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## University Communications

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Aug. 2, 2001

TO: Editors, news directors  
FROM: University Communications, (608) 262-3571  
RE: CAMPUS STORM DAMAGE

A number of University of Wisconsin-Madison facilities sustained damage or are recovering from water-related problems resulting from overnight storms.

Among the reports:

-- Officials are estimating \$20,000 to \$30,000 damage in a lightning strike at the historic Red Gym and Armory. The middle turret on the south side of the building was hit, resulting in a damaged area of about 4 by 6 feet, with a hole approximately one foot in diameter in the center. The building interior wasn't damaged. Because of the possibility of falling bricks, part of Lot 1 at Memorial Union was barricaded this morning.

Some overnight guests at Memorial Union reported hearing a loud noise and seeing a big flash around midnight. The Red Gym, built in 1894, is on the National Historic Landmark Registry. In 1997, it underwent a nearly \$13 million renovation and reopened in late 1998. It houses the Campus Assistance and Visitor Center, the Office of Admissions and several other student services offices.

-- Building managers reported water problems in at least a dozen buildings including Bascom Hall, Ingraham Hall, Enzyme Institute, Engineering Research Building, 1900 University Avenue (Army ROTC), Educational Sciences, Teacher Education, Van Hise Hall, Medical Sciences Center, Chamberlin Hall, the Law Building and Vilas Hall. Costs will be mostly in cleanup, Physical Plant officials say.

-- Six buildings reported elevator problems, mostly caused by water in the elevator pit. All have been fixed.

-- Power outages affected many buildings.

-- Air conditioning capacity remained limited today, but officials hoped to restore cooling to many campus buildings by Friday.

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- The L&S Policy Group and General Deans Staff, administered by Assistant Dean Christopher Lee, develops college policy and interprets it to students.
- The Enrichment Group, responsible for a wide array of programs to deepen, strengthen and enhance the undergraduate educational experience, includes undergraduate research and honors opportunities, diversity programs for students of color and others, leadership training for students, mentor matching and more. Coordinators for the group are Assistant Dean Consuelo Lopez Springfield and classified Supervisor Debby Bushey.

"We think this new structure is more coherent and understandable," says Letters and Science Associate Dean Judi Roller. The college will evaluate the effectiveness of the new organization in coming months.

## NOTABLE

### Graduation features Abrahamson

Shirley S. Abrahamson, Wisconsin Supreme Court chief justice since 1996, will address midyear graduates as they commemorate the university's last commencement before 2000.

About 2,500 students will be eligible to participate in the two ceremonies in the Kohl Center:

- All Ph.D., M.F.A., master's and professional degree candidates, and bachelor's degree candidates in agriculture, education, human ecology, and nursing should attend the ceremony at 1 p.m.
- Bachelor's degree candidates in business, engineering and letters and science will celebrate their graduation at 4 p.m.

"The Kohl Center is a superb venue to celebrate the accomplishments of our graduates who are now poised to address the many challenges of the twenty-first century," says David Musolf, secretary of the faculty.

Chief Justice Abrahamson, who earned her doctor of juridical science degree from the UW Law School, will speak at both ceremonies. She has served on the Wisconsin Supreme Court since 1976.

No tickets are required. For more information: Commencement Hotline, 262-9076.

### University reaccredited

As expected, the university has been reaccredited by the North Central Association of Colleges and Schools. The NCA Nov. 19 approved the university's reaccreditation through 2008-09. The university was last accredited in 1989 and has been continuously accredited since 1913.

The 1989 reaccreditation and university self-study led to the "Future Directions" report, which Chancellor David Ward used in part to formulate "A Vision for the Future," an updated strategic plan, in 1995.

The 1999 self study, along with the NCA evaluation team's report and the "Vision" document, will form the basis for future strategic planning at the university. Information: Joseph Wiesenfarth, 263-9233, or visit: <http://www.wisc.edu/newdirections/>.

### System's Ward to retire

David J. Ward, UW System senior vice president for academic and student affairs, plans to step down from that position in July. Ward has served in the post since 1994, after serving as vice chancellor for academic affairs, deputy to the chancellor and acting chancellor at UW-Oshkosh. He had served on the faculty at UW-Oshkosh since 1976, and had chaired UW-Oshkosh's Department of Finance and Business Law. "Serving in System Administration has been a capstone to my 31 years of service to the University of Wisconsin System," Ward says.

## UPDATE

### Fluno Center on schedule

The Fluno Center for Executive Education is on schedule to open on campus in March. The eight-story building, 601 University Ave., will host university-related programs and events for units from across campus.

Ted Beck, associate dean for executive education at the School of Business, says, "Although the Fluno Center was created through the initiative of the business school, we recognized that other schools and departments on campus would want to make use of this world-class facility for their programs. It was developed as a campus resource."

The \$24 million Fluno Center contains

100 residence rooms, four classrooms, a 150-seat auditorium, a fitness center and dining room. The facility is being built with a combination of private funding and is owned and operated by the Center for Advanced Studies in Business Inc., a non-profit organization that supports the School of Business. Information: 262-9788.

### Still time to be a partner in giving

The seven-week State, University and UWHC Employees Combined Campaign of Dane County officially ended Nov. 30, but there is still time to help the campaign reach its 1999 goal.

Late contributions will be accepted, and those made between now and Jan. 31, 2000, will be credited to the 1999 SECC campaign. However, if you wish to contribute by payroll deduction and want your deductions to begin in January, you should turn in your pledge form before Wednesday, Dec. 15.

To date, the annual charity fund-raising drive has raised \$1,753,739, or 80 percent of the \$2,200,000 goal set by its administrative board.

On the university side, 2,737 employees have contributed \$649,898, with an average gift of \$237.44. On the state side, 6,354 employees have contributed \$1,067,339, with an average gift of \$167.97.

### Hospital treats HIV patients

Using a three-year, \$1.2 million grant, UW Hospital and Clinics in the past year has treated 103 HIV-positive individuals who do not have adequate health insurance.

The grant, known as the Ryan White Title III program, provides HIV treatment and comprehensive health care from a team of specialty physicians, nurses, pharmacists, social workers and dietitians.

Primary care services under the program include diagnosis and treatment of HIV disease, early intervention and prevention of HIV-related complications, general medical care, referrals to specialty clinics and screening for clinical trials.

The Ryan White program is named in honor of an Indiana teen-ager who died of AIDS in 1990 at age 19. An estimated 4,000 HIV-infected individuals live in Wisconsin, and the program expects to enroll up to 100 patients a year. Information: 263-9346.

## MILESTONES

### Former L&S associate dean dies

Yvonne Ozzello, 66, former associate dean in the College of Letters and Science, died of cancer Nov. 19.

Ozzello, a native of Versailles, France, came to the university in 1969 for doctoral work. She began teaching in the UW-Madison Department of French and Italian as a lecturer in 1970 and rose to the rank of full professor in 1988. In that year she also received the Chancellor's Distinguished Teaching Award. In 1996 the French government commended her for advancing French culture in the United States.

Ozzello chaired the Department of French and Italian between 1988 and 1992. In 1994 she became associate dean with responsibility for the humanities in the College of Letters and Science, a position she held until she retired in 1998.

A memorial mass was held Nov. 23.

Almanac lists facts, figures, resources and miscellany of campus interest. Know something or want to know? Call us: 262-3846, or e-mail: [wisweek@news.wisc.edu](mailto:wisweek@news.wisc.edu).

### Composer's work to premiere

The premiere of a commissioned musical work by Scottish-born composer **Thea Musgrave** will help the School of Music seal the century — and campus sesquicentennial — at a free concert Friday, Dec. 10, at 8 p.m. in Mills Concert Hall.

Musgrave chose the John Dryden poem, "Song for St. Cecilia's Day" as the inspiration for her new "Celebration." The birthday of St. Cecilia, patron saint of music, is celebrated in December, and the piece was commissioned for another celebration, the UW-Madison Sesquicentennial.

The Chamber Orchestra and Concert Choir will debut the new piece, "Celebration," under the guest direction of music professor **Beverly Taylor**. Works by Respighi, Fauré and Copland will be directed by Chamber Orchestra conductor **David Becker**.

### Hospital traffic rerouted

Expansion projects will change traffic patterns outside UW Hospital and Clinics. Because the construction site will occupy both lanes of traffic between the front of the hospital and the parking ramp next to it, all auto and pedestrian traffic will be routed through the front of the parking ramp to a drop-off area near the main entrance. The clinics entrance will be closed for the majority of the project, which is expected to last for the next two years. The hospital is expanding its pediatric intensive care unit at UW Children's Hospital and adding new operating rooms.

### Retirements feted

A celebration for **Tom Sailor**, retiring after 15 years as director of Purchasing Services, will be Thursday, Dec. 9, from 3-5 p.m. at the Kohl Center. A similar event is planned for **Peg Geisler**, director of the Office of Outreach Development, Thursday, Jan. 27, from 4-5:30 p.m. in the Virginia Harrison Parlor of Lathrop Hall, 1500 University Ave.

### On the calendar

The UW System Board of Regents holds its regular monthly meeting at 9 a.m. Friday, Dec. 10, on the 18th floor of Van Hise Hall. Routine business is scheduled.

### Shakashiri sells out

All of the free tickets have been given away for the four scheduled programs of "Once Upon A Christmas Cheery in the Lab of Shakashiri," the ever-popular half-day lectures of **Bassam Shakashiri** set for this weekend Dec. 11-12.

### The real X-files?

Author and UFO expert **Don Schmitt** will speak about the mystery surrounding the alleged crash of an extraterrestrial vehicle near Roswell, N.M., and the existence of alien life at 7 p.m., Wednesday, Dec. 8, Room 109 Union South.

### Backward glance

From Wisconsin Week, Dec. 15, 1989: The Faculty Senate votes to ask the Board of Regents to expel ROTC from campus because the program discriminates against gays and lesbians. ... The university unveils plans to convert the Red Gym into "a front door to campus," providing services to students and visitors.

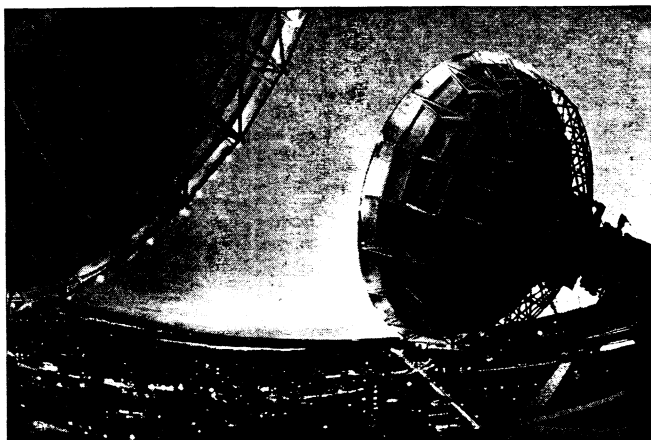
**Frederic Cassidy**, still working on the Dictionary of American Regional English, celebrates a half-century on the university faculty.

### Quotable

"It was partly because of the beauty queen thing."

— Kim Santiago, explaining her varied background (see page 4 for full story)

### Recent sightings by Jeff Miller: Holiday dishes



Trimmed with holiday lights, the two big satellite dishes atop the Atmospheric, Oceanic and Space Sciences Building transmit holiday cheer. The glowing gift to the community is an annual effort by the Space Science and Engineering Center staff. SSEC staff member Matthew Lazzara first envisioned the idea during a holiday party committee meeting in 1994. The committee bought the bulbs using private money.



# NEWS

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Office of News and Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Phone: 608/262-3571  
Fax: 608/262-2331

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## UW TO GIVE GLIMPSE INSIDE CAMPUS FACILITIES

MADISON – Community residents can visit many famous and obscure corners of the University of Wisconsin-Madison as the campus opens its doors to the community Sunday, Aug. 22.

A number of open houses will be held during UW-Madison's Sesquicentennial Summer Celebration. Here's a rundown of events, all scheduled Sunday, Aug. 22:

-- Veterinary Medical Teaching Hospital: Discover new technologies and an array of veterinary services available to all species of animals during a guided tour departing from the entrance to the Small Animal Teaching Hospital, 2015 Linden Drive West, 10 a.m.- 2 p.m.

-- Botanical Garden and Greenhouse: View the garden and greenhouse. The garden, on one-fifth of an acre, showcases 386 different species from 68 families of flowering plants. The eight-room greenhouse contains more than 1,000 species comprising aquatic, desert and tropical plant communities. The garden is located behind Birge Hall, 430 Lincoln Drive, along University Avenue, 10 a.m.- 2 p.m.

-- Carillon: Climb the steep stairs of this 85-foot tower to view the third-floor playing area, or climb even higher to the 56-bell camber with its arched openings. 1160 Observatory Drive, 1-5 p.m., with 10-minute concerts by carillonneur Lyle Anderson on the hour and half-hour.

-- D.C. Smith Greenhouses: Look to the future of instructional greenhouses and pick out a free sesquicentennial souvenir plant. Visitors will be able to pick up a free potted birch tree, rhododendron or blueberry plant

--more--

## Open houses/Add 1

(while supplies last). 465 Babcock Drive, 10 a.m.-2 p.m.

-- Dairy Barn: Built in 1898, the barn features one of the best and oldest examples of a round silo. Here in 1907, UW researchers began a series of cattle-feeding experiments that led to the discovery of vitamins in 1913. The barn is still used for research on nutrition and physiology. 1915 Linden Drive, 10 a.m.-2 p.m.

-- Geology Museum: Browse a comprehensive collection of minerals, rocks and fossils, then walk through a model of a Wisconsin limestone cave. The museum also includes the skeletons of a 10,000-year-old Wisconsin mastodon, a 65-million-year-old duck-billed dinosaur and a saber-tooth cat. A120 Weeks Hall, 1215 W. Dayton St., 1-5 p.m.

-- Historic Red Gym: Get an inside look at the \$13 million restoration of one of three National Historic Landmark buildings on the UW-Madison campus. Built in 1893, the Red Gym recently re-opened as the "front door" to the university. 716 Langdon St., 30-minute building tours, 1, 2 and 3 p.m.

-- Memorial Library: Enjoy performances featuring local poets, writers and book club members reading favorite passages, and listen to local musicians. Half-hour tours feature an exhibit on the history of the libraries, the Silver Buckle Press, Special Collections Room and a first-hand look at the electronic resources available in the library. Cookies and iced tea will be served while supplies last. 728 State St. (main entrance across from the University Book Store), 2-4 p.m.

-- Morgridge Center: Check out a resource library for volunteer and service-learning opportunities for the university community. Red Gym, 716 Langdon St., 2-5 p.m.

-- Slichter Hall: Walk hallways reflecting the yesteryear of campus residence life. Visitors can relive the fun of college days gone by, and visit a room of today complete with the newest technology. Tour guides will be

--more--

## Open houses/Add 2

available to answer questions. 625 Babcock Drive, 10 a.m.-2 p.m.

-- Steenbock Library: See the original ultraviolet light lamp used by biochemist Harry Steenbock during his work on Vitamin D in the 1920s. His discovery helped erase rickets from the list of common childhood diseases. Historical items from UW-Madison Archives also will be displayed. The General Library System is celebrating 150 years of acquiring, preserving and providing access to information resources across the generations of Wisconsin citizens and the university community. 550 Babcock Drive, 10 a.m.-2 p.m.

-- University Club: Enjoy the magnificent ambiance of the unique and historic University Club. Tours will be offered throughout the afternoon and an African storytelling program by professor Harold Scheub will be presented at 2 p.m. and 4 p.m. Food and beverages will be available for purchase from noon-5 p.m. 803 State St., noon-5 p.m.

-- Allen Centennial Gardens and E.B. Fred House: Walk through 2.5 acres featuring more than two dozen distinctive and beautiful gardens that collectively serve as an outdoor laboratory for UW-Madison horticulture students and a resource for gardening enthusiasts. Then step inside the magnificent century-old Victorian home on the grounds, once the residence of the deans of the College of Agricultural and Life Sciences. Beverage stand located in the gardens. 620 Babcock Drive, 10 a.m.- 2 p.m.

-- Wisconsin Alumni Association: Get a Bucky Badger tattoo and more at Below Alumni Center on the shore of Lake Mendota, home to one of the largest alumni associations in the world. 650 N. Lake St., 10 a.m.-6 p.m.

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# NEWS

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## **SESQUICENTENNIAL WEEKEND FEATURES CULTURAL/ARTISTIC 'TOUR'**

MADISON -- The arts will make a strong showing at the University of Wisconsin-Madison during its Sesquicentennial Weekend, graphically illustrating that "There's Plenty to Do at the U" Sunday, Aug. 22.

Virtually all arts – visual, musical, historic, literary, dance and more – will be represented in celebration of the university's first 150 years.

The day will culminate with a special edition of "Simply Folk," the Wisconsin Public Radio smorgasbord of traditional and contemporary folk music hosted by Judy Rose. The weekly program will mark its 20th anniversary with performances by Generations, the musical mother-daughter team of Candace Kreitlow and Holly Hafermann of Mazomanie; Madisonians Michael Lee Ammons, steel guitar and Pat Kennedy, harmonica; Celtic band Far From Home, composed of present or former UW-Madison students and employees; and The Last Gaspe, a Madison contra dance ensemble.

In addition, Jack Holzhueter of the State Historical Society of Wisconsin will punctuate the music with vignettes from the history of the university, and musicians from Mexico, Colombia and Spain also will perform at the event, broadcast live, 5-8 p.m., from the Memorial Union Terrace. In case of rain, the show will broadcast from the Wisconsin Union Theater.

-- The day will begin as well as end with music at the Union Terrace. The "SoUSA"-inspired Capital City Band, conducted by retired UW-Madison music professor Jim Latimer, will provide plenty of marches, polkas, waltzes and a special

--more--

## Culture tour/Add 1

tribute to Duke Ellington, noon-1:30 p.m.

-- Those able to force themselves inside the Union will be able to take advantage of a free samba/mambo lesson from Wisconsin Union mini-course instructor Malia Ferron. Choose a one-hour lesson at either 1:30 or 3 p.m., Tripp Commons.

-- Visitors will encounter more dancing "feats" at the International Dance Festival. The Asian Pacific Dance Study Group will stage an alfresco performance of ethnic and contemporary dances from Lithuania, India, Turkey, China, Polynesia and other places. Library Mall, 2-5 p.m.

-- At Memorial Library, local poets, writers and book club members will celebrate the written word with readings, 2-4 p.m. Half-hour tours of the library also will be offered, including stops at the Silver Buckle Press, specializing in historical printing techniques; the Special Collections room; and an exhibit tracing the history of libraries.

-- A few steps south of Memorial Library, the Elvehjem Museum of Art will welcome visitors to its sesquicentennial exhibition, "Makers and Users: American Decorative Arts, 1630-1820." Nearly 100 examples of day-to-day artifacts that helped shape our nation have been drawn together for the exhibition from the prestigious Chipstone Collection in Milwaukee. In addition to the show itself, a special presentation will allow museumgoers of all ages to find out what it was like to conduct the business of life from the historic chairs on display. Docents will provide guided tours 2-4 p.m.

-- Other exhibitions, open throughout the afternoon, can be found on the second floor of the Memorial Union. The Porter Butts Gallery will feature paintings by Li Hu. Showing down the hall in the Class of 1925 Gallery will be pieces by Metalpeople, a local cooperative metal studio.

-- Also in the Union will be photographs of Ten Chimneys, the Genesee, Wis. residence of actors Alfred Lunt and Lynn Fontanne. The exhibition will be adjacent

--more--

## Culture tour/Add 2

to the Wisconsin Union Theater, which the Lunts opened in 1939 with a performance of Shakespeare's "Taming of the Shrew."

-- The path in or out of the Union from Langdon Street will pass the Wisconsin Sesquicentennial Print Portfolio, works by 15 nationally renowned artists commemorating the 150<sup>th</sup> anniversary of the state.

-- Next door to the Union, the Red Gym Class of 1973 Gallery also will offer a sesquicentennial-themed show, "Bringing Our Past to Life," on the second floor of the newly renovated facility.

-- And back on the Union Terrace, the Young Blood Brass Band performs hip hop and New Orleans funk and Los Leoncitos displays its New Orleans/Oaxaca fusion, 2-4 p.m.

For more information, contact Ken Chraca after Tuesday, Aug. 10, (608) 263-4086 or Cathy Gray, (608) 262-4315. For detailed scheduled information and maps, visit: <http://www.uw/150.wisc.edu>, or pick up a free publication at local food stores, coffeehouses, bookstores, neighborhood centers, the Madison Convention and Visitors Bureau and the main branch of the Madison Public Library.

###

-- Barbara Wolff, (608) 262-8292



# 150 YEARS

UNIVERSITY OF WISCONSIN • SINCE 1848

Red Gym

## Sesquicentennial snapshot



E.A. Birge, shown in his boat, began a tradition that has made Madison's lakes among the most-studied in the world. In 1875, when E.A. Birge arrived at UW-Madison as a 24-year-old instructor in natural history, he

brought with him an insatiable curiosity about lakes and streams. Soon after his arrival, limnology — the study of inland waters — was founded in North America.

## Campus plans to celebrate sesquicentennial summer

Liz Beyler

As you plan your summertime activities, don't forget the university's Sesquicentennial Summer Celebration and Open House on Saturday and Sunday, Aug. 21-22. Varied entertaining and educational activities are being planned, according to sesquicentennial coordinator Peyton Smith.

"The celebration will be lots of fun for people of all ages, and it will provide a great opportunity for them to learn more about UW-Madison and sample some of the many resources it has to offer," says Smith. "And for some, it offers a chance to become reacquainted with the campus and see what's new."

Events kick off Saturday afternoon, 1-2:30 p.m., when the Badger football team holds its annual Family Fun Day in Camp Randall Stadium. Players and coaches will sign autographs and meet fans.

The festivities continue Saturday evening with live music and dancing on the Memorial Union Terrace and a special program at the Elvehjem Museum of Art.

The celebration continues throughout the day on Sunday, and concludes with a live 20th anniversary broadcast of Wisconsin Public Radio's "Simply Folk" on the Terrace from 5 to 8 p.m.

Sunday starts off with a 3K/5K run/walk open to all, a free soccer clinic and a Health Sciences Fair, featuring interactive exhibits and demonstrations from 8 a.m. to noon on the west end of campus.

From 10 a.m. to 2 p.m., the agricultural campus will host an Agricultural/Biotechnology Fair and a Life Sciences lunch. There will be farm animals to see

and engaging science activities for the kids. Visitors can pick up a free potted birch tree, blueberry bush or rhododendron, and sample the sesquicentennial ice cream, "Praise to Thee, Our Almond Mocha."

On the lower end of campus, including Library Mall, there will be music and other entertainment, educational demonstrations and arts activities for children from 1 to 5 p.m.

Open houses and tours will proceed throughout the day. For example, visitors will be able to go behind-the-scenes at the Veterinary Medicine Teaching Hospital, enjoy a sesquicentennial floral display at Allen Centennial Gardens, visit the renovated Red Gym and the Geology Museum, see a new exhibit at the Elvehjem, and tour the Arboretum by bus.

Parking in some university lots will be free Saturday and Sunday, and buses will shuttle visitors between events Sunday.

If you are interested in participating in the Sesquicentennial Summer Celebration or in volunteering for it, contact the Sesquicentennial office at 262-4315. ■

For information on the celebration and open house, call 262-4315.

A full schedule of events will appear soon on the

World Wide Web at: [www.uw150.wisc.edu/sigevents](http://www.uw150.wisc.edu/sigevents)

## Sesquicentennial events to continue

Public events and exhibits

### June

#### 16 Wednesday

##### ROBERT J. LAMPMAN MEMORIAL LECTURE

"A Financial Policy in Lampman's Tradition: The Community Reinvestment Act." Edward Gramlich, University of Michigan. 1100 Grainger Hall, 4 p.m.

### August

#### 21 Saturday

##### SESQUICENTENNIAL SUMMER CELEBRATION

The celebration kicks off Saturday evening with music and fun at the Union Terrace and Elvehjem Museum, and spreads throughout the campus on Sunday with a series of events featuring health, athletic and interactive activities, tours and open houses. Some campus parking will be free Saturday afternoon and Sunday and buses will shuttle between events Sunday.

#### 22 Sunday

##### SESQUICENTENNIAL SUMMER CELEBRATION

See Saturday, Aug. 21 listing.

### October

#### 15 Friday

##### SCHOOL OF NURSING 75TH ANNIVERSARY GALA

Details developing. Monona Terrace.

### Exhibits

#### ENGINEERING PHOTO EXHIBIT

"Engineering Time." Scenes from the college's rich history; 23 images span 1881-1998. East wall, 1610 Engineering Hall. Exhibit runs through the year.

#### HUMAN ECOLOGY STUDENT EXHIBIT

Exhibits from landscape architecture, interior design, and textile and apparel design. Through May 13.

## FLASHBACK

### HISTORICAL HIGHLIGHT

In 1961, UW inaugurated its first formal study-abroad program by sending students to India for an academic year. The choice of India was unique in American higher education, where study-abroad programs concentrated on the major countries of Europe. But it was deliberate: The university has sought to provide study opportunities that offer a taste of a culture whose flavors are unfamiliar, and thus educationally stimulating. The university began adding programs in Europe — and across the world — by the mid-1960s; today, 8,000 students have attended UW programs on every continent except Antarctica.

### PEOPLE FROM OUR PAST

Where most saw windows and bottles, **Harvey Littleton** imagined the raw grist of a new art form. In 1962, the UW art professor forged the world's first glass-art movement by creating a studio-scale furnace hot enough to mold glass into a work of beauty. Littleton and his protégés produced glass that demanded to be looked at, rather than through, with brilliant, gem-like colors and lifelike shapes. Hundreds of UW students followed Littleton's muse, including **Dale Chihuly**, the current master of the medium and artist of the strikingly colorful sculpture that adorns the Kohl Center lobby.

Two alumni of UW's electrical and computer engineering department found themselves leading the technological revolution in post-World War II America. **John Bardeen**, who in 1947 invented the transistor, and **Jack St. Clair Kilby**, who in 1958 invented the integrated circuit, created the pieces that made the computer age possible, ultimately affecting the lives of anyone who operates a computer, drives a car or uses an electronic appliance.

### FACULTY MEMORIES

My calculus professor, **Martin Isaacs**, had an incredible following with students, some being denied transfer into his classes because of their popularity. Luckily, I had a friend in Isaacs' first semester class who informed me about this great professor, making the next two semesters of calculus much more bearable.

Anyone who had his classes would have to agree: His attention was centered on our interest, as his lectures were always full and his energy level was always up. He wrote clearly and always made sure students didn't leave class misunderstanding the discussion. I would have likely given up long before professor Isaacs had. Why, you ask? Well, the story of Professor Isaacs goes back long before I arrived at UW. The professor had been a race car driver many years back, and unfortunately had an accident which left him disfigured and disabled. One side of his face was burned, leaving him with only one eye and ear and difficulty speaking. He had trouble walking and he lost most of his fingers.

Where some professors find it difficult to make a clean copy of last year's handout, Professor Isaacs made every effort to assure we had the easiest possible time learning calculus. I am sure he left his lectures spent, but his energy always seemed up and ready for more. For the sake of future education, may all professors be like Professor Isaacs.

— David Henschel, B.S., '86



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Red  
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## GALLERY NIGHT STRENGTHENS CAMPUS, CITY ARTS CONNECTIONS

MADISON -- Strengthening connections between the University of Wisconsin-Madison and the larger community is emerging as a subtext of the Spring 1999 Gallery Night in Madison.

Sponsored by Art Partners, the Madison Art Center volunteer organization, Gallery Night offers extended visiting hours, 5-9 p.m., at participating galleries Friday, May 14. About a third of the 25 venues for Gallery Night claim a UW-Madison relationship.

The university presence in Gallery Night also illustrates the variety of ways members of the university community can join in the vibrant local visual arts scene.

For example, the UW-Madison art student association Hellbound Pineapple has curated an exhibition of works addressing the human form. Student Celeste Kozlovsky says taking part in Gallery Night helps students feel part of the larger community. The event also provides an opportunity for the community to get more in touch with campus life.

"Art students are a vital group, and our participation in Gallery Night gives the undergraduate art program, and the whole art department, higher visibility," she says.

The Hellbound-curated exhibition will be on display in the Class of 1973 Gallery in the newly renovated Red Gym on Langdon Street.

A few steps away, in Helen C. White Hall, Andrew Weiner teaches and researches Renaissance literature as a UW-Madison professor of English. On weekends, though, Weiner and his wife Sonja open their Spaightwood Gallery, 1150 Spaight St., to the public. The east side venue also will be featured in Gallery Night; showing will be works by Joan Gardy and John Himmelfarb.

Weiner says running the gallery adds depth to him as a person, and, by extension, to his work as a scholar: "My interest in art lets me offer another dimension to discussions in class about images in poems or plays."

Also located on Madison's east side -- and joining the Gallery Night roster for the first time this spring -- is Tandem Press, 201 S. Dickinson St., the Art Department's fine arts press. For its Gallery Night debut Tandem will present new prints done in residence by Judy Pfaff, Robert Stackhouse and Suzanne Caporaël.

Madison Art Center director Stephen Fleischman says that in the decade since Gallery Night began, the event has grown from a few downtown museums and galleries to the establish a significant presence on the east and west sides. Fleischman says the university has kept right up with the trend; in addition to Spaightwood and Tandem in the east, the west side Wisconsin Academy of Sciences, Arts and Letters, 1922 University Ave., will show paintings by UW-Madison assistant art professor Michelle Grabner.

The university's downtown venues include the Elvehjem Museum of Art, with exhibitions of Daumier prints and "Monumental Works on Paper." The seventh-floor gallery in the Humanities Building and the Wisconsin Union galleries will present master of fine arts exhibitions by graduate students.

"The university fits so perfectly into this event -- it's really a statement about the role of UW-Madison in the community," Fleischman says.

For more information: Barbara Banks or Michael Grant, (608) 257-0158.

###

-- Barbara Wolff, (608) 262-8292

# Who knew?

Eileen Gilligan

**Q. What's that really loud whistle that sounds each day around Memorial Union?**

**A.** The steam whistle, located atop the Helen C. White observatory tower, announces the countdown to sundown during sailing season.

Shut down for the winter, it just started sounding again Saturday, April 10. Run on a simple program, the whistle blows approximately one hour before sunset each evening.

"Sometimes we'll hit it just one more time just to tell them to move it a little faster," says Bob Gerber, supervisor of the university's Life Saving Station.

The main purpose of the whistle, however, is to warn boaters of an oncoming dangerous storm. Three short blasts indicate an approaching storm. If they hear the warning, boaters should clear the water, Gerber says.

"We try not to do it unless we think it's really going to be a storm that's going to cause some damage or cause a real unsafe situation," Gerber explains. That way, boaters "know that it's for real and it's time to get off (the lake)."

In a storm warning, however, red lights also flash from the tip of Picnic Point, atop Helen C. White, at the Life Saving Station off East Gilman Street, and at the Tenney Park locks, according to Gerber.

The whistle draws its energy from the university's hot water system to which it is attached. Initially placed at the old boathouse, which was located behind the Red Gym, the whistle was moved to its present location about 30 years ago.

"It's pretty loud," Gerber notes. "It can be heard all over the city if you know when to listen for it."

Patrons in the Union Theater may not wish to hear it and the whistle can be shut off during performances.

Before two-way radio, the whistle was used to communicate with rescue boats on the lake, Gerber says. The number and type of blasts would indicate where an overturned boat was located.

Today, the daily whistle blast serves as a test of the steam whistle, so workers know it will operate the next time it is needed to issue the warning when the next storm blows into town, says Jim Rogers, adviser to the Hoofers club.

**Send us your questions and ideas** Wisconsin Week publishes "Who Knew?" to answers questions of campus interest.

Eileen Gilligan takes your questions and seeks out the answers.

We can't promise to answer all your questions, but we'll try to pick those most likely to be of interest to the largest number of readers.

Send questions or comments to: [wisweek@macc.wisc.edu](mailto:wisweek@macc.wisc.edu).

## Reaccrediting site team visit under way this week

Erik Christianson

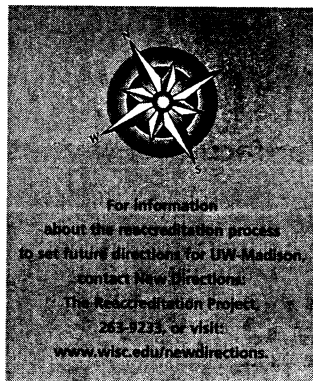
Donald N. Langenberg is no stranger to the university. As chancellor of the University System of Maryland, Langenberg has visited the Madison campus several times over his 30-year academic career. And his daughter and family reside in the capital city.

That knowledge will be useful for Langenberg as he leads the team of faculty and university administrators that is touring the campus this week as part of UW-Madison's 10-year reaccreditation.

The university has conducted an extensive self-study as part of the reaccreditation process to review past progress and set future directions, as it did in 1988, the last time it was reaccredited. Since Sunday, April 11, Langenberg and his 13-member team have been on campus. The team's goal: help UW-Madison move into the future.

"Frankly, I don't think the question of reaccreditation is really in question," says Langenberg. "That is not what we will focus on. We will focus on trying to provide a thorough and candid review of what we see as the current state of affairs on campus. We will then focus on providing useful information to the campus to help the university move beyond its sesquicentennial year. UW-Madison is looking forward to its next 150 years, and we'd like to give it a good start on it."

A physicist and former chancellor of the University of Illinois at Chicago, Langenberg has led reaccreditation site team visits at the University of Minnesota, State University of New York at Stony Brook and Brooklyn College. He was also a member of a reaccreditation site team that reviewed Boston University. Provost John Wiley served with Langenberg on the Minnesota site team.



During the visit to UW-Madison, Langenberg and his team have fanned out to meet with campus faculty, staff, students, alumni and administrators, along with UW System administrators, regents and state legislators.

"We want to get people's views of the issues and challenges facing the university, and we want their perspective on the progress reports and future plans set forth in the reaccreditation self-study," Langenberg says. "We want as broad and deep of a review that we can make in the time available."

After leaving Madison, the site team will prepare a detailed report of its findings, which will be used along with the university's self-study to develop a campus strategic plan for the next 10 years. The university expects to complete its strategic plan during the 1999-2000 academic year.

"Most campuses find the site team report a very useful complement to its self-study," Langenberg says. "We want to help the university see itself as others see it and as it sees itself." ■

## ISIS moving forward

Red  
Gym

Erik Christianson

The largest part of the conversion to UW-Madison's new student record system is complete, and campus officials overseeing the project say the transition has gone fairly smoothly.

The university on Friday, April 2, switched on the student record portion of the Integrated Student Information System, after spending most of March converting the data. This changeover has the greatest impact on campus, as it affects all students and academic departments.

Other elements of ISIS – including admissions, the university's course database, Timetable processing and financial aid – came on line earlier this academic year.

Ron Niendorf, ISIS project manager, says the implementation means many changes for staff who had processed student records using the Integrated Student Data System, which ISIS is replacing.

"We appreciate their patience and perseverance as we move through this part of the implementation together," Niendorf says. "Things will get better as everyone becomes more familiar with the new system and new processes."

The old system has been in place since the 1960s and through the years became difficult to maintain. ISIS planners say the new system, when fully functional, will increase the access to and processing of information on line.

Another part of ISIS started Monday, April 5, when the new 24-hour touch-tone student registration system began operating. As of Monday, 5,120 students registered for summer session using the new system, and another 1,700 students registered for fall semester, Niendorf says. He says the system is performing as expected.

Student registration via the Internet is planned to begin this fall. ■

## Campus to deliver diversity plan to regents

Erik Christianson

University officials this week will deliver to the Board of Regents a proposed strategy to attract more minorities over the next decade.

Plan 2008 seeks to increase the number of students, faculty and staff of color through expanded pre-college programs, stronger recruitment and retention measures, curriculum changes and other initiatives.

"We must continue to make diversity at all levels of campus a high priority," says Chancellor David Ward in the report's introduction.

The plan, created in response to a regent mandate last year, builds on past and present UW-Madison diversity efforts, says Paul Barrows, associate vice chancellor for academic services and campus diversity.

"We're not starting at ground zero," Barrows told the Faculty Senate Monday, April 5.

One of the main elements of UW-Madison's Plan 2008 is the PEOPLE Program (Pre-College Enrollment Opportunity Program for Learning Excellence), a new initiative to recruit Milwaukee students of color.

The program will provide on-campus training during three consecutive summers for groups of 100 students after ninth

grade, to acquaint them with the university and prepare them to compete for admission. A bridge program in the fourth summer and scholarships will be awarded to students who enroll at UW-Madison after high school.

Another key initiative is the possible creation of a freshman seminar, which would further introduce new students to the UW-Madison culture and opportunities available on campus for them.

The plan also calls for adding scholarships for undergraduate, graduate and professional students of color and hiring more minority faculty, including three to teach ethnic studies. The university's ethnic studies requirement would also be updated.

The campus administration will require colleges and departments to establish diversity plans and will create an oversight committee to track progress.

"For Plan 2008 to succeed, faculty, staff and students must all contribute their time and energy," says Ward, who added he is personally interested in the PEOPLE program and the freshman seminar.

Securing funding for Plan 2008 will be an ongoing challenge. Gov. Tommy Thompson's proposed 1999-2001 budget earmarks \$732,000 for university diversity programs, while the UW System requested

\$17.5 million, which includes cost-of-living increases for existing scholarships. Barrows says the goal is to build support for diversity in the next four state budgets.

The Faculty Senate, the Academic Staff Assembly and Associated Students of Madison have all endorsed the principles of Plan 2008. At the April 5 senate meeting, senators defeated a proposal by W. Lee Hansen to adopt an alternative plan.

Hansen, professor emeritus of economics, prepared his own plan after concluding that UW-Madison's diversity efforts have not succeeded in the past three decades. His plan focuses on strengthening the K-12 system and providing financial aid to disadvantaged students of all backgrounds.

"We must rethink what we do," Hansen told the senate.

Barrows countered Hansen's argument at the meeting by saying that for every African-American student admitted to UW-Madison under affirmative action criteria, five white students are admitted under other special-category guidelines.

The UW System will review the campus diversity plans and submit them to the regents for consideration in June. Plan 2008 can be reviewed at <http://www.news.wisc.edu/misc/plan2008/>. ■

Red  
Gym

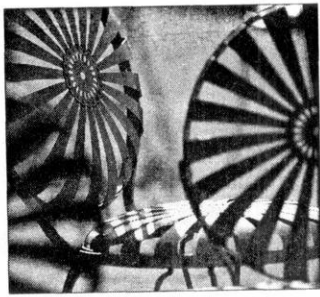
April 5, 1999

TO: Editors, news directors  
FROM: Jeff Iseminger, (608) 262-8287  
RE: Red Gym reopening

As announced in an April 1 news release, the historic Red Gym at the University of Wisconsin-Madison will officially reopen Saturday, April 10, with an open house from 10 a.m. to 2 p.m. The day will feature tours, exhibits, video showings and talks.

Another event also may interest you. A grand reopening ceremony Friday, April 9 - by invitation only, but open to the media - will run from 3-3:45 p.m. on the first floor of the Red Gym. Former Governor and Regent Lee S. Dreyfus will give the keynote speech, and the UW-Madison Marching Band will play "On Wisconsin," first performed in the Red Gym in 1909.

If you would like to attend or set up interviews in advance, please call me by Wednesday, April 7.



# on Campus

April 1–April 15, 1999

Red  
Gym

## Campus CALENDAR

For more information:

- Vilas Hall Box Office: 262-1500
- Union Theater Box Office: 262-2201
- Film Hotline: 262-6333
- School of Music ConcertLine: 263-9485
- Elvehjem Museum of Art: 263-2246
- TITU: <http://www.wisc.edu/union/>



**Entertainment**  
Arts - Performances - Movies

### April

#### 1 Thursday

**CLUB 770**  
Indie rock, 8 p.m. 140 Union South.

#### OPEN MIC

An eclectic mix of live performances, hosted by Brett La Frombois. Rathskeller, Memorial Union, 9 p.m. Sign-up 8:45 p.m.

#### 5 Monday

**LAKESIDE FREE CINEMA**  
"O Lucky Man." Free. Rathskeller, Memorial Union, 8 p.m.

#### 6 Tuesday

**UW SYMPHONY ORCHESTRA CONCERT**  
David E. Becker, conductor. Mills Hall, 7:30 p.m.

#### 8 Thursday

#### OPEN MIC

An eclectic mix of live performances, hosted by Brett La Frombois. Rathskeller, Memorial Union, 9 p.m. Sign-up 8:45 p.m.

#### STARLIGHT CINEMA

"Lisbon Story." Play Circle Theatre, 9 p.m. Free.

#### 9 Friday

#### MEMORIAL UNION MOVIES

"Happiness." \$3.50 students and Union members; \$4 others. Play Circle Theatre, Memorial Union, 4:30, 7:15 and 9:45 p.m.

#### CINEMATHEQUE

Films of Robert Bresson. "Four Nights of a Dreamer." Free, limited seating. English subtitles. 4070 Vilas, 7:30 p.m.

#### CLUB 770

Indie rock, 8 p.m. 140 Union South.

#### UNION THEATER CONCERT

Joshua Bell, violin. \$28 general public; \$18 students. Wisconsin Union Theater, 8 p.m.

#### WEEKEND MUSIC SERIES

Clyde Stubblefield, funk. Rathskeller, Memorial Union, 9:30 p.m. Information: 262-2215.

#### 10 Saturday

#### CINEMATHEQUE

Love, American Style: Screwball Comedy 1933-1944. "Midnight." Free, limited seating. 4070 Vilas, 7:30 p.m.

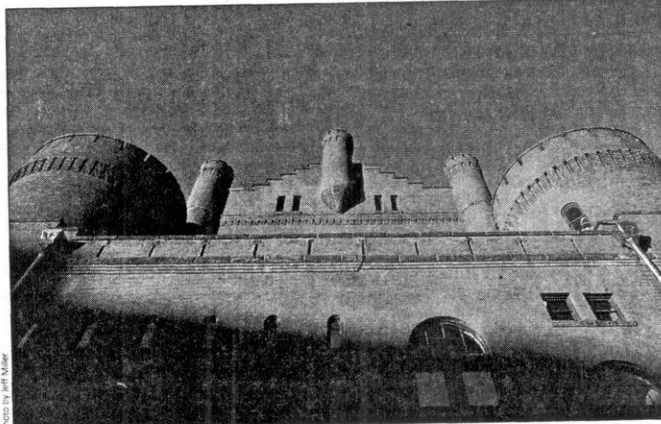
#### MEMORIAL UNION MOVIES

"Happiness." \$3.50 students and Union members; \$4 others. Play Circle Theatre, Memorial Union, 7:15 and 9:45 p.m.

#### DANCING FOR THE CAMERA

Featuring dance film and video from around the world. Presenter: Douglas Rosenberg. Lathrop Hall, 7:30 p.m. Information: 262-1691.

listings continue on page twelve



## Service learning broadens education

Barbara Wolff

It's easy for students to succumb to the cocoon of campus life. Stephanie Smith, assistant professor of human ecology, has seen it happen often.

"I've known students who've gone through their entire time here without getting beyond the campus," she says.

To Smith, incorporating community service into classes — called service learning — is a potent remedy to campus isolation. Consequently, her students develop projects with community agencies.

Junior Julia Buran worked with Smith to develop "Family Fun Nights," a weekly program with the Dane County Parent Council/Head Start and Family Enhancement. Buran says volunteering has broadened her education by helping her make professional contacts and improve communication skills. Most importantly, though, community service has helped Buran take her place as a contributing member of the larger society.

"Service learning has connected me to Madison. It's given me a sense of belonging, rather than just attending school here," she says.

Smith and Buran are at the forefront of a growing trend to incorporate service learning into the classroom. They will discuss their experiences next month at a three-day national conference hosted by UW-Madison to explore the mission of land grant colleges and universities concerning service learning.

The idea of volunteering as coursework has been gaining momentum in the last several years, both at UW-Madison and other institutions. UW-Madison Dean of Students Mary Rouse will become an assistant chancellor in charge of strengthening and expanding programs linking community service opportunities and the university curriculum. Susan VandeHei Dibbell, director of UW-Madison's five-year-old Morgridge Center for Public Service, says

UW-Madison has enjoyed a vibrant service tradition since at least the turn of the last century. Although the Morgridge Center was not endowed until 1994, the campus volunteer services office has been pairing university citizens with community volunteer opportunities since 1974.

Dibbell estimates that about 80 UW-Madison courses now require community service. The average at colleges and universities identified as having a strong commit-

UW-Madison will host  
a national conference  
April 7-9  
that will examine  
the role of public service  
in land grant institutions.  
Information,  
265-2407.

ment to public service is about 50, she says.

"Departments vary, but we've seen a great deal of interest here from professional schools, such as business and pharmacy," she says.

The School of Pharmacy service learning program is just two years old, but according to Connie Kraus, a clinical associate professor who is helping the school develop its service learning initiative, the fact that pharmacy students fulfill volunteer obligations early in their college careers is an important advantage.

"When they're out there in agencies students can see what kind of pharmacy — working with the young, with aged adults or in a hospital — would be best for them," Kraus says. "Students also begin to appreciate the perspective of the client."

For first-year pharmacy student Scott Procknow, volunteering at Madison's Ronald McDonald House for seriously ill children has been all that and more.

The campus community is invited to attend a special grand re-opening reception at the Red Gym on Friday, April 9, from 3:45-5:15 p.m., which will include tours of the facility from 4:50-5:30 p.m. And on Saturday, April 10, tours, music, a photo exhibition and other festivities will welcome visitors to the grand re-opening of the historic landmark. Other activities also are scheduled. Built in 1894, the Red Gym was used for military training, preparing the militia for labor unrest during the late 1800s, and for training special forces in both world wars and ROTC cadets. In addition, it has served as an infirmary, venue for balls and dances, and the final destination for students registering for classes until 1983. Plans were laid to restore the architectural treasure in 1989, and official national landmark status was granted in 1993. All grand re-opening activities are free. Information: Yvonne Fangmeyer, 265-2407 or [fangmeyer@redgym.wisc.edu](mailto:fangmeyer@redgym.wisc.edu).

"Volunteering provides real hand-on experience you can't get in a classroom," he says. "I also have a great opportunity to practice communicating with entire families."

The School of Social Work has long used service learning principles in its education. Mona Wasow, professor of social work, has been teaching community service courses for the last 29 years. She says it's important for students to see firsthand the differences in the real and textbook worlds.

The real world students come up against often presents troubling aspects. Clients can be are difficult. Treatment plans may not apply to a particular patient. Conflicts might go unresolved. Feathers get ruffled. Joanne Legatta, a senior in UW-Madison's Medical Scholars program for pre-med students, is working with the Wisconsin Committee to Prevent Child Abuse. Through one of Stephanie Smith's human ecology classes, Legatta is organizing a lecture series aimed at improving dialogue with "pro-spanking parents," as she terms them.

Smith says learning about other perspectives may be the very heart of community service, and perhaps of higher education itself. Many — if not most — service learning classes require students to reflect on their volunteer experiences, and Smith says that can be the most valuable aspect.

"I connect service learning with reflection and critical thinking. We discuss verbally, and in journals and papers, how experiences in the community help students think about issues such as homelessness, welfare reform or health problems that accompany poverty," she says.

In that respect, service learning fleshes out academic theory, Smith says. The ability of service to attach a person to an idea also encourages students to reflect on themselves, Smith says.

"I'm convinced this reflection leads to a more integrated education. Isn't that what the university experience is all about?" ■



# CAMPUS SCENE

## ICE CREAM OF THE CROP

Taste testers soon will choose a new, original ice cream flavor to mark the 150th anniversary of the university.

A statewide contest drew nearly 800 entries with proposals for the special flavor. Tasters will sample the 10 finalists later this month.

Among them: "On Wisconsin!", in two vanilla versions, one from Anne Mann of Madison, with peppermint stick pieces and a fudge ripple, and the other from Mary Jahn of Madison, with strawberry chunks and ripple. "Winnowing and Sifting" includes mixed nuts and shavings from Andes mints, as envisioned by Tess Mulrooney and Paul Eastwood of Madison.

Taste testers will include Chancellor David Ward, who will break a tie if necessary. The winner will be announced during Alumni Week, May 2-7. Then we'll all get a turn to taste, as the finest frozen yogurt will be served through the rest of the year.

## COMMUTING OPTIONS OUTLINED

Picture this: Your own personal driver picks you up, you settle into a roomy, comfortable seat, you have an extra half-hour to enjoy a cup of coffee, read or snooze, while hundreds of commuters all around you will be fighting the traffic. If you'd like to become a rideshare commuter, the Rideshare Etc. Program will have information and assistance available on many commuting options at Memorial Union March 30-31 from 10 a.m.-1 p.m.

New this year are the Rideshare Result Maps showing commute options like vanpools, Metro routes, car-share partners and park-and-ride lots in your area. Information: Ward Paxton, Dane County rideshare coordinator, 266-9114.

## WIAA TOURNEY THIS WEEK

The campus area will see a large influx of sports fans this week when the Wisconsin Interscholastic Athletic Association (WIAA) hosts its annual state high school boys basketball tournaments at the Kohl Center.

The boys tournament is March 18-20. Because daytime parking is very limited in the vicinity of the Kohl Center, fans attending the tournaments are being urged to park at the Dane County Coliseum and ride a Madison Metro shuttle to the Kohl Center.

The Office of Transportation Services has notified permit holders for some campus lots near the Kohl Center that they'll have to park elsewhere during the tournament.

## RELATIONSHIPS EXAMINED

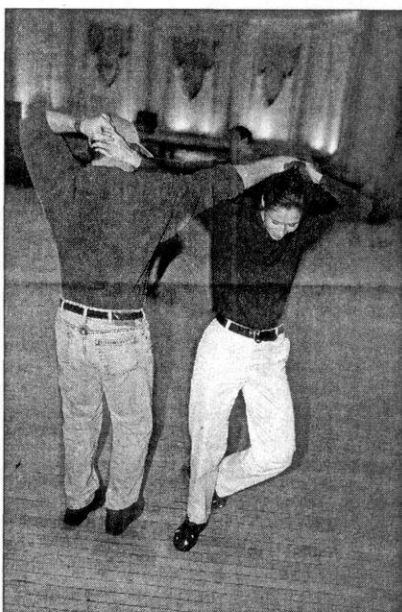
John Skrovan, the new chair of the University Health Services Program on Relationships, Health and Violence, will discuss psychological and sociological dynamics that influence relationships, and our attempts at support, outreach and intervention. The talk is planned Thursday, March 18, 3:30-5 p.m. in Memorial Union. Check Today in the Union (TITU) for location. Light refreshments will be served. A question-and-answer period follows the presentation. Information: Esty Dinur, UHS, 265-4699.

## BACKWARD GLANCE

From Wisconsin Week, March 8-15, 1989: A task force says the Red Gym would be an ideal visitors' center and "gateway to the university." ... Al Fish, a state budget administrator, was named interim financial officer for the Athletic Department. ... Annual campus parking permit prices will increase about 38 percent to cover the cost of new parking ramps. Priciest: \$380 for Lot 23, Van Hise. ... Rep. Robert Larson introduces a bill that would require every UW faculty member to spend at least 12 hours a week teaching classes.

# Let's swing

Red Gym



Swing dance, which began more than a half-century ago, is back in a big way on college campuses across the country. A year ago, Wisconsin Union Mini Courses offered four sections of swing and jitterbug instruction in the winter-spring catalog. This year, 17 sections are offered. Top: Students Gavin Pittman and Lynn Waneke practice steps. Above: Teacher Malia Ferron, center, guides student Mike Koenig as Waneke watches. Left: Pittman and his fiancée, Sheila Hood, take a whirl across the wood floors of Great Hall in Memorial Union.

## Report: Focus on grad education, faculty

Erik Christianson

The university should reorganize graduate education and examine time constraints placed on faculty and staff, a new campus report says.

The report, published as part of the 10-year campus reaccreditation, says the university must add graduate education and demands on faculty time to its four priorities adopted in 1995 as part of Chancellor David Ward's "A Vision for the Future."

Those priorities are rethinking undergraduate education; maintaining research preeminence; engaging the global community more effectively; and updating the Wisconsin Idea.

"This is the next step after 'A Vision for the Future,'" says Joseph Wiesenfarth, chair of New Directions: The Reaccreditation Project. "We have looked at the Vision document, examined what has held up well and tried to promote those items. We have also added to it the need to look at gradu-

ate education in a new context, and the need to examine the faculty reward system as it relates directly to the university's traditional and emerging values."

The 270-page self-study says graduate education should be retooled to promote professional and capstone master's degrees, enhance entrepreneurial outreach with those programs and collaborate more with the private sector on research.

The report also says the university must take a hard look at its core values and reward system related to faculty and academic staff as they balance research, teaching and outreach with new initiatives, professional development and family life.

"New agendas will be adequately addressed only if, as an institution, we make time, which means deciding as a university what faculty and staff are not going to do as well as what they are going to do," the report says.

In addition to helping cast a vision for

To review the reaccreditation self-study or for more information, visit: [www.wisc.edu/newdirections/](http://www.wisc.edu/newdirections/), or call 263-9233.

the next decade, the self-study documents how the university meets the reaccreditation criteria of the North Central Association of Colleges and Schools.

As part of reaccreditation, a team of faculty and executives from other universities will tour UW-Madison April 11-14. The site team's report, along with the self-study, will form the basis for the university's new strategic plan, Wiesenfarth says. The university hopes to compile the strategic plan for the first decade of the new millennium during the 1999-2000 academic year. ■

# New Red Gym gallery showcases undergraduate artists

Barbara Wolff

What have you been up to lately? Ann Borchlewicz, a senior majoring in art, will be able to offer a decisive answer to that evergreen inquiry, thanks to a new art gallery in the Red Gym.

The Class of 1973 Gallery on the newly remodeled building's second floor will show the work of primarily undergraduates. Opened in November, the new space is a welcome addition to campus exhibition space available to students.

"I wouldn't have been able to display the whole progression of my work if the new gallery hadn't opened," Borchlewicz says. "If I'd shown on the seventh floor of the Humanities Building" — where undergraduates usually have been displaying — "I would have had to share the space with four or five other people," thus limiting the

exhibition area any single artist could claim, she says.

Borchlewicz's as-yet-untitled show will deal with women's issues. It will include two or three large installations, up to four big photographs and a few small paintings. "This exhibition really will be the culmination of my undergraduate career," she says.

This semester, the Class of 1973 Gallery will provide exhibition space for four UW-Madison student exhibitions. The new gallery provides real-world experience not only for artists but managers: Hellbound Pineapple, a student organization consisting of about a dozen undergraduates, manages the new facility.

Hellbound member Julie Ganser says the group exists to serve art students on campus: "In addition to coordinating the Red Gym gallery, we arranged for a lecture series this semester in which artists discussed how they've been able to

make a living with their art degrees," Ganser says.

Ganser, a senior majoring in art who will graduate in 2000, says pursuing her own degree fulfills a long-held dream. A returning adult student with three children, Ganser just closed her own show, which dealt with domestic matters. Hellbound Pineapple members will choose next semester's exhibitors in February.

"We pay particular attention to professionalism and organization — once artists are chosen, they're on their own in terms of getting the show off the ground, providing publicity for it and so on," she says.

Borchlewicz's exhibition will be up Dec. 10-17. Jose Rodriguez's oil paintings will follow Dec. 18-Jan. 15. For more information on the gallery, contact Renee Alfano at the UW-Madison Student Organization office, 262-2421. ■

## Study sees way to boost transplant success rate

Scott Hainzinger

Kidney transplants between siblings with slightly different tissue types are as much as 28 percent more likely to survive longterm when maternal tissue types are used to determine the donor, a new study from the UW Medical School suggests.

The research suggests that a small change in organ selection could boost long-term success rates for slightly mismatched transplants to equal that of the ideal donor, an identically matched sibling, according to William Burlingham, a UW Medical School transplant scientist.

The study, prompted by a kidney recipient who showed surprising transplant tolerance without anti-rejection drugs, is described by Burlingham in the Dec. 3 edition of the *New England Journal of Medicine*.

Researchers studied records for 205 people who received a kidney from a brother or sister at nine transplant centers in the United States and the Netherlands. Kidneys from siblings with maternal tissue types were 19 and 28 percent more likely to survive five and 10 years after transplantation, respectively, than kidneys from siblings with paternal traits, according to the team's findings. Those results closely parallel success rates for perfectly matched, or HLA-identical, transplants.

"Simply adding maternal HLA typing (or paternal typing if the mother is unavailable) to the routine family workup for living-related kidney donation will expand the pool of optimal donors, giving transplant surgeons a viable alternative when no HLA-identical sibling is available," says Burlingham, a UW Medical School assistant professor of surgery, pathology and laboratory medicine. The research may also aid in unrelated kidney donations and stem-cell transplants.

Kidneys are the most frequently transplanted organs. Transplant centers perform tissue typing in an attempt to find the most compatible donors and recipients. In a kidney transplant, a "perfect" match means that all six key HLA antigens — proteins on the surface of cells — match between donor and recipient. Fewer antigen matches mean a greater chance that the recipient's immune system may reject the transplanted organ. ■

## Elvehjem concerts combine music, art

Barbara Wolff

The door of Lori Skelton's 'fridge doubles as a gallery. The pictures on exhibition there are four crayon interpretations of musical instruments: drum, cello, guitar and flute.

The artist is 5-year-old Greta, whose inspiration is the "Sunday Afternoon Live at the Elvehjem" concert she attends regularly, says Skelton, host of the program.

While Greta goes to the concerts in person, thousands of other Wisconsinites listen over the Wisconsin Public Radio network. For the last two decades, WPR and the Elvehjem Museum of Art at the University of Wisconsin-Madison have used music and visual art to build a statewide community stretching from Kenosha to Brule.

Currently carried by eight stations, the series draws upon predominantly Wisconsin musicians to celebrate the quality and diversity of the state's classical music scene, according to current series producer Vicki Nonn.

Programming for both a live and a radio audience proves a challenge, she says. One

### DETAILS

"Sunday Afternoon Live at the Elvehjem" begins at 12:30 p.m. Sundays in the museum's Brittingham Gallery III on the second floor. Concerts are free, but seating may be limited.

The series will feature UW-Madison's Pro Arte Quartet, Dec. 13; Klara Fenyo Bahcall, violin, and Esther Wang, piano, Dec. 20; and Milwaukee's Duo's Coriolan Jan. 3. There's no concert Dec. 27. For more information, contact Listener Service at WPR, 263-7903.

important tool for accommodating both live and broadcast audiences is the concert's intermission interview. While the gallery audience can amble about the other galleries for a few minutes, radio listeners are treated to a taped interview with Elvehjem director Russell Panczenko.

On Dec. 13, Virginia Boyd, UW-Madison professor of environment, textiles and design will discuss the chairs displayed on the Elvehjem's lower level. On Dec. 20, Panczenko will consider a Theodore Roszak painting in the

museum's permanent collection.

Panczenko's predecessor, the late Katherine Mead, was one of the driving forces in the creation of the Sunday Afternoon series. According to co-founder and former WPR program director Linda Clauder, the live broadcasts at the museum addressed the needs of both the station and the Elvehjem.

"We were looking for opportunities to stretch new technical capabilities with live remote broadcasts, and the Elvehjem wanted to develop new audiences. Time and faithful listeners have proved the series' merit," she says.

Today, the program is a Wisconsin tradition. Nonn says the live audience can range from 50 to 180 or so, and Skelton attests:

"Five years ago, when I told my mother, who lives in Delavan, that I was going to take a new job at WPR, the first thing she said was, 'Oh yes, the station with the Elvehjem of the performances and the relaxed, informal atmosphere that appeals to classical devotees and novices alike,' including, Skelton hopes, a new generation that a constant fan like Greta represents." ■

## Let's talk about the future of education at UW-Madison

As part of the sesquicentennial celebration for the UW, two campus groups would like to bring students and faculty together to discuss current and future teaching and learning issues.

They'd like to hear some of your ideas! You're invited to a dinner conversation for students and faculty on the evening of Wednesday, February 10, 1999, at Chadbourne Residential College. Ideas

from coupon submissions below will be discussed at the dinner, which is open to all UW-Madison students, faculty and staff. (Information on the dinner logistics will follow in January.)

1. Name a course that isn't currently offered that you would like to have offered \_\_\_\_\_

Name \_\_\_\_\_

E-mail \_\_\_\_\_

Campus Address \_\_\_\_\_

2. Name a course that doesn't exist that might be offered 25 years from now \_\_\_\_\_

Please send responses via mail, email to:

CCAE  
271 Bascom Hall  
cmschaub@facstaff.wisc.edu

Or, you can send your entry in on the web at:  
[www.uw150.wisc.edu/future/](http://www.uw150.wisc.edu/future/)

3. If you could get together with a group of students to discuss future changes in teaching and learning, what would you like to talk about? \_\_\_\_\_

For more information, please call CCAE at 262-1784, or e-mail Chris at cmschaub@facstaff.wisc.edu.

Creating a Collaborative Academic Environment (CCAE) and Pathways to Excellence Student Organization (PSO), sponsors

FOR IMMEDIATE RELEASE 12/7/98  
Contact: Renee Alfano, Student Organization Office, (608) 262-2421

Red  
Gym

## NEW CAMPUS GALLERY SHOWCASES UNDERGRADUATE ARTISTS

What have you been up to lately? Ann Borchlewicz, a senior majoring in art, will be able to offer a decisive answer to that evergreen inquiry, thanks in part to a new art gallery in the Red Gym.

The Class of 1973 Gallery on the newly remodeled building's second floor will show the work of primarily undergraduates. Opened in November, the new space is a welcome addition to campus exhibition space available to students.

"I wouldn't have been able to display the whole progression of my work if the new gallery hadn't opened," Borchlewicz says. "If I'd shown on the seventh floor of the Humanities Building" -- where undergraduate shows usually have been displayed -- "I would have had to share the space with four or five other people," thus limiting the exhibition area any single artist could claim, she says.

Borchlewicz's as-yet-untitled show will deal with women's issues. It will include two or three large installations, up to four big photographs and a few small paintings. Borchlewicz's exhibition will be up from Thursday, Dec. 10 until Dec. 17.

"This exhibition really will be the culmination of my undergraduate career," Borchlewicz says.

This semester, the Class of 1973 Gallery provided exhibition space for four UW-Madison student exhibitions. After Borchlewicz's display concludes, Jose Rodriguez's oil paintings will be on display Dec. 18-Jan. 15.

The new gallery provides real-world experience not only for artists but managers: Hellbound Pineapple, a student organization consisting of about a dozen undergraduates, manages the new facility.

Hellbound member Julie Ganser says the group exists to serve art students on campus: "In addition to coordinating the Red Gym gallery, we arranged for a lecture series this semester in which artists discussed how they've been able to make a living with their art degrees," Ganser says.

Ganser, a senior majoring in art who will graduate in 2000, says pursuing her own degree fulfills a long-held dream. A returning adult student with three children, Ganser just closed her own show, which dealt with domestic matters. Hellbound Pineapple members will choose next semester's exhibitors in February.

"We pay particular attention to professionalism and organization -- once artists are chosen, they're on their own in terms of getting the show off the ground, providing publicity for it and so on," she says.

#####

--Barbara Wolff, (608) 262-8292



## BETTER LATE THAN NEVER

You can't blame professor Howard Erlanger if he was a bit surprised when he was notified that his book *Lawyers and the Pursuit of Legal Rights* was one of two books to win the Reginald Heber Smith Book Award from the National Equal Justice Library. After all, the book — co-written with former UW-Madison law professor Joel Handler and research associate Ellen Jane Hollingsworth — is 20 years old.

The congratulatory message explained: "If you're wondering why a book you wrote in 1978 is receiving an award this year, it's because this is the first year of these awards, and any books on this subject written in the 20th century were considered."

## GO GET 'EM!

Just in time for gun season: A new study shows that while deer in parts of south-central Wisconsin are numerous enough to damage sensitive plant communities, the foraging whitetails did little damage to woodland plants — they filled up on farmers' crops instead.

Graduate student Rebecca Christoffel says whitetails are "key-stone herbivores" — the biggest eaters in the woods. Too many hungry deer can not only damage plant communities, but the cascading effects can harm other woodland denizens including songbirds and small mammals. Christoffel notes: "If deer populations exceed DNR goals, the potential for plant damage increases." About 64 percent of 500 woodland owners surveyed by Christoffel chose one means as the most effective method in reducing impacts: Hunting.

## RED GYM MOVE IS DONE

Eight UW-Madison student services offices have completed their move to the renovated Red Gym. Visitor Services and the Morgridge Center for Public Service moved last week. Tenants began moving Oct. 19 in the last step of the \$12.75 million restoration of the venerable 19th century armory.

"Everything is operating as normal," says Steve Saffian, the assistant dean of students who has overseen details of the project.

And while you're there, check out a new gallery for student exhibits. The Class of 1973 Gallery on the 2nd floor gives priority given to undergraduate artists. The first exhibit, "Suture," is running until Nov. 20. Hellbound Pineapple, a student organization, manages the gallery.

Undergraduate artists can pick up applications in the Art Department Office in Humanities and in the Student Organization Office, 239 Red Gym. For information, contact Renee Alfano, 262-2421.

