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In this Issue Gov. Kohler's ntegration Bill: The Pros and Cons

> Association Election Ballot



Religion on the Campus

Alumans

The Official Publication of the Wisconsin Alumni Association for April, 1953



Sometimes in a storage warehouse you'll find

DREAMS FOR SALE

 $\mathbf{J}_{\mathrm{ACK \ REED}}$ sat down at the desk in the room he called his study, but which Nora called her sewing room and the children called their TV room. He looked at the telephone for a moment and then picked up the directory and began thumbing through it.

There were some notes on his other desk down at the office which had been sitting there for days. "Please call Mr. Williams," one of them said. "Mr. Williams phoned again while you were out," said another.

He hadn't called Bob Williams because —well, it hadn't seemed exactly urgent at the time. And he probably wouldn't be bothering about it now, either, except that earlier that evening he and Nora had gone to the inspection down at Drexel's Storage Warehouse. They had heard that there were some fine old clocks among the pieces to be auctioned off the next day, and Nora was anxious to see them.

Old Mr. Drexel himself had met them and shown them around. Lined up along the walls of the big, cold-looking room were some really fine things: furniture and lamps and clocks and china that had once belonged to someone, somewhere, who had shown excellent taste in their selection. Nora turned to Mr. Drexel and said, "Why are all those lovely things being sold?"

Mr. Drexel shrugged. "To pay the back storage on them. Those things have been here for many years. Belonged to a woman who used to live in town. She broke up her home after her husband died and left all the stuff here. She and the kids went back to her old home town. She was going to send for it real soon, she said. But I guess she just never got enough money to spare."

Mr. Drexel looked up at the ceiling for a few seconds and then said, "The bins and vaults upstairs are full of things like that. Busted hopes and broken dreams." He shrugged again as they started towards the door. "You get used to it after a while..."

Jack hadn't been able to get that conversation out of his mind. He turned in his chair so he could look from the study into the living room. Nora was curled in her favorite chair, surrounded by her own favorite things. The hands on the big old grandfather's clock said it was not quite ten o'clock. He picked up the phone and as he dialed Bob Williams' number he mapped out what he would say:

"Hi, Bob! Sorry I didn't get around to calling you sooner, but I've been mighty busy lately. You know how it is. Anyway, I've been turning that recommendation of yours over in my mind—you know, about taking out another New York Life policy—and I've decided that it might be a good idea after all. How about having lunch tomorrow and talking the whole thing over?"

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Alumnus

Official Publication of the Wisconsin Alumni Association -

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*Sidelines

COVER: RELIGION ON CAMPUS: The first week in March marked Religious Emphasis Week on the University campus. All of the student religious centers—there are almost a dozen, with impressive buildings and active student groups, nestling on the edge of the campus—helped promote the program. Chaplains, faculty members and interested laymen visited some 50 organized housing units for supper and informal talk on the general topic of religion. In addition, there were the regular services at the student chapels, and the student chaplain discussion groups. The Alumnus camera for the cover picture focused on a familiar State Street corner of religious activity and shows the Presbyterian, Catholic (St. Paul's) and Calvary Lutheran centers on an early spring morning.

* *

INTRAMURAL NOTE: Alcoholics Unanimous copped the Independent Men's Basketball title.

NIP AND TUCK: The Gogebic Alumni Club wanted to show the Rose Bowl films at its Founders' Day meeting in February. The only available film was scheduled at Milwaukee the previous meeting. So a split-second schedule was arranged that should have worked perfectly. The film would come by bus from Milwaukee to Madison, by plane to Rhinelander, and with UW Extension Instructor Harold Montross by car to Connor's Lumber Camp near Wakefield, Mich. All went well until the airliner found Rhinelander blanketed by fog, and landed at Wausau. A couple of telephone calls enlisted the aid of an alumnus' wife, Mrs. Otto Eggebrecht of Wausau, who dropped her housework, drove to the Wausau airport, then put the film on a bus bound for Rhinelander. Finally, about seven p.m. Montross picked up the movie, and finished off the relay by arriving at the lumber camp in time for a nine-thirty showing.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.00 a year; subscription to non-members, \$4.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

★What They Say:

Rose Bowl Pact

Quite a few people asked me what I thought about the faculty voting against the Rose Bowl Pact. That is their business not mine. .

"I think the faculty knows their business and I hope some of the faculty think I know my business. That way we get along nicely together.

> -Roundy, in the Wisconsin State Journal

It is encouraging to see the University faculty ignore the commercial advantages of the Rose Bowl tie-up and vote to end it. . Commercialism is bad enough during the ordinary football season without tacking on this post-season extravaganza which is staged for the greater glory of the Los Angeles and Pasadena Chambers of Commerce . . . (It) has had a very disruptive effect on the Western Conference. . .

We are convinced, as many members of the faculty are, that the excitement and hysteria that follows in the wake of a Rose Bowl bid is disruptive of academic life. It certainly was on the University campus last December. . . . We believe that the Wisconsin faculty has acted in the best interests of the game. . .

-Madison Capital Times

Tuition Increases

. . The students are up in arms because the Governor proposed raising the tuition \$50 a year. . . . They give no thought to the fact that only a very small percent-age of the people of the state are able to take advantage of the subsidized education which the University offers. They overlook the fact that if they don't pay the \$50 many others who will derive no direct benefit from the University will have to share in paying it. It would be nice to eliminate tuition entirely, but it is more reasonable to let the student bear a fair share of the cost than to let others bear it all.

-Chilton Times-Journal

One story is that the \$30 boost for University tuition was agreed upon because that would bring University of Wisconsin tuition in line with University of Michigan tuition, the highest charged currently by any state institution in the Big Ten. While the University of Wisconsin resident tuition, at \$150, is already about \$10 above the average for these institutions, Michigan State college charges \$165 and . . . Minnesota charges \$155, plus some extra fees.

But latest figures from the United States office of education show students (tui ion) in Minnesota and Michigan paying a smaller percentage and the state (taxpayers) a larger percentage of total costs for operating institutions of university level than in Wisconsin. The statement that most University of

Wisconsin students could afford to pay

more tuition begs the real questions. Is our state now so hard pressed that tuition must be raised for the next two years, thereby putting university and college education beyond the reach of more Wisconsin young people who are really of modest means? And if University tuition must be raised somewhat, must it be raised by as much as the joint legislative committee has suggested?

On the basis of comparisons with Michigan or Minnesota, there is no solid justification for such increases.

-the Milwaukee Journal

Integration

University of Wisconsin Regents decline to make an appearance for or against Gov. Kohler's higher education plan-unless the Legislature asks its views.

In the name of common sense, why the reticence? If the Regents can't voluntarily speak up on an issue of vital importance to the institution which is their responsibility, somebody had better make them talk.

The principle of integration . . . sounds wonderful. But how is it going to work out? In the opinion of this newspaper, to the detriment of everyone, the individual institutions. the taxpayers, and the state's students-and particularly, first, and most expensively to the University of Wisconsin. . . .

The tendency—if not the outright aim of (the) new board will be to pull the University down to the level of the teachers'

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colleges or to pull the teachers' colleges up to the University level, in buildings, equipment, staff, and courses. Pulling the teachers' colleges up to that level, of course, would be financially and physically impossible. Great libraries, fine laboratories, top-notch teachers and researchers are not easily come by.

Degrees granted by institutions less well equipped than the University presently finds itself—or better as its future should hold will be cheapened. That's no bargain for bargain-hunting students and their parents. —The Wisconsin State Journal

The more serious a legislative problem is, the more certain it is to get light treatment in conversations around the capitol. Thus when the education committee last week heard proposals to integrate the University of Wisconsin and state colleges into a single program, newsmen began talking of one effect.

Football rule makers may have eliminated the two platoon system . . Once the state adopts the plan, the new University of Wisconsin can use the 10 platoon system. La Crosse can develop a kick-off team, Stevens Point a squad of experts on advancing the ball on first down . . . and so on.

There will be no room for the public at Camp Randall stadium in this phantasy. Instead, students from all the university's many centers will fill the seats. Each will have its own band and cheerleaders who will be active only when its own players are on the field. The University's traditional colors of cardinal and white will be replaced by the rainbow, and its famous football song will changed:

On Wisconsin, on Wisconsin, River Falls, Eau Claire; Run the ball from Stout to Platteville, Touchdown Stevens Point. On Whitewater, on Superior, Fight for old La Crosse, Fight Oshkosh, fight Milwaukee, Win this game.

To poets who claim the lines don't rhyme there is one answer: Oh, so you're against integration?

-the Milwaukee Journal

★ Dear Editor:

Propaganda?

As a citizen and taxpayer on the one hand and as an alumnus of the University and a member of the Alumni Association on the other, I wish to take issue with you regarding the barrage of propaganda you are sending me anent the cuts in the University budget. It just seems to me the Alumni Association is becoming a mere mouthpiece for the Regents, a lobbying institution whose actions on behalf of the University and the State are not only controversial but questionable from a point of ethics.

tionable from a point of ethics. Neither the Governor nor the Legislature is intent on destroying or crippling the University. There is only so much money available in taxes for all State functions unless present taxes are to be increased. Do you and the Regents advocate increased taxation at this time? Do you advocate crippling other State agencies for the benefits of the University?

It was my privilege to serve for some years as president of the Board of Education

APRIL, 1953

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Scientific and Engineering Staff Culver City, Los Angeles County, California If you are under thirty-five years of age, and if you have an E.E. or Physics degree, write to the Laboratories, giving resumé of your experience.

Assurance is required that relocation of the applicant will not cause disruption of an urgent military project.

5.

of the city of Waukesha. Presently I am a trustee of Carroll College. In these capacities I have learned a little something about educational financing. It seems to me political high-pressuring you are indulging in is in reality a two bladed instrument that not only can but may hurt the University grievously one of these days should the public become aroused by your actions and methods.

I wish to be loyal to the University and to its parent, the State of Wisconsin. Let's not browbeat the parent lest we also chastise the offspring. George W. Haverstick, '16 Waukesha, Wis.

Kind Words

I have been receiving the Wisconsin Alumnus since my graduation in June of 1952 and I enjoy it very much.

There are several Wisconsin alumni in the community and I don't know that they ever get together. Reading about other alumni clubs throughout the country has prompted me to pen this note of inquiry. Any infor-mation as to the location of a club near Hudson, Wis., possibilities of starting one, or listing of grads in the area would be very much appreciated.

Gerald Hoel, '52 Hudson, Wis.

(The Alumni Association is glad to receive and answer-such requests, and would welcome more of them .- Ed.)

Far Flung Alumni

Last week I returned from my fifth song leading tour abroad, this time spending over eight months in Europe and northern Africa.

. I must ask you to send me a duplicate of my three-year membership cardlost it when my topcoat and wallet were stolen from me on the train coming into Tangier the middle of January. Yes, I was stranded, but went to work entertaining the American soldiers and sailors stationed in Morocco and soon had my money earned back.

Up to this time my tour (like the others before) was mostly "good will" . . . appear-ing before schools, summer camps hospi-tals, youth hostels, clubs, orphanages, volun-teer work camps, boy scout meetings, YMCA centers in Germany, Austria, Lichtenstein, Switzerland, France, Belgium, Andorra, Spain, Portugal and Gibraltar. Even got to the famed Fr e n c h Foreign Legion in Algeria. Biggest "sing" was with 20,000 in Croke Park, Dublin. Also entertained the Olympic athletes (girls as well as men) in Olympic Village, Helsinki. To date I've led my "songobatics" in 31 countries in 15 different languages.

In addition to the duplicate membership card, could you send me the 1953 alumni mags? I suppose all the other mailings have gone to my Milwaukee address. (I'm partic-ularly interested in learning the develop-ments of the new Wisconsin Center—you

know I'm a specialist in adult education.) Walter L. (Wally) Meyer, '35 New York, N.Y.

The Old Songs

In going over some correspondence of about 1902-03 or possibly a year or so later I found these Wisconsin football_songs which were then college favorites. To the student of today I think they would seem naive and possibly a bit childish. As remembrances of 50 years ago I thought

they might be of interest to you. Lynn H. Smith, '07

Jefferson, Wis.

(Here are a couple of samples of songs and yells.-Ed.)

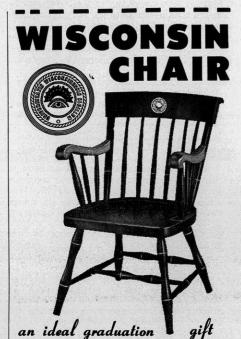
AIR

(To the Tune of Reuben, Reuben) It's a rearing, tearing wonder, And a lulu, that's no dream, It's a wonder, yes by thunder, So we cheer our Badger team . .

CHEER, BOYS, CHEER

We'll cheer for old Wisconsin, Wisconsin and the red,

We'll cheer for Old Wisconsin in our coffins when we're dead . . .



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6



keeping in touch with WISCONSIN

JOHN BERGE, Executive Secretary

THIS ISSUE of the Alumnus has been held up a bit so we could give you the latest information available on three items that are very important to you as a Wisconsin alumnus.

1. University budget.

The budget news (page 12) is anything but encouraging. This reduced budget will weaken University teaching and research programs; it will curtail the University's program of public services. Student fees will have to be raised, thus making it increasingly difficult for many students to attend the University. The all-important job of retaining and building a distinguished faculty will become increasingly difficult.

2. Integration bill.

Now that the budget for the 1953–55 biennium is apparently settled, the legislature is getting ready to act on Governor Kohler's integration bill. In accordance with our philosophy that "informed support is the strongest support", we have tried to give you both sides of this integration picture starting on page 8.

Educational leaders in the state are divided as to the merits of integration. Many believe that some form of integration is needed in Wisconsin. Most of them, however, agree that the integration plan proposed in the present bill will be harmful to the University. They also agree that your University degree will be cheapened if the present bill is approved as it now stands.

3. Long-range study of the University of Wisconsin by a joint interim committee set up by the Legislature.

The study of long-range University policies proposed by the Committee on legislative procedure has powerful and far-reaching potentialities. At its worst, it could develop into destructive critisicm and harmful fault-finding. At its best, it could give legislators and the public a new and clearer picture of the University's outstanding program of teaching, research and public service.

The resolution calling for this long-range study was introduced by a Wisconsin alumnus, Senator Gordon A. Bubolz, LLB'40. He lives in Appleton and represents the 14th senatorial district which consists of two counties: Outagamie and Shawano.

Senator Bubolz has repeatedly pointed out that he is not "sniping" at the University of Wisconsin; that he is not out to "get" the University in any sense of the word. On the contrary, he hopes this study will give the legislature a clearer picture of the University's needs, problems and achievements. If this is done, this long-range study may be very much worthwhile. Right now, for example, there are some people at the other end of State Street who are skeptical about the outstanding job the University is doing. Nobody activities and achievements is bound to show what a grand job it is doing for the state and the nation. The resolution is printed below.

WHEREAS, the university of Wisconsin occupies an important position in the advancement of the state's educational, scientific, technological, professional and economic progress; and

likes "investigations" but any analysis of our University's

Whereas, a review of the function of the university and its adaption to the growing needs of the state is of vital importance to the effective use of its facilities; and

Whereas, the legislature has in recent years by a joint study of the needs of elementary and secondary education laid the foundations for great strides in these fields; and

Whereas, the most constructive forward program for the university can only be arrived at if the university and the legislature reach a full and mutual understanding of the position of the university in relation to all state activities; and

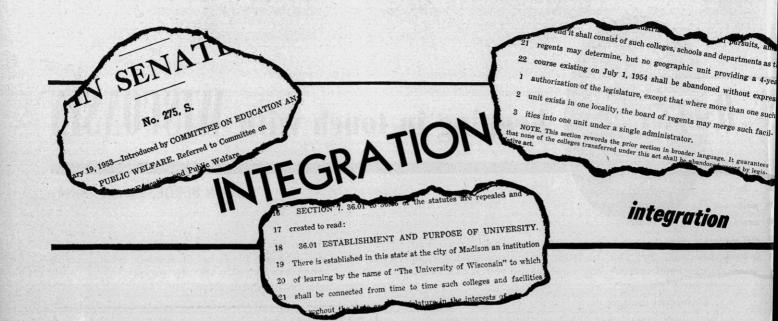
Whereas, this can best be accomplished by a closer collaboration and complete study and review of the functions of the university with a view to attaining a unified approach to the future of the university and assuring the maintenance of the nationwide reputation and position of leadership of the university; now, therefore, be it

Resolved by the senate, the assembly concurring, That the legislative council be and it hereby is directed to create a joint interim committee consisting of 3 senators and 5 assemblymen appointed as are other council committees and 3 citizens appointed by the governor for the purpose of making a study of the fundamental and long-range policies of the state university and the subordinate agencies under its jurisdiction; and be it further

Resolved, That the committee be authorized to meet and to hold such hearings as it may deem desirable and to take testimony and subpoena witnesses as provided in ss. 13.25 to 13.30 of the statutes; and be it further

Resolved, That the committee report to the legislative council not later than November 1, 1954; and be it further

Resolved, That the committee have full authority to study and to make recommendations regarding any and all phases and functions of the university.



The Alumnus asked Gov. Walter Kohler for an article on this important subject. Here are his views.

IN MY OPENING MESSAGE to the legislature, I submitted a proposal that major consideration be given to the integration of the state-supported, degree-granting institutions of higher learning in Wisconsin.

The constant re-evaluation of our total program of higher education is essential to the effective administration of this major segment of state government.

It is necessary if we are properly to allocate the available resources of the state to the various agencies of government.

It is vital if we are to plan the long-range educational program which our rising generation has a right to expect, in order that they may be fully capable of coming to grips with the world which will be theirs to direct in a few short years.

Specifically, I propose that the University of Wisconsin at Madison, its nine extension centers, the nine state colleges, Stout Institute and the Institute of Technology be brought together in a single University of Wisconsin system.

Under this proposal, the institutions would operate under a single board of regents with the authority to evolve a longrange plan for the entire higher educational system. A Chancellor appointed by the board would administer the whole program and each degree-granting unit would be under the immediate supervision of its own president.

The new 15-member board of regents would be composed of four members from the existing University board, four from the State College board, one each from the Stout Institute and Institute of Technology boards, and four additional members appointed by the governor. The State Superintendent of Public Instruction would also serve as an ex-officio member.

