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Williams Bay, Wisconsin: Frank M. Van Epps, July 9, 1938

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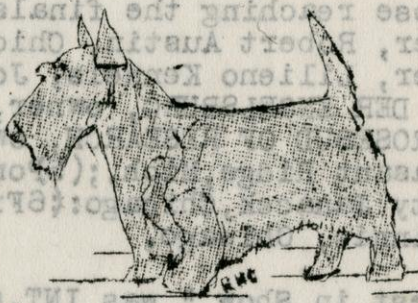
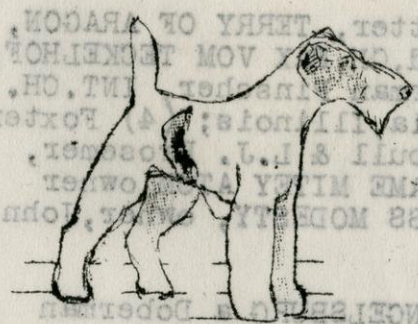
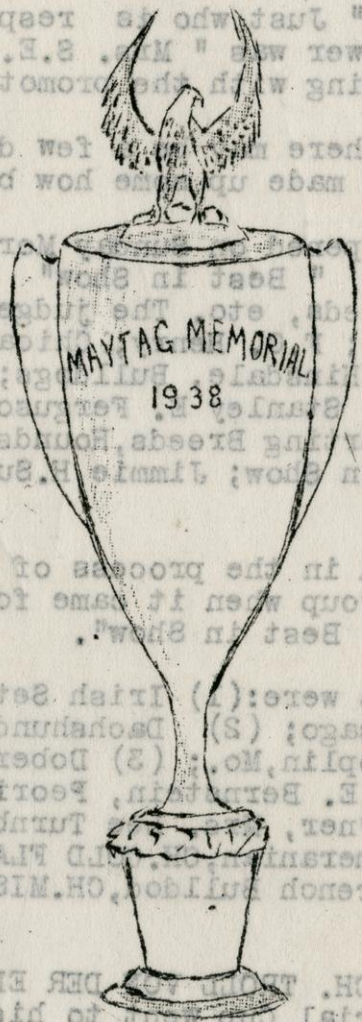
LAKE GENEVA OBSERVER

& BAY LEAVES

VOL. VI JULY 9 1938

NO. 26

about dogs



THE SECOND ANNUAL DOG SHOW IS HISTORY.

LOOKING FORWARD TO 1939

Next year plans call for the Show in August. Let's begin now to help make it a bigger success than ever. It is a project which can rightfully receive support from all around the lake.

YOU WILL WISH TO ATTEND NEXT YEAR.

If you were at the Dog Show last Sunday you will wish to come again next year and if you didn't see it you certainly must plan to be there next year.

The Show this year is the second. Though it was advertised as annual there was a year skipped. The late F.L. Maytag made the first show held in 1936 possible by a generous offer to give dollar for dollar for what was raised by subscriptions for others. It is understood that he gave \$1,000.

The Dog Show is held under the auspices of the Southern Wisconsin Kennel Club. Mr. J.W. Menhall and his wife, who are President and Secretary of the Club are prime promoters of interest in dogs in this section of the state.

On the Board of Directors from Lake Geneva you find S.P. Taggart and C.B. Habecker. Frederick H. Taggart was Chief Ring Steward. Dr.S.E. Veterinarian. A.Wilson Bow, of Detroit was Superintendent.

When the editor asked " Just who is responsible for getting the Show for 1938 ? " The answer was " Mrs. S.E. Ferguson ". She has worked very hard in helping with the promotion of the Show.

And it was a success. There may be a few dollars shortage in the treasury but that will be made up some how by friends.

From the time the show opened on Sunday Morning July 3rd until the Gold Cup was given to the " Best in Show" the judges were busy selecting the best in breeds, etc. The judges were : J.A. Blow, Deerfield, Cocker Spaniels; F.C. Henry, Chicago, English Springer Spaniels; John W. Curry, Hinsdale, Bulldogs; Horace G. Lepman, Chicago, terriers and Collies; Mrs. Stanley E. Ferguson, Lake Geneva, Toy Groups; A.W. Brockway, Chicago, Sporting Breeds, Hounds, Boxers, etc; Harold Florsheim, Chicago, Best in Show; Jimmie H. Sullivan, Chicago, Children's Classes.

There were six groups and in the process of elimination there was left one winner in each group when it came for the final exhibition for the selection of the " Best in Show".

Those reaching the finals were:(1) Irish Setter, TERRY OF ARAGON, owner, Robert Austin, Chicago; (2) Dachshund, CH.FAX VOM TECKELHOF, owner, Lilieno Kennels, Joplin, Mo.; (3) Doberman Pinscher, INT.CH. TROLL VON DER ENGELSBURG, owner, E. Bernstein, Peoria, Illinois; (4) Foxterrier, CH.ROSEBUD OF RESEARCH, owner, Mrs. Lee Turnbull & L.J. Brosemer, Pleasant Ridge, Mich.; (5) Pomeranian, CH.GOLD FLAME MITEY ATOM, owner Betty Janacek, Chicago; (6) French Bulldog, CH.MISS MODESTY, owner, John F. Maginnis, Chicago.

"Best in Show" was INT.CH. TROLL VON DER ENGELSBURG a Doberman Pinscher. The Maytag Memorial Cup went to his owner.

There were about 400 entries from Toy Dogs to Great Danes and New Foundlands. Locals entries were made by A.W. Harris, Chesapeake Bay Retrievers; Clark B. Habecker, English Setter; Frederick H. Taggart, English Setter.

Next year plans call for the Show in August. Let's begin now to help make it a bigger success than ever. It is a project which can rightfully receive support from all around the lake.

PALMER BOAT CO.

WEST END OF LAKE GENEVA

FONTANA, WIS.

TELEPHONE WALWORTH

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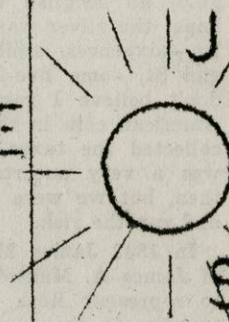
Walworth Times
Walworth.

Your troubles are
our problems.

ASK FOR ADVICE FROM

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Control the Temperature- Cool
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Walworth, Wis.

Tel. 38

Stories of 100 Years Ago Around Geneva Lake

Under the heading, "Sixty Years Ago," this series of articles giving reminiscences of pioneer life at the head of Geneva lake was written 40 years ago by Cyrus Church, pioneer settler, for *The Observer*, the first newspaper published in Walworth. The *Walworth Times* and *Bay Leaves and Lake Geneva Observer*, are cooperating in reprinting these interesting stories of early days.

