boat House
121. Club Unique	158. Lake Geneva	190. L.E. Myers
122. A.C. Schippe		191. R.G. Lydy
123. W.E. Adams	159. Chicago Club	192. G.W. Mc Kee
124. Robert Ferris	160. " "	193. J.E. Mc Auley
125. Michael Kross	161. Shore Haven Sub.	194. W. Ullendorf
126. A.F. Bates	162. Camp Sybil	195. R.W. Kimball
127. Mary A. Emery	163. W. Ingalls	196. B. Dickinson
128. I.E. Ullman	164. Military & Naval	197. Mrs. C.H. Wacker
129. Edward Crumb	Academy	198. P.T. Starbk
130. E.J. Riddeford	165. H.&B. Kaye	199. B.F. Lindheimer
131. Raleigh Warner	166. Dr. J.M. Nicholson	200. H.M. Byllesby
132. "	167. C. Blair	201. Starring
133. Mrs. Young	168. Chris Borg	202. W. Silcock
134. Smith	169. Dr. H.W. Abelmann	203. Sunnyside Land Co.
135. Camp Aurora	170. W.F. Keehler	204.
136. Harvard Club	171. W.C. Grunow	205. E.L. Maytag
137. E.E. Ayer Estate	172. W.C. Grunow	206. E.H. Mc Carty
138. Dr. George R. Westgate	173. R. Ferris	207. H.E. Hussey
139. K.S. Blank	174. C.B. Bliss	208. L.H. Whiting
140. M. Hanley	175. O.R. Hillstrom	209. S. Donian
141. M. Pancoe	176. A.F. Madlener	211. Dr. H.S. Warren
142. I.J. Goldberg	177. E.C. Schmidt	212. S.H. Wheeler
143. H.L. Starke	H. Bartholomay	213. Shadow Hill
144. Geo. Hedding	178. Lake Geneva Highlands	
145. H.S. Nichols	179. Lake Geneva Terrace	
146. Dr. Edward W. White	180. T.J. Lefens Est.	210. W.W. Nordenholt
147. Pearl N. Hess	181. Woodale Sub.	214. M. Karpen
148. H.L. Clarke	182. Birches, West	215. Otto Young Est.
149. C.E. Blomgren, M.D.	183. " Center	216. Sidney Smith, Est.
150. H.L. Clarke	184. " East	217. Mrs. John Wilson
		219. Daniel Peterkin
		218. J.H. Larson
		220. C.H. Morgan
		221. Mrs. W.H. Mac -
		Donald.

In another issue Fire Chief Foster will give a more detailed account of the plans.

"Lake Geneva Observer" which is a continuation of "Bay Leaves" which has been published by F.M. Van Epps for the last four Summers ¹⁹³³ and since January 1st every week, is being sent to some 1500 persons living in Williams Bay or on the shores of Lake Geneva. This week an effort is being made again to get copies into the hands of every owner of a home on the lake or in a subdivision having lake rights. If you missed last week's number say so on the return card when you sign it and send it in. If you like the paper send a few lines and we will print them.

Read the advertisements as the merchants or tradesmen who placed them in the paper have helped to make the last two numbers possible. The more subscribers the less the editor need depend upon advertisements. News and articles will fill many pages each week.

Send in news items. Let your guests see their names in the columns of the paper which gets all around the lake.

OPITZ GARAGE

ELKHORN WIS.

IS READY TO SERVE YOU WITH

BUICK - CHEVROLET - PONTIAC
SALES & SERVICE

FRIGIDAIRE --- REFRIGERATORS

RCA *** RADIOS

EVINRUDE & ELTO OUTBOARD MOTORS

THOMPSON & DUNPHY BOATS - QUAKER STATE - MOBILE OIL
Experts in

BODY & FENDER
REPAIRING

ACROSS FROM
POST OFFICE

PHONE: 189

PIEPLow & HENDERSON

ELKHORN, WIS.

FREEMAN DRESS SHOES FOR MEN

WOMEN'S TARSAL THREAD ARCH

SHOES

HEADQUARTERS FOR SCHOLL'S
FOOT APPLIANCES

HERE IS WHERE THE
"LAKE GENEVA OBSERVER"

ADVERTISES ALSO.

THERE WILL BE 1500 copies
OF JULY 1st ISSUE

Tell your story in it.

LLOYD METAL PORCH & LAWN CHAIRS
SIMMONS BEDS - SPRINGS - MATTRESSES
GLIDERS - STUDIO COUCHES - SUN CHAIRS

LACKEY, LIDDLE & O'BRIEN

FUNERAL
URNITURE

DIRECTORS
ELLIERS

DELAVAN

A WILLIAMS BAY ARTISAN

While cutting down a cherry tree at Olivet Camp, nearly a year ago, Mr. Ivar Nicholson, Williams Bay, got an idea which helped him to pass away many hours during the depression in constructive work to his liking.

Ivar has been used to working with wood from his childhood spent in the mountains of Sweden when he watched the woodsmen cut the trees and float the logs down the Götä Elv. Later as a young man he too did his share in the lumber camps.

He will never forget the beauty of the river as it dropped down the mountains in rapids and waterfalls, some magnificent falls into deep whirlpools.

He came to this country and has done fine work with his hands in watch factories and furniture factories. Being an artist he never could adjust himself to the machine age where things were turned out in stock patterns, but liked to do hand work. At one time he worked on reconditioning antiques which dated back to the Roman days. The pieces had a market value, because of their antiquity, of thousands of dollars, yet were mediocre compared to work possible today with handcarving tools.

Although through the years he has been employed and had no time for carrying on his ambitions, the depression gave him an opportunity to again resume this work. With the pieces of the cherry tree he made a beautiful table of matched wood pieces. Then he had a radio cabinet and piano bench which he made into a writing desk with inlaid designs. This he has followed up with several beautiful table tops which he has made by taking finely grained boards and cutting designs in them and then cutting pieces to fit into them making beautiful inlaid tops. All of these are carved by hand and done in a most artistic manner.

Two of his latest pieces are finished from designs given him by Mrs. G. Van Biesbroeck.

(continued)

THE FISH POND

Where is "Fanny"? Yes, where is "Fanny"? We would all certainly like to know. For the benefit of those who are not acquainted with the latest fishing fad, The Lake Geneva Observer takes pleasure in describing it to its best abilities.

