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HOWDY

The most sincere of greetings and welcomes from the New Wisconsin to the returning grads.

The Daily Cardinal

WEATHER

Unsettled today and tomorrow with occasional rain; rising temperature today.

VOL. XXXVI. NO. 47

UNIVERSITY OF WISCONSIN, MADISON, SATURDAY, NOVEMBER 13, 1926

PRICE 25 CENTS

BADGERS, IOWA CLASH AT RANDALL

W. C. T. U. LEADER FLAYS SMOKING HABIT OF CO-EDS

Mrs. Hopkins Classes Use of Tobacco as Lowest Degradation

Editor's Note: This is the third of a series of interviews with prominent professors and townspeople on the smoking question.

By "GEN" FLOREZ

"Leprosy and the effects of the tobacco drug are on a par basis," answered Mrs. Flora E. Hopkins, president of the Woman's Christian Temperance Union, on being asked for her opinion on the smoking question.

"Men have indulged in this pernicious vice for centuries and their right to do so has not been questioned as yet. Women, however, owing to their more sedentary lives, yield more easily and with more abandon to smoking and can hardly endure separation from their drugged cylinders for any great length of time.

Forms Comparison

"The nervous constitution of woman can be compared to that of an adolescent boy and the effects of tobacco upon her are similar to those in immature youth. No nation can maintain the vigor that has characterized the American people if its women become tobacco fiends."

Mrs. Hopkins believes that a woman that smokes has reached the lowest step of the ladder of degradation, for the average American father does not want his little one to be fondled and mothered by a woman whose blood is infested with the curse of tobacco.

Small Number Smoking

When asked if she thought that the girl of today smoked she answered emphatically, "No, the American girl does not smoke as yet. Smoking by women can be said to be limited to the lowest of classes, secondly to those of 'high society,' who have money but have not loyalty to family traditions. Fortunately the number of these girls is small—but the number can and should be further reduced."

Mrs. Hopkins cannot believe that there can exist a girl in this country such as Antoinette claims herself to be. There may be girls

(Continued on Page Two)

Weekly Cardinal Will Feature All Homecoming News

The third edition of the Weekly Cardinal will include the chief accounts of the Homecoming weekend, according to James M. Nelson '27, managing editor. "We want to give an accurate picture of the week end to the many subscribers who were unable to return for the various Homecoming events."

The first edition of the Weekly Cardinal appeared in the form of an extra three weeks ago at the Father's Day banquet, giving a play-by-play account of the Minnesota game that afternoon. Last week's edition carried stories on the Michigan game sent by a special correspondent to the Cardinal from Ann Arbor.

"The Weekly Cardinal was planned as an institution of service to alumni and parents of university students," Nelson declared yesterday, "and we hope to be able to reach every alumnus no matter where he has located. Newspapers often contain garbled report of university affairs, and it is hoped that this organ emanating from the campus will be able to give the true facts."

Subscriptions to the Weekly Cardinal throughout the year until Nov. 1, 1927, are \$1.50 and may be made at the business office in the Union building, or by writing to the Daily Cardinal.

BAND FUNDS TO BE GATHERED AT GAME

The following is the statement which Lowell Frautschi, president of Union board and ex-officio chairman of the committee in charge of the traveling finances of the band will read through the amplifier at the game this afternoon:

Immediately after the close of the first half of the game this afternoon, buckets will be passed in all sections except those reserved for Iowa rooters, to give you a chance to contribute toward sending the Wisconsin band to the Michigan and Chicago games. The money for the Michigan trip was borrowed and will have to be paid back before the band can go to Chicago. About \$2000 is needed.

LOWELL FRAUTSCHI.

BEAT IOWA, CRY AT MASSMEETING

Frank, Little, Fish, Karel, and Harmon Speak at Stock Pavilion

With forecasts of victory and expressions of a do or die spirit, President Frank, Prof. C. L. Fish, Coach Little, "Ikey" Karel and members of the football team opened the Homecoming celebrations last night at the massmeeting held in the stock pavilion.

President Frank was the first to speak after the cheerleaders had led the crowd in the opening yells and announced the bonfire on the lower campus, which followed the massmeeting. In his address President Frank congratulated the team on its record for sportsmanlike conduct, and clean honorable playing. In addition to predicting a triumph for the team this afternoon Dr. Frank lauded the work of Coach George Little, characterizing him as "one of the greatest, finest, and most efficient coaches in the national educational institutions today."

Prof. Carl Russell Fish, wearing his traditional cardinal vest, urged "that the students unite in that common endeavor to demonstrate clearly to the team that we are behind them, won or lose, whatever may be the outcome of tomorrow's game."

As representatives of the team, Capt. Doyle Harmon, followed Prof. Fish. Harmon promised that when the final whistle blew, Iowa would at least know that they had played a game of football.

A commendation of Coach Little's work here was the keynote of Judge "Ikey" Karel's address which came after Harmon's. Judge Karel, now a resident of Milwaukee and formerly a Wisconsin halfback in the days of the flying wedge, assured the gathering that the alumni association feels nothing but respect and admiration for Coach Little and his team.

Following this introduction Coach Little told the assemblage that he had no excuse to offer for the previous defeats of the team. He expressed entire satisfaction with the past work of the team in saying that he believed that it had given its best for the university. He said no team could do more, and he felt that there was no apology needed.

At the close of his speech he presented a silver loving cup to Rube Wagner, linesman, for the greatest excellence in scholarship and the greatest degree of proficiency in football among the members of the squad.

The parade from the Stock pavilion to the lower campus, the scene of the bonfire, formed immediately after the conclusion of the massmeeting. The parade was led by sophomores bearing torches.

Arriving at the lower campus the sophomores started the bonfire with their torches and gave the last cheer of the evening.

Little's Fighting Eleven Is on Edge For Annual Battle with Hawkeyes; Homecoming Celebration Held Today

Cross-country Meet, Game, Reception, and Dance Planned for Returning Alumni

The program of Homecoming events for today includes the Hobo parade, scheduled to start immediately after the close of the cross-country meet with Iowa, the game at Camp Randall at 2 o'clock alumni reception in Lathrop parlors after the game, and the Homecoming dance at Lathrop tonight.

More than 25 entries have been listed with Grant Otis '27, chairman of the hobo parade committee. Besides the floats, numerous individuals have entered the long beard contest, in which be-whiskered frosh promise strong competition.

Parade After Run

The parade will start soon after the close of the cross-country, starting from the formation point in the lower campus, proceeding down State street and around the square on Wisconsin avenue to Langdon, and back to the starting point.

Some of the groups which have entered floats in the contest thus far are Sigma Alpha Epsilon, Alpha Chi Rho, Alpha Delta Phi, Sigma Pi, Beta Theta Pi, Delta Upsilon, Phi Kappa Tau, Phi Kappa Psi, Phi Kappa Sigma, Sigma Chi, Phi Delta Theta, Tau Kappa Epsilon, and Tripp Hall and Adams hall, (four entries each).

Award Cups

Three large loving cups, including a special one for the men's dormitories, are to be awarded to the best three floats. Three cash offers to be taken out in trade at the barber shops donating, are to be awarded to the men exhibiting the greatest amount of foliage.

With a complete sell-out of all tickets for the game this afternoon, the feature attraction of Wisconsin's "greatest open house" at 2 o'clock should be a great success.

The annual Homecoming dance to be given in Lathrop this evening, will be featured by novelty dances, gay decorations, and Frank Rohrer's eight-piece band.

PROGRAMS ON SALE

With welcomes by George Little and Howard Spindler, stories on Wisconsin and Iowa athletes, the official Homecoming program will go on sale at the stadium today. Combined with the Wisconsin Athletic Review, the program presents a complete resume of athletics and Homecoming interesting to the grad and alumni.

The attractive cover, from a design by John Allcott, '28, presents a cheering group at the Homecoming game. George Little, director of athletics, extends his greetings to the alumni in the first story.

TRAFFIC RULES ANNOUNCED

A request that all automobiles be left behind by those who are attending the game this afternoon has been made by Lawrence Schmeckler '27, who has charge of traffic arrangements for Homecoming.

Arrangements have been made with the Madison police department to have traffic barred from Breese terrace and Randall avenue before and after the game. Police officers will be on hand to enforce the ruling.

ON THE EDITORIAL PAGE TODAY

1. Welcome Home.
2. "Big George"
3. The Job Is Just Begun
4. A Letter from Home
5. Rockets by Zopelka

PROGRAM FOR THE DAY

11 o'clock—Cross country meet with Iowa.
11:30 o'clock—Hobo parade, floats, and long beard contest.
2 o'clock—Iowa vs. Wisconsin at Camp Randall.
4:30 o'clock—Alumni reception in Lathrop parlors.
9 o'clock—Homecoming dance at Lathrop hall.

PHI PI PHI HAVE BEST DECORATIONS

Alpha Delta Pi Takes First Place in Sorority Contest

First place among fraternities for Homecoming decorations was given to Phi Pi Phi last night while Alpha Delta Pi took first place among sororities. Second places in the fraternity and sorority contest were awarded to Chi Phi and Sigma Kappa respectively. Phi Delta Theta and Phi Omega Pi were third, according to the decision of the judges.

The loving cups were given by the Badger to the best decorated fraternity house, sorority house, and dormitory. The houses were judged not only for their originality but also for the way they were decorated and the method by which the Homecoming spirit was shown. Three cups were given in the fraternities, two to the sororities, and one to the dormitories.

The Nurses' dormitory captured the first prize, while Chadbourne hall received honorable mention. The judges were appointed by the Badger. They consisted of two professors and one student, Prof. James T. Rood, and Prof. William H. Varnum, and Doris Zemurray '30.

The Phi Pi Phi fraternity was decoration in such a way that its architecture and trimmings fitted in beautifully. A large illuminated vase with a "W" and an "I" symbolized the spirit of hospitality, while colored bunting gave an air of festivity.

A large sign of welcome containing an advertisement of pies, pop, all flavored with the Wisconsin spirit, invited the visitors into "Welcome Inn," the Sigma Kappa house. A jack-o'-lantern engulfed the door, with its mouth the passage. An old-fashioned scarecrow stood guard in a wheat field while the whole was inclosed by a rickety wooden fence.

The Nurses' dormitory was brilliantly lighted by innumerable red lights. Red and white and yellow and black bunting covered the posts. Balloons and a large red "W" added still more to the general bright and cheery air of the building.

OCTY STAFF MEETING SLATED FOR MONDAY

Artists and members of the editorial staff of the Octopus will meet at 4 o'clock Monday in the Union building. Representatives of local engraving firms will give short talks on that phase of the work and the editors of the magazine will assign work to staff members for the Christmas issue of Octy.

BALD-HEADED HORNETS SHOWN BY BIOLOGISTS

The bald headed hornet or scientifically speaking, vespa consobrima, is on display in lobby of Biology building this week.

New Lightweight Backfield May Start; Iowa Has Heavy Line

BY DAN ALBRECHT

It will take a great football team to beat Wisconsin today. That is the prevailing opinion, as time nears for the Homecoming battle with Iowa at Randall stadium this afternoon.

Whether Iowa has a great football team, many people doubt, but few are making so bold as to put the game on ice before the touchdown receipts are all in.

Set For Victory

Following their defeat at Michigan, the Badgers have snapped into practice with something greatly resembling the "old pepper" and if they run through Iowa half as such as they have run through the All-Americans, they will have a victory to take home and frame.

That Wisconsin does not fear the Hawkeye attack is evident from the fact that drill this week has been almost entirely on offense. A scoring punch, a touchdown—producing wallop, has been one objective of the Badgers.

Change Backfield

Coach George Little's juggling of backfield men may result in the starting of four comparative lightweights today.

Burbridge, quarter, Crofoot and Rose, halves, and Kresky, full, are the men whom Coach Little has favored most in scrimmage this week and it is quite probable that they will form the starting backfield.

Fast Ball-Carriers

With such a ball-carrying combination, Wisconsin will be especially able to carry a fast open game to the Iowans. Crofoot, who has played most of the season at quarterback, is one of the most consistent ground-gainers on the squad. Rose, who is not so consistent but who is nevertheless a heady runner and a capable passer, should give a good account of himself. At fullback, Joe Kresky sets up an established standard of line-plunging and also runs devastating interference.

If Earl Burbridge starts at quarter it will be perhaps the most fundamental change in the regular line.

(Continued on Page Three)

Frank, Pyre, and Little to Address Chicago Banquet

President Glenn Frank, Coach George Little, and Prof. J. F. A. Pyre will speak at the annual dinner of the University of Wisconsin club of Chicago, which will be held at 6:15 o'clock on the night before the Wisconsin-Chicago game in the ballroom of the LaSalle hotel.

In addition to the speakers the university band will play and those attending the banquet will be led in Wisconsin cheers by the varsity cheerleaders, who will accompany the team to Chicago.

The banquet is open to all members of the club who have paid their dues; guests are also welcome according to the committee in charge. Visitors will be charged \$3.50 a plate for the dinner.

The committee in charge of the banquet has sent letters to all members of the club and is also carrying on a campaign to reach as many graduates as possible. They have thrown the affair open to all Wisconsin men in Chicago that evening.

The speakers' topics have not been announced, but it is believed that President Frank and Coach Little will speak on the new regime at the university, while Prof. Pyre will recount the days when he was playing tackle on Wisconsin's team.

DORMS DECORATE FOR HOMECOMERS

Adams and Tripp Frosh Plan First Dance for Tonight

When returning alumni drift out to the dormitories tomorrow to make first inspection of the new quarters, Adams and Tripp halls and the refectory will be decked out in gala style in honor of the occasion, committees in charge announced yesterday.

Decorating the gate houses, outside and inside of the refectory and every den and individual room in the two residence buildings is only a part of the week's preparations for Homecoming. The climax will come this evening with the initial Homecoming dance, which will start at 9 o'clock and last until midnight.

J. E. Pipkin '30, Tripp hall, is chairman of the dance committee with Eric Guse '30 and Robert Morrison '30 his assistants. J. Alden Behnke, one of the fellows, is advisor to the committee.

The new 11-piece dormitory orchestra will make its first official bow at the dance. Several specialty numbers will be added to the program. Decorations around the floor in the refectory will be floral in nature, Behnke said yesterday. He also announced that Jack Patterson '30 has been appointed to purchase flood lights which the dormitories will use tonight and at all future dances.

A limited number of outsiders may secure tickets by applying to the social chairmen of the units. Tickets for no more than 150 couples will be sold.

To stimulate interest in decorating the dormitories, a prize of \$10 has been offered to the unit that has the best-decorated den, while another award of \$5 will go to the man who decorates his own room in most attractive fashion.

The Homecoming committee is composed of Fred Barrett '30, chairman, Earl Seielstad '30 and Paul Henshaw, advisor.

W-E-L-C-O-M-E G-R-A-D-S!

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"This Rider Masterpen

is in a class by itself. The kind of pen I have always wanted!" That is what you will exclaim, as thousands of others have, the first time you get the friendly feeling, husky pen in your hand.

Try one today at

Rider's Pen Shop
REAL PEN SERVICE

656 State St.

W. C. T. U. HEAD SCORES SMOKING AMONG WOMEN

(Continued from Page One)

who are totally lacking in morals, but these girls seldom if ever make the fact known to print.

