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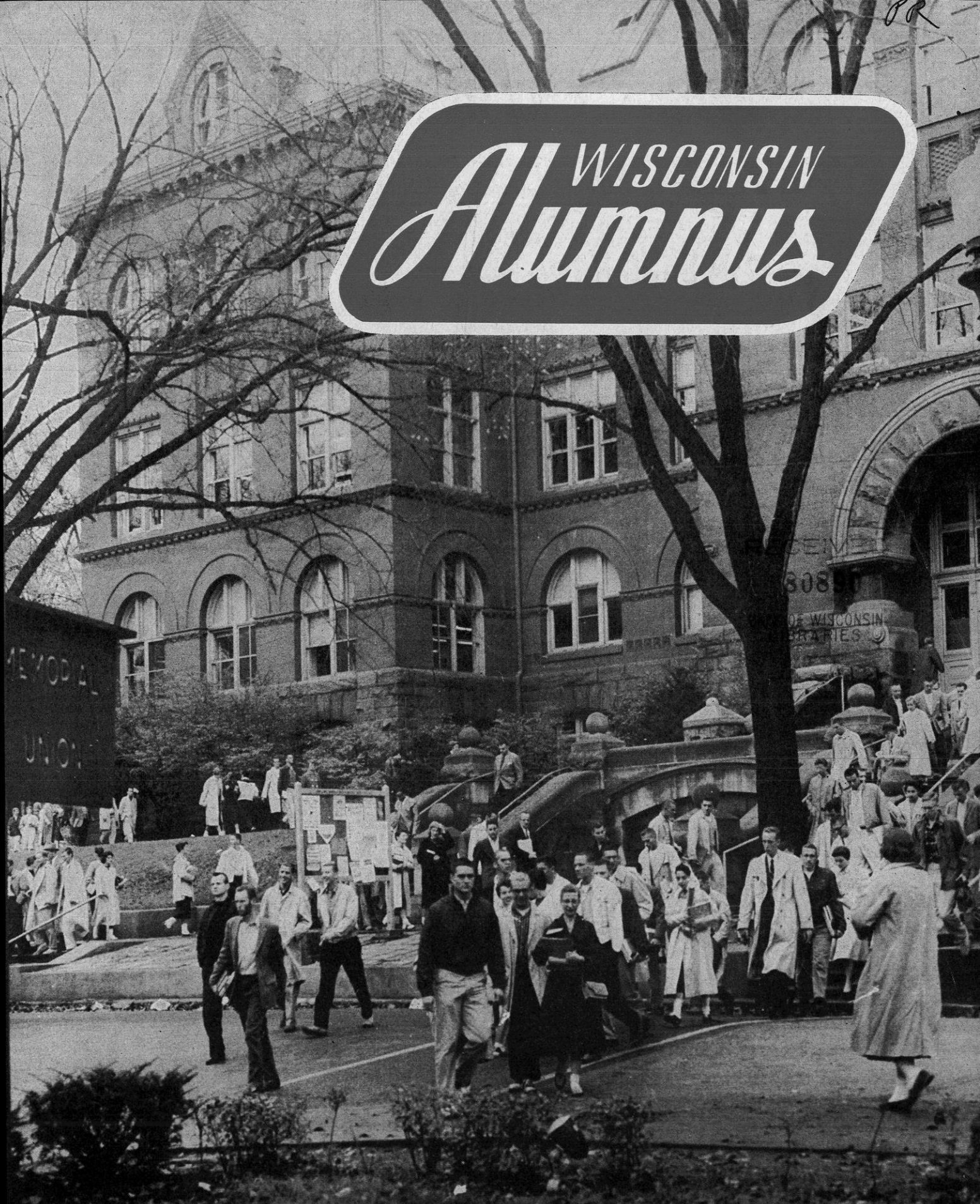
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WISCONSIN *Alumnus*

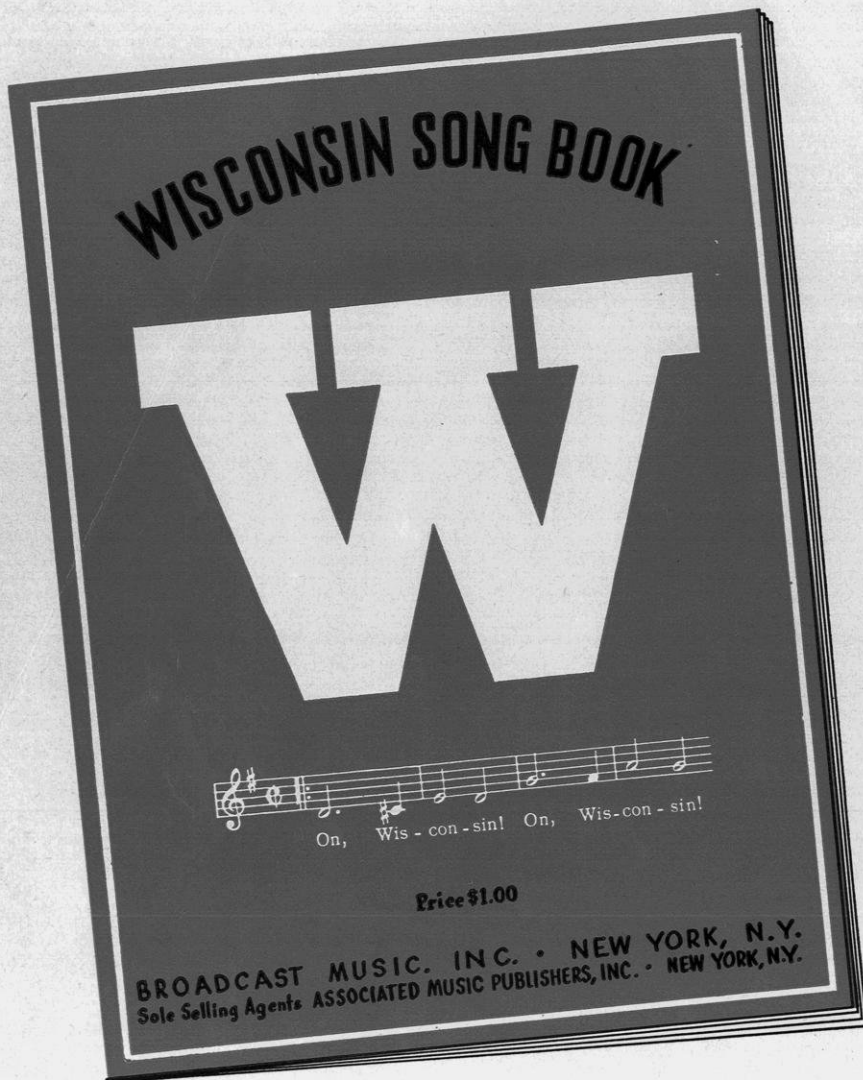


*Letters from Alumni Discuss
Selection of New UW President*

January, 1958

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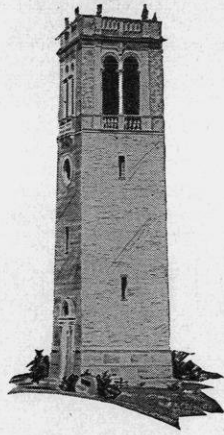
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WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

Volume 59

January, 1958

Number 9

Articles

Who Will the University's Next President Be?	4
Have the State and Nation Been Neglecting Higher Education?	11
Conformity on the Campus	12
University of the People	19
A New Look in the Union	22
Home Economics Reunion	37

Departments

Keeping in Touch with Wisconsin	8
Compendium: News of the University	10
Campus Chronicle	18
Alumni Club Bulletin Board	23
Wisconsin Sports	25
Campus Calendar	29
Alumni News by Classes	32
Newly Married	34
Necrology	36
Alumni Association Officers and Directors	38
Badger Bookshelf	39

Staff

John Berge, '22	Managing Editor
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★Sidelines

COVER

Here's a familiar campus scene and a chance to see that many things about the campus haven't changed. The view is from the Memorial Union at Park and Langdon streets, looking up toward Science hall. The time is during a change of classes. (Photo by George Richard.)

Gullibility

Russian expert Prof. Michael Petrovich returned from an Eastern European tour with an observation on American tourists who go to Russia with little knowledge of the country. "They seem amazed that the Russians are human. Then, when they find their ideas about the Russian people are wrong, they become gullible and believe everything the guides tell them."

No Parking

By overwhelming vote, the faculty killed a proposal to provide parking space for about 350 cars by filling in Lake Mendota near the Hydraulics Laboratory.

Advertised in India

Chemistry Prof. Joseph O. Hirschfelder, recently returned from a globe-circling study and lecture tour under a National Science Foundation fellowship and with the aid of the Wisconsin Alumni Research Foundation, reported a visit to Kharagpur, a small city near Calcutta. There, Professor M. N. Rao of the India Institute of Technology proudly displays in big black letters across his door: "Ph.D. from Wisconsin."

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

WHO will the University's

Here are three pages of alumni reaction to this question

Naturally, I read with considerable interest what was published regarding the qualifications of a president of the University of Wisconsin as related in the November issue of *Wisconsin Alumnus*.

All I have to say on that matter is that it appears to me that too many qualifications are being suggested for that individual. Most of us have only a modicum of good qualities and I think your president will be a very fortunate man if he possesses as much as one-half of the qualities suggested for him by your numerous informants.

