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Advil advertisement.

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Advil®

OTC IBUPROFEN
200 MG



POTENCY EQUAL TO ASPIRIN¹, BUT FEWER GI SIDE EFFECTS^{2,3}

— One Advil tablet (200 mg) is equivalent to two regular-strength aspirin tablets (650 mg)¹

— In a year-long double-blind, multiclinic trial of ibuprofen and aspirin in 885 arthritic patients (initial dosage of 900 mg ibuprofen daily or 3.6 g aspirin daily), significantly fewer ibuprofen-treated patients reported GI complaints²

— Causes less toxicity in overdose situations than either aspirin or acetaminophen, both of which have a more narrow margin between their therapeutic and toxic dose

References: 1. Cooper SA, Needle SE, Kruger GO: Comparative analgesic potency of aspirin and ibuprofen. *J Oral Surg* 1977;35:898-903.
2. Blechman WJ, Schmid FR, April PA, et al: Ibuprofen or aspirin in rheumatoid arthritis therapy. *JAMA* 1975;233:336-340.
3. Kantor TG: Diagnosis and treatment. Drugs five years later: Ibuprofen. *Ann Intern Med* 1979;91:877-882.

Please advise patients to read and follow product labeling.
Patients should not take this product if they have had a severe allergic reaction to aspirin.

Advil® A NEW STANDARD FOR OTC ANALGESIA™

HEADACHE • MINOR PAIN OF ARTHRITIS • MENSTRUAL CRAMPS • TOOTHACHE • MUSCLE ACHES • FEVER

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