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# THE SPHINX



Vol. VIII

Madison, Wis., April 26, 1907

No. 13

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MARTHA WASHINGTON NUMBER

# When You Drink BLATZ BEER

## MILWAUKEE

JUST note, if you please, that most convincing hop fragrance — and malt body. Then observe its brilliancy—whether bottled or from the keg. These are uniform characteristics which bespeak for Blatz Beers their unquestioned honesty. These beers represent the very topmost achievement in the art of brewing — Blatz own process. Try any of the Blatz brands. Be as critical as you like. "Your beer" will be "Blatz" ever after.

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THE SAME  
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Trunks & Bags Repaired

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**Woman's Way**  
She said she could a secret keep,  
But he, I fear, was cheated.  
They kissed. The secret, ever  
thus,  
Was, womanlike, repeated.  
—Bon Ton.

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Why not wear good ones

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THAT KIND



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The Student down-town headquarters is

## COLLYER'S PHARMACY

See our new lines in University Stationery

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# The Sphinx

NACAMORE



## The Question



**W**HY have Co-Eds at Wisconsin?  
They're a nuisance, at their best.  
They just make us spend our money,  
Get conned out, and all the rest.

**A**T a football game they always  
Yell and scream to beat the band—  
U-rah-rah—they go plumb crazy—  
Just to seem to understand.

**A**T a Co-Ed institution  
Every man must have a crush,  
There's no way getting round it,  
When *she* hands out the slush.



**W**ELLESLEY and Smith girls tell us  
Men are bothers—yes, they are!  
With their fussing and their cussing,  
They are worse than girls—by far!



**O**—what bliss to hold stag dances,  
No blamed girls to interfere.  
Fellows like to dance together  
Better than with Co-Eds dear.

**B**UT you'd better now enjoy us  
While you have us—for we may  
Pack our trunks and up and leave you.  
\* \* \* \* \*  
When we're gone we're gone to stay.





## THE SPHINX,

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by Students of the University of Wisconsin.

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Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley

**W**E want right here to say that the late editor is in no way to blame for this issue. We asked his permission, and he simply couldn't resist our wiles. He may look blasé on the outside, but really he is just as human as the rest of you, and so when a lady's in the case all other things at once give place. If it isn't so very funny, it's not our fault, for fancy what a theme this issue is dedicated to—*A Madison Without Girls*. Such a title suggests but one thing—FAILURE. For what would the Sigs do with no girls to call upon; what would the Delts do with no ladies to compliment them; what, indeed, would the professors do with no obliging girls to laugh at their jokes? Without us Keeley's would have to shut down completely. Even Ferdie's would have to give up, for who would give a fig to bat if you didn't have to avoid the girls by sneaking in the back door? The very fact that "she" might see him is all that gives zest to the freshman's escapade, as he stands with tender foot planted upon the old-fashioned brass rail and quaffs his friendly little beer. Withal, such genius as exists here ought not to be allowed to "blush unseen."

Also hoping that *THE SPHINX* will still continue to sell throughout the civilized world, we will lift our cup of ade on high and drink to Madison as it is, fools, bats, ladies, et al.

**W**HEN you take into consideration the fact that woman was originally a mere man's rib, you can not, knowing man, justly expect much from woman. Woman may, too, have been the first error, but, then, she was one of those happy ones.

Nevertheless, there are men at Wisconsin who claim girls are an unnecessary evil, like cons and exams; that girls spoil athletics; that they make the fellows dress up and be miserable, while if it weren't for the girls they could wear a flannel shirt year in and year out, and be comfortable. Furthermore, the number of fellows who have contracted severe colds by tipping their

hats to the co-eds is unbelievably enormous. In fact, the latest census shows a tremendous number of Deaths due to this unfortunate courtesy. Still others object to girls because the girls generally know their lessons, and Smile wisely or Giggle aggrandizingly when a fellow flunks.

In short the girls are a greater nuisance than eight o'clocks and outside-reading, and equally hard to get rid of.

Still, as we have remarked before, you really can't blame the girls if they are queer, if you stop to consider their source.

Now, did the boys ever really carefully deliberate upon what the conditions

of the University would be if there were no girls? Granted that they are frivolous, effervescent, trifling, bits of femininity, but, like all frivolous and effervescent substances, they have a certain tickling charm about them—which is pleasing. What would the boys do when they got homesick? Who would mend their gloves or fix their watch-fobs? Who would they have to knock or praise, as the case might be, over their pipes and Bull Durham?

