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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

Release Wednesday, August 19, 1936

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

MADISON, WISCONSIN

Vol. 31, No. 21

51 Modern Circuit Riders From U.W. Serving 42 Cities

Carry Opportunity for Learning to 5,500 Badger Citizens in Year's Time

Fifty-one modern circuit riders, representing the Extension service of the University of Wisconsin, carried the gospel of learning into 42 cities and towns of the state during the past year, and reached a total of 5,500 persons, according to Chester Allen, director of field organization for the Extension department.

"The trend of the times is toward the taking of educational opportunity to the students," declares Mr. Allen, "and Wisconsin wishes to fulfill its responsibility in this respect. If, because of economic conditions, the student cannot come to the school we must make it possible for him to receive the training he needs and wants at home."

Classes may be arranged, through field representatives in each section of the state, for subjects in the departments of history, English, mathematics, language, geography, economics, business, engineering, political science, and education. An enrollment of 25 must be assured before a class is scheduled. Both credit and non-credit courses are given.

Large Numbers Enroll

The popularity of this work is proved by the numbers enrolled. Last year Sheboygan had the largest enrollment in the state, 641 students. Madison and Green Bay were second and third, with 538 and 516 students respectively. Eighteen cities had study groups of 100 or more.

The five teachers of the sociology and economics group, headed by Dr. R. J. Colbert, reached the greatest number of students, 1,288. The next largest group was the history section, numbering 994. Others ranged from psychology, 22, to education, 924.

Circuit riding is an arduous task under the strain of long Wisconsin winters, but the Extension workers, men and women alike, cover the ground regardless of weather. Instead of Bibles in their saddlebags these modern "bringers of good news" carry chains, a shovel, several lengths of rope, and a lantern as standard equipment. All routes are covered by automobile, and cars of every type struggle and strain to get their drivers through even in the worst winter weather.

Work Supports Self

This extension work is self-supporting as the fee charged for each course, \$10 for a series of seventeen lessons, pays the travelling expenses of the instructors and the incidental expenses for the meeting place.

Groups wishing to schedule courses need only to contact Mr. Allen of the Extension division, or the field representative in their district of the state.

Communities in which classes were held during the past year were:

Sheboygan, Madison, Green Bay, Beloit, Wausau, Manitowoc, Antigo, Wisconsin Rapids, Fond du Lac, Mayville, Kenosha, Marinette, Racine, Appleton, Rhinelander, Merrill, Janesville, Waukesha, Sturgeon Bay, Richland Center, Stevens Point, Watertown, Bloomer, Chippewa Falls, Delavan, Cumberland, Eau Claire, Elkhorn, Fort Atkinson, Kaukauna, Keweenaw, Kimberly, La Crosse, Lake Geneva, Marshfield, Menomonie, Monroe, Neenah, Sparta, Spooner, Two Rivers, and Wauwatosa.

Seek to Interest Frosh in U.W. Forensic Work

A special reception designed to introduce all interested freshmen students to forensic opportunities at the University of Wisconsin will be held in the Memorial Union building on the State University campus early in the coming school year, it has been announced by Fred Reel, Milwaukee, newly elected president of the University forensic board.

Other officers of the student forensic board for the coming year are Herbert Wilson, Madison, vice-president; Byron Johnson, Oconomowoc, treasurer; and Lorraine Hubbard, Madison, secretary.

Other members of the board are James Doyle, Oshkosh, winner of last year's Frankenberger oratorical contest; and Helen Scott, also of Oshkosh, who represents Castalia, women's forensic society. Representatives of other student forensic groups on the campus will be chosen to membership on the board early in the year.

F. F. A. Chapters Set State Meet At Madison On Oct. 2

The annual state meeting of the Wisconsin chapter of Future Farmers of America has been set for the University of Wisconsin on October 2.

Membership in this organization is limited to outstanding boys enrolled in agricultural courses in high schools. Officers of the Wisconsin group include: Owen Owens, president, Portage; Harlan Wycoff, Osecola; Norman Jacobson, Mondovi; Kenneth Savacool, Viola; Gardner Orsted, Fish Creek and Alvin Ratzlow, Marshall, vice presidents; Merton Timmerman, River Falls, secretary; James Masterson, Janesville, treasurer; and Richard Schuster, Oregon, reporter.

