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*Commencement*

*The Wisconsin* ALUMNUS

# ★ Up and Down the Hill

THE WISCONSIN ALUMNI RECORDS OFFICE has a hard time keeping track of more than 100,000 Badgers as they change addresses, jobs, and mates. There appears regularly in the *Badger Quarterly* a list of alumni who are temporarily "lost" and about whom the Records Office is seeking information.

One day a year or so ago the "lost" list appeared in the *Quarterly* as usual. "Can You Help Us Locate These Badgers?" the headline said. The list included a certain member of the class of '23 by the name of Marquis Childs.

Response was immediate. Marquis Childs, it seemed, was a famous Washington newspaperman. His column was appearing daily in the (Madison) *Wisconsin State Journal*, the very paper which the clerks in the Records Office were reading every day. With red faces the Records girls moved Mr. Childs from the "lost" list to the list of distinguished Badgers.

Marquis Childs is indeed one of Wisconsin's prides. After graduating from the School of Journalism here he taught freshman English for a year at the University of Iowa. Then he turned to journalism, served as United Press bureau manager in Madison, and subsequently joined the staff of the St. Louis Post-Dispatch. Now as the heir to Raymond Clapper's Washington column, Mr. Childs is known to newspaper readers all over the country as a cogent analyst of the capital scene. He is the author of *Sweden: The Middle Way*, and *Washington Calling*.



CHILDS

Occasionally Childs departs in his column from a strictly Washington topic to look at a national trend. The other day he wrote about our American educational situation and called the piece "Colleges on Trial." We take pleasure in reprinting a portion of this column below, both because of its obvious implications to the University of Wisconsin at this Commencement time and because we are always glad to carry the words of a fellow Badger.

★ ★ ★

The class is graduating. The great moment is here. One by one they come forward to get their diplomas.

We oldsters in the audience, parents and teachers, can hardly remember what this moment means. It has been obscured, forgotten, buried beneath the experiences of maturity.

But for the young it is a threshold, a beginning. Wonderful and exciting, yet solemn and a little frightening, too. Even an early gloss of surface sophistication does not altogether conceal these emotions.

All over the country it is happening, in preparatory schools, in high schools, in colleges and universities. The young are stepping out into a world that seems, to the older generation at least, to be more alien, more complex, more troubled, than ever before in history.

The young graduates are having to listen to the old platitudes. The orators talk about ideals and idealism. Worst of all, they talk about the privilege of youth and how it is the happiest time in life. Nothing could be more foolish and false than that. Youth seen through the rosy glow of memory is one thing. The reality is quite a different matter.

There are signs that this new generation will think harder before taking the old wares. They will not be so easily put off with the familiar platitudes.

One sign is the rush to the colleges. Nothing like it has ever happened before, even in this country of mass education. Partly, of course, it's the American desire to get ahead in the world—to get a free education that will mean a profession or the assurance of a well paid job.

But if the reports from the colleges are even partly true, it is more than that. The students today—above all the veterans returning to the classroom—are looking for courses that will help them to understand the world they live in. They are studying economics, government, sociology. On lonely Pacific islands and in the mud and misery of Europe, they had time to do a little thinking. They are looking for the answers to some big questions.

For the colleges this is a great test. First of all, it's a quantitative test. The recent report of the Office of War Mobilization and Reconversion (OWMR) on veterans' education estimated that 2,080,000 students will seek to enter college this fall. The prewar peak was something more than 1,500,000. Of the 970,000 veterans and the 1,110,000 other civilians who will be knocking at college doors this fall, an estimated half million will find no room. That is to say they will find no room unless the states, the municipalities, and the colleges "take imaginative and extraordinary steps to meet those problems which they alone can solve," to quote the OWMR Report.

Then there's the qualitative test. Educators are worried, and rightly so, over what will happen if education is spread too thin. Will what the colleges have to offer be good enough, bold enough, honest enough? These are imponderables. They can't be measured statistically. But I have the feeling that if the colleges flunk this test, they'll be hearing from this generation of students.



## The Wisconsin ALUMNUS

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Memorial Union, Madison 6, Wis.

Founded in 1861 "to promote by organized effort the best interests of the University of Wisconsin."

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## ★ On the Cover

Photo by Gary Schulz

WITH THE PLEA of President Fred for tolerance, generosity, and a realization that the world must be united ringing in their ears, 2,000 University of Wisconsin students received their first and higher degrees Saturday morning, May 24, at Commencement exercises in the Field House. A full 1,600 of the students were members of the senior class, largest ever to be graduated from the near century-old institution. Another 400 were candidates for higher degrees. Filling the Field House were 12,000 parents and spectators. (For more Commencement-Reunion Weekend pictures, see pages 12 and 13.)

# Our Rivals Set a Fast Pace

★ Many states in the Midwest have already granted their Universities big budget increases and new building funds.

WHEN IT COMES to finances and budgets, the University of Wisconsin is traveling in a very fast league this year. In many of the Middlewestern states, the Legislatures have already granted their universities whopping appropriations. The University of Minnesota, for instance, has received a 67 per cent increase in state funds over last year. Indiana's allotment has been practically doubled. Nebraska will receive a healthy annual building budget.

This means that many rival universities are all set to take care of record enrollments next fall. They are putting up permanent new buildings. They are already shopping for new faculty members. Some of Wisconsin's best professors are receiving attractive offers from Illinois, Iowa, and other Big Ten schools.

The University of Wisconsin has asked the State Legislature for a 1947-49 biennium operating budget of approximately \$20,000,000. This is a 57 per cent jump over the current budget. It includes \$1,500,000 for salary increases. That isn't enough, the UW professors say, to maintain Wisconsin's competitive position. They want a boost of at least \$2,300,000 for the two years.

The University is also considering asking the Legislature for a 1947-49 appropriation of approximately \$15,000,000 for new buildings. By mid-June the University had not yet asked for any building money and the Legislature had not yet acted on the UW operating budget. Meanwhile things looked bright elsewhere.

## At Illinois

THE UNIVERSITY of Illinois budget is still hanging fire in the Illinois Legislature. It calls for an annual increase from \$9,600,000 to \$18,000,000. This is almost twice the size of the Wisconsin request, yet the UI enrollment is no bigger than the anticipated registration at Wisconsin next fall.

## In Indiana

DIRECT APPROPRIATIONS to Indiana University of nearly \$15,000,000 were made by the Indiana General Assembly in its biennial session which adjourned Mar. 11. The annual operating grant was increased from \$2,920,000 to \$4,500,000. In addition, \$3,550,000

was voted for new buildings and repairs.

The results of the legislative session were termed "generally satisfactory" by Pres. Herman B. Wells, x'28. "Not a single bill or resolution critical of the University was introduced; not a single voice was raised in either house to criticize the University," he said.

Purdue University also got a \$4,500,000 annual appropriation from the Indiana Legislature.

## At Minnesota

OVER THE protests of the governor, the Minnesota State Legislature has granted the University of Minnesota a 67 per cent budget increase. Minnesota has been operating on \$4,825,000 a year. The Legislature OK'ed an annual appropriation of \$8,087,248 for 1947-49. A state educational mill tax and special appropriations will bring the UM biennium budget to \$19,010,496. This includes enough money for a 15 per cent across-the-board raise for all faculty members, plus a 5 per cent merit raise.

Besides, the Legislature granted the UM a building fund of \$5,765,000.

## At Iowa

ADMINISTRATORS at Iowa City are happy. The University of Iowa appropriation sailed through the State Legislature recently "without a single vote against us," according to Bruce Mahan, executive secretary of the Iowa Alumni Association. The new UI budget is a substantial increase over past appropriations.

## At Michigan

THE UNIVERSITY of Michigan is requesting a state operating appropriation of \$8,570,000 a year. This is a jump from \$5,867,451. The UM is also asking for a big building budget. Many new buildings are already under construction at Ann Arbor. They include a maternity hospital, a general service building, an addition to an engineering building, a business administration building, an addition to a chemistry building, a women's dormitory, and an elaborate apartment development for graduate students and junior faculty members.

To carry Michigan through the current year the Legislature has already granted a deficiency appropriation of \$1,250,000.

## At Nebraska

FUTURE BUILDING needs at the University of Nebraska will be provided for by a bill passed by the Legislature calling for a 10-year 1.1 mill state levy to provide funds for construction at state institutions. The University's share of the mill levy is 40 per cent, or an estimated \$800,000 a year.

Construction on the UN campus is already under way on a new armory, an addition to a chemistry lab, a new classroom building, and three men's dorms. Plans call for an electrical engineering hall, an agronomy laboratory, dairy barns, and an education building.

## THE HILL LOOKS TO THE CAPITOL FOR HELP



# UW Loses Top-Flight Profs

THE ARMY CALLED it "attrition." The University calls it "resignation or retirement." By any name the process means the same thing: that Wisconsin loses over two dozen of its top professors this month.

A distinguished philosopher, a world traveler and literary scholar, a dean, an outstanding political scientist, a famed geneticist, one of the founders of the 4-H Club movement—these and more leave the University scene at a time when the Wisconsin campus can ill afford to lose them.

And this may be only the beginning.

As President Fred told the joint finance committee of the Legislature recently, "We shall be confronted with a large number of faculty resignations unless we are able to pay substantially higher salaries than we do at present."

## Thirteen Retire

THIRTEEN LEADING faculty members retire June 1 because they have reached the compulsory age of 70. They are:

**FLORENCE E. ALLEN, '00**, assistant professor of mathematics. A native of Horicon, Wis., Professor Allen also received her master's and doctor's degrees from Wisconsin, and has been a member of the mathematics department since 1901.

**C. J. ANDERSON, '12**, dean of the School of Education. Dean Anderson has been head of the School since 1930 and a faculty member for the past 21 years. He is retiring this month even though he is three years short of the compulsory age.

A native of Thomson, Minn., Professor Anderson graduated from the State Normal School at Superior, Wis., in 1903. In 1912 he took his PhD at Wisconsin and his PhM in 1927. From 1912 to 1915 he was principal of the Galesville High School and from 1915 to 1921 he was superintendent of schools at Stoughton. Anderson then served as assistant state superintendent of public instruction until joining the UW faculty in 1926.

He is a veteran of the Spanish-American War, a past president of the National Education Association, and the author of a number of educational texts.

**THOMAS L. BEWICK, '06**, professor of agricultural education and assistant state leader of boys' and girls' clubs. He is the father of 4-H work in Wisconsin.

A native of the town of Windsor, Dane County, Professor Bewick began his career as instructor in physics at Wisconsin in 1906-07. Later he was high school principal at Mt. Horeb and superintendent of schools at Horicon. After that he returned to the Badger campus, got his MA in agriculture, and taught agronomy in the department headed by the noted Ransome A. Moore.

Professor Moore had been a pioneer in farm youth work and Bewick became interested. In 1914 he was named Wisconsin's first rural club leader. Professor Bewick recalls that there were seven youngsters in his first club. Today there are 1,890 4-H clubs in the state with a membership of 31,891.

To Professor Bewick goes the distinction of having devised the four-leaf clover emblem known as the 4-H club banner throughout the United States.



**THOMAS L. BEWICK, '06**, father of 4-H work in Wisconsin, retires this month from the UW faculty. He has reached the compulsory quitting age of 70.



**TWO OF WISCONSIN'S grand old men**, Prof. Philo M. Buck, Jr. (left), and Prof. Leon J. Cole will be sorely missed at Madison when they retire June 1. Dr. Buck is a literary scholar and world traveler, Dr. Cole an outstanding animal geneticist.

He believes that the first important recognition of the work of farm youngsters was the junior division exhibit at the Richland Center, Wis., fair in 1905.

**FRANK T. BOESEL**, lecturer in law. Attorney Boesel has been a practicing attorney in Milwaukee since 1899 and a lecturer in law at the University since 1910. He was born in New Bremen, Ohio, and holds degrees from Ohio State University and Harvard.

**FRIEDRICH BRUNS, MA '04**, professor of German. Professor Bruns has been a member of the Wisconsin German department for 40 years. He will go on leave of absence to Haverford College, Haverford, Pa., for one year at the end of the current summer semester and then reaches retirement age.

**PHILO M. BUCK, Jr.**, professor of comparative literature and head of the department. Though born in Morristown, N. J., Professor Buck spent his childhood in India. His father, a missionary, was stationed in that country until Philo, Jr., was 16. After taking entrance exams in India, Mr. Buck entered Gettysburg College, Pa., in 1893 and was graduated from Ohio Wesleyan in 1897. The following year he secured his MA there and repeated it at Harvard in 1900. An honorary degree of LittD was conferred upon Buck by Ohio Wesleyan in 1935.

Professor Buck taught in St. Louis high schools from 1900 to 1910 and then moved to the faculty of the University of Nebraska, where he rose to the deanship of the College of Liberal Arts in 1919-24. He came to Wisconsin in 1926. During the First World War Dr. Buck served as a captain in the 34th Division. He revisited India in 1923 as an exchange professor at the University of Bombay, and returned again in 1931.

**LAURANCE C. BURKE, '01**, associate librarian and associate professor of library science. Professor Burke, who for nearly half a century has been associated with the University library, has established a new record of campus service in that field. Born in Chicago, Mr. Burke enrolled at Wisconsin in the fall of 1897 and got a job as student assistant in the library, which was housed at that time in the rear of Music Hall. He contributed light verse to the *Badger* and the *Daily Cardinal* and in 1900 helped in moving of the library to its present quarters in the Historical Museum Building.

After graduating in 1901 he fulfilled a desire to be a railroad man by working a year for the Chicago, Burlington, and Quincy. He returned to Madison for a summer vacation and was immediately offered a full-time job at the library. During his period on the faculty he watched six University presidents come and go and helped build the library from its beginning collection of 40,000 volumes to the well over half a million books now in the various library divisions.

**LEON J. COLE**, professor of genetics. Dr. Cole, one of the nation's outstanding animal geneticists, has built what has been termed an exceptionally broad background in theoretical, experimental, and practical animal husbandry. He received his education at the Universities of Michigan and Harvard.

**B. D. LEITH, '11, professor of agronomy.** Dr. Leith, a member of the Wisconsin faculty for 40 years, will retire in July.

Professor Leith has been one of the leading figures in the development of new plant varieties. He will always be remembered for his contributions to small grain production and particularly for his work in producing a beardless barley.

Barley was formerly the bane of the farmer's existence. Those hardy souls who raised it would suffer and mutter over its scratchy beards at harvest time. Professor Leith changed all that by developing a hybrid, the smooth-awned Wisconsin No. 38 barley.

**MAX OTTO, '06, professor of philosophy and chairman of the department.** Widely known among generations of Wisconsin students, Professor Otto is one of the national leaders in contemporary philosophy. His famed "Man and Nature" course was a storm center in Wisconsin education and politics for many years. Upon retiring at Madison he will join the philosophy department of the University of California at Los Angeles.

Mr. Otto was born in Germany but was brought to the United States at the age of 5 when his father settled in West Virginia. His formal education as a youth ended with the sixth grade. Until he was 16 he worked in his father's cafe, then moved to Cincinnati and later to Chicago, working for Dunn and Bradstreet. From Chicago he went to Milwaukee where he was associated with the YMCA. After studying at Ohio Wesleyan, Carroll College, and the University of Heidelberg, he entered Wisconsin in 1904.

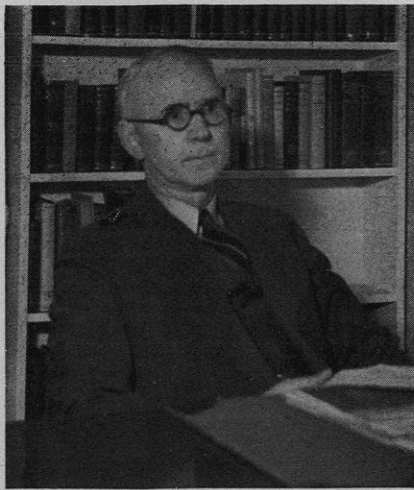
Granted his BA in history in 1906, Otto took graduate work in philosophy and was given the post of philosophy instructor in 1909. He has held the professorial rank since 1921. Among his best known books are *Things and Ideals*, *Natural Laws and Human Hopes*, *Is There a God*, and the classic *Human Enterprise*. Professor Otto's swansong to the Wisconsin faculty will be found on page 6 of this issue of the *Wisconsin Alumnus*.

**MILES C. RILEY, '09, lecturer in agricultural economics.** A native of Toronto, Canada, Mr. Riley has been a member of the faculty since 1919.

