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THE UNIVERSITY OF WISCONSIN

# PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

Release Wednesday, Jan. 6, 1937

MADISON, WISCONSIN

Vol. 31, No. 31

## Weekly Editors of State to Meet at U. W. Jan. 16

### To Consider Problems in One Day Conference at Journal- ism School

Editors and publishers of many of the more than 320 weekly newspapers in the state will gather in the classrooms of the school of journalism at the University of Wisconsin on Saturday, Jan. 16, to attend the round-table discussions of the Wisconsin Weekly Newspaper conference.

Invitations to attend the conference are being sent to every weekly newspaper editor and publisher in Wisconsin, according to Prof. Grant M. Hyde, director of the State University's school of journalism. Co-operating with the journalism school in sponsoring the event are the Wisconsin Press association, the University's agricultural journalism department, and the University athletic department.

The weekly newspaper editors and publishers who attend the conference will be guests of Harry A. Stuhlreher, director of athletics and football coach at the University, and the athletic department, at the Wisconsin-Michigan basketball game in the field house on Saturday night, following an entire day of round-table discussions of present-day problems facing the editors and publishers.

#### Stuhlreher to Speak

Round-table discussions of the conference will begin at 9 a. m. Saturday and continue throughout the morning. At noon the editors and publishers will gather at the University club for luncheon, and will be addressed by Coach Stuhlreher. A general session will be held immediately after the luncheon, to be followed by further round-table discussions of editorial and publishing problems.

Preceding the Saturday conference, a meeting of the Wisconsin Press association board of directors and of the stockholders of the association clipping and news bureau will be held on Friday night, Jan. 15, William Canfield, business manager of the association, announced.

#### Consider Editors' Problems

The Press association's annual convention is tentatively scheduled for April, and will be held in Madison if the association directors follow the traditional plan of alternating it between Madison and Milwaukee.

Although the complete schedule of round-table discussion subjects for the January 16 conference has not yet been definitely decided upon, it is understood that they will include discussions of type and make-up problems, correspondence problems, advertising problems, several important community problems which face the weekly editor, and the problem of the social security law as it affects the weekly publisher. A number of suggestions for the conference program have been received by both Prof. Hyde and Mr. Canfield, and the program will be built around these suggestions.

## Luther Memorial at UW First Lutheran Church Established for Student

The distinction of being the first Lutheran church organized as a Lutheran institution at a non-Lutheran school goes to the Luther Memorial Church of Madison, said the Rev. H. R. Gold, president of the board of education of the United Lutheran church, in reviewing the history of church work among University of Wisconsin students.

The Rev. W. K. Frick, D.D., pastor of the Redeemer church, of Milwaukee, played an important part in making possible the establishment of the Luther Memorial church to serve the spiritual needs of Lutheran students at the State University. Reverend Frick also was prominent in aiding other student religious groups get started.

On June 5, 1906, Holy Trinity, later known as Luther Memorial, was organized by the Rev. A. C. Anda, secretary of the Home Mission Board. A year later a pastorate was established at the University with the dual purpose of making an approach to the student and building up a congregation with eventually a church located in the University district.

With the aid of students and Madison residents the congregation gradually increased. During its course of development the congregation moved from a hall in the Palace of Sweets to a hall above a college bookstore, to its own chapel, to the first Protestant church in the University section and finally to its present beautiful church opposite the University campus.

#### GOES TO NORTH CAROLINA

Dr. Ralph W. Clark, instructor in pharmacy at the University of Wisconsin, has been granted a leave of absence from Jan. 1, 1937, for the balance of the school year. During this time he will be acting professor of materia medica in the school of pharmacy at the University of North Carolina at Chapel Hill. Dr. Clark obtained his bachelor of science degree from Wisconsin in 1922, and his doctor of philosophy degree in 1933.

## Alumni Foundation Gives \$163,000 to U. W. for Aid to Science Research

Continuing its aid to natural science research at the University of Wisconsin, the Wisconsin Alumni Research Foundation is granting a total of \$163,000 to State University research funds for the coming year.

The funds will support both old and new research projects which are carried on under the direction of University faculty members. All of the projects, about 80 in number, are selected and approved by the University Research committee, and the Foundation which provides the funds has no voice in the selection or in the policies to be followed in carrying out the research work.

This year's grant represents an increase of \$20,500 over the amount given the University to aid research by the Foundation last year, when \$142,500 was granted. The grant for the coming year also brings the total amount given by the Foundation to aid natural science research at the State University during the last nine years to \$831,033.

