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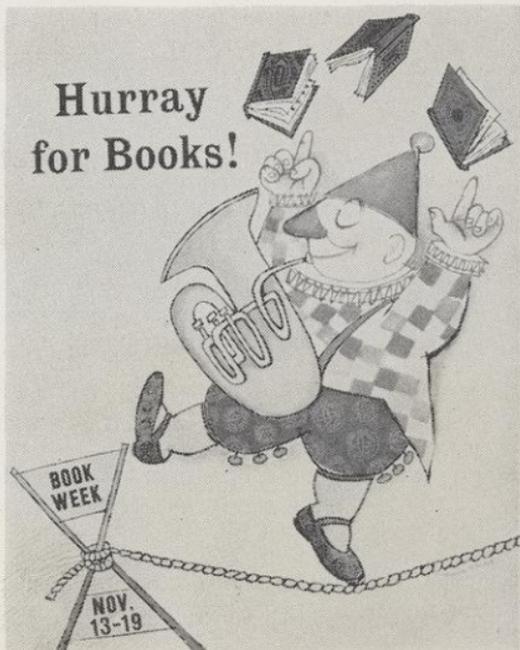
The Children's Book Council, Inc.

Calendar

JULY • AUGUST • SEPTEMBER 1960

Published quarterly by The Children's Book Council, Inc., 175 Fifth Ave., New York 10, N. Y., headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children. Executive Secretary: Joanna Foster Dougherty.

**BOOK WEEK 1960:
NOVEMBER 13-19**



VOLUME XVIII

NUMBER 3

The Next Three Months

JULY

- 1—Dominion Day—Canada.
- 4—Independence Day.
- 4—Stephen Foster was born in 1826.
- 7—First of the PETERKIN PAPERS by Lucretia Hale was published in 1874.
- 8—Liberty Bell cracked tolling for John Marshall in 1835.
- 11—Democratic National Convention begins in Los Angeles.
- 12—Henry David Thoreau was born in 1817.
- 12—Johanna Spyri, author of HEIDI was born in 1827.
- 14—Bastille Day.
- 25—Republican National Convention begins in Chicago.
- 25—National Inventors Week begins.
- 28—Beatrice Potter, author-illustrator of PETER RABBIT was born in 1866.

AUGUST

- 1—Richard Henry Dana, author of TWO YEARS BEFORE THE MAST was born in 1815.
- 8—Patent on mimeograph issued to Thomas Edison, 1876.
- 13—Norway separated from Sweden by referendum, 1905.
- 14—V.J. Day, 1945.
- 15—Walter Crane, illustrator, author of THE BABY'S OPERA and THE BABY'S BOUQUET was born in 1860.
- 19—National Aviation Day.
- 25—Start of the 1960 Olympic Games in Rome, Italy.
- 26—Adoption of the Woman's Rights Amendment in 1920.

SEPTEMBER

- 5—Labor Day.
- 6—Jane Addams was born in 1860.
- 12—Annual reenactment of the shelling of Ft. McHenry which inspired "The Star Spangled Banner."
- 14—Adoption of the Gregorian Calendar by England and her colonies, 1752.
- 16—Mexico declared herself independent from Spain, 1810.
- 17—Citizenship Day.
- 20—First meeting of the American Association for the Advancement of Science, 1848.
- 22—Rosh Hashana, Jewish New Year.
- 23—American Indian Day.
- 24—Leslie Brooke, illustrator of THE THREE LITTLE PIGS, was born in 1862.
- 24—Kiwani's Kids Day.
- 25—Christian Education Week begins.
- 26—National Recreation Congress begins.
- 30—JUST SO STORIES published by Rudyard Kipling in 1899.

