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The Daily Cardinal

WISCONSIN

Complete

Campus Coverage

ol. one gallon

Universe of Wisconsin

5 rubles Per Copy

Thanksgiving Day Postponed by Govenor

Co-ed Builds Mouse Trap; Madison Firemen Aghast

The American Association of Mousetrap Builders honored a campus co-ed in a recent testimonial manner. The student, who, until recently, lived in the German House, founded the inventive world by inventing a better mousetrap. The method, although still untested, consists of finding a mouse, putting him into a wastepaper basket, and then igniting it. The American Association of Wastepaper Basket Manufacturers has made plans for another testimonial supper to take place in the Union next week some time.

The student was forced to move from the German House because the new walk was being worn out. When interviewed, the housemother said, "It's not all gravy when the world is beating a path to your door."

Dermer lets go with Anathema

The first issue of Anathema, the new rough-paper comic book published by the Anatha society, will be on the stands today. The stands can't hit back.

Dedicated to publishing the best literature printable in picture form, on rough paper, the new magazine will be a tremendous success, Anathema Editor George Orwell Dermer pronounced last night.

Said Dermer, "It is a good magazine. I like it. The people who wrote it had so much good stuff we just didn't decide which stuff to print. We didn't. We threw it all away. We printed 40 pages of advertising on rough paper."

The price of the new publication will be twenty-five cents, James Hill, business manager and well-known author of the magazine, said. He explained that most comic books are sold for ten cents, but Anathema is sold on rough paper.

Published three times a year, on rough paper, the subscription price is 70 cents annually.



The Governor Talks Turkey . . .



Keeps trap shut . . .

Aspinwall jailed

Lottery Held Illegal

Five university officials and three students were arrested last night in a surprise gambling raid on the Athletic Ticket office.

Instigated by the State Beverage Tax division, warrants charged the officials with "holding a lottery in direct violation of Wisconsin Statute 348.01."

Among those arrested were:

- William "Splinters" Aspinwall, business manager of the athletic department.

- Harry Stuhldreher, athletic director and star of the recent film, "Father Was a Fullback."

- Art Lentz, athletic publicity director and author of "Father Was a Fullback."

CARD STAFF MEETS FOR LUNCH MONDAY

The Cardinal staff will hold its weekly luncheon meeting in the Pharm this week instead of the Campus Soda Grill. State officials will be the guests.

- An unidentified official named Williamson.

- Henry Wiggins, ME4, a student representative from the "W" club.

District Attorney Arthur W. Robert explained today that the officials were distributing basketball tickets through a lottery system—"an obvious method of gambling."

Attorney General Thomas E. Fairchild concurred with Robert saying, "Obvious gambling . . . an insidious attack on the public morals."

Citing Marbury v. Madison, McCulloch v. Maryland and the Schechter Poultry Case, Fairchild added, "Besides this should make more tickets available for Art and my constituents, the solid citizens of the fair state and city which . . ."

According to the district attorney, evidence collected in the raid, including coupon books and basketball tickets will be held until the trial, scheduled for some time in March.

Basketball Coach Harold Foster, contacted last night at his home, said, "I feel terrible about this whole (continued on page 7)"

Move not political, say officials; UW vacation cancelled

In a surprise move yesterday Governor Rennebohm declared that Thanksgiving day in this state will be observed on Thursday, December 1 rather than November 24 as was planned.

His only statement regarding the sudden shift was that the move "is not political." Newsmen who visited him yesterday to ascertain the purpose of the change in dates could get nothing from the Governor.

"The move is not political," said Rennebohm.

Later in the day it was pointed out by Mrs. Rennebohm that she knew nothing about the move that her husband had made. "I'm too worried about the large supply of turkeys we have on our farm. They are not fattening as fast as we would like and we are afraid they may not be ready for the market until at least a week after the old Thanksgiving day. Oscar wanted to make a killing on turkey sandwiches in his stores," said Mrs. Rennebohm. She continued with the statement: "But as to his reasons for changing the date of Thanksgiving day, I wouldn't know. I don't pay any attention to politics."

Up in Bascom hall, President Fred called a hurried meeting of the faculty to make arrangements for an extra two days of school which professors thought they would not have to prepare for. Professor Kiekhofer of the economics department was the most jubilant of all educators on the campus.

"I can now give my weekly quiz," said Mr. Kiekhofer.

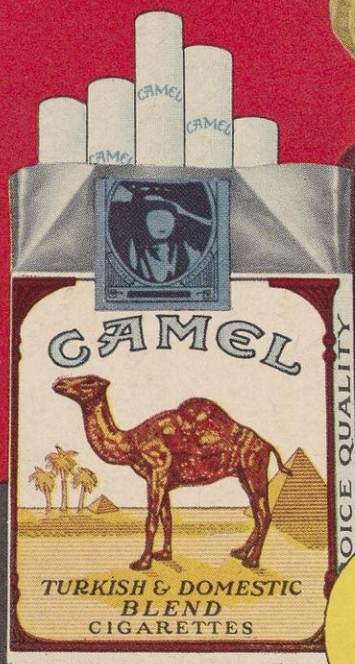
When reminded that the quiz of the following Friday would be cancelled instead, Mr. Kiekhofer replied, "Oh, don't spoil my fun."



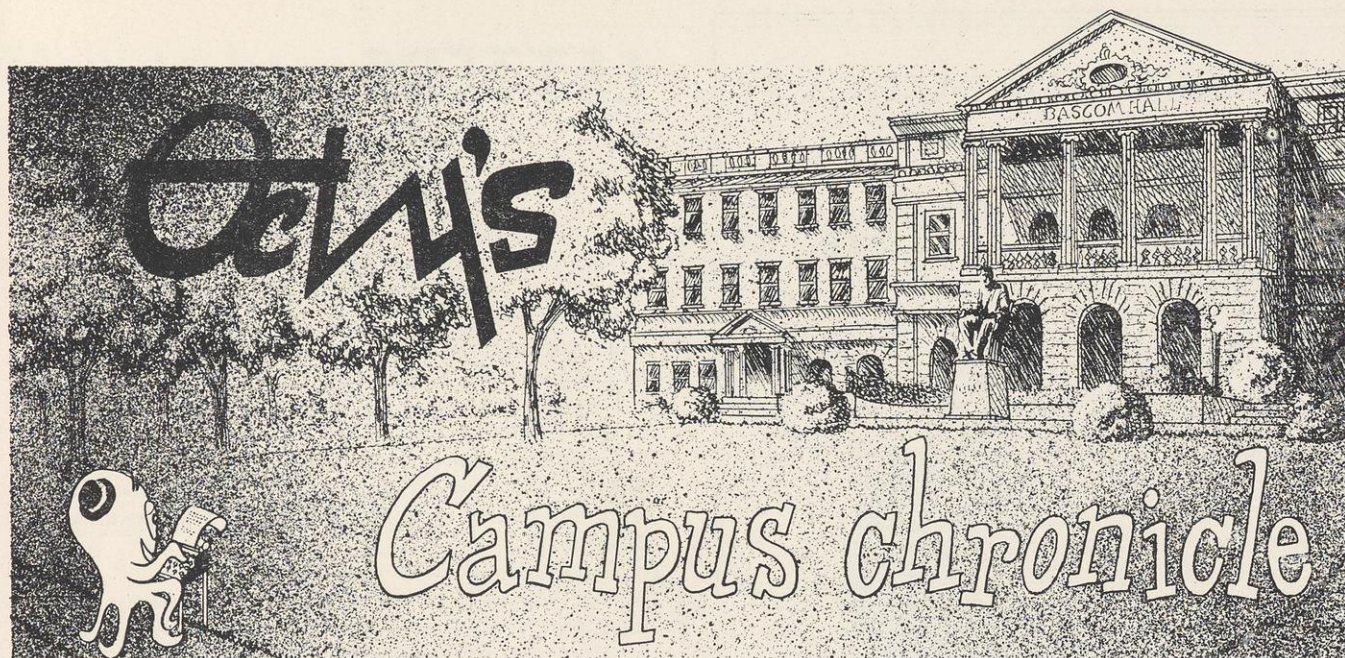
Weather

It stinks.

*So Mild-
and they
Taste
so good!*



Camels



The Ninth Tentacle

Gordon Klopff, student activities advisor and assistant to Dean Trump, is the logical recipient of this month's award of the Order of the Ninth Tentacle for showing wit and humor above and beyond the call of duty. Not only did he enjoy the "Gorklop" article in the October Octy, but it was his idea to get a commission on every autographed copy that he sold.

* * *

Legal Eagle

Law students are referred to as shysters for a purpose. We know of one who was able to pass for a high school kid and take advantage of the 60 cent tickets offered for the California game.

* * *

Parle English

Willi Schwab, grad assistant in English, whose exploits in France have been described in this column before, has come up with another story.

He was standing on a Paris street corner one evening this past summer when a large bosomed, heavily painted, short skirted woman approached him and asked him something in French. Willi replied in English and the woman raised her eyebrows.

"Oh, you speak English," she said.
 "No, thank you, madam," replied Willi. "Not tonight."

* * *

Cardinal Filler

Mistakes and oddities from the Cardinal are always in order in the Campus Chronicle. The following was printed in its entirety as a filler item in the October 27 issue:

"The famous cartoon showing a snake divided in parts each representing one of the American colonies under the caption 'Unite or Die,' was published in 1774 in numerous succeeding issues of the Massachusetts Spy."

Why didn't they put a head on it and run it as a news story? The thing was long enough.

* * *

Cardinal Killer

From the Cardinal: "Nehru and his party are scheduled to arrive by air at Truax field at 11 p.m. on Thursday, Nov. 3. They will be driven immediately to the Edgewater hotel. The prime minister will be accompanied by 15 Indiana and U. S. officials and 18 Indian and U. S. officials and 18 large transport planes will bring the party non-stop from Vancouver, B. C."

Leave those Hoosiers at home!

* * *

Battle of the Sexes

Statistics show that Yale graduates have 1.3 children, while Vassar graduates have 1.7. Which only goes to prove that women have more children than men.



"Say, I bumped into old Herbie Page the other day . . ."

Stuff From the Cardinal

A recent article in the Daily Cardinal begging for staff members specified "no experience necessary." It proves something which the Octy staff has long suspected. Things like that cause things like this:

(From the Cardinal) "Helen Waite, a socialite professor of home economics, is leaving her faculty position for marriage this fall."

* * *

The Luck of the Irish

Dick Sullivan, an instructor in the Industrial Management Institute, threatens to leave the teaching business because of a couple of dogs. Inst. Sullivan spent his vacation in and near Los Angeles and while there he traveled across the border to Tijuana, Mexico, where he went to a dog race. Never a man to bet on a sure thing he put \$2 on a couple of long shots to win and show (either one, either way) and the pair came in one-two. He collected \$204.

* * *

Here again is one of those triangles. The idea is not particularly new, but yet it is amazing that despite its staleness and lack of humor, most everyone will read this down to the very very end.

* * *

Newspaper Item: "Mrs. Lottie Prim was granted a divorce when she testified that since she and her husband were married he had spoken to her but three times. She was awarded the custody of their three children.

WHEN LIFE TAKES A

Social Turn

With an eye to your night life, here's a Tuxedo you'll take pleasure in wearing. Cut along easy, comfortable lines, you have only to slip into it to recognize the same perfection of fit you find in your business suits.

\$50

*Tails Are Also Available
At \$62.50*

KARSTENS
ON THE SQUARE

LETTERS**to the editor**

Dear Editor Harrison:

Take it from me, your editorship of a humor magazine will follow you wherever you go. It will mark you as surely as the Scarlet Letter. When you look for a job, don't mention that you were once the editor of a humor magazine. Take it from me, I did.

I applied for several jobs, the first being the editorship of the *Wisconsin Alumnus*.

I applied for the job, wrote a brief, and won my way into the finals, which turned out to be a dinner meeting with the Board of Directors of the Wisconsin Alumni Association.

There were six of us applicants at the dinner. Each of us was supposed to tell why he wanted the job (same reason in every case—the salary), what he thought of the *Alumnus*, and what he would do to improve the magazine.

I made my little talk and was then open to questioning. Dean Elvehjem peered at me across the dinner table and asked:

"You wouldn't try to make a humor magazine out of the *Alumnus* would you?"

Brother, I knew I was finished. I had cleverly hidden my humorous tendencies (I didn't wiggle my ears all through the dinner) but Dean Elvehjem saw through my dead-pan expression. I was sunk.

The next job I applied for was with a Chicago advertising agency. The agency sent a man to the campus in Madison to interview interested seniors. I applied, although I was a graduate student.

The interview went along well, until Mr. Harper, the interviewer, asked me what I had done outside of school work. I pulled out a copy of TIMF, which I thought would catch his fancy. Mr. Harper looked at it, thumbed through it, and asked me:

"What do you think of Governor Rennebohm?"

