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**DALLAS**

**CENTENNIAL**

**1870 - 1970**

**AUGUST, 15-16, 1970**

LOCAL  
HISTORY

977.5  
Dal

**THE DIRECTORS AND EMPLOYEES**  
**of the**  
**BANK OF DALLAS**  
**CONGRATULATE THE PEOPLE OF THE**  
**VILLAGE OF DALLAS**  
**ON THEIR FIRST ONE HUNDRED YEARS**



**DIRECTORS**

Axel Jorstad  
Jessee R. Nelson  
Douglas Jorstad  
Robert Jorstad  
Cecil Brastad

**EMPLOYEES**

Myra E. Macak  
Ass't. Cashier  
Vivian J. Whitmore  
Ass't. Cashier  
Cecil Brastad  
Cashier

**THE BANK OF DALLAS HAS SERVED THE VILLAGE**  
**and**  
**SURROUNDING AREA FOR THE PAST SIXTY-SEVEN YEARS**

**Member F.D.I.C.**

# JORSTAD'S STORE

Dallas, Wisconsin

Telephone 837-1172



Dallas centennial 1870-1970

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to

**DALLAS**

**On Their 100th Year**

**HAPPY CENTENNIAL**

to one and all

**First National Bank**

**Barron, Wisconsin**

**MEMBER FDIC AND FEDERAL RESERVE SYSTEM**

*Our Hometown*  
Congratulations to You

On your 100th Anniversary  
From Europe they came  
The pioneers who  
They struck through  
And a garden in the land  
Made our all proud citizens



To James A. Anderson, pioneer, prominent citizen, man of affairs, and founder of the village of Dallas, we dedicate this book.

**Congratulations to You**  
**On your 100th Anniversary**



**You Get the Best Plus**  
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# **FALLS DAIRY COMPANY**

**Sand Creek, Wisconsin**  
**Phone 658-1895**

**Jim Falls, Wisconsin**  
**Phone 382-4118**

**Stanley, Wisconsin**  
**MI 4-5827**

# Our Hometown

From Europe they came,  
The adventurous ones,  
Looking for a land to call home.  
They left what they had  
And came searching a place  
To settle beyond the wide foam.

They sailed the wide sea  
Then traveled o'er mountains  
'Til a beautiful land was in sight.  
"This is it," they cried  
When they saw the hills.  
"We've found woodland that is just right."

It was covered with trees  
But that did not stop them  
Hard work had been their way of life.  
So they worked with a will  
By the banks of Pine Creek  
Side by side, both the husband and wife.

They cleared the trees out  
And put plows to the soil  
And found that the plantings did well.  
"We'll make here a town"  
They said as more came,  
"We'll soon have some farm crops to sell."

They needed a store  
And a blacksmith shop too  
And a place to grind wheat into flour.  
They didn't just sit  
And wish it were done  
They got busy and worked many hours.

'Twas a beautiful place  
By the side of the creek  
And all were so happy they came.  
We now have a home  
In this new land of ours,  
But we need to give it a name.

Now a good senator  
Who was making the laws  
Was admired by one and by all.  
"That's it", someone said,  
"We'll use his surname."  
So Dallas is what it was called.

A hundred years later  
Our praises ring out.  
To forefathers our heads are bowed.  
All that has happened  
Has been for the good  
It's a town of which we are proud.



**CONGRATULATIONS**

to the

**VILLAGE OF DALLAS**

on your

**100TH ANNIVERSARY**

from

**CLAUSEN'S BEN FRANKLIN**

**Barron, Wis.**

# This Is Dallas

Through the pages of this book let us take you back through the years to the beginning of what is now the village of Dallas.

We will try to touch on the highlights of its past, gleaned from preserved records and the recollections of our old timers. So many have been a part of the life of Dallas but names have been changed; the Bergs to Olson, Tollefson to Granum, Hanson to Ellefson, Stenseth to Amundson, Rolstad to Halverson, Olson to Borgen so if anyone has been omitted — maybe the name has been changed!

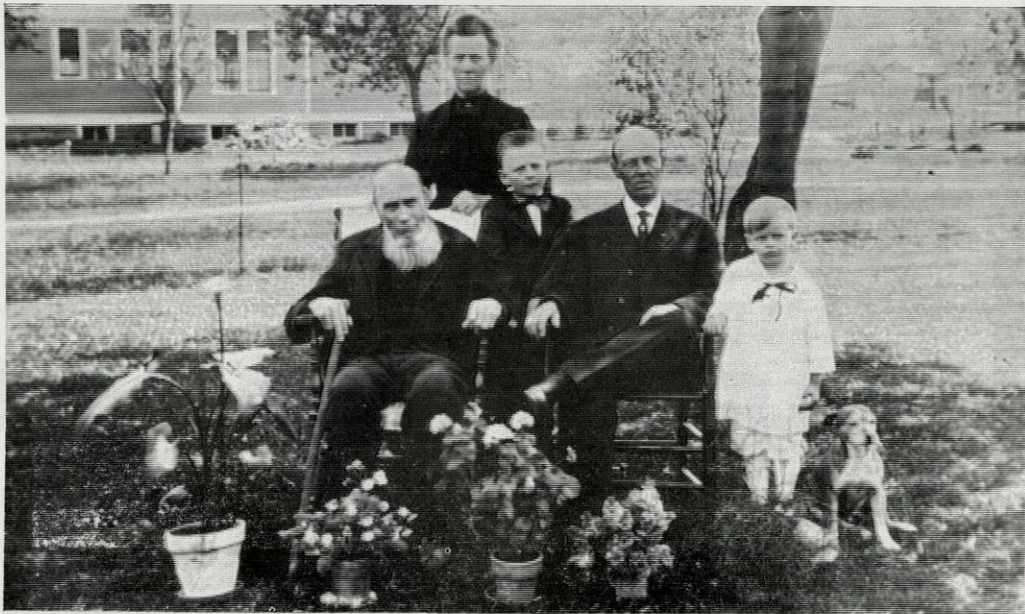
In the year of 1870, three men came to this area, found a place to their liking, brought their families, built homes and began to farm. These three men were Ole Knutson, his brother-in-law, Nels Tollefson, and his son, Tollef Nelson. They settled near a creek and parts of their farms were later to be included in the village of Dallas.

Nels Tollefson is said to be the first Norwegian settler in the Dallas Township. He settled on the west side of Pine Creek. His homestead consisted of 160 acres. Mr. Tollefson cleared 100 acres and built a set of log buildings which he later replaced by frame structures. Supplies had to be hauled by oxen or carried on foot from Eau Claire and on trips to city he would influence friends to come and join him in his newly found paradise. Often the family would awaken to find someone camping on their doorstep, and there was wall to wall people while another home was hewn out of the woods.

Nels Tollefson's son, Tollef Nelson, made his home one half mile to the west of the creek. He died while he was still a young man.

Nels Tollefson's daughter, Anna, married J. G. Johnson, who came to the area as a log scaler before the Civil War. He served in the Volunteer Infantry in 1864 to 66. When he returned, he worked for William Foster and James Anderson before starting a general store with T. O. Malum and Anton Granum. He was postmaster for sixteen years. He bought the farm from his father-in-law who lived with them and at the age of 92 enjoyed telling stories of pioneer days. When Johnson passed away his son Frank G. succeeded him as postmaster, farmed on his grandfather's homestead, and was active in civic affairs of Dallas. His sons Norton and Franklin are still in Dallas and vicinity.

Anton Granum, son of Tollefson, finished his education in Norway before joining the family here. He went into the store with Mr. Johnson and later bought and built up the farm now owned by Raymond Kuhn. He had one son Norval whose widow still lives in the village limits, and one grandson, Ronald Granum residing in Barron. His daughter Anna married Sofus Moe, who was a Dallas merchant for many years. At one period of Dallas history the Moe's with the John Johnsons operated a restaurant. The wives were such good cooks that they were in demand, after they were both widowed, to cook at Luther Park Bible Camp. Many of the old pictures in this book are from the collection of Anna Granum Moe.

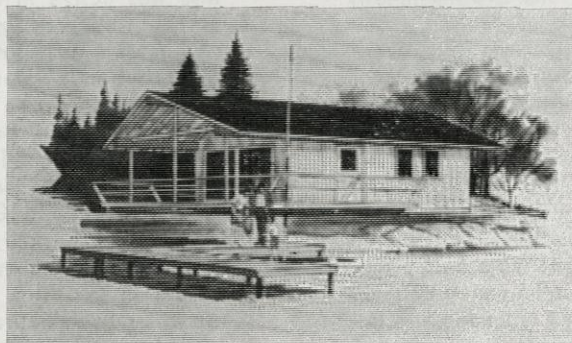


Four generations of Nels Tollefson Granum. Left to right are Nels; Norton Johnson, great grandson; Frank Johnson, grandson, and Franklin Johnson, great grandson. Standing is Mrs. J. G. Johnson, daughter.

# Congratulations

on your

# Centennial



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## First Families

One of the most treasured legacies of living in a small town is the fact that you are not just a number. You are an individual and are proud to know that long after your headstone has been put in place there will be someone who recalls something personal about you when your name is spoken. For that very reason we are attempting to recall as many names as space will allow in this history of Dallas. We purposely have not mentioned the very young as this is history and they must still make theirs.

Ole Knutson built the first house on the east side of the creek. He and his wife Siri had one son, Sever who never married, and a daughter Tena who married John Nelson. One son, Oscar was born to them and he never married. A brother Knute Knutson, homesteaded the farm now owned by a grandson, Conrad Dalen. Knute's family were: Oscar, Carl, Gena, Mrs. Gus Dalen, and Karinus. Mrs. Knute Haugestuen, a sister of Conrad Dalen, lives near here.



Another pioneer who came to Dallas the same year, 1870, was Knute Stenseth Amundson. He took a homestead of 160 acres of wild land in Section 2. In 1903 he sold part of his place to his son, John. In 1913 the house was destroyed by fire and a modern home was built in its place. He was married to Anna Wintrone and had nine children. They are Clara, Genard, Herman (who has a home in Dallas); Lloyd, Wallace, Griffin, Ben, Kenneth, and Lawrence. Ben now owns the homestead.

Even Amundson, son of Knute, located to the north of the village. He owned a saw mill and did custom threshing and carpenter work. His custom work took him far and wide, even to Minnesota where he met and married his bride. Their home was a lively one with thirteen children who

grew up here and will be remembered by many. They are Minnie, (Mrs. John Halverson) Carl, Inga, (Mrs. Gene Clumpner) Lilly, (Mrs. Harry Anderson) Hannah, (Mrs. Art Harstad) Ellen, Mrs. Ed Nelson) Harold, Ralph, Oswald, Stanley, Ardis, (Mrs. Al Hanson) Dale, and Betty, (Mrs. Frank Klawiter.)

If you stop in at Jorstad's Store, you may be greeted by Minnie Halverson who still works there part time.

Oswald Amundson presently works for Chibardun Telephone Cooperative and his wife Clara (Flagstad) works at Jorstad's Store. The family have all left the nest. One daughter, Valoise, (Mrs. Danny Severude) didn't go very far as she still lives in Dallas.

# **THE F S SHOPPING CENTERS**

in

**Barron — Rice Lake — Chetek**

## **PROMISE**

**More Values Every Day**

# **THE F S SHOPPING CENTERS**

## **OFFER YOU:**

**Personal Service**

**Lower Prices**

**Charge Accounts**

**Free Delivery**

**Anyone who shops the F S Shopping Centers will  
tell you that over the long haul, you save a LOT  
of money if you do ALL your shopping at the**

## **FS SHOPPING CENTERS**

James A. Anderson came to this area in 1878 in search of an ideal location on which to start a grist mill. He found the site he was looking for on a creek, bought land from Ole Knutson and Nelse Tollifson, built a dam and a home, and soon had his mill in operation. Because he was such a good promoter, he soon had others convinced that it was an ideal place to locate.

He suggested to Mr. Foster that a good place for his store and post office would be to move it near the mill. Mr. Foster liked the idea and moved his store to a place across from the mill.

Then Mr. Anderson built a saw mill adding to it planing and shingle departments, which he operated. A hamlet grew up about his mill, and in time he platted the village. Realizing the need for a railroad, he invested his time and money to give Dallas this form of transportation. In the meantime, he erected the Anderson Hotel, started a municipal light system with his mill furnishing the power, and established the local telephone system. His next project was a private bank which he organized and also served as president. This is now the Bank of Dallas.

Soon it was evident that a church should be built, and again Mr. Anderson was there to help; giving them the land to build it on, and bringing the first load of lumber. Thus the Norwegian Lutheran Church was constructed and through his generous donation, the church acquired a pipe

organ. Many other buildings are monuments of his progressive spirit.

Mr. Anderson and his wife had four sons; Oscar, Carl and Matt twins, and Jule. As young men they helped their father in his various businesses.