Claims Smoking Filthy

"It is beyond me to see how smoking becomes a habit with women. The American father likes the American woman as she is. The average college man feels the same way, and does not want to see his future wife giving herself to a filthy habit that has for centuries been associated with the very lowest and most contemptible of vices.

"Luther Burbank said that smokers do not all drop dead around the cigar lighters in tobacco stores, but that years later they die of some disease produced by their habitual indulgence. They don't die on the premises but are in a condition to be carried off by any severe illness that comes along.

"An earnest appeal should be made to the women to refrain from

Only Union Board Attends Concerts in Formal Dress

Because of the misunderstanding of a recent announcement stating that Union board members would attend the Union concert in formal dress, Clyde Kluckhohn '28, member of the board, explained yesterday that this innovation applies only to those on Union board.

"The members of Union board are attending in formal attire as a courtesy to the artists appearing and in order to lend an air of formality to the concerts. They hope in so doing to encourage others to do likewise, but this is not compulsory," Kluckhohn explained.

Following the publication of the use of tobacco, in the name of their country's welfare, no matter what strict justice may declare their right and privilege to be," Mrs. Hopkins declared.

first announcement some days ago, telephone calls inquiring whether those people not coming in formal attire would be excluded from the concerts poured in on Union board and the School of Music. It was to refute this misunderstanding that Kluckhohn issued his explanation.

W-E-L-C-O-M-E G-R-A-D-S!

B-E-A-T I-O-W-A!

JUNIORS DEFEAT SOPHS IN WOMEN'S HOCKEY, 4-2

Thursday afternoon the university women's hockey teams played interclass games in which the junior first team beat the sophomore first team 4 to 2, and the senior second team was victor over the freshman second team with a score of 5 to 2.

B-E-A-T I-O-W-A!

The Main Idea

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If you celebrate at a cafe, insist on the genuine Silver Spray. No other drink has such zip and snap—such "companionable" qualities.



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Daily Reports of Badger Teams

CARDINAL SPORTS Athletics in the Collegiate World

Badgers Meet Iowa in Grid And Cross-country Matches

Coach Little Starts New Backfield Against Invaders, Gains Speed

(Continued from Page One) up that has been made. Up to a couple of weeks ago, Burbridge was scarcely considered as better than third team material but has worked and worked, constantly revealing points of improvement, until he is regarded by coaches as a real contender for the signal-calling job.

Shaw May Start

Frank Shaw, the will-o-the-wisp of the Badger squad, is another possibility for quarterback. His open-field running has featured scrimmages this week and he works well in a high-geared attack.

Capt. Doyle Harmon, "Rollie" Barnum and "Red" Kreuz, all regulars, stand a chance of spending a fair share of their time on the bench today. It is inconceivable, however, that all of them will not get into the game. Capt. Harmon played one of the greatest games of his career against Iowa in the snow last year, and there is nothing in the rules to prevent him from accomplishing a similar feat today. Both Barnum and Kreuz are steady backs and Kreuz especially has looked good during the past week.

Straubel Back

In the line, Leiti and Straubel will probably start at tackles, Cole and Schuette at guards. Straubel, who was rather injured in the Minnesota game two weeks, is almost completely recovered, but there is still a chance that Von Bremer or Kasiska, or even Schweers, will go in his place. Wilke appears to have the center job cinched.

Cameron and Welch have done everything but file claims on the end jobs and they will probably be considered first in the crush of finding suitable starters. Jeff Burrus, still nursing an unbeautiful limp, may nevertheless be called upon to show his wares to the Homecoming customers if only for a few minutes.

Kutsch Hurt

Last minute reports had it yesterday that "Cowboy" Kutsch, most explosive of the Iowa ball-carriers, would be unable to enter the game today. If he does not, Iowa's chances will surely be affected, for he has carried the main Hawkeye scoring threat in every game of the season thus far. The other Iowa backs, Byers, Grim, and Schmidt are willing enough but lack experience.

A 200 pound line, flanked by a pair of fast ends, is the best antidote Iowa can propose for over-ambitious hostile backs. Despite its great weight, the Hawkeye line has not proved impregnable to Illinois, Ohio State and Minnesota runners, and it is doubtful whether it will be any more so to those of Wisconsin.

Anyway, the Badgers and the Hawkeyes will play football and the 42,000 will be there to see them.

PROBABLE LINE-UP

Wisconsin	Position	Iowa
Welch 183	le	Rice 170
Leiti, 192	lt	Hines, 185
Schuette, 200	lg	Jessen, 200
Wilke, 187	c	Brown, 210
Cole, 180	rg	Olson, 200
Straubel, 197	rt	Nelson, 200
Burrus, 184	re	Smith, 160
Burbridge, 153	qb	Byers, 162
Rose, 181	thb	Kutsch, 175
Crofoot, 163	rmb	Grimm, 190
Kresky, 182	fb	Schmidt, 183

Officials—Referee, Joe Magidsohn (Michigan); Umpire, John Schommer (Chicago); Field judge, H. G. Hedges (Dartmouth); Head linesman, Giles Keithley (Illinois).

May Buy Polar Bear

Cubs For Madison Zoo

Zero's cage at the Vilas park zoo may not long be vacant for Dr. C. G. Dwight has been notified that two polar bear cubs have been captured and are in transit to New York where they will arrive soon. Dr. Dwight will begin negotiations to purchase them. They will cost about \$1,000.

"Bob" Ingwersen



In his two years of coaching at Iowa Coach "Bob" Ingwersen has not been blessed by any great good luck. His teams have, however, always been noted for their fight, and this year's Iowa team is no exception.

Final Inter-class Swim Meet to be Held Wednesday

Women's interclass swimming meets were held in Lathrop hall, last Tuesday and Thursday. The Senior and Junior women met with three of the sophomore and freshmen classes.

The class championship in the sport will be won by the team with the most points. At present the seniors have 47 points, the juniors 38, sophomores 52 1-2, the freshmen 62 1-2.

The final of the season will be held at 7:15 o'clock Wednesday, on Nov. 17.

The seniors will then compete the juniors, and the sophomores will contest with the freshmen.

The events of the meet are the 40 yard breast stroke; the 40 yard side stroke, the 20 yard backstroke, the 40 yard free style, the 80 yard medley relay and diving.

The women's record for the 20

Training Table

Wisconsin should beat somebody today. Since Iowa happens to be the most accessible party, it appears that Iowa may be honored with the privilege of helping the Badgers celebrate their first successful homecoming in several years.

We didn't say Wisconsin would win, only that she should. Unless the boys are afflicted with soporific amnesia, they should be pulling some wise tricks on Randall field today. And of course, the wisest football trick we know is the making of more touchdowns. Proceed.

Some of the ordinary sport writers are picking Michigan to beat Ohio State today. Maybe we are prejudiced, or perhaps we just aren't ordinary, but somehow we can't get over liking a team like Ohio State's.

There is something to be admired in the way the Buckeyes have come up from mediocrity to challenge even a Michigan team for the championship. Practically every man on the Ohio State played last year, that is one of the reasons they are having such a successful season.

Capt. Marty Karow, Ohio State, was just an ordinary fullback last year. Now, with a hard-hitting line ahead of him, he is regarded as one of the greatest plungers in the conference and is tied with Herb Joesting of Minnesota for top scoring honors.

So "Cowboy" Kutsch isn't going to play today. Well, well. Sounds suspiciously like a bear story, but maybe the Cowboy isn't exactly all points east after playing against Minnesota. Those Gophers have a bad habit of making cripples out of otherwise good football players.

And they say that Capt. "Benny" Harmon is going to look over the details of the kick-off from a choice seat on the bench. After the way Benny has been going in practice, that doesn't sound logical. He'll be in part of the time, though, and Iowa wants to be up and coming when he is in.

Chicago and Northwestern, a couple of congenial playmates from way back, are tangling tackles at Evanston today. The Northwestern moon, specifically Mr. Ralph "Moon" Baker, is expected to dazzle the eyes of the somewhat easily-handled Maroons.

Chicago and Northwestern, a couple of congenial playmates from way back, are tangling tackles at Evanston today. The Northwestern moon, specifically Mr. Ralph "Moon" Baker, is expected to dazzle the eyes of the somewhat easily-handled Maroons.

May Not Play



Nick "Cowboy" Kutsch, the dynamic Iowa halfback, may be kept out of today's homecoming game by injuries. He has furnished most of the fireworks for the Hawkeyes in previous games this season and his loss will be seriously felt.

Michigan-Ohio Game to Decide Mythical Big Ten Title Today

COLUMBUS, Ohio, Nov. 12 — Ohio State vs. Michigan for the twenty-third time, Wilce vs. Yost for the ninth time, Captain Karow vs. Captain Friedman for the fifth or sixth time. Add to those thrills the fact that the 1926 mythical Big Ten football title is at stake, that it is Ohio's annual Homecoming party, that it marks the final home appearance in moleskins for more than a dozen Buckeyes and that the largest throng in Western conference football history will witness it and you have the setting for the Ohio State-Michigan game here tomorrow.

Both elevens, Ohio State with a clean slate, and Michigan, unbeaten in the Big Ten but having bowed to Navy, were to go through their final hard drills yesterday. The Buckeyes were to complete their preparations on their own gridiron, with only a final polishing up for tomorrow. The Michigan squad including players, coaches, trainers and other attaches, is expected here this morning.

TITLE CONTENDERS MEET TODAY IN SEASON'S CLASSIC

Michigan Favorite Over Ohio; Notre Dame Doped to Win

There are two big games on the grid card today, one in the east and one in the west, that are drawing the greatest attention in football circles. The Michigan-Ohio game at Columbus is of interest to every Big Ten follower and the outcome of this game will practically straighten things in the Conference race. If Ohio wins, it ought to be an assurance that the Buckeyes are going to be one of the Big Ten leaders, with Northwestern probably ending in a tie with them.

All critics are cautious in predicting the winner in this all important game though the majority favor the Wolverines. The Wisconsin game proved that Michigan has regained its skill in the forward pass attack and this fact gives them an lead on Ohio. It ought to be one of the season's greatest battles and neither team will win by more than one touchdown.

Army-Notre Dame

The Army-Notre Dame game is the feature in the east and is probably one of the three greatest battles of the entire grid season. It is said the largest crowd that has witnessed a football game this season, some 100,000 people, will see these two teams battle at the Polo Grounds. Both teams are undefeated and the outcome of the game will probably determine the national championship for 1926. In the east, Army rules the slight favorite but the west is backing the Irish although it is generally recognized that West Point seems to have a very slight edge.

It is just as difficult to pick the winner of the Wisconsin-Iowa game as it is to pick the winners in the two above contests. Coach Little has a revamped backfield at his disposal who are executors of the modern speed game. If these youngsters get "going" Wisconsin ought to be a different team than the one that bowed to Michigan so humbly last week.

Predictions:

- Wisconsin 7, Iowa 0.
- Michigan 7, Ohio 0.
- Notre Dame 7, Army 6.
- Northwestern 21, Chicago 0.
- Minnesota 41, Butler 0.
- Purdue 21, Franklin 0.
- Illinois 24, Illinois Wesleyan 0.
- Indiana 7, Mississippi 3.
- Navy 10, Georgetown 0.
- Brown 14, Harvard 0.
- Princeton 7, Yale 0.

Homecoming

This is the once a year you get back to school and see the "old cronies." It is a time when you always buy.

Something that is different and collegiate is what you want. Our line has both these characteristics.

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Attend the Alumni Banquet, Nov. 19

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De Luxe dinner, with dancing, only \$2.50. Headquarters for Wisconsin people whenever in Chicago—Come down and join the crowd.

Hotel LaSalle

The Daily Cardinal

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Woman's editor.....Esther Hawley
Sports editor.....Stanley Kalish
News editor.....Beatrice Aronson
Night Manager.....John Gillin
Desk editors.....Adelbert Bearder, George Gallati, Arthur Senske, Alexander Gottlieb, Joseph Hobbins, Marvin Lehmkuhl, Clarence Schlaver
Skyrockets editor.....Herb Powell
Editorial writer.....Clyde Kluckhohn
Society editor.....Lucille Bohren
Literary editor.....Wesley Peterson
Theatre editor.....Florence Schauer
Music editor.....Annette Hirschfield
Alumni editor.....Helen Liebman
Junior editors.....Mary Brandel, Muriel Markham, Katherine Handy, Catherine Colburn
Desk assistants.....Richard Clement, Herbert Stuessy, James Sipfle
Special writers.....Warren Price, Cecil Cohen, Olga Gottlieb, Gene Duffield
Reporters.....Sylvia Dermansly, Donald Harter, Thomas Kirmse, Renee Newman, Judith Ninman, Frances Stiles, Mary Catherine Lloyd

BUSINESS STAFF

BUSINESS MANAGER.....NORBERT W. ESCHMEYER
Associate business managers.....E. E. Judkins, Calvin Koehring
Assistant business manager.....Edwin H. Ferree
Local advertising manager.....Clayton O. Braatz
Foreign advertising manager.....Paul Schultz
Associate Advertising manager.....James Martineau
Circulation manager.....Joe Bacon
Circulation assistant.....Florence Pollock
Circulation assistant.....Walter Bekers
Promotion assistant.....Dorothy Parsons
Office assistants.....Dorothy Brown, Margaret Nutting
Office assistant.....Margaret Olds
Advertising assistants.....Marvin Fein, Jane Rehfeld, Helen Icke, Erwin Hinz, Dorothea Zarbell, Marjorie Roy, Sylvia Friedman, Irene Covitz, Melvin Swanson, Orval Bast, Herbert Friedrich, William Beck.

DESK EDITOR—ALEXANDER GOTTLIEB

Welcome Home!

Well, grads, we're mighty glad to see you again. It seems good to have you back on Langdon street, back in the familiar seat at the head of the table, back in the room for a little session on life, world problems, and cabbages and kings. Since you left some while ago the old place hasn't seemed the same. There have been gaps in the order of things made by your departure, and we have missed you. It is like old times again to have you with us. We're glad to have you with us. We're glad you're back and hope that we can make the weekend a pleasant one for you.

It may seem that Wisconsin has changed a lot since you were here. New buildings, a new attitude, the new president, the new football coach, and many other things which have promptly happened since you graduated. But there has been but little fundamental change. The superficial alterations have wrought little change in the "spirit of Wisconsin." The house you are returning to may have a new front porch, the living room may have been decorated, the exterior may have been painted a new color to liven it up, but it's the same old home. The thrill you feel in returning to the family home should be no greater than the joy at sitting down to a meal with friends and Alma Mater.

But there is little use in telling you how you should feel. We have heard you give your opinions many times before when you came back and we know that your returning from year to year is the best expression of the love you bear Wisconsin. We are glad to see you back and welcome you with the same spirit that you welcomed us to these halls a few years ago.

"Big George"

"What's the matter with Wisconsin? Why can't we win football games for a change?" This cry has come to our ears from several of the returning alumni. A few in every group have expressed themselves as dissatisfied with the existing situation and some, more fiery than others, have suggested a change in the way of things.

