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In This Issue: The Changing Campus

November 15, 1956

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Articles

Ground Is Broken for the Wisconsin Center	5
The University's Biennial Budget Request: 1957-59	8
The Changing Campus	10
Loans and Scholarships	14
The Coordinating Committee Looks Ahead	15
The Corporate Alumnus	16
Rare Books	18

Departments

Keeping in Touch with Wisconsin By John Berge	6
The University: Compendium	12
Faculty	13
Sports By Wayne Rogers	22
Campus Chronicle By Joan Ackley	23
Clubs	24
Wisconsin Women By Grace Chatterton	26
Alumni by Classes	
Alumni Association Officers	27
Necrology	32
Wedding Bells	38

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Grace Chatterton, '25	Alumnae Editor
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*Sidelines

COVER. This excellent aerial photograph by Gary Schulz indicates the extent of building on the center of the Wisconsin campus . . . and that there is still a great deal of greenery and beauty left intact. For word on some recent building projects, see page ten of this issue.

LET'S DO SOMETHING ABOUT IT! With the refreshing admission that "present attempts at long range weather forecasting just don't work," meteorologists from as far away as Japan and Germany attended a conference on just that subject at the University in August. UW Prof. Reid Bryson explained that they were exploring the research paths leading to a workable procedure for making long range forecasts.

T-V COMPROMISE. The Dane County Home for the Aged was recipient of a 21-inch television set donated by the ladies of Chadbourne, about to have their dormitory bite the dust. In return they got a note from Else D. Heine, speaking for the women: "... You have undoubtedly prevented a battle of the sexes in this home. Every Wednesday and every Friday the same ball of fire was being tossed around: fights for the men or plays for the women. Generally the men won but the resentment among the gentler sex had been growing ominously. So now, thanks to you, the women shall have their own TV ... and peace will reign in this Home once again."

NO YOLK. A hard-boiled scholarship committee turned down the applicant who wrote: "I will try to be a good egg and become an integral part of the Wisconsin omelette mater."

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired



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Frank V. Birch, University of Wisconsin Foundation president, at the ground-breaking.

Ground is Broken for the Wisconsin Center

THE OLD-FASHIONED pick-and-shovel was bypassed at a ground breaking ceremony for the new Wisconsin Center for adult education, and the occasion was dramatically highlighted by a big powershovel's mammoth bite into the earth.

A group of University, state and alumni leaders took part September 29 in the ceremony, held on the Lake and Langdon street site of the two-milliondollar plus building. About \$400,000 more is needed to completely furnish and equip the building, and this money will be raised as have the funds now available: by contributions from Wisconsin businesses, foundations and Badger alumni everywhere.

In brief speeches, tribute was paid to the many persons who have made the Wisconsin Center possible, and the center's coming contribution to the University's educational leadership was emphasized. Speakers included Herbert V. Kohler (shown at right as he addressed the assemblage), general chairman of the University of Wisconsin Foundation's fund raising campaign; UW Regent Wilbur Renk; UW President E. B. Fred, and Frank V. Birch, president of the Foundation.



keeping in touch with WISCONSIN

JOHN BERGE, Executive Director

Interpreting UW Budget Request Is a Big Job

D^{URING} THE past month the Wisconsin Alumni Association has organized and sponsored seven district conferences for alumni club officers and directors. At all these meetings, the following projects received special attention:

- a. Information about the University's budget requests for the coming biennium, 1957–59.
- b. How to make alumni clubs increasingly helpful to the University, especially in relation to these budget requests.

These district conferences are part of the Association's information program in making the University's aims, achievements and needs clear to alumni and also to citizens of Wisconsin—to interpret the University to both groups. Informed support is the strongest support, so WAA is expanding its information program in all its media.

Alumni clubs are important in this information program because they have the same objective as the Wisconsin Alumni Association: to promote, by organized effort, the best interests of the University of Wisconsin. Each alumni club is a working unit for organized effort and it takes organized strength to get things done for the University.

Discussion leaders at these eight conferences included faculty members, Regents, WAA officers and directors. Each meeting was in the nature of a "workshop," with plenty of opportunity for questions and round table discussion.

University budget requests this year will be presented in accordance with the new coordination law approved by the legislature a year ago (as will the State Colleges' request.)

This provides for a coordinating committee of fifteen members: five University Regents, five State College Regents, the State Superintendent of Public Instruction and four citizen members appointed by the governor. This committee will review the budget requests of the University and recommend a single, consolidated budget request to the governor. For the first time in University history, its budget will be presented as a part of a consolidated budget for higher education in Wisconsin. Some alumni have expressed deep concern over this new procedure for handling the University budget. Remembering the University's urgent need for additional funds for salaries, research, physical plant maintenance, instruction and other activities, these alumni fear that some of these needs may be underestimated in preparing, a consolidated budget.

In the face of this fear, it is encouraging to remember that all the members of this coordinating committee have consistently shown a sound interest in higher education in Wisconsin—with genuine interest in the University's welfare. They all know and recognize this fundamental fact; the University cannot do the job that Wisconsin citizens want it to do unless it has an adequate operating budget. They know, too, that the University will lose its key men unless salaries are increased—that the state cannot afford to operate on a low salary basis. As business and professional leaders they know that a salary schedule which drives outstanding faculty leaders away from the campus or keeps good men from coming here is dangerous economy.

Because this salary problem is so important, half of the increase requested for 1957–59 is for faculty salaries; \$6,457,220 out of a total appropriation increase of \$12,219,527. The total state fund appropriation requested for 1957–59 is \$46,056,633—about twelve million dollars more than the appropriation for the current biennium. This is a lot of money, but it takes a lot of money to run a university that has more than 22,000 students this year and expects an enrollment of at least 25,000 during the coming biennium.

This budget request approved by the Regents last month is for operating *your* University. I hope, therefore, that you will take a personal interest in this budget so that you will know what this budget means to the University of Wisconsin.

You'll find a summary of this budget on pages 8–9 of this issue. Future issues will bring you additional information so that you can keep abreast of budget developments during the coming months. The governor's hearing on the budget usually is held in November or early December. The 1957 session of the legislature convenes in January.

Meet New England Life's



A champion athlete as well as a champion salesman, Bud Wallen is a member of this year's World Champion Indoor and Outdoor Water Polo Team.

Each year, New England Life's Leaders Association elects its most outstanding newcomer "Rookie-of-the-Year". Last year's winner, William L. "Bud" Wallen, sold over a million dollars worth of life insurance. Before joining New England Life, Bud worked for a nationally known manufacturer, where .he set a sales record that still stands.

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A BETTER LIFE FOR YOU

"Rookie-of-the-Year"

NORTHWESTERN UNIVERSITY '53



As symbols of his award, Bud Wallen wears a baseball cap and holds a bat — in addition to the trophy — after being named "Rookie-of-the-Year" during the annual meeting of New England Life's Leaders Association at Sun Valley, Idaho.

NEW ENGLAND Mutual LIFE Insurance Company BOSTON, MASSACHUSETTS

These University of Wisconsin men are New England Life representatives: Henry E. Shiels, '04, Chicago George E. F. Mayer, '12, Milwaukee Alfred C. Goessling, '23, Milwaukee Hugo C. Bachhuber, '26, Milwaukee Ask one of these competent men to tell you about the advantages of insuring in the New England Life.

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Wisconsin Alumnus, November, 1956

7

Budget Request

Squarely Faces

Salary Problems

\$46 Million Sought

In State Funds

For Next Biennium

Faculty Pay Boosts

Effective July 1st, teaching staffs at the four city-colleges received salary increases ranging from \$350 to \$1,050 a year. The new pay scale provides for full professors to receive maximum annual salaries of \$15,000—\$2,550 above the former limit. Associate professors jumped from a maximum of \$9,850 to \$10,500, and assistant professors from \$8,450 to \$9,100. Instructors, formerly faced with a ceiling of \$7,350, can now earn up to \$8,000. The new plan also provides for faculty members to attain maximum salaries in fewer annual steps. The new pay plan places the city colleges on a par with the highest-paying publicly-supported colleges and universities in the country. It is expected to attract top-flight professors to the municipal colleges and to keep those already on the staff from being lured away by other institutions.

-(New York) City College Alumnus

8

FACULTY MEMBERS would get raises totalling \$6,-457,220 in the next two years under the 1957–59 biennial budget request approved by University regents and submitted to the Coordinating Committee for High Education in October. The CCHE had received the State College request a month earlier.

This is the first time that the University budget will go before the new Coordinating Committee, which in turn submits the combined request to the state executive office this month. The new governor will hold the first higher education budget hearing; then there will be a hearing before the Joint Committee on Finance of the Legislature.

Faculty salary improvement is the largest item in the \$12,219,527 increase asked for the biennium. Most of the rest is budgeted for the extra teachers, supplies, and equipment which will be required by larger enrollments.

In stressing the importance of salary increases, UW Pres. E. B. Fred said that "the only sound way of preparing this institution for the tremendous enrollment increases ahead is through building faculty strength as we build faculty size. This will require more realistic salary schedules."

Faculty salaries today are far below those of other professions, and "University of Wisconsin faculty salaries are below those of competing institutions," he said.

The biennial budget estimates that total expenditures for all University functions except University Hospitals from all sources will total \$90,517,535 for the two years, 1957–59, with the second year's total expenditures more than \$4,-000,000 higher than the first.

The budget requests the State Legislature to provide from tax funds \$46,056,633 for the two-year total. The rest of the funds would be earned or supplied by gifts, grants, fees, and the federal government.

The appropriation asked for the next two years is \$12,-219,527 higher than the combined current biennial appropriation for the University and Wisconsin State College, Milwaukee. This will be the University's first Legislative request which includes the operation of University of Wisconsin-Milwaukee, and plans for growth of that new unit account for a sizeable proportion of increased instructional funds requested.

(The State College Board of Regents in September presented a budget to the CCHE that called for \$16,572,000 in tax funds. This compares with current biennium expenditures of \$10,606,000, excluding former Milwaukee State college from the compilation.)

The University budget anticipates an increase of the present 22,000 all-University enrollment to 24,775 in 1947–58 and 26,135 in 1958–59, and provides \$2,299,535 over the current level for the necessary staff, supplies, and equipment to teach the additional students during the biennium. Also included in the two-year request is an increase of \$242,029 over the current level for the additional student services which will be required by the higher enrollments.

The enrollment increase, of course, is also expected to bring in more fees; this accounts for more than half of the \$1,861,678 increase of budgeted receipts over the current level.

Among the expenditure increases budgeted that will be paid for either in part or entirely by fees, charges, and

receipts from non-tax sources, are \$536,486 for extension and public service and \$479,728 for auxiliary enterprises. (Most of the latter will come from the inclusion in this biennial budget of the dormitory and student union at University of Wisconsin-Milwaukee, and an increase in Madison campus parking lot charges. Most of the increase in extension work will be completely offset by higher income from charges and fees.)

Other increases over the current level include \$467,582 for research, \$200,000 of this for the "fluid" funds of the Research Committee which have been so productive in the past; \$715,933 in physical plant maintenance, of which a sizeable share will be for insurance and utilities; \$217,451 for administration and general university services; \$164,765 for the added library load*; \$400,000 for civil service salary increases prescribed by law, and \$564,920 for program changes.

Program changes also would include \$18,842 for an expanded state soil survey and \$116,080 for a major mineral survey to locate and identify additional iron and other low grade ores in Wisconsin by the State Geologist; \$41,300 for study of Dutch Elm disease which has entered Wisconsin; \$50,000 for expanding teaching and research in psychiatry; \$32,514 for adding an assistant attorney general to the University staff; \$170,880 for creation of a new educational research and service program to help solve some of the state's educational problems; \$35,304 for experiments in the use of television in classroom teaching to help meet the teacher shortage; and \$100,000 for equipment which would make possible gains in economy and effectiveness of University operations.

To keep university operations at their present level, the budget provides \$1,535,556 which also is the difference between this year's budget and last year's, the first year of the 1955–57 biennium.

The main provision for salary increases is a general upgrading which will result in raising the average academic salary of professors on the Madison campus from the present \$9,197 to \$10,000 in 1957–58 and then to \$11,000 in 1958–59. Associate professor averages would go from the present \$6,914 to \$7,500 in 1957–58 and then to \$8,400; assistant professors from the present \$5,589 average to \$6,000 and then to \$6,600; and instructors from the present \$4,499 average to \$5,000 and then to \$5,400.

In addition to the general adjustment of faculty salaries, the budget includes a merit increase which would amount to five per cent of the total faculty salaries each year of the coming biennium.

Proportional adjustments would be made at the University of Wisconsin–Milwaukee and in the salaries of administrative officers.

"In the light of present living costs, the salaries paid by industry to people of comparable training and skill, and the salaries now paid by the top universities of the nation, the proposed goals seem both necessary and modest," Pres. Fred said.

From the "Ground Up"

T HE UNIVERSITY of Wisconsin budget is a highly complicated one, and explanations of it are generally phrased in terms of increases over the last budget. Does this mean that University officials assume the present level of operation is inviolate?

Not so, declares University budgetary expert Prof. William H. Young. The budget is *built*, he says, from the "ground up," department by department and function by function. It's just easier to explain program changes in terms of increases over expenditures in the last biennium—or in decreases.

Realistically, of course, future changes in program are virtually certain to be *increases*, due to greater and greater demands on the University in all areas: student instruction, research, adult education and public service, and in the auxiliary enterprises which reflect a growing student body. Moreover, there's this often overlooked fact: every university must work with an ever-widening body of knowledge.

^{*} There has been, despite a number of new buildings, and the worsening condition of most older buildings, no increase in physical plant maintenance funds since 1952. There has been no increase in book buying funds for about a decade.

★ The Changing Campus

YOU KNOW YOU'RE on the Wisconsin campus. Bascom Hall, the Armory and the Mechanical Engineering buildings are still familiar landmarks. But the face of the campus has been undergoing some changes in the last decade.

There are three main factors underlying both the flurry of recent building activity and planning for future construction. First is the reflection of a long period of physical plant neglect extending from the early years of the century until the mid-1940s. Secondly, there is the natural deterioration and outmoding of buildings more than half-a-century old. And, finally, there is the building required to meet increased University needs. This last requirement is accentuated by rising enrollments sure to come.

So far, little of the University's building falls into the category of "future needs"; the demands of the present are far from completely met. Financing of University of Wisconsin buildings comes from a variety of sources: the state, the federal government, loans to the UW building corporation and private sources. The buildings on these pages represent all these. Some state funds are going into the Birge hall addition. One of the University's chief private contributors, the Wisconsin Alumni Research Foundation, is providing funds for the biochemistry addition and, partially, the Birge Hall addition. The self-supporting married students apartments were financed with a loan from the University trust funds. The new B'nai Brith Hillel Foundation building, of course, is privately financed—by gifts from alumni, friends and parents of Jewish students at Wisconsin. Carroll Hall is financed by private investment capital.

Next month: new buildings in the offing.

Biochemistry Addition

You are looking toward University avenue from Moore hall, the agronomy building, at the enlarged headquarters of Wisconsin's world-famous biochemistry department.





Birge Hall Addition

This view of the newest addition to Bascom Hill is from near Lathrop hall's back door. The new section will provide less cramped quarters for zoology and botany departments.



B'nai Brith Hillel Foundation

Midway between Langdon and Ann Emery halls on Langdon street is this striking center for Jewish students on campus. For the oldtimers: it's behind where Kiekhofer's wall was.

Married Student Apartments

Between Harvey street and University avenue in the 2900 block are 48 family units in seven buildings. Total population: 169. Students are in graduate or professional schools.

Carroll Hall (dormitory)

For 198 co-eds, this brand new building at the foot of Carroll street on Lake Mendota is home this year. In background: Edgewater hotel.







After UW Regent Mrs. Helen Laird asked to be relieved of her assignment to the Coordinating Committee for Higher Education, Regent Ellis Jensen was appointed to the post.

