



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

Medical, University Health Services (1963-7/2001). 1963/2001

[Madison, Wisconsin]: [s.n.], 1963/2001

<https://digital.library.wisc.edu/1711.dl/RP4NGYWDADXXK8D>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

University Communications

News Releases



|| || || || ||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

5/21/01

CONTACT: Danielle McGuire, (608) 263-4536, dmcguir@facstaff.wisc.edu
After May 29, Jonathan Zarov, (608) 265-9058, jzarov@facstaff.wisc.edu

UW STUDENTS TO RETRACE FREEDOM RIDES WITH BUS TRIP

MADISON -- University of Wisconsin-Madison students will explore the historical meanings of the Civil Rights Movement in a traveling class to be convened at locations throughout the South.

Students will travel by bus May 29-June 14 as part of "Freedom Ride: The Sites and Sounds of the Civil Rights Movement." This spring marks the 40th anniversary of the Freedom Rides, a direct-action campaign organized by the Congress of Racial Equality to challenge segregation in interstate travel and expose the glaring indignities and injustice of Jim Crow laws.

With the bus as a rolling classroom, UW-Madison professors Tim Tyson, Craig Werner, and Steve Kantrowitz will use music, film, literature, and history to help students understand the themes that have shaped democratic possibility over the past century, including race, gender, social class, grassroots community organizing, and non-violent direct action.

"Crossing the distance between Madison and Mississippi can help to bridge the distance between the past and the present, and between our learning and our lives," says Tyson, a professor in the Afro-American Studies Department.

The itinerary includes stops in communities where students will meet local people who made the movement a reality (see attached itinerary for highlights). Class participants will discuss issues with faculty and students from universities across the South, and visit historical sites. Students will begin and end the trip in Wisconsin, studying the freedom struggle in Madison and Milwaukee.

The class, offered during the three-week summer intersession, begins Tuesday, May 29, with three days of classroom work before departure Friday, June 1.

Upon return, the students will share their experiences in a campuswide forum entitled, "Freedom Then and Freedom Now."

"This trip will offer students a chance to seriously grapple with our complicated racial realities," says Danielle McGuire, a co-organizer of the trip. "They'll be able to immerse themselves in new and sometimes uncomfortable environments, and be able to meet with some of the people who helped change our country."

Tyson, who also took a group of students to Mississippi four years ago, says the goal is "for students to experience their learning at a deep enough emotional level that they have access to it, not merely for the final exam, but for the rest of their lives."

"Freedom Ride: The Sites and Sounds of the Civil Rights Movement" was organized by the Campus Community Partnerships team at University Health Services, the Morgridge Center for Public Service, and faculty from the Afro-American Studies and History Departments at the University of Wisconsin-Madison. The trip is supported by a grant from the Anonymous Fund. Scholarships were provided by the Verna Hill Memorial Fund.

For an itinerary and for other information about Freedom Ride: The Sites and Sounds of the Civil Rights Movement, visit: <http://www.uhs.wisc.edu/freedomride.html>

#

--Jonathan Zarov, (608) 265-9058

RETRACING THE FREEDOM RIDES: ITINERARY HIGHLIGHTS

MADISON -- A unique traveling class will take University of Wisconsin-Madison students to many of the historical sites where they will explore the meanings of the Civil Rights Movement. Stops on the tour include:

-- Chicago: Students meet Diane Nash, who in 1961 led a group of student activists to Alabama in order to sustain the Freedom Rides after the initial group of riders encountered mob violence in Birmingham, Ala. Nash and other student freedom riders traveled on buses from Montgomery to Jackson, Mississippi, where they were swiftly arrested and imprisoned. Nash played a key role in other efforts to pass the Civil Rights Act of 1964.

-- Nashville, Tenn.: Students meet Isaac Freeman of the Fairfield Four, who is regarded as one of the finest bass voices in the history of gospel music. The Fairfield Four stands at a crossroads of American experience -- that extraordinary juncture rooted in gospel and branching into musical expression ranging from blues to R&B, soul to rock and roll, and beyond. During the 1940s, the Fairfield Four were among the top-ranked gospel quartets.

-- Birmingham, Ala.: Students get a taste of the spirit that kept the civil rights movement alive at a church service and evening performance by the Birmingham Freedom Singers at the Body of Christ Deliverance Ministry. Rev. Vernon Tyson, father of professor Tim Tyson and movement veteran, will deliver a sermon followed by a panel discussion with local "foot soldiers" from the Civil Rights Movement.

-- Selma, Ala.: Students tour the National Voting Rights Museum and reenact a march across the Edmund Pettus Bridge that sparked the Voting Rights Act.

-- Hattiesburg, Miss.: UW-Madison students join University of Southern Mississippi students for an afternoon symposium on the 1964 Freedom Summer. Participants include Daisy Harris Wade and her son Anthony Harris, as well as Vernon Dahmer Jr. and his mother. In 1998, Former Ku Klux Klan chieftain Sam Bowers was convicted for the 1966 firebombing death of Vernon Dahmer Sr., a Hattiesburg civil rights figure.

-- New Orleans: Students learn about the Deacons for Defense from Black Arts Movement activist, Kalamu Ya Salaam, and take a walking tour of old slave markets with local historian Greg Osborn. They finish the day at the Destrehan Plantation, site of an 1811 slave revolt.

-- Oxford, Miss.: On the way to Oxford, students learn about the rich delta blues tradition at the Delta Blues Museum and meet with Memphis music writer and critic John Floyd. Later that day, Square Books will host a symposium where students will meet local civil rights activists including former members of the Mississippi Freedom Democratic Party.

-- Memphis: Students listen to the soul sounds of Al Green at the Full Tabernacle Church, followed by a tour of Soulsville, home of Stax Studio. Stax Records is critical in American music history as one of the most popular soul music record labels ever - second only to Motown in sales and influence, but first in gritty, raw, stripped-down soul music. Stax launched the careers of major pop soul stars Otis Redding, Sam & Dave, Carla & Rufus Thomas, Booker T. & the MGs, and 1970s soul superstar Isaac Hayes.

[Version for printing](#)

Retrieve release by month:

May	2001	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

||

||

||

||

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

7/3/2001

CONTACT: Kathleen Poi, (608) 262-1389; kmpoi@facstaff.wisc.edu

KATHLEEN POI CHOSEN TO LEAD UNIVERSITY HEALTH SERVICES

MADISON -- Kathleen Poi, interim executive director of University Health Services at the University of Wisconsin-Madison, has been appointed to the position permanently, Vice Chancellor for Student Affairs Paul Barrows announced today, July 3.

"Kathy has risen to the occasion many times as a leader at UHS and those leadership roles have prepared her to become UHS's executive director," Barrows says.

Poi, a clinical professor in the School of Nursing, has spent 33 years at UHS in positions of increasing responsibility. She joined UHS in 1968 as a staff nurse and later became a nurse clinician and clinical nurse specialist.

Poi took on a leadership role at UHS in 1979 when she was appointed assistant director for community health before finally ascending to associate director and later deputy executive director of UHS.

She also served as interim executive director prior to Richard Keeling's appointment in 1993 and again since his departure in November 1999.

"I am very excited to have the chance to lead UHS. I have spent the bulk of my career at UW-Madison and look forward to helping UHS continue to improve the services it provides to this campus," Poi says.

Administering an annual budget of approximately \$8 million, Poi will continue to lead the UHS senior management team in the overall direction, design, implementation, and continuous improvement of UHS programs, services, academic relationships, and special projects.

Barrows says a proposed UHS facility, which would integrate UHS services and a student activity center, will be one of Poi's top priorities. "Her leadership will be especially important to helping us see this new UHS and student organization building through to completion," he says.

Poi also will help strengthen partnerships with academic departments, student service programs, and student organizations to integrate the work of UHS with the university's mission and campus life.

"One of the ongoing driving issues is to link UHS with the goals of the university. I plan to tap the talents of the staff at UHS for ideas to do just that," Poi says.

Poi's appointment was effective July 2 at an annual salary of \$125,000.

#

-Kent Barrett, (608) 262-0930, kentbarrett@facstaff.wisc.edu

[Version for printing](#)

Retrieve release by month:

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



||

||

||

||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

6/25/2001

CONTACT: Paul Barrows, (608) 265-5228

THREE FINALISTS SELECTED FOR HEALTH EXECUTIVE DIRECTOR

MADISON -- Three finalists have been named for the position of executive director of University Health Services at the University of Wisconsin-Madison.

The new UHS executive director will succeed Richard P. Keeling, who left UW-Madison in 1999 to start a consulting firm specializing in student health issues at colleges and universities.

The executive director oversees clinical, counseling, and preventative health services for the university community. The director also provides campus leadership on health and health-related issues and is responsible for the direction, design, implementation and continuous improvement of UHS.

The finalists were recommended to Chancellor John Wiley and Vice Chancellor for Student Affairs Paul Barrows by a 10-member search and screen committee following a nationwide search. The committee, chaired by sociology professor Aaron Brower, was made up of faculty, staff, and student representatives.

The finalists are:

-- Bernette Melby, director of University Health Services at the University of Massachusetts-Amherst since 1993. Melby previously managed clinic services, medical records, and the dental clinic at the University of Minnesota's Boynton Health Service.

-- Kathleen Poi, interim executive director of UW-Madison University Health Services since 1999 and clinical professor in the School of Nursing at UW-Madison. Poi previously served as deputy executive director, acting director, and associate director of Health Services at UW-Madison.

--Scott Spear, director of clinical services at UW-Madison University Health Services since 1995 and assistant professor of pediatrics at UW-Madison. Spear previously served as physician coordinator for clinical research and academic liaison for the Student Health Center at the University of Texas-Austin.

The chancellor is expected to appoint the new executive director later this summer.

#

-- Kent Barrett, (608) 262-0930, kentbarrett@facstaff.wisc.edu

[Version for printing](#)

Retrieve release by month:

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

||

||

||

||

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



||

||

||

||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

July 20, 2000

CONTACT: Paul Barrows, (608) 262-5246, barrows@mail.bascom.wisc.edu

HEALTH SERVICES FINALISTS TO SPEAK

MADISON - The three finalists for director of University Health Services at the University of Wisconsin-Madison will appear at campus forums that are open to the public.

The schedule:

- Linda Herrmann, director of the University Health Center, University of Nebraska-Lincoln: Thursday, July 27, 260, Bascom Hall, 3:30-5 p.m.
- Ferdinand Schlapper, director of Administrative Services, University Health Services, UW-Madison: Monday, July 31, 260 Bascom Hall, 3:30-5 p.m.
- Robert McGrath, director of Counseling and Consultation Services, University Health Services, UW-Madison: Wednesday, Aug. 2, 260 Bascom Hall, 3:30-5 p.m.

For more details on each candidate's background, visit this web site:

<http://www.wisc.edu/students/finalist.htm>

###

Jeffrey Iseminger, 608/262-8287, jpisemin@facstaff.wisc.edu

[Version for printing](#)

Retrieve release by month:

Jul	2000	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

||

||

||

||

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE
10/24/2000

CONTACT: Craig Roberts, 262-6720; cmrober1@facstaff.wisc.edu

FLU VACCINE AVAILABLE AT UNIVERSITY HEALTH SERVICES

MADISON -- University Health Services has developed a plan for providing flu vaccine to University of Wisconsin-Madison students in stages as it becomes available.

The distribution of flu vaccine in the United States this fall has been delayed due to manufacturing problems. There will be a corresponding delay in the implementation of flu shot clinics at UHS and in residence halls at UW-Madison. UHS projects that it will be able to provide flu shots on a routine basis to all students beginning in late November or early December.

A small amount of vaccine is currently in stock, and is reserved for students who are at higher risk of complications from influenza. UHS has notified many of these students by e-mail about the availability of vaccine and encourages them to get a flu shot as soon as possible.

Enough vaccine should be available by late November for all other students who want to get a flu shot. UHS and other clinics in Dane County will follow a specific schedule for giving vaccine.

From now through Nov. 17, flu shots will be available only to students who:

-- Have certain chronic medical conditions, including asthma or other lung diseases, diabetes, immunosuppression due to HIV or chemotherapy, certain blood disorders (e.g. sickle cell disease) or cardiovascular diseases such as congestive heart failure. Students with these conditions who have not received an e-mail from UHS will need to provide documentation of their diagnosis. If you have been seen at UHS for one of these conditions in the past, we will have your records on file. Otherwise, please bring a letter from a health care provider or ask the provider to send a statement by fax to (608) 262-9160, attn: Janet Johnson, to verify that you are eligible for early vaccine.

-- Are 65 years of age and older.

-- Work in health care professional programs and provide direct patient care more than four hours per week.

-- Are in the second or third trimester of pregnancy during flu season.

From Nov. 17-Dec. 31, flu shots should be available for all students if adequate supplies of vaccine are available. The exact date at which UHS will start vaccinating students has not been determined.

Flu vaccine provides protection against influenza about two weeks after you receive it. Even if you have to wait until December to get a flu shot, you should still be adequately protected in time for this year's flu season.

During both of the above time periods, flu shots will be available for eligible students on a walk-in basis at UHS, 1552 University Ave.

Flu shots are not available at UHS for UW-Madison faculty and staff.

###

[Version for printing](#)

Retrieve release by month:

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

June 27, 2000

CONTACT: Jonathan Zarov, (608) 265-9058; jzarov@facstaff.wisc.edu

HEALTH MANAGER RECEIVES LEADERSHIP AWARD

MADISON - The Wisconsin Health Information Management Association recently awarded Sheila Zweifel the "Distinguished Member" leadership award.

Zweifel is team manager of medical record services at University Health Services. The prestigious award recognizes an association member who has actively contributed to the profession and is seen as a model for leadership, innovation and creativity. Sheila has held several key leadership positions with the association and was praised for her "positive attitude, willingness to help, and ability to make all tasks manageable and fun."

Ferdinand Schlapper, UHS administrative services director, says UHS has relied upon Zweifel's professional savvy and expertise to provide leadership and guidance on all these health information system functions for more than 25 years.

"We extend our warm congratulations to her for this award and recognition," Schlapper says.

###

[Version for printing](#)

Retrieve release by month:

Jun	2000	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



|| || || ||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

11/1/2000

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- Alumni association hosts countdown to commencement
- Health service achieves national accreditation
- Leadership change at Center for Limnology
- Author Natalie Zemon Davis to speak Nov. 29
- Hastenrath honored by meteorological society

ALUMNI ASSOCIATION HOSTS COUNTDOWN TO COMMENCEMENT

CONTACT: Adrienne Rotzoll, (608) 263-0915

MADISON -- December graduates can prepare for commencement and life after University of Wisconsin-Madison at "Countdown to Commencement" sponsored next week by the Wisconsin Alumni Association.

This "one stop shop" approach to preparing for graduation will be held on Wednesday, Nov. 8, at Tripp Commons, Memorial Union, 10 a.m.-6 p.m.

This event will enable December graduates to reserve their commencement attire, order their class ring and announcements, check their graduation status, order a Badger yearbook, and learn about commencement activities for their specific school. Seniors will also be able to confirm their diploma mailing address and obtain valuable information from Kaplan about graduate school tests.

Wisconsin Alumni Association staff will be on hand to explain the benefits of joining the alumni association, including access to short-term insurance, obtaining valuable coupons, utilizing WAA's All-Alumni Directory, setting up a free e-mail account, and volunteering for WAA's Career Connections program.

Winter grads may also order video and conventional yearbooks, receive information about lifetime Union memberships, and ask last-minute questions about their eligibility to graduate.

HEALTH SERVICE ACHIEVES NATIONAL ACCREDITATION

CONTACT: Kathleen M. Poi, (608) 262-1389, kmpoi@facstaff.wisc.edu

Madison - University Health Services of the University of Wisconsin-Madison has been awarded a certificate of accreditation by the Accreditation Association for Ambulatory Health Care, Inc.

Kathleen M. Poi, UHS interim director, says the award means that UHS has met nationally recognized standards for quality health care set by the Chicago-based organization.

"We are very pleased to receive this tangible acknowledgement of the quality of care that University Health Services provides to the students at UW-Madison," says Poi. "UHS has maintained accreditation by AAAHC since 1984. Each review requires careful self-assessment and assists us to continuously improve our services. The entire staff at UHS works very hard to maintain, indeed improve upon, this level of quality."

In order to achieve accreditation, UHS underwent an extensive on-site survey of its facilities and services, including all aspects of patient care.

Not all ambulatory health care organizations seek accreditation, and not all who undergo an on-site survey receive favorable decisions. In a letter to UHS, the AAHC president says, "The dedication and effort necessary to achieve accreditation is substantial. UHS is to be commended for this accomplishment."

UHS is one of two accredited college health services in Wisconsin.

The AAAHC conducts its accreditation program on a national basis and has accredited more than 800 ambulatory health care organizations, including single- and multi-specialty group practices, ambulatory and office-based surgery centers, college and university health services, health maintenance organizations and other managed care systems, dental group practices, community health centers and occupational health centers.

AAAHC is a private, nongovernmental, not-for-profit organization. It receives professional guidance and financial support from many professional medical associations.

LEADERSHIP CHANGE AT CENTER FOR LIMNOLOGY

MADISON -- James Kitchell has been named director of the University of Wisconsin-Madison Center for Limnology

Retiring director John Magnuson was awarded emeritus status earlier this year. Kitchell is the former associate director and science advisor for UW Sea Grant's Living Resources Subprogram.

AUTHOR NATALIE ZEMON DAVIS TO SPEAK NOV. 29

MADISON -- Distinguished author and historian Natalie Zemon Davis will speak at 7:30 p.m. Wednesday, Nov. 29, at the University of Wisconsin-Madison Pyle Center, 702 Langdon St. as part of The Humanities Without Boundaries Lecture Series.

Davis is best known as the author of 1983 biography, "The Return of Martin Guerre," her exploration of mistaken identity in a 16th-century French village. She also collaborated on the movie adaptation starring Gerard Depardieu.

Davis is currently adjunct professor of history and senior fellow in comparative literature at the University of Toronto. UW-Madison's Center for the Humanities is sponsoring Davis's free public lecture, "Jews, Africans, and Philosophes: The Suriname Stories of David Cohen Nassy."

In her lecture, Davis will discuss how Nassy, a Jewish leader in the Dutch colony of Suriname in the late 18th century, moved between the world of the Enlightenment and the ferment of colonial thought. She also will talk about how Nassy -- also a man of letters, physician and slaveowner -- viewed slavery and how he related to the Africans and Indians of Suriname.

"Natalie Zemon Davis is one of the world's most distinguished historians of early modern Europe," says Robert Kingdon, professor emeritus in history. "She is a brilliant lecturer, many of her lectures have become prize-winning articles and been published in books."

More information: Center for the Humanities, (608) 263-3409.

HASTENRATH HONORED BY METEOROLOGICAL SOCIETY

MADISON -- Stefan Hastenrath, a recently retired UW-Madison professor of atmospheric and oceanic science, has been selected to receive the 2001 Sverdrup Gold Medal Award by the American Meteorological Society.

The award is one of the most significant conferred by AMS, the nation's leading professional society for scientists in the atmospheric and related sciences. It is conferred to "researchers who have made outstanding contributions to the scientific knowledge of interactions between the oceans and the atmosphere."

Hastenrath, who joined the UW-Madison faculty in 1967, is internationally recognized for his work linking oceans to atmospheric variability, according to John Young, chair-elect of the UW-Madison department of atmospheric and oceanic sciences. "This is a 'once in a generation' experience for our department," says Young. "It's a great honor. It's pleasing that it reflects Hastenrath's and the department's view of the ocean as an important part of the climate system."

In his work, Hastenrath has pioneered the use of ship observations to understand yearly energy fluctuations in the atmosphere and ocean. He also linked the shrinking of tropical glaciers such as those on Mount Kenya to ocean warming, and he has developed a successful method for predicting rainfall - and drought -- in the tropics by monitoring sea surface temperatures.

Hastenrath will receive his award at the AMS annual meeting in January. The AMS was founded in 1919 and has a membership of more than 11,000 professionals in the atmospheric, oceanic and related sciences.

#

Version for printing

Retrieve release by month:

Receive news releases by email

UComm Home - Releases - Experts list - Staff contact info - News library - Photo library

||

||

||

||

Maintained by University Communications

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

11/29/2000

CONTACT: Stephanie King, (608) 265-4163; Jonathan Zarov, (608) 265-9058

STUDENTS SEND SAFER SEX SUPPLIES TO KAZAKHSTAN

MADISON -- To recognize World AIDS Day this year, University of Wisconsin-Madison student volunteers will assemble condom care packages to be sent to Kazakhstan Thursday, Nov. 30.

Assembling the packages and other events scheduled through Friday, Dec. 1, are a collaborative effort of University Health Services, the AIDS Network and other campus organizations.

The packages will be sent to Peace Corps volunteer Roger Schimberg, a UW-Madison alumnus who works in an HIV/AIDS education clinic in Karaganda, Kazakhstan, a country approximately the size of Texas in the middle of Asia.

Eighty percent of all HIV/AIDS cases in the Republic of Kazakhstan are in Karaganda, and the need for condoms there is great. Well-made condoms, which are very hard to come by, will draw people into the clinic and will be a way to disseminate information about HIV/AIDS, Schimberg says.

World AIDS Day, which started in 1988, brings messages of compassion, solidarity and understanding about AIDS to every country in the world. The Kazakhstan event will be 7-8:30 p.m. Thursday, Nov. 30, at the Campus Women's Center, fourth floor, Memorial Union. Those interested in volunteering may contact Abby Hougan, amhougan@students.wisc.edu

"A Celebration of Life" and a candlelight vigil will be held on World AIDS Day, Friday, Dec. 1, 6 p.m., at the First Congregational Church, 1609 University Ave., across from University Health Services. The celebration will feature music, dance, testimony and food. More information: Stuart Kipnis, AIDS Network, (608) 252-6540 ext. 31.

Event schedule: <http://www.uhs.wisc.edu/waday.html>

#

[Version for printing](#)

Retrieve release by month:

Nov	2000	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

Maintained by [University Communications](#)Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

9/8/2000

CONTACT: Jonathan Zarov, (608) 265-9058

NEW DIRECTOR FOR PREVENTION SERVICES ANNOUNCED

MADISON - Susan Crowley has accepted the position of University Health Services director for prevention services. She will begin work Oct. 16.

Crowley, who is currently the Director of Dane County Human Services, will oversee a variety of UHS prevention projects that help create and maintain a healthy campus community.

The position oversees the Campus Community Partnerships Team, which encourages students to engage with their communities; the Environmental Health Program, which oversees food service and environmental health issues on campus; the RWJ Project, a major grant to reduce high-risk drinking and its negative consequences in the campus community; Academic Connections, bridging between UHS and UW academic departments; and the Wisconsin Clearinghouse for Prevention Resources, the state information center on alcohol, tobacco and other drug abuse, and a host of other issues.

"Susan Crowley comes to us with a strong background in dealing with many health related issues, including membership in the RWJ Project Partnership Council," says Kathy Poi, UHS interim director. "We are very fortunate to have an individual of Susan's caliber join UHS in a leadership role."

Crowley replaces Carol Lobes, who retired in July.

#

On the Web:

University Health Services: <http://www.uhs.wisc.edu>[Version for printing](#)

Retrieve release by month:

Sep	2000	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

Maintained by [University Communications](#)Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

Medical - UHS
University Communications

News Releases



[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

July 5, 2000

CONTACT: Roger Howard, (608) 263-5204; rhoward@mail.bascom.wisc.edu

UW-MADISON SELECTS HEALTH DIRECTOR FINALISTS

MADISON -- Three finalists have been named for executive director of University Health Services at the University of Wisconsin-Madison.

The UHS executive director oversees clinical, counseling and prevention health programs for UW-Madison students and provides overall campus leadership and vision on student health and health-related issues.

The finalists were recommended to Chancellor David Ward and Vice Chancellor for Student Affairs Paul Barrows by a search and screen committee after a nationwide search. The finalists are:

-- Linda V. Herrmann, director of the University Health Center at the University of Nebraska-Lincoln. Herrmann is a licensed physician who earned her medical degree at the University of Illinois.

-- Robert A. McGrath, UHS director of counseling and consultation services. McGrath is a licensed psychologist who earned his doctorate in clinical psychology, with an emphasis on community and health psychology, at the University of Illinois.

-- Ferdinand J. Schlapper, UHS director of administrative services who earned a master's in health care fiscal management at UW-Madison.

The new UHS executive director will report to Barrows and succeed Richard P. Keeling, who left UW-Madison last year to start a consulting firm specializing in student health issues at colleges and universities.

The finalists will be invited back to campus for interviews with administrators, faculty, staff, students and community members during the month of July. A final decision is expected before the start of the fall semester.

###

Erik Christianson, 608/262-5061, echristianson@uwsa.edu

[Version for printing](#)

Retrieve release by month:

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

|| || || ||

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



||

||

||

||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

April 25, 2001

TO: Editors, news directors
FROM: UW-Madison University Communications, (608) 262-3571
RE: CHANCELLOR'S RESPONSE TO SUSIE BRIGHT EVENT

Here is the text of a letter sent today by Chancellor John Wiley to Rep. Stephen Nass, R-Whitewater. Nass issued a press release April 24 that called on the university to withdraw funding for a lecture scheduled Thursday, April 26, by author Susie Bright. The lecture is sponsored by a registered student organization.

April 25, 2001

Representative Steve Nass
Wisconsin State Assembly
PO Box 8953
Madison, WI 53708-8953

Dear Representative Nass:

I am writing in response to your recent letters regarding the scheduled campus appearance of Susie Bright. Ms. Bright's invitation to appear on campus is sponsored by a registered student organization, Sex Out Loud, as part of a series of events that comprise Sexual Assault Awareness Month. While I agree that Ms. Bright's views are provocative, she can be an important contributor to a campus forum where students can talk openly and positively about sexual health. It is for this reason that University Health Services (UHS) agreed to co-sponsor Ms. Bright's appearance, in the belief that a wide spectrum of views should be made available to students as they face the challenge of making healthy and safe choices about their sexuality. I support the UHS decision to co-sponsor this appearance, intended for this purpose. I do, however, want to share some additional observations, and I appreciate the concerns that you have expressed.

The posters created to publicize Ms. Bright's appearance were, in my opinion, crafted in poor taste. The images do not contribute positively to the dialogue that is anticipated, and have, in fact, distracted the community from the important need to share information about sexuality with students. UHS representatives did not participate in the development of these posters or any related advertising regarding Ms. Bright's appearance, and certainly do not condone the approach taken. I have instructed UHS to be more vigilant in the future regarding co-sponsorship of events that might be marketed in such an objectionable fashion.

Let me close with another personal observation, regarding the role of the university in providing speech opportunities for persons from all along the spectrum of political and social views. In my view, it is the role of the university to promote unrestricted discussion of important issues. As the United States Supreme Court recently affirmed in the Southworth case, it is the effort to restrict speech, or to select topics or issues for presentation in a public forum, that violates the primacy of the right of free speech guaranteed through the First Amendment to the federal constitution. We can't do that, and we won't. We will, however, be more attentive to the manner in which the university can be put at risk of appearing to endorse particular views, or of participating in forms of advertising that are needlessly inflammatory or indecent.

Thank you for this opportunity to exchange our views.

Sincerely,

John D. Wiley
Chancellor
[Version for printing](#)

Retrieve release by month:

[Receive news releases by email](#)

University Communications

News Releases

UNIVERSITY OF
WISCONSIN
MADISON

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

4/23/01

NEW BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- HIV testing available May 4 on campus
- Annual music festival returns to park
- Character-education expert speaks to education alumni

HIV TESTING AVAILABLE MAY 4 ON CAMPUS

CONTACT: Amy Miller, 262-0911, ajmille@facstaff.wisc.edu

MADISON - University of Wisconsin-Madison University Health Services is conducting HIV testing noon-3 p.m. Friday, May 4, at the Memorial Union, 800 Langdon St.

The testing is done in conjunction with the second annual Sexual Health Day, sponsored by Sex Out Loud, a UW-Madison student organization promoting sexual health.

UHS's campaign theme for the day, "Before You Say Yes ... Know" emphasizes the importance of sexual awareness and HIV testing.

"This is a fast, easy and free opportunity to get tested for HIV," says University Health Services clinician Amy Miller. "It never hurts to get tested, especially if you are sexually active and not using protection consistently or if you are sharing needles."

The OraSure test is a no-blood, no-needle test that only takes a few minutes. A trained professional gives the person getting tested an OraSure pad that is placed between cheek and gum, and rubbed back and forth until it is moist. After three to five minutes, the pad is placed in a vial and sent to a lab for testing. A return visit is scheduled for counseling and test results.

Like the blood test, OraSure checks for HIV antibodies, not the virus. The test is more than 99 percent accurate.

In addition to free HIV testing, Sex Out Loud will sponsor condom games, raffles and other activities to provide people with information and resources that promote healthy sexual behaviors and choices. Activities will be 11 a.m.-3 p.m., Library Mall, as part of Sexual Health Day.

UHS provides health care to UW-Madison students. Staff includes professional counselors, health educators, nurses, physicians, psychologists, prevention specialists and other health-care professionals.

Appointments: (608) 265-5600

Information: <http://www.uhs.wisc.edu>.

ANNUAL MUSIC FESTIVAL RETURNS TO PARK

CONTACT: Marcus Trapp, 608-251-1411, matrapp@students.wisc.edu

MADISON - WSUM student radio plans to hold its third annual Party in the Park Saturday, April 28, in James Madison Park.

The all-day arts, issues, and music festival, noon-10 p.m., is a free public non-alcoholic event. "I've gone to Party in the Park both times. It's a great way to learn more about Madison's music scene and culture," says student Cathy Heller.

Four stages will showcase 12 local bands, as well as two national acts, demonstrations, and 14 live-mix DJs. Student and community groups will also have the opportunity to speak to a large audience on local, as well as global, issues.

The event brings together dozens of local groups and performers to display a diverse range of arts, issues, and music to thousands of people from Madison and beyond.

WSUM is a Web-based student radio station at the University of Wisconsin-Madison. The station expects to broadcast over the airwaves beginning this fall. Visit: <http://wsun.wisc.edu/>.

For more information, contact coordinator Marcus Trapp, (608) 251-1411, matrapp@students.wisc.edu.

CHARACTER-EDUCATION EXPERT SPEAKS TO EDUCATION ALUMNI

MADISON -- "Why Morals Are Back: The Return of Character Education" will be the topic of the School of Education's Alumni Weekend program Saturday, May 12, at 9:30 a.m. in 204 Educational Sciences Building, 1025 W. Johnson St.

The free public event's featured speaker will be James Leming, Carl A. Gerstacker Professor of Education, Saginaw Valley State University, Michigan.

School of Education alumnus (Ph.D. '73) Leming is considered one of the nation's leading experts in the field of character education. In his address, Leming will compare current public demands that schools develop "moral behavior" to similar discussions that took place in the 1920s and '30s. He'll explain the cultural roots of both movements and their underlying ideology.

Following Leming's presentation, the School of Education will honor outstanding alumni:

-- Alumni Achievement Awards: James Leming; Ronald Trent Anderson (B.S. '61, M.S. '62, M.F.A. '63), a Massachusetts high-school art educator whose career spans 38 years; Barbara Brodhagen (B.S. '72, M.S. '76, Ph.D. '98), educational researcher and seventh grade teacher at Madison's Sherman Middle School; Margaret J. Safrit (M.S. '62, Ph.D. '67), a physical education professor and researcher for over 30 years at UW-Madison and American University; and Sky Yaeger (B.S. '76, M.A. '78, M.F.A. '80), vice president, product development and marketing, Bianchi USA.

-- Outstanding Recent Graduate Awards: Victoria Hays (Ph.D. '94), assistant director for psychology training at the University of Michigan.

-- Lois Gadd Nemec Distinguished Elementary Education Alumni Award: Diana Kasbaum (B.S. '73), teacher, Eastside Elementary School, Sun Prairie.

The event concludes with a luncheon in the Virginia F. Harrison parlor, Lathrop Hall, 1050 University Ave. The lunch requires advance payment and registration; the remainder of the program is free.

For more information, call (608) 262-0054.

#

[Version for printing](#)

Retrieve release by month:

Apr	2001	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

||

||

||

||

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



||

||

||

||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

April 24, 2001

TO: News directors, editors

FROM: Jonathan Zarov, University Health Services, (608) 265- 9058

RE: LOCATION CHANGE FOR HIV TESTING

Organizers of the Sexual Health Day at the University of Wisconsin-Madison have changed the location of HIV testing for students by University Health Services.

Tests now will be available noon-3 p.m. Friday, May 4, in the On Wisconsin room of the Red Gym, 716 Langdon St.

Please disregard location information in a previous news release dated Monday, April 23, headlined "HIV testing available May 4 on campus."

For more information, contact Amy Miller, (608) 262-0911, ajmille@facstaff.wisc.edu

[Version for printing](#)

Retrieve release by month:

Apr	2001	Find
-----	------	------

[Receive news releases by email](#)[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

||

||

||

||

Maintained by [University Communications](#)Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE

4/19/01

CONTACT: Meghan Benson, (608) 262-5625 or 254-0580

SUSIE BRIGHT PRESENTS "SEXUAL STATE OF THE UNION"

MADISON -- National "sexpert" Susie Bright will present her "Sexual State of the Union," Thursday, April 26, 7 to 8 pm, at 1100 Grainger Hall at the University of Wisconsin-Madison.

A question-and-answer period will follow until 8:30 p.m. Bright will sign books from 8:30-9 p.m.

Bright talks candidly about sex and sexuality. She edits the popular "Best American Erotica" series; has written for Salon, Playboy and Penthouse; and conducts workshops on erotic writing. She appeared briefly in the movie "Bound" and choreographed the movie's ground-breaking love scene between Jennifer Tilly and Gina Gershon.

Her talk is presented by Sex Out Loud, a UW-Madison project for sexual health. The event is sponsored in part by University Health Services.

For more information on Susie Bright, including a resume and photos, visit

<http://www.susiebright.com>

#

[Version for printing](#)

Retrieve release by month:

Apr	2001	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

Maintained by [University Communications](#)Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



||

||

||

||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

April 23, 2001

Susie Bright lecture

Statement by Associate Dean of Students Roger Howard

Susie Bright's appearance on campus this week (April 26) is supported entirely by segregated fees allocated through the Associated Students of Madison. A registered student organization, Sex Out Loud, is sponsoring the event as part of Sexual Assault Awareness Month.

In co-sponsoring this event with the other organizations, University Health Services (UHS), encourages students to bring to campus speakers who express a variety of viewpoints. Agreeing to co-sponsor Susie Bright, to some, may indeed push the envelope, but it is our belief that when students are able to talk frankly about sex and sexual experiences it helps open the door for continued dialogue about protection, prevention of disease, and general information that students need.

UHS was not involved in advertising for this event, and would not have approved of the flyers in their current form.

###

[Version for printing](#)

Retrieve release by month:

Apr	2001	Find
-----	------	------

[Receive news releases by email](#)[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

||

||

||

||

Maintained by [University Communications](#)Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

University Communications

News Releases



||

||

||

||

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

FOR IMMEDIATE RELEASE 02/14/00

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- Series explore links between art, government
- Synchrotron Radiation Center plans Feb. 27 open house
- Exercise expert to share insights on youth health
- Search under way for campus health director

SERIES EXPLORE LINKS BETWEEN ART, GOVERNMENT

Terry Shelton, La Follette Institute, (608) 262-3038

MADISON -- A five-week lecture series on the relationship between art and government kicks off today, Feb. 14, sponsored by the University of Wisconsin-Madison La Follette Institute of Public Affairs.

"The Arts and Public Policy," a free noon brown bag series, features UW-Madison professors and experts on wide-ranging arts topics. The lectures will be in 260 Madison Municipal Building, 215 Martin Luther King Jr. Blvd.

The series seemed a natural, given the publicity of the \$100 million donation by Jerry Frautschi to support a downtown arts district, said Shirley Smith, an outreach coordinator for La Follette.

The interest is even greater considering the recent controversy over an art display in New York featuring a Madonna splattered by elephant dung and a picture of a pregnant woman in a Madison display, said Smith.

"Art and symbols and expression make up so much of our lives," said Smith. "It includes everything from team logos and mascots to Saturday nights at the movies to web pages on the Internet. We want to look at what government's role is in defining and enabling the arts."

Topics and speakers are:

- Monday, Feb. 14 - "Support Structures for the Arts: Government's Piece of the Funding Pie," by Andrew Taylor, assistant director of Bolz Center for the Arts Administration.
- Monday, Feb. 21 - "The Arts and Intellectual Property: A Few Problems," by Mary Layoun, professor and graduate director of the Department of Comparative Literature.
- Monday, March 6 - "European Film vs. Hollywood," by Tino Balio, chair of the Department of Communication Arts and executive director of the UW Madison Arts Institute.
- Monday, March 13 - "The Folk Arts and Cultural Democracy," by Jim Leary, professor in the Folklore Program and the Department of Scandinavian Studies.
- Monday, March 20 -- "Art, Pornography and Indecency: Do You Know It When You See It?" by Donald Downs, professor in the Department of Political Science.

SYNCHROTRON RADIATION CENTER PLANS FEB. 27 OPEN HOUSE

CONTACT: Chris Moore, outreach specialist, (608) 877-2137

STOUGHTON -- Projects ranging from better computer chips to treating Alzheimer's disease will be showcased during an open house on Sunday, Feb. 27 at the Synchrotron Radiation Center near Stoughton.

Visitors also can treat themselves to ice cream made with the help of liquid nitrogen, a gas that has been cooled to 321 degrees Fahrenheit below zero.

During the 1-4:30 p.m. open house, SRC staff will offer tours of the facilities and explanations of ongoing research ranging from brain cancer and Alzheimer's to computer chips and the interstellar medium.

Family activities include shorter-length tours, demonstrations, and hands-on learning activities. Refreshments will be served.

SRC, part of the University's Kegonsa Research Campus, is located at 3731 Schneider Drive in the town of Dunn, north of Stoughton. It is funded by the National Science Foundation and operated by the UW-Madison Graduate School.

EXERCISE EXPERT TO SHARE INSIGHTS ON YOUTH HEALTH

CONTACT: Phyllis Sierra, (608) 262-0259; sierra@education.wisc.edu

MADISON -- Exercise expert Russell R. Pate will visit the University of Wisconsin-Madison to discuss the current status of public policies regarding youth physical fitness, the effectiveness of policies implemented in schools, and the implications for current and future teachers.

Pate will speak on campus Thursday, March 2, at 7 p.m. in 1140 Gym-Natatorium.

Pate is the American Alliance for Health, Physical Education, Recreation, and Dance 1999-2000 Alliance Scholar. His address, "Physical Activity in American Youth: Status, Determinants, and Promotion," is one of his three official presentations as the alliance scholar.

Pate is professor and chair of the Department of Exercise Science at the University of South Carolina. He is nationally and internationally known for his expertise in physical fitness, particularly physical fitness in children and adolescents.

SEARCH UNDER WAY FOR CAMPUS HEALTH DIRECTOR

MADISON -- A search committee to find a replacement for Richard Keeling as director of University Health Services has been announced by Paul Barrows, vice chancellor for student affairs. The committee includes Ed Bersu (chair), Linda Oakley, Jeffrey Glassroth, Mariamne Whatley, Paul Evans, Pat Fessenden, Linda Schilling, Cathy Trueba, Rob Sepich, Jennifer Orleans, Chris Opsal, Noah Stein, Tia Henn, and Tina Nerhaugen. Applications must be submitted by Friday, March 31.

[Version for printing](#)

Retrieve release by month:

Feb	2000	Find
-----	------	------

[Receive news releases by email](#)

[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)

||

||

||

||

Maintained by [University Communications](#)

Send questions or comments to comments@news.wisc.edu

Copyright © 2001 The Board of Regents of the University of Wisconsin System.

UW planners outline building priorities

Erik Christianson

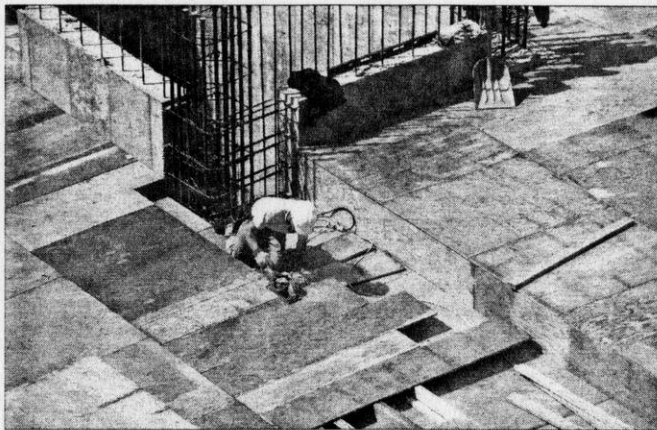
The Campus Planning Committee last week unanimously approved 10 building projects for 2001-03, including a \$19.8 million renovation of Chamberlin Hall and construction of a \$22.8 million University Health Services building.

The Chamberlin renovation and the health services building, which would likely be built in the 700 block of University Avenue and include space for student activities, are the top two priorities among five projects forecasted to be financed in the 2001-2003 state budget.

The other three, in priority order, are a \$32.7 million renovation of the Mechanical Engineering Building; \$10 million in utility systems upgrades; and \$1.8 million for the first part of an Integrated Dairy Facility in Marshfield and Arlington.

Of the \$87.1 million total for the five recommended projects, \$60.9 million would come from state-supported borrowing, according to Facilities Planning and Management.

Two additional projects were approved for design stage in 2001-03: Microbial Sciences building, a replacement for E.B. Fred Hall that would house the departments of bacteriology, medical microbiology and food toxicology; and renovation of Sterling Hall, which would



Construction workers will remain busy on campus for the foreseeable future as the university continues to prioritize and pursue a range of renovation and construction projects. Photo: Jeff Miller

move the rest of the Physics Department to Chamberlin and allow the Psychology Department to move into Sterling.

Five other projects approved by the CPC do not include requests for state money and would be financed by program revenue, gifts and grants. They include expansion of Camp Randall Stadium; \$9.1 million to replace the Charmany Animal Facilities on Madison's near west side; \$1.1 million to replace and relocate the Soil

and Plant Lab near the research station on Mineral Point Road; \$14.5 million for the University Ridge Phase Three expansion, which will include a second 18-hole golf course; and \$5 million to expand Weeks Hall. Approved Jan. 20, the CPC recommendations now go to Chancellor David Ward for consideration. The State Building Commission has final say over which items make the state budget. ■

Ward outlines next steps on sweatshop issue

Erik Christianson

In its ongoing effort to end the use of sweatshop labor, the university will maintain its provisional affiliation with the Fair Labor Association as it continues to evaluate the FLA and the Worker Rights Consortium as options to bring about change, Chancellor David Ward says.