If it weren't for the girls, Middleton, and Sun Prairie would have to shut down, for no fellow would thoroughly enjoy a moonlight ride with his roommate! As for dancing and jollyng,

they would very soon be among other desirable but lost arts. The Glee Club would, in all probability, starve, for it might not prove so fudgily satisfying to serenade the professors. The boys would too soon grow plump and prosperous if they did not have the girls to annoy and berate them.

Because we deem it advisable for the boys to realize that Wisconsin without the girls would be, like a pipe without tobacco, exceedingly poor fun, we have endeavored, humbly and meekly, as befits us, to show in this issue of THE SPHINX, by poem and by picture, what the actual conditions would be if some great and powerful syndicate should buy up all the girls.

We respectfully dedicate this number to the non-fussers and the woman-haters. May it give them one sleepless night.

**W**ELL! Is it true that the legislature has purchased Ferdys? We have heard something to that effect. The legislature is to change it into an ice cream parlor and serve hot drinks, such as calico tea and cocoa. Christian Dick has really solved the problem. He said when we interviewed him upon the subject:

"I tells you vot iss the droubles! De Brofessers ainn't sociable enuf mid de stud nts. Make de Brofessers kom in und trink Peer mid de students und that would fix things just fine!" Of course we realize that that would be pretty *tough* on the professors! But if the legislature turns Ferdys out, why then the professors and the students can discuss "The Abstract Idea," "The Whyness of the Which,"

etc., over a social glass of tea.

What a charming and delightful picture! We love to see students enjoying themselves, and how much lovelier it will be to behold the profs enjoying *themselves* likewise. If the legislature does, why then the poor, overworked cops will



have a chance to sleep up for once. With tea-drinking and philosophical and educational discussions a students' chapel on the lower campus will not be needed. With such a "spotless town" it is even possible that professors and students might become friends!

**W**ERE some of our worthy readers to think this issue of THE SPHINX decidedly below par, we would remind them that this number is a "ladies' own;" therefore it is of necessity mild and gentle. We have refrained from knocking, just to show that girls *can* say things without being sarcastic.

Of course THE SPHINX staff has long ago lost its good reputation. We still have ours to uphold. Now a girl's reputation is an exceedingly delicate thing. Therefore we issue our wit in purling sighs and cotton-batting.

Furthermore there is so

little opening for knocks on the co-eds, unless we knock each other, and that would be betraying prison-house secrets in the basest of manners. Seriously (this is we believe the first time this word has appeared in THE SPHINX)! though we find it's no joke to edit THE SPHINX, we have, in our unsophisticated and uneducated minds, imagined that it would be a constant grin and a mirth-and-flesh-producing-inspiration. We were mistaken. We have taken a solemn oath to laugh hereafter at every joke, be it good, bad or otherwise, that appears in THE SPHINX. Good jokes we have found, like good students, are rare, and most people prefer them well done, anyway.

This issue will no doubt be rare for more reasons than one. We hope you will all appreciate it, especially the anti-fussers and their relations. Bouquets and compliments may be sent to Mendota, whither we have retired for sleep and padded cells.

**W**HY is it the U is no place for your sister,  
And yet is the one place on earth for YOU mister?  
Can it be you've a rep that you don't care to spread,  
Or often wake up with a pain in your head?  
Perhaps you have more under Parky to take  
And don't want your man's superior brain labelled "fake."  
Perhaps you've a crush that you don't want to stop  
And have posed as the kind that would stag at a hop!  
Perhaps as compared with your numerous phlunks  
You've too frequent inspirations to write home for plunks.  
Whatever the cause—when you say with wry face:  
That the U for your sister is not the right place,  
We suspect you of having a load on your mind—  
The reason you say it, we look hard to find.





## Pages from Well-Known Diaries in 1908

BILLY FITZ:

Had a bad night. Got up late. Cut my 12 o'clock. Mailed a letter to Oshkosh. Went to dinner at the Phi Delt house as the guest of the chapter. He is looking well. Nothing to talk about. Gee! I miss the girls! No chance to use my bowling perfume.

FERD BARTLETT:

Spent the morning walking 'round past the former sorority houses. I miss the girls so much. Guess, seeing its Tuesday, I'll go to Kehl's tonight. It was not like this in the olden days. Then I used to rush ten girls at once. Six more of our fellows left college today. Louie's gone to Chicago.

