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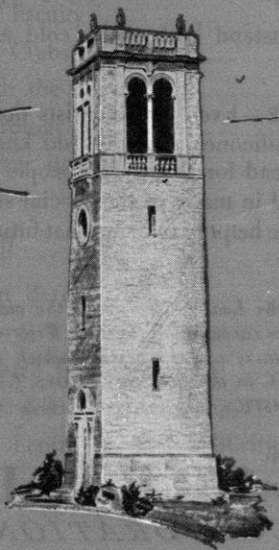
2 this Issue

The Band
Gets New
Uniforms

Big League
Badgers




New Look: Red, White and Blue



WISCONSIN
Alumnus

October, 1953

A detailed black and white illustration of a hand holding a rectangular sign. The sign has a jagged, torn edge and contains text. The background shows a landscape with hills and a body of water.

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WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

OCTOBER, 1953

VOL. 55 NO. 2

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COVER: For more about the Wisconsin Marching Band's new uniform, have a look at page 10. The fellow on the cover is smart-stepping drum major Stan Stigten. Colors are very similar to the Marine Corps dress uniform: navy blue coat with red trim, robin egg blue trousers with red trim. (Photo by Edwin Stein.)

* * *

ROADWORK: "Let me get this straight," said Regent Rennebohm at the Regents' July meeting. "We hire teachers to teach teachers to teach other people how to drive cars?" Informed that this was the function of a new UW education course, the Governor made known his opinion on these goings on by casting a negative vote both emphatic and solitary—his was the only dissenting vote.

* * *

HONOR ROLL: With, we hope, a modest blush, we here note that the *Alumnus*' has been awarded top honors in American Alumni Council competition among alumni magazines. For more on this, see "Keeping in Touch With Wisconsin", on page 4.

* * *

IF YOU WANT TO MEET A BADGER . . . "Come along with me," said Alumni Club Pres. Joe Joas of Chipewewa Falls one day this summer, "and we'll take in some real hot trout fishing lakes I've been tipped off about." Off we went, and two miles beyond the third no-trespassing sign on the left, we came to the end of the remote ridge trail—a small Quonset bearing the sign "University of Wisconsin." It was indeed a research project on converted trout lakes conducted by the UW more than 200 miles from Madison under a private grant. In charge was research assistant William R. Schmitz. Neither Joe nor I knew beforehand it was a University project, so our surprise was real. We figured you have to go pretty far afield to escape the University's influence in Wisconsin daily life.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.



... keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Secretary

FIVE OF THE ALUMNI CLUB presidents listed on the opposite page will receive service citations during the fiscal year 1953-54. These citations will be awarded by the Wisconsin Alumni Association to presidents who do outstanding work in the following fields:

1. Best program of activities for UW scholarships.
2. Best public relations program for the University of Wisconsin.
3. Best supporting campaign for the University of Wisconsin Foundation.
4. Best Founders Day program.
5. Best membership campaign for the Wisconsin Alumni Association.

Two factors prompted the establishment of these awards: (1) A desire to honor club presidents who do outstanding work in these various fields; (2) recognition of the growing importance of alumni club work in the over-all program of activities to promote the best interests of the University of Wisconsin.

Strong alumni clubs are important agencies in effective alumni work and the person primarily responsible for a strong alumni club is the president. Good alumni clubs become second rate organizations very quickly when a weak president is elected. Since the president's role is so important, it seems logical to recognize this leadership with service citations.

Annual winners of these awards will be selected by the alumni awards committee of the Wisconsin Alumni Association: Maxine Plate, chairman, Martin Below, Thomas E. Brittingham, William G. Lathrop, Charles B. Rogers, Mrs. Silas Spengler. This is the same committee that selects the alumni honored annually on Alumni Day with citations for distinguished service. Picking the winners in either of these categories is no cinch so some of these committee members probably will have more gray hair than they have now by the time next June rolls around. Award winners will be announced on Alumni Day in June, 1954. The committee will welcome your suggestions. Here are their addresses:

Maxine Plate, 940 Glenview Ave., Wauwatosa; Martin Below, Robert F. White & Co., 159 N. Dearborn St., Chicago; Thomas E. Brittingham, Rm. 251, Del. Trust Bldg., Wilmington, Del.; William Lathrop Jr., 213 N. Main, Janesville; Charles B. Rogers, 95 N. Main, Fort Atkinson; Mrs. Silas Spengler, 342 Park, Menasha.

WHILE WE ARE on the subject of awards, this is a good time to humbly mention a special award won recently by our *Wisconsin Alumnus* for—

“articles on services rendered by a university to a state's citizenry.”

This award was announced at the 1953 convention of the American Alumni Council at Washington, D. C. It was won

**AMERICAN ALUMNI COUNCIL
WISCONSIN ALUMNUS**

For significant editorial achievement in the field of alumni publishing this special citation is awarded in the 1953 Magazine Competition sponsored by the American Alumni Council.

July 14, 1953



William Estlin de Witt
President
William Estlin de Witt
Director for Magazines

in competition with leading alumni magazines in the United States and Canada. The *Alumnus* also won honorable mention for its handling of student news through a regular feature, “Campus Chronicle,” written last year by Catherine

Vakos, a senior from Racine, and through special articles on student activities.

University services were described in a series of nine articles on “The Wisconsin Idea in Action.” These articles described the contributions of the University of Wisconsin in the fields of medicine, engineering, commerce, agriculture, home economics, music, law, education, and correspondence study. In this series the *Wisconsin Alumnus* explained how nearly every citizen of the state is in some way affected by the University in its research and services.

For years we have tried to make our information program increasingly helpful to the University. In the firm belief that “informed support is the strongest support,” we have packed each issue of the *Wisconsin Alumnus* with University and alumni news. We have tried to interpret the University to its alumni and the people of the state. It's very gratifying, therefore, to win this special award in this important field of alumni work.

We hope that all issues of the *Wisconsin Alumnus* bring you the kind of news and information that you want. If we miss the boat, please say so. Your suggestions and criticisms will help us to make the *Alumnus* a still better magazine.

WISCONSIN ALUMNUS

Alumni Club Presidents

They'll welcome your getting in touch with them

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★ Dear Editor:

A Thank You

Again I find myself writing to you and the entire Alumni Association to thank you for a wonderful honor and experience. The banquet and program were grand in themselves and everyone was so gracious. It only magnified for me the thrill of being an alumnus of the University of Wisconsin. All this plus my life membership I will cherish my entire life. I don't intend to let the privilege gather dust on the shelf; however, but hope to be able in some way to contribute to my University as an alumnus. . . .

I have so enjoyed knowing you and all the other outstanding people I have met in connection with the awards. Dean Elvehjem was marvelous, the entire committee too, etc. I'll run out of adjectives if I try to describe everything and everyone. . . .

Thank you.

Paula Cornish, '53
Fort Atkinson, Wisconsin

Map Wanted

For years my Alumnus has been landing on my doorstep (or mailbox.)

You have told of this new department building, new gathering places and, best of all, new coffee and ice cream official spots.

The last new building I helped occupy was the NEW chemistry building on University Ave. in the fall of 1905.

My suggestion for a closer contact with the 60's, 70's and 80's is the preparation of a map of the present and past buildings with date and identification easily readable when reduced to a double page spread. . . . This should show street names of adjacent streets. I remember State St., University Ave. and Langdon St.—after 47 years. The last time I killed a few blades of grass on the campus was in June, 1907, so you can understand I am a bit out of date as far as University buildings go, but they mean more to me now than ever. . . .

R. B. Shoop, '07
Houston, Texas

(Anybody second Mr. Shoop's motion? —Ed.)

Correspondents Wanted

As a brand new member I want to thank you for the beautiful map of the campus you sent.

After graduating in 1940 I attended the universities of Iowa, and Cornell and worked until I became invalided in 1944,

I was wondering if by any chance you might know of another alumnus who might like to correspond.

Dorothy Wanek, '40
Kewaunee, Wis.

Kind Words

. . . A word of praise if I may: the *Alumnus* has been coming to me regularly and I look forward to seeing it second only to getting letters from my wife. I'm a die-hard Wisconsinite and pictures and articles on the state, school and people I'm somewhat emotional about have given me more than one needed boost. To me the magazine is worth more than a dozen daily newspapers I might be receiving. You're doing a great job, and I'm sure I don't stand alone in my view.

I've been over here for 15 months, working in the news room as a correspondent in Korea, and now in the city room of Pacific Stars and Stripes. I've also been fortunate enough to work evenings for the Associated Press in Tokyo. So, unlike many other men, my Army time has not gone wasted.

But Japan and Korea can in no way compare with Wisconsin. Will I be glad to get back.

Frederick G. Riebe, '49
Soon of Princeton, Wis., again

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★ *What They Say:*

Get Acquainted

In the University of Wisconsin's recent lobbying fight against the state college merger bill, alumni back in the "grass roots" were aroused to put pressure on their legislators. It was discovered that many of them, college graduates all, had first to find out who their legislators were! They didn't know even the names, much less the men themselves.

This was symptomatic of an unhealthy condition that constantly distresses students of government. The legislature, wielding tremendous power to affect everybody in many vital ways, operates very largely in a vacuum of mass public knowledge and concern.

There are three exceptions—the rare issue that does arouse temporary mass interest; the close attention, mostly through professional lobbyists, that special interest groups give to matters of immediate concern to themselves, and the admirable educational practice of leading thousands of school children on expeditions to the legislative halls.

If this comment makes any readers self-conscious, they can begin to brush up by turning to today's *Picture Journal*. A *Journal* photographer took 10 pictures, with State Senator Warren P. Knowles of New Richmond as his "model," to show what life in the capitol is like for a hard working legislator—reading the papers and the mail, answering the latter (and sometimes the former), causing, conferring, holding hearings and meeting the public (mostly school children as aforementioned).

In other ways citizens would better serve their own interest and the commonweal if many more of them made it a point to get acquainted with their legislators, know something of the lawmaking process, keep in touch with the important matters being decided in their behalf—perhaps even to go to Madison once or twice a session and watch the workings at firsthand.

—the *Milwaukee Journal*

Entire State Is Campus

Last week's *Record-Herald* carried a story telling how the boundaries of the state itself are actually the boundaries of the University of Wisconsin campus.

This is as it should be, and we are fortunate indeed to have a state university so dedicated to service in such a manner that academic studies are transferred to practical use for citizens of many walks of life, many interests.

There exists no more, or at least to a very negligible degree, the once prevalent suspicion of the practical man for the work of the professor, the researcher. The farmer has come to respect findings and recommendations of the "profs" of Madison who have dedicated their lives to study and research in various fields.

Their studies and the practical purposes to which their findings have been put have added untold millions to the income of the farmers and others in the Wisconsin community.

We owe a lot—more than we can ever repay—to the university and especially to those men who worked tirelessly that countless others might benefit from their research and study.

—*Algoma Record-Herald*

an Extra safeguard

For more than a quarter of a century, the Wisconsin Alumni Research Foundation has helped to safeguard the health and welfare of yourself and your family through the practical application of principles discovered by research. The Foundation is a non-profit organization which receives and administers patentable inventions voluntarily assigned. All income from invested funds derived through licensing arrangements goes to the University of Wisconsin and is allocated to further research by the University Research Committee.



Always look for the Foundation seal —
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New Uniforms for the UW Band

*Rose Bowl campaign surplus funds
pays the cost in full*

THAT ROSE BOWL-inspired "Bucks for the Band" campaign has done it again. Thanks to the healthy surplus of funds collected last December by the Wisconsin Alumni Association and contributed by thousands of UW alumni and friends, the famed Badger Marching Band has new uniforms on order!

The uniforms will first be seen by the public at Homecoming, Oct. 31. And in the uniforms, the contributors to the band fund will see their 56,025 "Bucks for the Band" dollars doing a big job for the *third* time. Those dollars have been stretched out like this:

First, the Association-sponsored campaign made it possible for the UW band to represent Wisconsin musically in the Tournament of Roses.

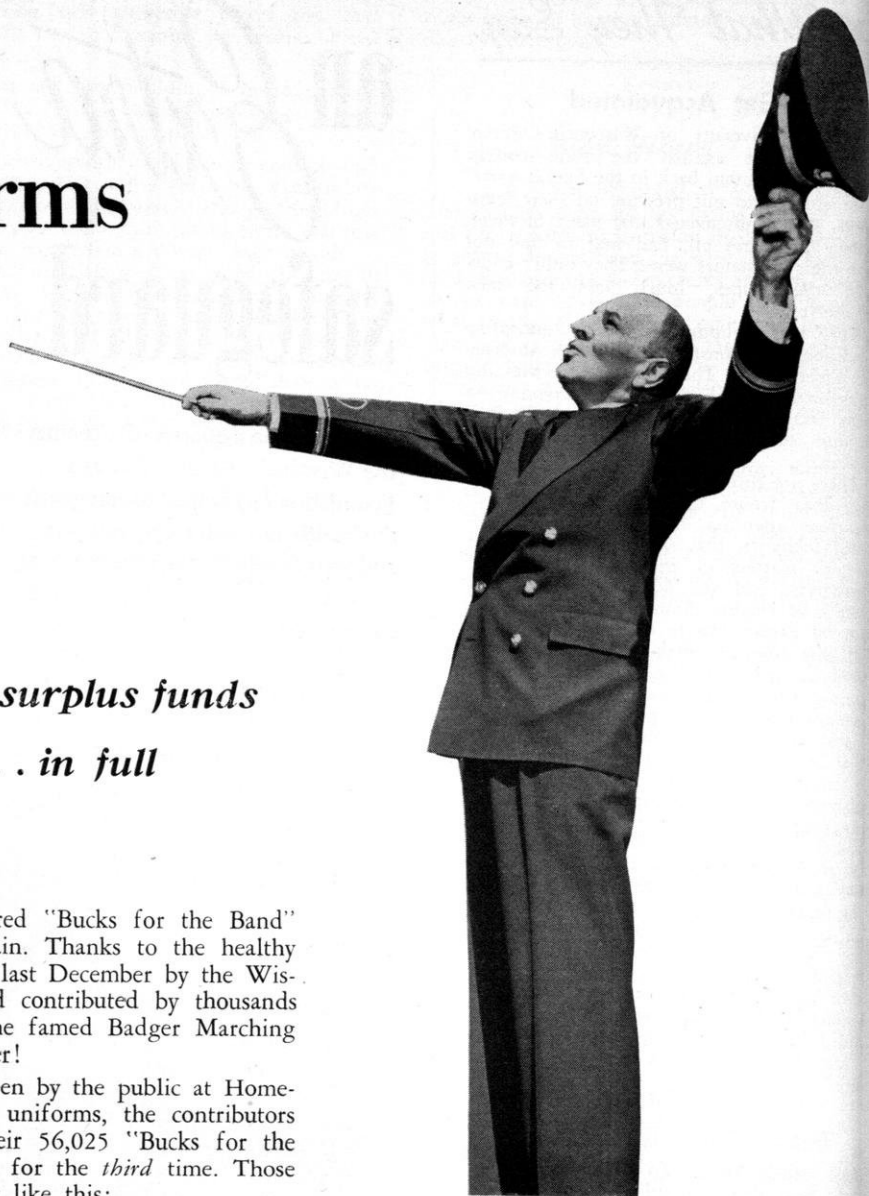
Then, funds from the campaign were used to film and produce the Rose Bowl band movie that is circulating among clubs and other groups.

And now, surplus money collected by the Association in the "over-the-top" drive has paid for 175 striking new uniforms.

It is remarkable to note how far the Rose Bowl band fund has gone, particularly when recalling the circumstances surrounding the campaign.

At one time, soon after Wisconsin received the Rose Bowl bid, the future had looked pretty bleak for the Badger Band. Inquiry had failed to turn up any offer of band trip financing by a single firm or group—the means used by other Big 10 bands to get to the West Coast for the Rose Bowl.

Then the Wisconsin Alumni Association stepped into the picture, and volunteered to run a campaign to get the



RAY DVORAK
Director of Bands

Many hands pitched in on the "Bucks for the Band" drive, and here WAA Exec. Secy. John Berge watched band members help with the mailing of 18,000 appeals for alumni support. All who did contribute to the fund received thank-you cards from the Alumni Association.



full amount. Abner Heald, '25, was prevailed upon to spearhead the drive and was named general chairman. There ensued fusillades of publicity over press and radio, and one of the most contagious demonstrations of Wisconsin spirit in history developed.

Within a couple of weeks the target mark of \$50,000 was reached, and eventually the total came to \$56,025.24. The heaps of mail containing contributions didn't disappear from Alumni Association desks until after Christmas—and some was received even after New Year's.

It was this campaign, which had all of Wisconsin—and neighboring states—talking, that was responsible for that new uniform you see on the front cover of this magazine.

Compared to the old R.O.T.C. uniforms so long borne by Badger bandmen, the Marine Corps-inspired new outfits are colorfully spectacular. With two shades of blue—robin egg in the trousers and navy in the coat—and red and white and chrome trimmings, the uniforms rate high in appearance.

Football crowds seeing the "new look" for the first time will observe blue coats and pants complemented by white shirts, red ties, chrome buckles and buttons, red cuffs with a white W gleaming through, and black shoes with white spats. White gloves will also add snap—as will red-braided

visor caps with interchangeable white, red, or navy blue covers. Belts are red or blue-and white criss-crossing belts will be used on some occasions.

The coat is made of sixteen ounce serge, the trousers of thirteen ounce material. Piping is in thirteen ounce flannel and cap covers are eight ounce white and red duck.

Styling of the new coat is particularly attractive and practical. Instead of the tight-fitting collar seen on the regular Marine Corps dress blues, the coat boasts a lapel collar that will be easy to fit to succeeding bandmen. The darker hues of blue probably will not show soil as quickly as would white or all red.

Half a dozen bids were made on the new uniform, and the contract was awarded to Ed Schmitz and Sons, Madison clothing firm. The outfits were designed and executed by Weintraub of Philadelphia, an outstanding firm of uniform specialists.

Ray Dvorak, director of the UW bands, will wear a uniform considerably different from that described above (see right). It is double breasted blue serge with gold braid decorating each sleeve. Marching band director Don Marcoulier's uniform will be similar to that of Prof. Dvorak, but will have somewhat different trimmings.



Director of the campaign which sent the band to the Rose Bowl, paid for a sound-color movie of the trip, and bought new band uniforms was Abner Heald, '25, of Milwaukee.



3,700 Students New on Campus

THE UNIVERSITY of Wisconsin welcomed its second-largest freshman class in history with the opening of New Student Week on the campus September 14.

Some 300 upperclass students joined with Pres. E. B. Fred and faculty members to welcome into the UW family about 2,600 new freshmen—300 more than last year—and some 1,100 new advanced standing students as the University opened its 105th school year.

University officials expected enrollment on the Madison campus to be something above 13,500, perhaps up slightly over last fall when 13,571 students enrolled on the Madison campus. With about 2,000 students expected to enroll at the nine UW Extension Centers throughout the state, the University's total enrollment on all its campuses this fall is expected to be somewhere between 15,000 and 16,000 students.

Included among this year's students are several hundred more veterans of the Korean War period who qualify for University study under the "GI Bill." During last spring's semester there were 434 Korean veterans enrolled in UW studies.

Student co-chairmen of New Student Week were Janet A. Granberg, Milwaukee, and Jack R. Harned, Madison.

Regents OK \$34½ Million Budget

BY LOPPING a million dollars off the actual expenditure level of last year for general education, the Regents in July came up with a UW budget that probably ranks as one of the most carefully scrutinized in history.

The Regents had to add some here and there, too: \$½ million for salary increases, almost a million more for hospitals, \$137,000 for auxiliary enterprises like dormitories, etc. Net result was a budget calling for the expenditure of \$34,477,939 in 1952-53.

Under a new procedure this figure was \$500,000 less than it would have been under similar circumstances last year. By "overbudgeting" an estimated saving of \$½ million, this unpredictable figure was taken into account in fixing the 1952-53 spending level.

The \$½ million overbudgeted is normal savings, it should be noted, but the savings are unpredictable in nature. They arise as a result of unfilled appointments due to death or resignation and because of similar unforeseeable events.

The exact effects of the belt tightening budget will be difficult to determine, and certainly can not be estimated at this moment. Almost certainly, however, the teacher-student ratio would be raised

from 14.6-1 last year to 15.8-1. That means classes will be larger.

Here's the functional breakdown of the general educational budget, which totals \$22,025,369 after subtracting anticipated savings of half a million dollars.

	Actual (Est.) 1952-53	Budget 1953-54
Instruction ----	\$ 9,968,000	\$ 9,952,156
Research ----	2,947,044	2,959,841
Act. of Educ.		
Divisions ---	543,677	465,581
Extension &		
Public Services	4,390,858	4,411,447
Physical Plant &		
Stores ----	2,495,625	2,451,423
General Administration ---	1,023,937	986,368
General Services	451,735	375,947
Libraries ----	694,647	720,753
Unassigned ---		201,853
Total General-Educational -	\$22,515,523	\$22,525,369*
Less Fees & Receipts		
"Overbudgeted" ----		500,000
Net Total ----	\$22,515,523	\$22,025,369*

* Includes \$331,642 faculty increases, \$185,528 civil service.

These specific actions were taken by the Regents.

