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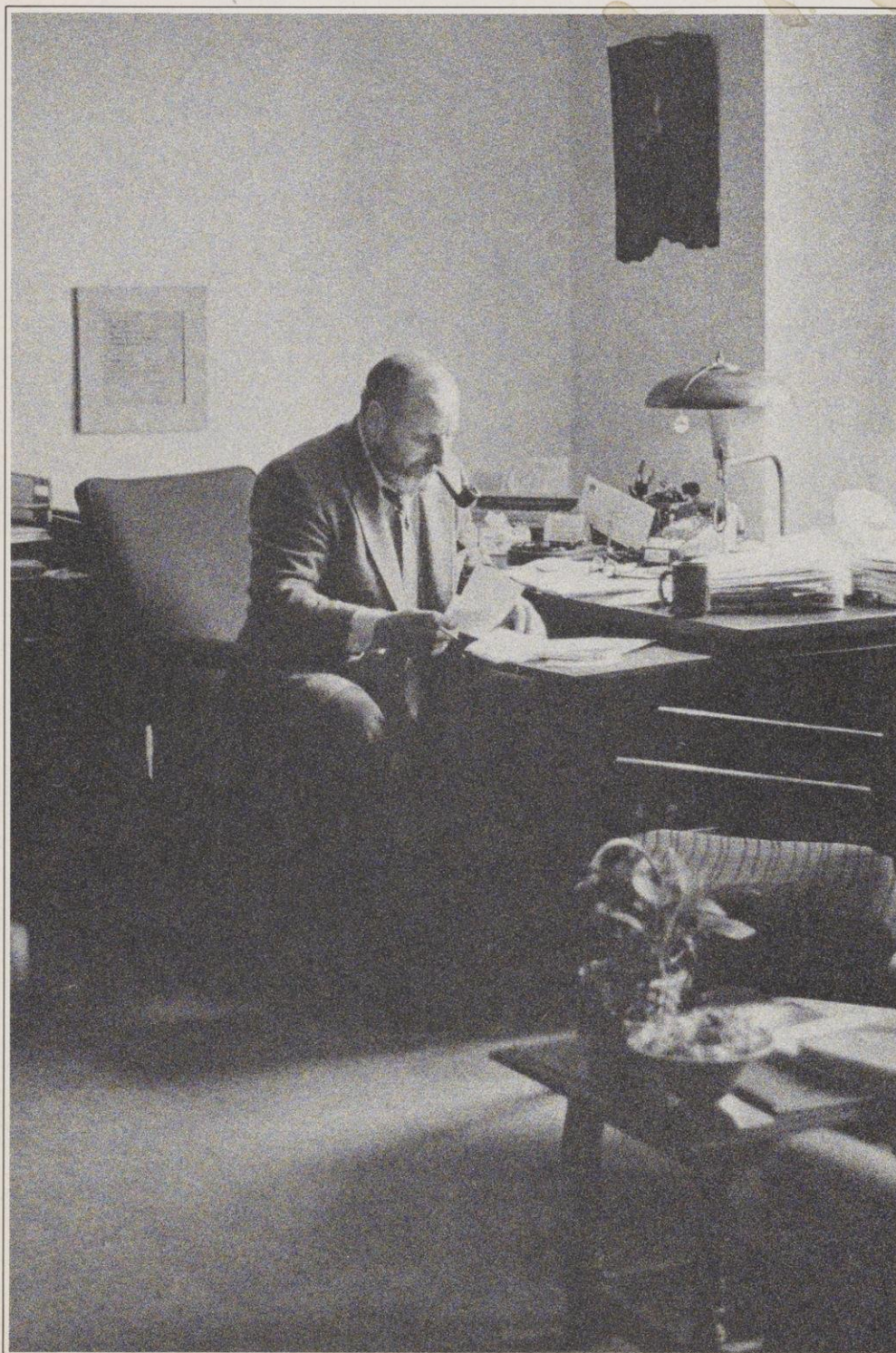
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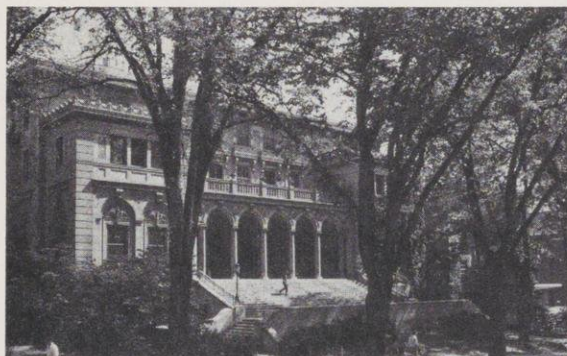
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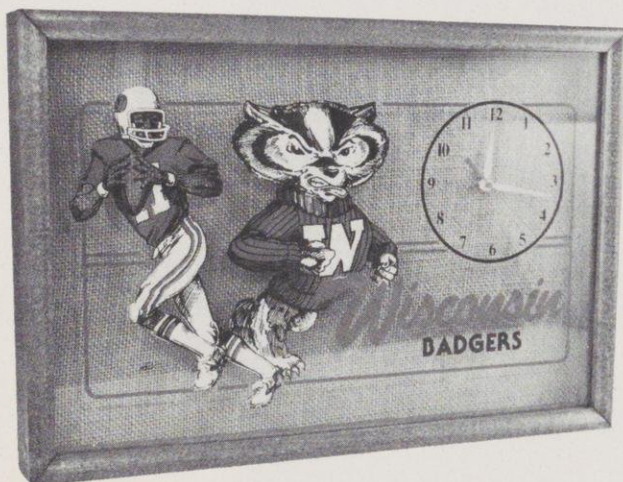
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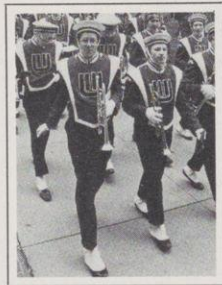
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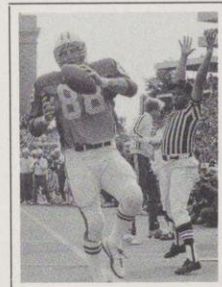
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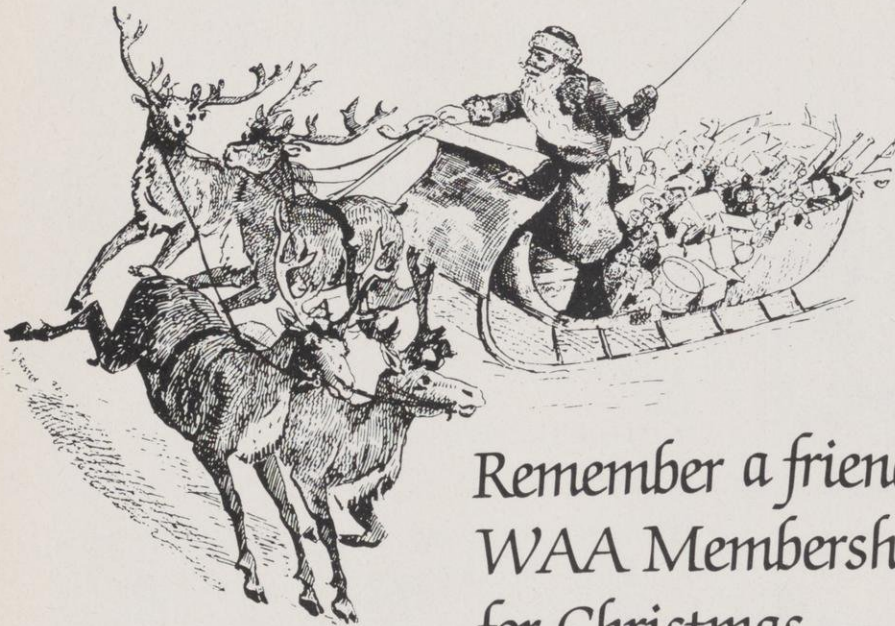
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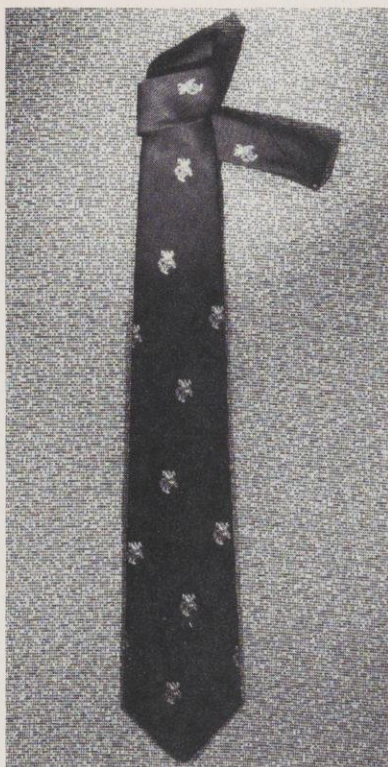
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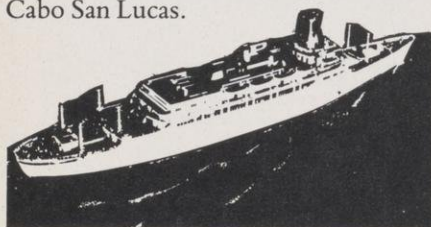
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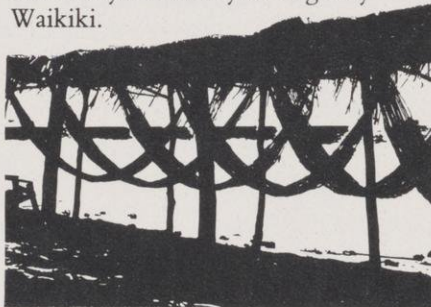
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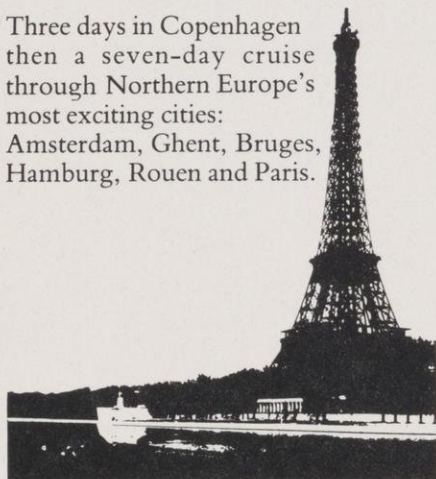
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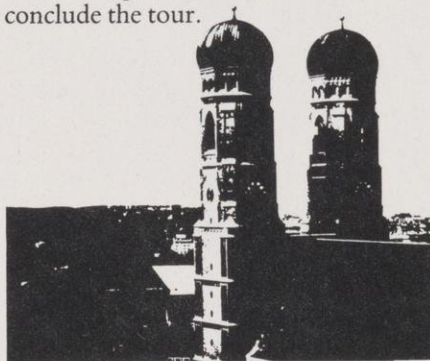
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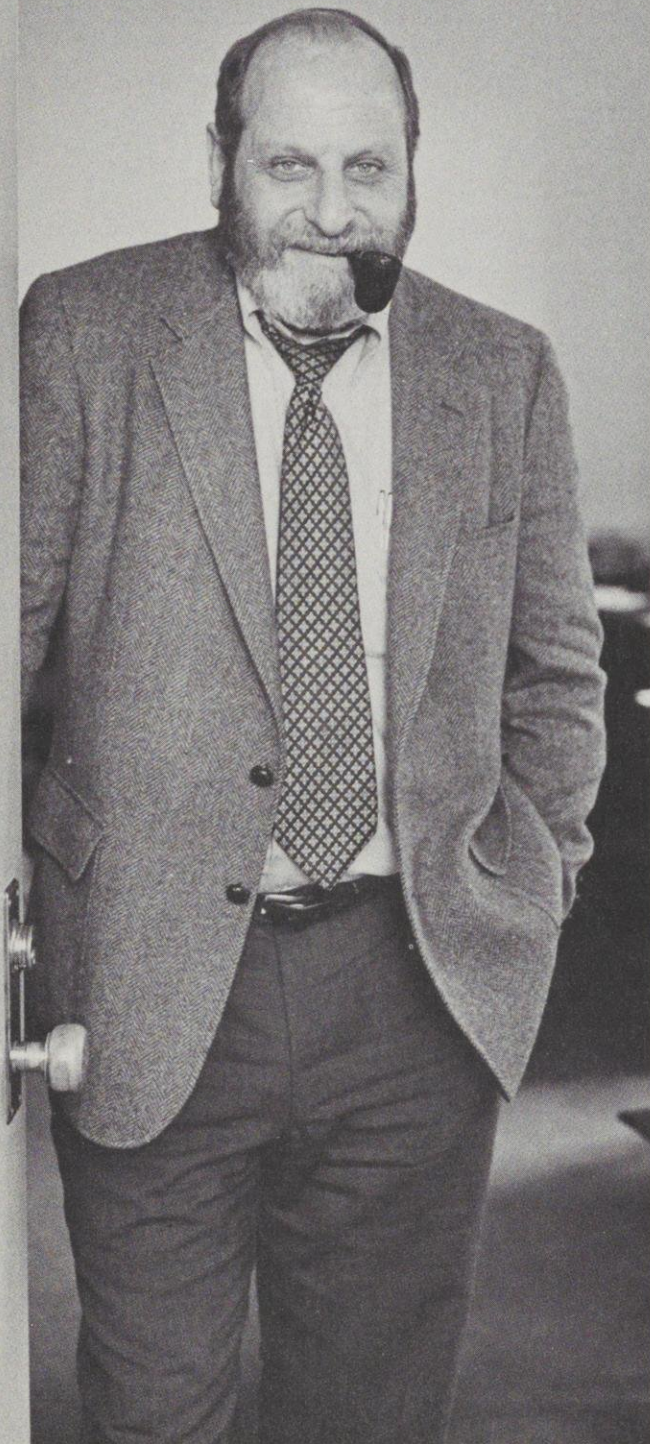
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Portrait: The Dean of Students

*If Paul Ginsberg isn't all things
to all students,
it's not for lack of trying.*

by Christine HacsKaylo



Photo/Norman Lenburg

Paul Ginsberg, our Dean of Students, once ran all the way down Bascom Hill to catch and counsel a troubled student who had lost his nerve before their appointment and bolted from the outer office.

His colleagues describe him as an "inspiration." His staff admits to "hero-worship." Grateful parents write letters of thanks. Rescued students vow "always to appreciate" what he has done for them.

In 1978 the Madison Newspaper Guild awarded Ginsberg its Page One Citation, for "distinctive contributions to the community." He was selected for his "deep personal concern shown to students in day-to-day contacts," for the fact that he "has agonized for hours with suicidal students . . . has gone back to his office in the middle of the night to counsel . . . has treated each person, whether friend or foe, as an individual deserving of respect." Last year the University's Student Personnel Association gave him its first Outstanding Contribution Award, saying, "it would be hard to imagine a greater contribution to the UW-Madison than he has made."

Although he is perhaps best known for his intervention work, Ginsberg is a bona fide administrator who, as does all his staff, serves on a multitude of University and city-wide committees. He is a member of the Chancellor's Administrative Council

Ginsberg on the territory:

A dean of students needs three things: the freedom to make a fool of himself; the ability to laugh; and the personal experience of pain.

Two things about this job bother me. One is the absence of anonymity, the other is the power.

and the University's Associate Administrative Council which advise the chancellor on such non-academic policies as drop-add deadlines and records procedures. He holds down a seat on the Registration and Records Committee, the City-University Coordinating Committee, the Committee for Inter-Agency Cooperation, the Counseling Coordinating Committee, the Union Council.

