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# Wisconsin Alumnus

Volume 79, Number 1  
November 1977

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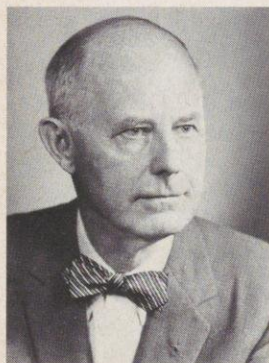
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## Our Fine History in the Fine Arts



# On Wisconsin

Lewis G. Weeks of Chilton is a name that will be etched forever on the pages of the history of the University of Wisconsin. Those of us who had an opportunity to know Lewis well, to know his motivation, and to be with him on many occasions, realize the deep and abiding love that he had for his alma mater. He talked a great deal about the opportunity that was afforded him and how, as a very young man, he walked four miles to grade school and high school so that he could realize his dream to come to the University. He received an education which equipped him to go out into the world and become renowned as one of our leading petroleum geologists. As he traveled—and his travels took him to every oil-bearing country in the world—he kept close ties with his University. Lewis Weeks wanted to repay his University. Through his generosity the University has been the recipient of nearly \$8 million! He gave \$2.5 million toward the new Weeks Geological Sci-



Lewis G. Weeks

ences Building. Then, he provided in his will a grant of \$240,000 per year for the next twenty years, with a total of \$4.8 million to his department of geology and geophysics. Think of the many young people who will have an opportunity to achieve their goals because of men like Lewis Weeks! Lewis and his lovely wife, Anne, came back to Madison frequently to attend reunions of the famous Class of '17, and were frequent travelers on our alumni tours. My wife and I had the opportunity to travel many times with them, to know them well and to know how they appreciated the opportunities they had been afforded. (As a little personal insight to show you what kind of a gentleman Lewis was: he knew that I like rhubarb. So, believe it or not, when he visited Madison a few years ago, he brought me a bundle of rhubarb from his garden in Westport, Connecticut, in his suitcase!)

I've never known anyone quite like him.

Lewis Weeks died in March, at the age of eighty-five. He will be long remembered by generations of young people whom he is providing with the necessary tools of their trade so that they can become an important part of our society.

As we talk about Lewis and talk about Wisconsin alumni and people who have done so much to support this institution, we want also to salute Thomas Shearman of Lake Charles American Press, Lake Charles, Louisiana, who has just announced a gift of \$1 million for scholarships in honor of his brother, a devoted University alumnus. Mr. Shearman, a member of the Class of 1914, stated that he was motivated because of what his friend, Lewis Weeks, had done for the University. He, too, is providing opportunities for young people, and we thank him also.



Arlie M. Mucks, Jr.  
*Executive Director*

The spirit is high on the Madison campus. We have an excellent degree of involvement in our alumni activities. The UW Foundation, at its annual meeting, proudly announced that it was a record year, with more than \$3,922,000 of alumni giving—an amount which puts our alumni in a very special category among all the colleges of our nation. Student enrollment has reached an all-time high of 39,022. The University is bubbling, it is truly a magnificent time to be on the Madison campus.

We are proud of all of our alumni, we are proud of what they have done, we are proud of their accomplishments in their own professions and in the world, but I thought you would allow me the privilege of saluting a close, personal friend from Chilton, Wisconsin, a man who has meant so much to all of us, Lewis G. Weeks.





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“Almost every day the press carries stories about new developments in the arts. The chances are that these ‘new ideas’ originated at Madison and are decades old.”

# Our Fine History in the Fine Arts

By Fan Taylor '38  
Professor and Coordinator  
University Consortium for the Arts

If America is bursting with new cultural interests, as the social statistics tell us, then the University of Wisconsin should take some major credits.

While the state has never had large cities with the economic strength of New York or Pittsburgh, and the University has not had the advantage of major cultural aid to the arts by the Rockefellers or the Mellons, we have had firm support from the Brittingham Trusts and other generous sources.

Best of all, we have had ideas in plenty.

Wisconsin ideas have been as pervasive in the arts as in other fields, spilling over state boundaries and helping to shape the national cultural actions of the future. Almost every day the press carries stories about new developments in the arts emerging in Washington, D.C., or New York, and describes new ways to help young artists, build audiences, and give modern management to old arts institutions.

The chances are good that this “new idea” originated at Madison and it may be decades old. The University has always been concerned with improving the quality of life for its students, its graduates, and its many state publics. Nowhere is this

better illustrated than through its supportive and innovative approach to the teaching and presentation of the fine arts.

Long before the Carnegie Commission on Higher Education pronounced the creative arts as one of the five great streams of intellectual endeavor—along with the professions, the humanities, the sciences and social sciences—Wisconsin recognized them with funds, faculties, and facilities.

Last spring a new manifesto was published by McGraw-Hill, *Coming to Our Senses: The Significance of the Arts for American Education*, a report of a panel of eminent citizens chaired by David Rockefeller, Jr. The report emphasized that in the Seventies, “It is time to acknowledge the power and urgency of arts education.” A persuasive and expensive (\$300,000) study, it is perhaps the most comprehensive work ever issued on the topic of arts and education—a subject recognized and supported for many years on the Madison campus.

Wisconsin’s support of the arts covers a range far beyond the scope of this review. But some of the highlights illuminate dedicated pioneering in arts education programs. Behind each path-breaking effort are hours and years of work by extraordinarily committed faculty, and awareness and cooperation by equally committed administrators who have found space,

time, and funding to support the arts as a great educational resource for this institution.

One of the most exciting and pervasive ideas, a concept that has been endlessly modified and enlarged, is that of the artist-in-residence, now universally adopted by educational institutions at all levels, as well as by other arts institutions and community action programs. The concept emerged in the mid-Thirties, when the nation was staggering under the smothering impact of the great Depression. The thought of added expenditures for the arts on an already diminished state and University budget was exotic to the point of madness at that time.

Nevertheless, Dean Chris L. Christensen of the College of Agriculture, a man of strength and vision, came up with the idea of establishing an artist-in-residence in the college. Glenn Frank, then in the last beleaguered years of his presidency, supported the project to the Board of Regents. Financial help came from the University of Wisconsin Trusts of the Brittingham Estate, and the State Emergency Board made available funds for the construction of a simple one-room studio on the Agriculture campus.

And Glenn Frank, as one of his last acts as president, appointed John Steuart Curry as an artist-in-residence at the University of Wisconsin. The announcement, dated August 15,

1936, stated that the appointment "sets going at the University a new movement which civil, educational, and art leaders believe will exert a far-reaching influence on the cultural life of the state.

"The terms of this appointment are unique, in that, while Mr. Curry's appointment is a general University appointment, and he is to have contact with all phases of the University's life, he will sustain a special relation to the work of the College of Agriculture with the rural youth of Wisconsin. Curry, along with Grant Wood and Thomas Hart Benton, is distinctive in the degree in which his art draws its strength from the very soil of America. In launching this new educational venture, we are undertaking to give added impetus to regional art as a force for rural as well as urban culture in this Middle West area."

The University followed the Curry appointment with a distinguished list of other artists who have continued for four decades to provide creative impetus: Gunnar Johansen, the Pro Arte Quartet, Aaron Bohrod, Paul Badura-Skoda and others, plus artists resident for shorter periods, such as the jazz pianist Cecil Taylor, harpsichordist Alice Ehlers, painter Richard Anuskiewicz, Peter Franklin-White, former member of the British Royal Ballet.

One of the important values of the artist-in-residence concept, especially the short-term residencies now encouraged, is that the perils of insularity are avoided. Students in the arts are not taught exclusively by college-trained teachers processing more teachers. Rather, each new artist brings new understanding, new ideas, and trends, the latest from SoHo to San Francisco. This constant renewal gives the students differing values to choose from, models to examine at close range, and an educational experience which parallels in depth the surface impressions impacted upon our lives by the media. In short, as former Vice-president Robert L. Clodius once said, "The concept is pure genius. It is powerful teaching to old and young alike."

The artist-residency idea has been expanded, changed and enlarged nationwide. It made its way to the National Endowment for the Arts in the early years of that agency and became one of the most popular and

far-reaching federal programs in the arts, providing an exciting new dimension for school children through the artist-in-schools program in underprivileged rural and urban areas of the nation. The Endowment support of dance residencies, featuring professional companies, has revolutionized the world of dance, providing performance opportunities, a broadened audience, and a living for professional dancers, undreamed of ten years ago. Wisconsin, incidentally, pioneered in this program, too, with a Festival of Contemporary Dance in 1968-1969 that brought the dance companies of Paul Taylor, Alwin Nikolais, Merce Cunningham and Glen Tetley to Madison and to several System campuses.

Another pioneering, and for its period, exotic, concept was the teaching of dance as an academic pursuit. Under the inspired leadership of Professor Margaret N. H'Doubler, the first dance major in the nation was established in 1926 in the department of physical education for women. Later the master's and doctoral degrees were added. In an article in *Arts in Society* (Summer-Fall 1976) Professor H'Doubler wrote: "One of the many concerns of education, regardless of the subjects taught, is to prepare the young to live creative, productive lives in the society in which they must live and which they may wish to change." She approached the teaching of dance

with a philosophic conviction of the importance of "a belief in and knowledge of the capacities and abilities for individuality" in each human being, and she stressed the value of learning through "conscious experiencing" and creating artistically from "consciously valued experience."

The acceptance of dance as a legitimate academic study spread like wildfire across the United States, accompanied by the name "Orchesis" for its student performing groups, again patterned after the Wisconsin pioneer program.

In recent years explorations in the field in dance therapy have been encouraged as a part of the flexible curriculum and short residencies with master classes and demonstrations by well-known professional artists such as Alwin Nikolais and Merce Cunningham have enriched the academic program in dance.

Another breakthrough concept—this one emerging in recent years—is the idea that management training in the arts is both a legitimate academic pursuit and an increasingly important career training in a society exploding with new and growing arts institutions. A grant from the Shubert Foundation to the Wisconsin Union Theater in the early Sixties triggered this development with a fellowship for theatre management. The School of Business picked up the challenge, established a Center for Arts Administration in the late Sixties



Margaret Webster in residence, 1969

and graduated the first Ph.D. and the first M.A. in the field in 1971. Today, the center is becoming known for its research in this field and the concept of academic training for arts administrators has spread nationwide.

The first university-sponsored film program in the United States started in the early 1930s in the speech department, when Fredrick Buerki and William Troutman arranged foreign language film showings in the old Bascom Theatre. These evolved into "Movie Time" at the Union Play Circle. Ultimately the infinite copying capacity of films proliferated them to such an extent that dozens of films are now advertised each week on poster kiosks on every campus in the country. Movie buffs can take their choice of flicks covering thirty years or more.

For a century, student and professional theatrical productions have enlivened the campus, but the modern study of theatre at Wisconsin begins in 1910 with the introduction of "dramatic production" and "dramatic personation" as regular course offerings. By 1922 the first Ph.D. in speech (now Communication Arts) was offered. A decade later the UW was still one of only a half-dozen institutions offering doctoral work in theatre. Dramatic production on campus has given training opportunities to thousands of students, especially through the Wisconsin Players and the successor University Theatre Program which offers both major and studio productions on a variety of stages, auditoriums, and studio spaces in Vilas Communication Hall, all carefully integrated in the academic mission of the department of theatre and drama.

The Wisconsin Center for Film and Theatre Research was established in 1960, with the co-sponsorship of the University and the State Historical Society. It has become one of the foremost of such archival holdings in the nation, with collections of film, theatre, television, and broadcasting materials, and is used by scholars from around the world. Recently, the United Artists' holdings in the archives were the subject of an engaging book, *United Artists: The Company Built By The Stars*, written by the center's director, Tino Balio, and published by the University of Wisconsin Press.