1. Elimination of 161 faculty and civil service positions;

BUDGET AT A GLANCE

	1952-53 Budget	1952-53 Actual (Est.)	1953-54 Budget
I. General-Educational			
Budgeted Level ---	\$23,206,920		\$22,008,199
Less "Over-budgeting" ----			500,000
Actual Level ----		\$22,515,523	\$21,508,199
Salary Increases, 1953-54* ----			517,170
			\$22,025,369
II. Hospitals -----	4,338,093	3,728,270	4,671,296
III. Auxiliary Enterprises--	4,483,654	4,207,649	4,344,056
IV. Gifts -----	1,929,867	1,929,867	1,929,867
V. Federal Contracts ----	1,507,351	1,507,351	1,507,351
Grand Total -----	\$35,465,885	\$33,888,660	\$34,477,939

* Includes \$331,642 faculty increases, \$185,528 civil service.

2. Dropping of more than 60 courses and integrating others;
3. Elimination and consolidation of research projects;
4. Cutting of supplies, capital, and maintenance;
5. Reduction or elimination of public services and some other University services.

Heaviest reduction is in Extension, where 86 correspondence courses are dropped, the social work department disbanded, package libraries curtailed, three field offices closed, and other functions eliminated or reduced. All Extension Centers are continued, but study offerings in all are curtailed.

Teachers placement becomes a function of the School of Education, the University News Service budget is cut in half, and the Housing Bureau is sharply reduced.

Classes will be larger both on the Madison campus and at the Extension Centers. The change in teacher-student

ratio helps reduce the cost of instruction on the Madison campus from last year's \$630 per student to \$622 the coming year. Extension Center cost reduction is even greater: from \$746 to \$621.

And the second largest freshman class in history gave evidence that budget problems next year will be worse instead of better.

As matters stand now, state tax appropriations will provide 51 per cent of general educational services. Last year the state's contribution was 67 per cent. Receipts from increased student fees (up to \$90 a semester) and various services are expected to provide the difference.

New salary increases in the 1952-53 budget average about three per cent. Academic year averages for professors will be \$8,256; associate professors, \$6,440; assistant professors, \$5,336 and instructors, \$4,229. Annual basis salaries are about 15% higher.

Several UW Divisions Move Into New Homes

SELDOM HAVE there been more "moving-days" on the campus than during the past few months.

Experienced faculty people concerned are observing their new students, who, of course, accept the newness as a matter of course, with mostly relief rather than misgivings in their new quarters. Relief, because in nearly every case, crowded unsatisfactory accommodations were what were left behind.

That was the case, for instance, with the Journalism School. For the first time in 48 years—its life span—it has a building of its own. Journalism Hall was formerly the old Art Education-Electrical Engineering building, which has been extensively remodeled. Left behind for the Political Science department are the two top floors of historic South Hall.

The biggest move in the University's history, of course, was that which moved half a million or more books from the State Historical Society Library Building to the new Memorial Library. The latter is now in business, and constantly startles its visitors with the vast amount of space in its interior—in contrast to previous cramped quarters. The Education library has been shifted to the new building, too, although other specialized libraries remain in their old locations.

Also getting accustomed to facilities and equipment never before available to it is the school of Home Economics, which now sandwiches in the Extension Division on both sides in their hillside building. The new home ec wing is complete with kitchens, laboratories, and a tea room.

Another change will see the Alumni Records Office addressograph department move into the old chemical engineering building (now called merely 628 No. Park St. until a new name can be invented) alongside the experimental TV laboratories and some psychology department testing labs.

Now almost completely severed from its ties with the lower campus area is the chemical engineering department, safely ensconced in its new building on the engineering campus near Camp Randall.

In future issues, the *Alumnus* will more closely examine the new homes of these various UW divisions.

Pres. Fred Cites Urgent Housing Need

The State Building Commission in August was urged to initiate immediately a \$3 million building program because of a critical need for student housing on the UW campus.

If the state would put up \$850,000, Pres. E. B. Fred told the legislators, the balance of the \$3 million could be raised by the University.

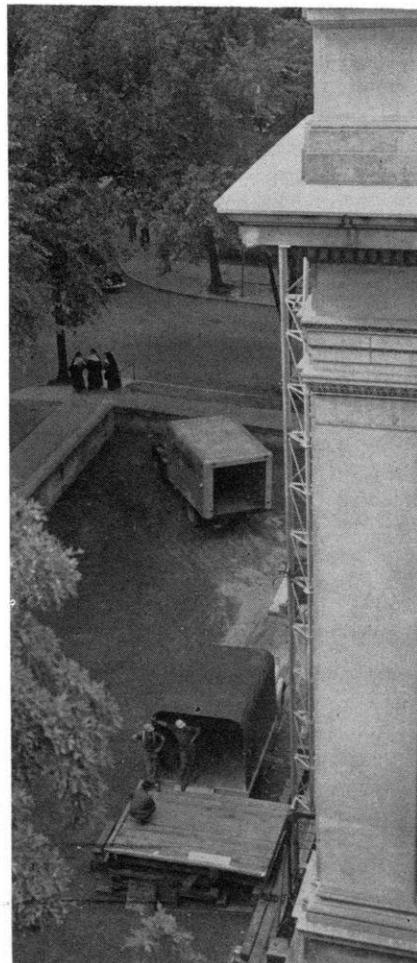
First priority, he said, should go to a women's dormitory for 600 students and low-cost room only dormitories for about 100 men.

Eventually, said the president, the University should have residence halls for 2,500 more students. This will cost a total of \$10 million—half of which could be furnished by the UW.

Pres. Fred noted that about 16 per cent of UW students live in dormitories while 74 per cent live in independent or Greek houses. He told the commission he considered the community living in dormitories an "important part in education."

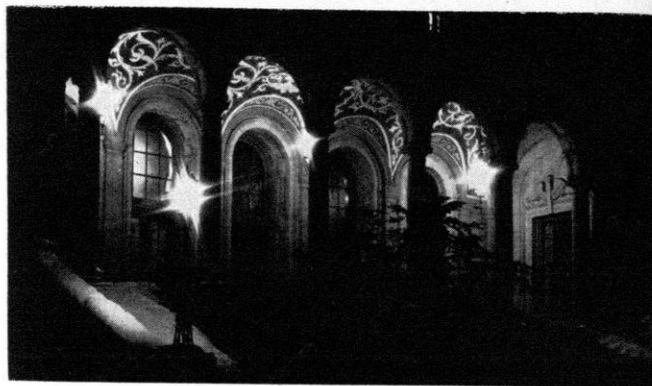
The Building Commission postponed action on Pres. Fred's request—as well as on a \$5¾ million requisition from the state colleges for dormitories until after a special legislative session this fall.

In September, the Regents again strongly urged immediate action on housing—re-emphasizing the demand for facilities for women.



An outside elevator was employed in shifting books from the Historical Library in the "UW's largest moving operation." It took more than a month and 30 special men.

Silver Anniversary for the Wisconsin Union



*Celebration includes special "family party,"
plus outstanding theater attractions for the year*

ON NOV. 13 and 14 the concentrated celebration of the silver anniversary of the opening of the Wisconsin Union building will bring hundreds of Union alumni back to the campus.

Invitations have gone out to about 600 former Union board and staff members, committee chairmen, and others who have been closely associated with the Union for the 40 years it has existed as an organization.

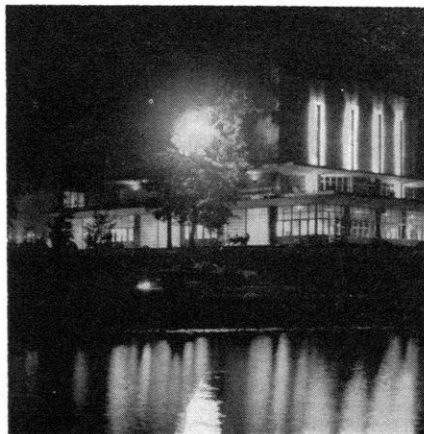
High spot of the weekend will come on Friday night, Nov. 13, with a birthday party in Tripp Commons. The ceremony will include the cutting of the 25th birthday cake, TV movies of the 1953 activities of the Union, and best wishes from the Union founders and the current president, Ted Crabb of Janesville. The birthday dinner party will be followed by an anniversary ball in Great Hall.

On Friday afternoon the returning Union family members will get an opportunity to meet classmates, past and present staff members, and current student chairmen at a coffee hour. Tours of the Union will then be followed by an informal get-together in the Reception Room.

On Saturday the schedule includes a Trustees Meeting, and an after-the-football-game cake and conversation session in the main lounge. That evening the celebrants will attend Wiskits, a program of student-produced variety skits in the Theater and a Union Campa Dance in Great Hall. The weekend will close Sunday with a look to the future year at the Union Committee Assembly in Great Hall.

Other highlights on the program for the weekend include "The Union Marks a Milestone," a pictorial and poster exhibition in the Theater gallery, and a display of the Union scrapbooks, which include all newspaper clippings and promotion materials since 1920.

Members of the Madison committee planning the anniversary weekend are: former chairmen: William J. Aberg, '12; Mrs. Elizabeth Hunt Antonius, '39; John L. Bruemmer, '41; James M. Burgoyne, '49; Lowell E. Frautschi, '27; Laurence W. Hall, '20; William R. Johnson, '50; Mrs. Sally Owen Marshall, '30; Carl Runge, '46; James Watrous, '31; Mrs. Margaret Modie Watrous, '31; Horace Wilkie, '38; staff members; Porter Butts, '24, Union Director; Howard Jaeger, '46, Assistant Director; Jo Anne Jaeger, '51, Publicity Director; Anne Minahan, '47, Social Director; Douglas C. Osterheld, '40, Associate Director; and Mrs. Fannie Turnbull Taylor, '38, Theater Director.



HIGH ON THE LIST of plans underway for celebration of the Union's 25th anniversary is the schedule of entertainment features that has been arranged—one of the most intriguing in years.

Music, drama and the lecture podium are all represented with outstanding talent.

Another feature—a brand new one—got its bow early this month, when the Union's own television network was brought into play to present telecasts of the World Series. Outlets in the Theater and Play Circle were used.

Additions are expected and cancellations and substitutions are possible, but at this point the 1953-54 Union's 25th anniversary playbill shapes up to three operatic performances, the Agnes De Mille Dance Theater, Jazz at the Philharmonic, the Minneapolis Symphony Orchestra, the Virtuosi di Roma, and a brace of concert soloists.

Playdates for these and the Wisconsin Players' regular 1953-54 showbill have definitely been announced. Other bookings are possible, including production of a traveling Broadway production, and an artist such as Victor Borge, the night club and cafe pianist-entertainer.

The concert program has been scheduled as follows:

- Virtuosi di Roma, on Nov. 6, 7*
- Wilma Lipp, operatic soprano, Nov. 20, 21*
- Lillian Kallir, pianist, and the UW Symphony Orchestra, on Jan. 15, 16*
- William Warfield, baritone, Feb. 11, 12*
- Heifetz, March 7, 8*

Then, on its supplementary list of 25th anniversary artists, the Union has announced these top attractions:

Jazz at the Philharmonic (Eve., Mat.) on Oct. 8

Il Trovatore—grand opera with orchestra, on Oct. 26

New York City Opera in Traviata and Marriage of Figaro, on Nov. 23, 24

Agnes de Mille Dance Theater, Feb. 16, 17

Anna Russell: "The Beatrice Lillie" of the concert stage, on March 24
Minneapolis Symphony Orchestra (Antal Dorati conducting) on April 4 (Eve. Mat.)



The Wisconsin Players, under the guidance of the UW speech department, have also come up with a 1953-54 playbill that would add to the luster of any birthday celebration. In addition to a series of one-act plays scheduled in the experimental Play Circle, the Players will offer one Noel Coward musical and four play productions:

Bell, Book and Candle, by John Van Druten; on Oct. 20, 21, 22, 23, 24

The Cherry Orchard, by Anton Chekhov; on Dec. 8, 9, 10, 11, 12

The Happy Time, by Samuel Taylor; on March 2, 3, 4, 5, 6

Bitter Sweet, by Noel Coward; on March 29, 30, 31, April 1, 2, 3

The Adding Machine, by Elmer Rice; on May 11, 12, 13, 14, 15

Four famed men will speak to students from the lecture podium—Norman Thomas, Trygve Lie, John dos Passos and Arthur Schlesinger, Jr.

The Union's Forum Committee announced that Thomas, six times the Socialist party presidential candidate, will appear in a debate with Prof. William McGovern of Northwestern university on Jan. 10. With other engagements likely, here's the schedule so far:

Trygve Lie, former secretary-general of the UN, on Nov. 9

John Dos Passos, author, on Dec. 13
Norman Thomas—William McGovern, on Jan. 10

Arthur Schlesinger, Jr., historian, on Feb. 18

The STARS

★
★
come inside

UNIVERSITY ASTRONOMERS are going to take the stars into the laboratory with the location of a classroom planetarium in the new Journalism building near Science Hall.

The hemispherical indoor sky and a projector for simulating heavenly bodies will be ready for use this fall, according to Prof. A. E. Whitford, director of Washburn Observatory.

The sky canopy will measure 20 feet across and will permit some 50 people to be seated comfortably in concentric circles beneath it. A room 16 feet high is required to accommodate the installation.

The projector will flash images of naked-eye stars on the rounded overhead synthetic-sky surfaces. It will show such phenomenon as the daily rotation of the stars about Polaris, the variation in the length of winter and summer days, and the sky as seen from the North Pole or from the Southern Hemisphere where celestial objects like the Southern Cross, never seen in Wisconsin, are prominent.

The planetarium, which can simulate any sky season or latitude, realizes a long-felt need in the UW astronomy department, according to Dr. Whitford.

"We run into long stretches of cloudy weather, for one thing, when the

real sky cannot be studied," he noted. "Classes will be able to use the synthetic sky to learn constellations, to see the motions of the stars on a greatly accelerated scale. Further, those imaginary lines by which we measure the positions and motions of the stars can be shown as visible lines on the canopy."

Though it is greatly reduced in size, complexity, and cost as compared with large installations in places like New York and other major cities, the new UW possession will be capable of demonstrating most of the phenomena of the skies. Four other Big Ten schools already maintain planetariums as teaching equipment.

The public is also going to have a chance to use the planetarium—and open hours will be co-ordinated with events in the real sky during each season. Currently, the Washburn Observatory telescope is available to the public two nights a month.

"Astronomy students haven't had as much done for them in the way of laboratory equipment as has been done for students in other sciences," says Dr. Whitford. "That's because they have not been able to take the things they were studying into the laboratory for examination. The planetarium will give us a real 'new look.'"

Goodbye, Quonsets!

In July, the Regents gave the go-ahead sign to removal of the much-despised Quonset huts on the lower campus.

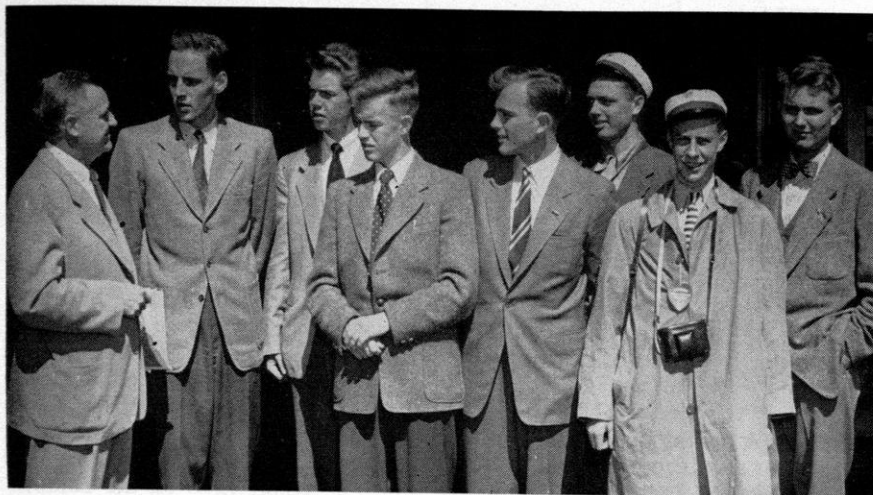
In September, the Regents reaffirmed this motion—and some members of the Board expressed surprise on finding the structures still standing at that time.

Here's why they were. Gov. Walter Kohler had asked President E. B. Fred to refrain from razing the Quonsets on the possibility they might be used as temporary quarters for the State Department of Public Welfare. With the completion of book moving to the new Memorial Library, the Quonsets are now empty, except the one used by the

Alumni Records Office for address files. The latter were to be moved to the old Chemical Engineering building when two rooms of that building were remodeled.

But the Regents, like many others, who had long since grown weary of the "temporary," far-from-beauteous structures, argued against this plan. So if the Public Welfare department is housed temporarily within the University, it will be in other quarters.

The Regents made short shrift of a scheme to develop the lower campus into a parking lot, too, when they voted to landscape the area between the two libraries.



Among new students on campus were seven recipients of a unique private scholarship grant by former WAA Pres. Thomas E. Brittingham, Jr. They were all interviewed personally by the Brittinghams and will get a well-rounded look at American campus life. All will join fraternities. In the first row from left to right are Bernhard Mautz, Jr., who welcomed the boys to Madison, then Paul Grosklad and Cato Vik of Oslo, Norway, and Lars Middelboe of Helsingor, Denmark; in the rear are Gusta Westring and Johann Nordenfalk of Stockholm, Sweden, Jorgen Bladt of Aalborg, Denmark, and Lars Semb of Oslo. Vik is an outstanding skier and tennis star.

Largest in History

WARF Grant Aids Research

THE WISCONSIN Alumni Research Foundation (WARF) for the second straight year has provided the University with the largest grant in its history. WARF's contribution of \$798,012, to assist the support of the 1953-54 research program and allied projects, was included in the University's 1953-54 budget.

Yet, despite the size of the total WARF research grant, the total research activity at Wisconsin will doubtless be lower during the next year because of the cut in University funds provided by the state, Conrad A. Elvehjem, dean of the Graduate School and chairman of the University's research committee, reported.

"The research committee will make every effort to use the funds allocated by the Foundation in such a manner as to maintain our research record without too great loss," Elvehjem pointed out. "This year the Foundation has literally come to the rescue of the University's research program, as it has many times in the past. The faculty and the administration are deeply grateful for this support."

Elvehjem continued that "while the administration is making every effort to protect teaching and research, I doubt that anyone can be so optimistic as to conclude that our research program will

not suffer. If it were not for the research funds from the Foundation and the small amount earmarked from legislative funds, the future would look very dark."

He added that it was the support of WARF and the other sources of research funds that has helped make Wisconsin a great university and a leading research institution. "We hope that the present curtailment of state funds will not disrupt our forward progress," he added.

Some \$631,000 of the WARF funds has been allocated tentatively by the University research committee to 267 projects involving 378 University faculty members.

The projects are divided on the campus as follows: 101 in the College of Agriculture; 34 in the College of Engineering; 83 in the College of Letters and Science; 39 in the Medical School, six in the School of Pharmacy, and the remainder in other University divisions.

Part of the annual WARF grant is also used to support the University's program of research assistantships, for which exceptionally talented young scientists are brought to Wisconsin to study from all parts of the U. S. To date more than 550 students have held these appointments. All have made outstanding records in university, industry,

and government positions, and 31 are now on the Wisconsin faculty, Elvehjem said.

The portion of the WARF grant not allocated directly to research grants-in-aid is tentatively allocated as follows:

Symposia and lectures, \$4,000; research assistants, \$75,000; Slichter professorship, \$12,000; University of Wisconsin Press, \$15,000; amortization of the Enzyme Institute, \$20,608; amortization in chemistry-biochemistry, \$11,769; amortization, chemical engineering, \$28,635.

The current grants bring the total research assistance given to the University to \$7,379,012 since the WARF was organized 26 years ago to "promote, encourage, and aid scientific investigations" in the natural sciences at Wisconsin. In addition, the Foundation turned the \$2,688,000 University Houses, Inc., over to the University two years ago.

The WARF was organized in 1925. Following his discovery of the process of irradiating foodstuffs to create vitamin D, Dr. Harry Steenbock proposed that, rather than control the patent himself, the Foundation be organized to handle the commercial applications of the discovery in the interests of mankind everywhere, and that the royalties from the discovery be funneled back into the University for further scientific research.

WARF's administration of the vitamin D patent has protected the public and encouraged the use of the process in food, particularly milk. The result has been the virtual elimination of rickets in American children and in a research program which has made Wisconsin one of the leading research centers of the world.

No members of the University faculty or staff are WARF trustees. On the other hand, WARF does not tell the University how its grants are to be spent, nor does it insist that patents of discoveries made with WARF funds revert to the Foundation.

Members of the WARF board are:

George I. Haight, Chicago, president; Thomas E. Brittingham, Jr., Wilmington, Del.; Justice Timothy Brown, Madison; Harry A. Bullis, Minneapolis; Charles L. Byron, Chicago; David A. Crawford, Chicago; Armin Elmendorf, Chicago; Walter A. Frautschi, Madison; Ralph Johnson, New York City; William R. Kellett, Neenah, Wis.; Bernhard Mautz, Madison; Arthur C. Nielsen, Chicago; Charles S. Pearce, Chicago; Donald C. Slichter, Milwaukee.

Four Groups Plan Surveys of UW

It may be somewhat difficult to keep track of committees looking into University affairs this year as a result of the interest shown in higher education by the 1953 legislature.

Over the summer appointments were made to three of the committees. One more legislative committee had not been selected by early September.

First appointments were made to the legislative committee set up to study the possibility and advisability of integration of higher education. To this higher-education committee were named Senators W. W. Clark, J. Earl Leverich, and Gaylord Nelson; and Assemblymen Alfred R. Ludvigsen, Arthur O. Mockrud, G. H. Bakke, Everett Bidwell, and Ralph J. Landowski.

