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Octopus: Homecoming. Vol. 6, No. 2

November, 1924

Madison, Wisconsin: University of Wisconsin, November, 1924

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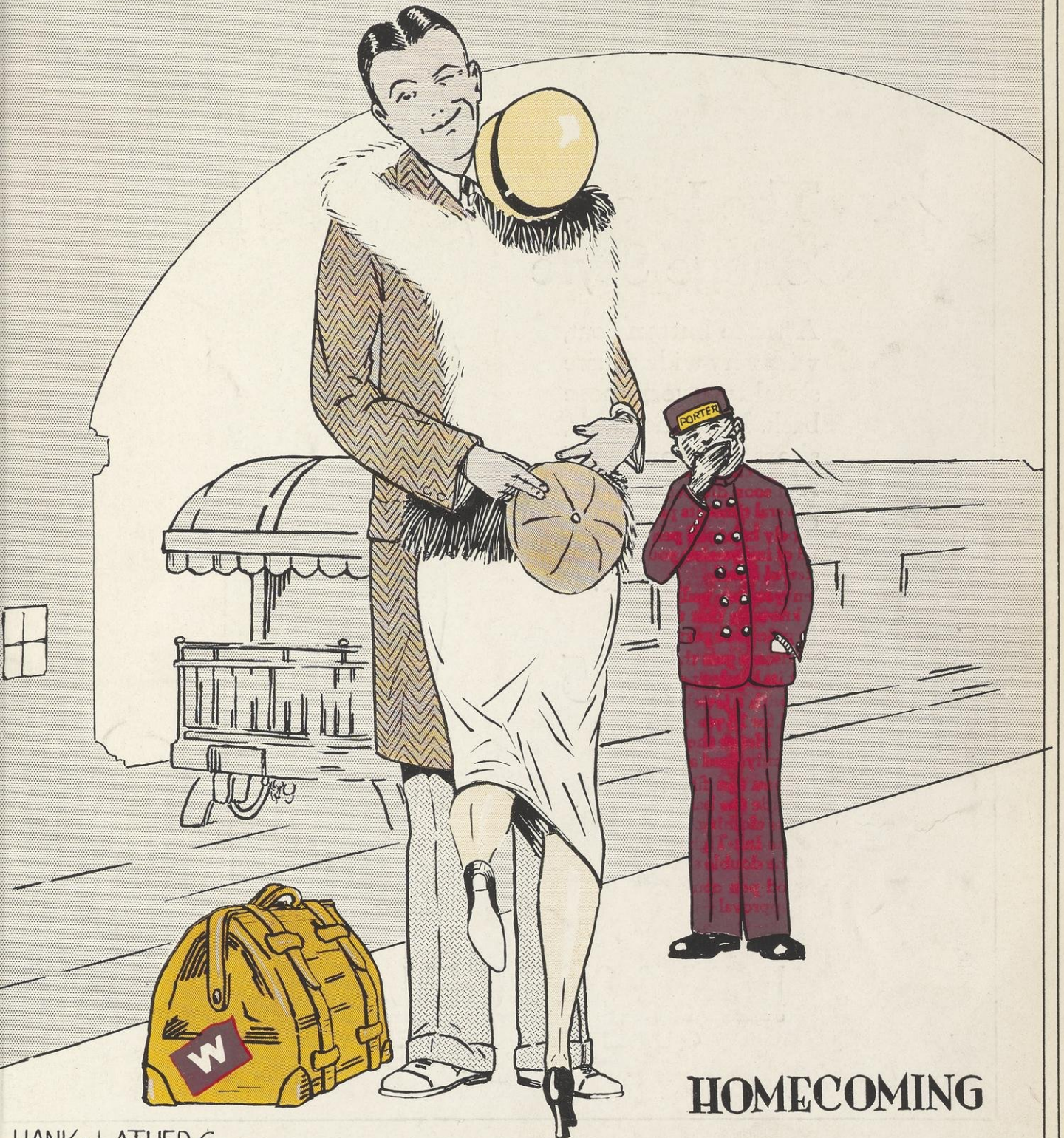
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OCTOPUS



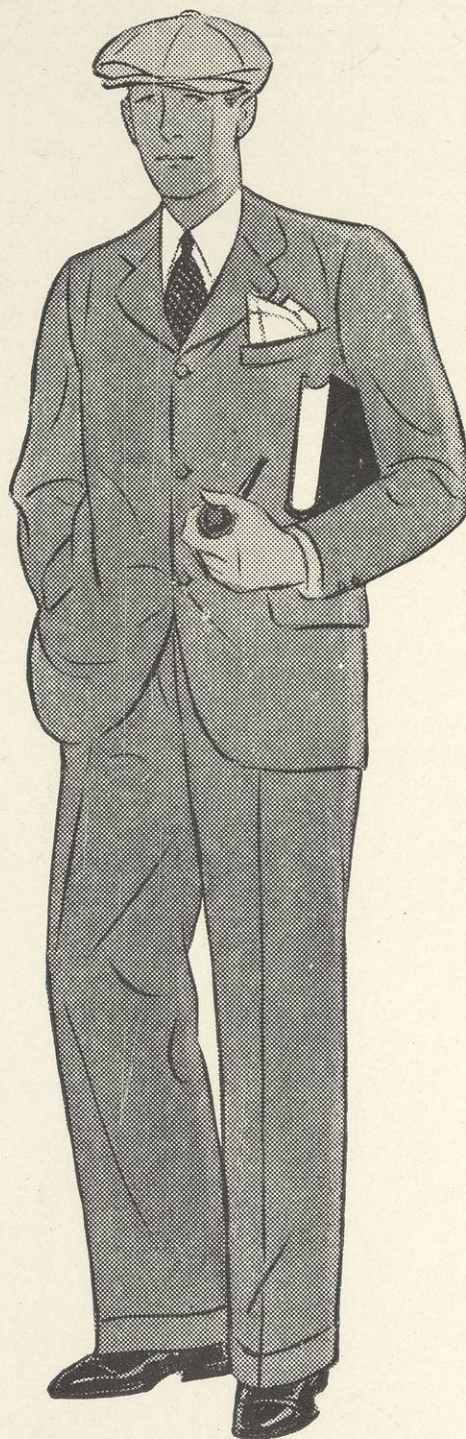
HOMEcoming

HANK LATHER

The Loose College Style

A three button coat, with very wide, square shoulders, very loose back. Note the lapels, short and somewhat rounded. This is the cut for college men, a perfect expression of college preferences.

\$40 *and* \$65
up to



BAILLIE O'CONNELL & MEYER
INCORPORATED
QUALITY  SERVICE



Miles Standish Didn't Have A Checking Account, But He Would Have Enjoyed The Accommodations Of One

In 1620 when Miles Standish and his pilgrim band landed on Plymouth Rock, checking accounts were unheard of. They carried their huge coins in cumbersome chamois bags. Even live stock and grains were used to pay their bills. The life of the pilgrim was full of hardships, and yet in 1621 because of the mercies of God they had a feast and offered Thanksgiving. That was some three hundred years ago.

Today with our modern conveniences, we seldom stop to think of the privations of our forefathers nor do we offer thanksgiving for the good things which we have. For instance, we deposit our money in banks, where it is safe and secure, and issue checks for our daily purchases without ever a thought of this modern convenience.

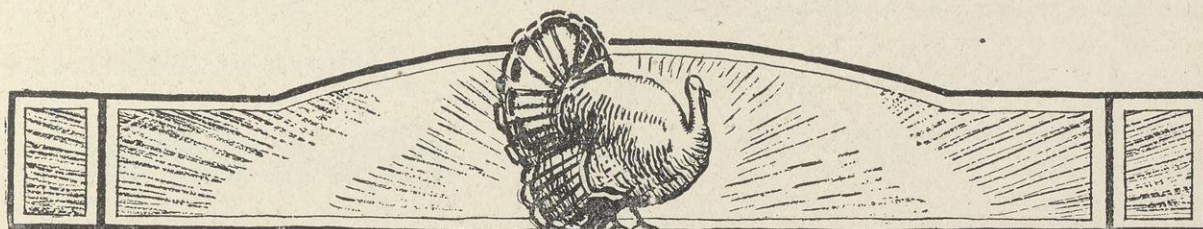
The Branch Bank Conveniently Located

The Branch Bank of Wisconsin is conveniently located to the campus. You may deposit your monthly allowance without going out of your way, and have the advantages of the best student bank in the country. That's why most every student banks at the Branch.

THE STUDENTS BANKING HEADQUARTERS

Branch Bank of Wisconsin

State at Gilman





"Gloria seems to set styles all of her own—her things are always so original and so smashing smart looking"! exclaimed Betty.

"You're talking about that new ombre shaded georgette with the ruffles of shaded velvet and the ducky bows? Well, it's a genuine Irene Castle—I saw the label. And she has another, the smartest, softest brown velvet with biege crepe. She bought them both at Manchester's—the only store in Madison which shows Irene Castle models.

(Both are sketched above)

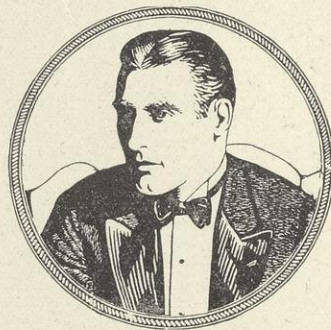
The PARK HOTEL

—gives you—

More Than Good Food

When you dine at the Park Hotel you receive more than just excellent food. You receive courteous service—you dine in pleasant surroundings. Here you may meet and bring your friends to enjoy the satisfaction of an enjoyable hour.

The Famous Student Dollar Dinner



YOUR TUXEDO

Should be one of the new English mode, designed and tailored by the House of Kuppenheimer, superb fabrics handsomely trimmed

\$55

Others at \$35

Speth's

The House of Kuppenheimer Good Clothes.



PLAY FAIR

The publishers of this Octopus are giving You
the best Humor Magazine of the Conference

We are helping them give it to You

YAWKEY-CROWLEY LUMBER COMPANY

805 E. Washington Ave. Two Yards Badger 123 Camp Randall

"Hi, bo. Where'd you get the mud on your shoes?"

"My girl took me out in her car."

"Out o' gas?"

"No. Leap Year."

—*Sour Owl.*

The Colonel: Confound it, sir, you nearly hit my wife!

Mr. Miggs: Did I? Well, have a shot at mine.

—*Exchange.*

Famous Last Lines

Dort: And then he put his arms around me and I
wanted to scream and I couldn't, and when I finally could
I didn't want to.

—*Jack o Lantern.*

"Sir, are you the registrar of this university?"

"Yes, sir. Just what courses did your son flunk?"

—*Black and Blue Jay.*

Certainty---Without Doubt

There's an assurance that you are being well served when
you deal with us. Whether your needs be for coal, wood,
or building materials you are always certain — without
doubt—of the best at the lowest price.

Castle and Doyle

Coal, Wood, Building Materials

Main and Livingston Sts. 125 State Street Monroe and Regent Sts.
Badger 1993

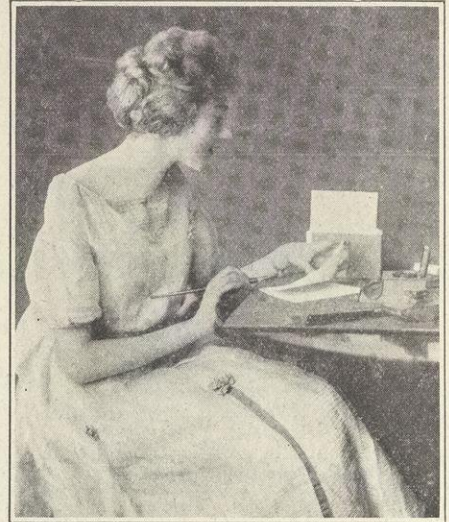


© Hart Schaffner & Marx

Exclusive fall styles, with the college swing

The most famous tailors of fine clothes in the world fashioned these typically English fall suits; they're exclusive—richly made—faultless in every line

Olson, Veerhusen & Co.
7-9 North Pinckney



Your letter to your correspondent is a reflection of yourself. What impression is your stationery giving?