An initial grant of \$172,500 from the National Institutes of Health will help UW scientists from several departments get started on a long-term project to study the effect of atomic radiation on monkeys throughout their entire lifetime. Research will be directed by psychologist Harry Harlow, medical men D. Murray Angevine, Van. R. Potter, Robert F. Schilling and Dean John Z. Bowers, and biochemist Paul H. Phillips. The researchers will study radiation damage and use radiation as a tool in studies of aging; the project will be housed in a \$250,000 Wisconsin Alumni Research Foundation building which is used by the UW Primate Laboratory.



his resignation—tendered secretly to the Board of Regents last December—as the University's president, after being persuaded to remain by board members. He will reach the age of 70 on March 22, 1957, and that is the normal retirement age for faculty members. So the board adopted a resolution suspending any rules that might interfere with the president's remaining in his post. Regent A. Matt. Werner reported that the president had been talked out of retiring so that he could help meet the critical problems facing the University.

Dr. Edwin B. Fred has withdrawn

President Fred

The Regents will ask the Legislature to consider an improved retirement and insurance program for faculty members, including federal Social Security participation, equal state-faculty contributions to the State Teachers' Retirement System and inauguration of a faculty group life insurance program to which the state contributes.

Week-day parking problems have eased somewhat this semester, what with new, higher fees for on-campus parking by residents, and the opening of a large area on Walnut Street—from which a special bus runs through the campus for students, staff and visitors.

The Correspondence Study department reports marked increases in enrollment in recent months—a thirty percent increase over the same period last year. More than 400 courses in some 140 fields are offered in its catalogue, available from Room 110, Extension Building, University of Wisconsin, Madison. Enrollment Estimate Hits Mark

Good Taste

and

Nutrition

Almost exactly as predicted, a total of 22,067 students—the third largest registration in history—are enrolled in the University. Of these, 16,604 are registered on the Madison campus. The estimates were 22,000 and 16,000 respectively. The only overly-generous guess: Milwaukee, where the new UW–M attracted 4,500 full-time day students, half-a-thousand less than estimated. Extension Center enrollment, however, more than made up for this discrepancy.

There'll be no indication of the city in which future University of Wisconsin diplomas are awarded, in line with Regent action last month.

An expansion of use of the UW's high-speed computing machines will be possible as a result of a \$30,000 grant from the National Science Foundation.

Members of the new Advisory Council of the School of Education, made up of a cross-section of state educational and lay groups, urged the school to expand its training program. The School of Education, by the way, is distributing a new illustrated bulletin entitled "Your Future as a Teacher" on the needs of the "fastest growing national enterprise today ... education."

The UW Engineering Experiment Station undertook 206 engineering research projects last year, involving 204 persons and \$487,970 from various sources.

Markets are expanding for a new Wisconsin Alumni Research Foundation development, a bread containing complete-protein which boasts two qualities not always found in combination: excellent nutritional values and wonderful palatibility! Called "V-10" the new bread contains V¹⁰ Protein Concentrate —the same kind of protein found in meat, milk and eggs—yet the protein is extracted from grain itself. It's low in calories and will be especially welcomed by weight-watchers who also want to stay healthy.

The "V-10" market is being developed nationally from a Minnesota-Wisconsin base, after highly successful market tests earlier this year in Grand Rapids, Erie, Reading, South Bend and Alton, Ill. Local bakers buy the complete mix from a Minneapolis concern on a non-exclusive basis, and the bread wrapper contains the familiar WARF seal.



Honorary Reserves

Wisconsin alumni starred at Camp McCoy last summer when Wisconsin's 84th Infantry Division, U.S. Army Reserve, awarded honorary memberships to six Wisconsin men for their support of the army reserve program. The group included former Alumni Association President Lt. Gov. Warren P. Knowles, '33, far left, and UW Dean of Men Theodore Zillman, '26, second from right. Presenting the "Railsplitter certificates" was Brig. Gen. Edward L. Carmichael, division CG.

Wisconsin Alumnus, November, 1956

Faculty

Honored and Appointed

Prof. George J. Barker, mining and metallurgical engineering, is president of the Wisconsin chapter of the American Foundrymen's Society.

Prof. William S. Johnson, chemistry, was recipient of an honorary degree from Amherst college.

Dr. Carl Olson Jr., former Nebraska U. animal pathology and hygiene department chairman, has been named UW professor of veterinary science.

Prof. John Guy Fowlkes, education, will direct a special UW program, financed by an \$84,800 Ford Foundation grant, to improve science teaching in the secondary schools and teaching colleges of India. The grant is making possible 20 fellowships for Indian educators. Assisting on the program is Prof. Milton Pella.

Prof. George W. Keitt, plant pathology, and Folke Skoog, botany, were among 50 recipients of Golden Jubilee awards given by the Botanical Society of America for outstanding contribution to botanical knowledge.

Clifford L. Lord, director of the Wisconsin State Historical Society, is president of the American Association of State and Local History.

"A Theory of the Labor Movement" by economics Prof. Selig Perlman is being translated into Italian, Spanish and Indonesian . . . the former by Dr. Gino Giugni, one-time Wisconsin graduate student.

Necrology

Charles Kenneth Leith, geology, one of the world's foremost economic geologists, and during recent years a key member of a number of top level governmental committees and advisory boards. He was awarded an honorary degree by the University of Wisconsin in June of this year.

Another 1956 honorary degree winner, Dr. Benjamin M. Duggar, also an emeritus professor (botany)—who discovered aureomycin after his retirement —also died in September.

13

University Liberalizes Its

Student Loan Policy

A MORE LIBERAL policy in the administration of student loan funds of the University has been announced by Prof. Paul Trump, university admissions director, and his assistant, J. Frederic Andrews.

"In the past our student loan funds (which now total more than \$338,000) have never been put to maximum use in aiding students financially," according to Andrews, "and when they have been used, much of the loan activity has been in small short term loans to help students through some immediate financial emergency.

"The new liberalized policy is designed so that young people, faced with a financial problem in seeking their higher educations, can make use of the loan funds in their educational planning and in budgeting their finances for their educations over longer periods of time. The new policy aims to make the student loan funds more useful to more students in planning their educations."

All students on the Madison, Milwaukee, or any of the Extension center campuses of the university, who have completed at least one semester successfully and who have earned at least a "C" average in their studies during the preceding semester, are eligible for student loans for educational and related expenses under one phase of the new policy.

The liberalized policy also increases considerably the limits of money which students can borrow. It sets the top limit now at \$1,500. Previously it was less than a third of this amount except in exceptional cases. In the past few years loans have averaged about \$100.

Interest to be paid by the student borrower will be held at not more than three per cent, unless otherwise specified by the donor of any particular loan fund, Andrews said. Student loan funds have been built up over the years by gifts and bequests to the university, and sometimes the donors have specified the interest rates.

The new policy sets a maximum repayment time of four years after a student borrower graduates or leaves the campus, but permits exceptions.

A corrollary program is provided to encourage the best use of loan money by worthy students in financial need with exceptionally good scholastic records.

This additional program provides that students who are scholarship recipients or applicants and whose need, worth, and scholastic qualifications approximate those of Knapp scholars will be entitled to borrow \$400 annually for four years. Students whose qualifications approximate those of Freshman scholarship recipients will be entitled to borrow \$200 annually for four years, both at minimum interest rates and flexible repayment terms.

Trump and Andrews pointed out that this program permits a broader scope for student financial planning with the aid of the loan funds—the budgeting of educational finances even before a student registers in the university.

Financial need of students will be given "exceptional weight," Andrews says, and students accepting a loan under this program will not be discriminated against in any scholarship competition. The loan would not be invalidated by the acceptance of any scholarship awarded.

More than two-thirds of the student loan funds are administered by the faculty Committee on Loans and Undergraduate Scholarships, with the rest of the funds administered by other university officials. Scholarships For The Class of '60

Some of Wisconsin's top-level high school senior scholars are the recipients of scholarships at the University of Wisconsin this year. A total of 516 freshman scholarships (value nearly \$150,-000) were awarded by the University to as many outstanding high school seniors graduating last spring.

The winners were selected from a total of some 1,200 seniors who had applied for the scholarships available to them by March 1, the application deadline. The scholarships went largely to seniors of Wisconsin high schools, al-though 95 non-resident scholarships are provided by Wisconsin law. And some of the scholarships provided by the Knapp Fund bequeathed to the UW by the late Kemper K. Knapp, Illinois alumnus of the University, are awarded to outstanding out-of-state high school seniors who need financial assistance.

This year for the first time a special scholarship testing program was inaugurated by the University in four Wisconsin cities — Madison, Milwaukee, Wausau, and Green Bay — as a sort of "scholarship testing program pilot study," according to J. Frederic Andrews of the admissions office.

"Promising scholarship applicants were invited to participate in our new testing program to give us a better picture of academic ability," he said. "The testing program helped us in our efforts to make our scholarships available to the top high school students. Because of the strong competition, many of our freshman scholarship applicants who were not successful were outstanding members of their graduating classes. It is gratifying to see the high caliber of scholarship applicants recommended to us by high school officials."

All of the freshman scholarships are awarded in general competition on the basis of high school achievement, leadership in high school and community activities, and need of the student applicants, Andrews emphasized.

The Coordinating Committee Looks Ahead

Huge task faces this new group which is charting future of state higher education

FEW GROUPS involved in higher education anywhere face more formidable and varied problems than those confronting Wisconsin's Coordinating Committee for Higher Education, now nearing the end of its first year of operation.

Already the CCHE has proved its capabilities. Although it was confronted with the herculean task of merging two Milwaukee colleges before it really got a chance to work out effective patterns of operation, the committee met

Wisconsin Alumnus, November, 1956

the challenge with flying colors. The diplomacy, tact and vision of the CCHEs first chairman and vice-chairman, Charles Gelatt and W. D. Mc-Intyre, played a large part in this initial success.

But even before the Milwaukee crisis was resolved, things began to pile up around the coordinating committee. The Legislature had decreed that the CCHE should coordiante biennial budget requests of University and State Colleges. The CCHE also must consider and approve these institutions' building programs. Both of these have a 1956 deadline, since the Legislature meets in January, 1957. Recent CCHE meetings have been occupied largely with these matters.

More than this, the Legislature directed the Coordinating Committee to "determine what overall educational programs shall be offered . . . to avoid unnecessary duplication and to utilize to the best advantage the facilities and personnel available. . ." As the CCHE executive subcommittee itself recently reported: . . . "Members must act now on current questions; and at the same time they must look ahead to the problems of the future. Obviously, then, the Committee will need a great deal of assistance."

Some of that assistance, the Committee decided, will come from a two-man committee composed of Ira L. Baldwin, University vice-president of academic affairs, who also played a key role in the Milwaukee merger, and Eugene H. Kleinpell, River Falls State College president. These men are devoting half time to the project, and were authorized to select two full-time assistants and two full-time stenographers. Office space in the State Capitol office building has been requested.

In the field of finance, too, the CCHE formalized its set-up for expert guidance by appointing UW. Political Science Prof. William H. Young (who has been serving as a University budgetary expert) and State College Director Eugene McPhee to prepare and submit the CCHE biennial budget requests to the state government. These two men are now shaping up the joint request emerging from separate presentations to the CCHE by state colleges and University in September and October.

In an equally important example of

operational streamlining, the Coordinating Committee has set up — from its own membership—two permanent subcommittees which will deal with (1) budget and building and (2) overall educational policy.

Drs. Kleinpell and Baldwin will gather facts and recommendations which will help the CCHE arrive at its long and short range policy-making.



The two experienced administrators will also help work out policies, and perhaps explain these policies to the public. The advisory committee's job thus involves both re-

search, administration and public relations.

Drs. Baldwin and Kleinpell are authorized to make use of the personnel available at the University and State Colleges, and to seek assistance from other state officials, from private citizens, and from outside experts. One of their first jobs: a comprehensive study of the state's higher education resources.

For efficiency's sake the Coordinating Committee has also reconsidered an earlier schedule of meetings at the various state colleges throughout the state. The committee had already met at Stevens Point, La Crosse and Superior as it started its circuit. Recently, however, committee members decided better use would be made of both time and money by coinciding CCHE meetings with sessions of the University of Wisconsin Regents and the State College Regents. (This required some further coordination between University and State College boards. They have their meetings at the same time, and in Madison.)

So Saturday morning meetings at 10 a.m. are scheduled for January 12, March 9 and May 11. One side effect of this schedule, incidentally, will be to move starting times of University Regent meetings to eight in the morning.

The CCHE hasn't given up its plans to visit all state colleges. However, individual members will visit the various campuses at their convenience.

15

By Ernest T. Stewart

FROM THE AMERICAN ALUMNI COUNCIL NEWS puses in all parts of the country. Special solicitations have been organized for G-E employee alumni. Increased emphasis on alumni fund raising and annual giving has been inspired by this tangible recognition of its importance.

(The Corporate Alumus plan of G-E had brought \$6,606.50 to the University of Wisconsin up until the end of June, 1956. Half of this amount, of course, came from alumni-employes of General Electric Company; the other half was contributed by the company.—Editor.)

But what of Reed's second hope? Has the concept of the Corporate Alumnus, the idea of matching employee gifts to alma mater, been of interest "to other business organizations seeking to improve and perfect their relationship to higher education?"

On the basis of current evidence, the answer is unquestionably "yes." More than a dozen other corporations—large and small, national and local, representative of a wide variety of business and industry—have adopted specific gift plans based on this concept as a major part of their contribution programs. Others apparently will soon be announced.

There are three main reasons why this approach to giving

The Corporate Alumnus:

N EARLY TWO YEARS ago, the General Electric Company furnished a dramatic stimulus to the whole movement of corporate giving to education by introducing the Corporate Alumnus Program. Under it, the Company's Educational and Charitable Fund offered to match, dollar for dollar, the contributions which its employees made to the colleges and universities from which they had received degrees.

In establishing this imaginative new feature of its overall program of support to education, Philip D. Reed, ('21) chairman of the Board, expressed the view that this was an idea which "should interest every college or university." He added the hope that "it will be of equal interest to other business organizations seeking to improve and perfect their relationship to higher education."

Since then, colleges and universities have expressed their interest in many ways. Hundreds of letters of commendation and appreciation have gone off to General Electric from camhas such wide appeal. First, it assures the corporation that its gifts go directly to those colleges and universities which have furnished it with trained manpower. Second, it places the responsibilities for the gifts on the institutions themselves and drives home the point that they must make a real effort with their own alumni before turning to outside sources for financial help. And third, it leaves the final decision on corporate support basically to the employees. If these direct beneficiaries of the college's educational programs believe in them and demonstrate that belief with their own support, then the corporation will pitch in and do its share to the same extent.

Certain regulations and procedures are common to nearly all of the programs. Yet there is an interesting diversity in standards of elegibility, both for employees and for the benefiting institutions, and in the mechanics of administering the programs.

Scott Paper Company, for instance, which early in 1955

became the second large corporation to adopt the Corporate Alumnus concept as part of its over-all program of aid to education, followed its Corporate Alumnus Contribution Plan of 1955 with a liberalized Cooperative Contribution Plan in 1956. New provisions make it in many respects the broadest of all major programs.

There is no limitation requiring such an employee to have been a student at any institution, for example. In addition, employees may make contributions to more than one college or university of their choice during the year.

Eligibility extends this year to "a college or university which grants degrees and offers courses of study on the undergraduate or graduate level, or both," provided that gifts to it are tax-exempt.

Leadership in adopting this form of giving program as most practical for a small corporation was taken by Walter Kidde & Company, which established its Alumni Gifts Matching Program on January 1, 1955.

At a time when many of its counterparts in business and industry despaired of finding a workable formula for general support of higher educational institutions and were

a new concept

maintaining that this job should be left to the corporate giants, Walter Kidde & Company officials were developing their plan to match alumni gifts.

Substantial contributions had been made over the years to the engineering college of the company's founder, which also happened to be the alma mater of many of its employees. Yet with the growing recognition of the increasing needs of support for all colleges, the management began to look for some reasonable basis for determining the amount and the distribution policy of a more widespread support program.

The answer to this baffling problem came with the decision of the Board to match the gifts of employees to their own colleges and universities. For practical economic reasons, a limit of \$500 per individual was applied to the program. And for practical administrative purposes, it was agreed to assist only those colleges with an aggregate gift total from employee-alumni of \$100 or more. In describing the company's experiences with the program, Treasurer Walter L. Kidde made the following important point:

We believe our plan demonstrates that smaller companies, as well as corporate giants, can contribute their reasonable share, such share becoming a substantial one because of the multiplier involved if many of the very large number of smaller companies should adopt similar plans. We also believe our plan will prove beneficial to the colleges in two ways: both due to the corporate gifts themselves and also through the stimulus provided to increased alumni giving. We have seen this happen in our own case through the efforts of alumni committees vying with each other for the largest share of the company's donations.