It seems that there will always be a few who cannot see into the future, who are so desirous of seeing Wisconsin at the top that they want the millennium to come within a month or a year. Rome and athletics at Wisconsin are not built in a short period of time. Every great project has required years of ef-

ort to bring it to fulfillment, and football at Wisconsin is no exception.

To speak straight from the shoulder, those members of the great alumni body who are attacking the present system and George Little in particular with a view to improving athletics at Wisconsin are only hurting the cause they advocate. Wisconsin needs more than anything else a loyal alumni body, supporting the university and all its projects with might and main. The great majority of the alumni have been splendid in the co-operation with the university. It is the bickering few, however, who can spoil the efforts of the many.

George Little has taken hold of the job here with an energy which to many has seemed astounding. There have been changes made, improvements brought about, the team is working together, and whether games are won or not, there are always eleven men on the field fighting for Wisconsin. Much of what has been done is due to the efforts of "Big George" Little. We who are here the year 'round appreciate the energy he has put into the athletic department and the undergraduate body is backing him to the limit. Little is doing a good job, and the foundations are being laid for a structure which will put Wisconsin again among the leaders in the athletic world.

If Michigan beats us this year, it is because Michigan has a better team. Time was when the wolves were barking at the heels of one Mr. Yost, and even the "grand old man" of Chicago has had to fight the attacks of howling groups. We must give Little time, and we must give him our support.

George has tackled a man-sized job in a man's fashion, and he is going to make good. Let's give him all the support we can.

The Job is Just Begun

There is just a big hole and a concrete foundation there now, but isn't it great to feel that the Memorial Union building is at last under actual construction? You have been receiving letters from Jack Dollard about the project for so long now that you may have wondered whether the dream would ever be materialized. Your trip back to Madison has at least netted one thing, and that is that you can go home saying "Work has actually started on that Memorial Union building."

Behind the work that has been done lies a great history, but we want to say just a word about the recent developments which may be of interest to you. About a month ago bids for the building came in and it was found that the lowest figure ran well over \$100,000 more than had been expected by the executive committee. Following action by the regents whereby it was decided that the building could not be cut in quality, the Memorial Union committee decided that work had to start at once and that the extra cash had to be procured. Perhaps you were approached on the subject. At least a tremendous campaign was started to raise that \$100,000 in two weeks time. The job seemed hopeless, but Jack Dollard effected a coup and secured a note for \$90,000 which together with the \$10,000 raised during the campaign made possible the letting of contracts, and work is now in progress.

That note for \$90,000 did not come as a gift but as a loan with pledges as security. Every month the interest on the fund means dollars to the project. The \$90,000 must be raised in the near future by pledges from students and alumni. If you have pledged money already and have not paid up, do so if it is at all possible. If you have not pledged, send Jack a check.

A Letter From Home

Have you ever wondered how you could get fresh, live news about Wisconsin without having to scan the columns of the home town paper and without subscribing to the Daily Cardinal? If you have, your question has been answered in the form of a weekly edition of the Daily Cardinal dedicated to alumni of the university and parents of students. This paper, a separate edition of the daily includes stories taken from the columns of the Cardinal every day and sorted with a view to keeping all stories of interest to those who are not living on the campus. It was started a little less than two weeks ago at the Father's Day banquet when a great number of those present subscribed.

It is intended as a distinct service to alumni and not as a money-making scheme. The plan for the paper was discussed with President Frank who gave it his hearty approval as a means of acquainting the alumni with the true news about the university. We go to press every Saturday night in order to include play-by-play accounts of the football games, and events of the weekend. Basketball games will be covered, and other sport features throughout the year. All major university stories will be included, together with editorials on important university questions. It will give you a first hand account of the happenings at Madison even though you are separated from us by hundreds of miles. We are sending copies of the Weekly Cardinal to alumni in California, Florida, New York, and Texas. No matter where an alumnus has located we hope to be able to serve him with this "letter from home."

If you care to subscribe to this service feature, drop in at the business office in the Union building, or send a check for \$1.50 with your name and address when you get home.



Homecomers, in all our glory, we greet you. Don't fail to buy a red feather, weep no tears for Iowa, and don't take Antoinette too seriously.

HOMECOMING

(Per the dean's version)
1915 or so
And here come our alumni,
All sodden and quite drunk,
With liquored breath and gleaming eye,
To see the foe get sunk.

1926 or so
"Alumni!" here they come, boys!
You hardly hear them sigh,
For their sole joy is playing games
And raising voices high.

HINTS TO HOMECOMERS

You will be here ostensibly to see the game. It is essential that you attend, but it's your own fault if you are able to see it.

There will be cheer-leaders to direct you, but most of your yelling will be done at midnight anywhere from Park street to the jail.

A dance will be held tonight for your benefit—that is, you don't get the proceeds, and very likely will fail to get the proceedings.

Red—of Cardinal hue—will be the favorite color, both in the afternoon and night.

Steer clear of the pickets on Lake and Langdon streets, and those on Lake Lawn.

And, as the dean's letter says, don't bring in any liquor; as we say, there's enough here.

PACK ANIMALS

This afternoon "Cowboy" Kutsch will give an exhibition of lariat-throwing but instead of trying to rope cows, he'll try to lasso Burrus.

After the Michigan travesty last week, the Badgers will show the Homecomers a real game. Iowa hasn't any Bentoben combine that thinks a touchdown every so often is a great idea.

We hear that all this week they've been feeding the Iowa boys on corn to brace up their spirits.

The only legal clipping that will be done this afternoon will be when the Badgers start shearing the Hawks.

In the cross country run this morning, every Wisconsin runner positively guarantees to run five miles, yet move only two feet.

Readers' Say-So

THINKS ANTOINETTE IS O. K.
Editor, the Daily Cardinal:

Dear Antoinette '27: It seems that a number of people take exceptions to the statements you published some days ago in the columns of the Daily Cardinal. You expressed your ideas on one or two subjects and added a picturesque description of yourself. Your ideas differing from those of the average empty headed specimen of the so-called homo sapiens, you have suffered a somewhat scurrilous attack varying in degrees of stupidity. With the true instinct of the reformer, who seeks to bring perfection upon us by making everyone like yourself, your flatterers have protested your stand in relation to the fact of procreation, which is in every way sound and sensible. That children are a nuisance is indubitable. That animals are more pleasant and profitable to raise is just as indisputable, for not only do they bring more return, but they are far less disgusting than the ordinary obscene human (witness your reformers).

Along with the editors of the Daily Cardinal, I feel that your second communication was unfortunate. Your original position being so eminently honest and logical, why modify it? Your proposed scheme has received refutation enough. Indeed, why force such an unpleasant task upon others? There is no real reason why one with a dislike for the labor of bringing up progeny should engage in it.

However, obnoxious your individualism in the eyes of innocent darlings and budding evil-snouters, it is very refreshing to me, who is

MY WHAT CHESTS!
No, Jane, our cross country squad is not Harrier than Iowa's.

Acon says he knows that Little is the Badger mentor, but he wants to know who is Kutsching Iowa.

Headline in the Deet Thursday:
ARMISTICE TODAY
NOT THAT OF 1918
heavens, boys, the secret is out.

At the game today, instead of passing the bucks, they'll pass the buckets. George says he'll turn pail when he sees them.

We have looked up the rules and discovered that the new amplifiers for the battle this afternoon are aloud.

Also, we hope sincerely that the new electric scoring board doesn't have any short circuits.

For Shorty's Restaurant this weekend, we suggest:
SEATING CAPACITY TWO
THOUSAND
(14 at a time)

IT SHOULD BE A WOW
We have often wondered why some movie directors or great scenarioists didn't produce a movie all about college life, with two picked teams of university players, and the hero scoring in the last two minutes of play.

The Lit came out yesterday.
Ever since we got a new house manager, even the electric bills have been light.

A friend of ours wants to know if newspaper work in China is always called "Yellow journalism."

Just our luc;—Pres. Coolidge is to recommend refund of corporation income taxes for last year. And we, personally, didn't pay a cent corporation taxes.

We offer to you, in closing, this epigram—With some people, virtue is a case of getting sleepy at 9 o'clock.

And that is all.
ZOPELKA.

your sincere admirer,
WILBUR H. GLOVER

FAVORS ANTOINETTE'S SUGGESTION

Editor, the Daily Cardinal:
I Must endorse Antoinette unreservedly! Of course she is right! Who wants to be concerned any longer with irksome ties of family, involving constant self-sacrifice and unselfishness, highly esteemed as these are for their moral benefits? We are living in a new age. Humankind has made such progress that we can confidently expect and prepare now for one further step: our release from biological as well as spiritual laws, equally inescapable in the past. Science is sure to relieve Antoinette and all womanhood from the last burden that has set them off—as subjects for special consideration and reverence, to be sure, amongst so-called civilized races; but then who gives a hang for this Civilization, nowadays? I confidently expect our system very soon to proceed upon the Queen-Bee plan. And probably I holdy assert that synthetic babies are not inconceivable. It is all a matter of increased human ease and comfort—luxury, if you will, as opposed to a blind, slavish conformity and an over-emphasis of sentiment.

Antoinette can be thoroughly consistent and come out four-square on other questions of privilege. The girl who is chary of her good times and caresses, and naively plans to center her affections on the one man in the whole world is simply a prude or else quite hopelessly out-of-date. No family (at least no closely and archaically bonded one)—no mawkish or service obligations. That's the way it will work. The efficiency of the entire program is obvious.
FACULTY MEMBER.



FOR HUNGRY HOMECOMERS

THOUSANDS of former students are coming back home! One, ten, perhaps forty years ago they knew Wisconsin—and learned to love it. * * * And now they'll come back—hungry for old pals, familiar faces—and good food. * * * Campus buildings will have grown, faces will have changed—cherished haunts

will have lost a bit of former charm, but the University Cafeteria will welcome old-timers with the same tasty menus of other college years. * * * Bring your Homecoming appetite and your Homecoming folk to Lathrop and the University Cafeteria. * * * You will find old friends, delicious foods, and a hearty welcome!



The **UNIVERSITY CAFETERIA**
AT LATHROP HALL



WORLD OF SOCIETY

CAMPUS GROUPS WILL WELCOME MANY HOMECOMING GUESTS TODAY

Dinners, Teas, and Dances Are Planned to Honor Visitors

Campus organizations will welcome Homecoming guests from all over the country today and honoring them there will be a host of interesting social functions. Dinners are to be given this noon, receptions and tea dances following the football game, and many Homecoming dances are planned for this evening.

Betta Sigma Omicron

Returning alumnae who will be guests at the Beta Sigma Omicron sorority house will include: Capitola Steensland, Isabel Morris, Lillian Tucker, Mrs. Guyer (Valentine Van Tassel), Florence Ackley, Margaret Duthey, Bernice Smith, Wanda Sanborn, Mary Hopkins, Grace Sherman, Jean Colby, Mildred Elser, Ethel Hanson, Helen Jamieson, Helen Grace Carpenter.

Kappa Alpha Theta

Kappa Alpha Theta sorority is entertaining the following Homecoming guests: Jimmy Shurman ex '26, Omaha, Nebr.; Betty Cowan ex '25, Kansas City, Mo.; Elizabeth Brown ex '25, Waterloo, Ia.; Evelyn Smith ex '25, Beaver Dam; Mrs. Katherine Nason, Medford; Mrs. John Schmidtenance, Manitowoc; Mrs. R. F. Holloway (Helen Langalin) ex '24, Chicago; Mrs. D. S. Mulligan ex '22, Deerfield, Ia.; Mrs. E. Gordon, Chicago; Mrs. J. B. Fuller, Oak Park, Ill.; Mrs. E. H. Renling, Waterloo, Ia.; Escher Lindtea ex '22, Chicago; Mrs. F. B. Stiles, Watertown, S. D.; Mrs. H. E. Stedman, Sturgeon Bay; Ruth

Day ex '26, Tulsa, Okla.; Mrs. Allan Masters (Maxine Day) '26, Fort Madison, Ia.; Helen Manges ex '26, Waterloo, Ia.

Personal

Mr. and Mrs. J. D. Phillips are entertaining Mr. and Mrs. Walter Isenberg, Marinette; and Mr. Robert Stafford '25, Wilmette, Ill. Mrs. Isenberg, who was Evelyn Karnopp before her marriage, is a niece of Mrs. Phillips.

Dr. and Mrs. George E. Moore, Antigo, are guests of Prof. and Mrs. R. A. Moore, Virginia Terrace. Dr. Moore is a nephew of Prof. Moore. Maysie Beutler '26, Oak Park, Ill.,

and Mr. and Mrs. Thomas W. Melham (Lucile Larson '24), Philadelphia, are guests of Mr. and Mrs. A. C. Larson, Grant street.

Isadore Clishold '25 and Robert Hill are guests of Mr. and Mrs. S. E. Hill of this city.

Eleanor Cox '21 is visiting her parents, Mr. and Mrs. T. R. S. Cox, North Franklin street.

Mr. and Mrs. Robert Bruce (Helen Blake '26), Indianapolis, Ind., are visiting Mr. and Mrs. J. C. Blake, North Few street.

Mary Margaret Harris '28 will entertain Grace Adams, Chicago, and Frances Cochrane and two other friends from Iow this weekend.

Kappa Delta

Members of Kappa Delta sorority are entertaining the following Homecoming guests: Helen J. Baldauf '25, Margaret Knauf '25, and Iris Fellows, Milwaukee; Mrs. Melvin Flom (Mary Kriz) '25 and Katherine Knauf '26, Chicago; Elizabeth Wilson '25, Louise Ackley '24, and Ione Altpeter, Beloit; Cathryn Fisher, Genoa, Ill.; Freda Gaterman '23, Manitowoc; Myra Connell '25 and Gertrude Tesch '26, Chilton; Betty Hass '26, Reedsburg; Mildred Rooney '24, Fennimore;

Frances Risdon ex '28, Duluth, Minn.; Faith Trumbull '25, Racine; Marjorie Trumbull '25, Janesville; and Arlene Olson '25, Green Bay.

Alpha Phi

Alpha Phi sorority will entertain the following guests this weekend: Kathryn Kitchen, Margaret Macklin, Marjorie Benton, Elizabeth

Henson, Mary Snyder, Blance Rahr, Elizabeth Bilharz Ella Schuette, Kathryn Claussen and Dorothy Clarke.

Coronto

Homecoming guests at Coronto sorority house will include J. Crystal Gordon '26, Hinsdale, Ill. (Continued on Page Eight)

Fraternities---Renting

It is advisable to make new leases early. On September 1, 1927, we will have available three desirable locations. Call us now and we will make preliminary arrangements.