## BACKWARD GLANCE

From *Wisconsin Week*, Nov. 16, 1988: Following evidence of alcohol abuse and offensive behavior, a commission has been appointed to examine the future of about 50 campus fraternities and sororities. ... The Academic Staff Assembly will consider hiring its own legislative lobbyist. ... An eight-story addition to Memorial Library will continue despite complaints that it blocks the view of the Capitol.

# University officials offer stadium safety tips

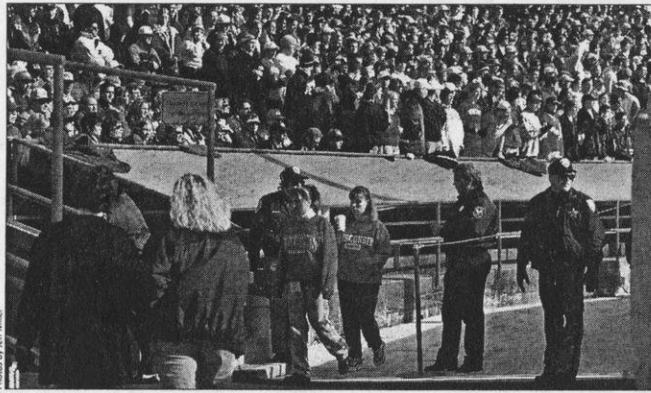
Tim Kelley

Campus officials are working to make sure the Nov. 21 Wisconsin football game is a safe and fun experience for fans who expect a win to secure a Rose Bowl berth for their beloved Badgers.

Stepped-up security and physical changes to the stadium since 1993 will help keep fans safe in their seats. But campus police and university officials are urging fans to remember that they hold the key to making Saturday's contest against Penn State an enjoyably memorable game.

If you're going to the game, here are some tips offered by stadium officials and campus police:

- Come early. Gates will open at 1 p.m. for the 2 p.m. start. A big crowd is expected, so early birds will more likely avoid the long lines — and get to see the kickoff.
- Enter the gate marked on the ticket. Capt. Dale Burke of the University Police Department says that using the gate number printed on each ticket will minimize congestion and allow for quicker access to seats once ticket holders are inside.
- Make sure you are in the correct seat. Tell ushers immediately if you find someone in your seat. Fans should retain their ticket stubs to show that where they are and where they're supposed to be are one and the same.
- Don't try to enter the field. Fans who try to gain access to the playing field at any time face a \$270.50 fine. After the game, the Wisconsin Band plans its famous "Fifth Quarter" celebration, but the event will be canceled if fans are trying to get onto the field at the end of the game. Other post-game entertainment also is scheduled, so organizers urge fans to stay in their seats and watch the show.

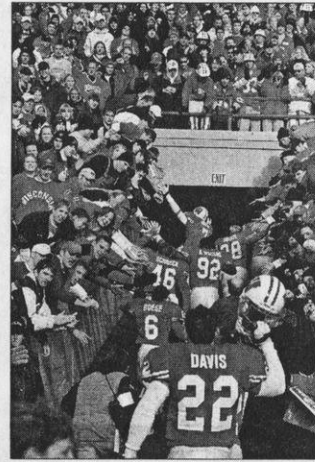


Above: Physical changes at Camp Randall since 1993 include more railings, concrete work and other measures that separate fans from the field. Also, added police, private security and paramedic personnel are on hand. Even with the improvements, University Police Capt. Dale Burke says: safety depends on responsible fan behavior. Below: Fans cheer their beloved Badgers as they leave the field.

- Enjoy the game. Even with the sell-out games this season, police say they've been encouraged with the way the crowds have cooperated with stadium rules.

Police report few problems with fans bringing alcohol into the stadium and few disorderly conduct charges for unruly fans. Nevertheless, Burke says extra security personnel will be on hand Saturday to step up spot checks at every gate for prohibited carry-in items such as alcoholic beverages, bottles, cans, food items and coolers. Fans can be cited for alcohol violations.

A possible return to the Rose Bowl recalls memories of the Oct. 30, 1993 Camp Randall crowd surge that left 70 students injured. But since 1993, safety measures have been instituted to increase security and enjoyment for fans and players alike. Burke reminds: "Safety depends on fans staying in their seats and off the field." ■



## A guy thing

### WCER men prepare parade of palate pleasers

Jeff Iseminger

If you're hungry, do not read on. But of course you are, so let's talk about the taste of Paul Baker's spiced pole beans from his garden and Dean Winger's piquant home-pickled peppers and Eric Osthoff's fried rice with tender chunks of something you can't rustle up on a moment's notice — ruffed grouse — not to mention Allan Odden's mysteriously named white chili and buttery buttermilk pie, plus Chris Thorn's nirvana-baklava that sends sugar-shivers up and down your spine.

That pleasing parade of dishes and more was spread before the eyes and taste buds of 60 women employees of the Wisconsin Center for Education Research Nov. 9. They were attending the second annual "Taste of WCER" luncheon as the guests of 17 men employees/cooks. When the doors opened at 11:30 a.m., with German beer-hall music floating through the air, 30 women had already lined up in the hallway.

The price of admission for the men was a dish to pass, and not one of them took the dump-some-chips-into-a-bowl approach. That included Paul Baker, whose brainchild the luncheon is.

"I suggested the idea last year to Andy Porter, the WCER director," says Baker. "I like to cook, and I know several other men



Steve Kimball, right, serves up lunch for Anita Tychsen, left, and Lisa Armstrong during the Wisconsin Center for Education Research's annual "Taste of WCER" luncheon Nov. 9.

at WCER who do, too. Andy said he was behind it if we could pull it off."

They pulled it off with élan. Dishes like Jerry Grossman's duck and goose barbecue and Joe Neumaier's bourbon cake dazzled the crowd. "After last year's lunch, several women asked me if we were going to do it again this year," says Baker.

They did, and to great applause from lunchers like Lisa Armstrong, who pronounced it a "stellar event full of creative recipes." In fact, she says, women employees at WCER may return the favor this winter with a lunch of "comfort foods" for the men.

"People didn't come to this event

because it's a free lunch — it's part of the culture here," says Lois Opalewski, a 28-year WCER employee. "This is a good place to work and to be, and our social events are one reason that's true."

During a typical year, folks at WCER organize one or two "Packer potlucks" in the fall, a holiday buffet in December, outings to the Memorial Union Terrace, baby showers for mothers- and fathers-to-be, and a summer picnic with burger-flipper Porter at your service.

There's a reason why these interactions, like the "Taste of WCER," get repeat billing every year. "Because they're fun," says Porter with a smile. ■

Red  
Gym

FOR IMMEDIATE RELEASE 11/9/98

Campus Briefs

- o UW prof to show 'Wright' stuff on PBS documentary this week
- o African project awarded \$173,000
- o UW seeks public comment on reaccreditation
- o Campus offices settle at Red Gym
- o Toburen named interim director

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UW PROF TO SHOW 'WRIGHT' STUFF ON PBS DOCUMENTARY THIS WEEK  
CONTACT: William Cronon, (608) 265-2063

University of Wisconsin-Madison professor William Cronon will share his insight into the ideas of Frank Lloyd Wright's architecture in Ken Burns' upcoming documentary on the architect.

One of the program's producer/directors, Lynn Novick, was a Cronon student during Cronon's 1988-1992 stint as a professor of history at Yale University. Cronon also contributed the lead article to the Museum of Modern Art's 1994 retrospective on Wright's work, which encompassed interior design as well as architecture.

On the program, Cronon will discuss points including the architect's relationship to broader Emersonian ideas about the relationship between the natural world and the human psyche.

"Wright's 'organic' architecture often is misunderstood," Cronon says. "Wright took nature and passed it through the mind of the artist, so he saw his buildings as being more natural than nature itself. Consequently, he wasn't really concerned with whether the roof leaked -- what mattered to Wright was the ideal form."

Cronon is the Frederick Jackson Turner Professor of History, Geography and Environmental Studies. The two-part "Frank Lloyd Wright" will air on public broadcasting stations Tuesday and Wednesday (Nov. 10 and 11) at 8 p.m. -- Barbara Wolff, (608) 262-8292

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AFRICAN PROJECT AWARDED \$173,000

The General Library System will help the African Studies Program preserve its slide, photograph and video collections through a National Leadership Grant from the Federal Institute of Museum and Library Services.

The award of \$173,000 is one of 41 awards nationwide. More than 250 proposals were submitted in the \$6.5 million competition. The Africana project, which expands on the model of the highly successful Southeast Asian Images and Text (SEAIT) project (<http://www.library.wisc.edu/etext/seait/>), will make the digitally recorded images, videos and audio clips available through CD-ROM, the web and other media. -- Don Johnson (608) 262-0076

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**UW SEEKS PUBLIC COMMENT ON REACCREDITATION**  
**CONTACT: Joseph Wiesenfarth, (608) 263-9233.**

The University of Wisconsin-Madison is seeking comments from citizens on its overall quality and academic programs as part of its 10-year reaccreditation process.

The North Central Association, the university's accrediting body, will examine the comments as it reviews the campus' plans to meet the reaccreditation requirements. Soliciting public comment is one such requirement.

"The university is a public place," says Joseph Wiesenfarth, chair of the campus reaccreditation project. "The conduct of its business reflects that fact and, in fact, celebrates that fact. Nothing less is expected of a public trust. It is in light of this that we invite the public to comment directly to the NCA on the university."

Members of the public are asked to submit comments about UW-Madison that "address substantive matters related to the quality of the institution or its academic programs," according to NCA guidelines.

The comments must be in writing and signed by the author. They should be addressed to Public Comment on the University of Wisconsin-Madison, Commission on Institutions of Higher Education, North Central Association of Colleges and Schools, 30 N. LaSalle St., Suite 2400, Chicago, IL, 60602.

The public comments must be received at NCA headquarters by March 12, 1999. The comments are not confidential, and the university may be asked to respond to those that require clarification.

The university is conducting an extensive self-study as part of the reaccreditation process to review past progress and set future directions, as it did in 1988, the last time it was reaccredited. NCA officials, who will conduct a comprehensive on-campus evaluation April 12-14, 1999, will review the self-study.

For more information, contact New Directions: The Reaccreditation Project, at (608) 263-9233, or visit the project's web site:  
<http://www.wisc.edu/newdirections>.  
-Erik Christianson, (608) 262-0930; [echristi@facstaff.wisc.edu](mailto:echristi@facstaff.wisc.edu).

11/9/1998

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#### CAMPUS OFFICES SETTLE AT RED GYM

Contact: Steve Saffian, Assistant Dean of Students, (608) 263-1711

Six of eight University of Wisconsin-Madison student services offices have completed their move to the renovated Red Gym.

The last two offices, Visitor Services and the Morgridge Center for Public Service, expect to make their moves Tuesday (Nov. 10) and Thursday (Nov. 12) respectively, says Steve Saffian, the assistant dean of students who has overseen the details of the Red Gym project. Tenants began moving Oct. 19 in the last step of the \$12.75 million restoration of the venerable 19th century armory.

The Campus Assistance Center is answering phone queries but walk-in service won't be available until the end of the week. Otherwise, "everything is operating as normal," Saffian says.

Here is a list of offices located in the building: Admissions, Campus Assistance and Visitor Center, Madison Friends of International Students, Morgridge Center for Public Service, Multicultural Student Services Center, International Student and Scholar Services, Student Organizations Office and Student Orientation Programs. The new Red Gym also contains a public lounge, student art gallery, and the multi-purpose On Wisconsin Room.  
-- Tim Kelley (608) 265-9870

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#### TOBUREN NAMED INTERIM DIRECTOR

CONTACT: Amy Toburen, (608) 262-0925

Amy E. Toburen, associate director of the Office of News and Public Affairs, has been named interim director by Chancellor David Ward.

"Amy Toburen has played a public relations leadership role for many years. I have every confidence in her ability to seamlessly step into this job," Ward said.

Ward also announced that a national search would be conducted to replace departing ONPA Director Susan Trebach, who was recently named executive director for public affairs at the University of Illinois. Ward has appointed Larry Meiller, professor of agricultural journalism, to chair the search committee.

Toburen has been associate director of the university's central communications office since 1994. A UW-Madison graduate, she joined the staff in 1988, and has served as the editor of Wisconsin Week, periodicals director and assistant director. Prior to joining ONPA, Toburen held editorial positions with the Wisconsin State Journal and Vilas County News-Review.

Toburen has been involved in all aspects of ONPA, from developing key institutional periodicals and greatly enhancing the university's Web site, to leading media relations and video production teams.

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# CAMPUS SCENE

## WITCH HUNT WILL BE TELEVIEWED

Those attending the first Distinguished Lecture Series address of the year got a bonus: a chance to cameo in speaker Michael Moore's new TV series.

The documentary maker and satirist invited his audience to the State Street Mall to help film "Michael Moore, Special Prosecutor," a spoof on the Kenneth Starr investigation and its aftermath. Moore directed several hundred attendees, led by a group costumed as puritans. They pointed fingers, chanted, then ran wildly up and down the mall. No injuries were reported, and a good time was had by all.

Watch for the scenes as Moore makes the late-night TV rounds to tout his new show to debut in January.

## ACTIVISTS FIGHT HUNGER

Hey, there's more to the current state of campus activism than getting in the governor's face. Students from the UW-Madison and around the country plunged into community service work last week as part of a four-day conference to help fight hunger and homelessness.

The Morgridge Center for Public Service organized a community service workday to kick off the National Student Campaign Against Hunger and Homelessness, which attracted an estimated 500 students from 125 colleges and universities. The event was hosted by the Wisconsin Student Public Interest Research Group.

## COMING ATTRACTION

Call it the battle of the academic ax. The new Paul Bunyan Distinguished Lecture Series, sponsored jointly by the alumni associations of UW-Madison and the University of Minnesota, presents "Perspectives on Frank Lloyd Wright's Monona Terrace," featuring Tom Fisher, architecture dean at Minnesota, and our own Phil Lewis, professor emeritus of landscape architecture. Where? Monona Terrace, of course, Nov. 6, with a 6:15 p.m. dinner buffet and 7 p.m. program. Cost: \$35 per person. RSVP by Oct. 30 to WAA, 650 N. Lake St., 262-9645.

## NEW ON THE SCENE

UW-Madison's new registrar is officially on the job. Monty E. Nielsen, former registrar at Washington State University, started his new position Oct. 12. He replaces Donald J. Wermers, who retired June 30.

## GETTING AROUND (OR NOT)

A portion of Observatory Drive east of the pond near the Nielsen Tennis Stadium will be closed until the end of the month due to site preparation for construction of the university's new Pharmacy Building.

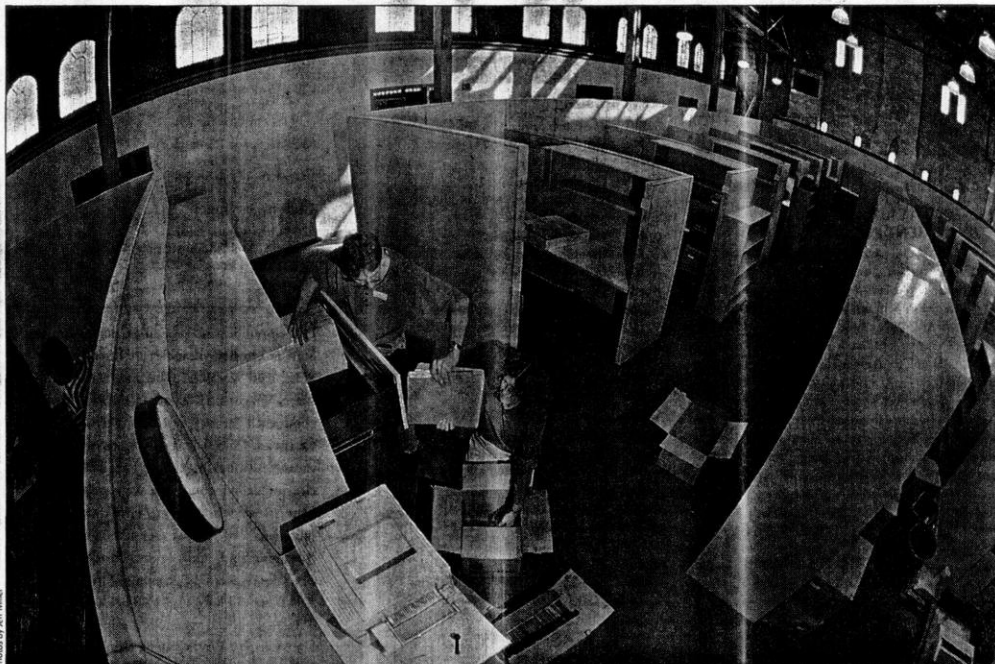
Observatory Drive traffic to and from parking lots 60, 70, 76 and Eagle Heights has been rerouted via Walnut Street. Drivers should expect delays in the area. Bus routes also have been changed to accommodate the road closings.

## BACKWARD GLANCE

From Wisconsin Week, Oct. 12 and Oct. 26, 1988: Campus faculty deride Milwaukee author Charles Sykes' new book, *ProFScam*, as an exaggerated account based on isolated horror stories. The book accuses professors of being "grossly underworked." Students will take a lead role in deciding whether Zeta Beta Tau fraternity will be disciplined for an alleged racist incident. Bernard C. Cohen, vice chancellor for academic affairs and former acting chancellor, announces plans to return to teaching and scholarship.

# Smooth move expected at Red Gym

Eight offices packing for transition to new hub of student services



Above: Dan Christison and Becky Ring of the Office of Admissions move into their new space on the third floor of the Red Gym. Below left: Visitors look over the Guy Goen Lounge. Below right: Many historic touches remain despite extensive renovations, including the main entrance, designed for militiamen.

Officials expect minimal disruption to campus services as eight offices begin moving to the renovated Red Gym this week and next week.

Completing the \$12.75 million restoration of the venerable 19th-century armory, tenants began moving Monday. By early November, the center should be fully operational, says Steve Saffian, the assistant dean of students who has overseen the details of the Red Gym project.

Moving the Office of Admissions is the first — and the largest — undertaking. Director of Admissions Robert Seltzer says the move involves 50 workers and about 2,000 boxes at two locations.

Seltzer says phones will be answered and services provided throughout the move. Signs will be posted at current offices and the Red Gym to direct visitors to the correct location for the help they are seeking.

"We're expecting to be open to the public continually," Seltzer says. "Our clients will be able to find us."



# Eastman Hall to host Halloween concert

If you're looking for a terrifying treat on Halloween, try the frighteningly apropos organ concert by professor John Chappell Stowe in Eastman Hall.

Actually Stowe promises a light-hearted, fun evening — with just some scary tunes.

But he hints: "We might have a surprise Halloween guest or two..."

Part of the Faculty Concert Series, this will be Stowe's first Halloween organ performance since 1995, when the organ went

down for repairs.

"I see Halloween as kind of a fun time, and of course, the organ has some associations with ghoulish things from movies," Stowe says.

The stage will be decorated for the mysterious occasion. Stowe will dress in a "low-key" costume because he doesn't want to upstage audience members. He encourages costumes to "add to the flavor of the evening."

The concert will include exotic, sometimes scary and definitely fun tunes that he might not otherwise include in a more serious program. The Halloween program will feature: "Elfs," a slightly spooky French piece by Joseph Bonnet; "Mirrored Moon," an impressionistic, scary piece by a German composer; and other pieces.

"A Halloween Happening" will be 8 p.m. in Eastman Hall, Humanities. Tickets: \$5 students, senior citizens; \$7 for all others.

Red  
Gym

FOR IMMEDIATE RELEASE 10/19/98

CONTACT: Steve Saffian, Assistant Dean of Students, (608) 263-1711;  
Robert Seltzer, Director of Admissions, (608) 262-0464

#### SMOOTH MOVE EXPECTED AS EIGHT OFFICES PACK FOR RED GYM

MADISON - Officials expect minimal disruption to campus services as eight University of Wisconsin-Madison student services offices move to the renovated Red Gym.

Completing the \$12.75 million restoration of the venerable 19th century armory, tenants begin moving Monday (Oct. 19). Moving will continue for about two weeks, and by early November, the center should be fully operational, says Steve Saffian, the assistant dean of students who has overseen the details of the Red Gym project.

Moving the Office of Admissions is the first - and the largest - undertaking. Admissions Director Robert Seltzer expects the move, which involves 50 workers and about 2,000 boxes, will take several days.

Seltzer says phones will be answered and services provided throughout the move from buildings on Lake and Murray streets, about two blocks from the Red Gym. Phone numbers, including the main number, 262-3961, will not change.

During the move, signs will be posted at current offices and the Red Gym to direct students and others to the correct location for the help they are seeking.

"We're expecting to be open to the public continually," Seltzer says. "Our clients will be able to find us."

After admissions workers make their move, other student services will follow. Following is a tentative schedule for the move, with offices listed alphabetically:

#### ADMISSIONS

Current location: A.W. Peterson Building, 750 University Ave., and 432 N. Lake St. Moving Monday through Wednesday, Oct. 19-21.

#### CAMPUS ASSISTANCE AND VISITOR CENTER

Current location: 420 N. Lake St. Moving date: Nov. 2. Note: CAC director Jan Wheaton says the center will close for up to four days beginning Oct. 29, but will reopen Nov. 3. Call (608) 263-2400 for the latest information.

#### MADISON FRIENDS OF INTERNATIONAL STUDENTS

Current location: 115 Science Hall, 445 N. Park St. Moving Oct. 26.

#### MORGRIDGE CENTER FOR PUBLIC SERVICE

Current location: Union South, 227 N. Randall Ave. Moving Oct. 29.

#### MULTICULTURAL STUDENT SERVICES CENTER

Current location: Memorial Union, 800 Langdon St. Moving Oct. 30, may be closed Nov. 2 and 3.

#### INTERNATIONAL STUDENT AND SCHOLAR SERVICES

Current location: 115 Science Hall, 445 N. Park St. Moving Oct. 26.

#### STUDENT ORGANIZATIONS OFFICE

Current location: 89 Bascom Hall, 500 Lincoln Drive. Moving Oct. 29.

#### STUDENT ORIENTATION PROGRAMS

Current location: Gordon Offices, 717 W. Johnson St. Moving Oct. 29.

In addition to the offices, the new Red Gym contains a public lounge in a newly created mezzanine above the second floor that includes a view of Lake Mendota; a student art gallery; an Infolab; a media room for group presentations; and the multi-purpose On Wisconsin Room, on the site of the old swimming pool on the first floor.

Although renovated for office use, the landmark building's interior retains many touches of history. The steel trusses arching over the second-floor gymnasium remain, a tribute to the state-of-the-art construction techniques used when the gym went up in 1894; the cream city brick walls of both the Campus Assistance and Visitor Center and the Morgridge Center have been stripped of paint and returned to their natural state; and the wide front stairways remain.

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- Tim Kelley, (608) 265-9870



## CAMPUS SCENE

### HALLS TO BAN SMOKING

Smoking will be banned in all UW-Madison residence halls, including student rooms, beginning with the 1999-2000 academic year. The smoke-free policy will apply to about 6,800 students, says Paul Evans, director of University Housing.

Smoking already is prohibited in public areas of university housing, such as dens, lounges and corridors. And the university has enforced a smoke-free policy for other campus buildings, including individual offices, since 1991 as a way to promote campus health. Evans says the decision last week speeds up a previous timetable to phase out smoking in residence halls.

### RETENTION IDEAS PUSHED

Music professor Richard Davis is urging UW-Madison faculty to take a larger personal role in retaining minority students. In his document, "My Assertion on Retention," being circulated through e-mail, Davis calls for a faculty-run retention initiative, seeks a commitment to teach cross-cultural competency to all students, and urges faculty to help students of color develop a sense of belonging at UW-Madison. Davis plans a meeting Friday at 10 a.m. at the University Club Reading Room to discuss his proposals.

### RED GYM SNEAK PEEK

Get a sneak peek at the renovated Red Gym Oct. 8 at Second Thursday, hosted by the Dean of Students, Office of Visitor Services and the Office of News and Public Affairs. The event is planned for the Campus Assistance and Visitor Center (CAVC), Red Gym, 4:30-6:30 p.m. If construction delays the building opening, Second Thursday will move to Lakefront Cafe, Memorial Union. Free guided tours, one of the facets of the new Visitor Services program, will be available to those attending. A Campus Tree Walk (Bascom and Muir Knoll areas) and a Bascom Hill Historic District Tour will begin at 5:30 p.m. from the CAVC area.

### CONSTRUCTION WATCH

■ Preliminary site work on the

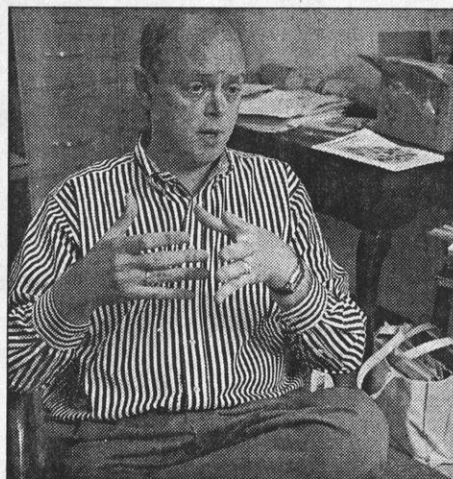
## Q&A: Barry Robinson

### ASEC chair leads way on governance

Barry Robinson, chair of the Academic Staff Executive Committee, is the point person for academic staff issues on campus. Robinson is in regular contact with top UW-Madison faculty members, administrators and student leaders, and keeps in touch with academic staff officials at all UW System institutions.

Robinson, the business and public relations manager for the University Theatre, also is leading the charge on shared governance. The Academic Staff Assembly on Sept. 14 adopted a new report on shared governance, detailing how UW-Madison's 5,300 academic staff employees can get more involved in helping run the university.

Robinson, born in North Carolina,



At ASEC, "We try to keep a finger on the pulse of what's happening at the university."

moved here in 1977 to attend graduate school and has worked at the university since 1980. He's also worked for the Madison Symphony and the Jefferson Council for the Performing Arts.

Robinson started out as an Academic Staff Assembly representative in 1990, then became chair of the Assembly's Nominating Committee, which recommends appointments to standing committees and other university committees. He was elected to ASEC two years ago, and this past July, he was elected ASEC chair.

In a recent interview with *Wisconsin Week* writer Erik Christianson, Robinson

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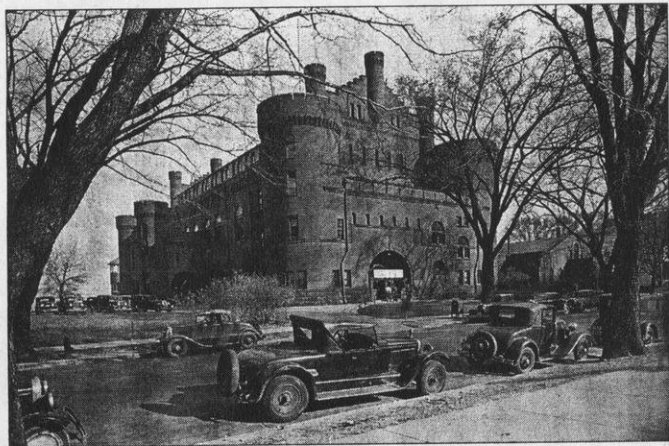
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# Wisconsin Week

For Faculty and Staff of the University of Wisconsin-Madison

October 7, 1998



The Red Gym, about to reopen as a student services and visitor center, had already lost some of its luster when this photo was taken in the 1930s. Many student activities had migrated to the then-new Memorial Union next door.

## Red Gym set to reopen

Steve Schumacher

After 10 years of planning and dreaming and 1 1/2 years of construction, the new Old Red Gym is about set to reopen as the university's first student and visitor services center.

Following a \$12.75 million restoration of the venerable armory, tenants will begin moving in on Oct. 19. By mid-November, the center — which will house a number of student services, the Campus Assistance and Visitor Center, the Morgridge Center for Public Service and the Office of Undergraduate Admissions — should be fully operational.

Those curious to see what changes have been wrought in the building will have the opportunity Thursday when the Dean of Students Office, the Office of Visitor Services and the Office of News and Public Affairs host Second Thursday at the Red Gym, from 4:30-6:30 p.m. Although the finishing touches won't all be completed, there will be guided tours that allow a

glimpse of some of the more interesting aspects of the renovated structure.

"People who remember the building as dark and closed will be surprised, I think," says assistant dean of students Steve Saffian, who has overseen the details of the Red Gym project for the dean's office. "There have been more than 400 windows reopened, windows that were covered over time. That includes all the odd-shaped windows that made the building interesting."

Although the building's interior has been opened up, those taking the tour will notice many touches of history. The steel trusses overarching the second-floor gymnasium remain, a tribute to the state-of-the-art construction techniques used when the gym went up in 1894; the cream city brick walls of both the Campus Assistance and Visitor Center and the Morgridge Center have been stripped of paint and returned to their natural state; the wide front stairways remain, designed originally to accommodate a bat-

*continued on page eight*

## Ward outlines budget plan

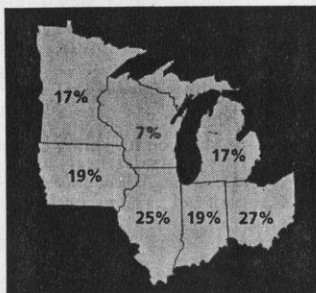
Erik Christianson

Chancellor David Ward briefed the Faculty Senate Monday on his biennial budget initiative and told members that their support is critical for the plan's success.

"We're trying to simply spread the word so that most all of us can become, in a sense, advocates of this budget," Ward said at the Senate's first meeting this academic year.

The chancellor's plan is designed to attract \$57 million in state support and tuition over four years, and match it with income raised from a \$200 million endowment supported by donors, alumni and others.

The added revenue will be used to increase financial aid; improve instructional and research initiatives; pay for needed building maintenance; and hire new faculty. The plan would make possible the



State taxpayer support for UW education has increased only 7 percent since 1994, much less than in all neighboring states.

appointment of at least 100 new professors in the next two years and provide competi-

*continued on page fifteen*

## Murray Mall moves ahead

### Southeast campus to get five-block facelift

Erik Christianson

For more than 85 years, UW-Madison planners have envisioned an aesthetically pleasing pedestrian corridor linking Lake Mendota to the southeast part of campus.

That link could soon begin to take shape under plans unveiled Tuesday for a \$7 million development of Murray Mall.

"This part of campus and the city will receive a big boost from this project," says Lori Kay, UW-Madison Transportation Services director. "It is really an urban renewal project."

The plans, outlined at the first UW-Madison Sesquicentennial Campus and Community Breakfast, call for rehabilitating five blocks along the basic route of Murray Street between Lake Mendota and the Southeast Residence Halls. That span includes parts of Langdon Street, Library Mall, State Street Mall, Murray Street, University Avenue and Johnson Street.

The north-south pedestrian promenade would feature special paving, elaborate landscaping, fountains, green space, information kiosks, and open areas for sculpture and other art.

Kay says Murray Mall would serve as an important coupling of the heart of campus — including Memorial Union, the Armory and Gymnasium (Red Gym) and other student activity areas — with the residence halls, the Kohl Center and the neighborhoods and businesses of downtown Madison.

The renovation specifically ties into plans by the city, the university and downtown business leaders to revitalize State Street, adds Robert Hendricks, assistant director for planning with Facilities Planning and Management.

"I think the link between the projects is very timely and could be very beneficial to both the city and the university," he says.

While not always called Murray Mall, the project has been studied by campus planners since 1911, Hendricks says. Other construction priorities and lack of money, however, prevented the university from proceeding with the project's development.

But the Campus Master Plan, the university's long-range strategic planning document completed in 1996, identified Murray Mall as a key component to

*continued on page fifteen*

## Advancing a new notion of aging

### Institute broadens focus

Brian Mattmiller

On the occasion of its silver anniversary at UW-Madison, the Institute on Aging is pursuing a mature new understanding of what it means to grow old in America.

The dominant view of old age as a time defined by disease, loss and decline no longer reflects the full spectrum of America's growing population over age 65, says Carol Ryff, interim director of the institute.

The demographics of aging have shifted dramatically. In 1900, Ryff says only one in 25 Americans were age 65 and older. By the year 2000, the number will swell to nearly one in every five Americans.

With the gains in longevity, Ryff says that many people today can expect to live almost a quarter of their lives in retirement, and they are generally healthier, better educated and living longer than ever before.

Ryff says these changes pose a new challenge for society, to focus not only on the very real illnesses and pathologies of aging but also on the promise of later life. People are remaining healthy and vital well into their 70s and even 80s, but their opportunities for meaningful involvement in society have not kept pace with their added years.

These demographic changes have also

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They've done it three times a week, 50 weeks a year—for 18 years.

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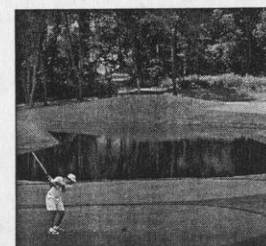
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Sherman, Texas, here we come.

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Photo courtesy of UW-Madison Archives

## Red Gym

*continued from page one*

tion marching in columns of four; and the walls of the Morgridge Center, located in the building's southeastern turret, still bear the scars of a firebomb from a 1970 Vietnam War protest.

In addition to the offices, the new Red Gym contains a public lounge in a newly-created mezzanine above the second floor that includes a view of Lake Mendota; a student art gallery; an Infolab; a media room for group presentations; and the multi-purpose On Wisconsin Room, on the site of the old swimming pool on the first floor.

Saffian, who has shown the building to a number of people, from grade-school groups to old-timers who remember its earlier days, says the reaction has been uniformly positive.

"Everybody thinks it's a wonderful place," he says.

The Armory and Gymnasium, as it is officially called, was one of several such buildings constructed as citizen militia training facilities throughout the country in the late 1800s, in response to fears that widespread labor unrest could lead to violence. The Wisconsin Legislature authorized the project in 1891 at a cost of about \$127,000. But from the beginning, the building also was envisioned as an athletic and student activity center, and the second floor Drill Room quickly took on another life as an assembly space and gymnasium.

For nearly 40 years after its opening, the Red Gym was a hub of campus and community activity. It was the site of the junior prom for many years, and of UW men's basketball until the UW Field House opened in 1930; "On Wisconsin" was performed there for the first time, at a 1909 football pep rally; large-scale student assemblies and lectures were held there, as were appearances by such luminaries as John Philip Sousa,

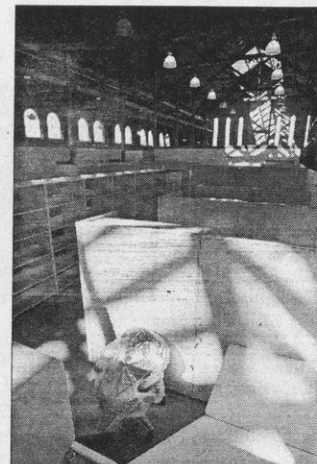


Photo by Jeff Miller

Tennis courts in the 1900 version of the Red Gym, above left, have been converted to offices for undergraduate admissions, above right.

William Jennings Bryan and Upton Sinclair. The Armory also was host to numerous political events, including the infamous Republican state convention of 1904, which featured a contentious split between the Progressive and Stalwart wings of the party and helped propel Robert M. "Fighting Bob" La Follette and his Progressives to national prominence.

Military use of the Red Gym declined in the 1920s and 1930s, and the opening of Memorial Union in 1928 and the Field House in 1930 drained the old gym of much of its student activity. Plans for its demolition began to surface as early as the 1950s. But in 1974, it was listed on the National Register of Historic Places, and in 1994, it was named a national landmark. ■

## Aging

*continued from page one*

broadened the research focus of the Institute on Aging, Ryff says. Now in addition to its landmark studies on the common diseases of aging, such as osteoporosis, Alzheimer's, Parkinson's, and vision and hearing loss, it is also beginning to look at the other side of the equation: What keeps older people vibrant, healthy and able to realize their potential?

"A lot of what we're doing in the institute today focuses on health promotion and prevention," Ryff says. "What we're doing is moving beyond feel-good perspectives about 'growing old gracefully' to the science of positive aging."

One major line of aging research in this decade has focused on how nutrition affects the aging process. Another relatively recent project is exploring mental and physical resilience in older people. Many older persons have the capacity to maintain or regain health in the face of the loss of loved ones, serious medical problems or declining roles in life. The research raises the possibility of developing a "recipe" for resilience, or strategies on how people can improve their health and well-being.

Ryff says the institute, working with the community and state, must show creative leadership on transforming perceptions of later life. This includes envisioning new roles for retired people to help fill the void many people experience following their work lives.

"There is excitement now about the big picture," she says. "UW-Madison has become a world-class center for work on later-life health promotion, which includes treating and preventing disease and enhancing well-being in later life." ■



## Milestones

## Bradley learning community earns top system honors

A unique living-and-learning experiment at UW-Madison has been awarded the UW System's top teaching award.

The recognition for the Bradley Learning Community comes on the heels of a report indicating that the three-year-old project shows early success in promoting academic achievement.

A UW System Board of Regents committee chaired by Regent Patrick Boyle singled out the Bradley program for a Teaching Excellence Award for Academic Departments and Programs.

A dozen faculty members serve as faculty fellows, teaching courses in residence halls for about 240 Bradley students, holding student-faculty roundtables, and participating in co-curricular and extra-curricular activities with first-year students. The project seeks to promote academic success by increasing student-faculty interaction outside the classroom and bringing ideas taught in the classroom into a residential environment.

"This award recognizes the spirit of collaboration and cooperation at the heart of the program, qualities that invigorate academic life and are essential to the scholarship of teaching," says Regent President San W. Orr Jr.

The Bradley project is sponsored by the College of Letters and Science and University Housing, and involves three certificate programs: Integrated Liberal Studies, Global Cultures and Environmental Studies. The \$5,000 award that accompanies the honor will be used to enhance the program.

"This award acknowledges the important contributions to teaching that may be provided by learning communities," says Michael Hinden, associate dean of international studies and Bradley's faculty director.

UW-Madison Provost John D. Wiley says the program could be a model for other campuses. "It is clear that the recognition and fostering of excellence in teaching also involves undergraduate experiences outside the traditional classroom," Wiley said. "We are so delighted with the results (of Bradley) that we are hopeful its programs and commitments can serve others in the UW System." ■

#### Faculty who have been affiliated with the Bradley Learning Community for all or part of its three years:

Steven Bauman, mathematics; Aaron Brower, social work; Jane Collins, sociology, global cultures; Calvin DeWitt, environmental studies; Joseph Elder, sociology, integrated liberal studies, global cultures; Michael Hinden, English, ILS, global cultures; Jackie Hitchon, agricultural journalism; Evelyn Howell, landscape architecture, environmental studies; Marty Kanarek, environmental studies, Medical School; Mary Layoun, comparative literature, global cultures; Robert March, physics, ILS; Ruben Medina, Chicana/Chicano studies, global cultures; Judy Miller, French and Italian, global cultures; Barry Powell, classics; Rich Ralston, Afro-American Studies, global cultures; Harold E. Scheub, African languages and literature, global cultures; Robert Siegfried, history of science (emeritus), ILS; Michael Vanden Heuvel, theatre and drama, ILS.

## On campus

## Special prosecutor to speak

Lawrence E. Walsh, independent counsel in the Iran-Contra investigation from 1986 to 1993, will present the 10th Annual Thomas E. Fairchild Lecture Oct. 23 at the UW-Madison Law School.



Lawrence E. Walsh

Walsh will speak at 4 p.m. in Room 2260 of the Law School (with an overflow room provided if necessary) on "The Future of the Independent Counsel Statute." He will discuss the history and future of the federal statute allowing appointment of special prosecutors, as well as the law's present use and possible abuse in the ongoing Whitewater investigation. Admission is free.

Walsh, now counsel to the Oklahoma firm of Crowe & Dunlevy, began his career as a prosecutor in Thomas E. Dewey's racket-busting district attorney's office in New York from 1938 to 1941. When Dewey was elected governor of New York, Walsh served on his staff for eight years as counsel and then as legislative liaison. Dewey later asked Walsh to organize the Waterfront Commission of New York Harbor to reduce crime on the docks.

President Eisenhower appointed Walsh a federal judge in New York (1954-57) and deputy attorney general of the United States (1957-60). In the latter post he was responsible for overseeing school desegregation in Little Rock, Ark.

Walsh next worked in private practice until his appointment as Iran-Contra special prosecutor in 1986. The Fairchild Lectureship was established at the UW-Madison Law School as a tribute to Thomas E. Fairchild, a 1937 Law School graduate, former justice of the Wisconsin Supreme Court and now senior circuit judge on the U.S. Court of Appeals for the Seventh Circuit. ■

## Biochemistry dedication events include open house, science symposium

The College of Agricultural and Life Sciences will formally christen the new \$35.6 million Biochemistry Building Oct. 15-16 with a dedication ceremony, open house and science symposium.

While many in Madison have seen the building slowly take shape along Campus Drive over the past two years, the events give the public a formal opportunity to connect with UW-Madison's newest building.

"The dedication of this new building marks the latest in a long list of accomplishments compiled by this extraordinary department," said CALS Dean Elton Aberle.

The building provides a modern home for a department with a celebrated history, he said. Some of the vitamin and mineral discoveries by UW-Madison biochemists wiped out devastating diseases, improved human health and strengthened agricultural production.

After a two-month move from neighboring offices on Henry Mall, the 200,000-square-foot building is now fully occupied with about 200 biochemistry faculty and staff.

Aberle said the new building would certainly enhance many current projects, such as unraveling the mysteries of how plants prolong leaf

## SOAR joins Admissions Office

SOAR, the highly regarded UW-Madison new student orientation program, will be transferred to the Office of Admissions to strengthen its connections with other student service leaders, university officials say.

The move is part of a strategy to establish a more effective, integrated home for the leadership of SOAR, says Robert Seltzer, UW-Madison director of admissions.

SOAR coordinator Peg Davey, who previously worked as part of the Office of the Provost, will join the admissions office management team and report to Seltzer. She will move with the Office of Admissions to its new facilities at the Red Gym. Davey also will take on admissions projects that tie in with SOAR and complement the SOAR schedule.

Seltzer says the transfer offers several advantages: For example, SOAR leaders will be in closer proximity. This will enable all staff involved in SOAR to work together more effectively and efficiently. And SOAR will enjoy a stronger base and continuity in coming years.

The 30-year old program for new students and their parents is coordinated by the university's Office of Admissions, Student Orientation Programs Office and academic advisors from schools, colleges and the Cross College Advising Service. A leadership team drawn from these units does much SOAR planning.

"The opening of the Red Gym is giving us the opportunity to unite and integrate many student services," Davey says. "This move will enable me to work more closely with staff who have major roles in SOAR, such as Brian Wilk in the admissions office, and the Student Orientation Program Office staff."

Davey says about 5,520 freshmen, 1,039 transfer students and 5,979 parents took part in the program this past summer. ■

## NEWSMAKERS

## TAX CUT: WHO NEEDS IT?

Recent Congressional debate over an \$80 billion GOP tax-cut has focused mostly on federal tax revenues that have hit an all-time high.

"So what?" declares John Karl Scholz, an associate economics professor and until recently the deputy assistant secretary for tax analysis at the Treasury Department. "The economy is doing very well," Scholz told the *Washington Post*. "We will run the first [federal budget] surplus in years. It's hard to argue against that economic backdrop that taxes are putting a crushing drain on the economy."

Tax money is flowing into the Treasury at unprecedented levels, he said, but tax rates for many taxpayers are at relatively low levels compared with their peaks in the 1980s.

## CLINTON POLLS: NO SURPRISE

A growing number of Americans prefer censure to the ouster of President Clinton, polls indicate. That doesn't surprise presidential scholar Charles Jones, political science professor emeritus, who told the *Associated Press*: "It's as much a dilemma for the public as for Congress. Most people don't want change. It's very threatening, especially when things are going well."

## ON THE ROAD AGAIN

Steven Price, director of university-industry relations, is getting local and national attention for his travel guide *Along Interstate 80: What to See and Do On and Off the Highway*. It's a milepost-by-milepost look at the biology, history, geology, and industry of the areas along the road — and the second in a planned series about I-80, which cuts across 11 states and covers 2,907 miles.

"I do not subscribe to the mindset that these interstates are nasty entities that represent a step back in quality of life," Price says in a recent *Chronicle of Higher Education* article. "They're incredible testaments to the ingenuity of man and mankind."

## BACK TO SCHOOL

Alta Charo, associate professor of law and medical ethics, tells the *Chronicle of Education* why she's back in class this semester at UW-Madison. She's taking time off from teaching to enroll in a mix of upper-level courses, including genetics and primate behavioral ecology courses, that she hopes will help her better understand how a person's biological makeup can influence behavior.

"If, as many people are suggesting, there is some biological programming to our personalities and behaviors, that has obvious connections to the law," Charo says. "Our laws are based on models of what a rational, personally autonomous person would do."

In the article, she also reflects on the influence of good teaching: "I've been amazed at the profound effect teachers have had on me. Whenever I feel like I'm too busy to meet with a student, I take a breath and make the time. You never know whose life you're going to be touching."

More campus newsmakers:  
[www.news.wisc.edu/wire/nm.html](http://www.news.wisc.edu/wire/nm.html).

# Front door ready to swing open

*New Red Gym takes on new life as student and visitor center*

ONE OF UW-MADISON'S most-recognizable campus landmarks will usher in a new era in student services beginning this fall.

The revered Red Gym, built in 1894 at a cost of \$130,000 on the shore of Lake Mendota, will open for business as a student services and visitor center. As such, it will serve as a long-awaited "front door" to the campus for students, parents and community members alike.

The turreted, red brick armory and gymnasium, which is a National Historic Landmark, has been undergoing an \$11.8 million facelift that includes an extensive and innovative remodeling of the interior and some heavy-duty sprucing up of the rock-solid exterior.

After a hiatus of more than 60 years, students are likely to again become intimate with the unmistakable building, which has the look of a medieval fortress. The center will bring together The Office of Undergraduate Admissions, the Campus Assistance and Visitor Center, and the John and Tatia Morgridge Center for Public Service, as well as four important student services: International Student and Scholar Services, the Student Organizations Office, Student Orientation Programs, and the Multi-Cultural Student Center. It also will house a new Office of Visitor Services; the Arpad L. Masley

Media Room, which will be used for Office of Undergraduate Admissions media presentations and other programming; and a computer lab for general student use. The Guy A. Goen Lounge will provide views of Lake Mendota for students and visitors.

"This building is the culmination of a lot of effort," says Steve Saffian, an assistant dean of students. "It brings together a number of student services and student organizations which have been scattered for a long time."

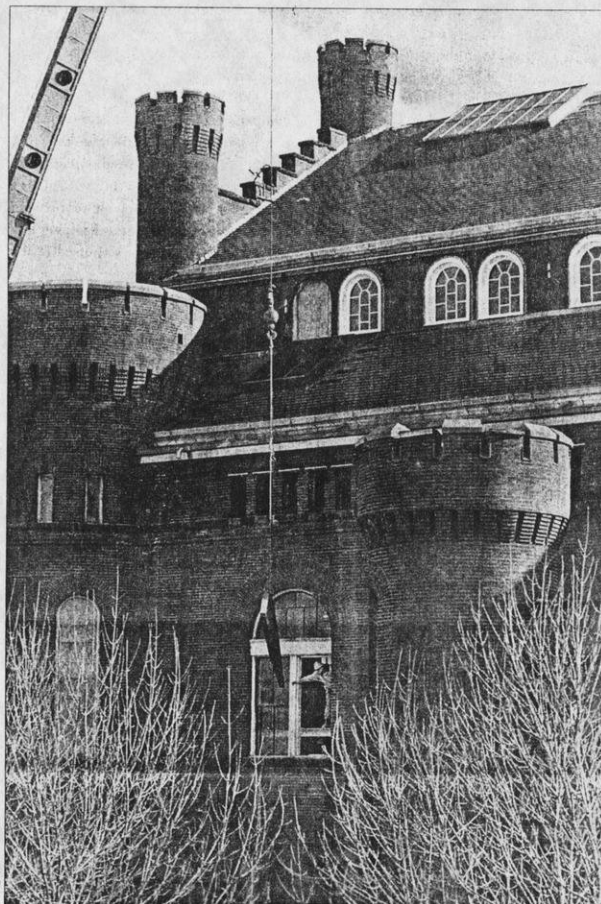
The Dean of Students Office is responsible for the project. Saffian is coordinating it for the dean's office and for the committees which represent the Red Gym occupants.

"This project has allowed us to reach our goal of creating a student services corridor in the busiest and most accessible area of the campus," Saffian says. "And it provides both a starting point for students — and parents — and a focal point for a number of important student activities."

The second floor, which will house several of the student services offices, has been designed as a sort of village square intended to encourage intermingling of the diverse student groups there.

"We expect it to be a very lively and exciting environment," Saffian says.

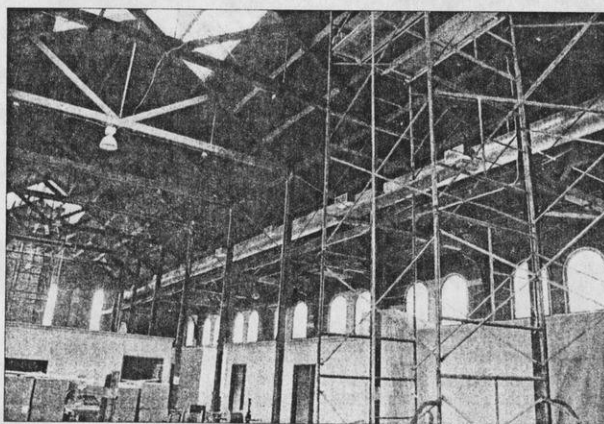
Although the Red Gym was underused in the years leading up to the renovation, it has a rich history. It was originally designed to serve as an armory and citizen militia training facility, and its second-floor gymnasium was the site of Wisconsin basketball for more than 30 years. It also played host to a number of historic events, including the contentious 1904 state Republican convention that swept "Fighting" Bob La Follette to governor and brought the Wisconsin Progressive era to life. William Jennings Bryan was among the speakers to appear there; John Philip Sousa was among the entertainers. For many years, it was the



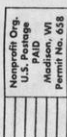
end-point of the university's class registration process, where students' final schedules were validated, often after hours of running from one assignment committee to another across the campus.

"The Red Gym has played an impor-

tant role in this university's history for more than 100 years," Saffian says. "This transformation into a student services and visitor center insures that it will remain vital to the campus well into the 21st century."



Workers are bringing the 104-year-old Red Gym back to life both inside and out, preparing it for its new role as a student services and visitor center. A total of \$5.5 million of the \$11.8 million renovation project came from private contributions. Above, the exterior of the building will be largely unchanged, except for repairing the brick work and restoring the original windows and other design features which had been changed. Left, the interior has been opened up. When it is finished, it will have three levels: the ground floor will include the Campus Assistance and Visitor Center and the Morgridge Center for Public Service, among other spaces; the second floor will include a number of student services offices; and the third floor, pictured here, will house the Office of Undergraduate Admissions.



# HOME ADDRESS



# Dean's Message



Mary Rouse  
Dean of Students

IN HIS BOOK *The Geography of Nowhere*, author James Kunstler decries the paving of America, the strip malls, the separation of our homes from our schools and workplaces, and

the cost of that "man-made landscape" in terms of time squandered and money spent on commuting. But he believes the price we pay in such an environment is measured in more than just time or money. This is how he puts it:

"The least understood cost — although probably the most keenly felt — has been the sacrifice of a sense of place: the idea that people and things exist in some sort of continuity, that we belong to the world physically and chronologically, and that we know where we are."

I am gratified that such a relatively recent book expresses so well what to some may seem like an old-fashioned idea: that people benefit from having a

sense of where and how they fit in. I've been working with students on this campus for many years, and I can tell you how important that is. To establish themselves in the world, people need to be grounded. They need familiar places and spaces, somewhere that creates comfort, context and meaning. Think of how we relate to the monuments of Washington, D.C. — we take from them an appreciation of who we are as Americans.

In the same way, the UW-Madison campus is not just a collection of buildings. Bascom Hall, the Memorial Union, the Stock Pavilion, and many other university landmarks have a special place in the history of the institution. Buildings become familiar touchstones for students: the undergraduate library isn't Helen C. White Hall, it is simply "Helen C.;" Elizabeth Waters Hall is "Liz;" Chadbourne Residential College, "Chad."

The Old Red Gym is no exception. In this issue you will read about its history and its new life as a student and visitor services center. The building is 104 years old, wonderfully distinctive, overflowing with history, and a natural epicenter of the campus. It's the kind of place James

Kunstler would love. At the Red Gym, you know where you are, in every sense of the word.

Although we spent almost \$13 million restoring the Red Gym and adapting it for modern use, you can almost feel the presence of those who came before, of the basketball and the proms, the speeches and political events, the joys and the pain. That's one reason we left the walls of the southeast turret of the building blackened. That area was firebombed by anti-Vietnam War protesters in 1970, in a failed attack on the ROTC program. It isn't a pleasant memory, but it is part of our history, part of who we are and where we've been.

I have my own memories of the Red Gym. It was the site, in the early 1970s, of a protest by women who had only recently gained the right to use what had been until then a male bastion. When a promised shower facility was slow in coming, a group of women declared the area around the first-floor swimming pool a "people's locker room," and began showering and dressing in the men's area. Suffice it to say that was one of the more effective protests ever on campus. Very quickly, separate lockers were added for

the women and a vinyl curtain put up dividing the showers. I don't want to elaborate too much on my own role in this protest, other than to say I was very supportive of the women involved. It is one of the great memories of my youthful days at the university.

Obviously, I am far from alone. People of all ages, students and alums, are tremendously attached to the Red Gym. In one form or another, it gives them an anchor, a sense of place.

I would urge you, the next time you come to campus, to stop and visit it. There are self-guided tours available. And of course, I urge you to use it, and to encourage your students to use it. It is intended, after all, to be our front door. You and your student will be able to make many important connections to the university by using the services that are located there.

But in another sense, you'll be able to make connections merely by stepping in the door.

Mary K. Rouse

## In Brief

### FINAL FALL ENROLLMENT EXCEEDS 40,000

There are 40,109 students attending UW-Madison this fall, a 0.2 percent decrease from the 40,196 students enrolled in Fall 1997. The total includes 27,808 undergraduates, a 1 percent increase over last year, and 8,524 graduate students, a 3.3 percent decrease compared to last fall. The undergraduate total includes 5,596 new first-year students.

Minority students total 3,748, compared to 3,699 minority students enrolled last fall. There are 567 minority students among first-year undergraduates, an 8.2 percent increase over Fall 1997.

The enrollment includes 20,823 women and 19,286 men.

### STUDENTS HAPPY WITH TECHNOLOGY

Computer use continues to grow. Among UW-Madison students, and students are in great measure satisfied with the technology services the university offers.

Those are the major findings of the sixth annual student survey conducted by the university's Division of Information Technology, the unit responsible for computing services on campus.

The survey, conducted between February and April 1998, found that nearly all students use a computer for

academic work, and 38 percent use a computer five or more times a week. The most popular programs are e-mail, word processing and internet tools, all used by about 90 percent of the students surveyed.

About 65 percent of students own their own computers. Around 22 percent said they use a Macintosh operating system on their computers, while 59 percent said they use Windows 95. In addition to their own computers, students tend to use those

supplied by the university, with nearly 81 percent saying they use the campus InfoLabs.

The good news from the university's standpoint is that nearly 90 percent of students said they are satisfied or very satisfied with the computing resources of the university, and 92 percent rated campus computing resources as available or very available.

### UW AIMS AT RELATIONSHIP VIOLENCE BY ADDING PREVENTION COORDINATOR

University Health Services at UW-Madison has taken its efforts to reduce sexual assault and relationship violence to a new level by creating a program on relationships, health and violence, and hiring a violence prevention coordinator.

Amber Ault, who has a doctorate in sociology, was hired as the coordinator in August. She comes well-prepared, with expertise in teaching and research in the areas of sexuality, gender and interpersonal violence, as well as years of experience conducting campus rape-prevention programs.

"Amber Ault knows why violence happens, how it happens and how to

confront it," says Dr. Richard Keeling, director of University Health Services.

Dean of Students Mary Rouse says she is pleased with the effort to devote even more resources to the issue.

"Sexual-violence prevention has been a high priority in the Dean of Students office for more than two decades," she says.

Ault is available to work with student organizations, campus groups and community agencies to reduce rape, dating/partner violence, hate crime and related issues. She can be reached at (608) 263-5714 or via e-mail at [alault@facstaff.wisc.edu](mailto:alault@facstaff.wisc.edu).

### RESIDENCE HALLS WILL GO SMOKE-FREE

Smoking will be banned in all UW-Madison residence halls, including student rooms, beginning with the 1999-2000 academic year.

The smoke-free policy will apply to about 6,800 students who live in university residence halls, says Paul Evans, director of University Housing.

Smoking already is prohibited in public areas of university housing, such as dens, lounges and corridors. Currently, smoking is permitted in some residence hall rooms if all roommates agree to allow it.

University Housing has made rapid voluntary progress toward a smoke-free environment. More than half of campus residence halls already have been declared entirely smoke-free.

The university has enforced a smoke-free policy for other campus buildings since 1991 as a way to promote campus health. The original policy applied to most UW-Madison buildings, including individual offices.

The American Heart Association has reported that passive smoking is responsible for the death of an estimated 53,000 non-smoking Americans each year. For smokers themselves, the university sponsors smoking cessation and education programs to help people kick the habit.

#### HOME ADDRESS

Published for the Office of the Dean of Students by University Periodicals, Office of News and Public Affairs, 19 Bascom Hall, 500 Lincoln Drive, Madison, Wisconsin 53706.  
Cindy Foss, director  
(e-mail: [ckfoss@facstaff.wisc.edu](mailto:ckfoss@facstaff.wisc.edu)).

Editor: Steve Schumacher  
(e-mail: [sjschuma@facstaff.wisc.edu](mailto:sjschuma@facstaff.wisc.edu))

Editorial Advisors: Mary K. Rouse, Susan Trebach, Amy Toburen

Design: Jeffrey Jarred  
Writers: Erik Christianson, Eileen Gilligan, Jeff Iseninger, Brian Mattmiller, Kristin Sebranek, Barbara Wolff  
Photographers: Jeff Miller, Hannah Swacker

Red  
Gym

# A New Welcome to Campus

Ten years in the making, the Old Red Gym becomes a gateway for students and visitors



Photography: Jeff Miller

By Steve Schumacher

If you wanted to put up a "front door" to a large, sprawling institution like, oh, let's say the University of Wisconsin-Madison, you could draw up a pretty good wish list of requirements.

First and foremost would be that old Realtor's mantra — location, location, location. The heart of the campus would be good. Maybe next to Memorial Union and Library Mall, two of the campus' most popular and comfortable student gathering places. And how about a spot on Lake Mendota, only a block or two from the Lake and Frances Street parking ramps?

Another must would be to have something distinctive, recognizable. After all, if you have a front door, people need to find it. Think they might be able to spot a red brick fortress with towers and turrets sticking out all over it? Probably, from about a mile away.

And what about space? Ideally, any "gateway" building would: hold a whole bunch of student services offices to get freshmen off to a good start; have big meeting rooms and lounges; perhaps include a center that would connect academic classwork with public service in the larger community; and it would have to have a comprehensive campus information service and visitor center that could provide a starting point for seeing the university and provide answers to any questions that visitors — or students, for that matter — might pose. About 70,000 square feet of space ought to be enough.

Finally, wouldn't it be great if the place embodied a little history, so that people who used it, or even walked into it and looked around, could get an idea of what the institution is all about, where it's been, and why people care about it?

Meet the Old Red Gym, circa 1998 and beyond. This much-loved campus landmark, once home to proms and basketball games, class registration and ROTC, has been reborn after 50 years of neglect as a welcoming jewel in UW-Madison's crown.

The Langdon Street gym, opened amid much hoopla in 1894 and "built to endure for all time," has been rechristened as a student and visitor services center. It took eight years of proposing, prodding and planning, and another two years of heavy lifting, scraping and building, to bring the old place to its present state. But, says Dean of Students Mary Rouse, the driving force behind the effort, it was all worth it.

"One of my major hopes for the gym is that it will serve as a physical index card to the university, in terms of making connections immediately," she says. "It's so important that our students find ways to make this large institution small, and having a place to go and get the information you need on that first day or in the first weeks can be critical."

The Red Gym first became a gleam in Rouse's eye in 1988, when then-chancellor Donna E. Shalala asked her and landscape architecture professor Bruce Murray to co-chair a committee on the future use of the gym. The group concluded that the building's central location and distinctive appearance would make it ideal as a "front door" to the university "for visitors, prospective students, and their families and as the primary, high-traffic information and service center for undergraduate-enrolled students."

Such a project also offered the opportunity to consolidate many of the student services that were scattered across campus.

"The Red Gym was perfect," Rouse says. "It's in a great spot, and frankly, you can't miss it. I don't know of another campus with a Norman castle in the middle of it."

With the enthusiastic support of Shalala, and then-provost and current

chancellor David Ward, Rouse was off to make the student services and visitor center a reality. She gave speeches, raised money and testified on the building's behalf before the Board of Regents, the State Building Commission and the Wisconsin Legislature. The project was put on the fast track, but with the proviso that the university raise half of the money needed to restore the gym and adapt it to its new use. Rouse, with help from lots of friends and the UW Foundation, managed to bring in about \$7 million in private donations to help defray the \$12.75 million cost of the renovation.

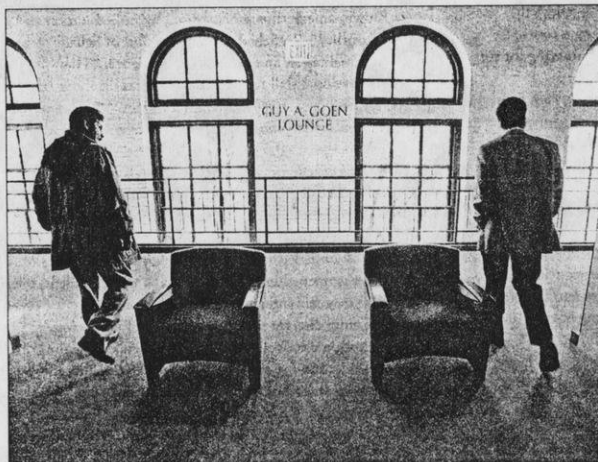
Rouse proudly points out that the building has been carefully restored and adapted for its new role, and much of the charm and history of the old gym remains intact. On guided tours of the building, visitors can still see the original cream city brick, the arched steel construction of the gymnasium that was state-of-the-art in 1894, the wide stairways that were designed for marching soldiers, bullet holes left by stray shots in the old shooting range area, and even some of the blackened walls left over from the 1970 firebombing.

Designers also brought new brightness to what had become a dark and dingy interior, primarily by opening up more than 400 windows that had been covered over time.

"We're very happy with the way the restoration turned out," says Rouse. "It's a wonderful space for the student services groups and the visitor center, it's inviting, and it has that unmatched history. We hope people will come to see it and to make use of it."

The Red Gym's "grand re-opening" will be held in conjunction with a three-day conference April 7-9, 1999, on public service and the university in the 21st century. The conference is part of UW-Madison's yearlong sesquicentennial celebration. More information on the event is available from the UW-Madison Dean of Students office, (608) 263-5700.

The Red Gym has a new role as the "front door" to the university (above). A new lounge added as a mezzanine to the second floor (below) provides a view of Lake Mendota through some of the building's 400 windows.



## Where it's at

Here's a brief guide to the resources in the Old Red Gym:

### FIRST FLOOR

- **Campus Assistance and Visitor Center.** A comprehensive information and referral program for students, faculty, staff and campus visitors. Its phone number is (608) 263-2400. The Office of Visitor Services, within the center, provides guided campus tours and
- other visitor resources, and can be reached at 263-9500.

**Morgridge Center for Public Service.** Helps faculty, staff and students link academic

- study and community service. 263-2432.

**Madison Friends of International Students.** A

- volunteer community organization that helps out international students at the university, in conjunction with the university's International Student and Scholar Services office. 263-4010.

### SECOND FLOOR

**Multicultural Student Center.** Creates programs to recruit and retain historically under-represented American ethnic groups, and promotes cultural diversity and interaction. Eight organizations have office space: The Asian American Student Union, Association of Asian American Graduate Students, Hmong

- American Student Association, La Colectiva Cultural de Aztlan, NAACP-College Chapter, Union Puertorriquena, Wisconsin Black Student Union, and the American Indian student organization WUNK SHEEK. 262-4503.

**Student Organization Office.** Coordinates the more than 600

- registered student organizations on campus. 263-0365.

**Student Orientation Programs.** Plans and coordinates campuswide orientation activities for

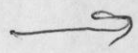
- new freshmen and transfer students. 263-0367.

**International Student and Scholar Services.** Informs UW-Madison's international students about the campus and community, as well as about visas and related immigration issues. 262-2044.