The Campbell Soup Company was one of the first companies to join the matching-dollar program. This corporation, which is headed by W. B. Murphy, '28, inaugurated its Alumni Giving Program in mid-1955. So far, this plan has brought an additional \$2,000 to the University of Wisconsin.

The program of the Lehigh Portland Cement Company is distinctive in that it uses the broadest definition of an alumnus: "attendance (at an eligible institution) for any length of time, however slight, is sufficient for qualification."

The action taken by the board of directors of the company setting up the program was based, according to a statement from President Joseph S. Young, "on its concern over the financial difficulties with which institutions of higher learning in this country are confronted, and it is a tangible expression of the Company's desire to do what it properly can to lighten those burdens. The matching arrangement was selected by the directors in the hope that it would stimulate contributions by Lehigh employees."

The Matching Alumni Giving Plan was included by Burlington Industries as one of four parts in a new long range plan to provide substantial financial assistance to higher education that went into effect in June of 1955. Also included are scholarships, loans and matching tuition grants to institutions.

In its announcement, the company noted:

Burlington Industries, as well as industry generally in America, depends on healthy and well-operated institutions of higher learning for trained manpower and leadership. It is felt this program will speed the flow of available and potential executive material and at the same time give our company employees a sense of appreciation for, and pride in, their company for joining with them in doing something for their alma maters.

The J. M. Huber Corporation readily acknowledges its indebtedness to the originator of the Corporate Alumnus concept. In its letter to employees, the company cites the program announced by the General Electric Company. "At that time," the letter continues, "they said that they hoped other companies would find the plan appropriate to their own educational programs and expressed the view that if the plan were widely adopted, there would be 'few colleges in America that would not ultimately benefit.' We want to acknowledge our indebtedness to General Electric for the

(continued on page 37)

RHBE BOOKS

ON THE SHELVES of every university library stand certain volumes which, because of their great age, scarcity or very limited issue, are virtually irreplaceable. Such rare books demand all the care and protection which a conscientious librarian can exert to preserve them from theft, mutilation or disintegration from natural causes. It is to preserve



18

By Samuel A. Ives, Curator of Rare Books

University of Wisconsin Memorial Library

such favored few as these that our own University library, like those of most other universities, has established a Rare Book Department. Here are housed some 20,000 of the library's most treasured possessions.

These rarities are periodically displayed in public exhibits. Yet the Rare Book Department is by no means a book museum. Far from it. Its volumes have all been carefully selected to meet the particular needs and demands of our faculty and student body. Moreover, the very quantity and quality of our readers admirably attests this fundamental policy: our rare books are for use rather than show. The professor, often in a frantic search for the elusive source material for his book, the graduate student frequently seeking an actual copy of the rare book cited in his bibliography and occasionally the undergraduate who, with faculty permission, desires to examine a genuine first edition for a class report or term paper-all are welcomed to the Rare Book Department. Many a scholar, too, has made a special trip to Madison to

This is one of the best preserved copies of the Coverdale Bible, the first publication of the entire Bible in English. It was printed in 1535, possibly by Christopher Froschauer at Zurich, Switzerland. However, for reasons of secrecy, neither printer nor place of printing was named. Rare book curator Samuel Ives can keep close watch on the special reading room in which rare volumes may be examined. The room is in almost constant use by professors, graduate students, undergraduates and many visitors.

spend several days in research on the otherwise unavailable source materials held by our library.

Although rare books, at the University lib ary have been acquired largely by bloc purchase or gift, the collections are being constantly augmented by individual purchases or by the transfer of rare material from the open stacks. It was, indeed, the great bloc purchase of the Chester H. Thordarson library just ten years ago that formed the nucleus around which the Rare Book Department was built up.

While the above-mentioned Thordarson collection does hold such monuments in the history of physical science as the works of Newton and Boyle in first editions, it is more heavily weighted on the side of natural history. Besides the famous set of Audubon's Birds of America in the original "elephant folio" edition and the complete series of John Gould's ornithological works, the collection contains countless magnificent color-plate botanical books, together with many rarities of agricultural and medical interest. Yet any collection reflects its collector. And the broad interests of Mr. Thordarson are reflected in his extensive collection of English literature of the 16th to the 18th century in first or early editions. Included in this same collection are also such landmarks in the history of social science as Harrington's Oceana and Hobbes' Leviathan in first editions. In addition, the collection contains many rare works of history and theology, including a copy of the famous Coverdale Bible of 1535.

Our rare books of science history were further augmented by the purchase five years ago of the renowned Denis I. Duveen collection of some 3,000 volumes dealing with the history of chemistry and alchemy. This purchase included some of the rarest books now held by the library.

By separate purchase the library has acquired not only first editions of Galileo and Kepler, but many other rarities of scientific, literary and historical interest. The department has been further enriched by recent donations by the late George H. Brownell and by Norman Bassett of two small but important collections of Mark Twain and Twainiana.

To effect purposeful as opposed to haphazard collecting, our library, like many others, has determined on certain main areas of concentration with regard to rare books, particularly those relating to scientific history and social reform. This emphasis has by no means been made to the exclusion of other important subjects, especially Spanish and French literature, medieval history and English literature of the Renais-



sance. But since the history of science is a subject of major interest at Wisconsin, efforts have been exerted to place within the Rare Book Department as many as possible of the fundamental tools of research in this particular area.

The Rare Book Department is an ever-growing and very vital part of the library as well as of the entire university. Yet, as has been shown, it could not have attained its preeminence without the years of patient and careful collecting performed by Thordarson, Duveen, and others who, like them, "have labored and we have entered into their labors."

Lawrence C. Wroth, at the conclusion of his delightful essay, *The Chief End of Book Madness*, has described this dependence of institutional libraries on private collectors: "In these American libraries this quality (of distinction) could not have been attained with restricted public or institutional funds in so short a period of time. It was given them through the zeal and knowledge and rash expenditure of the private collector."

University Library's most treasured volumes find frequent use as well as sanctuary History of science collection is among finest anywhere; and other fields are represented as well

> The Wisconsin Memorial Library possesses the first five editions of Isaac Walton's Compleat Angler, published in London in 1653, and at right is the very first edition of this famous work. Note how the Angler's Song is printed on adjacent pages, especially for part-singing by two persons who are standing, facing each other.

> > In this first issue of the first edition of Sir Isaac Newton's Principia (below), published at London in 1687, are set forth for the first time the laws of motion and theory of gravity which revolutionized all scientific thought and laid the foundations of modern physics.

The first English edition of the Great Herbal, published at London in 1525, was a standard medical work of the time, giving prescriptions for treating all kinds of ailments, largely through herb remedies. This copy belonged to a 16th century English physician.

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The ANGLERS Song.

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Rare volumes are frequently displayed in glass cases in an exhibit room. A recent exhibit focused on the growth of social thought, and featured showing of the first edition of James Harrington's Oceana. This account of an uppian England served as the prototype for most of the later 17th century utopias.

e owner annotated the Herbal d had it bound with a large nuscript volume of his own preiptions. The original binding is on on the far left; the owner's me is formed by small metal ettes around margins of front d back oak and leather covers.



At right is Galileo's great work (1632), in dialogue form, setting forth arguments for the Copernican astronomical theory as opposed to the Ptolemaic. The engraved title page portrays Ptolemy flanked by Galileo and Copernicus, who is holding an armillary sphere.

Printed at Losdon by The. Cotts, and are to be fold by Iobn Review, dwelling in S. Dussfient Church yard. 1640.

BRISEXLIB



By WAYNE ROGERS, '58

Basketball

On the Way Up

SITTING IN his swivel chair pushed slightly away from his desk at his office in Randall Stadium, Wisconsin's head basketball coach, Harold "Bud" Foster, talked very honestly about his prospects for the coming court season, scheduled to begin with a home contest against the University of South Dakota on December 1. Varsity practice began about October 15.

Foster began by talking about the new facilities now provided for the Badger teams. The old court has been moved from the field house to the new Randall Memorial and is used by the freshman squad. A new, lower (only four inches above ground) court has been installed in the field house. It is a section floor and, therefore, very portable. Foster mentioned that the field house could now be changed over quickly for any type of concerts or functions such as the annual homecoming show.

As for this year's team: the Badgers lost several regulars at last June's graduation, and they have very few returning men with much actual experience. But, Foster said he thinks his team is "on the way up," and, he added, if he had a center, he would be almost optimistic.

The veteran coach obviously expects to surprise the experts this year. They, of course, pick Wisconsin for a bottom position because only two letterwinners are returning. But, Foster says, he has material for a good team despite the lack of experience.

This year's team, he said, is "more changeable" than last year's—he has boys he can shift. In other words, this year's team has a little more versatility, instead of individual standout in any one particular field of play (such as shooting or floor work).

The two returning lettermen are Bob Litzow, a junior forward who set a sophomore high scoring record last year; and Glenn Borland, a substitute forward last season. Two junior varsity letter winners, Walter Holt and David Leichtfuss, are back in the guard position. Other forward prospects include last year squad members: John DeMerit, John Pamperin, and Harrison "Sandy" Smith. Other guards, with squad experience, are Jim Rogneby and Keith Anderson.

Three juniors were mentioned as possible center material. They are Ray Gross (6–6), Dave Telfer (6–7), and Steve Radke (6–5).

The Badger coach had high praise for Brian Kulas, a bright, 6–6 guard from



Wausau who made the all-State team two years ago. He has several good shots from outside, and an especially accurate jump shot. Foster said he might also be used to jump center or as a defensive center.

Joel Farber was the other sophomore mentioned. He looks good as a forward.

Foster then went on to comment on the freshman team. He said it contained "everything we need except the goontype, seven foot center." They have been working out since the first of October, and, so far, the following freshmen seem to be the brightest prospects: Sam Barnard, 6–6 center or forward who made the Fox River Valley All-Conference team; Bob Barneson, 6–4 all-state forward in 1955; Sam Antcliffe, 6–5 center, and Dick Ludtke, 6–2 guard, who were all-staters for West Allis Central last year; and Fred Clow, 6-4 forward who received an Illinois All-State honorable mention at Rockford East last year.

The varsity schedule this season looks as if Wisconsin will not be left wanting competition. It includes games with such outstanding basketball schools as Washington University (St. Louis), Bradley, Yale, Nebraska, Notre Dame, and Kansas (with its 7–0 Wilt "the Stilt" Chamberlain), plus the usual tough conference slate.

Foster also mentioned the good possibilities for showing of two Badger games on regional television sometime during the season.

After picking his squad about November 1, Foster set out to prove what he said near the end of our interview: "I think we can cause some trouble and win some games" this year.

Basketball

Dec.	1-South Dakota	University	at
	Madison.		

- 3-Butler at Indianapolis, Ind.
- 8-Notre Dame at Madison.
- 10-Nebraska at Lincoln.
- 15—Washington U. (St. Louis) at Madison.
- 20—Bradley U. at Peoria, III.
- 22—Kansas at Lawrence. 29—Yale University at Madison.
- Jan. 5—Northwestern at Evanston,
 - III. 7—Indiana at Bloomington.
 - 12—Illinois' at Madison.
 - 14—Michigan at Ann Arbor.
 - 19—lowa at Madison.
 - 21—Ohio State at Madison.
- Feb. 11—Michigan at Madison. 16—Ohio State at Columbus. 18—Minnesota at Minneapolis. 23—Indiana at Madison. 25—Michigan State at Madison.
- Mar. 2—Purdue at Lafayette, Ind. 4—Northwestern at Madison. 9—Iowa at Iowa City.

CROSSED UP

Wisconsin's harried cross-country team has been fighting an up-hill battle this fall. Dropped have been matches against Iowa (26–30), Minnesota (22– 35), Illinois (15–41) and Michigan State (15–50), with no victories to relieve the string. Coach Riley Best sees rays of hope in the offing—not brilliant rays, to be sure—in upcoming harriers, including sophomores Tom Koenig, Dave Thompson and Dick Blaney. This year seniors Ronald Risch, the team captain, Dick Wigglesworth and Dick Meyer have been Badger mainstays.



Campus Chronicle

"Pennies from Heaven"

The invigorating nip in the air and autumn's majestic colors aren't the only things making Badgers sing. Action taken by the Board of Regents over the summer has boosted the student wage minimum from 60 to 85 cents an hour with the maximum raised from 95 cents to \$1.05.

The wage increase climaxes six months effort by Student Senate and other interested groups to bring University scales in line with the cost of living in Madison and up to the level of other Big Ten Colleges.

Speaking of money, the Men's Halls Store recorded a profit of \$8,727 for the fiscal year ending June 30, 1956. Al Korbel, manager, said the profit percentage was the largest in the store's ten-year history.

"Home Sweet Home"

At the beginning of the summer session, the Daily Cardinal moved into new and spacious quarters climaxing what Cardinal staffers call "nearly 60 years of being shunted around virtually from pillar to post".

The sale of Campus Publishing Co., old *Cardinal* offices and plant, brought in enough to build an entirely new shop in the Journalism school's typography lab. New equipment includes a press with color attachment and makes the *Cardinal* the only college daily in the nation to be able to run color regularly.

Along with physical improvements comes an editorial innovation.

The New Idea, a culture magazine, is being published as a regular supplement to the Daily Cardinal. An entirely new publication, the magazine is edited by Dave Trubek, Leonia, N.J., who organized the move leading to its establishment. New Idea staff members use Cardinal facilities and printing expenses are expected to be paid by advertising revenues. The magazine goes to Cardinal subscribers at no extra charge, although individual copies are sold at news stands. Six and possibly more issues are planned for the year.

"You Ought to Be in Pictures"

Some familiar scenes are apt to pop onto the television screen either the third or fourth Friday of this month. NBC-TV visited the campus in September to gather material for Arlene Francis' "Home" show. Sound movies intended to capture the "mood, feeling and character" of Madison were taken to be used on one-eighth of a series "Portrait of America". Madison with its college campus was

Wisconsin Alumnus, November, 1956

elected to typify the medium-sized American city. The film includes views and interviews, and even a trip down fraternity row.

"Moments to Remember"

Once in a while in this work-a-day world dreams come true. At least they did for Sonya Rudzinski, Milwaukee junior in journalism who spent a month in New York City as a guest editor of *Mademoiselle*. Sonya, along with other winner's in the magazine's College Board contest, helped the regular staff put out the August "college" issue.

Richard Klade, Tomahawk, another journalism student, was the first to receive the Wisconsin Press Association Memorial Scholarship fund of \$100. A senior, Dick has served two summer internships under the program sponsored by the Association in cooperation with the UW and Marquette Schools of Journalism.

Charles (Chuck) Jones, senior in American Institutions, was elected Student Affairs vice-president of the United States National Student Association (NSA) at the organization's ninth annual congress held this summer at the University of Chicago. Chuck serves on Student Senate and is a member of Union council and Wisconsin Forensic Union. His NSA office will require approximately 20 hours per week and will take him all over the country.

"Abba Dabba Dabba"

An escapee from Service Memorial Institute laboratories last month amazed the girls of Elizabeth Waters Hall with his monkey-shines, as he swung from tree to tree in the wooded section adjacent to Liz. Campus police appeared on the scene and endeavored to lure the fugitive into banana traps. The miniature monster finally became caged between a window and a grill. Authorities came and carted him off to join his fellow monkeys at the lab.

"Red Sails in the Sunset"

The Wisconsin chapter of the Labor Youth League (LYL) has been "completely and permanently dissolved," according to an announcement made last month by Matthew Chapperon and Ronald Radosh, former chairman and secretary of the group.

The action was taken independently of the national LYL, which continues to function although its on the Attorney General's list of subversive groups. LYL had failed to register as a student organization by the deadline Oct. 1 and would have automatically been considered non-existent by University authorities had the announcement of its dissolution not been made. The main reason for the decision concerned "the nature of the LYL in the context of present conditions", the officers said.

The group had been under attack by the American Legion last year and had run into trouble with Student Life and Interests Committee (SLIC) when it presented folksinger Pete Seeger last spring. Later, the two officers were suspended by SLIC from holding office in LYL.

Now what?





Club Officers Confer

University of Wisconsin alumni clubs throughout the state have been well represented at a series of district conferences. Nearly every club has had representatives on hand to talk about more effective ways of managing successful club operations, and to get first-hand UW budget information.