Several fish have been released in Fox Lake, Lake Geneva, and other lakes in Northern Illinois and Southern Wisconsin. These however, are not ordinary fish. These fish have metal tags affixed to their exalted personages. Upon the tags are printed several different numbers denoting amounts of money which are to be paid upon presentation of the fish. However, to present the fish is quite another thing. Anyway that is precisely what our sportsmen are beginning to do.

About \$2000.00 worth of tags were released with fish in all the places. In Lake Geneva, "Fanny", with a \$200.00 tag was released by Mayor Ledger of Lake Geneva. "Fanny" was born and raised at the fish hatchery at Burlington. She was launched in Lake Geneva on Sunday, June 13. She has been pursuing her course since then and has probably surmised that prosperity has returned from the sudden flow of food bestowed to her advantages.

There are several other fish which were released in Lake Geneva bearing tags ranging from \$1.00 to \$10.00. Many of these have been caught. The biggest interest however, is placed on "Fanny". Who will get her?

Another suddenly popularized fish is the one bearing the name of "Oscar II". He is called "Oscar II", because he is the successor of a subsequent "Oscar", who was sadly called to the "happy swimming grounds". His body was found upon Fox Lake where he was released. His finder was awarded \$25.00. If he had been alive he would have brought \$500.00, as that was the amount stated on his tag. However, he was forgotten when "Oscar II" was rushed forward to carry on the dangerous work of dodging fish

(continued)

SEELYE'S ELKHORN VARIETY STORE

2 Doors East of Bank on Corner.

THE STORE FOR THE WHOLE FAMILY

Souvenirs, Swim Caps & Tubes

Glassware, Notions, Oil Cloth

Cosmetics, Hosiery, Picnic Supplies

WE APPRECIATE YOUR BUSINESS

COSTELLO CLOTHING CO.

KEEP COOL IN THE NEW ARROW

AIRWAY SHIRTS -- BRADLEY BATH-
ING SUITS - SUMMER SPORTS WEAR

HART SCHAFFNER & MARX CLOTHES

ELKHORN, WISCONSIN

MELCHER-NASH SALES

ELKHORN, WIS.

NASH LA FAYETTE

SALES & SERVICE

OPEN ALL NIGHT

FLEMING & ARNOLD

THE REXALL DRUG STORES

DELAVAL ELKHORN

FOUNTAIN SERVICE

LUICK ICE CREAM

ALEX'S CANDY KITCHEN

ELKHORN

SERVES HOME MADE ICE CREAM

Delicious, creamy, smooth as silk

STOP IN FOR

REFRESHMENT

LEE WELSH SHOE STORE

ELKHORN, WIS

EXCEPTIONALLY LARGE SELECTION

OF WHITE SHOES FOR THE

ENTIRE FAMILY

DRESS UP IN WHITES FOR THE FOURTH

FRANK J. KURICK

ELKHORN, WISCONSIN

SHOE REBUILDING

"STAR BRAND SHOES ARE

BETTER" For all the Family

ALL LEATHER FOOTWEAR

FOR FORD CARS OR TRUCKS

The ELKHORN MOTORS

INC. ELKHORN

Ford

SALES

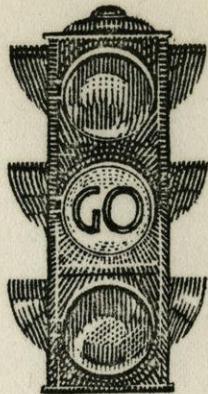
SERVICE

GRANZOW & PETERSON'S June
June 25th. 26th.

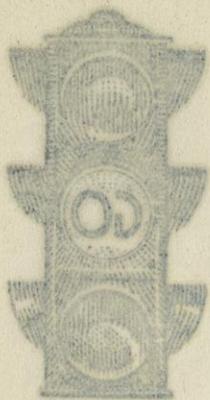
QUALITY-FOOD-SHOP-SPECIALS

As the STOP and GO Sign is in your favor, why not keep right on going until you reach our Store, and then stop. We have some very good items this week which we are sure will interest you. ----OUR MOTTO----

----- QUALITY plus SERVICE -----



LaGRANGE BUTTER 2-lbs. 69¢	PURE CANE SUGAR 10-lb.sacks, 55¢	EGG NOODLES 8oz.pkg. 09¢
ROUNDY'S SALMON 1-lb.flat can, 28¢	HILLS BROS COFFEE 2-lb.tins, 57¢	ALPHABET MAC. 6oz.pkg. 09¢
KIPPERED HERRING 2-8oz.tins, 23¢	POT ROASTS, per lb. 28¢ LEG of LAMB, " 35¢ LAMB SHOULDER, " 28¢ " BREAST, " 15¢ PORK BUTTS, " 32¢ " SAUSAGE, " 28¢ PICNICS, " 30¢ HAMBURGER, " 24¢ VEAL SHOULDER, " 20¢ STEWING HENS & SPRINGERS Fresh Fish on Friday	IMP. ANCHOVIES 7oz.tins, 23¢
MIXED VEGETABLES 20-oz.tins, 09¢	ROUNDY'S BEVERAGE SYRUP pint bottles, 17¢	PICKLED HERRING 18oz.jars, 33¢
CUT BEETS 20-oz.tins, 09¢	CHASE and SANBORN COFFEE 2-lbs. 57¢	IMP. SARDINES 3-3½oz.tins, 29¢
CANNED TOMATOES 20-oz.tins, 09¢	RICHELIEU SPECIAL OATS 3-lb.pkg. 18¢	CRAB MEAT 6½oz.tins, 30¢
COMB HONEY per comb, 23¢	PAPER NAPKINS(100 count) 3-pkgs, 25¢	RIPPLED WHEAT 2-10-oz.pkg, 19¢
BROWN SUGAR 4-lbs, 22¢	ROUNDY'S TOMATO JUICE 2-24oz.tins, 23¢	WHEATIES 2-8oz.pkg, 23¢
MIXED PICKLES Qt.jars, 28¢	STALEY'S TABLE SYRUP 5-lb.pails, 33¢	SODA CRACKERS 2-lb.pkg, 21¢
SLICED PINEAPPLE 30-oz.tins, 23¢	ROUNDY'S PORK and BEANS 3-1-lb.tins, 25¢	PURE GRAPE JAM 2-lb.jars, 25¢
APPLE SAUCE 2-20-oz.tins, 23¢	MACARONI or SPAGHETTI 1-lb.pkg, 09¢	MIRACLE WHIP Qt.jars, 39¢
CLOROX pint bottles, 15¢	Home grown Strawberries Home grown Asparagus Home grown Rhubarb	SHELLED WALNUTS per-lb. 52¢
G. and P. COFFEE per lb. 24¢	ORANGES, 35, & 42¢ Doz. Melons, Grape Fruit, Full line Fruit & Veg.	SHELLED PECANS per-lb. 57¢
RICHELIEU KETCHUP 14oz.Bot. 18¢		ROYAL GELATIN 3-3½oz.pkg. 17¢
ORANGES, 35, & 42¢ Doz.		POWDERED SUGAR 3-lbs. 23¢



GRANDMOTHER'S RECIPES

June 26th.