The legislation contains adequate safeguards to prevent any segment of the existing systems from dominating the new system. It prohibits the abandonment, without legislative act, of any existing institution. It provides adequate safeguards for the personnel of the existing institutions.

It is my fervent hope that in considering this proposal, improved education for young men and women will be the major objective.

I hope it will be considered as a means for arriving at a co-operative solution to the need for widespread, equal educational opportunity throughout the state.

I hope that it will enlist all of our able educators in the exchange of knowledge and ability to prepare for the inevitable, unprecedented influx of students, requiring an everincreasing quantity and quality of education, which lies ahead.

I hope that it will seek to provide a truly equal opportunity for education without reducing the opportunity for experimentation, or the exercise of initiative on the part of the instructional staff.

In slightly more than a century, Wisconsin has developed 12 degree-granting institutions of higher learning, and nine extension programs under state control.

Except for the Northeastern corner of Wisconsin, there is at least one degree-granting institution in every major area of the state. If their objectives were dissimilar, or their purposes conflicting, some basis for their operation by four distinct boards might be justified; but especially during the past few years the whole program has taken on an everincreasing similarity.

It is true that in the past this multiplicity of organizations has met crisis after crisis. In each case, however, it was not until the problem was upon us that the solution was de-

(continued on page 11)

INTEGRATION

(2) UNIT ADMINISTRATORS. The immediate direction of each ge graphic unit of the university providing a 4-year course shall be delegated by the board of regents to a president whose powers and duties shall be defined by the board. Such presidents shall be responsible to the chancellor and to the board of regents.

A legislative hearing brought out objections to the form of the integration bill. These are considered below.

integration

such diploma

BOTH PRO AND CON on Gov. Kohler's bill (275S) to integrate much of Wisconsin's higher education program were aired at a public hearing on March 25.

Generally, the pro side-which included a majority of State College regents-developed the arguments for integration as brought out in Gov. Kohler's article on these pages.

A La Crosse lawyer, Peter Pappas, summed up a feeling prevalent among those favoring the bill-especially lay people, he said "they think it's fine if students can go to La Crosse and get a University of Wisconsin degree.'

Opponents of the bill acknowledged such a condition would indeed be desirable—*if* it were economically and academically sound. But, pointed out a minority member of the State College regents, Elton S. Karrman of Platteville, to accomplish "expansion in the hinterland" and make uniform degrees academically possible, much more money is needed. And, noted Karrman, "we don't see any of that in this bill."

An AAUW representative, Mrs. Herbert Evans, and others, concurred. She declared that studies have shown "variations exist in schools through the state-in teacher training and otherwise." To bring up the level would be expensive, and while the integration bill would go into effect in 1954, both University and State Colleges have suffered budget cuts for the next biennium.

Drawing heavily on a 1948 report of a special 22-man University Functions and Policies committee, Letters and Science Dean Mark Ingraham spoke at some length in favor of higher education integration-but against the bill in question. Dean Ingraham was invited to appear by Joint Committee chairman Sen. Robinson of Beloit. The University Regents, who never accepted the 1948 faculty committee report, had decided to take no stand on integration unless asked by the Legislature for their views. (Later the UW Regents voted to oppose bill 275S.)

Decrees. Shall have the power to confer such degrees an

as as are usual in universities or as they shall deem appro-

egration

Quoting directly from the 1948 report, Dean Ingraham noted "the basic importance of equality of educational opportunity." But, the report noted, "quality in education is as important as equality of opportunity. . .

"Far too many men and women assume that a school is a school, a schoolbook is a schoolbook, a teacher a teacher."

The 1948 report specifically contended there were more four-year colleges than could be efficiently maintained at a high level of quality, and that there should be a number of junior colleges in addition to four or five four-year colleges. Greater public educational facilities for Milwaukee were especially recommended. This would mean that the last two years of work in public colleges, both in liberal arts and teacher education, would be concentrated in four or five strong institutions-including those at Madison and Milwaukee-while the first two years would be distributed among a larger number.

Dean Ingraham also took exception to the absence of the various county normal schools from the integrated system envisaged in the Governor's bill. The normal school system had been characterized by the 1948 report as limited, expensive, and out-dated.

The dean mentioned five "must" conditions for integration listed in the 1948 report, and compared them with elements of the Governor's bill:

1. "The governing board would be a single board for the system," read the report. This is provided in 275S.

2. "The executive head should be a single president . . and not be a chancellor superimposed upon the present (continued from preceding page)

president." The report considered this of vital importance. The mixture of administrative and educational duties called for by such a position as chancellor makes it one almost impossible to fill. And even if, as seems unlikely, a person of the greatest stature is secured as chancellor, he will not be in a position to really influence the quality of institutions involved through choice of faculty members or through working with them as colleagues.

Karrman earlier had estimated that the expense of maintaining a staff and facilities for a chancellor would be at least \$200,000 a year. This would be in addition to present expenses. Karrman expressed doubts that a new board of regents would be able to make a dollar stretch further than the existing boards.

3. "The board should be a corporative body with ample power . . . limited by constitutional provisions and legislative action." The dean said it was unclear if the Governor's bill would permit the changing of a four-year college into a junior college, for example. If not, "the very measures to increase the quality of our system which have never been feasible through direct legislative actions are precluded from the actions which the new board may take."

The purpose of integration, declared Dean Ingraham, should be to give a board power to make changes that will produce *more* units of the *highest quality* through the *decrease* of the number of *competing units* and a more rationally conceived and balanced program of junior colleges, colleges of liberal arts and of education, and professional schools.

4. "The members should be appointed by the Governor for long and staggered terms." Bill 275S is consistent with this recommendation, he said.

5. "The original appointees should include some persons selected from the Board of Regents of the State Teachers Colleges and from the Regents of the University." While this is provided for by the bill, the number of University Regents on the initial board seems small in relation to the size and functions of the University, according to the dean.

Earlier, Dean Ingraham had said that the \overline{UW} committee could not emphasize too strongly its conviction that unless *all* of the five conditions were met, it would be best to retain the present system.

ANOTHER MAJOR OBJECTION to the Governor's bill brought out by the dean is its threat to the "long tradition of faculty participation in the determination of the University's policies." This, he pointed out, has helped make the University of Wisconsin a genuine and attractive community of scholars.

The present statutes declare that "the immediate government of the several colleges shall be intrusted to their respective faculties." Bill 275S proposes to repeal the section containing this statement—which is not reinserted elsewhere. The new bill provides that immediate direction of each geographic unit providing a 4-year course shall be delegated by the board of regents to a president whose powers and duties shall be defined by the board.

But, while Dean Ingraham saw possibilities in integration—although along different lines than those evidently proposed in the Governor's bill—others at the hearing March 25 were not so sure any integration was advisable. Various representatives of State College faculties indicated that some of their colleagues were opposed to integration on the basis that the individual institutions might be in danger of losing their autonomy. (This idea, of course, conflicted violently with that of the University faculty committee's.)

Then, Karrman wondered just where the demand for the Governor's bill came from. "We don't want change for change's sake," he said.

Will the bill avoid competition for funds, Karrman asked? There's no more competition now between educational boards than there is between all state departments, he said. Others claimed that the bill would only transfer the "competition-for-funds battle" from the executive office to the chancellor's office.

Will the bill kill competition for students? Karrman, again answering his own question, asked what was wrong with competing for students. He said that integration would not automatically remove competition, either between schools of the system and other schools, inside the state and out.

Will all graduates have actual "University degrees?" Said Karrman:

"I don't think we who have finished at the University of Wisconsin want those degrees to be distributed all over the state. We spent 100 years building up the University and I don't believe we want wholesale distribution of University degrees at minor colleges."

OTHER POINTS MADE by opponents of the bill at the hearing:

• The trend nationally is not particularly toward integration, said Mrs. Helen Eby, another State College regent. Of the 12 states now having an integrated system, only New York's is of recent vintage. And not all states are having luck with the chancellor set-up.

• Smaller schools would probably suffer at the expense of larger schools under an integrated system, said Mrs. Eby.

• The burden of administration would greatly increase the load of the Regents, who work only on a part-time basis—or else throw great power into the hands of the chancellor, administratively speaking.

• Any plans to move undergraduate studies out of Madison would be "castastrophic," said UW Teachers representative Prof. J. H. Beuscher. Their relationship to graduate studies is necessary and actual.

• Assemblyman Robert P. Travis suggested the Joint Committee find out just "who is responsible for this recurring bill for integration?"

• Integration could be a step away from emphasis on teacher education, some thought.

• The bill's only stated purpose is equalizing educational opportunity. Is the bill designed to decentralize education, or centralize education?

• Bringing all state colleges into the land-grant college system would make it necessary to provide military training at all schools causing another expense (in facilities, etc.)

(continued from page 8)

veloped, and too often the solution lay in the problem wearing itself to its inevitable end.

I foresee major, unprecedented problems for higher education in the near future, and I shall do all in my power to anticipate those problems now, while there is time to study and analyze them, and find objective, sensible solutions without the pressures of urgency.

These factors will inevitably combine to place a strain on our colleges in the next two decades. The strains which are now raising havoc in the primary grades will progress through the high school to the college. There is no forseeable decline in the birth rate which will ease the pressure of sheer numbers.

With equal rapidity the need for advanced technical training has increased. A score or more of new developments compel the youth of today and tomorrow to seek more advanced education if they are to have a full part in the life of the future.

Finally, the factor of bigness will in itself create problems. Projected enrolments raise serious doubt that the Madison campus of the University can effectively handle the potential load by 1965 or 1970. The post-war development of extension centers—more than 30 were opened—was only a minor manifestation of a situation which will become acute in the not too distant future.

IN NO OTHER SEGMENT of state government do we tolerate the lack of coordination which exists in higher education. There was a time when each of our penal and charitable institutions was operated by a separated agency, and we were assured that they could not function effectively otherwise.

Today, a single board controls not only these penal and charitable institutions but a range of welfare activities unforeseen a few decades ago.

Agriculture, health, conservation, industrial regulation, motor vehicle regulation, tax collection are other areas in which the many segments of a major function have been brought together in our Wisconsin government.

Yet, we place the training of some teachers under one board, the training of other teachers under another board, and the training of other teachers under a third board. If the administrative processes and end result of all are equally good, one should be enough; and if one is better than the rest, we should certainly abolish the less effective . . .

Today, four systems of higher education compete for students, compete for broader authority, compete for state funds. Four boards report to the governor. Four budgets and accounting systems exist. Four sets of students fees, four different sets of entrance requirements, four variations of other policies create a maze of conflict into which few have the courage to venture and fewer the patience to understand.

It's frequently argued that no one group of men can effectively operate so large a segment of state government as would be brought into being by a combination of all degree granting colleges. These opponents forget that in industry, commerce and government itself there are many organizations of much greater size and scope which are effectively and efficiently administered.

There are those who fear that such a plan would regiment the higher educational program of the state, impose the opinions of a few on the entire system, and prevent the full development of different, but compatible ideas.

I have no such fears. Certainly the educational leaders of this state, if they are worthy of their profession, can and would recognize the validity of each other's proposals. Their abiding interest in the youth of the state would result in the careful evaluation of all proposals and the acceptance of those most likely to succeed.

THOSE WHO FEAR that the Madison campus would wither away are needlessly alarmed. The professional schools are so firmly planted on the "Hill" at Madison, and their costs are so great, that it would be impossible to duplicate them elsewhere.

There are those whose distrust of our educational leaders leads them to fear that the proposal will water down the University or Stout Institute, or the teacher training program generally, or some other aspect of education in which they have a particular interest.

Making more education more readily available to more qualified people certainly can only result in the improvement of an educational system.

Moreover, provision of a means of evaluating and coordinating our total program of higher education, can only result in the strengthening of *all* our educational institutions.

Some of those who recognize that there are unsolved problems which must be met if our system is to work when put to the test, suggest that there are less drastic ways of finding a solution. It is highly improbable that any worthy proposal will be initiated at this time after 100 years of almost complete silence. A unified system has worked well in other states, and would work in Wisconsin if a directive to establish it were enacted.

In fact, it has worked in Wisconsin, for with nine state colleges operating under a single board, our higher educational system is already three-fourths integrated.

It is my responsibility, as governor of Wisconsin to initiate a continuous quest for improvement in the administrative and fiscal procedures of the state.

IN MAKING THE decision to revive the program for' integrating the state-supported institutions of higher learning, I was actuated by several desires.

I wanted to provide a sound and efficient method of administering the far flung units of the educational system.

I wanted to develop a long range plan to evaluate our higher educational needs, and to cope with the enormous increase in students which our colleges can expect within a few short years.

Finally, I wanted to increase and extend educational opportunity throughout the state, so that more of our young people could obtain a University education while living at home. The ultimate saving which this can bring to Wisconsin parents who now must send their children away to school is, of course, enormous. The increased opportunity (continued on page 12)

Gov. Kohler on Integration

(continued from page 11)

which it would bring to our young people is of course, the final aim and objective.

The idea of integration of higher education is not new. I don't pretend to have conceived it, for 12 states have already completely integrated their systems, and 19 others have partially done so.

Actually, many previous attempts have been made to integrate Wisconsin's higher educational institutions, but in

The University Budget Bill Passed; UW Share Set at \$301/2 Million

ASSEMBLY BILL 139A—the Wisconsin state appropriation bill in which is contained the University's allotment of tax monies—has been passed by the Assembly and the Senate and was awaiting the Governor's signature as the Alumnus went to press.

As passed by the Assembly, the budget bill remained substantially as approved by the Joint Committee on Finance. That committee allotted \$30,-590,800 to the University of Wisconsin. This compares with \$32,367,214 in state appropriations for the UW the past biennium. Originally, the University had sought about \$37 million for the next biennium.

Only two amendments to the state budget were voted by the Assembly, both unanimously. One corrected a clerical error, the other eliminated a proposed \$3 per week per patient increase in the charge to counties for patients in state welfare institutions.

These two amendments had previously been okayed at a Republican Party caucus. That caucus had also decided that GOP Assembly members should oppose any other budget bill changes—including University a d d itions. This decision had not been unanimous, but its effect was that the vote on nearly every proposed amendment was almost strictly along party lines, or about 75 to 25.

The longest discussion on the Assembly floor, however, surrounded an amendment offered by two majority party members—Pritchard of Eau Claire, and Mrs. Raihle of Chippewa Falls. This would have appropriated enough additional money to make unnecessary the \$30 per year increase in UW tuition contemplated by the Joint Finance Committee.

Tuition Fees Compared

Present University of Wisconsin resident fees are \$75 a semester, or \$150 a year. The Joint Finance Committee has proposed that the fees be increased to \$90 a semester, or \$180 a year. Here are the resident fees of other state-supported Big Ten universities:

Michigan, \$180; Michigan State, \$165; Minnesota, \$155; Iowa, \$156; Ohio State, \$135; Purdue, \$130; Indiana, \$120, and Illinois, \$80.

This tuition increase is supposed to pick up for the University almost one million dollars in addition to the appropriated \$30,590,800. Another \$500,000 is supposed to be available for operation when adult education course fees are imposed or raised.

Those who carried the no-tuition-hike battle in the Assembly declared that tuition increases shift educational expenses from the state to the students or their parents. Opponents, however, voiced their belief that the tuition increase would keep no one from attending state colleges or the University.

Another request, this one from the minority party's side, asked for an additional \$2 million for the UW to match the University's estimate of its "minimum needs" for the 1953–55 biennium. Proponents of this amendment pointed out that former Gov. Oscar Rennebohm, now a Regent, had said the proposed cut in the University budget would "cripple the University and set the clock back 50 years." This amendment made no headway, either.

Neither did a special amendment that would have appropriated \$204,000 specifically to keep Extension Centers open, nor did a budget rider that would

each instance the proposals have failed to safeguard the interests of the existing institutions.

The bill now before the legislature presents a totally new approach. It does provide the needed safeguards to promote confidence among all those who are concerned with the welfare of the various institutions and the communities which they serve. It is a proposal which actually can be relied upon to develop the existing institutions, and make them more useful.

It is a proposal which will provide more and better advanced education to ever-greater numbers of our young men and women.

> have permitted extension centers to be closed only with the approval of the governor. Previously the Assembly had passed a resolution directing the University not to close any centers.

> The \$242 million executive budget covers only the spending from the state general fund. This represents about 33 cents of each tax dollar collected by the state. The remaining 67 cents goes into segregated funds for specific purposes —such as highways and consevation and revolving funds maintained by various agencies.

Center Building May Get Started in 1953

Construction on the Wisconsin Center building will probably get underway this year.

General Centennial Fund Chairman Herbert V. Kohler and University of Wisconsin Foundation President Howard I. Potter have expressed their confidence that ground will be broken for the adult education center in 1953. The Foundation's Executive Committee heard a progress report in early March.

Whether the building initially consists of a first wing, or a complete structure, now depends upon the University's ability to raze the present armory and erect a new athletic practice building. The current Wisconsin legislature has expressed an interest in construction of the athletic building.

The Foundation has purchased and now holds land which is valued at more than \$200,000. At present, \$1,600,000 is available for the beginning of construction.

Foeller, Schober, Berners, Safford and Jahn, Green Bay architects, estimate it will cost \$1,800,000 to complete a first wing of the new Center.

The drive will continue in the months ahead for funds with which to complete the Center building, which continues to be a key goal of the University of Wisconsin Foundation.

Council Asks UW To Re-examine LYL

Meeting in mid-March, the Wisconsin State Legislative Council passed a resolution calling upon the University Regents to re-examine the policy of the University in regard to student organizations.

The resolution referred to the UW chapter of the Labor Youth League and a meeting of that group in University buildings on Jan. 14. It pointed out that the speaker at the meeting was one of the editors of the *Daily Worker*, a known communist publication, and that the LYL has been cited as a subversive group by the Attorney General of the United States and by witnesses before congressional committees.

The resolution resolved "that the report submitted to the Council by its executive secretary be transmitted to the president of the University and the Board of Regents with the recommendation of the legislative council that the policy of the University in regard to the student organizations be re-examined and that appropriate action be taken and that the Regents and the president give a complete report to the council."

Knapp Funds Provide Scholarship Aids

The committee which has charge of expenditures from the income of the bequest of the late Kemper K. Knapp revealed last month that during the current school year it has awarded 182 undergraduate scholarships of \$400 each, and 18 graduate fellowships of \$1,250 each.

Of the undergraduate scholarships, 151 went to letters and science students and 31 to law students, and all 18 of the fellowships went to graduate students in the social sciences, law and humanities.

