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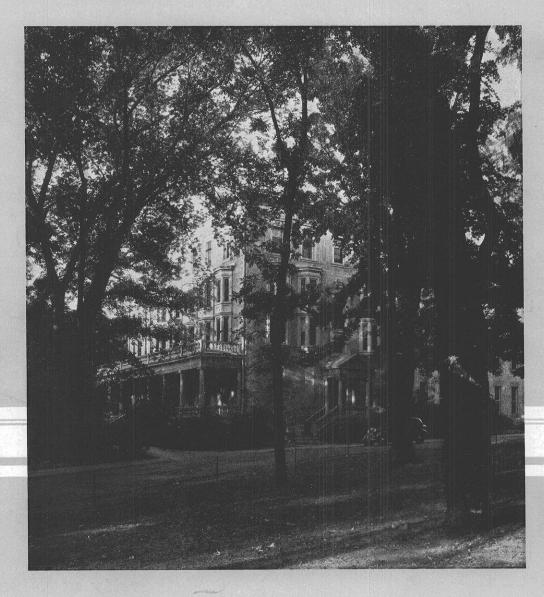
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WISCONSIN ALUMNUS



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PRIL



Keeping in Step

THE increasing complexity of the modern world tends more and more to make education a never ending process. The economic and social and scientific "laws" by which men are guided in one decade have little application to the new and vastly different problems of the next. The man who would master his world must never lose the curiosity and the interest in new facts and new theories which his college experience gave him.

Unhappily, the average alumnus cannot spare a year or even a semester to return to his college campus to "catch up." The demands of business and professional life are too exacting and unremitting to enable him to absent himself for ten or even five months.

Many alumni have found and are finding their answer to this dilemma in the Summer Session. Only six weeks in length and coming at a period of the year when the cares of business and professional life are normally less pressing, the session offers a rare opportunity for getting back into the swing of things without losing step in one's own parade.

The University does its part by arranging a group of special courses designed to relate new facts and new theories to the new problems which the man on the spot is facing. These courses are offered only in the Summer Session and are planned especially for adult students.

That Madison in summer is one of the nation's most attractive vacation spots is a secondary but not unimportant fact. Since classes are scheduled only during the morning hours, half of each day—and a long weekend—is available for swimming, canoeing, golfing or any other of the diverse sports which an almost perfect natural environment make possible.

A complete catalogue of the session may be secured on application to the Dean of the Summer Session.

Thirty-ninth Annual Summer Session June 28---August 6 University of Wisconsin

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up and down the Hill

PRIG, Sprig, glorious Sprig has cub to tha Cambus at last! Yes, and it's snowing hard today and the lake is still covered

with about 18 inches of good solid ice. It may be Spring where you are, but it's just another March day in Madison. Maybe we're just an old pessimist, 'cause pretty soon the robins will be



chirping in the Campus elms and the lake will open, the grass will turn green, the willows will blossom and Spring will really be here. They have already taken down the skating rink on the lower campus and the boys are polishing up their throwing arms in the middle of Langdon street during the noon hour, so the spirit is here, if not the weather.

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So many of our readers have asked us about the photograph on the cover of the March Alumnus that we feel a little ashamed for not giving the photographer due credit or giving a few details about it. A student, Ira J. Kaplan, took the picture from the top of Bas-com Hall. The unique colorations were caused by the use of an infra-red filter on the lens of the camera. This filtering of the light rays produced the effect which caused some of our readers to believe that the scene was a winter snow picture. Quite to the contrary, the picture was made during mid-summer on one of our very special hot days when the temperature was flirting with one hundred degrees.

NEVER let it be said that Dr. E. A. Birge lacks a sense of humor. At the recent short course graduation, the genial presidentemeritus was accorded the honor of handing out the diplomas. Giving a brief speech before doling out the sheepskins, he remarked, not without a twinkle in his eye, that he was at loss to understand why he, of all people, had been chosen for the task inasmuch as the University now possessed a past president, an acting president, and a president-elect, while he was just a mere president-emeritus.

THE time-honored tradition of "all our girls are men, yet everyone's a lady," catch-word for Haresfoot shows in the past, is, after an absence of three years, tagged on the club's 1937 production, "Alias the Ambassador."

Eight cities in Wisconsin and Illinois will witness the presentation of this musical comedy of love and revolt in Latin America. Wausau, Green Bay, Manitowoc, Fond du Lac, Milwaukee, Janesville, Madison, and Freeport, Illinois, are included in the itinerary.

Coralio, a mythical Latin American republic, will furnish the background for a comedy of mistaken identity. Revolutionists mistake an American good-will ambassador and one of his ranch hands for a famous bull fighter and the eagerly-awaited liberator who will lead the revolutionary forces. You guess what happens. A company of 75 carries the story through three acts and five scenes to the tune of 10 tuneful songs, written by student com-

For the first time in a dozen years Bill Purnell, '22, will not be with the show in an active capacity. His directorial reins are

posers.



All our girls are men A couple of shapely Haresfooters

in the hands of Charles R. Phipps, director of the Madison Civic theater.

There was a lot of good-natured kidding among faculty members when it was learned that acting-president George C. Sellery was forced to take a fortnight's vacation in Florida about two weeks after he assumed the presidential duties. It really was no laughing matter, for the No. 1 dean had been suffering from a severe attack of the flu and the added budgetary worries got him down for the count of nine so he decided the doctor was right and took himself to the warmer climes. He's back in top shape, now, and tells the world he is anxious for the president-elect to come to the aid of the acting president, post haste.

LABOR NOTE: Nine sit-down strikers from Adams Hall (one of the men's dormitories) were peacefully evicted from the strike-torn University refectory building by John, the night watchman, after four hours of relatively unsuccessful sitting, one evening last month. The eviction marked the termination of a short lived "Sitdown" called in protest of "unjust discrimination" and prune whip.

The unjust discrimination occurred when, for an entire week, the surly waiters in the "dorm" refectory took it upon themselves to serve the residents of Tarrant house only after everyone else in the dining room had been taken care of. It takes but little imagination to realize what a hurt this dastardly act caused. As to the prune whip angle, well there's them what likes it and them what don't. Tarrant residents don't.

CAMPUS dandies have been busy dating comely Dorothy Gene Clifton these days more than ever before. Reason being, this lovely Miss who represented the University at the Northwestern charity ball last month was the recent recipient of a "teaser" from the Paramount studios asking her to submit photos for a possible screen test. The Kappa pledge hasn't decided just what she will do about it, but the boys aren't missing any 262

opportunities to have a date with a possible movie queen of 1940.

LIFE is never dull in the Memorial Union, center of all student Campus activities. The latest furor was caused by the installa-tion of two "skill" machines, an electric rifle range and a sort of miniature bowling game. The big catch in the deal was the fact that these machines had to be paid to be played, five cents a round. Students, faculty and Campus churchmen good naturedly criticized the Union for entering the 'slot-machine business'' and by a vote of the student users of the building the instruments of the devil were removed after a few days stand.

DON'T let anybody kid you into believing that the Campus fraternities have reformed and are now a batch of goody-goodies. At least not as far as the age-old practices of "Hell week" are concerned. It looked for a short few years as though the Greeks had become Christianized, but this last month brought a very noticeable revival of the sport of padling, questing and general humiliation of the unworthy neophytes by their august masters. The only improvement in tactics which have been made and which seem to continue in force are the shortening of the period of "Hell week" to two or three days and the almost complete abolition of any form of hazing outside of the chapter house.

WE'LL have to leave the matter up to some of you oldsters. but we'd venture a guess that from time immemorial the Campus has been blessed with some form of animal mascot. In our day it was Bosco, the big Sig Chi wolfhound, who ruled the Campus with an iron jaw and ominous growl. The latest master of Campus pets is Hindu, a 150-pound Great Dane owned by Alpha Chi Rho fraternity. Like the famous Bosco of old, Hindu has a propensity for attending, and frequently breaking up classes. One of his favorite haunts is Prof. "Bill" Kiekhofer's econ lectures, now held in Music hall. Just a

pup as it were, Hindu stands 6 teet 2 inches in his stocking feet and consumes about four and a half pounds of raw beeksteak daily to keep his figure.

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MAYBE you missed this choice bit which appeared in *The New Yorker* some weeks ago, so here it is: "It was our privilege recently to see a copy of an inter-office memorandum addressed to the staff of Warner Bros. by the publicity director: 'Frank Prince will hereafter be known as Fred Lawrence instead of George Wells (This refers to Frank Prinz).'" All of which would indicate that the former Haresfooter is just being tossed about from name to name.

G. F. MERRILL, '72, recently sent us this interesting bit of athletic lore of the earlier days at the University:

"The first prize won by University students for athletics was in about 1870. The state had a fair on the ground which is now the lower Campus and one of the students in the class of '72 discovered that a baseball team could get admitted to the fair for \$5.00 for the whole season and told some of the other boys. They got together and formed a baseball team, took in the fair and played match games. "When the fair ended, there was one game to be played off between the University boys and the City of Madison team. They played it off and the University team won out. For their efforts they received a prize of a large silver pitcher. Instead of leaving it as a relic with the University, the boys found that they could sell the prize to a jeweler for about \$45 and that would give them about \$5 apiece for money to go home on. They were very glad to get it but the University Athletic Department lost a memento of that occasion."

THE boys on Union board and the senior council have been having all sorts of fun lately. To start the ball a'rolling, certain members of both groups criticized the high prices charged in the Union dining units as compared to the low wages paid to the stu-Three price reductions dent help. had already been instituted this year, but that didn't seem to suf-Then this same group critifice. cized the student Union fee of \$5 per semester, charging that it was excessive and that the students should not be made to pay for the building nor its third wing.

This argument was scarcely off the front pages when a certain group on the Union board protested that the manner of selecting members to this group was not at all representative.



Fun in a fraternity house The old "Hell week" practices appeared again

Vox Alumni

Regent Appointments (Cont'd)

Manitowoc, Wis. February 11, 1936

Dear Sir:

I note the press is beginning to take notice of the necessity of changing our present method of selecting regents of the Uni-It is a subject on which the average library has no versity. material. This is shown by the Milwaukee Journal proposing that one-third be selected by the Supreme Court. That's way The judiciary should have no hand in administrative deoff. partments. I take the liberty of enclosing an outline of the most authoritative book on the subject.

My study of the book referred to inclines me to the following plan:

1. Give the owners, the taxpayers, a majority. Have one from each of the eleven congressional districts, elected by the members of the legislature hailing from that district. 2. The Alumni have built the Wisconsin Union, the com-

munity center of the University, and are aiding the research work in the different laboratories. Let them elect four members at large.

The executive and education departments should be recognized. Make the governor and the state superintendent ex-officio members.

I hope you will make a study of this problem and I am sure you will find it interesting. It will give you a foundation upon which to frame your plans. If any of your readers desire a copy of this outline, I'll be glad to send it.

EMIL BAENSCH, '81

A Word from the Far East

Dear Sir:

Shanghai, China January 11, 1937

I have just received your appreciated letter of December 15 in which you speak of Harry Stuhldreher having been informed by Harrison Forman in Buffalo that there is a U. W. Alumni Club in Shanghai.

Back in 1915 we had a Wisconsin Alumni Dinner at which it was suggested that a local association be formed of Wisconsin Alumni of China. Officers were elected and the secretary was given certain duties relative to carrying on. However, the secretary left Shanghai shortly afterwards without having done anything to complete organization or to continue existence of the Association, so the first meeting was the last.

A few years ago when Lindbergh was on his way out to China by plane, W. J. Fronk and I thought we might revive the Wisconsin Association by taking advantage of the spectacular arrival of the Colonel, so we sent him a cablegram to greet him on his arrival at Tokyo inviting him to be the guest of Wis-consin Alumni of China at a Banquet on his arrival in Shanghai. We asked him to reply giving us a date that would be acceptable to him. As he never took the trouble to reply to this invitation, this plan for galvanizing the Association into life did not materialize.

We have an American University Club in Shanghai that has had an active existence for over thirty years and at the Annual Meeting and Banquet of this Club members gather at their various college tables. This annual affair represents about the only get-together activity of Wisconsin Alumni in China.

Your various predecessors in the Chair of Executive Secretary have sent me from time to time, at my request, a set of cards of the Wisconsin Alumni in China. When this list is sent to me in duplicate, I have noted down any corrections that I knew of and returned one list to Headquarters. At the same time I have kept the latest list received in my file and it has frequently proven useful in assisting some of us to locate another that we wished to get in touch with. If you wish to send me a list in duplicate, I should be glad to send back one copy with any changes that I know of.

You mentioned the new name of the Alumni Magazine. I cannot see that the new name is sufficiently an improvement on the old one to make it worth while to abandon the continuity and cumulative value of the old name.

You also mention your coast to coast broadcast. If you send me the name of the station that is going to give a short wave broadcast and the exact time, I shall be glad to have it announced here. However, our reception of short wave broadcast from the United States have been exceedingly unsatisfactory. It is impossible to count on them from any part of America and I am referring to the largest ones. In Shanghai, we get Moscow, Berlin and Daventry regularly and dependably but apparently there are



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Harry A. Bullis, president; Howard T. Greene, vice-president; Basil I. Peterson, treasurer; A. John Berge, executive secretary; Harry C. Thoma, editor and assistant secretary; Mrs. A. M. Kessenich, '16, women's editor.

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Subscription to The Wisconsin Alumnus is obtained by membership in The Wisconsin Alumni Association for which annual dues are \$4.00, \$3.00 of which is for subscription to the magazine. Family rate membership (where husband and wife are alumni) \$5.00. Life membership, \$50.00, payable within the period of five years. The Association earnestly invites all former students, graduates and non-graduates, to membership. Others may subscribe for the magazine at same price, \$4.00 per year. Entered as second class matter at the Post Office of Waukesha, Wis., October 19, 1934, under the Act of March 3, 1879. Change of Address must be reported ten days before date of issue. Otherwise the Association will not be responsible for delivery. Discontinuance—if any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is un-derstood that a continuation is desired. Issued Monthly-Except August and September. Member of Alumni Magazines, Associated. National Advertising Representative: The Graduate Group, Inc., New York, Chicago, Detroit, San Francisco, Los Angeles and Boston.

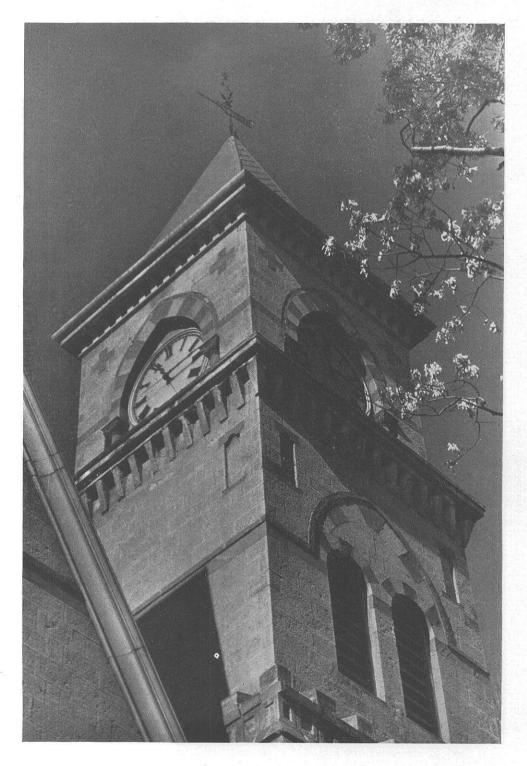
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atmospheric conditions that so far have made it practically impossible to depend on anything from the United States.

I want to congratulate you upon the very interesting letters by Coach Stuhldreher. I have passed these on to some of the other Alumni in Shanghai.

With best wishes for your plans for Diamond Jubilee Year.

A. R. HAGER, Post Office Box No. 1 Shanghai, China



Music Hall Jower

The Campus elms are blooming and the broad lawns are turning green as the first signs of spring appear

The President's Page

Alumni hail new president and hope for renewed spirit and cooperation

by Harry A. Bullis, '17

President, The Wisconsin Alumni Association

UR great University takes another stride along the future's broadening way. We welcome a new leader, and rally our forces to work with him toward the common goal: Forward to an even greater Univer-

sity.

The Board of Regents has elected Clarence A. Dykstra to the presidency of the University. Alumni everywhere congratulate President Dykstra upon his election and upon his new opportunities for real and significant service.

The Wisconsin Alumni Association desires to cooperate in every way with President Dykstra to foster the best interests of the University. He has a distinguished and impressive record as an educator, administrator, and public official. We are looking forward to enjoying the same kind of team work with him as that we have had with Harry A. Stuhldreher since his election last year as Athletic Director.

Leadership, initiative, and intelligent expansion develop in an atmosphere of cooperation and understanding. I am convinced that the University is entering an era of good feeling, in which all elements that make for strength and progress can and will work together with mutual confidence. Forward!

AN important meeting of the Executive Committee of the Alumni Association was held in Chicago on March 11. Every member of the committee was in attendance, together with several directors and former presidents of the Association. After a thorough discussion and review of the problems confronting the Association at this time, it was the unanimous and enthusiastic decision of the group to go forward with increased vigor to carry out our plans to make this Diamond Jubilee Year the most successful in the history of the Association. Continued hard work is necessary to increase the membership in the Association and thus improve our financial situation. At the same time a high and sustained determination is necessary to promote real progress along constructive lines and make the Association a dominant force for good in the life of the University. Your officers and directors refuse to believe that there are any circumstances sufficiently strong to defeat the Association in the accomplishment of this purpose.

Substantial gains have been made since our Executive Secretary, A. John Berge, arrived approximately a year ago. Since then, over 2,000 new members have been added to the membership rolls. Because many more members are needed, we plan to send the May number of THE ALUMNUS to about 20,000



Harry Stuhldreher and John Berge Off on their west coast alumni tour

alumni who are not now members of the Association, so that they may become familiar with the magazine which in itself is worth all the membership costs. An up-to-date directory of the members of the Association will be published in the July issue of THE ALUMNUS.

In addition to the other cups which have been offered as prizes in the Diamond Jubilee Membership Drive, Glen E. Smith, President of the Class of 1909, whose class does not "reune" this year, has graciously presented a cup for which the ten classes scheduled for June reunions will compete in securing new members for the Association. Thus we have still another incentive to stir us on to constructive action! This membership trophy, as well as those presented by George I. Haight, Fredric March, William S. Kies, Gov. Philip La Follette, Louis Hanks, John R. Richards, and the author, will be presented to the winners at the reunion dinner in June.

JOHN BERGE and Harry Stuhldreher report a successful western trip, with enthusiastic alumni meetings at Denver, Salt Lake City, Sacramento, Berkeley, San Francisco, Los Angeles, and Kansas City. A new alumni club was organized at Salt Lake City. Former Coach John Richards, with his customary zeal, did much to help revitalize the Southern California alumni groups. A membership campaign was worked out for Southern California, the Los Angeles club undertaking a mailing campaign to cover all alumni in that area. The Kansas City meeting was the largest Wisconsin Alumni meeting ever held in that city. This western trip again demonstrates that the success of an alumni club depends to a great extent upon the initiative and leadership of the local club president. I am sure that each club president is industriously and intelligently working to make his club a real success.

Real opportunities for service await the Alumni Association. In the future, as in the past, progress and success for the Association will come as a result of faithful, intelligent, and ever broader service to the University. Our keynote for this Seventy-Fifth and Diamond Jubilee year is PROGRESS ALONG CONSTRUCTIVE LINES.

