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## Sal Hepatica advertisement.

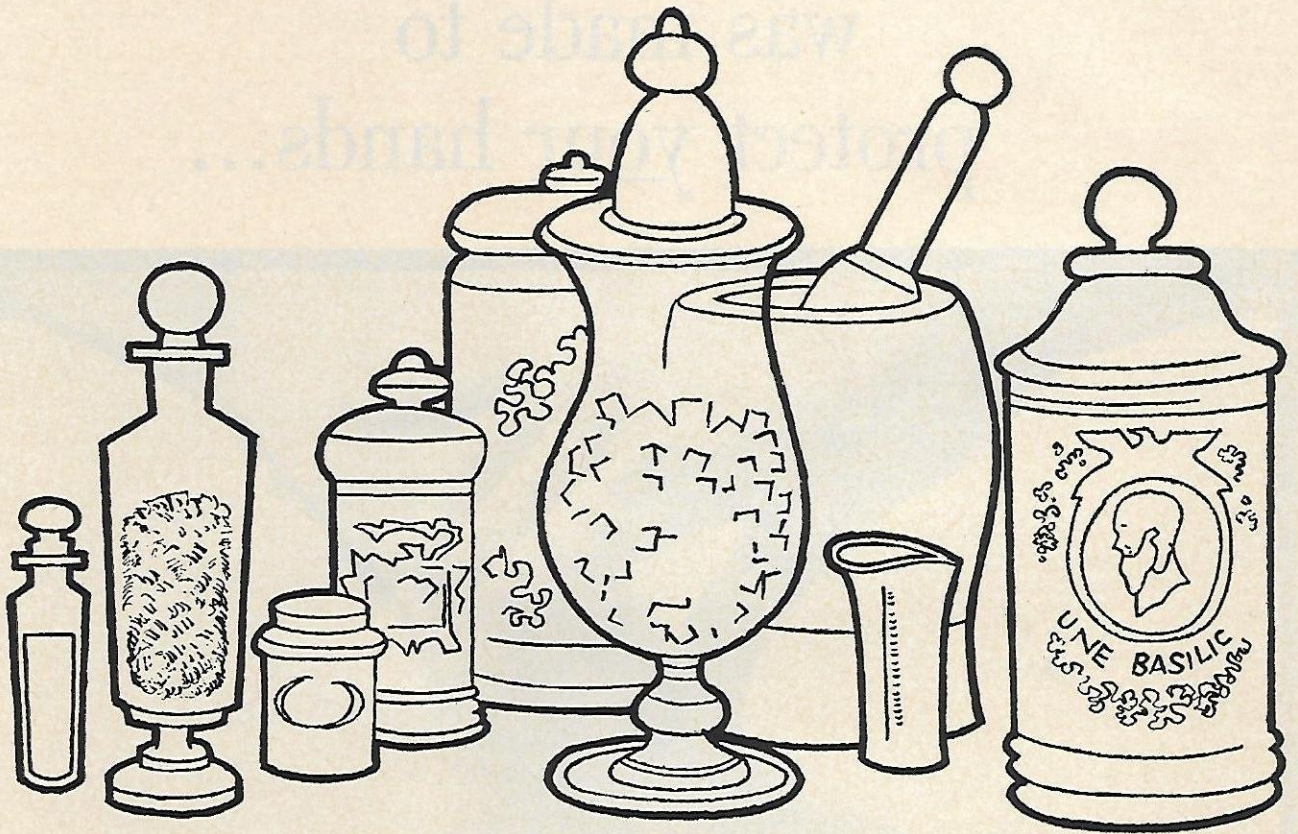
[s.l.]: [s.n.], 1958

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FOR THREE GENERATIONS, PHARMACIES  
HAVE SUPPLIED ANTACID, EFFERVESCENT

# Sal Hepatica®

Since 1897, pharmacists have been dispensing SAL HEPATICA—the fast-acting yet gentle laxative.

Because sparkling SAL HEPATICA is both antacid and effervescent, it passes rapidly through the stomach. In the intestine it provides fluid bulk by its osmotic action. This bulk stimulates peristalsis. Prompt evacuation usually follows—within an hour, if taken before breakfast—before bedtime, if taken half an hour before the evening meal.

SAL HEPATICA is pleasant-tasting, acts without griping, therefore is liked by patients. Because it is antacid, it relieves the gastric hyperacidity frequently accompanying constipation.



**BRISTOL-MYERS CO., 19 West 50 Street, New York 20, N.Y.**