

Map, campus.

[Madison, Wisconsin]: [s.n.], [s.d.]

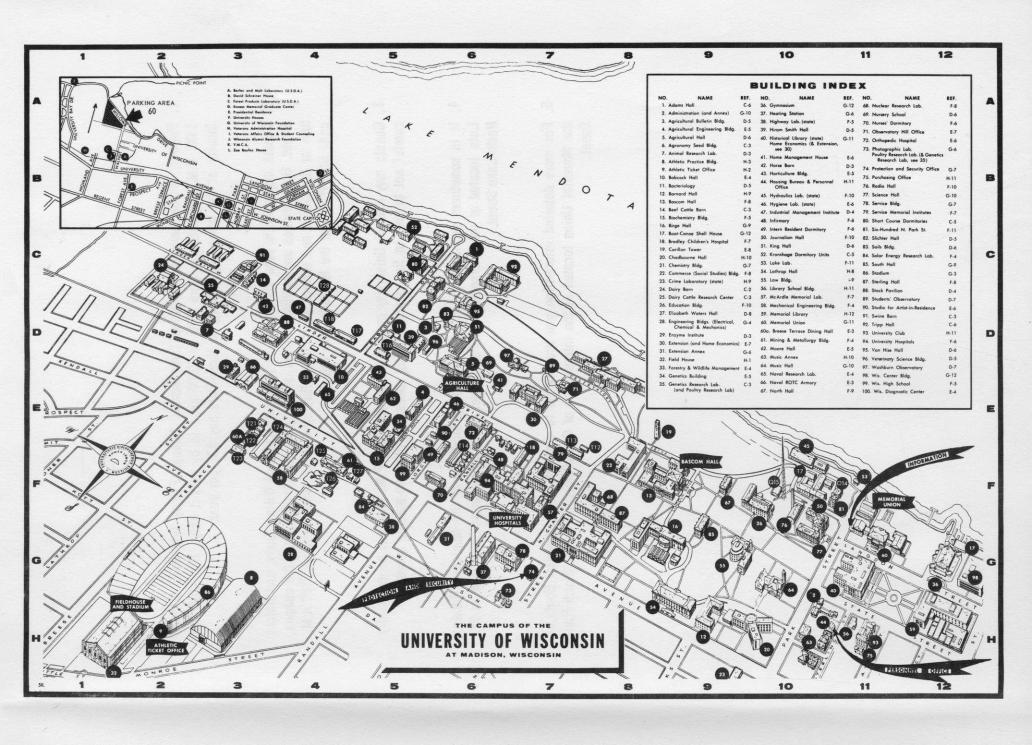
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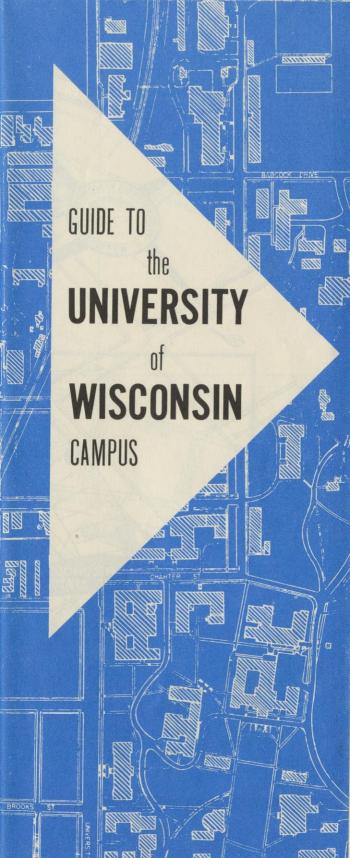
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- 1. Parking in the University Parking Lots Monday through Friday from 7:00 A.M. to 5:00 P.M. and Saturday from 7:00 to 12:00 noon is by permit only. The staff and faculty at the University parking in these lots pay \$36 per year.
- 2. Guests may park in area 60 located at the intersection of Willow Drive and Walnut Street. Bus services are available at ten minute intervals. Busses cross the campus, turn at the Union and retrace their route. Bus service is available from 7:00 A.M. until 6:00 P.M. and the fee is 10¢ per ride.
- 3. Guests may use all University parking areas after 5:00 P.M. but must be especially careful not to park in fire zones, loading zones and other no-parking zones.
- 4. It is sometimes possible to find all-day parking facilities at the Municipal Parking Lots located at the intersection of Park Street and West Johnson Street and at 432 North Lake Street.
- For more detailed information you are invited to stop at the Information Booth of the Memorial Union located at the intersection of Observatory Drive and North Park Street.



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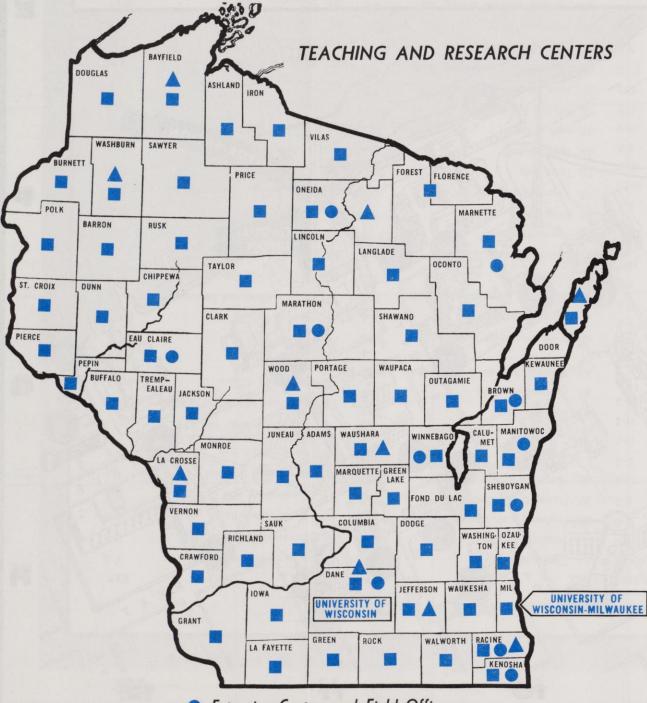
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The University of Wisconsin

«The Boundaries of The Campus Are The Boundaries of The State»



• Extension Centers and Field Offices

Agricultural and Home Agents

Agricultural Experiment Stations

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Available University Literature

Academic Bulletins

Room 172 Bascom Hall (13)

Agricultural Bulletins

Agricultural Bulletin Bldg. (3)

Books by UW Writers

University of Wisconsin Press (56)

General Publications

News Service (71) & Information Booth (60)

Sports Publications

Sports News Service, Stadium (86)

WELCOME

to the University of Wisconsin

We offer you the hospitality of our campus.

We at the University of Wisconsin welcome the chance to display and explain our university community to the citizens of Wisconsin and to guests from all corners of the world.

The materials with which we work have come to us across the barriers of time and space and human political action. Our students have crossed the same barriers. Wisconsin is accustomed to the stimulation that comes from people from outside the university community. We welcome you as one of those outside influences and invite you to enjoy your stay with us.

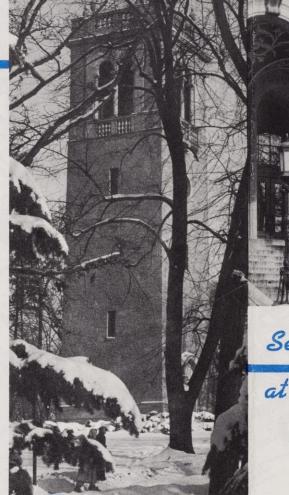
The University of Wisconsin's purpose is threefold: To teach the young people of today and to help them become the good citizens and leaders of tomorrow, to improve our daily life and lot through research, and to serve the state and its people.

I hope we also may serve you during your stay on our campus.



President



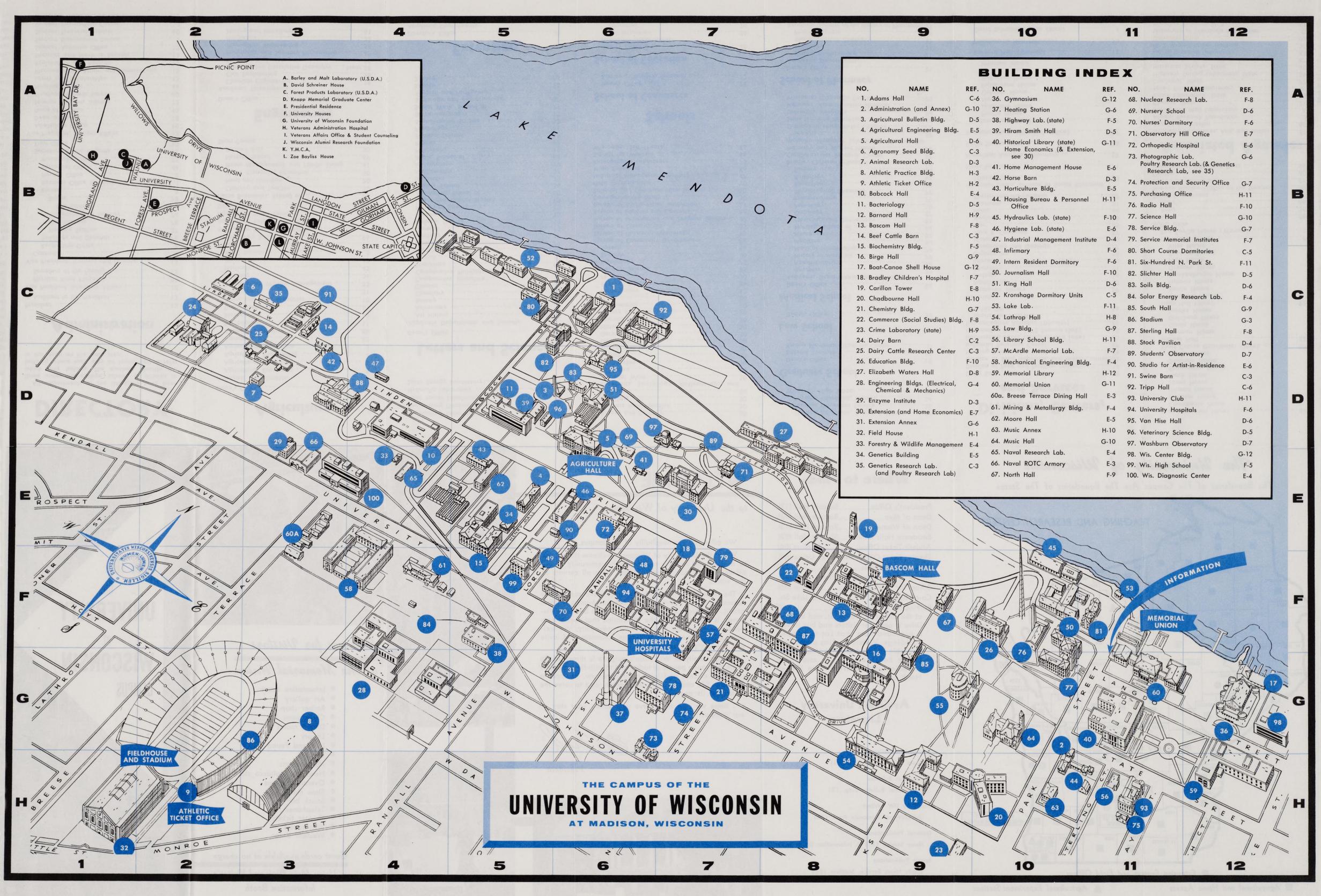




- Information booth
- Art gallery
- Barber shop
- Checkrooms
- Dining rooms
- Library
- Lost and Found
- Lounge
- Music rooms
- News and tobacco stand
- Overnight rooms
- Shoe shine
- Snack bar
- TelephonesTheater tickets
- Washrooms
- Western Union

Guest cards available at no charge

at Union Main Desk and Visitor's
Information Booth



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NOTE

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

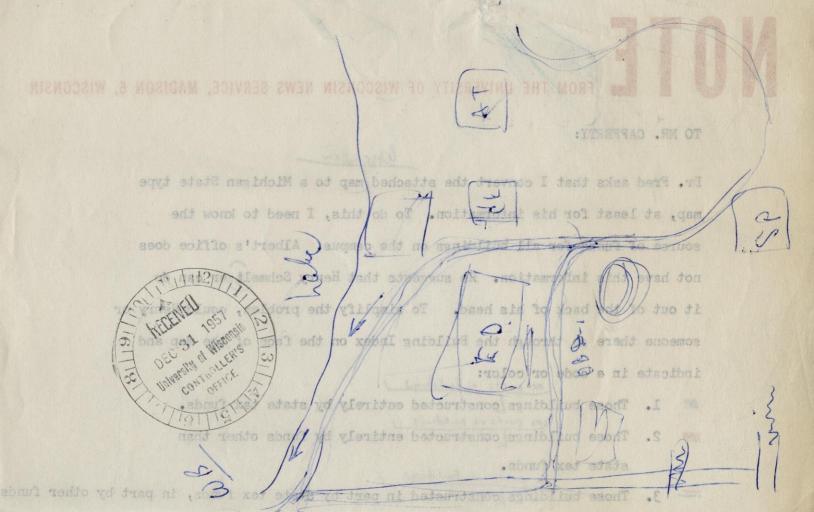
TO MR. CAFFERTY:

Wiscowin

Dr. Fred asks that I convert the attached map to a Michigan State type map, at least for his information. To do this, I need to know the source of funds for all buildings on the campus. Albert's office does not have this information. He suggests that Henry Schmellzer can do it out of the back of his head. To simplify the problem, could Henry or someone there go through the Building Index on the face of the map and indicate in a code or color:

- 1. Those buildings constructed entirely by state tax funds.
- 2. Those buildings constructed entirely by funds other than state tax funds.

 | Or parts of fuldings |
- = 3. Those buildings constructed in part by state tax funds, in part by other funds



E B Frid

Major Buildings Constructed or Acquired Since 1913

Madison Campus of the University of Wisconsin*

			Book		ource of	Funds
			Value			Gifts & Other
	Building	Year	6/30/57	State	Federal	Receipts
I.	Memorial Library	oied 26;39;57 1953 34;49;57 1955 1930	\$ 2,939,893 3,953,447 1,650,787 1,496,489 504,967	\$ 3,815 \$ 3,947,888 665	266,825 5,559 267,053	1,383,069 1,496,489 480,563
	Bascom Hall Addition Birge Hall Addition Biology-Botany	1927	586,231	500,862	78,817	6,552 250,000
		1937;55	1,010,990	854,595 1,317,953	54,189	102,206
	Sterling Hall(Physics) King Hall Addition Agric. Soils	1916	298,045 101,193	276,242	13,801	8,002 621
	Pre-School Laboratory	1917;55	114,741 125,000(1)	30,737 125,000	84,004	
	Biochemistry 191 Home Economics 1 Bacteriology Bldg.	13;39;55 1913;54 1955	1,409,376 965,419 1,612,873	114,059 965,309 1,612,873	116,200	1,179,117
	Agronomy-Horticulture A Dairy Cattle Center Poultry-Genetics Labs.	1951 / 1957 /	182,447 412,343 433,000(1)	169,667 387,749 400,000	4,804 24,594	7,976
	Babcock Hall-Dairy Plnt Greenhouses, Walnut St. Short Course Dorms.	1954	2,106,144 348,490	2,083,839 348,275	21,563	33,000 742 215
	Mechanical Engineering Electric Engineering	1930	472,639 748,843	1,72,629 685,135	58,317	10 5,391
	& Mechanics Chemical Engineering Law Building Addition Orthopedic Hospital Wis. General Hospital		2,164,430 888,939 198,603 542,195 4,651,649	2,164,430 388,939 9,804 541,655 3,844,994	85,555 800,457	500,000 103,244 540 6,198
	Service Memorial Inst.l		2,101,835	2,095,625	2,908	3,302
	Nurses Dormitories McArdle Institute - Medical School	1918 1918;28 1926 1941	118,605 228,164 152,391 627,378	20,746 165,015 150,757 155,428	332,809	97,859 63,149 1,634 139,141
	Residents & Internes Dorms Enzyme Institute(Res.) Wis. High School Pine Bluff Observatory Slichter Hall-Dorm. Eliz. Waters-Dorm. Tripp Hall-Dorm.	1951 / 1949 / 1914 / 1957 / 1947 / 1940 1926)	669,484 316,855 178,384 195,000(1) 812,813 783,300	2,876 172,156	133 4,872 377,109	669,484 313,846 1,356 195,000 812,813 406,191
	Adams Hall-Dorm. Van Hise Rectory	1926) 19 2 6)	896,353			896,353
	Mronshage-Dorm. Bayliss-Schriner-Dorm. Harvey St. Apts Married Students	1939 1955 1956	707,495 252,810 333,544	159,146	226,762	480,733 93,664 333,544

		Book Son		urce of Funds		
Buildings	Year	Value 6/30/57	State	Federal	Gifts & Other Receipts	
University Houses- Faculty Apts.	1952-	\$ 2,605,006			\$ 2,605,006	
Eagle Heights Apts Married Students	1957/	892,000(1)		-	892,000	
Totals - Buildings Occ	cupied	\$44,795,813	\$25,707,575	\$2,849,295	\$16,238,943	

- (1) In process of completion on 6/30/57; amounts listed are approved schedule of costs.
- * Includes areas in vicinity of Madison Campus.
- II. Construction started in 1957 -

Chadbourne Hall Dormitories South of Kronshage Eagle Heights Apartments (2nd 100 units of Married Student Apts.)	*	3,160,500 2,100,000 865,000
Addition to Sterling Hall Addition to Stadium		1,200,000 522,715
Totals	\$	7,848,215

All of the above projects are financed from other than State funds and the amounts listed are the approved schedules of cost, e.g., Dormitories from loans to be repaid from receipts, the Stadium Addition from athletic receipts, and Sterling Hall from a grant from the Wisconsin Alumni Research Foundation.

REH: 12/3/57

THE UNIVERSITY OF WISCONSIN OFFICE OF THE PRESIDENT

to Bob Taylor

FROM E. B. Fred

SUBJECT

The enclosed sheet prepared by Pete and his staff will give you the source of funds for our buildings at the University of Wisconsin.

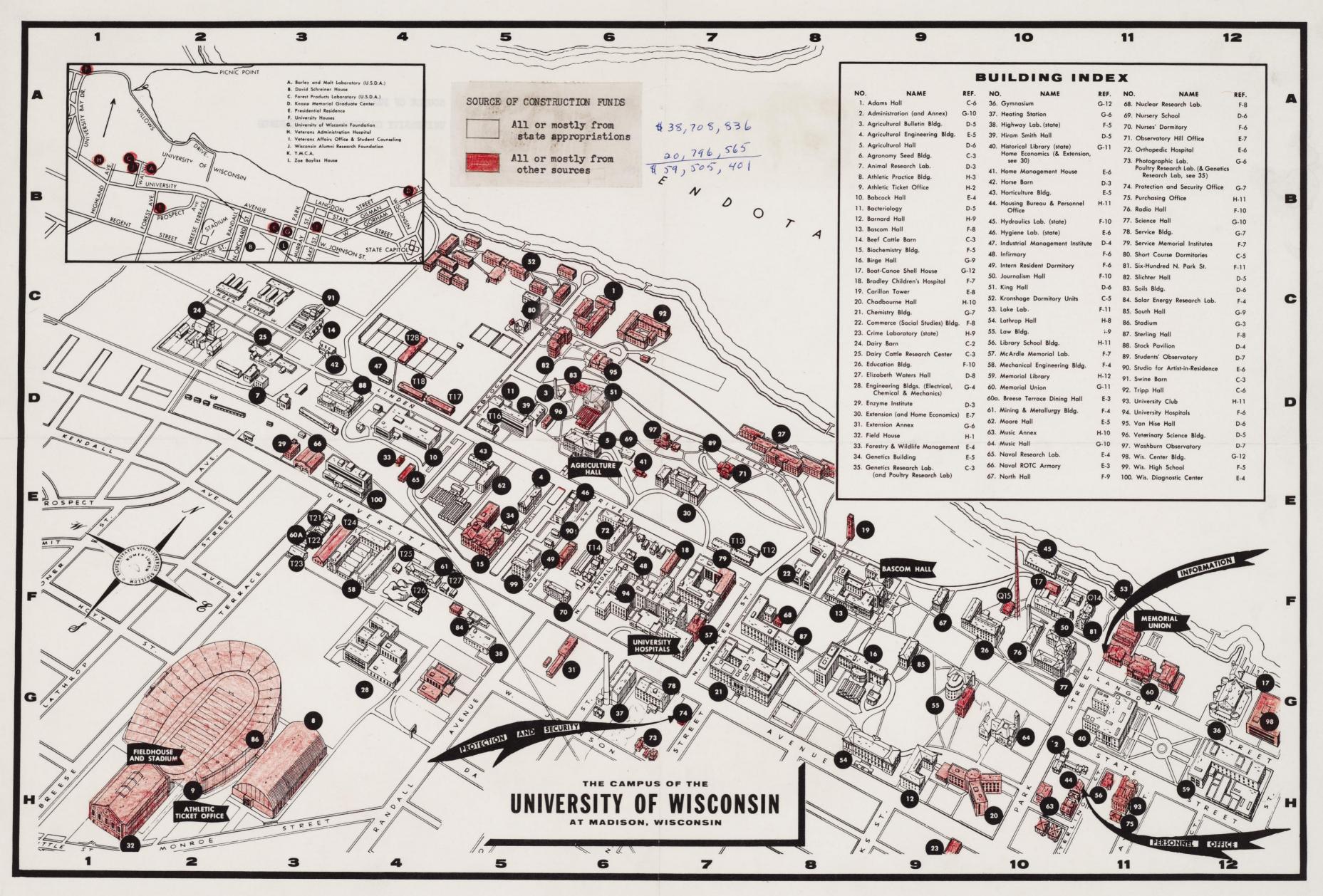
I think this will be of real help in trying to prepare a map similar to the one prepared by Michigan State University.

After you have finished with this paper, I would like to have it returned.

January 2, 1958

Encl.

SOURCE OF FUNDS FOR
UNIVERSITY OF WISCONSIN BUILDINGS



THE UNIVERSITY OF WISCONSIN OFFICES OF BUSINESS ADMINISTRATION

Madison 6

Vice President Business and Finance

January 11, 1958

Trust Officer

Mr. Robert Taylor News Service Observatory Hill Office Building

Dear Mr. Taylor:

President Fred asked me to see you about the attached campus map.

What would you think of using two colors only, to show primary or major sources of construction funds? For example, we might use a bright red to indicate the buildings financed primarily from income, gifts, grants, and other non-tax sources, and green to show structures built primarily from state and federal tax moneys. Student fees, except Memorial Union and special Law fees, may well be considered to be state funds for this purpose.

Also, please check the following:

2. No. 41 was a gift. Home To house (red)

(red to thee; blue to

3. All of No. 15, except original building, was financed by WARF.

benry kneed

(Birthen)

- be shown.
- 5. No. 65 was built by the federal government.
- 6. I'm not sure the Boat House, No. 17, was a gift. The Gym Annex (now removed) was a gift, but check on the Boat House.
- 7. The new Poultry and Genetics laboratories should be shown.
- 8. McArdle Laboratory, No. 57, was a gift.