This has been a year of momentous and critical events. In spite of developments which might have shattered a weaker institution, our University continues to gain in stature and opportunity for human service. Are you doing your part?



Regents Name Dykstra

Cincinnati manager chosen for presidency after two months' study by regent group

> Dr. Dykstra is a member of the Dutch Reformed church. His fraternities are Phi Beta Kappa and Delta Upsilon. The learned societies of which he is a member are the American Political Science association, the American Academy of Political and Social Science and the American Association of University Professors.

> Dr. Dykstra is a member of numerous civic and governmental associations and commissions, including the Ohio state advisory committee of the United States employment service, a past president of the National Association of City Managers, executive committee man for the United States Conference of Mayors, the Tax Revision council, vice president of the National Municipal league, National Conference of City Planning and numerous others.

> Events leading up to the Dykstra recommendation were preceded by one of the most dramatic affairs in the University's history—the ouster of Dr. Frank, which was accomplished only after a sensational hearing on charges of incompetence and extravagance against the former executive. Regents argued back and forth over reports that the ouster was inspired by Gov. La Follette. Other University presidents, alumni and plain citizens showered the regents with protests that Progressives were attempting to inject their politics into the University. Frank himself made a long defense, but in the end the anti-Frank bloc of regents, comprising a bare majority of the board, stood firm. Near midnight on the second day of the "trial," the regents ousted him.

C. A. Dykstra President-elect

LIMAXING a two month's search for a successor to former President Glenn Frank, during which more than thirty candidates were considered, the Board of Regents, on March 18, elected Clarence A. Dykstra to the presidency of the University. The action was taken at the request of the executive committee of the regents after consultation with the University committee of the faculty. The new president will officially assume his post on July 1 although it is hoped that he will be able to come to Madison earlier in order to take part in certain budgetary discussions.

Dykstra was born at Cleveland, Ohio, on Feb. 25, 1883. He received his A.B. from the University of Iowa in 1903 and was a fellow in history and assistant in political science at the University of Chicago in 1903-'04. His LL.D. was granted by Ohio Wesleyan in 1934 and in 1935 he received an L.H.D. from Otterbein. Like Glenn Frank, he does not hold a Ph.D., the mark of an academic scholar.

Dr. Dykstra started his teaching career in Pensacola (Fla.) private schools, remaining there from 1904 to 1906. From 1906 to 1909 he was instructor in history and government at Ohio State university. He was head of the department of political science at the University of Kansas from 1909 to 1918, when he returned to Cleveland to become executive secretary of the Civic League of that city, a position he held until 1920 when he moved to Chicago to become secretary of the Chicago City club.

In 1922 he went to the west coast to be secretary of the Los Angeles City club and professor of political science at the University of Southern California. In Los Angeles he got into municipal administration work by becoming a commissioner of the department of water and power. In 1930 Cincinnati called him to be its city manager at a salary of \$25,000 a year. His success there has been outstanding.



The new presidential family Son Franz, Grandson Stephen, Dykstra, Mrs. Dykstra, Daughter Mrs. Rollin Posey

Probing the Social Sciences

HE only way in which knowledge and the findings of research can come to play their proper part in the development of a democratic civilization is through a full realization on the part of the public of their nature and benefits. For this reason both the man of research and the lavman should take time to think through the nature of research activity in its social aspects.

The object of this article is to discuss research in the social sciences and humanities which has received aid from the Special Research Fund of the Graduate School at the University.

Research may be classified in several different ways. We have the divisions of the natural sciences, the social sciences, and the humanities. Because of immediate and tangible economic advantages, it is easier to obtain funds from the state and from outside sources for investigation in the natural sciences than for the other fields.

The services rendered to the public through discoveries in the physical sciences are well recognized. Fortunately, there exists at present a growing realization of the fact that advances in the natural sciences must be accompanied by similar developments in the social sciences if these changes are to be used to promote human welfare. It is the duty of the scientific investigator to be aware of the social uses of his discoveries and to feel some responsibility for their applications. With this in mind there can be no question that for the progress of the human race it is essential that developments in the physical sciences must be accompanied by similar researches in the realm of social sciences.

Along with the tremendous strides which have been made in the physical and social sciences, it should be understood that it is the function of the University to develop and encourage creative work in the humanities as well.

It is a well-known tradition in Wisconsin that the state is aware of its own social problems and has provided funds for the investigation of problems relating to its social and economic life.

To get a picture of all the research in the social sciences and humanities which has been supported by the Special Research Fund of the Graduate School, it would be necessary to read the complete report of the Committee on Research. Not all research ventures are And some are unsuccessful even

successful. though a careful weighing of all relevant data before they are begun indicates great promise. For the problem of creating knowledge is no simple matter and there is no road to success but patient endeavor and the willingness to learn from mistakes. Yet the creation of new knowledge is the central task of the University when it is realized that among the creations attempted are instruments both for better satisfaction of the necessities of life and for the better realization of the A study of the important researches of the University's graduate school

> by Dean E. B. Fred and Horace S. Fries

good life we all so earnestly seek.

In a democracy the state has a vested interest in the welfare of its citizens. The discovery of new truth and a thoroughgoing examination of all proposals and plans that may lead to a better life are responsibilities that belong in part to scholars. It is obvious that the state can not depend for these activities entirely upon private institutions. It has need for the independent advice and judgment of its own experts. The experts, in turn, are agents of the state in the field of research. In this capacity they have a dual responsibility to the state: they are responsible for the enlargement of human knowledge and for making it readily available to the people.

There is one fund in the University Budget which is of peculiar concern to this subject. This is the Special Research Fund of the Graduate School. It came into existence in 1919 and has since been the nucleus around which some of the most fundamental investigations in all three fields of research have developed. Previous to 1933 the major part of the fund was used to support research in the natural sciences and the remainder for the other two divisions. Unfortunately, in 1935 the Special Research Fund was reduced from \$75,000.00 to \$36,000.00, at which figure it has remained since. It was fortunate for the University at this time that, through the Wisconsin Alumni Research Foundation, funds were made available for the support of research in the natural sciences. Since 1933, the Foundation has contributed largely to the support of research throughout the University. Thus the amount allocated to the social sciences and humanities has increased considerably. Figures 1 and 2 on pages 268 and 269 represent the distribution of these funds in some detail.

Number Nine, as the Special Research Fund is officially and familiarly known, is provided for in the Wisconsin Statutes of 1925 under sub-section 20:41 (9) Scientific Investigations. It is ad-

ministered by a committee of the faculty. Persons appointed to this committee are themselves actively carrying on research in their subjects and represent the three They are fields of our classification. naturally in intimate contact with research throughout the University and with the important projects in their fields in other parts of the world. Being thus directly on the firing line, they are fully aware of the present needs and prob-

lems of research in the University. The Fund

is thoroughly flexible in the hands of the committee. This flexibility is a most important asset, for it permits the fund to be used as an emergency aid. In this way, it serves the following purposes:

(1) It is an aid to promising research projects which are still in their initial stages but in need of immediate support. Thus it gives life to projects that later become of great significance, requiring and receiving larger support than this Fund can give.

(2) It gives young faculty members of promise an opportunity to demonstrate their ability in research when otherwise they might have to wait several years to establish themselves as independent workers.

(3) It helps bring to completion projects which have halted because their original sources of support are exhausted.

(4) All of these practices strengthen faculty morale, but a particular practice is worth mentioning in this respect. When a professor has material collected for a scholarly publication and requires only freedom from teaching for a semester to complete his research and writing, his salary may be paid from this Special Fund, and he is relieved from teaching for this period. Or, when all material available for the project at the University is exhausted and a leave is necessary to get the rest of the material, this fund may make the leave possible in the same way. In 1933-1934, eight of these semester leaves were granted; in 1934-1935, seventeen.

An incidental but important by-product is the fact that an allotment from Number Nine implies recognition by one's own colleagues. In many respects this recognition by colleagues proves a great stimulus to the individual research program.

(5) Allotments of this Fund are not restricted by a great number of regulations but are administered freely by the Faculty Committee.

(6) The Committee emphasizes fundamental research with Number Nine. This raises again the question of classification. Research may be divided roughly into two kinds, fundamental and applied.

Fundamental research may be described as that which aims to discover general principles. Applied research carries these principles into more or less direct application. It is evident enough that funds are more readily available for applied research, since it is much easier to see the practical values of such projects. But it is also clear upon reflection that without the fundamental research the applied could not progress very far. It is needless to say that this classification of applied and fundamental research is not one of degree of worth; each kind requires the others to make Without the practical it valuable. applied end, "pure" research would easily lose vitality, and without the theoretical work-fundamental tesearch, the other would "apply" confused principles and the 'practical concern" would be frustrated. (7) One important aspect of re-

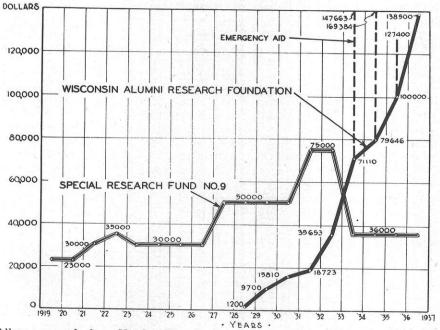
(7) One important aspect of research in an institution of learning is its educational value. First, as will later be noted in more detail, it contributes directly to the effectiveness of teaching. Secondly, it is of direct benefit to the research assistants, and thirdly, because of its service to the assistants, it is a training ground for future staff members.

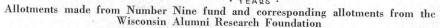
A particular human value which often emerges from research should be mentioned. The discovery of new knowledge is an exciting experience. When this experience is shared between teacher and assistant and among assistants, the participants may be drawn close together. A great improvement in faculty morale is often the result.

(8) The administration of the Fund by the Research Committee serves to correlate research throughout the institution. With progress in the sciences it is becoming more and more true that projects in different sciences center in the same subject matter. As the sciences become more interrelated, investigations in one science become dependent upon investigations in others. Two different investigations may be mutually benefitted by cooperative work. Thus the Committee can bring together projects which promise mutual benefits. In this way, cooperation is attained among projects which naturally belong together.

(9) A research fund such as Number Nine is particularly adapted to a state-supported institution. It is not easy for a state institution to compete in faculty salaries with large endowed universities. But with a flexible research fund in the hands of a well-informed committee, the faculty can be continuously strengthened and renewed. For the best kind of pay that can be offered a young man or woman who has shown great promise in research is the opportunity for further research, free and unhampered.

The question of research in the humanities calls for a special word. Especially in days of economic turmoil it is easy to forget and to slight the functions performed by such subjects as art, literature, and philosophy. Economic and social problems and the application of the natural sciences in these fields are of fundamental importance, because without the necessi-





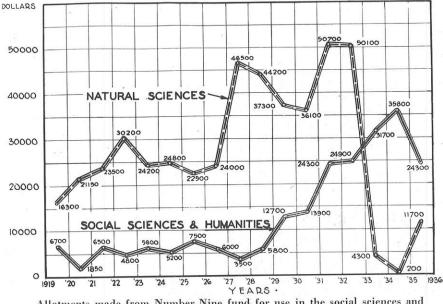
April, Nineteen thirty-seven

ties, life can not go on at all. But, given life, the question of the quality of living at once arises.

If research is thus the essence of a university, which distinguishes it from collegiate work, it may well be asked what the relation is between research and teaching in a university. These may be distinct functions; however, it is well known that research and teaching ability frequently go hand in hand. A. J. Scott, in his inaugural lecture, said, "He who learns from one occupied in learning, drinks of a running stream. He who learns from one who has learned all he is to teach, drinks 'the green mantle of the stagnant pool'." The complaint sometimes goes up that university teachers neglect their students for the sake of their research. In some cases, the complaint is doubtless justified, but in general the teacher would be less effective Those scholars whose imaginawithout his research. tions, fired by the accomplishments of others, lead them to add to the structure of knowledge find an inexhaustible source of enthusiasm for the stimulation of others. No teacher whose active scholarship ceased with his appointment belongs in a great university. It is true, however, that in some instances fine teachers, through being scholars of sensitive appreciation, are not themselves research workers but rather inspiring interpreters of the work of others.

If research is to perform properly its functions as described, the problem of obtaining a proper balance between teaching and research can not be solved by the neglect of either teaching or research; both must receive adequate attention and support. As a matter of fact, teaching ability of a high caliber usually accompanies keen research ability in the same person. Where this is true the obvious solution is to provide adequate time for research by supporting both research and teaching directly, and not by supporting research indirectly as a side-line to teaching. But even where they do not occur in the same person, they go well together in the same institution.

For the successful teacher today must be intimately aware of the rapid changes going on in his field as the body of knowledge grows. This intimate awareness is best stimulated in an atmosphere where new



Allotments made from Number Nine fund for use in the social sciences and humanities and the natural sciences

knowledge is continuously in the making. Such an atmosphere obtains in a research institution. Indeed it is sometimes the teacher who is not too involved in his own research who is best able to appreciate, and benefit from, the general atmosphere of creative activity and who is therefore best able to lead students to partake of the same benefits. Thus even where in the same person two abilities do not go together the solution again is to give each its independent support, subordinating neither to the other.

We have space here for only a cursory survey of a very few of the projects which Number Nine has aided. One which is of peculiar interest to all Wisconsin people is the work of John R. Commons, now Professor Émeritus of Economics. The pioneer work which he and his associates and assistants have done is famous throughout the world. Detailed labor and economic histories which run into fourteen volumes were completed or well under way before Number Nine was born. But the compilation of valuable case studies and the development of home-grown economic theories in wide practical use today were aided ex-tensively by Number Nine. Among the reviewers of one of the theoretical works, Mr. Commons' Institutional Economics, even those who reject the theory recognize the significance and scholarly nature of the work.

Professor Curtis P. Nettels of the History Department has done pioneer work in early American history which is now being used in enriching our understanding of our own colonial past. From the numerous reviews and references to his major work, *The Money Supply of the American Colonies before 1720*, the following excerpt is a fair sample: the essays "are packed full of rich detail and represent a very important contribution to colonial economic history a scholarly work of real excellence."

Professor A. R. Hohlfeld of the German Department has been aided from Number Nine in his scholarly studies of Goethe's *Faust* and in the work on German literature as reflected in English literary magazines. Such a project as this is chosen here because it represents a type of problem which, though it has

no direct bearing upon our present economic or industrial civilization, is of importance in coming to an understanding of our own interests and tastes and in their enrichment. The great German population in Wisconsin has contributed greatly to the culture of the state; and Professor Hohlfeld's work, which was supported in part by Fund Number 9, has been outstanding among these contributions.

A survey of the Norwegian dialects of Dane County, at present being made by Professor Haugen of the Scandinavian Department, illustrates a type of research which combines immediate local interest, as a collection of material on an important element in our present Wisconsin, and of wide scholarly significance, as a study of linguistic devel-(Please turn to page 283)

From Florida Crackers to Virgil

R EADERS of American fiction are very much indebted to our own Marjorie Kinnan Rawlings, class of 1918, for the new picture she has given Altho their interests lie at the extremes of the cultural ladder they're both tops

us of contemporary life in the United

States. Depicting the simple, uncouth "cracker" of the Florida scrub country, people with whom she has lived closely for the last ten years, she has described a hitherto unknown phase of the American scene.

When South Moon Under appeared as the Book of the Month in March of 1933, it became immediately a best seller, and critics marveled that a citybred woman (Mrs. Rawlings was born in Washington, D. C.) could have so evident and sympathetic an understanding of the crude, raw scrub dwellers of whom she wrote.

We spent an evening with her about a year ago when she was stopping off in Minneapolis as the guest of Sally Spensely Michener, also of the class of 1918, and she told us that she first went into the scrub to hunt. She grew to know these people in their own simple, rough homes, and lived with them more and more as her interest in them grew. They knew as soon as she did that she hoped to write about them, and because they knew better than she that this life of theirs is passing, they were eager to have her write about it so that it might continue to live in that way at least. There were no barriers or restraints between them and they gave her honest help.

Mrs. Rawlings has learned to know the scrub background intimately for she has voyaged by small boat the full length of its river boundaries. And because (we hope) you haven't missed the thrill of reading about her experiences as she has sketched them for Scribners' Magazine, we won't attempt to repeat the tales she tells so delightfully.

She never saw this country until ten years after she was graduated from Wisconsin. She came to Madison in the fall of 1914 and at once entered into the life of the Campus. She was on the staff of the "Lit" and of the Badger, and as a member of Red Domino

she appeared in college theatricals. She was a member of Kappa Alpha Theta, Phi Beta Kappa, and Mortar Board. A year after leaving school, she married Charles Rawlings, from whom she was divorced in 1933.

For ten years she did all kinds of professional writing — newspaper, advertising, and publicity in New York City, Louisville, Kentucky, and Rochester, New York. She was always working on fiction, having written since the ripe age of 11, but she was not getting very far. She found out that she became restless after five years in any one place, and in 1928 she moved to Florida and bought an old orange grove with a long rambling shack of a farmhouse. Beginning to hunt and fish and



Marjorie Kinnan Rawlings Florida "crackers" are her favorite

prowl around the Florida backwoods, she realized that she was "home" at last. She found the native Florida "crackers" and this last rudiment of pioneer life more stirring than any people she had ever known.

She wrote a series of sketches about them and asked Scribner's Magazine if the material, and the handling, were worth going on with. Otherwise, she made up her mind, she was through trying to write—except verse, which, says Mrs. Rawlings, you can't help. Scribner's accepted the sketches, Cracker Chidlings, and inquired, "Haven't you a story in you about these people and this setting?"

Being about to burst with stories of Florida, she produced her first major creative work to receive recognition, the long short-story, Jacob's Ladder. Then followed the short stories: A Crop of Beans, A Plumb Clare Conscience, Gal Young Un, Benny and the Bird Dogs, Alligators, and Varmints. Gal Young Un won the O. Henry Memorial Award for the best short story of 1933.

South Moon Under appeared that same year, and in 1935, Golden Apples was published and widely praised. Mrs. Rawlings is working now on a novel, and the most she can say about it is that it more closely resembles the first novel than the second. Then there is going to be a "next one," though not until she has visited Africa for necessary source material.

She never does exactly "stay put." A year ago she visited her brother, Arthur Kinnan, '22, in Seattle, and with him made a round trip of 2000 miles to Alaska in his power cruiser. This winter he spent some time in Florida with her, and the duck-shooting on the lake back of her ranch almost weaned him away from the northwest. They agreed that they would like to telescope the United States, putting

Seattle adjacent to Cross Creek, and keeping Madison in the middle perhaps for an oasis.

Mrs. Rawlings lives alone in her orange grove, at Cross Creek, Hawthorn, with the most gorgeous variety of Florida places for playground; inland lakes and rivers, both sea-coasts, Miami, and not far away,-the Bahamas. She works hard while she works, which is about seventy-five per cent of the time, and she plays hard when she plays. She finds it hard to maintain the ratio, for the play encroaches. She likes to spend days in the open with dog and gun, although the ultimate killing of a hunt is so unpleasant that eventually she will give up this sport, she says. She likes the life of the ranch and is more than con-

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tent to live very simply there. Meeting Marjorie Kinnan Rawlings only briefly, one knows that she is not given to hankering for the tinsel and tinkle of cities, and that her art will never expend itself on things artificial or sophisticated.

NOW we should like to disillusion any of you who feel that the study of Latin or of Roman civilization is dry and unrelated to life today. Lily Ross Taylor, '06, doesn't find it so, and who should know better than she?