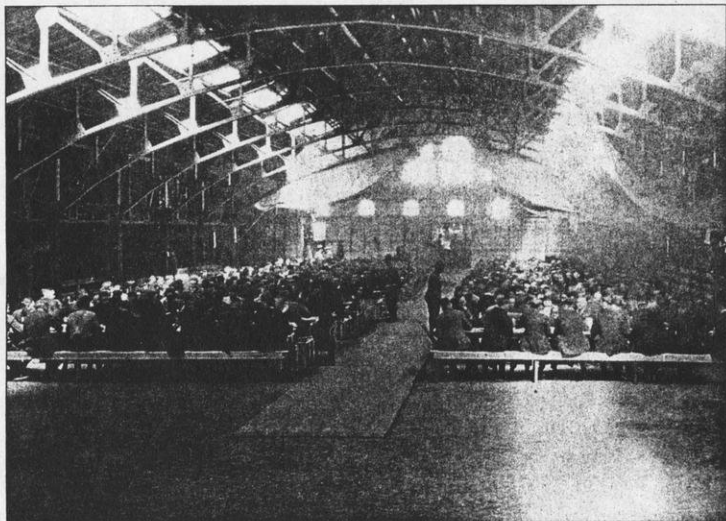
### THIRD FLOOR

- **Office of Undergraduate Admissions.** Processes applications of freshmen, transfer and international undergraduate students, and serves as primary recruiting office for undergraduate students. 262-3961.

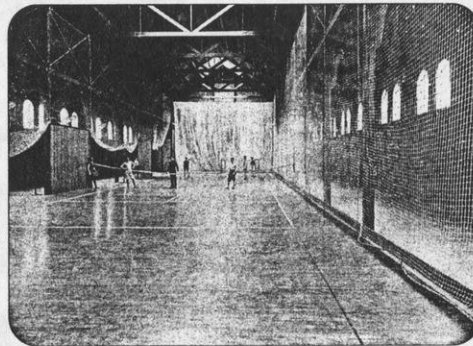
Red Gym







Historical photograph courtesy University of Wisconsin-Madison Archives



#### A historic gathering place

The Red Gym's second floor gymnasium and drill room (left) also was used for student assemblies, like this gathering around the turn of the century. The third-floor space was used for a number of sports activities, including tennis (above). This photo was taken in 1900. The exterior (below), circa 1930s.

## Armory Holds A Special Place In History of the University

*Apparently, in this case, the old saying is true: what goes around, comes around*

By Steve Schumacher

**T**HE 104-year-old Armory and Gymnasium, the venerable Old Red Gym, has undergone a rebirth as a center for student and visitor services. It is, both figuratively and literally, a gateway to the campus, a hub of activity, and an immediate and recognizable connection to the university for thousands of students, parents and visitors.

Just like it used to be.

The old gym's new life is a reprise of the role for which the building was created and fulfilled admirably for 40 years. It was a center of student life and a state and community gathering place from its opening in 1894 until the 1930s, when newer buildings began to pull many of those activities away. It survived underuse, threats of demolition and even a fire-bombing by anti-Vietnam protesters in 1970 to emerge once again in this fall in its new form.

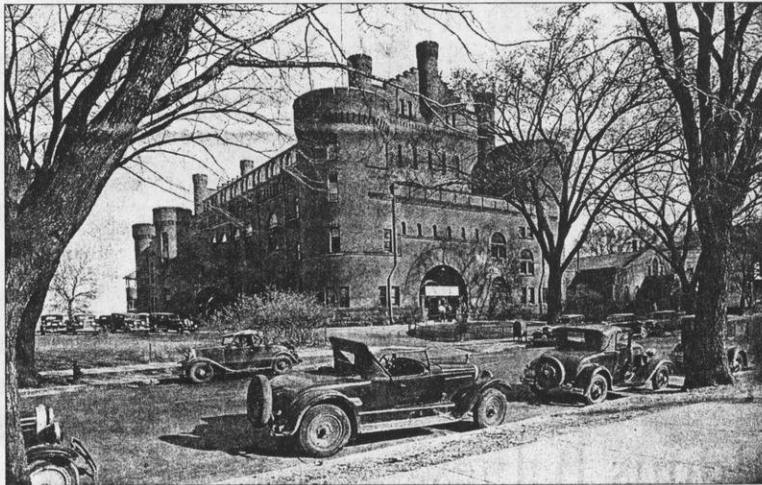
"One of the wonderful things about the Red Gym is that it is once again serving one of its original purposes," says UW-Madison Dean of Students Mary Rouse. "The building's history is interwoven with that of the students of this university."

Construction of the Armory and Gymnasium began in 1892, with approval from the Wisconsin State Legislature, and largely in reaction to labor unrest and violence in the country in the late 1800s. It was intended to be a citizen militia training center, a kind of a fortress for citizen soldiers trained to protect the people of Madison from revolutionary uprisings. That's why the building is patterned after a Norman castle, complete with massive red brick walls and turrets. It contained a gun room, a large drill room, rifle ranges and a fireproof safe in the commandant's office for storing ammunition. The wide front stairways were designed to accom-

modate a battalion in columns four across.

But the Armory also addressed a need on the campus for athletic and recreation space, and the university's president at the time, Charles K. Adams, made it clear that would be one of the building's prime functions. Not only was the drill room also a gymnasium that would become the home to the Badgers' Big Ten men's basketball team, the Armory was equipped for gymnastics, swimming, baseball practice and boxing. It even contained four bowling alleys.

The building also served as a cultural and political focal point, not just for the campus, but the city and state as well. The junior prom, called by the Badger Yearbook "the greatest social event of the year," was held annually in the huge drill room; "On Wisconsin," which was to become one of the country's most familiar fight songs, was performed there for the first time at a 1909 football pep rally; and important personalities of the day performed or spoke at the gym, from Pablo Casals and John Philip Sousa to William Jennings Bryan and Upton Sinclair. From the beginning, the Old Red Gym also played a part in Wisconsin's political history. As the largest meeting space in the city, the gym was a natural gathering spot for Democrats and Republicans, Prohibition groups and



civic-minded church coalitions. The most famous political event at the gym, and perhaps in the history of Wisconsin, was the 1904 Republican state convention, led by governor Robert M. "Fighting Bob" La Follette. La Follette led the Progressive wing of the party, which expelled competing members of the Stalwart wing from the convention. To keep them out, the Progressives employed a number of Wisconsin football players to guard the doors. The "Gymnasium Convention" assured the Progressives control of the party and propelled La Follette to national prominence. It also, perhaps not coincidentally, marked the last statewide political convention before the advent of the direct primary.

Military use of the Red Gym declined in the 1920s and 1930s, and the opening of Memorial Union in 1928 and the Field House in 1930 drained the old gym of much of its student activity. Beginning in 1928, the Armory's major role was as the

final stop in the laborious class registration process, a practice that endured until the advent of automated registration in 1983. The building's old swimming pool and basketball courts also served as a dilapidated but convenient central campus recreation facility for students and staff.

Because the building was underused and antiquated, plans for its demolition began to surface as early as the 1950s. Such plans were put off on a number of occasions, in part because the gym still had a use as recreational space.

In the interim, those interested in preservation managed to protect the building. In 1974, not without controversy, it was included in the Bascom Hill Historic District, and listed on the National Register of Historic Places, as part of the university's 125th anniversary celebration. In 1994, it was designated a National Historic Landmark.

Now, that landmark is again playing a central role in the life of the university.

Med  
Gym

FOR IMMEDIATE RELEASE

10/19/98

CONTACT: Robert Seltzer, Director of Admissions, (608) 262-0464;  
Peg Davey, SOAR coordinator, (608) 262-6972

### SOAR PROGRAM TO JOIN OFFICE OF ADMISSIONS

MADISON - SOAR, the highly regarded UW-Madison new student orientation program, will be transferred to the Office of Admissions to strengthen its connections with other student service leaders, university officials say.

The move is part of a strategy to establish a more effective, integrated home for the leadership of SOAR, says Robert Seltzer, UW-Madison director of admissions.

SOAR coordinator Peg Davey, who previously worked as part of the Office of the Provost, will join the admissions office management team and report to Seltzer. She will move with the Office of Admissions to its new facilities at the Red Gym. Davey also will take on admissions projects that tie in with SOAR and complement the SOAR schedule.

Seltzer says the transfer offers several advantages:

- \* SOAR leaders will be in closer proximity. This will enable all staff involved in SOAR to work together more effectively and efficiently.
- \* Staff support will be more readily available to SOAR leaders.
- \* SOAR will enjoy a stronger base and more continuity for the coming years.

The 30-year old program for new students and their parents is coordinated by the university's Office of Admissions, Student Orientation Programs Office and academic advisors from schools, colleges and the Cross College Advising Service. A leadership team drawn from these units does much SOAR planning.

"The opening of the Red Gym is giving us the opportunity to unite and integrate many student services," Davey says. "This move will enable me to work more closely with staff who have major roles in SOAR such as Brian Wilk in the admissions office and the Student Orientation Program Office staff."

Davey says about 5,520 freshmen, 1,039 transfer students and 5,979 parents took part in the program this past summer. Davey says SOAR helps students learn about campus resources and expectations; to make new friends and meet other students, faculty and staff; and explore academic options and register for fall classes with their advisors.

"Most of all we want them to be excited about coming here, and understand that they have opportunity and responsibility for creating their own experiences," Davey says.

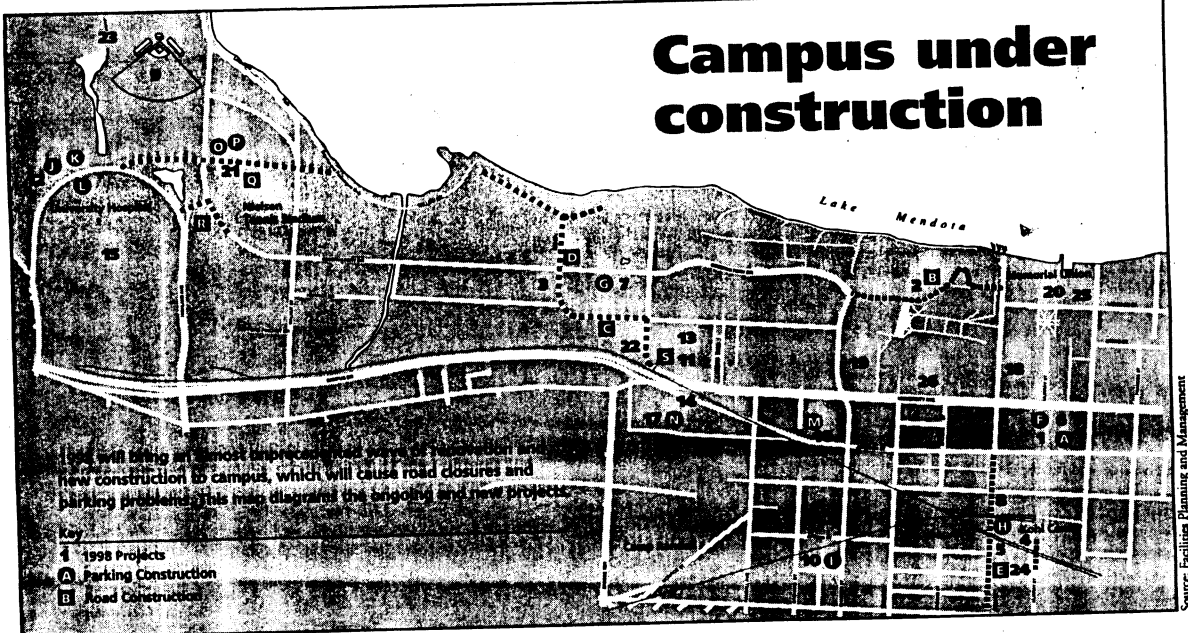
During much of the SOAR program, parents participate in sessions specifically for them. "We hope that they learn about the campus, gain an understanding of how this transition will affect them and how they can support their students," Davey says.

###

- Tim Kelley, (608) 265-9870



# Campus under construction



Source: Facilities Planning and Management

1998 projects	Start	Impact
1 Southeast Ramp (Tai) Addition	Underway. Completion: March.	Addition of 248 parking spaces near the Kohl Center <sup>(A)</sup>
2 Water Line Replacement Project	March. Completion: December.	Construction on Bascom Hill from mid-March through mid-July. Possible reduction of Observatory Drive to one lane at times from Bascom Hall to Elizabeth Waters Hall <sup>(B)</sup> from July to December.
3 West Campus Utility Project	March. Completion: November.	Possible reduction of Linden Drive <sup>(B)</sup> to one lane for a short time this spring and Elm Drive <sup>(B)</sup> to one lane from mid-April to mid-November. Half of the bicycle path along Lake Mendota will be converted to use for vehicles during this time.
4 Murray Street Pedestrian Underpass	March. Completion: July.	When complete, will allow pedestrians to get to Kohl Center via Murray Street.
5 Park Street Underpass Renovation (City of Madison project)	April. Completion: October 1999.	Park Street closed from Regent to Dayton streets <sup>(B)</sup> from July to October.
6 Fluno Center for Executive Education	April. Completion: December 1999.	Loss of 187 parking spaces in Lot 83 <sup>(B)</sup> until underground ramp with 300 spaces is completed.
7 Steenbock Ramp (Lot 36)	April. Completion: September.	Loss of 78 parking spaces during construction, gain of 350 spaces when completed <sup>(A)</sup> .
8 Southeast Recreational Facility Fields	April. Completion: September.	Permanent loss of 117 parking spaces as Lot 48 <sup>(B)</sup> will be converted to recreational fields.
9 Goodman Softball Complex	June. Completion: February 1999.	
10 Primate Center Addition	June. Completion: September 1999.	Loss of 50 parking spaces in Lot 51 <sup>(B)</sup> .
11 Biochemistry Building	Underway. Completion: June.	
12 Waisman Center Addition	July. Completion: January 2000.	Loss of 111 parking spaces in Lot 82 <sup>(B)</sup> and permanent loss of 13 spaces in Lot 63 <sup>(B)</sup> .
13 Bock Labs Renovation	Underway. Completion: July.	
14 Materials Science and Engineering Renovation	Underway. Completion: July.	
15 Clinical Science Center Three Module Addition	August. Completion: December 1999.	Loss of 120 parking spaces in Lot 63 north <sup>(B)</sup> .
16 Chemistry Addition	August. Completion: July 2000.	Permanent loss of 15 parking spaces in Lot 55 <sup>(B)</sup> .
17 Engineering Ramp (Lot 17)	August. Completion: August 1999.	Loss of 350 spaces during construction. Gain of 800 spaces when completed <sup>(A)</sup> .
18 Humanities Remodeling	Underway. Completion: August.	
19 Van Vleet Hall Classroom Remodeling	Underway. Completion: August.	
20 Red Gym Renovation	Underway. Completion: September.	
21 Pharmacy Building	September. Completion: September 2000.	Loss of 40 parking spaces in Lot 85 <sup>(B)</sup> , permanent loss of 111 spaces in Lot 60 <sup>(B)</sup> . Observatory Drive will be reconfigured to the north starting in May <sup>(B)</sup> . Utility work will close Marsh Terrace starting in June <sup>(B)</sup> .
22 Babcock Drive Project	September. Completion: November.	Traffic could be limited at times as road is widened to two lanes and an exit to Campus Drive is added <sup>(B)</sup> .
23 Eagle Heights Community Center Addition	Underway. Completion: September.	
24 Environmental Management Center	October. Completion: May 1999.	
25 Pyle Center Addition (formerly the Wisconsin Center)	Underway. Completion: October.	
26 Lathrop Hall Remodeling	Underway. Completion: December.	

## Regents urge state for funding to renovate campus buildings

Erik Christianson

With many of its buildings approaching middle age, the UW System has asked the state to establish a special fund for renovating campus facilities.

Under the UW System plan, discussed at the Board of Regents meeting March 5, the state would set up a development fund for renovation that would be administered by the regents. The development fund is the top priority in the UW System's plan to address facilities needs over the next several years.

Sixty percent of state buildings are located on UW campuses, and most are 20 to 40 years old and need renovation, said Marcia Bromberg, UW System's vice president for finance.

"The need (for renovation) is trending upward," added Regent Jonathan Barry of Mt. Horeb during a joint meeting of the board's Business and Finance Committee and Physical Planning and Funding Committee. "We have a big slug of buildings built in the 1960s and 1970s in need of restoration."

The UW System is also seeking bonding authority from the state for construction projects that generate revenue, such as parking ramps and dormitories. Barry said issuing bonds

would speed up the planning and construction process.

Every state university system in the country has bonding authority except for Wisconsin's, Barry said. A similar request was rejected by the state last spring. Granting the bonding authority would require legislative approval.

Other priorities for the UW System include working with the state on special financing programs such as the WISTAR and Healthstar initiatives, identifying new building needs and raising gift money for projects where appropriate.

UW System officials met in late February with Mark Bugher, secretary of the Department of Administration; Rick Chandler, state budget director; and Robert Brandherm, administrator of the Division of Facilities Development, to discuss their plan.

Brandherm gave guarded support for the UW System's plan at the joint committee meeting. He said the need for facilities renovation "is not just a university issue, it's a state issue," as most of the state's 6,900 buildings have not been renovated.

"We welcome the initiative," Brandherm said. "We don't agree with everything, especially the bonding, but we can work together." ■

Date: Fri, 20 Jun 1997 10:48:42 -0500  
From: Amy Toburen <atoburen@facstaff.wisc.edu>  
Subject: UW-Madison News Release--TIP/Red Gym  
To: UW-news@facstaff.wisc.edu  
X-Sender: atoburen@facstaff.wisc.edu (Unverified)  
Mime-Version: 1.0

Red Gym

June 20, 1997

TO: Editors, news directors  
FROM: Barbara Wolff, (608) 262-8292  
RE: Construction underway on historic Red Gym

The first construction phase, which will remove unsafe structural and flooring areas, has begun in the historic Red Gym on the UW-Madison campus. The building, which went up in 1894, will reopen in 1998 as a student services center.

According to project site manager Mark Pertzborn of J.H. Findorff & Son, this phase will last through most of July. The National Historic Landmark Registry added the Red Gym to its list in 1993. Consequently, essential architecture must be preserved "as is."

The next phase will begin in August. Steve Saffian, UW-Madison assistant dean of students and project point person, says work will center on interior structural work including stairs, electrical wiring and more.

Over its century-plus history, the building has seen action as a military training facility, gymnasium, infirmary, art exhibition space and more. When remodeled it will house UW-Madison student services including admissions, International Student and Scholar Services, student organizations, student orientation programs, a campus visitor center, the Campus Assistance Center, the Multi-Cultural Center and the John and Tatia Morgridge Center for Public Service. Saffian says the Red Gym renovation will cost approximately \$11.75 million.

For more information, contact him at (608) 262-1711. To schedule site visits, call Mark Pertzborn at (608) 250-5180.

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Office of News and Public Affairs  
University of Wisconsin-Madison  
28 Bascom Hall  
500 Lincoln Drive  
Madison, WI 53706

Email: UW-news@facstaff.wisc.edu  
Phone: (608) 262-3571  
Fax: (608) 262-2331

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Red  
Gym

FOR IMMEDIATE RELEASE 2/27/97  
CONTACT: Bruce Braun, (608) 262-3488

CONSTRUCTION TO AFFECT CAMPUS ROADS, PARKING

MADISON - The University of Wisconsin-Madison is gearing up for several major construction projects this year that will affect campus roads and parking.

Ten building projects totaling \$171 million are slated to begin construction this year, with two - the Fluno Center for Executive Education and the Lot 36 (Steenbock Memorial Library) Ramp - expected to break ground in April.

Several road and utility projects are scheduled as well, including an overhaul of the Park Street underpass, planned by the City of Madison, that will close Park Street from Regent to Dayton streets from July to October.

The UW-Madison construction boom will result in the reconfiguration of some university roads and the net loss of 367 campus parking spaces, including 283 parking spaces that will be permanently lost. The parking spaces will be made up starting this year and in future years through the construction of more parking ramps on campus.

"We have a tremendous amount of construction activity about to begin, in addition to the many projects that will be completed this year," says Bruce Braun, assistant vice chancellor of Facilities Planning and Management. "We are concerned about the impact these projects will have on our students, staff, faculty and visitors, and we are examining measures to help ease the inconvenience some people will experience."

Braun laid out this year's planned construction activity at Thursday's meeting of the Campus Planning Committee, a university wide group of faculty, staff and administrators that examine long-range planning issues.

He emphasized that not all of the projects will be underway at the same time, which he said will help alleviate some of the inconvenience. His office is considering how to keep the public and UW community informed of the projects as they progress this year, including using the World Wide Web to post updates, he said.

Braun said the parking situation needs to be viewed in the context that the campus has had a deficit of almost 500 parking spaces in each of the past three years and has been able to effectively manage the reduction.

"We've contended with the losses the last three years and will continue to contend with them until all of the ramps are built," he told the committee. Three parking ramps are anticipated to be built on campus within the next two years.

The west side of campus will be a hub of construction activity starting this summer. Additions to the Waisman Center and the Clinical Sciences Center will begin in July and August, respectively. Construction of the new School of Pharmacy building will start in September.

The Waisman Center addition will be completed in January 2000, the Clinical Sciences Center in December 1999 and the Pharmacy School in September 2000. Observatory Drive will be reconfigured to the north as part of the Pharmacy School project, with work to begin in May. Utility work in this area will close Marsh Terrace.

The Park Street renovation project will create a four-lane, divided underpass and raise the railroad tracks that run above the street. The project will start in March and last about 18 months. Braun says the university will do an education campaign to make sure motorists are informed about the project and how to best navigate the campus while Park Street is closed.

Other road and utility work on the west side of campus will result in changes to Babcock Drive that will widen it to two lanes and add a right-turn-only exit to Campus Drive. A West Campus utility project could limit Linden Drive to one lane for a short period of time this spring and limit traffic on Elm Drive to one way from mid-April to mid-November. Half of the bicycle path along Lake Mendota will be converted to use for vehicles during this time.

A water line replacement project starting mid-March will result in construction on Bascom Hill through mid-July and the possible reduction of Observatory Drive to one lane at times from Bascom Hall to Elizabeth Waters Hall from July to December. Construction on the Murray Street underpass near the Kohl Center is set to begin in late March and last until July.

UW Medical School Dean Philip Farrell, a member of the Campus Planning Committee, told the group that the short-term inconvenience of the construction activity won't compare to the long-term benefit the projects will add to the university.

"This is the price of progress," Farrell said.

Other construction projects that will start this year are the Goodman Softball Complex and the Primate Center additions in June, the addition to the Chemistry-Building in August and the Environmental Management Center in October.

UW-Madison construction projects scheduled to be completed this year include the Southeast Ramp addition, March; Biochemistry, June; Bock Labs and Material Science & Engineering renovations, July; Red Gym renovation, Humanities remodeling and Van Vleck Hall classroom remodeling, August; Eagle Heights Community Center addition, September; Pyle Center (formerly known as the Wisconsin Center), October; Lathrop Remodeling, December.

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- Erik Christianson, (608) 262-0930

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# NEWS

Red Gym

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Phone: 608/262-3571  
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

4/30/96

CONTACT: Amy Wencel, (608) 246-8504

## TEACHING OLD SPACE NEW TRICKS: RED GYM TO HOST ARMORY SHOW

MADISON — During its first century, the University of Wisconsin-Madison's Red Gym has been an infirmary, ballroom, military training center, martial arts facility, audition and practice space for university cheerleaders ... but never an art gallery.

Amy Wencel, master of fine arts candidate in art, is correcting that oversight.

The Armory Show, recalling its influential namesake in New York some 83 years ago, will open in the Red Gym's empty swimming pool May 5. This display actually will be the second Wencel-organized production.

"I needed a place for my own M.F.A. exhibition, and all the student galleries were booked. So I went hunting," she says. The idea of locating an exhibition in a drained swimming pool appealed to her, since she has done underwater photography in the Natatorium. "I first looked at the old Lathrop Hall pool, but it was hard to access. Then I saw the pool in the Red Gym, and loved it immediately."

Wencel says there was so much to love: old-fashioned tile, graceful columns, the narrow entry leading into the open pool area. She promptly booked the space for her solo exhibition, which closed April 30.

Although most of the artists showing at the Armory do have some tie to the art department, some do not. Mark Goldbach, for example, is a security guard at University Clinic, and Laura Caruso is a microfilm technician at the State Historical Society.

A total of 19 works in media ranging from painting to photography to sculpture to audio-enhanced installation will occupy the Red Gym pool until May 16. "I think it's going to be really interesting for people to climb down into the pool to see the art," Wencel says.

The Armory Show is free and open to the public. For more information, contact Wencel at (608) 246-8504.

###

— Barbara Wolff, (608) 262-8292

# State Approves Red Gym Renovation

As a result of eight years of careful planning, the renovation and adaptive use project for the 100 year old Armory-Gymnasium is in the home stretch. The construction schedule is set, with the move-in planned for the summer of 1998. To bring the project over the top and provide enhancements for the student services/visitor center, additional gifts are needed.

"Thanks to the generosity and assistance of many individuals and the UW Foundation, nearly \$5.5 million in private gifts have been raised to match the \$5.5 million in state funds to support the costs of bringing this National Historic Landmark back to life," according to Mary Rouse, dean of students. Gifts are continuing to come in. For example, Robert and Marilyn Rolfs of West Bend have donated funds in memory of her father, Arpad L. Masley, a well-known fencing coach and physical education professor whose office and teams were housed in the Gym.

"However, since this \$11 million budget is very lean, we need an enhancement fund of \$500,000 so the building's interior and exterior can maintain its architectural character and integrity well into the next century." Enhancement funds for the School of Business' Grainger Hall and the soon-to-be-completed Law School renovation and expansion have translated into significant improvements in the technology component of the buildings, as well as higher quality, longer-lasting furnishings.

Grants also are helping improve preservation technology to be employed in the restoration. A prestigious \$50,000 preparation grant from the Getty Grant Program of the J. Paul Getty Trust supports the conservation of the structure. The Getty grant was the only one of its type to be awarded in the United States in 1995. "Preparation grants support projects of national importance that are in the early stages of conservation planning," said Steve Saffian, assistant dean of students and project coordinator.

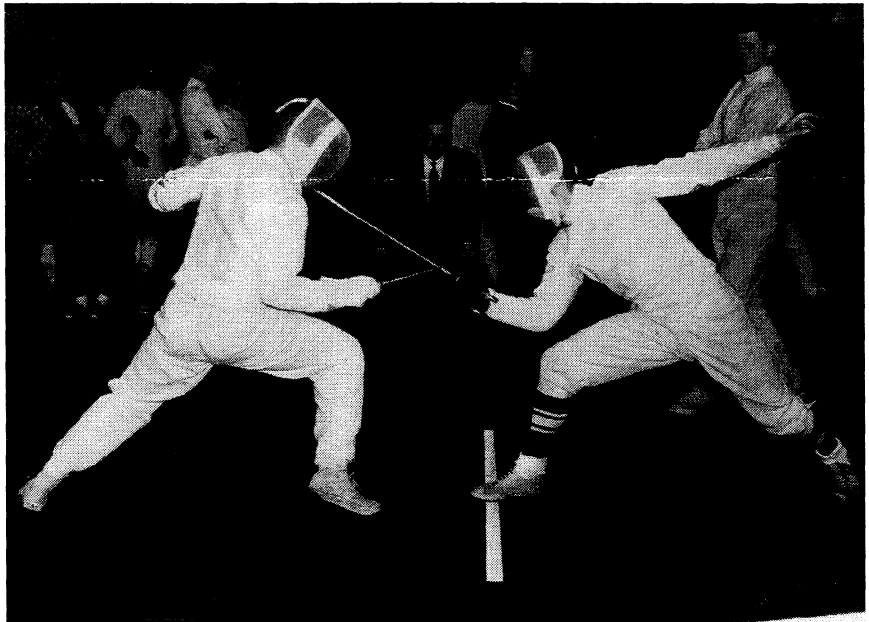
"Architects tell us the cavity wall construction is one reason why the Red Gym is in such relatively good shape," he said. However, the dual wall system with the space in between, while innovative for its time,

was not entirely successful in preventing deterioration. The Getty grant will be used to employ state-of-the-art tests to determine where damage to walls has occurred, how extensive it has been, and how best to make repairs and restore the walls to their original condition. This is a precedent setting project given the size of the building and the climate in this region.

A training component of the Getty grant, targeting students in related fields, advances understanding of architectural conservation and the importance of preserving the "built" or designed environment. The UW-Madison College of Engineering, State Historical Society of Wisconsin, UW-Milwaukee's School of Architecture, and American Institute of Architects-Wisconsin Chapter are cooperating in this aspect of the project.

The Armory-Gym project schedule includes preparing construction documents, December 1995 through June 1996; bids, September 1996; awarding contracts and beginning construction, November 1996; and substantial completion, April 1998.

Dean of Students Rouse has appointed and been working with an advisory committee for two years to provide support and assist in identifying potential donors. Joel Skornicka, a former mayor of Madison now living in Davis, California, chairs the committee.



Fencing was among activities in 1955. UW-Madison Archives photo

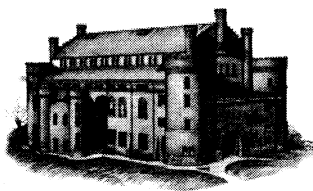
John and Tashia Morgridge of Portola Valley, California, who gave an early, major gift for the project, serve as honorary co-chairs.

Committee members include Martha Peterson, Naples, Florida; Joseph F. Kauffman, Madison; Newell Smith, Madison; Doris Meissner, Washington, D.C.; Wally Douma, Madison; F. Chandler Young, Madison; Carol Hoppenfeld Hillman, Boston; and Linda Weimer, Berkeley, California.

The final round of the lengthy approval process occurred in March 1995 when the State Building Commission unanimously approved the renovation. Although the Armory-Gymnasium project had been in the works for several budget cycles in pencil, it was finally written in ink as a priority in the state's 1995-97 capital budget.

The budget bill, including the authority to restore the 102 year old building, was passed by the legislature and signed into law by Governor Thompson last summer. In addition, Chancellor David Ward was granted permission from the Board of Regents to earmark \$1.2 million remaining in the 32-year-old Edna Phelps Straight fund, which targets campus building projects, for the renovation. Approval to use these funds brings the private gifts required by the State Building Commission close to the \$5.5 million goal.

"Just as the Armory was used by large numbers of students for many and varied activities and programs when it opened in May 1894 until well into the 1940s, it will function in a similar way as it greets the new century," Rouse said. "However, there will be a greater emphasis upon its role as the 'front door' or gateway to the future. Prospective students and their families will begin to learn about the campus by being welcomed and introduced in the building's new admissions media room. With its distinctive architecture and central location, it can easily be found. It will be the physical roadmap or index to our large and complex University so



that all of our many 'customers' can get connected to the academic programs, activities, and events of their choosing."

Once students have become familiar with the building and enroll here at the University, they will return to receive services and to participate in programs, activities, and events designed to foster community as part of the greater educational experience on campus. Here are a few examples:

- students who want to volunteer at a child care center will receive information from the Morgridge Center for Public Service.
- international students will meet hosts through the Madison Friends of International Students.
- sophomores ready to move out of University residence halls will seek off campus housing listings through the Campus Assistance Center.
- students who want to join one or more of the 500 registered student organizations will receive information and advice on how to make those connections.
- visiting scientists will receive a friendly welcome at the Visitors Center.

In summary, the building will consolidate many student-related services and student organization activities and offices. The "new" Red Gym will serve

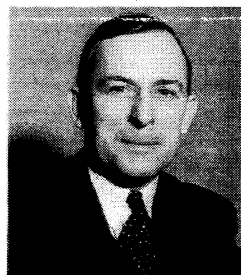
5,000 to 10,000 students daily. It will house the Campus Assistance Center/Visitor Center, Office of Admissions, Multicultural Center, Student Orientation Programs, International Students and Faculty, Student Organizations Office, and the Morgridge Center for Public Service. It will serve "the greater good of all UW-Madison students at all levels.

It will also complete the "student services" corridor by making all major services to students accessible within three or four blocks: the Peterson Building, the University Club (Student Financial Services), and the old bank building at 905 University Avenue (Counseling and Consultation Services).

The gift of Robert and Marilyn Rolfs of West Bend, Wisconsin, is in memory of Mrs. Rolfs father, Arpad L. Masley, a fencing coach and physical education professor who had an office in the gym for many years. "My father was a great dynamo, a small man who could swing on those bars. Fencing was his big thing. We are pleased to be a part of the renovation project," Mrs. Rolfs said.

Masley (1890-1983) joined the UW faculty in fall 1923 as an instructor in physical education-men. During his 37-year career, he coached fencing from 1923 to 1952, gymnastics from 1923 to 1936, and tennis in 1924-25 and during World War II. A pioneer in community recreation, he was author or co-author of five books in the field. When he retired in 1960 as director of the required course in physical education for men, a profile by the University News Service noted that Masley's activities ranged "from watching birds and finding mushrooms to teaching gymnastics and coaching fencing."

The Rolfs' and other significant gifts will be recognized with memorial plaques.



Masley





1 • 8 • 4 • 8

# NEWS TIPS

Red Gym

UNIVERSITY OF WISCONSIN-MADISON

Phone: 608/262-3571  
Fax: 608/262-2331

Office of News & Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Nov. 27, 1995

**TO: Editors, news directors**  
**FROM: Barbara Wolff, (608) 262-8292**  
**RE: Testing the masonry**

Tests on the condition of the Red Gym's masonry will begin this week, as the 1894 landmark is prepared for renovation into a center housing seven student services.

Architects from John Waite and Associates of Albany, N.Y. and Kahlor/Slator of Milwaukee will be in Madison Tuesday through Thursday, Nov. 28-30 for the testing. Work will begin on the north side of the exterior at about 9 a.m. Nov. 28.

Originally a training center for reservists on campus, the red brick landmark is considered one of the country's earliest and best examples of "cavity wall" construction. The technique uses two parallel walls to create air pockets which conduct moisture to the ground and away from the masonry. The construction also provides extra insulation.

The current timetable calls for construction to begin in November 1996 with a targeted completion date of April 1998.

For more information, contact Bill Foulks ("folks") at John Waite, (518) 449-5440.

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## FACULTY & STAFF

### Milestones

#### Chemistry department wins safety award

The Department of Chemistry has won the 1995 College Health and Safety Award from a division of the American Chemical Society (ACS). Since 1991, the ACS Chemical Health and Safety Division has awarded a college or university that demonstrates the best overall program in chemical laboratory safety. The award carries a plaque and a \$1,000 check from ACS.

Gery Esselmacher, chair of safety for the department, said the department has incorporated safety into every level of the curriculum. Chemistry is one of the few departments in the nation to offer a mandatory one-credit chemical safety course designed for graduating seniors and graduate students. All students in introductory chemistry must take a laboratory safety orientation and quiz each semester, he said.

In addition, the department has ongoing safety training and discussions with all research groups, which Esselmacher said has produced an excellent safety record among scientists.

The chemistry department includes 42 faculty members, 250-plus graduate students and teaches more than 9,000 students each year. With the award, the department gets the opportunity to organize a symposium on chemical health and safety issues for the ACS division in spring 1996.

#### Rowlands named ASME fellow

Robert E. Rowlands, professor of mechanical engineering, has been elected a Fellow of the American Society of Mechanical Engineers (ASME).

ASME is an international organization dedicated to promoting the art, science and practice of mechanical engineering. The organization annually elects as Fellows members who have made outstanding research and professional contributions to the field of engineering.

Rowlands, a UW-Madison professor since 1975, worked as a senior research engineer for the IIT Research Institute in Chicago prior to joining the university. His expertise is in experimental mechanics and composite/advanced materials, and he teaches several undergraduate and graduate courses in those areas.

#### Koch accepts grant for University Hospital

At a recent National Meeting of the American Association of Clinical Chemistry, David Koch, director of the Clinical Chemistry Laboratory, accepted on behalf of University Hospital and Clinics a 1995 Boehringer-Mannheim Preferred Partners Education Grant of \$2,500. The grant provides funds for attending professional meetings and seminars. It was presented to acknowledge an appreciation of expertise in instrumentation and chemistry and willingness to work on scientific investigations, troubleshooting and educational presentations.

#### Dairy awards

Neal Jorgensen, executive associate dean of the College of Agriculture and Life Sciences, has received the 1995 Distinguished Service Award of the American Dairy Science Association. He was honored for his "unusually outstanding and consistent contributions to the welfare of the dairy industry."

Ric R. Grummer, associate professor of dairy science, has received the 1995 American Feed Industry Association Award for his contributions in the study of ruminant lipid metabolism.

David R. Mertens, research dairy scientist at the US Dairy Forage Research Center, was presented with the 1995 Nutritional Professionals, Inc. Applied Dairy Nutrition Award and Richard W. Hartel, associate professor of food science at UW-Madison was presented with the 1995 International Dairy Foods Association Research Award at the 90th Annual Meeting of the American Dairy Science Association.

Jack Gorski, professor of biochemistry, dairy science and meat and animal science, was bestowed with the Endocrine Society's Fred Conrad Koch Award for his contributions to endocrinology.

See MILESTONES, page 4

### To report milestones

Faculty and staff members are encouraged to report honors, awards, and other professional achievements for publication. We must receive your item AT LEAST 10 DAYS BEFORE PUBLICATION.

Campus Mail: 19 BASCOM HALL

E-Mail: WISWEEK@MACC.WISC.EDU

### Profile: Stanley Goldfarb

## Easy rider

Doctor's laid-back bicycle turns exercise into serious fun —by Dian Land

LONG-DISTANCE BICYCLING on even the fanciest multi-speed or most expensive mountain bike can have its drawbacks. Riders often complain of stiff necks, numb wrists, aching backs and sore seats. But Dr. Stanley Goldfarb, professor of pathology and laboratory medicine, is one of the few cyclists who avoid these pitfalls. He owns a recumbent bicycle, a low-riding two-wheeler that lets its driver sit back and enjoy the scenery without the pain.

Recumbent bicycles feature a longer, lower frame with pedals positioned in front of — not below — the seat. Riders lean back, as if they were in a chair, with their legs stretched out in front. Steering is accomplished with handle bars located at or above seat level. The unusual, but ergonomically optimal, alignment is easier on all body parts and much safer than regular upright bikes, experts agree, since riders are hardly ever accidentally propelled head-first over the front wheel. Recumbents also offer the best possible position for sightseeing, according to Goldfarb.

The trim 64-year-old should know. During the past 18 months, he has racked up nearly 4,000 miles and witnessed some of the most spectacular scenery from his recumbent bike seat.

No stranger to bicycling, Goldfarb commuted to and from his campus offices at the Medical Science Center and UW Hospital and Clinics for nearly all of the 26 years he has been a faculty member here. But four years ago, when a back problem turned nasty, the liver pathologist traded in his upright for a recumbent.

After a few summers of cycling with a local club, Goldfarb decided to try something new and headed for the hills of central Texas. He and 80 touring mates took day-long rides averaging 60 miles, bunking at the same local motel each night. "I liked it so much, I signed up right away for another trip," he says. But the next

adventure was a bigger challenge: two grueling weeks of pedalling and camping in the Rocky Mountains of Montana, Idaho, eastern Washington and Canada. "In a sense it was silly, because I didn't realize how difficult it would be," he admits, explaining that he was not properly conditioned for the stress of



Whether pedalling on campus or racking up 70 miles a day, Dr. Stanley Goldfarb says the scenery and the socializing draw him to biking.

riding 70 mountainous miles a day and then setting up camp. "But during the second week I regained my enthusiasm after I decided to forego the camping and stay in motels along the way."

Goldfarb has since gone full-tilt on bike tours of scenic spots. Last summer he squeezed in an easy week-long trip to Michigan and a tough 300-mile circuit through the mountain notches of Maine, New Hampshire and Quebec. In January he crated his recumbent and flew south to New Zealand, where he enjoyed summer cycling on both the north and south islands.

This summer, after a four-day trip along the Wisconsin River, he headed back to Maine and pedalled 350 miles through the Canadian maritime provinces, again averaging 70 miles a day. "You have to keep it up all the time," he says of his new passion. "If you don't, you lose your conditioning rather quickly."

Goldfarb averages about 12 miles an hour, not record-breaking speed, but fast enough to keep up with many younger long-distance bikers. His best distance was 88 miles in one day and he expects he'll soon clock a "century" — a 100-mile-day. As he eases into semi-retirement, Goldfarb has no doubt there will be many trips ahead with ample opportunities to hit the milestone.

It's not the health benefits of long-distance bicycling or getting away from the rigors of research and interpreting biopsies that appeal to him most. "The socializing aspect is fun," he says, "but above all, it's a great way to experience the natural beauty of the outdoors."

## Red Gym gets boost from Getty grant

Barbara Wolff

The UW-Madison has received a \$50,000 grant from the Getty Grant Program of the J. Paul Getty Trust to support conservation of the century-old Red Gym on Langdon Street.

According to assistant dean of students and grant liaison Steve Saffian, the award is one of the most prestigious in the nation.

"Preparation grants support projects of national importance that are in the early stages of conservation planning," he says.

The State Building Commission has given the \$11-million project the final thumbs up. (In other action Monday, the commission approved \$1.75 million for preliminary plans and design of the Kohl Center.)

In March, commissioners gave tentative approval for the Red Gym project, contingent upon raising private funds. On Sept. 8, the

UW Board of Regents agreed to earmark the \$1.2 million remaining in the Edna Phelps Straight fund, which targets campus building projects, for the renovation. Mary Rouse, dean of students and coordinator of the Red Gym project, says this will bring fundraising within \$300,000 of the \$5.5 million goal.

When the restoration is finished, the building will house seven student service offices, including the Office of Admissions, Campus Assistance/Visitors Center, Student Orientation Programs, and the Morgridge Center for Public Service.

The project timetable calls for construction to begin in November 1996 and be completed in April 1998.

Opened in 1894 as a training center for reservists on campus, the red brick landmark is considered one of the country's earliest and best examples of "cavity wall" construction.

By building two parallel walls, the technique created air pockets that conducted moisture to the ground and away from the masonry.

"Architects tell me the construction is one reason why the Red Gym is in such relatively good shape," Saffian says. However, he adds, the dual walls were not entirely successful. The Getty grant will be used for state-of-the-art tests to determine where damage has occurred in the building, how extensive it has been, and how best to repair it.

The project includes a training component to advance understanding of architectural conservation and the importance of preserving the built environment. Involved in this aspect will be the UW-Madison College of Engineering, State Historical Society of Wisconsin, UW-Milwaukee's School of Architecture, and the American Institute of Architects-Wisconsin Chapter.

# WISCONSIN

## WEEK



Y OF WISCONSIN-MADISON

FOR FACULTY AND STAFF

APRIL 5, 1995

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Sen. Herb Kohl announces his \$25 million gift — the largest in UW-Madison's history — during a press conference held last Saturday. Chancellor David Ward, Gov. Tommy Thompson and athletic director Pat Richter look on.

### Kohl honors 'happiest years' with \$25 million gift for sports arena

By Bill Arnold

It's safe to say that the generosity and good will of Herb Kohl won't soon be forgotten by sports fans and supporters of the UW-Madison.

At a noon press conference at the UW Foundation on April 1, Kohl, a democratic U.S. senator from Wisconsin and a UW-Madison graduate, announced that he will give the largest single private gift in UW-Madison history — \$25 million — to be used toward the construction of a new "basketball-first" sports arena on campus. (See related story, page 12.)

When people enter the proposed new multi-purpose facility — estimated to cost \$72 million, and expected to be located near the intersection of Dayton and Lake streets on the southeastern edge of the UW-Madison campus — they'll no doubt think of Kohl's gift and be reminded of his strong ties to the university. The Kohl family name will appear in some form in the name of the new facility, which will have a capacity of up to 18,000.

With state and UW-Madison officials, media representatives, athletic boosters and university supporters looking on, Kohl spoke humbly, but proudly, about his

(Continued on page 3)

## State Building Commission approves financing Old Red Gym Renovation project moves ahead

By Bill Arnold

Finally, the gateway to the future of UW-Madison's historic Old Red Gym appears free of bureaucratic obstacles.

The state Building Commission on March 30 unanimously approved the Red Gym renovation project — in the works for several years in pencil, but never in ink — as a priority project in the state's 1995-97 capital budget.

The commission — chaired by Gov. Tommy Thompson — approved financing the \$11 million project through \$5.5 million in general purpose revenue borrowing and \$5.5 million from "all other" sources. To date, as part of its share of the financing, the university has raised \$2.1 million in private gifts and donations for the project.

Dean of Students Mary Rouse, who has spearheaded the effort to raise money for

the project and who others say has really embraced it 100 percent since its beginning, says the renovation project will benefit and serve "the greater good of all UW-Madison students at all levels."

"The building will serve as a helpful and welcoming gateway — for the new freshman from Rhinelander, the international graduate student newly arrived from Bangkok, or the eighth-grader from Portage who's attending one of our pre-

college programs — to the large and complex institution that is UW-Madison," Rouse says, noting that it is also fully intended that the building will serve to welcome visitors, prospective students and their parents.

Renovating the 101-year-old former armory and gymnasium building will include consolidating several student-related services and student organization activities and offices. The "new" Red Gym will serve 5,000 to 10,000 students daily, housing the Campus Assistance Center/Visitor's Center, Admissions, a Multicultural Center, Student Orientation Programs, International Students and Faculty, and the Student Organizations Office.

Sen. Brian Rude (R-Coon Valley), a member of the commission who received a master's degree from UW-Madison, said that although it was difficult for the commission to put together the renovation project financing package, members did not want to defer the project until the 1997-99 biennium. "We are very committed to moving forward with the Red Gym.

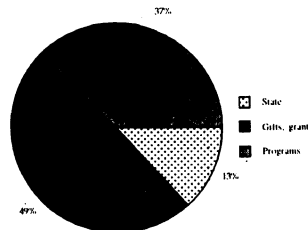
(Continued on page 12)

### UW-Madison's capital budget sources

When people in Wisconsin ask where the money is coming from to pay for UW-Madison's share of 1995-97 capital budget items, they may be surprised by the answer.

Of the \$173 million slated for the 15 UW-Madison capital projects approved by the state Building Commission on March 30, more than 86 percent — or slightly more than \$150 million — will come from gift and/or grant funding and program revenue funding.

Chancellor David Ward, speaking to the Faculty Senate on April 3, said UW-Madison has reason to be proud of its initiative to secure non-state support for capital projects. The funding breakdown for the university's 1995-97 capital budget items is as follows: \$23.25 million (13.4 percent), state general-fund-supported borrowing or state WISTAR funding; \$85.22 million (49.18 percent), gift or grant funding; and \$64.8 million (37.4 percent), program revenue funding.



#### INSIDE

##### We're on-line!

Wisconsin Week is available on Internet, via WisdINFO, UW-Madison's gopher server

##### Catch the WAVE

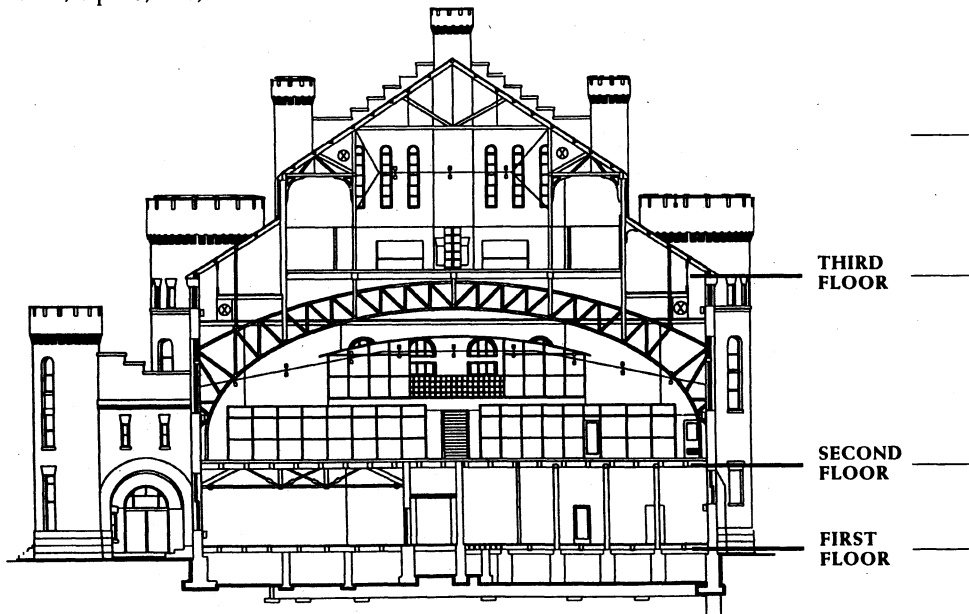
Faculty, staff urged to volunteer May 13

2

##### Pushing the curriculum envelope

Digital technology fosters new ways to teach, learn

10-11



## INTERACTIVE

Shared Spaces  
Throughout BuildingAdmissions &  
New Student ServicesAn open & integrated student  
village consisting of:

Multicultural Center  
International Student Services  
Student Organizations  
Student Orientation Programs

Campus Information and Referral  
Center/Visitor's CenterCommunity Services Center  
(including Madison Friends of  
International Students)

## Red Gym ...

(Continued from page 1)

There's a feeling that the project is generating a lot of enthusiasm," said Rude, who played a key role in galvanizing support for the project among commissioners.

Rouse says that she will continue her vigorous efforts to raise gifts and donations for the project. Chancellor David Ward also has pledged to continue his commitment of time and energy in the fundraising efforts, she says, and the University of Wisconsin Foundation will also mobilize its resources to help with the project. "I think it's safe to say that we're prepared to put in the effort that it will take to make sure we raise enough money for this project," Rouse says.

During its March 30 meeting, the commission also approved several other large and small UW-Madison campus building projects slated for funding in the UW portion of the state's 1995-97 capital budget. The projects have been sent to the Legislature for final approval.

Some of the major UW-Madison projects approved by the Building Commission for 1995-97 include:

- **Lathrop Hall.** The \$4.93 million remodeling and renovation project will help breathe new life into the building, which houses UW-Madison's Dance Department and which also provides valuable space for physical education classes, yoga and relaxation classes, UW Extension dance classes, and many other uses. The renovation work will make the building more accessible to people with disabilities, will stabilize and preserve the building's historic exterior, and it will add office space for the Department of Continuing and Vocational Education. The project will be funded by more than \$2 million in gift/grant funds, and \$2.7 million in general-fund-supported borrowing.

- **School of Pharmacy.** This project was authorized for design in the 1995-97 biennium and was identified for \$30 million in borrowing during the 1997-99 budget biennium. However, the project will require additional authorization in the 1997-99 biennium of at least \$15 million.

About \$15 million of the total building plan will be paid for by WISTAR funds. (WISTAR stands for the Wisconsin Initiative for State Technology and Applied Research, a unique public-private partnership that supports the revitalization of the UW-Madison research infrastructure.) An equal amount would be financed by private gift and grant funds.

But, Gov. Thompson said that the final deciding factor for the project to be completed depends on whether the remaining funding is made "top priority" by UW-Madison officials, UW System Administration, and the UW System Board of Regents in the next biennium.

- **Waisman Center Addition/Remodeling.** Originally shelved because grant and private funding was not identified, the \$17.5 million Waisman building and remodeling project was revived with the recent commitment of gift funds from private sources. The centerpiece of the two-phase project is the construction of a seven-story addition to house the center's new gene therapy research center and two of the components of the new Waisman Early Childhood Research Center. The project will eventually expand Waisman Early Childhood Program's enrollment from 50 to 150 children, providing more research and training opportunities in the field of child development.

- **Science Laboratories.** Nearly all of this \$7.95 million major renovation of

Bock Hall spaces during the 1995-97 biennium will be paid for with state WISTAR funds. The private WISTAR portion of the funding will be \$1.87 million.

- **Research Greenhouses.** Replacement greenhouses were approved for a total of \$5 million. State WISTAR funds amount to \$2 million of the total cost of the project, while matching funds totaling \$3 million are also budgeted.

- **Engineering Centers Building.** This new \$44 million building, to be located near University Avenue and Breese Terrace, will provide 120,000 square feet for teaching, research, and engineering technology development programs.

Gov. Thompson says the new facility will "pay dividends" through new business and economic development, and

technology transfer opportunities.

The building will house the Applied Superconductivity Center, the Chemical Engineering Department, the Space Automation and Robotics Department, and the Vehicle-Testing Research Laboratory. Half of the cost of the building will be financed by gift and grant funds, and the other half will be paid for by state WISTAR funds.

The design work on the building was authorized for the 1995-97 biennium. Construction will take place when the matching gift and grant funds are obtained. The building was one of the facilities originally authorized when the state WISTAR program was created during the 1991-93 biennium.

## Sports Arena moves to Regents agenda

Keep those positive UW-Madison athletic developments coming.

That's what UW-Madison officials are hoping to do as they prepare to take the proposal for a new multi-purpose sports arena on the UW-Madison campus to Platteville this week.

On April 6, UW-Madison officials and consultants will be in Platteville to present information to the Physical Planning and Development Committee of the UW System Board of Regents on a \$72 million sports arena — with a capacity of up to 18,000 — that would be located near Dayton and Lake streets, near the Southeast Recreation Facility on the southeastern edge of campus.

It seems like there's been just one positive happening after another for UW athletics during the past week:

- On March 31, just a little more than 24 hours after receiving the nod from Gov. Tommy Thompson and the State Building Commission to proceed with plans for the new arena, Dick Bennett, who has spent the last 10 years as the successful head coach of the UW-Green Bay men's basketball team, was hired by Pat Richter, UW-Madison's director of intercollegiate athletics, as the new head coach of UW-Madison's men's basketball team.

The Building Commission — chaired by Gov. Tommy Thompson — gave its unanimous support to the arena proposal on March 30. David Kahlor, a consultant from Venture Architects of Milwaukee, said that in terms of student access and public access, the new 460,000 square-foot facility will be located in "the right place at the right time." "Everything fits very well," Kahlor said. "The

parking and traffic circulation are excellent. We're satisfied that this building on this site will work very well."

- Then on April 1, the university received a \$25 million private gift from Herb Kohl, a 1956 graduate of UW-Madison and now democratic U.S. Senator from Wisconsin, to be used for the building of the new "basketball-first" arena. The gift is the largest single private donation in UW-Madison history.

The Regents' planning and development panel will be asked to recommend to the full board that the university be given the authority to begin putting together the building and construction plans for the new facility. The full board meets at 9 a.m. Friday in Platteville, and is likely to vote on the sports arena recommendation at that time.

John Torphy, UW-Madison's vice chancellor for administration, says the Regents will be asked to approve a financing plan for the new "basketball-first" facility that includes \$45 million in private gifts and donations, and no more than \$27 million in state program revenue bonding. Campus representatives will present a business plan for the facility, which includes revenue projections and various multiple event/use options.

The business plan includes a "conservative" set of assumptions that ensures that there will be adequate revenue generated by the facility to finance the \$27 million in bonding debt service, Torphy says. A more expansive outline will also be discussed at Platteville, involving more events that will generate more than the revenue needed for the \$27 million debt service, Torphy says.

"It's important to note that the 'conservative' option assumes that there will be no hockey and only a limited number of family shows and concerts in the facility," Torphy says, noting that the univer-

sity has a contract with Dane County to play all home hockey games at the Dane County Coliseum through 2007.

"We want to make sure that the necessary revenue is available," Torphy says. "What we don't want is a repeat of the McClain Center financial problem," he adds, referring to the debt that was incurred by Intercollegiate Athletics because of the costs associated with the construction of the McClain Center.

Gov. Thompson says that "if everything falls into place" for the new facility, construction could begin within about the next year and UW-Madison could be using the arena for basketball late in 1998.

Regarding what will happen to the Field House, Al Fish, administrative officer for Intercollegiate Athletics, says that the old basketball, volleyball, wrestling, boxing and commencement venue will be used as a backup for team practices and receptions prior to UW football games. "We will continue to use the Fieldhouse, but we will limit spectator attendance capacity to about 7,000 for public events," Fish says, noting that future Fieldhouse uses will be evaluated by Venture Architects.

During a March 27 ceremony at the Governor's Mansion to honor the UW-Madison women's basketball team's NCAA tournament run and the NCAA Division III champion UW-Platteville men's basketball team, Gov. Tommy Thompson announced that his administration is pushing ahead with the sports arena. "Who could be opposed to this? Anyone who's been in the Field House knows we need a new facility," Thompson said during the ceremony.

— Bill Arnold



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# NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Phone: 608/262-3571  
Fax: 608/262-2331

*Armory / Gymnasium  
Red Gym*

FOR IMMEDIATE RELEASE

3/8/95

**CONTACT: Mary Rouse, (608) 263-5700; Gary Sandefur, (608) 262-0037/262-5246;**

**Don Gray, (608) 263-1658**

## **RED GYM RENOVATION REACHES FUNDRAISING MILESTONE**

MADISON — Two substantial gifts to the University of Wisconsin-Madison, totaling \$2.1 million, have boosted the renovation of the university's historic Red Gym past the halfway point toward its fund-raising goal of \$4 million.

Plans call for the century-old armory to house seven student service programs, helping an estimated 5,000 to 10,000 students every day. As such, the Red Gym once again will become the hub of student activity that characterized its first four decades (1894 - 1930).

One major gift is from John and Tashia Morgridge, both UW alumni. They are adding \$400,000 to an initial \$500,000 pledge for the bricks and mortar portion of the project, making a total of \$900,000 committed by the family to the construction portion of the project..

In addition, the University of Wisconsin Foundation's Board of Directors recently voted to designate the Red Gym project its Parents Fund top priority for 1995. As a result, \$1.2 million has been set aside from the Parents Fund for Red Gym renovation. The Parents Fund, established in 1945, helps support items that fall outside basic classroom instruction.

The Red Gym project is in the UW System capital budget to be funded in the 1995-97 biennium. Historic preservation and adaptive use are expected to take two years to complete, setting the opening date in 1997.

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## Red Gym--Add 1

The Morgridges' total giving in connection with the Red Gym is now \$3.4 million. They have increased by \$1 million their original \$1.5 million gift for an operating endowment to help run the Morgridge Center for Public Service, one of the student service offices to be located in the Red Gym. The Center will match interested students with community volunteer activities, and assist faculty wishing to include community service work as part of course assignments.

"The Morgridges' generosity is a wonderful gift to all our students, faculty and staff, encouraging their participation in public service," Dean of Students Mary Rouse said. "It will give public service very high visibility on campus. With the growing recognition that the future strength of our communities will depend more than ever on citizen involvement, we want to provide students many opportunities to gain community service experience. I can't think of a better gift to students, as well as the greater Madison community," she said.

For more information on the Red Gym renovation or the Parents Fund, contact Don Gray at the UW Foundation, (608) 263-1658, or Dean of Students Mary Rouse, (608) 262-5700.

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-- Barbara Wolff, (608) 262-8292

she gave Laura a big hug and good advice," Jim Berkenfield says. "She really made a difference."

"Definitely," Laura agrees. "She said if I thought I would end up with a 'D' or 'F' in anthro, I should drop it, but if I thought I could get a 'C' or 'B', I should stick with it. So I set a goal of improving and really studied hard. And she told me to talk to my professor, so I did."

Laura didn't just improve — on her twelve-week exam, she got the highest grade in the class. And her professor made it a point to make a public announcement to the class about Laura's remarkable progress.

"She was lost and was drowning; she was miserable," her father says. "But with good communication with home and with Carlotta, she has pulled herself

up. She's a success story."

Laura still isn't completely sure she wants to stay at the university, but she is sure about one thing. "Carlotta has influenced my life," she says. "I've seen her quite a bit, and I talk to her on the phone a lot when I'm upset. She makes me feel happy, she gives me pep talks. I love her. She's the reason I'm still here." □

## A NEW HOME FOR STUDENT SERVICES

# *The Red Gym Renovation*

One of the most highly-visible and important elements in UW-Madison's recent effort to improve the life of its undergraduate students is coming closer to reality.

The university plans to transform its historic Old Red Gym from its present use as a gymnasium to an \$11 million student services and information center. The national historic landmark, with its distinctive turrets and its central location on Langdon Street, is envisioned as a sort of front door that will draw in new students and lead them to the information they need to succeed. University officials believe that student services are important and valuable, but they know that all the programs in the world do no good if students can't find them.

Plans for the center, which have been on the drawing boards for several years, have progressed quickly this past year.

The UW System Board of Regents placed the project in the 1995-97 building budget, and will take a \$7.25 million capital budget request for the center to the State Building Commission in February. The project also will need the approval of the governor and will require that UW-Madison raise an additional \$4 million, but if all goes well, the renovation could begin as early as next summer and be completed by 1997.

John '55 and Tashia Morgridge '55 gave the project a boost last August when they donated more than \$2 million for the project. Of that, \$500,000 went to the building renovation, and \$1.5 million to an endowment for the operating budget of an expanded Community Service Center, one of the student service programs planned for inclusion in the building.

Dean of Students Mary Rouse is spearheading the drive to raise the additional funding needed for the project, and is confident that the funding will be found to complete the work.

The center will house seven different student services — Undergraduate Admissions, the Campus Assistance and Visitors Center, the Multicultural Center, Community Service Center, International Student and Scholar Services, Student Orientation Programs, and the Student Organizations Office.

Beyond being a center that is expected to draw eight-to-ten thousand students a day, the old gym will be an easy-to-find landmark for students. And it will stand as a very recognizable reminder of what UW-Madison Chancellor Ward calls "a new symbol of our commitment to students."

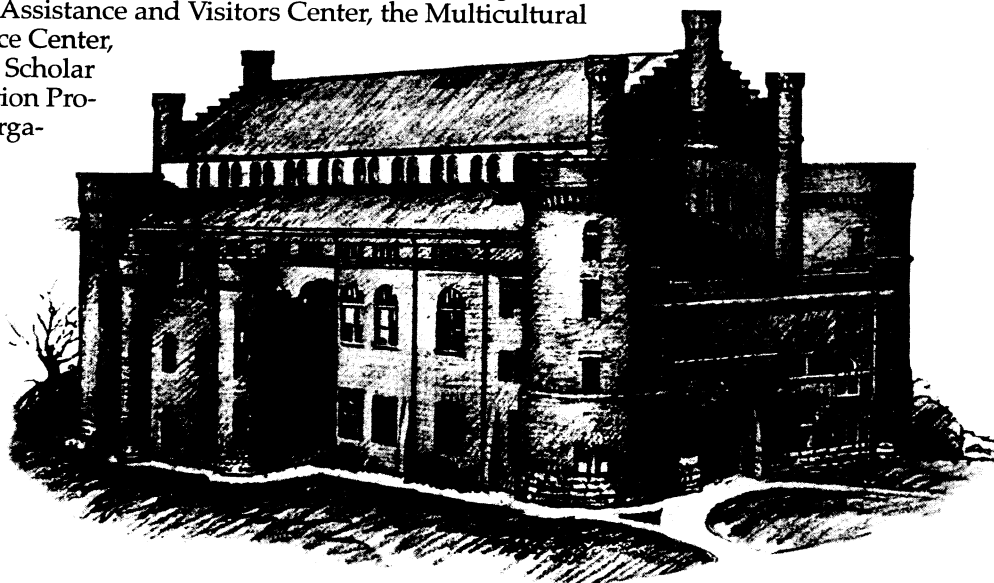


ILLUSTRATION BY BARRY CARLSEN



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# NEWS

UNIVERSITY OF WISCONSIN-MADISON

News & Information Service  
19 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

*Armory/Red Gym*

Phone: 608/262-3571  
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

8/12/94

**CONTACT: Mary Rouse, (608) 263-5702**

## **RED GYM PROJECT GETS \$2 MILLION GIFT**

MADISON — The historic preservation and adaptive use of the Red Gym (Armory-Gymnasium) on the University of Wisconsin-Madison campus has attracted a gift of \$2 million. This comes on top of the news that the project is among the campus' top priorities for capital projects in the university's 1995-97 budget and this spring was designated as a national historic landmark.

Dean of Students Mary Rouse announced today (Friday) that, with the help of the UW Foundation, the Red Gym project has received a gift totaling more than \$2 million from John and Tasha Morgridge of Portola Valley, Calif. The Morgridges — both UW-Madison alumni who have also made generous gifts to the university's School of Business and School of Education — have specified that \$500,000 will go toward the actual renovation of the building, and a \$1.5 million endowment will fund the annual operating budget of an expanded Community Service Center — one of many student-focused programs that'll make their home in the building.

"I am extremely pleased that the Campus Planning Committee selected the Red Gym project as one of its priority capital projects for the next budget biennium," said Rouse, who has led the effort to rejuvenate the landmark as a student-services-based facility. "But now to receive this gift is truly wonderful," Rouse said. "The generosity shown by the Morgridges goes beyond words. Their commitment to a Community Service Center reflects

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## Red Gym -- Add 1

the tradition of student volunteerism at Wisconsin."

The center will provide avenues for student volunteerism and public service, and will encourage faculty to incorporate service learning requirements into their courses, Rouse says. She says the gift is consistent with the National Volunteer Service Act, which encourages young Americans to take an active role in improving life in their communities while they are in school.

Rouse says renovation of the century-old building will allow some campus offices to relocate to new spaces that are more convenient for students. Plans call for the following programs to utilize the new space:

- Undergraduate Admissions (35.2 percent of building space)
- Campus Assistance Center (9.7 percent)
- Multicultural Center (12.5 percent)
- Community Service Center (5.7 percent)
- International Student and Scholar Services (5.6 percent)
- Student Orientation Programs (2.6 percent)
- Student Organization Office (2.4 percent)
- Shared spaces (25.7 percent)

The Red Gym, which opened in 1894, is one of the most recognizable buildings in Madison. The National Historic Landmark designation recognizes its architectural and historical importance.