In addition, UW-Madison will explore the possibility of independent monitoring of workplace conditions to augment monitoring through the FLA, Ward says. This project will build on the university's current pilot monitoring project, which is examining the factories of three UW-Madison licensed manufacturers in Costa Rica, Korea and Mexico.

"These next steps represent UW-Madison's ongoing national leadership on this most difficult issue," Ward says. "It is

important to remember that complex global problems such as sweatshops cannot be resolved overnight. Yet the university remains committed to helping solve this important human rights issue."

The measures would be among several steps announced recently in the university's ongoing effort to end the use of sweatshop labor practices among manufacturers of university-licensed products.

Ward's announcement is based on feedback from the university's sweatshop task force advisory committee, which he created last year to provide guidance on how to best eliminate the use of sweatshop labor in the production of apparel and other merchandise bearing UW logos.

"The university's membership in the Fair Labor Association (FLA) has always been provisional," Ward says. "I don't

believe that FLA can alone solve the sweatshop issue. But for the time being, it is valuable for UW-Madison to keep working within this alliance and monitor its progress."

Should independent monitoring through the FLA prove to be insufficient, the university could partner with other major universities or go it alone.

Under new guidelines implemented Jan. 1, licensed manufacturers of UW-Madison merchandise must disclose their factory locations and follow other stringent workplace standards outlined in the Collegiate Licensing Company's draft conduct code.

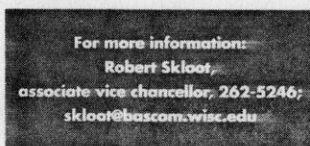
UW-Madison is one of only six universities nationwide to impose such strict requirements on its licensed manufacturers. Ward announced the new standards in October 1999. ■

New programs to celebrate teaching excellence

Barbara Wolff

Three new initiatives designed to reward and recognize teaching innovations and excellence will begin this semester.

The new initiatives will include the Chancellor's Award for Departmental Excellence in Teaching. The three-year initial program will announce its first winners in May. Two departments, schools or programs, one large and one small, each will receive \$50,000 to be used as the unit sees fit, "perhaps to advance existing learning initiatives or create new ones," says Robert Skloot, the associate vice chancellor who worked with Chancellor David Ward to create the new programs.



To win an award, an academic unit must demonstrate how its faculty and staff worked together to further a culture of learning, Skloot says. "A unit might show how its curricular efforts have strengthened interdisciplinary teaching across campus, mentored assistant professors on the road to tenure, assisted graduate students making the transition to professional

careers or integrated new technologies in education," he says.

In addition to the new award, six new grants for collaborative teaching also will be given this spring. Recipients will be senior faculty interested in re-invigorating their teaching through working with colleagues in other disciplines.

Also, new Summer Teaching Workshops/Retreats will set aside \$50,000 per year for three years to develop an intensive summer curriculum for faculty and staff to learn together how they might become more effective teachers.

Gift funds will support the three new initiatives for their first years. ■

NEWSMAKERS

Here's a small sample of the faculty and staff who each week are spotlighted by the media. For more visit: <http://www.news.wisc.edu/inthenews/index.html>.

Integrity or prosperity?

As Al Gore makes his bid for a job promotion, Americans are still split on how heavily to weigh personal integrity and character when judging presidential candidates. And much of that split, say experts such as UW political scientist Charles Jones, has been caused by Gore's boss, Bill Clinton. "What Clinton did was to successfully present us with a hell of a dilemma," Jones says, in an article that appeared across the country. Jones tells the Associated Press (Jan. 27) that when confronted with the question of whether to get rid of Clinton during the Monica Lewinsky scandal, people had trouble sorting out their satisfaction with the state of the nation and their disappointment and embarrassment in Clinton as a person. Jones suggests that the reason people may hold Gore's association with Clinton against him is because that tension makes them want a change.

Radiation: Good for you?

Should we be concerned about the levels of radiation that we are exposed to? Emeritus professor John Cameron says yes, but not for the expected reason. He doesn't think people are getting enough radiation, which he thinks is healthy. Cameron's studies are indicating that people benefit from an annual dose of radiation equivalent to 15,000 to 20,000 chest X-rays each year, about 100 times as much radiation as most of us get naturally. "Radiation is an essential trace energy for improved health," Cameron, who is a visiting professor at the University of Florida, tells the Augusta (Ga.) Chronicle (Jan. 26). He suggests that elderly people should receive regular doses of low-level radiation to stimulate their immune systems.

Men: Bad hair hurts more

A Yale University study is making news with its findings that people really do have bad hair days. The study demonstrates that people feel less confident, intelligent, capable and sociable when their hair doesn't look good. The results didn't surprise Janet Hyde, a psychology professor who studies body image and self-esteem. But she tells the Associated Press (Jan. 25) that she was interested that the study found that men suffer psychologically from untamed locks, too. The study found the effects were even stronger among men than among the women.

Eat less, live longer

Professor of medicine Rick Weindruck was featured in "Never Say Die," an episode of Scientific American's popular Frontiers program (Jan. 25) that explored research advances in life sciences that are revealing insights into the aging process. The show highlights Weindruck's landmark studies on the effects of calorie-restricted diets as one of the projects that may be pointing toward a future when human beings live well beyond current life expectancies. Weindruck's research, though far from complete enough to be conclusive, seems to be confirming that diets that are low in calories but high in nutrition help the mice and monkeys that he studies to retain high levels of energy and good health.

Length matters in bird society

You can learn a lot about the dynamics of hummingbird societies just by measuring their bills, zoology professor Robert Bleiweiss tells Science News (Jan. 15). His research studied the bills of 166 species of hummingbirds, finding linkages between the bills' characteristics and the breeding and feeding habits of the birds. Dominant birds, for example, tend to have shorter bills. "Think of it as who's first at the table," Bleiweiss says. The birds who pick at flowers first use "short straws," while underclass birds have longer bills to find the leftovers.

FOR IMMEDIATE RELEASE 9/14/98

CONTACT: Jonathan Zarov, 265-9058, jzarov@facstaff.wisc.edu; Esty Dinur, 265-4699, edinur@facstaff.wisc.edu

HEALTH SERVICES ANNOUNCES SECOND COLLOQUIUM SERIES

MADISON - University Health Services (UHS) staff will share their expertise and experience concerning students, their lives and health concerns with the greater university community through a series of colloquia in 1998-99.

The programs are designed to open communications and sustain a dialogue with faculty, staff and students about pressing concerns in campus life. The colloquia will take place on Thursdays from 3:30 p.m. to 5 p.m. at Memorial Union. Please check Today in the Union for exact location. Refreshments will be served. Each presentation will be followed by a question and answer period.

The 1998-99 schedule is as follows:

* Sept. 17 - Revealing Racism: The Campus Climate for Students of Color. Presenters: Elton Crim, student services coordinator, UHS; Yolanda Garza, assistant dean of students; Suzanne Jones, Office of the Dean of Students; Steve Bialek, Office of Quality Improvement.

This session summarizes a study about the experiences of students of color and the way they perceive the climate on the UW-Madison campus. Focus group interview data will be used to illustrate the aversive racism framework, and two mechanisms of isolation will be discussed. Aversive racism is communicated from white students to students of color through nonverbal cues and is enabled by a high level of compartmentalization and a hierarchical organizational structure that affects how services to students of color are designed.

* Oct. 15 - Beyond Chewing Fingernails: Successful Stress Management for Students. Presenters: Bob McGrath, associate director for Counseling and Consultation Services, and Rob Sepich, student services coordinator.

What are recurrent sources of stress for students and how do they deal with them? How does ineffectively managed stress affect academic and interpersonal difficulties? And what are some helpful approaches that prevent or reduce the harmful effects of stress? This presentation will provide an overview of recent behavioral medicine research and its most useful applications for college students, inform about services available to students; and describe the most effective ways of going beyond coping, prospering under stress.

* Nov. 19 - Sexually Transmitted Diseases in College Students: Current Trends and Concerns. Presenters: Dr. Scott Spear, associate director for clinical services, and Craig Roberts, team manager for community health.

This discussion focuses on current trends and concerns regarding STDs in college students in general, and at UW-Madison in particular. Topics covered include basic epidemiology prevention strategies, overview of diagnosis and treatment, and why all this is relevant to faculty and staff.

* Feb. 18 - Do We Make Each Other Sick? Can We Make Each Other Well? Presenters: Dr. Richard P. Keeling, UHS director, and Carol Lobes, associate director for Prevention Services.

Central to achieving, maintaining, and strengthening health is the influence of social support, which is provided and mediated through important relationships. Those relationships grow from, and reinforce, the quality of interdependence that sustains citizenship, participation, and a spirit of community. Reducing isolation and building community are key health interventions. In this colloquium, ways and means for building community are explored as well as confronting challenges to connectedness, and replacing isolation with opportunities for involvement.

*** March 18 - Lust, Limits, and Language: A Sociological Analysis of Talk About Rape and Relationships.** Presenter: Amber Ault, relationship violence prevention coordinator.

This presentation explores the significance of our sexual lingua franca on sexual violence for our conceptualizations of rape and relationships. The meaning, for example, of speaking of "rapists" instead of about "men who commit rape," or about the problem of "women being raped" instead of the problem of "men committing rape." What are the social and psychological meanings of survivors' use of the phrase "my rapist"? The intersections between linguistic and embodied realities will be addressed, with an emphasis on their implications for addressing sexual assault.

*** April 15 - The RWJ Project: Changing the Campus Culture to Reduce High-Risk Drinking.** Presenters: Dr. Richard P. Keeling, UHS director; Carol Lobes, associate director for Prevention Services; Rob Adsit, project coordinator, and student campus community organizers

Two and a half years into a groundbreaking project to reduce high-risk drinking and its consequences, UHS presents a summary of its experiences and results. This colloquium will reflect the structures and assumptions of the project itself: Students will be central presenters and will provide their own assessment of the value and validity of work done. During the interactive discussion, participants will help design possible next steps for the project.

###

in addressing the conference at the Monona Terrace Convention Center.

Keeling is also executive editor of the Journal of American College Health and a member of the National Conference for Higher Education and the Health of Youth. He will speak at 9:15 a.m.

Kuhl is a nationally recognized researcher who spoke at the April 1997 White House Conference on "Early Learning and the Brain." She will address a luncheon session.

To register, call (800) 871-7176. Fee: \$25 includes a continental breakfast, lunch and all sessions. Information: Deborah Still, 833-8545.

School reformer headlines event

A speech by school reformer James Comer, a professor of child psychiatry at Yale University, will cap American Education Week activities sponsored by the School of Education.

Comer will speak on "Waiting for a Miracle: Why Schools Alone Can't Solve Our Problems and How We Can" in Memorial Union Theater at 7:30 p.m. Thursday, Nov. 18.

An expert on reforming troubled schools, Comer originated the "Comer Process," which is based on the idea that all stakeholders in a school, including parents, should have a say in how it is run. The process has been adopted by more than 250 schools in 18 states and has been credited with helping to raise test scores, increase school attendance and reduce disciplinary problems.

In his latest book, "Waiting for a Miracle," Comer shares his belief that the problems facing American schools reflect the entire culture and society. He maintains that "rampant individualism and racism" have created a social failure to commit to families, communities and educational institutions.

Other UW-Madison American Education Week activities Nov. 15-19 include a luncheon address on community-based arts education, an evening discussion of popular children's book-series character Harry Potter and an instructional technology fair. Information: 262-0054.

Recent sightings by Jeff Miller: Up a tree



Spencer Cronk, a university sophomore, goes out on a limb near one of the lakeshore residence halls on a recent late autumn day. Students may still be just hanging around as November wears on, but sweats will replace those shorts as temperatures dip.



Spookable Greeks

Seemingly disembodied hands reach out for children from area community centers in a haunted house at the Sigma Phi Epsilon fraternity this past Halloween weekend. The community event was sponsored by the Panhellenic Council and other Greek system student organizations. Photo: Jeff Miller

MILESTONES

George W. Sledge dies at 71

George W. Sledge, 71, a longtime administrator in the College of Agricultural and Life Sciences died of cancer Oct. 20. A funeral was held Oct. 26.

Sledge joined the dean's office at CALS in 1960. From 1966 until his retirement in 1993, he served as associate dean of academic student affairs.

Under his guidance, and with the help of faculty and staff, the college initiated honors degree and internship programs for students, and expanded its scholarship program, personal advising program, and career advising and placement service.

Ling memorial scheduled

The Association of Asian American Graduate Students is sponsoring a memorial to Amy Ling, professor of Asian American studies and English, who died in August after a long struggle with breast cancer. "Remembering Amy Ling: Writer, Scholar, Activist Pioneer Between Two Worlds" will recall the founder of the first Asian American studies program in

the Midwest and a national pioneer in the field. The event is planned in the On Wisconsin Room, Red Gym, 4 p.m. on Friday, Nov. 5, in the On Wisconsin Room at the Red Gym. A potluck will follow.

GOVERNANCE

Group questions Launder review

The contract review of Jim Launder, former university men's soccer coach, was a special case and should have been handled differently, according to a committee.

The report from the Ad Hoc Committee to Review Athletic Board Relationships says the Athletic Department's process for evaluating and retaining coaches "generally works well." But special cases such as Launder's "call for special procedures."

"This was apparently recognized by those involved, but was not adequately implemented," says the report, which was presented to the Faculty Senate Monday.

After Launder's contract was not renewed by the Athletic Board in February 1997, the Faculty Senate voted to establish the ad hoc committee when several senators and others called for further review of the situation. The ad hoc committee spent more than two years examining a number of issues related to the Athletic Board.

Ad Hoc Committee Chair Norman Foster, professor of pediatrics, says the ad hoc panel specifically examined the process that led to Launder's removal, and not the decision itself.

The ad hoc committee also recommended that an appeals process for special cases of non-renewal should be considered; that long-term contracts for coaches of non-income sports should be allowed; and that the way student evaluations are used in retention decisions should be reconsidered.

The committee also questioned the Athletic Board's original decision to include the "non-disparagement" clause in the Reebok contract, which was later dropped.

The University Committee has already begun its review of the recommendations and will report back to the senate.

ALMANAC

Almanac lists facts, figures, resources and miscellany of campus interest. Know something or want to know? Call us, 262-3846, or e-mail: wisweek@news.wisc.edu.

Guesswork: Pumpkin nets \$60

They finally wrestled that great pumpkin on display at Helen C. White College Library onto the freight scale at Memorial Union. The gargantuan gourd tipped the scales at 223.6 pounds. Security Officer J.D. Rosandick grew the pumpkin at his home in northwestern Dane County, and brought it to campus for a contest to guess the weight. Student John Springer, who guessed 221.9 pounds, won the "Great Pumpkin Scholarship" of \$60 donated by College Library staff. Eighty-six students took a guess at the weight, and Library Services Assistant Bruce Broker says most of them were "way off." So much for higher education.

Services: Free flu shots

University Health Services will administer free flu shots to students, faculty and staff at the Union South satellite clinic 11 a.m.-5 p.m. Monday, Nov. 8, and Tuesday, Nov. 9.

Despite all the benefits of getting a flu shot, some people are reluctant to get immunized because they believe the immunization could make them sicker than the illness. "You cannot get influenza from the vaccine," says Craig Roberts, UHS community health director. "This is the middle of 'cold season,' though, so lots of people will be getting respiratory infections during a time when they also get a flu shot. Sometimes people blame it on the shot, but it's only coincidence."

Janet Johnson, a registered nurse at UHS, says many people think the flu is a stomach illness, when it really is a highly contagious respiratory illness. Symptoms include fever, chills, cough, sore throat, headache and muscle aches.

Most people experience no serious problems from the shots.

Calendar: Trust fund hearing

The UW System Board of Regents holds its annual hearing on trust fund investments. Thursday, Nov. 4, from 3:30-6 p.m. in Room 21 of the Human Ecology Building, 1300 Linden Drive.

Professional development: Wisconsin Idea seminar

One of the ways for faculty and staff to listen and learn from the citizens throughout the state is through the Wisconsin Idea Seminar. Begun in 1984, the Wisconsin Idea Seminar is a five-day study tour of Wisconsin, designed to introduce and promote the Wisconsin Idea, the commitment to use university expertise and resources to solve the problems of the state. Now in its 16th year, more than 500 faculty and staff have participated in this traveling seminar.

The next Wisconsin Idea seminar will take place Monday-Friday, May 22-26. Nominations may be made by colleagues, department chairs and directors through their dean's office until March 15. Information: Miriam Simmons, Outreach Development, 262-9970; msimmons@mail.bosc.wisc.edu

Backward glance

From Wisconsin Week, Nov. 1, 1989: Faculty may be asked next month to decide whether or not to expel ROTC from campus because it bars gay men and lesbians from service. ... The Genetics Computer Group will soon sever its university ties to become a private company. ... The Athletic Board has named a special committee to conduct a broad-ranging review of the football program.

Quotable

"I'm surprised that other scientists aren't more personally aware of their own actions."

— Jonathan Foley, on his personal effort to cut carbon dioxide emissions (for more, see page 4)

Milestones covers awards, honors and major publications by faculty and staff. Send your items to Wisconsin Week, 19 Bascom Hall, or e-mail: wisweek@news.wisc.edu

Appointed

Lynette M. Korenic was appointed director of the Kohler Art Library, located in the Elvehjem Museum, Sept. 1. She replaces William Bunce, who served as director for nearly 29 years and retired in May. Korenic has been an art librarian at Indiana University and the University of California-Santa Barbara, where she is a Ph.D. candidate in art history.

Kathleen Poi, associate director of University Health Services and clinical professor of nursing, will become acting director of University Health Services effective Monday, Nov. 15. Poi will serve until a replacement is found for Richard Kaeling, UHS director for the past six years and soon-to-be CEO of a college health services consulting group in New York City.

Honored

Julie Cotton, referral coordinator at the Veterinary Medical Teaching Hospital, received the Outstanding VMTH Employee of the Year award.

William P. Morgan, professor and coordinator of graduate studies in kinesiology, was one of 22 exercise scientists from around the world who was inducted into the Olympic Academy of Science of the International Olympic Committee.

Jonathan L. Temte, an assistant professor in family medicine, is one of eight doctors nationwide who will receive an Advanced Research Training Grant from the American Academy of Family Physicians. The two-year, approximately \$100,000 grant will allow Temte to strengthen his professional training in the study and surveillance of infectious diseases, particularly focusing on common viruses like influenza. The grant also will support several of Temte's ongoing projects.

The father-son team of **William H. Tishler**, professor of landscape architecture, and **William P. Tishler**, a broadcast specialist in Learning Support Services, won the 1999 Communications Award from the American Society of Landscape Architects for their documentary film, "Jens Jensen: A Natural History." The award was given at the society's centennial anniversary celebration.

Klaus Westphal, faculty associate in geology and geophysics, received a 1999 Tapestry Award for excellence in science education from the National Science Teachers Association and Toyota Motor Sales, USA.

Published

Charles O. Jones, professor emeritus of political science, had two books published recently: "Separate But Equal Branches: Congress and the Presidency," second edition (Chatham House Publishers, 1999) and "Clinton and Congress, 1993-1996: Risk, Restoration, and Relection" (University of Oklahoma Press, 1999).

Laura McClure, associate professor of classics, authored "Spoken Like Woman: Speech and Gender in Athenian Drama," which was published in September (Princeton University Press, 1999).

Timothy Tyson, assistant professor of Afro-American studies, wrote "Radio Free Dixie: Robert F. Williams and the Roots of Black Power," which was published in October (University of North Carolina Press, 1999).

Sally Sietloff Magnan, professor of French, **Yvonne Rochette Ozzello**, professor emerita of French, **Laurey Martin-Berg**, senior lecturer in French, and **William J. Berg**, professor of French, have published a new first-year college French textbook, "Paroles," and its associated Manuel d'activités écrites et de labo, video, and CD-ROM (Harcourt Publishers, 1999).



The Foleys have done "all the usual things" to their house to reduce its fuel and electric needs. Left, Jonathan Foley installs compact fluorescent light bulbs with the help of daughter Hannah. 3. Photo: Jeff Miller

will be unavoidable carbon dioxide emissions left, mainly embedded in things the family buys. He intends to offset those emissions with green plants that will absorb the carbon dioxide.

A group called American Forests, Foley tells me, has calculated that the average American would have to plant 30 new trees every year (and keep them all growing) to suck up the carbon dioxide he or she emits. There's not enough room for us all to do that. But Foley figures he's already

"Zero carbon emissions is something anybody can do, just by making a few simple choices."

Jonathan Foley

cut his family's emissions in half and can get down considerably further, to a point where he can pull off the necessary planting. Living in southern Wisconsin, he intends to plant not just trees, but prairie.

Prairie restoration is a popular community activity around Madison, so the Foleys will help do the work and also contribute money to prairie- and tree-planting groups.

"It's not all that hard," Foley says. "Our quality of life has improved. We're saving time and money, though some things, like the wind electricity, are more expensive.

Zero carbon emissions is something anybody can do, just by making a few simple choices. People choose to spend tens of thousands of dollars for a sports utility vehicle with leather seats and a CD player. They could just as easily choose to buy better insulation or an efficient refrigerator or a solar water heater. Helping to prevent climate change isn't a matter of our ability, just our choice. We're not stuck. It's not impossible."

"But whenever I talk about this stuff at scientific meetings, my colleagues look at me dumbfounded. We seem to think we should testify to Congress about the Kyoto protocol and do nothing else. I'm surprised that other scientists aren't more personally aware of their own actions. Airline travel to climate meetings is still my single largest emission of carbon dioxide — I'm counting work-related emissions in a separate budget. Isn't it crazy that 100 scientists will fly to some remote place to discuss changes in the global carbon cycle?"

"I know my personal actions are only a drop in the bucket (or in this case the atmosphere). But as a scientist and teacher, I feel I have a moral obligation to lead, even in a small way, to show you can achieve a zero net carbon budget and still live comfortably and productively. Maybe if I set this kind of example, folks will begin to take the science I do a little more seriously."

Donella H. Meadows is director of the Sustainability Institute and an adjunct professor of environmental studies at Dartmouth College. Meadows writes a syndicated column called "Global Citizen." This is reprinted with permission.

A climate scientist applies computer models to his life

Donella H. Meadows

At the university, Jonathan Foley makes computer models to study what might happen if the human economy continues to emit greenhouse gases.

Like hundreds of other climate scientists, he is deeply worried about global warming. Unlike most scientists, he carries that worry into his personal life.

For some time Jonathan and his wife, Andrea, and their 3-year-old daughter, Hannah, have been cutting down the amount of carbon dioxide they produce — which means the amount of coal, oil and gas they burn.

Foley

They used to live 25 miles out in the country and drive two cars. Now they've moved to a house four miles from the university with a bike lane at one end of the street and a bus line at the other. They've sold one car and rarely drive the other. "I was sick of all the driving anyway," Foley says. "Now I have more time, a beautiful bike ride and no car payments."

The Foleys have done "all the usual things" to their house to reduce its fuel and electric needs. Compact fluorescent light bulbs. Better insulation and ventilation. They found an electric utility that makes

power with windmills, so they're not contributing to climate change every time they flip on a switch. The house came fitted with a solar water heating system, so the sun heats about two-thirds of their showers and dishwasher, even in cold Wisconsin.

That is already climate responsibility well above the call of duty, but last New Year's Eve the Foleys decided to go all the way. They thought about the new millennium and decided to make a millennium-sized resolution to enter the 21st century: Emit no net carbon dioxide.

How can you do that? Well, to start, Foley is compiling the numbers on how much carbon he emits with every mile he drives, every computer he buys, every plastic bag he throws away. He's constructed a spreadsheet to calculate his carbon budget and to integrate it with his money budget, so his family will march toward zero carbon emissions one step at a time, as they can afford it.

"This month we're trading in our electric washer and dryer for a more efficient front-load washer and a lot of clothesline. We'll get a gas dryer for wintertime. Next our goal is a more efficient refrigerator — the new domestic models are pretty good. The EPA Energy Star website lists all the alternatives."

Foley aims first at high energy efficiency, then renewable sources. He expects there

'Future Fair' to focus on faculty research, innovation

Innovations in engineering, biotechnology, education and the arts will be displayed by university students and faculty as part of a major community program featuring more than 200 displays and exhibits on the future of Wisconsin.

Celebrate 2000, a project of the Wisconsin State Journal and The Capital Times, will host a Dec. 4-5 "Future Fair" at the Monona Terrace Community and Convention Center. The event is expected to draw more than 8,000 people, according to event organizers.

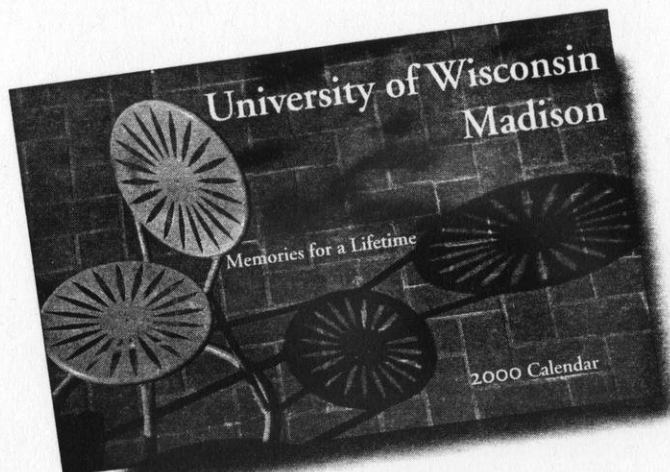
Peyton Smith, UW-Madison sesquicentennial coordinator, says UW-Madison's presence is a natural for the event. The project grew out of the partnership that the university developed with the daily Madison newspapers over the past 18 months.

"As part of the Future Fair, we are putting together a number of projects that can be exhibited from UW-Madison," says Smith.

"We still have room for UW exhibits, so if your education, research or outreach activities are preparing for the next century, the 'Future Fair' is your opportunity to exhibit models and 21st century ideas in a truly unique setting," Smith says.

Six themed "villages" will showcase the latest trends and future products in health, communications, technology, energy and the environment, agriculture and biotechnology, and business and finance. In addition to more than a dozen exhibits from UW-Madison, companies across Wisconsin are already preparing to highlight their latest products. ■

If you would like to be part of Celebrate 2000's Dec. 4-5 "Future Fair," contact
Peyton Smith, 265-3044;
plsmith@mail.bascom.wisc.edu.



Memories for a Lifetime

A UW-Madison wall calendar for 2000, "Memories for a Lifetime," is available now. More than \$10 of the \$12.95 retail price is donated to the Chancellor's Undergraduate Scholarship Fund. The calendars feature 14 full-color photos of some of UW-Madison's most beautiful places. Each double-page calendar spread features a large, color photo of a memorable spot on campus, along with a smaller, historical photo. Published by The University Book Store in partnership with the university, the calendars are available at all UBS locations or by calling (800) 957-7052.

Summit seeks to educate fraternities, sororities on alcohol dangers

Encouraging fraternities and sororities to be safe and responsible with alcohol is the goal of a daylong summit Saturday, Oct. 2.

The Alcohol Summit will feature national speakers who will discuss substance abuse, alternatives to alcohol and the legal and financial liabilities associated with alcohol use by fraternities and sororities. The summit also will feature general sessions and roundtable discussions.

The summit is scheduled from 10 a.m.-5:45 p.m. in Grainger Hall, Room 1110, 975 University Ave. Approximately 350 students in the UW-Madison Greek system, along with alumni, faculty and academic staff, are expected to attend.

"We want students in our fraternities and sororities to think about what they are doing, where they are going, and how they are going to get there," says Melissa Yonan, adviser for fraternities and sororities in the

Dean of Students Office. "In this age of liability, students have to be made aware of the risks associated with alcohol use."

Speakers include:

- Lissa Bradford, chair of the National Panhellenic Council, who has served sororities in various leadership positions for 35 years. She is a past international president of Kappa Alpha Theta and currently co-chairs a national task force on alcohol-free fraternity housing.
- Robert Deloian, past president of the Phi Delta Theta National Fraternity and trustee of the fraternity's educational foundation. He has appeared on a number of national talk shows to discuss alcohol use and alcohol-free housing.
- James R. Favor, owner of the James R. Favor Insurance Co., one of the few firms that provide insurance to national fraternities and sororities. His firm concentrates on risk management for

national fraternities and sororities and their local chapters.

- Mike Green, a substance-abuse educator who has testified before the U.S. House of Representatives Select Committee on Narcotics Abuse and Control.

The roundtable discussions will feature students from the University of Iowa Greek system, which is alcohol-free. They will discuss actions they took to become more responsible with alcohol use.

"We want to produce educated members of our fraternities and sororities so that they understand the consequences of alcohol use in ways perhaps they had not thought of before," says Jack Ladinsky, chair of the university's Commission on Fraternities and Sororities and professor emeritus of sociology.

The Commission on Fraternities and Sororities is examining the future of the UW-Madison's 44 fraternities and sorori-

ties and their connection to the university, and is expected to issue its report in the near future. Approximately 2,500 UW-Madison undergraduates are members of fraternities or sororities.

Kati Brenneman, president of the Panhellenic Association, the governing body of the 11 campus sororities, says the alcohol summit is a pro-active vehicle to help foster positive changes in Greek life at UW-Madison.

"We want to have people buy into the notion of changing the culture," says Brenneman, a senior elementary education and psychology major from Itasca, Ill.

While the summit is focused on alcohol use by members of fraternities and sororities, Yonan says the issue transcends the Greek system.

"This is a campus issue," she says. ■

UW, other campuses launch campaign against high-risk drinking

A national campaign aimed at raising public awareness of the dangers of high-risk binge drinking by young people was launched Sept. 10, with full-page advertisements appearing in dozens of newspapers around the country and a Web site providing information about binge drinking on college campuses.

The UW System, UW-Madison and UW-Milwaukee have signed on to the campaign by the National Association of State Universities and Land-Grant Colleges, 113 member institutions, and the Kellogg Commission on the Future of State and Land-Grant Universities.

Through a number of programs administered by the Dean of Students office, University Health Services and University Housing, UW-Madison is trying to take the focus off of alcohol and help those students who do drink see that alcohol is only a small part of their lives.

The Madison campus is in the middle of a six-year Robert Wood Johnson-funded project to change the culture of high-risk drinking. Madison is one of a number of campuses launching "social marketing" campaigns to change the image and ideas of what college life can be,

To learn more about the campaign and strategies to reduce high-risk drinking, visit: <http://www.nasulgc.org/bingedrink>.

and to offer a wider range of no-alcohol events both on and off campus.

"Most students want to be responsible. We need to encourage and support them in making responsible choices," says UW System President Katharine C. Lyall.

Providing alternative activities has been a key in UW-Madison's concerted campaign to reduce problem drinking and its consequences. For example, the "SERF/Nat After Hours" recreational sports activities that kicked off Sept. 9 at two campus athletic facilities is a good example of how the university can provide activities that help decrease high-risk drinking and its negative consequences. ■

Students play basketball at the SouthEast Recreation Facility during SERF/Nat After Hours, a program offering late-night alternatives to alcohol consumption. Photo: Brian Moore



APPOINTED

Eric Hansen, a former member of the U.S. National Team, is the new head coach for UW-Madison's men's and women's swimming teams. An assistant coach for the University of Arizona's swimming teams, he replaces his brother, Nick, who resigned in May.

Two librarians recently were promoted to the title of Distinguished Librarian, recognizing a professional reputation of expertise in one's field and influence that extends beyond the university. **Phyllis Holman Weisbard**, the women's studies librarian for the UW System since 1991, also was named 1999 Librarian-of-the-Year by her peers in the UW-Madison Librarians' Assembly. **Carol Mitchell**, senior librarian for South and Southeast Asia Collections since 1989, is cited for her collection development accomplishments and research services.

Based at UW-Manitowoc, **Philip B. Moy** has begun work as the new fisheries specialist for the University of Wisconsin Sea Grant Institute.

The School of Music appointed **Richard Mumford** as director of public relations and concert manager. Formerly performing arts coordinator at Strathmore Hall Arts Center in North Bethesda, Md., he will manage the faculty concert series and oversee the season brochures and calendars of events.

Tammy Thayer-Ali has been named vice president and director of marketing for the Center for Advanced Studies in Business, Inc. (CASB) at the School of Business.

The Board of Regents has approved the following appointments as named professors: **Inge Bretherton**, professor of education psychology, and human ecology to the Audrey Rothermel Bascom Professor I in Human Ecology; **Mary (Molly) L. Carnes**, professor of psychology and geriatrics, to the Jean Manchester Biddick Professorship in Women's Health Research; **Robin Douthett**, professor of consumer science, to the Vaughan Bascom Professorship in Women and Philanthropy; **Donald A. Downs**, professor of political science, to the Glenn B. and Cleone Orr Hawkins Professorship; **Michael V. Fox**, professor of Hebrew and Semitic studies, as the Jay C. and Ruth Halls-Bascom Professorship; and **David Riley**, professor of human ecology, to the Audrey Rothermel Bascom Professor II in Human Ecology.

Administrative posts change hands over summer

A number of administrative appointments were made over the summer. Here's a run-down of the changes in the ranks:



Ackerman

Steven A. Ackerman has been named director of the Cooperative Institute for Meteorological Satellite Studies. Ackerman is a scientist in the Space Science and Engineering Center and associate professor in the Department of Atmospheric and Oceanic Sciences.



Barrows

Paul W. Barrows, associate vice chancellor for academic services and campus diversity, is the university's chief student affairs officer. The new position expands Barrows' responsibilities and carries the working title of vice chancellor for student affairs. Barrows will continue to supervise the Registrar's Office, the Office of Student Financial Services, Undergraduate Admissions and student diversity, and he will also oversee the Dean of Students Office and University Health Services.



Bugher

Mark D. Bugher, secretary of the Wisconsin Department of Administration, has been appointed the new director of the University Research Park. Bugher, who will begin the job on or before Oct. 1, will be responsible for the overall management of the 300-acre west Madison development, which is home to 76 diverse companies employing more than 2,200 people.

Linda Greene has been appointed an associate vice chancellor concentrating on gender equity and faculty development. Greene's half-time appointment begins this week and she will continue to teach two classes at the law school. Specifically, Greene will function as the university's point person on issues involving women



Greene

faculty and she will lead the provost's work group on human resource issues such as workforce diversity, climate, professional development and quality. **Ann Groves Lloyd** has been hired as director for Career Advising and Planning Services, marking the first step in a major expansion of the program. She had been senior director of campus outreach for the Wisconsin Alumni Association before taking the helm of CAPS in July.



Jacobs

Harvey M. Jacobs, a professor of urban and regional planning, has been named director of the Land Tenure Center. Established in 1962, the center focuses its research and training on the relationship land ownership has with social structure, economic development, political organization, and environmental sustainability. Jacobs has been a member of the UW-Madison faculty for 15 years. His work is required reading in urban planning programs throughout the country, and he has conducted research in Albania, France, Italy, Kenya, Poland and the United States.

Judith Deutsch Kornblatt, an expert on Russian religious philosophy and 19th and 20th century Russian literature, has been named associate dean for the humanities in the Graduate School. Kornblatt received interim appointment to the post last September following the death of Fannie LeMoine. Kornblatt says that along with developing research opportunities in the humanities, enhancing teaching and outreach will be a priority.

Paul S. Percy, a leader in the nation's semiconductor industry, is the new dean of the College of Engineering. Percy, who holds a doctorate in physics from UW-Madison, will start Sept. 1, on a part-time basis during a brief transition. Percy is currently president of SEMI/SEMAT-ECH, a non-profit consortium that steers



Percy

technical issues for more than 130 of the nation's top suppliers to the semiconductor industry. **Luis A. Piñero**, associate director of the Equity and Diversity Resource Center, has been named the center's interim director. Piñero replaces Gregory J. Vincent, who has accepted a position as vice provost for campus diversity at Louisiana State University. Piñero will oversee the day-to-day operations of the EDRC and assume a leadership role on campus workforce diversity initiatives and issues, including faculty hiring.

Noel Radomski, a policy analyst in the Chancellor's Office who had been interim director of the Office of Visitor Services, has assumed the post permanently. **Janice Sheppard**, who has served as interim assistant dean of students since 1997, has been named permanently to the post. As an assistant dean, Sheppard will manage the university's response to student academic and nonacademic misconduct issues, and supervise the new lesbian, gay, bisexual and transgender issues coordinator. She will share some general administrative responsibilities as well.

Richard J. Straub, chairman of the Department of Biological Systems Engineering in the College of Agricultural and Life Sciences, has been named director of Agricultural Research Stations. Straub replaces Dale Schlough, who retired in July after 30 years overseeing operations on 12 stations and other assorted parcels totaling about 6,100 acres — about two-thirds of the land used for all UW-Madison programs.

Jane C. Tylus, a specialist in Renaissance literature, has been named associate dean for the humanities in the College of Letters and Science. Tylus replaces Yvonne Ozzello, who has retired. As associate dean for the humanities, Tylus will be the point person in the college for more than 20 humanities departments and programs. ■

FACULTY, STAFF RETIREMENTS

The following faculty and academic staff have been granted emeritus status. Years of service are listed for each:

Jaafar K. Al-Abdulla, adjunct professor, Structural and Materials Testing, 27 years; Louis C. Arrington, professor, Animal Science, 32 years; Robert Auerbach, professor, Zoology, 41 years; Robert F. Barreras, associate professor, Medicine, 33 years; Charles A. Baum, administrative program manager III, Biochem, 35 years; Carl Adam Baumann, distinguished instrumentation technologist, Physical Science Lab, 30 years; Donald A. Becker, professor, German, Linguistics, 32 years; Paul M. Berthouex, professor, Civil and Environmental Engineering, 28 years; Richard B. Bilder, professor, Law, 33 years; B. Dean Bowles, professor, Educational Administration, 33 years; Benito Brancaforte, professor, Spanish and Portuguese, 35 years; Robert D. Bremel, professor, Dairy Science, 24 years; Robin S. Chapman, professor, Communicative Disorders, 28 years; Julius J. Choy, professor, Medicine, 34 years; Allen W. Clark, associate professor, Anatomy, 29 years; David L. Clark, professor, Geology and Geophysics, 36 years; William H. Clune, professor, Law, 27 years; Bibhusi R. DasGupta, senior scientist, Food Microbiology and Toxicology, 28 years; James M. Dennis, professor, Art History, 34 years; Ann C. DeVaney, professor, Curriculum and Instruction, 25 years; Michael Dorf, associate director, Administrative Computing Services, 32 years; William C. Dries, instrumentation special-

ist, Engineering Professional Development, 29 years; R. Tass Dueland, professor, Veterinary Medicine, 19 years; Peter K. Eisinger, professor, Political Science, 29 years; Sue A. Frazier, associate professor, Nursing Academic Affairs, 21 years; Lloyd E. Froehlich, professor, Educational Administration, 30 years; Martin B. Garment, associate research specialist, Entomology, 28 years; Ronald L. Giese, professor, Forest Ecology and Management, 23 years; Marc Hanzer, professor, French and Italian, 29 years; Betty C. Hasseluis, professor, Kinesiology, 12 years; Sistr Mary Francis Heimann, outreach specialist, Plant Pathology, 22 years; Standish Henning, professor, English, 39 years; Lowell E. Hokin, professor, Pharmacology, 42 years; Walter R. Holthaus, senior administrative program specialist, Zoology, 41 years; Stanley L. Inhorn, professor, Pathology/Preventive Medicine, 45 years; Frank A. Iwen, senior academic curator, Zoology, 44 years; Eulyn L. Jensen, professor, Dairy Science, 31 years; William R. Jordan III, outreach program manager I, Arboretum, 22 years; Neal A. Jorgensen, dean and professor, Dairy Science, 31 years; Richard E. Kececy, professor, Psychology, 37 years; F. Douglas Kelly, professor, French and Italian, 35 years; Miriam E. Kerndt, senior academic librarian, General Library Service, 36 years; Susan C. Kirkbride, senior academic librarian, CHS Libraries, 25 years; Jerome H. Klotz, professor, Statistics, 34 years; Steven E. Kornuth, professor, Neurology/Biomolecular Chemistry, 35 years; James H. Latimer, professor, Music, 31 years;

Richard A. Lazzaro, professor, Art, 35 years; Lawrence S. Levy, professor, Mathematics, 38 years; Robert H. March, professor, Physics, 39 years; A. Jeff Martin, professor, Forest Ecology and Management, 15 years; Warren W. May, clinical instructor, Surgery, 10 years; Wayne F. McGown, director, University Research Park, 20 years; Carole A. McGuire, outreach program manager, Administration, 32 years; L. Gordon Medaris Jr., professor, Geology and Geophysics, 32 years; Durwood A. Meyer, director, Administrative Computing Services, 37 years; Gary L. Millhollin, professor, Law, 22 years; Richard A. Moll, professor, Engineering Professional Development, 14 years; Stephen A. Myrath, Secretary of the Academic Staff, 34 years; Yvonne A. Ozzello, professor, French and Italian, 25 years; Daniel E. Peschel, research, Lancaster Research Station, 33 years; Mary Ellen Peters, professor, Radiology, 26 years; Henry C. Pitot, professor, Oncology, Pathology and Laboratory Medicine, 39 years; Ivan L. Preston, professor, Journalism and Mass Communication, 31 years; E. Arthur Prieve, professor, Business, 33 years; Charles Pulvino, professor, Counseling Psychology, 28 years; Rowland B. Randall, senior instrumentation technologist, Biochemistry, 31 years; Patrick C. Ruede, associate dean, Administration, 30 years; Gloria E. Sarro, professor, Medicine, 13 years; Don S. Schallach, professor, Medicine-Endocrinology, 17 years; Dale A. Schlough, director, Agricultural Research Stations, 30 years; John W. Schmidt, visiting professor,

Professional Development and Applied Studies, 4 years; Dean R. Schneck, clinical professor, Social Work, 28 years; Maria Schnos, senior scientist, Molecular Virology, 31 years; Henry S. Schutta, professor, Neurology, 18 years; Grayson L. Scott, senior scientist, Anatomy, Neuroscience, 36 years; Lawrence D. Shriberg, professor, Communicative Disorders, 28 years; Andrew L. Sihler, professor, Linguistics, 32 years; B. Kay Simandl, researcher, Anatomy, 27 years; William L. Smith, professor, Atmospheric and Oceanic Sciences, 16 years; James A. Sorenson, professor, Medical Physics, Radiology, 10 years; Charles R. Stearns, professor, Atmospheric and Oceanic Sciences, 34 years; John D. Strasma, professor, Agricultural and Applied Economics, 32 years; David Sulman, clinical associate professor, Medicine, 32 years; Jon G. Udell, professor, Business, 37 years; Dolores K. Vetter, professor, Communicative Disorders, 32 years; Joachim H. von Elbe, professor, Food Science, 34 years; William F. Weege, professor, Art, 28 years; Gary G. Wehlage, professor, Curriculum and Instruction, 31 years; Eugene M. Wengert, professor, Forest Ecology and Management, 6 years; Robert C. West, professor, Chemistry, 42 years; Thomas H. Williams, professor, Business, 20 years; Carolyn F. Wilson, editor, General Library Services, 10 years; George W. Wirrtanen, professor, Human Oncology, 28 years; C. Allen Wortley, professor, Engineering Professional Development, 14 years.



