



# **The University of Wisconsin press bulletin.**

## **Vol. 30, No. 15 October 10, 1934**

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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

October 10, 1934

## Small Libraries Offered New Aid To Adult Service

### Extension Course Points Way To Improved Facilities For Education

Recent broadening of the scope of library training afforded by new University of Wisconsin extension courses is furnishing the small public library with a new arm for developing its adult education work.

A training course designed to make the library a more effective adult education agency has been made available to the librarian and assistant in the small library as a means toward reshaping its adult education program to meet the new demands arising from changed conditions.

#### Cover Many Topics

The course is given by correspondence for library workers both in Wisconsin and in other states. The emphasis is placed more on aids, bibliographies, and reading than on the strict routine of formal study.

Among the topics covered are: Collecting and reorganizing materials for a new program in adult education, readers' advisory service, library work with groups, alumni education, radio education and the library, University Extension and the library, reading courses and reading lists.

#### Need Careful Study

It was pointed out that the need for reorganizing adult education activities has been coincident with the present difficult situation in library affairs. As a result, libraries are said to be practically compelled to accomplish larger results with smaller means.

It is the view of the authors of the new course that if the alert librarian will make a careful survey of her own library she will find that the need is not so much for different and more expensive materials as it is for more intelligent use of what is already available.

## Federal Jobs Bring Many U. W. Students About \$13,000 Monthly

With everyone of the 882 jobs allotted to the State University filled, students working under the federal government part-time job plan at the University of Wisconsin this fall are earning a total of about \$13,000 per month, it was recently announced.

More than 3,000 young men and women from all parts of the state applied for the 882 jobs available at the State University, it was revealed. The jobs were allotted on the basis of need and scholarship on the part of each applicant, after investigation had been made.

Each of the jobs permits its student holder to earn an average of \$15 per month during the school year. All of the jobs which have been filled are of social value, and range from manual labor to clerical work and research.

Permitting students who hold the jobs at the University to earn a total of about \$130,000 this year, the job plan has made it possible for many young men and women to study at their State University during the year.

With a program of optional studies flexible enough to accommodate any individual purpose, the Spanish department is cooperating with other departments at the University of Wisconsin in offering a new course of study to students interested in governmental foreign service.

## Alumni Research Foundation Aids Science at U. W., Protects Public Health, Report Reveals

A record of its progress during the past year, its plans for further expansion, its allotment of funds in support of a sustained program of scientific research at the University of Wisconsin, and its contributions to physical well-being, is contained in the fourth annual report of the Wisconsin Alumni Research foundation published recently.

On January 1, 1934, only five dairies had been licensed to enrich milk with Vitamin D by direct irradiation under the Steenbock patent. Within the last nine months the number has been increased to over one hundred. The number of dairies producing Vitamin D milk by feeding irradiated yeast to dairy cows has also increased substantially, the report reveals.

Thus, in addition to the contributions to physical well-being which result from the Steenbock process, a new impetus has been provided to the entire dairy industry and all who are affiliated with it. The manufacture, shipment and installation of new equipment, and the various phases of commercial promotion have put hundreds of thousands of dollars into circulation, have played a part in the re-employment of labor, and have been an aid to business recovery, the report declares.

#### Facilities Increase

To provide adequate cooperation and control over such rapid expansion, the personnel and equipment of the Foundation have of necessity been increased. A new and complete laboratory has been provided for the purpose of checking the potency of Vitamin D products. Service to licensees has been expanded. An office has been opened in New York City. A staff of scientists to contact physicians and dentists has been at work. More than 170,000 people have visited the two exhibits and attended the programs of

# THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

MADISON, WISCONSIN

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Vol. 30, No. 15

## Bronze Plaque, in Memory of Dr. Babcock, to Be Presented to State University October 22

A bronze plaque, dedicated to the memory of the late Dr. Stephen Moulton Babcock, internationally famous University of Wisconsin scientist, will be presented to the State University at a dinner to be held in the Memorial Union building on the University campus October 22.

Preparations for the dinner and the dedication program following are in the hands of a committee headed by Edwin G. Hastings, professor of agricultural bacteriology at the University. Included among the many who are expected to attend the event will be some of the state's foremost personages.

Dr. Babcock, who died three years ago at his home in Madison, was renowned throughout the world for his invention of the Babcock milk test. This test enabled dairymen to determine the butterfat content of milk, and thus to determine accurately the quality of their product.

