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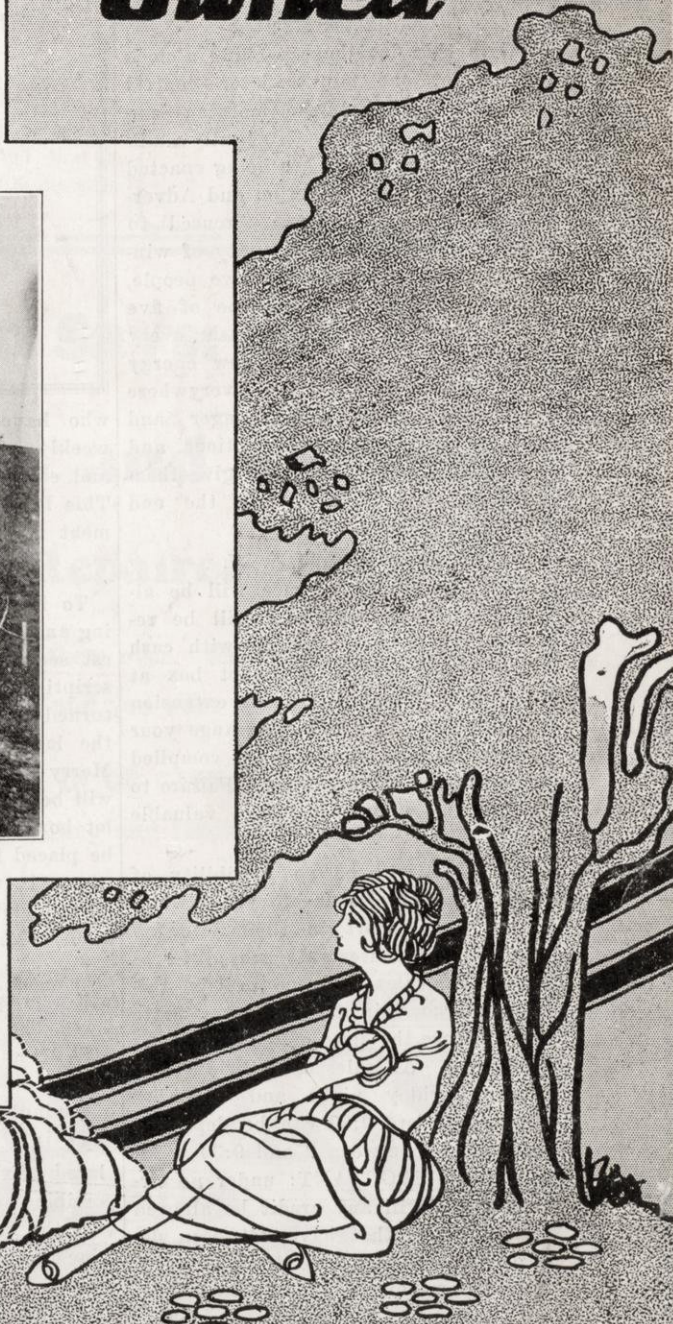
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# The Appleton REVIEW

**Home Edited  
and  
Owned**



—Review-Koch Photo  
**ANOTHER BEAUTY SPOT**  
On a by-road within five miles of the city limits.



**OCTOBER 21, 1930**

# APPLETON REVIEW

A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY TUESDAY — SUBSCRIPTION PRICE—\$2.00 PER YEAR

Vol. 1—No. 41

APPLETON, WISCONSIN, OCTOBER 21, 1930

5c PER COPY

## Credits Count Double Up Until 9 P. M. Wednesday Travel Club Closes Saturday at 9:30 A. M.

### Candidates Urged To Read Closing Rules

Saturday morning at 9:30 o'clock sharp, October 25, 1930, is the eventful hour. As has been announced right along, the Appleton Review Subscription and Advertising Campaign, in which thousands of dollars in prizes will be distributed, will be declared officially closed. There will be no postponement of any kind. The prizes will be awaiting the winners and will be distributed as soon as possible after a final audit by the judges, which possibly will require about one hour.

#### Candidates Excited

With this final hour — 9:30 o'clock sharp—not one minute later—central standard time—Saturday morning—emblazoned on the minds of all candidates, stirring scenes are being enacted in the Review Subscription and Advertising Sales Campaign. Aroused to this unprecedented opportunity of winning a trip to Europe for two people, valued at \$1,500, or any one of five fine sedans, or \$1,000 in cash, every passing hour is instilling new energy into ambitious workers. Everywhere they are swarming in eager and anxious quests for subscriptions and advertising sales which will give them millions of credits and in the end \$1,000 or \$500 in CASH.

#### Closes at 9:30 A. M.

Not one minute's grace will be allowed and club members will be responsible for their reports—with cash to cover—being in the ballot box at this hour. There will be no extension of time from this hour. Arrange your affairs so that this rule is complied with without fail or excuse. Failure to be on time may cost you a valuable prize.

So there will be no possibility of your losing credits due to your failure to make a report in time Saturday morning, all contestants are urged to deposit all sales made up to 1:30 Friday afternoon in the Appleton State Bank before the close of banking hours on Friday. All sales made Friday afternoon, Friday night and Saturday morning before 9:30 can be deposited in the bank between 9 and 9:30 a. m. **THIS IS IMPORTANT:** under no circumstances will any credit be allowed for any sales that have not been deposited in the ballot box by 9:30 A. M. Saturday morning.

In accordance with the original announcement, only those club members

### Standing of Contestants

#### For Week Ending Saturday Oct. 18

Below we give the relative standing of the contestants for their work in the Review "Travel Club" Subscription Contest for the week ending Saturday, October 18. These comparative relative positions of the club members are based on the weekly CASH RETURNS made to the club manager and are absolutely accurate and reliable.

- 1—**MRS. MARY PARDEE**  
208 W. Pacific Street, Phone 3310.
- 2—**MRS. BLANCHE LUTZ JANNES**  
719 E. Franklin Street, Phone 3986.
- 3—**MISS IRENE BIDWELL**  
226 S. Morrison Street, Phone 4505.
- 4—**MISS IRENE ALBRECHT**  
120 E. Commercial Street, Phone 1675-M.
- 5—**ROY G. SCHROCK**  
Route 6, Ballard Crossing, Phone 4515-J.
- 6—**JOHN ROONEY**  
413 S. Walnut Street, Phone 1577.
- 7—**MRS. ALMA ANDERSON**  
316 Maple Street, Kimberly, Wis.
- 8—**GEORGE C. HAEFS**  
Route 5, Appleton, Wis., Phone 9618-J11.
- 9—**MERLIN PITT**  
727 W. Wisconsin Avenue, Phone 4224-W.

who have made an average of two weekly cash reports will be eligible and entitled to a prize or commission. This Rule II of the original announcement will be strictly complied with.

#### Closing Rules

To insure a square and honest closing and in order to maintain the strictest secrecy as to the number of subscriptions or advertising coupon books turned in by each club member during the last three days of the Review's Merry Christmas Travel Club, the race will be brought to a close under a ballot box, locked and sealed, which will be placed in the Appleton State Bank, where it will remain until the close of the club, Saturday, October 25, at 9:30 A. M.

Into this sealed box club members will be required to place their final report. The polls will close at 9:30 A. M. SHARP and members MUST have their reports in the box by that time. Not one minute's grace allowed.

At that hour, the club will be declared officially closed and as soon as possible thereafter the judges will canvass the findings in the box and determine the respective winners.

It should be strictly understood that only cash or certified checks will be accepted in the box in lieu of subscrip-

tions and coupon books. This is for the protection of all concerned.

As soon as the judges finish the canvass, which should require about one hour, the results will be posted at club headquarters, APPLETON REVIEW, Appleton, Wisconsin, showing the order in which club members finished. The winners of the various prizes will be awarded their prizes immediately after the audit and there will be no delay on this score. Commission winners will also receive their commission checks at once.

### JUDGES

The Appleton Review takes pleasure in announcing the names of the following well known gentlemen, who will act as judges in the final canvass of the findings in the ballot box and also award the prizes:

**John Goodland, Jr.**  
Mayor

**John L. Hettinger**  
Hettinger Lumber Co.

**Lee Sugarman**  
L. E. Sugarman Clothing Co.

### Contest Closest In Manager's Experience

The manager of the Review Travel Club has on several occasions made the announcement that this was one of the closest races that he has ever conducted. The actual credit standings of the various groups of contestants are actually so close that the sale of a few subscriptions and advertising coupon books would change the lineup from top to bottom and if any contestant actually believes that he or she has a lead that cannot be overcome and falters and becomes negligent due to overconfidence, that person will have no one to blame but himself if he or she fails to win the prize anticipated.

**THIS IS NO TIME TO PROCRASTINATE.** The time is far too short. Every subscription obtained between now and 9 o'clock Wednesday night and every sale of advertising coupon books made will actually give the contestant making the sale **TWICE AS MANY CREDITS** as will be earned after that time. In other words, up until 9 P. M. Wednesday the credits are two for one.

#### No Extra Credits

During the "fourth period"—the last three days—no extension credits will be allowed.

There will positively be no bonus credit offer during the fourth period. There will be absolutely no increase in credits of any kind.

**IT IS NOW UP TO THE CONTESTANT TO PRODUCE OR GO DOWN IN DEFEAT.**

#### "DOUBLE DECKERS" AT WISCONSIN STATE PRISON

With all cells filled and with corridors overcrowded with cots, convicts in the state prison at Waupun are sleeping in double decked cots for the first time in the history of the institution.

When the prison population reached 1,415 last week a rush order for the "double deckers" was sent to the state board of control, so that short term prisoners could sleep one above the other in the halls, in order to avoid putting more than one prisoner in a cell.

Mrs. Keith Miller, noted British woman flyer, now holds the women's transcontinental air record for the New York to Los Angeles trip.

## Glimpses of Appleton's Interesting People

### A REAL FUR FARMER

#### Vernon VanDinter Sets Example for Older Generation

Instead of telling you about one of the Old Timers, we are today giving you a glimpse of one of the rising young business men in our city, a successful fur farmer at the age of eight. His name is Vernon and he is the son of Mr. and Mrs. John VanDinter, 1003 W. Spring street.

Vernon always was an energetic and ambitious chap and when he wanted to start rabbit breeding his father hu-



**VERNON VAN DINTER**  
A successful Fur Farmer at the age of eight years.

mored him by getting him a few cheap rabbits, thinking that the lad would soon tire of them as playthings and then the loss would not be great, as they could always be eaten. But Dad had misjudged his son most woefully, and it was only a short time before he had to admit the fact. Instead of tiring of the rabbits, the lad took them seriously, attending to their feeding and the cleaning of their hutches with the greatest regularity, so that after a few weeks his father decided to get rid of the cull rabbits with which he had started out and to get pedigreed stock instead.

This was done, and Chinchilla was the breed decided on. Young Vernon tended the pedigreed stock even more carefully than he had his first rabbits and the herd increased rapidly, as rabbit herds will when properly cared for, so that during the past summer the boy had as many as eighty-four rabbits to care for at one time. He never neglected them, and even though the herd has been cut down somewhat in anticipation of winter, he finds time to feed and clean them before and after school. And what is more he does not neglect his studies, because his reports as a student in the fourth grade at St. Theresa school are always excellent.

The manner in which this young lad,

less than nine years old, attends to his fur farming without neglecting his studies, may well be held up as an example to other young men and women who are afraid to exert themselves for fear they will miss a few good times.

### Anniversary of First Telephone Call to Europe

#### Experiments of 15 Years Ago Showed Practicability of Transatlantic Service

October is the anniversary date of an event of great importance in the history of the world's telephone service, for it was fifteen years ago this fall that the first intelligible radio-telephone message was sent from this country to the continent of Europe. It is as a result of the experiments which were crowned with a measure of success in the fall of 1915 that efforts were continued which have brought about transatlantic telephone service as it exists today.

It was in June, 1915, that two engineers of the Bell System, H. E. Shreeve and A. M. Curtis, arrived in Paris with trunks of experimental equipment and with their hopes high. France was at war, fighting for existence, and the very heart of the French military wireless communication system was the famous Eiffel Tower; yet so great was the interest of French officers and others in the proposed experiment that the two young American scientists were to be permitted to use the antenna of the Eiffel Tower in an attempt to receive the telephone messages sent from the navy wireless station at Arlington, Va., across the Atlantic.

