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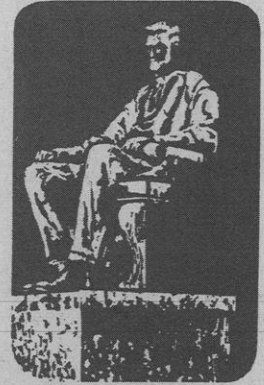
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WISCONSIN

alumnus



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Ground broken for Alumni House and Art Center, see page 4

Letters

A Letter from Vietnam

Just received my copy of the June-July *Wisconsin Alumnus*, and after reading it decided that the people back there might be interested in just what is going on over here.

Before I elaborate on the situation here, I'd like to comment on the fine quality of your publication. The editorial comment section is especially enlightening to one like myself who has completely lost contact with the academic world. I also enjoyed the article by Richard Hoffman (I guess the facts that we are brother ATO's and I knew Rich well while on the campus has something to do with this).

It goes without saying that living conditions here are far from favorable for the U. S. Marines. We're short on gear and manpower and the weather is, at best, uncomfortable. But these things are taken in stride by the young marines. What they can't cope with and don't understand is the attitude of the minority in the U. S. so widely publicized by the newspapers and magazines.

This minority opinion which is against U. S. involvement in Viet Nam appears to be centered in our large universities, which reflect popular opinion of the general population in the common mind. These young marines are, of course, resentful of the fact that they aren't receiving the full backing of the people back in the States. When they read about the anti-involvement demonstrations and see pictures of the "bearded and bathless" ones carrying placards they grit their teeth and ask themselves what they're doing here. In fact, they are fighting to preserve the very freedom that allows these dissenters to criticize the actions of the marines.

Most of these young lads that are doing the bulk of the dirty work over here are 18, 19, 20, maybe 21 years old. Most are high school graduates, but few have attended as much as a year of college. Even if they had the education to understand the political implications of this war, they do not (nor do I) have the time or opportunity to reflect on them. There is too much to be done and too few to do it.

It is easy for the intellectuals and pseudo-intellectuals to sit back in their plush (one needs to live here for awhile to understand the meaning of this) environment and criticize both U. S. policy and the individual actions of marine units here (a case in point of the latter is the slanted coverage by CBS of a marine search and clear operation in the village of Cam Ne). What needs to be done, I think, is for these people to try to see this

war from the view point of the U. S. fighting man who is actually over here engaging the Viet Cong.

For instance, here is what the average marine sees: trenchlines, tunnels, bunkers, foot-traps, booby-traps, and other defensive works throughout every village in this area; marine casualties which are results of the VC booby-traps or sniper fire, some of which are his buddies; weary faces of other marines who are doing the same tedious jobs he is; thousands of acres of slimy rice paddies which surround the fortified villages; snakes, mosquitoes, and lizards; Vietnamese villagers, and their children who are taught to beg and steal from the marines. The list goes on, but I think you already can see the point. This same marine seldom has clean clothes or a chance to really relax. And he seldom sees what he is really looking for—the Viet Cong—although he is often harrassed by sniper fire and must constantly be watchful for booby-traps set by these same Viet Cong.

There is no glory here, only hard, dirty work. These young men deserve praise, not criticism, for the job they are doing. They have adapted to the situation in a remarkable fashion and are conducting themselves according to the highest standards of the armed forces of the United States. And all they ask in return is a little recognition and the solid support of the American public. Are they to be de-

nied these meager concessions for the colossal task they are performing? I hope not.

Getting off the subject of Vietnam, I was pleased to see the announcement of my marriage in the previous issue of the *Wisconsin Alumnus*. It will go in our scrapbook.

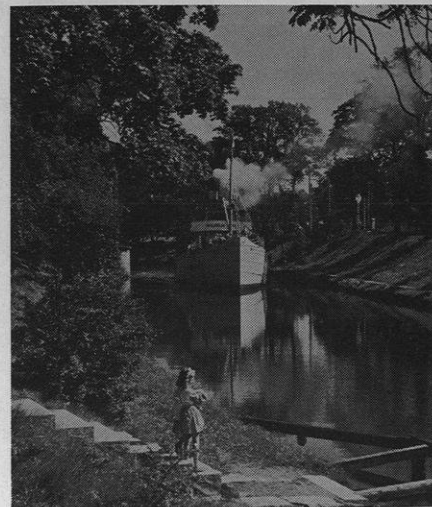
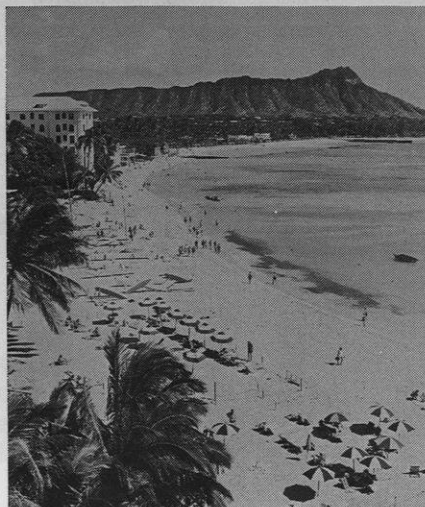
Linda, by the way, is still attending the University and expects to graduate in January. She'll probably continue to work in the Madison area until I return in April.

My first installment of \$20 on a life membership in the WAA is forthcoming sometime after the next pay day. I'm sure you realize the difficulties in safeguarding money and obtaining postal money orders over here. I've been here in Vietnam since June 6th and have spent most of the time in the fields so I prefer to draw only enough cash to meet my immediate needs each pay day.

I realize I gave you only a sketchy picture of the situation here and it was more emotional than factual. If you have any specific questions about the war here please feel free to write and ask. Bear in mind, however, that my opinions are mine alone and in no way reflect Marine Corps policy or doctrine.

Please continue to send me the *Wisconsin Alumnus* as promptly and regularly as you have in the past.

William E. Zelm '64
1/Lt. USMC



**Next Year
the Wisconsin Alumni Association
will be traveling to
Hawaii (in March) and Scandinavia (in July)
Write for further details**

Wisconsin Alumni Association, 770 Langdon Street, Madison, Wis. 53706
Please send me further information on your

- Hawaiian Tour
 Scandinavian Tour

Name
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alumnus



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LeRoy Luberg, University dean for public services, presided over the joint groundbreaking ceremonies for the Alumni House and the Elvehjem Art Center which were held in the Wisconsin Center.

Alumni House and Elvehjem Art Center

Homecoming Features Groundbreaking

THIS YEAR'S Homecoming proved to be a major event for Wisconsin alumni. On Saturday morning, October 23, twin groundbreaking ceremonies were held for two new University facilities—the Alumni House and the Elvehjem Art Center. Both of these major buildings will be constructed from gift

funds exceeding \$4 million, donated by alumni and friends of the University.

A sudden and unexpected windstorm drove the groundbreaking participants and spectators into the Wisconsin Center where "Plan B" was put into effect. The programs for both buildings were held in the

Center auditorium where spectators filled the room to overflowing.

Following the formal ceremonies, those who were to actually participate in the groundbreaking marched out to the respective sites of the new buildings and turned over the initial spadeful of ground as a few hardy souls braved the harsh weather to witness the proceedings.

The cover photo shows the participants in the Alumni House groundbreaking who are, from left: Anthony G. De Lorenzo, president of the Wisconsin Alumni Association; Mrs. Margaret C. (Brittingham) Callery, widow of the late Thomas E. Brittingham II, major contributor to the project; Governor Warren P. Knowles, a past president of the Alumni Association; UW President Fred Harrington; and UW Regent President Arthur DeBardeleben. The Art Center groundbreakers are pictured at the left of the page.

From time to time, the *Alumnus* will keep its readers posted on the construction progress on these two important buildings.

Principals in the Elvehjem Art Center groundbreaking included: Malcolm K. Whyte, Art Center Campaign chairman; Mrs. Conrad A. Elvehjem, wife of the late UW president for whom the facility is named; Governor Warren P. Knowles; Baird Brittingham, representative of the Brittingham family, \$1 million contributors to the project; UW President Fred Harrington; and Rudolph C. Zimmerman, president of the UW Foundation.



ON WISCONSIN



Arlie M. Mucko Jr.
EXECUTIVE DIRECTOR

THE ALUMNI HOUSE is on its way at last. You need only look at the opposite page for confirmation of that fact. After nearly a decade of frustration, plans, more frustration, high bids, and a great deal of head-scratching, we have begun on the final phase of our project and hope to dedicate the building a year from now.

The University of Wisconsin Foundation board of directors, meeting on Saturday, October 2, approved the final plans for your new Alumni House and contracts have been let. The successful low bidder on the general contract was Vogel Brothers of Madison. The total investment in this impressive new facility will be an estimated \$740,000. Not all of the funds have been secured for this project and we currently find ourselves involved in a campaign to raise the final \$200,000 needed to complete construction. The success of such a drive, of course, is dependent on our alumni. We need your support to skip over the final hurdle blocking our progress towards the realization of an Alumni House for the Wisconsin campus.

At Homecoming on October 23, living testimony of the degree of support that alumni have already provided to the University took place when ground was broken for both the Alumni House and the Elvehjem Art Center. This twin groundbreaking event marked the near-culmination of the most important alumni effort in the history of this great institution. The two new buildings, which will be an integral part of the Lower Campus development, represent a total expense of more than \$4,000,000, provided through funds from alumni who have demonstrated a strong desire to provide needed facilities for their University.

On behalf of the University, the Alumni Association, and the UW Foundation, I want to take this opportunity to salute the many thousands of alumni and the individual classes who have been instrumental in making sure that these two facilities, the Art Center and the Alumni House, will be an important part of the University of today and tomorrow.

Spurred on by these recent developments, your

Association is embarked on another exciting year of activity. Communication, always a most important aspect of our program, has been receiving an intensive review and you will notice a new look in the *Wisconsin Alumnus* with this issue of the magazine.

Association President Tony De Lorenzo and our Communications Committee have recommended certain changes in the format and content of our magazine which are being put into effect at this time. Through the year, we plan to further evaluate our total communications program and come up with a plan that will further expand this major link between you and the campus. As an alumnus, you can be of assistance to us by telling us what you want in the form of a magazine and supplementary communications from the Association and the University.

We want to provide you with a magazine that you will enjoy reading and that will keep you informed of the latest happenings at the University. We think that we are already doing an effective job, but we realize that there is always room for improvement. We rely on you to tell us how we can better serve you.

Our program is moving ahead in other areas, too. We have been experimenting with increased alumni club programming. Ed Gibson, our director of alumni relations, is making extended trips into the field to work with our club officers on ideas for expanding the scope of alumni meetings. Last month, when we were in Lincoln for the Nebraska-Wisconsin game, we planted the seed for the establishment of an alumni club to service Badgers in the Lincoln-Omaha area. Throughout the year, I will be in contact with alumni from coast to coast, soliciting their ideas about how the national Association can be of increased service.

The important thing to remember is that our organization is a service arm of the University and its alumni. Our sole reason for being is you and the University. We encourage your participation in our activities wherever possible, for it is only through the individual effort and counsel of our alumni that we grow and mature.



Young



Stiles

Two Noted Deans Leaving University

TWO key administrative posts on the Madison campus have been affected by recent announcements of resignation.

Resignations of two deans have been accepted regretfully by President Fred Harvey Harrington. Dr. Edwin Young, dean of the College of Letters and Science has resigned to accept the presidency of the University of Maine, Orono, Me., and Lindley J. Stiles, dean of the School of Education has resigned to accept a professorship of interdisciplinary studies at Northwestern University, Evanston, Ill.

Edwin Young, who holds the Ph.D. degree from Wisconsin, has been a member of the economics faculty since 1947 and has served as dean of its major college since 1961. He is an economist in the Wisconsin tradition and has been a leader in the establishment of many educational advances at the University.