#### Provide Grants-in-Aid

Commenting on this year's grant, Pres. Glenn Frank said that it "constituted again visible evidence of the very great contribution the Wisconsin Alumni Research Foundation is making to the future of the University." He declared that by its accumulation of a permanent endowment for research, the Foundation is providing an element of stability to the University's scientific future that would otherwise be impossible, and that its grants are enriching the staff and work of the University in many ways.

Of the total grant for the coming year, \$100,000 is allotted to special grants-in-aid to stimulate University research. These special grants-in-aid are used to purchase equipment and supplies with which to carry on research, and to help support more than 100 young men and women graduate research workers, thus enabling them to carry on their own research at the same time.

Included in the grant again this year also is a fund of \$17,000 to permit faculty members to carry on during the summer certain lines of research which are already under way. Because of their teaching duties, many faculty members have little or no time to work on these research projects during the regular school year, so the Foundation granted this summer research fund for the first time a year ago to permit faculty members to work on the unfinished projects during the summer months, thus hastening their completion.

#### Continue Fellowships

The grant also includes again this year funds for the continuation of special fellowships and scholarships and for several post-doctorate fellowships. A total of \$20,000 is included in the grant for the special fellowships and scholarships, which were inaugurated two years ago by the University on funds supplied by the Foundation. Known as the Wisconsin Alumni Foundation fellowships, these special fellowships and scholarships are granted to the most gifted young scholars and scientists that can be found in the United States.

## U. W. Faculty Members Attend Annual Meeting of 25 National Groups

The University of Wisconsin was represented by more than 40 faculty members at the many annual conferences of various national scientific and professional education organizations held during the past week in more than half a dozen different cities scattered throughout the eastern half of the country.

Widely known for their work in their respective fields, these Wisconsin educators and scientists represented nearly every major department of the State University at the conferences. While some of the Wisconsin faculty members presided over sectional meetings or led round-table discussions, others presented papers of educational or scientific significance. Many of them are officers of the organizations whose sessions they attended.

Organizations whose annual meetings Wisconsin faculty members attended are: Modern Languages association, National Association of Teachers of Speech, Association of American Law Schools, American Political Science association, American Economic association, National Association of Marketing Teachers, American Statistical association, American Association for Labor Legislation, Geological, Mineralogical, and Paleontological associations of America, the American Association for the Advancement of Science, Music Teachers' National association, American Historical association, American Sociological Society, American Anthropological association, Association of American Geographers, American Chemical Society, American Associations of Teachers of Journalism and Schools and Departments of Journalism, American Astronomical Society, the Linguistic Society of America, the Society of American Bacteriologists, and the American Accounting association.

These special fellowships and scholarships are granted to the most gifted young scholars and scientists that can be found in the United States.

These special fellowships and scholarships have proved so successful that funds for their continuation this year were increased \$5,000 over the \$15,000 allotted to them last year. At the present time, more than 20 young men, selected from all parts of the country for their outstanding intellectual attainments, are doing research work under these fellowships.

#### Establish Press

A fund of \$7,500 is included in this year's grant from the Foundation for the continuation of several post-doctorate fellowships with which it will be possible to bring to the State University unusually gifted men who have already proved their ability to carry on independent research work in the natural sciences.

A new item in the allotment for the coming year is a fund of \$10,500 for the establishment of a "University Press." Establishment of the University Press does not mean that the University will engage in the printing business, but merely means that funds of the Press will be used to publish pamphlets and books on scientific and educational reports of the University, and that all such publications will bear the stamp, "The University of Wisconsin Press."

The Foundation's grant also includes \$8,000 which will provide for the continuation of the work now being done by Prof. Aldo Leopold on game management and land waste problems in connection with the State University's 800-acre arboretum at Madison. This work is of great importance to Wisconsin, especially because of the state's growing reputation as the recreational and resort center of the mid-west.

#### Show Foundation Growth

The Research Foundation which grants these funds to the University was established in 1925 by a group of interested Wisconsin alumni who assumed the task of commercial development of patentable ideas voluntarily turned over to them by such members of the University staff, students, and alumni who prefer to see their inventions and discoveries made available for the benefit of future science work at the University rather than for personal profit.