First attempts were discouraging. The receiving equipment on the Tower could be used only for short intervals during early morning hours, due to military requirements, and interference from static and from other stations was bad. After a week, signals were heard at 4:48 one morning which might have been Arlington, but it was not certain. A few days later, tests were called off until fall, when conditions for transmission might be more favorable.

Listening was resumed late in September, with no better results at first. But by the middle of the next month recognizable words and fragments of sentences had been heard, and on October 23 the success of the experiment was assured through the reception, at 5:37 A. M., of the phrase "Hello Shreeve. How is the weather this morning?" Soon came a cable from this side confirming the correctness of the words, and it had been proved that connected speech could be transmitted through the air from this country to Europe.

Transatlantic telephone conversations are now so frequent as to be almost commonplace. This could not be so, were it not for those radio tests of 1915.

W. R. Hearst, newspaper publisher, has been made defendant in a \$5,000,000 libel suit filed in District of Columbia Supreme court by Bishop James Cannon, Jr.

### SOLVING CHAIN

#### STORE COMPETITION

Seventy retail stores of Madison and vicinity are solving the vital problem of competing with chain stores through an organization chartered under the co-operative marketing laws of the state, and incidentally have increased their average profits from 25 to 30 per cent. They have also changed things for the better by group advertising and instruction in merchandising, accounting and selling, as well as by the group buying. Officials insist that they have not organized to "battle the chain stores" but to better their own business and R. M. Orchard, legal advisor of the group, says that the plan may prove the only way to deal with the chain store problem.

A. A. Buerki, former chain store executive, is manager of the co-operative and has outlined three projects to be worked on this winter.

A model grocery is to be built in a central location where grocer members will be asked to bring their clerks and classes in merchandising will be held once a week. For the third project a model accounting system is to be worked out.

Working agreements with wholesale houses have been established so that members are able to meet chain store prices on most articles.

Members were accepted on their financial liability, their willingness to modernize their stores and their cooperativeness. It is expected that a campaign now in progress will increase the membership to 100.

Each member pays \$3 admission fee and \$12 monthly. The latter fee is to manager's salary, advertising and office expense. It is a non-stock organization and each member retains entire control of his business.

### Famous Soprano to Sing At Lawrence Chapel

Determined to give the citizens of Appleton the best that can be had the program committee of the Community Artist Series has arranged for the appearance here on March 3 of Claire Dux. This famous artist has not appeared on the concert stage since she married Charles H. Swift, Chicago millionaire, in 1926, but has now yielded to a popular demand and consented to devote six weeks to a concert tour so that Appleton may be regarded as especially fortunate in being able to secure her for one of these dates.

### Special October Offer

Now is the time to get those

**WILLOWS**

\$5.50 per hundred

**EARL RALPH**

614 E. Summer St.

Phone 2745

## Johnson Says:

## Galoshes and Zippers

### Can Be Repaired By Us

Dig them up and look them over. Snow and cold weather will soon be here and you want to be prepared.

**BRING THEM IN OR GIVE US A RING**

Free Calling and Delivering

**The Greater**

**PHONE 4310**

**JOHNSON'S**

**SHOE**

**REBUILDERS**

**123 E. COLLEGE AVE., APPLETON, WIS.**

# APPLETON REVIEW

ISSUED EVERY TUESDAY

*A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people.*

Review Publishing Co., Publishers

R. J. MEYER, Editor

300 E. College Ave.

Appleton, Wis.

Telephone 79

Subscription Price — \$2.00 a Year  
Payable in Advance

Vol. 1—No. 41

October 21, 1930

## Review's Platform For Appleton

1. **A COMMUNITY CHEST.**
2. **PROPER WASTE DISPOSAL.**
3. **A FREE CITY BEACH.**

### NEED SOME JOBS DONE?

Now that cold weather is here and winter with its hardships for the poor and needy will soon be upon us, it behooves every person with steady employment and income to help provide work for deserving residents, forced into the unemployed ranks by the depressed economic situation. It is a civic duty to do everything possible to relieve the local unemployment situation. There are men, and women too, who are temporarily out of work, need the income and would be glad to get anything in the way of a job that would put some money into their flattened pocketbooks.

The Y. M. C. A. and Appleton Woman's Club maintain free employment bureaus which are a connecting link between those who seek employment and those who want work done. But they cannot function as they might, unless lists of places where work is to be had, can be compiled. "Help wanted" information is desired. There are many worthy persons looking for jobs and unable to find them. To put them in line for work is a patriotic and humanitarian thing and may mean the warding off of want, misery and despair.

This is the time of year when every household has many small jobs preparatory to winter, such as raking leaves, taking down screens, putting up storm doors and windows, protecting flower beds, and the dozen and one other jobs incidental to the approach of winter. Just make your wants known to these employment bureaus and you can get plenty of help.

Local manufacturers and other employers have been trying to keep as many persons as possible employed. Reduced hours have been put in force so that all of the personnel would have a chance to earn something, but there has been no move to reduce wages. All credit is due these employers. They and their business mean much to the community.

The prospects for adding to factory crews are at least some weeks in the future and, in some instances, the immediate need is here. So individuals, householders, — everybody

should prove their loyalty to the community by doing what they can to help. Each one's welfare and success is measured by the general welfare and prosperity.

Any one who has a job to offer can usually find a number of people who want it these days, but there may be some who want service and don't know just where to get it. To do its bit the Appleton Review will publish without charge all "Help Wanted" advertisements until further notice.

### BETTER BRAKES

Milwaukee recently had a "Better Brakes Week" during the course of which 26,791 cars were tested at four official stations. When the week ended, 20,311 drivers had received certificates that their brakes, head and tail lights, horns and windshield wipers were in good condition. The others, 6,480 in all, were found to have defects, mostly brakes.

The tests were conducted by the safety commission's traffic committee and the results fully justified the expense, in the opinion of Milwaukee officials. More than six thousand automobiles driving on Milwaukee streets with faulty equipment certainly constituted a menace to public welfare which was not to be taken lightly.

A brake testing campaign was recently started here, but was stopped on orders from Mayor Goodland when it developed that the names of certain local firms were printed on the tickets handed to the drivers of the tested cars. About five hundred cars were tested, but no records kept, so that figures on local conditions are not available.

There is no reason to believe that conditions are any better here than they were in Milwaukee. If almost twenty-four per cent of the cars on Appleton's streets have faulty equipment, as was the case in Milwaukee, then it is time something were done about it. If our percentage is better, the knowledge will add greatly to the peace of mind of all drivers during the coming period when we may expect bad driving conditions.

Local tests should be resumed without delay and every automobile on Appleton's streets should be rigidly inspected. Records should be kept of the results of each inspection, so that cars having faulty equipment can be re-checked to prove that the owners have had the faults corrected. We are sure that every driver will approve of such a campaign and will lend it his whole-hearted support.

### COLORED SIDEWALKS?

Not long ago one of the national magazines carried an item about the colored sidewalks that were appearing in various American cities.

We have had colored stucco and other colored cement products for a good many years, but it took a long time to come to colored sidewalks—they were made the grayish color of natural concrete to begin with and we kept right on making them that way, until some

person in gayer mood decided to put in some color and there we were—colored sidewalks.

Now some one rises to ask why, with our present penchant for color, don't we go a little farther, put a little paint into the concrete mixer and apply the idea to highways. They argue that the motorist's delight at coming to one of those smooth stretches on which the car speeds gaily along would be greatly enhanced if the eyes could be relieved of the strain of watching the dazzling ribbon of white (or near-white) as it unwinds before them. A soft green or brown, or some other soft tone would be easier to look at and would blend into the landscape.

Will some enterprising concrete contractor in Appleton experiment a bit and then suggest a little color in the next job he does for a new home owner? Big ideas usually have small beginnings.

### U. S. HIGHWAYS MARKED

There is being completed this fall the long task of marking the main motor highways of the United States. Along ninety-seven thousand miles of roads there have been placed, a mile apart, the familiar little shields bearing Uncle Sam's initials and the route number.

Millions of motorists watch for them, route their tours by them, and have a feeling of being watched over and guided by some paternal hand. The credit goes to the Bureau of Public Roads and to the characteristic American genius for providing little conveniences and comforts on a big scale.

### LARGER BUSINESS UNITS PREDICTED

The first and probably the most important trend of American business is toward large scale operations, the success of which is based on the substitution of good management for poor management, in the opinion of W. J. Donald, director of the American Management association of New York, speaking to the American Life convention.

Speaking of the "cataclysmic spread of the consolidation movement of the last four years" he asserted that in some lines of business it had scarcely begun. Considering the economic trends in agriculture, which are of great importance to a large number of life insurance companies, he stated that the extent to which the farm corporation is spreading over American agriculture is generally unknown to American business men.

There are those who predict that another ten or fifteen years will bring about a very wide spread of large scale operations in agriculture taking the form of corporation farming.

Several of the legislative interim committees have concluded public hearings and are starting on their final jobs of drawing up reports for the legislature. The legislature when it meets in January will get reports on education, fire insurance, corrupt practices act, court procedure, traffic conditions and other subjects.

# NEWS REVIEW

A Digest of Events and Trends for Busy People

## LOCAL

About half of the 900 property owners notified to repair sidewalks in front of their premises have complied with the order issued by the street department. Of these, two-thirds did the work themselves and the city did the remainder.

\* \* \*

Warnings have again been issued against tularemia, a disease carried in rabbit blood. Danger of contracting the disease is particularly imminent during hunting season.

\* \* \*

Gus Sell, county agent, has arranged for two of the five meetings to be held in the county this week. Dr. V. S. Larson, expert on cattle diseases, will be the principal speaker. One meeting will be held Wednesday evening in the town of Maine and another the same evening at Bear Creek.

\* \* \*

S. A. Konz, who brought suit for \$4200 damages against P. G. Young, Milwaukee, as the result of an automobile accident in May, 1930, at Leppa's corners, was awarded \$724.75 by a jury in municipal court. Mr. Konz charged Young failed to stop at an arterial, and that he was driving in a careless manner. Young denied the charges and asked dismissal of the suit.

\* \* \*

Coal delivered to Appleton public schools so far this year has cost the city \$6,931.38. Of this amount, \$1,237.93 worth was delivered to the Washington school. Columbus school received \$1,087.53 worth; Appleton high school, \$1,040.49; Roosevelt, \$650.10; Wilson, \$803.91; McKinley, \$347.24; Franklin, \$516.16; Jefferson, \$840.02; Jefferson kindergarten, \$34.47; and Lincoln, \$373.44.

\* \* \*

W. S. Rathbun and L. A. Vincent, engineers from the National Board of Fire Underwriters, are making an inspection of the city. Appleton previously was inspected by the Wisconsin Fire Inspection board, but its increased population, over 25,000, brings it under national law in this respect.

\* \* \*

County road crews expect to complete their season's work by the end of the month. Final grading jobs on county trunks are under way. Three crews are at work. As soon as the road work is completed, Highway Commissioner Appleton plans to have snow fences erected.

\* \* \*

Plans have been completed for the homecoming of Lawrence college October 25, John Strange, general chairman, has announced. A pep meeting, at which alumni will give short talks, will follow the usual Friday night frolic. The traditional snake dance will be held Friday evening, but the bonfire will be eliminated on account

of fire hazards. Fraternity houses and dormitories will be decorated and judged Friday evening and the award of a silver cup made Saturday evening at the homecoming dance. An award will also be made for the best float in the Saturday morning parade. The Carroll-Lawrence game is scheduled for Saturday afternoon. Harold Sperka is chairman of the committee which is making arrangements for the dance Saturday evening.

\* \* \*

The six weeks scout leaders training course opened at the old Lawrence gymnasium Wednesday evening with a short talk by F. N. Belanger, president of the valley council. Thirty leaders from nearby towns attended. The theme for the conference this year is "Scout Leader as a Business Executive."

\* \* \*

St. Elizabeth hospital has again been included in the list of approved institutions in the United States. Announcement was made at the opening session of the 13th annual hospital standardization conference held in Philadelphia, last week. Theda Clark hospital at Neenah was also included in the list which consisted of 2,063 institutions in the United States and Canada.

\* \* \*

The general store of Jake Schuh, Five Corners, was entered Friday morning and \$20 in cash and loot consisting of an old rifle and cigarettes and cigars taken away. Entrance was gained by cutting glass from a window.

\* \* \*

The Chamber of Commerce committee on the garbage question has promised Mayor Goodland and the city council its support and cooperation in helping solve the garbage problem.