HARRY MONTGOMERY:

Went down with Dacey to look at new spring styles. There were such pretty light greys. But didn't get anything. It isn't worth while to dress like I used to. No one seems to appreciate me any more. If only one or two girls would only come back!

PIERE KYPKE:

The way things have turned out, I'm glad now that I didn't depend on the co-eds for my good times—town girls for me, every time. Have swapped hotels with the Park. I hated the long walk home. I'm the only one of our fellows left.

SUNNY PYRE:

Of course I miss the girls, and yet I'm kind of glad they're gone. They always fussed me so when I read. I'm sure some of them used to have designs on me. Small classes this year.

SUNNY CARL:

Mother has gone back East.



## Lost — Wanted

### Omar, Then

A box of Keeley's underneath the tree,  
The latest number of the SPHINX and thee  
Beside me turning joyously the leaves;  
Oh what an old-time Paradise 'twould be!

“Cody Clark made a fine cow boy.  
Wonder why he doesn't go with Buffalo  
Bill.”

“Probably because he goes with Jessie  
Smith.”

### A Gymnastic Feat

How by the co-eds insincere,  
Man's weary soul is vexed.  
She'll shake your hand one minute and  
She'll pull your leg the next.

### Detraction

It was her first appearance in public.  
She was doing well, her reading was in-  
tensely interesting and she held her audi-  
ence's attention perfectly. But presently  
their rapt attentions became unwrapped.  
They smiled visibly. Something was wrong.  
The maiden frantically clutched at her head.  
Yes! that was it—a lock of hair had become  
disengaged and was waving patriotically  
about. Skillfully she captured the ambi-  
tious lock, regained attention and all was  
lovely.

Sort of, as it were, a case of the train of  
conversation being derailed by a misplaced  
switch.

If Adam was the first man, why wasn't  
Madam the first woman?



**To Order**

"Cupid," quoth he, "my soul desires  
A maiden sweet and rare;  
Some sprite that hovers half in clouds,  
With brow untouched by care.

"She must be beautiful and good—  
'Twere well if she were rich—  
A housewife deft—as maids should be—  
To bake, to brew, to stitch."

"A roguish imp to soothe dull moods,  
Sedate in graver hours,  
A counselor of wisdom ripe,  
And keen instructive powers.

But Cupid answered roguishly:  
"Your order's understood.  
I'm out of angels for today—  
But a CO-ED'S "just as good!"

**In Economics**

Lorenz—"Everything that is bought goes  
to the buyer."

Freshman—"All except coal; that goes  
to the cellar."

Lorenz—"Every one tries to attract cus-  
tomers."

Freshman—"All but the cabman—he  
drives them away."



**Knotty Problem**

"I hear that Cully S. broke loose from  
the Varsity a while ago."

"Yes, but it didn't take him long to get  
tied up."

"Sir!" exclaimed the icy co-ed, after the  
kiss had been stolen, "how dare you! No  
man has ever kissed me before."

"Oh that's all right," replied the nervy  
student. "Somebody had to break the ice."

**A Future Fudge Fest**

*Students live without Art,  
Students live without Books,  
But the student that's wise  
Will prefer co-ed Cooks.*

Loneliness is the greatest of bores. WHAT  
an awful time the non-fusser must have!



[From the *Cardinal*, May 11, 1908.]

Ski Hi danced formally yesterday evening, in the dining room of the chapter house which was recently moved from Mendota Court to Johnson Court. Old Nitschke furnished the music and chaperoned. The help assisted; also in the capacity of partners. Three brooms and a mop were also requisitioned—if dummy bridge, why not two-step? Unneedas and Bull Durham were served. Telegrams of condolence were received from sisters and other ex-co-eds at Vassar and Smith; also a tribute of lemons, tastefully trimmed with spinach and immortelles.

E. Leet, '10, of Wausau, sustained a fractured jaw-bone during a mix-up coincident with a slip by his partner, who had difficulty in steering backward. He will, however, recover in time to assist in Philo's semi-public. Regret is general.

There was a young fellow—Cardenas,  
In looks an Adonis or Venas,  
The Pi Phi attraction—the D. G. distraction,  
A bone of contention betweenas.

There was a young man named Orr;  
The ladies he'd simply adorr—  
Not one has been missed, they ALL have  
been kissed—  
But yet, he still clamors for morr.

