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Pablum advertisement.

[s.l.]: [s.n.], 1943

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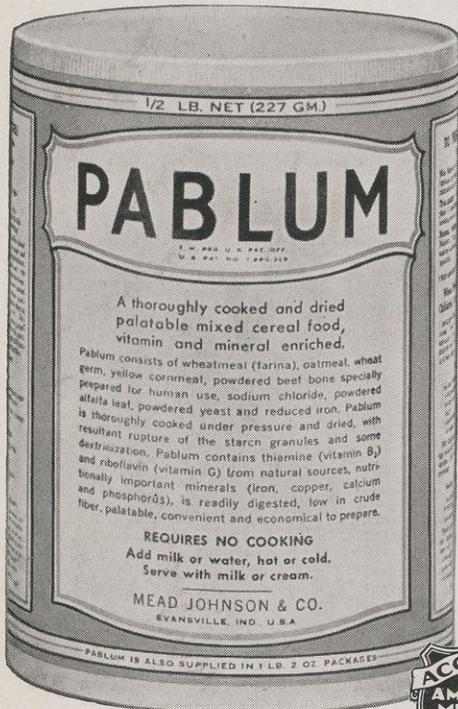
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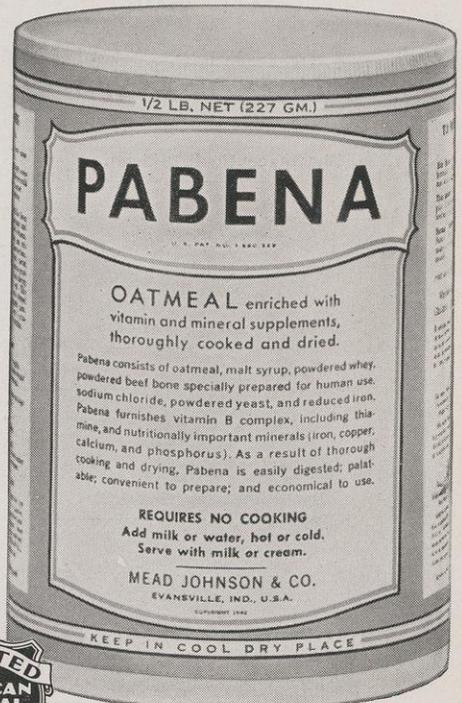
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1932

1942



8 oz.—1 lb. 2 oz.



8 oz. only



PABLUM, the pioneer precooked fortified infant cereal, now has a companion-product: Pabena is a precooked oatmeal cereal, lending variety to the infant's diet and offering the nutritional and convenient features of Pablum.

BOTH continue to be marketed and advertised only to the medical profession. Samples available on physicians' requests.

MEAD JOHNSON & CO., EVANSVILLE, IND., U.S.A.