The film-study program in Com-

munication Arts attracts graduate students from all parts of our own country and many other nations, another aspect of Wisconsin's long recognition of the importance of film in our civilization.

As a land-grant, state-supported university, Wisconsin has often had to look to its alumni, friends and the federal government for help in financing some of its buildings for cultural purposes. The construction of the Wisconsin Union Theater in the late Thirties as a constituent campus building was a landmark in college building programs in the Depression. It was funded with a federal Public Works Administration grant of \$266,000, plus loans, gifts of students and alumni, and operating surpluses for a total of just under a million dollars, a tribute to the fundraising abilities of the Union Director, Porter Butts, now an emeritus professor. The cultural program subsequently developed in the Union has become a national model for distinguished, innovative, public cultural programming on the college campus.

In 1970 another great cultural facility for the campus, the Elvehjem Art Center, opened its doors. Funded through private benefactions including a million-dollar challenge from the Thomas E. Brittingham Trusts, plus a campaign for another two-and-a-half-million dollars, the building has underscored the importance of the study of the visual arts through the availability of its distinguished collections, gallery display areas and special visiting exhibitions, and its integral involvement with the department of art history. Emeritus Professor James S. Watrous of that department deserves particular credit for his long and tireless effort to assure that the University would have a worthy and workable art museum.

In Vilas Communication Hall the film, radio and television capabilities are among the best in the country, a fitting home for "the oldest station in the nation." WHA-Radio, oldest from the point of view of continuous operation, is also the home station of America's first statewide educational (FM) network, and over the years has earned dozens of citations for outstanding artistic and educational programs, including a Peabody Award. WHA-TV is one of the important Midwest outlets for public broadcasting, and has also

created many artistic and public service programs that have been aired over the national public network. Both stations have been cultural mainstays for viewers and listeners in the local broadcasting area for many years. The stations and their services are sponsored by the University Extension.

Along with its early public broadcasting services, Wisconsin also began the first academic work in radio programming in the United States, back in 1935, under Professors H. B. McCarty, director of WHA, and Harold A. Engel, associate director.

Over many decades the University Extension has been a strong right arm of the arts on the Madison campus, carrying cultural programs throughout the state, supporting creative activities of all kinds, and broadening the dimension of the role of the arts in education.

In 1975, another new arts concept was developed by Chancellor Edwin Young, out of his discussions with Professor Frederick W. Haberman (Communication Arts) and other arts faculty—namely, a Consortium for the Arts. The consortium has been charged with the exploration of joint activities and use of space on the Madison campus, with promoting curricular cooperation, and with instructional and research projects for funding from various sources, such as the state, the federal endowments and private foundations. In addition it looks to modes of cooperating with the citizens of Madison and the statewide community in developing joint artistic enterprises. It is chaired by Letters-and-Science Dean E. David Cronon and includes representatives from the various arts faculties.

Wisconsin's efforts in the arts have always been open and broad-based, recognizing the communication and appeal of art. Whether the campus support has gone to galleries or theaters, to publications, or to management training, there has been an implicit recognition that education in the arts, to be effective, must carry with it not only a conscious experience for students but a commitment to reach into the minds and spirits of the public audience which so generously supports a great University.



# They've Got Their Acts Together

*Here are some of your former classmates who are making it in the performing arts.*

**By Tom Murphy '49**  
Editor

For the past twenty-five years or so, if you asked any of the show-biz buffs around the campus to reel-off a few of our more famous alumni names in the field, you'd get pretty much the same list. Fredric March was probably the most famous. Then there was Agnes Moorhead. (Her publicity claimed she'd earned a master's here; she didn't. She put in one summer school as an undergrad, but if she wanted to claim us, we were happy to claim her). There were Willard (Gildersleeve) Watermann; James Daly; Tom Ewell, who came back from limbo with "Baretta"; and Gena Rowlands, who leaves Connecticut every year or two to make an award-winning movie; and Nancy Olson. That's about it. All of these names predate the mid-1950s as abruptly as though the University had at that time gone out of the business of developing acting, writing and directing techniques.

Nothing could be further from the truth, but publicity methods have changed. The people who used to earn their camel's-hair coats grinding out reams of stories for hometown consumption don't do that any more. Moreover, with the campus doubled in size in a quarter of a century, a credit line for a writer or producer may go unnoticed without a face to identify it as belonging to the one who sat next to you in Econ 1A.

So here's an update, a partial list of alumni whom you will see and/or hear about in today's entertainment field. Not all are recent grads, but all are active.



**Dyann Rivkin '63**

After leaving the University with a Phi Beta Kappa key and an armful of other honors, Dyann began in Chicago with WBBM-TV

as a writer-producer. She moved to Hollywood and is now half of Webster-Rivkin Productions, Inc. Their 1975 special, "Johnny Cash Ridin' The Rails," which Dyann created, wrote and co-produced, won a bronze medal at the International Film and TV Festival as the third-best special in the world and the best in the U.S. They're now involved with an "In Search Of . . ." series, the first one, on Butch Cassidy, having been shown in September. Dyann was merit-award coordinator for "American Music Awards '77," associate producer for "My Most Unforgettable Character," starring Carroll O'Connor; on two of CBS' "Appointment With Destiny" segments, "Showdown at O.K. Corral," and "The Last Days of John Dillinger." She is production manager on the forthcoming "Toyota Jazz Parade" with Al Hirt, and writer, co-producer and director of "The Photo Experience," a multi-screen film starring George Plimpton.



**Karen Krumm Rutledge '66**

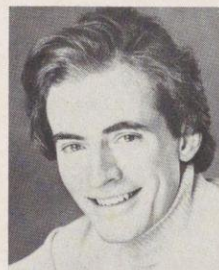
You won't see her on the small screen, but you wouldn't see a lot of other things on it if it weren't for Karen. She is associate producer of NBC News, and in addition to the daily schedule, she's been involved in special documentaries that have picked up four Emmys and two Peabodys since joining the NBC staff in 1967. At this writing she is working on a three-hour special, "Health in America," to be shown in January. Karen is married to composer-conductor Maury Laws.



**Thomas L. Miller '62**

Tom started out as an apprentice script supervisor for the Mirisch Company (Walter Mirisch '42) in Hollywood, moved on

to work for and learn from Billy Wilder as a dialogue coach on such as "Irma La Douce" and "The Fortune Cookie," moved to Twentieth Century-Fox Television, then to Paramount Television as a program developer. Here he co-created "Nanny and the Professor," and "Love American Style," then developed for television "The Brady Bunch," "The Odd Couple," "The Young Lawyers" and others. By 1972 he had become vice-president for program development at Paramount, but struck out on his own. His firm, Miller-Milkus Productions, produced five successful movies for television, but hit real paydirt with "Happy Days" in 1974, and its spin-off, "Laverne and Shirley." They went to theatrical production with "Silver Streak," and now, with their two major TV ventures still going strong, are working on another movie, "Foul Play."

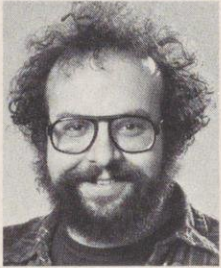


**Bill Elverman '73**

You don't see many Kabuki parts on the daytime soaps, but Bill credits the solid year of it he took here, in A. C. Scott's

Asian theater studies, with instilling some of the poise and discipline he needed to keep him working regularly on such as "As The World Turns," "One Life to Live," and "All My Children." He did "Hay Fever" last winter in an off-Broadway production, and in April, "Museum" with the New York Shakespeare Festival. Joe Papp is remounting the latter play at the Public Theater, with Bill slated to continue in his original role.

## Our Fine History in the Fine Arts



**Stuart Gordon  
'69**

In 1968 Gordon produced his version of "Peter Pan" at the Union Theater, which included, behind a gauze backdrop, two nude dancing girls. The city fathers' wrathful hoo-hah earned him national publicity. Gordon moved to Chicago and founded the Organic Theater Company, which has been a rousing success with critics and public alike. Their first real hit was "WARP," which ran for a year and earned the Chicago Drama Critics' League awards in eight out of ten categories in 1972, although it then bombed in New York. Since then, their list of award-winners has included Bradbury's "The Wonderful Ice Cream Suit," David Mamet's "Sexual Perversity in Chicago," "The Adventures of Huckleberry Finn," "Switch Bitch," based on Roald Dahl stories; "Volpone," and Vonnegut's "The Sirens of Titan." The group is building a new theater, scheduled for completion next year.



**Jim Winker  
'67, MFA '70**

After earning his MFA, Jim worked at a resort in Illinois with "several other UW alums, where we had our own theatre and suffered a lot." He enrolled in San Francisco's American Conservatory Theatre to study, and was asked to join the company after a year. Still a member, he cites the company's tour of Russia with "The Matchmaker" (he plays Cornelius Hackl) as a most exciting event, as was the filming of "Taming of the Shrew" for PBS, with Winker as Hortensio. When time from a busy repertory schedule permits, Jim teaches scansion at the Conservatory.



**Nancy Olson  
x'50**

After a semi-retirement of several years, Nancy did "Airport 75" and last season's TV series "Kingston's Confidential," looking as young as when she co-starred in such 1950s movie biggies as "Sunset Boulevard," "Mr. Music," and "Battle Cry." Following graduation from UCLA, and before the movies, Nancy starred on Broadway in the original productions of "Tunnel of Love," and "Send Me No Flowers," then took over the lead in "Mary, Mary." She is married to Alan Livingston, president of the entertainment group at Twentieth-Century-Fox, by whom she has a twelve-year-old son; and has two daughters, now in their twenties, by previous husband Alan Jay Lerner.



**Anna Schuman  
Halprin '42**

Anna has continued to appear at the forefront of dance in America. After graduation she stayed on campus another two years to continue working with the brilliant Margaret H'Doubler, then she and her husband, Lawrence, headed east, where she appeared in "Sing Out Sweet Land" in 1945. Three years later they went to San Francisco where she danced in ANTA Theatre works. In 1955 Anna founded the San Francisco Dancers' Workshop where, as its artistic director, she has developed a way of dance that is a powerful tool for integrating personal and artistic growth. Said the January, 1977 issue of *Dance Magazine*, "By regarding dance as an inseparable part of living/moving and not as a technically based abstract art form, (Halprin) frees . . . dancers and 'non-dancers' to explore their own dances, to work out their own methods of dancing their lives."



**Frank Caltabiano  
MFA '66**

Frank's MFA was the first awarded by the University in theater. With it he returned to his native New York, and was soon seen on "Hallmark Hall of Fame," "The Nurses," and "A World Apart." He did a season with the American Shakespeare Festival, and worked on and off Broadway. Frank toured with the national company of "No Place To Be Somebody," then appeared in such films as "Klute" and "Who Is Harry Kellerman?" He left the commercial scene to earn a Ph.D. at Southern Illinois University last year, and after a summer in repertory in Minnesota, has now joined the faculty of the University of Santa Clara as an assistant professor and director of the acting program, but plans to continue his acting career as well.



**Lynn Griebing  
MM '69**

After teaching voice at Carleton College, in 1973 she left for England to study and concertize, and succeeded in piling up rave notices in the British press for her concerts on the BBC, in the music halls during the Bach Festival, with the Park Lane Group and Les Musiciens du Roi, and the Central London Opera. She's praised for variety of repertoire as well as for the quality of her voice, with art-song, opera, oratorio, contemporary and avante-garde works. Last summer Lynn married British conductor-pianist Michael Moores and they have established residence in California where he is director of opera at California State University at Los Angeles. They will spend three months annually in England in concerts with the BBC, and as you read this they'll be in New Zealand for a month of radio and TV work with the New Zealand Symphony.