H. H. KOSS

Badger 3738

207 Gay Building

"MADISON'S FOREMOST SHOE SHOP"



Slippers as Smart as Any Direct from Paris

Gold and Silver Kid Pumps

\$8.50

Satin and Patent Pumps

\$6.00

HOSIERY TO MATCH

Zipper Boots \$4.50-\$5.00

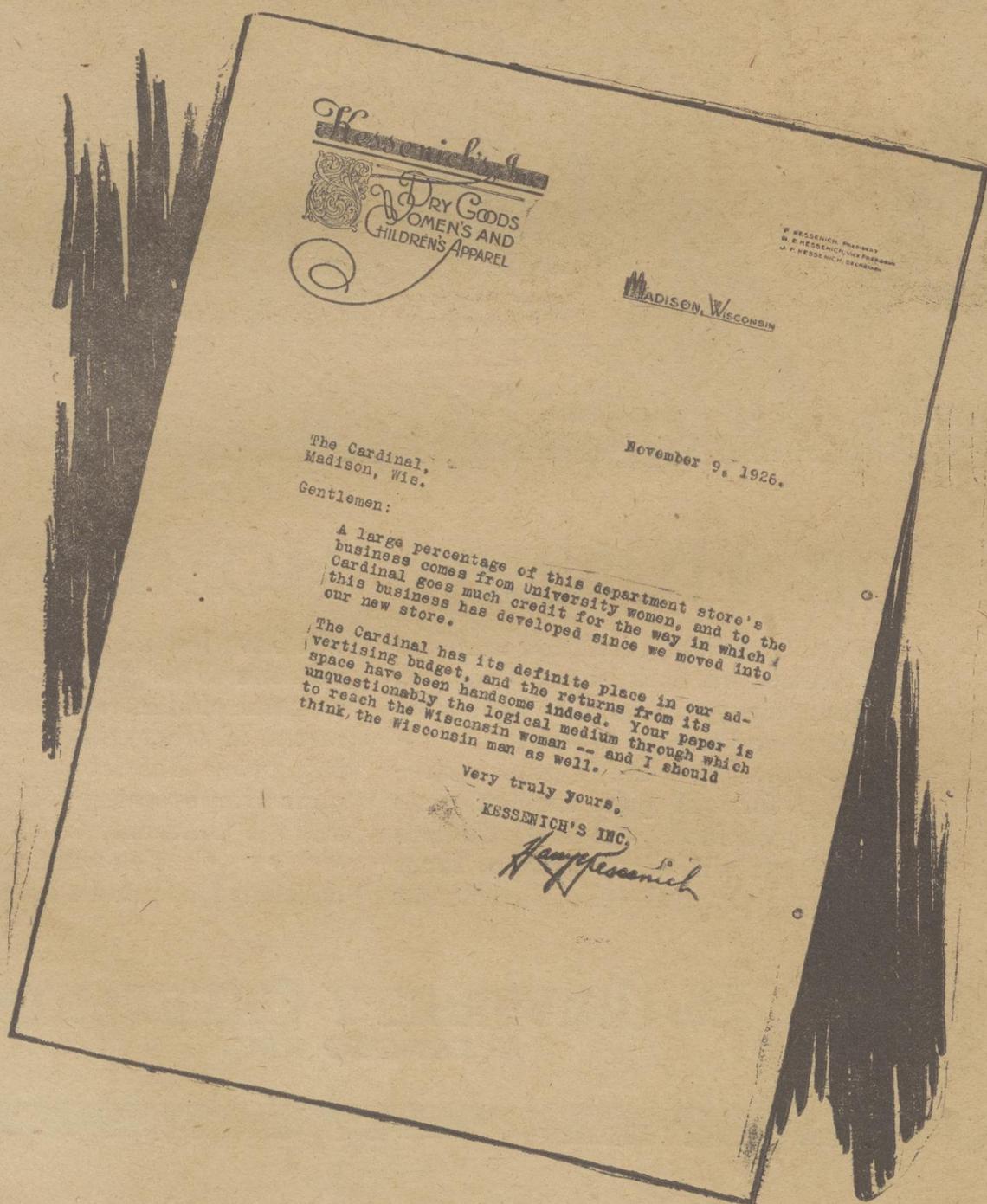
Paris Bootery

516 State St.

Social Calendar

SATURDAY

- Dinners
 - Delta Sigma Phi—12:30 o'clock.
- Receptions
 - Kappa Delta—5 to 7 o'clock.
 - Baptist Residence—5 o'clock.
 - Kappa Alpha Theta—5 to 7 o'clock.
 - Mu Phi Epsilon—5 o'clock.
 - Sigma Kappa—5 to 7 o'clock.
 - French House—5 to 7 o'clock.
 - Beta Sigma Omicron—5 to 6 o'clock.
 - Wesley Foundation—5 o'clock.
 - Gamma Phi Beta—5 to 7 o'clock.
 - Calvary Lutheran Church—5 o'clock.
- Tea Dances
 - Kappa Kappa Gamma—5 to 7 o'clock.
 - Phi Kappa Psi—5 to 7:30 o'clock.
- Dinners
 - Beta Phi Theta.
 - Alpha Tau Omega.
 - Phi Mu, formal, 6:30 o'clock.
- Informal Dances
 - Pi Lambda Phi.
 - Phi Chi.
 - Sigma Nu.
 - Sigma Phi Sigma.
 - Kappa Psi.
 - Sigma Phi Epsilon.
 - Phi Pi Phi.
 - Square and Compass.
 - Phi Beta Pi.
 - Acacia.
 - Delta Chi.
 - Pi Alpha Theta.
 - Phi Epsilon Pi.
 - Delta Sigma Pi.
 - Phi Mu Delta.
 - Alpha Chi Sigma.
 - Gamma Eta Gamma.
 - Phi Kappa Tau.
 - Chi Phi.
 - Alpha Kappa Lambda.
 - Lambda Chi Alpha.
 - Hillel Foundation.
 - Delta Pi Epsilon.
 - Alpha Kappa Kappa.
 - Pi Kappa Alpha.
 - Beta Kappa.
 - Farm House.
 - Delta Sigma Phi.
 - Adams and Tripp halls.
 - Kappa Beta Lambda.
 - Theta Xi.
 - Phi Sigma Kappa.
- SUNDAY
- Breakfast
 - Beta Sigma Omicron — 5:30 o'clock.
- Dinner
 - Kappa Alpha Theta banquet — 1:30 o'clock.
- Tea
 - Arden club—5 to 7 o'clock.



Essenich's
DRY GOODS
 WOMEN'S AND
 CHILDREN'S APPAREL

MADISON, WISCONSIN

The Cardinal,
 Madison, Wis.

November 9, 1926.

Gentlemen:

A large percentage of this department store's business comes from University women, and to the Cardinal goes much credit for the way in which this business has developed since we moved into our new store.

The Cardinal has its definite place in our advertising budget, and the returns from its space have been handsome indeed. Your paper is unquestionably the logical medium through which to reach the Wisconsin woman -- and I should think, the Wisconsin man as well.

Very truly yours,

ESSENICH'S INC.
Essenich

Welcome Wisconsin Alumni and Visiting Iowans



Uh, Rah, Rah, Wisconsin, Let's Go!

Returning Wisconsin alumni will find Manchester's quite a transformed store. The 5 years of its present management have been marked by constant improvements throughout the entire store.

The Gifte Shoppe catches the fancy of hundreds of visitors, not only for its unique gifts but also for its charm of design—it is a reproduction of the old Cock Pit, oldest shop in Eton, England.



Here's to the Badger Team! And while we feel most friendly toward Iowa, still we're boosting for a score that will make the returned Wisconsin grads feel that this was a Homecoming well worth the trip! Touchdowns, Wisconsin and many of them! Let's Go!

Discerning and style-wise, university women have learned to rely on things that come from Manchester's. Whether it be a fur coat, a dance frock or the merest costume accessory, they know that it must be satisfactory—for Manchester merchandise is always dependable.

When allowances are concerned—and whose was ever large enough?—university women have learned that these all-important checks from home have a really magical habit of growing when shopping is done here—because money actually goes farther!



Harry S. Manchester, Inc.

All Campus Groups To Welcome Many Homecomers Today

(Continued from Page Six)

Catherine Ost, Reedsburg; Clara Meier, Verona; Alice S. Moore, Evanston, Ill.; Ruth Funke, New Holstein; Gay Morrow '25, Hinsdale, Ill.; Mr. and Mrs. Nelson Duncan (Marian Leitz '25), Chicago; Mrs. Malcolm McIntosh (Dorothy Bent '26), Viroqua; and Frances Murphy, Chicago.

Charter House

Among the Homecoming guests at Charter House will be Eileen Blackey '25, Erna Wolfe '25, Gertrude Margraff '20, Johanna Gei, Helen Sholl, all of Milwaukee; Lydia Schmidt '24, Whitewater; Olga Theil '26, La Crosse; Margaretha Meyne '23, West Allis; Gertrude Jones, Palmyra; Mildred De Vries, Lake Geneva, and Dorothy Adams Minneapolis.

Theta Phi Alpha

Weekend guests at the Theta Phi Alpha house will include: Eleanor Rielly, Fond du Lac; Mildred Gleisner, Racine; Ruth Sells, West Allis; Nellie Murphy, Janesville; Alice Wynhoff and Siri Hokanson, Milwaukee; and Eleanor Hurd DuBuque, Ia.

Chi Omega

Chi Omega sorority will entertain the following Homecoming guests: Eleanor Sinzer, Chicago; Marton Desmond, Milwaukee; Alice Bohniwell, Hartford; Frances Beebe, Sparta; Jean Durbar, Elk Horn; Taylor Ballou, Naperville, Ill.; Margaret Krohg, Eau Claire;

Marvelles Rutherford, Waukesha, 162 Hollingsworth, Sheboygan; Dorothy Hanson, Galesburg, Ill.; Mary Doyle, Fond du Lac; Mrs. D. W. Weller, Marshfield.

Barnard hall

Residents of Barnard hall will entertain the following weekend guests: Florence Schmidt, E. Spindler Mildred Eggert, Irene Eggert, Aline Gittler, Clara Stroedle, Ruth Ellingson, Shirley Moorman, Sarah Loomans, Martha Haerb, Maurine Kamps, Isabelle Martin, Marcella O'Leary, Ruth Compton, Helen Geil, Mrs. E. F. Whipp, Fay Schuler, Miss Knottbauer Anna Rae Earle, Eleanor Kreuger, Lucille Pomerane, Aunice Fishback, Elizabeth Glahn, Kathleen Shriver, Theodora Weisner, Ruth Patou, May Holzman, Minnie Kare, Gertrude Wynn, Betty Greene, Sylvia Brooks, Ruth Sheldon, and Mrs. Feist.

The following persons will be guests of Chadbourne girls during Homecoming:

Lyla Holt '23, Ethel Holt '21, Bernice Scott '25, Louise Elser '24, Elsa Gunmer '23, Leah Yahloff '23, Erna N. Henry '24, Ada Toms '26, Roy Herrman '24, Chicago; Estelle Chappel '24, Constance Johnson ex '28, Josephine Hilton ex '28, Eleanor Hammond ex '28, Rose Twahing ex '27, Ethel Catterall, Martha Lewis, Harriett Henning, Gladys Hansen, Mildred Raasch, Josephine Griffith Jennette Schroeder, Ruth Van Male, Dorothy Kramer, Lenore Lipman, Vera Lipman, Baulah Saye, Olga Bezold, Lenore Bellington, Lorayne Bellington, Mr. and Mrs. Baumterger, Anna Sussier, Dorothy Zilish, Dorothy Roloff, Betty Thom, Fredonia Gillette,

Inez Wheler, Marjorie Paff, Eleanor Bose, Marian Dodge, Edessa Burmeister, Ethel Barkow, Dorothy Barkow, Catherine Timmons, Carolyn Schneider, Lee Herrman, Mr. and Mrs. F. G. Findley, Ralph Findley, Betty Findley, Mr. and

Mrs. A. W. Smith, Helen Smith, Lillian Horton, Louise Thomson, Betty Gruenheck, Sue Kremer, Jo Hilton, Maurine Kamps, Roy Smith, Mr. and Mrs. Frank Smith, Loyd Kohs, Gertrude Holly, Mr. and Mrs. Stokes Stanley Stokes, Loretta

Broecker, Edith Hampel, Marjorie Canfield, Dr. and Mrs. Hoesly, Ruth Hoesly, Mrs. A. R. Runking.

Beta Phi Alpha

Beta Phi Alpha sorority will entertain.

(Continued on Page Nine)



Baron's Greet Returning Grads With This Better Store

A new and better store, metropolitan in its appearance, greets returning friends of the department store for university women.

The front pictured, and extensive interior improvements have made ours one of Wisconsin's finest stores.

We would like to have you visit us this morning—or after the game—and see the many changes and innovations.

And Wisconsin women who are combining the Homecoming trip with a shopping expedition will find much of interest.

Baron Brothers
INC.

Hawthorne Book Shop

118 North Fairchild St. (Near State)



We do not give Rebates or Discounts

BUT

We do have the largest and best selected
stock of books in Madison

F. 2750

Dance At The Studio

TONIGHT

Jesse Cohen's Orchestra

**All Campus Groups
To Welcome Many
Homecomers Today**

(Continued from Page Eight)
entertain the following Homecoming guests: Elizabeth Ritzmann '25, Waupun; Margaret Luther '26, Marinette; Bernice Horth '26, Sterling, Ill.; Mabel Bond '26, Belmont; Esther Weber ex '27, Lake Mills; Mary Downing and Lucile Kuhnert, Fort Atkinson. Ruth Hanson, Superior, has been a guest during the

past week of Ruth and Hilda Johnson.

Phi Mu
Members of Phi Mu sorority will entertain the following alumnae guests during Homecoming: Elsbeth Hennecke '23, Chicago; Margaret Thuerer '26, Appleton; Nettie Trelevan '26, Oshkosh; Dorothy Dean '24, Rochester, Minn.; Margaret Becker '26, Chicago; Margaret Moses '25, Mondovi; and Helen Lewis '25, Arlene Page '23, Mrs. John Kunkel ex '25, Helen

Wheeler '24, and Cliff Carter ex '28, all of Milwaukee.

French House
Homecoming guests at the French House are Pearl Montgomery '26, Ruth Moyer '26, and Beth Harrison '25.

Sigma Sorority
Those who will be entertained at Sigma sorority this weekend are Beatrice Goldman, Sturgeon Bay; Sadie Lipman, Antigo; and Evelyn Izaakowitch, Lillian Cohen, Bessie

Epstein, and Marie Weinstein, all of Milwaukee.

Phi Omega Pi
Phi Omega Pi is entertaining the following guests for Homecoming: Violet Higgit '25, Milwaukee; Velma Shaffer '27, Eau Claire; Alice Scheurmann '26, Evanston; Mabel Haraldson, Beloit; Irma Olson, Milwaukee Downer; Arlene McKellar '23, Monroe; Monona Grabandt '26, Edar; Marian Baldwin Tugh, Chicago; Evelyn Oestreich '25, Janesville; Alice Rogers '25, Viroqua; Mildred Eaton '26, Monroe; Mr. and Mrs.

Brandel, Randolph; Ruth Nelson, Chicago, Ill.; Ruth McClellan; Mrs. Christopher Morrison, Chicago, Ill.; and Mr. and Mrs. Sheffler, Cleveland, O.

Sigma Nu
Homecoming guests at the Sigma Nu chapter house will be Bob McGill and Tom Maroney, Valparaiso, Ind.; Eugene Tudor, John Roberts, and Gordon Roberts, Milwaukee; Pete Decker, Kiel; Gerald Stoltz, Gordon Lindsay, Milwaukee; and Larry Warner, Beloit.
(Continued on Page Ten)



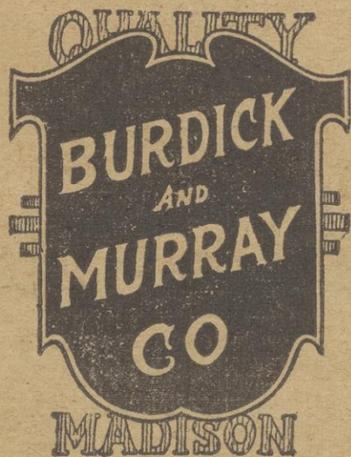
Homecoming Special!

