



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

The University of Wisconsin press bulletin. Vol. 30, No. 15 October 10, 1934

Madison, Wisconsin: University of Wisconsin, October 10, 1934

<https://digital.library.wisc.edu/1711.dl/6QB7XCS4C4BKC8L>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

THE UNIVERSITY OF WISCONSIN
PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

October 10, 1934

MADISON, WISCONSIN

Vol. 30, No. 15

Small Libraries
Offered New Aid
To Adult ServiceExtension Course Points Way
To Improved Facilities
For Education

Recent broadening of the scope of library training afforded by new University of Wisconsin extension courses is furnishing the small public library with a new arm for developing its adult education work.

A training course designed to make the library a more effective adult education agency has been made available to the librarian and assistant in the small library as a means toward reshaping its adult education program to meet the new demands arising from changed conditions.

Cover Many Topics

The course is given by correspondence for library workers both in Wisconsin and in other states. The emphasis is placed more on aids, bibliographies, and reading than on the strict routine of formal study.

Among the topics covered are: Collecting and reorganizing materials for a new program in adult education, readers' advisory service, library work with groups, alumni education, radio education and the library, University Extension and the library, reading courses and reading lists.

Need Careful Study

It was pointed out that the need for reorganizing adult education activities has been coincident with the present difficult situation in library affairs. As a result, libraries are said to be practically compelled to accomplish larger results with smaller means.

It is the view of the authors of the new course that if the alert librarian will make a careful survey of her own library she will find that the need is not so much for different and more expensive materials as it is for more intelligent use of what is already available.

Federal Jobs Bring
Many U. W. Students
About \$13,000 Monthly

With everyone of the 882 jobs allotted to the State University filled, students working under the federal government part-time job plan at the University of Wisconsin this fall are earning a total of about \$13,000 per month, it was recently announced.

More than 3,000 young men and women from all parts of the state applied for the 882 jobs available at the State University, it was revealed. The jobs were allotted on the basis of need and scholarship on the part of each applicant, after investigation had been made.

Each of the jobs permits its student holder to earn an average of \$15 per month during the school year. All of the jobs which have been filled are of social value, and range from manual labor to clerical work and research.

Permitting students who hold the jobs at the University to earn a total of about \$130,000 this year, the job plan has made it possible for many young men and women to study at their State University during the year.

With a program of optional studies flexible enough to accommodate any individual purpose, the Spanish department is cooperating with other departments at the University of Wisconsin in offering a new course of study to students interested in governmental foreign service.

Alumni Research Foundation Aids Science at
U. W., Protects Public Health, Report Reveals

A record of its progress during the past year, its plans for further expansion, its allotment of funds in support of a sustained program of scientific research at the University of Wisconsin, and its contributions to physical well-being, is contained in the fourth annual report of the Wisconsin Alumni Research foundation published recently.

On January 1, 1934, only five dairies had been licensed to enrich milk with Vitamin D by direct irradiation under the Steenbock patent. Within the last nine months the number has been increased to over one hundred. The number of dairies producing Vitamin D milk by feeding irradiated yeast to dairy cows has also increased substantially, the report reveals.

Thus, in addition to the contributions to physical well-being which result from the Steenbock process, a new impetus has been provided to the entire dairy industry and all who are affiliated with it. The manufacture, shipment and installation of new equipment, and the various phases of commercial promotion have put hundreds of thousands of dollars into circulation, have played a part in the re-employment of labor, and have been an aid to business recovery, the report declares.

Facilities Increase

To provide adequate cooperation and control over such rapid expansion, the personnel and equipment of the Foundation have of necessity been increased. A new and complete laboratory has been provided for the purpose of checking the potency of Vitamin D products. Service to licensees has been expanded. An office has been opened in New York City. A staff of scientists to contact physicians and dentists has been at work. More than 170,000 people have visited the two exhibits and attended the programs of

Bronze Plaque, in Memory of Dr. Babcock, to
Be Presented to State University October 22

A bronze plaque, dedicated to the memory of the late Dr. Stephen Moulton Babcock, internationally famous University of Wisconsin scientist, will be presented to the State University at a dinner to be held in the Memorial Union building on the University campus October 22.