**Pat Hernon '50**

The relaxed school of radio announcing was just getting started in those post-World War II days, and quiz-cramming was far less painful

with the mellifluous accompaniment of Dave Garroway out of Chicago, or Pat Hernon out of Madison's WKOW. After graduation, Pat went to San Francisco to do baseball and Forty-Niner football, then was called to New York to anchor the morning news for CBS-TV. Then to WNBC-TV for nine years, on sports and weather. He did a lot of network sports and commercials (one we recall was as Steve Allen's mirror image), and was a permanent member of the weekend Monitor team on radio. Now at WINS in New York, Pat writes, produces and broadcasts his own features and news reports.



**Bruce Nelson '58**

Bruce thinks his may have been one of the better-known names, if not faces, on the campus; he was here for ten years, always on the

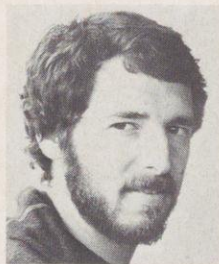
staff of the Union, and usually being paged, he says. For the first ten years out of school he worked in industrial public relations, then in 1969 went into producing "industrials," live musicals, films, multi-media shows contracted for by manufacturers for use at sales meetings. He still keeps his hand in that field, but he recently became a power on Broadway when his Quintal Productions wrote and produced the hit "Tuscaloosa's Calling Me." When your first attempt runs for 450 performances in New York, you're apt to be around for awhile.



**Pat O'Keefe '62**

Pat is now developing a TV series, having recently left NBC's "Saturday Night Show" after a year and one-half as associate producer during

which it won an Emmy. Production credits include five years on the Huntley-Brinkley Report, followed by work on the daytime schedule—games and soaps—then into such specials as "Johnny Cash's Country Music." Pat went into sports coverage as the first woman unit manager on the road, did Super Bowl IX. She won another Emmy with the ninety-minute daytime special, "First Ladies' Diaries."



**Ben Sidran '67**

You don't *always* have to leave home. Ben Sidran lives here in Madison with his wife Judy (Lutrin '69) and their new son, yet he's gained a national

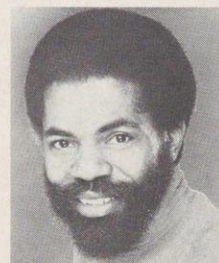
reputation as a pop pianist. In the past year he cut his sixth record, produced two "Soundstage" shows for PBS-TV, did a national tour, and wrote several features for Rolling Stone. Ben was indoctrinated in the jazz idiom from his late father's (Louis Sidran '37) record collection. Here at the University he absorbed blues and rock, rounding out his interest and abilities. His thesis for an incompleting Ph.D. at the University of Sussex, England, was the basis for his book, *Black Talk*, a comprehensive study of black music in America. He mentions faculty members who were among his most helpful: Walter Agard (classics), Harvey Goldberg (history), Wilmott Ragsdale (journalism) and Ray Lucas (philosophy). And why no fond memories of anyone from the School of Music? Because Sidran wasn't permitted to take any of its courses: he wasn't a music major.



**Kathie Sullivan '77**

It sounds like the plot of a Busby Berkeley musical: here on the campus, Kathie had been a member of Wisconsin Singers and the

State Street Review, but decided she'd better curtail extracurricular activities to concentrate on her music studies. (In 1974 she had won the Youth Scholarship Award at the Metropolitan Opera National Council auditions.) Then, in August of '76, Lawrence Welk gave her an audition as a Champagne Lady when his band appeared in Madison. What was to have been a single appearance became an offer for a permanent spot with his show. She's now in her second season after returning to campus last spring to pick up six of the remaining eight credits she needs for her degree.



**André De Shields '70**

André originated the title role in "The Wiz" on Broadway, played it in the national companies in Chicago, Los Angeles and San

Francisco, then took it up again in New York. He left the show recently after two years. Before New York André did "WARP" for Stuart Gordon in Chicago, earning the Best Actor Award from the Chicago Drama Critics' League. He played Hud and served as dance captain in the New York company of "Hair," and appeared in leads in "The Me Nobody Knows," "Rachel Lily Rosenbloom," and "Joseph and His Amazing Technicolor Dreamcoat." Considered a brilliant dancer, André choreographed the Harlettes for Bette Midler's act, and three segments of "Saturday Night."



**Jim Christensen**  
'57, MM '64

Music director for Disneyland/Disney World; music director and conductor of Pacific Pops Orchestra. His credits include

work in films, radio, TV commercials, and record albums. Jim has produced and arranged for the Hollywood Bowl Orchestra, the Academy Award Show, the Boston Pops, the London Philharmonic, Radio City Music Hall, and, of course, Walt Disney Productions. Guest conducting spots have included the Honolulu Symphony, the Winnipeg Symphony, the Desert Symphony and the Long Beach Symphony.

His wife, (*Karen Quentmeyer '59*), does flute and piccolo solo work with several symphony orchestras, studio recordings and TV and musical shows.



**Jerry McNeely**  
MS '50,  
Ph.D. '56

For twenty years Jerry described himself as having the best of two worlds: his first TV script sold to "Studio One" in

1957 and established him in the industry. His writing credits continued to pop up frequently every season, while he stayed here on the faculty. But in 1975 the commuting got to be too tough: he reluctantly gave up teaching and moved to Hollywood, where he continues to write, direct and produce for MTM Productions. Over the years his credits appeared on almost every major series, from "Dr. Kildare," and "The Man From U.N.C.L.E." to "Marcus Welby," in addition to specials for Hallmark and others. He co-created the "Owen Marshall," "Lucas Tanner," and "Three For The Road" series, and ended last season with the touching "Something For Joey."



**Marcy Goldman**  
'67

Marcy is currently appearing in three daytime soaps, "Days of Our Lives," "General Hospital," and "The Young and the

Restless." She does all the female voices in the TV cartoon "Space Cruiser" shown this fall, and sings at Ye Little Club in Beverly Hills. Film appearances include "Kentucky Fried Movie,"\* "Everything You Always Wanted to Know About Sex," and "Snip." Marcy cites as "excellent UW teachers who gave me a good, solid background," Richard Byrne (cinema), Fred Buerki and John Tolch (theater and drama), and Larry Lichty (communication arts).

\* Just prior to the late-September opening of "Kentucky Fried Movie" in Madison, the Capital Times did a feature on it and its writers. They are brothers *David ('70)* and *Jerry ('72) Zucker*. The feature reported that, according to Variety, the film became the fifth-top-grossing movie in the country after opening in only two markets, New York and California. Many will remember the live "Kentucky Fried Theater" operated by the two in Madison during their student days.

The list is much longer, of course, even when we exclude academic and regional-theater work, as space demands that we do here. Highly visible is Jennifer Warren '63 from TV commercials, Broadway's "6 Rms. Riv. Vu." and in the role of Paul Newman's wife in the recent "Slapshot." Jerry Bock '47 will collect royalties forever from his music for such as "Fiorello," "She Loves Me," and "Fiddler On The Roof." Klesie Kelly '68, of the fabulous voice, is married and studying opera in Germany. (She was to have appeared as soloist at the Union Theater last season with the Dom Kappele Orchestra of Berlin, but cancelled to await the birth of a child.)

Fred Barron '69 did the original story for the current film, "Between The Lines."

The band of guitarist Steve Miller x'65 has eleven albums to its credit, with its latest, "Book of Dreams," a double-platinum seller.

Jana (Janet) Schneider '73 toured with "1776," has done several TV and print commercials, and is now on the road as a featured player/singer in "Shenandoah."

Former students Christopher Michie and Tracy Nelson, he a guitarist and she a folk-rock-country singer, work regularly and to favorable reviews.

So the Golden Age of teaching the performing arts here on the campus, isn't over. We may be right in the middle of it.

# A Chat With Our New Nobel Laureate

John Hasbrouk Van Vleck '20, who shares the 1977 Nobel Prize in Physics, is the son of the late Edward Burr Van Vleck, mathematics professor here from 1906–1939, for whom Van Vleck Hall is named. The seventy-eight-year-old laureate was on our physics faculty from 1928 to 1934. He took his master's degree and Ph.D. at Harvard in 1921 and 1922, stayed there a year as an instructor, then moved to the University of Minnesota until coming here. (His interests at Wisconsin and Minnesota were not limited to the lab: within the past year we received from him a long paper on the results of a recent exhaustive study into the writing of "On Wisconsin." According to Van Vleck and colleagues he had researching on both campuses, the song was first entered in a contest conducted at the U of M.)

At Wisconsin he taught theoretical physics, resigning to become associate professor of mathematical physics at Harvard. He chaired its department from 1945–49, then was made dean of engineering and applied science from 1951–57.

Van Vleck has been Hollis Professor of Mathematics and Natural Philosophy at Harvard and is now emeritus. He has also been Lorentz professor at Leiden in 1960, and Eastman professor at Oxford for the 1961–62 term; has taught at Princeton, Columbia and Stanford, and been a fellow for the Guggenheim Memorial Foundation. Among the various offices he has held is the vice-

presidency of the American Academy of Arts and Sciences.

Van Vleck shares the prize with two other scientists, (one, Philip Anderson, a former student of his,) for their "theoretical investigations of the electronic structure of magnetic and disordered systems." In its citation, the Swedish Academy of Sciences said, "Van Vleck has been called the 'father of modern magnetism.' Van Vleck's ideas have played a central role for the development of the laser.

"This year's prize put the emphasis on (the winners') work concerning electron-electron interaction and the coupling between the motions of the electrons and the atomic nuclei in magnetic and disordered materials, where they . . . have gone far beyond the conventional theories, with direct importance for experiments and technology."

On the day after the announcement was made, October 10, WHA's Ronnie Hess talked with Van Vleck on the phone, for broadcast on her "A Few More Things Considered" and "The Morning People." Her first question was, *What is the meaning of the title, "the father of modern magnetism"?*

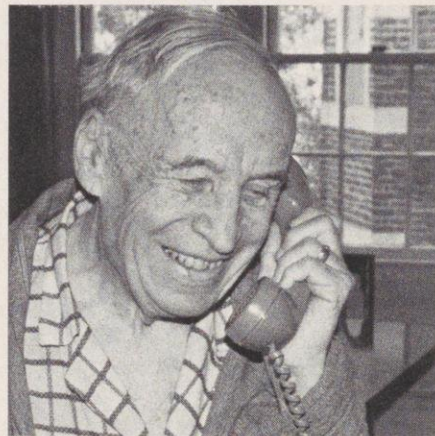
*Van Vleck:* It means that I wrote some papers on the theory of magnetism shortly after the onset of the quantum mechanical revolution, which took place in 1926. Newtonian mechanics are adequate for driving an automobile, but for inside the atom you need a completely different kind of mechanics, the kind discovered by Heisenberg and others in 1926.

*Hess:* *Could you give us a model for understanding that concept better?*

*Van Vleck:* Well, I remember Max Born (an earlier recipient of the Nobel Prize) saying at Madison that within the atom there is no geometry. I think this shows that you cannot have a classical model of the atom . . . The atom is fundamentally *statistical* in character. That was certainly one of Heisenberg's principles, and what I did was to apply his mechanics to problems connected with magnetism.

*Hess:* *How does your research relate to the "real world"—to medicine or industry?*

*Van Vleck:* Certainly very indirectly.



