



The University of Wisconsin press bulletin.

Vol. 31, No. 9 March 4, 1936

Madison, Wisconsin: University of Wisconsin, March 4, 1936

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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

THE UNIVERSITY OF WISCONSIN

PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

Release Wednesday, March 4, 1936

MADISON, WISCONSIN

Vol. 31, No. 9

Debate Title For High Schools Is State League Goal

State Medicine Question Will Be Argued in Finals On March 20

The state debate, sponsored by the Wisconsin High School Forensic association, will be held at Madison on March 20, according to the Newsletter of the association this week. Held in cooperation with the University Extension department of debating and public discussion, the contest will bring to the state capitol affirmative and negative debaters from each of the winning teams in the nine teacher-college districts. The debate subject pertains to state medicine.

March 7 is the latest date for sectional debates and dramatic contests. The place and date for the state dramatic contest will be selected by the schools participating. The state contests in other speech activities will be held at Madison on May 7. The latest date for registration was March 2. League contests must be closed by April 11, and district contests by April 25.

Schools in Debate

The following schools have entered the debate trials, according to districts:

EAU CLAIRE—Augusta, Barron, Bloomer, Chippewa Falls, Colfax, Eau Claire, Holcombe, Menomonie, Mondovi, Stanley, Thorp.

LA CROSSE—Arcadia, Sparta, Tomah, Viroqua.

MILWAUKEE—Beaver Dam, Columbus, Horicon, Kenosha, Mayville, Milwaukee (Washington), Oconomowoc, Plymouth, Waukesha, Wauwatosa, West Allis, West Bend, West Milwaukee.

OSHKOSH—Berlin, Clintonville, Kaukauna, Kewaunee, Kimberly, Marinette, Menasha, Neenah, New London, Oconto, Oconto Falls, Shawano, Two Rivers.

PLATTEVILLE—Bloomington, Muscoda.

RIVER FALLS—Amery, Baldwin, Glenwood City, Hammond, Hayward, Hudson, New Richmond, River Falls, Spooner, Woodville.

STEVENS POINT—Adams-Friendship, Antigo, Birnamwood, Manawa, Marion, Marshfield, Mattoon, Medford, Merrill, Mosinee, Nekoosa, Phillips, Plainfield, Port Edwards, Redgranite, Rhinelander, Stevens Point, Tigerton, Tomahawk, Waupaca, Wausau, Wautoma, Westfield, Weyauwega, Wisconsin Rapids, Wittenberg.

SUPERIOR—Mellen, Park Falls, Phelps, Superior (Central), Superior (East), Washburn.

WHITEWATER—Baraboo, Beloit, Brodhead, Cambria, Deerfield, Delavan, Edgerton, Elkhorn, Fort Atkinson, Jefferson, Lake Geneva, Lodi, Madison (Wisconsin High), Marshall, Middleton, Milton Union, Oregon, Randolph, Stoughton, Verona, Watertown, Waunakee.

Schools in Play Contests

Schools enrolling for dramatic contests are:

EAU CLAIRE—Eau Claire, Gilman, Merrill, New Auburn, Thorp.

LA CROSSE—Bangor, Fountain City, Galesville, Tomah, Trempealeau, West Salem.

MILWAUKEE—Columbus, Horicon, Kenosha, Milwaukee (Riverside).

OSHKOSH—Kaukauna, Menasha, Oconto Falls.

PLATTEVILLE—Dodgeville.

RIVER FALLS—River Falls, Woodville.

STEVENS POINT—Birnamwood, Marion, Mattoon, Nekoosa, Rosholt, Scandinavia, Tigerton, Wausau, Wisconsin Rapids, Wittenberg.

WHITEWATER—Delavan, Hartland, Lake Geneva, Mazomanie, Middleton, Milton Union, Waunakee.

Any student participating in an inter-school contest is eligible to a certificate of merit. Last year 2,158 such certificates were awarded to high school students throughout Wisconsin.

Farm Agents, Teachers, 4-H Leaders to Hold Institute at Madison

M. C. Wilson, in charge of the extension studies for the United States department of agriculture, Washington, D. C., will return to Wisconsin this summer to confer with county agricultural teachers, 4-H club leaders, and home demonstration agents. Mr. Wilson will participate in a three weeks extension institute held in connection with the regular summer session, according to I. L. Baldwin, assistant dean of the University of Wisconsin college of agriculture.