ORGANIZATION OF TOWNSHIP GOVERNMENT

In the month of September 1839 I saw a notice posted on a tree, stating that there would be a meeting at the house of William Reid, for the purpose of organizing township government for town 1 north and range 15 east; also town 1 north and range 16 east, situated in the County of Walworth, Wisconsin territory. (Walworth county had just been organized and named.) The meeting was to convene, I think, on Sept. 25 at 7 o'clock in the evening.

The citizens met pursuant to call. It was in a little log house at the head of the lake near where Mary Reid's house now stands. Amos Bailey, James A. Maxwell, Christopher Douglass, William Bell, Matthias Mohr, William Reid, Cyrus Church were present. I think that was all who were there.

Suggests Name of Fontana

James A. Maxwell called the meeting to order; Christopher Douglass was made chairman and William Bell secretary. After the preliminaries were over, the question was what name to call the new town. Several names were suggested by different ones and considerable time was spent discussing the matter.

Finally it was Matthias Mohr who suggested the name of Fontana, a French name (he could speak French) signifying a place of springs. It seemed to be a very appropriate name and was readily accepted. You will understand that what is now the towns of Sharon and Walworth were by this meet-

ing organized under one township government according to a previous act of the legislature.

The first town meeting was held in a very small log schoolhouse near where the Brick church now stands. The first time I ever voted was there. In the year 1843 I was elected collector. I remember riding one day thru the town of Sharon collecting taxes. In the entire day I collected only three dollars. My fees were 4 per cent.

There was not a road laid out in the town of Sharon then. We located the settlers by the number of the section they were on, and we could readily follow the lines by the trees blazed by the surveyors.

No Personal Property Tax

I think the taxes levied were less than \$300, and about one-third of it had to be returned. The tax was \$3 on an 80 acre lot, or at that rate; no personal property was taxed.

Occasionally I would get a little gold, an English sovereign perhaps; the silver was mostly Spanish—sixpences, shillings, 25c, 50c and \$1, some five-franc pieces. I don't believe I received a single American coin in the two years I collected the taxes. Paper money was a very uncertain commodity then, but we were glad to get it and run the risk.

In 1842 James Maxwell, father of James A. Maxwell, was elected to represent Rock and Walworth counties in the council, as it was called then instead of senate, in the legislature at Madison. In the course of the session he had the name of our town changed to Wal-

worth. It was done entirely on his own responsibility, as none of us knew anything about it until after it was done.

In conversation with him on the subject he said that "Fontana" sounded too flat and soft for such a magnificent town as this was, and he thought we would all like "Walworth" better, so he got it changed. I never heard any fault or complaint in regard to the change. All seemed to be satisfied.

I have just discovered that I have a copy of the records of the first town meeting held in the town of Fontana, and here it is:

The first town meeting held in the town of Fontana was in a schoolhouse near John Boorman's on Big Foot Prairie, April 4, 1843.

Officers Are Elected

Supervisors—George H. Lown, chairman; Darius B. Mason, Amos Bailey, assistants.

Clerk—James M. Clark.

Treasurer—Joseph Bailey.

School Commissioners—Christopher Douglass, Amos Johns, Henry Clark.

Highway Commissioners—Jonathan Reader, Jabez H. Smith and Curtis H. Eaton.

Assessor—William Bell.

Collector—Cyrus Church.

Constables—Lucius M. Smith, Levi Lake, Cyrus Church.

Moderator—Phips W. Lake.

Meeting voted to raise for incidental expenses, \$60; for relief of the poor, \$20; for the support of schools, \$100; for the relief of poor citizens named in the records, a special tax of \$30.75.

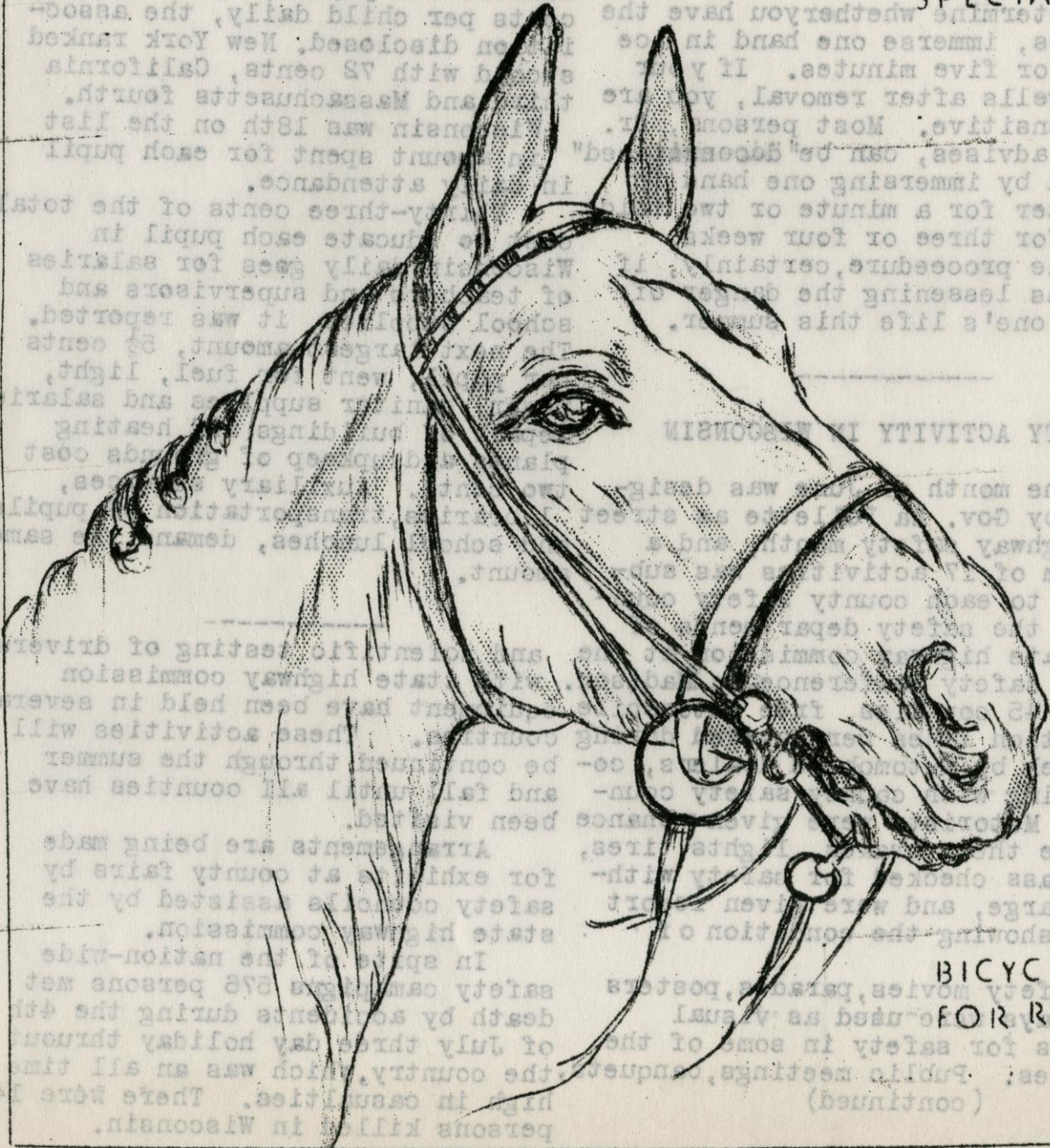
DICK HORLICK RIDING ACADEMY

WILLIAMS BAY, WIS.