If you understand one thing, you understand another, and a man works on a device which is a little more practical than one previous to it, and so on. But it's not a sudden breakthrough, such as when another Wisconsin man, one John Bardeen, and Walter Brattain and W. H. Shockley discovered the transistor. . . . I hope my work is in the real world, and I hope it's a contribution to understanding what's going on in the world. I work at what I can do, and publish what I discover. Other people use it in other connections and, hopefully, something practical comes of it. I think one *has* to pursue science with the idea of understanding what's going on in the world. This will allow some good things to come out, both in pure understanding and in a material way. After all, the subject of astronomy—what the stars are doing—isn't going to affect our lives very much.

*Hess:* *Apparently it is becoming more and more complicated—in the realm of pure research—to consider the ramifications of a particular endeavor.*

*Van Vleck:* That is certainly true. In the old days a person was a "natural philosopher" if he was a physics professor or something of the kind because he was supposed to understand all about science. Now he can understand only a small portion.

—continued on page 30

# The Season's First Half

Update on the first six football games.

September 10

## Wisconsin 34, (at) Indiana 14

The Badgers' total offense was 422 yards—314 on the ground and 108 through the air—as junior Anthony Dudley made his first collegiate start at quarterback. The Detroit native ran the attack with precision and poise. He completed eight of sixteen passes and added thirty-one yards in nine rushes.

The defense, manned by senior end and team captain Dennis Stejskal; three sophomores; six juniors; and one freshman, end Dave Ahrens, allowed Indiana just forty-nine rushing yards in the first half and a total of 202 for

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### Matthews Gets Probation

At the writing of our football forecast for the September issue, Coach John Jardine was unsure whether All-American potential halfback Ira Matthews would be on the squad this season, since he had not yet been sentenced following his no-contest plea to the charge of fraudulent use of a credit card. Subsequently he was placed on a year's probation by the court, and rejoined the team. The University has taken "appropriate disciplinary action consistent with incidents of a similar nature and with established policies and procedures" said the office of the Dean of Students.

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the game. Seventy-two yards came in Indiana's final scoring drive of the day. Both its pass completions came in the fourth quarter, for a total of just thirty-three yards.

Badger running back Kevin Cohee led the rushers with seventy-six yards on eleven carries, including a nine-yarder on a third-and-five situation, setting up the first score of the game as Tim Halleran plunged two yards to score. Later, Cohee caught a ten-yard pass from Dudley and pulled off the game's second-longest run from scrimmage, a thirty-two-yard dash to Indiana's nineteen. This drive, though, ended in a fumble.

Sophomore placekicker Steve Veith of Sun Prairie moved into the country's fieldgoal-accuracy leaders with three for three, and the final score put the Badgers onto the NCAA statistical ratings in twenty-second place.

September 17

## Wisconsin 14, Northern Illinois University 3

Coach Jardine used such phrases as "silly mistakes," and "lackluster" in talking about this one afterwards. Again, praise went to the defense, which limited the Huskies to fifty-two yards rushing on thirty-five tries. Sophomore tackle Tom Schremp was outstanding, with four solo and six assisted tackles—two for sixteen-yard losses—and broke up a pass for the second game in a row.

Offensively, the Badgers were seven for sixteen on third-down situations. Halfback Mike Morgan made his first appearance following knee surgery after last year's Purdue game. The game's top rusher, he earned seventy-nine yards on fourteen carries, scoring both Wis-



Halleran & Co. move against Northern Illinois

Photos/Del Desens

consin touchdowns on runs of seven and nine yards. Dudley completed nine of twenty-two passes for a total of 141 yards. Charles Green came in for Dudley in the final sixteen minutes, and quickly went four completions for five attempts.

The defeated NIU squad had good things to say about Badger junior Jim Moore, calling him "the best center we ever played against."



*Ahrens graciously accepts Northwestern pass*

*September 24*

### **Wisconsin 22, (at) Oregon 10**

Ira Matthews paced the Badger rushing game with ninety-five yards on eleven carries, including a thirty-five-yarder, and scored the first touchdown of the day. Mike Morgan moved up as the team's top ground-gainer for the season so far, moving the ball in this game ninety-one yards on twenty-three carries. Morgan and split-end David Charles shared pass-receiving honors, each catching three passes for fifty-nine yards. With the score 15-10 with 6:25 left to play, Dudley guided the Badgers downfield eighty yards on sixteen ground plays, sending Mike Morgan over from the one-yard line.

The defense allowed the Ducks only sixty-three net yards on thirty-seven tries. The line was led by junior linebacker Dave Crossen, who was in on seventeen tackles; and Tom Schremp, who was in on anything that moved.

*October 1*

### **Wisconsin 19, Northwestern 7**

The Badgers' superb defense in the second half saved the day in which nothing seemed right except the score. Mike Morgan verbalized on the overall team performance: "We haven't even impressed ourselves. We win a couple

and then think that we are on top of the world. (But) we still make the same mistakes."

Dudley made the first TD of the game, and the first of his collegiate career, at the end of a fifty-nine yard march. That drive included two completions to left halfback Terry Breuscher, for twelve and fifteen yards. Steve Veith's thirty-three-yard field goal early in the third period put the Badgers out in front, 10-7. The second touchdown came midway in the fourth quarter after Dave Ahrens intercepted a Wildcat pass and returned it seventeen yards to their 28. Veith's second field goal, from twenty-seven yards out with 2:57 left in the game, completed Badger scoring.

The defense held Northwestern to sixty-one yards in the second half, and a total of 213 yards. Junior middle guard Dan Relich came up with ten solo and five assisted tackles to lead his teammates; recovered a fumble and partially blocked a punt. Junior linebacker Dave Crossen had nine solos and five assists plus a blocked punt, a tackle for a nine-yard loss, and a touchdown-saving tackle. Dave Ahrens was credited with five solos, one assisted tackle, a pass interception and a broken-up pass.

*October 8*

### **Wisconsin 26, Illinois 0**

Sunday's Wisconsin State Journal headlined, "Perfect Badgers Blank Illini." This time everything worked, with the offense looking as sharp as the defense for the first time this season. Wisconsin gained 284 yards on the ground and 148 in the air under quarterback Charles Green, who came in for an ailing Anthony Dudley early in the first quarter. Green completed eleven of sixteen pass attempts for 148 yards and added thirty-three yards rushing, including a twelve-yard TD run. His performance earned him AP's Big Ten Player of the Week title. The first touchdown drive covered seventy-four yards on nine plays; the second, forty-four yards in seven plays; the third, twenty-three yards in four. Steve Veith kicked field goals of twenty-two and forty-eight yards.

The defense held the Illini to seventy-eight yards total and didn't permit a first-down in the first half. Yet, with the Badger offense functioning as it did, the defense was on the field for only twelve plays from scrimmage during the first half.

Middle guard Dan Relich came up with seven solo tackles—three of them netting sixteen yards in Illini losses—to lead the defense, which now had a

season's total yield of 180.6 yards per game. It put them first in the Big Ten in the total and rushing defense categories, and second in pass defense.

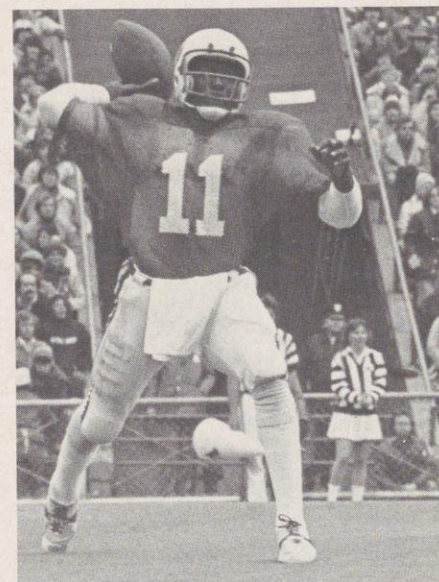
On offense, the Badgers were fourth in rushing; third in passing and total yardage.

*October 15*

### **Wisconsin 0, (at) Michigan 56**

And then, whambo! Michigan showed why they were Number One and we appeared at times to be doing everything we could to help keep them there. Leach, Smith & Co. rolled up 546 yards to our 126; controlled the ball for eighty-eight plays to our fifty-six; and made twenty-five first downs to our eight. We didn't cross midfield until late in the fourth quarter! Just twice did the Badgers manage to put two first downs end-to-end in a constantly disorganized offense, and while the defense looked better, nobody can stay up for two dismal hours of chewing turf.

So the Badgers' challenge the following week—at this writing—is to put the Wolverines behind and to come back to—far better than we were during the first four games—the promise lived up to against Illinois. The remainder of the season brings Michigan State here for Homecoming on October 22; then to Ohio State; home for Purdue and Iowa, and up to Minnesota.



*Illinois saw too much Green*



This year's WAA  
President:

# George Affeldt '43

When George Affeldt was a youngster in Milwaukee he used to listen to Russ Winnie broadcast Badger football and basketball games, and it was in those years he decided he wanted to come here to school. He did, earning his BA in 1943 and returning after the war to get an LL.B. in 1948. Now a Milwaukee attorney, George is the 1977-78 president of Wisconsin Alumni Association.

His affection for the University has increased, if anything, over the years, George says, and he has an explanation for it.

"I was fortunate enough to stay involved. That gave me a chance to return something for the education I got here, and it gives me a chance to serve, which is one reason we're put on earth. But, equally important, it's helped me to appreciate the greatness of this institution. It's given me an inside view. I wish a lot more people in this state—and that would include those who are serving in our government and who are responsible for the University budget—could work more closely with the campus." He has just concluded a six-year appointment on the Board of Visitors which "really opened my eyes. One of the Visitors' obligations and great benefits is to sit down and talk with the students. We find out what their problems might be, and make recommendations to the Board of Regents.

"Then, often the regents gave us enlightening assignments. For instance, we spent a full year gathering information on the research being done here and at UW-Milwaukee. We studied every one of the schools on both campuses and were amazed at the scope of that research, its effectiveness and the high calibre of people involved.

"I'd strongly recommend that experience."

In 1966 George served a term as president of the "W" Club. (He was a sophomore forward on the '40-'41 basketball squad that won the Big Ten and NCAA championships.) He is a past president of the Wisconsin Alumni Club of Milwaukee; a director

of the UW Foundation and a member of its Bascom Hill Society. Last July he began a four-year term as WAA's representative on the Athletic Board.

He is married to the former Nancy Fellenz '43. Of their seven children, three are alumni—Caryl (Aquino) '72, George Jr. '68, and Sue (Carter) '74; son Mark picked up necessary teaching credits here after getting a degree at UW-La Crosse, and son David is now in his second year at our law school.

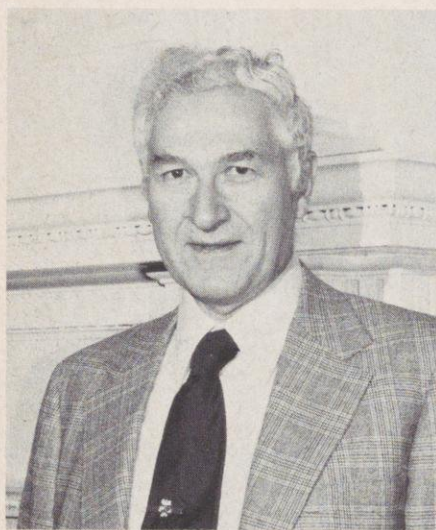
During his year in office George expects to enlarge on his efforts to bring the UW story to alumni and the people of Wisconsin. "It's troubling when you hear people say, 'Aw, fire this guy or that guy,' whether it's a professor or a president or a coach. Usually this attitude is based on incomplete knowledge of a situation. We all do it in many aspects of our everyday lives. But I've found that if we can really get the facts, we most often discover that the individual knows what he or she is doing. Since I've learned so much about the magnificent work that goes on here, I'm more than ever anxious to spread that word.