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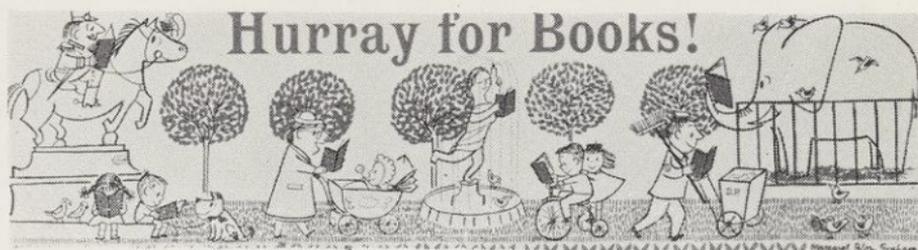
Announcing

THE C.B.C. LIBRARY OF NEW BOOKS

You are cordially invited to visit the Children's Book Council Library, the newest addition to the Council's services, which will officially open on September 1st. The Library is being set up to give parents, teachers, booksellers, librarians, authors and publishers a place where they may see all of the year's new books for children. It will open from 9:00 to 5:00, Monday through Friday.

The books on view in the Library when it opens will be those published in the Fall of 1959, Spring of 1960, and Fall of 1960. New books will be added as they are published so that the collection will constantly represent the children's books published over the previous eighteen months.

There will also be a permanent collection of Newbery Medal and Caldecott Medal books as well as other books which have received special honors and awards. There will be a complete file of publishers' catalogs in the Library and also a special exhibit of the many booklists and books about children's books mentioned in the folder "Aids to Choosing Books for Your Children."



Book Week Is Coming!

Children's Book Week will be celebrated this year during the week of Nov. 13-19. The theme proclaims "Hurray for Books!"

We, in turn, would also like to say "Hurray" for the artists of children's books who over the years have created such beautiful posters, streamers, mobiles and games for the celebraton.

In 1928, Anne Carroll Moore dedicated her "Artist's Alphabet" in the *New York Herald Tribune* with these words, "This year marks the tenth annual celebration of Children's Book Week and The Three Owls offer tribute to the artists to whose work we owe so large a share of the success of what has become an outstanding event in the bookshops, libraries and schools of the country."

The Alphabet begins "A" is for Artzybasheff/Whose beauty of line/Holds the true pattern/Of Celtic design./B is for Brooke/Who drew Johnny Crow;/B's also for Bianco/And Elsa Beskow." Miss Moore, in 1928, urged that young readers try their hand at such an alphabet as part of their Book Week celebration at home or school. "Familiarity with good drawing and design will do very much more toward inculcating good taste in reading than is commonly realized." With the wealth of artists that have contributed their talents to books in the last thirty-two years we suggest the game would be even more fun during Book Week 1960.

BOOK WEEK MATERIALS

A parade of colorful materials are ready to come your way this year led by the jubilant clown on this year's official National Children's Book Week poster. This is the creation of Maurice Sendak, aptly expressing the gaiety of this year's slogan, "Hurray for Books!" The poster, 17 x 22 inches, in full color, is available at 40¢ per copy. Reproductions in miniature of the poster are on both the bookmark, with a special Book Week poem written by Elizabeth Coatsworth, and the seals that can be used to brighten all your Book Week announcements. The bookmarks may be purchased at 50¢ for \$3.00 and the seals, each of which measures 1½" x 1⅛", at 20¢ per sheet of fifty.

Our streamers, the work of Dahlov Ipcar, Margaret Bloy Graham and Leonard Everett Fisher, are printed in black and a wonderful, leafy, green. 40¢ purchases the set of three.

This year we are inaugurating a **Basic Book Week Kit**, containing one copy of the poster, one sheet of seals, a set of streamers, and 50 bookmarks, all for \$1.00. This has been designed for the individual teacher, scout leader, and recreation worker who is planning a Book Week display and program. Through the Kit those needing only single copies of the poster or a small quantity of bookmarks are given the advantage of the quantity prices.

"Endless fun, adventure, romance, laughter are in books." These are the words that go round on each of the units in the mobile display designed by William Wondriska. The units are three dimensional in design, printed in striking colors, and may be arranged in groups of three or more. A package of three units is \$2.50. Single units are also available at \$1.00 each.

Order early! If you are on our mailing list you will be receiving your Book Week Aids folder shortly. We urge you to order early to avoid disappointment or delay. Only orders received before Oct. 20 can be guaranteed to arrive in time for Book Week. If your order goes through a purchasing department we especially suggest you order as soon as possible.