#### Taft Sculptured Plaque

The bronze plaque to be presented to the State University is the work of Lorado Taft, world known sculptor, who will be present at the dinner. The presentation will be made by A. I. Marshall, Madison, and the memorial gift will be received for the University by Pres. Glenn Frank.

Mrs. E. H. Farrington, widow of the late Prof. Farrington, who headed the committee which raised funds by popular contribution for the purchase of the plaque, will unveil the memorial.

#### Fellow Scientists

### Acknowledge 14 U. W. Men as Leaders in Their Various Fields

Fourteen scientists at the University of Wisconsin have won distinction by being acknowledged leaders in their various fields by fellow specialists in those branches of science, according to a survey of recent editions of "American Men of Science".

The 14 scientists are: Prof. Ralph Linton, in anthropology; Professors Homer Adkins, Farrington Daniels, E. B. Hart, and J. H. Mathews, in chemistry; Prof. W. H. Twenhofel, in geology;

Professors Mark H. Ingraham and R. E. Langer, in mathematics; Dr. C. H. Bunting, in pathology; Doctors J. A. E. Eyster and Walter J. Meek, in physiology; Prof. Chancy Juday, in zoology; Prof. C. E. Allen, in botany; and Prof. Joel Stebbins, director of the Washburn observatory.

## Frank Autographs 100 Copies of His New Book for Scholarship Fund

One hundred copies of his forthcoming book, "America's Hour of Decision," were autographed by Pres. Glenn Frank recently for the benefit of the Scholarship committee of the New York Alumni of the State University.

Proceeds from the sale of these hundred volumes will go to the Alumni Scholarship committee to enhance its scholarship funds to aid deserving students. The book is to be published Oct. 15.

The Scholarship committee of the New York Alumni of Wisconsin has among its members such former residents of the state as Burton H. White, of Oconomowoc, who graduated from the State University in 1922; and Hibbard Broadfoot, formerly of Mondovi, who graduated in 1920.

## Alumni Research Foundation Aids Science at U. W., Protects Public Health, Report Reveals

the Foundation at the World's Fair. The Report by Dr. H. L. Russell, Director of the Foundation, also points out that the investigations carried out at hospitals in both Canada and the United States by prominent scientists provide additional evidence of the highly beneficial effect of enriching a fundamental food such as milk with the antirachitic Vitamin D.

#### Make Investigations

In one project, carried out at the request of the committee on foods of the American Medical Association, by Drs. Tisdall and Drake of the University of Toronto, 500 children were under observation. The earlier findings of other medical scientists were confirmed by this project, with the result that the fluid milk field in Canada is now being opened. Almost startling was the discovery that one out of every six children on diets not enriched with Vitamin D had rickets in some degree, even after a summer of exposure to sunshine.

Dr. C. I. Reed of the University of Illinois reported that he had found definite benefit resulting from the use of irradiated ergosterol, particularly in cases of convulsions resulting from certain types of operations. Over 300 cases of hayfever have also been subjected by Dr. Reed to treatment with Viosterol, a concentrated form of Vitamin D, and the results are gratifying.

#### Develop Other Patents

While the Steenbock patent has held the spotlight of scientific and public attention, there are now a total of nine other patents which have been assigned to the Foundation for further development. Of these the Hart patent on the use of copper and iron compounds in the treatment of secondary anemias promises to prove highly important in medical fields.

MADISON, WISCONSIN

## Badger Citizens Give Valuables to U. W. Museum

Valuable contributions to the state historical museum at the University of Wisconsin have recently been made by a number of Wisconsin citizens.

Household articles, such as gold pens, shoe-horns, snuff boxes, spectacles, and wallets make up the large and original collection donated by Miss Helen James, Whitewater.

Ladies' wear of 1865 was given by Mrs. Mary Comings Ghringell, Eau Claire. Irving Reynolds, Milwaukee, has lent a Brussels lace fan which is about 80 years old.

#### War Specimens Add Color

Contributions ranging all the way from a few pennies donated by school children in several rural and city graded schools of the state, to those of several hundred dollars given by large dairy firms both within and outside Wisconsin, have been received by those in charge of the Babcock memorial fund.

#### More than 200 contributions from individuals and firms in Wisconsin and throughout the nation have been made to the fund during the past several years. Individuals in all walks of life have contributed to the fund. School children and their teachers in all parts of Wisconsin, farmers and dairymen and large dairy firms throughout the nation, 4H club boys and girls, former students of Dr. Babcock and University faculty members are among those who have contributed.

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