The committee pointed out that its funds for the year also support the University's Citizenship Program, for which \$6,000 is allotted this year, and bring visiting professors to the campus, for which \$15,000 is budgeted.

Under the Citizenship Program, \$2,-500 is used to support the Knapp Graduate Seminar program, \$1,500 is budgeted for the All-University Lectures Committee, and the remainder is used to support the series of lectures on the "Development of the American Way of Life."

APRIL, 1953



1953's Badger Beauties were named at the Prom in February, and here they are with Prom Chairman Edwin Trapp, Jr. From the left are Marge Hesse of Milwaukee, Maryellen Bowers of Madison, Tita Hasbrook, Green Bay, and Barbara Anne Noble, Greatneck, N. Y.

A Thank You to Band Donors Rose Bowl fund is big start toward new band uniforms

THE UNIVERSITY Board of Regents, after getting a full report in March on the Rose Bowl band fund, expressed their "sincere appreciation for the contributions, so widely and generously made by hundreds of individuals, by business firms, and by associations and groups representing many interests, which made it possible for the . . . band to represent the University and the State" at the East-West and Rose Bowl football games.

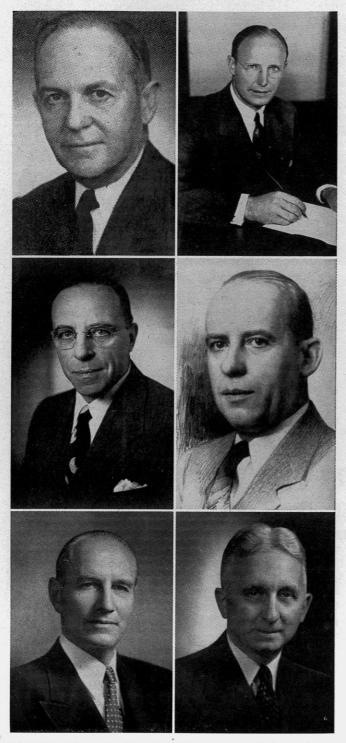
Contributions received by the Alumni Association and the University of Wisconsin Foundation have amounted to \$56,025.24. Expenditures, including funds for a movie of the band's trip, will finally come to about \$45,000.

According to UW Band Director Ray Dvorak, the balance would go a long way toward purchase of new uniforms for the band—and in fact is enough to equip the men returning next fall. Additional funds, however, would be required to outfit the full complement. WAA Executive Secretary John Berge has suggested that anybody who had intended to contribute to the band fund previously—but who forgot—could still make the force of his contribution felt. The Alumni Association would continue to act as intermediary.

The finishing touches are now being put on the movie which follows the Badger bandsmen through their Western jaunt. It will probably be ready about May 15, and will be complete with sound.

"The band hopes that the movies which will be available to groups throughout the state—will be an additional 'thank you' for the wonderful support by alumni and friends of the University," Ray Dvorak said.

The special interest on the part of Minnesotans in the December band drive was also noted by the Regents. Said Regent Jones: "Minnesota did everything but send the Gophers' star half back (Paul Giel) over to help out the Wisconsin team."



ENGINEERS DAY April 10 on the UW campus brought honor awards to five Wisconsin alumni and another leading Badger state engineer. At top, above, are Julian D. Conover, '22, executive secretary of the American Mining Congress and a leading geological engineer; and A. C. Nielsen, '18, marketing research executive who was cited by the Wisconsin Alumni Association last year for distinguished service to the University. In the center are Lester C. Rogers, '15, president of the Bates and Rogers Construction Co., a very large Chicago concern; and William E. Schubert, '25, vice-president and general manager of the Wisconsin-Michigan Power Co. Below are Armin Elmendorf, '17, president of Elmendorf Research, Inc., and vice-president of the Flexwood Co., both of Chicago; and Allen Abrams, vice-president and director of research of the Marathon Corp. and one of the nation's leading chemists.

Golden Anniversary

International Club

"Above all nations is Humanity"

A HALF CENTURY AGO, back in March, 1903, 16 foreign and two American students founded an international club on the Wisconsin campus. It was the first club of its kind in the United States.

A young Japanese student, Carl Kawakami (he died in 1949 in Maryland), is given credit for proposing the group, which at first limited its activities to formal discussions of contemporary international problems.

The idea went over well, both at Wisconsin and at seven other institutions in the U.S. which by 1907 had their own international clubs.

It wasn't long before the social side of club activities commanded more attention at Wisconsin. In 1905 the club began to intersperse a series of social meetings, in the form of national nights, with those of intellectual discussion.

On the occasion of the International Club's golden anniversary last month, well-known alumnus Louis P. Lochner, author, correspondent and lecturer, reminisced nostalgically of other social activities.

"One of the most satisfying experiences in connection with my life in the International Club was that of visiting the

Building Trade Watches UW Concrete Tests

By Robert Foss

Well-cured concrete and mortar, like wine or cheese, improve with age. That's the verdict at the 43 year mark of the UW College of Engineering's 100-year tests on the strength of concrete.

The tests show that over the first 43 years, concrete stored outside, where it is subject to all kinds of Wisconsin weather, becomes more than *three times* stronger than it was during the first days of its hardening.

The Wisconsin tests—among the first to be initiated in America—are watched with great interest by construction firms of all kinds. The information they supply is of great importance in estimating maintenance, depreciation, and replacement costs over the years.

Dean Morton O. Withey of the College of Engineering inaugurated the tests at Wisconsin in 1910, five years



DEAN M. O. WITHEY Weather doesn't hurt.

new arrivals of foreign students on the campus. It was our practice, in those days, to secure the addresses of foreign students just as they became available, and to farm out to each of the various members a group of about half a dozen names to be visited.

"The gratitude of our foreign fellow students was touching. Most of them had a spell of homesickness and were happy to know there was a club in existence which offered them friendship and kinship."

In 1907, Lochner helped establish a national association of cosmopolitan clubs, which first convened in Madison during Christmas vacation. It adopted as its motto a quotation from Goldwin Smith, "Above all nations is humanity."

Another milestone in club history was its affiliation with the Memorial Union in 1933, the Union providing financial and organizational support. In 1948 the club acquired its own office-headquarters in the Union, and has been there ever since.

One crowning achievement of the International Club was the opening in 1951 of the Wisconsin International House, which had also been a project interesting Student Board and a number of faculty members. The 15-room house at 15 South Charter St. is open to both foreign and American male graduate students, and tries to maintain a balance between the two so a foreign student rooms with an American.

Today, club activities are varied. A weekly Friendship Hour brings forth discussion on assorted topics. A Speakers Bureau answers requests of state civic groups for foreign speakers. Overseas Benefit suppers feature food cooked and



The Wisconsin International House

served in the style of various cultures. Many tours are conducted for both foreign and American students to industrial, governmental, and recreational spots of interest in the state. A Welfare Committee still aids in the orientation of new foreign students. Every week Latin American, European, and American dances are taught at Dancetime. The social climax of the year came last month with the Grand March of Nations, a costume ball.

Good Neighbors

UW-Venezuela in Exchange Pact

A program of exchange of professors and graduate students between Wisconsin and the University of Venezuela was approved by the Regents last month.

The program was espcially unique in that the total cost will be paid by the South American university. It was okayed by the Regents unanimously.

Under the 10-year agreement a limited number of junior and senior faculty members from Wisconsin and other North American universities will go to Venezuela to teach at the South American university, do research, or act as research consultants to government agencies.

At the same time, the University of Venezuela will send to the University of Wisconsin or other North American universities a selected group of graduate students for continuation of their training.

Under the agreement, participants in the program "should neither gain or lose financially." A joint committee of three persons from each institution will work out the details of the international exchange program.

The Regents called the program "a true good neighbor policy . . . on the academic level." Regent Wilbur Renk noted it would aid in the improvement of the South American university's graduate education and "offer unusual opportunities for research for the professors and graduate students" of the UW.

Three UW professors are now on leave for work in Venezuela. Prof. George Hill, of the UW rural sociology department, is adviser to the government. Prof. Henry S. Sterling, geography department, is director of a large research project on population in the Andes. And Prof. M. L. Barnett, sociology and anthropology, has four UW graduate students with him in Venezuela working on the population research.

after he came to the University as an instructor in mechanics and in the Materials Testing Laboratory. Dean Withey, by the way, reaches the automatic retirement age of 70 this year—although his long-time tests on concrete and mortar are not scheduled for conclusion until 2023.

For the curing and aging strength tests, Dean Withey explains, various concrete mixes were made into cylinders six inches in diameter and 12 inches high for compression tests. The mortars were made into two inch cubes for compression tests and briquets for tensile or "pulling" tests. Three series of tests were begun, one in each of the years 1910, 1923 and 1937.

The products have been curing and aging under these conditions: outdoors, in a cellar, and indoors in water. Under the tests, the compressive strengths of concrete increased when cured unprotected outdoors in the Wisconsin climate; while cured indoors at lower humidities the strengths decreased after three months.

It is estimated that during the first 30-year exposure, specimens of the 1910 series suffered 750 cycles of freezing and thawing.

Compendium

Haresfoot performers, all set to take "Red, Hot and Blue" on a state tour beginning April 17, gave Milwaukee alumni a preview of things to come at a special show on March 10.

Sigma Delta Chi's 29th annual Gridiron Banquet will feature Kenneth G. Crawford, national affairs editor of *Newsweek*, on April 16.

More than 700 courses, offeed by 58 departments, are listed in the UW's 1953 Summer Program Bulletin. The eight weeks session starts June 26 and ends Aug. 21. Unique will be the special opportunity for June high school graduates with weeks to spare before entering military service. Some 45 introductory studies in social and natural sciences, ranging from one to five credits, will be open to freshmen. Prospects for summer housing are good.

The Regents in March voted to ask the State Building Commission for \$251,000 for remodeling, improvements and equipment in the McArdle Memorial Laboratory for cancer research. They also revealed plans to fill in the Lake Mendota shore between Park St. and Elizabeth Waters hall to provide parking space for about 15 cars.

A \$15,000 grant for cerebral palsy study and a \$39,366 for heart disease research were among \$65,986.63 in grants and \$45,452.09 in grants accepted by the Regents last month.

UW bacteriologists Margaret Van Alstyne and Elizabeth McCoy have found the answer to a serious problem in streptomycin production—they have developed organisms of that antibiotic that are resistant to attack by phages, or bacterial viruses.

The Leopold Memorial Medal for service to wildlife conservation, named after the UW's famed Aldo Leopold, who died in 1948, was awarded to Ira N. Gabrielson, president of the Wildlife Management Institute, by the Wildlife Society.

Dedication of the new State Laboratory of Hygiene on Feb. 28 marked another milestone in the history of Wisconsin medicine.

One Bequest Declined, Others Accepted

The Regents did a rare thing in March. They declined a bequest from an alumna, with regrets. But they accepted two other bequests of the late Mrs. John M. Detling, '05.

The Regents suggested that the library of Mrs. Detling, of Sheboygan, should go to the Mead Public Library of Sheboygan, the alternate devise, rather than the University.

"Most of the works in this library are already held by the University Library," the Regent action said, noting that the Sheboygan library could probably make excellent use of the volumes.

The Regents, however, accepted two other bequests from Mrs. Detling. One sets up the Minnie R. and John M. Detling Medical Research Fund; the other will provide scholarships and fellowships for University students. UW officials reported that no estimate of the size of these funds has been made.

Also accepted by the Regents was the bequest by the late Mrs. Carolyn Nye, '29, and another from the late Miss Mabel C. Pratt, Beloit, who left a sum, thus far not determined, to the University for cancer research.

UW Teamplay Results in Key Enzyme Discovery

ENZYME CHEMISTS of the University have isolated a complete enzymatic system by which living things obtain heat and energy from fatty acids. The development cracks one of the most formidable barriers to an understanding of a key life process.

Dr. David E. Green of the Enzyme Institute gave the details of the discovery during a symposium of fatty acid metabolism at the annual meeting of the American Chemical Society.

The discovery will give scientists a new and more intimate chemical approach to some of the problems of cancer and diabetes diseases which are characterized by defective links in the enzyme complex.

The announcement brought to a close an intense effort by enzyme scientists the world over to gain an insight into the process by which fatty acids—key fuel stuffs in the cells of animals—are burned to supply heat and energy for all life activities from muscular action to thinking.

The fatty acid fuels are one of the two basic energy substances used by

living things. The other is sugar. The Enzyme system by which sugar is broken down and used for energy is already known, but scientists throughout the world have been working for years on the equally important enzyme complex which oxidizes fatty acids.

Both enzyme systems are contained in microscopic cellular bodies known as mitochondria.

The Wisconsin scientists reported they found that the fatty acid oxidation is carried out by a team of nine enzymes, all working together like the cogs of an expensive watch. The scientists isolated each enzyme in a state of high purity.

Of these nine enzymes, six were isolated for the first time by the Enzyme Institute scientists.

Work with the fatty acid complex is rendered tremendously difficult by the fact that each of the intermediates in the process is extremely unstable, and experimental conditions must be rigidly controlled to keep the enzymes and the chemical products from disintegrating. The scientists virtually recreate a basic life process in a test tube.

The discovery again points up the fact that modern scientific work is based on teamplay. Eight Wisconsin scientists worked on the job of unveiling the mystery of the enzyme system for oxidizing fatty acids.

A Wisconsin enzyme chemist named George Drysdale, a member of the Enzyme Institute's research team headed by Dr. Henry Lardy, carried out the pioneer investigations with the fatty acid system.

Drs. Henry Mahler and Sanae Mii of the Enzyme Institute, and Dr. Robert Bock of the UW department of biochemistry isolated the green enzyme in pure form and showed how it works.

Dr. Helmut Beinert concentrated on isolating each of the highly unstable compounds formed during the oxidation process.

The scientists who worked out the methods by which the nine enzymes were shown to function as a unit were Drs. Beinert, Mahler, Mii, Salih Wakil, Philip Stansly, and Dexter Goldman.

Campus Chronicle

By Catherine Vakos, '53

JUDGING FROM the activity on campus, April rain drops must have a smattering of adrenalin in them. Student government is taking on a new look, new campus officers are serving, the new *Cardinal* staff is turning out copy, the senior class is working hard on centennial plans, and spring sports are receiving vigorous participation.

Another change is the renaming of the 57-year-old Women's Self-Governing association. Women students voted last month to change the name to Associated Women Students (AWS). Structure and purposes of the organization remain the same.

SPRING HOUSECLEANING FOR STUDENT BOARD

Student government is being given a complete overhauling. A student-faculty reorganization committee, which has been working since last fall, presented its recommendations to board in late March. Board approved the new constitution and a referendum was placed on the April 15 election ballot.

To take effect, the new constitution must be approved by two-thirds of the student body. At this writing, it seemed



MiL. (ARY BALL Court of Honor on April 11 was this quintet of coeds. Starting clockwise at the bottom, are Jan Granberg, Milwaukee; Jean Riley, Green Bay; Sally Kelly, Milwaukee; Susan Moll, Winter Park, Fla.; Beata Besserdich, Madison; and Evelyn Coogan, Chicago. Nicholas Galanos of Madison was general chairman.

that getting out so large a vote would be a challenging test of the desire for student government on campus.

Harley Hinrichs, reorganization committee chairman, said: "We ask for the opportunity to govern ourselves—subject, of course, to the review of SLIC, the faculty and Regents. We ask for the right to at least be heard on decisions directly affecting our welfare as students."

The new plan would:

 Create a student senate composed of 33 students and three voting faculty members. Board has 18 members.
 Provide for election of four senate officers and two

2. Provide for election of four senate officers and two students each from four districts. Other members would be organizational presidents and sub-committee chairmen.

3. Discontinue the Wisconsin Men's Association.

ACADEMIC FREEDOM

A nine-man academic freedom committee has been set up by student board to act on violations of its two-point academic resolution. The resolutions defend the faculty's rights to academic freedom, and the rights of student organizations that meet University regulations to exist on campus. The latter resolution was aimed at efforts by the YGOP to ban the Labor Youth League (LYL) from campus.

Legislative pressure, which began after the LYL brought a Communist Daily Worker editor to speak on campus, has stepped up work on a report by a SLIC sub-committee on University recognition of student organizations.

GOOD OLD DAYS

The campus will get a glimpse of how UW students lived in days gone by during Senior Centennial week—May 18–22. It will be run in co-operation with Parent's weekend, an AWS event (that's Associated Women Students, remember?) Costumes of a century ago will be worn, buggies will be hired, and an old-fashioned party will be held in the Union. Silent movies will be shown, and a beer garden will be set up on the Union Terrace on May 22. The Stardeck will be open for dancing. Mustached waiters will serve pink lemonade for the ladies and beer for the gentlemen. Chinese lanterns will light Park street for square dancing and polkas.

The senior class gift will be a donation of a minimum of \$2,000 to provide reading matter for a student lounge in the new library.

INTER-ARTS FESTIVAL

Students have submitted musical compositions, literary works, one-act plays, art works such as paintings or sculptures, or works of combined media for the Inter-Arts Festival scheduled for May 10 to 24. Selections are being chosen by faculty boards. There will be an art show in the Education building during the festival, a drama and combined media program May 16, and a music and literary program May 17.

BRIEFLY NOTED

The 1953 Prom netted \$570—the first profit made by the dance in three years . . . Tournament of Song will be May 23 . . . Over 1500 people crowded the "great white way" at Campus Carnival this year. The charity event had 27 variety and audience participation shows sponsored by 45 campus groups and netted a sizable sum . . . The Little United Nations conference drew more than 200 people from five states this year. Keynote speaker was J. K. Krishna Menon, India delegate to the UN General Assembly . . .



Program

CENTENARY

One hundred years . .

THIS YEAR'S Commencement-Reunion Weekend will be a par-

ticularly significant one, the records of the University of Wisconsin show. The Commencement Ceremony on June 19 will mark the 100th time that students of the University have walked across the platform to receive degrees.

And further, among the more than 2,000 men and women who will take part in this Centenary Commencement is sure to be one who'll become the 100,000th graduate of the University of Wisconsin. The total number of graduates now stands, in April, 1953, at 98,046.

It follows, then, that the Reunion Weekend which accompanies this historic Commencement can rank with the most important and exciting of the past.