In assuming the presidency of Maine, Dr. Young will be returning to the state in which he spent his youth and to the university which awarded him the bachelor of science degree in 1940, the master of arts degree in 1942, and the honorary doctor of laws degree in 1963.

"This was a very difficult decision for me to make," Dr. Young commented after his appointment was announced. "The University of Wisconsin is a great university. Here I have had the full support of my colleagues and the administration of which I have been a part. This University has the best administration in the United States. One of the

reasons for the greatness of this University is the harmonious cooperation of students, faculty, and administrators in the progress of the total University. Another is the high regard the people of Wisconsin and their leaders have for this University. I hope, as president of a sister-institution half a continent removed, I still will be able to maintain my strong ties with the University of Wisconsin and the people who make it what it is."

In 1957, Edwin Young was instrumental in establishing the fruitful cooperation between the UW department of economics and the Gadjra Mada University of Jogjakarta, Indonesia where Wisconsin undertook, with Ford Foundation support, to strengthen economics education.

Dr. Young's most recent UW assignment, in addition to his deanship and other academic duties, was to coordinate planning for the future expansion of the Madison campus.

He has served as president of the University local of the American Federation of Teachers; secretary-treasurer of the Industrial Relations Research Association; and treasurer and board member of the Inter-University Committee for Labor Education. In 1960 he was named by Gov. Gaylord Nelson to the three-man fact-finding panel which was given credit for settling the strike against the J. I. Case Company, Racine.

Dr. Young is co-editor of *Labor and the New Deal* and author of one of the chapters in the volume, *The Split in the Labor Movement*.

News of Dean Stiles' decision to leave the University appeared prematurely when the *Wisconsin State Journal* printed an article intimating that the dean was looking to other pastures because he was unhappy with the amount of support that had been coming to the School of Education from state sources.

Following the announcement of Dean Stiles' appointment to the Northwestern faculty, President Harrington made a statement claiming that "The inference in some reports that lack of financial support for our School of Education is one of the chief reasons for his leaving Wisconsin is unfair to Dean Stiles and this State. It is true that this University operates with limited funds, true that Dean Stiles—and all our other deans for that matter—could accomplish more with better financial support. But Dean Stiles has assured me that the reasons for his decision to leave Wisconsin are those stated in his letter of resignation. . . ."

In his letter, Dean Stiles explained that it was a latent desire to return to teaching and scholarship that had prompted his resignation. He further explained that his new responsibilities at Northwestern "offer time, support, and freedom to study and to stimulate improvements in teacher education and higher education."

During his tenure as dean of the UW School of Education, Dean Stiles has been noted as an outspoken commentator on many of the foibles of our modern educational system. He attracted national attention and support when he challenged the accreditation policies of the National Council for Accreditation of Teacher Education (NCATE) in 1962.

As President Harrington pointed out, Dean Stiles "will be leaving one of the very best schools of education in the country, a quality level he did much to establish. He set a tone for the school, attracted a great deal of federal and foundation support, and faculty members of high standing. He is one of education's most eloquent spokesmen."

The Campus

Building has been the most striking testament to the University's growth in recent years. Continuing our examination of the campus, we present the following section on the University's building program and the people who are responsible for its development.

A REVIEW of some basic facts about the University indicate the staggering dimension of its operation.

The first set of figures involves the total land area occupied by the University. The main academic campus of the University in Madison covers 400 acres; added to this is another 340 acres which comprises Eagle Heights, Picnic Point, and the area West of Walnut Street. There is an additional 1220 acres in the Arboretum and 16.5 acres in miscellaneous holdings near the campus for a total of 1976.5 acres in Madison.

An additional 5,277 acres of farm land are owned by the University, including Arlington Farms in the northeast corner of Dane County and other holdings in ten Wisconsin counties. There are 91 acres on the Milwaukee campus.

There are 154 buildings on the Madison campus which are used for academic, athletic, and service purposes, 18 buildings make up the Medical Center, and 26 buildings are in the Residence Halls system—a total of 198 buildings.

The gross space available in these buildings is 8,123,000 sq. ft. and the net assignable space is 4,940,000 sq. ft.—all of this to accommodate the University's three colleges, seven schools and one division.

November 1965



THE MOST striking testament to the growth of the University and the campus in recent years has been the unprecedented building program instituted in the face of increased enrollment pressures, bur-

geoning research demands, and the need to accommodate an increasing number of faculty and staff.

In the last five years, since 1960, the University has completed 40 major construction projects costing

a total of \$64,811,984. Currently, there are eight buildings under construction at a total cost of \$28,823,673. Eighteen projects are on the drawing board for the current 65-67 biennium; these projects will cost an estimated \$58.5 million.

The scope of this building program virtually staggers the imagination, but it is an accepted fact among University planners. Many of the buildings are already here and several more are on the way. And the crescendo of building shows no foreseeable sign of diminishing or levelling off. The pressures are here and the University planners are doing their best to make way for the new developments and to incorporate the necessary improvements into a comprehensive pattern that will take full advantage of the University's natural setting.

One of these planners is James V. Edsall, co-director of the University's department of planning and construction. This department has been in an evolutionary stage of development since it was first formed in 1959.

Kurt F. Wendt, dean of the College of Engineering, was the first director of the department of planning and construction. Dean Wendt and Prof. Leo F. Jakobson, now professor of urban planning, were instrumental in developing many of the concepts now being carried out by the University's staff of planners.

The department of planning and construction has recently been consolidated into a cohesive unit of planners, architects, and landscape experts. "We've got top people—one of the best planning organizations in the country," Edsall says. "We work as a team in full cooperation with the administration, faculty, and other University officials."

"Planning is an administrative tool," Edsall emphasizes. "In order for planning to be effective, the whole objective of the building has to be incorporated into the scheme. We have to determine what the administration wants, what our faculty and students need, what is best for the University, and even what the people of Wisconsin want and need."

James V. Edsall, co-director of the department of planning and construction, is pictured below with a model of the Elvehjem Art Center, and the massive art and art education, music, and history classroom facility.

Planning: An Administrative Tool



One major factor influencing the building program at Wisconsin is the often incomprehensible advances in our knowledge and technology that have taken place in the last fifteen years. Jim Edsall points out that, "before World War II, no one would have dreamed that the University would have a molecular biology-biophysics department or that we would need a new building to house that department and provide offices, laboratories, and classrooms for work in this field."

Edsall conceives of the University as a city within a city. "People are prone not to recognize what a large and complex institution this is," he says. "But it's important to realize that we have our own police department; we have a service department which is responsible for the maintenance of all our campus buildings and the campus grounds. We even provide our own heating system."

Because of its city within a city configuration, the University encounters and must cope with problems that are comparable to most cities of similar size. An immediate, and at times seemingly overwhelming problem is the circulation of traffic within the University area. There is the continually heavy press of pedestrian and vehicular traffic which increases at an alarming proportion every year. Pedestrians flood the campus area at certain times of the day and make the congestion seem insurmountable. Vehicles of all kinds, from motor scooters and

bikes to automobiles, buses, and trucks, circulate in the area and make for more headaches.

The amazing growth of the University, in terms of students as well as buildings, has the UW planners confronted with trying to keep the surging development of the University at a point where the campus does not take on the appearance of a factory of higher education.

"We're trying to organize and plan according to a 'human scale,' Edsall points out. "Wisconsin has a reputation for attempting to provide for and relate to the student. The development of the Union and Residence Halls system is a good example in point.

"What we intend to do is organize the University so that it contains campuses within the campus. We want to create areas on campus that will become familiar to students, something they can identify with.

"We already have a good start on the Engineering and Ag campuses and we want to extend the idea to the central campus so that the College of Letters and Science, for example, will have recognizable boundaries to distinguish it as a special part of an integrated campus."

At present, this mode of thought is being worked out on the drawing board, but much of it has already begun to appear in the form of new buildings. Nevertheless, Edsall considers our present era of campus development as a time of transition. "You must remember that

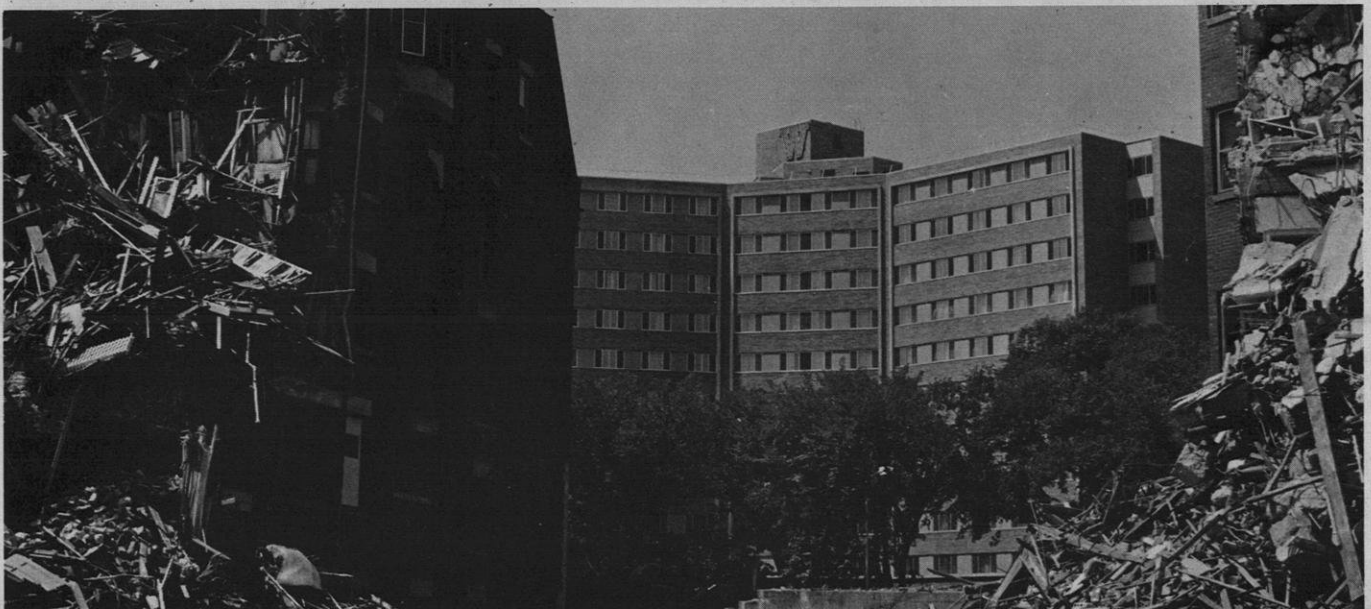
we're in a period where we've moved from having a \$3 million biennial building program to a \$57 million biennial program. In the same time, we've moved from a rural to an urban campus environment. That development is apparent now, but it still is going to take a few years for a continuity of design to emerge."

Another factor governing the present and future development of the campus is the availability of land. "We can't expand horizontally indefinitely," Edsall says. "For that reason, we have to find ways of using available land more intensely. One of the more dramatic solutions currently being implemented is the construction of high-rise buildings.

"We recognize that there is an imperative need to conserve land on the Madison campus. We can't go beyond what is functionally possible—in other words, we have to remember that a student should be able to go from one class to the next within the fifteen minutes of allotted time and that, ideally, we would like to have eighty per cent of our students living within a three-quarter mile radius of the campus."

University planners have just begun to cut their teeth on the multitude of problems that beset a rapidly expanding institution. But already the results of their professional approach are becoming evident. The continuing story of their moves to reshape the campus should be one of the truly exciting chapters in University of Wisconsin history.

Some buildings go up and some come down. The buildings being razed here were a part of Sterling Court. This land was cleared last summer to make way for the project pictured at left. Chadbourne Hall, women's dormitory, is seen in the background.





Donald Sites, University architect and co-director of planning and construction, is posed here against an aerial map of the campus.

