



Scholarships, fellowships, awards, etc.: Wisconsin Idea.

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FOR IMMEDIATE RELEASE
9/30/02

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- Two-way left-turn lanes can improve safety
- New endowment funds outreach
- Bill T. Jones / Arnie Zane Company to perform on campus

TWO-WAY LEFT-TURN LANES CAN IMPROVE SAFETY

CONTACT: Keith Knapp, (608) 263-6314, knapp@epd.enr.wisc.edu

MADISON -- Statistics show that four-lane undivided roadways are generally the most unsafe of all roadways. The typical solution? Widen the highway and add a median.

Now, thanks to research by University of Wisconsin-Madison assistant professor Keith Knapp, civil and environmental engineering, statistics also show that reducing roadways from four lanes to three can result in acceptable mobility and increased safety but also reduced costs and the need to encroach on neighboring land.

The three-lane alternative includes one lane in each direction and a two-way, left- turn lane. Knapp has been researching the safety and operational impacts of conversion projects completed throughout the United States.

Such conversions cannot be applied as an across-the-board approach without considering a variety of factors pertaining to operational and safety issues and community goals, Knapp explains.

He has written several papers and developed award-winning guidelines that identify factors that should be considered before such "context-sensitive" design decisions are made.

His investigation indicates that safety at conversion locations has increased while maintaining the level of operational service. The sites reviewed experienced a relatively dramatic reduction in excessive speeding and total crashes.

Knapp's simulation analyses shows only a slight decrease in "through" vehicle average speed for a large range of peak-hour traffic volumes, access densities, and access-point left-turn volume.

NEW ENDOWMENT FUNDS OUTREACH

CONTACT: Peyton Smith, (608) 262-8214, plsmith@bascom.wisc.edu

MADISON -- A new endowment is intended to advance The Wisconsin Idea by developing new and innovative initiatives, and adding dimensions to existing outreach.

The University of Wisconsin-Madison Provost's Office is soliciting proposals from faculty, staff and students for the Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment. Proposals are due to deans or directors Friday, Oct. 4.

Efforts funded by the endowment will help to create partnerships, and to extend the knowledge, resources, research expertise and services of UW-Madison to communities, business, schools and the general public, says Peyton Smith, assistant vice chancellor for extended programs

About \$500,000 will be available for projects that begin next year. Proposals for initiatives up to \$100,000 total funding are encouraged, and projects may last for up to three years, Smith says. The fund is not intended to support or to duplicate existing projects, or replace activities that are a part of

Scholarships, etc. - Wisconsin Idea

a unit's normal operation.

Proposals from individual students or student organizations must have a sponsoring university department or unit. Students interested in applying and who do not have a sponsoring department or unit should contact Mary Rouse, director of the Morgridge Center for Public Service, (608) 262-0787, 263-2432, mkrouse@wisc.edu.

For a complete call for preproposal guidelines, cover page, budget submission form and directions, visit: <http://www.provost.wisc.edu/baldwin/>

For more information, contact Smith, 262-8214, plsmith@bascom.wisc.edu.

BILL T. JONES / ARNIE ZANE COMPANY TO PERFORM ON CAMPUS
CONTACT: Esty Dinur, (608) 262-3907, edinur@wisc.edu

MADISON -- The Bill T. Jones/Arnie Zane Dance Company with the Chamber Music Society of Lincoln Center featuring the Orion String Quartet will perform at the Wisconsin Union Theater Saturday, Sept. 28, at 8 p.m.

Presenting three premieres, Bill T. Jones, longtime favorite of Wisconsin audiences, uses dancers and musicians alike to explore beauty and the limitations - or lack thereof - of the human body.

The 12-member company, together with the Orion Quartet and four additional string players from the Chamber Music Society, will present "Verbum," set to Beethoven's Quartet for Strings in F Major, Opus 135; "World II," set to György Kurtág's String Quartet, Op. 1; Hommage à Mihály András, Opus 13, Twelve Microludes for String Quartet; and "Black Suzanne," set to the Prelude and Scherzo for String Octet, Opus 11 by Dmitri Shostakovich.

Jones has choreographed and performed internationally since 1982. In addition to creating more than 50 works for his own company, he has received many commissions to create dances for numerous modern and ballet companies. In 1995 he directed and performed in "Degga," a collaborative work with Toni Morrison and Max Roach.

Currently in its 33rd season, the Chamber Music Society of Lincoln Center, considered the nation's preeminent chamber music company, offers concerts of every instrumentation, style and historical period. The Orion String Quartet, made up of Daniel Phillips and Todd Phillips, violins, Steven Tenenbom, viola and Timothy Eddy, cello, is its quartet-in-residence. Also performing are the society's violinists Ruggero Alliffranchini and Timothy Fain, violist Hsin-Yun Huang and cellist Sophie Shao.

The public is invited to a post-performance reception with the artists in the theater's Winkler Lounge. A free public lecture, "Bill T. Jones on Artists' Collaboration," is scheduled Friday, Sept. 27, at 4 p.m. at the Margaret H'Doubler auditorium, Lathrop Hall, 1050 University Ave.

The performance is sponsored by the Wisconsin Union Directorate Performing Arts Committee with additional support from the Evjue Foundation. Promotional support is provided by Wisconsin Public Radio.

Tickets: \$32 (\$30 for Union members and \$15 for UW-Madison students) are available at the Union Theater Box Office, (608) 262-2201.

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May 3, 2000

TO: Editors, news directors
FROM: Jeffrey Iseminger, 608/262-8287
RE: Asthma education

This Friday will mark the final meeting of a group of students from Randall Elementary School and UW-Madison undergraduates who have a common bond: asthma.

Called R-Asthma TAS (pronounced razzmatazz) or Recognizing Asthma Together As Students, the group has met since last fall to learn more about asthma management and prevention. Activities ranged from learning relaxation exercises to doing skits about asthma "triggers" to practicing the use of a meter to measure lung capacity.