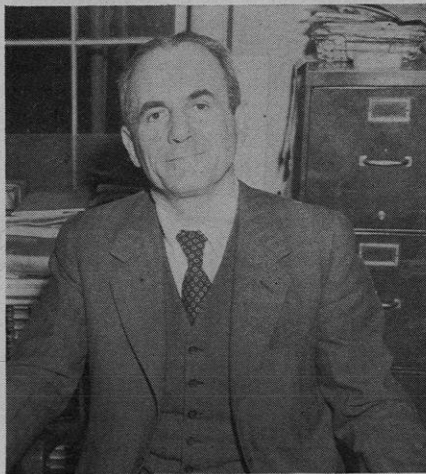
**JOHN R. ROEBUCK, professor of physics.** Also a native of Canada, Dr. Roebuck attended the University of Toronto and McGill University. He has been a full professor at Wisconsin since 1925 and was head of the physics department in 1935-36. He served as an expert in submarine detection for the navy during World War I, inventing a detector which was widely used. Among his special fields are porous plug work with heat transfer, thermostats and photography.

**WARNER TAYLOR, professor of English.** Dr. Taylor has been a member of the Wisconsin faculty for 36 years. He came here in 1911 as an instructor. Twenty-four years ago he was appointed chairman of freshman English and has held the position ever since. In 1931 he organized English 3, a course in composition. He was raised to a full professorship in 1927.

A nationally noted scenic photographer, Professor Taylor has had his



**C. J. ANDERSON** is the Wisconsin School of Education's first and only dean and the senior dean on the University faculty. He retires this month. Dean Anderson started out as a cook's assistant in a Minnesota lumber mill, has been successively a rural school teacher, a UW student, a high school principal, and a state education official. He holds an LLD from Ripon College.



**JOHN M. GAUS**, one of Wisconsin's half-dozen best professors and a nationally recognized scholar in the field of regional planning, has resigned to join the Harvard faculty. Dr. Gaus came to Madison 20 years ago as an Experimental College instructor. His resignation, along with that of Prof. H. Gordon Skilling, leaves the UW political science department riddled. The department had already lost Profs. William Ebenstein and Howard J. McMurray during the year. Gaus was a member of former Gov. Phil La Follette's "brain trust" and could have been president of the University following the Frank episode in 1936, but he recommended his good friend Clarence A. Dykstra instead. Latest book by Dr. Gaus is *Reflections on Public Administration*, published by the University of Alabama Press. He is the immediate past president of the American Political Science Asso.

camera work exhibited in galleries throughout the United States. He will continue his interests in photography and writing by compiling a pictorial history of photography and a guide for theme-writing. He is a member of the

American Ornithological Union, the Modern Language Asso., and the Wisconsin Academy of Sciences, Arts, and Letters.

## *Eight Resign*

**JOHN M. GAUS, professor of political science,** at Wisconsin for the past 20 years, leaves the University this month for Harvard. His resignation has been coupled with the failure last winter of the Board of Regents to appoint Howard J. McMurray to the political science department. Mr. McMurray was the unsuccessful candidate for US Senator on the Democratic ticket and had been a lecturer in political science on the campus.

Professor Gaus was generally recognized as one of Wisconsin's top half-dozen faculty members. In addition to his work at the University, he has been active in state and local government affairs, particularly in the field of regional and city planning. He has been a member of the Wisconsin State Planning Board since 1943 and of the Madison Planning Council since 1945.

Dr. Gaus received both his MA and his PhD from Harvard, the first in 1917 and the second in 1924. He was a student at the Utica, N. Y., Free Academy from 1908 to 1911 and received his BA degree at Amherst in 1915. He was an instructor in political science at Amherst in 1920-22 and associate professor there in 1922-23. In 1923 he went to the University of Minnesota. He came to Wisconsin as a full professor in 1927 and taught first in the Experimental College.

Governmental positions Gaus has held include staff member of the Massachusetts unemployment commission, 1916; assistant to the Massachusetts supervisor of administration, 1917; with the New York state reconstruction commission, 1919; assistant executive secretary of the war labor policies board, 1917-19; executive secretary of the Wisconsin Executive Council, 1931-33.

He is a member of the American Political Science Association and served as its president in 1945. He is also a member of the American Society of Planning Officials, of which he has been a director since 1945. Among his scholarly works in the field of political science are *Great Britain*, *Frontiers of Public Administration*, and *Public Administration and the US Department of Agriculture*. He is a frequent contributor to the *American Political Science Review*.

"I disagreed with the decision of the Regents in the McMurray case and that affected my personal judgment as to what I can do best with the next few years of my life," Dr. Gaus said in explaining his reasons for leaving Wisconsin.

**H. GORDON SKILLING**, assistant professor of political science, is also leaving Wisconsin and he, too, blames the McMurray case.

"The McMurray affair and its consequences constituted a very important factor in my decision," he said. "Refusal of the Regents to appoint Mr. McMurray to the political science faculty has resulted in a decided lowering of the morale of a substantial proportion of the faculty, not only in the

# Then and Now—Wisconsin in Retrospect

THE WORD "Then" in the topic refers to 35 or so years ago. The first time I walked along State St. to the University, the elms which then extended almost to the capital square had placards tacked on them bearing a terse message. In bold-face type it read, "Damn the Faculty." I had just come from a little Presbyterian college where the word "damn"—the four letter not the three letter word—was taboo. And although we sometimes spoke hard words about the particular actions of an individual instructor, no one of us ever thought of denouncing the teaching staff as a body. That was much too big an idea.

Perhaps I should not confess it, but as I walked between this avenue of damns I did not feel as shocked as I should have. On the contrary, I experienced a sense of emancipation. I felt a kind of inner liberation. I had evidently entered a new student world, more robust, more free, a man's world, in short; and something went out from me to meet the challenge. As I walked on up the Hill I wondered whether I had the stuff in me to live up to the new responsibility.

When classes started I soon discovered that I had also entered a new world of teachers. I had Turner and Fish in American history, McGilvary and Sharp in philosophy, Harper in botanical science, and younger men who helped them, Bode, Marquette, and Wagner. Not in the center of my experience but still in the picture, were Reinsch, Hohlfeld, Slaughter, and Commons.

But it is not of the men themselves, of their ability, their vibrant personality, their impressive workmanship, that I want to speak; I want to recall the character of the enterprise in which they were engaged, and into which we, their students, were irresistibly drawn. Turner had published his American frontier thesis and was busy defending and expanding it. That's the best period in a scholar's career, when his original hypothesis has become clear to him and yet has not won its way with others, so that he has to defend it against misinterpretation and attack. McGilvary had just come from Cornell and was crossing swords with those other giants, Royce, James, and Dewey.

In a word, my professors were centers of aggressive intellectual energy, sources of cultural vision. They were not teachers of lessons; their classes were outposts in the recurring struggle between enlightenment and superstition, between knowledge and ignorance. And their students were apprentices in the same high venture.

In and through and around these informing, mind-stretching classroom exercises vibrated—I think of no better word—the active educational philosophy of President Van

★ For 44 years the author of *The Human Enterprise* has been associated with the Wisconsin scene. He retires this month. This is the Otto swansong.

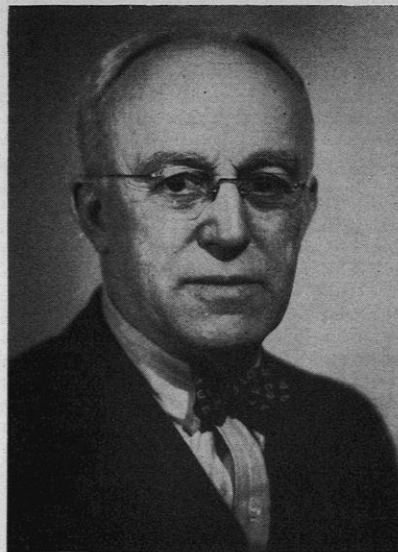
By Prof. MAX C. OTTO, '06

Hise, expanding, enriching, deepening the influence that was at work upon our minds and hearts. We came into touch with it in his occasional talks on the campus, in Commencement talks and addresses in various parts of the country. And this is what we were constantly told:

The search for "truth for its own sake," the adjustment of the knowledge of the past to the newest facts, "this is the essential spirit of a university, which under no circumstances should it yield. Without this spirit an institution is not a university; with this spirit, it is a university, whether it be large or small. . . . No other spirit is proper to a university; no infringement on it can be permitted."

So we turn from the "Then" to the "Now," from memories of the past to impressions of the present. And the thought that is uppermost in my mind as we do this can be put in a sentence I once read descriptive of a landscape in late autumn: "A great life has passed into the tomb and there awaits the requiem of winter's snows."

For I cannot rid myself of a conviction, though I have tried to do so, the conviction that the University of which I have just spoken is being replaced by another type of in-



PROFESSOR OTTO

stitution, an institution that is socially materialistic, a defender of the *status quo*, more concerned to keep itself going than to discover and make available new intellectual and moral resources for mankind.

Let me remind you that I am not attempting to prove a proposition. I am stating an impression. But it is not mine alone. East and West among Wisconsin alumni, and among people who have known us only by reputation, the belief is growing that the social idealism and the pioneering spirit which made our University one of the great universities of America, is not alive in us today. A similar suspicion is wide-spread among the students who are now on the campus.

Many of these persons say that the last doubt was removed by our action in the McMurray case. It was not so much a question of which side we took on that issue. It was the fact that when a principle so vital to the future of the University of Wisconsin was at stake a majority of a well-attended faculty meeting voted that it was a waste of time to discuss it; and that when we did discuss it we were so strangely insensitive to the effect of our action on the welfare of a fellow human being and were so delicately sensitive to the feelings of the Board of Regents. And that we were so greatly concerned lest what we said or did might interfere with our getting the budget appropriation we wanted from the Legislature.

The University today faces very serious educational problems. One of them is the steady concentration of power and prestige in the hands of the administrating personnel, and the correlative weakening of the dignity and influence of the teaching staff. Another is our outspoken enthusiasm over the prospective space-filling expansion of the University, and our ominous silence about the educational ideals which this vastly enlarged equipment is to serve. Still another problem is the boom taking place in science classes and the absence of any concerted effort to acquaint us with the spiritual aspect of science, the scientific attitude of mind.

But the chief problem, as I see it, is how to bring about a rebirth of the progressive, socially dedicated spirit which prevailed here a generation ago. I believe that in spite of the difficulties which the influx of great numbers of students have brought to us, we have the resources for this renaissance in younger men and younger women now among us, or who can be found; younger men and younger women who would respond now as they did then to the call to greatness if the opportunity were opened to them.

political science department but throughout the University."

Professor Skilling goes to Dartmouth College. His appointment there will give him a substantially higher salary than he now receives at Wisconsin and gives him prospects of a full professorship after two years. Skilling came here six years ago from the University of Manitoba. Previous to that he had studied at the Universities of Oxford and London. He has been president of the University of Wisconsin's teachers' union.

**HUBERT J. MEESEN**, '33, associate professor of German, leaves Madison this month to become chairman of the department of German at Indiana University. Dr. Meesen is a graduate of the Eau Claire High School. He is the fourth German professor to leave Wisconsin within the year.

**LIVIA APPEL**, editor of the University of Wisconsin Press, also quits her post this month. Miss Appel, who holds the rank of assistant professor, has been on the campus since 1937. Revealing lights that ordinarily would be hidden beneath a bushel has been her mission as Press editor.

The Press publishes works in the fields of science, history, and literature that otherwise might never become books. This policy has made the UW Press outstanding among the nation's 40-odd university presses in the production of scholarly volumes. More than 50 titles have been published under Miss Appel's direction. Among the more recent are George Mowry's *Theodore Roosevelt and the Progressive Movement*, and *The Wisconsin Prisoner*, by John Gillin, professor emeritus of sociology.

**GORDON F. TRACY**, professor of electrical engineering at the University of Wisconsin and a faculty member here since 1925, will return to his Alma Mater next fall as head of the electrical engineering department at the University of Toronto.

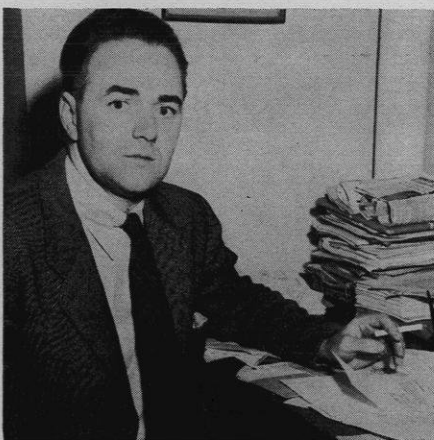
**ROBERT G. NEUMANN**, lecturer in political science, has also just resigned from the UW faculty. He was an OSS man during the war and has been teaching European affairs.

**FREDERICK BURKHARDT**, associate professor of philosophy at the University of Wisconsin, has been appointed as the new president of Bennington College, Bennington, Vt.

Dr. Burkhardt served with the Office of Strategic Services during the war and later was acting chief of the State Department's Division of Research for Europe. He will assume his new duties on August 1, succeeding Dr. Lewis Webster Jones who will leave to become president of the University of Arkansas.

In announcing his acceptance of the presidency, Dr. Burkhardt said: "I feel tremendously excited by the Bennington educational idea. I want to keep it going and develop it. Meeting and listening to the Bennington students and seeing the results of this educational approach has convinced me more than anything else of its great potentialities."

Born in Brooklyn in 1912, Dr. Burkhardt graduated from Columbia University in 1933 with honors in philosophy. He was awarded the Eureka J. Kellett Fellowship to study at Oxford University, England and received the B. Litt. degree there in 1935. He took his doctorate at Columbia in 1940.



**FREDERICK BURKHARDT** leaves the UW philosophy department next month for the presidency of Bennington College, an experimental girls' school at Bennington, Vt. With the retirement of Chairman Otto, the death of Dr. Stephen Ely, and the resignation of Professor Burkhardt, the philosophy department is seriously undermanned. One of the trustees of Bennington College is Charles Dollard, '28, vice president of the Carnegie Corp. of New York.



**LIVIA APPEL**, who has a knack of turning dull theses into best-sellers, resigns her position this month as chief of the University Press.

He came to Wisconsin as an instructor in philosophy in 1937, became an assistant professor in 1941 and an associate professor in 1946. He has been described by his colleagues as holding "an extraordinary position in relation to the students as adviser and friend." The courses he has been teaching include "Introduction to Philosophy," "History of Philosophy," "Logic and Scientific Method," "British Philosophers" and "German Philosophers." He has also written for a number of educational and philosophical journals.

Dr. Burkhardt served with the Research and Analysis Branch of the OSS from 1942 to 1946, achieving the rank of lieutenant senior grade in the United States Navy. He carried out a number of strategic missions in the Balkans and Germany, for one of which he was awarded the Bronze Star medal. In 1945 he was brought back to Washington to direct the whole European research division, when the State Department took over the OSS operation.

**A. C. FABERGE**, research associate in botany, leaves Madison in September to become associate professor at the University of Missouri. Dr. Faberge is a native of Russia and received his education in Paris and London.

Eight other key professors had already left the Wisconsin campus during the second semester. They were Ruth C. Foster, associate professor of student health; William R. Marquart, assistant professor in agricultural extension; Mary C. Devereaux, assistant professor of library science; Arthur L. Scherbel, assistant physician in student health; Fred N. Jones, assistant professor of psychology; Allen W. Walz, assistant professor of athletics; Gregory Breit, professor of physics; and Charles Owens, assistant director of the Memorial Union.

## Four Die

DEATH HAS claimed another prominent UW faculty man. He is **WILLIAM O. RICHTMANN**, '94, professor of pharmacognosy, who died in March. He would have been eligible for retirement in June.

Born in 1876 at Arcadia, Wis., Professor Richtmann was graduated from the Arcadia High School. He was a fellow at Wisconsin from 1894 to 1897 and obtained his PhD in 1919. He had served in the bureau of plant industry of the US Department of Agriculture and managed the first camphor farm in the country. Since 1925 Dr. Richtmann was a full professor on the Wisconsin staff.

**WILLIAM S. MARSHALL**, emeritus professor of entomology, also died in March. He had been a member of the Wisconsin faculty since 1893.

President Fred paid tribute to Dr. Marshall in these words:

"He was widely known throughout the campus and the state, not only for his instruction in entomology, but also for his accomplishments in building up the library of the Wisconsin Academy of Sciences, Arts, and Letters; for his services on the editorial board of the Wisconsin Studies Program during its early years; and for his work on the anatomy and embryology of insects, with emphasis on Wisconsin beetles, of which his collection is the most complete to be found anywhere."