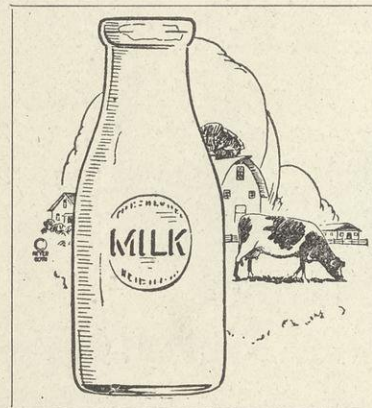
Old Hampshire Stationery

is not judged by its cost but by its quality, and its reasonable price may be a pleasant surprise. Buy it plain or die stamped from

The University Co-operative Co.
Fine Stationery Department

Hampshire Paper Company

So. Hadley Falls, Mass.



Pure
Milk
or
Velvet
Ice
Cream

Whenever you want pure milk, fresh cream, or velvet ice cream—you can get it from our wagon or phone for delivery.

Our Wagon Passes Your Door

Kennedy Dairy Co.

629 W. Washington Ave.

Badger 7100



Water Softening Equipment for Your Home at a Price You Can Afford

It will pay you to investigate



1511 Monroe St.

Badger 6396

The Lost Kick.

It was a beautiful moonlight night. The stars shone in the sky like sapphires. The shadow of the trees fell across the road, inky blackness contrasted with the soft, sweet light of the moon. On one hand the hills towered to purple heights, on the other the ripples of the lake lapped the shore. The motor hummed perfectly; the steering wheel answered my every touch. A beautiful girl was in the car with me. But she was my sister, so I kept right on striving.



Cop: Shtop, ye domn fool! Where th' hell ye be going at siventhy miles an hour?

"To the Holy Cross-Boston College football game, sor."

"Well, git along with ye,—An good luck to your team."

—*Jack o Lantern.*



"Seen any mysterious strangers around here lately?" casually inquired the detective from the city.

"Waal," answered Uncle Eben, "there was a feller over to town with a cireus last week who took a pair o' rabbits out o' my whiskers."

—*Belle Hop.*



Spanish

is

THE!MODE

THE MANNER

THE MOOD

—and deliciously happy is the young woman. The exotic beauty in the Spanish vogue enhances the charm of her clear profile, slender figure, and piquant pose.

Leading designers of the East have snatched the bizarre touches in the Spanish costume, and have adapted them for American women.

Soft satins, chiffons, and silk crepes display colorful embroidery in graceful splashes. Exclusive gowns which capture the Spanish silhouette are newly arrived. Models at \$35 and up.

Simpson's

THE HUB

Henry C. Lytton & Sons

STATE at JACKSON—CHICAGO



Do You Know All About The Lytton College Shop?

THAT the Lytton College Shop has made a place for itself among College Men is an established fact, combining as it has the style leadership and exclusive atmosphere of the smallest shop with the decisive economies resulting from our tremendous volume of business. Our Mr. Burchfield visits your school several times a year, and he is at the store during the holidays. Make it a point to get acquainted with him, you will soon see the tremendous advantages we have to offer you.



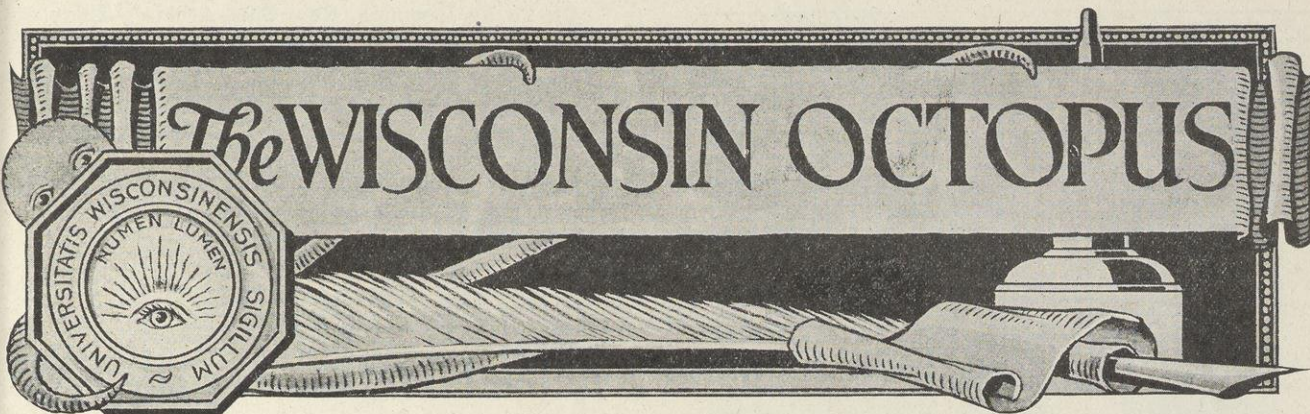
*As I was ambling down the drive today
I met a maiden dressed in colors gay:
Her lips were redder far than autumn's flame,
And rich and soft and moist—and turned my way.
—What could I say?*

*A piquant eye was cocked beneath a band
Of flashing stripes, which saucily unmanned
My independent spirit, made me lame,
And ready to advance at her command.
She waved her hand!*

*I cannot tell what followed, but I think
That green and gold leaves fell (or were they pink?);
And there, perhaps, we played an old, old game,
Beside a lake of dreams, where one may sink,
Plunged by a wink!
—J. E. D.*



"What made that fisherman's daughter think she could dance?"
"Oh, her father used to cast a net."

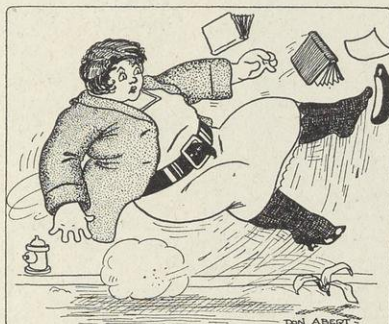


Palpitation

T'was somewhere in this nation
That he met a dainty miss,
Dressed in just a new creation
He insisted on a kiss.
She said, "Your determination
Does not mean a thing to me,
For I see the situation
Is as silly as can be;
You know your destination
Is to live and learn—not love!
Pray don't let a fascination
Started by co-education
End up with this degradation
You are thinking of."—
"Oh", he said, "but my elation
Would surpass all that.
I'm so held in captivation
By you, your dress, and hat,
That it would be isolation
Should you go far apart
And resent this adoration
Coming from my humble heart."
What's the ending? A mere problem.
Try and figure this.
His determination and his adoration
Plus co-education ends the situation
With a kiss.

That Sweet Dog

"When Bill picked up Fifi last
night he squeezed the poor dog so
hard it couldn't breathe."
"I see sort of pressed its pants."



A MERE SLIP OF A GIRL

There once was a frosh who was lazy
Whose visions of college were hazy;
He came looking spiffy
But left in a jiffy
And now he is home going crazy.

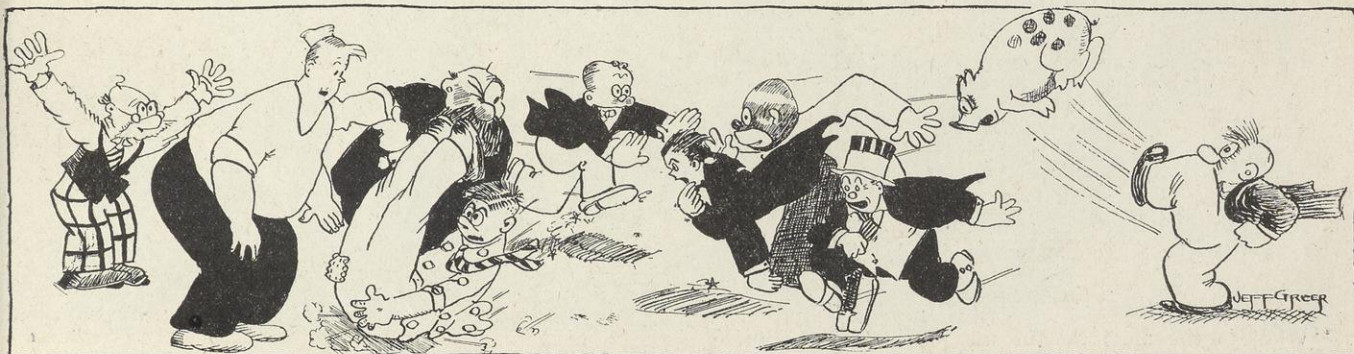
Prohibition Complaint

In days of old
When nights were cold
If bedding was exhausted,
Ale, wine, and schnapps,
Champagne and hopps
Kept men from being frosted.

Mary had a little lamb
His hair was white as snow
Poor Mary's lamb went broke at last
'Cause Mary fleeced him so.

Parson: You're intoxicated my
dear fellow; let me take you home.
Carson: Yer 'toxicated yerself old
man—, yer collar's turned around.

There was a young student named
Bobby,
Who rode a white horse for a hobby.
One day, with a vim
It fell over on him
And that was a horse on poor Bobby.





"Well aren't you the umbrella?"
 "How me?"
 "Yeh gettin tied to that stick".

Fast Work

Judge: What time did you take out your insurance papers Abe?

Abe: Nine o'clock.

Judge: What time did the fire start?

Abe: Twelve o'clock.

Judge: Why the unnecessary delay?

Abe (absently): The fire sale ads weren't done.

A tired looking passenger came into the sleeping car.

"Berths made up yet?", he asked.

"No", said the smart-alec salesman, "They're still mad at each other."

"Oh, Helen, I met the most wonderful man at the Mixer last night and he says he loves me though he has only known me for four hours."

"Well, perhaps that's the reason old dear."

"What is the most tactful way of insulting a prize fighter?"

"Far away, my boy, far away."

Oh To Be Insomnia, Now That Archie's There.

Archie McDougall of Port Allanbar

Was poor at the Classics but up on the bar,

He swore and he drank, at cards he was fine,

He danced like a madman, his steps were sublime.

His father, a banker, with money to burn

Sent for an expert to make his son learn.

But sad was the news of Archie's I. Q.

When his rating stopped short at one or at two!

Oh Archie McDougall of Port Allanbar

Is not what you'd call a mentally par

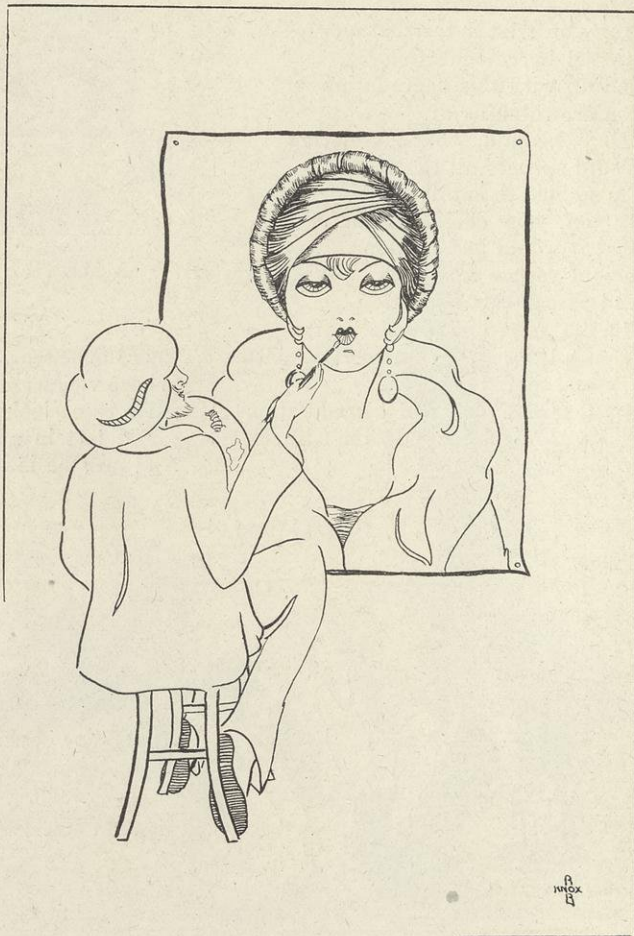
But when he rides down the street in his Crane Simplex

I pray old Doc Trued for a nice big Complex!