R-Asthma TAS was funded by a Wisconsin Idea Undergraduate Fellowship (WIF). WIF funding came from the Evjue Foundation and Kellogg Foundation to provide undergraduates with an opportunity to create a campus-community initiative benefiting all participants.

In addition to asthma education, the group also learned about philanthropy by selecting a nonprofit organization to receive a portion of the WIF: Camp Wikidas, a summer camp for children with severe asthma.

For details on R-Asthma TAS, contact Stephanie King, community service coordinator for University Health Services, (608) 265-4163 or smking2@facstaff.wisc.edu.

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Wisconsin Idea Undergraduate Fellowships

Scholarships - WI Idea

1999-2000 Wisconsin Idea Undergraduate Fellowship Recipients

GuardCare Free Mobile Health Clinic and Smoking Cessation Seminar

Students: Kenneth Davis, Physician Assistant

Joshua Knox, Physician Assistant

Angela Rekowski, Physician Assistant

Faculty Sponsor: Jeff Nicholson, Physician Assistant Program

Community Organization: Division of Health-Bureau of Public Health Northern Regional Office

The purpose of this project is to link the UW-Madison Physician Assistant Program students with rural, medically under-served communities in Wisconsin. We will do this by providing health care services in conjunction with an ongoing project, GuardCare. GuardCare is an annual cooperative effort between three state agencies and numerous volunteers. Participants operate a weeklong mobile free public health clinic for counties that have a need for preventive health care services and have a shortage of health care providers. In 1999, the operation will deliver these services to the underinsured and uninsured residents of Vilas, Florence, Oneida and Forest counties. Our project also plans to address a community-identified need. The local public health departments have indicated the need to improve tobacco abuse cessation efforts. In conjunction with the UW Medical School for Tobacco Research, students will put on a seminar for local health care providers to meet this goal. Our long-term goal is to foster the development of sustained relationships between physician assistant students and the Wisconsin communities that so desperately need our services as future professionals.

The Art of Asset Building

Student: Julia Buran, Human Ecology & Women's Studies

Faculty Sponsor: Stephanie Smith, Human Ecology

Community Organization: Wisconsin Committee to Prevent Child Abuse

The Art of Asset Building will synthesize current research on early childhood asset development along with the benefits of art and creative activities to create resources for Dane County parents and family service agencies. Specifically, The Art of Asset Building will take existing information about asset development and the importance of art and play activities and translate this knowledge into useful and meaningful activities that parents can easily and inexpensively do with their children at home. These activities are scheduled to be evaluated by Head Start parent groups as part of several family "play dates." After activities are approved by parents, the activities will be written up into a series of one page handouts, and will also be compiled into a curriculum which will be made available for family service agencies. Project activities are scheduled to begin in June and last through December of 1999.

Wisconsin Intergenerational Network: A WINning proposition for all ages

Student: Margie Ries

Faculty Sponsor: Stephanie Smith, Human Ecology

Community Organization: Retired and Senior Volunteer Program and Coalition of Wisconsin Aging Groups

I will compile and convert archived data into distributable formats to assist the Wisconsin Intergenerational Network (WIN) in promoting its programs. WIN is an association of students and professionals in community-based, educational and human service agencies across the state, who engage in and/or promote programs linking children, youth and families with older adults. WIN's programs allow people from different generations to interact and share feelings, ideas, skills, and experiences that, in turn, provide knowledge and support. More and more communities, individuals, agencies, organizations, service groups and educational institutions are becoming interested in these programs and are requesting information. This information exists, but is currently scattered and fragmented. Therefore, I will research, compile and convert written and audio-visual, historical and current information into organized formats. This includes examining archives, conducting interviews, attending meetings and investigating existing programs to create a resource manual and Web page for WIN to use in disseminating information, locally and nationally.

This project fulfills WIN's mission, and also enriches Professor Stephanie Smith's and my knowledge of intergenerational programming.

The Acting Project (TAP)

Student: Jenny Polser, Psychology, Sociology, Criminal Justice

Faculty Sponsor: Susan Naeve-Velguth, Communicative Disorders

Community Organization: Family Enhancement – Shore to Shore

Madison has a couple wonderful programs for Deaf and Hard of Hearing (D/HH) children and adults. Shore to Shore, for example, offers a great program for preschool and grade-school children in which D/HH children and their families meet once a month. One important gap in this community service, however, is that D/HH adolescents are not served.

The goal of The Acting Project is to link the D/HH adolescents with children and adult members of Shore to Shore while providing age-appropriate activities. Adolescents perform theatrical productions of children's stories during the regular Shore to Shore meeting. The play will help bring stories to life and they may, therefore, spark the desire to read among younger children already involved with the organization. The children will also envision the adolescents as role models.

The Deaf community, which houses its own customs, values and language – ASL, will benefit by the continued inclusion of adolescents. Some of the benefits include the further development of ASL through inclusion of more hearing parent's children into the community and programs emphasizing bilingual education involving written English, which provides a bridge to the hearing world.

What Is Normal? A collaborative video documentation that dispels myths about people with developmental disabilities and their so-called abnormal lives.

Student: Katharine Marshall, undecided

Faculty Sponsor: Joseph Connelly, Art

Community Organization: Creating a Community Living Services

This project will be the production of videos about the struggles and successes of people with developmental disabilities. We will produce three videos in the Summer of 1999; each one will be completed on the twentieth of June, July and August. The three of us will serve as the core producers. Four people will be interviewed. Four others will collaborate to create the skit. Many others will be video-taped and participate in the technical aspects of the production.