Various campus services are under his general direction: the Campus Assistance Center, the Veterans Information Service, the McBurney Resource Center for Disabled Students, the Office of Student Organization Financial Advisor, the Multicultural Programs, the Counseling

Service. All student organizations—over 400 of them—from the American Nuclear Society to the World Plan Executive Council for International Meditation, must register with his office. It publishes their annual directory and acts as an official advisor to such groups.

The dean represents the administration in its not-always-tension-free encounters with the Wisconsin Student Association, and staff members coordinate and take part in the selection of students to all joint student-faculty committees. They administer a number of committees that monitor the quality of student life: housing, health care, facility use, conduct, coordinated planning and the like.

The dean was born in 1924 and grew up "on the edge of the inner city" in Milwaukee. He earned our B.S. in psychology in 1952. He is divorced and has two grown children: Ann lives and works in Madison; Larry left this fall for law school at Stanford.

If you don't count four years' Army service, the University has been his only employer. He was hired as a housefellow in 1951—when enrollment was barely 14,000, parties were chaperoned and women students were, theoretically at least, tucked in by 10:30 each weekday night. He held various Residence Halls positions until 1970, when he was appointed assistant vice chancellor for student affairs (and enrollment had risen to nearly 33,000). A year later, after the sudden death of Eugene Clingan, Ginsberg took his place as Dean of Students and today oversees the lives of more than 42,000. That's a campus "city" nearly the size of Oshkosh, with just about the same laws and freedoms for its "citizens."

His office and those of his nine-member staff are on the first floor, north wing, of Bascom Hall. Their half-dozen open doors communicate informality and warmth. It's an area heavy on posters and macramé, ferns and driftwood. Sentences, paragraphs, whole poems are tacked on walls: "In the midst of winter I finally learned there was in me an invisible spring."

Roger Howard is Ginsberg's associate dean; there are eight assistant deans: Mary Rouse; Courtie Demarest '67, '71; Peggy Miezio '63, '80; Ann Hartwig, J.D. '76; Glenda Rooney; James Churchill '56; Blair Mathews '53, '54; and Steve Saffian Ph.D. '80. Few graduated in the "expected" fields—psychology, social work, personnel—though some have; the rest hold degrees in Greek classics, African history, rehabilitation counseling, law, and nursing.

They all say Ginsberg sets the tone not only for the DOS but for student services in general. Rouse describes him as "charismatic. The power of his personality has had a significant impact on student life." Howard says, "The office is an extension of the way Paul operates." Mathews speaks of his "insatiable appetite for personal interaction," his "consistent compassion," and his

Ginsberg on the critics:

This office serves as a catalyst; thus it must receive its full share of flack. There are disputes within the administration and within the student body. Some students say, 'He doesn't speak for us.' That's fine. Some faculty and staff don't think I represent the University very well; I can accept that, too. I think this office does a helluva good job, but there will be fights that can't be won.

"workaholicism." They praise his confidence in their abilities and his willingness to allow them to operate freely within their own areas of expertise. He is, says Hartwig, "a strong individual who listens to his people."

If Ginsberg has a Boswell of sorts, it is his secretary Betty Peterson who has carefully saved letters, clippings, and memos about and to her boss. She is a small, cheerful woman who went to work for the University in 1958 and moved up on The Hill in 1962. When Ginsberg was brought to Bascom in 1970, she soon found him "a nice person to talk to." By 1971 she was assisting him. "There isn't anything he wouldn't do for students," she says. "I've seen him co-sign their loans, store their belongings, help them when they move, encourage them to call him late at night." She calls him a "father figure" who has taken only one four-day vacation in eleven years, who moves from project to committee to speech to counseling without a break, who handles pressure by working harder.

The admiration is mutual: Ginsberg calls Peterson "the glue that holds this office together." She is its Den Mother. She keeps a file of answers to the questions the DOS shouldn't be expected to know but is asked; soothes a shaky student-visitor with, "You'll like talking to the dean." She describes the office as a court of last resort for those who can't seem to find help anywhere else. It's a clearing-house for questions from alumni, parents, visitors, staff, and faculty.

Roger Howard takes up the exposition: "All our phone numbers are listed; we handle emergencies immediately (particularly with anyone who might be suicidal). When a student calls, Betty never asks why. In the course of a day we might assist someone appealing an F or struggling to decide on a major or fighting with a spouse or facing eviction. We help those foreign students having trouble with the State Department.

continued

Students often talk with us about things over which we have no decision-making authority, but we can help them clarify the problem and point them in the right direction. If we sense that an individual needs extra support, we'll pick up the phone and call."

DOS involvement in University policy is heaviest whenever a new federal regulation turns up. As the Family Education Rights and Privacy Act was enacted in 1974, Mary Rouse chaired the University committee on its compliance. Often this office is first to deal with an issue that then becomes an ongoing part of the system. The McBurney Center, for example, began as a special project for Blair Mathews, who is interested in the problems of disabled students. The Veterans Information Service started when two or three came into the office for help.

By reputation and personality, Ginsberg avoids emphasis on his role as official disciplinarian, yet that duty is an historic and primary function of this office. It publishes student disciplinary guidelines (the manual is twenty pages long and the print is tiny). One is, of course, disciplined for cheating, plagiarism, stealing exams, or falsifying records. One is disciplined for busting up one's dorm room or roommate. But

Ginsberg on the bad days:

I meet students who want to die, kids who are lonely and depressed, who vastly overrate one failing mark or whose parents set unreal goals for them.

one is also subject to discipline for attending a University-sponsored program and thereupon engaging in "shouted interruptions," "whistling," or "derisive laughter." Ginsberg is the investigating officer in any such case.

In 1972 he told the media the campus attracted many students who were "sincere in their opposition to the Vietnam War." An irate taxpayer wrote him a letter, copies to the local newspapers, the regents and the University. He promised to see Ginsberg "terminated"; the state could "ill afford a Dean of Students who believes education should include illegal, anarchistic and destructive riots." Ginsberg calmly supplied him with a typed transcript of the entire interview. In it, he had defended the presence of police on campus to "insure the continuation of education" and "diminish the likelihood of violence," had questioned the "sincerity" of student leaders who called for peaceful protests (knowing things didn't stay that way), had doubted the com-

mitment of those who resorted to violence and the destruction of University property, and had said that many otherwise sincere students were "being used." He supported disciplinary action against those who had been arrested.

Ginsberg has always spoken forcefully on matters of official policy. Last semester he verbally admonished the International Women's Day Coalition for apparent violation of a student's freedom of speech. During the Iranian Crisis, he condemned hostility toward foreign and minority students and warned that verbal or physical harassment would result in disciplinary action and criminal prosecution. He has argued against using Camp Randall Stadium for concerts, citing strong concern for crowd control. He has censured body-passing at football games, punishable under University regulation and state statute, as is throwing bottles, tearing up seats, tossing cups and ice. In 1976 during an internecine dispute on the DAILY CARDINAL, he locked out the whole crew, saying neither side could guarantee its actions. (The paper, tongue-in-cheek, later endorsed him for Dane County sheriff on a law-and-order ticket, and he received sixty-seven write-in votes during the general elections.) He froze the assets of WSA's Pail and Shovel Party's administrators to investigate (and then clear them of) alleged misuse of student funds. Following the teaching assistants' strike in 1980, he carried out hearings against TAs who had been arrested, hearings the TAA's leadership called "inappropriate and retaliatory." He has said, "I don't have any qualms about getting into discipline. You try to help students in any way you can, and it's a fact of life that some of them come in contact with this office through their own misconduct."

But it balances out. Last year the WSA asked that a salaried ombudsman be added to Ginsberg's staff, one who would, in the dictionary sense of the word, "hear and investigate complaints against the abuses and capricious acts of public officials and agencies." Ginsberg turned them down: "That won't work if it's an 'us or them' thing, if it's adversarial in nature." Blair Mathews elaborates, "We don't take sides *with* students *against* the administration. Instead, we work to bring both sides into dialogue." Ginsberg, as one colleague has said, can "go to the well for the administration and yet carry water for the students." Art Hove, assistant to Chancellor Irving Shain, says Ginsberg "recognizes he is an officer of the University responsible for carrying out its rules. But at the same time, he lets the powers-that-be know where the realities of student life lie and what they're up against in trying to enforce certain rules."

Although he is often the administration's most visible defender in sometimes-bitter disputes, he retains the affection and respect of many with whom he's tangled.

The DAILY CARDINAL defends him. The Wisconsin Student Association supports him. Kwame Salter admires him. In 1973 the campus shut down the Afro-American Center despite heated protest. Salter was its director, and he and the dean were public opponents. Today, Salter is president of the Madison School Board. "Paul is caring and sensitive," he says. "Of course he's no revolutionary—he thinks the University is ok—but he *is* willing to work for reform when he sees a legitimate need for change. He got more respect from both sides in that closing situation than anyone else could have done."

Ginsberg on decisions:

I might approach my work with the patience of Job, but I certainly can't claim the wisdom of Solomon, and it scares me some times to make decisions. Yet, when I make mistakes, they're going to be on behalf of the student, because this institution can withstand a lot more than an individual can.

All things considered, though, discipline and/or arbitration are among the last things the office has to worry about. Far more immediate are the day-to-day needs of the 1980s UW student. "He or she moves at least twice a year; faces evaluations ten, twelve, fifteen times a semester; gets promoted or demoted constantly; copes with separation from home; is in and out of relationships," Roger Howard says. "High stress levels are par for the course." Mary Rouse adds that this is particularly true for young women; they are still substantially without role models. Worry over campus safety, day care, or sexual harassment can add to their woes. Says Howard, for almost all, "fear of academic failure looms large. There's an information boom. The job market is lousy. Pressure comes early to complete major requirements and make the grade."

No one can remove the stress, but Ginsberg's office reduces it. The dean believes that staff, students and faculty need to be able to identify people in trouble and refer them to the proper campus resources. Mary Rouse says, "We urge people to take care of one another." The office sends out memos, for example, during high-pressure points each semester, reminding all to be alert for symptoms of student distress.

One of those is increased alcohol abuse. In the late sixties and early seventies it was overshadowed by problems with hallucino-

Ginsberg on discipline:

I don't believe in suspension or expulsion. Our job is to get students through school. There are years that go by when we don't suspend a single student, much to the consternation of some. But I feel strongly that most conflicts can be resolved, given time and patience.

gens and street drugs. But as their use has tapered down (no one is quite sure why) the relationship between alcohol and trouble has surfaced.

A survey of our undergraduates confirmed that close to thirty per cent drink to get drunk; twenty-five per cent come from families where it's a problem; and eighteen per cent said alcohol had injured relationships with friends. The DOS estimates that

ninety-five per cent of the campus population uses it, although this is not to say they all abuse it. (This average is on par with figures from other Big Ten schools and includes those who quaff only the occasional Bud.) Ginsberg found students misinformed; sure they are too young to become alcoholic, seeing liquor as a must in their social life. They were reluctant (or too tolerant) to confront drunken roommates who stumble in at 2:00 a.m. to make noise, become abusive or pass out. His office hopes to generate peer pressure to combat these notions.

Courtie Demarest has been assigned. A large blue poster hangs on her wall, "What's There to Do Besides Drink?," yet she does not want to sound "prohibitionistic," she says. "I'm concerned whether people use or don't use alcohol in a healthy way." She has supervised workshops for housefellows, sororities, the Memorial Union and its bartenders, and has made alcohol-awareness a part of the annual SOAR—Summer Orientation and Advising for Registration—meetings with incoming freshmen and their parents.

She says she sees progress. The dorms

have limited the amount of alcohol permitted in a resident's room, and food and non-alcoholic beverages are required at all dorm parties. New rules spell out student responsibilities for get-togethers that might dissolve into demolition derbies. Ads for the Memorial Union now include the words, "Non-alcoholic beverages always available."

Among degrees held by Ann Hartwig is one from our Law School. In the DOS office she focuses primarily on the legal ramifications of the University's dealings with any given student. Often this has to do with grades. Gone are the days when anyone—given 1980s education costs and the tight job market—will accept less than what he or she considers just. Hartwig often accompanies a student to "facilitate" discussion with a faculty member. "If you're eighteen and have never had a run-in with a professor before, you can be intimidated. We make sure the student is informed of his or her rights. We also assist the department to better understand the process."

In general she believes the office maintains its credibility with students because:

continued on page 31



Dean Ginsberg and his staff. From left: Anne Hartwig, Mary Rouse, Courtie Demarest, Peggy Miezio, Jim Churchill '56, '66 (whose office handles the DOS budget), Glenda Rooney, Roger Howard and secretary Betty Peterson. Blair Mathews and Steve Saffian are not shown.

Photo/Norman Lernburg

The Boy's In The Band

He's one of 220 'athletes' who delight us when the other eleven are off the field.

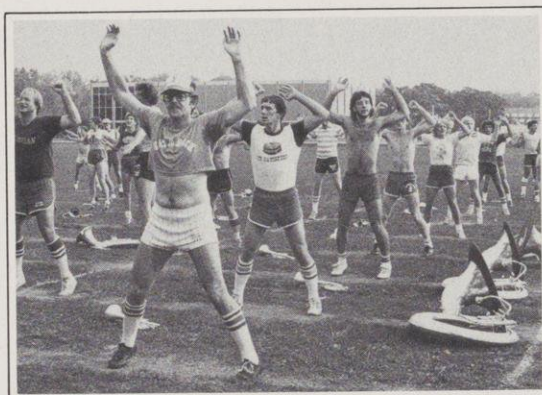
There are 220 regular members and twenty alternates in the UW Marching Band, a tidal wave of sound and energy in Camp Randall Stadium every football Saturday. Tom Strutt, an Ag senior from Ridgeway, has been one of the regulars since his freshman year. He is a rank-leader; the end man of his eight-player line, off whom the other seven set their precision. Strutt says the typical UW band member is an "athletic musician"; with the frenetic choreography that is the trademark of director Michael Leckrone, physical stamina is nearly as important as musical talent.

Each year, rehearsals begin in the predictable heat of August registration week and continue, two hours daily each weekday, till the snowy conclusion of the football season. A new show is designed for every home game and the one annual roadtrip; this year, that means eight complicated routines in as many weeks. Strutt and the other rank-leaders often work Sundays to absorb material before a first rehearsal on Monday.

A home-game day begins at 9 a.m. with a ninety-minute rehearsal on the field, leaving just enough time to get home to change into uniform and show up at Union South for the noon pep concert. From that point the band is "on." They march to the stadium to do a pregame show of about seven minutes; come back for their popular run-on and major routines—up to ten minutes—at halftime. In what has now become a tradition, win or lose, they're back on the field for the "Fifth Quarter," oompahing chorus after chorus of the Bud Song for thousands of polkaers. Then, another tradition, the march to Bascom Hall—wearing hats backwards if the Badgers won—for an outdoor concert of fifteen minutes. Finally, another march down The Hill to the Humanities Building at Park and State streets, for a critique by Leckrone.

With that schedule there is little time for anything besides studies and band, but, says Strutt, when morale and tired bodies start to sag, fellow members holler the band's slogan, one that might have done credit to the Marines: "Bite a rock!" □

—T.M.