Badger Economist Presents Findings at Foreign Council

B. H. Hibbard, agricultural economist of the University of Wisconsin, has been invited to speak on Recent Trends in Farm Tenure before the International Council of Agricultural Economists at its meeting at St. Andrews university, near Edinburgh, Scotland, in early September.

Hibbard expects to study conditions in Great Britain until his return in September.

Federal Aid for U.W. Students to Resume This Fall

1,100 U.W. Students to Get NYA Jobs to Help Them Through School

Opportunity to earn \$15 to \$30 per month will again be provided for about 1,100 graduate and undergraduate students of the University of Wisconsin this fall by the National Youth Administration, according to Miss Alice King, manager of the Student Employment bureau at the State University, who is in charge of the NYA project.

Already more than 1,400 applications for work have been received from students who need financial aid to continue their education, Miss King said. Although the federal government has not completed its program for the coming school year, it is expected that it will resemble that of last year.

Under last year's NYA set-up, undergraduate students were paid 40 cents per hour; first-year graduates, 60; and advanced graduate student workers, 75 cents. All kinds of work was supplied, ranging all the way from clerical jobs to complex research work.

Undergraduate students who have attended the University of Wisconsin can apply for NYA jobs by writing to the registrar's office for NYA application blanks. Anyone who has not been at the University before but intends to enroll this fall should write for an admission blank, and should send a transcript of his high school and college credits, which will be kept on file, Miss King said.

Last year State University students on NYA jobs earned a total of \$170,000, or about \$17,000 per month, to help pay their way through school. About \$9,000 of this amount was secured by special request, and was obtained from schools which did not use their quotas in full. The average amount earned by undergraduate students was \$15 per month, with some making as high as \$20 per month. First-year graduate students earned from \$20 to \$25, while advanced graduate students earned from \$25 to \$30 per month.

Early application for the jobs is recommended by Miss King. The applications received now can be given more consideration than those re-

Welcome Hundreds of Frosh to U.W. Campus Sept. 16

U.W. Faculty, Old Students to Welcome New Students in Orientation Week

Several thousand young men and women from all parts of Wisconsin and many other states will be welcomed to the campus of the University of Wisconsin Wednesday, Sept. 16, at the opening of the State University's annual Freshman Orientation period.

Several hundred University faculty members, with the aid of more than 200 upperclass students, will welcome the first year students to the campus during the period, which will last one week until the beginning of classes Sept. 23.

Plans for the period have been completed by the faculty freshman period committee and by the two members of the senior class who will head the several hundred upperclass students who will come back to the University a week early to act as counsellors to the first year students in helping them become acquainted with the campus.

Is Human Institution

The primary purpose of the orientation period is to give the freshman an opportunity to receive first impressions of the University from members of the faculty who are interested in developing a realization that the University of Wisconsin is a human institution and that the faculty is interested in the problems of the individual student.

The most significant activity of the program arranged for the period is the provision for an individual conference for every freshman with a member of the faculty, according to Curtis Merriman, registrar and chairman of the faculty freshman period committee.

Such conferences are to be concerned with the general problems which confront the students entering the University environment, and with specific problems concerning the individual student as drawn from the complete record forwarded by the secondary school from which the student entered the University.

Besides the counselling, certain other activities are scheduled for the period so that the critical and delicate transition from the high school to the University may be made as easy and natural as possible. These activities include a general assembly, college and departmental assemblies, open house of student religious centers, Memorial Union open house, and various study lectures and tests.

The upperclassmen counsellors will act as guides for the freshmen, and will help them become acquainted with the campus and with each other. Robert Gunderson, Sparta, and Margaret Schuler, Oak Park, Ill., are general chairmen of the student orientation committee.

Received later on when her office will be flooded with several thousand last minute requests for aid.

Bring Together U.W. Alumni from Four Corners of Earth--And What a City You Would Have!

Imagine a city of intellectuals with a population of 93,694—39,734 holders of one degree; 4,872, two; 742, three; 17, four; one, five; and the remaining 48,328 with some college training!