PHONE 1202 J1

AS SAFE PLACE
TO RIDE

LESSONS FOR
CHILDREN A
SPECIALTY



BICYCLES
FOR RENT

(continued)

Vacation time is here, once more, when the ocean and inland lakes will lure throngs of pleasure seekers. And, just as in previous years there are thousands who will never return from these watering places. For drownings are a major cause of accidental deaths.

And so the words of Dr. Bayard T. Horton, of Rochester, Minn. may well be heeded. According to him, recent studies have revealed that hypersensitivity to cold water has been responsible for many drownings persons afflicted in this way being apt to collapse after entering the water.

To determine whether you have the weakness, immerse one hand in ice water for five minutes. If your hand swells after removal, you are hypersensitive. Most persons, Dr. Horton advises, can be "desensitized" to cold by immersing one hand in ice water for a minute or two twice a day for three or four weeks. A simple procedure, certainly, if it means lessening the danger of losing one's life this summer.

SAFETY ACTIVITY IN WISCONSIN

The month of June was designated by Gov. La Follette as street and highway safety month, and a program of 17 activities was submitted to each county safety council by the safety departments of the state highway commission at the annual safety conference in Madison.

In 45 counties, free automobile inspection lanes were staged during one week by automobile dealers, cooperating with county safety councils. Motorists were given a chance to have their brakes, lights, tires, and glass checked for safety without charge, and were given report cards showing the condition of cars.

Safety movies, parades, posters and plays were used as visual appeals for safety in some of the counties. Public meetings, banquets,

(continued)

Wisconsin taxpayers pay 45 cents a day per pupil as costs of sending each boy and girl to school exclusive of payment for school buildings and money borrowed, the Wisconsin Education Association reported today.

The cost of education in all states, including southern states with Negro schools, is 43 cents per pupil, the association reported. Southern states spend less, with Arkansas at the bottom of the list, spending only 16 cents per pupil daily, according to the report. North Carolina, Alabama, and Mississippi also were low on the list.

Nevada appropriated the most to educate its pupils, spending 74 cents per child daily, the association disclosed. New York ranked second with 72 cents, California third and Massachusetts fourth. Wisconsin was 18th on the list in amount spent for each pupil in daily attendance.

Thirty-three cents of the total cost to educate each pupil in Wisconsin daily goes for salaries of teachers and supervisors and school supplies, it was reported. The next largest amount, 5½ cents per pupil, went for fuel, light, power, janitor supplies and salaries. Repair of buildings and heating plants and upkeep of grounds cost two cents. Auxiliary services, libraries, transportation of pupils, and school lunches, demand the same amount.

and scientific testing of drivers with state highway commission equipment have been held in several counties. These activities will be continued through the summer and fall until all counties have been visited.

Arrangements are being made for exhibits at county fairs by safety councils assisted by the state highway commission.

In spite of the nation-wide safety campaigns 576 persons met death by accidents during the 4th of July three day holiday thruout the country, which was an all time high in casualties. There were 14 persons killed in Wisconsin.

THEY ARE SMILING NOW.

STEPHEN BOLES SPEAKER AT MEN'S COMMUNITY CLUB TUESDAY NIGHT.

THE WILLIAMS BAY

CONGREGATIONAL CHURCH

Victor H. Keiser, Pastor

Sunday School * * * * * 9:30 A.M.

Worship Service * * * * * 10:45 A.M.

The Sermon Topic for Sunday, July 10th, will be

"WATER FROM ROCKS"

THIS WILL BE A MESSAGE OF INTEREST AND HELP TO ALL SORTS AND CONDITIONS OF PEOPLE.

IF YOU HAVE NOT YET HEARD THE GIRL'S CHOIR SING, HEAR THEM NEXT SUNDAY!

THOSE WHO HAVE HEARD THEM AGREE THAT THEY ARE UNUSUALLY FINE.

MISS ANNA LEE IS ACCOMPANIST AND DIRECTOR.

It bears repeating

That the Williams Bay Congregational church

Aims to be A LITTLE CHURCH AT ITS BEST.

Whether worship in a little church is only A childhood memory for you,

Or if you have never experienced

The peculiar joy of participating in the services of A small church,

You have a treat in store,

IN THE FELLOWSHIP OF OUR CHURCH

All the people of the church invite you to make this your summer church home.

DEEPEN THE CHURCH GOING HABIT. BRING YOUR FAMILY AND FRIENDS.

STEPHEN BOLES SPEAKER AT MEN'S
COMMUNITY CLUB TUESDAY NIGHT.

THEY ARE SMILING NOW.

Last Tuesday evening was guest night at the Men's Community Club of Williams Bay. President Mike Peterson hopes that it can be made an annual affair. Men in the community not members and our Summer residents were asked to spend the dinner hour with the Club at Hotel Ferndale Inn.

An Octet of young from College sang several numbers with real harmony.

Stephen Boles, the editor of Janesville Gazette was at his best. The Steve is a candidate for the office of Congressman from this District, he kept away from politics.

Community life was his subject and it was treated very well. He had no particular title for his talk but emphasis was put on the fitting of our youth into the new era. Instead of stressing that there are no jobs, that there is no future, let's give them an axe (not given by the government) with which to hew out a niche in this, the greatest of all eras.

Mr. Boles mentioned that in all of the some 900 speeches that he has delivered, did he have such a beautiful setting, calling attention to the beautiful lake before him with the sailboat going before the breeze, a passing motor boat, the beautiful green shore line in the distance and the trees and lawn in the foreground.

Said he "You don't have to spend several thousands for a Fourth of July Celebration to get a crowd here for a big time for just a day, you have the beauty, the spirit and location for interesting people to come for their own welfare and at their natural volition."

Come again, Mr. Boles, and under different auspices, give us a political speech. We are happy to have had you here under the auspices of our M.C.C.

In the editor's visiting along the lake shore near the City of Lake Geneva he met a lady last Friday who said, "You are the first man I have seen smile since I came up here" It might not have been as bad as she pictured, but there had a certain amount of gloom been evident this early Summer. Rains and more rains and then the real down pour had made the outlook rather poor for the Fourth of July.

With only about 90 days of Summer business by the Fourth business should be well underway.