NEWS

1 • 8 • 4 • 8

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

Med-
HHS

Sept. 9, 1999

TO: Editors, news directors

FROM: Office of News and Public Affairs, (608) 262-3571

RE: Campus efforts regarding problem drinking

Some 113 colleges and universities including the University of Wisconsin-Madison are participating in a national public awareness campaign on binge drinking scheduled to launch Friday, Sept. 10.

The effort by National Association of State Universities and Land-Grant Colleges may again raise questions in the community about alcohol abuse by university students, concerning both the degree of the problem and university efforts to confront the issue.

In recent years, UW-Madison has undertaken a concerted campaign to reduce problem drinking and its consequences. Through a number of programs administered by the Dean of Students Office, University Health Services and University Housing, the university is trying to take the focus off of alcohol, and help those students who do drink see that alcohol is only a small part of their lives.

The RWJ Project, which started in 1996 and continues through Aug. 31, 2002, has the long-term objective of changing the UW-Madison campus and community culture to decrease high-risk drinking and its negative consequences (violence, vandalism, property damage, sexual assault, and academic failure) among undergraduate students.

Here is an overview of these efforts that may help you as you plan local coverage of this national phenomenon. For information on any of these efforts, contact Rob Adsit, (608) 265-5231; rtadsit@facstaff.wisc.edu.

INITIATIVES

-- Mayor's Work Group on Downtown Alcohol Issues -- RWJ Project Director Carol Lobes represents the UW-Madison on this group, whose charge is to provide constructive responses to significantly reduce high-risk drinking situations.

-- WASB Mini-Grants: This program supports student organizations that sponsor late-night, alcohol-free activities.

-- Real Talk About College: Conversations with high school seniors and their parents in which college students share their experiences in college, how they made friends, how they connected with faculty and succeeded academically. Held at Madison West and Memorial high schools.

-- Fraternities and sororities: A campus life and alcohol program is offered each semester for new pledges. Facilitated by medical students and managed by RWJ students with emphasis on new pledges understanding the role alcohol plays for them and identifying alcohol-free activities they can do during their first year in the house.

--more--

Problem Drinking/Add 2

-- Secondary Effects Dialogue Forum: RWJ will work in collaboration with the Chancellor's Office to plan a discussion in which students will focus on the secondary effects of high-risk drinking and action steps to decrease them.

-- Get Connected: A partnership with the Student Organizations Office, two residence halls (Chadbourne and Ogg) and one private hall, the Statesider, will survey 1,400 incoming first-year students regarding which student organizations might interest them. Plans are to expand to all halls for fall 2000.

-- ESCAPE: A web site calendar that features events with low or no alcohol. Students can search as well as post events. Averages 2,000 hits/month. Visit: <http://danenet.wicip.org/escape>

LOW OR NON-ALCOHOL ACTIVITIES

-- SERF/Nat After Hours: Recreation activities held Thursdays until 1 a.m. An average 250 students attend each week.

-- No-alcohol night club: The RWJ Campus Task Force and Wisconsin Union Directorate have received \$25,000 from the UW Foundation to expand the music/dancing venue at Union South every Friday and Saturday night.

-- Student Unions: Programs promote late, weekend night student union use through housefellowships and other marketing efforts to residence halls and groups.

Spring Break: RWJ is collaborating with Union Travel Center and Student Travel Association to offer spring break adventure trips without the "all you can drink" component.

For other background or coverage ideas, contact Jonathan Zarov, University Health Services health communications manager, (608) 265-9058

For more RWJ Project details, visit: <http://www.uhs.wisc.edu/rwj>



NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE 6/14/99
CONTACT: Paul Barrows, (608) 262-5246

BARROWS TO OVERSEE STUDENT AFFAIRS AT UW-MADISON

MADISON- Paul W. Barrows, associate vice chancellor for academic services and campus diversity, has been named the university's chief student affairs officer, Chancellor David Ward announced today (Monday, June 14).

The new position is an expansion of Barrows' current responsibilities and carries the working title of vice chancellor for student affairs. He begins the new post July 1.

"This is an exciting opportunity for me, and it is a vote of confidence in me from the campus administration," Barrows says. "I'm excited about the opportunity to provide leadership for the university in this very important area."

As vice chancellor for student affairs, Barrows will continue to supervise the Registrar's Office, the Office of Student Financial Services, Undergraduate Admissions and student diversity, and he will also oversee the Dean of Students Office and University Health Service. Previously, the Dean of Students reported to the chancellor, while UHS reported to the Dean of Students.

One of Barrows' first tasks will be to assist the chancellor in selecting the next dean of students. The current dean, Mary Rouse, begins a new position Thursday, July 1, as assistant vice chancellor in charge of strengthening and expanding programs that connect classroom and service learning. Rouse will continue as dean of students until a new dean is named, which Barrows says should occur sometime this fall.

With Rouse's job change, Ward says he decided to reorganize the university's student-related functions under one vice chancellor. There are currently no plans to replace Barrows' associate vice chancellor position.

Ward
WHS

"We have been an anomaly for many years, in that we are one of the few universities in the country that does not have an integrated office of student affairs," Ward says. "Paul's exceptional ability and experience will serve us well in this new administrative post. With his leadership, the university will be able to bring even more coordination, cooperation and focus to the key units that impact student life."

As before, Barrows will report to Provost John Wiley, the university's chief academic officer.

"Paul is a skilled administrator with a proven track record, and he has a strong management team working with him," Wiley says. "We are fortunate that he has accepted this new challenge."

Barrows began his career at UW-Madison in 1989 as a special assistant to former Chancellor Donna E. Shalala, providing campus leadership for the Madison Plan and other areas. He was named an associate dean in the Graduate School in 1991 before being promoted to associate vice chancellor for academic affairs and director of academic services in 1994. He was given the responsibility of campus diversity in 1997.

Barrows also is a faculty associate in the departments of history and African studies and teaches courses in both subjects.

Before joining UW-Madison, Barrows was executive director of the Committee for the Collegiate Education of Black and Minority Students at the University of Massachusetts at Amherst. Prior to that, he worked as a special assistant to the dean of the Graduate School at the University of Minnesota-Twin Cities.

Barrows earned a bachelor's degree in Afro-American studies from the University of Massachusetts at Amherst, a master's degree in African history and politics from the State University of New York at Albany, and a Ph.D. in history from the University of Minnesota-Twin Cities.

Barrows' proposed salary for the new post is \$126,500.

###

-Erik Christianson, (608) 262-0930; echristi@facstaff.wisc.edu.

THE WISCONSIN WEEK WIRE - June 16, 1999
for UW-Madison faculty and staff
(issue on Web at <http://www.news.wisc.edu/wire/i061699/>)

med -
Uhi
Health
Service

=====

Wisconsin Week's print edition is on vacation until Wednesday, Aug. 25, but the Wire will continue to keep you updated through the summer. If you are submitting content for Wisconsin Week or the Wire, please note our new email address:
wisweek@news.wisc.edu

=====

TOP NEWS

- o Barrows to oversee student affairs
- o Historic Bascom elms getting special treatment
- o UW's 'Future Car' first again in national competition

RESEARCH

- o UW scientists find gene that controls organ shape
- o Study shows unrelenting grip of nicotine withdrawal

LEARNING

- o Course examines how sports shows influence culture
- o Engineering debuts online-only graduate study

ON CAMPUS

- o Motorized ducks to return to campus
- o Chancellor honors partnership participants
- o Events calendar: <http://calendar.news.wisc.edu>

MILESTONES

- o Associate dean named to coordinate humanities
- o Director chosen for L&S career advising program

NEWS IN BRIEF

- o Pharmacy building: Construction resumes
- o Newsmaker: Cantor joins V-chip advocates
- o UW budget: Action moves to GOP-controlled Assembly
- o Employee issues: Classified pay raises approved
- o Community: Retirement membership swells
- o Service: Surplus books, journals on way to Mexico
- o UW-Elsewhere: News from around the system

RESOURCES

- o On the Web: A virtual farmers' market

TIP

- o Staff directory updates due

(issue on Web at <http://www.news.wisc.edu/wire/i061699/>)

Top news

BARROWS TO OVERSEE STUDENT AFFAIRS

Paul W. Barrows, associate vice chancellor for academic services and campus diversity, will be the university's chief student affairs officer beginning Thursday, July 1. The new position expands Barrows' responsibilities and carries the working title of vice chancellor for student affairs. Barrows will continue to supervise the Registrar's Office, the Office of Student Financial Services, Undergraduate Admissions and student diversity, and he will also oversee the Dean of Students Office and University Health Service.
(Full story: <http://www.news.wisc.edu/wire/i061699/barrows.html>)

HISTORIC BASCOM ELMS GETTING SPECIAL TREATMENT

A towering stand of American elm trees on Bascom Hill that has survived the ravages of development and Dutch Elm Disease are being rewarded with some preventive medicine. Where there were once more than 1,000 elms on the UW-Madison campus, a new management plan focuses on keeping the remaining 68 survivors in the green for at least another century. This week, environmental managers will begin a fungicide treatment that's directly injected at the root of trees. "It looks like the tree is getting an intravenous transfusion," says Daniel Einstein, environmental management coordinator.
(Full story: <http://www.news.wisc.edu/wire/i061699/elms.html>)

UW'S 'FUTURE CAR' FIRST AGAIN IN NATIONAL COMPETITION

College of Engineering undergraduates logged another national victory this summer in the Future Car Challenge. Team Paradigm was the top performer in gas mileage, acceleration, workmanship, appearance and dynamic handling, among others. The car achieved a fuel rating of 62.7 miles per gallon, which is a 142 percent improvement over the commercial version of the car-an aluminum body Mercury Sable. The team tied for first place in last year's competition, too.
(Full story: <http://www.news.wisc.edu/wire/i061699/futurecar.html>)

Research

UW SCIENTISTS FIND A GENE THAT CONTROLS ORGAN SHAPE

Growing complete organs in the laboratory, a longstanding dream of biomedical science, is one key step closer to reality as a team of Wisconsin scientists report the discovery of a genetic mechanism that gives organs their shape. Writing in the Thursday, June 10, edition of the scientific journal Nature, a team of scientists from the Howard Hughes Medical Institute at the describe a protein that regulates organ shape in the nematode *Caenorhabditis elegans*. With the new discovery of an organ-shaping protein, and the gene that makes the protein, a key step in the process of how nature organizes an ambiguous mass of cells into a complex organ has been identified.

(Full story: <http://www.news.wisc.edu/wire/i061699/organshape.html>)

STUDY SHOWS UNRELENTING GRIP OF NICOTINE WITHDRAWAL

A new study suggests nicotine withdrawal symptoms behave like characters in a bad horror flick: Just when you think you've killed them, they're back with a vengeance. Researchers with the Center for Tobacco Research and Intervention have found surprising variation in the length and intensity of symptoms across smokers attempting to quit. Their studies of hundreds of smokers in cessation programs have shown that many experience intense spikes of withdrawal symptoms months after their initial quit attempts.

(Full story: <http://www.news.wisc.edu/wire/i061699/withdrawal.html>)

Learning

COURSE EXAMINES HOW SPORTS SHOWS INFLUENCE CULTURE

A new course on sports, the broadcast media and their influence on culture debuted this week. Offered through the Department of Communication Arts, the course explores how sports broadcasts are constructed and the niche they occupy in culture, according to Doug Battema, the Ph.D. candidate who developed the course and will teach it. "We'll also look at how the sports industry has changed in response to media demands, and how sports broadcasts encourage us to think about issues of race, gender and class," he says. "I hope students in the class will come away with a greater consideration for the implications sports broadcasts have on our understanding of ourselves and others."

ENGINEERING DEBUTS ONLINE-ONLY GRADUATE STUDY

The Master's of Engineering in Professional Practice (MEPP) program debuted this week, catering to the working professional by offering an entire advance degree via the World Wide Web. Classmates will share an electronic classroom for the next two years and pursue a master's degree without interrupting their careers. Karen Al-Ashkar, the program's adviser, says the program gives people who are juggling professional and personal lives new access to higher education. "These students need to be able to access courses on their time, not ours," Al-Ashkar says. Employers strongly supported the concept, she says.

On Campus

(Events calendar: <http://calendar.news.wisc.edu>)

MOTORIZED DUCKS TO RETURN TO CAMPUS

Green-and-white Wisconsin Ducks -- former World War II amphibious transport vehicles -- were on campus last week doing a wet-and-dry run for campus tours planned in August during UW-Madison's Sesquicentennial Summer Celebration. On Sunday, August 22, from 10 a.m. to 6 p.m., seven Ducks will carry visitors along the university's shoreline. Tickets will be \$6/adults and \$4/children, with the proceeds going to the Sesquicentennial Undergraduate Scholarship Fund.

Photos: <http://www.news.wisc.edu/wire/i061699/ducks.html>

CHANCELLOR HONORS PARTNERSHIP PARTICIPANTS

More than 150 people will receive a special thanks on Wednesday, June 16, from Chancellor David Ward for their commitment to university and community partnerships. The third annual reception, held at Olin House, recognizes partnerships that promote community development, economic growth and greater access to educational resources. Programs honored include the Wisconsin Migrant Coalition; Families, Food and Fun Nights; the Women and Mental Health Study Site of Dane County; and the Waisman Center's Newborn Screening Program. Information: LaMarr Billups, special assistant to the chancellor for community relations, 263-5510.

Milestones

ASSOCIATE DEAN NAMED TO COORDINATE HUMANITIES

A specialist in Renaissance literature has been named associate dean for the humanities in the College of Letters and Science. Jane C. Tylus will begin her new duties Aug. 1, replacing Yvonne Ozzello, who has retired. As associate dean for the humanities, Tylus will be the point person in the college for more than 20 humanities departments and programs.

(Full story: <http://www.news.wisc.edu/wire/i061699/tylus.html>)

DIRECTOR CHOSEN FOR L&S CAREER ADVISING PROGRAM

A new director has been hired for Career Advising and Planning Services, marking the first step in a major expansion of the program. Ann Groves Lloyd, currently the senior director of campus outreach for the Wisconsin Alumni Association, will take the helm of CAPS beginning Thursday, July 1. Janet Vandevender, associate dean of the College of Letters and Sciences, described Groves Lloyd as a "real go-getter" whose experience with alumni will be a valuable asset.

(Full story: <http://www.news.wisc.edu/wire/i061699/lloyd.html>)

News in brief

PHARMACY BUILDING: CONSTRUCTION RESUMES

Occupational safety authorities continue to investigate the collapse of part of the fourth floor of the UW-Madison Rennebohm Pharmacy Building. OSHA crews are carefully dismantling the rubble in hopes of piecing together a detailed picture of what happened. Construction work resumed last Thursday in areas away from the damaged third and fourth floors of the building.

NEWSMAKER: CANTOR JOINS V-CHIP ADVOCATES

Joanne Cantor, professor of communication arts, plans to participate Wednesday, June 16, at a national news conference advocating the V-chip blocking device as a way for parents to control what their children watch on television. The V-chip allows parents to block particular channels or programs. "It can work as a sort of childproof cap for TV," says Cantor, and author of "Mommy I'm Scared," published last September (Harvest/Harcourt Brace). Cantor's research indicates that exposure to media violence can contribute to violent behavior, intense anxieties and recurring nightmares in young people.

UW BUDGET: ACTION MOVES TO GOP-CONTROLLED ASSEMBLY

The Assembly is expected to debate and approve a state budget beginning the week of June 28, while the Senate considers its own version of the \$41 billion measure. Lawmakers are unlikely to agree to a spending plan by July 1, when the new fiscal year begins. If a new budget isn't approved, funding for all state programs will continue at current levels. Besides including overall spending plans for UW-Madison, the measure includes many items of departmental and individual interest. For a statement from Chancellor David Ward, go to: <http://www.news.wisc.edu/wire/i061699/statement.html> For an overview of recent action, go to: <http://www.news.wisc.edu/chancellor/staterelations/>

EMPLOYEE ISSUES: CLASSIFIED PAY RAISES APPROVED

The Joint Committee on Employment Relations (JCOER) has approved recommendations by the Department of Employment Relations (DER) to increase non-represented classified employee salaries by 2% in 1999-2000 and 2.5% in 2000-01. The committee reduced DER's recommendation for Performance Recognition funding from 1.0% to 0.5% annually of an agency's non-represented employee salary line. JCOER is expected to act on the unclassified employee pay plan, including faculty and academic staff, when it meets in July. In other action, the committee tabled the DER recommendation to change the state employee health insurance formula in FY 2001.

COMMUNITY: RETIREMENT MEMBERSHIP SWELLS

More than 600 current and retired university employees have become charter members of the UW-Madison Retirement so far, says Joe Corry, the group's acting executive director. The association, formed last year to enhance retirement services for current and future retirees, has elected Alma Baron as its first president. Corry says charter memberships are still being accepted. The application is part of the April issue of "The Sifter," the association's newsletter. Information: 262-0641.

SERVICE: SURPLUS BOOKS, JOURNALS ON WAY TO MEXICO

About 800 boxes of surplus books, journals and other scholarly materials are on their way to Mexico thanks to the continuing efforts of botany professor emeritus Hugh Iltis and others. During the past decade, Iltis has organized the collection of more than 50 tons of books and journals for the University of Guadalajara, Mexico. The university is building two new libraries, including one near the Sierra de Manantlan, a scientific reserve known for its diversity of plant life. Iltis helped establish the reserve. Many donated materials came from retiring professors and departments running out of storage space.

UW-ELSEWHERE: NEWS FROM AROUND THE SYSTEM

* UW System: San Orr has been re-elected as president of the UW Board of Regents; Jay Smith was re-elected vice president.

* Eau Claire: A new summer course will address a growing concern among educators in Wisconsin: keeping up with the recently adopted Wisconsin Model Standards for public school curriculum.

* Oshkosh: Astronomy professor Michael Briley is teaming with astronomers from the European Space Agency and McDonald Observatory in Texas to test his improved method for determining the distances to star clusters in the Milky Way and other galaxies.

Resources

ON THE WEB: A VIRTUAL FARMERS' MARKET

You'll find all you need to know about that seasonal ritual, the Dane County Farmers' Market, at a new web site developed by the College of Agricultural and Life Sciences to teach people about buying food from local sources. You can take a tour, take a quiz, find your favorite vendor, seek vegetarian recipes or look for produce that's in season.

Visit: <http://www.madfarmmkt.org/>

Tip

STAFF DIRECTORY UPDATES DUE

If you haven't already sent your staff directory updates, you've fallen behind schedule. Updates and corrections to the front section of the 1999-2000 staff directory will be handled electronically and department administrator/secretaries have received instructions for making changes via e-mail. To change individual detailed office/e-mail/home address information, you should submit a Person Information Form to Employee Compensation and Benefits. More information: Barbara Ziemer, 100 Bascom Hall, 263-2467; barb.ziemer@mail.admin.wisc.edu.

The Wisconsin Week Wire: Vol. III (No. 11)

Med-
UHS

FOR IMMEDIATE RELEASE 4/16/99

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- o UW-Madison students kick off National Volunteer Week
- o Forums planned on campus natural areas
- o Rosenberg son discusses the death penalty

UW-MADISON STUDENTS KICK OFF NATIONAL VOLUNTEER WEEK

CONTACT: Stephanie King, (608) 265-4163

MADISON -- University of Wisconsin-Madison students will be among about 1,000 young people participating Saturday, April 17, in the Dane County Promise Youth Service Day.

Activities include spending time with area seniors, cleaning up recreational areas and re-organizing pantry shelves. Several UW-Madison students have been involved in the planning of the day, including writing a grant for the funding of the event.

National Volunteer Week, April 18-25, brings together national and local service projects and organizations as a way to boost and recognize efforts in community service.

After Saturday's service projects, the youths and UW students will gather at the Eastside YMCA from 6-10 p.m. for "Freestyle Night." The night is a social event giving the volunteers a chance to connect, as well as exposing middle and high-school students to college-age volunteers.

"Freestyle night is a safe outlet for Dane County youths to connect with one another, gain team-building skills and generally socialize," says Stephanie King, an event organizer and community service coordinator for University Health Services.

UW-Madison students also will participate in the "Hooray for Health Fair" at East Towne Mall, Sunday, April 18, noon-6 p.m. The fair focuses on volunteerism and healthy living, with demonstrations, information and entertainment. Twelve students are pairing with community organizers at the fair, including The Badger State Games, Ronald McDonald House and Rape Crisis Center.

FORUMS PLANNED ON NATURAL AREAS

CONTACT: Catherine Bruner, (608) 265-9275

MADISON -- The University of Wisconsin-Madison Arboretum Committee Planning

Task Force on Campus Natural Areas plans to hold several forums for campus and public input on planning for the campus natural areas.

The first meeting is scheduled at 7 p.m. Monday, April 26, at Memorial Union, 800 Langdon St. Check TITU for room.

Campus natural areas include Muir Woods, the Howard Temin Lakeshore Path, 1918 Marsh, Picnic Point, Bill's Woods, Caretaker's Woods, Second Point Woods, Eagle Heights Gardens, Frautschi Point, North Shore and Wally Bauman Woods, and Eagle Heights Woods.

ROSENBERG SON DISCUSSES THE DEATH PENALTY

CONTACT: Steve Lederman, (608) 263-2458

MADISON -- Robert Meerpol will discuss "The Death Penalty: the Rosenbergs and Mumia Abu-Jamal," Tuesday, April 20, at 7 p.m. in 147 Education on the University of Wisconsin-Madison campus.

Meerpol is the son of Julius and Ethel Rosenberg who were convicted of treason for passing nuclear weapon secrets to the Soviet Union and executed in 1953.

Meerpol will also address government persecution, the death penalty and the status of Mumia Abu-Jamal, who was convicted of killing a police officer and is on death row.

The lecture is sponsored by the Campaign to End the Death Penalty, Amnesty International of UW-Madison and the Wisconsin Union Directorate Contemporary Issues Committee.

###

FOR IMMEDIATE RELEASE

3/12/99

med-
UHS

ARTS AND HUMANITIES BRIEFS FROM UW-MADISON

- Student choreographers present "Dissecting the Tutu"
- Students stage free production at two venues

STUDENT CHOREOGRAPHERS PRESENT "DISSECTING THE TUTU"

CONTACT: Doreen Holmgren, (608) 262-2353

MADISON -- Student choreographers at the University of Wisconsin-Madison Dance Program are in rehearsals and readying works for their concert, "Dissecting the Tutu," March 25-27.

Works choreographed by the following students have been selected for the concert: Jessica Berson, a graduate student in the Department of Theater and Drama from New York; Tamra Bisbee, a sophomore from McFarland; Rebecca Davis, a senior from Colfax; Mieke Renkens, a senior from Kaukauna; and Nora Stephens, a junior from Brookline, Mass.

"Building on and breaking down traditions of acceptable dance content is an overriding theme in most of the works," says concert co-director Pat Catterson. "Images of women, the performer persona and the use of technology are explored by students as they question elements of performance and where dance can be performed."

Catterson, a visiting faculty member from New York, is co-directing the concert with Dance and Interarts and Technology Program professor Joseph Koykkar. Here for a semester-long appointment, Catterson teaches modern technique, tap, repertory and composition.

The program starts each night at 8 p.m. in the Margaret H'Doubler Performance Space in Lathrop Hall, 1050 University Ave. Tickets are \$8/general public and \$5/students and senior citizens, available in advance at the Wisconsin Union Theater Box Office, 800 Langdon St., 262-2201. Tickets also will be sold at the door.

For more information, call the Dance Program, (608) 262-1691.

STUDENTS STAGE FREE PRODUCTION AT TWO VENUES

Contact: Nicole Anderson, (608) 236-9521; Sagina Varghese, (608) 277-1311

MADISON -- University of Wisconsin-Madison students this coming week will stage "Altars Of Our Remembrance" at two campus locations.

The production is described as individual voices and various media layered to reflect the intricate complexities of our richly diverse society. The production will be staged at Memorial Union's Fredric March Play Circle, March 15-17, and at Catacombs Coffee House, 731 State St., March 19-20.

All shows start at 7 p.m., and are free.

Co-sponsors include the Wisconsin Union Directorate Performing Arts Committee, the New Canon Performance Workshop, Associated Students of Madison, Multicultural Council, University Health Services, the Catacombs Coffee House and the UW Credit Union.

The play is also part of the UW's Sesquicentennial celebration.

###

FOR IMMEDIATE RELEASE 4/12/99

Med-
UHS

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- o Health of aging women explored at April 22-23 colloquium
- o Expo '99: A bridge to the new millennium
- o Journalism school to honor distinguished alumni
- o Parking, traffic flow change during forensics meet
- o 'Out and About' events scheduled on campus

HEALTH OF AGING WOMEN EXPLORED AT APRIL 22-23 COLLOQUIUM

CONTACT: Carol Ryff, (608) 262-1818

MADISON - Health issues for aging women will be explored in a colloquium April 22-23 sponsored by the University of Wisconsin-Madison Institute on Aging.

The event will begin with a dinner lecture at 6 p.m. Thursday, April 22, by Linda George, a professor of sociology and psychiatry at Duke University. George is associate director of Duke's Center for the Study of Aging and Human Development, and is best known for her work in social factors and chronic disease.

George's talk and all other colloquium events will be held at the Pyle Center, 702 Langdon Street.

At noon Friday, April 23, Gloria Sarto, a UW-Madison emeritus professor of obstetrics and gynecology, will present the institute's annual emeritus lecture on "Women's Health: Past, Present and Future." Sarto performed influential genetic research during her career and was influential in the training and career development of women physicians.

During the April 23 morning colloquium, with presentations beginning at 9 a.m., UW-Madison scientists will explore a variety of topics related to the health of aging women, including sensory impairments, bone loss and menopause.

For more information on the colloquium, contact the Institute on Aging at (608) 262-1818. Advance registration is required for the April 22 dinner and April 23 box lunch, but not for the emeritus lecture or other events.

EXPO '99: A BRIDGE TO THE NEW MILLENNIUM

MADISON -- From rampaging robots to high-tech racing machines, EXPO '99 on the College of Engineering campus April 16-18 will showcase the creativity

and innovation of students and industry.

Once again, EXPO will highlight engineering advances from companies like GM, Ford and others. Friday is K-12 students' day with many hands-on activities for the young.

EXPO will be held Friday, April 16 from 9 a.m. to 6 p.m., Saturday, April 17 from 9 a.m. to 5 p.m. and Sunday, April 18 from 10 a.m. to 5 p.m. The cost is \$4.00 for adults and \$3.00 for students and seniors. Children ages four and under attend free.

JOURNALISM SCHOOL TO HONOR DISTINGUISHED ALUMNI

CONTACT: Sharon Dunwoody, (608) 263-4080

MADISON -- Journalists at the forefront of print and broadcast media, public information and mass communications education will be honored Friday, April 23 by the University of Wisconsin-Madison School of Journalism and Mass Communication

All are either alumni of the school or attended it. Receiving the school's award for distinguished service are Owen Ullmann (MA '73), senior news editor for the Washington bureau of Business Week magazine; David Maraniss, a UW student in the late 1960s, now a Pulitzer Prize-winner and reporter for the Washington Post; Jim Mott (BA '56), former sports information director for the UW-Madison Athletic Department; and J. Paul Van Nevel (BS '61), National Cancer Institute associate director for cancer communications.

In addition, Cynthia Goldberg (BA '89) will receive the Ralph O. Nafziger Award for outstanding achievement within 10 years of graduation. She currently is producer for ABC-TV's "Good Morning America."

Terry Hynes (MA '71, Ph.D. '75), dean of the College of Journalism and Communications at the University of Florida, will be awarded the Harold L. Nelson Award for outstanding contributions to journalism education.

According to Sharon Dunwoody, Evjue-Bascom Professor and director of the school, the annual awards are a way to recognize excellence in professions that are becoming increasingly important to society.

"Media messages form a surrogate reality for what we can't experience personally," she says. "While we can -- and often do -- complain when that surrogate reality seems flawed, it's probably a lot more useful to praise good work than to denigrate bad."

The 1999 awards banquet will begin with a social hour at 6 p.m. in Tripp Commons, Memorial Union. Dinner will follow at 7 p.m. Tickets, \$25, may be reserved through the school, (608) 263-4080.

PARKING, TRAFFIC FLOW CHANGE DURING FORENSICS MEET

MADISON -- The annual Wisconsin High School Forensic Association State Speech Festival is being held at the University of Wisconsin-Madison this weekend.

About 6,000 students from nearly 400 high schools, along with 600 judges, are expected to attend. Competition will be taking place in some 200 rooms in 15 buildings on or near Bascom Hill.

Because of the large numbers of visitors and school buses in that area, Observatory Drive traffic will be limited to one way westbound from Park Street to Charter Street between mid-afternoon and 10 p.m. on Friday, April 16, and all day on Saturday, April 17.

During the affected time period, permit holders or others using Bascom Hill parking lots 9, 10 and 11 will only be able to access those lots by entering Observatory Drive from Park Street. When leaving the lots, they will have to turn left toward Charter Street.

The state forensic meet has been held on the Madison campus for more than 100 years. When it began, fewer than 10 students took part in the competition, according to the association.

'OUT AND ABOUT' EVENTS SCHEDULED ON CAMPUS

CONTACT: Dave O'Brien, (608) 265-3344

MADISON -- Several student groups at the University of Wisconsin-Madison are busily preparing for more than a week of events celebrating the lesbian, gay, bisexual and transsexual community.

"Out & About," scheduled April 15-23, features lectures by Shane Windmeyer, co-editor of "Out on Fraternity Row," and Riki Anne Wilchins, co-founder of the Transsexual Menace and executive director of GenderPAC, two dances and other events.

Sponsors of the "Out & About" series include the Ten Percent Society, Associated Students of Madison, Dean of Students Office, Sex Out Loud, University Health Services, and the Panhellenic Council.

"Our goal has been to provide a balance between fun and education," says Dave O'Brien, LGBT campus center director.

Here are some highlights:

- * Saturday, April 17, 9-12:30 p.m. "Dyke," a dance event for all genders. 109 Union South. Proceeds support the Lesbian Rights Summit. \$3 in advance, \$4 at the door.
- * Sunday, April 18, 7:30 p.m., 3650 Humanities Building. Lecture by Shane Windmeyer, co-editor of "Out on Fraternity Row: Personal Accounts of Being Gay in a College Fraternity." Windmeyer will talk about his experience coming out to his fraternity and how homophobia hurts everyone in the college Greek system.
- * Wednesday, April 21, 8 p.m., Straight Allies Social, LGBT Campus Center, 2nd Floor, Memorial Union. Discussion of what straight students can do to make UW-Madison a safer environment for LGBT students.
- * Thursday, April 22, 7 p.m. Lecture by Riki Anne Wilchins, cofounder of the Transsexual Menace and executive director of GenderPAC, an organization devoted to gender, affectional, and racial equality. She is author of "Read My Lips: Sexual Subversion and the End of Gender."
- * Friday, April 23, 8-12:45 a.m., Ten Percent Society Out & About Dance. Memorial Union, Great Hall. \$3.

For information, visit: <http://lgbcc.studentorg.wisc.edu/frames.html>
###

Community



A bus decorated with full-length decal celebrating UW-Madison's sesquicentennial debuts Monday on a campus route. Monday also marked the first day that Madison Metro's former L (UW Campus) Line was divided into Red, Blue and Green routes. UW-Madison students, faculty and staff can ride the new routes for free this week by showing bus drivers their university ID cards.

Heed changes in campus bus routes

Weekday campus bus routes changed Monday: Madison Metro's L (UW Campus) Line has been revamped into Red, Blue and Green campus bus routes.

The Red route provides 20-minute circulator service between Memorial Union, Union South and the Southeast dorms via Bascom Hill, Dayton Street and Lake Street from about 7 a.m. to 6:30 p.m. The Blue route provides direct service between Eagle Heights and Memorial Union via Union South at 10-minute intervals.

The Green route provides direct service between the Clinical Science Center and Memorial Union via Union South at 20-minute intervals. Fares will not change for any of the new routes.

UW-Madison students, faculty and staff can ride the buses for free through Saturday, Feb. 13, by showing bus drivers their university ID cards.

Schedules are available on campus buses; at Transportation Services, 124 WARF Office Building, 610 Walnut St; and at the Visitor Information Place in the Memorial Union. Weekend and evening campus bus routes will not change and will be referred to on new bus schedules as the Combined Route.

Information about the changes also can be accessed on Transportation Services' web site at <http://wiscinfo.doit.wisc.edu/trans/>, or Metro's web site at <http://www.ci.madison.wi.us/metro/>. ■

Arboretum gets \$1.2 million for expansion

A vastly improved experience for visitors is in store at the Arboretum, where two major gifts totaling more than \$1 million will enable construction of a new auditorium and other enhancements to facilities and programs.

■ An \$850,000 gift from Sally Mead Hands of Wilmette, Ill., will support construction of a new 250-seat auditorium and help fund the Arboretum's \$2.8-million capital campaign.

■ The Oscar Rennebohm Foundation, a long-time supporter of Arboretum programs, has contributed \$350,000 toward the auditorium. The gifts are among the largest ever received by the Arboretum.

The auditorium, which will feature high quality audio-visual capabilities and flexible seating, is designed to be a focal point of an expanded visitor center at the Arboretum. Other noteworthy features include a terraced entrance with a dramatic view of Curtis Prairie, exhibit space, a browsing library and a gift shop. Groundbreaking is scheduled for spring 2000.

"The auditorium will enable us to greatly improve and expand our programs for university, public and professional audiences, and to serve many more people than we can now with

our existing classroom space," says Arboretum Director Greg Armstrong. "With these exceptional gifts, we are now very close to realizing our campaign goal."

Hands, a UW-Madison alumna, says her longstanding interest in conservation issues led her to make the gift to the Arboretum. Her family's business, Consolidated Papers Inc., supports conservation programs.

The Rennebohm Foundation has long supported the Arboretum, funding the first ranger program in the 1970s and providing money for public education programs that now reach thousands of people each year.

With these two gifts secured, the Arboretum will continue to work with the UW Foundation to begin a public fund-raising campaign, which will encourage the community to help these improvements become a reality.

The new wing of the visitor center is one of three major goals of the Arboretum's capital campaign. Another is an extensive collection of plants native to Wisconsin.

The third element of the campaign is a comprehensive interpretive program designed to guide visitors to greater enjoyment of the Arboretum. ■

Flu season arrives on campus

Influenza season is here officially, now that the University Health Services and the Wisconsin State Laboratory of Hygiene have recently confirmed a case of influenza in a UW-Madison student.

So far this year, influenza activity has been relatively mild nationwide but cases are slowly increasing in Wisconsin. To help reduce the spread of influenza in the UW-Madison community, UHS provided flu shots to 5,100 students last fall.

"Still, we can expect to see more students come down with influenza, and for those who

do, it often means a week or more of missed classes and other activities," says Craig Roberts, UHS manager of community health.

Influenza is a brief, but often severe and highly contagious, respiratory infection. Symptoms typically appear 24-72 hours after exposure and are characterized by a quick onset of high fever, chills, headache, fatigue, cough and sometimes a sore throat. Uncomplicated influenza generally resolves itself within a week. Symptomatic treatment with rest, acetaminophen (for fever) and plenty of fluids are important to facilitate a prompt recovery. ■

Applicants sought for mentoring program

Participants are sought once again for the Academic Staff Mentoring Program.

Now in its third year, the program pairs up academic staff members to build relationships, reduce isolation and foster more involvement in shared governance. Organizers say the program also contributes to professional growth and helps create a greater sense of community at UW-Madison. There are currently 85 pairs in the program, and since its inception about 100 pairs have been matched. Many of the academic staff employees who were mentored in the first year of the program have become mentors.

The deadline to apply for the program is Feb. 24. An advisory committee will match staff members with mentors. Staff members set their own goals for the relationship and are expected to meet with their mentor at least two hours each month.

Applications and information about the program is available on the Internet at www.physics.wisc.edu/people/mentor/, or by contacting Steve Myrah, secretary of the academic staff, at 263-2985 or myrah@mail.bascom.wisc.edu. ■

Feed Bag deli opens in vet school

People on the west end of campus will finally get what they have been craving for some time: a deli of their own. On Friday, Feb. 12, Wisconsin Union food services will celebrate the grand opening of the Feed Bag, located on the 2nd floor of the Veterinary Medicine Building, 2015 Linden Drive.

The celebration will continue during normal deli business hours, 7 a.m. - 3 p.m.

"We will give away several prizes every hour in honor of the occasion," says deli manager Vicky McSherry, "and we'll be serving free samples and food at special prices."

The Feed Bag will sell gourmet coffee, fresh bakery goods, sandwiches, salads, desserts, snacks and drinks. Hot entrees are available from 11:30 a.m. - 2 p.m. Limited space precludes on-site seating, so the new deli will operate strictly as a "grab and go" enterprise.

During the grand opening, patrons will be able to set up Wiscard accounts using their UW IDs as a debit card. And every sixth cup of coffee will be free to customers who pick up the popular "Coffee Club" cards, which are valid at any union deli across campus.

Pete Behrendt, union deli division manager, expects good traffic. "People have really been starved on this end of campus for a close place to get some good food," he says.

The only eatery on campus from the old UW hospital to the new UW Hospital, the Feed Bag hopes to draw more than Vet School and clinic customers. They are expecting to serve students, faculty and staff from the Biotron, the ag school, the greenhouses, the WARF Building and the Natatorium, right across Parking Lot 69.

Five other delis operate on campus: the Deli/Sweet Shops in Memorial Union and in Union South, the Blue Chip Deli in Grainger Hall, the Ingraham Hall Deli, and the ICU Deli in the Medical Sciences Center. ■

Assembly tables review plan

The Academic Staff Assembly tabled a proposal Monday to require annual performance reviews for the university's 5,300 staff.

The proposal would require supervisors to prepare written performance summaries each year for their employees. Supporters say the measure would help academic staff members, but others are concerned that mandatory written reviews carry a negative connotation.

The assembly did not set another date to consider the proposal. Barry Robinson, chair of the Academic Staff Executive Committee, says he intends to form a subcommittee to review and make revisions to the proposal. ■

Notable

Regents approve faculty hiring

The first round of the Sesquicentennial Hires program was approved Feb. 5 by the UW System Board of Regents.

The 32 new faculty positions will be financed entirely with gift money. At least half or more of the new professors could be hired and teaching by this fall in several key disciplines, including chemistry, computer engineering and religious studies.

Chancellor David Ward says the new positions signify his commitment to his biennial budget proposal, which calls for matching \$57 million in state funds and tuition revenue over four years with private gift money from alumni and donors.

Provost John Wiley told the board's Education Committee Feb. 4 that UW-Madison's plan to hire a block of new faculty with gift funds is believed to be the first of its kind in the country.

In other business, the board approved:

■ Two campus remodeling projects to be financed with housing revenue. One project will provide \$3.2 million in needed maintenance for Barnard, Bradley and Chadbourne halls. The other will install fiber optic cable in Eagle Heights apartments and University Houses for faculty and staff, at a cost of \$908,000.

■ An expansion of Camp Randall Stadium's Hall of Fame, using \$179,000 in gift funds. ■

SECC tops 1998 goal

Contributions totaled \$2,120,693 for the recent State, University and UWHC Employees Combined Campaign of Dane County — nearly five percent above the symbolic silver anniversary goal of \$2,025,000 set by the campaign's administrative board.

Organizers credited volunteers and contributors for making the 1998 charity fund-raising effort the most successful in SECC's 25-year history. A total of 3,762 university and UW System employees gave \$895,656 to the campaign, with an average contribution of \$238. That is more than double the amount of the average contribution in most charitable giving campaigns. In addition, UW Hospital and Clinics employees raised \$86,430 for SECC. On the state side, 7,271 employees gave an average of \$156.44, totaling more than \$1.1 million. ■

ISIS deadlines approach

As the transition to UW-Madison's new student records system moves closer to implementation, a university official overseeing the project is reminding the campus community of important deadlines.

The conversion to the Integrated Student Information System will begin March 5 and last until approximately March 31, according to ISIS Project Manager Ron Niendorf. During this period, data in the current system will be put on hold, and student records can be accessed but not updated.

Course additions and drops must be made on change forms available in deans' offices. The changes will be entered in the order they were received when the ISIS system comes online. Students are encouraged to resolve grade change issues or classification changes before March 1. Niendorf says this deadline is important for students completing scholarship forms.

Starting March 5, students will have to use paper forms to update postal or e-mail addresses or their expected graduation date at the A.W. Peterson Building, 750 University Ave. New information will be entered into the system after April 1.

Students and advisers will be updated through weekly mass e-mails from ISIS officials titled "En Route" that began last week. Information is also available on the ISIS web site at <http://www.wisc.edu/isis>. ■

med-
UHS

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- o Do both love and violence spring eternal?
- o Campus plans memorial event honoring Fannie LeMoine
- o Campus plans memorial event honoring George Mosse
- o African photography on display at health service offices

DO BOTH LOVE AND VIOLENCE SPRING ETERNAL?

CONTACT: Esty Dinur, University Health Services, (608) 265-4699

MADISON -- John Skrovan, the new chair of the University Health Services Program on Relationships, Health and Violence, will present a psychosocial perspective on relationships and relationship violence 3:30-5 p.m., Thursday, March 18.

The nature of our civilization has created an epidemic of violence. Our values, institutions, identities, and relationships are all under its influence.

Promoting strong, equal, and affirming relationships, as well as adequately assessing and responding to relationship violence requires an understanding of psychological and sociological dynamics.

Skrovan has years of experience in providing counseling and outreach prevention related to issues of relationship violence. Check Today in the Union (TITU) for location of the talk. Light refreshments will be served. A question and answer period follows the presentation.