If the alumni of the University of Wisconsin, from its humble beginnings in 1854 with two graduates to the Class of '36, could be inveigled into forming a community, such would be the result.

What would be the nature of this paradoxical city? Would the degreeless be the underdogs, or would there be Ph. D's willing to work for their board and room? Would the holder of five degrees, Leander Hoskins '83—B.S., B.C.E., M.S., C.E., and D.Sc.—be elected mayor? What a select group of aldermen might be his!

Many Eminent Citizens

It isn't necessary to enter the realm of speculation to conclude that the place would be over run with eminent people—statesmen, scientists, college presidents, publishers, and business executives.

What to do with the Wisconsin alumni who are college presidents might become a problem, for there are six. They are: Ralph Dorn Hetzel, '06, president of Penn State College, State College, Pa.; Frederick R. Hamilton, '06, president of Bradley Polytechnic Institute, Peoria, Ill.; W. O. Hotchkiss, '03, president of Rensselaer Polytechnic Institute, Troy, N.Y.; J. Rion McKissick, M.A., '33, president of the University of South Carolina, Columbia, S.C.; Alexander C. Roberts, '06, president of State College, San Francisco, Calif.; W. C. Ruediger, '99, provost of George Washington University, Washington, D. C.

Some Famous Educators

There would be enough famous educators to produce a super generation. Among the outstanding might be: Max Mason, '98, director of natural sciences of the Rockefellar Foundation; Dr. Arnold Gesell, '03, head of the Yale Clinic of Child Development, famous child psychologist; Dr. Herbert S. Gasser, '10, director of the Rockefellar Institute for Medical Research; Dr. Arthur Hale Curtis, '02, renowned gynecologist, head of the Department of Gynecology, Northwestern University, Washington, D. C.

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Guy Stanton Ford, '95, dean of the graduate school, University of Minnesota; Herbert E. Bolton, '95, internationally known authority on Spanish and Western American history, head of the Department of History, University of California; Ira B. Cross, '05, well known economist and author of many books on banking and related subjects, professor of economics, University of California.

There would be plenty of statesmen to fill all necessary political offices. Some of them are: Governor Philip F. La Follette, B.A., '19; F. Ryan Duffy, '10, U. S. senator; John Earl Baker, '06, former adviser to the Chinese government; John Patrick Cudahy, '13, ambassador to Poland; Lawrence Cramer, '23, governor-general of the Virgin Islands.

Stanley K. Hornbeck, Ph.D., '11, chief of the Division of Far Eastern Affairs, Department of State, Washington; Baithasar H. Meyer, '94, chairman of the Interstate Commerce Commission, Washington, D. C.; Paul O. Nyhus, '23, representative, United States Department of Agriculture, Bureau of Agricultural Economics, Buenos Aires.

Many Business Executives

In case difficulties arose specialists of the law would be on hand—Judge Evan A. Evans, '97, judge of the Circuit Court of Appeals, Chicago; Joseph E. Davies, '98, attorney, specialist in international cases; and George I. Haight, '99, patent attorney, Chicago.

Business executives! Plenty! Gerald Dahl, '96, president of the Brooklyn-Manhattan Transit Co.; Charles S. Pearce, '00, chairman of the board of the Colgate-Palmolive-Peet Co.; David A. Crawford, '05, president of the Pullman Co.; William S. Kies, '99, president of W. S. Kies & Co.; Charles F. Burgess, '95, president of the C. F. Burgess Laboratories.

Roy E. Tomlinson, '91, president of the National Biscuit Co.; Michael J. Cleary, '01, president of the Northwestern Mutual Life Insurance Co.; Harry A. Bullis, '16, vice president and general manager of General Mills, Inc.; Walter Alexander, '97, chairman of the board of the Union Refrigerator Transit Co.; and James S. Thompson, '10, vice president of the McGraw Hill Book Co.

Some Famous Educators

Most Freshmen Enter State U. Same Year of High School Graduation

Slightly more than 68 per cent of the freshmen enrolled in the University of Wisconsin during the past year graduated from high school in June, 1935, proving once again that Wisconsin students don't believe in staying out of school a year before seeking their higher education.