But we had a good Fourth with fine seasonable weather, business was about up to the previous year on the Fourth. If it had not been for the unfavorable publicity given by the Chicago papers and radio and also the Chicago Motor Club in warning folks to keep off the highways of Southern Wisconsin because of the washouts, we could not have cared for the crowds in this region.

Hotels in Williams Bay turned their overflow to other hotels or local residents.

The editor had the idea for the cover this week and found a real artist at the Dog Show to help carry it out. Thanks to Mr. R.H. Conklin of Aurora, Ill., who has been painting pictures of lake scenes, dogs and even people for many years.

Mr. Conklin has a Collection of Fifty Five Floral Miniatures which he is glad to exhibit at Clubs, etc. It is five years work. He also has miniature Landscapes and paintings of all sizes. Hunting Dog pictures, scenes about the lake are quite evident in the collection.

Dudley Craft Watson speaks very highly of the miniature collections.

You might wish to contact him by calling Phone 712.



GRANZOW AND

JULY

1936

PETERSON

QUALITY FOOD SHOP SPECIALS

PHONE 196 W1

WE'LL TELL THE WORLD

BUTTER - 2 LBS. LAGRANGE 61¢

Long Horn Cheese per lb. 19¢
2 lb. Box Cheese 51¢

JUICES ONLY

- 2 GRAPE FRUIT 46 oz. tins 49¢
- PINEAPPLE 46 oz. tins 35¢
- Rich. TOMATO 48 oz. tins 25¢
- 2 GRAPE JUICE 12 oz. cans 19¢
- 2 PINEAPPLE JUICE (12 oz.) 21¢
- 2 GRAPE FRUIT J. (13½ oz.) 19¢
- 2 APPLE JUICE (24 oz.) 23¢

JAMS · PICKLES

- 1 Qt. DILL PICKLES 18¢
- 26 oz. Jar Spiced Crabapples 27¢
- 1 Qt. Sweet Pickles..... 32¢
- Assorted Pure Jams 1# Jar 25¢

SUGAR · COFFEE

- 10 lb. Cane Sugar 53¢
- 3 lbs. Powd. Sugar 22¢
- 3 lb. Brown Sugar 17¢
- 3 lbs. Rich. COFFEE 93¢
- 2 lbs. HILL BROS. " 53¢
- 2 lbs. C. & S. " 53¢

FISH

- 5¼ oz. cans SHRIMP 18¢, 2 for 35¢
- 1 lb. can Pink SALMON 17¢

FRUITS · VEGS.

- ORANGES per doz 27&24¢
- GRAPE FRUIT 4 for 25¢
- SPINACH, RADISHES
- ASPARAGUS GROWN AT HOME
- BERRIES, ETC.

CANNED FRUIT & VEG.

- CORN or PEAS 2-20 oz. tins 19¢
- SAUER KRAUT 2-20 oz. tins..... 19¢
- TOMATOES 2-20 oz. tins..... 19¢
- SLICED PEACHES 30 oz. tins 23¢
- SLICED PINEAPPLE 30 oz. tins 23¢
- SPINACH Vacuum Packed 2-10½ oz... 25¢
- GRAPE FRUIT 20 oz. tins 2 for... 25¢

MISC.

- 1 # MARSHMALLOW ... 17¢
- 4 oz. O KE DOKE ... 18¢
- 12 oz. Pkg. BEECH NUT
- MACARONI SHELLS 13¢
- 2 for 25¢
- 2 lb. SODA CRAX..... 21¢
- 1# Jar PEANUT BUTTER 17¢
- 1 # Can CORN BEEF
- HASH 18¢
- CAMPBELL'S BEANS
- 3 - 1 lb. cans 25¢
- CAMPBELL SOUP 10½ oz.
- 3 cans for..... 25¢

CEREALS & FLOUR

- POST TOASTIES 2-13 oz. Pkgs 21¢
- RICH. OATS 3 lbs. pkg. 18¢
- KELLOGG PEP 2 for..... 21¢
- SOFTASILK CAKE FLOUR 2¾ # Pg. 27¢
- AUNT JEMIMA PANCAKE FLOUR 20 oz. 2-25¢

FRESH MEATS

- LEG OF LAMB per lb. 33¢
- LAMB SHOULDER..... " " 27¢
- POT ROASTS..... " " 23¢
- PORK LOINS..... " " 30¢
- PORK BUTTS " " 27¢
- PORK SAUSAGE..... " " 22¢
- BACON (GENEROUS) " " 29¢
- HAMBURGER..... " " 23¢
- LARD (white champion 2 lbs. 25¢
- STEWING HENS & SPRINGERS

Fresh Fish on Friday

NOT OPEN ON SUNDAY

FOR SALE- Large Red Raspberries.
Mrs. W.L. Tulloch- 32 Constance
Blv'd.

GOSPEL TABERNACLE

Rev. R.K. Kinney, Pastor

FOR SALE- Sail Boat. 12 footer.
Excellent condition. Call 1270-R-4

Morning Worship

FOR SALE - Spring chickens. E.T.
Pearson, 150 Clover St. Wms Bay.
Phone- 1277- R-2.

A special program is being planned in honor of the Seventeenth Anniversary of the church. The Rev. Vincent Brushwyler, pastor of the Evangel Baptist Church of Newark, New Jersey, will bring the message.

FOR SALE- New 2 wheel Trailer for
"C" boat. 339 Geneva St. Wms Bay,
Wis.

Bible School 11:30
Classes for all ages and all are
WELCOME

WANTED- Baby's crib for month of
August. 531 Park Ridge Road, Cedar
Point Park. Phone - 1223- R-1

Junior Young Peoples 7:00
Mrs. Marion Anderson, Supt.

FOR SALE- 3 pair draperies, twin bed
cream spreads, medicine chest, large
mirror, two electric light fixtures.
All for 50¢ each. Knight, Cedar
Point Park. 547 Park Ridge Drive.

Senior Young Peoples 7:00
Evangelistic Service 8:00
Lively singing and a Gospel
message make this service worth
your while.

SCHOOL MEETING TO BE HELD MONDAY

VACATION BIBLE SCHOOL! Will begin
Monday morning, July 11, at 9:00.

The annual meeting of the Wms
Bay Consolidated District School No.
1, will be held on Monday evening,
July 11, at 8 o'clock, at the High
School. The annual reports will be
read and the years' school budget
will be voted upon.

There will be songs, choruses, Bible
stories, object lessons and games
that are especially arranged for
boys and girls. And all of you
between the ages of 5 and 15 are in-
vited to come and enjoy them. The
school will be out each day at
11:30 and will be held Monday thru
Friday of the next two weeks.
Begin right now being with us the
very first day.

The term of Miss Ragnild
Nelson, treasurer of the school
Board, expires.

Wednesday evening Prayer and Bible
study at 8:00. Come and bring your
Bible and a friend with you.