The extension institute is being established this year for a trial run and will be open to county agricultural agents, Smith-Hughes agricultural teachers, boys and girls leaders, and home demonstration agents. The courses in this institute will carry under-graduate credit for those students who do not have a bachelor's degree.

Mr. Wilson, who taught at the University of Wisconsin during the summer sessions of 1929, 1930, and 1931, has conducted studies on effectiveness of extension work and extension methods in a large number of states. In addition to being the author of numerous U. S. agriculture bulletins, he is the co-author of the Agricultural Extension System of the United States which was published in 1930.

Rural Leaders to Meet at U. W. This Summer

Rural leaders throughout Wisconsin and the Middle West, will hold their 15th annual Rural Leadership Summer School, June 29 to July 10 at the University of Wisconsin.

The school, which last year was attended by 80 rural pastors, including a group of Indian missionaries, will give consideration to problems of community life, education, social adjustment, and public welfare, announces J. H. Kolb, in charge of the event.

In past years, many attending this summer outing in the camp community quarters provided on the shore Lake Mendota.

Many Students Finish 12-Week Dairy Course at State University

Students from various sections of Wisconsin, six other states, and one foreign country, have just completed the 12-week winter dairy course given by the department of dairy industry at the University of Wisconsin.

Dairy plant management, the marketing of milk and its products, record keeping, and testing milk and its products for composition and quality were among the subjects studied by these men.

Those completing the course are: M. L. Alfonso, Havana, Cuba; L. D. Bentley, Fort Atkinson; L. G. Berg, Oegema; S. H. Best, Iron Mountain, Michigan; H. A. Buhl, Chilton; G. H. Byer, Vernon, New York; D. P. Eisele, Fennimore; D. H. Gehrk, Platteville; C. E. Goodman, Rio; C. A. Gorges, Readfield; A. A. Goste, Willard; A. R. Haas, Adell; F. B. Harrison, Indianapolis, Indiana; G. J. Hertel, Milladore; J. I. Jansen, Platteville;

A. H. Kosfield, Minneapolis, Minnesota; J. W. Laymaster, Burlington; H. D. Liegel, Plain; A. C. Ludwig, Pittsburgh, Pennsylvania; H. R. Malchoir, Oconto; A. M. Manicke, Libby, Montana; J. E. Melstrud, Beloit; A. F. Miller, Barron; Frank Montemurro, Kenosha; L. A. Nelson, Rice Lake; D. H. Newton, Appleton; A. O. Overdahl, Brill; W. A. Roelli, Shullsburg; E. C. Sanford, Sheldon; R. K. Schribner, Oshkosh; M. G. Schumann, Dane; C. B. Shower, Mazomanie; J. J. Widmer, Theresa; J. E. Whiting, Madison; R. J. Riley, Warren, Indiana; and E. W. Winger, Lublin.

Badger Academy To Hold 66th Meeting at U. W.

The 66th annual meeting of the Wisconsin Academy of Sciences, Arts and Letters will be held on April 17-18, 1936, in the Memorial Union Building on the campus of the University of Wisconsin.

This will be the 41st time in its history that the Academy will have held its annual sessions in Madison since its organization meeting on February 16, 1870, in the rooms of the State Agricultural Society in the state Capitol. From that time to December 27, 1893, all of its annual meetings were held in Madison, and as late as 1894 the Academy still convened in rooms on the second floor of the south wing of the Capitol.

Since 1894, however, the University itself has played host to the Academy by making available its various lecture rooms on these occasions. The forthcoming meeting will mark the first time that the Academy will have availed itself of the facilities of the Union Building.

Job-Hunters of Future Must Be Versatile, Can't Have Single-Track Minds, U. Man Says

Job-hunting young men and women of the future will be more successful in their quest if they are courteous and versatile rather than ruthless and single-track minded, according to A. H. Edgerton, professor of guidance and director of vocational guidance at the University of Wisconsin.

Prof. Edgerton bases his prediction on the result of an exhaustive nationwide occupational trend study involving over 18,000 professional positions. He made a report on the study at a general session of the National Vocational Guidance association meeting recently in St. Louis.

According to Prof. Edgerton, it has been found, among other things, that the individual who will be in demand is one who can get along successfully with other persons and control his emotions. Mere knowledge and skill will no longer suffice. Employers insist that social intelligence is now an indispensable factor in professional employment. Such shortcomings as poor self-control, courtesy, dishonesty, and lack of dependability must be overcome in the future, if one succeeds.

