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Bendectin advertisement.

[s.l.]: [s.n.], 1960

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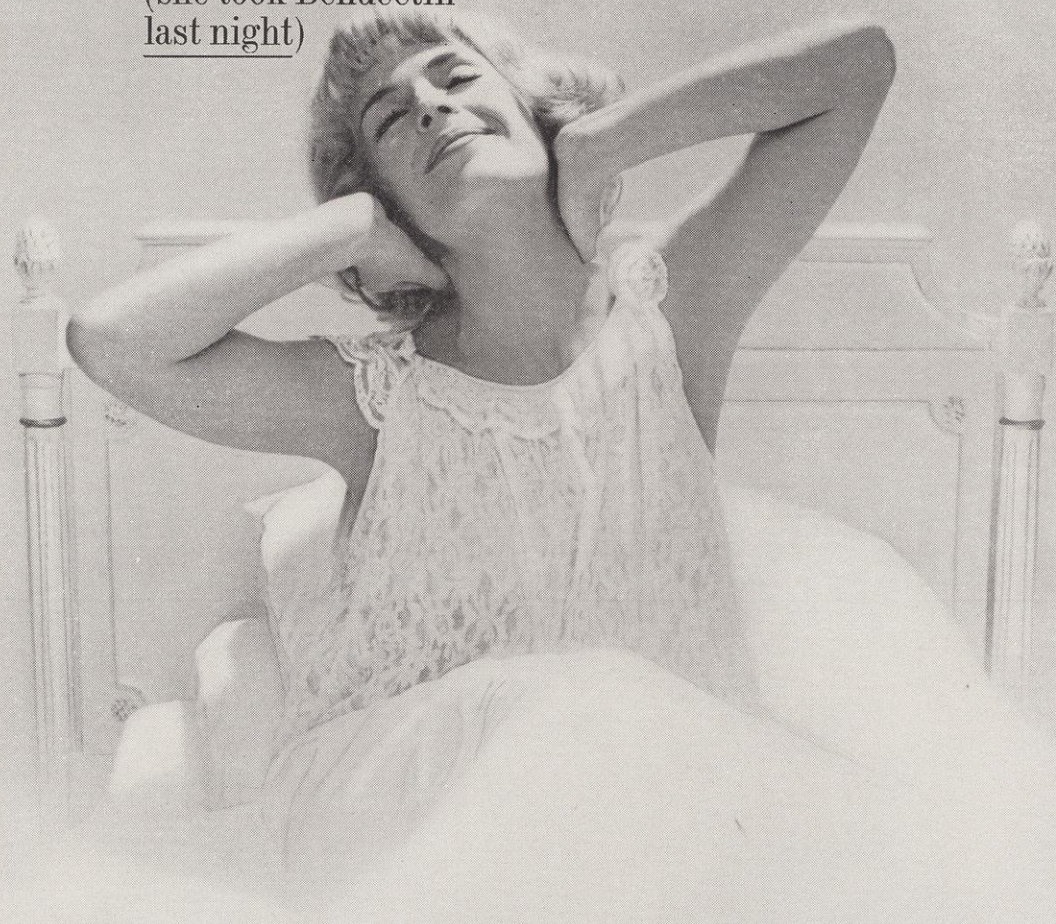
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**great day in
the morning!**

(she took Bendectin
last night)



2 tablets at
bedtime prevent
morning sickness
BENDECTIN

Each specially-coated tablet contains 10 mg. Bentyl® (dicyclomine hydrochloride); 10 mg. Decapryn® (doxylamine succinate); 10 mg. pyridoxine hydrochloride. Each of these components has a clinical history of at least a decade of use.

Merrell

THE WM. S. MERRELL COMPANY
Division of Richardson-Merrell Inc.
Cincinnati, Ohio 45215/Weston, Ontario

Here is a drug designed to do just one job...relieve morning sickness...relieve it with a sureness and confidence unsurpassed by any other medication. For more than five years, Bendectin has been doing just that.

Bendectin® is taken at night, but its effectiveness is concentrated on the morning hours. The specifically-designed Bendectin tablet *waits*, then releases its specific formula while the patient sleeps. Thus, your patient gets the medication she needs most...when it's most needed.

Bendectin has proved effective over 95% of the time.

Specific formulation provides (1) a centrally-acting anti-nauseant/antihistamine (in some individuals may produce drowsiness); (2) an antispasmodic to quiet hyperactive g.i. motility; (3) nutritional supplementation to offset possible B₆ deficiency. *Dosage* is easy — just two tablets at bedtime stop morning sickness before it starts. (In more severe cases, one additional tablet on arising and one in midafternoon.) Ask your Merrellman or write for full information and samples.