The Marshall beetle collection has been turned over to the UW zoology department.

**STEPHEN LEE ELY**, '27, associate professor of philosophy, died in May after a long illness.

Dr. Ely had been a member of the philosophy department faculty for the past 15 years. He received his bachelor of arts, master of arts, and doctor of philosophy degrees at the University here, studying under Prof. E. B. McGilvary, Prof. Max C. Otto, and the late Prof. F. C. Sharp.

Born at Davenport, Ia., Dr. Ely was the son of S. L. and Mary E. Ely. He was graduated from the Davenport grade and high schools before coming to the University of Wisconsin.

Surviving are his wife, the former Bertha Montemayor, and one daughter, Elizabeth.

Dr. Ely was a member of Phi Beta Kappa, national honorary scholastic fraternity; Kappa Sigma, social fratern-



nity; the American Association of University Professors, and the American Association for the Advancement of Science.

He was the author of the book, "The Religious Availability of Whitehead's God," published by the University of Wisconsin Press; and numerous reviews and articles in the field of philosophy.

He started his teaching work as an assistant to Prof. Otto in the latter's famous course, "Man and Nature." Other courses he taught included "Introduction to Philosophy," "Logic," "Contemporary Philosophy," "History of Philosophy," and "French Philosophy."

**JAMES A. WALTON**, professor of chemistry, died June 6. He was 69 years old and had been a member of the Wisconsin faculty for 40 years. He was an authority on chemical gasses used in warfare and served in World War I as the first gas officer in the AEF.

## Four on Leave

LEAVES OF absence are cramping the faculty style, too.

**HOWARD J. BECKER**, professor of sociology, is now the US military government's chief advisory officer for Greater Hessa in Germany. He is in charge of all higher education, succeeding Prof. E. Y. Hartshorne of Harvard University, who was killed in an accident last August. Professor Hartshorne was a cousin of Prof. Richard Hartshorne of the UW faculty.

Professor Becker's wife and three children will join him in Germany this month. Dr. Becker is an authority on Germany. He traveled extensively there between 1923 and 1941 and served in Austria with the OSS during World War II. A member of the Wisconsin sociology department since 1937, he is the author of a new book, *German Youth—Bond or Free*, which appeared in England last fall and will be published in America this month.

**ALBERT E. WHITFORD**, MA'28, associate professor of astronomy, is on leave of absence to carry on astronomical work at the California Observatory.

**MARTIN GLAESER**, '11, professor of economics and commerce, is now visiting professor at Pomona College, Claremont, Calif. Dr. Glaeser, special advisor to the Tennessee Valley Authority in 1936 and chief power planning engineer there in 1937-38, is teaching courses in public utility economy and economic thought.

**WILLIAM D. HESSELTINE**, professor of history, will be a visiting lecturer on the staff of cultural centers in Costa Rica and Guatemala from June to December.

## One Stays

ONE HIGH-powered Wisconsin professor, at least, has turned down attractive offers from other schools to remain at Madison. He is **MERLE CURTI**, professor of history, who has been granted a substantial salary increase and other concessions in order to keep him from going to the University of California.

Dr. Curti, recently returned from an exchange professorship in India, is nationally acclaimed for his work on



**MERLE CURTI**, professor of history, has turned down a University of California offer to stay at Wisconsin. He will be granted a fat salary increase and a lighter teaching load.



**HENRY LADD "HANK" SMITH**, newspaperman, historian, and amateur photographer, is back on the campus where he earned his MA in 1937 as associate professor of journalism. Together with Prof. Scott Cutlip he brings a whiff of fresh air to South Hall.

social and intellectual currents in American thought and has been besieged with offers from colleges throughout the country. He is the author of the Pulitzer Prize-winning *Growth of American Thought* and is currently engaged along with Dr. Vernon Carstensen in writing a Centennial history of the UW.

## New Profs Help

NEW APPOINTMENTS to fill the gaps left by resignation and retirement from the Wisconsin faculty are being

made regularly by the Board of Regents.

Recent additions to the staff include:

**HENRY L. SMITH**, MA'37, associate professor of journalism. A graduate of Yale, Professor Smith has taught at Wisconsin, Kansas, and Minnesota, and is the author of several books.

**DAVID H. WILLIAMS**, '27, associate professor of animal husbandry. Mr. Williams has been Sauk County agent for the past six years. Previous to that he taught vocational agriculture at Dodgeville and Baraboo. He will conduct a state-wide swine improvement program.

**HARRY D. BOUMAN**, associate professor of physical medicine. Dr. Bouman is a native of Holland, earned his degree at Amsterdam, and has been assistant professor of physical medicine at Northwestern. In 1931 he won a gold medal from the University of Amsterdam for his research work. He is a specialist in infantile paralysis.

**WILFRED J. BROGDEN**, assistant dean of the Graduate School. Dr. Brogden is professor of psychology.

**L. E. TRENT**, associate clinical professor of neuropsychiatry. Dr. Trent is paid through the Veterans Administration. He will direct Madison's new VA Hospital.

**WILLIAM H. YOUNG**, PhD'41, associate professor of political science. Born in Pennsylvania in 1912, Professor Young received his BA degree at the University of Pennsylvania in 1933 and his MA there in 1937. He was an instructor at Wisconsin from 1939 to 1941, when he entered the army and served as an air corps lieutenant. He became assistant professor of political science at Pennsylvania in 1936. Dr. Young's fields are political parties and public administration.

Professor Young is not filling the post formerly occupied by Howard J. McMurray, '36, whom the Regents refused to rehire last winter. Dr. McMurray's job has not been filled and his special courses were not taught during the past semester.

**NORMAN SONJU**, assistant professor of athletics. Mr. Sonju succeeds Allen Walz as crew coach. He comes from the Cornell University staff and rowed at Washington as an undergraduate.

**MARVIN RIFE**, '34, assistant professor of education. Professor Rife, now completing his doctorate at the University of Chicago, is a navy veteran. He will develop the University's new major in recreation.

**DAVID E. GREEN**, professor of enzyme chemistry in the Medical School. Dr. Green has been director of the enzyme chemistry laboratory at Columbia University since 1945. He will augment Wisconsin's cancer research staff.

**MARTIN BRONFENBRENNER**, associate professor of economics. He is now an economist for the Federal Reserve Bank in Chicago and associate professor at Roosevelt University.

**EUGENE BOARDMAN**, MA'27, assistant professor of history. Dr. Boardman graduated from Beloit College in 1932 and holds advanced degrees from Wisconsin and Harvard. Widely traveled in Europe and Asia, he is specializing in Far Eastern affairs.



Dierksmeier photo by Camera Commercial

**MEMBERS OF THE State Radio Council participated (left) in the recent WHA-FM inaugural broadcast from Radio Hall on the UW campus. Left to right around the table are Prof. H. L. Ewbank, PhD'32, chairman of the UW radio committee; John Callahan, State Superintendent of Public Instruction; Milton Dutton, '33, director of the State Department of Agriculture; E. G. Doudna, '17, secretary of the State Board of Normal School Regents; and Clarence Greiber, '29, director of the State Department of Vocational and Adult Education. At the right the new 300-foot FM tower rears above Science Hall. Its blinking red beacon gives Madison a new landmark at night.**

# WHA-FM Is on the Air

RADIO PIONEERING is not new to the University of Wisconsin campus. Back in 1917 the late Prof. Earle M. Terry and his student radio enthusiasts laid the ground-work for telephonic broadcasting, where previous radio transmissions had been in the dot-and-dash code which was unintelligible to the average person.

These pioneers, who counted in their numbers such leaders in the modern communications world as the late Commander Malcolm P. Hanson and C. M. Jansky, Jr., '17, founded the experimental station 9XM which developed into WHA, now famed as "the oldest station in the nation."

Now Wisconsin is pioneering in radio again. This time it is working in the field of social applications of broadcast through the establishment of the world's first state-wide educational network of frequency modulation stations. FM, as this system is popularly known, is a new and improved method of transmission which cannot be heard on the ordinary receivers now in use.

Just as in the days of World War I when there were few homes with receivers to hear 9XM, there are today relatively few FM receivers in the hands of potential listeners. Undaunted by this condition which can be remedied only by the availability of programs, a new FM station on the University campus has gone on the air.

By **HAROLD ENGEL, MA'32**  
Associate Professor of Radio Education

WHA-FM, as the station is called, uses 3,000 watts power on a frequency of 91.5 megacycles. The 300-foot tower is expected to serve over a radius of approximately 50 miles when work is fully completed. Already some reports have been received from greater distances, but coverage studies will not be attempted until a later date. This station, which uses lower power than will others in the network, will become a feeder station for programs when the other units are put into operation.

The plan of the State Radio Council calls for seven broadcasting stations to be linked by FM radio beam through a series of booster-stations. No telephone wire connections are anticipated.

Field studies to determine the exact locations of the transmitters have not been made, except for the one to serve

the populous southeastern corner of the state. It will be located on state-owned land on Lapham Hill in Waukesha County near Delafield. That station will be known as WHAD and will use 10,000 watts power on the 90.7 megacycle frequency. It is expected to be on the air in the summer of 1947.

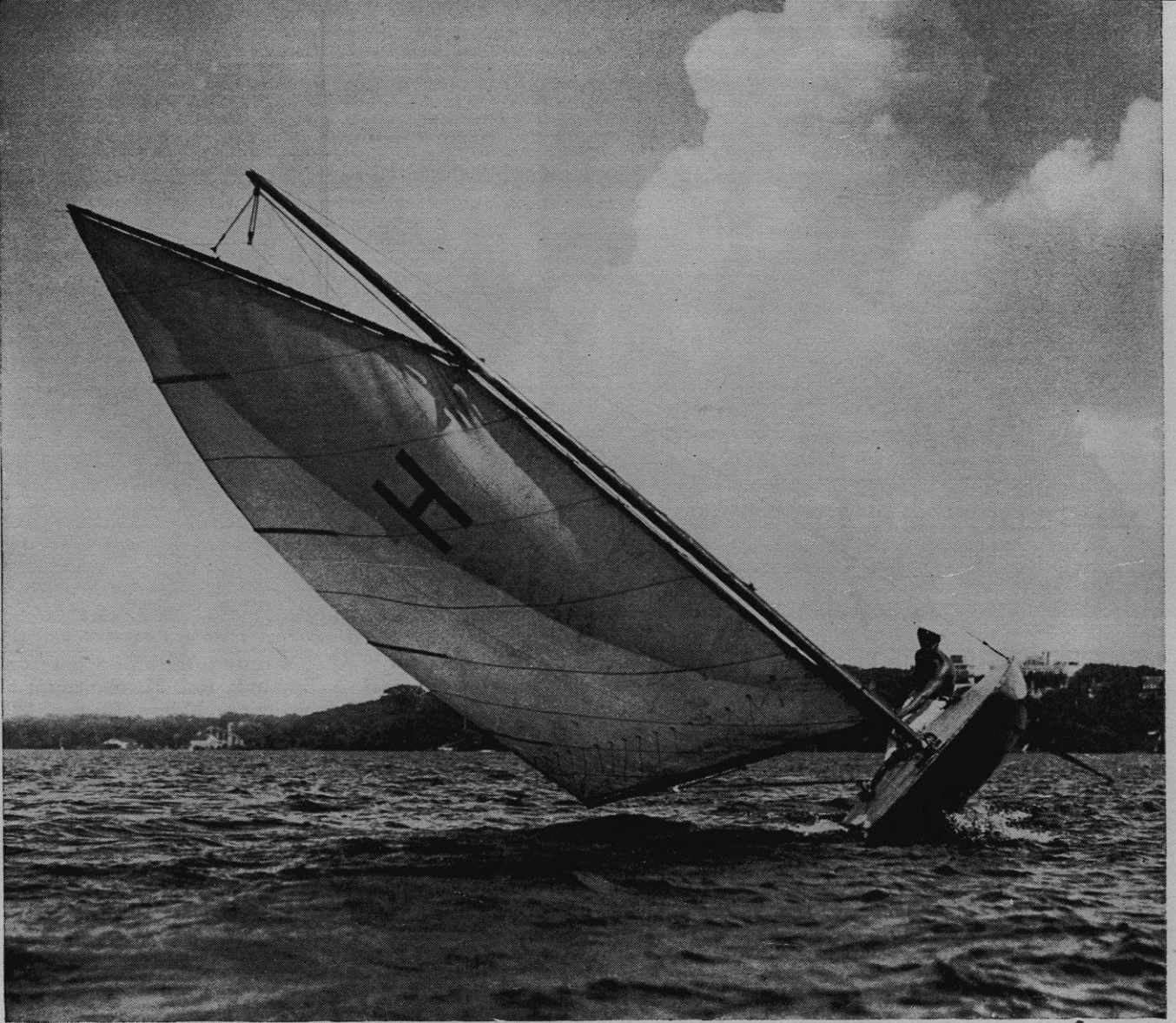
Tentatively, it is proposed to locate the other state-owned FM stations as follows: Blue Mounds, Rib Hill, Calumet County, La Crosse, Dunn County, and in the Ashland-Superior region.

The development of the other stations in the network awaits the favorable action by the 1947 Legislature through the state budget. Funds for the completion of the project were requested by the late Governor Goodland in his recommended budget proposal, and hearings were held on it by the joint committee on finance. After funds are appropriated, the schedule calls for the completion of three more stations by January 1, 1948, and the remaining three by January 1, 1949.

An ingenious radio linking system has been planned by Prof. Glenn Koehler, technical consultant and member of the University radio committee. It will make possible the origination of programs through any one of the stations and the feeding of that program to the entire network. This assures the possibility of state-wide coverage for programs coming from any part of Wisconsin. It adds flexibility to the network operation in that it provides opportunities for adding regional-interest features without disturbing the over-all network service.

## What Do You Know?

**JOHN S. PENN, MA'38, is writing a history of "the oldest station in the nation," Wisconsin's WHA. What do you know about the early days of WHA? Did you hear any of the first feeble programs on a crystal set? Mr. Penn would appreciate any first-hand information. Drop him a card care of Station WHA, Madison.**



SPARKLING MENDOTA IS A TOUGH LURE FOR WISCONSIN SUMMER STUDENTS TO RESIST

## Summer Session in Full Swing

WISCONSIN'S "Dagwood sandwich" Summer Session—with its two semesters and score of institutes—opened June 4 and runs until Sept. 20.

A record number of students registered on June 2 for the full summer semester, a postwar emergency session. The regular eight-week session begins June 20 and closes Aug. 15. The two sessions offer a wide variety of courses for the student going to school the year around and for teachers, workers, and professional people interested in special fields.

Several new institutes are among the many conferences and clinics under the general direction of John Guy Fowlkes, professor of education and dean of the Summer Session. They include an institute on music in therapy, August 4-6; an institute on school buildings, August 5-7; and an institute for probation and parole officers, May 26-29.

The School of Home Economics will offer for the second time a workshop in

home economics and education. An eight-week radio institute will again give radio training and study opportunities through University Station WHA.

Regular workshops and clinics include the state curriculum workshop, the elementary laboratory school, the psycho-educational clinic, and the reading clinic.

Other conferences include:

Special sports session for women, May 26-June 17; institute for county welfare directors, June 16-20; institute on vocational rehabilitation, July 7-11; visual education institute, July 14-17; institute on commercial education, July 15-17; institute for superintendents and principals, July 21-25; public service radio institute, July 28-August 6; institute on child development, July 28-August 1; short course in underwriting, August 10-16; institute for social case workers, August 18-22; short course in fire and casualty insurance, August 18-23; music clinic, June 29-August 9; and the Wisconsin Idea Theater conference, August 28-29.

### *Writers' Institute*

A CROSS-SECTION of American postwar literature will become visible at the University's third annual Writers' Institute, a regular part of the eight-week Summer Session running from June 20 to August 15.

Visiting authors and English department personnel will give specialized courses for beginning and professional writers. Miss Mari Sandoz, author of *Old Jules, Capital City*, and *Crazy Horse*, will offer two courses in the field of creative fiction. Horace Gregory, of Sarah Lawrence College, author of *A History of American Poetry* and several volumes of verse, will teach classes in the writing of poetry and criticism.

Members of the University faculty who will teach in the Institute are Jonathan W. Curvin, project associate of the Wisconsin Idea Theater, Paul M. Fulcher, PhD'25, professor of English, and Bruce I. Granger, instructor.

"We don't try to make creative artists out of our students," says Prof. Jerome Buckley, who taught in the Institute last year. "We attempt to give them an idea of where their strength lies and the style in which they work best.