"I wish there was a good, broad way to do that. I know that the University News Service provides a steady flow of 'good news' about the campus, but I guess to many in the media, good news isn't news. We hear about the things that aren't so good, but we don't read about the brilliant research, the fine faculty and the sharp, good kids here.

"I'd like, too, to see if there isn't something that might be done so that the University could give a little more financial support to the Alumni Association. Our members give such strong support to the University, and we'd like to expand support and membership. It benefits the University, the state and the nation. Yet all that we do must be done completely on our own, without one dime of help from the University. I'd wish we could balance things a little better."



# University News



Photo/Cary Schulz

## Irving Shain is New Chancellor

A former UW chemistry professor and administrator, Irving Shain, has returned to the University as chancellor. Shain, 51, left Wisconsin two years ago for a vice-presidency at the University of Washington. He succeeds Edwin Young now president of the twenty-seven-campus UW System. Young recommended his former vice chancellor from 1970-75 as his successor at Madison. The choice was approved by UW System Regents in September.

Young said Shain's scholarship and administrative experience at two front rank universities made him the outstanding candidate in a search begun in April. Additionally, there was "extremely strong" faculty support for his candidacy, Young said.

Shain's twenty-three years of UW-Madison service were cited by persons involved in the chancellor search process. A veteran of give-and-take budget decisions at Washington and Wisconsin, Shain scored high for his administrative skills. Faculty-student committee members endorsed his concern for maintaining academic excellence despite budget restraints.

His record at Seattle and Madison had attracted attention of search groups at other universities. News media had linked him with recent vacancies at Illinois, Minnesota and Cal Tech.

Many regents recalled the Young-

Shain team in appearances before the board on behalf of UW-Madison in the 1970-75 period. The pair won respect for firm policies in steering through campus turmoil and changes in state and federal funding patterns.

Dean Glenn Pound of the College of Agriculture and Life Sciences served as acting chancellor after Young assumed the presidency in July.

Shain has been vice president for academic affairs and provost at Washington, where he received his bachelor of science degree in chemistry in 1949 and Ph.D. in chemistry in 1959. He had graduated from Seattle's Garfield High School in 1943, and served in the U.S. Army in 1943-46. He began his professional career at the UW as instructor in chemistry in 1952. He was appointed to the rank of full professor in 1961 and served as chairman of his department before being named vice chancellor.

Shain is recognized as a national authority in the field of electrochemistry and has presented more than 100 professional papers and lectures. He also has served as a consultant for the National Science Foundation's Departmental Science Development program, and has been active in programs of the American Chemical Society, Sigma Xi, the American Association for the Advancement of Science, the Electrochemical Society and International Society for Electro Chemistry.

He was married to Mildred R. Udell in 1947. They have four children.

Shain's salary will be \$53,600.

## University Given \$4.8 Million More by Lewis Weeks

The late Lewis G. Weeks, whose \$2.5 million gift to the University while he was alive made a new home possible for the department of geology and geophysics, has added another \$4.8 million bequest in his will. The bequest will go to the department of geology and geophysics.

A 1917 UW graduate, Weeks was a native of Chilton and an inter-

nationally cited geologist. He pioneered new oil discoveries in Australia, Canada, Europe, South America and the United States. He "retired" in 1958 by opening his own oil consulting firm, Weeks Petroleum Corp., in Westport, Conn.

Lewis G. Weeks Hall for Geological Sciences, at Charter and Dayton streets, dedicated in 1974, was made possible by Weeks's \$2.5 million donation—the largest single gift to the University. In 1970 the University awarded him an honorary Doctor of Science degree and in 1972 he was the recipient of WAA's Distinguished Service Award. Weeks, 83, died last March at his home in Westport.

His will makes the University the beneficiary of \$240,000 a year in trust fund income over the next twenty years—a total of \$4.8 million. A plan on how to spend the money will be decided later by the regents.

## Dorms Filled Early This Year; Apply Now For 1978-79

Accommodations in University residence halls were at a premium again this year and the 6400 spaces available were rapidly filled by early applicants. In addition, 160 students were housed in off-campus facilities leased by the University, ninety were placed in temporary accommodations, and 400-500 were turned away to seek housing elsewhere. The 1978-79 school year is expected to be a rerun of this year's experience, so UW candidates are encouraged to send in next fall's housing applications now if they want to live in the residence halls. Applications were accepted beginning October 1.

One reason residence halls have regained popularity as a campus home is the variety of accommodations offered. Students can choose from intensive study houses, seminar houses, and both traditional and coeducational facilities. They can also select a personalized food service program; four different plans are offered.

There are several important points to keep in mind about UW housing applications and assignments: Wisconsin residents applying before March 15 have preference over non-residents for space; a student may apply for residence halls before being accepted for admission to the University; deposits are not required with housing applications; students can request assignment to a specific hall and will receive assignment priority to that hall based on date of receipt of the housing application; and students requesting each other as roommates should submit their applications at the same time.

Housing applications are available from the Assignment Office, Division of University Housing, Slichter Hall, 625 Babcock Drive, Madison 53706, or from guidance directors in Wisconsin high schools.

A large number of men and women students will be able to obtain part-time employment in residence halls

if they are interested in working during the school year. Most jobs are in the food service units, require a minimum commitment of ten hours weekly, and afford alternate weekends off. Employment applications for

1978-79 were accepted beginning October 1. Applications are available from the Personnel Office, Slichter Hall, 625 Babcock Drive, Madison 53706.



Photo/Del Brown

1977 SPARKPLUG WINNERS. Karla Geiger Snively '48, Monroe; Wade Crane '48, Detroit; and Peter Turco '46, Kenosha accepted their awards at the Club Leadership Conference in October. Two winners couldn't attend: Hartman Axley '52 of Denver, and C. W. Olsen '39, St. Louis.

# The Job Mart

Systems Analyst (BBA '69, MBA '73), with 8 years experience in computer programming and analysis as a U.S. Air Force officer. Seeking a challenging analyst position in industry. Prefer midwest area. Available now. Member No. 7712. •

M.A. English, UW-Madison, 1975. Have taught English courses: 7 basic composition; 2 each business writing, technical writing, introduction to literature. Write outdoor columns local paper and *Outdoor Life*. Seek position in journalism, business writing, technical writing, or college-level English teaching. Resumé, dossier, writing samples on request. Member No. 7713. •

Graduate of UW-Madison. Major, forestry; minor, park and recreation management. Currently city forester in large eastern city. Fifteen years progressive experience includes planning, DED control, nursery management, turf management, personnel, and budgetary experience. Desire to relocate in upper-Great Lakes area,

preferably Wisconsin. Resumé on request. Member No. 7714. •

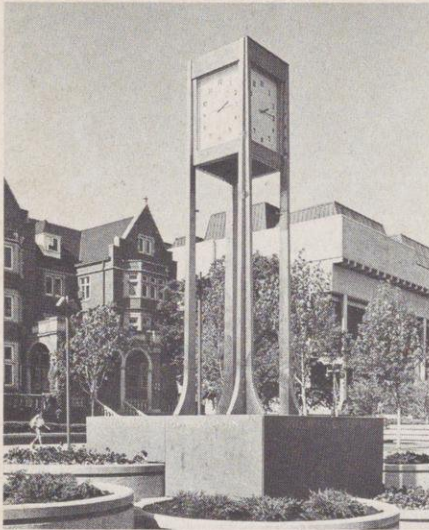
Freelance writer, 3 years' experience. All material considered. Member No. 7715. •

J.D. from UW Law School. Wisconsin Bar admission expected May, 1978. B.A. in Communications Arts. Legal experience with state government and National Endowment for the Arts. Desire position with charitable or educational foundation, or communications and entertainment-oriented law firm. Available June, 1978. Will relocate. Member No. 7716. •

1974 Journalism BA (also out of ILS). Nearly three years daily newspaper work—reporting, photography, editing, layout—and related parttime and student work since high school with awards and scholarships. Seeking job in print media. Good organizer, creative. Resumés, clips on request. Willing to relocate. Available almost immediately. Member No. 7717. •

M.A. UW-Madison, M.A., Ph.D. Michigan. American government and international politics; several years college teaching, research and administrative experience (including department chairman). Four MBA courses, real estate license and courses (Ohio). J.D. December 1977, Cleveland State law school. Effervescent, perseverant, dynamic personality. Desire position with government (GS-13), research, lawyering, teaching, etc. Washington, D.C. area. Available December 20. Member No. 7718. •

MD psychiatrist-psychoanalyst, MA psychology. Experienced as consultant to hospital psychiatric departments, social work agencies, schools, drug, alcoholic rehabilitation agencies, director outpatient psychiatric clinic 12 years, private practice. Desire parttime position with business or industrial organization, New York City. Resumé available. Member No. 7719.



**New Campus Clock.** While the old one in Music Hall still functions well, recent additions to the lower campus make it less visible than it was years ago. And since life is busy on the lower campus, a lot of heads will turn to check the time on this new one, a gift of the Class of 1923. It's on the State Street Mall. In the background are the University Club and the Humanities Building.

### CIA Releases Research Documents

Last month the University announced the receipt of documents pertaining to two research projects funded by the Central Intelligence Agency and conducted here from 1959 to 1962. The projects were part of activities funded through various "cover" agencies by the CIA as part of Project MKULTRA.

News about the existence of Project MKULTRA was first made public last August in testimony by CIA Director Stansfield Turner before the Senate Select Committee on Intelligence and the Subcommittee on Health and Scientific Research of the Senate Committee on Human Resources. The documents pertaining to UW-Madison involvement were forwarded to the University by A. R. Cinquegrana of the CIA's Office of General Council. They were supplied in response to a request from Acting Chancellor Glenn S. Pound following an earlier announcement that UW-Madison was one of several universities which had unknowingly been involved in Project MKULTRA.

The documents are copies of research

*continued on page 22*



**Timely Note.** The watch which President George Affeldt is wearing (page 15) is this one, the Bulova Accutron with the UW Seal on its face. (You received a mailing about it; if you've misplaced that information, contact us.) It's made in the superb Bulova tradition, sells for \$175 for men's, women's, or men's pocket watches. This offer, exclusive with us, ends December 15.

RELIVE THE EXCITING STORY OF BADGER FOOTBALL

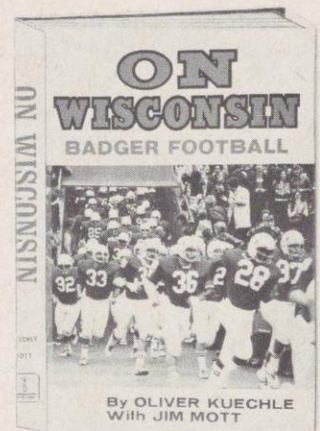
## ON WISCONSIN

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With Badger Sports Information Director Jim Mott

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# Letters

## “Witchcraft Psychology”

In 1935, when graduated, I was one of the few engineering graduates with a job in engineering—it was with Procter & Gamble and, among other developments, I was the project engineer for the Tide Project (the first of the phosphate-built detergents and the project which vaulted P & G from second place into a position of dominance in that industry).