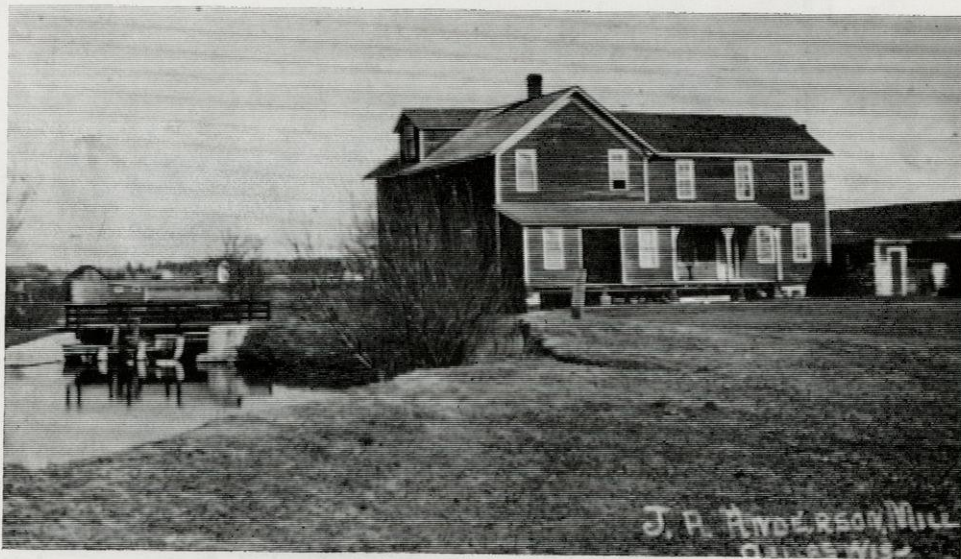
Oscar went to Colfax, where he operated his father's mill and electric plant. In 1903 Oscar installed and operated the Colfax telephone exchange with lines to Dallas. He later moved back to Dallas and with his wife, Lucy, ran a gas station. Lucy is living in Colfax.

Carl, one of the twins died as a young man.

Matt, the other twin, operated his father's flour mill in Dallas. He married Bertha Neuman, of Dallas Township. They had three children; June Rockman of Barron, Robert of Dallas township, and James of Dallas. His wife, Bertha, lives in Dallas.

Jule, the youngest son, operated a garage in Dallas until 1919. He sold this to Mr. Ellefson and moved to Eau Claire. There he owned and operated many gas stations, and also dealt in real estate. His son, Lyman, lives in New York state, and another son, Jim, lives in Iowa. Jule and his wife live in Eau Claire.

If you think the name James Anderson and all of this promoting has a familiar sound, it's because Dallas has another James Anderson, grandson of the first, who as President of the Civic Club, is also very busy with the Centennial.



**THE DALLAS FLOUR MILL**

James Anderson surveyed Pine Creek looking for a place to build a dam for power. He found a suitable spot where two forks joined and the natural slope would help drain the water from the dam. Gunder Lee was a miller and made the flour for a quarter of a century. Matt Anderson, son of James, managed the mill until it was sold to Clifford Bass who ran it over twenty years, until it was closed.

# Congratulations to Dallas Centennial

## BERG'S TRANSFER

Dallas, Wisconsin

Phone 837-1195



Mr. and Mrs. Knute Berg - Co-Owners - Mr. and Mrs. Roger Hover  
Joyce Hover, Sec.



Berg's Transfer Drivers: Left to right, top row, Amos Baldwin, Roger Hover, Dean McManus, Floyd Bergman, Roger Amdall. Bottom row, left to right, Clifford Huset, Vincent Eraquam, Donald Roberts, Vern Miller.

One of the necessities of the early pioneers was that of the services of a blacksmith. Sever Severson, one of the first families in the community, provided this when he built a blacksmith shop and opened up for business on the east side of the mill pond. It was located where the Che-tek Research Building is now situated. He built a house next to it, on the place where Thorwald Thompson lives.

Sever owned a forty north of the village which was later farmed by his son Henry. Henry and Carl grew up in the community and continued to live there all their lives.

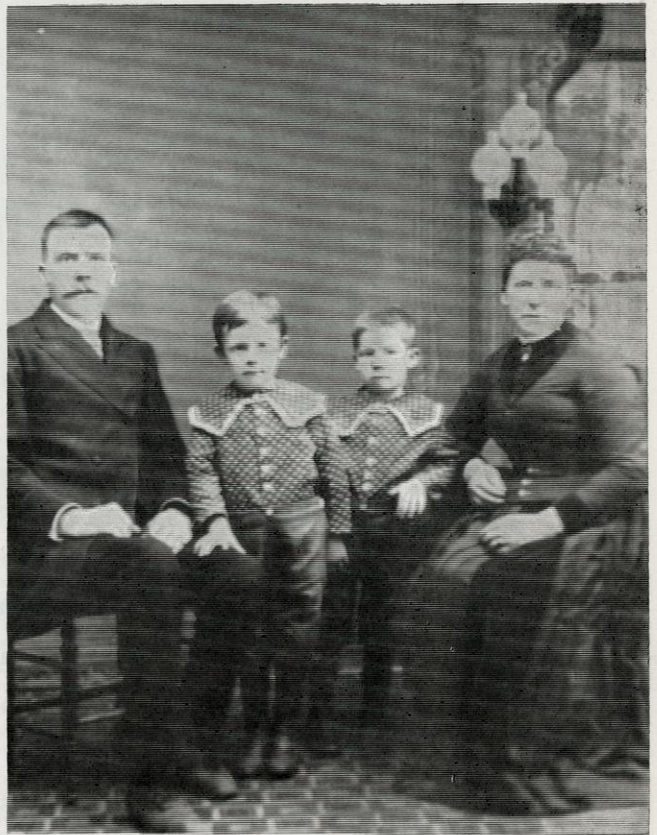
Carl married Delia Hulbert and established a home northwest of the village. To them were born five children; Lyle, Donald, Geraldine, Stanley, and Karyl. Carl and his sons were well known well drillers in the area for many years.

When Henry married Henrietta Peterson, they lived for a time in the village. Henry prided in his fine horses which he used on the dray line.

After some time they moved to the forty north of the village and began farming. Later they added a forty which they bought from Mr. Jergensen. Henry had dairy cattle, bottled the milk, and established a house to house milk delivery route in the village.

The Henry Seversons had six children; Gerald, Rex, Arden, Robert, Dale, and Dorothy.

When Henry died in 1943, his youngest son, Dale, carried on the farming. Eventually he sold the livestock and was employed by the Chibardun Telephone Cooperative, Inc. He is in the process of building a golf course on the land which has been with the family for three generations.



*The Sever Severson Family*



*Main Street Looking East with Sever's  
blacksmith shop on the right.*



# CONGRATULATIONS

TO

# DALLAS

## On Your 100th Birthday

A Centennial Celebration marks an important birthday in the life of a community. The past history of our area is worthy of note, and the reflection on the past accomplishments can serve to inspire us to provide continuing progress in the future.

Barron County Federal Savings and Loan Association joins in congratulations to the residents of the Dallas Area, both past and present, who have built and will continue to build a friendly community.

### Save NOW for the Future

AT



ASK ABOUT OUR FREE  
SAFETY DEPOSIT BOX SERVICE



William S. Foster came to Dallas Township in 1876 and secured a tract of land southwest of the present village. The township was then a wilderness with a few families and "tote" roads for lumbering. He opened a store for the convenience of the settlers on the corner known as Sylvan Springs. Mr. Hoffnail was the postmaster there. In 1877 Mr. Foster was appointed postmaster and as there were more families and some business starting up in the present village, he built a larger store (with the postoffice) and the first hotel. These were located where the John Bonkrude and Andrew Omvedt homes are now. About this time the name of the village was changed to Dallas.

Mr. Foster did not operate the store many years, and in 1904 rented the hotel to Alec Brown who ran a bus line to the railroad station to meet people coming in on the train. Later the building was turned into an apartment house, and eventually burned.

Mr. Foster moved onto one of his farms and was active in public affairs, holding offices in the township and school district. He was an inventor with a round trunk, a bean sorter and a road planer to his credit. There were three daughters: Maltie, Mrs. Perry Nicklow, Ruthie, Mrs. Chris Cole and Fairy, Mrs. Henry Sims still resides in Rice Lake. A granddaughter Mayneen Nicklow, is Mrs. John O'Flanagan.

The group of ladies in the picture is the Methodist Ladies Aid, meeting at the Foster House.



#### THE MERRY WIDOWS OF DALLAS

Front row: Laura Young Randall, Fairy Foster Sims, Alice Lane Anderson, Elsie Pecore Randall, Emma Granum, Tilda Olson. Back row: Emma Espeseth Randall, Della Randall Espeseth, Minnie Olson Fuley, Ada Anderson Knutson, (Dr.) Millie Dahl Moe, Alma Pecore Beggs, Bertha Anderson Rundquist, Betsy Olson.



# *The New Look in Feed Efficiency*

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— ALSO —

**FENCING SUPPLIES — TWINES — ANIMAL HEALTH PRODUCTS  
FERTILIZER — BAGGED AND BULK SPREAD  
SEEDS — BABY CHICKS — FARM SUPPLIES**



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## **NORTHERN SUPPLY CO., STORE DIVISION**

**HUBBARD MILLING CO.**

**DALLAS, WISCONSIN**

**MARVIN NELSON, MANAGER**

# Mail Service



Postal service to the community started at a site south of the village at what was called "Sylvan Springs." There was a post office at the Hufnail farm with W. Hufnail as the postmaster. In 1877 W. S. Foster opened a store south of the village, and he was appointed postmaster. At this time the name was changed to Dallas. In 1879 Foster moved his store to a site west of the pond.

The post office was usually placed in a business building, and the proprietor was appointed the postmaster. J. G. Johnson had the post office in his general store on the west side of the pond. K. Espeseth had it later on, in his general store. Torger Olson and Frank Johnson had it in their

places of business also. Dr. Thatcher operated the post office in his drug store at one time. The post office was then moved to the building it now occupies. Gert Grindy, Joe Wall, Alma Beggs, and Herb Lee were all postmasters in this building.

In 1965 a remodeling of the inside was done. James Anderson is the present postmaster.

Rural mail service began in 1903 with three routes. Horses and mail cart was the mode of transportation. Some of the rural carriers were Bill Hansen, E. Keyes, Tom Olson, C. Hankins, Alec Keller, Emil Gehler, Perry Kahl, and the present carrier, Herb Lee.

Many changes have taken place in this aspect of public service.





**Mr. Kenneth Anderson, Northern States  
Power Company District Representative,  
Dallas, Wisconsin.**



Knute Espeseth was a pioneer merchant of Dallas. He came in 1879, and proceeded to build a store on the east side of the pond. Here he sold general merchandise and in later years also sold farm machinery.

After he married he built a house across the street from his store.

He was an incorporator of the village and at one time served as President of the village. He was always one to encourage progress.

In later years with a growing family, he built a large and stylish home on the south edge of town.

A son, Glenn was in the restaurant business in Dallas for many years.

Some of his children who are living are, the oldest, Olga, who resides in Eau Claire, Carl of Apple Valley, California, Lilly of Mikana, and Kenneth of Dallas.

Kenneth has lived and raised his family in Dallas. He was an active member of the Fire department for over thirty years. He served on the village board for many years. He is a member of the Civic Club and has been an energetic worker for their activities. He retired from NSP in 1969.



*Knute Espeseth home*



*The Espeseth general store*

# **MILLER FUNERAL HOME**

**Dallas, Wisconsin**

**Licensed Funeral Directors**

**ANKER B. MILLER AND VELMA R. MILLER**

## **The Pool Table To Be Given Away**

**on August 16, 1970, has been donated by the**

**CHETEK RESEARCH & MFG. CO.**

**Chetek, Wisconsin**

**Manufacturers of the World's  
Finest Billiard and Pool Tables**

Hans Syverud (Severude) immigrated to America, landing in southern Wisconsin as so many did, and reached the Dallas-Maple Grove township line about 1870. He took a homestead which is still in the family now operated by Oscar Severude.

Ole was one of the children of Hans. There were twelve children in Ole's family. They were: Henry, Emma, John, Nora, Anna, Norval, Mathilda, Inga, Oscar, Albin, Ella and Clifford.

Norval Severude was a garageman of the firm of Severude & Johnson, selling Chevrolet cars, Allis Chalmers tractors, and Sunbeam light systems.

Albin served in the army in World War I and farmed when he returned, until a back injury disabled him. He married Evelyn Johnson and three of their children are Dallas residents. Danny has an oil business, is secretary of the centennial committee and active in civic affairs. Ole is village president, and is a traffic officer. Jean, unmarried, lives at the Dallas Rest Home.

Trone and Gunhild Wintrone homesteaded in Dallas Township in 1871. Their children were Andrew, Gust, Theodore, Anna, and Gena.

Gust was an active resident of the village. He built the house now owned by our village president. He worked tirelessly at Luther Park in his retirement years.

Andrew was married to Olia Braaten and they had ten children: Olga, Mrs. Severude, mother of Ed Severude; Alma, Mrs. Henry Guibord, and sons Lester and Jim live here.

Hilda, Paul, and Carl live on the homestead.

Nels Arneson is another early settler who came here in 1872. He homesteaded the place where Oscar Knutson lived later and then moved to the nearby farm where Louie Arneson and now his son, Ingwald, have made their home. Ingwald lives there during the summer and stays in Ridgeland in the winter.

The descendants of Erick Huset are now in the fifth generation since he came here in the early 1870's. When the annual or biannual picnics are held they meet in a park as the number can go far over the hundred mark. Of those who still live in or near Dallas there is Ole, son of Conrad, who was a milk hauler to the Dallas creamery. He follows his father both on the farm home and as a milk hauler for Falls Dairy. His sister, Irene, Mrs. Harold Larson, works at Jorstad's Store. Their sons, Jerry and Bob are in Dallas too. Clifford, who lives in town, and Duane, to the east, are sons of Gustave. Clifford is an employee of Berg's Transfer.

Oscar Huset lives just to the east, a short walk from downtown. Out a short distance are Harold and Lenard with their families.

Edwin raised a family of four boys about one mile west of the village and Melvin also used to be his neighbor there.

Easton Ellefson homesteaded in Dallas Township in 1873. Of his sons perhaps the best known here are Ellef, whose son Carl was active in township politics for years, and Ole, and Louis. Or maybe you will remember Knute, Hans, or Henry.