Col. John E. Atkins, president
of the village went to Camp Lake
near Kenosha on July 4th for an
outing of the retired officers in
the Central Territory of the Salvat-
ion Army. There were 19 retired
officers present from this District
whose years of service in the Army
represented 798 years.

COMING!! A soul stirring BIBLE
CONFERENCE, July 27 thru the 31.
Dr. Sutherland of Wheaton College,
Wheaton, Ill., will be the speaker.

CONGREGATIONAL CHURCH- WMS BAY

Mr. and Mrs. Frederick P. Lyman
of Kansas City, parents of Mrs.
Selden Spencer, are visiting in the
home of their daughter for the
summer. The Lyman family have
been coming to Lake Geneva the past
thirty summers.

Rev. Victor Keiser, Pastor
Morning Worship 10:45
Sunday School 9:30

BELFRY PLAYERS ARE REAL TROUPERS

What with all the rain during the latter part of last week, The Belfry Players, at Williams Bay, had occasion to drag the old and well known theatrical adage, "The Show Must Go On", out of the moth balls during one of their performances of "Petticoat Fever". During most of the performance, the heavens played havoc with the lights in the theatre building, climaxing the evening with a stubborn refusal to let the power go on again. Consequently, the third act was finished by candle light, with a group of poised actors declaiming their speeches as though nothing had happened and an enthusiastic audience waiting patiently to see how the play ends. Their fine work was acknowledged by a round of applause which would have warmed the heart of any old-timer of the boards.

The Belfry Players announce as their next production "Post Road", a comedy mystery in two acts, to be given on the evenings of July 13, 14, 15 and 16. This play after a successful run on the New York stage, was used as a vehicle for the talents of Charlotte Greenwood, and ran a full season in Chicago under the name of "Leaning on Letty."

Mrs. G.R. Hotton, director of the Belfry Players, and Mr. Popa, director of "Post Road", report that the rehearsals are moving along at a rapid pace, and that the production will prove of A-1 calibre. The cast of characters for the play will be printed next week.

LAKE GENEVA GARDEN CLUB MEETS

Mrs. James T. Atwood was hostess to the members of the Lake Geneva Garden Club on Wednesday afternoon at her new home on the North shore at Fontana. Alfred Carl Hottes, associate editor of Better Homes & Gardens gave a talk on "Perpetual Bloom in The Garden!"

GO TO CHURCH SUNDAY

ST. BENEDICTS CATHOLIC CHURCH

Fontana, Wis.

MASSSES on SUNDAY at 7:30- 8:15,
9:00- 9:45-10:30 A.M.

COMMUNITY CHURCH

Fontana, Wis.

Rev. A.G. LaMar, Minister

Sunday School 10 A.M.

Morning Worship 11 A.M.

WELL KNOWN LAKE GENEVA RESIDENT DIES

Mr. V.L. Alward who has a summer home on the south shore of Lake Geneva died suddenly on Monday from a heart attack, at his summer home he maintained at Havelock, Kings County, New Brunswick, Canada. He was 65 years old.

Mr. and Mrs. Alward left Chicago on June 28 to spend the summer at Havelock, N.B. and had written to the editor of BAY LEAVES and LAKE GENEVA OBSERVER to forward the copies of the paper to them there for the summer.

Mr. Alward was born at Havelock and later was principal of St. John's School. He came to Chicago in 1894 being associated with the Simmons Company, of which he was executive vice president. He was a member of the board of the Chicago Association of Commerce, one of the founders of the Furniture Club of America; a member of the Chicago Athletic Club and the Chicago Club, and a former president of the American Furniture Mart.

He is survived by his widow, Mrs. Winifred Alward, a son, Vincent, and two daughters, Mrs. Ralph Hunt of Winnetka and Mrs. Richard W. Douglas of San Antonio, Texas.

Mr. and Mrs. James T. Atwood, Rockford and Lake Geneva attended the Atwood family reunion, held at the Rockton M.E. Church, Saturday, June 25. Kinsmen of the Atwood families from many places in the middle West were present.

SPRAGUE THEATRE- ELKHORN, WIS.

Thurs- Fri- July 7-8

Freddie Bartholomew, Warner Baxter
in "KIDNAPPED"

Saturday- July 9 -

The Latest Hopalong Cassidy series
with Wm Boyd, George Hayes in
"PRIDE OF THE WEST"

Sunday- Monday- July 10-11

Don Ameche, Simone Simon
in "J. O. S. E. T. T. E."

Tues-Wed- July 12-13

Robert Montgomery, Virginia Bruce
in "YELLOW JACK"

(Heroic Drama concerned with scientific research)

Thurs- Fri- July 14- 15-

Barbara Stanwyck- Herbert Marshall
in "ALWAYS GOODBYE"

BIG FOOT COUNTRY CLUB SOCIAL SEASON
BEGINS

The dinner dance which was held at the Club the evening of July 2 proved to be an interesting evening and a very nice party, and many members expressed their delight at the launching of the official social season.

The Blackhawk Valley Four in addition to the regular orchestra, has been hired for only two more parties in July, but it is hoped that it will be possible to have them during August if their popularity continues.

On Saturday evening, July 9, will be another dance.
Big Foot Country Club is located at Fontana, on Lake Geneva, Wis.

GENEVA THEATRE- LAKE GENEVA, WI S.

NEW AIR CONDITIONING, COMFORTABLY COOL. Matinee Monday to Saturday- 2 P.M.-25¢. Continuous Shows Saturday and Sunday.

Thursday- July 7-

Leo Carillo-Edith Fellows in
"LITTLE MISS ROUGHNECK"
and "SAINT IN NEW YORK"

Fri-Saturday- July 8-9

Louise Rainier, Melvyn Douglass
in "THE TOY WIFE" and
Lone Ranger No. 8

Sunday- Monday- July 10-11

Jackie Cooper, Bonita Granville in
"WHITE BANNERS"

Tuesday- ONE DAY ONLY- July 12

Gloria Stuart, Michael Whalen in
"ISLAND IN THE SKY"

Wed-Thursday- July 13-14

Kay Francis, John Litel, Bonita Granville in
"MY BILL"

together with John Boles, Madge Evans in "SINNERS IN PARADISE"

DELANVAN THEATRE- DELAVAN, WIS.

Friday-Saturday- July 8-9

"THREE BLIND MICE"
- plus -
"HEART OF THE ROCKIES"

Sunday-Monday- July 10-11

"GOLD DIGGERS IN PARIS"

Tuesday- July 12- ONE DAY ONLY

"ALWAYS GOOD-BYE"

Wednesday- Thursday- July 13-14

"PRISON FARM"

GET UP A PARTY AND

LET'S GO SAILING!