Tiahui Outreach Program

Students: Andres Avila, Sociology

Kathy Perez Castro, Biology

Ofelia B. Delgado, Behavioral Science & Law

Faculty Sponsor: Dionne Espinoza, Chicano Studies Program and Womens' Studies Department

Community Organization: Centro Pastoral Guadalupano

The Tiahui Outreach Program will serve Latina/o youth in Madison through comprehensive mentorship, academic skills development, and cultural empowerment. Affirming the indigenous concept of Tiahui, a word that underscores our relations—our interconnectedness and relatedness as people and our ability to achieve, the program targets junior high and high school students for whom there are currently few available services. The Saturday school will recruit junior high and high school students to participate in a program of academic preparedness that will affirm self-esteem and offer culturally specific validation.

The first purpose of the project is to increase academic performance within the Latina/o student population by exposing students to opportunities in higher education. Secondly, we seek to be pro-active in guiding positive habits, relationships, leadership roles, and traditions. Thirdly, we are committed to building a positive community base that will encourage cooperation and responsibility. Finally, we believe that role modeling and cultural education will foster a strong cultural identity, which will greatly enhance their orientation towards academic success and personal responsibility.

Rasthma-T.A.S.

Student: Chandall Gerasch

Kelling

Faculty Sponsor: Dr. Richard Kelling and Stephanie King, University Health Services

Community Organization: Randall Elementary School

In the Madison community, there is a large population of people with asthma that can benefit from proper health care education in order to improve their quality of life, increase medical compliance, and decrease the possibility of complications or death associated with their condition. This project will achieve these goals by matching ten children and ten college students who share the common condition of asthma. Together they will formulate an interactive exchange of health education and support.

The student project leader will use a specialized protocol (Rasthma-T.A.S.) to refresh the UW students on proper asthma management techniques. A one-on-one "buddy" system will be developed between a UW student and a Randall Elementary student that will provide mentoring attention and help with learning proper asthma management. Two unique components will include opportunities for participants to learn about the other's school experience and to participate in a philanthropic activity concerning asthma. The seven monthly sessions are scheduled during the 1999-2000 school year with the twenty participants, the School Nurse, the Community Service Coordinator at University Health Services, and myself, a Physician Assistant student. This project will benefit all participants as they engage in an interactive process for improved asthma management compliance and increased community-campus relationships.

Salvation Army Learning Center

Students: Frederick Boehm, Chemistry and Biochemistry

Anders Olson, Zoology and History

Faculty Sponsor: Stephanie Smith, Human Ecology

Community Organization: The Salvation Army

Homeless children often face environments that lack opportunity for learning and exploration. We will develop a Learning Center at the Salvation Army homeless shelter with the goal of providing for the children an atmosphere that is intellectually stimulating. This project involves college students and other volunteers visiting the shelter to work with resident children. Our program contains three modules: science exploration, literature and arts, and field trips. This collaboration between college students, Prof. Stephanie Smith, and the Salvation Army shelter, will serve to strengthen the tie between the community and the university. As students, we will gain experience with children and understanding of issues affecting homelessness and child development and learning. Prof. Smith will become more connected with the Salvation Army shelter and will integrate this project into her teaching and research. Finally, the Learning Center will contribute to the Salvation Army's goal of providing an enriching environment for children and families.

The Homeless Youth Outreach Study

Student: Shawna Bahr, Psychology and Child and Family Studies

Faculty Sponsor: Stephan Small, Child and Family Studies

Community Organization: Briarpatch

In Madison today, many homeless adolescents are living on the streets. Briarpatch, a local non-profit agency that serves adolescents and their families, lacks formal data about their lives, needs, and backgrounds. The purpose of the Homeless Youth Outreach Study is to gather information about this population through interviews with trained teenage volunteers. This information has the potential to benefit many local agencies, including Briarpatch, by providing firsthand knowledge of the lives of homeless adolescents.

ASPIRE

Students: Jonathan Welch

David Jukam, Psychology

Faculty Sponsor: Marianne Bloch

Community Organization: African American Ethnic Academy

ASPIRE, a new project that will begin in the Spring of 1999, will unite groups of people committed to community action, including college faculty, undergraduate students, and a cooking club. ASPIRE encourages elementary school students from minority and economically disadvantaged backgrounds to think about pursuing a college education. Implementing this program has required diverse communities of people to come together. Disadvantaged students have no direct exposure to the college environment during the school year. In response to this need, we will offer a six-week program in which disadvantaged elementary school students attend specially designed classes at the University of Wisconsin campus with academic and cultural projects centered around an integrated them, "living well". However, the ASPIRE will thrive as a result of the partnerships among people who normally would not have come together to address this problem. A group of faculty concerned with issues of diversity to serve as instructors for the program. Minority student members have agreed to become program planners and mentors to the elementary school students. After we discovered a cooking club looking for community service opportunities, we explained the ASPIRE program, and the group agreed to prepare a unique ethnic meal for the students. As a result of these efforts, twenty-five students will attend the ASPIRE pilot program this year, and we hope to expand the program's attendance to over one hundred students during Spring 2000. By bringing together groups of enthusiastic people with common values, we have been able to establish a new structure through which University undergraduates can inspire minority students in elementary schools to consider going to college.

From: Maria Justiliano
To: "smvandeh@facstaff.wisc.edu".internet.GS
Date: 6/10/99 11:39AM
Subject: Re: Wisconsin Idea Undergraduate Fellowship Lunch

Susan,

The Chancellor will be unable to commit to attending the *Wisconsin Idea* Undergraduate Fellowship lunch in October. Do, however, let us know when the date has been finalized, and we will enter it "FYI" on his calendar.

The Dean of Students Office and others have been involved in the development of a new undergraduate recognition program to be hosted by the Chancellor. Your program would be a natural for inclusion in the first event, to be held in the spring. For more information, please contact Renee Alfano, 2-2421.

Maria

>>> "Susan (Vande Hei) Dibbell".<smvandeh@facstaff.wisc.edu> 6/7/99 4:34:36 PM >>>

Maria,

Some time during the month of October, we want to host a lunch for the Wisconsin Idea Undergraduate Fellowship recipients (students, faculty and community partner).