Lily Ross Taylor grew up in Alabama, Louisiana, and Missouri, and prepared for the University in the preparatory department of Pritchett College, Glasgow, Missouri (where her father, William Dana Taylor, was rebuilding a bridge over the Missouri river). In 1901 he was called to Wisconsin as Professor of Civil Engineering, and Miss Taylor joined the senior class of the Madison High School and entered the University a year later. She planned at first to work in Mathematics and Physics, and went so far as to take a course in Physics with the engineers as the only woman in an enormous class. But she changed to the classics as subject of study and graduated with honors in Latin, and wearing Delta Gamma and Phi Beta Kappa pins.

And from graduation on, she taught Latin? Well-yes, she did and no, she didn't. After all, there was a war from 1914 to 1918, and Miss

Taylor, who had been awarded a fellowship at the American Academy in Rome in 1917, found herself in the thick of it. The great Italian disaster of that fall put an end to her studies, and she went into the American Red Cross, working as head of one of the distributing offices for surgical dressings and hospital supplies.

She soon found American doctors and nurses looking upon her as an interpreter, though she felt at the time that her medical vocabulary, both in English and in Italian, was decidedly limited. One of the first questions she was told to ask an Italian doctor was, "Do you need any lumbar puncture needles? In the end, she learned the vocabulary in both languages.

In Italy she divided her time between Rome, Bologna, and Padua, with Padua only fifty miles from the Italian front at the end of the war. She frequently had occasion to go to hospitals much nearer the front, and she came out of the war with a great respect for the Italian medical and surgical organization.

Because she spoke some German, she was sent to Bosnia after the Armistice, and spent

six months at Sarajevo. Red Cross money soon ran out, and when letters and telegrams to the American Red Cross headquarters Lily Ross Taylor

went unanswered, Miss Taylor, at the request of the head of the unit, Mr. Frederick Thwaites-formerly Wisconsin regent,-went to Paris and brought \$10,000 in cash on her person. Like all members of the Red Cross in Serbia she was decorated by the Serbian government.

Europe has entered into Miss Taylor's Vassar and Bryn Mawr background so frequently that one wonders if Europe is not the real background with teaching at Vassar and Bryn Mawr only extensive interruptions. The first two years after leaving Wisconsin, she was a graduate scholar and fellow in Latin at

Bryn Mawr, the third year she was assistant in Latin, and in 1909 she was studying at the University of Bonn and at the American School of Classical Studies in Rome. Our Professor Slaughter was there at the time, and Miss Taylor joined the group of Wisconsin students who had gone over to do further work with him.

After two years as instructor in Archaeology at Bryn Mawr, she took her Ph.D. there, and then went to Vassar as instructor in Latin. Advancing through the regular grades to a full professorship in 1924, she was connected with Vassar until 1927. We say "connected" advisedly, for she returned to Rome in 1919, working as a fellow of the Academy, and she spent the year 1925-26 abroad, largely in Italy, Egypt, and Greece assisting in the publication of Latin inscriptions recently found in the American excavations of Corinth.

Miss Taylor went to Bryn Mawr as Professor of Latin and Head of the

Latin Department in 1927, and she has been there ever since-there and in Europe. In 1934-35 she was Acting Professor in Charge of the Classical School of the American Academy in Rome, the first woman to be sent to the Classical School as professor.

She has traversed most of Italy, from the Alps to Sicily, by train, car, bus, and foot. Her main interest has been archaeological, and in Etruria she has visited some sixty sites directly related to her work and to her writing. She has tramped some seven hours over the Apennines to see the great festival of the Holiest Trinity, has snatched two hours' sleep in the landlady's bed in a tiny inn, and gone on further to a shrine where some 50,000 pilgrims-most of them barefoot-were herded for the great festival at six in the morning.

Two years ago this Easter she took a bus from Palmero to the Temple of Segestra and, when hunting for transportation to Trapari, fell in with a group of Italian boys from a neighboring school. After spending the afternoon together at the Temple,

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reading Virgil and singing, they put her and her bag on one of their donkeys and took her the four miles to the bus stop where she wait-

ed for two hours and watched all the men and donkeys returning in the lovely Sicilian landscape to (Please turn to page 283)



Romans made interesting

by

Woman's Editor, The Wisconsin Alumnus

Henrietta W. Kessenich.

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Badger Fighters Proved "Toughies"

URPRISES, good and bad, were sprung in the Wisconsin sports camp by the ever fickle gods of fortune late in February and during a windy March, and when the hubbub died down three things stood out, a sweet revenge basketball win over Purdue, a defeat for the boxing team at the

hands of Penn State, and a very commendable third place showing in the conference indoor track meet for Tom Jones' well-balanced cindertrodders.

Johnny Walsh's mittmen took the limelight of the late winter athletic procession, ringing up four successive home victories against North Dakota, Duke,

Louisiana State, and Villanova, but dropping their second away-from-home match in two years to the Nittany Lions of Penn State, probably the toast of the intercollegiate ranks of the nation.

BEFORE relating in more detail an account of the various matches, a farewell word of congratulation must go to Bud Foster and his spotty cagers, to whom went the credit for pulling the year's biggest upset at Wisconsin, a rip-roaring surprise twist that caught Piggy Lambert's uppety Boilermaker basketeers napping. For the first time since 1929, a Wisconsin basketball team beat a Purdue five, and the Badgers did it in a year they finished eighth in the conference.

From start to finish, it ranked as one of the greatest games ever played here or anywhere, with the 46-43 score attesting to a high scoring duel, filled with a punch in both halves. Off to a 7-1 lead, the Badgers had the

Lambertmen at an advantage through the first period, finishing on the long end of a 25-18 count. Purdue rallied at the start of the second chapter and crawled up all the way through until they held their only lead of the night at 34-32. Badger fans sighed resignedly, remembering Wisconsin's inability as a two-half team all year, but shook the field house with cheers as George Rooney and Manny Frey, along with senior Gordy Fuller, hit the jackpot and shot superbly into a 37-34 lead which they held until the final gun.

Gordon Harman, '38

155 pound favorite

The Saturday night previous to the Purdue game saw the cagers lose to Minnesota 30-17 in a ragged contest at Minneapolis against the upset co-winners of the conference title. Wisconsin was as bad as they were good the following Monday, being held to 3

March wind blows more victories than defeats to three top rank sport teams

by Bob Shaplen, '37

baskets in each half by a far superior Gopher outfit, already smelling their first crown in many years.

The Saturday after the Purdue game, Wisconsin closed their unhappy cage season by losing to Michigan at Ann Arbor, 41-27. Again, the Cards were never in the running, trailing 20-9 at the half. Rooney and Frey provided what little Wisconsin scoring punch there was, while Townsend, all-conference forward, led the Wolves with 17 markers.



RETURNING to boxing, we review briefly the opening match against North Dakota State, which the Badgers won handily, $6\frac{1}{2}$ -11/2, Sid Hurwitz losing to Joe Miltenberger and Jim Walsh being held to a draw by Nodak Cully Eckstrom for State's lone $1\frac{1}{2}$ consolation total. Two knockouts, one by Gordy Harman over Lou Toussaint in the second, and the other by Vito Schiro over Gordy Straus in the third round of the 155 and 165 pound division matches respectively, featured the card.

A week later, the Cards journeyed to Penn State to receive a real jolt. Unlike last year's loss to Syracuse by the same $5\frac{1}{2}-2\frac{1}{2}$ score, this time there were no kicks that could make the outcome appear doubtful. The Staters did the job and made no bones about it. Only little Art Walsh, undefeated and untied in two seasons as a flyweight, Vito Schiro, and Captain George Stupar at

Capt. George Stupar . 135 pound senior

135 pounds garnered Wisconsin points, Walsh and Schiro winning their matches and Stupar repeating last year's draw with Frankie Goodman, a test which saw the Badger captain, if anybody, hold the advantage throughout.

Gordy Harman, lanky 155 pounder, was KO'd in the second round by the new terror of intercollegiate ranks, a Penn State sophomore, Bill Soose, and Truman Torgeson, at 175 pounds, was knocked out by Nestor Kociubinsky, likewise in the second. Sam Donato beat Hurwitz, Jim Walsh lost to Allen Tapman, and Izzy Richter avenged himself for last year's loss to Vern Woodward in the heavyweight

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bracket to account for the remaining battles.

The Cards then returned to Madison where they took the road back to success via a 5-3 win over the strong Duke outfit. There were no knockouts on the card, two forfeits, one by Wisconsin and one by the Blue Devils, somewhat marring the card. Art Walsh drew the Badger by and Danny Farrar, national welterweight champ, the Duke gift point, when Sid Hurwitz quit the team. Jim Walsh beat a rough and tumble featherweight, Bobby Koger, Harman beat Orville Vicent, Schiro and Al Mann drew at 165 pounds, Ray Matulewicz, national champ at 175 pounds, easily beat Torgerson, Woodward handed Schmitt a lacing, and the two captains, Stupar and Kneipp, drew in the feature event.

The next week, Louisiana State was beaten 51/2-

21/2, Jim Walsh, Herman Ponty at 145 and Clem pounds, Dushek, fighting at heavyweight in place of Woodward, providing the only lapses. Ed Ketchum beat a southern Walsh; champ, Fred O'Bannion, nodded Ponty; and Dushek drew with Stanbaugh. Art Walsh and Stupar looked good in defeating Joe Gersack and Homer Belanger respectively, while Harman handled Chet Carville, Tiger co-captain, and Schiro beat Joe Golsan, a heavy hitting right handed puncher. Torgerson beat Jim Risedan in the other match of the night.



The 1936-37 Wisconsin Hoofers ski team Left to right: Albers, Schmelzer, P. Bietila, W. Bietila, Butenhoff

Villanova was next, Director Stuhldreher's old school coming here March 20 to take a 6-2 defeat, two bouts being forfeited at the start, the other six all being close. Gene Dille lost to Bob Mentsinger at 145 pounds, while the Eastern light-heavy champ, Tony Sala, beat Torgerson. Harman shaded Billy Duffy in a very close decision at 155 pounds, as Jim Walsh nodded George Shull by a narrow margin at 125. Stupar beat Eddie Kirk in a battle of infighting at 135 pounds, and Schiro won from Jarosik in a counter punching feud in the middleweight division.

ANOTHER victory of Chuck Fenske over his arch rival, Don Lash of Indiana, in the mile run featured the Big Ten indoor track championships at Chicago on March 13th. Fenske repeated his 1936 indoor conquest of the Hoosier by outsprinting him in the excellent time of 4:12.9, and now looks forward to avenging himself in the outdoor later this season, which Lash won in 4:10.8 last year, Fenske finishing a tenth of a second behind.

Michigan won the meet, with Indiana second, a point ahead of Wisconsin. Other Badger winners, were Al Haller in the pole vault, with a below-par jump of 13 feet 3 inches, Sam Sharff, who finished

third in the same event, Milt Padway, who followed Sharff, and Jack Kellner, Ed Christianson, Walter Mehl, and Lloyd Cooke, who ended up third in the 70 yard high hurdles, shot put, mile, and two-mile runs, respectively. Weichmann finished fifth in the high jump for the last Badger point.

A 56-32 win over Marquette, and 53-32 victory over Minnesota featured the rest of the indoor season. In the former, Fenske, Christianson, and Padway broke meet records for Wisconsin, Padway's 13 feet 5 inch pole vault being the highlight. Ed Burke, the Hilltoppers' great high jumper, went 6 feet 8 inches with ease, just missing 6 feet 10 and a world record.

Against the Gophers, Fenske, Haller, Padway, and Cooke led the meet-breaking achievements, a 9:37.5 two mile by Cooke perhaps rating as the best mark of

the day. Fenske ran the mile in 4:17.8, Haller went 13 feet 3 inches in the vault, and Kellner :07.8 in the high hurdles.

At the Armour Tech relays March 20, Cooke won the mile run in 4:29, when Fenske jogged along behind him. Kellner won the high hurdles and Christianson the shot put, while Haller was whipped by Earl Seibert of Illinois North Central in the pole vault.

I HE wrestlers finished an unfortunate season on March 6, losing to Northwestern 23-9. Joe Quin-

cannon won the coveted trophy for scoring the most points, although Lawrence Lederman actually won the most matches. Wildcat swimmers had previously put the finishing touches on a disastrous swim campaign by inflicting a $50\frac{1}{2}$ - $30\frac{1}{2}$ defeat on Joe Steinauer's natators on Feb. 20.

FINALLY, winter sports deserve comment for providing the finest competition here in several years. Largely through the accomplishments of the two Bietela brothers, Paul and Walter, the Badgers resumed their position as able ski-jumpers after a lapse of many winters. At the annual intercollegiate meet at Lake Placid, N. Y., Paul Bietela, 19 years old, made the longest jump of the day to win first place. He was first in the class A competition at the Northfield meet, fourth at Bush Lake, first in the Wisconsin Hoofers meet on the Muir Knoll track in Madison, first at Lake Placid in the Snowbird jump on Feb. 21, second at Ironwood, Michigan, and second again at the Whitehall meet on March 7th. On Feb. 16, Paul and Walter broke the University Hill record, Paul going 1041/2 feet and Walter a half foot better. Other Hoofers who placed in tourneys the state over and at Lake Placid were Harold Schmelzer, Russ Albers, and Clarence Butenhoff.

BADGERS Jou Should Know

Altmeyer Heads Social Security

WHEN President Roosevelt recently revamped the Social Security board he named Arthur J. Altmeyer, '14, about whom we have written frequently, to take the chairmanship of that important board. Altmeyer will fill the vacancy created by the resignation of John G. Winant, former Republican governor of New Hampshire.

Altmeyer began his governmental service when he was statistician for the Wisconsin Tax commission in 1918. He moved up a step when a few years later he became secretary of the Wisconsin Industrial commission. In 1933 he moved to Washington to become assistant chief of the compliance division of the NRA. In 1934 and 1935 he was assistant secretary of labor under Frances Perkins and was chairman of the technical board which assisted the president's committee in drafting the social security legislation. On August 13, 1935, he was appointed to a four year term on the social security board.

Badger Wins Journalism Award

KALPH O. NAFZIGER, '23, who was connected with the University School of Journalism for many years, was recently awarded the annual award for research in journalism which is given each year for some outstanding piece of work by Sigma Delta Chi, honorary journalism fraternity. Nafziger is now associate professor of Journalism at the University of Minnesota.

The research work which won the prize and a

cash award for Nafziger was "The American Press and Public Opinion During the World War, 1914 to April 1917." Among the judges who made the award were Dr. Douglas S. Freeman, Hon. '36, editor of the Richmond, Va., News-Index; Curtis D. McDougall, former member of the staff of the Wisconsin School of Journalism and now editor of the Chicago Daily News Almanac; and Ralph D. Casey, '29, professor of Journalism at the University of Minnesota.

In discussing the American press and public opinion during the years of the World War before United States' entry, Professor Nafziger's investigation shows the difficult circumstances under which news was transmitted. His investigation reveals what happened to communication lines when cables were censored, how the press associations gathered news when the civilian reporters were not in favor at the front. It describes the work of individual correspondents in England, Turkey, and elsewhere and the relations of the American press with government officials at Washington.

Suits Discovers New Physics Law

ALUMNI readers of *Time* magazine probably read with interest the account of a young scientist who delivered a spectacular lecture on the nature of welding at the meeting of the American Institute of Electrical Engineering recently. Few realized, however, that the Dr. Chauncey Guy Suits whose dissertation was so highly praised was the same Guy Suits who received his B.S. degree from the University in 1927.

To quote the article in Time:

"One afternoon last week in a Manhattan auditorium, 200 members of the American Institute of Electrical Engineering craned forward in their seats. The paper which Dr. Chauncey Guy Suits, young General Electric engineer of Schenectady, was delivering on the nature of electric welding arcs was highly technical, but the accompanying demonstration was spectacular.

"Dr. Suits passed a brilliant arc between two electrodes of a welding torch in an atmosphere of hydrogen. This magnified and projected in color on a frosted glass screen. The engineers saw the images of the electrodes three inches apart, with the broad, vivid

flow of the arc two inches wide. Then Dr. Suits produced an arc in an atmosphere of nitrogen. The arc band was pale, thin. But when he stepped up the nitrogen pressure to 1,200 lbs. per sq. in., the arc thickened and brightened until it was indistinguishable from that produced in hydrogen.

"The researches that lie behind this performance enable Dr. Suits to predict the shape and behavior of an arc in any gas—and, conversely, to produce identical arcs in different gases by manipulating the pressure. Most of his hearers agreed that he had contributed handsomely to the science of arc welding and some predicted that his work would be discussed in future textbooks under the head of 'Suits' Law of Similitudes.'



Arthur J. Altmeyer, '14 Security Board Chairman

April, 1937

"By making oscillograms of sound waves passing through his arcs, Dr. Suits is able to calculate their temperatures. At nearly 100 times atmospheric pressure, the temperature indicated is about 11,000° F., approximately the surface temperature of the sun."

Nielsen Wins "Silver Award"

ALUMNI will be pleased to know that A. C. Nielsen, '18, has been granted the Silver Award for distinguished contributions to advertising research. The annual Advertising Awards are sponsored by

Advertising and Selling and were originated by Edward Bok. This year's awards were made at a dinner at the Waldorf Astoria on February 24.

In announcing the Award, Advertising and Selling paid the following tribute to Mr. Nielsen:

To Arthur C. Nielsen, in recognition of his distinguished contribution to advertis-



A. C. Nielsen, '18 Praised for advertising service

ing research: "Arthur C. Nielsen, President of the A. C. Nielsen Company, Chicago, established his business in 1923. specializing in performance surveys of industrial equipment in actual use. In 1933, he launched the Nielsen Food and Drug Index, a unique research service which determines the retail flow of products in a specific line. Bi-monthly audits of the client's and his competitor's products, in a scientific cross section of 3,200 retail stores, furnish an accurate barometer of consumer sales. Mr. Nielsen's service is the first in marketing history to make this information available.

'In the movement of merchandise across counters, the public registers its immediate reaction to all efforts of promotion; therefore, retail data with respect to seasons, territories, and size of communities are obvious aids to manufacturers in evaluating their sales and advertising activities, current or projected-or those of competitors'. Factory shipments, alone, on which they must otherwise rely, are misleading because of fluctuations in chain, wholesale, and retail inventories.

"Through furnishing an accurate gauge to its effectiveness, Mr. Nielsen has performed a notable service for all advertising.'

Hagen Honored by Arts Society

OSKAR F. L. HAGEN, professor of history and criticism of art at the University, has been elected a fellow to the Royal Society of Arts of England. The society, founded in the middle of the eighteenth century, elects scholars throughout the world who have

done outstanding work in various fields.

Professor Hagen has taught at the University since 1924, when he served as Carl Schurz memorial professor of art history. In 1925, he was appointed professor of history and criticism of art and named head of the department, which he organized for the University.

Born in West Baden, Germany, in 1888, Professor Hagen studied at the Universities of Berlin and Munich, and obtained his doctor of philosophy degree from the University of Halle. Before coming to the University of Wisconsin, he served as professor of the history of art at the University of Gottingen in Germany.

Professor Hagen has lectured widely in the United States. He has



Prof. Oskar Hagen Made fellow in arts

author of a large volumes in German and English, including "Correg-gio Apokryphen," "Matthias Grunewald," "Deuts-ches Sehen," "Vincent Van Gogh," "Deutsche Zeich-ner," "Art Epochs and Their Leaders," "Hans Bald-ung," and "Patterns and Principles of Spanish Art."

He is also the editor and revisor of various Handel operas, and is now writing a history of American art.