"One of our primary purposes is to guard against arty, pseudo-aestheticism. Too many young writers feel they are creative as soon as they become a little bohemian. Fortunately we don't have as many as most writer groups. Our students are generally pretty sane.

"Most writers in the Institute, over half of whom are veterans, have a healthy acceptance of facts as they are, with no bitterness but with no false illusions. There is no evidence of a return of the feeling that was apparent in writers of the '20s.

"We get most of our wartime horror stories from our women students who haven't been within a thousand miles of a battlefield," he declares. "We seem to be returning to what Dos Passos classified as 'straight writing' with the story becoming more important."

## School For Workers

HUNDREDS OF LABORERS from all over the state and country will attend the 23rd annual School for Workers on the Wisconsin campus from June 8 to August 16.

Wisconsin's trail-blazing School was recently praised in Dr. Caroline F. Ware's book, *Labor Education in Universities*. The UW course is the oldest such program in continuous operation in the country.

Dr. Ware particularly lauds the Wisconsin theory of "running a labor school for labor people only."

The School has been handicapped, however, in the opinion of the author by the lack of support it has received from labor in the state—especially the CIO—and from the attitude of a "conservative" Legislature and Board of Regents.

An analysis of current trends in worker education programs, and methods by which labor can increase its participation in community life are the subjects of two booklets recently published by the School for Workers.

The booklets are entitled *The Wisconsin Idea in Workers Education*, by Ernest E. Schwarztrauber, PhD '41, director of the School, and *Union-Community Handbook*, by Virginia Hart, a faculty member of the school.

The fact that Wisconsin became a pioneer in the field of workers' education is ascribed by Professor Schwarztrauber to the fact that the University "had been fortunate in the socially liberal impetus given it by leaders within its own faculty ranks who in turn received strong support from men of outstanding political stature in the state's governmental service.

"Such were John R. Commons and the senior Robert M. La Follette, to name only two in their respective fields," he adds. "Men of this calibre helped to give reality to the scope of the University's educational responsibilities which Pres. Charles R. Van Hise described as being 'co-existent with the boundaries of the state.'"

With the currents of industrial conflict again moving "strongly and dan-



WISCONSIN'S UNIQUE LABORATORY SCHOOL IN SESSION AGAIN

gerously," Schwarztrauber declares that the "University of Wisconsin School for Workers believes that institutions of higher learning in the United States can do much toward channelling those conflicts in the direction of stable industrial relations if their objectives in the education of workers recognize that the role of labor in this post-war world cannot be made secondary or subsidiary to industry.

"That job well done should result in a social order wherein labor shares on a basis of equality with all groups in society in the creation of a better world," Schwarztrauber concludes.

The Hart handbook was written as a guide for local unions, city federations, or councils which plan to work in closer unison with other community organizations.

"The real task of breaking down misunderstanding about a and prejudice against unions must be done by the local unions in their respective communities" the foreword states.

## Schools for Bankers

BANKERS ARE having their day at the UW Summer Session this year. Three special sessions have been set up for them—a school for bankers, June 1-14; a school for mortgage bankers, August 17-30; and a school for credit executives, August 17-30.

The School of Banking offers a three-year summer course to men in the banking business. First-year students take basic economic problems, investments, commercial bank credit, and law. Courses for second-year students include commercial bank administration, investments, urban real estate

financing, and agricultural economics and credit. Third-year courses include trust department operation and management, investments, country banking, departmental administration, public relations and advertising, and world banking systems and problems.

Herbert V. Prochnow, '21, vice president of the First National Bank of Chicago, is director of the School, which is sponsored jointly by the University and the Central States Bankers Conference.

The School for Mortgage Bankers will be under the charge of Prof. Richard U. Ratcliffe, '27, and the School for Credit Executives under Prof. W. Bayard Taylor.

Regent Pres. Frank Sensenbrenner has called the three banking courses "the greatest piece of advertising for the University that has been proposed."

## Lifesavers

THE UNIVERSITY not only has the job of teaching a flock of students every Summer Session but also of doing its darndest to prevent drownings on Lake Mendota.

Ever since World War I the University has maintained a lifeguard and lookout station at the University boat-house. It must have saved scores of lives, for in a normal year 225 people will spill into the lake and be rescued by the University launch, which hits a 45-mile-per-hour clip when on its way to rescue persons in trouble in the water.

Capt. Harvey Black, x'30, head of the University lifeguard staff, will use a ship-to-shore radio this summer for the first time.

# The 1947 Commencement-Reunion Weekend Story in Pictures

Friday Noon—  
Half-Century Club

Friday Afternoon—Honors Convocation



JOSEPH A. CUTLER, '09, president of the Wisconsin Alumni Association, presents a membership in the Half-Century Club to Walter Alexander, '97, Milwaukee. Mr. Alexander is president of the class of '97 and was elected president of the Half-Century Club. Nearly 200 graduates of the University for 50 years or more assembled in Tripp Commons May 23 as guests of the University. They heard Pres. E. B. Fred tell them that "because you have so successfully utilized your University training, the staff of the University in turn finds satisfaction in its work." Other new officers elected were P. L. Lincoln, '86, Richland Center, vice president, and Mrs. F. K. Conover, '85, Madison, secretary.



WISCONSIN SENIORS with better-than-average grades were honored at a convocation in the Union Theater on Friday afternoon, May 23. Statistics showed that veterans had higher grade-point averages than non-vets, that married veterans with children had the highest marks of all, and that students living in the trailer camp made a better record than either Langdon St. residents or dormites.



JUDGE CARL RUNGE, '86, 88 years old, Milwaukee, again received the gold-headed cane from John Berge, executive secretary of the Alumni Association, emblematic of the fact that he was the oldest Badger in attendance at the Half-Century Club luncheon. It was a close race with Jefferson Simpson, '79, 87 years old, Shullsburg.



THE THREE WISCONSIN STUDENTS who were honored this year by the Alumni Association are (left to right) Ed Brenner, Wisconsin Rapids, president of the senior class and honor engineer, "the senior who has contributed most to the welfare of the University;" Barbara Berge, Madison, Phi Beta Kappa and Union News Bureau head, "the outstanding junior woman;" and Roland Hoermann, Highland Park, Ill., another Phi Beta and varsity crew man, "the outstanding junior man." Each was presented with a \$100 check by Association Secretary John Berge. For his daughter Barbara, Mr. Berge also had a fond kiss. Shown with the award winners in the picture above is Clay Schoenfeld, '41, editor of the *Alumnus*.

★ "Be tolerant. Our forefathers established this government in the hope and with the belief that people of many races and creeds could live peaceably together. Focus your thinking on the fact that we must make a choice between a world united or a world destroyed. Be generous. All the wealth our inventive minds produce amounts to little if we fail to employ it to extend to others more of the blessings we enjoy."— Pres. E. B. FRED, Commencement Charge to the Graduates, May 24, 1947.

# The 1947 Commencement-Reunion Weekend Story in Pictures

*Saturday Morning—  
New Officers*



WALTER FRAUTSCHL '24, Madison, was elected president of the Wisconsin Alumni Association at a meeting of the Association board of directors Saturday morning, May 24. Mr. Frautschi succeeds Joseph A. Cutler, '09, Milwaukee, on July 1.

Other new Association officers are:

Frank O. Holt, '07, Madison, first vice president; Stanley C. Allyn, '13, Dayton, Ohio, second vice president; Mrs. R. E. Krug, '37, Milwaukee, secretary; and Guy Sundt, '22, Madison, treasurer.

Named to the Board of Visitors of the University by the Association were Otto Oestreich, '97, Janesville, and Marc Law, '12, Chicago.



MISS SHIRE

Five new directors were announced as having been elected to the board and five alumni as being re-elected to board positions.

The new Association directors are:

Stanley C. Allyn, '13, Dayton, Ohio; Mrs. George Chatterton, '25, Madison; Lincoln Neprud, '21, Viroqua; James D.

Peterson, '18, Chicago; and Oscar Rennebohm, '11, Madison.

The directors who have been reelected to three-year terms are:

Mrs. Bernard Brazeau, '29, Wisconsin Rapids; Hibbard Broadfoot, '17, New York; Harold L. Geisse, '05, Wausau; Guy Sundt, '22, Madison; and Arthur E. Timm, '25, Milwaukee.

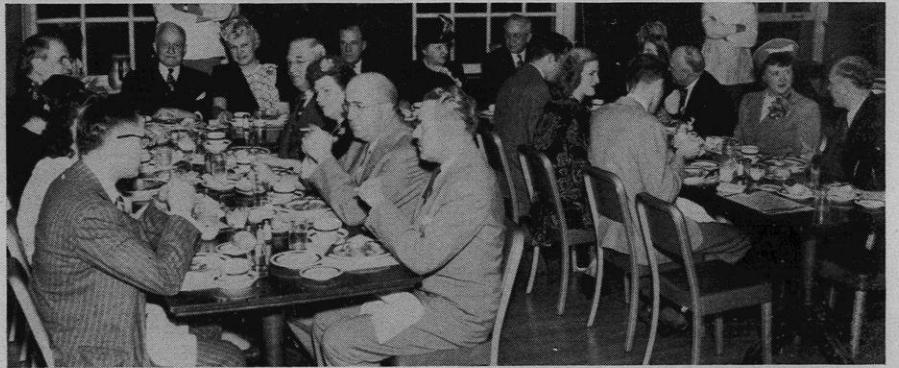
Representing the class of 1947 on the board will be Miss Marygold Shire, Madison.

*Saturday Noon—Class Luncheons*



THE CLASSES of 1897, 1902, 1907, 1912, 1917, 1922, 1932, 1937, and 1942 held reunion luncheons in Madison on Saturday noon, May 24. To the Silver Jubilee Smorgasbord in Great Hall came over 200 '22ers. Four Badgers in a typical Badger pose at the left are Irwin Maier, '21, publisher of the *Milwaukee Journal*; Rudy Zimmerman, '22, the host at the '22 party, assistant to the president of the Pabst Brewery, Milwaukee; William Kellett, '22, staff superintendent of the Kimberly-Clark Corp., Neenah; and UW Prof. Donald Slichter, '22. At the right is a part of the '42 get-together in the Roundtable Room of the Union.

*Saturday Night—Dinner and Program*

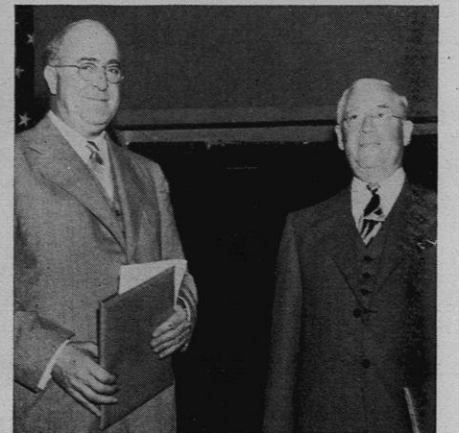


*Saturday Morning—  
Honorary Degrees*



TO TWO FAMOUS Badgers went honorary degrees from the University Saturday in the Field House. They are John H. Van Vleck, '20, Harvard University physicist, and George I. Haight, '99, Chicago attorney, Sec. of State George C. Marshall, who was to have received an LLD also, couldn't make it. That night Mr. Haight presented to the University a portrait of Kemper K. Knapp, '79, another Chicago attorney, who gave the UW \$2,000,000 in his will for scholarships and lectures.

GOV. AND MRS. Oscar Rennebohm, Pres. and Mrs. E. B. Fred, and Frank J. Sensenbrenner, president of the Regents, were the guests of honor of the Wisconsin Alumni Association at a dinner in the Union Saturday night (above). At the program in the Theater that followed, two distinguished alumni were presented with "certificates of appreciation" for services rendered to the University and to the Alumni Association. They were (left to right below) Abner Heald, x'25, Milwaukee, and Charles L. Byron, '08, Chicago. Other highlights of the program were addresses by Gov. Rennebohm and Pres. Fred.



# The Union Has a Birthday

ON MEMORIAL DAY 20 years and another war ago, 4000 persons gathered on Langdon St. to see the cornerstone laid for the Wisconsin Memorial Union. It was the climax of a day-long memorial program. The names of the war dead, graven on metal plates and the names of all the others who served and of those 15,000 whose gifts had made possible the memorial building were all sealed in a metal box and placed in the hollowed stone.

This significant action, which was to be climaxed a year later by the opening of the completed building, was a punctuation mark in an idea that had been germinating since 1904 when President Van Hise in his inaugural address had told the need for "facilities for communal life." Said Van Hise, "Nothing that the professor or laboratory can do for the student can take the place of daily close companionship with hundreds of his fellows."

For the crystallization of that ideal there was formed in 1907, 40 years ago, the Men's Union Board. Year after year Van Hise asked the legislature for a Union. As often he was refused—because the legislature needed the money elsewhere, and because the Union was not essentially a classroom building.

In 1919 Regent Walter Kohler decided they had waited long enough. A committee of faculty, alumni, and students, guided by him, offered to raise the needed fund of more than \$1,000,000. Members of this committee who finally brought the ideal to fruition were Fred Clausen, '97, H. O. Seymour, '99, G. L. Gilbert, Israel Shrimski, '88, George I. Haight, '99, Irving Seaman, '03, Carl A. Johnson, '91, John S. Lord, '04, J. D. Phillips, Charles L. Byron, '08, Max Mason, '98, Edward H. Gardner, Dr. H. C. Bradley, '11, John Dollard, '22, and Porter Butts, '24.

This committee worked concentratedly and in seven years 17,000 alumni

By ANNE BUSACCA, '42  
Union Publicity Director

and students the country over had pledged contributions. Wisconsin business men had given. The legislature donated the site. The regents added \$200,000 from the Tripp estate.

On Nov. 11, 1925, President Frank broke ground and the foundation was dug. Money was still lacking for the building itself (state law then required every dollar needed be in the state treasury before contracts were let.) In September, 1926, the estimated amount was in hand and bids were opened for the two units (commons and club). The lowest ran \$100,000 over the estimate, increased building costs being responsible.

The Union executive committee, faced with the alternatives of cutting drastically the quality of the building or of borrowing money, borrowed—on the security of every outstanding pledge, and with the promise to pay it in a year.

President of the Union in that year of the corner stone laying was Lowell Frautschi and it was he who led the student campaign which resulted in fund contributions of \$135,000. Frautschi, still active in the Union organization, has just completed a four-year term as alumni representative on the Union Council, the board governing Union operation (comprised of nine students, two alumni, two faculty, two Union staff, ex-officio). He has since been brought back into the Union by being named a member of the Memorial Union building committee, several of whose members are those who were on the original committee formed in 1919. Members of the current committee are George I. Haight, chairman; A. W. Peterson, '24, treasurer; Porter Butts, secretary; Fredric March, '20, Irving Seaman, John S. Lord, Charles L. Byron, Judge Evan A. Evans, '97, H. M. Wilke, '13, and Dr. H. C. Bradley. Chairman Haight has just been awarded an honorary degree by Wisconsin.

That the ideal of the people who worked for the realization of the Union in the '20s has been more than met was revealed by Frautschi at his address to members of student committees at the annual Union Smorgasbord Family dinner recently. (The address is printed in part on the opposite page.)

\* \* \*

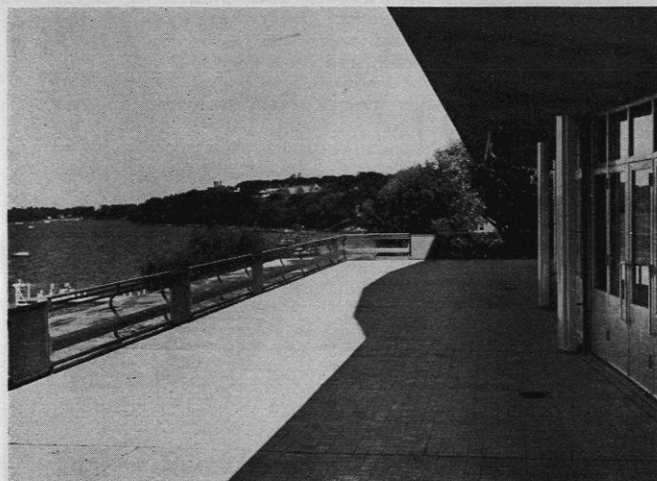
That the vision of its being the most useful Union in America has been more than met is best demonstrated by the important role it plays in the lives of students. On an average day last month, by actual count, 14,700 students entered the building. On peak days this count reaches 20,000.