I said I had never met the Governor but that I liked his brownies ala mode. This did not seem to satisfy Mr. Harper.

He next asked me, "Can you write?"

I pointed out several humor pieces I had done for Octopus.

Mr. Harper glanced at them and said, "Yes, I see, but can you write?"

That about ended the interviewing.

I went home and never heard from the agency again.

The next job I applied for was a civil service job. Here again the interviewer wanted to see some samples of my writing. I handed him a stack of stuff. He didn't crack a smile when he read my humor material, but he laughed and laughed until I thought he would splinter his clavicle when he looked through the term papers I had written for Perlman and Curti. (I got A's on them too.)

This brings me to the last job I applied for. The former editor of the magazine I now work for was getting on the boat to France in about a week. The employer was desperate. I was the only candidate (except for a few dozen frustrated high school English teachers who had been to summer school at Wisconsin and had decided they couldn't go back to Pink River Falls and bury themselves.)

(continued on page 4)

How to be a BMOC

By BOB TEAGUE

How did such campus Big Shots as Dick John, George Wheeler, Tom Englehardt and Barney Zeavin achieve that "above the crowd" status? No, they didn't buy Adler elevated shoes, they simply employed the following success formula; now published for the first time to aid the incoming freshman in his efforts to become a BMOC (Big Man on Campus.)

1. *Get Your Name Before the Public:*

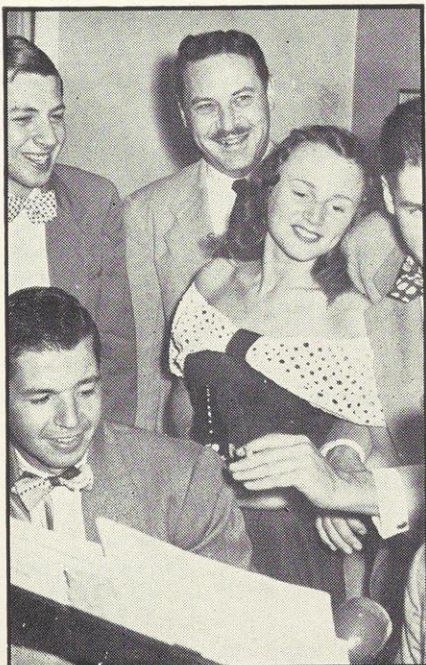
When you see a quonset hut being painted, wait until the work is about finished then volunteer to help. And when no one is looking, paint on your name in large capitals and in a conspicuous place.

2. *Watch the Wheels Go Round:*

Watch the Daily Cardinal for pictures and names of wheels who've already won their spurs. Then when you speak to them on campus, they'll answer from force of habit, while those around you will be impressed that you are so intimate with such important people.

3. *Be Talked About: Start a mustache.*

Then when everybody is talking about it, shave it off and
(continued on page 6)



Big Wheels at play.



storm coat
time!

• becoming • warm • durable

Sizes 10-18

W.J. Rendall's

Square Store
34-40 W. Mifflin

College Store
State at Lake

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EDWIN O. OLSON & SON

Men's Wear

718 STATE 720

Letters to the Editor . . .

(continued from page 2)

The employer asked me whether I could write. This time I was smart. I showed him the two stories I had had printed in Journalism 2 (A and B). He smiled and said, "Well, that's fine. That's just peachy. Now about salary. What do you think about salary? What have you been paid before?"

I admitted that I had never worked for a living before but I told him that I had once sold a pint of blood for \$25.

"Fine, fine," he exclaimed. "That will do it. You'll start at twenty-five dollars per month."

Which I did.

In closing, I have a big favor to ask of you.

There are a number of items which I wrote for Octy which were never printed. I beg of you, please, don't print anything with my name on it. My boss has a daughter who is a freshman at the U. of W. Just by chance she might bring a copy of Octopus home. If her father—my boss—were to see something by me in Octy, he'd fire me and hire one of those frustrated high school English teachers.

So be a good chap and either throw my stuff out . . . or give it to the *Daily Cardinal*. (No one reads that.)

Bless you.

ED CLARK

Last year's editor

Dear Ed:

I'll respect your wishes, of course. I made the mistake of showing your letter to Business Mana . . . that is, Ex-Business Manager Bob Ullrich. He promptly resigned. I'm printing it in this issue with the hope that the Cardinal editor will read it.—Ed.

* * *

Dere Octapuss:

I herd you need jokes—here is one I herd frum a frend of mine who is also an engineer. I will have annother frend of mine who is studying Letter Science type it for you as he knows how to type.

"The fence between heaven and hell was broken. The devil sent the angels a notice: 'Having obtained legal advice, I find it is your duty to repair the fence.' —To which the angels replied: 'Cannot obtain legal advice. Will fix the fence.'"

I wish I new how to type.

yours truly
Namon File

Dear Mr. File:

Having obtained legal advice from our legal counsel, Galen D. Winter, we find that your joke is not funny and therefore we cannot print it.—Ed.

* * *

Dear Sir:

The charming spontaneity of your last issue warmed the cockles of my old heart. It was terrific from cover to cover. Even the advertising was interesting and refreshing. Your ad staff must really be on the ball (to use an old bromide) and roses to your edit staff.

John Toxrud
*Ad solicitor for the
Wisconsin Octopus*

Dear John:

Sorry, just can't see our way clear to give you a raise this month but nice try anyway—Ed.

(continued on page 8)

Sunny Side Up

by Helmut Heckscher

When people tell me that they can't stand the cold, that taxes are killing them, or that the world is going to the dogs, I just laugh, slap them on their shoulders, and tell them about Uncle George.

Uncle George, by the time he was fifty, had just about everything a man could reasonably ask for. He was married to a beautiful, thirty-year-old girl, Lucille; he had close to a half a million dollars in his bank, not to mention the many factories he owned; he lived in what was practically a palace; and on top of all that, he was the president of the local Elks.

In spite of these blessings, Uncle George was not a happy man. Whenever I came to visit him, he had something to complain about: his roses had not received the first prize at the garden exhibition; his three cooks had fought with each other and spoiled a pie; or the dog had chewed on the Oriental rug. If mother hadn't kept sending me, I am quite sure that I would have stopped seeing him, for even his excellent dinners did not make up for the never-ending series of complaints that followed.

One day—I had just been graduated from college and felt pretty independent—my patience finally came to an end.

"Uncle George," I said after he had just told me about the annoying crickets in his garden, "Uncle George, I hate to tell you this, but your gripes strike me as just a lot of hooley."

Uncle George stared at me with his big watery blue eyes, and Aunt Lucille nearly choked on the piece of candy she had just popped into her mouth.

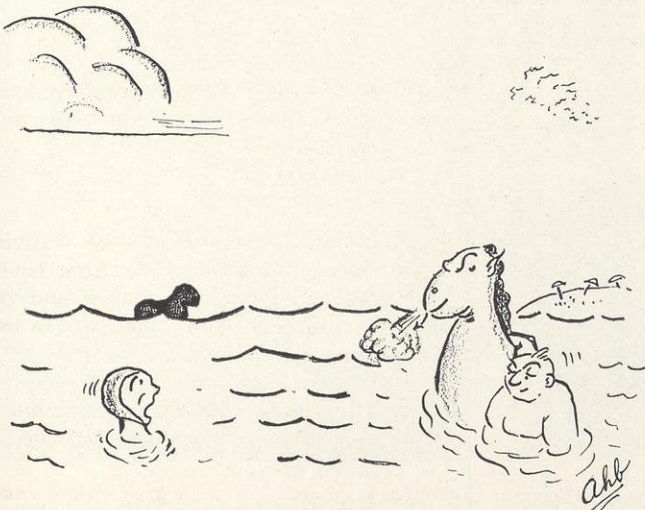
"Life can be great," I continued, slightly misquoting a passage from Dale Carnegie's latest work, "or it can be . . . ah . . . or it can be . . . ah . . . petty." There was concern in their eyes.

"Well," I said, "it's all of a matter of attitude. You either accept life, or you don't." The silence was rather irritating; they seemed to expect more.

"Take that fellow I've just been reading about, a middle-aged man who suddenly came down with diabetes."

"Yes?" said my uncle, who thought he had a disease as soon as he heard about it.

(continued on page 7)



"But Henry, the float's over here!"

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America's greatest
coat value—\$40

America's greatest coat value in Covert-Imperial woven for Sportleigh of finest virgin wools. Versatile casual with a convertible collar and deeply pleated back. Sizes 8 to 16.

Coats, Second Floor



Chosen by the Octy Staff

Photo by DeLonge

MISS MARY KAY BRADER

Newly pinned girl of the month

Presented by L. G. Balfour Co.

260 LANGDON

DIAL 6-8883

BMOC . . .*(continued from page 3)*

they'll start talking about that. You might repeat this vicious circle three or four times, depending on how much lip foliage you can cultivate in a given semester.

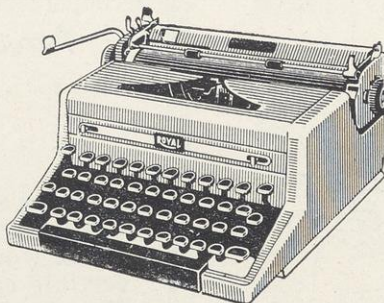
4. *Show 'Em You Got Guts*: Paste your schedule on the outside of your notebook. Fill in fake classes where you have free hours and make sure those sitting with you in the Rathskeller notice that you're a reckless devil-may-care class cutter.
5. *Be Different*: Tell everybody you favor compulsory ROTC. They may stop speaking to you for a few days, but their respect for you is increased a hundred-fold.
6. *Be Cute*: Coin a completely new and cute little name for something, and everybody on campus will pick it up. For example, rename the Cabin the Gab Inn.
7. *Wear the Right Clothes*: Go out for a university sport just long enough to "accumulate" a few T-shirts stamped "Property of U. of W." This not only gives you the enviable rank of authority on all sports topics, but gives you the right to claim sports heroes like Don Gehrman or Red Wilson as bosom companions.
8. *Be Select*: Never go to Danskeller in the Rathskeller. Going there marks you as one of the herd.
9. *Get Connections*: Borrow 5 or 6 fee cards and get extra tickets for Cinema shop free movies. Give the tickets away to late applicants for tickets, but only after making it understood that "you got them by 'pulling a few strings'."
10. *Be Contemptible of Professors*: Fill in the first few pages of your notebooks with dizzy doodlings and hash marks. Then you can show admiring friends what you do "while old Professor So-and-So beats his gums and says nothing of importance."
11. *Spread the Word*: Call the Union during the peak of the rush hour and tell them you want to speak to yourself. Your name will echo and ricochet throughout the Union over the P.A. system. Thousands will hear your name and be afraid to admit they never heard of you.
12. *Get a Following*: Date as many

*(continued on page 21)***TYPEWRITERS**

*Rented—Repaired
Sold—Exchanged
Special Student
Rental Rates*

See! the Royal Portable with "Magic Margin"—speed spacer and many other exclusive features.

We service and sell all makes of pens.

**MADISON TYPEWRITER CO.**

639 STATE ST.

Typewriter Service Since 1910

DIAL 6-4352

SUNNY SIDE UP . . .

(continued from page 5)

"This man," I continued, "was suddenly put on the strictest diet by his doctor, and forbidden to do any work whatsoever. Now, instead of griping about his misfortune, he saw the finger of fate, and decided to turn what seemed to be bad luck to his advantage. He began to enjoy the foods that he was allowed to eat, cultivated a liking for books, and became altogether a new and happier man."

"Sounds very interesting," said my uncle; "where did you read that?" I told him.

"Sounds like a lot of baloney to me," said Aunt Lucille, chewing on a piece of caramel. "The kid reads too much. Besides, George doesn't have any diabetes."

"The hell I haven't," said Uncle George. "Just because those fool doctors haven't recognized it yet, doesn't mean. . . ." Seeing that the discussion was drifting into the usual channels, I hastily broke in: "The specific disease doesn't matter, Uncle George; it's the principle of the thing. Most of us just don't see the beauty of life because we lack some sort of mental hygiene."

A few days later I sent him a copy of Mr. Carnegie's book as I have promised him, then forgot all about the matter till I met Aunt Lucille downtown one afternoon. She was shopping for candy and asked me to join her.

"I really shouldn't talk to you at all," she said; "putting those ideas into George's head."

"What ideas?" I asked.