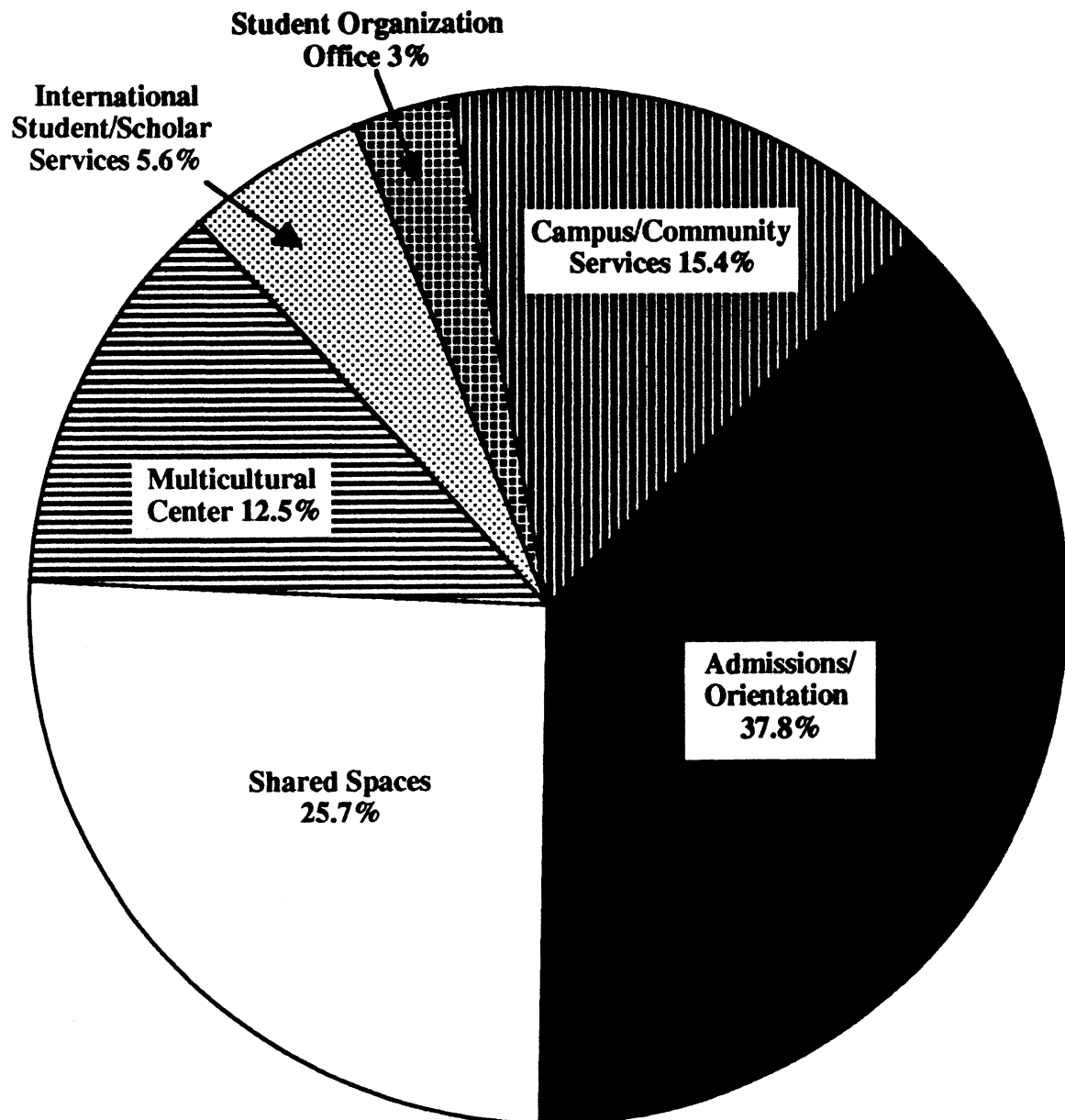
The project must be approved by the UW System Board of Regents, the state Building Commission and the governor. If approved, renovations will likely begin in 1995 and will be completed by 1997.

###

— Bill Arnold, (608) 262-0930

# Red Gym/Armory Proposed Space Usage

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Total Assignable Square Feet:		38,565 ASF	100.0%
First Floor:	Campus Assistance Center	3,750 ASF	9.7%
	Community Service Center	2,182 ASF	5.7%
Second Floor:	Student Orientation Programs	985 AF	2.6%
	International Student/Scholar Services	2,160 ASF	5.6%
	Multicultural Center	4,828 ASF	12.5%
	Student Organization Office	910 ASF	3.0%
Third Floor:	Admissions	13,590 ASF	35.2%
	Shared Spaces	9,910 ASF	25.7%



## CONTACTS FOR COMMENTS ABOUT THE RED GYM PROJECT

- **Students**

John Salmon (608) 258-8692  
Joel Zweifelhofer (608) 262-4594, (608) 259-1536  
Carlos Valentin (608) 241-5047  
Audra Kolbe (608) 767-3627

- **Admissions**

Pete Storey, director of Admissions, (608) 262-0464

- **Alumni**

Paula Bonner, associate executive director, Wisconsin Alumni Association, (608) 262-2551

- **Architects**

Jack Waite — Mesich, Cohen and Waite, Albany, N.Y. (518) 463-2276  
David Kahler — Kahler Slater, Milwaukee, WI (608) 283-6300 or (414) 272-2000

- **Fundraising**

Don Gray, senior director of development, UW Foundation, (608) 263-1658  
Joel Skornicka, fund raising chair, (916) 756-4920

- **History**

Professor Stanley Schultz, (608) 263-1814

# WISCONSIN WEEK



UNIVERSITY OF WISCONSIN-MADISON

FOR FACULTY AND STAFF

MAY 18, 1994



## Enrollment plan works to ensure quality, access

By Bill Arnold

Enrollment Management III, a plan approved unanimously by the UW System Board of Regents on May 6, presents new opportunities for maintaining quality, increasing productivity and enhancing educational experiences for students, faculty and staff at UW-Madison.

Described as a partnership with the state to ensure high quality and reasonable access to higher education opportunities, EM III will guide the UW System between 1995 and 2001.

For the past 18 months, each of the UW System's 26 campuses has worked with System administration in charting a strategic plan to meet the dual challenge of maintaining quality education while responding to increased demand for admission to UW institutions.

Enrollment Management I and II were adopted by the Board of Regents in 1987 to bring enrollments in line with the state's resource allocations to the UW System. Since the beginning of Enrollment Management, student enrollment has dropped by 13,000 FTE, and retention rates of new freshmen and of undergraduates in general has increased substantially.

During the next six years — and three budget biennia — a "bubble" of high school graduating seniors will significantly increase the number of students seeking admission to UW institutions. Over the six-year period of EM III, System enrollment could increase to 134,525 full-time equivalent (FTE) students by 2000, compared to 126,025 in 1994. EM III proposes that some of these students can be accommodated by productivity measures and educational technology advances such as distance learning, while others will be able to take advantage of the less-crowded two-year center campuses.

Under EM III, the number of FTE students enrolled at UW-Madison is expected to increase slightly during the next few years. The target enrollment for fall 1994 is 34,500 FTE students, established previously under EM II. According to the EM III plan, enrollment at UW-Madison is targeted to be 34,550 FTE students for fall 1995 and 34,600 FTE students for fall 1996. In fall 1993, FTE enrollment, which adjusts total enrollment according to student course loads, was 1 percent over the target set by UW System.

Based on population trends among college-bound students and data reflecting adult education demand, the UW System is offering to serve 3,950 more full-time students in the first biennium

(Continued on page 10)

## Creating a sense of place

About 600 people turned out Monday afternoon to honor Science Hall and the Armory-Gymnasium as national historic landmarks. "Today is an opportunity to remind ourselves of our roots, to celebrate a 'sense of place' through two buildings with distinctive architecture and interesting shapes and spaces created in a different era," Dean of Students Mary Rouse said at a ceremony on the historic second floor of the Old Red Gym, opened 100 years ago in May 1894. The program included remarks by Jerry L. Rogers, associate director of cultural resources for the National Park Service, who told the crowd that "it is important to save places in Madison that make Madison." Professor Stanley Schultz (top) talked about the historical importance of the buildings. Robert Brandherm, director of the state's Bureau of Facilities Management, representing Governor Tommy Thompson, announced that the governor had placed on today's State Building Commission agenda an item to release another \$200,000 to finish the design report for the gym. Chancellor David Ward accepted, on behalf of the university, plaques recognizing the landmark status of the buildings. A reception (left) followed the ceremony. Tours of the Red Gym and Science Hall were available before and after the ceremony; Admissions counselor Alice DuBois (top left) shows the fourth floor of the gym to visitors.

Photos/JEFF MILLER



### INSIDE

**PLEASE RECYCLE  
THIS NEWSPAPER**

**Bittersweet spring**  
School of Music bids farewell  
to retiring musicians

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**All for students**  
Blair Mathews' 35 years here  
have enriched student life

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# NEWS

UNIVERSITY OF WISCONSIN-MADISON

News & Information Service  
19 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Phone: 608/262-3571  
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

5/9/94

**CONTACT: Mary Rouse, (608) 263-5702**

## CEREMONY TO HONOR LANDMARK BUILDINGS

MADISON — Science Hall and the Armory-Gymnasium will be recognized officially May 16 for their contributions to American history as the gym marks its 100th anniversary.

Jerry L. Rogers, associate director for cultural resources of the U. S. National Park Service, will dedicate Science Hall and the Armory-Gymnasium as National Historic Landmarks in a ceremony at 3 p.m. on the second floor of the gym. Rogers will present plaques stating the sites possess "national significance in commemorating the history of the United States."

Rogers, keeper of the National Register of Historic Places, has held positions in the historic preservation and cultural resource management programs at Park Service headquarters in Washington, D.C. He started work with the Park Service in 1964 as a seasonal historian at Fort Davis National Historic Site. Rogers has a master's degree in history from Texas Tech.

Chancellor David Ward will accept the plaques on behalf of the university. Dean of Students Mary Rouse will be master of ceremonies. Stanley Schultz, professor of history, will talk about the history of the buildings. Scott L. Klug, U.S. representative from the 2nd Congressional District, will speak. Governor Thompson has been invited. Members of the Varsity Band will provide music and a reception will follow at 4 p.m.

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## Landmarks -- Add 1

The rare landmark designations are made by the National Park Service, U.S. Department of the Interior, the agency which administers the federal historic preservation initiatives, on recommendation of the State Historic Preservation Officer. North Hall, the first classroom building at the university, is the only other national landmark on campus.

**Science Hall**, completed in 1887, is home for the Geography Department and map and air photo library, cartography lab, and state cartographer's office; plus geography library, Institute for Environmental Studies instructional offices, Chicano Studies, and International Student and Scholar Services. Thomas Vale, chair, said the Geography Department "for years has been excited about being in an impressive campus building; the landmark status confirms that assessment. Visitors comment almost every day about the magnificent building."

According to the landmark nomination, the hall is significant for its association with Charles R. Van Hise, a prominent geologist. His 1904 *Treatise on Metamorphism* moved geology out of the science of classification and into formulating principles. He also championed the conservation of natural resources. In 1909, he taught a course in conservation in Science Hall, and in 1910 wrote the first textbook in the field. Van Hise was president of the university, 1903-1918.

Many science programs at Wisconsin began in Science Hall, one of three classroom buildings on campus before 1890: Geology, Geography, Physics, Zoology, Limnology, Botany, Anatomy, Bacteriology, and the Medical School. Many contributions to these sciences were made in Science Hall. By the early 20th century, Wisconsin was one of the leading institutions in the U.S. for the advanced study of geology. The first

-more-



## Landmarks -- Add 2

courses in sedimentation (1912-13), oceanography (1912-13) and engineering geology (1917) in the U.S. were taught in Science Hall.

The Geography Department, which separated from Geology in 1928, also was associated with nationally prominent scholars working in Science Hall. The Geology Department moved to Weeks Hall in 1974.

An athletic festival May 24-25, 1894, celebrated the opening of the **Armory and Gymnasium**. It is significant for its association with the Progressive Party and Robert M. La Follette. The second floor drill hall and assembly room was the site of the 1904 Wisconsin Republican Convention, an important event in the history of the Progressive Movement. At this convention, La Follette's Progressives defeated the Stalwarts for control of the Wisconsin Republican Party.

Widespread favorable publicity launched La Follette on the national scene. The controversy and legal suit engendered by the "Gymnasium Convention," and La Follette's later vindication by the Supreme Court of Wisconsin, led the Progressives to victory that November and a majority in the 1905 Wisconsin legislature. This allowed the enactment of substantial reforms. In addition, La Follette's principal platform plank, comprehensive direct primaries, was passed in referendum. The direct primary and much of the 1905 legislation were adopted by many other states.

Tours of the Gym will be offered from noon to 2:30 p.m. and after the ceremony until 5:30 p.m. University staff members will be at eight locations to explain the former and future use of the space. Those interested in the tours should go up the grand stairs from the entrance hall to the second floor drill hall and assembly room, take the elevator in the southwest corner to the fourth floor and follow the tour signs. Historic

-more-

## Landmarks -- Add 3

and contemporary photos of the gym will be on exhibit.

Architects are at work on preliminary plans and a design report for the gym, according to Rouse, who is responsible for implementing a 1989 committee recommendation that the gym be preserved and adaptively used as a multi-purpose visitors/student services center. To meet construction costs, UW-Madison is proposing a public/private partnership, with \$2 million in gifts and grants and \$9.5 million from the state.

"At the heart of this project is all that we admire about UW-Madison— its search for knowledge and commitment to undergraduate, graduate and professional education. The renovation also demonstrates our commitment to the Wisconsin Idea as we share the history and future of the gym with citizens of this state, other states, and the many countries around the world from which our students come," Rouse said.

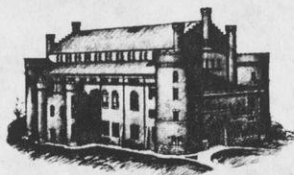
The inclusion of a Community Services Center represents a further endorsement of the Idea's service concept. The expanded clearing house for the campus' many volunteers will inform students about community service opportunities, encourage the development of service/learning opportunities for students in university academic courses, and help student, faculty and staff groups to implement innovative community service programs.

The Campus Assistance and Visitors Center and Admissions Office will occupy key space. Future occupants also include International Student and Scholar Services, Multicultural Center, and Student Organization Office. The building will add immeasurably to the university's quest for community, she added.

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###

— John Gruber, (608) 262-8296



# Ceremony honors landmark buildings

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These photographs of the Armory-Gymnasium and Science Hall give a glimpse of how the campus would have been viewed in turn of the century tourist literature. The photos were made in 1898 by the Detroit Photographic Co. as a part of a package for the Chicago and North Western Railroad. Illustrations at the top of the page are by Barry Carlsen of University Publications.

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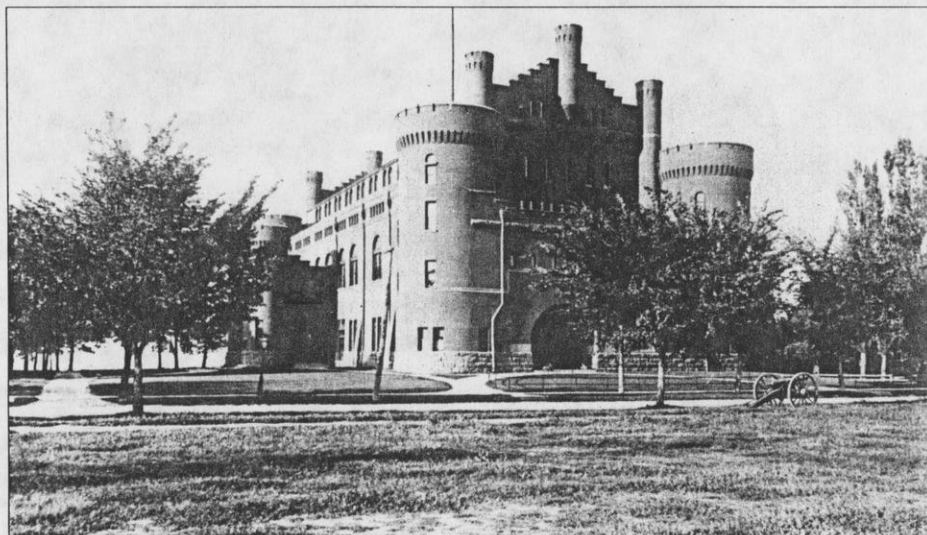
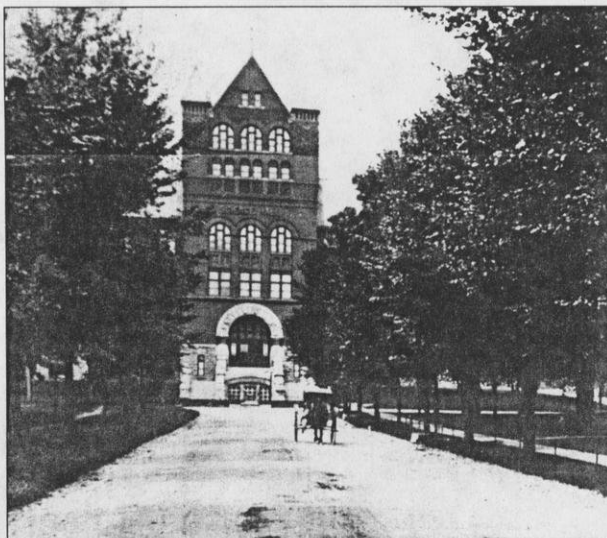
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— John Gruber







## PROFILE

ELLIS TAFF

**Y**ou almost wince as you watch Ellis Taff, 85-year-old volunteer guide in the Geology Museum, offer greetings to a chattering herd of second- and third-graders at the start of a tour.

You're convinced that the only way anyone could quiet their din would be to haul in a three-ring circus. But Taff, sitting on a chair in front of a giant revolving globe, proceeds to quietly, almost magically engage their attention.

"What's it like inside the earth?" he asks. "Hot" someone answers. "Oh, I'll say it's hot," says Taff with enthusiasm, "so hot it melts rocks. Have you ever played with mudpies? That's what it's like inside the earth, so the continents can slowly slide over the top, about as slowly as your fingernails grow.

"Are you good at pretending?" he continues. "Push the palms of your hands together hard and then move them across each other." A forest of hands shoots up. "Do they slide smoothly or do they jerk?" he asks. "Jerk" a chorus of young voices calls out. "Well," says Taff, "when two plates of the earth's crust suddenly jerk, what happens?" An eyeblink later he hears the answer: "Earthquake!"

Taff continues to make his geology-to-kids connection during the tour. "Does anyone here have a new baby in the family?" asks Taff as he points to a chunk of something in a display case. "This is talc, the softest of all minerals, which is used as baby powder."

At the end of the tour one of the teachers tells Taff, "You have a wonderful gift for storytelling."

Each year he leads about 100 of the museum's 500 tours, much to the satisfaction of Klaus Westphal, museum director. "Ellis is an exceptional tour guide," says Westphal, "because he is fascinated with the world around him and has a deep love of children."

Taff believes he receives as well as gives in guiding. "I get the pleasure of being with the children," he says. "You see all those pairs of eyes hanging on every word you're saying.

"It also keeps me out of mischief," he adds with a smile. Out of mischief is precisely where Taff has stayed all his life. A native of Milwaukee, he received his bachelor's degree in economics at UW-Madison in 1929 and later was the first person in the nation hired for a civil service position in unemployment compensation.

Taff worked 40 years for what today is called the Department of Industry, Labor and Human Relations. He had to retire at the mandatory age of 65, which proved to be purgatory for Taff: "I'm disgusted with the 65-and-out rule. If a person is of value, he should be used."

But he didn't let dust gather or moss grow; in fact, he made a career out of retirement. For one thing, he took courses that interested him at UW-Madison, including 40 credits in law and as many in theatre production. He's also done consulting for the U.S. Department of Labor, taken a course in geologic evolution *twice*, made furniture in his home workshop and been a husband to Mae, his wife of 50 years, come July 1.

In short, Taff has squeezed a lot of life out of 85 years. He's infused his stay on this planet with an intellectual vigor revealed in one of his stories:

"A few years ago I heard a musical work called *Melody in F*. I realized I had no idea of what the key of F really meant, so I took a course in musical theory and found out.

"You know, life is full of things like music and chocolate and geology that you might enjoy but don't understand. It gets even better once you understand it."

— Jeff Iseminger

## Ceremony honors landmark buildings

Jerry Rogers, associate director for cultural resources of the National Park Service, will be in Madison May 16 to dedicate the Armory-Gymnasium and Science Hall as National Historic Landmarks.

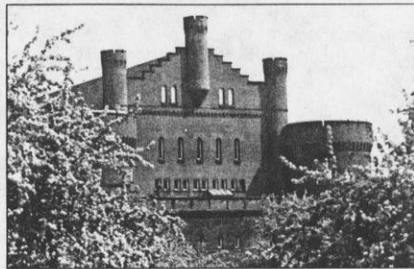
The ceremony at 3 p.m. on the second floor of the gym also marks the 100th anniversary of an athletic festival opening the gym, May 24-25, 1894. The program will be followed by a reception, 4-6 p.m. Tours will be available from noon to 6 p.m.

Science Hall, completed in 1887, is significant for its association with Charles R. Van Hise, a geologist who served as the university's president, 1903-1918, and others. Many Wisconsin science programs started in Science Hall, one of three instructional facilities built before 1890.

When opened, the gym was a center for university and city sporting, social, political and cultural events. The second floor gym, a drill hall and assembly room, was the site of the 1904 Wisconsin Republican Convention, an important event in the history of the Progressive Movement.

The rare landmark designations go to structures judged significant not only to local and state history, but also to Ameri-

can history; they are made by the National Park Service, U.S. Department of the Interior, the agency which administers the federal historic preservation ini-



tiatives. North Hall, the first classroom building at the university, is the only other national landmark on campus.

Planning continues for the historic preservation and adaptive use of the gym as a multi-purpose visitors/student services center. Architects are at work on preliminary plans and a design report, according to Mary Rouse, dean of students. To meet construction costs, UW-Madison is proposing a public/private partnership, with \$2 million in gifts and grants and \$9.5 million from the state.

## Student evaluations to be released

Student course evaluations at UW-River Falls are being released this week, in response to a law suit filed by three students to force disclosure under the public records law.

The campus will turn over a numerical compilation of students' responses to 20 standard questions on a 1992-93 form. The forms themselves, containing additional written comments, were returned to faculty members after course grades were completed.

"The Office of the Attorney General has advised us to comply with the request for release of the UW-River Falls evaluations," said UW System President Katharine Lyall in a statement April 14, "and we are complying by honoring the writ of mandamus request.

"We believe that well-constructed course evaluations can help improve

teaching and learning experiences in the classroom," she said. "Right now, student and faculty representatives at all UW System institutions are working together to develop course evaluations that will accomplish these objectives. These will be part of our overall accountability initiative.

"Evaluations done in the past under different conditions, however, such as those at UW-River Falls, may not be particularly useful for the continuous improvement of teaching and learning, which remains our major goal.

"I remain hopeful that meaningful student evaluations of courses, and of faculty as a component of the promotion and retention process, can continue to occur Systemwide in an environment of trust, accountability and goodwill."

## Ward attacks divisive pay plan proposal

A proposal to distribute an additional one-percent pay raise exclusively to faculty at the comprehensive and center campuses of the UW System came under swift and sharp attack by Chancellor David Ward last week.

Ward reacted to a plan designed, according to its architects, to highlight the importance of undergraduate education by rewarding the UW faculty at the four-year and center campuses, while excluding faculty at UW-Madison and UW-Milwaukee.

Immediately following a press conference in the Senate parlor intended to promote what Ward called a "divisive plan," Ward told reporters that UW-Madison is clearly demonstrating a "major commitment to undergraduate education" through such initiatives as establishing a Teaching Academy, revising the general education requirements and making substantial improvements in academic advising.

He decried the apparent attempt to pit research against teaching in a sort of "zero sum game," arguing that Wisconsin citizens should, rather, be pleased that UW-Madison is so successful at attracting research dollars to the state, instead of penalizing the university for its multiple missions.

"There is an increasing recognition of the role of undergraduate instruction at UW-Madison," Ward said, adding that any salary signal to faculty that they are

not providing quality undergraduate education would be "demoralizing."

Ward's remarks came at the conclusion of a press conference organized by The Association of University of Wisconsin Professionals (TAUWP), featuring Sen. Dale Schultz (R-Richland Center) and Rep. Frank Boyle (D-Superior). Schultz and Boyle were among the 25 legislators who signed a letter to Jon E. Litscher, secretary of the Department of Employment Relations, urging Litscher to recognize the exemplary performance of teachers through compensation.

Schultz told the press that based on last year's Legislative Audit Bureau report on faculty workload, "clearly some people are doing a better job than others." Boyle commented that his son had "very wisely elected to do his undergraduate work at a small campus," namely UW-Superior, when he learned of the large lab sections he would encounter at UW-Madison.

The Joint Committee on Employment Relations was scheduled to consider today the allocation of compensation reserve funds to UW System faculty and academic staff (and other non-union state employees) to achieve salary parity with unionized state employees. Schultz and Boyle recommended last week that a two-percent parity adjustment be distributed to all UW faculty and academic staff, with an additional one percent allotted only to faculty and staff at the non-doctoral campuses.



# Board of Regents approves 18 accountability goals

By Bill Arnold

For almost 150 years, the UW has been making itself accountable to generations of students, parents, citizens and legislators. As the year 2000 nears, a new approach to accountability appears to be headed for UW-Madison and other UW System institutions.

Richard Barrows, interim vice chancellor for academic affairs at UW-Madison, says that the series of 18 accountability goals approved last week by the UW System Board of Regents are welcome.

"We're public, we're open and we want to meet the needs of the state," Barrows says. "So we welcome the opportunity to engage in conversations about accountability with our 'publics,' the groups we serve."

To say that the accountability goals and measures themselves are perfect is inaccurate, especially in the eyes of UW-Madison officials. "There are some areas that need more serious discussion, deliberation and refinement," Barrows says.

The "Accountability for Achievement: Progress Report on Recommendations of the Accountability Task Force" report presented to the Regents Dec. 9-10 by UW System included measures intended to reflect faculty involvement in undergraduate instruction, graduation rates and students' satisfaction with their UW educational experience. The report also details a series of proposed systemwide accountability indicators for each of the seven areas: quality; effectiveness; efficiency; access; diversity; stewardship of assets; and contribution to compelling state needs. The progress report comes from recommendations made in June by the Governor's Task Force on UW Accountability Measures.

UW System President Katharine Lyall says of the accountability goals and their desired impact: "While we hope to reinforce public confidence, the most important result will be a continuously improving UW System that fully deserves that confidence."

"During the coming months, the accountability goals will be further shaped and refined as a result of discussions with the governor and state legislators," Lyall says. "The UW System recommit itself to acquiring the resources and public support necessary to attain the improvements identified in the report. We invite our partners in state government to join us in this pledge."

Reworking the goals to help UW-Madison enhance its accountability will mean making the measures more relative to a large, diverse research and graduate/undergraduate institution like UW-Madison, Barrows says.

"Not all parts of the UW-Madison mission are included in the measures, and because of that some important interactions and connections aren't recognized," Barrows says.

Some indicators in the report — like the one that seeks a reduction in the total number of credits-to-degree taken by undergraduates — simply need more discussion because it's not clear that the measures are appropriate, Barrows says.

"If the intent is to encourage students to complete their degree programs in less time in order to create space for more entering freshmen, then it may be more appropriate to focus on time-to-degree rather than credits-to-degree," Barrows observes. "In some fields the two goals may be identical but in other fields the goals may conflict."

What is Barrows' overall impression of the progress report and its recommended indicators and goals?

"We should be accountable to the people of Wisconsin. However, I think that some of the indicators should be revised, and the goals should recognize all parts of our mission," says Barrows, adding: "But measuring the results of our efforts, and trying to improve are definitely something that we can all support."

"But on the other hand," he says, "goals and measures mean very little without methods to achieve improvement. For instance, I think we need budget support and other help from UW System and the Legislature to attain improvements in many of these recommended areas."

Some recommended changes to the goals from the UW-Madison University Committee were adopted by the Regents (see list of goals, at right, for those changes).

Although establishing provisional accountability measures is an important step in improving education and instruction at UW institutions, more work needs to be done to make the goals more appropriate in the long term for colleges like UW-Madison, says Joel Grossman, professor of political science and law and chair of the University Committee.

"The issue before us is not whether the University of Wisconsin should be accountable. Of course it should and must be," Grossman told board members on Dec. 9.

"We accept without reservation our obligation as a public institution to provide to students and other constituencies — including the general public — appropriate and timely explanations of the nature of our diverse educational missions, and reliable and valid indicators of how well those missions are being accomplished."

During the Dec. 6 meeting of the Faculty Senate, senators voiced concerns about the report, including their clear opposition to a goal of competency testing for

sophomores and what some members called an emphasis on quantity in instruction — not quality.

Overall, the accountability goals "didn't adequately describe the full mission of the university," Grossman says, noting that he and other faculty members were hopeful that the Regents would modify the goals to focus more on faculty involvement in undergraduate "education" and not just undergraduate "instruction."

"That one ('education' versus 'instruction') remains on the agenda," Grossman says, noting that a balance must be achieved in accountability that will ensure that an increase in faculty share of instruction will not mean less research and fewer research grants.

"I hope that we'll be successful in continuing to persuade System and the Regents to adopt other suggested changes [to the goals] as well," Grossman says.

The report is now forwarded to the governor and the Legislature. State officials will consider both the proposed accountability indicators and goals and the UW System's recent performance in the seven key areas.

The first official UW System accountability report will be made by Lyall in September 1994.

## Accountability indicators and proposed goals

Note: Changes adopted by Regents at the suggestion of the University Committee appear in italics.

Under the progress report's General Recommendations, the wording "... faculty involved in research with undergraduates" was changed to "faculty involved in research with undergraduates and graduate students, and faculty involved in professional degree education." This revision offers a more balanced and complete picture of the university's mission.

1. **Student Surveys**
  - Goal: Increase student satisfaction with their educational experience.
2. **Alumni Surveys**
  - Goal: Improve services by assessing recent alumni satisfaction.
3. **Faculty Share of Undergraduate Instruction**
  - Goal: Increase faculty involvement in undergraduate instruction.
  - Change: The earlier wording implied that existing faculty instructional shares are inadequate. The new wording inserts the following: "Faculty also play a major role in individual and informal group instruction and supervise independent projects by undergraduates and undergraduate research activities. Although these activities are extremely important to the undergraduate experience, they are largely undocumented. Individual institutions (or colleges) should develop instruments to document accurately and quantify these activities during the next two years."
4. **Research Funding at Doctoral Institutions**
  - Goal: Support and expand UW-Madison's national preeminence in extramural research funding and maintain UW-Madison's national ranking. Continue to increase the amount of extramural research funding received by UW-Milwaukee.
5. **Sophomore Competency Test**
  - Goal: Exceed the national average in writing and mathematical skills, as measured by the ACT-CAAP or a comparable national examination. Examine the possibility of a value-added goal once ACT has developed that component.
6. **Graduation Rate**
  - Goal: Continuously improve the graduation rate of undergraduates.
7. **Post-Graduation Experience**
  - Goal: Maintain or improve the national/state ranking of undergraduates in licensure examinations. Monitor professional/graduate school attendance, employment placement and other data.
  - Change: "We should work continuously to improve the performance of undergraduates, graduate and professional students."
8. **Credits to Degree**
  - Goal: Reduce the total number of credits to degree taken by

undergraduates, while maintaining the integrity of degree programs.

### 9. State Funding for Instruction-Related Activities

- Goal: Maintain or increase GPR/fee investment in instruction-related activities.

### 10. Rates of Admission and Access for Wisconsin High School Graduates

- Goal: Determine a target access rate for Wisconsin high school graduates, in consultation and partnership with state government, as part of the Enrollment Management III policy in spring 1994.

### 11. Hiring, Retention, and Tenuring of Women and Minority Faculty and Staff

- Goal: Hire women and minority faculty at least in proportion to their availability among recent Ph.D. recipients. Hire women and minorities in the academic staff at least in proportion to their availability in relevant labor pools.
- Goal: Retain women and minority faculty at the same rates as white males.
- Goal: Tenure faculty members, regardless of race or gender, at the same rates.

### 12. Minority Student Enrollment and Graduation Rates

- Goal: Increase minority student enrollment, as outlined in the UW System's "Design for Diversity" plan, as well as minority student graduation rates.

### 13. Reporting and Resolution of Sexual Harassment Complaints

- Goal: Promptly investigate and resolve complaints of sexual harassment, resulting in an improved campus climate.

### 14. Faculty Retention and Development

- Goal: Increase professional development opportunities for faculty and academic staff. Monitor faculty recruitment and retention rates.

### 15. Facilities Maintenance

- Goal: Reduce the maintenance backlog on institutional facilities.

### 16. Workplace Safety

- Goal: Monitor the number of accidents, injuries and exposures experienced by university employees and increase awareness of safety procedures through education.

### 17. Employer Satisfaction UW System Graduates

- Goal: Continuously improve the career-readiness of UW System graduates and the responsiveness of the UW System to the needs of Wisconsin businesses and professions.

### 18. Continuing Education/Extension Enrollment

- Goal: Continuously improve the UW System's level of service to Wisconsin residents, as measured by enrollment in and satisfaction with UW-Extension Continuing Education courses and participation in UW-Extension, Cooperative Extension programs.

## Planning Committee approves Red Gym renovation project

By Bill Arnold

The UW-Madison Campus Planning Committee Nov. 30 gave its approval to an \$11.4 million renovation project for the historic Red Gym building. The project is slated for funding during the university's 1995-97 budget.

The Red Gym was recently designated as a National Historic Landmark, and that designation could help attract private donations to help pay for part of the cost of remodeling the gym into a university student services and visitors center, which will include a new students' services center as well as undergraduate admissions.

University officials have been told that the Red Gym and Science Hall have been designated as National Historic Landmarks, and the U.S. Department of the

Interior is expected to send the university formal notices of designation soon. The designation recognizes the architectural and historical importance of both buildings. The Red Gym opened in 1894, and Science Hall was built in 1888.

It is the third time that the Red Gym project has been given the thumbs up by the planning committee. For the 1991-93 biennium, the committee approved an historic structure report that was completed. For the 1993-95 biennium, the committee recommended that \$250,000 be allocated for design work for the project. That money was approved, and the design work will begin in January 1994.

The Red Gym renovation project is one of several building projects that the planning committee is forwarding to Chancellor David Ward. The project will also

need to be approved by UW System, the UW System Board of Regents, the state Department of Facilities Development, the state Building Commission, the Legislature and Gov. Tommy Thompson.

If approved by Ward, the projects will likely make it to the Regents by August 1994. If approved by the Regents, state officials and legislators, the projects could go to the governor by July 1995.

Dean of Students Mary R. Rouse says the university hopes to raise about \$2 million in private money for the project. She says that if the project is approved, renovations will begin in 1995 and will be completed by 1997.

Other 1995-2001 Capital Building program projects that were approved by the committee and that have been forwarded to Ward are: *Health and safety improvement/*

*upgrade measures: an \$11 million building project for the Art Department, a \$12.6 million renovation for E.B. Fred Hall, a new \$55 million building for the School of Pharmacy, and a new \$5 million Hazardous Materials/Safety Center; \$4 million utilities upgrade; classroom renovations, \$5 million; and new greenhouses for plant growth initiatives, \$5.5 million.*

### Semester break

Wisconsin Week takes a break between semesters, with publication resuming Jan. 19. Please submit Calendar, Bulletin Board, For the Record and other items by Jan. 5.

# Regents approve \$352 million capital budget

*Funding for campus includes five major projects, planning money*

By Alicia Kent

In the next two years, this campus could see some major projects and long-overdue renovations initiated.

On Friday, the UW System Board of Regents gave its nod of approval to a \$352 million Systemwide capital budget that, if approved by the Legislature and governor, will mean funding for five major projects and planning money for a sixth at UW-Madison.

The full budget request for the UW System includes \$254 million in state funding, obtained through bonding, and \$97.7 million from private gifts, grants and program revenue to repair and update university facilities on the 26-campus system. The total request is \$8 million less than the request made in 1991-93. More than 90 percent of the GPR funds requested for 1993-95 will be used on existing facilities with less than 10 percent requested for additional space.

The capital budget request now goes to the state Division of Facilities Development, then to the State Building Commission in February or March and then on to the Joint Finance Committee and the State Legislature for approval.

The UW-Madison projects are part of a 10-year plan that identifies priority projects and construction needs. To tackle widespread calls for more space and better facilities, planners surveyed needs across campus, whittled down a list of over 50 projects and developed a list of six priorities for the 1993-95 biennium, explains Duane Hickling, assistant vice chancellor for Facilities, Planning and Management.

These priority projects, says Hickling, reflect a range of campus interests from undergraduate and professional education to ensuring that research and teaching space is state-of-the-art and free from health and safety concerns:

- **Building to house Art Department instructional programs that, in their current locations, present major health and safety concerns.** This project will relocate woodworking, art metals, graphics, painting, paper making and ceramics into a new building with state-of-the-art features. Faculty and graduate student studios — currently spread across campus in old houses and store fronts — will move into the Humanities Building to fill the space left by programs moving to the new building. Cost: \$8 million.

*Reason:* Many of the Art Department's current program spaces do not conform to health and safety standards and pose a safety risk. They lack adequate ventilation and fire exits and do not provide for the safe disposal of hazardous materials. The new 60,000-square-foot building, to be located at the corner of Dayton and Park streets, will serve 700 undergraduate and graduate art majors and many other students who take Art Department courses each year, according to Education Associate Dean Henry Lufler.

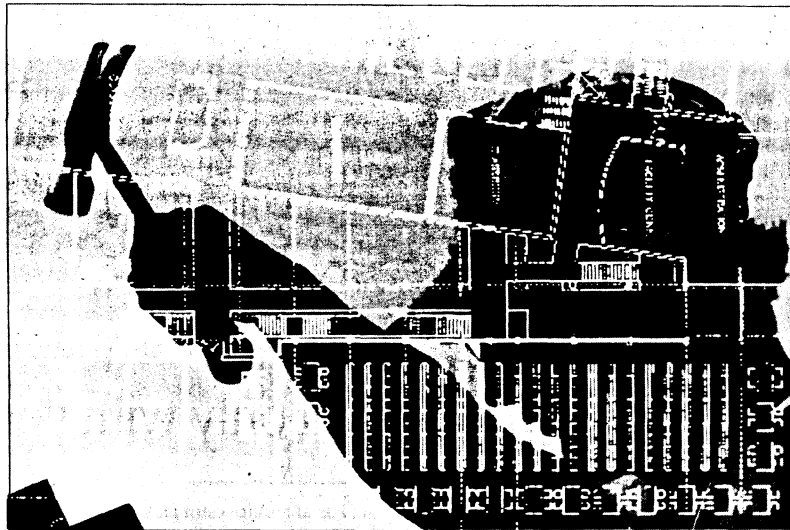
- **Utilities, including upgrades and renovation of existing electric, water, sewer, steam and chilled water systems.** Cost: \$8 million.

*Reason:* Campus utilities are the basic building blocks of the campus. Without expanding utilities with the normal growth of the campus, increasing loads to utilities could cause unexpected interruptions and failures for the entire university community, explains Perminder Ahluwalia, assistant director of the Office of Planning and Construction.

- **Classroom renovation, including modernizing six large lecture halls to accommodate modern teaching techniques and high-tech audiovisual equipment used in today's lectures.** Cost: \$3.5 million, part of a \$7 million Systemwide initiative. This is one phase of a 10-year project to remodel 42 lecture halls throughout campus.

*Reason:* As part of a campuswide effort to improve undergraduate education, this project will significantly benefit undergraduate instruction. "To really improve undergraduate instruction you must improve the facilities as well," says Brian Duffy, "classroom manager" at the Office of Space Management.

The goal is to provide an environment that engages students more fully in the learning process, Duffy says. "These classrooms will be designed to use technology to enhance visual demonstrations, integrate research with instruction, stimulate interest and sharpen conceptual skills," he says. "Visual images — moving video, slides, computer images and graphs — have a profound affect on students, especially those who have grown up in a visually oriented society."



istry. "In building these facilities, we would just be coming up to the same standards."

More than 93 percent of all the university's patent income has come from the biochemistry department. "In the end, this new effort will prove to be a good investment for the state," DeLuca says.

- **Law School addition and remodeling, including a new law school library and state-of-the-art courtroom.** Cost: \$15 million. The Law School will provide \$5 million in private funds toward the total construction costs.

*Reason:* The law building, last renovated in 1978 to handle 650 students, now accommodates nearly 950. "This project is aimed primarily at enhancing our academic program and at developing students' skills to compete with other law students graduating from the top law schools. The building hasn't been upgraded to provide adequate classrooms, audiovisual and other technology in teaching and research, and a modernized courtroom that's more conducive for teaching trial and appellate practice," explains Law School Dean Daniel O. Bernstein. "The major issue here is adequately preparing students to practice law in the 21st century. In order to prepare students for employment, they need access to the kind of facility that maximizes the overall educational experience and mirrors courtrooms they may one day be working in."

The library is a critical concern. Currently it does not have the required seating capacity for the number of students enrolled, according to American Bar Association standards. "We will do nothing but lose ground vis-a-vis the other top schools if we don't have a facility to provide the kind of quality educational experience for our students," Bernstein adds.

- **Renovation of the historic Red Gym/Armory to house the Office of Admissions and other student and visitor services in a single, highly visible building.** The project is estimated to cost \$10 million. The Regents approved a request for \$500,000 in planning money to keep the project on track for construction in the 1995-97 biennium.

*Reason:* Several programs serving students, particularly undergraduates, are in need of space and a centralized location for easy student access. The renovation project will preserve this historically significant landmark, which first opened in 1894 for use by students and other members of the University community.

"The Red Gym's central location and historic presence coupled with its distinctive architecture combine to make it a gateway for prospective students and their families as well as continuing students," says Dean of Students Mary Rouse. In a sense, Rouse explains, the building will serve as a road map to make connections and provide information and directions about a complex campus.

"The needs and activities of these services and programs are a perfect match for the space and location of this historic building," Rouse says.

## A look at the budget

**To tackle widespread calls for more space and better facilities, planners surveyed needs across campus, whittled down a list of over 50 projects and developed six priorities for 1993-95.**

Several decades have passed since a major upgrade of classroom space has taken place. "These lecture halls have had little or no improvement since their initial construction. Some 90 percent are older than 20 years and 33 percent are older than 50 years," Duffy says.

- **Biochemistry facilities for one of the foremost research departments on campus, including renovations, a building for nuclear magnetic resonance (NMR) and a new laboratory addition to provide critical research space.** WISTAR, a cooperative partnership with the state to address critical facility needs in high-technology programs, will match the funding for these improvements and additions. Cost: \$30 million. It is recommended that this project be added to the WISTAR program. The \$15 million non-state matching funds have already been raised.

*Reason:* Current buildings for biochemistry research — built in 1913, 1939 and 1956 — cannot meet federal standards in air quality and other safety factors. In addition, biochemistry buildings to meet research laboratory standards and house sophisticated equipment must be built to keep up with other top biochemistry departments. "To remain competitive for our faculty and students, we have to have facilities that compete with Stanford, University of California, Berkeley, CalTech, MIT and Harvard," says Hector DeLuca, the Harry Steenbock professor of biochem-



An architect's drawing shows a proposed addition and remodeling project for the Law School, which includes a new library and state-of-the-art courtroom. The Law School will provide \$5 million in private funds toward the total construction costs.



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# NEWS

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**CONTACT: Mary Rouse, (608) 263-5700**

## **REPORT CALLS FOR RESTORATION, CHANGES IN RED GYM PLAN**

MADISON — A Historic Structure Report — the first for a state property — confirms the Red Gym's historic significance and provides suggestions for restoring the University of Wisconsin-Madison landmark as a multipurpose visitor and student services center.

The Red Gym "was constructed of high quality materials assembled with well-conceived details. Carefully restored and adapted for a new use as a gateway to the university, it can continue to serve a pivotal role in the campus and city of Madison well into the 21st century," the report stated.

The cost is estimated at \$10,194,320. Because fewer internal changes are planned, the total is less than the university's original estimate of \$13,500,000.

"It is a rare surviving example of a once important, and unusual building type — the combination armory and gymnasium. Today, there are few remaining armory buildings or university gymnasiums dating from the period of the Red Gym," according to the consultants.

The report by Mesick Cohen Waite Architects, Albany, N.Y., and the Zimmerman Design Group, Milwaukee, "is the first of its kind prepared for a state-owned historic building in Wisconsin," according to Charles J. Quagliana, project manager in the Wisconsin Department of Administration's Division of Facilities Development.

"The development of this historic structure report is the result of statewide concerns

-more-

about significant historic architecture and should set a standard for all future projects involving significant state-owned properties," Quagliana said.

The revitalized Red Gym "will provide a focus for our efforts to personalize the university. The prospect of a renovated hub of activity for the campus, as it was from 1894 to 1930, is exciting," according to Dean of Students Mary Rouse, who chaired a task force which recommended reuse of the underutilized structure. She has been responsible for implementing the recommendations.

A team including representatives from the State Historical Society of Wisconsin, State Building Commission, UW-Madison Planning and Construction, and UW System Planning Office, plus Quagliana and Rouse, assisted with the extensive six-month study. The Evjue Foundation also provided support for the planning process.

The consulting team recommends that the exterior, three main interior spaces, and main stair hall "be restored to their historic conditions." But the team would not add another level between the second and third floors of the building, as originally planned. Instead, the high ceiling of the second floor Drill Hall and Assembly Room would be retained; and the floor used for offices with low partitions. Under this alternative, 85 percent of the assignable space of the original plan would be maintained, and overall costs reduced.

The report also suggests uses for the first floor Artillery Drill Room ("public facility, such as the visitors center") and top floor Gymnasium ("offices created with an office landscape system designed to allow the original space to be comprehensible and installed in a manner that is entirely reversible").

Other areas of the building, extensively modified over the years, "provide the flexibility to adapt the structure to its new use," the consultants said. Many of these areas, damaged by fire in 1970, are not being used. Almost a third of the space in the restored

Red Gym report -- Add 2

building will be used for the Admissions and New Student Development offices. Last year, about 7,000 prospective students and their families visited the admissions office.

Rouse is pleased with the progress of the project. The structure is on the campus priority list for the next biennium. The next step is a review by the UW System administration.

The Armory and Gymnasium, opened in 1894, has been listed on the national and Wisconsin registers of historic places since 1974. Because research for the report also documented the building's importance in architecture, mechanical engineering, and history of the nation, a nomination as a National Historic Landmark is being considered.

###

— John Gruber, (608) 262-8296



rethink how they will re-allocate funds to bolster important priority areas. "Unfortunately, the proposed cuts put our planning process and our quality reinvestment plan very much up in the air," said Chancellor Donna E. Shalala.

Aside from a \$3.1 million increase in state appropriations for utilities and debt service, Thompson's budget adjustment bill, released last week, shows virtually no increase over the 1991-92 budget, says John Torphy, associate vice chancellor for Budget, Planning and Analysis.

While the budget proposal appears to

contains a 5.1 percent increase in state funding over the current fiscal year. The biennial budget approved by the legislature last year called for a 7.3 percent increase.

The budget approved last year by the Legislature included some \$8 million in new state funds for critical needs included in quality reinvestment plans. But Thompson's budget essentially eliminates this money. UW-Madison's share was expected to be some \$2.3 million.

In plans submitted to the UW System Board of Regents in December, UW-Madison had earmarked \$5.5 million next year

ceive the \$2.3 million increase. "Our priorities in the reinvestment plan assumed we would receive the additional state funds which the Legislature had approved," Torphy said. "The governor's budget eliminates them. Consequently we have to reassess how we allocate funds for quality reinvestment," Torphy said.

Shalala added, "There is essentially no new money to attack some of our top priority areas — lab modernization, libraries and supplies and expenses."

(Continued on Page 3)

Jan. 29: Gov. Tommy Thompson delivered budget to legislature.  
Feb. 20: Joint Finance Committee votes on budget.

Feb. 28: Assembly and Senate expected to complete action on budget.

March 27: End of the Legislature's floor session.

April 24: Thompson must receive bills by this date, has six working days to sign or veto.

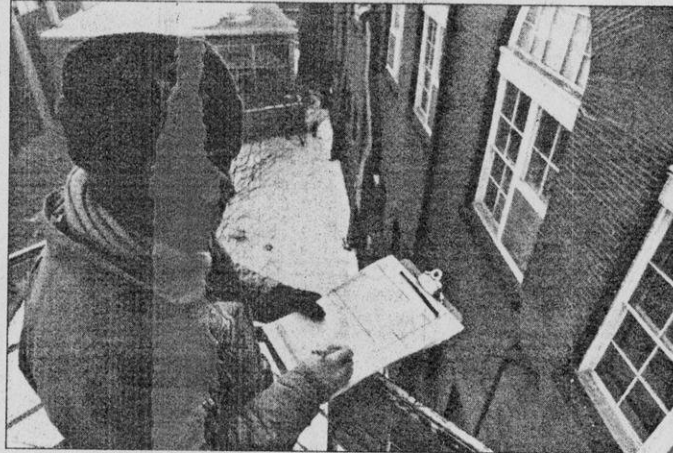
May 19-21: Legislature may try to override vetoes.



Photos/JOHN MILLER

### 'In surprisingly good condition'

Architects had a bird's eye view of the Red Gym last week when they closely inspected the outside of the structure. "We found the exterior of the building in surprisingly good condition for a building of its age and materials," said William Foulks (below) of Mesick, Cohen, and Waite, an Albany, N.Y., architectural firm. MCW and the Zimmerman Design Group, Milwaukee, are gathering information for a Historic Structure Report, the first step in planning reuse of the armory-gym, opened in 1894.



Armory

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Wisconsin WK  
2-5-92

*Armory*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: **Immediately**

**6/10/91**

**CONTACT:** Rupert Cornelius, Insignia Store, 251-0495; Mary Rouse, 263-5702; Jerry Shipman, Royal T Promotions, 222-4481

## **MERCHANTS GIVE ARMORY RESTORATION PROJECT A BOOST**

MADISON--The Armory Restoration Project on the University of Wisconsin-Madison campus will get a boost from local merchants, Mary Rouse, dean of students, said today.

Rouse said members of the State Street Merchants Association have agreed to contribute \$1 from each sale of a new Red Gym T-shirt developed by Rupert Cornelius, owner of the Insignia Shop, 639 State St., and designed by Royal T Promotions, 1950 S. Stoughton Road.

"We're delighted to have the support and the cooperation of Rupert Cornelius and the rest of the members of the State Street Merchants Association," Rouse said. "There's no question that the restoration of the Red Gym is a project that will benefit not only the university but also its State Street neighbors. We are thankful for their support."

Cornelius said the new T-shirts will be available at most retail outlets on State Street.

The Armory, opened in 1894, has been described "as a gateway building to the campus because of its central location and its historic architecture." Plans call for reuse of the Langdon Street structure as a student services and visitors center, part of initiatives to build a more user-friendly university.

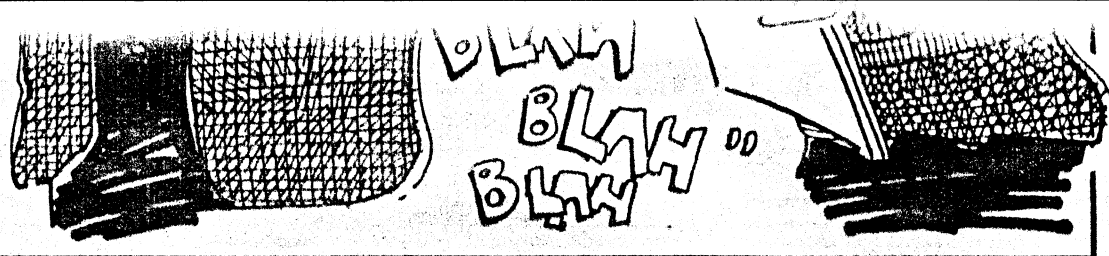
As a portion of its 1991-93 capital budget, the State Building Commission has approved \$200,000 for an engineering structural analysis and an architectural design plan. The estimated cost of the entire renovation project is \$13.5 million.

###

they do, women must beware of common  
cees in the workplace.

Schwied talked to the UW-Madison Business School's chapter of Beta Alpha Psi, a national accounting fraternity, a few weeks after addressing the fraternity's national convention in Toronto. She runs her own California-based training business for clients

(Continued on Page 3)



## Building commission approves partial restoration of UW-Madison projects

By Chuck Nowlen

WI WK 3-20-91

The State Building Commission last week approved partial restoration of planning funds for two key UW-Madison building projects—renovation of the Red Gym/*Armory* and an addition to the Law School.

The university had requested \$500,000 for planning the Armory project and \$550,000 for Law School renovation planning. Prior to commission action on March 13, the commission's Higher Education Subcommittee had endorsed a state Division of Facilities Management recommendation that \$50,000 be allocated for Red Gym planning and that Law School planning be deferred.

After a presentation by UW-Madison Chancellor Donna E. Shalala, the full commission voted to allocate \$200,000 to Red Gym planning, with the money to be reimbursed from university gift funds. The motion to approve the compromise was made by Building Commission member State Senator Fred Risser (D-Madison).

The Commission also voted to spend \$100,000 in state money on Law School addition planning, with another \$100,000 to come from the university.

"We have successfully moved each of these projects off dead center," Shalala said after the commission vote. "We've generated the inertia that we hope will ultimately bring completion of each of these very important items."

A \$4.2 million campus parking ramp, originally intended to accompany the building of the Biotech/Genetics facility,

was approved by the commission, despite a subcommittee recommendation that the project be deferred. The lot's ultimate location will be determined after completion of a comprehensive parking and transportation study.

The commission, following a subcommittee recommendation, also approved FAST, the university's eight-year program research facility renovation and building program now named WISTAR. The program includes 1991-93 construction of a \$27 million Biotechnology Center and Genetics Laboratory and a \$21 million Chemistry Building addition.

On another item, the full commission overturned a subcommittee recommendation to reduce a critical medical school and clinics addition.

The final action approved the construction of the \$2.9 million addition subject to approval of the Clinical Sciences Center long-range plan by the regents and review by the Building Commission.

However, the commission endorsed subcommittee recommendations that funding for other key items in the university's proposed 1991-93 capital budget be eliminated or sharply reduced, including \$2.5 million for lecture hall remodeling and \$4.3 million for Lathrop Hall remodeling. The commission voted to defer the lecture hall project and allocate only \$700,000 in gift funds to the Lathrop Hall project.

Shalala had argued that both projects — along with the Armory renovation — were necessary for the university to continue its resolve to improve undergraduate education.

"About half of our undergraduate construction agenda was approved," Shalala said. "Regarding the classroom renovation, the need remains as great as ever, and we intend to regroup and bring this item back before the Building Commission and the legislature in the future."

Still, Shalala said she was pleased overall by the support UW-Madison's proposed building projects received from the commission and Gov. Thompson.

"Given the tight fiscal condition of the state, the university did pretty well," she said. "Our successes can be attributed to the strong case for these projects made by our students, faculty, staff, alumni and administrators."

The commission also endorsed subcommittee recommendations for the following UW-Madison construction projects:

- \$1.8 million for campus utility improvements. The university had sought \$5.9 million.
- full funding for \$2.2 million for remodeling the Materials Science and Engineering Building.
- \$1 million for acquisition of a leased warehouse facility located at 630 W. Mifflin St.
- \$583,000 for new critical care and surgical services at the Clinical Science Center. The university had requested \$3.1 million.
- deferral of CSC plans to purchase a leased medical office building located at 2880 University Ave.
- full funding for a \$4.3 million parking ramp to be located on the engineering campus.

**PLEASE RECYCLE  
THIS NEWSPAPER**

Spring break: March 23-April 1

Wisconsin Week will resume publication April 3. Copy deadline is Monday, March 25.



# Officials push for restoration of capital budget items

By Chuck Nowlen

UW-Madison officials were expected today to ask the State Building Commission to restore several key items in the university's proposed 1991-93 capital budget, including \$2.5 million in lecture hall remodeling, \$500,000 in planning money for the renovation of the Armory and planning funds for the expansion of the Law School.

The Building Commission's Higher Education Subcommittee last week endorsed Division of State Facilities Management recommendations that funding for these and other high-priority UW-Madison building projects be eliminated or sharply reduced. The only change favored by the subcommittee was to authorize use of \$700,000 in gift funds to begin planning of Lathrop Hall renovation.

Chancellor Donna E. Shalala praised Gov. Thompson and his administration for backing WISTAR, the university's eight-year, \$225 million program for new and

**'We are very pleased that Governor Thompson has recognized the importance of the WISTAR program, which will help assure our continued national leadership in research. Our biggest disappointment is in the way the Governor has responded to our proposed building projects related to undergraduate education. We simply cannot be a leader in this area if we lack the necessary facilities.'**

—Donna E. Shalala

renovated research facilities. During 1991-93, WISTAR will include funding for two key UW-Madison projects — a \$27 million Biotechnology Center and Laboratory of Genetics and planning for a \$21 million Chemistry Building addition.

However, Shalala said, the university's resolve to improve undergraduate education will suffer if funding is not provided for upgrading the university's large lecture halls and for adequate planning money to renovate the Armory to house a variety of student services and a campus visitors' center. Other UW-Madison requests that were not endorsed by DSFM — including planning money for the \$12.6 million Law School addition and remodeling project and \$2.9 million for a psychiatry addition to the Clinical Science Center — are crucial to the university's overall mission, she said.

Shalala noted that the Thompson Administration had recommended that UW-Madison's proposed 1991-93 construction budget be cut from \$69.5 million to \$38.8 million.

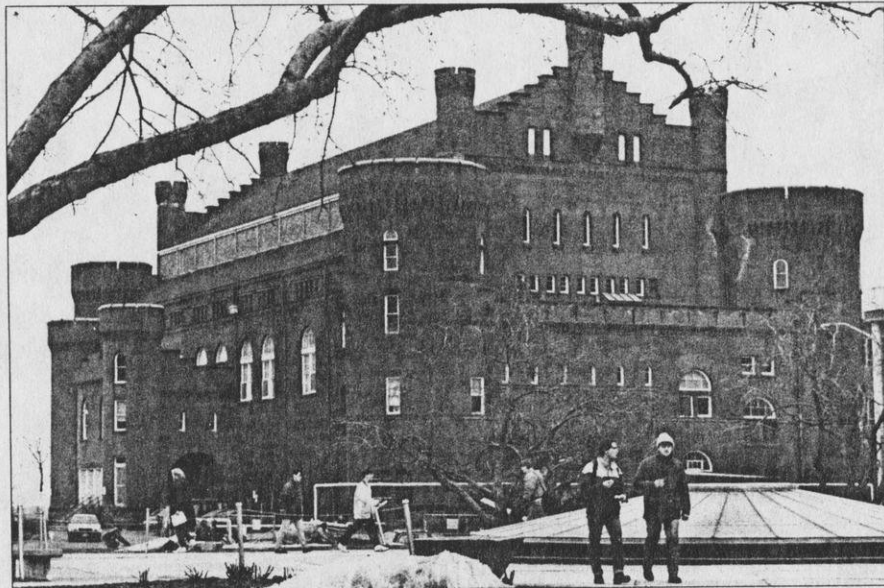
"We are very pleased that Governor Thompson has recognized the importance of the WISTAR program, which will help assure our continued national leadership in research," Shalala said. "Our biggest disappointment is in the way the Governor has responded to our proposed building projects related to undergraduate education. We simply cannot be a leader in this area if we lack the necessary facilities."

The Building Commission's Higher Education Subcommittee failed to restore planning funds for the Armory project on a tie vote, which if upheld by the full commission would postpone the project for at least two years. The full Building Commission, which is chaired by the Governor, was scheduled to consider the matter today.

The following is a summary of projects requested by the university, along with funding recommended by DSFM:

—\$5.9 million for various improvements in the campus chilled water, electrical, water and sewer utilities. DSFM recommended \$1.8 million for the project.

—\$28 million for a new Biotechnology Center/Laboratory of Genetics constructed



Officials want the historic Red Gym to take on a new role in the life of the campus—as a center for students and visitors.

## Rouse, Riser rally to restore Red Gym funds

By Liz Beyler

State Senate President Fred Riser joined UW-Madison officials, students and faculty Monday in urging lawmakers to restore state planning funds for renovation of the Red Gym into a multipurpose student services center.

Riser described the building as "a real gem that needs a little dusting off." He said he and supporters planned to lobby the State Building Commission, of which he is vice-chair, and would go the Joint Finance Committee and legislative caucuses if necessary.

"We intend to get sufficient planning funds so that we can set forth a goal of obtaining substantial private funds to help renovate the gym," Riser said.

Appearing with Riser at a Capitol news conference, Dean of Students Mary Rouse told reporters, "If ever there was a building to signal our determination to strengthen the quality of the educational experiences our students are receiving both inside and outside the classroom, this is it."

Rouse said restoration of the planning funds "will allow us to make plans to bring this nearly dead castle back to life and open the door to soliciting private contributions to support it."

Rouse said she felt there would be a large number of alumni who would be willing to contribute.

"I think we stand a chance of raising a substantial amount of money," Rouse said, "but we have to have a positive signal from the state that it is interested in this building."

Wisconsin Student Association Speaker Mike Verver said the project would give students greater access to necessary services.

"Chancellor Donna Shalala has recognized the need for a more 'user-friendly' campus," he said. "However, currently the student services offices are scattered throughout the university, making them inaccessible."

Verver used the admissions office as an example, describing it as an embarrassment to the university.

He called on the Building Commission to help "transform this tragically-overlooked building into the prominent edifice it deserves to be."

Jeff McAlister, representing the UW-Madison Minority Coalition, said, "We have a new business school, we have all the research projects at the top of everyone's list, but what happened to the well-being of the students? This is a project that everyone would benefit from."

Noting that the building would include a permanent home for the Multicultural Center, McAlister said, "Minority recruitment and retention is important to this institution, and if students do not feel comfortable here, they will not stay here, nor will they come."

Professor Lawrence Kahan said the project would have a positive effect on the quality of students UW-Madison attracts and on the quality of student life, while delay would have a very negative impact.

at 425 Henry Mall. Construction recommended as part of WISTAR.

—planning money for a 52,000 square-foot addition to the Chemistry Building and remodeling of 50,758 square feet in the existing chemistry complex. Planning recommended as part of WISTAR.

—\$2.5 million as part of a long-term project to upgrade the physical condition and instructional capabilities of 42 general assignment lecture halls. DSFM recommended deferring the project.

—\$500,000 to study remodeling the Armory to include a permanent Multicultural Center, a visitors' center, the Office of Admissions, the Campus Assistance Center, an office of new student development, SOAR, and an office of new students and faculty. DSFM recommended \$50,000 for a structural analysis of the building.

—\$4.3 million for comprehensive Lathrop Hall remodeling and rehabilitation to house the Dance Program and the Department of Continuing and Vocational Education. DSFM recommended deferring the

project, but the Building Commission Higher Education Subcommittee recommended restoring \$700,000.

—Planning money for the \$12.6 million Law School addition and remodeling to include new classrooms, new space for additional library and trial advocacy space, clinical practice space and support space. DSFM recommended deferring the project.

—\$2.2 million for an addition to the Materials Science and Engineering Building to provide additional space for laboratories and offices and to address circulation and handicapped access problems. Full funding recommended by DSFM.

—\$1 million for the Clinical Science Center (CSC) to purchase a 58,000 square-foot office/warehouse at 630 W. Mifflin St. DSFM recommended approving the request.

—\$3 million for the CSC intensive care unit remodeling and expansion to include ambulatory surgery expansion, trauma life support addition and remodeling, burn unit

expansion and remodeling, emergency department expansion and anaesthesiology office relocation and expansion. DSFM recommended \$583,400.

—\$2.9 million for a CSC addition to house the Psychiatry Department, additional space for the Department of Rehabilitation Medicine and larger clinical space for the Neurology Clinic and Obstetrics/Gynecology. DSFM recommended \$465,000.

—\$6.2 million to purchase a medical office building at 2880 University Ave., which is currently being leased by the CSC under a lease/purchase agreement. DSFM recommended deferring the request.

—\$12.5 million for construction of parking ramps near the new Biotechnology Center, the engineering campus and the CSC. DSFM recommended approving the engineering campus ramp, deferring the CSC ramp and denying funds for the Biotechnology Center ramp.

CARY SHENOVITZ

# Armory renovation plans unveiled

WI. Week 12/13/89

By Barbara Wolff

Its planners and designers envision it as a tangible welcome to UW-Madison, a new front door to the UW System's flagship campus, the concrete embodiment of the university's renewed commitment to undergraduate education. Plans are afoot to reinterpret the Langdon Street Armory, listed in the National Register of Historic Places, as a campuswide center for student and visitor services. A proposal calling for a thorough renovation of the building's interior will be presented to members of the Campus Building Commission on Thursday, Jan. 18.

