

Stuart Formula advertisement.

[s.l.]: [s.n.], 1948

<https://digital.library.wisc.edu/1711.dl/PTVD3SSZWGSI59D>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

the Stuart formula

Constant improvements have kept the Stuart Formula one of the finest multi-vitamins available

now contains B₁₂ and trace minerals

TWO TABLETS (average daily dose) standardized to contain:

VITAMINS

A	5,000 USP units
D	800 USP units
C	100 mg.
E	0.2 mg.

COMPLETE B COMPLEX

B ₁	5 mg.
B ₂	5 mg.
Niacin and Niacin Amide	30 mg.
B ₆	0.2 mg.
B ₁₂ {50% USP Crystalline}	1 mcg.
{50% B ₁₂ Concentrate}	
Panthenol	4.3 mg.

Also other members of the B Complex from natural sources, yeast and liver fraction 2

MAINTENANCE MINERALS

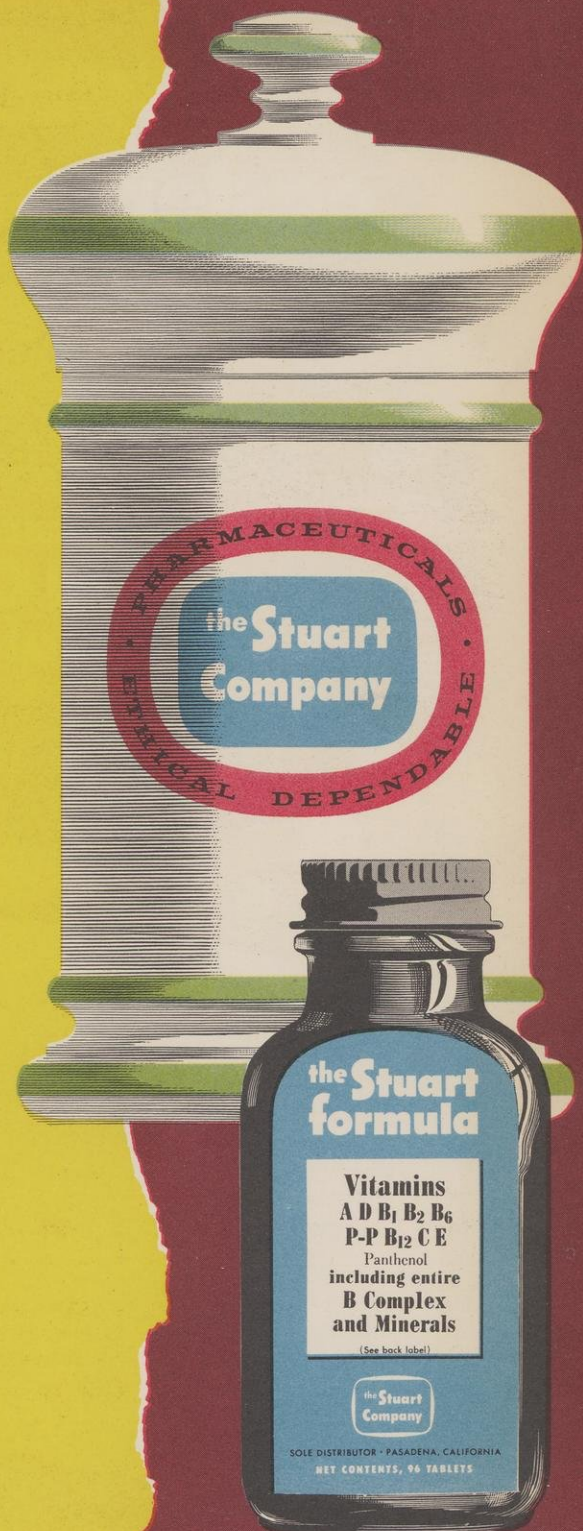
Iron	15 mg.
Iodine	0.15 mg.

TRACE MINERALS

Boron	0.2 mg.
Cobalt	0.2 mg.
Copper	0.75 mg.
Manganese	1 mg.
Zinc	0.3 mg.

AVAILABLE AT ALL PHARMACIES

STILL THE SAME LOW COST



The New Bulk Laxative – CMC IN CAPSULE FORM easier to take

the **Stuart**
CMC
Capsules

CARBOXY METHYL CELLULOSE

Capsule form easier to take—Capsule breaks down quickly; unlike tablet, causes no feeling of stickiness in throat. Easier than drinking gels.

Smaller dosage—2 capsules 1 to 3 times daily at first. Later 1 or 2 capsules daily. Each capsule contains approximately 0.65 gram sodium Carboxymethylcellulose.

More effective—Superiority proved both in clinical and "in vitro" tests.

LOW IN COST TO PATIENTS

Available at
All Pharmacies

*"Evaluation of Hydrophilic Properties of Bulk Laxatives, Including the New Agent, Sodium Carboxymethylcellulose," Blythe, Rudolph H., Gulesich, John J., and Tut-hill, Harlan L., Scientific Edition, Journal of American Pharmaceutical Association, February, 1949.



the **Stuart**
Company

the **Stuart**
Company
LIST No.
130
PASADENA, CALIF.