OF SPECIAL INTEREST

An Opportunity For Libraries to own the original painting of a Book Week poster is now available. Eleven of these paintings have been donated by the artists to the Melcher Scholarship Fund. They will be sold on bids submitted by mail to the Children's Book Council. For a list of the paintings and bid forms write the Council or to Miss Mary Peters, Chairman of the Melcher Scholarship Fund, Public Library, Lima, Ohio.

Sure to be of interest is the newly published **Let's Read Together: BOOKS FOR FAMILY ENJOYMENT** that has been compiled by a special joint committee of the National Congress of Parents and Teachers and the Children's Services Division of the American Library Association. Published by the American Library Association, (50 East Huron Street, Chicago 11) single copies are \$1.50; 10 copies are \$13.50; 25 copies are \$27.50; and 50 copies are \$50.00.

A collection of 160 recommended science and mathematics books which are suitable for grades one to six are being offered for loan from the American Association for the Advancement of Science (1515 Massachusetts Avenue NW, Washington 25). This collection, **The Traveling Elementary School Library**, which may be kept for a limited period, is offered free of charge to schools which have adequate facilities to insure its safekeeping.

The *Library Journal* will publish their new edition of **Recommended Children's Books** in August. It will contain reviews of over 1,000 children's books reprinted from the magazine during the period of May 1959 to May 1960. Copies will be \$2.00 each and orders of 100 copies or more which are received before July 15, will receive quantity rates. Their address is 62 West 45 Street, New York 36.

A new edition of **"A Bibliography of Books for Children"** will be published by the Association for Childhood Education International in the fall. It will be available for \$1.50. Their new address is 3615 Wisconsin Avenue, Washington 16.

Several magazine articles, some recent and some further back, might have been missed. If so, here is our list: An article on Junior Great Books Discussion Groups appeared in the *Wilson Library Bulletin* for November 1959 and another on the same topic was in *Junior Reviewers* March-April issue. An article on "Bibliotherapy for Handicapped Children" was in the *NEA Journal* for May. Back copies are obtainable from the *Journal* office (1201 16th Street, NW, Washington 6) for 80¢ each. Two articles in back issues of *Childhood Education* which you might be interested in seeing are: "Reading for Beauty" (October '59) and "Books That Open Windows" by May Hill Arbutnot (February '60). Finally there is "Children's Books: How 'Easy-to-Read'?" in *Child Study* for Spring '60.

Ruth Hill Viguers' leaflet called **"Storytelling and the Teacher"** is being offered by the Elementary Instructional Service of the NEA (1201 16th Street, NW, Washington 6). Single copies may be had free but in quantity they are 10¢ each.

Issues of **Keep Tab on the Lab**, the publication of the Educational Materials Laboratory, lists materials which the "Lab" has recently received. Requests which are expressly addressed to the Educational Materials Laboratory, U.S. Department of Education, Washington 25, D.C. will facilitate their mailing operations.

New Definitions of School Library Service, papers presented at the annual conference of the Graduate Library School of the University of Chicago, have been printed in book form.

The **Center for Children's Books of the University of Chicago** has a monthly reviewing service. This service in the form of their *Bulletin* is available at yearly subscription rates. Write to the University of Chicago Press, 5750 Ellis Avenue, Chicago 37, for information.

One end product of the recent **White House Conference on Children and Youth** has been a composite report of Forum findings which has been printed in a booklet called *Recommendations*. Some recommendations of interest were greater emphasis on the humanities (138); that the physical set-up of each school include library facilities (152); that remedial reading services be provided for exceptional children (163); and that support for public and school libraries be extended so that leisure-time reading can be encouraged (307-310). This booklet is available from the Supervisor of Documents, U.S. Government Printing Office, Washington 25, D.C. — price 35¢.

IN THE SEASON

In this season Holiday House is celebrating its twenty-fifth anniversary. Among the many authors they have published over the years have been Glen Rounds, Robert Davis and Jim Kjelgaard.