A number of the classes planning reunions this y e a r—the "threes and eights"—have their plans well-laid for celebration of the June 18–22 weekend. As is customary, the Golden Anniversary Class of 1903—which will be initiated into the exclusive Half Century Club on June 19—and the Silver Anniversary Class of 1928 are front runners in this respect.

Alumni Association directories of both Golden and Silver Anniversary classes are now being produced. The Class of 1948 is also working on its five-year publication, the Reunion Badger.

On the campus, too, seniors are taking appropriate notice of their position as 100th-class members. Next month, May 18–22, in connection with Parents Weekend, the Class of '53 will "relive some old traditions on the campus—from buggy rides to sack races" in a special Centennial Week. The annual Tournament of Song that weekend will also follow the old-time theme. (See details on this celebration in Campus Chronicle, page 16.)

Full information on housing arrangements and other details will be found in next month's *Alumnus*. See program at left for the schedule of events.

WISCONSIN ALUMNUS

Thursday, June 18

4:00	p.m.	Honors Convocation, Theater
7:00	p.m.	Twilight Concert, Terrace
8:00	p.m.	President's Reception, Great Hall

Friday, June 19, Commencement Day

All Day _	Alumni Registration, Union
8:30 a.m.	100th Commencement, Fieldhouse
1:00 p.m.	Half-Century Club Luncheon, Union
6:00 p.m.	Class Dinners
7:00 p.m.	All-Alumni Party, Union Terrace, featuring dancing on the Stardeck and entertainment
The state of the s	for all

Saturday, June 20, Alumni Day

All DayAlumni Registra	ition, Union
9:30 a.mAlumni Associa	
11:00 a.mCampus Sightse	eing tours, including open
	campus buildings.
11:00 a.mAlumni Associa	
10.10 CL T 1	0
Class of 1908,	Class of 1913
Class of 1918,	Class of 1923
Class of 1928,	Class of 1933
Class of 1938,	Class of 1943
Class of 1948	
All AfternoonSightseeing, boat rides, etc., arranged by	
various reunion	
6:00 p.mAll-Alumni Ban	quet, Great Hall
8:00 p.mAlumni Program	n, Theater, including award-
	shed Service Citations

Sunday, June 21

8:00-11:00 a.m. _____Union Terrace Breakfasts for all alumni

- 1953 Commencement Reunion

COMMENCEMENT

. one hundred years since Levi Booth received



LEVI BOOTH

By Andrew Hopkins, '03 Emeritus Professor Agricultural Journalism

B COMES BEFORE W in the alphabet and that's why Levi P. Booth became the first graduate of the University of Wisconsin, and w h y Charles T. Wakeley became "another member" of the Class of 1854.

But what's more, Booth gathered another honor in his pursuit of Wisconsin degrees. He was the first to win two of them, gaining his masters degree in 1858.

Booth was one of the handful of students in the first University class which Prof. John W. Sterling met on the morning of February 5, 1849. There were just 17 students—most of them from Madison—who registered in the old Female Academy.

Booth was born in Moravia township, New York, in 1829. When but 15 years old, he moved with his family to Door county, Wisconsin. The next year he went to Madison to live with his uncle, Attorney J. G. Knapp.

After his graduation in the historic ceremony almost 100 years ago, Booth completed his study of law with his uncle and was admitted to the Wisconsin Bar in 1856. Two years later he was awarded his master of arts degree.

For the next two years, Booth dealt in real estate and dabbled in politics at Madison and Prairie du Chien. Then the call of the West and the lure of the gold camps attracted him, and in 1860 he left for the rush that was taking place in California Gulch, Colorado later known as Leadville. He bought a grocery store, operated the post office, and ran a boarding house. He returned to Wisconsin in 1861 to get his wife, whom he had married in 1854.

club member in June.

the first UW degree. Here is the story

from one who'll become a Half-Century

In 1863, he followed his uncle, Attorney Knapp, then a federal judge appointed by Abraham Lincoln, to New Mexico. But for some reason, not clearly known, Booth shortly packed his belongings and took his family back to Colorado to homestead on Cherry Creek, nine miles from Denver.

The land at Cherry Creek around Booth's "little gray home in the West" was exceptionally fertile, but the rainfall was erratic. Irrigation was the solution, and it was not long before Booth, with the help of neighbors, had the water flowing onto their lands and the desert blooming with alfalfa and fruit trees. Later the Booth home became famous as a hostelry on the Smoky Hill highway and as a stopping place for the famous Pony Express.

Levi Booth died at his Colorado home on Dec. 27, 1912. His daughter, Ella Booth Working, later occupied the Booth ranch home. A grandson, Holbrook Working, after receiving his B.A. degree at Denver, his M.A. at Cornell, was awarded a Ph. D. degree by the University of Wisconsin in 1921.

Through the efforts of two other UW alumni—the late John Gabriel of Denver and this writer—the masters diploma granted to Booth was returned to Wisconsin. Gabriel was an attorney for the Booth family and long served as a liaison with the University.

On one visit to Colorado, I became acquainted with the Booths and on subsequent trips to Denver regularly visited their Cherry Creek valley home. Out of one of these visits came the suggestion that it would be desirable to return the Booth diploma to Madison. The suggestion met with prompt and favorable



Booth's Masters Diploma

response from both Mrs. Working and Mr. Gabriel. Accordingly, at a later commencement the diploma was returned to the University.

Today the diploma is appropriately displayed in the President's office as one of the most valued treasures reminiscent of the early days of the institution.

Your Nominating Committee Reports

February 13, 1953

THE NOMINATING COMMITTEE met at Madison on February 9 for the purpose of selecting candidates to fill ten vacancies for three-year terms as directors at large. In selecting the nominees, consideration was given by the Committee to three factors deemed important for the welfare of the Association:

- 1. To maintain continuity, six of the directors now serving were renominated. They are Donald B. Caldwell, Dr. J. A. Keenan, Sam E. Ogle, James D. Peterson, Mrs. Silas L. Spengler, and Guy M. Sundt.
- 2. As far as possible, attention was given to geographical representation. In this connection, existing representation on the board by past presidents, incumbent directors at large, class directors, and alumni club directors was considered.
- 3. Ten new candidates have been nominated to afford a representative selection for the existing vacancies. In choosing this group, a special effort was made to nominate men and women who had been active in their local alumni clubs. The new candidates nominated are Mrs. Robert Arthur, Dr. Norman Becker, John Davis, Donald Dobson, Chris Hendra, Walter Keyes, Mrs. E. J. Law, Mrs. Robert Lehman, Katharine McCaul and Robert L. Rothschild.

Your nominating Committee believes that all of the candidates represented are especially well qualified for the honor and privilege of serving as directors of the Wisconsin Alumni Association. The Nominating Committee wishes to express its appreciation to the Board of Directors and the officers of their Association for their past services and looks forward to another year of progress.

> Respectfully submitted, The Nominating Committee

Sherburn Driessen, Milwaukee Don Bruechert, Chicago Mrs. Thomas M., Jones, Beloit Mrs. Charles Iltis, Appleton Mrs. Wade Kumlien, Janesville Joseph D. Viney, Monroe Wayne Sanderhoff, Racine Roland Amundson, Superior

Arvid Anderson, Madison, chairman

THE NOMINEES

- MRS. ROBERT S. ARTHUR, '41, has been active in the Iowa County Alumni Club since its founding and is now its president. She lives in the city of Dodgeville, where she is prominent in women's affairs.
- DR. N. O. BECKER, '40, received his UW. M.D. in 1943, is a member of the College of Surgeons, practices at Fond du Lac, where he is president of the UW Alumni Club. He's married, has three children, and served in the USN Medical Corps 1944-46.
- DONALD B. CALDWELL, '44, who was graduated in chemical engineering, is a technical service supervisor of the Minnesota Mining and Mfg. Co. at St. Paul, Minnesota. He is newly married.
- JOHN DAVIS, '43, a Superior, Wis., attorney, is president of the Douglas County alumni group, a member of the UW Foundation committee, a member of the National W Club, and active in local organizations. He is married, the father of three, and had three years of naval service in WW II.
- DONALD L. DOBSON, '39, managed a Beloit radio station following WW II service, received his L.L.M. in 1950 and now practices law with a Beloit firm. He was elected president of the UW Alumni Club of Beloit last year.
- CHRISTOPHER HENDRA, '23, went west in 1933 after some banking experience in the Midwest, is now president of the Mollin Investment Co., San Marino, Calif. Married since 1931, he has one daughter, 17. He heads the Southern California Alumni Club.

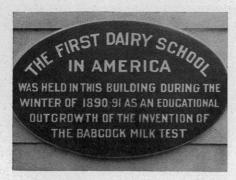
- DR. J. A. KEENAN, '30, received three UW degrees, his Ph.D. in 1934. Now president of the Standard Packaging Corporation in New York City, Dr Keenan was once employed by the Wisconsin Alumni Research Foundation, and has wide experience in dairy products.
- WALTER H. KEYES, '46, is a C.P.A. in Sturgeon Bay and a former president of the Door County Alumni Assn., which he helped found. Particularly active in the Residence Halls on campus, he served three years in the Air Force, now is active in Rotary and professional societies.
- MRS. EDWARD J. LAW, '17, received the first B.S. of Music degree from the UW. A Madison resident, she's active in University and local affairs—including the Madison alumni club.
- MRS. ROBERT F. LEHMAN, '47, of Elkhorn is married to a UW trained attorney, is the mother of two small children. She is president of and helped start the Walworth County Alumni Club, and active in church and youth work. While at the U., she was especially active in speech and debating.
- KATHERINE McCAUL, '25, is a successful Tomah businesswoman, owns and operates McCaul Insurance Agency and an abstract company. She has a varied background as secretary to a U.S. Congressman, and as a secretary in top-flight Chicago and New York advertising agencies. She helped promote the first alumni meeting in Tomah.

- SAM E. OGLE, '20, is manager of the public affairs department of Schuster's department stores in Milwaukee. A baseball letterman, he is president of the National W club and a former president of the Wisconsin Alumni Club of Milwaukee.
- JAMES D. PETERSON, '18, is the son of two UW graduates, received his B.L. in 1921, and now is a lawyer in Chicago. A W club member, and World War I veteran, he is a former president of the Chicago Alumni Club. He lives in Wilmette, is married and has three children.
- ROBERT L. ROTHSCHILD, '32, a former president of the U W Club of Chicago, is assistant to the president of Consolidated Book Publishers and is production manager of the Peoples Book Club, Inc. He is an air force veteran of WW II.
- MRS. SILAS SPENGLER, '19, of Menasha, has a real Wisconsin family. Her husband has two UW degrees, two children each have one. Active in the P.T.A., A.A.U.W., and Girl Scouts, she is a former president of the Fox Valley U. of W. Alumni Assn.
- GUY SUNDT, '22, is director of intercollegiate athletics at the University of Wisconsin, a former UW gridder. He joined the University coaching staff at Madison back in 1924. He is married and the father of two children.

n, 77(show ved a 3.	Ballot For Dire	
ot Association envelope st be recei ne 4, 195	Family memberships may vote as follows. One provided on the ballot. The second member m didates of his or her choice.	member may vote with an "x" in the spaces
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Viscon Viscon Voter. n Mgo	DONALD B. CALDWELL, '44 White Bear Lake, Minn.	KATHERINE McCAUL, '25 Tomab
Official and mail to Wise rreet, Madison 6, V and address of vot headquarters in <i>h</i>	JOHN DAVIS, '43 Superior	SAM E. OGLE, '20 Milwaukee
Madi Madire	DONALD L. DOBSON, '39 Beloit	JAMES D. PETERSON, '18 Wilmette, 111.
O irreet, and o hea	CHRISTOPHER HENDRA, '23 San Marino, Calif.	ROBERT L. ROTHSCHILD, '32 Chicago
ballo gdon S name ociatio	DR. J. A. KEENAN, '30 New York	MRS. SILAS SPENGLER, '19 Menasha
Clip Lang Associ	WALTER H. KEYES, '46 Sturgeon Bay	GUY SUNDT, '22 Madison

KNOWHOW: It Pays Off for U. S. Farmers

.... and how the UW helps the land-user to get and use that knowhow is a real demonstration of the Wisconsin Idea in Action



A long tradition of service belongs to the University's famous College of Agriculture.

WHEN A. T. HIPKE, a 79-year-old farmer from New Holstein presented a \$1,000 check to the University of Wisconsin College of Agriculture a few months ago, he had this to say: "The college and its extension service

"The college and its extension service has been a source of valuable service and great pride to me throughout my fiftyfour years of association with it. Please accept the enclosed check as a gift and expression of my faith in this worthy cause."

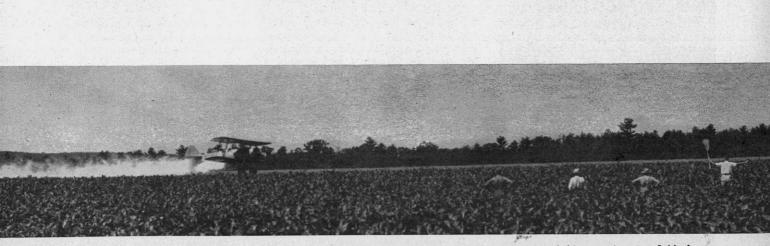
Throughout Wisconsin there are thousands of other farmers like Hipke, to whom the UW College of Agriculture is a source of pride. The reason is obvious after reading the following adaptation of two recent speeches by Agriculture Dean Rudolph K. Froker, one at the National Farm Institute, the other at Farm and Home Week.

NO ONE WHO has followed the progress of farming in the past three decades can fail to recognize the importance of research and technology in the rapid development of agriculture in this country.

While 1952 was not a particularly good crop year in several states, farm output for the nation reached a new all-time peak—up 43 per cent from the 1935–39 level. During this same period, output per man-hour has risen 70 per cent. It has more than doubled in the last quarter century.

What is the explanation for these gains?





Chippewa County farmers watch an insect-control demonstration on a field of corn.

The reason must lie in one or more of the three basic factors involved in agricultural production. These are land, labor and capital.

Certainly increased crop land is not the answer. Before 1920, crop acreages did increase at about the same rate as our population. But since 1920, the total crop land in the U.S. has remained fairly constant at just above 400 million acres.

Nor is increased labor the answer. Today about $9\frac{1}{2}$ million fewer persons live on farms than in 1916.

Increased capital, then, must have been the difference.

Most of us think of increased capital as more money or credit, more farm machinery and fertilizers, additional livestock, and more feeds and seeds. But there is another form of capital and for American farmers it has been in many respects the most important of all.

For want of a better word, let's call that form of capital "know-how." This expression implies more than only knowledge—it also expresses the ability to translate that knowledge into practical application.

Other forms of capital—and indeed land and labor—are largely useless without the knowledge and skill to put them to useful purpose.

It hardly seems necessary to dwell on the over-all results of this applied knowhow. The nation's food supply and the nutritional level of our people have actually been improving while our population has risen from 105 million in 1920 to 158 million in 1953.

But in these days when there is concern about surpluses and sagging farm prices, it would be easy to assume we need have no fear about the adequacy of future food supplies. However, this is not necessarily true.

Those who study population trends give us a cause for sober thinking. Our population is increasing at the rate of 2.5 million a year—the equivalent of a state like Iowa every 13 months, or Wisconsin every 16 months, but without the addition of any of their agricultural resources. Forecasts indicate a population of 190 million in this country by 1975.

The future will likely prove, as I believe the past has done, how dependent we are on education and agricultural research.

A quick look at some important examples of farm know-how in Wisconsin helps demonstrate this point.

One of the best testimonials to continuing research is the story of how Midwestern farmers have kept ahead of oat diseases, meanwhile improving yields and quality. Back in 1941, Vicland oats was developed in Wisconsin to meet the threat of rusts which were attacking other varieties. It was successful for only a few years. Then another disease struck, and farmers quickly switched to the resistant Bonda and Clinton varieties that Minnesota and Iowa plant breeders had just developed. Two years later, a different race of leaf rust took Wisconsin growers to a new variety called Branch, which proved resistant to the older diseases as well. And already a still newer variety called Sauk has been announced.

Sometimes agricultural research has unsuspected and valuable application in other fields. That is what happened when biochemists began a study to find out why dairy cattle died from eating spoiled sweet clover hay. Not only did they find the cause—internal hemorrhaging—but the study also led to the development of Warfarin, the best rat killer now known, and to dicumarol, valuable in human medicine in guarding against blood clots.

There is no lack of figures to show that know-how pays off in specific situations. In Wisconsin, for example, hybrid corn has moved the Corn Belt north 100 miles or more. The state grew about $2\frac{1}{2}$ million acres of corn in 1952, with record yields. In pre-hybrid days, it would have required more than 3.5 million acres for the same production.



Working with farmers, UW scientists have developed a high-quality potato especially suited to the solid conditions of Wisconsin.



Radioactive isotopes aid oak wilt studies.

The farm value of this increased yield due to better seed and practices was more than double what it has cost the state, including federal grants, to operate the Wisconsin Agricultural Experiment Station since it was established 72 years ago.

Wisconsin is a dairy state. Since 1935–39, through better breeding, feeding and management, the productionper-cow-per-year has been raised over 1,400 pounds. The value of this additional milk would repay more than three times all of the public funds county, state, and federal—going into Wisconsin's agricultural extension program since the service was started 40 years ago.

Even more important than the economic considerations is the increased supply of milk, equivalent to a quart a day, throughout the year for 4 million consumers.

Wisconsin's important dairy industry has seen the effects of increased knowhow in a number of specific areas. Here are but a few:

• Experimentation with mechanical design is making progress with pipeline milking and bulk storage tanks, as well as loose housing for dairy cattle—all chore saving innovations.

• Maximum efficiency requires healthy animals. New drugs and antibiotics, insecticides, and disease control programs are making inroads on animal diseases. Our present brucellosis program including research is already making progress in the control of Bang's disease. • Alfalfa and bromegrass are probably our best forage team in Wisconsin. Right now, after 20 years of painstaking work in Wisconsin experiments, a new alfalfa is on the way which promises to be particularly well adapted to Wisconsin conditions.

THE RESEARCH and experimentation leading to these developments has been important. But equally important in the scheme of progress is the resourcefulness consistently s h o w n by American agriculture in getting research results put into practice quickly on farms.

In contrast, consider the experience of one of our staff members in Germany after World War II as agricultural adviser on the staff of General Lucius Clay.