I'll be glad to discuss this with you at your convenience,

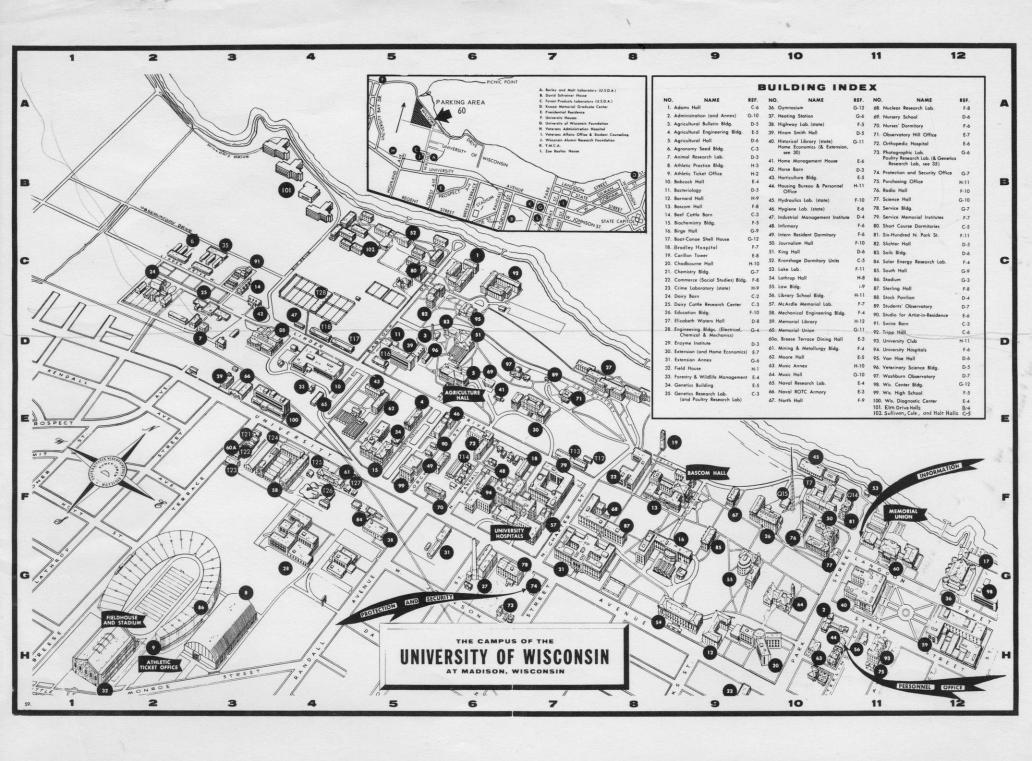
Cufilisona

A. W. Peterson, Vice President

Business and Finance

AWP: lad Encls.

P.S. The attached material is to be returned eventually to President Fred.





SKETCH PLAN



THE UNIVERSITY OF WISCONSIN - MADISON

The Sketch Plan for the University of Wisconsin - Madison

A first progress report on the development of a General Campus Plan

Department of University Planning and Construction
College of Engineering
The University of Wisconsin
Madison, Wisconsin
March, 1959

Wisconsin - Madison,

A first progress report on the development of a General Campus Plan

The development policies recommended in this report were approved by the Campus Planning Commission on November 3, 1958 and by the Board of Regents on February 7, 1959.

ty of the University at their meeting of February 2, 1959, and filed as Document 1365.

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I Introduction

A. DEVELOPMENT OF THE GENERAL PLAN

The development of a long range general campus plan can logically be divided into three steps:

- Stage 1, The Sketch Plan, which is the primary subject of this report;
- 2. Stage 2, The Tentative (or working) Plan, which is based on the policies outlined in the Sketch Plan and which encompasses in preliminary and analytical fashion all the elements of the General Plan; and
 - 3. Stage 3, The General Plan itself, which represents a synthesis and coordination of proposals and recommendations crystallized during the Tentative Plan stage.

B. GENERAL PRINCIPLES

Present day thinking and practice consider planning as a process of goal setting, policy formulation, and guidance and coordination of development based on a continuous study and analysis of the social, economic, technological and political forces which shape man's environment.

Under this concept a general plan for campus development will be neither a "site development plan" nor a "blueprint" for actual execution. Rather it should be regarded as a statement of physical growth objectives, principles, and policies applied to anticipated University needs and expressed in graphic form. It is from such a general plan that the architectural site development plans and the detailed engineering and working blueprints subsequently emerge in a logical manner.

C. GOALS OF A GENERAL PLAN

- To define succinctly the kind of physical environment deemed most desirable for the various activities of the University.
- 2. To serve as a framework for more detailed site plans for the future development of the campus.

D. CHARACTERISTICS OF A GENERAL PLAN

To accomplish the goals enumerated, the General Plan must be:

- Long-range, endeavoring to shape the campus and its surroundings to accommodate needs as far ahead as can be safely predicted.
- 2. Comprehensive, including in its scope not only the entire geographic extent of the campus and its surroundings but also the physical elements implementing all aspects of student, faculty and staff endeavor.

GENERAL PRINCIPLES

process of goal setting, poitcy formulation, and coordination of development based on a constitution and analysis of the social, economic, technology

political forces which shape man's environment.

onder this concept a general plan for campus development we neither a "site development plan" nor a "blueprint" for actual execution. Rather it should be regarded as a state ment of physical growth objectives, principles, and polici

graphic form. It is from such a general plan that the architectural site development plans and the detailed

engineering and working blueprints subsequently emerge in logical manner.

II Objectives and Principles of the Sketch Plan

A. OBJECTIVES

The primary objective of the Sketch Plan is to show in very broad terms major planning objectives in order to establish basic development policies. Thus the Sketch Plan for the development of the University of Wisconsin should indicate, graphically and analytically, where and how the University should develop, indicate how the existing features of the present University Campus which have or may become deterrents to proper future development may be corrected, and indicate the studies and research required for the preparation of the detailed General Plan. Within this broad framework of the overall conception of the development of the University, there should be a flexible plan to meet the demands of change.

From this plan come the statements of basic principles and policies which are required for the preparation of the more detailed successive stages of the General Plan.

B. PRINCIPLES

These objectives are embodied in certain planning principles governing the development of the Sketch Plan which are as follows:

- To utilize the natural beauty of the site of the University of Wisconsin, making sure that new buildings enhance the setting and are appropriate to the space they will in part occupy.
- To insure that the University does not spread unnecessarily; a university should express itself as an entity by means of a coordinated and coherent layout which results in efficiency of movement and use of space.

- 3. To use the principle of functional distribution of activities, i.e., related functions of the University should be grouped together in the most efficient manner.
- 4. To reserve sites within the development area close to existing groups of buildings to allow local expansion of already established departments and functional groupings.
- To provide for reservation of large expansion areas to accommodate future facilities with large space requirements.
- 6. To develop density standards of use for various areas of the campus, densities determined by frequency and intensity of use per facility.
 - 7. To minimize conflict between pedestrian and vehicular circulation, to eliminate excess vehicular travel on the campus and to develop a separated protected pedestrian system of traffic.
- 8. To develop adequate parking facilities so located as to be consistent with a safe and effective circulation system.
 - 9. To provide within the planning area such non-university operated service facilities as are needed to meet the requirements of a large student, faculty and staff body.
 - 10. To separate University residential areas from academic and research functions of the University.

III The Proposed Sketch Plan and Its Elements

In the preparation of the Sketch Plan, its component parts were examined in the light of the objectives and principles outlined above. The resulting elements constitute the Sketch Plan, its specific problems and objectives with an indication of some of the additional required studies.

A. UNIVERSITY EXPANSION AREA

- 1. As of September, 1958, the enrollment of the University on the Madison campus was 16,590 students. Current estimates, based on the present rate of growth and the continuation of present policies of admission place the enrollment for 1970 at 30,000 students or greater.
- This increase in student enrollment will result in a commensurate increase in faculty, staff and related personnel. If the ratio of faculty and staff and student enrollment remains only at the present ratio, the resultant faculty and staff increase would be at least 75%.
- 3. In order to meet the needs of the expected increase in enrollment, faculty and staff, the physical facilities of the University must be improved and expanded. Based on the above projected University population, classrooms, laboratories, offices and service facilities would also have to increase by 75% by 1970. University housing would probably have to increase at a greater rate unless commercial housing developments can be greatly accelerated. Any changes in the composition of the enrollment and related personnel will affect the amount and type of facilities required by the University in 1970. Current projections of space needs of various functions, i.e.,

instruction, research, extension service, etc., are mostly short term, only projecting until 1963, or a period of five years. Additional studies are required to determine the needs of the various functions of the University for future periods.

- 4. It must be recognized that while the University owns a large amount of land west of the main campus out to Picnic Point and Second Point, this land is too far removed from the main campus to be used efficiently for general academic purposes. Also, some of the land, the filled-in marsh area, cannot be used economically for building.
 - 5. Studies by the Department of University Planning and Construction have shown a marked concentration of University oriented activities in the area bounded by Francis Street, Dayton Street, Park Street, Regent Street, Lathrop Street, University Avenue, and the present campus. In this area, the University currently has definite vested interests, e.g., the College of Engineering presently located south of University Avenue, the old and new heating plants, the Field House, Stadium, Memorial Practice Building and various properties owned by the Regents and building corporations affiliated with the University.
 - 6. In order to provide a compact campus with efficient functional relation of academic land use and subsidiary land uses, and to obtain the maximum utilization of land for the required expansion of the University, the University must continue to develop and improve facilities on the existing campus and also expand south of University Avenue, as shown on the Sketch Plan Study Map 6, Development Plan and Study Map 7, Planning Areas. As an indication of the size of the expansion area, the area tentatively shown on Sketch Plan Study Map 6 as proposed academic land use south of University Avenue totals 54 acres. This figure does not include streets but does include such existing academic land as the Engineering campus. By comparison, the existing main campus from Babcock Drive to Park Street has 56 acres in academic use. Future planning stages will refine the proposed land uses in the expansion area.

B. ACADEMIC LAND USE

- In preparing a campus plan, a system of orderly, functionally related activities must be developed in order to obtain the most efficient use of space and resources.
- 2. Such a system is shown as consisting of areas of varying densities. These areas of varying densities describe two conditions: areas where physical facilities are developed in proportion to the number of students using such facilities; and areas of particular functional relationship of land use, i.e., the College of Letters and Science, the College of Engineering, the College of Agriculture, etc. Also, this density system provides a spatial reserve for future expansion needs (e.g., a low density area could expand to a medium density area, etc). Detailed plans must be developed for the several density areas both for the existing campus and the proposed expanded campus. These studies will become part of Stage 2, The Tentative or Working Plan.
- 3. Generally, three areas of varying densities are proposed:
 - a. The High Density Area

The area of maximum general purpose classrooms, multipurpose facilities and highest concentrations of University population.

b. The Medium Density Area

The area of more specialized facilities, some professional institutions and a lower population concentration.

c. The Low Density Area

The area of the most specialized facilities and lowest population concentrations.

These density areas while very general in description at present, will be defined in future planning stages and will show densities of use, coverage and mass.

C. HOUSING

1. Student Housing

- a. With a 1958 enrollment of 16,590 students on the Madison campus the University can expect an enrollment of approximately 18,000 students on the Madison campus in the academic year 1959-60.
- b. Of this enrollment of about 18,000, nearly 5,000 students (4,950 or 27% of the enrollment) will be housed by the University. This figure includes existing housing spaces and spaces under construction in 1958. Comprising this figure housed by the University will be about 4,300 single students (30% of the total single students) and about 650 married students (17% of the total married students).
- several density If the present respective ratios of 30% of the single students and 17% of the married students are to be accommodated in University housing in 1970, the University would have to construct over 3,000 (3,230) additional spaces, because the University's share of the student composition would then total over 7,000 (7,110) single students and over 1,000 (1,070) married students. If the present ratio of single to married students is maintained the total University composition of 30,000 students would be about 23,700 single students and about 6,300 married students. However, it must be pointed out that these ratios are changing. National and State trends show an increase in the proportion of married and graduate students.
 - d. The number of students not housed by the University would then increase proportionally. This increase would be about 8,700 students, from approximately 13,000 in 1959 to approximately 22,000 (21,800) in 1970.
 - e. As the University development proceeds south of University Avenue into the area outlined as the Campus Proper on the Sketch Plan Study Map 7, Planning Areas, a number of private rooming house accommodations will be displaced adding to the new housing that must be provided and intensifying the demand for private housing in the surrounding areas of the campus. Also, 80% of the students presently

live within 3/4 of a mile of the campus, that is, within walking distance. It is highly desirable that this ratio be maintained or at least approximated in 1970. This means that most of the required additional housing, both University operated and private, will have to be located in the immediate vicinity of the campus proper (see the Sketch Plan Study Map 7, Planning Areas).

2. Faculty and Staff Housing

- a. As of September, 1958, the University was employing over 8,000 persons. The academic staff totaled 4,656, including non-instructional positions and the civil service staff totaled 3,595. An expanded enrollment of about 30,000 students in 1970 will result in a substantial increase in academic and civil service members.
 - b. About 40% of the faculty members presently reside within 3/4 of a mile of the center of the campus, indicating a strong demand for proximity to the University among the faculty. On the other hand, the staff workers tend to scatter throughout the area surrounding the University. But here also, as the University expands, increased housing pressures will be brought to bear on the University area, by faculty wishing to locate near the University and by whatever staff members may be dislocated by expansion. This pressure will in all probability result in a spilling-over of the University affiliated population into the area adjacent to the expanded campus proper (see Sketch Plan Study Map 7).

3. Housing Recommendations

- a. University Housing. Student housing should be separated from academic functions but located as near as possible; additional married student and faculty housing should be developed in the area of existing development, i.e., the Second Point Area.
- b. Private Housing. New Private residential accommodations for students, faculty and staff should be encouraged on the periphery of the campus proper, to meet the quantitative and qualitative needs of these University affiliated groups.

D. COMMERCIAL AND INSTITUTIONAL SERVICES

- 1. Land use studies prepared by the Department of University Planning and Construction indicate a concentration of commercial retail and service facilities located along State Street and University Avenue that are directly orientated towards the University. However, many facilities are inefficiently situated and compete with the University for land. Also, in the expansion of the University, some individual commercial facilities must be displaced.
- 2. Therefore, to accommodate the needs of the University, land for certain commercial facilities should be retained and improved in areas within and adjacent to the campus proper along State Street and University Avenue.
- 3. New commercial developments to serve the entire University area community should be encouraged along Regent Street in the City-University Joint Planning area.
- 4. The existing churches on State Street and University
 Avenue primarily serve the University's population and
 are particularly orientated towards the students. These
 churches should be retained and expanded where necessary
 in order to continue their service to the University.
 Other institutions, e.g., the YMCA and similar types
 should be retained and incorporated into the plan.

E. UNIVERSITY RECREATION

beings 1. Playfields rated instants to prize the vitars wind to a

- a. The major objective in planning for organized recreational facilities is to remove conflicting demands for land use by separating these recreational facilities from academic areas but retaining proximity to student housing areas.
 - b. In order to meet this objective existing organized recreational facilities should be improved by removing playfields or athletic fields from areas designated for academic use and by providing permanent athletic fields in suitable locations adjacent to existing student housing areas. To

provide for future needs, playfield sites should be reserved adjacent to areas reserved for future housing. Where possible land unsuitable for building should be utilized for playfields.

2. Open Space

a. On a campus site of such beauty as the University of Wisconsin possesses, pedestrian accessibility to open space, formal and informal, and wooded areas is necessary, while natural areas within building groups should be retained or developed. It is also necessary to provide in some locations paved areas where large groups of people may gather. The campus environment will be enhanced not only by architecture and planning but also by landscape design and detail.

F. ENVIRONMENT

One of the Planning principles guiding the Sketch Plan was to utilize the natural beauty of the site of the University of Wisconsin, making sure that new buildings enhance the setting and are appropriate to the space they will in part occupy. Another principle is that as the University of Wisconsin represents the advanced educational thinking of the day, so must its new physical facilities represent the advanced architectural thinking of the day. In the past these principles have not been applied effectively on the Madison campus in many cases.

The environment of the University is made beautiful or ugly not only by its original natural site, but, by the continuing utilization of this site; by the three-dimensional relationship between its buildings in their height and mass; by the landscape treatment of spaces between buildings, both in planting and paving; by the architectural treatment of the buildings; by the careful alignment of streets, roads and walks; by the design and location of such features as signs and notices, lamps, benches, street directions and utility poles.

Improvement in design results not only in greater visual enjoyment but also in more efficient use of space and lower costs.

G. CIRCULATION AND PARKING

1. Pedestrian Greenways

- a. At the present time the University is experiencing serious circulation problems, both pedestrian and vehicular. With an expanding University population the conflict of pedestrian and vehicular circulation will increase unless remedial measures are undertaken.
 - b. To provide for safe and unhampered pedestrian circulation, new greenways, (planted walkways restricted to pedestrians) should be constructed in particular locations.

2. Private Vehicles and a sale sale and and and and and

a. In 1958 the campus parking was apportioned as follows: 55% to faculty and staff; 26% to students; and 19% vacant. The vacant spaces accommodate visitors to the University.

to utilize the natural beauty of the site of the University

b. While the students occupied only 26% of the total parking spaces in 1958, student automobile ownership presents serious problems in planning parking facilities. In 1958 there were 1,053 student parking spaces but 5,056 student automobiles registered, or some 20 student parking spaces per 100 registered student automobiles. However, 5,056 registered student automobiles represent some 30 registered student automobiles per 100 students. "Registered" student automobiles is emphasized here because at present it is not known what percentage of students owning automobiles and using them in Madison actually comply with registration regulations.

- c. The 55% of the total parking spaces occupied by faculty and staff members totaled 2,267 cars in 1958. This means 42 parking spaces per 100 faculty and staff members.
- d. If these proportions are maintained until 1970, a student enrollment of about 30,000 with a faculty and staff of over 8,000 would necessitate adding over 2,500 parking spaces.
- e. As noted above some 80% of the students and some 40% of the faculty currently live within 3/4 of a mile of the center of the campus. Presumably, these groups do not have to use private automobiles to journey from residence to the University. It is necessary to conduct further studies to see if these proportions will increase or decrease and their resultant demand on parking space. Also, it is necessary to analyze such features as: the vacancy ratio for visitor's parking to determine its efficiency in operation and location; and the effect of use and time restrictions on the traffic flow.

3. Public or Semi-Public Vehicles

- a. The University bus system currently operating on the campus has shown a marked increase in the number of passengers carried over the past few years. Indications are that additional bus service is necessary to handle current loads, even though the present peak load capacity is only in one direction during any one period, resulting in an almost empty bus on return trips.
- b. With the expansion of the University an extended bus service will be required. Further studies are required to find how the bus service may be operated more efficiently by developing more balanced loads in both directions of the bus route and what additional facilities are needed for a combined busparking operation.

4. Major Thoroughfares

- a. The principal thoroughfare problem of the University is University Avenue. Plans of the City of Madison include University Avenue as an integral part of the city's thoroughfare network. Despite the unpleasant feature of a major thoroughfare bisecting the campus, any planning for University development must accept this facility's continued existence and plan accordingly.
- b. The Department of University Planning and Construction has extensively studied improvement schemes for University Avenue and has forwarded its tentative improvement plan to the city for consideration. Any improvement of University Avenue will affect all traffic moving in, around and through the campus and its expansion area. University Avenue cannot be considered an isolated facility, but one whose improvement has direct consequences on the use and development of all streets in the University Planning area.
- Consequently, the Sketch Plan Study Map 6, c. Development Plan indicates a tentative system of major thoroughfares and secondary roads no gallarago developed in relation to proposed land use. The major thoroughfares indicated are University Avenue and Regent Street, while the secondary solves and land roads which are indicated are Langdon Street, dauods maye as Dayton Street, Park Street, Orchard Street. and al vino Randall Avenue and Breese Terrace in the Area surrounding the campus, and Charter Street, Babcock Drive, Walnut Street, Observatory Hill Drive and University Bay Drive within the campus. beboods as we It must be noted that this is but the first stage in a road system. In the next stage of the prepbecause of the Campus Plan, this traffic system absol becoming will be analyzed in greater detail to provide for future needs of efficient circulation.

IV Planning Areas

The immediate area surrounding the present Madison campus is characterized by crowded housing conditions in the residential section with scattered pockets of commercial and industrial use. A large number of conversions of single family homes into rooming houses and apartments has occurred in this area. The area is predominately old, physically, in that the age of most buildings is about 50 years, thus indicating a limited future life.

The area shown on Sketch Plan Study Map 7, Planning Areas, beyond that land designated as Campus Proper and tentatively bounded by Lake Mendota, Wisconsin Avenue, Johnson Street, Broom Street, West Washington Avenue, Chandler Street, Adams Street, Grant Street, West Lawn Avenue, Harrison Street, Regent Street, Ash Street, Van Hise Street, Highland Avenue, University Avenue and University Bay Drive is of definite University influence. Substantial numbers of faculty and students reside in this area. It is within the zone of 40% to 60% of its residents having University affiliation; in the entire area 52% of the total number of residents are affiliated with the University.

As previously noted in this report, the expansion of the University south of University Avenue will displace many residents with direct interest in the University. A large proportion of these residents will relocate in the surrounding area in a continuing effort to locate close to the University. Similarly, certain commercial facilities will relocate in this area. Consequently, definite housing and commercial pressures will be exerted in this area. There is every reason to expect this area to repeat the trend of conversion to rooming houses and similar conditions characteristic of the area surrounding the present campus. In other words, such blighting features as overcrowding and mixed incompatible land uses will merely spread out as the University expands.

While the University has no jurisdiction over land it does not own, it nevertheless directly influences land surrounding its campus and the converse is also true. Therefore, any planning for the University must consider development in this surrounding area.

Therefore, it is urged that a City-University Joint-Planning Area or University District be established to combine the resources of the University and the City in studying the problems created by pressures on land use in this area; to cooperate in preparing plans for the prevention of any blighting influences by investigating, e.g., the possibility of preparing Urban Renewal Plans for this area; and to cooperate in the preparation of circulation plans to alleviate traffic problems.

future life.

The area shown on Sketch Pian Study Map 7, Planning Areas, beyond that land designated as Campus Proper and Cantatively Dounded by Lake Mendota, Visconsin Avenue, Johnson Street, Broom Street, Wast Washington Avenue, Chandler Street, Adams Street, Grant Street, Wast Lawn Avenue, Harrison Street, Street, Street, Ash Street, Van Hise Street, Highland Avenue, Iniversity Avenue and University Bay Drive is of definite Iniversity influence. Substantial numbers of faculty and Students reside in this area. It is within the zone of 40% at the residents having University affiliation; in the cote area 52% of the total number of residents are

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V Recommendations

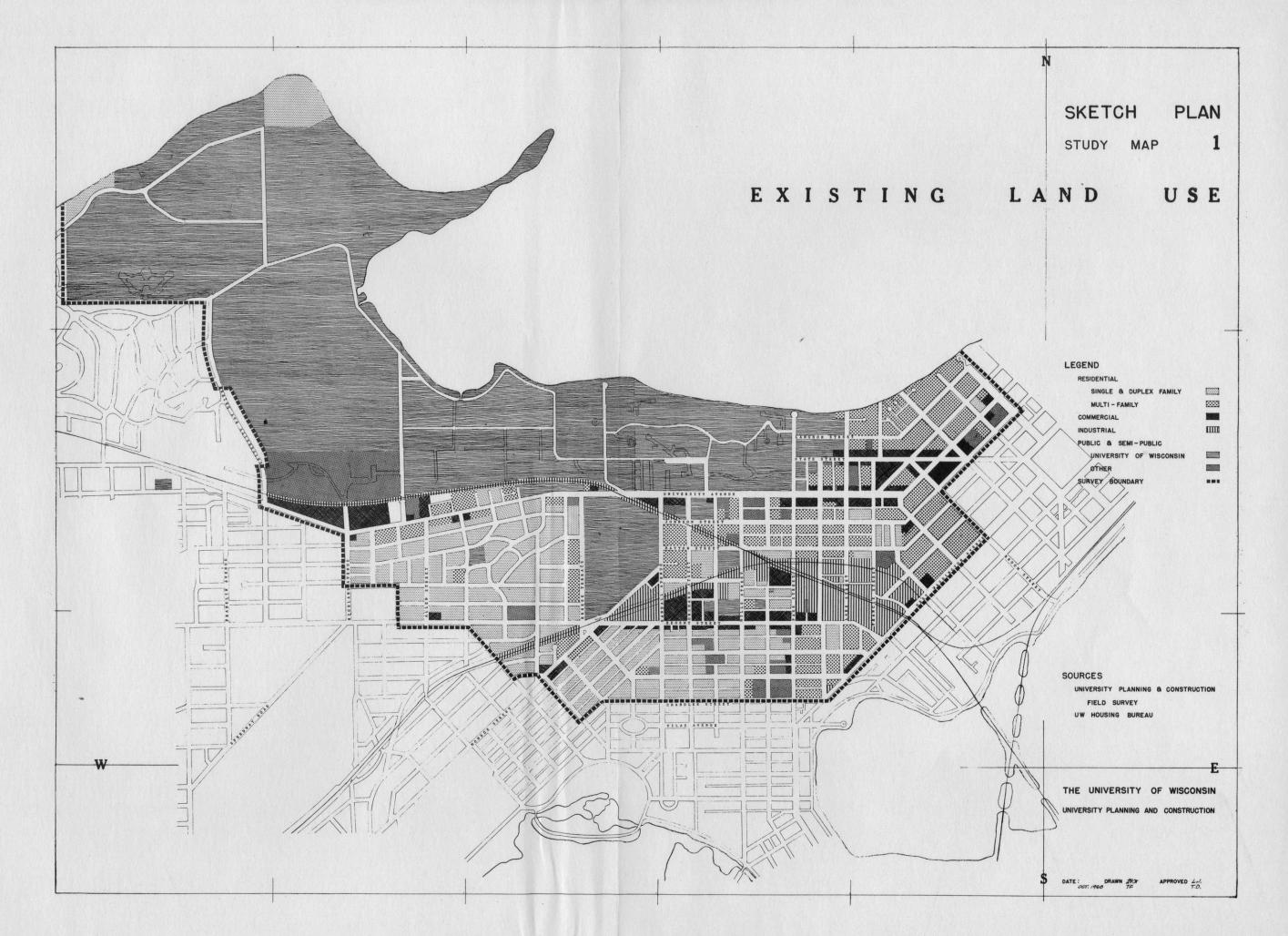
In order to prepare the succeeding detailed stages of the General Plan, basic development policies must be defined and approved by the Board of Regents. Without such approval, further detailed investigation would be an inefficient use of resources and time.