The Evolving Pattern of Campus Design

WE'VE had the hill and the lake, but that's not enough anymore," claims Donald Sites, University architect and co-director of the planning and construction department.

When Don Sites first came to the University from Oregon a little over six years ago, he found a campus which he felt was distinguished by its natural beauty, but was architecturally undistinguished.

"Of course there was Bascom and North and South Halls," he points out. "These are graceful buildings that have a certain timelessness about them and fit well into the landscape. But the rest of the campus was largely composed of build-

ings that had no special architectural quality to set them apart."

Since coming to Wisconsin and since the University has been committed to an ambitious building program, Sites has been concerned with seeing that the University moves towards the establishment of a vital, dynamic, and functional pattern of architecture.

"Our buildings are becoming more specialized," he says. Take, for example, the new Psychology Building. There we built a whole windowless wing because the psychology department felt it needed such a facility for its many special types of experiments. The biotron is a building that will provide us with the ability to reproduce a wide variety of envi-

ronmental conditions to study their effect on plants and animals. This will be the only facility of its type in the world."

Sites feels that the most successful example of what he and his department are trying to accomplish in architectural terms has been the Southeast Dormitory Area, completed this fall. "This is a wholly unified complex," he explains. "The buildings (Witte, Ogg, and Sellery Halls, and Gordon Commons) are a direct answer to the University's needs in this particular area. "These buildings are exciting, efficient, and they're handsome to look at. And what is equally important—they will improve with age. They'll be just as appealing twenty or forty years from now."

Another example, one which demonstrates how architecture can be used to solve a knotty problem, is Van Vleck Hall. This structure, quickly dubbed "the egg crate" by campus wags, was set down in a restricted land area between Bascom, Sterling, and Birge Halls. "I think that building was a fantastic solution to an extremely difficult problem", Sites remarks. "We needed more classroom and office space close to the center of campus. In Van Vleck we were able to provide a great deal of classroom space below grade and offices in the tower, and to greatly improve the beauty of the area. This building is an excellent example of how planning can increase intensity and improve the environment of an area."

Definitive concepts are incorporated into these new architectural developments. As the University continues to build, and with land at a premium, buildings will be closer together and will incorporate high-rise design. "Our buildings reflect the growing complexity of the University. We feel that we've begun to make some significant advances and that various building complexes will become more apparent," Sites says.

There will be more and more plaza areas developed to provide a feeling of spaciousness in areas of high concentration. This intensity of building will produce a controlled type of landscape as opposed to the untouched, natural landscape that has been descriptive of the campus. However, the natural setting will not completely vanish. Plans are currently underway for an overall development of the landscape including an imaginative treatment of the lakeshore from the Alumni House site at the foot of Lake Street to Picnic Point. Another aspect of campus beautification will be the development of what Sites calls a "language of furniture." This will include the installation of such items as benches, plantings, and lighting fixtures.

"We want to establish regions on the campus where people will feel a warm relationship to their sur-



The design of Van Vleck Hall was a "fantastic solution" to a perplexing site problem which added new classroom and office facilities while improving the environment of a formerly undistinguished campus area.

roundings. We feel we have to take a big campus and break it down to the point where people won't feel uncomfortable. And we want to

capitalize on our natural setting so that some areas of the campus will become even more important in their natural condition."

The Case History of Building X

WHAT DOES it take to construct a building at the University of Wisconsin?

To the casual observer who thinks that buildings are indiscriminately popping up on the campus almost over night, the answer to such a question would probably be—simple, just say you want a new building and it will be constructed.

Actually, the procedures in making a building a reality are quite complex and involve a considerable amount of planning and work on the part of many people.

Let's take a case study—Building X, for example. The first step in the procedure comes when a department or school determines that it needs a new building to accommodate its activities. If the building is to be constructed from state funds, there are several preliminary steps that must be followed. First of all, the dean of a given college or school must agree that the building in question is actually necessary. The dean then submits a request to the Campus Planning Committee which establishes a priority program every two years. This program is approved by the Madison chancellor, the president of the University, and is then submitted to the Regents. After the Regents approve it, the priority list is forwarded to the Coordinating Committee for Higher Education for evaluation and integration with the total state higher education requirements. The list is then sent on to the State Building Commission which is a standing committee of the Wisconsin Legislature.

The State Building Commission,

after reviewing requests from all sources, prepares a list which it submits to the Legislature for approval on a biennial basis. Those interested in Building X must now wait until their particular project moves up to an appropriate place on the priority list.

Not all buildings on the University of Wisconsin campus are built from state funds. The majority are built with funds coming not only from the state, but from such other sources as the National Institutes of Health, the National Science Foundation, the National Aeronautics and Space Administration, the office of Education, the Wisconsin Alumni Research Foundation, the Ford Foundation, and other private sources.

Once the funding for a particular building has been established, the machinery for its construction is set in motion. This machinery is not always the most expeditious means of getting a building built. Many are quick to point out that private enterprise can construct a building in a shorter time than it takes the University to complete a building.

"We don't build the same type of building that private enterprise does," Jim Edsall says in explaining the time lag. "Most of our buildings are more complicated. They have to be to take into account the many demands that will be placed upon them over a period of years. Private enterprise can usually afford to tear a building down and build a new one in its place every twenty years. We can't. We have to make sure that a building is going to last and

be of continuing service for an indefinite period."

Building X, with its financing assured, must now undergo several steps before coming operational. The initial step in planning is the formation of a faculty building committee. The building committee, in cooperation with the planning and construction department, drafts a detailed program of specifications. This is submitted to the architect who has been assigned by the State Bureau of Engineering. The architect then begins designing the building according to the needs outlined in the program.

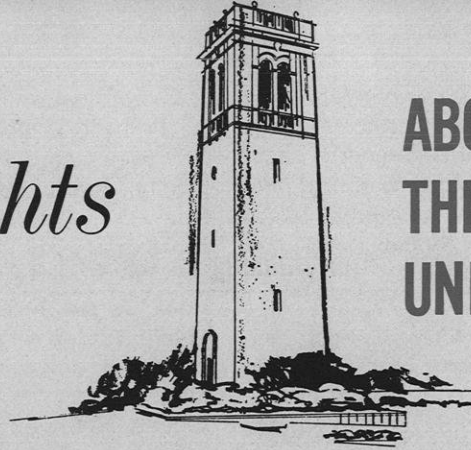
In the process of its development, Building X is approved in three stages (concept, preliminary, and final) by the interested groups within the University: the building committee, the Campus Planning Committee, and the Regents. In addition to University approval, the Wisconsin State Building Commission and the federal agencies issuing grants must also approve the project at various stages.

When final plans for Building X have been approved by the Regents, bids are requested and when they are approved, contracts are let. Sometimes, delays occur when bids greatly exceed the programmed estimate. At that point, an alteration in design and/or specifications must be effected and the project is again sent out for bids.

Once the contracts have been signed, construction on Building X begins. It usually takes from 18 months to two years from the time construction begins to complete a building and have it open for use.

news and sidelights

ABOUT THE UNIVERSITY



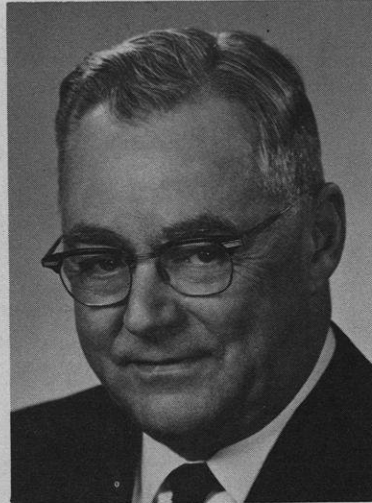
Anti-Vietnam Demonstrators Receive Traffic Summons

ELEVEN PEOPLE, ten of them University of Wisconsin students, were arrested by Madison police at the main gate of Truax Field Air Base on Saturday, October 16. The students were part of a group organized to demonstrate against U.S. involvement in the Vietnam war. They had gone to Truax Field to make a "citizen's arrest" of the base commander, Lt. Col. Lester Arasmith, for being a part of an organization that is guilty of "crimes against humanity and the people of Vietnam."

A full complement of Air Force personnel and Madison police was on hand to greet the demonstrators. A representative of the protesting group asked for permission to enter the base which is normally closed to all but persons who have authorized business within the base confines.

When it was obvious that they would not be allowed to enter, the group sat down in the middle of the road leading into the base. The demonstrators were informed that they had five minutes to clear the road. The group had not budged by the time the five minutes were up and, one-by-one, they were loaded into a police paddy wagon, taken downtown, and issued a \$25 traffic summons.

The local demonstration was part of a series of International Days of Protest activities. The Madison Committee to End the War in Vietnam, which is largely composed of



Alfred W. Peterson, vice president and trust officer of the University, died of a heart attack on October 23 while watching the Ohio State-Wisconsin football game.

"Pete" had been connected with the University for more than 40 years, holding various business administration posts and serving under six University presidents. The night before he died, he was feted at a testimonial dinner held in his honor. He had previously announced his intention to retire from the University after the first of the year.

Peterson's first position with the University came in 1923 when he served as student financial adviser in the dean of men's office. He was named assistant University accountant in 1924 and later was appointed to other posts: assistant to the business manager, comptroller, and director of business and finance.

In an earlier tribute, President Harrington noted: "The magnificent contribution which he has made to the growth and progress of this University puts him in the select company of those who have influenced its history."

Wisconsin students, had staged rallies throughout the week, but did not condone the action of the group that "besieged" the Truax barricades.

The National Coordinating Committee to End the War in Vietnam has its headquarters in Madison in a series of rooms on the first floor of a building at 341 W. Mifflin Street. Chairman of the national committee is Frank Emspak, a 22-year-old UW zoology graduate.

President Harrington Resigns from Madison Club

DISCRIMINATION became a local issue in Madison in October when UW President Fred Harvey Harrington announced his resignation from the Madison Club because the club had rejected the applications of two prominent Jewish citizens—Wisconsin Supreme Court Justice Myron Gordon and Atty. Gordon Sinykin.

Harrington's resignation was made public when it was learned that he had sent a letter to Arlie Mucks, Jr., executive director of the Alumni Association, who is a member of the board of directors of the Madison Club. Harrington's letter to Mucks outlined his reason for resigning from the club, this being the rejection of the two Jewish citizens. Harrington claimed that if these men were denied membership, it was apparently because of their religious affiliation as there could be no question about their general qualifications for membership.

It was learned that two members of the nine-member Madison Club

board had voted secretly against the acceptance of the applications of Justice Gordon and Sinykin. There was no public confirmation or denial of the fact by any individual board member and the local press and public were left to draw their own conclusions.

The Madison City Council entered the controversy by threatening to review the qualifications of the Madison Club to retain its liquor license. Public opinion, as usual, was divided on the matter. An overwhelming majority of people expressed disfavor with the club's apparent discriminatory practices. But there were those who maintained, "it's a private club, they should be able to pick and choose whoever they want to be members."

Some Alumni Association members were vocal in expressing their dissatisfaction with the policies of the Madison Club and suggested that Mucks resign his position on the board of directors. "I have no intention of resigning," Mucks said. "If discrimination exists within the Madison Club, the only sure way to work for its abolition is to have those of us who believe that discrimination is wrong to continue to make our voices heard. It is only through such leadership that we can change the existing philosophies of the club."

Further Liberalization of Women's Hours Voted

JUNIOR WOMEN will have no restrictions on hours, and sophomore women will have no hours restrictions on weekends as result of recent action taken by the faculty Student Life and Interests Committee (SLIC).

The action also provides that junior and senior women under 21 must gain the consent of parents in order to benefit from the liberalization of hours regulations in women's housing units.