There was a young fellow named Blatz,  
Who had a Bostonian "Schatz;"  
With the money, he thinks, that he gets  
from The Sphinx  
He will build him "ein heimliches Platz."



Little girl (future co-ed) walking along the street seeing students surveying, "Isn't it funny, Mame, sometimes you can't tell students from men?"

"Josephine called me a model fusser."  
"She did! What grudge has she got against you?"

"A grudge?"

"Yes, a model! that's a small imitation of the real thing!"

"Up in South Hall the other day a little mouse ran in the gas stove, and when Miss Huntington went for her revolver he ran out."

"Did she shoot him?"

"No. He was out of her range."

Burning up these notices from the Dean is the way some students have of making light of their troubles.

The Goblins 'll Get You Ef You Don't Watch Out!

I.

The spring has surely come again (I guess  
it's going to stay),  
We'll cut our classes on the Hill and just dig  
out and play;  
Upon the Campus, by the Libe, we'll bat  
our ball about,  
An' bat ourselves, too, if we want, an' just  
git out and shout.  
We're wan an' pale an' weary, an' no longer  
think it's nice  
To buck at home till twelve—or so. In-  
deed, it's quite a vice.  
We want to wander down on State on mid-  
night raid or rout,  
But 403, S.! 'll git you  
Ef you

Don't  
Watch  
Out!

II.

Onct there was a freshman who said he  
wouldn't mind  
When all the upper classmen said he would  
sure be fined,  
An' he kept right on a-sitting upon the nice  
gym fence,  
An' in his mouth he'd keep his pipe—he  
wouldn't jerk it hence.  
But one day they heard him holler—yes,  
his roommate heard him bawl,  
But when they went to look him up he  
wasn't there at all.  
Tho' they seeked him in Mendota, he was  
gone without a doubt,  
And the upper ones 'll git you  
Ef you

Don't  
Watch  
Out!

III.

And one day a smart old Senior went  
blithely up to class,  
He'd made Phi Beta Kap, you know; he  
was quite sure he'd pass.  
He wouldn't buck his Ed at all; he wouldn't  
do a stroke,  
Though his friends all tried to jog him on  
with many a gentle poke.  
“No more I'll study here,” he said, “'tis  
most unpleasant—quite.”  
Just then a dreadful letter came—'twas  
pink, it wasn't white.  
*An' never from that day to this has he been  
seen about.*  
And Elliot 'll git you, too  
Ef you