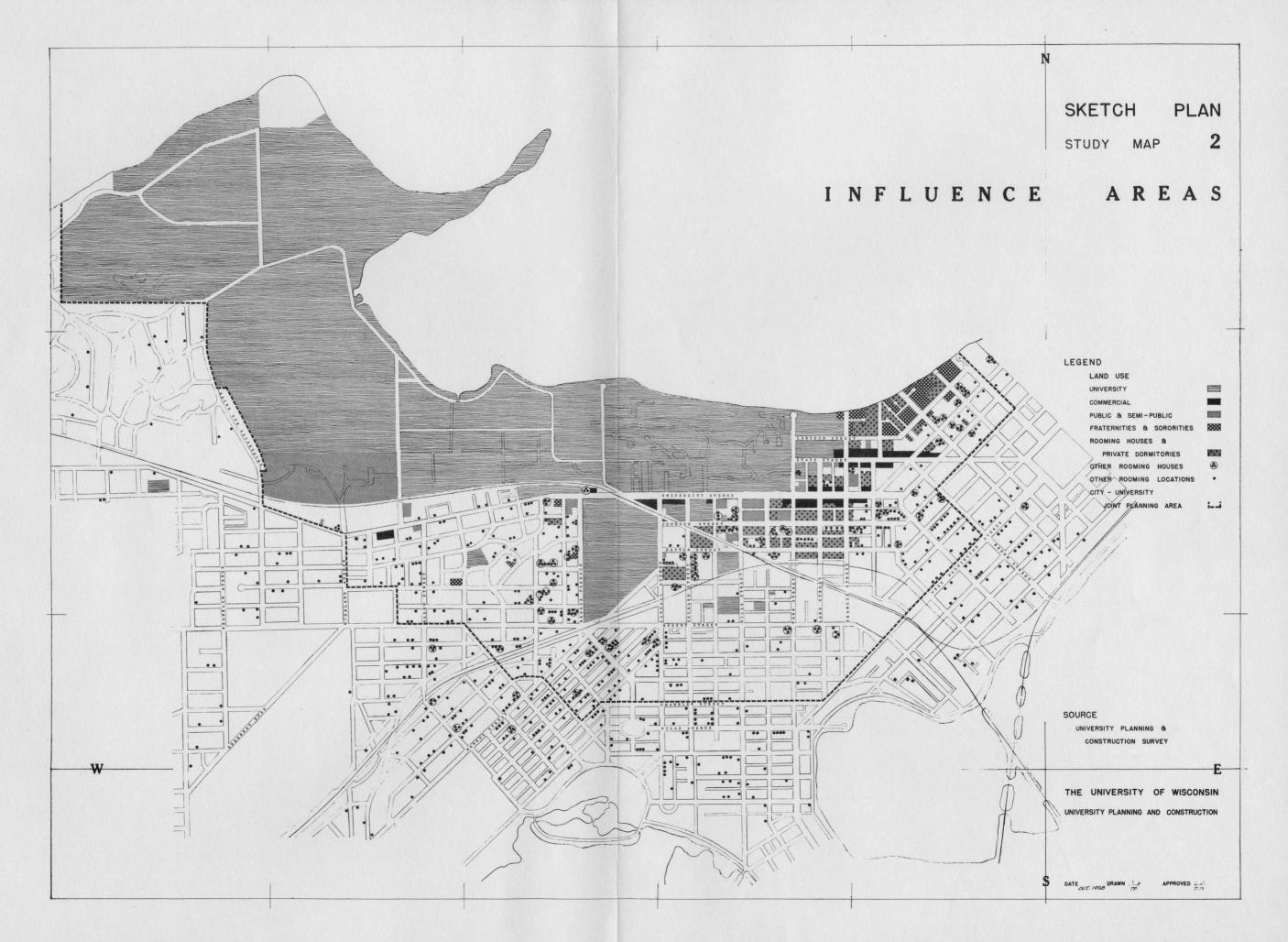
This report illustrates the objectives, principles and background to the following policy statement adopted by the Board of Regents on February 7th, 1959, which establishes the framework for future planning and provides an interim guide for day to day decisions on campus development.

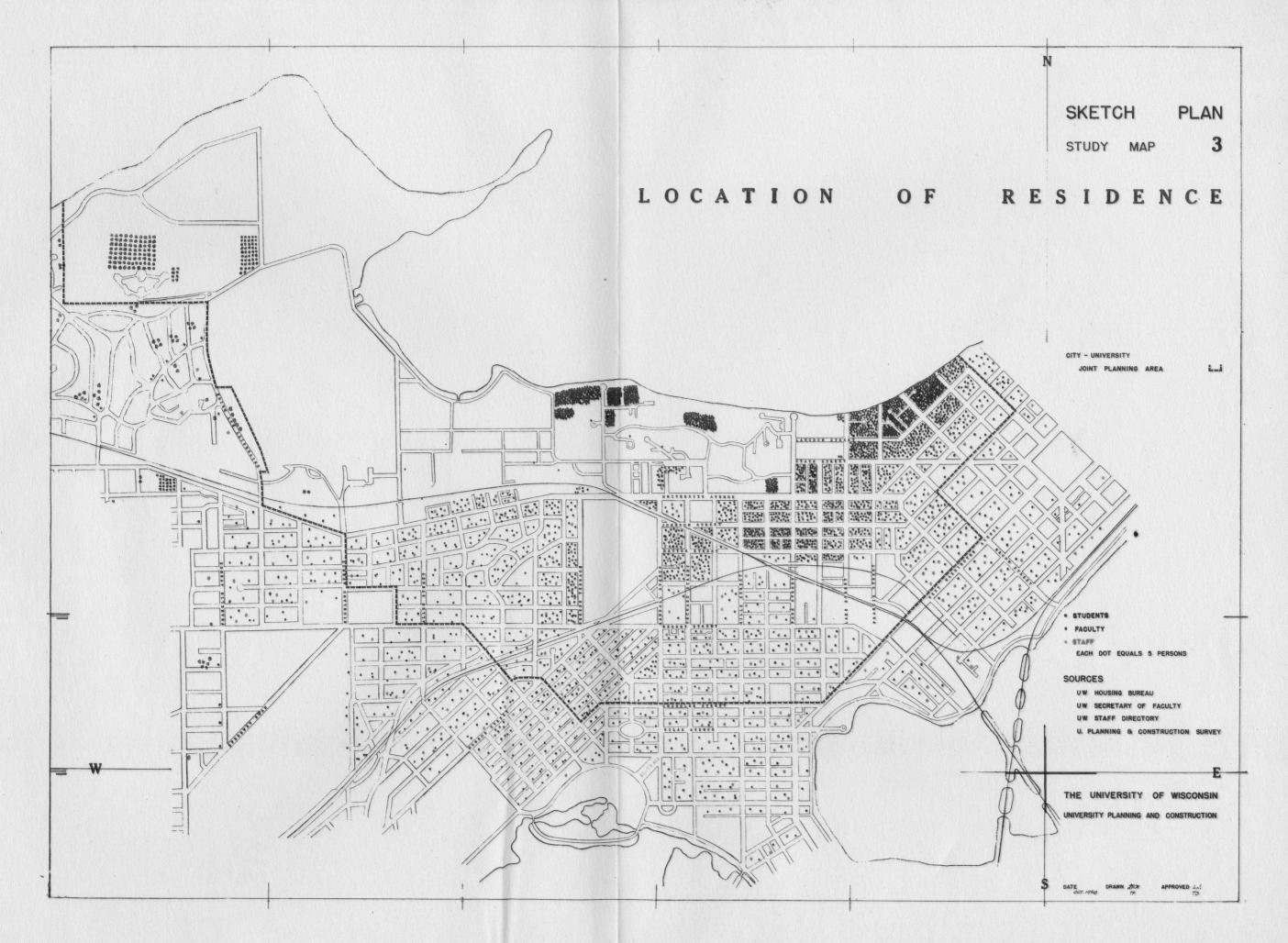
POLICY ON UNIVERSITY OF WISCONSIN - MADISON CAMPUS DEVELOPMENT

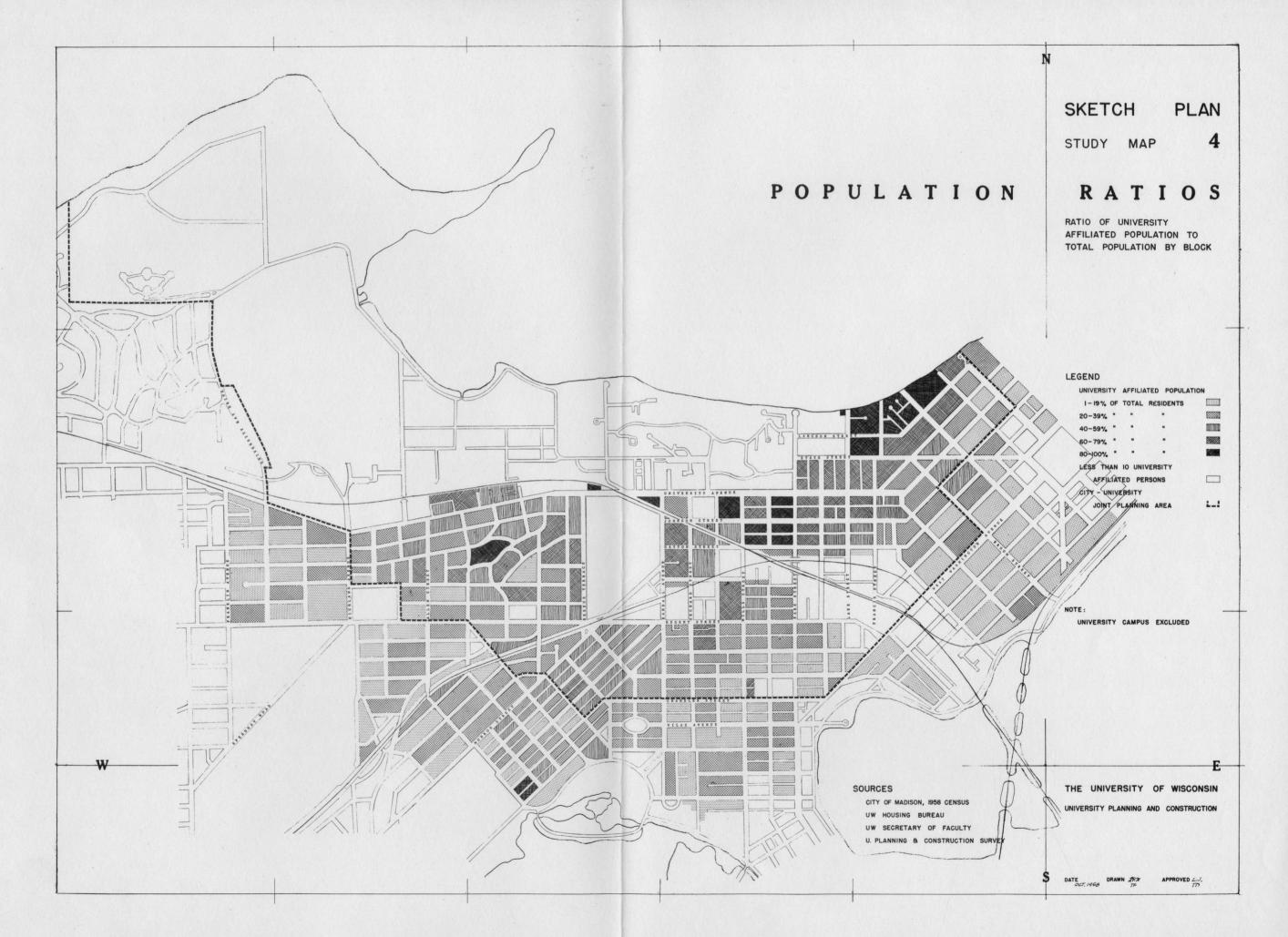
- 1. In order to meet current needs and the needs which will be created by the expected increase in enrollment and other activities, the University must expand south of University Avenue, while at the same time continue to develop and improve facilities on the existing campus, as shown on Sketch Plan Study Map 6, DEVELOPMENT PLAN, October, 1958.
 - 2. To develop the existing campus and expansion areas effectively, it is necessary to create areas of varying densities, which reflect the frequency and intensity of use, generally as shown on Sketch Plan Study Map 6, DEVELOPMENT PLAN, October, 1958.
 - 3. Due to the expected increase in University population, it will be necessary for the University to provide additional housing, both for faculty and students. Tentatively, this housing should be developed in the areas shown on the Sketch Plan Study Map 6, DEVELOPMENT PLAN, October, 1958.

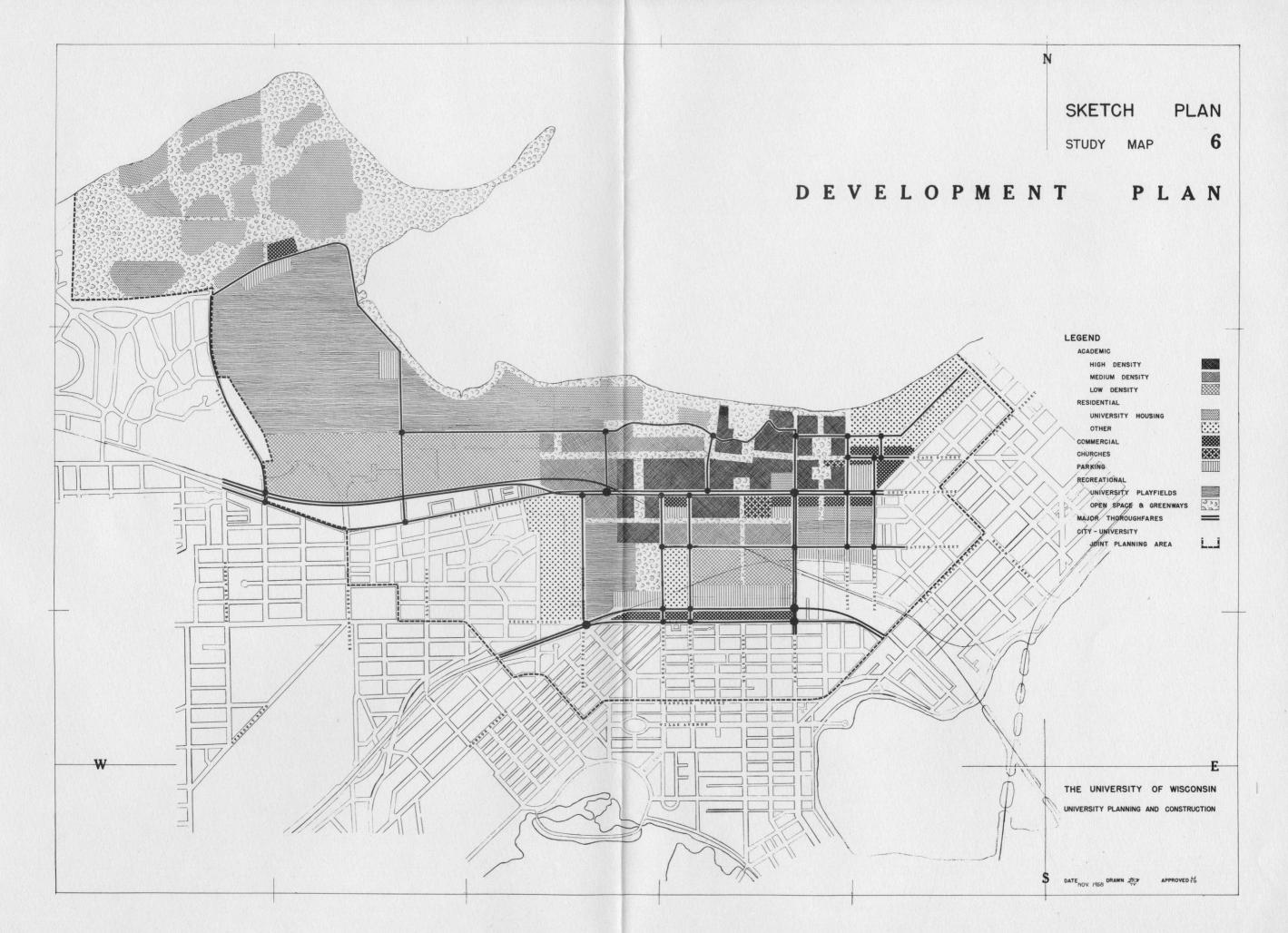
- 4. To accommodate the needs of the University Community, certain commercial and institutional establishments should be retained, and the land for their expansion should be provided for, within and adjacent to the campus proper, as tentatively shown on the Sketch Plan Study Map 6, DEVELOPMENT PLAN, October, 1958.
- 5. The guiding principles in the development of the circulation pattern on the campus and its vicinity should be the elimination of pedestrian and vehicular conflict, the elimination of excess vehicular travel on the campus, the concentration of parking to peripheral areas, and a restriction of intra-city through traffic, as much as possible, to University Avenue, Regent Street, Park Street and Breese Terrace, as indicated on the Sketch Plan Study Map 6, DEVELOPMENT PLAN, October, 1958.
- 6. A system of both formal and informal green spaces, pedestrian greenways and wooded areas in addition to athletic fields, should be provided in the general manner shown on the Sketch Plan Study Map 6, DEVELOPMENT PLAN, October, 1958.
- 7. In order to provide a desirable setting for the University and to prevent the blighting and deteriorating effects which urban universities sometimes exercise on development within the fringe areas, it is recommended that a University District, as outlined on Sketch Plan Study Map 6, DEVELOPMENT PLAN, October, 1958, be recognized and that a joint planning program with the City of Madison be developed for that area.

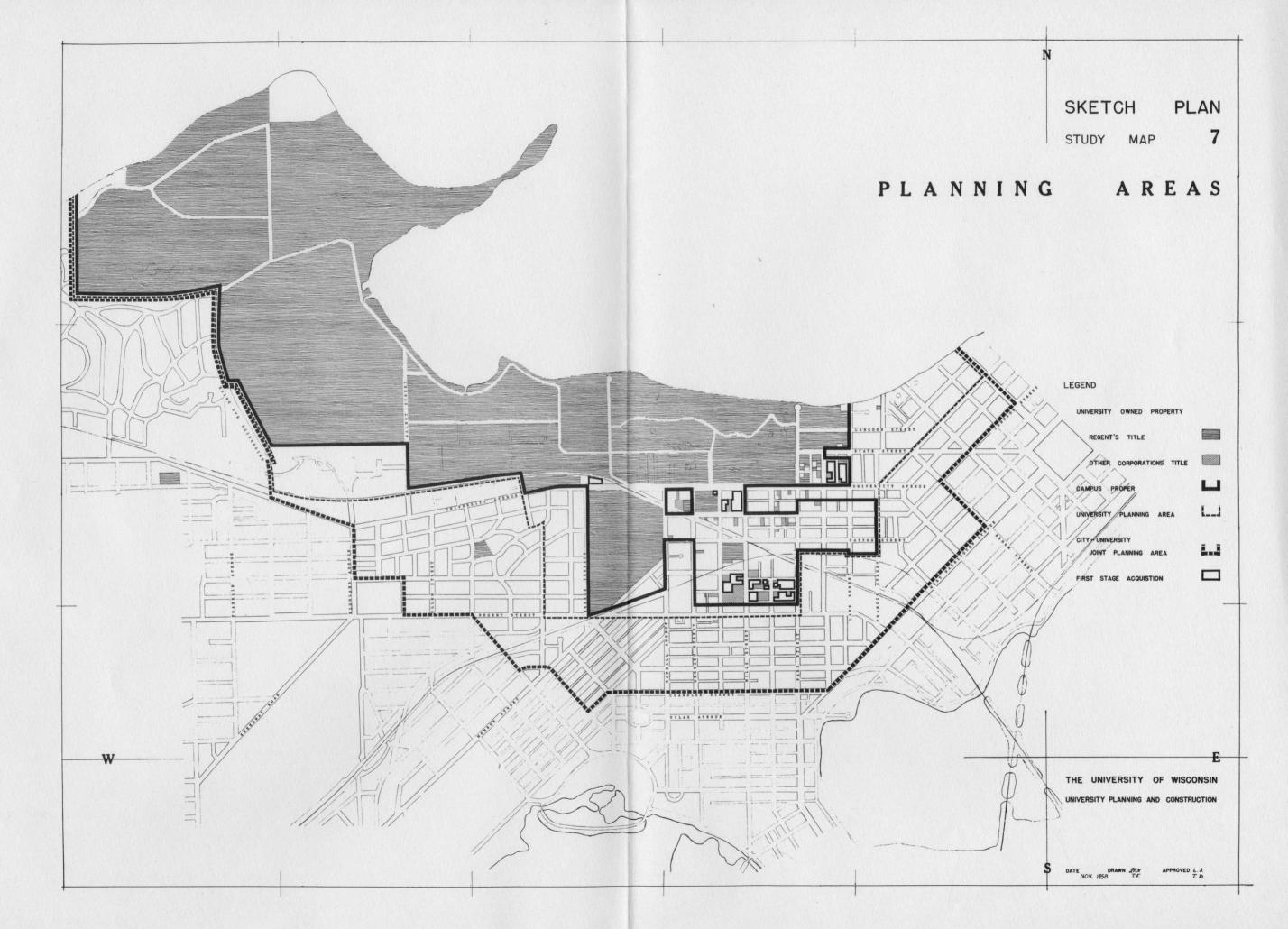


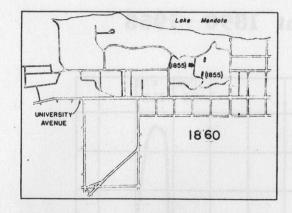






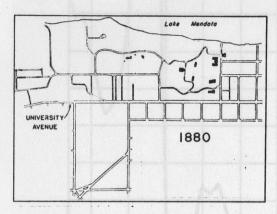


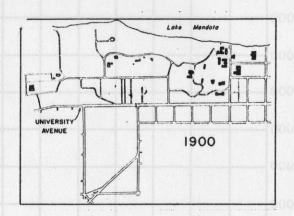


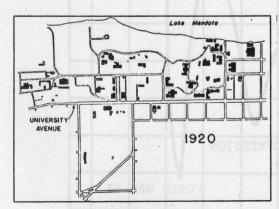


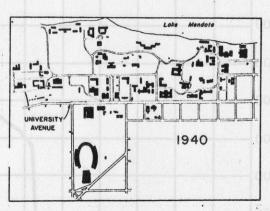
SKETCH PLAN
STUDY MAP 8

GROWTH OF UNIVERSITY 1860 - 1959









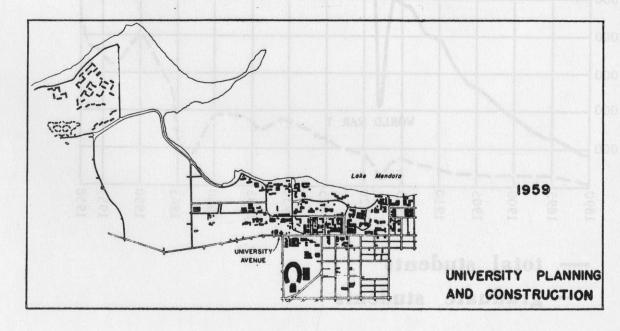
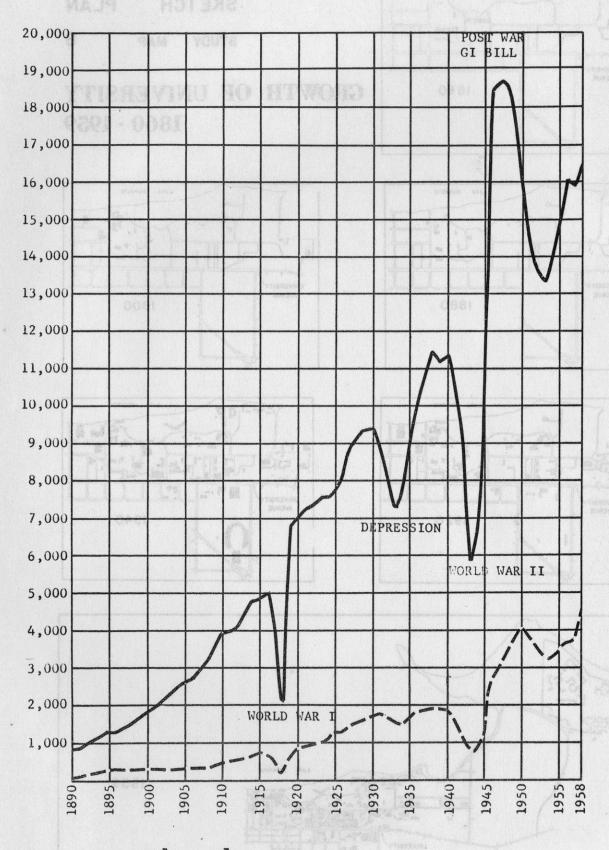