That it has demonstrated its value to the college community both in peace and in war is attested by the nationwide movement to build community centers as "living" war memorials. And most of them are modeling their program after the Wisconsin Union's. In one week alone recently, 14 directors of Unions and Unions-to-be from Canada to Oregon visited the Union to study its organization and program.

The Union's use has grown even faster than the university's enrollment. The traffic count mentioned before shows a jump of 116 per cent in use of the Union since 1941, the last pre-war year, when a similar count showed 6,841 entrances into the building. Student enrollment has increased 70 per cent since that time. In 1941 it was considered that the Union had achieved full use, yet that use has now almost tripled.

Based on the daily average use of the Union cited above, over 5,396,890 persons will take advantage of Union facilities during the year for casual, dining and organized use. This figure makes deductions for closed periods.

Daily organized use of the Union reached its highest peak in history in February when 69,443 persons attended its organized events. That means that an average 2,400 persons were daily going to its lectures, concerts, theater events, dances and parties, group meetings and gatherings, outings, rehearsals, teas and receptions, classes and demonstrations.



WISCONSIN'S UNION THEATER WING IS UNRIVALED ANYWHERE IN THE COUNTRY

# Unifying a University Education

WELL, HOW does it look now, in retrospect?

Without any hesitation, I say the Memorial Union is better than anything we students of 20 years ago hoped for. It is no detraction from the achievement of those who brought this building into being, and is only decent recognition of those responsible for later developments, to say that no one originally planned it this way. Some very valuable aspects of the Union program have been, to me at least, totally unexpected. I don't recall that the rosiest advance publicity during any of our building campaigns had a word to say about them.

Equally unexpected, but indicative of the scope and maturity of the program offered here, was the designation of the Union as a department of instruction in the University, with faculty status for members of its staff, and courses offered for credit, especially in the department of sociology.

The list could be extended, but these examples serve to illustrate major developments which as far as I know were unanticipated in 1927. They underscore a principle of growth which has been inherent in the idea of the Union, both before there was a building and since. The capacity to grow, not only in the numbers served but in the very nature of the services rendered, is a proof of great vitality and a source of gratification.

\* \* \*

But especially I would like to speak of the element of variety in the program. I think that beyond all other factors, here is the key to the importance of the Union idea on the Wisconsin campus.

The building is primarily a place for social intercourse. No student need feel lonely, or fail to share in the life of the campus, as long as the Union is open. "Nothing that the professor or laboratory can do for the student," said President Van Hise, "can take the place of daily close companionship with hundreds of his fellows."

Beyond this casual sort of experience, which is perhaps the most necessary of all in our highly organized society, the rich variety of the more formal activities is sufficiently broad to hold something to attract everyone, and there must be many students who have latent interests that receive their first stimulus from something they see or do or take part in at the Union. This reaching out and catering to the diverse tastes of all students not only makes their years at the University more pleasant, but it makes a positive contribution to their education.

\* \* \*

In retrospect, it seems to me now that the conception of the Union which I had as an undergraduate was naive, and had a rather mystic

By **LOWELL FRAUTSCHI, '27**

★ "The Memorial Union," says the writer, "makes a qualitative difference in the education which Wisconsin students receive."

quality. Although the program we conducted then, without a building, was as varied as the means at our disposal would permit, I recall feeling that the Union of Wisconsin Men, as we then conceived it to be, should be a real fellowship, with bonds of common experience and loyalty which would stamp a Wisconsin man for life, so that even as an alumnus he would retain a unique and abiding relationship to his Alma Mater and to Wisconsin men wherever they might be. This was the dream that was to be realized with the opening of the Memorial Union.

If my perspective has changed in 20 years, I don't think it is for the worse. In the first place, the building itself isn't as important as the program which is offered within it, and I have already related some of the changes that have taken place in the scope and nature of that program.

Secondly, you can't, and shouldn't try, to pour everyone into a common mold. Many of you have been off fighting a war against a way of life which wanted to do just that, and your victory permits us to think as we please and to be ourselves in a free society. Being Wisconsin men and women probably means very little beyond being educated men and

women, unless there is something in the quality of the education we receive here which everyone must answer for himself, and perhaps he never can know.

But I like to think that in addition to all other factors on the campus, this Union, which undoubtedly is one of the finest in the country for its physical facilities, and which is regarded as the leader of them all in the scope of its program, does make a qualitative difference in the education that our students receive. That difference can be viewed in personal terms by those who take advantage of the program here, and especially by those who win the greatest advantage of all by working on its committees and in its government. It can also be viewed in the larger terms of what our education is for.

\* \* \*

It is a commonplace thing to say that modern education has no all-embracing purpose or objective. It is equally commonplace to say that modern civilization has no central core of assumptions to which all mankind adheres. But at least mankind keeps struggling to learn how to live together, without self destruction at the minimum, and with reasonable well being for all as a more positive goal.

Whether we settle for the minimum objective, or reach out for the more generous one, education is an important tool at hand. Perhaps the colleges of a hundred years ago presented a more well-rounded picture of the world than can be done now, but it may be doubted whether they reflected the realities of their contemporary world as well as do the universities today. Then colleges did send out graduates with the stamp of a Harvard man, or a Princeton man. For Wisconsin in 1947 that won't do at all.

We need, not Wisconsin men with a single outlook and a single loyalty, but men and women stimulated and trained to develop the best that is within them, in all the rich variety of which human personality is capable. If such stimulation and training are accompanied by experience in working together harmoniously, of subjecting their highly varied interests to the discipline imposed by large numbers and necessity, our graduates will become useful citizens indeed.

It seems to me that the Union has become a wonderful instrument for achieving this result. The words "university" and "union" both have in them the idea of oneness; yet both embrace a world of diversity. In the Memorial Union, which caters to such varied interests among the students, and at the same time demonstrates the mechanics of harmonizing so diverse a program, we are perhaps coming as close as anyone can come in our time to supplying a unity to university education.



MR. FRAUTSCHI



" \* \* \* promoting by organized effort the best interests of the University \* \* \* "

# Welcome, Class of '47

WELCOME, CLASS OF '47 MEMBER, TO the Wisconsin Alumni Association family—a great family made up of thousands of loyal Badgers like yourself.

Your membership card which shows that you are an Association member is your card of introduction to this family, so carry it with you always. If you lose it, let us know and we'll send you a duplicate card.

Dedicated to you and your classmates, this June issue of the *Wisconsin Alumnus* is your first publication as a member of the Wisconsin Alumni Association. You will get 10 issues a year to keep you posted on University activities and developments. Each issue will also bring you hundreds of interesting news items about your fellow Badgers.

You will also get two other publications packed with alumni and University news: the *Badger Quarterly* and *Stuhldreher's Football Letters*. The *Quarterly* is a tabloid newspaper published in September, December, March and June. *Stuhldreher's Football Letters* are written for the Association by Coach Harry Stuhldreher to bring you Badger football dope direct from the sidelines. More than a million copies of these *Football Letters* have been published by the Wisconsin Alumni Association since this service was started 11 years ago.

These three publications will give you the news you want about your University and your fellow alumni. They give you a very complete coverage of all Association and University activities.

## Your Address

All this, of course, assumes that you will keep your correct address on file in our mailing department. Magazines and newspapers are not forwarded by the postal department, so you won't get your copies of the *Wisconsin Alumnus*, the *Badger Quarterly* or *Stuhldreher's Football Letters* unless we have your correct mailing address.

This June issue has been sent to the address you gave us last month. If your address has changed since then, send us your new address TODAY.

The Alumni Records Office of the University also needs your correct address to keep its records up to date. You'll also miss out on reports and bulletins sent out by the University unless you keep us posted on your correct mailing address.

## Organized Effort

So much for the benefits you get from your membership. Now let's look at the obligations and opportunities that go hand in hand with these benefits. Membership in any worthwhile organization involves obligations that are just as important as the benefits received.

*Time* recently carried a letter which emphasized this point in these words:

"Attending a Yale commencement for the first time in many years, I was pleased by a new note. In the old days, the president used to say as he gave out each degree: 'I admit you to all its rights and privileges.' At this com-

mencement, President Seymour in awarding degrees said solemnly: 'I remind you of its duties and admit you to its rights.'

"Grand! In our democratic society there is no place for privileges. And it is highly important that in taking our rights we fully accept the duties and responsibilities that go with them."

Membership in the Wisconsin Alumni Association enables you to cooperate with your fellow members in carrying out the Association's primary objective: to promote, by organized effort, the best interests of the University of Wisconsin. Scattered alumni working alone can do but little. Thousands working together can do much to solve the problems resulting from Wisconsin's record enrollment.

Since you were a student during this period of record enrollment you are peculiarly qualified to work on the problem of securing adequate buildings and funds for the University. From first-hand experience you know what a magnificent job the University is doing to handle the biggest enrollment in University history. You know, too, the handicaps under which the University is operating: lack of class-room and laboratory facilities; over-crowded conditions; obsolete buildings.

## University Needs

The *Daily Cardinal* stressed this same fact in an editorial in its May 9 issue which urged all members of the class of '47 to "maintain an active interest in the affairs of your university:"

"We make such a plea because we feel that the class of '47, better than any that preceded it, will realize the needs of the university and the tremendous help alumni can be in satisfying them. You've stood in book lines, registration lines, cafeteria lines. You've watched outstanding professors leave Wisconsin because it could not meet the bids of wealthier schools. You know the need for more housing, better classrooms, more equipment.

"The only way you can help Wisconsin remain the great school it was while you were here is to aid the work of the Alumni Association. It is strong already. You can make it stronger."

Many alumni who have not visited the Campus recently find it hard to believe that University needs are so critical. They show signs of skepticism when these needs are described in the *Wisconsin Alumnus* and the *Badger Quarterly*. Such skepticism is perfectly logical to a person who does not have the first-hand information you have. You can help to eliminate this skepticism by giving these alumni the facts they need to visualize clearly the University's needs.

Best of luck to you as you start your life work in your chosen field or profession—and come back to your favorite campus as often as you can.—  
JOHN BERGE



**SENORITA ARGENTINA** Anselma Coppello, daughter of Senora Argentina de Soto Vda. Copello of Santiago, Dominican Republic, and Washington, DC, and the late Dominican ambassador to the United States, Dr. Anselmo Coppello, became the bride of Robert Whittier Dudley, '35, on Apr. 11 at the Sulgrave Club in Washington, DC. After a wedding trip to Sea Island, Ga., the couple will reside in Washington where Mr. Dudley is practicing law with the firm of Goodwin, Rosenbaum, and Meacham. After graduating from Wisconsin Dudley took his law degree at the University of Michigan. He is a direct descendant of Gov. Thomas Dudley, second governor of Massachusetts, and is a great grand nephew of Milo Parker Jewett, first president of Vassar College. He is a member of the New Hampshire bar, the District of Columbia bar, and has been admitted to practice before the Supreme Court of the US. He served as a Naval lieutenant commander in World War II.

**D. C. O'Connor Heads New Columbia County Group**

At a meeting of the directors of the newly formed Columbia County Alumni Club, Atty. Daniel C. O'Connor, '35, Portage, was elected president. Other officers are Atty. E. Clarke Arnold, '40, Columbus, vice president; Mrs. Arthur Jones, '15, Poynette, secretary; and Harold Hovde, '21, Wycocena, treasurer.

The membership committee includes Arne Betts, '35, Lodi; Mrs. Arno Miller, '30, Portage; Arthur Flanagan, x'19, Randolph; Atty. Robert Dougherty, '31, Wisconsin Dells; and Mrs. I. W. York, '30, Portage.

**Dane County Badgers Meet**

Representatives of communities outside of Madison met Tuesday evening, Mar. 4, in the Memorial Union to discuss plans for Dane County's participation in the University of Wisconsin Foundation's Centennial campaign, goal of which is to raise \$5,000,000 for the University's 100th birthday in 1949.

The group heard Vincent E. Kivlin, '18, associate dean of the College of Agriculture; John Berge, '22, executive secretary of the Wisconsin Alumni Association; and Basil I. Peterson, '12.

★ *With the Alumni*

**1885 . . . . . W**

John C. GAVENEY, Whitehall, died April 13. His legal career was highlighted by public service as County Judge of Trempealeau County and State Senator from 1901 to 1905. One of Mr. Gaveney's early law partners, Elmer E. Barlow, is now a member of the State Supreme Court.

**1890 . . . . . W**

Emil A. WEGNER, Milwaukee pharmacist, died Feb. 11 . . . Dr. Walter OGILVIE, Wautoma veterinarian for 30 years, died April 15. Dr. Ogilvie practiced at Berlin for 16 years prior to his Wautoma service.

**1894 . . . . . W**

William O. RICHTMANN, Professor of pharmacognosy at the University, died Feb. 28 of a heart attack. He would have been eligible for retirement from the University faculty in June. Professor Richtmann was an instructor at the University from 1898 to 1902 and served with the US Department of Agriculture at Washington from 1902 to 1906. He returned to the University in 1915 . . . Sidney R. KENNEDY, listed as "lost" in a recent issue of the *Alumnus* which presented his picture with other members of the *Daily Cardinal* staff of 1894, has just been "found", and to the embarrassment of the Alumni Records Office, in a very prominent position. Madison attorney Alfred T. Rogers reports that Mr. Kennedy is president of the Buffalo Insurance Co., Buffalo, N. Y. . . Mrs. Edward P. SHERRY (Laura CASE), founder of the Wisconsin Players and leader in the experimental theater, died April 18 in New York City. She was the widow of Edward P. Sherry, '92, who died in 1942. Following her graduation as a literature and drama major, Mrs. Sherry studied at Northwestern University, the Alvord Dramatic School, Chicago, and the Wheatcroft Dramatic School connected with Charles Frohman's Empire Theater in New York.

**1898 . . . . . W**

Maud VAN WOY, president of The Case-ments, a junior college for young women at Ormond Beach, Fla., has "a remarkable record of achievements due to her unusual energy and ability." This is the report of Judge Evan A. EVANS, '97, Chicago, who met Miss van Woy while visiting in Florida recently . . . William S. Middleton, dean of the University Medical School, delivered the fourth annual D. J. DAVIS Lecture on Medical History at the University of Illinois April 9. This lecture series was established in 1943 as a tribute to Dr. Davis upon his retirement as dean of the Illinois College of Medicine.

**1900 . . . . . W**

Dr. Florence ALLEN, assistant professor of mathematics at the University, will be one of the 13 faculty members to retire in June.

**1902 . . . . . W**

George H. GOHLKE hopes to return with his family to their home in South Sudbury, Mass. some time in June. Since 1945, when he "retired" after teaching science for 34 years at the Rindge Technical School, Cambridge, Mass., he has helped administer the Boys' School at Henry Ford's Wayside Inn and given assistance to a large class (mostly GIs) at the University of Tampa, Fla. . . Mrs. Alma McMAHON, Menomonie, died April 18 at the age of 87 years. At the age of 17 she began a teaching career which ended with her retirement at the age of 70. She received a PhD in 1902 from the University, graduated from Stout Institute, Menomonie, in 1903 and received an MA from Wisconsin in 1916. Mrs. McMahon served for 15 years on the faculty of the State Teachers College, Cedar Falls, Iowa.

**1903 . . . . . W**

J. Francis FRASER, manager of the Midwest Properties, Inc., Minneapolis, and president of the firm since 1932, died March 6 while visiting relatives in Sacra-

mento, Calif. Mr. Fraser had also owned and operated the Fraser-Smith Grain Commission Concern since 1910.

**1905 . . . . . W**

Melvin Roy BURTON, Post Lake, died March 3 of a heart attack. He farmed at Elcho from 1905 to 1941 before moving to Post Lake . . . William F. TUBESING, for 45 years a general contractor in Milwaukee, died March 19 in N. Hollywood, Calif., where he had lived since 1945. He served at various times as president of the William F. Tubesing Co., the Tubesing Realty Co., and the Builders Exchange . . . Robert F. EWALD, Pittsburgh, Pa., outstanding authority on water power engineering, who is noted for his work on the TVA Fontana Dam, has retired from the Aluminum Co. of America. Much of Mr. Ewald's work concerned water supply projects and plans for the city of Alcoa, where he served for 35 years.

**1906 . . . . . W**

Max OTTO, of the University faculty, has accepted an appointment to the Flint professorship of philosophy at the University of California at Los Angeles for the fall semester. Professor Otto will leave for Los Angeles in June and begin his new work Sept. 22 . . . Lt. Comm. T. Harvey JONES, Minneapolis, died Aug. 1, 1946 after a naval career which included service in both World Wars. Prior to his release from active duty in Dec. 1945, Commander Jones headed the Ninth Naval Battalion, USNR. He then worked with the Veterans Administration in Minneapolis. He will be remembered as the organizer and commander of the Naval Reserve Battalion of Minneapolis in 1920.