ON THE

"HAMBURGER"

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ROY JOHNSON, PROP.

advertisements in the "OBSERVER" are read carefully

WILLIAMS BAY SUMMER RESIDENTS GIVE
PARTY AT THEIR ESTATE

NEWS ITEMS

A Bon Voyage party was given by Mr. and Mrs. C.E. Niehoff in honor of Mrs. Olga Zounek and son, George, on Saturday and Sunday, July 2 and 3, at the Niehoff residence on the lake shore. Mrs. Zounek is a sister of Dr. Albert Zrunek, a Chicago physician, with whom she and her son have been visiting for the past year. She now returns with George to their home in Brno, Czechoslovakia.

Mrs. Niehoff, as hostess, had the house beautifully decorated in typical bon voyage style. A replica of the Normandie, on which Mrs. Zounek and son will sail, was set up as a table center. Other fitting decorations were placed about the entire house.

Guests present were— Dr. Albert Zrunek, Mr. and Mrs. Henry Lawson, Mr. and Mrs. Anthony Glejner and daughter, Patricia, and Frank Schada, all of Chicago; also G.A. Girvin, a Niehoff company representative stationed in Texas.

Many beautiful gifts were presented to the departing guests of honor.

NIEHOFF COMPANY HOLD SALES CONFERENCE IN WILLIAMS BAY

A sales conference for factory representatives was held on Tuesday and Wednesday, July 5 and 6, at the Niehoff residence on the lake shore. This is a semi-annual meeting, which brought the following sales representatives:

Mr. G.A. Girvin, Austin, Texas; Fred Geyer, Milwaukee; Mr. W.C. Dierkes, Columbus, Ohio; Mr. I. Abrams, Mr. W.B. McNicol, Mr. Ray Ricketts, E.R. Grant, Frank Schada and Miss Mae Muldoon, of the Chicago office. Mr. C.E. Niehoff president of C.E. Niehoff & Co., Chicago, manufacturer of automotive parts, presided at the meeting.

Mrs. Viola Schauf, Williams Bay, has sold her home west of the Belfry Theatre to John Yanda, brother of Mrs. Joe Ambrose. Mr. Yanda comes from Cicero, Ill.

Mrs. Schauf, and her daughter, Mrs. R.G. Dillon, (Dora Schauf) of Chicago, were here over the weekend closing the deal.

Mr. C.E. Nelson, an executive of the Kraft-Phoenix Cheese Co., Chicago, entertained a party of eight friends over the Fourth at the Hotel Normandie.

Mr. Dick Reynolds was the lucky fisherman to catch a tag fish last Saturday off the Normandie Hotel pier, worth \$1.00. The fish was a fine bass. Hurry up anglers, there's plenty of good fishing in Williams Bay!

The Cafeteria luncheon sponsored by the P.T.A. for the Student Aid Fund of the University Extension School, Wms Bay, which was held on July 4th on the lawn of the G. Van Biesbroeck home on Constance Bl'vd., was a successful affair.

One hundred thirty people were served with delicious home cooked food of wide variety. The patrons were seated at small tables under the trees on the lawn giving a view of the beautiful vista between the Storrs Barrett and Van Biesbroeck homes. Many family groups were noticed and some having invited guests at their tables. A social time and games were enjoyed afterward.

It was such a success socially and financially that the committee have already decided to hold one again next year. Save the date!

Band concerts played by the Holton-Elkhorn Band are held every Wednesday evening in the Court House park, Elkhorn. The concerts began last Wednesday. Soloists from Walworth County will appear on the program during the summer. A loud speaker system has been installed, so that the program may be heard better.

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WILLIAMS BAY, WIS.



Gridley
ice cream



WHITMAN'S COLD FUDGE SUNDAE

TRY OUR

cherry custard ice cream



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EVERY WEEK

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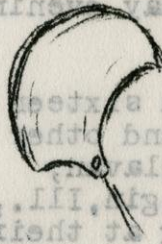
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SPORTS WEAR
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HOLIDAY WEEKEND ENJOYED BY MANY
VACATIONISTS AS WELL AS
RESIDENTS

Hundreds of tourists visited Williams Bay and the Lake Geneva region for the triple holiday week-end over the 4th of July, to celebrate the Independence Day and enjoy the outdoors with picnics, golf, fishing, boating and hiking.

The weather-man surely was with us giving us the perfect summer weather for the three days after the very hard rain and damp weather all experienced the days before. So it was in all respects a Glorious Fourth, glorious weather and everyone had a glorious time.

Everywhere one went during the triple holiday, they could see groups of adults and children enjoying themselves to the fullest extent in the parks and the beaches with sports of all kinds, and although it was a triple holiday week-end many were reluctant to leave, the weather being so perfect.

Family reunions were numerous in all communities. In Williams Bay the M.T. Peterson and Martin Thompson families and their kinsmen from Michigan, Iowa, northern Wisconsin and Dakota, numbering 75 persons, held a reunion over the 4th, the out-of-town guests staying at the Lockwood Tourist Camp, on the Elkhorn Road. The group enjoyed a banquet on Sunday evening at Rose Lane Resort.

The Alfred Pihl's had sixteen members of their family and other relation from Chicago, Delavan, northern Wisconsin and Elgin, Ill., at their family gathering at their home on Clover Street over the 4th.

The Anderson families, John E. and Charles Anderson had 22 of their immediate families at their reunion on the 4th at the Charles Anderson home on Constance Blv'd.

Hotels, restaurants and rooming houses all did a profitable business, some of the hotels and private homes could not accommodate all who came. The business houses enjoyed a splendid trade for the three days.

THE BELFRY PLAYERS

The Belfry Players feel very much elated over the success of their play "Petticoat Fever," a Samuel French play, which they produced four nights last week at the Belfry Theatre near Williams Bay.

The cast, though all non-professional players, acted well their parts, especially Mr. Edwin Traver who played the part of Dascom Dinsmore in a quite professional manner.

The extra seating capacity and added stage room in the theatre makes a great improvement in their play producing.

Post Road will be given by the Belfry Players on July 13, 14, 15 and 16.

CONG'L CHURCH L.A.S. LUNCHEON

The benefit luncheon for the Congregational Church Ladies Aid Society at Mrs. Storrs Barrett's home, Parkhurst Place, on Tuesday, was attended by 43 persons.

Mrs. G. Van Biesbroeck will be hostess for the next luncheon, on Tuesday, July 12 at 1 P.M. Call Mrs. E.B. Frost for reservations early.

These luncheons are proving to be very popular among the summer residents as well as our own local folks, not a few of the residents of the surrounding communities attend these luncheons.

A BENEFIT CARD PARTY WILL BE GIVEN ON TUESDAY, JULY 12, AT 2:30, AT THE E.C. BLOMEYER ESTATE ON THE LAKE SHORE, FOR THE WMS BAY GARDEN CLUB. OTHER ENTERTAINMENT WILL BE PROVIDED FOR THOSE WHO DO NOT PLAY CARDS.

Although the automobile traffic was unusually heavy in the county, only one accident was reported to the county highway police, two cars coming together on highway 89 between Darien and Walworth.