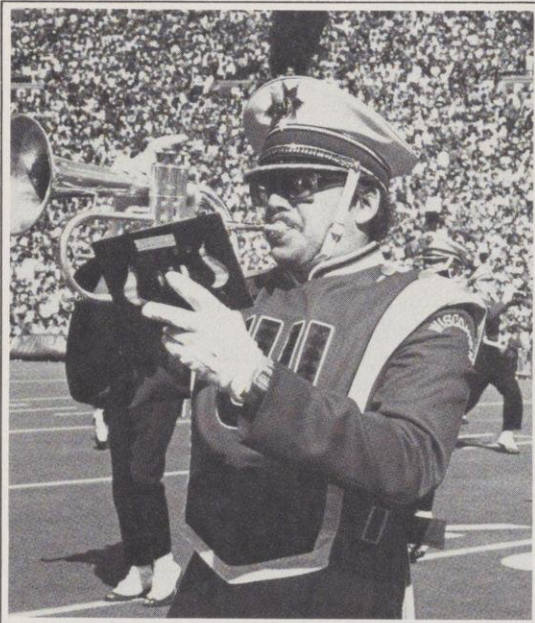


Strutt, in foreground, works determinedly in band's 20 minutes of calisthenics before each daily two-hour practice.



Saturday morning practice on field winds up 12 hours of work on each week's performance.

Research and photographs
by Gary E. Smith



Photo/Del Desens



Flugel-player Strutt says crowd enthusiasm is band's greatest turn-on.

"Fifth Quarter" polka after Toledo win brought Elroy Hirsh to the field.

Last march of a long Saturday, from Bascom Hall concert to Humanities Bldg.

Seasonal sidelight is performing at Yell Like Hell on Homecoming weekend.



Short Course

By Tom Murphy

Little Ado About Much

In June, System Pres. Robt. O'Neil told the Board of Regents that public financial support for the System has slipped badly, e.g., in ten years Wisconsin has dropped from sixth to thirty-sixth place nationwide in state and local dollars spent; tax revenue allocated to the System dropped from twenty-five percent to eighteen percent. "You'd expect people to write for a copy of the study," O'Neil told the WISCONSIN STATE JOURNAL late in August, "but I only got two letters, and there's been no reaction at all from legislators or state officials."

Summer People

It isn't just the regulars who keep the campus busy in summer, it's all the others who come for short-term programs. Something like 12,000 registered this year for sixty-five clinics and conferences. That's about average, and it makes the campus schedule one of the largest and busiest in the nation. Everything from candy manufacturing to basketball to computers is discussed and seminared. Thirty Swiss students were here for a month to learn about our legal system. College Week for Women drew 1200; the annual Prochnow School of Banking, 1500. Most out-of-towners stay in the dorms, and this revenue, says George Gurda, assistant housing director, helps cut about \$75 a year from the dorm fees of our full-time students.

For The Record

Last year a federal appeals court handed down "the Sony decision" which would make it illegal for anyone—even you and me with our Betamax—to tape a TV show. The Supreme Court is about to tackle that, but in the meantime the decision has resulted in a Congressional hopperful of bills aimed at loosening restrictions on private tapers while protecting the industry from bootleggers. Two of these appear to have the edge, and that worries Prof. Nancy Marshall MS'72. She is the associate director of our campus libraries, and she chairs the copyright subcommittee of the 40,000-member American Library Association. When she testified before a House Judiciary subcommittee in August, Mrs. Marshall said that the Foley Bill appears deceptively innocent to the layman. It would give us back our rights to private tapings, but it doesn't extend that right to schools and libraries. That would mean no tapes for in-

struction or library loan. The second contender is the Edwards Bill. This one would put an added sales tax of as much as \$50 on recorders and of a dollar or two on blank tapes, the money to go into a pot and be divided by program producers. Well, Prof. Marshall reminded the subcommittee, those people have already been paid handsomely by the network; why should they be subsidized by us taxpayers? Prof. Marshall and the ALA say the whole problem goes far beyond surface restrictions on TV tapes. It's a question of what constitutes fair use of copyrighted materials, our basic access to information. "A ramification is that the citizen could be prohibited from coming into the library and making a photocopy of an article from TIME; he'd have to go out and buy the magazine instead."

Spread The Word

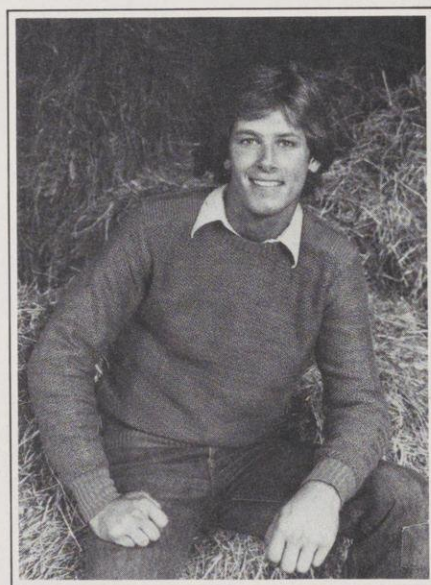
Everybody wants to come back for Alumni Weekend each May (this year it's the 13th-15th) but those whose classes have special reunion activities have even better reason to be here. Unfortunately, some non-WAA members never get the word: they've wandered off without giving the University a traceable address, so they miss the mailings. If you know of any in that category, do them a favor and suggest they write their reunion committee. It's headed by these Madisonians: '23—Frances Landon Kivlin, 28 Heritage Circle #1 or Whit Huff, 1017 Tumulo Trail (both 53711); '28—Arno Lenz, 930 Cornell Court (53705); '33—Larry Leifer, 3730 West Karstens Drive (53704); '38—Roth Schleck, 19 Mountain Ash Trail (53717); '43—Hon. Wm. G. Callow, 822 Farwell Drive (53704); '48—Jean Kinzler Manchester, 4709 Fond du Lac Trail (53705); and '58—Rosanne Botham Raemisch, 2 Sumter Ct. (53705). Tell your friends to write soon; some first mailings go out momentarily.

Ups and Downs

Fall registration set another record at 42,230, twenty-two percent over last year and 330 more people than were expected. Preliminary checks showed that L&S picked up 350; Allied Health Professions 45; Family Resources and Consumer Science 40; Engineering 250; Graduate School 18; Law 26. The downers were: Medicine by 15; Ag & Life Science "slightly"; Education 150; Pharmacy 60.

Men of the Year

Now there's a September-to-August calendar called "Men of Wisconsin." But it isn't one of *those*; the young men are dressed (in anything from trunks to tux), and normal-looking enough to be the engineers, med students and business majors they are. The black-and-white photography is particularly handsome. At \$5.95 a copy it should be making a tidy sum for entrepreneur Jim Andrews, a Business grad student from Rockford. He'd seen calendars produced at other schools, and decided Wisconsin had a better crop of males. Those he chose, screened from an original thirty-five, are: Eric Eggleston (father: Allan Wm. Eggleston '52), Sycamore, Ill.; John Farnum (father: Wm. C. Farnum '56), Waynesboro, Va.; Randy Goettsch, Davenport, Iowa; Matt Jones, Appleton; Tim Mills, Janesville; Mike Rauen, Wauwatosa; Glenn Reid, Adelphi, Md.; Glenn Trickle, Woodford; Brian Zambrowicz, Green Bay; and Madisonians Shawn Fischer, Jim Hobbins (parents: John and Ann [Forsberg] Hobbins '57), Michael Kauper, Tim Usher and Bob Whitcomb. They all worked without pay.



Mike Rauen, a grad student in Business: November isn't all turkeys.

Salute

Michael Rostovtzeff. The name may not be familiar, but among historians he "stands as a giant among the world's greats," says our Prof. Kenneth Sacks. Rostovtzeff taught here from 1920-25, "inherently as much an archaeologist as historian. He could turn a broken clay pot into a historical window, conjuring up scenes of civilization not otherwise understood by his contemporaries." One of his most brilliant works, *A History of the Ancient World*, was based partially on lectures he gave here to freshmen, and he dedicated the book to the University. Next May, Rostovtzeff will be honored when the Association of Ancient Historians meets on campus. His writings will go on exhibit in the Rare Book department of Memorial Library, and the Elvehjem Museum of Art will show ancient Roman artifacts. Public sessions will include a paper delivered by Prof. Michael Petrovitch, of our history department.

Half a Loaf

When Congress overrode President Reagan's budget veto it restored some of the funds he wanted cut from federal aid to students. The Pell grant got back \$140 million; and \$77 million was returned to Supplemental Educational Opportunity grants. That's mildly good news to this campus, says Financial Aids Director Wally Douma, who detailed his worst fears in our March issue. It can add from \$30 to \$130 for each of our 5000 students on Pell; their maximum is now \$1312. The SEO money will be portioned out to those on it who've appealed their cases, usually because expected parental help couldn't be as high as they'd thought it would. Applications for various forms of financial aid keep coming in. By early October, Douma's office had arranged to give help to 24,144 of this semester's students.

Not Quite

There was a feature on Daniel John Travanti '61 (Capt. Furillo of *Hill Street Blues*) in the June 19 issue of TV GUIDE. The writer says Dan told him that while here "he badgered the administration into letting him graduate in three years." Apart from the bad pun, that's an unfortunate way to put it: Daniel did not charm his way out of here a little short on required education. What he did was carry a terrific study load. Arriving from Beloit College with five

credits, he earned 109 (plus six through Extension) in his six semesters. That gave him the 120 without which *nobody* graduates. Just wanted to keep the blotter clean, Captain.

Share Alike

Our Programs department is launching a newsletter for officers and directors of our eighty-four clubs (see page 22). One of its major functions will be to share new ideas for bringing out the crowds to club events and for making each a howling success once the crowds get there. So clubs will depend on clubs, but the help isn't limited to them. Any of our readers who belong to any organizations with a high success ratio are more than invited to send in the hows and ways. And to tell what they'd like to see happen at the next gathering of their local alumni club. Most of these events are fund-raisers for scholarships, and the clubs are doing fine, just fine (see page 20). But they want to do even better. Give them a hand?

Romping Room

The twenty-six-year-old Camp Randall Memorial Sports Center—commonly called The Shell—just east of the stadium got a \$320,000 overhaul during the summer. There's a new polyurethane track surface and four new basketball/volleyball courts, and resuscitation was given the six weight-training bays, the track pits, the baseball infield and batting cage, and the ice rink. It's a busy place: 207,000 used the track and court areas last year, and 25,000 hit the ice. (Our students use it free; faculty/staff pay \$33 a year; the public pays \$80.) It has a new director, too. Former head wrestling coach Duane Kleven '61, '63 took over during the summer hiatus.

Do-Ers

It takes a heap o' committees to keep an association of this size vibrant. Each must have a chairman to organize its organizers, to come to Alumni House regularly for meetings and then go out and be player-coach on the legwork. This year we have sixteen committees, and you should know who heads them. (They're from Madison unless otherwise noted.) Alumni Club Relations: J. Charlie Phillips '65, Reedsburg; Alumni Weekend: Harold and Bea (Schweigert) May '47; Continuing Education:

Artha Petrie Towell '53; Editorial Advisory: Jonathan Pellegrin '67, Ft. Atkinson; Executive: WAA Pres. Eric Hagerup '58, '62, Milwaukee; Faculty Relations: Bob Brennan '57; Member Insurance: Fred Stender '49; Legislative Relations: Al DeSimone '41, Kenosha; Life Member Investment: Tom Grantham '61; Long-Range Planning: WAA Bd. Chmn. Clare I. Rice '43, Cedar Rapids; Marketing: Larry Landgraf '49; Nominating: George Affeldt '43, '48, Milwaukee; Recognition and Awards: Betty Erickson Vaughn '48; Student Awards: Doug E. Nelson '71; Student Relations: Karla Geiger Snively '48, Monroe; Young Alumni: Jay Koritzinsky '77, '80.

Lagniape

At just under four percent, the state of Wisconsin is fifth in the country in current residents enrolled in higher education. . . . Where-Will-All-This - Mendacity-End? Dept.: Walter Gojmerac of Ag Extension says that while the label on the honey jar may say Wisconsin, it only means it's been bottled or packed here. The bees could have done their work in Australia or Bulgaria or even China. . . . This year they're not sending copies of grades to the parents of the 6000 students who gave them permission. It costs about fifty cents for each mailing. . . . The W Club's Buck Backus honchos 847 vendors each Saturday afternoon in Camp Randall. He told THE DAILY CARDINAL the average crowd buys 70,000 soft drinks, 5000 boxes of popcorn, 19,000 hot dogs, maybe 12,000 bags of peanuts and, as the season wanes, 2000 cups of coffee. . . . Standard & Poor said in August that more top business executives are graduates of Ivy League or Big Ten schools than any other group in the country, and that from 499 schools surveyed, Wisconsin places eighth! . . . Through December 5, the Elvehjem is exhibiting Chinese antiquities from the collection of Earl ('27) and Irene Morse of New York. Twenty-three bronzes of the Shang and Chou dynasties are on loan to us after showing at the Met. The Morses, who were here to open the show in September, gave the Elvehjem a group of Indian and Chinese sculptures in 1972. □

Sports

Football: Four-for-Six.

At press time, the Badgers had won four of their first six games, three-out-of-four of which were in the Conference. Tom Butler '50 gives in-depth coverage to his readers in every Sunday's WISCONSIN STATE JOURNAL, and he's allowed us to lift freely from him to bring you this briefer report.

September 11; Ann Arbor
Michigan 20—Wisconsin 9

Michigan's Heisman Trophy candidate Anthony Carter didn't hurt Wisconsin here, but Lawrence Ricks and Steve Smith did. Ricks rushed for 153 yards and Smith slashed for six and the clinching touchdown.

Wisconsin quarterback Randy Wright passed for 197 yards in his first collegiate start, but the Badgers didn't run the ball well. Their penchant for penalties made the road a little easier for Michigan. Officials tagged us with six personal-foul penalties; five were on late hits, one launched Michigan's touchdown drive in the fourth quarter. "That bothers me," grouched UW Coach Dave McClain. "I always heard that in a tight ballgame, officials get intimidated by the crowd. That shouldn't happen."

This was billed as Michigan's revenge game because Wisconsin had upset them 21-14 in last year's opener in Camp Randall.

Wright completed twenty of thirty-nine passes (five of them to tight end Jeff Nault) with one interception. Mark Doran booted a line-drive field goal thirty-two yards for the first Badger points here since 1976.

Wisconsin's bid for a touchdown in the closing minute of the first half failed when Wright's pass to Nault was intercepted at the Michigan 4. Strong safety David Greenwood made nine tackles, but the Badgers received a severe blow when safety Matt Vaden Boom was knocked unconscious on Michigan's sixth offensive play.

Wisconsin couldn't sustain much offense in the second half, although the defense provided them with opportunities. Closed side corner Clint Sims recovered a Ricks fumble on the Badger 11 to stop a drive and linebacker Jim Melka halted another with an interception at the 28.

Ricks carried the ball twenty-four times for a 6.4-yard average. The Wolverines rolled up 377 yards total offense compared with 290 for Wisconsin.

September 18; Camp Randall
UCLA 51—Wisconsin 26

UCLA outclassed Wisconsin in every facet of football before a sellout crowd of 77,974. Quarterback Tom Ramsey led the Bruins to an alarmingly easy victory. They scored thirty points in the first half and topped the day with two touchdowns in the fourth quarter. Three touchdowns and one field goal resulted from Badger offensive mistakes.

In the first quarter, Randy Wright's pitchout to tailback John Williams was fumbled and recovered by UCLA on our 30-yard line. It resulted in a twenty-seven-yard field goal. In the second, a bad Badger snap from center on punt formation turned into a thirty-four-yard loss to the 5, and set up a Bruin touchdown run for a 24-0 lead.

Wright's second pass in the third quarter was intercepted on our 37. Five running plays later, UCLA had its fifth touchdown. The same thing happened midway through the fourth quarter, leading, in three running plays, to a UCLA pass into the end zone.