CHART 1 Total Enrollment 1890 - 1958

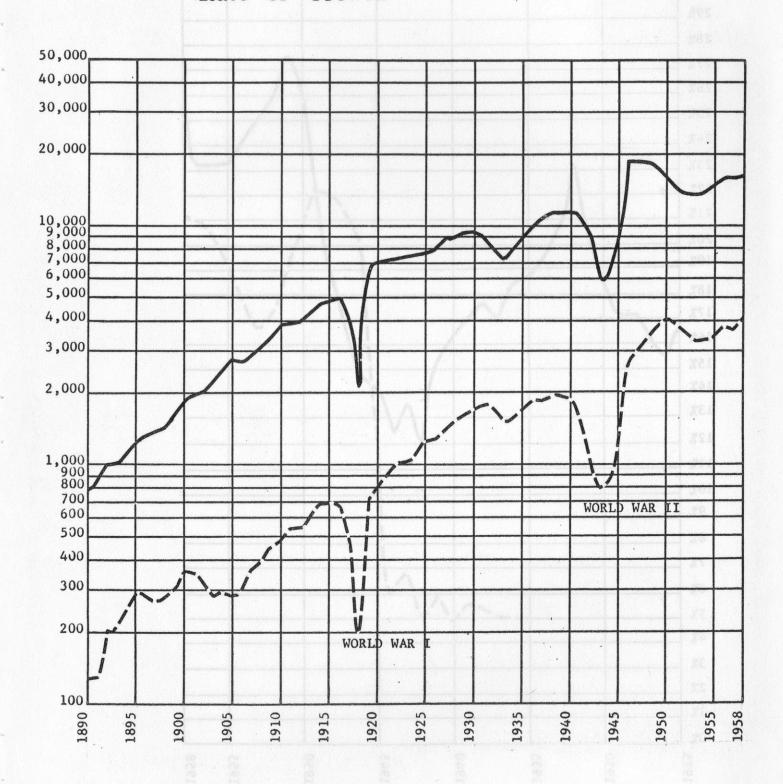


— total students

-- graduate students

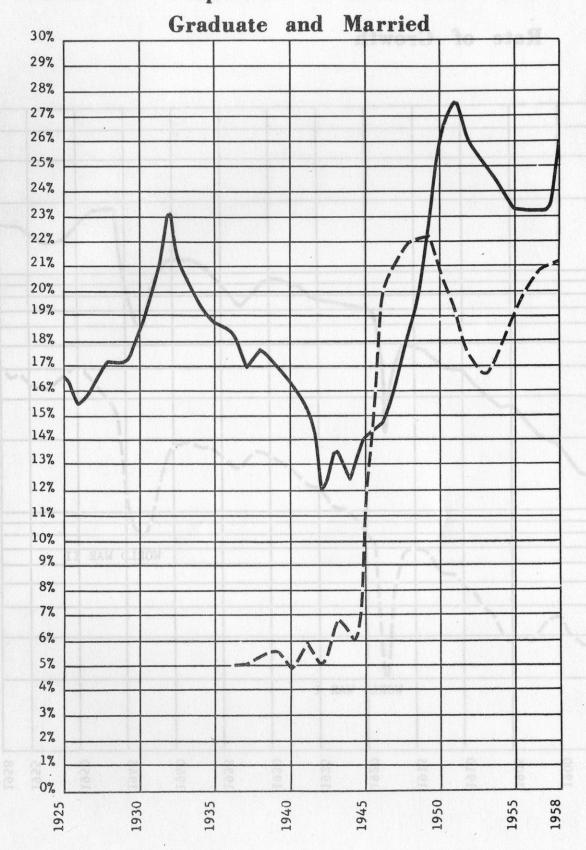
CHART 2 Total Enrollment 1890 - 1958

Rate of Growth



- total students
- -- graduate students

CHART 3 Proportion of Total Enrollment



- graduate students
- married students

ESTIMATED SPACE REQUIREMENTS 1959 - 1963 from Joint Staff Report, State Coordinating Committee on Higher Education, revised to January 1, 1959.

and hards		
1.	Existing Assignable Space	2,569,566 Sq. Ft.
2.	Less space to be removed	
	(temporary buildings, etc.)	280,902 Sq. Ft. 2,288,664 Sq. Ft.
3.	Total assignable space required in 1963 for	
	estimated enrollment of 22,126 students	3,305,754 Sq. Ft.
4.	Additional space required, 1959 - 1963	1,017,090 Sq. Ft.
5.	Total assignable space required in 1970 for estimated enrollment of	
	30,000 students, projected at above rate	4,482,000 Sq. Ft.
rs 6. s	Additional space required 1963 - 1970	1,176,246 Sq. Ft.

STUDENT HOUSING

University housed students and H as assistants and the state of the st

1958

Single Students Housed 3,010 = 23.0% of single students

260 = 7.4% of married students Married Students Housed

Total Housed 3,270 = 19.7% of total students

1959 Estimated*

4,300 = 30.2% of single students Single Students Housed

Married Students Housed 648 = 17.1% of married students

4,948 = 27.5% of total students Total Housed

1970 Projected, maintaining 1959 ratios at hardspar

7,100 (= increase of 2,810 students Single Students Housed from 1959)

Married Students Housed 1,070 (= increase of 422 students

from 1959)

Total 8,180 (= increase of 3,232 students from 1959)

^{*} Includes housing under construction in 1958

EXISTING MAJOR UNIVERSITY LAND USE

APPENDIX &

			195	8 U W C	WNERSH	IP FIGU	RES IN A	CRES
Location and Type	General Academic	Housing	Playfields Recreation	Open Space	Agricultural Fields	Special Facilities	Other	Totals
A. North of University Avenue		81.0	40.6 (3)	291.6 (0	216.6	11.6	18.8 U7	759.2
B. South of University Avenue *	13.3	1.0	26.1	4.8	10,	6.2	6.4	56.8
TOTALS	112.3	81.0	66.7	296.4	216.6	17.8	25.2 8	16.0

^{*} Excluding 1135.2 Acres in the Arboretum

APPENDIX 4

PROPOSED MAJOR UNIVERSITY LAND USE

			FIGURES	IN ACRES	S		
Location and Type	General Academic	Housing	Playfields Recreation	Open Space	Agricultural Fields	Special Facilities	Totals
A. North of Universit Avenue	y 100.3	158.0	212.5	240.5	34.5	18.2	764.0
1958 U W OWNED		(158.0)				(18.2)	
B. South of Universit Avenue	54.2	10.0	26.3	6.7	13.3		127.0
1958 U W OWNED	(21.2)	1.815, 4	(20.1)	(6.7)	112.3	(8.8)	(56.8)
TOTALS	154.5	168.0	238.8	247.2	34.5	48.0	891.0
1958 U W OWNED	(117.8)	(158.0)	(232.6)	(246.1)	(34.5)	(27.0)	(816.0)

EXISTING NON-UNIVERSITY LAND USE IN EXPANSION AREA (EXCLUDING STREETS AND RAILROAD RIGHT-OF-WAYS)

Residential	41.9 Acres	62.4%
Commercial	6.1 Acres administration of	9.1%
Industrial	6.8 Acres	10.1%
Public & Semi-public	10.3 Acres	15.3%
Vacant	2.1 Acres	3.1%
Total	67.2 Acres	100.0%

cudencs (16,590) 10,893 65, taff (3,595) 691 19, squiry (1,812) 408 22

Figures in parentheses are totals in each category as of the fall of 1958

recently ligures include academic appointments of recentch associate and above

LOCATION OF RESIDENCE OF UNIVERSITY POPULATION

(EXCLUDING DEPENDENTS)

Area	Number	% of Total in Category
A. Present Campus		
Students (16,590)	2,558	15.4
Staff (3,595)	31	0.9
Faculty (1,812)	163	9.0
B. University Expansion Area	.ic 10.	lic & Semi-publ
Students (16,590)	2,435	14.7
Staff (3,595)	221	6.1
Faculty (1,812)	To 41	2.3
C. Joint City-University Plan	nning Area	
Students (16,590)	5,900	38.6
Staff (3,595)	439	12.2
Faculty (1,812)	204	11.3
D. Totals A + B + C		
Students (16,590)	10,893	65.7
Staff (3,595)	691	19.2
Faculty (1,812)	408	22.5

NOTE: Figures in parentheses are totals in each category as of the fall of 1958

Faculty figures include academic appointments of research associate and above

APPENDIX 7

COMPOSITION OF POPULATION IN EXPANSION AND JOINT CITY-UNIVERSITY PLANNING AREAS (INCLUDING DEPENDENTS)

	Area	Numb	oer	% of Total in Area
54.2	2,025	£1C,1		MA 8-1
	versity Expansion			MA 9-
Area	1 * 272 * e			MA OI-
0.04	Students	201.6	780	1830T de2 55.0
45.6	oro,s	184.1	, 00	Md. 7:
	Staff		366	7.3-
	2,387	1,574		-6 PM
42.6	Faculty	4,863	143	insor duc2.8
(ther	1,	766	34.9
TOTALS	11.88	5,(055	100.0
B. Join	nt Planning Area			MA 9-
. 301	it Flamiling Alea	691		-10 AM
1.86	Students	6,4	459	1830T d 38.4
45.9	Staff 816	218	350	5.1
1 202.1	aculty	190	716	4.3
(ther	8,7	770	52.2
TOTALS	ty Avenue	16,7	795	100.0
33.0		321		MA 8-
. Tota	al A & B			MA 8-
25.4	122	107		MA OF
8.48.8	Students	146 9,2	239	fasoT d.42.3
E.E. 8	Staff TAI	· 801 1,2	216	5.6
		148		-5 PM
30.6	aculty	85	359	3.9
22.7	Other	10,5	536	[800] do2 48.2
TOTALS		21,8		100.0

^{*} Excludes University housing on present campus and also Eagle Heights and University Houses

TRAFFIC DATA

Vehicle Counts - Weekly Average Counts

A.	University	Avenue
LICENSIA AND LICENS		*** ~***

AsioT to X			
senA ol	August, 1950	August, 1958	% Increase
7-8 AM	1,313	2,025	54.2
8-9 AM	1,210	1,875	55.0 A
9-10 AM	1,223	1,572	28.5
Sub Total	3,746	5,472	46.0
3-4 PM	1,421	2,070	45.6
4-5 PM	1,868	2,478	32.6
5-6 PM	1,574	2,387	51.6
Sub Total	4,863	6,935	42.6
	1,766		d30
B. Observatory Drive	e, east of Bascom	Hall	
7-8 AM	187	396	112.8
8-9 AM	149	302	102.7
9-10 AM	149	253	69.8
Sub Total	485	951	96.1
3-4 PM	218	318	45.9
4-5 PM	353	631	78.8
6-7 PM	194	392	102.1
Sub Total	765	1,341	75.3
		79	
C. Charter Street, n	orth of Universit	y Avenue	
7-8 AM	115	153	33.0
8-9 AM	119	173 A	45.4
9-10 AM	107	132	25.4
Sub Total	ecs. e 341	458	34.3
3-4 PM	128	145	13.3
4-5 PM	148	187	26.4
5-6 PM	85	111 (25)	30.6
Sub Total	361	443	22.7
	200 01		

APPENDIX 8 CONTINUED

NOTE:

The very large increase in traffic in Number B., Observatory Drive, appears to be a result of the following:

- a. Increased intra-urban traffic
- b. Construction traffic caused by UW building program
- c. Increased volume of student operated vehicles

APPENDIX 9

PARKING DATA (EXCLUDES RESIDENCE HALLS)

	Number of	Faculty		Total
	Spaces	Staff	Student	Permits
September, 1950	1,752	*	* 401	2,265
May, 1955	2,714	1,939		1,939
January, 1959	3,614	2,335	639	2,974

^{*} No breakdown available

CAMPUS BUS DATA

Weekly Average Bus Service
(Average Service only during Instruction
Periods, Excluding Summer Session)

		PASSEI	NGERS		
Period		Cash	Pa	sses	TOTAL
	No.	% of Total	No.	% of Total	
Sept. 1956	-				
June 1957 Sept. 1957		30	3,383	70	4,841
June 1958 Sept. 1958	1,887	25	5,667	75	7,554
Feb., 1959	2,957	27	8,140	73	11,097

Bus Route - Memorial Union to Parking Lot 60

Bus Frequency

Monday - Friday 7:05 AM - 6:40 PM 7:05 AM - 7:40 AM, 5 min. intervals 7:40 AM - 4:20 PM, 10 min. intervals 4:20 PM - 4:55 PM, 5 min. intervals 4:55 PM - 6:40 PM, 10 min. intervals

Saturday 7:05 PM - 12:55 PM 7:05 AM - 12:55 PM, 20 min. intervals

 Number of Buses
 4 Buses
 7:05 AM - 9:05 AM
 9:05 AM

 3 Buses
 12:05 PM - 1:15 PM &

 3:15 PM - 5:05 PM

 2 Buses
 All other times

 Saturday
 2 Buses

CREDITS

The following agencies and departments have cooperated with the Department of University Planning and Construction in various ways submitting data and information:

STATE OF WISCONSIN

Joint Staff, Coordinating Committee on Higher Education State Highway Commission

THE CITY OF MADISON

City Plan Department City Tax Assessors Office City Traffic Engineering Department

THE UNIVERSITY OF WISCONSIN

Secretary of the Faculty
Division of Residence Halls
Housing Bureau
Office of the Registrar
Department of Buildings & Grounds

In addition, reference material on problems related to University Planning and development has been received from the following institutions and groups:

University of California, Berkeley
Ohio State University, Columbus
University of Chicago
Temple University, Philadelphia
Wayne State University, Detroit
Cornell University, Ithaca
University Circle Development Company, Cleveland
American Association of Universities' report:
"Study of Neighborhood Problems of Urban Universities"

STAFF

Leo Jakobson Thomas Dyckman Senior Planner Lee Woolsey Thomas Favour Lucille Lauerman Lucille Braden

Institutional Planner Junior Planner Planning Aide Stenographer Stenographer



A GUIDE

TO
THE UNIVERSITY
OF WISCONSIN
CAMPUS

MADISON

"WHATEVER MAY BE THE
"WHATEVER MAY BE THE
LIMITATIONS WHICH TRAMMEL
LIMITATIONS WHICH TRAMMEL
INQUIRY ELSEWHERE, WE BEINQUIRY ELSEWHERE, WE BEINVERSITY OF WISCONSIN
SHOULD EVER ENCOURAGE
THAT CONTINUAL AND FEARLESS SIFTING AND WINNOWING
BY WHICH ALONE THE TRUTH
CAN BE FOUND." (TAKEN FROM A
REPORT OF THE BOARD OF REGENTS
IN 1894)
MEMORIAL, CLASS OF 1910.

WELCOME

TO THE UNIVERSITY OF WISCONSIN



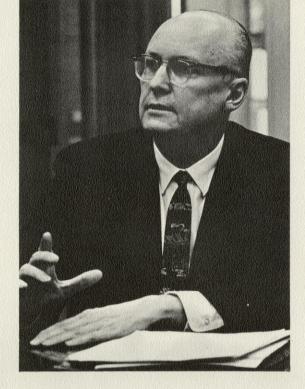
Founded in 1849, The University of Wisconsin is in its second century of dedication to higher education in the fullest sense. It is a public institution. The University was created and built by the public. Its goal is to serve the public with highest qual-

ity education, research and specialized service. Its doors are always open to the public.

The campus covered by this map is only part of the University. There is a major four-year campus in Milwaukee. There are two-year University Centers in eleven other Wisconsin cities, and University installations, offices, or personnel in every county in Wisconsin.

In size, in scope, and academic standing, Wisconsin is one of America's great universities. The University opens the way to almost every major field of study. Its graduate schools offer advanced instruction, opportunity for research, and provide leadership in the advancement of human knowledge.

Wisconsin is the sixth largest university in the United States based on enrollment of full-time students. Over the past four decades it has ranked second in the country in the award of doctorate degrees, and fifth in the award of baccalaureate degrees to students who went on to doctorates. Other studies have ranked Wisconsin third among institutions whose doctorate degree hold-



ers have become federal executives, tenth as alma mater of presidents serving the nation's largest corporations.

The University is dedicated to its state, yet its program and reputation are international in scope. While its primary financial support comes from the state, large portions of its operating funds are provided by the national government and by individual and corporate donors and foundations. Among all public colleges and universities in the nation, Wisconsin ranks third in total voluntary financial support received.

While I share with all residents of Wisconsin an understandable pride in the University, it would appear to be justified both by comparisons and by the opinions of those able to judge more objectively.

Fred Havington

SERVICES

FOR VISITORS

MEMORIAL UNION

The Memorial Union, social, cultural, and recreational center for the campus, offers information booth, art galleries, barber shop, checkrooms, dining rooms, browsing library, lost and found services, lounges, magazines and newspapers, main desk sales counter, overnight rooms, music rooms, snack bar, telephones, theater tickets, Western Union direct line, and guest cards entitling visitors to use Union facilities during their stay on the campus. Inquire at Union Information Booth. See map (68).

PARKING

Free parking for all visitors is provided only in Lot 60 (95). The Murray Street Lot (96) is also for campus visitors; there is a charge for this lot. Parking for University Hospitals' visitors is available (94); there is a charge. Parking is to be found in the city parking ramp (97) on Lake Street between State Street and University Avenue; there is a meter charge.

BUS SERVICE

Bus Service is maintained on the campus, from Lot 60 through the heart of the campus to the Memorial Union. Buses run every four minutes on regular class days, during the day and at night. Service also is available on Saturday mornings, Sunday afternoons and evenings, and holidays on a modified schedule. Since the schedule is subject to change, visitors should obtain a



Wisconsin Center



Wisconsin Union

current schedule from the Information Booth at the Memorial Union.

PUBLIC INFORMATION

Information desk in the lobby, Administration Building (1). Information Booth, Memorial Union (68).



Van Vleck Hall



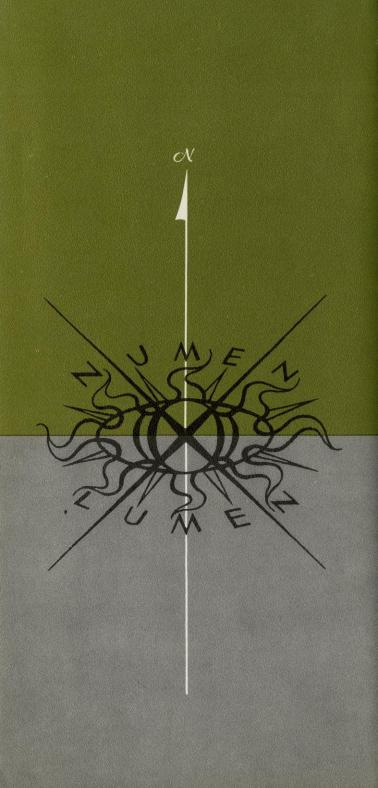
TO FIND:

Admissions 140 Administration Bldg.	
Athletic Ticket Office Stadium	(10)
College of Agriculture Agriculture Hall	(5)
College of Engineering Mech. Engineering	(75)
College of Letters and Science South Hall	(115)
Dean of Student Affairs Bascom Hall	(17)
Foreign Students Advising Bascom Hall	(17)
Graduate School Bascom Hall	(17)
Housing 433 N. Murray St.	(64)
Infirmary Hospitals	(135)
Law SchoolLaw	(72)
Library School 425 Henry Mall	(149)
Medical School Hospitals	(135)
Personnel Office (Civil Service) Administration	(1)
President's Office Bascom Hall	(17)
Protection and Security 101 N. Mills St.	(103)
Registrar	(1)
Residence HallsSlichter Hall	(175)
School of Business	
School of Education Education	(37)
School of Home Economics Home Economics	(59)
School of Journalism 425 Henry Mall	(149)
School of Music Music Hall	(85)
School of Nursing 1402 University Ave.	(91)
School of PharmacyPharmacy	
School of Social Work Observatory Hill Office	
Student Financial Aids310 N. Murray St.	
Summer Sessions Towers Offices	
Theater Ticket Office	(79)
University Extension Extension	(42)
University of Wis. Foundation Wis. Center	(143)
Wisconsin Alumni Association Alumni House	(143)
Wis. Alumni Research FoundationN. Walnut St.	
Wisconsin Center 702 Langdon St.	(143)
Wisconsin Memorial Union 770 Lanadon St.	(79)