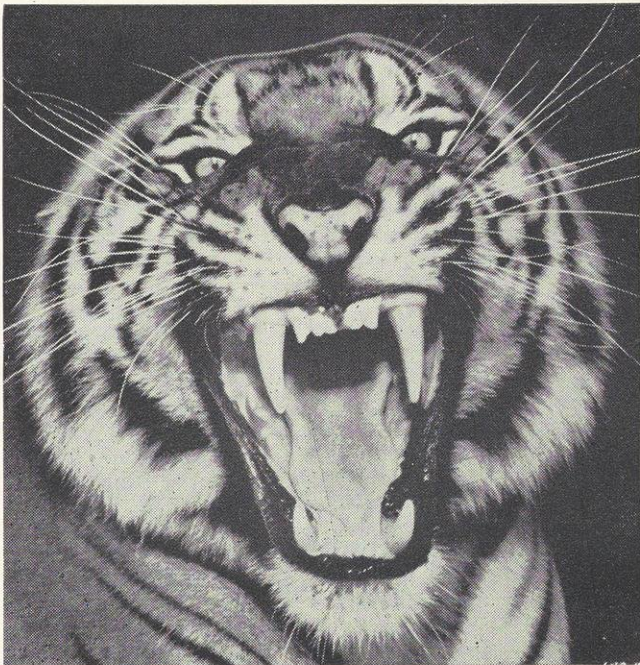
"You know full well what I mean. That stuff about mental hygiene and outlook on life; it's gone to his head."

I looked at her blankly.

"He read the book you gave him, and then he read 'Wake Up and Live' and 'How to Stop Worrying and Start Something or Other', and yesterday I saw him come home with a stack of small digest magazines on the same subject. The stuff is driving him crazy."

"I don't get it."

"He's full of silly notions. At first he stopped talking to anybody. He said people liked to talk about them-

(continued on page 22)

Henrietta Wiggins, HE 4, has just learned her only formal was burned in the Ann Emery fire.



WE PRESENT

TIES

by

Countess Mara

Famous the world over as the very last word in fine neckwear, these ties will excite the admiration of the most complacent. The unusual designs and the subtle colorings make each tie truly a conversation piece. Exclusive with us in Madison.

Priced from \$6.50 to \$10.00

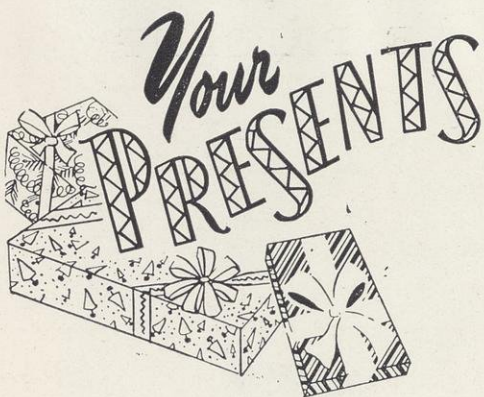
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will be appreciated

and especially when they are from Manchester's. Drop in today and see the exciting array of gifts to choose from. You'll find everything you need to make your Christmas giving a pleasure. The Holiday Season is rapidly approaching, so hurry down and make your choices now!

OUR GIFT WRAPPING WILL
PLEASE YOU TOO!

Harry S. Manchester Inc.



LETTERS TO THE EDITOR . . .

(continued from page 4)

Dear Editor:

In your Whom to Blame column of October you say, "Burke . . . broke into print this month with his 'South Pacific' cartoon . . ."

On checking all the cartoons, however, I can't find any "South Pacific" one. What happened?

Sincerely yours,
John Burke

Dear Mr. Burke:

In an unconscious mood the editor forgot to include the "South Pacific" cartoon; however, this month it's in for sure. See . . . Ed.



"Now think hard. Where did you get those tickets to 'South Pacific'?"

HARPER'S MAGAZINE

Editorial Rooms

OFFICE OF THE EDITOR

May 10, 1949

Dear Mr. Clark:

Someone on your staff sent me a copy of your "Manners and Morals" issue that has a chart in it based on the one that the *Life* editors and I did on "Highbrow, Lowbrow, Middlebrow." I appreciate your sending me a copy. It's good fun and comprehensible even to one who doesn't know the local lore.

Best wishes.

Sincerely,
Russell Lynes

* * *

LIFE MAGAZINE

June 2, 1949

Dear Mr. Clark:

Thank you for letting us see the *Wisconsin Octopus*' high-brow, low-brow chart.

We found it most entertaining, and are glad you sent it along.

Sincerely yours,
J. P. Cuyler
for the Editors

* * *

He: "I suppose you dance?"

She: "Oh yes, I love to."

He: "Great! That's better than dancing."

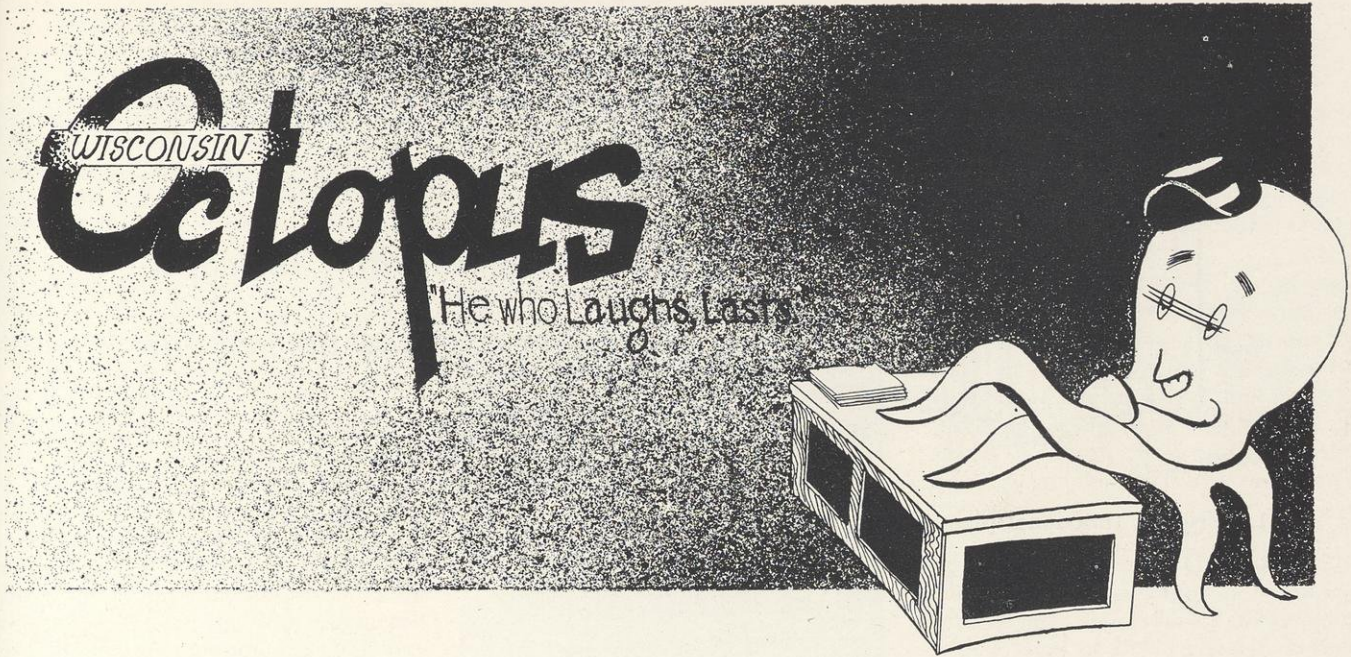
* * *

Former: "Dick, old man, can you let me have five . . ."

Latter: "No . . ."

Former: " . . . minutes of your time?"

Latter: " . . . trouble at all, old scout."



Volume XXVIII

NOVEMBER, 1949

Number 3

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1. Wright's functional plan.

Told for the first time, the exciting saga of a great university's fight for a new library. Jack Stillman now reveals how the new edifice will appear . . .

New Library



2. Ground-breaking ceremony on corner of Lake and Langdon. From left to right, Gilbert Doane, E. B. Fred, Mark Ingraham, F. L. Wright, F. J. Sensenbrenner, and H. Wiggin, ME 4.

After many long years of borrowing space the university is scheduled to have a library of its own. It was a long and bitter struggle throughout the legislative session, culminating finally in the appearance before legislative committees of President Fred, Dean Mark Ingraham, university librarian Gilbert Doane, and Henry Wiggins, ME4, a student who plans to use the library.

The legislature finally gave in and decided to forego the repaving of a 21.8 mile section of County Trunk M in Vilas county in favor of the construction of a \$5,000,000 book house for the state university. Several members of the legislature, especially those from Vilas county, were disgusted at the outcome of the battle.

"Spend five million dollars for a building and what do they do with it?" one solon snorted. "They put books in it. And the books ain't even innaresting!"

In order to keep its readers acquainted with a still nebulous situation, the OCTOPUS is presenting a shovel by shovel, book by book account of the construction of the university library.

As soon as Frank Lloyd Wright, venerable venerable of U. S. architecture, heard about plans for the building he called upon President Fred with hasty drawings for a "truly func-

The exclusive story of a "New Library"

tional monument of learning." The drawings he presented (see cut 1) were shunted nervously from Dr. Fred to Dean Ingraham, and finally arrived at the office of Roger Kirchoff, state architect. Mr. Kirchoff looked at them, dropped his spectacles, dropped the plans, dropped everything, and went home for the day.

Prize winning entry for the plans of the building was presented by Walter Winsting, a young veteran who studied at the Army School of Architecture at Fort Bragg. Mr. Winsting's plans and the specifications were issued to contractors throughout the nation for bidding, but only two firms would have anything to do with the project. One, the 88th Engineering Battalion, submitted a bid for \$25,000. The other organization, the J. H. Endorff company of Madison, submitted a bid of \$5,000,000. After careful consideration the Endorff firm was awarded the contract because, in the words of the state engineer, "we thought a private firm should be given the contract even though the Army engineers have had considerable experience along these lines."

After buildings were razed opposite Langdon hall on Lake street, the day finally came to break ground for the new library. Those attending the ceremonies are pictured in cut 2. From left to right they are Gilbert Doane, the university librarian; President Edwin B. Fred wielding the shovel; Dean Mark Ingraham of the College of Letters and Science; the rebuffed Frank Lloyd Wright who came to heckle the ceremonies and throw rocks at everyone; and Frank J. Sensenbrenner, president of the Board of



3. Unidentified co-ed watching construction work from scoop.

Regents. Henry Wiggins, ME4, is just out of the picture.

In the ground-breaking ceremony, Mr. Sensenbrenner caused reportorial heart failure when he discarded his planned address and spoke extempore. He approached the microphone, grasped it, and muttered, "Five million dollars of the taxpayers' money . . . gone pfffft!"

Immediately after the address, the Endorff earth movers began moving earth. Cut 3 shows a piece of equipment in operation. One of the occupational hazards was the boldness of sidewalk superintendents. An un-

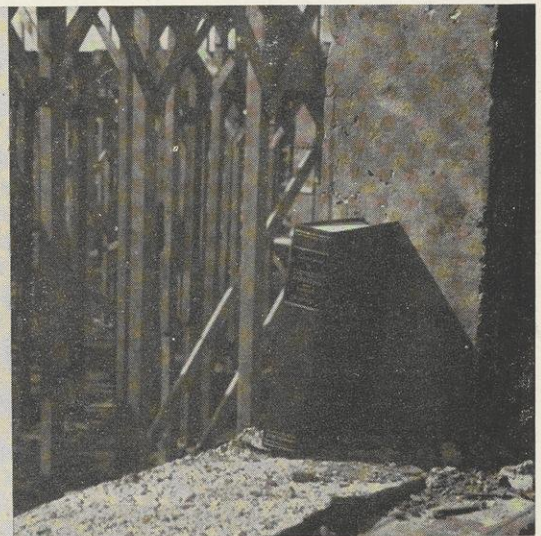
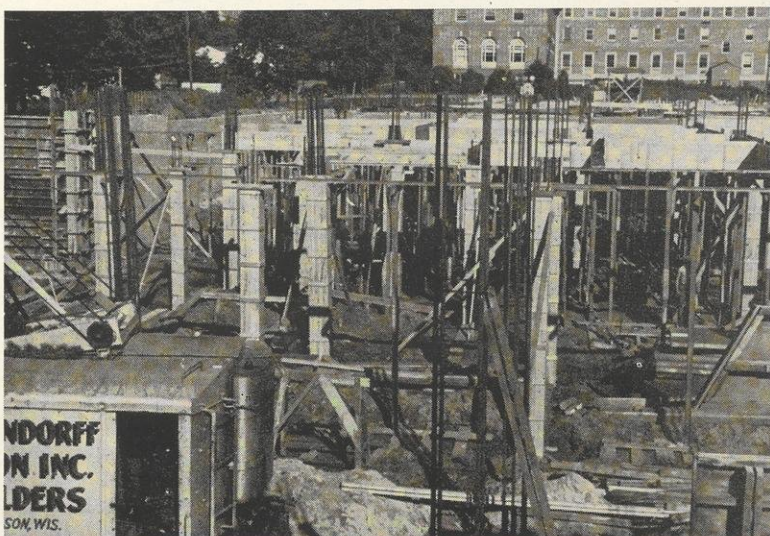
identified girl is seen in the picture seated in the scoop of the machine where she had hoped to get a better look of operations. A few moments after the photo was taken the scoop was dumped.