In my own opinion, I would rank two qualities as being essential for the man: namely, high administrative ability and real skill as a public speaker. Along with that it would be helpful if he has the knack for raising money.

I would like to see a president selected who is not interested so much in insisting on high scholastic attainments on the part of the students, as in the more important matter of preparing the students for life

by placing emphasis on morality, religion, and devotion to public welfare.

Arthur W. Consoer, '14
Chicago, Ill.

President Fred's coming retirement once more brings to University people a sense of change and apprehension. For we have known President Fred; amid the pressure of numbers, he has always kept a friendly, personal touch with the students. Education in the mass is not a success; personalized education is. Those were happy days at Madison in the '90s, when President Adams could speak to the whole student body in old Music Hall; when he and Mrs. Adams could entertain in their Langdon Street home; and when intercollegiate football games down in front of the Library had *esprit de corps* for the whole institution that makes these matches a living memory today.

In the world of thought, it seems to me people are now absorbed by a belief that the two most important things in life are noise

and money. We hope the next president, like President Fred, will carry the University with him. We further hope it will be an institution of learning from the past as well as the present, because this is the unique thing for which universities exist. Life can never become monotonous when the student comes to know other people and their cultures. So that he can know not only who Omar Khayyam was, but like him, can hear in the song of the nightingale "divine, high-piping Pehlevi."

Annie S. McLenegan, '97
Beloit, Wis.

Adlai Stevenson is an ideal choice for this position. He would add tremendous prestige to our University throughout the world.

Elmer G. Kuhlman, '19
Lake Mills, Wis.

One man stands out in my mind as being able to meet all of the qualifications outlined. His high scholastic ability can be determined by checking University records. He received his doctorate from Wisconsin in the early 30's. His experience since then has led him in the direction of being an outstanding educator. Being a native of Wisconsin and a graduate of the University should provide the interest and knowledge to promote the traditions, ideals and objectives so cherished by the people of the State and the alumni of the University.

His name is Dr. Sandford Atwood. He is provost of Cornell University.

Don C. Holloway, '43
Janesville, Wis.

My wife (Gladys Wise, Phy. Ed. 1919) said to me last night, "Do you think Harry Bullis could be interested in accepting the presidency of the University of Wisconsin?"

I had been thinking the same thing, having known him in our undergraduate days, and since then in our business careers.

We think the 1945 requirement that the

These letters are in response

to a call by Regent Charles

Gelatt asking for alumni aid

in selecting a new UW president

next president be?

President be an eminent educator is a mistake. Above all else, he needs to be an administrator and a businessman. He is not there to teach classes. He is there to coordinate and direct the efforts of a thousand teachers and to create a "team" of scientists and educators, for whom he has to provide the facilities and the funds.

Harry A. Bullis is our first choice. He has successfully directed and operated a company, which under his leadership has become fully as large and variegated in interests and activities as the University of Wisconsin. His company includes scientists, administrators, sales people and hundreds of just ordinary people, and they move steadily forward as one team.

We believe that under Harry's leadership, the future of Wisconsin in the fields of education and science would assuredly reach new heights, and that his experience covers most of the problems he would be meeting as head of the University.

Arthur L. Chandler, '20
Washington, D. C.

I would like to take this opportunity to recommend Dean C. A. Elvehjem for this position. I came in contact with Dean Elvehjem while doing my graduate work in biochemistry and animal husbandry at the University of Wisconsin from 1941 through 1944. I developed the highest regard for his ability as a teacher, research worker and administrator during my stay at the University. In my opinion, Dean Elvehjem is the top biochemist in this country. He has demonstrated his ability in the field of research by having been a leader in a great many of the new nutrition developments which have occurred in the last 20 years or so. His research has always been of the highest caliber and it has always led the way in opening new frontiers in biochemistry and nutrition.

He was an outstanding teacher and all

Progress Report

As this issue of the *Wisconsin Alumnus* went to press, there were signs of progress in the Regents' search for a new president to succeed President E. B. Fred, who is scheduled to retire this year. One report—unofficial but reliable—indicated that a "starting list" of eighty-some candidates had been narrowed down to a dozen. It was from a list of about this dimension that President Fred was nominated in 1945.

of his students had nothing but the highest regard for his knowledge and his ability to impart it to them. I believe that a close check of the top nutrition and biochemistry men in this country will show that they are Wisconsin graduates and have had a good deal of Dean Elvehjem's philosophy and training in them.

Dean Elvehjem would carry tremendous prestige as a teacher, researcher and administrator, as a candidate for the presidency of the University of Wisconsin. His outstanding reputation and familiarity with the University of Wisconsin would make it possible for the University to change presidents and continue the rapid growth and development which it has enjoyed under President Fred.

In visiting with many Wisconsin graduates last year at Chicago (a Chicago meeting), I heard many of them state that they hoped Dean Elvehjem would become the next president at Wisconsin. I also hope this might be the case. Dean Elvehjem has spent all of his productive academic life on behalf of the University and I know that he could have gone into industry or elsewhere at much higher remuneration than he has obtained at Madison.

I have always appreciated the fine training which I obtained at Wisconsin and I

hope that you and your committee will again come up with another outstanding president to lead Wisconsin to an even brighter future, if that is possible, than it has enjoyed to the present.

T. J. Cunha, '44
Gainesville, Fla.

You've placed yourself in an intriguing position by asking alumni to recommend candidates. I'm curious to know if you receive a deluge or trickle.

When I read of the invitation for suggestions, I couldn't, in conscience, fail to bring a Dr. Joseph A. Sittler, Jr. to your attention. He has many of the qualifications that are obviously required but he has others which, I believe, would make him an "exceptionally" dynamic, timely and respected leader for the University.

It has been my privilege and reward to know Dr. Sittler since he was the "bachelor" minister of a small but devoted congregation in Cleveland Heights, Ohio. I'm undaunted in suggesting a man with a theological background for University President! It would be exceptional and, with Dr. Sittler, excellent.

On leaving Cleveland, he became professor at the Chicago Lutheran Seminary in Maywood, Illinois. He took up administrative duties, too. A modern library was developed and built under his auspices. The seminary moved to prominence through the teamwork of the faculty and staff.

Dr. Sittler gained personal prominence not only in theological circles but wherever he came into contact with people and groups. He's a thorough, penetrating student of theology but more, too. He has a dynamic interest in the meaningfulness of life for individuals, groups and nations. He was extraordinarily successful in interpreting the activities of the Evanston Meeting—World Council of Churches—for the public press. He was asked to write a syndicated column

More letters on new UW President

for newspapers as a result. Shortly afterwards, LIFE listed him among the nation's top nine or ten theologians.

Dr. Sittler has most of the obvious qualifications required of a man to fill the University's presidential post. He has some exceptional ones, too. He'd not conform nor fit most universities but . . . our University of Wisconsin has demonstrated progress and leadership "by exception" in many ways.

R. L. Oetting, '36
Dallas, Texas

I feel that a man trained in the sciences is essential in today's world; but beyond that he should have a love for the classical and humanitarian aspects of scholarship.

If the regents are willing to consider a non-Wisconsin man, I should like to suggest Dean Thomas S. Hall of Washington university in St. Louis. He has an open mind and the imagination to try new educational methods to stimulate people to try with him, and the good sense to drop a failure and start anew.

Jack Bennett, '49
DeKalb, Ill.

Choosing a new president is certainly of the greatest importance. We were all very proud when our school found its place in the top ten of great institutions of learning. To reach that point is difficult enough, to stay there a greater assignment.

Last weekend we were in Madison. I spent Sunday morning with a dear friend and great teacher. When I asked him his opinion he answered he would be most disappointed if they did not name Dean Elvehjem. Thought he had all the qualities of a fine teacher, great scholar and business knowhow.

In New York in September, I lunched at the Chemist's club with Llewellyn Parson, Ph.D. '23, who is vice-president of Lever Bros. and H. F. Wakefield, M. S. '23, of Bakelite. I mentioned the name of Sam Lenher, who is vice-president of Du Pont.

Sam is a director of WARF. Whether a top scientist and capable business man is good timber or not for the position of president, your committee will have to decide.

Certainly you are entrusted with a most important task and we wish you every success.

Blair Mc Queen, '22
Oconto, Wis.

In response to the suggestions contained in the November issue of the *Wisconsin Alumnus*, I would like to suggest the name of Dean John C. Ritchie for consideration as the next president of the University of Wisconsin.

I know that all of the Wisconsin alumni in the Chicago area who have gotten to know Ritchie feel he is one of the outstanding men in the educational field. We know, too, that he did an outstanding job as dean

of the University of Wisconsin Law School during his altogether too short tenure at Madison (he is now dean of the Northwestern University Law School). During this short period of time, we, as lawyers, know that he raised the standing of the Wisconsin Law School considerably, and, in our opinion, he meets all of the qualifications suggested by the Board of Regents. . .

In connection with suggestion No. 5 entitled "complete dedication to the University which he serves", I should like to mention that although Dean Ritchie is now serving Northwestern university, his heart is still on the shores of Lake Mendota in Madison. After he assumed his (new) duties . . . one of the first things he did was to make application to become an associate member of the University of Wisconsin Club of Chicago so that he would be eligible to attend our meetings when time permitted.

I am sure that with John C. Ritchie as president of the University of Wisconsin, our great University would continue to go forward with the leaders of the great educational institutions of this country.