He had a great deal of contact with university people and other research workers in Europe, and he became particularly interested in grass silage. He returned to Wisconsin with a stack of publications on the subject—apparently much more than had been done in this country at that time. Yet, it was significant that very little of Germany's forage was preserved as grass silage then, and very little is stored in that form now. There was knowledge—but not the applied know-how.

On the other hand, many farmers in the Midwest have gobbled up every scrap of information available on grass silage. They've gone even further in testing and applying new methods. No one can estimate what this kind of resourcefulness has been worth to Midwestern agriculture, but in two good forage seasons of 1951 and 1952 it certainly saved millions of tons of grasses and legumes.

Why have we made so much more headway in getting research accepted on farms in this country?

Partly it's because our scientists have a different outlook. They have been conditioned to the philosophy embodied in the passage of the Morrill Land Grant Act of 1862, which was directed toward widening the range of higher education —particularly agriculture—to make it available to all who might benefit.

Partly this headway has been possible because our farmers welcome research findings.

One prime factor in our success has been the Agricultural Extension Service. Extension's contributions to agriculture are so large they are hard to measure. In 1951, the extension service in the 48 states reported reaching more than 6½ million farm and non-farm families. Of these, some $4\frac{1}{2}$ million changed one or more practices on the basis of the service's recommendations. Evidently the service has learned how to get information and ideas to farmers quickly and well.

The tools employed in Wisconsin for this task are varied. They range from field days and the annual Farm Home Week on the campus, which attract audiences of thousands, to calls on individual farmers by the field staff of the extension service.

They include actual field demonstrations conducted for farmers in particular areas at seven branch stations located in different parts of the state—at Ashland, Spooner, Marshfield, Door County, Hancock, La Crosse and Madison.

They also include a wealth of information distributed to newspapers and farm magazines as well as through special publications, by the Agricultural Extension News Service. This news keeps the farmer abreast of latest research findings, and often whets his curiosity to learn more on specific subjects.

There are in Wisconsin 70 agricultural agents, 63 home demonstration agents, 54 associate, assistant, or 4-H club agents. They are all joint county, state, and federal employes whose offices are in the counties they serve. They work directly with farmers, homemakers and youth.

Among the most effective extension programs carried out by these members of the University staff is the 4-H program. In 1950, more than 43,000



Merchandising milk in vending machines holds promise in development of marketing aids.

young people were enrolled in this program in Wisconsin.

In the half century of the agricultural extension's existence, our philosophy about its functions has changed in several important ways.

Traditionally, most extension programs were directed at one of three audiences: the full-time farm operator, the farmer's wife, and rural youth.

It is becoming increasingly clear that this kind of direction is not enough. One group we have slighted is the older youth, or younger adult. While not yet farm operators in their own right, they are decidedly beyond the typical youth program in their interests and capacities.

We may not be doing enough with special interest groups of various kinds within agriculture and with those serving agriculture. Since farm people buy large amounts of insect control chemicals, doesn't it seem reasonable we are doing effective extension work when we meet with manufacturers and dealers to make sure that the materials and methods they recommend are in line with newest research? In helping factory operators find more efficient ways of assembling and processing products from the farms, we are helping producers and consumers—as well.

Sometimes it seems that our entire concept of agricultural extension needs to be broadened. The time-honored concept is one of carrying results of research *out* to the people in the state. Under this definition one is "extending" only when he is away from home.

It would fit modern conditions better if we thought of extension as disseminating information—usually the results of research and experience—by whatever means and regardless of place. Under this concept it matters not where extension meetings are held provided they serve the particular purpose. This framework permits full use of all forms of visual and vocal aids, including radio and television. The latter, particularly, holds great possibilities.

Throughout our extension programs we need to recognize that we are most interested in people, not just production. We in University work might far better look at ourselves as advisers, counselors, technicians and consultants, than as "leaders" for agriculture. Even if we are confident of our judgment, "deciding" for people exactly what they should do isn't a sound basis for longrange human progress. Helping people get information on which to make their own choices, and helping them develop the confidence and experience to choose



well, is extending know how in the best possible way.

The term "know how" isn't an altogether humble term. It implies that somebody has all the answers. That certainly is not true. The unanswered questions, the targets of our current research, are vitally important to the future of farming. And our problems increase sharply as we intensify our production of crops and concentrate more animals in the same area.

JUST AS THE management of our farms become more involved as we increase production, social and family problems increase as our population rises and life becomes more complex.

The work of our agricultural extension service in promoting the Wisconsin rural art program, in home economics, in community theater, in law, and with youth in 4-H programs, may be considered as steps designed to fit into this rapidly-developing cultural pattern.

Marketing and economics problems are also becoming increasingly difficult. While much progress has been made in this field, it, too, offers many opportunities for improvement. Half of the consumer's dollar goes for marketing services, and these services need continuous study.

With cheesemaking so important an industry in Wisconsin, part of the UW research is aimed at improving the product or making its manufacture more simple. We've learned how to use pasteurized milk in cheese making to get quality and uniformity. Research has also produced ways to standardize and mechanize some of the cheesemaking procedures. And experiments and tests in packaging cheese have been carried on over the years by the University in cooperation with the State Department of Agriculture.

For several years the University has worked with the dairy industry in promoting the use of non-fat milk solids to supplement whole milk in homes and food industries. It is encouraging to note that sales of this product in consumer package have risen from 2 million pounds in 1948 to about 100 million pounds in 1952. Research has shown what kind of milk powder is best for various purposes and has provided improved equipment for producing those kinds of powder.

Agricultural economists are presently studying the possibilities of widening the market for fluid milk through the use of vending machines. Experiments have already shown that milk provides excellent competition for soft drinks in factories, recreation centers, and similar outlets.

Changes in milk pricing practices are being adopted by m a n y Wisconsin dairy plants. As a result of the work done by members of the UW staff, the new method gives consideration to both fat and non-fat solids content of milk of different tests.

THERE'S NO clear-cut path in agriculture toward the 1975 goal of food for 190 million in this country alone. But it's reasonable to expect that the bulk of our progress will be made possible by additional know-how.

When we think of know-how as capital, then money used to develop more know-how can be thought of as a capital investment. And, of course, it's not only a capital investment for the farmer. It's an investment for everyone—for all of us are dependent upon food and upon the land, the people, and the capital to produce it.



Legislature Makes Athletic News

I T'S A DULL DAY indeed when the division of intercollegiate athletics at the University of Wisconsin cannot provide some topic of discussion good enough for statewide interest.

The month of March hardly began before the hot-stove league was in the over-heated state.

Monday, March 2, the athletic board recommended to the faculty (at the regular meeting) that the Rose Bowl pact between the Western Conference and the Pacific Coast Conference be renewed for a three-year period. This motion presented by Faculty Representative Prof. Kurt Wendt was seconded but before it could come to a vote, Prof. Richard Hartshorne introduced a substitute motion calling for the faculty to reaffirm its decision of two years ago when it voted against renewal unanimously.

This "amendment" was passed by a 121–52 vote, thus killing the recommendation of the athletic board.

Two days later, March 4, the Wisconsin state senate, in a joint resolution with the assembly (with a single dissenting vote) criticized the faculty for its Rose Bowl vote and strongly urged that the U.W. faculty reconsider its action.

Scarcely a fortnight later, the possibility that the athletic department's long-wanted indoor practice building (now to cost around \$1,500,000) might be erected in the near future was revived by 11 state senators who introduced a resolution directing the state building inspector to review the program and authorizing the building commission to release funds as required.

For several years, the University has proposed to build the 200 x 400 foot structure out of intercollegiate athletic funds, but each time the governor's office had held up the action. In his message to the legislature this year, however, Governor Walter Kohler called attention to the university's program and needs, leaving the matter to the legislature's judgment.

The building (actually a field house in the strictest sense) was proposed some years ago to replace the old armory annex. The structure, a shell over practice fields, would have a clear area of 400×200 feet for football, baseball, golf, crew, and tennis practice sessions along with a clay running track eight laps to the mile.

The joint resolution authorized the commission to release funds as needed to "initiate the program and to utilize further funds that may become available from intercollegiate athletics, grants, bequests, and other sources."

The resolution referred specifically to facilities for swimming for men and women, crew, tennis and handball courts, skating and hockey rinks, baseball and football and indoor track practice areas, and ROTC facilities.

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The month of March also was notable from a football standpoint. On March 4–6 the Big Ten athletic directors and football coaches ended a year-long hassle by coming up with satisfactory 1955 and 1956 slates. Any talk of a break in Illinois–Wisconsin football relations went up in smoke with the announcement of the Badger cards for those two years.

Wisconsin will meet Illinois, Iowa, Purdue, Ohio State, Michigan State, Minnesota, and Northwestern in homeand-home series during the period of 1955 and 1956. Thus Wisconsin will have a seven-game Conference schedule, with two non-conference dates to be filled for each of those two years.

BADGER BREVITIES

Wisconsin's basketball team, which ended its season in 5th place with a 10-8 record in the Big Ten and with an overall season mark of 13-9, elected the two senior guards, Tom Ward and Charles Siefert, as honorary captains. The latter also was named Wisconsin's most valuable player.

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First individual fencing title since Ed Hampe won his division of the Big Ten in 1941 was snared by Badger Bob Searls in the foils at Columbus, March 7. Wisconsin finished second in the Big Ten team standings and 10th in the NCAA.

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Wisconsin wrestlers for the first time in several years failed to score a point in the Big Ten meet. Meanwhile, the Badger gymnasts placed 8th in the Big Ten meet with $6\frac{1}{2}$ points and, in the state AAU meet on March 21, varsity athletes won four individual titles. Badger swimmers were 7th in the Big Ten meet with 18 points, best showing in years, and three natators, Jack Hoaglund, Bob Baker, and Jim Lougee, again were named to the All-American collegiate swimming squad.

Wisconsin tracksters got 10th and last place in the Big Ten meet with a measly $2\frac{1}{3}$ points. Best showing was Kent Peters' $48\frac{1}{2}$ ft. performance for fourth place in the shot put.

But Wisconsin frosh wrestlers ran away with the state AAU crown, scoring 44 points and picking up three individual titles.

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Coach John Walsh's boxers concluded their first unbeaten and untied season since 1948 by whipping Minnesota April 4. Wisconsin won five and tied two last year and this year won all seven dual matches. The Badgers defend their NCAA team title at Idaho State College, April 9–11.

-w-Coach Art "Dynie" Mansfield's baseball varsity was to pry open its season at Macomb (Ill.) Teachers, April 3–4. "Dynie" has a trio of veteran pitchers in Ron Unke, Al Suter, and Hal Raether.

Potomac Site Of Sprint Regatta

Staging of the Eastern Association of Rowing Colleges' 1953 Sprint rowing regatta has been set for the "neutral waters" of the Potomac River in Washington, D. C. Plans call for 32 crews to participate, including Wisconsin and Navy's Olympic championship crew.

The decision to compete in the nation's capital resulted f r o m united effort by alumni of the participating colleges in the Washington area, aided by top-ranking civic and governmental leaders. Among this group is Dr. Robert H. Barter, '37.

Pres. Fred Explains Budget Problem To Kenosha Alumni

TF THE LEGISLATURE fails to increase its finance committee's budget for the University of Wisconsin, the reductions the University will be forced to make to cut its current operational level by more than \$2,000,000 'will bring strong opposition from the groups affected," UW Pres. E. B. Fred told Kenosha alumni March 18.

He spoke at a Founders' Day meeting in that city, where more than 2,000 names have been signed to petitions protesting a tentative suggestion that the Kenosha Extension Center might have to be closed to help meet the cut.

There is no misunderstanding between the University and the Capitol over budget figures, Pres. Fred said, "we disagree only in what these figures mean in terms of harm to the University's programs and activities."

The University itemized the sort of programs that would suffer from reductions, the UW president reported, only after being urged to do so by state officials.

"We were reluctant to do this since it would damage morale, even if the cuts were later reduced or made unnecessary by restoration of funds," he said.

In arriving at its list of possible reductions, the faculty committee and administration first listed heavy cuts and curtailments of "administrative services and student services, mostly on the Madison campus, and of public service. But when all of these suggested reductions were listed, we were still far short of our goal," he said.

Pres. Fred said the University could not make the operating reductions required "without cutting heavily into teaching and research programs, and that no phase of University activity—on or off the campus—could escape its share of the reductions demanded."

Warning that a great faculty can be maintained only if the state provides facilities, equipment, and tangible evi-



ciated, he declared that "reductions of the size contemplated would make these things difficult to do." "If the budget cut weakens our

"If the budget cut weakens our faculty, that would be the greatest harm that could be done our University, harm that could not be remedied for years."

dence that great scholarship is appre-

President Fred traced the history of Wisconsin's fame in the field of extension; adult education, services, and college-level work at centers.

"We at the University of Wisconsin believe in educational measures and programs which will make it possible for more of this state's capable youth to attain a college education; and we do not believe that Wisconsin's young men and women should be denied this opportunity because they cannot afford to leave home to attend school," he said.

"We shall seek these goals to the very limit of the means which are provided," he declared.

"If, temporarily, we halt or step backward, we shall be very disappointed but not dismayed, for we stand firm in the faith that we shall certainly soon catch step and move once again in the manner of Wisconsin's lasting heritage, Wisconsin's distinguishing characteristic, and Wisconsin's motto . . . 'Forward.'"

Chicago Alumnae Enjoy Fine Program

Continuing its series of enjoyable programs, the UW Alumnae of Chicago are looking back with pleasure on their March meeting and making big plans for the annual Scholarship Book Review.

The Scholarship Book Review is scheduled for Wednesday, May 13. As the *Alumnus* tried to beat deadlines, full information on this event wasn't available. Alumnae in the area—who're always invited to the club meetings can learn more by calling Marie Britz, Pullman 5–0916.

At its March 19 dinner meeting, the club heard Dr. Lois Higgins, director of the Crime Prevention Bureau.

Indianapolis Club Hears Gaumnitz

Bucky Badger was the decorative theme of the Feb. 25 Founders' Day Banquet of the UW Alumni Club of Indianapolis. He adorned a spot in the form of a decal on every drinking glass, and graced the speakers' table in the form of a 3-foot, red and white plywood replica.

Main speaker for the evening was Asst. Dean E. A. Gaumnitz of the School of Commerce. H. O. Johnson



ALUMNUS OF THE YEAR selected by the Wausau Alumni club at its Founders Day dinner Feb. 5 was Dr. Harold P. Rusch, '26, director of the UW's McArdle Memorial Lab for cancer research. Presenting the award to Dr. Rusch (right) was a classmate and fellow scientist, Dr. Roy B. Larsen, now of Wausau. Prof. Erwin Gaumnitz (second from left), assistant dean of the Commerce school, was main speaker at the affair. Donald R. Olson is president of the Wausau club.

h and led the toastmastering chores. More than 60 were in attendance at the banquet.

An election resulted in returning most of last year's officers to the same posts, with Bill Sebald remaining as president of the club.

February Busy for Twin Cities Alumni

Twin Cities alumni had a busy couple of weeks the latter part of *February*, with two Founders' Day dinners and a special Rose Bowl film showing in evidence.

On February 21, the Wisconsin Women's Club of Minneapolis had its Founders Day meeting.

And on Feb. 28, the Quarterbacks' Club of the Minneapolis group showed the color films of the Rose Bowl and Rose Parade in the University of Minnesota Memorial Union. All Wisconsin alumni and friends were invited to attend.

Four days later, the St. Paul club threw open the doors to all comers from the Twin Cities area at its Founders Day meeting. Speaker of the evening was Prof. John Guy Fowlkes, Dean of Education at the UW.

Ykcub Regdab Steals Superior Show

The UW Alumni Association of Douglas County, meeting Feb. 26, heard reports on scholarships and the University's problems, saw football highlight movies, and elected Joel S. Gates as new president.

The latter, by the way, met some stiff competition for his post from the chairman of the ticket committee for the Founders Day banquet — Y k c u b Regdab.

Clough Gates, vice president of the Board of Visitors, reported on University activities; Arthur L. Minguey reported on scholarships; and retiring president John Davis reported on club activities.

And—oh, yes—Ykcub Regdab is a sort of backward Bucky Badger.

Chicago Luncheons

The first Friday of each month is the day for the luncheons of the University of Wisconsin Alumni Club of Chicago. The series began last month and the scene is on the ninth floor of Mandel Brothers.

Club Presidents Meet May 15-16

The second a n n u a l Wisconsin Alumni Association Club Presidents Conference will be held in Madison May 15 and 16, and will be over just in time to let the club leaders get out to Camp Randall for the final Cardinal-White grid game in spring training.

The conference is designed to permit an interchange of information on club projects and operation between the various presidents, the Association, and the University staff.

The conference will get underway Friday afternoon at five with a social mixer in the Memorial Union. A dinner in the evening will feature a number of top University and state administrators, who will report on University progress.

The workshop session of the conference will be Saturday morning, when the club presidents will meet with University administrative and faculty members to clear up specific questions brought up by the presidents. The presidents will also have an opportunity to exchange information between th e mselves on running a first-rate alumni club.

In the afternoon, the conference will adjourn to the football stands at Camp Randall, where the Cardinal–White tilt will ring down the curtain on the meeting.

Founders Day Affairs Growing

Limited space holds the *Alumnus'* reports on most Founders' Day dinners to a minimum. They are growing in number and popularity every year, through the cooperation of the University, the faculty, the Alumni Association, and local clubs throughout the nation.

To the faculty, particularly, should go a great deal of credit for the efforts they make on behalf of Founders Day speaking engagements. For most of t h e m, it's another "extra" to be crammed into a busy schedule. In the early spring, Wisconsin roads are filled, in the wee small hours, with professors driving back to Madison to make a class or staff conference in the morning.

Here's how the Founders Day list looked at the end of last month:

Out of State

Prof. Louis W. Busse, pharmacy, spoke at *Kalamazoo* on Feb. 18.

Columbus, Ohio, had a small but very successful meeting of alumni on Feb. 28.

A sports night and social period comprised the main part of the Feb. 17 program of the UW Alumni Club of *Rochester*, N.Y.

Oklahoma U. pharmacy Dean Ralph W. Clark, '22, a campus film, and a football movie shared attention of *Oklahoma City-Norman* area alumni on Feb. 5.

In Wisconsin

Harold W. Montross, Rhinelander extension station director, spoke at the *Gogebic Range group's* meeting, held near Wakefield, Mich., Feb. 28.