I am wondering if the Chancellor would be willing to attend the lunch and to give a few remarks to the recipients.

We do not have a date set and are willing to work around the Chancellor's schedule--I realize this is a very busy time of year.

I would like to hold the lunch in the On Wisconsin Room in the Red Gym on a week day.

thanks.

Susan M. (Vande Hei) Dibbell
Director - Morgridge Center for Public Service
608-263-4009
716 Langdon St.
Madison WI 53706
<http://www.wisc.edu/union> (click "Info" icon)

CC: Renee Alfano

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Subject: Re: Wisconsin Idea Undergraduate Fellowship Lunch
Creation Date: 6/10/99 11:39AM
From: Maria Justiliano

Created By: Justiliano@mail.bascom.wisc.edu

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College of Agricultural and Life Sciences
University of Wisconsin-Madison

rec. March 12, 1999

For Immediate Release
For More Information:
Francesca Buongiorno (608) 262-6968
fbuongio@facstaff.wisc.edu

MARGARET KROME TO RECEIVE 1999 WISCONSIN IDEA AWARD

Margaret Krome of the Michael Fields Agricultural Institute will be honored Tuesday, March 16 for applying the "Wisconsin Idea" to natural resource policy development and implementation. Krome will receive the Wisconsin Idea Award in Natural Resource Policy at a banquet in the Memorial Union on the University of Wisconsin-Madison campus.

The Wisconsin Idea Award is presented annually by the School of Natural Resources in the College of Agricultural and Life Sciences, UW-Madison. The award honors those who have made significant contributions in the area of natural resource policy and whose efforts exemplify the "Wisconsin Idea" of communication and cooperation between the university and government for the benefit of the people of the state.

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EDITOR: 350-word story on next page

Margaret L. Krome —1999 Wisconsin Idea Award in Natural Resources

Margaret L. Krome is agricultural policy coordinator for the Michael Fields Agricultural Institute, East Troy, Wis. She is a national and state advocate for programs and policies supporting environmentally sound, profitable, and socially responsible agriculture. Although Krome has not been employed by the University of Wisconsin or state government, she has worked effectively with both to promote policies and programs that have advanced the public interest. Her efforts represent the best of the spirit and impact of the Wisconsin Idea.

In 1988, she led the public interest community in the creation of the Center for Integrated Agricultural Systems at UW-Madison's College of Agricultural and Life Sciences, and she has been a key supporter and advisor to CIAS since then.

She was instrumental in securing state funding for the DATCP Sustainable Agriculture Demonstration Grant Program, and the primary leader in the development and creation of the Pesticide Use and Risk Reduction Project at CIAS. She was a key supporter of the legislation that created the Agricultural Technology and Family Farm Institute (now the Program on Agricultural Technology Studies) at the UW-Madison.

Krome is nationally recognized as a leader in forming and supporting federal sustainable agriculture programs, including the Sustainable Agriculture Research and Education program, Appropriate Technology Transfer and Rural Areas, Fund for Rural America, and others.

She has worked tirelessly to directly involve farmers and other citizens affected by policies and programs. Krome reaches out to all of the players — small- and large-scale farmers, University personnel, consumer groups, public interest advocates, and state agency staff. She is known for her skill in reaching across ideological boundaries to develop coalitions of people and organizations that work together successfully — one example: the coalition she developed and led that designed and secured funding for the Pesticide Use Reduction Project.

Krome sits on the board of Wisconsin's Environmental Decade, the largest environmental advocacy group in the state, and also writes a biweekly editorial column for the Capital Times, Madison's evening newspaper. She lives in Madison with her husband, Steve Ventura, and their children.

###

rjc Krome Wis Idea 99 3/99

Experience the Benefits

Employers are looking for college graduates with experience as well as expertise. With the Wisconsin Idea Undergraduate Fellowships, you can:

- Experience applied research
- Share your knowledge and expertise
- Understand community issues
- Develop community contacts
- Improve your communication skills
- Enhance your resume
- Build your self-confidence

Working with the community, students share their ecology expertise in prairie restoration activities.



It's Your Future

Application forms and proposal criteria for the Wisconsin Idea Undergraduate Fellowships are available from:

Office of the Provost
150 Bascom Hall
500 Lincoln Drive
Madison, WI 53706

For Information

For answers to any questions or information about community organizations contact:

The Morgridge Center
for Public Service
Tel: 608-263-4009

Access information electronically via the web at:

<http://www.wisc.edu/union/wud/morgrid/morg.html>

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Photos courtesy of the Alternative Breaks Program, Paul Calhoun, and John Greenler

Scholarships - WI Idea

University of Wisconsin-Madison

Wisconsin Idea Undergraduate Fellowships



Cain hands-on experience!

Share your knowledge and skills!

Reach out to the community!



A New Opportunity

The Wisconsin Idea Undergraduate Fellowships create a new opportunity for you to reach out, share your expertise, serve the community, and learn outside the classroom.

These fellowships support special projects where students, faculty and instructional staff, and community organizations collaborate in activities designed to benefit all of the participants.

Meet the Challenge

Students with at least sophomore standing submit a project proposal (five double-spaced pages) that focuses on a need identified by the community. Project areas include (but are not limited to) the arts, community development, criminal justice, economic development, environmental issues, hunger and poverty alleviation, etc.

La Clinica welcomes the knowledge, skills, and extra help that students offer. Students gain hands-on experience and a better understanding of the cultural issues that affect Wisconsin's migrant population.

Examples of community organizations include government agencies, private nonprofit organizations, the K-12 school system, and businesses and trade organizations working on issues like those listed above.



Financial Support

Student fellowships vary based on the length of time required to complete a project.

Academic Year	\$3,000
Semester	\$1,500
Summer	\$1,000
Winter Break	\$500
Summer & Semester	\$2,500
Group Project	\$5,000

Faculty/staff supervisors and the community organizations receive \$1,000 each (\$500 for winter break) to defray project costs.