—C. D.

WALLA WALLA—The only city so proud of its name that they named it twice.

Law student (called upon to define a law court): A Law Court is an American institution where justice is dispensed with.



THE LINE OF LEAST RESISTANCE

Sour Grapes

It was a terrible thing to do, but I couldn't help it. I had had a rotten day, anyway. The landlady had purposely put minnows in my soup at breakfast, resulting in an early finish for the meal. Then my roommate ran away with the only pair of sox in the place—it was his day to stay in—and the only thing left for me to do was to study. This was enough to dishearten even a confirmed optimist like myself. And all day long the man on the floor above made noises with his saxophone.

So when, at supper, the waiter spilled a bowl of hot onion soup (ONION, *mind you—tomato wouldn't have been half so bad*) down my neck (and my celluloid collar being loaned out) my anger knew no bounds.

It was a terrible thing to do, but I couldn't help it. I said DAMN right out loud.

An Apology for the Behavior of College Students

LECTURE HOUR — period of rest. May be used to advantage for letter writing and day dreaming. Not so successful for beauty sleep due to the presence of meddling assistants. Persons whose names begin with A. and B. are not advised to accept this definition.

PORCH—a cool place for hot people.

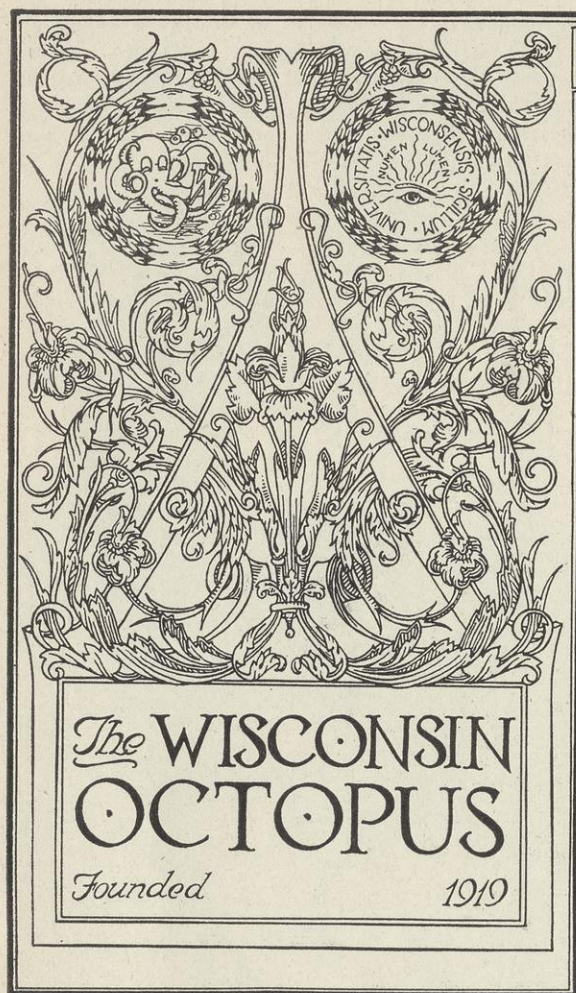
HAIR-CUT—a 30 minute course in politics, religion, sports, love and scandal.

NOTE-BOOK — a collection of caricatures and free-hand drawings of professors interspersed with hieroglyphs which no one can read.

POLITICAL CAMPAIGNS — conducted by saying hello to everyone especially those whom you do not know—the others will vote against you anyhow unless you can promise them a chairmanship.



"My home town's so dead they drink embalming fluid."
 "Well, that's quite an undertaking."



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Vol. VI

NOVEMBER, 1924

No. 2

WITH Homecoming right upon us, one of the questions which presents itself now is: Will the "Annual Brawl" charge be warranted this year, and if warranted will it be made? Humorous magazines would have a difficult time of it if there had never been that gay young god Bacchus. We suspect, too, that the world would have been a dull place indeed in other ways as a result of his non-existence.

But now the country, the same country that let's Leopold and Loeb live, tries to kill that young god, who really meant no harm. However much the country may be trying to kill him, first with an edict and later with tongs and hammer, it has failed very largely and so we have the difficulty which attends every Homecoming, or at least has attended every Homecoming since at least 1920.

What of the "Annual Brawl"? For its existence the alumni are usually more responsible than the students. It is their holiday, their Iowa game, and they intend to make the most of it. All very well. But what happens? Throughout the country are wired harrowing and disgusting and disgraceful stories about how Abraham Lincoln is the only sober figure on the campus of Wisconsin, wherewith a picture of the Lincoln terrace will be shown with Father Abra-

ham sitting still and wise and seven or eight thousand students reeling about in front of Bascom hall, hanging to lamp posts and treating the professors, most shockingly, as equals. The press, only too anxious now-a-days for scandal, will fabricate the grossest lies and perpetrate the most flagrant exaggerations, wherewith the reverend clergy and select members of clubs will take up the cry and raise a hullabaloo.

To the Octopus, the publicity of the "Annual Brawl" is much worse than the actual brawl—it is more foul, more licentious, more harmful to Wisconsin. It paints the picture worse than it is.

And so the Octopus would like to push a little campaign for good publicity. Every organization has its publicity agent. Why not an educational institution? It is not unheard of. Illinois has such an animal: and it does the university no end of good. In these days of factory education, let us follow factory administration. We must sell Wisconsin, and sell it to students who will make good Badgers.

A paid publicity agent for the university, one who saw to it that the papers carried nothing more than favorable publicity about us, would do this great and glorious institution no end of good.

POPULAR PHYSICS

THE DEW POINT—the positive of do not.

PERIOD OF VIBRATION — the span of any modern dance.

CHEMICAL CHANGE — the complexion of any girl. Example: White skin plus cold cream, plus rouge, plus a barrel of powder equals “that school girl complexion”.

CHARGING BY INDUCTION — The induction of gin into the system in order to produce an outcome which is dubious.

MAGNETIC FIELD—the lounging facilities of any sorority house.

THE CENTER OF GRAVITY—the dark corner at the “shin-dig”.

FORMULA FOR UNIFORM MOTION—Syncopation, procrastination, intoxication.

FINIS—Oh Pluto be thy self.



1896

'F I had a mirror
I'd powder my nose
'F I had a clothes brush
I'd brush off my clothes
'F I had an S. P.
I'd go on a date
Guess I'll retire
'S a quarter past eight.



Prof: What's the difference between a chicken and a hen?

Back row: Well, a chicken knows just as much as a hen, only she hasn't had as much experience.

Queer Business

“This modern age seems to be principally an over and under business.”

“Howcum?”

“Well, the main idea seems to be to put over as much as possible and still come in under the wire.”



A FAMOUS RACE HORSE



Not To Be Seen

The things one sees
In our class rush
Are quite enough to make one blush,
They all start in with plenty clothes,
But where they go—
The good Lord knows!

The Knight of the Stairciss

Stairs, quite dim,
Favor him
When he loves a maiden slim
And his heart is full of vim;
Thus this:

Is it fair
On the stair
When a maiden's unaware
To try to kiss her hair
And miss?

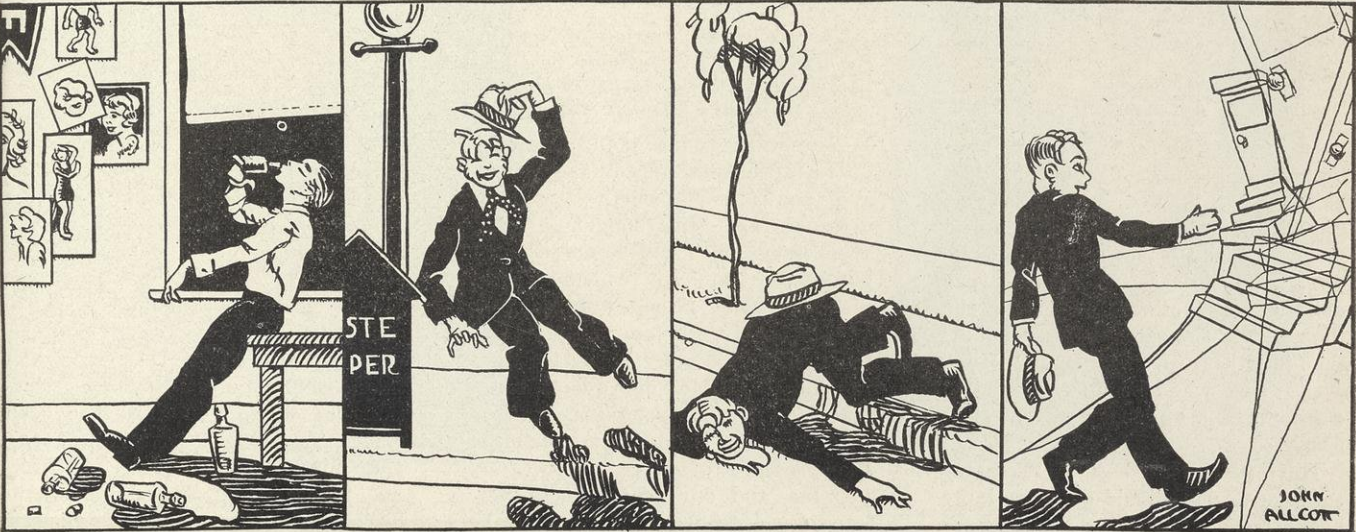
Would you fuss,
Would you cuss
Male of species Blunderbuss
If your hair he tried to muss
And missed?

Readers bold,
Would you scold,
If a man your hand would hold
When with lizard-dart he doled
A kiss

To your face
In a place
Where such actions spell disgrace,
And there follows no embrace
Of bliss?



A young lady whose stockings were
lisle
Saw that she was too much out of
stisle;
And since silk was too high,
She wore stockings of dye
And the men watched her pass with
a smisle.



THREE DOWNS

OFF CENTER

FALL PRACTICE

SEVEN TO GO

How to Watch a Football Game

By LEMUEL CUTTLEFISH



Well to the subject of watching a football game. Apparently there are some people who don't know how to do this, because a man named Haughton has written a book on the subject. We haven't read this effort yet, but they tell us the lad is clever, and puts it across so a bright child of ten, after digesting Mr. Haughton's volume, can unhesitatingly distinguish the centre from the left half.

All that is very well in its way, but it doesn't go far enough. There is a good deal more to football than being able to tell an off-tackle play when you see it; and if people really need guidance in watching the game, they should be instructed in a good many matters which Percy neglected. So we have prepared a few suggestions of our own, and here they are. If this ever gets you anywhere, don't forget to give Cuttlefish credit.

Accessories

In the first place, there is the matter of equipment. A ticket, a coon-skin coat, a blanket, and a flask of gin will probably meet every requirement. It is possible also to include a girl, but this sets you back four dollars for another ticket, and the thoughtful spectator will conclude that it is best to travel light. However, there would be no objection to a second flask of gin, in case of sickness.