For some years I have been appalled by the scorn which has been heaped on technology with the assumption that technology is to blame for “pollution, inflation and urban chaos.” The articles by Rob Fixmer and Mark Hazelbaker in the July issue of *Wisconsin Alumnus* are examples. I will agree that there are many incompetents in the field of engineering as well as other sciences. However, long before the advent of EPA, I had the pleasure of seeing technology, concerned citizens and local government make vast strides in improving the quality of life. The efforts of federal bureaucracies in this field created more problems than they have solved.

The “witchcraft psychology” leads to statements like that of Hazelbaker, “that gasoline runs out in ten years.” Such statements have become so common that technologists rarely try to refute them. It is difficult to refute the charge of “witchcraft.” However, there is a need for sane, sound appraisal of the problems that we face. Technology will give us the right answers if the sound practitioners in the field are given the opportunity.

RONALD O. OSTRANDER '35  
Wausau

## Who Decides?

The article on the Karen Quinlan case (*May*) was fascinating but it contained a curious omission in the issues discussed. Nowhere was there so much as a hint that the authors were thinking about the question of who should make the decision or decisions as to continuing medical care.

I saw no discussion of the fact that

a conscious patient in full possession of his senses but in extreme pain, or even anticipating extreme pain, might prefer that medical care be terminated. The same issue might arise, in a different context, where the patient is depressed or otherwise mentally incompetent or unconscious. In fact one suspects that this question is sometimes begged by defining a patient as depressed if he expresses a wish to terminate medical care. Still another context is that of the patient who refuses medical care of a particular type, such as blood transfusions, because of his religious beliefs. Again, the actual patient may be a minor in the care of his parents.

Throughout the published article the unstated assumption was made that the doctor or the hospital has an absolute *right* to determine what care the patient shall have. It should be carefully noted that that right of determination is completely separate from whatever moral or legal duty a doctor or hospital might have to provide care if it has the informed consent of the patient. For instance, these issues were recently raised in the Cox case involving the desire of parents to obtain Laetrile treatment for their daughter.

All of these cases, like the Quinlan case, involve whether initial informed consent to medical treatment covers all treatment that the doctor deems necessary, and whether it can be withdrawn, and by whom. Even beyond these issues is the question of whether the family physician to whom consent is first given can or should transfer the power of decision to a hospital, often without the knowledge of the patient or of the person responsible for an incompetent patient and without their consent. The fact that procedures set up by doctors and hospitals in fact require medical judgement to be made in a certain way does not mean that that way is either legally correct or morally correct. I suspect many would agree with me that the patient, the family physician and the next of kin ought to have some rights in this area. Many such as the Coxes were surprised to find that they did not.

Many decisions authorize the court to “consent” to procedures such as blood transfusions for unwilling recipients.

The legal system is changeable by a consensus of the electorate acting through the legislature. It has always been an unexamined premise of our laws that the unquestionable interest of society in preventing killing *also* justified whatever measures a doctor or hospital said were necessary to keep individuals alive. In my opinion it is open to serious question whether these interferences with the rights of individuals and families to make decisions concerning their own well-being are justified by any interest of society. Certainly they are not justified by prohibitions against murder.

In every case that we are discussing, what is at issue is not killing someone but simply honoring his decision or the decision of his guardian as to what medical treatment he shall receive, and sometimes from whom he shall receive it.

Quite apart from the questions of individual rights there are larger social values to be served by honoring the decisions of individuals in this area. We seriously need such a policy to make the medical profession more responsive to the real needs of the patients and their immediate families. It appears to me that making medical decisions subject to approval of the patient or his guardian will make the medical profession more responsive.

ALLAN B. WHEELER LLB '54  
Milwaukee

## “Write Dean Elwell”

Dean Fay Elwell, who brought the School of Commerce into being, is now ninety-two years old and has recently entered Oakwood Village at 6201 Mineral Point Rd., Madison 53705, to receive care due to impaired vision. His mind is as alert as ever and he would be pleased to hear from Commerce alumni throughout the world with news of themselves. Do it today!

MARGARET ELLINGSEN '30  
Madison

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# Welcome to these new lifetime partners

Joining nearly 20,000 others, these recent Life Members have made a special commitment to the Wisconsin Alumni Association and to their University—a *lifetime* commitment.

David A. Arena '77, Waukesha  
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Kevin P. Breen '73, Milwaukee  
Linda M. Brose '70, Madison  
Robt. W. P. Bruechert '77, East Granby, Conn.  
Janice M. Buehner '71, Madison  
Mel J. Cyrak JD '72, Waterloo, Wis.  
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Mr. and Mrs. Gilford M. Evans '77, Madison  
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Neal R. Hurd '77, Portage  
Daniel F. Iwanski '72, Port Edwards  
Joanne L. Jensen '77, Madison  
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Barbara M. Lee '77, Clinton, Wis.

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Paul and Margaret (Horkan '77) Luehrsen '77, Sheboygan  
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Nancy L. Weiss '77, Flossmoor, Ill.  
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Daniel R. Witte '75, Madison  
Leslie W. Zelt '76, Lexington, Mass.

If you pay in full with a single payment we send you your bronze-on-marble paperweight (4 1/4" x 2 1/2" x 3/4"). In relief are the Bascom Hill statue of Lincoln, your name and membership number. Allow six weeks for delivery.

Single Life: \$250 in one payment. (Or \$275 in 5 annual installments of \$55 each.)

Family Life: \$300 in one payment. (Or \$325 in 5 annual installments of \$65 each.)

Young Alumni (Class of 1973 or later): Single Life: \$200 in one installment or \$20 down and \$45 annually for next 4 years. Family Life: \$250 in one installment or \$30 down and \$55 annually for next 4 years.

We accept Mastercharge or BankAmericard.

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1250 Marine Plaza  
Milwaukee 53202

\* Officer. For mailing address  
see page three.

# Get in on Winter's Best Moments.

# University News

continued from page 18



*Badger Alumni Cross-Country Ski Weekend at Trees For Tomorrow Environmental Center Eagle River, Wisconsin*

**February 17-19**

*(Friday night through mid-morning Sunday)*

If you've only wished you were a cross-country skier, here's the time and place to start. If you're already a fan, you'll thrill to miles of frosty trails through hundreds of acres of Wisconsin's winter wonderland.

You get dorm-style sleeping accommodations in four comfortable lodges (2, 3, and 4 to a room); four excellent meals plus snacks; wine tasting party; transportation to trails; and professional instruction (plus optional rental of skis, boots, poles).

*For beginners:* Six hours of group instruction by certified instructors; expert's critique of your progress; additional instruction on equipment, clothing, winter ecology; special ski tour on gentle terrain after basic skills are acquired.

*For the experienced:* Tour skiing with guide; on-the-trail ecology sessions; and critique of your skills.

All this for **\$51.50** per adult, **\$29.50** for youngsters under 14 years. (Skis, boots, poles furnished for adults at \$7.50; children \$5.)

Trees For Tomorrow Environmental Center is a non-profit area founded in 1944 by the paper and power industries to reforest northern Wisconsin.

*Hurry!* Space is limited. To share this adventure with your fellow Badgers, your reservation must be in by January 15.

proposals, letters of transmittal, and accounting sheets. Names of individuals, organizations and institutions have been obliterated by heavy black markings.

Of the two Wisconsin projects, one—as explained by the principal investigator—had as its general aim “an intensive study of the process of change in personality and behavior as it occurs in schizophrenic and normal individuals during the period of psychotherapy.” In the second project, the proposal from the University scientist stated: “We propose to study *in vitro* and *in vivo* characteristics of *Staphylococcus aureus* strains from various animal species to determine if host adaption occurs in the staphylococci as does occur, for example, in the salmonellae.” Total funding for both projects amounted to slightly more than \$25,000.

After reviewing the documents, Graduate Dean Robert M. Bock commented, “On the basis of these documents received from Cinquegrana, I see no restrictions on the open conduct of the research or on publication of the results in theses or professional journals appropriate to the academic departments involved. The projects appear to be basic inquiry in the areas of expertise of these departments.”

## Club Programs

*Chicago: Nov. 30*—Badgerama. Bismarck Hotel, 6 p.m. Res.; Bill Nathenson, 236-8200.

*Milwaukee: December 6*—Badger Sports Night. Pfister Hotel, 6 p.m. Res.; Ron Plietz, 354-8596.

*Twin Cities—Nov. 18:* Badger Huddle, Marriott Inn (Bloomington), 7-10 p.m. Cash bar. Info.; John Tietz, 474-3011.

*Dec. 5:* Alumnae Christmas party, home of Mrs. Pat Lutz, 5720 York Ave. S.; 7:30 p.m. (home: 926-1173; office: 888-8801).

*Dec. 8:* Guthrie Theater Night. Info.; Ted Hickman (office) 370-4304.

Ski Registrar  
Trees For Tomorrow  
P.O. Box 609, Eagle River, Wis. 54521

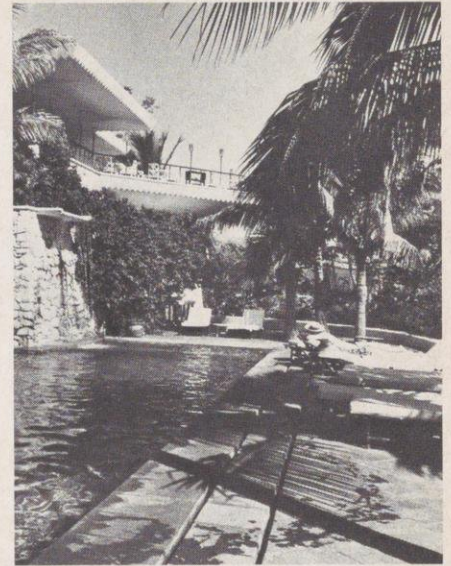
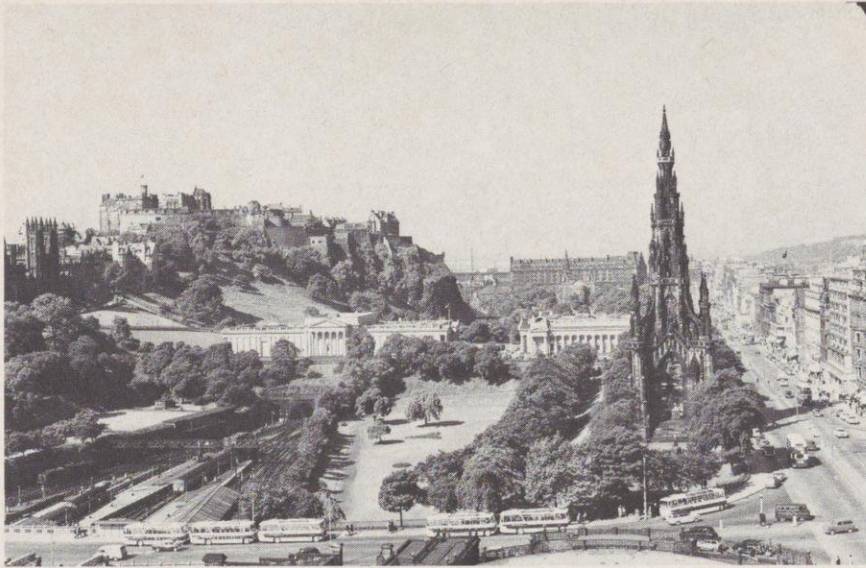
Please rush me reservation forms for the Badger Alumni Cross-Country Ski Weekend, February 17-19.

Name .....

Address .....

City ..... State ..... Zip .....

Come Along With Us.