CAMPUS PLANS MEMORIAL EVENT HONORING FANNIE LEMOINE

CONTACT: Frank Clover, (608) 263-1627

MADISON -- The life of the late Fannie LeMoine, University of Wisconsin-Madison professor of classics and comparative literature, will be celebrated Thursday, March 25 at 3:30 p.m. in Memorial Union's Great Hall.

The program, organized through the UW-Madison Departments of Classics and History, will feature readings from Euripides, medieval feminist Hildegard von Bingen and various African American authors. Also included will be a performance from UW-Madison's Black Music Ensemble, and reflections on LeMoine's contributions from her colleagues.

Memorial organizer Frank M. Clover, professor of classics and history, says the celebration will honor the many-faceted contributions LeMoine made to the university and larger community contributions.

"Fannie was a classicist by training, but she appreciated and often studied all kinds of literature, and the readings for this memorial will reflect the breadth of her interests. She also enjoyed the music of life, and the Black Music Ensemble performance will illustrate that," Clover says.

LeMoine died in August following a 20-year battle with leukemia. A champion of academic excellence and an architect of undergraduate enhancement programs at UW-Madison, LeMoine chaired the university's initiative, "Future Directions: The University in the 21st Century" in 1986-87.

She also spearheaded efforts to implement the report's recommendations in 1989. Her efforts have led to a burgeoning growth in research opportunities for undergraduates, such as the Hildale Fellowships, which pair

W42
distinguished faculty with undergraduate students.

LeMoine served as associate dean for the humanities in UW-Madison's College of Letters and Science and an associate dean in the UW-Madison Graduate School since 1994. In 1983-84 she chaired the UW-Madison Faculty Senate's powerful University Committee, advocating higher faculty salaries, then the lowest among the nation's top 20 institutions.

Her memorial will be open to the public.

-- Barbara Wolff, (608) 262-8292

CAMPUS PLANS MEMORIAL EVENT HONORING GEORGE MOSSE

CONTACT: John Tortorice, (608) 265-2505/262-3243

MADISON -- A ceremony honoring the life and scholarship of George Mosse, Bascom-Weinstein Professor of Jewish Studies in the UW-Madison Department of History, has been scheduled for Sunday, March 28 at 11 a.m. in Memorial Union's Great Hall. He died in January from liver cancer.

An internationally recognized expert on European culture and the development of Hitler's final solution, sexuality and concepts of masculinity, Mosse was born in Berlin, Germany in 1918. In 1938 he narrowly escaped Nazis persecution by fleeing to England. There, he studied at Cambridge University before immigrating to the United States in 1939. He received a B.S. from Haverford College in Pennsylvania, and his Ph.D. from Harvard University. He joined the UW in 1955.

After retiring in 1989, Mosse became the first J.B. and Maurice C. Shapiro Senior Scholar-in-Residence at the United States Holocaust Memorial Museum in Washington, D.C. He conducted research at the museum's Center for Advanced Holocaust Studies, and taught a course on 20th century genocide. He also held a joint appointment at Hebrew University in Jerusalem and Cornell University.

At UW-Madison, Mosse taught courses in European intellectual history and Jewish history, some of which were broadcast as part of Wisconsin Public Radio's "College of the Air" series. In 1970 the Danford Foundation recognized him with its E. Harris Harbison Prize for Gifted Teaching and scholarship. The Italian government awarded him the Aquil Historical Prize in 1975 for his book, "Nationalization of the Masses." Other books in Mosse's canon include "Toward the Final Solution: A History of European Racism," "The Crisis of German Ideology," "Nazi Culture" and "The Image of Man: The Creation of Modern Masculinity." An autobiography is due out this fall.

Mosse was elected to the American Academy of Arts and Sciences in 1984; the Goethe Institute honored him in 1988, and he joined the circle of distinguished senior historians receiving an American Historical Association Award for Scholarly Distinction in 1997. Last November he was awarded the Leo Baeck medal for contributions to Jewish and European history.

The memorial will be open to the public.

-- Barbara Wolff, (608) 262-8292

AFRICAN PHOTOGRAPHY ON DISPLAY AT HEALTH SERVICE OFFICES

MADISON -- Krista Bultmann will display photography from her travels in Kenya and Tanzania (including the island of Zanzibar) through Tuesday, April 9 at University Health Services, 1552 University Ave. (first, second and third floors) and 905 University Ave. (third and fourth floors).

The exhibition of student artwork, "Photography by Krista Bultmann," is part of the Art in the Health Services program.

An artist's reception is planned Friday, March 19, 4:30-5:30 p.m. at 1552 University Ave., third-floor waiting room. Refreshments will be served.
-- Jonathan Zarov, (608) 265-9058

###

Meel -
UHS

FOR IMMEDIATE RELEASE 4/7/99
NEW BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- o Free, anonymous HIV testing available at Blue Bus Clinic
- o Campus ecologists plan spring cleaning for lakeshore
- o UW Geology Museum to hold open house April 18

FREE, ANONYMOUS HIV TESTING AVAILABLE AT BLUE BUS CLINIC

CONTACT: Jonathan Zarov, (608) 265-9058

MADISON -- Free, confidential and anonymous HIV tests are available to all at the Blue Bus Clinic, University Health Services' sexually transmitted infections clinic.

Blue Bus is the only sexually transmitted infections specialty clinic in the Madison area. A confidential test is protected as part of a person's medical chart. In an anonymous test, the person's identity is not known. People who are at risk for HIV infection are encouraged to take advantage of the test.

Recent data show that HIV has affected all racial and ethnic groups in Wisconsin. However, the rate of infection among African-Americans and Hispanics is higher than among other groups. People of color represent less than 8 percent of Wisconsin's population, but one half of persons reported with HIV infection in 1997 were members of minority groups.

People face higher risks if they have had sex with people in the following categories, or who themselves are: men who have sex with other men; people using injected drugs; people who received blood; hemophiliacs; natives of Haiti or central or east Africa; and people who were sexually assaulted, or had sex in exchange for drugs or money.

It offers screening, diagnosis and treatment; services are available by appointment only. Teenagers do not need parental consent to be tested or treated. Some individuals may be eligible for reduced cost of care for sexually transmitted diseases.

To make an appointment, please call (608) 262-7330.

CAMPUS ECOLOGISTS PLAN SPRING CLEANING FOR LAKESHORE

CONTACT: Linda Holthaus, Center for Limnology, (608) 262-3304

MADISON-- Continuing a 14-year tradition, faculty, staff and students will scour the lakeshore path and historic Muir Woods along Lake Mendota to clean up winter's accumulated trash over the noon hour Friday, April 9.

About 40 faculty, staff and students from the University of Wisconsin-Madison, some in waders and on boats, are expected for the 14th annual Trash Party, a joint effort of the Center for Limnology and the Water Science and Engineering Laboratory.

"This is our chance to have an immediate, direct impact on both the lake and the campus environment which all of us study and cherish," according to John Magnuson, zoology professor and director of the Center for Limnology.

Volunteers pick up trash along the shore of Lake Mendota and in John Muir Woods, the area roughly from the Memorial Union to the Crew House.

The event concludes with a potluck picnic and awarding of prizes for recovered trash items in categories such as best mother's day present, least edible, most artistic and most dangerous.

"You wouldn't believe the stuff that's lurking out there in those woods," says Linda Holthaus, center staffer, "We found everything from massage showerheads to red bikini underwear and even half of a canoe. We never did figure out what happened to the other half."

Cathie Bruner, coordinator of Campus Natural Areas, praises the group's efforts: "The Limnology Department's annual cleanup of Muir Woods is an example of stewardship on which the CNA program is based. Their cleanup is an extension of the Adopt-a-Block program already existing in the 'built environment' of campus."

The Center for Limnology is dedicated to studying the ecology of freshwater lakes, rivers, and wetlands. The Water Science and Engineering Laboratory engages in cutting-edge research on issues such as mercury contamination levels in Wisconsin's lakes and rivers.

UW GEOLOGY MUSEUM TO HOLD OPEN HOUSE APRIL 18

CONTACT: Klaus Westphal, (608) 262-2399

MADISON - Mars talks, dinosaur masks and flying reptiles will be part of the show on Sunday, April 18 during the University of Wisconsin-Madison Geology Museum Open House.

The free, family-oriented event, which will run from 1-5 p.m., will feature six special programs in addition to its standing exhibits. Throughout the afternoon, Plan B Design Studio of Hazel Green, Wis., will lead a dinosaur mask-making workshop with children.

At 1:10 p.m., James Graham of the UW-Madison physiology department will give the talk "Mars - Past, Present and Future," in the L.R. Laudon Lecture Hall. Another talk, "Life on Mars?" will be given at 2:45 p.m. in the same hall by geology professor William Barker.

At 2:15 p.m. and 4 p.m., the museum will invite children to sort through a "Free Rock Pile." Kids should bring an empty bag and rain gear if needed.

At 3:30 p.m., the museum will unveil its newest display, a model of the flying reptile Pteranodon. The balsawood skeleton was crafted by UW-Madison geology student Christopher Ott.

The museum is located in Lewis G. Weeks Hall, at 1215 Dayton St. Limited parking is available in Lot 54 adjacent to the museum. For information, contact the museum office at (608) 262-2399.

###

CAMPUS SCENE

ICE CREAM OF THE CROP

Taste testers soon will choose a new, original ice cream flavor to mark the 150th anniversary of the university.

A statewide contest drew nearly 800 entries with proposals for the special flavor. Tasters will sample the 10 finalists later this month.

Among them: "On Wisconsin," in two vanilla versions, one from Anne Mann of Madison, with peppermint stick pieces and a fudge ripple, and the other from Mary Jahn of Madison, with strawberry chunks and ripple. "Winnowing and Sifting" includes mixed nuts and shavings from Andes mints, as envisioned by Tess Mulrooney and Paul Eastwood of Madison.

Taste testers will include Chancellor David Ward, who will break a tie if necessary. The winner will be announced during Alumni Week, May 2-7. Then we'll all get a turn to taste, as the finest frozen flavor will be served through the rest of the year.

COMMUTING OPTIONS OUTLINED

Picture this: Your own personal driver picks you up, you settle into a roomy, comfortable seat, you have an extra half-hour to enjoy a cup of coffee, read or snooze, while hundreds of commuters all around you will be fighting the traffic. If you'd like to become a rideshare commuter, the Rideshare Etc. Program will have information and assistance available on many commuting options at Memorial Union March 30-31 from 10 a.m.-1 p.m.

New this year are the Rideshare Result Maps showing commute options like vanpools, Metro routes, car-share partners and park-and-ride lots in your area. Information: Ward Paxton, Dane County rideshare coordinator, 266-9114.

WIAA TOURNEY THIS WEEK

The campus area will see a large influx of sports fans this week when the Wisconsin Interscholastic Athletic Association (WIAA) hosts its annual state high school boys basketball tournaments at the Kohl Center.

The boys tournament is March 18-20. Because daytime parking is very limited in the vicinity of the Kohl Center, fans attending the tournaments are being urged to park at the Dane County Coliseum and ride a Madison Metro shuttle to the Kohl Center.

The Office of Transportation Services has notified permit holders for some campus lots near the Kohl Center that they'll have to park elsewhere during the tournament.

RELATIONSHIPS EXAMINED

John Skrovan, the new chair of the University Health Services Program on Relationships, Health and Violence, will discuss psychological and sociological dynamics that influence relationships, and our attempts at support, outreach and intervention. The talk is planned Thursday, March 18, 3:30-5 p.m. in Memorial Union. Check Today in the Union (TITU) for location. Light refreshments will be served. A question-and-answer period follows the presentation. Information: Esty Dinur, UHS, 265-4699.

BACKWARD GLANCE

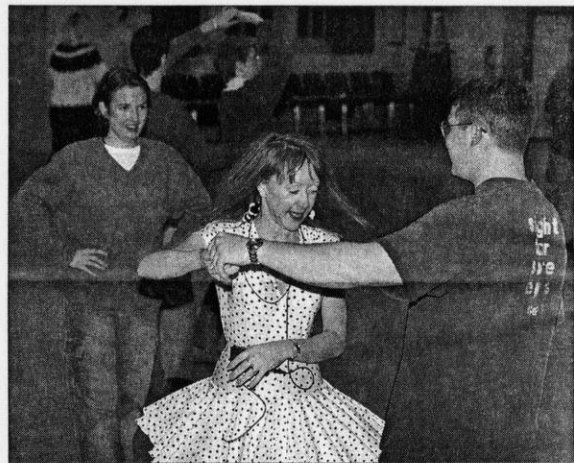
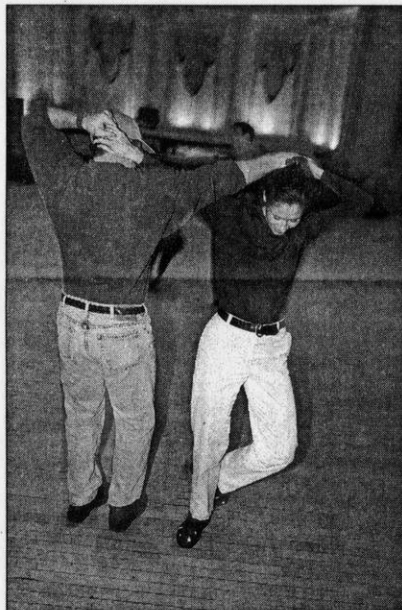
From Wisconsin Week, March 8-15, 1989: A task force says the Red Gym would be an ideal visitors' center and "gateway to the university." ... Al Fish, a state budget administrator, was named interim financial officer for the Athletic Department. ... Annual campus parking permit prices will increase about 38 percent to cover the cost of new parking ramps. Priciest: \$380 for Lot 23, Van Hise. ... Rep. Robert Larson introduces a bill that would require every UW faculty member to spend at least 12 hours a week teaching classes.



Let's swing

Madison UHS

Photos by Jeff Miller



Swing dance, which began more than a half-century ago, is back in a big way on college campuses across the country. A year ago, Wisconsin Union Mini Courses offered four sections of swing and jitterbug instruction in the winter-spring catalog. This year, 17 sections are offered. Top: Students Gavin Pittman and Lynn Wanek practice steps. Above: Teacher Malia Ferron, center, guides student Mike Koenig as Wanek watches. Left: Pittman and his fiancé, Sheila Hood, take a whirl across the wood floors of Great Hall in Memorial Union.

Report: Focus on grad education, faculty

Erik Christianson

The university should reorganize graduate education and examine time constraints placed on faculty and staff, a new campus report says.

The report, published as part of the 10-year campus reaccreditation, says the university must add graduate education and demands on faculty time to its four priorities adopted in 1995 as part of Chancellor David Ward's "A Vision for the Future."

Those priorities are rethinking undergraduate education; maintaining research preeminence; engaging the global community more effectively; and updating the Wisconsin Idea.

"This is the next step after 'A Vision for the Future,'" says Joseph Wiesenfarth, chair of New Directions: The Reaccreditation Project. "We have looked at the Vision document, examined what has held up well and tried to promote those items. We have also added to it the need to look at gradu-

ate education in a new context, and the need to examine the faculty reward system as it relates directly to the university's traditional and emerging values."

The 270-page self-study says graduate education should be retooled to promote professional and capstone master's degrees, enhance entrepreneurial outreach with those programs and collaborate more with the private sector on research.

The report also says the university must take a hard look at its core values and reward system related to faculty and academic staff as they balance research, teaching and outreach with new initiatives, professional development and family life.

"New agendas will be adequately addressed only if, as an institution, we make time, which means deciding as a university what faculty and staff are not going to do as well as what they are going to do," the report says.

In addition to helping cast a vision for

To review
the reaccreditation
self-study
or for more information,
visit:
www.wisc.edu/newdirections/,
or call 263-9233.

the next decade, the self-study documents how the university meets the reaccreditation criteria of the North Central Association of Colleges and Schools.

As part of reaccreditation, a team of faculty and executives from other universities will tour UW-Madison April 11-14. The site team's report, along with the self-study, will form the basis for the university's new strategic plan, Wiesenfarth says. The university hopes to compile the strategic plan for the first decade of the new millennium during the 1999-2000 academic year. ■

med -
UHS

FOR IMMEDIATE RELEASE 9/14/98

CONTACT: Jonathan Zarov, 265-9058, jzarov@facstaff.wisc.edu; Esty Dinur, 265-4699, edinur@facstaff.wisc.edu

HEALTH SERVICES ANNOUNCES SECOND COLLOQUIUM SERIES

MADISON - University Health Services (UHS) staff will share their expertise and experience concerning students, their lives and health concerns with the greater university community through a series of colloquia in 1998-99.

The programs are designed to open communications and sustain a dialogue with faculty, staff and students about pressing concerns in campus life. The colloquia will take place on Thursdays from 3:30 p.m. to 5 p.m. at Memorial Union. Please check Today in the Union for exact location. Refreshments will be served. Each presentation will be followed by a question and answer period.

The 1998-99 schedule is as follows:

*** Sept. 17 - Revealing Racism: The Campus Climate for Students of Color.**

Presenters: Elton Crim, student services coordinator, UHS; Yolanda Garza, assistant dean of students; Suzanne Jones, Office of the Dean of Students; Steve Bialek, Office of Quality Improvement.

This session summarizes a study about the experiences of students of color and the way they perceive the climate on the UW-Madison campus. Focus group interview data will be used to illustrate the aversive racism framework, and two mechanisms of isolation will be discussed. Aversive racism is communicated from white students to students of color through nonverbal cues and is enabled by a high level of compartmentalization and a hierarchical organizational structure that affects how services to students of color are designed.

*** Oct. 15 - Beyond Chewing Fingernails: Successful Stress Management for Students.**

Presenters: Bob McGrath, associate director for Counseling and Consultation Services, and Rob Sepich, student services coordinator.

What are recurrent sources of stress for students and how do they deal with them? How does ineffectively managed stress affect academic and interpersonal difficulties? And what are some helpful approaches that prevent or reduce the harmful effects of stress? This presentation will provide an overview of recent behavioral medicine research and its most useful applications for college students, inform about services available to students; and describe the most effective ways of going beyond coping, prospering under stress.

*** Nov. 19 - Sexually Transmitted Diseases in College Students: Current Trends and Concerns.**

Presenters: Dr. Scott Spear, associate director for clinical services, and Craig Roberts, team manager for community health.

This discussion focuses on current trends and concerns regarding STDs in college students in general, and at UW-Madison in particular. Topics covered include basic epidemiology prevention strategies, overview of diagnosis and treatment, and why all this is relevant to faculty and staff.

*** Feb. 18 - Do We Make Each Other Sick? Can We Make Each Other Well?**

Presenters: Dr. Richard P. Keeling, UHS director, and Carol Lobes, associate director for Prevention Services.

Central to achieving, maintaining, and strengthening health is the influence of social support, which is provided and mediated through important relationships. Those relationships grow from, and reinforce, the quality of interdependence that sustains citizenship, participation, and a spirit of community. Reducing isolation and building community are key health interventions. In this colloquium, ways and means for building community are explored as well as confronting challenges to connectedness, and replacing isolation with opportunities for involvement.

* March 18 - Lust, Limits, and Language: A Sociological Analysis of Talk About Rape and Relationships. Presenter: Amber Ault, relationship violence prevention coordinator.

This presentation explores the significance of our sexual lingua franca on sexual violence for our conceptualizations of rape and relationships. The meaning, for example, of speaking of "rapists" instead of about "men who commit rape," or about the problem of "women being raped" instead of the problem of "men committing rape." What are the social and psychological meanings of survivors' use of the phrase "my rapist"? The intersections between linguistic and embodied realities will be addressed, with an emphasis on their implications for addressing sexual assault.

* April 15 - The RWJ Project: Changing the Campus Culture to Reduce High-Risk Drinking. Presenters: Dr. Richard P. Keeling, UHS director; Carol Lobes, associate director for Prevention Services; Rob Adsit, project coordinator, and student campus community organizers

Two and a half years into a groundbreaking project to reduce high-risk drinking and its consequences, UHS presents a summary of its experiences and results. This colloquium will reflect the structures and assumptions of the project itself: Students will be central presenters and will provide their own assessment of the value and validity of work done. During the interactive discussion, participants will help design possible next steps for the project.

###

Med -
UHS

THE WISCONSIN WEEK WIRE - February 10, 1999
for UW-Madison faculty and staff
(issue on Web at <http://www.news.wisc.edu/wire/i021099/>)

=====

Selected stories from this issue of Wisconsin Week ...

FRONT PAGE

- o UW wants full public disclosure in code
- o Infant care center to expand on-campus child care options

PROFILE: Pawan Sinha

- o Perception is reality for artificial intelligence expert

FEATURES

- o Metamorphosis on ice

RESEARCH

- o Fauna versus flora: Botanist says deer threaten wildlife
- o Researchers turn to federal agencies - not industry -
for financial support

CAMPUS NEWS

- o Arboretum gets \$1.2 million for expansion
- o Up-and-coming faculty receive 1999 Romnes Fellowships
- o ISIS deadlines approach
- o Feed Bag deli opens in the vet school
- o Flu season arrives on campus
- o SECC tops 1998 goal

ON CAMPUS

- o AIDS activist and playwright to speak
- o Textile art show features work from several campuses
- o Guest artists to bring together university, community
- o Nobel Prize winner to present neuroscience lecture
- o Pulitzer winner to speak on creation-evolution debate
- o Events calendar: <http://calendar.news.wisc.edu>

(issue on Web at <http://www.news.wisc.edu/wire/i021099/>)

=====

Front Page

UW WANTS FULL PUBLIC DISCLOSURE IN CODE

The university is pushing for full public disclosure of manufacturing sites and the inclusion of a "living wage" provision in a proposed code of conduct for companies that produce university-licensed products.

(Full story in Wisconsin Week, page 1) -
<http://www.news.wisc.edu/wire/i021099/code.html>

INFANT CARE CENTER TO EXPAND ON-CAMPUS CHILD CARE OPTIONS

A new infant care center is scheduled to open in April at the former Sea Grant Institute, 1800 University Ave., with capacity for eight children ages six weeks to 30 months. This

fall, the University Preschool Laboratory Program Site 2, at Bethany Methodist Church, 3910 Mineral Point Road, will offer infant care for up to 12 babies.

(Wisconsin Week, page 1)

<http://www.news.wisc.edu/wire/i021099/infant.html>

Profile: Pawan Sinha

PERCEPTION IS REALITY FOR ARTIFICIAL INTELLIGENCE EXPERT

Like most computer scientists, Pawan Sinha is drawn to the challenge of making computers smaller, faster and smarter, but he's taking his lessons from the ultimate computational machine: the human brain.

(Wisconsin Week, page 4)

<http://www.news.wisc.edu/wire/i021099/sinha.html>

Features

METAMORPHOSIS ON ICE

It was, in arena lingo, a "pressured conversion." At the Kohl Center on a recent Saturday afternoon, the pressure was building not only on the men's basketball team playing right then, but also on eight crews of workers quietly assembling in the bowels of the arena. Those 45 workers (mostly students) were about to transform the arena floor from wood to ice in the lickety-split time of four hours flat.

(Wisconsin Week, page 12)

<http://www.news.wisc.edu/wire/i021099/kohl.html>

Research

FAUNA VERSUS FLORA: BOTANIST SAYS DEER THREATEN WILDLIFE

Like Aldo Leopold before him, UW-Madison botanist Don Waller is about to take an unpopular stand on Wisconsin's booming deer herd.

(Wisconsin Week, page 6)

<http://www.news.wisc.edu/wire/i021099/deer.html>

RESEARCHERS TURN TO FEDERAL AGENCIES - NOT INDUSTRY - FOR FINANCIAL SUPPORT

The nation's agricultural colleges frequently come under fire for a growing reliance on private industry for research funding. But recent surveys of scientists at U.S. ag colleges don't support the claims that ties to agribusiness have become too cozy.

(Wisconsin Week, page 6)

<http://www.news.wisc.edu/wire/i021099/agresearch.html>

Campus News

ARBORETUM GETS \$1.2 MILLION FOR EXPANSION

A vastly improved experience for visitors is in store at the Arboretum, where two major gifts totaling more than \$1 million will enable construction of a new auditorium and other enhancements to facilities and programs.

(Wisconsin Week, page 3)

<http://www.news.wisc.edu/wire/i021099/arb.html>

UP-AND-COMING FACULTY RECEIVE 1999 ROMNES FELLOWSHIPS

Eight UW-Madison faculty have been awarded 1999 Romnes Fellowships for extraordinary achievement at an early stage in their careers.

(Wisconsin Week, page 2)

<http://www.news.wisc.edu/wire/i021099/romnes.html>

ISIS DEADLINES APPROACH

As the transition to UW-Madison's new student records system moves closer to implementation, a university official overseeing the project is reminding the campus community of important deadlines.

(Wisconsin Week, page 3)

<http://www.news.wisc.edu/wire/i021099/isis.html>

FEED BAG DELI OPENS IN THE VET SCHOOL

People on the west end of campus will finally get what they have been craving for some time: a deli of their own.

(Wisconsin Week, page 3)

<http://www.news.wisc.edu/wire/i021099/deli.html>

FLU SEASON ARRIVES ON CAMPUS

Influenza season is here officially, now that the University Health Services and the Wisconsin State Laboratory of Hygiene have recently confirmed a case of influenza in a UW-Madison student.

(Wisconsin Week, page 3)

<http://www.news.wisc.edu/wire/i021099/flu.html>

SECC TOPS 1998 GOAL

Contributions totaled \$2,120,693 for the recent State, University and UWHC Employees Combined Campaign of Dane County - nearly five percent above the symbolic silver anniversary goal of \$2,025,000 set by the campaign's administrative board.

(Wisconsin Week, page 3)

<http://www.news.wisc.edu/wire/i021099/secc.html>

On Campus

(Events calendar: <http://calendar.news.wisc.edu>)

AIDS ACTIVIST AND PLAYWRIGHT TO SPEAK

The possibility of a lesbian or gay president of the United States: remote, likely, irrelevant? Playwright and novelist Larry Kramer will discuss that prospect and other topics in a lecture Monday, Feb. 22 at UW-Madison.

(Wisconsin Week, page 7)

<http://www.news.wisc.edu/wire/i021099/kramer.html>

TEXTILE ART SHOW FEATURES WORK FROM SEVERAL CAMPUSES

Textile arts faculty from UW-Madison, UW-Milwaukee and UW-River Falls will present new works in State of the Art, on exhibit at the UW-Madison Gallery of Design through Friday, Feb. 26.

(Wisconsin Week, page 7)

<http://www.news.wisc.edu/wire/i021099/textile.html>

GUEST ARTISTS TO BRING TOGETHER UNIVERSITY, COMMUNITY

Dancers and musicians from UW-Madison and surrounding communities will enjoy a rare opportunity to perform with two world-renowned artists Feb. 19-27.

(Wisconsin Week, page 9)

<http://www.news.wisc.edu/wire/i021099/dance.html>

NOBEL PRIZE WINNER TO PRESENT NEUROSCIENCE LECTURE

A Nobel Prize winner whose work dramatically changed our understanding of how the brain creates our visual world will present a free public lecture Feb. 15 as the first in a series of events celebrating 25 years of neuroscience training on campus.

(Wisconsin Week, page 2)

<http://www.news.wisc.edu/wire/i021099/wiesel.html>

PULITZER WINNER TO SPEAK ON CREATION-EVOLUTION DEBATE

Edward J. Larson, a UW-Madison alumnus and Pulitzer Prize-winning historian, will offer his insights into a landmark trial over evolutionary theory - the Scopes trial - in a lecture Friday, Feb. 26.

(Wisconsin Week, page 2)

<http://www.news.wisc.edu/wire/i021099/larson.html>

The Wisconsin Week Wire: Vol. III (No. 3)

FOR IMMEDIATE RELEASE 2/8/99
CONTACT: Esty Dinur, (608) 262-1744

med -
UHS

AUTHOR-ACTIVIST LARRY KRAMER TO SPEAK ON CAMPUS

MADISON -- The possibility of a lesbian or gay president of the United States: remote, likely, irrelevant?

Playwright and novelist Larry Kramer ("The Normal Heart," "Here We Go Round the Mulberry Bush") will discuss that prospect and other topics in a lecture Monday, Feb. 22 at 7 p.m. at the University of Wisconsin-Madison Memorial Union Theater. The free lecture is open to the public.

Kramer, who is also a screenwriter and essayist, will be in Madison Feb. 19-22. During his visit, he will take part in the Midwest Lesbian, Gay, Bisexual and Transgender Campus Conference, Feb. 20-21 at the Monona Terrace.

Kramer will give the conference's keynote address Sunday, Feb. 21, discussing America's experience with the HIV/AIDS virus. In addition to his public lecture and conference participation, Kramer also will meet with students and faculty in the UW-Madison Department of Theatre and Drama and HIV prevention staff at University Health Services.

According to Richard Keeling, UHS director and UW-Madison professor of medicine, students will get a chance to meet one of the most notable figures in contemporary American drama and social criticism. "Undergraduates especially will find Kramer's story inspiring," says Keeling. "His life illustrates how art, activism and social change can be brought together."

Kramer currently is bringing those elements together in a new novel about the AIDS epidemic, "The American People."

"The Normal Heart," Kramer's play dealing with the years just after the discovery of the HIV virus, will be filmed this summer.

Kramer's own AIDS activism began in 1981, when he co-founded New York City's Gay Men's Health Crisis, still the world's largest and most comprehensive service provider to HIV-positive patients. His creation of the AIDS advocacy organization ACT UP boosted awareness of the disease.

For more information about Kramer's appearances, contact Esty Dinur or Jonathan Zarov, (608) 262-1744.

###

-- Barbara Wolff, (608) 262-8292

FOR IMMEDIATE RELEASE. 1/27/99
CONTACT: Craig Roberts, (608) 262-6720

Med-
UHS

FLU SEASON ARRIVES ON CAMPUS

MADISON - Influenza season is here officially, now that the University Health Services and the Wisconsin State Laboratory of Hygiene have recently confirmed a case of influenza in a UW-Madison student.

So far this year, influenza activity has been relatively mild nationwide but cases are slowly increasing in Wisconsin. To help reduce the spread of influenza in the UW-Madison community, UHS provided flu shots to 5,100 students last fall.

"Still, we can expect to see more students come down with influenza, and for those who do, it often means a week or more of missed classes and other activities," says Craig Roberts, UHS manager of community health.

Influenza is a brief, but often severe and highly contagious respiratory infection. Symptoms typically appear 24-72 hours after exposure and are characterized by a quick onset of high fever, chills, headache, fatigue, cough and sometimes a sore throat. Uncomplicated influenza generally resolves itself within a week. Symptomatic treatment with rest, acetaminophen (for fever) and plenty of fluids are important to facilitate a prompt recovery.

UHS recommends that ill students stay at home, both for personal and public health reasons. Students who need medical care should be referred to UHS at 263-3163. However, UHS does not provide "medical excuses" for absences due to illness.

The reasons: finite resources, lack of direct knowledge about illness appropriately managed by self-care, and a commitment to student privacy. By campus policy, individual instructors are responsible for determining absence and make-up policies for ill students.

More information about influenza is available at the UHS web site:
<http://www.uhs.wisc.edu>.

###

Jeff Iseminger, 262-8287

med.
VHS

FOR IMMEDIATE RELEASE 11/6/98

CONTACTS: Esty Dinur, edinur@facstaff.wisc.edu, 265-4699, Rebecca Quigley, rquigley@students.wisc.edu

ART FEATURED AT UNIVERSITY HEALTH SERVICES

MADISON -The Art in the Health Services program of University Health Services at the University of Wisconsin-Madison is hosting an exhibition of illustrations by Zander Brimijoin and paintings by Kirsten Patches, who is also the singer for the band Naked Aggression.

The exhibition will be displayed until Nov. 12 at 1552 University Ave., (first, second and third floors) and at 905 University Ave. (third and fourth floors). The buildings are open weekdays, 8 a.m.-4:30 p.m.
###

Fitness and friendship

Campus study launched a regimen that's lasted 18 years

Uni Health Service

BETTER RED THAN...

Saturday's unusual nighttime Homecoming game means maximum fun for alumni and friends of the university. The game between Wisconsin and the Purdue Boilermakers doesn't start until 7:30 p.m., giving Homecoming revelers a full day of festivities. Highlights:

- The First Annual Homecoming Golf Outing at University Ridge tees off at 8:30 a.m. The 18-hole contest, with a shotgun start, is limited to 24 four-somes.

- The Homecoming Parade, previously held Fridays on the west end of campus, moves back downtown. It begins at 11:30 a.m. Saturday at Langdon Street and Wisconsin Avenue, travels down Wisconsin to Gilman Street, Gilman to State, and State to Library Mall, where there will be a pep rally.

And don't forget to buy that sweater: All proceeds from Homecoming events and apparel sales go to the Dean of Students Crisis Fund. Last year, \$10,000 was raised.

For information, call the Homecoming office, 265-2731, or visit the Below Alumni Center on North Lake Street. A detailed schedule and an apparel order form is available at: www.waa.wisc.edu/homecoming/

FLU SHOT CLINIC COMING

Influenza, that nasty denizen of winter, is comin' round the mountain when it comes, when it comes, and drivin' six white horses when it comes, when it comes.

And do you know where that herd is headin'? Straight for your respiratory tract, partner.

Unless you get a flu shot, of course, and such a shot is a snap to get this fall. Influenza immunization clinics will again be provided to faculty, staff and students by University Health Services, the Occupational Health Program of the UW-Madison Safety Department and the Visiting Nurse Service of Dane County.

The clinics are scheduled for 11 a.m. to 5 p.m., Nov. 2-3, at Memorial Union and Nov. 9-10 at Union South. More information on the immunization clinics can be found on the UHS web site, www.uhs.wisc.edu; for information about the flu, visit: www.cdc.gov/ncidod/diseases/flu/fluinfo.htm. And if you want to learn more about immunizations, visit: www.medscape.com/Affiliates/NCA/index.html.

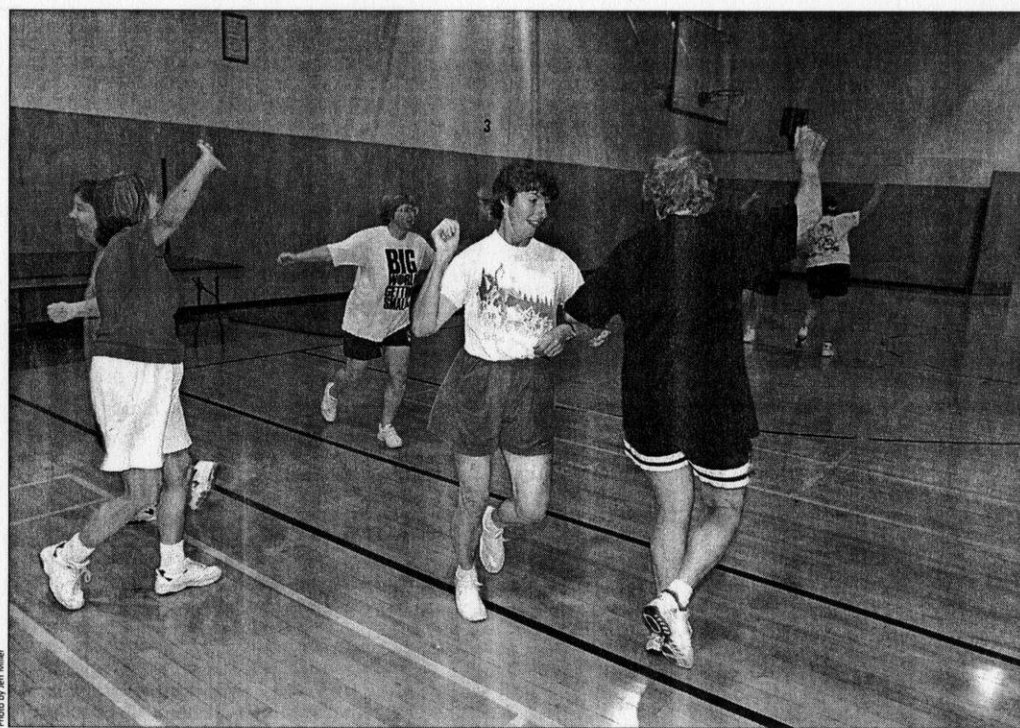
WAR CRIMES PROSECUTOR

A former member of the legal team that prosecuted Nazi criminals after World War II will deliver a guest lecture Thursday at the UW-Madison Law School.

Walter Rockler, now a prominent Washington, D.C., attorney, will speak in Law Professor Frank Tuerkheimer's course on "The Holocaust: Facts, Trials, Verdicts and Post Verdicts." Rockler will discuss his experiences and answer questions. The class is open to the public and will meet in Room 2260 of the Law School, 975 Bascom Mall, from 3:30-5:30 p.m.

Rockler is a senior tax partner in the Washington, D.C., law firm of Arnold and Porter. From 1947 to 1949 he worked with the war crimes prosecution team at Nuremberg and led the team that prosecuted various banking, economic and industrial defendants.

Rockler continued to pursue justice in connection with the Holocaust after he returned to the United States from Germany. The Oliver S. Rundell Lecture Fund is supporting Rockler's visit to UW-Madison. For more information on the lecture, contact Tuerkheimer, 262-3093, or frankt@cs.wisc.edu.



Partnering for a do-si-do during an early morning exercise class, from left, are Sara Kerr-Persing, Ginger Long, Kathi Dwelle and Rosie Bass. The routine began in 1980 as part of an osteoporosis study.

Jeff Iseminger

It's that quinty-eyed, snooze-button time of the morning, so early that owls are still flapping home after a hard night of hooting, so early that exercise seems, at least to some, a thoroughly unnatural act at this hour.

But for the women coming to this large Natatorium gym today at 6:40 a.m., as they do every Monday, Wednesday and Friday, exercise offers entry into a world of fitness and friendship they would be loath to ever leave.

Their leader is Mona Melms, aerobics coordinator for this exercise program sponsored by the Department of Preventive Medicine. She's cueing up her music and strapping on a headset and microphone, as 50 women walk around the gym to warm up.

"My goal is to make exercise so much fun they'll come back and back," says Melms. "I want to give them an important reason to wake up and get out of bed."

This exercise group began in 1980 as part of an osteoporosis study by Everett Smith, now an associate professor of preventive medicine. The study, which involved women from ages 35 to 65, found that participants showed reduced skeletal loss and greater bone density in the spine, as well as better cardiovascular fitness, compared to a control group.

The study concluded long ago, but the group stuck together — in more ways than one — and added new women. The question is, What nudges them out of bed so early for an hour of exercise three times a week, 50 weeks a year?

"This is one of the best things I've ever done in my life," says Ilse Riegel, 82, one of the group's original members. "I've always walked, but this program gives you a wide range of movement and balance. It proves you can be wonderfully active for as long as you live."

And Riegel is. She warms up for her

thrice-weekly workout with a three-mile walk from home to the Nat. A native of Germany who moved to America at age 10, she now works parttime for the McArdle Lab for Cancer Research and does technical editing for scientific journals.

"Feel those calf muscles stretch!" says Melms with exuberance. She leads the women in warm-ups, accompanied by music that pops open the most sleep-encrusted eyes. The women pair up to do variations on a country-western theme of do-si-do and then briskly walk-on-the-Cajun-side around the gym.

"I couldn't run across the street before I joined this group," says Rosie Bass, 72. "I was asthmatic and taking lots of medications. This group saved my life."

Now retired, Bass formerly worked for the Memorial Union food service. She's active in fundraising activities for St. Jude's Children's Hospital in Memphis and Easter Seals of Wisconsin. And she keeps her food service skills sharp by making eggs continental for exercise-group parties at Halloween and other times.

The percussive beat of Paul Simon and company singing "Call Me Al" picks up the tempo as legs kick and arms swing, followed by an even-sprightlier "Leroy Brown" by Jim Croce, with the women strutting their stuff like dancers in an old Fred-and-Ginger movie. (Those who prefer a more "joint-friendly" workout, as Melms calls it, can choose a low-impact option in the class.)

The beauty of a big gym is that exercisers can move around, instead of going up-and-down while staying in place. No confinement, no machines, just natural movement.

"I like the camaraderie," says fiber artist Ginger Long; 62. "I joined the group in 1991 because I wanted to exercise with other people. When I'm away from them on travel, I feel the difference."

The women are doing aerobic dance steps from wall to wall, while Shirley Ellis sings that smash hit of hers from 1965, "The Name

Game." Then comes a boogie-woogie sax number, and by the time Spyro Gyra's jazzy piece called "Shakedown" comes up, things are really jivin'. And just when you think the class has peaked, here comes a big-band rendition of "Flat Foot Floogie" as Melms counts the steps, "8-7-6-5, 4-3-2-1."

"I joined the group in January three years ago," says Peg Wallace, 52, "because I was feeling sluggish and needed a New Year's resolution. This is the first one I've ever kept." Wallace works for the Wisconsin Humanities Council. "It's improved my life tremendously by giving me more energy and friendships with women over a 40-year age range."

Now the cool-down. The women swing and sway to "Spanish Harlem," do sit-ups to "Singin' in the Rain" and stretch to "The Sunny Side of the Street."

"If I didn't come here, I wouldn't know how Lynn's daughter is doing in college or if Dorothy's sciatica has cleared up," says Sara Kerr-Persing, 42, who joined the class a year ago. "Everyone was so welcoming when I first came. My husband said it's like a cult, but no deprogramming is needed."

The cost of this "cult" of fitness and friendship is \$120 for three months, and all are welcome. Call 263-2878 for details.

And for \$120, you get a rare and wonderful package deal. "This has been a support group for us through illnesses and other family hardships," says Kathi Dwelle, 54, the "baby" of the original group and information technology worker.

Testimony to how much this group means to its members shines through in a story that Dwelle tells about a classmate. This woman had to undergo chemotherapy and missed several workouts. One reason she had to pull through, she told others in the group, was this: She then could climb out of bed three times a week expressly to jump and jive with her friends.

And, as it turned out, she did — and still does. ■

open, the Wisconsin Union will operate 12 dining spots in the two unions and four other campus buildings.

Union managers say that, in keeping with the tradition of the Blue Chip Deli in Grainger Hall and the ICU Deli in Medical Sciences, they'll try to come up with a name that ties in with the location of the new deli. What's the leading contender right now? The "Feed Bag."



Wisconsin Week

Vol. XIII, No. 11, September 9, 1998

Wisconsin Week, the official newspaper of record for the University of Wisconsin-Madison, carries legally required notices for faculty and staff.

Wisconsin Week (ISSN 890-9652; USPS 810-020) is published by University Periodicals, Office of News and Public Affairs, biweekly when classes are in session (18 issues a year). Send information to 19 Bascom Hall, 500 Lincoln Drive, Madison, WI 53706; phone: (608) 262-3846. E-mail: wisweek@macc.wisc.edu.