In connection with National Aviation Day there are several up-to-the-minute books to choose from. Among the newest are: *MAN IN SPACE* by Clive E. Davis and *WHAT DOES A PARACHUTIST DO?* by Wayne Hyde (Both from Dodd, Mead) and *FIGHTER PARADE: HEADLINERS IN FIGHTER PLANE HISTORY* by C. B. Colby (Coward-McCann).

A new edition of *THE COMPLETE PETERKIN PAPERS* which includes besides the original "paper" four stories that have been unobtainable since 1886, and one that has been out-of-print, will be published by Houghton Mifflin. It will have the original illustrations and an introduction by Lucretia Hale's grandniece.

To celebrate Mexican Independence Day one can read the new *BENEDICTO THE BURRO AND OTHER MEXICAN TALES AND LEGENDS* by Philip D. Jordan (Coward-McCann).

THE STAR SPANGLED BANNER by Neil and Anne Swanson (Holt, Rinehart and Winston) makes exciting reading in preparation for the reenactment of the shelling of Ft. McHenry.

Little, Brown will publish a golden anniversary edition of Thornton Burgess' *OLD MOTHER WEST WIND* on the same day that their adult department publishes Mr. Burgess' autobiography, *NOW I REMEMBER*.

BARTO TAKES THE SUBWAY by Barbara Brenner (Knopf) is appropriate for Citizenship Day and you will want to see George Ross' *KNOW YOUR GOVERNMENT* (Rand McNally).

THE LAMP LIGHTERS: WOMEN IN THE HALL OF FAME by Marguerite Vance (Dutton) features material on three ladies who fought in the cause of Women's Rights.

During the summer months ahead, *THE BOY'S BOOK OF SAILING* by Gilbert Hackforth-Jones (Roy) will be timely and useful. Also good reading for boys and girls discovering the out-of-doors will be Helen Kay's *A SUMMER TO SHARE* (Hastings House).

In commemoration of the 100th anniversary of James Willard Schultz's birth, Houghton Mifflin is publishing new editions of three of his books. They are: *WITH THE INDIANS IN THE ROCKIES*, *THE QUEST OF THE FISH-DOG SKIN*, and *THE TRAIL OF THE SPANISH HORSE*.

Two new titles about the world of books are *BEHIND THE SCENES AT THE LIBRARY* by Edith Busby (Dodd, Mead) and *PRINTING FOR FUN* by Koshi Ota (McDowell Obolensky).

The youngest readers may find a fitting celebration of Rosh Hashana in the perusing of *BIBLICAL ZOO* by Susan Nevil (David McKay).

The Committee on Child Education for Peace and Freedom of the Women's International League for Peace and Freedom has prepared a list of books about Jane Addams for young people during this, her centennial year. They also have other materials in connection with the celebration which can be obtained from Jane Addams House, 2006 Walnut Street, Philadelphia 3.

"Carnival of Books." Here are the books which will be programmed by the "Carnival of Books" during the next three months. Check your local station for time and day. *ROCKETRY THROUGH THE AGES* by Cox (Winston); *ELEANOR ROOSEVELT* by Steinberg (Putnam); *TOMAHAWK SHADOW* by Faulkner (Doubleday); *THE MYSTERY OF THE AZTEC IDOL* by Carr (Macmillan); *TREE HOUSE ISLAND* by Corbett (Little Brown); *THE CAVE HUNTERS* by Scheele (World); *THE SCARLET SAIL* by Cavanna (Morrow); *THE HELEN KELLER STORY* by Peare (Crowell); *THE GOLDEN PHAROAH* by Bruckner (Pantheon); *THE RESCUERS* by Sharp (Little Brown); *OLD ONE-TOE* by Baudouy (Harcourt); *THE DESPERATE DRAGONS* by Lloyd (Hastings House); *THE GAMMAGE CUP* by Kendall (Harcourt).