See Combination Jobs

"The future employee will be expected to prepare for, and do well, two or three different kinds of related work rather than one highly specialized type, as has been the case in the past," Prof. Edgerton reports. "Every profession is composed of a variety of specialized functions today. Through a natural division of labor, professional men and women are becoming combination job specialists."

He points out that the law profession is confronted with the taking

Badger Highways Subject of Film Produced by State

Road System and Wisconsin Government Now Recorded For Education Use

A film picturization of Wisconsin highways from earliest known forms down to the present modern types, in eight reels, and a film depicting Wisconsin's government at work have been produced by the bureau of visual instruction of the University of Wisconsin Extension division. They are now part of the permanent state files for use by schools, civic and other community groups.

More than 25 instructional films have been made by the bureau for use in University of Wisconsin lectures and demonstrations. The bureau, according to J. E. Hansen, chief, is equipped to produce educational films for any state institution.

The Wisconsin highway scenes, filmed by Freeman H. Brown, assistant chief of the bureau, in cooperation with the Wisconsin Highway commission, starts with early beginnings, showing representations of Indian trails and those known to early explorers. Also illustrated are the old military roads from Fort Howard to Fort Winnebago to Fort Crawford, and from Green Bay to Milwaukee and Chicago.

Present construction problems are shown, and there are many shots of engineering measures to cope with high water and flood conditions, road maintenance, and emergency means to keep traffic open.

The state's most recent highway achievement, that of coping with snowdrifts more baffling than ever before known, also is shown in graphic pictures of heavy plows and trucks engaged in tireless operation during February. This film, believed to be the only educational motion picture of such operations on so large a scale, is finished in standard-size reels for theaters and in smaller reels for portable projectors for school and community needs. Copies are owned by the highway commission and by the bureau.

The motion picture on state government gives a complete story of the passage of a bill from its conception in the legislative reference library through the two houses of the legislature, to the governor's signature and to its final deposition as an act in the department of state. Scenes from various administration offices and the supreme court are shown. State educational administration is illustrated in scenes taken in the department of public instruction and in others showing the University Board of Regents in session.

A basketball film, taken by Mr. Brown and Homer C. Montague, of the bureau's staff, shows the Wisconsin style as used by last year's championship team, and shots illustrating strategy in the current team practice.

U. W. Student Orators Vie for \$100 Prize

A close fight in the \$100 Frankenburger Oratorical Contest which takes place at the University of Wisconsin, Friday evening, March 6, was definitely assured last week as James E. Doyle, and Fred Reel, Milwaukee, led all others in the preliminary trials. Doyle and Reel finished in second and third places, respectively, in the finals last year, and all indications are that the two will make an individual fight for it for top honors this year.

Both Reel and Doyle are juniors.

Job-Hunters of Future Must Be Versatile, Can't Have Single-Track Minds, U. Man Says

over of many of its traditional functions by banks, trust companies, and governmental agencies, which in turn hire lawyers to handle their composite legal tasks, and that engineering callings can be considered only in terms of changing patterns of specialization, which likewise are many and varied.

"For most persons, professional life means the securing of specialized combination positions and the making of progressive adjustments to changing job needs," Prof. Edgerton declares. "As a result, broader and more flexible courses of training are needed to meet the ever-changing and far-reaching demands in all professional callings.

Must Recognize Change

"There is increasing necessity for switching from one professional classification to another, as a result of growing uncertainty in future stability of many divisions. This means that individuals must be trained to recognize change as well as for a 'catch-as-catch-can' grapple with life. Professional training institutions can ill-afford to graduate individuals who have little conception of the many-sided qualifications needed and services required on the 'firing line' of workday world experiences."

A promising development today is observed in the changing attitude toward and procedure in employment, according to Prof. Edgerton. New employees are being selected more and more on the basis of carefully studied qualifications rather than by hit-and-miss methods. He says:

No Longer "Hit-and-Miss"

"Nearly all employers report that their requests for applicants are be-

Many to Attend Farm Building Schools to Be Held Throughout State

Farmers and farm boys in a number of Wisconsin counties are drawing plans for the remodeling, repair, construction and rearrangement of their farm buildings at a series of farm building schools to be held during March and April.

These meetings, arranged by the county agricultural agent, will be under the direction of S. A. Witzel, of the engineering department at the University of Wisconsin college of agriculture. Those attending will bring to these meetings their individual construction problems together with any questions pertaining to carpentry, masonry, and concrete, electric wiring, and plumbing.

