

BREAKTHROUGH

PARKER SNAPP, always thinking, questioning, experimenting, wrote me an e-mail note and asked me the simplest and most obvious question (in retrospect) about creating e-journals and uploading and linking them on web pages. Could one create a file in Word and post it without converting it to a pdf file? I had never considered that possibility as a viable e-journal file. I am so new and ignorant of publishing for the web that I thought files HAD to be in HTML or PDF form. So I immediately tried it, and to my surprise, it worked perfectly. This wee journal is created on Word and the .doc file is uploaded and saved on my web page. I don't know what this will do to friends who have Macs. Perhaps they can read them too. I know that Word programs exist for Macs. Most modern word processors have conversion sub-routines that will allow them to read files created on other major word processors. This method might allow those who are having trouble writing and reading pdf files to post e-journals as casually and easily as writing letters to friends. That's really what we are doing with e-journals and AJ, isn't it?

JACK SWENSON'S NEW PET

Jack has to carry all of those heavy bundles to the post office every month, so he decided to use a zebra that a local zoo had given him as a pet. The first time he used it he was turned away by the post office. The markings on his animal had to be modified in order to comply with the Hines, Minnesota, zip code. A friend next door, a painter by trade, solved his problem by making the necessary modifications. Now Jack's

large mailings go straight through. This is one of the reasons he is such a successful and efficient AAPA Mailer.



REVISITING WEB PAGES

It has been a while since I last examined the fine handiwork of Dave Tribby who created the AAPA web page. I urge you to go there and admire the handiwork of a number of AAPA AJ-ers – Dave, Greg McElvy, Joanna Fox, and others. There is also a link to the NAPA web page, and when I visited it last week, I was pleased with the quality of the presentation, and was able to read some superb sample journals by Harold Segal and Jake Warner, and other colleagues. It is well worth your time. Bill Boys has great things to say about e-journals in the report of the last NAPA convention in Chattanooga. He too feels this is part of the wave of the future.

Whippoorwill E-Comment is the happy creation of J. Hill Hamon, in central Kentucky near Frankfort, the capital city. Join us in the fun – publish an e-journal yourself! 📖