\* \* \*

Mrs. Lilly Albrecht, 41, 1109 N. Superior street, was given an absolute divorce from Edward Albrecht, 41, by Judge Theodore Berg Thursday on a charge of drunkenness. Mrs. Albrecht was given the custody of two minor children. A division of property was to be decided on at a later date. The couple was married January 21, 1913, and separated August 28, 1930.

\* \* \*

Six autoists were fined each \$1 and costs by Judge Theodore Berg in municipal court Friday morning for violating the parking law.

\* \* \*

Theodore Sanders, health officer, reported one case each of infantile paralysis and diphtheria placed under quarantine in the city the past week.

\* \* \*

Evaluation of city property was increased \$98,000 during the last assessment, City Clerk Carl Becher announced. Real estate assessments increased from \$28,451,175 last year to \$28,594,175 this year; personal property dropped from \$5,003,750 last year to

\$4,958,750 this year. Total assessment in 1930 was \$33,552,925 as against \$33,454,925 in 1929.

\* \* \*

A damage suit against Theodore Katagen, town of Buchanan, formerly of this city, for \$8500 was settled at Kenosha for \$2000 by the plaintiffs and the Farmers' Mutual Insurance company, Madison. The accident, in which Mr. and Mrs. Edward Mercy and their daughter, Jean, were injured, occurred south of Kimberly, near Appleton, last May. The car occupied by the Mercy family was struck by Katagen's auto. In the same accident Mrs. Katherine McCarthy, Mrs. Mercy's mother, was killed and for this feature a separate suit against Katagen is still pending.

\* \* \*

Harold P. Keegan, 623 S. Walnut street, was placed under parole to the state board of control for two years by Judge Theodore Berg in municipal court Saturday. Keegan was charged with failure to support his five minor children.

\* \* \*

Emery Dominoswki and Reinhold Ihde, Appleton, were fined \$1 and costs by Judge Theodore Berg in municipal court Saturday for violating the parking ordinance and traffic signals, respectively.

\* \* \*

The Outagamie County Democratic committee made plans for an active campaign in this county, at its meeting at Hotel Northern Friday evening. Twenty delegates from all sections of the city were present. Stephen Ballet, chairman of the committee, presided. He appointed committees to take charge of arrangements for the meeting Thursday when Charles E. Hammersley, Whitefish Bay, democratic nominee for governor, will be in the city. A dinner will be given at Hotel Northern at 6 o'clock, followed by a rally at Eagle hall.

\* \* \*

County Superintendent of Schools Meating held a meeting with representatives of four steamship companies and twenty railroads yesterday, in connection with the proposed trip of Outagamie county school teachers to Europe next summer. The tour will consume about thirty days at a cost of less than one-half the usual fee.

\* \* \*

Chief of Police George Prim has issued a warning to motorists to heed the police and fire sirens. Autoists are to drive to the curb and stop, and failure to do so will result in arrest.

A. L. Preimsberger, 1930 S. Lawe street, was fined \$10 and costs by Judge Berg in municipal court Friday afternoon for driving an automobile without transferring the license.



## Which is it?

Our underwear Values or Varieties that brings these new men to Schmidt's

We always sell a lot of underwear in October but lately we have been seeing more than the usual number of new customers in our underwear department.

Is it because we have the assortments? Or because of our lower prices? Or both?

Maybe you can tell us. To give us this information you will, of course, have to investigate the garments.

And that's exactly what we'd like!

# \$1 to \$7.50

## Matt Schmidt & Son

## The Last Thing In Oil Burners

### SILENT AUTOMATIC



THE NOISELESS OIL BURNER

THE NOISELESS OIL BURNER  
Our Best Proofs Are Satisfied Customers

## Automotive Regrinding & Welding Co.

116 S. Superior Street, Phone 2455

## Parties

Women's Auxiliary to the National Association of Letter Carriers sponsored a card party at the Trades and Labor hall Saturday evening, at which there were twelve tables in play. The schafskopf prize was won by John B. Letter, bridge by Mrs. Hassmann, five hundred by William Schultz, and dice by Mrs. Robert Olson. The committee in charge of the party consisted of Mrs. Reno Clark, Mrs. Arvin Froeling, and Mrs. Joseph Grassberger. Mrs. George Grimmer, Mrs. Richard Groll, and Mrs. Walter Horn had charge of the lunch.

\* \* \*

Mr. and Mrs. Warren Rothlisburg and the Misses Doris and Bernice Alenhofen entertained at a Hallowe'en party October 15 in honor of Mrs. J. S. Anderson, Oregon City, Ore. Cards

**Repair Your Office and Store Equipment NOW**  
**Typewriters — Adding Machines**  
**Addressographs — Cash Registers — Scales — Etc.**  
**Vacation Time is the ideal time to do this.**  
**PHONE 86 for Prompt Service**  
**E. W. SHANNON**  
**Office Supplies 300 E. College Ave**

and dice provided entertainment, prizes going to Mrs. Anderson, Mrs. Gust Paeth, Warren Rothlisburg, Vernon Heibel, Mrs. William Wichman, and Adam Madajeske.

\* \* \*

The Lyric club entertained at a party for the Rev. Leo Binder, assistant pastor at St. Mary church, who will leave soon for Lannark where he has been assigned a parish. Father Binder was given a purse, the presentation having been made by Clyde McCabe.

\* \* \*

Miss Leona Captaine entertained a group of friends at her home recently in honor of her birthday anniversary. Dice was played and prizes were won by Miss Lolita Endter, Miss Madeline Piette, Walter Berg, and Jerome Captaine.

\* \* \*

Mrs. Joseph Kox, 844 E. Atlantic street, and Mrs. Louis Bleick, 1400 N. Appleton street, entertained 75 guests at a luncheon and bridge at the Conway hotel Thursday. Prizes were awarded to Mrs. Charles Young, Mrs. A. Schwerke, Mrs. C. J. Bell, Mrs. L. M. Schindler, and Mrs. Glen McIlroy.

\* \* \*

Mrs. Charles Sample entertained at a surprise party Thursday evening in honor of Miss Janet Meidam. Cards were played with Mrs. Anna Gosse and

Jerry Lenkin as prize winners. Dice prizes were won by Vera Meidam and Alma Seifert.

\* \* \*

Members of the Auxiliary to the Spanish War Veterans and their husbands and members of Charles O. Baer camp and their wives were entertained at a card party and social at the Armory Friday evening. Schafskopf prizes were awarded to Mrs. Mary Rademacher and Mrs. Anna Schwendler; bridge prize to Mrs. Matt Bauer, and dice prizes to Mrs. Laura Beyer and Mrs. Emma Hitchler.

\* \* \*

A program of games and a mock trial were enjoyed by young people of the Congregational church Friday evening. Arrangements for the party were made by the Misses Ramona Sharp, Kathro Graef, Helen Briese, and Craig Stillman, Jack Schlegel, and Ed. Hertzfeldt.

\* \* \*

Mr. and Mrs. W. C. Hillman entertained friends at their home, 739 W. Spencer street, Friday evening in honor of their thirty-first wedding anniversary. Schafskopf was played, prizes going to Mrs. Peter Melcher, Miss Leona Dunkel, Mrs. Michael Kerrigan, and Mrs. William Tierney.

\* \* \*

Mr. and Mrs. Homer Benton and Mr. and Mrs. William Rounds entertained at a dinner and bridge party at Riverview Country club Thursday evening. Prizes were won by Mrs. William Zuehlke, Mrs. L. D. Utts, R. K. Wolter, and Dr. J. L. Benton.

## Church Notes

Miss Faith Lippard, a missionary to Japan, spoke at the vesper service at Trinity English Lutheran church at 4:30 Sunday afternoon. She is visiting the United States on a furlough and left today for Oshkosh where she will attend the Wisconsin State Missionary convention, which will be in session today, Wednesday and Thursday. After the talk a social was held in the sub-auditorium of the church. Vocal and instrumental music was presented. There were 150 in attendance at the meeting and social, which were sponsored by the Women's Missionary society.

Trinity English Lutheran congregation is sending as its delegates to the missionary convention at Oshkosh Mrs. D. E. Bosserman, Mrs. Harry Cameron, and Mrs. R. E. Burmeister.

\* \* \*

A debate, Resolved, That Sunday Should Be a Day of Rest and Worship, was the feature of the Christian Endeavor meeting at First Reformed church Sunday evening. Gerold Franz debated the affirmative side and Merlin Pitt the negative. Miss Emma Kippenhan was leader of the meeting. The devotional meeting was followed by a short business meeting.

\* \* \*

Miss Margaret Crabb has been chosen prefect of the Sodality of the Blessed Virgin of St. Mary church for the coming year. Other officers are Miss Gertrude VanRyzin, vice prefect; Miss

Monica VanRyzin, secretary; and Miss Marguerite Burke, treasurer. The new officers will take charge of the meeting Wednesday evening.

\* \* \*

The crew of the San Cristobel of the Social Union of the Methodist church met at the home of Mrs. Frank Wright, E. Washington street, Friday afternoon. Mrs. Otto Zuehlke is captain of the group.

\* \* \*

Mrs. Olin Meade, Mrs. Harriet Nicholson, Mrs. F. C. Brayton, Mrs. Edith Wright, Mrs. O. D. Cannon, Mrs. J. A. Holmes, Mrs. W. S. Naylor, and Miss Esther Miller attended the annual meeting of the Women's Missionary society of the Appleton district of the Methodist church at Manitowoc Thursday and Friday. Dr. Charles A. Briggs gave a message at the Friday meeting. Miss Norma Craven, a missionary to the Malay countries, and Dr. Mina Malek, who has served in Africa, were also speakers.

\* \* \*

The annual convention of Sunday School teachers and officers of the Fox River Valley group of American Lutheran church was held at Green Bay Sunday. Fifteen members of First Lutheran church of Appleton attended.

\* \* \*

Circle No. 10 of the Congregational church is sponsoring a social and tea at the church parlors this evening. Lavahn Maesch will give an organ recital and Mrs. John Engel, Jr., will give a program of readings. Girl Scouts will present a pantomime entitled Pokey Hauntus under the direction of Marjorie Kranhold and Esther Ronning.

\* \* \*

The Young People's society of St. John church met at the church last evening. Mabel Daelke presented the topic. Hilda Daelke, Chester Krautsch, and Frank Polzin comprised the entertainment committee.

\* \* \*

The Zion Lutheran senior society held a kid party at the parish school last evening. Hallowe'en decorations were used. Viola Feldhahn, Harold Falk, Evelyn Solie, and Arline Jennerjahn made arrangements for the party.

\* \* \*

Mrs. Emery Greunke entertained Chapters T and M of Trinity English Lutheran church at her home, N. Morrison street, yesterday afternoon.

\* \* \*

The Woman's Missionary society of First Reformed church will meet Thursday evening at the home of Miss Eva Engel, N. Morrison street.

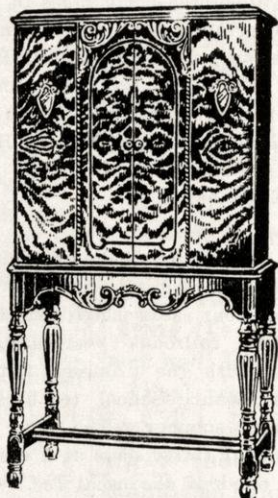
## Lodge Lore

Several Appleton women were elected to offices in the county organization of the Women's Christian Temperance Union. They are Mrs. George Eberhardt who was chosen recording secretary; Mrs. W. C. Fish, treasurer; and Miss Inez Gurnee, county temperance instructor. Other officers elected were Mrs. Edith Williams, Green Bay, president; Mrs. J. J. Laird, Black Creek, vice president, and Mrs. Maude Massey, Green Bay, corresponding sec-

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retary. A memorial service for departed members was held at Riverside cemetery in the afternoon.

\* \* \*

Fraternal Order of Eagles observed Past Worthy Presidents' night Wednesday evening at Eagle hall. Past presidents who occupied chairs were Dr. A. E. Adsit, junior past president; A. G. Koch, president; Oscar Kunitz, vice president; Judge Fred Heineman, secretary; Andrew Schiltz, Jr., treasurer; Otto Tilly, conductor; Frank J. Huntz, F. J. Rooney, and Peter Rademacher, trustees; Elmer Koerner, inside guard; and John H. Fiedler, outside guard. Each gave a talk on activities at the time of his incumbency. Plans were made for the State Aerie meeting tomorrow evening, at which time several state officers will be speakers. A fish fry followed the meeting.