June 25th.

QUALITY-FOOD-SHOP-SPECIALS

As the STOP sign God gives is in your favor, why not keep
tight on buying quality from stores, and never
stop. We have some extra good items this week which
we are sure will interest you.----OUR MOTTO-----

QUALITY lines SERVICE

EGG NOODLES	8ozs. pkgs. 06a
ALPHABET MAC.	9ozs. pkgs. 06a
IMP. ANCHOVIES	10ozs. cans, 89a
PICKLED HERRINGS	18ozs. jars, 39a
IMP. SARDINES	8-9ozs. tins, 28a
CRAV MEAT	6-9ozs. tins, 30
RIPPLED MEAT	8-10ozs. pkgs. 19a
WHEATIES	8-8ozs. pkgs. 39a
SOODA CRACKERS	8-1/2pkgs. 21a
PURE GRAPE JAM	8-1/2pkgs. 25a
MIRACLE WHIP	6t. jars, 39a
SHRILLED WALNUTS	beer-1/2pkgs. 25a
SHRILLED BEANS	beer-1/2pkgs. 25a
ROYAL GELATIN	8-3/4ozs. pkgs. 19a
POWDRED SUGAR	3-1/2pkgs. 23a

PURE CANE SUGAR	10-lb. bags, 39a	LEGRANGE BUTTER	5-lb. bag
HILLS BROS COFFEE	5-lb. tins, 25a	ROUNDS, 2 SALMON	1-lb. tins, cans, 28a
POT ROASTS	beer 1/2lb. 28a	KIPPERED HERRINGS	8-8ozs. jars, 23
LAMB CHOPS	" 35a	IMP. LAMB SAUS	1-1/2lb. tins, 29a
LAMB SHOULDER	" 28a	BONNETS BIG FEET	10ozs. jars, 25a
" BRAATS	" 19a	MIXED VEGETABLES	50-6oz. tins, 06a
PORK BUTTS	" 38a	CUT BEETS	50-6oz. tins, 06a
" SAUSAGE	" 28a	CANNED TOMATOES	50-6oz. tins, 06a
PIONIOS	" 30a	CHEESE HONEY	beer 1/2lb. 29a
HAMBURGER	" 24a	BROWN SUGAR	4-lb. bag
VEAL SHOULDER	" 30a	MIXED PICTURES	6t. jars, 28a
STEAMING HEMP & SPRINGERS	Leesup Linn on Lings	STICED PINEAPPLE	30-6oz. tins, 28a
ROUNDY'S BLEAVERE SYRUP	bitz poffttes, 17a	APPLE SAUCE	8-80-6oz. tins, 23a
CHASE AND SANBORN COFFEE	5-lb. bag	CHOCOLATE CHIP COOKIES	beer 1/2lb. 29a
RICHETTA'S SPECIAL OATS	5-lb. bag	CHOCOLATE CHIP COOKIES	6t. jars, 28a
PAPER NAPKINS (100 count)	2-1/2pkgs. 25a	STICED PINEAPPLE	30-6oz. tins, 28a
ROUNDY'S TOMATO JUICE	8-84oz. tins, 23a	ROYAL GELATIN	3-1/2pkgs. 12
STALEY'S TABLE SYRUP	2-1/2pkgs. 25a	CHOCOLATE CHIP COOKIES	beer 1/2lb. 29a
ROUNDY'S PORK AND BEANS	3-1-1/2lb. tins, 25a	CHOCOLATE CHIP COOKIES	bitz poffttes, 12
MACARONI OR SPAGHETTI	1-1/2pkgs. 06a	CHOCOLATE CHIP COOKIES	beer 1/2lb. 29a
HOME BROWN GRITSMEALFIE	Home Brown Gritsmealfie	CHOCOLATE CHIP COOKIES	6t. jars, 28a
HOME BROWN ABSINTHES	Home Brown Absinthes	CHOCOLATE CHIP COOKIES	bitz poffttes, 12
ORANGE, 25c, 45c Dots, Melons, Grapes, Raspberries	Home Brown Absinthes	CHOCOLATE CHIP COOKIES	beer 1/2lb. 29a

GENEVA LAKE SUMMER SCHOOL OF NATURAL SCIENCE

NOTES

Mr. Benjamin F. Bills of Bills Realty Company, Chicago and "The Narrows", Lake Geneva, is chairman of the Board of Directors.

Other members of the Board are: Miss Edith Kohlsatt, Dr. Elliot R. Downing, Franz Aust and J.S. Hotton.

Dr. Elliot R. Downing the originator of the School has a home in University Heights, Williams Bay.

The advanced enrollment numbers 24 students.

Prof. O.D. Frank has been here for a week making surveys of the fauna, flora and geological aspects of the region.

Opening dinner for the faculty, directors, financial sponsors, representatives of the Press and invited guests including nearby County Superintendents of Schools, will be held at College Camp, Saturday, June 26 at 6:30 P.M.

THE STAFF OF INSTRUCTORS

Dr. George A. Van Biesbroeck, Yerkes Observatory, Astronomy

Dr. Elliot R. Downing, University of Chicago, (Emeritus), Genetics.

Dr. Carl Welty, Beloit College, Animal Ecology

Dr. M.E. Wing, Beloit College, Geology.

Walter J. Brookings, S.M., Whitman College, General Science

O.D. Frank, S.M., University of Chicago, Plant Ecology: Director.

The School begins on Saturday, June 26 and ends August 3.