Lake Mendota



IN	o. Name	Kererence		erence	No. Name	Keterence	No. Name	Kererence	No. Name Ke	erence	No. Name	Keterence
	1. Administration	G-11	32. Computer Sciences-Statistics Unit I	1-8	60. Home Management House	E- 7	91. Nursing	G- 7	122. Student Counseling Center	G-11	153. 970 Observatory Dr.	D-10
	2. Agricultural Bulletin	D- 6	33. Counselor Education Lab	G- 6	61. Horse Barn	E- 5	92. Observatory	E- 7	123. Student Financial Aids	H-11	154. 303 N. Park St.	H-10
	3. Agricultural Engineering	F- 7	34. Dairy Barn	F- 4	62. Horticulture	F- 6	93. Observatory Hill Office	E- 8	124. Studio: Artist in Residence	F- 5	155. 311 N. Park St.	H-10
	4. Agricultural Engineering Lab	E- 5	35. Dairy Cattle Instruction		63. Hospital Records Office	G- 7	94. Parking: Hospital, Paid	G- 7	125. Swine Barn	E- 4	156. 600 N. Park St.	D-10
	5. Agriculture	E- 7	& Research Center	G- 4	64. Housing Bureau	G-12	95. Parking for Visitors: Lot 60	B- 1	126. T-7: Sanitary Lab Annex	D-10	157. 811 State St.	F-11
	6. Agronomy Seed	E- 4	36. Dairy Science	F- 7	65. Hygiene Lab, State	F- 7	96. Parking for Visitors: Paid	F-11	127. T-16: Army ROTC	E- 6	158. 917 University Ave.	G-10
	7. Animal Diagnostic Lab	F- 2	37. Education	E-10	66. Hydraulics Lab	D-10	97. Parking for Visitors: City Ramp	F-12	128. T-21-22: Food Services	H- 6	159. 929 University Ave.	G- 9
	8. Armory - Gym	D-11	38. Elvehjem Art Center	G-11	67. Infirmary	F- 8	98. Pharmacy	F- 8	129. T-23: Nuclear Engineering	H- 6	160. 935 University Ave.	G- 9
	9. Athletic Practice	J- 7	39. Engineering: Chemical, Civil, Electrica		68. Information Booth, Union	E-10	99. Poultry Research Lab	E- 4	130. T-24: Engineering Drawing	H- 6		
	O. Athletic Ticket Office	J- 6	& Engineering Mechanics	H- 7	69. Intern-Resident Housing	F- 7	100. Preschool Lab	E- 7	131. T-25: Internal Combustion Lab	H- 6	RESIDENCE HALLS	
	1. Audio-Visual Instruction, Bureau	of G-8	40. Enzyme Institutes	G- 5	70. King	D- 7	101. Primate Center	K- 8	132. T-27: Motor Vehicle Lab	G- 7	RESIDENCE HALLS	
	2. Babcock	F- 6	41. Experimental Farms Office	F- 5	71. Lathrop	G- 9	102. Primate Lab	K- 8	133. Towers Offices	E-12	161. Adams	C- 6
	3. Bacteriology	E- 6	42. Extension	F-11	72. Law	F-10	103. Protection & Security	J- 9	134. University Club	F-11	162. Barnard	G-10
1	4. Bank Building Offices	G-10	43. Extension Services: Duplicating		73. Limnology Lab	D- 9	104. Psycho-Educational Clinic	G-11	135. University Hospitals	G- 8	163. Chadbourne	G-10
	5. Bardeen Medical Labs	F- 8	& Photography Lab	J- 9	74. Meats Lab—Animal Research Lal	b F- 5	105. Psychology	H- 8	136. University Press	I-11	164. Cole	D- 5
1	6. Barley & Malt Lab	G- 2	44. Field House	K- 6	75. Mechanical Engineering	G- 6	106. Radio	E-10	137. University Press Warehouse	I-11	165. David Schreiner	J- 8
	7. Bascom	E- 9	45. Fleet Car (Office) & Service Garage	L-10	76. Medical Library	F- 7	107. Russell Labs	E- 6	138. Urban and Regional Planning	G-10	166. Carson Gulley Commons	D- 6
	8. Baseball Field	C- 2	46. Forest Products Lab	E- 1	77. Medical Sciences	F- 8	108. Science	E-10	139. Van Hise	E- 8	167. Elizabeth Waters	D- 8
	9. Beef Barn	E- 5	47. Fur Research Lab	G- 2	78. Memorial Library	E-11	109. Service	G- 8	140. Van Vleck	F- 9	168. Elm Drive A, B, C, & Commons	C- 4
	O. Biochemistry	G- 7	48. Genetics	F- 7	79. Memorial Union	D-11	110. Service Memorial Institutes	F- 8	141. Veterinary Science	E- 5	169. Gordon Commons	H-11
	1. Biotron	E- 2	49. Genetics Research Lab	E- 4	80. Metals Casting Lab	H- 7	111. Short Course Dorms	C- 6	142. Wisconsin Alumni Research Foundation	n F- 1	170. Holt Commons	D- 5
	2. Birge	F- 9	50. Greenhouses: New	E- 2	81. McArdle Lab for Cancer Research	h F- 7	112. Social Science	D- 9	143. Wisconsin Center	E-11	171. Kronshage	C- 5
	3. Boathouse	D-11	51. Greenhouses: Old	F- 6	82. Minerals & Metals Engineering	G- 6	113. Soils	D- 6	144. Wisconsin Diagnostic Center	G- 6	172. Ogg	I-11
2	4. Bradley Hospital	F- 8	52. Gymnasium: New	D- 3	83. Molecular Biology-Biophysics	F- 6	114. Solar Energy Research Lab	H- 7	145. YMCA: University Branch	H-10	173. Rust	J- 8
	5. Breese Terrace Cafeteria	G- 6	53. Heating Plant: New	1-9	84. Moore	F- 6	115. South	F- 9	146. Zoology Research	H- 9	174. Sellery	H-10
2	6. Carillon Tower	E- 9	54. Heating Station: Old	G- 8	85. Music	F-10	116. South Lower Campus	F-10	147. 307 N. Charter St.	H- 8	175. Slichter	D- 6
2	7. Chemistry	G- 9	55. Highway Lab, State	H- 7	86. Music Annex II	F-11	117. Stadium	J- 6	148. 420 N. Charter St.	G- 8	176. Sullivan	C- 5
2	8. Chemistry: New	H- 9	56. High Energy Lab	G- 2	87. Music Annex IV	G-10	118. Statistics	G-11	149. 425 Henry Mall	G- 7	177. Susan Davis	H-10
	9. Chemistry Research	H- 9	57. Hiram Smith	E- 6	88. Music Annexes VI, VII, VIII, IX	I-10	119. Sterling	F- 9	150. 936 W. Johnson St.	H-10	178. Tripp	C- 7
3	0. Children's Hospital	F- 7	58. Historical Society, State	E-11	89. Naval ROTC Armory	G- 5	120. Stock Pavilion: Meat & Animal Sc	cience F- 5	151. 938-940 W. Johnson St.	H-10	179. Witte	H-12
	1. Commerce	E- 9	59. Home Economics	E- 8	90. North	E- 9	121. Stores	K- 9	152. 1120 W. Johnson St.	H- 8	180. Zoe Bayliss	H-10
									202. 2220 111 301110011 00			



A GUIDE

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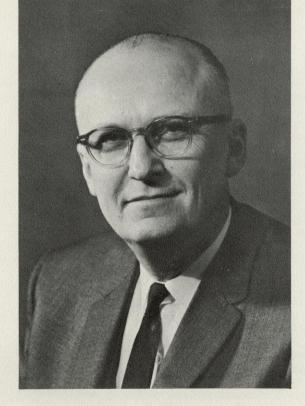
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Thed Harrington

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PARKING

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Wisconsin Center

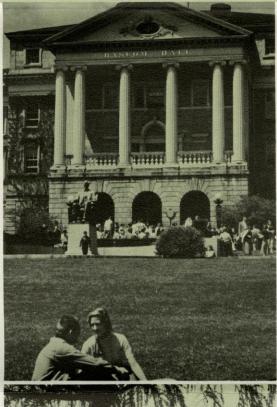


Wisconsin Union

subject to change, visitors should obtain a current schedule from the Information Booth at the Memorial Union (61).

PUBLIC INFORMATION

Information, Room 172, Bascom Hall (16) Information Booth, Memorial Union (61)







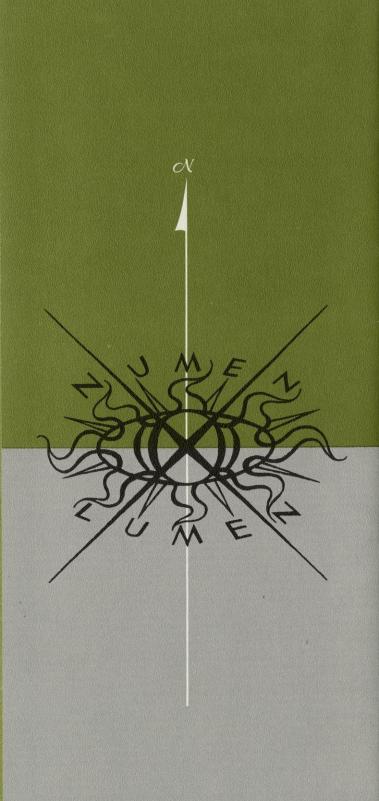
TO FIND:

Athletic Ticket OfficeStadium	(135)
College of AgricultureAg Hall	
College of EngineeringEngineering	(35)
College of Letters and Science South Hall	(133)
Dean of Student AffairsBascom Hall	(16)
Extension DivisionExtension	(37)
Foreign Students AdviserBascom Hall	(16)
Graduate SchoolBascom Hall	(16)
Housing Bureau434 Sterling Court	(57)
InfirmaryHospitals	(60)
Law SchoolLaw School	(66)
Library SchoolLibrary School	(67)
Personnel Office	
(Civil Service)434 Sterling Court	(57)
President's OfficeBascom Hall	(16)
Protection and Security101 N. Mills	(99)
Registrar, AdmissionsBascom Hall	(16)
Residence Halls OfficeSlichter Hall	(117)
School of Commerce	(29)
School of EducationEducation	(34)
School of Home Economics Home Economics	(52)
School of JournalismJournalism Hall	(63)
School of MedicineHospitals	(156)
School of MusicMusic Hall	(81)
School of Nursing1402 University Ave.	(86)
School of PharmacyPharmacy	(93)
School of Social WorkObservatory Hill	(88)
Student Employment435 N. Park St.	(141)
Summer SessionsExtension	(37)
Theater Ticket OfficeUnion	(75)
University of Wisconsin Foundation Center	
Wisconsin Alumni AssociationUnion	(75)
Wisconsin Alumni Research Foundation	
Wisconsin Center	(165)
Wisconsin Memorial Union	(75)

Lake Mendota



	io. Haine	Kelefelice		erence	140. Huille	Kelefelice	140. IAUIIIE	Kelelelice	140. Italile	Kelefelice	140. Hume	Keierence
	1. Administration (Old and New)	F-10 G-11	30. Dairy Barn	F- 4	58. Hygiene Lab, State	F- 7	86. Nursing, School of	G- 7	114. Ogg	I-11	143. Superior Students Lab	G-10
	2. Agricultural Bulletin	D- 6	31. Dairy Cattle Research Center	F- 4	59. Hydraulics Lab	D-10	87. Observatory	E- 7	115. Rust House	J- 8	144. Swine Barn	E- 4
	3. Agricultural Engineering	F- 7	32. Dairy Science	F 7	60. Infirmary	F- 8	88. Observatory Hill Office	E- 8	116. Sellery	H-10	145. T-7: Sanitary Lab Annex	D-10
	4. Agricultural Engineering Lab	E- 5	33. Duplicating (Extension Services)	J- 9	61. Information Booth (Union)	E-10	89. Parking: Hospital, Paid	G- 7	117. Slichter	D- 6	146. T-12-13: Classrooms	E- 8
	5. Agriculture	E- 7	34. Education	E-10	62. Intern-Resident Dorm	F- 7	90. Parking for Visitors: Lot 60	B- 1	118. Sullivan (Holt Dorms)	C- 5	147. T-16: ROTC Classroom	E- 6
	6. Agronomy Seed	E- 4	35. Engineering; Chemical, Civil, Electrical,		63. Journalism	D-10	91. Parking for Visitors: Lot 88	F-11	119. Susan Davis	H-10	148. T-21-22: Food Services	H- 6
	7. Animal Research Labs	F- 5	and Engineering Mechanics	H- 7	64. King	D- 7	92. Parking for Visitors: City Ramp	F-12	120. Tripp	C- 7	149. T-23: Nuclear Engineering	H- 6
	8. Armory (Men's Gym)	D-11	36. Enzyme Institutes	G- 5	65. Lathrop	G- 9	93. Pharmacy	F- 8	121. Van Hise	D- 6	150. T-24: Engineering Drawing	H- 6
	9. Athletic Practice	J- 7	37. Extension	F-11	66. Law School	F-10	94. Photography Lab (Extension Service)	ces) J- 9	122. Witte	H-12	151. T-25: Internal Combustion Lab	H- 6
1	10. Athletic Ticket Office	J- 6	38. Farms Manager's Office	F- 5	67. Library School	F-11	95. Poultry Research	E- 4	123. Zoe Bayliss	H-10	152. T-27: Motor Vehicle Lab	G- 7
1	11. Audio-Visual Instruction, Bureau	of G-8	39. Field House	K- 6	68. Limnology Lab	D- 9	96. Pre-School Lab	E- 7	124. Russell Labs	E- 6	153. TV, WHA, Studios	E-10
1	12. Babcock	F- 6	40. Fleet Car Headquarters: Service Garage	L-10	69. Malt and Barley Research Lab	G- 2	97. Primate Center	K- 8	125. Science	E-10	154. TV, WHA, Annex	D-10
1	13. Bacteriology	E- 6	41. Forest Products Lab	E- 1	70. McArdle Memorial Lab	G- 8	98. Primate Lab	K- 8	126. Service Bldg.	G- 8	155. University Club	F-11
1	14. Bank Building Offices	G-10	42. Genetics	F- 7	71. Meat & Animal Science:		99. Protection and Security	J- 9	127. Service Memorial Institutes	F- 8	156. University Hospitals	G- 8
1	15. Bardeen Medical Labs	F- 8	43. Genetics Research	E- 4	Stock Pavilion	F- 5	100. Psycho-Educational Clinic	G-11	128. Short Course Dorms	C- 6	157. University Press Office	F-11
1	6. Bascom	E- 9	44. Greenhouses: New	E- 2	72. Mechanical Engineering	G- 6	101. Psychology	H- 8	129. Six Hundred N. Park	D-10	158. University Press Warehouse	1-11
1	7. Baseball Field	C- 2	45. Greenhouses: Old	F- 6	73. Medical Sciences	F- 8	102. Purchasing Department	F-11	130. Social Science	D- 9	159. Urban and Regional Planning	G-10
1	8. Beef Barn	E- 5	46. Gymnasium: New	D- 3	74. Memorial Library	E-11	103. Radio Hall	E-10	131. Soils	D- 6	160. Van Vleck	F- 9
1	9. Biochemistry	G- 7	47. Heating Plant: New	1-9	75. Memorial Union	D-11	RESIDENCE HALLS		132. Solar Energy Research Lab	H- 7	161. Veterinary Science	E- 5
	O. Birge	F- 9	48. Heating Station: Old	G- 8	76. Metals Casting Lab	H- 7	104. Adams	C- 6	133. South	F- 9	162. White House	
	1. Boathouse	D-11	49. Highway Lab, State	H- 7	77. Minerals & Metals Engineering	G- 6	105. Barnard	G-10	134. Squire House	F-11	(Planning and Construction)	G-11
2	2. Bradley Hospital	F- 8	50. Hiram Smith	E- 6	78. Moore (Agronomy)	F- 6	106. Chadbourne	G-10	135. Stadium	J- 6	163. Wildlife Management	F- 6
2	3. Breese Terrace Dining Units	G- 6	51. Historical Society Library, State	E-11	79. Music Annex No. 1	F-10	107. Cole (Holt Dorms)	D- 5	136. Statistics	G-11	164. Wisconsin Alumni Research	
2	4. Cancer Research Lab	F- 7	52. Home Economics	E- 8	80. Music Annex No. 2	F-11	108. David Schreiner	J- 8	137. Sterling	F- 9	Foundation	F- 1
2	5. Carillon Tower	E- 9	53. Home Management House	E- 7	81. Music Hall	F-10	109. Elizabeth Waters	D- 8	138. Stock Pavilion	F- 5	165. Wisconsin Center	E-11
2	6. Chemistry	G- 9	54. Horse Barn	E- 5	82. Naval ROTC Armory	G- 5	110. Elm Drive, A, B, C & Commons	C- 4	139. Stores	K- 9	166. Wisconsin Diagnostic Center	G- 6
2	7. Chemistry Research	H- 9	55. Horticulture	F- 6	83. North	E- 9	111. Gordon Commons	H-11	140. Student Counseling Center	G-11	167. Wisconsin Improvement Program	n H- 9
2	8. Children's Hospital	F- 7	56. Hospital Records Office	G- 7	84. Nuclear Reactor	H- 6	112. Holt Commons	D- 5	141. Student Employment	F-10	168. YMCA: University Branch	H-10
2	9. Commerce	E- 9	57. Housing Bureau and Personnel Office	F-11	85. Nuclear Research Lab	F- 8	113. Kronshage	C- 5	142. Studio: Artist in Residence	F- 5	169. Zoology Research	H- 9



A GUIDE

TO
THE UNIVERSITY
OF WISCONSIN
CAMPUS

MADISON

"WHATEVER MAY BE THE
"WHATEVER MAY BE THE
LIMITATIONS WHICH TRAMMEL
LIMITATIONS WHICH TRAMMEL
INQUIRY ELSEWHERE, WE BEINQUIRY ELSEWHERE, WE BEINQUIRY ELSEWHERE, WE BEINTURE THAT THE GREAT STATE
UNIVERSITY OF WISCONSIN
SHOULD EVER ENCOURAGE
THAT CONTINUAL AND FEARLESS SIFTING AND WINNOWING
BY WHICH ALONE THE TRUTH
CAN BE FOUND." (TAKEN FROM A
REPORT OF THE BOARD OF REGENTS
IN 1894)
MEMORIAL, CLASS OF 1910.

WELCOME

TO THE UNIVERSITY OF WISCONSIN



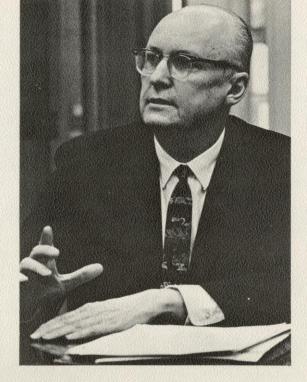
Founded in 1849, The University of Wisconsin is in its second century of dedication to higher education in the fullest sense. It is a public institution. The University was created and built by the public. Its goal is to serve the public with highest qual-

ity education, research and specialized service. Its doors are always open to the public.

The campus covered by this map is only part of the University. There is a major four-year campus in Milwaukee. There are two-year University Centers in eleven other Wisconsin cities, and University installations, offices, or personnel in every county in Wisconsin.

In size, in scope, and academic standing, Wisconsin is one of America's great universities. The University opens the way to almost every major field of study. Its graduate schools offer advanced instruction, opportunity for research, and provide leadership in the advancement of human knowledge.

Wisconsin is the sixth largest university in the United States based on enrollment of full-time students. Over the past four decades it has ranked second in the country in the award of doctorate degrees, and fifth in the award of baccalaureate degrees to students who went on to doctorates. Other studies have ranked Wisconsin third among institutions whose doctorate degree hold-



ers have become federal executives, tenth as alma mater of presidents serving the nation's largest corporations.

The University is dedicated to its state, yet its program and reputation are international in scope. While its primary financial support comes from the state, large portions of its operating funds are provided by the national government and by individual and corporate donors and foundations. Among all public colleges and universities in the nation, Wisconsin ranks third in total voluntary financial support received.

While I share with all residents of Wisconsin an understandable pride in the University, it would appear to be justified both by comparisons and by the opinions of those able to judge more objectively.

Thed Havington

SERVICES

FOR VISITORS

MEMORIAL UNION

The Memorial Union, social, cultural, and recreational center for the campus, offers information booth, art galleries, barber shop, checkrooms, dining rooms, browsing library, lost and found services, lounges, magazines and newspapers, main desk sales counter, overnight rooms, music rooms, snack bar, telephones, theater tickets, Western Union direct line, and guest cards entitling visitors to use Union facilities during their stay on the campus. Inquire at Union Information Booth. See map (73).

PARKING

Visitors may park in the University's Lot 60 (103), the smaller Murray Street lot (104), or the city's Lake Street parking ramp (105). There also is a lot (102) for University Hospitals visitors. In all these areas, there is a charge for parking.

BUS SERVICE

Buses run from Lot 60 through the heart of the campus to the Memorial Union, every four minutes on class days. Service also is available nights and weekends, except Sunday mornings. Since the schedule is subject to change, visitors should get a current schedule from the Information Booth at the Memorial Union.



Wisconsin Center



Wisconsin Union

PUBLIC INFORMATION

Information for visitors is available at the information desk in the lobby of the Administration Building (1), and at the Information Booth, Memorial Union (73).

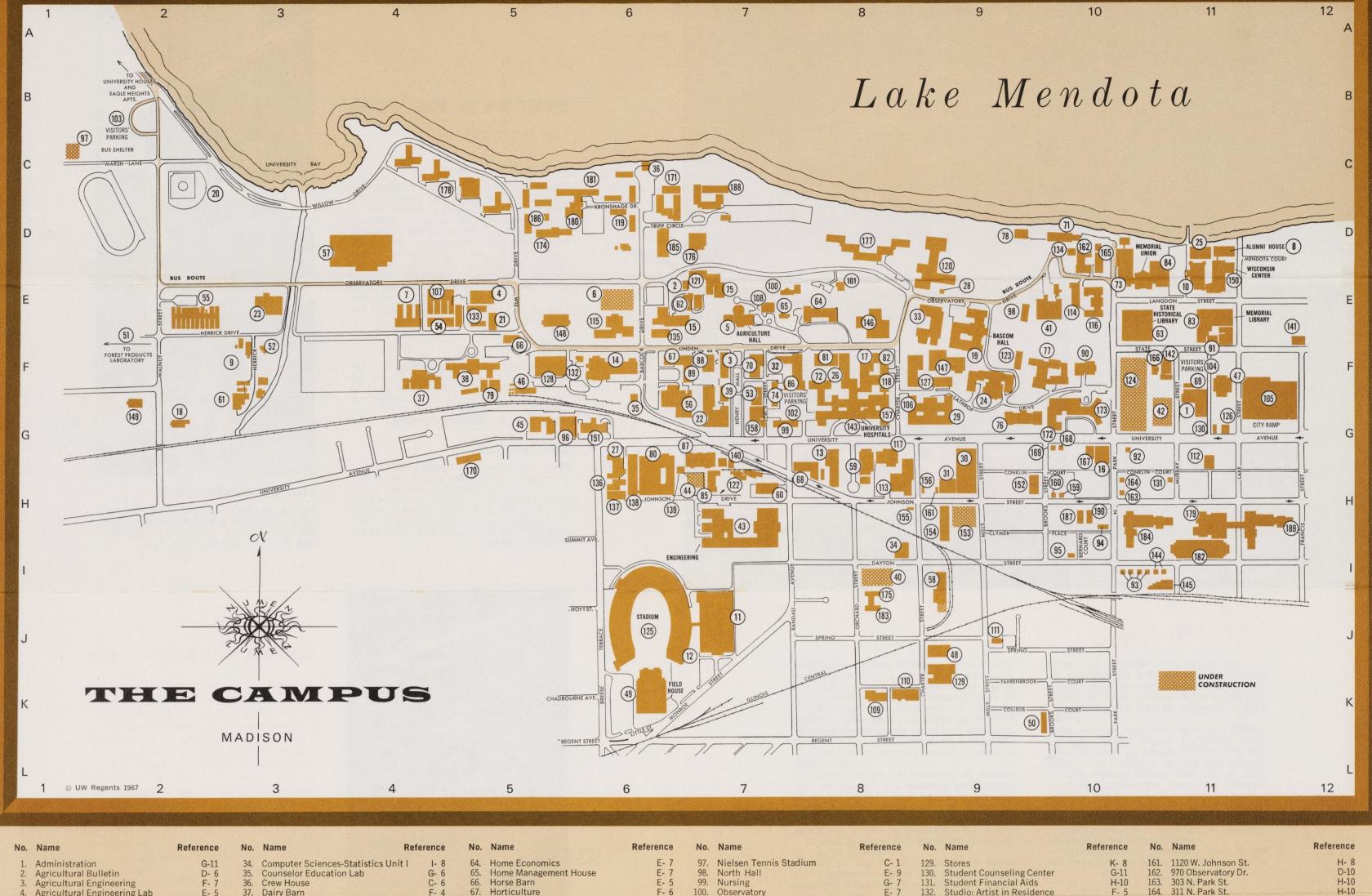


Van Vleck Hall

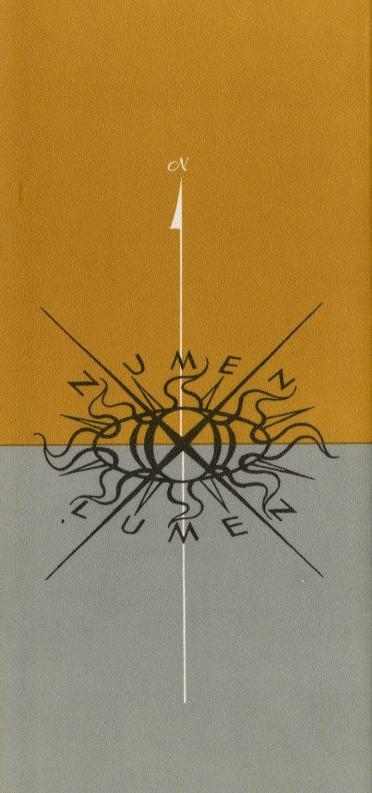
ons 140 Administration Rido (1)

TO FIND:

Admissions
Athletic Ticket Office Stadium (12)
College of Agriculture Agriculture Hall (5)
College of Engineering Mech. Engineering (81)
College of Letters and Science South Hall (123)
Dean of Student Affairs Bascom Hall (19)
Foreign Students Advising Bascom Hall (19)
Graduate School Bascom Hall (19)
Housing
Infirmary Hospitals (143)
Law SchoolLaw (77)
Library School
Medical School Hospitals (143)
Personnel Office (Civil Service) Administration (1)
President's Office Van Hise (146)
Protection and Security 101 N. Mills St. (111)
Registrar
Residence Halls
School of Business
School of Education Education (41)
School of Home Economics Home Economics (64)
School of Journalism 425 Henry Mall (158)
School of Music
School of Nursing 1402 University Ave. (99)
School of Pharmacy Pharmacy (106)
School of Social Work Observatory Hill Office (101)
Student Financial Aids 310 N. Murray St. (131)
Summer Sessions Towers Offices (141)
Theater Ticket Office
University Extension Extension (47)
University of Wis. Foundation Wis. Center (150)
Wisconsin Alumni Association Alumni House (8)
Wis. Alumni Research FoundationN. Walnut St. (149)
Wisconsin Center
Wisconsin Memorial Union770 Langdon St. (85)