The new regulations in full provide that:

1. Junior women will have no hours contingent on parental approval for those under 21;

2. Sophomore women will have no hours on weekends (Friday and Saturday nights) and will have 1 a.m. hours on weeknights contingent on parental approval for those under 21;

3. Within the maximum limitations as set forth in #1 and #2 above, each living unit will have the option of determining its own hour plan subject to approval of Associated Women Students (AWS).

Under present regulations, junior women have 1 a.m. privileges every weeknight and have no hours on Friday and Saturday nights. Sophomore women have two late or 1 a.m. privileges per week and no unrestricted hours. Here, too, consent from parents has been required in order for junior and sophomore women under 21 to benefit from the plan.

Elmer E. Meyer Jr., assistant dean of student affairs and chairman of SLIC, said of the action: "On a heterogeneous campus such as ours with students from widely varied backgrounds, it was felt that the women's hours change would provide the greater flexibility of operations necessary to assist individual students in developing self-responsibility.

"Of course any hours plans which are submitted must be approved by the AWS and the office of the dean of women—and parental consent is necessary for students under 21."

The SLIC action will become effective, the report pointed out, after individual units have submitted plans to AWS and they have been approved in conjunction with the office of the dean of women.



Presidents Club

FORMATION of the Presidents Club of the University of Wisconsin has been announced by R. C. Zimmerman, president of The University of Wisconsin Foundation. He



Maier

also announced that Mr. Irwin Maier '21 had accepted an appointment as the first chairman of the executive committee. Mr. Maier is president and publisher of the *Milwaukee Journal*.

Chief among the aims of the new organization will be the establishment of a higher level of alumni giving in support of the University. The Club will be organized and operated as a special program within the framework of the University of Wisconsin Foundation, and will be named in honor of the 14 presidents who have guided the University since its founding in 1849.

Membership in the Presidents Club is being based upon a specified level of voluntary support of the University and details of membership requirements have been outlined in a brochure available through the Foundation.

The idea is not unique at Wisconsin. Similar organizations are currently providing significant support at many colleges and universities throughout the country. The John Evans Club at Northwestern University, for example, has over 300 members who have added more than \$9 million to the development program through gifts and bequests. Other Big Ten schools that have initiated Presidents Clubs include Michigan, Michigan State, Minnesota, Ohio State, and Illinois.

Special recognition is being planned for members of the club, and an annual meeting and dinner in Madison will be a regular activity of the group. Other special functions and publications will be scheduled as the program develops.

Wisconsin Alumnus

Kenneth Kalb Named University Registrar

THE University has a new registrar—Kenneth G. Kalb.

Dr. Joseph F. Kauffman, dean of student affairs, who announced the appointment, said that the mounting population of students has necessitated a division of the offices of registrar and director of admissions.

"The division means that we will be able to more effectively serve our students," Dean Kauffman said. "The duties of these offices have become more complex in recent years." He said Wayne L. Kuckkahn, who has been holding down both positions, will continue to serve the University as director of admissions.

A native of Logansport, Ind., Kalb, 32, joined the registrar's admissions office here in 1962 and served initially as supervisor of computer programming and later as director of data processing. In 1959-62 he was an IBM systems engineer in Kansas City, Mo.

The new registrar holds a B.A. in English from the University of Missouri. He is a member of the Society for Advancement in Management.

Committee Urges Slowdown of Madison Campus Growth

THE UNIVERSITY of Wisconsin at Madison is growing too rapidly. That is the consensus of a report submitted to the faculty in October by the University Committee.

In its report, the University Committee reached six tentative conclusions which relate to the eventual size of enrollment in Madison. These conclusions are:

1. Consistent with the opportunities for Wisconsin high school graduates to attend institutions of higher learning in the state or elsewhere, deceleration of growth in Madison is imperative.

2. The committee endorses fully the philosophy that the high school seniors of Wisconsin should be provided with all the higher education they can usefully absorb.

3. It is in the educational interest

of the students of the state that some out-of-state students continue to be enrolled in Wisconsin institutions.

4. Expansion of the enrollment at the present Madison campus, as well as at any proposed second campus in Madison or its vicinity, is related to the expansion of other facilities for higher education in Wisconsin and the entire problem should be considered on an integrated basis.

5. In view of the size of enrollment at Madison, special efforts should be made to assist students in identifying themselves with smaller sub-groups (academic and social) within the larger University community.

6. The teaching assistant system is both necessary and desirable in a large university, but more effort should be put into the selection, training, and supervision of teaching assistants.

The committee, stating it needed additional information before drafting final recommendations, is sending a questionnaire to members of the faculty. It covers such matters as size of the campus, campus activities, traffic problems, and enrollment limitations.

Farm Picnic Grounds Honor Late Dean Froker

A MEMORIAL picnic grounds at the University's experimental farm near Arlington will be established in honor of the late R. K. Froker, dean of the College of Agriculture from 1948 to 1964.

The Board of Regents has approved a proposal to establish the picnic area just south of the headquarters building at the experimental farm.

The picnic area will include a bronze plaque mounted on a glacial boulder dedicating the area to Dean Froker. A council ring and an outdoor fireplace will be built with limestone quarried from the farm. A relief map of the farm will be located in a small shelter house, and will include a display of the geologic and political history of the land on which the farm is located.

Landscaping will include plants and trees developed by University researchers.

The picnic area will be used for outdoor meetings and field days at the farm. Funds to build the facility will come from gifts of friends and associates of Dean Froker.

Froker, who died May 5, was instrumental in relocating the University's main research farm from the Hill Farms area of Madison to Arlington. He was the sixth dean of the University's College of Agriculture and was a noted dairy marketing economist, serving on a number of national committees relating to marketing and administrative problems. Dean Froker was instrumental in establishing dairy marketing cooperative systems in Wisconsin.

He was particularly fond of the Arlington prairie area and considered the establishment of the experimental farms as a major accomplishment of his administration in the College of Agriculture.

Library Staff Busy Increasing Book Holdings

ALWAYS MORE but never enough.

This is the insatiable need and philosophy of learning through books—at the University of Wisconsin, at all other institutions where thousands of hungry minds seek nourishment.

Book holdings on the Madison campus—at the Memorial Library and in departmental collections, have reached the impressive total of over 1,600,000 volumes. And more than 2,000,000 books also are available to Wisconsin scholars in collections of the campus-based State Historical Society Library.

At Memorial, where close to 1,000,000 works are shelved, new acquisitions pour in at the rate of 80,000 yearly—and the rate is certain to rise, according to Louis Kaplan, director of University of Wisconsin Libraries. Last year the University Library Committee, estimating present and near future needs, recommended that holdings

in the Madison campus libraries be increased 100 per cent by 1974.

Though admittedly ambitious, the suggested goal points the accelerating trend of the times. Madison campus libraries now hold twice the number of books they held approximately 15 years ago.

The \$5,000,000 general or Memorial Library in the heart of the campus contains Wisconsin's major collections in the social sciences, the humanities, and many other printed works relating jointly to two or more of the natural sciences.

In today's dynamic new era of book service, Memorial alone employs a staff of 150 full-time persons; plans to spend in 1965-66 some \$665,000 in state, federal and foundation funds for books and periodicals, and another \$100,000 for stocking the planned-for Undergraduate Library, due in 1968.

The budget to cover the same items for the entire campus system will exceed \$875,000.

Most recent figures available place Wisconsin fifth among state-supported universities in money spent for books. Book funds for the State Historical Society Library were included in the Wisconsin total.

The University must ever freshen and expand the stream of printed materials, not only because of soaring enrollments, increased fields of study, and widening inquiry within each field, but because of widening individual reading habits.

"Students are more serious, read more than in the past," Director Kaplan, pointed out. And these days, he indicated, it requires much more than the old book orders by mail to satisfy the great academic thirst.

The keen competition among research libraries for wanted titles takes knowledgeable faculty, library administrators, and bibliographers on extensive book hunts in foreign countries. There, on a "first come, first served" basis, they confront dealers directly and ferret out much needed, often elusive volumes.

The Memorial staff now includes eight bibliographers. Each is equipped with knowledge of authors

and publications in a special area of learning, each is advancing holdings for special area studies.

Bookstores bordering the Madison campus where students—29,299 of them this fall—purchase their texts, also report a rising bookish tide.

"The old days of one book for one course are long gone," John R. Shaw, manager of the University Book Store (formerly the University Co-op), said recently.

The steady trend has been twofold: More courses and more books per course. One course in the past spring semester may hold the record: 18 books, required and recommended, were listed for it. Many courses list 10 titles and at least 176 courses in the past semester showed four or more titles for required reading.

Cardinal Sports Editor Knits in the Press Box

YOU DON'T find many sports editors covering football games while doing their knitting. But there's one such animal at the University this year—she's Dianne I. Seidler, a sophomore from Maplewood, N. J., who heads the sports staff of the *Daily Cardinal*.

Somehow or other, she manages to keep her eyes on the Badgers and on the purling and knitting she's doing on a sweater, both at the same time.

Dianne first came in contact with athletics through her father who had played on the Princeton University freshman team years ago.

"I was a tomboy as a youngster," Dianne explains. "I played all sorts of sports with my brother, and I rooted for the then New York Giants' baseball club. I wrote sports for my high school paper for several years, and was sports editor in my senior year.

"I tried out for the high school baseball team on April Fool's Day. Told the coach I was a pitcher—and I think he would have given me a try-out if he hadn't remembered there were no locker-room facilities for girls. I wound up being the team statistician."

Getting along with members of

her staff poses no major problems. She admits, "The fellows think I'm a nut. I play catch with them, wearing the baseball glove my boy-friend gave me. They take care of the locker-room interviews and other assignments not particularly suited to me.

"But I make up the *Daily Cardinal* sport pages. No one else knows how, and I won't tell them."

Graduate School for UWM

THE REGENTS have separated the administrations of the Graduate Schools on the Madison and Milwaukee campuses and named Dr. Karl E. Krill, special assistant to the president, to serve acting dean at UW-Milwaukee during a search for a dean.

The action, which will go into effect immediately, came on recommendation of the Graduate School, President Fred Harvey Harrington, and the chancellors of both campuses, J. Martin Klotsche of Milwaukee and R. W. Fleming of Madison.

Milwaukee Vice-Chancellor Charles Vevier, said UWM "considers the separate graduate school an academic progress agency for our campus. Chancellor Klotsche and I are pleased that President Harrington has released Dr. Krill temporarily while the search for a dean can be accomplished."

President Harrington said the growth of graduate education and research at Milwaukee prompted putting into effect at this time the policy the Regents adopted in a statement on the future of the UWM a year ago.

In that statement the Regents declared: "UWM shall develop its own Graduate School to encourage faculty experimentation and research and serve as an advanced educational agency for the state, adding graduate degree programs as required."

As early as 1963 President Harrington had told the Regents that "it will doubtless be desirable to create a separate Graduate School for the University of Wisconsin-Milwaukee."

Five Game Football Report

The Best Offense is a Good Defense

Wisconsin 0, Colorado 0
September 18

WITHERING heat and humidity, relative inexperience, and stout defense produced a scoreless tie in this opening game of the season at Camp Randall Stadium. Neither Wisconsin nor Colorado could generate an offense that showed any signs of scoring potential as the two teams battled to a deadlock.

The Badgers controlled the ball for most of the afternoon, running 86 plays from scrimmage to Colorado's 58. Lack of speed in the offensive backfield forced the Badgers to go to the air during the major part of the afternoon. Sophomore quarterback Chuck Burt threw the football on 39 occasions for 19 completions, 163 yards, and three interceptions in his debut as the Wisconsin signal caller. Burt's favorite target during the afternoon was senior end Louis Jung who caught 11 passes to tie a school reception record previously established by ends Pat Richter and Jimmy Jones.

The Wisconsin running game was virtually non-existent as the stubborn Buffalo line held the Badgers to a net of 93 yards on the ground. Fullback Tom Jankowski, who sustained a broken nose during his forays against the Colorado line, gained 35 yards in 11 carries while

halfback Jerry Hackbart rushed for 50 yards in 10 attempts.