Under a resolution sponsored by George Haight, '99, of Chicago, Pres. R. T. Johnstone of the Wisconsin Alumni Association appointed a committee to study matters relative to integration of higher education in the state. Under the chairmanship of Howard T. Greene of Milwaukee, the committee also includes Haight, Harry Bullis, Harry W. Adams Stanley C. Allyn, Philip H. Falk, Warren P. Knowles, and Clayton F. Van Pelt.

In September Regent Board Chairman A. Matt. Werner announced that he had appointed Regents Oscar Rennebohm, Charles Gelatt and Carl Steiger to an inter-institutional board composed of representatives from the various schools involved. This committee, under the direction of another joint resolution, will report the results of its integration study to the education committee of the Legislative Council. The latter education committee, however, has not yet been formed and there seemed a question as to whether it will be. Possibly the inter-institutional committee will report to the Legislative Council as a whole.

Up to mid-September no appointments had been made to the special committee set up to study the long-range planning and functioning of the University in Madison.

New Visitors

Two Wisconsin lawyers have been appointed to the UW Board of Visitors. One, Fred Genrich, Jr., of Wausau, is the appointee of the Wisconsin Alumni Association; the other, Harold A. Kon-

nak of Racine, was named by Governor Walter Kohler.

Konnak, LLB, '28, succeeds Kenford Nelson, also of Racine, on the board which makes recommendations to the Board of Regents on various aspects of the University. His term is for four years. An honor student while on the UW campus, Konnak has contributed much to the civic life of Racine as a member of various organizations and

particularly as president of the Racine School Board. He is married and the father of two daughters; Nancy, a 1951 graduate of the University, and Sally, a sophomore majoring in occupational therapy.

Genrich, LLB '22, succeeds the late Gretchen Schoenleber. His term as a Visitor is also for four years. He has been active in civic affairs of Wausau. Married, he has three grown children.

Gifts, Grants Welcomed

Gifts and grants ranging in value from \$3 to \$30,000 and including a valuable scientific library and a set of color reproductions of ancient Japanese murals were accepted by the University of Wisconsin Regents in July and August. Gifts now amount to \$64,387.37 and grants come to \$187,013.50 during this fiscal year which got underway in July.

The \$3 gift was presented to the University by Charles Emerson Peet, Los Angeles, Calif., a member of the UW class of 1892. Since 1946 he has given a total of \$17 as a token of appreciation for the pleasant memories of his years on the Wisconsin campus. The \$30,000 was given to the University by the Rockefeller Foundation, New York City, to support a 3-year program of research on cytogenetics in the department of botany.

Gifts	Grants
Oaklawn Foundation -----	Fairchild, Foley & Sammond --
UW Scholarship Trust of Chi-	American Cancer Society ----
cago -----	Shell Chemical Corporation --
1,135.00	Wisconsin Electric Cooperative
Madison Catholic Woman's	Wisconsin Utilities Association
Club -----	Ethyl Corporation -----
180.00	Pabst Brewing Co. -----
Monsanto Chemical Co. -----	NOPCO Chemical Co. -----
400.00	Pennsylvania Salt Manufactur-
Foundry Educational Founda-	ing Co. -----
tion -----	500.00
4,599.37	Wisc. Alumni Research Founda-
Parke, Davis and Co. -----	tion -----
3,600.00	3,200.00
"W" Club -----	Rockefeller Foundation -----
3,000.00	25,000.00
The Borden Co. -----	Rockefeller Foundation -----
1,500.00	30,000.00
Hugo H. Sommer family, Madi-	Abbott Laboratories -----
son—the library of the late Prof. Hugo	3,600.00
Sommer	Fred Pabst Foundation ----
Wisconsin Alumnae Club, Chi-	15,000.00
cago and O. E. Burns, Chi-	National Institutes of Health,
cago -----	U. S. Public Health Service
30.00	8,137.00
American Association of Univ.	National Institutes of Health,
Women -----	U. S. Public Health Service
100.00	8,100.00
Mrs. Josephine B. Sondergaard	National Institutes of Health,
25.00	U. S. Public Health Service
Dr. M. F. Huth & Dr. M. W.	13,159.00
Livingston -----	Upjohn Company -----
150.00	3,000.00
Mrs. C. E. Murray and friends	William S. Merrell Co. -----
of the late Mrs. H. M. Cur-	750.00
rier -----	Commercial Solvents Corp. --
70.00	3,600.00
The Rahr Foundation -----	Ethyl Corp. -----
2,000.00	1,000.00
Charles Pfizer and Co., Inc. --	The Diamond Alkali Co. ----
1,000.00	500.00
Colleagues and friends of Ar-	Schenley Laboratories, Inc. ---
thur J. Altmeyer -----	3,600.00
1,000.00	Wisconsin Alumni Research
Duke-Lab Foundation, Inc. --	Foundation -----
500.00	5,000.00
Charles Emerson Peet -----	Westvaco Chemical Division
3.00	Food Machinery and Chemi-
The Japanese University Ac-	cal Corp. -----
creditation Assoc., Tokyo—a set of	1,000.00
color reproductions of the murals of	Calif. Spray Chemical Corp. --
the Joryuji Temple in Japan.	500.00
UW Class of 1949 -----	National Multiple Sclerosis So-
1,500.00	ciety -----
National Fund for Medical Ed-	1,200.00
ucation, Inc. -----	Castle Kraut, Inc. -----
22,485.00	100.00
Oscar Rennebohm Foundation,	Wisconsin Heart Assoc. ----
Inc. -----	17,567.50
350.00	Heyden Chemical Corp. ----
	3,600.00

UW Teaching Techniques Direct to India

The influence of the University of Wisconsin in engineering education and technical training will soon be directly felt on the other side of the world.

The Regents have given final approval to a contract between the University and the governments of the U. S. and India, under which as many as 16 American engineering and technical educators will be sent to India during the next two years to help improve the engineering colleges of that nation.

Total cost of the program is not to exceed \$680,000, all given to the UW by the U. S. government through its Technical Co-operation Administration (TCA) of the Point Four program. The TCA chose the UW because of its out-

standing personnel and facilities in engineering education, government authorities pointed out in offering the contract.

The program was the outgrowth of a 20-day flying trip to India for the TCA and the U. S. State Department by two UW engineering faculty members, H. A. Peterson, chairman of the electrical engineering department, and Kurt F. Wendt, newly named dean of the College of Engineering and director of the Wisconsin Engineering Experiment Station.

Under the terms of the contract, the UW established an inter-university cooperative relationship with seven engineering and technical colleges and in-

stitutes in India to aid them through a program to improve, strengthen, and expand the technical educational capacities of the Indian schools.

The contract specifies that the UW is to provide the engineering and technical experts from America to teach and work with Indian educators and researchers. UW engineering experts will recruit the professors from American schools.

The personnel will be under the general direction of the U. S. director of the TCA in India, and the U. S. government will provide funds to pay all costs, including salaries, travel, instructional materials, scientific and professional equipment, training, and administrative costs at the UW.

Federal Contract Terms Questioned

The University in August had another minor brush with the federal government "loyalty program," this time in the seemingly unlikely field of correspondence courses.

When new contracts for correspondence teaching to members of the armed forces were offered to the University, they contained a clause that the contracting school will "not employ or retain for the performances of services under this contract such persons as are disapproved by the government." This was in line with a provision in all new federal appropriations that money will not be used to pay the wages of persons whose loyalty is in doubt.

The way the UW—and about 15 other major universities—interpreted the offending clause, was that it would permit the government to ask the dismissal of any faculty member or part time fee grader if found "objectionable" without even stating a specific objection. Administration leaders and a Regent committee agreed on this point.

The University has two types of contracts with the U. S. Armed Forces Institute. One of these was signed despite the clause.

"We have no objections to those terms on work we do exclusively for USAFI and servicemen," Vice-Pres. A. W. Peterson said, "but we could not agree to put them on courses we offer as part of our regular extension program."

Campus Chronicle

This popular column of student life on the campus will resume in the November issue of the *Alumnus*. You'll enjoy reading the reports of undergraduate activity as the new year begins.

Med School Expansion Again Sidetracked

With the suggestion that Wisconsin High School might well be converted into Medical School space, Gov. Walter Kohler in July turned down a legislative appropriation of \$2,800,000 for a new Medical School addition.

Two months later the Governor got an answer to this proposal from the Regents, who were acting on a special committee report relating to Wisconsin High's use for teacher training by the School of Education. The answer: don't do it.

Gov. Kohler believed necessary remodeling could be done for \$1 million, if the high school, which has been operating 30 years, were converted. His figures were obtained from an estimate by Dean Middleton, he said. He noted, however, that his veto was not the last word, and indicated that the original appropriation could still be made available.

The Regents have never been keen on the Medical School addition, and had criticized introduction of the authorizing bill without their approval.

Another Try

The *Daily Cardinal* will take another fling this fall at getting its aching feet back on firm financial ground, with a brand new remedy prescribed.

The 61-year-old student newspaper will be published three times a week instead of on the five-a-week basis it has operated for a number of years.

Prof. Lester Hawkes, executive secretary of student publications, thought the move might result in financial profits. "If they are substantial," he said, "the five-a-week frequency might be resumed."

Listed as main reasons for trouble is a drop in advertising income coupled with steadily mounting printing and operating costs.

The Board of Regents has steadfastly refused to take over the facilities of the Campus Publishing Company, which prints the *Cardinal*, for Journalism School training. One reason is probably because such a move would leave the *Cardinal's* status in doubt. The *Cardinal* has always been famous for its independent editorial policy.

Road Behind Bascom Hill Is Straightened

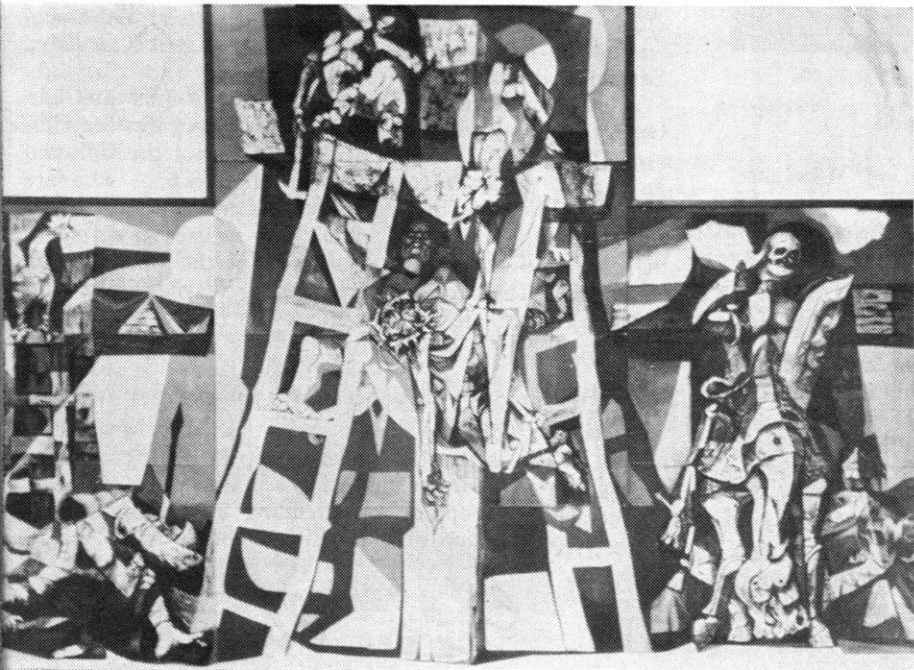
The campus' most photographed edifice, the Carillon Tower, will have a slightly different background in many future photographs as a result of a project now underway to straighten out the curve behind Bascom Hall.

In the straightening process, the road will be placed considerably closer to the tower—thereby changing the photographic perspective to a degree.

The project is first step in erection of the first Commerce wing of the new Social Studies building behind Bascom Hall. Next step will be removal of the Quonsets now occupying the slope.

As is often the case, the road construction was begun just prior to one of the busiest times on campus, new student and orientation week. The activity closed Bascom thoroughfare to all traffic—and visitors were hard put to recognize the Carillon landscape as so often seen on picture post cards.

A mural described as "one of the greatest works of art of this century" will hang in the Education Building this year—a loan from its creator, Rico Lebrun. Measuring 26 feet wide and 16 feet high, "The Crucifixion" has been displayed in New York's Metropolitan Museum of Art and awarded a \$5,000 prize. Lebrun was a guest lecturer on the campus a year ago.



Compendium

Wisconsin's share of the \$893,910 Rose Bowl gate was \$41,585. After game expenses the Pacific Coast Conference and the Big 10 split \$709,747.70. Most expenses of the Wisconsin team, such as train travel, were shared by all Big 10 schools. These totaled \$53,140. Some other expenses, charged to the UW's share alone, were \$8,703. The other Big 10 schools each received \$25,144.47 as their share.

* * *

Contracts totaling \$1,438,609 for construction and laboratory equipment of a new Bacteriology Building of strikingly modern design to be located at the corner of Linden and Babcock Drives were awarded by the Regents in July. Work has been started on the building. General contractor is J. P. Cullen and Son of Janesville; the firm bid \$812,494.

* * *

The Wisconsin State Historical Society's new 1954 picture calendar, with four color and 53 black and white photographs of Wisconsin scenes, is now available for one dollar from the society's Madison office.

* * *

The Regents have approved a budget of \$9,650 for the National Teachers Seminary Trust fund which supports a professorship in German and publication of *Monatshefte*, the

leading magazine in this country devoted to the German language and literature. The trust was established at the UW from capital remaining when the National Teachers Seminary, located in Milwaukee, was discontinued in 1918.

* * *

Rates in UW residence halls again have moved upward. This time the raise is \$5 a semester and is uniform throughout the entire system.

* * *

The 298 freshmen among the 778 bankers attending the ninth annual School of Banking at the UW averaged 13 years of experience each and brought with them an aggregate experience of 4,000 years.

* * *

Alumni of the School of Banking, by the way, will conduct a "bull session" on important national problems next year. The seminar will be limited to 50 alumni of the first three classes—those of 1947, '48 and '49. Top federal treasury officials will be invited to appear.

* * *

More than a thousand of the world's outstanding biologists reported on the result of their research to 2,000 more of their fellow biologists Sept. 6-10 when the American Institute of Biological Sciences (AIBS) met at the UW. The AIBS meeting is the major biological event of the year for scientists from North, Central, and South America and parts of Europe who belong to 17 scientific member societies, 10 affiliate societies and 18 associate organizations. Subjects ranged from nematology to oceanography to evolution.

* * *

Prof. Frederic Cassidy is compiling a new dictionary of a Jamaican dialect that combines Elizabethan English and African tongues. Prof. Cassidy had a head start on the project, having grown up on that island.

* * *

More than 200 letters a week pour in the secretary of the faculty's office, most of them addressed "University of Wisconsin," with no indication of the particular department or college the writer had in mind. These, added to mail for students, faculty members and civil service employes, present a considerable problem to Secretary Alden White. He's waging a campaign for more accurate addressing.

Wisconsin Women

WILD BLUE YONDER. How many children of Wisconsin Alumnae can claim over 175 hours in the air at the age of three years? Or for that matter, 110 hours at eighteen months? Linda and Susan, daughters of Mayetta Johnson Behringer, '41, are two who can, and a good share of this flying time has been acquired with their mother as the pilot. Mrs. Behringer, who is married to a Navy lieutenant flying Corsair aircraft in an all-weather fighter squadron, says: "The children are more at home in the back seat of their light, four-place privately owned plane than they are in a car. The children sleep or play, the baby strapped into a car seat and the older girl, Linda, with a harness on that allows her to move about the cabin but still be fastened to the seat. She climbs into the seat and fastens her safety belt when we land or take off."

Mayetta has flown since 1946, getting her commercial and flight instructor rating in 1947. For a time she worked



MAYETTA JOHNSON BEHRINGER
Safety pins and safety belts.

as an instructor at Curtis Wright airport in Milwaukee. Lately she has become increasingly active in competitive flying with other members of the "99 ers" flying sorority.

Winning 8th place this year in the International Air Race for women was a pleasurable as well as exacting experience for Mayetta. The residents of Welland, Ontario and New Smyrna Beach, Florida, the terminal points in the race, royally entertained the 21 contestants before and after the competition. As to the race itself, each plane is first handicapped individually. The winner is the girl who betters her handicap time by the greatest margin. Only the actual flight time is counted in such a contest, and the Canada-to-the-Gulf race takes several days. Later in the summer Mayetta entered for the second time the all-women Transcontinental Air Race, flying this time from Lawrence, Mass., to Long Beach, California. While she did not take first place money, or even come close to it, she describes this experience in the same way she talks about all her adventures: "It was wonderful."

CONGRATULATIONS to Wisconsin women now officers of alumni clubs! Mary Hinner Schumacher, '41, was re-elected to a second term as president of the Kenosha Wisconsin Alumni Club. Mrs. Schumacher, mother of four small children, spends much of her spare time enthusiastically developing alumni meetings and projects in her area. She spent an entire day this summer transporting Kenosha extension students to the Madison campus to make arrangements for their enrolment here this fall.

And special good luck to these other presidents, too:

Edith Sharkey Bohn, '16, Atlanta, Georgia; Marie Britz, '34, Chicago Alumnae; Mary Lewis Fishman, '48, Dayton, Ohio; Dottie Klefstad Orwig, '44, Detroit Junior Alumnae; Mary Parks Saker, '25, Detroit Alumnae; Catherine Johnson Southworth, '32, Marshfield; Myrtle Snavely Guntz, '30, Minneapolis Alumnae; Leverne Dressel North, '43, New Orleans, Louisiana; Lucy Underwood Wilber, '15, Rhinelander; Nella Burgess Kraushaar, '24, Southern California Alumnae; Ruth Krueger, '49, Stevens Point; Elizabeth Taylor Lehman, '47, Walworth County, Wisconsin.

* * *

STAMPING GROUND. The Memorial Union is always a delightful and likely place to meet old friends. It was my good fortune to see Olga Nelson Berg, '09, of Racine there recently, with her daughter Jean Berg Smith, '38, also Jean's husband and three children of Woodbridge, New Jersey.

* * *

CAPABLE YOUNG people of Tomah seem to be unusually blessed these days! Katherine McCaul, newly elected director of the Wisconsin Alumni Association, reports that for four years a \$200 scholarship has been given to a Tomah student entering the University of Wisconsin for the first time. Doctor Douglas Bell of Honolulu, Hawaii, gives this annual award in memory of his father, Dr. A. R. Bell, and a brother, Dr. Charles Bell. It is the intention of Dr. Bell to help an ambitious and capable Tomah student, preferably one interested in science, to get a start at the University. All four children of the late Dr. A. R. Bell are alumni of the University; Dr. Charles (deceased), Dr. Douglas and Dr. John of Honolulu and Margaret Bell Finn (Mrs. Edwin) of Princeton, Ill.

Another resident of Tomah, the late Wilma McGiffin Harper, bequeathed the sum of \$14,000 recently for University scholarships. According to the terms of the will, two girls and two boys from Tomah High School who are desirous and worthy of a college education are to be selected and receive the sum of \$3,500 each, to be used in defraying the cost of their four years of study at the University of Wisconsin. The first two recipients, Wayne Stoltz and Sharron Fischer, are on the campus this fall.

* * *

EMERITUS PROFESSOR NELLIE KEDZIE JONES observed her 95th birthday a short time ago. Mrs. Jones retired in 1933 after years of leadership in home economics extension work. It is not unusual to see Mrs. Jones in downtown Madison shopping or attending a meeting of the American Association of University Women.

Grace Chatterton

WISCONSIN ALUMNUS

Honored and Appointed

Awarded the Eli Lilly \$1,000 as "young man of the year in bacteriology" was Prof. Joshua Lederberg, genetics, for outstanding work in microbe genetics.

Mrs. Blanche Stemm has been named acting director of the UW housing bureau.

Dr. H. R. Bird, poultry, received the Borden award of \$1,000 and a medal at the 24th annual meeting of the Poultry Science Association.

Extension Division Director Dr. L. H. Adolfson was named to the Wisconsin Radio-Television Council.

Prof. Philip C. Rosenthal and Lew F. Porter, mining and metallurgy, were awarded the Howe medal—a top honor in the engineering field.

Dr. D. Murray Angevine, pathology, is new president of the Society of Experimental Pathology.

On the Move

Graham Hovey, journalism professor and WHA news commentator will spend this academic year in Italy on a Fulbright grant doing research in the radio field.

Prof. Jesse B. Kommers, mechanics chairman and a faculty member since 1913, has resigned.

Rudolf Kolisch, leader and first violinist of the Pro Arte Quartet, headed for Germany to give a series of 20 "command concerts" in the U.S. Zone, at the invitation of the High Commissioner.

Men of Letters

Prof. Frank Thayer's "Newspaper Business Management" (Prentice-Hall, Inc.) contains detailed treatment of all business functions of a newspaper.

Prof. Walter A. Wittich, bureau of audio-visual instruction is co-author with Charles F. Schuller, former assistant director of the BAVI, of "Audio-Visual Materials: Their Nature and Use" (Harper and Bros.).

It took UW economist Prof. Henry H. Bakken 20 years to write "Theory of Markets and Marketing," (Mimir Publishers, Inc., Madison) between other projects and his teaching in the College of Agriculture.