It was the worst defeat for Wisconsin since losing to the Bruins in Los Angeles 35-0 two years ago, and the most points scored against us since Michigan's 54-0 in 1979.

Coach McClain could recall only one bright spot in the game—split end Tim Stracka, who made two great catches in the end zone for two of our four touchdowns. (The other two came on runs by Wright and Williams.) The former Madison West High School star finished with seven receptions for ninety-six yards. Wright, who played all the way, connected on twenty-one of forty-three attempts for 246 yards with three interceptions.

On the following Wednesday, junior quarterback Jess Cole quit the football team and announced he will leave the University at the end of the semester. The Mondovi native started all twelve games and the Garden State Bowl last year. He passed for 1180 yards and twelve touchdowns, scored four himself, and netted 244 yards rushing. Cole lost his berth to Wright during spring practice, and did not play against Michigan and UCLA—Ed.

September 25; Camp Randall
Wisconsin 36—U. of Toledo 27

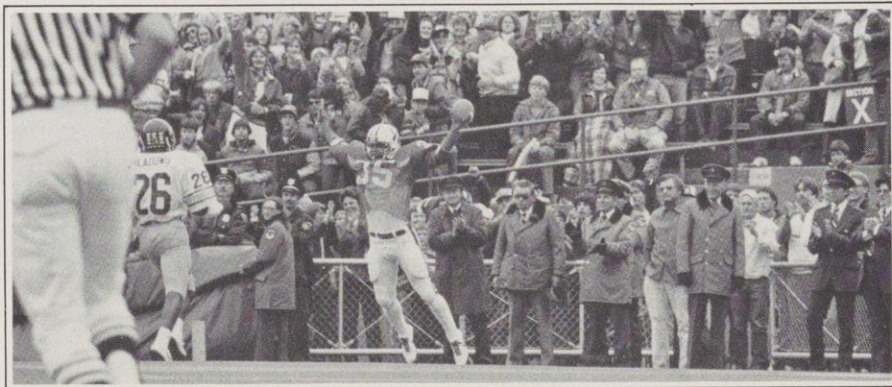
Wisconsin's first victory of the season did not come easy. The Toledo Rockets arrived with an eight-game winning streak, the longest in the NCAA Division I-A. These defending Mid-American Conference champions were not going to give up without a fight.

Before a Homecoming crowd of 73,317, the Badgers never trailed after Wendell Gladem kicked a forty-six-yard field goal in the first quarter, but they couldn't put Toledo away until the dying moments of the game. It took a last-ditch stand by a harried defense to finally swing the momentum.

The Rockets had pulled within two points, 29-27, and were on their own 35 with 3:44 in the game. After sacks by linebacker Mark Shumate and tackle Scott Bergold, Toledo punted to Wisconsin's 35. Enter tailback Troy King, whom Coach McClain calls Mr. Steady. He broke loose for forty-four yards on first downs to Toledo's 21; John Williams picked up another three; then King took a pitchout from Randy Wright and ran it into the end zone from the 18 with 1:22 on the clock. Mark Doran's conversion gave the cushion (we) needed.

Although the Badgers were beaten badly on defense—the Rockets rolled up 486 total yards to our 401—the offense executed efficiently. Wright completed sixteen of twenty-two passes for 184 yards and three touchdowns without interceptions. (He connected with split end Al Toon on two scoring passes, and with flanker David Keeling for the third.) Williams dived a yard for the first touchdown and Doran kicked three conversions in four tries. Four defensive regulars didn't play, including safeties Vaden Boom and David Greenwood, and inside linebacker Jody O'Donnell, all out on injuries.

With Toledo ahead in the last minutes, "Mr. Steady" Troy King brought the ball 44 yards, and one play later took the pitchout for the TD that squeezed out a win.



Photos/Del Desens

October 2; West Lafayette
Wisconsin 35—Purdue 31

If you're a Wisconsin football fan, you believe in miracles. If you're a Wisconsin football player, you perform them. The Badgers scored two touchdowns in the last minute-and-a-half to stun Purdue. Linebacker Jim Melka provided the clincher in one of the most bizarre finishes in this or any game.

With 2:24 remaining, the Boilermakers had their fourth touchdown and conversion, putting the Badgers behind 31-23. After a seventy-yard march on our next possession Gerald Green slipped into the end zone with it. Randy Wright's pass to Stracka failed. Purdue, 31; Wisconsin 29.

Purdue recovered Wendell Gladem's onside kick at their own 47. Three plays and two yards later, their quarterback Scott Campbell rolled to his right and, for some inexplicable reason, ran out of bounds, stopping the clock when the Badgers had no timeouts left. He lost six yards and they went into punt formation near their 26. The snap from center sailed over the punter's head. He hauled it in, hesitated for a second and tried to punt away from the charging Badger defense. That's when Melka grappled it and set sail over the goalline. Again Wright's two-point conversion pass to Stracka failed, but the 35-31 edge held up.

Wright completed twenty of thirty passes for 303 yards and two touchdowns to split end Michael Jones. That passing yardage set a UW record. And the completion of his last eleven passes, omitting conversion tries, breaks a single-game record of ten in a row set by John Coatta in 1950 and tied by John Boyajian in 1967.

October 9; Columbus
Wisconsin 6—Ohio State 0

Wisconsin made wet, soggy, glorious history today. They came up with their first victory here since 1918. The Badgers scored on their first possession when John Williams vaulted into the end zone from one yard out at the end of an eighty-yard drive. (Mark Doran's extra-point try was blocked.) Nobody figured this touchdown would hold up for a victory: the last time the Badgers scored first here—in 1974—they lost 52-7.

Wisconsin's defense faltered at times, but never capitulated before OSU's determined charge. The Badgers repeatedly executed the key play that thwarted Buckeye offensive maneuvers, the most important instance coming midway through the fourth quarter. After Wright threw his only interception of the day on our 47, the Buckeyes made a first-down at the 30 in three plays and were working on another with third-and-two. When they fumbled, with 8:33 remaining, linebacker Brad Grabow recovered.

Wright then guided his offensive unit on its most important drive of the season. They stormed down to OSU's 18-yard line in seventeen plays, all on the ground. They not only ate up the sixty-one yards and the clock, they converted two fourth-down situations and a third-and-three try to keep possession.

Jeff Nault's tightrope trip to the end zone against MSU on a short pass from Wright helped us push ahead at half-time. Defense put us back there for the final.

October 16; Camp Randall
Wisconsin 24—Michigan State 23

The Badgers play football like the Milwaukee Brewers have been performing on the diamond. They're better coming from behind. Wisconsin spotted MSU a 10-0 lead, inched ahead by half-time, 16-10, fell behind, 17-16, and salvaged a 24-23 victory before a crowd of 78,187. It took a game-saving interception by David Greenwood of the Spartan's two-point conversion try with thirteen seconds left in the game to preserve Wisconsin's fourth straight victory.

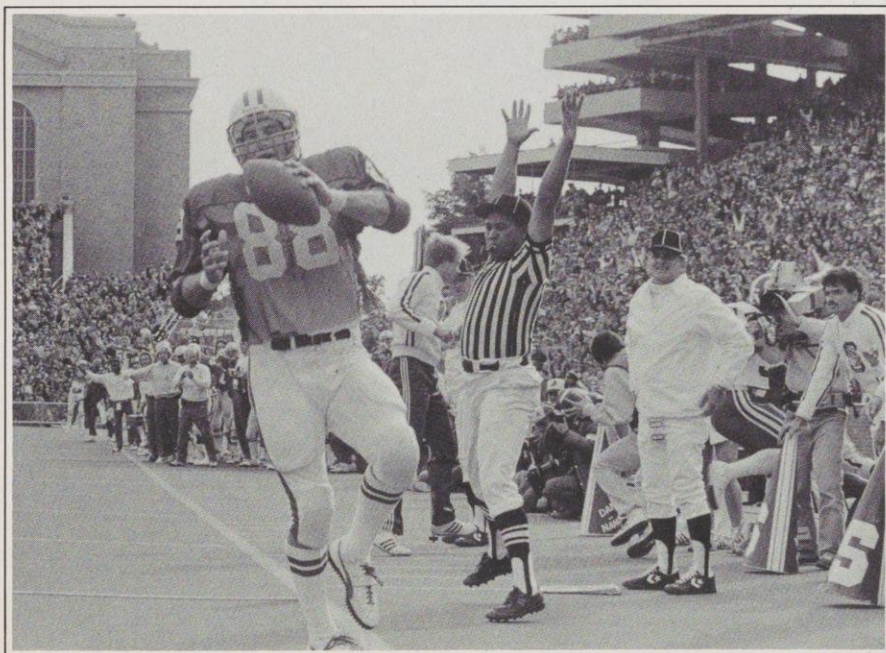
After MSU's 10-0 lead in the first quarter, the Badgers fought back to wrest it away by halftime on Randy Wright's two-yard touchdown run and seven-yard scoring pass to Jeff Nault along with Wendell Gladem's twenty-four-yard field goal and conversion.

The Spartans moved up to 17-16 in the third quarter on an eighty-eight-yard march and conversion. Wisconsin forged back on its next possession, eighty yards in eight plays with Wright passing to split end Al Toon for the final nine. The same combination made it for the two-point conversion, and the fourth quarter started with the Badgers ahead, 24-17. Then (we) ran out of offense, and it took Greenwood's defensive heroics to save the day.

Actually, Wisconsin played uninspired football during the first quarter, but a sensational seventy-eight-yard run by tailback Chucky Davis snapped them out of the doldrums and set up the first touchdown. Davis took Wright's handoff at our 20, raced down the west sidelines until knocked out of bounds at the Spartans' 2. He has an asthmatic condition that put him in the hospital the week before the game, and he said he "ran out of gas" on this sprint. Nevertheless, he logged 128 yards in fourteen carries during the game.

Wright connected on fifteen of twenty-six passes for 158 yards and two touchdowns, with one interception. Toon caught five of those passes for seventy-one yards, several of which were outstanding grabs with defenders hovering around him. MSU executed eighty-four offensive plays; Wisconsin sixty-four, but the Badgers finished with a slight edge on yardage, 359-352. Badger nose guard Tim Krumrie was credited with ten tackles.

We'll bring you Tom Butler's reports on the rest of the season in our January issue. □



The News

Oh Say! Did You See The Singers On TV?

On the back of his blazer he had a beer stain the size of first base. (Someone in ecstasy had winged a full cup from the high rows of the grandstand.) But as he climbed on the chartered Badger Bus in the cold afternoon shadows, Scott Foss '76 was nothing but awestruck. "Think of it! We sang the Star Spangled Banner on NBC and saw a World Series game!

"Something like this might never happen again."

Scott-the-philosopher is also Scott-the-director—of the Wisconsin Singers—and now in his wonderment he was their unanimous voice. It will be a long time before those twenty-three people forget Saturday,



Photo / Jan Franz

October 16 and the fourth game of the World Series in County Stadium.

Of course, you don't schedule performing on network TV in a World Series game when you're listing your bookings along about August. This appearance came about when Gene Soldatos '41 of Milwaukee arranged for the Singers to appear before his Rotary Club one noon in late September. The Brewers' marketing director, Dick Hackett, was there, and before the troupe got back to Madison that afternoon, Hackett's associate, Mark Paget, had phoned Alumni House and extended the invitation.

The stands were still filling at County Stadium as the Singers got set-up at home-plate. They did twenty minutes for the crowd, off-camera, while Garagiola & Company performed their pre-game amenities. They sang "Let's Groove Tonight" and "Sing, Sing, Sing" and closed with the Wisconsin medley.

They waited, then, till the network was ready at 12:21. After the anthem they had exactly two minutes to fold the risers, collect the sound system, case their instruments and load the stadium trailer.

Should you want to touch someone who "sang the Star Spangled Banner on NBC and saw a World Series game," reach out to: Bill Busch, Menasha; Katie Collins (father: Bill '49), Green Bay; Terrance Carroll, Monroe; Craig Donohue, Schofield; Linda Flatt, Waukesha; Sally Fularczyk, Hales Corners; Gary Hoff, Orfordville; Tim Horkan, Reedsburg; Dawn Krause, Berlin; David Ladd (father: Donald MS'61), Waukesha; Christine Lutze (parents: Fritz '51 and Ruth [Schumacher '52]), Madison; Jana Petersen, Ixonia; Brenda Prather, Reedsburg; Julie Richard (parents: Terry '58 and Yvonne [Traeder '56]), Plain; Connie Saloutos (father: Charles MS '60), Platteville; Joel Slater, Glendale; Paul Smith, Poynette; Bob Stanislawski, Menasha; Glenn Trickel, Woodford; Kurt Dobbeck, Waukesha; Margaret Quinnette, Greenleaf; and Designated Drummer for this performance, from last year's cast, Mark Baitinger (parents: Kenneth '50 and Marie [Elkinton '51, '72]), Middleton.

The Singers show was our second in two days at the Series. The UW band was there on Friday night, but its elegant maneuvers were confined to pre-game time; Frances Langford did the anthem.

—T.M.

UW Math/Science Among Best

Articles on chemistry from the University's graduate program had greater influence than those from any in the nation, according to a new survey of college professors. The rating was in a report judging scholastic quality of math and science departments at the nation's major research campuses during 1978-79.

On a separate measure of overall "scholarly quality," UW-Madison was ranked fourth in statistics-biostatistics, tenth in chemistry, tenth in mathematics, and eleventh in computer sciences.

In the measure ranking influence of graduate-program articles in scientific journals, we ranked fourth in mathematics and fifth in biostatistics besides the top position in chemistry.

The evaluations were based on a survey of 1155 math and science professors, or about eight percent of all U.S. professors in those fields.

The rankings were produced in a two-year, \$500,000 study published with the approval of four prestigious academic groups: the American Council of Learned Societies, the American Council on Education, the Social Services Research Council and the National Research Council.



Photo/Gary E. Smith

WAA's Student Board, which headquarters in Alumni House, is responsible for such successful alumni/student efforts as the exam week Survival Kits and Seminars For Seniors. Here are this year's officers: Jim Hunter, Elm Grove, vice-president; Steve Braun, Milwaukee, executive officer; Karen Bruett, Racine, president; and Margie Rzeszut, Edina, Minn., secretary/treasurer.

Student Center Opens In Dorms

Last month the new Living/Learning Center, a dorm-based student service and academic self-help project, officially opened.

It is staffed by student volunteers and located in the basement of Gordon Commons in the Ogg-Sellery-Witte Hall complex. A smaller auxiliary office is in Gilman House in the Lakeshore dormitories. Sponsored by the Division of University Housing, it will concentrate on study skills, test anxiety, career exploration and personal issues, says its coordinator Harry Behrman.

"An annual survey of dorm residents indicated a need for more academic support. Most students want to study in their rooms,

but it's too noisy. So the study areas already set up in the southeast dorms are primary."

He wants to see the center become a focus of activity for students educating one another, as well as a referral service for the various professional counseling and academic services available elsewhere on campus.

Law Dean Resigns To Return To Teaching

Orrin L. Helstad '48, '50, dean of the Law School since 1976, will return to the classroom next July, he has announced. He joined the law faculty in 1961.

He said his years as dean were marked by "small, incremental improvements,"

with increasing emphasis on clinical education and stronger research efforts. He called his tenure a quiet period in the Law School.

As a teacher, Helstad has specialized in commercial law, especially its application to creditors' and debtors' rights.

License Granted: UW To Ship Weather System To China

UW scientists soon expect to ship a sophisticated computerized weather research system to the People's Republic of China, according to Prof. Robert J. Fox, director of our Space and Engineering Center.