**All Party
DRESSES**

Less 20%

Styles That Tell You What's New—

Keeping up our reputation for being FIRST in presenting new styles is half the pleasure in our work. Every one must feel the same satisfaction on accomplishing something of importance in their field of work! We have left no stone unturned to offer you the best values that the market affords.



Welcome Grads---Glad You're Back!

FRED W. KRUSE CO.

New Address 205-07 State St.



PARIS

*At Your
Fingertips*

So authentically, so comprehensively does this store reproduce the favored French modes, that no sooner do they appear at the openings of the Paris creators, than simultaneously they are shown here. Shopping at the Fred W. Kruse Co., is shopping in Paris itself!

Replicas of Paris Frocks and Gowns
29.50 to 85.00

Replicas of the most distinguished models for dinner, evening, afternoon, sport and street wear, copied exactly from the originals.

Replicas of Paris Wraps and Coats
59.50 to 295.00

Reproducing, in gorgeously furred or tailored coats, Vionnet's wide sleeve; Drecol's narrow shoulder, Patou's bloused silhouette and other striking motifs.

Fur Coats Silk Undies Silk Hose

All Campus Groups To Welcome Many Homecomers Today

(Continued from Page Nine)

Sigma Phi Sigma

Sigma Phi Sigma is entertaining the following guests this weekend: Marvin Cox, Eric Digman, Milwaukee; Charles Dale, Lake Geneva; Carl Hirth and Elmer Hyde, Milwaukee; Harold Knudsen, Kenosha; Ermon Kier, Chicago; Wallace Laut, Wausau; John Mael, Madison; Waldemaur Nanloks, Milwaukee; Joseph Niedecorn, Manitowoc; Ernie Merow, Sparta; Vernon Otto, Randolph; Myron Piehl, Williams Bay; Albert Rienert, Lake Geneva; Norman Rick, Wausau; Frank J. Renner, Joliet, Ill.; August Schmidt, Columbus; William H. Taylor, Chicago; Harvey Wolff, Milwaukee; and Stewart Yeo, Milwaukee.

Sigma Phi Epsilon

The members of Sigma Phi Epsilon are entertaining the following alumni this weekend: Layton Tollack '25, Milwaukee; Edwin Gruennert '25, O'Connell; Eustis Faust ex '26, Milwaukee; Duane Hoffman '26, Black River Falls; William Montgomery ex '28, Chicago; Roy Elwell ex '27, Chicago; and Donald Van De Mark ex '28, Rockford, Ill.

Farm House

Homecoming guests at Farm House fraternity include: J. J. Hanousek '21, J. T. Omernick '21, Antigo; C. J. McCleary '23, Wausau; J. M. O'Connor '23, Hancock; A. C. Dennerlien '24, Chicago; M. C. Caldwell '24, Morrisonville; H. Odleron '24, Baraboo; Jo Pelnar

'24, Kohler; J. McKenzie '25, South Bend, Ind.; Marvin Schaars '24, Merrill; George Massey '25, Milwaukee; Carter Harrison '26, Spooner; C. H. Barmore ex '28, Chicago; Art Strommen ex '27, Marshfield; W. F. Renk '24, Sun Prairie; M. Peacock '23, Big Bend.

Alpha Chi Rho

The homecoming guests at the Alpha Chi Rho chapter house this weekend are: Harold Hanson, Green Bay; Ross Hitchen, Grand Rapids, Mich.; Walter Bieger, Lake Bluffs, Ill.; Earl Cornwell, Beloit; Gordon Thompson, Chicago; Robert Leining, Chicago; Ivan Cole, Stanley Roland, Elmer Meusse, Milwaukee; Adolph Sprain.

Alpha Kappa Kappa

Alpha Kappa Kappa will entertain the following guests this weekend: Dr. Harry Irvine, Frank McGreane, John Harmon, Minneapolis; Dr. Harry Pinkerton, Ironwood, Mich.; Judge A. K. Owen, Phillips; Dr. Percy Sprague, Dr. Dave Jenkins, Robert Wheelihan, Ray Richards, John Frietag, John Larson, Don Brindley, Ray Lortman, Wilfred Thiel, Chicago.

Delta Sigma Pi

The following alumni of Delta Sigma Pi have returned for Homecoming and are staying at the chapter house over the weekend: A. E. Bopf '26, J. W. Kroenke '26, P. R. Moeller '23, H. Meyer '21, D. R. Jones '22, Leon Carey '24, H. O. Walther '24, J. C. Payne '24, H. H. Rehberg, E. C. Gesteland '23, L. W. Lentzener '25, C. H. Macklin, and E. H. Rapp.

Phi Kappa Tau

The Homecoming guests at the Phi Kappa Tau chapter house are:

Arthur C. Johnson, Elgin, Ill.; Rev. Walter Geske, Marengo, Ill.; Ferdinand Price, Stevens Point; C. Willard Sharratt, Appleton; Dallas Kirby, West Bend; Leon J. Griffey, El Dorado, Kansas; Paul A. Elfers, Tulsa, Oklahoma; Aurin Kersten,

Appleton; S. H. Holle, Nashotah; F. W. Huth, Seymour; Col. G. J. Mustolf, Fond du Lac; Llewelyn Rintelman, Carrollville; E. F. Kramer, Oregon; A. L. Williams, Dodgeville; Bernhard C. Lueders, Columbus; Arnold G. Zube, Ewald

C. Bank, Minneapolis; Bruce Walczac, Oscar Goelzer, Harold Perschbacher, John L. Spindler, Richard Armitage, and Roy Spindler, Milwaukee; R. Norman Rietan, Bruno A. Stien, H. Le Roy Stephens. (Continued on page eleven)



One Place that is Unchanged!

It's still the Lawrence's of old—the eating and meeting place of the whole school—where everyone gathers after dances—where the football situation receives serious attention—where activities of every sort center.

Still the place where hundreds rush through breakfast before an eight o'clock—and hundreds more gather for lunch and dinner. Eat at at least one meal at Lawrence's during your Homecoming visit.

LAWRENCE'S

Restaurants and Cafeteria

State Street and University

ANDELSON'S

The New Things First

Quilted and Silk ROBES

\$12.95 to \$49.50

When classes are over, slip into one of these delightfully comfortable creations that are luxurious, yet not exorbitant in price.

The robe at the left is trimmed with contrasting folds of rainbow colors. Some are trimmed with lace or brocades, others with pan velvet, a few with hand painted flowers, and ostrich is also used with genuine elegance.

Russian velvet, flowered and Chinese silks and all lace are being used in these charming robes.



The alarm goes off—15 below zero—you have to get up and pull down the window—but this is fun with a quilted silk robe nearby like the one pictured at the right.

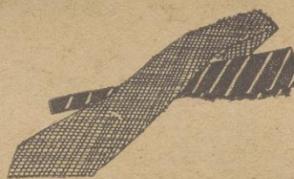
They are colorful too, one to match every room: Peach, flesh, blue, cope, green, red, peachbloom, light blue, orchid, and black and changeable.

Combination Silk Pajamas \$6.95 to \$25

Our attractive pajamas have black trousers and bright Chinese and flowered silk coats, with black borders and short or loose sleeves.



Special for Homecoming Collegiate Ties 95c



\$1.95 Shirts Two for \$3.00

\$2.25 Values English broadcloths, madras and oxfords, in whites and colors.

Slipovers

V-necks in assorted yarns and patterns. \$4.00-\$5.50

SMALL HATS

Popular browns and greys with narrow brims. \$5.00

Stylish Shoes \$6.50-\$9.00

Hot Sox Two Pair for \$1.10 75c Values

YOU'VE got to hand it to the English when it comes to designing clothes... But as for tailoring, we in this country have them beaten to a standstill.

This is particularly true in the Fine Clothes—Ready to Wear we feature from HIRSH, WICKWIRE COMPANY of Chicago and New York.

If you have never slipped into a suit of

Hirsh, Wickwire Clothes

a real treat awaits you, for in any one of a dozen or so English Models you will find a variety of both foreign and domestic fabrics in a range of patterns and colors, sure to make a thoroughly pleasing selection, easily possible.

Furthermore, the fit will be a revelation to you in what is possible, Ready to Wear at \$45.

Others at \$50-\$60

Campus Clothes Shop

"Leading Shop for College Men"

University at Park

All Campus Groups To Welcome Many Homecomers Today

(Continued from page ten)
Bernhardt C. Domogalla, A. C. Koepke, and Theodore B. Godfrey, Madison; DuWayne J. Peterson, John E. Spetzman, Hobart H. Hatch, John A. Johnson, Edson G. Jones, Howard E. Richardson, Price Williams, and Frank J. Hebda, Chicago.

Zeta Psi
The following guests will be entertained at the Zeta Psi chapter house this weekend: Frank B. Heyer, Fresno, Cal.; Al Park, Wausau; Herwyn Rowlands, Cambria; Marius C. Page, Baraboo; Edwin Riggett, Lake Geneva; William A. Stolte, Reedsburg; Lyman B. Park, Lake Geneva; Gerhard O. Paulsen, Mount Horeb; L. K. Pomeroy, Wilmar, Arkansas; George L. Blum, James H. Walten, Henry H. Bush; R. A. Gooding, M. E. Manchester, George W. Sayle, Jr., Hon. H. F. Reese, C. E. Roach, and William H. Page, Madison; Roger A. Skinner, Merrill E. Taft, Haskell Noyes, Milwaukee; William Preston, Paul B. Welch, Edwin B. Mayer, Louis S. Ritter, Kenneth E. Bahe, J. Rexford Vernon, and Paxton Rendigs, Chicago.

Phi Pi Phi
Among the Homecoming alumni of Phi Pi Phi will be the following: Earl Frank, Roger Bawden, Alfred Nickel, Chicago; Karl Freck, Lester Malzahn, Arthur Tofte, George Graham, Arnold Wickman, Allen Hetzel, Cy Farber, Stanley Hetland, Gerhardt Meyer, and Carl Rienhold,

Chicago; Russel Jones, Mineral Point; Russel Rossow, Belmont, and Earl Pomeroy, Wausau.

Triangle
Those who are to be entertained at Triangle chapter for the weekend are: Messrs. Field, Von Kaas, Nelson, Steinmetz, Behrens, Olson, Samp, Smith, Bruden, Wingender, Phillips, Lange, Price, Schuman, Silver, Ritter, Wiepking, Youngberg.

Alpha Kappa Lambda
The Homecoming guests at the Alpha Kappa Lambda chapter house are: C. E. Newton; Simon Peterson, Rockford, Ill.; Carl Kaspar, Wausau; Eldon Schneller, Lester Senty, Clarence J. Muth, Milwaukee.

Tau Kappa Epsilon
Tau Kappa Epsilon is entertaining the following guests for Homecoming: Earl Schnieder, Sparta; Wilbur Stocum, Oshkosh; Howard Murphy, Delevan; Jack Taylor, New York, N. Y.; Floyd Christoph, Waukesha; Normand Niemand, Wausau; Elmore Klement, Fort Atkinson; Herbert Heble, Appleton; Frank Lenicheck, Franklin Miller, and Hans Emmerling, Milwaukee; Frederick Radke, and Walter Radke, Owen; Frank Carrol, Burwood Du Bois, Louis Hunt, Elmer Fiedler, and Roland Bethke, Chicago.

ST. FRANCIS HOUSE
The program at St. Francis house tonight will be given by Richard Wilson, who will give a talk on snakes with life exhibits, and by Theodore Ludden who will be on the program.

W-E-L-C-O-M-E G-R-A-D-S!

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or phoned to Badger 250, before 5 o'clock of the day preceding publication.

OFFICIAL NOTICE

All men who entered the university this fall and who have not had their medical examination must do so Tuesday evening between 7 and 7:30 o'clock at the Wisconsin State General hospital. Those who are unable to report Tuesday evening may take the examination between Dr. W. A. Mowry, Chief of staff, University health clinic.

LUTHER LEAGUE

The weekly social hour will again take place at 7:30 o'clock on Sunday, Nov. 14, at Luther Memorial church. Following the cost supper at 6 o'clock the Luther League meeting will be held. At this meeting, 6:45 o'clock, Judge Stolen of Superior court will talk. All residing students and visitors are invited.

BAPTIST CHURCH

Mr. E. J. Steinberg of Milwaukee will address the young people on "Christ and Business" at 6:30 o'clock Sunday evening at the Baptist university residence, 429 North Park street. Mr. Steinberg is a Wisconsin alumnus and at present is service engineer for the Milwaukee Railway and Light company.

ALUMNI RECEPTION

Calvary Lutheran university church will hold a reception for alumni this afternoon in the student parlors after the game. Student

members will entertain the alumni at that time.

HILLEL FOUNDATION

"What is the Matter with the Bible?" is the subject of Rabbi Sol-

omon Landman's sermon at 11 o'clock on Sunday morning at Hillel foundation. Homecoming alumni and their guests are invited to come to the services.

... and of course you'll visit the **CHOCOLATE SHOP!**

The Chocolate Shop—still on State street—the trysting place of student days—is one Wisconsin landmark that hundreds of grads will visit tomorrow.

Memories of almost-forgotten dates—of after-dance parties—of old friends—will draw them there.

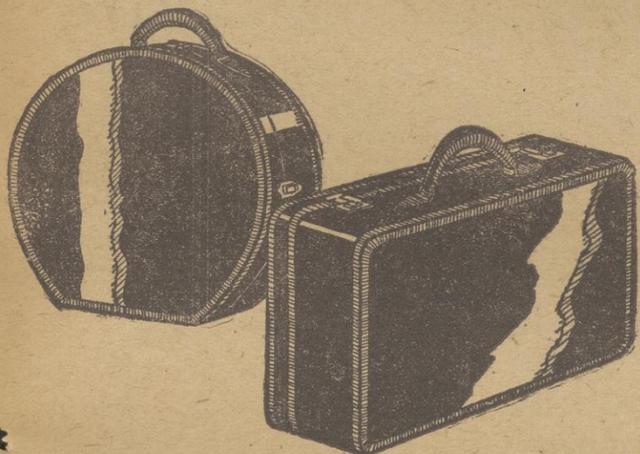
Memories too of heavenly food—of delightful surroundings—of splendid service—help bring them back.

We will welcome you today—and do our best to serve you—despite the Homecoming rush.

The Chocolate Shop

We Extend a
Hearty
Welcome
To The Homecoming Grads
Eberhardt's
Cardinal Beauty Shop
625 State F. 3966

Wehrmann's
STATE STREET KING STREET



to carry to Chicago---

After Wisconsin's victory today, you'll go marching on to Chicago, of course. And you'll carry new luggage from Wehrmann's?