No.	Name F	Reference	No.	Name Ref	ference	No.	Name	Reference	No.	Name	Reference	No.	Name	Reference	No.	. Name	Reference
1.	Administration	G-11	34.	Computer Sciences-Statistics Unit I	1-8	64.	Home Economics	E- 7	97.	Nielsen Tennis Stadium	C- 1	129.	Stores	K- 8	161.	1120 W. Johnson St.	H- 8
2.	Agricultural Bulletin	D- 6	35.		G- 6	65.	Home Management House	E- 7	98.	North Hall	E- 9	130.	Student Counseling Center	G-11	162.	970 Observatory Dr.	D-10
3.	Agricultural Engineering	F- 7	36.	Crew House	C- 6	66.	Horse Barn	E- 5	99.	Nursing	G- 7	131.	Student Financial Aids	H-10	163.	303 N. Park St.	H-10
4.	Agricultural Engineering Lab	E- 5	37.	Dairy Barn	F- 4	67.	Horticulture	F- 6	100.	Observatory	E- 7	132.	Studio: Artist in Residence	F- 5	164.	311 N. Park St.	H-10
5.	Agriculture Hall	E- 7	38.	Dairy Cattle Instruction		68.	Hospital Records Office	G- 7	101.	Observatory Hill Office	E- 8	133.	Swine Barn	E- 4	165.	600 N. Park St.	D-10
6.	Agriculture Library	E- 5		& Research Center	F- 4	69.	Housing Services	F-11	102.	Parking: Hospital, Paid	G- 7	134.	T-7: Sanitary Lab Annex	D-10	166.	811 State St.	F-10
7.	Agronomy Seed	E- 4	39.	Dairy Science	F- 7	70.	Hygiene Lab, State	F- 7	103.	Parking for Visitors: Lot 60	B- 1	135.	T-16: Army ROTC	E- 6		917 University Ave.	G-10
8.	Alumni House	D-11	40.	Earth and Space Science	1-8		Hydraulics Lab	D-10	104.	Parking for Visitors: Paid	F-11	136.	T-21-22: Food Services	H- 6		929 University Ave.	G- 9
9.	Animal Diagnostic Lab	F- 2	41.	Education	E- 9		Infirmary	F- 8	105.	Parking for Visitors: City Ramp	F-11	137.	T-23: Nuclear Engineering	H- 6		935 University Ave.	G- 9
10.	Armory-Gym	E-11	42.	Elvehjem Art Center	G-10	73.	Information Booth, Union	E-10	106.	Pharmacy	F- 8	138.	T-24: Engineering Drawing	H- 6	170.	1815 University Ave.	H- 4
11.	Athletic Practice	J- 7	43.	Engineering: Chemical, Civil, Electrica	al,	74.	Intern-Resident Housing	F- 7	107.	Poultry Research Lab	E- 4	139.	T-25: Internal Combustion Lab	H- 6			
12.	Athletic Ticket Office	J- 6		& Engineering Mechanics	H- 7	75.	King	E- 6	108.	Preschool Lab	E- 7	140.	T-27: Motor Vehicle Lab	G- 7	PES	SIDENCE HALLS	
	Audio-Visual Instruction, Bureau of	G- 7	44.	Engineering Research	H- 6	76.	Lathrop	G- 9	109.	Primate Center	K- 8	141.	Towers Offices	E-12	KLS	SIDENCE HALLS	
14.	Babcock	F- 6	45.	Enzyme Institutes	G- 5		Law	F-10	110.	Primate Lab	K- 8	142.	University Club	F-10	171.	Adams	C- 6
15.	Bacteriology	E- 6	46.	Experimental Farms Office	F- 5	78.	Limnology Lab	D- 9	111.	Protection & Security	J- 9	143.	University Hospitals	G- 8	172.	Barnard	G- 9
16.	Bank Building Offices	G-10	47.	Extension	F-11	79.	Meats Lab—Animal Research Lab	F- 5	112.	Psycho-Educational Clinic	G-11	144.	University Press	1-10	173.	Chadbourne	G-10
	Bardeen Medical Labs	F- 8	48.	Extension Services: Duplicating		80.	Mechanical Engineering	G- 6	113.	Psychology	H- 8	145.	University Press Warehouse	1-10	174.	Cole	D- 5
18.	Barley & Malt Lab	G- 2		& Photography Lab	J- 9	81.	Medical Library	F- 7	114.	Radio	E-10	146.	Van Hise	E- 8	175.	David Schreiner	J- 8
19.	Bascom	E- 9	49.	Field House	K- 6	82.	Medical Sciences	F- 8	115.	Russell Labs	E- 6	147.	Van Vleck	F- 9	176.	Carson Gulley Commons	D- 6
20.	Baseball Field	C- 2	50.	Fleet Car (Office) & Service Garage	L- 9	83.	Memorial Library	E-11	116.	Science Hall	E-10	148.	Veterinary Science	E- 5	177.	Elizabeth Waters	D- 8
21.	Beef Barn	E- 5	51.	Forest Products Lab	E- 1	84.	Memorial Union	D-10	117.	Service	G- 8	149.	Wisconsin Alumni Research		178.	Elm Drive A, B, C & Commons	C- 4
22.	Biochemistry	G- 6	52.	Fur Research Lab	F- 3	85.	Metals Casting Lab	H- 6	118.	Service Memorial Institutes	F- 8		Foundation	F- 1	179.	Gordon Commons	H-11
23.	Biotron	E- 2	53.	Genetics	F- 7	86.	McArdle Lab for Cancer Research	F- 7	119.	Short Course Dorms	D- 6	150.	Wisconsin Center	E-11	180.	Holt Commons	D- 5
24.	Birge	F- 9	54.	Genetics Research Lab	E- 4	87.	Minerals & Metals Engineering	G- 6	120.	Social Science	D- 8	151.	Wisconsin Diagnostic Center	G- 6	181.	Kronshage	C- 5
25.	Boathouse	D-11	55.	Greenhouses: New	E- 2	88.	Molecular Biology-Biophysics	F- 6	121.	Soils	E- 6	152.	YMCA: University Branch	H- 9	182.	Ogg	I-11
26.	Bradley Hospital	F- 8	56.	Greenhouses: Old	F- 6		Moore	F- 6	122.	Solar Energy Research Lab	H- 7	153.	Zoology	H- 8		Rust	J- 8
27.	Breese Terrace Cafeteria	G- 6	57.	Gymnasium: New	D- 3	90.	Music	F-10	123.	South Hall	F- 9	154.	Zoology Research	H- 8	184.	Sellery	H-10
28.	Carillon Tower	E- 9	58.	Heating Plant: New	1-8	91.	Music Annex II	F-11	124.	South Lower Campus	F-10	155.	228 N. Charter St.	H- 8	185.	Slichter	D- 6
29.	Chemistry	G- 9	59.	Heating Station: Old	G- 8	92.	Music Annex IV	G-10	125.	Stadium	J- 6	156.	307 N. Charter St.	H- 8	186.	Sullivan	D- 5
	Chemistry: New	H- 9	60.	Highway Lab, State	H- 7	93.	Music Annexes VI, VII, VIII, IX	I-10	126.	Statistics	G-11	157.	420 N. Charter St.	G- 8	187.	Susan Davis	H-10
31.	Chemistry Research	H- 9	61.	High Energy Lab	G- 2	94.	Music Annex X	H-10	127.	Sterling	F- 8	158.	425 Henry Mall	G- 7	188.	Tripp	C- 7
	Children's Hospital	F- 7	62.		E- 6	95.	Music Annex XI	1-9	128.	Stock Pavilion: Meat		159.	936 W. Johnson St.	H-10		Witte	H-12
	Commerce	E- 8	63.	Historical Society, State	E-10	96.	Naval ROTC Armory	G- 5		& Animal Science	F- 5	160.	938-940 W. Johnson St.	H-10	190.	Zoe Bayliss	H-10



A GUIDE

TO
THE UNIVERSITY
OF WISCONSIN
CAMPUS

MADISON

"WHATEVER MAY BE THE
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WELCOME

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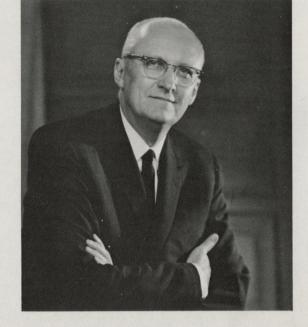
Welcome to one of the world's great public Universities--great and public in the fullest sense.

This University was founded in 1849 and built by the people of Wisconsin to educate their sons and daughters, to search for truth, and to be

useful for all the people in every special way that higher education and research and action programs can serve. So well and in so many ways has it advanced its state that this University's influence and activities have spread throughout the world.

Its greatness is both in size and quality. In size, it has the nation's sixth largest full time enrollment. The campus covered by this map is only one of its 16 in this state. There is a major urban university developing in Milwaukee; a degree-granting university at Green Bay with campuses there and at Menasha (Fox Valley), in Manitowoc and in Marinette counties; a fourth degree-granting university, Parkside, with campuses also at Racine and Kenosha; and a freshman-sophomore Center System with seven campuses: Marathon County at Wausau, Marshfield-Wood County, Rock County at Janesville, Sheboygan County, Waukesha County, Baraboo-Sauk County, and Washington County at West Bend.

In quality, The University of Wisconsin faculty has been ranked third in the nation on the basis of data provided by a recent American Council of



Education study. Over the past four decades it has ranked second in the country in the award of doctorate degrees, and fifth in the award of baccalaureate degrees to students who went on to doctorates. Other studies have ranked Wisconsin third among institutions whose doctorate degree holders have become federal executives, tenth as alma mater of presidents serving the nation's largest corporations.

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Wisconsin Center



Wisconsin Union

INFORMATION

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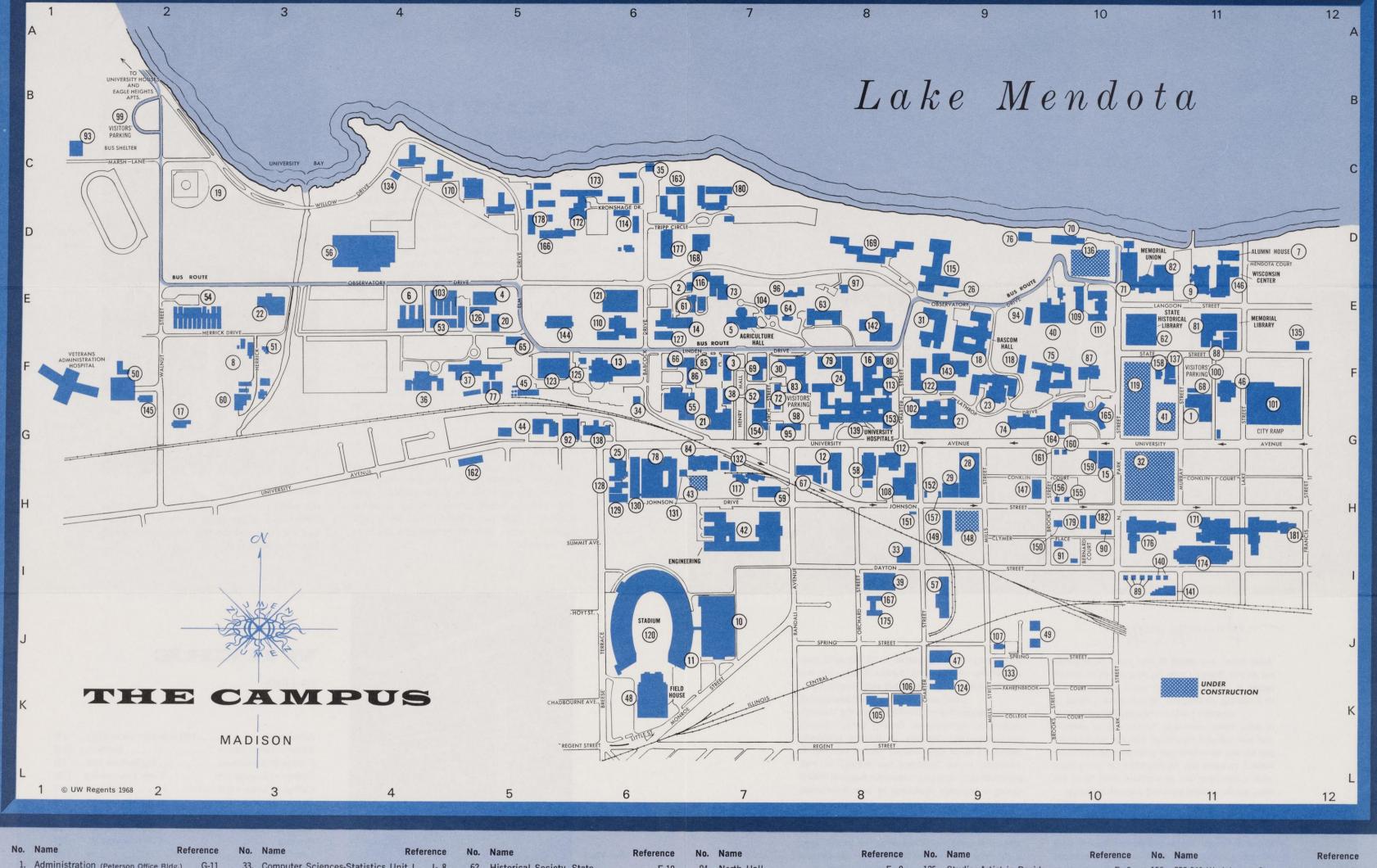
Van Vleck Hall

Lake Mendota

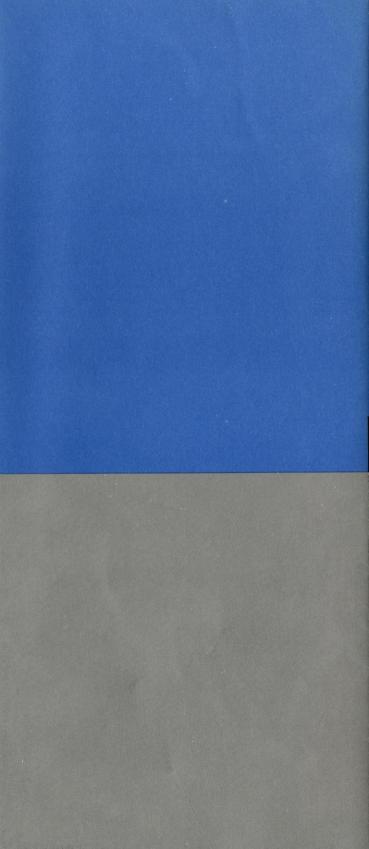
WHERE

TO FIND:

Admissions140 Administration Bldg.	(1)
Athletic Ticket Office Stadium	(11)
College of Agriculture Agriculture Hall	(5)
College of Engineering Mech. Engineering	(78)
College of Letters and Science South Hall	(118)
Dean of Student Affairs Bascom Hall	(18)
Foreign Students Advising Bascom Hall	(18)
Graduate School Bascom Hall	(18)
Housing	(68)
Law School Law	(75)
Library School	(154)
Medical School	(139)
Personnel Office (Civil Service) Administration	(1)
President's Office Van Hise	(142)
Protection and Security101 N. Mills St.	(107)
Registrar	(1)
Residence Halls Slichter Hall	(177)
School of Business Commerce	(31)
School of EducationEducation	(40)
School of Home Economics Home Economics	(63)
School of Journalism	(154)
School of Music	(87)
School of Nursing 1402 University Ave.	(95)
School of Pharmacy Pharmacy	(102)
School of Social Work Observatory Hill Office	(97)
Summer Sessions Towers Offices	(135)
Theater Ticket Office	(82)
University Extension Extension	(46)
University of Wis. Foundation Wis. Center	(146)
Wisconsin Alumni Association Alumni House	(7)
Wis. Alumni Research Foundation N. Walnut St.	(145)
Wisconsin Center	(146)
Wisconsin Memorial Union770 Langdon St.	(82)



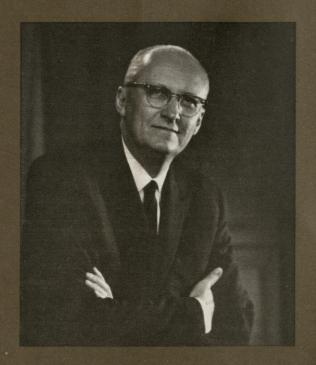
1 41 11 11 11										Trainio .	Reference	No. Name	Kelelelice
1. Administration (Peterson Office Bldg.)		33. Computer Sciences-Statistics Unit I		62. Historical Society, State	E-10	94.	North Hall	E- 9	125.	Studio: Artist in Residence	F- 5	156. 938-940 W. Johnson St.	H-10
2. Agricultural Bulletin	D- 6	34. Counselor Education Lab	G- 6	63. Home Economics	E- 7	95.	Nursing	G- 7		Swine Barn	E- 4	157. 1120 W. Johnson St.	H- 8
3. Agricultural Engineering	F- 7	35. Crew House	C- 6	64. Home Management House	E- 7	96.	Observatory	E- 7	127.	T-16: Army ROTC	E- 6	158. 811 State St.	F-10
4. Agricultural Engineering Lab	E- 5	36. Dairy Barn	F- 4	65. Horse Barn	E- 5	97.	Observatory Hill Office	E- 8		T-21-22: Food Services	H- 6	159. 917 University Ave.	G-10
5. Agriculture Hall	E- 7	37. Dairy Cattle Instruction		66. Horticulture	F- 6	98.	Parking: Hospital, Paid	G- 7		T-23: Nuclear Engineering	H- 6	160. 929 University Ave.	
6. Agronomy Seed	E- 4	& Research Center	F- 4	67. Hospital Records Office	G- 7	99	Parking for Visitors: Lot 60	B- 1	130	T-24: Engineering Graphics	H- 6	161. 935 University Ave.	G- 9
7. Alumni House	D-11	38. Dairy Science	F- 7	68. Housing Services	F-11	100.		F-11	130.	T-25: Internal Combustion Lab	H- 6	161. 935 University Ave.	G- 9
8. Animal Diagnostic Lab	F- 2	39. Earth and Space Science	1-8	69. Hygiene Lab, State	F- 7	101.		F-11	131.	T-27: Motor Vehicle Lab		162. 1815 University Ave.	H- 4
9. Armory-Gym	E-11	40. Education	E- 9	70. Hydraulic Lab	D-10	102.	Pharmacy	F- 8			G- 7		
10. Athletic Practice	J- 7	41. Elvehjem Art Center	G-10	71. Information Booth, Union	E-10	103.			133.	Timetable Office	J- 9	RESIDENCE HALLS	
11. Athletic Ticket Office	1-6	42. Engineering: Chemical, Civil, Electric		72. Intern-Resident Housing	F- 7	103.		E- 4		Toilet Facilities	C- 4	163. Adams	0.6
12. Audio-Visual Instruction, Bureau of	G- 7	& Engineering Mechanics	H- 7	72. Intern-Resident nousing				E- 7		Towers Offices	E-12		C- 6
13. Babcock	F- 6	43. Engineering Research	H- 6	73. King	E- 6	105.		K- 8		Undergraduate Library	D-10	164. Barnard	G- 9
14. Bacteriology	E- 6	44. Enzyme Institutes		74. Lathrop	G- 9	106.		K- 8		University Club	F-10	165. Chadbourne	G-10
15. Bank Building Offices	G-10		G- 5	75. Law	F-10	107.		J- 9		University Health Service	G- 6	166. Cole	D- 5
16. Bardeen Medical Labs	F- 8		F- 5	76. Limnology Lab	D- 9	108.		H- 8	139.	University Hospitals	G- 8	167. David Schreiner	J- 8
		TOT EXCENSION	F-11	77. Meats Lab—Animal Research Lab	F- 5	109.		E-10	140.	University Press	1-10	168. Carson Gulley Commons	D- 6
17. Barley & Malt Lab 18. Bascom	G- 2	47. Extension Services: Duplicating		78. Mechanical Engineering	G- 6	110.		E- 6	141.	University Press Warehouse	1-10		
	E- 9	& Photography Lab	J- 9	79. Medical Library	F- 7	111.		E-10	142.	Van Hise	E- 8	169. Elizabeth Waters	D- 8
19. Baseball Field	C- 2	48. Field House	K- 6	80. Medical Sciences	F- 8	112.		G- 8	143.	Van Vleck	F- 9	170. Elm Drive A, B, C & Commons	C- 4
20. Beef Farm	E- 5	49. Fleet Car (Office) & Service Garage	J- 9	81. Memorial Library	E-11	113.	Service Memorial Institutes	F- 8		Veterinary Science	E- 5	171. Gordon Commons	H-11
21. Biochemistry	G- 6	50. Forest Products Lab	E- 1	82. Memorial Union	D-10		Short Course Dorms	D- 6		Wisconsin Alumni Research		172. Holt Commons	D- 5
22. Biotron	E- 2	51. Fur Research Lab	F- 3	83. McArdle Lab for Cancer Research	F- 7		Social Science	D- 8	-101	Foundation	F- 1	173. Kronshage	C- 5
23. Birge	F- 9	52. Genetics	F- 7	84. Minerals & Metals Engineering	G- 6	116.	Soils	E- 6	146	Wisconsin Center	E-11	174. Ogg	
24. Bradley Hospital	F- 8	53. Genetics Research Lab	E- 4	85. Molecular Biology-Biophysics	F- 6	117.	Solar Energy Research Lab	H- 7		YMCA: University Branch	H- 9		1-11
25. Breese Terrace Cafeteria	G- 6	54. Greenhouses: New	E- 2	86. Moore	F- 6	118.	South Hall	F- 9		Zoology	П 0	175. Rust	J- 8
26. Carillon Tower	E- 9	55. Greenhouses: Old	F- 6	87. Music	F-10		South Lower Campus	F-10		Zoology Research	H- 8	176. Sellery	H-10
27. Chemistry: Old	G- 9	56. Gymnasium: New	D- 3	88. Music Annex II	F-11		Stadium	J- 6	150	215 North Brooks	H-10	177. Slichter	D- 6
28. Chemistry: New	H- 9	57. Heating Plant: New	1-8	89. Music Annexes VI, VII, VIII, IX	1-10		Steenbock Memorial Library					178. Sullivan	D- 5
29. Chemistry Research	H- 9	58. Heating Station: Old	G- 8	90. Music Annex X	H-10	121.	Sterling Sterling	E- 6	151.	228 N. Charter St.	H- 8	179. Susan Davis	H-10
30. Children's Hospital	F- 7	59. Highway Lab. State	H- 7	91. Music Annexes XI, XII	I-10		Stock Pavilion: Meat	F- 8		307 N. Charter St.	H- 8		
31. Commerce	E- 8	60. High Energy Lab	G- 2	92. Naval ROTC Armory		123.				420 N. Charter St.	G- 8	180. Tripp	C- 7
32. Communication Arts	GH-10	61. Hiram Smith	E- 6	93. Neilsen Tennis Stadium	G- 5	104	& Animal Science	F- 5		425 Henry Mall	G- 7	181. Witte	H-12
our communication Arts	dirio	or. Thiall office	E- 0	33. Neilsell Tellills Stadium	C- 1	124.	Stores	K- 8	155.	936 W. Johnson St.	H-10	182. Zoe Bayliss	H-10
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auide The The University of Wisconsing Madison

Where to Find:

Engineering, College of, Mechanical Engineering (72) University of Wisconsin Foundation, Wis. Center (135) Wis. Alumni Research Foundation, Walnut St. (134)



Welcome to one of the world's great public Universities—great and public in the fullest sense.

This University was founded in 1849 and built by the people of Wisconsin to educate their sons and daughters, to search for truth, and to be useful for all the people in every special way that higher education and research and action programs can serve. So well and in so many ways has it advanced its state that this University's influence and activities have spread throughout the world.

Its greatness is both in size and quality.