## Scotland-London Escapade

March 31–April 9, 1978

We're seeing to it that you will "be in England, now that April's there." And not just in magnificent England, but in soft, lovely Scotland, too. By our chartered Pan AM 707 Intercontinental Jet Clipper we'll go from Chicago (returning there from London), first class all the way, of course. We land in Prestwick and go directly to Edinburgh for three nights in the charming North British Hotel. You'll tour the city, shop and browse, play golf, if you like, on some of the world's greatest courses.

Then, on a delightful first-class rail excursion, we go to London for five nights at the deluxe Royal Garden Hotel.

Scotland and England! The color, the glens and the lochs, the countless courtesies. From Edinburgh Castle to Buckingham Palace. Brilliant theater in London. Wondrous Scottish cheeses and fish. Princes Street and tartans, Big Ben, the Thames. And always the special treatment accorded those Badgers who come along with us. Things like personal assistance, a hospitality desk in each hotel, our own tour director, welcoming and farewell parties, special luggage tags. The sensible cost is \$799 per person, plus 10% taxes and services, based on two-per-double-room occupancy. (\$125 additional for single room.) This tour is open to members of Wisconsin Alumni Association and their immediate families only.

---

### Wisconsin Alumni Association

650 N. Lake Street  
Madison 53706

Please rush me the brochures on: \_\_\_\_\_ Scotland-London Escapade;  
\_\_\_\_\_ Las Hadas II!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Class of \_\_\_\_\_

---

## Las Hadas II!

March 4–11, 1978

So quickly did we fill our originally scheduled trip to fabulous Las Hadas in Manzanillo, Mexico that we've arranged this second visit for the following week! So you *can* come along with us to this resort our travellers have called "unbelievable, fantastic, the prettiest place in the world." We'll have eight days there, jetting from Milwaukee on our Northwest Airlines 727 charter. Again we'll enjoy breakfast and dinner daily served under the lemon trees on the terrace or in one of the posh dining rooms. We'll have our "Welcome Amigos" and Badger cocktail parties. We'll do no tipping—it's included in our low price. Each room in this \$33,000,000 resort has its own terrace or walled garden. The pool is probably the largest in Mexico; the private beach is 500 yards long. The lagoon has islands, waterfalls and a "swim-in" bar. Any wonder we can't stay away? Any wonder you'd better be fast if you want to join us? This one is open to members of Wisconsin Alumni Association and immediate families *only*, at \$699 per person for double-room occupancy; \$175 additional for a single.





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A 68-page, full  
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# Member News

A summer issue of the Door County Advocate ran a feature on **Katharine Whitney Curtis '17**. After graduating from the University of Chicago, with a master's in phy ed from DePaul, she taught women's phy ed at the U. of C. (where she introduced the girls to swimming to music), and later at Wright Junior College and Principia College. She ran the "Kay Curtis Modern Mermaids" exhibition at the Chicago World's Fair in 1934, and, in 1943, shipped to North Africa as a Red Cross recreational worker. After the war she served as chief of recreational travel for the U.S. occupation forces in Europe until 1962. She recently sold her large home on Washington Island, and lives in a smaller, rented cottage when she isn't travelling.

In August, the Flint, Mich. Journal gave a full page to a feature on **Robert P. Gerholz '22**, tracing his rags-to-riches path to becoming a millionaire several times over. A builder whose honors have been reported frequently here, his career successes were summed up in September when he went to Chicago to receive the Horatio Alger Award of the American Schools and Colleges Association.

**Elmer W. Becker '24**, Milwaukee, has written and self-published a book, *A Century of Milwaukee Water*, based on his forty-seven years as a civil engineer and superintendent in charge of Milwaukee water works. He is selling the book at \$10 from his home, 2867 N. 72nd Street.

**Clair N. Sawyer '30, Ph.D. '38**, Sun City, Arizona, went home to Stevens Point in June to receive the first annual F. J. Zimmerman Award of the American Chemical Society for his work in improving water quality. An early study he did on Madison's lakes is considered a pioneering step in the field.

**Charles H. Fenske '38**, Madison, corrects our recent item that he'd just been made a VP at Oscar Mayer. He's been one for seventeen years. His latest promotion is to an *executive* vice-presidency. **Robert R. Spitzer '44, MS '45, Ph.D. '47**, Milwaukee, while continuing his other professional activities, has been elected president of the Milwaukee School of Engineering.

In July the Pilot Club International elected a new president. She is **Jean M. Larson '45**, Milwaukee.

**Prof. Roma Borst Hoff '48, MA '51**, of the department of foreign languages at UW-Eau Claire, attended the joint meeting in Madrid of the American

Association of Teachers of Spanish and Portuguese and the European Association of Teachers of Spanish.

**Lyle W. Allen '50**, Peoria, was installed as chairman of the American Bar Association's section of bar activities at its annual meeting.

Milwaukee's MGIC Investment Corporation elected **Marshall E. Schwid '50, MBA '51**, Glendale, senior vice-president for investments.

**Marvin W. Neumann '51** is the new vice-president for finance and administration with Reserve Oil and Gas Company, Denver. He's been with the firm since 1974.

**Helen Steinich LeBarron '55**, Menomonee Falls, has been elected a province officer of Alpha Xi Delta, and will supervise its chapters on seven Wisconsin and Michigan campuses.

Gilbert Commonwealth Companies, Jackson, Mich., has promoted **Ervin A. Meyer '60, MS '67** to manager of its engineering services department.

**Anthony J. Mundloch '60**, Dayton, was honored by his firm, Systems Research Laboratories, Inc. for his work in electronics for an Air Force project.

**Jerry R. Lyman '63**, senior vice-president and general manager of WGMS AM/FM, Washington, D.C. has been made administrative head for all stations in the FM division of the parent company, RKO Radio.

The Chicago accounting firm, Arthur Young & Company, lists among recent promotions that of **Elliott M. Friedman '67** to manager in its tax department; and **Eugene A. Grotbeck '67, MBA '72** to manager of its audit department.

**Norbert and Carole (Kuehn) Keller '64** have moved from California to West Bloomfield, Mich., where he has been promoted to director of field and service engineering with the Cadillac division of General Motors.

**David J. Wersland '64**, Hixson, Tenn., has been named marketing manager for GAF Corporation, Chattanooga. He's been with the firm since 1973.

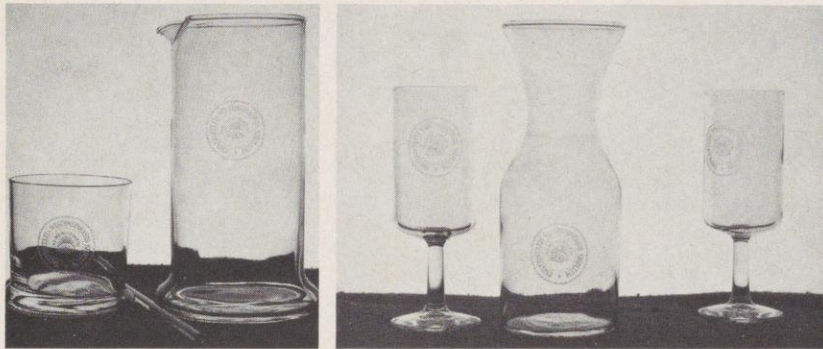
**Sidney L. Finn '65, MS '67**, now with a Ph.D. in pharmacy from North Dakota State University, has been appointed an assistant professor at Drake University, Des Moines.

**Dennis R. Buege '67, Ph.D. '75** returns to campus from the Hormel Company, Austin, Minn., as a specialist with the

continued on page 26

# Badger Bazaar

*Gifts to give yourself and others*



## The Crest on Crystal

Here is fine, clear crystal to raise your spirits during the cocktail hour and when the port is passed around after dessert. Classically beautiful in themselves, each piece is etched deeply with the traditional seal of the University.

The Wine Set has a decanter that holds a half liter, and includes four 6½-oz. strong-stemmed glasses.

The Cocktail Set offers a big pitcher—it holds 32 ozs.—and four 11-oz. lowball glasses. And there's a stir rod.

Each set is \$16.95 postpaid and including tax.



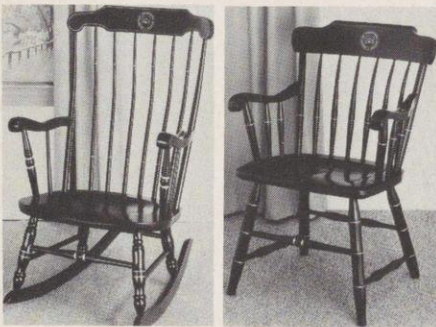
## Old School Tie

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Associate Director  
University of Wisconsin Foundation  
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Phone: (608) 263-4545



## Member News

meat and animal science department of the UW Extension.

**Dr. Gregory E. Custer '67** and his wife **Jean (Wells '67)** and their two daughters have settled in Mequon following his cum laude graduation from the Marquette University School of Dentistry.

**Michael C. Brewer '69** and his wife both graduated last spring from the William Mitchell School of Law in St. Paul, and are living in Plymouth, Minn. He is with Super-Valu Stores as a staff attorney, and she is a law clerk to a local judge.

The Infantry Officer Candidate School Hall of Fame has a new inductee, **Col. Leonard P. (Pete) Dileanis '69** of Tampa, Fla. A career soldier since 1942, Dileanis has graduated from every professional school in the army. He plans to retire next January, and he and his family will make their home in St. Petersburg.

Air Force Capt. **Harold H. Kahler '69** has been transferred from Wright-Patterson AFB, Ohio to MacDill AFB, Florida as chief of industrial engineering.

**James K. Crossfield '70** and '76, Madison, received the Wild Hiserbrugg Photogrammetric fellowship from the American Society of Photogrammetry recently.

**Penny (Von Ehren) Isermann '70**, pharmacist at Milwaukee's Columbia Hospital, has been invited to serve a one-year term on the American Diabetes Association. Her husband is **Michael R. Isermann '69**.

**Rolf F. Kletzien '70, Ph.D. '74** has left the faculty of the Harvard Medical School to become an associate professor in the department of biochemistry at the West Virginia University School of Medicine.

Air Force Capt. **John E. Zietlow '70** and his wife **Andrea (Barrash) '70** are in Turkey, where he is now serving at Incirlik Common Defense Installation as chief of a special maintenance team.

**Jeffrey C. Wrolstad '71, JD '75, MS '76** has been appointed assistant title officer for the Milwaukee office of Commonwealth Land Title Insurance Company.

**Maureen A. Carr Ph.D. '73**, West Milford, N.J., chairman of the music department of Montclair (N.J.) State College, has been promoted to an associate professorship.

**Barbara (Bosh) Kornblau '77**, one of the winners of WAA's Outstanding Student Awards last spring, has also been named a winner in Glamour Magazine's Top Ten College Women from among 750 candidates. In occupational therapy, she will intern in the coming months at hospitals and rehabilitation centers in Hawaii, Los Angeles and Dallas.

# Deaths

Charles Laurence Nelson '07, Malibu, Calif.

Rev. Ward Franklin Boyd '11, Santa Fe, Calif.

Charles Breese Bradish '12, Schenectady, N.Y.

Oscar Arthur Richter '12, Manitowoc

Mrs. George Worthington (Irene Blanche Starks) '12, Claremont, Calif.

Eugene Carter Noyes '13, Akron

Harry E. Benedict '16, Portuguese Bend, Calif.

Arthur Euler '16, South Milwaukee

Thomas Ellis Rivers '17, Bronxville, N.Y., termed in the Congressional Record in 1959, "the international ambassador of recreation," founder of the International Recreation Association.

Angus Milton Casberg '18, Edinburg, Texas

Mrs. Clarence A. Richards (Alberta Margaret Titus) '18, Rhinelander

Mrs. Truman R. Spooner (Hildegard Henrietta Mayer) '18, Bradenton, Fla.