\* \* \*

W. E. Smith, W. H. Roocks, and John F. Harriman represented the Appleton Commandery Knights Templar, at the grand commandery conclave at Madison Tuesday and Wednesday.

\* \* \*

Elaborate plans are being made for celebrating the twentieth birthday anniversary of the Loyal Order of Moose next Monday evening. A banquet, at which Mayor John Goodland will be toastmaster, will be served at Hotel Northern. F. J. Rooney, first dictator of the lodge, will be a speaker. Dancing will follow at Moose Temple. Lawrence McGillan, Everett Johnson, Tony Nathrop, and Antone Ullrich comprise the committee in charge.

\* \* \*

Twenty-four tables were in play at the card party given by Royal Neighbors at their hall Thursday evening. Bridge prizes were awarded to Mrs. August Brandt and Mrs. Gust Reimer; schafskopf by Mrs. Ben Bescha and Mrs. A. Wagnitz; and dice by Mrs. J. Fowler and Mrs. A. Lentz.

\* \* \*

The monthly card party for the Auxiliary to United Commercial Travelers was held Monday afternoon at the home of Mrs. John Goodland. Mrs. Charles Maesch, Mrs. Bert Goodrich, and Mrs. August Arndt were assistant hostesses.

\* \* \*

United Commercial Travelers opened their season's activities with a Halloween party at Odd Fellow hall Saturday evening. Halloween decorations were used and music was furnished by the DeLain orchestra. Cards and dancing provided entertainment after dinner. The entertainment committee, consisting of E. M. Laitlaw, L. H. Everlein, W. E. Lohr, T. S. Davis, and L. E. Pease, had charge.

\* \* \*

The Auxiliary to the American Legion entertained the Legion post at its lodge rooms in the Odd Fellow building Monday evening. Officers of the unit were installed, following which an informal social was held.

Eagles lodge sponsored a dance at the Eagle hall Friday evening. John Fiedler, Frank Huntz, George Coon, Andrew Schiltz, Jr., and Elmer Koerner had charge of arrangements.

### Club Activities

Lady Eagles voted to make a donation in cash to the Appleton Woman's club at a meeting at the Woman's club Wednesday afternoon. Cards were played after the business session, prizes having been won by Mrs. George Vogel, Mrs. George Hogriever, and Mrs. George Durdell.

\* \* \*

Ghirlandajo and Botticelli were the subjects discussed by the Alpha Delphinians Friday afternoon at Dr. O. P. Fairfield's study in Carnegie library. Mrs. George Schmidt was the leader and Mrs. Mabel Shannon had charge of the picture study.

\* \* \*

Over the Tea Cups club met at the home of Mrs. F. W. Schneider Friday afternoon. Mrs. F. W. Clippinger and Mrs. W. H. Killen were assistant hostesses. Mrs. Herman Heckert had charge of the program.

\* \* \*

The Happy Eight club was entertained at bowling at Eagle hall Thursday evening. Next Thursday the group will play indoor golf.

\* \* \*

The Brownie Pack met at the Woman's club Saturday afternoon with Miss Dorothy Calnin in charge. Work was done on the Golden Hand test and beginners' work was discussed.

Appleton Business and Professional Women will meet at the Woman's club at 6 o'clock this evening. The membership and emblem committee will have charge of the program. Mrs. H. K. Curtis, Milwaukee, will speak on The Value of Organization to the Individual.

\* \* \*

Mrs. Olin Meade was hostess to the Monday club yesterday. Mrs. G. R. Wettengel presented a program on the Biography of Shakespeare.

\* \* \*

Clio club met at the home of Mrs. Fred Ek, E. North street, Monday evening. A program on Anglo Northern Invasion, Henry II in Ireland, and Effects of the Anglo Northern Invasion was given by Miss Ada Meyers.

\* \* \*

Mrs. George Wood entertained the Fiction club at her home, 513 N. Bateman street, Monday afternoon. "Laughing Boy," by LaFarge, was discussed by Mrs. Howard Nussbicker.

Mr. and Mrs. Phil Crabb entertained at a family dinner recently in honor of their twenty-third wedding anniversary.

\* \* \*

Arnold Brecklin was appointed chairman of a committee of the Masonic lodge to make arrangements for a dancing party October 31. Meltz orchestra will furnish music.

### Weddings

The marriage of Miss Ione Steenis, daughter of Mr. and Mrs. William Steenis, and Marvin R. Hall, Chicago, were married October 11 at Chicago. Eugene Hall, brother of the bridegroom, and Miss Jean White were the attendants. Mr. and Mrs. Hall will reside in Chicago.

\* \* \*

Announcement has been made of the marriage of Miss Emmy Florence Benson, Highland Park, Ill., and Dudley Verwey, son of Mr. and Mrs. Richard Verwey, Appleton. Mr. and Mrs. Bailey, the latter a sister of the bride, attended the couple. The couple will live at Menasha.

\* \* \*

Miss Mildred Kehl, Neenah, and Harvey W. Sauer, 823 W. Lorain street, were married at the home of the bride's parents at Mattoon, Thursday. A reception and wedding dance followed the ceremony. Mr. and Mrs. Sauer will live in this city.

Ladies' Auxiliary of Eagles met at their hall Wednesday afternoon for a social meeting. Five tables of cards were in play, prizes going to Mrs. Meta Huntz, Mrs. Anna Doerfler, and Mrs. Barbara Schreiter in schafskopf; Mrs. Katherine Beltz in dice; and Mrs. Mary Dohr special prize.

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### Kimberly News

Mr. and Mrs. John Limpert spent the week in Chicago.

\* \* \*

Mr. and Mrs. I. C. Clark and family visited at Portage over the week-end.

\* \* \*

Mrs. Karl Kreiser entertained the K. L. Ladies' bridge club at a 6:30 dinner and bridge. Prizes were awarded Mrs. Charles Fiebrug and Miss Marjorie Rossler.

\* \* \*

The letter men of the Kimberly high school elected officers for the year last week. Men elected were: Capt. Buck LeMay, president; Sylvester Schwaue, vice president; Cy Van Der Velden, secretary and treasurer.

\* \* \*

The football squad, now training

with coach Harper, is in fine condition. The game with Kaukauna on October 18 was a victory for Kimberly.

To assist in defraying the expenses, the Athletic association will charge 15c and 25c admission to all games.

### What They Say

#### Football To the Rescue?

Editor Review:—I see that a good deal is being said in the daily press about the fact that the Northwestern and Notre Dame football teams have decided to transfer their game from Northwestern's stadium at Evanston, which seats only 50,000 spectators, to Soldiers' Field in Chicago, where 120,000 persons can view the game; and the proceeds are to be used to aid Chicago's unemployed.

A beautiful gesture, but one that involves no sacrifice whatever on the part of either Northwestern or Notre Dame and I don't mean maybe! Dysche Stadium only seats about 50,000, and at all big football games this year there have been many empty seats. Games which, in other years, were sell-outs, this year found the stands half empty. And the games played by Northwestern and Notre Dame have been no exception to this rule. Not even the dedication of the new stadium at Notre Dame brought out a capacity house.

Football at the big universities is a business proposition. In fact it is big business, and the managers of the vari-

ous teams must be, and are, shrewd business men. Confronted with a situation which promised them a lot of empty seats, the Northwestern management hit upon an excellent scheme which reflects all credit upon their business acumen. Transfer the Notre Dame game to Soldiers' Field and play for charity! Notre Dame is in hearty accord—with the provision that a portion of the proceeds be pro-rated to the needy of South Bend, Notre Dame's home town. Again fine!

But somehow one little part of that agreement has received very little publicity, and that is the clause which states that the proceeds of all the tickets, over and above the capacity of Dysche Stadium, shall go to charity. In plain English, the managers of these football teams recognized that they were going to be confronted by a greater number of empty seats and they conceived this clever way out. The game will be played at Soldiers' Field in Chicago which has a capacity of 120,000 and because it is being advertised as a charity game, will undoubtedly be filled to the last seat. But the two teams will draw down, as their share of the show, the receipts from as many tickets as represent the capacity of Dysche Stadium! In other words, by this clever gesture the management of Northwestern's and Notre Dame's football teams have guaranteed themselves a "sell out," at a time when everything pointed to a "wash out." Who wouldn't be generous and charitable under such conditions?

L. P. S.

\* \* \*

Dear Editor:—Here is something I clipped from the Rockland Reporter that I think is worth reprinting:

#### Post Mortem Praises

"I've noticed when a fellow dies, no matter what he's been—  
A saintly chap, or one whose life was crowded full of sin—  
His friends forget the bitter words they spoke but yesterday,  
And now they find a multitude of pretty things to say.

"I fancy when I'm laid to rest, someone will bring to light  
Some kind words, or goodly act, long buried out of sight;  
But, if it's all the same to you, just give to me instead  
The banquet while I'm living, and the knocking when I'm dead."

—Wm. Roblee.

\* \* \*

#### Garbage Disposal

Editor Review:—Don't you feel real proud of your work in fighting city manager government when you see how efficiently our aldermen function in regard to garbage disposal? First they destroy a beauty spot in the center of the city by making a dump of it, a thing which would be tolerated in no other community in the country. Then they act surprised because conditions develop which are a menace to the health of the neighborhood. No action is taken until residents of the neighborhood threatened to resort to violence and then they talk about expense. Weeks have passed since it became evident, even to the city administration,

that something must be done to remedy conditions but what have they done? Nothing at all except wrangle in council meetings, making a laughing stock of themselves and of the town. It seems rather strange that the committee appointed by the mayor to investigate incinerator plants was not ready with any kind of a report at the last meeting of the council. If we had a business administration a plant would already be under construction. As it is, they will probably wait until the taxpayers come up to the city hall in a body and demand action.

G. A.

### Lutherans Celebrate 400th Anniversary

The four hundredth anniversary of the Augsburg Confession was celebrated by hundreds of Lutherans from Outagamie and adjoining counties Sunday. Special services were held at Lawrence Memorial chapel in the morning and afternoon. Appleton Lutheran churches of the Wisconsin Synodical conference suspended services at their respective churches in order to participate in the meeting at the chapel. Arrangements for the service Sunday were made by the Fox River Valley Ministerial Conference of Lutheran churches in the Wisconsin synod. St. Paul Lutheran, St. Matthew, and Mount Olive English Lutheran churches of this city are in the Wisconsin synod.

At the morning service the Rev. William Sauer, Milwaukee, talked on the subject, "These words I believed, therefore have I spoken in their application to the Augsburg Confession." Professor C. Bliefernicht, president of the Martin Luther college at New Ulm, Minn., had for the subject of his address at the morning service, "The Augsburg Confession—A Summary of Our Doctrine: Salvation by Grace."

In the afternoon Professor E. E. Kowalke, president of Northwestern college at Watertown, and Rev. J. Gauss, Janero, O., were speakers. Prof. Kowalke gave a brief history of the Augsburg Confession and the Rev. Gauss had for his topic, "You Should Earnestly Contend for the Faith which Was Once Delivered Unto the Saints."

Special music was furnished by a massed choir under the direction of Mr. Ernest Schultz of the St. Paul school. A children's choir of 350 voices, under the direction of William Hellermann, Neenah, rendered music at the afternoon service.

The Lawrence chapel was packed to capacity for both services. The anniversary of the Augsburg Confession was observed by millions of Lutherans throughout the world.

Police in this city have been asked to assist in the search for Walter R. Brown, 52, who disappeared from his home in Wausau October 2. It is thought probable he is suffering from amnesia. He is described as weighing 185 pounds, has dark hair streaked with gray, blue eyes and a black mustache. He wears shell rimmed glasses.

Review ads stay on the job.

### CASH & CARRY CLEANERS

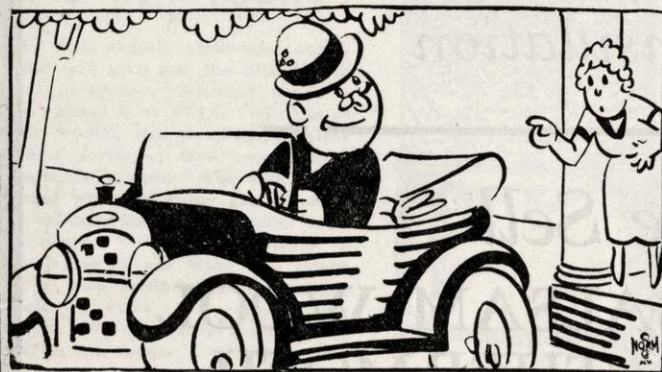
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Archie Clark Roy Sauberlich Props.