Ole's son, Sylvan, was a garageman on Second Avenue in Dallas and active in civic affairs as well as the Male Chorus and Band. His widow still resides on Second Avenue. His sisters won wide acclaim on radio programs both local and around the state as the Ellefson Sisters Quartet. They even sang for President Coolidge when he visited our state. With Esther and Evelyn moving to California the group broke up, but Thelma taught locally until recently and lives in Dallas as Mrs. Orin Bonkrude. Una, Mrs. Melvin Bonkrude, has taught literally hundreds of youngsters to play the piano.

Joseph Pecore, whose life span passed the century mark, found his way to the Dallas Area in the early seventies. He and Woodbury Grover were influential in getting the first post office into Dallas. He helped organize the township and served as its first treasurer. He also helped start schools and improve roads. Of the fourteen children born in his family, several will be remembered by oldtimers.

Anthony (Twain) farmed on the place Floyd Klein just bought, and built the house that is now the Miller Funeral Home. He had several businesses throughout the years. His daughter, Elsie Randall, lives south of town and another daughter, Alma Beggs, was postmistress for several years.

Isaac, David, Louis, Edward, and Robert have all left their marks in the sands of time. Robert was a familiar sight, passing the hat at ball games until very recently, and his widow and widowed daughter survive him here.

Another pioneer of the 1870's, Charles Swenson farmed a few miles south of Dallas. Ethel Swenson, the widow of his son, is still living in Dallas in a trailer. She is from another of the first families, the O'Flanagans. Ethel's sister, Laura O'Flanagan Hankins, also represents two early families as the Hankins began farming here at the turn of the century.

The Massies; Edward, Bert, and Gomer, came with their parents, the Benjamin Massies. The daughters were Anna (Mrs. Frank Garner), Myrtle (Mrs. Ed Sigler), and Alice, (Mrs. Hans Nerlien). All have been long-time residents of what was once part of Dallas Township. That area was later changed to Sioux Creek.

Wayne is on the homestead. His brother, Joe, lives in the village and services refrigeration units in milk coolers.

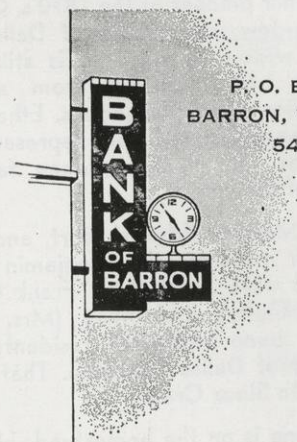


# *Barron County Electric Cooperative*

Barron, Wisconsin

**Bridging Town and Country with the Benefits  
of Rural Electrification**

*Congratulations to Dallas  
on your  
100th Birthday*



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**WHERE 2-YEAR GOLDEN PASSBOOK**

**Pays 5.75%  
Yielding 5.92%  
on your savings**

**Member FDIC**

**Established in 1885**

The Ingebret Halversons came in 1872 when their family was almost grown-up. Halver helped with the farm home but he had learned the carpenter trade in Norway, and as he was the first carpenter and contractor in the area, he was busy. In 1916, he built a second home on the farm and rented it to his son John and Minnie (Amundson-Halverson). Their only son, Donald, married Signe Berg and still lives on the homestead.

Halvor's oldest son, Edwin, is deceased but two of his sons, Vernon and Jim live in Dallas with their families.

Alfred carried on the trade as a carpenter. Then in partnership with his brother, Henry, bought out the undertaking business from Dave Pecore and conducted funerals under the name Halverson Brothers. He married Cora Engen, daughter of another pioneer. She was a teacher for many years and still lives in the village.

Henry learned the watch-making and jewelry business in Minneapolis and bought out Hans Clair. He had his business in several locations in the village. He married Agatha Amdall who worked along side of him in the store. Through these two businesses they made friends in a large radius from Dallas.

Gena Halverson Lee has worked in various stores and in the Dallas Produce over the years and still lives in Dallas. Her son, Herbert, who is the present rural mail carrier also lives in the village.

This whole family has a rich heritage in the ability to sing. This was true from the grandfather who was the "Klokker" in church, through the sons in the Male Chorus, on down to the grandchildren who achieve high ratings in music at school.

Right in the village, to the north of the Lutheran church, was a pioneer family who many of the older citizens will remember. The history of Dallas would not be quite complete without a mention of the Christian Oleson's or "Pinewoods". None of the four children married so there was no one to carry on the name. They came when Indians and wild animals still roamed the woods. The Indians had a camp on this homestead but were friendly when well treated so the pioneers soon lost their fear of the Redskins.



This was a common sight in early Dallas. One old-timer, Ole Lee, remembers when logs were piled up sixteen to eighteen feet high from the saw mill which was where the present park is, to the railroad tracks and from main street north to make two solid blocks. The logs were rolled into the pond and then lifted into the saw mill.

There was a rope on a pulley that ran from the saw mill to the dam for power and the demands on that rope were so heavy that it needed to be repaired often. Thorval Thompson's brothers had been in the navy and had learned to repair rope so they were called on to fix it.

Some of the workers at the mill were Ole Berg, Jim Moe, Nels Arneson, Evan Amundson, and Gus Walstine. Charlie Thompson was night watchman.

In this picture taken in 1916, the Kellers were hauling logs for Knute Ellefson.

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**OF**

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**On Their 100th Birthday**

**GRAIN BELT BEER**

**"Been a Long Time a' Brewing"**

**Mert & Mike Cowley**

**C & C BEVERAGE CO.**

**Barron, Wisconsin**

# Schools



In 1889 a one room frame schoolhouse was built. This was located west of the depot or just east of the present Assembly of God Church.

By 1903 there was a need of a larger school. A two story three room school was built on the site of the present school. It cost \$1750.00. It consisted of nine grades and had three teachers.

In 1922 it was decided to build a larger and sturdier school. The old frame building was torn down and a brick building put up. John Harstad was the contractor. It contained four classrooms; a gymnasium, a stage, a furnace, and bathrooms. There were eight grades plus two years of high school.

In 1950 the high school was dropped, and the students attended the surrounding high schools. The year 1955 found the school district consolidating with the Barron school system.

In 1956 a classroom for kindergarten and a lunchroom were added to the building. At present there are six grades plus kindergarten classes in attendance at Dallas. Six grades are being bussed to Barron to attend Junior and Senior High there.

Emmett Amdall is our local representative on the school board.



**DRINK**  
**WALTERS BEER**  
**BILLON & PROROK DISTRIBUTORS**

Chetek, Wisconsin

Compliments of  
**J. BERG FRUIT CO.**

St. Paul, Minnesota

In these days of inflation we sometimes hear mention of the "Good Ole Days" when the dollar went farther, but from reports we have heard we wonder how good the old days were.

During the Cleveland administration, 1885-1889 the farmers were having a rough time. Many of the men worked in the woods for five dollars a month — seven if they sharpened their own saws and kept up their own tools. It was the wife's duty to knit socks and mittens to sell along with the butter and eggs to keep the family fed. The stores gave a better price if the pattern of the socks and mittens fit well, but they did not pay in cash. They gave "Due Bills" which were good the next time if not all was traded out. The store keepers were usually the postmasters too, and one man remembers his mother telling that she haggled quite a while to get two cents in change for a stamp to mail a letter to her husband who was working in the woods.

The 1880's brought many more families whose roots have grown deep through the years.

John Borgen brought his family here through the influence of Nels Tollefson and they enjoyed his hospitality while getting settled in their own home. They bought the land from the railroad company which had bought up land. Aurthur still farms this land. His son, Arlie, lives nearby and works with him. Francis, son of Oscar and Amanda Kringle Borgen, has a turkey farm with his two sons, Gary and John. They live in the village. Art's sister Rose Thompson lived here and worked for the telephone company with her husband, Morris.

Hans Borgen, a carpenter from Eau Claire, homesteaded on the corner, one mile to the south where Sylvan Springs was located. He built up one set of buildings which Albert took over. Then he built another on the hill which Sigward worked when Hans moved into the village. Martin bought the Hoffnail place and rebuilt all the buildings. Henry bought the Keyes place to the south and there were four brothers on the corner. Of all the cousins who grew up together only Viola, Mrs. Arthur Taylor on the homestead, Mabelle, Mrs. Norval Ellefson on Route one, and Grace, Mrs. Andrew Omtvedt in the village, still have the Dallas address. Mrs. Albert Borgen lives in the village also. Albert was a director of the bank. Martin served on the school board at Plainview and will be remembered for raising strawberries.

John O. Wall was a very early settler. In his family were eight children: Oscar, Olger, Gertrude, Selma, Tilda, Albert, Joseph, and Benjamin. His farm is still in the family owned by Elmer Wall, son of Olger.

Another Norwegian immigrant was Peter Bonkrude. He farmed for a while and then ran a planing mill and cabinet shop in the village. His son, David farmed where the Hardys live now. David's son, Orin, lives here, and his daughter, Ovida Hanson, teaches in our school. Another son,

Paul, farmed where his daughter, Doris Berg, lives with her husband, Harold. Peter Bonkrude was married a second time and from this union John, Mable Locke, and Melvin were born. The sons reside in the village. Melvin is on the village council at the present time. He also operates a saw mill.

Thomas Olson was born in Norway in 1873, and coming from there in 1893, he decided to settle in Dallas. Since he couldn't speak the American language at first, he stayed at the Antone Granum home and finished his schooling. Before purchasing 80 acres of land south of Dallas on "U", which he homesteaded, he was employed by Evan Erickson in his saw mill and he did logging on the Red Cedar River. As he was settling his land and doing other odd jobs, there was a calling for a rural mail carrier. He passed the exam and he held this job for thirty years, until he retired in 1932.

Mr. Olson was married to Olga Johnson (sister of the late Anne Olson) in 1909. They had one daughter, Geneva, who now resides in Eau Claire. In 1918, Olga died when the flu epidemic hit. After a few years had passed, he married Jonetti Johnson from Sand Creek. Four children were born to them; Omar, who is on the home place south of Dallas, Norman, presently of Richland, Washington, Goldie (Mrs. Herb Gunderman) of Chippewa Falls, and Truman of Janesville. After retiring from the mail route, Thomas farmed in the Town of Dallas and made his home with his son, Omar. Mr. Olson passed away in a fatal accident in 1961. Omar and his family, Norman, now and then, and his granddaughter, Judy, (Mrs. Rodd Novak) daughter of Goldie, live near Dallas at the present time.

Not all the people in Dallas are Norwegian. The name Winterwerber had been around since the 1890's. Mr. and Mrs. Philip Winterwerber retired in the village and their daughter, Pauline, was an accountant at the Bank of Dallas for many years. She worked with many cashiers and knows almost everyone around the area by name.

The Vergins were also of German heritage. Several of the relatives live in the area to the west of here, but Edward has been in the business of mechanic here for fifty years.

Another family name that had been around since the 1880's is Lentz. They have farmed in this area ever since, with the fourth generation on some places.

Frederick Newman came from Germany in 1881 and farmed for forty years in the town of Dallas. His daughter, Bertha, is the widow of Matt Anderson. She lives in the village. Her son, James, is the grandson of the first James Anderson. Newman's daughter, Mary, resides at the Dallas Rest Home. Several grandchildren farm in the area.

# **CONGRATULATIONS**

from

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AND THE

## **SAND CREEK BRANCH**

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#### PETER BONKRUDE THRESHING

What a difference between this oxen-drawn threshing machine with a steam engine for power and the two man crew of today's combine! This was a special event of the year as evidenced by the whole family's interest. The people as listed for us are: Peter Bonkrude, Paul Bonkrude, J. H. Johnson, Ted Thompson, Evan Amundson, Oscar Borgen, Lewis Arneson, Olaf Pinewood, Martin Bonkrude, Emma and Minnie Bonkrude, Mrs. Peter Bonkrude, Oscar Amundson, Gilbert Wahl, John Amundson and the lad on the driver's seat is David Bonkrude, a lad of 14.



**HATS OFF TO DALLAS**

**A Milestone to be Remembered**

**from**

**(Edson's, Inc.)**

**OLSON'S DEPARTMENT STORE**

**BARRON, WISCONSIN**

**"The Friendly Store"**

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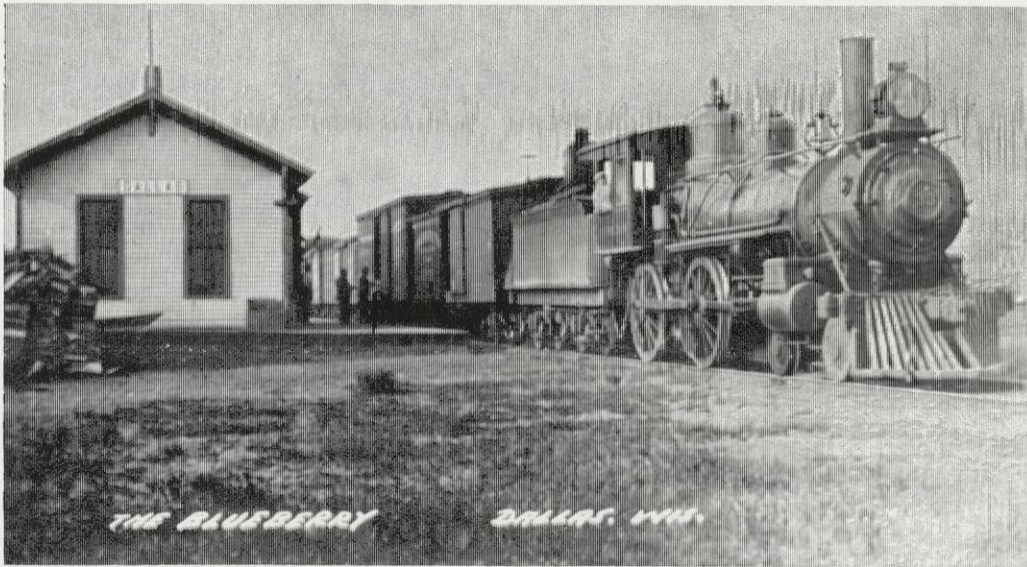
**DALLAS**

**On Their Centennial**

**CHETEK LANES**

**CHETEK, WISCONSIN**

# The Railroad



After thirty years of village progress, more business and trading was being transacted. With more produce coming in from surrounding farms, there was seen a need for ready transportation to and from the area.

