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## Natalins advertisement.

[s.l.]: [s.n.], 1964

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# NATALINS<sup>®</sup>

prenatal vitamin and mineral supplements



## Provides optimum maternal health through good nutrition...

Because some essential nutrients are not stored in the body in significant amounts, they must be available to the mother from some other source. Thus, when mothers receive diets properly supplemented throughout pregnancy, they can be expected to experience better overall health, show fewer complications, and be better obstetrical risks.<sup>1</sup> NATALINS tablets have been specifically prepared to provide the recommended amounts of certain vitamins plus measured amounts of supplemental minerals needed during pregnancy.

*Also available:*

### NATALINS with fluoride

Comprehensive vitamin-mineral support, with fluoride to contribute to sound tooth development in the unborn child

Each tablet provides:

Fluoride (from 2.2 mg. sodium fluoride)	1 mg.
Iron (from 132 mg. ferrous fumarate)	40 mg.
Calcium* (from 625 mg. calcium carbonate)	250 mg.
Ascorbic acid (C)	100 mg.
Vitamin D	400 units
Vitamin A	6000 units
Thiamine (B <sub>1</sub> )	1.5 mg.
Riboflavin (B <sub>2</sub> )	2.5 mg.
Niacinamide	15 mg.
Pyridoxine (B <sub>6</sub> )	3 mg.
Calcium pantothenate	5 mg.
Cyanocobalamin (B <sub>12</sub> )	2 mcg.

Formulation is phosphorus-free.

\*The calcium of NATALINS with fluoride tablets is designed to supplement that provided by milk in the usual pregnancy diets. Since milk is taken daily in such diets, for its protein as well as calcium values, the patient receives a substantial part of the required calcium from that source.

# throughout pregnancy, helps assure nutritional well-being for both mother and fetus

## ... and helps promote proper nutrition at birth for the fetus

Even when vitamins and minerals *are* stored in adequate amounts for the mother, there is no assurance that the fetus is being fully nourished unless the demands of both mother and child are met through diet or supplementation. This is why the newborn benefit substantially from proper prenatal nutritional care. The incidence of illness and perinatal mortality are greater in those whose mothers are improperly nourished.<sup>1,2</sup> NATALINS provides nutritional support to help meet the demands of both mother *and* fetus during pregnancy.

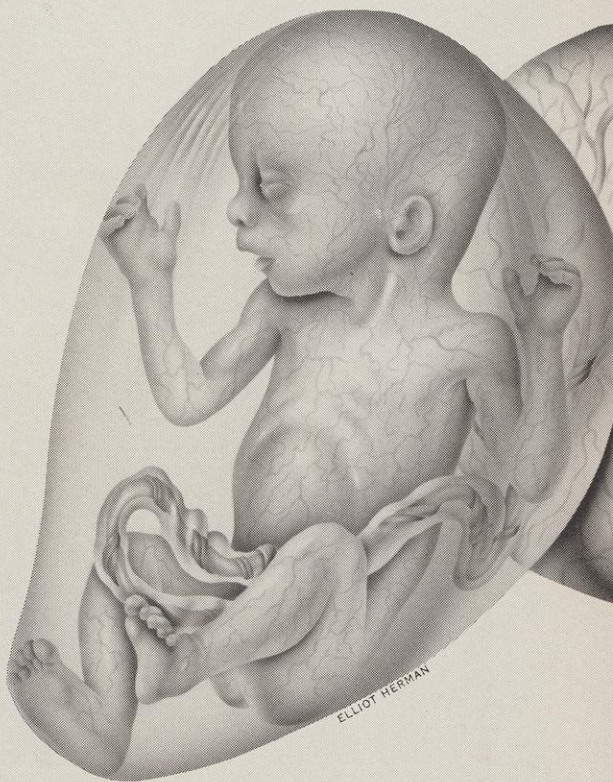
**Dosage:** One tablet daily.

**Precautions:** The patient should be cautioned not to exceed the prescribed dose. Other fluoride-containing preparations should not be taken concurrently. The bottle should be kept out of reach of infants and children.

NATALINS with fluoride tablets should not be used when the patient's water supply has a fluoride content exceeding 0.7 ppm. Before prescribing, the physician should ascertain that the water consumed is of known low fluoride content. Should not be taken by persons with frank dental fluorosis.

**Supplied:** Bottles of 100 tablets.

**References:** 1. Johnson, C.E.: in Macy, I.G. *et al.*: Nutrition Fronts in Public Health, Nutrition Symposium Series No. 3, New York, The National Vitamin Foundation, May 1951, pp. 18-19. 2. Hillman, R.W., and Hall, J.E.: Modern Nutrition in Health and Disease, 3rd ed., Wohl, M.G., and Goodhart, R.S. (eds.), Philadelphia, Lea & Febiger, 1964, pp. 1106-1109, 1118.



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*Symbol of service in medicine*