Second-class postage is paid at Madison, WI 53706; Postmaster: Send address changes to Wisconsin Week, 19 Bascom Hall, 500 Lincoln Drive, Madison, WI 53706.

Subscriptions for U.S. mail delivery are \$18 a year or \$9 for six months. Send checks, payable to Wisconsin Week, to the above address.

Address changes

The Wisconsin Week labels are printed from the files of the UW-Madison Employee Compensation and Benefits Office. Send a Person File Information Form to revise employee addresses. Other addresses may be changed by correcting the label and mailing it to Wisconsin Week.

Editor: Tim Kelley

Designer: Jeffrey Jerred

Publications assistant: Eileen Gilligan

Director of Periodicals: Cindy Foss

Editorial advisers: Amy Toburen, Susan Trebach

Contributing writers: Office of News and Public Affairs

Photographer: Jeff Miller

Distribution: UW-Madison Truck Service

Publication dates: Sept. 23, Oct. 7, Oct. 21, Nov. 4

To receive Wisconsin Week news via e-mail, visit <http://news1.news.wisc.edu/cgi-bin/wireadds> on the World Wide Web and subscribe to the Wisconsin Week Wire. Wisconsin Week is also available on UW-Madison's gopher server in the folder called News Releases, Newsletters and Newspapers.

Learning

Students offer advice to peers in book overseen by L&S professor

Undergraduate students guided by UW-Madison professor William Cronon have written a book outlining critical, but sometimes subtle, aspects of student life.

Choose Your Own Adventure: A Guide to UW-Madison For Students, By Students covers academic horizons including study strategies, research, learning beyond the classroom and similar topics. Recreational pursuits such as Madison's classical music scene, sports, film, restaurants and more have their own chapter. The book also includes recommendations for planning a life after college and coping with technology.

Nine students in the UW-Madison Pathways to Excellence Student Organization wrote and designed the book. Cronon, UW-Madison's Frederick Jackson Turner Professor of History, Geography and Environmental Studies, and the PSO faculty adviser, says he believes the book is unique.

"I know of no comparable guide anywhere in the country," he says. "Many colleges and universities publish handbooks for their students, but none are written entirely by undergraduates for the benefit of other undergraduates."

At 180 pages, the book is a modest read. Janet Vandevender, associate dean for student academic affairs in the College of Letters and Science, says the guide combines real information with humor and insight. "UW-Madison is full of opportunities. Students are a wonderful wealth of information, and this is a guide to everything from advising to Hoofers," she says.

The book is available free to students at 104 South Hall. Others will be able to purchase the guide for \$5 at the University Book Store and Canterbury Booksellers. ■

Teaching assistant training organizers gratified by turnout of 500

Nearly 500 new UW-Madison teaching assistants participated in training Aug. 27 to introduce them to their new positions.

Sponsored by the College of Letters and Science, the Ninth Annual Welcome Week Teaching Assistant Workshop was launched in 1990 with gift money from the Brittingham Fund.

Judith Craig, associate dean of L&S, says the turnout was noticeably larger than in the past: "Universities are emphasizing TA training more and more, and we are no different."

The university offers numerous training opportunities for TAs at the college and depart-

ment level. A summer training program for TAs that started two years ago was honored this past year with an award from the North American Association of Summer Sessions.

The workshops include panel presentations and small group workshop on various topics, including explaining the functions of TAs, professionalism, building community in the classroom, student motivation and how to deal with problems in the classroom.

Attendance at the workshops is voluntary, but Craig says about 85 percent of new TAs attended. The university employs more than 1,300 TAs, with about 1,100 in L&S. ■

med-
UHS
demical calendar, and our "Second Thursday" tradition is no exception. It is a way of ringing in the new without losing track of the old, and most of us enjoy thoroughly the opportunity of getting together and comparing notes as we 'slip into harness' for yet another year." ■

Health services announce second colloquium series

University Health Services staff will share expertise and experience about students and health concerns with the greater university community through a series of colloquia Thursdays, 3:30-5 p.m. at Memorial Union. Please check Today in the Union for location.

- Sept. 17: "Revealing Racism: The Campus Climate for Students of Color." This session summarizes a study about the experiences of students of color and the way they perceive the climate on the UW-Madison campus.
- Oct. 15: "Beyond Chewing Fingernails: Successful Stress Management for Students." This presentation will provide an overview of services available to students and describe the most effective ways of prospering under stress.
- Nov. 19: "Sexually Transmitted Diseases in College Students: Current Trends and Concerns." This session focuses on trends and prevention strategies regarding STDs.
- Feb. 18: "Do We Make Each Other Sick? Can We Make Each Other Well?" This colloquium explores ways of reducing isolation and building community as health interventions.
- March 18: "Lust, Limits, and Language: A Sociological Analysis of Talk About Rape and Relationships." This presentation explores the significance of our sexual language on sexual violence.
- April 15: "The RWJ Project: Changing the Campus Culture to Reduce High-Risk Drinking." Two-and-a-half years into a groundbreaking project to reduce high-risk drinking and its consequences, UHS presents a summary of its experiences and results. ■

Milestones

Russian literature specialist appointed interim associate dean

Judith Deutsch Kornblatt, an expert on Russian philosophy and 19th and 20th century Russian literature, has been named interim associate dean for the humanities in the Graduate School.

Kornblatt, chair of the Department of Slavic Languages and Literature, has been on the UW-Madison faculty since 1988. She will replace Fannie LeMoine, a professor of classics and comparative literature who died Aug. 18. The Graduate School will begin a search for a permanent associate dean in spring.

Virginia Hinshaw, dean of the Graduate School, says Kornblatt brings many strengths to her new position.

"Judith is an accomplished and recognized

scholar who uses her administrative skills to work effectively with many different groups in the development of new ideas. Our prior associate dean, the late Fannie LeMoine, also heartily endorsed Judith, and hoped she would serve the campus and her discipline in this way. All of us are very excited about working with Judith to develop new ideas for enhancing research and graduate education, particularly in the humanities," Hinshaw says.

Kornblatt has published widely on the Cossack myth in Russian literature, and on Russian religious thought. She earned her Ph.D., M.Phil. and M.A. at Columbia University. She received her B.A. from Williams College. ■

Single parents awarded scholarships

Six Madison-area women have received UW-Madison scholarships for undergraduate students who are also single parents.

Xanda (Alexandra) Fayen, recipient of the Nancy W. Denney Memorial Scholarship, grew up in New Haven, Conn., and came to Madison in 1991. She is pursuing a double major in social welfare and women's studies. Fayen hopes to complete a master's degree at UW-Madison and to work with other single mothers in community-based programs.

The scholarship honors the memory of Nancy W. Denney, a professor of psychology at UW-Madison who died of breast cancer in 1984.

The following women received Single Parent Undergraduate Student Scholarships for 1998-99:

- Kristina Amelong hopes to become a high school teacher with dual certification in social studies and English.
- Deborah Frosch plans to finish a bachelor's degree in rural sociology next year, then proceed to the master's program in agricultural journalism.
- Mateba Myers, a senior majoring in family and consumer education, plans to pursue a master's degree in special education or educational administration.
- Lorena Nedland is majoring in Spanish and completing a certificate in business. She wants to pursue a career in international business.
- Melanie Ray plans to pursue graduate study in elementary education and to teach children with learning disadvantages. ■

UHS hires coordinator for violence prevention program

University Health Services has hired a relationship violence prevention coordinator in its ongoing effort to promote a safer, healthier campus.

Amber Ault, hired in August, will be working with students and faculty to reduce sexual assault and relationship violence in the campus community. She has expertise in teaching and research in the areas of sexuality, gender and interpersonal violence, as well as years of work conducting campus rape prevention programs. She has a doctorate in sociology and a master's degree in anthropology from Ohio State University.

Her new job will be a visible focal point on the issue of relationship violence and foster collaborations with student groups and faculty, says Richard Keeling, UHS director.

UHS also is strengthening connections to external organizations such as the Rape Crisis Center, which has opened a campus office, 905 University Ave., the same building as UHS Counseling and Consultation Services.

"The new UHS Program on Relationships, Health and Violence and the hiring of Amber Ault take our relationship violence prevention efforts to a new level," Keeling says.

Mary Rouse, dean of students, adds: "Sexual violence prevention has been a high priority in the Dean of Students Office for more than two decades. We're so pleased that we've been able to hire Amber Ault, who brings a wealth of education, experience and commitment to reducing the incidence of sexual violence."

Ault is available to work with student organizations, campus groups and community agencies to reduce rape, dating/partner violence, hate crime, and related issues. To contact Ault, call 263-5714 or send e-mail, alault@facstaff.wisc.edu. ■

BRIEFS

Garden dedicated If you've been walking or riding past the Limnology Laboratory along Lake Mendota, you've seen the recently planted gardens on the west side of the building.

The gardens were dedicated Wednesday in honor of limnologist Arthur Davis Hasler in the year of his 90th birthday.

The garden, with plantings that all are native to Wisconsin, beautifies the transition from the old to the constructed portion of the building.

*Wisconsin Week
September 9, 1998*

tution builder for the limnological sciences with a deep love and responsibility for the campus natural areas and Arboretum.

Stumptails: Gone Two adjoining corrals with several trees and a swimming pool are now home to 55 stumptailed macaques previously owned by the Wisconsin Regional Primate Research Center.

The monkeys left their old home at the Henry Vilas Zoo Aug. 31 and traveled 30 hours by truck to the Wild Animal Orphanage in San Antonio, Texas. The stumptails, including their 30-year-old matriarch, "Wolf," all arrived healthy and were released into their new enclosure Sept. 2.

"They were immediately comfortable with their new surroundings," reports Joseph Kemnitz, interim director at the Primate Center, part of the UW-Madison Graduate School. The UW donated \$40,000 to the sanctuary to build the 50,000 cubic-foot enclosure.

Faced with declining federal research funding for behavioral studies at the zoo, the Primate Center began seeking long-term alternatives for its zoo colonies in spring 1997. The center transferred 143 rhesus

Med -
UHS

FOR IMMEDIATE RELEASE 9/14/98

CONTACT: Jonathan Zarov, 265-9058, jzarov@facstaff.wisc.edu; Esty Dinur, 265-4699, edinur@facstaff.wisc.edu

HEALTH SERVICES ANNOUNCES SECOND COLLOQUIUM SERIES

MADISON - University Health Services (UHS) staff will share their expertise and experience concerning students, their lives and health concerns with the greater university community through a series of colloquia in 1998-99.

The programs are designed to open communications and sustain a dialogue with faculty, staff and students about pressing concerns in campus life. The colloquia will take place on Thursdays from 3:30 p.m. to 5 p.m. at Memorial Union. Please check Today in the Union for exact location. Refreshments will be served. Each presentation will be followed by a question and answer period.

The 1998-99 schedule is as follows:

* Sept. 17 - Revealing Racism: The Campus Climate for Students of Color. Presenters: Elton Crim, student services coordinator, UHS; Yolanda Garza, assistant dean of students; Suzanne Jones, Office of the Dean of Students; Steve Bialek, Office of Quality Improvement.

This session summarizes a study about the experiences of students of color and the way they perceive the climate on the UW-Madison campus. Focus group interview data will be used to illustrate the aversive racism framework, and two mechanisms of isolation will be discussed. Aversive racism is communicated from white students to students of color through nonverbal cues and is enabled by a high level of compartmentalization and a hierarchical organizational structure that affects how services to students of color are designed.

* Oct. 15 - Beyond Chewing Fingernails: Successful Stress Management for Students. Presenters: Bob McGrath, associate director for Counseling and Consultation Services, and Rob Sepich, student services coordinator.

What are recurrent sources of stress for students and how do they deal with them? How does ineffectively managed stress affect academic and interpersonal difficulties? And what are some helpful approaches that prevent or reduce the harmful effects of stress? This presentation will provide an overview of recent behavioral medicine research and its most useful applications for college students, inform about services available to students; and describe the most effective ways of going beyond coping, prospering under stress.

* Nov. 19 - Sexually Transmitted Diseases in College Students: Current Trends and Concerns. Presenters: Dr. Scott Spear, associate director for clinical services, and Craig Roberts, team manager for community health.

This discussion focuses on current trends and concerns regarding STDs in college students in general, and at UW-Madison in particular. Topics covered include basic epidemiology, prevention strategies, overview of diagnosis and treatment, and why all this is relevant to faculty and staff.

* Feb. 18 - Do We Make Each Other Sick? Can We Make Each Other Well? Presenters: Dr. Richard P. Keeling, UHS director, and Carol Lobes, associate director for Prevention Services.

Central to achieving, maintaining, and strengthening health is the influence of social support, which is provided and mediated through important relationships. Those relationships grow from, and reinforce, the quality of interdependence that sustains citizenship, participation, and a spirit of community. Reducing isolation and building community are key health interventions. In this colloquium, ways and means for building community are explored as well as confronting challenges to connectedness, and replacing isolation with opportunities for involvement.

* March 18 - Lust, Limits, and Language: A Sociological Analysis of Talk About Rape and Relationships. Presenter: Amber Ault, relationship violence prevention coordinator.

This presentation explores the significance of our sexual lingua franca on sexual violence for our conceptualizations of rape and relationships. The meaning, for example, of speaking of "rapists" instead of about "men who commit rape," or about the problem of "women being raped" instead of the problem of "men committing rape." What are the social and psychological meanings of survivors' use of the phrase "my rapist"? The intersections between linguistic and embodied realities will be addressed, with an emphasis on their implications for addressing sexual assault.

* April 15 - The RWJ Project: Changing the Campus Culture to Reduce High-Risk Drinking. Presenters: Dr. Richard P. Keeling, UHS director; Carol Lobes, associate director for Prevention Services; Rob Adsit, project coordinator, and student campus community organizers

Two and a half years into a groundbreaking project to reduce high-risk drinking and its consequences, UHS presents a summary of its experiences and results. This colloquium will reflect the structures and assumptions of the project itself: Students will be central presenters and will provide their own assessment of the value and validity of work done. During the interactive discussion, participants will help design possible next steps for the project.

###

Med -
UHS

FOR IMMEDIATE RELEASE 9/23/98
CONTACT: Jonathan Zarov (UHS), 265-9058, Becky Westerfelt (RCC), 251-5126

(Editor's note: Jim Doyle, Mary Rouse, Becky Westerfelt and Amber Ault will be available from 4 to 4:30 p.m. for media interviews at the Sept. 24 open house.)

OPEN HOUSE SET FOR NEW RAPE CRISIS CENTER

MADISON - The new Rape Crisis Center (RCC) office at the University of Wisconsin-Madison, located at 905 University Ave., Room 126, will hold an open house on Thursday, Sept. 24 from 4 to 6 p.m.

Among those attending will be Jim Doyle, Wisconsin attorney general; Mary Rouse, UW-Madison dean of students; Becky Westerfelt, RCC executive director; and Amber Ault, University Health Services (UHS) relationship violence prevention coordinator.

The Rape Crisis Center represents an effort to provide more accessible sexual assault victim services to students. The RCC is supported by UHS through the donation of office space within its Counseling and Consultation Services and by the Wisconsin Department of Justice through funding for the RCC campus staff.

The new office will provide a full range of victim services including counseling, advocacy, and information and referral. A combination of walk-in hours and scheduled appointments will be available.

###

Med-
UHS

FOR IMMEDIATE RELEASE 8/19/98
CONTACT: Jonathan Zarov, (608) 265-9058; Amber Ault, (608) 263-5714

UHS HIRES RELATIONSHIP VIOLENCE PREVENTION COORDINATOR

MADISON - University Health Services (UHS) at the University of Wisconsin-Madison has hired Amber Ault as relationship violence prevention coordinator, a position that will continue and enhance UHS' work with students to significantly reduce sexual assault and relationship violence and promote a safer, healthier campus.

During 1997-98, UHS developed a multidisciplinary Program on Relationships, Health and Violence (PRHV). It joined with a group of concerned students, including Associated Students of Madison, to help focus the goals and position description for the hiring of a relationship violence prevention coordinator. That position will act as a visible focal point on the issue and foster collaborations with student groups and faculty.

Ault has a doctorate in sociology and a master's degree in anthropology from Ohio State University. She has expertise in teaching and research in the areas of sexuality, gender and interpersonal violence, as well as years of work conducting campus rape prevention programs.

Dr. Richard Keeling, director of UHS, said, "The new UHS Program on Relationships, Health and Violence and the hiring of Amber Ault take our relationship violence prevention efforts to a new level. Amber Ault knows why violence happens, how it happens, and how to confront it."

As a sociologist, Ault sees the issue in terms of power: "Interpersonal violence is a critical campus health concern. Violence is used by groups with greater power and privilege to maintain their advantage over groups with less. Rape, partner violence, hate crime and sexual harassment destroy lives, compromise the academic climate and prevent the possibility of building true community. To end violence, we must adopt a communitywide, zero-tolerance approach to those who commit it and empower marginalized people - women, men of color, gay men and others - to resist," she says.

"Sexual violence prevention has been a high priority in the Dean of Students Office (DOS) for more than two decades," says Mary Rouse, dean of students. "We're so pleased that we've been able to hire Amber Ault, who brings a wealth of education, experience and commitment to reducing the incidence of sexual violence."

Ault is available to work with student organizations, campus groups and community agencies to reduce rape, dating/partner violence, hate crime, and related issues, and is eager to hear about campus concerns and suggestions for addressing them. She can be reached at (608) 263-5714 or alault@facstaff.wisc.edu.

Other facets of the PRHV include integrating UHS services - clinical, counseling and prevention - and strengthening connections with vital external organizations such as the Rape Crisis Center. For example, a new Rape Crisis Center Campus Office has been created at 905 University Ave. in the same building as UHS Counseling and Consultation Services.

###

FOR IMMEDIATE RELEASE

8/18/98

med-
LHS

CONTACT: Jonathan Zarov, (608) 265-9058, jzarov@facstaff.wisc.edu; Esty Dinur, (608) 265-4699, edinur@facstaff.wisc.edu.

(Editor's note: A photograph is available by calling Jonathan Zarov at (608) 265-9058).

NEW DEPUTY DIRECTOR ANNOUNCED FOR CLEARINGHOUSE

MADISON - Kathryn Wolf has been named new deputy director of the Wisconsin Clearinghouse for Prevention Resources (WCPR), a unit of University Health Services at the University of Wisconsin-Madison.

Wolf fills the position formerly held by Stephen Braunginn, who has become the chief executive officer of the Urban League of Greater Madison.

WCPR is the state information center on alcohol, tobacco and other drug abuse. It provides education and early intervention materials on child abuse and neglect prevention; community empowerment; resiliency; violence, teen pregnancy, juvenile delinquency and suicide prevention; and voluntary community service and civic involvement.

"Kathy has displayed a depth of leadership, a commitment to building strong communities and healthy families that is the essence of the work of the Wisconsin Clearinghouse for Prevention Resources," said Carol Lobes, director of WCPR. "Her savvy and ability to move an agenda forward will assure that we continue to provide the effective, quality resources that are critical in a rapidly changing world. We are extremely pleased to have Kathy join us."

Wolf leaves 10 years of service as director of the UW-Adolescent Alcohol/Drug Abuse (AODA) Intervention Program. Her background includes previous employment at the Mental Health Center of Dane County, Dane County Department of Human Services and Lutheran Social Services.

She has a master's degree in rehabilitation counseling psychology from UW-Madison and two undergraduate degrees, in psychology and human development, from UW-Green Bay.

Wolf has served on a number of consortiums, task forces and committees in Dane County and throughout Wisconsin. She co-authored a three-year rural AODA prevention grant funded through the State Bureau of Substance Abuse and helped develop a premier AODA training project for pediatric residents. This program has become an integral part of medical school training at UW-Madison and was highlighted in the 1995 Academic Medicine Journal of the Association of American Medical Colleges.

Other experiences include serving as team leader for the development of Uniform Patient Placement Criteria through the State Bureau of Substance Abuse; vice president of the Wisconsin Association of Alcohol and other Drug Abuse; leader on the Wisconsin Task Force to Reduce Underage Drinking; and, for the past eight years, a member of the advisory board for the Wisconsin Clearinghouse.

"The Wisconsin Clearinghouse has helped to expand the definition of prevention to include innovative ideas and research based strategies," says Wolf. "Of particular interest to me has been the development and facilitation of citizenship initiatives, such as the Family and Community Town Suppers which help to strengthen the bonds between and among families and communities. Health and resiliency are being addressed in holistic and creative ways ... it's exciting to be a part of it."

###



Student Personnel Association award recipients (from left) Karen Stauffacher, Mary Hillstrom, Veronica Bodoh, Rebecca Ryan and Marian Laines.

Student Personnel Association Awards

Barbara Wolff

Quite a surprise arrived with lunch for some student-service employees.

The occasion was Student Personnel Association Awards celebration. SPA president Tori Svoboda-Smith says this year's awards include two new categories — campus impact and team awards — to better reflect the scope of student services work at the university. SPA members have been planning them for several years to broaden the awards structure, she says.

"The Campus Impact Award recognizes emerging professionals for excellent service in a relatively brief time, and the Team Awards illustrate that exemplary service is often the result of collaboration," she says. "I believe both new awards promote the ideals of teamwork, sharing and professional development." The 1998 recipients are:

Karen Stauffacher, assistant director and dean, Business Career Center, School of Business, Chancellor's Award for campuswide leadership in serving students. More than 400 employers nationwide recruit for 5,000 positions through the Business Career Center.

Under Stauffacher's direction, the center pioneered the use of desktop video conferencing for job interviews; she also developed the Resume Expert System database now standard at more than 100 colleges and universities.

Marian J. Laines, assistant resident life director for academic programs, University Housing, Norman Bassett Award for distinguished service and/or developing creative programs to meet student needs. Laines has provided training and development, counseling, discipline, supervision and educational enhancement to the residence halls for 32 years. Most recently, she has been instrumental in developing the Bradley Learning Community, Chadbourne Residential College and Elizabeth Waters' Women in Science and Engineering program. She continues to act as a liaison between the learning communities and academic departments.

Mary Hillstrom, assistant director, Office of Student Financial Services, Norman Bassett Award. On the financial services staff since 1973, some of Hillstrom's achievements have included the replace-

ment of computer systems to accommodate compliance with the year 2000, implementing automatic renewal (rollover) of financial aid applications for continuing students, developing a voice response system that allows students to check on the status of their aid applications and more.

Roni Bodoh, Education Academic Services, School of Education, Frontline Award for serving students on a day-to-day basis. Often the first person a student encounters in the School of Education, Bodoh analyzes student records for certification and licensing as well as handling phone and desk reception duties. Students, faculty and staff in the School of Education applaud her extensive knowledge about the campus and its programs, as well as her exceptional interpersonal skills.

Rebecca Ryan, adviser, Cross-College Advising Service, Campus Impact Award for employees making a significant impact on their jobs in five years or less. In her three-and-a-half years with the service, Ryan has established the CCAS Exploration Center for Majors and Careers, which functions not only as a resource center but as a practicum site for graduate students. Ryan also helped create a self-guided approach to career planning, a Career Peer Program and several workshops on such diverse topics as choosing a major, marketing a liberal arts degree, study skills and more.

Team Awards for cooperative, cross-unit work to creatively accomplish effective ways to meet student needs. Winners this year include the **Dean of Students** research team to improve university services to students of color, the **University Health Service Student Health Advocate team**, the **Associated Students of Madison bus pass subcommittee**, and **Cal Bergman** and **Gina Casalegno**, residence life coordinators, University Housing.

Founded in 1956, the SPA promotes interaction between colleagues and professional development among those working with college students. Librarians, health care providers, residence life staff, academic and personal advisers, instructional technology specialists and other student service professionals comprise its membership.

For more information on SPA, contact Tori Svoboda-Smith, 262-3773. ■

Returning Adult Student Awards

Alex Hancock

Both of this year's Outstanding Undergraduate Returning Adult Students have chosen their career paths based on difficult life experiences they encountered along the way to achieving their degrees.



Dawn Haag

Dawn Haag
Senior, Social Work

"So many people have helped me through my troubles that I want to be there for other people," says Haag of her decision to work toward her Bachelor of Social Work degree,

which she is receiving this month.

Haag graduated from high school in Middleton in 1980. Thirteen years later, after attending a program called "Taking Hold" at Madison-Area Technical College, she enrolled at MATC.

"At that time I didn't have the self-confidence to think I would succeed as a student," she says. But she persevered to achieve an A.A. certificate at MATC and entered UW-Madison in January 1996.

"By then I knew I wanted to go into social work, and it turned out to be the right choice," says Haag. "Now I'm able to claim my life experiences as strengths. I have the academic background to go along with those experiences, and together they enable me to help people get through whatever difficulties they may face."

Haag has persevered and will graduate this semester despite missing four weeks of the fall semester and taking incompletes in three classes. Because of a situation that she describes as "beyond my control," she contemplated dropping out of school; but with the encouragement of advisers, stuck on. "Some people think being a student here means you're just a nameless person in a huge university, but that's not true. People here want you to do well and will help you do well," she says.

Haag intends to enroll in a graduate-degree program, but only after working for a while, which she hopes will help define her interests. In the meanwhile, she will devote more time to her sons Dustin, 12, and Jonathan, 8, both of whom are students in the Waunakee Public Schools.



Steve Rankin

Steve Rankin
Senior,
Occupational Therapy

When Rankin receives his bachelor's degree in occupational therapy in December, more than a quarter century will have elapsed since

he graduated from Monona Grove High School. Along the way he has lived and worked in Northern California, Nicaragua and Cuernavaca, Mexico, has sustained career-ending injuries and has chosen a new path for his career.

A founding member of two Madison institutions — the Williamson Street Co-op and WORT-FM — Rankin also served on the boards of Sherman Terrace Community Association, the Madison Tai Chi Academy and Broom Street Theater and was a patient advocate at the Near East Side Community Health Center (now Madison Community Health Center).

After moving to California in the 1980s, he earned a building contractor's license and later became regional director of Architects and Planners in Support of Nicaragua, for whom he organized groups to build housing, schools and potable water systems on co-op farms in Nicaragua. He later spent a season working full time in that country, stopping on the way to resume Spanish-language studies in Cuernavaca.

In 1992 Rankin was injured while working as a plumber, requiring occupational therapy and sparking his interest in a new career. He started night school at San Francisco City College until two more injuries forced him to retire from plumbing.

After returning to Madison, Rankin started at MATC in January 1995 and enrolled at UW-Madison in fall 1995.

Rankin always makes time for his favorite extracurricular activity: "Being papa to my kids." He also acts as student liaison and volunteer coordinator to the Wheelchair Recycling Project, serves actively on his state and national professional associations, has helped the Willy Street Co-op make their store more accessible to people with disabilities, and was recently elected to the board of directors of his children's daycare center. He anticipates getting another full night's sleep "someday." ■

Sloan Fellowships

Brian Mattmiller

Two faculty members have been named fellows by the Alfred P. Sloan Foundation. **Cary B. Forest**, an assistant professor of physics, and **Derek A. Neal**, an associate professor of economics, are among 100 young scientists and economists to receive the fellowships.

The Sloan Research Fellowship Program was initiated in 1955 as a means of encouraging and supporting young scholars at a critical time in their careers. Each fellowship includes an unrestricted grant of \$35,000 administered over a two-year period.

Forest joined the UW-Madison faculty in 1997. His studies are focused on current and magnetic field generation in plasmas, phenomena of importance to understanding many aspects of space physics, astrophysics and geophysics.

Neal, newly hired from the University of Chicago by the UW-Madison economics department, will join the faculty here next fall. Among other things, Neal's work focuses on studies of wages and the performance of private schools. ■

FOR IMMEDIATE RELEASE 5/27/98
CONTACT: Tori Svoboda-Smith, (608) 262-3773; Ann Groves Lloyd, (608) 262-9958

(Editor's note: We've put together a news media resource Web page at <http://news1.news.wisc.edu/photos/spa.html> for organizations wishing to download an image to accompany this story.)

NEW AWARDS REFLECT GROWING SCOPE OF STUDENT PERSONNEL WORK

MADISON - Student Personnel Association President Tori Svoboda-Smith says this year's awards included two new categories - campus impact and team awards - to better reflect the scope of student services work at the university. SPA members have been planning them for several years to broaden the awards structure. she says.

"The Campus Impact Award recognizes emerging professionals for excellent service in a relatively brief time, and the Team Awards illustrate that exemplary service is often the result of collaboration," she says. "I believe both new awards promote the ideals of teamwork, sharing and professional development." The 1998 recipients are:

* Karen Stauffacher, assistant director and dean, Business Career Center, School of Business, Chancellor's Award for campuswide leadership in serving students. More than 400 employers nationwide recruit for 5,000 positions through the Business Career Center. Under Stauffacher's direction, the center pioneered the use of desktop video conferencing for job interviews; she also developed the Resume Expert System database now standard at more than 100 colleges and universities.

* Marian J. Laines, assistant resident life director for academic programs, University Housing, Norman Bassett Award for distinguished service and/or developing creative programs to meet student needs. Laines has provided training and development, counseling, discipline, supervision and educational enhancement to the residence halls for 32 years. Most recently, she has been instrumental in developing the Bradley Learning Community, Chadbourne Residential College and Elizabeth Waters' Women in Science and Engineering program. She continues to act as a liaison between the learning communities and academic departments.

* Mary Hillstrom, assistant director, Office of Student Financial Services, Norman Bassett Award. On the financial services staff since 1973, some of Hillstrom's achievements have included the replacement of computer systems to accommodate compliance with the year 2000, implementing automatic renewal (rollover) of financial aid applications for continuing students, developing a voice response system that allows students to check on the status of their aid applications and more.

* Roni Bodoh, Education Academic Services, School of Education, Frontline Award for serving students on a day-to-day basis. Often the first person a student encounters in the School of Education, Bodoh analyzes student records for certification and licensing as well as handling phone and desk reception duties. Students, faculty and staff in the School of Education applaud her extensive knowledge about the campus and its programs, as well as her exceptional interpersonal skills.

* Rebecca Ryan, advisor, Cross-College Advising Service, Campus Impact Award for employees making a significant impact on their jobs in five years or less. In her three-and-a-half years with the service, Ryan has established the CCAS Exploration Center for Majors and Careers, which functions not only as a resource center but as a practicum site for graduate students. Ryan also helped create a self-guided approach to career planning, a Career Peer Program and several workshops on such diverse topics as choosing a major, marketing a liberal arts degree, study skills and more.

11/23/98

* Team Awards for cooperative, cross-unit work to creatively accomplish effective ways to meet student needs. Winners this year include the Dean of Students research team to improve university services to students of color, the University Health Service Student Health Advocate team, the Associated Students of Madison bus pass subcommittee, and Cal Bergman and Gina Casalegno, residence life coordinators, University Housing.

Founded in 1956, the SPA promotes interaction between colleagues and professional development among those working with college students. Librarians, health care providers, residence life staff, academic and personal advisers, instructional technology specialists and other student service professionals comprise its membership.

The SPA is open to any student service professional. For more information, contact Tori Svoboda-Smith, (608) 262-3773.

###

- Barbara Wolff, (608) 262-8292; bjwolff@facstaff.wisc.edu

Med-
UMS

FOR IMMEDIATE RELEASE 5/28/98

(Editor's note: We've put together a news media resource Web page at <http://news1.news.wisc.edu/photos/csa.html> for organizations wishing to download high-resolution images to accompany this story.)

CLASSIFIED EMPLOYEES RECOGNIZED

MADISON - They are vital parts that help make up the whole that is the University of Wisconsin-Madison.

Working hand-in-hand with academic staff, faculty and students, classified employees make up a work force at the university that numbers nearly 4,900. This year five staff members received Classified Employee Recognition Awards. Catherine Attig, Joyce Collins, Linda Gorman, Barbara Schaack and Sheila Zweifel were honored at a reception April 29 for their outstanding work.

"From your colleagues in the administrative, faculty, academic staff and student ranks, I want to personally thank each of you for jobs performed exceptionally well," Chancellor David Ward said.

"We all serve together as equal partners so the university can fulfill its mission of developing human resources, discovering and disseminating knowledge and becoming Wisconsin's resource for a lifetime - a mission we would not be able to accomplish without your skill and ability."

The Classified Personnel Office developed the awards to highlight the efforts made by employees considered classified by state employment guidelines. This is the fourth year the awards have been presented. An awards committee selects the winners from names submitted by co-workers.

Winners receive a pin and plaque from the Wisconsin Alumni Association and are given the opportunity to attend career-development programs offered by the Management Institute. The recipients are:

CATHERINE ATTIG

Attig is a typesetter with the Dictionary of American Regional English project in the department of English.

But her job duties go far beyond her official title of typesetting system input operator. She creates and updates production and student task instructions, production manuals, text and document files and editorial aids. She helps hire students and volunteers, trains them and checks their work.

In addition, she assists with computer maintenance, proofreading and keeps track of the dictionary project's progress. She specifically assisted the project last spring as it prepared for a national meeting of the Dictionary Society of North America, developing conference materials and filling in wherever needed.

Colleagues describe her as extremely competent, dependable and always ready to help wherever necessary.

2742 -6097
"Cathy never says she can't do something," says her nominating letter. "She is always willing to step in where there is a need, from major projects down to cleaning the coffee room."

JOYCE COLLINS

Collins is the department administrator in the Robert M. La Follette Institute of Public Affairs.

She has helped streamline the functions of the institute, including developing a new budget system, and has provided important campus leadership through regular meetings with fellow department administrators. She has also been a mentor to fellow employees.

Colleagues praise Collins for her can-do spirit, ability to anticipate needs, problem-solving skills and the extra effort she puts forth to make people feel comfortable.

One nominating letter paid her the highest tribute: "She is the very heart and soul of the institute - the critical hub around which the institute's operations turn."

LINDA GORMAN

Gorman is a word-processing operator in the communicative disorders department and speech and hearing clinics.

Having joined her current department when it was temporarily short-staffed, Gorman contributed immediately by quickly learning the routine of the department. In particular, she assisted with the department's five-year certification renewal process through the Association of Speech-Language and Hearing Association and a 10-year review through the College of Letters and Science.

Her work ethic, patience, loyalty and positive attitude have distinguished her as an outstanding employee. Gorman is also an active volunteer for her church and the community.

"It is the care, concern and dedication for her job, our faculty, students, clients and the community that set (Linda) apart," reads one nominating letter.

BARBARA SCHAACK

Schaack is a program assistant in the botany department.

She edits the alumni and department newsletters and prepares a botany course guidebook that students find extremely beneficial. Schaack is also the department coordinator for the university's new Integrated Student Information System, also known as ISIS. She has been commended by ISIS officials in their newsletter for her understanding of the system.

She assists with numerous administrative tasks related to curriculum, such as scheduling courses and rooms, and coordinates the chargeback process for expenses related to research projects. Her efforts have realized a return of approximately \$60,000 over three years, a savings to the department's limited supply funds.

Faculty, staff and students describe her as a valuable colleague and friend.

According to nominating material, "Barbara is an exemplary university employee, a role model of the highest order. She is dedicated, industrious, conscientious and reliable. Every task that she undertakes is carried out with excellence."

SHEILA ZWEIFEL

Zweifel is the medical-records team manager in the medical records unit of University Health Services.

Her efforts are many: She led the charge to develop and implement a free-standing medical record system independent of the UW Hospital and Clinics system and is a key member of the Clinical Services Peer Review Committee.

In addition to providing stellar leadership to her team, Zweifel supervises three developmentally challenged individuals through the Goodwill Industries' Employment Initiative. Her work has been cited by Gov. Tommy Thompson as part of his Exemplary Employer Award program.

She is also a trusted colleague in the Wisconsin Health Information Management Association, and she organized the Health Services participation in the Dane County Social Services "Adopt-a-Family" program over the holiday season. She also collects winter coats for needy children each fall.

"(Sheila) consistently provides outstanding services and leadership for our students, colleagues, campus and statewide communities," reads her nominating letter.

###

-Erik Christianson, (608) 262-0930

Campus

January 28, 1998

Wisconsin Week



Sen. Herb Kohl, benefactor of the new Kohl Center, welcomes UW players to his arena during the center's inaugural game Jan. 17. Below, a bird's-eye view of the new floor.

Win crowns Kohl Center's opening weekend

The Badger men's basketball team topped off a festive opening weekend at the Kohl Center Jan. 17 with a dominating 56-33 victory over Northwestern. A paying crowd of 16,697 provided an electric atmosphere and a test of such Kohl amenities as the 18 concession stands and 26 bathrooms. Although one bathroom sprang a leak, the \$76.4 million facility's coming-out party was considered a resounding success.

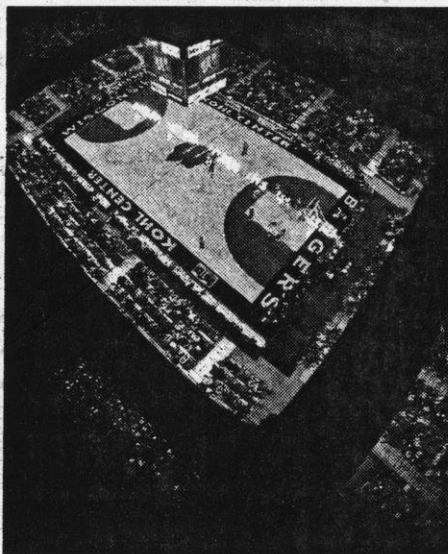
The Kohl Center also was host to an arts fundraiser on Saturday following the game and a community open house Sunday, the first of many additional events beyond athletics scheduled for the facility. Both drew large crowds.

U.S. Sen. Herb Kohl, UW-Madison alumnus and owner of the Milwaukee Bucks, was honored at the opening game for his \$25 million donation for the center. Kohl said the building provided him with a once-in-a-lifetime opportunity to indulge his love of basketball while giving something back to his state and his university.

"This is the nicest thing I've ever been able to do," he told the crowd. "It's a great day for the University of Wisconsin and for our future."

Kohl said UW-Madison chancellor David Ward convinced him that the arena was a worthwhile project. Ward in turn called the Kohl Center a capstone of "one of the most profound periods of capital development in the history of the university." The arena was constructed

entirely without tax money, through \$49.4 million in private gifts and \$27 million in state bonds, to be paid back through center revenue.



The Badger women got their first crack at the Kohl Center in a game against Iowa on Jan. 20. Despite losing a 66-63 thriller to the Hawkeyes, they provided another big moment for the Kohl Center — the highest attendance ever for a Big Ten women's basketball game. ■

Libraries rein in infinite book loans with a two-year check-out limit

The new campus libraries' loan policy for faculty and staff has produced what could be called the Great Flushing Out, sending back into circulation thousands of books that had been treading water in library limbo.

Dislodgment began a year ago with a shift in policy. The old policy permitted an unlimited number of automatic renewals. That was changed to one annual renewal with a total loan limit of two years.

And for good reason: When last year's faculty-staff due date rolled around in early February, Memorial Library alone had 35,000 books

that original backlog to about 1,000 books in the hands of 45 faculty and staff who've not returned or renewed them.

"We've received good cooperation from faculty and staff," says Ed Van Gemert, acting assistant director of Memorial. "And because we're in the second year of a three-year trial, we still welcome comments on the loan policy."

Memorial will also welcome the return or renewal of books this year by Feb. 6. You may renew books once for an additional year. If you've already had a book for two years, it's time to let someone else have a crack at it.

Learning

State nurses get wired with library grant

The Health Sciences Library, in collaboration with the School of Nursing, recently received a \$25,000, one-year subcontract from the National Library of Medicine Regional Medical Library to connect 14 public health nurses from south central Wisconsin county health departments to the Internet. Co-primary investigators are Karen Dahlen, Health Sciences Library director; Susan Kirkbride, HSL information services; and Yvonne Eide, clinical instructor of nursing.

Access to the Internet will allow the nurses and other staff at the 14 health departments to find "just-in-time" information on a variety of subjects such as nutrition, maternal-child health, immunization and home health care by using medical and nursing databases, UW resources and the World Wide Web.

Nurses will be affiliated with the UW-Madison for the duration of the grant, and will receive technical support, document delivery, reference support, and instruction on using Grateful Med, a medical literature database, from HSL staff. A major goal of the project is for the nurses to continue to use the Internet once the contract is over. ■

Increase in flu cases may dwindle class attendance

Class attendance looking a little thin lately? Don't scrap the lecture quite yet — there may be a reason beyond teachers' or students' control.

The nation and Wisconsin are battling with an influx of influenza cases, and UW-Madison isn't immune. Despite administering flu shots to more than 4,800 students during the fall, University Health Services has recently confirmed several cases of influenza among students.

That's likely just the beginning, and UHS is advising students who contract the flu to take precaution.

Influenza is a brief, but often severe and highly contagious respiratory infection. Symptoms typically are characterized by a quick onset of high fever, chills, headache, fatigue, cough and sometimes a sore throat. Uncomplicated influenza generally resolves itself within a week. Treatment should include rest, acetaminophen (for fever) and plenty of fluids.

UHS recommends that ill students stay at home, both for personal and public health reasons. Students who need medical care should be referred to University Health Services at 265-5600. UHS does not provide medical excuses for absences due to illness; by campus policy, individual instructors are responsible for determining absence and make-up policies for ill students.

For more information on the flu and treatments, see the UHS Web site at <http://www.uhs.wisc.edu/>. ■



1 • 8 • 4 • 8

NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

med-
UHS

FOR IMMEDIATE RELEASE

10/28/97

CONTACT: Jonathan Zarov, (608) 265-9058; Sean Buse, (608) 256-3131

'ART IN THE HEALTH SERVICES' SERIES FEATURES PHOTOS

MADISON — University Health Services (UHS) at the University of Wisconsin-Madison continues its Art in the Health Services series with "Projective Palimpsest: Photographs by Sean Buse," showing Oct. 29-Nov. 21.

An opening reception, free and open to the public, will be held Thursday, Oct. 30 from 4:30 to 6 p.m. in the third-floor waiting room of UHS. Light refreshments will be served.

"Projective Palimpsest" is on view Mondays, Tuesdays, Thursdays and Fridays from 8 a.m. to 4:30 p.m. and Wednesdays from 9 a.m. to 6 p.m. The show will be displayed on several floors of UHS, located at 1552 University Ave.

The exhibition takes its name from the palimpsest, a scroll, usually made of vellum, that has been written on and then erased several times so that there are many layers of writing.

"Photography is about light and what it can reveal," says Buse, who photographs his subjects with images projected on them. "My series of projections asks many questions. Images are layered as in collage, not with scissors and paper, but with light conforming to the natural curves and angles of the body."