### Miles of Smiles with SCHEURLE SERVICE



Wife: "If you run across Willie, tell him to come home at once."

Husband: "If I run across Willie I hope I bump into the doctor in the same block."

A customer once said, "If I ever bump into another flat I hope it happens on this block. The way you fixed the last one certainly saved my buying a new tire."

Now that he knows about our snappy road service he doesn't care where the flat occurs. He knows he can call 1788 and we'll put him back on "all fours".



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## High School Notes

### A. H. S. ATHLETICS

Last Friday the Appleton high school team scrimmaged with the Lawrence frosh, and defeated them by a score of 18-6.

The Shieldsmen began with a very much revamped line-up. Mortell calling signals in place of Holterman. Several changes have been made in the line also. The most important of these being that Sanders, who used to play in the backfield, has been moved up to guard.

\* \* \*

Making a touchdown on a play that was started only a few seconds before the final whistle blew, the Sophomore football team, coached by Mr. Delforge, won from the Neenah high school "B" team by a score of 6-0 last Thursday evening.

\* \* \*

The East Green Bay cross country team defeated the Appleton harriers 28-30, when they met last Saturday at Green Bay. However, Babino, captain of the Appleton squad took first place, making the course in 10 minutes flat. This is almost a minute better than the records on this course, made by O'Niell of Manitowoc. De Young of the high school team took fourth, Frogner, sixth, and Cook, eighth.

Review readers can afford to buy what you have to sell.

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**BLANKETS LAUNDERED**—Fluffed dried, 25c. Call 3655-W for collection.

**FOR SALE**—Coal stove. Monitor Radiator. Originally \$85; will sell for \$8.00. Tel. 9618J11.

**EVERGREENS FOR SALE**—West Park Nursery. C. A. Gelbke.

**BATTERIES**—Auto and radio batteries charged, 40c. Delivery service. W. F. Speel, 539 N. Durkee.

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**EVERGREENS FOR SALE**—Scotch Pine, White Pine, and Spruce. Healthy trees, passed by state inspector. Priced up to \$3.00; none higher. Ray Muttart, 625 N. Bennett St.

### VIKINGS BEAT HAMLINE

Eddie Kotal's Vikings have at last had opportunity to show local followers what they have learned from their young mentor and they did not disappoint the crowd which turned out for the game Saturday afternoon. The superiority of the local boys was manifest and when the score stood at 21 to 0 early in the second quarter Kotal began to take his regulars out of the game to give his younger players a chance. During the entire second half the second string players were in the game and, while they were outplayed by the visitors to the extent of a safety and a touchdown, they clearly showed that they have the right stuff in them. The final score was 21 to 8 in favor of Lawrence.

### Don't Run Motor in Closed Garage

It's a great temptation when the cool weather has chilled the motor in your car to close the garage doors and "warm 'er up a little" before you start out.

Don't close the door—it is extremely hazardous. Data assembled shows that the hazard of carbon monoxide poisoning, while unimportant as compared with many other hazards, is increasing rapidly. In 1929 there were more than twice as many deaths from this cause as in 1924. The 1928 and 1929 death rates from carbon monoxide show a steady increase.

Remember this about carbon monoxide:

You can't see it!  
You can't smell it!  
You can't taste it!  
But it is deadly!  
When you are in your garage with the motor running, keep the doors and windows open.

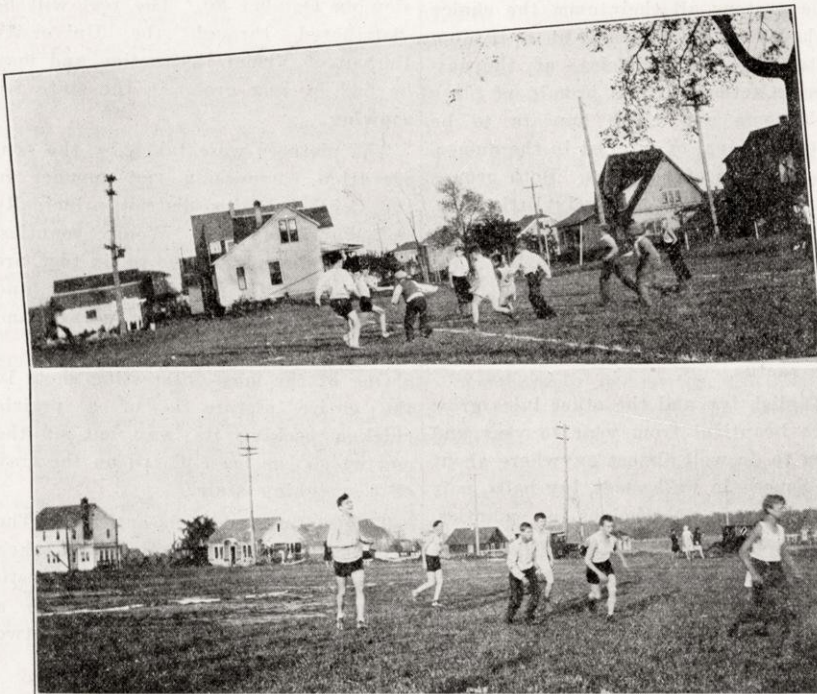
The tax levy for schools has been increased by \$35,000, amounting in total to \$400,000. Installation of a new heating plant in the first ward school, costing \$28,000, and the operation of the school for crippled children, \$14,000, are responsible for the increased cost. The budget for the year is \$471,234, the difference between it and the tax levy being made up by the state and county school taxes, \$26,766.11 and \$24,500 respectively, special state aid tax, \$6,133.69; tuition, \$18,055.70; rental of books, \$2,064.84; interest on deposits \$1,323.07, and one-third of the truant officer's salary, \$733.00.

\* \* \*

Harry E. Dodge, noted inspirational speaker, spoke at several meetings in the city Monday. He addressed ministers of the valley at the Y. M. C. A. in the morning, the Lions club at noon, and junior high school students in the afternoon. A meeting was held with two high school Hi-Y clubs in the evening.

### ANSWERS TO LOOK AND LEARN

1. Grover Cleveland.
2. About 600 miles.
3. \$625,000.
4. Monitor and Merrimac, in the Civil war.
5. Ottawa.
6. President Hoover.
7. France, Italy, and Spain.
8. "Davy Jones' Locker."
9. It decreases.
10. Mexico.
11. Nero.
12. Four.
13. The Julian and the Gregorian.
14. July 27, 1915.
15. Washington, D. C.
16. John Paul Jones.
17. Wyoming.
18. Twenty-four.
19. No; the moon revolves around the earth, and also accompanies the earth around the sun.
20. Lake Erie.
21. Salome.
22. War of 1812, by the British.
23. A countess.
24. 1,000.
- 25.



Review-Koch Photo.

**JUNIOR SOCCER**  
A couple of tense moments in a soccer game between teams representing McKinley and Roosevelt Junior Highs and which was won by the latter.

Kotal is one of the few coaches who believes in teaching his charges during the week and letting them demonstrate during games whether or not his teachings have soaked in. In other words, he does not attempt to run the game from the side lines, but leaves that to the players. He is instilling into his charges that spirit of self reliance and ability to think and act in a crisis which will go far towards making successful men of them in after life. Unless Lawrence has signed him up for a long term contract, that institution will soon find itself bidding against some of the large universities for his services.

### NEW TYPE STREET LIGHTS

Philadelphia is trying out an experiment in street lighting that should prove interesting. Instead of having the lamps stand along the sidewalk these are stationed for several blocks in the center of the principal boulevards. The lamps themselves are noted for the beauty of their design. Each is supported by a slender column of bronze fourteen feet high which rests on a circular base. They are designed to produce a maximum of illumination both outward and downward.



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## Our Gardens

### Gardening Indoors

Along with adopting the clothes fashions of other days, many women are going back to having house plants, as grandmother did. Some of them a bit more sophisticated perhaps, but among them many of those familiar to the childhood days of some of us. Calla, begonia, heliotrope, geranium, "Lady Washington," and even the rose geranium, the leaves of which played a prominent part when apply jelly time came around.

In these "efficient" days when most of us confine our living space to what we actually need every day, there is little room for the old-fashioned, big, green, wire plant stand that filled a corner and could be wheeled about on casters. But there are very attractive new wrought iron stands holding one, two, or more plants and take so little of the room space. Then there are numerous gracefully designed wall and window brackets that hold a flowering plant or a trailing ivy and add so much to the decorative effect of the window.

The window sills, the tops of book cases (where there is sufficient light),

tables, desks, or stands near windows are all suitable resting places for that little bit of your garden that you like to keep with you all winter.

The old-fashioned square "bay" window is ideal, getting light as it does from three sides. A projecting window with a wide sill is a splendid place for your window gardening. A box to fit a narrower sill, lined with metal and provided with proper drainage, may be made a thing of beauty for all the shut-in months and well into the spring.

Fergeries are interesting—whether the little dish with the daintier sorts, a graceful basket planted with wild varieties (like one I saw the other day), or the larger kind that is a piece of furniture for the sunroom and a lovely green miniature garden all in one.

Leaving out the pots of bulbs which have a story all their own, the choice of house plants depends upon the opportunities, or whimsies, of the gardener. Cactuses have a prominent place with some and there appears to be quite a revival of interest in the numerous varieties of begonias. Both groups do well with comparatively little care. Cactuses (some prefer to say "cacti") need be watered only every ten days and do not really require sun until they start to grow and blossom in February—except the once popular Christmas cactus.

English ivy and the other ivies grow more beautiful from year to year and seem to do well almost anywhere about the house—in wall vases, ivy balls, pots in windows, on shelves or mantles, large jars on the floor—depending on the variety and how they are trained.

The bright green plant of tiny "baby tears" is like an animated cushion. It likes to wander a bit, too, sending forth such tiny, inquisitive little fingers. The familiar "rubber plant," the pitcher plant, "artillery plant," and other novelties.

Then there are the showy flowered sorts—hydrangea, azalea, hibiscus, and others, not omitting fuchsia and flowering maple; the little evergreens and tiny dwarfs from Japan; tabasco peppers and Jerusalem cherries; all the interesting "foliage" plants; dozens of others—old favorites and new.

During the winter regular watering and occasional spraying and feeding is about all the care your plants will need. By May, when the growing and blooming period is about finished and the warm sunshine comes, they may be taken out into the garden, thoroughly trimmed as to roots and tops, repotted in a fresh mixture of one part sand,

two parts garden loam and one part peat moss or leaf mold. It is a good plan to put a piece of charcoal over the stones at the drainage hole to keep the soil sweet.

When the plants have been carefully reset in the same pots, sink them into the ground, deep as the pots, and let them have the summer to recuperate and get ready to grow when taken into the house again in the fall.

## Friendly Neighbors

Practically the complete life history of the prairie chicken, one of Wisconsin's finest native game birds, is portrayed in a new two-reel moving picture which will be available for distribution by the conservation commission on October 20. The reel will be distributed through the University Bureau of Visual Instruction and may be had by any group in the state for showing.

The pictures were taken by the conservation commission last summer in the Central Plains district principally in Waushara and Wood counties. Close-up views from two to six feet, are shown of wild prairie chickens and there are many hatching scenes and pictures of young chickens.

One of the most interesting shots in the entire picture is of a prairie chicken pecking its way out of the egg which has been placed on the tray of a weighing scale.

This picture, which is entitled, "The Wisconsin Prairie Chicken," was taken as part of the prairie chicken investigation. Ultimately there will be a four-reel picture but these first two are complete in themselves.

## Warning to Auto Drivers

### Highway Commission Advises on Turning of Corners

There is danger in every twist and turn of automobile traffic and the more care that is exercised in making turns, the greater will be the safety of car drivers and others, a bulletin issued by the State Highway commission declares. These bulletins are a part of the campaign conducted by the State Highway department, in cooperation with the newspapers of the state, to reduce the number of automobile accidents.

"The greater portion of the difficulty can be met by proper fore-sight, that is, by taking advance steps to be in proper position at the time when the turn is made," declares the Highway commission's bulletin. "For a right hand turn this is as close to the right hand curb as possible, so that the turn can be made without intersecting any line of travel. The proper position for a left hand turn is right next to the center of the street. From this position the left hand turn can be made without interfering in any way with traffic proceeding in the same direction.