The **"Reading is Fun"** portion of the "Howdy Doody Show" will offer during July, August and September: "For the Youngest": July, August—*MADELINE* by Ludwig Bemelmans (Viking); September—*LITTLE TOM AND THE BRAVE SEA CAPTAIN* by Edward Ardizzone (Walck); "For First Readers": July, August—*FIVE CHINESE BROTHERS* by Claire Bishop (Coward); September—*NOBODY LISTENS TO ANDREW* by Elizabeth Guilfoile (Follett). "For More Advanced Readers": July, August—*MISS PICKERELL GOES TO MARS* by Ellen McGregor (Whittlesey) and *THE SATURDAYS* by Elizabeth Enright (Rinehart); September—*LITTLE HOUSE IN THE BIG WOODS* by Laura Ingalls Wilder (Harper) and *OL' PAUL THE MIGHTY LOGGER* by Glen Rounds (Holiday). "For Family Reading Aloud": July, August—*LITTLE BREECHES* by Ralph Moody (Norton); September—*WINNIE-THE-POOH* by A. A. Milne (Dutton).



HURRAY FOR BOOKS

AWARDS AND PRIZES

The British Carnegie Award which corresponds to our Newbery Medal has been won by Rosemary Sutcliff's *LANTERN BEARERS*. The Greenaway Award, which corresponds to our Caldecott, was won by the two works of William Stobbs, *KASHTANKA* and *A BUNDLE OF BALLADS*. All of the above were brought out by Oxford. Lippincott will publish *A BUNDLE OF BALLADS* in this country.

BLACK GOLD by Marguerite Henry (Rand McNally) has won the Sequoia Award of Oklahoma.

A posthumous award to Jim Kjelgaard—the 1960 *Boys' Life*—Dodd, Mead Writing Award—for his book *ULYSSES AND HIS WILD WOODLAND ZOO* which will be serialized in *Boys' Life* and then printed in book form by Dodd, Mead.

The 1960 winners of the Junior Book Award Medals of the Boy's Clubs of America have been announced. They are: *THE BYZANTINES* by T. C. Chubb (World); *DINOSAURS AND OTHER PREHISTORIC ANIMALS* by Darlene Geis, illustrated by R. F. Peterson (Grosset); *THE FIRST BOOK OF COLOR* by Herbert Paschel (Watts); *JETS AND ROCKETS AND HOW THEY WORK* by William Gottlieb (Garden City); *THE SILVER SWORD* by Ian Serrailier (Criterion); *THE SNOW PARTY* by Beatrice de Regniers, illustrated by Reiner Zinnik (Pantheon). Runners-up were: *THE MYSTERY OF BARROWMEAD HILL* by Bertram Edwards (McKay); *BEYOND THE FRONTIER* by Franklin Folsom (Funk & Wagnalls); *ELEPHANT CARGO* by Winifred G. Hammond (Coward-McCann); *FIRST UNDER THE NORTH POLE* (The Voyage of the Nautilus) by Commander W. R. Anderson (World); *THE RINGLING BROTHERS, CIRCUS BOYS* by Olive Burt (Bobbs-Merrill); *SEA VENTURE* by Willoughby Patton (Longmans); *TROVATO* by Bettina (Ariel); *THE WONDERFUL WORLD OF THE AIR* by James Fisher (Garden City).

Five Weston Woods films and filmstrips based upon well-known picture books have been cited by the national panel of audio-visual educators who awarded the *Scholastic Teachers* Annual National Film and Filmstrips Awards. They were: *CURIOUS GEORGE RIDES A BIKE*, *ANDY AND THE LION*, and *THE CAMEL WHO TOOK A WALK* which were named outstanding. *FIVE CHINESE BROTHERS* and *THE LITTLE RED LIGHTHOUSE* were named as meritorious. Their Picture Book Parade, Series II has won the Blue Ribbon Award at the American Film Festival of the Educational Film Library Association.

The Isaac Siegel Memorial Juvenile Award, given annually by the Jewish Book Council to the best juvenile book of Jewish interest, was won this year by Lloyd Alexander's *BORDER HAWK: AUGUST BONDI* (Farrar, Straus & Cudahy).