President Lawrence Fitzpatrick, Executive Director John Berge, and Field Secretary Ed Gibson have represented the Wisconsin Alumni Association, and the University's representatives have included Regents Charles Gelatt and Ellis Jensen, UW Controller Neil Cafferty, Commerce Dean E. A. Gaumnitz, News Service Director Robert Taylor, Leroy Luberg, Assistant to the President, Prof. William H. Young, Special Budgetary Assistant, and Prof. Clifford Liddle, now on the Higher Education Coordinating Committee Staff.

Luberg is shown above, as he talked before the conference in Wausau with officers of five of the six clubs represented. From left to right are Ralph Voigt, Merrill club president; Grafton Berry, director of the Northwoods club at Rhinelander; Leonard Schweitzer, Marshfield club president; Marvin Huebner, Wausau club president and conference chairman; Luberg, and Mrs. C. M. Cragg, Stevens Point club president. Antigo club president James Whiting arrived after the picture was taken. Other cities in which conferences were held are Darlington, La Crosse, Eau Claire, Milwaukee, Fond du Lac and Green Bay.

CLEVELAND

 February 8, 1957 Founders Day Banquet
 Speaker: John Z. Bowers, Dean, UW Medical School Also Election of Officers
 Contact: Alan D. Neustadtl, 2636 N. Moreland Blvd. (Sky-

line 2–2232)

CLEVELAND

November 9 Dance Cleveland Athletic Club—Persian Room Three dollars per couple, two dollars single *Contact:* Alan D. Neustadtl, 2636 N. Moreland Blvd. (Skyline 2–2232)

SOUTHERN CALIFORNIA

November 12 Sports Night, Grid Films Eastside Brewery—Mission Room, 1910 N. Main St. Contact: Harold M. Derus, President, 1700 So. Vega St., Alhambra (Atlantic 1–7270)

SOUTHERN CALIFORNIA ALUMNAE

December 12 Films: "Safari in Africa"

Home of Mrs. John Buehler, 3468 Rowena, L. A. 27

Contact: Mrs. J. Buehler (Ph. Normandy 4–1809) or Mrs. E. T. Cruse, 7420 Oak Park Ave., Van Nuys (Dickens 3–8220)

CHICAGO

December 4 Football Banquet

Bismarck Hotel-Milt Bruhn, Ivy Williamson, L. J. Fitzpatrick

Contact: W. J. Sficos, 400 W. Madison (DE 2-2121)

Wanted: Badger-Gopher Duo

Herbert J. Benson is looking for you if you are part of a UW-UM twosome . . . and he's looking for your spouse, too!

Minnesota and Wisconsin alumni around Orlando, Florida, are planning a joint meeting, you see, and part of the program for that meeting will involve several couples with Gopher and Badger antecedents, whom they plan to invite to the party.

So, no matter where you live, if you meet this simple specification, drop a note to Benson, who is a citrus grower at 33115 North Orange Blossom Trail, Orlando, Florida. Time of the meeting, incidentally, is not yet set.

Wisconsin Alumni Club Roster

Active Alumni Clubs and Presidents

- Akron, Ohio-Curtis G. White, 2390 Pelton Ave.
- Atlanta, Ga. Stanley G. Joslin, 1676 Houston Mill Rd. NE
- Baltimore, Md.—Being reorganized. Ed-ward Herbst, Univ. of Maryland, Dept. of Biochem., 1016 Witherspoon Rd.
- Beaver Dam-Edward M. Jacobs, Jr., American National Bank
- Beloit-Jack Brusberg, 618 Fourth St.
- Berlin-Ralph E. Petersen, 140-A W. Huron St.
- Boston, Mass.-Being reorganized.
- Burlington-James Frautschy, Murphy Products Co.
- Chicago-Raymond J. Ryan, 35 E. Wacker
- Chicago Alumnae-Dr. Sonya Spiesman, 408 S. 5th Ave., Maywood, Ill
- Chippewa Falls-Noel E. Bergeron, 1051/2 N. Bridge
- Cincinnati-Fred A. Beyer, 2753 Linshaw Ct.
- Cleveland-Alan D. Neustadtl, 2636 N. Moreland Blvd.
- Colorado-Dr. Leonard Elkind, 2595 S. Cherry, Denver
- Columbus, Ohio-Mrs. Eugene S. Montgomery, 6387 Danbury Rd., Worthington, Ohio
- Dallas, Texas-John E. Anderson, 11203 Lanewood Circle
- Detroit, Mich. Alumnae-Mrs. H. J. Scullen, 5431 Outer Dr. W.
- Jr. Women Alumnae of Detroit-Lois Guenther, J. L. Hudson Co.
- Detroit, Mich .- Irwin R. Zemon, 220 W. Congress
- Door County-John D. Thenell, Baudhuin, Yacht Harbor, Sturgeon Bay
- Eau Claire-H. Lee Minton, 15 S. Barstow St.
- Fond du Lac-George B. Hanson, Wis. Lumber Co., 460 Cedar St.
- Fort Atkinson-Robert L. Angus, Hoard's Dairyman
- Fort Wayne, Ind.-Henry Kowalczyk, 411 Dime Bank Bldg.
- Fort Worth, Texas-Joseph J. Ballard, Jr., P. O. Box 1121
- Fox River Valley—Oscar C. Boldt, Box 48, 217 S. Badger Ave., Appleton
- Gogebic Range-Armand Cirilli, Hurley, Wis.
- Grant County-Merville K. Hobbs, 26 E. Main St., Platteville
- Green Bay-C. William Pech, 830 Hubbard St.
- Green County-Forrest L. Kubly, The Swiss Colony, Monroe
- Honolulu, Hawaii-Dr. Homer R. Benson, 31 Alexander Young Bldg.
- Indianapolis, Ind.-Burton D. Cluster, 4905 Coburn Rd.
- Iowa County—Jack Daacon Daacon Music Co., Dodgeville
- Wisconsin Alumnus, November, 1956

- Janesville-Mrs. W. T. Kumlien, 1701 Milwaukee Ave.
- Jefferson-Jerry M. Slechta, 801 Main St. Kalamazoo, Mich .- Earl Burbidge, M.D.,
- Upjohn Pharmaceutical Co. Kansas City, Mo .- Robert L. Flath, 8109 Lee Blvd.
- Kenosha-William Kupfer, 1714-50th St.
- Kewaunee County-George Gregor, Principal, High School, Luxemburg
- La Crosse-David W. Baptie, '47, 415 Exchange Bldg.
- LaFayette County-E. Bowden Curtiss, 713 Ohio St., Darlington
- Lake County, Ill .- Jerome G. Merkel, 2301 Linden Ave.
- Langlade County-James Whiting, Olk Building, Antigo
- Lincoln County-Ralph Voigt, 1019 E. Main St., Merrill
- Madison-M. Lee O'Brien, Gateway Tran. Co., 3030 Gateway Pl.
- Manitowoc-John Huberty, 808-A Washington St.
- Marinette-Menominee-Peshtigo William T. Rohrberg, Ansul Chemical, Marinette
- Marshfield-Leonard C. Schweitzer, Senior High School
- Memphis, Tenn.-Otis Ostby, 2948 Summer Ave.
- Mexico-Russell Goedjen, Apto. 19, Toluca, Mexico
- Milwaukee-August N. Renner, Marshall & Ilsley Bank, 721 N. Water St.
- Minneapolis Alumnae-Mrs. Carl C. Olsen, 6212 Ashcroft Ave.
- Minneapolis-Robert D. Mueller, General Mills, Inc., 400-2nd Ave. S.
- Mississippi Valley-Albert T. Sands, Rm. 264, PO, Rock Island, Ill.
- New York-Arthur L. Wadsworth, Dillon Reed & Co., 46 William St.
- Niagara Frontier-W. J. Anderson, Linde Air Products Co., East Park Dr., Tonawanda, N. Y.
- Northern California-Delbert Schmidt, 114 Sansome St., San Francisco
- Northwest Wisconsin-Hammond Helland, Barron
- Northwood-Dale Minnick, 110 W. Pearl St., Rhinelander
- Oconto-Richard Krueger, 1127 Main St.
- Oklahoma City, Okla.-E. G. Dahlgren, 715 N.W. 49th St.
- Oshkosh-Clifford W. Bunks, Wis. National Life Insurance Co.
- Peoria, Ill.-M. Gene Cruse, 3902 N. Sherwood
- Philadelphia, Pa.-Randall E. Copeland, 200 Laurel Lane, Haverford, Pa.
- Philippines-Dr. Patrocinio Valenzuela, Dean, College of Pharmacy, University of the Philippines, Diliman, Quezon City, P.I.

- Pittsburgh, Pa.-E. A. Smith, 1238 Brighton Rd.
- Portland, Ore .- William H. Mayer, '47, 3662 S. E. Lexington
- Racine-Rex Capwell, 306-6th St.
- Rochester, N. Y .- Robert B. Henrickson, 590 Seneca Pkwy.
- Rockford, Ill.-Herbert Stone, 2819 High Crest Road
- Sacramento Valley-Milton Gantenbein, 1608 McClaren Dr., Carmichael, Calif.
- Saginaw Valley-Richard J. Pritzlaff, 3111 Rust St., Saginaw, Mich.
- St. Croix Valley-Irvin Sather, Jr., New Richmond, Wis.
- St. Paul, Minn. Donald B. Caldwell, Minn. Mining & Mfg. Co., 900 Fauguier Ave.
- San Antonio, Texas, N. A. Saigh, 531 Majestic Bldg.
- San Diego County-Dr. John Wanless, 2001 Fourth Ave. San Diego, Calif.
- San Fernando Valley-Jordan Paust, 4611 Balboa, Encino, Calif.
- Seattle, Wash.-Louis H. Pepper, 1725 Exchange Bldg.
- Shawano-Lyle R. Nelson, 200 N. Main St. Sheboygan-William R. Sachse, White,
- Weld & Co., 607 N. 8th St.
- Southern California Alumnae-Mrs. Rob-ert W. Cornwell, 2016 Dracena Dr., Los Angeles
- Southern California-Harold M. Derus, 1700 S. Vega St., Alhambra
- Stevens Point-Mrs. C. M. Cragg, Park Ridge
- Superior-Paul L. Witkin, Telegram Bldg. Syracuse, N. Y .- Harland E. Rex, 316
- Haddonfield Dr., DeWitt, N. Y.
- Terre Haute, Ind.—Miss Ruby J. East, RR #1, Box 359, West Terre Haute
- Tomah-Katherine McCaul, Superior Ave. Tulsa, Okla.-George Dean, 2004 E. 14th P1.
- Vernon County-M. Verdel Bekkedal, 303 Milwaukee Ave., Westby
- Walworth County-Lloyd W. Henry, 321 N. Division St., East Troy
- Washington County-Deane R. Bascom, 141 N. Main, West Bend
- Washington, D. C .- Mrs. Hugh Jackson, 6200 Utah Ave. NW
- Watertown-James L. Bloor, 304-8th St. Waukesha-David A. Waite, 714 Beechwood Ave.
- Wausau-Marvin Huebner, 6061/2-3rd St. *

The following clubs have been declared "inactive" through lack of any activity for over two years and failure to hold an over two years and rature to hold an election as required by the club's constitu-tion: Cedar Rapids, Ia., Dayton, Ohio, Duluth, Minn., Houston, Texas, Joliet, Ill., Knoxville, Tenn., Miami, Fla., New Orleans, La., Ozaukee County, St. Louis, Mo., and Waupaca County.

25



. . with Grace Chatterton

Alumni on the West Coast will soon read in these pages about some of their most interesting Wisconsin alumni neighbors. Leads about these people came when Bernice Hoffman Glick, '29, (Mrs. William), of Canoga Park, Calif., stopped in the alumni offices for a short visit this summer. Bernice and her husband were showing the Wisconsin campus to their two children. Bernice is one of those courageous and brilliant women attorneys who has successfully established her own law practice. She was for many years on the staff of the State of Illinois attorney general. Her cousin, Mortimer Levitan, '12, is completing his thirtythird year as an outstanding member of the staff of the Attorney General of Wisconsin.

Alumni Foundation Women

For the first time since its founding, some Wisconsin women have been elected to membership in the University of Wisconsin Foundation. Alice Green Hixon, '05, (Mrs. Frank P.), of Lake Forest, Ill., Betty Pruett Farrington, '18, (Mrs. Joseph), delegate to Congress from Hawaii, Katherine Cleary, '43, and Louise Schoenleber, '14, Milwaukee, received this honor at this year's annual meeting. This places these women in a position for possible greater recognition because Foundations officers are always chosen from the 181 elected members.

In addition, Arleen Klug Heft, '24, (Mrs. Carroll), of Racine, has been named to the Annual Fund Committee of the Foundation.

Old Flame Department

Imagine my delight (and surprise) to find that some Wisconsin men read this page avidly in order to keep in touch with their old girl friends. A distinguished (and, of course, happily married) member of the faculty gleefully announced recently that I had actually mentioned *two* of his old "campus flames" in one issue. (No pumping, you University Leaguers.)

* * *

Met Margaret Jackman Darling, '04, (Mrs. Walter), last month when she visited St. Francis House, Campus Religious Center for Episcopalian students. Margaret has been a teacher for many years at the Milwaukee County Detention Home. When asked the specific subjects which she taught she commented in her gay manner: "Anything needed from 6th grade up."

* *

The men at the Wisconsin Sigma Alpha Epsilon Fraternity house are really lucky guys! Their house mother this year is charming Margaret Lewis Ball, '20, (Mrs. Julian N.), who obviously enjoys working with young people.

Busy Years

Eliza Shaw Stamm, '99, (Mrs. D. M.), sent us a copy of the Sioux Falls Argus-Leader, which has a feature story in it about Adeline M. Jenney, also class of '99. These two women have been friends ever since that day in 1895, sixtyone years ago, when they entered the University of Wisconsin as freshmen. Since graduation Adeline Jenney has distinguished herself as an author, editor, poet, and teacher, as well as a collector of objects of great historical value. Many of her treasures are family heirlooms, since she is the descendant of a family which has played a prominent role in the history of this country since long before the Revolution.

There is a genealogy of the Jenneys written in 1700, a letter written by Aaron Burr, a doctor book printed in the late 1600s and a mortar and pestle used by her doctor greatgrandfather, and a lovely desk 200 years old which had



Adeline Jenney: She Brings Out the Best

belonged to her great-grandfather Hitchcock, which was given to the family in payment for services in the Indian Wars before the Revolution.

As a writer Adeline has produced an historical novel, which she is presently revising, and much poetry. As the editor of *Pasque Petals*, monthly publication of the South Dakota State Poetry Society, she is a tremendous influence in encouraging the creative talents of many of the citizens of her state. She is well-prepared for this position because of her background in college teaching and as a former editor in the manuscript receiving department of *Good Housekeeping* magazine. There is no question but that Adeline Jenney is enjoying the later years of her life as she pursues her many interests and helps others to develop theirs, too.



Before 1900

Howard GREENE, '86, before he died recently, had turned over to the State His-torical Society a halberd which may be a clue toward proof of pre-Columbian dis-covery of North America by Norse ex-plorers. UW Metallurgist David J. MACK, 31, is testing the halberd to determine its origin.

World-famed architect Frank Lloyd WRIGHT, '87, celebrated his 87th birthday at Taliesin surrounded by warm friends, satisfied clients, and members of his family. NBC recently starred him on "Biog-raphy in Sound," dramatizing the ups and downs of his personal and professional life.

Dr. Frank Xavier POMAINVILLE, '93, Wisconsin Rapids public health officer for 40 years, former mayor and school board member, has earned a citation of merit from the State Medical Society.

The Milwaukee Journal's Richard S. Davis featured Atty. Charles B. ROGERS, '93, as the leading historian on Black Hawk and his exploits in his column, "Rambling Around Wisconsin."

Joseph E. DAVIES, '98, chairman of the memorial collection committee for the UW Law Library, was principal speaker at the formal acceptance of the Burr W. Jones Memorial Collection of International and Comparative Law Materials. He trav-elled on to Watertown, his native city, to

present the scholarship award established there for high school students in his name. We have learned that Frederick W. BENTLEY, '98, lost to our records since 1939, is now living at 2009C N. 12th St., Milwaukee, where he is an engineer with the Sanitarium Equipment Co.