BURTON & BROS.

WILLIAMS BAY

BATHING SUNDRIES

HATS

GLASSES

BOATS

RINGS

NOVELTIES

WE SPECIALIZE IN SPECIALS



DRUG SUNDRIES



819-J-2

MAGAZINES

This Week's Special

A 3-LAYER BRICK

NEW YORK

CHOCOLATE

BUTTER PECAN

R. E. BURTON

GENERAL

MERCHANDISE

EVERYTHING FOR LAWN
AND GARDEN

VIGORO PEAT MULCH

AND OTHER FERTILIZERS

GARDEN TOOLS - LAWN MOWERS

BURTON & BURTON

SPECIAL
SATURDAY
& SUNDAY

FRESH ICE CREAM

STRAWBERRY

PINEAPPLE ICE CREAM

FISHING TACKLE



TEL-818-2-2-

SOUVENIRS

KODAKS &

SUPPLIES

Phone 818-2-3-

THE FISH POND (Con't)

hooks. So far as we know he has been doing that quite successfully. Good luck "Oscar 11".

This contest is being sponsored by the Chicago Evening American Newspaper. The values stated on the tags have increased and are even yet increasing. Interested merchants and residents have given merchandise and money toward making these fishes' capture more worthwhile. All we can say is "May the best man win!" Chas. Giauque.

Who will be the lucky one
To catch "Fanny", the fish?
If off your reel she's spun
She will make a wonderful dish.

Swimming about in Geneva's clear
water

Being Number One fish in the lake;
She's being very much sought after,
This bathing beauty we hope to take.

She's a sweet little mermaid,
And loves to hide away
From all who try to invade
Her realm by night or day

Many grand prizes are offered for
her,

If you are the lucky angler today;
So with hook, line and sinker
Hurry to catch her, do not delay.

G.V.E.

AS " LAKE GENEVA OBSERVER" goes to press "Fannie" is worth \$480 in cash to the one who catches her besides many articles of merchandise.

FOR SALE- DURO Water Softener- \$30.
P.O. Box- 152- Williams Bay

L.A.S. TEA AT MRS. HERMANSON'S

Mrs. O. Hermanson will be hostess for the meeting of the Ladies Aid, Gong'l Church, Thursday, June 24 at 2:30 P.M. This will be a Tea.

Mrs. Karen Steele has rented her house on Spring St. for the season to Mr. Michael De Rosa of Chicago, and a party of friends.

BRADLEY KNITTING MILLS PICNIC
AT WILLIAMS BAY, SATURDAY

Word has come that the Bradley Mills employees of Delavan, are to hold their annual picnic at the Bay, Saturday, June 26. The Employees Committee made a study of the activities possible here and found many attractions.

The group will assemble in Edgewater Park for the days activities. There will be baseball at 9 A.M at the High School, golf at Collage Camp; row boats, motor boat rides; horseback rides; bicycle rides; motor scoots; swimming; fishing; etc.

Let's give them a good time!

Mr. and Mrs. H.A. Starke of Chicago, are occupying the cottage on their property, Olive & Williams St. They were former residents of the Bay a few years ago and plan to spend the summer here. Their son, Henry Starke, principal of the schools at Niles, Ills., will be with them.

Twenty-five members of the Rockford Woman's Dental Auxiliary had dinner last Wednesday at Spence's, and enjoyed a boat ride around the lake.

Fred Frewert of Delavan is entertaining at the piano at the Clarendell, when not tending bar.

A group of forty of the Swedish Engineer's Club of Chicago and Rockford, dined at The Clarendell last Saturday evening.

The Ace of Trumpeters of the N.B.C Studios, Chicago, John Wolf and family, were guests at Clarendell last weekend.

Edwin Van Biesbroeck and Carl Cable Bjorge, Williams Bay Boy Scouts, will leave on Saturday to attend the Scout Jamboree in Washington, D.C., June 26 to July 9.

Ground has been broken for building a new service station for the Bay Oil Co. on railroad property across from Edgewater Park.

SKELGAS

THE FUEL FOR BEYOND GAS MAINS

STOVES-ALL PORCELAIN

White and Ivory

With insulated ovens and broilers
and automatic oven controls.

COMPLETE INSTALLATIONS AS LOW
AS \$79.50

HENRY K. JOHNSON, SHARON, WIS.
Phone 170 Sharon.

M.A. DAWLEY, Lake Geneva, Phone 55W.

RIDING ACADEMIES

WILLIAMS BAY

DICK HORLICK, WILLIAMS BAY
RIDING ACADEMY (See page 3)

MY LADY OF THE LAKES STABLES
Kenyon's Barn -Phone 1202-R-2

AT LAKE GENEVA
RICH RIDING ACADEMY

AT FONTANA
COZY OAKS RIDING ACADEMY

Your vacation will not be
complete without a horse
back ride.

CLARENDELL

WILLIAMS BAY, WISCONSIN

HOTEL and COCKTAIL LOUNGE

Offers at all times a Place
to spend a pleasant time.

TUESDAY, WEDNESDAY, THURSDAY

EXTRA FINE 75¢ DINNER SERVED

WE operate American and
EUROPEAN PLAN.

GOING FISHING

YOU WILL FIND THE FOLLOWING
PERSONS READY TO GUIDE OR
FURNISH BOATS.

At Williams Bay

LOREN TAYLOR, Licensed Guide

P.H. BENDER, Licensed Guide

Walter EVERSON, licensed Guide

ANDY OLSON, Licensed Guide

P.H. BENDER, Licensed Guide

PORTER & PRUSNER, Fishing Boats

Dad Denton, Fishing Boats

William Moeller, Speed Boats

Trips around the lake or
for short trips

Wisconsin Transportation

Train Service, Lake Round Trip
or Speed Boats

AT FONTANA

Fishing Parties arranged.
Fishing Launch

FLORA POST Phone 95 Walworth

FONTANA BOAT LIVERY

Live Bait-Row Boats, Tackle
Bathing Suits, Change Rooms
Fishing Licenses

FLORA KLINE

AT LAKE GENEVA - SEE BILL KOVALK
AT PIER

COLONIAL INN

MAIN & CENTER STS

LAKE

GENEVA



HOME COOKED MEALS

50¢, 75¢ & \$1.00

BAY LEAVES

NEWS ITEMS

Mr. and Mrs. Dan Okeson have been entertaining visitors from the West, Mr. W.A. Oswald, of San Diego, Calif., and uncle and Mr. and Mrs. Fred Longshore of Arkansas, Kansas, cousins.