**1907 . . . . . W**

Mrs. Warren A. GELBACH (Lulu Belle BROCKWAY), Albuquerque, N. Mex., died March 3 at Chicago of a cerebral hemorrhage. She is survived by her husband, who received his BS in 1907, and a daughter, Mrs. Charles J. O'Connor (Dorothy GELBACH), '32 . . . Harold W. RIDGWAY, manager for 25 years of the Rosendale Canning Co. died April 6 . . . A. William FIELD, president of the Elite Laundries of Baltimore, Md., Washington, D. C., and Philadelphia, Pa., died last October in Baltimore.

**1909 . . . . . W**

Mrs. Frank E. DARLING (Catherine BIEHL), Red Wing, Minn., died March 6, 1946 . . . Rudolph J. BREUCH, Madison, died April 11 at a Madison hospital after a long illness. Mr. Breuch was a member of the varsity football squad while attending the University.

**1911 . . . . . W**

Mrs. Howard KNESEL (Beatrice DAYTON), Mason City, Ia., died in September, 1946 at her home.

**1912 . . . . . W**

Joseph C. TRAINOR, of the US Labor Dept., died recently at his Milwaukee home after a four month illness. He was formerly on the staff of the Home Owners Loan Corp. . . George D. BAILEY, Wallace M. JENSEN, '29, and several other accountants recently formed George Bailey & Co., CPA, with offices at 1380 National Bank Bldg., Detroit . . . Elbert C. STEVENS is now USO regional supervisor in Balboa, Panama Canal Zone . . . Elmer F. WIEBOLDT, North Garden, Va., is now president of the Cove Creek Industries, Inc., Coveseville, Va. . . Hans A. EGGERS, New York City, was recently elected president of the Continental Can Co., Inc., which he joined in 1942. Continental at that time acquired the Container Co. of Van Wert, Ohio, of which he was then president. Shortly after the merger, he became a director and vice president of the company, and since Feb. 1946 he had been executive vice president.

(Continued on page 18)

# "Rennebohm Scholars" Honor Governor and Wife



**ELEVEN GRADUATES** of Wisconsin high schools, whose meritorious work during their high school days earned for them awards of "Oscar Rennebohm Scholarships" while attending the University of Wisconsin, are shown in this picture as they honored Acting Governor Oscar Rennebohm, '11, and Mrs. Rennebohm, '20, at a dinner in the Memorial Union on the University campus recently. The students who arranged the honorary dinner were recipients of scholarships in 1944, 1945, and 1946. They are, left to right, standing: Virginia Kroener, Blair; Karna Cichowski, La Crosse; Charmion Bolles, Janesville; Lucille Myhre, DeForest; Mary Dahlberg, Ladysmith; Juanita Sullivan, Fond du Lac; Robert Anderson, Washburn; Arne Wicklund, Gile; Merilee Krueger, Tomahawk; and seated, left to right: Frances Bubolz, Hollister, and Lorraine Prosa, Deerfield, with honorary guests at the dinner, Mrs. Arthur H. Uhl and Professor Uhl, '21, director of the school of pharmacy; Mrs. Rennebohm and Governor Rennebohm; Mrs. John Guy Fowlkes and Dean Fowlkes of the University Summer Session; and Mrs. Franklin Van Sant, x'19, and Mr. Van Sant, x'22, of Madison.

(Continued from page 17)

## 1913 . . . . . W

Roscoe F. BALLARD, Chester, Pa., research engineer for the Morgan Concentrating Co., died June 13, 1946 at the US Veterans Hospital, Castle Point, N. Y. He served in World War I and was later affiliated with the Righter Conley Mfg. Co., Pittsburgh. At the University he was active in Sigma Nu Fraternity and Haresfoot . . . James G. "Jerry" TAPPINS, Chicago, former advertising manager of the *Wisconsin State Journal*, Madison, died March 30. Mr. Tappins was on the *State Journal* staff more than 20 years ago. He is survived by a brother, Noble J. TAPPINS, '25, Chicago, and a sister, Mrs. Ann ORWIG, '29, Detroit . . . Dr. John T. SCHWAB, Oconomowoc, has been named chief of the division of livestock sanitation by the State Board of Agriculture, beginning July 1. He has been a practicing veterinarian since 1923.

## 1914 . . . . . W

Herschel L. BRADSHAW is now an auditor-purser with the US Merchant Marine at 466 Fulton St., San Francisco . . . The *TWA Star of Hollywood* (featured in the news when its glass "blister" was blown off killing the navigator) carried Arthur J. ALTMAYER, US Commissioner for Social Security and member of the UN Social Commission. Mr. Altmeyer is a native of DePere . . . Edward F. TANGHE, research engineer of the Milwaukee waterworks since 1927, was recently appointed assistant superintendent of the city waterworks system . . . Mrs. Richard ELIAS (Agnes HALL), who arrived from Europe at the beginning of the war, has now settled with her family at Readfield, Maine . . . Mrs. Harlow BRADLEY (Ernestine CHASE) has been spending the last six months motoring through the southwestern United States and Mexico in a house trailer . . . Ralph W. ENGBERG, Lake Mills, was recently appointed chief telephone engineer of the Federal Telephone and Radio Corp. of Newark and Clifton, N. J., where he has worked since 1935. A veteran of World War I, he was employed by Western Electric for two years and was head of his own electrical contracting business for 10 years following.

## 1915 . . . . . W

Harvey V. HIGLEY, president of the Ansul Chemical Company, Marinette, has been appointed a district chairman of the University Foundation's centennial campaign to raise five million dollars. He will direct the drive in Oconto, Marinette, Florence and Forest Counties.

## 1916 . . . . . W

Dr. Donald DuSHANE, former Indiana educator and president for two years of the National Education Assn., died March 11 at his home in Washington, D. C. . . . The musical avocation of Dr. Robert BRUNKHORST, outstanding Milwaukee surgeon, was climaxed with his direction of the first portion of the Oshkosh Civic symphony concert on March 25. While a student in the Medical School at the University, he was chief musician of the University band and a member of Haresfoot. Dr. Brunkhorst is now conductor of Tripoli Shrine band, the Milwaukee Police band and the Milwaukee Professional Men's Symphony . . . An odyssey with Badger overtones was recently completed by Mrs. Lester C. ROGERS (Lucile PRITCHARD), Winnetka, Ill., who, while visiting California, called upon former classmates, Dr. and Mrs. Donald BELL, '17 (Kathryn MILLER). The Bells live at Ojai "in a delightful ranch house on the mountain side." Enroute Mrs. Rogers met Mrs. H. Paul CULVER (Edith DODD), who moved not long ago from Detroit to Chicago.

## 1917 . . . . . W

Walter W. TRURAN, assistant vice president since 1942 of the New York Telephone Co., died March 7 after an illness of several months. He was formerly chief engineer in the company's Long Island area and later in Manhattan . . . Word has been received of the death of August F. FRENDBERG, Ravenna, Ky., on April 17, 1944. Mr. Frendberg was with the L & N Railroad at Ravenna. The Luther Gulick medal—awarded annually to the person serving with greatest distinction in the field of physical education—has been given to Blanche M. TRILLING, who retired last July after serving for 34 years as director of the women's Physical Education Department of the University. This honor was accorded her at the April meeting of the American Association for Health, Physical Education and Recreation held in Seattle, Wash. . . . Donald W. TYRRELL, Madison, has been promoted from vice-president and general manager to president of Ray-O-Vac Co. He entered the company as a laboratory assistant in 1920 . . . Eunice S. FENELON, landscape architect, is now living in Weyauwega. After graduation she studied at the University of Illinois and Harvard, spent one summer abroad touring the gardens of Italy, England and France and worked at Indianapolis and Cleveland, where for more than five years she served as director of the Garden Center of Greater Cleveland.

## 1918 . . . . . W

Clayton F. VAN PELT, Fond du Lac, president of the Fred Rueping Leather Co., has been elected to the board of directors of the Wisconsin Power & Light Co., Madison.

## 1919 . . . . . W

Agnes H. JOHNSON, retired school teacher and resident of Madison for 15 years, died April 6 at a nursing home after a long illness.

## 1920 . . . . . W

John W. McPHERRIN, editor since 1942 of the *American Druggist* (one of the oldest business publications in America) has been appointed vice chairman of the national information committee of the Committee for Economic Development, 285 Madison Ave., New York City. Mr. McPherrian, in 16 years of advertising and sales work has served with Bauer & Black and also handled the Pepsodent account for the Lord and Thomas Advertising Agency.

## 1921 . . . . . W

George W. BARBO, farmer of Hammond and rural mail carrier since 1927, died Jan. 12.

## 1922 . . . . . W

Mary SMILEY, formerly of Albany, is now manager of the Food Fair Luncheonette of the Fair Store in Cincinnati . . . Dr. Joseph V. S. DAUKSYS, resident of Beacon, N. Y., staff member of the Veterans Hospital at Castle Point, died April 6 . . . William F. UHLIG, Phoenix, Ariz., died Feb. 9, 1940 . . . Robert GERHOLZ, former president of the National Association of Home Builders, is now handling the home building operations of Gerholz-Healy, Inc., Flint, Mich.

## 1923 . . . . . W

After 43 years of teaching and six years of retirement, Thomas V. PRUITT, Terre Haute, Ind., died Jan. 12 . . . John W. SHELHAMMER, Milwaukee, deputy assessor of incomes for the state of Wisconsin, died last January . . . Louis E. NELSON, Maywood, Ill., is now president of the First National Bank of Maywood. Mr. Nelson was formerly a resident of Superior.

## 1924 . . . . . W

Arthur M. SELLS, attorney for the Electric Co., Milwaukee, was named vice president at the firm's annual meeting of stockholders . . . John C. CORNELIUS, Minneapolis, executive vice president of Batten, Barton, Durstine & Osborn, Inc., was slated for promotion from vice chairman to chairman of the board of the American Assn. of Advertising Agencies at its annual meeting in New York April 16 and 17 . . . Porter BUTTS, Wisconsin Union director, was for the tenth time elected a member of the executive committee and editor of publications by the Association of College Unions at its annual conference held at the University of Illinois last April. More than 250 delegates, representing 100 colleges in the US and Canada, heard Butts' paper on *The Union as a University Division of Social Education* and participated in a panel discussion which he led on planning a Union building in 1947. More than 100 institutions plan to build Unions as soon as construction conditions permit . . . Vanderveer VOORHEES, Homewood, Ill., has been advanced to the rank of senior patent attorney with Standard Oil Co. of Indiana.

## 1925 . . . . . W

Firman H. HASS, CPA for Ernst & Ernst, Detroit, has been admitted to partnership. Arthur E. GAIL, '27, and Newman T. HALVORSON, '30, have been similarly honored. The office is at 2000 Buhl Bldg., Detroit . . . Everett B. SWINGLE is the newly appointed Milwaukee *Sentinel* farm editor. His column will be called "Badger Bread and Butter" and full interpretation for city and rural readers will be provided on agricultural subjects. Mr. Swingle's background includes nearly 20 years of newspaper work at Michigan State College and elsewhere.

## 1926 . . . . . W

Prof. Ray A. BILLINGTON of Northwestern University is co-author of *The United States: American Democracy in World Perspective, 1492-1947*. Unique in

the field of American history, this new book is dedicated to the central theme of all historical writing—"The Rise of Mankind" . . . Wademar NAUJOKS, formerly of Milwaukee, has been elected president of the Bison Forge Co., Inc., Buffalo, N. Y. Mr. Naujoks is considered an outstanding authority on metal forging and his "Forging Handbook" has been called the "bible" of the industry . . . Russell E. GAGE, formerly of Joliet, Ill., is now living in Hinsdale, Ill. and is employed by the Globe Corp., Aircraft Division, Wrigley Bldg., Chicago.

**1927 . . . . . W**

Francis R. NASH, principal of the Hayward High School since 1920, died at Hayward March 26. Mr. Nash had also served as principal at Fox Lake and St. Croix Falls, and he was one of the charter members of the Peoples National Bank, serving on the board of directors prior to his illness . . . Lowell FRAUTSCHI of Madison has been named a member of the Memorial Union Building Committee, the alumni-faculty group now raising funds for the Union and guiding the general development of the building. The Building Committee, in existence since 1919, has raised more than \$1,200,000 for the Union, with 21,000 alumni, students, faculty members, and friends of the University subscribing to the fund.

**1928 . . . . . W**

Clyde KLUCKHORN, Cambridge, Mass., has just received a \$10,000 award for a paper on anthropology. His picture is on the cover of the March 28 issue of *Science Magazine* . . . Victor S. TAYLOR, Lake Mills, advertising copywriter for the Cramer-Krasselt Advertising Agency, Milwaukee, died April 7 of a heart attack. Following his graduation from the University, he worked for a time at the University state station WHA as an announcer . . . Dr. Anthony C. HAHN, Watertown, has moved his office to the Dr. A. C. Nickels Bldg., 114 Fourth St.

**1929 . . . . . W**

Robert B. L. MURPHY, Madison attorney, has been appointed to the city police and fire commission. Mr. Murphy served in the Navy three years and is now a partner in the law firm of Murphy, Gavin, Armstrong and Beuscher.

**1930 . . . . . W**

Howard C. NELSON, Monmouth, Ill., has joined the staff of the University of Illinois, Galesburg division, as an instructor in engineering drawing. He formerly taught mechanical drawing and woodwork in high schools at Clinton, LaSalle-Peru, and Monmouth . . . Stephen G. MYERS, Racine, died May 21, 1946 at Rochester. He is survived by his wife and five children . . . Chaplain Hugo K. LIST, Augusta, has been promoted to the rank of major. He now serves as Protestant chaplain at Headquarters Command Station of the Wiesbaden Air Force Community, Germany . . . Marjorie J. MORSE, former Madison teacher, and now a graduate student at the University, has been awarded the Martha L. Edwards Memorial Scholarship of the American Association of University Women. Miss Morse will devote her scholarship to research for her PhD thesis, *The Parliamentary Career of Paul Milinkov*.

**1931 . . . . . W**

Mr. and Mrs. Theodore S. HOLSTEIN, Inwood, N. Y., have moved to 80 Lillian Ave., Freeport, N. Y. Mr. Holstein works in a literary capacity for the Boy Scouts of America. He edited the *Explorer Scout Manual*, which came off the press January 2, and he has just finished writing *Hints on Senior Scout Leadership* which will be published sometime this spring . . . Josephine SACTHJEN, who has been employed in the Library of Congress, Washington, D. C., is leaving for Tokyo, Japan, where she is to be chief cataloguer for the Army library. Miss Sacthjen was formerly a resident of Livingston . . . Dr. Stewart CULLEN, University of Iowa School of Medicine, is one of the eight doctors selected to tour Austria and Hungary on a medical mission sponsored by the Unitarian Service Committee and UN World Health Organization. He will return to the States in mid-September. The purpose of the mission is to acquaint the medical profession of Austria and Hungary with recent advances in the field of medicine to which they had no access during the war.

**1932 . . . . . W**

Douglas NELSON, Madison attorney, has been elected Judge of Dane County's first small claims court . . . Mr. and Mrs. Robert C. ZICKERT, Fond du Lac, announce the birth April 5 of a son, Jerry. Mr. and Mrs. Zickert own and operate a northern Wisconsin resort near Eagle River. During the winter months Mr. Zickert is a public accountant and auditor for Arthur Young & Co., Milwaukee . . . George HAMPEL, Jr., Milwaukee, has resigned from the County Board of Public Welfare effective June 30, at which time he will take his seat on the School Board to which he was recently elected . . . John COLLINS, co-owner and manager of the Marinette and Menominee Credit Exchange has accepted a position in Sacramento, Calif., as public relations manager for a retail credit association. He reports for work June 1.

**1933 . . . . . W**

Mark P. ANDERSON, Watertown, high school teacher has joined the staff of the University of Illinois, Galesburg division, as an instructor of biology.

**1934 . . . . . W**

Carl A. GRUBERT, Jr., Chicago, is creator of the comic strip "The Berrys" which will appear in the *Eagle-Star*, Marinette. Mr. Grubert served in the Navy during the war. He has worked in a Chicago studio and advertising agency in addition to attending art school . . . Herbert H. HARRIS, Winona, Minn., was married April 12

to Dolores Karsten. Mr. Harris, son of Prof. Roy T. Harris, Madison, is an entomologist with McConnon and Co., Winona . . . Mr. and Mrs. Clarence E. TORREY, Jr., Chicago, announce the birth of a daughter, Nancy Lee, on April 9.