Having procured the necessary equipment, you should take two large hooks from the flask, and make your way to the field; where, having emerged from the battle of Verdun at

the gates, you will probably find that your ticket entitles you to a seat in section WW, ten yards abaft the south goal posts. This situation, while disappointing, may be dealt with by means of a little artifice which we have often found useful.

Correct Position

Proceed to the center of the field and select a strategic spot about ten rows up; preferably next to a pretty girl in a blue hat. This will not prove difficult, for every football crowd contains an astonishingly large proportion of pretty girls in blue hats. Whither they all vanish after the game is something we could never figure out. You don't see 'em up on the Hill next Monday; —we'll swear to that.

But let us not be diverted from our subject. Having picked your spot, walk past the gentlemanly usher, informing him that you have just come back from purchasing a cigar; and plant yourself firmly on the desired seat. Eventually the rightful owner will appear, and utter anguished wails, but there you are, and there he is, and the most he can do about it is, finally, to wedge himself in beside you. This will result in a further degree of propinquity to the pretty girl in the blue hat, which you will find not unpleasant.

The Big Kick

There ensues a period of waiting for the kick-off, which may be spent in watching the squads dashing about on the field; or preferably, in observing young ladies climbing up to loftier positions in the stands. We don't know whether stadium designers had this thought in mind when they made the steps so high, but at any rate, we remember them in our orisons. (Good word, that.)

About this time, too, you may feel the need for another go of embalming fluid. Under our quaint social system, it is a thoughtless act to drink openly from a gin bottle in the presence of large numbers of people; and our readers may perhaps wonder how this snort may be accomplished. Here again the ingenuity of Cuttlefish comes to your

assistance. Borrow a megaphone from the small boy just behind you, insert the flask cautiously in the megaphone, then join in the next yell. Care should be taken to make your yell ostensible only; — if genuine it may result in an odd gargling sound calculated to arouse suspicion.

This brings us to the game, which we may assume has by this time commenced. We might explain for those who do not know, that football is a species of athletic contest, in which representatives of different institutions of learning endeavor to move a leather object up and down a hayfield. This is done mostly by the halfbacks, fullback, and quarterback. These are sometimes combined into the one position of drawback.

A Pretty Dame

The adherents of the two opposing institutions watch these proceeding with interest, and manifest their approval most earnestly. Thus you may find it incumbent upon you, if one of your representatives does something worthy of praise to exhibit a proper degree of enthusiasm. This may be done by uttering hoarse yells, busting in the derby of the man in front of you, and kissing the pretty girl in the blue hat. (We recommend however, that you first ascertain if she be accompanied, and if so, how much.)

But what, you ask, does one do when the game is over? To this there are many answers. You may go to one of the sorority teas, if in a state of idiocy. When we went to school there was a place, owned by a man named Dagget, which—but enough! Eheu fugaces! At any rate, we understand there are mansions on Lake street where dances are given in the evening, and one can play Mah Jongg and charades n'everything. Our last counsel is this:—if anyone tempt you to something of which you think the dean of men would not approve, keep in your mind that sound old Latin maxim, "Hæc Olim Meminisse Juva-bit", which, being translated means, "Let your conscience be your guide."



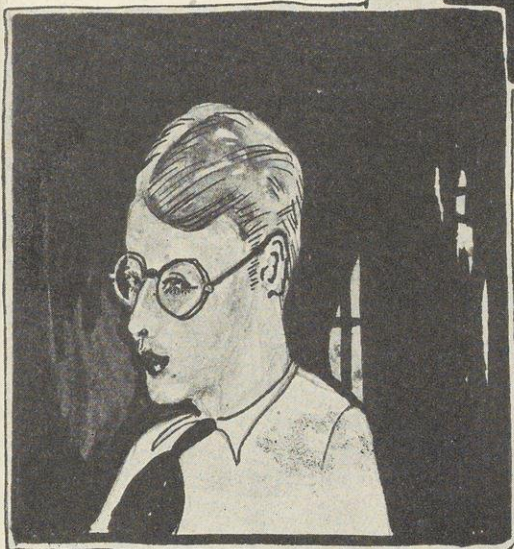
Alys started a riot when she hung Gilda Gray's picture beside father's. While at Art Institute she took on many touching ways. First it's for art's sake and then for her own sake.



Carmel is watching the sorority members for tips on how to manipulate her egg-shell coffee-sampler. "One lump or two?" Thanks, she'll be satisfied with just a spoon.



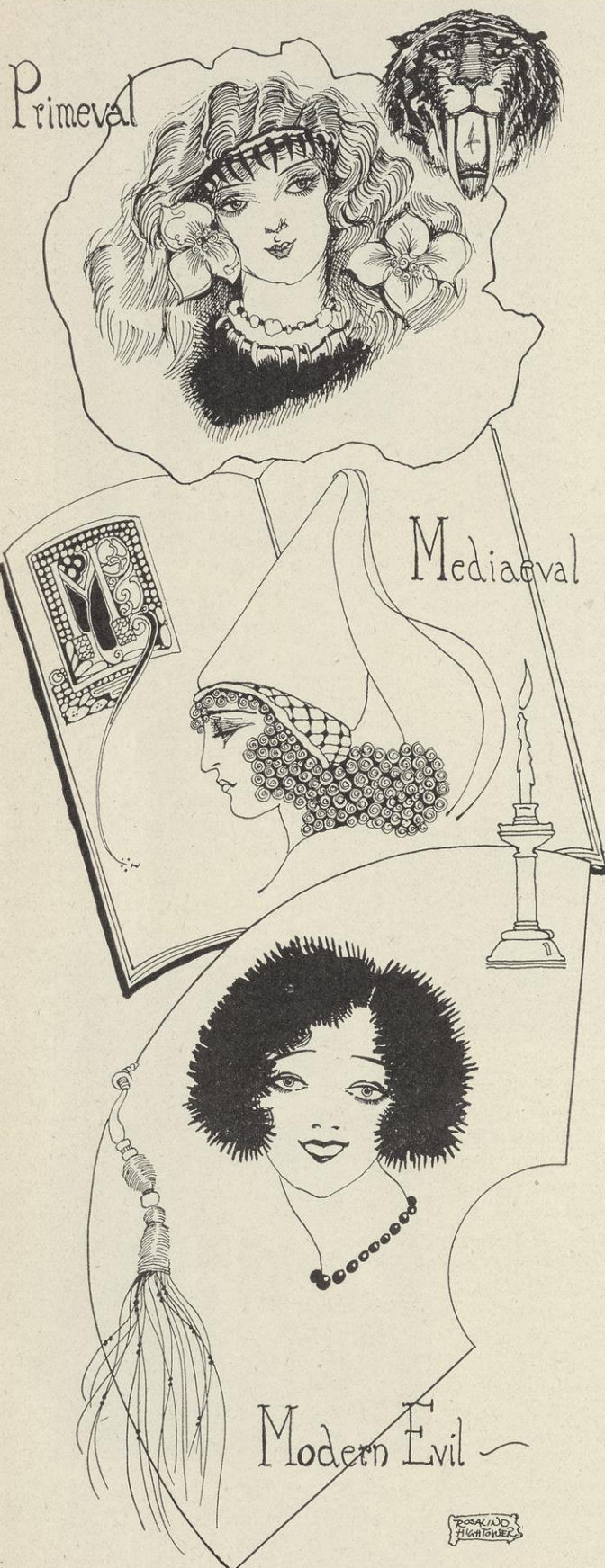
Harry should have gone to college in 1908. He misses the blazers, the old jolly ways, the familiar saloons that he read about in "The Wellworth Boys Through University."



Erasmus Bounce startled the world by his Rigid Quantative Infinitesimals. Just now lonely Louise has slighted his mathematical decorum. He will find balm in the upper strata of binomials.



Lovely Louise is the bow-legged vampire from Spring Green. Her dignity was shocked when Erasmus invited her to see "The Maids' Dilemma."



Archeopteryx or If You Please

A Drama in Three or Four Acts

ACT I

SCENE 1. The curtain rises and reveals a large and grand drawing room. Soft music swells from hidden places. The room is done in purple and pistachio green. On the walls are pictures of Will Rogers, Anthony Comstock, Gilda Gray, H. L. Mencken, and (of course) George Jean Nathan.

Enter Mencken; he passes, after quickly examining Gilda's portrait, to his own. He stands before it admiringly.

M: Mirabile visu! My lord what's this here? (*Suddenly sees picture of Comstock*) Terrible! (*Rips it up and throws frams into orchestea pit*)

Enter Robert W. Chambers: What's all this noise? (*Mencken attacks him and lays body upon floor.*) M: One thing done for humanity.

Enter Irvin Cobb. Sees body of Mr. Chambers. Uttering jokes he strides toward the body of the author of "In Seeret;" kicks it. C: What's this here body here for? Ever hear the one about Paduca? When Alexander crossed—(*Mencken attacks him. Lays body in a heap over Mr. Chambers'*)

M: Business is pretty good. I ought to—hello! Who's this?

Enter Thorstein Veblen. Mencken kills him on the spot. Drags body over to where in Cobb and Mr. Chambers are so cheerlessly lying. M: I feel better now. Wish that somebody would hurry along.

Enter Jack London and Fannie Hurst. Both look in wonder at the pile in the middle of the stage.

L: What's that?

F. H.: Let's look at 'em.

Mencken steals up behind them and bludgeons London. Miss Hurst turns, starts to scream. M. chokes her. He hoists the bodies upon the others.

M: Ah ha! Humanity will thank me for this—(*Looks at George*)

Enter Theodore Dreiser:

D: Vass iss los?

M: (*Flinging his arms about Dreiser*) Look Ted! I built you a throne. Come up. (*He leads Dreiser up the pile and seats him on Fannies's head.*) My how nice you look!

Enter Joseph Conrad and James Gibbons Hunecker.

M: Hello boys. See what I built! Commere Joe. (*Takes Conrad and stands him on Dreiser's shoulder. Puts Hunecker on top of Conrad's head*) Beautiful!

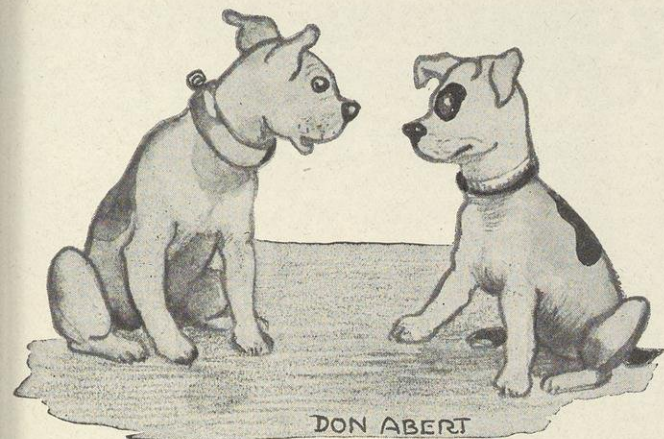
Enter Stuart P. Sherman, with a pea-blower. He hides behind a desk and blows peas at Mencken. Mencken is struck in the neck. Sherman steps out triumphantly.

M: (*With bitterness in his voice*) PROFESSOR.

Sherman falls dead at the word.

— C. D.

PORTIERS



DON ABERT

"Why didn't you join that frat when they bid you?"
 "Listen, old man what would be the use? I can't speak Greek."



EDUCATION

Education is the thing that teaches a young man how to get rich while he teaches the pater how to get poor. Theoretically it is free in a democratic country, but the Democrats have fallen down on this theory as usual. The only free thing about education is air (hot); and even then it is notoriously expensive to put on airs.

The most interesting kind of education is the college variety.. A college is a place where even popular men are annoyed by having to attend classes at certain intervals—more or less. A college education broadens one's viewpoint, particularly if one lives near a sorority house. Another advantage of college life is the vacation. Vacations particularly summer ones, are now being recognized as highly educational.