Wm. Allen Nathenson, '34
Chicago, Ill.

Your request in the November issue of *Wisconsin Alumnus* for suggestions regarding the selection of a new President of the University has presented a challenge to me. I hope my remarks in some small way may be helpful.

Your article in the *Wisconsin Alumnus* appears to me to set forth the problems confronting your committee with clarity and exhibits the best of good judgment.

Like many other alumni, I know a number of the Wisconsin faculty who undoubtedly are being considered and although I know some quite well, I am unable to express a fully informed opinion as to their qualifications. Whether a member of our faculty, familiar with the special conditions at Wisconsin, should be chosen, is a question all of us have discussed up one side and down the other. That is a point that should be considered, and I know it will be done.

At this time of international hysteria I fear that an undue emphasis may be placed upon scientific achievement. Alarmed as the world has been recently, I anticipate that extreme demands for scientific attainment of candidates will be made upon your committee that would not have been made a few months ago.

Rather justifiably we are looking upon Khrushchev as the Genghis Khan of the cosmos. Yet it seems rather incongruous to put a gangster into the cosmos—which the Greek used as the proper word to describe a world or universe which was the embodiment of order and harmony. We must remember that Khrushchev is still earthbound like the rest of us and our alarm must not lead us to extremes. The new president must

not be an Einstein but rather a Van Hise or a Fred.

I extend to you my sympathy as I fear that the alumni and the faculty members just want you and your committee to do the impossible—that is, select a president with all of the talents and qualifications mentioned in your article. As you know by now, there isn't any such a man.

Yours is a difficult task. Time and much study are required, so please do not let a set date force you to make a decision. President Fred I am sure will gladly carry on as President until you Regents conclude that you can select the man who is best fitted to succeed him.

John S. Lord, '04
Chicago, Ill.

This letter is in response to your invitation to submit nominations for the next president of the University of Wisconsin.

I am a graduate of the University of Wisconsin (class of 1953), and an employee of the University (Military Science), and, as such, have a strong interest in University affairs.

May I urge you to give consideration to Adlai E. Stevenson for this position? Though many persons on the campus at the present time have fine qualifications for the position, I feel that Mr. Stevenson would be outstanding in every regard.

I believe that his education, experience in public affairs, administrative ability, interest in humanity, and personality make him the best possible person for this position.

It is my belief that the president of a university should have another characteristic. I feel that he should be able to define the issues before us and point the way for the future. Whether or not you are a Democrat, you may have heard some of his magnificent speeches during his unsuccessful political campaigns. I like to imagine him standing before a Wisconsin graduating class, telling them what lies ahead and what standards they should perhaps adopt in the years ahead. I believe he is one of the great speakers and writers of our time, very desirable qualities in a college president. He might also be admirable before a meeting of educators, defining the position of a university in our society.

Persons who did not care for him as a political candidate have since told me that they thought he would be ideal for this position. As you know, he is greatly respected as a person, though perhaps not always as a political figure.

Another point has been brought up: that Mr. Stevenson might have difficulty in dealing with our Republican Wisconsin legislature. During the period when he was governor of Illinois, where he had an excellent record, I believe he had to work with a great many Republicans. Mr. Stevenson has shown his ability to work with many types of people during his years with the United Nations, the federal government, the state of Illinois, and his successful law practice.

May I request that you review his achieve-

Wisconsin Alumnus, January, 1958

ments and give him earnest consideration before you make your final decision?

I appreciate very much your thoughtfulness in giving the alumni the opportunity to participate in this matter.

Mildred J. Roberts, '53
Madison, Wis.

I believe you will agree that the University should have as a president a man who is an able and original scholar, a capable administrator, one who can present the problems of a university in a clear and factual manner, one who knows the University and its contributions and who is in harmony with its ideals. The president should also be familiar with the needs of the people of the State which the University is designed to serve.

In my estimation Dr. Conrad Elvehjem has all these qualifications and the personal qualities that will enable him to render distinguished service as President of the University. He is greatly admired and respected by his professional friends. His work in the National Research Council has given him a broad grasp of economic and nutritional problems affecting a sympathetic interest in the welfare and development of the students at the University. His sincerity, and his insight and interest in the problems of the farmers and the business men of Wisconsin have created a favorable impression of his capabilities as a leader in the educational affairs of the State.

Charles N. Frey, '15
Scarsdale, N. Y.

While I did not vote for Adlai Stevenson as president, I nevertheless have a tremendously high regard for him as a person, as a student, as an administrator—and it would give me a great feeling of pride if he became president of my alma mater, the University of Wisconsin.

Philip Salisbury, '14
New York, N. Y.

The qualities listed on page nine of the November issue of the *Wisconsin Alumnus* for a successor to Dr. E. B. Fred as president of the University of Wisconsin were read carefully. My deep interest lies in the fact that four of us brothers and sisters are graduates of Wisconsin and two children of mine. Surely we want the best for our alma mater.

I would like to suggest the name of Dr. Edgar L. Harden, president of Northern Michigan College. Prior to his present position, Dr. Harden was, I believe, second in command at Michigan State University.

Waldemar Naujoks, '26
Chicago, Ill.

Dr. Conrad Elvehjem, Dean of the Graduate Division of the University of Wisconsin, has helped to establish the high rating of the university among scholars, scientists, and educators.

I believe he should be given serious consideration for the thirteenth president of the University.

Gladys J. Everson, '31
Davis, Calif.



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'Moonshooter' is the working title of a 32-page supplement that will be included in the April issue of the Wisconsin Alumnus. It will appear in more than 150 alumni magazines whose combined circulation is 1,300,000.

This supplement is the result of a nation-wide cooperative effort by American alumni magazines and the American Alumni Council to present a panoramic picture of higher education in the United States today. Top-flight editors from Harvard to California have contributed copy.

'Moonshooter' proves clearly that higher education is one of the great glories of our free society. At the same time it points out the critical problems confronting American colleges and universities. These institutions are doing their utmost to meet the growing demand for educated manpower. Too many, however, are handicapped by lack of funds, under-staffed faculties, and inadequate laboratories and classrooms.

This supplement also shows what you and I can do to help higher education to solve its problems; to insure the continuation of our American way of life in the face of expanding Communism.

You and I have an important stake in higher education. America's future depends on sound leadership in business, industry and civic affairs. Higher education is one of our best agencies for providing such leadership.

The Wisconsin Alumni Association is including this 32-page supplement in the April Wisconsin Alumnus so that we can do our part in telling the story of higher education in the United States. It's a dramatic story that should make this issue one of the largest and finest ever published by our Association. We hope you will like it.

NEW COMMENCEMENT DATE—JUNE 16

Commencement, originally scheduled for Friday, June 20, has been moved up to Monday, June 16. Alumni Day and reuning activities also will be moved up, so here is the tentative program of activities for the new 1958 schedule:

Friday, June 13—Eighteenth Annual Half Century Club Luncheon and class dinners for 'three' and 'eight' classes.

Saturday, June 14—Alumni Day, with annual meeting of the Wisconsin Alumni Association, class luncheons and picnics and annual alumni dinner.

Sunday, June 15—University Honors Convocation and President's Reception for seniors and their parents.

Monday, June 16—Commencement Exercises in the Field House.

John Berge



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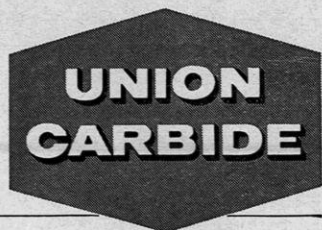
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Compendium

Milady will be interested in a study by UW pharmaceutical chemists involving simulated skin oils. One possible result: creation of better skin lotion and oils to help prevent drying, chapping, and—possibly—wrinkling. Profs. Dale E. Wurster and Takeru Higuchi and research assistant James E. Tingstad have been “harvesting” human skin oils from several hundred volunteers, using a new method that has permitted large scale, year-around analyses for the first time. The pharmacists are particularly concerned with the rate of certain drugs’ absorption into the skin.

*

The Regents have awarded contracts totalling \$187,733 for construction of a barn and residence at the new site of the University Farms at Arlington. At the same time they gave the go-ahead for platting of South Hill addition, the fourth area of the former experimental agricultural area, University Hill farms. The latter development comprises 600 acres on Madison’s west side.

*

The Regents approved preliminary plans for three men’s dormitories and adjoining food service unit along Lake Mendota west of the present Men’s Halls. The cost: \$3,600,000. Capacity: 800 men.

*

The campus planning commission had recommended that a women’s dormitory for 500 co-eds be built between Elizabeth Waters and Tripp Halls on Lake Mendota, but the Regents balked at placing a building between Observatory Hill and Picnic Point. President Fred remarked: “Although you could see over it, you would have to look over the rooftop to get what I consider the most scenic view on our campus.”

*

The Presbyterian church at the University celebrated its 50th anniversary of ministry to UW students in November. Known among students as “Pres House,” the church was established in 1907 and moved into its present State and Murray street location in 1930.

*

A survey of engineers graduated in June of 1957 revealed that one-third of them took jobs in Wisconsin, two-thirds left Wisconsin for jobs elsewhere. The majority of those who left, however, said they would have preferred to stay in the state if they had been offered a job nearly identical with the one accepted. Of 230 who replied, 158 took jobs in industry, six in government, 29 entered military service, 31 are still students in graduate school, two entered family businesses and four hadn’t made up their minds. Starting salaries averaged \$470–\$490 monthly.