In cut 4 the foundation of the building has been laid and work is progressing rapidly. The dramatic lines of the structures are already apparent. Workmen on the project take pride in the work they are doing for it is the library of their state university upon which they are laboring.

In the next picture we show a close-up of the evidence of speed with which the administration is working. Mr. Doane dispatched a messenger with a copy of Bakken and Schaar's *The Economics of Cooperative Marketing* to prove to the state legislature that the building is being used even at this early date.

Mr. Winsting, the architect whose plans are being used, describes the finished product as being the latest in post-war design. All the best buildings constructed since the end of hostilities have been put up along these lines says Mr. Winsting who is proud of the streamlined, tear-drop shape which the library has.

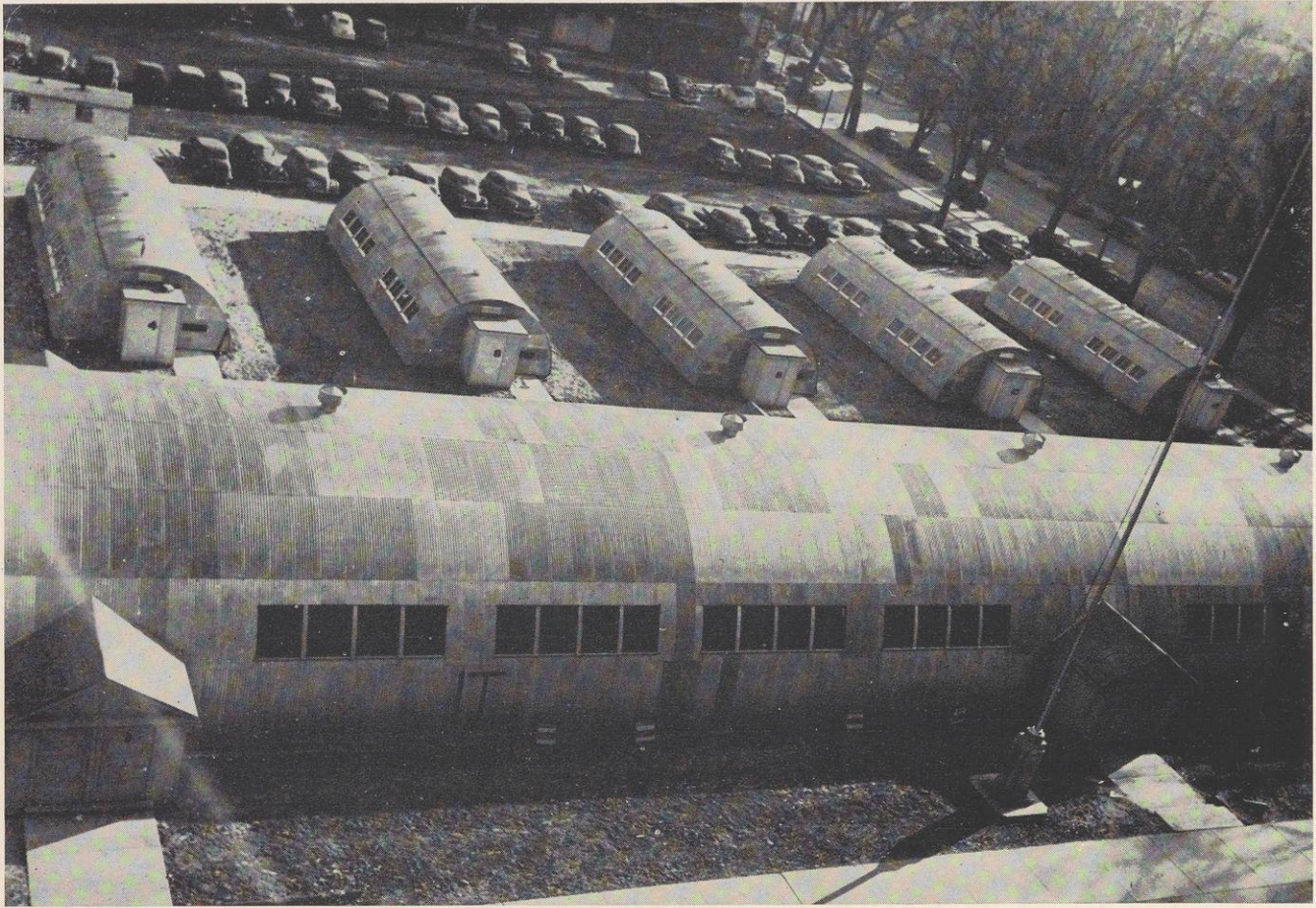
"As all other buildings of its type, this library has been built to last hundreds of years," says Mr. Winsting. The reader may turn to the next page to see the simple beauty and splendor of the new university library. Buildings in the background are used for housing rare volumes of long forgotten lore and Karl Marx's "Das Kapital" translated into 57 languages and all 7,000 Chinese dialects.



4. Construction progresses rapidly.

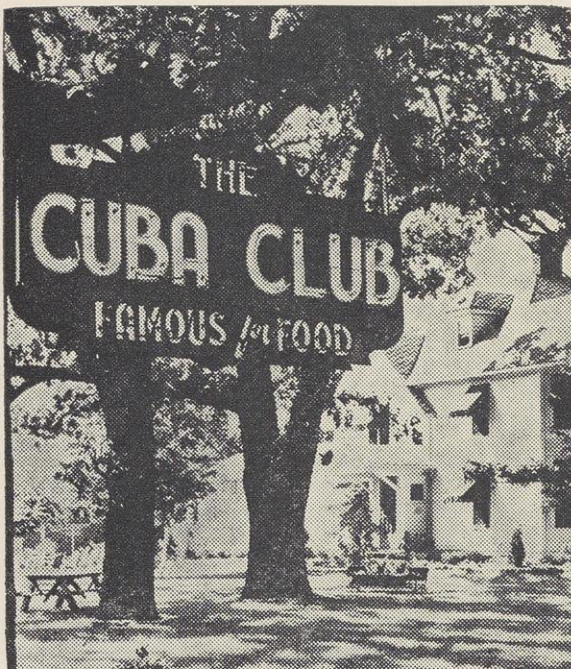
5. . . . and the first book is installed.

• continued on next page



6. Revealed at last, the new library. Note modernistic tear-drop shape.

After The Game . . .



3416 UNIVERSITY AVENUE

DROP IN AT THE CUBA CLUB

Playground of the Big Ten

- Steaks
 - Chicken
 - Sea Food

DIAL 3-9981

The Daily Cardinal

Complete

Campus Coverage

ne gallon

Universe of Wisconsin

5 rubles Per Copy

Thanksgiving Day Postponed by Govenor

ed Builds Mouse Trap; dison Firemen Aghast

American Association of
ap Builders honored a camed
in a recent testimonial
The student, who, until re-
ived in the German House
ed the inventive world by
g a better mousetrap.

method, although still un-
consists of finding a mouse,
him into a wastepaper bas-
then igniting it. The Ameri-
ociation of Wastpaper Bas-
manufacturers has made plans
ther testimonial supper to
ce in the Union next week
ne.

udent was forced to move
German House because the
was being worn out. When
ved, the housemother said,
all gravy when the world
g a path to your door.

mer lets go Anathema

rst issue of Anathema, the
gh-paper comic book pub-
y the Anatha society, will
stands today. The stands
t back.

ted to publishing the best
e printable in picture form,
a paper, the new magazine
a tremendous success, Ana-
ditor George Orwell Dermer
ed last night.

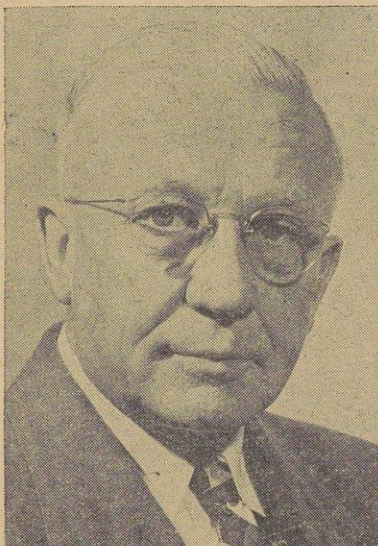
ermer, "It is a good maga-
e it. The people who wrote
. We had much good stuff.
so much good stuff we just
t decide which stuff to print.
dn't. We threw it all away.
ed 40 pages of advertising.
h paper."

ice of the new publication
wenty-five cents, James Hil-
iness manager and well-
uthor of the magazine, said,
ined that most comic books
ten cents, but Anathema is
on rough paper.

ned three times a year, on
per, the subscription price
ts annually.



The Governor Talks Turkey . . .



Keeps trap shut . . .

Aspinwall jailed

Lottery Held Illegal

Five university officials and three students were arrested last night in a surprise gambling raid on the Athletic Ticket office.

Instigated by the State Beverage Tax division, warrants charged the officials with "holding a lottery in direct violation of Wisconsin Statute 348.01."

Among those arrested were:

- William "Splinters" Aspinwall, business manager of the athletic department.

- Harry Stuhldreher, athletic director and star of the recent film, "Father Was a Fullback."

- Ari Lentz, athletic publicity director and author of "Father Was a Fullback."

CARD STAFF MEETS FOR LUNCH MONDAY

The Cardinal staff will hold its weekly luncheon meeting in the Pharm this week instead of the Campus Soda Grill. State officials will be the guests.

- An unidentified official named Williamson.

- Henry Wiggins, ME4, a student representative from the "W" club.

District Attorney Arthur W. Robert explained today that the officials were distributing basketball tickets through a lottery system—"an obvious method of gambling."

Attorney General Thomas E. Fairchild concurred with Robert saying, "Obvious gambling . . . an insidious attack on the public morals."

Citing Marbury v. Madison, McCulloch v. Maryland and the Schechter Poultry Case, Fairchild added, "Besides this should make more tickets available for Art and my constituents, the solid citizens of the fair state and city which . . ."

According to the district attorney, evidence collected in the raid, including coupon books and basketball tickets will be held until the trial, scheduled for some time in March.

Basketball Coach Harold Foster, contacted last night at his home, said, "I feel terrible about this whole (continued on page 7)

Move not political, say officials; UW vacation cancelled

In a surprise move yesterday Governor Rennebohm declared that Thanksgiving day in this state will be observed on Thursday, December 1 rather than November 24 as was planned.

His only statement regarding the sudden shift was that the move "is not political." Newsmen who visited him yesterday to ascertain the purpose of the change in dates could get nothing from the Governor.

"The move is not political," said Rennebohm.

Later in the day it was pointed out by Mrs. Rennebohm that she knew nothing about the move that her husband had made. "I'm too worried about the large supply of turkeys we have on our farm. They are not fattening as fast as we would like and we are afraid they may not be ready for the market until at least a week after the old Thanksgiving day. Oscar wanted to make a killing on turkey sandwiches in his stores," said Mrs. Rennebohm. She continued with the statement: "But as to his reasons for changing the date of Thanksgiving day, I wouldn't know. I don't pay any attention to politics."

Up in Bascom hall, President Fred called a hurried meeting of the faculty to make arrangements for an extra two days of school which professors thought they would not have to prepare for. Professor Kiekhofer of the economics department was the most jubilant of all educators on the campus.

"I can now give my weekly quiz," said Mr. Kiekhofer.

When reminded that the quiz of the following Friday would be cancelled instead, Mr. Kiekhofer replied, "Oh, don't spoil my fun."



Weather

It stinks.

Cardinal Goes to Party



Mrs. Eleanor Roosevelt pours tea for Mr. Westbrook Pegler and Mrs. Pegler while Robert R. McCormick looks on.

Wheel denies Cardinal charges

By ALL WOOL

Student Board Pres. G. Ferris Wheel hurled back charges—made in yesterday's Daily Cardinal—that the board has been working on legislation that would benefit students.

In a special interview, Wheel told your reporter, "We've not done a lick of work since I took office last spring! I don't know where the Cardinal got the idea we were doing anything constructive. I believe it was a desperation move to fill up space."

The Cardinal had charged laxity on the part of several un-named board members. Reliable sources informed the Cardinal that these members were exhibiting a strong desire to work. Wheel was named as ringleader of the plot by reliable sources.

Wheel laughed off the ringleader charge, saying, "Ha, ha, ha, ha, ha!"

When asked whether the board as a whole would take action against the charges, Wheel replied, "No! The board never takes action. We are not afraid to stand on our unblemished record of inactivity. We have not accomplished a thing. All

proposed legislation has been nipped in the bud."

And then he challenged, "Examine our minutes, read our committee reports, attend a board meeting—see for yourself the clever way in which we by-pass all important issues."

Good rendering saves "Juleus Caesar"

Last night Margaret Hepster's players produced *Juleus Caesar* at the Union theater. On the whole the play was entertaining and the company did a superb job of putting it on.

Perhaps the poorest thing about the evening's show was the script the players tried hard none of the characters really came to life.