Hjalmar R. HOLAND, '98, was honored at a testimonial dinner at Alexandria, Minn., for his long-held belief that the Kensington Runestone proves Norwegian exploration of the Midwest before Columbus visited America.

David C. PINKERTON, '99, has retired at 86 from the practice of law in Oshkosh to live with a son, William, at 20 Elmwood Ave., Cambridge, Mass.

A member of one of Madison's oldest pioneer families, Mrs. Frederic K. Conover, (nee Grace CLARK, '85) recently celebrated her ninety-second birthday.

Hobart S. BIRD, '94, won the Reader's Digest magazine's \$2,500 "First Person" award with an account of his adventures as a newspaperman in Puerto Rico after the Spanish American War. Bird is a resident of New York City.

1900-1910

Cora A. ASTLE, '01, has retired from her work with Southwestern Public Service Co. in Amarillo, Tex., and is now living in Baraboo.

North Dakota Agricultural college's former dean and director, H. L. WALSTER, '08, fell and broke his hip on July 4. He is living in Fargo, N. D.

Leigh P. JERRARD, '08, Winnetka, Ill., has written a compact history of Douglas county's Brule River. A lifelong student of the northern Wisconsin stream, Jerrard has published its history in a 20,000 word brochure. He is a retired civil engineer.

Victor R. ANDERSON, '08, Hollywood, Calif., came out of retirement last year to handle advance ticket sales for the Robinson-Okon championship fight, May 18, and the Andrade-Aragon fight, August 29, sponsored by the American Legion.

The author of "Always the Unexpected" Louis P. LOCHNER, '09, has been assigned by the Hoover Institute and Library of Stanford University to write a book on Herbert Hoover and Germany. He and Mrs. Lochner left in September for Germany via Paris. After necessary research for the book is completed, they will fly to Saigon, Vietnam, where their son is press attache at the American Embassy. They expect to return to the states in March.

In a recent letter to the Alumnus commenting on the death of Emeritus Prof. Charles K. Leith, George A. PERHAM, '03, noted that the famous geologist was the author of an outstanding monograph on the Mesabi Iron Range. Mr. Perham recalled that Prof. (later President) Van Hise and Prof. Leith were working on this project when he first knew Prof. Leith in 1899.

1911-1920

Appointed to serve on the National Citizens Council for Better Schools is Milo K. SWANTON, '16. The organization, with headquarters in New York City, is a national group spearheading the current effort for school improvement.

Wisconsin secretary of state, Mrs. Glenn Wise, '19, was kept busy running two offices for a week last summer when she became acting governor in the absence of Governor Kohler and Lieutenant Governor Knowles.

WISCONSIN ALUMNI ASSOCIATION OFFICERS AND DIRECTORS

OFFICERS

Chairman of the Board: Gordon R. Walker, '26, Walker Forge, Inc., 2000 17th St., Racine.

President: Lawrence J. Fitzpatrick, '38, J. J. Fitzpatrick, Lumber Co., 5001 University Ave., Madison 5.

First Vice President: Dr. John A. Keenan, '30, Standard Packaging Corp., 551 Fifth Ave., New York City.

Second Vice President: Sam Ogle, '20, Schusters, Inc., Milwaukee. Treasurer: Russell A. Teckemeyer, '18, 1 S. Pinckney St., Madison 3. Secretary: Mrs. Robert D. Johns, '41, 1514 King, La Crosse. Executive Director: John Berge, Memorial Union, Madison 6.

DIRECTORS AT LARGE

Harris C. Allen, '23, Milton Junction; Don Anderson, '25, Wisconsin State Journal, Madison 3; Dr. Norman O. Becker, '40, 104 S. Main, Fond du Lac; Martin Below, '24, Electro-Matic Engraving Co., 10 W. Kinzie, Chicago; M. Frank Brobst, '22, 1370 Argyle, Windsor, Ontario; Gordon Connor, '29, PO Box 810, Wausau; Mrs. Walter S. Craig, '20, 117 S. Division, Janesville; John L. Davis, '43, Hughes, Anderson & Davis, 1228 Tower Ave., Superior; Dean Conrad A. Elvehiem, '23, Bascom Hall, UW, Madison 6; Mrs. Carroll A. Heft, '24, 3040 Michigan Boulevard, Racine; John C. Jamieson, '38, '119 Monona Ave., Madison 3; Walter H. Keyes, '45, 123 N. 3d, Sturgeon Bay; Lloyd Larson, '27, The Milwaukee Sentinel, Milwaukee; Katherine McCaul, '25, Tomah; Charles O. Newlin, '37, Continental III. Natl. Bank & Trust Co., 231 S. La Salle, Chicago; James D. Peterson, '18, 135 S. La Salle, Chicago; Maxine F. Plate, '35, Ambrosia Chocolate Co, 1109 5th St., Milwaukee; George S. Robbins, '40, Chamber of Commerce, Marinette; Mrs. John A. Schindler, '28, 532 22nd Ave., Monroe; Mrs. Silas Spengler, '19, 342 Park, Menasha; Mrs. L. J. Walker, '30, 179 E. Huron, Berlin; Howard W. Weiss, '39, 942 N. Jackson, Milwaukee; John C. Wickhem, '43, 19 E. Milwaukee, Janesville.

Wisconsin Alumnus, November, 1956

PAST PRESIDENTS

PAST PRESIDENTS Charles B. Rogers, '93, 95 N. Main, Fort Atkinson; John S. Lord, '04, 135 S. La Salle, Chicago 3; Charles L. Byron, '08, 38 S. Dearborn, Chicago 3; Earl O. Vits, '14, 635 N. 7th, Manitowoc; Harry A. Bullis, '17, Chairman of the Board, General Mills, Inc., 400 2nd Ave. S., Minneapolis; Howard I. Potter, '16, Marsh & McLennan, 231 S. La Salle, Chicago; Howard T. Greene, '15, Brook Hill Farm, Genesse Depot; Albert J. Goedjen, '07, 350 Bryan St., R. #6, Green Bay; Clayton F. Van Pelt, '18, Fred Rueping Leather Co., Fond du Lac; Philip H. Falk, '21, Supt. of Schools, 351 W. Wilson, Madison 3; William D. Hoard, Jr., '21, W. D. Hoard & Sons Co., Ford Atkinson; Joseph A. Cutler, '09, Johnson Service Co., 507 E. Michigan, Milwaukee; Walter A. Frautschi, '24, Democrat Printing Co., 2211 Fordem Ave., Madison 4; Stanley C. Allyn, '13, Pres., National Cash Register Co., Dayton, Ohio; John H. Sarles, '23, Knox Reeves Advt. Inc., 600 Ist Natl. Soo Line Bldg., Minneapolis; Thomas E. Britting-ham, '21, Room 251, Del. Trust Bldg., Wilmington, Del.; Willard G. Aschenbrener, '21, American Bank & Trust Co., Racine; Warren P. Knowles, '33, Lt. Governor, State of Wisconsin, Madison, and New Richmond; R. T. Johnstone, '26, Marsh & McLennan, 1300 Natl. Bank Bldg, Detroit, Mich.

SENIOR CLASS DIRECTORS

Class of 1954: Mrs. Byron Barrington, 5522A S. Ellis Ave., Chicago 37. Class of 1955: Mrs. Maret Meyer, Memorial Union, Madison. Class of 1956: Leslie M. Klevay, Jr., 625 Mendota Court, Madison 3.

ALUMNI CLUB DIRECTORS

ALUMNI CLUB DIRECTORS Fond du Lac: Nathan Manis, '38, Cohodas-Manis Co.; Chicago: Ray-mond J. Ryan, '22, 35 E. Wacker Dr.; Detroit: Irwin R. Zemon, '50, 220 W. Congress St.; Janesville: Mrs. W. T. Kumlien, '48, 1701 Mil-waukee Avenue, Janesville; La Crosse: Norman Schulze, '31, 206 Ex-change Bldg.; Madison: Arlie Mucks, Jr., '47, Madison Chamber of Commerce; Milwaukee: Charles M. Lister, '26, 3048 W. Galena St.; Minneapolis: Roger C. Taylor, '41, N. W. Mutual Life Ins. Co.; New York City: Tom Tredwell, '23, Architectural Record, 119 W. 40th; Northern California: Mrs. Gordon Murray, '31, 1475 Chestnut, San Francisco; Oshkohs: Clifford W. Bunks, '50, Wisconsin National Life Insurance Co.; Racine: Willard R. Melvin, '47, 1907 N. Green Bay Road; Sheboygan County: William R. Saches, '50, 607 North 8th St., Sheboygan; Southern California: Emil Breitkreutz, '05, 1404 Wilson Ave., San Marino 9; Washington, D. C.: George E. Worthington, '10, Soli N. Oxford St., Arlington 3, Va.; Waukesha County: Joseph O'Connell, 32, 210 N. Grand Ave., Waukesha; Eau Claire: Dr. D. M. Willison, 107 Park Place.

1920-1930

The Green Bay-Marinette stations WMBV-TV and WMAM headed by Wil-liam E. WALKER, '21, have been sold for a reported price of \$600,000 to a New York City producer of television films.

Mrs. Eleanor Riley GRANT, '21, and Mrs. Dorothea MacLaurin RAINEY, '21, have moved their popular Soupcon Restaurant from 116 E. Washington Ave., to 112 King St. in Madison.

Col. Howard J. LOWRY, '21, will prac-tice law in Madison and Chicago following his retirement as associate general counsel of the Veterans Administration in Washington, District of Columbia.

Herman C. NOLEN, '21, has been elected president of McKesson & Robbins, Inc., national wholesale drug, liquor and chemical distributing firm. He is widely known as an authority on drug merchandising.

Mrs. Frank Dry (Ella WINSOR, '21) is living in Early, Ia.

Married: Mrs. Margaret McQuire and George D. PHILLIPS, '21, in Eagle River, Wis. He operates the Phillips Moon Beach Resort, St. Germain.

T. D. JONES, '22, chief lead refinery metallurgist for the American Smelting and Refining Co., received a citation in recogni-tion of distinguished engineering service at the annual Engineer's Day dinner.

Cy PETERMAN, '22, was toastmaster when the Philadelphia Alumni Club held its spring dinner at the Germantown Cricket Club. Speakers included Franklin ORTH, '29,

assistant Secretary of War, and Joe Burke, former Olympic Sculls champion. Randall COPELAND, '31, is president of the group. His wife is Jane MUSKAT, '33. New members of this club are the Carl RUHLOFF's, '40, and the Carl KRIEGERS, '33 (nee Edna M. BALSLEY.) Our informant is Mrs. Frederick C. Schoen (nee Helen B. HOC-

KETT, '33). Lester J. CAPPON, '22, is the new director of the Institute on Historical and Archival Management sponsored jointly by Radcliffe College and the history department of Harvard University.

Earl L. RISBERG, '23, county judge in Barron County for 19 years, has opened law offices in Amery

John FETZER, '23, Michigan broadcasting executive, is one of the group which recently bought the Detroit Tigers baseball

club. He will be chairman of the board. Everett W. JONES, '23, was principal speaker at the ceremonies dedicating the new \$500,000 hospital in Chilton. Jones, who now lives in Chicago, is a hospital consultant and publisher. Mrs. W. A. Cotto

Mrs. W. A. Cotton, '23, (nee Marjory DELBRIDGE) is now living at 911 Sheridan Road, Wilmette, Ill. Her husband is vice president and general manager of the Masonite Corporation.

Kenneth FAGG, '23, of Deepwood, Chappaqua, N.Y., was instrumental in developing the first relief globes of the earth which will be manufactured in quantity for homes,

schools, libraries, and museums. Arthur RYNDERS, '23, has been appointed assistant city engineer of Milwaukee.



1936-1940

Mrs. Raymond L. Stevens (nee Ann Mc-NEIL '36) who was married on Guam last December, has now taken up residence with her husband in San Francisco.

Prof. Gerard A. ROHLICH, '36, a member of the civil engineering faculty at the University, emphasizes the importance of teamwork in research in his article published recently in the *Public Works* magazine.

Clair L. FINCH, '36, blind Madison attorney, is one of the most valuable members of the Ground Observer Corps. He uses his keen sense of heaing to "spot" planes.

Married: Clarice M. ROWLANDS, '36, and Charles J. Nevada, Milwaukee, at the home of her parents in Cambria.

Lynn JORDAN, '36, former head football coach at West Allis Central High School, will take charge of physical education in all West Allis public schools starting in September.

A native of Evansville, Wis., Dr. H. J. DUTTON, '36, was awarded a superior serv-ice citation by Secretary of Agriculture Ezra Benson for "superior Service" as research chemist at the Peoria, Ill., laboratory of the Department of Agriculture.

Capt. John E. GRINDELL, '36, participated in the All-Army rifle and pistol championships at Fort Benning, Ga. He is assigned to Fort Carson, Colo.

David C. PHILLIPS, '36, Lake Forest, Ill., has been elected president of the Falley Petroleum Co., Chicago.

Col. Raymond J. TOPPING, '37, is direc-tor of materiel of the 314th Air Division in Korea.

Leo W. ROETHE, '37, is the newly elected president of National Agricultural Supply Co., Fort Atkinson. J. Russell "Rusty" LANE, '37, former

UW professor of speech and director of the Wisconsin Union Theater, will be seen soon in three films: "The Harder They Fall," "Beyond a Reasonable Doubt," and "One in a Million." Since leaving Madison Lane has

been active in radio, television, and theater in New York, and directed the London production of Maxwell Anderson's "Eve of St. Mark.'

Jack F. SCHINAGL, '37, has been named vice president and director of Western Ad-vertising Agency, Chicago. Dr. Karl H. BEYER, Jr., '37, is director of the West Point section of the Merck

Institute for Therapeutic Research, Rahway, N.J. He is a member of the pharmacology staff of the Temple University School of Medicine and of the department of physiology and pharmacology of the University of Pennsylvania Graduate School of Medicine.

The Esso Research & Engineering Co. has named Allen R. KITTLESON, '37, senior research associate. He is inventor of a revolutionary fungicide.

Mrs. Agnes Anderson JONES, '37, is the new director of the home economics depart-

ment at Central State College, Stevens Point. Donald L. GRISWOLD, '37, has been ap-pointed general manager of the marketing department of the Jefferson Chemical Co., Houston, which is owned by Cynamid and the Texas Co.

Pharmacist Floyd L. LANGE, '37, is now

living at Maple View Farm, Jefferson. Col. Frank H. STONE, '37, San Rafael, Calif., has been appointed executive officer of the Sixth Army's Adjutant General Sec-tion at the Presidio, San Francisco.

Regents Welcome Gifts, Grants

Gifts and grants accepted by University Regents since July 1 include \$299,812.92 received in October, and total \$2,132,922.27 —about \$142 thousand more than accepted in the same period last year.

Gifts

Alexander Grant and Company, Chicago, \$250; University of Wisconsin Scholarship Trust, Chicago, \$1,030; Peter R. Steiner, Santa Monica, Calif., \$25; anonymous, \$2,500; anonymous donor of the Class of 1906, \$500; Jefferson County Bankers Association, \$400; Colonel Robert H. Morse Foundation, Beloit, \$3,000; friends of Mrs. Clinton F. Karstaedt, late of Beloit, \$117; National Merit Scholarship Corp., Evanston, Ill., \$900; Student Assistance Fund, Inc., Sheboygan, \$980; American Foundation for Pharmaceutical Education, \$400; Milwaukee Stock Yards Corp., a Fairbanks Morse portable livestock scale worth \$650; David H. Soldwedel, Madison, a registered Hampshire sow; Wisconsin Student Association, \$3,582.14; Fox Rixer Valley Alumni Association, \$150; Robert P. Gerholz, Flint, Mich., \$300; Ralston Purina Co., St. Louis, \$500; Tuthill Pump Co., Chicago, a Tuthill pump worth \$200; W. A. Kates Co., Deerfield, Ill., a Kates regulator valued at \$300; George W. Mead, Wisconsin Rapids, \$650; Bell Telephone Laboratories, New York, \$2,000; Pelton Steel Casting Co., Milwaukee, \$1,100; Electro Metallurgical Co., New York, graduate fellowship in geology and mineralogy; \$1,500 for a single man, \$2,100 for a married man, plus \$1,500 for fees, tuition, and equipment; Kohler Foundation, Inc., Kohler, \$2,000; J. J. Fitzpatrick Lumber Co., Madison, \$300; Beloit City Farmers Club, \$240; Nekoosa-Edwards Foundation, Inc., Port Edwards, \$2,500; Manawa Community Chest, \$200; Smith Kline and French Laboratories, Philadelphia, \$1,000; Wisconsin Press Association, Madison, \$1,500; Wisconsin Dietetic Association, \$500; anonymous member of the Medical School staff, \$100; L. E. Phillips Charities, Inc., Eau Claire, \$500; Silver Cross Circle of Kings Daughters, Lake Mills, \$5; Northwestern Mutual Life Insurance Co., Milwaukee, \$2,000; Wisconsin Society of Certified Public Accountants, Milwaukee, \$250; International Nickel Co., New York, funds to establish a four year scholarship in engineering paying \$300 to holder and a \$500 unrestricted grant to the University annually, Alcoa Foundation, Pittsburgh, \$125; Oscar Rennebohm Foundation, Inc., \$1,000; Canada Packers Ltd., St. Boniface, Manitoba, \$1,500.