Vallely Heads Union Association

NTRODUCING the new president of the Association of College Unions, as seen by his colleagues at Purdue University:

Lloyd M. Vallely, '25, former track star, captain of the conference championship cross-country team, winner of the coveted "Conference Medal," and College of Commerce graduate, joined the business staff of Purdue University in 1926, one year after graduation.

First working as an assistant in the office of the purchasing agent, he was soon appointed to the position of auditor of student organizations in charge of supervising the financial transactions of all such stu-When the university launched its dent groups. dormitory system for men, Vallely was appointed as the first director of Men's Residence Halls. Particular success in this enterprise demonstrated his fitness for dealing with the organization and social problems of students. It was logical, therefore, when the university refinanced and completed its present Memorial Union Building that (Please turn to page 283)

served as organizer

and chief director

of the Gottingen

Handel festivals and is a member

of the committee

on medieval and

renaissance studies

of the Archeolog-

ical Institute of

of the Universi-

tatsbund of Got-

tingen, an honor-

ary member of the

Gottingen Handel

society and is the

He is a member

America.

XATHILE THE CLOCK

Regents, Taxes and Fees The most important bill affecting the University to be introduced by the present legislature is the one by Sen. James Callan of Milwaukee provid-

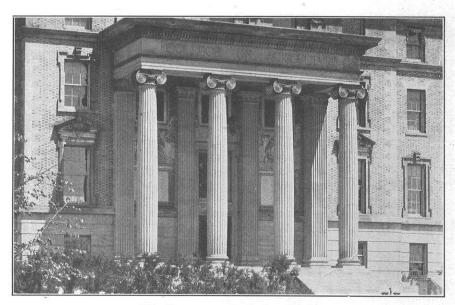
ing for the selection of 15 members of the Board of Regents by three groups, the governor, the alumni and the electorate. The governor's appointees would be selected by him, for four-year terms, the alumni would be selected for five-year terms by a mail vote of the graduates residing in the state, and the remainder for six-year terms by a general state election.

A second bill affecting the regents was passed by the senate recently. This provided for the present appointment by the governor but with confirmation by the state senate. This was introduced by Senators Cashman and Shearer as one "mild enough to secure passage."

All farm lands owned by or held in trust by the University would be subject to regular taxes according to the provisions of a bill introduced by Assemblyman Pritchard of Eau Claire. The taxes assessed would be paid from the trust fund incomes and if not paid would cause the lands to be subject to tax sale.

A radically-worded "student act" that would abolish all fees in state-owned colleges was recently introduced by Assemblyman Costello of Kenosha. Besides calling for the abolition of fees, the act provided:

1. Election of one student and one faculty non-



The Entrance to Agricultural Hall Home of many distinguished University scientists

trikes THE HOUR

voting representative to the Board of Regents by the student body and faculty respectively.

2. Reduction of out-of-state tuition.

3. Maintenance of scholarships awarded on a basis of merit and need.

4. Representation of the student body on the student life and interests committee by a voting representative.

5. Establishment of a commission to investigate the possibility of furnishing students with free texts.

6. Free dental and optical care for students.

7. Creation of a state board of education with wider powers and larger membership to integrate educational policies of all state-owned schools.

To Teach Crime Detection A lecture and demonstration course discussing and illustrating the various scientific techniques used in crime detection will be taught in the 1027

tection will be taught in the 1937 summer session of the University of Wisconsin, it was announced recently by Scott H. Goodnight, dean of the summer school.

The new course, entitled "The Role of Science in the Identification of Criminals," will be taught by Dr. J. H. Mathews, director of the University's chemistry department, who is known throughout state and nation for his work in scientific crime detection. In his crime laboratory at the University, Prof. Mathews has applied science to the knotty problems of a large number of Wisconsin's most mysterious crimes, and

his work has been a great aid in helping the state's law enforcement officers solve them and bring criminals to justice.

Teaching of the new scientific crime detection course during this year's summer school places the University among the few schools of the country at which such courses are taught. The new course will consist of lectures and demonstrations three times weekly by Prof. Mathews, with outside reading assigned on material not covered in the lectures.

State Clubs Use Student Speakers The University student speakers bureau furnished fifty service clubs, women's clubs,

rural clubs, church clubs, and school organizations with student speakers, debaters, and readers during the last semester.

The bureau was started two years

ago by University students as a means of furnishing various groups and organizations in Wisconsin with experienced and able student speakers. Since the bureau was started, more than 100 student speakers have been sent out.

A new service has now been added to the bureau. In the future, the bureau, through cooperation with Prof. Orien E. Dalley of the School of Music faculty, will be able to furnish clubs and other groups with student musicians as well as readers. Thus, the bureau can furnish a complete program of music and public speaking, debating, or reading to clubs in the state.

The bureau charges no fees whatever for the services of its student speakers and musicians. Only expenses incurred by the students in filling engagements, such as traveling and meal costs, are charged by the bureau.

Program chairmen interested in obtaining speakers, debaters, readers, or musicians at low cost from the bureau can get further information by writing to Robert Foss, Manager, Student Speakers Bureau, 711 Langdon St., University of Wisconsin.

University May Get Big Estate A strong probability that the University would be given Rock Island, the 1,000 acre private estate of C. H. Thordarson, Chicago electric manu-

facturer, which lies off the tip of the Door county peninsula, is seen by University officials.

Although the University has received no official word from Mr. Thordarson, the question of the gift was discussed at an informal dinner he had here with several professors several months ago, it was learned today. At that time Mr. Thordarson asked for advice on the best disposition to be made of the property.

Announcement that Mr. Thordarson would offer the island to the University was made last month by H. R. Holand, Ephraim, Wis., chairman of the Door county park commission and close friend of the manufacturer. Mr. Thordarson is now on a trip and can-

not be reached for confirmation of the offer. Although not a graduate of the University, Mr. Thordarson has frequently conferred with members of the engineering school on electrical problems. Several years ago he was awarded an honorary degree by the University for his work on high voltage problems.

The island had been suggested for use of the botany department. The collection of plant life on the island was described as "most unusual" by Prof. E. M. Gilbert, chairman of the botany department. Because of its geographical seclusion, the island presents an exceptionally fine place for the study of native Wisconsin plants and trees, since it has been practically untouched by man.

Mr. Thordarson, who had made a hobby of nature study for many years, is said to have spent hundreds of thousands of dollars in construction on the island, which was used as a vacation spot for his employees. Besides a large assembly hall, there are a number of cottages, all built of stone in a feudal style.

Chemistry	Tł
Alumni	set
Rank 7th	an
	1

y The University of Wisconsin stands seventh among the 456 American and 49 foreign universities and col-

leges in the number of graduates whose biographies appear in the new edition of the "Chemical Who's Who." This standard reference work contains data on 5686 chemical company executives, prominent chemists and chemical engineers, and professors in the leading colleges and universities. Of these 219 hold degrees from Wisconsin.

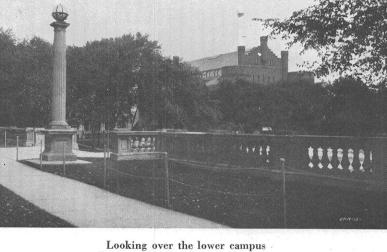
Columbia heads the list in numbers with a total of 349. M. I. T. is second with 330; Yale third, 250; Illinois fourth, 249; Cornell fifth, 247; and following these are Harvard, 233; Wisconsin, 219; Johns Hopkins, 215; Chicago, 212; and Michigan, 206. Seven other universities are represented by more than a hundred graduates.

225 Students Use Regent Scholarships At present a total of 225 students from state high schools are in attendance either at Madison or at one of the extension centers in the state on a

regent scholarship, it was revealed in recent statistics released from the office of the registrar.

Action was taken by the regents last year authorizing the granting of scholarships to honor students in the various high schools of the state. Primarily the grant was to be valid only if the student earning it would attend the University at Madison. Late in the summer the scholarship privilege was extended to students who enrolled in the various extension centers which have been organized for freshman work.

The high schools of the state were divided into three groups, those under 250 pupils in size, those having from 250 to 800, and those having an attendance o fover 800. The former were entitled to one grant, the next was eligible for two, and the latter could have three scholarship grants.



Looking over the lower campus Spring will bring increased activity

THUS and A bout the IFACULTY

OST "thorough-going study of the human lung" in the history of medicine, *Time* magazine said last month of a small monograph titled "The Lung," written by DR. WILLIAM SNOW MILLER, University anatomist, after 47 years of research.

Dr. Miller's monograph was reported a best seller by *Time*, with 1,500 copies sold out within a fortnight and doctors offering as high as \$50 for a copy.

"This rare situation in the history of medical publishing," the magazine said, "is attributed to the fact that in all medical history no equally 'thorough' work on the lung has been published."

For many years Dr. Miller was the only M.D. on the University faculty, after his arrival here in 1892 to teach vertebrate anatomy. In 1917, together with the late Dr. Charles R. Bardeen, he organized the University's medical school. In 1924 he retired as professor emeritus of anatomy, but he still spends his mornings in his laboratory at the University.

Overnight, *Time* said, Dr. Miller's monograph took its place beside other medical classics. It was Dr. Miller who discovered the lung's atria, proved that the significant unit of lung architecture is the lobule. He systematized lung anatomy, and "rationalized its

physiology." He "anatomized the tubercle of Ghon, the spot in the lung from which certain cases of pulmonary tuberculosis develop in children." Dr. Miller also guided a former assistant, Prof. Olof Larsell, of the University of Oregon, in mapping the nerves of the lungs.

PROF. C. LOWELL LEES, instructor in the speech department and assistant director of the University theater, announced last month that he would leave at the end of the current semester to take up the directorship of the University of Minnesota theater.

As director of the Minnesota theater, which is a leader in experimental stage production in this country, Professor Lees will be in charge of all dramatics in that university.

During his four-year stay at Wisconsin, Professor Lees has worked in conjunction with Prof. J. Russell Lane in directing the Wisconsin players. He has staged and directed nearly a dozen plays.

AN appreciation of lifelong service to Wisconsin

teran agronomist of the College of Agriculture, by members of the Wisconsin Agricultural Experiment association in session at the 1937 state Farm and Home week. The resolution adopted by the association was en-

agriculture was extended to RANSOM A. MOORE, vet-

grossed and hung in the building on the agricultural campus which houses the agronomy department which Moore founded. Moore was also founder of the

> experiment association and served continuously as its secretary from February 22, 1901, until February 1936. The organization was formed among the students of both the long and short courses in agriculture for the purpose of encouraging the growing and dissemination of improved seeds of varieties developed by the Wisconsin experiment station.

> Among the outstanding varieties of quality farm seeds developed by Moore were the Pedigree Oderbrucker barley, and Golden Glow and Silver King corn, which are household names in rural Wisconsin.

> GILBERT AHLGREN, '36, of the agronomy department, has been appointed assistant in agronomy at the agricultural experiment station at Rutgers University in New Brunswick, New Jersey, where he

will conduct general pasture research on the breeding of white clover. Mr. Ahlgren has been serving as assistant in agronomy at the University.

GEORGE W. KEITT, head of the department of plant pathology, was elected president of the American Phytopathological Society at the recent annual meeting held at Atlantic City.

WISCONSIN plant breeders are seeking to develop smut-resistant onions. At present, this disease can be controlled only by laborious and costly treatment with fungicides. Since it would be extremely desirable to have a resistant strain, J. C. WALKER, of the staff of the College of Agriculture, is cooperating with representatives of the United States department of agriculture, in an effort to develop such an onion.

He reports that while no evidence of smut-resistance has been found in the common onion, the Welsh onion is quite resistant. Hybrids produced by crossing the two are now being tested.



Prof. Aldo Leopold Recently named to advisory board of Wild Life Society of North America

EDITERIALS

"Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found." (From a report of the Board of Regents in 1894.)

Restore the Salary Waivers

AT the time this is being written, the joint finance committee of the Wisconsin legislature is preparing to present its proposed budget to both houses for final action. Included in their recommendations, of course, will be one concerning the University's budget for the coming biennium.

It is not the purpose of this magazine to attempt to dictate what should be included in the University appropriations. Nor do we propose to discuss point by point the multitudinous reasons for the granting of as large and as complete a budget as financially possible. For the moment let us consider the matter of salary waivers and urge the members of the State legislature to make certain that sufficient funds are included in the University's allotment to provide for the complete restoration of all salary waivers imposed during the past four years.

During the depression years, the University, like all similar institutions, was forced to make drastic curtailments in its annual expenditures. To make ends meet, waivers were placed upon all faculty salaries. These graduated from 12% on the first \$500 to 20% on the last \$1000 of a \$10,000 annual salary (only President Frank drew a salary in excess of \$10,000.)

In spite of the continuation of these waivers the faculty maintained its loyalty at a most remarkably high peak. Few universities can boast of the relatively small turnover among members of the faculty that Wisconsin experienced. The time has come, however, to restore the rightful salaries to these deserving men and women.

Consider for the moment the status of the average member of the faculty and administrative staffs. They are of the so-called "white-collared" class. As such they are expected to dress well, live in a comfortable as well as respectable home, to support the church, the community unions, the Salvation Army, the Y.M.C.A., they must read the current books and magazines, their continued membership in educational and scientific organizations is practically mandatory.

Consider, also, if you will, the acknowledged fact that Madison is an expensive town in which to live. Housing costs in particular are out of line with the average city of this size. In addition food costs, clothing costs, and all other forms of living costs have increased at a rapid rate during the past year. Bare living is becoming more and more of a daily problem for University employees. These men and women deserve a break.

With the constant and continued worry caused by financial distress the teaching efficiency of the staff members cannot help but be impaired. The perpetual hounding of one's door by the well-known wolf never has made for peace of mind or progressive thinking.

The continuance of the present low salaries may well lead to raiding of the valued faculty members in all ranks by other universities and business concerns. Already a certain amount of this has taken place. A faculty member would be foolish indeed to ignore the opportunities of greater security which might be offered by a better paying position.

The city of Madison has restored its waivers. The state departments have restored theirs — and there were some departments which never did have to take a slash. Most all universities have restored these cuts to their faculty members and in some instances "refunds" have been made out of present surpluses.

We're not asking for refunds or wage increases; we merely want to see the faculty members receive the salaries which they justly deserve. We ask that sufficient funds be provided the University for complete restoration of all salary waivers now in force. Wisconsin has a reputation of being a liberal and progressive institution. Let us hope that its salary scale will not be inferior to its educational practices.

Doesn't Settle Regent Question (Reprinted from the Milwaukee Sentinel)

THE Wisconsin senate has passed, without a record vote, the Cashman-Shearer bill, providing that appointments to the board of University regents must be confirmed by the senate.

That is a step in the right direction. Certainly it is infinitely better than the existing system, which permits the governor to name regents without advice or consent and makes it a simple matter for any governor who may choose to do so to pack this important board with his own henchmen.

As a matter of sound principle the members of all important administrative boards and commissions should be subject to senate confirmation. The desirability of this safeguard has been well demonstrated in the case of the public service commission, where a vigilant senate prevented appointments submitted by the governor.

However, the step is not long enough. A board entrusted with the responsibilities of the state's great educational institution should not be beholden in any way to an appointive power. It should be answerable to the people.

And the way to bring that about is for the people to elect the regents at nonpartisan elections, at the same time that they elect judges and school directors.

That is the way to get the Board of Regents out of politics; to place them in independent position and to make it possible for them to serve with an eye only for the best interests of the University.

Sadger I

F Harry Stuhldreher, director of athletics and football coach, had covered about 400 miles more, the total mileage of his speaking tours since he assumed the directing and coaching reins last year would have taken him completely around the world.

In the first ten months of his incumbency, the dynamic little former pilot of Notre Dame's Four Horsemen will have travelled exactly 24,640 miles and

made 175 public addresses, including his recent trip to the Pacific coast. He often makes several speeches a day, his one-day record having been made in Superior, Wis., Jan. 20, when he spoke six times to different groups.

When he took the job at Madison last May 1, Wisconsin's athletic fortunes had reached an all-time low. Stuhldreher realized that his first job was to re-sell the University and its athletics to the alumni of the school and the people of the state. To that end, he accepted every possible invitation to go out and "talk Wisconsin." Wherever he went, Harry Stuhldreher was enthusiastically received and keenly admired.

He has spoken to alumni clubs, chambers of commerce, service clubs, fraternal organizations, teachers' meetings, high school assemblies, boy scouts, coaches' conventions, church societies and athletic organizations.

numerous radio talks have been over national chains. The suave little supersalesman of Badger athletics has done all this while still carrying on efficiently in his dual position. Of his total mileage, over 10,000 miles has been made by automobile. Stuhldreher spoke 29 times in May and missed but three spring football practice sessions. During the regular football season, he made 22 talks and never missed a practice.

OMAR CROCKER, Wisconsin's state A. A. U. lightweight champion and runnerup in the University tournament, added another title to his already impressive list of awards when he captured the lightweight division title in the Minneapolis Golden Gloves Tournament in February. Crocker won his final bout with a quick knock-out in the first round.

Four other Badgers competed in the tourney but none finished better than the semi-finals. The team finished fourth in the team standings.

COMPLETE returns on the eligibility of athletes at the University for the second semester reveal that the Badgers, with few exceptions, came through well in their mid-year tests.



Coach Harry A. Stuhldreher Nearly around the world

Several of his

Coach Bud Foster's basketball team lost no men and gained the services of one player who was ineligible the first semester because of a reduced program. The entire varsity basketball squad of 17 men made a group average of 1.612 grade points per credit hour. Leading the cagers were two sophomore reserve forwards, Frank DeMark and Dave Dupee, with identical averages of 2.642. No men were lost from the freshman basketball squad.

The track men maintained their traditional excellent scholastic record, no men approaching varsity caliber being ineligible. Coach Hunn's crew squad, which has also a fine record, fared equally well, no men being lost. In boxing, all of Coach Johnny Walsh's varsity candidates made their required grades and are eligible. Of the outstanding freshman boxers, the only one lost was Tony Grabowski, best looking frosh heavyweight prospect, who withdrew from college this semester.

Since football men have another semester and a summer session in which to meet eligibility requirements for competition next fall, the only football men who can be said to be ineligible at this time are those dropped from college or who, for other reasons, have withdrawn and may be unable to qualify later. The only

major letter winner of the 1936 eleven who is not in college this semester is Bronko Malesevich. Malesevich is expected to re-enter either next fall or for the summer session. Eddie Misiak did not re-enter this semester because of his health. He has always maintained good grades. Joe Idziorek, Arlin Schulz and Bob Grinde, varsity squad men last fall, have for various reasons not registered for this semester. Grinde withdrew from college in December.

It is the consensus of members of the athletic department that this excellent showing by athletes in all sports is a conclusive refutation of the suggestion that it is difficult for a student to become and remain eligible at Wisconsin.

THE close of the recent basketball season brought the usual number of all-conference teams selected by sports writers and coaches. It is interesting to note that Wisconsin's high scoring forward, George Rooney, '38, was given at least an honorable mention in all teams listed to date. Rooney was named to the second team in several instances but never quite crashed the gates of the elite first squad. George finished in a tie for fifth place in the conference scoring lists with 105 points to his credit.



and **CHERE** with the ALUMNI CLUBS *X

Iron Range Club Revived

ON February 6, thirty-three Wisconsin alumni (alumni had invited their wives, and alumnae their husbands, making a total of forty-eight guests) from the Minnesota Iron Range, gathered at the Androy Hotel in Hibbing to celebrate Founder's Day. It was a most enthusiastic group, and after "Varsity," "On, Wisconsin," and a sky-rocket, led by Henry Drescher, '14, everyone settled down to animated reminiscences. . Carl Calvin, '06, acted as toastmaster and presided over the business meeting during which it was decided that the Wisconsin Alumni Club should be reorganized. Since several alumni from other Range towns had braved severe winter weather to be present, it was agreed that the new club should be called "The Iron Range Wisconsin Alumni Club," and should include alumni from Hibbing and nearby towns.