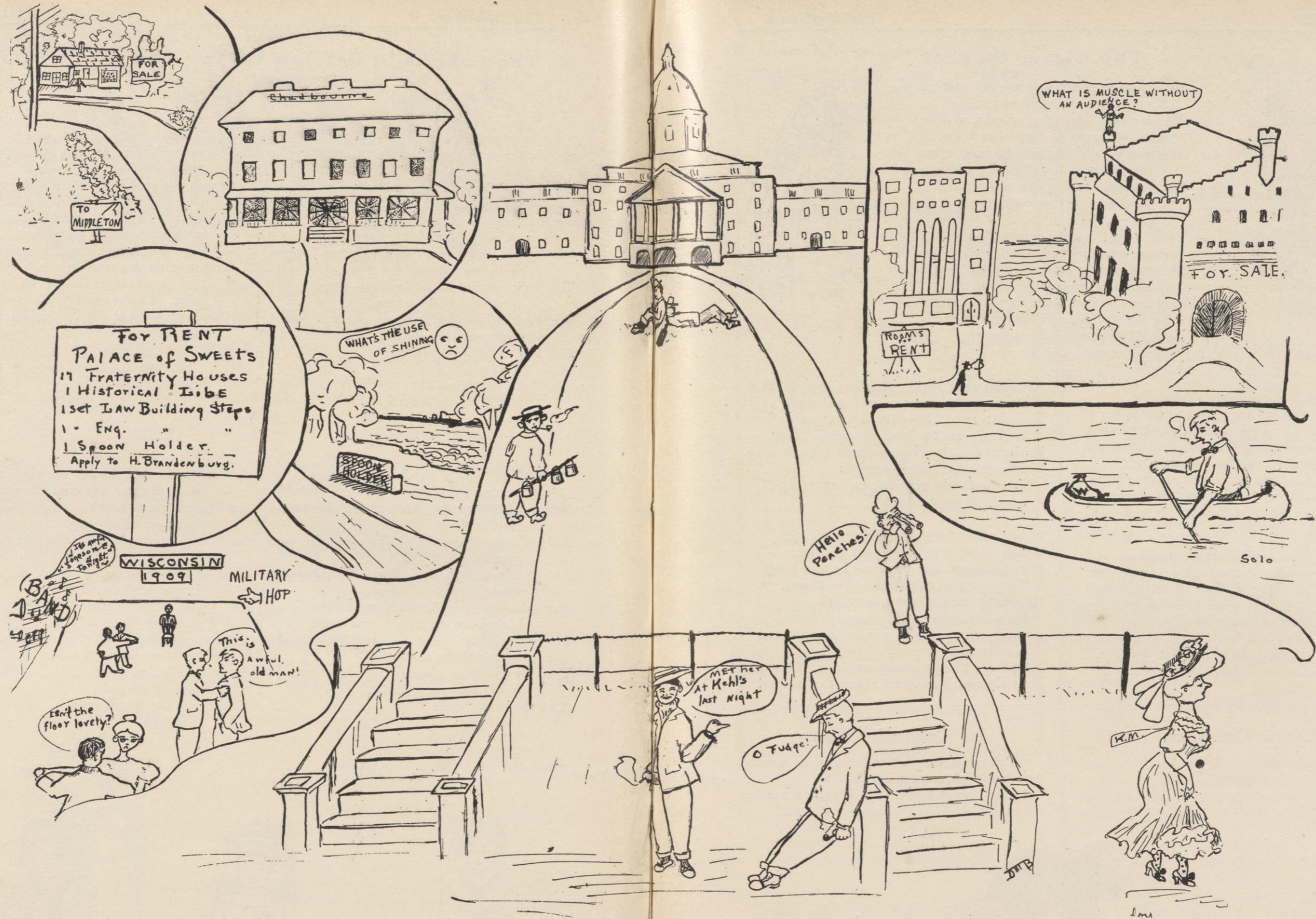
Don't  
Watch  
Out!

IV.

An' the wise old Dean he says to you,  
when Spring has come to stay,  
An' there's music on the campus, an' you're  
feeling awfully gay,  
An' when you git out with the boys, an'  
feel just like a bum—  
“You'd better hump yourself an' buck—  
exams are sure to come,”  
An' you'd better mind professors, an' in-  
structors dear an' true,  
Or else you'll find that summer school is  
just the place for you.  
So you go hiking to the Libe, an' don't you  
play or shout  
Er the Faculty 'll git you  
Ef you

Don't  
Watch  
Out!





**WISCONSIN IN 1908**  
**AN EVELESS EDEN!**

Parents!  
 A Safe, Solitary, Sequestered Spot to Send Susceptible Sons.

## The Clever Student



Long ago in the time they call olden,  
A co-ed held magnificent reign;  
Her days and her scepter were golden,  
She had pages to carry her train.  
She was stately beyond all expression,  
With majestic and dignified mein,  
She was held as a precious possession,  
This charmer, Claudine.



The Co-ed Claudine was a Venus;  
From her curly crowned head to her toe;  
She was simply perfection (Between us,  
A co-ed is always you know).  
And ere she had done with her tutors,—  
So bewitching and lovely was she,  
An endless procession of suitors  
Were bending the knee.

“Away! I’ll consider no offers,”  
She cried, as her fan she unfurled,  
“Save his who for wedding-gift proffers  
The most beautiful thing in the world!”  
As she was a creature of fancies,  
And her father supplied every whim,  
Each student felt sure that his chances  
Were frightfully slim.

So, hopelessly timid and shrinking  
They proffered their gifts one by one.  
The co-ed spurned all of them, thinking,  
“I wish they’d make haste and be done!”  
Until at last, smiling blandly,  
A dashing and handsome young student  
Bowed—doffing his derby hat grandly,  
On business intent.

“I claim your hand, Claudine, by virtue  
Of the gift I have chosen to bring,”  
He said: “And I boldly assert you  
Will say ’tis the most beautiful thing  
In the world.” He produced his gift duly.  
The co-ed in ecstasy cried:  
“How perfectly grand: you bet, truly  
I *will* be your bride!”

In her robes for the wedding attiring,  
The co-ed with happiness glowed,  
For she spent half her time in admiring  
The gift that the student bestowed.  
Its safety she ordered protected  
By a fierce and a fully armed force.  
And this gift was—as you have suspected  
A mirror, of course!  
\* Still, this student made neither Phi  
Beta Kappa, Tau Beta Pi nor Delta Tau!