Governor Vernon W. Thomson is making plans for a statewide conference on higher education this spring.

“The rapid strides of science and the increasing complexities of our modern world make it imperative that we maintain Wisconsin’s leading position in education beyond high school,” the governor noted in announcing the conference. “We must anticipate our problems and needs to meet them with the least possible delay.”

He announced plans for the statewide meeting after conferring with the presidents of the University of Wisconsin and Marquette university, E. B. Fred and the Very Rev. E. J. O’Donnell, S. J., respectively, and Eugene R. McPhee, secretary of the Board of Regents of state colleges.

“It will be dangerous if our educational systems concentrate on the physical sciences and neglect progress in the humanities.” So said Dr. George Eckert, director of the International School Book Institute, Braunschweig, Germany, during a visit to the campus.

*

The 4-H Club Foundation has tendered a \$34,518 gift which adds a new cabin and service building to Camp Upham Woods near Wisconsin Dells. The 318-acre camp is an outdoor laboratory for youth. An over-all building plan contemplates accommodations for 125 to 150 campers.

*

A total of \$521,308 has been invested in educational research at Wisconsin during the past year—more than in any year in the School of Education’s history. The largest grant, for \$211,208, came from the U. S. Office of Education to study ways to improve education of retarded children. The Fund for the Advancement of Education assigned \$104,950 to determine effectiveness of films in teaching physics.

*

The Department of the Army advises that foreign teaching posts for 1958–59 in Germany, France, Italy, Japan and Okinawa will be available. Offered are free transportation, a \$377 monthly salary and usually rent-free living quarters. Inquiries should go to Overseas Affairs Division, Office Deputy Chief of Staff for Personnel, Department of Army, Washington 25, D.C.

*

The Regents have approved installation of a used heating plant, purchased from the former American Motors automobile plant in Detroit. It will be installed in the block bounded by Mills, Dayton, Charter and Spring streets; total cost of the project, including land purchase tunnels, etc., will be near \$2¼ million. (The UW engineers studying the campus heating problem had considered atomic heating, but determined that the used plant would be the most advantageous investment.)

Have the state and nation been neglecting higher education?

*A smaller part of gross income is
being spent in this all-important area,
a Wisconsin study indicates*

RECENT INTERNATIONAL developments have brought into sharp focus the dependence of our nation upon a productive system of higher education. There's almost unanimous agreement that we need more educated persons, trained not only in the sciences but versed in the humanities.

Yet the area of agreement diminishes when the question of financing an expansion of higher education enters the picture. Can we afford it? How about federal aid? Isn't higher education in Wisconsin better off than ever before?

A staff report by the State Coordinating Committee for Higher Education has presented some financial facts that will help answer these, and other, questions for Wisconsin. The staff's study found, for example:

- Currently more dollars are spent for higher education in the U.S. than a quarter of a century ago—about \$2,900 million now, \$500 million in 1929–30. The share of the gross national product assigned to higher education programs rose from 0.41 per cent to 0.63 per cent in the 24 years after 1930. However, many of these additional, inflated dollars have been necessary to meet a huge enrollment increase (of 100 per cent),

and the vast expansion of such other educational services as graduate and professional schools, adult education, public service, extension and research.

The big loser has been the heart of the educational enterprise: resident instruction. Its share of the educational dollar has dropped from 59 cents to 42 cents.

Of course, the biggest expense item in resident instruction is that of faculty salaries. And numerous surveys have pointed out that the real income of faculty members has been declining since 1929.

- In 1929–30 higher educational institutions in Wisconsin received \$6.6 million from tax funds for their operation. A quarter of a century later, appropriations reached \$23 million. But in the earlier year, higher education's share of tax funds represented 0.4 per cent of the gross personal income in the state; by 1955–56, this percentage had fallen to 0.32 per cent.

- In spite of contrary publicity, Wisconsin higher education has lost ground to other state social agencies. Since 1913 total state expenditures have multiplied 42 times; expenditures for higher education have multiplied only 26 times.

Since 1929–30 Wisconsin higher education's share of local and state taxes has fallen from 3.8 per cent to 3.4 per cent (1955–56 figure). Its share of the state executive budget fell from 30.5 per cent in 1919–20 to 23.7 per cent a decade later and to 16.9 per cent in 1955–56.

Part of this relative displacement has its roots in the various federal fund-matching grant-in-aid programs. These made the quest of some state agencies for state appropriations comparatively easy.

- Again contrary to popular opinion, federal monies play an infinitesimal role in the instruction of students. Although more than \$50 million is appropriated annually to the land-grant colleges, most such funds are earmarked for research and extension; only between three and four per cent of total land-grant college expenditures for instruction comes from these grants.

The state governments are the largest single contributors to higher education. Nearly a third of all money collected for educational and general purposes comes from the states. Student fees are the next most important source of funds (about one-fourth); endowments fur-

(continued on page 34)

Recently the University of Wisconsin's television station, WHA-TV, began an interesting weekly series of "Exploration in Depth", in which a variety of experts informally argue on and around a single topic during the course of two hours. On one such Tuesday evening production, the subject was conformity. Participants included Frank Lloyd Wright—certainly no conformist—and a number of others. Of particular interest to alumni will be the accompanying discussion of conformity on the Wisconsin campus by three popular professors. Roy Vogelmann, associate professor of radio and TV education, moderated

CONFORMITY

PROF. VOGELMAN

We are going to talk about conformity here on the campus, and perhaps a little more generally in our culture today. And I'm pleased to introduce as our participants in this informal discussion Professor David Fellman of the political science department at the University, Professor Howard Becker of the sociology department and Professor Frederick Hoffman of the English department. Mr. Fellman, perhaps you could lead off?

PROF. FELLMAN

When I was a youngster, creative and imaginative writers who tried to project, in novel form, our future society always came up with a utopia. It was always assumed that the world was getting better. Nowadays when creative writers talk about the future and try to project present tendencies into the future, they come up with such nightmares as Orwell's "1984". One critic has coined the phrase "futopian literature" to

describe the imaginative literature of the future. I must say that one of the most striking experiences of my life in recent years was reading "1984" and I'm impressed by the fact that all of these projections emphasize the extent to which man will be a conformist in a highly conforming society.

PROF. VOGELMAN

There is one question which has been touched upon throughout these almost two hours of interviews and discussion, but I don't think it's been nailed down, really. The question is: is there more conformity today in industry and education in our culture generally? I wonder, Professor Becker, if, as a sociologist, you have the impression that we're acting more in concert and lock-step than we once did—say 30 years ago?

PROF. BECKER

To say much about that, Roy, I think I would have to try to establish some differences between kinds of conformity.

There is a certain inevitable and necessary conformity in any sort of organized human life at any time or any place. This is particularly noticeable, of course, in earlier childhood and well on, I should say, into the early years of adolescence. In an adolescent period of strain and stress—which doesn't appear in all societies certainly but does appear in many parts of the western world—the youngster arrives at a point where he has begun to get some perspective on his own family, his own society, his own future perhaps. And it is at about this time that intellectual conformity or non-conformity emerges, if it does.

My own conviction is that, in recent years at least, intellectual issues that have to do with major discussions have perhaps become less prominent in the life of a college student, that he does go along taking things pretty much for granted. If he chooses not to conform he doesn't do it by ostentatious flaunting of the established verities as he may have

*What has happened to those intellectual discussions
that used to raise the temperature in the Rat?*

THE PRINCIPALS



Vogelman



Fellman



Hoffman



Becker

on the campus

done in the twenties. He does it by evasion. He may not fit in with the established patterns, but his non-conformity is likely to be glossed over in one fashion or another. He doesn't get excited about major controversial issues. At least it doesn't seem to me to be so.

PROF. VOGELMAN

Professor Hoffman, you're dealing with a great many presumably imaginative students in your classes, people who aspire to be creative writers and just the type of people who might very well show youthful revolt against the *status quo*. How do you find your classes these days? Do these people seem to be less adventuresome than they were some time ago?

PROF. HOFFMAN

Well, I think they are. On the surface they are not likely to be overtly dissenting, as Mr. Becker just pointed out. I do think, however, that there is a great deal of reserve of non-conformity that is a little difficult to see. I think that a great deal of more or less dissenting activity does go on in the privacies of their minds. I suppose that this is merely a speculation since I should have to confess that I don't observe it daily in my classrooms—

PROF. FELLMAN

I'm just wondering how you penetrate into the privacy!

PROF. HOFFMAN

I penetrate into the privacy when the privacy becomes public. There are magazines, some of them very little indeed, which do publish the urgencies of these young men. And I do think that we do have a rather remarkable number and quality of young poets and young writers today, most of whom may not be very well known. They don't get to be best sellers. I think that the core of non-conformity since the end of the second world war lies within the individual rather than within political groups or with people who gather in the Rathskeller to discuss variance and splinterisms of political issues. Now that, I think, is a quality of change that's taking place, and it may very well accord with what Mr. Becker has suggested about the withdrawal, the tendency not to come out in the open with one's protest and one's rebellion. Does that begin to answer your question?

PROF. VOGELMAN

It certainly does. In your field, Mr. Fellman, you have many students aspiring to the government service and political science. Is there a feeling that there may be the piper to pay if students reveal ideas which may be considered radical?