In 1900 through the efforts of James A. Anderson, a railroad came to Dallas. Mr. Anderson gave the land for the depot and the right of way. The Rice Lake, Dallas, and Menomonie Railway, known as the "Soo Line" had come to Dallas.

With the coming of this transportation, four potato warehouses were built. In those days the children were given a two week vacation from school, and they helped pick potatoes.

M. A. Gedney of St. Paul had a pickle station, which provided a market for this cash crop.

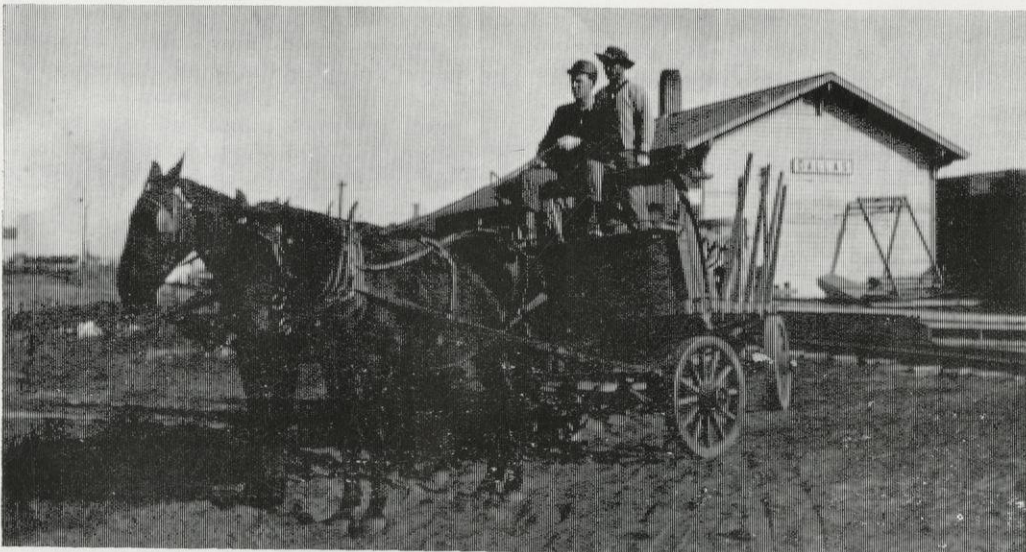
There were three grain elevators, a stockyard, and other storehouses.

The railroad was sometimes called the "Blueberry," as the train would carry passengers to the north woods to pick blueberries.

At one time a "special" was run to bring in ball fans for a local ball game.

Eventually other modes of transportation took over and the railroad began to fade. By 1962 the "Blueberry" had seen its last service so the tracks were torn up and the bridges taken down. The land was taken over by the farmers and fenced for fields and pastures.

Dallas had taken one more step away from "The Old Days."



**MC DONALD'S FAMILY BOWL  
AND SNACK BAR**

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*from*

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Member Federal Deposit Insurance Corporation

Lucius Keyes arrived here about 1892 and raised a large family. One daughter, Mildred Amdall, still resides here. George Schutz now owns the Keyes farm, which is the farm Henry Borgen farmed. George also owns the Martin Borgen and Sigward (and Albert) Borgen farms; three of the four on the corner.

Andrew Hanson homesteaded to the north of the village, and the farm remains in the family name, but it is not being farmed as Mrs. Ole Hanson lives at the Dallas Rest Home. One of her sons is Ing Hanson who married Lois Espe- seth of Dallas. Mrs. Ole Hanson is the daughter of Ole Smith, and a sister of Conrad Smith in Dallas, whose son, Donald, recently moved back into the area with a bulk oil business and plans to build a new house on the Dallas hill.

Also close to the village are two farms which have been in the same families for many years. They are the Torkle (Tom) Lystie place with Robert and Halbert residing at present and Carl Nelson lives where his grandfather, Nels Nelson, started many years ago.

The farm home of the Freeman Hansons was bought soon after the turn of the century by his father, John A. Hanson. Arthur was on the home place for some years and Joseph was a farmer east of the village until his death. Several of the family will be recalled by friends who grew up with them.

Seventy-two years ago, in 1898, the Albert Randalls bought the Joe Knipshild place across the road from the John Randall home. John has been active in many areas, school, town and base- ball. His daughter, Lorraine, married Ben Rudi, son of Matt, another old-timer. Ben is on the town board and loves horses. Others of the family are mentioned elsewhere in our history.

Olaus Berg bought his farm in 1895, and his mother lived with him. Ten years later, when he married, he built a house for his mother across the road. There was a large family growing up when the father was taken from them and Mrs. Anna Berg was both father and mother to the family. There was a close family tie and many of them still live near by. Knute owns the Berg Transfer business, Olaf has a bulk oil truck and delivers for the Farmers Union. Arthur is on the home farm, runs a feed mill in Hillsdale, and is the Dallas representative on the County Board. Signe is Mrs. Donald Halverson, Alma is Mrs. Emmett Amdall, and Esther lives in Dallas and works at a hospital in Minneapolis.

James Berg bought a place across the road from his brother in 1900. Selmer farms there and has recently built a new house. Mrs. James Berg lives in the village with her son, Herman. Another son, George, is in Dallas township.

If you walked down the railroad tracks one mile south and turned to your right a short walk up the hill from the creek you would visit the

Knute Jacobson's. Of this large family one son, Carl, makes his home here. Others will be re- membered: Olive was Mrs. Ole Wall, mother of Lowell and Lester. Agnes is the widow of Dr. H. C. Wiger. Often the July Fourth picnic was held at this home.

Andrew Midboe, in his late years, is remem- bered sitting in a rocker in the neat log house of his son, Jacob. He had a long white beard which would really be a prize in these centennial days. Mr. and Mrs. Jacob Midboe built up the farm buildings. Their son, Joseph, farmed for some time and then moved into Dallas. His widow, Beth, and two sons carry on the family name.

The Halverson family had many members who made their home here. The John Halversons ar- rived in 1902. Oscar still gets his mail each morning at the post office. His wife, Tilda, is of another former Iowa family, the Flagstads. Richard Halverson had a filling station on Sec- ond Street where the Baldwin Body Shop is located. He married Eva Owens. Carl married into the Vik family and Hilda became Mrs. Elmer Johnson. With all of these large groups there must have been lots of visiting done.

Herman Zuehlke came to America in the eight- ies. His son, Elmer (Pete) resides in the village. So does Delilah, the widow of another son, Al.

When the railroad was completed in the fall of 1900, it opened travel from greater distances. The next few years brought several families from Iowa. The men shipped their possessions and cattle riding with them in the box cars while the women and children came in the passenger cars. Each helped the new ones get settled in the new homes. For many years there were Fourth of July picnics with homemade ice cream and fireworks. There was a kindred feeling even if there was not a direct relationship. Perhaps this was because they talked the same dialect of Norwegian.

Ove Amdall bought the farm on the east side of the railroad tracks in town and platted sev- eral building lots so this was called the Amdall Addition. His oldest son, Andrew married Mildred Keyes, daughter of another pioneer, and have con- tinued to live here. He farmed and had a home delivery milk service until World War II took his sons and his help. Emmett and Lawrence re- turned from the service and now farm here. Agatha Halverson is a daughter and Otto is a son from Ove's second marriage. Grave Omtvedt is a granddaughter.

Ejil Hagtvedt brought his family from Decorah, Iowa. Ejelive, his daughter, lives in the village. Another daughter, Ruth, married into the Bonkrude family and their daughter, Doris Berg, also re- sides just out of town. Ejie remembers the Sun- day dinners alternating with the Iowa families, two at a time so there were plenty of children with whom to have a good time.

**DRINK LEINENKUGEL  
BEER**

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**Barron, Wisconsin**

**ROCKMAN FURNITURE  
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21 So. 3rd St.

**BARRON, WISCONSIN**

# Churches



DALLAS LUTHERAN CHURCH

On October 8, 1892, at Dallas, a resolution was passed and signed by thirteen men and their families to organize a congregation for the Dallas Lutheran Church. In December another meeting took place and fourteen more names were added to the list.

The first officers were Ole O. Berg as President, H. E. Halvorson as Secretary, and Harry Halvorson as Treasurer. Knute Espeseth, J. G. Johnson, and Lars Larson were Trustees. Gunder Lee, Even Erickson, and Edvard Gelstad were the first deacons.

James A. Anderson's offer of lots for building a church "across from the schoolhouse" was ac-

cepted. He also donated a pipe organ. The dimensions of the proposed church were left up to the architect and in 1893 the church was built. The steeple was added in 1898, and the bell bought in 1902.

A. N. Granum was chosen to solicit for the pastor's salary and Pastor A. J. Oerke was accepted in 1892 at a salary of \$125 a year. He served until 1895. It was through Pastor Oerke's efforts that the work at Dallas was begun and the congregation organized. Following Oerke were Pastor Helmer Lund from 1895 to 1913; Pastor O. L. Kirkeberg from 1913 to 1919; Pastor A. O. Running from 1919 to 1938; Pastor Hj. S. Froiland from 1939 to 1956 and Pastor D. A. Bottjen from 1956 to 1964. The present pastor is Lyle Ness.



*The Male Chorus*

# CONGRATULATIONS

from

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Chetek, Wisconsin



### METHODIST CHURCH

Around 1902 a Methodist society was formed in Dallas. The first six members came together, planned a church, and held their service in the schoolhouse.

When a new schoolhouse was built, the Methodist congregation purchased the unused school and moved it to a site at the east edge of the village.

Rev. Lawrence Lockhart was hired as the pastor and he served Ridgeland and Hillsdale as well as Dallas. Later a parsonage was built in Dallas.

As the population flowed away from the rural areas, the church declined also. In May of 1968 the church doors were closed and the church and parsonage were sold.

Some of the recent pastors were Rev. Elwin Brown, Rev. Bernard Setterlund, and Rev. James Gebhardt.

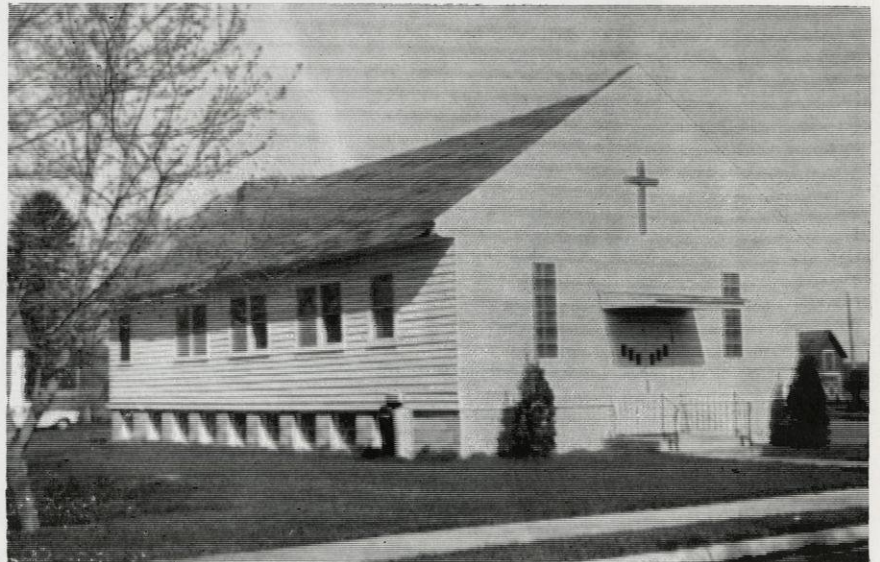
The Assembly of God church was not always in the village. It was originally built in 1900 about a mile north of Dallas. It was then called the Free Church.

The congregation voted to affiliate with the Assemblies of God in 1945.

Lightning struck the frame building and it burned to the ground on the sixteenth of August in 1951. While a new church was being built, services were held in the parsonage.

A site in the village of Dallas was chosen when it came time to build a new place of worship. Much donated labor was given and the congregation moved in in the fall of 1952.

Pastor Norman Stone is serving the church at the present time.





# **SCHEEL TRUCK BODIES**

**Manufacturers of Custom Built Truck Bodies**

**Hillsdale, Wisconsin 54744**



## **JEROME FOODS, INC.**

**Barron, Wisconsin 54812**

**Phone 537-3131 Area Code 715**



This was a familiar sight throughout the country when wood was used for fuel. Can you name these men who are "buzzing wood"?

"Dallas didn't lack for entertainment. A special train brought spectators from Rice Lake, Cameron, Barron, and Hillsdale to watch the Dallas team cross bats with a team from Duluth. A thousand spectators were expected. And as if that wasn't enough, a mesmerist entertained at Anderson's Hall the following week." This is from a clipping from the Dallas Index dated September 19, 1913. L. E. Joppa was the editor.