Alumni Club "Season" Begins; Gridiron Motif Often Prevails

KING FOOTBALL was conspicuous by his presence, even in late summer, as UW alumni clubs all over the country began bestirring themselves for another year of activity. Many clubs throughout Wisconsin have again contracted for "football circuit" films of each Badger game soon after it has been played. Out of state, too, the grid pictures of both this season and last year will play major roles in fall entertainment programs. For example:

At Minneapolis, the Wisconsin Badgers Quarterbacks' Club will be meeting for luncheon and football pictures Monday noon following each game at

The Clubs

the "House of Hastings." The Minneapolis Alumni Club has big plans a foot for a big football dinner on Friday evening, Nov. 20, at the Curtis Hotel on the eve of the Minnesota-Wisconsin football game. The club plans to welcome Gov. Walter Kohler, Pres. E. B. Fred, Guy Sundt, Ivy Williamson, Milt Bruhn, Art Lentz, John Berge and Eddie Gibson from Madison, Gov. Elmer Anderson and Pres. Morrill from Minnesota, and Harry Bullis and Jack Cornelius from Minneapolis. Radio executive Bob DeHaven will emcee.

At Chicago, the Friday luncheons of the UW Alumni Club of Chicago

got started on Sept. 18 at Mandel Bros. Men's Grill, with pictures of each football game of the week previous on tap.

At Northern California Alumni Club headquarters—after a highly successful annual picnic at Marin Town and Country Club, that got waves of publicity on the air and in the press—preparations began to get underway for a special showing of the Rose Bowl festivities in color and sound movies at the Clift Hotel on Sept. 11.

The Southern California Club began beating the drums early for the Wisconsin Alumni-Big Ten luncheon Friday noon before the UCLA-Wisconsin game on Oct. 9. Jim Brader to be master of ceremonies. The club's bulletin flashes word, too, that Pres. Fred plans to come out in February for Founders Day.

At Memphis on Sept. 26 the club kicked off its annual season with a hamburger outing at the home of the Burt Johnsons. In order were gabfests on past vacations and future football prospects.

Football, basketball, and just about every other sport—except maybe jai alai—are always hot topics of discussion at W Club celebrations. The annual picnic honoring the Rose Bowl Badgers held by the Milwaukee W Club featured "Tournament of Cactus." After golf in the morning the Badger lettermen had a day of intramural contests of many descriptions.

You don't get what you pay for in alumni dues in the same sense that you do when you buy, say, a pair of shoes or theater tickets. Payment of alumni dues is instead a useful way to express whatever gratitude, affection, and pride you may feel for your school. It is a way for you to insure being kept in touch with its affairs. It is a way to support a great variety of alumni work on its behalf. It is a way to keep alive a fellowship among its graduates that is a bridge, both ways, to the workaday world. And it is, finally, the way to begin your own active part in work that has decisively shaped Columbia over almost two centuries and is today more urgently needed than ever before.

—Columbia Alumni News

BIG LEAGUE BADGERS



*THREE Wisconsin men in major league baseball!
It's an unprecedented development.*

THE CONTRIBUTIONS of the University of Wisconsin to major league baseball have never been conspicuous by their number. Certainly—until this summer—there had never been *three* former Wisconsin diamond stars cavorting at the top rung of the professional baseball ladder.

There's no one prouder of the fact that the three—Harvey Kuenn, Thornton Kipper and Bob "Red" Wilson—are making good than their UW coach, Dynie Mansfield.

"They've all got what it takes," he beams. "They've proved that."

The record of Harvey Kuenn, '53, rookie shortstop for the Detroit Tigers, easily bears out Coach Mansfield's enthusiasm. The \$55,000 bonus infielder, whose jump from cam-

pus to big league ball was exceptionally rapid, is fifth in American League batting, and as this is written stands an excellent chance of being selected most valuable league rookie of 1953. His batting average of .310 in 146 games this year included 198 hits and his reaching the 200-hit mark will be extraordinary for a first-year player—or for any player.

Harvey has achieved this record with what was a last-place team much of the season. And when Detroit's fortunes started to rise recently, all observers credited the steady performance of the 22-year-old former Badger as a major influence.

He comes honestly by his record-breaking big league exploits. In his 1952 season at Wisconsin he assaulted many Big Ten marks, setting records in number of hits (28), number of total bases (47), and fewest strike-outs (1 in 63 times at bat). With .444 he was second in Big Ten batting, and with .972 led all shortstops in fielding. He was captain of the team, and was named to the All-American baseball squad.

At Wisconsin in 1951 the six-foot-two Harvey also won his junior 'W' in basketball and looked like a sure bet to win his major letter in that sport, but he dropped out to concentrate on baseball.

From all indications, that strategy has paid off.

Other Badgers of the Diamond

Few Wisconsin alumni have especially noted, baseball-wise. Currently, however, at least three other Badgers—Ron Unke, '53, Allen Suter, '53, and Gene Evans, '49—are showing promise in the minor leagues. The ALUMNUS hereby puts out a call for more information, either first or second-hand, on the careers of former Wisconsin students.

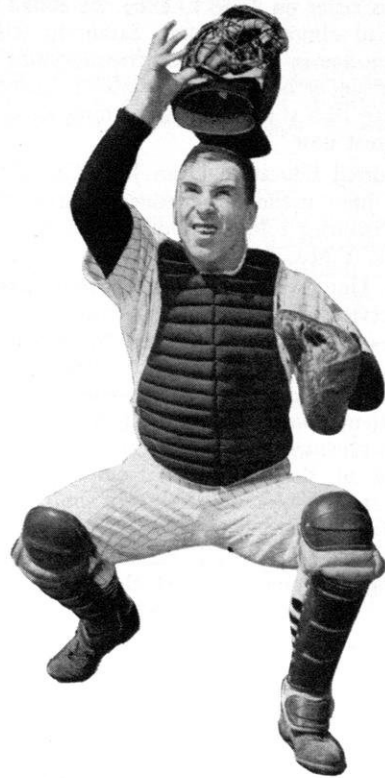
Robert "Red" Wilson, '49, was described once by Football Coach Ivy Williamson as "the greatest football player I have ever coached." There's little question that Red Wilson was one of the most outstanding athletes of all time at Wisconsin. He was named most valuable football player in 1947, 1948 and 1949. In baseball he was a catcher for four years and was voted "most valuable" in 1947. In his last year he batted .426.

The record of Red, who had participated with outstanding success in four sports at his Milwaukee high school and two at the University, made him fair game for two kinds of big league scouts. But he passed up the pro football offers and signed with the Chicago White Sox in 1950. After two years of seasoning in the minor leagues—including a year at Seattle in the Pacific Coast League, where he established himself as the finest backstop in the circuit—he was called up to the White Sox and has spent this season with that top-division American League club.

It looked for awhile this spring as if he would be the regular catcher for the Sox, but Red's determination evidently lit a fire under the other more-experienced catchers and his appearances in the lineup have been occasional. But when he does appear, he has made his presence felt. Manager Paul Richards speaks highly of the way Red uses his power, the way he handles pitchers and his good base running. When he loses his tenseness in the batter's box, Wisconsin baseball fans may well be treated to the spectacle of a couple of Badgers battling it out for American League batting honors.



Thornton Kipper



Bob "Red" Wilson

When Thornton Kipper, '51, made his first big-league appearance in mid-season, it was as relief pitcher facing the Milwaukee Braves, who at that time were the scourge of the National League. He didn't last too long—not even another Wisconsinite could do much with the Braves that day. But Thornton far from disgraced himself even so, and has remained with the club and chalked up a respectable won three, lost three record for the Philadelphia Phillies. The fact he has impressed club officials is revealing, for it was to replace the injured Curt Simmons, one of baseball's greatest pitchers, that Thornton was called up. When Simmons came back, Thornton stayed on.

In 1950 Thornton was a big factor in Wisconsin's gaining the Big Ten baseball title, and fourth place in the NCAA national meet. In the latter he pitched and won two games, the most any pitcher had done in the history of the tournament.

Thornton, too, has proved he has many talents. After a hitch in service, he coached at Fennimore High school, where his basketball team was outstanding. Then he went out again for baseball—and his latest success indicates the only official coaching he'll be doing for quite a while might be from the first or third base spots in Connie Mack Stadium.

WHEN Wisconsin's famed naturalist, John Muir, wrote to his sister on June 1, 1863, he added a postscript: "I had almost forgotten, Sarah, to tell you that I was elected judge in one of the debating clubs a short time ago, also President of the Young Men's Christian Association. You say that you expect something great by and by! Am not I great now?"

This, reported Education Dean John Guy Fowlkes in his address last June at the cornerstone-laying of the new University of Wisconsin Y.M.C.A. building, is the earliest known record of the Y.M.C.A. on campus.

Now the University Y.M.C.A. is completing its ninth decade of service. The Association's history is rich with student services which were initiated by it and have since been taken over by the University. Among them are the first men's dormitory, cafeteria, rooming house directory, freshman orientation program. The Association conducted a student employment bureau for thirty years prior to the establishment of the University's employment bureau. It published a handbook for freshmen similar to that now issued by the registrar.

Within more recent years it has initiated "how to study" programs, and in cooperation with the University Y.W.C.A. has sponsored international week-end seminars in local communities. The Association continues to pioneer in services as well as maintain its on-going program.

The present old building on Langdon Street, known as Association Hall in its earlier years, was constructed in 1905. It was built to last for a period of about twenty years after which "a more permanent structure would be built." The sand bricks used in construction have since been condemned for outside use fifteen or more years ago. Because of its wooden stairways and certain structural weaknesses, the building must be vacated upon the completion of the new building now under construction on the corner of North Brooks and West Johnson Streets.

The old site has been sold to the University of Wisconsin Foundation, which plans to raze the building.

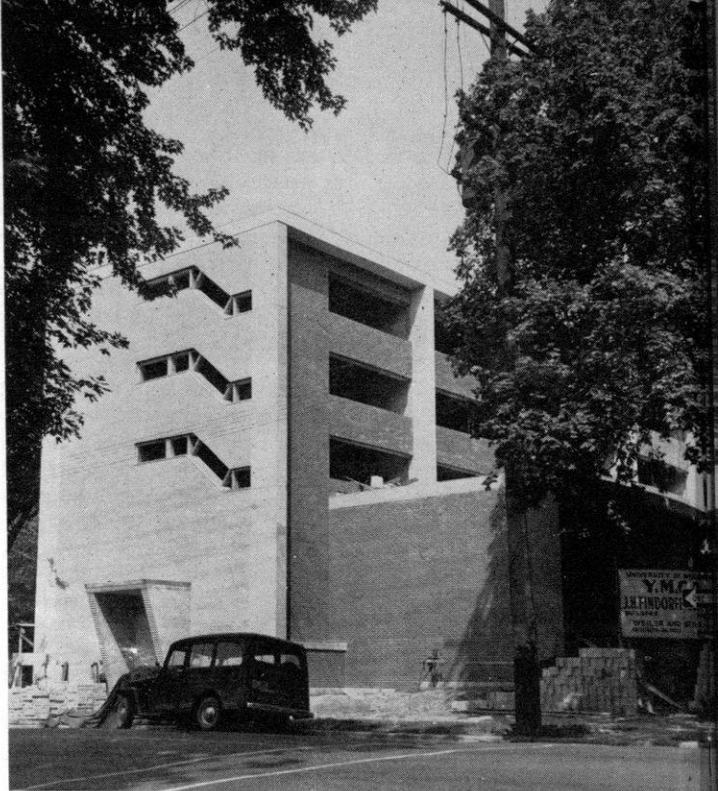
The first unit of four floors of the new building will contain assembly and committee rooms, an international lounge, a game room, a small undenominational chapel, a snack bar with limited food facilities for committee and small group meetings, Y.M.C.A. and Y.W.C.A. offices, a self-help laundry and other services. There will be residence quarters for 107 men, 20 per cent of the residence rooms to be set aside for use of students from abroad.

The building is so designed that three additional stories to accommodate 114 more students can be superimposed, at some later date, when funds permit; there is also a potential second floor over the west wing which would provide additional assembly rooms, a library, an all-purpose room and several offices for student church groups unable to support a church center of their own.

According to Dean Kurt Wendt, of the Engineering School, chairman of the Building Committee, the new structure is approximately 50 per cent complete. It was under cover and fully inclosed by the middle of September, thereby

* * *

Alumni gifts to the Y.M.C.A. are still eagerly accepted, says Secretary Roy Schumpert, who points out that all gifts, whether large or small, are deductible on income tax returns. Pledges are welcome, too. The address is 740 Langdon St., Madison 5, Wis.



The new Y.M.C.A. building—well begun.

Alumni Support Helps to Build New Y. M. C. A.

Building is 50% complete

enabling the contractors to proceed with the interior work during the winter months. Occupancy is scheduled for early summer of 1954.

To date more than \$550,000 has been contributed and pledged by alumni, faculty, Wisconsin industrial and labor groups and other friends. The Madison-University community, as well as certain Wisconsin cities, are giving generous support. Mr. Pierpont J. E. Wood, of Janesville, general state-wide campaign chairman reports that donors represent many economic, social and religious groups.

More than 24 memorial rooms, costing from \$1800 to \$27,000 each, have been underwritten, some by individuals, some by families, others by business houses or community groups. Others are under consideration and will be announced shortly.

The campaign for funds will continue until the full amount needed has been secured, according to Prof. A. P. Miles, Director of the School of Social Work, and chairman of the University Y.M.C.A. Board of Directors. Good teamwork by many alumni and friends is making possible this urgently needed new building.

1888-1899 W

A Major "W" citation was awarded by the Dept. of Intercollegiate Athletics in baseball, '85-'86-'87, to De Witt S. "Pete" CLARK, '88, now retired Minnesota lumberman.

H. L. RUSSELL, '88, director of the Wisconsin Alumni Research Foundation, was honored at a dinner for his work on the 1903 State Tuberculosis Comm.

Dr. Spencer D. BEEBE, a "W" man in the class of '93, was honored by the Sparta Kiwanis Club for 50 years of service to the city.

1900-1904 W

Recently added to the faculty of the University of Portland (Ore.) was Francis H. MURPHY, '04, named an associate professor of electrical engineering.

Dr. Robert C. DISQUE, '03, Dean of the Faculty and of the College of Engineering at Drexel Institute of Technology in Philadelphia, retired August 31, after 34 years with the Institute.

Henrietta FINDEISEN Werder, '04, is now the owner of Shadow Mountain Terrace, a Palm Desert, Calif., hotel vacationland.

Married June 30 was George G. POST, '04, a retired vice-president of the Electric Co., in Milwaukee, to Mrs. Maria Post, whose first husband, Robert L. POST, '11, died July 19, 1948.

1905 W

"Gun Flint Trail," a painting by Robert C. ZUPPKE, '05, retired Illini football coach, will appear on the cover of the Illinois-Minnesota football program, October 17.

1906-1910 W

John Earl BAKER, '06, is chairman of a Commonwealth Club of California committee

In response to many requests, the *Alumnus* in this issue is keeping separate from other alumni activities in *With the Classes* the mention of deaths. These will be noted under *Necrology* on page 28. The editors hope it is understood that the great quantity of news of this type makes it necessary to compress the most pertinent information as much as possible.

inquiring into the "welfare needs of California and how they are being met." Baker, who has spent much of his life in bettering the social and economic conditions in China and Formosa, now resides in Mill Valley, Calif.

Margaret GREENE, '07, is a librarian with the San Francisco Public Library.

Julianne A. ROLLER, '08, retired last June after teaching in the Portland, Ore., Franklin High School for over 38 years.

The American Council for Better Broadcasts, recently organized and headed by Leslie SPENCE, '08, Madison, will set up posts to monitor programs throughout the country in an effort to improve present radio and television program standards.

Prof. H. W. MARCH, '09, has retired after many years with the UW mathematics department and has moved into his new home in Madison.

After 34 years with the National Carbon Research Laboratories in Cleveland, George

Ralph M. HOYT, '10, Milwaukee attorney, was appointed a Wisconsin Bar Assn. representative on the state judicial council.

Dr. Lawrence GRABER, '10, of the UW Agriculture School has been giving lectures at agricultural colleges in Oregon, Washington, and Utah this summer.

Ralph H. BARR, '10, is a certified public accountant in San Francisco, Calif.

1911-1915 W

Victor E. JOHNSON, '11, veteran Milwaukee sales engineer, has retired from Westinghouse—but has taken a position with the East Side Realty Co. in Milwaukee.

The retirement of Madison East High school teacher Bert W. WELLS, '13, "makes everyone sad," said the *Wisconsin State Journal* recently.

Homer A. PIPER, '14, has been elected chairman of the board and a director of the Haloid Co., Rochester, N.Y. He is married, has three daughters. He joined the company in 1924.

Arthur J. ALTMAYER, '14, now living in Madison, is 1955 president-elect of the National Conference of Social Workers and has been named a member of the recently formed National Issues Committee.

Charles E. BULGER, dean emeritus of the University of Akron College of Liberal Arts, was awarded an honorary doctoral degree at that university's commencement.

Dr. Charles N. FREY, Scarsdale, N.Y., a consultant and lecturer at the Massachusetts Institute of Technology, has been named the recipient of the Stephen Babcock Award for 1953 in honor of his work in food science.

The June 28th issue of "El Comercio," Lima, Peru, newspaper, contained an article on UW extension and research activities by Luis C. INFANTE, '11. He praised the program of correspondence study, extension informational services, and studies going on in the College of Agriculture.

Madison attorney Oscar T. TOEBAAS, '12, past president of the Wisconsin Bar Assn., was initiated into the American College of Trial Lawyers, a national group composed of outstanding men in the field.

Samuel DOBBERTIN, '12, is the new caretaker of Camp Whitcomb, the Milwaukee Boys club camp in Waukesha County. Although he studied agriculture and lived and worked on a farm most of his life, he is a nonordained Baptist minister and conducts services regularly.

Sumner H. SLICHTER, '13, Harvard professor, while in Madison this summer, warned of the overuse of credit facilities by Americans and urged the resumption of credit curbs as a means of maintaining a stable economy.

Prof. Ben G. ELLIOTT, '13, chairman of the UW mechanical engineering department, attended the American Society of Mechanical Engineers national convention in Los Angeles. He is sixth regional vice-president of ASME.

After 38 years with the Wisconsin Department of Agriculture, George C. MORRIS, '13, has retired. Morris, a seed analyst, was

BIGGER TYPE FOR THIS ONE:

Ben S. Reynolds of Madison comes up with an idea for a new kind of contest for members of the Class of '09. He notes that a clipping from the Santa Barbara *News-Press* tells about the home of Elmer WHITTAKER in that California city. The Whittaker home is the "Caneda Adobe" built back in 1782—the second oldest home in the city, or maybe the oldest, depending on the authority quoted. Of course, notes the *News-Press* reporter, today the adobe is one of Santa Barbara's most modern residences—with radiant heating and all. But by using materials from other adobes in remodeling, Whittaker, a contractor, in no way altered the charm of the old building.

So—Ben Reynolds asks:
Who among the class of 1909 possesses the most antique house?

He will back the "Caneda Adobe," he says, and is prepared to give valuable prizes to anyone who can top the Santa Barbara residence of the Whittakers.

That sounds like quite a challenge—especially to those transplanted Badgers who live up New England way, where *everything* is older. If you do have an entry, how about sending it to: Ben S. Reynolds, 1015 East Washington Ave., Madison, Wis.

W. HEISE, '09, assistant director of the laboratory, retired June 30. He plans to maintain an active interest in technical and professional affairs.



HERE'S A WISE OLD OWL

He advises: To be sure to get your *Alumnus*, *Football Bulletin*, and other UW mail on time, be sure to keep your address right up to date with

The Wisconsin Alumnus
770 Langdon St.
Madison 6, Wisconsin

awarded a gold retirement pin at a testimonial dinner in his honor.

Once a Madison reporter and now editor and publisher of the Red Lake Falls (Minn.) Gazette, George W. CHRISTIE, '13, returned to Madison to attend his Class' reunion this spring.

Capt. Joseph W. BOLLENBECK, vice-president of the class of '15, has been elected regional commander for Wisconsin, Illinois, and Michigan by the Military Order of the World Wars.

Will C. HYDE, '15, for the last nine years public relations man for the state Department of Public Welfare, transferred to a post in the department's division of corrections last month.

Laurence H. PURDY, '15, is a teacher in San Diego's Point Loma High School.

Merle M. BALDWIN, '15, has retired after a number of years of teaching at Madison Central High School.

1916-1920 W

Milo K. SWANTON, '16, was named "Man of the Year" at the annual state radio network, for his work in behalf of educational TV in Wisconsin.

Mr. and Mrs. Wallace MEYER, '16, have moved to 1400 Lake Shore Drive, Chicago. He's president of the Reincke, Meyer & Finn advertising firm.

Robert C. JOHNSON, '17, Milwaukee, is one of the 11 reserve officers to be promoted to rear admiral in the first such promotion since World War II.

The Rev. and Mrs. Arlie H. Krussell (Helen EATON, '18) of Beloit are on a 7-month tour through the Scandinavian countries.

Marjorie Kinnan RAWLINGS, '18, Pulitzer Prize-winning authoress, received an honorary doctor of letters degree from St. Lawrence U. at Canton, N.Y. She's now living in VanHornesville, N.Y.

Mrs. Conrad Shimer (Flora HEISE, '19) has rejoined her husband at their Moravian church school in Bluefield, Nicaragua, after a year's leave in Madison.

Harry P. CONNOLLY, '20, is a sales engineer with Modine Mfg. Co. in Racine.

Prof. Malcolm SHARP, '20, former UW staff member and now on the Chicago Law School faculty, figured in the defense of the Rosenbergs recently.

J. Charles PILE, '20, Dodgeville, is new county judge of Iowa county.

The mental hygiene clinic at Chicago's Womens and Childrens Hospital and Dr. Katharine WRIGHT, '16, its director, were written up in the Chicago Tribune's July 12 Grafic Magazine.