### Light Conversation

“Where you going?”  
“Up to the electrical lab.”  
“What for, current news?”  
“No; for assault and battery!”

### In English Class

“Take some subject to describe in minute  
detail; for instance, a cat.”  
Little Bright Eyes—“If I took a cat by  
detail, I’d probably meet with defeat.”



## 1908 Spring Styles 1908

### FULL LINE

We furnish anything from a collar button to a trousseau

## HABERDASHERY HUNCHES FOR THE FOUR HUNDRED

Hob nailed shoes are being seen in all the windows.

Suits are being made without coats for those who know.

Crush hats are much worn—the crusher the better.

Negligé shirts are being worn by the élité in preference to anything else.

Symphony socks and orchestral neckties seem to be on the wane—we have the prevailing engineer tie, equally applicable as a shoe-string in emergency; sox in ocher, gamboge, root-beer, chocolate and other neutral colors.

The Princess over-coat and other form fitting and friction-clutch varieties are passing into innocuous disuetude. We have Mackinaw jackets; also sweaters, turtle and accordion neck; some with the real old comfortable run-down decollete drape; also sailor collars.

### A Trial Will Repay.

**NOAH MOTHEROFPEARL,**

22½ East Main.

### Gee!

“Just think what we’d be missing”  
Said he “if that delighted  
Discoverer of Kissing  
Had had it copyrighted.”

“All is vanity,” yes, even the college sports find themselves in straightened circumstances when they lie in their last resting places.

“I was so fussed last night I didn’t know what was happening when Jack kissed me.”  
“That’s funny, when it was going on right under your nose.”



## Smart Boots for Men

Schumacher Shoes are renowned for their distinction—their shapely, stylish appearance. They fit, retain their shape, and

afford absolute comfort in walking. A favorite among neatly dressed men, and once you wear them *your* favorite too.

*\$4, \$5 and \$6 the Pair.*

## SCHUMACHER BROS.

MILWAUKEE, WIS.

*We Have No Branch Stores.*

## Ladies' Latest Lids Lauded by Laws.

By Special Sphinx Sketcher.

*First Prize:* Last summer's lunch basket japalacked, simply trimmed, a la Wagner, with spikes of hay and field grass, daintily confined with a garden rake. With this hat a parasol, with handle in a lawn mower design, is very nifty.

*Second Prize:* Inverted pudding dish—perfectly bald in front. Aigrettes of potted palms, pom poms of potted ham; streamers and a bunch of gilded walnuts and grapes complete this original creation.

*Third Prize:* A smart outing hat executed with absolute individuality from a discarded peach basket—appropriately trimmed with pink netting and fruit. It requires a refined taste, expert skill and lots of nerve to appear in this model.

*Fourth Prize:* Onion-colored chip with trimming in two tones of the new crystal maize blue; large black wings arranged around a central target. A thick veil should be worn over this hat; otherwise it might be mistaken for a rifle range.

From the student's point of view, there's too much "con" in Wisconsin—and from the preacher's too much "sin!"

"Men," said the coy maid to a fond fusser, "are a delusion and a snare."

"It is queer," murmured the man, "women will hug a delusion."

And while the coy maid faintly protested, the fond fusser set out to be snared.

"They say," said Spite to Cupid, Impatience in her pout,  
"That your old tricks are stupid,  
That kissing's going out."

"Indeed!" Love laughed discredit  
And tossed his chubby chin,  
"I'll wager no one said it  
Who saw me coming in!"

"We had the worst time keeping still for our fraternity group."

"What was the matter? whole active chapter there?"

"I hear they are thinking of calling Tenney Park, Orchard Park."

"How's that?"

"Pairs under all the trees, peaches all around, dates often found, and now and then even a lemon picked."

### In Treeology

Student—This is a dogwood tree.

Prof.—How can you tell?

Student—By its bark.

Funny, how if you're on the track you hate to be called slow, but if you're off you hate to be called fast. You wouldn't like to be called a hard character, nor would you exactly like to be called soft.

A chemist should be a natural wit

Because you understand;

No matter what one may say of him

He has a retort at hand.