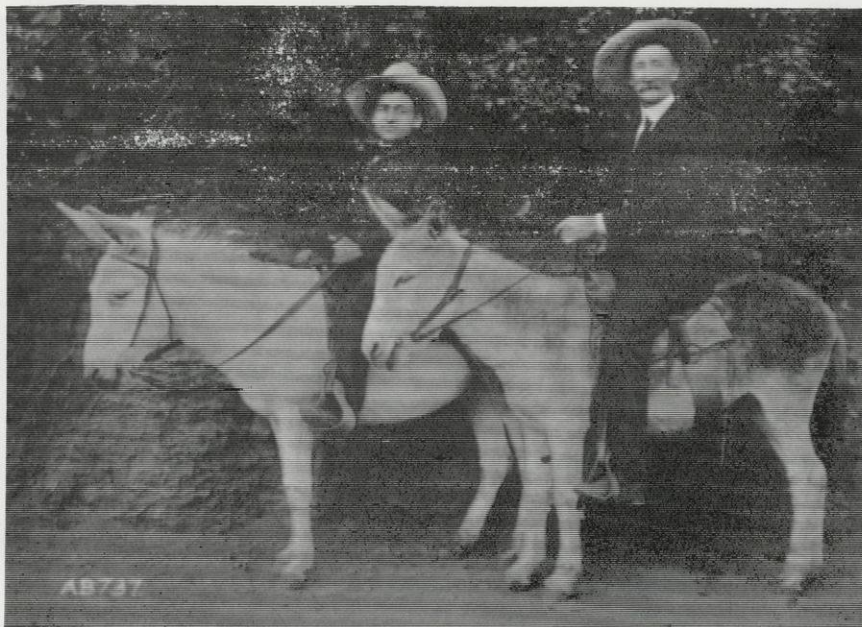
Harry Halverson who operated a store with Sofus Moe in the building which is now Ross Davis' Bar was also in charge of renting out the Anderson Hall upstairs. Many weeks it was booked for every evening in the week. There was a kitchen so dinners were served to raise money for

churches. There were home talent plays, dances, lyceum programs, and band concerts presented there too.

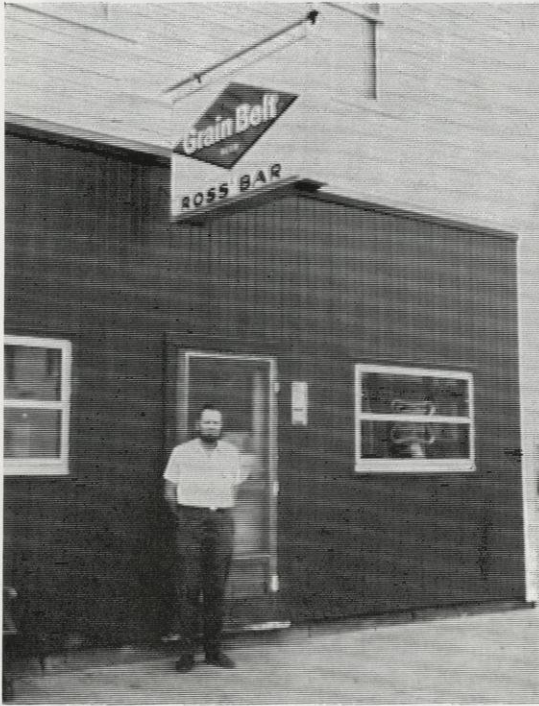
The Chetauqua, a traveling group, entertained in a large tent. The series consisted of programs for four afternoons and evenings with speakers, plays, music, and magicians. They made many stops here on their tours through the country.

The band and firemen each held an annual picnic. Some of these were held in the Harry Halverson grove located at the top of the Dallas hill. Leonard Haugen lives there now.

So there were many forms of entertainment for the early settlers.



These gentlemen are: Mr. Sofus Moe and Mr. Harry Halverson. Mules names unknown.



## **ROSS & BARB'S NEIGHBORHOOD TAVERN**

**Specializing in  
Friday Night Fish Fry**

**Dallas, Wisconsin**

**DALLAS OIL CO.**

**Phone 837-1171**

**Daniel Severude, Proprietor**





As the village advanced, there was seen a need for a bank. In 1902 James A. Anderson started a private bank with the other stockholders, G. H. Vorland of Colfax, L. Starks of Plainfield, and J. R. Beggs of St. Paul. They had a capital of \$3,000.00. Erland Engh was hired as the cashier. This private bank was later changed to a corporation.

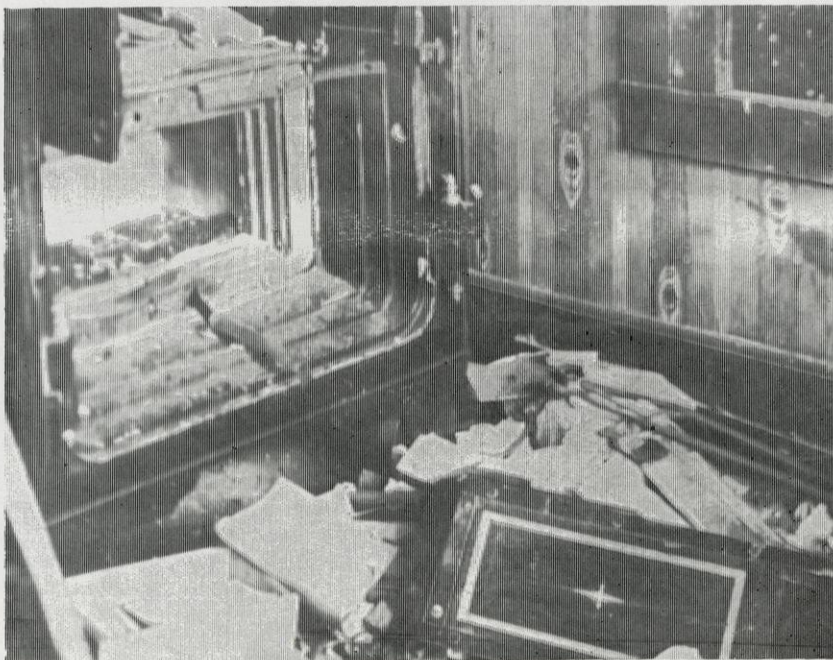
One of the striking events in the early history of the bank happened in 1913. It was one of the rare days when a traveling tent show had come to town. It was reported that during one of the performances, some thieves broke into the bank, blew open the safe, and escaped on a railroad

handcar with the contents. It wasn't known if the robbers were caught.

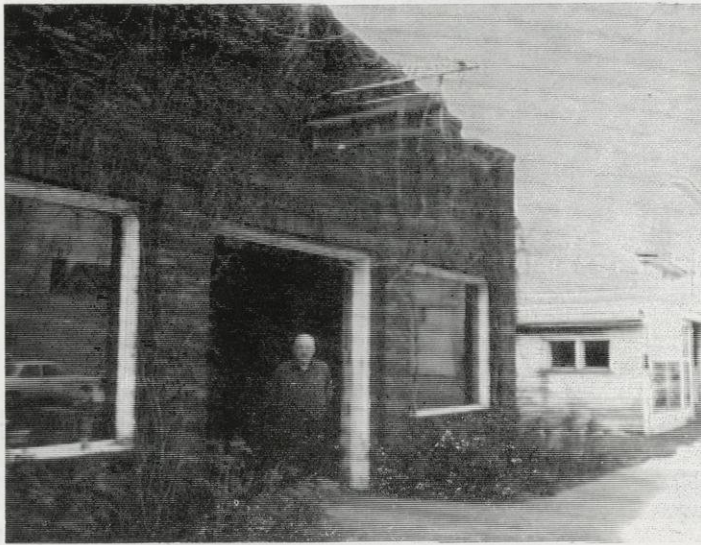
As the banking business progressed, there were stockholder and personnel changes. The original building was remodeled, both inside and outside.

C. T. Brastad was hired as cashier in 1947. He will retire in July of this year. Pauline Winterwerber was a long-time employee of the bank. She started in 1920, and worked 46 years until retiring in 1966. Myra Macak and Vivian Whitmore are the assistant cashiers.

Those serving on the board of directors today are Axel Jorstad, Bob Jorstad, Jess Nelson, Cecil Brastad, and Doug Jorstad.



*The blown safe*



**ED VERGIN'S**

**GARAGE**

**In Business Since 1919**

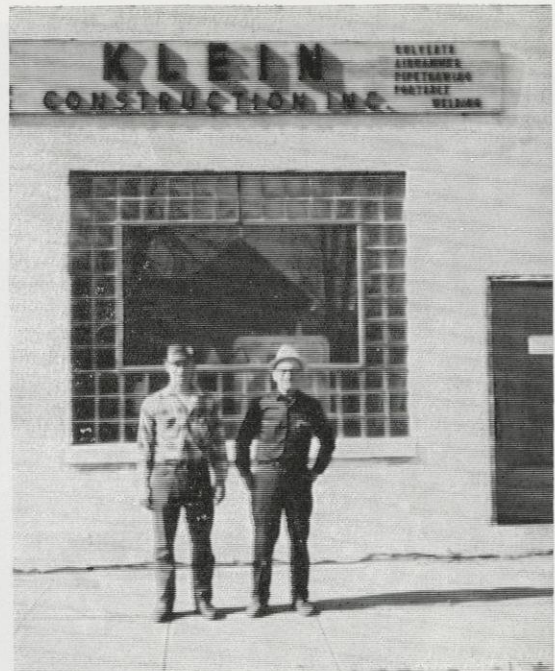
**Dallas, Wisconsin**

**KLEIN CONSTRUCTION,**  
**INC.**

**HILLSDALE, WIS. — DALLAS, WIS.**

**Residence Phone 853-1165**

**Shop Phone 837-1234**





The Dallas Creamery Association was formed in 1903, for the purpose of erecting a building and starting a co-op creamery. The building was put up on the west edge of the village. There was a cheese factory across the road. By 1919 it became a private enterprise operated by N. C. Ashley. During a severe thunder storm the creamery was struck by lightning and burned. The brick building which had been put up by Boyd Smith and used for a creamery was then bought to be used as a creamery.

Later the Safeway Company bought the build-

ing, but not much was done with it. At one time Sanna Dairies from Menomonie stored dairy products there. In the 1950's Mr. Tennson from New Jersey bought the place and carried on a flourishing egg produce business.

Chetek Research and Manufacturing are the present owners. Their main plant is in Chetek where they manufacture pool tables. The building in Dallas has been used for storage with an area provided for assembly work. There is hope this will be a source of employment for the Dallas people in the near future.



Ed Vergin, our local garageman, started in business in 1919, with a battery and welding shop on Second Avenue. In 1921 he built his brick garage. He has served on the local school board

and on the church council, as well as the village board for many years. He is still doing business in Dallas as a garageman.

**PETERSON  
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**BOX 133**

**DALLAS, WIS. 54733**

**Bus. Phone**

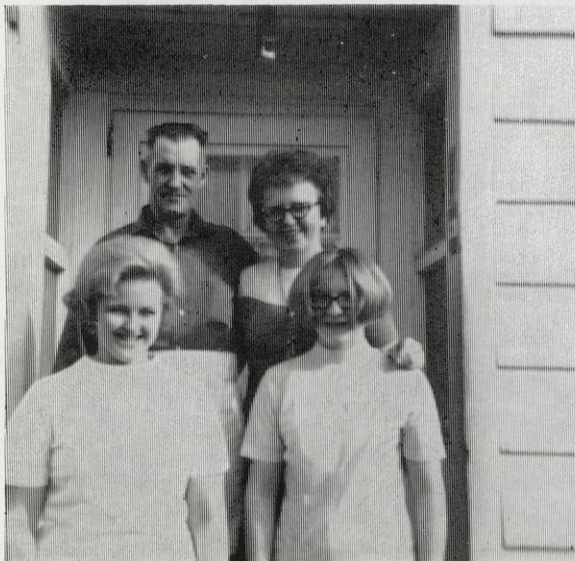
**Res. Phone**

**837-1146**

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**COMPLETE ELECTRICAL WIRING SERVICE**



**Come have Coffee with**

**Arlie & Jalma**

**Dallas, Wisconsin**

**It's the**

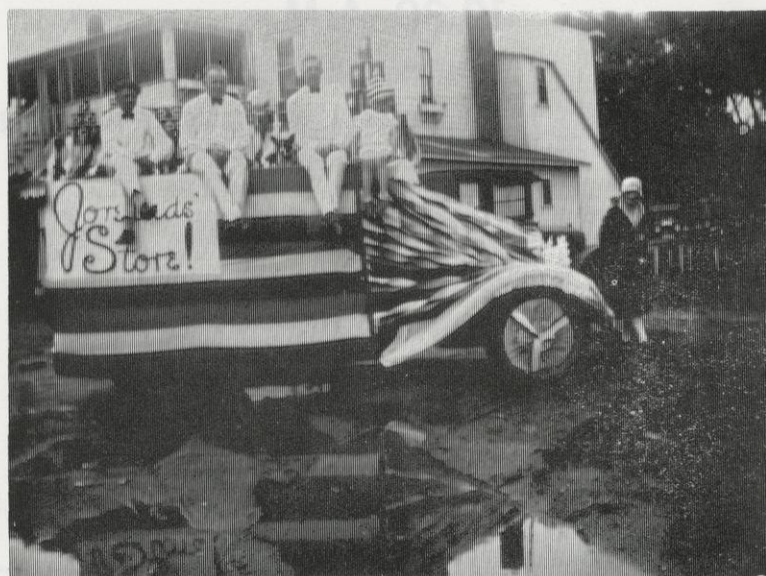
**"EAT RITE CAFE"**

**for Good Ol' Home Cooking**



In 1926 Axel Jorstad bought the Erickson Brothers Store, originally the Espeseth Store, which was located where the Klein Construction building is now. In 1941 he moved to the pre-

sent store when he bought the Farmers Store business. In 1960 his son, Bob, took over the business.