Grants

King Edward Tobacco Co., Stoughton, \$1,000; Purity Cheese Co., Mayville, \$200; Rockefeller Foundation, New York, \$90; National Institutes of Health, Bethesda, Md., \$29,122; Hercules Powder Co., Wilmington, Dela., \$7,000; Wilson and Co., Inc., Chicago, \$1,600; University of Wisconsin Foundation, \$600; Wisconsin Canners' Association, Madison, \$1,825; Mink Farmers' Research Foundation, Inc., Milwaukee, \$3,000; National Live Stock and Meat Board, Chicago, \$2,820; U. S. Industrial Chemicals Co., \$2,500; Muscular Dystrophy Associations of America, Inc., New York, \$5,076; Kearney and Trecker Corp., Milwaukee, \$2,000; Dow Chemical Co., Midland, Mich., \$500; American Cyanamid Co., Pearl River, N. Y., \$2,400; Wisconsin State Department of Agriculture, \$5,000; Department of Health, Education and Welfare, \$6,150.



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The

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Total Combined Circulation Over 107,000

For full information write or phone Birge Kinne, 22 Washington Sq. North New York, N.Y. GRamercy 5-2039

Mrs. Lucille HENDERSON, Ph. M. '38, is the new speech and English teacher in the Waupaca public schools. Vernon E. WOODWARD, '38, Madison,

is general chairman of the 1957 Madison Armed Forces Day observances. Woodward is UW assistant boxing coach and a lieutenant commander in the Naval Reserves. Don E. FRICKER, '38, has joined the

Western Advertising Agency of Racine and Chicago as an account executive. He was formerly with the Heil Co. and the LeRoi division of Westinghouse Air Brake.

Col. Robert E. BYRNE, '38, is a recent graduate of the Command and General Staff College at Fort Leavenworth, Kans.

The recent edition of *Emory Campus*, student yearbook at Emory University, is dedicated to Dr. Ignatius W. BROCK, Ph.D. '38, assistant to the president and registrar of the University, because he "has succeeded in keeping the individuality of the students foremost in all his varied dealings with them.'

Dr. Frank KLEMENT, Ph.M. '38, has been named director of the history depart-ment at Marquette University.

Marlin M. VOLZ, '38, dean of the School of Law at the University of Kansas City, received an honorary LL. D. degree from the San Juan, Puerto Rico, School of Law at its first commencement. The degree is the first honorary degree given by the school, founded in 1953, and served by Dean Volz as dean in absentia for its first two years. He is now a consultant and adviser to the school.

Paul EDLUND, '38, has been appointed supervisor of press relations for the Wiscon-sin State Motor Vehicle Department.

Ervin JOHNSON, '38, is head football coach at Janesville.

Edward J. McCULLOUGH, '38, last heard from in Milwaukee, is now living at 227 Broad St. in Lake Geneva, Wis., where he runs the McCullough Drug and Camera Store.

The University of Wisconsin Press lost Sina SPIKER, Ph.D. '38, to Southern Illinois University, Carbondale. Stefan H. ROBOCK, '38, has just re-

turned to the U.S. after a two-year mission as UN technician to find out what is ailing the underdeveloped northeast section of Brazil

Dr. Robert C. WEST, '38, has been pro-moted to a full professorship in the geography department at Louisiana State Univer-

sity, Baton Rouge. Clark BYSE, '38, professor of law at the University of Pennsylvania, is the subject of a profile in the current issue of the Pennsylvania alumni magazine.

Jean C. HODGIN, '39, who has been with the touring "Porgy and Bess" troupe which played behind the Iron Curtain, is still in Europe preparing for the "Blue Opera" which members of the group will present in the fall.

Joyce BRUEMMER, '39, recently became Mrs. Ervin G. Heinrich and is living at 2840 57th St. in Milwaukee.

New assistant principal at Milton, Wis., Union High School is Carl THOSTENSON, M.Ph. '39, former assistant principal of Salem Central High School.

UW Regents re-elected Charles D. GELATT, '39, La Crosse, as president.

The Madison Free Library board named Mrs. Stella A. WEBB, '39, as a staff librarian.

Army Lt. Col. Peter M. MARGETIS, '39,

has been assigned to the Dental Division of Walter Reed Army Institute of Research in Washington, D. C

Gordon HARMAN, '41, has been assigned a new construction engineering project at Appliance Park in Louisville, Ky., by the General Electric Co. He and Mrs. Harman (nee Edith J. WALKER, '39) have moved their family to Rt. 3, Box 217, Osage Rd., Anchorage, Ky.

1945

A belated Christmas card brings the news that Enrique AVILA of Lima, Peru, is studying oceanography and population dynamics at the Scripps Institution of Oceanography, La Jolla, California. John W. MARCH has been admitted to

partnership in the firm of Arthur Andersen & Co., Accountants and Auditors, in Boston.

1946

Dr. Stephen DAL NOGARE has been appointed research supervisor at Du Pont's Experimental Station. He will direct the work of a group of chemists engaged in the discovery and development of new methods of chemical analysis required in research on new chemicals and plastics.

Dr. Carl ZENZ, West Allis, a postgraduate student in occupational medicine at the University of Cincinnati, will spend a year at Allis-Chalmers as a resident physician.

Roger C. HUEBNER is practicing dentistry in Austin, Minn.

John O. TOWLE of Milwaukee recently received the Master of Education degree from Marquette University.

The new football coach at the University Wisconsin, Milwaukee, is Armin KRAEFT. He has coached high school foot-

ball in Reedsburg, and Portage, Wis. Helen MAYNARD has been married to Darrell Packard McCRORY in Milwaukee.

They plan to live in Los Angeles. Ned DONAHOE, head of drama at Ben-nington college in Vermont for the past four years, has been appointed associate professor of speech at Grinnell college, Iowa.

1947

Alvie L. SMITH has been named assistant public relations director of Chevrolet divi-sion of General Motors.

Robert G. HEBERT has been married to Ardyce E. KOEHLER at Weyauwega.

Joseph NYGAARD has become superinboseph INGAARD has become superin-tendent of schools at Ellsworth, Wis. He formerly coached at Bloomer, Wis., and spent two years in Egypt where he taught baseball at Cairo University. Dr. Matthew Dinsdale DAVIS, Middle-ton, has joined the staff of Davis and Duehr Even Chicagian Maliner

Eye Clinic in Madison.



Mr. and Mrs. Robert T. SASMAN announce the birth of a baby boy on June 26.

Arthur J. ORLOWSKI has been appointed varsity football coach at Ithaca College, Ithaca, New York.

Thomas LINS of Milwaukee has been married to Mary Elizabeth BOYLE of Fond du Lac.

The first newsboy ever to win the scholarship award made by the *Capital Times* in Madison has completed his surgical residency at California Hospital in Santa Monica. He is Dr. Phillip WALLESTAD of Madison.

North Central Airlines has awarded Arlie M. MUCKS, Jr. a citation for his work in the development of local airline service in the north central states. He is manager of the tourist and convention division of the Madison Chamber of Commerce and Foundation.

Dr. and Mrs. Alan BRINSMADE, who have lived in Switzerland and Germany since their marriage seven years ago, have moved to St. Louis where Dr. Brinsmade will be on the staff of Barnes hospital. The doctor has just completed a year of pathological research at the University of Freiburg in Breisgau, Germany.

Mrs. John COWLES, Jr. (nee Sage FULLER) has been elected to the national Board of Directors of Planned Parenthood Federation of America.

Dr. Ralph C. MOBLEY has been promoted to associate professor of physics at Louisiana State university.

William OLDENBROOK has been appointed' assistant professor of German at Union College, Schenectady, New York.

1949

Dr. William J. Fox is practicing radiology in Ventura, California. His twin brother, Dr. Charles R. FOX is practicing radiology at Columbia Hospital in Milwaukee.

Dr. John I. KROSS, former agriculture marketing specialists of the University and now agricultural attache at Brussels, Belgium, has received a degree of agricultural science from the University of Ghent.

Ralph LANGE of Port Washington has been named assistant Shawano county agent to carry out the farm and home development program.

Clark R. HIBBARD has been promoted to sales manager of Fosdick Machine Tool Co., Cincinnati, Ohio.

Rodney G. BUERGIN has been promoted to director of technical service in the research division of National Gypsum Co., Buffalo, N. Y.

Buffalo, N. Y. Morton J. WAGNER, executive vicepresident and station manager of WMTV in Madison, has been appointed manager of the newly-organized Eastern Division Headquarters of Bartell Broadcasting stations in Atlanta, Georgia.

Harold E. ENTWISTLE, formerly a member of the staff of the *Capital Times* in Madison, resigned to start his own publishing and printing firm at Black River Falls. He served as president of the Madison Newspaper Guild for three terms.

Rolf G. DICKSON, operations officer assistant at the First Wisconsin National Bank in Milwaukee, has been named assistant cashier of the bank.

John JOHN is assistant director of industrial relations at Rolland Glass Co., in Clarksburg, West Virginia.

Wisconsin Alumnus, November, 1956

The doctor of philosophy degree has been conferred on Nan-Teh HSU of Rangoon, Burma, by the California Institute of Technology.

Trinity Episcopal church in Baraboo will soon have a new rector who can tell firsthand stories about life in the Alaskan wilderness. Richard Sevier MILLER and his family return to Baraboo from three years missionary work at St. John's-in-the-Wilderness church near Allakaket, Alaska. Father MIL-LER, his wife, (nee Anita Van Dyke EELLS) and their daughter boosted Allakaket's population to 103.

Rev. Richards W. EVANS has received the degree of Doctor of Philosophy in absentia from the University of Edinburgh, Edinburgh, Scotland. Rev. EVANS, a Presbyterian minister, studied in Edinburgh for two years but left prior to commencement.

Don MARCOUILLER, assistant director of the University band, has resigned to accept a position as director of bands and assistant professor of music at Drake University, Des Moines, Iowa.

Hilbert E. SIEGFRIED, '52, and his wife, Marie SHIMNIOK, announce the arrival of a son, Paul Ernest, on July 4. They are living in Indianapolis, Indiana.

A former Wisconsin Players actor, Gerald HIKEN has been acting in television plays broadcast from New York. He recently received the coveted Clarence Derwent award for his outstanding supporting performances in New York plays last season.

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Albert H. SANFORD, '91, Wisconsin educator, writer, and historian, La Crosse.

Dr. Frederick W. MEISNEST, '93, Seattle, Wash.

Dr. Edward M. RICE, '96, retired Milwaukee physician, Wauwatosa.

Pearl L. LINCOLN, '96, retired Richland county judge, Richland Center.

Catherine KLINE, '99, Denver, Colo.

Charles G. YANKEY, '00, Wichita, Kan., three years ago.

Sherman MOORE, '02, Detriot, Mich. Charles F. BOWEN, '03, Salt Lake City, Utah.

Edward E. GREEN, '04, several years ago in Seattle, Washington.

Mrs. Nellie ETTER Royce, '04, wife of the retired president of Platteville State College.

Mrs. Mattie FARGO Raber, '06, librarian, in Casa Grande, Ariz.

Dr. Harry R. WAHL, '06, Kansas City, Kansas, former dean of the University of Kansas medical school.

William Gage BALDWIN, '06, Sparta, Wis., civic leader.

Dr. Arthur C. KISSLING, '06, Milwaukee.

Mrs. Leonora HENDERSON Andresen, '06, about six years ago in Brownsville, Texas.

Joseph RINGLAND, '06, Sioux City, Iowa, in March, 1952.

Dr. Ernest H. FALCONER, '06, nationally known authority on diseases of the blood, at Los Gatos, Calif.

Sidney J. WILLIAMS, '07, Evanston, Ill., assistant to the president of the National Safety Council.

Edward J. DEMPSEY, '07, Oshkosh, attorney and former board member of many Wisconsin industrial and banking firms.

Frank S. FROST, '08, mechanical engi-neer for General Electric Corp. of Chicago, at Ripon.

Roland MOELLER, '09, Milwaukee

Morris W. RICHARDS, Sr., '09, former professor of horticulture at Purdue University, at Fargo, N. D.

David GARDNER, Jr., '09, attorney and lifelong resident of Platteville.

Hubert WUERTH, '09, at Ontario, Canada.

Robert L. ROTE, '10, senior partner in the Alvin F. Rote Co., of Monroe, and former president of the Wisconsin State Chamber of Commerce

Edward S. HOULEHAN, '10, Rhinelander, retired treasurer of the Rhinelander Paper Co.

Mrs. Margaret DURBIN Lehmann, '10, Woodland, Wis.

Milton J. BLAIR, '10, at Baltimore, Md., in 1952.

Mrs. Gertrude ROSENCRANZ Hurst,

'11, Pasadena, Calif. Harry A. TULLOCH, '12, manager of professional department of Mutual of

Omaha Ins. Co. of La Crosse. N. B. BUNIN, '12, Brownwood, Tex., businessman since 1918.

Augustus B. HARDIE, '13, Savannah, Ga., project engineer for the Hercules Powder Company.

Edward G. REYER, '13, retired Colby, Wis., accountant.

Charles S. DUKE, '13, at Rocheseter, Minn

Reuben PFEILER, '14, long time Waukesha pharmacist.

Clarence L. DUVALL, '15, former mayor of Kewaunee, Wis.

Albert C. WEIMAR, '16, technical ad-viser for the J. B. Ford sales division of the Wyandotte Chemicals Corp., Chicago, at Evanston.

Ray E. WILLIAMS, '16, former Wis-consin track star. He was a florist and prominent civic leader of Shreveport, La.

Julius C. MARQUARDT, '17, Geneva, New York.

Harold F. HOLMES, '18, civil engineer with the State Highway Commission in Madison.

Mrs. Frances BROWN McHugh, '18, prominent member of New York City community projects.

Mrs. Ysobel GIFFORD McGiffin, '18, Baraboo.

Mrs. Jessie THOMPSON Lange, '18, Philadelphia, Pa.

Dr. Harry A. SHEARER, '18, retired Beloit physician.

Lee W. HUTCHINS, '18, Louisville, Ky., president of the Hazeltine and Perkins Drug Co.

George B. MUIR, '20, Placentia, Calif.

Arthur B. BATTY, '09, Lake Delton.

Luke F. BURNS, '09, Wausau. Harry D. BLAKE, '11, consulting engi-

neer, Madison. Dr. David Carl SHILLING, '12, Petos-

key, Mich. Edward J. GEHL, '13, Wisconsin Supreme

Court justice, Madison. Jessie L. ROBERTS Rather, '14, New

York City. Alfred L. GIBERT, '15, Madison. Victor H. IONES, '17, former director of victor H. IONES, '17, former director of Victor H. JONES, '17, former director of Wisconsin Alumni Association and active

leader of Chicago alumni club, Chicago. John T. A. ELY, '18, New York City, one year ago.

Raymond F. LINEHAN, '20, Evanston, Ill. Ethel DAVEY, '20, Dodgeville. Albert Fred BECK, '22, Terre Haute, Ind.,

two years ago.

Althea BETZER Drewry, '23, Milwaukee. Emil F. FAITH, '26, Milwaukee. Lucy M. NEWELL Teare, '27, Evanston,

111 Josephine M. EITING, '27, Kaukauna.

Raymond O. BERNAUER, '27, Milwaukee, three years ago.

Pamelia LAURENCE Best, '29, Milwaukee

David B. ANTIN, '29, Beverly Hills, Calif.