The following officers were elected:

- President-Willard Crawford, '12
- Vice-President-Nathan Keller, '15
- Secretary—Constance Hampl, '27 Treasurer-Victor Forseth, '18

At the request of the president, passages from the Alumni President's January 23rd letter were read. The Iron Range Club expressed a unanimous desire to stand ready to help the Alumni Association in its

efforts to keep Wisconsin in the front ranks of the great universities.

CONSTANCE HAMPL, Secretary

La Crosse Starts Luncheons

F IFTEEN La Crosse members of the Wisconsin Alumni club held a luncheon meeting at the Hotel Stoddard on February 15. This gathering was the first of a new series of monthly luncheons inaugurated by the La Crosse alumni group.

Among the diners were Gunnar Gundersen, regent of the University, and Dr. D. S. MacArthur, oldest alumnus in the city. Assemblyman H. W. Schilling of this district was a special guest.

A temporary committee headed by Norman Schulze was appointed to formulate plans for the association's spring banquet. Mr. Schulze will be assisted by Robert Johns, Joseph Liskovec, Miles Erickson and Dr. MacArthur.

Madison Plans "Alumni Lectures"

PLANS for a series of addresses by prominent members of the University faculty were disclosed recently by Emerson Ela, president of the Wisconsin Alumni club of Madison. The Alumni Lectures, as the series will be called, will cover subjects of wide public interest, but will be treated from what Ela termed a university man's point of view. All Madison alumni are invited to attend.

Through activities like the lecture series, given during March and April, the alumni club will seek to make the educational facilities of the University more accessible to former students. Many alumni will welcome an opportunity to keep themselves informed of the work and thought of men in the various colleges, Ela said.

The first of the series, scheduled for March 23, presented Prof. William Kiekhofer of the Department of Economics. The other meetings tentatively set for April 7 and 14 will present Prof. John Gaus of the Political Science department and Prof. W. H. Twenhofel of the Department of Geology, respectively. All meetings will be held in the Memorial Union.

Plans for the series have been prepared by a committee consisting of Mrs. L. D. Barney, Frances Perkins, Prof. Chester Allen, James Hanks, Roy Ragatz, and Lowell Frautschi, chairman.

Californians Have Three Meetings

HE Wisconsin Alumni of Northern California, the San Francisco Bay region organization, has held two meetings during the winter months. The first was a Christmas meeting held Dec. 28. The prewas a Christmas meeting held Dec. 28. siding officer was Mrs. E. A. Stokdyk (Virginia Gib-21, the President for 1936. son)

After dinner and the singing of "On Wisconsin" and the "Toast" ten cent presents with a verse attached were distributed to each guest. The speaker of the evening got his dates mixed and failed to appear therefore an impromptu debate on "Resolved that Termites should not be exterminated" was staged with Arnold Perstein, '21, of the Public Speaking Department of the University of California and Dennis Hennessey, '03, Principal of the Garfield Junior High School as debaters. The speakers rose to great flights of oratory much to the amusement of the club There was some little discussion about members. the Frank controversy but no action was taken. H. H. Hindman, '19, Supervisor of Physical Edu-

cation at University High School sang himself into the Presidency for 1937. Mrs. Roy T. Nichols (Robina Brown), Library '14, was elected Vice-Pres-ident and Frank Cornish, '96, was elected Secretary for the twenty-sixth consecutive time.

President Hindman immediately got into action and on February 18 a special dinner meeting was called at the U. C. International House to meet Coach Harry Stuhldreher and A. John Berge, '22, Executive Secretary of the Alumni Association. This meeting was especially notable for the fact that there were members present from as far south as Watsonville, several from San Jose, San Mateo and other Peninsula points and a goodly number from San Francisco in addition to the Oakland and Berkeley members.

John Berge gave us a stirring challenge to run our fellow alumni in Los Angeles for one of the cups offered for growth of membership. He especially mentioned one of the most faithful members of the Northern California Club, Mrs. Rose Shuster Taylor, '85, for her active assistance in the life membership campaign. A telegram from President Harry A. Bullis, of the Wisconsin Alumni Association was read. Coach Stuhldreher then gave us a very enthusiastic talk and then showed moving pictures of the Wisconsin-Northwestern game.

While Wisconsin enthusiasm was still high, a third meeting, that of the "Big 10" Club of San Francisco was held at the International House in Berkeley. The presiding officer was Charles S. Knight, '07, and of the group present Wisconsin had the largest representation.

ROBINA BROWN NICHOLS, '14, Secretary

Milwaukee Plans Class Luncheons

THE Milwaukee Lunch Club has been well attended for the past several months and there is evidence of increased interest at each meeting. A number of good speakers have talked on various subjects and several times we have been favored with visits by guests from Madison and elsewhere. Quite a representative spread of the classes is shown by the attendance record. Starting with Mr. Leverett C. Wheeler of the Class of '91, there have been representatives from the classes of '97, '08, '13, '14, and '17 to '35 inclusive.

It is the plan of the club to proceed as it has for the past several months in the way of obtaining outstanding speakers with an interesting or instructive message to deliver. As soon as corrected records are available it is in the program to inaugurate a class "roll call." Each week the luncheon will be dedicated to a certain class and it will be the endeavor of the Committee to round up all the members that can be reached and obtain a speaker if possible from that class. In this way it is thought that added appeal may be obtained and most of the classes will be reached during the course of the year's program.

Again the Club extends a welcome to all out-oftown Badgers. Luncheons are held each Friday noon at Gimbels' Grill.

C. ABNER HENDEE, Chairman.

Fort Alumni Plan Monthly Lunches

ALTHOUGH the alumni club of Ft. Atkinson did not stage a special Founders' Day dinner, their unfulfilled plans for the event did bring about an innovation in their club life which will probably prove highly satisfactory, namely a series of monthly meetings. The meeting which was held to discuss possible plans for the Founders' Day affair turned out so successful that most everyone present suggested that this form of noon luncheon be continued. No sooner said than done, so now Ft. Atkinson alumni and any other in the vicinity gather at the Blackhawk hotel for luncheon on the first Wednesday of every month.

Milwaukeeans Push Memberships

THE annual Gridiron Dinner of the Milwaukee Alumni Club was held on St. Patrick's Day at the Milwaukee Athletic Club, and was attended by the usual enthusiastic group of alumni. Guy Conrad who served as chairman had the co-operation of a very able committee.

Advantage was taken of the opportunity to combine the beginning of the membership drive with the announcement of the Gridiron Dinner. A folder was enclosed giving the names of the membership committee of sixty, with Rudolph Zimmerman, 1922, of the Pabst Corporation, as chairman, and the following Vice-chairmen: Hugo Biersach, Outboard Motors Corporation: Dr. Francis B. McMahon, Physician: James H. Van Wagenen, Attorney; Arthur E. Timm, '25, National Lead Company; Clarence S. Gruetz-macher, '14; Harold G. Siljan, '28, Realtor; Willard S. Wilder, '18, T. M. E. R. & L. Co.; Fred Holt, '34, with Rowe and Carson, is serving as committee secretary and is taking particular charge of seeing that more recent alumni of the University have the opportunity to join and to take a more active part in alumni club work. An attempt has been made to have every major industry and every major office building represented on the committee.

Officers of the club expect to keep the membership committee alive with additional and different plans of membership activities until the objective of 1,000 members has been reached.

WALLER CARSON, Secretary.

Twin City Alumnae Discuss Hobbies

ABOUT thirty members attended the March 13 meeting of the Minneapolis Alumnae Association, held at the home of the president, Mrs. R. W. Bentzen. After a delicious dessert luncheon and much good conversation a short business meeting was held. It was decided to continue this year the club's custom of donating \$25 annually to the scholarship fund to be used for sending an industrial worker to summer school at Wisconsin.

Mrs. L. R. Boies (Louise Marty), Chairman, then invited several of the members to talk to the club about their hobbies. Mrs. H. O. Frohback (Louise Finch) displayed three beautiful afghans she has made using the new "weave it" method.

Mrs. Carl Harris (Fern Constance) spoke on interior decorating and illustrated her talk by displaying new patterns in wall paper. Mrs. O. M. Bergman (Norma Weiskopf) told about her garden, and Mrs. Olai Bache-Wiig (Agnes Ravn) described the daily activities at "Kilocqua," a summer camp for girls which she and her daughter operate on an island in a beautiful lake near Boulder Junction, Wisconsin.

Mrs. Carl Harris brought as her guest Mrs. F. E. Chandler (Mary Saxe). Mrs. Chandler and her husband were both graduated from the University of Wisconsin in 1886.

The next meeting will be the annual benefit bridge to be held April 17 at the Buckingham Hotel. Mrs. A. L. Luedke (Ruth Jane Bauske) is chairman.

Announce 15 Director Nominees

THE names of fifteen nominees to the board of directors of the Alumni Association were announced by the special nominating committee headed by Judge Charles B. Rogers, '93, chairman, at the conclusion of their March 20 meeting. Although fifteen names will be submitted to members of the Association to be voted upon in a mail ballot only ten positions are vacant on the board.

Those alumni named to run for positions are Walter Alexander, '97, Milwaukee; Dr. James Dean, '11, Madison; Jerry Donohue, '07, Sheboygan; Howard T. Greene, '15, Genesee Depot; Mrs. George Lines, '98, Milwaukee; Rubens F. Clas, '14, Milwaukee; Judge Alvin C. Reis, '13, Madison; R. F. Lewis, '15, Marshfield; Arthur Hellerman, '32, Milwaukee; John R. Richards, '96, Los Angeles; George K. Mills, '18, Rice Lake; Howard I. Potter, '16, Chicago; George Ekern, '28, Chicago; William Haight, '03, Chicago; and William Bowman, '37, Madison.

The ten successful nominees will assume office at the June meeting of the board.

Any club or group of alumni wishing to make further nominations may do so by submitting such nominations with the names of 25 members of the Association attached. Such nominations should be sent to the Association office before April 20.

Members of the nominating committee in addition to Judge Rogers were Clarke Hazelwood, '24, Milwaukee; Ralph Balliette, '23, Platteville; Robert B. L. Murphy, '29, Madison; A. W. Hopkins, '03, Madison; and Lowell Leonard, '17, Chicago.

Probing the Social Sciences

(Continued from page 269)

opments under "speech-island" conditions.

The work of Professor Ralph Linton is of particular interest to the people of Wisconsin. His archaeological excavations in this state have been aided considerably by Number Nine. This work represents the slow unravelling of the pre-history of Wisconsin. Already a hitherto unknown basic culture has been discovered at Clam Lake in northwestern Wisconsin. Discoveries of a stratified village site and of clay death masks have revealed a significant primitive social practice and a correction of early cultural dates. As a result of this work, it has become possible for the first time to present the known cultures of Wisconsin in their proper relations and chronological order. Studies of art objects which have been dug up reveal important cultural influences hitherto unknown.

These few examples are intended as only a sample of some of the exciting and significant discoveries which go on quietly behind the scenes of Number Nine in the University. If the sample proves to be enticing, a complete account can be obtained from the Graduate School.

The people of Wisconsin can perform a valuable service for the University and for education generally by informing themselves on the functions of research and its relation to teaching. For an institution of learning supported by the state can not progress more rapidly than the citizens who support it and who in the long run determine its level of achievement.

From Crackers to Virgil

(Continued from page 271)

the hill towns all around. Everyone was friendly, and she learned more about Italy that day than one ordinarily would in months.

Miss Taylor's chief subject of investigation is Roman Religion and she has published her Doctor's dissertation, the Cults of Ostia, and two books, Local Cults in Etruria, and The Divinity of the Roman Emperor. In addition she has published numerous articles in Classical Philology, The American Journal of Archaeology, The American Journal of Philology, and from 1923 to 1925 she wrote the monthly accounts of events in Italy for Current History.

She is a member of the executive committee of the American Philological Association and a member of the Linguistic Society of America, Archaeological Institute of America (and one of their vice-presidents), American Numismatic Society, British Society for the Promotion of Roman Studies, Italian Committee of Etruscan Studies, and to make a longer story short, we'll say, "Etc."

With a friend she keeps house in an apartment on the Bryn Mawr campus and spends her summers either abroad or in Maine. She goes often to the theatre in New York and to the Symphony Orchestra in Philadelphia, ten miles away. She drives a Ford, she votes for Roosevelt, and she reads all the current novels and books that she can possible find time for. This semester she is Acting Dean of the Graduate School, serving this year only, for what she likes to do is to teach. Needless to say, Lily Ross Taylor finds teaching a rewarding profession.

Vallely Heads Association

(Continued from page 275)

the operations of this unit were included in the Residence Halls Division with Vallely in charge of the Union in addition to the Men's Residence Halls.

As the operations of the Memorial Union Building at Purdue have been built up, the task of operating the unit gradually occupied all of Vallely's time until he was separated from the Men's Residence Halls and his entire time and talent were assigned to the Memorial Union Building. Under his direction, the building has expanded to one of the most modern unions and now provides among the most complete facilities for students to be found on any college campus in America.

Not the least important in the successful operation of this unit is Vallely's ability to deal impartially with students, faculty, and the public to the end that a genuinely friendly, pleasant atmosphere is maintained while thousands upon thousands of people are cared for.

K. L. HATCH, former associate director of the University agricultural extension division, was honored recently at the annual convention of the Wisconsin Veterinary Medical association for fathering the farm to market road idea in Dane county, for promoting the cooperative movement among Wisconsin farmers, and for fostering the county agent system in the state.



Engagements

- Janet PAUL, Milton Junction, to 1927 1928 Dexter I. MUNSON, New London, Wis. The marriage will take place in the spring.
- 1928 Mildred ROBERTS. Spokane, Wash., to Dennis O'Shea, Boston. No definite plans have been made
- for the wedding. ex '30 Elaine Geidel, Villa Park, Ill., to A. J. ASCHENBRENNER, Stevens Point. Late April is the time set for the wedding, which will take place in Villa Park.
- ex '31 Marjorie Jones, Milwaukee, to David GARLICK, Milwaukee.
- 1932 Ruth Muriel SCHWARTZ, Tigerton, to Samuel Beinhorn, Williamson, West Virginia.
- 1932 Helen Rees, Racine, to Herbert L. ELLISON, Racine. No date has been announced for the wedding.
- ex'33 Gertrude BRETT, Pensacola, Fla., to Lieut. Robert E. Crowell Jones, Marquette, Mich. An early spring wedding is planned. Lois Kathleen CROSS, Oconomo-
- 1934 woc, to Donald Carter Hutchinson, Dedham, Mass.
- 1936 Dorothy DOUGHERTY, Davis, Calif., to Lloyd Bletcher Putman. Visalia, Calif.
- Julia Greiber, West Point, to Paul J. HUNT, Madison. No date has 1937 been set for the wedding.
- Olive Willson, Milwaukee, to John Carl SAUER, Madison. The Grad '37 wedding is planned for early spring.
- Winifred Jane Brunckhorst. Platteville, to Norman NYBRO-Grad '37 TEN, Blanchardville.
- ex '37 Helen YAKEY, Milwaukee, to John B. GRAVENSTINE, Milwaukee. A ex '37
- fall wedding is planned. ex '38 Betty DYKE, Milwaukee, to Asa
- Burton Cooley, Jr., Milwaukee. ex '38 '38 Dolores HINKEL, Madison, to
- John P. JURGAITIS, Racine.
- Juliet Vineberg, New York City, to Irving J. NEWMAN, Pitts-burgh. No date has been set for 1928 the wedding.
- 1935 Barbara Serrell BRIGGS, Madison, to George R. Payne, New York City.

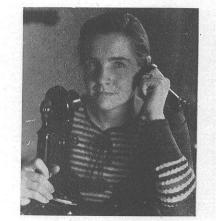
Marriages

- Blanche M. RIISING, to Frederic 1924
- Ph.B '32
- Ballette PLATZ, both of Madison, on February 20 in that city. At home at 444 Hawthorne Court, Madison. Mrs. Platz is an instructor in agricultural chemistry at the University.

1924 Mrs.

Helen Moore BROWN Evanston, to Dr. Frank M. Mc-Kibben, on February 19, at Evanston. At home in that city at 725 Simpson Street. Dr. Mc-Kibben is head of the Department of Religious Education at Northwestern.

- Gladys Davies, Winnetka, to Earl M. WOLVERTON, Chicago, on October 12. Mr. Wolverton is 1924 employed at the Illinois Steel Co. in Chicago as a chemist. 1927
 - Evelyn Shaulis, Dixon, Ill., to Niel FOX, Plymouth, on January 30, at Geneva, Ill. At home in Franklin Grove, Ill., where Mr. Fox is superintendent of schools.
- 1927 Freda Damgaard, Superior, to Raymond H. QUADE, Milwaukee, on August 8.
- Mrs. Claire Butterworth Boren, to Winston Weidener KRATZ, 1928 both of St. Louis, on February 14, in that city. Mr. Kratz is president of the St. Louis Flying Service and vice-president of the Aviation Credit Corp. ex '29
- Marie INGEBRITSEN, to Kenneth M. GAPEN, both of Madison, on 1932 February 26, at Washington, D. C. At home in Albuquerque, New Mexico, where Mr. Gapen is associated with the U. S. Department of Agriculture Soil Conservation Service.
- 1930 Joan Clark, Neenah, to John CATLIN, Appleton, on February 27, at Neenah. Mr. Catlin is a chemical engineer with the Kimberly-Clark Co.
- Helen GENVRA, Benton, to James ex '30 H. MOE, Woodford. on February



Stella Whitefield Revell, '34 Working for the Family Welfare Association in Madison

6. At home on a farm in Wayne township.

- 1930 Ruth Hayner, to Paul A. POR-TER, Madison, on February 6. At home at 1325 Morrison St., Madison. Mr. Porter is an assistant loan agent of the Northwestern Mutual Life Insurance Company.
- Mary E. Mueller, Aberdeen, S. D., to Robert Byrne O'NEILL, 1931 Madison, on February 6, at Rogers Park, Ill. At home in Lansing, Mich., where Mr. O'Neill is employed by the Federal Deposit Insurance Co.
- Mary WHEELER, Evanston, to 1931 Carleton Delmar, Chicago, on February 6, in Evanston.
- 1931 Angeline Rohrer, to Elmer GAHNZ, both of Nelson, on January 30. At home in Nelson where Mr. Gabnz is engineer of the technical staff for the Soil Conservation Service.
- Helen Buerstatte, Manitowoc, to Lloyd A. MAPES, Milwaukee, on 1931 February 14, at Belvidere, Ill. Mr. Mapes is a member of the Vocational School staff in Milwaukee.
- ex '31 Betty Schroeder, Milwaukee, to Richard CALLENDER, Racine, on February 13, in Milwaukee. At home at 224 Twelfth St., Racine.
- Dorothy Jane MORSE, to Alvin F. Stivarius, on April 24. Mr. ex '33 Stivarius is doing mining engineering at Mojave, Calif., where they will make their home.
- ex '32 Lorraine Adams, Fond du Lac, to Theodore GREBE, Minneapolis, on February 12, in Fond du Lac. At home at 1822 La Salle St., Minneapolis. Mr. Grebe is employed by the McBee Company of Athens, Ohio. Lois Benkert, Monroe, to F. Vic-
- 1932 tor BURCALOW, Madison, on February 20 in Rockford. At home at 444 Hawthorne Court, Madison. Mr. Burcalow is an instructor in the Wisconsin College of Agriculture.
- Lucy E. BLACK, Beloit to Glenn C. GROESBECK, on February 13 ex '33 ex '32
- at Beloit. At home in Madison. Juliet A. RANNENBERG, Madison, ex '33
 - to Louis A. Bilke, on February 17, in Fond du Lac. At home at University Park, Madison. Mr. Bilke is employed and sity of Wisconsin farm.
- Gretchen KELLOGG, Wisconsin Rapids, to Thane E. Brown, Milex '34

waukee, on February 4, in Wisconsin Rapids. At home at Forest Place Department, Tomahawk. Mr. Brown is an engineer with the E. C. W. Division of the Wisconsin Conservation Department.