Discussing the growth of the Foundation, H. L. Russell, its director, said: "When it is realized that this organization started only 10 years ago with no capital other than a single application in the U. S. Patent office; that in this period of time it has built up a list of 16 patents, not only in the United States and Canada, but in foreign countries as well; that it has developed a business organization with permanent offices in Madison, Chicago, and New York, and has created an investment portfolio capable of yielding as interest over \$160,000 this year, it is apparent that this method of handling University patentable ideas is being worked out in a unique way at the University of Wisconsin."

## Freshmen Enroll in U. W. at All Ages

Although most of the freshman students enrolled in the University of Wisconsin last year were from 17 to 19 years of age, there was a spread of 21 years between the youngest and the oldest frosh, and there appears to be no limit to the age at which students find enrollment in the State University worthwhile.

Figures released by the statistician's office revealed that the three youngest first year students enrolled last year in the University were 15 years of age, and that the oldest freshman was 36 years old. Every age except that of 32 was represented between the two extremes.

Of the total of 2,115 freshman students enrolled last year, 931 were 18 years of age, 388 were 19, and 371 were 17 years old. Only 28 were 16 years old or less, 175 were 20, while 220 had reached the voting age of 21 or older when they entered.

## Badger Pathologist Joins Research Staff at New York Station

D. H. Palmiter, a graduate of the University of Wisconsin, and research worker in plant pathology, will join the staff of the New York state agricultural experiment station where he will do research work in fruit diseases. He will take up his new duties February 1 and will be located in the Hudson Valley fruit area at Poughkeepsie where he will do investigational work in the control of apple scab.

A native of Langlade county, Palmiter resided for a time in the state of Oregon, returning later to do graduate study at the University of Wisconsin, where he received his doctor's degree in 1932.

Mrs. Palmiter served for a time as county 4-H leader in Bayfield and Door counties and taught in the high school at Sauk City.

## State U. Presents Two Radio Programs Weekly

Wisconsin citizens will have an opportunity of hearing two radio programs broadcast weekly by their State University during the remainder of this school year, according to an announcement made this week.

The programs will present the University of Wisconsin student concert band of 80 pieces in a half-hour program of music each Tuesday afternoon from 5 to 5:30 o'clock, while each Friday afternoon at 4 o'clock the Voice of Wisconsin series of broadcasts will be heard, presenting musical as well as dramatic programs based on historical incidents, and on the scientific achievements and public services performed by the University.

The University of Wisconsin band program on Tuesday afternoons is broadcast over radio station WIBA in Madison, while the Voice of Wisconsin programs are broadcast over both radio stations WIBA, and WHA, state station located on the University campus.

Prof. Raymond F. Dvorak, University band leader, directs the band in its Tuesday concert broadcast, while the announcing on both of the University programs is done by Jerry Bartell, and the continuity for both programs is written by Robert Foss, University publicity director.

## Many Public Officials to Attend State Crime Conference at U. of W.

Public officials from all parts of Wisconsin who deal with the application of criminal law in the state are expected to attend the Wisconsin Crime conference which will be held in the Memorial Union building on the University of Wisconsin campus Tuesday and Wednesday, Jan. 26 and 27.

More than 700 invitations to attend the event are being sent to all state police chiefs, sheriffs, district attorneys, coroners, judges, members of the state board of control and employees, and to all organizations interested in the crime problem, according to Prof. Alfred L. Gausewitz, of the State University Law school faculty, who is chairman of the committee on crime of the Wisconsin state bar association, which is sponsoring the conference jointly with the Law school.

The purpose of the conference is to obtain the advice of those persons who are actually engaged in applying criminal law on a bill proposing a state department of justice. This bill is not proposed as a model for enactment into law, but only as a basis for discussion at the conference, Prof. Gausewitz explained. Discussions on detection, imprisonment, parole, and all other phases of criminology will be held during the conference.

Many nationally known criminology experts, in addition to a number of State University faculty members who deal directly or indirectly with crime problems, will participate in the program for the conference. A member of the Federal Bureau of Investigation, to be named by J. Edgar Hoover, bureau chief in Washington, will attend, along with a number of other criminologists who are prominent in national and mid-west police circles.

## Suggest "State Career" Plan to Help Brilliant Students Get Education

A plan whereby brilliant but needy young men and women would be put through various professional courses of study at the University of Wisconsin free of charge and later, upon graduation, would enter the state service and pay off their debt to the state by their work is being considered by a committee of deans of the State University.