This student works with a local food bank. His project focused on how to improve collection and distribution of donated items to needy families in the community.

The Wisconsin Idea Undergraduate Fellowships are supported by grants from the Evjue and the W.K. Kellogg Foundations.

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College of Agricultural and Life Sciences
University of Wisconsin-Madison

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1998 WISCONSIN IDEA AWARD RECIPIENTS ANNOUNCED

Two people will be honored April 7 for applying the "Wisconsin Idea" to natural resource policy development and implementation. C.D. "Buzz" Besadny, former Secretary of the Wisconsin Department of Natural Resources, and Elizabeth (Betsy) Likert David, resource economist at the Wisconsin DNR, will receive the Wisconsin Idea Award in Natural Resource Policy at a banquet in the Memorial Union on the University of Wisconsin-Madison campus.

The Wisconsin Idea Award is presented annually by the School of Natural Resources in the College of Agricultural and Life Sciences at the UW-Madison. The award honors those who have made significant contributions in the area of natural resource policy and whose efforts exemplify the "Wisconsin Idea" of communication and cooperation between the university and government for the benefit of the people of the state.

The reception will begin at 5:30 p.m., with dinner served at 6:30 p.m. Tuesday, April 7, in Tripp Commons at the Memorial Union. Dinner selections range from \$16 to \$25; please make reservations by March 30. For more information or to make reservations, contact Marianne Markgraf at the School of Natural Resources, (608) 262-8254.

-more-

C.D. "Buzz" Besadny — Wisconsin Idea Award 1998

As Secretary of the Wisconsin Department of Natural Resources, C.D. "Buzz" Besadny linked research to natural resource policy development, working in partnership with the University of Wisconsin's research community. During his tenure, Wisconsin passed far-reaching laws dealing with acid rain, clean water, groundwater protection, urban smog, sewage treatment, toxic pollutants, wetlands, and endangered resources.

A look at some of these accomplishments illustrates Besadny's approach to resource management, and his application of the Wisconsin Idea.

Under Besadny, Wisconsin enacted the strongest (and one of the first) acid rain law in the United States. The law was based in part on research results from the Little Rock Lake Experimental Acidification Project, conducted with UW researchers. Besadny helped to form another partnership with the UW for the Lake Mendota Biomanipulation Project. "These were outstanding examples of how the DNR and the University brought their talents together and conducted cutting edge research," a colleague noted.

Using data and expertise from the DNR and UW, Besadny and his staff helped to craft the nation's strongest groundwater protection law. Under Besadny's leadership, the DNR controlled point source discharges into the Great Lake Basin. At the same time, the agency forged a partnership with Sea Grant and UW-Extension to address research, management, non-point source pollution, and fisheries issues associated with the lakes.

"Buzz acted from the belief that to properly nurture our natural environment, policy makers need sound factual information and a keen understanding of the public's concerns. Under his leadership, DNR and the University worked together to study problems, evaluate alternatives, and constantly seek ways to educate the public about our natural resources and how to most effectively manage and protect them," another colleague summarized.

A native of Kewaunee, Wis., Besadny earned degrees in biology and wildlife management from the UW-Madison. He served as DNR secretary from 1980 to 1993. Besadny joined the department (then the Wisconsin Conservation Department) in 1952 as a research project leader for wildlife research, holding a variety of positions in the agency during his career. He also served as president of the Wildlife Society and the International Association of Fish and Wildlife Agencies.

Elizabeth (Betsy) Likert David — Wisconsin Idea Award 1998

Elizabeth (Betsy) Likert David, resource economist at the Wisconsin Department of Natural Resources, works for that agency's Office of Management and Budget. Her office serves the entire department, and her work benefits the entire state.

For example, Wisconsin breathes easier thanks to David's efforts. Working with the Air Management Program, she developed a survey research approach to assess people's knowledge, attitudes and behaviors regarding ozone pollution. According to the director of the DNR's Bureau of Air Management, "Betsy was instrumental in designing a scientific approach for Air Management to use in analyzing people's attitudes and behaviors. This approach...is instrumental in assisting us in designing an Ozone Implementation Plan that will be acceptable to people in eastern Wisconsin. When we started, people did not even know what ozone was, now we have an active Ozone Partners for Clean Air Program that incorporates voluntary control measures into our action plan and is recognized as a national leader."

Fostering cooperation has been a hallmark of David's approach to problem-solving. She pulls together people from state government, the UW, the business community, and environmental organizations to exchange ideas and explore environmental policy problems. "By facilitating this exchange, both formally and informally, David enhances government and university professionals' understanding of the issues and furthers the search for effective solutions to natural resource policy problems," a colleague noted.

In addition to her DNR work, at the UW-Madison David has developed and taught introductory economics classes, an air policy course, a class examining emerging issues in environmental protection, and a course on business and the environment, which is the first environmental course offered by the School of Business.

David's courses bring DNR people into classrooms, helping graduate students learn first-hand about the issues facing government. "I found Prof. David's air policy course to be crucial to my understanding of the practical and political problems of implementing environmental policy at the state level," a former student noted. "Prof. David's classes have encouraged graduate students to conduct research in areas that can assist government in natural resources policy development and implementation."

David earned a doctorate in economics from the University of Michigan. She joined the Wisconsin DNR in 1977, and is also an adjunct associate professor at the UW-Madison Institute for Environmental Studies.

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MILESTONES

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Latvia in 1941 and emigrated to the United States around 1950 after his family fled their native country to escape the Soviet takeover. His research interests focus on the construction of complex organic molecules and include conceptual, mechanistic and preparative aspects of organic synthesis. Robert M. Bock began his research career in the Biochemistry Department where he rose to the rank of professor in 1961. He served as dean of the Graduate School in addition to maintaining an active research program from 1967 to 1989, when he retired.