Jodeen LORD Lagerloef, '32, Aurora, Ill., some years ago.

Gerell Carl LAGERLOEF, '33, Aurora,

Ill., some years ago. James D. DALEY, '35, Wauwatosa, three years ago.

Kathryn SPIELMANN Talcott, '37, Park

Ridge, Ill., three years ago. Paul E. LULL, '39, West Lafayette, Ind.,

one year ago. Dr. John C. CAREY, '40, bacteriologist, Whitefish Bay.

Dr. and Mrs. Max VECHTER (nee Helen S. SMITH) have moved to their new and permanent home in Ottawa, Ontario, Canada. Dr. VECHTER is practicing orthopedic surgery in Ottawa.

Dr. Robert S. MARVIN is completing work on "Direct Measurement of Dynamic Bulk Modulus" for the National Bureau of Standards of the U.S. Department of Commerce in Washington, D. C. Elizabeth L. ARNOLD, former member

of the Eureka (Ill.) College faculty has been appointed instructor in women's physical education at Franklin College, Franklin, Ind.

Natalie A. HOLMES of Wauwatosa has received a master of arts degree in English from Marquette University.

Dr. Henry C. ANDERSON who recently finished his internship at the Swedish American Hospital in Rockford, Ill., will begin private practice in Rockford in September.

Willis OTTERY, Jr. has moved to North Platte, Nebr. where he is Zone Manager for International Harvester Company. He is married to the former Ru-Ellen Sernia HJELLA, '52.

Army First Lt. Stanley W. KOWALEW-SKI has been assigned to the 1st Infantry

Division at Fort Riley, Kansas. William THANNUM of Madison is the new manager of the W. T. Grant department store in Madison.

Robert DOYLE has resigned as director of art education for the Oshkosh public schools to become assistant professor of art at the State University of New York's teachers college, Oneonta, N. Y.

The new president of the Wisconsin Alumni Club of Northwestern Wisconsin is Hammond Helland of Barron.

Raymond G. ERICKSON has been named assistant secretary of the Central Hudson Gas and Electric Corporation, Poughkeepsie, N.Y.

The end of two years of duty at the Itazuke Air Base in Japan brought Maj. and Mrs. Ralph M. GIBSON to Madison on their way to the major's new assignment at

Luke Air base, Phoenix, Ariz. Nathan M. LANDMAN has been ordained as a rabbi at Hebrew Union College. Cincinnati, Ohio. He will serve a 2-year tour of duty as a chaplain in the Air Force.

Edward G. SILBERNAGLE, Jr. assistant manager and a sales representative of the Wausau office of the Thorp Finance Corp., has been named manager of the Antigo office of the corporation.

William C. BRADLEY was awarded the doctor of philosophy degree by Stanford University, Stanford, Calif. Attorney Donald E. ENGEBRETSON has

joined the staff of the Second National Bank of Beloit.

The program director at the Dachau Special Service Club at Dachau, Germany, is Constance F. ALPERIN.

James William MEADE has received a master of science degree in hospital administration from Saint Louis University.

Jack PLANO has been promoted to associate professor of political science at Western Michigan College in Kalamazoo.

James R. UNDERKOFLER has been named administrative assistant of the Wisconsin Power and Light Co. in Madison. He became a part-time employee of the company in 1941 while attending the University.

Eugene F. MACE, entomologist with the Wisconsin Alumni Research Foundation for the past five years, has accepted a post with the S. C. Johnson Co. of Racine.

32

Harold H. EMCH, Jr. has joined Emch & Co., investment bankers in Milwaukee and has been elected a director and vice-president of the firm.

The new advertising manager of the A. R. Wood Manufacturing company of Luverne, Minn., is Patrick (Pat) KELLOGG. Richard KOEPKE, Jr., who has been high school principal at Lake Mills for the past

two years, has resigned to accept the supervising principalship at Randolph, Wis.

Swimming, boating and fishing are prac-tically in the front yard of Gerald T. NOLAN's new home in Jacksonville Beach, Florida. Gerald is associated with a law firm in Jacksonville.

James Harry KLUMPP and James Ber-nard CHRISTOPH have been awarded doctor of philosophy degrees by the University of Minnesota.

Leonard S. SNYDER has been promoted to staff engineer at the IBM Research Laboratory at Poughkeepsie, N. Y., where he is presently engaged in long range computer

John R. NELSON has joined Owens-Illinois Glass Co., Toledo, O., as an attor-ney in the Patent department. He has been

an attorney with Bucyrus-Erie Co. in Mil-waukee for the past four years. Robert R. JOHNSON has been appointed manager of digital computer engineering for the General Electric Company's industrial computer section. He recently received a doctor of philosophy degree in electrical engi-neering from the California Institute of Technology.

The company-level officer course at the Army Medical Service school, Fort Sam Houston, Texas, has been completed by 1st Lt. Gerald A. RAMTHUN. A. Lincoln FISCH has been appointed Associate Dean of Students at Hiram College, Hiram, Ohio.

Army radar stations in Alaska have been supplied this summer by a unit headed by Capt. Warren J. WEBER. He led the 571st Transportation company which carried sup-plies and equipment to the stations during

the short arctic summer. Herbert HAWKINS has been appointed the Chairman of the Merced, California Chamber of Commerce Agricultural committee

BILL SCHNURR who has been coach of the Stoughton schools for the past two years has resigned and will coach and teach the driver-training course at Niles Township high school at Skokie, Ill.

Everett LEE has been listed in the book, "Who's Who in American Education.

Barbara WACKMAN has been married to Kent. M. QUANTIUS in Brooklyn, Wis.

1951

Robert C. ERNST writes that he has taken job with Parke, Davis and Company in Detroit.

Clare EDDY, who has been athletic coach in schools at Algoma and Mineral Point for the past seven years, is now special agent for Northwestern Mutual Life Insurance Co., in Beloit.

Durand BLANDING has opened law offices in St. Croix Falls, Wis. Marianne McGEEHAN of Madison is an

editor in the University Extension division.

The head football and basketball coach at Randolph high school in Randolph, Wis., Heman BROSSARD, has resigned and will join the faculty of South Milwaukee high school.

1st Lt. Tom LEAHY has returned to civilian life and is again associated with

Wisconsin Alumnus, November, 1956



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(That's the nearest thing in Spanish to "out of this world!") is the word you'll use for Holiday magazine's entire

South America

It's the land of romance, passion and politics—and you'll explore it *all* in November Holiday! This fabulous issue is more of a book than a magazine! Tom Hollyman took the 50 colorful pictures! Famed novelist V. S. Pritchett wrote the text! Here's just a sample of what's inside:

BRAZIL. What flaw keeps Rio's women from being the world's most beautiful? What strange power draws Brazilians toward the Amazon – and death? Brazil is a land of questions—and Holiday has turned up astounding answers!

PERU. Her pride has no equal in South America-but it's limited to a wealthy few. Her vast *native* population provides a remarkable contrast-but their ancestors once ruled the Andes!

ARGENTINA. Her people seem to be the gayest in South America-but you can feel the tension in Buenos Aires from 60 miles away! Here's the lowdown on a country that simmers with political passion!

ECUADOR. Quito, her capital, is 10,000 feet high; leveled by earthquakes with clockwork regularity! But Quito always rebuilds – and the result is a city literally *covered* with gold!

AND THAT'S NOT ALL!

This big Holiday covers Colombia, Bolivia, Chile, Uruguay, and Amazonia, too! Plus 11 exciting tours of South America. Plus a Calendar of South American Events! Plus a unique lesson in the second South American language – Portuguese!

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NOVEMBER HOLIDAY ... for a new look at the world around you!

A CURTIS MAGAZINE

Underwood, Neuhaus & Co. in Houston, Texas.

A 24-room Chateau in France is the new home of Mr. and Mrs. Byron OLSON (nee Ruth Ann NEESVIG). Mr. Olson is a lieutenant in the Air Force stationed near Paris. The Rev. John BECKER, rector at the Pallottine House of Studies, Washington, D.C., has become the new rector of Queen of Apostles Seminary.

The Elsa A. Sawyer Memorial graduate scholarship in music for the 1956–57 academic year at the University has been awarded to Frank A. BENCRISCUTTO, music teacher in the Fennimore public schools.

Mr. and Mrs. Morris J. NIEDENTHAL (nee Carrine HELMKE) will spend a year in Manchester, England, on a Fulbright Scholarship awarded to Morris on his graduation from Chicago Theological Seminary.

Ensign Nick GALANOS, a civilian again, estimated that he travelled between 140,000 and 150,000 miles in the last three years while he was a Navy officer. He's happy to be in Madison again after spending time on the French Riviera, Rome, Paris, Tokyo, Hong Kong and other romantic spots all over the world.

Tom GEIB has completed his medical education course at Temple University. He will intern for a year at Milwaukee county hospital.

Walter J. CHRISTENSEN, assistant Dane County agricultural agent, has been named manager of the new Stoughton plant of the Lake Land Egg Co-operative. Don WEISS, who teaches music at Kan-

Don WEISS, who teaches music at Kansas State Teachers College, has been named assistant professor of music and choir director at Washington University, St. Louis, Mo., for the 1956–57 academic year.

Gerald Francis MEYERS has been employed by Stanolind Oil and Gas, Tulsa, Oklahoma, in the company's Lubbock, Texas, exploration department as a junior geologist.

Mrs. David R. (Ann LINDSTAEDT) Copple, assistant professor of French at Pomona College, Claremont, Calif., has been awarded the doctor of philosophy degree by Northwestern University.

Maj. Fred J. MEYER is chief of foreign military studies branch, historical division, in the Army's European headquarters in Germany.

Capt. Ralph N. OLSEN has completed the company-level officer course at the Army Medical Service school, Fort Sam Houston, Texas.

R. W. SMEDUL is branch manager for California Spray-Chemical Corp., with offices in Omaha, Nebraska.

The University's 1949 Homecoming Queen Gena ROWLANDS, has signed a contract with MGM in Hollywood. Gena has been starred with Edward G. Robinson in the Broadway play, "Middle of the Night."

Broadway play, "Middle of the Night." Mr. and Mrs. Gerald H. TELETZKE (nee Elaine GLOUDEMAN, '51) have announced the birth of a son, Gary Francis. Mr. TELETZKE is an assistant professor of Civil Engineering at Purdue University.

Everett Richard SCHWARTZ has been awarded a Master of Electrical Engineering degree by Brooklyn Polytechnic Institute.

1952

Henry A. FIELD, Jr. a former Wisconsin Dells attorney, has been named assistant U. S. Attorney for Wisconsin's western district. Dr. John Carl WEBER has successfully completed his State Board Medical examination given in Milwaukee. He has just completed a year's internship at the Swedish Hospital, Seattle, Wash. John FREIDEL, science and physical ed-

John FREIDEL, science and physical education teacher at Reedsville High School for the past two years, will assume new duties as head basketball coach and assistant football coach at Chilton High School.

Nancy NEWMAN has resigned as Green Lake county home agent to accept a teaching position in Joliet, III. Carl W. UMLAND is working for

Carl W. UMLAND is working for Esso Research and Engineering company in Linden, New Jersey. First Lt. Robert A. DAMERAU has

First Lt. Robert A. DAMERAU has undergone two weeks of active duty training at Fort Lee, Va. Lt. DAMERAU, a city planner at Lexington, Ky., is a member of the army reserve.

Delores L. TOPP of Madison has been named as assistant reviser of statutes. Her appointment was approved by members of the Wisconsin Supreme Court and the attorney general.

Phillip A. DIBBLE has been promoted to the grade of captain in the U. S. Army Medical Corps at Letterman Army Hospital, San Francisco.

Donald E. BOWMAN, who taught economics at the U. S. Naval Academy for the past two years is now working for the investment counseling firm of T. Rowe Price & Assoc., Inc., in Baltimore, Md. His Navy career took him on two 6 month trips to the Mediterranean, a cruise around Cape Horn, and staff duty in the Pacific before the Naval Academy tour.

Pacific before the Naval Academy tour. Harold A. SAVIDES and Alfred H. JOHNSON have been appointed to posts at the University of Akron. At Akron SAVIDES will be responsible for the development of discussion programs made possible through a Ford Foundation grant. JOHNSON will be an assistant professor of education.

Dr. Douglas C. SWACINA has opened an office for the practice of veterinary medicine in Cambria, Wis.

Charles KLESSIG has accepted a position with Borg-Warner International, Inc., in Chicago. He will deal principally with representatives of Latin American companies. KLESSIG and his wife, the former Evelyn May VOSKUIL, '52, have taken concentrated courses in Spanish.

Captain and Mrs. Richard HOLDER are at Fort Sam Houston, Texas, where Capt. HOLDER is serving with the Army Medical Corps. He has just completed internship at the City of Detroit Receiving Hospital. Mrs. HOLDER is the former Joanne SCHNUR, '55.

David and Margie MARCUS announce the birth of a son, Bruce Alan.

"The Magic Carpet," an article about nationality groups which make up Wisconsin, written by William J. SCHERECK, appeared in the summer issue of "Creative Wisconsin," quarterly magazine published by Wisconsin Regional Writers Association, Inc.

Kurt H. KRAHN has been named industrial editor by the United States Rubber company, operating contractor of the Kankakee unit, Joliet, Ill. He and his wife, the former Joyce BRAEGER, '54, live in Joliet.

Robert GRUNWALD has been appointed associate planning director of Tulare county, California.

Meet Dick Foster Western Electric development engineer



Dick Foster joined Western Electric, the manufacturing and supply unit of the Bell System, in February 1952, shortly after earning his B. S. in mechanical engineering at the University of Illinois. As a development engineer on a new automation process Dick first worked at the Hawthorne Works in Chicago. Later, he moved to the Montgomery plant at Aurora, Illinois where he is pictured above driving into the parking area.



Dick's day may begin in one of several ways: an informal office chat with his boss, a department "brain session" to tackle a particularly tough engineering problem (above); working with skilled machine builders in the mechanical development laboratory; or "on the line" (below) where he checks performance and quality and looks for new ways to do things.



Here Dick and a set-up man check over the automatic production line used to manufacture a wire spring relay part for complex telephone switching equipment. This automatic line carries a component of the relay on a reciprocating conveyor through as many as nine different and very precise operations—such as percussive welding in which small block contacts of palladium are attached to the tips of wires to within a tolerance of \pm .002".



Dick finds time for many Western Electric employee activities. Here he is scoring up a spare while tuning up for the engineers' bowling league. He is active also in the golf club, camera club, and a professional engineering society. Dick, an Army veteran, keeps bachelor quarters in suburban Chicago where he is able to enjoy the outdoor life as well as the advantages of the city.



Examining the plastic molded "comb" components of the wire spring relay Dick recalls his early work when he was involved in working-up forming and coining tools for the pilot model of the automation line for fabrication of wire spring sub-assemblies for relays. At present he is associated with the expansion of these automation lines at the Montgomery Plant.

Western Electric offers a variety of interesting and important career opportunities for engineers in all fields of specialization in both our day-to-day job as the manufacturing and supply unit of the Bell System and in our Armed Forces job.

If you'd like to know more about us, we'll be glad to send you a copy of "Your Opportunity at Western Electric" which outlines the Company operations and specific job opportunities in detail. Write: College Relations Department, Room 1034, Western Electric Co., 195 Broadway, New York 7, N. Y.



MANUFACTURING AND SUPPLY UNIT OF THE BELL SYSTEM

Manufacturing plants in Chicago, III.; Kearny, N. J.; Baltimore, Md.; Indianapolis, Ind.; Allentown and Laureldale, Pa.; Burlington, Greensboro and Winston-Salem, N. C.; Buffalo, N. Y.; Haverhill and Lawrence, Mass.; Lincoln, Neb.; St. Paul and Duluth, Minn. Distributing Centers in 29 cities and Installation headquarters in 16 cities. Company headquarters, 195 Broadway, New York City.



The profitable, unique investment-philanthropy plan offered by the Wisconsin Alumni Research Foundation enables you to receive five-fold benefits from your gift.

IMMEDIATE TAX SAVINGS—a substantial portion of your gift may be deducted for income tax purposes.

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We'll be glad to show you how you can share in this unique program. For complete details, please request Brochure J.