"Many inexperienced drivers feel it necessary to have a considerable

amount of room for turns. Who is not familiar with the spectacle of a person making a left hand turn from the extreme right hand side of the street. They extend their left arms as a signal and sweep majestically across two or three lines of traffic, thereby inviting the maledictions of the drivers on the left, and, worse than that, make it very easy for an accident to occur. If they had been over next to the center the signal would have apprised the drivers in their rear of the intention to make the left hand turn, and these other motorists could have continued straight ahead on their right without any possibility of an accident.

"Such spectacles as these are not so common when right hand turns are made, but it occasionally happens that a motorist approaches a corner where he must turn without giving thought to the direction and will reach the intersection pretty well out into the street, where it is necessary to cut across a line of traffic. All of this could be avoided by being in proper position.

"In the consideration of turns, the U turn should not be forgotten. The traffic code makes it unlawful to make a U turn at a traffic control signal, or where there is an officer in charge of the traffic. It is also unlawful to make a U turn in a business district or on an artery for through traffic, except at intersections where such turns are permitted. The law does not clearly indicate what such intersections are. Perhaps it means that U turns are not allowed except at an intersection where there is a sign indicating that the left turn is permitted, but, so far as is known, there is no such sign in the whole state. It will be much better for motorists on a busy street to drive around the block to make the turn and to make U turns only in cases where it is impossible to avoid them.

"When preparing to make a turn, get into your lane well in advance of the intersection. Start at least a block before you get to the intersection and carefully weave your way into the proper lane. If you do this you will have little if any trouble."

## PROTECTED BIRDS

The conservation commission calls attention of hunters to the fact that several species of birds in Wisconsin are protected by federal laws although not mentioned in the game laws of this state.

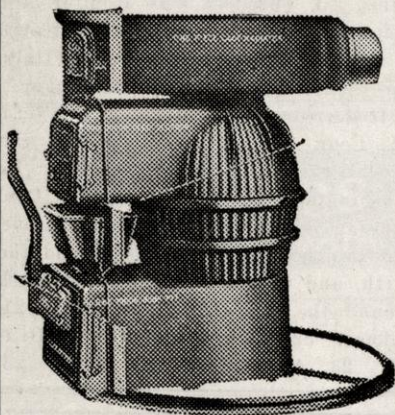
State game wardens are asked to cooperate with federal game protectors in enforcing the law. Most common among these birds are yellow-legged snipe, the blue herons, the bittern and the kingfisher.

If you use a screen frame for cheese cloth it will gather the soot instead of its coming into your sleeping rooms. You'll be surprised to note how soon this will become black!

\* \* \*

I sew little brass rings to the corners of my bedroom curtains; when the windows are raised, I slip these over tiny nails on the edge of the window casing—then my curtains do not wipe up the soot.

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**Items of Interest**

While Newark police raided a brewery which uncovered hundreds of thousands of dollars' worth of beer, prohibition agents discovered that Yonkers brewers had laid a line of four inch rubber hose through city sewers from a brewery to a garage a mile away and pumped beer through it.

Carrying Japan's ratification of the London naval treaty, Lieut. Woodring landed at Mitchell Field, N. Y., after a transcontinental journey by air from Victoria, B. C. Lieut. Wm. W. Caldwell, escorting Woodring, lost his life in the crash of his fast pusuit plane in a raging mountain blizzazrd near Lookout, Wyo., while Woodring succeeded in winning through after being lost in the swirling snowstorm and making two forced landings.

Announcement that Mayor Walker of New York had given \$2,000 to Jewish philanthropic societies led to the discovery that he has given away \$5,000 of the year's \$15,000 increase in salary to charities. At the time his salary was increased from \$25,000 to \$40,000 he said he would give all the increase, \$60,000 in four years, to charity.

The commerce department has estimated that on July 1 there were 13,478,600 radio receiving sets in use in the United States. New York, with 1,752,000, comes first. California follows with 1,470,000. Illinois is the other state with more than a million.

Peoria, Ill., is to have a "secret 100" formed by the safety committee of the Association of Commerce, to curb speeding and traffic violations. Members will carry cards on which to record the license numbers of cars violating traffic laws and turn them in to the police for action.

An instance of the effectiveness of the state police radio station of Michigan in apprehending criminals was provided Thursday when three men who attempted to hold up an oil station at Kalamazoo were caught within six minutes after the alarm was sent out by radio at East Lansing.

With the report of the discovery of gold in rich quantities near Elk Lake, Ont., hundreds of prospectors are invading the territory.

The retail price of milk dropped to 8 cents at Manitowoc last week in the second milk price "war" of the year.

Negotiations have been completed between the federal government and the Chicago Union Terminal company for the purchase of the so-called air rights for Chicago's new \$14,000,000 postoffice. The price is \$5,500,000.

Plans for a nation-wide revolution in Spain have been revealed.

A chestnut tree at Middleton, Conn., under which George Washington is said

to have once eaten his dinner caught fire from burning leaves and was chopped down by firemen to put out the blaze.

Fear the exposure and probable dismissal would result from his clandestine love affairs is belived to have caused the suicide of Milwaukee police official Hugo Moeller.

The drought this year has been the most widespread and prolonged in the history of the country's weather bureau records. The average rainfall of the country was 87 per cent of normal, between January and September.

Mrs. J. S. Sanderson, 84, of Manitowoc, founder of the Clio club and for many years a leader in civic affairs, died last week.

Two men leaped to their death from the upper stories of a New York skyscraper the other day and a third was instantly killed as he sat in his seat on a motor truck when he was struck by one of the falling bodies.

Potato thefts are reported by farmers in several northern counties. One grower near Rhinelander lost 300 bushels in one night. It is believed the thefts are the work of an organized gang.

Eight boys in Ashland confessed they had formed a car stealing club and that they had stolen eleven automobiles in the last ten days.

Bankers of Manitowoc county are reorganizing their armed guard of seventy-six deputies to fight bandits. Regular rifle practice will be held under the direction of an expert.

The state of Indiana has started to prosecute negro lynchers by making the sheriff of Marion county and seven others defendants. Affidavits were filed by the attorney general, charging the sheriff with neglect of duty and the others with participation in the lynching of two negroes last August.

September employment shows an increase in some industries according to U. S. Reports.

Banditry is rapidly increasing in Honan province, China. Among the known aptives is the Rev. Bert N. Nelson, Minneapolis, rom whom there is a demand for \$85,000 ransom. Communist activities are increasing and the prospects are that all missionaries will be instructed to proceed to treaty ports unless the Nanking government takes vigorous measures against communist activities at once.

Members of W. C. T. U. of four counties, Brown, Kewaunee, Door, and Outagamie, met here last Friday for their annual convention. Mrs. J. J. Laird of Black Creek is the president.

If cash was necessary to buy automobiles, traffic jams would be eliminated.

**Harvest Festival Oct. 25**

The Appleton Business and Professional Women's club has planned a harvest festival and supper to be held at the Knights of Pythias hall, October 25.

Supper is to be served from 5 to 7:30 under the supervision of Mrs. Mabel Shannon.

There will be a corn game with Miss Irene Reinke acting as chairman.

A novelty booth, with Mrs. Emolina Gmeiner, in charge, will provide aprons, laundry bags, pillows, towels and other fancy novelties.

There will be the usual fish pond with Miss Esther Miller acting as chairman.

Home made candy will be on sale under the supervision of Mrs. Elsie Foor and Mrs. Marjorie Berge.

Laura Fischer will have charge of the cider booth.

Fortune tellers—three of them—one being a crystal gazer.

The next regular meeting of the Business and Professional Women's club will be held at the Woman's club on Tuesday, October 21, at six o'clock.

The program will be in charge of the membership and emblem committees: Mrs. Marjorie Berge, chairman, and Miss Theresa Sonntag, sub-chairman, of the membership committee and Miss Vera Pynn, chairman of the emblem committee.

The speaker for the evening will be Mrs. H. K. Curtis, Milwaukee, chairman of the Wisconsin Federation of Women's Clubs, whose subject will be "Value of Organization to the Individual."

**Look and Learn**

1. What president was called the "Man of Destiny"?
2. How far away from the earth would one have to be to see the earth as a disc?
3. What is the highest price paid for a seat on the New York Stock Exchange.
4. Between what two ships did the first battle in history between armored ships take place?
5. What is the capital city of Canada?
6. Who is commander-in-chief of our navy?
7. What are the three leading wine-producing countries of the world?
8. What is the sailor's term for the bottom of the sea?
9. As one goes higher up in the

earth's atmosphere, does the temperature increase or decrease?

10. To whom does Lower California belong?
11. What Roman emperor fiddled while Rome burned?
12. How many standard time zones are there in the U. S.?
13. Since the time of Julius Caesar, what two calendars have been used by western European nations?
14. When was wireless service established between Japan and the U. S.?
15. Where is the National Zoological Park?
16. Who is author of the phrase, "I have just begun to fight"?
17. In what state is "Teapot Dome"?
18. How many carats has pure gold?
19. Is the moon stationary?
20. Which of the Great Lakes drains through the Niagara river?
21. Who asked for the head of John the Baptist?
22. During what war was the White House burned?
23. What is the wife of an earl called?
24. How many years is a millennium?

(Answers on page 14)

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# The TRAIL of '98

## A Northland Romance by Robert W. Service

### INSTALLMENT XVII

It was late next night when he returned, tired, wet, dirty, but irrepressibly jubilant.

"Hurrah, boys!" he cried. "I've cinched it. I saw Mister Manager of the big company. He was very busy, very important, very patronizing. We sparred round a bit like two fake fighters. Finally he agreed to let me have it on a 50 per cent basis. Don't faint, boys. Fifty per cent, I said. I'm sorry. It was the best I could do, and you know I'm not slow. That means they get half of all we take out. We signed the lay agreement, and everything's in shape. We've got the ground cinched, so get action on yourselves. Here's where we make our first real stab at fortune. Here's where we even upon the hard jabs she's handed us in the past; here's where we score a bull's-eye, or I miss my guess. We're going to work for all we're worth—and then some. Are you there, boys, are you there?"

"We are," we shouted with one accord.

There was no time to lose. Every hour for us meant so much more of that precious pay-dirt that lay under the frozen surface. We ran up a little cabin and banked it nearly to the low eaves with snow. By and by more fell on the roof to the depth of three feet, so that the place seemed like a huge white hummock. In this little box of a home we were to put in many weary months.

Not that the time seemed long to us; we were too busy for that. Indeed, often we wished it were twice as long. We didn't talk much in those days. We just worked, worked, worked, and when we did talk it was of our work, our ceaseless work.

Neither cold nor fatigue could keep us away from the shaft and the drift. We had gone down to bed-rock, and were tunneling in to meet the hole the half-breed had covered up. So far we had found nothing.

We were working two men to a shift, burning our ground overnight. Our meals were hurriedly cooked and bolted. We grudged every moment of our respite from toil. Surely we would strike it soon.

Then, one afternoon, the Something happened. It was Jim who was the chosen one. About three o'clock he signaled to be hoisted up, and when he appeared he was carrying a pan of dirt. "Call the others," he said.

All together in the little cabin we stood round, while Jim washed out the pan in snow water melted over our stove. We could see gleams of yellow in the muddy water. We had got the thing, the big thing, at last.

"Hurry, Jim," I said, "or I'll die of suspense."

Patiently he went on. There it was at last in the bottom of the pan, glittering, gleaming gold, fine gold, coarse gold, nuggety gold.

"Now, boys, you can whoop it up," said Jim quietly; "for there's many and many a pan like it down there in the drift."

Solemnly we shook hands all round. It was the night of the discovery when the Prodigal made us an address.

"Look here, boys; do you know what this means? It means victory; it means freedom, happiness, the things we want, the life we love. We're going to get every cent of it, boys. There's a little over three months to do it in, leaving about a month to make sluice-boxes and clean up the dirt. We've got to work like men at a burning barn. For my part, I'm

willing to do stunts that will make my previous record look like a plugged dime. I guess you boys all feel the same way."

"You bet we do."

"'Nuf sed; let's get busy'."

So, once more, with redoubled energy, we resumed our tense, unremitting round of toil. It proved a most erratic and puzzling paystreak—one day rich beyond our dreams, another too poor to pay for the panning. We swung on a pendulum of hope and despair.