Kluender wins NAS prize

Psychologist Keith R. Kluender has earned a top experimental psychology award from the National Academy of Sciences for his contributions to understanding speech perception.

Kluender will receive the Troland Award, given to two psychology researchers each year, during the NAS annual meeting April 28. The \$35,000 awards were established by a bequest of Leonard T. Troland.

Kluender and his students study how speech and other complex sounds are processed by the auditory system and how experience alters perception. Answering some of these complex theoretical questions may lead to practical insights such as improved hearing aid design, computer speech recognition and cochlear prosthetics.

Colleagues who nominated Kluender cited his ability to design "clever and sophisticated" experiments, and to be "relentless" in his search for the most general and elegant explanations."

NAS is a private, non-profit institution that provides science advice under a congressional charter. Kluender is one of 18 individuals who will be honored for outstanding contributions to science.

Lampman dies at 76

Robert J. Lampman, emeritus professor of economics, former chair of the Department of Economics and adviser to Presidents Kennedy and Johnson, died March 4 of lung cancer at age 76.

Lampman earned his bachelor's degree and doctorate at UW-Madison, where his adviser was Edwin Witte, principal author of the 1935 Social Security Act. He returned to UW-Madison as a faculty member in 1958, serving until his retirement in 1987. He was instrumental in the establishment of the Institute for Research on Poverty in 1966 and played several roles in IRP.

Lampman was an expert on income distribution and the economics of health, education and welfare. He was a consultant to several federal agencies and departments, and wrote the chapter on poverty in the 1964 Economic Report of President Lyndon Johnson. Among his books were *Ends and Means of Reducing Income Poverty*, *Social Welfare Spending* and an edited history of the UW-Madison Department of Economics, *Economists at Wisconsin: 1882-1992*. Lampman was inducted into the American Academy of Arts and Sciences in 1991.

"Lampman was the perfect embodiment of the Wisconsin Idea among economists in our department," said Glen Cain, emeritus professor of economics. "He combined his outstanding teaching with research that addressed major problems in our economy and society. Foremost was his analysis of the distribution of income and of ways of achieving equity in a market economy. He also was a wonderful colleague."

Policano named to B-school board

Andrew J. Policano, dean of the School of Business, has been elected to the board of directors of the American Association of Collegiate Schools of Business (AACSB), the chief international professional organization and accrediting agency for business schools.

Since he was named dean of the School of Business in June 1991, Policano has sharpened the school's focus and initiated several

new programs. Under his leadership, the school has completed a \$40-million facility and equipped it with state-of-the-art technology, developed an executive MBA program and created new academic "niche" programs designed in collaboration with the business community.

"Andy Policano's experience and perspectives will be a great match for the policy issues confronting AACSB," says William K. Laird Jr., AACSB executive president.

Policano has been recognized for his teaching expertise through three teaching awards. In 1992, he was named a Distinguished Alumnus by Stony Brook, where he received his undergraduate degree.

Organized in 1916, the AACSB is composed of educational institutions and corporations devoted to the promotion and improvement of higher education in business administration and management.

Bosse joins national health council

William W. Busse, professor of medicine and head of the allergy and immunology section at UW Hospital and Clinics, has been appointed to the National Heart, Lung and Blood Advisory Council. He was appointed by Donna Shalala, secretary of the Department of Health and Human Services.

The council advises Shalala and other leaders who oversee the National Heart, Lung and Blood Institute (NHLBI) on institute programs and priorities. With few exceptions, a NHLBI grant cannot be awarded without council recommendation.

Busse is one of 12 physician-investigators (and the only one from Wisconsin) serving on the 23-member council. His appointment is for four years. Scientific members are selected primarily for their expertise and leadership involving diseases of the heart, blood vessels and lungs, as well as their interest in the health needs of Americans. Other criteria include a commitment to, and recognition of, meritorious research.

Busse, a prominent asthma researcher and clinician, has served on numerous national and international panels responsible

for treatment guidelines and study protocols for asthma. Recently, he and a team of UW investigators received a five-year, \$8 million grant from the National Institutes of Health to study and identify the cellular and molecular mechanisms which cause the underlying airway inflammation responsible for asthma. Busse also is principal investigator of two other NIH grants involving the mechanisms of asthma.

Busse is director of training at the General Clinical Research Center at UW Hospital and Clinics. He has authored or co-authored 129 papers, and has been named in local and national publications listing top doctors.

"This panel will be well served by Dr. Busse's vast expertise," says Medical School Dean Philip Farrell. "He is skilled in all facets of clinical research and will help ensure that not only is research safe and ethical, but that it will answer some very tough questions that will propel medicine forward."

Natural Resources honors four

Four people were honored recently for applying the "Wisconsin Idea" to natural resource policy development and implementation. Anthony Earl, partner in the Quarles & Brady Law Firm in Madison; Alan Haney, dean, College of Natural Resources, UW-Stevens Point; Nicholas Neher, administrator of the Agricultural Resource Management Division at the Wisconsin Department of Agriculture, Trade and Consumer Protection; and Caryl Terrell, legislative liaison for the Sierra Club, received the Wisconsin Idea Award in Natural Resource Policy at a banquet on March 4.

The Wisconsin Idea Award in Natural Resource Policy is presented annually by the School of Natural Resources in the College of Agricultural and Life Sciences. The award honors those who have made significant contributions in the area of natural resource policy and whose efforts exemplify the "Wisconsin Idea" of communication and cooperation between the university and government for the benefit of the people of the state.

Busse, a prominent asthma researcher and clinician, has served on numerous national and international panels responsible

Scholarships, Awards -Wisconsin Idea Awards

HONORED

Diane Bright, a graduate student, has been named the outstanding nontraditional degree student in the United States by the University Continuing Education Association (UCEA). Last spring Bright was one of the two winners of UW-Madison's Outstanding Undergraduate Returning Adult Award.