"Converting the building to house most of our student services will give the building a unifying theme. It also will go a long way toward making a large, complex institution understandable" to students and visitors, says Dean of Students Mary Rouse, who chaired the Armory committee which developed the proposal.

Rouse adds that student services is an area long in need of attention. "No bricks have been laid (for student services) in over a quarter of a century," she says.

Rouse says that its proximity to other student services offices at the lower end of campus makes the Red Gym an ideal candidate for the consolidation project. Financial aids offices on the upper floors of the University Club, the A.W. Peterson building on Murray Street, University

**'No bricks have been laid (for student services) in over a quarter of a century.'**

**—Mary Rouse**

Counseling services on the corner of Park Street and University Avenue all are nearby. In addition, Memorial and Helen C. White libraries are less than a block away from the Armory, as is the Historical Society of Wisconsin and the Memorial Union.

Plans devote the Red Gym's first floor to the Campus Assistance Center (now on Lake Street), the Center for New Student Development, general displays and exhibit areas, and a new Visitors Center.

Linda Weimer, director of University Relations and Armory committee member, says that UW-Madison visitors never before have had information available in one specific place.

"Visitor resources such as campus tours, maps, general publications and even specially-tailored information all could be made conveniently available at a first floor information desk," Weimer says.

Once again, the Red Gym's location earns it points: "It's close to the Wisconsin Center, Memorial Union, Historical Society and State Street, all of which attract lots of

visitors," Weimer says. "It's also right on Lake Mendota," she says.

Emma Macari, assistant director for architecture and engineering in the Office of Planning and Construction, says she and her staff took full advantage of that when redesigning the building's interior. The proposed design would unbrick windows at the back of the facility, exposing its lake view.

"We'd also like to create a first floor atrium to give the place a light, airy feel," Macari says. "However, there still would be enough room overhead for the upper floors."

The Armory's second level would house the multi-cultural center and a shared activity room. Admissions personnel would occupy the third floor and share the fourth with student organizations advising and registration offices. A fifth floor would contain the Office of International Students and Faculty, currently housed in the Red Gym's elder architectural sibling, Science Hall.

Student organizations would be offered space on the mezzanine, which now contains an abandoned track, or along a new underground tunnel connecting the Armory with the Memorial Union, Macari says.

"This wouldn't be a typical dark tunnel. We plan to let in natural light through skylights," she says.

-over-

This drawing from the Office of Planning and Construction depicts plans for remodeling and renovating the armory's first floor interior to accommodate the Campus Assistance Center (now on Lake State), the Center for New Student Development, general displays and exhibit areas, and a new Visitors Center.





# Judge orders back pay for some staff

WI. Week 12/13/89

By Chuck Nowlen

Part of the tunnel would run beneath the oasis now separating rows of parking places in the Memorial Union lot. To accommodate the underground construction and skylights, the oasis would be expanded and sodded. About 40 parking places would be lost under the relandscaping plan.

Rouse says the parking situation touched off the only questions about the renovation project.

"Some people have said we shouldn't go ahead with the Armory remodeling without making some long-range provision for lower campus parking. But parking always has been a problem in that area," she says.

Municipal parking is more readily available near State Street than virtually anywhere else on campus, Rouse says. She adds that the walk from the Red Gym to the Lake Street ramp is less of a stroll than the hike from one end of West Towne mall to the other.

Weimer adds that the campus parking office is considering the construction of a parking information booth in front of the Union on Park Street to ease visitors' parking frustrations and that a subcommittee of the Parking and Transportation Board is looking into the long-range options for parking in that area, Weimer says. She adds public parking is also available at the university's new ramp on the corner of Johnson and Lake streets.

Macari says the project still needs approval from the Campus Planning Committee, Chancellor Donna E. Shalala, the Regents and the State Building Commission. If all goes smoothly, the new facility could be open in time for the Armory's centennial in 1994.

Members of the Armory Remodeling and Renovation Committee will present their proposal to Campus Planning Committee members on Thursday, Jan. 18 at 8 a.m. in the WARF building's 14th floor conference room. Macari says suggestions or comments on the proposal can be directed to her in the Office of Planning and Construction, 263-3000.

An estimated 250 UW-Madison administrative academic staff members could get about \$13,000 apiece in back wages under an order issued Dec. 6 by Dane County Circuit Judge Mark Frankel.

Frankel ordered UW System Administration to pay about \$6 million in back wages to about 500 UW System employees who were part of a lawsuit challenging 1986 implementation of job retitling and classification for senior professional academic staff.

An academic staff job reclassification and compensation plan endorsed by the state Legislature in 1986 called for two-step pay range increases for professional academic staff with senior prefixes.

However, after consultation with representatives of all UW campuses, UW System Administration determined instead that one-step raises were more in line with the way the positions had been assigned, said George Brooks, UW assistant vice president for human resources.

The Wisconsin Federation of Teachers/The Association of University of Wisconsin Professionals and the Wisconsin Education Association Council/University of Wisconsin Academic Staff Association filed suit, contending that implementation was "capricious, arbitrary and illegal" because it was not approved by the UW System Board of Regents or the Legislature.

Brooks said the university might appeal the decision or seek clarification from Judge Frankel. As it stands, the order is "confusing" because it appears to authorize back pay to some employees who might not meet qualifications for a senior prefix, he said.

The order also appears inconsistent in the way it affects UW librarians, Brooks said. He added that, under the order, some employees might be assigned to lower pay grades.

"There will be winners and losers under this," Brooks said.

Richard Terry, an WEAC attorney, said as many as 600 employees systemwide could get back pay, since the order also affects former senior academic staff who have left the UW System or who no longer have senior prefixes.

Affected employees determined by UW System Administration not to meet qualifications for a senior prefix will not face any retroactive loss of compensation, he said.

"I see this as an absolutely crystal clear decision," Terry said. "In discussing an appeal, the university seems to be trying to justify a decision to protract the matter."

# UW's 'front door'?

The Red Gym should be identified as the "front door," the "gateway to the university," according to a focus statement issued Friday by the Committee on the Future of the UW Armory.

The committee recommends that the Armory serve as a center for campus information for visitors, prospective students and their parents, according to Dean of Students Mary Rouse, chair of the committee, appointed by Chancellor Donna E. Shalala last fall.

Rouse said the committee has distributed a packet of information, which includes a preliminary space survey, to all directors of student services. The directors are encouraged in turn to discuss the information with staff and supervisors.

Currently, the primary campus student services buildings are located at 905 University Ave. (the former First Wisconsin building) and the Peterson Building at 750 University Ave., with the Office of Student Financial Services located at 432 North Murray St. Other student service offices such as International Students and Faculty are scattered around campus.

Rouse said a key part of her committee's work would center around finding alternative sites for the present occupants of the Red Gym. There are several programs and projects now housed in the building, such as the Oral History Project and Intercollegiate Gymnastics.

"Although space is a complex puzzle, we are pleased to have the opportunity to tackle it, especially on behalf of student services and the renewed focus on undergraduates," Rouse said.

A major remodeling project is projected to cost between \$7 million and \$10 million. If it is approved and funded with state monies, the earliest possible date for the renovation to begin would be 1993.

Comments regarding the focus statement may be directed to Rouse, 109 Bascom Hall.

The committee's statement follows:

"Plans for the use of the remodeled UW Armory (Red Gym) should flow from its two most important characteristics: 1) it is centrally located next to Memorial Union

in the highest student traffic area of the campus and 2) it is one of the most distinctive, easily recognized university structures. With the UW Armory's central location and ease of identification in mind, we propose that this building be identified as the 'front door,' the 'gateway to the university' for visitors, prospective students and their parents and as the primary, high traffic information and service center for undergraduate enrolled students.

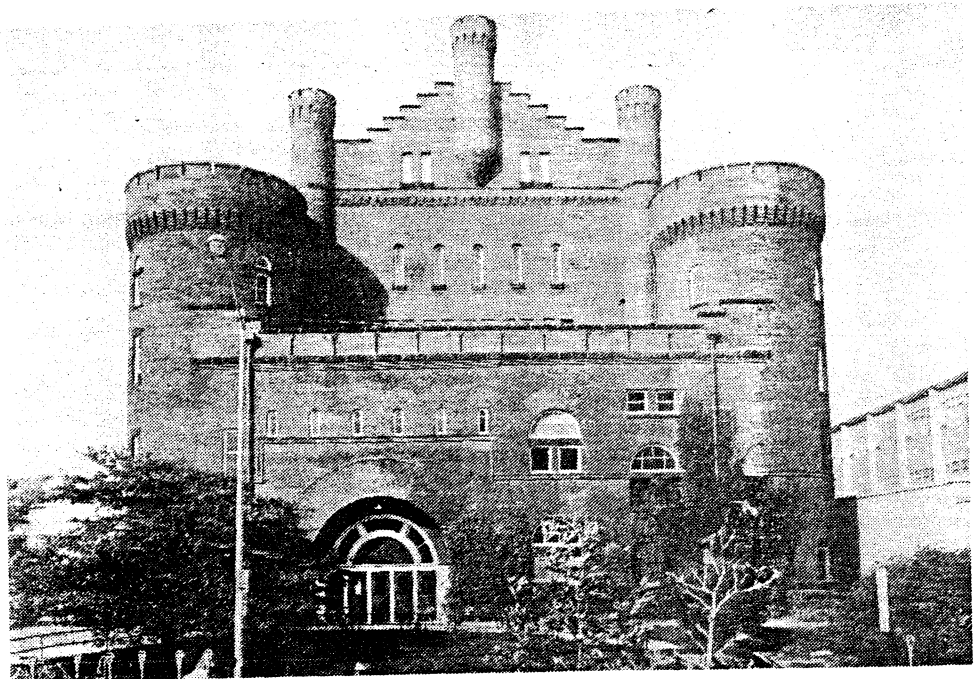
As the front door or gateway for the university, the building would include reception, information and display areas for visitors seeking directions or general information, and would have staff to provide information and assistance to prospective students and their parents.

As the primary high traffic information and service center for enrolled undergraduate students, the facility would include services that are intended for students in all schools and colleges, that play a significant role in welcoming and introducing students to the university and

that are especially important for students in their first year or two at the university.

The UW Armory should become a symbol of the university's efforts to greet visitors and new students warmly, to offer accurate information in the most convenient way possible, and to make student access to important university offices and services as easy and uncomplicated as possible.

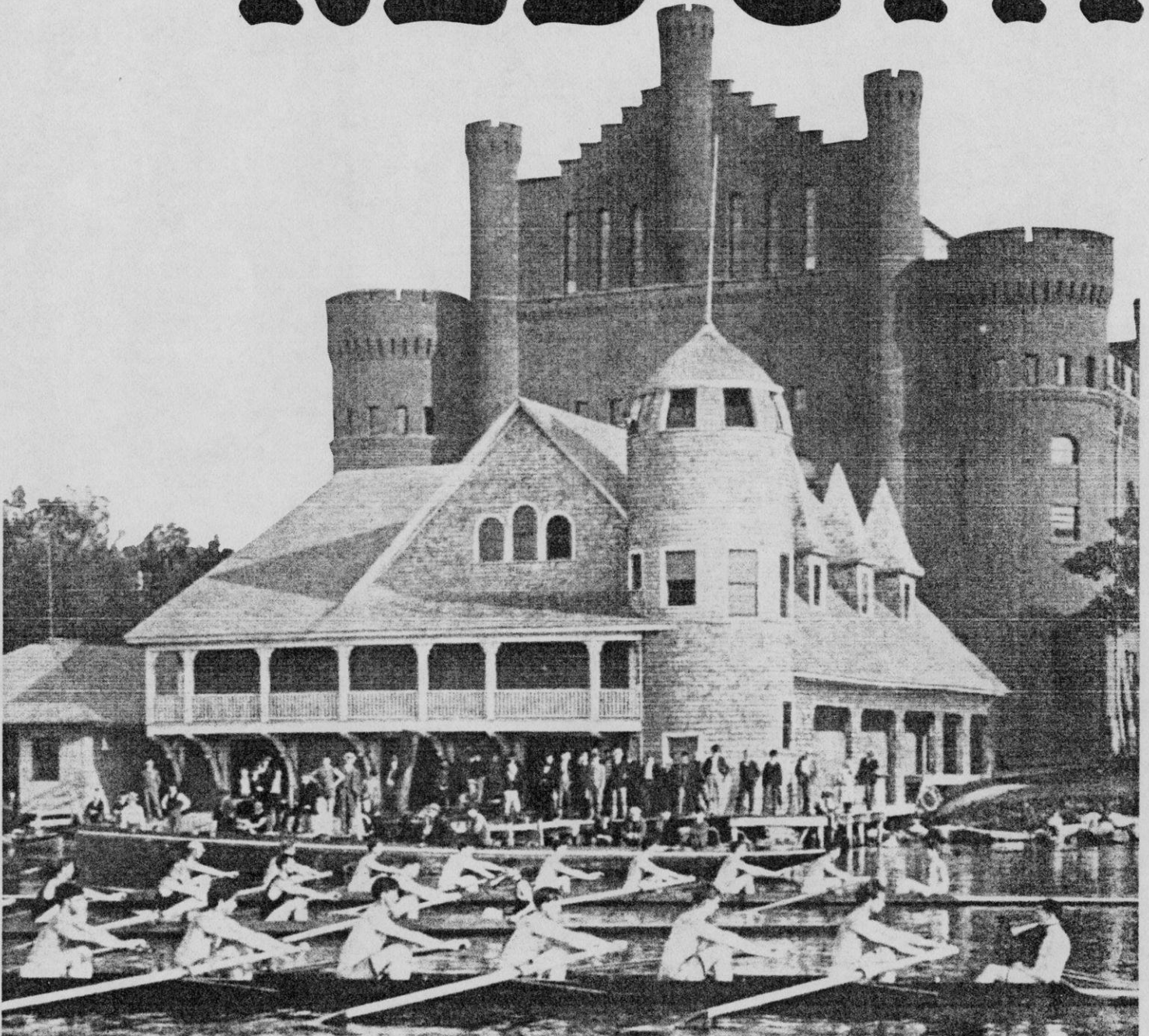
Service functions appropriate for the UW Armory as we conceive it include: visitor information, campus tours, campus and university community information, housing information, undergraduate admissions and financial aid application and advising, student organization registration and advising, offices for student organizations that provide important services to students, new student welcome and orientation, a multicultural center as well as multicultural programs and non-academic support services for ethnic minority students, information and support for students with disabilities, and information and support for international, older and commuting students." ■



**A TASK FORCE** says the Red Gym's location and its distinctive structure could make it an ideal visitors' center

Armony

# REMEMBERING THE RED GYM



*Over the last century, it's been targeted for demolition and added to the National Historic Register. It's been firebombed and flattered. And today, the UW is planning to renovate its Norman-style fortress into a first-rate student and visitor center.*



**W**hen university President Charles Kendall Adams officially dedicated the Armory in May, 1894, he said the Norman-style red brick fortress "was built to endure for all time." But in the last century, the Red Gym has seemed anything but a building for the ages. It has been reviled as much as praised, targeted for demolition, neglected, and even firebombed during the anti-Vietnam years.

Now, however, the Armory seems destined for a \$13.5 million renovation that will turn it into a major campus focal point. In March, the state building commission voted to appropriate \$200,000 to plan a conversion of the old gym into a "gateway" to the university — an inviting, multipurpose center for students and visitors.

As part of a compromise reached with state officials, the university will have to raise some of the money needed to complete the work. But Dean of Students Mary Rouse, who's leading the fight to include the project in the 1991-93 state budget, believes it can be done.

"A lot of people care about the old Red Gym and want to see it well used," she says. "Turning it into the center we envision is a perfect union of a wonderful, historic building with a need we have to better serve all our students and visitors." Although people admire Wisconsin as a world-class university, Rouse says, they also complain that the university is so vast and so complex that they don't know where to start when they get to campus.

"This center will be our road map — it will help people get connected, whether they are visitors or students. Its distinctive architecture and central location make it easy to find. What other university has a red brick Norman castle on a lake that can serve that purpose?"

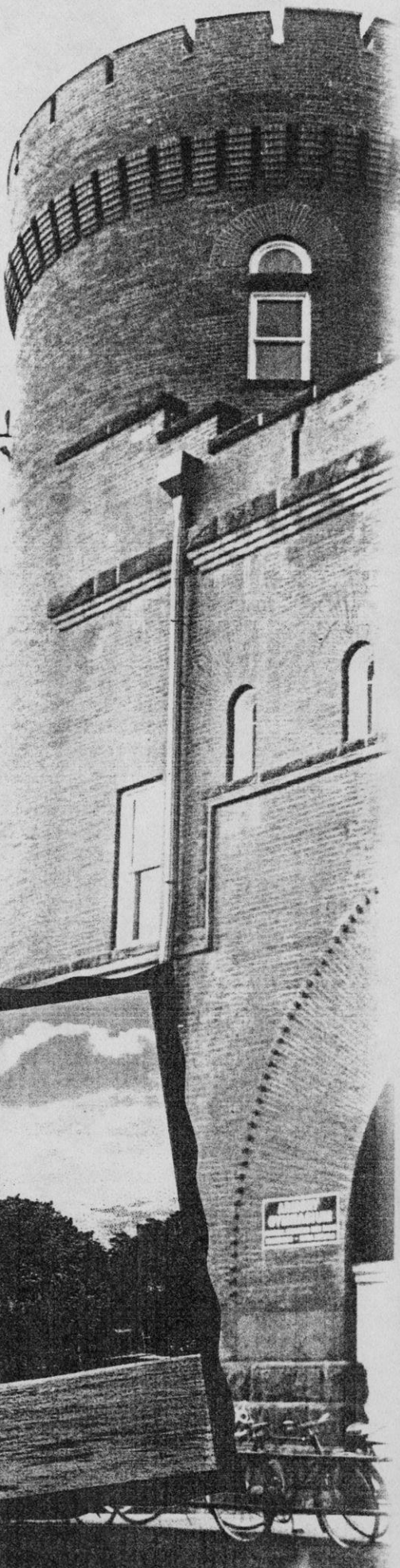
That the Armory has survived at all is nothing short of the "Miracle on Langdon Street," even though it was the social, cultural, and athletic center of the campus from the time it was built until the late 1920s.

The Armory held the fiftieth anniversary celebration of Wisconsin's statehood in 1898. It was home to the Reserve Officers' Training Corps; "On Wisconsin" was performed there for the first time, in 1909, by its composer, William T. Purdy; the UW basketball team played there from 1911 until the UW Field House opened in 1930; the boxing and swimming teams, among others, practiced and competed there. There was a track annex, which had been added to the original building. And the gym was the original site of the state high school basketball tournament.

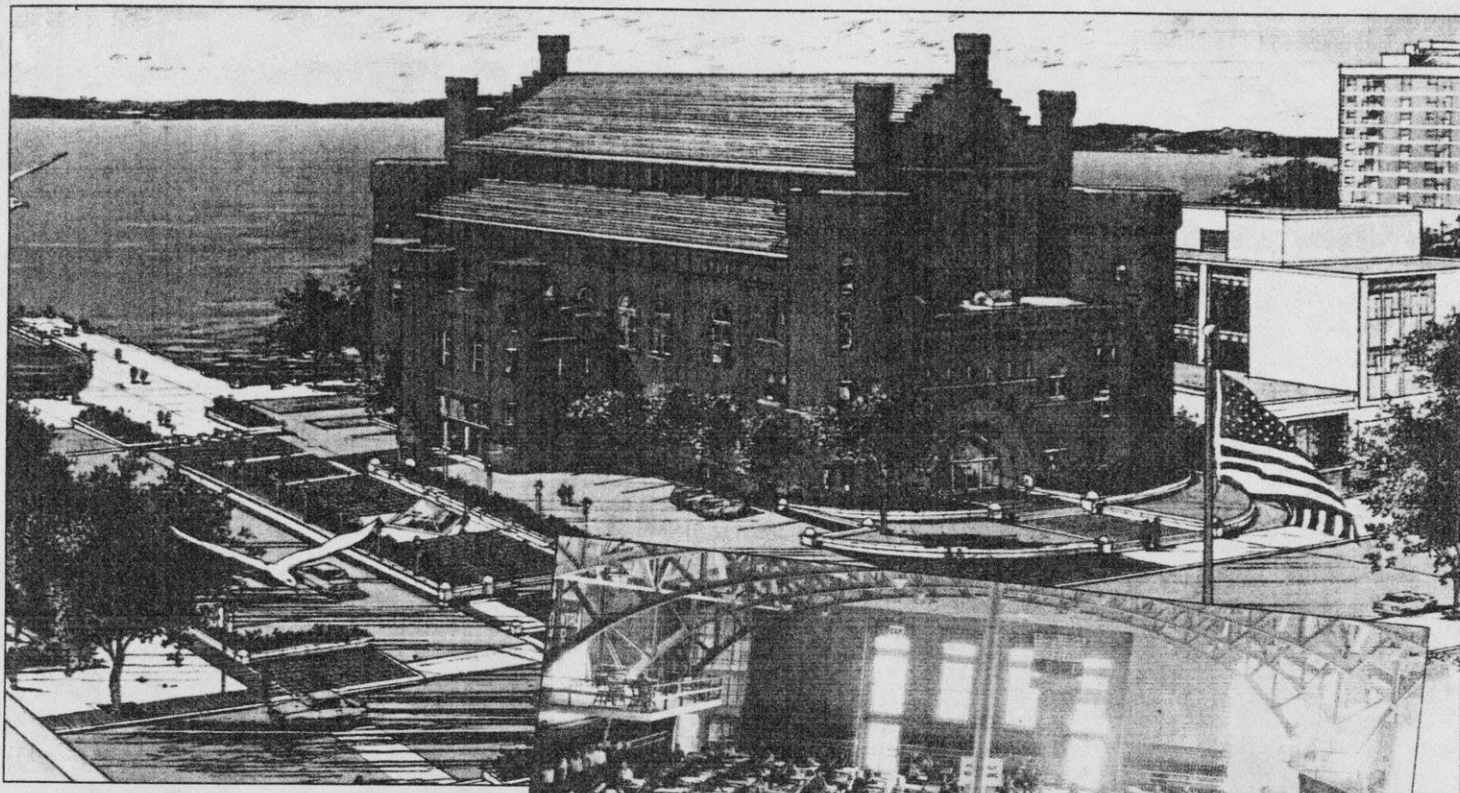
Fred Miller, long-time publisher of *The Capital Times* and chairman of the board of Madison Newspapers, Inc., remembers playing on the Badger basketball team under legendary coach Walter Meanwell.

"I think of that building as part of the growing up of the university," he says. "I remember there were guns in racks

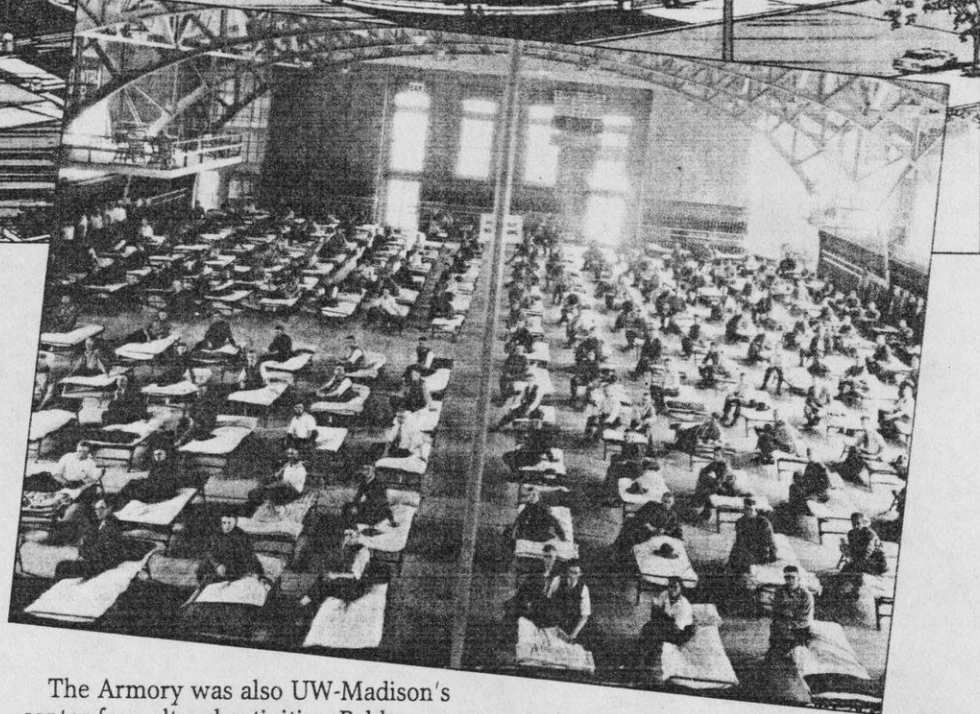
*The Gym and its now demolished boathouse (left) were designed by Madison architects Allan D. Conover and Lew F. Porter, who once employed a young Frank Lloyd Wright. Far right: Getting to know the ropes of the Reserve Officers' Training Corps in the 1920s.*







*It may look like a fortress, but the Red Gym will be the gateway to the university when renovations are complete. Plans (above) call for a "dynamic, human-scaled building that represents a progressive attitude towards providing student services for a vast multicultural university." Right: In the spring of 1918, four hundred soldiers were billeted in the Red Gym. The troops were receiving vocational training in such subjects as shop, electrical work, and the running of gasoline engines.*



all around the gymnasium, because of ROTC. For one of his basketball drills, Meanwell used to make us guard the guns." During the Depression, some of the basketball players were even allowed to live rent-free in the building. "They just put cots in the turret areas and used them as living quarters."

Mary Rennebohm, a student from 1916 to 1920 and still active in university affairs, says the Armory was an important part of her college career. She often went there for basketball games with her late husband Oscar Rennebohm, who went on to serve as Wisconsin's governor.

"We used to sit in the balcony surrounding the gym," she says. "It was really close to the action. Walter Meanwell was the coach, and we had an excellent and exciting team." In fact, Wisconsin won or shared ten Big Ten basketball championships in the Meanwell years, the first in 1907 and the last in 1929.

The Armory was also UW-Madison's center for cultural activities. Pablo Casals played the cello there, Isadora Duncan danced, William Jennings Bryan spoke. It was home to university proms and "lake parties," at which upperclassmen would host first-year students, and at some point in the evening haul the unsuspecting newcomers outside for a dunk in Lake Mendota.

In 1904, the building was used for the state Republican convention, the most famous and most contentious meeting of its kind in state history. It started when the party's conservative Stalwart wing challenged Governor Robert M. La Follette's Progressives. Excluded from the floor, the Stalwarts tried to gain admittance with counterfeit credentials, but were rebuffed by barriers of barbed wire and "twelve or fifteen of

the university's football men — fine, clean, upright fellows who were physically able to meet any emergency," according to La Follette's autobiography. The Stalwarts were forced to set up their own convention in another building, and La Follette went on to win re-election.

When the Memorial Union and UW Field House were erected in the late 1920s, some people began to see the old fortress as expendable, and to covet the building's exceptional lakeside location.

"There always was talk of the gym being a monstrosity," says Laurence Weinstein '45, JD '47, a Madison businessman and member of the UW System Board of Regents. "I suppose you could have knocked it down and put up a big steel and glass building,





*The Red Gym's four-lane pool, deemed "underutilized," will be replaced by a display area for the campus assistance and information center. Plans call for a "rich layering of spaces that use natural light and materials to create a warmth and openness."*

but I think it's been a good idea to keep it." When the renovation project came up for discussion at the Regents meeting last December, Weinstein was outspoken in his support of the plan.

"I like the idea of using the Armory for the support of students," he says. "Madison's a big campus, and the more you can do to create a more 'user friendly' atmosphere, the better."

Weinstein's most memorable brush with the Armory took place in the 1940's, when he had to earn some required credits in physical education. "Every other course was full, so I signed up for wrestling," he says. "The only other guys in the course were members of the wrestling team, and I was just this skinny kid. I walked into the gym, and there were padded walls and padded floors and these wrestlers. It scared the hell out of me. Luckily, they were easy on me. And I did learn a half nelson."

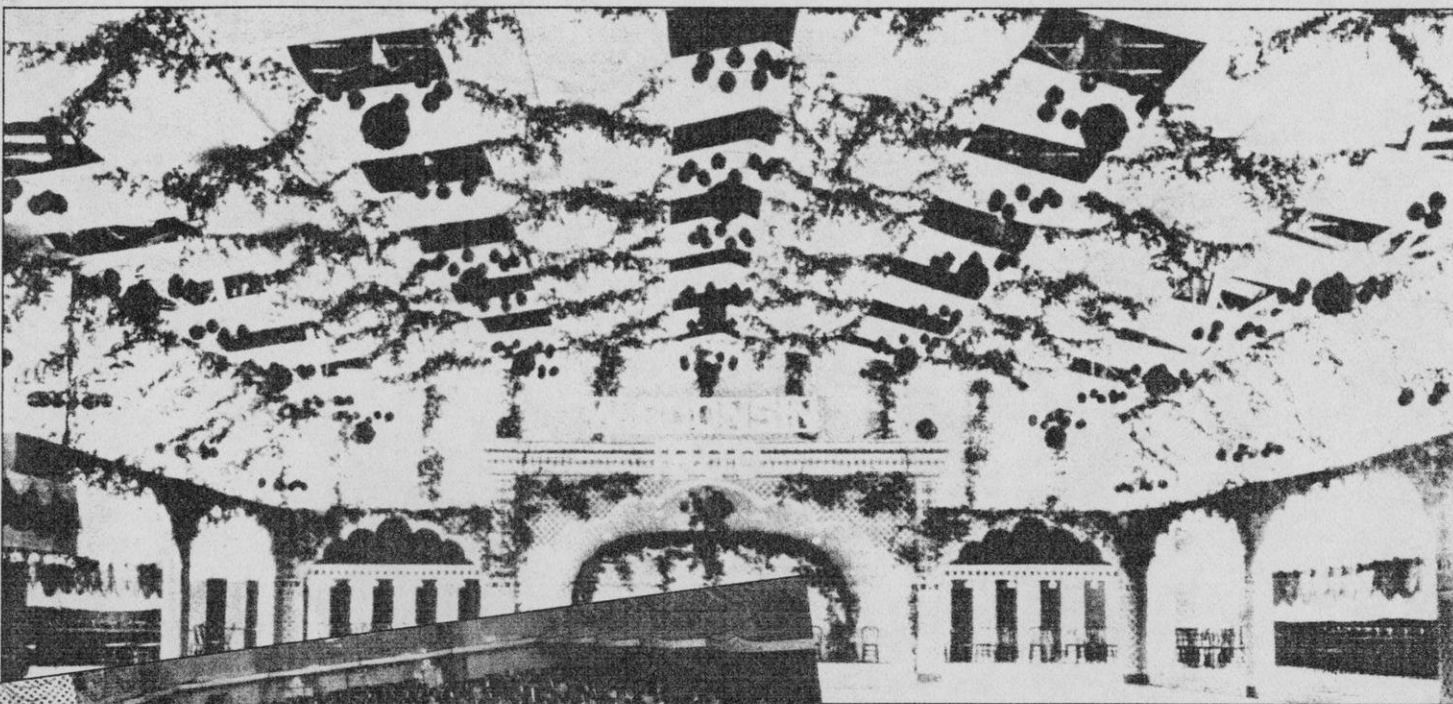
Back in the 1950's, the UW Foundation was moving ahead with plans to construct the Wisconsin Center on the site of the gym's track annex. There were also plans for an auditorium on the site of the Armory itself. Robert B.

Rennebohm '48, the executive director and president of the UW Foundation from 1955 until 1988, says his first assignment as director had been to complete that project. And in fact the annex was torn down to make way for the new building.

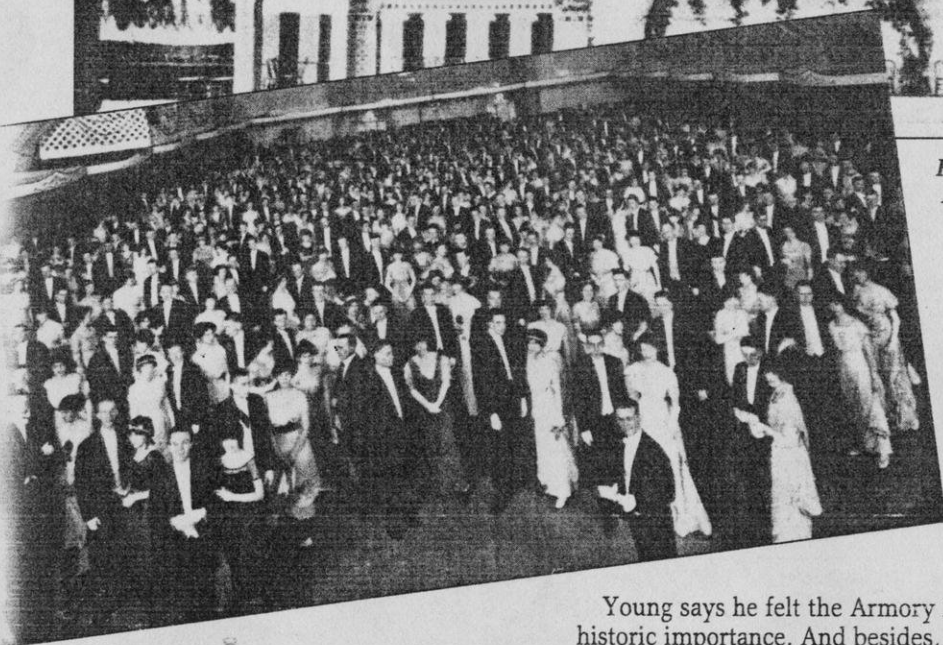
"As soon as the Center was dedicated in 1958, we launched unofficial plans to raise money for the auditorium," he says. "But as it turned out, it really wasn't needed." In fact, Rennebohm says, he's happy the Armory is still there. "I'm all for keeping it; it's a fine old building with a great deal of historical value." He remembers taking a mandatory ROTC class there as a freshman in 1941, and the amazing fact "that we actually shot 22-caliber rifles in the gym."

In 1965, the Armory again seemed doomed. The state Building Commission gave final approval to the construction of a new natatorium and gymnasium on the west side of campus, making the old Red Gym obsolete. But a spate of newspaper stories throughout the state lamented the impending loss of the campus landmark, and the demolition never happened. The regents put off action, largely because UW-Madison Chancellor H. Edwin Young was opposed to the idea.

"I didn't have to fight very hard," recalls Young, now an emeritus professor of economics here. "I just said, 'You're not going to tear it down while I'm chancellor.' The regents could have overruled me — they overruled me lots of times — but they didn't seem very interested."



*Proms away: Transformed from Armory to fantasy, the Red Gym hosted many dances. "Overheard at the 1896 Prom" (from the 1896 Badger Yearbook): As a couple glided around the floor, the man, a member of the Glee Club who fancied himself a singer, had nearly exhausted his supply of conversation. The woman was "preoccupied, and not in the least interested in what he was saying. He made one last effort. 'This blamed tune haunts me everywhere I go,' he piped. She smiled sweetly and said, 'Well, really, I don't wonder it does, after the way you murdered it at the Glee Club concert last week!'"*



Young says he felt the Armory had historic importance. And besides, he liked it. "That gym has character, and it was well-built. Why, when the radicals tried to destroy it in 1970, they hardly made a dent." The firebombing, which targeted the Armory because it housed ROTC, merely closed the building for two months for repair.

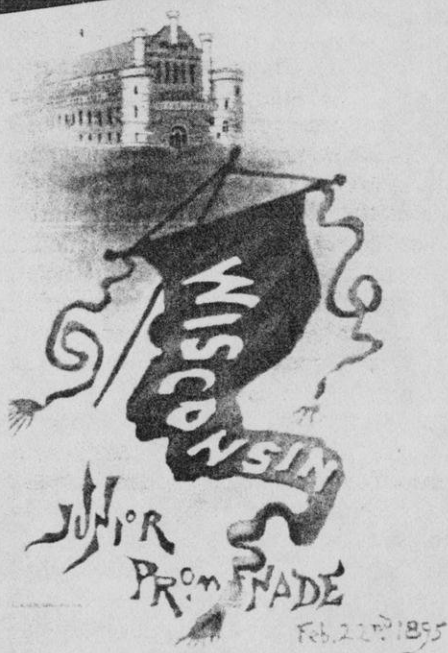
In 1974, a group of campus preservationists lobbied successfully to include both the Armory and nearby Science Hall on the university's application for a Bascom Hill National Historic District. They overcame the objections of some members of the Campus Planning Committee, who felt the buildings were architectural monstrosities. Since then, the only real question about the gym has been how best to use it.

Today, it holds only a few offices, has locker rooms and showers, the pool and a weight room, and is home to martial arts clubs and the men's and women's

gymnastics teams. The recreational users represent only a trickle compared with the thousands of students and staff members who use the Natatorium and the relatively new Southeast Recreational Facility.

The concept of a multipurpose student and visitor services center was recommended by a special campus committee, which was appointed in 1988 by Chancellor Donna E. Shalala, who has been a strong supporter of the plan. The center would draw together six key student services offices now scattered throughout campus — Admissions, the Multicultural Center, the Campus Assistance Center, the Center for New Student Development, the Office for International Students and Faculty, and the Office for Student Organizations. The inclusion of the Multicultural Center and office for international students adds another important dimension.

"We have more than 3,600 international students here from 125 different countries and increasing representation





THE RED GYM:  
A HISTORICAL PERSPECTIVE  
By John Gruber

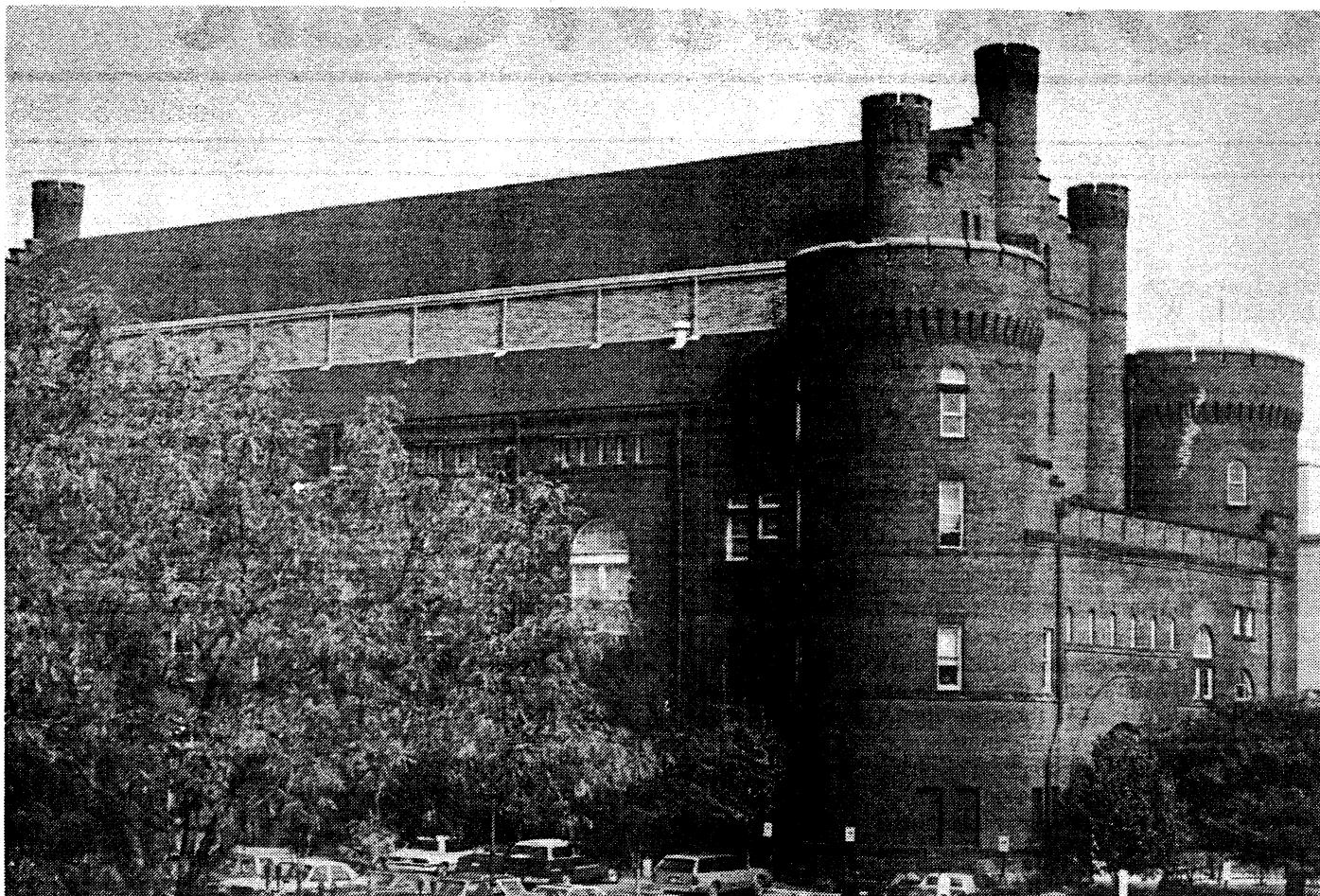
It was a "red letter day" for the University when the Armory-Gym on Langdon St. opened with a flourish in 1894. "The friends of the institution, and it surely has no enemies worth considering, have made the formal occupation of the handsome new armory the occasion of an Athletic festival which serves to demonstrate at once to the public the various and important uses of the substantial improvement," the Wisconsin State Journal wrote in an editorial. "The new armory is a splendid structure, admirably adapted to the many requirements which will be made upon it, and worthy of the great state which has furnished it for its greatest educational institution," the newspaper continued. Exhibitions, such as the one held at the grand opening, were popular. The last athletic exhibition of the 1896 season included a gymnastics performance by 30 freshman women, "the beginning of--no one can tell what, in the way of female athletics at Wisconsin university," according to the State Journal. The Norman Revival style building was designed by Madison architects Alan D. Conover and Lew F. Porter to replace a smaller, wooden gym which burned in 1891. The same architectural firm also designed nearby Science Hall.

For many years, the gym was the center of University and city sporting, social, political, and cultural events. Pablo Casals, Ignatz Paderewski, John Philip Sousa, and the New York Symphony Orchestra all performed in the gym. The activities even included the Italian Grand Opera, "in concert form," in 1906. William Jennings Bryan spoke here many times. "A Big, but not Suffocating Audience Greets the Boy Orator," the State Journal said after his two-hour-and-40-minute talk in 1899. The gym was the site of the annual sophomore-freshman "rush," and hosted championship basketball teams from 1911 until the Field House opened in 1930. The new fight song, "On, Wisconsin," was performed here for the first time Nov. 11, 1909, by its composer, William T. Purdy, at a mass meeting before the Minnesota game. According to a 1974 nomination to the National Register of Historical Places

as a part of the Bascom Hill Historic District, the gym's "greatest historical significance" comes from having been the site of two important state Republican political conventions led by Robert M. ("Fighting Bob") La Follette. La Follette, elected governor of Wisconsin in 1900, moved the 1902 convention to the gym from its traditional Milwaukee site. The gym was decorated with flags for the famous "Gymnasium Convention" of 1904, the last of Wisconsin's statewide political conventions before the direct primary. "After all there is nothing more beautiful and vivid for decoration purposes than American flags," newspapers reported. A six-foot wire fence separated the delegates from the spectators. A split took place between the Stalwart and Progressive wings of the party and the Progressives, backed up by husky football players, prevented the Stalwarts from entering the building. The Stalwarts held a rival convention, but Progressive party control had been assured.

Plans to demolish the building were announced in 1967, but put off by the Board of Regents. A fire during the Vietnam protests closed the building for a few months in 1970. Despite complaints through the years (soon after the opening, the Daily Cardinal described the gym's water system as "a choice between a Turkish bath and ice water."), the gym has become a revered campus landmark. A 1978 architectural evaluation put the building in the top priority: "Those buildings possessing a high degree of architectural or historical integrity and whose retention is essential." A committee studying renovation views the gym "as a gateway building to the campus because of its central location and its historic architecture--a friendly and welcoming place for visitors, prospective students and their parents, and primarily undergraduates from all our academic schools and colleges." Mary K. Rouse, chair of the Committee on the Future of the UW Armory-Gym, said the Campus Planning Committee has asked for a preliminary review of the project. As a result, further reviews are underway in preparation for a Campus Planning Committee's decisions later this fall about building requests priorities.

7072



THE RED GYM, a historic landmark, is being considered as a site to house student services on campus.

## Committee to study uses for Red Gym

The Red Gym is being considered as a site for UW-Madison student services and student organization offices.

Among the programs that could be housed in remodeled space in the old gym are the admissions and financial aids offices, student counseling services, student organizational offices, the multicultural center, athletics, and recreational sports. The building also may have room for study halls and a campus visitors center. Chancellor Donna E. Shalala has named seven faculty and staff members to the committee that will study new uses for the Red Gym.

Committee members include Bruce Murray, professor of landscape architecture; Rose Barriolhet, director of space management; Ted Crabb, Wisconsin Union director; Candace McDowell, Multicultural Center acting director; James Churchill, acting director of Academic Services; Emma Macari, architect with the Department of Planning and Construction; and Delores Vetter, professor of communicative disorders.

Three students also will be appointed to the committee headed by Dean of Students Mary K. Rouse.

The gym, a 94-year-old landmark that contains about 55,000 square feet of

space, is currently used for recreational sports, men's and women's gymnastics, and several other small programs. Rouse said representatives of offices and programs now using the building will be involved in planning the future of the facility.

The Red Gym, properly called the Armory, originally housed the university's physical education department and student military programs. It also has been the site of political conventions and concerts by artists such as Pablo Casals, John Philip Sousa and Isadora Duncan. It was placed on the National Register of Historic Places in 1974. ■

*Amman  
(Red Gym)*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

6/20/88

CONTACT: Mary Rouse (608) 263-5702

## UNIVERSITY TO STUDY POSSIBLE NEW USES FOR RED GYM

MADISON--University of Wisconsin-Madison's fortress-like Old Red Gym, once the site of political conventions, concerts and student registration, will be studied anew to determine its best use, Chancellor Donna E. Shalala announced Monday (June 20).

That best use may be as a berth for student services and student organizational offices, Shalala said.

Shalala will appoint a planning committee in August to explore a variety of possible uses for the 94-year old building.

Dean of Students Mary K. Rouse and a new associate vice chancellor for academic affairs will co-chair the panel, Shalala said.

Among the programs that could find a home in the gym, said Shalala, are the admissions and financial aids offices, student counseling services, student organizational offices including the multicultural center, instructional computing, study halls, recreational sports and arts space and a visitor center.

The Old Red Gym, 716 Langdon St., now serves as a recreational facility and home to the men's and women's gymnastic teams, and houses a few other programs. The panel is expected to work in consultation with the Athletic Department, other programs currently headquartered in the gym and the Memorial Union in assessing the building's future uses.

-more-



Add 1 -- Red Gym

"It is time that we had our student services and organizations under one roof," Shalala said. "The university is committed to strengthening the undergraduate experience, and I can think of no better way to support undergraduates than to give student services more of a focal point on campus," she said.

The huge, turreted armory-gymnasium, completed in 1894, housed both the university's physical education department and the forerunner of the ROTC program. It has been a focus of political activity and served as concert hall for Pablo Casals, John Philip Sousa and Isadora Duncan. In 1974 it was placed on the National Register of Historic Places.

The panel is expected to complete its study by next summer.

###

-- Susan Trebach (608) 262-9406

12

extra section

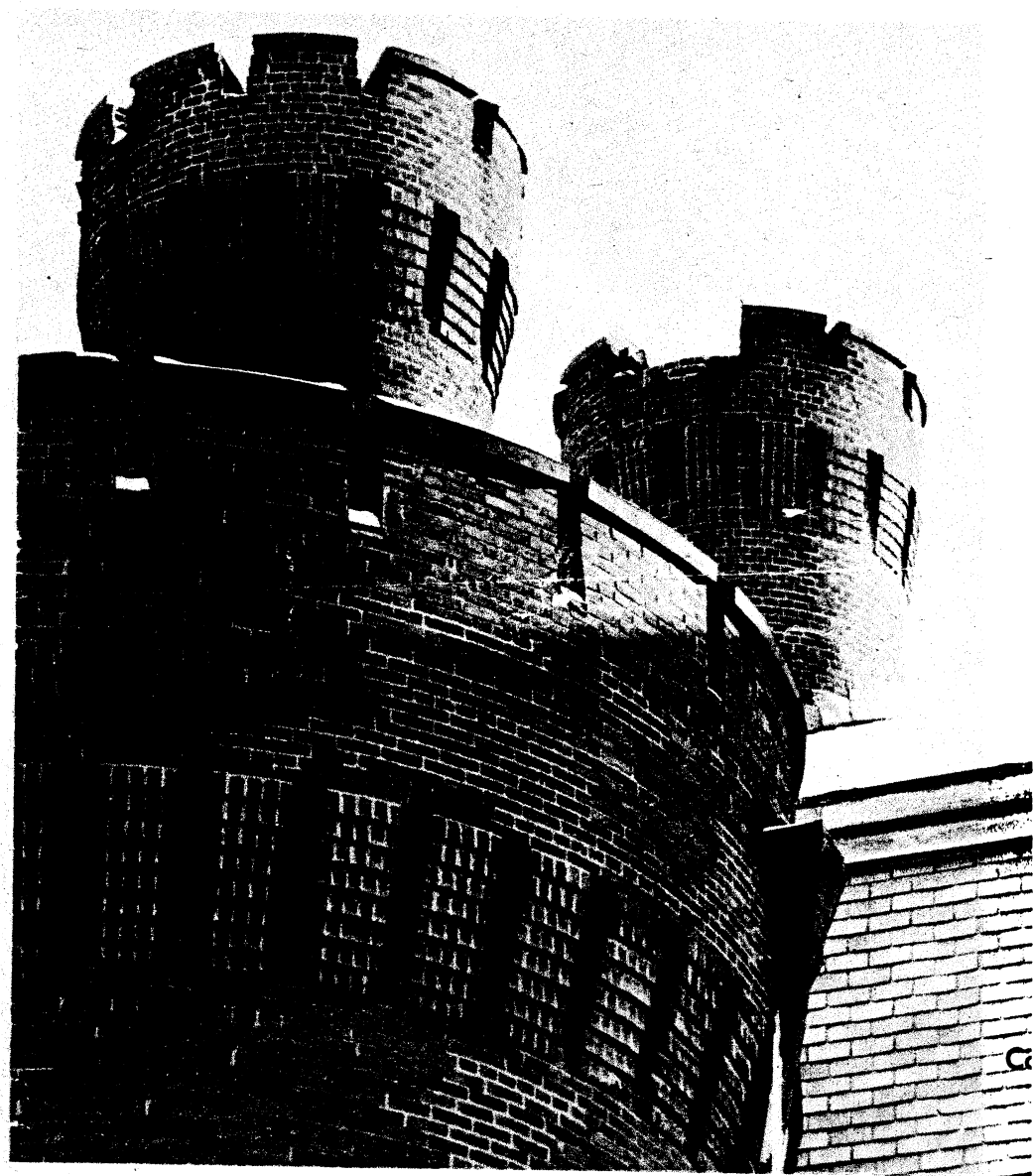
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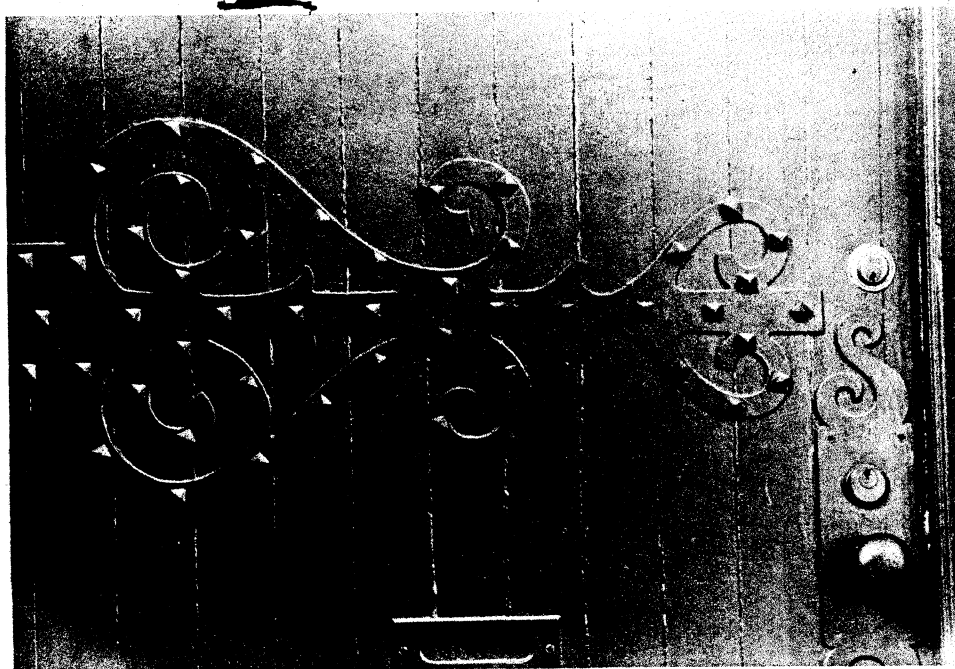
File Armory

# Mighty Red Gym May Come Down

**M**ASSIVE walls, brick parapets, protruding buttresses and the facade of a medieval keep describe the old red University of Wisconsin gym on Madison's Langdon st. The structure, of questionable architectural beauty, has withstood many controversies in its 73 years and now is in the center of possibly its last. The gym has served almost every class of UW men in this century as an athletic facility. But now that the school has a new physical education plant the old building and its turrets (lower) are scheduled for destruction. However, various student and faculty groups have asked that it be saved to continue as an athletic facility for the lower campus. President Fred Harrington has promised to delay ordering its destruction until the board of regents has approved. A faculty dining facility has been proposed for the location. Until the regents decide, students will continue to tramp its gloomy stairways (left) on the way to the labyrinth of athletic rooms and courts.



GYM Continued



The studded metal scrollwork on the heavy front doors is typical of the architectural ornamentation of the old brick building.



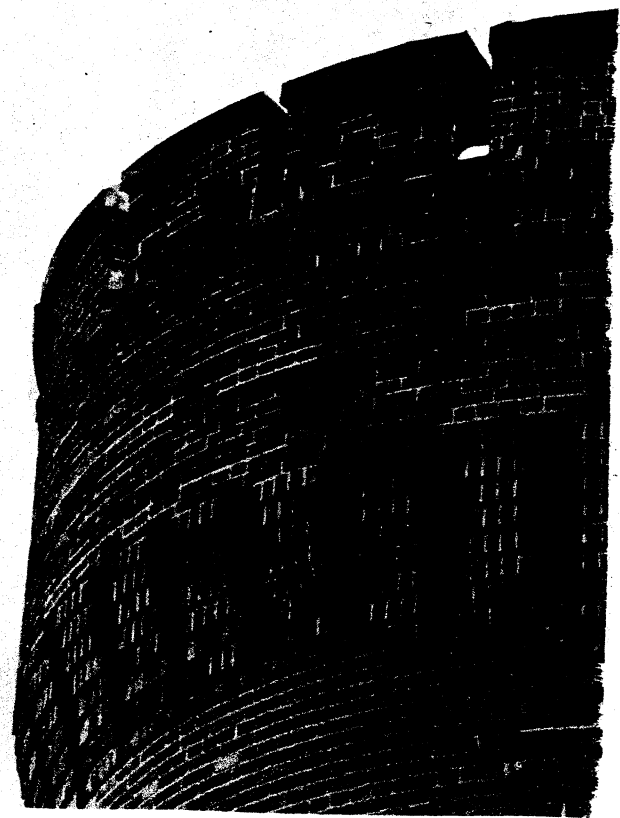


—Photos by Steven Raymer

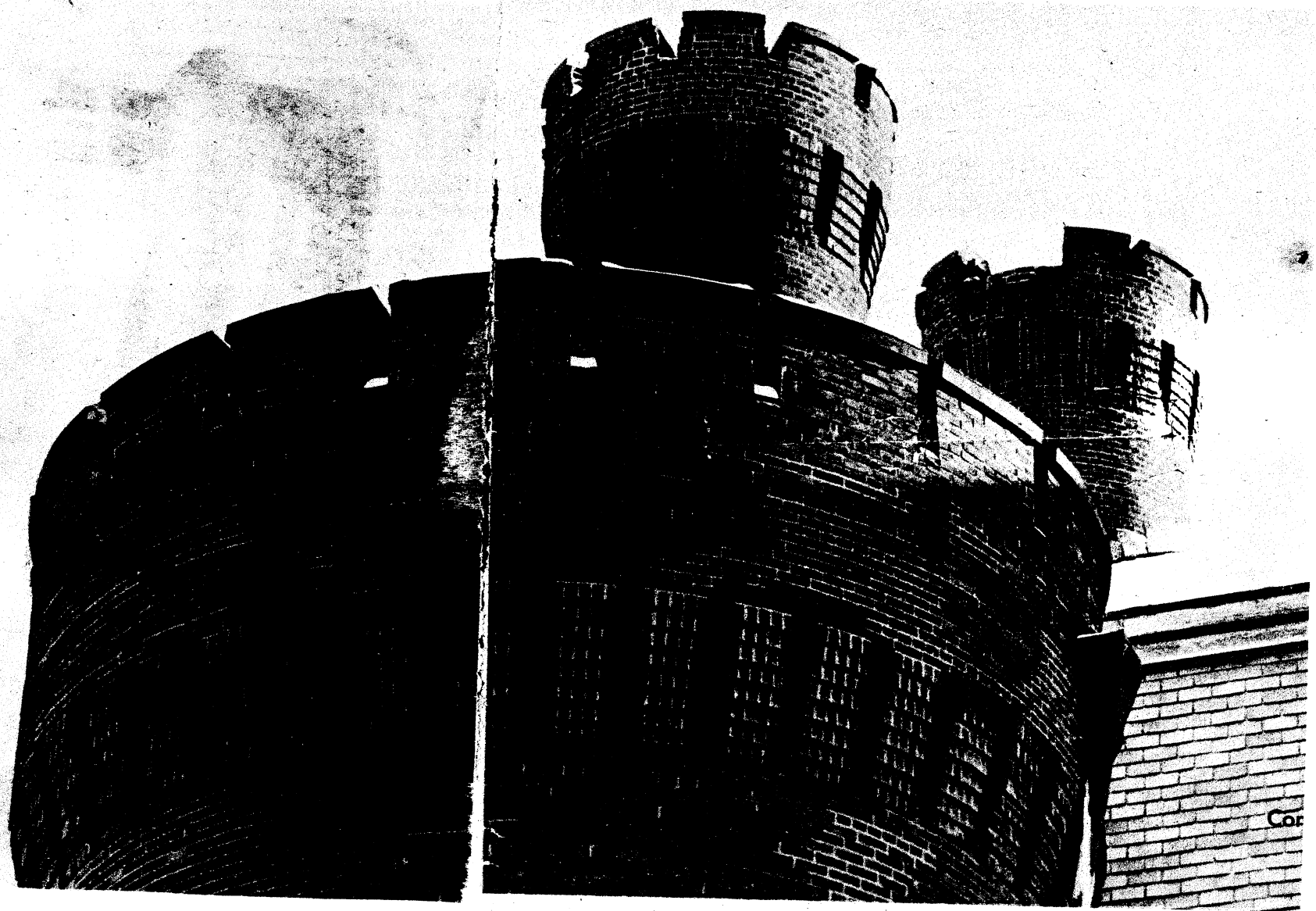
## Castlelike Corridors

**T**HE corridors on the third floor of the gym (left) are narrow and dark passageways tucked under the eaves. The third floor contains courts for paddle ball and gymnastic facilities.

END









From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

9/11/73 meb

## WOMEN TO HAVE MORE ATHLETIC FACILITIES AT UW-MADISON

MADISON--Remodeling of shower and locker rooms in three gymnasiums to allow women more equal use of athletic facilities will begin in October or November, according to James V. Edsall, director of planning and construction at the University of Wisconsin-Madison.

The University Planning Committee has allocated \$12,800 for the projects.

In the past, women athletes have not been able to fully use the Red Armory Gym and Unit II Gym at Observatory Drive and Elm Drive because shower and locker facilities were inadequate. And at Lathrop Hall, formerly a women's gym, there was only one shower for men.

A report submitted to Chancellor Edwin Young by a student and faculty committee in July called for remodeling as a temporary measure to equalize use of all three gyms.

Plans include addition of one or two more showers and more lockers for men at Lathrop Hall and the building of partitions in what are now shower and locker rooms for men at the Red Armory and the Unit II Gym so the facilities can be used by both men and women.

The remodeling at the Unit II Gym will make more than 400 extra lockers and 21 more showers available for women.

The student-faculty committee on women's athletic programs and facilities also recommended making the Field House basketball court available for practice sessions for women's teams and assigning a suitable site for the women's field hockey teams.

Add one--gyms

The athletic department has announced that the women's intercollegiate basketball team can practice at the field house court after 7 p.m. any night except when a game is scheduled. The field at Elm Drive and Observatory Drive and the playing area around that field have been assigned to women's field hockey teams.

Prof. Murray Fowler, chairman of the committee, said the University has funded exactly what the committee asked for in the first phase of its recommendations last July. The committee has been charged with making a second, more long-range, report on the need for new programs and facilities for women's athletics.

Fowler said the committee may recommend the construction of another gymnasium in the second report which will probably be released before the end of the year.

"There is simply not enough space right now for all the men and women who are using the facilities," Fowler said.

###

# UW news

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone (608) 262-3571

Release: **Immediately**

8/27/73 jb

**ATTENTION: Sports Editors**

**MADISON--**The fall schedule of facilities available at men's Gymnasium Unit 2 on the Madison campus of the University of Wisconsin begins this week.

For campus male and female students, faculty, and staff, the program for the first semester is as follows:

**BADMINTON--**Gym 2, 11:45 a.m. to 1:15 p.m., Monday through Friday.

**BASKETBALL--**Gym 1, 9 a.m. to 9:30 p.m., Monday through Friday; Gyms 2 and 4, 9 a.m. to 11:30 a.m. and 1:30 to 9:30 p.m., Friday; Gym 3, 9 a.m. to 11:30 a.m. and 1:30 p.m. to 4 p.m., Friday; Gyms 1, 2, 3 and 4, 9 a.m. to 5 p.m., Saturday and 1 p.m. to 5 p.m. Sunday.

**GENERAL EXERCISE--**Gym 5, 9 a.m. to 9:30 p.m., Monday through Friday; 9 a.m. to 5 p.m., Saturday; 1 p.m. to 5 p.m., Sunday.

**GOLF DRIVING RANGE--**Gym 6, 11:45 a.m. to 1:15 p.m. Monday through Friday.

**GYMNASTICS--**Gym 7, 7 p.m. to 9:30 p.m., Monday through Friday.

**HANDBALL/PADDLEBALL--**Courts, 7 a.m. to 7:45 a.m., 11:45 a.m. to 2:15 p.m., and 3:15 p.m. to 9:15 p.m., Monday through Thursday; 7:15 a.m. to 9:15 p.m., Friday; 9:15 a.m. to 4:15 p.m., Saturday; 1:15 p.m. to 4:15 p.m. Sunday.

**SQUASH--**Courts, 9:15 a.m. to 9:15 p.m., Monday through Friday; 9:15 a.m. to 4:15 p.m., Saturday; 1:15 p.m. to 4:15 p.m., Sunday.

**WEIGHT LIFTING--**Room 2055, 11:45 a.m. to 1:15 p.m. and 3:30 p.m. to 9:30 p.m., Monday through Friday; 10 a.m. to 5 p.m., Saturday; and 1 p.m. to 5 p.m., Sunday.

- more -

Add one--rec program

VOLLEYBALL--Gym 3, 11:45 a.m. to 1:15 p.m., Monday through Friday; and  
6:30 p.m. to 9:30 p.m., Friday.

Gymnasium Unit 2 is located at 2000 Observatory Drive.

For male students, the following schedule was arranged for the Old Red  
Armory gymnasium, effective this week:

SWIMMING--11:30 a.m. to 9:30 p.m. Monday through Friday.

BASKETBALL--9 a.m. to 5 p.m. Saturday.

WEIGHT LIFTING--1 p.m. to 5 p.m. Sunday.

The gymnasium also will be open daily for special exercise activities  
and paddleball.

###



*Gymnasium  
Red  
Armory*

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

7/17/73 jfn

**ATTENTION: Sports Editor**

## UPGRADING WOMEN'S ATHLETIC FACILITIES UNDER STUDY

MADISON--A \$12,000 remodeling program to permit separate use by men and women of three gymnasium locker areas on the University of Wisconsin-Madison campus is under study by Chancellor Edwin Young.

Separate locker room, shower and toilet facilities would be provided for men and women at the Unit II gymnasium on Observatory Drive, the Red Armory, and Lathrop Hall.

Chancellor Young is examining possible funding sources for the remodeling, recommended by a faculty-student committee of 14 members headed by Prof. Murray Fowler.

The program is designed "to achieve a greater degree of equity for women staff and students in athletic programs and facilities for the coming year," according to the committee. The group also is working on a long-range plan to provide "more adequate support for women's club sports and intercollegiate teams."