A furniture and funeral business was conducted in 1896 by Ole Hansen. (His son, Bill is still living in Dallas, and is employed by the village.) This was bought by Dave Pecore and he conducted the business as a licensed mortician. In 1920, Alfred and Henry Halverson purchased the business from Mr. Pecore. In 1940 they moved the business to the building on the west side of the pond. In 1945 they sold this to Anker Miller, the present funeral director. Henry Halverson is retired and is living in Dallas.

To keep up on the world and state events, there was a newspaper published for Dallas in

1904, called "The Dallas Republican." The publisher was Jay Williams. In 1906 one of the employees of the paper, Ole Lee, now of Prairie Farm, and Conrad Rodd purchased the paper. They called it "The Weekly Call." They sold the paper to L. E. Joppa, who again changed the name to "The Dallas Index." This was later sold to the Barron paper.

Local photography was provided by the Denison studios, with shops in Barron and Dallas. There was also a photo shop run by C. J. Monroe, father of our local barber Earl Monroe.



*Centennial Days*  
*Dallas, Wisconsin*  
*August 14-15-16*

**FRIDAY, AUGUST 14**

**8:00 P.M.**

**QUEEN TALENT CONTEST — QUEEN CHOSEN**

★ ★ ★ ★

**SATURDAY, AUGUST 15**

**10:30 A.M.**

**KIDDIES PARADE**

**GERMAN BAND WILL PLAY ON SATURDAY AFTERNOON**

★ ★ ★ ★

**1:00 P.M.**

**TUG OF WAR (PARK AREA)**

★ ★ ★ ★

**1:30 P.M.**

**SOFTBALL GAME (ALL STARS VS. OLD TIMERS)**

★ ★ ★ ★

**2:00 P.M. HORSE SHOW**

★ ★ ★ ★

**8:15 P.M.**

**HOME TALENT SHOW (THE OLD FASHIONED ALBUM)**

★ ★ ★ ★

**9:30 P.M.**

**STREET DANCE — MUSIC BY "THE COUNTRY DUTCHMEN"**

*Centennial Days*  
*Dallas, Wisconsin*  
*August 14-15-16*

**SUNDAY, AUGUST 16**

**11:00 A.M.**

**COMMUNITY CHURCH SERVICE AT THE PARK**

★ ★ ★ ★

**1:30 P.M. PARADE**

★ ★ ★ ★

**2:30 P.M. BARRON BAND CONCERT**

★ ★ ★ ★

**3:00 P.M.**

**JUDGING OF COSTUMES & BEARDS — (AWARDING OF PRIZES)**

★ ★ ★ ★

**8:00 P.M.**

**ENTERTAINMENT BY THE HEART OF THE NORTH BARBERSHOP CHORUS**

## Ridgeland Farmers

### Union Co-Op

For Prompt Service on

Petroleum and LP Gas

### Olaf Berg

Phone 837-1662

Thank You for Your Patronage

## Production Credit

### Association

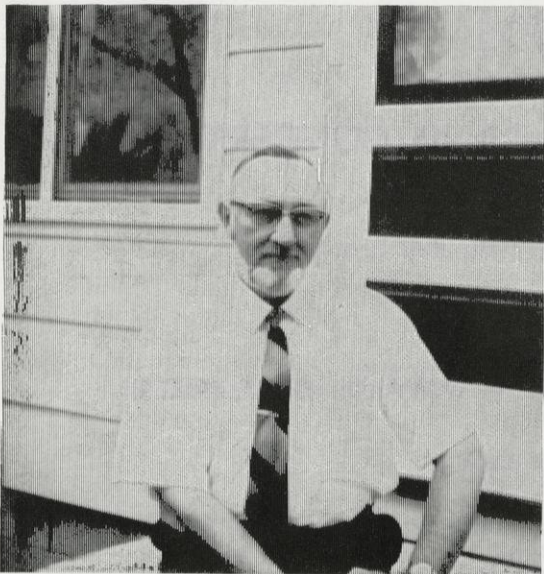
LOANS THAT MEET

FARMER'S NEEDS

Barron

Ladysmith

Rice Lake



## BERG'S INSURANCE

HARLOW BERG, Agent

Dallas, Wisconsin





Knute Berg started his trucking business on March 14th, 1938, with two trucks. One was a semi and the other a straight truck. He hauled cattle and general merchandise. Through the years he increased the number of trucks as the business increased.

A new garage with an office was built in the fall of 1962. This was used for the repair work and storage of the tractors. This garage was destroyed by fire in December of 1969.

The equipment now in use consists of five tractors, six trailers, and one straight truck. There are nine full time employees.

Mr. Berg has been active in village affairs, serving on the village board, in the Civic Club, the fire department, and has served on the Lutheran church council.

Wayne Peterson, our local electrician has been in business in this area for twenty-two years. He has a new shop on Main Street, which he built in 1960. He employs two men and has two service trucks.

Wayne was born in Dallas, as his father, Alfred Peterson, was a businessman in Dallas for many years. Alfred had come to Dallas in 1918 and opened a restaurant. He later went into the furniture business with a store in the building now occupied by Ross' Bar. In 1924, he sold this building to Harry McIntyre, and moved to a farm near Cameron.

As a young man, Wayne found his way back to Dallas area and has carried on his business for many years.



*Firemen's Picnic - 1907*

**REFRIGERATION SERVICE**

**BULK TANKS AND COOLERS ——— INSTALLATION - SERVICE**

**AIR CONDITIONERS**

**JOE MASSIE**

**Dallas, Wisconsin**

**DICKSON-BORGEN**

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**SALES AND SERVICE**

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**CENTRAL LUMBER CO.**

**"Where the Home Begins"**

**SIG E. NELSON, Manager**

**PHONE 537-3686**

**BARRON, WISCONSIN**

# Professional Men

The days of the country doctor are fading. We find that in these modern times the patient travels to the doctor instead of him making "house calls." In the early days of Dallas the "country doctor" made many calls to the homes.

Young Dr. Jim Malcolm was an early practitioner here. Other doctors were Dr. Wiger, Dr. Vitkins, Dr. C. Thatcher, Dr. Buell, Dr. O. Knudtson, Dr. S. Simonson, and Dr. Erdlitz.

A drug store was built and stocked by Dr. Thatcher. He later sold it to C. N. Anderson. Mr. Harly was a druggist at one time. Then Richard Rehstrand bought the business and continued in the same building. He later sold to Elmer Nei-

son. The present druggist, Joe Rienwand, is doing business in the original drug store building.

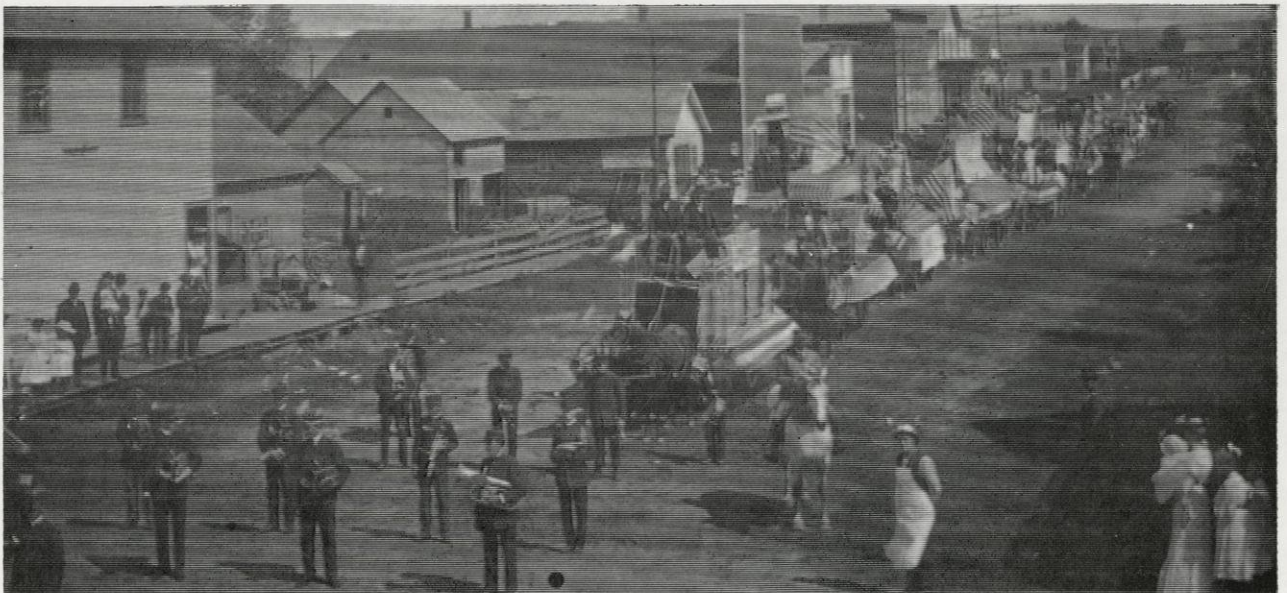
Dental service was offered for the people, with a Dr. Reque having an office upstairs in the present post office building. From time to time dentists came in on a part time basis from other towns.

Dallas also had the services of an animal doctor. He was Dr. Phernetton, a veterinarian who was in business for many years.

In later years no medical personnel has located in Dallas and residents go to nearby cities for these services.



*Drug Store*



*4th of July parade*

# **THE CHETEK AGENCY**

**General Insurance**

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210 KNAPP STREET

CHETEK, WISCONSIN 54728

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**MILEAGE - CONOCO DISCOUNT STORE**

PHONE: 924-4421

CHETEK, WIS.

# **THE CHETEK ALERT**

**Advertising – News – Creative Printing**

Phone 924-4118

CHETEK, WISCONSIN

## Second Avenue, Dallas, Wis.



The Band Shell was prominent in many happy events of the community as there was a famous local band which performed both in concert and on celebration programs. In later years it stood across the street on the site used for free outdoor movies and other civic affairs.

On the same spot James A. Anderson built a garage in 1910. Perhaps this was the reason for moving the band stand. His son, Jule, opened it for selling and repairing Reo, Oakland, and Overland cars. In a few years he took Sylvan Ellefson into partnership and in 1919 sold out to him. Sylvan sold Oldsmobiles later and continued in the garage business until his death on March 1, 1962. Jule Anderson is living in Eau Claire.

The hotel was built by James A. Anderson also. His son, Oscar managed it at first. Others who ran it were Robert Pecore, Frank Sprague, father of Mrs. Axel Jorstad and John Anderson. Then Wilmer Black bought it and renamed it the Black Bear Hotel. For several years now it has been used for a Rest Home, first by the Good Samaritan Corporation and now is owned by Richard Johnston and called the Dallas Rest Home. An addition was built on a few years ago by Good Samaritan while Mrs. John Stole was manager, and more remodeling has recently been completed. Mrs. Richard Hlavka manages it for Mr. Johnston.

The next building on the street which is now owned by Oscar Repaal, has had a varied history. The Farmer's Store Company began there before they put up the brick building now housing the Jorstad Store. We haven't learned the correct chronological order in which the occupation took place, but it has been a theater, a saloon, a restaurant with living quarters upstairs, a store, a pool hall or recreation center, and a blacksmith shop. There were silent movies in black and white and sort of a blue color shown in the twenties. There were Memorial Day programs held there years ago and Eric Repaal had a pool hall in it. He began the blacksmith shop which his son, Oscar, now operates.

There was a small but active business place on Second Avenue between the present blacksmith shop and locker building. At one time Nels Bergene had a jewelry store there. Then Hans Clair, who married Josie Jacobson from the hat shop across the street, was the jeweler. He sold out to Henry Halverson. When Henry and Alfred Halverson took the jewelry and mortician business to Main Street, Elmer Olson started a music store in that building.

Elmer sold pianos, instruments, records, victrolas, radios, and sheet music. He was also village clerk for some time and was also the first policeman. He directed a band and sang in the male chorus.

That building burned and Elmer moved across the street and later into the Main Street location that the Halversons vacated when they moved across the bridge to the present Miller Funeral Home.

Martin McKee was a barber on second avenue in 1900. He had two chairs constantly busy. That must have been about the time the beards started coming off.

The Fuller brothers, Frank and David were also early 1880's settlers. Mrs. Arthur Fuller, a daughter-in-law of David lives here with her son Bob. Her daughter is Dorothy, Mrs. Harlow Berg. Many in the area were former students of Bessie Fuller who had a long teaching career.

Some interesting facts were found in an old school clerk's book. There were two terms, four months in the winter and three in the summer. They preferred men teachers in the winter, possibly because of keeping the building warm or maybe because the big boys had time to go to school then. The salary was thirty-five dollars a month (twenty days) in winter and for women teachers in the summer, twenty-five dollars.

It was necessary to pass a test given by the county superintendent on the following subjects:

Orthography, Pronunciation, Reading, Penmanship, Mental Arithmetic, Written Arithmetic, Grammar, Geography, United States History, Constitution of the United States, Constitution of Wisconsin, Theory of Teaching and Physiology.