Mrs. James Hewitt of Springville, Mich., and Dr. Elizabeth Downing, of Chicago, are visiting their parents, Dr. and Mrs. Eliot R. Downing.

Mrs. Harold L. Booch (Emily Barrett) is visiting her parents, Mr. and Mrs. Storrs B. Barrett, while her husband, who is pastor of the Congregational Church at Fairmont, Minn., is teaching at the Minnesota State Congregational Young People's Camp, for two weeks.

Robert Cook, Coach at Williams Bay High School, will attend the summer school at the University of Wisconsin at Madison. Mrs. Cook will be employed in the sports wear department of Manchester's at Madison.

Mr. Olaf K. Fougner of Wms Bay loves flowers and they love him, it seems, for everything he plants tries its best to become beautiful. He is retired from active work in Chicago and spends much of his time during the spring and summer in his attractive yard at the corner of Orchard and Center St. He has a climbing American Beauty rose bush which has (Sunday, June 20) 72 large blossoms on it and buds galore. During the long winter months he paints beautiful pictures of scenes he remembers from his youth spent in Norway.

Selden Spencer returned last Monday from Lawrence College at Appleton. Miss Susan Spencer who has been a student at Frances Shimer Junior College, Mt. Carroll, Ill., is also at home for the summer vacation.

LAUR'ELLE BEAUTY SHOPPE

WILLIAMS BAY, WISCONSIN

Shampoo & Fingerwave	---	75¢
Manicure	-----	35¢
Eyebrow Arch	-----	35¢
Shampoo & Marcel	\$ 1.25	
Permanents	-----	\$2.50- 6.00

(complete)

Machineless Permanent
(complete) \$5.00

Open Tues. & Thurs. Eve by App't
Phone 1219-R-1

CARRIE VALLEY SAWYER, Mgr.

ROSE LANE RESORT

GOOD ROOMS AND MEALS

For information and
reservation -

Write to

Mrs. J. Jorgenson

WILLIAMS BAY, WISCONSIN

Telephone -Lake Geneva 574-W-3

BEAUVAIS BOAT CO.

WILLIAMS BAY

BOAT STORAGE

REPAIRS

LIFE IN OUR CAMPS

CONFERENCE POINT-

Conference Point Camp was invaded on June 19 by the Geneva Summer School of Missions. This Conference consists of missionaries from various points of the world. They will leave on June 26.

Mrs. Thomas A. Freeman is serving as chairman of the conference. She is being assisted by sixteen other officials.

Among the guests are the Mmes Beveridges. These women are distinguished for their gracious work of carrying on a nursing service in the Kentucky mountains. This institution provides for the care and recreation of people who are in poor health.

There are many others who are also doing work helping needy and underprivileged people. It is a boost to have such a fine body of personages in our community if only for a short while.

CONGRESS CLUB-

Another ever creditable establishment in our midst is Congress Club, which was founded over fifty years ago. Upon this property are ten homes housing people from Chicago and vicinity. The name, Congress Club, was derived from Congress Street in Chicago, on which the founders resided. However, residents at Congress Club are not necessarily from Congress Street.

Residents of this happy spot for the summer are: Mr. and Mrs. MacMasters; Mrs. John L. Little and daughter, Mrs. Max Evans and her two young daughters, Susie and Anna Mary; Mr. and Mrs. John Acheson; Mr. and Mrs. Townsend with their three children; Mr. and Mrs. Charles Peace and their daughter, Sara; Mr. and Mrs. Frank Schwinn and their two sons, Edward and Frank; Mrs. Charles Lang and two children, Nancy and Ralph---here it may be said that Mrs. Lang's grandfather, Mr. Harvey T. Weeks, was the founder of Congress Club; Mrs. Florence Biggs with her mother, Mrs. John B. Foley; hor

niece, Miss Virginia Hall, and her brother, Mr. John B. Foley; Mr. J. W. Porter; and Mr. Frank Van Inwagen with his mother, Mrs. Lucia Van Inwagen, and three sisters.

ELEANOR CAMP

At Eleanor Camp we find a group of girls from the different Y.W.C.A.'s. There are representatives from Urbana, Ill., Whitewater, Wis., LaGrange, Ill., and Janesville, Wis. The total number of campers is 170, thirty of which are counselors and other such staff. This group arrived June 16 and will be here 'til June 26.

The Beloit Y.W.C.A. is sponsoring this outing in the hope that these girls may have a joyous vacation which may add to their sense of sportsmanship and recreation.

COLLEGE CAMP-

Here, at College Camp, we find things booming with a conference which arrived on June 21 and leaves on the 29th. The conference is made up of 400 Y.W.C.A. college students. This 400 represents Ohio, Indiana, Illinois, Wisconsin, Missouri, Minnesota, North and South Dakotas, and Michigan. The chairman of the conference is Miss Elaine Ward.

The main theme of the conference is; "How can a college student most effectively evaluate life's experiences to find and use the most worthwhile?" This problem is to be discussed as to how, what and why.

The discussion leaders are: Miss Ethel Davis; Mrs. Ruth Johnson; Dr. Thornton Merriam; Miss Sara Chakko; Dr. Kathleen MacArthur; Dr. Thomas Graham; Miss Ethel Kawin; Miss Florence Clark; Mr. George Collins; Miss Margaret Mead; Dr. Larry Sears; Mrs. Minnie E. Allen and Dr. Walter Laves.

Undoubtedly this group will leave College Camp very much enlightened upon the question to be discussed after this sojourn with these capable leaders.

Chas. Giauque.

A WILLIAMS BAY ARTISAN (Con't)

The natural grains of the wood make the background effect of sky, land and water, and on one a heron is inlaid with other artistic figures, and on the other two robins are sitting in a tree.

Possibly some of the readers would like to see these table tops, and may do so by calling at his home, 132 Williams Street, Williams Bay. Many people saw samples of his work at the recent All-Craft Guild Exhibit. It was there that the editor became enthusiastic over them and thought readers of "Lake Geneva Observer" might be interested in seeing them. Mr. Nicholson desires to make it a business if there is a market for his work. Such fine handcraft should be encouraged.