Dr. Arnold Jackson, '16, of Madison, served as president of the U. S. delegation to the International Congress of Surgeons held in Rome this summer.

The *Alumnus* has located Harry E. JONES, '16, lost to us since 1925, not in Manila, but in Menlo Park, Calif.

Heading the Esperanto League of North America book service is Glenn P. TURNER, '16, of Madison.

The Elliott Cresson Medal will go to Dr. William F. MEGGERS, '16, on Medal Day at the Franklin Institute in Philadelphia. He receives the medal for his outstanding work in the field of spectroscopy. He heads that section of the National Bureau of Standards,

Higley Is New Head of VA

Less than 24 hours after the U. S. Senate confirmed his appointment on July 22, Harvey V. Higley, '15, was sworn in at a White House ceremony as new head of the Veterans Administration.

The 60-year-old chairman of the board of the Ansul Chemical Co. has had long experience in both veterans' work and politics. He has served as state commander of the Wisconsin American Legion, and was a lieutenant in chemical warfare during World War I. He has been very active in Republican Party affairs.

The position into which Higley steps has been referred to as "one of the biggest headaches in Washington." But Higley expected no insurmountable troubles as he stepped into the post.

is chairman of the National Research Council on Line Spectra of the Elements, and President of the International Joint Commission for Spectroscopy.

Recently promoted to the position of auditor of the Wisconsin Power and Light Co., is Mary McNULTY, '17.

Another recent promotion is that of Warren OAKLEY, '17, of Madison, to chief engineer of the Wisconsin Public Service Commission.

Ruth KENTZLER, '17, a teacher at the University of Hawaii, was recently in Madison before doing some teaching at the University of Colorado and then taking a trip to Europe.

Dr. Gunnar GUNDERSEN, '17, of La Crosse is also going to Europe, but as a U. S. representative to the 7th general assembly of the World Medical Association in the Netherlands.

Promoted to rear admiral in the Naval Reserve recently was Robert C. Johnson, '17, president of the Siesel Construction Co. in Milwaukee.

A new member of the University faculty Athletic Board is former Alumni Assn. president C. F. VAN PELT, '18, president of the Fred Rueping Leather Co.

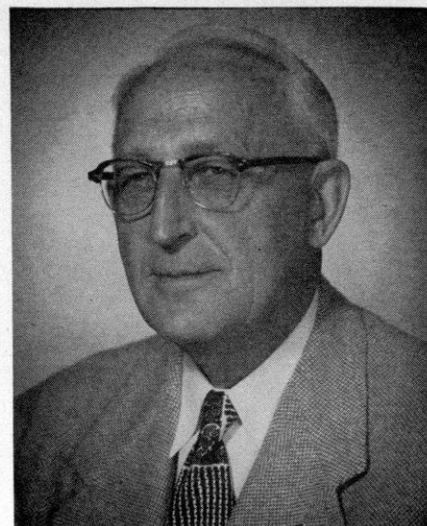
The Alumnus has received word that Harold D. SMITH, '18, is the president of the Sprangler Valve Co., in Los Angeles.

The retirement of Col. Lloyd M. GARNER, '18, after 30 years of Army Service, was announced in June.

Also retired from military service in June was Col. John M. FARGO, who has served in the Infantry and Air Force since World War I.

Ernest PETT, '20, a retired Madison lawyer, has been spending his time traveling. He recently left for Canada and the East Coast.

Direction of a journalism seminar through seven European countries has taken up the summer of Ralph O. NAFZIGER, '20, head



"I think there are ways of laying the cards on the table and arriving at decisions that people will respect, even if they don't agree with them," he declared.

of the UW journalism department, and his wife, nee Charlotte HAMILTON, '28.

"Stokdyk—Architect of Cooperation," is the title of a colorful biography of Ellis A. STOKDYK, '20, president of the Berkeley Bank for Cooperatives until his death in 1946, and a leader in cooperative marketing and finance.

1921 W

Madison heart specialist and UW Medical School professor Chester M. KURTZ opened a new office in Madison in June.

The Wisconsin Junior Chamber of Commerce award for outstanding contribution to good government this year went to Viroqua Civil Judge Lincoln NEPRUD.

Joseph P. SCHAEZNER is the new chairman of the Department of Technology engineering committee on the U. S. Department of Agriculture Graduate School.

Recently honored for 25 years of service to the New Jersey farmer was W. C. KRUEGER, extension specialist in agricultural engineering at Rutgers University.

Rabbi David Shapiro and his wife Leela SINAICO Shapiro have moved to Hollywood, Fla., where the rabbi is spiritual leader of the Jewish Center.

1922 W

Robert L. PIERCE was recently elected State Chairman of the Republican Party of Wisconsin. Pierce, operator of a dairy farm, is very active in civic affairs in Dunn County, Wis.

While M. Frank BROBST, director of overseas plants for the R. P. Scherer Co., and his wife were in Europe this summer, Mrs. Brobst was presented at the court of Queen Elizabeth.

A new marketing textbook, "Theory of Markets and Marketing," was published this summer after years of study, observation, and work by UW economist Henry H. BAKKEN.

It is difficult to write a definition of the American way.
But it is easy to find good examples. Here is one:

Hurrying a young man into success



If a young man could only see into the future and read what would happen to him in business, he'd be mighty enthusiastic about his first job.

"I want to be where my best talents can be used. I need to polish those talents—not just by schooling, but by new learning at my work. I don't want to be blocked or 'lost' in the crowd. I want to work with people who know more than I do and have new responsibilities waiting for me if I succeed in my first work."

We'd like to say right here that any company worth its salt has exactly that job prescription written for the future of the young men it hires.

Some of our knottiest problems have been unraveled by young men. To be sure, they have had the counsel of older experts to hurry their success. But isn't that what a young man wants?

- At General Electric, for example, in the fields of jet engines and electronics, gray hair is scarce. In one division the average age is 29 among the 767 engineers working on such things as gyroscopic gunsights, autopilots for jet fighters, bomber armament systems, naval gunfire controls, guided missiles.
- Working on atomic power for submarines and

atomic power for planes is a group of research associates, research assistants and engineers, averaging less than 34 years of age.

- Three young men in their twenties designed General Electric's first large-scale reactor to produce that new chemical prodigy, silicones. And they received the Company's top award for outstanding achievement.
- The armament system for the famous B-29 was developed by a team of G-E engineers whose average age was 26.

One thing we do know—when we take trained young men and supply them with an experienced organization and planning, then put at their disposal our resources and manufacturing know-how, the results surprise even the young men themselves.

The speed with which America's young scientists and engineers are developed will in large measure determine the rate of America's future progress.

(A new booklet has just been published: "This is General Electric." In it we describe the methods we use for channeling talented young men into the new fields that are constantly being created by the ever-widening uses for electricity. For a copy, address General Electric, Room 123-2, Schenectady, N. Y.)

You can put your confidence in—

GENERAL  ELECTRIC

Erwin E. HOMSTAD of Black River Falls was elected at the Rotary International convention in Paris to head a district of 49 Wisconsin clubs.



ZIMMERMAN

Recently named vice-president and comptroller of the Pabst Brewing Co., was Rudolph C. ZIMMERMAN, who had been assistant vice-president in charge of the brewery.

A son was born to Dr. Karl Paul LINK and his wife, Elizabeth ODMAN Link, '28.

Caroline S. PECKHAM has been awarded the Fourth Order of the Sacred Treasure by the Emperor of Japan in recognition of her contributions to the education of Japanese girls since 1915.

The Lawrence College Board of Trustees elected Donald C. SLICHTER, a vice-president of the Northwestern Mutual Life Insurance Co. in Milwaukee, as its treasurer.

Appearing before the House Foreign Affairs Committee, Ivan H. PETERMAN, Philadelphia Inquirer writer, reported that a tour of Europe convinced him that U. S. foreign aid money was not being wisely spent. He urged that 1954 spending be centered on defense needs.

1923 W

Joseph B. LAYDE last month announced his retirement as superintendent after 30 years with the West De Pere school system.

Recently named chairman of the Canton, Mo., section of the American Chemical Society for 1953 is Dr. Wallace P. ELSMLIE, director of research for the Moorman Mfg. Co.

Lemore W. CLARK has been named assistant manager of operations for the Detroit Edison Co., after 25 years of service.

Frank J. HAMILTON is Chicago district manager for the Bayley Blower Co.

President-elect of the Wisconsin Bar Assn. is Green Bay attorney Frederick N. TROWBRIDGE. He will take office in 1954.

George G. CRAWFORD is editor of the Waukegan (Ill.) News-Sun.

A special committee formed to study applications of atomic power for railroads and utilities will have among its members George P. STEINMETZ, chief engineer for the Wisconsin Public Service Commission. He was also named to be a member of this commission for which he has worked many years.

1924 W

On September 1, George M. KEITH, since 1939 director of the Wisconsin state division of public assistance, took over as deputy director of the Department of Public Welfare.

Recently elected president of the Wisconsin Heart Association was Dr. Herman SHAPIRO, chief of the UW medical school cardiovascular section and a cardiologist at Wisconsin General Hospital.

Col. August W. SPITTLER, an army physician, has been assigned to the Brooke Army Medical Center at Fort Sam Houston, Texas, after over six years at Walter Reed Army Hospital in Washington, D. C.

A 25 year veteran in the telephone industry, Truman THOMPSON has been ap-

pointed district commercial manager for the Wisconsin Telephone Company at Eau Claire.

Martin BELOW is now a vice-president of Robert F. White & Co., Chicago.

The President's Trophy for outstanding achievements in 1952 was awarded to Oswald A. KREBS, general agent of the Aetna Life Insurance Co. in New York City.

Recently named plant electrical engineer for General Electric Company's manufacturing department at the Hanford plutonium plant in eastern Washington state was Fred J. MOLLERUS.

1925 W

John E. DAVIS was elected president of the International Council of Industrial Editors. Since 1943 he had edited an oil company's monthly magazine.

Hugo L. KUESTER is a pharmacist at the Veterans Hospital at Fort Bayard, New Mexico.

Dr. George G. STEBBINS and his wife, the former Bernanice WINTERBOTHAM, '27, are celebrating their 25th anniversary at White Sulphur Springs, W. Va.

Working on committees to make the Madison Art Foundation a reality are Grace PARIS Chatterton, membership chairman, and Arline FINDORFF, '29.

Howard E. Johnson is chief engineer at the American Manganese Steel Div. of the American Brake Shoe Co. in Chicago.

David B. DUNN is the sporting goods buyer at the Boston Store in Milwaukee.

A former Capital Times reporter left his job with a Green Bay radio station to return to Madison and a television job. Michael H. GRIFFIN is now news editor for Madison TV station WMTV.

The Harold R. Gordon Memorial Award to the "man of the year" in accident and health insurance underwriting was presented to Madison insurance man Ellsworth H. MUELLER at the annual convention of the International Association of Accident and Health Insurance Underwriters.

Esther B. NELSON is a teacher and vocal director at Central High School, Kalamazoo, Mich.

William A. OZBURN and the Wisconsin state game farm he manages at Poynette were written up in the June 29 issue of the Milwaukee Journal.

1926 W

A newly elected member of the board of directors of the Brazos Gas and Oil Co. is William F. BROWN, a Mt. Pleasant, Mich., petroleum geologist.

Dr. Arthur R. COLMER has been promoted from associate professor to professor of bacteriology at Louisiana State University.

Leroy EMPEY is a district highway engineer with headquarters in Green Bay.

Dr. Clyde PHILLIPS died May 25 in Hilo, Hawaii, where he had practiced medicine for 20 years.

Ezra A. DENEEN, retired school teacher, died May 3 in Madison.

Dr. J. D. HANAWALT, has been appointed vice-president of the Dow Chemical Co. of Midland, Mich.

L. H. (Larry) RISTOW has been elected vice-president of Greyhound. He and his family reside at Wilmette, Ill. He has been with the transportation company since 1927.

The Rev. Theodore J. SCHNEIDER of Des Moines, Iowa, died last August, according to word reaching the *Alumnus*.

The death of Raymond G. WAGNER of Omro, Wis., in 1951 has been brought to the attention of the University.

1927 W

Dr. Alvin B. CARDWELL is now associate dean of the school of arts and sciences at Kansas State college.

Peter HAMACHER, Rennebohm drugstore manager in Madison, was recently honored for his 25 years with the firm.

Lloyd LARSON, Milwaukee *Sentinel* sports editor, was recently initiated into the UW professional chapter of Sigma Delta Chi.

Miriam Schwenk LEWIS of Philadelphia recently wrote a meditation for *The Upper Room*, devotional guide published in 16 languages.

Dr. S. H. PERRIN of Superior died May 17.

Dr. B. Richard TEARE Jr. has been appointed dean of the college of engineering and science of Carnegie Tech in Pittsburgh. He is nationally known for his pioneering work in the development and coordination of engineering courses, and has won numerous distinctions for his research work.

Bob BOYD, a Milwaukee Journal photographer, was written up in the August 13 issue of his home town paper, the Lake Geneva Regional News.

Newly elected cashier of the Bank of Monticello is Lawrence G. MARTY, an employee of the bank since 1927.

William A. JAHN of Milwaukee has been named president of the Inland Steel Products Co.

A biographical sketch of John M. COATES, Chicago, president of the Masonite Corp., appeared in the Chicago Tribune's weekly financial page column, "The Road to Success," in August.

Prof. Robert A. POLSON recently returned after a year of teaching and research at Silliman University in the Philippine Islands.

Frances BEEBE Cochran, Sparta, and Col. Robert B. Jones, Tacoma, Wash., were married June 15.

UW Prof. Kurt F. WENDT, who is doing research in India, was named dean of the College of Engineering effective last July 1.

Northwestern University Technological Institute has added Robert E. ZINN to its faculty as a professor of chemical engineering. Zinn is quite active in a number of engineering and chemical societies.

1928 W

Prestiss HALE died May 27 at his Woodbury Heights, N. J., home.

Dr. and Mrs. Augustin RODOLFO, '23, (she is the former Sophie SCHMIDT) have compiled a considerable educational record in the Philippines. He is a professor at the University of the Philippines, and at present has with him three of their four children as students. Meanwhile, Mrs. Rodolfo continues to teach in the school the Rodolfos founded in the province of San Antonio, Zambales—to which her husband will likely return after seeing his four children (there's another daughter coming up) through the U. of P.

George H. TAGATZ is director of public relations for the American Maize Products Co. of Roby, Ind. He was midwest editor of *Pathfinder* magazine.

Two '28ers recently exchanged positions as vice-chairman of the 6th District Republican organization of Wisconsin. Out went Mrs.

Konrad TESTWUIDE, Jr. and in came Mrs. Robert A. MURRAY. The former's from Sheboygan, the latter from Oshkosh.

1941 W

Recently promoted to senior sociologist to work in San Quentin prison's reception and guidance center was Robert W. DENSMIRE, Richmond, Calif.

The Ellis Agency of the Pacific Mutual Life Insurance Co. in San Francisco announces the appointment of Leslie L. GRUBIN as assistant general agent.

1942 W

A boy, Kenneth Lawrence, was born August 9 to Dr. and Mrs. Daniel ROSS in New Brunswick, N. J.

Mr. and Mrs. Earl M. CHAMBERLIN, Westfield, N. J., now have two children, Karen, 3½, and Earl, Jr., 2.

Recent weddings:

Shirley Kuntz to Ronald MOSER, Watertown, in Santa Monica, Calif., June 12.

Eda V. BROAS to Richard E. Ray, Miami, on May 9.

Dr. Joseph V. SWINTOSKY, Waunakee, to Dorothy Ann ZEVNIK, '53, Middleton, June 13.

Virginia CHRISTOPHERSON to Donald SHERMAN, '51, on June 27 in Milwaukee.

Glenn A. CHESEBRO is Eli Lilly and Co. representative in Stevens Point.

A. C. HOMER, Chicago, director of employee relations, Midwest Division, NAM, conducted a management clinic in La Crosse on building sound intra-management relations and improved supervision.

1943 W

Keith ROBERTS has been promoted to assistant advertising manager of Nekoosa-Edwards Paper Co. in Port Edwards, Wis.

Leon and Doris CAIRNS Randall have "published" the most recent edition of their family on August 4 . . . entitled Stephen Ashley Randall.

The marriage of Howard M. GREEN and Elloree E. Mogensen took place in Racine May 10.

Robert B. READ and Lydia E. Porte were wed July 18 in Madison.

Gale A. FROEMMING and his wife, the former Mary Elizabeth WILSON, are in Casablanca, French Morocco, where he is doing engineering work for the U. S. government.

1944 W

Ruth RUSSELL Jarman is living with her parents in Glen Ellyn, Ill., while her husband, a Marine Corps captain, is serving overseas.

Charles W. TOMLINSON, '47, and his wife, the former Florence FOX, have moved from Louisville to Baytown, Texas. He has accepted the post of superintendent of the new \$2½ million plastic plant of Diamond Alkali in Houston.

Chairman of the vocal contest of the Minneapolis Aquatennial this summer was George E. JOHNSON. He is also president of the Central Lutheran Senior Choir of Minneapolis.

Dr. Ervin TEPLIN has completed his active duty with the Air Force, and is opening a private practice in psychiatry in Milwaukee.

The new president of the UW Southern California Alumnae Association is Betty NORDNESS Cruse of Van Nuys.



JOHN D. BLACK, '09, who received three degrees from the UW, has retired from the economics staff at Harvard U. after 25 years at that institution. He has gained recognition as one of the world's outstanding agricultural economists and has been chief economist of the Federal Farm Board, chairman of the international advisory commission to the Food and Agriculture Organization of the U.N., and president of the American Farm Economics Assn.

Recently married were Donald W. KRUEGER and Gertrude WEGMAN, '52, in Forestville.

June 13 was the wedding date for Faye Sue Yee Dang, Honolulu, and John L. Lem, Madison.

1945 W

Dr. William NILSSEN, '51, and his wife, Linnie AITKEN Nilssen have moved from Honolulu to Bakersfield, Calif., where he has accepted a post at Kern General Hospital.

A son, Barry Steven, was born July 3, to Dr. and Mrs. Morris H. APRISON. Dr. Aprison is now head of the biophysics section of the Galesburg State Research Hospital.

The post of administrator of research and development at the Wright Air Development Center is being taken over this month by Capt. Robert E. Listou, Dayton, O.

Capt. Solomon KANN is returning to the U. S. after 16 months of Air Force duty in the Philippines. Returning with him is his wife Rachel OKA, and their two children.

At the altar:

Myra Jean SYLVESTER to LeMoyne F. Krueger in Madison on June 20.

Dorothy May ROBINSON to Robert A. Schinske in Turkey on June 20.

Marian L. Hanneman to Prof. Paul KAESBERG in Madison June 13.

1946 W

The first woman doctor ever to practice in Independence, Wis., opened her office there the last week in July. She is Dr. Ann CINELIS.

Recent weddings among 1946 alumni:

Wallace L. PEARSON to Betty Jeane Mayhers in Eau Claire June 14.

Charles J. HERRO to Hazel P. Snyder in Watertown June 20.

Philip L. JOHNSON to Jeanne Kay Frindt in Minneapolis August 15.

John Paul Grant to Joan H. TECHEMEYER in Madison July 21.

Mr. and Mrs. Robert BERMAN, '48 (Eva L. SMITH, '46) are parents of a son born May 2 in Madison. It's their second child.

For Robert D. BARNES it was a war correspondent's job starting April 1 as he left for Korea to report for the Voice of America—after a stint at broadcasting the proceedings of the UN Assembly.

Mr. and Mrs. Robert Alan BELL, '53, (Patricia MERRITT) is a geologist with the Union Carbon and Carbide Co. in Johannesburg, South Africa.

Leon KATZ has joined the law firm of Rosenthal and Norton in Beverly Hills, Calif.

Richard G. LAWRENCE is executive secretary of the La Crosse Family Welfare Assn.

Mary Margaret STRAUSE was married last Oct. 4 to Wayne Morse and is making a home in Dayton, Ohio.

Jeanne Lee DEVEREAUX and Maurice W. KILEY are married and living in Madison.

1947 W

James Robert BASHORE, Jr. is treasurer of the AAUP at Bowling Green State university, Ohio.

Ralph DAVIS, former UW and Green Bay Packer grid player, is new coach of the semi-pro Delavan Red Devils.

Donald R. FRANZMAN is now an application engineer with the S. and C. Electric Co. of Chicago.

It's a girl at the home of Mr. and Mrs. Walter GEREND.

Capt. Timothy G. HIGGINS was recently assigned to Headquarters of the Korean Communication Zone.

Fred RYSER's work with the shrew at the UW was recently featured in *Life*.

Genevieve M. Hughes and Jerome B. WIX, married recently, are living in Marshfield where he is affiliated with a car sales company.

Kari Kristofersen of Gjerdrum, Norway, was the bride of Warren GRINDE on May 25 in Oslo, where he is an information specialist with the American embassy.

Principal Frank JOSWICK of Pulaski, Wis., was recently featured in a story in *Redbook* for his work in "rebuilding his town."

Robert E. FREIMUND is coordinator of the Seattle—King County X-Ray program with the Seattle—King Co. Dept. of Public Health.

George LEPPERT was named manager of the newly created engineering research section of the General Engineering Department of Monsanto Chemical Co., St. Louis.

Harold FRANZ is a sales engineer for the Peerless Pump Division of the Food Machinery and Chemical Co. in eastern Pennsylvania.

Practicing at Kings County Hospital in Brooklyn after receiving his medical degree from the University of Lausanne, Switzerland, is Dr. Milton COHEN.