# **GRIFFIN-DOEGE**

## **AUTO PARTS, INC.**

**Estab. 1942**

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P. O. BOX 181

CHIPPEWA FALLS, WIS. 54729



**INDIANHEAD  
Carpet**

**Carpet – Inlaid Linoleum – Wall Tile – Paint**

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BARRON, WIS. 54812

# **CHETEK CO-OP SUPERMARKET**

**Quality Foods – Clothing – Housewares**

**Small Appliances**

Telephone 924-3330

CHETEK, WISCONSIN 54728



FROM HORSE AND BUGGY DAYS TO MODERN TELEPHONE SERVICE

On the present site of Chibardun Telephone Co-operative headquarters building there was formerly a thriving business conducted by the Randall Brothers. Frank and Bert built the livery barn about 1905. When salesmen and others came in on the train they needed a "rig" and sometimes a driver to get them around. Knute Ellefson was in the business for awhile and so was George Keller. Mr. Keller also had a barn across the street where he kept stallions. His sons, Alec and Archie, helped with the livery service. Later Carl Espeseth bought out the building and business and continued to run it even after the horseless carriage was invented. He continued as a dealer in farm and riding horses. One cold night in the early thirties the whole town was warmed and lighted by a fire which burned it to the ground.

## Telephone

James A. Anderson had the first telephone in Dallas in his home, Ernie Babcock took it over and established the first central office in the hotel. Jule Anderson and Ole Lee were linemen. The Farmer's Company started by Ole Berger bought out the village system. There was a company to the north as well as the one out in Sioux Creek which later combined. The office was in the feed store run by Twain Pecore at one time. Later it was upstairs in the Jorstad Store building, which at that time was the Farmer's Store. All this was before the "new" office building was built on the site of the present telephone company. Joe Flagstad was lineman for many years and familiar names on the board of directors were Ole Wall, Leon Jewett, John Randall, Art Borgen, Art Hankin, Tracy Dowd, Ole Lee and others.

The Central girls were social secretaries also. If anyone was planning to be gone they left a message with "Central" so she would know where they could be reached. Some of these girls were:

Alma and Elsie Pecore, Ruby Parks, Ellen Huset, Agnes Massie, Olga Severude, and many others. There was twenty-four hour service. Line rings for public announcements and fire alarms were an important part of their duties.

With the progress of the communication industry it was too expensive for small companies to modernize alone, so five small companies combined to form the Chibardun Telephone Co-operative. Dallas sold to the co-op in 1957. Joe Flagstad continued to work for the co-op until his retirement. The Dallas representative on the board of directors had been Art Berg, acting as Secretary of the board. Because of its location, Dallas was chosen as headquarters for the Co-op and a garage for vehicles was built in 1959. The present office building was built in 1965. Andrew Omtvedt has been manager of Chibardun since it began in 1956. Present employees and Board Members are listed in the Chibardun Telephone Co-op ad on the back page of this book.

Compliments of  
**CHETEK RESEARCH & MFG. CO.**

CHETEK, WISCONSIN

**Manufacturers of the World's  
FINEST POOL TABLES**

**HEROLD DISTRIBUTING, INC.**

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**Rice Lake, Wisconsin**

**MATHISEN TIRE CO.**

RICE LAKE, WISCONSIN

Phone 234-4284

**Michelin Tires  
Seiberling Tires**



Front row: Harry McInyre, Ed Pecore, Owen Shedd and Macy Phernetton. Back row: John Randall, George Collins, Norval Wintrone, Ole Broten, Ole Wall and Johnnie Anderson.



Bottom row: Alex Brown, Not Known, Oscar Olson. Second row: Norman Eckley, Babcock, Fred Shed. Top row: Not Known, Macie Phernetton, Archie Kellar.

**Congratulations**

**GILBERTS STUDIO**

**Sand Creek, Wisconsin**

**Congratulations to**

**DALLAS CENTENNIAL**

**LOWATER SERVICE, INC.**

**CHIPPEWA FALLS, WISCONSIN**

**JAMES PHARMACY**

**BARRON & TURTLE LAKE**

**Home of**

**Rexall Drug Products**

**and**

**Delicious Fanny Farmer Candies**



**DALLAS BAND**

**Bottom row: Carl Anderson, Owen Shedd, Norman Arneson, Ernie Pelton, Oscar Olson, Carl Larson and Ira Olson.**

**Middle row: Warden Canning, Dave Pecore, Guy Owen, Southland, Ed Rosenberg, and Jule Anderson.**

**Top row: Otto Lee, Walter Keyes, John Halverson, Mart McKee, Tom Berg, Freeman Halverson, Clifford Scholl and Alfred Halverson.**



**The Ellefson Sisters Quartet: Una, Evelyn, Esther and Thelma.**

# **PRAIRIE CAFE**

## **Home Cooking**

**Glenn, Mary and Jeff Meyers**

**PRAIRIE FARM, WISCONSIN**

**Phone 455-1076**

# **SNOW-FLAKE FOODS**

**Larry Olson**

**Distributor**

**MENOMONIE, WISCONSIN**

# **BILL'S DIST. CO.**

**MENOMONIE, WISCONSIN**

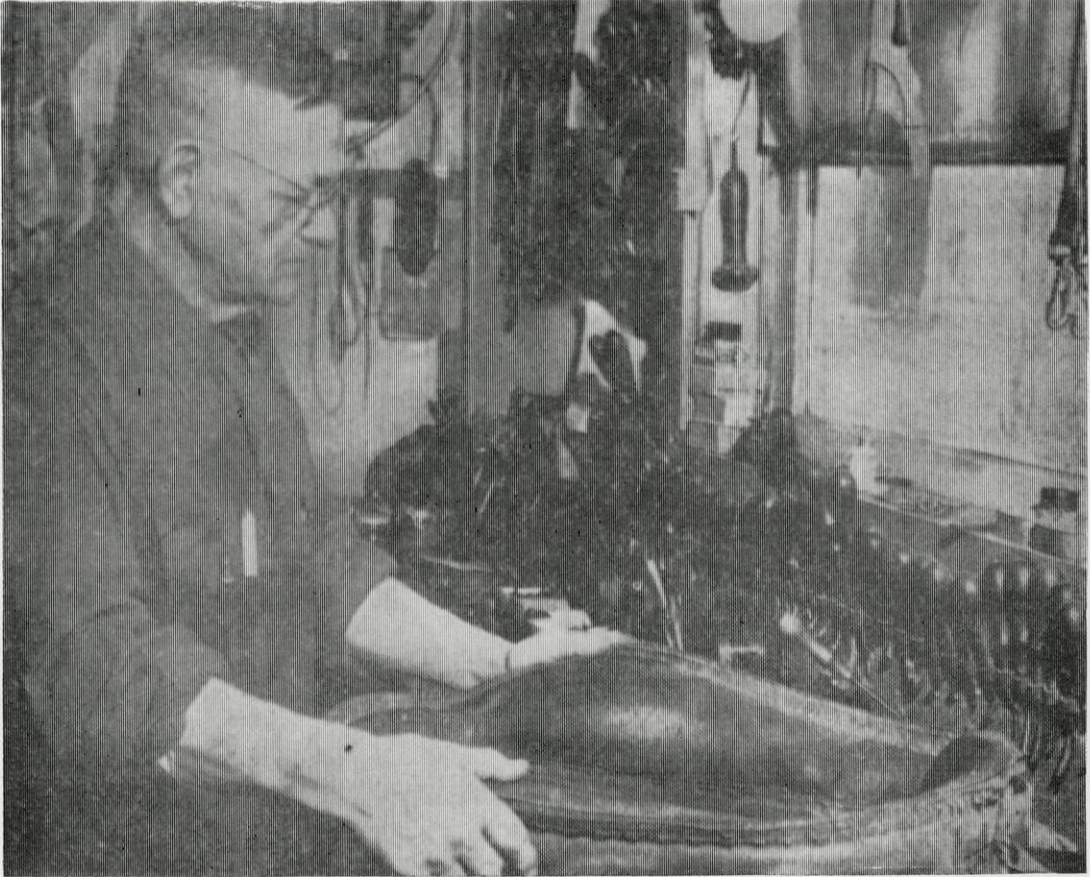
**DISTRIBUTORS  
of**

**BUDWEISER**

**"King of Beers"  
and**

**SCHMIDT**

**"The Beer That Grew With The Great Northwest"**



Harry McIntyre, the owner and operator of a harness and shoe shop on Dallas main street. Here he was always to be found busily at work repairing a harness, or selling or repairing shoes. His place was quite a stopping place for the men who liked to stop in to watch him at work, and to argue politics.

He was an avid baseball fan, in his youth having been a professional baseball player; so when he came to Dallas he naturally became a member of the widely known Dallas baseball team.

He had his first shop, with living quarters in the back, in the building now owned by Ross Davis. In 1941 he bought the building where his wife Tessa still resides, in the apartment upstairs, and he continued to operate his harness and shoe shop often assisted by his wife until his death in 1963.



*The Dallas jail*



## **BARRON GREENHOUSE**

BARRON, WISCONSIN

**See the Barron Greenhouse for listing**

## **EAST END GROCERY**

BARRON, WISCONSIN

**Groceries**

**Meats**

**Mobil Gas**

**Open 7 days a week**

## **DUTCHMAN'S BAR**

RIDGELAND, WISCONSIN

**Fish -- Chicken**

**Shrimp**

**Every Friday Nite**

1970 D Centennial Officers



**CENTENNIAL OFFICERS**

**Danny Severude — Secretary-Treasurer**

**Jim Anderson — Chairman**



**HUBS BAR**  
**Fish and Chicken**  
**THE BEST**

**Ron and Florence**  
ARLAND, WISCONSIN

**Congratulations to**  
**My Old Home Town**

**From**  
**Loren Clumpner**  
**CLUMPNER JEWELERS**

BARRON, WISCONSIN

**COMPLIMENTS**  
**CROSBY-NELSON INSURANCE AGENCY**

PRAIRIE FARM, WISCONSIN

# 1970 Dallas Centennial Committees



Bottom row, left to right: Harlow Berg, Lolita Guibord, Alpha Jorstad, Alma Amdall, Ora Brastad, Una Bonkrude, Danny Severude. Second row: Wayne Peterson, Gena Lee, Doris Severson, Dorothy Peterson, Inga Vergin, Elsie Flagstad, Beth Midboe. Top row: Jim Anderson, Kenneth Anderson, Ed Vergin, Ross Davis, Rodd Novak, Edwin Olson, Mel Bonkrude.

Chairman — Jim Anderson

Treasurer — Dan Severude

- |   |  |
|---|--|
| 1. Publicity: Alfa Jorstad, Chairman; Dorothy Berg  | 9. Queen Contest: Alma Amdall, Chairman  |
| 2. Beard: Edwin Olson, Chairman; Knute Berg and Gary Borgen   | 10. Refreshment Stands: Wayne Peterson   |
| 3. Finance: Ross Davis, Chairman  | 11. Kiddies Parade: Beth Midboe, Chairman; Gayle Dague   |
| 4. Ladies Costumes: Lolita Guibord, Chairman; Irene Larson and Dorothy Peterson                                       | 12. Parade: Harlow Berg, Chairman; Rodd Novak  |
| 5. Photo Display: Gena Lee, Chairman; Henry Halverson and Minnie Halverson  | 13. Public Address System: Fred Daily  |
| 6. Book Advertising: Ora Brastad, Chairman; Elsie Flagstad, Pat Ness, Joan Anderson, Evelyn Severson and Maxine Smith | 14. Steam Engines: Mel Bonkrude, Chairman; Oscar Repaal  |
| 7. Book History: Inga Vergin, Chairman; Beverly Anderson, Grace Omtvedt and Judy Novak                                | 15. Float: Rodd Novak, Chairman; Dale Severson, Oswald Amundson, Andy Omtvedt, Doris Severson, Judy Novak, Grace Omtvedt, Valois Severude and Clara Amundson |
| 8. Book Editor: Doris Severson  | 16. Awards: Ed Vergin, Chairman; Herb Lee  |
|   | 17. Program: Una Bonkrude  |
|   | 18. Construction: Kenneth Anderson   |

## **CAMERON HOUSE FURNISHING CO.**

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- OVER 100 ROLLS OF CARPET IN STOCK.
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CHETEK, WIS.

## **Rice Lake Retreading, Inc.**

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**Bandag Retreading**

**McCreary Tires**

**Passenger and Truck**

**NORTHWESTERN WISCONSIN'S MOST COMPLETE  
TIRE AND RETREADING SERVICE**

# Queen Candidates



Bottom row, left to right: Carolyn Berg, Connie Lystig, Cathy Hardy. Top row: Janet Borgen, Lois Amdall, Julie Hanson, Barbara Anderson.



Bottom row, left to right: Connie Peterson, Kathy Daily, Marilyn Halverson, Wanda Wintrone, Eleanor Klein. Top row: Carol Larson, Mary Jorstad, Sharon Candler.

## **BARRON FARMERS UNION CO-OP SERVICE**

**Bulk Feed Deliveries — Bulk Fertilizer Spreading — Grinding & Mixing**

**Feeds — Seeds — Fertilizers — Paint — Baler Twine**

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**SERVICE STATION — TIRES — BATTERIES — AUTO SUPPLIES**

**PHONE 537-3631**

## **CHETEK MOTOR CO., INC.**

**Chev - Buick**

**Sales & Service**

**PHONE 924-3452**

**CHETEK, WISCONSIN**

## **INLAND LUMBER CO.**

**(Where the home begins)**

**Paul Larson, Manager**

**Chetek, Wisconsin**

**Phone 924-3229**

# The Dallas Civic Club

In the 1930's the businessmen felt that there was a need for an organization to promote the village so they formed the Dallas Commercial Club. The Club which consisted mainly of businessmen, sponsored weekly free shows during the summer months.

In 1960, under the leadership of President, Harlow Berg, the name of the Club was changed to the Dallas Civic Club and incorporated under the laws of the State of Wisconsin. The Club membership was opened to any person in the Dallas area. A new and enlarged program was then put into effect.