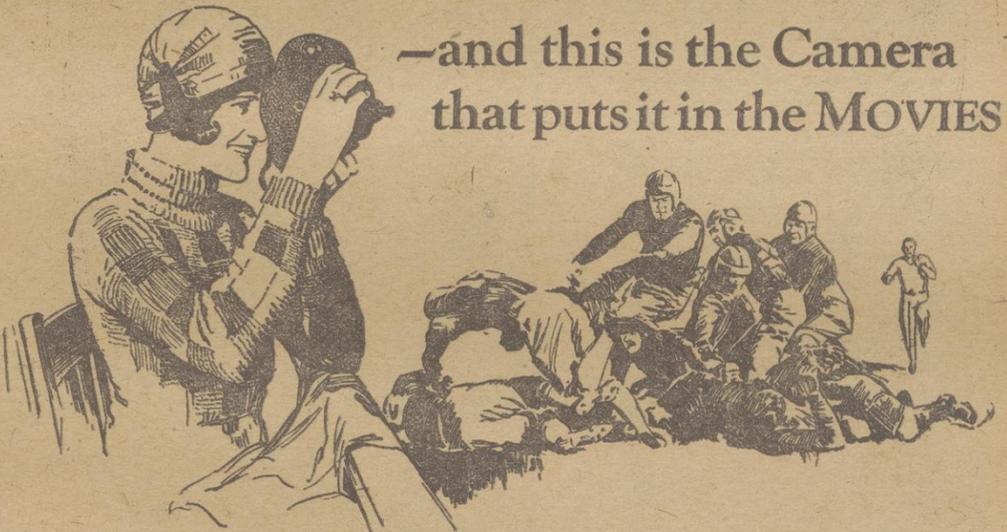
A Gladstone for men, hat bag for women, both specially priced.

WELCOME, OLD FRIENDS

Alumni who were customers in our King Street store are invited to visit our new State street establishment—located in the old Co-op building. It's the new student luggage headquarters.

Wow! what a plunge!

—and this is the Camera that puts it in the MOVIES



Using the Bell & Howell

Filmo

AUTOMATIC MOTION PICTURE CAMERA

If you are tired of hauling out the old snapshot album when you want to entertain, try taking and showing your own motion pictures with Filmo automatic camera and projector.

Easier than taking snapshots. Simply look through the spy-glass viewfinder, press a button, and "what you see you get" . . . in pictures that live. To show the pictures, just plug the Projector in at any electric light or wall socket, touch a button, and you are looking at your own movies, on your own wall or screen, at home or anywhere.

Bell & Howell professional cameras are used in making most of the feature pictures you see at the best theatres. So you'll want the Bell & Howell Filmo to take equally clear and perfect pictures of your own.

MAYBE you think you're not missing much, but listen! There's no reason why YOU shouldn't be getting your own MOVIES of that fighting, milling mass of do-or-die good fellows down there on the field.

With a Bell & Howell Filmo Camera to your eye you can shoot over the heads of the crowd and catch every play. The spy-glass viewfinder [an exclusive Filmo feature] locates the action in a jiffy and follows your hero down the field as easily as you would follow him with the naked eye. The lens is lightning fast. It gets the picture for you, even on cloudy days. And [another exclusive Filmo feature] you can use a special Telephoto lens that will take closeups of action a mile away. Look around. Maybe you'll see some Filmos taking this game home, today.



Showing the picture at home with the FILMO projector

The PHOTOART HOUSE

WM. J. MEUER PRESIDENT

LIST HOMECOMING BOARD WORKERS

Chairmen and Members of Committees on All Arrangements Are Announced

The undergraduates who have been working on student Homecoming committees in order to make the events most successful are:

Dance—Bev. Murphy '28, chairman, and Frank Powers '28, Henry Dellicker '28, Robert Gaulley '27, Richard Cody '28, Mike Grant '27, Martha Brown '28, Alice O'Neill '28, Florence Pierce '28, Edith Reppert '28 and Betty Coulter '28.

Men's arrangements committee—Harr Cant '27, chairman; and Parker Meltzer '27, Keith Mellencamp '28, Charles Junkerman '29, Harold C. Larson '28, and Donald Hinderliter '28.

Button committee—Blythe Anderson '28, chairman; and Charlotte Woellager '28, Jean Strachan '28, Rhoda Luby '28, Marjorie Strangel '28, Beth Hersig '28, Nellie Jane Schmeider '28, Charlotte Scatterler '29, Bide Ransom '29, and Edgar McEachron '27.

Bonfire—Harold Lenicheck chairman; and Richard Parsons '27, Merrill Scheil '27, Robert Ferris '27, Harlow Klement '27, William Leising '27, L. R. Orcutt '27, and Edward Hoelz '29.

Registration—Frederick Krauf, chairman; and Harris Johnson '28, Carmen Ammann '28, Wideo Lyon '29, and Thomas Kirmse '29.

Cups—E. E. Judkins '27, chairman; and Florence Pollock '28, Charles Meissner '27, Katherine Hartman '27, Winifred Graebner '28, and John Burnham '29.

Women's arrangements—Louise Zimmerman '27; and Bernice Winchell '27, Mary Catherine Corgan '29, Janet Anger '29, Charlotte Wollaefer '28, and Dorothea Stole '27.

Art—Laura Gaterman '27, chairman; and Don Abert '28, John Allcott '28, Muriel Morrison '27, Chris Romes '27, and Gardner Meist '29.

Ways and Means committee—Charles Westrich '27, chairman; and Kurt Wendt '27, Jimmie Hughes '27, Edith Vaughn '27, William Lidicker '27, Kneil Codfrey '27, William Slavik '27, and Ida Mae Johnson '27.

Downtown decorations, Aiken Pederson '28, chairman; and Edward Brody '29, Richard McKee '28, John Decker '28, Francis Woolard '29, Gordon Dawson '28, Lowell Pfeiffer '29, John Bach '28, Edwin Weichers '28, William Madsen '29, and George Holton '27.

Alumni committee—Ralph Wheeler '27, chairman; and Theodore Anderson '27, Elmer Dahlgren '29, Elizabeth Miller '27, and Frances Crawford '27.

Hobo Parade committee—Grant Otis '27, chairman; and Jack Morris '28, Bert DePue '28, Horace Clark '28, Leland Palmer '29, John G. Baker '28, Earl J. Hatleberg '28, and Marvin Matson '28.

Publicity committee, Frank S. Worthington '27, chairman; and Arthur Dahl, LI, printing, George Galati '27, Florence Schauer '27, William B. Antes '27, Rose Mantell '27, and Joseph Hobbins '27.

Program committee—Harry Thoma '28, editor; and James Hatcher '27, associate editor, James Sipfle '27, Richard Clement '28, John Allcott '28, Hampton Randolph '29, and Stanley Kalish '27.

Program business manager—Frederick Sauer '27, chairman; and Charles Foster '29, Roy Thiel '27, Byron Hansen '27, Howard Kutchan '28, and Robert Morris '28.

Finance committee—Arthur Gaik

'27, chairman; and Donald Gill '27, Paul Schult '27, and Arthur Mooler '27.

Women's decoration committee—Marion Greer '27, chairman; and Betty Seamen '28, Alice O'Neill '28, and Isobel Cunningham '27.

Special Feature committee—Stanley Wheatley '27, chairman; and Christian Zillman '29, and Roy Andre '29.

Massmeeting committee—Richard McKee '28, chairman; and Rudolph Winnaker '28, Edwin Larkin '28, James Drummond '29, John Leigh '28, Harwood Stowe '28, Samuel Boyer '28, and Frank Haggerty '29.

Information committee—Kathryn Morrissey '27, chairman; and Frederick Jensen '29, Edgar Weibrecht '28, Catheryne Chesley '29, Dorothy Atkinson '27, Lester Orcutt '28, Marjorie Van Skike '30, Ruth McDaniels '29, and Mary Lonsbury '30.

ARDEN CLUB

The Arden club is serving tea to members and their guests this afternoon from 5 to 7 o'clock. Prof. Carl Fulcher will speak on Dmiere Merejkowski, a contemporary Russian novelist.

Daily Cardinal Runs Column of Infirmary News

An infirmary column will be a new feature of the Daily Cardinal. In order that its readers may know those students admitted to and those discharged from the infirmary, the Daily Cardinal is cooperating with officials of the infirmary to publish a list of these names daily.

Students in the infirmary except those in the grippe and contagious disease wards, are allowed to have one visitor each day. The necessity of giving the patients the required rest and quiet makes it imperative that this rule be enforced strictly.

The visiting hours are from 2 to 4 o'clock and no one is admitted at any other time, except in unusual cases.

Those previously admitted are: Edmund Chmielewski '30, Benjamin Bayha '30, Lee Levering, Fred Behnke, grad., Paul Fell '28, Elmer

Schaller '28, William Bass, grad., Gordon Swarthout '29, Neal Nicholson '30, Charles Winding '30, Edward Schaefer '27, Esther Gould, grad., Aldena Carlson, Lucille Verhulst '30, Mary Weber '29, Elsie Briggs, grad., Ruth Gaudynski '30, Marion Below '30, Marion Summer '29, Elma Morrissey '27, Elizabeth Reed '30, Rhea Hicks '30, Katherine Klingenberg '30, Hedwig Raemish '30.

Those admitted Friday are George B. Denison '29, Thomas

Cunningham '29, Richard Koss '29. Those discharged Friday are, Harry O'Rourke '29, Willis Sullivan '27, Wesley Stukenberg '28, Albert Tiffany '30, Florence Leushke '30, Esther Fosshage '27, Saville Struble '28, Grace Waugh '28.

WESLEY OPEN HOUSE

Alumnae and their friends are invited to attend the open house at the Wesley foundation this afternoon after the game.

FOR THAT BETTER TOASTWICH
and
Extra-heavy Frozen Malted
Try
The Avenue Pharmacy
WE DELIVER
University Ave. at Lake B. 4858

FIGHT---WISCONSIN---FIGHT!

FUR COATS OF DOG—PONY—KANGAROO
—RACCOON—
\$42.50 TO \$575.00
SINGLE BREASTED CLOTH COATS—FIFTY INCHES LONG
BLUES AND GREYS
\$50.00 TO \$60.00
LOOK YOUR BEST TODAY!

Wear a Charter House

BAILLIE O'CONNELL & MEYER
INCORPORATED
QUALITY SERVICE

RALPH M. HILGERT, D. D. S.
829 University Ave.
Over Cardinal Pharmacy
Phone F. 5344
Madison, Wis.

Learn to Dance
LEO KEHL
SCHOOL OF DANCING
Phone F. 561 Cameo Room
"As Easy as Walking"

Permanent Rewave
\$5
Rosemary Beauty Shop
521 State B. 6211

HOME COMING IS COMMEMORATED BY STARTING OF UNION CONSTRUCTION

This Homecoming, for the first time, alumni will return to see the Memorial Union building under actual construction. And in two years, when they come back again, they will find a finished building, a genuine home to come home to.

Building action hasn't come without a struggle. After seven years of alumni and student campaigning, funds were raised to the point this fall where building could start. Then the bids of contractors ran \$113,000 over the estimated costs of building.

Seventeen thousand subscribers, answering an emergency call, joined in a last minute effort and paid up \$23,000 on pledges, and the Memorial Union Executive committee gave its note for \$90,000 more, secured by all outstanding pledges, and guaranteed by individual alumni. This made it possible to let contracts.

With final action by the Board of Regents on Oct. 22, contracts for two units of the three unit building were awarded to the Pfeffel Construction company of Duluth and construction started.

Shortly after the letting of contracts, John Dollard, for three years secretary of the Memorial Union project, resigned his position to

become personal assistant to President Max Mason of the University of Chicago. Dollard leaves the Union project with \$1,120,000 pledged by 17,000 alumni, students, and faculty subscribers and with \$774,000 collected in cash, \$90,000 of which is represented by the bank loan on pledges. There is still to be collected, besides this \$90,000, \$200,000 for furnishings and eventually \$400,000 more for the third unit.

"I regret leaving Wisconsin," Dollard said on announcing his resignation, "but I leave secure in the thought that the Memorial Union will go in the hands of a capable successor and happy in the knowledge that in two years I too, will come back as an alumnus at Homecoming to find the building done and ready to contribute its very considerable part to the pleasure and comfort and good times of Homecoming."

"I like to think of the picture of the Union during Homecoming. I have been in the Michigan Union building during their Homecoming time and only last week saw more than 15,000 alumni and students swarm through its doors and use its dining rooms, its lounge, its offices, library, tap room and barber shop.

"I see the Memorial Union as a comfortable, friendly, homelike, place to go, the 'living room' of the university, as President Frank has said. There will be nothing missing, from a private dining room for four up to the alumni ball room where we will dance in celebration after the game.

"The Union will be peculiarly significant and important at just such times as Homecoming and that's why, I know, alumni have done so much through these many months to make it possible for the building to go up, and why they will be willing to do much more to finish the job and make the Union a useful reality by Homecoming in 1928."

Little, Team, and Karel Entertained at Club Luncheon

John C. "Ikey" Karel, star half back in '94, Coach George Little, other members of the Wisconsin coaching staff, and members of the university football team were guests of the Rotary club at their weekly luncheon yesterday. "Ikey" Karel gave reminiscence of his football career here, and spoke of George Little's success as a coach saying that Little is the driving spirit behind the team.

Coach Little thanked the citizens of Madison for their support of the

university grid team, and declared that the eleven men would go into the field Saturday with the fighting spirit of cornered rats.

The Rotarians were introduced to each member of the team. Flindt's Strand theatre orchestra played for

the singing of patriotic and university songs.

Colored furs are very smart this season, and one finds pink, white and mauve ermine coats, where once all was snowy white.

SALE!



FEATURING THE NEW

Silks - Felts - Metallics

Free Wisconsin Hat Boxes **\$5** With Each Hat

Clever new hats of Faille Silk, Metallic, Felt, and combination effects in small close-fitting effects, including the new Congo tam. A wide range to select from in all the popular bright colors.

ANDELSON'S

The New Things First

Welcome Homecomers Lathrop Dance Tonight

Auspices of Union Board

EMMANUEL'S ORCHESTRA

HILL'S DRY GOODS Co. - State at Dayton St -

Have Your Shoes Rebuilt and Repaired at Hill's



Half Soles and Rubber Heels Put on at

Half soles of durable oak leather, sewed or nailed on. And standard brands of rubber heels put on men's, women's, and children's shoes at this special reduced price. While you wait or delivered when finished.

\$1

3 PAIR LIMIT
New Basement—Rear

Read These Low Prices for Quality Work

Men's Half Soles (Stitched or nailed)	\$1.35	Heels Straightened	25c
Rubber Heels (Standard makes)	45c	New Heels (Any kind)	\$1.35
Full Soles	\$2.25	Full Soles	\$2.00
Heels Straightened (Leather)	45c	Boys' and Girls' Half Soles	\$1.00
Toe Pieces	40c	Boys' and Girls' Rubber Heels	45c
Side Pieces	40c	Full Soles	\$1.75
New Leather Heels (Men's)	60c	Heels Straightened	35c
Women's Half Soles (Stitched or nailed)	\$1.00	New Leather Heels	60c
Women's Rubber Heels (Any make)	45c	Side or Top Pieces	30c
Composition Rubber Heels (Best makes)	35c	Child's Half Soles	90c

Buy---

KEELEY'S CANDY

Wholesale Prices
Large Assortments
Fresh Daily
Free Delivery to Your Home

(Phone Us Now for Your Sunday Candy)

Why not come down and pay us a visit at the factory—

There's Lots of Room
To Park Your Car

You May Buy Our Candy in Any Quantity Desired

Keeley Candy Co.