- ex '34 Vivian Hanson, to Gaylord BURCKHARDT, both of Milwaukee, on February 20, at Milwaukee.
- AgS'34 Virginia Hulburt, Edgerton, to Gillis SPOONER, Evansville, on March 1, 1936 in Belvidere, Ill. At home on a farm near Evansville.
- Ann Pepperell Mailer, to Martin 1935 A. KREMBS, both of Stevens Point, on February 6, at Stevens Point. At home in Madison, where Mr. Krembs is an assistant director in the employment division for the WPA.
- Dorothy SENTY, Independence, to 1935 Roland FREY, La Crosse, on Feb-ruary 3, at Independence. At 1934 home in Independence, where Mr. Frey is an agronomist with the Soil Conservation Service.
- 1935 Althea STUPECKY, Manitowoc, to 1932 Theodore G. SCHIRMEYER, Houston, Tex., on February 4, at Manitowoc. At home at Houston, where Mr. Schirmeyer is practicing law.
- 1936 Lillian Crook, Readstown, to Carl LARSON, Gays Mills, on January 16, in Waukon, Ia. Mr. Larson is manager of the Readstown Creamery and Cheese Factory.
- Davison, Madison, to ex '36 Lorna Robert SCHOENFIELD, Plymouth, on February 1, in New York City. At home in New York City, where Mr. Schoenfield is associated with the Hearst Publishing Company.
- Susan Felt Clementson, to Robert Grad '36 H. WEIDMAN, both of Milwaukee, on February 26. Mr. Weid-man is working for his Ph.D. degree at the University and is an instructor in German and French at the extension division.
- ex '36 Margaret GARNER, Madison, to Major Barlow Winston, Philadelphia, on February 13, at Philadelphia. At home at 1831 Spruce St. in that city. Major Wins is in the United States Army. Major Winston
- 1936 Mildred Formont, Milwaukee, to Norman RUENZEL, Wilmot, on February 13, at Milwaukee. At home in Wilmot, where Mr. Ruenzel is in charge of the department of science and mathematics at the Union Free High School, and is also instructor in physical education.
- 1937 Georgia Mae Dodge, Macon, Mo., to Richard C. ROGERS, on January 30, Macon. At home at 401 Crescent Bend in that city. Mr. Rogers is taking post-graduate work in psychiatry before en-tering the Kirksville College of Osteopathy and Surgery. Elizabeth J. FRANKLIN, Madison
- Grad '37 1925
 - to George M. SCHLOTTHAUER, Madison, on February 20, in Chicago. At home in Madison, Chicago. where Mr. Schlotthauer is associated with the law firm of Grelle and Schlotthauer. Mrs. Schlotthauer is an instructor in the University High School.

- 1937 Elizabeth . A. . MONTGOMERY, Madison, to William B. Palmer, New York City, on March 1, in New York City, On Match 1, In New York City. Mr. Palmer is attending Yale University. Dorothy F. THOMPSON, Pitts-burgh, to Irving M. BACKUS,
- ex '37
- 1937 Madison, on September 12, at Chicago. At home at 1375 E. 54th St., Chicago. Mr. Backus is employed by Swift and Co. 1938
- Jane E. DALRYMPLE, Madison, to Lieut. David W. Hutchison, Selfridge Field, Mich., on February 20, at Madison. At home at Selfridge Field, where Lieut. Hutchison is stationed in the United States air corps.
- Virginia E. REYNOLDS, Madison, ex '38 1936 Thomas E. OCKERHAUSER, to Madison, on February 5. at Wichita, Kans. At home in Turon, Kans., where Mr. Ockerhauser is employed by the Shell Petroleum Corp.
- 1939 Kathryn BROWN, Brodhead, to 1937 Henry SCHWERMA, Madison, on February 1. At home at 630 S. Orchard St., Madison. Both will continue their education at the University.

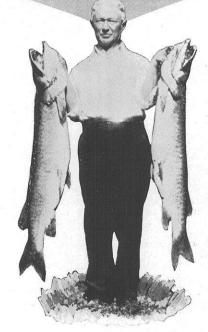
Births

- 1913 To Mr. and Mrs. Edward N. WHITNEY, a daughter, Marian Warwick, on February 9, at Baltimore.
- 1924 To Mr. and Mrs. Carl CHRIS-TIANSON, a son, on February 22, at Madison.
- 1923 To Mr. and Mrs. S. M. SCHAFER ex '28 of Fort Atkinson (Helen L. BOSSHARD), a son, on February 20, at Madison.
- 1924 To Mr. and Mrs. Rodney F. WILKEN, a son, on February 21, at Stevens Point.
- To Mr. and Mrs. Richard CHURCH (Agatha G. MCCAF-1927 Richard
- 1925 FERY), a daughter, on February
- 9, at Madison. To Mr. and Mrs. Scott LOWRY, 1927 twins, born in February, at Waukesha.
- To Mr. and Mrs. Robert H. PRATT (Dorothy HOLT), a daughter, Janet Ruth, at Mil-1929 1930
- waukee. 1930 To Mr. and Mrs. Arthur SORON-
- 1930
- 1930
- EN (Therese WINSTON), a son, on February 7, at Madison. To Mr. and Mrs. John R. ROB-ERTS (Celia SHERRILL), a son. ex '32 John Sherrill, on February 16, at Glenview, Ill.
- 1932 To Mr. and Mrs. Roger C. MINex '35 AHAN (Cathryne STEPHENS), a daughter, Barbara Ellen, on March 2, at Green Bay.
- 1933 To Mr. and Mrs. John BOESEL, a daughter, on February 7, at Madison.
- 1933 To Mr. and Mrs. Arnold DAM-MEN, a son, David Arnold, on February 23, at Madison.

Deaths

BELLE FLESH JOHNSON, B.L. '89, died in New York City on February 28. She had been ill for only a short time. Mrs. Johnson, who received an M.L. degree in 1891, was very active during

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VHERE FRIENDS AND NATURE MEET

her University career, both socially and in literary circles. In her later years she had always taken a leading part in the work of women's clubs.

DR. LOUIS H. FALES, '93, died in San Francisco on February 13. His home was in Livermore, Calif., where for several years he had been a member of the staff of the U. S. Veterans' hospital.

Dr. Fales was born on October 7, 1869 at Janesville. After graduating from the University, he attended Rush Medical college, and received his medical degree. From 1897 to 1899 he was an interne in St. Luke's hospital, Chicago. Much of his life was spent in army and public health work and he served in the Philippines for several years. He was one of those who took part in the early studies of beri-beri, a disease formerly prevalent in the Orient. He became interested in the disease while in the Philippines and was instrumental in establishing the fact that it was due to a vitamin insufficiency, with consumption of polished rice as the primary cause.

His later resarches were in pulmonary tuberculosis and its complications, and his writings are well known in the medical profession. His most notable observations, on the manner and frequency with which the lung cavities heal in cases of tuberculosis were made with Dr. E. A. Beaudet.

In 1920 Dr. Fales entered the U. S. public health service, where he continued work until 1924. In that year he joined the Livermore Veterans' hospital staff when that institution was opened.

Surviving Dr. Fales are his wife, a son, Frank, two daughters, Mrs. Keith DeKalb, San Francisco, and Evelyn Fales, and a sister, Ida FALES, '83, of Livermore.

GEORGE T. ELLIOTT, who entered with the Class of 1894 but who graduated with the law class of 1895, died in a Milwaukee hospital on January 24. Death was caused by a heart attack brought on by chronic bronchitis from which he had suffered many years and which had made him a semi-invalid.

Mr. Elliott was born in Milwaukee on January 7, 1871. After graduating from the law school he was, for a time, in the law office of his father, the late Judge Eugene S. Elliott. For the twenty-five years preceeding his retirement because of ill health, he was in the legal department of the Chicago Telephone co.

He was a Mason and a member of Phi Delta Theta. Surviving him are his widow, his mother, Mrs. Eugene S. Elliott, now in her 94th year, and two sisters, Mrs. W. J. McElroy and Miss Katherine Elliott, all of Milwaukee.

JOHN MORAN, SR., '00, died at his home in Madison on February 22 after a long illness. He was 65 years old.

Mr. Moran, who had been a resident of Madison for 34 years, had practiced law here for 30 years. In recent years he had been employed at the Winnebago state hospital.

Survivors are the widow; four sons, John, Jr., Holden, Eugene, and Howard; four brothers, Patrick, Francis, Thomas, and Michael; and a sister, Mrs. Elizabeth Ramond.

THEODORE AVE-LALLEMANT, '01, died in Milwaukee on February 15 after an illness of a year and a half.

Mr. Ave-Lallemant was born in Kellersville, Ind., 58 years ago. After graduating from the University he taught for a number of years in Sheboygan, Northwestern college, Watertown, and Leadville, Colo. Prior to going to Milwaukee about ten years ago, he was associated with the national industrial conference board at Boston. He joined the Marquette university faculty in 1931 and retired in 1935.

Surviving him are a sister, Mrs. Walter Zank, Lake Mills, and six brothers, Reinhold, Ludwig, Robert, Martin, Ernst and Siegfried.

WILLIAM P. UNSER, ex'04, died on February 15 in Durand, Wis. He contracted scarlet fever early in February and death resulted from complications of the disease.

Mr. Unser was born in Arkansaw, Wis., on April 15, 1880. After leaving the University he taught school for a year and then went into business. He was always interested in public affairs and in 1930 was elected to the office of county clerk, a position to which he was twice re-elected.

He was interested in music and at the time of his death was director of the German band of Durand and one of the organizers of the first choral club.

In 1903 he was married to Isabel Pease, who survives him. A son, Galen, of Menasha, also remains.

JOHN J. MORGAN, '06, died at his home in Appleton on February 19 following an illness of four months.

Mr. Morgan was born in Cascade on August 27, 1876. After receiving his law degree from the University in 1908 he began to practice law in Madison with the firm of Jones-Schubring. In 1913 he formed a partnership with Homer H. BENTON, '08, and moved to Appleton where he resided for the past 23 years. In 1920 he became associated with Joshua L. JOHN, and in 1930 he began his private practice.

Mr. Morgan was well known in state law and lodge circles. In 1930 he was president of the Outagamie County Bar association and a member of both Wisconsin and National Bar associations. He was vice-president of the Outagamie County bank, a member of the Pioneer and Historical society, member of the Allouez assembly, and a fourth degree Knight of Columbus.

He is survived by his widow; three brothers, Joseph, Thomas, and Peter; and three sisters, Margaret and Rose Morgan of Cascade and Mrs. Peter Keelyn of Milwaukee.

ERWIN E. SPETMAN, ex '06, of Council Bluffs, Iowa, died of a heart attack near Norman, Okla., on March 3. With his wife and daughter, he was returning by motor to Council Bluffs after a vacation of several weeks in Mexico.

Mr. Spetman had been prominent in public affairs at Council Bluffs for many years. He served as city engineer from 1914 to 1924, except for time spent in war service, and from 1930 to 1934. In 1934 he became an inspector for the PWA with headquarters at Des Moines. He was on leave at the time of his death.

Mr. Spetman was a member of the Iowa Society of Engineers, past exalted ruler of the Elks lodge and a past district deputy of the Elks. HERMAN J. PARMLEY, '09, died in a Milwaukee hospital on February 17. He was 56 years old. At the time of his death he was chairman of the English department at the Boys' Trade and Technical High school. Before going to Milwaukee he had been head of the English department at West Allis High school.

Always interested in conservation activities and teaching, Mr. Parmley had prepared much teaching material in the form of pamphlets and leaflets which were widely used in the state. He helped in the preparation of Wisconsin's new law on conservation teaching and was given much of the credit for obtaining passage of the measure. Last year he served on the sub-committee on general education of Mayor Daniel W. HOAN's, '03, committee of 100 which made a study of the problem of expanding education facilities to meet the needs of American youth.

Mr. Parmley was also active in the organization of the Milwaukee Government Service league and was a member of the Izaak Walton league and the Modern Woodmen of America.

Surviving him are his wife; three sisters, Mrs. Jennie Harris, Mineral Point; Mrs. Abigail Rundle, Madison, and Mrs. Myrtle Dixon, Marshfield; and a brother, John, of Oconomowoc.

PHILIP G. SANBORN, '17, well known Madison attorney, died of a heart attack on February 12. He was 43 years old.

He was born in Madison in 1893. After receiving his law certificate in 1917 he entered the army and served in the air forces until February, 1919. He returned to the University and completed work for his LL.B. degree, after which he entered the law firm of Sanborn, Blake and Aberg.

In the fall of 1922 he was named assistant district attorney of Dane County under the late Theodore G. LEWIS. He served in this position until 1924 and then with Mr. Lewis formed the firm of Curkeet, Lewis and Sanborn. Later he established his own law office and in addition to his practice as an attorney was a court commissioner. He resigned the post in 1934, when he rejoined the firm of Sanborn, Blake and Aberg.

For years Mr. Sanborn was one of the leading amateur golfers of Wisconsin. He reached the state finals once and was a semi-finalist three times. He was a "stylist" and rated as one of the finest sportsmen in the game. Because of his health he gave up the game about six years ago.

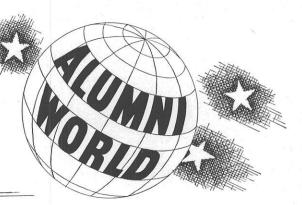
Surviving him are his sister, Mrs. Blake, and one brother, Eugene, of the state conservation department.

ROBERT ASHTON BINGHAM, ex '24, died in a Superior hospital on February 15 following a short illness.

Mr. Bingham had attended McCoskill Training school and the Superior State Teachers college before enrolling in the University. For the past thirteen years he had been superintendent of the Superior Iron works.

He is survived by his parents, Mr. and Mrs. H. A. Bingham, and one brother, Hiram.

IRA T. CLEMENT DISSINGER, a graduate student at the University from 1926 to 1932, was found dead in a swamp near (Please turn to page 292)



Class of 1879

Dr. A. R. WITTMAN, who has been practicing medicine in Merrill since 1891, celebrated his 78th birthday on February 6. Dr. Wittman received his medical degree from Rush Medical college in 1888. In Merrill he has always taken an active part in civic affairs and at various times served the city as health officer, president of the school board, member of the city council and mayor.

Class of 1890

Mary A. SMITH, who retired after 26 years of service as city librarian in Madison, is enjoying life in Door county, where she has a cottage at Ellison Bay.— The present address of Christian HIN-RICHS is Hotel Suburban, East Orange, N. J. Mr. Hinrichs is a naval architect and consulting engineer. For years he was connected with the New York Ship co., and the Todd Ship Building corp. of New York City and Tacoma, Wash.

Class of 1893

Charles B. ROGERS of Fort Atkinson was elected president of the Rotary club at an organization meeting held in that city on February 11. Stanley SCHAFER, '23, is treasurer of the club, and Frank C. BRAY, '03, is a member of the board of directors.

Class of 1894

David A. AGNEW will be a candidate for the county judgeship of Waukesha county in the April election.

Class of 1895

Dr. E. B. COPELAND, former director of the Economic Garden in Manila, P. I., delivered an address on "What is a Chinaman?" before the City Commons club of Berkeley late in February. Dr. Copeland feels that Chinese communism is dying and said: "Those caught by Communism are mainly outcasts, with the result that this menace is dying out already. Chinese culture and education fit the family as a unit, whereas we tend to and have tended to look more to the State to which to pass our obligations. The Chinese cannot understand how we can send our old folks to old peoples' homes. They take care of them in the family."

Class of 1897

Fortieth Reunion—June 18-19 Walter ALEXANDER, who has been a valuable member, of the Milwaukee School board for a number of years, has announced his intention to retire at the end of his present term.

Class of 1899

In the

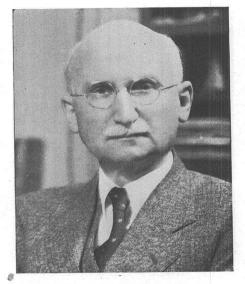
Marcus A. JACOBSEN has moved his offices from the Gas and Electric bldg. to the Christoph bldg. in Waukesha.—Margaret I. DEANS, who formerly taught at the State Teachers college, Duluth, is now retired and lives in River Falls.

Class of 1900

Gertrude SHERMAN's decision to retire from the Milwaukee School board at the end of her present term has been hailed as a distinct loss to the school system of Milwaukee for she has rendered able and diligent service on that board.

Class of 1902

According to F. O. Leiser, General Chairman for the Thirty-Fifth Anniversary Reunion of the Class of 1902, the following persons have already indicated that they plan to be present: Lelia BASCOM, Paul BINZEL, Frank BUCKLIN, William A. CAMPMAN, Victor CRONK, Dr. Arthur H. CURTIS, Otto DAHLE, Thomas DAVLIN, Florence WHITE Ela, Alice C. FABER, Ella ESCH Faville, Paul C. FOSTER, Blanche FULTON, Emma GLASIER, Ed. C. GRIESEL, Dr. Henry F. HELMHOLZ, Dr. Sam HIGGINS, Walter S. HOPKINS, Margaret KENNEDY, F. O. LEISER, Walter and Maria MAB-BETT, Mertle MACIVER, Walter MEN-ZEL, Mrs. L. M. MERRILL, Harry MOR-TENSON, H. D. MURDOCK, R. A. NES-TOS, Clara VAN VELZER Piper, Flor-



Edward R. Maurer, '90 Still active as a professor emeritus of mechanics at the University

ence RAMSAY, William RYAN, Ruth SHEMPF, F. G. SWOBODA, Frieda STOLTE Vinson, George VINSON, and J. W. WATSON. The committee in charge consists of 1902 alumni residing in Madison. The dates of June 18, 19, and 20 have been set aside for the occasion. In another month many more will be added to the list of those who will be present.

Class of 1904

Walter A. FROST is now working with the New Fiction publishing co. in New York. He lives at the Salmagundi club, 47 Fifth ave.

Class of 1905

Mr. and Mrs. Harold L. GEISSE (Winifred MERRILL, '08) are now living at 1171 Oakley ave., Winnetka, Ill.

Class of 1906

Sidney S. LONG, formerly division engineer for the Chicago & Northwestern railway at Huron, S. D., has been transferred to Escanaba, Mich.—Clarence E. CARTER lives at 7100 Connecticut ave., Chevy Chase, Md. He is connected with the Department of State.

Class of 1907

Thirtieth Reunion—June 18-19

Paul E. STARK of Madison, president of the National Association of Real Estate boards, will discuss state and local work of the boards in conferences during a regional convention to be held April 9 and 10 at Omaha, Nebr. Paul was elected president of the association at the annual convention held in New Orleans in November. In February Madison business and professional men arranged a testimonial dinner in his honor. John BERGE, '22, alumni secretary, was toastmaster, and the speakers were William H. SPOHN, '11, president of the Dane County Bar association; Elmer GROOTEMAAT, '17, of the Milwaukee Real Estate board, and Joseph W. JACKSON, '00, secretary of the Madison and Wisconsin Foundation.