**1935 . . . . . W**

Ray BEACH, principal of the Ft. Atkinson High School, has resigned effective April 1. He came to Ft. Atkinson in 1921 as coach and teacher, following a teaching interval at Tomah High School and service in the Army during World War I . . . Lloyd J. PAUST, formerly first assistant district attorney of Dane County and law partner of Darrell D. MacIntyre at Madison, was elected Mayor of Columbus in a recent election . . . Robert W. DUDLEY, Washington, D. C. attorney, was married April 11 at the Sulgrave Club in Washington to Senorita Argentina Anselma Copella, Santiago, Dominican Republic . . . Harold GOLDBERG is now research engineer of Bendix Radio, Towson, Md. He distinguished himself at the University by attaining two PhDs—one in electrical engineering and one in physiology.

**1936 . . . . . W**

Charles J. ZYNDA, formerly of Fond du Lac, was married March 27 to Rose Brumm, Marshall. They will make their home in McFarland . . . Mr. and Mrs. Irving M. KALIKA, Brooklyn, N. Y., announce the birth of Leslie Joan, on March

(Continued on page 20)

# ★ Madison Memories

**ONE YEAR AGO, June, 1946:** For the first time since 1930, the University of Wisconsin baseball team has won the Big Ten championship . . . Plans for enormous expansion of the UW campus south of University Ave. by taking over all the land between the avenue south to Regent St. and west of Park St. to Breese Terrace, a total of 110 acres, have been approved by the Board of Regents.

**FIVE YEARS AGO, June, 1942:** President Dykstra told an Alumni Day audience about the great part the University is playing in the nation's war effort. He told of the establishment of the Navy's radio school here, the Army air corps mechanics school, the recruitment of five full units of Flying Badger squadrons, the CAA pilot training program, and dozens of other campus wartime projects in full swing.

**TEN YEARS AGO, June, 1937:** The University's 1937 graduating class, 1,500 strong, marched off the Commencement platform on June 21 with the charge of

President Dykstra that they must "save democracy, if necessary even from itself," ringing in their ears. It was Dr. Dykstra's first Madison Commencement. Gov. Phil La Follette, '19, told the graduates that "America faces a fight, whose stakes will be the highest within these next few years they have ever been in history. If democracy is to survive, if it is not to fall before some form of dictatorship, it must show the ability to act when action is called for."



LA FOLLETTE, DYKSTRA IN 1937

**TWENTY YEARS AGO, June, 1927:** It rained on Prof. Julius "It Never Rains on Olson" Olson. Yes, it did! On Monday afternoon, June 20, the 1927 graduating class assembled in the Stadium. Gov. Fred R. Zimmerman greeted the class for the state as the sky grew dark. When President Frank started his address a heavy shower came down. Line after line of students marched across the platform in the rain to receive diplomas.

**THIRTY YEARS AGO, June, 1917:** More than 60 faculty members are drilling daily in the Armory with the intention of either joining the Army or aiding in the training of recruits.

**FORTY YEARS AGO, June, 1907:** Dean E. A. Birge delivered an address at the centennial celebration of the University of Tennessee June 3 on "The State University and the Commonwealth." He attracted a good deal of unfavorable editorial criticism by saying that "research is the most fundamental condition of the continued life and prosperity of a state."

(From the files of the *Wisconsin Alumnus*)

(Continued from page 19)

Mr. and Mrs. Howard H. KUSTER-MANN (Alice KLATT, '38) are now living at 2420 N. 60th St., Milwaukee. Mr. Kustermann is senior program secretary for the North Central Area Council of the YMCA . . . Joseph E. FISHELSON, executive vice-president of the Duralux Co., Wooster, Ohio, was married April 20 to Julia Amster of Wooster . . . Dr. Van R. POTTER, cancer researcher at the University, has been selected as the "Young Man of the Month" by *Pic* Magazine. In the article Dr. Potter is referred to as "one of the most brilliant young scientists in the field of cancer research" . . . John Walsh, UW boxing coach, says that the role of perfect host was admirably filled by Robert NEALE, personnel manager of the Roney-Plaza Hotel, Miami Beach, Fla., when he entertained the victorious University boxing team on its recent Florida trip.

1938 . . . . . W

Jack WALDHEIM, Chicago architect and juror for the 1947 student art show, lectured recently in the Wisconsin Union Theater on "Why Modern Design?" Mr. Waldheim first worked as a designer for the Zenith Radio Corp. and is now located on Chicago's N. Michigan Ave. . . . Mr. and Mrs. Norman H. JACOBSON, Milwaukee, announce the birth of a daughter, Judith Karen, on March 13. Mr. Jacobson is employed by Allis-Chalmers Mfg. Co. in the advertising and public relations department.

1939 . . . . . W

Alan H. STEINMETZ, Milwaukee, World War II infantry captain and defense counsel in the Manila war crimes trial, has been appointed assistant city attorney. He is the son of Chris Steinmetz, Sr., the first coach and "father" of basketball at the University . . . Otto T. OLSEN and Irene Daley, both of Madison, were married on April 12. They live at 229 S. Marquette St. Mr. Olsen is employed in the office of the city engineer . . . Ralph E. LEE has been appointed manager of the unit heater sales department of the Trane Co. Except for a three and one-half year stint as pilot in the Army Air Corps, he has been affiliated with the Trane Co. for 11 years.

1940 . . . . . W

Dr. and Mrs. Robin SMITH (Ruth HUSHER, '43) announce the birth of a daughter, Elleesa Robin, born Feb. 28 at the U. S. Navy Hospital, Argentina, Newfoundland . . . Mr. and Mrs. Kolar B. CHLADEK (Dorothy BLASING, '42), Delavan, announce the birth of Barbara Frances, born on Sept. 13, 1946 . . . Glenn R. DAVIS, Waukesha, defeated Carl W. THOMPSON, '36, Stoughton, in the race for second district congressional seat in Wisconsin at the special election April 22.

1941 . . . . . W

Elisabeth ANDERSEN, Chippewa Falls, is now Mrs. Arthur Hagelstein. She lives at 1315 E. Capitol St., Washington, D. C. . . . Ralph F. GUNN, Janesville, formerly of Manitowoc, was elected Municipal Judge in the April election. Mr. Gunn was formerly assistant district attorney for the Rock County Welfare Dept. . . . Dr. James F. HILDEBRAND, Sheboygan, joined the staff of the Sheboygan Clinic April 1. He was released from duty with the US Army Medical Corps as a captain February 27 . . . Rev. Edward J. BLENKER, pastor of Calvary English Evangelical Lutheran Church at Two Rivers since 1944, has been appointed director of student work in Chicago . . . Harriet KUEHNE, Eagle River, married Clarence G. EXTROM, '40, Madison, on April 5. Mr. Extrom is a lighting engineer with the Wisconsin Power and Light Co. They live at 514 Stang St., Madison . . . Mr. and Mrs. Earl A. JOHNSON (Jean OSTERNDORF, '44), Evanston, Ill., announce the birth of a son, Eric Manfield, on March 7 . . . Paul THOMASGARD, veterinarian from La Crosse, has accepted a position with the Marathon Corp., Menasha . . . Gordon P. GILL, Chicago attorney, has resigned as third region personnel officer of the Civil Aeronautics Administration. He will establish a firm of industrial relations counselors with headquarters in Appleton . . . Helen JONES CANNON, Waukesha, was married March 31 to Ben L. Gumm of San Diego in the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, Calif. Mrs. Gumm was the widow of Robert W. Cannon, '38. Mr. and Mrs. Gumm are making their home at 2903 Van-

couver St., San Diego . . . A street in the residential section of Fort Kobbe, Panama Canal Zone, has been named in honor of Lt. Lynn R. MOTHS, West Bend, who was killed in an airplane accident near Howard Field March 6, 1943. Base Headquarters is located on Moths Road.

1942 . . . . . W

Joyce D. HARBORT, Madison, was married March 29 to John R. Myrold. They are living at 133 N. Franklin St., Madison . . . Elizabeth DOBSON, Madison, married John T. Lovern, Hattiesburg, Miss. on March 29. Since her discharge from the WAVES Mrs. Lovern has been employed as a stewardess

Whither These Badgers?

THE WAR RECORDS branch of the Wisconsin Alumni Records Office is hard at work compiling complete information about every graduate or former student who served in World War II. When the list of Fighting Badgers is completed it is expected to total over 18,000! From time to time the Records Office will call on readers of the *Wisconsin Alumnus* to help it locate Badgers who are temporarily "lost." Below is a list of 40 alumni who can't be located. If you know of the present whereabouts of any of these people, please send the information to the Wisconsin Alumni Association, Madison 6, Wis. Your help will be greatly appreciated.

- Benjamin, Herbert S., '43, Washington, D. C.
Blum, Herbert W., '22, Chicago, Ill.
Brown, Donald, '34, Milwaukee, Wis.
Brownlee, Marcellus F., '44, Arcadia, Wis.
Bumann, Gilbert A., '47, Great Lakes, Ill.
Calkins, Dymond H., '36, Antigo, Wis.
Faess, Henry J., '41, Milwaukee, Wis.
Favreau, Waldo S., '31, Dixon, Ill.
Grauman, Walter E., '44, Milwaukee, Wis.
Hansen, Harold E., '39, Wisconsin Dells, Wis.
Helland, Albert W., '27, Madison, Wis.
Herbster, Kenneth E., '32, Madison, Wis.
Hitchman, (Charles) Edwin, '44, Lincoln, Nebr.
Jackson, James A., '34, Maysville, Ky.
Lahman, John W., '47, Green Bay, Wis.
Le Masters, Robert F., '47, St. Louis, Mo.
Meisels, Milton, '38, Milwaukee, Wis.
Nydes, Jule, '34, Brooklyn, N. Y.
Peirce, Wilma E., '30, Liscombe, Ia.
Perkins, Donald, '32, Cando, N. D.
Persechini, Oreste L., '42, Kenosha, Wis.
Peterson, Ira L., '15, Janesville, Wis.
Potts, Bobby C., '46, Tulsa, Okla.
Price, Ollin E., '48, Oklahoma City, Okla.
Reed, Glenn D., '47, Denver, Colo.
Ringness, William M., '36, Stevens Point, Wis.
Roberts, Howell E., '40, Wales, Wis.
Ross, Herman G., '36, Chicago, Ill.
Sagunick, Leo, '40, Milwaukee, Wis.
Sinner, Woodrow E., '41, Sheboygan, Wis.
Stecker, Hubert A., '09, Charlottesville, Va.
Stumpf, Robert W., '43, Marshfield, Wis.
Thayer, Donald A., '42, Rochester, Minn.
Thorel, Jean P., '36, Milwaukee, Wis.
Treat, Frank M., '23, Cheyenne, Wyo.
Van Hala, Henry A., '48, Birmingham, Ala.
Wagner, David, '27, Bloomville, Wis.
Walsh, Warren W., '29, Sioux Falls, S. D.
Weber, Lester F., '33, Chicago, Ill.
Weinstock, Clarence, '32, Jackson Heights, L. I., N. Y.

with United Air Lines . . . Milton S. BEDUSEK has opened an office for the general practice of law in the Lawler Bldg., Cudahy . . . William BINNEY, Kenosha, has been appointed second guidance officer at the Wisconsin State prison, Waupun. He began work about May 10. Mr. Binney, a veteran of World War II, is completing his studies at the University . . . Herman J. GORZ, Eagle River, is an assistant to C. C. Gilman, County agent at Port Washington . . . Junius M. MCINTIRE, formerly of Salt Lake City, Utah, was married April 10 to Vivian Richardson, Owen, Wis. They are living at 320 Main St., Neenah. Mr. McIntire is a chemist in the research laboratory of the Western Con-

densing Co., Appleton . . . Jordan T. EDGAR, Madison, has accepted a position as fleet engineer with the Hartford Accident and Indemnity Co., Chicago . . . Edward MILLER is now with the law firm of Pope & Ballard, 120 S. La Salle St., Chicago. He and his wife, the former Marjorie STIEG, '45, are living at 635 Hinman Ave., Evanston . . . Mr. and Mrs. H. Charles HACKBARTH (Sally ELY, '42), Falls Church, Va., announce the birth of a son, Donald Edward, on March 27.

1943 . . . . . W

Patricia ADLER, Milwaukee, was married to Robert E. Trapp on March 29. They are living in Madison . . . Carl V. BERGSTROM, Milwaukee, is now chief of the Bureau of Home Affairs for Kyong Sang Namdo province in the American zone of Korea. He served as an engineer in the Naval Air Arm for two and a half years. Previous to military service, he was a traffic engineer in the Milwaukee city bureau of electrical service . . . Joan WITHINGTON, public relations director for the Girl Scouts of Chicago, and Helen ARPIN, employee of the Harriet McCormick YWCA, are roommates in Chicago. Miss Arpin recently returned from Japan, where she worked 18 months with the Red Cross . . . Mr. and Mrs. Eugene E. Post (Dorothy THOUSAND), Madison, announce the birth of a son, Kendall Eugene, born Dec. 23, 1946 . . . Dr. Arthur W. HOESSEL, Dale, has opened an office in the Mosinee Land, Log and Timber Co. Bldg., Mosinee. He served in the Navy Medical Corps from September 1944 to August 1946, spending most of the time at a Navy hospital on Guam . . . Robert F. WRZOSEK, Stanley, was recently initiated into the Phi Alpha Delta legal fraternity . . . 1st Lt. Bryant H. ROISUM, Madison, has been transferred from the Philippines to Kwangju, Korea, where he serves with the 101st military government group . . . Harry MILLER, Ft. Atkinson, has accepted a position as electrical engineer on the University Research Staff . . . Frederick R. STEFFEN, Monroe, was married to Ariene Braithwaite, Richland Center, on April 20. They are living at 315 Bolles St., Eau Claire, where Mr. Steffen is associated with the *Leader-Telegram* . . . Miriam B. THEILER, owner of the New Glarus Post reports a 2300 copy run of a special anniversary number. The Post observed its 50th anniversary the second week in April . . . John R. SHEMICK, formerly of Marinette, was married April 12 in Los Angeles to Elizabeth Zell, Winnipeg, Canada. They will make their home at 134 S. Reno St., Los Angeles.

1944 . . . . . W

Dr. and Mrs. Hsi Ku (John) CHANG are returning to China to set up a Northwestern Regional office of Agriculture and Home Economics in Wukung of the Shensi province. Dr. Chang has been teaching rural sociology at Montana State College . . . Gertrude BLENDE, Tulsa, Okla., was married to William I. Weisman on March 9. They are living at 2617 S. Owasso, Tulsa . . . Howard E. BERNHARDT, Milwaukee, was married April 12 to Dorothy Evans, also of Milwaukee . . . James F. WOHLRABE, Oconomowoc, and Joan Osborn, Little Rock, Ark., were married April 17. They will make their home in Milwaukee . . . Robert L. WALKER, Madison, married Mildred Niemi, Waukegan, Ill., on April 5. Mr. Walker is manager of the Eversharp Pen Co., Chicago . . . Jeanette CHAPELLE, Omro, was married April 12 to James Gade, Oshkosh. They will live at 1501 Chase Ave., Chicago.

1945 . . . . . W

Mr. and Mrs. Harold W. ARMS (Betty Jean SMITH, '43), formerly of Madison, have changed their address at Hood River, Oregon. They are now living at 1507-13th St. Mr. Arms is a salesman for Western Stores . . . David L. SMITH, La Crosse and Nancy Jean FRASER, '48, Milwaukee, were married April 1. They will live in Madison while attending the University . . . Vera LIEBETRAU, Madison, was married April 12 to Marvin C. Riemann, St. Louis, Mo. Mrs. Riemann is an assistant dietician at the Missouri Baptist hospital in St. Louis. They will live at 8715 Clifton Ave., St. Louis . . . Richard R. ROHDE, Reeds-town, will move this summer to Ellsworth where he has accepted the position of supervising principal of the Ellsworth public schools. He has done similar work in Big Falls, Prentice and Westfield.

# ★ Badgers You Should Know



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**"SHE LOOKS AS SOLID AND ORTHODOX AS A BANKER BUT DELIGHTS IN SPRINGING THE UNEXPECTED."**

**BERNICE FITZ-GIBBON, '18,** native of Westport, Wis., now \$60,000-a-year advertising manager of Gimbel Brothers' Department Store in New York City.