The University received its export license in September, fourteen months after

continued on page 29

Club Scholarship Winners



Photo/Gary E. Smith

This academic year, 128 young people have enrolled here thanks to a record-setting \$94,710 in scholarship funds from local alumni clubs through the UW Foundation. To a new yearly maximum of \$2000 per club, (twice what it has been previously) the Foundation matches each dollar raised through activities or donates fifty-cents for each dollar contributed outright. Since the program began in the fall of 1967, more than \$750,000 in scholarships has been thus presented to 1500 students to enroll at this campus. The clubs' share of that figure has been almost \$400,000. Fund-raising activities have ranged from art shows to brat-and-beer parties, but the most consistently relied-upon means has been the Wisconsin Singers Show. It is credited with helping clubs raise \$150,000 to date. This year's scholarship funds came from thirty-seven local clubs across the country who raised close to \$60,000. Here are this year's recipients at our mid-September reception at Alumni House.

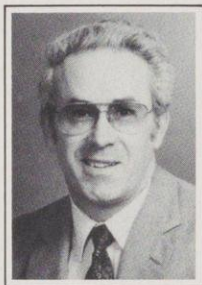
The Way We Were—9



Thanks to the pioneers Kent Hamele writes about on p. 30, this post-World War II crowd had a Great Hall for what must have been a barn dance. Between sets by Don Chambers' orchestra, they're obviously enjoying a floor show immensely. You should have as much fun trying to put names to all those familiar faces.



Harvey Clements



Orville Ehrhardt



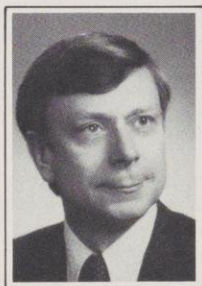
Martha Etter



Johanna Fabke



Gwen Hoel



Henry Schlichting

Sparkplug Winners

This year's recipients of WAA's annual recognition to outstanding club workers received their awards at the Leadership Conference in October. They are: Harvey Clements '43, Glenview; Orville Ehrhardt '54, Fond du Lac; Martha Etter '68, '69, Monroe; Johanna Fabke '63, Milton; Gwen Hoel '52, Rhinelander; and Henry Schlichting '54, Mexico City.

Club Programs

CHICAGO: Postgame huddles, Friday noons through December 3, Irelands, 500 N. LaSalle. Films of previous week's game, narrated by Ken Ballile. \$7 at door includes light lunch . . . December 17. Holiday party, noon, Midland Hotel, 172 W. Adams. Info: (days) Ed Dithmar, 372-2552; Oscar Gallun, 729-1900 . . . January 12. Badgerama, Bismarck Hotel, 171 W. Randolph. Reception, 5 p.m.; dinner at 7. Dave McClain and Elroy Hirsch are the stars. Info: (days) Bill Nathenson, 236-8200 . . . February 25. Castaway Party, University Club, 76 E. Monroe, 6:30—11:30 p.m. Dinner, dancing, doorprizes. Info: (days) Tom Thomas, 346-1900.

KENOSHA: November 18. Wisconsin Singers concert for scholarship fund-raising. Bradford H.S., 7:30 p.m.

MONROE: December 2. Wisconsin Singers concert for scholarship fund-raising. Monroe Jr. H.S., 7:30 p.m.

SPRING GREEN: November 28. Wisconsin Singers benefit performance for Robert Gard Theater. River Valley H.S., 2 p.m.

WAUSAU: November 18. Founders Day, Wausau Club, 309 McClellan Street. Social hour, 6:30; banquet 7:30; \$12.50. Speaker: Journalism Prof. James Hoyt. Res.: Jeff Evans, 845-4336.

This is a reminder list only. Clubs send detailed mailings to all area alumni for whom they have correct addresses.

Statement of Ownership, Management and Circulation

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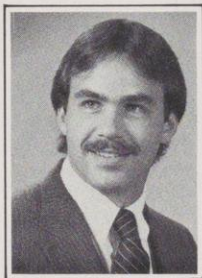
(10) Circulation. Average number of copies each issue printed during the preceding twelve months: 29,041. Sales through dealers, carriers, street vendors, stores: none. Mail subscriptions: 28,487. Total paid circulation: 28,487. Free distribution by mail, carrier, or other, samples, complimentary and other free copies: 594. Total average distribution: 28,861.

Actual number of copies of single issue published nearest to filing date: 28,627. Circulation through dealers and carriers, street vendors, store: none. Mail subscriptions: 28,273. Total paid circulation: 28,273. Free distribution: 594. Total distribution: 28,467.

Member News



Barbara Lamon Pope
'70, '71



Raymond A. Warell
'81

The Early Years

WESLEY THOMPSON '33 of Foxboro, Wis., was one of two people selected as "Citizens of the Year for 1982" in the Superior-Douglas County area. He was cited as "a leader of countless organizations....and as a quiet but effective 'philanthropist' on behalf of his neighbors and others in county and city."

1933 YEARBOOKS WANTED. With the Class of '33 celebrating its fiftieth anniversary on Alumni Weekend next spring, there have been frequent inquiries at the University Archives for that Badger Yearbook. Frank Cook, the archives librarian, says that while they have several copies for most years, there is only one for 1933. If any one has a copy to donate, it would be most gratefully received. Send it to Frank Cook, Archives Librarian, Memorial Library, 728 State Street, Madison 53706.

40s CEDRICK VOLL '41, Deerfield, Ill., retired in October from Griffen Wheel Company and Griffin Canada, Inc., with offices in Chicago. He joined the firm forty-two years ago, and has headed it since 1961.

ALFRED C. INGERSOLL '42, '48, '50, now of Orinda, Calif., who was honored in October by our College of Engineering as a distinguished alumnus, joined San Francisco's Bechtel Operating Services Corporation. He will manage its Human Resources Development operation.

Prof. FRANCIS D. HOLE Ph.D. '43, of our soil science and geography department, has been named a Fellow of the Soil Conservation Society of America. It's the highest award the society confers.

ROBERT W. LACHENMAIER X'43, Rancho Bernardo, Calif., has retired after thirty-six years as a TWA pilot.

The Kendall Company, a Boston hospital supply corporation, has appointed FRANCIS C. ZEVIK '43, '47 its technical director. He joined the firm in 1972 and has headed its R&D operation.

They don't tell us from whence it came, but the James H. Beal Award as pharmacist of the year went to MAX A. LEMBERGER '44, '70. He is assistant dean of pharmacy at the University of Florida, living in Gainesville.

RODNEY A. BRIGGS '48, president of Eastern Oregon State College, La Grande, moves "home" to Madison as EVP of: the American Society of Agronomy, the Crop Science Society of America, and the Soil Science Society of America. His wife is HELEN K. RYALL '46.

For his "continuous contributions to the advancement of the used-metalworking-machinery industry," the Machinery Dealers National Association has given an award to EARL ELMAN '48, of Lincolnwood, Ill. Earl heads Chicago's Martin Engineering Company.

GORDON E. BREWER '49 writes that he has retired as regional director of the Federal Labor Relations Authority in Kansas City, and has gone into labor arbitration. He lives in Overland Park, Kansas.

The American Institute of Chemical Engineers awarded Fellow status to LUH C. TAO MS'49, Ph.D. '52, chairman of the department of chemical engineering at the University of Nebraska. He is cited for "the development of the 'protege program' where engineering students are paired off with people in the various facets of the engineering profession to obtain a more practical perspective. (He) holds six patents in titanium processing."

50s F. DEBORAH JOHNSON '50, MD'53, San Mateo, Calif., is now a Fellow of the American College of Physicians.

KATHRYN PIZIALI NICHOL '59, MD'62 of Madison has been named Pediatrician of the Year by the Wisconsin chapter of the American Academy of Pediatrics for her work in developing statewide programs to encourage the use of car seats for infants and toddlers.

60s NAN RASMUSSEN DIEDRICK '60 lost her UW School of Nursing pin and hopes someone might have one to sell her. She's looking for the "glass inlaid style." Write to her at Rt. 1, Box 83A, Darlington, Missouri 64438, or phone her at (816) 666-2402.

THAYER (TED) THOMPSON '60 moves from Kirkville, Mo. to DeKalb, Ill. as the executive secretary of the Illinois City Management Association. The position is a faculty appointment in the Center for Governmental Studies at Northern Illinois University.

The University of Kansas, Lawrence, has given \$10,000 cash grants to four of its researchers, one of whom is NORGE W. JEROME MS'62, Ph.D. '67. He is its professor of community health.

DAVID F. OSGOOD '64 is an assistant division chief in the supply division of the Army, and was recently reassigned to Frankfurt, Germany.

DUANE R. JEFFERS '68 writes that he has now reached his tenth anniversary as a plant breeder in the seed industry. He and his wife live in Nampa, Idaho, where he's been with the Ferry-Morse Company for five years.

SUSAN D. MAINZER '68, '81 has joined the Mason Publishing Company in St. Paul to edit two new law publications.

In New York, *Business Week* has named CAROL S. STANGBY '69 its promotion services manager. She joined the staff in 1977.

70s/80s BARBARA LAMON POPE '70, '71 of Chicago is now a partner with Price Waterhouse. She joined the firm in 1972.

CAROLYN GRENKE KLEINFELDT MS'73, Ph.D. '75 left the faculty of Beloit College to join Carroll College, Waukesha as assistant professor of education.

WILLIAM J. RAUWERDINK '72 has taken on a new assignment with Deloitte Haskins & Sells, Detroit. He will head a new office which the firm has opened in Ann Arbor. Bill is president of our Detroit alumni club.

KEITH KUEHN '73, Fairport, N.Y., is now a vice-president of Rumrill-Hoyt, Inc., Rochester. He joined the PR firm a year ago as an account supervisor.

RHONDA THOMPSON NORSETTER MS'74, associate director of our Office of Student Financial Aids, received the outstanding service award of the Wisconsin Association of Student Financial Aid Officers.

SUSAN E. LOOPER '78 is half of the newly opened law firm in Waltham, Mass., Harbeck & Looper.

STEPHEN WEINSTEIN '79, until recently a producer/director with Milwaukee's WCGV-TV, has joined Blunt Ellis & Loewi there as an advertising assistant.

Procter & Gamble moved TODD D. STOLLBERG '79 from Cincinnati to San Francisco and made him packaged-soap-and-detergent unit manager.

MARK D. WOLF '76, with Y&R in New York and the president of our alumni club there, has been chosen as one of the Outstanding Young Men of America for 1982.

MARK KINZER '79, with Madison's National Guardian Life Insurance Company, is now an associate of the Society of Actuaries.

In Minneapolis, Avery-Knodel Television has made LORI GOODMAN '80 an account executive. She has been on the staff of the rep firm since graduation.

After a year with Pewaukee's Dynex/Rivett Inc., RAYMOND A. WARELL '81 has been named a distributor sales representative.

This year's Alice in Dairyland is DOROTHY KAY FARRELL '82 who, as a student, won national 4-H honors, was on the Homecoming Court, president of the Association of Women in Agriculture, and queen of the Little International. □

Q. What do you call an organization with 85 presidents? A. Very fortunate!

Around the state, around the nation and beyond, eighty-four of your classmates (working with each year's WAA president) head your local clubs. They're all volunteers, of course, as are their never-say-die boards. *You* are the reason they all do what they do, and do it so well. The Founders Day dinner and the worry over which speaker you'd prefer. The ideas for fresh ways to tempt you out of the house and into the glow of camaraderie. The telephoning. The fussing with address lists. The late-night meetings. The mailings. The turn-downs. The support

and praise; the lack of it. The membership recruiting. The press contacts. The tempers. The Wisconsin Singers concert you loved. The Wisconsin Welcome program. The big turnout. The blizzard that cancelled the evening. The fund-raising and the grinning scholarship winners. The brat-and-beer ordering, the mess, the after-picnic cleanup. The good, the bad, and the "how did I get into *this*?" of club work. It's all for *you* by these eighty-four people. Count them. Salute them. Back them.

Out-of-State

AKRON/CLEVELAND: *Mark Fresh* '72, 17601 Chagrín Blvd., Shaker Heights.
ATLANTA: *Gary D. Zweifel* '67, 898 Plymouth Road NE.
AURORA: *Betty Britt Mabbs* '51, 1325 Garden Court, Batavia.
BOSTON: *Donald Bade* '50, 76 Central Street, Byfield.
BUFFALO: *Wm. C. Schultz* '53, 250 Geneva Road, East Aurora.
CEDAR RAPIDS: *Joe Trecek* '54, 150 Thompson Dr. SE #320.
CHARLESTON, W. VA.: *Norma Kaap Roberts* '43, 507 Spotswood Rd.
CHICAGO: *Andy Wojdula* '65, 211 E. Burr Oaks, Arlington Heights.
CINCINNATI: *John A. Troller* '62, 314 Ritchie Avenue.
COLUMBUS: Co-presidents *Don Houser* '69, 6330 Skyway Drive; and *Bob Brodkey* '53, 246 N. Delta Drive.
DALLAS: *Ken Sutrick* '74, 520 Highland Blvd., Richardson.
DENVER: *Ray Bain* '49, 1452 S. Ames Street, Lakewood.
DETROIT: *Wm. Rauwerdink* '72, 30781 N. Greenbriar, Franklin.
FORT LAUDERDALE: *James Rosemurgy* '67, 931 SW 15th St., Boca Raton.
HAWAII: *Barbara Becker Rutz* '62, Kailua Medical Arts, 407 Ulunia Street, Kailua.
HOUSTON: *John M. Biancardi* '72, 7927 Machala Lane.
INDIANAPOLIS: *Dan O'Neil* '68, 12816 Charing Cross Rd., Carmel.
KANSAS CITY: *Mike Smith* '72, 4800 Main Street.
KOKOMO: *Herb Perry* '64, 5605 Ivy Court.
LOS ANGELES: *Brian Shapiro* '76, 15457 Moorpark Street, Sherman Oaks.

LOUISVILLE: *John C. Beyer* '49, 312 Kinnaird Lane.
MIAMI: *Rufus Ferguson* '73, 1520 NE 151 Street #102, N. Miami Beach.
MINNEAPOLIS: *Pierce A. McNally* '78, 2611 Euclid Place.
NEW YORK CITY: *Mark Wolf* '76, 326 E. 84th Street.
PHILADELPHIA: *Joan Chaffin Kuhinka* '49, 935 Mount Moro Road, Villanova.
PHOENIX: *Bruce Thomas* '51, 8200 N. Golf Drive, Paradise Valley.
PITTSBURGH: *Jitendra Avasthi* '81, 945 Hamlet Court #17, Monroeville.
PORTLAND, ORE.: *Donald C. Weege* '76, 202 N. Baldwin Street.
QUAD CITIES (ILLINOIS): *David B. Patterson* '78, 4709 11th Street, East Moline.
ROCHESTER, MINN.: *Stephan J. Brown* '67, 2625 5th Avenue NW.
ROCHESTER, N.Y.: *James H. Shafer* '66, 65 Selbourne Chase, Fairport.
SACRAMENTO: *Virginia Nye* '53, 5515 Callister Avenue.
ST. LOUIS: *Charles Schrader* '75, 829 Pebblefield Terrace, Manchester.
SALT LAKE CITY: *Robert McQuarrie* '74, 843 S. 900 Avenue.
SAN ANTONIO: *Richard D. Lathrop* '68, 13527 Carlton Oaks.
SAN DIEGO: *Joseph Gasperetti* '65, 11973 Claret Court.
SAN FRANCISCO: *Dan Cloutier* '75, 1970 Shady Brook, Morgan Hill.
SARASOTA: *Elmer A. Doege* '37, 2214 Fremont Drive.
SEATTLE: *Claudia Grams Pogreba* '70, 4614 3rd NW.
SUN CITY: *Kenneth W. Sells* '30, 41 Mt. Shadows E., Scottsdale.
TAMPA: *Brian Burek* '69, 4506 Carrollwood Village Drive.