PROF. FELLMAN

Oh, I don't think there is any doubt about it. I've been teaching in large

universities for about 25 or 26 years and before that I was a student for some years. I don't think there is any doubt that various forms of economic and political dissent—especially at those margins that are called radical—have almost disappeared. I'm not prepared to say that the student still harbors his dissenting ideas, but has learned to control himself and doesn't express them. I'm not at all sure it can be put that simply. It may well be that there has been a real change that goes beyond mere prudence.

While I agree with you, Fred, that probably in creative writing courses you get some evidence of non-conformity, I think the real question is: do students feel free to be non-conformists about things that really matter—the fighting issues of our society, dealing with its great institutions and values. And I should regard it as an almost self-evident proposition that not only in the University, but in the larger society of which the University is a part, we have more and more pressures toward conformity on those things in life that really matter, that are important to people.

PROF. VOGELMAN

Well, I wonder now what brings about

(continued on page 28)

By Grace Chatterton

THE LADIES LEND A HAND

*The University League mixes
sociability with social service*

“ON A PLEASANT day in early May, 1901, under the old forest oaks on my back lawn at 228 Langdon street, the University League was born,” wrote Mrs. William Allen some years ago. “Six or eight of us got together for this great event.”

Today, after 57 years of continuous existence, this organization of faculty women and faculty wives has more than 800 members, and a history of community service of which it can be exceedingly proud.

The early League had defined two reasons for its existing: to promote social relations among women of the University, and to help women students on campus. But over the years an extensive community service program has been developed as well.

Probably the project which the League is most proud of today is the scholarship and loan fund program. This has been promoted from an early date, but received its greatest stimulus in 1925 when Mrs. Allen's bequest of \$2,000 got it on a firm footing; the continuous efforts of the League have made the total climb higher each year.

In a report given recently by Mrs. Erwin Gaumnitz, the League's president this year, she noted that 94 loans totaling nearly \$6,000, had been used by

A University League-sponsored fair features articles made by handicapped persons. Mrs. Charles Wedekind, left, confers with a co-chairman, Mrs. Lester W. Paul, while another co-chairman, Mrs. Wilson Thiede, talks to Mrs. Freeman H. Brown. The 1956 fair netted \$4,000.



The Madison Friends of International Students, which had its origins in the League, maintains a special rental service in the Presbyterian Student Center for foreign students unprepared for Madison's winter climate. Above Mrs. W. T. Bandy helps Thomas Flores select a coat.



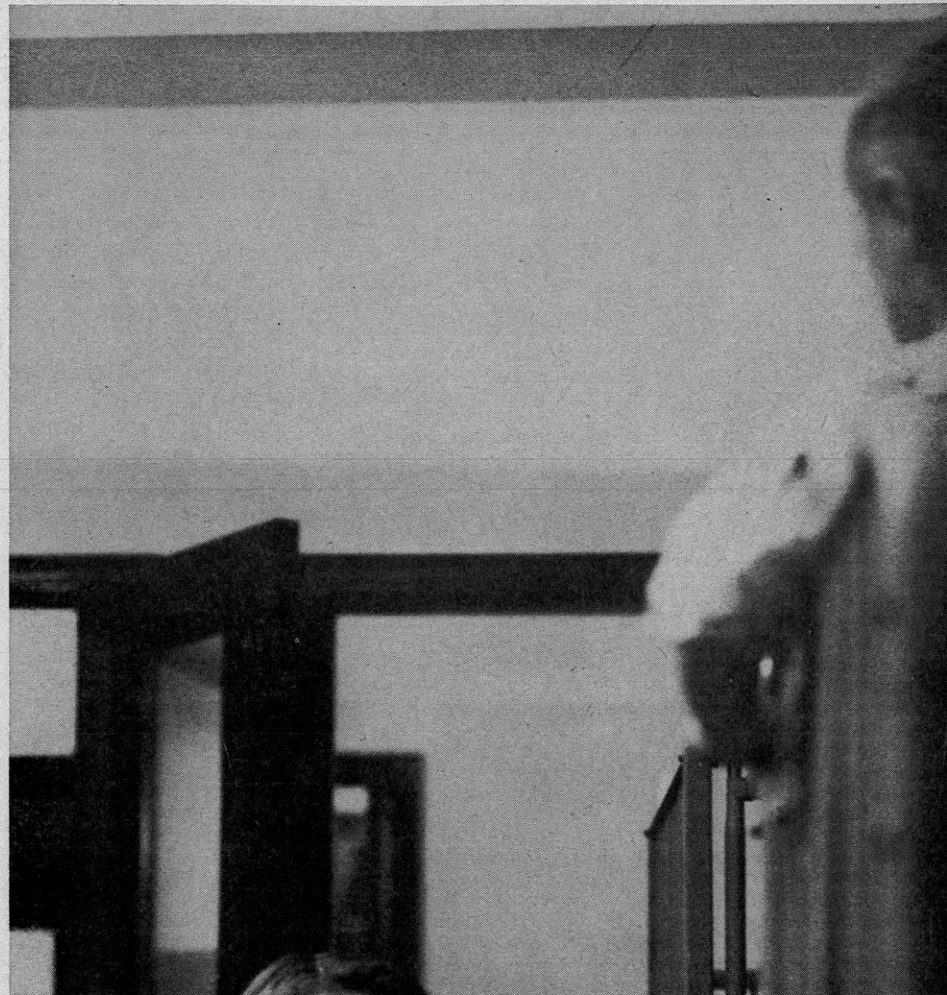
worthy women students in financial distress during the previous year.

There was no dean of women at Wisconsin at the turn of the century, so the League's founders assumed many responsibilities now carried on officially by the University. Worry about a lack of recreational opportunities for women students caused them to sponsor ice carnivals on the lower campus, and to campaign for better swimming facilities for the girls. On their insistence, the administration provided a restroom in Main Hall (Bascom Hall to us). Lathrop Hall, the only woman's building on campus (outside of the dorms, of course) was built because of a drive by these women for such a place.

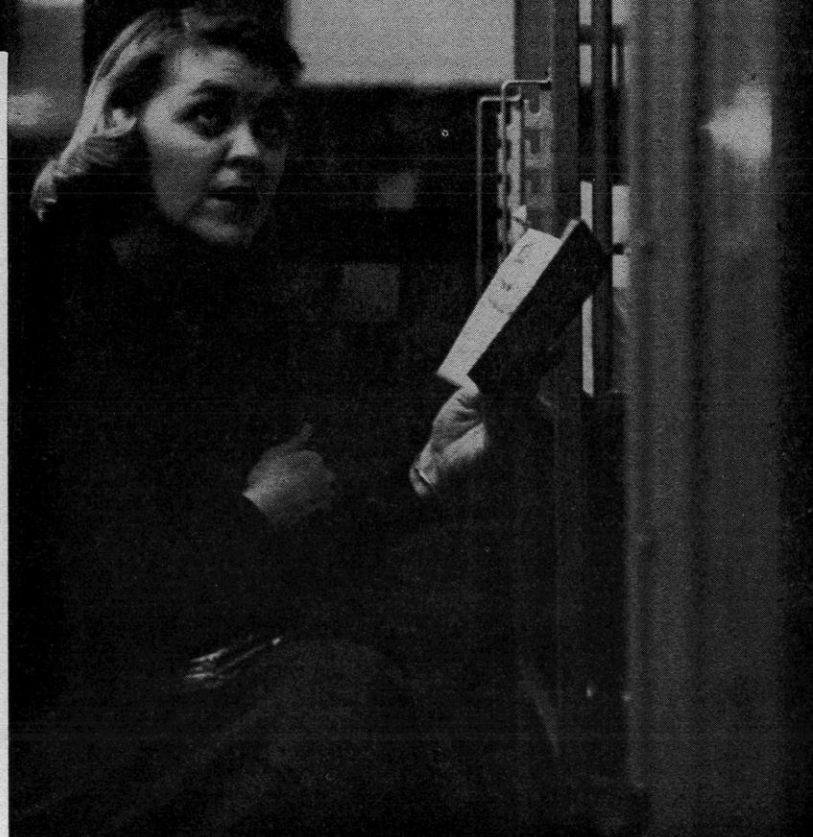
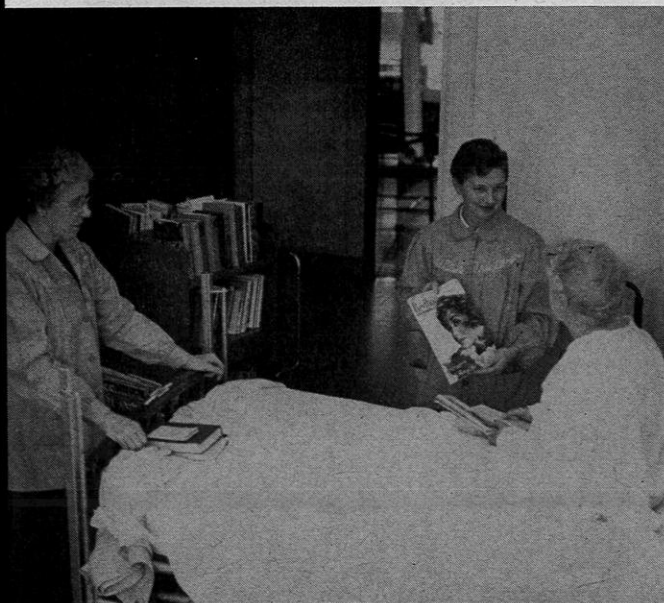
It never has been all work and no play for the League, however.