News has arrived that Albert J. RUDICK has received a masters degree in taxation at the School of Law, New York University.

(Continued on page 29)

NECROLOGY

Recently reported deaths:

Robert E. BUNDY, '88, Menomonie attorney, on June 27.

Helen STEENSLAND Nielson, '89, in Riverside, Calif., on July 4.

Mrs. Alfred Peats, (Genevieve PUGH,) '91, in New York, on August 11.

Henry A. LARDNER, '93, former mayor of Montclair, N. J., in Upper Montclair on Dec. 27, 1952.

Mrs. M. D. Wood (Della BELLIG) '94, of Santa Monica, Calif.

Robert L. HOLT, '95, of Waukesha.

Jonathan S. GREEN, '96, in Pittsburgh on March 12.

Dr. B. J. OCHSNER, '96, of Prairie du Sac. He passed away Aug. 20 after having a heart attack while on a hunting trip near Durango, Colo.

Mrs. Horace MANNING, '97, of Wilmette, Ill., in October, '52.

Helen PIERCE Gay, '00, in Evanston, Ill., in October, 1947.

Mrs. James Pyre (Marcia JACKMAN) '00, of Madison on August 22.

Frederic A. WELCH, '02, of Tehachapi, Calif.

Dr. Newell C. GILBERT, '03, of Chicago, one of the nation's leaders in internal medicine and medical education, on August 1.

Prof. E. L. JORDAN, '04, of the Univ. of Louisiana, on June 28.

Charles A. PETERSON, '04, of Rosendale, former State Assemblyman and member of the Fond du Lac county board, on August 14.

William B. UIHLEIN, '04, of Milwaukee and Naples, Fla., former chairman of the board of the Schlitz Brewing Co., on July 28.

Robert F. EWALD, '05, a retired hydraulic engineer, in Pittsburgh July 17.

Edwin W. SMYTHE, '05, president of the Wisconsin Brick Corp., of Madison, after an auto accident.

Arthur IMIG, '06, of Neillsville July 15.
William A. LOVELAND, '06, Monticello attorney and bank president, on June 23.

Edwin G. LUENING, '06, retired Milwaukee school principal, on August 1.

Prof. Frederick L. SHINN, '06, of Eugene, Ore.

Thomas L. BOYD, '07, of Redwood City, Calif.

Georgia CHAVE Meritt, '07, in Pasco, Wash., in June.

Paul H. BREMER, '08, of Milwaukee.
Claudius M. HOPKINS, president of the Class of '08, in Minneapolis August 10.

Robert R. LUMSDEN, '08, of Elroy on July 4.

Herman E. OWEN, '08, of San Francisco in 1941.

Hubert E. LLOYD, '08, of Bound Brook, N. J., on Feb. 5, 1951.

Percy B. THOMPSON, '08, of Superior in December, 1951.

Theodore T. WING, '08, of St. Paul on March 21, 1951.

Walter J. WITTICH, '08, head of the physical education department at La Crosse State college, on August 8.

Jennie B. STALEY, '09, of Madison on August 12.

John D. WRIGHT, '09, retired manager of industrial engineering in the apparatus sales division of General Electric, in Schenectady on July 8.

Helmer C. NELSON, '10, of Los Angeles on July 8.

Jessie ALLEN Simpson, '10, of Racine on August 13.

Joseph L. TWINING, '10, of Portland, Ore., April 2.

Dean Marion Jacob FUNCHESS, '11, of Alabama Polytechnic Institute, Auburn, on Feb. 19.

Clarence R. CLEVELAND, '12, Standard Oil entomologist, on May 14.

Gretchen Schoenleber



The University of Wisconsin and the Wisconsin Alumni Association lost a staunch friend Sept. 3, when Gretchen Schoenleber, president of the University Board of Visitors died suddenly in Milwaukee.

Prominent in business life as president of the Ambrosia Chocolate Co. and active in Milwaukee civic affairs as well as University activities, Miss Schoenleber was the recipient earlier this year of the Wisconsin Alumni Association's Citation for Distinguished Service.

"She brought to the University of Wisconsin Board of Visitors a wealth of knowledge and experience," said Pres. E. B. Fred. "Her eight years as a member of this group—three of them as its chairman—were marked with devotion to the improvement of teaching and the welfare of our students."



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With the Classes

(Continued from page 27)

Albert ROBERTS and his wife, the former Jean KARTACK, '46, have moved from Spring Valley, Ill., to Toledo, Ohio.

A new accounting firm opened recently with offices in Green Bay, La Crosse, and Davenport, Iowa, and with David D. BAPTIE and James O. ASH as two of the partners.

Recently discharged from the Air Force, Dr. Marvin W. NELSON now is finishing a residency in orthopedic surgery at Milwaukee Children's Hospital.

Laurie Leonard was born July 13 to Richard LEONARD, a Milwaukee Journal writer, and Barbara KLAUSNER Leonard, '48.

Gloria TRACEY Noble and Nelson C. NOBLE, '48, announce the birth of their daughter, Carla Camper, July 10.

At the altar:

Mrs. Donna Marshall to James D. WOODBURN in Burbank, Calif., July 25. Emily J. Bernacki to James L. MATHEWSON in Madison in June.

Rosalyn B. Gitson to Merle D. HELD in Shaker Heights, Ohio, July 12.

Geraldine Niesen to Loren J. DRISCOLL in Racine, June 27.

Barbara JoAnn EDWARDS, '52, to Ewell A. STOWELL in Madison, June 21.

Barbara JUSTER to Thorwald S. Esvensen in Madison, July 1.

Jeanette Belluche to Norman VALDE in Lexington, June 16.

Maryann Krecklow to Harry J. ZURHEIDE in Milwaukee, August 11.

Eleanor BOTTJER to Frank J. Rowe, Jr., in New York City, July 19.

1948 W

Galen M. HESSON has received a graduate degree from Oregon State through the GE company school of nuclear engineering.

Robert P. KEEHN is comptroller and treasurer of Frye Mfg., Des Moines.

The Rev. Henry B. KLEINERT, is director of religious education and youth activities at Luther Memorial church, Madison. His wife is the former Helen PECK, '40.

Owen T. McDONNELL died in Marinette May 18 after a car accident.

George M. RYAN was recently appointed assistant to the vice-president of the Friden Calculating Machine Co., Inc., in San Mateo, Calif.

It's a new little Shaver—Becky Lou—at the home of Mr. and Mrs. James D. Shaver (Mary Alice BROCKETT) of Beloit.

Robert D. SULLIVAN is assistant Milwaukee city attorney.

Catherine WESTPHAL and Curtis R. Parker, Jr. were married last October in Paris and are now living in Chicago.

Dr. Edmund R. LIEBL has begun a general practice of medicine in Madison.

Lt. Donald S. SCHUSTER, Madison, has graduated from the Air Force School of Aviation Medicine at Randolph Field, Texas.

Now living in Sheboygan are Nels H. CHRISTENSEN and his wife, the former Faye D. GEHRKE, where he is employed by the National Dairy Products Co.

Dr. Lyle L. OLSON and his wife, Ruth CONGER Olson, '49, have moved to Darlington where the doctor has opened an office.

Dr. Lester R. LIGHTFOOT, '22, Aberdeen, Wash., physician, April 18.

John K. NORTH, '22, of Glen Ridge, N. J., secretary-treasurer of the Layne-New York Co., water well drillers in New York, on June 28.

Lawrence E. EMMONS, '23, Quincy, Ill., corporation council, on Oct. 21, 1951.

Sumner J. HARRIS, '24, editor of the Door County Advocate in June.

Martha L. HELM, '24, of Webb City, Mo., on Feb. 2.

Jeanette WILSON, '24, of Burlington on Nov. 2, 1952.

Marjorie THOMAS Young, '24, of Fairfield, Ill., Oct. 9, 1952.

Dr. Anthony J. FALETTI, '25, of Miami, Fla., Jan. 4, 1952.

Arthur LOOK, '25, of Kaukauna on May 16.

John A. PIERCE, '25, of Edgerton June 24.

Gordon E. HILLIARD, '28, of Madison July 29.

Orpha G. PEARSALL, '28, of Oak Park, Ill., in 1951.

Helene JOHNSON Wheeler, '28, Madison civic leader and wife of State Assemblyman Floyd E. Wheeler, on August 14.

Alice STONDALL, '29, of Madison August 1.

Leo FRIEDMAN, '30, of Corvallis, Ore., June 6.

Kermit A. KAMM, '30, of Madison August 1.

Harry O. LATHROP, '30, of Normal, Ill., May 11, 1951.

Maude STAUDENMEYER, '30, of California August 12.

Prof. Ludvig C. LARSON, '31, UW professor of electrical engineering, director of the standards laboratory and an authority in the fields of illumination and measurements, on August 22.

Sindey C. FRASER, '35, of Milwaukee

Sindey C. FRASER, '35, of Milwaukee on July 18.

Walter A. GEHRKE, '36, of Middleton on August 13.

Homer L. GENSLEY, '41, a most active leader in Milwaukee UW alumni circles and chairman of the Milwaukee Club's membership committee, the victim July 26 with bulbar polio.



Victim of a tragic drowning accident on Aug. 23 in Door County was John M. Lord, '41, Chicago insurance agent. He was the son of former Wisconsin Alumni Association president John S. Lord, '04.

Arden W. SHARPE, '42, in Minneapolis Sept. 15, 1952.

Major Eugene J. ZIEGEWALD, '43, World War II and Korean War pilot from Arcadia, in Washington, D. C., August 2.

George W. PARKINSON, '49, of Milwaukee, after an auto-motorcycle accident near Santa Fe, N. M., June 8.

Richard D. JACOBSON, '50, of Racine, who died suddenly of heart trouble June 13.

George V. THOMPSON, '52, UW history instructor, in Austin, Texas, July 27, while returning from a honeymoon trip to Mexico.

Dr. Victor S. FALK, '11, Mendota hospital staff physician, in Madison on June 18.

Wilbur M. DERTHICK, '12, former Madison attorney, in Los Angeles.

Dr. John M. SCANTLETON, '12, Sparta physician, on June 16.

Dr. John W. NUZUM, '12, Chicago surgeon and cancer specialist, on June 14.

Earl R. WALKER, '13, retired advertising man, on May 22 in Los Altos, Calif.

Frank ANDERSON, '14, town of Oregon farmer, on April 30.

Edward E. REICHERT, '14, Madison and Oshkosh accountant, in Appleton May 26.

Charles HOAG, '15, LaGrange, Ill., Chicago transfer company president, in LaGrange in May.

Leo G. HOEVELER, '15, retired banker and auto dealer, in Madison June 16.

Hubert C. JAEGER, '15, Feb. 14 in Tucson, Arizona.

LeRoy I. DAY, '12, of Houston, Texas, on March 21.

Ralph C. TOBIN, '12, of Chicago on May 9.

Byron G. BEST, '13, of Duluth in May, 1948.

Harold BORCHSENINS, '13, in Balboa Island, Calif., in July.

Helen CHAFIN Desmond, '13, in Madison June 25.

Jessie MENZIES, '13, of Janesville.

Alice CRANE Baldwin, '14, of Cohasset, Mass., May 8.

Prof. Gustav L. LARSON, '15, of Madison, UW emeritus professor of mechanical engineering and chairman of that department from 1920 to 1943, on August 16.

Leo L. SCHOEPF, '15, at Corte Madera, Calif., on August 13.

Ralph WINTERBOTHAM, '15, of Madison in July.

William L. APPELBY, '16, Madison machinist, in June.

William S. CHANDLER, '18, Marquette U. professor and former basketball coach, in Wauwatosa on May 23.

Carl GROTOPHORST, '19, Prairie du Sac, in March.

Maklem Wallis GREGORY, '20, in Los Angeles on May 9.

Edwin L. ROSE, '20, of Milwaukee.

Charles S. CONOVER, '16, of Pittsburgh, Pa., March 8, 1947.

Peter S. OLSON, '16, Barron businessman, on July 7.

Dr. Ira F. THOMPSON, '16, former president of the Wisconsin State Board of Health and the Wisconsin Anti-Tuberculosis Assn., on July 5.

Arthur J. BROCKMEYER, '18, of Madison.

Noal J. HOOPER, '18, in Jenkintown, Pa., July 18.

Dr. Martin O. TOSTERUD, '18, of New Kensington, Pa., and Minneapolis on Oct. 3, 1950.

Lester L. WHITMORE, '18, in Vancouver June 25, 1950.

Irvin W. KEEBLER, '19, of Riverside, Ill., on June 11.

Evalyn E. DIXON, '20, of Avon, Ill., on March 11, 1952.

Karl H. SCHMIDT, '20, Wausau attorney, on June 21.

Alma PETT Baxter, '21, of Barron, July 10.

Rev. Merrill R. PHILPOTT, '21, of Ashland, August 12.

Alfred R. COTTON, '22, of Milwaukee, June 29.

Their first child, Steven Richard, was born April 1 to Mr. and Mrs. R. E. OSTERHOUT (Janet Margli), Hobart, Ind.

Dr. Edmund R. LIEBL has started as assistant medical director at the Badger Regional Blood Center in Madison.

An important contribution to transistor development has been made by B. N. SLADE of the RCA Tube Department's Transistor Laboratory at Harrison, N. J.

George M. RYAN, assistant to the vice-president of Friden Computypers, and his wife, Beverly, announce the birth of their daughter Patrice Ryan on May 15.

Patricia EWEN, Wauwatosa, has been awarded an M.S. in library science at Western Reserve University.

Members of the Class of '48 recently wed:

Lavon M. Steele to Anton OLSON in Madison.

Winifred A. NELSON to Clark J. Hendryx in Portland, Wis.

Her sister, Betty K. NELSON, '53, to Sgt. Turner L. Vemer in Portland.

Marilyn J. HANSON, '52, and Horce D. PALMATIER in Viroqua.

Janet R. SADER to Olin C. Mead in Fremont.

Joann C. Justin to Robert F. BRUNSELL in Milwaukee.

Beth Earleywine to E. D. McNAIR in Brodhead.

Virginia Lou NELSON to Raymond C. PRICE, '55, in Madison.

Barbara Ann Janson, '50, to Robert F. TELFORD in Marinette.

Joan M. HOLM to Peter B. SMITH, '52, in Madison.

Ruth RYALL to Fred Gleeson in Portland, Ore.

Elaine Rohan to Robert VOLKMAN in Appleton.

Lynn KEIDAN to Dr. S. Steven Barron in Chicago.

Mary L. WAHLS to A. Marvin Atkins in Milwaukee.

Other recent marriages include those of:

Margaret E. JOY and Robert E. O'HARA, Monroe.

Kathleen McCABE and Thomas A. SCHUESSLER, Milwaukee.

Therese Ann McMurrugh and Jerome J. CHART, Madison.

Elaine SHELVIK and the Rev. Eugene Paustian, La Crosse.

1949 W

Norman J. EHLINGER was graduated from the Kirksville College of Osteopathy and Surgery, at Kirksville, Mo.

Robert D. GILBERTS is principal of schools at Shell Lake.

James G. MARCH has received a Ph.D. in political science at Yale, and will be a resident fellow at Carnegie Tech.

Joe E. MILLER is with the New York Life Insurance Co. in Monroe.

Gene MOEN was ordained in May in Madison and will serve the Peninsula Lutheran Church in Gig Harbor, Wash.

Dr. Gerald A. OILSCHLAGER graduated with high honors from the George Washington U. Medical School in May. He is interning at the Tripler Army General Hospital in Hawaii.

George W. PARKINSON, making an on-the-ground study of Southwestern Indians, was killed in early June in a traffic accident near Santa Fe, in N. Mex.

Robert W. PATT, Sr. has joined the Field Engineering Dept. of the Hughes Research and Development Laboratories, Culver City, Calif. He was formerly with the U.S.A.F. Technical School.

John SCHRAM has been named football coach at Milwaukee South Side High school.

Don WELLS is agricultural college editor at Rhode Island State.

A top award, the Kane-King Obstetrical Society award, went to Dr. Gerald A. OILSCHLAGER at the George Washington University Medical School Commencement Exercises for a thesis he wrote on obstetrics.

Mr. and Mrs. John Rank (Doris Hildebrand) announce the birth of a daughter, Carol Anne, on May 16.

Newly appointed buyer for the Chicago plant of Campbell Soups is Kendall F. PURDY.

Charles H. BRANCH, former *Alumnus* editor, has started as copy chief of Noble-Dury & Associates, Inc., a Nashville advertising agency.

The new city engineer in Menasha is Melvin J. NOTH.

Capt. Russell F. WILLIAMS, Oshkosh, and Capt. Donald E. SOQUET, Green Bay, attended the Judge Advocate General's School at Northwestern University Law School this summer.

A recent addition to the University of Oklahoma zoology department is Cecil J. BENNETT.

Dr. Robert E. Cullen has completed his internship at the University of Texas Hospital in Galveston.

A \$1,900 fellowship to study at Harvard was awarded to Benjamin H. HIBBARD, Madison.

Duane MULLER has been named the new football and basketball coach at Sparta High School.

WILLIAM M. PIPER, '47, recently received the U.S. Dept. of Commerce silver medal for meritorious service from Asst. Secy. Clarence Ost-hagen while Commerce Secretary Sinclair Weeks looked on. He has been a member of the staff of the Bureau of Standards since 1948 and received the award for supervising the development of a new series of fuzes for ordnance.

After his release from military service, John O. Skagen has returned to the Kimberly-Clark Corp. as their sales representative for Arizona, New Mexico, and West-ern Texas.

Recently wed:

Lloyd ZELLMER to Jeanne Prieue in Milwaukee.

Betty Mae Stewart to Charles E. ZANZIG in Portage.

Olga Solorzano to Bruce WALKER in Bogota, Columbia.

Charlotte ERLANDSON to John J. SCHROEDER, '50, at Lake Mills.

Bernice C. Skeris to Henry C. LORGER in Sheboygan.

Janet Vogel to Donald L. HOLVERSON in Appleton.

Patricia Brooks to Leslie F. HUBER in Monroe.

Lucille HERBST to Samuel H. Klein in New York.

Marilynn Miller to Lennes O. GULSON in Blue River.

Kathleen Y. Lyle to Gordon A. CRAIG in Bay City, Texas.

Edith I. BOOM to Eugene S. SULLIVAN, Jr., in Madison.

Susan E. APPLE to Marvin Rose in Chicago.

Elaine Constance to Pvt. Thomas J. ZUERN at Camp Roberts, Calif.

Marcia Stewart to Wilfred A. ROYCE, Jr., at Lead, S. D.

Barbara Lee Bershaw to John K. HAYES in Yokohama, Japan.

Carol TOWERS to Dr. John B. TOUS-SAINT in Madison.

Claire Lugassy to Burton STERN in Casablanca.

Cynthia Ross to Capt. William F. PEARCE in Fukuoka, Japan.

Virginia Soper to LeRoy A. BLOCK in Emmetsburg, Iowa.

Virginia REETZ to Albert Mueller in Madison.

Caryl "Bobbie" CLARKE to Robert Buckley in Leominster, Mass.

Ruth Fandrich to Eugene R. SAWALL in Adams.

Helen S. HOLYOKE to John H. SCHWARTZ, '53, in Oconto.

Geraldine M. Ronnenberg to John H. MUELLER in Madison.

Rosemarie E. Kyper to William R. GOLD in Columbus, Ohio.

Beth M. Johnson to James F. PRESSEN-TIN in Madison.

Maureen D. STEWART to Wendell P. Cororan at River Forest, Ill.

Virginia Raisbeck to Dr. Charles R. FOX in Independence, Mo.

Claire M. Pickener to James E. KRUEGER in Cambridge, Mass.

Pauline AMODT, '52, to Stanley BUCKLAND in Westby.

Ellen J. EVANS to Richard G. BOYER, '52, in Racine.

Madonna J. Gill to Edward J. HAYEK in Milwaukee.

Marian L. Zietlow to Eugene F. McESSEY in Horicon.

Harriet NELSON, '50, to Robert NAROWETZ in Madison.

1950 W

Jean SANFORD headed a group of several dozen American and Canadian youngsters touring Europe this summer.

Now a commissioned officer in the Regular Marine Corps after several years in



the Reserves is First Lt. Harry B. RANDALL, III, of Washburn.

Dr. Harry H. LARSON is now practicing medicine in Superior.

Lee W. BANNERMAN was awarded a master's degree in farm crops from Rutgers University in New Jersey.

The birth of a son, Kenneth W., on May 20, has been announced by Mr. and Mrs. Kenneth de LANGUILLETTE.

Robert DOYLE has been named director of art education in the Oshkosh public schools.

Noel R. LOVELAND is now editing *Ford Farming* in Detroit.

Mr. and Mrs. John W. Repp (Maxine RETTINGER) announce the birth of a son.

One of the instructors in the Fifth Army judge advocate course offered at Northwestern University Law School this summer was 1st Lt. Edward D. SCHNEIDERMAN, Milwaukee.

A son, Thomas Lynn, was born July 22 to Mr. and Mrs. Edward O. BUSBY of Madison.

Donald A. LENT is the new commercial teacher at Ladysmith High School.

Recently wed:

Margaret Flatley to Paul J. DOBIAS in Stockbridge.

Elaine Wagner to Henry C. KLEIN in Milwaukee.

Faye M. SCHMIDLKOFER to Theodore P. BIDWELL in Janesville.

Roberta O. MASSEY to Donald G. Fulmer in Middlebury.

Carly B. Heth to Thaddeus R. GRUTZA in Milwaukee.