It was written by a little known British writer of several centuries ago. We were surprised to see a play preformed which was written so long ago. We predict that this man's work will not last at all.

The play deadt with a roman emperor, Juleus Caesar, who built up

Skyrocket 'Wild Bill' into pen

Professor "Wild Bill" Kiekhofer, prominent professor of economics, was arrested Friday for disturbing the peace on campus by riding a horse into Music hall.

It has been a tradition for many years that Professor Kiekhofer's students give him a "skyrocket Wild Bill" before every lecture. Kiekhofer declared today that he had decided that it was time to live up to his name, so he rode into Music hall on a palomino horse and swinging a lasso Roy Rogers style.

However, Kiekhofer was unable to control the horse which dashed out a door and up Lake road. Joe Hammersley happened luckily to be on the scene and fell in hot pursuit on a bicycle rented from Hoofers.

Hammersley caught up to Professor Kiekhofer at Picnic point where the horse had thrown him. Campus officials are still looking for the horse as a material witness.

Professor Kiekhofer, gaily dressed in white riding breeches, red shirt, and yellow kerchief, stated from his cell in the city jail, that he had no regrets except that he felt that the incident would lead to increasing returns in his classes, so that he might be able to disprove the law of diminishing returns.

Hammersley stated that he thought the fine would be large enough to prove the law of diminishing returns. The horse could not be reached for comment.

No one from Wisconsin swam the English Channel in 1949.

The elephant is not yet extinct.

Circulation of the Daily Cardinal in 1948 was mainly to its readers.

2—DAILY CARDINAL

Social Life

THURSDAY, NOV. 31

Committee reports on discrimination

After a month-long investigation the powerful committee on city affairs has released its report on the problem of discrimination on the campus.

The committee, which was organized early in October to decide between the majority and minority reports of the student life and interest committee.

The committee on university affairs has found that there is discrimination on the campus.

Dr. Lowell Noland, assigned the task of reporting the findings of the committee.



the committee made the following statement: "We have a minority report of the student life and interest committee studied carefully. We thought up our majority

reports. The majority of our committee goes deal further than the minority report of the student life and interest committee.

"It became a matter of between a minority report, majority report, and a majority report and a minority report and we decided to come to the facts and forget minority reports.

"The committee on university affairs has found the following examples of discrimination:

• Plain ordinary girls victimized against last week Badger beauties were selected (continued on page 3)

The population of Tangier is mostly male and female.

Elizabeth Waters Hall is named for E. A. Birge.

Last Elk to be shot in Wisconsin was hit by a bullet.

The YMCA pier is put up in spring and taken down in fall. Other piers are put up in the fall and taken down in the fall.

udent Bd. discovers Atom Bomb

an all-night meeting, Stuard President Ferris Wheel yesterday to call off elections which were going to be held

n't see any reason to have elections this year or any other said Wheel simply. "We've exploded the atomic bomb."

, in a special interview this enlarged on the statement losing the activities of the board during the past year. worked hard although at has appeared to students been a do-nothing board."

necessity for an election has eliminated, according to Wheel, "now that we have the atom- we can see no purpose in its control fall into the hands of whom we feel may not enter it properly." The board went on to say that he approached the office of Dean on the matter of control, Trump had expressed the to take over the project so

negotiations were broken off.

"We see the need for some type of control, but naturally we on the board wish to have control of any types of control," said Wheel.

"We exploded our first bomb during the excitement of the football game last Saturday when no one but a couple of civil engineers were around. We've already started stock-piling the things. As a matter of fact there are several located in this room. They're no larger than golf balls, you know."

President E. B. Fred has called a meeting of the Board of Regents, but he says, "There is really nothing about which to become excited. Students have been pulling stunts for years but the university is still here. Besides, Joe Hirschfelder tells me he can have a bigger stockpile than the students within three weeks."

In order to protect the interests of the students and the faculty, the Cardinal will spend the next few weeks doing some watchful waiting.

Wiggins named day chairman

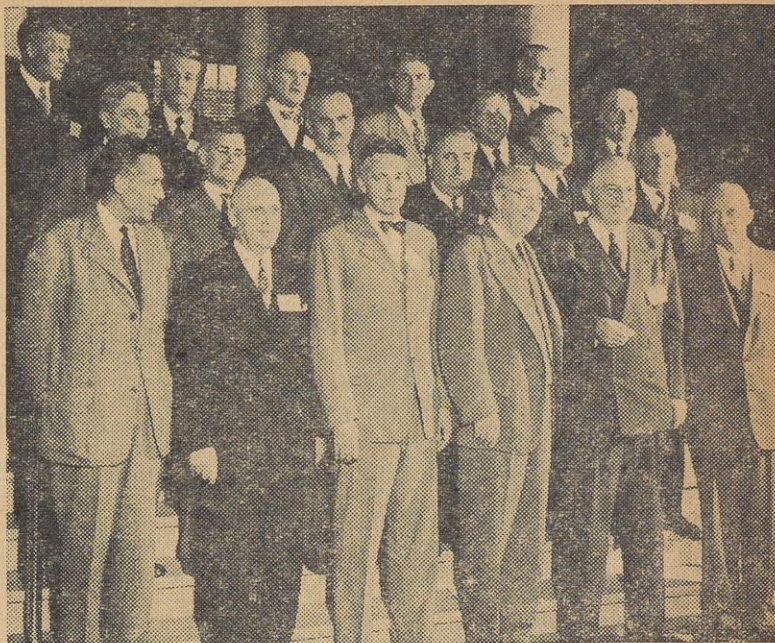


Montgomery Wiggins, PS 73, 4, serve as Workday chairman near, G. Ferris Wheel and yesterday. The athletic Wiggins is an SAE.



TRY BREATH-O-LATOR WHEN-
EVER YOU SMOKE, DRINK, EAT

(girl on right wishes girl on left
had used Breath-o-lator)



"Stassen For '52" fan club meets on Union steps.



Try
O'ROURKE'S SHOE LACES

"... that continued and farcical sniffing and whimpering by which alone the Truth may be foundered ..."

Editorial

Astronomy Dept. lacks magnitude and 'scope

The Daily Cardinal, continuing its policy of critically analyzing the courses offered by departments in the university, must now turn its sights on the department of astronomy.

In looking through this semester's Time Table, our editorial board has discovered that the department of astronomy is offering only four courses this semester. They are astronomy 17, Survey of Astronomy; astronomy 101, Astrophysics—the Solar System; astronomy 116, Celestial Mechanics; and astronomy 200, Research.

The Cardinal demands to have some questions answered. Here are some of the questions we shall ask the Dean to ask the chairman of the astronomy department.

- Why, in a university of 17,000 students, are there only four courses being offered by the astronomy department?

- We are told that the telescope on Observatory hill is not 200 inches in diameter. We should like to ask Dr. Huffer and Dr. Whitford why they are not providing their students with the very latest in equipment.

- The Cardinal notices that of the four courses offered to students in astronomy, all the laboratory sections are held at night. We are of the opinion that there is plenty of time for these laboratory sessions to be held in the hours of daylight.

- We of the Cardinal know something about stars and know something about constellations. Others might not. In the list of four courses offered by the astronomy department not one is entitled "Constellations, Their Effect Upon Our Lives." The Cardinal would like to know why such a course is not offered.

- Dr. Joel Stebbins, former chairman of the department of astronomy, left the university faculty to live in California. His is a case of another top-flight professor leaving the faculty of the university. Why did Joel Stebbins leave Wisconsin?

We trust that these questions will be answered immediately by the astronomy department, and that in the case of unsatisfactory replies, Dean Mark Ingraham will take steps to conduct an investigation. Things like this must not happen at the University of Wisconsin.

DAILY CARDINAL

contempt

THURSDAY, NOVEMBER 31, 1949

CAMPUS CAPERS



"The boy stood on the burning deck ..."

in the mailbox

Dear Editor:

I think that it's about time that the Cardinal buys some good paper instead of the cheap stuff they do their printing on now. It's got splinters in it. I've been using the Cardinal for three years and I think that the least that you can do for Cardinal users is to take the splinters out of it.

—Disgruntled stomach sleeper

Jim Zucker says ...

Gorklop provoked Showerman playboys

Gorklop is provoked at Showerman playboys.

Don't forget to vote last Thursday.

The Daily Cardinal

THE DAILY CARDINAL

Shoved in the mail as strictly second class lost office at Maddy's Inn, Wis. Has been since April 4, 1892 as a hot dilly of a tab Universe, Wisconsin. Owned and controlled by Zeldes Co-op.

The Daily Cardinal is rubbish every morning, except the days that the editor over opinions reflected in the editorials never views of the student body.

LED PURSESTRINGS
Busy Money Getter

SNARL M
Exudative

JACKIE SELLUS
Editor's Roommate

Mangling Editor	I
Little Mangling Editor	Roy
Seedy Editor	
His Copy Boy	
Snorting Editor	
Snorting Apprentice	T
Chief Socializer	
Second Socializer	I
Featured Editor	C
Fearure Underling	D.
Picture Man	
Stiff Artist	H
Personnel Snooper	
Snooper's Helper	
Dramatic Watcher	
Office Mangler	F

Cardinal Book Review

UNIVERSITY OF WISCONSIN STAFF DIRECTORY — 1948-1949 (Campus Publishing Co. 25 cents.) I was a little disappointed in the work. It seems that the author got so wrapped up in the characters themselves that he gave practically no thought to the plot. The grad assistant idea was over worked, and the style was generally dull and stilted. There were a few bright moments (example: Loans and Scholarships, Committee on—Elizabeth Madden, Secy) but I can't go on record as advising the purchase of this drab little edition.

BULLETIN OF THE UNIVERSITY OF WISCONSIN — College of Letters and Sciences — Announcement of Courses—1948-1949 (Campus Publishing Co. 35 cents.) The volume concerns itself with one character "a student" sometimes referred to as "students" which struck me as being an exceptionally obtuse nickname. The author has attempted to transfer the surrealism of the artist to a new medium, the fairy tale. "For graduation" is clearly the paramount object of the travels of "a student." "Admission requirements" was the villain that con-

stantly frustrated "a student's" attempts reach this "for graduation." Whether or not "a student finally got to "for graduation" or not is something that I can't tell you. I got a little bored with a story that had only two characters, and confidentially, I couldn't understand the book.

MADISON TELEPHONE DIRECTORY — August 1948 (Milwaukee Publishing Co. \$1.00) A new type of adult literature has presented itself to the world in the form of the above named modest edition. The author has revolutionized the field of fiction writing. By listing the

characters on white pages, plot present, and later in listing plots on yellow pages, the author has made every author. Anyone who reads this publication can select any character that he likes and then, in the yellow pages, he can find the characters he has chosen for the plot that he desires. The plot of this new type of literature is tremendous. I suggest that anyone interested in the American novel plunk down the necessary dollar and purchase "Madison Telephone Directory—August

VOTER'S GUIDE

POLLS

1. Bascom I (men's room)
2. Bascom II (ladies' room)
3. Picnic Point
4. Carillon Tower
5. The Cabin
6. North
7. Barber

PH. MAN CARDINAL BOARD

EDRIC PARKER

—newsboy, Daily Worker News Bureau; Cardinal library committee, Barnard Hall; library committee, Wisconsin Union; library committee, library.

Platform—Daily Worker and Daily Cardinal to be distributed together; coverage of Madison free subscriptions to staff of all campus publications.

Endorsements—Gilbert Doane; Edina; Sedric Parker; Senarth; Don Anderson.

BILL EVJUE

Activities—charter member, N.A.M.; pledge, Sigma Delta Chi; Sons of Norway; Norwegian Ski Club; copy boy, Wisconsin State Journal.



Platform—Cardinal sponsored by Sigma Delta Chi; merger of Cardinal with Madison Newspapers, Inc.; closed holsters for campus cops; return of Cardinal to Progressive principles.

Endorsements—Randy Harrison; Bertie McCormick; Eleanor Roosevelt; Westbrook Pegler, Eugene Dennis.

W.S.G.A. PRESIDENT

ELEN WHITE

—contributor, Wisconsin; business staff, Wisconsin; floor chairman, Elizabeth Rivers; steering committee, Wisconsin A.A.A.

Platform—compulsory R.O.T.C.; establish a student committee for the purpose of final grades of the student; feel an error has been

Endorsements—Max Otto; Y.P.A.; Athenaeon; Paul Knap-

BILL STOKES



Activities—none.

Platform—none.

Endorsement—none.

PROM KING

BILL KIEKHOFER

Activities—Wisconsin Players; Hesperia; Athena; Wisconsin Forensics Union; Chairman, Student Board Speakers Bureau; sgt. at arms, Young Republicans.



Platform—balance prom budget; skyrocket theme for decorations; ticket sales with elastic demand; lower admission tariff; Fred Waring for band.

Endorsements—Hegel; Vi Norman; Mrs. Fred; Fred Waring; Adam Smith; Thorsten Veblen; Robert Taft.