The committee also recommended:

- (1) Making the Field House basketball court available for evening practice by women's teams; and
- (2) Assigning a suitable site for playing field hockey.

Cost estimates for the remodeling were: Unit II gymnasium, \$4,800; Red Armory, \$3,500 to \$4,000; and Lathrop Hall, \$3,500 to \$4,000.

###

# uw news

*Gymnasium*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

9/24/70 jb

MADISON--The University of Wisconsin men's department of intramural sports and recreation announced its 1970-71 schedule of facilities at the new gymnasium on Observatory Drive Thursday.

Available for students and staff members will be the following:

Badminton--(Gym 2) 11:45 a.m. to 1:15 p.m. Monday through Friday.

Basketball--(Gym 1) 9:15 a.m.-9:15 p.m. Monday through Friday; Gyms 2, 3, 4) 3:15 p.m.-4:15 p.m. Monday through Thursday; (Gyms 2,3) 9:15-11:45 a.m. and 1:15-9:15 p.m. Friday; (Gyms 1, 2, 3, 4) 9 a.m.-4 p.m. Saturday.

General Exercise--(Gym 5) 9:15 a.m.-4:30 p.m. and 6-9:15 p.m. Monday through Friday; 9 a.m.-4 p.m. Saturday.

Golf--(Gym 6) 11:45 a.m.-1:15 p.m. and 4:30-6:30 p.m. Monday through Thursday in September, October, March, April, and May only.

Gymnastics--(Gym 7) 7-9 p.m. Tuesday, Wednesday, and Friday.

Handball and Paddleball--(Handball Courts) 11:15 a.m.-2:15 p.m. and 3:15-9:15 p.m. Monday through Thursday; 9:15 a.m.-9:15 p.m. Friday; and 9 a.m.-4 p.m. Saturday.

Squash Rackets--(Squash Courts) 11:15 a.m.-9:15 p.m. Monday through Thursday; 9:15 a.m.-9:15 p.m. Friday; 9 a.m.-4 p.m. Saturday.

Weight Lifting--(Room 2055) 11:45 a.m.-1:15 p.m. and 3:15-9:15 p.m. Monday through Thursday; 11:45 a.m.-9:15 p.m. Friday; 9 a.m.-4 p.m. Saturday.

Volleyball--(Gym 3) 11:45 a.m.-1:15 p.m. Monday through Friday.

On the days of home football games, the building will be open in all areas from 9 to 11:30 a.m. only. Other schedule changes will be posted on gymnasium doors.

###

# uw news

*Red  
Dymnasium*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

9/22/70 jb

MADISON--The new schedule of facilities open at the Armory gymnasium for male students and staff members was announced Tuesday by the men's department of intramural sports and recreation.

A similar program for female students and staff personnel will be announced in the near future.

The men's program:

Swimming--11:30 a.m. to 9 p.m. Monday, Tuesday, Wednesday, and Thursday; 11:30 a.m.-6:30 p.m. Friday; 9 a.m.-4:30 p.m. Saturday.

2nd floor gymnasium, weight lifting, and special exercise rooms--as above.

3rd floor gymnasium--11:30 a.m.-6:30 p.m. Monday through Friday; 9 a.m.-4:30 p.m. Saturday.

On Saturdays of home football games at Camp Randall, the building will be open in all areas from 9 to 11:30 a.m. only. Other changes in schedules due to organized intramural activities, special events, or vacation periods will be posted on gymnasium doors.

###

# uw news

*Amey Hall  
Symposium*

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Release: **Immediately**

2/25/70 de

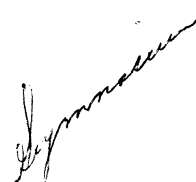
MADISON--The University of Wisconsin Red Armory, closed since it was fire-bombed and damaged January 3, has been re-opened.

Prof. Fred A. Wegner, director of facilities in the department of men's physical education, expressed satisfaction that "the repairmen did a good job to bring the place back to its normal shape in so short a time."

But because of the extensive damage done to the building, only the swimming pool is now in full use. Other facilities for badminton, basketball, gymnastics, and weightlifting, will be ready by Friday.

###

# uw news



From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

**1/6/70 jb**

MADISON--Thomas H. Hoover, Madison campus registrar for the University of Wisconsin, reported Tuesday that the old Red Gym would be repaired sufficiently to permit second semester registration in the building.

Registration for the new academic period begins Monday, Jan. 26.

A committee of University officials Monday surveyed the damage caused by firebomb-throwing arsonists Saturday morning. The group determined that the area used for registration could be repaired in the next several weeks prior to the new semester.

In a statement issued Monday, Edwin Young, Madison campus chancellor, urged area residents to cooperate in supplying any information that might lead to the solution of a series of destructive actions in the city and on the campus.

###



1/5/70

*By [signature]*

STATEMENT BY EDWIN YOUNG, CHANCELLOR, MADISON CAMPUS, UNIVERSITY OF WISCONSIN

"No decision will be made about repair or replacement of the old Red Gym until a complete assessment of the damages and an estimate of the cost of repair can be made.

"A recommendation may be ready by Jan. 16 when the regents of the University are scheduled to meet.

"I have asked Vice Chancellor Robert Atwell to work with our planning, construction, and physical plant experts on a detailed study of the damage. Meantime, I ask anyone who has information that might aid us in the solution of this series of destructive actions in the city and on the campus to call University or city police or the FBI.

"Unless this senseless destruction is stopped, there could be great danger to life as well as to public property."

###



THE UNIVERSITY OF WISCONSIN  
Water Resources Management Program

Room 72 Science Hall

Madison, Wisconsin 53706

PROGRAM COMMITTEE:

Fred A. Clarenbach     Irving K. Fox  
Gerald C. Gerloff     Arno T. Lenz  
William B. Lord     Raymond J. Penn  
Gerard A. Rohlich     Stephen L. Smith  
David A. Stephenson, Chairman

January 13, 1970

TO: Miss Carol Cowan  
News and Publications  
19 Bascom Hall

FROM: D. A. Stephenson, Chairman  
Water Resources Management

The following is a list of those students who are in the Water Resources Management Program and who had property destroyed in the Armory fire:

Marvin L. Feldman 546 W. Wilson St.	256-3400
Martha L. Hansen #3-127 W. Gilman St.	256-9583
Roger C. Hartung 6330 Alison Lane	238-9108
William B. Johnson 161 Rodney Court	251-0003
William J. Lontz 4129 Veith Ave.	249-5863
Dinesh C. Sharma Rm. 206-306 N. Brooks St.	256-8205
Virginia A. Stricker 303 S. Randall Ave.	256-8611
Eugene F. Wojcik 2118 Regent St.	233-1040
Gene A. Woock #10 - 330 Norris Court	255-2366

DAS/jsc

# NEWS OF THE UNIVERSITY OF WISCONSIN

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From the University's Statewide Communications Service, 1842 Van Hise Hall, Madison 53706

Release **Immediately**

7/19/68 jfn

## BUILDING PROGRAM

MADISON--A 1969-71 major building program to cost \$111,228,905 in state funds was recommended by University of Wisconsin regents Friday.

The program includes a computer utility, 26 building and equipment projects at campuses throughout the state, and planning costs for three other structures. Other fund sources--primarily federal--brought the total program cost to an estimated \$132,735,114.

The \$11,527,000 computer utility--nearly half supported by federal grants--would serve higher education needs throughout the state from its Madison campus location. The computer utility has been recommended by a governor's task force.

The program seeks \$41,551,040 in state funds for five buildings apiece at the two new degree-granting campuses, UW-Parkside and UW-Green Bay.

The regents recommended a priority list for 16 major projects at other campuses, totaling \$63,360,865 in state funds. The list includes six buildings apiece at UW-Madison and UW-Milwaukee, two UW-Extension structures at Madison, a capital equipment allocation of \$2,673,604 for seven UW Center System campuses, and allocation of \$6 million in matching funds for federal research facilities grants.

The balance of the UW building program--including land acquisition, heating and power plants, improvements, and self-amortizing structures--will be

Add one--building program

submitted to the regents in September. The total program then goes to the Coordinating Council for Higher Education, the State Building Commission, the governor, and the 1969 Legislature.

The UW requests were developed with use of new guidelines to compute space needs at the various campuses.

Four of the proposed structures will lead to razing of obsolete buildings. These include, at Madison, the [Red Gym] on Langdon st., the education building, and Hiram Smith and King Halls; and, at Milwaukee, the fieldhouse and Merrill Hall.

The priority list of major building projects follows (estimated state funds, with total project cost in parentheses):

1. UWM Chemistry \$1,214,000 (\$1,470,000); 2. UWM Nursing Building \$3,666,667 (\$5,500,000); 3. UW Extension Office Building \$2,529,600 (\$2,529,600); 4. UW-MSN Memorial Library Addition \$7,315,000 (\$8,585,000); 5. UWM Humanities--Unit I \$5,508,609 (\$6,154,870); 6. UW-MSN Computer Sciences and Statistics--Unit II \$2,275,000 (\$2,850,000); 7. UWM Center for Great Lakes Studies \$1,362,863 (\$2,523,820); 8. UW Center System Equipment \$2,673,604 (\$2,673,604);
9. UW-MSN Physical Education--Unit III \$2,010,000 (\$4,010,000);
10. Matching Funds \$6,000,000 (\$12,000,000); 11. UW-MSN Teacher Education \$4,310,000 (\$5,250,000); 12. UW Extension Duplicating Services Building \$570,580 (\$570,580);
13. UWM Instructional Communications Center \$8,439,192 (\$8,836,850); 14. UWM Physical Education Building \$6,433,750 (\$6,433,750); 15. UW-MSN Physical Plant \$4,227,000 (\$4,227,000); 16. UW-MSN Natural Resources/Environmental Sciences--Unit I (Social Sciences) \$4,825,000 (\$5,725,000).

Major buildings recommended for UW-Parkside were: 1. Library-Learning Center \$7,690,000; 2. Classroom Building \$4,005,375; 3. Communication Arts Building \$3,686,375; 4. Physical Education--Unit I \$2,794,200; 5. Surge Building--Unit II \$2,722,500.

Add two--building program

UW-Green Bay recommendations included: 1. Library-Learning Center \$6,888,100; 2. College of Creative Communications Building \$6,491,815; 3. Physical Education \$2,806,400; 4. Study-Social Commons (academic portion) \$1,592,800; 5. School of Professional Studies Building \$2,873,475.

The \$317,000 recommended for advance planning included:

1. UW-MSN Engineering and Physical Sciences Resources Library \$69,000; 2. UW-MSN Commerce Building Addition \$64,000; 3. UWM Life Sciences Building \$184,000.

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# uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release:

Immediately

10/5/67 jb

MADISON--Recreational facilities at the Armory Gymnasium available to male students and academic staff were announced Thursday by the University of Wisconsin department of intramural sports and recreation.

The swimming pool will be open from 11:30 a.m. to 9:30 p.m. Monday through Thursdays, from 11:30 a.m. to 7 p.m. on Fridays, and from 9 a.m. to 4:30 p.m. on Saturdays.

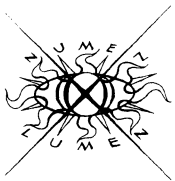
The second floor gymnasium, weight lifting and special exercise rooms will have a similar schedule, while the third floor gym will be open from 11:30 a.m. to 7 p.m. Monday through Fridays, and from 9 a.m. to 4:30 p.m. on Saturdays.

On the days of home football games, the building will be open in all areas only from 9 a.m. to 11:30 a.m.

Other changes in program schedules due to special events, recess, or vacation periods will be noted on the Armory bulletin boards.

Participants are reminded to wear suitable attire and to observe posted regulations.

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# NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.

10/22/65 jb

RELEASE

Immediately

MADISON, Wis.--Approval of ten contracts for construction of Gymnasium II, an addition to the present University of Wisconsin swimming pools on Observatory Drive in Madison, was reported to University regents Friday by their executive committee.

The new schedule of costs, subject to approval of Gov. Warren P. Knowles and the state director of engineering, totaled \$3,140,000, \$660,000 under initial estimates. The State Building Commission has authorized funds for erection of the new unit.

Anthony Grignano Co., Madison, was awarded the general construction contract based on a bid of \$1,639,350. The other contracts went to:

Heating, ventilating, and air conditioning--J. E. Robertson Co., Wauwatosa, \$381,500; electrical--Cirves Electric Corp., Madison, \$214,653;

Plumbing--M. J. Thomas Heating Service, Madison, \$183,221; lockers--Lyon Metal Products Inc., Milwaukee, \$31,706; sewer and water mains--Garrett Construction Co. Inc., Madison, \$27,155; hydraulic platform lift--Berman-Kern Elevator Co. Inc., Madison, \$2,232;

Laboratory and classroom equipment--Milwaukee Equipment Co., Milwaukee, \$9,746; gym equipment--Valley School Suppliers, Appleton, \$11,950; and lecture room seating--Wisconsin School Service, Madison, \$1,825.

add one--contracts

The gymnasium addition will be a two-story facility for men's physical education classes and intramural sports activities. It is expected to be completed in July, 1967, and provide space for eight basketball courts, convertible into six volleyball and 12 badminton courts; a gymnastics-exercise space; and two multi-purpose areas for fencing, weight training, golf practice, tennis boards, and conditioning facilities.

There also will be six handball and three squash courts, classrooms, research areas, staff offices, and locker space.

The executive committee also reported approval of a \$49,711 contract with the Dyson Construction Co., Madison, to reroof Group 100 of the University's Married Student Apartments in Eagle Heights, Madison. Built in 1957, the units consist of 100 apartments and were the first of eight such groups which now total 828 apartments in the complex.

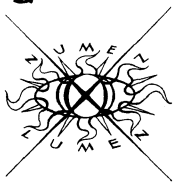
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*Transmission*

#### H. Physical Education 11

This is to be an addition to the natatorium on the intramural fields. It will contain a large gymnasium, exercise rooms, and other physical education equipment for intercollegiate use.

The \$3.8 million cost is to be financed by the State. Although it is scheduled to be started this summer and completed by December, 1966, one of the men in the physical education department said, "It won't be built for another two years."



# NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.

8/20/65 jb

RELEASE

Immediately

MADISON, Wis.--Final plans and specifications for two major construction projects on the Madison campus were approved by the University of Wisconsin Board of Regents Friday.

The first is the history, music, art-art education building and the Elvehjem Art Center on the South Lower Campus. The structures, to cost \$13 million, will be erected in the area between University Ave., N. Park, N. Murray and State streets.

Also approved were final plans for Gymnasium II, an addition to present Gymnasium unit on Observatory Drive on the west campus. For men's physical education classes and intramural sports activities, the new \$3.8 million two-story facility is expected to be ready for use in July, 1967. Funds for its construction will be provided by the State Building Commission.

The history, music, art-art education building will be erected facing N. Park St. The Elvehjem Art Center, named in honor of the late Dr. Conrad A. Elvehjem, the University's 13th president, will be constructed at the corner of University Ave. and N. Murray St., across from the recently-completed Administration Building.

The University of Wisconsin Foundation has been conducting a campaign during the past 2½ years to pay for the art center. As of Aug. 15, the drive had brought gifts totaling \$3,173,542 from alumni and friends of the University. Just \$126,458 short of its goal, the campaign is expected to end Oct. 23 when ground-breaking ceremonies have been scheduled.

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Add one--building projects

State funds will pay for the history, music, art-art education structure.

The center facilities will include galleries, sculpture court, library, lounge, conference rooms, administrative offices, and teaching and research areas for the department of art history.

In the history, music, art-art education building, there will be class, seminar, and lecture rooms for the history department; recital areas, teaching studios and laboratories, offices, practice and rehearsal rooms for the School of Music; and teaching studios, classrooms, offices, workshops, and an instructional gallery for art and art education students and faculty. All these departments will be housed in a six-story structure with an architectural pattern similar to the adjacent four-story Elvehjem Art Center.

Both buildings are expected to be completed by the summer of 1967.

Gymnasium II will provide space for eight basketball courts, convertible into six volleyball and 12 badminton courts; a gymnastics-exercise space; and two multi-purpose areas for fencing, weight training, golf practice, tennis bounding boards, and conditioning facilities. In addition, there will be six handball and three squash courts, classrooms, research areas, staff offices, and locker facilities.

In other actions the regents:

1. Selected a lakeshore location at 130 East Gilman St. in Madison as the site for the University lifesaving station, complete with lookout tower and boat storage space, to replace the present facility behind the old Armory which will be removed for construction of the new University Alumni House and expansion of the Wisconsin Center;

2. Approved a project and site for a central chilled water facility adjacent to the Illinois Central Railroad tracks between Charter and Mills streets in Madison to provide chilled water for central air conditioning;

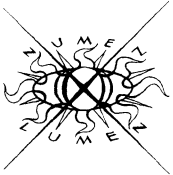
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Add two--building projects

3. Granted a permanent easement to the City of Madison on University Arboretum land near the beltline, adjacent to the Charles H. Johannsen Jr. property, for installation of city sewers;

4. Voted to ask the State Building Commission to allot \$60,000 to remodel Holton and McLaren halls at UWM, and to authorize the construction of a parking structure providing up to 300 spaces in the previously-approved dormitory facility, also on the Milwaukee campus.

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# NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.

*Symposium*  
*Gymnasium*

4/9/65 jb

RELEASE

Immediately

MILWAUKEE, Wis.--The University of Wisconsin's Camp Randall Memorial Building in Madison, dedicated in 1956 and financed completely by athletic receipts, has been paid for in full.

The University regents Friday authorized an agreement with the Wisconsin University Building Corporation terminating the lease and sublease, dated May 1, 1955, covering the project. This formality signals the end of the indebtedness incurred by the corporation in financing part of the \$1.5 million cost of the building.

The building, used for indoor track meets, athletic practice sessions, ROTC, and other University functions, was dedicated to the men of Wisconsin who fought in the Civil War. It is located on Monroe Street in Madison, just east of the Wisconsin fieldhouse.

The regents noted that the only remaining athletic facilities' indebtedness is \$913,000 due on Gymnasium Unit IA on Observatory Drive in Madison. This was completed in 1963.

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# U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

RELEASE:

8/14/64 jb

Immediately

MADISON, Wis.--The University of Wisconsin regents granted authority Friday for the preparation of final plans for a new \$5,547,550 Language Building on the Madison campus.

The 18-story pre-cast concrete and stone structure will be erected at the corner of North Charter Street and Linden Drive, and is scheduled to be completed before February, 1967.

It will provide class and lecture rooms, language laboratories, offices, and reading, meeting, and study rooms for the following departments:

Chinese, classics, French and Italian, German, Hebrew studies, Indian studies, linguistics, Scandinavian studies, Slavic languages, Spanish and Portuguese.

University officials said enrollments in the foreign language departments have been increasing at about twice the rate of enrollment increases of the UW as a whole.

In another building action, the regents approved preliminary plans for a gymnasium addition and authorized the preparation of final plans on a \$3,800,000 budget.

-more-

Add one--Language Building

The present unit has facilities mainly for swimming. The new unit will include gymnasiums, squash and handball courts, exercise rooms, lockers, classrooms, research laboratories, and offices.

The regents also approved preliminary plans and authorized final plans for the University's Molecular Biology-Biophysics Building, to be built on Linden Drive between Moore Hall and the Agricultural Engineering Building, in the College of Agriculture campus.

A nine-story facility scheduled to cost \$2,200,000, it will contain research laboratories, offices, instrument and service rooms, and have an outside surfacing of stone and pre-cast concrete.

The Wisconsin Alumni Research Foundation has allocated \$1,100,000 for the building, the National Science Foundation \$600,000, and the National Institutes of Health \$500,000.

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# U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

6/8/64 jb

RELEASE:

Immediately

MADISON, Wis.--Final plans for an \$896,500 addition to University of Wisconsin Hospitals, described as the first step in a 10-year building program for the UW Medical Center, were approved by University regents Monday.

To be built on the southwest corner of the present structure and provide 52 more patient beds, the addition will consist of an expansion of present fifth and sixth floor facilities, plus a seventh floor to contain 16 offices.

The addition will match in exterior construction the new C Wing unit now nearing completion as well as the main structure itself.

Construction costs will be met from state funds.

Kurt F. Wendt, dean of the UW College of Engineering and chairman of the Campus Planning Committee, outlined plans for the \$32 million 10-year University Hospitals building program which, he said, were based on current demands for additional space and facilities. State and federal funds and private gifts and grants will be required for the financing, he said.

New projects sought under the present projection of needs include:

A \$1.6 million School of Nursing; Wisconsin Psychiatric Institute, \$4 million; Clinical Science and Research Building, \$4 million; Student Health Center, \$1 million;

Medical Library, \$1.7 million; Medical School wing, \$4.6 million; parking ramp, \$1.3 million; a 15-story main Hospitals addition, \$5 million; a surgical facilities building, \$2.2 million; and an addition to the Children's Hospital, \$2.5 million.

-more-

Add one--building construction

Plans for the proposed Gymnasium Unit No. 2 on the Madison campus also were outlined to the regents. Still in the planning stage, the structure, which would be erected adjacent to the first Gymnasium Unit on Observatory Drive, is expected to cost \$3.8 million and provide areas for men's physical education and intramural programs.

It would contain eight basketball courts, six handball courts, three squash courts, two multi-purpose recreation games areas, a multi-purpose gymnastics room, and 3,665 lockers.

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# U. W. NEWS

11/14/63 jlb

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

4:30 p.m. Monday, Nov. 4

RELEASE:

MADISON, Wis.--Receipts from sports activities at the University of Wisconsin, Madison, aggregated \$1,099,562.90 during the 1962-63 academic year, the UW Athletic Board reported to the faculty Monday.

The board said \$916,947.05 was expended for operation of the Division of Intercollegiate Athletics. Other payments and a cash carryover from 1961-62 leave an uncommitted balance of \$516,615.78 in the division's budget for contingent expenditures, against a possible decrease in estimated receipts, for new construction, and for retirement of the current \$1,070,000 building indebtedness, the report stated.

The board said its new Gymnasium Unit No. 1, opened this fall, is part of an overall plan to provide facilities for swimming, gymnastics, recreation for students and faculty, intramurals, and physical education. Located on Observatory Drive, the unit, which cost \$1,250,000 to build, is being financed from athletic receipts.

Approximately 1,000 students reported for participation on 13 teams in 1962-63 which ended with the Badgers winning 95 events, losing 57, tying 4, for a .625 winning percentage, best in the Big Ten Conference, and Wisconsin's best since 1954-55.

Athletic Director Ivan Williamson, in the report, expressed satisfaction with accomplishments of Badger athletes during the past year, and praised UW coaches as "men of high calibre, dedicated to the highest principles of coaching and to the task of keeping Wisconsin's athletic program on a high plane."

Prof. Villiers W. Meloche, chemistry, is chairman of the athletic board. Other members are Profs. William Kiekhofer, medicine; Frank Remington, law; Irvin G. Wyllie, history; Arthur H. Robinson, geography; and Ray Kubly, Monroe, and William A. Nathenson, Chicago, alumni representatives; and Eugene Dix, Marshfield, student representative.

# U. W. NEWS

1/5/62 jb

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON, Wis.--A 15-year construction plan for the University of Wisconsin's University Bay recreational area, to provide facilities for physical education classes, varsity and intramural teams, was approved in principle by the Board of Regents Friday.

Outlined by Leo Jakobson, institute planner for the University, the 225-acre area will include when completed:

Some 51 tennis courts, 16 multi-purpose play fields, two baseball diamonds, three football practice fields, several golf putting greens, a crew house and boat launching facility at Willows Beach, additional parking space for 1,300 cars, a new beach, a dressing room and storage area for the Badger baseball team, and a lagoon.

Jakobson said the area would, when completed, have a park-like appearance, with the fields broken up by lines of trees and walkways.

Earlier the regents approved a [gymnasium] in the area for intramural and class utilization, with a natatorium for the Wisconsin swimming team. All land for the proposed recreational area is UW-owned.

As outlined, the area lies west of Babcock and University Bay drives and north of Observatory Hill Drive. It will be bounded on the north by woods in Picnic Point.

Adjacent parking lot No. 60, the University's largest, will be increased from 1,050 to 2,131 spaces. Another lot, at the foot of Picnic Point, to handle 238 vehicles, also is provided in the plans.

Because of the long-range planning for the huge project, no accurate estimate of the cost is possible at this time, Jakobson said.

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# U. W. NEWS

1/5/62 rt

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON, Wis.--Preliminary plans for a \$1,220,000 addition to University of Wisconsin married student housing at Eagle Heights, and a \$550,000 first unit of the Middleton Memorial Medical Library were approved by University regents Friday.

The dormitories will be financed with a loan to be repaid from rents, the library from gift funds from Medical School alumni and friends.

Sixty double-bedroom and 54 single-bedroom apartments will be provided in the married student housing, located in the northeast corner of the Eagle Heights area. Although the interiors of the units will be similar to those built earlier there, the exteriors will show a marked change with the single-bedroom units built three stories high, with gables on some of the roofs, and with the whole development forming snowflake clusters of units. The brick and panel exteriors will be similar to those of the present units. Construction is expected to begin in late spring and take a year.

The Medical Library, a two-story structure plus basement, will be built just east of Children's Hospital on the mall between Linden Drive and University Avenue in the University Medical Center. Expandability is one of its design features with provision for the ultimate installation of six book-stack levels.

The first floor will contain a "round the clock" reading room, open 24 hours, for the use of doctors, interns, students, and nurses whose work schedules re-arrange their days.



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Add one--library, apartments

Also on the first floor will be a rare book room and a history of medicine collection, housing some of the volumes provided by the former dean, Dr. William S. Middleton, after whom the library will be named.

The general circulation desk and reading room will be on the second floor, and the basement will be used for book stacks with a tunnel connection to other parts of the Medical Center.

The structure, of contemporary design with sizeable overhangs, will be built of brick and mosaic spandrel panels, harmonizing with the other Medical Center structures.

In other building actions, the regents empowered their Executive Committee to award contracts for the construction of the Hydrobiology Building, bids on which will be opened Jan. 23; and confirmed Executive Committee award of a \$73,422 contract to Downey Heating Co., Milwaukee, for heating and ventilating work on the

Gymnasium.

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File

Bob Taylor

RESOLUTIONS OF THE REGENTS OF THE UNIVERSITY OF WISCONSIN  
RELATING TO THE AWARD OF CONTRACTS, THE SCHEDULE OF COSTS,  
AND THE SOURCE OF FUNDS FOR GYMNASIUM UNIT #1

1. That, subject to the approval of the Governor and the Director of the Bureau of Engineering, Wisconsin University Building Corporation be authorized to award contracts for construction of Gymnasium Unit #1 (based on plans and specifications dated September 15, 1961) (Project Number 5172) to the low bidder in each division of the work on the basis of the base bids with alternate bids accepted as indicated:

General Construction	Base Bid No. 1	\$ 578,610	
Kenneth F. Sullivan Co.	Add Alt. Bid 1A	500	
25 North Orchard Street	Add Alt. Bid 1B	5,800	
Madison, Wisconsin	Add Alt. Bid 1D	100	
	Add Alt. Bid 1E	<u>2,100</u>	\$ 587,110
Plumbing & Swimming Pool Work	Base Bid No. 2	118,335	
M. J. Thomas	Deduct Alt. 2A	2,190	
4116 Monona Drive	Add Alt. 2B	2,450	
Madison, Wisconsin	Add Alt. 2Cb	<u>300</u>	118,895
Electrical	Base Bid No. 4	52,831	
The Capital Electric Company	Add Alt. Bid 4D	471.50	
2110 Fordem Avenue	Add Alt. Bid 4F	2,304	
Madison, Wisconsin	Add Alt. Bid 4G	76	
	Add Alt. Bid 4H	67	
	Add Alt. Bid 4I	55.23	
	Add Alt. Bid 4J	N.C.	
	Add Alt. Bid 4K	32	
	Add Alt. Bid 4L	<u>1,447</u>	57,283.73
Elevator	Base Bid No. 5		10,695
A. Kieckhefer Elevator Co.			
1100 W. St. Paul Avenue			
Milwaukee, Wisconsin			
Metal Lockers	Base Bid No. 6		10,782
All Steel Equipment, Inc.			
Aurora, Illinois			

*\$58,000 a year for 25 years*

2. That the following schedule of costs be approved for construction of Gymnasium Unit #1 (based on plans and specifications dated September 15, 1961):

Construction Contracts	\$ 784,765.73
Bureau of Engineering, Architects' Fees, and Supervision	149,450.00
Steam & Electric Utilities Extensions	23,000.00
Site Development	10,000.00
Equipment	30,000.00
Contingency Allowance including \$50,000 for recommended items of construction by negotia- tion and \$73,000 for Htg. Vent. work	207,784.27
Legal & Administration & Interest During Con- struction	<u>45,000.00</u>
Total Schedule	\$1,250,000.00.

Resolutions of the Regents Re Contract Awards,  
Cost Schedule, and Source of Funds for  
Gymnasium Unit #1

-2-

3. That, in addition to the sum of \$950,000 to be borrowed by Wisconsin University Building Corporation, \$300,000 be allotted from the Athletic Council Revolving Fund (Fund 45) for the cost of constructing and equipping Gymnasium Unit #1, including cost of architectural and engineering services in connection with previously rejected plans, with said allotment to be disbursed directly, in whole or part, by the University or transferred to Wisconsin University Building Corporation for payment of such costs; and that authority be granted for additional temporary transfers of such cash balances as are from time to time available from said Fund 45 to Wisconsin University Building Corporation for interim financing of the Gymnasium Unit #1 project.

4. That the Executive Committee be authorized to act for the Board in the award of contract for the Heating and Ventilating Work for Gymnasium Unit #1.

- Daemen Heating Co -

11/27/61

Bob Taylor

RESOLUTIONS OF THE REGENTS OF THE UNIVERSITY OF WISCONSIN  
RELATING TO THE LEASE AND SUBLEASE

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WHEREAS, The Regents of The University of Wisconsin, a body corporate created and existing under and by virtue of the laws of the State of Wisconsin (hereinafter called the "Regents"), is presently the owner of certain premises which it desires to lease to Wisconsin University Building Corporation for the purpose of having constructed thereon Gymnasium Unit No. 1, an athletic facility to provide for inter-collegiate, physical education and intramural activities for men and women students and staff of the University of Wisconsin at an estimated cost of \$1,250,000 (all of which is hereinafter called the "Project"); and

WHEREAS, upon execution and delivery of said Lease, the Regents desires to sublease said premises and the Project from Wisconsin University Building Corporation; and

WHEREAS, Wisconsin University Building Corporation has signified its willingness to lease said premises from the Regents for a term of fifty (50) years in consideration of its construction of the Project, and to sublease said premises and the Project back to the Regents at certain stipulated rentals;

NOW, THEREFORE, BE IT RESOLVED, that, subject to the approval of the Governor and Commissioner of the Department of Administration of the State of Wisconsin, the President or the Vice President together with the Secretary or Assistant Secretary of the Regents be and they hereby are authorized and directed for and on behalf and in the name of the Regents, to execute and deliver a Lease from the Regents, as Lessor, to Wisconsin University Building Corporation, as Lessee, covering the premises described in Schedule I annexed hereto and made a part hereof, such lease to provide specifically for the payment of rental of \$1.00 per year and for the construction of the Project by Wisconsin University Building Corporation, and to be in substantially the form of the Lease presented and filed with the papers relating to this meeting, and incorporated in the bound copies of the minutes thereof.

BE IT FURTHER RESOLVED, that, subject to the approval of the Governor and Commissioner of the Department of Administration of the State of Wisconsin, the President or the Vice President together with the Secretary or Assistant Secretary of the Regents be and they hereby are authorized and directed, for and on behalf and in the name of the Regents, to make, execute and deliver a Sublease from Wisconsin University Building Corporation, as Sublessor, to the Regents, as Sublessee, covering the premises described in Schedule I annexed hereto, and the Project to be constructed thereon; such Sublease to provide generally for the payment of rentals in the amount of \$58,000 on or before February 1, 1962, and \$58,000 on March 15, 1964, and annually thereafter during the term of the Sublease, and such other rentals as are provided in such Sublease; to permit the assignment and pledge by Wisconsin University Building Corporation of rentals payable thereunder as security for the indebtedness incurred by Wisconsin University Building Corporation to pay the costs of the Project; to provide for a waiver by Wisconsin University Building Corporation of all rights of re-entry upon the above described premises; and to be in substantially the form of the Sublease presented and filed with the papers relating to this meeting, and incorporated in the bound copies of the minutes thereof.

11/27/61

BE IT FURTHER RESOLVED, that the Regents hereby consents to the assignment and pledge of rentals payable under the Sublease for the purposes therein provided, and the President or the Vice President together with the Secretary or Assistant Secretary of the Regents are hereby authorized and directed, for and on behalf and in the name of the Regents, to make, execute and deliver a formal Acknowledgment of notice of such Assignment and pledge of rentals pursuant to which Acknowledgment the Regents, as Sublessee under said Sublease, agrees to comply with the provisions of said Assignment insofar as applicable to it (including specifically the provisions thereof requiring the payment of rentals directly to the Assignee thereof) and waives and relinquishes any rights the Regents may have to cancel or terminate said Sublease or to make any offset or counterclaim against the rentals for other sums payable to said Assignee by reason of default by Wisconsin University Building Corporation under said Sublease, or any claim the Regents may have against Wisconsin University Building Corporation or any indebtedness of Wisconsin University Building Corporation to the Regents.

BE IT FURTHER RESOLVED, that the aforesaid authorized officers of the Regents be and they hereby are authorized and directed for and on behalf and in the name of the Regents, to make and consent to such minor revisions, additions or supplements in or to said Lease and Sublease and in and to the Acknowledgment of said Assignment as may be necessary or advisable to effectuate the transaction authorized by these resolutions, and to execute and deliver all such revisions, additions or supplements as shall be approved by the Attorney General of the State of Wisconsin and are further authorized and directed to make, execute and deliver all such additional and supplemental documents as may be necessary to meet the requirements of the lenders of the funds to be borrowed by Wisconsin University Building Corporation to pay the costs of the Project.

BE IT FURTHER RESOLVED, that the execution of any of the documents or instruments above referred to shall conclusively establish the due authorization and approval thereof under these resolutions.

11/27/61

SCHEDULE I

Legal Description of Gymnasium Unit No. 1

(Site of Project No. 5172, plans dated 9/15/61)

A parcel of land in the Southwest one-quarter of the Southwest one-quarter of Section 15, Town 7 North, Range 9 East beginning at a point South 89°-28' East 1109.50 feet and North 0°-32' East 571.90 feet of the Southwest corner of said Section 15; thence North 6°-48' West 166.51 feet; thence North 89°-28' West 7.42 feet; thence North 6°-48' West 37.81 feet; thence North 89°-28' West 80.92 feet; thence South 7°-40' West 4.03 feet; thence North 89°-28' West 24.00 feet; thence South 0°-32' West 46.00 feet; thence South 89°-28' East 10.65 feet; thence South 7°-52' West 153.93 feet; thence South 89°-28' East 147.92 feet to the point of beginning containing 0.57 acres. Being part of the lands deeded to the State of Wisconsin by Roby and Stevens, August 20, 1866 and recorded in Dane County Deeds, Volume 71, Page 596.

# U. W. NEWS

11/17/61 jfn

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN  
RELEASE: Immediately

MADISON, Wis.--Arrangements for financing the estimated \$7 million cost of the University of Wisconsin's new southeast dormitory project were authorized by UW regents Friday.

The major financing will be through a bond issue of about \$4.7 million to be sold to the Housing and Home Finance Agency of the federal government. The balance of about \$2.3 million will be financed through a public bond issue in the manner in which the Wisconsin State Agencies Building Corp. handles financing of University and State Colleges academic buildings.

The regents authorized the Wisconsin University Building Corp. to sign an agreement with Blyth and Co., Chicago, investment bankers, to handle the public bond issue. The WUBC also was authorized to employ special bond counsel for the project.

The regents also authorized the WUBC to conclude arrangements for a loan of not to exceed \$1.5 million from the Allstate Insurance Co., Skokie, Ill., to finance construction of Gymnasium Unit No. 1.

The board also took a preliminary step on the proposed Memorial Union Games Unit, planned as an underground structure beneath a plaza now occupied by the Union parking lot. The board approved a request to the State Bureau of Engineering for authorization to negotiate for architectural services. The underground unit, self-financed by receipts, would contain bowling, billiards, and table tennis facilities now located in the Union basement.

-more-





Add one--business, finance

In other actions, the regents:

1. Authorized signing a memorandum of understanding on proposed expansion of the Forest Products Laboratory on 12 acres of land north of the lab being conveyed by the University to the U. S. Forest Service;
2. Approved a budget for expenditure of \$10,000 appropriated by the 1961 Legislature for a survey of an addition and artificial lake at Wildcat Mountain State Park in Vernon County;
3. Authorized rental of space at 1341 University Ave. for Medical School research purposes;
4. Authorized purchase of property at 310 N. Murray St. from the University of Wisconsin Foundation for \$25,000 as a future site in the southeast dormitory area;
5. Authorized purchase of property at 29 N. Orchard St. from Stefan Mittler for \$18,000 as part of the site for the new Wisconsin Regional Primate Research Center;
6. Authorized a request for condemnation proceedings if purchase has not been concluded by Dec. 1 of property at 25 N. Orchard St., owned by Kenneth F. Sullivan, also located at the primate center site;

The board also received a report of the following action by its Executive Committee:

1. Awarding of ~~contracts~~ for water and sewer extensions west of Elm Drive, including \$106,120 to General Contracting Corp., Oshkosh, for main extensions, and \$45,350 to the same firm for lift station structural work; \$12,440 to C. A. Hooper Co., Madison, for lift station mechanical work; \$1,436 to Capital Electric, Madison, for lift station electrical work; and approval of a cost schedule totaling \$182,400 for the project;
2. Authorization of an agreement with Milwaukee Vocational and Adult Schools for lease of the fifth and sixth floors of the North Building (Science Building) on the UW-Milwaukee downtown campus from Jan. 1, 1962, to June 30, 1963, at an annual rental of \$8,254.

# WIRE NEWS

*Gymnasium*  
FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/20/61 jb

RELEASE:

Immediately

MADISON--The long-awaited new swimming pool for University of Wisconsin students got a green light from the UW regents Friday.

Final plans and specifications for Gymnasium Unit 1A, to be constructed on Observatory Drive near the intramural playing fields, were approved at the regular monthly meeting of the regents. Estimated cost of construction was announced at \$1,250,000.

Plans call for a swimming pool, 60 by 75 feet, and a diving pool, 40 by 50 feet. Other facilities outlined include lockers and shower rooms, a gymnasium for physical education classes, and an exercise area.

Intramural groups, physical education classes, and Badger freshmen and varsity teams will use the pools. Seats for 500 people will be provided for spectators at intercollegiate swimming meets.

University building authorities said they expect construction to begin next spring. The unit will require 16 months to complete.

In another action, the Regents approved final plans for a \$220,000 addition to the third floor of the research section wing of the Children's Hospital in the UW Medical Center. Approximately half the funds for the addition have been provided by the Joseph P. Kennedy Jr. Foundation. Application for the remainder in federal funds is pending.

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# U. W. NEWS

11/7/60 jfn

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN  
RELEASE: Immediately

Attn: Sports Editors

MADISON--Contracts for the first unit of the University of Wisconsin's new gymnasium probably will be let "in the late fall or early winter," the Athletic Board reported Monday to the University faculty.

Unit 1 would cost about \$2,000,000 and would provide facilities for swimming, gymnastics, recreation for students and faculty, intramurals and physical education. The unit would be located near Elm Drive at the western end of the campus. The structure was not affected by action of UW regents Saturday in delaying plans for construction of Units 2 and 3.

The first unit is to be financed by athletic department receipts. In its annual report to the faculty, the Athletic Board said an uncommitted balance of \$265,898 from 1959-60 was carried into the current year for payment on plans and debt retirement of the new structure.

The board reported that some 1,000 students participated in 13 inter-collegiate sports last year; that football games at home and away, including the Rose Bowl, attracted 584,940 spectators, basketball 161,410 at home and away, and the final boxing season 41,945 at home, plus 26,545 for the NCAA tournament; and that receipts for the year totaled \$980,705.

###

# U. W. NEWS

11/5/60 jfn

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON--Location of two units of the proposed University of Wisconsin [gymnasium] in the southeast campus area instead of with the intercollegiate portion of the gymnasium west of Elm Drive faces "apparently unsurmountable" land acquisition costs ranging from \$2½-million to more than \$8½-million, would require expensive duplication of certain facilities, and would delay construction for two years or more, UW regents were told Saturday.

A restudy of location of Units 2 and 3 of the gymnasium, involving facilities for health and physical education, had been requested by regents at their meeting last month.

The administration report Saturday said that separating the units "would not only greatly increase costs, both initial and operational, but would hamper the type and quality of educational and recreational programs that could be provided."

A minimum of 10 acres costing about \$2½-million would be required to locate the two units in the southeast campus area where dormitory expansion is scheduled, the report said. Added space for playing fields and parking would run the cost above \$8½-million for land purchase in the area south and east of Park Street and Conklin Court.

The location has been rejected by the Campus Planning Committee on several occasions "largely because of the prohibitive cost of the amount of expensive land that would have to be purchased," the regents were told.

Duplication of facilities required if the units are not combined would increase the cost by an estimated \$775,000, plus another \$25,000 to \$30,000 per year for added personnel.

-more-

Add one--gym

Even if funds were available to purchase a site in the southeast area, construction of Unit 2 would be delayed at least two years. This would be the minimum time required for new designs and acquisition and clearing of land. The facility is badly needed because present overloaded gym facilities serve only about 8,000 of the more than 18,000 students.

The report said location of a combined structure on the west side of the campus on Elm Drive would balance student commuting traffic to the Memorial Library at the east end. The long-range plan also indicates that after proposed dormitories in the southeast area are filled, "the movement of student population is expected to be to the west again into fraternity and private housing in the University Heights area."

The regents were told that after Unit 3 is completed, Lathrop Hall might serve the need for indoor recreational space in the southeast campus area, possibly under direction of the Student Union. "Dormitory recreational space differs from that planned for Units 2 and 3 in that locker and shower facilities are not required and large gymnasium areas, swimming pools and expensive physical education are not necessary," the report said.

Combined facilities at the Elm Drive location would serve coordinated programs of research, instruction and recreational services to both men and women students at undergraduate and graduate levels, as well as the sports of swimming, gymnastics, fencing and rowing.

The single location would make possible full and multiple use of all space and facilities by basic, intramural, intercollegiate sports and professional programs as well as by faculty members. The Elm Drive site also would provide sufficient outdoor space, adjacent to indoor facilities, for playing fields and for parking.

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# U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

6/7/60 jm

RELEASE:

Tuesday, June 7

MADISON, Wis.--The University of Wisconsin Board of Regents Tuesday approved final plans and specifications and granted authority to advertise for bids on the construction of the initial unit of the new multiple purpose University Gymnasium. The structure will be located on Observatory Drive near the new Elm Drive dormitories, and on land currently used for intra-mural activities.

The multiple purpose unit, one of three planned, will cost almost \$2,000,000 and will be financed from athletic gate receipts. The unit will include a gymnasium, 100 by 110 feet, two indoor rowing tanks, and a natatorium, which will consist of a racing pool, a diving plunge, and will have seats for approximately 2,000 spectators.

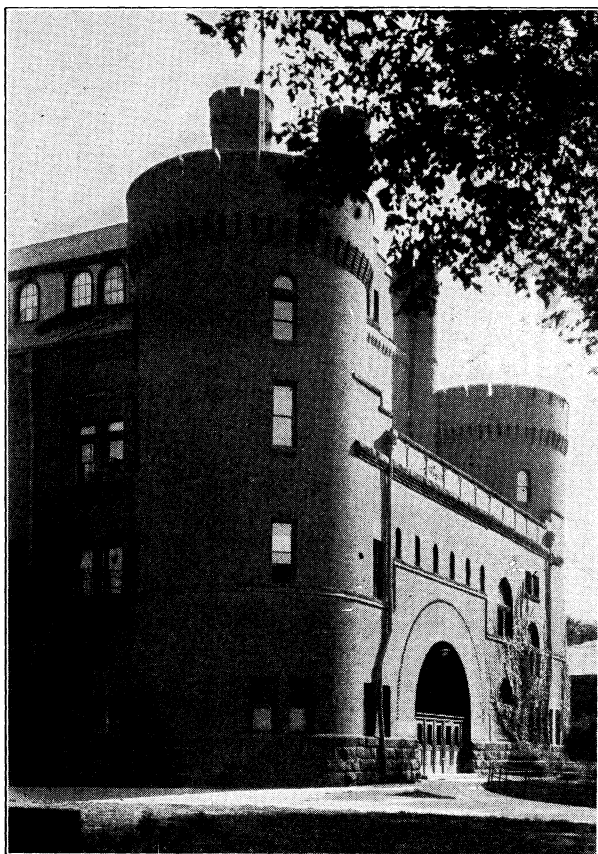
The building will be used by the men's and women's physical education departments, intra-mural activities, will provide recreational facilities for students and faculty members, and will be used by intercollegiate varsity and freshman swimming, gymnastics, and crew teams.

#-#



# THE OLD RED GYM

By  
Sandra Lemke '59



“DON'T TELL ME that old thing is still there?” comments an alumnus when he sees the old red gym still standing.

“Isn't that building scheduled to come down?” questions a student as he passes it daily on his way to class.

Indeed, one comment made by President Adams at the armory-gymnasium dedication ceremony, May 25, 1894, almost seems to be coming true. Said he: “The gymnasium was built to endure for all time. Although we are not wont to count the age of buildings by centuries, there is no reason why honest workmanship should not produce those that will last ages.”

Back in 1894 the students and faculty were proud of their new gym. And they all turned out to help dedicate it.

The University battalion (there was no ROTC in 1894) and the governor's guard led the procession from the lower campus to the new armory. The president and faculty, the fellows (instructors), the undergraduates, the laws and pharmics—all marched gaily toward the new gym while the University band played.

The speakers of the day tried to outdo each other in praising one of the finest gyms in the country.

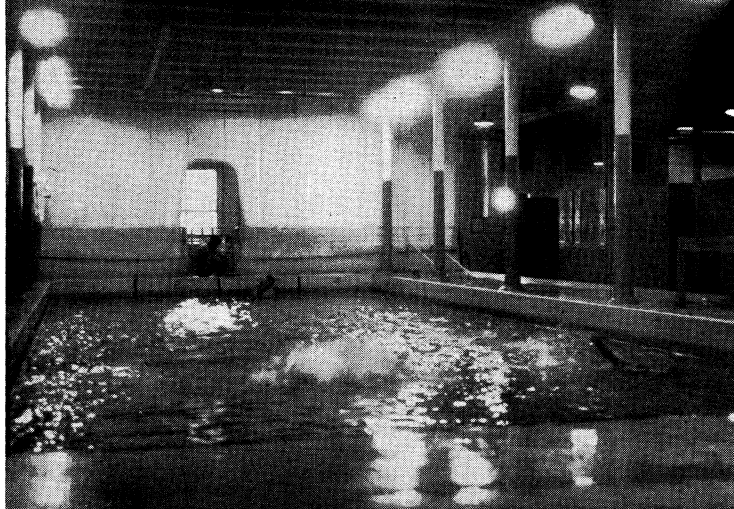
One Regent said that the magnificent building just completed was not equalled anywhere. Another said that Wisconsin “now leads the country in gym and armory facilities.”

The Governor of the state, Governor Peck, exuberantly told the students; “If you say you want a playhouse and need it, you shall have it. All you need to do when you want a thing is to say you need it and you will get it.”

Contrary to this grand oratory, the student's *hadn't* received their playhouse just because they asked for it. In 1889, the state legislature had defeated a bill appropriating money for their new gym.

But then the federal government needed an armory as a headquarters for the University battalion. And there was no room for headquarters in any of the existing buildings.

So the federal government and the State combined forces. In 1891 the State Legislature passed a bill approving the construction of the combination gym and armory. A special property tax of 1



WHAT'S CALLED THE WORST COLLEGIATE POOL IN NATION



ABOVE, THE GYM IS READY FOR A DANCE IN ITS EARLY YEARS

BELOW, PROM WAS ONE OF SOCIAL HIGHLIGHTS AT THE GYM



tenth of 1 mill was to pay for the building.

In 1894 it cost \$130,000 to build the gym. Today the gym is worth at least ten times as much . . . in replacement cost, that is.

For the students and faculty at the university, the red gym built like a Norman castle has had a mighty purpose to accomplish. As Governor Peck said, "the gym is not to train athletes, but to develop boys into energetic men."

An editorial in the *Daily Cardinal*, December 15, 1894, noted: "Studying tends toward the compression and constriction of students' chests. From faulty positions over their books, rounded shoulders and dropping heads have become a characteristic of the American student. But with Wisconsin's magnificent gym and every appliance to correct physical deficiencies, there is no reason why Wisconsin students should not be "grand, square, and upright" like Emerson's students."

But even in 1894 the gym was criticized as well as praised. Another *Cardinal* editorial complained that the hot and cold water system was defective. One had a choice between cold water and a Turkish bath with vapor filling the room.

The gym has never been criticized on the ground of disuse. From the beginning, everyone used the gym for everything. The university battalion drilled on the second floor. Men played handball on the third.

Prom was held in the armory for a number of years. Most of the Prom budget was spent on decorations for the second floor drill hall. Bunting and floral displays hid the rafters and walls. Fraternities built elaborate booths at the edge of the floor. At midnight couples ate a supper in the armory and then continued dancing until three a.m. Spectators watched the dance from a balcony above the hall floor.

Before World War I, the armory was at the center of campus activity. Ice hockey, military drills, parades, bonfires—all were on the lower campus, now the site of the two libraries. Dean Birge and the president of the University lived near the gym where the Union is now.

One also went to the gym for culture. Orchestra concerts, promenade concerts, baccalaureate exercises, alumni recep-

tions, commencement exercises, and alumni dinners were all in the armory.

Before the fieldhouse was built in 1930, Badger basketball teams played their home games in the second floor drill hall. Some 2,000 spectators could watch from temporary seats.

Once, when the engineers put on an exposition in the gym, they built aquatic displays in the swimming pool—complete with live fish. In those days during and after World War I, the armory served as a barracks. An overflow of men too young for the draft enrolled in the University and in the Student Army Training Corps. They slept on cots in the second floor. Their meals were cooked and served in the annex.

Throughout the years, only one addition was made to the armory. In 1911, a \$15,000 annex was built. (This annex was torn down a few years ago to make room for the Wisconsin Center.) Also in 1911, the bowling alleys were taken out to make room for more lockers. The swimming pool, built in 1894, has been relined with tile several times.

In 1906 some pranksters decorated the gym. They painted "Ping-Pong Hall" in large white letters on the front. For many years one could see traces of these words.

The growing student body soon began to strain the armory facilities. The crowds of men around World War I overflowed the gym. Battalion drills and gym classes took place on the lower campus. Swimming classes were held in Lake Mendota in the spring and the fall.

By World War II some thought the gym was inadequate. During World War II nearly everyone agreed that the gym was obsolete and inadequate. When it had been built in 1894, only 1,018 men drilled or took physical education courses in the gym. But in 1958, more than 8,000 men are using its facilities.

Plans for a new gym at the northwest corner of Elm Drive and Observatory Drive are being discussed. No definite plans for tearing down the old red gym are being discussed.

But eventually it will come down, and another building will be built on the site.

In the future that familiar alumni comment may go like this: "Remember when the old red gym was still there?"

*Wisconsin Alumnus, January, 1959*

## sports roundup

By Mark Grody '60

Wisconsin's basketball squad got off to an inauspicious start in late November and early December.

First the varsity's cagers dropped a contest with this year's freshman team. Then Marquette university, back on the basketball schedule again after a layoff of some years, cha-chaed into Madison on the night of December 2 and waltzed away with an easy 76-47 victory under their belts.

Shooting statistics tell the story of that effort. Wisconsin fired for the basket 52 times, connected on only 16 of these. Marquette connected on 32 of 71 tries. Yet the score was tied at 24-all as late as three minutes before halftime!

But while the varsity's cagers—hard-pressed to find consistent outstanding talent at center, guard and forward posts—were having a bad time, Badger basketball fans were finding something else to cheer about.

This was the freshman team—the one that walloped the varsity, then did likewise to varsity sophomores in a preliminary to the Wisconsin-Marquette game. Fans obviously approved of the freshmen . . . there was a large delegation on hand in the Fieldhouse to watch them, fully two hours before the main event.

These freshmen—part of Coach Harold "Bud" Foster's rebuilding program, authorized by the athletic board last year—are led by a Chicago forward who had even the severest critics drooling following the freshman-varsity game. He is a likable Negro named Frank Burks, who was described by many (including the coaches) as "the best" natural basketball player ever to appear in the Fieldhouse. That was taking in a lot of ground, but those who said it knew it.

A sellout crowd was on hand at the 1958 Wisconsin football banquet at the Memorial Union, where Elroy Hirsch was the main speaker at this awards dinner.

John Hobbs, backfield, and Dick Teatak, line, were selected as the most valuable players on the 1958 edition of the Wisconsin grid team. Jerry Stalcup, tackle, and Bob Zeman, backfield, were named co-captains of the '59 squad.

A new award initiated at this dinner went to Sidney Williams, senior quarterback. Williams received the Ivan B. Williamson sportsmanship award.

### SWIMMING

- Jan. 10—Iowa
- 29—Illinois at Illinois
- 31—Northwestern at Northwestern
- Feb. 7—Minnesota at Minnesota
- 14—Purdue at Purdue
- 21—Michigan
- 28—Michigan State
- Mar. 5—Conference at E. Lansing, Mich. (Also Mar. 6 & 7)
- 26—N.C.A.A. at Ithaca, N. Y. (Also Mar. 27 & 28)

### INDOOR TRACK

- Feb. 7—Michigan State Relays at East Lansing
- 14—Iowa and Northwestern
- 21—Northwestern
- 28—Minnesota
- Mar. 6-7—Conference at Madison
- To be scheduled: Milwaukee Journal Games and Chicago Daily News Meet

It's now definite. The Big Ten football schedule will be on a full nine-game round-robin schedule by 1969. Faculty representatives also approved a proposal for playing a 10-game season, which will be permitted in 1965. Each university must pay a minimum of seven conference games in 1965 and 1966; each must play at least eight Big Ten contests in 1967 and 1968.



## "I have had lots of troubles"

**A**FTER YEARS OF WORK, the doorway to literary success finally opened. She managed to get her novel, *Moods*, published.

It promptly flopped.

Undaunted, she wrote a second novel, which instantly turned out to be the rage of 1869. Businessmen, lawyers, housewives, everybody read and talked about *Little Women*.

Fortune had finally smiled on Louisa May Alcott. Twenty years had passed between her first writings and *Little Women*—years of privation, struggle, pain. She had worked as a maid, as a paid companion, had nearly lost her life as a Civil War nurse, had once come close to suicide.

Now world-famous, her family secure, she would write many more books. And people would love them.

For, as she said, "I have had lots of troubles; so I write jolly tales."

In those words, spoke the kind of unvarnished courage without which this country would be a far poorer place. Poorer not only by Louisa May Alcott's stories, but by the accomplishments of millions. For it is human courage and character that have made America wealthy and strong. And have made America's Savings Bonds one of the world's finest investments.

170 million Americans back U.S. Savings Bonds—back them with a guarantee unmatched by any other form of saving. Your principal guaranteed safe to any amount—your interest guaranteed sure—by the greatest nation on earth. If you want *real* security, buy Bonds. Get them at your bank or through the Payroll Savings Plan where you work. And hold on to them.

**PART OF EVERY AMERICAN'S SAVINGS BELONGS IN U. S. SAVINGS BONDS**

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# U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

11/8/58 rt

Nov. 8, 1958

ATTNY SPORTS EDITORS

MADISON--University of Wisconsin regents Saturday approved construction of the \$2,000,000 intercollegiate athletics portion of a new University Gymnasium, but indicated that a decision on the \$3,000,000 physical education portion of the structure must await further study.

The new structure will be located on the northwest corner of Elm Dr. and Observatory Dr. extended, in the heart of the dormitory area near the College of Agriculture campus.

Funds for the first portion will be provided by intercollegiate athletic receipts. The \$3,000,000 physical education portion is in 23rd place on the University's building priority request for state funds next biennium.

Not until the physical education portion is completed can the University abandon the "Old Red Brick Gym" on Langdon St. which has served since 1894.

Vice Pres. Fred H. Harrington indicated to the regents Friday that "the faculty will have ample time for a thorough study of physical education needs before it is necessary to develop building plans for the second unit."

The regents did authorize the preparation of preliminary plans and specifications for the intercollegiate athletic unit of the building. It is expected to contain swimming pools, a crew tank, and a small gymnasium for gymnasts, fencers, and other intercollegiate teams.

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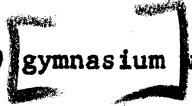
# U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

9/19/58 rt

RELEASE:

Immediately

MADISON--The University of Wisconsin's proposed \$5,000,000  gymnasium will be located on the northwest corner of Elm Drive and Observatory Drive extended, in the heart of the dormitory area near the College of Agriculture campus, University regents decided Friday.

They are expected to approve the decision at their formal board meeting Saturday. The preliminary agreement was reached at Friday's informal conference of the regents. It is the location recommended originally by the Campus Planning Commission. A special regent committee was set up at the last meeting of the board to make a personal reconnaissance of all possible sites and that committee Friday reported agreement with the Planning Commission's recommendation.

Although the University has received no state funds to plan or to build the structure, the department of intercollegiate athletics has offered to borrow \$2,000,000 to be repaid from athletic receipts, to get the first unit of the building under way.

The \$3,000,000 needed for completing the structure has been included in the priority list for the University's 1959-61 Legislative building request. It is anticipated that the first unit will contain swimming pools, a crew tank, and other facilities for intercollegiate athletics, and the second unit will provide space for the University's physical education courses.

Not until the second unit is completed can the University abandon the old "Red Brick Gym" on Langdon St. which has served since 1894, officials pointed out.

-more-



add one--Gymnasium site

The regent committee which studied the location of the new gymnasium included Regents Carl E. Steiger, Oshkosh, chairman; Robert C. Bassett, Milwaukee; Ellis E. Jensen, Janesville; and A. Matt. Werner, Sheboygan.

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# U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

11/10/51

Immediately

Madison, Wis.--A timetable for the removal of temporary buildings and houses and replacement of some of the older buildings on the University of Wisconsin campus, based on a long-range building program, was approved by University regents Saturday.

The timetable was part of a report by the University administration to the budget committee of the State Legislative council.

Vice Pres. I. L. Baldwin stressed that the program for razing the buildings "is based on a major 'if', that is, if funds are made available through the coming years to allow the University to proceed with its proposed building program."

Among the proposed removals of temporary buildings are:

1. The one large and six small quonset buildings on the lower campus, 1952-53;
2. Old short course barracks near the Stock pavilion, and Kleinheinz hall and genetics barn, 1951-53;
3. Three temporaries on the northwest corner of Park st. and University ave. 1951-53 or subsequently, when Chadbourne hall is replaced;
4. All wooden temporary buildings except Breeze Terrace cafeteria by 1955;
5. Breeze Terrace cafeteria by 1960 or before, if permanent cafeteria can be built;

-more-

ad one--removal of buildings

6. All transite temporaries, as soon as permanent classroom and laboratory buildings are available to replace them.

7. Houses on sites needed for permanent buildings and parking lots, as necessary.

The long-range program for replacing old buildings calls for the destruction of two campus landmarks during the 1951-53 biennium---the Gym annex, where the new Wisconsin Center building is to be located, and Chadbourne hall, where a new dormitory is proposed. Both new stuctures are planned for construction with funds other than state appropriations.

Buildings listed for razing and replacement after 1953 include Administration, Agriculture Bulletin, Art Education, barns and sheds, boathouse, central unit of Chemistry building, old Chemical Engineering, Men's gymnasium, King hall, central portion of Law building; Music annex, Music hall, Poultry, Radio hall, Science hall, Hiram Smith hall and Dairy laboratory.

The report also lists the buildings the University proposes to build in the expansion area it is purchasing south of University avenue.

According to the report, construction in that area at some future time will include an administration and general student services building, auditorium, central garage, central storage building, chemistry building, classroom building, education and practice schools, hospital and Medical school buildings, men's gymnasium and outdoor-playing fields, parking facilities, armories and drill fields, service building, student and junior faculty housing, heating station and utilities systems, women's gymnasium and outdoor-playing fields, and federal government buildings for cooperative work with the University.

A number of other projects, to be constructed south of University ave. in the Camp Randall area on land now owned by the University, also were listed.

ad two--removal of buildings

These include an addition to the Stadium for Extension division quarters, to be initiated in the 1951-53 biennium, and five projects to be constructed in subsequent years:

Remodelling and additions to the Fieldhouse, further additions to the Stadium, a New Engineering building, completion of Engineering Research laboratories, and a student cafeteria.

The report also indicates plans for future construction on the present UW campus north of University ave. These include:

During 1951-53--first unit, bacteriology building, dairy cattle instruction and research center, greenhouses, sports building, parking facilities, residence halls for single students and apartments for married students and junior faculty, and the Wisconsin Center building's first unit;

During 1953-55---social studies building's first unit for commerce and economics, barns and other farm improvements including agricultural engineering shop building and a bee laboratory.

The report proposes 19 other structures to be built north of University ave., but assigns no priority other than indicating that they are planned for construction after 1953.

One schedule of the report proposes a series of additions to present buildings including the hospital, Birge hall, and Service Memorial institute, on a priority basis; and 16 other projects for which no priority is indicated.

Much of the building listed in the report is planned to be constructed in whole or in part from other than state appropriations.

The schedule, University administrators point out, "is the best we can lay out at this time, but of course may be altered from time to time."

###

(Men's Gym)

#### IV CAMPUS TOUR

To become acquainted with the physical campus of the University of Wisconsin, let us follow through these pages a tour of the campus along a series of sidewalks, cinder paths, and driveways which will reveal the University's immense growth since the first struggling days. Let us review the past as well as view the present on this tour, and as each building on the route is discussed the multiplicity of the University's functions and services to the state becomes evident. This tour of the University campus begins at lower Langdon St. and Campus Ct.; and continues west on Langdon toward the campus:

1. The former DRILL FIELD (L), once an open square but now the location of a parking lot and seven Quonset huts which house classrooms and library reading room, that lies along Campus Ct., between Langdon and State Sts., is popularly called the "Lower Campus," a name which rightly designates all University-owned lands east of Park St. The University acquired this field piecemeal over a period of years (1878-1889) for the purpose of providing "convenient and appropriate grounds for gymnastic and kindred exercises." Here, in spring and fall, prior to 1947, blue-uniformed R.O.T.C. squads, guns on shoulder, marched and counter-marched; here classes of young men, clad in shorts and undershirts or baggy sweat suits, played rugged games of kittenball, touch football, and, occasionally, soccer. After school hours and at noon the field was used by fraternity teams for casual games of baseball or touch football. In winter, during the coldest months, skaters and hockey players crowded the field, skimming over the artificial ice rinks, which were made by daily floodings. Installation of the Quonset huts and parking lot are temporary emergency measures to help the University overcome its crowded postwar conditions. Eventually, Lower Campus plans provide that this area may become part of a Mall extending to Lake Mendota.

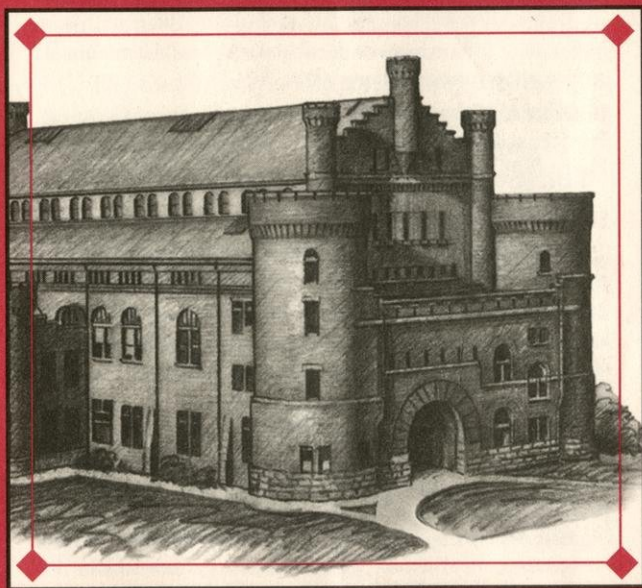
2. The UNIVERSITY GYMNASIUM AND ARMORY (R), faces the Lower Campus, a heavy red brick building, designed by Conover and Porter in the style of a Norman fortress with battlemented corner towers, wall slits, and a semi-circular arched stone entrance. Serving partly as an armory, partly as a gymnasium, the structure is shared by the R.O.T.C. and the physical education department. It was completed in 1894, replacing the earlier wooden gymnasium which had burned down in 1891. An ANNEX, attached to the east side of the armory, added in 1911, provides indoor track and field facilities, indoor rowing machines, and facilities for golf and baseball practice.