It may be that readers of this article have some beautiful discarded old pieces of furniture which will furnish material for fine pieces of furniture in your home, which would last for generations.

EDITOR.

***** THE BELFRY PLAYERS

The Belfry Players have announced the cast of "Fresh Fields", the play which they will present at their theatre the last of the month, as follows-

Lady Mary Crabbe	Adele Dupre
Lady Lillian Bedworthy	Virginia Buell
Mrs. Pidgeon	Anna May Burnau
Mr. Tom Larcomb	Joe Diegnan
Una Pidgeon	Ruth Busher
Tim Crabbe	Bob Birdsall
Miss Swaine	Olive Longland
Ludlow	Wendell Mollison
Lady Strome	Lorraine Reynolds

Esther Hottom returned from New York this week and will take charge of rehearsals during the absence of Mr. Nourse, who has been directing the cast weekends.

Miss Nina Hopkins of Rockford visited the weekend with her mother, Mrs. S. Hopkins and brother Mr. Elmer Hopkins.

CASUAL COMMENT

By An Observer

WAR IS PREDICTED IN 1937

A Virginia woman predicts war in 1937. An egg laid the other day by her hen "Betty", had inside the egg shell this- "June 20, 1937." This wouldn't be the hen that laid the golden egg, would it? We saw plenty of rain clouds, no war clouds.

GET A JOB AT A PIN A WEEK AND STICK YOUR BOSS

Here is the way the National Council of Teachers of Mathematics figured it when they met in convention in Chicago lately- A way for easy money- if you can find an employer who will pay you in pins; go to work for one pin a week, doubling your income every week. At the end of the year you can sell the brass for \$1,000,000, 000- so they say. Better not go on a sitdown strike where you keep the pins, we would say.

A PROCRASTINATOR

Joe Cook says- "My father was baptized when he was 97 years old. You know he always had a habit of putting things off."

ACCIDENTS WILL HAPPEN

A W.P.A. worker met with an accident the other day. He fell off his shovel.

HOW IS THIS!

Name of a young man, tenor soloist in a church choir in Georgia is Justin Tune. Young lady soprano soloist's name- Isabelle Sound. Three singers together with S.O. Low, basso, is called the Harmony Trio.

Some salesmen have "streamline" talk these days. (Automobile salesmen).

A milkman is called the Chief of "The Dawn Patrol".

FRESHMAN COLLEGE COURSE TO BE
GIVEN IN WILLIAMS BAY THIS FALL.

In cooperation with the Extension Division of the University of Wisconsin the Williams Bay Board of Education will have the complete Freshman year of University work the coming school year given right here in Williams Bay.

Student completing the full year's Extension work will be rated as sophomores if they enter the university the following year.

A representative of the University was in Williams Bay yesterday and today (Thursday) to confer with prospective students.

The classes will be conducted here in the village during the day time. Many of the students will come from the villages and communities in the surrounding territory.

The Williams Bay School Board, Dr. C.Y. Wiswell, G. Van Biesbroeck and Miss Ragnild Nelson and Mr. Sorensen, Principal of the High School are to be commended on their efforts to bring this part of a University course here. It should make possible the attendance at the college of many who could not get started otherwise.

ALL LICENSES FOR SELLING BEER
AND LIQUORS RENEWED FOR NEXT YEAR.

At the meeting of the Village Board the applications for renewal of their licenses to sell Fermented Malt Beverages to be consumed off the premises were approved for W.H. Burton and Gordon G. Burton. Application to sell Beer on the premises was renewed for Clifton Mustin at the Homway Restaurant. Applications for renewal of Class "B" Tavern Licenses for Mrs. Clara Ridell for The Clarendell, Mrs. M.C. Spence and R. Stein were approved.

The application of J.H. Yeo for a combination Class "B" license for Bay Shore Hotel was refused on the grounds that the village ordin-

ance requires a full year's residence within the village of Williams Bay before a license can be granted.

The application of Mrs. B.H. Vandercook which was a substitute one to the application of J.H. Yeo could not be acted upon as it had to be published and fifteen days lapse before action.

BOARD OF HEALTH MEETS.

After the meeting of the Village Board the meeting of the Board of Health was called to order by Chairman Atkins. The Board consists of the Village Board, the Clerk and Dr. C.Y. Wiswell, the Health Officer.

The matter of toilets was taken up as several complaints had been made.

Since the village sewer system has been installed most every one who was served by it has connected with the sewer. It was understood that five years would be granted at the time of the installation of the system for persons to make connections.

It is time now to insist that all outside toilets be connected up where sewer connections are possible. The attitude of the Board of Health is that after proper warning all unsanitary toilets be removed and the proper charge be assessed against the property owners.

The burning of garbage where it becomes a nuisance to neighbors was discussed also as complaints had come about about certain places.

The Board felt that a suggestion in this regard was sufficient. Henry Kenyon takes the garbage away twice a week for a nominal charge. Burying every day is a good way to dispose of small quantities.

SPENCE'S
WILLIAMS BAY, WIS.

DINNER PARTIES

FAMILY DINNERS

BUSINESS LUNCH

COCKTAIL LOUNGE

EARLY
AMERICAN
DINING ROOM
OVERLOOKING THE LAKE



SIXTH ANNUAL RECITAL
GENE EICHAR SCHOOL OF
MUSIC & DANCE

SUNDAY JUNE 27 th at 7.00 P.M. At

"CHATEAU CHARLOTTE", STAM ST. WILLIAMS BAY

There is No admission - Voluntary Offering

POSTPONED
FROM LAST
SUNDAY.

NEW TERM OF
DANCING SCHOOL
COMMENCES

NEXT WEEK.
TAP, ACROBATIC, SOCIAL DANCES



YERKES OBSERVATORY

The Observatory has been open for visitors during the Summer months on Saturday afternoons. At that time those wishing to see the workings of the Observatory are taken in groups through the corridors and shown the photographs of the sun, planets, nebulæ, etc. and then taken to the dome up a long narrow stairs where some member of the staff gives a lecture.

The mechanics of the telescope are shown and demonstrated, the floor moves up and down and the dome revolves. After the lecture all go out onto balcony which surrounds the dome and take a view of the lake and the surrounding country. This view is worth a long journey to see.