949 E. Washington Ave.

Phone B. 4488

Frosh Antics Are Caused by Queer Theme Subjects

No, gentle reader, the freshmen are not subject to hallucinations, nor have they taken up a study of architecture—they are staring at the buildings because they have to describe them for English. All classes in freshmen English are studying description, and their first time has to be a description of some buildings on the campus.

Yesterday we observed a young lady planted seriously in the Park street gutter, looking intently at Music hall. To judge by her expression of utter disgust, the architectural style must have painted her delicate sensibilities deeply. After a protracted study, during which almost every passerby followed her gaze and sought hopefully for the airplane, she made certain cryptic marks upon her paper, mounted to the sidewalk, and pursued her way.

Hence, if during the next few days sundry persons are observed pawing the air before Bascom hall, be not alarmed. They are merely counting the windows.

Gold and silver braid are woven into lace like patterns and are used to edge evening and dinner gowns. They give a particularly interesting hemline on velvet.

RATES
 1/2 cents per word, 35c column inch.
 Minimum 25c contract rates.

Classified Advertising
 IN THE CARDINAL
 Reaches Every Student

No Classified Ads will be taken over the telephone.

LOST AND FOUND

LOST: Light brown overcoat in 4th floor Sterling hall. Finder please leave at Commerce office or at 140 W. Gilman. 1x13

LOST: 30x3 1/2 Goodyear Cord on Langdon. Reward. Ross Rush, F. 113. 1x13

LOST—A fairly new overcoat sometime during last two weeks. Color: light gray with vertical blue stripe. Reward if returned to Daily Cardinal Business office. 3x12

LOST—Pair shell-rimmed glasses. Call B. 5410. 3x12

WANTED

WANTED—Student to open restaurant mornings for his board. Must be a man who will be there during vacation periods. Call at One Minute 119 King St. 2x12

WANTED—Students or family washing done very reasonably, 127 N. Lake St., Phone B. 3672.

WANTED—Garage near Lake Lawn Court. Clan Morgan, B. 5154. 5x10

JOIN banjo club—play for dances in 3 months. \$5 starts you. Instrument included. Fairchild 2708 W. t-t2w

WANTED—Boy's washings. Two-day service. We call for and deliver. B. 5054. 25x2

FOR SALE

FOR SALE—Pedigreed bull puppies. F. 2132. 6x5'

SERVICE—Expert Typing, 915 Univ. avenue, F. 4232.. 2wk.x2

FOR SALE—Good second-hand dress suit. Size 38. Can have it very reasonable. Inquire F. 2595. 2x12

According to a French surgeon, salt eventually dries up and hardens the muscular tissues, causes appendicitis, gastric ulcer and liver and renal calculus.

B-E-A-T I-O-W-A-I

GRINDE CLOTHING SHOP CHANGES HANDS SOON

John Grinde, a clothing merchant well known to university students for 38 years, has announced that he will dispose of his interests in the store which bears his name, at 18 North Carroll st., and retire from active participation in business within a very few weeks. Mr. Grinde plans to go to California to live. It is not known whether present employees or outside interests will take over the store.

Three travelers in a light automobile were declared to have been blocked by butterflies in Ceylon, India, recently. A dense cloud of the butterflies enveloped the machine.

BEAT IOWA!

BIG THREE BREAK MAY RESULT IN NEW LOOP

Princeton's decision to break all athletic ties with Harvard has brought about a break-up of the famous Big Three which may lead to a general shake-up along the eastern football front and the formation of a Big Ten loop. This group will possibly include Princeton, Columbia, Cornell, Dartmouth, Pennsylvania, Brown, Army, Navy, and Yale. The break will also give western schools a chance to compete with Harvard and Princeton.

Tame rabbits are commonly kept without water, but drink eagerly when they have a chance. Most other rodents, including rats, are thirsty creatures.

TOWER'S FISH BRAND COLLEGE COATS
 SNAPPY, SERVICEABLE WATERPROOFS
 All the go with College men



Varsity Slickers (YELLOW OR OLIVE)

Sport Coats (YELLOW OR OLIVE)

TOWER'S



FISH BRAND

"The Rainy Day Pal"

A.J. TOWER CO.

BOSTON MASS



E. J. STEINBERG

Will Speak on at

'Christ and Business' HOMECOMING NIGHT

Baptist Young People's Ass'n

SUNDAY, NOVEMBER 14

6:30 P. M.

FIRST BAPTIST CHURCH

You Are Invited to be Present

Big Varsity Otu, Gang!

FRANK BROS.

Fancy Groceries and Fruits

611-613 Univ. Ave.

Phone Badger 71

Fraternity-Sorority 18 Room House

Near Langdon and Henry Sts.

Offered by Owner

This is my home. I am offering it for sale because I am building a new home. You can buy on very reasonable terms.

Nine bedrooms and another large room. Sufficient for a dorm. Twenty-four easily can be accommodated. Then the first floor has spacious hall, living room, dining room, library and kitchen. All in all its a big house and exceptionally well adapted to fraternity or sorority uses. Just a half block from Langdon St. on Henry St.—the very heart of the desirable fraternity section.

You can see it Sunday if desired.

Stanley C. Hanks

B. 6920

Res. B. 1555

A Welcome to All Grads --Old Agrics Especially

During my fourteen years on University avenue thousands of Wisconsin men have become my friends. To those who can find time, during the rush and bustle of Homecoming activities, I extend an invitation to visit my fine, new store.

MAX KAPLAN.

MAX KAPLAN founded the Toggery Shop with an idea . . . that there was no necessity of charging a premium for university men's styles.

Through fourteen years he has stuck to that idea successfully, and today his store stands as a favorite with thousands of students and Madison alumni.

The "style without premium" policy will be continued in this store.

THE TOGGERY SHOP

MAX KAPLAN

University Avenue at Orchard

MADISON'S ONLY VAUDEVILLE THEATRE -- SEATS RESERVED



THE BEST IN VAUDEVILLE

EVENINGS & SUN. MAT. 25, 35, & 50c

MATINEES WEDNESDAY & SAT. 35c

TONIGHT SHOWS AT

6:30, 8:15 & 10 P. M.

GALA HOMECOMING PROGRAM

HARLEQUINN

REVUE

A Riot of Dance, Song, Melody and Scenic Splendor

LEO'S SOCIETY SINGERS

SEBASTIAN LEO—Conductor

HARRINGTON REYNOLDS

KIRBY & DUVAL

BELL BROS.

HAMTREE Harrington

WITH CORA GREEN IN "NOBODY'S GAL"

TRUSTEE SOUNDS ATHLETIC WARNING

Football Emphasis Leads to Warped Opinion of College Life—Allen

The control of athletics was the subject of a talk by Thomas A. Allen, trustee of the University of Tennessee, before the members of the association of governing boards of state universities yesterday morning. Mr. Allen maintains that there are evils in the present influence that football obtains in the university.

"Unless university authorities can build a sense of humor and chivalry in athletics and in the student body, football will fall into the hands of the profiteer," the speaker said.

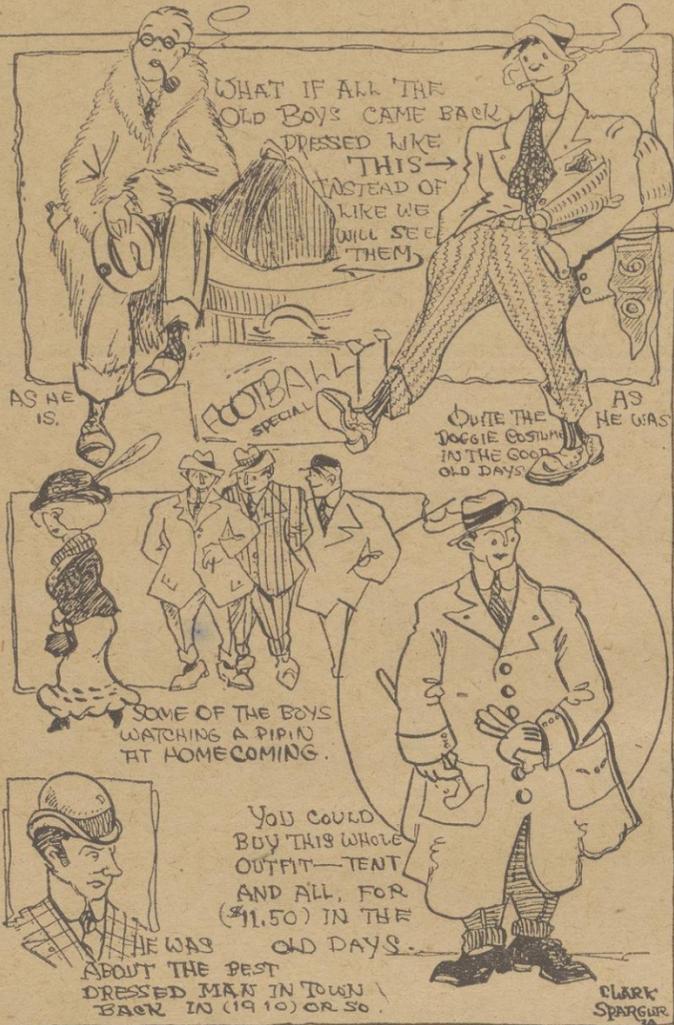
"Football has now become the major college sport, but this should not lead to the neglect of other branches of sports," declared Mr. Allen.

The emphasis now put upon football often leads to a warped opinion on the part of undergraduates, as to the real part that football plays in college life. It is a necessary sport because it acts as a valve for enthusiasm, according to Mr. Allen, but the possibility of its becoming too important should be carefully watched.

There are great possibilities in football in awakening the spirit of chivalry, good sportsmanship, and the love of contest, but there are dangers in that it often interferes with studies. A relation between the two can and should be worked out.

Mr. Allen recommended the building up of other college sports in order that all students may participate and get the benefits of athletics.

Concerning the Grads



Associated Press Manager Lectures at Bascom Monday

At 4:30 o'clock Monday, Kent Cooper, general manager of the Associated Press of New York, will give a lecture at 165 Bascom hall. The subject of his talk will be "The Newspaper Man of Today."

Kent Cooper was a student of Indiana university, and began writing for newspapers in 1893. In 1901 he reported for Indiana papers, and in 1910 he was appointed traffic inspector of the Associated Press. He was Chief of the traffic department in 1912 and associate general manager of the Associated Press in 1920. He has held the position of General Manager of the Associated Press ever since. Kent Cooper made various trips to South America from 1918-1921 and established an Associated Press service there.

This lecture is open to all students, and will be especially valu-

able to those interested in journalism.

WOMEN TO TAKE GYM COURSE IN BASEBALL

Cludoon baseball is among the sports offered to women for gym credit. Anyone is eligible except those prevented by poor health records. One must register for this sport from 9 to 12 o'clock Thursday and Friday, Nov. 18 and 19 in the gym at Lathrop hall. This sport offers good preparation for better understanding of the national game. Since it is played with a soft indoor ball it is not dangerous.

B-E-A-T I-O-W-A-

DR. ROSE McBRIDE
509 1st Central Bldg.
Phone B. 5146

Soup HOT Chili

CORNED BEEF SANDWICH

Scharff's Delicatessen

617 State

B. 1267

STRAND

CONTINUOUS 1 TO 11

NOW SHOWING

A Romantic Story of
College Days
and Gridiron
Glory!



WITH
LLOYD HUGHES
AND
MARY ASTOR



Special Feature at the 7 O'Clock Show

MOVIES OF THE

WISCONSIN-IOWA GAME

COMEDY—NEWS—PATHE REVIEW

ON THE STAGE

FLINDT'S STRAND ORCHESTRA

SATURDAY SUNDAY MONDAY

HOMECOMING ATTRACTION!

"THE KICK- OFF" THE MADISON

STARRING
**GEORGE
WALSH**



A photoplay of college life replete with the romance of the campus, and an especially thrilling football game with a touchdown sprint which won the varsity game.

Most of the football scenes were taken at Fordham University, with the Fordham eleven in much of the action.

ALSO

Comedy, News,
and Novelty Reels.

DON'T WAIT

There are only Five
Days Left to
Buy Your

1928 BADGER
at \$4

*Now is the Time to Look Forward
to Looking Back*

See Your House Solicitor or Call at the
Badger Office in the Union Building

\$5 On Nov. 18th

BUY NOW!!!