Looking back, there will always seem to me something weird and incomprehensible in those twilight days, an unreality, a vagueness like some dreary, feverish dream. For three months I did not see my face in a mirror. Not that I wanted to, but I mention this just to show how little we thought of ourselves.

It was mid-March when we finished working out our ground. We had done well, not so well, perhaps, as we had hoped for, but still magnificently well. There were our two dumps, pyramids of gold-permeated dirt at whose value we could only guess. We had wrested our treasure from the icy grip of the eternal frost. Now it remained—and Oh, the sweetness of it—to glean the harvest of our toil.

We were working at the mouth of a creek down which ran a copious little stream all through the spring-time. We tapped it some distance above us, and ran part of it along our line of sluice-boxes. I remember how I threw in the first shovelful of dirt, and how good it was to see the bright stream discolor as our friend the water began his magic work. For three days we shoveled in, and on the fourth we made a clean-up.

When we ran off the water there were some of the boxes almost full of the yellow metal, wet and shiny, gloriously agleam in the morning light.

Day after day we went on shoveling in, and about twice a week we made a clean-up. The month of May was half over when we had only a third of our dirt run through the boxes. We were terribly afraid of the water failing us, and worked harder than ever.

One afternoon I was working on the dump, intent on shoveling in as much dirt as possible before supper, when, on looking up, who should greet me but Locasto. He held out his great hand to me, and, as I had no desire to antagonize him, I gave him my own.

"I've just been visiting some of my creek properties," he said. "I heard you fellows had made a good strike, and I thought I'd come down and congratulate you. It is pretty good, isn't it?"

"Yes," I said; "not quite so good as we expected, but we'll all have a tidy sum."

"I'm glad."

"Oh, by the way, I saw a friend of yours before I left. No need to mention names, you lucky dog. When's the big thing coming off? Well, I must congratulate you again. She looks sweeter than ever. By-by."

He was off, leaving a very sinister impression on my mind. In his parting smile there was a trace of mockery that gravely disquieted me. I had thought much of Berna during the past few months, but as the gold fever took hold of me I put her more and more from my mind. I told myself that all this struggle was for her. In the thought that she was safe I calmed all anxious fear. Yet at Locasto's words all my old longing and heartache vehemently resurged.

In spite of myself, I was the prey of a growing uneasiness. I began to worry, so that I knew only a trip into Dawson would satisfy me. Accordingly, I hired a big Swede to take my place at the shovel, and set out once more on the trail for town.

My strange, formless fears for Berna were soon set at rest. She was awaiting me. She looked better than I had ever seen her, and she welcomed me with an eager delight that kindled me to rapture.

We crossed the Yukon to the green glades of North Dawson, and there, on a little rise, we sat down, side by side. Never was I so happy as I. I spoke but little, for love's silences are sweeter than all words. From time to time she would give me a glance so full of trust and love that my heart would leap to her, and wave on wave of passionate tenderness came sweeping over me.

"Yes," she was saying, "doesn't it seem as if we were dreaming? You know, I always thought it was a dream, and now it's coming true. You'll take me away from this place, won't you, boy?—far, far away. I'll tell you now, dear, I've borne it all for your sake, but I don't think I could bear it any longer. I don't know what I'd have done if it hadn't been for the rough miners. They've been so kind to me. When they saw I was straight and honest they couldn't be good enough."

She looked at me archly.

"And you know, I've had ever so many offers of marriage, from honest, rough, kindly men—and I've refused them ever so gracefully."

"Has Locasto ever made any more overtures?"

Her face grew grave.

"Yes, about a month ago he besieged me, gave me no rest, made all kinds of proposals and promises. He wanted to divorce his 'outside' wife and marry me. He wanted to settle a hundred thousand dollars on me. Then, when he saw it was no use, he turned round and begged me to let him be my friend. He spoke so nicely of you. He said he would help us in any way he could. He's everything that's kind to me now. He can't do enough for me. Yet, somehow, I don't trust him."

"Well, my precious," I assured her, "all danger, doubt, despair, will soon be over. I'll take you away from it all, soon. We'll go to my home, to Garry, to mother. They will love you as I love you."

"I'm sure I will love them. What you have told me of them makes them seem very real to me. Will you not be ashamed of me?"

"I will be proud, proud of you, my girl. On the first day of June, beloved, I will come to you, and we will be made man and wife. You will be waiting for me, will you not?"

"Yes, yes, waiting ever so eagerly, my lover."

I kissed her passionately, and we held each other tightly for a moment. I saw come into her eyes that look which comes but once into the eyes of a maid, that look of ineffable self-surrender, of passionate abandonment.

She rested her head on my shoulder; her lips lay on mine, and they moved faintly.

"Yes, lover, yes, the first of June. Don't fail me, honey, don't fail me."

We parted, buoyant with hope, in an ecstasy of joy.

I got back to the claim. Everything was going merrily, but I felt little desire to resume my toil. I was strangely wearied, worn out somehow. Yet I took up my shovel again with a body that rebelled in every tissue. Never had I felt like this before. Something was wrong with me. I was weak. At night I sweated greatly. I cared not to eat.

"Well," said the Prodigal one day, "it's all over but the shouting. From my calculations we've cleaned up two hundred and six thousand dollars.

That's a hundred and three between us four. It's cost as about three to get out the stuff; so there will be, roughly speaking, about twenty-five thousand for each of us."

How jubilant every one was looking—every one but me. Somehow I felt as if money didn't matter just then, for I was sick, sick.

"Why, what's the matter?" said the Prodigal, staring at me curiously.

"You look like a ghost."

"I feel like one, too," I answered. "I'm afraid I'm in for a bad spell. I want to lie down awhile, boys. . . . I'm tired. . . . The first of June, I've got a date on the first of June. I must keep it, I must. . . . Don't let me sleep too long, boys. I mustn't fail. It's a matter of life and death. The first of June. . . ."

Alas, on the first of June I lay in the hospital, raving and tossing in the clutches of typhoid fever.

I was lying in bed, and a heavy weight was pressing on me, so that, in spite of my struggles, I could not move. I was hot, insufferably hot. The blood ran boiling through my veins. My flesh was burning up. My brain would not work. It was all cobwebs, murky and stale as a charnel house. Then came the dreams.

There was always Berna. Through a mass of grimacing, greed-started faces gradually there formed and lingered her sweet and pensive one. I struggled to go to her. She was waiting for me, breaking her heart at my delay. Then the fever, the ravings, the wild thrashing of my pillow, all passed away, and I was left limp, weak, helpless, resigned to my fate.

I was on the sunny slope of convalescence. As I turned and twisted on my narrow cot it seemed as if the time would never pass. All I wanted was to get better fast, and to get out again. Then, I thought, I would marry Berna and go "Outside." I was sick of the country, of everything.

I was lying thinking over these things, when I became aware that the man in the cot to the right was trying to attract my attention. He had been brought in that very morning, said to have been kicked by a horse. He was in great pain, but quite conscious, and he was making stealthy motions to me.

"Say, mate," he said, "I piped you off soon's I set me lamps on you. Don't youse know me?"

I looked at the bandaged face wonderingly. Then, with a great start, I saw it was the Worm.

"'Tain't no horse done me up," he said in a hoarse whisper; "'twas a man. You know de man, de worst devil in all Alaska, Black Jack. Bad luck to him! He knocked me down and give me de leather. But I'm goin' to get even some day. I'm just laying for him."

The man's eyes glittered vengefully between the white bandages.

"'Twas all on account of de little girl he done it. You know de girl I mean. Black Jack's dead stuck on her, an' de furdur she stands him off de more set he is to get her. Youse don't know dat man."

"Tell me what's the matter, for Heaven's sake."

"Well, when youse didn't come, de little girl she got worried. I used to be doin' chores round de restaurant, an' she asks me to take a note up to you. So I said I would. But I got on a drunk dat day, an' for a week after I didn't draw a sober breath. When I gets around again I told her I'd seen you an' given you de note an' you was comin' in right away."

"Heaven forgive you for that."

"Yep, dat's what I say now. But it's all too late. Well, a week went on an' you never showed up, an' meantime Locasto was pesterin' her cruel. She got mighty peaked like, pale as a ghost, an' I could see she cried most all her nights. Den she gives me anudder note. I said she could lay on me dis time. I was de

hurry-up kid an' I starts off. But Black Jack must have cottoned on, for he meets me back of de town an' taxes me wid takin' a message. Den he sets on me like a wild beast an' does me up good and proper. But I'll fix him yet."

"Where are the notes?" I cried  
"In de pocket of me coat. Tell de nurse to fetch in me clothes, an' I'll give dem to youse."

The nurse brought the clothes. There were the notes, folded very small, and written in pencil. There was a strange faintness at my heart, and my fingers trembled as I opened them. Fear, fear was clutching me, compressing me in an agonizing grip. Here was the first.

"My Darling Boy: Why didn't you come? I was all ready for you. Has anything happened to you, dear? For Heaven's sake write or send a message. I can't bear the suspense.  
"Your loving  
"Berna."

Blankly, dully, almost mechanically, I read the second.

"Oh, come, my dear, at once. I'm in serious danger. He's grown desperate. Swears if he can't get me by fair means he'll have me by foul. I'm terribly frightened. Why have you failed me? Oh, my darling, have pity on your poor little girl. Come quickly before it is too late."

It was unsigned.  
Heavens! I must go to her at once. I was well enough I was all right again. Why would they not let me go to her? I was strong, so strong now.

Ha! there were the Worm's clothes. It was after midnight. The nurse had just finished her rounds. All was quiet in the ward.

Dizzily I rose and slipped into the frayed and greasy garments. There were the hospital slippers. I must wear them. Never mind a hat.

I was out in the street. I shuffled along, and people stared at me, but no one delayed me. I was at the restaurant now. She wasn't there. Ah! the cabin on the hill.

I was weaker than I had thought. Many times I stumbled, cutting myself on the sharp boulders. The way seemed endless, yet stumbling, staggering on, there was the cabin at last.

On my hands and knees, I crawled to the door and hammered with clenched fists. There was silence within, then an agitated movement. I knocked again. Was the door ever going to be opened? At last it swung inward, with a suddenness that precipitated me inside the room.

The madam was standing over me where I had fallen. At sight of me she screamed. Surprise, fear, rage, struggled for mastery on her face.

"It's him," she cried, "him."  
"Berna," I gasped hoarsely "Where is she? I want Berna. What are you doing to her, you devils? Give her to me. She's mine, my promised bride. Let me go to her, I say."

All at once I realized that the air was heavy with a strange odor, the odor of chloroform. Frenzied with fear, I rushed forward.

Then the Amazon roused herself. With a cry of rage she struck me. Savagely both of them came for me. I struggled, I fought; but, weak as I was, they carried me before them and threw me from the door. I heard the lock shoot; I was outside; I was impotent. Yet behind those log walls. . . Oh, it was horrible! Could such things be in God's world? And I could do nothing.

I was strong once more. I ran round to the back of the cabin. She was in there, I knew. I rushed at the window and threw myself against it. Crash! I burst through both sheets of glass. I was cruelly cut, bleeding in a dozen places, yet I was half into the room. There, in the dirty, drab light, I saw a face, the fiendish, rage-distorted face of Locasto.

He turned at the crash. With a curse he came at me. Then, as I hung

half in, half out of the window, he clutched me by the throat. Using all his strength, he raised me further into the room, then he hurled me ruthlessly out onto the rocks outside.

I rose, reeling, covered with blood, blind, sick, speechless. Weakly I staggered to the window. My strength was leaving me. I felt the world go blank. I swayed; I clutched at the walls; I fell.

I had lost!

\* \* \* \* \*  
"No, no, I'm all right. Really I am. Please leave me alone. You want me to laugh? Ha! ha! There! Is that all right now?"

"No, it isn't all right. It's very far from all right, my boy."

It was in the big cabin on Gold hill, and the Prodigal was addressing me. He went on:

"Now, look here, kid. I'm giving you a straight line of talk. Ever since the start I've taken a strong notion to you. We've been in tight places together; we've been stacked up against hard times together; and now I'll be gol-darned if I'm going to stand by and see you go downhill, while the devil oils the bearings."

"Oh, I'm all right," I protested.

"Yes, you're all right," he echoed grimly. "In an impersonation of an 'all-right' man it's the hook for yours. I've seen 'all-right' men like you hitting the hurry trail for the boneyard before now. You've lost your grip, my boy. You don't care whether school keeps or not. In fact, if it wasn't for your folks, you'd as lief take a short cut across the Great Divide."