In size, it has the nation's sixth largest total enrollment. The campus covered by this map is only one of its 16 in this state. There is a major urban university developing in Milwaukee; a degree-granting university at Green Bay with campuses there and at Menasha (Fox Valley), in Manitowoc and in Marinette counties; a fourth degree-granting university, Parkside, with campuses also at Racine and Kenosha; and a freshman-sophomore Center System with seven campuses: Marathon County at Wausau, Marshfield-Wood County, Rock County at Janesville, Sheboygan County, Waukesha County, Baraboo-Sauk County, and

In quality, The University of Wisconsin faculty has been ranked third in the nation on the basis of data provided by a recent American Council of Education study. Over the past four decades it has ranked second in the country in the award of doctorate degrees, and fifth in the award of baccalaureate degrees to students who went on to doctorates. Other studies have ranked Wisconsin third among institutions whose doctorate degree holders have become federal executives, tenth as alma mater of presidents serving the nation's largest corporations.

While its primary financial support comes from the state, large portions of the University's operating funds are provided by the national government and by individual and corporate donors and foundations. Among all public colleges and universities in the nation, Wisconsin ranks third in total voluntary financial support received.

While I share with all residents of Wisconsin an understandable pride in the University, it would appear to be justified by such rankings and by the opinions of those able to judge more objectively.

That Hamigh

Services for Visitors

Memorial Union

The Memorial Union (76), an extension of the University's educational facilities outside the classroom and center for most of the social and cultural events happening on campus, offers in addition: a visitors' Information Booth (66), four dining rooms art galleries, guest rooms, music room, library, two theaters, lounges, outdoor equipment rentals, barbershop, and checkrooms. You're invited to inquire at the Information Booth about guest cards entitling visitors to use Union facilities during their stay on campus.

Parking

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Bus Service

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an Vleck Hall

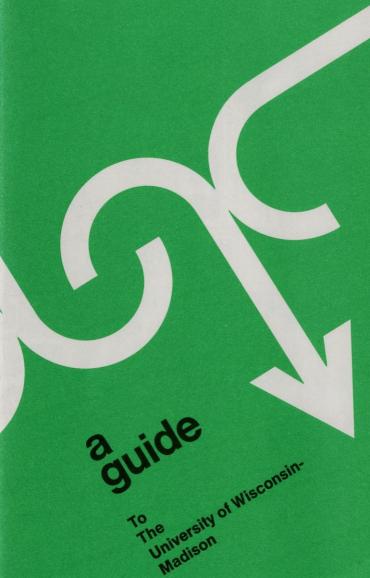


Memorial Union



No. Name	Reference	NO.	Name	Reference	No.	Name	Reference	No.	Name	Reference	No.	Name	Reference	No. Name	Reference
1. Agriculture Bulletin	E-6	31.	Dairy Cattle Instruction			Home Management House	E-7		Observatory Hill Office	E-8		T-16: Army ROTC	E-6	147. 427 Lorch St.	F-7
2. Agriculture Engineering	F-7		& Research Center	F-4	59.	Horse Barn	F-5		Parking: Hospital, Paid	G-7		T-22: Food Services	H-6	148. 720 State St.	F-11
3. Agriculture Engineering Lab	E-5		Dairy Science	F-7		Horticulture	F-6		Parking for Visitors: Lot 60	B-1		T-23: Nuclear Engineering	H-6	149. 811 State St.	F-10
4. Agriculture Hall	E-7	33.	Downstairs Cafeteria	G-6	61.	Hospital Records Office	G-8	91.	Parking for Visitors: City Ramp	F-11	121.	T-24: Engineering Graphics	H-6	150. 917 University Ave.	G-10
5. Agronomy Seed	E-4	34.	Education	E-10	62.	Housing Services	F-11	92.	Parking for Visitors: Paid	F-11		T-27: Motor Vehicle Lab	G-7	151. 929 University Ave.	G-10
6. Alumni House	D-11	35.	Elvehjem Art Center	G-11	63.	Humanities	F-10	93.	Peterson Office Bldg.	G-11	123.	Toilet Facilities	C-4	152. 935 University Ave.	G-9
7. Armory-Gym	E-11	36.	Engineering: Chemical, Civil, Ele	ectrical,	64.	Hygiene Lab, State	F-7	94.	Pharmacy-Physics	G-9	124.	Towers Offices	E-12	153. 1815 University Ave.	H-4
8. Athletic Practice	J-7		& Engineering Mechanics	H-7		Hydraulic Lab	D-10	95.	Poultry Research Lab	E-4	125.	Undergraduate Library	D-10		
9. Athletic Ticket Office	J-6	37.	Engineering Research	H-6	66.	Information Booth, Union	E-11	96.	Preschool Lab	E-7	126.	University Club	F-11		
10. Audio-Visual Instruction, Bureau o	f G-7	38.	Enzyme Institutes	G-5	67.	King	E-7	97.	Primate Center	K-8	127.	University Health Service	G-6	RESIDENCE HALLS	
11. Babcock	F-6	39.	Extension	F-11	68.	Lathrop	G-9	98.	Primate Lab	K-8	128.	University Hospitals	G-8	154. Adams	C-6
12. Bacteriology	E-6	40.	Extension Services: Duplicating			Law	F-10	99.	Protection & Security	J-9	129.	University Press	I-10	155. Barnard	G-9
13. Bank Building Offices	G-10		& Photography Lab	J-9	70.	Limnology Lab	D-9	100.	Psychology	H-8		University Press Warehouse	1-10	156. Chadbourne	G-10
14. Bardeen Medical Lab	F-8	41.	Field House	K-6	71.	Meats Lab-Animal Research Lab			Radio	E-10		Van Hise	E-8	157. Cole	D-5
15. Barley & Malt Lab	G-2		Fleet Car Office	K-10	72.	Mechanical Engineering	G-6	102.	Russell Labs	E-6	132.	Van Vleck	F-9	158. David Schreiner	J-8
16. Bascom Hall	E-9		Food Research Institute	F-3	73.	Medical Library	F-8	103.	Science Hall	E-10	133.	Veterinary Science	E-5	159. Carson Gulley Commons	D-6
17. Baseball Field	C-2	44.	Forest Products Lab	F-2	74.	Medical Sciences	F-8	104.	Service	G-8	134.	Wisconsin Alumni Research		160. Elizabeth Waters	D-8
18. Beef Barn	E-5	45.	Fur Research Lab	F-3	75.	Memorial Library	E-11	105.	Service Memorial Institutes	F-8		Foundation	F-1	161. Elm Drive A, B, C & Commons	C-4
19. Biochemistry	G-6	46.	Genetics	F-7	76.	Memorial Union	D-10	106.	Short Course Dorms	D-6	135.	Wisconsin Center	E-11	162. Gordon Commons	H-11
20. Biotron	E-3	47.	Genetics Research Lab	E-4	77.	Meteorology & Space Science	1-8	107.	Social Science	DE-9	136.	Wisconsin Union South	H-8	163. Holt Commons	D-5
21. Birge	F-9	48.	Greenhouses: Walnut Street	E-2		McArdle Lab for Cancer Research	h F-7		Soils	E-6	137.	YMCA: University Branch	H-9	164. Kronshage	C-5
22. Bradley Hospital	F-8	49.	Greenhouses: Old	G-7	79.	Minerals & Metals Engineering	G-7	109.	Solar Energy Research Lab	H-7	138.	Zoology Research	H-9	165. Ogg	I-11
23. Carillon Tower	E-9	50.	Gymnasium: New	D-4	80.	Molecular Biology-Biophysics	F-6		South Hall	F-9	139.	215 North Brooks	H-10	166. Rust	J-8
24. Chemistry	G-9	51.	Heating Plant: New	1-9			F-6	111.	Stadium	J-6		228 N. Charter St.	H-8	167. Sellery	H-10
25. Children's Hospital	F-7	52.	Heating Station: Old	G-8	82.	Music Hall	F-10		Steenbock Memorial Library	E-6	141.	307 N. Charter St.	H-8	168. Slichter	D-6
26. Commerce	E-9	53.	Highway Lab, State	H-7	83.	Naval ROTC Armory	G-5	113.	Sterling Hall	F-9	142.	420 N. Charter St.	G-8	169. Sullivan	D-5
27. Communication Arts	GH-10		High Energy Lab	G-3	84.	Nielson Tennis Stadium	C-1	114.	Stock Pavilion: Meat & Animal S	Science F-5	143.	425 Henry Mall	G-7	170. Susan Davis	H-10
28. Computer Sciences-Statistics	1-8		Hiram Smith	E-6	85.	North Hall	E-9	115.	Stores	K-9	144.	936 W. Johnson St.	H-10	171. Tripp	C-7
29. Crew House	C-6	56.		E-10	86.	Nursing	G-7		Studio: Artist in Residence	F-6	145.	938-940 W. Johnson St.	H-10	172. Witte	H-12
30. Dairy Barn	F-4	57.	Home Economics	E-8	87.	Observatory	E-7	117.	Swine Barn	E-4		1120 W. Johnson St.	H-8	173. Zoe Bayliss	H-10





Madison

Where to Find:

Admissions Office, Peterson Office Building (96) Agricultural and Life Sciences, College of, Agriculture Hall (4) Athletic Ticket Office, Stadium (11) Business, School of, Commerce Building (27) Campus Assistance Center, 420 N. Lake St. (150) Chancellor, Madison Campus, Bascom Hall (17) Drug Information Center, 420 N. Lake St. (150) Education, School of, Education Building (33) Engineering, College of, Mechanical Engineering (74) Family Resources and Consumer Sciences, School of, Home Economics Building (57) Foreign Students and Faculty, Office for, Bascom Hall (17) Graduate School, Bascom Hall (17) Housing Office, 433 N. Murray St. (62) Journalism and Mass Communication, School of, 425 Henry Mall (148) Law School, Law Building (69) Letters and Science, College of, South Hall (113) Library School, White Hall (138) Medical School, University Hospitals (130) Memorial Union, 800 Langdon St. (77) Memorial Union South, 227 N. Randall Ave. (78) Music, School of, Humanities Building (63) Nursing, School of, 1402 University Ave. (89) Personnel Office (Civil Service employment), Peterson Office Building (96) Pharmacy, School of, Pharmacy-Physics Building (97) President's Office, Van Hise Hall (133) Protection and Security, 101 N. Mills St. (102) Registrar, Peterson Office Building (96) Residence Hall, Slichter Hall (173) Social Work, School of, Observatory Hill Office (91) Student Affairs, Vice Chancellor for, Bascom Hall (17) Summer Sessions, Towers Office (127) Theater Ticket Office, Memorial Union (77) University Extension, Extension Building (39) University of Wisconsin Foundation, Wis. Center (140) Wisconsin Alumni Association, Alumni House (6) Wisconsin Alumni Research Foundation, 610 Walnut St. (139) Wisconsin Center, 702 Langdon St. (140)



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Edwin sjøung

Chancellor

Services for Visitors

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Parking

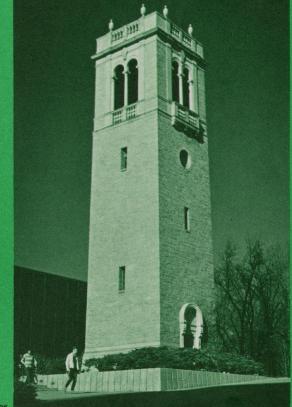
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Carillon Towe

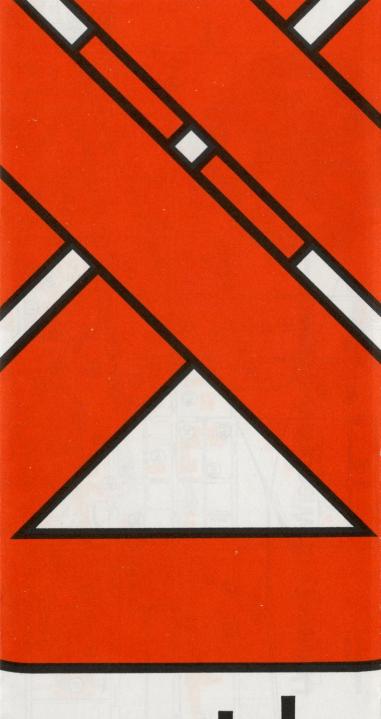


Lake Mendota



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1. Agriculture Bulletin	E-11	31. Dairy Cattle Instruction &		58. Home Management House	E-12	88. North Hall	E-14	118. Stores	K-14	147. 420 N. Charter St.	G-13
2. Agriculture Engineering	F-11	Research Center	F-9	59. Horse Barn	F-9	89. Nursing (1402 Univ. Ave.)	G-12	119. Studio: Artist in Residence	F-10	148. 425 Henry Mall	G-12
3. Agriculture Engineering Lab	E-9	32. Dairy Science	F-11	60. Horticulture	F-11	90. Observatory	E-12	120. Swine Barn	E-9	149. 1120 W. Johnson St.	H-13
4. Agriculture Hall	F-11	33. Education	E-15	61. Hospital Records Office	H-12	91. Observatory Hill Office	E-13	121. T-16: Army ROTC	F-11	150. 420 N. Lake St.	G-17
5. Agronomy Seed	E-8	34. Educational Sciences	H-14	62. Housing, Office of	F-16	92. Parking: Hospital, Paid	G-12	122. T-22: Food Services	H-10	151. 427 Lorch St.	G-12
6. Alumni House	D-17	35. Elvehjem Art Center	G-16	63. Humanities	F-15	93. Parking for Visitors: Lot 60	B-5	123. T-23: Nuclear Engineering	H-10	152. 913 Spring St. (Parking Office)	
7. Animal Holding Building (Med	d.) D-3	36. Engineering: Chemical, Civil,		64. Hygiene Lab, State	F-12	94. Parking for Visitors: City Ram		124. T-24: Engineering Graphics	H-10	153. 720 State St. 154. 905 University Ave.	F-16 G-15
8. Animal Science	E-10	Electrical, & Engineering		65. Hydraulic Lab	D-15	95. Parking for Visitors: Paid	F-16	125. T-27: Motor Vehicle Lab	G-11	155. 917 University Ave.	G-15
9. Armory-Gym	E-16	Mechanics	H-11	66. Information Booth, Union	E-15	96. Peterson Office Building	G-16	126. Toilet Facilities	C-8	156. 929 University Ave.	G-15
10. Athletic Practice	J-11	37. Engineering Research	H-11	67. King Hall	E-11	97. Pharmacy-Physics	G-13	127. Towers Office	F-17	157. 935 University Ave.	G-15
11. Athletic Ticket Office	J-11	38. Enzyme Institutes	G-9	68. Lathrop Hall	G-14	98. Poultry Research Lab	E-8	128. University Club	F-16	158. 1815 University Ave.	H-9
12. Audio-Visual Instruction,		39. Extension	F-17	69. Law	F-15	99. Preschool Lab	E-12	129. University Health Service	G-10	55055050500	
Bureau of	G-12	40. Extension Services:		70. Limnology Lab	D-14	100. Primate Center	K-13	130. University Hospitals	G-13	RESIDENCE HALLS	C-11
13. Babcock Hall	F-10	Duplicating & Photograph	y J-14	71. Lowell Hall (Extension)	E-17	101. Primate Lab	K-13	131. University Press	I-16	159. Adams 160. Barnard	G-15
14. Bacteriology	F-11	41. Field House	K-10	72. McArdle Lab for Cancer Resea		102. Protection & Security	J-14	132. University Press Warehouse	I-16	161. Carson Gulley Commons	D-11
15. Bardeen Medical Lab	F-13	42. Fleet Car Office	K-15	73. Meats Lab—Animal Research L		103. Psychology	H-13	133. Van Hise Hall	E-13	162. Chadbourne	G-15
16. Barley & Malt Lab	G-6	43. Food Research Institute	F-6	74. Mechanical Engineering	G-11	104. Radio Hall	E-15	134. Van Vleck Hall	F-13	163. Cole	D-9
17. Bascom Hall	F-14	44. Forest Products Lab	F-4	75. Medical Sciences	F-13	105. Russell Labs	E-10	135. Veterans Administration Hosp	ital G-3	164. David Schreiner	I-13
18. Baseball Field	D-6	45. Fur Research Lab	F-7	76. Memorial Library	F-16	106. Science Hall	E-15	136. Veterinary Science	F-10	165. Elizabeth Waters	D-13
19. Beef Barn	E-9	46. Genetics	G-12	77. Memorial Union	E-16	107. Service	G-13	137. Vilas Communication Hall	G-16	166. Elm Drive A, B, C & Commons	s C-8
20. Biochemistry	G-11	47. Genetics Research Lab	E-8	78. Memorial Union South	H-12	108. Service Memorial Institutes	F-13	138. White Hall: College Library	D-15	167. Gordon Commons	H-16
21. Biotron	E-6	48. Greenhouses: Walnut Street	E-6	79. Mental Retardation & Human		109. Short Course Dorms	D-10	139. Wisconsin Alumni Research		168. Holt Cammons	D-10
22. Birge Hall	G-14	49. Greenhouses (Hort. & Agron	.) G-11	Development, Center for	C-2	110. Social Science	E-14	Foundation Building (WAF	RF)	169. Kronshage	C-10
23. Brådley Hospital	F-12	50. Gymnasium	D-7	80. Metallurgical & Mineral	C 11	111. Soils	E-11	610 N. Walnut St.	E-5	170. Ogg	I-16
24. Carillon Tower	E-14	51. Heating Plant: New	I-13	Engineering 81. Meteorology & Space Science	G-11 I-13	112. Solar Energy Research Lab	H-11	140. Wisconsin Center	E-17	171. Rust	J-13
25. Chemistry	G-14	52. Heating Station: Old	G-13	82. Middleton Medical Library	F-12	113. South Hall	F-14	141. YMCA: University Branch	H-14	172. Sellery 173. Slichter	H-16 D-11
26. Children's Hospital	F-12	53. Highway Lab, State	H-12	83. Molecular Biology-Biophysics	F-11	114. Stadium	J-10	142. Zoology	H-14	174. Sullivan	D-11
27. Commerce	E-13	54. High Energy Lab	G-6	84. Moore Hall	F-11	115. Steenbock Memorial Library	E-10	143. Zoology Research	H-14	175. Susan Davis	H-15
28. Computer Sciences-Statistics	I-13	55. Hiram Smith	E-11	85. Music Hall	F-15	116. Sterling Hall	F-13	144. 215 N. Brooks St.	I-15	176. Tripp	C-11
29. Crew House	C-11	56. Historical Society, State	E-16	86. Naval ROTC Armory	G-10	117. Stock Pavilion: Meat &		145. 228 N. Charter St. (ILS)	H-13	177. Witte	H-17
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aguide 1972 University of Wisconsin-Madison



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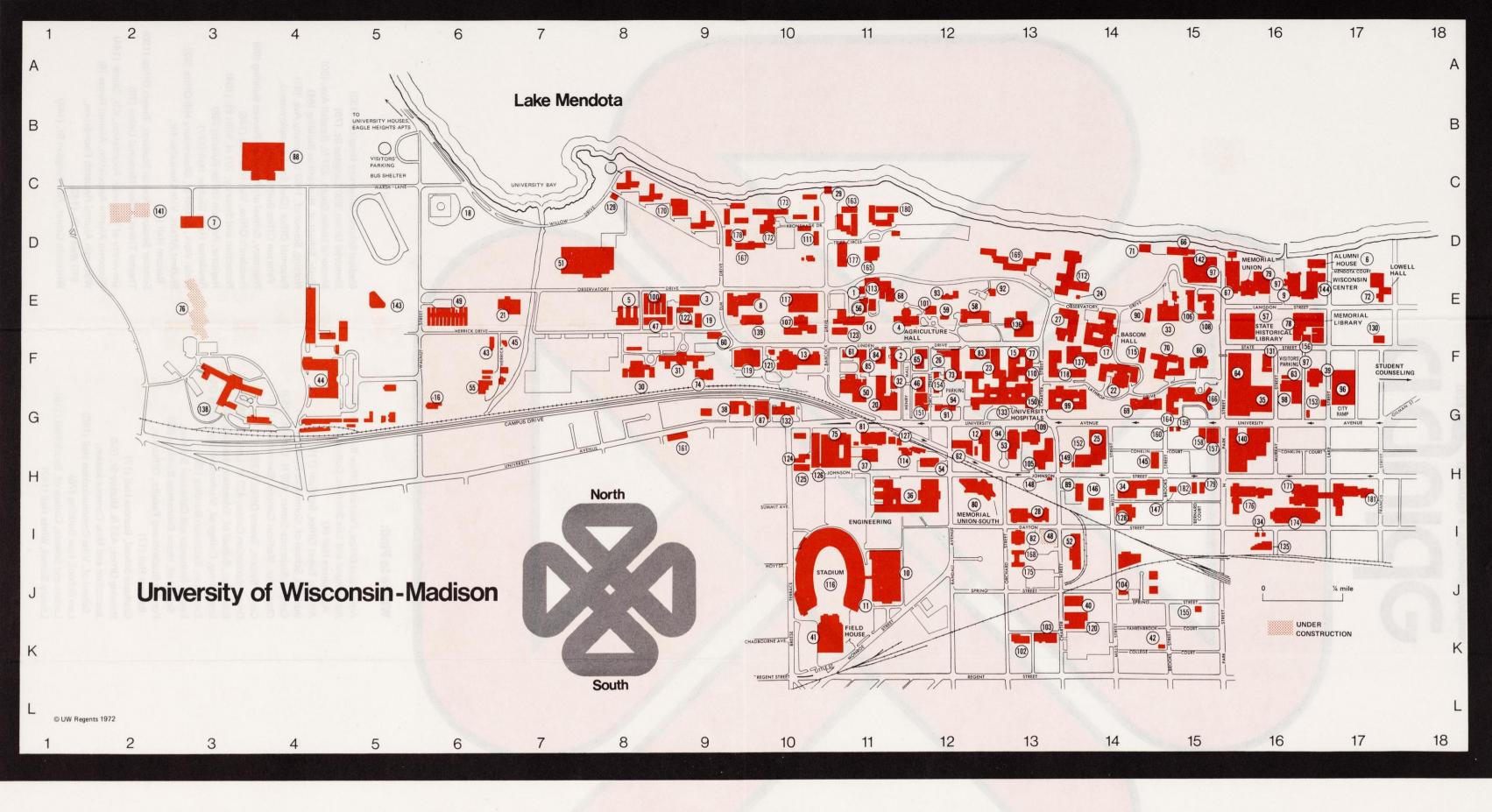


Where to Find:

Admissions Office, Peterson Office Building (98) Agricultural and Life Sciences, College of, Agriculture Hall (4) Athletic Ticket Office, Stadium (11) Business, School of, Commerce Building (27) Campus Assistance Center, 420 N. Lake St. (153) Chancellor, Madison Campus, Bascom Hall (17) Center System, Towers Office (130) Drug Information Center, 420 N. Lake St. (153) Education, School of, Education Building (33) Engineering, College of, Mechanical Engineering (75) Extension, Extension Building (39) Family Resources and Consumer Sciences, School of, Home Economics Building (58) Foreign Students and Faculty, Office for, Bascom Hall (17) Graduate School, Bascom Hall (17) Housing Office, 433 N. Murray St. (63) Journalism and Mass Communication, School of, Vilas Communication Hall (140) Law School, Law Building (70) Letters and Science, College of, South Hall (115) Library School, White Hall (142)

Medical School, University Hospitals (133) Memorial Union, 800 Langdon St. (79) Memorial Union South, 227 N. Randall Ave. (80) Music, School of, Humanities Building (64) Nursing, School of, 1402 University Ave. (91) Personnel Office (Civil Service employment). Peterson Office Building (98) Pharmacy, School of, Pharmacy-Physics Building (99) President's Office, Van Hise Hall (136) Protection and Security, 101 N. Mills St. (104) Registrar, Peterson Office Building (98) Residence Halls, Slichter Hall (177) Social Work, School of, Observatory Hill Office (92) Student Affairs, Vice Chancellor for, Bascom Hall (17) Summer Sessions, Special Students, Towers Office (130) Theater Ticket Office, Memorial Union (79) University of Wisconsin Foundation, Wis. Center (144) Wisconsin Alumni Association, Alumni House (6) Wisconsin Alumni Research Foundation, 610 Walnut St. (143)

Wisconsin Center, 702 Langdon St. (144)