Welcome
Iowa

The Daily Cardinal

Welcome
Alumni

VARSIITY PHOTO NEWS

Vol. 36. No. 47

UNIVERSITY OF WISCONSIN, SATURDAY, NOVEMBER 13, 1926

Price 25 Cents

HOMECOMING

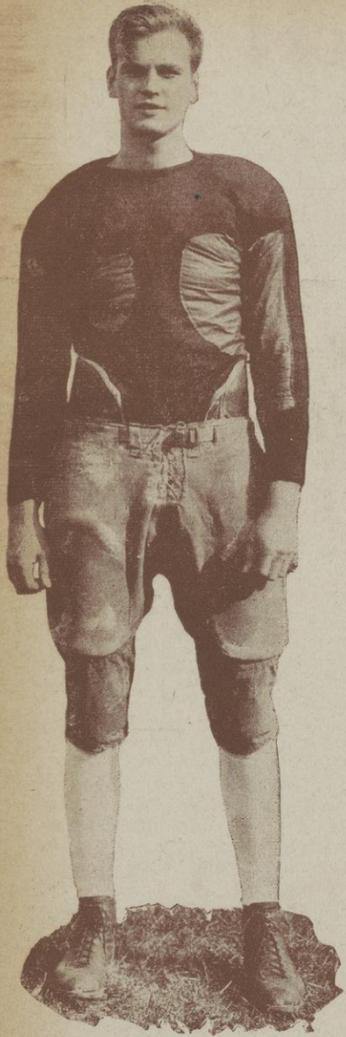


COACH LITTLE

WISCONSIN

IOWA

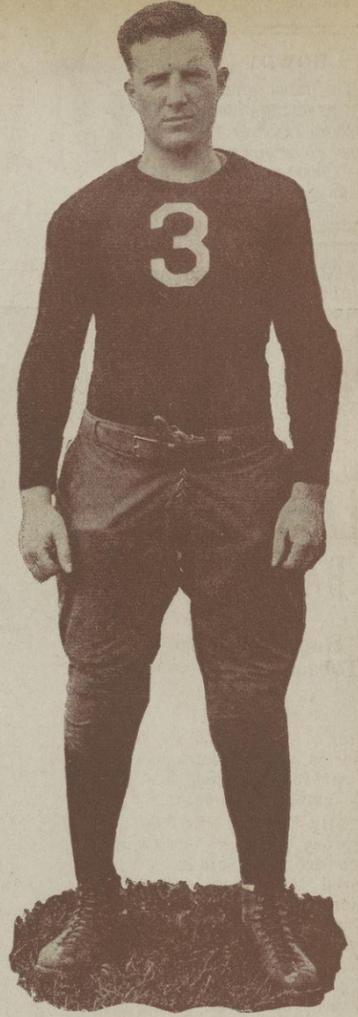
NOVEMBER 13, 1926



"Jeff" Burrus



"Cowboy Kutch" Iowa



"Butch" Leitel



"Sol" Kreuz



Captain Doyle Harmon



Austin Straubel



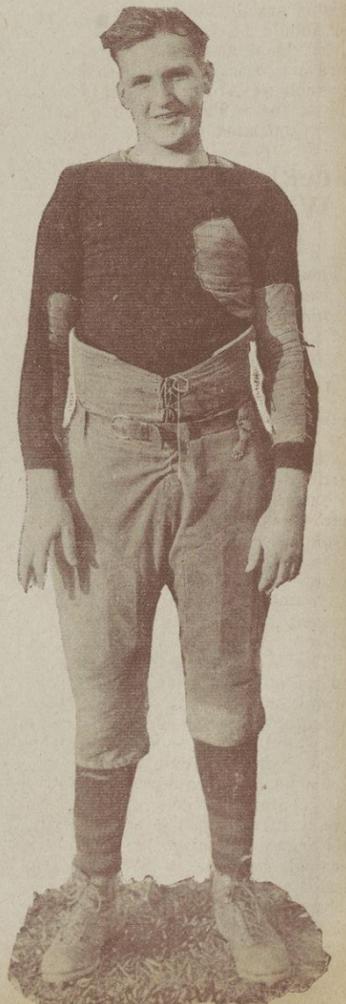
"Don" Cameron



"Toad" Crofoot

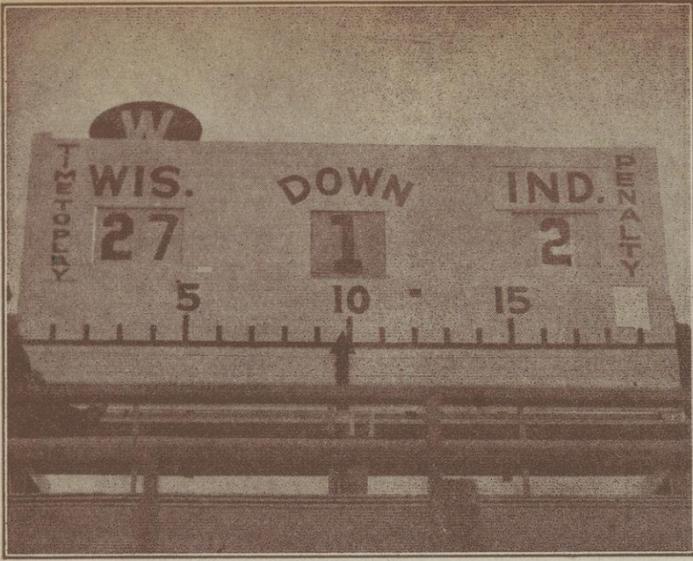


"Rollie" Barnum



Kasiska

—Photos by Photoart House.



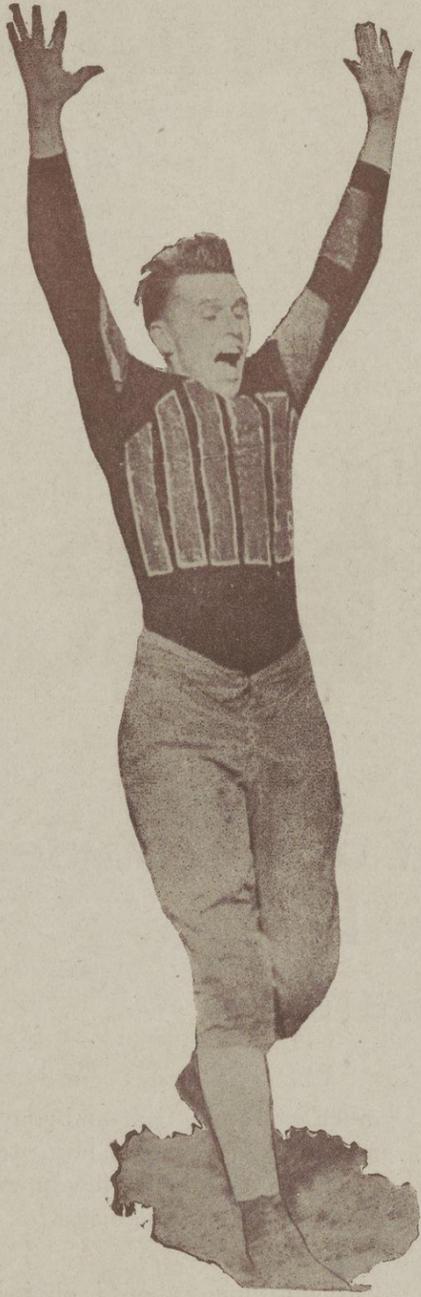
Indiana Score Board

—Photo by Photoart House.



Varsity Welcome

—Photo by Photoart House.



Captain Smith
Iowa



The town is aglow with Homecoming warmth

You're glad to get back and see the town welcoming you and we surely enjoy seeing our friends of former years. Come in. We're in the same location we were forty years ago.

We're prepared with fleecy, warm overcoats in the newest single and double breasted models. You can come to this store and get the right thing always, at the price you'll want to pay.

\$35 to \$85

Olson & Veerhusen Co

Hart Schaffner & Marx clothes

7-9 N. PINCKNEY ST.

We Re-Wave
Your Old Permanent

\$5



SCOTT'S BEAUTY SHOP
672 STATE ST. Badger 7170

Open Thursday and Friday Nights



1926 Cross-Country Squad

—Photo by Photoart House.

Modern Library

WE CARRY EVERY TITLE

85c

E A C H

Gatewood's

STUDENTS BOOK EXCHANGE

EUGENE PERMANENT WAVE \$15.00

All waving done by Mrs. Hicks, who has had long experience in permanent waving. Come in and let us wrap one or two test curls, absolutely free. By this means you can see the exact width of your wave before having it. We wrap the ends on bobbed hair so it curls natural.

Waving Evenings by Appointment

ROSEMARY BEAUTY SHOP

Phone B. 6211

523 State St.



Ninety Per Cent of the Student Body Now Bank at the Branch

Nine out of every ten Wisconsin men and women do business at the Branch Bank of Wisconsin. What a tribute this is to the organization which has been developed to specialize in student finances and finances of campus organizations!

A Branch checking account is so

much more practical and convenient than one in the home town bank, that after a few months every student recognizes its advantages.

Carrying money about is obviously unsafe, and a Branch account the only logical solution of the financial problem.

Alumni are invited to stop in to our offices at State and Gilman and say "Hello" to the men and women who looked after their finances during their university days.

The Students Banking Headquarters
Branch Bank of Wisconsin
State at Gilman

Wisconsin, two year champions of the Big Ten in cross country, will engage in the last home meet of the year with the harriers from Iowa at 11 o'clock this morning. Under Coach T. E. Jones, the Badgers have won their meets so far this year in which Chicago, Northwestern, Indiana, and Minnesota participated. At Chicago, in the quadrangular meet and in the contest with Minnesota, the first five men to cross the finish line were Wisconsin runners. The team consists of Captain George Schutt, Victor Chapman, Lawrence Gumbrech, John Zola, John Petaja, Stanley Zola, Charles Bullamore, John Payne, Robert Schwenger, and Walter Butz.



*Not only
on the campus*

but everywhere he goes, the college man is recognized today by the distinctive type of clothes he wears. It's our cheerful job as clothiers to provide him with styles that have this true college character. That we do so to his satisfaction is proved by the immense number of campus men who come here every semester for our college clothes by Society Brand. Wonderful things to wear—and they're college, through and through!



THE HUB
F.J. SCHMITZ & SONS CO.
Madison ~ Beloit

Fair Prices and Friendly Service

OLD BADGERS

In February, 1886, the Junior class published the first Badger, a small volume designed to perpetuate the memories of four years of Wisconsin life. Since that first small book, The Badger has gradually evolved to the delightfully attractive volume of the class of 1927.

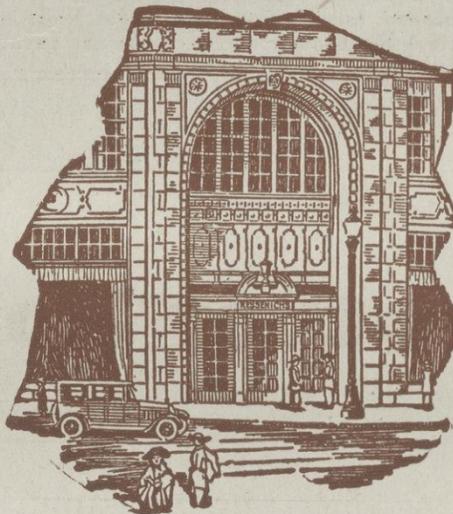
Each issue has preserved, for each year's Senior class, a fine record of Wisconsin's achievements in every field of Collegiate endeavor, and the wise students bought a Badger for every year of their college life. Why? Because The Badger enabled them to relive again, in later years, their carefree college days.

Did you get your Badgers? If you didn't, BROWN'S has, with the exception of seven years, a complete line of The Badgers, from the first issue by the class of 1889, to that of 1927. Whether or not you wish to buy one of them, we want you to feel free to come in and revive your Wisconsin memories. Just ask for The Badger table.

Brown Book Shop

Established 1911 623 State Street
"COME IN AND BROWSE"

ON THE KESSENICH CORNER

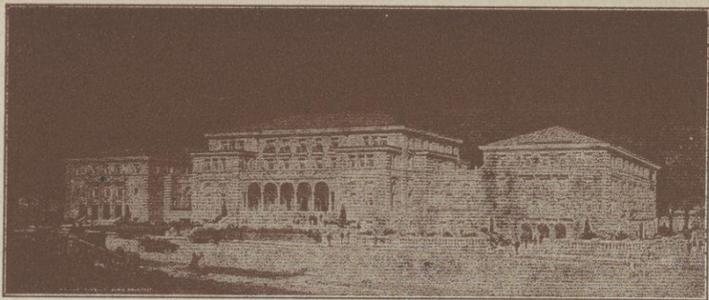


Homecoming should include a visit to Kessenich's

Every returning alumna remembers Kessenich's the store of the co-ed where party gowns were planned and school frocks selected the one store where she was always certain to find the new and the smart.

She'll want to visit Kessenich's this weekend see the new store the most beautiful in the state and still the store of the co-ed, leading Madison in style and quality

Kessenich's



Here is what will be seen eighteen months from now when work is completed on two units of the Memorial Union Building.



This is a view of the Union as it will be seen from Lake Mendota. Note terraces, dock and small harbor.

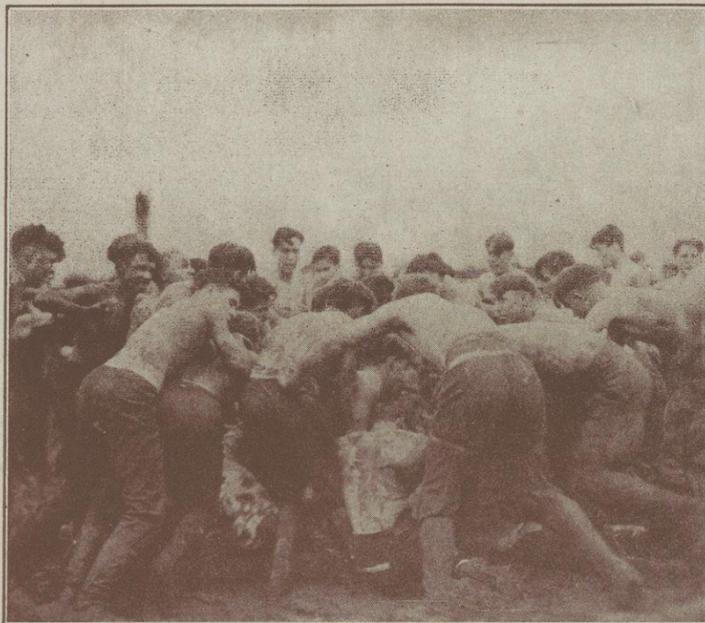


By John Dollard

The contractor is on the site! The money is assured for construction! The date of completion of the building is certain! What better news for alumni at Homecoming?

The first important chapter of Union history is written, and the next one, wherein the writing will be done in stone, is begun. It is true that much is still to be done, and yet when all the difficulties of the past are considered, this occasion is one of rejoicing for all who have been anxious for the Union to be put in early operation. Alumni and student campaigns for cash have been run with success; a loan of \$90,000 was negotiated, the contract was finally approved by the regents when all the cash was secured; and last it went the round of official signatures ending up with that of Governor Blaine. The contractor was notified immediately and the project entered on the home stretch.

Many problems still confront us, like that of decorating and furnishing the building and the securing of funds for this purpose; but I am confident that these problems will be solved in the same cooperative spirit which has brought us success in the past.



—Photo by Photoart House.

The Rush—Score; Frosh 7, Sophs 7.

"WELCOME! ALUMNI!"

We're glad your back, Folks, and we'll be most happy to have you pay us a visit. This Footwear Shop is headquarters for the newer things in smart shoes for college men and women.



Dress Up for Homecoming With Our Smart Footwear

\$2.45

\$3.35

\$3.85

Mighty Big Values at These Low Prices



The FASHION Boot Shop

121 East Miffin Street
Just around the corner from New Belmont Hotel

Another Homecoming!

The big game ... then dance ... the trombone wails ... the sax shrieks ... the cornet blares defiance ... laughter and song ... ye ole grads ... pretty girls ... the whirl of ceaseless activity ...

Wisconsin men --- smooth, polished ...
GELVINIZED men ... correct to the last detail ...

That's Homecoming!

GELVINS of Madison

Apparel for Wisconsin Men ... **644 State St.**

HOMECOMING CHAIRMEN

1926



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ASST. GENERAL CHAIRMAN



HAROLD KUBLY
ASST. GENERAL CHAIRMAN



HOWARD SPINDLER
GENERAL CHAIRMAN



GORDON RUSCHA
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ASST. GENERAL CHAIRMAN



FRANK WORTHINGTON
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DANCE



LAWRENCE SCHMECKEBIER
TRAFFIC

Buy Everything Possible on Your Co-Op Number



You homecomers who remember the
Co-Op's early days, will enjoy
visiting our new home

There will be men and women in Madison this weekend who will remember the first beginnings of the Co-Op. Others will recall the Co-Op's store on University Avenue; some will remember it as located in a hole in the wall on State street. Alumni of recent years will remember it as located at State and Gilman.

To all of these homecomers the Co-Op extends an invitation to visit the store which they and their successors have built. It is the finest college store in the country, with

departments to supply every student need, a striking contrast to the Co-Op of the nineties with its small supply of texts and papers.

But visitors will recognize one thing about the institution which remains unchanged—the principle upon which it was founded and which is responsible for its growth.

Today, as in the nineties and the early hundreds and the teens—the Co-Op is still a student institution, filling student needs, reducing the cost of education.

Be certain to visit the Co-Op today



The UNIVERSITY CO-OP

E. J. GRADY, Manager

STATE at LAKE