Class of 1909

Arthur T. HOLMES, La Crosse attorney, was the principal speaker at the northern regional conference of Delta Tau Delta fraternity which was held in Madison late in February.—Dr. Joseph DEAN of Madison, for the past year presidentelect of the state board of health, has been made president of the board.

Class of 1910

Recently Bill MEUER received a card

from Elsie BULLARD Morrison (Mrs. Frank B.), written from Nara, Japan. She said: "I'm a long ways from home. I go to Korea, Manchuria and China next, on my way around the world. Back home next July."

Class of 1911

Prescott C. RITCHIE has been touring the country, giving lectures and demonstrations with a special Diesel engine ex-hibit of the Waukesha Motor co.

Class of 1913

Edward N. WHITNEY of Baltimore represented the University at the 25th anniversary of the Engineering school and the 61st anniversary of Johns Hopkins University.—Judge Alvin C. REIS will be unopposed in his candidacy for the circuit judgeship of Dane county in the April elections .- Eugene A. BARTH, formerly with the Business Research corp. of Chicago, has been named assistant to the president of the Wisconsin Power & Light co., Madison.—Ralph KEFFER, M.A., has been with the Aetna Life Ins. co. since 1919. He was made associate actuary in 1934 and since that time has been in direct charge of the actuarial department.

Class of 1914

Joseph H. H. ALEXANDER is the director of recreational publicity for the Wisconsin Conservation Commission with offices in the State Capitol building .- Osbert W. WARMINGHAM, professor of Biblical literature at the Boston Theological seminary and representative of the American Youth foundation of St. Louis, recently addressed the students at Lawrence college.—Walter J. BERGER, who has served as superintendent of schools for Sheboygan county for the past twelve years, has announced that he will be a candidate to succeed himself in the coming election.

Class of 1915

Warren T. BLEECKER is president and treasurer of Bleecker-Foster, Inc., manufacturers of household products. He lives at 1330 Ford road, St. Paul.-Francis R. KITCHELL is still with the A. C. Lawrence Leather co. at Peabody, Mass., as the calfskin buyer. He is married and lives on Hay st. in Newbury, Mass.-Fred M. WYLIE has filed his nomination papers for state supreme court judgeship. Mr. Wylie is a member of the firm of Yockey, Wylie, Milwaukee, a former deputy attorney general, and special counsel and trade practice commissioner.

Class of 1916

George HAVERSTICK is a candidate for re-election to the school board of the city of Waukesha.-Joe CARSON, vice-president of Loewi and co., is president of the Milwaukee Curling club and was chairman of the Bonspiel committee during this past season.

Class of 1917

Twentieth Reunion—June 18-19 Carl M. GEVERS is principal of the North Chattanooga Jr. High school, Chattanooga, Tenn. He and his wife are living at 1141 Highland drive.—Captain Arthur W. GOWER is a major in the U. S. Army. At present he is attached to a recruiting office in New York City.

Class of 1918

Florence HELMICH, M.A., has been named by the joint boards of the Sturgeon Bay Moravian church to serve as assistant pastor under her father, the Rev. E. F. Helmich. For the past two years she has taken a course in Bible doctrine and has "All Bible Series," a junior quarterly.— Arthur C. NIELSEN, president of Nielsen Service co., recently delivered an address on continuous marketing research before the annual convention of National Association of Cost Accountants. The Nielsen Service co. has a new location at 2101 Howard st., Chicago.-E. H. SCHWARTZ is superintendent of the open hearth department of the Wisconsin Steel co. at South Chicago.

Class of 1919

Loren F. THURWACHTER is manager of the two theaters in Waukesha. He is also commander of the American Legion post in that city.—Cyril J. BEAVER has disposed of his interest in the Waterloo Insurance co. of which he was president and has moved to Southern California for an indefinite stay. His present address is 10656 Eastborne ave., West Los Angeles.

Class of 1920

John W. GROSS, who has been practicing law in Janesville since leaving the University, has announced his candidacy for the office of Rock County judge in the spring election .- Mrs. Maud MEN-DENHALL will resign as dean of girls of Carroll college, Waukesha, at the close of the school year in June.



Myron T. Harshaw, '12

Recently elected a vice-president of Campbell-Ewald co., top-ranking advertising agency in Chicago

The Wisconsin Alumnus

Class of 1921

Dr. Chester M. KURTZ visited his uncles, Edward M. KURTZ, '94, at Pasadena, and Charles M. KURTZ, '97, at Piedmont, Calif., in January .--- Clarence H. KNUDSON, president of the Iowa county Bar assn., and former district attorney of Dodgeville, has announced that he will be a candidate for county judge in the April election.

Class of 1922

Robert I. SWIFT is now with the Gas and Electric co. at Racine instead of at Waukesha.-Esther GUERINI (Mrs. Albert Van Dekker) visited Madison recently as a member of Katharine Hepburn's company who presented "Jane Eyre" here in February. Esther, who is billed as Teresa Guerini, played the role of the mad wife.—The Yale Press has announced for spring publication a new book by John DOLLARD, entitled "Caste and Class in a Southern Town." A previous study by John, "Criteria for the Life History," by John, Criteria for the Life Fistory, was published by the Press in 1.935.— Mr. and Mrs. Karl HEMBRE (Almyra STUVE, ex '23) are living at 5622 John ave., Superior. Karl is teaching in the Vocational school.

Class of 1923

Noble G. LARSON is an engineer with the Commonwealth Edison co. in Chicago. He lives at 72 W. Adams st., Apt. 827.— Arnold S. ZANDER, president of the American Federation of State, County and Municipal Employes, left recently on a month's trip, during which he planned to visit and inspect local unions in preparation for the issuance of charters.---Karl S. REYNOLDS of Sturgeon Bay has been named executive vice-president of the Wisconsin State Chamber of Commerce. He will carry on the work formerly performed by the general secretary and in addition will do the general field work for the organization.—Hugo L. RUSCH, vice-presi-dent of the Northern Pump co. took a "crack" at consumer merchandising meth-ods in his article "Consumer Selling Isn't Perfect Yet!" which was published in the February 1 issue of Forbes Magazine.----The Rev. Henry Scott RUBEL is now pastor of Grace Church in Glendora, Calif.

Class of 1924

Harold H. PERSONS, who has practiced law in Janesville since 1925, has been named senior assistant to Attorney Gener-al Orland S. LOOMIS, '17.-Herbert H. PETERS has been appointed county highway commissioner for Ozaukee county. In addition to serving in the state and county highway department, Herb is the surveyor of the cities of Port Washington and Cedarburg.

Class of 1925

Class Reunion-June 18-19 Eleanor CRAWFORD, formerly registrar of Franklin College, Franklin, Ind., was married in July, 1935 to W. F. Dierking. She lives in Wayne, Neb .- William STEMMLER, Jr., is with the Resettlement administration in Webster and Burnett counties. He was in Milwaukee recently with a junior league hockey team from Burnett county .--- Henry C. HOLLENBECK

April, Nineteen thirty-seven

is a lieutenant in the U.S. Naval Reserve and first pilot for National Parks Airways, flying from Salt Lake City, Utah, to Great Falls, Mont.

Class of 1926

Class Reunion-June 18-19 Chester D. WILLIAMS is with the Wern iry farms at Waukesha, Wis.—"Bill" Dairy farms at Waukesha, Wis.-DOUDNA, a member of the Wisconsin State Journal staff for ten years, has resigned to become the program director of Bill has station WHBL in Sheboygan. broadcast daily news reports for the Journal since the fall of 1930.-Lester F. GROTH is teaching modern languages in the Shortridge High school in Indianapolis.-Leon ISAACSON, who has been practising law in Madison for the last few years, has joined the law firm of H. H. THOMAS and San W. ORR.—Paul A. F. PITZNER is a salesman with the Dearborn Paper Products co. in Chicago. He lives at 1940 Lincoln ave.—Dr. Earl A. DOERSCH is practicing medicine in La Crosse. He and his wife are living at 2202 Cass st.—Robert PADDOCK and Betty CHURCH Paddock, '34, are living in Washington, D. C. Bob is with the U. S. Bureau of Public Roads.—Robert J. MUNN is agency supervisor of the western department of the Grain Sealers National Mutual Fire Ins. co. at Omaha, Neb. His home address is 6344 Florence blvd.—Leon J. GRIFFEY is an engineer with Hanlon & Waters co. in Tulsa, Okla.

Class of 1927

Class Reunion—June 18-19 Lawrence BRAY is secretary of the Waukesha Association of Commerce.—William B. MILLS of Janesville has been appointed manager of the employment office in that city. He was formerly manager of the Beloit office of Chambers & Owen.-Richard H. LAUSON, editor of the Tri-County Record at Kiel, has been appointed postmaster in that city .- Dr. John Brown MASON, professor of political science at Colorado Women's College, Denver, was one of the leaders of the public forums on problems of Central Europe held in Seattle in February. Dr. Mason attended school in Germany as a boy and then returned there to study civic education under the Hitler regime.—Ruth LEADSTONE Gilbert is living at 1035 Linden ave., Wilmette, I11.

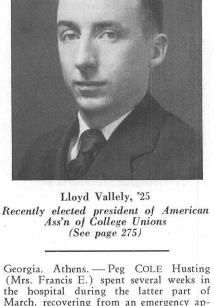
Class of 1928

Class Reunion-June 18-19

Percy L. GOSHAW is an electrician in West Bend.-Kathleen LAWLESS is teaching in the Waukesha High school and has charge of the Megaphone, the school's annual.-Margaret MINCH is in the stenographic department of the Wisconsin Power and Light co. in Madison.-Elizabeth MURPHY is writing theater and movie reviews under the Bildad column on the Wisconsin State Journal.-James W. DE HAVEN is a resort owner at Marcell, Minn. -Captain and Mrs. F. Dennett BARRETT (Eileen MEYER, '32) are living at 613 Neilson st., Berkeley, Calif. Dennett is attending the University of California and working for his Ph.D. degree.

Class of 1929

Edward C. CROUSE is an associate professor of journalism at the University of



March, recovering from an emergency appendectomy. She is coming along fine now.—Ed and Jane TALLMADGE RIK-KERS expect to move into their new home in Lakewood, Madison, about the first of May. Ed is justice of the peace in Madi--C. L. EGGERT, superintendent of son.— Kenosha county schools, has announced that he will be a candidate for re-election in the April election.-George F. DRAKE is writing advertising for the agency of Ruthrauff & Rvan, Inc. He is living in Crystal Lake, III.—Dr. Erwin F. HOFF-MAN is the director of public health in Madison.—Otto A. BOSSART is a sales engineer for the Modine Manufacturing co. of Racine.-Robert MURPHY, member of the law firm of Crownhart and Murphy, is chairman of the Independent Citizen committee for the election of Fred M. WYLIE '15, for supreme court judge. On the committee are Mrs. John J. Blaine (Anna MCSPADEN, '99), Clough GATES, '02, Verne THOMSON, '27, and Tom BROWNE, '29.—Claire L. MENGES is working for the Crusting L'if working for the Guardian Life Ins. co. in Madison .- Clinton D. CASE is a lieutenant in the U .S. Naval Reserve and flight officer instructor in ground school at the Naval Air Station at Pensacola, Fla.

Class of 1930

Nathan W. HELLER has been named an assistant in the office of the district attorney in Milwaukee. Nate is living at 2513 S. Kinnickinnic ave.-Virginia CLEMENT Sprague spent the winter months basking in the warm Florida sunshine.-An article by Irv TRESSLER appeared in the March issue of Esquire. Irv took much of his subject matter from the Centennial celebration held in Madison last summer .-William STEVEN is city editor of the Tulsa, (Okla.) Tribune, which paper is owned by Richard LLOYD JONES, '97. Newton H. WILLIS is employed by the Waukesha Motor co. of Waukesha, Wis. -Harold R. LARSON is associated with his brother, La Verne, '29. in the Lee Larson adverising agency in Waukesha. Truman G. BLOSS, who has been teaching in the Edgerton public school since his graduation from the University, will be a candidate for the office of Rock County superintendent of schools in the spring election. He will oppose the present in-Ohio Bar in ceremonies on February 5 in Cleveland. He will practice with the firm of Harris & Sell, Toledo .- James DOW is with the State Highway commission. His wife, Dorothy DAVIS, '32, is teaching art in the Madison Vocational school.—Ann TAPLIN is head of the Madison Girl Scouts. She lives at 336 Norris court.— Idelle BOYCE is teaching speech and dramatics at the Randall school in Madison. She is in charge of the weekly PTA radio programs over WIBA dramatizing children's stories, and in addition has taken an active part in the Madison Civic theater .---- Hjalmar SKULDT was staff artist on the Wisconsin official guide books and did all the illustrating of guide posts in Madison during the Centennial last summer. He is now with the state map department. Hjalmar has won three international prizes for his photography work.—Theo-dore F. GEISSMAN expects to get his Ph.D. degree in June from the University of Minnesota. His major is organic chemistry.-William E. BURDICK is a leiutenant in the U. S. Naval Reserve. At present he is with the Sikorski Aircraft Corp., Export division, European branch.

Class of 1931

Harold J. BEARDSLEY has announced that he will be a candidate for the office of county judge of Lafayette county in the April election.—John BLACKSTONE is president of the Waukesha chapter of the Reserve Officers assn. He is a practicing attorney in that city.—Virginia HULBERT is teaching English and Latin in the high school at Ellsworth.—A collection of oil and water color paintings by Helen WANN Annen was exhibited in the Memorial Union from February 22 to March 14. Helen is a member of the art education department staff at the University .---- Alfred W. WICKESBERG, is an engineer with Greeley and Hansen, consulting engineers in Chicago. He has been engaged on the construction of a sewerage project at Appleton which was recently completed. Early in March he was transferred to Buffalo where work will begin on a large sewage treatment plant. His address there is 505 City Hall.—Lucien M. "June" HANKS is the state psychologist at Waupun prison .- Chuck NEWLIN is with the State Highway commission, designing bridges.

Class of 1932

John T. ROETHE has been appointed assistant district attorney for Rock county and will have charge of legal affairs for the county welfare department. He has been practicing law with the Janesville firm of Nolan, Dougherty, Grubb and

CRANBROOK SCHOOL

CRAINDROOK SCHOOL Distinctive endowed preparatory school for boys. Also junior department. Exceptionally beautiful, complete, modern. Unusual op-portunities in arts, crafts, sciences. Hobbies encouraged. All sports. Single rooms. Strong faculty. Individual attention. Grad-uates in over 40 colleges. Near Detroit. **REGISTRAR** 3010 Lone Pine Road, Bloomfield Hills, Mich.

Ryan .- "Big Days Beginning" is the title of a new book by Edward Harris HETH of Milwaukee. The story deals with life on the University campus in 1934-35 .-Leonard ANGOLI is working on the engineering staff of the Soil Conservation service at Argyle.—Earl WHEELER is also with the SCS as camp superintendent of the CCC camp at Elsworth.—Frank P. ERICHSEN is a traveling supervising engineer for the southern part of Wisconsin, working for the SCS with headquarters at Fennimore .- Harold E. SMITH, former captain of the football team, is camp superintendent of the CCC Soil Conservation camp at Nelson.—D. Webster HEMBEL has started work as a drafting and designing engineer at the Barber Coleman co. in Rockford.—Richard C. UPSON is a cadet in the U. S. Naval Reserve. He has com-pleted training at Pensacola, Fla., and is now assigned to fleet squadrons.--Victor W. RANDECKER is a lieutenant, U.S.N.R., and co-pilot on the United Airlines on the Chicago - Newark Division. — Lee S. GREENE is an instructor at the University of Tennessee.-John H. DAHLMAN is assistant to the chief engineer on WPA projects in a district comprising thirteen states. His headquarters are in Chicago .- Harry DEVER is structural designer with the Sinclair Refining co. at East Chicago, Ind. -Among the employees in the standardization department of the Kohler co. is Donald HULTEN .- Chief engineer at the U. S. Department of Agriculture Forestry camp at Park Falls is the title claimed by Burton R. KIEWEG.-Walter GOLETZ has employment in the research department of the Northwestern Mutual Life Ins. co. in Milwaukee .- Alvin L. GROTH, formerly connected with the Burgess Battery co., is now engaged in modernizing the plans of the Carnation Milk co. at Oconomowoc.-Philip MCCAFFERY is now contact metallurgist for the Columbia Steel co. in Torrance, Calif.-Milton G. HUBER, formerly an instructor in agricultural engineering at the University, is now at University of Maine.-Margaret the SWEENEY Conklin was director of publicity for the Madison President's Ball celebrations.—Walter MALEC is associated with his father in the Malec grocery stores .- Dorothy FULLER Bredlow is living in Milwaukee and writing short stories in her spare time.-Dorothea DESORM-EAUX is now in partnership with her father in his chain of theaters in Wisconsin.-Frederick and Kathryn ROSSMAN MEYER are operating the Meyer Food Distributors co., extending all over Wisconsin, Illinois and Iowa. They operate a fleet of trucks and handle all the national foods in their service. They have a year old son, John Frederick.-Russell DY-MOND is an accountant with the Wisconsin Power and Light co. in Madison .-Hans AHLSTROM is junior statistician with a Rockford insurance company. He lives at 114 Smith ave .- Art HELLER-MAN is one of the nominees for election to the Alumni Association board of directors.

Class of 1933

Raymond van WOLKENTEN has announced his candidacy for the office of Dane county supervisor for the first ward in Madison. Ray, who is a member of the law firm of Curkeet and van Wolkenten, has been a justice of the peace in Madison for the past three years.—Eugene L.



Robert Bassett, '32 The former Prom King is practicing law in Green Bay

GREEN has been named an assistant in the office of the district attorney in Milwaukee .- Frank E. FOX is associated with the Fox Dairy farms in Waukesha. The farm specializes in pure bred Guernseys .--Curtis D. MACDOUGALL, Ph.D., has been named editor of the National Almanac and Year book, Chicago. For the last two years he has been editor of the Evanston, Ill., Daily News-Index. He will continue as lecturer in journalism at Northwestern University.—Christine TORKELSON was admitted to the practice of law in the supreme court in February. She is now employed in the legal department of the state trade practice commission.—Margaret DRAVES is a technician in the X-ray laboratory of the hospital at Port Huron, Mich. She received her laboratory experience as a member of the staff of the Michigan state department of health and at Harper hospital.—Arthur MARKHAM is working with the Public Service commission in Madison. His brother, George, is a journalist with the Associated Press. with headquarters in Boston.-William AHLRICH is back with the Madison newspapers (The Capital Times and Wisconsin State Journal) in charge of the newly organized Advertising Copy department. Bill returned to Madison from Fort Wayne, Ind., where he was on the advertising staff of the Fort Wayne Journal-Gazette.—Roger WILLIAMS is on the staff of the Associated Press in Madison. He has been starring in the Madison Civic plays for the past year.—Herbert H. KIECKHEFER has resigned his position with the Oil Gear co. of Milwaukee and is now with the Barber Coleman co. in Rockford.—Ray H. WALTERS is with the Postum co. at Battle Creek, Mich.-Harold BEHRENS is senior engineer in charge of construction and design at the SCS CCC camp at Argyle .-- Walter BUR-MEISTER is at Mount Horeb; Claude LY-NEIS at Highland, and Clarence OTTENS-MAN at Platteville, all working for the SCS.