The *Herald-Tribune* Spring Book Festival winners are: Picture Books—*THE SECRET HIDING PLACE* by Rainey Bennett (World); Middle-Aged Books—*THE TROUBLE WITH JENNY'S EAR* by Oliver Butterworth, illustrated by Julian de Miskey (Atlantic-Little Brown); Older Books—*THE WALLS OF WINDY TROY* by Marjorie Braymer (Harcourt). The Honor Winners in these three categories are: Picture Books—*EMILE* by Tomi Ungerer (Harper); *A JUNGLE IN THE WHEAT FIELD* by Egon Mathiesen (McDowell, Obolensky); *KAP THE KAPPA* by Betty Jean Lifton, illustrated by Elich Mitsui (Morrow); and *CANDY FLOSS* by Rumer Godden, illustrated by Adrienne Adams (Viking). Middle-Aged Books: *ONDINE* by M. M. Osborne, Jr., illustrated by Evaline Ness (Houghton Mifflin); *THE SECRET PENCIL* by Patricia Ward, illustrated by Nicole Hornby (Random House); *THE TALKING DOG AND THE BARKING MAN* by Elizabeth Seeman, illustrated by James Flora (Watts); and *THE SECRET OF FIERY GORGE* by Wilson Gage, illustrated by Mary Stevens (World). Older Books: *THE SINGING CAVE* by Eilis Dillon, illustrated by Stan Campbell (Funk & Wagnalls); *TORRIE* by Annabel and Edgar Johnson (Harper); *OLD RAMON* by Jack Schaefer, illustrated by Harold West (Houghton Mifflin); *AMERICA GROWS UP* by Gerald W. Johnson, illustrated by Leonard Everett Fisher (Morrow).

The eight children's books chosen to be included in the "50 Books of the Year" Exhibit of the American Institute of Graphic Arts are: *THE BLIND MEN AND THE ELEPHANT* retold by Lillian Quigley (Scribner's); *THE FIVE ROLLATINIS* by Jan Balet (Lippincott); *ITALIAN FABLES* by Italo Calvino (Orion Press); *JACK AND THE BEANSTALK* by Walter la Mare (Knopf); *LITTLE BLUE AND LITTLE YELLOW* by Leo Lionni (McDowell Obolensky); *NU DANG AND HIS KITE* by Jacqueline Ayer (Harcourt); 1, 2, 3, *A BOOK TO SEE* by William Wondriska (Pantheon); and *YOU COME TOO* by Robert Frost (Holt).

The tenth annual Lithographic Awards have been given to the following: *MYTHS AND LEGENDS* (Golden Press); *THE BLIND MEN AND THE ELEPHANT* (Scribner's); *THE STORY OF YANKEE WHALING* (Golden Press); *MAN'S REACH INTO SPACE* (Doubleday); *WHAT DOES IT DO AND HOW DOES IT WORK* (Harper); *COUNTING RHYMES* (Grosset). In the category of book jacket design the winners were: *WONDERFUL WORLD OF MATHEMATICS* (Doubleday); *WONDERFUL WORLD OF THE THEATRE* (Doubleday); *INDIAN TWO FEET AND HIS HORSE* (Children's Press); *AMERICA'S WONDERLANDS* (National Geographic Society); *NIBBLE NIBBLE* (Scott); and *THE GOLDEN ANNIVERSARY BOOK OF SCOUTING* (Golden Press).

The 1960 Jane Addams Children's Book Award has been won by *CHAMPIONS OF PEACE* by Edith Patterson Meyer (Little, Brown).

The Laura Ingalls Wilder Medal, given by the Children's Services Division of A.L.A. has been awarded posthumously to Clara Ingram Judson. This medal is awarded only once in five years for a lasting contribution to children's literature.

MATERIALS AVAILABLE

A limited number of end sheets from *CHANDLER CHIPMUNK'S FLYING LESSON* are available from Abingdon Press (150 Fifth Avenue, New York 11, Attention: Children's Book Department).

The Association for Childhood Education International (3615 Wisconsin Avenue, Washington 16) has available their Reprint Service Bulletin No. 29, 1959-60 entitled "More About Reading," a collection of articles on individualized reading, at a price of 50¢.

The American Map Company (3 West 61 Street, New York 23) has a new colored map, *Story Land*, of the characters from Grimm's Fairy Tales for 29¢.