WISCONSIN ALUMNI RESEARCH FOUNDATION

P. O. BOX 2217 MADISON 1, WISCONSIN E. J. (Jack) OVERTON, Jr., has won two cash awards toward attendance at the School of Management at the National Foundation of Funeral Service, Evanston, Ill. He is now associated with the Overton Funeral Home in Janesville.

Medical studies of David J. BATZNER have been completed and he has received the Doctor of Medicine degree from Marquette University. He will intern at Misericordia Hospital in Milwaukee.

June BILLINGS will be the new Brown county Home Demonstration agent. She has worked in the home economics department of the University and the Extension Division.

S. Janice KEE has been named secretary of the Wisconsin Free Library Commission. Since 1952 she had been executive secretary of the American Library Association Public Libraries division with offices in Chicago.

Frederic F. DOPPELT has received the Doctor of Medicine degree from the State University of New York, Syracuse. He will intern at New England Center Hospital, Boston.

1954

Stanley SPREHN is the new principal of Brillion High School succeeding Floyd E. WEIGAN, '42, who moved to Sturgeon Bay as superintendent of schools.

Frank S. WILLIAMSON, Jr. has been promoted to assistant professor of chemistry at Dartmouth College. He received his UW Ph.D. in 1954.

David DYBDAHL, Black Earth, has finished his army service and taken a job as teacher of agriculture at Richland Center.

R. D. KARFUNKLE writes his new address as Old Story Point School House, R.D. # 1, Port Matilda, Pa., and he is an instructor in the economics department at Pennsylvania State University.

Jack TORRESANI, Wisconsin Rapids, has taken a position as history instructor and coach at the Mosinee High School.

Carl STRASSBURG, (M.S. '54) has begun his new duties as principal of the Calhoun Elementary and Junior High School in Waukesha County.

Ruth A. STEINLE, Madison, will teach third grade in the Monticello public school.

Ellen BUSSE has earned her master's degree on a scholarship at Tulane University and taken a position as child welfare worker in Portage County.

James MOTT has been named acting director of the UW sports news service to replace Art Lentz who resigned to do public relations for the U. S. Olympic Games committee.

Dr. Paul H. SQUIRES (M.S. '54) has joined the staff of Du Pont's Polychemicals department research division as a chemical engineer.

Louis ZEDNIK, Jr., Milwaukee, has received a Master of Automotive Engineering degree from the Chrysler Institute of Engineering in Detroit.

John T. COUGHLIN (M.A. '54) has been awarded a Council of the Humanities Graduate Fellowship by the Graduate School at Princeton University. He will specialize in the study of medieval history.

The Corporate Alumnus

(continued from page 17)

idea behind the plan. We echo the hope that other companies will follow suit and that the colleges of the entire nation may be benefited thereby."

The program of Manufacturers Trust Company in New York was announced late in December by President Horace C. Flanigan. In reporting that contributed funds will be for current operations and will be unrestricted as to use by the college or university receiving the gift, Flanigan continued:

In recent years mounting costs and increasing enrollments have severely taxed the teaching staffs and physical plants of these institutions. Colleges and universities provide an education at from one half to two thirds of what it actually costs. Yet if social and economic progress is to continue, they must be enabled to keep abreast of the country's need for men educated in the liberal arts and the professions.

Manufacturers Trust is confident that some of its soundest investments will be those it makes under the new program. This plan will support the dual system of public and private higher education that is one of the great strengths of our society. It will fortify our economic system and safeguard our sources of future leaders. Moreover, because company contributions will be linked to employee gifts, the responsibility for supporting higher education will be shared by those whom it has benefited most.

Last March the Kaiser Steel Corporation became the 15th company to adopt the Corporate Alumnus concept when its Board of Directors approved such a program to be put into effect during the calendar year 1956. Other business and industry giving programs based on this concept include those of Cabot Foundation, Inc., Deering Miliken Foundation, Hewlett–Packard Co., the Hill Acme Co., Jones & Laughlin Steel Corp., John Wiley & Sons, Inc., Young & Rubicam Foundation, Allegheny Ludlum Steel Corp., Bank of New York, Bonwit Teller, Draper Corp., B. F. Goodrich Co., the Johnson Foundation, National Distillers Products Corp., O'Sullivan Rubber Corp., Smith, Kline & French Laboratories, Tektronix, Inc., the Wallingford Steel Co., and Warner Bros. Co.

The General Electric Educational and Charitable Fund, originators of the Corporate Alumnus concept proved to be remarkable forecasters as well. The estimate made in December of 1954 as to the amount needed to match employee gifts in 1955 was \$200,000; the actual amount needed was \$199,999.82.

William J. KNOP, who has completed his second year at the Dallas Theological Seminary, spent the summer preaching in Wisconsin churches for ministers on vacation.

Lt. and Mrs. John L. PLATNER (nee Mary SINGER) announce the birth of their second daughter, Karen Jean, at Biloxi, Miss. Platner has graduated from the Electronic Countermeasures School at Keesler AFB and joined a B-52 bomber crew in Strategic Air Command, Loring AFB, Maine.

Command, Loring AFB, Maine. Lawrence C. GRAM Jr. has joined his father in the practice of law in West Allis. He and his wife and two daughters, Mary Jane, 4, and Barbara Jean, 1, are now living at 1308 S. 73rd St., West Allis 14.

He and his wife and two daughters, Mary Jane, 4, and Barbara Jean, 1, are now living at 1308 S. 73rd St., West Allis 14. Military Notes: Army Pvt. Robert E. BERRY was recently assigned to the 53rd Field Hospital at Fort Sam Houston, Tex.; 2nd Lt. Robert W. ARNOLD recently participated in the All-Army rifle and pistol championships at Fort Benning, Ga. Spec. 3/C Harvey SHAPIRO (M.A. '54) is a fire direction control computer in the 3rd Armored Field Artillery Battalion in Mannheim, Germany. Sgt. 1/C Robert D. OS-BORN recently helped his team win the Phillips Barracks company level volleyball tournament in Karlsruhe, Germany. 2nd Lt. Donald R. SKUDSTAD is in the troop duty phase of six months of active duty under the Reserve Forces Act at Fort Leonard Wood, Mo. 2nd Lt. Robert E. ANDERSON was recently graduated from the military medical orientation course at the Army Medical Service School, Fort Sam Houston, Tex. Richard G. FORWARK has been promoted to first lieutenant at the Pirmasens Signal Depot in Germany. He is chief of the Depot's shipping branch. Army 2nd Lt. Robert C. KEVETTER has left Fort Eustis, Va. by ship for the Arctic to take part in "Project 572-East."

Wisconsin Alumnus, November, 1956



37

Wedding Bells Have Rung For:

1949

Georgia Marion STEPHENS and Howard Milton Jones, Oshkosh.

Doris Slotten and Donald GUNDERSON. Madison

Mary Margaret MOTELET and Roger H. Comfort, Madison.

Ann STAPANIAN and Ardis Cherkinian, Racine.

1950

Ann Cottam and John Campbell COOPER, Madison.

Nancy O'Neil and Wilbur Manley SACH-TJEN, Bronxville, N. Y. Genevieve KUEHN and Eugene W.

LEWIS, Jr., El Paso, Tex.

1952

 Helen Janis SCHAFER and Edward John WOJTAL, '56, La Grange, Ill. June Elaine LAEDTKE, '54, and Dr. Walter Richard SCHWARTZ, San Antonio, Tex.

Alice ENGELHARD, '56, and Eugene Ar-thur GASSERE, England.

Helen L. Lundgren and Clarence A. BROCKMAN, Madison.

Leona M. Hansen and 1st Lt. Arthur F. LIEBL, Fort Rucker, Ala.

Eunice Mary Ehorn and Jerold Marlow BROWN, Mishawaka, Ind.

Gloria FRAUTSCHI and Robert Edmund RICHARDSON, '59, Madison.

MUSICAL GIFTS for WISCONSIN MEN and Their Families

Improved Swiss Movement Plays: On Wisconsin



with College Seal and Song

38

Marian Welterlen and John Ritchie McCLELLAN, Delavan, Wis.

Janet LUCAL and Edwin A. GRANT.

Janet LUCAL and Edwin A. GRANT, Jr., '55, Madison. Mona PICK, '56, and Lemont K. RICHARDSON, Madison. Sally Jo ARNOLD, '59, and Harvey Richard KRUEGER, St. Louis, Mo. Marilyn M. KULIK and Robert J.

Potter, Madison.

Naomi Gade and Leroy J. HANSON, Urbana, Ill.

Rita J. BRAUNSCHWEIG, '56, and Arthur H. ZRIMSEK, Wauconda, Ill. Sally Ellen DUFFY, '53, and James Thomas McMAHON, Green Bay, Wis.

Gladys Amelia Smith and John Edward O'MEARA, Long Island, N. Y. Alice Louise Sigrist and Dr. Raymond Thomas GUSTAFSON, Marinette, Wis. Elizabeth Louise THRONSON and

Thomas John RODENKIRCH, '56, Madison.

Patricia Ann DREWS and Ensign Richard Harold Ives, Norfolk, Va.

Delores J. Sauey and Kenneth W. RIECK, Reedsburg, Wis. Phyllis CREAGER and James R.

Doherty, Columbus, Ohio. Julia A. GOOD, '54, and Dr. Richard E. BERGE, Lansing, Mich.

Meriel Joanne Gralow and John Gardi-Marcia Jean VARNEY and Dr. Carl C. Magoon, Madison.

Kathryn Clarice Angelich and Alfred J. TURCO, Kenosha, Wis.

1953

Polly Harrington and Lt. Joseph LAP-CEWICH, Aberdeen, S. Dak.

Elizabeth GRIFFITH, '56, and Harold

D. EVJEN, Hamden, Conn. Barbara Wynn EISEN, '56, and Gerald VOLK, Milwaukee.

Mary Edith Bond and David Andrew

JOHNSON, Jr., Green Bay, Wis. Marilyn Grace Thomas and Kimberly K. PETERSON, Milwaukee.

Mary Esther BAKER, '56, and Dr. David Charles HANSEN, Oakland, Calif.

Darlene Ann Sweeney and Edward Paul DUEWEL, Milwaukee.

Bridget Maureen Donohue and Thomas William SCHLEISNER, Appleton, Wis.

Barbara Ann BEWITZ, '54, and Dr.

Richard A. GRAF, Galveston, Tex. Virginia Carol Smith and Rudolph Karl SCHARSCHMIDT, Battle Creek, Mich. Judith Leone WINCENTSEN, '56, and

Fred O. KUMMERFELDT, Madison.

Jean E. FARIS, '56, and Dr. David L. LAWRENCE, Milwaukee.

Mrs. Susan Schultz Blaney and Henry Stanley KANECKI, Stoughton, Wis.

Margery MONTAG and Richard J. Knothe, Ames, Ia.

Judith Ann HAWLEY, '54, and Lt. Kenneth Donald OHM, Minneapolis, Minn.

Carol Ann SCHWARZ, '56, and Thomas R. FISHER, Beaver Dam, Wis.

Mary Kathryn Blum and Dr. Henry Clayton La BREC, Miami, Fla. Renee Beth ROHTER, '56, and Leo

WEINSHEL, Madison.

Janice REUKEMA and Thomas H. BAUER, '54, Milwaukee.

Harlean Goodwin and Bernard Henry. KAILIN, Chicago.

Donna Marie Jestila and John Noble HASWELL, Madison.

Jeanette Frances STEWART, '58, and Benny Lee BECK, Madison.

Shirley Jane Schwartz and Thomas A. DERSE, Milwaukee.

1954

Lucy Alice MacMillin and Allen Edwin RABE, Madison.

Ann Lee PERCHONOK, '56, and Theodore G. PITTELMAN, Milwaukee.

Barbara Joan SHAFER, '56, and W. Thomas DARNELL, Madison.

Elaine SCHUTTENBERG and Dr. Richard Hunter Lootens, Fort Knox, Ky.

Cecily Ann BURG and Robert Walter CARPENTER, '56, West Allis, Wis.

Margaret Ott GUTZKE, '56, and Paul Esch GATTERDAM, Madison.

Beverly Elaine THOMAS, '57, and Jerome Frank SZYMANSKI, Madison.

Elsa Scholvin SPLETT and Jerome Bailey

Grieder, Cambridge, Mass. Jane Marie ASCHINGER and Robert

Lawrence ZIEMER, '57, Madison. Barbara Ann THALLER, '56, and Fred-erick Gramm BROWN, St. Paul, Minn.

Mrs. Evelyn MOUNGEY Selmer and James Joseph Sarenich, Madison. Alyce Mae KINZEL and Robert Platz,

Sheboygan, Wis. Mary Elizabeth BARTLETT, '55, and Richard Paul BUNGE, Madison. Ruth Ann Eggers and James Frank

EFFA, West Allis, Wis. Kathlyn Anne ROUSE, '56, and John Stephan HICKMAN, Milwaukee.

Patricia ALLEN and Joseph Cattelino, Saxon, Wis.

Darlene DePas and Warren ADAMSON, Luxemburg, Wis.

Ellen Krueger and Charles E. ZIMMER-MANN, Iron Mountain, Mich. Rita M. Watry and 2nd Lt. Frank S.

PALEN, Milwaukee.

Joanne Fern Faber and Kenneth L.

JOHNSON, Madison. Joan McLAUGHLIN and Paul A.

BRUNKOW, Madison. Mrs. Margaret HARKER Grab and James W. Crandall, Janesville, Wis.

Eleanore Ann Trinkner and John Alden

ZIRBEL, Madison.

Maureen Mary KENNEDY, '56, and Cal-vin Curtis THUR, Madison.

Amy LUESCHOW and Robert Speers, Elmwood Park, Ill.

Mary Jane HOLLEY and Horace David Ward, Milwaukee.

Cynthia Joan HUENINK, '55, and Howard Arthur LAMEY, Bethesda, Md.

Joyce Holston and Lt. Lee R. ROSE, Bonduel, Wis.

Susan Catharine ROGERS, '55, and 2nd Lt. Donald Edward WEINKAUF, Ft. Belvoir, Va.

Norma Ann MAY and James F. CHRIST, '56, Milwaukee.

Judith K. Hurley and David McGOWAN. Milwaukee.

Kathlyn Anne ROUSE, '56, and John S. HICKMAN, Milwaukee.



THE DYNAMICS OF AGING. By Ethel Sabin Smith. W. W. Norton & Co., Inc. (Price \$2.95)

What is the secret of a happy old age? This refreshingly original book goes straight to the heart of the problem. It goes beneath the surface to find the psychological laws which underlie the ability to keep on enjoying life throughout the later years. It is a book for readers of every age because it shows how we acquire motives and attitudes early in life which determine the kind of old people we will be.

MR. LINCOLN'S ADMIRALS. By Dr. Clarence E. Macartney, '01. Funk. (Price \$5.00)

This naval history describes Dupont's Port Royal attack, Foote's Western squadron, Farragut's capture of New Orleans and Mobile, Winslow's sinking of the dreaded Alabama and Cushing, who single-handedly destroyed the Albermarle, and is another of a number of Civil War books by this distinguished author.

CHILDREN AND OTHER PEOPLE . ACHIEVING MATURITY THROUGH LEARN-ING. By Professor Robert S. Stewart, '33, San Francisco State College, and Arthur D. Workman. Dryden Press (Price \$2.25)

"Of all the professionals who share the responsibility for the mental health of our children, the teacher has the most strategic role. . . . Students and apprentices in the educational profession have long needed a book that sets forth clearly the best that is now known about personality development and emotional growth . . . but even more, young teachers need to develop fundamental

orientations of their own . . ." writes Erich Lindemann, distinguished professor of psychiatry of the Harvard Medical School, in the foreword to this book. Divided into 7 parts, the book covers infancy and early childhood, the elementary-school years, adolescence, educational psychology, discipline, the problem child, and adults around the child. "We do not believe that the social sciences have reached the age of prescriptions. We do think that the way out of the brambles is becoming a little clearer because of clues, findings, methodology, and questions, and it is in this spirit that we have written," state the authors.

DEPRECIATION. By Professor Eugene L. Grant, '17, Stanford University, and Professor Paul L. Norton, '31, Virginia Polytechnic Institute. The Roland Press Company (Price \$8.00)

A practical guide for anyone who must decide the relative advantages for a particular organization of the various depreciation methods available, this volume covers the entire scope of depreciation theory and practice.



Univ. of Wis., 816 State St., Madison 6, Wisconsin

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