The defense, which is supposed to be Wisconsin's long suit this fall, showed several moments of unsteadiness during the first half of the opener, but the defensive unit became more cohesive as the game progressed and stopped Colorado penetrations with key pass interceptions by Dave Fronck and Jim Grudzinski.

One of the best offensive weapons Wisconsin had during the afternoon was the punting of captain Dave Fronck. He arched two kicks out of bounds on the Colorado 3 and 6 yard lines, respectively, and finished the day with a 42-yard average for nine punts.

Wisconsin 6, Southern
California 26
September 25

SIX POINTS was all the hapless Badgers could muster to offset a Trojan onslaught that featured explosive running by backs Mike Garrett and Rod Sherman and the effective passing of quarterback Troy Winslow.

Wisconsin's ground game was virtually non-existent this afternoon as the Badgers netted a feeble 11 yards rushing. The complete absence of a running attack made things more difficult for the passing game, but sophomore quarterback Chuck Burt

showed growing maturity as he dented the Trojan defense with 20 completions in 34 attempts for 192 yards and one touchdown. Burt also had three of his passes intercepted, but two of the interceptions came on freak plays after Badger receivers had their hands on the ball first.

The lone Badger score came in the third period when Wisconsin drove 63 yards in 11 plays—the touchdown coming on a six-yard pass from Burt to sophomore tight end Bill Fritz who finished the day with 9 receptions and one touchdown.

Coach John McKay's Trojans were in complete control throughout the afternoon, however. Sparked by the running of Mike Garrett, who established a new USC career rushing record in the game, the Southern Californians rolled up 402 total yards to Wisconsin's 203.

Garrett scored two touchdowns, one coming on a 61-yard sprint, and passed for another. His running mate, Rod Sherman, dashed 44 yards to account for the other Trojan score.

The casualty list from the encounter was indicative of the Trojan's combat effectiveness: end Joel Jenson and halfback Jerry Hackbart suffered possible concussions; defensive tackle Mike London incurred a painfully bruised hip; linebacker Ray Marcin aggravated a

Tom Brigham takes off on a 49-yard touchdown jaunt with a punt return in the Badgers' game against Iowa.



knee injury, and sophomore end Warren Dyer, who won the "Savage Award" of the week for his defensive play, hobbled off the field with a sprained ankle.

Wisconsin 16, Iowa 13 October 2

THE BADGERS proved this afternoon that their most effective "punch" at this point in the season is the heroic play of the defensive platoon. Only once during the afternoon did the offense show any signs of explosiveness: that was when Chuck Burt lofted a 42-yard scoring pass to end Louis Jung for the game-winning touchdown.

Outside of that moment of brilliance, the Badger attack moved at its customary lethargic pace. Wisconsin doubled its previous week's net rushing total, but it was still a few light years from being impressive—24 yards on the ground in 37 attempts. Chuck Burt had another admirable passing day—10 completions in 24 attempts for 124 yards and one touchdown—but his efforts were hardly sufficient to mount a sustained threat.

It was defense that saved the day. The Badgers held Iowa's vaunted passer, Gary Snook, in check throughout the afternoon as he completed 10 of 27 for 95 yards. The Wisconsin defense also limited the Iowa ground game to 116 yards in 47 attempts.

Wisconsin jumped off to an early lead in the first quarter when defensive back Tom Brigham, who

holds the school record for the longest run from scrimmage (91 yards), fielded a punt on the Hawkeye 49 and raced untouched into the Iowa end zone with the help of some picture blocks by his teammates.

But the Hawkeyes quickly recovered from that unanticipated surprise and were on the scoreboard before the end of the quarter. Hilsabeck intercepted a Burt pass and Iowa had the ball on the Wisconsin 45. Nine plays later, after a 30 yard burst by Snook, halfback Jerry O'Donnell scored on a one-yard plunge. With regained momentum, Iowa moved the ball well in the second quarter, but the Badger defense stiffened as the Hawkeyes approached the Wisconsin goal and Iowa was forced to settle for a pair of field goals by Bob Anderson.

The Badgers were "given" two points late in the fourth period when Iowa, deep in its own territory, intentionally downed the ball in its end zone for a safety and the opportunity of getting off a free kick from their own 20.

Two plays later, the Badgers scored the winning touchdown.

Wisconsin 0, Nebraska 37 October 9

ALMOST a century ago at the Little Big Horn, which is somewhere west of Lincoln, Nebraska, Gen. George Custer and a troop of United States soldiers were completely wiped out by hostile Indians under the command of Chief Sitting Bull. This Saturday the massacre

was of similar proportions, only the Indians were called Cornhuskers and were under the command of Chief Coach Bob Devaney. They completely annihilated Coach Milt Bruhn and his troop of Badgers who made a trek west into foreign country.

Nebraska, rated the No. 1 team in the country by UPI at this point of the season, took full advantage of a series of Wisconsin mistakes to open a floodgate of scoring that went on through the afternoon.

Shortly after the opening kickoff, Tom Brigham dropped a Nebraska punt and the Cornhuskers recovered on the Wisconsin 31. Quarterback Fred Duda tossed a 28-yard pass to end Tony Jeter on the next play and Nebraska had the ball on the Wisconsin 3. Three plays later, Pete Tatman banged over for the score. The carnage had begun.

The next score came in the second quarter on a sensational 59-yard keeper play by Duda. The Nebraska quarterback further wracked the Badger defense when he tossed a 29-yard scoring strike to Frank Solich, a 158 pound whirling dervish who plays fullback. Other touchdowns were scored by fullback Charley Winters on a one-yard plunge and halfback Ben Gregory on a 13-yard scamper with 38 seconds remaining in the game. Defensive back Larry Wachholtz contributed a 24-yard field goal, three conversions, and a 55-yard punt return that set up the fourth Nebraska touchdown.

The Wisconsin offense, which has been exclusively dependent on the passing acuity of quarterback Chuck Burt, posed no serious threat to the Cornhuskers all afternoon. Burt completed 11 of 26 and threw three interceptions. The Badgers tried to mount a running game as sophomore halfback Tom Schinke was called on for 14 rushes, but he only gained a total of 50 yards against the crushing Nebraska defense.

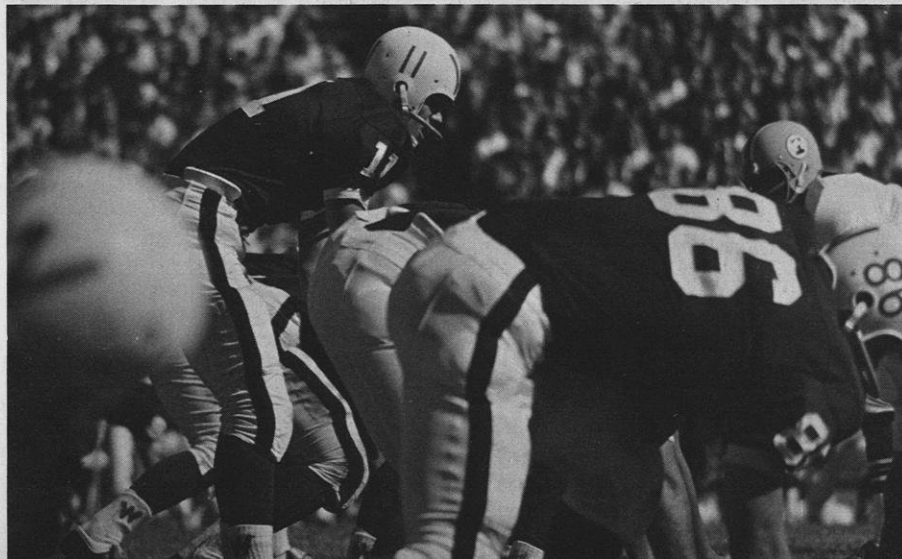
Wisconsin 21, Northwestern 7 October 16

THE BADGERS closed out the first half of this year's football season tied for first in Big Ten play.

Wisconsin Alumnus

football photos by Del Desens

Chuck Burt was the Badger signal caller and one of the nation's leading passers through the first five games of the season.





End Bill Fritz scored the first Wisconsin touchdown of the year on a pass from Burt in the Southern California game.

Ironic as it may seem, the Badgers, who stumbled and fumbled through their opening contests and were unmercifully ambushed at Nebraska, put everything together this particular afternoon at Dyche Stadium and posted a convincing win over the Wildcats of Northwestern.

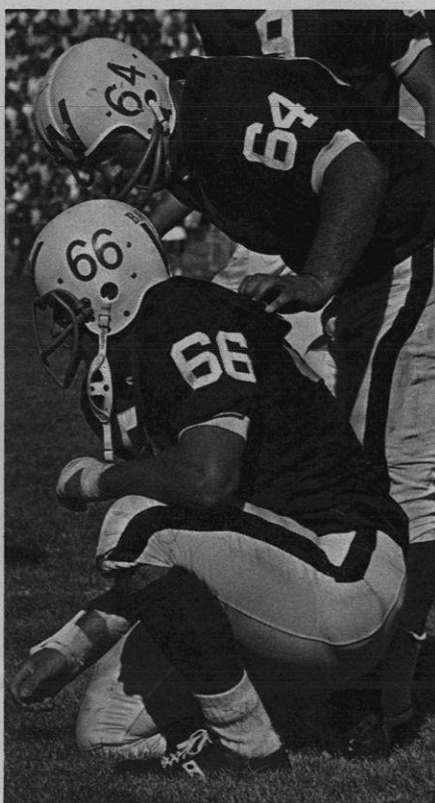
Wisconsin combined sharp offensive blocking with a rugged defense to throttle the Wildcats. The Badgers finally got their ground game moving this afternoon and therefore relieved some of the pressure on the passing offense. Chuck Burt, who normally drops back and throws the football, surprised the Northwestern defense by running the pass-option at critical moments. Burt carried 7 times for a net gain of 28 yards and completed eight of 13 passes for 79 yards and one touchdown. Top rusher for the Badgers was fullback Tom Jankowski with 56 yards in 12 attempts.

Wisconsin surprised everyone in the ball park by scoring two touchdowns relatively early in the game. The first score came on a drive that went 41 yards in eight plays, with Burt running for 30 of the yards and halfback Dennis Lager leaping into the end zone from two yards out. The Badgers had the ball back again almost immediately as defensive halfback Bob Grossman gathered, in his second interception to give Wisconsin the ball on the Northwestern 44. Seven plays later, after a 27 yard toss from Burt to end Hank Cuccia put the ball on the three, Lager crossed the Northwestern goal from one yard out.

Northwestern got on the scoreboard late in the second period when quarterback Dennis Boothe lofted a 17-yard scoring strike to end Mike Donaldson. The final Badger score of the afternoon came in the fourth period when they moved 62 yards in 14 plays. The clincher came on a four-yard roll-out pass from Burt to tight end Bill Fritz.

Highlight of the day was the work of the Badger offensive line which enabled the mounting of a modest ground attack that registered a respectable 150 yards and the savage play of the defense which kept the Wildcat attack submerged throughout the afternoon. Captain Dave Fronek experienced the thrill of his Badger career when he intercepted a Wildcat pass and returned it 66 yards to the Northwestern nine. On the next play, the last of the first half, Jess Kaye was wide with an attempted field goal. As it turned out, the missed three points would only have been a little extra frosting on the victory cake.

Linebackers Bob Richter (left) and Ray Marcin have been mainstays in the Wisconsin defensive platoon.



Alumni News

1901-1910

UW professor emeritus J. Howard Mathews '03 received professional chemical fraternity Alpha Chi Sigma's highest award recently at the meeting of the American Chemical Society, Atlantic City, N. J. When he was a junior at the UW, Mathews, later head of the UW chemistry department from 1919 until 1959, had the idea that led to the founding of Alpha Chi Sigma. Widely known for his research on crime detection, Prof. Mathews is currently working on a supplement to his classic book, *The Identification of Firearms*.