Because there wasn't a sportsman's club in Dallas, the Civic Club then undertook to encourage conservation in the Dallas area.

The Club started a Community Chest in Dallas. They promote one charity drive each year which is conducted each spring.

Dan Severude was the President in 1965 when the Club, with the cooperation of village and township officials installed lights on the ball field in the park. Other major accomplishments have been;

raising pheasants for release for hunting, fencing off parts of Pine Creek on the Arthur Berg farm to improve trout fishing, planting trees in various places, arranging for Santa Claus to come to town each Christmas, sponsoring Little League and Babe Ruth baseball teams for the boys, poisoning weeds in the village pond, organizing a Farmer's Softball League for all men and boys, and sponsoring Boy Scouts.

The Centennial being held in 1970 was started by the Civic Club, but other clubs were asked to help to make the Centennial a success.

Present officers of the Civic Club are James Anderson as President, Wayne Peterson as Vice President, and Dan Severude as Secretary-Treasurer. Herb Lee is on the Conservation Committee and Kenneth Espeseth on the Community Chest Committee.

Ed Vergin, Kenneth Espeseth, and Knute Berg are the only active members of the Civic Club who were Charter members of the Commercial Club.



Being a new dimension in wintertime fun the Dallas Drifters Snowmobile Club was founded November 13, 1969 at the Dallas School cafeteria. Ed Morneau was elected president; Don Smith, vice president and Maxine Smith, Secretary-treasurer.

The Drifters club has a 35 family membership and meets every two weeks during the snow season.

Activities include trail riding through the countryside, family picnics and outings, viewing of snowmobile films and weekend trail-riding at Laona.

It's "Family Fun" and the "Drifters" welcome new snow goers to this exciting sport.



## **Sand Creek Agency**

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General Insurance

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Sand Creek, Wisconsin 54765

## **Fuller Brush Co.**

LOCAL REPRESENTATIVES

Arlene Taft

Beverly Severude

New Auburn, Wis.

Dallas, Wis.

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GREETINGS TO

## **Dallas Centennial**

## **DALLAS AUTO SALES**

Dallas, Wisconsin

"GOOD USED CARS"

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## **CHETEK EQUITY CO-OP OIL CO.**

Petroleum Products — LP Gas

Batteries — Accessories

PHONE 924-3329

CHETEK, WISCONSIN



When a dam was built across Pine Creek, a pond was formed. This is called the Dallas pond. A bridge was built in connection with the dam so this was the method of crossing the creek at first. This one is still used, but by the early 1900's a wider bridge was built. The second bridge made the road straight from the west hill into the village. In 1955 the present bridge was built.

The pond has created many forms of recreation for the people of the community. Fishing is a favorite sport because there are many types of fish found here. Prize trout are caught farther up the creeks. Of course, boating and canoeing go along with the fishing.

An early day park was made west of the village at the four corners on top of the hill. The park now in use was created in the 1930's by a work project group. There was a dredging of the pond and the fill was used to make the park. Shade trees were planted and dressing rooms and a shelter were erected. A section has been cleaned and sanded to develop a beach so a place for swimming is provided for and enjoyed by the children.

This park has provided many types of entertainment. Free shows were once shown here. Everything from family reunions to church circle picnics are held in the park.

The ball field that adjoins the park has always had good use. A few years ago it was located nearer the pond.

The playing of softball in Dallas has been a popular sport in recent years. This was mainly due to the fact that lights were installed on the ball field in the spring of 1965. The installation

of the lights was a cooperative effort of the village of Dallas, Township of Dallas, and the Dallas Civic Club.

The Dallas Farmers softball league was organized in 1965. This league is self supported and governed, and offers men and boys of all ages the opportunity to play softball once a week throughout the summer. There have been six teams from the Dallas area that play against each other.

Louis Hardy is the current president of the league.

Dallas has entered a team in the Barron County Softball League every year since the ballfield lights were installed. This team has enjoyed considerable success playing against other teams in the county. In 1968 the team won the tournament championship.

In 1968 a Girl's Softball team was organized for all girls between the ages of thirteen and eighteen. The girls play in the County Line Ball League and have won the league championship in both 1968 and 1969.

Under managers Jim Anderson and Ralph Grover the girls have won 21 out of 22 games they have played. Expenses of the team have been paid for by the members of the Dallas Fire Department.

Boys between the ages of nine and fifteen are encouraged to play with the Little League or Babe Ruth baseball teams. These teams play in the County Line League which consists of other small towns in the Dallas area. The Dallas Civic Club sponsors both teams. Dan Severude helped organize these teams and has also coached them.

The softball activities have provided many hours of entertainment for local citizens.

**Taystee**

**ENRICHED BREAD**

**FRESHNESS . . . in the Bag!**

**BAKERS OF TAYSTEE CAKE**

**Salesman, Bob Pierson**

Congratulations to

Residents of Dallas, Wisconsin

on your 100th Anniversary

from

**BARRON GOLF CLUB, Inc.**

Barron, Wisconsin

**We Welcome Dallas Members**

**COAST TO COAST STORES**

**G. O. Abraham, Owner**

**BARRON, WISCONSIN**

**Phone: 537-3838**

**EVERYTHING FOR HOME, CAR**

**AND RECREATION**



**Congratulations**

on your

**100th Anniversary**

from

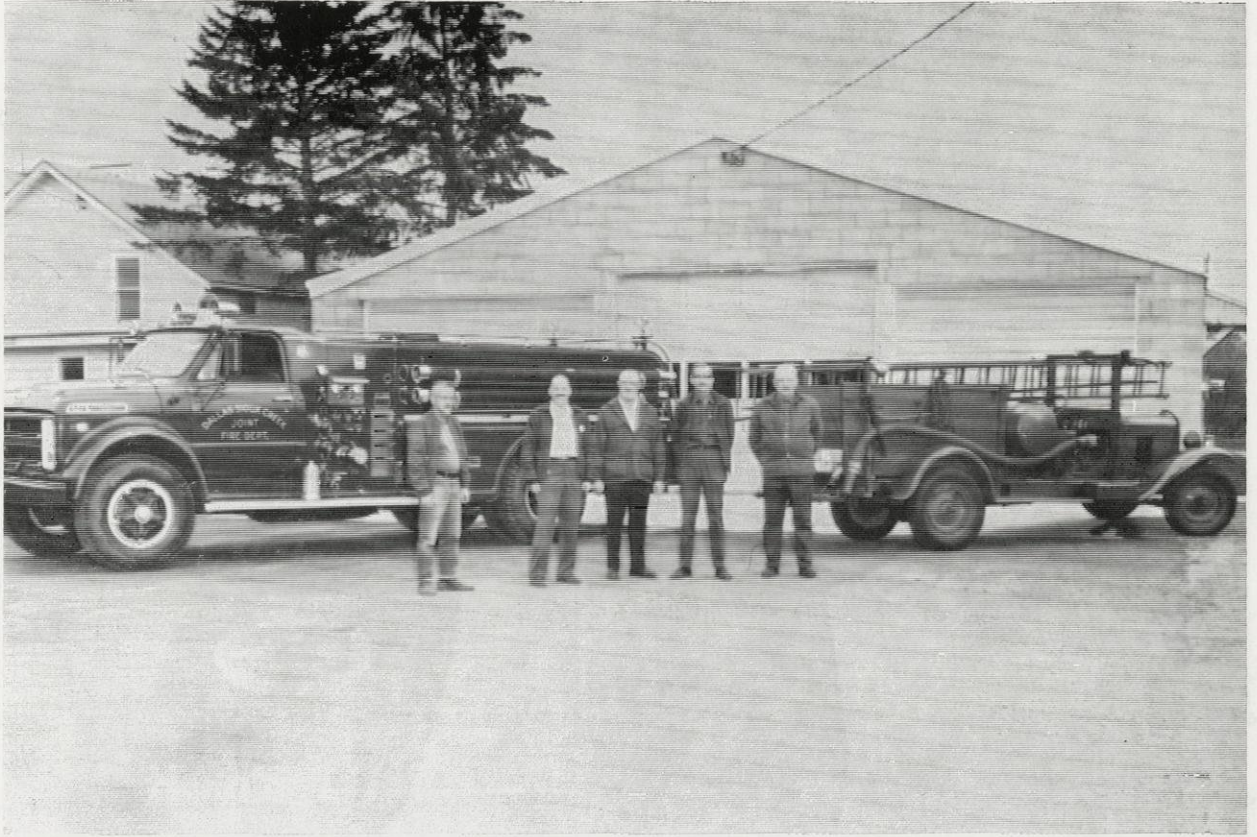
**Ritchie Auto Co., Inc.**

**Servicing this Community**

**for over 49 years**

**BUICK      PONTIAC      G.M.C. TRUCKS**  
**Barron, Wis.      Phone 537-3344**

## The Village Board



The Dallas Fire Department was organized about 1900. It was a volunteer force from the village. The department was later changed to include the Township of Dallas and the Township of Sioux Creek.

Early equipment included a hand pulled cart. The end of the water hose was laid in the pond and pumped by a small engine mounted on this hand cart. The water could be pumped to the edges of the village with this system. There was also a hose cart included in this equipment. Tom Olson was one of the early Fire Chiefs.

By 1929, the Fire Department had purchased a new Chevrolet pumper truck to add to their apparatus. This truck is still in running condition and is stored in the Fire Hall. S. A. Ellefson was Fire Chief at that time.

A major fire in the history of the department occurred on February 9, 1933, when Carl Espe-  
seth's Livery Stable caught fire and burned. Due to the cold weather which caused the hoses to freeze, the building was completely destroyed.

As the Fire Department expanded, more equipment was needed, and in 1952 they bought a used 1938 Diamond T pumper. Harlow Berg was Chief then.

When the local ambulance service was for sale, the Fire Department decided to keep this service available to the area residents. They purchased the ambulance and the men of the Fire Department serve as the drivers when a call is made.

In 1967, with additional vehicles in the department, a larger fire hall was needed for storage so when the body shop on Main Street was available, this was bought for the fire hall.

This spring of 1970, another truck was added. A new Chevrolet pumper was delivered and is now on fire call duty.

The present Fire Chief is Wayne Peterson. Harlow Berg and Jim Anderson are assistants. Herb Lee is the secretary and treasurer. Ed Vergin is the engineer. Mr. Vergin joined the department in 1920 and is still an active member.

**VIKING BAR**

**BEER — LIQUORS — WINES**

Al Lentz, Prop.

**Prairie Farm, Wis.**

**LEHMAN'S**

**SUPPER CLUB**

**EXCEPTIONAL FOOD**

**FRIENDLY BAR**

**Rice Lake, Wisconsin**

— **FEATURING HOME COOKING** —

**Karlgard's**

**Restaurant**

**Highway 53**

**Cameron, Wisconsin**

**Cliff & Marian Karlgard**

**Phone 458-2657**

**The First State Bank**

**of Prairie Farm**

**Prairie Farm, Wis.**

**FULL SERVICE BANK**

# The Village Board



Front row: Frances Hollister, clerk; Mel Bonkrude, trustee; Ole Severude, President; Wayne Peterson, assessor. Back row: Ed Vergin, trustee; Knute Berg, trustee; Arlie Cain, Treasurer; and Gayle Dague, trustee. Ed Vergin has been a member of the village board since 1930, with an exception of two years. He has also served as village President for many years. Knute Berg has been on the village board since 1942, with the exception of two years.

The Village of Dallas was incorporated in 1903, the charter being dated June 26th, at the circuit court at Superior. A. J. Vinge was the circuit judge at the time. The first election was held on August 15th of that year, and the officials elected were as follows: President, R. J. Tuttle; clerk, David Russell; treasurer, J. A. Anderson; trustees, Even Erickson, A. P. Manion, S. A. Severson, E. A. Pelton, Isaac Pecore and Harry Halverson; supervisor, Knute Espeseth; assessor, J. M. Pelton; constable, J. E. Quam; justices of the peace, J. K. Johnson and F. F. Tibbetts; police justice, D. Russell.

Electricity was wired from the Anderson Mill to light the village in 1914. Oscar and Matt Anderson put up poles and did the wiring. This supplied the village with power until the Wisconsin Hydro Co. of Amery came into town with their power. This company later sold to our present

suppliers of power NSP.

A new water system was needed, so this project was started when Ed Vergin was president of the village. This was completed in 1958 and in 1963 a sewer system was installed. Then the job of finishing the streets was taken on and by 1964 curb and gutter, along with the blacktopping of the streets was completed. Harlow Berg was the village president when this work was done. Ed Vergin has attended a school for the maintenance of both these systems.

The village business meetings and elections were conducted in the old Village Fire Hall for many years. When NSP put up a new office, the village bought their old building for their office. The village then sold this building to John Brendel for his store and they moved into the former Lamperts office, where they are now situated. The Dallas Library is also located there.

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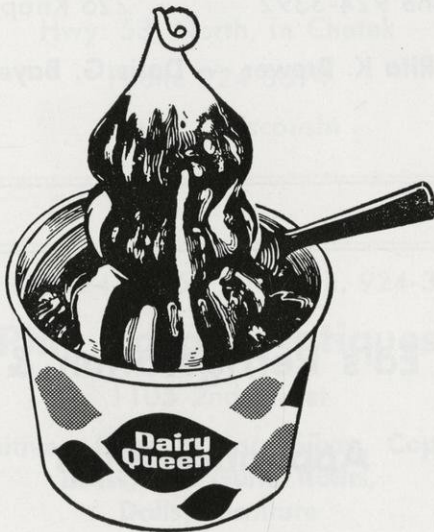


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