Three-day farm building schools are scheduled as follows: Dodge county at Beaver Dam high school, March 3, 4, and 5; Green Lake county, place to be determined by county agent, March 17, 18 and 19; Richland county at Richland Center, March 24, 25, and 26.

One-day farm building meetings have been scheduled as follows: Green county at New Glarus, March 10; Monroe, March 11; and Broadhead, March 12; for Adams county at Friendship, March 31; Buffalo county at Mondovi, April 1; and at Fountain City, April 2. Milwaukee county meetings will be held on April 7 and 8, the places to be determined by the county agent.

R. A. Moore Resigns As Secretary of Wisconsin Ag Experiment Group

Ransom A. Moore, founder of the Wisconsin Agricultural Experiment association, who has served continuously as its secretary since its organization 35 years ago, tendered his resignation to the association at its recent annual meeting. E. D. Holden, assistant secretary, was elected to succeed him.

Although forced by recent ill health to retire from active direction of its affairs, Moore gave members an inspiring report upon the progress of the association including a confident prophecy that it would continue to be a strong factor in crop improvement in Wisconsin. He was unanimously elected an honorary member of the association.

Moore, known throughout the nation for his outstanding crop improvement work, was a pioneer in plant breeding in Wisconsin. Among the improved crops which he developed or improved are the Golden Glow and Silver King varieties of corn, and the Pedigree Oderbrucker barley. When the department of agronomy was established at the University of Wisconsin, he became its first head—a position which he held until retirement last year.

In recognition of his pioneer work among young people of the state and for his continued interest in farm boys and girls, Moore was made the first honorary member of Wisconsin 4-H Club at the 1931 state club week. Because of his early efforts with young people in better crops work, he is often regarded as the father of 4-H club work in Wisconsin.

Reel won his right to participate in the finals by giving his oration, "Our Federal Union." Doyle's qualifying oration was "The Price of Liberty." Also to qualify were Byron Johnson, Oconomowoc, with "Tolerance"; Caryl Morse, Madison, with "Democracy or Plutocracy"; and Horace Wilkie, Madison, with "The Crisis in Democracy."

The use of music and the handicrafts in the recreational life of the farm will be considered by students throughout Wisconsin when they meet for their fourth annual Wisconsin Collegiate Rural Life conference to be held at the University of Wisconsin college of agriculture on May 9.

At this annual conference, attended by students interested in rural life and living who are enrolled in the various state colleges and the University of Wisconsin, attention is focused upon ways of building a more abundant life on the farm. University student groups which are acting as hosts and hostesses in charge of the program arrangements include the University 4-H club, the Blue Shield, and the Euthenics club.

Institutions which are expected to send representatives to the conference include: Beloit college, Carroll college, Barron county normal school, Ripon college, Marquette university, Nashotah House, Stout Institute, University of Wisconsin and the state teachers' colleges at Milwaukee, La Crosse, Superior, Eau Claire, Stevens Point, Oshkosh, River Falls, Platteville. Teachers of high school training and county schools of agriculture and domestic economy are being invited to send delegates.

U. W. Alumni to Celebrate Diamond Jubilee This Year

Alumni Association to Be 75 Years Old On June 26

Alumni of the University of Wisconsin, scattered throughout the world, will celebrate the 75th birthday anniversary of their Wisconsin Alumni association this year with Diamond Jubilee festivities, if plans now being made by John Berge, new secretary of the association, are carried out.

On June 26 of this year the Alumni association will be exactly 75 years old, Mr. Berge announced. Plans for celebration of the association's Diamond Jubilee call for dinner meetings of alumni groups in cities throughout Wisconsin, the nation, and in several foreign countries, during an evening in late April, Mr. Berge said.

To Have Dinner Meet

A huge dinner meeting is being planned to be held at the University on this date in April, and at the same time alumni in many other cities will hold banquets in honor of the association's 75th birthday. A nation-wide radio broadcast, with Pres. Glenn Frank and outstanding alumni as speakers, will go on the air from the University banquet and from other large dinner meetings in various cities of the nation.

Further celebration of the association's Diamond Jubilee year will take place at the annual reunion of alumni which is held during the 83rd annual commencement week-end of the State University next June 20-22. Plans for celebration to be held at this time will be announced later, Mr. Berge said.

Alumni Organized in 1861

The Wisconsin Alumni association was organized on the evening of commencement day, June 26, 1861, according to records of meetings of the association which were gathered from various sources and spread upon the records of the association for safe keeping by Ernest N. Warner, once secretary.</