The editor has frequently visited the Observatory since 1900 and known personally most of the staff.

Dr. George E. Hale, the first Director is living in California and takes an active interest in astronomy. Others who have made valuable contributions to the astronomical field who later went to other institutions are Prof. G.W. Ritchie, Prof. Ferdinand Ellerman, Dr. Oliver J. Lee, Dr. Philip Fox, Prof E.E. Barnard, John A. Parkhurst and Dr. Edwin Brant Frost passed away while still in the village.

Mr. Barnard made some notable photographs of the Milky Way and these are being carefully studied today and compared with photographs of the same spot to note any changes.

The movement of the stars in the Milky Way, of which our Earth and Sun are a part of a vast stellar nebulæ, can be noticed in these studies. The movement seems very slight on the photographs or plates but represents vast millions of miles.

They talk of light years which means the distance travelled by a ray of light in a year at the rate of 186,000 miles a second, about the way we think of the expenditures of government today.

It caused quite a bit of interest when the Chicago World's Fair, Century of Progress, was opened by a ray of light from the star, Arcturus, which had been on its way 40 years. That was a short time in light years compared to many of the stars.

The editor knows very little about astronomy and always is awed by the pictures of nebulæ which represent islands of universes such as our Milky Way.

In succeeding articles it is expected that one of the astronomers will give our readers some lessons in astronomy which we folk living in this astronomical atmosphere ought to know.

An article on Dr. Frost will also appear soon as a part of the Lake Geneva Personalities.

ELKHORN BAND CONCERTS JUNE 30

The Holton-Elkhorn Band will again delight the residents of this vicinity with their concerts every Wednesday evening during the Summer at the Band Shell in the Park in the center of the city of Elkhorn.

These concerts are sponsored by the City of Elkhorn and the business men, who cordially welcome every one to come and enjoy them.

For convenience of those wishing to make purchases most of the stores will be open on Wednesday evenings.

Several pages of advertisements appear in this issue, showing you where you can find what you may need. Tell them that you saw their welcome in the "Lake Geneva Observer".

Remember you have a date for WEDNESDAY, JUNE 30 at about 8 P.M. at ELKHORN BAND CONCERT.

11. *Leucosia* (Leucosia) *leucostoma* (Fabricius) (Fig. 11)

“我就是个‘老油条’，我这人

SHORE NEWS

Mrs. Ella C. Pullman, Oakwoods Estates, had a birthday party for her granddaughter, Vernette Burnberg, of Chicago, at her lake shore home on Saturday, June 12. It was Vernette's sixteenth birthday. Her friends from Chicago, Majlie Landroth, Lenore Bowman, Ann Carleson and Florence Weber, spent the weekend with her. Other guests present were Vernette's parents, Mr. and Mrs. Carl Burnberg and her brother, Carl Jr., her aunt, Miss Mildred Pullman, and Mr. F.H. Tweed and Wesley Tweed of Loch Vista Club on the lake shore.

Mr. and Mrs. S.A. Pope will soon be in their attractive new home in Elgin Club. Lyle Robar of Fontana was the contractor. The architects were White & Weber of Chicago.

Mrs. Wm N. Pelouze was hostess for the first meeting this season of the Lake Geneva Garden Club at 2 o'clock, Wednesday, June 23. Reports of the New York Flower Show and the show at St. Louis, were given.

The annual rummage sale for the benefit of Holiday Home will be held at the Horticultural Hall in Lake Geneva, on Wednesday, June 30. Almost every member of the lake colony will act as a saleswoman that day.

Dr. and Mrs. William F. Petersen and sons, Conrad, Edward and William, of Chicago and Lake Geneva, are touring Europe this summer. They took their automobile with them.

The James T. Atwoods' are at their summer home on the shore at Glenwood Springs. Mr. Atwood is president of the Atwood Vacuum Co. in Rockford.

Mrs. B.L. Bryant has leased the L.T.M. Slocum residence on the north shore of the lake.

SEEN AROUND THE LAKE

A new place to dine has been opened by Mr. Clarence Zimmerman, who is also proprietor of the Old Attic Coffee Shop in Milwaukee. You will find it one flight up at the corner of Main and Center Sts. in Lake Geneva. Mr. Zimmerman, who is an artist as well as a caterer has very artistically decorated the walls.

Mr. and Mrs. H.C. Hill of Chicago are the new proprietors of Hill's Cafe at the Bus Station in Lake Geneva.

NEWS OF YERKES OBSERVATORY

Dr. Otto Struve, Director of Yerkes Observatory, and Mrs. Struve are leaving on Friday of this week for an astronomical meeting in Breslau, Germany.

Prof. A.W. Richt of the University of Denver is doing research work at the Observatory.

Dr. Philip Kechan, who has been teaching at the University of Chicago, is at the Observatory for further work.

Dr. and Mrs. Gerard P. Kuiper are leaving on Friday for a months visit in Massachusetts.

Mrs. S. Gaposhkin of the Harvard Univ. Observatory staff, has completed a six weeks lecture work at the Observatory. She will motor to Massachusetts with Mr. and Mrs. Kuiper on Friday.

COLLEGE CAMP- Week of June 28 to July 4-

Conference- Lake Geneva Summer School of Natural Science.
Prof. O.D. Frank, University of Chicago, Director

Movie- Wednesday, 8 P.M.,

Lecture- Friday, July 2, 8 P.M.
Mabel Cratty Bldg.

Prof. Franz Aust, University of Wisconsin
"TREE PERSONALITIES"

WILLIAM NELSON PELOUZE

We are pleased to present this week in the WHO'S WHO on Lake Geneva, a business man who is in the WHO'S WHO in America, Mr. William Nelson Pelouze. Taken from the record as given in WHO'S WHO, as follows-

"Manufacturer; born in Washington, D.C., September 12, 1865; son of General L.H. (U.S.A.) and Ellen (Doolittle) Pelouze; Graduate Michigan Military Academy, 1882; married Helen G. Thompson of Chicago, February 1, 1884. One daughter, Medora (Mrs. Bruce Adams, Jr.) Came to Chicago in 1883 with the Walter A. Wood Co., reaping machines. With Tobey Furniture Co., Chicago, 1884-1892. President Pelouze Scale & Mfg. Co. (Now Pelouze Mfg. Co.) since 1884.