The layering is similar to the palimpsest of old — a kind of writing on the body. At times the image appears to carve something into the body or create a sort of relief that has its own character. The work, highly symbolic, offers its own language to decode.

"The symbols are as important as the formal visual appearance," says the artist. "I strive to make a piece that says something other than 'I want to be beautiful.'"

The Art in the Health Services series, says UHS Director Dr. Richard Keeling, "reflects the broad human experience of body, mind, and spirit. Having students' works on our walls reminds us, and them, that a health service is a community resource, that our work is about the wholeness of people, and not just about their parts and fragments."

###

— Jonathan Zarov, University Health Services, (608) 265-9058

UHS

complex algorithm to calculate adjusted
for faculty to inflate grades. He uses a
courses and reduce the incentive
will benefit students who take
his achievement index, or
study of adjusted GPAs.

Wisconsin Week
November 5, 1997

and 15-20 other universities to participate
Professor Valen Johnson asked UW-Madison
topic arose in September, after Duke pro-
tics professor at Duke University. The
achievement index, developed by a statis-
an adjusted GPA, also known as an
about grading — and in particular about

one or paleontology's rarest finds, a
Tyrannosaurus rex. The crew recovered part
of the back of the skull, along with verte-
brae, rib and pelvis bones. It is one of fewer
than 20 T. rex specimens ever recorded.
But Westphal says the T. rex project is
impeded by stubborn mine
are literally fused onto the b
face. Later this year, staff
Hills Institute in South Dal
museum and offer advice on preparing the
T. rex bones.

Exhibitions

'Art in the Health Services' series features multilayered work of photographer

Jonathan Zarov

University Health Services continues its Art in the Health Services series with
"Projective Palimpsest: Photographs by Sean Buse," through Nov. 21.
"Projective Palimpsest" is on view Mondays, Tuesdays, Thursdays and Fridays,
from 8 a.m. - 4:30 p.m., and Wednesdays, from 9 a.m. - 6 p.m. The show will be
displayed on several floors of UHS, located at 1552 University Ave.

The exhibition takes its name from the palimpsest, a scroll, usually made of vel-
lum, that has been written on and then erased several times so that there are many
layers of writing.

"Photography is about light and what it can reveal," says Buse, who photographs
his subjects with images projected on them. "My series of projections asks many
questions. Images are layered as in collage, not with scissors and paper, but with
light conforming to the natural curves and angles of the body."

The layering is similar to the palimpsest of old — a kind of writing on the body.
At times the image appears to carve something into the body or create a sort of
relief that has its own character. The work, highly symbolic, offers its own lan-
guage to decode.

"The symbols are as important as the formal visual appearance," says the artist. "I
strive to make a piece that says something other than 'I want to be beautiful.'"

The Art in the Health Services series, says UHS Director Richard Keeling,
"reflects the broad human experience of body, mind and spirit. Having students
works on our walls reminds us, and them, that a health service is a community
resource, that our work is about the wholeness of people, and not just about their
parts and fragments."

Rights." Sierra Powers, accompanied by Bobby St.



NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

10/31/96

CONTACT: Craig Roberts, (608) 262-6720

UW MENINGITIS CASES APPEAR TO BE UNRELATED

MADISON — The two diagnosed cases of meningitis in University of Wisconsin-Madison students appear much less likely to be related, judging from further tests by health officials.

Craig Roberts, associate director of University Health Services, said the university was informed Wednesday of follow-up tests conducted at the Centers for Disease Control and arranged by the state Department of Health and Social Services. Although both students initially were diagnosed at hospitals with meningococcal meningitis, the most serious form of bacterial meningitis, only one of the cases was confirmed by additional laboratory testing.

The confirmed case is of an 18-year-old student living in Bradley Hall, who was diagnosed on Oct. 21, Roberts said. The exact type of the second meningitis case, that of an 18-year-old woman living in Ogg Hall, has yet to be determined.

Having two cases of the same type of meningitis tends to be a more serious issue, suggesting an increased prevalence of that bacteria in the community, Roberts said. Although that appears less likely, he said the health service will remain vigilant in checking for meningitis among students.

"We are continuing to have active surveillance of the disease, especially since meningitis occurs most frequently in fall and winter," he said. "The increased awareness is important because initial symptoms are often very similar to influenza."

Meningitis, an inflammation of the lining of the brain and spinal cord, can be caused by either viruses or bacteria. Typical symptoms include a fever greater than 101 degrees and a sudden headache accompanied by mental changes, neck and back stiffness, or rashes. For more information about the disease, contact University Health Services at (608) 262-3016; or check the UHS web page — <http://www.uhs.wisc.edu> — and click on the "New and Now" icon.

###

— Brian Mattmiller, (608) 262-9772

Medical
University Health Services



1 • 8 • 4 • 8

NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Medical
University Health Services

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

10/28/96

CONTACT: Craig Roberts, (608) 262-6720

HEALTH OFFICIALS RESPOND TO 2 STUDENT MENINGITIS CASES

MADISON — Campus health officials are taking preventive measures to protect University of Wisconsin-Madison students in the wake of two confirmed cases in students of a serious form of meningitis in the past seven days.

The students are both 18 years old and living in campus residence halls, said Craig Roberts, associate director of University Health Services (UHS). One male student, living in Bradley Hall on the lakeshore, was diagnosed with bacterial meningitis on Oct. 21, and is listed in critical condition Monday at University Hospital.

The second student, an Ogg Hall resident, became ill over the weekend while visiting her parents in Michigan's Upper Peninsula. She was taken to Marquette General Hospital in Marquette, Mich., on Sunday, where she was diagnosed with bacterial meningitis. She remains hospitalized and was in serious condition Monday.

Names of the students are being withheld to protect their privacy.

"Everything that can be done by the university is being done, from a medical, public health and student support standpoint, to respond to this health concern," said Roberts, noting that UW-Madison is working closely with officials from the state Department of Health and Social Services.

Clinical staff from UHS met with students from both of the residence halls immediately after hearing of each case, Roberts said. The staff identified students who were either roommates, close friends, or had direct contact with the ill students. Roberts said those students were given preventive treatment with antibiotics, which is a routine procedure in meningitis cases.

Both cases appear to be unrelated, Roberts said, but it is nonetheless very unusual to have two separate cases in a short span of time. Typically, bacterial meningitis occurs in roughly one in every 100,000 people each year, and UW-Madison typically sees about one case every two years, he said.

According to health officials, meningitis is an inflammation of the lining

-more-

Meningitis -- Add 1

surrounding the brain and spinal cord which can be caused by either viruses or bacteria. Bacterial meningitis is more rare and more serious than the viral form. The two UW-Madison cases are a form of bacterial meningitis called meningococcal meningitis, which is the most serious and can be life threatening if not treated promptly with antibiotics.

The disease is contracted through intimate or direct exposure. The most common types of exposure include kissing, sharing eating utensils, or through coughing, sneezing or any other exposure to oral secretions from the infected individual, health officials said.

A number of students at Bradley and Ogg halls were given preventive treatment, Roberts said. He emphasized that only those who have had intimate or direct exposure to a meningococcal meningitis patient within seven days need preventive medication.

Approximately 5 to 10 percent of the general population carries the meningococcal bacteria in the nose and throat in a harmless state, and only a tiny fraction ever develop the disease state. Roberts said it is not known exactly what triggers the disease in people, but a healthy immune system is an important factor in reducing risk, he said.

The typical symptoms of meningococcal meningitis include a fever greater than 101 degrees and a severe sudden headache accompanied by mental changes, neck and back stiffness, or rashes. For questions about the disease, contact University Health Services at (608) 262-3016. UHS also has information about the disease on its World Wide Web page. Go to the address, <http://www.uhs.wisc.edu>, and click on the "New and Now" icon.

###

— Brian Mattmiller, (608) 262-9772



NEWS

Medical
- UW Health Services

1 • 8 • 4 • 8

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

10/16/96

CONTACT: Craig Roberts, (608) 262-6720

INFLUENZA SHOTS OFFERED TO STUDENTS

MADISON — For students at the University of Wisconsin-Madison who prefer to stay flu-free this season, University Health Services (UHS) is making a triple-option offer of influenza shots.

Students can get their free shots in three ways:

- Go to UHS at 1552 University Ave. on a walk-in basis now through Nov. 20, from 9 a.m. to 5:30 p.m. After Nov. 20, call UHS at 262-1388 to arrange an appointment, or get a flu shot at UHS during an appointment made for another reason.
- Come to clinics — new this year — at the Union buildings. Clinics will run from 10 a.m. to 6 p.m. at Union South Wednesday, Nov. 6, and Thursday, Nov. 7; and at Memorial Union Monday, Nov. 11 and Tuesday, Nov. 12.
- Check with your residence hall to see when special immunization clinics will be set up there.

Think flu shots are just for the elderly? "We recommend influenza shots for anyone who simply wishes to avoid the illness and the disruption it creates in academic and personal life," says Craig Roberts, associate director of UHS.

Of course, flu shots are especially recommended for people made vulnerable by age or medical conditions such as asthma, diabetes or immune suppression.

More information about the influenza immunization clinics can be found at the UHS Web site, <http://www.uhs.wisc.edu>.

###

— Jeff Iseminger, (608) 262-8287



1 • 8 • 4 • 8

NEWS TIPS

UNIVERSITY OF WISCONSIN-MADISON

Office of News & Public Affairs
 28 Bascom Hall • 500 Lincoln Drive
 Madison, Wisconsin 53706-1380

Phone: 608/262-3571
 Fax: 608/262-2331

Medical, University
 Health Services

Jan. 17, 1996

TO: Talk, public affairs show hosts and producers
FROM: Liz Beyler, (608) 263-1986
RE: UW-Madison experts/January tips

• **Feeling a tad too af-FLU-ent this season?**

UW officials wouldn't allow students to dance with each other during the 1918 Spanish influenza epidemic. Today, health officials don't go *quite* that far, but professionals like Janet Johnson and Craig Roberts agree that it's far better to nurse that bug at home than to walk it all over town and risk spreading the virus ... and contracting pneumonia. Both Johnson and Roberts work at University Health Service, Johnson, (608) 262-0955/262-3016 as a nurse clinician; Roberts, (608) 262-6720, as assistant director of preventive services. The 1918 epidemic killed almost 1 percent of all male students and 0.17 percent of female students in the fall semester of that year.

###

— Barbara Wolff, (608) 262-8292

• **Teaching math to kids**

Children's first exposure to math in school can be traumatic, but it doesn't have to be. An ongoing UW-Madison project called Cognitively Guided Instruction has been so successful in Madison elementary schools that it's been incorporated into the district's teacher training. The CGI project is coordinated by the School of Education and the Wisconsin Center for Education Research. Project co-director Tom Carpenter, professor of curriculum and instruction, says children are good at problem-solving if they're allowed to solve them in their own ways, which CGI does. To hear just how it does that, call Carpenter at (608) 263-4266 or 263-5142.

—Jeff Iseminger, (608) 262-8287

-more-

• **Instruction may explain widening academic achievement gap**

The nature of instruction in "honors" classes helps students achieve, while instruction in "remedial" classes may actually hinder academic and intellectual progress, according to a two-year study led by UW-Madison researchers. The new study, published in the winter issue of the American Educational Research Journal (a publication of the American Educational Research Association), suggests that differences in the nature and effects of classroom instruction can help to explain the widening achievement gaps between classes at different ability-group levels.

The study is significant because ability grouping has traditionally been seen as a logical response for organizing students with diverse academic skills, because it allows teachers to tailor their instructional approaches to students' abilities. However, the practice has come under intense criticism because it tends to separate students by race, ethnicity, and social class, and contributes to unequal achievement among students in the U.S.

Among those who conducted the study are **Adam Gamoran**, UW-Madison professor of sociology, and **Martin Nystrand**, UW-Madison professor of English. Gamoran can be reached at (608) 263-7829; Nystrand at (608) 263-3822.

###

— *Bill Arnold, (608) 262-0930*

• **UW professor urges government to take unpaid labor seriously**

If you're spending your weekends or evenings volunteering in a soup kitchen, you're not only doing a good thing, you're contributing to the country's gross national product.

However, the government does not officially recognize that contribution in measures of the nation's economic growth and well-being. **Robin Douthitt**, professor of consumer science, says the omission seriously flaws our national accounts.

"Americans spend about the same amount of time in the household laundry and cleaning 'industry' as do people working for pay in manufacturing," Douthitt says. Currently, she is studying rural well-being after the valuation of volunteer work is taken into account; reach her at (608) 262-9770.

###

— *Barbara Wolff, (608) 262-8292*

-more-

NEWS & NOTES

■ **Gloria Steinem lecture cancelled** — Due to illness, Gloria Steinem's lecture, scheduled for Feb. 16, at 7:30 p.m. at the Wisconsin Union Theater, has been cancelled. It has yet to be rescheduled.

■ **Display features African American scientists, engineers** — As part of "Black History Month," the College of Engineering has created a display highlighting 40 distinguished African American engineers, medical pioneers and scientists. It features information on technology leaders from the 1800s to present day, including blood bank creator Charles Drew, astronomer and inventor Benjamin Banneker, agricultural scientist George Washington Carver, noted electrical engineer Granville T. Woods and space shuttle astronaut Mae Jemison.

"We want students, the university community and the public to be aware of the important contributions African Americans have made to all areas of technology and enterprise: health, engineering, agriculture, the space program," says Alem Asres, the college's assistant dean for diversity. "They are role models for all of our students, but particularly for our African American students."

The display is located across from the college's Diversity Affairs Office, 1147 Engineering Hall.

■ **Shared governance symposium** — Plans are in the works for the UW System to host a symposium on shared governance later this year. Michael Grebe, president of the UW System Board of Regents, directed System President Katharine Lyall to initiate the process for System to host a symposium on "shared governance for the 21st century." In his request, issued during the board's Feb. 10 meeting, Grebe says the symposium should involve faculty, staff, students and administrators. System officials say Lyall plans to appoint a steering committee for the symposium, which should be held during fall 1995.

■ **Financial experts project the 1995-96 economy** — How will GATT and NAFTA, the new Congress and the highest employment figures in years affect the global, U.S., Midwest and Wisconsin economies in 1995 and 1996?

Business executives, owners and financial managers will get the economic information they need to make informed, profit-making decisions at the UW-



Change of seasons

Instead of moving across the sparkling waters of Lake Mendota on a balmy summer day, these hardy souls skimmed across the lake's frozen surface last Saturday. Participants in Memorial Union's Winter Carnival — despite bitterly cold wind chills — included this team-pulled kayak race. Joe Bednarowski pulled Marc Syvertsen into the lead against Mike Giddings and Kevin Mocello (seated).

Madison Management Institute's spring Economic Outlook Conference.

The March 17 conference at Grainger Hall features four nationally known economic experts who will share their insights into the nation's growing economy, with special focus on the Midwest and Wisconsin; examine the impact of GATT and NAFTA on international, national and regional economies; and provide projections on interest rates, inflation and investment trends and more.

Conference presenters are: Laurence H. Meyer, professor of economics at Washington University, St. Louis; David Hale, senior vice president and chief economist, Kemper Financial Companies, Chicago; William Le Fevre, senior market analyst with the investment firm Ehrenkratz, King & Nussbaum, New York; and Donald A. Nichols, professor of economics and director of UW-Madison's La Follette Center for the Wisconsin Economy.

The twice-annual Economic Outlook conferences are sponsored by Management Institute, a continuing education unit of the School of Business. For more

information, call program coordinator Carol Enski at 1-800/292-8964. Fee is \$195 per person or \$175 per person when two or more from the same group attend.

■ **Jewish Heritage Lecture Series** — Issues of sexuality, gender roles and more will be interpreted from the standpoint of Judaic teaching and tradition in the 1995 Jewish Heritage Lecture Series, sponsored by the Center for Jewish Studies, Hebrew and Semitic Studies, and the Wisconsin Society for Jewish Learning.

Titled "Gender, the Body, and Judaism," the series will include:

- "Body and Eros in the Hebrew Bible," by Tikva Frymer-Kensky, professor of Hebrew Bible at the University of Chicago Divinity School, March 7.
- Frymer-Kensky's most recent book is, *In the Wake of the Goddesses: Women, Culture and the Biblical Transformation of Pagan Myth*. She is at work on "Mother Prayer," a collection of essays and poems dealing with the spiritual dimensions of pregnancy and birth, based on Jewish and Christian sources.

- "Rabbis and Their Pals: Crossdressing and the Homosocial Couple in Babylonian Judaism," by Daniel Boyarin, Herman P. and Sophia Taubman Professor of Talmudic Culture at the University of California-Berkeley, March 28. A pioneer in introducing new methods of Rabbinic text study, Boyarin's books include *Carnal Israel: Reading Sex in Talmudic Culture* and *A Radical Jew: Paul and the Politics of Identity*.
- "In the Garden of Delights: Translating the Song of Songs," by Chana Bloch, director of the creative writing program at Mills College, April 11. An accomplished poet and translator, her latest project is a new translation of the Bible's Song of Songs.

- "Body of Woman, Body of Land: Hebrew Poetry Finds its Female Voice," by Chana Kronfeld, associate professor of Hebrew and comparative literature at the University of California-Berkeley, April 20. The author of *On the Margins of Modernism*, Kronfeld also serves as co-editor of the new UC book series, "Contraversions: Critical Studies in Jewish Literature, Culture and Society."

- "God's Body: The Dilemmas of Jewish Masculinity" by Howard Eilberg-Schwartz, associate professor and director of Jewish studies at San Francisco State University, May 2. Taking an interdisciplinary approach to his subject, Eilberg-Schwartz has written *God's Phallus and Other Problems for Man and Monotheism* and *The Savage in Judaism: An Anthropology of Ancient Judaism and Israelite Religion*.

All lectures will begin at 8 p.m. in the Memorial Union (check "Today in the Union" for room location) and are free. For more information, contact Anita Lightfoot at 265-4763.

■ **Spring break schedule** — Because of the upcoming spring break, *Wisconsin Week* will be published March 1 and March 22. Please note the three-week break when submitting items for Calendar and other sections.

Master plan ...

(Continued from page 1)

Robert Hendricks, assistant director of planning and construction, says the consulting team — headed by Johnson Johnson & Roy of Ann Arbor, Mich. — will now be refining their work, "taking into account what they heard and experienced" during the meeting. The consultants will offer a preliminary plan in April which will, in essence, be "a composite plan with flexibility built into it," says Hendricks, the university's point person on the master planning project.

"The 'framework plan' will continue to be refined throughout the process as more information is collected, especially that coming from the campus community and the Madison community. Comments from the campus and the community will be applied throughout the process as recommendations are sorted through and refined," says Hendricks.

The consultants, he said, are continuing to receive comments and ideas about the planning process from members of the campus community and the public via their electronic mail address (badger@access.tsgroup.com).

The consulting team will meet with the steering committee and other planning bodies in late April. An open campus meeting on the plan is scheduled for April 28, noon-2 p.m., at a location to be announced.

UNIVERSITY OF
WISCONSIN
MADISON

Wisconsin Week

Vol. X, No. 3, February 15, 1995

Wisconsin Week, the official newspaper of record for the University of Wisconsin-Madison, carries legally required notices for faculty and staff.

Wisconsin Week (ISSN 890-9652; USPS 810-020) is published by University Periodicals, Office of News and Public Affairs, biweekly when classes are in session (18 issues a year). Send information, 10 days before the publication date, to 19 Bascom Hall, 500 Lincoln Drive, Madison, WI 53706; phone: (608) 262-3846. E-mail: wisweek@maccc.wisc.edu.

Second-class postage is paid at Madison, WI 53706; Postmaster: Send address changes to *Wisconsin Week*, 19 Bascom Hall, 500 Lincoln Drive, Madison, WI 53706.

Editor: Cindy Foss

Managing Editor: John Gruber

Publications assistants: Michael Falk, Jennifer Howard

Editorial advisers: Amy Toburen, Susan Trebach
Contributing writers: Office of News and Public Affairs

Photographers: Andrew Greenseed, Jeff Miller

Distribution: UW-Madison Truck Service

Publication dates: March 1, 22; April 5, 19

The *Wisconsin Week* labels are printed from the files of the UW-Madison Employee Compensation and Benefits Office. Send a Person File Information Form to revise employee addresses. Other addresses may be changed by correcting the label and mailing it to *Wisconsin Week*.

Subscriptions for U.S. mail delivery are \$18 a year or \$9 for six months. Send checks, payable to *Wisconsin Week*, to the above address.

Wisconsin Week is available on Internet, via WiscINFO, UW-Madison's gopher server, in the folder called News Releases, Newsletters and Newspapers.

Flu bug hits campus — but milder, later

By Steve Schumacher

It's a little late this year, and milder than usual, but influenza has arrived at UW-Madison.

About 100 students with symptoms of Type A influenza were seen at the University Health Services in the past week, according to Craig Roberts, UHS associate director for prevention services. The State Laboratory of Hygiene has confirmed 16 cases from the university over the last two weeks, and reports indicate that outbreaks have been increasing gradually throughout the state and much of the nation during the same period.

Type A influenza is much more common than its counterpart, Type B. It generally has more severe symptoms than Type B, but also tends to be more responsive to treatment.

Symptoms hit very quickly, and include body aches, chills, a fever in the 101-102 degree range, fatigue, a cough and sore throat.

"The most important thing for someone with the flu is to go home and go to bed," Roberts said. "You're really too sick to stay at work or go to class, and you'll only spread it if you're around others."

Rest, fluids, and a non-aspirin product such as acetaminophen are the treatment

of choice, he said. The illness usually runs its course in a few days to a week.

"There can be complications, like pneumonia," Roberts said. "If students have questions about coming in to see us, they should call first." UHS' number is 262-0952.

Flu can spread quickly at a place like UW-Madison, Roberts said, because so many people are in close quarters such as classrooms and residence halls.

University Health Services does not provide physicians' verifications for students who miss class or tests because of illness. Under university policy, individual instructors are responsible for determining exam and attendance make-ups. (An explanation is reprinted in For the Record on page 8).

"Most faculty members and teaching assistants accept the word of students that they have a legitimate reason for missing classes," said Dean of Students Mary Rouse. "But if a student is out, the best advice is for that student to make contact with the professor or TA before the exam or class."

Staff members from the Dean of Students Office can help students who are having trouble reaching their instructors, Rouse said. But, she added, all decisions about the impact of an absence on a grade rest with the instructors.



NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Medical-
University Health Services

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

2/20/95

CONTACT: Scott Spear, (608) 262-1885

SPEAR APPOINTED ASSOCIATE DIRECTOR FOR UNIVERSITY HEALTH SERVICE

MADISON — As one of those January snowfalls was coiffuring the tundra in white, a man moved into Madison from a place where winter would seem summery to a flannel-clad, frostbitten denizen of the North.

So why in the world did Scott Spear drive into that snow and desert the balmy clime of his native Austin, Texas? To begin his new job as associate director for clinical services at the University Health Services (UHS) of UW-Madison. And to help make a new northern home for his wife, Marie, and three children.

Spear has worked as a university physician since he joined the University of Texas Student Health Center in 1984. His most recent position there was physician coordinator for clinical research and academic liaison.

"Scott's departure from Texas was a great loss for them and a terrific gain for us," says Richard Keeling, UHS director. "In many ways he is a model college health physician — an accomplished generalist facile in several clinical settings, with highly developed special skills and experiences."

Spear earned his bachelor's degree at the University of Texas and his doctor of medicine at Baylor, with residencies in pediatrics in Denver and San Francisco. At UW-Madison he also will serve as an assistant professor of pediatrics in the Medical School.

"I came to this university," says Spear, "because with the personnel and administration we have here, we can be in the forefront of the college health field. I came to Madison because it's a lot like Austin of 20 years ago in both size and friendliness."

But what about the climate? Well, cold is a relative thing. Spear says he recently read coverage of a baseball game in Austin — yes, *baseball* in February — that described the day as "a chilly 47 degrees."

###

— Jeff Iseminger, (608) 262-8287

Summer of '94 ...

(Continued from page 7)

succeeding Norman Paul, who has retired. Perry holds undergraduate and graduate degrees from New York's Juilliard School and is currently on the faculty at The Wichita State University and Aspen Music Festival. Perry has a wealth of musical experience including his current posts as concertmaster of three orchestras. Due to prior commitments, Perry will not join the faculty until fall 1995, and Paul will interrupt his brief retirement to perform in most of next year's Pro Arte concerts.

• A new director and associate director have been appointed to lead the Institute for Research on Poverty, a national center for the analysis of poverty and public policy. **Barbara L. Wolfe**, professor of economics and preventive medicine, who also holds a faculty appointment in the LaFollette Institute of Public Affairs, was appointed director of the Institute July 1, succeeding Robert M. Hauser. **Thomas J. Corbett**, a researcher with the institute and a social work professor, was named to the new position of associate director.

ON CAMPUS

• 20,000 summer visitors

More than 20,000 visitors in dozens of different camps and conferences made UW-Madison one of the top conference spots in the country this summer. Groups included everyone from candy makers to research scientists studying virology, developmental biology, RNA processing and molecular genetics.

Thousands of middle and high school students converged on campus for the annual Badger basketball and football camps, as well as for wrestling, universal cheer, and boys and girls soccer camps and cross-country running camps.

About 80 percent of the conferees every year are repeat business — and that's very good business for the University Housing program. Of housing's \$27 million annual budget last year, \$2.5 million came from summer program revenues.

• New business master's program

A new business master's degree in Manufacturing and Technology Management has been developed by the Joyce Erdman Center for Manufacturing and Technology Management at the School of Business. The two-year program, which is designed to train future managers of manufacturing organizations, offers course work in management, as well as engineering and science.

• Knowles gift for Law School

The late Warren P. Knowles, Wisconsin governor from 1964 to 1971 and UW Law School alumnus, has bequeathed a gift to the school. Knowles, who died of a heart attack in May 1993, designated \$1 million of his estate to the UW Foundation to establish an endowed faculty chair for the study of ethics, government and law. The remainder of the gift will provide an endowed scholarship fund for first-year law students.

• Kellogg Foundation grant

UW-Madison is one of 12 universities nationally to receive grants from the W.K. Kellogg Foundation. The College of Agricultural and Life Sciences will manage the grant, but the program will incorporate faculty and staff from throughout the UW System, and will include major citizen participation. The grant focuses on the food system, which the foundation broadly defines to include everyone from molecular biologists, to farmers and businesses, to urban poor who need more information on nutrition and health. The university will develop a series of action plans to be funded and implemented during a six-year period.

Van Ess named director of student financial services

By Bill Arnold

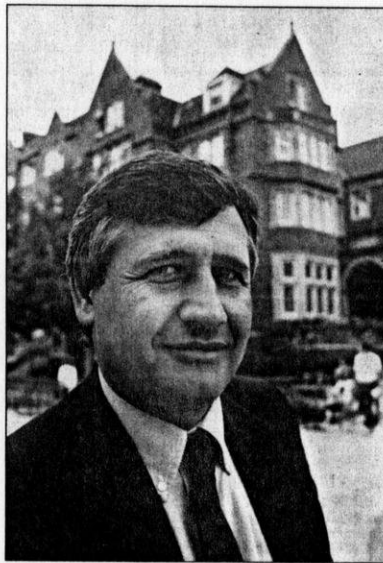
Steve Van Ess, a UW-Madison alumnus and a 19-year veteran of the university's financial aid office, is the campus's new director of student financial services.

Van Ess, formerly the assistant director for the Office of Student Financial Services, succeeds his former boss — Wally Douma — who retired in July after serving for 30 years as UW-Madison's financial aid director.

A search and screen committee made up of faculty, staff and students selected Van Ess for the post earlier this summer. His first official day in his new position was Aug. 15.

Chancellor David Ward says he's pleased that Van Ess will be directing the university's financial aid affairs. "Steve has both the experience and qualifications to direct the Office of Student Financial Services," Ward says. "The changing nature of financial aid programs and regulations is something that Steve navigates with skill and professionalism on a daily basis. I am fully confident that the office will continue to grow and prosper as a solid, student-oriented financial service center under his leadership."

During his 11 years as assistant director for federal programs and internal audit, Van Ess regularly reviewed federal, state



Steve Van Ess says he plans to provide "the best financial aid packaging and service that can be found anywhere."

and institutional regulations concerning aid programs, and he ensured that the university's financial aid programs complied with all state and federal laws and regulations. He has also administered programs that make available student

loans and grants totaling more than \$65 million per year.

Van Ess says he hopes to find ways to shorten the application process, and to keep the office operating as smoothly and efficiently as possible. And, he says those goals will come easier thanks to his predecessor. "Wally has done an excellent job in positioning us near the top, nationally, and our dedicated staff is, as always, committed to helping students any way it can," Van Ess says.

Making sure that level of service continues, his office will send out surveys that measure student satisfaction. "I'm excited that I'm in this position, and I look forward to working with my staff and others at the university to provide our customers with the best financial aid packaging and service that can be found anywhere," he says.

A Green Bay native, Van Ess received a bachelor of arts degree from UW-Madison in 1974. In 1975, he was hired as a counselor in the former Office of Student Financial Aid, where he counseled students and parents on all aspects of financial aid. In 1979, Van Ess was named as the office's program review coordinator, coordinating the Guaranteed Student Loan, Pell Grant and College Work-Study programs.

He is a member of and has served in administrative capacities for several professional organizations, including the national, midwestern and state chapters of the Association of Student Financial Aid Administrators, and the College Board. In 1990, Van Ess received the Wisconsin Association of Student Financial Aid Administrators' outstanding service award.

Van Ess and his wife, Ann, who works at the Management Institute in the School of Business, have a 14-year-old son, Brett.

Student needs drive changes at University Health Services

By Jeff Iseminger

Even as many Americans try to guess how national health care reform will affect their lives, students at the UW-Madison are already enjoying new improvements in their primary health care services.

Those improvements were made by University Health Services (UHS) based on what UHS customers — students — said they needed.

"We take our role as a student service very seriously," says Richard Keeling, director of UHS. "We've designed programs, hours and facilities to make them responsive to students and their needs."

When Keeling became director a year ago, he asked his staff to gather student opinions and ideas on health care. "We looked at patient satisfaction surveys, talked to student groups, participated in a Big Ten survey of undergraduates and included students in three UHS working groups that focused on health services," says Kathleen Poi, deputy director.

Here are the changes students said they'd like to see — and now have, starting this fall:

- UHS has extended its weekday hours, closing at 6 p.m. instead of the traditional 4:30. "Students told us they would like to be able to schedule appointments in late afternoon after class and before heading home," says Poi. "They also said they wouldn't care to come back from home in the evening."

- Physical therapists and sports medicine professionals now visit the UHS offices at 1552 University Ave. every weekday. Previously, students were referred for those services to facilities some distance from UHS.

- Charges for routine gynecological care, including contraceptive services and pap smears, have been eliminated. Gone too are fees for routine immunizations.

- Access to a mental health counselor in a personal crisis is quicker and easier, just one phone call away 24 hours a day.

- Long waits in UHS Urgent Care Clinic are a thing of the past. "Urgent Care had become a walk-in clinic instead of a clinic for acute problems," says Poi. "Now, instead of just walking in and risk-

ing a long wait, students call ahead and schedule the type of appointment that best meets their needs. A scheduled appointment prevents a long wait and can be more easily worked into a student's schedule."

- Three new professional health educators have joined the UHS staff. They

The changes we're making should make high-quality comprehensive primary health care, counseling and prevention services more accessible and more student-oriented.

"At UHS, we embrace a broad concept of 'health' that emphasizes care for the whole person," says Keeling. As a result, UHS care is offered not only in clinical services, but also in counseling and health promotion. Most of it is covered through a segregated fee paid by all enrolled students and through university funds.

At the same time these improvements in basic services were made, UHS officials decided to add modest fees for certain more complex specialty procedures that aren't used by as many students and are often covered by insurance.

For example, UHS provides routine dermatological care (such as treating acne, rashes or severe sunburn) as part of the basic package of services. But for more complex dermatological procedures (such as a biopsy of a mole), UHS charges a modest additional fee.

Why was this change made? "Our business is primary care," says Keeling. "We want to provide a full spectrum of primary care, counseling and prevention services to all students without additional charges."

This focus on improving primary care has led to another change, said Poi. UHS will no longer pay, as it has in the past, the

first \$300 of charges when a student is referred to University Hospital and Clinics for specialty outpatient care.

"It is absolutely essential that students have their own health insurance, since UHS emphasizes primary care and is not open round-the-clock," says Poi. "No-body can afford to be without it."

One option a student can choose for comprehensive care is SHIP (Student Health Insurance Plan), a university contract with Physicians Plus, a Health Maintenance Organization (HMO) in Madison.

Another option is the student's family health insurance. But Poi and Keeling urge students to check if their family coverage excludes part-time students or requires care to be given at an HMO outside Madison.

"We never forget that students entrust to us the most important part of their lives — their health," says Keeling. "The changes we're making at University Health Services should make high-quality comprehensive primary health care, counseling and prevention services more accessible and more student-oriented."

ABOUT WISCONSIN WEEK

Wisconsin Week is the official newspaper of record for UW-Madison.

- Campus units are welcome to submit information of interest to the university-wide community for the Calendar, Bulletin Board, For the Record and Faculty & Staff News sections. See those sections for details.
- Deadline is 10 days prior to publication.
- Labeled copies of Wisconsin Week are distributed via UW Truck Service to all individuals who are currently on the UW-Madison payroll. If you experience a delay in receiving your copy, please check with mailroom personnel in your building.
- See the masthead on page 2 for information about changing your campus mailing address.

Medical -
University Health Services



NEWS

Medical -
University Health
services

UNIVERSITY OF WISCONSIN-MADISON

News & Information Service
19 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

8/30/94

CONTACT: Richard Keeling, (608) 262-1885; Kathleen Poi, (608) 262-1389

STUDENTS WILL FIND IMPROVEMENTS IN PRIMARY HEALTH CARE SERVICES

MADISON — Even as many Americans try to guess how national health care reform will affect their lives, students at the University of Wisconsin-Madison are already enjoying new improvements in their primary health care services.

Those improvements were made by University Health Services (UHS) at UW-Madison based on what UHS customers — students — said they needed.

"We take our role as a student *service* very seriously," said Richard Keeling, director of UHS. "We've designed programs, hours and facilities to make them responsive to students and their needs."

When Keeling became director a year ago, he asked his staff to gather student opinions and ideas on health care. "We looked at patient satisfaction surveys, talked to student groups, participated in a Big Ten survey of undergraduates and included students in three UHS working groups that focused on health services," said Kathleen Poi, Keeling's deputy director.

Here are the changes students said they'd like to see — and now have, starting this fall:

- UHS has extended its weekday hours, closing at 6 p.m. instead of the traditional 4:30. "Students told us they would like to be able to schedule appointments in late afternoon after class and before heading home," said Poi. "They also said they wouldn't care to come

-more-

University Health Services -- Add 1

back from home in the evening."

- Physical therapists and sports medicine professionals now visit the UHS offices at 1552 University Ave. every weekday. Previously, students were referred for those services to facilities some distance from UHS.

- Charges for routine gynecological care, including contraceptive services and pap smears, have been eliminated. Gone too are fees for routine immunizations.

- Access to a mental health counselor in a personal crisis is quicker and easier, just one phone call away 24 hours a day.

- Long waits in UHS Urgent Care Clinic are a thing of the past. "Urgent Care had become a walk-in clinic instead of a clinic for acute problems," said Poi. "Now, instead of just walking in and risking a long wait, students call ahead and schedule the type of appointment that best meets their needs. A scheduled appointment prevents a long wait and can be more easily worked into a student's schedule."

- Three new professional health educators have joined the UHS staff. They will work with individuals and student groups to promote a healthy lifestyle, build caring relationships and challenge risks to health on campus such as alcohol abuse and unsafe sex.

"At UHS, we embrace a broad concept of 'health' that emphasizes care for the whole person," said Keeling. As a result, UHS care is offered not only in clinical services, but also in counseling and health promotion. Most of it is covered through a segregated fee paid by all enrolled students and through university funds.

At the same time these improvements in basic services were made, UHS officials decided to add modest fees for certain more complex specialty procedures that aren't used by as many students and are often covered by insurance.

University Health Services -- Add 2

For example, UHS provides routine dermatological care (such as treating acne, rashes or severe sunburn) as part of the basic package of services. But for more complex dermatological procedures (such as a biopsy of a mole), UHS charges a modest additional fee.

Why was this change made? "Our business is primary care," said Keeling. "We want to provide a full spectrum of primary care, counseling and prevention services to all students without additional charges."

This focus on improving primary care has led to another change, said Poi. UHS will no longer pay, as it has in the past, the first \$300 of charges when a student is referred to University Hospital and Clinics for specialty outpatient care.

"It is absolutely essential that students have their own health insurance, since UHS emphasizes primary care and is not open round-the-clock," said Poi. "Nobody can afford to be without it."

One option a student can choose for comprehensive care is SHIP (Student Health Insurance Plan), a university contract with Physicians Plus, a Health Maintenance Organization (HMO) in Madison.

Another option is the student's family health insurance. But Poi and Keeling urge students to check if their family coverage excludes part-time students or requires care to be given at an HMO outside Madison.

"We never forget that students entrust to us the most important part of their lives — their health," said Keeling. "The changes we're making at University Health Services should make high-quality comprehensive primary health care, counseling and prevention services more accessible and more student-oriented."

###

— Jeff Iseminger, (608) 262-8287

Rose bowl

(Continued from page 10)

"You can't imagine the floats, and the sizes of the floats — and the fact that they're all made with flowers. It's something you have to see to believe," Armbruster reminisces.

For 20 years, College of Engineering Associate Dean Al Wortley has had one of the best vantage points for Badger football games. Wortley has worked every home game along the east sideline as a member of the "chain gang" — the group of officials who handle the down-and-distance measuring sticks and chain.

Wortley admits to buying his airline tickets to Pasadena before the Badgers' victory over Michigan State on Dec. 4. So why did he have such a positive hunch about this team?

"I felt that if we beat Michigan we would in fact win the conference. Of course, we beat Michigan and Ohio State lost to Michigan in their last game of the season — ensuring the Badgers an opportunity to control their own destiny," Wortley says.

"I said before the season that they would be good and that they would finish eight [wins] and three [losses]. They have been truly excellent. This demonstrates to me that Pat Richter and Barry Alvarez are working together well and are building a good program. I think that for the next decade we'll always be up there near or at the top of the Big Ten," Wortley says.

UW Police Captain Richard Hartwig says the Rose Bowl berth is something special for Wisconsin.

"It [the bowl invitation] is a great morale builder for the whole community and gives us something in common to rally around. And I'm sure this Rose Bowl appearance will have many benefits for the university that I couldn't even dream of — in getting our name better known in this country and in other countries," Hartwig says, adding: "The combination of the Tokyo game and the Rose Bowl could have a great effect on both education and commerce in this state."

John Vieth, a food service worker in the Memorial Union's Lakefront Cafeteria, was three years old when he traveled to California in 1963 to visit relatives and so that his father and older brother could see the Badgers in the Rose Bowl. Vieth, who has missed only a few games since 1971, says that this time around he intends to go to the big game.

Vieth, who says he remembers well watching UW players like Rufus Ferguson and Neil Graf in years past, says that he's not sure just what the Rose Bowl berth means.

"It still really hasn't hit me yet," Vieth says.

— Bill Arnold and Liz Beyer

A Camp Randall regular 94-year-old fan roots for Badgers

A small city of fans flocked to every Wisconsin football game this fall to see the Badgers rack up win after win, and sitting each Saturday in the 57th row of Section D was a 94-year-old man you could scarce call a fair-weather fan or Johnny-come-lately: Dr. Marvin G. Peterson of Brookfield, who's been a Camp Randall rooter for a very long time.

Let's put Dr. Peterson in historical context. He saw his first Badger football game as a UW-Madison freshman, about five months after America entered World War I under President Woodrow Wilson. The new-fangled automobile was beginning to catch on, but the cork had not even been popped on the flapper era.

The year was 1917. "I never missed a game," says Peterson. "I still remember how one of the players, Red Weston, would sometimes get so worked up he would fling off his helmet and play without it. The crowd would roar when he did that."

His student days were but a beginning to a long and continuing career as a Badger football fan. He graduated Phi Beta Kappa from UW-Madison in 1921 with a B.A. in medical science, then attended medical school at the University of Minnesota for four years.

In 1925 Peterson set up a medical practice in Lake Mills, which he maintained for 50 years. "I quit in 1975 because I didn't want to practice socialized medicine under Medicare," he says with a grin.

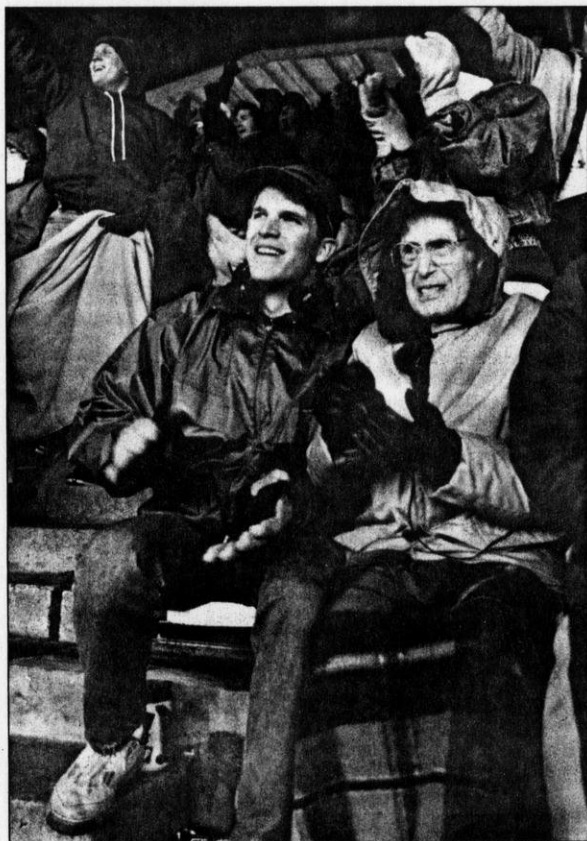
Soon after settling in Lake Mills, Peterson began buying season tickets to Badger football for himself and his wife, Martha. (The Petersons have been married for 67 years, an astounding piece of marital longevity.) Martha no longer makes the trip from Brookfield on football Saturdays, but Peterson's three grandsons — Jim, Paul and John Siepmann — share the honor of escorting their grandfather to games.

Except for his stint in medical school and a season of recuperating from heart surgery in 1987, Peterson has been a Camp Randall regular since 1917. That works out to more than 70 years of cheering, with some years more cheerful than others.