ED FRED

Activities—president, Daughters of American Revolution; secretary, Paul de Kruif Fan Club; president, Ag. Council; Wisconsin Lobbyists, Inc.



Platform—mint julip punch; reduced rates for Ag. students; real southern hospitality; prom to be held in new library; free comps for legislators; Kay Kyser's band.

Endorsements—Mrs. Kiekhofer; Arthur Murray Studios; Cardinal Party; Student Alliance; Kay Kyser.

JR. MAN CARDINAL BOARD

ROUNDY

Activities—society editor, Daily Cardinal; feature editor, Newman Club newspaper; copy boy, Capital



Times; washed windows at the Wisconsin State Journal office for summer, '47.

Platform—better coverage of state newspapers; more human interest stories; question period for editor and Cardinal Board every Saturday evening.

Endorsements—Karl Meyer; Ring Lardner, Jr.; Dalton Trumbo; George Svendsen.

DON ANDERSON

Activities—chairman, Union games committee; chairman, Union cafeteria line; B.M.O.C.; Haresfoot.



Platform—underpass from Cardinal to Madison Newspapers, Inc.; better coverage of Union committees; neutral editorial policy regarding important issues.

Endorsements—Capital Times staff; Bruce Weatherly; Leonard Howell; Reuben Peterson; Evjue; Sed Parker.

STUDENT BOARD DISTRICT IV

HARRY TRUMAN

Activities—American Federation of Musicians; prom finance committee; International Club; Student Board committee on living conditions.



Platform—press student board anti-discrimination committee; Brannan plan for Ag. students; new balcony on Bascom Hall.

Endorsements—Margaret; Bess.

JOE MCCARTHY

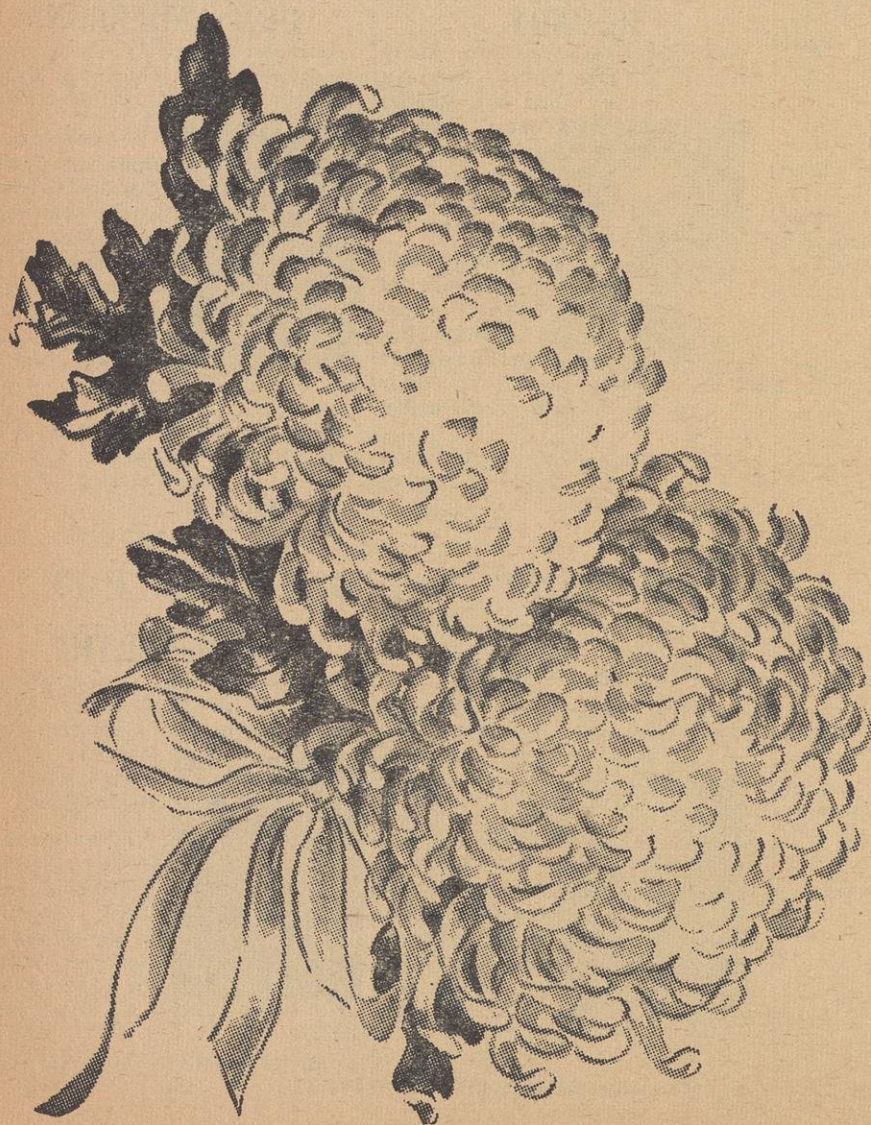
Activities—pres., Groves Co-op; board of directors, Laurel Race Track; Marine Corps veteran; Paul Garfield Fan Club; Hooper Horse Show.



Platform—Stassen for Student Board president; oleomargarine served instead of butter in Georgian Grill; higher tuition for instate students.

Endorsements—Pimlico Race Track.

ROSE BOWL TICKETS



$\frac{1}{2}$ PRICE

Inquire
Mad. Newspaper

R. Coughlin
H. McCormick
H. Casserly

MUST SACRIFICE



any reigns as joint chiefs meet to discuss strategy and tactics.

CLASSIFIED—

COMMERCIAL

5c per word for first day.
word for each additional
all 6-5474 or bring ads to
mp's office, 823 University
n 8:30-12:00, and 1:30-4:00.

STUDENT

2 1/2s per word for first day.
you 1c for each additional
order taken for less than \$25.
rs taken over telephone.
74 or else tell Karl Meyer

FOR RENT

HALL, NICELY DECO-
nd great big. Will rent to
ident activity for \$600 a
Call Bill Johnson or Port
t at the Union.

OD QUARTET ONLY
used. Two violinists, a
and a viola player are
for nice restaurant where
n play Straus waltzes.

—2 QUIET BOYS TO
3 room suite with 2 others.
ve study room overlook-
Paul freight yards, bed-
rivate bath and a great big
the wall. Call 6-1002.

FOR SALE

DORMITORY, WITH
erations this could be a first
lace. Running water
out building. Call 6-5531
for Ann.

MING BUTTONS FROM
We've got lots of them to
of at a reduced price. Call
ellows.

KWELL, IN GOOD CON-

dition considering. Owner getting
too old to drive. Call Pres. Emeri-
tus Birge in Biology Bldg.

WANTED

COMPETENT PERSON WHO CAN
rewrite, repeat, rewrite prize-
winning Haresfoot show. Should
have talent along musical lines.
Call Jack Haueter—anything.

INTERESTING PIECES OF INFOR-
mation for filler items. Have ex-
hausted World Almanac. Call or
write Daily Cardinal.

REFINED COLLEGE GIRL WANTS
ride to Lower Slobbovia during
Christmas vacation. Will share ex-
penses. Call Kappa house and ask
for Mame.

LOST AND FOUND

LOST. LARGE PASTEBOARD BOX
full of small slips of paper. If
found please return to Bill Aspin-
wall at Athletic Ticket office be-
fore first basketball game.

LOST WHILE IN MADISON RE-
cently. A copy of "Basic Funda-
mentals of School Administration."
Finder mail book to Harold Stas-
sen, University of Pennsylvania.

PERSONAL

DEAR MABEL, PLEASE COME
back. I'll do anything you say.
Yours truly, Downcast.

READ YOUR DAILY CARDINAL
want ads if you want to be hep
to what is going on in the Daily
Cardinal.

DEAR JOE: THIS OCTOPUS IS
the best magazine in the country.
You must buy it now. Harry.

Bitte, lesen Sie das Kardinal.

Discrimination--

(continued from page 2)

• Men are discriminated against
in women's physical education and
vice versa.

• Beautiful girls are discriminated
against when Octy dream girls are
chosen.

• It is impossible for a girl to
take ROTC although the Army has
come out against discrimination.

• To some extent some members
of some racial groups may some-
times be discriminated against some-
times."

Dr. Noland concludes his remarks
saying, "And so, we of the univer-
sity affairs committee would like
the student board to do something
about this matter."

If all the students at the university
were crammed into one room, it
would be crowded.

* * *

The quick brown fox jumped over
the lazy dog the quick brown fox
jumped over the lazy dog.

* * *

The statue of Abraham Lincoln at
the top of Bascöm hill was not

Lottery--

(continued from page 1)

thing. I predict a strong year for
intramural basketball, however."

President Fred, contacted last
night at his home, expressed amaze-
ment when informed of the raid and
promised to "act immediately."

Student Board President George
Wheeler, contacted last night at his
home, expressed amazement when
informed of the raid and promised
to "act immediately."

Athletic Business Manager Wil-
liam Aspinwall, contacted last night,
expressed amazement and said, "I
ain't talkin' no more till I see my
mouthpiece."

sculptured by anyone in the uni-
versity art history department.

* * *

Deepest spot in Lake Mendota is
way over Don Rehfeldt's head.

* * *

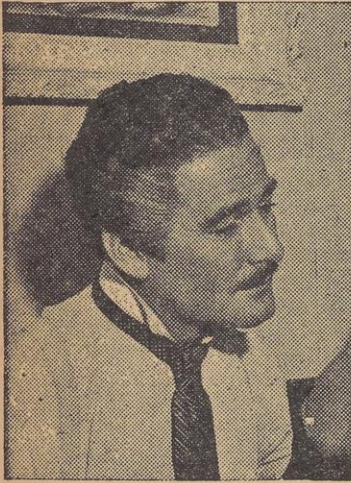
In its many years of playing, the
Pro Arte Quartet has never had
more than four instrumentalists.



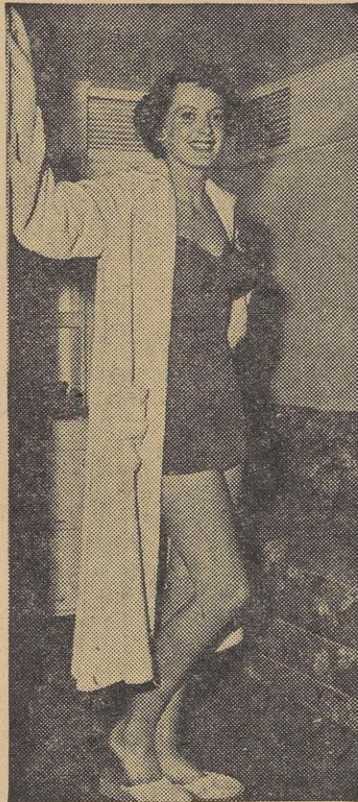
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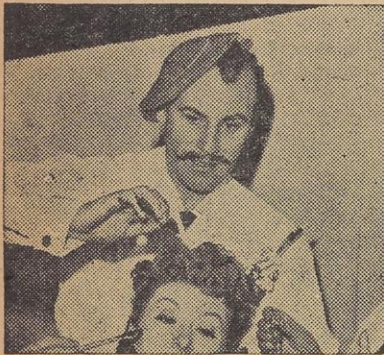
Aging cinema star Errol Flynn photographed as he applied for Social Security in Los Angeles.



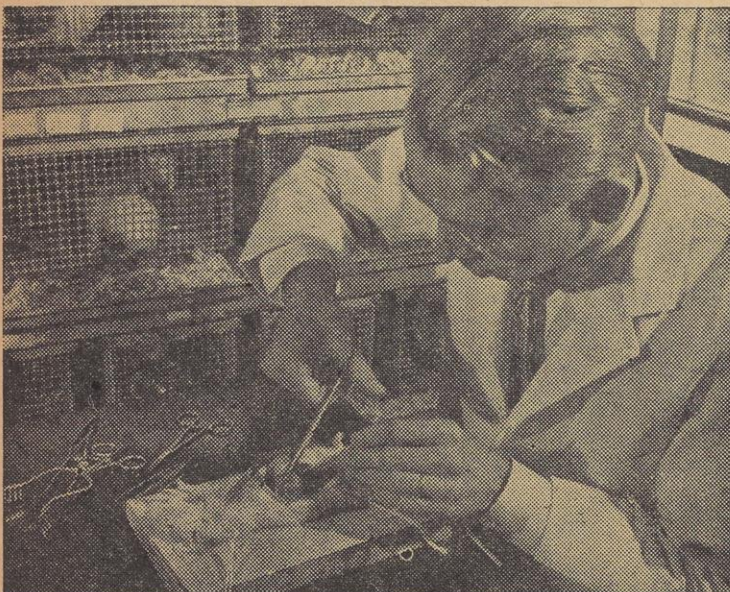
Mavis Mirabeau, pictured above, wins by landslide in student election. Experts unable to fathom source of her support.