Consider the 1922 season, for example. A "Toy Tea for Faculty Kiddies" was held. There was the "Winter Frolic" a dance and card party held at Lathrop Hall, and a show, "Faculty Follies", written and staged by faculty wives. "The Dear Students" and "Tea for Distinguished Visitors" were titles of some of the humorous skits which brought many chuckles to the audience. The dean of women was a featured speaker at monthly meetings by then.

Many of the League's social events



The League provides hospital services for young and old. At right, Mrs. Robert Wooley reads a pre-bedtime story at the Orthopedic hospital. Below, Mrs. L. C. Thomsen and Mrs. Thompson Webb offer an adult patient some reading material from their League library's cart.



were also money raising affairs. The women saw a continuing need for scholarships and loan funds by worthy women students with limited financial resources. So they set out to raise a substantial sum for this purpose. Enough money was made to help furnish a cooperative house for women, as well as promote the scholarship program. When the depression of the 30's hit campus, they provided a student clothes exchange, and a lending library of textbooks to help lessen the financial burden of students.

The growth of the University during the past half century has, of course, multiplied the size of the League. The increased size of the faculty—now around 2,000—has also accentuated the need for an organization where University women can work and play together and consequently become good friends.

New University women on campus now belong first to a junior division of the League for three years. This group has its own interest groups and social program, although the members often help in the senior service group program, especially at the hospitals. They join the senior group at its annual luncheon. Great Hall of the Memorial Union is always beautifully decorated and filled to overflowing with hundreds of University women when this affair is held each fall.

For a decade in the 'forties it was customary to honor outstanding Wisconsin women at the luncheon. Among these were Mrs. F. W. Roe, Mrs. E. B. Fred and Mrs. Harold Bradley—all faculty wives—and Blanche Trilling, Annette Washburn, Helen White, Elizabeth McCoy, Madeline Thornton, Frances Zuill, Gertrude Johnson, Mrs. Marvin B. Rosenberry, Margaret H'Doubler Claxton, Helen I. Clarke, Susan B. Davis, Mrs. Nellie Kedzie Jones, Charlotte Wood and Lelia Bascom—all staff members.

The senior League, which has close to 400 members, carries on a number of community service projects which offer opportunities for participation by all its members.

Reading to children at Bradley Memorial Hospital during the lonely hour before their seven o'clock bedtime is a regular volunteer service of members and their husbands.

Patients at Wisconsin General Hospital welcome the library carts, loaded with books and magazines, brought to them regularly by League members. Hours of volunteer service go into the collection and distribution in the hospital of interesting, current reading material. And the library carts stock stamps and stationery, too, for patients wanting to write home.

Another devoted group from the

senior League helps promote sales of articles made by the handicapped. In cooperation with the Dane County Unit for the Disabled, the League sponsors spring and fall homecraft fairs and encourages the public to attend and buy. Last year the sales totalled \$3000—all of it going to the persons who made the articles. This same group addresses the Easter Seal envelopes which are sent to Metropolitan Madison citizens—not a small job by any means.

It's quite natural that the foreign students on campus—both women and men—would catch the interest of League women. Together with many church, civic groups and the University foreign student advisor, they have formed a Madison Friends of International Students organization. There are 600 students from other countries regularly enrolled on campus and 200 more visiting here for short periods of time; much can be done to make their stay a happy experience. Homes are opened all during the year to these guests and much mutual benefit is derived from the extension of hospitality to them.

This is how the University League, conceived by a small group of distinguished women so long ago, is carrying out its worthy objectives and helping to give the University community the friendly, kindly atmosphere which we all enjoy.

The League sponsors several student aids, including the Rosa P. Fred scholarship. Below, this year's recipient of the award, sophomore Nancy Post, meets its namesake, Mrs. E. B. Fred. Mrs. Erwin Gaumnitz, league president, right, and Mrs. Conrad Elvehjem are also on hand.



League members are encouraged to become acquainted with international students, and a real American Thanksgiving feast offers an excellent opportunity for cementing friendships. The Carl Dutton home was the scene of this celebration, which included six non-Americans.



the book hunt

the university library looks to Badger bibliophiles to help fill gaps in its growing collection

NOT LONG AGO, Margaret Easton of La Crosse decided to present the University of Wisconsin Library with a remarkable collection of beautifully printed volumes, including one by William Morris from the Kelmscott Press.

More recently, the University Library received several books of fiction from the estate of Eleanor G. Hayden—including one written by an important early English mystery writer, Wilkie Collins.

From the Fond du Lac Public Library has come a number of German language books, one of them a biography of Martin Luther.

Is it surprising that the University's large library, which during the last year acquired its millionth volume, welcomes such gifts as these?

It shouldn't be, according to the Library's director, Louis Kaplan, who is presently promoting a project to encourage similar gifts. This project has taken concrete form in the organization of a State Committee for Book Gifts to the University.

"Of course the University has many books," Kaplan recently observed, "but in many homes in Wisconsin there can be found books which would be useful to the research and instructional program of the University.

"We are interested not only in large, carefully chosen private libraries, but also in modest collections and even in

the individual items—old records, letters, limited editions, foreign language publications, works by little-known authors, early rarities, and other books—which may well happen to be on the shelves of any family library."

Kaplan, in his last annual report, pointed out that the University's expenditure for books has scarcely risen during the past four years, even though book prices rose about 20 per cent in the same period.

While book acquisition has remained constant, the same cannot be said of demand. Circulation has risen about 40 per cent since the library moved into its new building in 1953.

Some notion of the gap between actual and possible holdings may be obtained by noting that the Library of Congress now contains upward of ten million volumes—although, to be sure, Director Kaplan has no designs on equalling this collection!

The State Committee on Book Gifts is composed largely of Madison bibliophiles, who advise Kaplan in his work with people in communities throughout the state. Among its members is Mrs. Oscar Rennebohm.

Other Wisconsin alumni have also taken a leading part in arousing local interest in the gift campaign, and Alumni Association Field Secretary Ed Gibson has helped arrange meetings in several cities. The result has been formation of local committees in Fond du Lac

and Sheboygan, as well as Madison. Others are in prospect.

This network of local committees will be invaluable, Kaplan believes, in acquainting members of the various committees with the needs of the libraries. People involved in disposition of estates—bankers, lawyers, or ministers, for example—will be particularly advised of the campaign.

Local libraries will also play a vital role in the campaign. Some of the book gifts will, in fact, find places on these libraries' shelves; if, however, as is frequently the case, a local library has insufficient space for keeping little-used volumes, these in all probability will find their way to Madison.

And what will happen to the books which duplicate volumes already held by local libraries and the University Library? The State Committee promises to place these, too, where they will do the most good. The University of Wisconsin—Milwaukee, for example, is in need of a variety of books.

The "book hunt" is already beginning to pay dividends. And Kaplan is enthusiastic over future prospects.

"There are almost always a few books in each household which are not yet owned by Universities," he said last month. "Normally these books could be sold by the owners for very little. If we were to receive them as gifts, the books would become available to all citizens of Wisconsin."

Campus Chronicle

As Father Time ushers in the New Year, it looks as if he's bringing to the Wisconsin campus a few new ideas—the commodity that some say has been lacking from modern-day college students. Many seem to feel that college students everywhere are now accepting blindly the opportunity of higher education, and that, once on campus, are completely indifferent to the events going on around them. At Wisconsin this year, though, there are some students who are coming up with new ideas—largely in the journalism field. Or at least they're lending a new spark to some ideas of long standing.

For one thing, the *Octopus* is going to be revived, if all goes well with the brave students who have again set up shop. For financial reasons—and to some extent for other material reasons—you'll remember, old Octy had failed to come out of summer hibernation in the fall of 1956. There was sort of an abortive attempt to get it moving again, but somebody lost some subscriptions or something, and maybe the Student Life and Interest Committee was just as glad about the whole thing anyway.

But this fall a new group of students got together and decided that Wisconsin really needs a humor magazine—a magazine of good quality. Perhaps even a magazine that would include literary effort of the kind published last year in the *New Idea* magazine, and before that in a long list of now-defunct campus literary magazines. (The *New Idea*, by the way, had also been making plans to publish this year, but was forced to drop them temporarily because its staff couldn't find financial backing.)



The fall fashion event was a showing of the latest campus styles sponsored by the Associated Women Students. For a reason known primarily to the set designers (who did an excellent job), the theme was "Teahouse Trends" and featured a running commentary by a kimono-garbed co-ed. Above, several models await their entrances.

At this writing Octy's future looks fairly bright. In only one week over 300 subscriptions have been sold, and the *Octopus* staff has retrieved a file case which had been left in the *Alumnus* office for safekeeping.

So much for the monthly publications.