And although he doesn't feel up to a trip to Pasadena, he'll be tuning into the Rose Bowl game at home Jan. 1.

Considering he sits in the 57th row, this 94-year-old man can see action on the field remarkably well. "I can read the numbers on the players," he says with a note of pride in his voice. "I've had perfect vision since I had lens implants eight years ago."

This season Peterson likes what he sees. "Brent Moss is a



A Camp Randall regular: 94-year-old Marvin G. Peterson of Brookfield (right), watches a Badger game with grandson Paul Siepmann.

fine runner, and the offensive line is terrific," he says. His knowledge of the team runs deep, because he can tick off players on the injured list as well as promising freshmen.

He believes the team's current success can be traced to Donna E. Shalala, former chancellor and now a member of Clinton's cabinet. Shalala hired Pat Richter as athletic director, who in turn hired Barry Alvarez as head coach.

Why aren't Peterson's 17-yard-line seats smack on the 50, considering the fact that he's been buying season tickets since 1925? "I'm under an overhang," he explains with a smile, "so I stay dry when it rains."

Badger blood runs deep in Peterson's family. Not only is he an alumnus, but so are his daughter, Mary Siepmann '54; his son-in-law, Ron Siepmann '54, and three grandchildren: Karen Reed '78, Martha Wilson '83 and Paul '87, all of the Milwaukee area.

"We're quite a Wisconsin family," says Dr. Peterson.

— Jeff Iseninger

Common sense best Rx for viruses when flu season hits campus

The legendary Spanish flu epidemic, arriving on campus in October 1918, killed one percent of all male students and 0.17 percent of women students in the first semester of that year. In response, university officials banned dancing among students as a public health precaution from Dec. 10, 1918 to Jan. 22, 1919.

Janet Johnson, nurse clinician with the University Health Services' prevention services unit, doesn't think the predicted 1993 influenza onslaught will require formal sanctions against holiday merriment. However, she does urge faculty, staff and students to employ common sense in dealing with influenza viruses.

"If you're sick, stay home," she says. "You need to take care of yourself," in terms of both personal and public health. Johnson applauds long-standing university policy which leaves alternative exam and attendance arrangements with individual instructors (see related article). "Requiring a physician's OK for a student to take a make-up exam would place a huge burden on UHS, and also would serve to spread the illness," she says.

The State Laboratory of Hygiene con-

firmed six cases of the Beijing strain from the university during the week of Nov. 29. Johnson estimates UHS receives 20-30 visits or calls a day from students exhibiting unconfirmed flu-like symptoms.

Johnson says universities can be veritable influenza hotbeds. "People live and study in close quarters, and often travel to other parts of the country and the world, helping to disseminate the virus on a much broader scale," she says. "We see new viruses after every school vacation."

According to Johnson, influenza's salient characteristic is quick symptom onset, with a high fever (103-104 is common), chills, headache, and sometimes a sore throat and cough. Symptoms typically appear 24-72 hours after exposure. Suffering adults can take aspirin, acetaminophen or ibuprofen to quash discomfort. Young people under 19 must avoid aspirin due to the risk of Reyes Syndrome.

Uncomplicated influenza generally takes care of itself in a week or so. Johnson advises you call a health professional if symptoms persist or don't respond to the usual treatments.

Instructors must determine make-up policy for illness-related exam, attendance absences

The UW-Madison holds individual instructors responsible for determining exam and attendance make-up policy for ailing students.

Associate Dean of Students Roger Howard, himself a recent influenza victim, says the long-standing policy makes excellent sense. (For the full policy, see *For the Record*, page 8.)

"Health professionals are not in a position to determine if a person is too sick to do something — there's so much variance in illnesses between people. Although the University Health Services will release medical records to patients if they request it in writing, the clinic doesn't authorize 'sick passes,'" Howard says.

Seconds Dr. Richard Keeling, UHS director, "This is a busy time, and it's unreasonable to see students for the purpose of generating an excuse for a class or exam." Such a practice also could spread illnesses to both students and clinic personnel, he says.

Instructors wondering how to proceed in light of influenza season might consult with their colleagues, Howard advises. "Many faculty and staff also outline make-up policy clearly, early in the semester, minimizing the potential for misunderstandings at finals time," he says.

For more information on the policy, contact the Dean of Students Office, 263-5700.



NEWS

UNIVERSITY OF WISCONSIN-MADISON

News & Information Service
19 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

*Medical -
University
Health
Services*

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

12/13/93

CONTACT: Roger Howard, (608) 263-5704 or (608) 263-5700

ILLNESS-RELATED ABSENCES BETWEEN TEACHERS, STUDENTS

MADISON — The University of Wisconsin-Madison holds individual instructors responsible for determining exam and attendance make-up policy for ailing students.

Associate Dean of Students Roger Howard, himself a recent influenza victim, says the long-standing policy makes excellent sense.

"Health professionals are not in a position to determine if a person is too sick to do something — there's so much variance in illnesses between people. Although the University Health Services will release medical records to patients if they request it in writing, the clinic doesn't authorize 'sick passes,'" Howard says.

Seconds Dr. Richard Keeling, UHS director, "This is a busy time, and it's unreasonable to see students for the purpose of generating an excuse for a class or exam." Such a practice also could spread illnesses to both students and clinic personnel, he says.

Instructors wondering how to proceed in light of influenza season might consult with their colleagues, Howard advises. "Many faculty and staff also outline make-up policy clearly, early in the semester, minimizing the potential for misunderstandings at finals time," he says.

###

— Barbara Wolff, (608) 262-8292



NEWS

Medical -
University Health Svcs

UNIVERSITY OF WISCONSIN-MADISON

News & Information Service
19 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

12/13/93

CONTACT: Janet Johnson, (608) 262-0955 or (608) 262-3016

COMMON SENSE BEST RX FOR VIRUSES

MADISON — The legendary Spanish flu epidemic, arriving on campus in October 1918, killed one percent of all male students and 0.17 percent of women students in the first semester of that year. In response, university officials banned dancing among students as a public health precaution from Dec. 10, 1918 to Jan. 22, 1919.

Janet Johnson, nurse clinician with the University Health Services' prevention services unit, doesn't think the predicted 1993 influenza onslaught will require formal sanctions against holiday merriment. However, she does urge faculty, staff and students to employ common sense in dealing with influenza viruses.

"If you're sick, stay home," she says. "You need to take care of yourself," in terms of both personal and public health. Johnson applauds long-standing university policy which leaves alternative exam and attendance arrangements with individual instructors (see related article). "Requiring a physician's OK for a student to take a make-up exam would place a huge burden on UHS, and also would serve to spread the illness," she says.

The State Laboratory of Hygiene confirmed six cases of the Beijing strain from the university during the week of Nov. 29. Johnson estimates UHS receives between 20-30 visits or calls a day from students exhibiting unconfirmed flu-like symptoms.

Johnson says universities can be veritable influenza hotbeds. "People live and study in close quarters, and often travel to other parts of the country and the world, helping to disseminate the virus on a much broader scale," she says. "We see new viruses after every school vacation."

According to Johnson, influenza's salient characteristic is quick symptom onset, with a high fever (103-104 is common), chills, headache, and sometimes a sore throat and cough. Symptoms typically appear 24-72 hours after exposure. Suffering adults can take aspirin, acetaminophen or ibuprofen to quash discomfort. Young people under 19 must avoid aspirin due to the risk of Reyes Syndrome.

Uncomplicated influenza generally takes care of itself in a week or so. Johnson advises you call a health professional if symptoms persist or don't respond to the usual treatments.

###

— Barbara Wolff, (608) 262-8292



Antonio Bosch, a first-year resident, examines a patient at University Health Services.

Student health services consolidated

Much like the national health care debate, here on campus health care services for students are undergoing a mini-revolution with major changes designed to improve the quality of care.

Student health, counseling and prevention services — which had been spread out among a host of departments and offices — are now integrated under one administrative structure headed by University Health Services, which reports to Dean of Students Mary K. Rouse. The consolidation, which took place July 1, unites University Health Services (UHS) with the Counseling and Consultation Center and the Wisconsin Clearinghouse (alcohol and other drug abuse prevention and education).

The myriad of services offered by the university can be confusing. But this new integration of student health services is designed to make life easier for students.

"This integration will improve health services in that there will be one point of intake," explains Rouse, who has been working on this model to improve health services for many years. "Instead of the responsibility being placed on a student to decide who to call — do I need a psychiatrist, do I need a nurse practitioner, do I need a counselor — the students will call one number: University Health Services."

For faculty and staff, it will now be easier to refer students to health services. "Under this model, faculty and staff can be assured that students will get the comprehensive care they need," Rouse says.

With the consolidation, UHS is now organized under four service programs: clinical services, prevention services, counseling and consultation services, and administrative services, explains Richard P. Keeling, director of University Health Services. (For a profile of Keeling, turn to page 3.)

Prevention Services includes: health promotion, community health and health protection/environmental health. Clinical services include: urgent care; medical records; clinical support services such as laboratory and X-ray; Blue Bus (evaluation and treatment of sexually transmitted diseases, including HIV prevention) and the Women's Clinic; and general medicine, the biggest group.

The old organization often led to duplication of services and competition among departments for resources, Rouse explains. "And students had to wind their way through a complex health care system," she adds.

In his first year here, Keeling and the Dean of Students leadership team have completely restructured the

University Health Services to combat this problem. "We needed to find a structure," Keeling explains, "in which we heal the sprained ankle, prevent the spread of sexually transmitted diseases, deal with water, food and air problems affecting the community, and serve as an advocate for the community's health."

"Health services need to be much less divided and categorized and much more integrated and holistic," says Keeling. "We need to look at the physical, psychological, cultural, social and spiritual health of our students."

Urgent Care, located at University Health Services, now has a psychologist on duty every day working as a team with the intake staff and medical doctors in order to look at the "whole student."

"For a system that has divided student health problems into subcategories, this is revolutionary," says Rouse. "With an integrated approach, we will be able to catch people falling through the cracks."

For example, if a student comes to the health service Monday morning with a bruised jaw after heavy drinking at a party led to a fight, more than just the bruise needs to be examined. "As we treat the injury, we also need to consider an assessment of the alcohol use and evaluate the need for counseling assistance," Keeling says.

At the point of intake in urgent care, staff will look at the student and provide a range of services beyond the student's initial problem.

The new model relies on a system of "managed care" in which every student has a primary clinician. "This makes it easier for students to find the right specialist, and they have one central doctor or clinician who can keep track of it all," says Rouse.

A key to the success of this effort will be prevention and education, which are now an integral part of the health service. "We've made a strong effort to put prevention at the center of what we do," he says. "If you asked students what their most pressing health needs are, they might not readily realize some of the most important needs: alcohol, drug and sexually transmitted disease prevention."

The Clearinghouse, a nationally known center for alcohol and other drug abuse education and prevention, will now connect its work much more closely to the campus, says Keeling, and will be working more closely with UHS prevention services. Next year, Keeling plans to move many of the Clearinghouse functions into the University Health Services building, located at 1552 University Ave., to be near other prevention services.

"One of the main efforts of the Clearinghouse will be to make its services more known and accessible to schools,

communities, colleges, and other agencies all over the nation," says Keeling.

A big area of improvement has been in mental health services. Before the consolidation, mental health professionals were spread out all over campus — in the Dean of Students Office, University Counseling Services and University Health Services, each in a different building.

So Keeling moved mental health staff to places where students need it the most. Psychiatrists and other counseling professionals are united at Counseling and Consultation Services at 905 University Ave., while some remain at UHS for urgent and consultation psychological services. In addition, several staff from the Counseling Center alcohol and drug abuse program have moved to the UHS building and are now part of health promotion in prevention services.

"We are one of the few college campuses anywhere that has a model for a truly interdisciplinary mental health service in UHS," Keeling says.

The physical set up of the UHS building has changed to make services more accessible. All prevention programs are now located on the first floor with Urgent Care so that students have immediate access to prevention programs, Keeling says. Three new health educator positions have been added to bolster these programs. All general medicine services will now be unified and centrally located on the second floor of the UHS building.

UHS also administers a new program, the Student Health Insurance Plan, which enables students to enroll in a university-sponsored health insurance plan designed to provide comprehensive, affordable care. The Student Health Insurance Plan, offered through Physicians Plus Insurance Corporation, is designed to complement University Health Services.

With the help of a task force on student relations, Keeling plans to make the UHS more accessible and more visible to students. Plans include a campus bus stop in front of the UHS building, and more aggressive marketing and outreach health programs in the dormitories, the unions and other student meeting areas.

The clinical training program has also been significantly strengthened: The new plan will provide better practical training for student trainees because of the range of professionals with whom they will have a chance to work.

"It's what we should be doing, but we've gotten ourselves into a system where everybody is separated from each other instead of an interdisciplinary service," Rouse says.

— Alicia Kent

International students can turn to fund for emergency needs

By Bill Arnold

Imagine yourself in this scenario: You're an international student at UW-Madison, and one day you get word from back home that a loved one has suddenly become gravely ill. You want to return home immediately, but your budget leaves no room for any major, spur-of-the-moment spending.

What will you do?

In the past, this question was, unfortunately, fairly easy to answer: international students had only very few options to get enough quick, emergency cash to buy a plane ticket home. Soon, however, students will be able to turn to the International Student Emergency Fund for help.

The fund is the brainchild of Mike Zhang, a UW-Madison graduate student from China who is studying for a doctorate in biochemistry.

Zhang says he came up with the idea for the fund as a practical way to provide emergency cash to foreign students and to help stimulate more good will among international and foreign exchange students at UW-Madison.

"This is the first comprehensive fund to help provide emergency funds for international students," Zhang says. Overall, the fund will help attract and retain international students at UW-Madison, allowing people of different cultures and languages to communicate, interact and understand each other right here, Zhang says.

He notes that when the program is fully funded, it will also provide money for awards and grants for individuals, for fellowships and scholarships "to encourage international academic exchange," and for helping international students offset premium costs associated with the university's new mandatory health insurance plan.

Although Zhang says that he has tossed around the idea for the fund for several years, he notes that momentum for the fund has really picked up since spring.

During the past six months, the Office of International Students and Scholar Services (formerly the Office of International Students and Faculty), the Dean of Students Office, the UW Foundation, the Wisconsin Alumni Association and the International Student Council have pledged support, Zhang says.

"Looking at the way that the different organizations and departments have worked closely on this, I think it really reflects the university's commitment to international students and to academic exchange," says Zhang, who notes that UW-Madison has the fourth largest international student population of any U.S. campus — which means that almost 10 percent of the total student body is made up of international students.

So far this year, limited fund raising has been conducted by students, targeting mostly local businesses. Zhang says that the International Student Council has set an annual fund raising goal of \$3,000.

Steve Saffian, an assistant dean of students, said his office will administer the emergency fund with the help of an advisory council of international student members and UW faculty, administrative officials and organizations.

"We're working real hard to make this fund happen because we know from our experience with our existing Student Crisis Fund what a difference it will make for students," says Saffian. "We're very excited."

Gayle Langer, executive director of the Wisconsin Alumni Association, said alumni clubs in several countries will be made aware of the fund, and donations will be graciously accepted.

"I think it makes great sense for us to provide the opportunity for international alumni to give to something that they can identify with and relate to," Langer says, adding: "I think that the whole concept is wonderful."

For more information about the fund, please contact Steve Saffian at 263-1711.



NEWS

Medical
— Univ. Health Service

1 • 8 • 4 • 8
Phone: 608/262-3571
Fax: 608/262-2331

UNIVERSITY OF WISCONSIN-MADISON

News & Information Service
19 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

4/20/93

CONTACT: Mary Rouse, (608) 263-5700; Ferd Schlapper, (608) 262-1907

COMPREHENSIVE HEALTH INSURANCE PLAN AVAILABLE FOR STUDENTS

MADISON — University of Wisconsin-Madison students now have the opportunity to enroll in a newly created university-sponsored health insurance plan designed to provide comprehensive, affordable care, UW-Madison officials announced Tuesday, April 20.

Beginning this fall, all international students will be required to purchase the Student Health Insurance Plan (SHIP) for themselves and their families, according to Ferd Schlapper, associate director of the University Health Service. Graduate students who are American citizens or permanent residents of the United States may also purchase the student health insurance plan voluntarily. Undergraduate students enrolled for a minimum of five credits and visiting scholars are also eligible for the plan.

The United States Information Agency and Immigration and Naturalization Service have long required all international students on non-immigrant visas to demonstrate they have adequate financial resources to cover all educational and living expenses in the United States, including medical care.

In the past year, the federal government has tightened up this regulation and is requiring universities to monitor compliance with the health insurance requirement. "We felt that if we were going to comply with the federal requirement for health insurance, we needed to offer a university-sponsored plan — one that offered students a comprehensive

-more-

Health insurance plan -- Add 1

benefit package at the most competitive premium rates possible," Schlapper said.

Dr. Richard P. Keeling, director of the University Health Service, said the goal of the Student Health Insurance Plan is to promote better access to high quality health care for students and their families. "Many other colleges and universities have served students and their dependents well by requiring comprehensive health insurance plans," he notes. "When students and families have adequate health care, the health of the whole campus community improves."

Currently, all UW-Madison students have access to the University Health Service, located on campus to provide students primary, out-patient medical care, health education, health promotion and disease prevention services. But the University Health Service does not cover students' dependents, and it does not include hospitalization or emergency services.

The University Health Service will continue to provide primary care for students. The Student Health Insurance Plan, offered through Physicians Plus Insurance Corporation, is designed to complement University Health Service by providing supplemental medical coverage for students and comprehensive medical coverage for their dependents with minimal co-pays and deductibles. It will also cover all pre-existing conditions and emergencies, including those that occur outside Madison. The final agreement with Physicians Plus Insurance Corporation is expected to be completed in the coming weeks.

International students may opt to waive out of the Student Health Insurance Plan if they can demonstrate continuous enrollment in a comparable health insurance program. Schlapper expects about one-third of the international students will be eligible to do this, largely because many graduate students have coverage through university employment as teaching, research and graduate assistants.

-more-

Health insurance plan -- Add 2

Premium rates are as follows:

1993-94 Student Health Insurance Plan Annual Premium Rates		
	<u>International</u>	<u>Domestic</u>
Student	\$586.00	\$670.00
Student and one dependent (spouse or child)	\$2,110.00	\$2,410.00
Family	\$3,550.00	\$4,066.00

"The development of the Student Health Insurance Program with Physicians Plus is a welcome solution to the serious problems that result when students are uninsured or underinsured," UW-Madison Dean of Students Mary K. Rouse says. "After many years of work on this issue, we believe it is the best possible solution to these concerns." The university solicited proposals from more than 35 insurance companies and health maintenance organizations. After an extensive evaluation, Physicians Plus Insurance Corporation proved to offer the most comprehensive and affordable package.

Franklin Rothman, a UW-Madison graduate student from Brazil, agrees that the plan is the best solution available. "The current plans available to international students are very inadequate in terms of the comprehensiveness of coverage. They are very expensive for families and don't cover pre-existing illnesses," says Rothman, who has three children living here. "Physicians Plus emphasizes comprehensive, preventive health care, and offers much more than most students have."

"The cost of insurance is high, but given the requirement of the federal government and the university's obligation to comply with it, and given the other options available to

-more-

students, this is the best solution," Rothman says. "And the risks of not having insurance are just too great because of the very high costs of hospitalization."

Just as it has become a major national concern, health care costs pose a significant problem for many international students, Schlapper says. Typical charges for an emergency room visit are more than \$300, the average cost of a one-day hospital stay is \$1,600, and a routine, two-day maternity stay in the hospital is more than \$2,600. "These large, unexpected medical bills have, in many cases, either severely impaired the students' ability to continue their studies or have forced students and their families to decide to not seek important health care services," Schlapper says.

The university will coordinate all the details of the plan for students, including the distribution of information, billing and collections. The university is currently looking into the creation of an advisory committee, largely made up of international students, to allow greater student input on the future of the Student Health Insurance Plan.

Because the plan is mandatory for international students, Physicians Plus Insurance Corporation is able to offer a better plan at lower rates. This is based on the idea that mandatory requirement increases the participation rate, which then spreads the risk.

In 1992-93, there were 3,777 international students enrolled at UW-Madison and 38,171 domestic students enrolled.

###

— Alicia Kent, (608) 262-0930

STATEMENT
by Kathy Hoffland
Urgent Care, University Health Service
on Influenza B/Panama
Feb. 10, 1993

Panama is a country in Central America, right? This week Panama has moved to campus, Influenza B/Panama that is.

The University Health Service has begun to see and talk with large numbers of students ill with the flu. Influenza B has been present in the Madison pediatric population for the last several weeks and was predicted as one of three influenza strains expected this year.

The influenza virus is spread through secretions from the nose and throat of currently ill people. One is most contagious during the acute febrile stage, and incubation is 24 to 72 hours.

Flu typically begins with abrupt onset of high fever, most students report temperatures of 102 to 104 degrees with chills, muscle aches, painful headache, sore throat and dry cough. For some, this year's illness has also included some nausea and vomiting, although influenza is usually limited to an upper respiratory illness.

The acute symptoms are lasting four days although most students can expect to have fatigue, sore throat and cough persisting up to one week.

Uncomplicated flu can be treated by relieving the symptoms. Antibiotics do not help alleviate or shorten this illness. The fever, headache and body ache will be reduced by the use of acetaminophen (Tylenol), ibuprofen (Advil, etc.) or aspirin for those over the age of

-more-

University News and Information Service

Influenza statement -- Add 1

20. Students need to take the recommended adult dose repeated every four hours. Oral fluids should be increased to two to three quarts in a 24-hour period. Cough medicine containing dextromethorphan will help with the cough, effective dosage is 30 mg every three to four hours. Use of a vaporizer or humidifier will also be helpful. Discontinue smoking.

Uncomplicated flu does not generally require a visit to a physician. Students should rest in bed during the acute stage and avoid large groups of people. For most students this may mean missing classes for several days. It is best for you to make direct contact with your professor or teaching assistant to explain your absence. Written verification is generally not necessary, neither the University Health Service nor Dean of Students writes excuses for students.

It is late in the season for flu shots to be effective, as it takes several weeks to develop protection. If you have a chronic health problem such as diabetes, and did not receive influenza vaccine in the fall, you may wish to discuss this with your physician.

Most students can expect to recover fully within seven to 10 days. If you develop any of the following symptoms you should be evaluated by a physician:

- inability to keep down liquids and medication for fever due to vomiting
- ear pain
- green/brown nasal discharge with face pain
- cough productive of green/brown or bloody mucus with shortness of breath

For more information contact UHS Health Information RN at (608) 262-0952 or UHS Appointment Desk at (608) 262-3016 or refer to the DIAL Tapes at (608) 263-3100, requesting C1279 Got the Flu?; or 3294 Fever: What It Means.

###

UW news

Medical

UHS

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release:

Immediately

10/9/90

THREE NEW FACES IN HEALTH AND COUNSELING AT UW-MADISON

MADISON--Three people have been hired to key health and counseling positions at University of Wisconsin-Madison. The changes, according to Dean of Students Mary Rouse, are part of a university-wide attempt to improve services to students, especially mental health services.

After 12 years directing the University of Wisconsin-Platteville's Health Service, Paul Grossberg has joined the (University Health Service) as assistant director. He replaces Steven Babcock, who has retired.

Grossberg specializes in adolescent and young adult medicine. His new job will mix patient care and administrative duties.

He said the college health service can be most effective by "dealing with students' illnesses and injuries in the context of all the developmental, academic, and social changes going on in their lives." He said the challenge to college health providers is to educate students on how to prevent future problems. Students need to be able to talk about risky behavior and make positive changes in their lifestyles, he said.

Grossberg received his medical degree from the State University of New York at Syracuse and did his residency at UW Hospital and Clinics. He will continue to teach part-time and see patients at the UW Hospital as he has done for the past 12 years.

To add to the range of services at the University Health Service, Stephen J. Weiler was added as a half-time consulting psychiatrist.

Rouse said three different reports on the status of mental health services

-more-

on campus found a need for a psychiatrist.

Weiler works with students referred by health service doctors. "At this point, I'm doing evaluation; usually follow-up treatment is referred," Weiler said.

He praised the staff at the health service and said he is glad to join doctors "who are attentive to the emotional and mental health difficulties of their patients." He said he helps when diagnosing a psychiatric problem is difficult or the treatments are complicated.

An associate professor of psychiatry, Weiler has at UW-Madison for nine years. For the past three years he was chief of psychiatry at the Veteran's Administration Hospital. He continues to teach part-time.

Weiler has a medical degree from Ohio State University. He did his residency in psychiatry at Duke University in North Carolina.

Bob McGrath has been named as the new director of the University Counseling Service. He is expected to foster coordination among the various mental health care professionals who work with the university community.

"Everybody's in private practice," Rouse said. "There needs to be cooperation, linkages among the people providing counseling. Bob knows how to do that."

McGrath heads a staff of 12 and also counsels students. Her specializes in dysfunctional families, stress management and impulse disorders.

For the past seven years, McGrath directed the counseling service at the University of Missouri in Columbia. He also worked at the University of Tennessee in Knoxville. "I've been at large schools," McGrath said, "but not one with 43,000 students."

McGrath said the Counseling Service is an essential part of the campus because it can help students "remove personal barriers" so they can make the most of their university experience.

McGrath earned his Psy.D. at the University of Illinois-Urbana/Champaign.

6/1/89
Medical
Union
Health
Service

SUMMER RECREATIONAL CALENDAR

Discover what the UW-Madison campus has to offer this summer by checking "The Summer Calendar," a guide to cultural and recreational events on campus this summer.

More than 35 pages describe when and where to go for events sponsored by various departments, clubs and groups. Find film, dance, arts, lectures, music, sports and other activities. Some annual City of Madison events are included as well.

Copies of the calendar are available at many campus information centers, including the Campus Assistance Center (420 N. Lake St.), the Wisconsin Union buildings, Bascom Hall, the Peterson Information Desk, and the Division of Summer Sessions, 905 University Ave. To request a copy by mail, call 262-2115.

-o-

-o-

-o-

UW-MADISON'S CHILDREN AT-RISK PROGRAM SLATES SUMMER SESSION

An expanded curriculum of seven courses is planned for this summer's Children-at-Risk Program, sponsored by the UW-Madison School of Education.

The program, beginning its fifth year, is designed to meet the needs of teachers, school counselors and school psychologists as well as other interested professionals.

It focuses on children and adolescents at risk for school drop out; and on personal and school problems due to alcohol and other drug abuse, sexual assault, physical abuse, neglect and other problems.

Specific topics for this summer include step families, clinical diagnosis and treatment processes, legal issues and several courses in child and adolescent psychology.

For details, a brochure is available from the Division of Summer Sessions, 905 University Ave., Madison, Wis. 53706. Telephone: (608) 262-2115.

-o-

-o-

-o-

STUDENT HEALTH CARE AVAILABLE

The University Health Service (UHS) offers optional prepaid care for those continuing students who remain in Madison but do not enroll in classes. This coverage includes: visits to University Health Service physicians and other professional staff; most diagnostic laboratory studies and X-Rays when ordered by UHS staff; and speciality clinic care at Blue Bus, Women's Clinic, Dermatology, Allergy/Immunization, and Urgent Care. The hours are 8 a.m. to 4:30 p.m. Monday through Friday.

-more-

The prepaid fee for this coverage is \$44 to be paid on or before June 20, and provides coverage from June 19 through September 1. Payment should be made through the cashier at University Health Service, 1552 University Ave., and is nonrefundable. To qualify, you must be enrolled during the spring semester and present your validated student ID card at the time of payment. If you would like additional information on this program, call the UHS at 262-3016.

-o-

-o-

-o-

POSTER ART COMMEMORATES GERMANS IN MADISON

The final installment of a three-poster series celebrating a century and a half of German immigration to the city of Madison is now available.

The poster, by Juergen Eichoff, UW-Madison professor of German, commemorates the impact that German immigration has left on Madison's history, life and culture. The design's centerpiece is an 1863 lithograph of a Madison Turn-Verein (now Turners) outing.

While supplies last, the poster will be given away free at the State Historical Society Museum on the Capitol Square; at Turner Hall, 21 S. Butler St.; the Mayor's office and the UW-Madison Department of German, 818 Van Hise.

The first two posters in the series, "Wisconsin: A Century and a Half of German Immigration" and "A Nation of Immigrants: The Germans," can be purchased from the State Historical Society Museum gift shop and area poster stores.

-o-

-o-

-o-

Release: Immediately

2/7/89

CONTACT: Kathleen Poi (608) 262-1389

HANG IN THERE, FLU MAY BE ON LAST LEG

MADISON--If you haven't yet been felled by the vicious flu that's been blanketing the community, you may have dodged the viral bullet.

Kathleen Poi, associate director of University of Wisconsin-Madison's Health Service, said that because the current flu strains have a short incubation period (24-48 hours), history would suggest we are nearing the downside of the outbreak. She said influenzas with short incubation periods generally run their course within a few weeks.

"People who were susceptible to these strains should have had the flu by now or presently have it," Poi remarked. "I can't be definite, but it should start to slow down."

The health service has averaged more than 2,000 patient visits per week recently, compared to the usual head count of about 1,700 for this time of year, Poi said. Most of the increase is attributed to flu cases.

She explained that three different strains of flu are prevalent in the U.S. When there is a shift or change in any of the strains, there is an increase in the number of cases reported.

The symptoms for all three strains are similar, Poi said; a fever of up to

-more-

Add 1--Flu Outbreak

103 or 104 degrees, shaking chills, muscle aches and a significant cough. The worst part of the bug lasts for two to three days, with many people feeling poorly for up to a week after the illness hits.

Poi said the influenzas can be serious for the elderly and very young, and for people who already suffer from chronic diseases, such as diabetes. Rest, plenty of fluids and aspirin or acetaminophen are the prescribed steps to recovery for most people.

One thing people should do, Poi said, is prevent the infection of others by staying home from work or, in the case of students, from class.

"That's been about the only good thing about this flu is that you feel so terrible you can't get to class or work, even if you want to," Poi concluded.

###

--Patrick Dorn (608) 262-2650

Students at risk

Campuses targeted for AIDS education campaigns

WI. Week 9/23/87
by Karen Walsh

*I can't wait for you to operate, 'cause
When I get this feeling I need sexual healing.*

—Marvin Gaye, 1980

When the late Marvin Gaye wrote the song *Sexual Healing* in 1980, men and women just coming of age were about to define the sexual mores for which their decade would be known. Would it be a continuation of the '60s free love? Would it be filled with the liberated, casual sex of the '70s?

None could have guessed that what some are calling the death of sexual freedom was just around the corner. It came in the form of an incurable and deadly disease, whose chief method of transmission involves the most intimate human acts.

So far, the great majority of AIDS victims in the United States have fallen into a few high-risk groups: homosexual and bisexual men, and intravenous drug users. But there are some who feel another group is at significant risk for the disease: the nation's college students.

"We feel that young people, especially college students, are at extremely high risk for AIDS because of their experimental behaviors," said Dr. Richard Keeling of the University of Virginia, who serves as chairman of the American College Health Association's (ACHA) Task Force on AIDS. "These behaviors are part of the maturation process, the same process that leads them to try cocaine, drive too fast and not wear safety belts."

There is evidence that America's colleges and universities are feeling the pressure to educate their students about the possible consequences of sexual experimentation and the AIDS epidemic. Their response to this pressure ranges from an ambitious AIDS education program at the University of California-Berkeley, to condom giveaways at places like Greenfield Community College in Massachusetts and at UW-Madison.

Keeling said a survey by the ACHA indicated about 350 U.S. colleges are using materials they developed on AIDS. (These include informational quizzes, booklets and guidelines to setting up AIDS education programs.) Representatives of more than 700 schools attended the AIDS session at ACHA's May annual meeting. In addition, Keeling said an ACHA booklet, "AIDS on the College Campus," has sold more than 2 million copies.

Attitudes regarding AIDS education on campuses are changing, he said. "It's very different from a year or two ago. Then, I was usually brought in as the only speaker for an AIDS program. They'd have me give a talk and think of that as their commitment to AIDS education."

"Now they realize their approach needs to be ongoing, and they want us to tell them how they can tailor things to their institution."

Not only do colleges and universities need to be concerned with AIDS and the health of their students, say experts, they also are being advised to adopt policies to cope with AIDS across their institutions. There are many issues to be covered: privacy of AIDS antibody tests done at the institutions; campus housing of students who test positive for the AIDS virus; treatment of AIDS-positive employees; safety guidelines in classroom and medical laboratory settings; and adherence to reporting requirements of AIDS cases.



But prevention and the need to implement public education programs to do the job may be of the most immediate concern. And overcoming the college population's tendency to experiment is a major challenge.

"We're superimposing a significant health problem on a group of individuals who haven't worked out their own personal mortality," said State Epidemiologist Dr. Jeffrey Davis, who is deeply involved with Wisconsin's AIDS education efforts. "There are enough people in middle age and later life who haven't worked these things through, so you can imagine the difficulty we are facing."

Keeling agreed. College students don't think "anything bad will happen to them because "for most college students, nothing really bad has ever happened to them. They've been healthy, successful, had nice parents, and it's very hard for them to see how today's actions will have an impact on what takes place five or 10 years from now."

In addition, college students typically are away from home for the first time, Keeling said. They are testing limits, "and because they live close together, they have easy access to each other for experimental behavior. And face it, in that setting the immediate gratification of a sexual encounter may be more important to you than taking precautions," he said.

Convincing Wisconsin college students they are at risk for AIDS may be particu-

larly challenging, Davis said, because Wisconsin has so far had a relatively low incidence of the disease. "The spread of AIDS in Wisconsin has been somewhat limited by the fact that we are a mostly rural state, with a smaller urban community than states with a lot of AIDS cases, such as New York and California," Davis said. "Because of that low incidence, it may be hard for us to convince the college age population here that there is a risk, especially if they don't fall into one of the high risk groups."

Research, programming high on UW's agenda

WI Week 9/23/87

by Mary Ellen Bell

Concern over AIDS and its deadly prospects has arrived full-force on the nation's college campuses. UW-Madison is no exception. The university's administrative and health care leaders are increasingly aware of the seriousness of the problem, and the university is involved in AIDS related programs and projects on a number of fronts.

AIDS

—AND THE— UNIVERSITY

"We are doing research on the virus in our laboratories, we're giving patients state-of-the-art treatment in our hospital and we're working to educate students about the disease and about preventive measures," said Acting Chancellor Bernard Cohen.

"I think these initiatives are very important, given the predicted magnitude of the AIDS problem. Furthermore, the university should be the place in society where one seeks to understand not only the medical but the social and economic ramifications of the disease," Cohen added.

A campuswide task force has been at work for months on a policy paper to guide the university in decisions on AIDS-related issues. The group's report is

expected to affirm the right of people with HIV virus to attend classes and work at the university, according to Dr. Dennis Maki, who heads the task force.

Dr. Maki is chief of infectious diseases at UW Hospital and Clinics and a UW Medical School professor. Maki, who is considered an expert on diagnosis and treatment of AIDS patients, said the report also will recommend continued emphasis on education and prevention efforts.

AIDS also is a concern of newly-named Dean of Students Mary Rouse.

"It's a problem we all need to deal with now," Rouse said. "We need educational programs, and we need accurate, up-to-date information."

One of the university's most active education and prevention programs has been organized through the University Health Service's Blue Bus Clinic. The clinic, which specializes in the treatment of sexually transmitted diseases, takes a "traveling road show" on safe sex and AIDS to student housing units. Last summer, a Blue Bus AIDS information brochure was included in registration materials sent to all students.

"We are committing more and more resources to our community health program," said Health Service director Dr. J.D. Kabler. AIDS education and antibody testing are major components of that program, he said.

"I sense," Cohen said, "that society is slowly coming to understand that AIDS is a complex disease that affects many groups in society, and that it is not a problem that we can ignore simply because we may be neither gay nor IV drug users."

"AIDS will, in the years to come, touch the lives of many people on this campus." ■

If public education about AIDS is to be successful, it must take advantage of the current media interest in AIDS, said Jane Brown, professor of journalism at the University of North Carolina-Chapel Hill. (Brown has researched public health education campaigns, and was a visiting professor at UW-Madison this summer.) There are a lot of stories about AIDS in the media, Brown said, "so there is a lot of awareness of the problem, as well as fear."

"When fear is high, motivation will be higher. So now is a critical time to follow up with specific things people can do to prevent AIDS."

It also is critical that accurate information on AIDS and HIV infection be provided in a public health setting, since AIDS information in the news media, though plentiful, is of varying quality, Davis said. "It must be terribly confusing for the average consumer to read conflicting stories about AIDS, sometimes in the same newspaper," he said. "There has been some extraordinarily good reporting about AIDS. But I think there may be a tendency to report new developments with a tinge of hysteria."

"I worry about numbing people to this issue, because the message has been so persistent—I don't want to see it provided so frequently that people become jaded and stop listening," he said. "That's a big public health education problem: giving people the information they need, without repeating the message so often that it numbs them into inaction."

In spite of the human tragedy of AIDS, Davis is optimistic that society may realize some long-term gains. "I hope that with increased use of condoms, the teenage pregnancy rates and rates of other venereal diseases will go down."

"I also think that the search for an AIDS vaccine and cure will point out the tremendous importance of basic medical research. We have a long way to go in finding the cure for AIDS, but we couldn't have started where we did without this foundation of research. Putting more emphasis on it can only help us increase the knowledge we need to fight other diseases, too." ■



UIR / RESEARCH NEWS

UNIVERSITY OF WISCONSIN-MADISON

UNIVERSITY-INDUSTRY
RESEARCH PROGRAM

WARF Office Building
610 Walnut Street, Rm. 1215
Madison, Wisconsin 53706
Telephone: 608/263-2876

UIR SCIENCE WRITING DIVISION
(Graduate Student Science Writing Program)

Further Information: Dr. J. D. Kabler (608/262-1885)
Director of Student Health Service

April 24, 1974

*Medical -
Student
Health
Center*

by Julia Kirby
UW Science Writer

Madison, Wis.--Contrary to widespread belief, gonorrhea causes no visible symptoms in two-thirds of the men as well as three-fourths of the women who catch it.

J. D. Kabler, M.D., director of the University of Wisconsin-Madison student health service, says that the frequent absence of symptoms in males has been recognized only recently.

A study of army enlisted men reported in a recent issue of a prominent medical journal shows that 68 per cent of the men found to have gonorrhea had no symptoms of the disease.

Doctors and researchers have known for a long time that women can be unaware of having the disease until it reaches serious stages and causes abdominal pain. They previously thought, however, that over 80 per cent of the men who caught the disease experienced uncomfortable symptoms of a burning sensation during urination and a discharge from the penis within three to five days of catching the disease.

Kabler says that gonorrhea is the most communicable disease in the United States today.

(more)

add one--VD

Most cases occur in the 18-25 age bracket. A slightly lower incidence of the disease is found among college students than among young noncollege adults.

Kabler says that since there is still no way to prevent gonorrhea other than abstinence and use of a condom, doctors must concentrate on identifying and treating the disease in early stages. Because both men and women can have symptomless cases, he says that doctors should perform tests for gonorrhea routinely. He recommends checking women between the ages of 15 and 35 every time they have pelvic examinations.

Kabler says this also means that doctors cannot use disappearance of symptoms after treatment as evidence of a cure.

"Most doctors do a follow-up examination on women to make certain they have recovered from the disease," he says. "Men however are not usually examined twice. They are told to come back only if the symptoms don't go away or if they recur."

Men as well as women should have follow-up examinations, he says.

Efforts to control the disease are also changing. Public health clinics usually concentrate on finding and treating female sexual contacts of infected males on the theory that some may not realize they have the disease. Investigators formerly believed that males would be alerted by the painful symptoms.

The Wisconsin Division of Preventable Diseases has now suggested, however, that male sexual contacts of women should be pursued if time, manpower, and funding are available.

Kabler said that the importance of gonorrhea should not be minimized because it is still a disease that can be fatal.

Complications from gonorrhea include inflammation of the uterus and ovaries in women leading to sterility, inflammation of the prostate in men, acute arthritis in men and women, and in very rare cases inflammation of the internal organs. Early treatment with penicillin or antibiotics can cure the disease before complications occur.

#####

feature story

Medical Student Health Center

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

10/19/73 jo

"GREEN GILLS," OTHER STUDENT ILLS TREATED BY HEALTH SERVICE

MADISON--Charles Dickens wrote: "I am at this moment deaf in the ears, hoarse in the throat, red in the nose, green in the gills, twitchy in the joints, and fractious in temper from the most intolerable and oppressive of colds."

As cold and flu season rolls around, growing numbers of University of Wisconsin-Madison students will come to know both Dickens's symptoms and Student Health Service--on an intimate basis.

What they may not know already is that underlying the treatment they'll receive for sundry aches and sniffles is an ongoing intelligence system. But it saves lives, not political failures.

The service, says its director, Dr. J.D. Kabler, is an outpost of this Epidemic Intelligence Service. Cooperation is afforded the U.S. Center for Disease Control located in Atlanta, Ga. The recent cholera epidemic in Italy points dramatically to the need for such centralized public health. Closer to home, Health Service in 1970 was the first Madison facility to show the extent of Hong Kong flu.

Not surprising in a population of 36,000 students who often congregate in lecture, class, and living situations, is the incidence of intra-school epidemics. There was a large outbreak of German measles in an Oklahoma college last March and a recent tuberculosis epidemic in a California high school. Madison, Kabler says, mirrors the nationwide increase in venereal disease, particularly gonorrhea, but the VD record here is good compared with other campus cities.

-more-

Add one--health service

Food poisoning, another byproduct of student togetherness, is combatted here by environmental health specialist Darrell A. Pope who watches over sanitation in food services and advises sororities, fraternities, and co-ops. Pope's multiplicity of tasks have ranged from checking for pseudomonas in swimming pools to controlling noise levels at a rock concert and tracking down salmonella poisoning in laboratory turtles.

Taking the greatest toll of student misery, say service administrators, are fatigue, injuries, and upper respiratory infections. Fatigue comes packaged in the form of mononucleosis, dubbed "the kissing disease" because it is often transferred by friendliness between the sexes. More often, fatigue is simply the result of round-the-clock studying and partying; it leaves students less resistant to the more than 100 cold-causing viruses.

Once infected, students can turn to Health Service's Urgent Care Service or the Cold Clinic which operates during peak periods of illness. Throat cultures are standard policy to determine the presence of streptococcus because, as Kabler says, untreated, an infected .03 per cent may develop rheumatic fever.