Professor Heinrich von Schultz (left) and student as former discoursed on the breeding of bulls at the University of Wisconsin Ag. school.



Wendy Wiggins, HE 4, has wig winterized with Williams Moth Exterminator.



William Randolph Hearst in rare photograph while engaged in favorite hobby.



Prize Jersey Duroc that took first honors in the recent competition held on the University campus.



Nancy Libbey - Owen Badger Beauty from Pa., chosen from one of finalists as most beautiful.

BMOC . . .

(continued from page 6)

freshman girls as possible (while they're still young and easily impressed). This over a period of semesters builds up a long string of conquests to boast of and at the same time assures you good press agents in the women's houses.

13. *Be Versatile*: Sit out on the Terrace with a crowd and criticize the way some Lake Mendota skipper is handling his craft. Casually create the impression that you can man a sail boat.

14. *Beware*: Of course the danger in this business of trying to become a big man on campus is that your studies must necessarily be neglected, and you soon become a BMOP, big man on probation.

When five-year-old Willie encountered his father, just home from work, he was obviously recovering from a crying spell.

"What's the trouble, Willie?" inquired his father.

"I've just had a dreadful scene with your wife," sniffed Willie.

* * *

Don't you ever read anything but the jokes?

* * *

Everyone in my family was a good swimmer except Herbie. He was killed in a dive on the west side.

* * *

"I was getting fond of Ed—until he got fresh and spoiled it."

"Isn't it terrible how fast a man can undo everything?"

* * *

The quiet little freshman co-ed from the country was on her first college date, and thrilled beyond words. She didn't want to appear countrified; she had put on her prettiest dress, got a sophisticated hair-do and was all prepared to talk understandingly about music, art or politics.

Her hero took her to a movie, and then to the favorite college cafe.

"Two beers," he told the waiter.

She, not to be outdone, murmured: "The same for me."

* * *

(Scratching): "How do you get rid of these awful cooties?"

"That's easy. Take a bath in the sand and rub down in alcohol. The cooties get drunk and kill each other throwing rocks."



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SUNNY SIDE UP . . .

(continued from page 7)

selves and he wanted to give them the chance. He had a three-day spell of that, but now he switched to another line."

"What on earth does he do now?"

"It's the little things he does and says that worry me. I guess they don't mean much in themselves, but added up . . ." She made a helpless motion with her hands.

"For heaven's sake," I said; "stop talking in riddles."

"Well, take last night, for instance: Oakes, while serving the soup, spilled some on your uncle's new suit. You know very well that ordinarily your uncle would have gone into a fit. But instead he just smiled and said that it didn't matter and that it was probably all for the best, because the suit should have been sent to the cleaners anyway."

"That's not so strange," I said; "I might have said that myself."

"But you, my dear, aren't Uncle George." We saw a candy shop and went in to buy some chocolates. When we came out, my aunt said: "After dinner we went into the garden, and I nearly fainted when I saw how our neighbor's dog had torn up the rose beds. George, however, was perfectly calm about it and just remarked that we better buy some new plants. The rose beds, he said, had needed a little plowing anyway, and I shouldn't take the matter to heart. It was uncanny. I'd rather have him gripe than act the way he does now!"

I didn't see Uncle George till about two weeks later when I went to his house for Sunday dinner. Mother had told me that he had speculated on the stock exchange in wheat, and that he had lost a lot of money in a recent slump. She reminded me to cheer him up, if possible, and to be very considerate.

Aunt Lucille was sitting in the garden, and when she saw me she burst into tears. For a while she couldn't talk at all.

"Is it the wheat?" I asked. She nodded and dabbed her eyes with a handkerchief.

(continued on page 24)

Octy Dream Girl

Darlene Stolt

Senior . . . Home Ec . . .

West Allis . . . Swimming . . .

Social chairman, Cochrane

House . . . Dolphin club . . .

5' 7" . . . 125 lbs. . . . 34; 25; 35 . . .



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SUNNY SIDE UP . . .

(continued from page 22)

"Yes," she sobbed; "it has ruined us; but that isn't the worst."

"What do you mean?" I said: "that isn't the worst."

"The worst is the way he takes it." She sniffled.

"Well, for Pete's sake, Aunt Lucille," I cried; "what did you expect? You didn't think he'd shout hallelujah over it, did you? If a man loses his fortune practically over night, chances are that it will knock him down for a while. That's only normal."

"But you don't understand," she sobbed; "he acts as if he had just made a million instead of losing one. I think he's going crazy."

When I went into the house, my uncle met me, grinning from ear to ear.

"Glad to see you, old boy, old boy," he cried, slapping me on my back; "glad to see you."

"Glad to see you, too," I said. "I'm glad you are not too depressed about that wheat deal."

"Depressed? Why should I be depressed? It's the best thing that could have happened to me."

"I don't quite follow you."

"Here," he said, "read this." And he gave me a copy of 'True Digest.' "It's practically the same story. A man loses all his money and lives happily ever after."

"This is all very interesting," I said after I had read the article, "but you must realize that, after all, this is probably just an illustrative little anecdote."

But Uncle George hadn't even listened.

"You should have seen the faces of the servants when I fired them," he said. "It was really a scream."

"Weren't you sorry to see them leave?"

"But my dear boy, why should I have been sorry? You have no idea what a plague these servants can be. You tell them this, and they do that; you spend half your time trying to straighten out their quarrels; and you stay awake at night worrying about their cheating you. No, no, my boy: that slump in the wheat market really was a lucky thing for me; it opened my eyes."

"Isn't there any chance of your getting the money back?"

"Not a ghost of a chance, fortunately," he said, smiling broadly. "My broker, Mr. Paine, has told me I'll be lucky if my creditors won't take away my house."

"What are you going to do for a living?"

"I've thought of that, too. You know, I've always wanted to become a bricklayer. What do you think about that?"

"Bricklayer?"

"I guess it's the child in me," he said. "Ever since I was a kid I've wanted to lay bricks; but when father died and left me the half a million and those factories, I just had to give up the idea."

Suddenly he looked worried: "You know, I'd have to join a labor union. Do you think they would hold my past record against me?" I assured him that they probably wouldn't; he smiled again.

A week later I met Aunt Lucille in a downtown cafe with a very distinguished looking gentleman.

"Hello, auntie," I said and noticed how she winced; "how's Uncle George?"

"Your uncle," she said, as if denying any relationship, "your uncle is on the second shift. You can find him on the construction lot at Gilbert Avenue and Sixth, if you hurry. Oh, by the way, this is Mr. Paine, your uncle's broker."

I said "How do you do?" Mr. Paine nodded and said:

"You'll find your uncle on the construction lot at Gilbert and Sixth,—if you hurry."

"Well," I said, "I guess I better toddle along."

When I came home I told mother about Uncle George's new job.

"What do you think of it, mother?"

"I think he's getting to be just as loony as his brother was, God bless him."

"But father wasn't loony," I said.

"He was as crazy as a bat in his later years. You were just too young to know. You have no idea how many hours I spent trying to coax him down from the chimneys. There was nothing he liked better than to climb chimneys."

"Well," I said to change the subject, "Uncle George will be all right. He seems to be happy, and that is all that counts."

"Your father," said my mother with a sigh, "your father was the happiest man I've ever known."

I didn't see Uncle George for nearly two weeks, and then I dropped in one evening. He was in the kitchen washing dishes. The house was in a mess. He seemed very glad to see me and pushed a towel into my hands.

"Where's Aunt Lucille?" I asked.

"Your aunt?" he said; "didn't you know?"

"Know what?"

"Why, your aunt left me almost a week ago. I'm so happy she found somebody to take her in."

"Good Lord," I said; "you mean to say she's run away with another man?"

"With Mr. Paine," said my uncle; "wasn't it awfully kind of him? He must have known how hard it is to feed a woman on the wages of an apprentice bricklayer." He added some soap to the dish water.

"Aren't you sorry at all that she left you?"

He smiled. "I know what you mean. I guess the house is in a mess, all right; I'm thinking of taking in some boarders."

"Boarders? But surely, they can't take the place of Aunt Lucille."

Uncle George chuckled. "To tell you the honest truth, my boy, I've always felt sort of silly with a woman scurrying around the house."

"But Aunt Lucille . . ." I began. He waved a hand and nearly dropped a dish.

"Don't get me wrong: your aunt was probably just

(continued on page 26)



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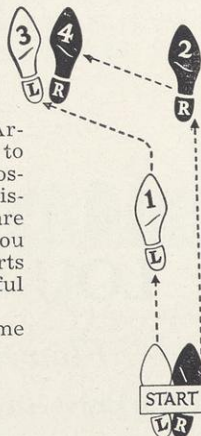
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SUNNY SIDE UP . . .

(continued from page 25)

about as nice as they come, but still . . . ; they make a lot of fuss about you, and if they don't do that, they expect you to make a lot of fuss about them." He shook his head. "Come to think of it, I don't know how I've been able to stand her all these years." I guess I must have looked rather gloomy, for suddenly he put his arm around my shoulders.

"The trouble with you, kid, is that you don't have the right outlook on life. I've got a magazine here that tells the story of a man who . . ."

Well, Uncle George went right ahead with his plans. He's still working on that construction job, and his house is swarming with people. There are ten families living on the upper floor alone, and they all have kitchen privileges; there are two pigs in the garden, one cow, and many chickens. Uncle George is a friend of everyone, especially of the pigs. Occasionally he gets hold of a boarder who has complained about this or that.

"Listen," my uncle will tell him; "let's have none of that griping. So you've got corns and they hurt, but did I ever tell you about the young fellow I read about who was the happiest man on earth because he had lost both his . . ."

Which just goes to show you. . . .

"Madame," said the pet shop owner to the woman, "this is our very best buy—a thoroughbred bloodhound."

"How do I know it's a bloodhound?" she asked.

"Ambrose," the proprietor said, "come over here and bleed for the lady."

* * *

Girls when they went out to swim
Once dressed like Mother Hubbard,
Now they have a different whim
And dress more like her cupboard.

* * *

The department of taxation received an income tax blank from a bachelor, listing one dependent son. The examiner returned the form with the comment: "This must be a stenographic error."

"You're telling me!" came back the form.

* * *

Wolf: "Hello, baby."

She: "I'll have you know I'm nobody's baby."

Wolf: "Gad, you must feel sheepish at a family reunion."

* * *

The despondent old gentleman emerged from his club and climbed into his luxurious limousine.

"Where to, sir?" asked the chauffeur.

"Drive off a cliff, James," replied the old gentleman. "I'm committing suicide."

* * *

"I want to change my name, Judge."

"What's your name?"

"Joe Stinks."

"I don't blame you. What do you want to change it to?" "Charlie."

* * *

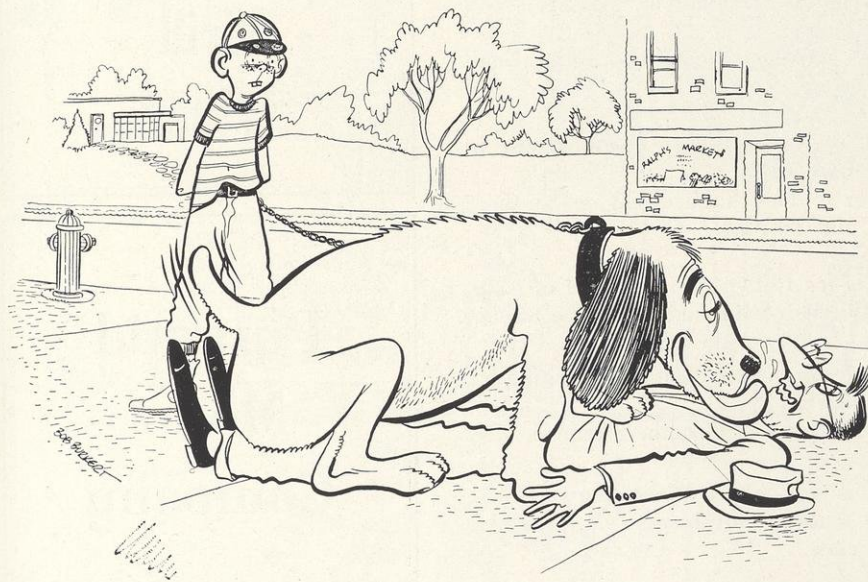
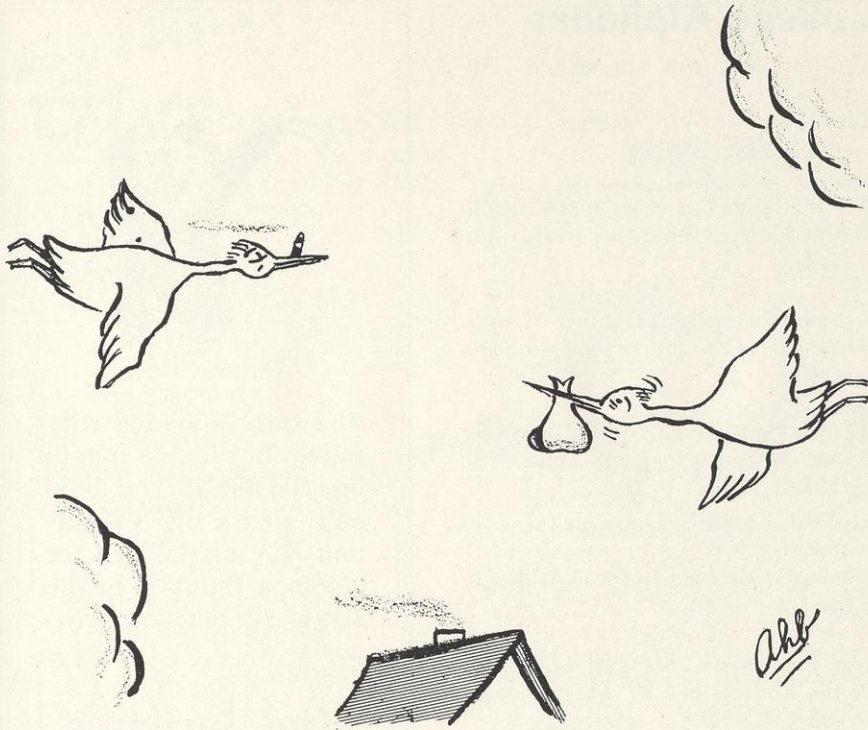
Mother (putting Junior to bed): "Shhh—the sandman is coming."