College education is economically justifiable for without it there would not be so many restaurants, bookstores and malted milk salesmen. It is ethically *unjustifiable* for the same reason. Let us praise education, however. Were it not for education, Trotsky might be selling portable soap and all jazz bands might be segregated in Africa or somewhere—who knows?

—J. E. D.



5-year-old Johnny: Say Daddy, what's a honeymoon?
 Daddy: A honeymoon is a nice long vacation.
 Johnny (*To the teacher next day*) Say Miss Braun, did you have a nice honeymoon last summer?



Two Irishmen were waiting at a corner with a shotgun to shoot their landlord whom they expected to arrive in a few minutes. Patiently they waited, five, ten minutes—for a whole half hour. Finally, his patience exhausted, Pat turned to Mike and said: "B'Gorry, Mike, I hope nothin's happened to 'im!"

TABLES TURNED

Caroline—prisoner of hearts
 Thou hast my heart entombed;
 For the love that had once been a whim in the wind
 Is pledged to you—yea—even doomed.

Thou hast taken it light as 'twas given
 'Tis my turn to feel the remorse
 That the light of love should become my love
 And in her hand now lies the force.

Yea—use it to wring out my compassion
 From what hitherto had been a vault;
 Wherein I looked on my victims
 Whose great love for me was their fault.

* * *

A victory won and a heart entombed
 And away again to the fray
 My fate it was to find a foe
 Who would look on me some day
 As a knave who had fallen in conquest
 Who added one more to the spoils
 He lies enchained in a lonely cave
 And his heart reaches out from the toils.



"How did Miss Shapeleigh come to figure in that event?"
 "Say, she would be a figure in any event."

HEROET of FLORADORA LOVE a COLLEGE CRASHES INTO WEEK MADISON!

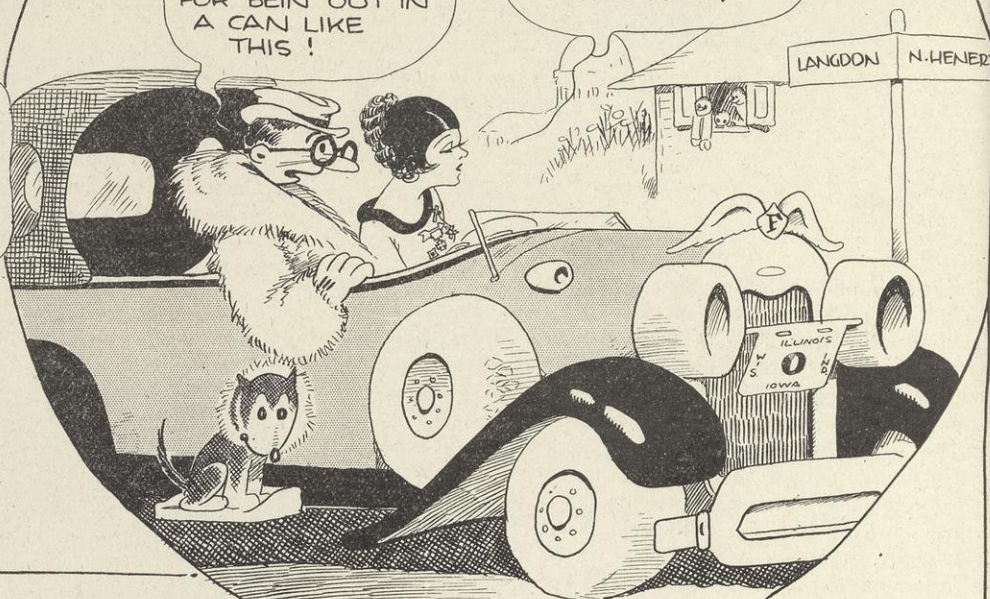
OUR WEEKLY
FIRST PRIZE
HERO.

I JUST WROTE TH'
OL' MAN AN' TOLD
HIM I GOT KICKED
OUTA SCHOOL AN' I
ASKED HIME TO SEND
ME 200 BUCKS SO I
COULD TAKE A
LITTLE VACATION.



DON'T DRIVE
BY THE DELTA U
HOUSE - 'BUNNY'
LYONS MIGHT
SEE ME AND HE'D
GIVE ME TH' RAZZ
FOR BEIN' OUT IN
A CAN LIKE
THIS!

YOU'RE NOT LIKE
HANK LATHERS -
HE HAD ME DRIVE
BACK AND FORTH
BY THE TEKE
HOUSE ALL
ONE DAY!



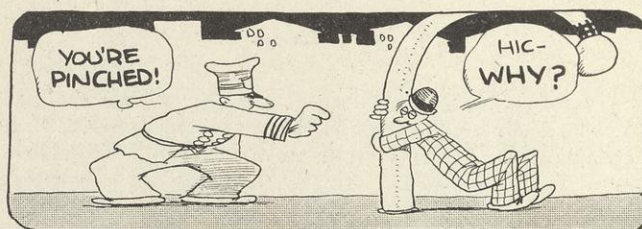
THE GUY WHO
DOESN'T LAUGH AT
THE PROF'S JOKES

NOW SIGN YOUR
NAME ON THOSE
BLUE BOOKS - NOT
YOUR SIGNATURES

TERRIBLE!
THEY PULLED THAT
ONE AT TH' ORPH
TEN YEARS AGO
WHEN I WAS A
FRESHMAN!



AFTER A SEASON IN HOLLYWOOD
FLORADORA DESIRES TO GET A
LITTLE OF THE REAL WILD LIFE
AND SPENDS A WEEKEND AT
MADISON. SINCE EATING SEVERAL
MEALS AT FRATERNITY HOUSES
SHE HAS DECIDED THAT IF SHE
EVER EATS ANY GREEK FOOD
AGAIN IT WILL BE IN A RESTAURANT.
WHEN SHE DROVE DOWN STATE
STREET IN HER CAR THERE WAS
SUCH A CROWD OF FELLOWS
FOLLOWING HER IT MADE HOME-
COMING CELEBRATION LOOK LIKE
A TICKET SALE AT A BENEFIT
FOR WALTER ECKERSALL.



LITTLE THINGS THAT START BIG WARS!

HEY JARVIS, I JUS' WANTED TO TELL YOU I BORROWED YER LAST CLEAN SHIRT!

NEW HOUSE RULE
NO HORSES ALLOWED ON SECOND FLOOR WITH THEIR SHOES ON!

THE GUY WHO LETS HIS GIRL SIT IN TH' CORNER AND DANCES WITH THE CHAPERON AT THE PARTY

WHEN TH' MUSIC STOPS WE'LL KEEP RIGHT ON DANCING 'CAUSE I DON'T GET A CHANCE TO STEP WITH A WONDERFUL DANCER LIKE YOU VERY OFTEN.

YOU'RE SUCH A FLATTERER, MR. STIVER!

I WISH I WAS RIDING TO MIDDLETON WITH VIC TRONSDAL!

ALL TOE HOLDS BARRED! THIS GOES

OFFICER FINGERBOWL WHO THINKS COLLEGE PRANKS ARE TOO FUNNY FOR ANYTHING

HEY THERE! THAT SIGN IS TOO HEAVY FOR YOU BOYS-LET ME HELP.

SAY OFFICER-DO YOU KNOW ANY PLACE TO GET ANY DAGO RED?

WE'RE GOIN' TO PUT THIS UP ON THE ROOF OF TH' SIGMA NU HOUSE.

PETE BURNS
KLEVER KWAPS KLOT

THE BUNK ARTIST DEGREE

ALL THESE FRATERNITIES AROUND HERE SURE ARE GIVING ME A TERRIBLE RUSH BUT I'M TELLIN' 'EM ALL THAT I'VE GOTTA WAIT TILL I WRITE HOME AN' ASK TH' FOLKS - WHY WOULD YOU BELIEVE IT, I'VE HAD SO MANY FREE MEALS HERE THAT I HAVEN'T HAD A CHANCE TO SPEND A CENT, IN FACT I'M SENDING MONEY HOME TO MY FATHER - AND IF I TOOK ALL TH' PLEDGE PINS THAT'S BEEN OFFERED TO ME I'D WEIGH MORE THAN A BRIDE'S FIRST CAKE!

GRAPE FRUIT!

PS'ST!

OUR BEST WISHES TO THE OCTOPUS FROM
SALS BOSTWICK AND JIMMY CLARKE



*Enthroned amid mysteries, ladies' things
My lady sits and plies her artful guise;
This evening when the autumn moon rides high
She'll weave enchantment in her lover's eyes.*

A La Longfellow

Comes a shot from the basement
staircase
Comes a bang on the upstairs floor
The plaster comes down from the
ceiling
And a head comes through the door.

Then a hush in the days' solitation
From the threat of a brick I cower
Then out of the swoon I waken
My God, 'twas the children's hour.

That Ultra-Damn

O'er his new, bright, ultra dyne
The radio fiend was bent;
Thru the ether roared the static
As the landlord roared, "The
RENT!"

Helen's kisses burn
Like red coals in a furn.
She hasn't much to learn.

A Treatise on the Neck

The beautiful and sandwich-festooned Picnic Point is an arm (pronounced 'ahm' in the neo-malaysian dialect) extending into the lake adjoining the campus. It is used as a pasture for contented cows, a landing for contentful canoes, and a goal for contentious co-ed hikers in tuckered nether attire. People study on Picnic Point, but not very often from books.

Near its middle, the peninsula (*pronounced ver-mi-form ap-pen-dix*) narrows to a negligible width, and this piece of land is called a NECK. Tradition has it that Spit-at-the-prof, then a young brave and halfback on the Blackhawk eleven, used to take out the beautiful Dam-dum-ko-ed in his graceful birch canoe, and that they often landed on this NECK. It is thought that this practice of Spit-at-the-prof gave origin to the term—

Shux! We went and forgot it again. Look it up in your books, children, and be ready to tell us next time.

—J. E. D.

I stood at my window one night,
Breathing the cool night air;
But a dainty maid
Pulled down the shade,
And left me standing there.

Some men are born jackasses; others go to college and fall in love with co-eds.



"What would you say if I gave you a bear-hug?"

"Honey, I wouldn't even breathe."



*If she be very handsome
In her guise;
And cornerwise at you
She likes to peep,
Then smiles and winks
And utters lonely sighs,—
Beware as beauty's only
Just skin deep.*

*Now if you fall in love
With this fair dame
And you declare yourself
A happy winner
But after marriage, her looks
Aren't quite the same,
Since beauty's just skin deep,
Why don't you skin her.*

Dumb Dora

Dumb: Each night before I go to bed I write my thoughts down in my diary. It's so interesting don't you think.

Cutting: Indeed, And how long have you been doing that?

"Oh about three years."

"Then you must have the first page nearly filled."

"Is she a good girl to date?"

"Good! Boy, she's so hot she can't skate because the ice melts."

"Why is Edith so jubilant lately?"

"Harry just promised her he'd divorce Ethel and marry her."

"But she doesn't care a fig about Harry."

"No, but then she'll be one up on Florrie."

Her Relations

We note that the handsome young woman wears many military buttons, badges and other mementoes.

"Are you the daughter of the regiment?" we ask.

"Oh, no, sir," responded the gentle thing, "but I have promised to be a sister to all the officers."

At this juncture we might have made a witty remark about a call to arms and the penalty for disregarding it, but because of her blushes we refrained.