"It's all very well for you to preach," I said; "you forget I've been a pretty sick man."

"That's no nursemaid's dream. You almost cashed in. Typhoid's a serious proposition at the best; but when you take a crazy streak on top of it, make a midnight getaway from the sick-ward and land up on the Slide looking as if you'd been run through a threshing machine, well, you're sure letting death get a short option on you. And you gave up. You didn't want to fight. You shirked, but your youth and constitution fought for you. They were a great team, and they pulled you through. And you weren't one bit grateful—seemed to think they had no business to butt in."

"My hurts are more than physical."

"Yes, I know; there was that girl. As I camped there by your bedside listening to your ravings, and getting a strangle-hold on you when you took it into your head to get funny, you blabbed out the whole yarn. Oh, sonny, why didn't you tell your uncle? Why didn't you put me wise? I could have given you the right steer. But you kept mum as a mummy. Wouldn't even tell your old pard. Now you've lost her."

"Yes, I've lost her."

"Did you ever see her after you came out of the hospital?"

"Once, once only. It was the first day. I dragged along wearily, leaning on a stick. I was thinking of her, thinking, thinking always. Then suddenly she was before me. She looked like a ghost, poor little thing."

"Yes, what did she say?"

"Say! She said nothing. She just looked at me. Her face was cold as ice. She looked at me as if she wanted to pity me. Then into her eyes there came a shadow of bitterness, of bitterness and despair such as might gloom the eyes of a lost soul. It unnerved me. Then she drew a great, gasping breath, and turning on her heel she was gone."

"She cut you?"

"Yes, cut me dead, old fellow. And my only thought was of love for her, eternal love. But I'll never forget the look on her face as she turned away. It was as if I had lashed her with a whip. My God!"

"And you've never seen her since?"

"No, never. That was enough, wasn't it? I went back to the ward; then, in a little, I came on here. My

body was living, but my heart was dead. It will never live again."

"Oh, rot! You musn't let the thing down you like that. It's going to kill you in the end. Buck up! Be a man! If you don't care to live for yourself, live for others. Anyway, it's likely all for the best. Maybe love had you locoed. Maybe she wasn't really good. See now how she lives openly with Locasto."

I rose and looked at him, conscious that my face was all twisted with the pain of the thought.

"Look here," I said, "never did God put the breath of life into a better girl. There's been foul play. I

know that girl better than anyone in the world, and if every living being were to tell me she wasn't good I would tell them they lied, they lied. I would burn at the stake upholding that girl."

He looked at me thoughtfully.  
"I say, old man, do you ever hear from your old lady?"  
"Every mail."

(To be continued)

Lawrence College will hold its annual homecoming here Oct. 25, with the Carroll-Lawrence football game as the feature of the afternoon.

# CRANK!

*From where you are*

CRANK H

A  
R  
D

AND FAST

By the time you get into your new building, and it gets cooler, and business picks up, and you get it all planned, and the catfish has kittens—**maybe** you'll advertise, but opportunity will have turned her back. Start **now** from where you are.

"This is the most **going** concern in business!" shouted the president to his assembled executives. "One of you is going to do this, another going to do that, a third going to do something else. Year after year the "going" is good but the **doing** is nil!"

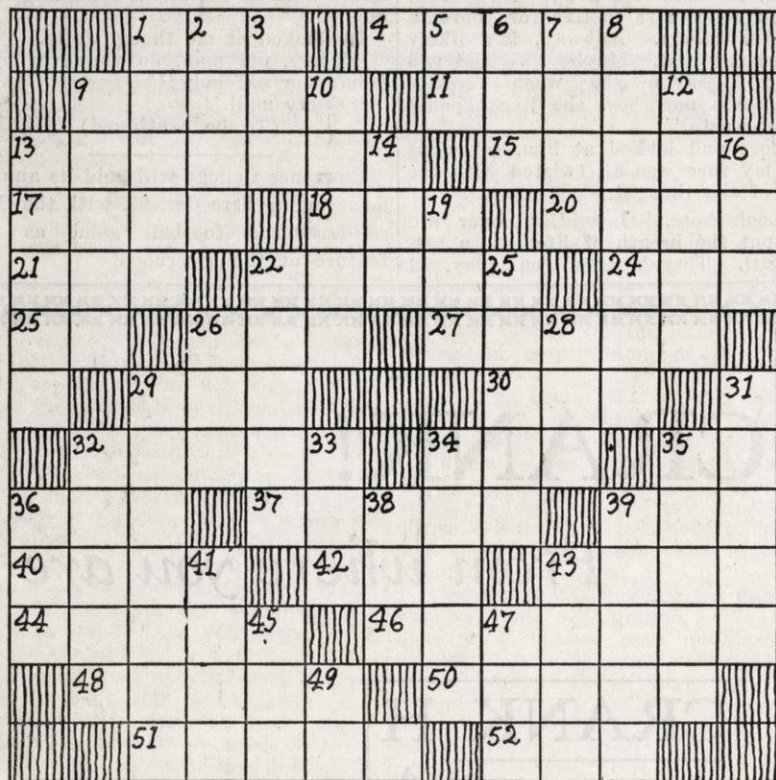
Every firm needs business right along—more business. That being certain, now is the time to start after it. A fine way of going after it is with a REVIEW AD. It stays on the job and **works overtime without extra pay.**

Crank her up! If you have no advertising department to furnish the spark, lay your situation before us. We can and will help you crank 'er up so she'll go!

## CALL 79

*and beat your competitor to it!*

### Don't Let This One Corner You



(©. 1926, Western Newspaper Union.)

**Horizontal.**

- 1—Bird of night
- 5—Flying creatures
- 9—Employed
- 11—Small pieces of pastry
- 13—Sagacious in promoting a policy
- 15—Blows a horn
- 17—Encourages
- 18—Large tub
- 20—Any animal seized by another for food
- 21—Deity
- 22—Automatic measuring instrument
- 24—Humans
- 25—Like
- 26—Distant
- 27—Had the nerve to
- 29—Diving sea bird
- 30—Deity
- 32—That which is inside
- 34—Couch
- 35—To proceed
- 36—India (poetic)
- 37—Bellows
- 39—Brother (abbr.)
- 40—To check, as a horse
- 42—To bind
- 43—A snare
- 44—Mistake
- 46—To put aright
- 48—This day
- 50—Piece of wearing apparel
- 51—A colored person
- 52—Still

**Vertical.**

- 1—Lubricated
- 2—A court order
- 3—To permit
- 5—That thing
- 6—Rodent
- 7—To let fall
- 8—Raged
- 9—Tramps
- 10—Deep sea workman
- 12—A mount
- 13—A heathen
- 14—Large kitten
- 16—Synonym (abbr.)
- 19—Boy's name
- 22—Constructor
- 25—Storms
- 26—Sport
- 28—A linear measure
- 29—A fire dog
- 31—Pieces of metal around barrels
- 32—Inactive
- 33—To decay
- 34—To raise, as cattle
- 35—Turf
- 36—Anger
- 38—Atmosphere
- 39—Town in northwest France
- 41—Complication, as in a drama, etc.
- 43—Woody plant
- 45—Torn cloth
- 47—Arid
- 49—Year (abbr.)

Solution will appear in next issue.

### Poems

#### Be a Booster

Do you know there's lots of people  
Settin' 'round in every town,  
Growlin' like a broody chicken,  
Knockin' every good thing down?  
Don't you be that kind o' cattle,  
'Cause they ain't no use on earth;  
You just be a booster rooster,  
Crow and boost for all you're worth.

If your town needs boostin', boost her,  
Don't hold back an' wait to see  
If some other feller's willin',  
Sail right in, this country's free;  
No one's got a mortgage on it,  
It's just yours as much as his;  
If your town is shy on boosters,  
You just get in the boostin' biz.

If things don't just seem to suit you  
An' the world seems kinder wrong,  
What's the matter with a-boostin',  
Just to help the thing along?  
'Cause if things should stop a-goin'  
We'd be in a sorry plight;  
You just keep that horn a-blowin',  
Boost 'er up with all your might.

If you see some feller tryin'  
For to make some project go,  
You can boost it up a trifle,  
That's your cue to let his know  
That you're not a-goin' to knock it,  
Just because it ain't your "shout,"  
But you're goin' to boost a little,  
'Cause he's got the best thing out.

If you see a feller sailin'  
To'ards an iceberg o' distress,  
Clap on steam, an' go a-runnin'  
'Fore he sounds his S. O. S.  
Hand your bouquets to the livin',  
Do it now, before you part,  
Smilin' faces often cover  
Up a sore an' achin' heart.

If you know some feller's failin's  
Jest forget 'em, 'acuse you know  
That same feller's got some good  
points,  
That's the ones you want to show.  
"Cast your loaves upon the waters,  
They'll come back," 's a sayin' true;  
Mebbe they will come back "but-  
tered"

When some feller boosts for you.  
—Homer Clark Bennett.

Review ads stay on the job.

**Schroeder's**  
**Memorial Works**  
*Distinctive Monuments*  
320 N. Appleton St. Tel. 862-W

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EXPERT SERVICE  
Any Time—Anywhere—Any Car  
PHONE 85  
SIMPLEX PISTON RINGS  
WINFIELD CARBURETORS  
We Guarantee to Locate Your  
Trouble in 15 Minutes

**Brett Schneider**  
FUNERAL HOME  
COURTEOUS SERVICE  
112 So. Appleton St., Telephone 308-R1

**LUEBBEN**  
**AUTO SERVICE**  
123 Soldiers' Sq. Tel. 5122-W  
General Auto Repairs—Greasing  
Oil and Drain Service  
Expert Mechanics on all  
AUTOMOBILE WORK

215 N. Morrison St.  
**AUTO BODY, FENDER**  
**AND RADIATOR SHOP**  
APPLETON AUTO RADIATOR  
AND METAL WORKS  
Telephone 2498

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**PRODUCTS CO.**  
Mfgs. of CEMENT BLOCKS  
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Expert Service Day and Nite

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Always the Best in  
**OFFICE FURNITURE**  
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231 E. College Ave.

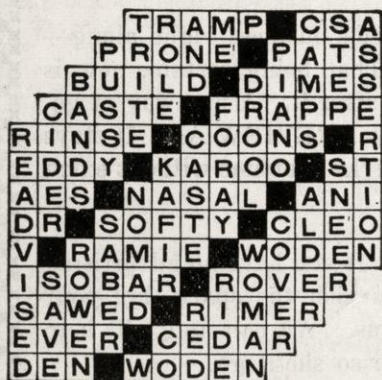
**Appleton Marble**  
**& Granite Works**  
Artistic Monuments  
918 N. Lawe St. Telephone 1168

### Recent Deaths

Mrs. Julia Meyer, 76, passed away last week at the home of her son, John Meyer, 1719 N. Morrison street, after a long illness. She leaves four sons, John, in whose home she passed her declining years, William in Escanaba, Walter in Iron Mountain and Otto in Iron River; one daughter, Mrs. Lena Hanselmann in Racine; twelve grandchildren. The funeral was held Saturday afternoon from St. Pauls church, Rev. T. J. Sauer officiating.

E. H. Stoddard, 68, who had been employed by the Appleton Woolen Mills as travelling salesman for the past eighteen years, passed away last week at the home of his daughter, Mrs. O. P. McKee, 299 E. Second street, Fond du Lac. The body was brought to Appleton for interment in Riverside cemetery.

Mrs. Barbara Geiger, widow of Simon Geiger, died last week at the age of 76 at the home of her daughter, Mrs. Henry Bruehl, 1411 W. Lawrence street, after a long illness. She leaves four daughters, Mrs. Bruehl in whose home she died, Mrs. Charles Giese in Kasson, Mrs. Richard Vogel in Newton, Mrs. Thomas Brandmeier in Menasha five sons, Andrew in Neenah, John in Chippewa Falls, Daniel and Peter in Brillion and Robert in Maple Grove; one sister, Mrs. Anton Pritzle in Brillion; 42 grandchildren and four great grandchildren. The body was taken to the Schommer Funeral Home and from there to the home of Daniel Geiger at Brillion. The funeral was held Monday from Trinity Church at Kasson with interment in the parish cemetery.



**SCHOMMER**  
**FUNERAL HOME**  
Distinctive Funeral Service  
210 W. WASHINGTON ST.