Harry Bright, assistant professor of philosophy, has been given the Young Scholar Award for the Spring of 1998 by Cornell's Program in Ethics and Public Life.

Charles A. Bunge, professor at the School of Library and Information Studies, was presented the 1997 Award for Professional Contribution to Library and Information Science Education by the Association for Library and Information Science Education.

Randy Jablonick, head coach of the men's rowing team since 1968, will retire at the end of June. The Wisconsin Rowing Association will honor him on March 15 at its annual banquet. His assistant coach, Chris Clark, has been named the new head coach.

John W. Schmidt, visiting professor in the Department of Communication Programs, has received the 1997 UCEA Walton S. Bittner Service Citation. The award is given in recognition of outstanding service to continuing education at one's own university and service of major significance to UCEA.

APPOINTED

Frank M. Graziano, professor of medicine and section head of rheumatology, has been appointed the new governor-elect of the Wisconsin chapter of the American College of Physicians.

PUBLISHED

Barbara Copeland Buenger, associate professor of art history, was the editor of the recently published book *Max Beckmann: Self-Portrait in Words: Collected Writings and Statements, 1903-1950* (University of Chicago Press, 1997).

Carol D. Ryff, professor of psychology, has recently published the book *The Parental Experience in Mid-life* (University of Chicago Press, 1997).

Steve J. Stern, professor of history and director of Latin American and Iberian Studies, has had his book *History of Gender: Women, Men and Power in Late Colonial Mexico* reprinted as a paperback edition (University of North Carolina Press, 1997).

Ortiz brings personal experience to recruiting

Erik Christianson

Michelle Ortiz sees herself as more than a student recruiter. She considers herself a role model.

"I'm planning on using my own personal experience in recruiting," says Ortiz, the new Native American recruiter at the UW-Madison.

Growing up in a predominantly minority neighborhood in Davenport, Iowa, Ortiz says she felt she "didn't deserve" to go to college.

"I thought I couldn't do it," says Ortiz, citing negative and stereotypical messages she heard about Native Americans.

Ortiz, whose background is a mix of Cherokee and German on her mother's side and Aztec Indian on her father's side, strove to overcome those harmful messages and, at age 25, enrolled at Northland College, an environmental liberal arts college in Ashland, Wis.

Now, armed with a bachelor's in outdoor

Lynch joins Admissions

Julie Lynch has joined the Office of Undergraduate Admissions as a program assistant working on several key programs.

Lynch, who began her new position Feb. 10, is working on the Summer Orientation, Advising and Registration program, or SOAR; the Junior Science, Engineering & Humanities Symposium; and alumni relations. She previously worked as a program assistant/surgery coordinator in the Department of Vascular Surgery at University Hospital and Clinics.

"Julie is a key support person for these programs," says Roxanne Allison, assistant director of admissions. "If you don't have a person to help pull it all together, they don't happen."

education/Native American studies, Ortiz says she is ready to put her education and life experiences to work in attracting Native Americans students to the university. She began her new position in Minority Applicant Services as part of the Office of Undergraduate Admissions on Feb. 3. Along with employing a Native-American recruiter, Minority Applicant Services employs an African-American recruiter and an Hispanic-Latino recruiter, although all of the university's recruiters work to attract students of color.

In fall 1996, 219 Native American students enrolled at UW-Madison, up from 207 in the fall of 1995 and the most ever in the history of the university.

Ortiz says she is targeting both "urban Indians," as she calls herself, and Native-American students growing up on reservations. There are 11 Native-American tribes in Wisconsin, as well as sizable Native-American populations throughout the Midwest and United States.

"It's scary to leave the reservation or another home setting," Ortiz says. "That's why I want the students to become familiar with me. Then I can direct them into programs designed to help make their transition easier here."

Ortiz says she was drawn to her new job by the diversity of the student body on campus. "The different cultures, the different languages, the whole diversity scene is very appealing to me," she says.

For now, Ortiz is gearing up for the push in recruiting this summer and fall. She will represent the university at high schools across the state and the Midwest, and will make special trips to tribal schools and high schools with sizable Native-American populations. In addition, she will attend community events in Native-American communities to meet potential recruits.



Ortiz

When Ortiz is not recruiting students to the university, she can be found working as an animal care coordinator at the Wildlife in Need Center in Oconomowoc, Wis. She is one of seven paid workers on staff who care for injured, orphaned or ill animals. Wildlife rehabilitation was a special emphasis within her degree from Northland College.

"Wildlife and habitats are very important to me," she says.

Cleveland James, associate director of admissions, says hiring Ortiz was an easy decision. "She shows a great deal of energy and certainly is committed to our goals as pertaining to recruiting Native-American students," James says. "Plus, she came highly recommended from Native-American professionals in the UW System who know her."

Scholarships, Fellowships, Awards

Wisconsin Ideas



Bernard Niemann (left) and James MacDonald were among those receiving Wisconsin Idea awards.

WI WK 3-20-91

son ends

ended the season for Steve Yoder, left, and the in basketball team Monday. The Cardinal defeated the 80-72, in a second-round invitation Tournament in front of 11,309 fans at the house. Wisconsin finished on even at 15-15.



Five receive Wisconsin Idea awards

The Wisconsin Idea Awards in natural resource policy were presented to three educators and two state government officials at a dinner in Madison recently.

Honored for their contributions to productive interaction between the UW and government agencies in natural resource efforts were James L. Arts, former director of policy and program analysis in the Wisconsin Department of Trade, Agriculture and Consumer Protection, and James A. Johnson, director of the WDATC's Land and Water Resource Bureau.

Awards also went to James B. MacDonald, UW-Madison professor emeritus of law and environmental studies; Bernard J. Niemann Jr., professor of landscape architecture and director of the Land Information and Computer Graphics facility in the UW-Madison College of Agricultural and Life Sciences; and Daniel O. Trainer, dean emeritus of the College of Natural Resources at the UW-Stevens Point.