No. Name	Reterence	No. Name	Reference	No.	Name	eterence	140.	Ivallie	ererence	140. Idame	nererence	NO.	Ivaille	nererence
1. Agriculture Bulletin	E-11	32. Dairy Science	F-11	62.	Hospital Records Office	H-12	94.	Parking: Hospital, Paid	G-12	126. T-24 General Engineering	H-10	155.	913 Spring St.	J-15
2. Agriculture Engineering	F-11	33. Education	E-15	63.	Housing, Office of	F-16	95.	Parking for Visitors: Lot 60	B-5	127. T-27 Motor Vehicle Lab	G-11	156.	720 State St.	F-16
3. Agriculture Engineering Lab	E-9	34. Educational Sciences	H-14	64.	Humanities	F-15	96.	Parking for Visitors: City Ramp	G-17	128. Teacher Education	1-14	157.	905 University Ave.	G-15
4. Agriculture Hall	F-11	35. Elvehjem Art Center	G-16	65.	Hygiene Lab, State	F-12	97.	Parking for Visitors: Paid	F-16	129. Toilet Facilities	C-8	158.	917 University Ave.	G-15
5. Agronomy Seed	E-8	36. Engineering: Chemical, Civil,		66.	Hydraulics Lab	D-15	A CONTRACTOR OF THE PARTY OF TH	Peterson Office Building	G-16	130. Towers Office	F-17	159.	929 University Ave.	G-15
6. Alumni House	D-17	Electrical, & Engineering		67.	Information Booth, Union	E-15		Pharmacy-Physics-Astronomy	G-13	131. University Club	F-16	160.	935 University Ave.	G-15
7. Animal Holding Building (Med	d.) D-3	Mechanics	H-11	68.	King Hall	E-11	100.	Poultry Research Lab	E-8	132. University Health Service	G-10	161.	1815 University Ave.	H-9
8. Animal Science	E-10	37. Engineering Research	H-11	69.	Lathrop Hall	G-14	101.	Preschool Lab	E-12	133. University Hospitals	G-13	162.	1975 Willow Dr.	C-8
9. Armory-Gym	E-16	38. Enzyme Institutes	G-9	70.	Law	F-15	102.	Primate Center	K-13	134. University Press	I-16			
10. Athletic Practice	J-11	39. Extension	F-17	71.	Limnology Lab	D-14	103.	Primate Lab	K-13	135. University Press Warehouse	I-16			
11. Athletic Ticket Office	J-11	40. Extension Services:		72.	Lowell Hall (Extension)	E-17	104.	Protection & Security	J-14	136. Van Hise Hall	E-13		RESIDENCE HALLS	
12. Audio-Visual Instruction,	•	Duplicating & Photography	y J-14	73.	McArdle Lab for Cancer Research	ch F-12	105.	Psychology	H-13	137. Van Vleck Hall	F-13			
Bureau of	G-12	41. Field House	K-10	74.	Meats Lab-Animal Research La	b F-9	106.	Radio Hall	E-15	138. Veterans Administration Hos	pital G-3			
13. Babcock Hall	F-10	42. Fleet Car Office	K-15	75.	Mechanical Engineering	G-11	107.	Russell Labs	E-10	139. Veterinary Science	F-10	163.	Adams	C-11
14. Bacteriology	F-11	43. Food Research Institute	F-6	76.	Medical Center Phase I	E-3	108.	Science Hall	E-15	140. Vilas Communication Hall	G-16	164.	Barnard	G-15
15. Bardeen Medical Lab	F-13	44. Forest Products Lab	F-4	77.	Medical Sciences	F-13	109.	Service	G-13	141. Waisman Center on Mental		165.	Carson Gulley Commons	D-11
16. Barley & Malt Lab	G-6	45. Fur Research Lab	F-7	78.	Memorial Library	F-16	110.	Service Memorial Institutes	F-13	Retardation & Human		166.	Chadbourne	G-15
17. Bascom Hall	F-14	46. Genetics	G-12	79.	Memorial Union	E-16	111.	Short Course Dorms	D-10	Development	C-2	167.	Cole	D-9
18. Baseball Field	D-6	47. Genetics Research Lab	E-8	80.	Memorial Union South	H-12	112.	Social Science	E-14	142. White Hall: College Library	D-15	168.	David Schreiner	I-13
19. Beef Barn	E-9	48. Geology & Geophysics	1-13	81.	Metallurgical & Mineral		113.	Soils	E-11	143. Wis. Alumni Research		169.	Elizabeth Waters	D-13
20. Biochemistry	G-11	49. Greenhouses: Walnut St.	E-6		Engineering	G-11	114.	Solar Energy Research Lab	H-11	Foundation Building (WAI	RF)	170.	Elm Drive A, B, & Commons	C-8
21. Biotron	E-6	50. Greenhouses (Hort. & Agron.)		82.	Meteorology & Space Science	1-13		South Hall	F-14	610 N. Walnut St.	E-5	171.		H-16
22. Birge Hall	G-14	51. Gymnasium	D-7		Middleton Medical Library	F-12	116.	Stadium	J-10	144. Wisconsin Center	E-17	172.	Holt Commons	D-10
23. Bradley Hospital	F-12	52. Heating Station: New	I-13		Molecular Biology-Biophysics	F-11	117.	Steenbock Memorial Library	E-10	145. YMCA: University Branch	H-14		Kronshage	C-10
24. Carillon Tower	E-14	53. Heating Station: Old	G-13		Moore Hall	F-11	118.	Sterling Hall	F-13	146. Zoology Research	H-14		Ogg	I-16
25. Chemistry	G-14	54. Highway Lab, State	H-12		Music Hall	F-15		Stock Pavilion: Meat &		147. 215 N. Brooks St.	I-15	175.		J-13
26. Children's Hospital	F-12	55. High Energy Lab	G-6		Naval ROTC Armory	G-10		Animal Science	F-9	148. 228 N, Charter St. (ILS)	H-13	176.		H-16
27. Commerce	E-13	56. Hiram Smith	E-11		Nielsen Tennis Stadium	C-4	120.	Stores	K-14	149. 307 N. Charter St.	H-13	177.		D-11
28. Computer Sciences-Statistics	I-13	57. Historical Society, State	E-16		Noland Zoology Building	H-14		Studio: Artist in Residence	F-10	150. 420 N. Charter St.	G-13		Sullivan	D-9
29. Crew House	C-11	58. Home Economics	E-12		North Hall	E-14		Swine Barn	E-9	151. 425 Henry Mall	G-12	179.		H-15
30. Dairy Barn	F-8	59. Home Management House	E-12		Nursing (1402 Univ. Ave.)	G-12		T-16 Army ROTC	F-11	152. 1120 W. Johnson St.	H-13	180.		C-11
31. Dairy Cattle Instruction &		60. Horse Barn	F-9		Observatory	E-12		T-22 Food Services	H-10	153. 420 N. Lake St.	G-17	181.		H-17
Research Center	F-9	61. Horticulture	F-11		Observatory Hill Office	E-12		T-23 Nuclear Engineering	H-10	154. 427 Lorch St.	G-12	182.		H-15
nesearch Center	F-9	or. Horticulture	E-11	93.	Observatory Tim Office	L-13	125.	1 20 Hadreal Engineering	11-10		0 .2			
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aguide 1973 University of Wisconsin-Madison



This map is a tangible token of our welcome to one of the world's great universities, the cap-stone of Wisconsin's first-rate system of public education.

The University of Wisconsin-Madison was founded in 1849 and nourished by the progressive tradition of its state and the land-grant movement in the nation. In 1974, the University marks its 125th anniversary. The Madison campus is designed to provide, in the words of the faculty, "an environment in which faculty and students can discover, examine critically, preserve, and transmit the knowledge, wisdom, and values that will help ensure the survival of the present and future generations with improvement in the quality of life."

As this map leads you across the campus to your destination, try to look beyond and beneath the beauty of the University's setting for the hidden beauties of its ongoing work, some hints of the quality and scope of the activities here. It is hard to "see" instruction, research, and public service but they are all around you.

In quality, the University has been ranked fourth in the nation on the basis of data provided by a recent American Council on Education study. Over the past four decades it has ranked second in the country in the award of doctor's degrees, fifth in the award of bachelor's degrees to students who went on to doctorates.

While its primary financial support comes from the state, large portions of the operating funds are provided by the national government, individuals, corporations, and foundations. Among all public colleges and universities in the nation, UW-Madison ranks third in alumni financial support received.

I share with all residents of Wisconsin an understandable pride in the University. Enjoy our campus now and often.

Edwin sjoung

Edwin Young, Chancellor

Services for Visitors

Memorial Union and Union South

The Memorial Union and Memorial Union South are centers for most of the social, cultural, and out-of-classroom educational events happening on campus. Both include dining rooms, art galleries, lounges, guest rooms, outing centers, billiards rooms, and lockers. Also the Memorial Union has a visitors' Information Booth, two theaters, and barbershop; Union South has bowling lanes and table tennis room. For a guest card, visitors are invited to inquire at the Information Booth or at the main desks at either Union. Tours of the University can be arranged at the Memorial Union, 262-2511. A walking tour leaves at 1 p.m. daily from the Information Booth, weather permitting.

Parking

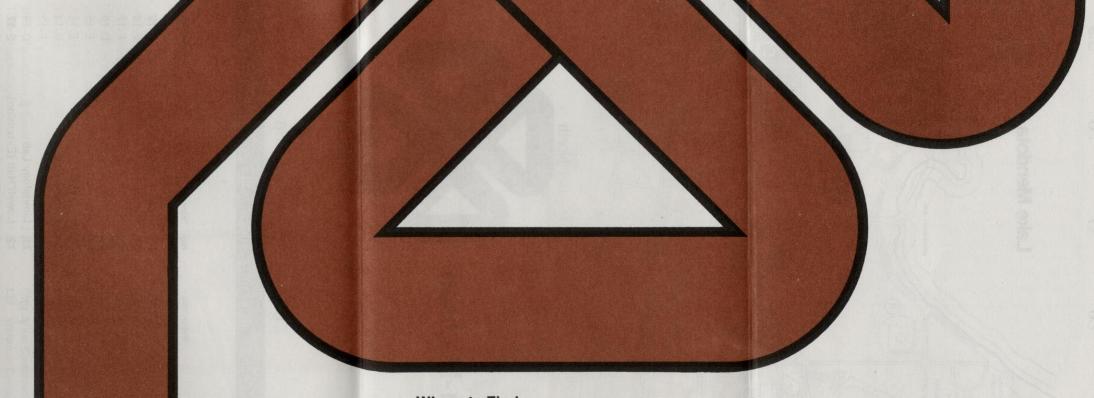
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Information

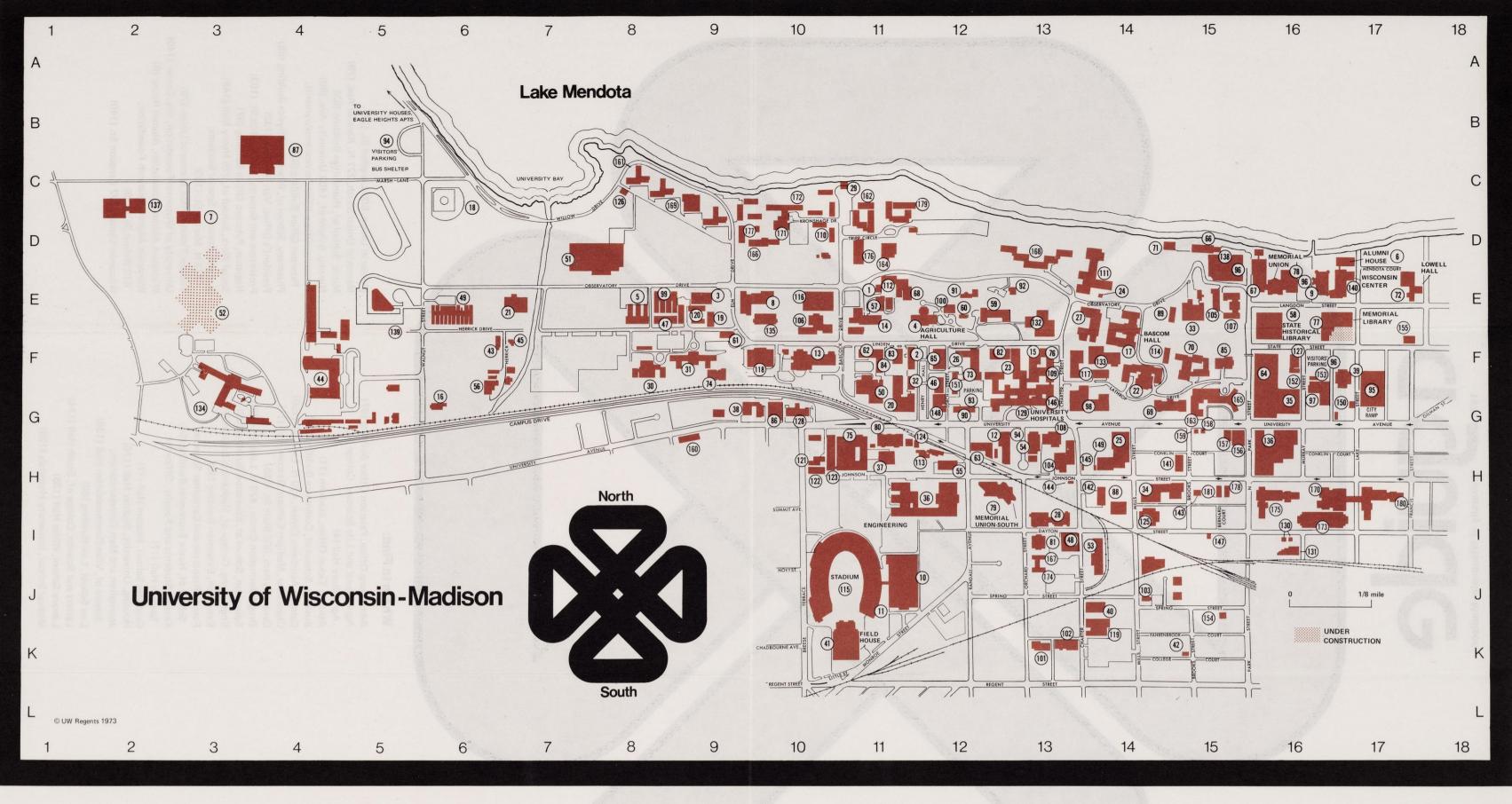
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Memorial Union, 800 Langdon St. (78) Memorial Union South, 227 N. Randall Ave. (79) Music, School of, Humanities Building (63) Nursing, School of, 1402 University Ave. (90) Personnel Office (Civil Service employment), Peterson Office Building (97) Pharmacy, School of, Pharmacy-Physics Building (98) President's Office, Van Hise Hall (132) Protection and Security, 101 N. Mills St. (103) Registrar, Peterson Office Building (97) Social Work, School of, 425 Henry Mall (148) Summer Sessions, Special Students, 433 N. Murray St. (153) Theater Ticket Office, Memorial Union (78) University of Wisconsin Foundation, Wis. Center (140) Wisconsin Alumni Association, Alumni House (6) Wisconsin Alumni Research Foundation, 610 Walnut St. (139) Wisconsin Center, 702 Langdon St. (140)



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2.	Agriculture Engineering	F-11	33.	Education	E-15	63.	Hospital Records Office	H-12	95.	Parking for Visitors: City Ram	p G-17	128. University Health Service	G-10	157. 917	University Ave.	G-15
3.	Agriculture Engineering Lab	E-9	34.	Educational Sciences	H-14	64.	Humanities	F-15	96.	Parking for Visitors: Paid D-	15, F-16	129. University Hospitals	G-13	158. 929	University Ave.	G-15
4.	Agriculture Hall	F-11	35.	Elvehjem Art Center	G-16	65.	Hygiene Lab, State	F-12	97.	Peterson Office Building	G-16	130. University Press	1-16		University Ave.	G-15
5.	Agronomy Seed	E-8	36.	Engineering: Chemical, Civil,		66.	Hydraulics Lab	D-15	98.	Pharmacy-Physics-Astronomy	G-13	131. University Press Warehouse	I-16	160. 181!	5 University Ave.	H-9
6.	Alumni House	D-17		Electrical, & Engineering		67.	Information Booth, Union	E-15	99.	Poultry Research Lab	E-8	132. Van Hise Hall	E-13	161. 197!	5 Willow Dr.	C-8
7.	Animal Holding Building (Med.) D-3		Mechanics	H-11	68.	King Hall	E-11	100.	Preschool Lab	E-12	133. Van Vleck Hall	F-13			
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10.	Athletic Practice	J-11	39.	Extension	F-17		Limnology Lab	D-14	103.	Protection & Security	J-14	136. Vilas Communication Hall	G-16			
11.	Athletic Ticket Office	J-11	40.	Extension Services:			Lowell Hall (Extension)	E-17	104.	Psychology	H-13	137. Waisman Center on Mental				
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	Bureau of	G-12	41.	Field House	K-10		Meats Lab—Animal Research L		106.	Russell Labs	E-10	Development	C-2			
13.	Babcock Hall	F-10	42.	Fleet Car Office	K-15		Mechanical Engineering	G-11		Science Hall	E-15	138. White Hall: College Library	D-15	162. Ada	ams	C-11
14.	Bacteriology	F-11	43.	Food Research Institute	F-6		Medical Sciences	F-13	108.	Service	G-13	139. Wis. Alumni Research		163. Barr	nard	G-15
15.	Bardeen Medical Lab	F-13	44.	Forest Products Lab	F-4		Memorial Library	F-16	109.	Service Memorial Institutes	F-13	Foundation Building (WAI	RF)	164. Cars	son Gulley Commons	D-11
16.	Barley & Malt Lab	G-6	45.	Fur Research Lab	F-7		Memorial Union	E-16	110.	Short Course Dorms	D-10	610 N. Walnut St.	E-5	165. Cha	ndbourne	G-15
17.	Bascom Hall	F-14	46.	Genetics	G-12	79.	Memorial Union South	H-12	111.	Social Science	E-14	140. Wisconsin Center	E-17	166. Cole	е	D-9
18.	Baseball Field	D-6	47.	Genetics Research Lab	E-8	80.	Metallurgical & Mineral		112.	Soils	E-11	141. YMCA: University Branch	H-14		vid Schreiner	I-13
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22.	Birge Hall	G-14	51.	Gymnasium	D-7	83.	Molecular Biology-Biophysics	F-11	116.	Steenbock Memorial Library	E-10	145. 307 N. Charter St.	H-13		t Commons	D-10
23.	Bradley Hospital	F-12	52.	Health Sciences Center Phase 1	E-3	84.	Moore Hall	F-11	117.	Sterling Hall	F-13	146. 420 N. Charter St.	G-13	172. Kro		C-10
24.	Carillon Tower	E-14	53.	Heating Station: New	I-13	85.	Music Hall	F-15		Stock Pavilion	F-9	147. 931 W. Dayton St.	1-15	173. Ogg		1-16
25.	Chemistry	G-14	54.	Heating Station: Old	G-13	86.	Naval ROTC Armory	G-10	119.	Stores	K-14	148. 425 Henry Mall	G-12	174. Rus		J-13
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27.	Commerce	E-13	56.	High Energy Lab	G-6	88.	Noland Zoology Building	H-14	121.	T-22 Food Services	H-10	150. 420 N. Lake St.	G-17	176. Slick		D-11
28.	Computer Sciences-Statistics	I-13	57.	Hiram Smith	E-11	89.	North Hall	E-14	122.	T-23 Nuclear Engineering	H-10	151. 427 Lorch St.	G-12	177. Sull		D-9
29.	Crew House	C-11	58.	Historical Society, State	E-16	90.	Nursing (1402 Univ. Ave.)	G-12	123.	T-24 General Engineering	H-10	152. 432 N. Murray St.	G-16	178. Susa		H-15
30.	Dairy Barn	F-8	59.	Home Economics	E-12	91.	Observatory	E-12	124.	T-27 Motor Vehicle Lab	G-11	153. 433 N. Murray St.	G-16	179. Trip		C-11
31.	Dairy Cattle Instruction &		60.	Home Management House	E-12	92.	Observatory Hill Office	E-13	125.	Teacher Education	1-14	154. 913 Spring St.	J-15	180. Witt		H-17
100	Research Center	F-9		Horse Barn	F-9	93.	Parking: Hospital, Paid	G-12	126.	Toilet Facilities	C-8	155. 602 State St.	F-17	181. Zoe		H-15





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1974 University of Wisconsin-Madison

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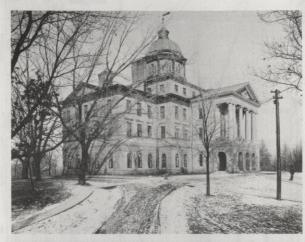
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Bascom Hall in the 1890s, top photo; and in 1974, the 125th anniversary of the founding of the campus, bottom photo.

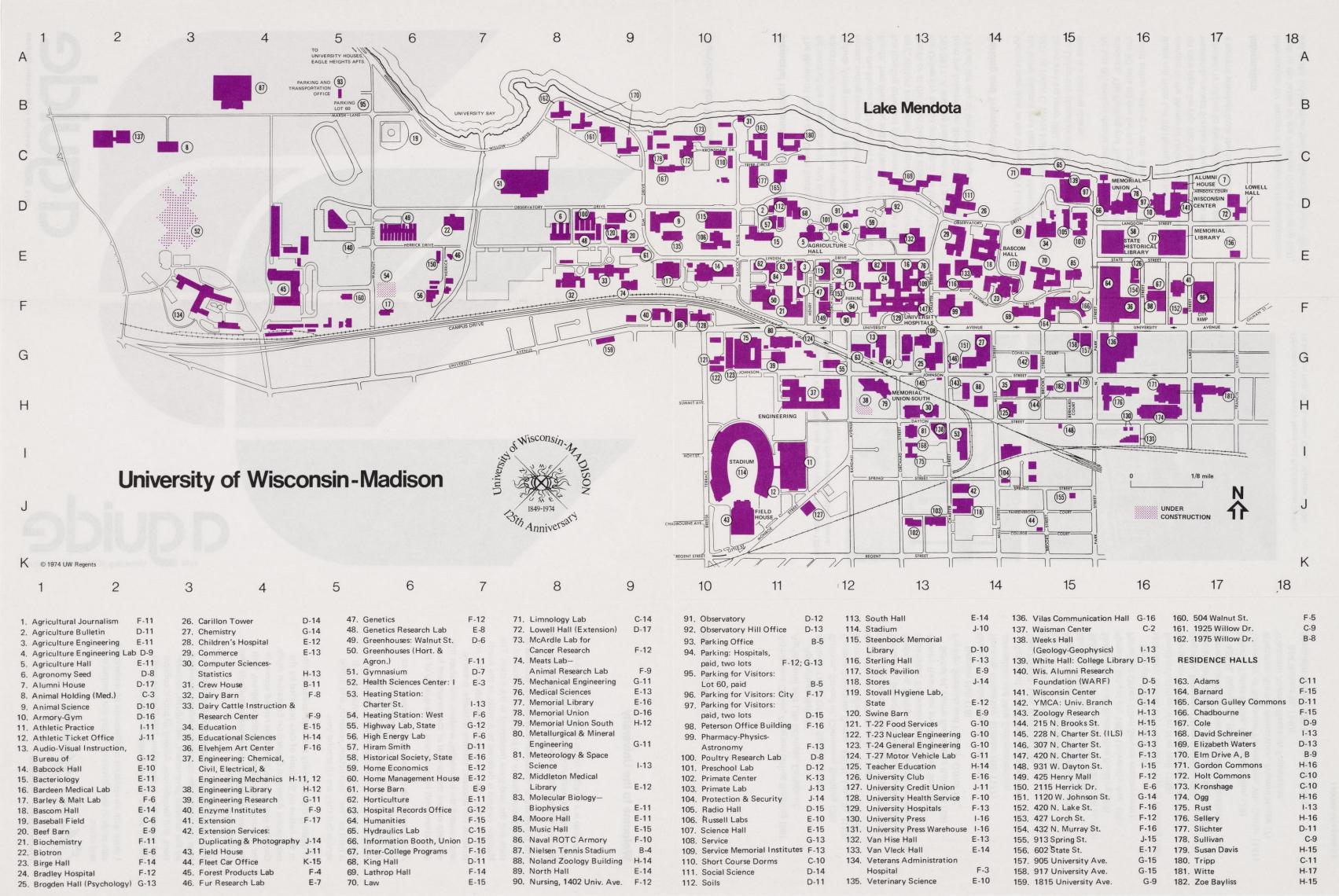




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Edwin Young, Chancellor



1974 University of Wisconsin-Madison