



**LIBRARIES**  
UNIVERSITY OF WISCONSIN - MADISON

## **Dilaudid Cough Syrup advertisement.**

[s.l.]: [s.n.], 1964

<https://digital.library.wisc.edu/1711.dl/N3EQG3MPPJ5I68P>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

# Aha!\*

---

“Aha!” is what you’ll say time and time again when you prescribe Dilaudid® Cough Syrup for the management of persistent, racking, unproductive coughs. Dilaudid (hydromorphone) gives a degree of antitussive action that ordinary codeine and codeine-like substances cannot match. Also, glyceryl guaiacolate provides superior expectorant action.

Furthermore, you have more *complete control of the cough*. The patient needs your written prescription whenever coughs become troublesome and must be relieved.

The usual therapeutic dose is one teaspoonful (5 ml.) repeated every three to four hours. The dose for children should be adjusted according to age and body weight. Each 5 ml. of Dilaudid Cough Syrup contains 1 mg. hydromorphone and 100 mg. glyceryl guaiacolate in a pleasant-tasting, peach-flavored vehicle containing 5% alcohol. Subject to Federal Narcotic Regulations.

---

*\*according to Webster, satisfaction...pleasure...triumph.*

---



KNOLL PHARMACEUTICAL COMPANY • ORANGE, NEW JERSEY