## RESOLUTIONS ADOPTED BY UNIVERSITY MEN

1. We're sorry we ever knocked the girls, and we'd like them back again.
2. The University without girls is like rye-bread without cheese.
3. We would be tickled to death to have colds if only we could have a chance to take off our hats.

## We Are Ready for You



**W**E are ready for you with everything that is good and fashionable in the Hat Line.

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Successors to Nicolai-Pantke Co.

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## Gibson Guitars

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AND RUGS

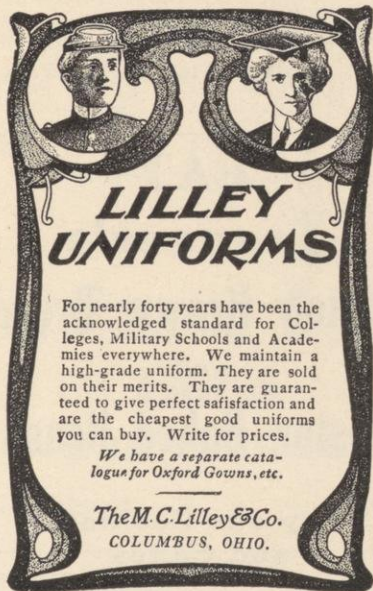
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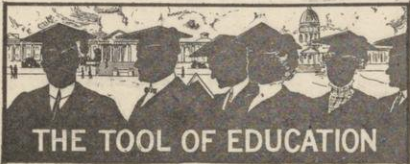
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 work with the

**Waterman's Ideal Fountain Pen**  
 The pen with the Clip-Cap

because it keeps pace with thought, is always ready, (Clip-Cap holds it in pocket), is never tired, keeps clean and is easily filled.

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"Knapp Felt" hats. You see them advertised in every leading magazine in America. "The Hub" gets all the good things, and has secured agency for these, and will be glad to show you the new spring styles in this "nifty" headgear.

"I want to get a head of cabbage," said the man who had been sent to market.

"Large or small head?" asked the grocer.

"Oh, about 7 1-4," said the man, absent-mindedly.—*Woman's World.*

**EAT**  
**Spencer's**  
**Boston Brown Bread**  
*and*  
**Boston Baked Beans**

Try our Cookies  
 and Cakes

607 UNIVERSITY AVENUE



**He Smiled a Smole**

of satisfaction and delight, as all men do when we deliver their goods after we have laundered them to suit His Royal Nibs. The Czar of all the Russias never donned collar, cuff or shirt that was laundered any finer than we can do it. Bring your laundry work here and we will prove it.

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Spaulding's catalogue of all athletic sports  
mailed free to any address.

A fly and a flea in a flue  
Were imprisoned, so what could  
they do?  
Said the fly: "Let us flee,"  
Said the flea: "Let us fly."  
So they flew through a flaw in  
the flue—*Delineator*.

—(Pearson's).

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**CARDINAL**  
A New Milwaukee Beer  
  
That "Serves you Right"  
Order A Case Tomorrow  
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if you seek clothes  
that are perfect in  
style, fit and fab-  
ric--yet at a mod-  
erate price.  
I am in Madison each  
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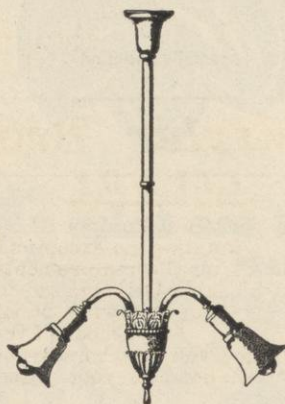
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## Schmedeman & Baillie

### Coyne Hat Shop



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Don't you want Style and  
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WM. HUPPRICH, Manager

Delivery Hours: 8:30 a. m., 11:00 a. m., 2:30 p. m.  
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I used to court a winsome blonde,  
Pink cheeked and azure eyed;  
But now I'm loving a brunette,  
The other maid has dyed.

Why is it that most of the boys prefer  
to do their trading at "THE HUB?"  
Try it on, and the chances are you will  
understand and "get the habit" your-  
self.

**A. M. HILSENHOFF**  
**Merchant Tailor**  
302 STATE STREET

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Two Halls,  
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*Fauerbach*  
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**The Students'  
Favorite Brew**

**In 2005.**

Lover—"There's another shooting star, Lovey, I claim another kiss."

Lovey—Now, John, you stop! you're ringing in airships."—*Ladies' Home Journal*.

—(Judge).

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Is just the thing for you. Keeps cold from the lungs, stops hacking cough.