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36 GENEVA ST.

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complete line of
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A. J. MUNDSHAU, PROP.

LAKE GENEVA YACHT CLUB

BIG FOOT COUNTRY CLUB

All "A" races were called off.

"C" races July 2nd.
(1) Sills, (2) Lanman, (3) Pope

"C" races July 3rd
(1) Sills, (2) Lanman, (3) Nys-
trom.

"C" races July 6th
(1) Lanman (2) Sills, (3) Wakely

"E" races July 4th
(1) Colman (2) Hough, (3) Bruce
Adams.

Cub race for Friday called off

Cub - Saturday July 2
(1) Bartholomay, (2) Mc Intosh
(3) Schultz.

The Sailing School is under way.
It is under the auspices of the
Club with Jerry Kipley, Instructor.
The enrollment is sufficient for
starting the course as scheduled.
The last day you can enter is July
12th. Open to the public. Better
learn to sail now.

LAKE GENEVA COUNTRY CLUB

A Tennis Tournament was held
last Sunday at the Club, in which
Mr. and Mrs. Mc Laughlin, guests
of the Madleners were winners of
the Mixed Doubles with Margaret
and Brent Starck runners up.

On the Fourth in the Doubles
Jim Rawleigh and Sangston Hettler
were winners with Brent Starck
and Stan Farwell runners up.

Johnnie Lehman, one of Chicago
Land 's leading Amateurs won the
18 hole Medal Play with 70 gross
and 68 net, while Bobbie Crane of
Lake Geneva was second with a gross
of 79 with ten handicap or net of
69.

Pro Jack Burgess reports a very good
field, the course being in excel-
lent condition. Between 60 and 70
participated in the weekend play.

There will be dinner dances every
Saturday evening throughout the
Summer. In addition to the regular
orchestra on the 16th and 30th of
July " Blackhawk Valley Four " will
assist in the music.

Those who were at the first party
on July 2nd expressed their de-
light with music and good time.

COLLEGE CAMP GOLF COURSE

This course is open to the public
and provides the opportunity for
many golf enthusiasts who are up at
the lake for just a few days, to
Play golf.

Tournaments are held as at any
other course. Any one wishing to
enter these who will be here for
the Summer, can do so.

Last Saturday Mr. A.H. Piper of Mass.
Michigan, who is spending the Summer
here from school duties won the
interesting event last Saturday
in making the least number of puts
on 9 greens, with a total of 11 puts.

HORSEBACK RIDING POPULAR.

Many are taking advantage of the
fine stables of Dick Horlick at
Williams Bay to indulge in their
favorite Sport. Others are learn-
ing to ride under his instruction.

Many of the youngsters are learn-
ing this year. Special attention
is given to children

RECORDS OF FINE CATCHES

with Some Recognition of those
catching them will be underway by
next week. Roy Johnson has offered
to be official score keeper, others
helping in the work will be announ-
ced next week. If interested in the
plan of keeping records of fish
caught at the Bay, talk it over
with Roy Johnson at the Bay Oil
Service Station.

It sounds good;

THE CAMPAIGN IS ON TO

BRING THE SUBSCRIPTION

TOTAL UP TO

1000.

The Lake Geneva Observer has a circulation in Williams Bay, Fontana, and around the Lake in most of the subdivisions and

on the shore. Many favorable comments are received from the readers who get it yearround. One lady recently said, "I have lived on Lake Geneva 50 years and believe that "Lake Geneva Observer" has done a wonderful work in helping people to get acquainted with the lake and its residents."

Come on and join the hundreds who are now subscribers and lets make a 1,000. For summer it is 50¢, Year round \$1.00. Two score are sponsors at \$5.00 to help in the securing of new historical material about the lake and its people.

FONTANA NEWS

The annual homecoming service of the Fontana Community Church will be held this Sunday, July 10, at 11 o'clock in the church chapel. Dr. James E. Congdon of Camp Aurora, pastor of the Presbyterian Church of Aurora, Ill. will be the speaker. Mr. A.L. Baltare of Camp Aurora, will be guest soloist. The ladies of the church will serve a chicken dinner at 1 o'clock in the church dining room.

Each year Fontana church holds a homecoming service to welcome its friends who visit the west end of Lake Geneva for the vacation season. This church is a community and invites all friends to make this church their place of worship during the summer.

Mr. and Mrs. Robert Tarrant and two sons returned on Wednesday from New York. They spent July 4th

in New York, returning from a two months trip to Europe.

RECEIVE FRIENDS ON GOLDEN WEDDING ANNIVERSARY

Last Sunday afternoon, July 3, from 2 to 5 o'clock about 150 relatives and friends and neighbors called to offer congratulations to Mr. and Mrs. Fred C. Bruhn, Fontana, who were celebrating their 50th wedding anniversary. The honored couple received many lovely gifts also plants and flowers and 5 wedding cakes. The house was decorated in yellow bouquets and the center piece on the dinner table was a golden basket and flowers. Guests were from Delavan Lake, Sharon Brick church, Walworth, Chicago, Rockford, LaGrange, and Belvidere, Ills.

An American heiress renounced her country to buy a Count, who turned out to be a "no-account", and now Barbara wants a recount before she parts with more of her bank account.

From the Chicago Sunday Tribune
July 3, 1938

HAMBURGER NOW KING OF SANDWICHES

The one time lowly hamburger has become Favorite Food No. 1 among America's sandwich munching public, according to a survey made by the National Restaurant Association. Apple pie is the fastest selling pastry, coffee the most popular beverage. Salads, the survey found, are meeting greater demands.

Lake Geneva, a gem of water in the southeast corner of Wisconsin, has BEEN called the Killarney of the west. It is regarded an ideal resort for a day's outing, a weekend, or a full vacation. It is easily reached from Chicago and other large cities of the middle west.

NOW WE CAN ENJOY WINTER SPORTS IN THE SUMMER

Mid-winter sports, including skiing and bob sledding, will be one of the mid-summer attractions on man-made Treasure Island in San Francisco Bay during the Golden Gate International exposition of 1939. The concessionaire promises to keep his skiing and bob sled course covered daily with fresh snow brought down from the Sierras.

Mr. and Mrs. J.E. Duncan of DeKalb, Ill. have purchased the Lena Gaylord property in Belvidere Park.. The Duncans have been formerly at Glenwood Springs.

Alan Ross, who was graduated from the University of Wisconsin School of Electrical Engineering, in June, came Wednesday evening from California on his way to New York. He spent Thursday with his father Dr. F.E. Ross of Yerkes Observatory, and left for the East Friday morning where he has a position with the American Telephone & Telegraph Co. as Apprentice Engineer.

TELEVISION IS PROMISED FOR THE 1940 ELECTION

You can see them wink at campaign promises.

Mr. and Mrs. Richard Blackburn of Chicago, spent the holiday weekend in the Alfred Pihl home.