Preparations for the dinner and the dedication program following are in the hands of a committee headed by Edwin G. Hastings, professor of agricultural bacteriology at the University. Included among the many who are expected to attend the event will be some of the state's foremost personalities.

Dr. Babcock, who died three years ago at his home in Madison, was renowned throughout the world for his invention of the Babcock milk test. This test enabled dairymen to determine the butterfat content of milk, and thus to determine accurately the quality of their product.

Taft Sculptured Plaque

The bronze plaque to be presented to the State University is the work of Lorado Taft, world known sculptor, who will be present at the dinner. The presentation will be made by A. I. Marshall, Madison, and the memorial gift will be received for the University by Pres. Glenn Frank.

Mrs. E. H. Farrington, widow of the late Prof. Farrington, who headed the committee which raised funds by popular contribution for the purchase of the plaque, will unveil the memorial.

Fellow Scientists

Acknowledge 14 U. W. Men
as Leaders in Their
Various Fields

Fourteen scientists at the University of Wisconsin have won distinction by being acknowledged leaders in their various fields by fellow specialists in those branches of science, according to a survey of recent editions of "American Men of Science."

The 14 scientists are: Prof. Ralph Linton, in anthropology; Professors Homer Adkins, Farrington Daniels, E. B. Hart, and J. H. Mathews, in chemistry; Prof. W. H. Twenhofel, in geology;

Professors Mark H. Ingraham and R. E. Langer, in mathematics; Dr. C. H. Bunting, in pathology; Doctors J. A. E. Eyster and Walter J. Meek, in physiology; Prof. Chancey Juday, in zoology; Prof. C. E. Allen, in botany; and Prof. Joel Stebbins, director of the Washburn observatory.

Frank Autographs 100
Copies of His New Book
for Scholarship Fund

One hundred copies of his forthcoming book, "America's Hour of Decision," were autographed by Pres. Glenn Frank recently for the benefit of the Scholarship committee of the New York Alumni of the State University.

Proceeds from the sale of these hundred volumes will go to the Alumni Scholarship committee to enhance its scholarship funds to aid deserving students. The book is to be published Oct. 15.

The Scholarship committee of the New York Alumni of Wisconsin has among its members such former residents of the state as Burton H. White, of Oconomowoc, who graduated from the State University in 1922; and Hibbard Broadfoot, formerly of Mondovi, who graduated in 1920.

the Foundation at the World's Fair. The Report by Dr. H. L. Russell, Director of the Foundation, also points out that the investigations carried out at hospitals in both Canada and the United States by prominent scientists provide additional evidence of the highly beneficial effect of enriching a fundamental food such as milk with the antirachitic Vitamin D.

Make Investigations

In one project, carried out at the request of the committee on foods of the American Medical association, by Drs. Tisdall and Drake of the University of Toronto, 500 children were under observation. The earlier findings of other medical scientists were confirmed by this project, with the result that the fluid milk field in Canada is now being opened. Almost startling was the discovery that one out of every six children on diets not enriched with Vitamin D had rickets in some degree, even after a summer of exposure to sunshine.

Dr. C. I. Reed of the University of Illinois reported that he had found definite benefit resulting from the use of irradiated ergosterol, particularly in cases of convulsions resulting from certain types of operations. Over 300 cases of hayfever have also been subjected by Dr. Reed to treatment with Viosterol, a concentrated form of Vitamin D, and the results are gratifying.

Develop Other Patents

While the Steenbock patent has held the spotlight of scientific and public attention, there are now a total of nine other patents which have been assigned to the Foundation for further development. Of these the Hart patent on the use of copper and iron compounds in the treatment of secondary anemias promises to prove highly important in medical fields.

Badger Citizens
Give Valuables
to U. W. Museum

Valuable contributions to the state historical museum at the University of Wisconsin have recently been made by a number of Wisconsin citizens.