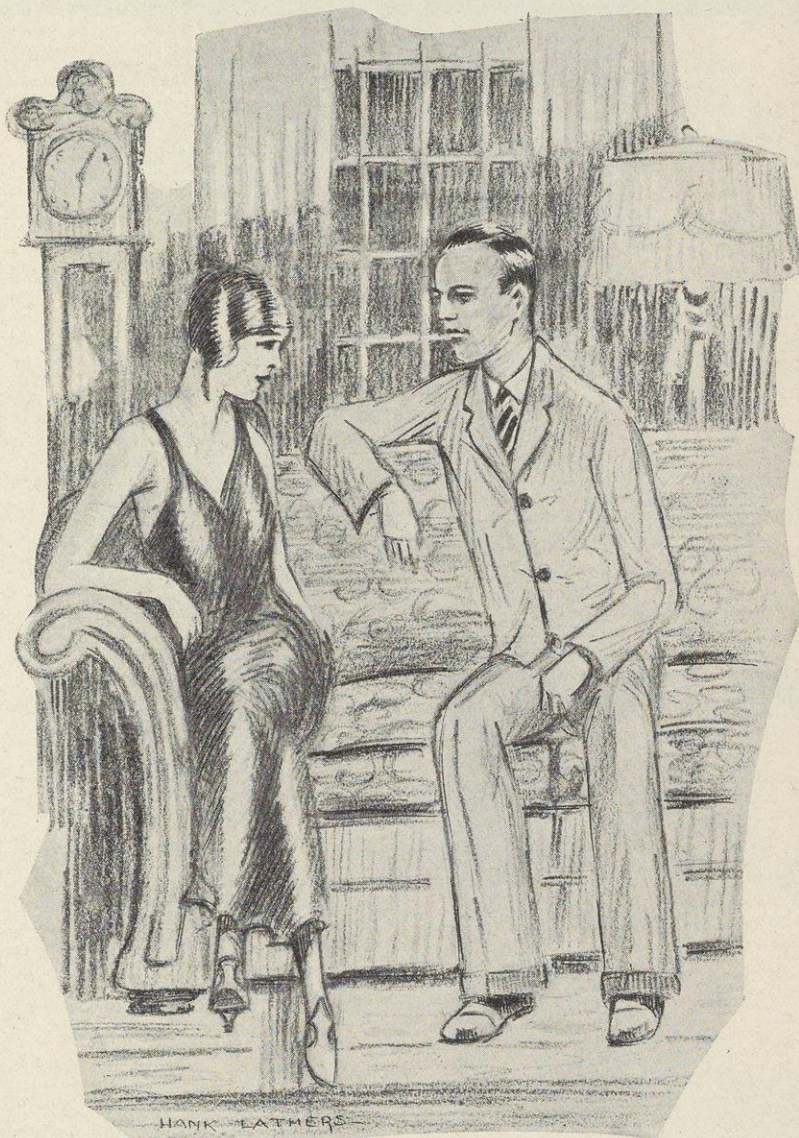
Twenty Years After

"You haven't changed much."

"No, the laundries are on strike."

I sat in the lecture room one day,
I was bored, and it seemed to me
That life had never been so dead,
But then—a little Co-Ed raised her knee.

Books I forgot for once and all,
Breathless I dated her for a week
She ran me ragged all the fall
'Till now I am home and very meek.



"Solomon Feingold hires only college graduates."

"Well, where else is he to get cheap labor now that the Child Labor Law has been passed?"



How it all Begins

"Do you think that is nice?"
"Please."

"No. If you put your arm around me I'll tell my Mother."

(A struggle—the arm wins.)

"Please."

"No. If you kiss me I'll never speak to ou again." (A struggling sound.)

"Don't you ever do that again."

"I couldn't resist."

"Yes, you could."

(Another struggle)

(Silence)

"Sweet Daddy!"

—Bison.



Belle: What do you think of 'Twelfth Night'?

Dumbbell: Oh, it can't possibly compare with the other 'leven.

—Green Goat.

Fooled Again

He saw her in the dark and kissed her,
Murmuring in an undertone:

"Who is it with lips of nectar?"

She softly cooed: "The chaperone."

—Cracker.



I ain't sayin' you ain't right, big boy,
but I is sayin' that if you was one foot
sho'ter you'd be wrong as hell!"

—Judge.

We once knew a professor who was so absent-minded that one night when it came time to retire he pulled down his trousers and laid the window shade on the chair.

—Moonshine.

Don't Tell Her

There was a young lady named Ella,
Who had a bow-legged fella.

One day he said, "Please

Come sit on my knees."

She did, and fell through to the cella.

—Lehigh Burr.

Young Bride: Won't oos 'ittle ump-sie dumpsie kiss oos 'ittle ootsie wootsie?

Man (in next berth): You can't go anywhere nowadays without running across some of those foreigners.

—Virginia Reel.

Mother: Willie, what are you reading?

Willie: Whizz Bang, mamma.

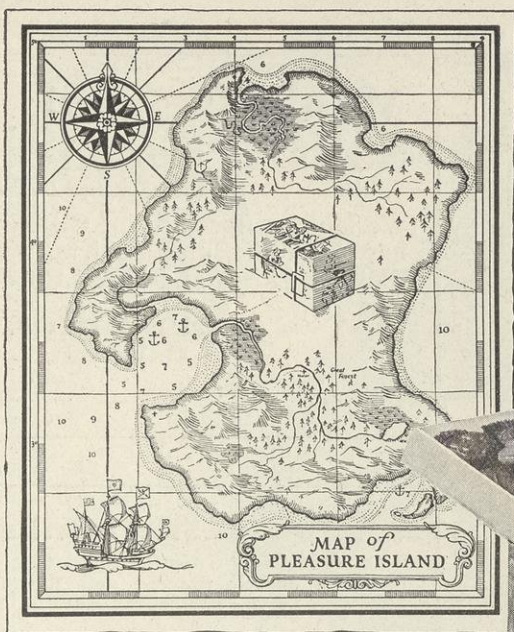
Mother: Oh, that's all right, dear. I thought you had gotten hold of one of those magazines of college humor.



"Of course, you can't believe all you hear."

"No, but you can repeat it."

—Chaparral.



EXPLORING *Whitman's* PLEASURE ISLAND

Have you forgotten the way to Pleasure Island?

It's a land that children enter easily, at a moment's notice. But most grown folks have lost the chart. Some of them even doubt that there is a Pleasure Island.

Here, in this storied box of chocolates—Whitman's Pleasure Island Package—is proof that the glamor of romance still lives—it gives to the dreamer's vision "a local habitation and a name." Pleasure Island is real.

So explore this pirate's chest. Lift the tray, packed with treasures from tropic shores, and feast both eyes and palate on the contents of the money bags beneath. Surely chocolates were never so sweet and so suggestive of their rich background of history.

Pleasure Island Chocolates are sold everywhere, in nearly every neighborhood, by those selected dealers who supply Whitman's Chocolates—each one of whom receives his supplies direct from Whitman's.

"On Choosing Chocolates," "Samplers Old and New," two illustrated booklets, either, or both, of which will be sent on request.



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Cardinal Pharmacy, 831 University Ave.
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J. C. Keefrey, 19 N. Pinckney St.

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Rennebohm Badger Pharmacy
University Pharmacy, State & Lake Sts.
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Wisconsin
Package**





Subdued lights—wonderful music—beautifully gowned women—the season of formals is here.

The University woman who attends these parties finds that many of the most attractive gowns come from Baron's. A new display—importations and copies of Parisian models—awaits you here. Select your party dress from it.

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Floral Decorations for all occasions our Specialty. Greenhouses next to Forest Hill Cemetery.

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FLORAL CO

Store 226 State Street.

Phone Badger 179

Freshmen often act foolish, and many of them are not acting.

—Lampoon.

Beech: I hear Mary is trying to reform. She needs to, don't you think so?

Nut: If you had seen her in a one-piece bathing suit at Virginia Beach last summer you wouldn't think so.

—Sniper.

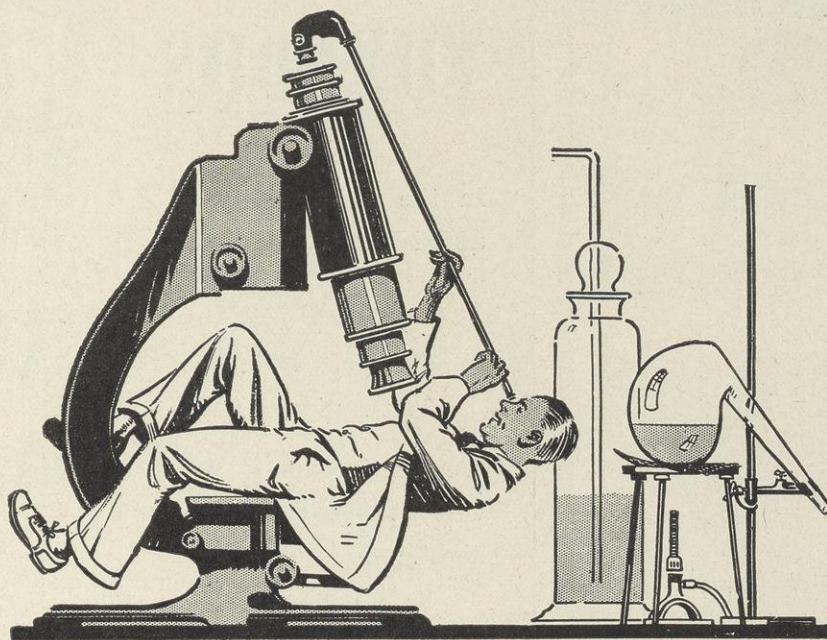
Broadmindedness is the ability to smile when another fellow pets the girl you brought to the party.

—The Collegian.

New St. Nicholas Restaurant

**BEN STITGEN
Proprietor**

Steak and Oyster House



Worth looking into

IT'S the most interesting study in the world.
What is? Why you, yourself.

Put yourself under the microscope. Examine yourself most searchingly to find out just what kind of work you have a natural aptitude for.

Don't leave your career to chance. Don't be satisfied with any nonchalant observation of what may seem to be your best field.

Upperclassmen who have applied this careful self-study will tell you it helped them pick out the "major" which fell in most closely with their natural fitness. The result—greater interest and greater profit through their whole college course.

Graduates will tell you that the man who turns the microscope on himself is happiest in his choice of a life-work.

It comes down to this—some patient analysis now may be the means of putting you on the right track for the rest of your life.

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the interest of Elec-
trical Development by
an Institution that will
be helped by what-
ever helps the
Industry.*

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be original and get that Paris look on your formal gown, evening wrap. Ready in stock or designed for you by expert French designers.

See us for your alterations.

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TUXEDOS

In the new models—of unfinished worsted fabrics at

\$30, \$35

Coat and trousers

We rent tuxedos with vest at five dollars per night.

RUPP'S

234 State St.

Second The Motion

"And who was the leader in the South Sea movement?", asked the professor who had been lecturing on missionary work.

Broadway Ben roused himself from deep slumber. "Gilda Gray!" he shouted.

—Chanticleer.

First Flea: Where will you send little Gerald when he grows up?

Second Flea: Oh, I suppose he will go to the dogs like his father.

—Goblin.

His Nose Knows

Little smells of cigarettes,
And little smells of gin,
Tell a nosey Daddy

Where his little girl has been.—

—Judge.

The main difference between a girl chewing gum and a cow chewing her cud, is that the cow looks thoughtful.

—Outlaw.



AMERICA'S GREATEST ORCHESTRAS use the WORLD'S FINEST BANJO

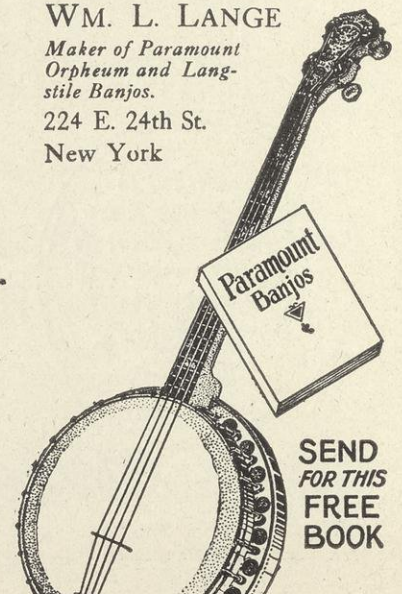
Listen to records by Whiteman Lopez, Jones, Abe Lyman, Ben Bernie or almost any of the big time dance orchestras and you'll hear the famous Paramount Banjo. The top notch dance orchestra leaders with big reputations at stake insist that their banjoists play Paramounts because of the piano volume and harp tone quality.