3. The UNIVERSITY BOATHOUSE on the shore of Lake Mendota behind the armory, was built in 1892. Adjoining the boat-

**STUDENT AND VISITOR SERVICES**

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# *A Guide to the Red Gym*



*The Armory and Gymnasium  
“Old Red Gym”*

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**University of Wisconsin–Madison**



## FIRST FLOOR

### ► Campus Assistance and Visitor Center (CAVC)

A comprehensive information and referral program for students, faculty, staff and campus visitors. Center staff members answer the who, what, where and how of campus life. Includes an extensive listing of off-campus housing. Phone (608) 263-2400, TTY 263-2400

### ► Madison Friends of International Students, Inc. (MFIS)

A volunteer community organization that has assisted ISSS for more than 40 years. MFIS welcomes international students and scholars and offers community information and receptions, as well as other services. Phone (608) 263-4010

### ► Morgridge Center for Public Service

Assists faculty, staff and students in developing links between academic study and community service, and serves as a clearinghouse of information on local, national and international service opportunities. Phone (608) 263-2432

### ► Office of Visitor Services

Provides guided campus tours and other visitor resources. Phone (608) 265-9500

## SECOND FLOOR

### ► International Student and Scholar Services (ISSS)

Provides information to UW-Madison's international students and scholars about the campus and community, as well as visas and related immigration issues. Serves as advocate for clients regarding relevant laws and regulations. Phone (608) 262-2044

### ► Multicultural Student Center (MSC)

Creates programs to enhance recruitment and retention of historically under-represented American ethnic groups, and promotes cultural diversity and interaction. Eight student organizations occupy office space in the center: The Asian American Student Union, Association of Asian American Graduate Students, Hmong American Student Association, La Colectiva Cultural de Atzlan, NAACP—College Chapter, Union Puertorriqueña, Wisconsin Black Student Union and WUNK SHEEK, the American Indian student organization. Phone (608) 262-4503

### ► Student Organization Office (SOO)

Coordinates more than 600 registered student organizations on campus, providing information, regulation, and advice to help groups function effectively. Phone (608) 263-0365

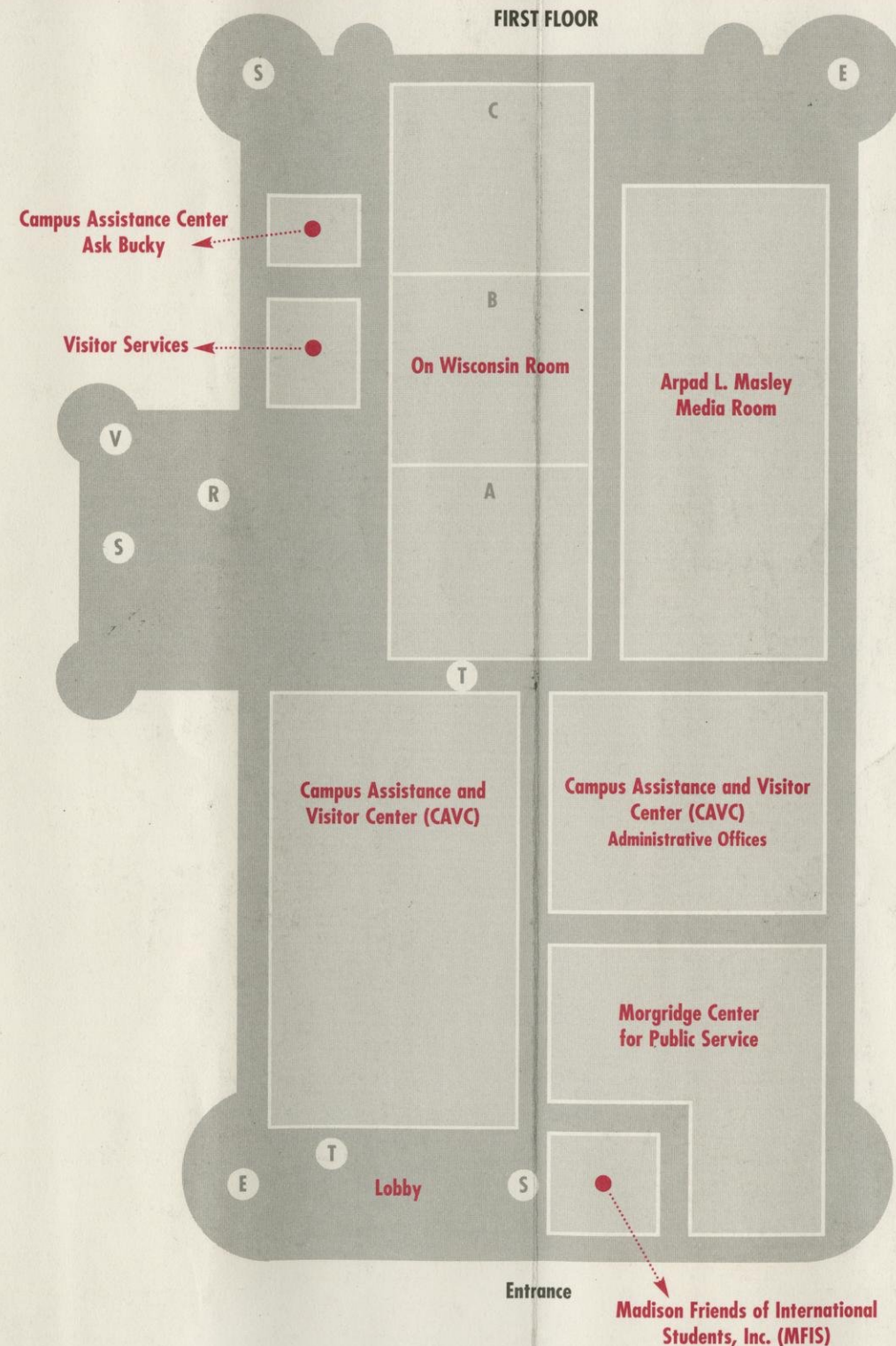
### ► Student Orientation Programs (SOP)

Plans and coordinates campuswide orientation activities for new freshmen and transfer students. Phone (608) 263-0367

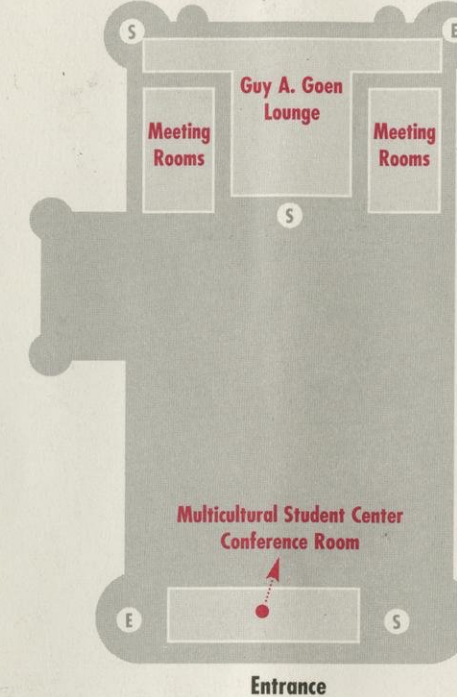
## THIRD FLOOR

### ► Office of Undergraduate Admissions

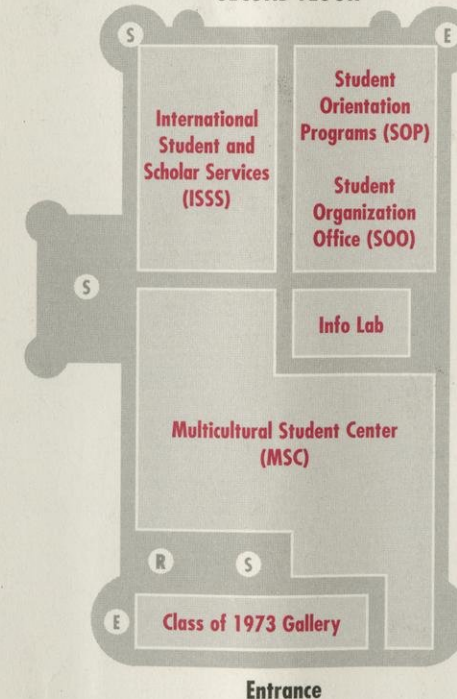
Processes applications of freshmen, transfer and international undergraduate students, and serves as the primary recruiting office for undergraduate students on and off campus. Phone (608) 262-3961



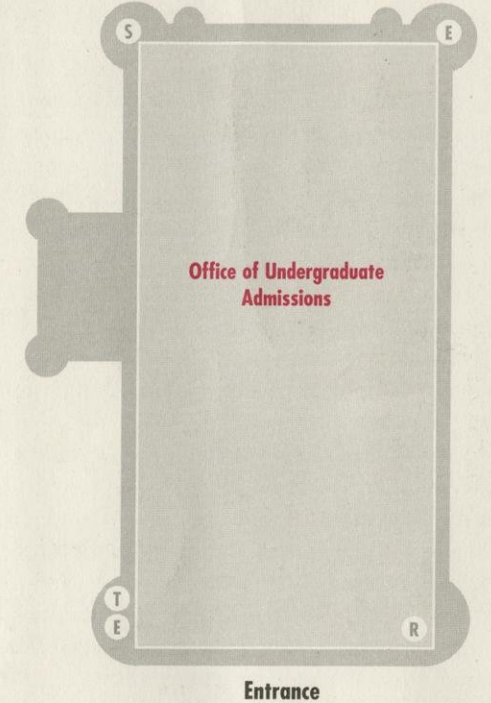
## MEZZANINE



## SECOND FLOOR



## THIRD FLOOR



## KEY

- (E) Elevators
- (R) Restrooms
- (S) Stairs
- (T) Telephone
- (V) Vending



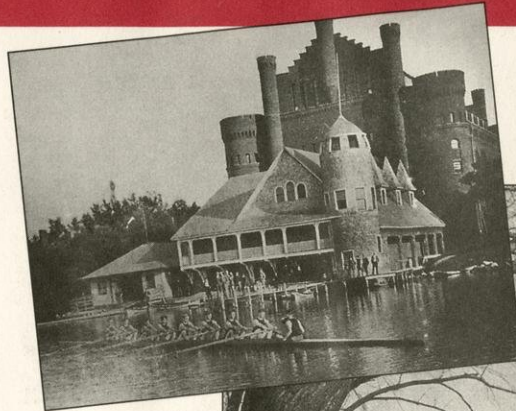
## Gateway to UW–Madison

The Armory and Gymnasium was dedicated in 1894 by university president Charles Adams as a structure “built to endure for all time.” It was both a training facility for citizen militia, deemed necessary by the Congress in response to labor violence in the late 1800s; and a student center for recreation, sports, and social and cultural events.

Because of its military use, the building was designed to resemble a medieval fortress, with massive walls, limited entranceways, main stairways wide enough to accommodate a “battalion in column of fours” and strategically placed towers.

The Old Red Gym also teemed with student activity into the 1930s, from sports like basketball and recreational gymnastics, bowling and swimming to social and cultural events. The junior prom was held here, and the annual freshman-sophomore rush; “On Wisconsin” was performed here for the first time, in 1909; William McKinley spoke in the second floor gymnasium, as did William Jennings Bryan; entertainers from John Philip Sousa to Bob Hope appeared. One of the state’s most famous political events, the contentious 1904 Republican convention, was held here, helping propel Robert M. La Follette and his Progressive Party to national prominence.

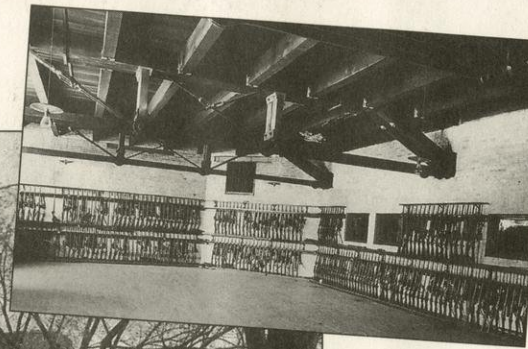
Following its “golden age,” the Old Red Gym fell largely into disuse, and survived several plans for demolition as well as a firebombing in 1970 by anti-war activists targeting the ROTC program. Preservationists eventually won the day, and the Armory and Gymnasium was included in the Bascom Hill Historic District in 1974. The building itself was named a National Historic Landmark in November, 1993. It has been carefully restored and historically preserved for its new, adaptive role as a student and visitor center, a striking “gateway” to the campus.



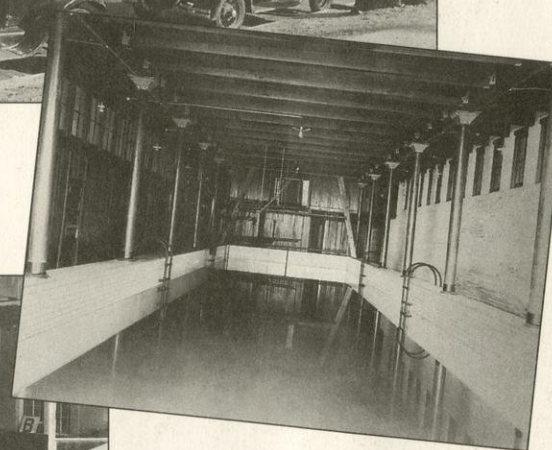
▲ The university boathouse (now demolished), was built in 1892 on the north side of the Armory site. It was home to UW–Madison’s crew teams, which thrive today.



▲ The Red Gym, shown in earlier times, has been transformed into the university’s first student services and visitor center.



▲ Rifles for citizen militia training were kept in the first floor gun room, shown in 1896, today the home of the Campus Assistance & Visitor Center.



▲ A “swimming tank” was included on the first floor and later remodeled into a slightly larger pool that was used well into the 1980s. At the dedication for the new Natatorium in 1963, UW President Conrad A. Elvehjem called the pool “that bath tub in the old red gym.”



◀ The Wisconsin men’s basketball team played in the Red Gym from 1911 until the UW Field House opened in 1930. The arched steel frame construction evident above was a state-of-the-art technique when the old gym was built in 1894.

Photos courtesy of UW–Madison Archives



The Armory and Gymnasium  
716 Langdon Street  
Madison, WI 53706  
[www.wisc.edu](http://www.wisc.edu)  
[askbucky@redgym.wisc.edu](mailto:askbucky@redgym.wisc.edu)



THE OLD RED GYM  
...  
GATEWAY TO THE FUTURE

*Armory  
Red Gym*



Armory and Gymnasium  
University of Wisconsin-Madison





## THE OLD RED GYM GATEWAY TO THE FUTURE



**"Carefully restored and adapted for a new use as a gateway to the university, the Red Gym can continue to serve a pivotal role in the campus and city of Madison well into the 21st century."**

The Armory and Gymnasium restoration and adaptive use project is under the direction of the Office of the Dean of Students.



## INTRODUCTION

*A building with heart, in the heart of campus.*



Present-day view of Gymnasium-Armory as seen from the Memorial Union Terrace and Lake Mendota.



No building on campus represents the mind, heart, and spirit of the University of Wisconsin–Madison better than the Armory and Gymnasium, commonly known as the “Old Red Gym.” Celebrating its 100th birthday in May 1994, it will soon be returned to the hub of activity it was during its first four decades.

I am proud to report that the first-ever Historic Structure Report on a state-owned building was completed for the Armory and Gymnasium in the summer of 1992. This report laid the groundwork for the approval of the Gym as a National Historic Landmark in November 1993. This designation signifies the importance of the events and activities that took place in the Gym as part of our local, state, and national history. There are very few Landmark buildings across the country. On our campus, only one enjoys this elite status—North Hall, soon to be joined by the Gym and nearby Science Hall.

The Historic Structure Report also confirmed our thorough plans to adapt the building as a multipurpose student services center. Adaptive use and historic preservation are a logical answer to the well-documented

space needs of student services, but they are costly. We are seeking funds from the private and public sectors for the \$11.5 million needed to complete the project.

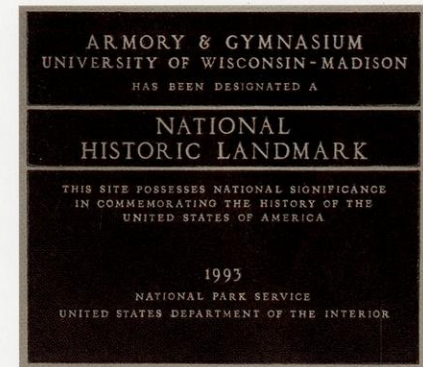
To ensure its historic preservation well into the next century, the Gym will become the gateway or “front door” of the university. Prospective students and their families, as well as thousands of visitors, will be welcomed here on their first visits to the campus. Just inside the front door in the historic Artillery Drill Room will be the single most important source of information about the university’s departments and many programs—the Campus Assistance and Visitors Center. Currently, unlike most major universities in the country, we do not have an established visitors center.

An important adaptive use of the restored Gym will be as a new home for the Admissions Office and Student Orientation Programs. First impressions are very important in attracting talented and successful students. We want people to feel welcome and pleased with the way the university treats them on their first visit. We want them to return many times as students, friends, and alumni.

For the thousands of continuing students, it will be home to many services and programs of the so-called “second curriculum.” This includes activities and programs that occur outside the formal classroom, such as participation in student organizations and community service. The Red Gym will function in many ways similar to the Memorial Union with meeting rooms, lecture areas and other shared spaces for hundreds of programs sponsored by students, faculty, and staff each year.

Four buildings in a two-block corridor—the Peterson Building, the University Club, the old bank building at 905 University Avenue, and the Gym—will house key services for all of our students.

In college, I was a classics major and I often studied the monuments of times past. As a long-time member of the student services staff here, I have watched this unique structure, with a rich and wonderful history, steadily deteriorate. With its distinctive architecture and central location, it must be used to its fullest potential. Through the Red Gym and its programs, today’s students and visitors will experience a view of the past and have greater access to the benefits of the present.



At the heart of this project is all we admire about the University of Wisconsin–Madison. It represents the search for knowledge and our commitment to undergraduate, graduate, and professional education. The renovation and adaptation of this building demonstrates our commitment to the Wisconsin Idea. The history and future of the “Old Red Gym” will be shared by citizens of this state, other states, and the many countries around the world from which our students come.

Your comments and stories about your personal experiences with the Gym are most welcome, as are, of course, your gifts to help make this plan a reality. Thank you.

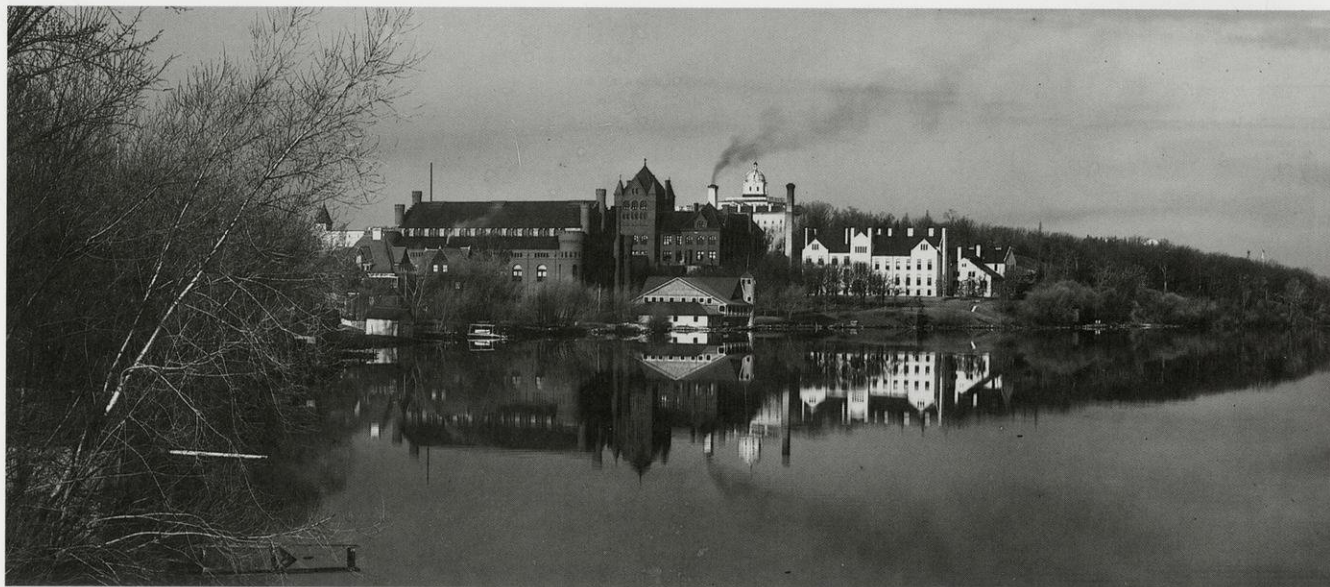
Mary K. Rouse  
*Dean of Students*

*May 1994*



## THE GOLDEN AGE

*It was a "red letter day" for the University of Wisconsin when the Armory-Gymnasium on Langdon Street opened with a flourish in 1894.*



Turn-of-the-century view of the Armory and the university boathouse, Science Hall, the Chemical Engineering building, and the dome of Bascom Hall.

"The friends of the institution, and it surely has no enemies worth considering, have made the formal occupation of the handsome new armory the occasion of an athletic festival which serves to demonstrate at once to the public the various and important uses of the substantial improvement," the *Wisconsin State Journal* wrote in an editorial.

"The new armory is a splendid structure, admirably adapted to the many requirements which will be

made upon it, and worthy of the great state which has furnished it for its greatest educational institution," the newspaper continued, as it joined the citizens of Madison in celebrating the May 24–25 event. The opening, the *Madison Democrat* said, "is an event in which all lovers of that noble institution greatly rejoice."

The *Daily Cardinal* predicted the program "will undoubtedly be recorded as most important in the

university's history." Classes were canceled, and railroads offered reduced rates to those wishing to attend.

The festival started on a Thursday night with a "magnificent rendition" of Handel's oratorio, *Messiah*, by the Madison Choral Union with soloists considered to be "the very best artists in the country."

In a dedication speech, Charles K. Adams, president of the university from 1892 to 1901, noted that



the three new buildings authorized by the legislature in 1891 were remarkable for their "solidity of structure and comeliness of form." The dairy structure, he explained, was "of Swiss architecture, the law building like that of the Renaissance, and it was thought best to make the Armory like the Norman. It was built to endure for all time." Noting that structures for New College at Oxford built six centuries ago still stood, he expressed the hope that "there is no reason why honest workmanship should not produce [buildings] that will last for ages."

After a parade and military review, water polo and boat races on Lake Mendota, and a baseball game with Iowa College, the festival ended with an athletic ball Friday night.

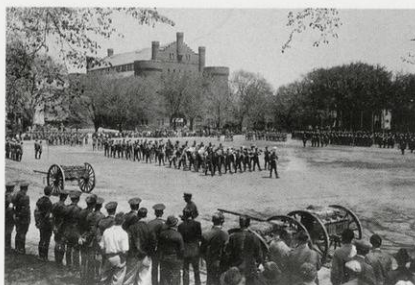
The Romanesque Revival-style red brick building was designed by Madison architects Alan D. Conover and Lew F. Porter to replace a smaller, wooden gym which burned in 1891. The same architectural firm designed nearby Science Hall, completed in 1887, now also a National Historic Landmark.

The need for the combination gymnasium and armory had been generated by requests from administration and students for better athletic facilities and the establishment of military training for male students. In addition, years of urban

unrest in the United States, beginning with the New York City Draft Riots of 1863, led to a resurgence in the construction of urban armories. Labor unrest in the Midwest, including the Haymarket Affair in Chicago (1886), and strikes in Milwaukee (1886) and West Superior (1889) increased concern in Wisconsin. The castellated medieval fortress clearly expressed the armory's military function.

The passage of the second Morrill Act by Congress in 1890, providing funding for the construction of military training facilities, encouraged the Wisconsin State Legislature to authorize the construction of an Armory and Gymnasium in 1891.

Construction began in July 1892. University President Charles K. Adams decided that the large Drill Hall on the second floor should also serve as a much-needed assembly space. To accommodate this, a stairway was added to the west side of the building. When the building was



**Drill Team in front of the Armory, on what is now Library Mall.**



**Gun room, originally constructed as an open space, on the first floor of the gymnasium, photographed in 1896.**

opened in 1894, it was stated that the Drill Hall "forms one of the finest halls for dancing, drill, or auditorium purposes to be found in the west." The Regents tabulated the total cost of the building at \$122,058.48 plus \$5,657.43 for athletic equipment.

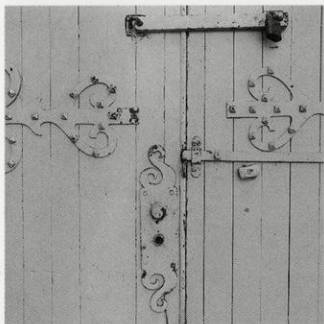
A description published in the *Cardinal* at the time of the dedication explained the layout and intended uses for the building:

"The gymnasium covers a space of ground 196 feet in length and 106 feet in width. On the first floor on the west side are the commandant's office, the artillery drill room and the bowling alleys. The office of the commandant is furnished with a fire-proof safe for ammunition, etc., and is connected with the gun room on the floor above by a private staircase. The artillery drill room, which

opens out of the office, has an unobstructed floor space and can also be used for classes in gymnastics or for a lecture room. On the other side of the building is the locker room which will contain, when completed, about 600 lockers. Back of this room are the bath and the dressing rooms. The center of this floor is occupied by a swimming tank, 80 by 20 feet, and varying in depth from 4 to 6 feet.

"The second floor can be reached by six different stairways. At the front and the west side are the main stairways which are wide enough for the use of the battalion in column of fours. Then a staircase goes up from the east side of the building, near the dressing rooms, and there is the small one from the commandant's office. The third floor, however, can





Sophomore-freshmen class "rush" took place on the lower campus playfield, on the site of today's Library Mall.

only be reached by two stairways in the southeast and northwest towers. The drill hall, which occupies nearly all of the second floor, is 160 by 93 feet, and has a clear height of 43 feet. In front of the drill hall is the gun room and a visitors' gallery, reached by the main staircase, extends along the front of the room.

"The gymnasium proper, on the third floor, is 160 by 65 feet. A space in the center of the room where it is 26 feet high is enclosed in netting and used for a baseball cage. Outside of this cage the gymnastic apparatus, the rowing machines, etc., will be placed. On each side at a little lower level are two rifle ranges 160 feet long, and below on the outside is the running track of twelve laps to the mile. All of the available space in the building has been utilized. In the corner towers are several small rooms which can be used for offices, committee rooms, etc. Careful provi-

sion has been made for the heating and ventilation of the building. Fresh air will be forced over and between coils of steampipes in the center of the building and it will then be con-

ducted to the various rooms so that the air in the whole building can be changed in a few minutes."

Another article in the *Cardinal*, published in September 1894 after the athletic apparatus had been installed, provided more details on how the building was used. The room on the second floor of the southwest turret held striking bags and drums, where all sparring was to be done. At the northwest corner of the gymnasium floor were stairs leading to the ball cage and track on the third and fourth floors and to the four bowling alleys on the first floor. A room for the gym instructor was located in the southeast turret. The southeast turret on the third floor



Spectators watched Wisconsin beat Ohio State 40-16. Basketball games were held on the second floor of the gymnasium until the Field House opened in 1930.



was intended to be used for a trophy room, and another turret held a meeting room for the Athletic Association. The main space on the third floor was to be used for training teams. The 1895 catalog of courses claimed that the "gymnasium in its equipment is not surpassed by any in the West, and in size, it is absolutely the largest in the United States."

Over the years, the building was modified to accommodate changes in use. Bowling alleys were converted to locker and dressing rooms (1902), buttresses added to the north wall (1905), swimming pool rebuilt (1922), minor changes made to the second floor (1911–18), fire escapes built on the north wall (1905 and 1913), and the west public stairway reconfigured to increase capacity (1915). An annex stood on the east side (today's location of the Wisconsin Center) from 1911–12 until 1956.

From the very beginning, the Red Gym was used for more than athletic and military functions. For many years, the gym was the center of university and city sporting, social, political, and cultural events. It was the site of occasional political gatherings, partly because it was for many years the largest space available in Madison.

A Republican rally held in October 1894, just a few months after the building had been dedicated, was



The 1913 Junior Prom, held in the gymnasium. The 1914 Badger Yearbook referred to this as the "greatest social event of the year." Inset: The 1912 women's basketball champions.

probably the first example of large-scale political use. In this instance the university's Democratic Club and Republican Club successfully petitioned the Regents to allow William McKinley, the Republican governor of Ohio, to speak.

Exhibitions such as the one held at the grand opening were popular. The last athletic exhibition of the 1896 season included a gymnastics performance by 30 freshman women, "the beginning of—no one can tell what, in the way of female ath-

letics at Wisconsin university," according to the *Wisconsin State Journal*.

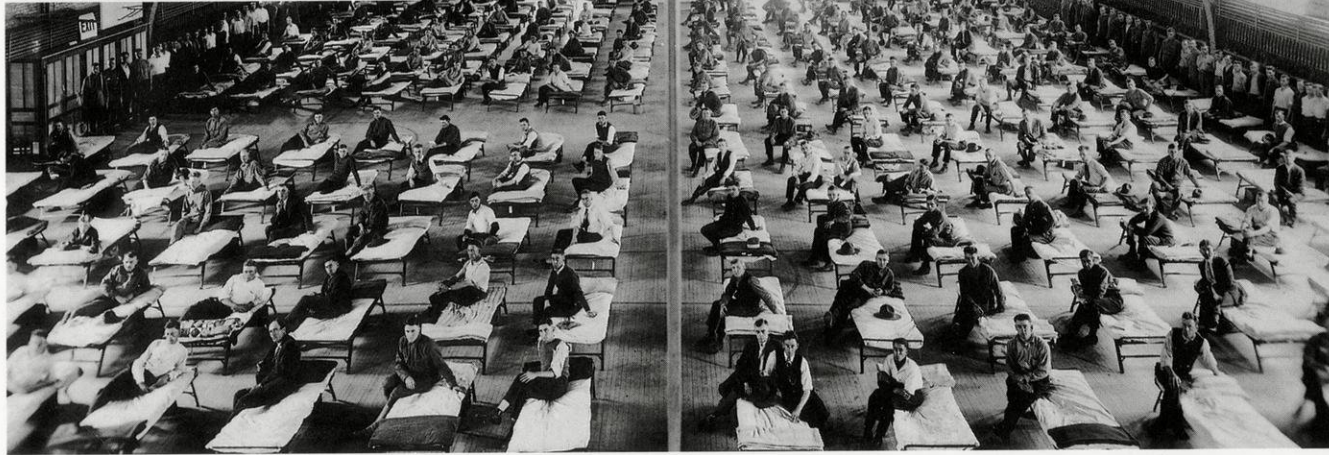
William Jennings Bryan spoke here several times. "A Big, but not Suffocating Audience Greets the Boy Orator," the *Wisconsin State Journal* said after his two hour and 40-minute talk in 1899. He returned in 1912 and 1921.

In 1902, the Regents formalized a policy for public use of the property beyond "strictly University purposes." The statement noted that the

Regents had "permitted its occasional use in political campaigns, chiefly presidential, by the different political parties, where the national reputation of the speakers was such as to be likely to bring together a greater audience than could be accommodated in any other hall in the city." It was expected that "a considerable part" of such audiences would be students.

The Regents continued to consent to the political use of the armory and gymnasium by orators





Vocational training, U.S. Army Second Detachment, 1918. Inset: The university boathouse, built in 1892, now demolished.

and political groups. "A mass meeting of all the churches in Madison" was planned in March 1913, on the second floor "to discuss the 'Dry Zone' question." A Republican convention used the space in 1914, and a Democratic meeting was approved in 1916. The Madison Dry League met in 1915, and the Wisconsin Anti-Saloon League planned "a state-wide ratification rally in favor of the federal constitutional amendment prohibiting the manufacture and sale of alcoholic liquors for beverage pur-

poses." In 1920, the Regents turned down a request by the Wisconsin League of Progressive Women to use the gymnasium for a "political meeting." Upton Sinclair was given permission to speak in 1922 only after he promised "not to make use of the occasion to refer to any controversy" concerning open forums on university property.

The Regents' 1902 policy noted that the university had made the second floor available to a group called

the Attic Angels for a charity ball in support of constructing a hospital, since it was expected that the hospital would benefit the students, among others. Also allowed was use of the second floor for "public addresses of general interest and especially of a literary or scientific nature, in which it was thought the students would feel an interest." Accordingly, permission was granted to use the building for such events as a lecture by Dr. Richard S. Storrs in 1894, the celebration of fifty years

of Wisconsin Statehood in 1898, a Labor Day event in 1903, and a meeting of the State Council of Defense in 1917.

The Red Gym was also the site of notable cultural events. Pablo Casals, Ignatz Paderewski, John Philip Sousa, and the New York Symphony Orchestra all performed in the gym. The activities even included the Italian Grand Opera, "in concert form," in 1906. Junior proms were held here from 1895 to 1916.

The gym was the site of the annual sophomore-freshman "rush," and hosted championship basketball teams from 1911 until the Field House opened in 1930. The new fight song, "On, Wisconsin," was performed here for the first time November 11, 1909, by its composer, William T. Purdy, at a mass meeting before the Minnesota football game. Thousands of students watched out-of-town football games being plotted on a Gridograph hung at one end of the second floor.

But the structure's greatest historical significance comes from its association with Wisconsin Progressives. In fact, according to the landmark nomination, the Armory-Gym "is the only extant building with such an outstanding association with Wisconsin's Progressive Movement."

The gym was the site of two important state Republican political





Robert M. La Follette, circa 1900.

conventions led by Robert M. "Fighting Bob" La Follette. La Follette, elected governor of Wisconsin in 1900, moved the 1902 convention to the gym from its traditional Milwaukee site.

The gym was decorated with flags for the famous "Gymnasium Convention" of 1904, the last of Wisconsin's statewide political conventions before the direct primary. "After all there is nothing more beautiful and vivid for decoration purposes than American flags," newspapers reported. A six-foot wire fence separated the delegates from the spectators. A split took place between the Stalwart and Progressive wings of the party and the Progressives, backed by husky football players, prevented the Stalwarts from entering the building. The Stalwarts held a rival convention, but Progressive party control had been assured.

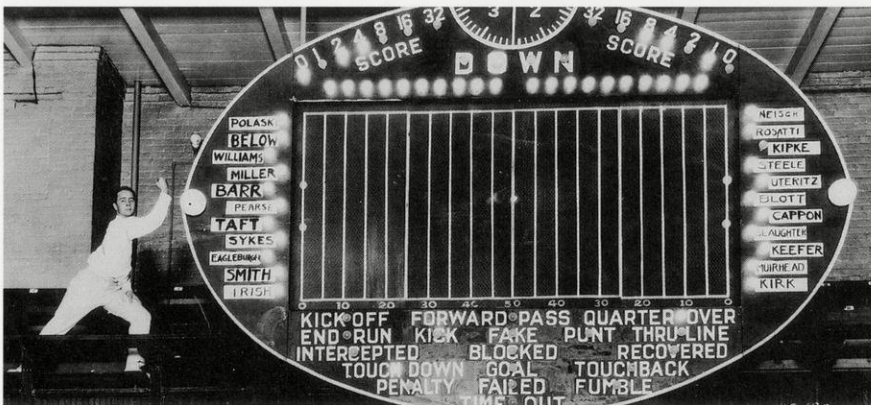
The controversy at the Gymnasium Convention was widely reported. National attention was

directed at the Wisconsin Progressives, and La Follette received much favorable publicity, establishing his prominence on the national scene. The Wisconsin Supreme Court handed down a decision legitimizing the Gymnasium Convention on the eve of the 1904 election. Progressives swept into office and took control of the state legislature.

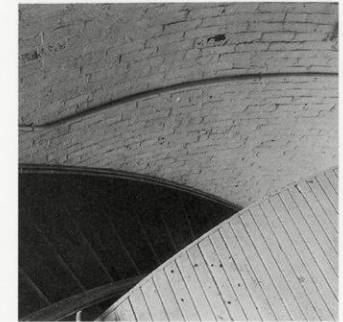
The institution of direct primaries and the subsequent reforms enacted by the 1905 legislature established Wisconsin as the national model of the Progressive Movement.

During the 1920s and 1930s, military use of the building declined. Use shifted again after the construction of the Memorial Union in 1928 and the Field House in 1930. The Badgers played their last basketball game at the gym, described by sportswriters as "the little old bandbox of Langdon Street," winning 34–23 over Indiana before 2,200 fans on March 8, 1930.

While many activities moved elsewhere as the campus expanded, the gym took on a new task in 1928 as the last step in the registration for classes—a long-remembered role that endured nearly 60 years.



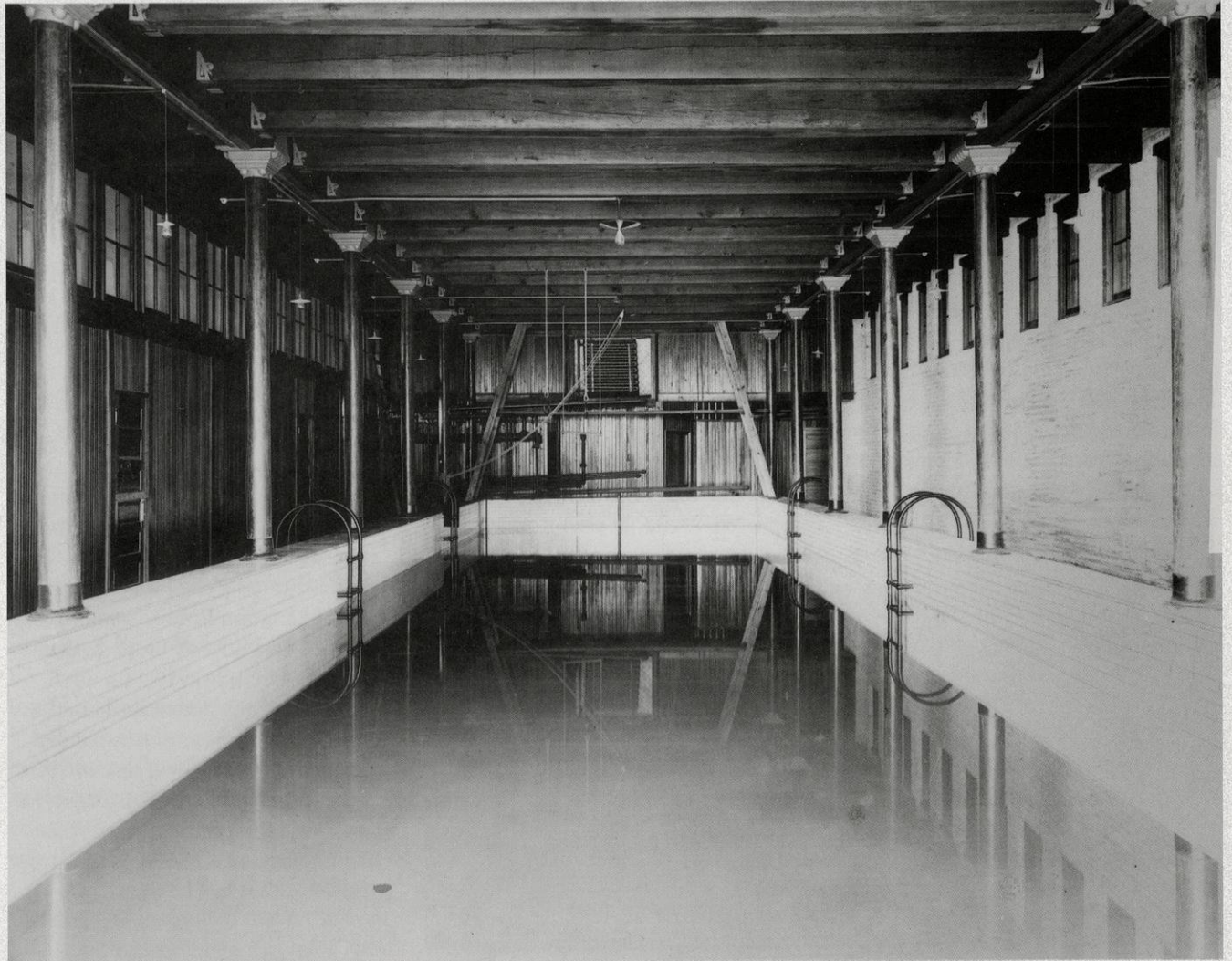
The Gridograph, showing progress of the Michigan–Wisconsin football game, November 18, 1922. The operator moved a light over the grid, following telegraphed reports of the game; admission was twenty-five cents.





## DECLINE

*The 1930s were a tough time. While the economy recovered, the decline of the Armory-Gymnasium continued for 60 years.*



The swimming tank, 1895. University President Conrad A. Elvehjem, upon opening the new Natatorium on the west side of campus in 1963, referred to this facility as "that bath tub in the old red gym."



Few alterations or improvements were made during the 1930s and 1940s. The only repair recorded for this period was 21 squares of Barrett Black Diamond pitch and felt roofing that were installed in October 1940, probably on the "head house," over the south entrance.

Drawings prepared by the Department of Buildings and Grounds in February 1928, and revised in November 1953, give some indication of alterations made up to that time. On the first floor, a chlorine room was inserted in the northeast turret, and partitions were put up in the former artillery drill room. Stairs were built from the second floor to the mezzanine, and the balcony was removed; stairs were also built from the second floor to the mezzanine level of the northeast and northwest turrets.

On the upper levels, the former shooting galleries were subdivided into rooms (more dividers were added after 1953), and partitions were put up along the north end of the former running track. Stairs from the running track to the rifle range were built (those to the west rifle range were removed after 1965). A heavy masonry wall on the east side of the gun storage room on the second floor was replaced with a partition of glass and wood; a stairway connecting this room with an office on the first floor was removed.

By the early 1950s, the annex and the gymnasium were considered antiquated, and planning for demolition began. The *Wisconsin Alumni* magazine announced in 1951 that "according to a plan recently initiated by Paul J. Fisher, '22, the cramped Armory pool will be the first of the building's inadequate facilities to be replaced." After the annex was razed in 1956, athletic activities that had been held in the annex were housed in the Camp Randall Memorial Sports Center.

Demolition of the gymnasium itself was planned for some time after 1953. Alexius Baas, a columnist for the *Madison Capital Times*, lamented that it was "Too bad the old gym must be torn down. We could well imitate other universities in this country and abroad and preserve our historic buildings with their memories and traditions."

Campus leaders in 1956 called the physical education facilities "woefully inadequate and outmoded" and "easily the worst in the Big Ten." In 1957, the Board of Regents asked the Campus Planning Commission to investigate a possible site for a new gym, which would include a new pool and space for fencing, gymnastics, and other sports, for both physical education and intercollegiate athletics. After considerable discussion, the Regents selected a site in September 1958, and approved plans in 1960, but it was

not until the fall of 1963 that the gymnasium, Unit I, and natatorium—located on Observatory Drive near the intramural playing fields—was ready for student use. It had Olympic-size swimming and diving pools, which were considered by President Conrad A. Elvehjem to be a great improvement over "that bath tub in the old red gym." It was anticipated that the old gymnasium would be demolished soon after the opening of this new building. In 1965, demolition was postponed until after another gymnasium, called Unit II, was added to the natatorium on the west end of the campus (opened in 1967). With the construction of these new facilities, the original armory and gymnasium was regularly termed the "old red gym."

Meanwhile, various campus groups vied for control of the site of the old gymnasium. In 1961, the University of Wisconsin Foundation, the Wisconsin Alumni Association, and the Memorial Union put together a plan for the site that included an auditorium, classrooms, office space, and a new alumni house. Faculty members lobbied for a new faculty club on the site. However, in the late 1960s there was a great demand for space on the campus, and the Regents began to consider the possibility of keeping the old gymnasium and finding new uses





for it. Student groups began to protest the proposed demolition because they felt that the gym should be kept as an athletic and recreational facility for students living near the lower campus. Others proposed that it become a botanical museum. In the spring of 1967, the Board of Visitors agreed that the Red Gym should not be demolished "until a recreational facility of equivalent capacity be made available to replace it." A subcommittee of the Campus Planning Committee, with the support of President Fred Harvey Harrington, meanwhile proposed that the gymnasium be replaced with a "multipurpose campus community center serving needs of students, faculty, and alumni." The legislature deleted proposed funding for that project from the state budget.

The gymnasium continued to be used heavily during the 1960s as an athletic facility and headquarters for ROTC. A proposal was made to remodel the north end of the pool room with men's showers in 1969. Otherwise, few repairs were made during this period, when its demolition apparently loomed only a year or two in the future.

The Red Gym became front-page news after arsonists firebombed the building early on the morning of January 2, 1970. Flames caused extensive damage to the southeast tower used by students in the Water

Resources Management Program, not by the ROTC, the arsonist's target. It took more than seven hours to bring the blaze under control; the *Capital Times* reported that new fires kept breaking out, "fanned by drafts and carried through the walls and heating ducts." There was extensive damage to a locker room. The ROTC offices in the southwest tower were not damaged.

The second floor gym was ready for registration in late January. On January 16, 1970, the Board of Regents decided "to repair recreation-related facilities in the Old Red Gym at an estimated cost of \$21,000 to be paid

from insurance proceeds received from the State Insurance Fund." Total damages were estimated at about \$46,000; damaged areas not scheduled for repair were boarded up. Most recreational facilities reopened by the end of February.

Since its construction, the armory and gymnasium facilities had been intended for the use of men. In November 1971, however, about 15 women began playing basketball on an upstairs court and refused to follow instructions from an attendant, who told them to leave and that they were "carrying this women's lib thing too far." The women gained



Students registered for classes in the Red Gym until 1983.



permission from the director of men's recreational facilities to continue playing and scheduled a meeting for the next week to demand the right to use the showers. It was not until 1973, as part of a program "to achieve a greater degree of equality for women staff and students in athletic programs and facilities for the coming year" that the university authorized expenditures for "separate locker room, shower and toilet facilities for the Unit II gymnasium, Lathrop Hall, and the red gym." The project included the construction of a partition in the shower and locker rooms. A delay in making the changes prompted more protests by women, who renamed the area around the pool a "People's Locker Room" and dressed in the same room with the men. In 1974, 108 lockers along the west side of the first floor and ten showers were set aside for women, partitioned off by green vinyl curtains.

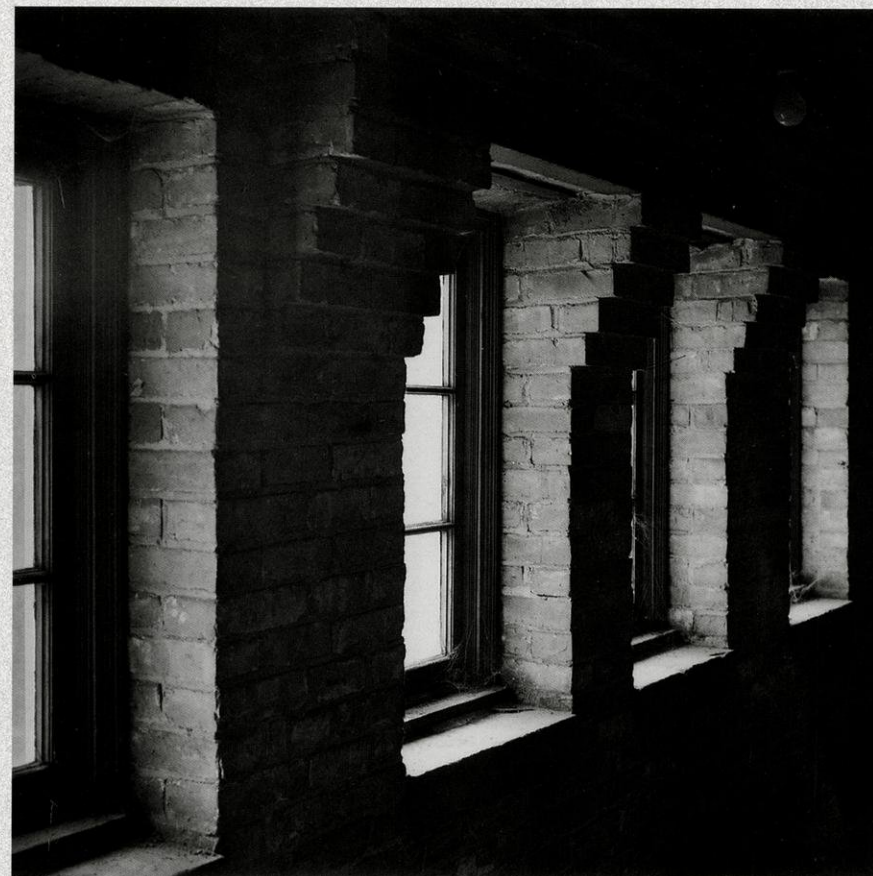
Also in 1974, after some controversy, the Red Gym was included in the Bascom Hill Historic District and listed on the National Register of Historic Places, as a part of the university's 125th anniversary celebration.

During the 1980s the Red Gym was made more accessible to people with disabilities. In June 1980, the Board of Regents voted to use funds from General Obligation Bonding to

install an elevator, build ramps, and modify entrance doors. The plans were prepared by Strang Associates under the direction of Gordon Orr, the campus architect, who favored preservation of the building. In 1988, accessible facilities were added in the men's and women's toilet rooms. A ramp was built in the corridor to the pool. When negotiations were underway for the construction of the Southeast Recreational Facilities (SERF) on West Dayton Street, a sum of "about 20 percent of its original financing was shaved off for future maintenance of the Red Gym." With the opening of the SERF in October 1983, more recreational activities shifted away from the Red Gym.

Basketball courts on the second floor were replaced with a gymnastics area in 1984. Folding bleachers from the Field House were installed on the second floor in 1984. Since the 1980s the gym has been used for recreational purposes and for the University Archives' Oral History Project and Wisconsin Humanities Council offices.

Despite complaints through the years (soon after the opening, the *Daily Cardinal* described the gym's water system as "a choice between a Turkish bath and ice water"), the gym has become a revered campus landmark. A 1978 architectural evaluation put the building in the top priority: "Those buildings possessing



a high degree of architectural or historical integrity and whose retention is essential."

Alums remember the Red Gym as the site for student registration. When registration was moved elsewhere in the fall of 1983, it ended the last large, all-campus function for the gym.

Over a period of 60 years, the historic structure had become a woefully underused building at the crossroads of a very busy central campus complex.

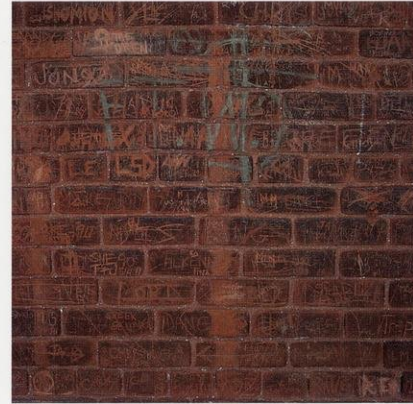


## A GATEWAY TO THE 21ST CENTURY CAMPUS

*No matter how rich in history a building may be, its future is bleak without an adaptive use plan and community support.*

The university's need for more centrally located space for student and visitor services coincided with the desire to find a way to use space more efficiently in the historic Armory and Gymnasium. The two goals came together in the fall of 1988 when then-Chancellor Donna E. Shalala asked Dean of Students Mary Rouse, and Bruce Murray, professor of landscape architecture, to co-chair a 15-person committee of faculty, students and staff to examine future uses for the Red Gym.

Dean Rouse, the senior student affairs officer on campus since 1987, and Professor Murray, a highly respected environmental planner, were committed to the mandate to strengthen and improve the undergraduate experience. At the same time, they saw this opportunity as a way to solve the well-documented and long-standing space shortages for a number of student services programs. The co-chairs and the committee studied the building throughout 1988 and developed a preservation and adaptive use plan.



By February 1989, the committee had adopted a focus statement, saying, in part, that remodeling should flow from the building's two most important characteristics: "(1) it is centrally located next to the Memorial Union in the highest student traffic area of the campus, and (2) it is one of the most distinctive, easily recognized University structures. . . . We propose that this building be identified as the 'front door,' the 'gateway to the University' for visitors, prospective students, and their families and as the primary, high traffic information and service center for undergraduate enrolled students."

During the spring semester of 1989, the committee circulated its focus statement, asked for comments, arranged meetings with offices interested in relocation, analyzed space questionnaires, and carefully documented needs. When listing the proposed occupants, the committee noted that about a third of the space could be shared, especially the proposed auditorium or activity room/lounge and conference rooms, reception, and waiting rooms. The committee also pledged to assist current occupants relocate.

The committee's plan, accepted by Shalala and then-Provost David Ward, went to the Campus Planning Committee for consideration.

Committee member Professor Lawrence Kahan emphasized the importance of first impressions. "At the time, my older son was a high school junior/senior, and we were looking around at colleges. When you only have a day to visit, you are very sensitive to things that happen to you. If you are made to feel welcome, it puts you in the right frame of mind to make a decision to spend four years there. . . ."

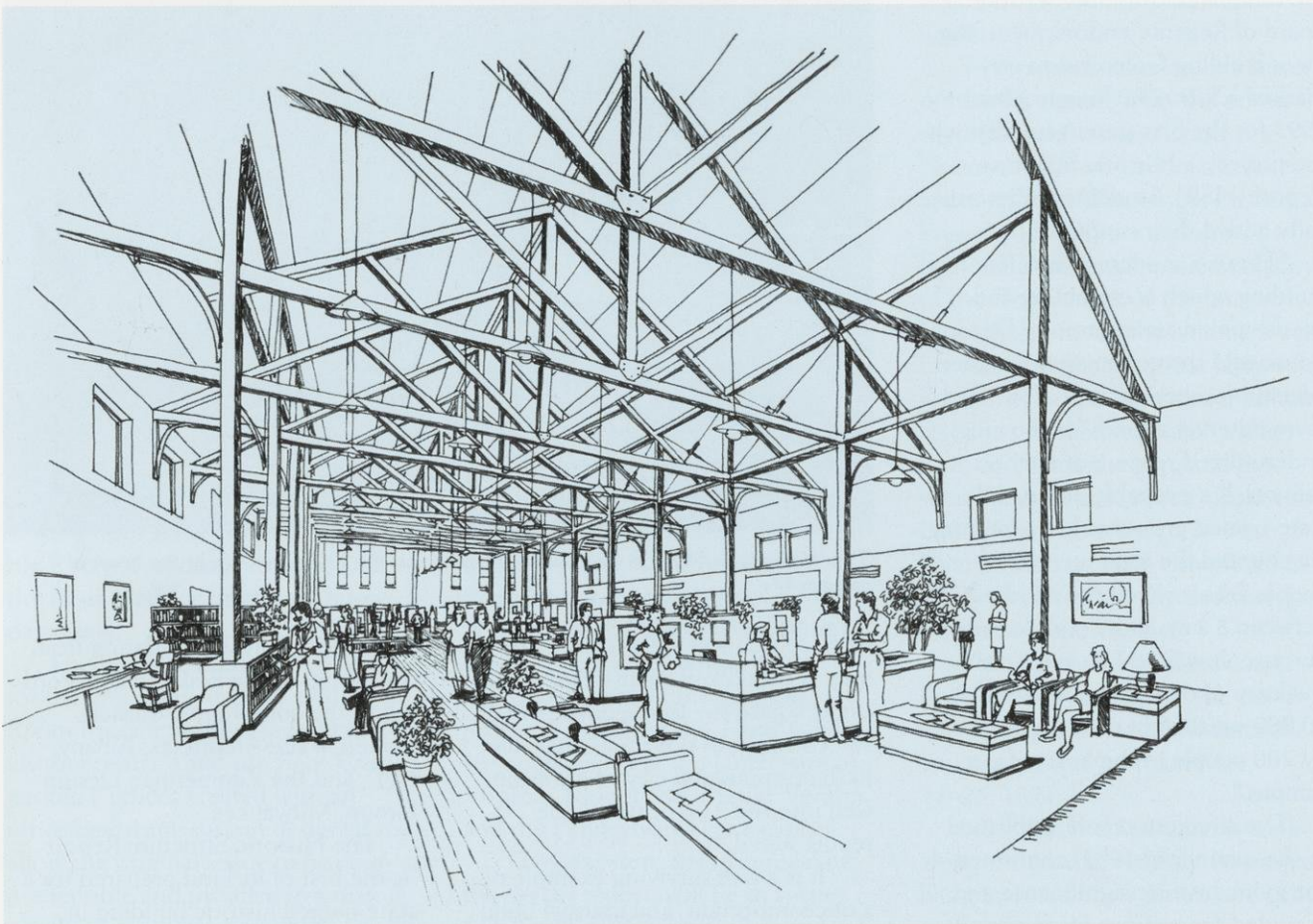


Kahan continued, "The red gym, with its swimming pool and towers, was a difficult building to deal with. The gym committee had very cleverly thought out how they could use a number of elements, to very good

advantage, while keeping some of the flavor of the building. In my four years on Campus Planning, I don't remember a project that brought together as many different kinds of people and programs—and

that had been prepared so well."

Since the final report in August 1989, Dean Rouse has been responsible for implementing the recommendations. Throughout, she has shown a firm dedication to improv-



Preliminary architectural rendering, showing an open, "landscape" adaptation of top floor of gymnasium.

"We propose that this building be identified as the 'front door,' the 'gateway to the University' for visitors, prospective students, and their families and as the primary, high traffic information and service center for undergraduate enrolled students."



**"It is a rare surviving example of a once important, and unusual building type—the combination armory and gymnasium. Today there are few remaining . . . from the period of the Red Gym."**

ing services while maintaining the structure's historic integrity. The project has moved step-by-step through the approval process, with increasing numbers of people supporting the project.

The building was placed high on the campus priority list. With the Board of Regents' endorsement, the State Building Commission earmarked a \$190,000 loan in March 1991 for the first step in an adaptive use project, a Historic Structure Report (HSR). Students enthusiastically added their support.

"This is a modest investment in a building which is crumbling and needs immediate attention," Dean Rouse told the commission's higher education subcommittee. "The Red Gym deserves a prize for the most underutilized space, not only on campus, but probably among all state-owned property. Just yesterday, we counted the total number of people who entered the building between 8 a.m. and 9 p.m. for any purpose. It was 203 during a prime weekday of our spring semester—70,000 square feet of space used by 200 people in the heart of our campus."

The structure report, published in the summer of 1992, confirmed the gym's historic significance and provided suggestions for restoring the UW–Madison landmark.

The Red Gym "was constructed of high quality materials assembled



Two Madison landmarks, the Union Terrace and the Red Gym, are at the heart of campus life.

with well-conceived details. Carefully restored and adapted for a new use as a gateway to the university, it can continue to serve a pivotal role in the campus and city of Madison well into the 21st century," the report stated.

"It is a rare surviving example of a once important, and unusual building type—the combination armory and gymnasium. Today, there are few remaining armory buildings or

university gymnasiums dating from the period of the Red Gym," according to the consultants, Mesick Cohen Waite Architects, Albany, N.Y., and the Zimmerman Design Group, Milwaukee.

The Historic Structure Report "is the first of its kind prepared for a state-owned historic building in Wisconsin," according to Charles J. Quagliana, project manager in the Wisconsin Department of Adminis-



tration's Division of Facilities Development. "The development of this historic structure report is the result of statewide concern about significant historic architecture and should set a standard for all future projects involving significant state-owned properties," Quagliana said.

A team including representatives from the State Historical Society of Wisconsin, State Building Commission, UW–Madison Planning and Construction, and UW System Planning Office, plus Quagliana, Rouse, and Murray, assisted with the extensive six-month study. The Evjue Foundation contributed significantly to the repayment of the loan.

The consulting team recommended that the exterior, three main interior spaces, and main stair hall "be restored to their historic conditions." The high ceiling of the second floor Drill Hall and Assembly Room would be retained, and the floor used for offices with low partitions.

The report also suggested uses for the first floor Artillery Drill Room ("public facility, such as the visitors center") and top floor Gymnasium ("offices created with an office landscape system designed to allow the original space to be comprehensible and installed in a manner that is entirely reversible"). Other areas of the building, exten-

sively modified over the years, "provide the flexibility to adapt the structure to its new use," the consultants said. Many of these areas, damaged by fire in 1970, are not being used. Almost a third of the space in the restored building will be used for the Admissions and Student Orientation Offices.

By April 1993 the State Building Commission unanimously approved \$240,000 in building trust funds. A preliminary plan and design report was funded for completion by the fall of 1994.

Kahler Slater Architects, Milwaukee, in association with Mesick Cohen Waite, started work on the design report and a detailed budget in February 1994. Kahler Slater's restoration work includes the Wisconsin state capitol and the UW–Milwaukee's Center for Continuing Education in the Plankinton Building, a part of Milwaukee's Grand Avenue Mall. Mesick Cohen Waite, who earlier participated in the historic structure report, is nationally known for restoration projects, including the Thomas Jefferson pavilions at the University of Virginia, Monticello, Mount Vernon, and the Pennsylvania state capitol.

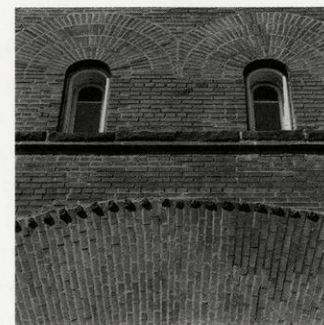
The next step, after approval of the design report, will be to secure \$11.5 million necessary to complete

the project by the end of the 1995–97 biennium. As with many other recent buildings, a public-private partnership is being proposed. Two million dollars from gifts and grants will be sought through the University of Wisconsin Foundation, to be added to \$9.5 million from tax funds.

To provide further confirmation of historic significance, the university submitted a nomination as a National Historic Landmark. After approval from Wisconsin's Historic Preservation Officer and the National Park Service, the Secretary of the Department of the Interior formally approved the landmark status on November 8, 1993. Jerry Rogers, associate director for cultural resources of the National Park Service, dedicated the gym and presented bronze plaques to Chancellor David Ward on May 16, 1994. Nearby Science Hall, completed in 1887, was also formally dedicated as a landmark on that date.

The ceremony on the second floor of the gym marked the 100th anniversary of the athletic festival that opened the gym, on May 24–25, 1894.

Now that the Red Gym is well along the road to revival, the project has generated many letters and calls, especially from alumni:





"Beginning in about 1911, my parents started to take me to band concerts in the gym. I shall never forget the Sousa music. Then there were the Venetian nights on Lake Mendota, when the decorated canoes started at the gym and went along the shore to Wisconsin Avenue," Catherine K. Hooper ('28, '29) recalled in a letter to *Wisconsin Alumni* magazine in 1991.

This building, with its welcoming atmosphere, its obvious linking of past and present, and the access to essential services it provides, promises to add immeasurably to the university's ongoing quest for community. The programs to be housed here in the Red Gym have a strong history of success in supporting the institution's academic goals. These programs are currently in different campus locations, all in inadequate, obsolete or borrowed space. Bringing them together in this unique facility offers new opportunities to create a synergy for progress well into the next century.

With these occupants, the gym will become the key structure in a two-block, four-building student services corridor. Prospective and newly enrolled students will learn how to use the university and its tremendous resources to their advantage and, at the same time, discover

the history and traditions passed from generation to generation.

**Admissions.** This office serves as the front door to UW-Madison for thousands of prospective and admitted freshmen, transfer students, and their families. About 7,000 to 10,000 prospective students and their families visit the office each year. Despite increased demands, the main office has been at the same location since 1963. Offices, currently in two separate campus locations, will be together on the fourth floor.

**Campus Assistance and Visitors Center.** For almost 25 years, the Campus Assistance Center (CAC) has served as UW-Madison's primary information and referral service—the single most important source of information on campus. During those years, more than three million people have used CAC services.

More than 750,000 visitors come to the campus each year. The center will greet and guide visitors with literature about the campus, and feature displays of research and events, audiovisual presentations, and tours.

**Community Service Center.** The expanded clearinghouse for the many campus volunteers will inform students about community service opportunities, encourage the development of service and learning opportunities for students in univer-

sity academic courses, and assist student, faculty, and staff groups in designing and implementing innovative community service programs.

**International Student and Scholar Services.** This office serves international students. UW-Madison has the fourth largest international student population in the nation, totaling 4,000 students from 118 countries, or 10 percent of the student body in 1993-94. The plans include space for the Madison Friends of International Students, a volunteer group organized more than 40 years ago.

**Multicultural Center.** Among this unit's more important aims is to create an atmosphere of warmth and identity, intersection, and connection among minority and majority communities. The center demonstrates a commitment to multiculturalism and diversity on campus. It serves a key role in the recruitment and retention of students of color and coordinates its activities with Admissions, the Graduate School, and academic department offices.

**Student Organization Office.** The office registers nearly 800 student groups each year, and advises student groups how to use university facilities and abide by rules and regulations to ensure the success of their programs and activities. The

office is instrumental in developing student leadership skills.

**Student Orientation Programs.** The office, opened in 1988, welcomes new students to campus, organizes Wisconsin Welcome activities and mentor programs. About 25 percent of the students each year are new to the campus.

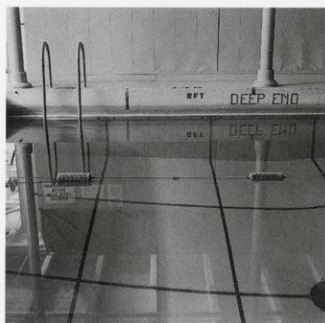
Chancellor David Ward has registered his continuing support for the renovation. This is in keeping with his firm commitment to undergraduate education, including teaching and learning which occurs in the often called "second curriculum" outside the classroom.