TUCSON: *Harwood Hinton* '60, 230 Sierra Vista Drive.
WASHINGTON, D.C.: *Richard Winch* '49, 11707 Tifton Drive, Potomac, Md.
WILMINGTON: *David F. Akeley* '53, 1607 Shadybrook Road.

In Wisconsin

ANTIGO: *Pete Preboske* '63, 716 Eastview Drive.
APPLETON: *Harvey G. Samson* '73, 620 N. Meade Street.
ASHLAND: *Ellenanne Enright Tidstrom* '51, 600 West 14th Street.
BARABOO: *James Evenson* '73, P.O. Box 281.
BEAVER DAM: *John Hofmann* '65, 1000 N. Center.
BELOIT: *Jim VanDeBogart* '73, 827 Central Avenue.
BURLINGTON: *Kenneth G. Knuteson* '70, 32612 Seidel Drive.
EAU CLAIRE: *Jack Baringale* '55, 208 W. Heather Road.
FOND DU LAC: *Jim Hovland* '74, 136 E. 14th Street.
FORT ATKINSON: *Jeanne Niotis Bell* '67, Rt.#4, Box 114.
GOGEBIC IRON RANGE: *David P. Morzenti* '79, 118 Ohio Avenue, Montreal.
GREEN BAY: *Christopher Laws* '72, 540 West Roselawn.
JANESVILLE: *Dean H. Peterson* '67, 5539 South Paul Road, Milton.
JEFFERSON: *James Follensbee* '53, 736 Oak Drive.
KENOSHA: *Jan Feifer Sinclair* '75, 7615 Third Avenue.
LACROSSE: *Sharon McCormick Imes* '80, 3465 Ebner Coulee Road.
MADISON: *Larry Dallia* '65, 117 Ozark Trail.
MANITOWOC: *John Webster* '73, 1222 Twenty-Seventh Street, Two Rivers.

Student Standpoint

*In which they speak of many things,
directly to you.*

Lest They Forget

By Julie A. Jacob '83

The excellence of the University of Wisconsin's academic program is known around the world, yet to a lot of Wisconsinites, "University of Wisconsin" is just another title of a September-to-May beer party, or fans dancing the polka at football games, or the Halloween party on State Street.

Such names as Harvard, Yale and Stanford bring to these people's minds images of tough admissions standards, rigorous classes, and traditions of quality. That's as it should be; Harvard, Yale and Stanford are ranked among the ten best schools in the nation. But so is Wisconsin. According to the 1982 Gorman Report, our undergraduate departments in such diverse fields as chemical engineering, journalism and biology ranked second, seventh and fourth respectively. *The New York Times' Selective Guide to Colleges* awarded us fourteen stars out of a possible fifteen. Five stars—the highest possible—were given in both the academic and social-life categories.

There is no denying that going to school here is a lot of fun. Nothing quite compares with the experience of being a freshman let loose in Madison during registration week. After all, *Playboy Magazine* explained that it did not include the UW in its list of the top party schools a few years back because "a pro should not be grouped with the amateurs."

Yet, for those who are not serious about studying, flunking out can be as easy as pulling the tab off a beer can. Whether because parties are more interesting news than GPAs, or because the only time non-students and alumni come to campus is during football games, or whether it's because they just don't take the UW seriously, it is hard to convince those who've not gone to school here

that ours is a tough, demanding curriculum.

Like every freshman, I was nervous about starting here. I did not receive much encouragement. Friends of my parents said, "That's just a party school," and, "Aren't you afraid to send your daughter there?" I was warned—only half jokingly—not to become an alcoholic. I was told by my high school classmates that they weren't going to enroll here "because I'm *serious* about learning."

With that warm-up, I figured classes were the least of my worries—until my hopes for a 3.0 replaced earlier visions of a 4.0. Friends in my dorm said their biggest adjustment to college was the competition for grades. Former high school honor students cried when they got their first C or D. Many Saturday nights the loudest noise on my floor was the clacking of typewriters.

This university is not for everyone. It is large and often bewildering. It demands that we at least consider new ideas which may go against the grain. Its pace is fast; its scholastic demands are many and rigorous. These factors may be good reason for some to consider enrolling somewhere else.

But what Wisconsin is *not* is Partyland, U.S.A., and it is too bad when good prospective students brush it off as such, or when others enroll on that assumption and then flunk out, much to their amazement, after the first semester. And when I return home after a nerve-racking week of exams, it's disheartening to have an acquaintance smile, shrug, and say, "You go to Madison? Aw, that's just a party school."

Julie Jacob, from Racine, is a sophomore in the School of Journalism.

MARINETTE: Leonard Schubert '29, 1816 Dunlap Avenue.

MARSHFIELD: Reed Hall '70, 502 Fairview Court.

MERRILL: J. Phillip Russell '59, 508 Spruce Street.

MILWAUKEE: Ted Kellner '69, 129 W. Foxdale Road, Glendale.

MONROE: Martha Etter '69, 2263 Sixth Street.

PLATTEVILLE: William Paulson '71, Rt. #1, Box 81, Lancaster.

RACINE: Robert Palm MD'69, 2405 Northwestern Avenue.

RHINELANDER: Michael Rowe '77, Rt. #1, Box 827.

SHEBOYGAN: Dave Rauwerdink '67, 4016 Greenwood Court.

STEVENS POINT: Molly Ann Rice Diedrich '58, 5970 Westminster Court.

STURGEON BAY: Gary Chaudoir '70, Box #93, Sister Bay.

TOMAH/SPARTA: Jean Mork Eggleston '45, Box #32, Tomah.

VIROQUA: Alan Sherry '78, Rt. #4.

WATERTOWN: Gary Palmer '66, 907 Charles Street.

WAUKESHA: Jim Cory '65, N15 W24892 Blue-mound Rd., Pewaukee.

WAUSAU: Sue Husting Stoddard '66, 922 Franklin Street.

WEST BEND: Ken DeWeerd '66, 608 West Ridge Drive.

WISCONSIN RAPIDS: Peter Smart '72, 1061 County Trunk Z, Nekoosa.

Foreign

MEXICO CITY: Jesus Guzman '52, Cerro Del Otate 45, Col. Romero De Terreros.

TAIWAN: Han Lih-Wu '28, P.O. Box 156, Taipei.

VENEZUELA: Luis Fernando Yopez '59, 4114 Chippewa Drive, Madison, Wis.

Deaths

The Early Years

WILLIAM A. CAMPMAN '02, Neillsville, at age 103, the last U.S. surviving veteran of the Spanish-American war; in August.
 GEORGE CORBIN BAILEY '09, Elizabeth, N.J., in July.
 DEXTER R. MAPEL '13, El Paso [*].

[*]Informant did not give date of death.

PAULINE MERRY BUELL Sweet '13, Whitewater, in 1981.
 ARNO LOUIS ZINKE '13, Santa Barbara, in March.
 WALTER MAYER HEYMANN '14, Highland Park, Ill., in June.
 ELIZABETH F. PROUDFIT Templeton x'14, Cincinnati[*].
 Mrs. Homer Carter (ELEANOR HARDY KELLER) '15, Madison, in July.
 CLARA B. FULLER Taylor '16, Port Clyde, Maine, in August.
 EDITH DOROTHY NOLL Hayden '16, Marshfield, in September.
 JOHN STEVENS x'19, Menasha, in May.
 SOLOMON CADY HOLLISTER '16,'32, Ithaca, N.Y., in July. (Misnamed in our September issue as Solomon Cady Hunter.)
 MILDRED MARIE HUSSA Arnold '20, Shorewood, in August.
 Mrs. Howard Boyle (WINIFRED IRENE SULLIVAN) '20, Fond du Lac, in July.
 WILLARD VALENTINE ERDMANN '20, Manitowoc, in 1981.
 C. HOWARD KING '20, Dunedin, Fla., in 1980.

WILBUR EDMUND HOLTZ '21, Artesia, N.M., in July.
 ZILPHA E. REED Johnson '21, Clinton, in August.
 CLIFFORD ELMER LAMPMAN '21, Spokane, in July.
 ALBERT M. LEHR '21, Tulsa, in January.
 LEO JAMES McCULLOUGH '21, Janesville, in 1981.
 HELEN S. ROTH McElvain '21, Madison, in August.
 ELEANOR LELIA PETERSON '21, Madison, in August.
 MELFORD IRL SMITH '21, Hibbing, in September.
 GLADYS GREENE Trayser '21, Madison, in July.
 FRANK LAURANCE (RED) WESTON '21 MD, 1920 football All-American; Madison, in September.
 SAMUEL CLOUGHT WRIGHT '21, Laguna Hills, Cal., in January.
 REINHOLD OTTO EBERT '22, '23, MD, Oshkosh/Menasha, in August.
 JOSEPHINE BLISS (Mead) Ross '22, Highland Park, Ill., in July.
 CLARA BROWN RIGG White and her husband Rev. PAUL B. WHITE, both '22, Merrimac, she in July; he in August.
 NATALIE DENSMOOR Harris '23, Chicago, in April.
 FRANK P. HYER '23, Wilmington, Del./Daytona Beach, in September.
 JOHN GEORGE LUBENAU '23, Columbus, Wis., in August.
 ELMER EHLERS PRICE '23, Tulsa [*].
 NORMAN RICHARD TORRISON '23, '27, Brainerd, Minn., in July.
 HOWARD MCKINLEY ZOERB '23, San Diego, in 1981.
 MORRIS A. BELL x'24, Oshkosh/Overland Pk., Kans., in August.
 GENEVA ANNE BIRD '24, Laramie, Wyo., in April.
 HAROLD CLARK BUELL '24, Vero Beach, Fla., in July.
 WILLARD B. HANCE x'24, Freeport, Ill., in July.
 JAMIESON R. BELKNAPP '25, Phoenix, in September.
 J. RENÉ HEMINGWAY '25, San Mateo, Cal., in 1978.
 KENNETH GEORGE BULLEY '25, MD, Ft. Myers, Fla., in July.
 STEPHEN JOHN FRAWLEY '25, Wilmette, in April.
 Mrs. Nels A. Hill (AGNES LILLIAM ZEIMET) '25, '27,'31, Madison, the first woman to get a Ph.D. here in genetics/bacteriology; in July.
 CARL G. MAYER '25, Madison, son of the founder of Oscar Mayer, and the originator of the "Little Oscar" midget chef and his sausage-shaped "Wienermobile"; in October.
 Mrs. H. Scott Pickens (MARTHA KLERNER) '25, New Albany, Ind., in April.
 ROBERT BATON WEBB '25, Glenview, Ill., in 1981.
 HERBERT EDWARD CHEEVER x'26, Port Hueneme, Cal., in February.
 EDITH MARIE KLEPINGER '26, St. Petersburg, in June.
 DOROTHY R. LINN Miller MS'26, Gulfport, in August.
 MARIAN H. DIXON (Tudor) Walker '26, Sun City, in July.
 LESTER MARION BLANK MS'27, Ph.D. '30, Tempe, in 1981.
 ELLEN ELA '27, Madison [*].
 ISABEL ANITA RHEINS (Siljan) Kress '27, Milwaukee [*].
 HELEN NATALIE MCKENZIE '27, Kenosha, in August.
 ELIZABETH MARCIA GEORGE Mead '27, Aurora, in September.
 ARNOLD H. MOELLER '27, West Bend, in September.

continued on page 26

To Participants in our Life Insurance Program

The Wisconsin Alumni Association's life insurance program earned a dividend for the policy year ending May 31, 1982. If you were insured in the program during this period, you may be eligible for a federal tax deduction equal to 3.9 percent of your annual premium.

WAA is a not-for-profit 501(c)(3) organization eligible to receive tax-deductible gifts. We suggest you consult your tax adviser regarding your individual case.

Wisconsin Alumni Association

June 30, 1982 Year-End Financial Statement

RECEIPTS	AMOUNT
Annual Dues	\$252,497
Varsity/Contributions	16,334
Life Dues	53,770
Withdrawal from Life Fund	66,355
Insurance Gifts	20,579
Advertising	9,680
Program Registration	57,605
Tours/Merchandise	46,425
Life Service Supplement	61,995
Other	270
TOTAL RECEIPTS	\$585,510
EXPENSES	
Wages & Staff-Related	\$300,855
Printing & Mailing	219,588
General Overhead	21,773
Program Related	36,397
Travel & Promotion	6,146
Other	76
TOTAL EXPENSES	\$584,835

Summary of Expenses by Program

PROGRAM

General Administration	\$332,270
Volunteer Leadership	6,199
Continuing Education	7,072
Alumni Weekend	17,037
Alumni Clubs	4,699
Student Relations	21,000
Member Benefits	5,686
Recognition/Awards	2,458
Magazine	67,100
Member Promotion/Renewal	95,624
Tours/Merchandise	19,819
Other	5,871
TOTAL EXPENSES	\$584,835



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 ADDRESS _____
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MADISON



Please print all information clearly. Fill in all spaces and double check all figures.

Deaths

continued from page 24

WALTER ADAM MUEGGE '27, Madison, in August.
 GEORGE C. MATTIS '28, Birchwood, Wis. nature writer; in August.
 WILLIAM H. GAMBLE MS'29, Brookings, S.D., in 1978.
 EUGENE W. ODBERT '29, Portage, in August.

30s TRUMAN GEORGE BLOSS '30, '35, Madison, in August.
 JESSE CLYDE DAVIS '30, Arlington, Va., in June.
 IRA EARL KARSTEN '30, Madison, in 1981.
 GEORGE WALLACE MUELLER '30, Wyoming, Ohio, in August.
 DORIS BATES GAREY MA'31, Ph.D.'41, North Manchester, Ind., in December.
 Mrs. Herman Giesecke (HELEN DAVIS HARDING) '31, Ballinger, Texas, in July.

HOWARD HERMAN KNUTH '31, Milwaukee, in 1980.
 WILLIAM STEPHEN PROUDFOOT '31, Chicago, in April.
 JEROME J. SINAICO '31, Madison/Sarasota, in August.
 MARY LOUISE DAVIS (Ringrose) Thompson '31, Menomonie [*].
 STANLEY BYRON ASHLEY x'32, Atlanta, in 1980.
 ERNEST DAVID COON Ph.D.'32, Grand Forks, in 1980.
 HARRY GORDON LAMPMAN '32, Verona, in June.
 RICHARD C. LEWIS x'32, Charleston, S.C., in 1981.
 RALPH LAUSON BEYERSTEDT '33, Ft. Myers, Fla., in July.
 FRANK EDWIN FOX JR. '33, Crittenden, Ky., in 1979.
 NELLO ANTHONY PACETTI '33, longtime coach at Wauwatosa East High School; in Wauwatosa in July.
 Mrs. Edwin Yarnley (MARION MILDRED CARD) '33, Boynton Beach, Fla., in 1979.
 HAROLD WILLIAM LEU '34, Wauwatosa, in 1980.
 B. FRANKLIN LOUNSBURY '34, MD, Oak Park, in July.
 JOHN CURTIS SAMMIS '34, Madison, in July.
 Mrs. I.B. Bennett (CYRIL B. BARNETT) '35, Akron, in February.
 JEAN STEVENS GLANVILLE Charles '35, Milwaukee, in 1979.
 G. BLAINE SEABORN '35, Anoka, Minn., in 1981.
 ELMER WILFRED ZUEHLKE '36, Suquamish, Wash., in August.
 DAVID J. CANDLISH SR. '37, Fond du Lac, in July.
 CEDRIC CHARLES MALTPRESS '37, Hemet, Cal., in 1980.
 JOHN STEVENS ALLEN x'38, Kenosha, in August.
 IRVIN HUGO GATZKE '38, Silver Spring, Md., in July.
 HOWARD LAWTON GRANGE '38, Darlington, in 1981.
 JOHN MARTIN HOGAN '38, MD'40, San Diego, in August.
 ARTHUR JOHN JARK '38, Jefferson, in July.
 STANFORD MOORE Ph.D.'38, New York City, in August.
 ALFRED SEBASTIAN RINELLI '38, '40, Kenosha/Sarasota, in August.
 GERALD E. VAN TASSELL '38, Corpus Christi [*].
 BENJAMIN B. BONADIO '39, Brooksbury, Ind., in August.
 FLORENCE BERTHA HARRISON '39, Evanston, in 1980.
 HELEN JO DANISON Lambright '39, Hilton Head Island, S.C., in July.
 HUGH WILLIAM WRIGHT '39, Stow, Ohio, in 1978.