Football Coach Ivy Williamson and Regent Wilbur Renk were special guests of the *Fox River Valley* association March 26.

Prof. Ralph K. Huitt, political science, was speaker at the *Green Lake county* meeting at Berlin March 26.

Law Dean Oliver S. Rundell spoke at Green Bay on Feb. 5.

At Oshkosh, Asst. to the Pres. Roy Luberg discussed "the communist story" on Feb. 2. This dinner was the kick-off for all Founders Day affairs.

Assoc. L.&S. Dean Chester Ruedisili was speaker at the *Lafayette county* dinner in Darlington on Feb. 19.

WAA Field Secretary Ed Gibson spoke Feb. 11 at the *Door County* club's Founders Day dinner.

Asst. to the Pres. Luberg was guest speaker at the first annual Founders Day dinner of the *Jefferson* chapter.

Marshfield alumni on Feb. 23 heard V. E. Kivlin, associate dean in the College of Agriculture.

Prof. Ben G. Elliott, mechanical engineering chairman, addressed the Sheboygan county alumni on Feb. 24.

UW Regent Wilbur Renk was main speaker at *Beloit's Founders Day* celebration on Feb. 19.

Prof Glenn Pound, plant pathology, addressed *Ozaukee county* alumni on March 21

Wisconsin Women

"On the Lighter Side." That was chosen as the theme for the 1953 Campus Matrix banquet held recently in Great Hall of the Union. Beta Chapter of Theta Sigma Phi gave 500 women of town and gown a never-to-be forgotten thrill by bringing Emily Kimbrough, distinguished author, to the party. Marcelle Glassow Gill, '35, (Mrs. Charles), prominent Madison clubwoman, former newspaperwoman and writer, became Madison's womanof-the year by being asked to give the response for the town-women. Her "Dagwood Sandwich" description of a happy woman's life, emphasizing the enriching value of a home and family was skilfully stated.

* * *

Letter from Monroe. Dorothea Rickaby Schindler, '28, wife of Dr. John Schindler, '29, distinguished author of "How to Live a Hundred Years Happily" invited Monroe alumnae to tea at her house recently. I drove down through this wonderful Swiss cheese country to discuss the University with them. It turned out to be a stimulating affair. Wisconsin alumnae, I find, are the same wherever I go. Informed, intelligent women, they do not hesitate to speak out on whatever is of particular concern to them. A result of the afternoon's gathering was a resolution expressing their convictions on the proposed University budget appropriation. Miriam Theiler Abplanalp, '43 (Mrs. George), prize winning author and newspaper woman, was typist and editor of the letter, which was sent to legislators from Green County.

* * *

Bride's Bazaar. Homemaker's program for women sponsored by W.S.G.A.: so reads a Daily Cardinal headline. It presents new ideas of home management for



THE SOCAL EVENT of the year for women of Madison and its environs was the annual Matrix dinner. Above are the principals: (seated) Toastmistress Mrs. John R. Barton and guest speaker Emily Kimbrough. Standing are Theta Sigma Phi Pres. Joan Holman; Beata Besserdich, who presented the student response; and Mrs. Charles H. Gill, who gave the town response. young people who are planning either careers or marriage. Main emphasis this year on practicality in small apartment and army camp living. Hum!

* * *

Wisconsin Films. Alumnae will be interested in three films released recently by the University's Bureau of Visual Instruction. They may be rented for a small charge. "Creative Art in Rural America" depicts the Wisconsin Idea in action promoting art in schools and among adult groups. Renewed pride in the University and its Extension services comes when viewing this film. 28 minutes in length (far too short, you want to see more) in black and white, with sound, the rental charge is \$2.50.

"Teachers for Tomorrow" is an attempt to show the work of the University School of Education. The new teacher training procedure now followed at Wisconsin is demonstrated by actually taking us into the field with the trainees.

"Show Time" tells the story of the Wisconsin Idea Theater working with Wisconsin citizens interested in producing amateur drama.

The last two films are approximately 20 minutes in length, black and white, with sound, and the rental charge is 60 cents each.

The idea of a complete movie of life on the University of Wisconsin campus, in color and sound, has been tossed around for sometime by both officials and alumni. It could be made with campus equipment and staff for a sum somewhere between 5 and 10 thousand dollars. Don't you think such a movie would be of great interest and value to alumni? And in making more friends for the University?

* * *

Among Alumnae I'd Like to Meet: Dr. Florence Rockwood Kluckhohn, B.A. '27, Professor of Sociology and Anthropology at Harvard, chosen as one of 12 scientists participating in a "conference on the future" held in New York in 1952. Dr. Kluckhohn suggested changes in educational programs for women in order to strengthen family life. She believes that there should be a new evaluation of the role of American women—especially married women. Today women must combine the role of wife and mother with "meaningful interests" outside the home. Her interpretation of "meaningful interests" appeared to be a sensible and needed approach to present day living.

* *

The Madison Chamber of Commerce and Foundation sponsored a buffet supper in March to honor Governor Kohler, members of the legislature, state elective officials, members of the Supreme Court, University leaders, the Board of Regents, and the University Board of Visitors. In this distinguished assemblage of mere males were a few women: Regent Helen Connor Laird, '12, of Marshfield; and President Gretchen Schoenleber, '11, Milwaukee; Helen Browne Hobart, '19, Waupaca and Evanston; Mrs. Emery Owens, Dousman; and this writer, who are all members of the University Board of Visitors.

Heard on Langdon St.: "It was evident that he was too much of a party boy."

Grace Chatterton

APRIL, 1953

Faculty Lists Budget Effects

A^S THE UNIVERSITY'S budget for the next biennium went through the legislative process, the UW faculty expressed greater concern over the prospective reductions in the University's program.

Meeting March 20, the faculty heard Prof. Rudolph Langer of the mathematics department, who heads a special committee studying the budget. Upshot of the meeting was a faculty request that there be broadcast by the University "an informative statement concerning the effects of the reduction in appropriations to the University."

The day before, a petition signed by 136 staff members at different levels was sent to the Legislature. It requested further hearing on the budget and included a list of ten effects that a budget cut might have in the field of teaching. These were:

1. A reversion to overcrowded classes.

2. Less contact between student and teachers.

3. A slow throttling of course offerings as the staff drops out.

4. Fewer library books bought, less library service.

5. Deterioration of classroom and laboratory equipment.

6. Cutting down of research by teachers and advanced students.

7. As teaching and research becomes more difficult and general prospects grow more discouraging, good teachers will be harder to get and keep.

8. Little experimentation in improvement of teaching by visual aids, etc., will be possible.

9. A reduction of "salvage work" on students having difficulty.

10. Fewer graduate assistants, with quality of teaching in discussion sections suffering. The deeper this trend goes, the harder it will be to reverse it.

A^S A RESULT of the other faculty request, Prof. Langer spoke on the state FM network on March 26. He said that there was agreement between the University and the Governor as to the meaning of the figures involved in the budget. But the fact is, he declared, "that the appropriation proposed is short by at least \$2,165,000 of what the University needs to carry on its present activities during the next two years. The question is not one of how much is necessary for growth, it is just one of



PROF. RUDOLPH LANGER

what is necessary for a complete standstill.

"This is the minimum of the actual cut-back which will have to be made even if the University gets favorable "breaks" at every other turn. The breaks will almost certainly not all be favorable. For instance, the University has been told to increase its charge for adult education programs to raise \$500,-000 that way. This seems like an impossible amount to the administrators of these programs. To price the University's services too high has the sad effect of withdrawing them from the state's neediest people. . . .

"The effects of an excessive reduction in operating funds) will be much greater than may be generally realized. . . . If the reduction must be made, so be it. But let us not add to this unfortunate necessity any ill-tempered vilification if a favored activity is not spared the decimations which all the rest must suffer. The University will find no pleasure in mutilating itself, and it will not cut its own members from motives of spite. Amputations are not painless because they are small, nor are they painless because what they remove was a recent growth.

"The decisions will be made by men of integrity. And they will make them in the light of their best judgments of how the quality of Wisconsin's University may best be preserved."



Honored and Appointed

Spanish department chairman Prof. Edward R. Mulvihill is president of the Wisconsin Assn. of Modern Foreign Langauge teachers.

Colleagues, former students, and friends are joining to have a portrait painted of *Morton O. Withey*, Engineering dean due to retire in June.

Prof. Robert J. Francis, physical education, is new president of the Wisconsin Assn. for Health, Physical Education, and Recreation.

Artist-in-residence *Aaron Bobrod* has been elected a full academician of the National Academy of Design.

On the Move

Prof. Walter R. Agard, classics chairman, went from the annual meeting of the American Council of Learned Societies in Rye, N.Y., Jan. 20–23, to give four special lectures at Oberlin college.

After a semester's study in Spainfinanced by the University Research committee—Prof. *Lloyd A. Kasten* has returned to the campus. His specialty is 13th century Spain.

Prof. Arvil S. Barr, education, presided as president of the American Educational Research Assn. at the organization's annual meeting in Atlantic City.

Prof. Helen C. White, English, recently was in Washington attending meetings of the board on foreign scholarships that has jurisdiction over the Fulbright program.

In one two-week period in March, Prof. Raymond F. Dvorak, director of bands, made guest appearances in Norman, Okla., Miami, Fla., and Bellingham, Wash.

Necrology

Emeritus Prof. Edwin Brett Hart, former biochemistry department chairman and internationally recognized as a pioneer in the development of the science of nutrition, died March 12 in Madison. His accomplishments in his field-working alone, with students, and his famous colleagues-are legion, and included the discovery of vitamins A, the B group, D, and niacin. He is credited with saving the evaporated milk industry in Wisconsin, and conducted important research in cattle feeding problems. Said Pres. Fred: "Hart was one of the greatest teachers upon this or any other campus . . . Largely under his leadership and example the Universtiy of Wisconsin has been among the leaders in coordinating research effort."

George I. Haight

Friends Honor Top Grad

A WISCONSIN FARM boy who received his first Wisconsin degree in 1899 was described last month by Pres. E. B. Fred as the University's Number One alumnus. The man to whom this honor was tendered is George I. Haight, an outstanding Chicago attorney, president of the Wisconsin Alumni Research Foundation, and a former president of the Wisconsin Alumni Association.

Alumni

The occasion was a surprise 75th birthday party for Mr. Haight at Chicago's Union League club on March 26. More than 120 fellow alumni and friends gathered at the party to honor the distinguished lawyer. The group presented him with a Cadillac, with the presentation made by John S. Lord, another prominent Chicago attorney and friend of the University.

The main speakers at the dinner party were Dr. Fred and Joseph E. Davies, long-time U.S. presidential adviser and ambassador to Russia and Belgium. Harry Bullis, chairman of the board of General Mills, was toastmaster.

In a brief response, Mr. Haight gave all the credit for the development to Dr. Harry Steenbock, famed for his discoveries in food irradiation. Last year the WARF gave the UW \$750,000 for research.

Mr. Haight was born on a farm near Rockdale, Wis., in 1878. He was educated in the district school, graduated from Fort Atkinson High school in 1895. He received his B.A. degree in 1899 and an Honorary M.A. from the University in 1928. In between, he received his LL.B. degree at Northwestern U. Law School in 1902. In 1947 he received an Honorary LL.D. degree from Wisconsin, having received a similar honor from Northwestern in 1940.

Mr. Haight has held the office of presidency of the WARF since it was organized in 1925. He is also chairman of the board of the University of Wisconsin Foundation He served two terms as president of the Alumni Association from 1924 to 1926.

He is also president of the Board of Trustees, Northland College, Ashland.

Mr. Haight has argued cases before most of the United States Circuit Courts of Appeals and also in many state courts. He's appeared many times before the Supreme Court of the U. S.

He has practiced law in Chicago more than 45 years. He has been active GEORGE I. HAIGHT is shown in the inset with Pres. Fred and Joseph E. Davies. He's flanked at the banquet table in the Union League club by Davies and Toastmaster Harry Bullis. It was Mr. Haight's 75th birthday anniversary.

in matters involving public utilities, corporations, banking, insurance, unfair competition, patent infringement, and may other fields of law.

LaFollette's Death Loss to University

The death of Robert M. LaFollette, '17, former U.S. Senator and a bearer of Wisconsin's outstanding political name, came as a shock to the University community, as well as the state and nation, on Feb. 24.

Since losing his Senate seat in 1946, Mr. LaFollette had lived in Washington. He maintained an office as an economic consultant.

A friend of the University throughout his life, Mr. LaFollette entered the UW in 1913, but ill health forced him to withdraw in his sophomore year.

The Wisconsin Alumni Association always found Mr. LaFollette a special friend in Washington. He was interested in all phases of Association affairs and became a "Forty-niner" by making extra contributions to Association activities.

The Association is only one of the many groups and individuals who feel a deep sense of loss at Mr. LaFollette's passing.

More Scandinavians To Hit Campus

Here's a postscript to "Education for a Dane" in the February Alumnus. Seven more Scandinavian youths have been selected by Thomas E. Brittingham Jr., '21, to attend the UW next year on a new scholarship designed to provide a chance for foreign students to get into American college life-not just watch it.

Three students from Norway, two from Sweden, and two from Denmark are in the group. They were picked on the basis of personality and leadership -not just scholastic ability. Brittingham is trying to select students who will be leaders in their countries in years to come.

Their scholarships will be large enough so that they can participate in college life without reservation.

Conservation Board Gets UW Men

Two UW men have been appointed to the Wisconsin Conservation Commission by Gov. Kohler.

One, Prof. A. W. Schorger, is on the wildlife management staff of the University. He's an outstanding authority on Wisconsin wildlife and a nationally known ornithologist.

Leonard J. Seyberth of Eau Claire, the other appointee, was graduated from the University in 1932. He is treasurer of a leather goods firm and an ardent hunter and fisherman. He's particularly interested in reforestation.

Kleberg Commended For Australia Work

Robert J. Kleberg, '18, owner of the great King Ranch of Texas, has been commended for his assistance in the development of Australia's cattle raising industry. Kleberg recently concluded a visit to Australia and has published surveys of pastoral prospects. "Parliamentary Under-Secretary for

Commerce and Agriculture R. W. Swartz . . . said that Australia was fortunate to have the advice and help of a world authority like Mr. Kleberg," reported the Australian Weekly Review. "The visitor had stated that the full

WILLIAM B. MURPHY, '28, is new president of Campbell Soup Co.. Camden, N. J., where he has been since 1938 after joining the A. C. Nielsen marketing research firm in Chicago upon graduation from the UW with a degree in chemical engineering.

development of Australia's northern beef country would enable Australia to correct her unfavorable world trade balance, but that, of necessity, the expan-sion of the industry would be a longrange program in relation to the country's export balance."

Upgren to Tuck

Dr. Arthur R. Upgren, former professor of economics at Minnesota and widely known authority in both international and national economics, has been named dean and director of research at the Amos Tuck School of Business Administration at Dartmouth college. Dr. Upgren is a 1920 graduate of Wiscon-

+ With the Classes

1888-1899 . .

Still going strong, Harry Lumen RUS-SELL, '88, biologist, dean of the College of Agriculture, former director of the Wisconsin Alumni Research Foundation and world traveler,, celebrated his 87th birthday March 12.

Theodore Albert SCHROEDER, '89, lawyer and specialist in evolutionary psychology and psychoanalysis, died Feb. 10 in New York.

Dr. Anna ELLSWORTH Blount, '92,

Oak Park physician, died in March. Veteran Madison Attorney William L. WOODWARD, '92, celebrated his 81st birthday and 57 years of practicing law on March 4 by working as usual.

Mr. and Mrs. George STANCHFIELD, '92. in February celebrated the sixtieth anniversary of their wedding in Fond du Lac, where he formerly was city engineer. Three daughters are also UW graduates.

George KINGSLEY, '95, Minneapolis lawyer, passed away March 4. Frederick C. KRUEGER, '96, Dousman auctioneer and former mayor, died Feb. 14.

1000

Former Manitowoc Municipal Judge Albert H. SCHMIDT, '96, died March 2. Death took Rev. Otto J. WILKE, '97, Madison, on March 1.

1900–1902 W

John Clark, '01, Milton saw filer, has re-

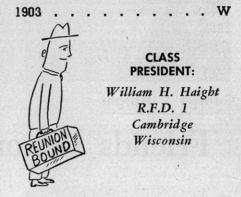
tired and is living in Colorado Springs. The State Board of County Judges sent Oscar W. SCHOENGARTH, '01, Neills-ville county judge, a citation for "more than 47 years of faithful and efficient service, a

record unparalleled . . . in Wisconsin." William H. PIERSON. '00, won a set of encyclopedias Feb. 10 for submitting the question used on American Town Meeting of the Air.

The following deaths have been reported to the Alumnus.

Roy E. BIGHAM, '01, Seattle attorney, Feb. 14.

Byrd BIGHAM, '01, Chicago in 1951.



Memorial committee for the class' fiftieth reunion is composed of Irving Seaman, chairman, (735 N. Water St., Milwaukee), Wil-liam O. Hotchkiss, Andrew W. Hopkins, Jean Bishop, George Challoner Tracy, Benjamin F. Lyons, and class officers Haight, president, Beulah Post Keachie, secretary, and F. W. Huels, treasurer.

George J. DANFORTH died March 30. Frank Gardner WILLSON. '03, died July 29, 1947 in Newtonville, Mass.

1904 W Henry William PETERSON, died August 5, 1948, in St. Petersburg, Fla.

1905 W Dr. Edmund C. HARDER, senior geolo-gist for Aluminum Limited, Montreal, has been appointed member of the company's board of directors.

1906 W

Frank M. BRUCE, Sr., publisher and treasurer of the Bruce Publishing Co., Milwaukee, died Feb. 23.

The new president of the Wisconsin Retail Lumbermen's Association is Benjamin H. RODERICK.

1907 W

Col. Harry Gage Montgomery, USAF, died Feb. 21 at Walter Reed Army Hospital, Washington, D.C.

Willis J. BELL, former professor of psychology and education at Iowa Wesleyan College, died Feb. 5 in Mt. Pleasant, Iowa.

W 1909

Miss Gertrude GESLEY, former Delavan teacher, passed away Feb. 23 in Beloit. Lloyd P. SPELLMAN, Kansas City real estate man, died Feb. 10.

. W 1910

Phineas W. BEASLEY, Portland, Ore., died Dec. 1, 1951, according to word received from his widow.

Ray O. FISCHER, Jefferson pharmacy owner, will retire after 40 years of business and public service.