A female huckster from the University of Wisconsin has set all the Beautee Soap salesmen of Fifth Ave. on their collective ears. She's Bernice Fitz-Gibbon, '18. The *Saturday Evening Post* has given the *Wisconsin Alumnus* permission to reprint the following excerpts from its recent article, "That's Not Blasting—That's Bernice," by Hambla Bauer:

When Bernice Fitz-Gibbon took over Gimbel's advertising department early in 1940, it was whispered in retail-advertising circles that Greeley Square was about to experience a Fitzkrieg. A Fitzkrieg is a blitz of words springing from the rapier-sharp and highly imaginative brain of Miss Fitz-Gibbon. It gets up steam in Miss Fitz-Gibbon's office at the lower end of Greeley Square, keeping assistant copy writers in a perpetual state of jitters. It rolls on, gathering fury as it progresses, to enemy territory—Macy's, at the upper end of Greeley Square.

To two people, Frederic Gimbel, managing director of Gimbels, and Miss Fitz-Gibbon, a Fitzkrieg is a thing of profit and pleasure. To Frederic Gimbel it brings sales—Gimbels' business increased 96 per cent from 1939 to 1945, against a general Manhattan and Brooklyn department store increase of

47 per cent and a Macy increase of 50.3 per cent. To Miss Fitz-Gibbon it brings upward of \$60,000 a year, and excitement—the latter as necessary to her as food, and that is pretty necessary.

\* \* \*

Miss Fitz-Gibbon—in private life the wife of a New York lawyer, Herman Block, and mother of two children—is one of the highest-paid advertising women in the United States. It is she who, 18 years ago, as head fashion copy writer for Macy's coined Macy's famous slogan, "It's smart to be thrifty," and who said of the first strapless evening gown, "How do you keep it up night after night?"

Bernice Fitz-Gibbon looks as practical and businesslike as a bank president. Her aura of solid efficiency is heightened by large, coldly intelligent gray eyes, an extra chin or two, and about 40 pounds of surplus weight. She wears black dresses with V necks or black dressmaker suits, such as have been offered to substantial matrons for the past 20 years. Light-brown hair is piled haphazardly on top of her head.

However, appearances can be deceiving. Certainly Miss Fitz-Gibbon belies the Irish whimsey which fills her soul, the sort of thing that causes her to buy unimproved farms in inaccessible areas.

Next to hot verbal conflict, which is almost food and drink to her, there is nothing she loves more dearly than to explode bombshells in the midst of peaceful gatherings.

\* \* \*

Bernice Bowles Fitz-Gibbon was born on a farm in Westport, Wis., shortly before the turn of the century—she won't say just when.

Three of her grandparents were Irish, the fourth, Scotch. From 6 to 16 she attended a convent. The mother

superior, Miss Fitz-Gibbon says, was extremely fussy about words and developed in her the interest in words which she thinks is responsible for her success. She was graduated from the University of Wisconsin in 1918 and taught English for a year before moving to Rockford, Ill.

Just then the *Register-Gazette* brought in an advertising manager from New York at the fantastic wage, for Rockford, of \$125 a week. Miss Fitz-Gibbon inquired what the city editor was getting, and found it was \$50 a week. "That was my first awareness of advertising," she says. And right there the newspapers and literary magazines lost Miss Fitz-Gibbon.

\* \* \*

Miss Fitz-Gibbon's next stop was Chicago. She joined Marshall Field's college squad at \$18 a week, with the idea it would get her into big-time advertising. (The article relates that Miss Fitz-Gibbon sold ribbons and furniture for Marshall Field for a time and then taught advertising in a Chicago high school before moving on to New York.)

Macy's started her at \$50 a week, and in three months she was raised to \$75. In 1925 she married, an event still remembered by her Macy colleagues because Mr. Block (her husband) was the only person with whom Miss Fitz-Gibbon didn't argue. "My husband just won't argue with me," she explains a bit sadly.

By 1928 she was earning \$15,000 a year as head fashion copy writer.

She stayed with Macy's until 1935, when her salary was cut. "They'd been telling me about all the millions they owed me for 'It's smart to be thrifty,'" she recalls sourly. In 1936 she took over the advertising department of Wanamaker's New York store for a reported \$25,000 a year, and came to Gimbels from there in 1940 under a salary-and-bonus arrangement which more than doubled her Wanamaker earnings.

## Write for Survey Graphic

TWO BADGERS were featured writers in the January issue of *Survey Graphic*, which was devoted entirely to a consideration of the Negro problem in the US.

J. Lewis Henderson, MA'31, wrote on "In the Cotton Delta," a survey of the semi-feudal system of plantations where Negro life "half slave and half free" is still part of the picture. Mr. Henderson, son of a tenant farmer in the cotton country, has had varied experience in the South as country editor, businessman, and field worker for federal agricultural agencies.

Charles Dollard, '28, wrote on "In the Armed Forces," where experience in World War II afforded convincing lessons as to the waste and inefficiency of segregation. Mr. Dollard, executive associate of the Carnegie Corp., was from 1942 to 1946 a member of the staff of the Army's Information and Education Division, with the rank of lieutenant colonel. He was chiefly responsible for two outstanding wartime army manuals, 20-6, *Command of Negro Troops*, and M-5, *Leadership and the Negro Soldier*.

# ★ Dear Editor:

You have been doing a fine job of editing during the year since you took over. The magazine is very readable and has a good selection of material and pictures. Also, it is attractive from a layout standpoint. As one of your alumni readers, I just want to let you know I like it.

**CRAWFORD WHEELER, '16**  
New York City

In reply to Mr. Boardman's letter in the March *Alumnus*, I should like to offer a few facts for the consideration of Mr. Boardman, and also for any of your readers who happened to read his letter.

I have attended numerous activities of the International Club on the campus this year, and at least 20 of the "foreigners" in this club I know personally. This club is a social and cultural group, not a political organization, and it has as its aim the development of international friendship. It is one of the few campus groups which has no political ax to grind, because it is a group devoted to mutual understanding, rather than one seeking to represent a single point of view. In our discussions there are often as many points of view as there are persons present. Our activities are not all merely such things as dances or parties; we also have a weekly discussion group at which we discuss many of the major problems of the world today together, and we have tours to acquaint the foreign students with America. I do not think of these friends of mine as "foreigners". Many of them are my friends and I find them to be human beings like myself, and often with very much in common in ideals, ideas and interests. I think if Mr. Boardman would visit the International Club he might find it a different group than he had expected.

Next, as to the question of foreign students, I can only quote the official registration figures given by Prof. P. L. Trump, associate director of student personnel services, for the first semester, 1946-47: "total student enrollment, 18,672; foreigners, 235." I think that for Wisconsin to lose the 235 foreign students would be a greater loss than to lose 235 American students, because these people are in a sense representatives of their nations, and can tell us much about their parts of the world. I consider my contacts with the foreign students on campus one of the most interesting experiences of college life. The other day I wanted to know something about the Philippines; something you couldn't find in a book, so I went and asked a Filipino friend of mine (also interested in International Club). There is not a single one of these foreign students who is not an excellent, intelligent student. They represent the most enlightened, the most educated young people of their country. Many of them are here on fellowships or scholarships given them in recognition of exceptional merit. It is my hope that we shall have more international exchange of students in the future, and that we may eventually be able to have 5 percent of our student body from foreign countries. You say that these people are displacing Americans. Mr. Boardman, there are 903 foreign universities where an American veteran may enroll under the GI Bill of Rights. We can send the displaced 5 percent overseas to study in foreign universities, and complete the exchange on a 50-50 basis. I believe the foreign universities at present are playing host to a considerable number of American students.

**JEROME P. PICKARD, '47**  
Madison 5, Wis.

Your magazine deserves a nice, big, brassy medal for knowing how to administer a well-wordsed kick in the teeth.

Your recent article on *The Daily Cardinal* in the last issue of the *Alumnus* managed to do that job very nicely in its closing paragraphs. In not too nice a manner it told of how the *Cardinal* degenerated during the war and was brought back to its regal existence by the returning veterans.

I am the last person to deny the very obvious fact that the *Cardinal* just isn't the *Cardinal* without the men. I have already written to Leonard with praise for this year's paper. He's done an outstanding job of editing. I also agree that up until 1942 it was a rip-roaring paper . . . and that

during the war years it suffered the natural decline of a paper that lost its best writers.

However, during those very trying years when you and the rest of the men were out fighting a war, the women did a highly commendable job on the *Cardinal*. They worked until all hours of the night to keep that paper going. And this isn't just sentiment that prompts me to say this. NO OTHER CAMPUS ORGANIZATION DID AS MUCH TO SELL WAR BONDS, STIMULATE ACTIVITY IN AID OF WAR SERVICES, BOLSTER THE A. W. V. S., HELP WOUNDED VETERANS, AND PROMPT CAMPUS WORK FOR CANTEENS AND DRIVES COLLECTING BOOKS AND OTHER PACKAGES FOR MEN OVERSEAS!

Pat Hogg, Ruth Jaeger, Eileen Martinson . . . all women, yes. None as outstanding journalists perhaps as your veterans, but all hard workers. And, believe me, they worked. They wrote editorials until the very words "contribute" and "help" and "buy bonds" became a constant pounding and almost a nightmare. And, on top of this, they kept the ideals of that paper foremost. I worked with them, and I never admired more the efforts of any group of campus leaders as I did those women. Eileen Martinson, especially, never missed a day at her desk, never lost an opportunity to work toward the one major goal . . . the winning of the war. And who was it who started the campaign for re-building of the campus . . . for needed improvements? . . . Eileen.

You've denied all that hard work in your article. You've ignored completely the task those women undertook to accomplish, and the very fact that the *Cardinal* operated under shortages and obstacles of every conceivable type. With a handful, and I mean just that, of people on the staff, the *Cardinal* kept covering the news, kept pounding out editorials, kept up its spirit and did a fine job.

And if my words do not seem enough proof of that fact, just look over the issues of the paper during those years. You, as the editor, should sanction the publication of articles which appear in your magazine. And if you sanctioned that one, you deserve to be called on the carpet for a gross injustice.

The energy, the enthusiasm, the devotion which those women gave to their jobs, and the willing support they had from the scattered remnants of their staff was nothing short of amazing. And if the paper was not all it had been before the war, neither was any other organization laboring under the same handicaps. The satisfaction gained was enough reward. But it is a great disappointment to see that effort abused as your magazine has abused it.

**JANE WEISSELBERG, '46**  
New York City

The changes you've made in the *Alumnus* are a definite improvement—the publication now has the life and zip it's needed for years.

Finding the *Alumnus* in my mail once a month is like taking a fast "shot" from the fountain of youth—gives a guy a chance to escape the cold, cruel world and sneak back via memories to the secure, complacent years spent drinking coffee next to the juke box in the Rathskeller.

Enough of this dribble—now to get down to business. You pulled a few boners on your Haresfoot article in the March issue. First—your photos of the production "Serve It Hot" shows the Prof in two scenes; your caption identifies both professors as Fred Gerber; not so—one is Chas. Figi, '42, and the other is Gerber, '43. That's not so bad—what is worse is the complete omission of the 1942 production "Keep 'Em Laughing" in your history of Haresfoot. You've probably received a sizzling letter from Doerflinger, Haresfoot president in '42—or I don't know Freddie! We don't want to sound prima donnish, but we of "Keep 'Em Laughing" are sensitive about that show. A lot of sweat, a lot of laughs, and a bundle of future memories get wrapped up in a Haresfoot show. To us, "Keep 'Em Laughing" was the best damned show Haresfoot produced—and we think it's worth at least a mention—don't you?

**SAM F. GRECO, '42**  
Milwaukee, Wis.

Here is another criticism of the *Wisconsin Alumnus*. I suppose you will think or are thinking that I am an old crab, but it is my opinion that the picture of the "slave market" on page 24 of the April issue is anything but proper. Hollywood with its "diaper girls" doesn't have much on the above mentioned picture. I believe the day

will come when Hollywood will not be tolerated by the public; neither will Hollywood imitators.

They are still keeping me in the hospital, but am feeling much better than I did in January and February. They had Gen. Irving A. Fish '03, here for a heart ailment last month, and he has gone home feeling better.

**BERTRAM F. ADAMS, '02**  
VA Hospital, Wood, Wis.

I truly enjoy reading the *Alumnus*. I want you to know I am glad to see it coming each and every month, and I read it from cover to cover. It's got the kind of stuff that keeps one in touch with what's going on at school. In this outside world, it's about the only real contact with the "old days". Congratulations on a fine job.

**MANNY S. BROWN, '40**  
Racine, Wis.

It's good to know that one can continue to receive all the interesting publications that were received from Madison during the war. Enclosed is my check.

As a lieutenant commander in the Navy, I enjoyed the news while overseas as well as in the States where I commanded a Navy fighter field.

Best success to you in your efforts.

**DORSEY A. BUCKLEY, '29**  
New York City

The April issue of the *Wisconsin Alumnus* is one of the most significant, interesting, and constructive issues I have ever seen. The material is representative and the presentation outstanding. McNelly's article is sound and interesting. Congratulations to you and the association.

**Prof. FRANK THAYER, MA'16**  
University of Wisconsin



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## Board of Regents Sets Up Two New Endowed Chairs

MADISON, May 24—A step in honoring the memory and achievements of its great scholars and teachers was taken by the University of Wisconsin today with the establishment on the campus of the Frederick Jackson Turner Professorship in American History and the Charles Sumner Slichter Research Professorship in the Natural Sciences.

The professorships bearing the internationally famed scholar's and scientist's names were established by the University Board of Regents on recommendation of Pres. E. B. Fred, who presented the Board with two grants-in-aid, each totaling \$12,000 annually for salary and other expenses of the professorships.

The grant for the Turner professorship came from the University of Wisconsin Foundation, while the grant for the Slichter professorship came from the Wisconsin Alumni Research Foundation.

Prof. Merle Curti of the UW history department was named by the Regents to fill the Turner Chair. The Slichter Chair was left unfilled pending faculty recommendations.

"The acceptance by the Regents of funds to establish the Frederick Jackson Turner Professorship of History and the Charles Sumner Slichter Professorship in the Natural Sciences is of historic importance to the University," President Fred pointed out at the Regents meeting.

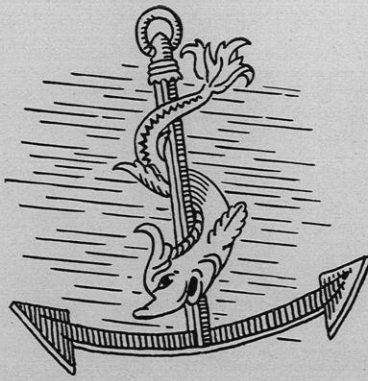
"For nearly two decades the Wisconsin Alumni Research Foundation has supported generously and with understanding scientific research at the University," he said. "The founding of the Slichter Chair marks a new way in which the Foundation seeks the enrichment of the scientific opportunities at Wisconsin.

"The gift from the University of Wisconsin Foundation of the Turner Chair is its first to the University. It is significant that it is directly in support of scholarship at the highest level."

## Badgers Finish Fourth in Baseball, Second in Track

Wisconsin's baseball team, defending Big Nine champion, wound up the 1947 season in fourth place with a record of six wins against four defeats. Illinois won the title.

Illinois won the conference track title, too, but Wisconsin came through strong to take second place in the annual meet.



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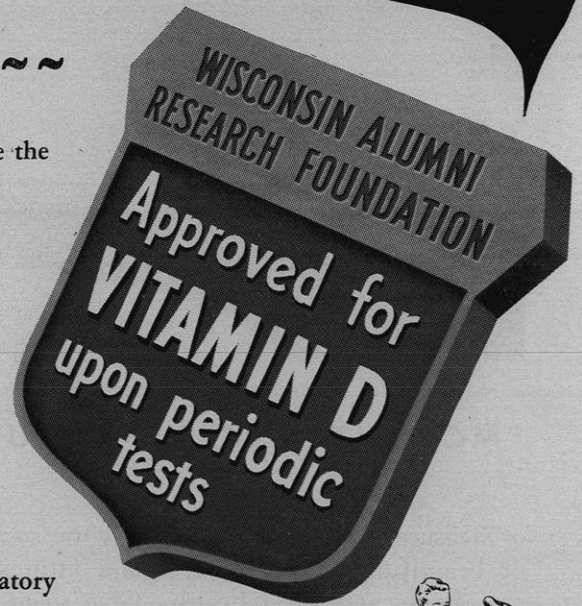
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