The Job Mart

Counselor, MS '78. Five years experience as counselor for executives at General Motors. Developed and coordinated an effective and comprehensive preventative health program to reduce stress-related problems. Program reduced stress and alcoholism while increasing productivity. Seek similar opportunity or position with large corporation. Will relocate. Member #8126.

Professional journalist, seven years print experience; '82 UW broadcast degree (JBA). Seeks position in television, any level, for on-air talent. Resumé and audition tapes available. Member #8127.

BS, MA. Administration, program management and projects coordination skills. Doctoral work to dissertation in clinical social work and community planning. Eight years experience providing individual, group, family therapy; supervising and training professional staff; developing community resources. Thirty years designing, directing or coordinating community social action projects. Member #8128.

BBA '72, CPA. Former audit manager in Big Eight public accounting firm seeks position that requires strong analytical skills and business experience with SEC clients in the financial service and real estate industries. Presently the financial officer for an equipment leasing company. Will relocate. Member #8129.

Sanitarian/Planner/Natural Resource Specialist. BS '75 Botany & Soils. MS Soils. Over six years soil survey experience with USDA-SCS. Park planning work done under National Science Foundation grant. Graduate research determined soil suitability for on-site septic waste disposal. Extensive experience in soil characterization lab procedures. Will relocate. Member #8130.

Seek newspaper or magazine writing (news or sports) or copy editing job. Four years experience on daily paper. Political Science BA '73, Journalism MA '81. Available immediately. Prefer Midwest, but am flexible. Member #8131.

MS '76. Health Care Services Fiscal Management and Accounting. CPA. Excellent technical, problem-solving, communications, and organizational skills gained from three years Big Eight audit experience and three years accounting and financial systems management experience in multi-hospital organization. Desire health care Controller/Finance Director position. Will relocate. Prefer Midwest, especially Wisconsin. Member #8132.

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If you're a seasoned, consumer-oriented PR pro, talk to us. We're a Madison-based full-service advertising, marketing and PR agency with a broad base of major national and regional consumer and industrial accounts. Looking for a bright individual, minimum of 3 to 5 years agency experience on national consumer PR, with the skills and knowledge to hit the ground running as a PR account supervisor. Send your resumé and brief letter to Greg Brady, Sr. V-P, Stephen & Brady, Inc., 1850 Hoffman St., Madison 53704.

Wisconsin Alumni Association members are invited to submit, for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumnus Magazine, 650 North Lake Street, Madison 53706.

40s MILTON LAWRENCE JUNGWIRTH '40, Elm Grove/Woodruff, in August.
 MAX GUIDO OLIVA '40, Chicago, in 1981.
 WILLIAM LLOYD CHOPIN x'41, Appleton, in July.
 CLARENCE O. GRADIN '41, '42, Pensacola Beach, in 1981.
 PHYLLIS JANE WISNER Baalrud '42, Wales, Wis., in 1978.
 BENJAMIN KAPP (KAPITANOFF) '42, Highland Park, Ill. [*].
 LEON LASSERS Ph.D.'42, San Mateo, Cal., in 1980.
 CATHERINE ELIZABETH BROPHY Swinnell Ph.M.'42, Milwaukee, in March.
 LESLIE ARTHUR EMMERT M.Ph. '43, Ph.D.'53, Elmhurst, in May.
 SHIRLEY GOLDSTINE Arrighetti '43, '58, Milwaukee, in August.

Mrs. R.D. Neuman (ANNA GURINE OLESTON) '44, Minnetonka, Minn., in August.

Mrs. John K. Torbert (KATHLEEN MARIE FLESCHE) '44, Ph.D.'49, Murray Hill, N.J., in 1980.

JAMES DWIGHT BREED '45, Highland, Ind., in August.

DAVID JOHN NOLL '47, MD'49, Verona, in September.

Mrs. Don L. Menigo (SHIRLEY JANE HANSON Eppler) '47, '70, Smyrna, Ga., in 1980.

ELIZABETH ANN PILLSBURY MS'47, Milwaukee, in August.

BENNO JOSEPH BEAU '48, Tomahawk, in January.

RALPH EMERSON HEACOX '48, Juneau/Horicon, in August.

Mrs. Charles W. Pearson (HELEN RUTH HEINEMAN) x'48, Bloomington, Ind., in June.

THERESE LOUISE STAUDT '48, '49, Brookfield, Wis., in February.

CHARLES ROBERT BUERKI '49, Bath, Ohio, in June.

MORTON IRWIN MARCUS (STEPHEN EDWARD MARTIN) x'49, San Diego, in June.

FRANK RICHARD NOLL '49, San Diego, in 1981.

DONOVAN W. SPENCER '49, Minneapolis, in January.

50s ROBERT CHARLES BORNITZKE '50, Milwaukee, in 1979.

THEODORE KARL KOZUSZEK '50, Miamisburg, Ohio, in June.

RAYMOND CHARLES LINDERT '50, Branford, Conn., in 1981.

CARLOS JAMES MARTIN '50, '52, Stoughton, in July.

J. ROBERT PETITJEAN '50, '52, Green Bay [*].

JOHN WILLIAM BREHM '51, Green Bay, in 1980.

DONALD J. SHERMAN '51, Fond Du Lac, in July.

JAMES WATT WINGERT '51, '62, St. Paul, in January.

JOHN WREND '51, Palatine, Ill., in 1981.

FRANK P. GOODE '52, Madison, in July.

JACK RICHARD VILLMOW '48, '50, '55, DeKalb, first undergrad to earn a meteorology degree here; in September.

KEITH FRICK KUMMER '52, West Allis, in February.

EARL SHERMAN PALAY '54, Milwaukee, in June.

OLLIE A. NICKERSON POSEY MS'54, Waco, in 1980.

Mrs. Robt. J. Presbie (VERA TIHANOVNA KANAREFF) MA'54, Ph.D.'57, New Paltz, N.Y., in 1980.

ROBERT CHARLES HAAS '55, Milwaukee, in 1980.

CLYDE JAMES PETERMAN '55, '63, Green Bay, in 1979.

EVELYN M. JONES Ph.D. '56, Santa Barbara [*].

H. ALAN WEIGAND '56, Racine, in 1981.

JOHN CARL SCHMIDTKE '57, Edwardsburg, Mich., in 1981.

DWIGHT DENNIS CHINNOCK '58, Savage, Minn., in July.

DONALD GERALD HAGMAN '59, '60, Los Angeles, in June.

ALFRED GENE SUNBY '59, Milwaukee, in 1980.

60s ARDELLE LOUISE DREGNE Peart MS'60, Bonduel, in August.

ANN J. YINDRA MS'62, Manitowoc, in May.

Rev. GEOFFREY GEORGE CLARIDGE Ph.D.'63, DePere, in July.

ROGER CLARENCE MAPLES '63, Cypress, Cal., in July.

The True Story of Two Wise Investors

Phil and Joyce Smith made some wise investments in their earlier years. They constructed a series of houses in the late 30's and kept them as rental units through the years. Phil and Joyce are in their 80's now and decided they no longer wished to take care of the houses. They began to investigate the best way to dispose of these properties.

During their investigation, the Smiths read of a Charitable Remainder Unitrust at the University of Wisconsin Foundation which would allow them to dispose of the houses, provide them with a sizeable income tax deduction, eliminate the huge capital gains they would have had to pay on the sale of these properties, and receive an increase in spendable income for the rest of their lives. Consider the true facts of the case of Phil and Joyce Smith (their names have been changed to respect the confidentiality of the gift).

In early October 1979, the Smiths deeded four houses with a total value of \$108,000 to the University of Wisconsin Foundation in a charitable remainder unitrust. The Smiths and the Foundation agreed on a 7% unitrust which guaranteed them an income based on the value of the unitrust as determined on the first business day of each year. The Foundation sold the houses in late October and, after commission and costs, the unitrust was valued on January 2, 1980 at approximately \$100,250. The Smiths received 7% of that value for a total of \$7,017 for the year in quarterly installments. (Their rent received after property taxes had been \$5,136.)

The original total cost of the houses with improvements was \$23,800 which, in the case of a sale of the houses by the Smiths, would generate a capital gains tax of over \$10,000. Because the Smiths entered the unitrust, they paid no capital gains when the houses were sold. Instead, the funds that would have been paid in capital gains are now fully invested and earning income for the Smiths.

In addition to eliminating capital gains taxes, the Smiths received an income tax deduction of \$74,513, useable in the year of the gift plus five succeeding years.

The most significant thing about the gift, however, is that the Smiths set up a Phil and Joyce Smith-Bascom Professorship. This professorship will enable the University to retain a top professor and offer him/her additional funds for research and teaching improvement. Such professorships, unique to Wisconsin, are highly regarded by the faculty. Phil and Joyce Smith have made a wise investment in every way.

For further information, contact:

Timothy A. Reilly

Vice President

University of Wisconsin Foundation

702 Langdon Street

Madison, Wisconsin 53706

Phone: 608/263-4545

continued on page 28

Remember Those Great Years In Madison?

Now you can enjoy them again at the Fauerbach, Madison's new award-winning luxury condominiums. The in address. In town. In the center of things. On Lake Monona.

The Fauerbach occupies almost five hundred feet of prime lake frontage where the old Fauerbach Brewery used to stand. Remember the 10¢ beer in the mahogany paneled tap room? Now this magnificent site has become an enclave of thirty-seven elegant homes - the winner of the 1981 AIA award for outstanding design. Thirty three have been sold and occupied by a distinguished group of owners. Now the developers have released the last three units for sale. You could own one of them.

Every unit has a spectacular view of Lake Monona and faces perfect south besides. Every unit has one of the new energy-efficient wood-burning fireplaces. Every unit offers either an attached garage or heated, enclosed parking. All units in our tower are elevator-served.

Choose a one, two or even four bedroom unit. Prices range from \$84,500 to \$180,000. Our two-bedroom, two-bath, all-on-one-floor model sells for just \$89,500 and features one of the largest decks you'll find anywhere (10 by 35 feet). And that includes the hammock!

Sun, swim, or cocktail at one of our three piers. Catch a bus in front of the Fauerbach and be at the foot of Bascom Hill in about ten minutes. Or at Camp Randall Stadium in about fifteen. You could take those courses you've been postponing so long - and at your alma mater to boot! Walk to the Capitol Square on Saturday mornings for the largest farmers' market in Wisconsin. Take in a performance at the new Civic Center or an exhibit at the adjoining Madison Art Center. Attend a movie. Try one of the many fine restaurants in "Downtown Wisconsin". And if you should decide to leave the city for the winter... well, just turn the key, have a good time and leave the maintenance chores to our manager and his staff.

The good old times are now! Take advantage of this unique opportunity. Call 608 255-2234 or 256-8200 for more information. Ask for Leigh or Dave Mollenhoff. You'll be glad you did. Do it today.



Gracious downtown living at water's edge.

Deaths

continued from page 27

PAUL FREDERICK SHERMAN '63, '66, Deming, N.M., in 1979.

DONALD W. BORNEMANN MS'65, Fond du Lac, in August.

CARL PETER BARONE MA'66, Moscow, Pa., in January.

Mrs Gary R. Chipman (CAROLYN ANN DETTMAN) MM'66, Naperville, Ill., in August.

JON N. TILLEY '67, '70, Lake Mahopac, N.Y., in August.

Mrs. J.A. Fleckenstein (JOAN SANDRA PAZERESKIS) MA'68, Ph.D.'73, Avon, Conn. [*].

EDWARD CHARLES PACHNIAK '68, Chicago [*].

ANTON JOSEPH SADLER '69 '73, Delafield, in August.

70s/80s LAURIE EUGENIA BIER '70, '73, Janesville/Stoughton, in August.

BARBARA JEAN HEGEMAN '72, '80, Burlington, in July.

MARK H. GIA RUSSO MD'72, Menomonee Falls, in June.

ROBERT IVAN BAXTER '77, Hartland [*].

JAMES PAUL ELKO '77, West Allis/Montgomery, Ill., in a car accident in May.

NANCY ANN JOHNSON '78, '79, Madison, in August.

JOHN ROBERT DEWEY '79, Madison/Janesville, in August.

GREGG DAREN WHITE '82, Verona, in August.

Faculty

BARBARA JEAN HEGEMAN '72, '80, Burlington, in July at age 32. She was a clinical instructor in our med tech program from 1972-77.

ROBERT O. JOHNSON '44, MD'48, Madison, in July at age 61. He was a cancer specialist on our medical faculty since 1961. Among the posts he held were director of clinical oncology, chairman of the oncology group, and chief of staff of University Hospitals. Memorials to Robt. O. Johnson Lecture Fund, c/o UW Foundation, 702 Langdon St., Madison 53706.

Emer. Prof. WALTER A. MORTON, 83, Madison, who joined the faculty of the economics department after earning his Ph.D. here in 1927; in September. He was respected for his versatility in the field; five books and numerous journal articles ranged from tariffs to unemployment insurance. He retired in 1969.

Emer. Prof. H.KENT TENNEY MD'90, in Madison in August. In 1960 he originated the radio program "March of Medicine" on forty-five state stations, and was its voice for sixteen years. A pediatrician on our med school faculty from 1920-62, he was instrumental in establishing Madison's Well-Baby Clinics, emphasizing pre- and post-natal nutrition and health care.

Former German Professor JOHN PAUL VON GRUENINGEN, 92, died in Laramie, Wyoming in June. He earned his Ph.D. here in 1931, and was on the faculty from then until 1940. □

The News

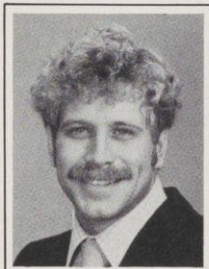
continued from page 19

asking permission to send a version of its McIDAS system to the Institute for Atmospheric Physics in Beijing. Fox traced the delay to recent concerns about the sale of U.S. technology to communist nations.

Although filed July 13, 1981, the center's application wasn't approved by the U.S. Department of Commerce's Industry and Trade Administration until last February; an international committee took another seven months to add its okay.

China contracted with the center early in 1981 to build a \$500,000 version of the Man-Computer Data Access System, which has been under development here for a decade. It pulls together weather information from a variety of sources, including satellites and ground-based stations.