There was action on the "daily" front, too. For many years, we hear, students have been threatening to "do something" about the *Daily Cardinal*. In the late nineteen-thirties there were actually two *Cardinals* being published at the same time, but that didn't last. This year it could be different. For a group of energetic students has been laying some concrete plans for publishing a new campus newspaper; they would call it the *Wisconsin Herald*. Here's what they said in their prospectus:

"The University of Wisconsin campus cries out for a newspaper that will provide full and accurate coverage of events and activities of interest to students and all connected with the university. The existing campus paper strives valiantly to supply this coverage, but insurmountable limitations bring it inevitably short of its mark. The *Cardinal* is no longer capable of the changes necessary to make it a high quality paper. Something new and fresh is needed. And that's where the *Herald* comes in."

Does this have a familiar ring?

The prospectus was issued by the main organizers of the projected paper: Scott Jarvis, who'd be editor-in-chief, and Bill Steiger, business manager, both Integrated Liberal Studies sophomores. The latter is the son of Regent Carl Steiger. A former *Cardinal* managing editor, Alan McCone, would be the news editor. The trio describes their leanings as "conservative."

They're sure the *Herald* will cover the campus better with a larger paper and a larger staff which would be paid cash for its labors. They hope to have more equal coverage of Greeks and independents than some feel the *Cardinal* now has. The paper would be a six-day-a-week tabloid, and would—in addition to the promised greater campus coverage—print more state, national and international news. The publishing corporation would be a body independent of the University, financed by advertising and by memberships. It would be a "non-profit" enterprise. A board of directors, which might include alumni, would guide the paper.

The paper's organizers said that the editorial staff would be paid up to \$25 or \$50 a week. They expect, probably with some justification, that the addition of salaries would call forth the most able journalists. They estimated that the bill for all of this will run as high as \$200,000 a year . . . but they're confident that they can raise this money through ads and memberships. Oh, yes—at first, there would be no subscription price. It would be distributed free to all students.

Early last month, no one knew what the fate of these new publishing ideas would be. And perhaps this isn't the important thing. Fail or not, there obviously is a great interest and enthusiasm for improvement and change in campus publications. Much of this will somehow find expression. And it's possible that the enthusiasm and interest will spread to other spheres of campus activities.

—Kathi Ascher, '60

UNIVERSITY OF THE PEOPLE



New moving picture tells of the activities of Extension Division

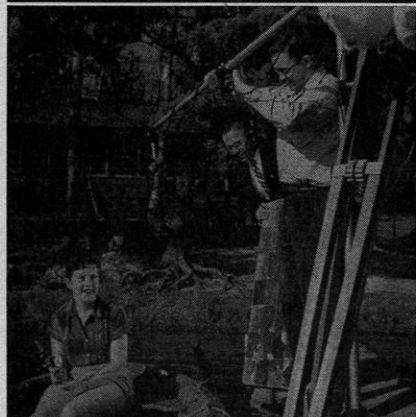
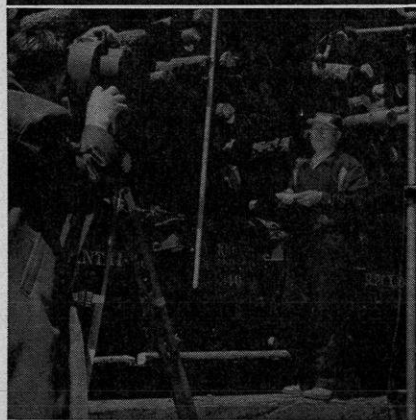
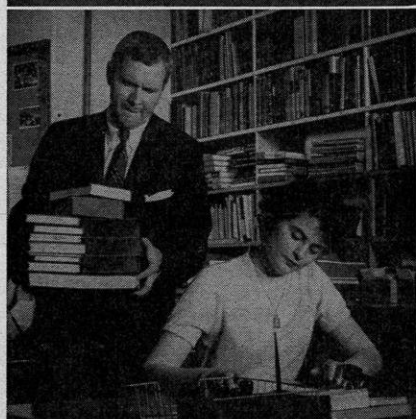
THE TITLE of this article is identical with that of a new documentary film portraying the famed Wisconsin Idea in action—the extension of the boundaries of the campus to the boundaries of the state.

The 28-minute color film, from the camera of prize-winning cinematographer Walter Meives, originated in connection with the 50th Anniversary of the University Extension Division last year.

In demonstrating how the University affects the lives of citizens through academic programs and public services, the moving picture performs a seemingly impossible task—largely by sticking to an exceptional script turned out by Prof. Edward Kamarck of the Wisconsin Idea Theater.

There's one central "character" in the film, Prof. Thomas Ringness, who traveled to Rhinelander to offer a graduate course for school teachers. There's also a central "location," that same city of Rhinelander, which is touched by Extension in many ways.

The film is supported by original music composed by Frank Bencrisutto, formerly a graduate student and now a Madison teacher, and played by the University Symphony Orchestra. The film is available from the Extension Division's Bureau of Audio Visual Instruction at no charge.





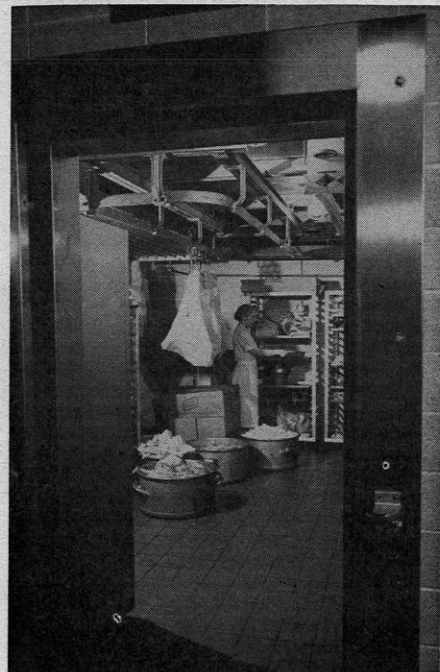
A NEW LOOK IN THE UNION

The brand new cafeteria impresses with its pleasant atmosphere. It overlooks the lake on one side (this view has yet to look its best) and is separated from the serving lines by a decorative mosaic tile wall in a harvest range of colors. The tile wall is a gift of the class of 1957.





There are two serving lines, usually operating at the same time. In addition there's a snack bar open during most of the day. On an average week-day, about 2,500 people go through these lines.



Typical of the modern food service facilities installed in the basement, below the cafeteria, is this large walk-in refrigerator for meat. Total cost of all modernization in the Union building was about 1¼ million dollars.

ONE DAY in the fall of 1907 Professor Frank C. Sharp, a YMCA trustee, was talking to students George Hill and Willard Stephenson during an encounter on campus. Sharp told of the YMCA's mortgage troubles, and asked for suggestions on how a foreclosure could be headed off.

"A group of seniors were called together, a few alumni were consulted, and Hill, Ted Mulany and I were delegated to lay out a 'plan to save the Y,'" Stephenson recently recalled. "Some of us had visited the Union at Ann Arbor, while attending a football game, and it was suggested that we might organize a Wisconsin Union and revamp the Y if they would turn over their first floor to us, rent free. The Y accepted our plan and we soon ordered all magazines, books and pictures sent up to the second floor and converted the first floor into a student club with cigar stand, billiard tables, trophy room, popular magazines, etc. Popular-priced dances were held once a week. The idea soon caught on."

This was the birth of the Wisconsin Union.

Several years earlier, however, Pres-

ident Van Hise had called for such a movement in his inaugural address.

"Nothing that the professor or laboratory can do for the student can take the place of daily close companionship with hundreds of his fellows," he said. "If the University of Wisconsin is to do for the sons of the state what Oxford and Cambridge are doing for the sons of England, not only in producing scholars and investigators but in making men, it must once more have halls of residence and to these there must be added a commons and Union."

Subsequently, Van Hise worked closely on the Union idea with student leaders.

While the YMCA was the first home of the Union, alumni of various later vintages will recall its subsequent headquarters in the old Raymer house, the Edmondson house, and the Birge residence. All were near the Langdon-Park street corner. The Birge house persisted until 1937, the others fell in 1923 before the present Memorial Union building was begun.

Typical programs of the early Union were smokers and mass meetings, and

the club was for men only. This exclusion of womenfolk began to break down with completion of the new Union in the mid-twenties, only the Rathskeller remaining sacrosanct. Even this retreat experienced the rustling of petticoats starting just before World War II—and now the sole "for men only" signs are on certain of the restrooms.

There were other Union milestones in the years to come.

In 1933 the cafeteria issued meal books on credit to 300 students suddenly caught without cash.

In 1937 the Birge place—by this time known as the Old Union—was razed to make room for the Wisconsin Union Theater, acclaimed by many as the world's most beautiful showplace.

During World War II the Union served, as well as students on campus, thousands and thousands of service men stationed at Truax Field and at the University.

And there was completed in 1957 a million-dollar renovation of the cafeteria and kitchen facilities, described on these pages.