1911-1920

William C. Roberts '13 recently marked his retirement as president and treasurer of the Congress Paper Box Company and Congress Carton, Chicago, Ill., and also celebrated his 40th wedding anniversary. Two years ago he joined us in Madison for the 50th anniversary of his graduation from the UW.

John M. "Jack" Bickel '16 returned to campus in September to speak at the 133rd international convention of Alpha Delta Phi. Bickel, retired vice president of the Carrier Corp., Syracuse, N. Y., and his brother, actor Fredric March '20, both flew in from California for their fraternity's banquet.

A graduate student writing her master's thesis in history is seeking information on two Wisconsin graduates—Florence Porter Robinson MA '89, Ph.D. '25 and Martha Letitia Edwards MA '13, Ph.D. '16—and about any women who received a Ph.D. from the University prior to 1925. Anyone with pertinent information is asked to please contact Jean E. Rasmusen, 1317 Spring St., Madison, Wis. 53715, Phone: 257-9713.

C. M. Jansky '17, pioneer in radio-TV engineering development and an expert in international marine communications, continues to serve as consultant to Atlantic Research Corporation after his retirement



A group of Badger alumni gathered in Chicago recently to pay tribute to Lloyd M. Johnson '23, retiring commissioner of streets and sanitation. Shown here with the retiring commissioner and Mrs. Johnson (center), from left, are: R. J. Curry '22, R. J. Curry, Jr. '50, Mrs. Marty Johnson, Marty Johnson '58, Avery Johnson, Hugh Michels, Jr. '55, Hugh Michels '24, Art Wirtz, Marty Below '23, and Bill Nathenson '33. Johnson, who started his career in '23 with the Chicago Sanitary District, served as commissioner under three Chicago mayors.

as chairman of the board. Jansky and his partner developed and operated the first experimental FM radio station in the Washington D. C. area, which was the third of its kind in the U. S.

Maxwell A. Smith '17, whose distinguished career as professor of French at



These three past presidents of the Wisconsin Alumni Association were on hand last summer for the initiation of a major program of expansion of the American Bank and Trust Company of Racine. The new program also involves a broad plan of urban renewal in Racine. The past presidents, from left, are: Gordon R. Walker '26, president of Walker Forge, Inc., Wisconsin Governor Warren P. Knowles '33, and Willard G. Aschenbrener '21, president of the American Bank and Trust Company of Racine.

the University of Chattanooga, Chattanooga, Tenn., includes receiving the Legion of Honor from France, has retired. He is currently visiting professor at Florida State University, Tallahassee.

1921-1930

Carl C. Lindegren '22, professor emeritus of microbiology at Southern Illinois University, Carbondale, was honored guest at a three day Yeast Conference at the University of Washington in September. Yeast geneticists paid tribute to his pioneer work in studying the microcosm of the yeast cell.

Donald H. Corey '25 has retired as general superintendent of Detroit Edison's construction and maintenance department. He joined Detroit Edison in 1926.

Everett W. Jones '25 is president of the American Association of Hospital Consultants. Now living in Ft. Myers, Fla., Mr. Jones was vice president of the Modern Hospital Publishing Co., Chicago, for 14 years after two years as head hospital consultant with the War Production Board during World War II.

James L. Buckmaster '27 received the 1965 Distinguished Service Award from the U. S. Department of the Interior.

R. S. Plotz '30, Rumson, N. J., recently celebrated his 35th service anniversary with Bell Telephone Laboratories. He is a director of the engineering information center at the company's Holmdel, N. J. location.

1931-1940

Horace C. Barden '31, partner-in-charge of the northwestern district of Ernst and Ernst accounting firm, Chicago, has been elected to the governing council of the American Institute of Certified Public Accountants, of which he is a past vice president.

Mabel W. Chipman '31 retired last month as business manager at Wisconsin

State University, Eau Claire, and will continue to live in Eau Claire.

Prof. and Mrs. Henry P. Ehrlinger '31 (Margaret B. Frazer '27) live in El Paso, Texas, where he is professor of metallurgical engineering at Texas Western College of The University of Texas.

Jerome M. Slechta '32 is serving his second term on the Wisconsin State Personnel Board by appointment of the Governor. Mr. Slechta is an attorney in Jefferson, Wis.

Robert W. Dudley '35, Washington, D. C. attorney, and president of Consumers Gas Utility Company and chairman of the board of United Masonry, Inc., writes to report on several Badgers who live near him in Washington. Mr. and Mrs. William G. Harley '35 (Jewell Bunnell '39) live at 5301 Boxwood Ct., Washington, D. C., and he is president of the National Association of Educational Broadcasters. Mr. and Mrs. Lester W. Lindow '34 live at 4000 Massachusetts Ave. N.W., Washington, D.C., and he is executive director of the Association of Maximum Service Telecasters. Mr. and Mrs. Howard T. Heun '36 (Martha Jackson '37) live at 5068 Overlook Rd., N.W., Washington, and he is one of the top officials of the Bureau of the Budget. The Dudleys' address is 4801 Glenbrook Road N.W., Washington.

Mrs. Anne Norton (Anne Dorsey Wallace '34) is employed in Naples by Italy's nuclear energy commission.

Marylois Purdy '35, daughter of the composer of "On Wisconsin," and supervisor of the letters-to-the-editor department of *Time* magazine, recently married Carlos Juan Vega, editorial staff member of the Spanish edition of *Life* magazine. Mr. and Mrs. Vega are living in New York.

Mariand P. Ramiro '35 is in Manila, where he is director of the industrial resources department of the National Economic Council, project director of the Textile Research Institute, and vice president of the Philippine Standards Association.

Alvin J. Alton '36 is manager of the Wright and Wagner Dairy division of Beatrice Foods, Chicago.

Dr. I. Ralph Goldman '37 is director of professional services and education at the Santa Cruz (Calif.) County Hospital. He previously worked at the Diagnostic Clinic in Memphis, Tenn.

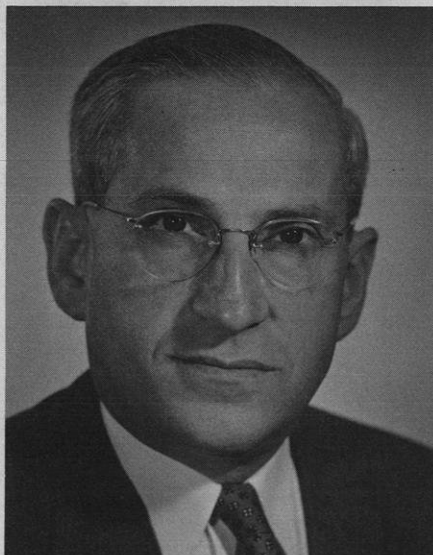
John E. Ullrich '37, Wausau accountant, is a member of the governing council of the American Institute of Certified Public Accountants.

Col. Henry J. Olk, Jr. '38 is deputy in the Office of the Staff Judge Advocate, Headquarters Second U.S. Army, Ft. George Meade, Ga.

Roderick A. Barnes '39 is dividing his time between Florida Atlantic University, Boca Raton, Fla., and the University of Brazil in Rio de Janeiro, and is presently in Brazil. Prof. Barnes, whose field is chemistry, was previously at Rutgers University.



The production of man-made diamonds, the development of turbojets, and breakthroughs in space age technology are highlights of Anthony J. Nerad's 42-year career with the General Electric Company. Mr. Nerad, Class of '23, retired October 1 from the staff of GE's research and development center. A pioneer in the field of high pressures and high temperatures, he has been awarded 28 patents for his work and has published a number of scientific papers. In 1955, GE announced that Nerad had headed a team of researchers that had achieved a long-sought scientific goal—the conversion of graphite into diamond. He and his colleagues also completed research which led to the development of a new kind of jet combustor, and he has directed teams of scientists working on high temperature gas dynamics in connection with problems of space re-entry vehicles.



The National Institute of Child Health and Human Development, Bethesda, Md., is now headed by Dr. Roy Hertz '30. Goal of the institute is the study of the whole individual and research into the normal processes of growth and development. While he was on the staff of the National Cancer Institute, Dr. Hertz helped develop the first drug cure of a rare cancer in pregnant women. His other scientific accomplishments and discoveries relate mainly to reproduction and to cancers arising in the reproductive organs.

Edmund H. Kanzenbach '40, formerly treasurer of the Yoder Company, Cleveland, Ohio, has been elected vice president of Yoder's international operations, in charge of all foreign licensees and subsidiary company operations.

1941-1945

By invitation of President Johnson, Gerard A. Rohlich '41, UW professor of civil engineering and director of Wisconsin's Water Resources Center, was present at the White House in October for the signing of the Water Pollution bill.

Keith Roberts '43, formerly public relations manager for the Compton division of Encyclopedia Britannica, Inc., is now advertising and public relations manager for Field Enterprises Educational Corporation, Chicago, publisher of *The World Book Encyclopedia*.

Merritt R. Bauman '44 is commuting between Marinette, Wis., and Los Angeles in his dual role as director of applied sciences and general manager of the Mason Electric Division for Ansul Company.

1946-1950

Warren R. Jollymore '46 is now assistant manager of General Motors' Washington, D.C. office, following his work as New York news relations manager for GMC since 1959.

Irving J. Sloan '46 is the author of *The American Negro, A Chronology and Fact Book* which was published last summer. He is currently on leave from his teaching position in the public schools of Scarsdale, N. Y. to work as teacher-consultant for Educational Services, Inc., Cambridge, Mass.

Richard A. Wendorf '47 is director of procurement for the A. O. Smith Corporation, Milwaukee, where he has been general sales manager for the automotive division since 1957.

Mrs. William E. Peterson (Winifred Miller '48) and Mary Lou Dooley '47 made legal history in Janesville, Wis., recently when they opened the city's first law partnership comprised exclusively of women lawyers.

Harry R. Gessner '47 is manager of corporate finance and underwriting in the Milwaukee office of Paine, Webber, Jackson and Curtis, nationwide investment securities dealers.

Dr. Preston E. McNall, Jr. '47 is associate director of the Institute for Environmental Research, University of Kansas, Manhattan, Kas. He joined the university after working in environmental control research for 14 years with Honeywell, Inc.

Virgil R. Huff '47 is director of international appropriations for United States Steel.

Frank G. Carrino '47 is visiting major teacher preparation programs of Mexican universities and normal schools on a Hays-Fulbright lectureship.

Ansul Company recently appointed Henry E. Arkens '48 manager of market research and development in the chemical

products division. Now in Marinette, Wis., he had previously been based with the company in Chicago.

Phyllis Mary Garside '48, Kenosha county home agent, married James Northway, Kenosha, on Sept. 4.

Lewis McCorison '48 is living in San Diego, Calif., and is city manager for Beaumont.

Robert L. Mollwitz '49 reports from Tokyo that he is a major in the U.S. Air Force, with a current assignment as deputy director of procurement, 5th Air Force, Pacific Air Forces.

Mr. and Mrs. Robert Roth '49 (Patricia Holm '50) recently moved from Menomonee Falls, Wis., to Princeton, Ill., where he is national sales manager for the Champion Pneumatic Machinery Co.

Mr. and Mrs. Paul G. Spink '49 (Devona Weitenhiller '48) are living near Baltimore, where he is advisory engineer at Westinghouse underseas division and underwater surveillance system.

Richard Gorski '49 is head of the art department at Northern Michigan University, Marquette, Mich.

Dr. and Mrs. William Acheson '50 (Barbara Brandt '50) are living in La-Mesa, Calif., with their four children, where Dr. Acheson is practicing medicine.

Keith M. Eder '50, a member of the faculty at Kemper Military School and College, Boonville, Mo., since 1951, is now assistant dean there.