SOME LIKE THE NEW, SOME LIKE THE OLD

Residents at Chester, Pa. saw evidence the past week that the horseless buggy is here to stay. Workmen started remodeling into a garage the carriage shed at the Friends (Quaker) meeting house, built 109 years ago.

Mr. and Mrs. L. Tiplady of Wilmette, Ill. were guests of Mr. and Mrs. Walter Jewell over the 4th.

AIRPLANES vs WEATHER

One who attempts to forecast the future of commercial aviation in the United States engages in a risky business. Almost the greatest certainty in aviation is its uncertainty.

Mr. and Mrs. Anton Dorner and family of Chicago had one of the C. Larson cottages on Elm Street for over the 4th. Mrs. Dorner and little daughter remained for the week. The Dorner family have been coming to Wms Bay for the past ten years to spend the summer, and enjoy being here more each time. Mr. Dorner is the owner of eight bakeries in Chicago and is a very busy man turning out high class bakery goods for his large clientele.

Dr. and Mrs. George Westgate and brother, J. Martin, of Kansas City, Mo., came Wednesday to spend a few days at their lake shore home.

AROUND THE LAKE

Mr. and Mrs. R.W. Gragg of Lombard, Ill. and family, Miss Pearl, Miss Vivian and Harry Gragg are spending the month of July at the Colton College in Lake Geneva Manor.

Mrs. George Locher of Schmidt Floral Shop, Chicago and niece, Nadine Sorge were weekend visitors in the home of Mr. and Mrs. C. Pries, Country Club Estates.

Mrs. R.L. Hansen and daughter, Barbara of Tampa, Florida are at the home of Mr. and Mrs. A.E. Hansen for several weeks. Mr. Hansen, who is a son of A.E. Hansen will soon join them in Country Club Est.

Mr. and Mrs. G.Y. Bonus, Jr. who are year round residents in Country Club Estates are entertaining Mr. and Mrs. Wm. Parker of Chicago, Mrs. Bonus' parents.

Major F.L. Lothrop is back for the Summer at his home in the Estates after spending some time at the Summer Encampment in Michigan. Major is a Reserve Officer and served during the World War in France.

Mr. and Mrs. B.W. Martin of La Grange, Ill. have rented the F.W. Johnson home on the shore at Loch Vista for the Summer.

Mr. and Mrs. W.E. Boynton will occupy Deepwood (the H.H. Brigham home) on the Fontana shore for August. The Boyntons are from Chicago.

Mr. and Mrs. Carl F. Metz and family of Evanston are at the H.W. Knipschild cottage on Circle Dr. for July and had as guests over the Fourth, Mr. and Mrs. E.L. Good and family of Evanston. This week on Friday, Mrs. Metz is entertaining her bridge club from Evanston.

Mr. and Mrs. A.E. Behrke and daughter, Virginia of River For-

est are at the Gustafson house at 35 Cedar Point Dr. for the Summer.

Mr. and Mrs. F.C. Pilgrim and daughter, Mary and son John and his wife are at the C.B. Kuhlman cottage on Circle Dr., Cedar Point Park for July.

Lake Geneva Beach Association is active the year round. Last November 17th it celebrated its 10th anniversary with a banquet at which 150 were present. The members re-elected Mrs. Chas. Fleck president for the 11th time. Robert Bonner is Vice P., Earl Leitner, Sec'y and James Holmes, Treas. Mr. Chas. Fleck passed away on June 13th in Chicago.

Edward J. Steinbrecker, a retail shoe merchant at 4030 Milwaukee Av., Chicago, who has been spending Summers at Lake Geneva Beach for ten years has built an attractive 8 room home facing the lake. The living room is 30 ft. long and has large fireplace. Geo. E. Miller of Chicago was architect and Sam Lawrence of Lake Geneva was contractor.

G. Lambi, formerly manager of such prominent Country Clubs as Westward Ho, Riverside, Riverside is Manager of Club House Activities at Big Foot Country Club. He has had a quarter century in Club work. Chef Gildhaus has been associated with him in several Country Clubs. Gus Peterson is Manager of the Locker Room.

SUNDAY MORNING
SERVICES

AT

COLLEGE CAMP

Dr. Earl R. Stolz, Dean
Hartford Theological Seminary

SPECIALS

FISH LINE STORE

FRIDAY

WILLIAMS BAY

SATURDAY

JULY 8

TEL. 819 W

JULY 9

GRANULATED SUGAR 10# Cloth Bag 52¢	HILLS BROS. COFFEE 2 lb Can- 53¢ 1# Can - 28¢	BROOKFIELD BUTTER 2 lbs- 59¢
LIBBY'S PINEAPPLE 2- 30 oz Cans- 43¢	GENEROUS SLICED BACON 29¢ per lb	LIBBY'S FRUIT COCKTAIL 2- 16 oz Cans- 29¢ 2- 30 oz Cans- 49¢
PILLSBURY'S FLOUR 49# Sack \$1.69 24½# Sack .85	BEEF LIVER 23¢ per lb	WHITE CITY CATSUP 2- 14 oz Cans- 21¢ ROSEMARY CHILI SAUCE 8 oz Jar- 17¢
BULK PRUNES 3 lbs - 25¢ PITTED DATES 2 lbs- 25¢	POT ROAST 24¢ per lb	AMERICAN FAMILY SOAP 10 Bars for 57¢ Giant Pkg. Rinso or Axylol - 59¢
HOME GROWN ASPARAGUS Bunch- 9¢ NEW CABBAGE 3¢ per lb	PORK CHOPS Center Cuts 33¢ per lb	HAPPY VALLE PEAS 2 - 20 oz Cans- 23¢ LIBBY WHOLE KERNEL CORN 2- 20 oz Cans- 25¢
LIBBY'S TOMATO JUICE 2- 50 oz Cans- 39¢ LIBBY'S GRAPE FRUIT JUICE- 2-46 oz Cans 49¢ LIBBY PINEAPPLE JUICE 2- 46 oz Cans- 49¢	LONGHORN or BRICK CHEESE- 19¢ per lb AMERICAN KRAFTS 27¢ per lb	CALIFORNIA POTATOES 37¢ per Peck CALIFORNIA ORANGES 2 Doz for 45¢
BROWN SUGAR 3 lbs 17¢ POWDERED SUGAR 3 lbs 20¢	BLACK RASPBERRIES 2 Pints- .15¢ BLUE BERRIES, PEACHES and MELONS	ROSEMARY PEANUT BUTTER 2 lb Jar- 25¢ PETER PAN MILK 3- 14 oz Cans- 19¢
WHITE CITY MACARONI or SPAGHETTI 3- 1# Rolls - 20¢	OPEN SUNDAY 8 A.M. to 10 P.M.	FRESH SPINACH 5¢ per lb BANANAS - 3 lbs-17¢