Dr. Osbourne E. HOOLEY, history pro-fessor at A & M college, died Oct. 8 in Stillwater, Okla.

Retirement of H. Herbert MAGDSICK, executive engineer in the application engineering department of General Electric's lamp division at Nela Park, Ohio, was announced Feb. 1.

Retiring Dean Oliver S. RUNDELL of the UW Law School was honored by the Wisconsin Board of Circuit Judges at a dinner in Milwaukee.

Doris R. Taylor was married to James S. THOMPSON, White Plains, N.Y.

1911 W

Jesse E. LAUDERDALE, manager of the Wisconsin Power and Light Co. in Delavan, retired March 1

Byron S. POTTER, La Grange, Ill., retired after 45 years with Armour & Co.

Engineering Consultant L. I. SHAW has established his own offices in Santa Monica, Cal.

Kenneth R. HARE, manager of the Sea-board Plant, Gas & Coke Division, in Pittsburgh, has retired.

Louis H. STOLZENBURG, Milwaukee

accountant, died March 6. Elmer G. ELVEHJEM, former member of the Dane County Board and chairman of the

Town of Dunn, died March 1. Robert D. GREEN, Clearwater, Fla., died Jan. 16.

1912 W Louis NAFFZ, Chicago, died Feb. 20.

1913 . . News has been received of the death of E. Phelps LANGWORTHY, president of the Rochester, N.Y., Bearium Metals Corp., Feb. 22 in Fort Lauderdale, Fla.

Dr. Ben A. ARNESON, chairman of the Ohio Wesleyan university department of political science, has won membership in the OWU Institute of Practical Politics.

1914 . Dr. Paul LEWIS, Yakima, Wash., retired physician and heart specialist, died Dec. 20. Louis Frederick REINHOLD, Freeport, Ill., died Nov. 9.

Grace BURGARD Holcomb, Forest Hills, N. Y. died in October.

1915 . W Asher HOBSON, retired UW agricultural economist, is chairman of the American Institute of Cooperation.

Wisconsin's "Engineer of the Year" is Walter A. Peirce, manager of the Racine Water Department.

Torlief N. LANGUM, Madison, died Jan. 20.

Dr. L. O. HELMES, '17, and his wife Zelma GNAGI Helmes, Oshkosh, were killed in a plane crash Feb. 13.



For more than a quarter of a century. the Wisconsin Alumni Research Foundation has helped to safeguard the health and welfare of yourself and your family through the practical application of principles discovered by research. The Foundation is a non-profit organization which receives and administers patentable inventions voluntarily assigned. All income from invested funds derived through licensing arrangements goes to the University of Wisconsin and is allocated to further research by the University Research Committee.



Always look for the Foundation seal your guarantee that you can depend upon the product which bears it.



Services Available

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- INSECTICIDE TESTING



WERNER I. SENGER, '23, is vice president in charge of balancing, a new position created in the Gisholt Machine Co. of Madison. He is a world authority on balancing and author of a number of treatises on the subject.

* Madison Memories

. . . from the Alumnus files

ONE YEAR AGO, APRIL, 1952-Alumni club presidents hold first annual two-day conference in Madison . . . Regents under fire from state auditor for expansion plans . . . Regents okay, subject to Governor's approval, new athletic practice fieldhouse . . . University and city of Madison officials get together to discuss common problems . . .

FIVE YEARS AGO, APRIL, 1948-Deaths of Frank Holt, public service director, and Conservationist Aldo Leopold sadden University . . . Haresfoot presents Big As Life . . . Gymnastics revived as an intercollegiate sport at Wisconsin . . . Teachers Union campaigns for higher faculty salaries . . .

TEN YEARS AGO, APRIL, 1943-Dairy department develops new "spread for bread" made entirely from dairy products, with 30 per cent butter . . . Carolyn Hall to be first feminine Union president . . . Faculty says freshmen and armed forces personnel on campus may participate in intercollegiate sports . . . Haresfoot presents The Women—with the club's usual all male cast . . .

TWENTY-FIVE YEARS AGO, APRIL, 1928—Psychology Prof. C. I. Hull predicts "picking your vocation by machine will be a recognized thing in the future" . . . Faculty approves special discipline committee . . . Experimental College boys don special blazers, a la Oxford . . . Pres. Frank predicts that in 20 or 25 years all students will be grouped in dormitories according to their intellectual interests . . . Band organized into concert, military and athletic divisions . . .

FIFTY YEARS AGO, APRIL, 1903-Biology Prof. Charles R. Van Hise, '79, elected president of UW . . . Quote from Alumni Magazine: "spirit of friendship seems to be growing among Wisconsin alumni." . . . President Theodore Roosevelt greeted with U Rah Rah! as he visits Madison . . . From the Magazine again: The University, while not faring as well at the hands of the present Legislature as it had hoped (has been appropriated) \$478,500 for the next two years, including \$318,500 for building and grounds, and \$2,500 earmarked for research on the cranberry industry . . .

Walter R. Bussewitz is Dodge county superintendent- of schools.

1916 W Prof. Temple R. HOLLCROFT, Aurora, N. Y., has been appointed Wells College Historian.

Frank L. TIBBITTS, Plainfield, died June 29, 1952.

1917 . W Donald W. TYRRELL, president of the Ray-O-Vac Co., was elected associate member of the American Institute of Management.

General Mills Board Chairman Harry A. BULLIS recently was the target at a questionthrowing bee on business at Cornell University.

1918 W Ray S. ERLANDSON, president of the San Antonio Music Co., was the subject of an article in the magazine section of the Jan. 25 issue of the San Antonio Express.

Former UW Chemistry Instructor Aaron M. HAGEMAN will retire Aug. 21 after 35 years as director of research and engineering of Westinghouse Electric Corp., Bloomfield, N. J., lamp division.

••••• W Dr. Ralph O. NAFZIGER, director of the

UW School of Journalism, will be director of a student tour of Europe this summer.

Mrs. Hazel E. MURPHY Sullivan, outstanding Wisconsin journalist and editor of the Sun Prairie Star-Countryman, died March 8.

1921 W

L. Irene BUCK, supervisor of art in Madison public schools for 30 years, died Feb. 14.

Louis H. WOCHOS. Green Bay teacher, died Feb. 11.

Allen Hollis MILLER is building mate-rial salesman for the U.S. Gypsum Co., Chicago.

Dr. Victor A. TIEDJENS, director of research, "Na-Churs" Plant Food Co. of Marion, Ohio, was awarded the Thomas Roland Medal of the Massachusetts Horticultural Society of Boston. Mrs. O. A. Bloom of Osceola reports that

Dr. Emil SCHMIDT, Baltimore, Md., went to Paris last summer to deliver a paper

before a world scientific society. Featured in the New York Times Jan. 25 issue was a story on Theodore G. MON-TAGUE, president of the Borden Co.

1922 . W

Nora BEUST, specialist for school and children's libraries. Office of Education, Federal Security Agency, is a contributor to "The Wonderful World of Books."

Edmund HAUBRICH, Kenosha banker, died July 19.

Col. Leonard W. JOHNSON, chief of chemical section, of the Army Field Forces, has been reassigned to the Chemical Corps Board at the Army Chemical Center, Edgewater Arsenal, Md.

1923 . W Army Lt. Col. Walter A. WILLIAMS is Port Judge Advocate General for the 7th Transportation Major Port in Korea.

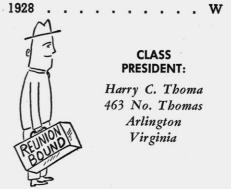
Mrs. Iva J. WOOD Barn died Feb. 14 in Richland Center.

Werner I. Senger is vice-president of the Madison Gisholt Machine Co.

Jesse E. SCHULTZ, president of the Rein and Schultz, Inc., Bituminous Paving Co., died in Madison March 6.

Harvey H. DOOLEY, retired vice pres-ident of the Ohio Kilgore, Inc. firm, died 1924 . Feb. 22 in Iron Mountain, Mich.

Carleton W. MEYER, former assistant to the president of the New York Central Railroad died this year at Old Greenwich, Conn.



Roman N. BACHHUBER celebrated his 25th year with the State Bank of Mayville. Philip H. DAVIS, president and general manager of Enzo Jel Co., died March 3 in Sheboygan.

Col. Gordon DAWSON, former Madison attorney, will be military attache at the American Embassy in Rome.

Dr. E. Adamson HOEBEL is dean of the University College at the University of Utah, where he has been head of the department of anthropology since 1948.

Joseph Ward JENNINGS died March 1,

1952 in Long Beach, Cal. Virginia Pearce STANLEY is administrative assistant in the International Division of the U.S. Department of Labor in Washington.

1929 W

After 23 years of service with the Madison police department, Patrol Capt. Charles E. FESS retired March 31. Roy C. HEGGESTAD, Madison attorney,

died Feb. 15 at his home. Manuel ESCARRILLA is division super-

intendent of schools for the province of Albay, Republic of the Philippines.

Adrian H. SCOLTEN, M.D., of Portland, Me., was the recent author of a true story of a pioneer Christmas on the Kansas plains, which appeared in the New Bashford, Mass. Standard-Times.

1930 W

George Wallace MUELLER is sales engineer for the William Powell Co., Cincinnati, Ohio.

1931 W Miss Esther FEDDERSON, affiliated with the World Mission Prayer League in Minneapolis, spoke at an Inter-Denominational Praver Service in Viroqua Feb. 19.

William B. KETELAAR, dean of boys at Milwaukee Shorewood High school, is area supervisor of the citizenship education project sponsored by Columbia University's teachers college.

1932 W

Dr. Elizabeth BALDWIN has been named health officer at Marshfield.

Herman A. BECK, Jasper, Ind., an agricultural extension technician, is in Iraq with the Point 4 mission of the Technical Cooperation Administration, Department of State.

A book "Audio-Visual Materials: Their Nature and Use," has been co-authored by Walter Arno WITTICH and Charles SCHULLER, '34.

Francis GARITY has opened a law office in Jefferson.

Gerald J. WECHMUELLER died June 5 in Whiting, Ind.

1933

Ewell TOMPKINS, better known as Tom EWELI, lead in the Broadway hit, "The Seven Year Itch," was featured in the *Mil-waukee Journal* magazine section Feb. 22. Janice Irene Phillips and George Irving SCHEFELKER, Beloit, were married Feb. 28.

1934 W Drexel A. SPRECHER and James M. Fitzpatrick have formed a law partnership in Washington, D. C.

Alfred N. JOHNSON and his wife Mary of Maple Bluff, Madison, were killed in a plane crash near San Bernardino, Cal., Feb. 12.

1935 . . . Hyman MARLOW, president of the Unity Club of Nassau County, Inc., was among the officers of that community service organizaspecial twentieth anniversary booklet. He lives in Rockville Centre, N.Y.



OUR TROPICAL WORSTED SUITS made on our own distinctive models of our exclusive English worsteds

Brooks Brothers' tropical worsted suits of imported materials have an individuality and distinctiveness that is recognized at a glance. The fine worsteds are made especially for us in England, in designs and colorings of our own selection, and the suits are made on our goodlooking styles. They are available in a fine hairline pattern in blue, brown or grey...grey or tan pin check...solid shades of grey or dark blue...and in brown or grey Glenurquhart \$85 plaids. Coat and trousers.

Also our "346" tropical worsteds, \$65



A Helping Hand To World Youth

Youth of All Nations, Inc., was founded by Clara Leiser, '24. It has been praised before the U.S. Congress. It has been the subject of complimentary editorials in magazines and newspapers across the country, and was the subject of a lead article in the February issue of Seventeen.

Youth of All Nations is designed to help world youth understand nations and cultures other than their own, by the only direct means most people havethe international mails. A YOAN publication helps further this end. Members get, as a result: 1. Hand-picked letter-pals in countries of their choice; 2. Practice in foreign languages; 3. Help with correspondence problems.

Miss Leiser is devoting full time to directing the activities of this "Correspondence Course in Humanity." And she does it without pay.

Any alumni interested in learning more about this unique program-information for themselves, their children, or grandchildren-may get the answers by sending a stamped, self-addressed letter to 16 St. Luke's Place, New York City 14.

1936 W Gordon COREY, Aurora, Ill., was elected vice-president of the Commonwealth Edison Co., Chicago.

One of the speakers at the Northern Wisconsin chapter meeting of the National Association of Cost Accountants in Appleton was B. F. ARMBRUSTER, manufacturing budget director, Oliver corporation, Chicago.

1937 . . W . . . Thomas E. FAIRCHILD, former Wisconsin attorney general, has resumed private law practice in Milwaukee.

John HAMBURG, assistant superintendent of schools of Edgerton, is president of the Southern Wisconsin Education association.

Donald Franklin MILLER is chief statistical analyser of the Agricultural Conservation program under the U.S. Department of Agriculture in Washington, D. C. Mary Zelie and Charles HAWKINSON,

Jr., Appleton, were married Feb. 14.

1938 .

Mrs. Roberta TIERNEY Bowman, Bloom-

ington, Ill., died March 5. Mr. and Mrs. Kenneth W. Layton, (Eileen MATHISON) are living in Hart-

ford, Conn., where Mr. Layton is service supervisor of Schick Service, Inc.

George E. NIEMANN and Paul HIB-BARD, '41, have formed a law partnership in Watertown.

The Wisconsin State Journal Feb. 14 issue carried a feature interview of Mrs. Robert Taylor (Fan TURNBULL), program director of the UW Memorial Union Thea er.

1939 W

Mark A. SODEN, Donald D. Harwood and Thomas E. Heffernan have opened a law

office in Corona Del Mar, Cal. UW Prof. Edward R. Mulvihill, chair-man of the Spanish department, is pre-ident of the Wisconsin Association of Modern Foreign Language Teachers.

An article by Dr. Lloyd P. Jorgenson, associate professor of education at Oklahoma university, appeared in the March issue of "History of Education Journal." Mrs. Jorgenson is the former Virginia OLSON, '46.

D. Gale JOHNSON is associate professor of economics at the University of Chicago and an economic consultant to the U.S.

Richard MAY Jr. is planning director of Rockland County, N. Y. Gwendolyn E. GIBBS and William M.

Thiel, Fond du Lac, were married Jan. 31. Mrs. Pauline COLES Haight and Samuel E. Burgess, Bronson, Mich., were married Feb. 14.

1940 W

Francis O. BELLON, editor of the Hori-con Reporter and president of the Wisconsin State Amateur Hockey Association, presided over the State Amateur Hockey Champion-, ships in Milwaukee.

1941 W

Parker DAGGETT is manager of the Wisconsin sales district of the Miller Brew-

mig Co. The new transportation manager of the Chicago district, U.S. Steel Corp., is Nor-man C. HALLECK, Gary, Ind. L. Melvin GRUBIN, M.D. has opened a new office in Beverly Hills, Cal. De Hal C. Johnson, St. Louis, is director

Dr. Hal G. Johnson, St. Louis, is director of research and development for Monsanto

Chemical Company's Western Division. William J. RUSSELL, Jr. is teaching chemistry at Salem College, Winston-Salem, N. C.

Arthur L. PETERSON, Beloit teacher, died Feb. 20.

Navy Lt. Cdr. A. N. MELHUSE has assumed command of Fighter Squadron 194 based at the Alameda, Cal., Naval Air Station.

Mary SCHOCKLEY is with the publicity department of Gimbel Brothers, Milwaukee.

Vernon STERNBERG is assistant editor of the University of Wisconsin Press.

1942 W

Former U. W. Prof. A. E. DARLOW is dean of the College of Agriculture and vicepresident of Oklahoma A. and M. university.

Daniel V. DODGE, North, Va., is super-visor of training of U.S. Steel's Oliver Iron Mining Division Eastern District.

A son, Larry Allen, was born March 4 to Mr. and Mrs. Fred KUBAL.

Eugene Ladislaus STEVENS is assistant supervisor of acoustically handicapped and speech correction of the Cincinnati public schools.

A composition by Wilbur OGDON, Madison, represented American music in a recital by Charles Rosen, pianist, at the American embassy in Paris.

Forest S. TALBOT is director of field service for the Old Line Life Insurance Company of America at Milwaukee.

1943 W

First Lt. John E. FITZPATRICK partici-pated in "Exercise Snow Shoe," an Army

winter training maneuver in Alaska. Mrs. Carol FRANZ Meese, Annapolis, Md., was appointed to the Maryland State Division Board of the American Association of University Women.

Mr. and Mrs. David F. NELSON (Elaine MUEHL, '42) have a new addition to their family, Carol Ann, born in July. Dr. Robert H. Schoeneman (his wife is Emilie T. DRAVES, '42), Wauwatosa, is practising medicine in Butler.

Louise MAJOR and Capt. Mark Damen of the Netherlands Air Force were married in Paris Dec. 20. and are living in Paris.

1948 W

Raymond E. CLAUSEN is superintendent of schools at Wisconsin Rapids.

Army Capt. Farrell B. ANDERSON is serving in the European Command Com-munications Zone in France.

Korean war veteran Lt. Robert G. FER-BER, who has the distinction of completing all three phases of flight training-navigator, bombardier, and pilot, addressed UW Air Force ROTC cadets last month.

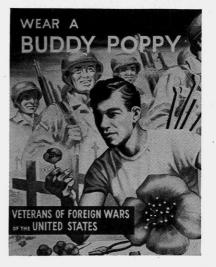
Drs. Lyle OLSON and Robert Oertney have bought a 10-bed hospital in Darlington.

Miss Jean KINZLER, Chicago, is direc-tor of the Farm Bureau Family Activities department for the Illinois Agricultural Association.

Capt. and Mrs. Derryl D. MALKOW (Mary ARUNDEL, '46,) of Murnau, Germany, announce the birth of Susan Mary, Feb. 21.

Mr. and Mrs. Kenneth Tucker (De Volis VINGOM) are living in Freeport, Ill., where he is a metallurgist with the Rockwell

Manufacturing Co. The Honolulu Junior Chamber of Com-merce has named Morton M. ROSENBERG "outstanding man of the year."



WISCONSIN ALUMNUS

0

Katherine J. DOEPKE and Bernie Schubert were married June 21.

Elaine GASKIN and Mason C. Dobson, an administrative assistant to Gov. Walter J. Kohler, were married Feb. 27.

Ruth Janet EILER and Joseph Martin Gittens, Green Bay. were married Feb. 14.