Household articles, such as gold pens, shoe-horns, snuff boxes, spectacles, and wallets make up the large and original collection donated by Miss Helen James, Whitewater.

Ladies' wear of 1865 was given by Mrs. Mary Comings Ghiringnelli, Eau Claire. Irving Reynolds, Milwaukee, has lent a Brussels lace fan which is about 80 years old.

War Specimens Add Color

Civil war specimens, Great Lakes marine articles, and pieces which date back to steam-boating days on the Mississippi help to add color to the collection. A signal corps flag used in the Civil war and an officer's sash were given by Mrs. Warren J. Mead, Madison, wife of Professor Mead, formerly with the university. A plaster cast of the left hand of Abraham Lincoln in addition to a fine collection of rifle and revolver cartridges which were used in Civil war time were all donated by Mrs. Frederick J. Turner, Madison.

Hiram D. Tenney, Kansas City, Mo., donated a snare-drum used by George Tenney who was a drummer at Camp Randall during the Civil war. Mrs. George B. Merrick donated a silver Rockford watch with a steel chain used by Capt. George B. Merrick, famous authority on Mississippi steam-boating history. A United States cotton flag which was draped over the casket of the late Senator Robert M. La Follette has been donated by the La Follette family along with other family articles of historic interest.

Chinaware Exhibited

Students who are interested in valuable chinaware will find an 18 piece dinner set of moss-rose china in the museum which was lent by Miss Helen Shores Savage of Ashland. A New England tea set of 38 pieces was also given by Miss Savage.

Four costume dolls were recently added to the collection of United States dolls by students from Prof. Hazel Manning's course in costume design.

Plans for the biggest Badger homecoming ever held have been gotten under way as the University of Wisconsin prepared to welcome home its most famous gridiron warrior, the long-lost Pat O'Dea, who disappeared 20 years ago.

With both students and alumni backing the idea, the University has decided to make it possible for the immortal O'Dea to return to his alma mater for annual homecoming this year. Homecoming will be held on the week-end of Nov. 17, and with the return of one of its most famous alumni added to a Big Ten football battle with a strong Illinois team, thousands of alumni from Wisconsin and all parts of the nation are expected to return to the State University.

O'Dea Became Hero

Pat O'Dea won undying fame as a Badger gridiron hero in the late '90's, playing fullback on the Wisconsin varsity, he gained nation-wide fame as America's outstanding football star.

He came to Wisconsin from Australia in the late spring of 1896, and in the fall of that year he entered the Law school of the University. Although he went out for football and made the team, he suffered an injury early in the season that kept him out of all except the first game of the 1896 football season.

Students Give Aid

The next year, Phil King, Wisconsin coach, made full use of O'Dea's phenomenal kicking ability, which made the Australian the outstanding star of the Badger team. He averaged 50 yards on his punting, and his drop-kicking and place-kicking have never been equalled. On several occasions he made a running drop-kick from about mid-field for a goal.

Student organizations on the campus are cooperating with alumni and the Wisconsin athletic department to bring O'Dea back to the University for homecoming this fall. Plans for the homecoming are already being made by the student homecoming committee, which is headed by John Hickman, Milwaukee.

Regents Give Five
Wisconsin Boys
U. W. Scholarships

Award of regent scholarships for the long course in agriculture to five Wisconsin boys was approved by the executive committee of the University of Wisconsin board of regents at its recent meeting.

Those given the awards are: Frederic Hoppert, Sheboygan; Lawrence Plzak, Deerbrook; Marcus Schmidt, Forestville; James Wiebe, Deronda; and Bruno Zucello, Crivitz. The scholarships grant each of the students \$100 for the year.

Brown Unearths Ancient
Badger Indian Mounds

Two ancient Wisconsin Indian mounds were recently excavated by Charles Brown, director of the state historical museum at the University of Wisconsin. The mounds were found near Madison, where many others, some from one to five thousand years old, have been excavated.