Marilyn J. HAMMES to C. H. Mueller in La Push, Washington.

Mary C. Kuhns to Frank B. JASZCZENSKI in Milwaukee.

Marianne Peterson to Edward C. NABER in Wisconsin Dells.

Karen RAGATZ, '53, to Burnell ROBERTS in Madison.

Priscilla Moorefield to John W. HARRIS, Jr., in Washington, D. C.

Joan L. BECKER, '54, to Theodore S. ROBERTS in Milwaukee.

Sarah Ann MATHEWS to Ernest R. Garrett in Racine.

Ardys Senerson to Richard M. LAWRENCE in Stoughton.

Mardelle E. Baumgartner to Lester E. CASIDA in Madison.

Sally MANLEY, '52, to Thomas C. EBENREITER in Portage.

Margaret Anne SARIS to Philip E. Casper in Beloit.

Marcia E. RUHLOFF to James Nelson in Milwaukee.

Meda L. BROWN, '52, to Robert M. HEYWOOD in Madison.

Annabelle Burger to Ralph W. WEGGEL in Milwaukee.

Carolyn E. RICHARDSON to Walter McNeill in Dodgeville.

Helen R. RANDLE to Warren C. Chamberlain in Madison.

Erla J. PATTEN to William Schuett in Chippewa Falls.

Donna Jean LAPPLEY to Harry V. FISHER in Madison.

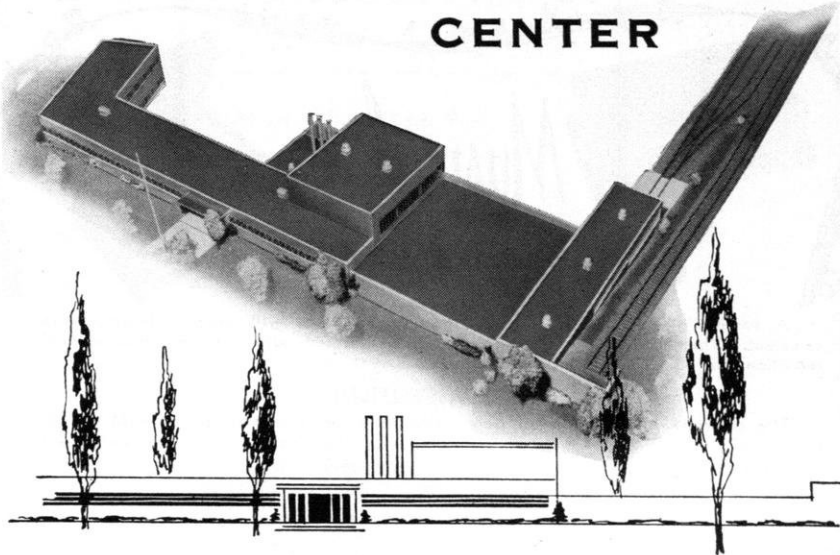
Harriet Wright to Charles P. KIDDER in New York.

Jean K. Mahling to Oscar W. JOHNSON in Madison.

Janet Endres to James J. BROSSARD in Cross Plains.

Ethyl Ahlin to Donald H. BURNS in Chicago.

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Ingrid Geppert to Kenneth G. FIRCHOW in Wauwatosa.

Lucille Tosch to George N. HOLMES in Rudolph, Wis.

Frances WITUCKI, '51, and Edward R. BOLLENBECK in Palatine, Ill.

Jeanne Gillon to William J. FRONK.

Joan D. Frederick to John R. FINLEY.

Lois Landolt to Richard JURANEK in Milwaukee.

Jean Sexe to Glen V. SMITH at Blair, Wis.

Pauline E. Thingvold to John E. NOONAN in Madison.

Mary Belle Pierce to Lt. Delmar E. DeLong, '52, in Madison.

Delores Mae FREIDIG, '53, to Howard K. RASMUSSEN.

Barbara Jean THOMPSON to Rodney T. CARLSON in Madison.

Thelma RUBIN, '51, to Leonard KAHN in Madison.

Jeannine M. Obenberger to Walter N. ZELTEN in Green Bay.

Lurinda Kirtland to Trayton G. DAVIS in Massachusetts.

Martha KANE to Dr. Paul T. Niland in Milwaukee.

Martha MULVANE, '53, to Philip R. MELCHER in Milwaukee.

Beverly E. Stark to Donald N. HAUGEN in Madison.

Carol Fernholz to Francis ZEPP in Arcadia.

Joyce Bergsmark to Robert G. JOHNSON in Jefferson.

Shirley Nagel to Arno H. MARGENEAU, Jr., in Kaukauna.

Donna Mae Sutheimer to James LEIPZIG in Appleton.

Louise M. FLUCK, '52, to Lt. Roy V. YEAZEL in Madison.

Lois J. Hoffmann to William H. MIELKE, Jr., in Sturgeon Bay.

Marvlee Mason to Charles R. STEINMETZ in Blanchardville, Wis.

Gudrun Skavanger to Lavine H. ROELAND in Washington.

Dorothy Ann WOREL to Robert E. Marsho in Manitowoc.

Constance J. Fanget to James O. DRIVER in Princeton, Wis.

Jean E. GOODELL, '52, to David J. WILSON in Madison.

Diane GEHLER, '53, to Dr. Herbert F. LAUFENBERG in Waterloo.

Arlene A. Anderson to Ray P. BIRD-SALL in Sturgeon Bay.

Betty Rae Van BECKUM, '55, to Lt. Thomas H. STOUTHAMER in Milwaukee.

1951 W

John KLEMENT has been named the new coach at Mauston High School.

A fine example of American Point Four in action can be found in Amir BIRJANDI, who is now in Iran putting to work the knowledge of agricultural economics he acquired at Wisconsin.

Peter H. BLUM, '52, and his wife, Nona JAMES Blum, announce the birth of a daughter, Terry Lee, on July 20.

Supervising teacher of the eighth grade at the Whitewater State College laboratory school is John ZWEIFEL.

Floyd S. NIXON and his wife, Marjorie QUERMANN Nixon, '49, announce the birth of a daughter, Nancy Ann.

Recent weddings include:

Cynthia M. COTTER and Richard H. ARNDT in Madison.

Louise L. BAJACE and Dr. Adrian Bronkert in Milwaukee.

Beverly Bannister and Gerald P. FRUTH in Madison.

Ann B. CLEMENS and Shepard C. Lowman in New York.

Patricia Ann Long and Lt. Thomas R. HEFTY, JR., in Decatur, Ill.

Grace L. Zastrow and Ivan SLETTEN in Oconomowoc.

Virginia Trimble and Lt. Dale W. TIMM in Madison.

Helen J. BURLINGHAM and Dr. Jack Strong in Waukesha.

Audrey BUTTS and Henry H. Lamp in Watertown.

Marian L. PACKMAN and Harold MAIER in La Crosse.

Carol Rassmussen and James M. NOBLE in Marinette.

Lillian GASERNICA and Robert BRED-ESON in Whiting, Ind.

Greta ALLEN, '54, and Ralph ECKERT in East Chicago.

Winifred WALSH, '52, and Charles DOANE in Madison.

Dorothy JOHNSON and Philip ZRIMSEK in Chippewa Falls.

Lorna H. Smithyman and James A. WILL in Hartford.

Wanda Schultz and Milton H. YUNKER, Jr., in Milton, Wis.

Burnell STOEHRE and James L. Van EGEREN in Gresham, Wis.

Carol DOEPKE and Russell Diehl in Milwaukee.

Audene LARSON, '52, to Stuart PAULSON and her sister, JANIS, to Harry WEART in Phillips, Wis.

Cecilia L. DYREBY, '54, and Richard L. NELSON in Neenah.

Sally Lou Bell and Richard J. BECK in Indianapolis.

Lucy Jane NEFF, '53, and James A. HITTRICK, Jr., in Madison.

Dolores Egeland and Richard JENKS in Baraboo.

Dorothy BOHN and the Rev. E. A. Mahnke in Madison.

Eleanora B. PERSZYK, '52, and Richard H. LINDEMAN in Madison.

Marilyn Gaarder and Lt. LaVon G. GOP-LIN in Richland Center.

Ruth Ann Klauk and Jacques TRUDEL in Stanley, Wis.

Mary Ann ROBERTS and Robert A. KAMPMEIER in Lodi.

Ramona H. KING and James H. THOMA, '50, in Madison.

Avelee Huff and Clarence KALLISH in Michigan.

Donna Mae MURPHY and James O. OLFSON, '53, in Green Bay.

Jean Y. YUNKER, '52, and George W. BARD in Wauwatosa.

LINES TO A LINEMAN

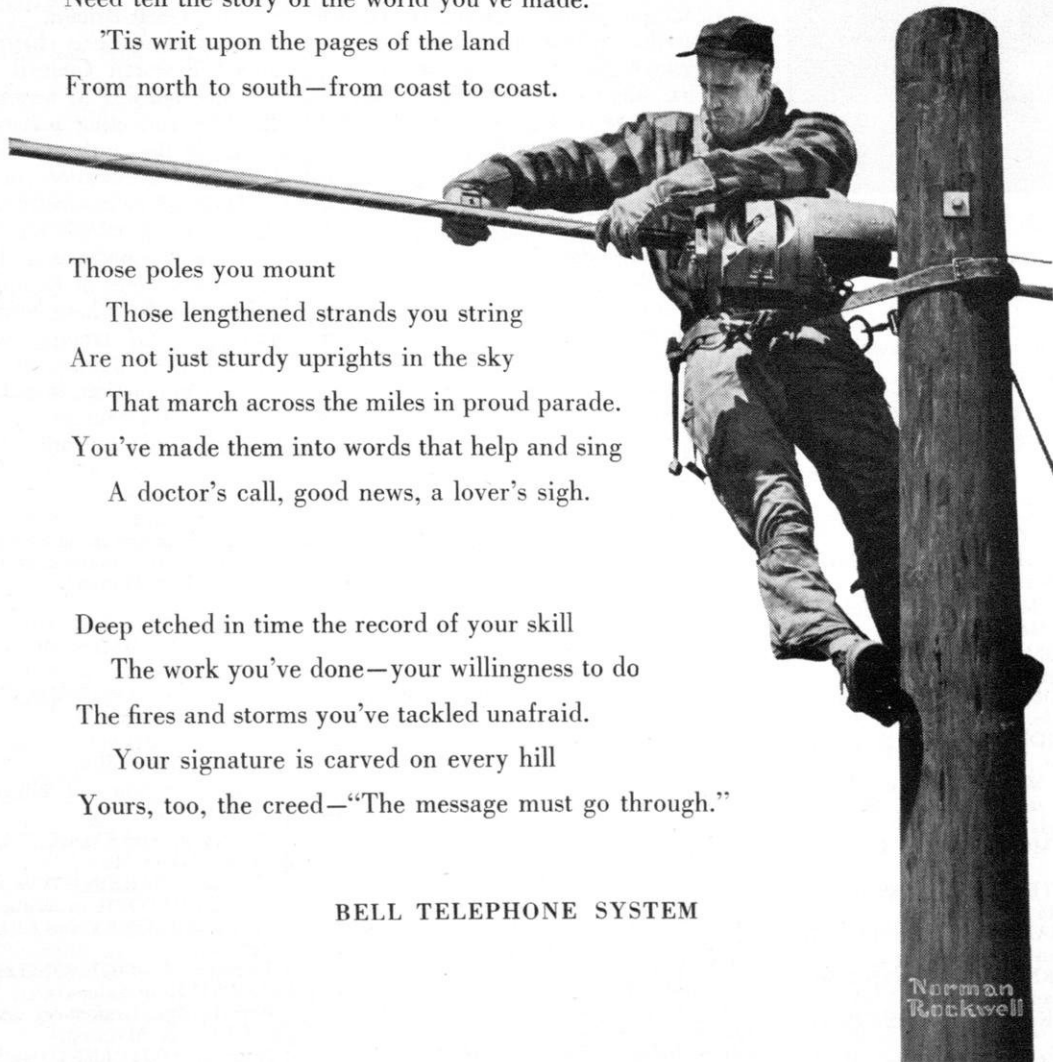
ILLUSTRATED BY NORMAN ROCKWELL

No word of pen or stroke of artist's hand
No flowered phrase or oratory's boast
Need tell the story of the world you've made.
'Tis writ upon the pages of the land
From north to south—from coast to coast.

Those poles you mount
Those lengthened strands you string
Are not just sturdy uprights in the sky
That march across the miles in proud parade.
You've made them into words that help and sing
A doctor's call, good news, a lover's sigh.

Deep etched in time the record of your skill
The work you've done—your willingness to do
The fires and storms you've tackled unafraid.
Your signature is carved on every hill
Yours, too, the creed—"The message must go through."

BELL TELEPHONE SYSTEM



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A Top Engineer Educator



W. R. WOOLRICH

ABOUT 47 years ago, the son of a retired Wisconsin pioneer dairyman made a bargain with the power plant people of Mineral Point.

He would work for nothing until he learned to operate the plant. And work

he did, getting up at 4:30 every morning to fire the plant before school time.

On graduation from high school at 17, he was power engineer for a lead and zinc mining company. (Twenty years later he learned he had been too young to hold such a position because the state law at that time required power plant operators to be 21.)

But came the lightning-like depression of 1907 which claimed mining as one of its first victims. One day he shut down the plant, "laid it by," greased all the machinery, and drained the boilers. The next day he was on his way to Madison where he later received two University of Wisconsin degrees in engineering—mechanical and electrical.

That was the start of W. R. Woolrich, College of Engineering dean, Bureau of Engineering Research director, and professor of mechanical engineering at the University of Texas—and now president of the American Society of Engineering Education.

Dean Woolrich has had an interesting engineering career which includes work in industry, government and education—as a member of a team of engineering educators who helped organize an engineering college at DePaul University; International Harvester Company engi-

neer, a Western Electric Company workshop school director; assistant professor, then professor and chairman of the mechanical engineering department at the University of Tennessee, and later head of the Tennessee Valley Authority's Agricultural Industries Division. He joined the University of Texas faculty in 1936.

He has been an advisor to the Department of Commerce, and U.S. Government Patents Board, and U.S. representative on the British Fulbright Commission, administrators for the congress-created fellowships and scholarships involving Great Britain.

At present, he is chairman of a National Research Council committee to improve housing in warmer climates of the U.S. and other parts of the world.

He is the author of several handbooks and publications on engineering.

Although he has many national activities, Dean Woolrich has been diligent at home, strengthening the University of Texas College of Engineering's reputation. Standards have been raised by requiring a "C" average for all seniors, increasing the number of credits necessary for graduation, installing an advisory system for engineering students, and stressing graduate work.

Ann MAGNIN, '50, and William J. NORMYLE in Lena, Wis.

Sally Ann RESH, '52, and Pfc. Melvin E. LYNN in Wauwatosa.

Elise R. THOMAS, '53, and John B. WEAR, Jr., in Madison.

Donna OLSON, '53, and Gerald F. FRITZ in Monroe.

Nancy J. BECKER and Dale H. Halverson in Monticello.

Duane J. ANDERSON and Sergio D. Strologo in New York.

Patricia Ann WHARTON to Thomas M. Howell, Jr., in Palm Beach, Fla., and her sister, Mavis WHARTON, '54, to Douglas B. EMMONS, '53, in Dubuque, Iowa.

Sally Lu TEETER, '52, and William F. DAUGHERTY in Beloit.

Cynthia G. HAMMOND and Lt. William W. Berkman in Manitowoc.

Carla M. TIERNAN and David J. McMahon in Milwaukee.

Joyce RESNICK, '50, and George FRIED in Lawrence, N. Y.

Anna P. KOSKI and Kenneth B. GOODMAN in Duluth.

1952 W

Harlyne KOHLBERG is employed by the Foreign Service of the U. S. State Department in the American Embassy in Paris.

On duty with the armed forces overseas are Pvt. John R. McCLELLAN and Pvt. Leslie E. ROBINSON in Korea, and Pfc. Kenneth E. RIEMER in Germany.

Mary MELHAM is in Washington as a home economics journalist with the National Canners Assn.

Pat Meyer, Pewaukee, spent the summer in Norway where she studied at the University of Oslo.

Second Lt. DeWitt F. BOWMAN is now stationed with the Air Force at Oscoda, Mich.

Now earning her master's degree at Smith College of Social Work, Northampton, Mass., is Nancy E. KRAKORA.

Stationed at Wright Patterson Air Force Base taking graduate work in aeronautical engineering at the Air Force Institute of Technology is 2nd Lt. Earl W. NEWTON.

Donald GRUBB has been appointed football and baseball coach at Platteville High School.

Mrs. John McFADYEN has moved to Milwaukee, where her husband is now practicing law.

Navy Ens. Gerald O. WELCH is taking courses to qualify him as a navel aviator.

The new teacher at the Fort Washakie (Wyo.) Day School is Roy L. PIEPENBURG.

Kenneth REICH has been awarded a Rhodes Scholarship and will spend the next two years studying at the University of Oxford in England.

At the altar:
Lois G. HAMMES, '50, and Leslie W. PARTRIDGE.

Barbara Cornell and Corkleigh E. WHITE in Peoria.

Kathryn Alexander and Philip A. STRAND in Madison.

Jean E. Schlicht and William H. KIEL, Jr., in Madison.

Audrey J. SHERMAN, '53, and Burton A. STRNAD in Milwaukee.

Geraldine BARRINGTON, '53, and Pfc. James CHRISTOPH in Waupaca.

Nancy MALONEY and Charles POPE in Joliet, Ill.

Dorothy J. MUNSON and Karl R. FREDERICK in Salem, Ore.

Beverly Ann Laufenberg and David W. CROCKER in Madison.

Jeanie SCHEIBEL and James F. DIXON in Madison.

Helen Marr ERICKSON, '53, and Casey MARLIN in Madison.

Suzanne STAFFORD and Wesley J. LA COURTS in Madison.

Joyce J. PEASE and Lt. Willard A. BENDER, '53, in Monroe.

Donna J. STEVENS and John W. Moore in Madison.

Carol E. RUE and Charles L. REDEL, '53, in Mt. Horeb.

Mary Anne Lukas and John E. BOIE at Milton Junction, Wis.

Sue B. LENTZ and Arthur L. CASE-BEER in Madison.

Nancy Jean Main and Beryl E. VOLELMAN in Kenosha.

Estelle R. TOEPEL, '53, and John R. CLARK in Brillion, Wis.

Catherine M. McLain and Gerald C. SCHROEDER in Marcy, Wis.

Gerda L. BENSON, '53, and Julian K. INSTEFJORD.

Aurora MAMAUAG and Robert F. LANDEL in Madison.

Maryls Mae Ogaard and David BORCHARDT in Appleton.

Marjorie C. Unger and Lt. Patrick L. GARVIN in Chicago.

Marilyn Ann McLEAN, '53, and Robert E. SCHMID in Appleton.

Alice K. MUELLER, '53, and Albert R. MAU in Madison.

Barbara Sue MOSHER, '53, and Irving YORK in Milwaukee.

Jean W. BULLARD and John B. LAMBERT.

Gretchen WAGNER, '55, and Pvt. Robert G. JUCKEM in Madison.

Ruth E. SINNESS and John C. Haugland in Madison.

Shirley Arlene FARRAR and Dr. Paul SATTERLUND in Madison.

Bernice DUER, '53, and James F. BARTZ in New Richmond.

Alvira Mae Daublender and James JUSTESEN in Moinee.

Barbara NOBLE and Lt. Richard H. KEHR in Great Neck, N. Y.

Betty Reynolds and Frank HROVAT in Dodgeville.

Mrs. Byrlton D. Lohmiller and Count Alessandro De ASARTA in Vatican City.

Jane M. McELVAIN and Lt. Carl E. JENKINS in Madison.

Joan SHRADER and O. William HELD in Milwaukee.

Patricia GALE and Pvt. Donald E. WEISSINGER in Beloit.

Donna Mae Platz and George J. WEBER in Madison.

Donna Carol JENKINS, '55, and William B. FOX in Whitefish Bay.

Caryl SCHILLINGER and Allen Eisenberg in Madison.

Beverly J. MEANS, '51, and George E. BRIGGS, Jr., in Madison.

Arlene L. SCHMIEGE, '53, and Kenneth O. KING in Madison.

Nancy J. MALONEY and William D. Hart in Madison.

Marcella J. HARTWELL and Thomas I. HARRIS in Madison.

Barbara Jean McKee and Lt. Richard G. SICKERT in Whitefish Bay.

Ann BLAKEFIELD, '55, and Ensign William G. CATLIN in Manitowoc.

Jean Blaisdell and Lt. John DENNISON in Appleton.

Kathryn Ann CYBULSKI and Elroy J. PETERS at Iron River, Mich.

Jeanne O'DONNELL and Henry B. Norton, Jr., in Milwaukee.

Lois Ann GRINHAUG and Ray GRIESBACH in Madison.

Eileen M. LUBBERS and Dr. Robert Schilling in Madison.

Thora Mae Fink and Allen L. MILLARD, Jr., in Marshfield.

Betty Ann WALLEN, '55, and Keith LALLIER in Milwaukee.



**BROOKS BROTHERS' OWN MAKE
READY-MADE CLOTHING**
its distinctiveness is apparent at a glance

This season, as in every one since 1818, the styling, quality and good taste of Brooks Brothers own make ready-made suits, sport jackets, topcoats and other clothing are recognized at a glance. That is because we carefully control every step in the making—from the choice of fine materials (many exclusive with us) to the final hand-detailing. We invite you to see our Fall selections, which we consider the most interesting we have ever offered.