Mrs. Paul W. Cornish (Annetta Donkle) '19, Ft. Atkinson

Mrs. M. W. Schroeder (Paula Louise Ruder) '20, Wisconsin Rapids

Herman L. Horwitz MD '21, Skokie, Ill.

Carl Waldemar Maedje '21, North Madison, Ohio

Norbert James Schaal '21, Seattle

Mrs. Allen Slichter (Dorothy Lillian Fritsch) '21, Milwaukee

William John Koehler '22, Milwaukee

Merrill DeWitt Love '22, Emerald, Wis.

Burton Henry White '22, Charleston, S.C.

Mrs. Wilson Emigholz (Florence Marjorie Elston) '23, Muscoda

Philip B. Marquart MD '23, Siloam Springs, Ark.

Floyd Elmer Nelson '24, Milwaukee

Samuel Lowell Henke MD '25, Eau Claire

George William Gessert '26, Plymouth

Mrs. Lloyd Gladfelter (Alice Marion Drews) '26, Sarasota, Fla.

Clarence Maxwell Moe '26, Ft. Worth

Mrs. George H. Ross (Elizabeth Cooley Adams) '27, Richmond, Va.

Sergei Mitrofan Pope (*Popov*) '28, Fond du Lac

Earl Foster Weir MD '28, Oconomowoc

Mrs. W. E. Foy (Elenore Hobbins) '29, Stoughton

Mark Robert Schorer '29, Berkeley, Calif., internationally known author and critic, best-remembered for his work, *Sinclair—Lewis—An American Life*, in 1961.

Glen Melvin Benson '30, Egg Harbor, Wis.

Roy Arthur Radtke '30, West Allis

Kenneth Granville Weckel '31, Madison

Daniel T. Hosek '32, Marshfield

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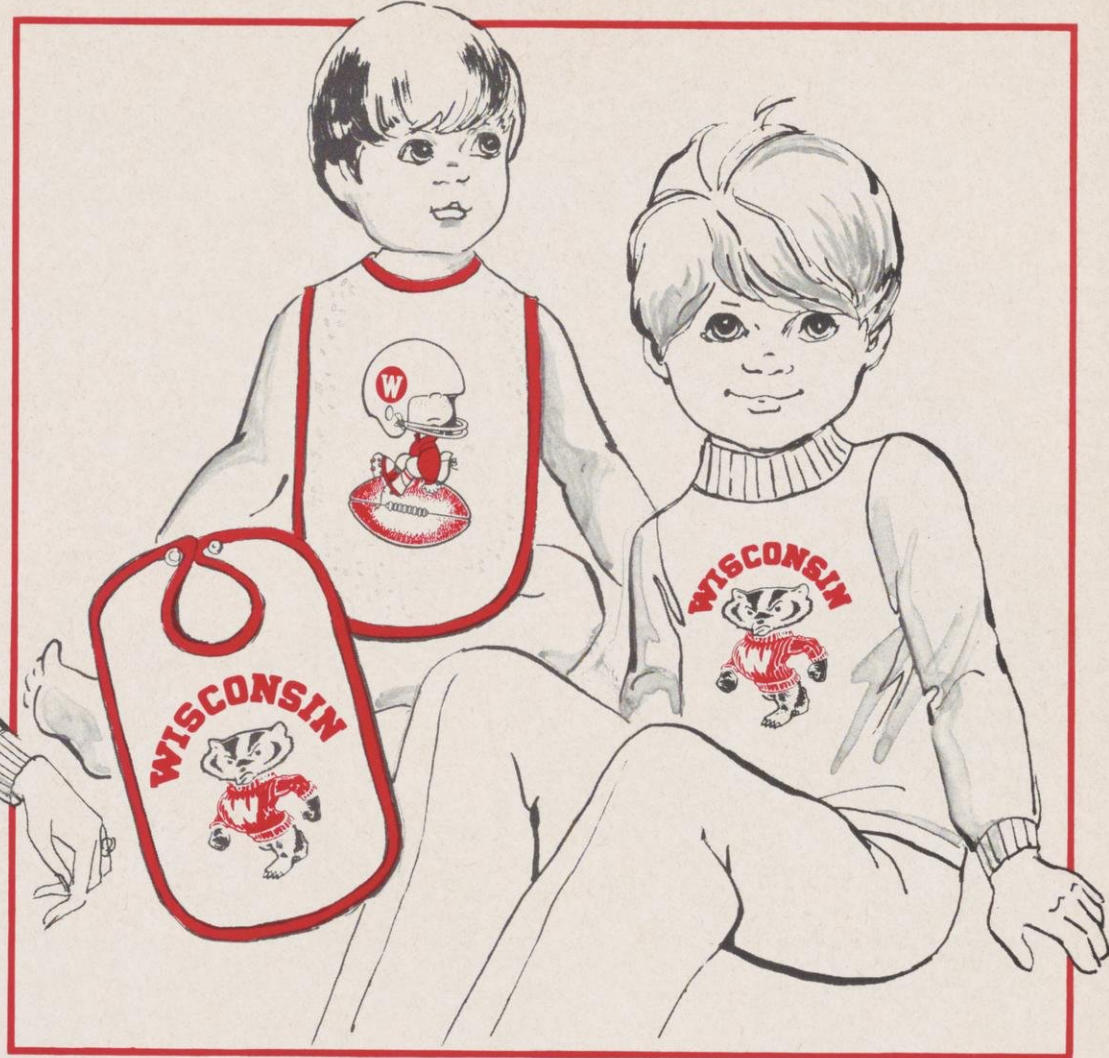


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# Deaths

continued

Gordon Robert Mercer '32, Algoma, Wis.  
George Richard Krieger '33, St. Louis  
Louise Caroline Hartung '34, Chicago  
Elmer Harold Radtke '34, Reedsburg  
Sr. Mary Marcina Boff '35, Fond du Lac  
Henry Donald Forman '35, Glen Ellyn, Ill.  
James William Hayward '35, Hopkins, Minn.  
Mrs. Willis B. Kinnamon (Marion Lucas) '35, Madison  
Henry Taxman '35, Milwaukee  
Charles T. Beaumont '37, Sheboygan  
George Edward Bills '37, Green Bay  
Donald Ernest Walters '37, Ripon  
Vincent P. Alcott '38, Milwaukee  
Peter Golden '38, MD, Madison  
Robert Milburn Bair '39, Hayward, Wis.  
John Michael Canepa '39, Baraboo  
R. Wayne Hugoboom '40, Tampa, music educator, co-founder of the American Choral Directors' Association, and editor of The Choral Journal.  
John Edward Hoeft '41, Ontonagan, Mich.  
John W. Immerman '41, Essex Fells, N.J.  
David Ernest Krause '41, Beloit  
Mrs. William E. Leede (Elizabeth Jane Fenwick) '43, Vashon, Wash.  
Fred Jenner Hodges III 'MD 44, Ann Arbor  
Arthur Camper '48, Madison  
Arthur James Laack '49, Sheboygan

Victor Henry Schmitt '50, West Allis  
Wayne Schaffner Trumpf '50, Milwaukee  
Richard George Adamany '52, Janesville  
Robert Frank Sernat '54, Dallas  
Mrs. Gerold Markowitz (Sandra Lee Schulner) '56, Scarsdale, N.Y.  
Sigurd Alvin Prestegard '58, Madison  
Phillip James Anderson '60, Sister Bay  
Lynn H. Berner '62, Kewaunee  
Marjorie Susan Bergwall '63, Penasquitos, Calif.  
Mrs. Dagsin Jensen (Jean Soon) '64, Lincolnshire, Ill.  
Paul Marvin Seifert '66, Madison  
Harvey Richard Schraidt '68, Iron Ridge, Wis.  
David Jeffery Majerus '73, Madison

## Faculty Deaths

John Ambrose James, 93, Winter Park, Fla., former assistant dean of the College of Agriculture, chairman of the agricultural education department from 1917 to 1953.  
Ruth H. Myrland '16, Madison, in the department of home economics from 1922 to retirement in 1965, the last twenty years as an assistant professor and assistant to the dean. (Death noted in September issue without faculty affiliation.)  
Edward W. Weidenfeller, 39, assistant director of the campus career advising (placement) bureau beginning in 1971, its director since 1974.

Van Vleck—continued from page 12

Hess: Does that apply to you?

Van Vleck: Yes, I suppose it does. When I was at Wisconsin, with the time at my disposal I could read practically all the papers concerned with magnetism. Now this would be completely impossible. Every year there are tomes and volumes and conferences on particular aspects of magnetism. That shows how science has burgeoned generally.

Hess: What will be the next frontiers of physics?

Van Vleck: Well, I suppose a great many of them will be concerned with high-energy, particle or nuclear physics. You see, what Heisenberg and others did in 1926 was to understand what the electrons are doing inside the atom. Then, in 1938, physicists in Germany showed that the nucleus could be split. And that, along with Einstein's  $E=mc^2$ , unleashed the whole subject of atomic energy. But we don't understand all these funny particles that come out of the nucleus and have a very ephemeral life—only a microscopic fraction of a second. This is an entirely different realm of research than is, say, solid-state physics. But as far as principles are concerned, some of these things like quarks and strange particles may develop, and we may understand them better in another fifty years.

Hess: Why are so many people afraid of physics?

Van Vleck: I don't know. My father remarked to me that mathematics is nothing but common sense. And to a certain extent I think that's true of physics. I certainly had the advantage of good scientific heredity from my father and grandfather, who was a mathematical astronomer. So I guess this field of endeavor came easily to me, although as a child I did not ever think of being a university professor or a scientist.

Hess: Do you have any apprehensions about receiving the Nobel Prize?

Van Vleck: Why, I don't see why I should.

Hess: Last year Saul Bellow was a bit reticent to accept it because he felt it put him in the public eye, made him in some way a "personality."

Van Vleck: Yes, well I think that is more probably so in the sociological fields. People ask them questions about society and all those problems that confront us nowadays. But pure science is just an attempt to see what are the laws of the physical world and why materials behave as they do.

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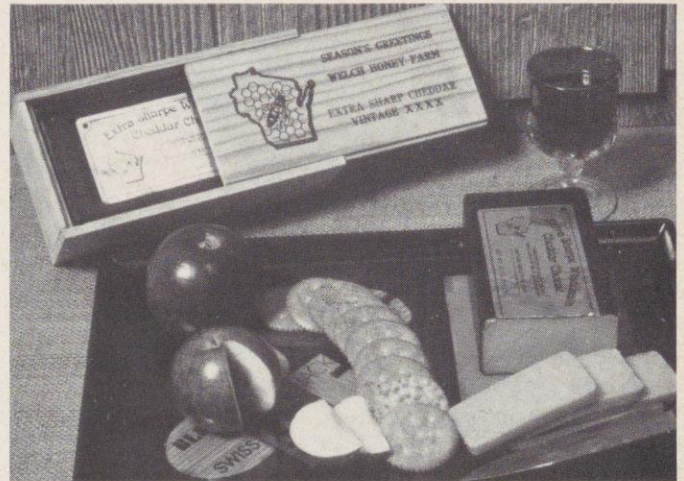
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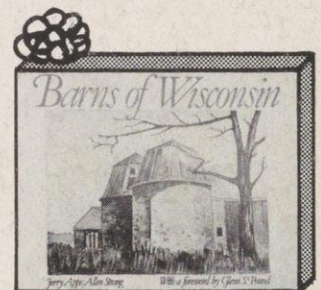


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