The bedridden student can call DIAL information tapes at 263-3100 for advice on medication and the not-so-soothing wisdom that we must all accept our share of virus and "no matter how intolerable the cold, all of us will survive." Also offered are health tapes on everything from lice to suicide.

DIAL is only one aspect of the service's education program coordinated by Wilma R. Lewis, R.N. She facilitates cooperation with Blue Bus Clinic and sends out speakers for community lectures on contraception and other topics.

"I think radio and television have led people to believe 'for every ill there's a pill,'" she says, describing the service's "non-placebo" approach. "This isn't so. We make sure the student knows the reasons behind his treatment, and we welcome questions."

Add two--health services

New to the service are the pharmacy which pharmacist Robert Bauch says has doubled business since last year, and the Women's Clinic offering counseling, pap, and pelvic tests.

Kabler encourages use of Health Service, UW-Madison's own answer to Gov. Patrick J. Lucey's call for health maintenance organization. For \$22 in fees, each student receives a variety of prepaid outpatient services, including X-rays, laboratory studies, physical therapy, and access to specialists.

Kabler expressed hope that increased knowledge of Health Service will crush the old myths of two-hour emergency waits and doctors who are burned-out retirees.

XXX

Release: Immediately

8/16/73 jfn

*Medical
Students
Health
Center*

GRAD ASSISTANTS AT UW-MADISON TO BE ELIGIBLE FOR HEALTH INSURANCE

MADISON--Approximately 3,000 University of Wisconsin-Madison graduate assistants are expected to be eligible for the new health insurance plan approved this month by UW System Regents.

Graduate students holding a combined 33 per cent time or greater appointment as research, project, program, or teaching assistants are eligible, according to Vice Chancellor Irving Shain.

The University will contribute 80 per cent of the premium cost with the grad assistant paying 20 per cent. The Legislature authorized \$700,000 per year to pay the state share of the premiums at UW campuses.

The individual grad assistant's share of the monthly premium will be \$2.50 for a single person and \$7.80 for family coverage.

Insurance benefits will be equivalent to those provided other state employees and will include 365 days of hospital care, \$10,000 in surgical medical care, and \$100,000 under major medical protection. Some outpatient care, maternity benefits, and psychiatric therapy also are included.

Participation in the new program does not waive payment of the student health fee of \$22 per semester which is required of all individuals registered as students, Shain explained.

Coverage begins Sept. 1. Effective on that date, the University no longer will provide free health care for the spouse and children of teaching assistants.

Graduate assistants should obtain application forms for the health insurance from their major departments.

The enrollment period will continue through Sept. 30 for grad assistants with fall semester appointments.

###

uw news

*Medical-
Student
Health
Center*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

3/23/71 mcg

MADISON--Limiting student health care at the University of Wisconsin to out-patient service and reducing the health fee to \$20 a semester are among recommendations submitted Tuesday to Madison Chancellor Edwin Young by a special committee on health care.

The committee said it considered continuation of in-patient care "but abandoned the possibility because of the costs involved. Cost estimates of continuing the present 3 day in-patient coverage for students range from \$263,000 based on present costs to \$405,000 based on projected costs."

Other recommendations of the committee:

The out-patient service program shall be limited to all full-time registered students, all part-time registered students paying a health care fee, and all additional groups with University-affiliated programs "as long as they are separately funded by a pro-rated fee...and services afforded them do not adversely affect the quality of service to enrolled students."

The program shall provide up to 12 month out-patient care if appropriate fees are paid, and will be in force a week before initial registration, or re-entry, until graduation, withdrawal, or suspension.

Out-patient care shall be limited to services provided at the University Health Service or emergency care at University Hospitals, and range from visits to physicians and psychiatrists to laboratory studies, physical therapy, X-rays, etc.

Add one--health care committee

For an extra charge, students may have such services as allergy injections, orthopedic appliances, and medical reports to attorneys, insurance companies, and draft boards.

Because the fee under the proposed changes will not cover any in-patient services, the health care fee for students, beginning in the 1971-72 academic year, shall be \$20 a semester, a reduction from the current \$23; and \$11.50 for the Summer Session, an increase of \$2.50 over the current rate, beginning in 1972.

The committee suggested that the 25 per cent of students not currently protected by in-patient coverage through their families be offered the Medical Coverage for Special Personnel.

Also recommended is formation of a standing faculty health advisory committee, to be composed of two members of the University Health Service, two faculty members, and five students.

Committee members are Prof. Richard Heins, business, chairman; Dr. J.D. Kabler, director of the Student Health Service; Paul Ginsberg, acting dean of students; James Varnum, superintendent of University Hospitals; Profs. Kenneth Reeb, pediatrics, and James Stern, economics; and students Sarah Callah, Milwaukee; William Hustedt, Madison; and Dennis M. Mackman, Milwaukee.

###

NEWS OF THE UNIVERSITY OF WISCONSIN

*Medical
Student Health Center*

From the University's Statewide Communications Service, 1752 Van Hise Hall, Madison 53706

Release Immediately

1/15/71 jb

BLUE BUS

MADISON--The "Blue Bus Clinic" on the Madison campus is "largely fulfilling the purposes for its creation--public service with an educational benefit."

In a report to University of Wisconsin regents Friday, Dr. J. D. Kabler, director of the University Health Service, said the clinic is serving a health care need in the Mifflin-Bassett street area, serving 516 patients between Aug. 7 and Dec. 31, "suggesting community acceptance and confidence."

The clinic, known as "Blue Bus" because it started 15 months ago in a used school bus, is now functioning in an office at W. Johnson and N. Bassett streets.

Presently about 40 medical students, 15 nursing students, 17 student laboratory technicians, five qualified microbiologists, 15 physicians, and 10 registered nurses comprise the volunteer staff which serves the clinic three nights each week from 7 to 9:30 p.m. or later.

In addition, a telephone service is available every night to answer questions relating to medical information, sources where medical care may be obtained, personal hygiene, health care, drug abuse, environmental problems, and contagious disease.

- more -

Add one--blue bus

Where appropriate, Dr. Kabler said, persons are referred to other health facilities in Madison. The quality of care now provided meets the standards of other sources in this community, he noted.

There are no paid employees. Rent for the facility and utility charges are paid by the Medical Center. Equipment and furniture were contributed by the State Medical Society, and the Wisconsin Student Association allocates \$70 a month for supplies.

Dr. Kabler added:

"There are positive educational benefits, including an opportunity for professional students of different disciplines to work and plan together in a fashion not otherwise available; provide 'real-life' experience in the planning and provision of health care delivery; an opportunity to learn about a variety of ailments not encountered in a hospital setting and an opportunity to enhance clinical learning by high motivation resulting from the need for immediate use.

"Additionally, formal teaching sessions have been conducted by faculty members on topics germane to the illnesses seen and treated."

###

UW news

*Medical —
Student Health
Center*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

8/23/66 js
UIR Science Writing Division (262-5984)
(Third of a Series)

By JOY SCHALEBEN

MADISON, Wis.--The "kissing" disease strikes about five out of every hundred new college students in the United States.

At the University of Wisconsin, infectious mononucleosis--popularly known as the "kissing" disease or "mono"--accounts for almost 10 per cent of student infirmary admissions. In addition, an estimated 20 per cent of student out-patients have the disease.

"Out of 1,907 students admitted to the infirmary between April 1964 and October 1965, 171 had infectious mononucleosis," Dr. John McMaster, director of student health and assistant professor of medicine at the Wisconsin Medical Center reported.

McMaster recently completed a study on common health problems among the 30,000 students on the UW Madison campus.

Students refer to mononucleosis as the "kissing" disease because exposure to infection is associated with kissing. Dr. McMaster said that, as with many infectious diseases, such physical contact may be a factor; but, since the incubation period is from 30 to 60 days, it is difficult to identify the specific cause of transmission. Mono usually lasts two weeks and reinfection is rare. Average stay in the infirmary is six days.

"More freshmen and sophomores get mono than juniors and seniors," Dr. McMaster said. "The peak is in October, followed by a sharp drop with a gradual rise which is sustained until August."

A similar occurrence pattern could probably be plotted for other respiratory infections among college students, he added.

-more-

Add one--Infectious Mononucleosis, No. 3

"When living conditions are more congested the disease is more frequent. It is definitely shown that more students who live in dormitories get mono than those who live in small rooming houses."

Many people are exposed to mononucleosis in their childhood and build up a resistance to the disease. Those who are not infected in early life are not immune; they account for the sporadic occurrence of the disease among college students.

"Mono is presumed to be a virus infection because of its disease pattern and epidemic nature. However, no virus or other agent has been isolated and attempts to transmit mono to animals or to human volunteers have failed," Dr. McMaster said.

It usually takes a month for mono symptoms, which vary greatly among individuals, to appear. They include swollen lymph nodes in the neck, sore throat, fever, lethargy, exudate coating over the tonsils, enlarged liver, loss of appetite, puffy eyelids, and a skin rash.

A few become jaunticed with a yellow color to the eyes and skin, Dr. McMaster added.

Blood test results which aid in diagnosis of the disease are:

--White blood cell count increases initially.

--Lymphocytes, a type of mononuclear white blood cell, appear atypical.

--A serum antibody called heterophile agglutinin is present.

How is infectious mononucleosis cured?

"Bed rest, aspirin and gargle is the recommended treatment," Dr. McMaster said.

NEXT: Common diseases

UW news

*Medical —
Student Health
Center*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

8/23/66 js
UIR Science Writing Division (262-5984)
(Second of a series)

By JOY SCHALEBEN

MADISON, Wis.--If you have a cold, be patient--it's not going to go away overnight. Furthermore, neither antibiotics nor specific therapeutic agents will cure it.

Colds are caused by viruses and there are no antibiotics for viral disease.

Aspirin, plenty of fluids and bed rest is still the best way to treat a cold, Dr. John McMaster, director of the University of Wisconsin Health Center, said. Sometimes nasal decongestants are helpful, he added.

McMaster recently completed a study on student health problems on the UW Madison campus. He reported that severe colds account for 42 per cent of respiratory illnesses among UW students.

Other respiratory illnesses common in the college age group are, according to McMaster: tonsillitis, 25 per cent; infectious mononucleosis, 21 percent; pneumonia, 10 per cent; and trench mouth, 2 per cent. About one-third of all patients who use the UW Health Center have a respiratory illness.

The severe cold or acute upper respiratory infection lasts from 5 to 10 days and is caused by the adenovirus. It was first described as occurring in new recruits during World War II and was commonly called "Cat. Fever". Cat. is an abbreviation for catarrh, the discharge from nose and eyes which generally accompanies a cold.

"The illness is characterized by a rather gradual onset with fever, sore throat, cough and malaise," McMaster explained. "Temperatures to 103 degrees are frequent as is muscular aching in the lower back and extremities."

-more-

Add one--Respiratory illnesses, No. 2

A syndrome commonly seen after the fever is gone is: fatigue, listlessness, apathy and exhaustion.

"After acute upper respiratory infection a patient must get more rest than is usually required and must be certain of good nutrition," McMaster stressed. "This and time are the only curative agents."

Acute upper respiratory infection should not be confused with the so-called common cold which usually lasts three to five days, McMaster said.

More than half of the students with tonsillitis have strep-throat, McMaster reported. This illness is caused by a specific bacteria known as Beta hemolytic streptococci, group A. Most of the other causes of tonsillitis are viral.

Strep-throat is a serious illness in itself, McMaster said, but with the added danger of causing the onset of acute rheumatic fever or acute glomerulonephritis, a kidney disease.

Patients with strep-throat complain of a rather sudden onset of sore throat, fever, headache, sometimes abdominal pain and vomiting. In addition, there is swelling of the lymph nodes in the neck particularly in the angle of the jaw. There is nothing specific about the appearance of the throat in an individual with this illness. Therefore, proper diagnosis depends a great deal on a culture taken from the throat.

Prompt treatment with penicillin is essential. For those unable to take penicillin, erythromycin is the next best drug, McMaster said. These antibiotics are usually given over a 10-day period.

McMaster emphasized that it was important for strep-throat patients to be re-evaluated two weeks after the onset so that the physician may detect any sign of rheumatic fever or kidney disease.

The most frequent pneumonia found in college age students, McMaster said, is primary atypical pneumonia.

In an older age group, bacterial pneumonias are more common.

Add two--Respiratory illnesses, No. 2

"Primary atypical pneumonia is a diagnostic name which is still in use but is somewhat inaccurate in present day medicine," he explained. "Primary means that the cause is not known and atypical speaks for itself. Actually the causative agent is known and is a usual organism type--between a virus and a bacteria and belonging to the genus mycoplasma."

Symptoms of this illness are general: cough, chest pain, fever, malaise. Fortunately, the organism is usually drug sensitive, McMaster said, and the course of the illness may be shortened by the use of the antibiotic, tetracycline. Characteristic also is a good clinical response and feeling of improvement long before clearing of the pneumonia takes place.

Trench mouth or vincent's angina occurs infrequently among students, McMaster reported. It is caused by the fusospirochetal organisms and the first symptoms are headache, a general feeling of being run down and often chills.

The disease may settle in gums, which swell and bleed, or in the tonsils. It was given the name "trench mouth" during World War I, when many thousands of soldiers got it while fighting in the trenches. Penicillin is the preferred treatment.

NEXT: Infectious mononucleosis

UW news

*Medical
Student Health Center*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: EDITORS:

University life is a time of heightened interests, new challenges and relatively bigger problems for students. But a study of common health problems at the University of Wisconsin shows students are not subjected to illnesses they couldn't catch at home. In a series of five stories, Joy Schaleben of the University-Industry Research science writing division, details student health ailments identified in the study. It is a timely and informative package, sent to you complete.

Immediately

8/23/66 js
UIR Science Writing Division (262-5984)
(First of a Series)

By JOY SCHALEBEN

MADISON, Wis.--About 70 per cent of the students at the University of Wisconsin use the student health clinic each year. However, less than 10 per cent are admitted to the infirmary.

There are about 1,700 admissions to the infirmary per year, Dr. John McMaster, director of university health and assistant professor of medicine at the Wisconsin Medical Center, reported.

McMaster has recently completed a study on common health problems among 30,000 students on the UW Madison campus. The survey can be considered representative of typical student health ailments across the nation, he indicated.

"About one-third of all patients who come to the student health clinic are bothered with respiratory illness," McMaster said.

Respiratory infections are caused by both bacteria and viruses. Transmission from one student to another is relatively easy, McMaster said, since students live closely together at a large university. Typical respiratory infections a student may get are: acute upper respiratory infection (severe cold), tonsillitis, infectious mononucleosis and pneumonia.

-more-

Add one--student health problems No. 1

McMaster believes it is important that students and parents understand student health problems. He said parents may take comfort in knowing that their sons and daughters will be unlikely to get any illness in college that they couldn't get at home.

"When students know what to expect from an illness, they don't become discouraged if they aren't cured quickly. It is especially helpful if they know this in the case of the non-bacterial upper respiratory infections which can hang on for several weeks and against which antibiotics are useless."

Common student health problems as listed by Dr. McMaster are:

--Bacterial respiratory infections.

--Non-bacterial respiratory infections (viruses or unknown causes).

--Pneumothorax, the accumulation of air between the chest wall and the lung. It is characterized by sudden pain and some shortness of breath and is associated with varying degrees of lung collapse.

--Ulcerative colitis, ~~inflammation~~ of the lining of the large bowel. No causative agent has been found. Symptoms are diarrhea and stomach cramps.

--Appendicitis.

--Urinary tract infections. These are often mild but may lead to serious kidney disease if not treated promptly.

--Hyperventilation or over-breathing is done unintentionally. It is caused by anxiety and tension. As respirations increase, carbon dioxide is blown off and there is an associated fall in blood flow to the brain, thus--fainting may occur.

--Acne, a skin problem.

--Personality disorders are not uncommon in the college age student, since strain of college life can accentuate his personal problems.

--Accidents. The increased enthusiasm for motorcycling has increased the number of scooter and motorcycle accidents at UW. During the past academic year four students died from cycling injuries. However, the majority of the injuries seen at the UW Health Clinic are cuts, sprains, and simple fractures.

NEXT: respiratory illnesses.

UW news

*Medical —
Student Health
Center*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

8/23/66 js
UIR Science Writing Division (262-5984)
(Last of a Series)

By JOY SCHALEBEN

MADISON, Wis.--The quickest way to relieve over-breathing (hyperventilation to your family doctor) is to rebreathe into a paper bag.

Hyperventilation, not uncommon among college-aged students, is a manifestation of anxiety and tension. It is done unintentionally and with unawareness of the individual, Dr. John McMaster, director of the University of Wisconsin Health Center, explained.

"As tensions and anxieties build, respirations increase in depth and rate. As a result there may be a feeling of shortness of breath and suffocation which often leads to even increased respirations.

"Tingling of the fingers and feet, numbness about the lips and pressure sensations in the chest lead to further apprehension and even panic. As respiration continue to increase, too much carbon dioxide is blown off and there is an associated fall in blood flow to the brain; therefore, fainting may occur.

"Rebreathing into a paper bag usually gives quick relief. In addition, reassurance and sedation often help."

During adolescence anxiety is often initiated by a combination of circumstances. Changes in bodily functions may give rise to feeling, awareness, and sensations which are somewhat strange.

-more-

Add one--Hyperventilation, last of series

"To the college student who also has the additional burden and responsibility of his academic pursuits as well as the problem of adjusting to living away from home, these sensations may take on an increased magnitude leading to a feeling of insecurity, anxiety and sometimes fright," Dr. McMaster pointed out.

Probably one of the most significant illnesses afflicting the adolescent and young adult is acne, skin blemishes, McMaster said.

"Acne must not be looked upon casually. Even in a mild form individuals so affected may consider it a serious problem. Acne affects their personality causing a feeling of insecurity and undermines self-confidence."

Medical scientists believe that an endocrine imbalance of the female hormone, estrogen, and the male hormone, androgen, cause the skin pores to enlarge and to increase in their activity. Thickening of the overlying skin blocks these pores leading to accumulation of an oily material and infection.

Parents should encourage proper care of acne, McMaster urged, and be sympathetic without being overindulgent. Dietary measures along with other specific medications should be followed carefully and regular medical consultation is advisable, he said.

Since the strain of college life can accentuate a student's personal problems personality disorders are not uncommon among college students, the UW director of student health reported.

"An individual with a personality disorder often has poor judgment and is not dependable," McMaster said. "A display of strong emotion is frequent with poorly controlled hostility and guilt. A student with a personality disorder may be of superior intelligence but may exhibit ineptness and incompatibility."

UW news

*Medical —
Student Health Center*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

8/23/66 js
UIR Science Writing Division (262-5984)
(Fourth of a Series)

By JOY SCHALEBEN

MADISON, Wis.--Pneumothorax, a respiratory disorder often seen in the young adult population, is more common among men than women.

Pneumothorax is the accumulation of air between the chest wall and lung--the pleural space. It's associated with varying degrees of lung collapse and is caused by air leaking out of a small tear in the lung surface.

"About five times as many men as women suffer from pneumothorax," Dr. John McMaster, director of the University of Wisconsin Center, reported. "The cause of pneumothorax is unknown as is the reason why more men are prone to the disorder than are women."

Sudden pain and some shortness of breath are the usual symptoms of pneumothorax, McMaster said. The condition often improves by itself as the lung gradually expands. Occasionally, however, the air must be aspirated from the pleural space by a needle or soft rubber tube inserted in the chest between the ribs.

McMaster recently completed a survey of common health problems on the UW Madison campus. The survey is representative of typical health problems among young adults across the nation. The UW Health Center director reported that three other common ailments among college students, besides pneumothorax, are ulcerative colitis, urinary tract infections and appendicitis.

"Ulcerative colitis is a non-contagious inflammatory condition of the lining of the large bowel characterized by relapses and remissions which could last 10 to 15 years," Dr. McMaster explained. "No causative agent has been found although bacterial origin, allergic state and nervous factors have all been suspected.

-more-

Symptoms of ulcerative colitis vary considerably, but usually diarrhea and crampy abdominal pains are the initial abnormalities, McMaster said. There may be fever, loss of appetite and weight loss as well as disorders of the joints, skin, eyes and liver functions.

Diagnosis should eliminate any infectious element either bacterial or parasitic, McMaster pointed out. Specific cure is not available at this time, he said, but symptomatic treatment is usually helpful and controls abnormalities promptly.

Since chronic urinary infections may develop and lead to serious kidney disease, prompt diagnosis and treatment with specific antibiotics is important.

"Among young adults urinary infections are often mild but they may have serious implications," McMaster explained. "Normally the urinary tract is free of bacteria except near the urethra."

"Most infections are said to be of the ascending type with the offending organisms affecting the bladder causing cystitis. If the infection worsens, it may continue to ascend the ureters, affecting the kidneys."

Bacteria causing these infections are often those normally inhabiting the bowel. Symptoms include pain and burning on urination often accompanied by fever and malaise.

A frequent health disorder among young men and women is appendicitis. A typical attack starts with loss of appetite followed by abdominal pain. Occasionally nausea, vomiting and diarrhea may occur.

"The pain usually intensifies and tends to migrate toward the lower right side of the abdomen," McMaster explained. "In addition, the patient often has an elevated white blood cell count and a slight fever."

Add two--Common Diseases, No. 4

Appendicitis is caused by material which gets stuck in the appendix, a small blind pouch attached to the large intestine. As a result, the lining swells and inflammation begins. Surgery is the treatment for appendicitis.

Prompt medical consultation, McMaster urged, is always advisable for any persistent unexplained abdominal pain.

NEXT: Three health problems

Medical

Educational Committee

Personnel Items

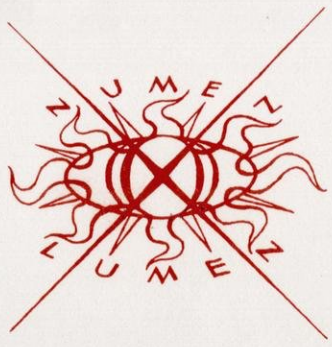
Appointment

That John D. McMasters, Assistant Clinical Professor, Department of Medicine, Medical School and Hospitals, and Associate Director of Student Health, be appointed Assistant Clinical Professor, Department of Medicine, Medical School and Hospitals, and Director of Student Health, effective May 7, 1965.

Medical

NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.



9/25/64 rt

Immediate Release

MADISON, Wis.--University of Wisconsin Board of Regents Friday set budget goals of \$133,574,812 for 1965-66, and \$149,925,297 for 1966-67 to finance all University operations throughout the state.

These compare with the University's current \$112,649,535 operational budget.

Of the totals, somewhat less than half is requested in state tax appropriations; more than half is expected from fees and other charges the University makes, and from gifts, grants, and federal contracts.

In state tax appropriations the regents are asking \$57,401,756 in 1965-66 and \$69,737,419 in 1966-67. These compare with the current year's \$41,176,661 appropriation. The total for the biennium 1965-67 is \$52,100,577 higher than the appropriation for the 1963-65 biennium, an increase of about 69 per cent.

In a separate action the regents approved budgets for University Hospitals based on revenue estimates of \$11,335,952 in 1965-66 and \$11,931,967 in 1966-67, compared with the current \$10,156,250; and for the Student Health Service amounting to \$788,000 for 1965-66 and \$882,000 for 1966-67, compared with the current \$706,000, to be financed from student fees.

The University budget request which now goes to the Coordinating Committee for Higher Education for consideration and consolidation with other state higher education budgets, is "based upon the absolute needs of the University for the biennium and realistic judgment of advancements that will be of greatest value to the people of the State of Wisconsin," Vice Pres. Robert Clodius told the regents.

Add one--budget

"It will continue all essential programs at a quality level, meet the expanding educational needs of the state including major anticipated enrollment increases, provide some gain in the national position of Wisconsin faculty salaries, and enable the University to move forward in five areas of greatest value to the state," he said, and listed these:

1. Improved teaching and teachers at all educational levels from the grades through graduate work;
2. Strengthened research and training in environmental sciences;
3. Broadened health studies and services for Wisconsin;
4. Exploitation of the new computer sciences;
5. Expanded aid for Wisconsin's economy through the University-Industry Research Program.

The increase in University work loads and fixed costs will take \$34,778,063 of the total biennial increase; \$11,695,883 is budgeted for improvements.

More than half of the faculty salary program proposed is budgeted under fixed costs. This would provide \$2,004,000 in raises in 1965, and \$2,004,000 additional in 1966, an increase averaging 5 per cent of the current faculty salary total each year. Dr. Clodius pointed out that the annual nationwide rise in faculty salaries since 1954 has averaged 6.4 per cent, and the 5 per cent budgeted under fixed costs is part of the "cost of staying where we are." In addition, the request includes \$1,625,000 to bring Wisconsin salaries to 10th place among the nation's leading universities by 1965, \$1,442,000 to bring them to 5th place by 1966.

The major factor in the increase in work load, the budget indicates, is growing enrollments. It estimates 48,345 in 1965-66, 54,190 in 1966-67, compared with the 42,175 on which the current budget is based.

No increase in the Madison and Milwaukee student fees is budgeted, and the regents propose to reduce fees in University Centers by \$25 per semester. Even with this reduction additional students in the total system are expected to add to University receipts \$1,524,801 in 1965-66 and \$2,001,146 in 1966-67.

THE UNIVERSITY OF WISCONSIN AND UNIVERSITY HOSPITALS BUDGET REQUESTS, 1965-67

<u>The University of Wisconsin</u>	<u>1964-65 Budget</u>	<u>1965-66 Request</u>	<u>1966-67 Request</u>
SOURCES			
State Appropriations	\$ 41,176,661	\$ 57,401,756	\$ 69,737,419
Student Fees	15,354,757	16,879,558	18,880,704
Operating Receipts	8,705,885	9,092,356	9,649,759
Federal Land-Grant Funds	3,141,926	3,141,926	3,141,926
Auxiliary Enterprises	12,270,306	15,059,216	16,515,489
Federal Grants & Contracts	24,000,000	24,000,000	24,000,000
Gifts & Grants	8,000,000	8,000,000	8,000,000
TOTAL RECEIPTS	\$112,649,535	\$133,574,812	\$149,925,297
EXPENDITURES			
Instruction & Student Services	34,898,160	43,714,135	51,657,002
Organized Research	8,787,863	10,261,906	11,113,141
Libraries	2,474,986	3,468,371	3,915,747
Adult Education & Services	10,125,687	10,912,912	11,608,230
Experimental Farm Operations	884,559	930,559	930,559
Other Educational Activities	1,458,331	1,590,790	1,647,071
Operation & Administration	10,579,643	12,467,923	13,553,058
Salary Increases		3,999,000	7,815,000
Estimated Savings	830,000Cr.	830,000Cr.	830,000Cr.
Auxiliary Enterprises	12,270,306	15,059,216	16,515,489
Grant & Contract Activities	32,000,000	32,000,000	32,000,000
TOTAL EXPENDITURES	\$112,649,535	\$133,574,812	\$149,925,297
<u>University Hospitals</u>			
SOURCES			
Net Patient Revenue	9,686,250	10,483,343	11,074,358
Non-Patient Revenue	70,000	70,000	70,000
Other Operations	300,000	315,000	320,000
Staff, Maintenance Appropriation	100,000	467,609	467,609
TOTAL RECEIPTS	\$ 10,156,250	\$ 11,335,952	\$ 11,931,967
EXPENDITURES			
Operation	9,576,205	10,591,050	11,172,126
Capital	315,000	320,000	325,000
Maintenance	150,000	300,000	300,000
(Sub Total)	10,041,205	11,211,050	11,797,126
1963-64 Deficit Financing	94,000	94,000	94,000
TOTAL EXPENDITURES	10,135,205	11,305,050	11,891,126
(Estimated Excess)	21,045	30,902	40,841
<u>Student Health Service</u>			
SOURCES			
Student Fees	706,000	788,000	882,000
EXPENDITURES			
Salaries & Wages	249,574	260,000	274,400
Supplies & Expense	452,728	524,500	603,100
Capital	3,698	3,500	4,500
TOTAL EXPENDITURES	\$706,000	\$788,000	\$882,000

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/10/63 jeb

RELEASE:

Immediately

MADISON, Wis.--"The University of Wisconsin is lagging far behind (comparable universities) in the amount of space, staff, budget and services rendered to the student in the [student health program]," Dr. Peter L. Eichman, director of student health, declared in a report presented to the UW Board of Regents Friday.

But, Dr. Eichman added, "Wisconsin has the potentiality of developing the finest health service in the United States."

Complaints about the present service on the Madison campus stem from "inadequate space, an antiquated telephone system and the pressure of heavy scheduling of the physician's time," the director said. Few complaints, he added, "are directly related to the level of medical practice or the competence of the physician."

A review of student health facilities at the Universities of Minnesota and Illinois, both of similar size and background to UW, revealed that Wisconsin works with a third of the budget, half the number of full-time physicians, and less than one-sixth of the space for outpatient facilities used for student health at the other schools.

Dr. Eichman observed that as the UW student population nearly tripled in the past 30 years, health service facilities were reduced to one-third their original space.

"We have delegated to a far greater degree than other land grant universities in this area, the cost of medical care to the students on a private basis," he said.

-more-

Add one--student health

He emphasized that the student health problem has been under intensive study since October 1962. Through numerous administrative conferences, several proposals have been advanced to implement required changes.

They include building an outpatient facility four times the size of the present one, construction of a fully staffed emergency room to operate 24 hours a day, rearrangement of the program's budget to permit flexible use of funds, establishment of a collaborative environmental health project, and an administrative review of the student health insurance program.

Dr. Eichman noted that despite present shortcomings in staff and facilities, UW Student Health physicians "have done yeoman service in attending the students. For example, in 1961-62, 40,000 outpatient visits were made. Inpatient care of about 6,500 inpatient days, 5,500 hours of psychiatric counseling, and medical needs of 1,000 athletes, including coverage of major sporting events were provided."

"The goals and responsibilities of an ideal college health service," he said, should embrace care of acute and chronic diseases, disease prevention, education of the student in mental and physical health, coordination of environmental health activities on the campus, and research into improving the service.

Dr. Eichman said, "The acceptability of the present operation has rested on the greater use of the specialists on the University Hospital staff and the cooperation of the present hospital administration in supplying beds anywhere if needed."

He said the University has "many intrinsic advantages over college health services by our close association in a university medical center and our administrative relationship to the Department of Medicine." These provide a potential for "developing the finest health service in the United States," he said.

###

FILE

This report on the Student Health Clinic on the Madison campus of the University of Wisconsin was prepared by Dr. Peter Eichman in response to a request from the Regents at the March Meeting.

April 30, 1963

REPORT ON STUDENT HEALTH CLINIC
University of Wisconsin, Madison Campus

Prepared by Dr. Peter Eichman, Director of the Division of Student Health.

INTRODUCTION

During the early spring of 1963, several complaints about the operation of the Division of Student Health in the Department of Medicine at the University of Wisconsin appeared in the press; others were communicated to members of the Administration by letter. This report gives the background and development of the Student Health Division; outlines present operation and problems and presents some recommendations for future growth.

In October, 1962, following my appointment in July of 1962 as Director of the Division of Student Health in the Department of Medicine, I met with Dr. Philip Cohen, Acting Dean of the Medical School; Dr. Edwin Albright, Assistant Dean of Clinical Affairs; Dr. Ovid Meyer, Chairman of the Department of Medicine; and Mr. Edward Connors, Superintendent of the University Hospitals to consider the problems of this division and to formulate plans for corrections and changes which seemed indicated.

This report, in large measure, is a resume of this conference and subsequent conferences and discussions. The report also includes information obtained by visits to universities of comparable size in the Midwest.

HISTORY

In order to properly answer the questions raised about the Student Health Division, it is necessary to understand the history of the evolution of the Student Health Clinic at Wisconsin. It began in 1907, partly in response to an outbreak of typhoid fever on the campus. At the time of its inception, it was the second established Student Health Service in the United States. From this small beginning, it grew into a vigorous and well staffed clinic. It reached an acme of development about the time the Medical School was completing its extension from a two year to a four year medical college. In 1932, for example, the Infirmary was equipped to handle 110 inpatients and had outpatient offices for a dozen physicians. At that time there were approximately ten full-time staff physicians serving a student population of 8423. As the Medical Center expanded at a rapid rate, becoming a complex of hospital buildings and basic science laboratories staffed by an ever increasing number of clinical specialists and scientists, the Student Health Clinic barely maintained its status quo. Against a background of an explosive post war growth in the student body, the clinical staff declined in number and the physical plant aged and decreased in size as far as student use was concerned. For example, from a peak of 22,000 square feet used by the Student Health Service in 1932, there was a decline to the present 7,500 square feet. As it is well known, the student population has increased to 22,500 during that period of time. At present, the inpatient space specifically designated for students is one half of the former level

and the outpatient space is at an all time low of 5,000 square feet.

PRESENT SERVICE

The acceptability of the present operation has rested on the greater use of the specialists on the University Hospital staff and the cooperation of the present hospital administration in supplying beds anywhere if needed. As Director of Student Health, I am deeply appreciative of the cooperation of my colleagues in the University Center, both professional and administrative. However, I do not believe such a liaison can serve as the principal answer to inadequate facilities and an overworked outpatient staff.

Despite these serious shortcomings in the staff and facilities, the Student Health physicians have done yeoman service in attending the students. For example, in the year 1961-62, 40,000 outpatient visits were made. Inpatient care of about 6,500 inpatient days, 5,500 hours of psychiatric, counseling and medical needs of 1,000 athletes, including coverage of major sporting events were provided to the student body. Since the vast majority of these services were provided during nine months of the year, the Student Health physician is to be commended for carrying a very heavy burden and doing a reasonably good job despite it. It must be evident that because of the limitations of the staff and facilities, we concentrate almost all of our energies on the care of the ill student.

COMPLAINTS

In reviewing many of the complaints which reach me regarding the care of ill students, it becomes apparent that only a small minority are directly related to the level of medical practice or the competence of the physician. On the contrary, they are most often an outgrowth of the frustrations of scheduling appointments, waiting room procedures, communication with physicians for follow-up, inadequate time spent on individual visits and the like. These complaints, of course, are based upon inadequate space, an antiquated telephone system and the pressure of heavy scheduling of the physician's time. In many instances, impartial investigation of complaints leads me to the conclusion that the maturity and judgment of complainants may be more at fault than any of the aforementioned factors. To cite examples, recent issues of the student paper have referred to the mishandling of the patients. Wherever cases were identifiable from these articles, I made an investigation and could not find evidence on the record of poor medical care. In fact, the author of the most vituperative article had never been a patient in the Student Health Section! We understand the ease with which anger can be displaced from a variety of frustrations to dormitory foods, student health and similar targets. In this spirit, we are at least understanding. At times, parents can be bitter critics without investigating the circumstances. For example, a mother wrote an angry letter which was given some publicity, alleging that improper treatment had caused the worsening of an illness in her daughter. A review of the medical record indicated that medical advice was proper and advice to return was given. The patient made only that initial visit. In this case, the next news we had of the patient was an angry critical letter. The student involved informed me that her mother was not fully aware of the circumstances and that there was no complaint on her (student's) part. I know of no way to stave off this type of complaint. These details may seem trivial, but they are representative of the many unanswerable and probable perennial complaints which are heard.

GOALS

Of far graver importance to this group are broader questions of goals and policy. In the area of Student Health, the time of clear cut decisions seems at hand. We are carrying a heavy load as well as it is humanly possible; we cannot continue at our present level in the face of an ever increasing student population. That is self-evident. Additional physicians and more space would seem logical. However, there are deeper questions involved here.

In order to answer these questions, we must determine the goals and responsibilities of an ideal college health service. In my view, these embrace the following:

1. The medical care of the acute and chronic diseases which may impair the student's ability to respond to the educational process.
2. The prevention of disease through many avenues of activity ranging from immunization programs, proper housing food preparation, screening of students from foreign lands with high endemic disease rates, etc.
3. Education of the young adult in the preservation of mental and physical health. Lectures, seminars, informal small group counseling in the multiple aspects of campus living, family formation and the like.
4. Coordination of various activities within the university which have to do with environmental health; e.g., safety committees, radiation hazards, etc., as they reflect on health needs of the student.
5. Research into improving methods of coping with student health problems.

OTHER UNIVERSITIES

In other universities of similar size and background, these goals are achieved in an impressive style. In some, complete spectrum of medical and surgical specialists including dental and eye care, organized immunization programs, vigorous mental health educational courses and more traditional public health services for the campus are provided. For the sake of comparison, I have chosen two college health services in midwestern land grant universities. In both universities I have enjoyed recent visits and the data cited are recent and accurate.

The University of Minnesota serves a population of 29,000 at the opening of the fall semester and approximately 26,000 by the second semester and also serves a campus in St. Paul which contains about 5,000 of the 29,000 students mentioned. The University of Illinois serves a population of 24,000 students. At Minnesota, the Student Health Service is an independent service located in close proximity to the University Hospitals. It shares many characteristics common to the University of Wisconsin in that sense. It is supported entirely by student health fees which are collected at a rate of \$12 per quarter or \$48 for an entire year. The health service is staffed by 23 physicians on a full-time basis and also employs the services of about 50 consultants. It provides dental care, eye examinations, as well as all other types of medical and surgical specialties.

These are provided at no additional cost to the student beyond the health fee. The ~~outpatient facilities~~ at Minnesota are housed in a four level building containing 102,000 square feet. A significant portion of this building is devoted to the specialty clinics. X-ray examinations and development are also done in this building. Laboratory facilities for the commonly done blood and urinary determinations are also housed there. The inpatient service at the University of Minnesota is located in the University Hospitals and is flexible as far as size goes. It is similar in many respects to the arrangement at the University of Wisconsin. The budget for this operation is approximately 1.5 million dollars and is supported almost completely by student health fees. A direct appropriation of about \$75,000 is made for the support of an environmental health program which serves campus-wide needs. The use of this facility is widespread. It is estimated on surveys done by the health service that 90% of the student body use the clinic voluntarily. There is an average of 4.5 visits per year on a voluntary basis per student. For these purposes, they have excluded involuntary visits such as required tuberculin testing or chest x-rays. At the University of Illinois there is a somewhat different type of Student Health Service. It is located far away from their medical school and therefore relies more heavily upon the private practitioners of the Champaign-Urbana area to provide specialty services. Nonetheless, it does provide an out-patient service which is housed in an area of approximately 30,000 to 35,000 feet and staffed by 23 full-time physicians. It has ten part-time consultants who come to the clinic and provide these services; for example, dermatology, orthopedics. The service also has a hospital with 150 beds which functions as an Infirmary and in which no surgery is done. For this purpose students are hospitalized in a local hospital and then give the medical care over to local practitioners. The budgetary support of the University of Illinois's facility is harder to measure since the University has an obligatory insurance program for which it collects the premiums and from it derives benefits when the student is hospitalized in the Infirmary. Allowing for corrections for these factors, the estimated cost of student health at the University of Illinois is approximately one million dollars per year, of which three quarters of a million are directly budgeted in the University budget for the maintenance of the hospital and the payment of the salaries. The use by the student body is in excess of 65% and the average is 3.5 visits per student per year. In order to understand our health service in comparison with these, our present facilities encompasses about 5,000 square feet for outpatients, the services of 12 physicians, some of whom are part-time and which have an effective total of 9 full-time physicians, a full scale budget of \$375,000 which is based in part on direct appropriations and in part on the student fee in a ratio of about 40 to 60. We have no impressive complement of part-time specialist consultants. One of the staff is a pediatrician who handles the children of under-graduate students.

It must be obvious from a review of these facts that the University of Wisconsin is lagging far behind in the amount of space, staff, budget and services rendered to the student in the student health program. We have delegated to a far greater degree than other land grant universities in this area, the cost of medical care to the students on a private basis. It is not surprising that the use of our clinic averages 1.9 per student which is substantially below Minnesota's 4.5 and Illinois' 3.5.

The figures also tell another part of the story: We are straining to keep up with medical care and must of necessity by-pass the development of other desirable activities.

RECOMMENDATIONS

In my view the University of Wisconsin has the potentiality of developing the finest health service in the United States. We have many intrinsic advantages over other college health services by our close association in a university medical center and our administrative relationship to the Department of Medicine. There are some urgently required important changes, however, which must be implemented. In order to achieve our true potential, the following proposals are now under consideration.

1. The construction of outpatient facilities of approximately 30,000 square feet. These facilities should include the administrative offices, specialty clinics, radiographic equipment for routine films and laboratory facilities for routine work, in addition to office space for 20 odd physicians. We must anticipate a growing student body and allow for an "overbuilt" state for a few years. It is recommended that this outpatient facility be constructed in such a way that it can be expanded or added to without expensive structural changes to accommodate an even greater student body. It also could be dovetailed with the plans of the medical center for expansion of outpatient facilities in general.
2. The construction of emergency room facility which will operate on a 24-hour basis to be fully staffed with medical and surgical personnel and under the combined administration of surgical and medical departments. This must be integrated with the University Hospitals.
3. An increase in the present staff of physicians to support a total of 15 physicians is presently needed. This could represent a complement of part-time physicians with appointments or full-time student health physicians. An increase in the civil service personnel would seem urgently required if there is an expansion of our present facilities. This would include an appropriate number of receptionists, secretaries, technicians and the like. The over-all operation of the student health should be in the range of \$800,000 to \$900,000 if all of these goals are realized.
4. However the budgetary and financial aspects of student health are arranged, it should include a feature which would permit the flexibility in the use of the funds with special emphasis on change in the budget according to the increase in the student population. It would be a mistake to place a straight jacket on any aspect of the budget in the face of projected substantial increases in the student population.
5. Environmental health projection in the form of coordinating in collaborative effort with other parts of campus activity should be established. This would require no expansion in the present projected personnel or budgetary needs expressed above.
6. A review by the University administration of the insurance program which is now being offered to the students through the Wisconsin Student Association to properly integrate this aspect of student life with the overall student health need.

Peter L. Eichman, M.D.
Director, Student Health

7-162
Immediately

2/13/63 rc

The Red Cross Blood Bank in Madison has provided 70 units of gamma globulin to help the University of Wisconsin Student Health Service take what it calls "extraordinary precautions," against possible infectious hepatitis on the campus.

[The Student Health Service] reported that the University learned from his family physician that a former student is ill--possibly with the disease. The Health Service has contacted all students who lived and ate at the same houses the stricken student did, and has asked them to come to the infirmary for the gamma globulin injections.

A Student Health Service medical specialist said that danger of infection is slight, but that the injections would provide antibodies, if the ailing student did have the disease, and if he had passed on the infection.

The Health Service doctor said the Red Cross indicated it was happy to provide the free serum, "University students have been so good about Red Cross blood donations."

##