The Wisconsin Alumnus

Class of 1934

Frank BUCCI is the WPA director of recreation in Waukesha county.-Fred HOLT is working for Waller CARSON, '18, in the New York Life Insurance co. office in Milwaukee, doing estate analysis He has been taking an active part work. in the affairs of the Milwaukee Alumni club.—"Mickey" MCGUIRE was recently elected president of the Wisconsin Alumni club of Honolulu.-John SCHNELLER, who became one of the best ends in professional football with the Detroit Lions, has quit the game to devote all his time to business. With an office in Milwaukee, he is now the Wisconsin supervisor of the Briggs Manufacturing co. of Detroit.— Vivian ARCHIE is now a biology instructor at the University.-Margaret LLOYD JONES is secretary to Lawrence C. WHIT-TET, '93, trade practice commissioner.-Morris and Mary SHERIDAN RUBIN are living at 425 Hawthorne court, Madison. Morris is a staff reporter on the Wisconsin State Journal, and Mary is doing publicity work with the REA federal project. -Winston W. BONE has a new position as industrial chemist with Brown Brothers, Berlin, N. Hampshire. He is working in the chemical laboratory of this large paper and heavy chemical manufacturing concern.-Daniel K. HOPKINSON is with Lecher, Michael, Whyte and Spohn, attorneys at law in Milwaukee.-Walter N. FRITTS is a designer with the Electro-Motive corp. in La Grange, Ill.-David B. KUHE is now with the Continental Paper and Bag co. at Marinette.—Aldric and Stella WHITEFIELD REVELL are living at 540 State st., Madison. Aldric is a reporter on the Capital Times, and Stella is doing social service work with the Family Welfare assn.—Carl AMUNDSON is work-ing for the Soil Conservation Service at Gays Mills.

Class of 1935

Harlan W. KELLEY was one of the candidates for the office of city_attorney in Sheboygan. — Virginia S. BRINSMADE writes: "Have recently finished my interneship at a dietitian at Henrotin Hospital in Chicago. Am here in Mexico now, where my home is, for a stay of six months, after which I am moving to Madison with my family. We plan to live there permanently." Virginia's present address is 219 Centenario, San Luis Potosi, S. L. P., Mexico.—Adolph I. WIN-THER will be a candidate for the office of superintendent of the Oconto county schools in the April election .- Fausto RU-BINI, athletic coach at Lancaster, put on a boxing show in that city which was a credit to his training at the University.---Peg STILES writes: "Did you know Katherine THEOBALD's, '31, new address in New York City is 19 Bank? Did you know Frank KLODE—sorry, Cody—has a 10 minute news sports program on NBC at 6:40 Wednesdays; that Leora SHAW, '34, has completed her fellowship work with NBC and has returned to Wisconsin where she probably will teach in the radio department; that Mildred ALLEN handles circulation and writes ads for an interior decorator's magazine, "Interior Design and Decoration ;" that Harriet WELTON, after a year at Parson's school in Paris, is assistant to an interior decorator, Mrs. (Please turn to page 292)

As they THINK you are



As you REALLY are

Advertisers are funny folks:

They look at people in bunches and draw some amazingly inaccurate conclusions. They seem to think that a yachtsman goes to his office in blue coat and white trousers, that a horseman wears spurs to keep his feet from rolling off his desk. Here's what they think about college graduates:



They think all your daytime hours are spent yelling at football games.

Never do you buy an automobile.

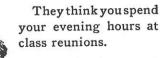
We've got to change that notion.

Are you going to buy a car this year?

If so, please tell us.







Youwouldn'tthinkof buying an electric refrigerator.

Or would you? Please tell us.

They think you spend your vacations at Commencement get-togethers.

You're not one of the people who go abroad. Or *are* you?

If so, please tell us.

It comes down to this:—

This magazine is a good advertising medium but it is hard to convince the advertiser of it. We are in competition with the big national magazines that spend hundreds of thousands of dollars a year on market investigations and research. The big fellows prove what they've got. We little fellows must prove it too. The most convincing proof is definite statements from our readers as to their intended purchases this year.

We hate to be a nuisance. We realize fully that requests for information of this sort are distasteful but we are most anxious to get advertising. All advertising revenue is plowed back to improve the magazine and thus redound to the prestige of our college.

We appeal to your loyalty to fill out the adjoining prepaid question-

My Purchasing Plans for 1937
Unless seriously considering purchasing prod- ucts or services listed, please don't check. OUR ADVERTISERS ARE PRINTED IN TYPE LIKE THIS, PLEASE FAVOR IF POSSIBLE. For My Home Electric Refrigerator FRIGIDAIRE RELEVINATOR
Other Products Air Conditioning Other Products Coal Stoker Electric Range Water Heater Boiler Burner I plan to Build Buy Remodel in 1937 Send free booklet on KELVIN HOME Send free booklet on DELCO-FRIGIDAIRE Heating and Air Conditioning Products.
Careers for College Graduates A survey of average earnings of members of a class ten years after graduation showed insurance men at the top of the list. Check here if interested in entering life insurance salesmanship: On commission basis On fixed compensation basis Check here for a copy of the free booklet: "Insurance Careers for College Graduates"
For My Future I am interested in receiving information about: I investment Program for the Future Retirement Income Plan Monthly Income for my Family Educational Insurance for My Children Inheritance Tax Insurance Personal Property Insurance Please send me a free HOUSEHOLD INVENTORY Booklet
Automobiles
CHEVROLET La Salle Used Cer Cadillac OLDSMOBILE Used Cer CORD Pontiac trailer Dodge Packard truck
Accessories GOODRICH TIRES Battery Tires Auto Heater
Typewriters REMINGTON L. C. SMITH-CORONA Office
Special Offers
 NEWS WEEK—the illustrated News Magazine. Send me the next 20 issues and bill for \$1.00 (half the single copy price). Special offer new subscribers only. HEALTH RAY SUN LAMP—Send full details of special FREE TRIAL OFFER. FRANK BROTHERS' FREE Booklet, "Shoe Styles for Men"
NAME
ADDRESS
CITYSTATE
COLLEGE CLASS

Then fold for mailing as indicated on reverse side

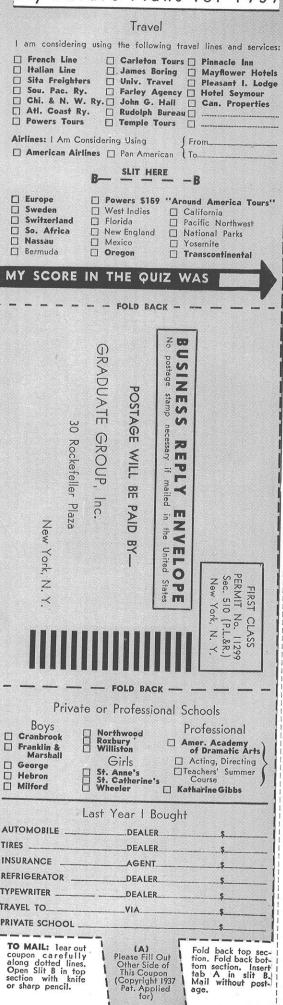
fear out coupon carefully along dotted lines

Please Fill Out Other Side of

This Coupon



My Future Plans for 1937



292

Class of 1935

(Continued from page 290) Bryce?"—Leo A. DICK is a graduate assistant in bacteriology at the University of Maine.

Class of 1936

Edmund B. BAILEY is working with the National Cash Register co. in Allentown, Pa. He is living at the Y.M.C.A. -Esther KRAKOW, county superintendent of schools for Eastern Dane county, will be a candidate for re-election in the April election.—Jim GELATT is working for the Northern Paper co. in Cleveland. He lives at 2854 E. 132nd St.-Robert S. WILSON, Ph.D., is now staff associate and field representative of the National Association for Travelers Aid and Transient service, New York.—Joyce EIERMAN has been appointed a graduate assistant in the medieval history department of the University.-Paul F. THIELE is a student engineer with the General Electric co. at Schenectady, N. Y .- Harlan ALTHEN, who has been with the International News Service in New York for the last three months, is really making good with the organization. He was promoted on March 1 and is now in the cable department. After that the next step will be work abroad. One of his big moments came late in February when he interviewed Errol Flynn, just before that handsome screen star sailed for Spain to become a war correspondent. Recently Harlan spent a week-end with Joe KLEIN-FELD, who is in Hartford, Conn., working as correspondent for the Bridgeport (Conn.) Herald .- Robert RICKER is working for Remington-Rand in Chicago and living at the Lawson Y.M.C.A. Richard BURNHAM and Lynn HANNAHS, '35, are attending Harvard School of Business Administration .- Charles E. VAN HAGAN, engineer with Engstrom and Wynn, contractors in Wheeling, W. Va., is working on a sewage treatment plant that is being constructed at Atlanta, Ga. His address is 63-14th St. N. E.-Marjorie DESMOREAUX is teaching music in New Mexico. Tony DILORENZO is director of the United Press in Madison .-Katherine RUPP has taken the place of Mary BRANDEL Hopkins, '27, as society editor of the Madison Capital Times. Mary is now living in Beaver Dam .- Arthur L. KUSTER, formerly with the Four Wheel Drive co. of Clintonville, is now with the Taylor Instrument co. of Milwaukee.-Eugene COOK and Henry B. FULLER have changed from the A. O. Smith co. to the Allis-Chalmers Mfg. co. Lawrence GUNTHER has begun work with the Berlin Chapman co., manufacturers of canning machinery, located at Berlin, Wis.-Harry KOLLER has been transferred to the Milwaukee office of the Trane co.-Robert BENNETT is working with General Electric at Schenectady. Fred KUEHN has a position with the same company at their Pittsfield, Mass. plant-WRIGHT has been transferred John F. from Elizabeth. N. J., to the development and research division of the Standard Oil co. of Louisiana, Baton Rouge, La.

Class of 1937

Orville RUID is working in the office of the Standard Oil co. in Milwaukee.-----

The Wisconsin Alumnus

Palmer SEVERSON has a job with Cutler-Hammer, Inc., co. in Milwaukee.—Clarence BLOEDORN has entered the employment of the Interstate Finance corp. at Dubuque, Ia.—Robert WEIGEL and his wife are now living in Platteville, where Bob is working for Youman's Pharmacy.

Deaths

(Continued from page 286)

Sunbury, Pa., on February 27. Evidence of poison in the body led police to declare that he had committed suicide.

At the University, Mr. Dissinger was an instructor in the English department while working for his master's degree. He left to assume a teaching position. At the time of his death he was teaching English at Pennsylvania State college.

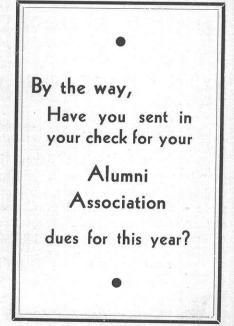
DOROTHY ELLEN THOMAS, '34, died in a Madison hospital on March 2 after several months' illness due to pneumonia. She was 25 years old. Miss Thomas had been a social worker for Dane county. Surviving besides her parents is a sister, Mrs. P. R. Padgham of Madison.

MRS. JOHN BELL (Laura L. BROOKS, '34) died on April 7, 1935, from complications following the birth of a child in March of that year. Mrs. Bell, a former resident of Madison, was married to John Bell of Clarion, Iowa, shortly after her graduation from the University.

DR. JOHN J. DAVIS, curator of the University herbarium for the past twentyfive years, died of a heart attack on February 26. He was 84 years old.

Dr. Davis was a graduate of the University of Illinois with the class of 1872. Since 1910 he had devoted his time to botany, as the curator of the herbarium. Before that he was a practicing physician in Racine for many years. In 1894 he was president of the Wisconsin Medical society and in 1905 president of the Racine Physicians and Business Men's assn.

A daughter, Marguerite, Madison, and a son in Iowa survive Dr. Davis.



POST-GRADUATE QUIZ

(Answers to the quiz on Page IV. of front advertising section)

- 1. Ellis Island
- Calvin Coolidge, Governor of Massa-2. chusetts, in Boston, in 1919. 3 Cuneiform writing.
- 4. The hard skeleton of certain marine
- polyps. The instalment plan. 5
- Belladonna, or one of its derivatives.
 "Every day in every way, I'm getting better and better.
- The British soldier. 9.
- (a) Massachusetts, (b) New Hampshire, (c) Iowa, (d) California, (e) Kentucky. 10. A pagan.
- Woodrow Wilson (1856-1924). 11.
- Gilbert Keith Chesterton. 12.
- To determine the degree of intelligence 13. of the person tested.
- Pegasus. 15. Old Dutch Cleanser.

Please write your quiz score in space pro-vided in coupon on facing page, and mail today.

- 16. Clarence S. Darrow.
- Exempli gratia ("for example").
 From fasces (in Roman history, a bundle of
- rods with an axe in the center, carried by a lictor as a sign of magisterial authority). 19. The Bank of England.
- 20. A wading bird of the heron family. 21. Flax.
- 99. Rustlers.
- 23. He was President of Princeton University from 1902 to 1910.
- A person or an organization that for hire 94. undertakes the conveyance of goods or persons, inviting the employment of the public generally.
- 25. Ivory Soap.



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• Politics and strikes, dictators and the threat of war...these are the causes of today's questions—the questions NEWS-WEEK answers.

 Accurate in its news facts, clarifying in its presentation, NEWS-WEEK, the illus-trated news magazine, gives you an intelli-gent understanding of today's national and international events. 19 separate depart-ments and over 90 news-photographs each issue ensure the completeness of that un-derstanding. derstanding.

• NEWS-WEEK also takes pleasure in an-NEWS-WEEK also takes pleasure in announcing a new feature— a page of pene-trating comment upon events of the week by Raymond Moley, former editor of Today and now editor of NEWS-WEEK. Thus NEWS-WEEK, recently merged with Today Magazine, brings you a new type of news magazine...concise, unbiased news of the week plus an expert opinion on that news.

• For special half price introductory offer -20 weeks for \$1-fill in the coupon on the opposite page.



The broad highways of travel lead infallibly to certain great cities and certain great events. The grandeur of a Coronation in London . . . a brilliant International Exposition in Paris . . . exert their attraction on experienced travelers and neophytes alike.



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stand more clearly the tradition of discipline and courage which has made possible the French Line fleet.

This is a good year to go abroad. Exchange is very favorable, and Exposition visitors benefit by special



reductions (50% on railroad tickets, for example). Ask your Travel Agent for early reservations.





To England and France direct, and thus to all Europe: NORMANDIE, April 14, 28 . PARIS, May 4 . LAFAYETTE, April 7 ILE DE FRANCE, April 1, 24 FLY ANYWHERE IN EUROPE VIA AIR-FRANCE

facing this Page. Thank you - The Editor.)

VIII. FACTORY TO YOU



MONEY BACK GUARANTEE. 10-DAY FREE TRIAL OFFER

DAY

A^{T LAST!} The famous Remington Noise-less Portable that speaks in a whisper is available for only 10¢ a day. Here is your opportunity to get a real Remington Noiseless Portable direct from the factory. Equipped with all attachments that make for complete writing equipment. Standard keyboard. Automatic ribbon reverse. Variable line spacer and all the conveniences of the finest portable ever built. PLUS the NOISELESS feature. Act now while this special opportunity holds good. Send coupon TODAY for details.

YOU DON'T RISK A PENNY

We send you the Remington Noiseless Portable direct from the factory with 10 days' FREE trial. If you are not satisfied, send it back. WE PAY ALL SHIPPING CHARGES.

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FREE TYPING COURSE

With your New Remington Noiseless Portable we will send you -absolutely FREE -a 19-page course in typ-ing, it teaches the Touch System, used by all expert typists. It is simply written and completely illustrated. Instructions are as simple as A, B, C. Follow this course during the 10-Day Trial Period we give you with your typewriter and you will wonder why you ever took the trouble to write letters by hand. You will be sur-prised how easy it is to learn to type on the lightning-fast Remington Noiseless Fortable.

FREE CARRYING CASE

Also under this new Purchase Plan we will send you FREE with every Remington Noiseless Portable a spe-cial carrying case sturdily built of 3-ply wood. This handsome case is covered with heavy Du Pont fabric. The top is removed by one motion, leaving the machine firmly attached to the base. This makes it casy to use your Remington anywhere—on knces, in chairs, on trains. Don't delay... send in the coupon for complete details!

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Remington Rand Inc., Dept. 317-4 315 4th Avenue, New York, N. Y. Please tell me how I can get a new Remington Noiseless Portable typewriter, plus FREE Typing Course and Carrying Gase, for only 16 a day. Also send me, with-out obligation, new illustrated catalogue.

Name		
Address	1 - 1	
City	State	

IN NATURE'S PATH

A good deal of what we call invention is imitation of nature.

The aeroplane is a man-made bird. The submarine is a mechanical fish. The locomotive has been called "The Iron Horse." So countless objects follow nature's pat-

terns, and in the matter of mechanical prin-ciples there is little if anything that we know which wise Old Mother Nature has not always practiced.

What we admire in scientists and engineers is, then, not so much their ability to create things essentially new, as their skill in search-ing out old but hidden principles, and their principles incomparing there principles and their remarkable ingenuity in applying these principles to new uses.

There are very few more interesting ex-amples of this skill and ingenuity than the modern automobile.

And there are very few more skilful "imita-tions of nature" than are represented in the many and varied functions performed by the *thousands* of parts that go to make up a modern motor car.

There is the basic function of movement. Hence, wheels, and the gearing of power into the wheels.

There is the function of changing *direction* of movement, and that of moving over various surfaces, on level ground, uphill and downhill.

There is the necessary ability to stop movement. All these require such devices as steering apparatus, brakes and methods of controlling power and speed. Then there is the function of carrying

passengers, and this involves supplementary functions.

One of them is to provide comfort for the passengers . . . to minimize the shocks of travel which would otherwise result.

Now nature, too, has had the problem of producing shockless movement. In the human body, for example, many devices are utilized toward this end.

First, there is the soft padding of the soles First, there is the solt padding of the soles of the feet — the cunning arrangement of the foot arches — the manner in which the ankle is constructed. Next, comes that important factor — the structure of the knee. The easing of shock is also served in the fitting of the spine to hip bones, and thence to the legs; in the miraculously efficient spinal column itself with its cushioning pads of cartilage between the vertebrae, in the manner of balancing our the vertebrae; in the manner of balancing our heads on our spines; and finally, the muscles and tendons employed as an elaborate system of springs and shock-absorbers.

Now see how automobile construction parallels nature's plan. The "foot-paddings" of our cars are their tires. The counterpart of the foot arches are the springs between axles and frame. The self-adjusting nature of the ankle is imitated in the universal joint. Rubber cushioning serves purposes similar to the cartilage pads between vertebrae. Shock absorbers have restraining effects like those of muscles and tendons.

Only one major item of nature's provisions is omitted from this list . . . that important structural joint we call the knee. And in certain cars, even this is present in the properly-named "Knee-Action." Knee-Action.

And so we have a partial glimpse of auto-mobiles as "imitations of nature." Only par-tial, of course, for cars must "eat," and cars must "breathe." Cars must "speak" the warning of their approach. Cars must "see" where they are going. And stripped down to basic principles, the devices for accomplishing these purposes are surprisingly like the methods of nature itself. The more we succeed in paralleling nature's methods, the better the car – -the more efficiently it performs the functions for which we prize it.

In the automobile In the automobile . . . as in all matters of mechanics . . . the job of the engineer is not so much to blaze new trails as to find his way with the trained eye of the frontier scout along the paths of nature.

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