"A Bibliography of Science Books for Elementary School Children" is obtainable from the State Department of Education, Sacramento, California for 50¢.

Cedar Rapids Public Library (Cedar Rapids, Iowa) has available a folder which lists books for those "Learning to Read" and their parents.

E. P. Dutton (300 Park Avenue South, New York 14, Attention: Library and Education Department) is offering *RECOMMENDED BOOKS FOR GENERAL READING AND FOR YOUNG ADULTS* in limited quantities to public and school libraries. They are also offering a "cutout" of the Cousin from Margot Austin's *COUSINS TREASURE* and bookmarks which carry booklists on either nature and wildlife or mystery and adventure in addition to others listing books by three of their authors.

The French Book Guild (1860 Broadway, New York 23) has a catalog of books suitable for teaching French to all ages and all levels.

Harvey House (Irvington-on-Hudson, New York) has available a limited number of Geological Time Charts, measuring 8½ x 11 inches. Single copies of the charts, in color, are free.

Flyers describing the five America's Series Books, all of which have been illustrated by Lynd Ward, are offered by Houghton Mifflin (2 Park Street, Boston 7). Also available from them are a flyer of biographical material about George Cory Franklin, and a leaflet on their North Star Books.

J. B. Lippincott (East Washington Square, Philadelphia 5, Attention: School-Library Department) is offering biographical leaflets on eight of their Young Adult authors and also a Librarians Guide for High Schools and Young Adults.

Little, Brown (34 Beacon Street, Boston 6) has display kits available for both elementary and high school age. Please specify age group when ordering.

Bookmarks featuring five of their books are available from McGraw-Hill (330 West 42 Street, New York 36). In addition they are offering a poster of ANATOLE AND THE ROBOT by Titus.

A reprint of their recent article "We Made Reading a Family Affair" is available for a stamped, self-addressed envelope from *The Reader's Digest* (Reprint Editor, Pleasantville, New York).

Reilly & Lee (14 E. Jackson Blvd., Chicago 4) has a limited number of full color illustrations, suitable for mounting, from THE VISITORS FROM OZ. They are free upon request in sets of four.

Three display jackets, of A MILLION YEARS OF MAN, FROM THE CAVE TO THE CITY, and MAN MAKES HIS WORLD, are available from St. Martin's Press (175 Fifth Avenue, New York 10). They also have brochures on how to use THE STATESMAN'S YEARBOOK.

Bookmarks which feature children's book authors are being made available from The World Publishing Company (119 West 57 Street, New York 19, Attention: Mrs. Lois Myller).

Services of the Children's Book Council

AIDS TO CHOOSING BOOKS FOR YOUR CHILDREN

The 1960-61 edition of this popular guide to booklists is now available and with its distribution we find that over half a million copies will have gone out from the Council's office. This four-page folder is designed especially for parents who want to know what aids are available to them for selecting children's books and for enjoying books as a family. It discussed briefly where reviews of current books may be found, and then names thirty-three recommended booklists and fourteen books about children's books. Among the booklists are some special ones on science and storytelling.

Copies of this folder are available from the Council for five cents each, fifty for \$1.00.

AIDS FOR PLANNING A BOOK FAIR

To supplement the booklet, "How to Run a Book Fair" there is now a Book Fair Kit for \$1.25 that includes the following items: 1) a list of sources for films, plays, etc., that correlates with reading interests, 2) a list of dealers supplying book exhibits, 3) a set of twelve red on white category signs, 4) samples of three "keepsakes" for those attending the fair: a red and white tag proclaiming "Hurray for Books!", a red and white folder in which to list "Books I Want to Read," and a copy of "Aids to Choosing Books for Your Children," 5) a two-sided sign in red on white, 22 x 6 inches, announcing "Come to the Book Fair."

WHEN YOU SUBMIT A MANUSCRIPT

If over the summer you have completed a children's book that you would like to submit to a publisher, you may find helpful the sheet of suggestions entitled "When You Submit a Manuscript" which the Council will send you on receipt of a stamped self-addressed envelope. Please *do not* send manuscripts to the Council since we are not permitted to comment on manuscripts or to suggest specific publishers or agents.

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