We all look forward to the time when the *Wisconsin State Journal* can write, as it did in 1894, "The new armory is a splendid structure, admirably adapted to the many requirements which will be made upon it, and worthy of the great state which has furnished it for its greatest educational institution."





The Red Gym is perfectly situated to become the "front door" of the campus.



## ACKNOWLEDGMENTS

### Armory and Gymnasium Committee

Mary K. Rouse, Dean of Students

David Berge, Division of Recreational Sports

Linda Bishop, Student Organization Office

Ted Crabb, Wisconsin Union

Yvonne Fangmeyer, Campus Assistance Center

Chris Gluesing, Department of Planning and Construction

John Gruber, Office of News and Public Affairs

Joey Humke, Office of the Dean of Students

Candace McDowell, Multicultural Center

Bruce Murray, College of Agricultural and Life Sciences

Steven Saffian, Office of the Dean of Students

Sheila Spear, International Student and Scholar Services

Millard "Pete" Storey, Office of Admissions

Ann Zanzig, Student Orientation Programs

### Historic Structure Report

The Zimmerman Design Group,  
Milwaukee, Wisconsin

Mesick Cohen Waite Architects,  
Albany, New York

### Design Team

Kahler Slater Architects  
Milwaukee, Wisconsin

Mesick Cohen Waite Architects  
Albany, New York

### State Historical Society of Wisconsin

H. Nicholas Muller III

Jeff Dean

James A. Sewell

### National Historic Landmark Application

Elizabeth L. Miller

### Division of Facilities Development, State of Wisconsin

Charles J. Quagliana

## CREDITS

Text, researched and written by John Gruber, is based on the Historic Structure Report, especially sections by architectural historian Diana S. Waite; and the National Historic Landmark nomination form by Elizabeth L. Miller.

Design by Nancy Rinehart,  
Office of University Publications

Editorial and production assistance by  
Eileen Fitzgerald and Francine Hartman,  
Office of University Publications

### Photography credits

Greg Anderson, UW Extension Photographic Media Center: pp. 1, 3, 6 (detail of locker room door), p. 9 (stairwell), pp. 11, 12 (detail of girder), pp. 13, 14, 17, 19, 20

UW-Madison Division of Archives:  
p. 5 (gun room), p. 6 (rush, Meuer collection), p. 7 (prom, Meuer collection), pp. 8, 9 (Meuer collection), pp. 10, 12 (student registration).

UW-Madison Office of News and Public Affairs: pp. 2, 16

The State Historical Society of Wisconsin:  
p. 4 WHi(D487)4547; p. 5 (drill team),  
p. 7 (women's basketball team),  
p. 9 (La Follette. WHi(X3)3086).

Architects' rendering for *Armory and Gymnasium Historic Structure Report*, July 1992: p. 15

## HOW YOU CAN HELP

To contribute to the fund for the historic preservation and restoration of the Armory-Gymnasium, please contact the University of Wisconsin Foundation, P.O. Box 8860, Madison, WI 53708-8860. Telephone 608/263-4545.

For more information, contact:  
Office of the Dean of Students,  
75 Bascom Hall, 500 Lincoln Drive,  
Madison, WI 53706-1380. Telephone  
608/263-5700.

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Private funds were used to help produce this publication.

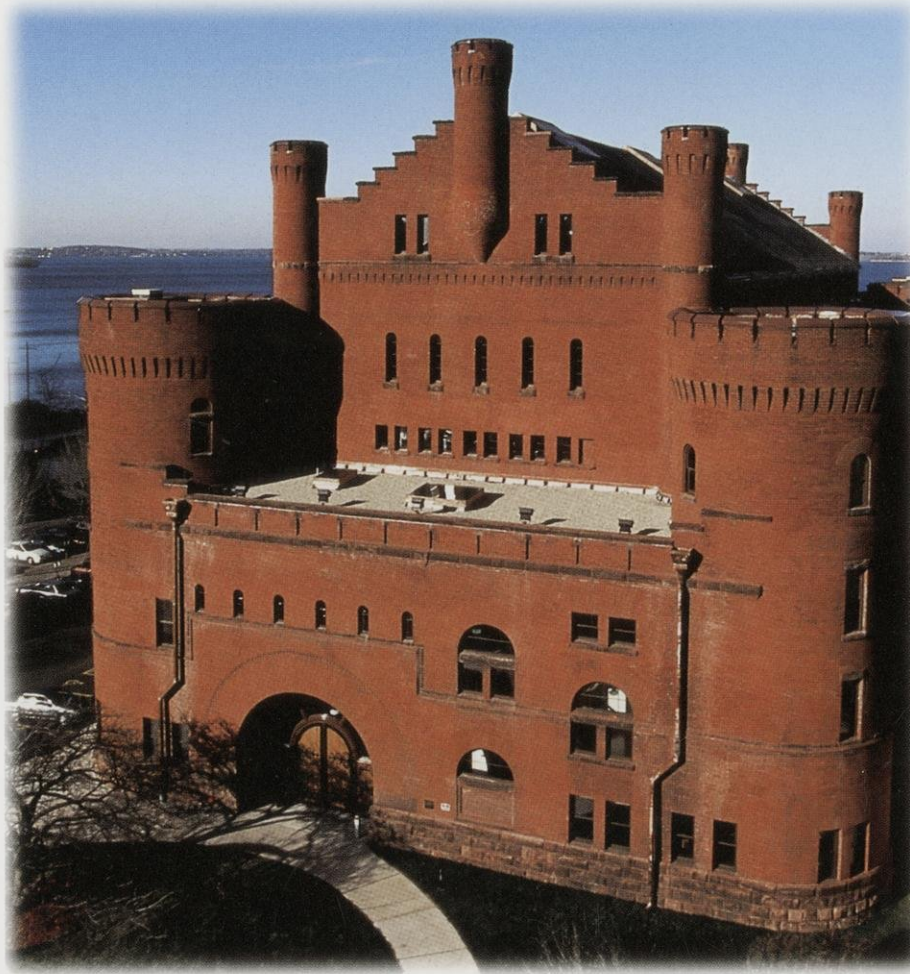




UNIVERSITY OF  
WISCONSIN  
MADISON



THE OLD RED GYM  
...  
GATEWAY TO THE FUTURE



Armory and Gymnasium  
University of Wisconsin–Madison

*Grand Reopening  
April 9, 1999*





## THE OLD RED GYM GATEWAY TO THE FUTURE



**"Carefully restored and adapted for a new use as a gateway to the university, the Red Gym can continue to serve a pivotal role in the campus and city of Madison well into the 21st century."**

The Armory and Gymnasium restoration and adaptive use project is under the direction of the Office of the Dean of Students.

## INTRODUCTION

*A building with heart, in the heart of campus.*



From a postcard of the newly opened Armory & Gymnasium, circa 1895.

No building on campus represents the mind, heart, and spirit of the University of Wisconsin–Madison better than the Armory and Gymnasium, commonly known as the “Old Red Gym.” The noted author of the new urbanism, James Kunstler, speaks about the importance of having a “sense of place . . . the idea that people and things exist in some sort of continuity, that we

belong to the world physically and chronologically, and that we know where we are.” (from *The Geography of Nowhere*, 1993). From the Gym’s grand opening in May 1894 until the construction of Memorial Union and Camp Randall in the 1930s it was the center of student life. With its distinctive architecture and central location on Lake Mendota this building physically represents

UW–Madison to thousands of alumni and friends. On April 9, 1999, we celebrate the Grand Reopening of the Gym and its return as a major hub of campus activity. Great care and planning these past ten years, as well as many generous contributions from our alumni and state tax dollars, have come together to ensure a great future for the “Old Red Gym” in the New Millennium.



An example of that care is the first-ever Historic Structure Report (HSR) on a state-owned building completed in the summer of 1992. This report laid the groundwork for the approval of the Gym as a National Historic Landmark in November 1993. This designation signifies the importance of the events and activities that took place there as part of our local, state, and national history. There are very few Landmark buildings across the country. On our campus, only two other buildings enjoy this elite status—North Hall (1966) and nearby Science Hall (1993).

The HSR also confirmed our plans to adapt the building as a multipurpose student services center—once again to have it as a hub of student activity. The successful preservation of any historic building requires a suitable adaptive use. We are confident we have found a good one. In addition, the principle of historic reversibility has been carefully observed. This means that the adaptive use is not intrusive so that the building could, at any time, be returned to the way it was in times past.

To ensure its historic preservation well into the next century, the Gym will become the gateway or "front door" of the university. Prospective students and their families, as well as thousands of visitors, will be welcomed here on their first visits to the campus just inside the

front entrance in the Campus Assistance and Visitors' Center. First impressions are very important in attracting talented and successful students. We want people to feel welcome and pleased with the way the university treats them on their first visit. We want them to return many times as students, friends, and alumni. Campus tours will also originate on the first floor. At the close of the tours, prospective students will meet with Undergraduate Admissions staff on the 3<sup>rd</sup> floor to learn about entrance requirements and academic opportunities.

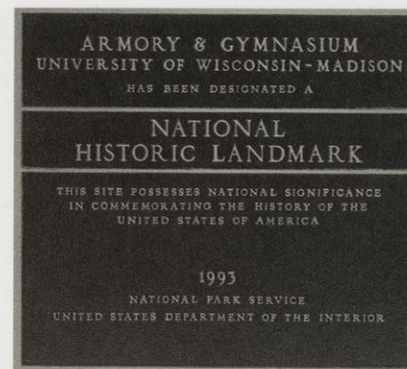
For the thousands of continuing students, it will be home to many services and programs of the so-called "second curriculum." This includes activities and programs that occur outside the formal classroom, such as participation in student organizations and community service. The second floor, originally the home of the men's basketball games, is now the site of a "village" shared by four key services: the Multicultural Student Center, International Student and Scholar Services, Student Orientation Programs and the Student Organization Office. In the middle of the village is a state-of-the-art computer lab provided by the Division of Information Technology. An art gallery at the head of the grand staircase welcomes all comers. Throughout the Gym are meeting rooms, lecture areas and other shared spaces for hundreds of

programs cosponsored by students, faculty, and staff each year.

In college—as a classics major—I learned to value the monuments of times past. As a long-time member of the student services staff here, I was saddened to see this unique structure with its rich and wonderful history steadily deteriorate. Happily, as of late last fall, the project was completed; frontline student services programs and activities have taken up residence. With the completion of the Gym general student services will now all be centrally located within a two-block area. Beyond this practical concern, however, it is my hope that this magnificently resurrected building will make an important contribution to our students "sense of place"—from their first visits here as prospective students through community service opportunities provided through the Morgridge Center for Public Service as enrolled students. Today's and tomorrow's students and visitors will experience a view of the past and have greater access to the benefits of the present.

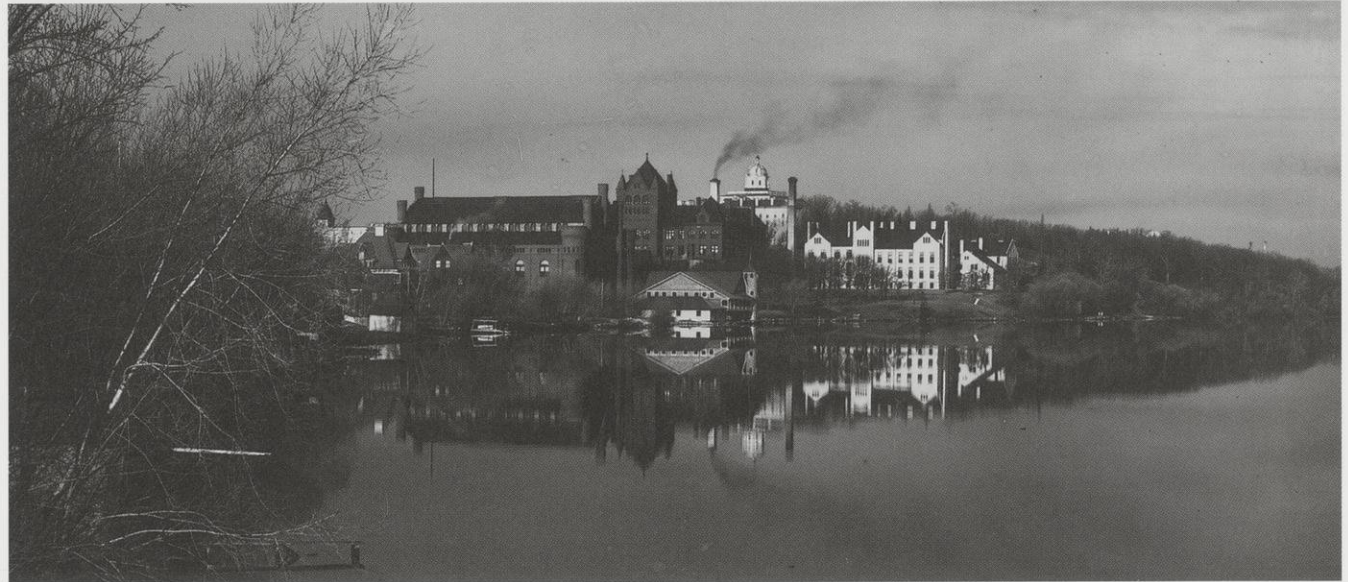
Mary K. Rouse  
Dean of Students

*April 1999*



## THE GOLDEN AGE

*It was a "red letter day" for the University of Wisconsin when the Armory-Gymnasium on Langdon Street opened with a flourish in 1894.*



Turn-of-the-century view of the Armory and the university boathouse, Science Hall, the Chemical Engineering building, and the dome of Bascom Hall.

"The friends of the institution, and it surely has no enemies worth considering, have made the formal occupation of the handsome new armory the occasion of an athletic festival which serves to demonstrate at once to the public the various and important uses of the substantial improvement," the *Wisconsin State Journal* wrote in an editorial.

"The new armory is a splendid structure, admirably adapted to the many requirements which will be

made upon it, and worthy of the great state which has furnished it for its greatest educational institution," the newspaper continued, as it joined the citizens of Madison in celebrating the May 24–25 event. The opening, the *Madison Democrat* said, "is an event in which all lovers of that noble institution greatly rejoice."

The *Daily Cardinal* predicted the program "will undoubtedly be recorded as most important in the

university's history." Classes were canceled, and railroads offered reduced rates to those wishing to attend.

The festival started on a Thursday night with a "magnificent rendition" of Handel's oratorio, *Messiah*, by the Madison Choral Union with soloists considered to be "the very best artists in the country."

In a dedication speech, Charles K. Adams, president of the university from 1892 to 1901, noted that



the three new buildings authorized by the legislature in 1891 were remarkable for their "solidity of structure and comeliness of form." The dairy structure, he explained, was "of Swiss architecture, the law building like that of the Renaissance, and it was thought best to make the Armory like the Norman. It was built to endure for all time." Noting that structures for New College at Oxford built six centuries ago still stood, he expressed the hope that "there is no reason why honest workmanship should not produce [buildings] that will last for ages."

After a parade and military review, water polo and boat races on Lake Mendota, and a baseball game with Iowa College, the festival ended with an athletic ball Friday night.

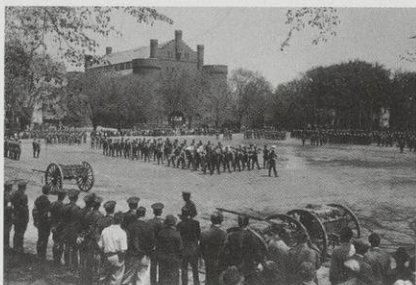
The Romanesque Revival-style red brick building was designed by Madison architects Alan D. Conover and Lew F. Porter to replace a smaller, wooden gym which burned in 1891. The same architectural firm designed nearby Science Hall, completed in 1887, now also a National Historic Landmark.

The need for the combination gymnasium and armory had been generated by requests from administration and students for better athletic facilities and the establishment of military training for male students. In addition, years of urban

unrest in the United States, beginning with the New York City Draft Riots of 1863, led to a resurgence in the construction of urban armories. Labor unrest in the Midwest, including the Haymarket Affair in Chicago (1886), and strikes in Milwaukee (1886) and West Superior (1889) increased concern in Wisconsin. The castellated medieval fortress clearly expressed the armory's military function.

The passage of the second Morrill Act by Congress in 1890, providing funding for the construction of military training facilities, encouraged the Wisconsin State Legislature to authorize the construction of an Armory and Gymnasium in 1891.

Construction began in July 1892. University President Charles K. Adams decided that the large Drill Hall on the second floor should also serve as a much-needed assembly space. To accommodate this, a stairway was added to the west side of the building. When the building was



Drill Team in front of the Armory, on what is now Library Mall.



Gun room, originally constructed as an open space, on the first floor of the gymnasium, photographed in 1896.

opened in 1894, it was stated that the Drill Hall "forms one of the finest halls for dancing, drill, or auditorium purposes to be found in the west." The Regents tabulated the total cost of the building at \$122,058.48 plus \$5,657.43 for athletic equipment.

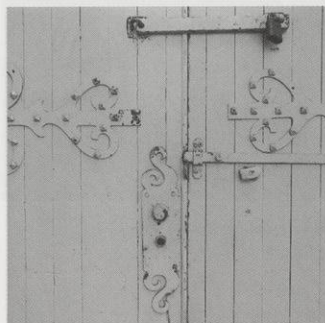
A description published in the *Cardinal* at the time of the dedication explained the layout and intended uses for the building:

"The gymnasium covers a space of ground 196 feet in length and 106 feet in width. On the first floor on the west side are the commandant's office, the artillery drill room and the bowling alleys. The office of the commandant is furnished with a fire-proof safe for ammunition, etc., and is connected with the gun room on the floor above by a private staircase. The artillery drill room, which

opens out of the office, has an unobstructed floor space and can also be used for classes in gymnastics or for a lecture room. On the other side of the building is the locker room which will contain, when completed, about 600 lockers. Back of this room are the bath and the dressing rooms. The center of this floor is occupied by a swimming tank, 80 by 20 feet, and varying in depth from 4 to 6 feet.

"The second floor can be reached by six different stairways. At the front and the west side are the main stairways which are wide enough for the use of the battalion in column of fours. Then a staircase goes up from the east side of the building, near the dressing rooms, and there is the small one from the commandant's office. The third floor, however, can





Sophomore-freshmen class "rush" took place on the lower campus playfield, on the site of today's Library Mall.

only be reached by two stairways in the southeast and northwest towers. The drill hall, which occupies nearly all of the second floor, is 160 by 93 feet, and has a clear height of 43 feet. In front of the drill hall is the gun room and a visitors' gallery, reached by the main staircase, extends along the front of the room.

"The gymnasium proper, on the third floor, is 160 by 65 feet. A space in the center of the room where it is 26 feet high is enclosed in netting and used for a baseball cage. Outside of this cage the gymnastic apparatus, the rowing machines, etc., will be placed. On each side at a little lower level are two rifle ranges 160 feet long, and below on the outside is the running track of twelve laps to the mile. All of the available space in the building has been utilized. In the corner towers are several small rooms which can be used for offices, committee rooms, etc. Careful provi-

sion has been made for the heating and ventilation of the building. Fresh air will be forced over and between coils of steampipes in the center of the building and it will then be con-

ducted to the various rooms so that the air in the whole building can be changed in a few minutes."

Another article in the *Cardinal*, published in September 1894 after the athletic apparatus had been installed, provided more details on how the building was used. The room on the second floor of the southwest turret held striking bags and drums, where all sparring was to be done. At the northwest corner of the gymnasium floor were stairs leading to the ball cage and track on the third and fourth floors and to the four bowling alleys on the first floor. A room for the gym instructor was located in the southeast turret. The southeast turret on the third floor



Spectators watched Wisconsin beat Ohio State 40-16. Basketball games were held on the second floor of the gymnasium until the Field House opened in 1930.



was intended to be used for a trophy room, and another turret held a meeting room for the Athletic Association. The main space on the third floor was to be used for training teams. The 1895 catalog of courses claimed that the "gymnasium in its equipment is not surpassed by any in the West, and in size, it is absolutely the largest in the United States."

Over the years, the building was modified to accommodate changes in use. Bowling alleys were converted to locker and dressing rooms (1902), buttresses added to the north wall (1905), swimming pool rebuilt (1922), minor changes made to the second floor (1911–18), fire escapes built on the north wall (1905 and 1913), and the west public stairway reconfigured to increase capacity (1915). An annex stood on the east side (today's location of the Wisconsin Center) from 1911–12 until 1956.

From the very beginning, the Red Gym was used for more than athletic and military functions. For many years, the gym was the center of university and city sporting, social, political, and cultural events. It was the site of occasional political gatherings, partly because it was for many years the largest space available in Madison.

A Republican rally held in October 1894, just a few months after the building had been dedicated, was



The 1913 Junior Prom, held in the gymnasium. The 1914 Badger Yearbook referred to this as the "greatest social event of the year." Inset: The 1912 women's basketball champions.

probably the first example of large-scale political use. In this instance the university's Democratic Club and Republican Club successfully petitioned the Regents to allow William McKinley, the Republican governor of Ohio, to speak.

Exhibitions such as the one held at the grand opening were popular. The last athletic exhibition of the 1896 season included a gymnastics performance by 30 freshman women, "the beginning of—no one can tell what, in the way of female ath-

letics at Wisconsin university," according to the *Wisconsin State Journal*.

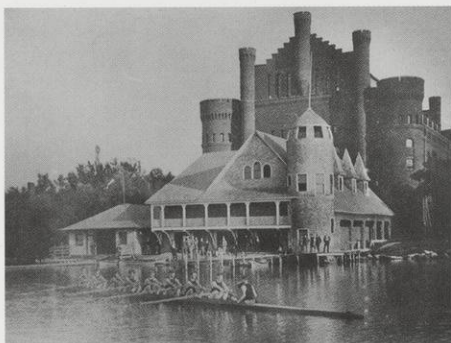
William Jennings Bryan spoke here several times. "A Big, but not Suffocating Audience Greets the Boy Orator," the *Wisconsin State Journal* said after his two hour and 40-minute talk in 1899. He returned in 1912 and 1921.

In 1902, the Regents formalized a policy for public use of the property beyond "strictly University purposes." The statement noted that the

Regents had "permitted its occasional use in political campaigns, chiefly presidential, by the different political parties, where the national reputation of the speakers was such as to be likely to bring together a greater audience than could be accommodated in any other hall in the city." It was expected that "a considerable part" of such audiences would be students.

The Regents continued to consent to the political use of the armory and gymnasium by orators





Vocational training, U.S. Army Second Detachment, 1918. Inset: The university boathouse, built in 1892, now demolished.

and political groups. "A mass meeting of all the churches in Madison" was planned in March 1913, on the second floor "to discuss the 'Dry Zone' question." A Republican convention used the space in 1914, and a Democratic meeting was approved in 1916. The Madison Dry League met in 1915, and the Wisconsin Anti-Saloon League planned "a state-wide ratification rally in favor of the federal constitutional amendment prohibiting the manufacture and sale of alcoholic liquors for beverage pur-

poses." In 1920, the Regents turned down a request by the Wisconsin League of Progressive Women to use the gymnasium for a "political meeting." Upton Sinclair was given permission to speak in 1922 only after he promised "not to make use of the occasion to refer to any controversy" concerning open forums on university property.

The Regents' 1902 policy noted that the university had made the second floor available to a group called

the Attic Angels for a charity ball in support of constructing a hospital, since it was expected that the hospital would benefit the students, among others. Also allowed was use of the second floor for "public addresses of general interest and especially of a literary or scientific nature, in which it was thought the students would feel an interest." Accordingly, permission was granted to use the building for such events as a lecture by Dr. Richard S. Storrs in 1894, the celebration of fifty years

of Wisconsin Statehood in 1898, a Labor Day event in 1903, and a meeting of the State Council of Defense in 1917.

The Red Gym was also the site of notable cultural events. Pablo Casals, Ignatz Paderewski, John Philip Sousa, and the New York Symphony Orchestra all performed in the gym. The activities even included the Italian Grand Opera, "in concert form," in 1906. Junior proms were held here from 1895 to 1916.

The gym was the site of the annual sophomore-freshman "rush," and hosted championship basketball teams from 1911 until the Field House opened in 1930. The new fight song, "On, Wisconsin," was performed here for the first time November 11, 1909, by its composer, William T. Purdy, at a mass meeting before the Minnesota football game. Thousands of students watched out-of-town football games being plotted on a Gridograph hung at one end of the second floor.

But the structure's greatest historical significance comes from its association with Wisconsin Progressives. In fact, according to the landmark nomination, the Armory-Gym "is the only extant building with such an outstanding association with Wisconsin's Progressive Movement."

The gym was the site of two important state Republican political





Robert M. La Follette, circa 1900.

conventions led by Robert M. "Fighting Bob" La Follette. La Follette, elected governor of Wisconsin in 1900, moved the 1902 convention to the gym from its traditional Milwaukee site.

The gym was decorated with flags for the famous "Gymnasium Convention" of 1904, the last of Wisconsin's statewide political conventions before the direct primary. "After all there is nothing more beautiful and vivid for decoration purposes than American flags," newspapers reported. A six-foot wire fence separated the delegates from the spectators. A split took place between the Stalwart and Progressive wings of the party and the Progressives, backed by husky football players, prevented the Stalwarts from entering the building. The Stalwarts held a rival convention, but Progressive party control had been assured.

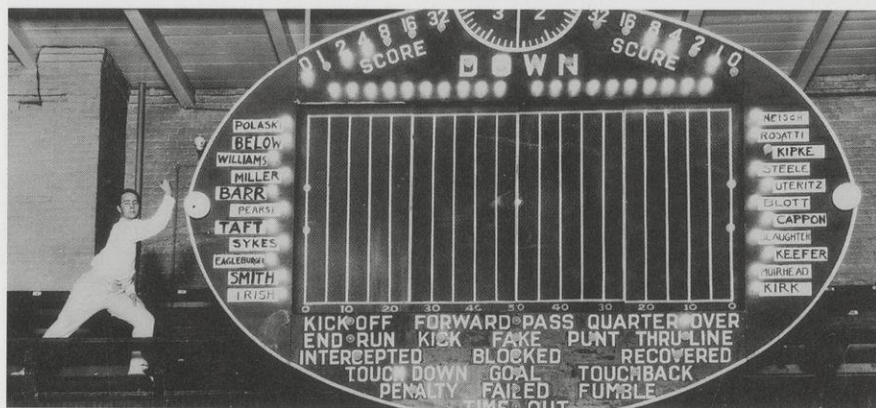
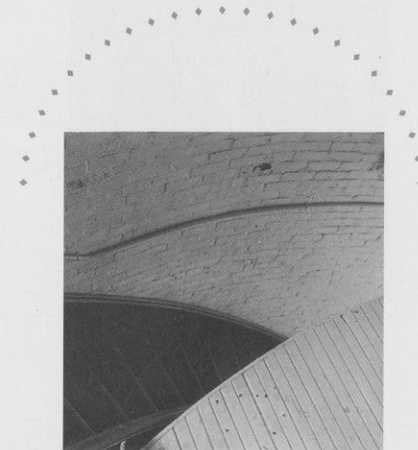
The controversy at the Gymnasium Convention was widely reported. National attention was

directed at the Wisconsin Progressives, and La Follette received much favorable publicity, establishing his prominence on the national scene. The Wisconsin Supreme Court handed down a decision legitimizing the Gymnasium Convention on the eve of the 1904 election. Progressives swept into office and took control of the state legislature.

The institution of direct primaries and the subsequent reforms enacted by the 1905 legislature established Wisconsin as the national model of the Progressive Movement.

During the 1920s and 1930s, military use of the building declined. Use shifted again after the construction of the Memorial Union in 1928 and the Field House in 1930. The Badgers played their last basketball game at the gym, described by sportswriters as "the little old bandbox of Langdon Street," winning 34–23 over Indiana before 2,200 fans on March 8, 1930.

While many activities moved elsewhere as the campus expanded, the gym took on a new task in 1928 as the last step in the registration for classes—a long-remembered role that endured nearly 60 years.

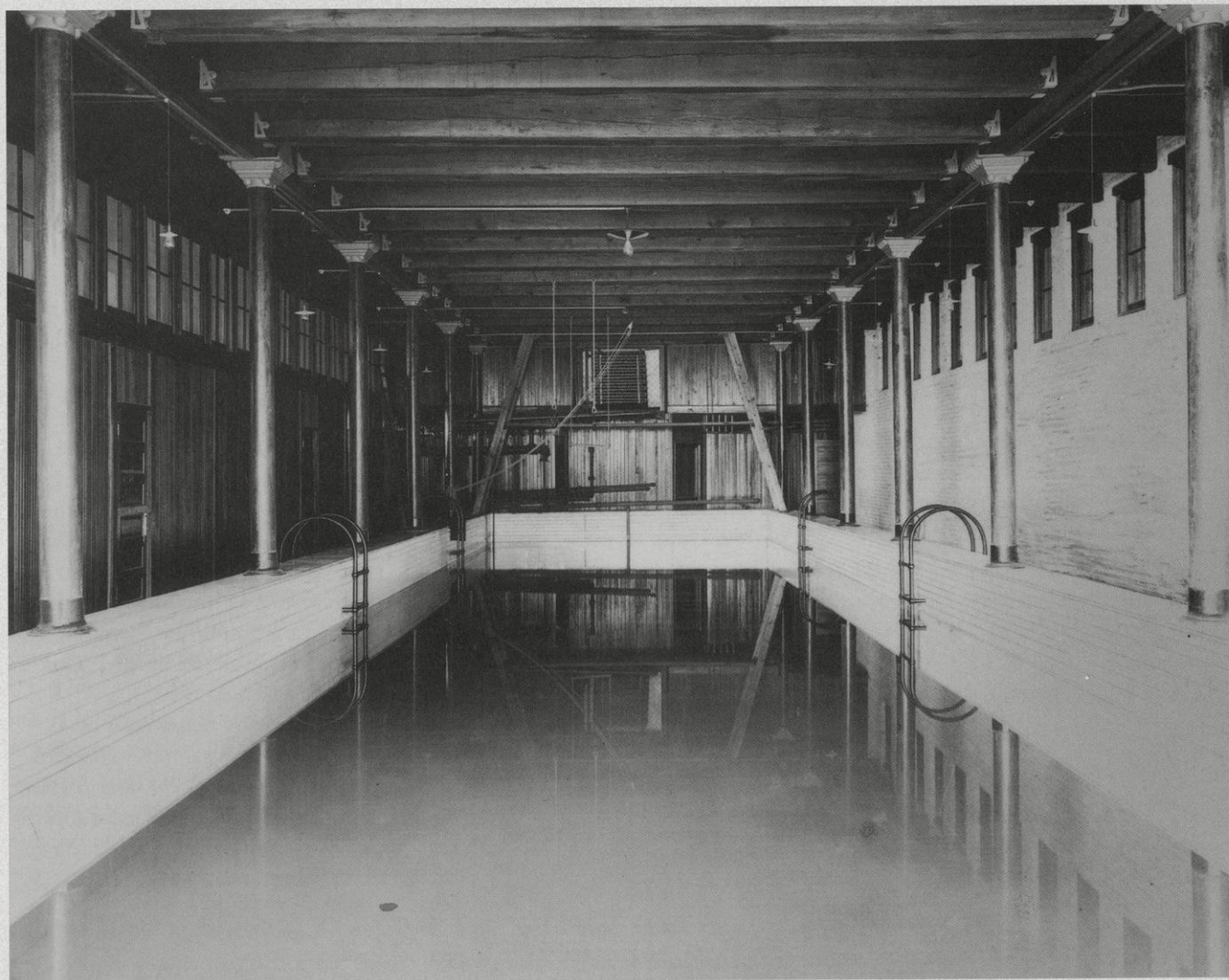


The Gridograph, showing progress of the Michigan–Wisconsin football game, November 18, 1922. The operator moved a light over the grid, following telegraphed reports of the game; admission was twenty-five cents.



## DECLINE

*The 1930s were a tough time. While the economy recovered, the decline of the Armory-Gymnasium continued for 60 years.*



The swimming tank, 1895. University President Conrad A. Elvehjem, upon opening the new Natatorium on the west side of campus in 1963, referred to this facility as "that bath tub in the old red gym."



Few alterations or improvements were made during the 1930s and 1940s. The only repair recorded for this period was 21 squares of Barrett Black Diamond pitch and felt roofing that were installed in October 1940, probably on the "head house," over the south entrance.

Drawings prepared by the Department of Buildings and Grounds in February 1928, and revised in November 1953, give some indication of alterations made up to that time. On the first floor, a chlorine room was inserted in the northeast turret, and partitions were put up in the former artillery drill room. Stairs were built from the second floor to the mezzanine, and the balcony was removed; stairs were also built from the second floor to the mezzanine level of the northeast and northwest turrets.

On the upper levels, the former shooting galleries were subdivided into rooms (more dividers were added after 1953), and partitions were put up along the north end of the former running track. Stairs from the running track to the rifle range were built (those to the west rifle range were removed after 1965). A heavy masonry wall on the east side of the gun storage room on the second floor was replaced with a partition of glass and wood; a stairway connecting this room with an office on the first floor was removed.

By the early 1950s, the annex and the gymnasium were considered antiquated, and planning for demolition began. The *Wisconsin Alumni* magazine announced in 1951 that "according to a plan recently initiated by Paul J. Fisher, '22, the cramped Armory pool will be the first of the building's inadequate facilities to be replaced." After the annex was razed in 1956, athletic activities that had been held in the annex were housed in the Camp Randall Memorial Sports Center.

Demolition of the gymnasium itself was planned for some time after 1953. Alexius Baas, a columnist for the *Madison Capital Times*, lamented that it was "Too bad the old gym must be torn down. We could well imitate other universities in this country and abroad and preserve our historic buildings with their memories and traditions."

Campus leaders in 1956 called the physical education facilities "woefully inadequate and outmoded" and "easily the worst in the Big Ten." In 1957, the Board of Regents asked the Campus Planning Commission to investigate a possible site for a new gym, which would include a new pool and space for fencing, gymnastics, and other sports, for both physical education and intercollegiate athletics. After considerable discussion, the Regents selected a site in September 1958, and approved plans in 1960, but it was

not until the fall of 1963 that the gymnasium, Unit I, and natatorium—located on Observatory Drive near the intramural playing fields—was ready for student use. It had Olympic-size swimming and diving pools, which were considered by President Conrad A. Elvehjem to be a great improvement over "that bath tub in the old red gym." It was anticipated that the old gymnasium would be demolished soon after the opening of this new building. In 1965, demolition was postponed until after another gymnasium, called Unit II, was added to the natatorium on the west end of the campus (opened in 1967). With the construction of these new facilities, the original armory and gymnasium was regularly termed the "old red gym."

Meanwhile, various campus groups vied for control of the site of the old gymnasium. In 1961, the University of Wisconsin Foundation, the Wisconsin Alumni Association, and the Memorial Union put together a plan for the site that included an auditorium, classrooms, office space, and a new alumni house. Faculty members lobbied for a new faculty club on the site. However, in the late 1960s there was a great demand for space on the campus, and the Regents began to consider the possibility of keeping the old gymnasium and finding new uses







for it. Student groups began to protest the proposed demolition because they felt that the gym should be kept as an athletic and recreational facility for students living near the lower campus. Others proposed that it become a botanical museum. In the spring of 1967, the Board of Visitors agreed that the Red Gym should not be demolished "until a recreational facility of equivalent capacity be made available to replace it." A subcommittee of the Campus Planning Committee, with the support of President Fred Harvey Harrington, meanwhile proposed that the gymnasium be replaced with a "multipurpose campus community center serving needs of students, faculty, and alumni." The legislature deleted proposed funding for that project from the state budget.

The gymnasium continued to be used heavily during the 1960s as an athletic facility and headquarters for ROTC. A proposal was made to remodel the north end of the pool room with men's showers in 1969. Otherwise, few repairs were made during this period, when its demolition apparently loomed only a year or two in the future.

The Red Gym became front-page news after arsonists firebombed the building early on the morning of January 2, 1970. Flames caused extensive damage to the southeast tower used by students in the Water

Resources Management Program, not by the ROTC, the arsonist's target. It took more than seven hours to bring the blaze under control; the *Capital Times* reported that new fires kept breaking out, "fanned by drafts and carried through the walls and heating ducts." There was extensive damage to a locker room. The ROTC offices in the southwest tower were not damaged.

The second floor gym was ready for registration in late January. On January 16, 1970, the Board of Regents decided "to repair recreation-related facilities in the Old Red Gym at an estimated cost of \$21,000 to be paid

from insurance proceeds received from the State Insurance Fund." Total damages were estimated at about \$46,000; damaged areas not scheduled for repair were boarded up. Most recreational facilities reopened by the end of February.

Since its construction, the armory and gymnasium facilities had been intended for the use of men. In November 1971, however, about 15 women began playing basketball on an upstairs court and refused to follow instructions from an attendant, who told them to leave and that they were "carrying this women's lib thing too far." The women gained



Students registered for classes in the Red Gym until 1983.



permission from the director of men's recreational facilities to continue playing and scheduled a meeting for the next week to demand the right to use the showers. It was not until 1973, as part of a program "to achieve a greater degree of equality for women staff and students in athletic programs and facilities for the coming year" that the university authorized expenditures for "separate locker room, shower and toilet facilities for the Unit II gymnasium, Lathrop Hall, and the red gym." The project included the construction of a partition in the shower and locker rooms. A delay in making the changes prompted more protests by women, who renamed the area around the pool a "People's Locker Room" and dressed in the same room with the men. In 1974, 108 lockers along the west side of the first floor and ten showers were set aside for women, partitioned off by green vinyl curtains.

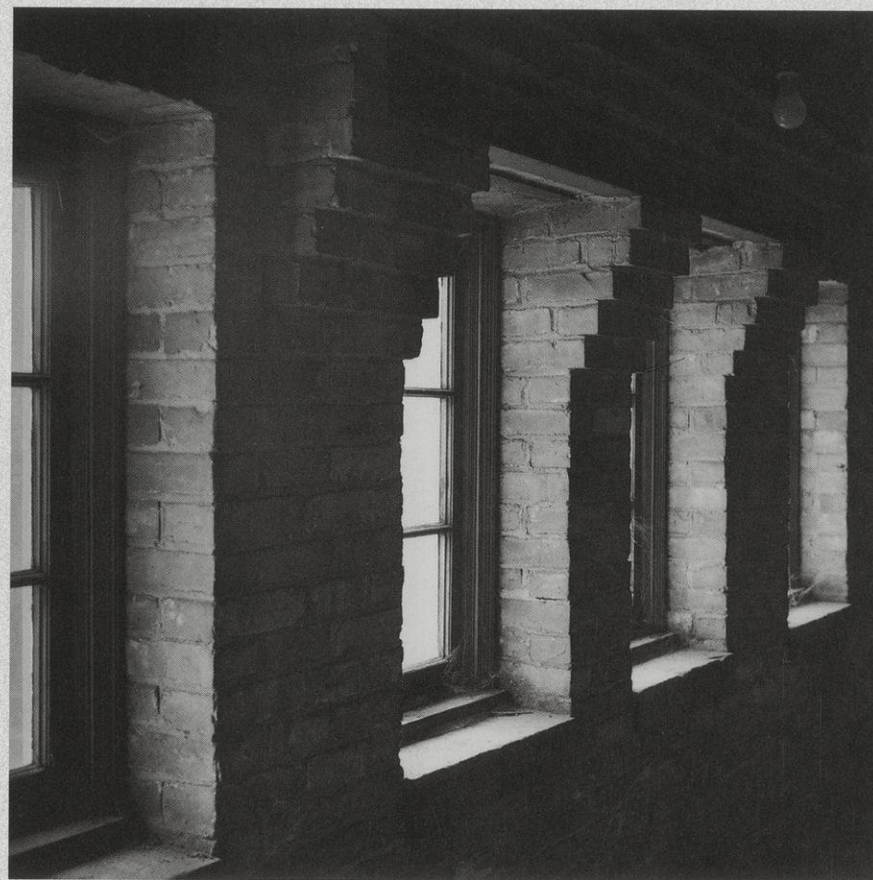
Also in 1974, after some controversy, the Red Gym was included in the Bascom Hill Historic District and listed on the National Register of Historic Places, as a part of the university's 125th anniversary celebration.

During the 1980s the Red Gym was made more accessible to people with disabilities. In June 1980, the Board of Regents voted to use funds from General Obligation Bonding to

install an elevator, build ramps, and modify entrance doors. The plans were prepared by Strang Associates under the direction of Gordon Orr, the campus architect, who favored preservation of the building. In 1988, accessible facilities were added in the men's and women's toilet rooms. A ramp was built in the corridor to the pool. When negotiations were underway for the construction of the Southeast Recreational Facilities (SERF) on West Dayton Street, a sum of "about 20 percent of its original financing was shaved off for future maintenance of the Red Gym." With the opening of the SERF in October 1983, more recreational activities shifted away from the Red Gym.

Basketball courts on the second floor were replaced with a gymnastics area in 1984. Folding bleachers from the Field House were installed on the second floor in 1984. Since the 1980s the gym has been used for recreational purposes and for the University Archives' Oral History Project and Wisconsin Humanities Council offices.

Despite complaints through the years (soon after the opening, the *Daily Cardinal* described the gym's water system as "a choice between a Turkish bath and ice water"), the gym has become a revered campus landmark. A 1978 architectural evaluation put the building in the top priority: "Those buildings possessing



a high degree of architectural or historical integrity and whose retention is essential."

Alums remember the Red Gym as the site for student registration. When registration was moved elsewhere in the fall of 1983, it ended the last large, all-campus function for the gym.

Over a period of 60 years, the historic structure had become a woefully underused building at the crossroads of a very busy central campus complex.



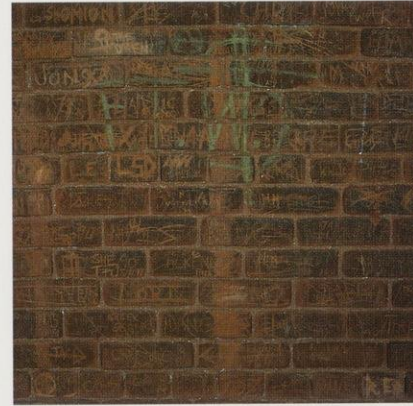
## A GATEWAY TO THE 21ST CENTURY CAMPUS

*No matter how rich in history a building may be, its future is bleak without an adaptive use plan and community support.*

The university's need for more centrally located space for student and visitor services coincided with the desire to find a way to use space more efficiently in the historic Armory and Gymnasium. The two goals came together in the fall of 1988 when then-Chancellor Donna E. Shalala asked Dean of Students Mary Rouse, and Bruce Murray, professor of landscape architecture, to co-chair a 15-person committee of faculty, students and staff to examine future uses for the Red Gym.

Dean Rouse, the senior student affairs officer on campus since 1987, and Professor Murray, a highly respected environmental planner, were committed to the mandate to strengthen and improve the undergraduate experience. At the same time, they saw this opportunity as a way to solve the well-documented and long-standing space shortages for a number of student services programs. The co-chairs and the committee studied the building throughout 1988 and developed a preservation and adaptive use plan.

By February 1989, the committee had adopted a focus statement, saying, in part, that remodeling should flow from the building's two



most important characteristics:

"(1) it is centrally located next to the Memorial Union in the highest student traffic area of the campus, and (2) it is one of the most distinctive, easily recognized University structures. . . . We propose that this building be identified as the 'front door,' the 'gateway to the University' for visitors, prospective students, and their families and as the primary, high-traffic information and service center for undergraduate enrolled students."

During the spring semester of 1989, the committee circulated its focus statement, asked for comments, arranged meetings with offices interested in relocation, analyzed space questionnaires, and carefully documented needs. When

listing the proposed occupants, the committee noted that about a third of the space could be shared, especially the proposed auditorium or activity room/lounge and conference rooms, reception, and waiting rooms.

The committee's plan, accepted by Shalala and then-Provost David Ward, went to the Campus Planning Committee for consideration.

Committee member Professor Lawrence Kahan emphasized the importance of first impressions. "At the time, my older son was a high school junior/senior, and we were looking around at colleges. When you only have a day to visit, you are very sensitive to things that happen to you. If you are made to feel welcome, it puts you in the right frame of mind to make a decision to spend four years there. . . ." Kahan continued, "The red gym, with its swimming pool and towers, was a difficult building to deal with. The gym committee had very cleverly thought out how they could use a number of elements to very good advantage, while keeping some of the flavor of the building. In my four years on Campus Planning, I don't remember a project that brought together as many different kinds of people and pro-



grams—and that had been prepared so well."

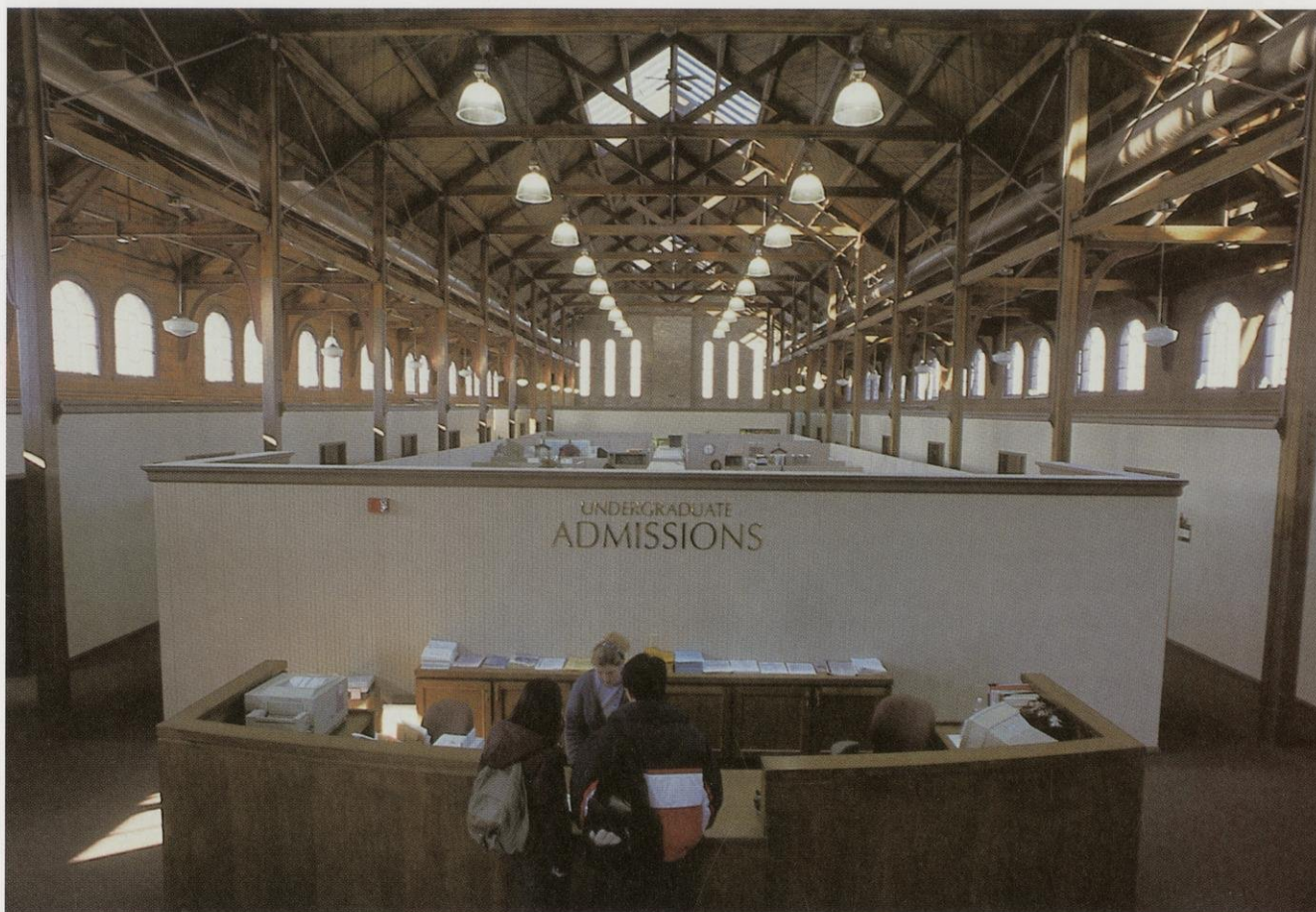
Since the final report in August 1989, Dean Rouse has been responsible for implementing the recommendations. Throughout, she has shown a firm dedication to improving services while maintaining the

structure's historic integrity. The project has moved step-by-step through the approval process, with increasing numbers of people supporting the project.

The building was placed high on the campus priority list. With the Board of Regents' endorsement, the

State Building Commission earmarked a \$190,000 loan in March 1991 for the first step in an adaptive use project, a Historic Structure Report (HSR). Students enthusiastically added their support.

"This is a modest investment in a building which is crumbling and



After prospective freshmen and their families have been introduced to the campus on the first floor of the Gym and taken a tour, they will return to the third floor to meet with members of the undergraduate admissions staff.

"We propose that this building be identified as the 'front door,' the 'gateway to the University' for visitors, prospective students, and their families and as the primary, high traffic information and service center for undergraduate enrolled students."



"It is a rare surviving example of a once important, and unusual building type—the combination armory and gymnasium. Today there are few remaining . . . from the period of the Red Gym."



Student staff at the Campus Assistance & Visitors Center—just inside the front door of the Gym—welcome all comers and assist them in making connections across campus.

needs immediate attention," Dean Rouse told the commission's higher education subcommittee. "The Red Gym deserves a prize for the most underutilized space, not only on campus, but probably among all state-owned property. Just yesterday, we counted the total number of people who entered the building between 8 a.m. and 9 p.m. for any purpose. It was 203 during a prime weekday of our spring semester—70,000 square feet of space used by 200 people in the heart of our campus."

The structure report, published in the summer of 1992, confirmed the gym's historic significance and provided suggestions for restoring the UW–Madison landmark.

The Red Gym "was constructed of high quality materials assembled with well-conceived details. Carefully restored and adapted for a new use as a gateway to the university, it can continue to serve a pivotal role in the campus and city of Madison well into the 21st century," the report stated.

"It is a rare surviving example of a once important, and unusual building type—the combination armory and gymnasium. Today, there are few remaining armory buildings or university gymnasiums dating from the period of the Red Gym," according to the consultants, Mesick Cohen Waite Architects, Albany, N.Y., and the Zimmerman Design Group, Milwaukee.

The Historic Structure Report "is the first of its kind prepared for a state-owned historic building in Wisconsin," according to Charles J.



Quagliana, project manager in the Wisconsin Department of Administration's Division of Facilities Development. "The development of this historic structure report is the result of statewide concern about significant historic architecture and should set a standard for all future projects involving significant state-owned properties," Quagliana said.

A team including representatives from the State Historical Society of Wisconsin, State Building Commission, UW-Madison Planning and Construction, and UW System Planning Office, plus Quagliana, Rouse, and Murray, assisted with the extensive six-month study. The Evjue Foundation contributed significantly to the repayment of the loan.

The consulting team recommended that the exterior, three main interior spaces, and main stair hall "be restored to their historic conditions." The high ceiling of the second floor Drill Hall and Assembly Room would be retained, and the floor used for offices with low partitions.

The report also suggested uses for the first floor Artillery Drill Room ("public facility, such as the visitors center") and top floor Gymnasium ("offices created with an office landscape system designed to allow the original space to be comprehensible and installed in a manner that is entirely reversible"). Other areas of the building, extensively modified over the years, "pro-

vide the flexibility to adapt the structure to its new use," the consultants said. Many of these areas, damaged by fire in 1970, are not being used. Almost a third of the space in the restored building will be used for the Admissions and Student Orientation Offices.

By April 1993 the State Building Commission unanimously approved \$240,000 in building trust funds. A preliminary plan and design report was funded for completion by the fall of 1994.

Kahler Slater Architects, Milwaukee, in association with Mesick Cohen Waite, started work on the design report and a detailed budget in February 1994. Kahler Slater's restoration work includes the Wisconsin state capitol and the UW-Milwaukee's Center for Continuing Education in the Plankinton Building, a part of Milwaukee's Grand Avenue Mall. Mesick Cohen Waite, who earlier participated in the historic structure report, is nationally known for restoration projects, including the Thomas Jefferson pavilions at the University of Virginia, Monticello, Mount Vernon, and the Pennsylvania state capitol.

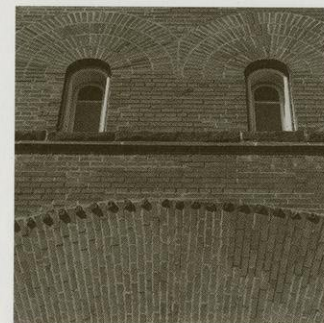
The next step, after approval of the design report, was to secure \$11.5 million necessary to complete the project by the end of the 1995-97 biennium. As with many other recent buildings, a public-private partnership was proposed. Two

million dollars from gifts and grants was sought through the University of Wisconsin Foundation, to be added to \$9.5 million from tax funds.

To provide further confirmation of historic significance, the university submitted a nomination as a National Historic Landmark. After approval from Wisconsin's Historic Preservation Officer and the National Park Service, the Secretary of the Department of the Interior formally approved the landmark status on November 8, 1993. Jerry Rogers, associate director for cultural resources of the National Park Service, dedicated the gym and presented bronze plaques to Chancellor David Ward on May 16, 1994. Nearby Science Hall, completed in 1887, was also formally dedicated as a landmark on that date.

The ceremony on the second floor of the gym marked the 100th anniversary of the athletic festival that opened the gym, on May 24-25, 1894. Recreational sports activities continued in the structure until May 1996.

With the Armory and Gymnasium well along the road to revival, the project generated many letters and calls, especially from alumni. "Beginning in about 1911, my parents started to take me to band concerts in the gym. I shall never forget the Sousa music. Then there were the Venetian nights on Lake Mendota, when the decorated canoes







The newly restored front doors of the Gym, the gateway to the campus, are open to everyone.

started at the Gym and went along the shore to Wisconsin Avenue," Catherine K. Hooper ('28, '29) recalled in a letter to *Wisconsin Alumni* magazine in 1991.

Chancellor David Ward registered his continuing support for the renovation, in keeping with his firm commitment to undergraduate education, including teaching and learning which occurs in the "second curriculum" outside the classroom.

Formal approvals came slowly but surely. As with many other recent university buildings, a public-private partnership was developed. Gifts and grants through the University of Wisconsin Foundation augmented state tax funds.

A major gift of stock in August 1994 from John and Tashia Morgridge, UW-Madison graduates, assured that the renovation of the building would be on its way. At the same time the Morgridges also endowed the public service center. Two additional gifts of stock provided by the Morgridges helped with the enhancements.

Other gifts, also through the UW Foundation, from parents, friends, and alumni to the Armory Restoration Fund helped make the renovation possible. Jerry and Karl Ohm donated funds to furnish a lounge in memory of her brother, Guy A. Goen, who trained at the Gym in World War II and was killed in action in the South Pacific. Karl

Ohm was chairman of the Brady Company, an advertising, marketing, and public relations firm in Menomonee Falls. Robert and Marilyn Rolfs of West Bend have donated funds in memory of her father, Arped L. Masley, a fencing coach and physical education professor whose office and teams were housed in the Gym for several decades. In addition, the Board of Regents approved using \$1.2 million remaining in the Edna Phelps Straight Fund, which targets campus building projects, for renovation.

The project received an outpouring of student support and high rankings on the UW-Madison and UW System building program priority lists submitted to the State Building Commission. The 1995-97 state building budget, approved by the Legislature and signed into law by Governor Thompson, included \$5.5 million in funds for the building. The architects prepared final plans and specifications. After bidding, contracts for the \$11 million project were approved by the building commission on April 23, 1997, and signed by the governor May 16, 1997. J. H. Findorff & Son, Inc., Madison, was hired as the general contractor. The final cost of the project including furniture and audio visual equipment was almost \$13 million. For every dollar spent on the project, 43 cents came from state taxes and 57 cents from gifts.

Construction officially started



May 27, 1997. In June and July, workers demolished the swimming pool and partitions and rooms added through the years, until the building was reduced to its original fabric. Renovation started in August. Departments moved into the gym in October and November 1998 although finishing touches took a few months longer.

Steve Saffian, assistant dean of students, watched over day-to-day construction details for the prospective occupants, and coordinated a committee representing offices to be housed in the gym: Jan Wheaton, Campus Assistance and Visitor Center; Kim Orwin, Office of Admissions; Candace McDowell, Multicultural Student Center; Wren Singer, Student Orientation Programs; Sheila Spear, International Student and Scholar Services; Renee Alfano, Student Organization Office, and Susan Vande Hei Dibbell, Morgridge Center for Public Service. The new office of Visitor Services was added midway through the project and represented on the committee by Sandra Lampman, director. This group provided the user input through various design phases of the project.

The Armory and Gymnasium, with its welcoming atmosphere, its connection of past and present, and the access to essential services, adds immeasurably to the university's quest for community. The programs housed here have a strong history of

support for the institution's academic goals. Bringing them from six locations—all inadequate, obsolete, or borrowed space—to this unique facility offers opportunities to create a synergy for progress into the 21st century. With these occupants, the gym becomes the key structure in a two-block, four-building student services corridor. Prospective and newly enrolled students learn to use the university and its resources to their advantage and, at the same time, discover the history and traditions passed from generation to generation.

Driving up to the gym is very impressive, especially at night with the dramatic lighting. Robert Corbett, who prepared preliminary design and construction drawings for Kahler Slater, discussed the impact. "Its unique architectural style contributes to making it an impressive building. No two spaces are alike. One of the nicer parts of the project is demonstrating how to adapt a building to a new use. Some older buildings lose a lot in the reuse. But, life has been put back in the Armory-Gymnasium," Corbett said.

Offices noticed changes almost as soon as they finished moving. The Morgridge Center for Public Service is an example. "The saying 'location, location, location' really does apply in this case," said Susan Vande Hei Dibbell, director. "Since the early 1970s we were housed in Union

South. The students who used our office made a real effort to locate us in a tiny office on the 3rd floor. We now get people who just drop in to check things out and end up volunteering. Our traffic is four times what it was a year ago. We are thrilled to be in the heart of campus."

Rob Seltzer, director of Undergraduate Admissions, obviously is pleased. "How many other admissions offices appear prominently in pictures, posters, and postcards of campus? No other!"

"The renovation project was masterful in keeping the best of the old, and in some cases replacing the old, with original looking craftwork.

Be sure to look up when you get to our office on the third floor. The project also created modern, useful, "wired" space. The lights and fans provide elegant atmosphere, though they are hardly needed, with the wonderful skylights and windows and modern heating and cooling utilities.

"This will be the building where many students start their journey at Wisconsin. It's also a wonderful place to work," Seltzer said.

"The impact of the gym on visitors is tremendous. The uniqueness and attractiveness of the building helps visitors to feel that they are important and that the University



The ON WISCONSIN room, a large shared space on the first floor with a view of Lake Mendota, is heavily used by students, faculty and staff for a wide variety of campus activities.



cares about the impression it makes," added Wren Singer, assistant director of Visitor Services.

The Class of 1973 gallery at the second floor entrance features undergraduate artwork, rotated every two weeks. A student group, Hell Bound Pineapples, solicits work at the beginning of the semester and coordinates the shows. "The undergraduate artists have also received valuable feedback from the faculty about quality exhibitions, not just quality art pieces. So, it has become an experiential learning project for the students as well. It's been great," said Renee Alfano of the Student Organization Office, that oversees the gallery.

Nine offices are located in the Armory-Gymnasium. The newly organized Campus Information, Assistance, and Orientation (CIAO) program includes the following two programs:

**Campus Assistance and Visitor Center.** For almost 30 years, the Campus Assistance Center (CAC) has served as a comprehensive information and referral service for students, staff, and visitors. An extensive list of off-campus housing is available. The office is located just inside the main entrance in what was once an artillery storage room. Friendly staff answer the who, what, where, when, and how questions of campus life. First floor.



The second floor of the Gym, formerly the home of men's basketball games, has been constituted as a village to foster interaction among all students.

#### **Student Orientation Programs.**

The office welcomes new students to campus, organizes Wisconsin Welcome activities and mentor programs. About 25 percent of the students each year are new to the campus. Second floor.

The other programs housed in the Armory and Gymnasium are:

#### **Student Organization Office.**

The office registers nearly 600 student groups yearly, and advises them on how to use university resources to ensure the success of their programs and activities. Second floor.

**International Student and Scholar Services.** This office provides information about visas, immigration issues, and campus and community life for international students and scholars. Second floor.

**Madison Friends of International Students.** The volunteer group,

organized more than 40 years ago, welcomes international students and scholars and offers community information and reception. First floor.

**Morgridge Center for Public Service.** The center informs students about community service opportunities, encourages the development of service and learning opportunities for students in university academic courses, and assists in designing and implementing innovative community service programs. First floor.

#### **Multicultural Student Center.**

The center, now in a permanent home for the first time in its ten-year history, demonstrates a commitment to multiculturalism and diversity on campus. Among this unit's more important aims is to create an atmosphere of warmth and identity, intersection, and connection among minority and majority communities.

It serves a key role in the recruitment and retention of students of color. Eight student organizations have office space in the village-like area. Second floor.

#### **Undergraduate Admissions.**

This office serves as the front door to UW-Madison for thousands of prospective and admitted freshmen, transfer students, and their families. About 7,000 to 10,000 prospective students and their families visit the office each year. Despite increased demands, the main office had been at the same location since 1963.

**Visitor Services.** The office provides guided campus tours and other visitor resources. First floor.

The gala celebration and grand reopening, a part of the University's 150th anniversary, is a fitting conclusion to the decade-long planning and building process. The "new" Armory and Gymnasium reflects the University's 19th-century heritage while its 21st-century adaptation dramatically demonstrates the University's commitment to serving its students.

Once again, the *Wisconsin State Journal* can write, as it did in 1894: "The new armory is a splendid structure, admirably adapted to the many requirements which will be made upon it, and worthy of the great state which has furnished it for its greatest educational institution."



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## ACKNOWLEDGMENTS

### Armory and Gymnasium Committee

The Red Gym Committee was first appointed by then Chancellor Donna Shalala in 1988. The following members of the University community have served on the committee and helped immensely to give direction to this historic project.

Renee Alfano  
David Berge  
Linda Bishop  
Phil Cooney  
Ted Crabb  
Susan VandeHei Dibbell  
Cathy Duffy  
Yvonne Fangmeyer  
Paul Gabriel  
Cliff Goodhart

Chris Gluesing  
John Gruber  
Joey Humke  
Jason Jonely  
Sandy Lampman  
Carol Meyer  
Candace McDowell  
Bruce Murray  
Kim Orwin  
Mary Rouse  
Steve Saffian  
Jan Sheppherd  
Wren Singer  
Sheila Spear  
Millard "Pete" Storey  
Jan Wheaton  
Brian Wilk  
Ann Zanzig

### The Getty Grant Program

Tim Whalen

### The Getty Grant Program Application

Chris Gluesing  
Steve Saffian

### Historic Structure Report

The Zimmerman Design Group,  
Milwaukee, Wisconsin  
Mesick Cohen Waite Architects,  
Albany, New York

### Design Team

Kahler Slater Architects  
Milwaukee, Wisconsin  
Mesick Cohen Waite Architects  
Albany, New York

### State Historical Society of Wisconsin

H. Nicholas Muller III  
Jeff Dean  
James A. Sewell

### National Historic Landmark Application

Elizabeth L. Miller

### Division of Facilities Development, State of Wisconsin

Dennis Gleason  
Charles J. Quagliana  
Joe Sokal

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## CREDITS

Text, researched and written by John Gruber, is based on the Historic Structure Report, especially sections by architectural historian Diana S. Waite; and the National Historic Landmark nomination form by Elizabeth L. Miller.

Design by Nancy Rinehart;  
Editorial and production assistance  
by Eileen Fitzgerald, Francine Hartman,  
and Linda Kietzer, Office of University  
Publications

### Photography credits

Greg Anderson, UW Extension Photo-  
graphic Media Center: pp. 1, 3, 6 (detail  
of locker room door), p. 9 (stairwell),  
pp. 11, 12 (detail of girder), pp. 13, 14, 17.

UW–Madison Division of Archives:  
p. 5 (gun room), p. 6 (rush, Meuer  
collection), p. 7 (prom, Meuer collection),  
pp. 8, 9 (Meuer collection), pp. 10, 12  
(student registration).

Bob Rashid, pp. 15, 16, 19, 20.

Jeff Miller, UW–Madison Office of News  
and Public Affairs: cover, pp. 16, 18.

The State Historical Society of Wisconsin:  
p. 4 WHi(D487)4547; p. 5 (drill team),  
p. 7 (women's basketball team),  
p. 9 (La Follette. WHi(X3)3086).

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## CONTRIBUTIONS

To contribute to the fund for the historic  
preservation and restoration of the  
Armory-Gymnasium, please contact the  
University of Wisconsin Foundation,  
P.O. Box 8860, Madison, WI 53708–8860.  
Telephone 608/263–4545.

For more information, contact:  
Office of the Dean of Students,  
75 Bascom Hall, 500 Lincoln Drive,  
Madison, WI 53706–1380.  
Telephone 608/263–5700.

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of Wisconsin System

The text and cover of this book are printed  
on recycled paper.

Private funds were used to help produce  
this publication.