Junior: "Fifty cents and I won't tell Daddy."

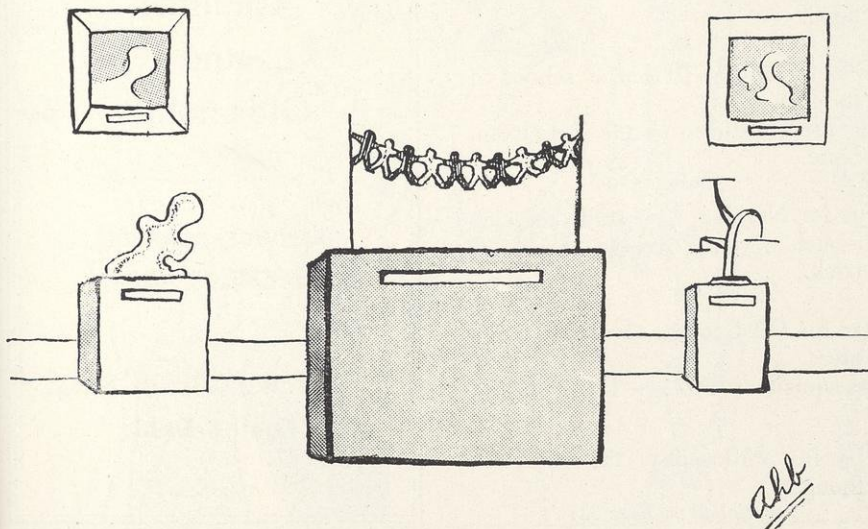
* * *

"Well, Doc, was my operation a success?"

"Sorry, old man, I'm Saint Peter?"



"HAHHH.....LOOK, HE LIKES ME."



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College Alphabet

A is for Art; you can take it "Applied",
But none of your brushes is ever supplied.
* * *

B is for Botany, a study that's brutal.
Except for five credits, it's really quite futile.
* * *

C is for Chemistry, the study of stuff.
"Organic" is the course most students muff.
* * *

D is for Dentistry, not given here yet;
If you want it, transfer to Marquette.
* * *

E is for English. Two years are required,
Leaving most students exceedingly tired.
* * *

F is for French, the talk of Paree.,
Do the students like it? Ah, *mais oui!*
* * *

G is for German, a language that's tough;
It's spoken in voice low, guttural and gruff.
* * *

H is for History (headquarters in Bascom).
For courses that are easy, go up there and ask 'em.
* * *

I is for Italian, the language of song.
Millions of Italians cannot be wrong.
* * *

J is for Journalism, the writing of news.
For thirty credits, the J-majors lose.
* * *

K is a toughie; Kinesiology will do.
It studies movements — a muscular view.
* * *

L is for Latin, a language that's dead.
It's taught at the U. to fill up your head.
* * *

M is for Music. It has a school of its own.
Become a virtuoso on the slide trombone.
* * *

N is for Nursing. You study the sick
To catch a young intern—the No. 1 trick.
* * *

O is for Oil Geology, a course that's nice.
Prerequisites: Geology 1 will suffice.
* * *

P is for Philosophy, the study of thought.

(continued on page 32)



The Octy is loaded with jokes; but it's no laughing matter if you haven't tried a Big Tenderloin Steak Dinner for 95c or a Chicken In the Straw for 65c at . . .

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Turkey

By ED GISI

Thanksgiving is coming fast.

To a turkey, Thanksgiving is nothing but a foul play. A turkey works hard all year getting into shape, and for what? To get its head chopped off, like a football coach.

Turkeys are big, brown ugly birds. Years ago their feathers were used to make Indian headdresses, but lately they have been used for little except covering turkeys.

The turkey, you know, is one of our very few domesticated American creatures. Everything else we got from Europe: our music, our morals, our culture. Which I suppose should prove something, perhaps that turkeys have no culture, no morals, and no music. I couldn't say myself.

Turkeys, like chickens, are divided into two kinds of meat. Light meat and dark meat. How a turkey is able to keep these two kinds of meat apart is more than I know. You'd think that there would be a shading from one extreme to another. But there isn't; here's the white meat, and next to it is the dark meat. I wish I could tell you why this is, but if I could, I'd be a turkey, and dead on Thanksgiving Day. I'd rather not know.

How the turkey came to be called a turkey is beyond me. Turkey is, of course, the name of a country in Asia Minor. (There is also a hunk of land across the Bosphorus in Europe which belongs to Turkey, but let's let it lie where it is.)

I once thought that perhaps the shape of the bird might resemble the outline of the nation. So I picked up a turkey and turned it every which way, squinting at it and comparing its outline to that of the outline of Turkey in a geography book. But in no position did it look like a nation. From the north it looked very angry. From the east and west it looked rather feathery, and from the south it looked very much like the posterior of a turkey. But not like Turkey.

Perhaps it is the red comb of the turkey which reminded someone of the fez which is worn in Turkey. But the

HISTORY REWRITTEN

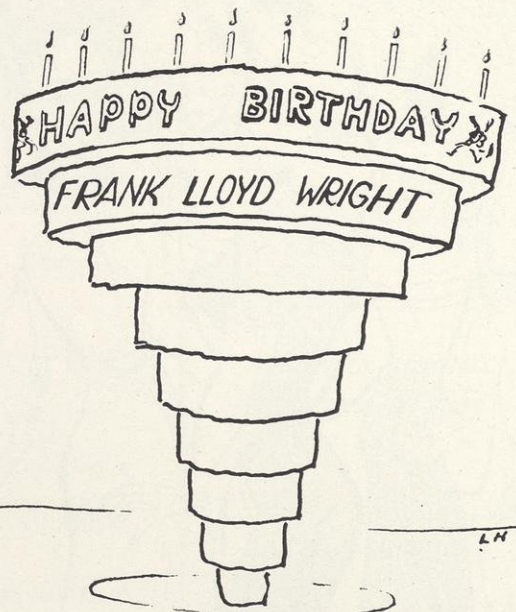
WHAT DID THE SPHINX REALLY SAY?



"Gosh I'm lonely—wish I had a Life Saver!"



...Only 5¢



turkey's red comb is both atop the head and hanging under its chin (wattles). Now I never saw any picture of any Turk with his fez worn both atop his pate and beneath his chin. At least, not at the same time. Of course, I could be wrong, but Fitzpatrick's Travelogues couldn't be. Which is where I last saw a picture of a Turk wearing a fez. (Of course, Shriners, in parades, wear fezzes, but they don't count.)

Perhaps the turkey is called a turkey because of its voice. Its "gobble-gobble-gobble" is certainly not American. Not Middlewestern American anyway. If it was its voice which gave the turkey its name, I do think it was rather unfair of the person who did the naming to judge from such a limited vocabulary. "Gobble-gobble-gobble" could be any language, except Hawaiian which is very mellifluous, whatever that means. (And it certainly doesn't mean "lava" in a crossword puzzle, because I looked it up once; it's "aa".)

And to get back to turkey (which is what every family eating turkey on Thanksgiving will do, since a turkey is too big to be eaten all in one day), I have read that turkeys often get very panicky and will dash about foolishly killing themselves for no reason whatsoever. Which is just what many people will be doing Thanksgiving holiday and any other holiday. But let's not digress on automobiles and traffic accidents. Let's talk turkey!

Oh, I'm sorry about that one. I really am. I think I'd better stop. Because you'll be thinking that I wrote this whole piece just so I could get around to making a pun, a bad one at that. Oh, dear, wattle I do now?*

*Editor's Note: Stop, that's what!

Commoner: "Let's start a new religion."

George Bernard Shaw: "All right, I'll be God."

* * *

It's all right to tell a girl she has pretty legs, but don't compliment her too highly.

* * *

A census-taker asked the woman at the door: "How many in your family?"

"Five," snapped the answer; "me, the old man, the kid, the cow, and the cat."

"And the politics of your family?"

"Mixed. I'm a Republican, the old man's a Democrat, the kid's wet, the cow's dry, and the cat is a Populist."

—Chaparral

* * *

He: Can I take you home?

She: Sure, where do you live.

—Jack-O-Lantern

* * *

Mother: "Sonny, don't use such bad words."

Son: "Shakespeare used them."

Mother: "Well, don't play with him."

* * *

If all the co-eds in the world who didn't neck gathered in one room what would we do with her?

* * *

Eccentric Prof: "Why didn't you answer my question?"
Bewildered Student: "I did, sir, I shook my head."

E. P.: "Did you expect me to hear it rattle way up here?"

* * *

Instructor: "Before we begin this examination, are there any questions?"

Freshman: "What's the name of this course?"

* * *

"I never saw you smoking a cigar before."

"I just picked it up recently."



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THE SHOP OF GOOD EATING

QUESTIONS

- A** A sign of omission is found with ease,
Phonetically speaking, it's found between these.
- B** It's twice shown here, and if you stop to think
About the difference, you'll find the missing link.
- C** 1, 2, 3, 6, 7 about this time of year
Is spread and wished by people far and near.

ANSWERS WILL APPEAR IN THE
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5. Contest closes midnight, one week after this issue's publication date. New contest next issue.
6. Answers and names of winners will appear in the next issue.
7. All answers become the property of Chesterfield.
8. Decision of judges will be final.

LAST MONTH'S ANSWERS & WINNERS

- A** FILE in the title "The File on Thelma Jordan."
- B** CHESTERFIELD. A form-fitting coat and a pleasure-giving cigarette.
- C** CLAUD POPE. A cirrus, nimbus or cumulus is a CLOUD. Change one letter and you have CLAUD. Sisal, manila and hemp is ROPE. Change one letter and you have POPE. WINNERS...



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NO MINIMUM

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The Log Cabin Bratwurst
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COLLEGE ALPHABET . . .

(continued from page 28)

The text's in the library, or it can be bought.

* * *

Q is for Quantitative Analysis, a Chemistry course.

You can take it. Me? I'd study it only under force.

* * *

R is for Russian, the language of the Ukraine.

But, frankly, the alphabet will give you a pain.

* * *

S is for Sociology. In it Man is unfurled.

And you learn that all is wrong with the world.

* * *

T is for Thermodynamics. It's all about heat.

You learn the Joule-Kelvin effect is aw-reet.

* * *

U is for Urology, taught by Doctors Sisk and Wear.

It's really a course that only medics need fear.

* * *

V is for Vector Analysis (with calculus blessed).

Application to physics is very much stressed.

* * *

W is for Wildlife Management. It's not what you think.

It treats with the ecology of animals like mink.

* * *

X is for X-rays. (It's Physics 150).

It fits into my poem exceedingly nifty.

* * *

Y is for Yurisprudence. (I've had to cheat.

The twenty - fifth letter has got me beat).

* * *

Z is for Zoology: dissecting the frog
Is easier than rolling off'n a log.

—ED CLARK

Professor—Young man, do you know who I am?

Freshman—No sir, but if you re-home.

—CHAPARREL

* * *

Manager—What's this big item on your expense account?

Salesman—Oh, that's my hotel bill.

Manager—Well, don't buy any more hotels.

—SPARTAN

* * *

Blessed are the censors for they shall inhibit the earth. —Gargoyle

They Flatter Because They Fit



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Barbara Stanwyck

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"THE FILE ON THELMA JORDON"
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Because they're really Milder. For over 30 years I've
seen Chesterfield buy the Best Mild ripe tobacco grown."

Claud Pope

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