Commander, Captain and Adjutant, Second Infantry, I.N.G., 1883; Captain Company H. 1885; Major Second Infantry, 1890; Ass't Adjutant General, First Brigade I.N.G., 1894; Colonel First Infantry, Illinois Reserves. Past Chairman, Illinois Deep Waterway Commission; member Executive Committee, Great Lakes-St. Louis Tidewater Association; President of Association of Arts and Industries; Ex-president of Illinois Manf'rs Association; Member Military Order Loyal Legion. Clubs- Chicago, Chicago Athletic Club; Lake Geneva Yacht Club; (past Commodore) Lake Geneva Country Club. Home: Webster Hotel, Chicago and country home- "Alta Vista" on Lake Geneva. Office: 232 E. Ohio St., Chicago."

Both Colonel and Mrs. Pelouze have taken an active interest in the affairs and activities around Lake Geneva. Their estate, "Alta Vista" on the north shore, is one of the show places on the lake. Mr. Pelouze raises thoroughbred cattle, specializing in Jersey milkers, which are the winners of many ribbons for first awards.

The gardener on the Pelouze estate is Mr. Christie Madison, who has the authority to do whatever he thinks best for beautifying the place. There is a large greenhouse on the estate which is always filled with many rare and beautiful plants and flowers.

Mrs. Henry C. Bartholomay, Mrs. Alan Floyd, Mrs. A.F. Gartz, Jr., Mrs. Sangston Hetler, Mrs. William O. Hunt, and Mrs. Herbert H. Kennedy are some of the women who will assist at a sale for the Vocational Society for Shut-Ins held from 10 until 5 o'clock Tuesday, at the home of Mrs. Albert F. Madlener.

Lest you gain the impression that "Lake Geneva Observer" is to be just an advertising medium the publisher has purposely used very few advertisements this time. Subscriptions will be largely depended upon for support. To make sure you get every copy send in your card this week.

WATER SAFETY PATROL BOAT PART OF COUNTY RADIO SYSTEM

H.C. Paterson, director of the Lake Geneva Safety Patrol is feeling highly elated over the arrival and launching of the Water Patrol Boat which is equipped with radio and is connected with the Walworth County Police Radio System so that wherever he may be on the lake he can receive emergency calls.

The extreme heat has not made as nice looking pages as the publisher would have liked to send you. The thermometer registers over 90 at this writing. It makes the ink run and paper stick. Excuse us.

1900-1902. Bremen, Germany

HERMANSON'S BAKERY

WILLIAMS BAY, WIS.

COMPLETE LINE OF BAKERY

GOODS

WEEK END SPECIAL ---

COCOANUT MACAROONS 40¢ lb.
PINE APPLE CAKE

ALL BREAD 10¢

Open Sunday 7 a.m. to 12 & 3-7p.m. Cigars, Cigarettes, Tobacco

WILLIAMS DAIRY

LOCAL FARM DAIRY

QUALITY PASTEURIZED GUERNSEY
DAIRY PRODUCTS

MILK - EGGS - CREAM -

BUTTER

A G. WILLIAMS & SON, (GRANVILLE)

NEXT DOOR TO STEIN'S STORE

Phone 1202- J-3

SINCLAIR SERVICE STATION

GORDON AMMON, PROP.

SINCLAIR SERVICE COMPLETE

TIRES & TUBES

BATTERIES CHARGED

STOP IN AND HAVE YOUR BATTERY

TESTED

GENEVA ST. IN HOTTON & SONS

BUILDING
WILLIAMS BAY, WIS.

STEIN'S STORE COUNTER FREEZER ICE CREAM

#82 Geneva Street, Wms Bay, Wis.

Super Creamed ICE CREAM made
fresh daily.

KODAK FILMS - DEVELOPING, PRINT-
ING, ENLARGING - One day service

FOUNTAIN SERVICE SOFT DRINKS

Cigars, Cigarettes, Tobacco

L.A. RASMUSSEN

BLACKSMITHING

GENERAL REPAIRING

LAWN MOWERS SHARPENED

WELDING

WALWORTH AVENUE near Olive St.

WILLIAMS BAY LAUNDRY

No. 2 S. Walworth Av.

A COMPLETE FAMILY LAUNDRY

CLEANING, PRESSING & REPAIRING

We call and deliver

Phone 1253-R-1

PROMPT SERVICE

SPECIALS

FISH LINE STORE

OPEN SUNDAY

WILLIAMS BAY

8 A.M. to 10 A.M.

SPECIALS FOR FRIDAY and SATURDAY, JUNE 25 and 26

GILT EDGE BUTTER 3 lbs- 65¢	GRANULATED SUGAR 10# Cloth Bag- 51¢	HILLS BROS COFFEE 3 lb Can- 55¢
WHEATIES "Breakfast of Champions" 2- 8 oz Pkg's- 23¢	MENDOTA SLICED BACON ½ lb Pkg- 15¢	LIBBY'S BARTLETT PEARS 2- 29 oz Cans- 39¢
LIBBY'S Halved or Sliced PEACHES 2- 29 oz Cans- 39¢	HAM SHANKS 17¢ per lb	PILLSBURY'S FLOUR 49 lb Sack- \$2.09 24½ lb Sack- \$1.05
DILL PICKLES ½ Gallon- 35¢	HOMEMADE PORK SAUSAGE 25¢ per lb	LIBBY'S PINEAPPLE JUICE 46 oz Can- 33¢ LIBBY'S GRAPEFRUIT JCE 47 oz Can- 29¢ LIBBY'S TOMATO JUICE 50 oz Can- 25¢
NEW POTATOES 39¢ per peck	POT ROAST 26¢ per lb	PELZENBAUR GINGER ALE, STRAWBERRY, RASPBERRY, ORANGE and ROOT BEER 3 quart bottles- 25¢ plus deposit
HOME GROWN S. T. R A W F R E R R I E S 2 quarts - 30¢	HOME GROWN SPINACH 2 lbs- 13¢	ROSEMARY MILK 3-14½ oz Cans- 20¢
BULK POWDERED SUGAR 3 lbs- 20¢	LEG OF LAMB 32¢ per lb	BULK DATES-Pitted 2 lbs- 25¢
BULK BROWN SUGAR 3 lbs - 17¢	LONGHORN CHEESE 21¢ per lb	BUTTER CRAX 1# Pkg- 21¢