Several skeletons were found in one of the mounds, while the other disclosed a burial bundle and a small earthenware vessel. No skeletons, but some ashes, were also found in the latter mound, indicating cremation of the dead.

Capt. George E. Fingarson, adjutant of the military science department of the University of Wisconsin, has been transferred to service in the Hawaiian Islands.

U. Union Sponsors
Special Exhibit by
Wisconsin ArtistsWill Be First Real Grouping
of Representative Badger
Art

Representative creative work by Wisconsin artists will be shown in a special exhibition to be opened next month in the art gallery of the Memorial Union building at the University of Wisconsin, it was announced by John F. Kienitz, Milwaukee, student chairman of the Wisconsin Union gallery committee this week.

The Wisconsin Union, which is the student cultural and social center of the State University, is sponsoring this first exhibition of representative Wisconsin art, and if it is successful, the Union will make the state-wide show an integral part of the University's annual gallery program, Kienitz announced.

Jury to Make Awards

The exhibition will be held from Nov. 15 to Dec. 7. A jury of three critics competent to judge Wisconsin art without prejudice will be chosen to make awards, which will consist of \$75 in the medium of oil paintings, and separate awards of \$25 in the fields of water-color and graphic arts.

Original works in oil, water-color, and in the various graphic media, excepting photography, will be eligible to enter the competition for the three awards, Kienitz said.

Announce Regulations

All work entered must have been done in the period within two years of the exhibition date. It must be the work of the artists who have been residents of the state for a period not less than one year. Works which have been entered at other times in competitive exhibitions may be entered in this exhibition, but the artist is urged to send his newest work, preferably that which has not been shown elsewhere.

Official registration cards must be sent by the artist to the Wisconsin Union at Madison for each entered work before Nov. 1, and pieces of art must be received at the Union before Nov. 7. A total of not more than four pieces will be accepted from any one artist, according to Kienitz.

U. W. Serves State

"Because of the University's cultural leadership in the state, sponsorship of an exhibition of this nature is in harmony with those efforts which go toward establishing a finer relationship between the University and the citizens of Wisconsin," Kienitz said in his announcement of the exhibition. "It is intended to secure as thorough a grouping as possible of the original creative work being accomplished in the state."

"The Wisconsin Union is aware that beginning an enterprise of this nature is at best a difficult task," he explained. "Only the cooperation of the art schools of Wisconsin, the art faculties and students, and individual artists themselves, will secure a firm foundation for the project. This annual fall exhibition may well become, in time, one of the leading art traditions in the life of the University and the state."

State U. Team Competes
in Collegiate Dairy
Cattle Judging Contest

Four Wisconsin university students, Marshall Gefke, Oregon; Herman Dettwiler, Verona; Richard Delwiche, Green Bay; and James Martin, Richland Center, all students in animal husbandry, were selected to represent the State University college of agriculture in the 1934 collegiate dairy cattle judging contest held at Waterloo, Iowa.

The Wisconsin team members, selected in competitive judging work for positions on the team, placed all the dairy breeds of cattle in competition with teams from 15 other state universities. The team placed fourth in judging Guernseys and 14th in all breeds. In the individual placings, Gefke won second and Dettwiler sixth in the Guernsey judging class, while Delwiche won fifth in judging Brown Swiss. The training which these students receive in this inter-collegiate contest gives them much valuable information and experience in practical livestock work.

Kewaunee Man Joins
Algoma Weekly Staff

Rienzi V. Gregor, Kewaunee county, a graduate of the College of Agriculture at the University of Wisconsin, recently joined the staff of the Algoma Record-Herald, where he will serve as advertising circulation manager. While at the university, Gregor did his major work in the field of agricultural journalism. He graduated with the class of 1933.

Presbyterian students at the University of Wisconsin this year have already organized a "Stowaway Club," an organization which aims to provide a congenial group of boys with opportunities for getting together in the interests of companionship and good fun.

Fourteen of 38 candidates who won nominations for principal state offices and Dane county offices in the recent state primary election are graduates of the University of Wisconsin, a check up has revealed.