Look over the line at your music dealer's or write for catalog.

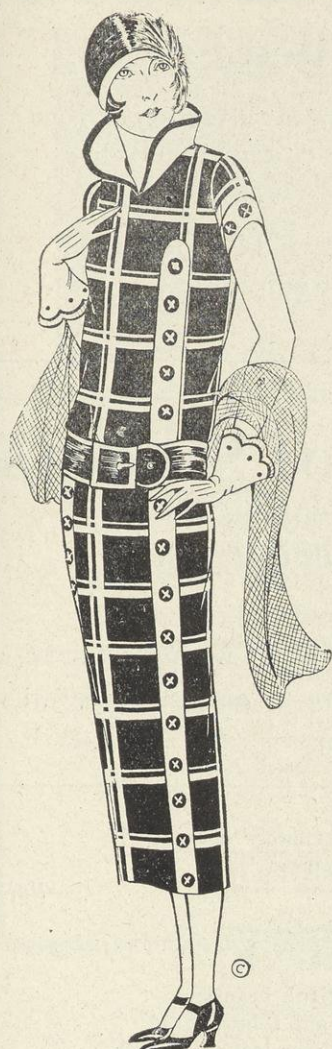
WM. L. LANGE

Maker of Paramount Orpheum and Lang-stile Banjos.

224 E. 24th St.
New York



SEND FOR THIS FREE BOOK



(Apologies to Riley)

When the frost is on the
pumpkin,
And the foddors in the
shock
Oh, it's time that you
were buying
Your snappy flannel
frock
They will set your heart
a-tickin'
Like the clickin' of a
clock
When you promenade
the campus
In an E & E Store frock.

DRESSES
\$17.50 to \$35

Outfitters **The E & E Store** Women & Children

Restaurant Athénée

412 State St.

The
Best Food
in Madison
Popular
Student
Dinners
and
After-Theatre
Parties

She: Can a man tell when a woman
loves him?

He: He can but he ought not to.
—Jack o' Lantern.

She: Now, what are you stopping
for?

He: I've lost my bearings.

She: Well, at least you are orig-
inal. Most fellows run out of gaso-
line.

—Outlaw.

Patron: Waiter, there is sand in
this bread.

Waiter: Yes, sir. That's to keep
the butter from sliding off.

—The Pointer.

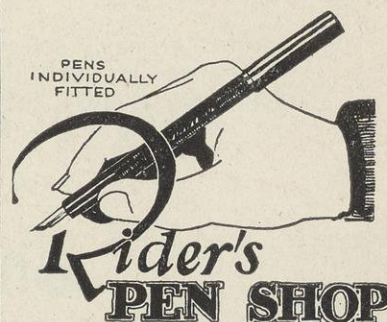
Hush, little nightgown, don't you
cry;

You'll be a Klux robe by and by.


—Judge.

NOAH Was Greatly Embarrassed!

When Noah CORNERED
The SHIPPING MARKET
And started to build
HIS FLEET
We was entirely IGNORANT of
The way that BUSINESS
Was going to PICK UP
And ONE SATURDAY NIGHT
His wife INADVERTENTLY
Left the WATER RUNNING
IN the Bath TUB
While she went over to
LISTEN to the neighbors
NEW RADIO
And became SO INTERESTED
That it was ALL OVER
Before she realised it
And when NOAH left
The ship-yards THAT night
All his LITTLE PLAYMATES
Met him with the
SAD NEWS
But when they tried to
Board the BOAT
There wasn't SUFFICIENT room
And so—many of them
Were OBLIGED to take their
FIRST SWIMMING LESSON
Which EMBARRASSED Noah
GREATLY—for he knew
That MOST of them
SWAM TOO MUCH
Like Stones
And he would GLADLY
Have traded his little boat
For a FULL SIZED SHIP
And your LITTLE THOUGHTS
Are your BEST FRIENDS
At EXAM time
And your fountain pen
Is what you SHIP them in
Moral:
DON'T be in the
SAME BOAT as NOAH
Trade your "LEAKY BOAT"
For a FULL SIZED SHIP—
I MEAN—
Trade in your MISFIT pen
For a RIDER MASTERPEN
Then it's a CINCH
Your thoughts will ALL
Be ON DECK—at YOUR
Command—At EXAM TIME
Get your MASTERPEN today at



650 State St.



WHEN YOU BUY—

a tie, a shirt or a suit, don't you like to feel that the man who sells it to you knows a college man's tastes? We think so; that's why our sales staff is all-college.

We'll be glad to see you in Chicago.

Clark Mathis and Carey

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"Run for College Men by College Men"

watch for

MATHIS

BETTER STYLES—
\$39.75, \$42.50,
\$45.00 and \$49.50

That Soiled Feeling

When your suit needs attention or your shoes are dull—Come to

Sam Pierce

Lorraine Tailor Shop

Palace of Sweets

Mrs. Tenney, Mgr.
20 North Carroll St.

The only ones who doubt we make the best candies and ice cream are the ones who haven't tasted them.

Just one more glass and I'll go home, said the dishwasher as he laid down the soap.

—Yellow Jacket.



Meow

She of the Auburn tresses: What would you give for hair like mine?

Cattish: I dunno, dearie, what did you give for it?

—Columns.

"Are silk stockings absolutely necessary?"

"Yes—up to a certain point."

—Burr.



That's It

Dumb: You are beautiful, beautiful.

Belle: Really! Why am I beautiful?

Dumb: Liquor makes you look beautiful.

Belle: But I haven't drunk any liquor.

Dumb: No, but I have.

—Mercury.

Christmas Greeting Cards Have Arrived!

An early selection not only affords first choice of designs, but also insures an early delivery. This year's assortment contains Engraved Greeting Cards that are both distinctive and unique—the kind of cards that are sure to please the most exacting tastes.

You cannot be too early—but you can easily be too late.

Straus Printing Company

118 EAST MAIN STREET

TELEPHONE BADGER 1763



Every day one million people read the street-car cards reproduced above

facts—

Three hundred thousand people, mostly college graduates and recognized business people will buy the December (Holiday) issue. On sale November 6th.

Our readers tell us that an average of more than 13 persons read each copy of College Humor purchased.

Nearly Four Million will see Your "Best" in College Humor

Your College Comic is part of your education

THE success of your comic depends on you.

You can express your own ideas and originality through your comic.

YOUR best efforts, when accepted by your editor, will later appear in

College Humor

where millions will become your followers.

OURS is the joyous task—that of gathering the freshest and most buoyant humor for which collegiate minds are responsible.

Our hope is to make each issue a standard of comparison.
For this reason we have given to the material
a title of full meaning—

"The Best Comedy—

College Humor

—In America"

CHICAGO

Co-ed: Is this the weather bureau?

"Yes, ma'am."

Co-ed: How about a shower tonight?

"It's all right with me. If you need one, take it."

—Yellow Jacket.

S.D. J.: What character do you have in the next act?

Girl: I'm not supposed to have any character. I'm in the chorus.

—Voo Doo.

Home cooked meals as good as Mother's,
and a larger choice—try them.

at

Frank's Restaurant

821 University Avenue

P. S.—We will deliver lunches to your room from
9:00 to 12:00 P. M. No delivery charge

the new

Brunswick records

are the hottest
ever recorded

Be sure you hear them
at the

University Music Shop

511 State St.

Phone Badger 7272

"The Shop with a Personality"

The Most Beautiful City in the World

Madison is claimed to be the most beautiful city of its size in the world. Bounded by two large beautiful lakes and filled with charming scenery and magnificent buildings is this wonderful city of forty-five thousand people.

Have you visited Tenney Park with its mirrorlike lagoons and rustic bridges, its gravelled paths walled by verdant shrubbery? Have you stood on the shores of

Lake Monona and enjoyed the quiet grandeur of that priceless lake? Have you seen Vilas Park and Lake Wingra, and of course you'll want to see the zoo?

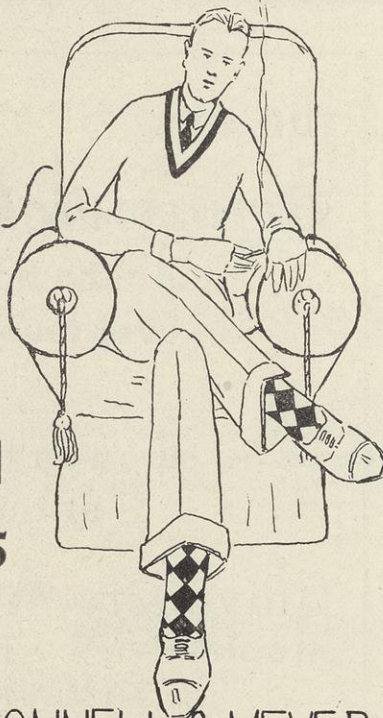
You don't have to own a motor to enjoy these things, just get on a Madison Street Car. It is great sport and many are doing it—you can see everything without getting fatigued.

CATCH A CAR A WEEK Madison Railways Company

HOT SOCKS

SMART
PATTERNS

PLENTY
OF THEM
\$1.50 to \$5



BAILLIE O'CONNELL & MEYER

At The Seashore

First Occupant of the Bath House: Are you dressing for bathing?

Second O. of the B. H.: No, just taking off my clothes to see if I have any underwear on.

—Royal Gaboon.

Ed: How are you getting along in that anatomy course?
Fred: Why I'm going over to Evelyn's right now to take lab.

—Siren.

"I see you have a roommate."
"You're wrong. I just bought this tie."

Continued Service

at

College Lunch Room

Across from Chemistry Building
1203 Univ. Ave. F. 2944

Very Different

DO you like clothes that are
"different?"

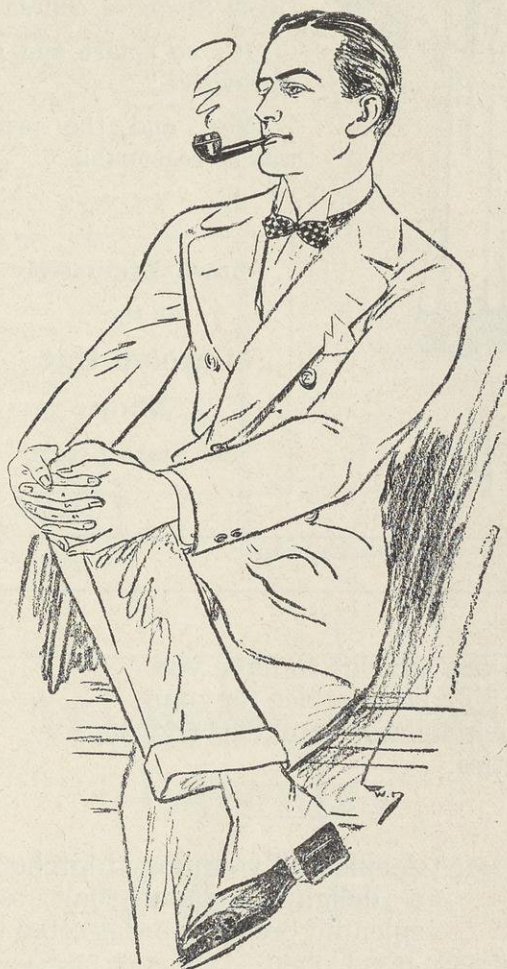
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Many new fabrics and color
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Including the popular London
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ALL PROFITS RETURNED TO MEMBERS

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BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

Claire Tiffany Dresses



"Oh, what a good looking dress. Where did you get it?"