1949 W

Cpl. James E. CARTER is serving as a powerman with the 21st Evacuation hospital in Korea.

Dr. and Mrs. Vaughn DEMERGIAN announce the arrival of a son, David Kirkor, Dec. 11.

Robert C. DI RENZO, accountant, and Jerome T. BOMIER, attorney, have opened a joint law and accountant office in Neenah.

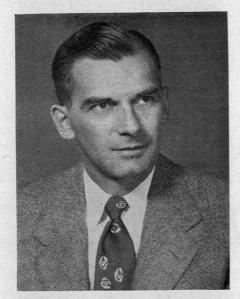
Marcia Catherine Flint has a new brother, Frank Ellis, born Feb. 17. Parents are Mr. and Mrs. Ellis H. FLINT, '50, (Mildred C. SWEETMAN) of Los Angeles, where Mr. Flint is advertising manager at the U.S. Grant Supply Co.

Dr. James HEAD is taking his internship at Denver General Hospital.

Mr. and Mrs. Harold L. JOY, '50, (Violet WITT) are living in Three Rivers where he is manager of personnel at the Fairbanks-Morse and Co. plant.

Dr. Louis R. PFEIFFER is resident physician at Turtle Lake.

Robert L. MOGENSEN has opened a law office in Burlington.



DR. HERBERT R. ALBRECHT, '32, who earned three degrees at Wisconsin, has been named director of the Agricultural and Home Economics Extension Service at the Pennsylvania State college—the fourth man to head the service since 1907. He has attained international recognition in the field of plant genetics, and has headed the department of agronomy at Penn State since 1947. He is married and has two daughters.

At the altar:

Nan Kagan and Barney A. ZEAVIN, Los Angeles.

Marion GRAY and Dale Romig, Holcomb, Kan.

Phyllis Heinz and George VER HOVEN, Menasha.

Doris Gwendolyn CORNWELL, '53, and Robert B. COX, Beloit.

Patricia Miswald and William S. COL-LINS, Sheboygan.

Marietta Lou Case and Sherman E. NEL-SON, Ann Arbor, Mich.

1950 W

William A. CHATTERTON, '49, and Robert D. SILVER have organized a law partnership in Madison.

Clara BRAUN is customer service representative in the Manitowoc office of the Wisconsin Telephone Co.

Allen E. HARBORT is principal of Marinette High school.

James R. HOOD has accepted a position at the UW.

Curtis A. HOTLEN former Milton Union High school teacher, is now completing his theological training and plans to enter the ministry.

Herbert L. MILLER. Madison, is Midwest representative of United Television Programs, Inc.

Raymond E. MILLER has entered graduate school in mathematics at the University of Illinois.

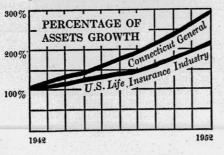
are you under 30?

- A man who wants to RELOCATE to a better position?
- Just coming out of MILITARY SERVICE?
- Making your CAREER CHOICE before College Graduation?

You MAY QUALIFY for an administrative or sales opportunity with the Connecticut General Life Insurance Company.

Our growth and plans for expansion have created not only a demand for new men, but the opportunity for them to advance rapidly.

CONNECTICUT GENERAL IS A LEADER IN A RAPIDLY GROWING INDUSTRY.



In the last 10 years the number of Company officers has increased by 87% with a corresponding increase in other executive jobs. Of 261 college men hired in the 5 years from 1948 to '52, 128 are in the home office, 93 are in group insurance sales and service, and 40 are in life insurance sales or sales management.

Salaries . . . are appropriate to your experience and record . . . compare favorably not only with other insurance companies, but with companies in other fields.

Approximately half the men selected in 1953 will work in the Home

Connecticut General

Office in accounting, mathematics of insurance, administration, advertising, claim administration, investment, personnel, and underwriting (determining the eligibility of applicants for insurance).

If you want to sell ... you will have an unequalled opportunity in the line of personal or group insurance sales and service.

One particular opportunity this year is a Sales Management Training Program for men in the 23-29 age group. It leads to managerial positions in branch offices with top-bracket income potential.

FOR COMPLETE INFORMATION ... write, giving details in full confidence to Mr. Philip H. Yost, Personnel Department, Connecticut General Life Insurance Company, Hartford 15, Connecticut.

. GROUP INSURANCE

- PENSION PLANS
- . ACCIDENT & HEALTH
- LIFE

Lt. Richard J. PARSONS graduated from the Provisional Redstone Ordnance school at Redstone Arsenal, Ala. Bernard E. URY is on the staff of the

Chicago office of Harshe-Rotman, Inc.

At the altar:

Judith Bacon LAFOLLETTE and Ronald Sorem, Phillipine Islands.

Audrey Jane JOHNSON and Lt. James WEBSTER, '51, Panama City, Fla. Roberta Jean Scott and Robert E. HEAD,

Whitefish Bay. Sheila GOLDSTEIN, '54, and Richard A.

HAUBRICH, Jr., Madison. Elizabeth Jean FUCHIEK and First Lt.

Paul K. Merchant, Madison.

Catherine Elizabeth Wixom and James Arthur DRENNING, Janesville.

Marilyn TURK and Lt. Robert DEWITT, 53, Shaw Air Force Base, S.C.

Betty Lou Lindeen and Walter SIMKO, Milwaukee.

Mary Ellen Arnet and Irvin H. SATHER, Fort Sheridan.

Marilyn Ann BUSSE and Donald L. QUAM, Superior.

Ruth Harbort and Charles NAVRATIL, Madison.

Joanne Catherine CONLIN, '52, and Gerald T. NOLAN, Madison.

Dorothy Altenhofen and Jack WIL-LIAMS, Neenah.

New Books

AMERICA FIRST

The Battle Against Intervention 1940-1941

By Wayne S. Cole

A book covering the events of our own time for all who are interested in the foreign policy of our nation, and essential for anyone seeking a knowledge of the events leading up to World War II.

In the months preceding Pearl Harbor, the America First Committee, with at least three-quarters of a million members, was the most powerful mass pressure group engaged in the struggle to keep the United States out of the war then raging in Europe. This is the first objective account of the noninterventionist group which provided the greatest opposition to the foreign policy of the Roosevelt administration.

Mr. Cole, who has carefully examined all the records of the group and the private papers of some of the prominent members, presents a full and complete history of the organization, activities, and campaigns of the Committee from its inception in 1940 to its dissolution immediately after the attack, on December 7, 1941. 316 pages. \$3.50

THE PHILOSOPHY OF MAHATMA GANDH

By Dhirendra Mohan Datta

Many books have been written about the life of Mahatma Gandhi but Dhirendra Mohan Datta, a man who lived and worked with Gandhi, gives us for the first time a brief and systematic presentation of the philosophy of the great Indian teacher.

Today as never before we are aware of the need for a mutual understanding between East and West. Dr. Datta states that the purpose of his book is "to present in English to the Western world the life and the philosophy of Gandhi and to show the importance of his ideals of truth, love, and non-violence for the solution of the social and political problems of the present age."

Fundamentally a follower of the Hindu faith, Gandhi studied and assimilated principles from all religions in the world. His principles were not easy to follow, but like all great teachers he practiced everything he taught. His undying faith in the inherent goodness of all mankind dominates this book as it did Gandhi's own life. 192 pages. \$2.50

UNIVERSITY OF WISCONSIN PRESS

811 State Street

Madison 5, Wisconsin

1951 . Second Lt. Vitte V. YUSAS has joined the Army's 18th Engineer Combat Battalion in Giessen, Germany,

and the second second

Pfc. Harley D. SMITH is at the Korean Base Section Specialist school in Pusan.

Second Lt. Richard L. NELSON is serving with the Army's 7th Major Transportation Port in Korea.

William NORMYLE of the Manitowoc Herald-Times, who specialized in education writing, accepted a first place plaque awarded to his paper by the National Edu-cational Writers' association for doing the most outstanding job of interpreting education in 1952.

Pvt. John MITTELSTAEDT was selected "Soldier of the Month" for the Western Area Command during December. He is a laboratory technician with the 4th Medical Field Laboratory in Landstuhl, Germany. Beverly MEANS and Betty Jane FUNK,

'52, are both teaching speech correction at the Junior League school of Speech Correc-tion at Charleston, S.C.

George W. JOHNSON is an electrical engineer with General Electric Co., Erie, Pa. Pvt. Richard H. HOLMES is an honor

graduate of the seventh Army Chemical-Biological-Radiological Defense school in Mannheim, Ger.

Second Lt. Maynard J. GOLDSTEIN participated in "Exercise Snow Shoe," an Army winter training maneuver in Alaska.

James D. FRITZ is with the East Bay Municipal Utilities District, Oakland, Cal. Edward Kraemer & Sons of Plain, Wis.,

have hired Robert FAUSETT as an engineer.

Receiving advanced degrees from Rad-cliffe college are Ann Bowler CLEMENS, master of arts, and Mrs. Hilda ROSEN-BLOOM, doctor of philosophy. Mary BRYAN is a United Air Lines stew-

ardess serving aboard Mainliners flying in and out of New York.

At the altar:

Lois M. SMART and Ralph H. Tande, Brooklyn.

Louise LITTMAN, '53, and Gordon E. MROSS, Guild, Tenn.

Norma Jean McQuown and Richard John HELLEN, Cincinnati.

MEROW. Dorothea '53, and Armin BEVERSDORF, Milwaukee.

Edwin James BACH, Chatteau Roux, and Bernadine Hurtig

James M. WOOD, Jr. Baton Rouge, La., and Marian E. HILL, '54. Thomas J. VAUGHAN, Bloomington, Ill.,

and Burzilla Leuchtenberg. Lois Marie SUCHY, '52, and David Al-

fred NEWCOMB, Niagara Falls.

Mr. and Mrs. Richard SAICHEK, Whitefish Bay.

Colleen BYRNE and Robert James RYAN, Milwaukee.

Ronald PAVILIK, Stephenson, Mich., and Dorothy Reggetts. Margery NINABUCK and John P. LA-

WARE, Belleville, Ill.

Russell KURTH, New York City, and Marilyn Miller.

Robert E. HILGENDORF, Milwaukee, and Elizabeth Mae Fergin.

James Joseph DUBOIS, Madison, and Marjorie Ann McKoen.

1952 w . Dorothy C. WILLIAMS and Ruth EAST-LOCK are United Airlines stewardesses aboard Mainliners flying out of Chicago.

Laura Jane is the new arrival at the home of Mr. and Mrs. George BISSELL.

Lt. Al BLACKBIRD is serving with the Army in Japan.

Ensign Robert A. FORSBERG is with the Amphibious Training Command, Pacific Fleet in Coronado, Cal.

Army 2nd Lt. Irwin D. GUTERMAN has completed the Associate Company Officer's course at the Army Quartermaster school, Fort Dix, N. J.

Pvt. George GILL is serving at Ft. Ho!abird, Baltimore, Md.

Tom KYLE is training as an enlisted Air Cadet at Lackland Airforce Base, San Antonio.

LeRoy JOHN is the pharmacist at Jones Menomonie Pharmacy.

Army Pvt. Donald F. MITCHELL is serving in Korea with the 3rd Infantry Division. Second Lt. William D. NELSON is serv-

ing with the Aviation Engineers in Korea. Sheila C. O'NEILL is doing public relations and administrative work with the Re-

public Aviation Co. in its Paris office. Former UW Economics Instructor Clair OPPRIECHT and his family are back in Egypt where he is doing marketing operations for the Esso-Standard, Near East subsidiaries of the Standard Oil Co. of New Jersey.

Choreography for the UW Wisconsin Player's production of "Fall of the City," by Archibald McLeish, done by Donald REDLICH won him his M.S. degree.

Delton ROEHM is working in the busi-ness administration department of Milton college

William L. SIEKER joined the research staff of Standard Oil Co. at Whiting, Ind.

At the altar:

Joan Maegli and 2nd Lt. Allen William BUTLER, Fort Lawton, Wash. Patricia Sullivan and William A. HALL,

Mankato, Minn.

Margaret Ellen SAPP, '53, and Ens. Don-ald H. Hansen, Bremerton, Wash.

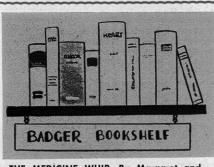
Mary Louise HOLT and John H. Albrecht, Amherst, Mass.

Audrey Jean Cusack and Eugene Harold LABREC, Madison.



LT. COL. JAMES H. MACKIN, '31, has been appointed executive officer of Walter Reed Medical Center in Washington, D. C. He had had the same position at Letterman Army Hospital in San Francisco. He and Mrs. Mackin are living on the post at Walter Reed.

APRIL, 1953



THE MEDICINE WHIP. By Margaret and John Harris. William Morrow & Co., Inc., N. Y. (Price: \$3.00.)

John and Margaret Harris (Margaret Plumlee, '33) make their bow as a writing team in this lively, authentic novel of the old West. They're residents of Los Angeles, where she has worked in the publicity department of MGM; he's a teacher at Los Angeles City college. The appearance of The Medicine Whip-which presents a vivid portrayal of the civilian-operated ox trains that served the frontier and some people that traveled with them-is attributable to the Harris' long interest in the historic West.

MORTGAGE BANKING By Robert H. Pease, '30, and Homer V. Cherrington. McGraw-Hill Book Co. (Price: \$7.50.)

A text co-authored by Mr. Pease, who is president of the Detroit Mortgage and Realty Co.

RADIO ENGLISH. By Florence Felten French, William B. Levenson, and Vera Rockwell. McGraw-Hill. (Price: \$3.60.)

Here is an attractively made-up book containing material that covers all the "fifth colum phases of the radio field, and is a writers in 1941.

Patricia Mary McGOVERN and Lester PAUL, Jr., Chicago. Betty SKALITZKY and 2nd Lt. Edward

D. PESCHKE. Marsh^celd.

Mary SCHWINGLE and Thomas Mc-KENZIE, '53, Oklahoma.

Jeanne R. Dinion and Joseph H. SILVER-BERG, Madison.

Lois Radtke and Robert L. STERNA, Boloit. Helen YAMAHIRO and Shig Murao, Chicago.

Janet BACH and Thomas W. MOUNT, '53, Madison.

1953 W

Joseph BECHER is a math instructor at Whitewater college.

Arlyn GUST is with the Borden Co. at Elgin, Ill.

Robert SCHROEDER is youth work secre-tary at the Nor'h Shore YMCA in Milwaukee.

Former UW boxer Bobby RANCK won the Joe Louis trophy for his ou'standing work in the Chicago Golden Gloves tournament.

Edwin SMITH is teaching at the Fort Atkinson high school.

Jean STEBENS is St. Croix County home agent.

volume especially to be welcomed by high school teachers. Mrs. French, '28, and her colleagues have succeeded in glamorizing a handbook to point up the incentives in radio and television work. Mrs. French and her husband, Sidney J., '27, live at Hamilton, New York. He is dean of the faculty at Colgate university, and is himself compiling a book on general education. The couple met on the University campus, were married in 1929, and have been active in the educational field ever since

AMERICA FIRST: The Battle Against Intervention 1940-1941. By Wayne S. Cole. University of Wisconsin Press. (Price: \$3.50.)

Mr. Cole, who received his Ph.D. in history at the UW in 1951, is a history professor at Arkansas U. In this book he has carefully examined the records of the America First Committee and the private papers of some of the prominent members of the group. In the months preceding Pearl Harbor, you'll remember, that committee, with less than a million members, was the most powerful mass pressure group engaged in the struggle to keep the U.S. out of the war then raging in Europe. Although he deals with a subject where even today feelings run high at the drop of a phrase, Cole's writing is a model of detachment. While his findings show that the Committee was sometimes guilty of errors in policy and judgment, his book shows that the group was not the "fifth column" portrayed by many

Emily WOO is a reporter on the Columbus Journal-Republican.

Elizabeth Eikel, is a Delta Air Lines flight stewardess based at Atlanta, Ga. James FOLLENSBEE is teaching physics,

preflight and mathematics at Watertown.

Cpl. John W. JENSEN was released from active duty at Camp Carson, Colo., Layton J. WITTENBERG is a member of

the chemistry section, research division of Mound Laboratory which Monsanto Chemical Co., operates in Miamisburg for the Atomic Energy Commission. Eva PERLMAN and Ernest Frank SILVER-

SMITH, Madison, were married Jan. 31.

Thomas HUTCHISON, Madison, and

Marian Rulseh were married Jan. 31. Philip Louis ASH, Whitefish Bay, and Kathryn Rhodes were married Jan. 31.

At the altar:

Eve B'OODGOOD and George William Morrow, Tulsa.

Marjory Lea and Dwight H. BOWDEN, Red Bank, N.J.

Judith Miriam SCHWID and Leon Wolf SIGMAN, Newburgh, N. Y. Joan LEVINE and Lt. E. Wollin, Chicago.

Joan Zwickey and John HICKS, Freeport.

Lola R. Pierstorff 230 W. Gilman St., Madison 3, Wis.

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M/Sgt. Harold E. Wilson, USMCR Medal of Honor

He Held On All Night

OUT OF THE SPRING NIGHT, the Red banzai attack hit like a thunderstorm. The darkness exploded into a nightmare of flaming confusion. But Sergeant Wilson went into action at once, rallying his hard-pressed men.

Bullets wounded his head and leg; disabled both arms. Refusing aid, he crawled, bleeding, from man to man, supplying ammunition, directing fire, helping the wounded.

As the attack grew fiercer, a mortar shell blew him off his feet. Still, dazed and weakened, he held on, leading the fight all night till the last Red assault was beaten off. At dawn, by sheer courage, the Sergeant had saved not only his position, but the precious lives of his men.

"In Korea," says Sergeant Wilson, "I didn't think about where our weapons came from-I just thanked God they were there.

"Now, back home, I realize what's behind those arms. The united strength of millions of thrifty, hard-working folks like you-who are making America safer by investing in U.S. Defense Bonds. Maybe you've thought you were just saving money. Believe me, you're saving men's lives, too!"

Now E Bonds pay 3%! Now, Series E Bonds start paying interest after 6 months. And average 3% interest, compounded semiannually when held to maturity!

* .

During April, women volunteers all over America will be calling on business and professional people to enroll them in the Bond-A-Month Plan. If you are self-employed, enroll in the plan—a sure, safe savings system designed especially for you!

Peace is for the strong! For peace and prosperity save with U.S. Defense Bonds!