Try it. 50c per bottle  
AT LEWIS' DRUG STORE

She always addressed him as Mr. Until he took courage and Kr. But now that they're wed, Like a brute he has said That he wished to goodness he'd Mr.—*L'Art La Mode*.

—(Pearson's).

Mary had a little waist Where waists were meant to grow, And everywhere the fashions went Her waist was sure to go.

—Ex.

**Traveling Equipment & General Leatherware**

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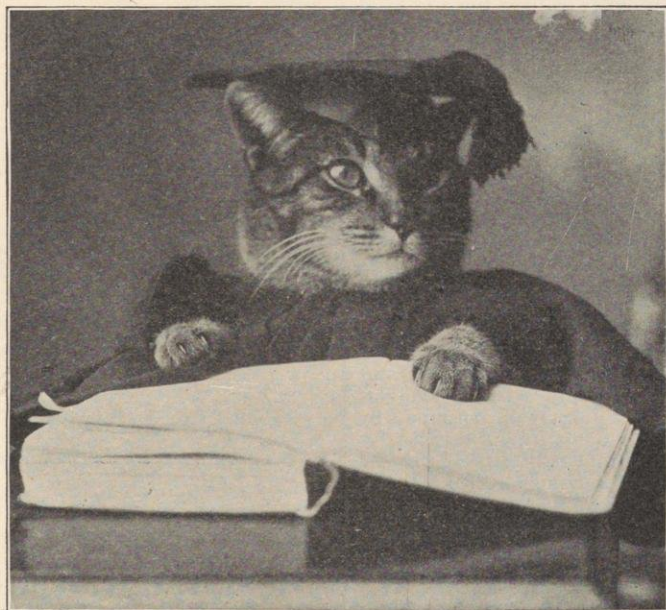
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Better keep this list so you will know just what each coffee will cost you.

Also to remind you that we roast coffee for every taste and at prices within the reach of all.

- Mandheling Java, 40c. 2½ lb .....\$1.00
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- Java Blend, 28c. 3¾ lb. ....\$1.00
- Rozan, 25c. 4½ lb. ....\$1.00
- Hotel Blend, 22c. 4¾ lb. ....\$1.00
- Bourbon Santos, 20c. 5½ lb. ....\$1.00
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And now get Findlay's Prices on other things.

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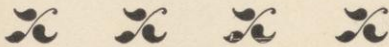
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We have a large assortment  
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All the snappy dressers at the Uni-  
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"What did the deacon say  
when you sent him the brandied  
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"He said, he didn't care for the  
peaches, but he liked the spirit  
in which they were sent."—  
*Woman's Home Companion.*

—(Courant).

"B. V. D." underwear, the kind cut  
off at the knees, and without sleeves,  
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big stock on hand now. Also athletic  
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"How did Jasher ever get that  
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—(Pearson's)



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Students—\$5.00 Com-  
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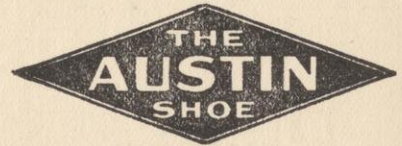
—and—

Men's Furnisher

Agent for Hole-Proof Hose

7 EAST MAIN STREET

At first we thought that we  
would like  
To edit the next Sphinx;  
And then our thoughts went  
on a strike,  
And the joke's on us—by  
jinks!



A. E. AUSTIN & CO.  
MADISON, WIS.

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## Wisconsin's Biggest Store

OUR GINS ARE GINS THAT ARE GINS



Boys let's have another  
Mistletoe Dry Gin  
Fizz or a Ruby  
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MILWAUKEE

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Shoes for Men

These elegant, stylish and up-to-date shoes are made of the finest leather. They are built over "foot form" lasts that insure a perfect fit and are guaranteed to wear better than most shoes sold at higher prices. Every piece of material used is honest. The workmanship is perfect; style correct.

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Let your next pair of shoes be "Honorbill." Your shoe dealer will supply you. If he refuses write to us. See that the name "Honorbill" and Mayer trade-mark appear on the sole. It is a guarantee of quality. We make the "Western Lady" and the "Martha Washington Comfort Shoes."

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MILWAUKEE, WIS.

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KNOW MAY WEAR

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THE MAN WHO DOES  
KNOW IS SURE TO

**THE CHAMPAGNE** of the 20th Century

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