Elmer H. Marth '50, group leader in the microbiology laboratory of the R & D Division, National Dairy Products Corporation, Glenview, Ill., reported on his research in recent publications, including a book on fundamentals of dairy chemistry.



Wisconsin movie producer Robert Swanson '50, Milwaukee, center, was among the recipients of a Freedoms Foundation award in Milwaukee ceremonies. At left is State Supreme Court Justice E. Harold Hallows, and at the right is Jack Schlick '54 of Murphy Products Co., Burlington, Wis., representing the firm for whom Swanson shot the award-winning film: "Freedom—Mightier Than Missiles." The color movie, illustrating the basic differences between a democratic and a communist state, was narrated by Dr. Robert R. Spitzer '44, who also conceived the idea for the film. Spitzer is president of the Burlington firm and chairman of the board of the Wisconsin Alumni Association.

Lederle Laboratories, Pearl River, N. Y. based division of American Cyanamid Company, has appointed **John H. Rose '50** manager of the sales training department. He began his Lederle career in 1950 as a medical representative.

Derry W. Wagner '50 is assistant manager of the insurance division of B. C. Ziegler and Co., West Bend, Wis.

Gerald H. Mundinger '50 has been appointed associate dean of men at the University of Colorado, where he has been Lutheran campus pastor for two years.

1951-1955

The Bucyrus-Erie Company, South Milwaukee, recently announced the election of **William B. Winter '51** as vice president-manufacturing for the Erie-Evansville plants. He has been with the organization since 1953 and directs the company's manufacturing activities abroad.

Richard L. Huff '51, partner in Electric Utilities Television, Madison, has formed a second firm which will produce industrial films, television commercials, and audio-visual training materials for Madison and area businessmen.

Samuel G. Cannon '51 is industrial sales manager for the southwestern region of the Quaker Oats Company, and is based in St. Joseph, Mo., where he was transferred from Los Angeles.

Karl F. Heimke '52 is vice president of the Chicago Mercantile Exchange, where he has been chief of audits.

Maj. Richard K. Bastian '53, now at Command and General Staff College, Ft. Leavenworth, Kas., received a Certificate of Achievement for his work at the U.S. Army Aviation Materiel Command, St. Louis, Mo. He was cited for exemplary accomplishments in the procurement of a new type of light observation helicopter for the Army.

Robert Nass '53 has accepted a position as industrial engineer with the Fisher Body division of General Motors at the new Chevrolet assembly plant under construction at Lordstown, Ohio.

Del Desens '53 has been promoted to equipment engineer in the Wisconsin Telephone Company and will move from Madison to Milwaukee where he will work in the chief engineer's headquarters group. He will live in Brookfield with his wife (**Mary Lindow '53**) and daughter, Denise.

Les Miskowski '54 is manager of the programming department with Ford Motor Company. Mr. and Mrs. Miskowski, whose first child was born in August, live in Dearborn, Mich.

Mrs. John E. Cole, Jr. (Lois Frank '54) is not teaching at the Footville School as was reported in the last issue. She has been living in Wilmington, Del. for the past 5½ years.

Dr. Leon Rosenberg '54 has become assistant professor of medicine in the Yale School of Medicine. Since 1959 he has been associated with the National Cancer Institute at the National Institutes of Health, Bethesda, Md.

Dr. and Mrs. Albert E. Sabroff '55 are living in San Pedro, Calif., where he is on the technical staff of Space Technology Laboratories. Their third child, a daughter, was born August 21.

Dr. Daryl Ostercamp '55 is teaching at Concordia College, Moorhead, Minn. He and his wife recently returned from a year in Mosul, Iraq, where he taught on a Fulbright grant.

1956

Frank N. Elliott, formerly director of the division of arts and sciences at New York State University at Cortland, is now acting dean of the university.

Wayne A. O'Neil, specialist in the history and structure of the English language, is an associate professor in the graduate school of education at Harvard University.

1957

James D. Stoner is an account executive of Miles Laboratory International, developing markets at Robert Otto-Intam advertising agency, which is associated with the London Press Exchange. *Advertising Age* recently carried an article on his spring trip to England and Africa. The Stoners announce the birth of their first child, Pamela Jane, on July 15.

Irene Forman Bernstein is living in Levittown, N. Y. and teaching French in Rockaway Beach.

Mr. and Mrs. Charles Barnum (Donna Roehm '58) announce the birth of a daughter, Ann Marie, August 7, 1965, in Wausau. They have another daughter, Kay, age two.

David O. Ehlers, his wife, and four children are living in Lantana, Fla. He is in the sales department of Riter and Company, members of the New York Stock Exchange, in Palm Beach, and was formerly with an investment firm in Detroit.

Koret of California announces the appointment of **Gerald Greenberg** as marketing executive. He has been with the company since 1960, and will work out of San Francisco.

1958

William B. N. Schultz recently joined the Public Works Department of the city of Fond du Lac as civil engineer.

Roger Gaumnitz has returned from his work with the Aerojet-General Corporation in California and is on the staff of the First National Bank, Madison.

Frances Myers is spending the year in England as project assistant in graphic arts for Warrington Colescott, UW art professor working in London on a Guggenheim grant.

1959

DeWayne E. Durst is on the staff of the Robert A. Taft Sanitary Engineering Center, Cincinnati, Ohio. The center is operated by the Public Health Service as a national research laboratory for environmental health problems.

Ronald H. Reinholtz is working in the investment division of the trust department of the First National Bank, Madison.

Jerold Last received his Ph.D. degree from Ohio State University in August.

1960

Mr. and Mrs. Joe E. Bailey (Jane Schroeder), Freeport, Ill., announce the birth of their first child, Carolyn Lee, March 30, 1965.

Navy Lt. Robert P. Pike is working for a master's degree in international relations at American University, Washington, D.C., under the Navy postgraduate program.

Two members of the Class of 1960, **David Obey** and **William Steiger** are serving their second and third terms, respectively, in the Wisconsin State Assembly.

Mr. and Mrs. Roland D. Blanchett (Mary Ellen Demet '57) announce the birth of their fourth child, Jay Christopher, on June 28. Mr. Blanchett is bacteriologist for Green Giant Co., LeSueur, Minn.

Gerald Dahl has been transferred by the AiResearch Corp. of Los Angeles to Cape Kennedy, where he will work on the Apollo space capsule environmental controls system.

Dr. Christian Gulbrandsen is Research Fellow in Medicine at the Harvard Medical School and its associated teaching hospitals.

Mary Jane Leiterman is part of the first group of Peace Corps volunteers to serve on the West Indies island of Barbados. She left for Barbados Sept. 7 after nine weeks of training at Lincoln University, Pa.

After receiving his Ph.D. from Michigan State University, **David G. Topel** joined the faculty of Iowa State University in the department of animal science. He and his wife are living in Ames.

Attorney Richard Westring has opened his own law office in Green Bay, where he lives with his wife and daughter.

1961

Mr. and Mrs. Charles Y. Yang (Pauline Chen '63) are at the University of Kentucky, Lexington, where he is assistant professor in the department of plant pathology and she has a research position in the department of biochemistry at the medical center.

Donald Clemens is director of services for the Wood County (Wis.) children's board. He joined the state department of public welfare in 1961.

Douglas D. Doonan, who joined the Bausch and Lomb Company in 1961, is head of the instrument section, and lives with his wife and two children in Rochester, N. Y.

Dr. and Mrs. Robert C. Dutton (June Thaler '64) are living in Mercer Island, Washington, while he serves his medical internship at King County Hospital, Seattle.

Sharron H. Egstad is supervisor of college relations for the Trane Company, La Crosse.

Elizabeth Johnson Ingle and her husband left for the Philippines, September 13 with a group of Peace Corps volunteers.

Dr. Edgar L. Koch, Jr. has been assigned to the medical staff at Bien Hoa AB, Viet Nam. He is a captain in the U.S. Air Force.

Lt. John D. Logeman is a member of the U.S. Air Force Tactical Air Command, and is stationed at Eglin AFB, Fla.

Robert D. McJimsey is an instructor in the department of history at Oberlin College, Oberlin, Ohio.

Attorney Verlin H. Peckham has opened his law office in Madison.

1962

Richard E. Hemming left for a three-year tour of duty with the U.S. Army after being admitted to the Wisconsin bar in September.

Phoebe Fischer Kaylor is living in New York City.

Mr. and Mrs. LeRoy Pesce (Karen Swiatek) announce the birth of their first son and second child, Christian William. Mr. Pesce works in the personnel division of Toro Manufacturing Co., Minneapolis, and Mrs. Pesce does physical therapy work.

Lt. j.g. Steven C. Plotz is serving as explosive ordnance disposal officer on the attack aircraft carrier Saratoga homeported in Mayport, Fla.

Gary N. Olin is service manager of Qua Buick, Inc., Cleveland, Ohio.

Mr. and Mrs. David A. Brant (Marian Freed '59) are living in Laguna Beach, Calif., where he is an assistant professor of chemistry at the new Irvine campus of the University of California.

Dr. Thomas Cesario is serving his internship in the Harvard Medical Branch at Boston City Hospital, Boston.

Margaret A. Freed is working toward a master's degree in counselling at Stanford University.

Mr. and Mrs. Harlan Grinde (Elaine Nakamura) are living in Northfield, Minn., where he is with the history department of St. Olaf College.

1963

Mr. and Mrs. Thomas A. Barnum (Nancye Bachler '62) announce the birth of a daughter, Jennifer Lee, June 28, 1965, in Milwaukee.

Mr. and Mrs. James E. Hoben (Sheila Schuyler) are living in Shaker Heights, Ohio, where he is a city planner.

Joyce Aasen is working in a social center in Atlanta after returning from two years with the Peace Corps in East Cameroun.

Capt. Denis M. Forster is stationed at Toul-Rosieres Air Base, Toul, France, as legal officer.

Ronald W. Krohn is assistant manager of the Thorp Finance Corp. office at Beloit.

Milton R. Marasch was recently promoted to associate engineer with the Sys-

tems Development Division of IBM at Endicott, N. Y.

Merritt Norvell, former UW fullback and now a graduate student at the University, is head coach of the Madison Mustangs football team. He also works as a probation officer for Dane County.

Mary O'Donnell is teaching art and humanities at Moorhead State College, Moorhead, Minn.

Edward J. Panek, graduate student at the Massachusetts Institute of Technology, has received a \$6,000 grant for his work toward a Ph.D. in organic chemistry.

Mr. and Mrs. David Smits (Patricia Garity) and their baby, Susan, have returned to Wisconsin after working with the Peace Corps in Guatemala.

Mr. and Mrs. Ronald H. Tipple (Emma Hendrickson '62) are serving with the Peace Corps in Iran.

Steve Wrucke continues to work with the Peace Corps in Washington, D.C., after completing two years in Venezuela.

1964

Robert C. Bialozor is working toward a doctorate in educational administration at Northern Illinois University, DeKalb.

Kenneth Crass is doing graduate work in the school of social welfare of Florida State University, Tallahassee.

Charles G. Erickson recently joined the publishing firm, Prentice-Hall, Inc., Englewood Cliffs, N. J., as a sales representative.

John T. Ford has been commissioned a second lieutenant in the U.S. Air Force and is a member of the Air Defense Command at McChord AFB, Washington.

Mary Ann Hasenbach is home demonstration agent for Sawyer County, Wisconsin, and lives in Hayward.

Susan B. Keen teaches English at Montezuma-Cortez High School, Cortez, Colo.

Kenneth L. Knauf, commissioned a second lieutenant in the U.S. Air Force after graduation from Officer Training School at Lackland AFB, Tex., has been re-assigned to Sheppard AFB, Tex., for training as an accounting and finance officer.

Robert D. Little is supervisor of library services for the Wisconsin state department of public instruction.