The plan was suggested to the deans by Gov. Philip F. La Follette at state budget hearings held recently in the capitol. Gov. La Follette appointed Dean E. B. Fred of the University's Graduate school as chairman of the committee to make a study of the plan and to submit an estimate of its costs for possible inclusion in the state budget.

Under the plan, details of which are being worked out by the committee of deans, brilliant but needy students from Wisconsin homes will be sent through the University's Medical school, Law school, College of Engineering, or any profession they choose, free of charge.

Upon graduation, they would be placed in the service of the state, and by their work pay off their debt. They would have their choice of working for the state until they have paid off the cost of their education, or they could continue in the state service after their debt has been paid. The choice would be voluntary on the part of the students.

Other deans who are members of the committee with Dr. Ferd are: Lloyd K. Garrison, Law school; Chris L. Christensen, College of Agriculture; F. E. Turneure, College of Engineering; and W. S. Middleton, Medical school.

## Famous Alumni to Aid In Founders' Day Celebration

### To Take Part in Program Celebrating 87th Birthday of State University

Famous alumni of the University of Wisconsin, aiding in the commemoration of the 87th birthday of their Alma Mater, will be heard throughout the continent in a nation-wide radio broadcast as a part of the Founders' Day celebration to be staged early in February by Wisconsin alumni who are scattered throughout every state in the Union, it was revealed recently by John Berge, executive secretary of the Wisconsin Alumni association.

Wisconsin alumni clubs in communities throughout the state and in cities in all parts of the nation are making preparations to take part in the Founders' Day celebration, Mr. Berge reported. Dinner meetings will be held by these various clubs on a date as close as possible to Feb. 5, which is the University of Wisconsin's designated "Founders' Day."

Although Mr. Berge has made arrangements with National Broadcasting company officials in New York for a half-hour of time over an NBC coast-to-coast radio network during an evening early in February, the date has not yet been definitely set, but it is expected to be on or close to Feb. 5.

#### U. W. Band to Play

The nation-wide radio broadcast, with the famous alumni participating, will be the climax of the Founders' Day celebration. According to present plans, prominent alumni in Madison, Chicago, Hollywood, Calif., New York, and possibly Washington, D. C., will give short talks during the program, with the University student concert band under the direction of Prof. Raymond F. Dvorak furnishing the music.

Famous alumni who are already scheduled to appear on the program include Don Ameche, famous actor of radio and screen, who graduated from the University in 1931 and who will speak from Hollywood; and William E. Drips, Wisconsin graduate of 1920, and now an NBC official, who will speak from Chicago. Other famous alumni who will talk on the program have not yet been announced.

At the same time the coast-to-coast radio program goes on the air from Madison, thousands of loyal Wisconsin alumni in communities throughout the state and in metropolitan centers throughout the nation will be gathered at dinner meetings in celebration of Founders' Day. The radio program will originate from the Memorial Union building on the State University campus, where a huge Founders' Day dinner will be held. Then the program will be switched, through the facilities of the National Broadcasting company, to alumni dinners being held in other cities of the country to pick up talks to be given by the other famous alumni. In between the talks the band will play.

#### First Class in 1850

The University of Wisconsin's Founders' Day this year celebrates the 87th anniversary of the opening of the State University's first class on Feb. 5, 1850, under the supervision of the University's first professor, John W. Sterling. The first class consisted of 20 students meeting in a rented, red brick building erected in 1847 for the Madison "Female Academy."

Today, the State University's 10,500 students go to their classes in an institution of several colleges and many departments, housed in more than 100 buildings, and do their studies under the supervision of a faculty made up of teachers and scholars whose fame has spread the reputation of the University throughout the world.

## 451 Study Journalism; Increase 28 Per Cent

An increase of 28 per cent in enrollment is reported by the school of journalism of the University of Wisconsin this year, after the registration of 451 major students. The 12 courses in journalism offered this year have a class enrollment of 725, not including the courses in advertising.

The 184 freshmen and 112 sophomores make a total of 296 in the pre-journalism curriculum. With 74 juniors, 73 seniors, and eight graduate students, the professional school of journalism has an enrollment of 155. Some 48 transfer students from 36 other institutions are included in the total.

The largest classes include: freshman survey, 161; newspaper reporting, 147; copyreading, 85; feature writing, 70; history of journalism, 72; law of the press, 72; editorial writing, 35; journalistic style, 45; and community newspaper, 25. The advertising course of the School of Commerce, which is required of journalism students, has enrolled 145 this fall.