At the Claire Tiffany Dress Shop, of course!"

"It's so smart and so distinctive."

"Yes, and the price was so reasonable."

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A splendidly equipped kitchen--
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bring prompt
quotations.

The Studio

(Formerly Boyd's Studio)

Brock Engraving Company

Artists and Engravers



4th Floor
State Journal Building

Phone: Fairchild 913

Shocking

An Englishman returned to London and was telling of an American college prom. He concluded saying:

—And dontcher know, 'old thing, they weren't even married.

—Hogan's Alley.

"What do you do when you're kissed?"

"I yell."

"Well, will you yell if I kiss you?"

"Hu-uh. I'm still hoarse from last night."

—Sun Dial.

The Unique Shop

Olivia H. Titus

Unusual and Dainty Gifts

for

Every Member of the Family
Unusual and Beautiful Creations
From All Corners of the World

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FINCHLEY ESTABLISHMENT IN
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HAVE BEEN ARRANGED IN
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CLOTHES
HATS~SHOES
HABERDASHERY

FINCHLEY

Fifth Avenue at 46th St.
NEW YORK



"What is the suit worth?"
"Fifty dollars."
"On account of what?"
"On account of my other being wore out."

—Rice Owl.



Suspicious character: Wot am I supposed to ave stolen?
Police: A 'orse and van.
"All right; search me."

—London Mail.



He: Will you go for a spin with me?
She: Won't do nothing else.
He: We won't go then.

—Boll Weevil.



"Yes, my dear, I always take violet in my bath."
"Oh, do you really? I always take Fido in mine."

—Purple Cow.

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—because they combine the same fine **hand tailoring**, up-to-the-minute style, new colors and fabrics usually found only in clothes created by the highest priced tailors. **Yet they are priced only \$55 to \$75**—some as low as \$45.

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\$8.50

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A Gift Well Chosen Is
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Art Work With A
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University Photo Shop

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Never

—strike a man when he's down. You can't tell how big he'll be when he gets up.

—make love in a buggy. Even horses carry tales.

—bite your finger nails. Rember what happened to Venus.

—serenade your girl. You can't tell what her father may not need around the home.

—Bison.



Contrib: Are you in favor of cleaner jokes?

Editor: Yeah, I think the co-eds should bathe at least once a week.

—Exchange.

Oriental Goods

Real Filet Lace, Irish Crochet, Silk Negliges
and Kimonas

Special Novelty Gifts at Special Prices

Oriental Shop

306 State Street

The Carolyne Hat Shop

406 State Street

Featuring Black Slipper Satin Hats
and Faille in colors. All of the
newer modes

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Through the medium of this publication,
we call on you each month.

Our purpose is to serve you, if our serv-
ice is satisfactory we shall be pleased.

The Menges Pharmacies

Reliable since 1891

Town: Do you know that I had eleven flat tires com-
ing out here?

Country: How come, I thought you only had a five-
passenger.

—Virginia Reel.



She: Do you always take the other girls for such long
walks?

He: No, it isn't necessary!

—Ski-U-Mah.



The reason why a lot of men are bachelors is because
they failed to embrace their opportunities.

—Ill. State Journal.

Miss Mary H. Luttrell

Gowns and Wraps

Phone F. 329

22 No. Carroll

Berg Sta Shape Hats

The Bergblimp
— a smart bal-
loon welt hat



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Light Lunches

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COMPANY

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FRANK
BROS.

Fancy
Groceries
and
Fruits

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Badger 5335

2689

2671

Ding: What did your wife say last night when you came home?

Dong: The darling never said a word. And I was going to have those two front teeth pulled out anyhow.

—Penn Froth.

Hobo: Kind sir, have you a quarter to spare a poor man?

Student: Go on across the street—I'm working this side.

—Chapparal.

“Why do the boys like to play golf with Eleanor?”

“She always makes a wild drive into the woods at the 14th hole.”

—Gargoyle.

Should a body find a bottle
Neatly labeled “Rye”,
Don't it make a body sore
To find the bottle dry!

—Brown Jug.

The modern Romeo usually has an empty purse because of what Juliet.

—Lord Jeff.

Man to little Boy: Tell me, who is it that has such nice fat legs?

Six-year-old: Mamma.

—Blue Ribbon.

TECKEMEYER'S
BETTER PEANUT
TAFFY

FOR SALE EVERYWHERE

Our Bars Are All Good Ones

Between Classes and Study Hours

Lawrence Lunch

662 State St.

B. 799

It's A Tradition

All "U" Boys and Girls Know The Woman's Exchange

Good Things To Eat

110 N. Carroll St.

B. 1215

Excusable

Cop: Come along with me, your tail light is out.

Autoist: One minute please, ossifer, that is only a matter of expediency. We stole the car to get away with some looch.

"Beg y' pardon, go right ahead."

—Cornell Widow.

It isn't so much that she wouldn't, but she hates you to think that she would.

—Jack o Lantern.



What this country needs is fewer schools for the deaf and dumb and more for the strictly dumb.

—Texas Ranger.

Doris: I wonder how Jim made the wrestling team?

Kate: Oh, he went with a boiler-maker's daughter all summer.

—Outlaw.



Paying alimony is like buying oats for a dead horse.

—Medley.



—and "dress up" shoes, as well

Shoes that make the last encore as enjoyable as the first. The booklet, "Men Like to Say They Wear Them" is yours for the asking.

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SCHUMACHER SHOE CO.

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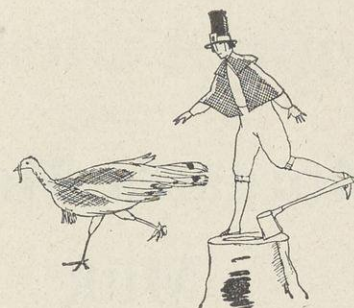
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SHOW YOUR THANKFULNESS

It isn't necessary for you to kill a turkey, as your forefathers did, to show your thankfulness. Send a box of candy with your best wishes today. They'll appreciate it, especially if you get it at

the chocolate Shop

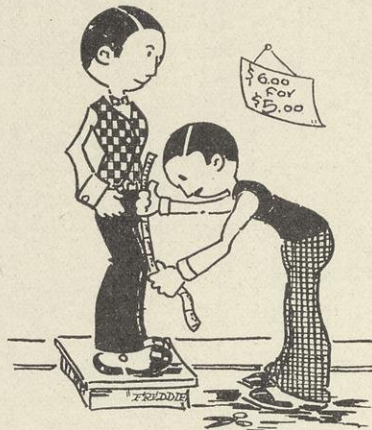


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Footwear
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No trouble to show shoes.
No shoes that show trouble.

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Cigars

Billiards

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B 3160

Smith: Yes, I'm engaged to be married, and I've only
known the girl two days.

Jones: What folly!

Smith: Ziegfeld's.

—American Legion Weekly.

Undressed?

"I want a pair of shoes for this little girl," said the
mother.

"Yes ma'am," said the shoe clerk, "French kid?"

"Well I guess not," was the irate answer, "she's my
own child, born right here at Grand Rapids."

—Squip.

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JEWELRY--WATCHES
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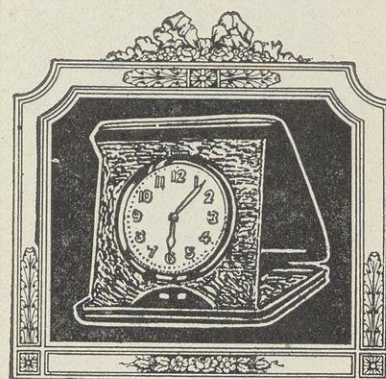
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Whether it be the small bedroom or the large mantel clock you are seeking, you will always find this season's newest at this gift shop — all moderately priced.

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JEWELRY
ESTABLISHED 1859 9 W. MAIN STREET
MADISON WISCONSIN

They sat on the piano bench.
"Play with both hands," she suggested.
And her mother wondered why the music stopped.

—Sun Dodger.



People who invest in watered stocks ought not to complain if they get soaked.

—Belle Hop.



You don't have to look at a clothes line these days to see what women are wearing.

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A brand new specialty shop for men, always
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Very reasonably
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Office, Union Building, Madison, Wis.

Subscription price one dollar and fifty cents the
year, twenty-five cents the copy.

Published thruout the college year, eight copies
a year.

Entered as second class matter at the Madison
postoffice, Madison, Wis.

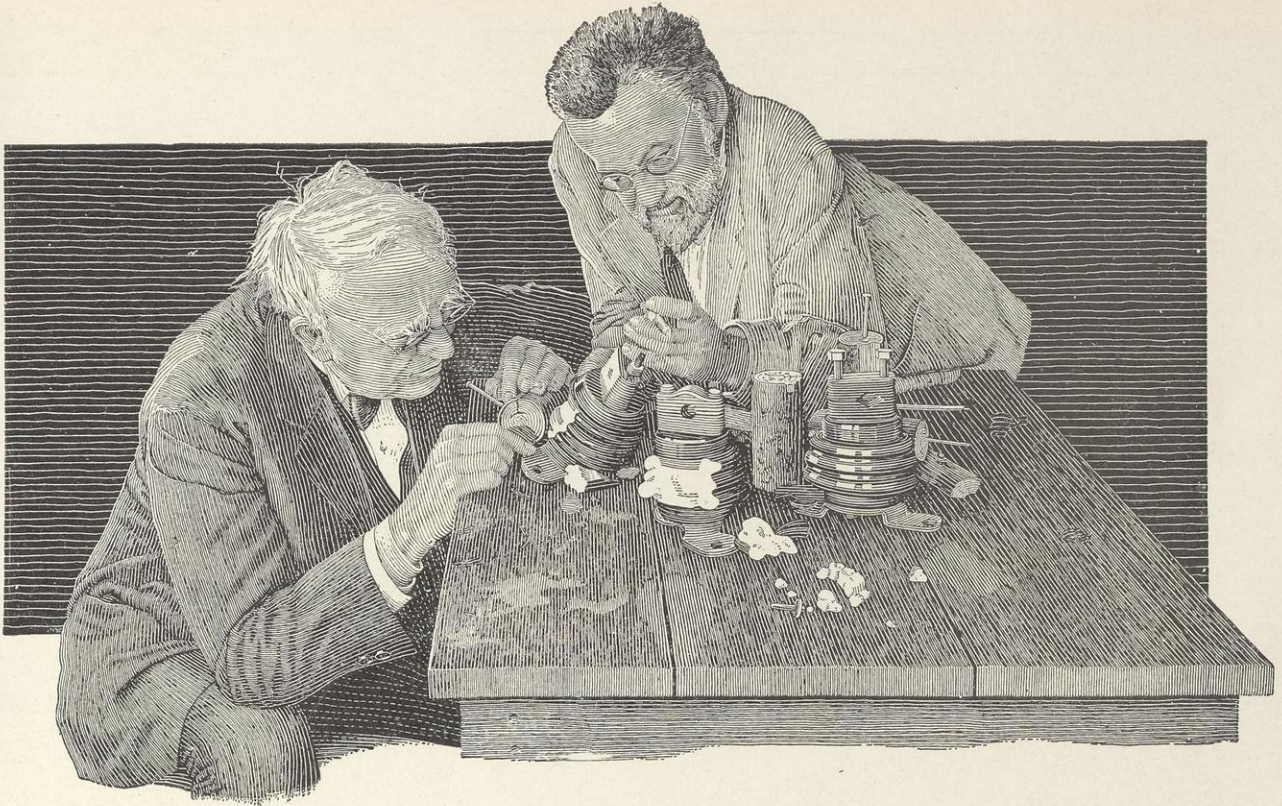
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Vol. VI.

November, 1924

No. 2



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