Figures released by the statistician's office also reveal that nearly 16 per cent of the first year students stayed out of school only one year before continuing their education, while only 16 per cent remained out of school more than one year before entering the State University.

The oldest freshman student in the University this year graduated from high school in 1918, the figures show, and every year's high school graduation since that time, except that of 1921, is represented among the 2,115 members of this year's freshman class.

Government Study for Clubs Is Aided By New Reference Outline

As a guide to the study of various vexing questions concerning local government, the University Extension department of debating and public discussion and the Extension service of the college of agriculture of the University of Wisconsin, have prepared an outline on "County and Town Government," in pamphlet form, available for group or individual use.

The purpose is to indicate sources of information and to suggest possible ways of utilizing that information so that citizens will be better able to study and form their independent judgments.

The subject is suggested to be divided into three phases for as many meetings, closing with a debate. These themes are outlined under the following heads: The past and present in town and county government; suggestions for the future in local government; choosing for the future in town and county government.

The pamphlet gives a selected reference list to material on all aspects of these subjects. Except when not obtainable through local library sources, any of the reference material may be borrowed from the department of debating and public discussion or from the state traveling library.

Wisconsin Graduate Heads Rural Research

Olaf Larson of Stoughton, a graduate of the University of Wisconsin has been named State Supervisor of Rural Research for Colorado. Mr. Larson has been associated with the Colorado State College of Agriculture and Experiment Station the past year. He was previously at the University of Minnesota. He took his undergraduate and graduate training in rural sociology and agricultural journalism at the University of Wisconsin.

Some Great Engineers

What splendid roads and bridges could be constructed with such eminent engineers as Albert A. Johnson, '07, engineer to the Soviet government; John L. Savage, '03, the famous engineer who was the chief designer of the Bureau of Reclamation on the Hoover Dam, Boulder Dam project; and Clifford E. Betts, '13, who is at present on the Technical staff for the Mississippi Valley committee. He was the office engineer on the Moffat tunnel, the longest in this country and on the Owyhee Dam, the longest in the world.

Among the mythical city's famous actors would be Fredric March, '20.

There would be at least one famous scientist—Dr. Harry E. Steenbeck, '08, discoverer of the process of irradiating foods.

Famous Women Alumni

From among the eminent alumni who did not complete the full four year courses at the University of Wisconsin are: Charles A. Lindbergh, '24, aviator; Senator Robert M. La Follette, '19, United States senator; Frank Lloyd Wright, '89, world famous architect; Merlin H. Aylesworth, '07, vice president of RKO and NBC; and Robert Zuppke, football coach and athletic director of the University of Illinois.

Although this ephemeral city may appear man-made, it would not be complete without its famous women. Among them are: Bernadine Flynn, '29, radio actress; Honore Willises Morrow, '09, author; Zona Gale Brise, '95, author; Katharine Lenroot, '13, chief of the Children's Bureau, Department of Labor, Washington; Ruth Collins, '13, head of the Women's House of Detention, New York; Genevieve Hendricks, '15, well known interior decorator; Louise Phelps Kellogg, '97, eminent historian; and Alice Littig Siems, famous sculptor.

Some Famous Educators

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Renowned Woman Scientist to Be at Cancer Institute

World-Famed Authority on Cancer Heredity to Speak at U.W. Meet

Only one woman scientist is listed among the world-famous cancer research investigators who are scheduled to speak on the program of the Cancer Institute which convenes at the University of Wisconsin on Sept. 7. The first ever to be held in this country, the Institute will continue for three days, coming to a close on Sept. 9.

The one woman scientist who will appear on the program is Dr. Madge Thurlow Macklin, associate professor of histology and embryology at the University of Western Ontario of London, Ontario, Canada.

Known throughout the medical world for her extensive researches into the inheritance of cancer, Dr. Macklin will discuss "Familial Occurrence of Cancer" at the opening general session of the Institute on Sept. 7.

Dr. William D. Stovall, director of the state laboratory of hygiene at the University and chairman of the committee making plans for the Institute, characterized Dr. Macklin as one of the few outstanding