The awards are presented yearly by the Center for Resource Policy Studies and Programs in the School of Natural Resources, a unit headed by Thomas Heberlein, professor of rural sociology.

Arts, who is currently director of government affairs at the Wisconsin Federation of Cooperatives, launched a new era in soil and water management in Wisconsin, Heberlein stated. Working closely with the university and other state agencies, Arts developed the law which has made Wisconsin a national leader in soil and water conservation.

Johnson administers the Wisconsin Farmland Preservation Program, often cited as a national model for achieving multiple resource management objectives. Heberlein said that Johnson's efforts in seeking cooperation of university scientists have led to the university being viewed as a partner with the state in designing and implementing effective resource management programs.

MacDonald helped establish and guide the state's Public Intervenor Program, which serves as a watchdog over governmental agencies to make sure public rights are protected. He also guided the agency in developing Wisconsin's landmark groundwater law, Heberlein stated.

Niemann's work in land records modernization has had a positive impact on many of the state's natural resources programs, as well as leading to a more efficient and coordinated operation of agencies dealing with land records. Niemann's accomplishments are not limited to land records modernization, Heberlein pointed out; he has also played a significant role in protecting the state's scenic beauty and in the protection of the Lower Wisconsin River.

During Trainer's 17 years as dean, the UW-Stevens Point came to have the nation's largest undergraduate natural resource educational program. Trainer also established an environmental education outreach program for public officials, landowners, environmental groups and other citizens. He continually emphasized the potential for university resources to be applied to environmental decisions.

*Scholarships
W.L. Johnson*

Four receive Wisconsin Idea Awards in Natural Resource Policy

WI Week 3/14/90

A state administrator, a fisheries scientist, an ecologist and a resource economist received the Wisconsin Idea Award in Natural Resource Policy March 13 for their long-term efforts to improve cooperation between the university and state on resource policy issues.

The award will be given to James T. Addis, administrator of the Division of Resource Management at the Wisconsin Department of Natural Resources; John J. Magnuson, a zoology professor and director of the Center for Limnology at the UW-Madison; Forest Stearns, an emeritus professor of botany and biological sciences at the UW-Milwaukee; and Stephen C. Smith, an emeritus professor of agricultural economics and former associate dean of the School of Natural Resources at the UW-Madison.

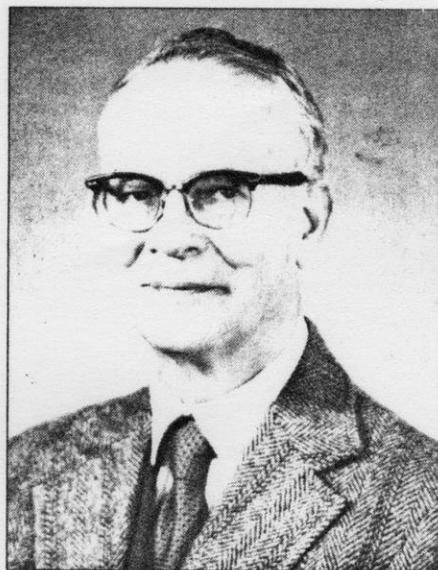
The Center for Resource Policy Studies and Programs in the UW-Madison School of Natural Resources presents the awards each year to recognize individuals who have made significant contributions to the concept and spirit of the Wisconsin Idea, which calls for communication and cooperation between the university and state government for the benefit of the people of Wisconsin.

Addis and Magnuson will receive the award in part for the Lake Mendota Fisheries and Water Quality Project, a joint DNR and UW-Madison effort that emphasizes an innovative program of fisheries management to improve both sport fishing and water quality.

In his 15 years at the DNR, Addis has worked to bring together researchers and resource managers to conduct major experiments on natural systems. Currently



Steve Smith



John Magnuson

he is also working with researchers at the UW-Madison Center for Limnology to determine how to control lake weeds along shorelines without harming fish populations. He also implemented a major study with the Center to determine if Lake Michigan salmonid fishes are depleting their prey. Results of that study may affect Great Lakes stocking policies.

Magnuson has been a catalyst for many joint projects between the state and university. Magnuson and Douglas Knauer, chief of the DNR's Water Resources Research section, are cooperating on an experimental lake acidification study in Vilas County. The project, which also

involves researchers from the U.S. Geological Survey and the University of Minnesota, is designed to determine the long-term ecological effects of acid deposition on northern lakes.

Plant ecologist Forest Stearns, an environmental pioneer in many areas, has been particularly noted for his work on the ecology of urban areas. Stearns served on the Wisconsin Natural Areas Preservation Council, which provides guidance to the DNR's State Natural Areas program. He has chaired the council since 1975. During that time, his efforts contributed to the protection of 65,000 acres of State Natural Areas for research and education.

Smith has long been interested in natural resource economics, land and water management, and policy analysis. He became Dean of the School of Natural Resources when it was established in 1967 and served for 20 years before his retirement. As dean, Smith fostered strong working relationships between the new school and many state departments and served on several statewide committees.

Smith was instrumental in bringing together scientists to study low-cost sewage disposal systems for problem soils. At Governor Patrick Lucey's request, Smith chaired a committee that reviewed timber management policies on state-owned lands. Primarily through his efforts, the DNR, the Wildlife Management Institute and the U.S. Fish and Wildlife Service collaborated to establish the Cooperative Wildlife Research Unit on the UW-Madison campus.

At the national level, Smith was a driving force for the Renewable Resource Extension Act of 1978, which authorized \$150 million over 10 years for extension programs on forest and rangeland renewable resources.

Addis, Magnuson, Stearns and Smith will be honored by professionals in natural resources at a March 13th dinner and awards ceremony at The University Club in Madison. Attendance at the banquet is by invitation only.

The Center for Resource Policy Studies and Programs was established in 1966 as part of the UW-Madison School of Natural Resources to coordinate interdisciplinary research, teaching and extension efforts related to natural resource policy.