New on WAA Staff



Steven R. Merrick MA '82 has joined our staff as director of programs. For the past two years—following four years of sea duty—Steve has been an assistant professor of Naval Science with the campus NROTC unit, and last January was nominated as a National Outstanding NROTC Instructor. His staff duties include Student Relations (Homecoming, our Student Board, the Wisconsin Singers, etc.) and liaison work with the eighty-four local alumni clubs.

Grants Available For Returning Adult Students

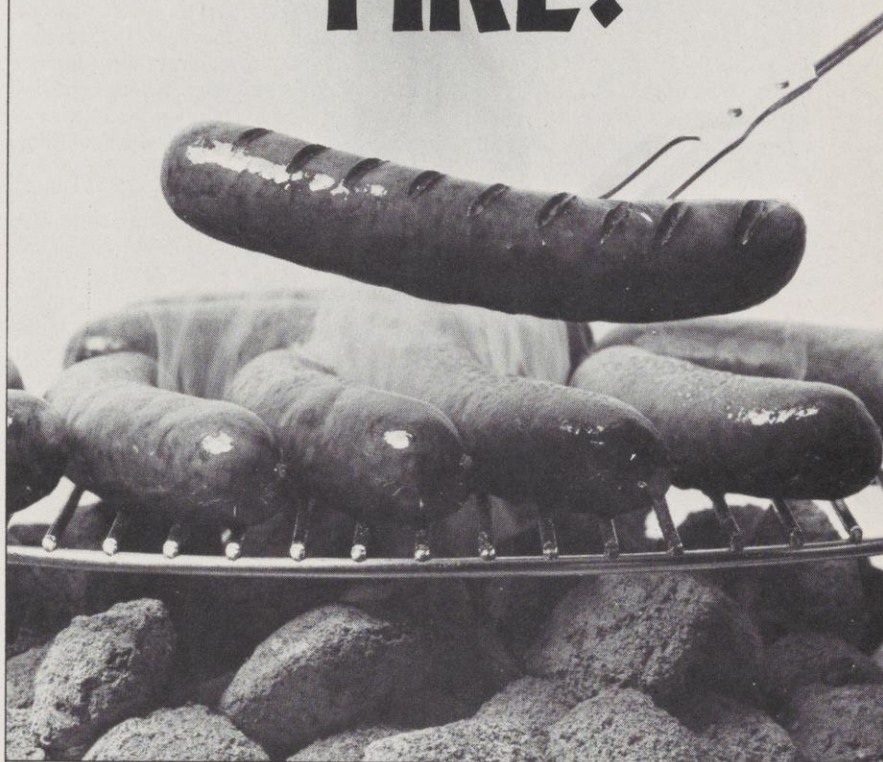
Adult students searching for financial assistance to return to the University next semester have until December 1 to apply for a Continuing Education Grant.

A limited number of grants for resident tuition are available for adult part-time students planning to enroll again after a significant break in their formal education. (Out-of-staters may apply, but would have to pay the difference.)

The grants are intended for undergraduates and special students taking five credits or less and graduate students taking four or less.

Applications are available at the Office of Continuing Education Services, 905 University Avenue, Suite 1; the Office of Student Financial Aids, 432 N. Murray Street; Inter-College Programs, 433 N. Murray Street; and the Graduate Fellowships Office, 217 Bascom Hall, 500 Lincoln Drive, all at Madison 53706. ☐

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For picnics, parties or backyard cookouts, either right out of the box or simmered in beer, butter and onions, there's no better brat. And there's no better way to get them than vacuum-packed, UPS-delivered in an 8 pound box (about 40 sausages). For only \$25 per box (incl. shipping).

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box(es) at \$25 each. Here's my check
Makes a nice gift, too.

When the Union Forces Gathered

It was seventy-five years ago that a few students started the plan to give us a “campus living-room.”

By Kent Hamele '78

If the University of Wisconsin is to do for the sons of the state what Oxford and Cambridge are doing for the sons of England, if it is to do even what the Eastern institutions are accomplishing . . . it must (once more) [] have halls of residence, and to these must be added a commons and a union.” (UW President Van Hise in his Inaugural Address, 1904.)*

A commons and a union. Places for students to get acquainted, to eat, to relax. Places where people learn social skills and adaptability. Three years after Van Hise expressed his concern for a social-education function at the University, a plan took root. Its eventual success stemmed from a failure.

The University YMCA, on the property that is now the parking lot between the Union and the Red Gym, was, in theory, the social hub for male students. (Women had a tea-room arrangement in Lathrop Hall.) But it *wasn't*, and as a result, was in deep financial trouble to a degree that promised a foreclosure on its mortgage. As the late Willard Stephenson '08 recalled in a letter he wrote in 1953: “Prof. Frank C. Sharp stopped me and George B. Hill in Mendota Court near his home one day in the fall of 1907 and told us the YMCA was going under. He was one of its trustees. He said alumni were no longer supporting the Y because of dissatisfaction over the way it was being run, and complained that students seemed to avoid it as if there were danger of catching the plague. He wondered why. George and I explained to him that the average student did not like to be met at the door with a demand that he come in and attend a prayer meeting. The place was in the hands of a small group of religious fanatics. Consequently, no one wanted to go there, and it was next to impossible to keep tenants in the sleeping rooms. The YMCA was like a morgue. Dr. Sharp asked us to think about what might be done, and we promised to see him again in a few days.”

Stephenson, Hill, John Mulaney and other “prominent seniors,” as Stephenson referred to them, got together. Some of them had visited the small union at the University of Michigan, and they thought they could turn our YMCA around if they could convert its first floor into a union.

“The main idea was to get the Wisconsin student body into the building and to run things so they'd come back again,” Stephenson wrote. The YMCA board

okayed the plan, and the Union Board was formed of representatives from each college or department of the University, plus the president and secretary of the Y. At its first meeting it mandated that all religious periodicals, books and art be sent up to the second floor. They were replaced by athletic photographs and banners. There would be a billiards room and cigar stand, a trophy room, and a reading room stocked with newspapers and popular magazines.

The response was just what they'd hoped; soon the new Union was humming with activity. What's more, the YMCA was able to rent out its sleeping rooms, and its religious meetings were better attended than ever. The happy situation lasted for nine years. Well, not exactly a “happy” situation. The existence of the Union on its groundfloor saved the YMCA from bankruptcy, but what with billiards and cigars, it was only tolerated by its host. In 1916, Stephenson wrote, the Y “kicked the Union out,” and soon reverted to its former mausoleum status. The Union moved to the Raymer home, one of several that fronted on Langdon Street between the Red Gym and Pres. Birge's home on the Park Street corner. Along with its own offices, it installed Haresfoot, student publications . . . and one billiard table.

Four years after the move, Porter Butts and his brother arrived in town “from the hot cornfields of Illinois,” as he puts it. Porter would one day become the first director of the Wisconsin Union, but now, in 1920, his major after-class preoccupation must have concerned getting along in an alien land. He told about it in an interview a few years ago:

“The fraternity and sorority people were the dominant social and political group on campus, though they numbered only 600 out of nearly 8000 students. The rest of us were rather deprecatingly called ‘barbarians.’ We led a pretty thin kind of existence because there were no general meeting places, no University housing. There was no food service, except for that tea room over in Lathrop. Our normal day consisted of going from our rooming house to find breakfast somewhere, and then to class. The sudden isolation was quite real. It was a new experience, and a little frightening.

The brothers eventually joined ATO and were thus “established as part of what was really the mainstream of student life.” But the earlier lack of a central focus for the campus prompted Butts to get involved in the Union's fund-raising efforts which had begun several years earlier. His first contact was through a show called “Union Vodvil,”

put on in the Red Gym annually. (Frederic March was one of its regular performers.) And, as editor-in-chief of the *DAILY CARDINAL*, he was able to see to it that editorials and news items pushed the idea of an official Union building.

It would take a lot of money. The legislature had raised hopes when it appropriated \$350,000 toward what would be a \$1,000,000 total construction bill, and the Building Committee had thereupon set a \$500,000 goal for “official” fund-raising. Then, the next legislature rescinded the promise of the first. It was all up to the campus and its friends now! The Building Committee renewed its efforts to reach \$500,000 and a group of regents, faculty and friends set up a second non-profit building committee which was able to borrow \$400,000 toward the \$1,000,000 bid. Student government set a mandatory \$10 membership fee for all students. But, “one of the remarkable things,” remembers Butts, “was the outpouring of support by students—over and above their required fee—to get this building to happen. Fifty percent of them pledged and paid \$50 for a life membership, and in the mid-'20s that was the equivalent of nearly \$300 today.” Then, when the cornerstone was laid on Memorial Day of 1927, nine alumni guaranteed a bank loan of \$10,000 apiece to furnish and decorate the building.

In the seventy-five years since its inception, the original Union Board has evolved from a handful of interested male students and faculty to today's Wisconsin Union Directorate. About 800 former board members are still part of the “Union family.” Their experiences are invaluable to the directorate's student president and two vice-presidents, to the eight students who chair the committees for the Union's “interest areas,” to the president of the Hooper Council. And their experiences reflect in continuity the Union's success over its nearly fifty-five years. When Porter Butts retired as director in 1968 after forty years, he described what those young students of the '20s had foreseen and what has indeed come to pass: “. . . We began to see the Union as a means of building a better kind of community—making the University a ‘more human place,’ doing something about the economic welfare of students, providing a general social-cultural-recreational program—with the building as the center of campus community life in all its aspects.” □

Kent Hamele is a public information specialist with the Memorial Union.

[*] Students, many faculty and the University president and his family were housed in North Hall during the University's embryonic days.

"We don't have any vested interest. We're not an academic program. We don't operate housing. We're not the campus ministry. We don't have a social function. We don't pass judgement on sexual preference.

"Inevitably, most students adjust well to this campus. The great majority succeed and finish. They find patterns of living that suit them. When they don't, of course, we have to be frank about it. Some people just can't function here; they need to be on a smaller campus or closer to home. Some should drop out. Although this may be hard for a parent to understand, often such a choice is not a sign of failure but a wise decision. There's a difference, of course, when we talk about students who have a pattern of not staying in school. We are all concerned about our alarming drop-rate for black students; it's twice as high as the figure for whites. Still we need to be careful that we don't become so concerned with meeting a minority quota that we push someone."

Glenda Rooney coordinates and administers five multi-cultural programs out of the DOS: MECHA (Chicano students), Unio Puertorriquena, Wink Sheek (native Americans), the Afro-American Student Association and the Asian-American Student Association. For minorities she offers both academic and personal counseling, helps put out a newsletter, attends their receptions and orientations, conducts workshops, and participates in informal meetings. Many minority students may be the first in their families to come to the University; often, Rooney believes, they feel isolated and experience cultural alienation on our predominately white campus. She characterizes the interaction between them and others as benign. "On the surface things are positive: people eat side by side, sit in classes together. There is no negative reaction. But I sometimes question whether, on a deeper level, interaction is going on." Although she has "reservations" about the rate of the University's progress in recruitment and retention of minority students, she believes the "good will is there."

Steve Saffian is another assistant dean under Ginsberg, but he doesn't spend much time in Bascom Hall. He is the director of the Campus Assistance Center located in one of two old houses remaining on the 400 block of Lake Street. It's a service which dates back to 1970, to the days when, according to Saffian, "communication between students, staff and faculty was at an all-time low." The University was still reeling from massive anti-war protests. Freshmen were disrupting ROTC orientation, black students were going on strike, teaching assistants were walking out and the National Guard was frequently seen marching

in. Students were unhappy with large classes, rigid course requirements and an administration perceived as generally unresponsive. "We were trying to rebuild trust, to respond to what students wanted and needed to know." The center still calls itself an "alternative service," offering "straight answers" to questions about campus life. It publishes the *Wheat and Chaff*, billed as the "one and only student survival handbook"; it provides listings of non-University-owned living space; it operates DIAL, a twenty-four-hour audio library of over 350 tapes on everything from non-resident tuition to VD. Last year it logged nearly 170,000 student contacts in walk-ins and calls.

Although the center started "before Paul," as Saffian puts it, the dean is an enthusiastic supporter. It's an example of his willingness to jump feet-first into student life, an "important part of his vision of a personalized, responsive UW. If his staff can't spend hours with every student, it can work to insure that problems are met before they mushroom."

Like anyone in his position, Ginsberg is not without his critics, but their remarks tend to be mild and qualified. A fellow administrator questions whether he fulfills his responsibilities to the majority of students, arguing he spends an inordinant amount of time with a small percentage. A few complain that the dean is too much a champion of the underdog; others that his style is not confrontational enough. Some minority students have accused him of apathy. A colleague wishes he were more of an advocate for non-academic staff.

Enthusiasm, however, is a far-more-typical reaction to his labors. He is a popular speaker to SOAR audiences—small groups of the approximately 4000 freshmen and 1000 transfer students who visit the campus each summer. At one of the parents' sessions this year he stood at the podium, pipe in hand. He told a few jokes, then his voice grew forceful, almost urgent. He said that today's students are neither political nor cause-oriented, that by and large their energies go to "academic work, personal growth, and irresponsible play." Yet, they have not lost their concern for others. They volunteer literally thousands of "quiet and inconspicuous" hours to hospitals, to day-care centers, to schools and tutoring programs.

They are, he continued, increasingly serious and scared. He spoke of the changes that have swept American society and are reflected in the microcosm of student life. "Most of your sons and daughters will, for the first time, have the chance here to interact on a day-to-day basis, in and out of class, with people from different races, heritages, value systems and generations. They will have the heartening sense of the

complex, diverse, heterogeneous place that the world is."

He stressed the University's commitment to their mental health, and the "tremendous resources" available to that end on campus. He urged these mothers and fathers to stay in touch with their kids, particularly for the first five or six weeks of the semester; to send them letters, care packages, checks—until after a time—they find their own support systems. "Above all, trust your instincts: if a letter sounds different, if a voice chokes up, *get on the phone to our office*. Otherwise," he looked around the room, "in December or January, I'll meet at least one of you because your son or daughter will be having severe emotional problems."

Ginsberg on Ginsberg:

To preserve my sanity I build small islands for myself. I run with my three dogs, I read Dostoyevsky and Hemingway. I listen to music, mostly folk or classical. (My kids used to say they could tell what kind of mood I was in by the kind of music I was listening to.) I read *Harper's Magazine* and try to get through a newspaper every two or three days. Ever since high school I've been something of a loner, and I'd rather face a riot than a cocktail party.

As he started to leave the room, a woman came forward; she was "delighted to hear someone in an official capacity speak frankly about the school." He went a few steps farther; another parent stopped him to exchange a hug.

After several weeks of research, of talking about the man with his staff, with students and administrators, the morning finally came when I was to interview the dean. His office is large, with ferns and comfortable chairs. The desk is cluttered. A favorite poster announces: "Today is the first day of the rest of your trouble," but another one seems more appropriate: "One often feels helpless in the face of the confusion of the times, . . . but one must not withdraw from the test if he has some small thing to offer."

Ginsberg looks a visitor directly in the eye and his handshake is so firm it hurts. He is built to wear Lou Grant's clothes, he talks around his pipe and he is so soft-spoken that at times I have to lean forward to hear. □

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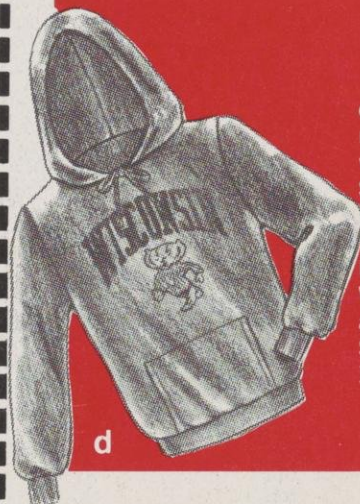
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