Margot Palaith teaches at Bradford Junior College, Bradford, Mass., and has completed her master's degree in dance at The University of Utah.

Sandra Utpatel is teaching English at Middle Eastern Technical University, Ankara, Turkey, and is studying Turkish there as part of her work for a master's degree at the University of California.

Mr. and Mrs. James L. Williams (Linda Stofer) announce the birth of their first child, James David, born August 17, 1965, in Royal Oak, Mich.

1965

2nd Lt. Lynn H. Becker is in U.S. Air Force pilot training at Laredo AFB, Texas.

Angela Cecchini is an assistant in the physical therapy department at Kenosha Memorial Hospital.

Alan C. Huse is working toward his master's degree in business administration at the Harvard University Graduate School of Business Administration, and has been awarded a National Area Fellowship by the Business School.

Lawrence G. Vaughan has been awarded a National Institute of Mental Health study grant toward his studies in the graduate school of social welfare at Florida State University, Tallahassee.

Margaret Yanko is with the Peace Corps in Brazil.

Patricia Feick is working in research hematology at University Hospitals, Madison.

Maurice J. "Moe" Bakke is enrolled in the professional veterinary science course at Colorado State University, Ft. Collins.

Newly Married

1956

Kathryn Ann Butters and Robert W. BLASCHKA, Jr., San Francisco, Calif.

Louise Carol Berghaus and Walter Leonard KRUBSACK.

1957

Elaine Agnes Evanoff and David Hendry FORBES, Sheboygan.

Miriam Black and Phillip "Dixie" FOR-RESTER, Dothan, Alabama.

Carol Jaskie and Wayne Milton SCHOTT, Greendale.

1958

Mary Ellen STEUSSY and Lawrence Bernard Shanahan, Jr., Monticello.

1959

Mary Catherine Schwinghamer and Dr. Robert A. GRIMM, New Rockford, N. D.

Audrey Kay Stone and William Allen STRANG, Madison.

1960

Harriet Jane LANDSMAN '65 and Marvin Robert BENSMAN, Boston, Mass.

Avis Lynne DeSigne and John Edward DICKINSON, Green Bay.

Sally Smith and Russell Lee EMERSON, Twin Falls, Idaho.

Dianne E. MEINHOLZ '65 and David C. HOFFMAN, Ashton.

Jeanne Patricia HANLEY '61 and David Francis HUGHES, Madison.

Gisela Hanebuth and John KUTZBACH, Berlin-Neukolln, Germany.

Susan Helen SEROTA '64 and Palmer William TAYLOR, Jr., East Cleveland, Ohio.

1961

Sharon Ann BLEECKER and William H. Clocker, Madison.
Mildred CAVANAUGH and William L. CAMP, Jr., Evanston, Ill.
Elizabeth Ann CLARSON and Rev. John Franklin Webster, Larned, Kansas.
Diane Boutelle Lewis and Bruce Cary DUFFY, Ripon.
Lana Beth CORY '64 and Thomas Jackson HALL, Wauwatosa.
Michele Large and Thomas Allen HIMES, Lansing, Mich.
Brenda Lee Strohmer and Thomas Brayton HURD, Racine.
Shirley Tennant and Lt. Robert J. JAUTZ,
Mary Katherine Hughes and Dale Philip KOBER, Chicago, Ill.
Ruth Marie Helmke and Paul Christopher REETZ, Madison.
Dianne Jean FARWELL '65 and Stephen Digby WATROUS, Madison.
Mary Ellen Lawlor and Gerald Glen WINTER, Milwaukee.

1962

Sharon Marie BADE and James Lewis Brinkman, Cochrane.
Mildred Elaine GOODENOUGH and Milton Sivert Nilson, Beloit.
Ferra J. PEDERSEN and Paul R. Bawden, Walworth.
Elizabeth Wanda Lane and Roger Dale PEIRCE, Milwaukee.
Geraldine Ann Rolf and Frederick O. RAFELD, Greenleaf.
Carol Jeanne SAUK and Donald Francis Conway, Madison.
Poppy Lee Johnson and Angelo Biagio SORCE, Greendale.

1963

Mary Ann Jennings and Lyndon King ALLIN, Peoria, Ill.
Patricia Ann Thul and Bruce John BIERMEIER, Whitefish Bay.
Patricia May HOWELL and Dewey G. Schiele, Waukesha.
Sharon Lynn Check and Philip B. JAMES, Madison.
Margie Jo THOMPSON '65 and Kenneth Winans KLOEHN, Superior.
Caren Culp and Lynn Arthur LEE, Green Bay.
Grace Wei-Pao Chang and John Ming-Long MEE, Portugese Bend, Calif.
Alice Marie NIELSEN and Lester Fred York, Monroe Center.
Louise ROTHMAN and Davis Hans Riemer, Wausau.
Gloria Jean Moses and Robert James SANTILLI, Madison.
Kathy Elaine Boisvert and Ronald Stephen SAUNDERS, Madison.
Joan Chelmo and Palmer C. STILES, Webster.
Pamela Ann Phelps and Allan Bryant TORHORST, Burlington.
Kathryn Mary KUHLMAN '65 and William R. WALKER, Poynette.

1964

Judith Ann Du Mez and Gilbert J. BERTHELSEN, Waukesha.
Doreen Bollenbach and Michael O. FESTGE, Madison.
Suzanne Elaine GAST and Grant Richard Bell, Madison.
Priscilla Gail GILBERT and Richard Allen Ballow, Yosemite, Calif.
Marilyn Irene Zwolanek and Roger John GLENNON, Madison.
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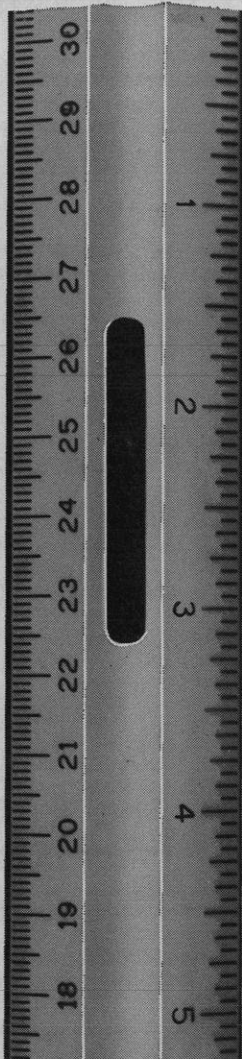
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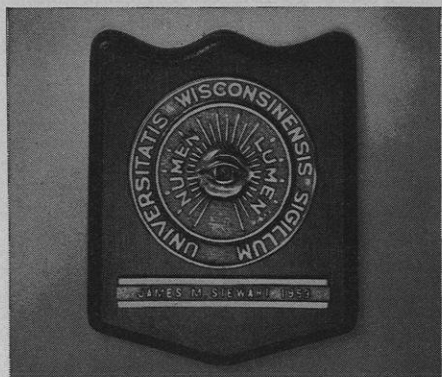
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Mississippi River Valley: **Don Furstenberg** '49, 539 Brown Street, Bettendorf, Iowa, 355-4410.

New Orleans: **R. W. Boebel** '49, Oil & Gas Fixtures, Ltd., Oil & Gas Building, 529-7551.

New York City: **Joseph F. Hobbins** '28, 1004 Hamilton Street, Rahway, New Jersey, FU 8-4148.

Niagara Frontier (Buffalo, New York): **James W. Maier** '50, 43 Avon Road, Tonawanda, 835-7541.

Northwestern Ohio: **Oscar Latin** '49, 2110 Sherwood Avenue, Toledo, 385-2614.

Peoria, Illinois: **Werner Eugster** '61, 128 Sunset Court, Morton, Illinois, 264-5715.

Philadelphia, Pennsylvania: **Carl H. Krieger** '33, 722 Sussex Road, Wynne-wood.

Pittsburgh, Pennsylvania: **Harold J. Day** '52, 1720 Williamsburg Place, 655-4583.

Portland, Oregon: **Norman A. Stoll** '33, Corbett Building, CA 6-6695.

Rochester, Minnesota: **Gregg R. Cain** '57, 1123-8th Avenue, NW, 289-0594.

Rochester, New York: **Raymond J. McVeigh** '46, 301 Rye Road, UN5-3148.

Sacramento Valley, California: **Fred Schroeder** '53, 2616 Fernandez Drive, Sacramento, 421-2591.

St. Louis, Missouri: **Chalis W. Olsen** '39, 1 Morwood Lane, Creve Coeur, HE 2-2878.



Spark-plug award winners included: Clarence Hollister, Al Sands, Paul Mockrud, Miss Lila Locksmith, and George Mills. Miss Lulu Moore Fisher was not present when the picture was taken.

Club Leaders Meet on Campus

NEARLY 200 Badgers were on hand the morning of September 18 for an important Alumni Club Officers Leadership Conference held in the new Psychology Building on the campus.

The Badgers, representing 35 in-state and 15 out-of-state clubs, were welcomed to the campus by Association President Anthony De Lorenzo, UW President Fred Harvey Harrington, and Athletic Director Ivan B. Williamson.

Following the opening session, which featured a talk on motivation by Bradford Boyd of the UW Management Institute, the alumni leaders were divided into three workshop sessions according to the nature of their individual clubs: in-state, out-of-state, and metropolitan.

St. Paul, Minnesota: **Keith Buchanan** '53, 918 North Sherwood, 488-3615.

St. Petersburg, Florida: **Robert Alwin** '43, 713 Osceola Road, Bellair, Clearwater 442-5563.

San Diego, California: **Dr. John Mehnert** '46, 2001-4th Avenue, 234-6261.

San Fernando, California: **Harold Frumkin** '51, 14226 Ventura Boulevard, Sherman Oaks, ST 9-0361.

San Francisco, California: **James F. Dunn** '53, John Nuveen & Company, 405 Montgomery St., S. F., 981-4860.

Seattle, Washington: **Fritz Hanson** '55, Boeing Company, 655-3286.

Southern California Alumnae: **Mrs. Robert MacReynolds** '30, 3665 Aureola, Los Angeles, 291-4673.

Southern California: **Ellis H. Flint** '50, 1744 West Lincoln Avenue, Anaheim, 635-2380.

South Bend, Indiana: **Wade R. Crane** '48, 3615 Cooper Court, 289-3743.

Highlight of the morning was the presentation of "spark plug" awards to six alumni who have demonstrated outstanding leadership qualities at the local club level. Those receiving awards were: Mrs. Lulu Moore Fisher '43, Aurora, Ill.; Miss Lila Locksmith '53, Appleton; Clarence Hollister '14, Chicago, Ill.; George Mills '18, Rice Lake; Paul Mockrud '49, Viroqua; and Albert Sands '14 Rock Island, Ill.

At the conclusion of the business session, the alumni were treated to a box lunch and then attended the Colorado-Wisconsin football game. The day concluded with a post-game reception in honor of the alumni club leaders at the home of President and Mrs. Harrington.

South Florida: **Robert Washburn** '59, 1131 Adnana Avenue, Coral Gables, 667-6689.

South Texas: **Dr. Arthur A. Wykes** '49, 506 Burnside Drive, San Antonio, TA6-8395.

Southwestern Michigan (Kalamazoo, Michigan): **James M. Hastings** '49, 1813 Greenbriar, FI4-7855.

Springfield, Illinois: **John Schwantes** '50, 1325 Holmes Avenue, 528-6035.

Syracuse, New York: **George W. Fry** '50, 118 Margo Lane, Fayetteville, 637-8053.

Tucson, Arizona: **Mrs. Genevieve Wright** '25, 244 N. Plummer, Tucson.

Washington, D. C.: **Eugene F. Doerfler** '55, 1651 B North Van Dorn, Alexandria, Virginia, 931-6491.

Wilmington, Delaware: **Richard S. Schiefelbein** '43, 40 Shellburne Drive, Shellburne, Wilmington, PO 4-8667.