*Our Own Make Ready-Made Suits, from \$95
Sport Jackets, \$75 to \$85 • Topcoats, from \$105*

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Marilyn L. NAVIN and Robert W. WIRTH in Madison.

Janet M. HUEBNER, '53, and Lenard O. RUTZ in Milwaukee.

1953 W

Mary CUTNAW will teach English in Milwaukee this coming year.

Bill HEMLOCK is a commercial salesman for Firestone Tires in La Crosse.

Recently appointed first assistant district attorney in Madison is Robert I. PERINA.

Donn WALDUM is now with the Creole Petroleum Corp. in Las Piedras, Venezuela.

Frank ('52) and Carol B. RINKMAN are now in National City, Calif., where he manages the Chamber of Commerce.

Now with the First National Bank of Chicago is John H. MELZER.

Caroline CHRISTENSEN is the new commercial teacher in Jefferson.



COL. HARRY M. PIKE, '35, is executive officer of the 48th Fighter-Bomber Wing at Chaumont, France. It is the veteran pilot's first European assignment—for two years during WW II he was prisoner of war in Japan after bailing out over China. Col. Pike, who's married and has two children, was a varsity gridder in the 30's.

Now with the U. S. Central Intelligence Agency in Washington is Polly GRAHN.

Lt. Victor R. BROCKMILLER has completed the 15 week infantry company officer's course at Fort Benning, Ga.

Joan GILBERTSON is now taking clinical training in her field, occupational therapy.

Eddie WITHERS is now in Milwaukee, teaching physical education and speech at Roosevelt Junior High School.

Now teaching at the Sharon elementary-high school is Cathern SCHULTZ.

Virginia PETERSON is teaching English at South Milwaukee.

Navy Ensign Vernon H. SCHULTZ has graduated from the civil engineer Corps Officers School at Port Hueneme, Calif.

In preparation for future assignments in the production-management field, George LEIST has completed an on-the-job training program at Electro Metallurgical Co. in Niagara Falls, N. Y.

Recently at the altar:

Donna Lee MILLER and John W. FOSTER, Jr., in South Bend, Ind.

Ruth L. Johnson and Vernon C. BELL in Viroqua.

Peggy Ann Pollock and William S. REYNOLDS in Sturgeon Bay.

Carolyn BARTEL and J. William DAVIS in Lake Mills.

Naomi R. Mueller and Lawrence R. NASH in Pewaukee.

Donna NELSON and Richard T. STAUBER in Madison.

Barbara Mae THOMAS, '54, and Patrick SREENAN in Rockford.

Catherine B. GUNDERSON, '54, and Lt. John W. FARRELL in Biloxi, Miss.

Barbara BASSLER, '55, and Alfred D'ONOFRIO in Madison.

Rosemary COYNE and Peter R. Girardot in Madison.

Doris E. Oimoen and Richard SHALLER in Mt. Horeb.

Claire Kocian and James A. SCHULTZ in Green Bay.

Ruth WESTERLUND and Harry J. HUMPHRIES in La Crosse.

Natalie R. Kamen and V. Robbins TATE, Jr., in Evanston, Ill.

Joan BOERNER and Ensign John S. LYMAN in Kenosha.

Barbara Jean HEINDEL and Robert W. RYAN, '54, in Madison.

Shirley A. GRANT, '55, and Wallace G. WEISENBORN in Kenosha.

Arleen D. Stargardt and Lee D. LEIFER in Marshfield.

Judith J. Cutler and Eugene E. SCHULTZ in Fond du Lac.

Sharon J. Petersen and William J. STENAVICH in Racine.

Ellen Ann DUWE and W. Robert BRUCE in Oshkosh.

Shirley Mae Heim and James J. SHAMPO in Green Bay.

Colette M. TROUARD and Lt. Michael J. Needham in Madison.

Ann Marie EMANS and Robert T. POLZER in Eau Claire.

Phyllis L. BRANN and Lt. David J. Hay in Racine.

Marie TREBIAN, '54, and William E. HAMMETT in Watertown.

Annie M. Hainsworth and Ivan A. LAKOS in Lansing.

Mary BRENNAN and John H. ALLEN in Monroe.

Gene M. CRANSTON and Keith ANDERSON in Green Bay.

Mary LINDOW and Delmar D. Desens in Florence, Wis.

Barbara G. Thomas and Thomas T. THWAITES in Madison.

Geraldine Homan and Lester FINDER in Waterloo.

Marian R. JONES and William J. HANSEN in Chicago.

Carol G. KLATT and Gene H. WEGNER in Waukesha.

Kathleen M. Clark and Lt. John C. MARSH in Green Bay.

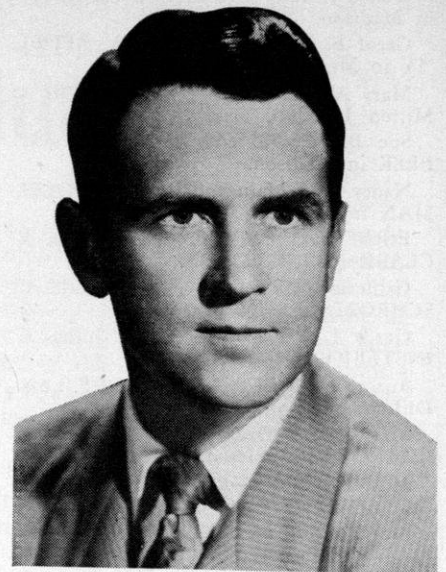
Julie Van HEIN, '54, and Roland S. MCGINNIS in Chippewa Falls.

Helen C. Thompson and Bradford K. LIBBY in Lodi.

Joan FITZ and Donald IDZIK in Milwaukee.

Jacqueline SCHAEFER, '54, and Donald W. BERRY in Fond du Lac.

Margaret DUNN, '54, and Thomas J. SHAUGHNESSY in Madison.



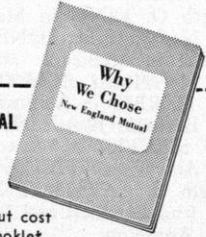
*Dutch McMillan
wanted a future*

When E. R. (Dutch) McMillan graduated from Duke University, an able amateur musician, he entered the musical field as a professional. It wasn't long before he was doing all right in radio, television and recording work.

One thing bothered him, however. He wondered about tomorrow. And the day after that. And the day after that. He started to look for a career with an assured future. He found it with New England Mutual.

"At New England Mutual," Dutch says, "the future is just as big and as bright as you want it to be. To a man who will put all he has into it, a career with this company offers opportunity unlimited."

If you, too, are looking for a career with a real future, it may pay you to investigate the opportunities offered at New England Mutual. Mail the coupon below for a booklet in which 15 men tell why they chose a life insurance career with New England Mutual.



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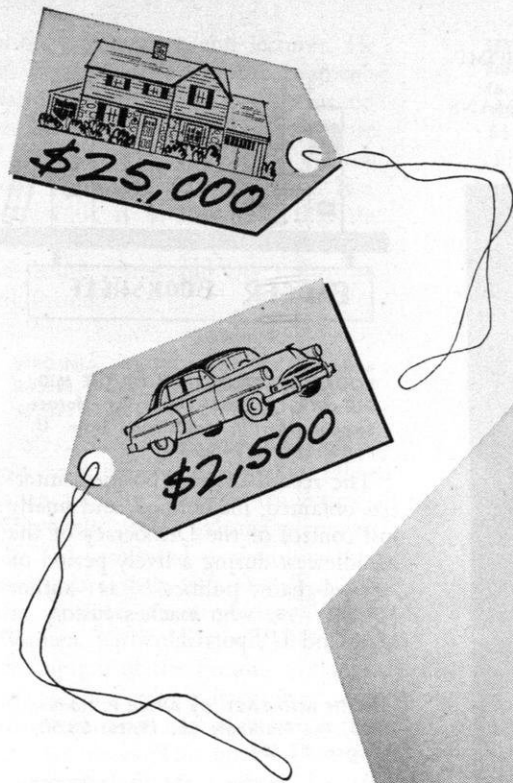
Please send me, without cost or obligation, your booklet, "Why We Chose New England Mutual."

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The NEW ENGLAND MUTUAL Life Insurance Company of Boston
The Company that founded mutual life insurance in America—1835



Fathers, too, are worth more now!

Price tags bear larger amounts than they used to.

Practically everything the family needs costs more these days. This means that the man who pays the bills is worth more, too.

Have you increased your life insurance protection accordingly? A good way to be sure is to talk this matter over with a New England Mutual career underwriter. He's a specialist in helping you to work out an adequate program for the protection of your family or business.

Unlike the trend in about everything else, the rates of most New England Mutual policies have not been increased in recent years. In fact, many of the rates have been substantially reduced. And liberal dividends further reduce the cost.

WISCONSIN ALUMNI WHO ARE READY TO SERVE YOU AS OUR AGENTS:

- | | |
|-------------------------------------|---|
| Henry E. Shiels, '04, Chicago | Thayer C. Snively, '30, Milwaukee |
| George E. F. Mayer, '12, Milwaukee | Martin B. Lehman, C.I.U. '35, Kansas City |
| Hilding F. Nelson, '19, Chicago | John C. Zimdars, '39, Madison |
| Alfred C. Goessling, '23, Milwaukee | Edward M. Le Wine, '47, Milwaukee |
| Hugo C. Bachhuber, '26, Milwaukee | Ray M. Lewis, '48, Houston |
| Godfrey L. Morton, '29, Milwaukee | Robert F. Shea, '50, Waukegan, Ill. |

The **NEW ENGLAND**  **MUTUAL** Life Insurance Company of Boston

THE COMPANY THAT **FOUNDED** MUTUAL LIFE INSURANCE IN AMERICA—1835

Theodora M. WINCHELL and Gerald G. SLUSSER in Green Bay.

Mary Ellen ANDERSON and Dr. Robert O. Burns in Virginia.

Nancy McCANN and Edward N. MAEDER in Racine.

Joan E. Langer and David T. MARTELL in Kenosha.

Patricia M. Huff and Daniel G. JINDRA in Madison.

Doris N. BECK and Pvt. Philip J. Felland.

Maryellen BOWERS, '55, and Ronald E. BARBIAN.

Janis A. CARLSON, '54, and Harold J. DAY in Milwaukee.

Loretta J. HERTZBERG, '55, and Roland STREHLOW in Berlin, Wis.

Ruth Jarke and James C. HEALY in Milwaukee.

Ann E. GAUSEWITZ and Michael BODDEN in Milwaukee.

Jeanne L. Komar and Samuel W. McKIBBINS in Milwaukee.

Rita Ann KRUEGER and Lt. Gaylord M. BARLOW in La Crosse.

Elizabeth A. MITCHELL and Allan H. Lewis in Whitefish Bay.

Abbviane BALD and Gene D. Parish in Fennimore.

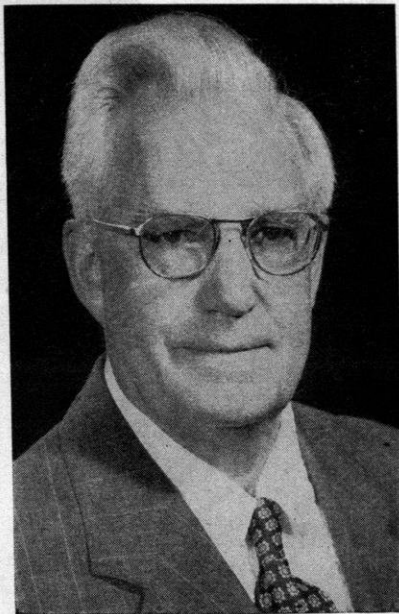
Kathleen CHURCH and Stuart Wirth in Madison.

Jeannette DROST, '55, and Richard E. HAYWARD, Jr., in Madison.

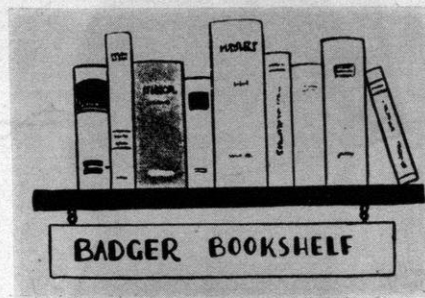
Beverly J. Jacobson and Marcus M. ROELKE in Madison.

Elizabeth DeLand and Terry THOMPSON in Appleton.

Sue Anne RUSK and Charles CLEMANS in Oshkosh.



ALFRED HAAKE: *Faith and Fact*



BOURBON DEMOCRACY OF THE MIDDLE WEST, 1865-1896. By Horace Samuel Merrill, Louisiana State U. Press. (Price: \$4.50.)

The record of how business interests obtained, maintained, and finally lost control of the Democracy of the Middlewest during a lively period of "swivel-chair politics," as author Merrill, '33, who teaches history at Maryland U., puts it.

FAITH AND FACT. By Alfred P. Haake, '14. The Stackpole Co. (Price: \$3.50, Paper: \$2.25)

Alfred Haake, '14 is economic consultant to General Motors Corpo-

"Bright with Silver"

That's not only the title of a book by Kathrene Pinkerton, '09; it's good to describe the interesting life of her and her husband, Robert, '03

A NEW EDITION of "Bright With Silver" has come off the press, and thereby hang two tales. One is the story told in the book—how four Wisconsin farm boys, the Fromm brothers of Hamburg, built a fur breeding empire. The other concerns the author, Kathrene (Gedney) Pinkerton, '09, who is half of one of the most remarkable husband and wife teams in the writing business.

The story of the Pinkertons, like that of the Fromms, had its start in Wisconsin. That was forty-odd years ago, when Kathrene was field secretary for the Wisconsin Antituberculosis association and

Robert ('03) was a Milwaukee newspaperman in poor health. Kathrene, a girl from Onalaska and La Crosse, was just out of the University of Wisconsin. Robert, who has been born at Arena and had also attended the university, had started his Milwaukee newspaper career as a cub on the old Free Press in 1901 and later had been telegraph news editor for the Journal.

Kathrene's work took her about the state, and Robert, in search of better health, was fond of wilderness jaunts. In 1911, not long after they met, they were married. They took a long canoe

trip to the headwaters of the St. Croix and began to write fiction. Together they turned out a 30,000 word novelet—their first complete work—which *Munsey's* magazine promptly bought for \$150.

The story had taken only five days to write, and in those days \$150 was a lot of money for a young couple. Elated, the Pinkertons at once set about making a dream come true. They had thought of traveling to wild and interesting places and writing fiction to earn whatever money they might need. So now they set out for the Canadian wilderness. They found a suitably wild and beautiful spot on the rugged shore of an Ontario lake about 200 miles north of Duluth.

For two years they trapped and hunted and wrote—but sold no stories. They did manage to sell some nonfiction to outdoor magazines, and somehow they scraped together \$532 in those two years and survived.

Their first story had been a lucky fluke—a "natural." Now, by painful trial and error, they learned consciously how to put into their stories the ingredients the magazines wanted. Over the years since then they have sold many millions of words of fiction, as well as vast quantities of factual material.

ration, a columnist and lecturer. He has been Chairman of the Laymen's National Committee, a religious organization, since 1950. Dr. Norman V. Peale writes: "Here is the greatest book of our time on Christian Economics. It is in this field that the great spiritual and ethical principles are being tested and the future being formed."

VIRGINIA ANTIQUES. By Marleine Reader Harris. Exposition Press, Inc. (Price: \$7.50)

Mrs. Harris, the author of this history and handbook for the collector is an alumnae of the University of Wisconsin. After exhaustive research, she has produced a definitive book, with more than 230 photographs on the antique furniture of Virginia. Women, particularly, will revel in her description of the genuine antiques of this region, where it originates, how to recognize it and where to find authentic pieces. This book would be an excellent choice as a gift.

LETTERS OF SHERWOOD ANDERSON.

Selected and edited by Howard Mumford Jones, '14, in association with Walter Rideout. Little, Brown. (Price: \$6.00)

Five thousand letters of Sherwood Anderson are deposited in the Newberry library in Chicago. 400 of them comprise this new volume by Harvard Prof. Howard Mumford Jones. The character and influence of this middle-westerner are skilfully indicated in this collection which also reminds us that Sherwood Anderson's writings are the first of "modernism" in American letters.

IN MISS ARMSTRONG'S ROOM. By

Elizabeth Corbett, '10. J. B. Lippincott Co. (Price: \$3.00)

This Wisconsin alumna, distinguished for her never-to-be forgotten "The Young Mrs. Meigs," and a number of other well received novels has this time written a book about the "Great American Schoolteacher." Miss Corbett spent the greater part of her early life in Milwaukee and this novel reflects some of her memories of her own early school days.

ESSENTIALS OF MEDICAL RESEARCH.

By Doctor Wallace Marshall, '30. Vantage Press. (Price: \$3.00)

Dr. Marshall, a native of Wisconsin, is now residing at Two Rivers. The book has an introduction by Dr. Airston Welton, editor of the *Journal of American Surgery*.

CROP PRODUCTION: PRINCIPLES AND PRACTICES. By Richard J. Delorit and

Henry L. Ahlgren, '31. Prentice-Hall. (Price: \$6.00)

This book is a guide to modern agriculture by two Wisconsin men well-known in agricultural education. Henry Ahlgren is a Professor of Agronomy at the University of Wisconsin College of Agriculture and director of agricultural extension service in the state. The book includes an account of newer developments including the use of chemicals to combat disease and insects and to kill and stunt weeds. Methods of developing hybrids and the action of enzymes are also discussed in this book designed both for general use and as a school text.



MRS. PINKERTON

They also realized their dream of leading a free and footloose life. With their little daughter, Bobs, born in the Ontario wilds, there were long motor trips into the west in the days when roads were unpaved. The Pinkertons have lived, among other places, in the

Rockies, the Sierra Nevada, southern California, Florida, Arizona. At one time they bought a boat and explored the coasts of British Columbia and Alaska.

Kathrene has told the story of some of their travels in three books, "Wilderness Wife," about their early experiences in Canada, and "Two Ends to Our Shoestring" and "Three's a Crew." In addition, she has written some novels and many books for children. Robert has written 15 books, including two turned out in collaboration with Kathrene many years ago. Over the years, he has been a frequent contributor to the *Saturday Evening Post* and other magazines, and for a long time wrote one book length serial every 28 days.

Kathrene's book on the Fromm fur enterprise first appeared in 1947. In that edition she told of the brother's long struggle to breed silver fox. The present version tells also of their success with mink, including the precious platinum strain. Kathrene researched the later developments at Thiensville and Hamburg last summer. A long extract from the book, a Sloane Associates publication, appears in the Reader's Digest for June.

Last fall this reporter visited the Pinkertons at their New York apartment.

It was a lofty, pleasant, rather spacious place, overlooking the East river. Kathrene is 66 and Robert is 71, but they are still incorrigible travelers. They had come home from Wisconsin and Arizona only a few weeks before and were already planning a winter trip to Key West.

"But we'll be back," said Robert cheerfully, "For the first time in our lives we've signed a lease."

Could an ambitious couple today break into authorship the way they had done? they were asked.

Robert was doubtful. "It would probably be impossible to live on \$532 for two years, as we did, no matter where you might go. There was a good deal of frontier in these days, too, and you could live on the country to some extent. You can't do that now."

"But," said Kathrene, "your young couple could work a little harder. Writing pays much more than it used to do. It's true that you can't live on the country any longer. But there are many places where you can live simply. And, if you have the talent and energy, you can learn to write anywhere. The trouble is that so many people think they have to come to New York and talk."

—From the *Milwaukee Journal*, by Leslie Cross.



“When Our Ship Comes In”

THE LITTLE GIRL rested her elbows on the table, cupped her chin in her hands and said, “Mommy, do we have a ship?”

Peg Grayson looked up from the hem she was stitching and said, “Why, Gloria! What an odd question! Why do you ask that?”

“Well, yesterday when you and Daddy were talking about why we couldn’t go to the lake this summer, Daddy said that maybe we’d all go on a long trip when our ship comes in, and . . .”

Peg Grayson laughed. “Oh, *that!* It’s just something people say, Gloria. It means—well, that they hope good fortune will come to them some day. Not a real, actual ship, but . . .” She went on to explain as well as she could.

No, it was not a real, actual ship, Peg thought after Gloria had left her to her sewing. But wouldn’t it be nice if. . . . She frowned at the hem she was turning. With the cost of living what it was, she and Ben would be lucky if they *ever* managed to do anything extravagant. And then, on top of it all, Jack Wilson had been trying to get Ben to take out some

That, she decided, was not the way for a husband to spend his money. After all, if worse *did* come to worst, she could always get a job doing something. Housecleaning, even. To Peg, death and insurance went hand in hand—and she preferred not to think of either.

That evening Jack Wilson stopped in to talk with Ben and Peg Grayson about the life insurance again, and during the discussion Peg mentioned their daughter’s question about their “ship.” Both men laughed. “It *would* be wonderful, though,” Peg said, “to discover some day that suddenly we were able to go on a nice long cruise or something like that. . . .”

Jack Wilson smiled. “Look, folks—that’s *exactly* the point I’ve been trying to make! Because even though the primary purpose of this insurance is to protect Peg and Gloria, it can also build up into a nice-sized cash fund for your later years.”

Peg suddenly found herself listening with greater interest.

cussion took place, and a great many things have happened since. Gloria, the “little girl,” is married now and has two children of her own—a boy, six, and a girl, three. Her parents, Peg and Ben Grayson, have moved to a cottage in a little seaside town, where they are living quietly and peacefully on income from Ben’s New York Life insurance policies. They have a small boat which they keep anchored in a nearby cove, and they go fishing quite a lot.

You wouldn’t call the boat a ship, exactly. But it *did* come in!

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