Any stray thought that the Wisconsin

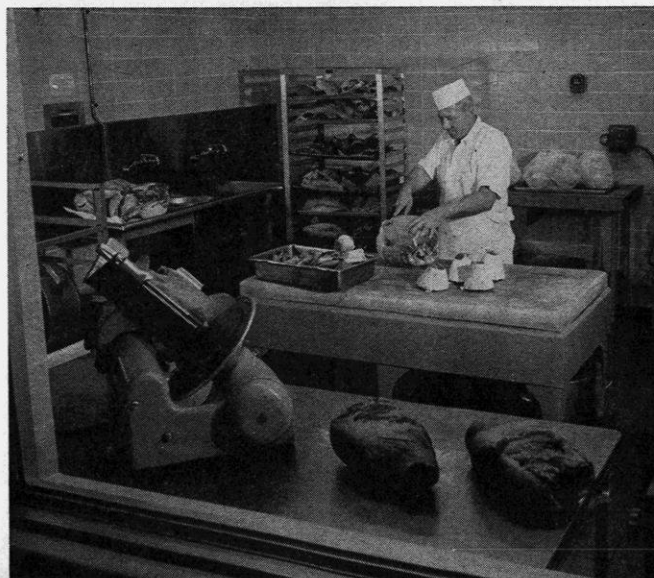


The scraping room is completely mechanized, with two conveyor belts in operation. On one patrons place empty dishes; the other takes scraped dishes to basement. Garbage, paper are ground.



The rotary oven, with its six trays, works like a Ferris wheel. The Union kitchens make a number of special breads, pies, and sweet rolls, so the stand-up oven gets quite a workout each day.

A meat shop is refrigerated at 52 degrees, and it is in this room that meat for cooking is fabricated . . . which is today's butcher's word for "cut up". Typically, fabrication is from quarters.



Union means to rest upon its laurels was dispelled by a recent report of the trustees of the Memorial Union Building Association. This alumni-faculty group, which raised the funds for the original two units of the Union in the 1920's, has assisted in guiding development of the building since that time.

The trustees offered a long-range, six-point program for helping the University to meet the needs of the many students expected on campus within 10 years.

"The Union must grow as the University grows," according to Trustee E. H. Gardner, who also directed the fund campaign of the 1920's. "We must be ready on all fronts when an additional 8,000 or more students come to the campus. This is a number equivalent to the size of the entire student body when the original Union was built."

There are some eye-opening possibilities visualized by the trustees. They include:

- Using the area under the plaza between the Union and the old red gym for enlarged bowling, billiard, and table tennis facilities. The space now devoted to the present cramped game rooms at the west end of the Union may be converted into additions to the Rathskeller, theater rehearsal and storage space, and meeting rooms.
- The building of an underground truck delivery tunnel between the Union and Lake St., connecting the Union with the new Wisconsin Center building and removing trucking from the proposed plaza.
- Development of the plaza between the Union and gym, already part of the University's master plan, as a general community gathering place and recreation facility—an "outdoor living room"—using a combination of planting and a decorative all-weather surface after the manner of many renowned city and university plazas in Europe and this continent.
- The ultimate construction east of the plaza, when a new gymnasium can be built elsewhere, of a major

(continued on page 32)

Wisconsin Alumni Club

BULLETIN BOARD

FEBRUARY 5 marks the birthday of the University of Wisconsin. It was on this date back in 1849 that the first class assembled.

Commemoration of this significant event is the object of dozens of Founders Day dinners which will be held throughout the world during the next few months.

Weeks ago a number of clubs completed arrangements for their celebration. Others have been making plans since.

Club officers are reminded that the Association is anxious to list your Founders Day programs in the *Wisconsin Alumnus* on these pages. So please advise us of your plans as soon as possible.

Here are some of the first meetings scheduled:

PHILADELPHIA

January 7 Ivan Williamson and Milt Bruhn
Germantown Cricket Club
Contact: Helen Schoen, 3105 W. Coulter St., Philadelphia 29 (Germantown 8-0371)

MONROE

January 29 Prof. Michael Petrovich
Country Club
Contact: Mrs. Frank Stiles, 1329 25th Avenue (Ph 370)

SHEBOYGAN

February 5 Prof. Farrington Daniels
Ski Garden Restaurant
Contact: Robert W. Rummele, 621 Bell Avenue (Glencourt 2-1143)

ASHLAND

February 6 Prof. A. E. Whitford
Contact: Gene Halker, Radio Station WATW (Ph 1680)

RACINE

February 22 Medical Dean John Z. Bowers
Racine Hotel
Contact: Mrs. Willard R. Melvin, 1907 Green Bay Road (Melrose 2-5316) or Mrs. Albert E. May, 224 12th St. (Melrose 2-3512)

Twin City Badgers Toast the Team



Bi-annually one of the most fun-filled Wisconsin alumni parties is that sponsored by either Minneapolis or St. Paul clubs prior to the Minnesota grid game. This year's dinner-dance, in Minneapolis' Leamington Hotel, was no exception.



Guest speaker was UW Graduate School Dean Conrad Elvehjem.



Speakers table notables included General Chairman and Mrs. Roger Taylor and Mr. and Mrs. Dennis Morgan—he appeared on the program which was emceed by Bob DeHaven.

Wisconsin Women

... with Grace Chatterton

ONE OF THE OLDEST and most active alumni clubs composed of Wisconsin women exists in Chicago.

I know of no other alumnae more loyal to their Alma Mater. They hold frequent meetings with stimulating programs, and delightful social affairs. I have been lucky because I've been included at several of them.

Projects which the club promotes enable it to give substantial sums every year to worthy young women from the Chicago area attending Wisconsin. And I know of several generous cash awards they have made to University student art shows. Perhaps the most important thing they do, however, is to publicize Wisconsin and encourage talented young people to take advantage of the educational opportunities here.

Every member of this outstanding club deserves a story on this page. We *have* been able to tell about a few of them from time to time: Dr. Katherine W. Wright '16, for example, who is a faculty member of Northwestern university with a substantial private practice and who engages in a host of extracurricular activities. This year she is president of the American Medical Women's Association, one of the highest honors an American woman can receive.

Another active Chicagoland alumna is Florence Jacobi Davies '19, who was recently promoted to the position of assistant principal of Calumet High School, one of the city's largest secondary schools. And Marjorie Jacques Connolly (Mrs. George S. '15), a teacher in Lindblom High school, is acting as sponsor of the graduating class

for the third time, a recognition of the respect and affection felt for her by the students and faculty of this institution.

*

A new historical novel for young people "The Year of the Horse" was written by a Wisconsin woman in her hideaway on an island off the tip of Door County, Wisconsin's "thumb" that extends into Lake Michigan. Rita Krohne Reitci (Mrs. John '51) and her husband, also an author, had always wanted to live in such a spot. So shortly after their marriage they decided on Washington Island as an ideal sanctuary in which to live and write. It wasn't long before they were settled in a log cabin with a huge fireplace that keeps them warm as they type out their stories.

They soon found to their satisfaction that the small local library could produce most of the books they needed for research. The rent is reasonable, living conditions fine. But the young writers have never lost sight of the fact that they are there to write. They have imposed strict discipline upon themselves, setting definite deadlines for the completion of certain manuscripts.

Husband Jack writes short fiction while Rita devotes her time to book-length stories for young folks. She has always liked to write. While a student at West Allis Central High school she produced several feature stories for the local paper and created radio programs for children. She kept on writing while at the University and when she received her B.S. degree she was also ready to submit a book manuscript to a publisher. She continued to write in her free time from her work as a research technician and medical bibliographer.

"The Year of the Horse", by the way, tells the exciting adventures of a Mongol boy struggling to clear his dead father of the charge that he was a traitor. It's filled with the wild pageantry of life in Genghis Khan's empire in the Gobi desert during the year 1211.

*

The first "lady Ph.D." in organic chemistry at the B. F. Goodrich research center is Patricia Krecher Moyer (Mrs. Alan '54). Pat is the wife of an editor of the Cleveland *Plain Dealer* and the mother of two children—one born in Madison in 1952 while Pat was studying for her doctorate. In fact, she recalls that she worked in a University lab until 11:30 p.m. and daughter Virginia was born at 6:30 the next morning!

*

Many of us remember Linda Wernecke Marshall (Mrs. Bruce C. '54) for her active participation in the Wisconsin Pre-View program when she was on campus a few years ago. Today she holds the responsible job of programming the academic work for 450 foreign students enrolled in colleges in the midwest. Her official title is "program assistant for the department of United States Exchange Relations," of Institute of International Education, in Chicago. She assists in the administration of scholarships given by academic institutions, business firms, foundations, the federal and foreign governments, and international organizations. Foreign students frequently have personal problems and Linda is given great credit for the friendly, conscientious assistance she gives these visitors to our country.

watch for

MOONSHOOTER

In the April issue
of the
Wisconsin Alumnus

A Visit to the Equipment Room

By Mark Grody '60



CAMP RANDALL Stadium is a familiar and popular place during the football season. Over 50,000 fans frequently jam the stadium to watch the Badgers meet their opposition in gridiron rivalry.

However, the vast majority of these 50,000 persons who attend a Wisconsin game see only the "cover" of Camp Randall stadium.

Beneath the east stands is a network of rooms and hallways. As one walks through the halls he encounters the athletic director's office; the ticket office; the sports publicity office; the offices of the coaches of university athletic teams, and a variety of Extension division offices.

Tucked away in a corner of the second floor one comes upon another important link in the Wisconsin athletic machine. It is a large room which contains approximately \$100,000 worth of athletic equipment.

A bit of rock 'n roll music echoed from a radio as the writer entered, one day recently. At first glance the room seemed a jumbled mess; actually it is set up in an orderly and systematic fashion.

Art Lamboley, who's in charge of the equipment room, is aided by three full time employees and four students who work part time.

"This is quite a set-up," explained Lamboley, in an understatement. "Equip-

ment for all University teams is kept here with the exception of basketball gear; that's kept in the field house."

Football equipment occupies a large part of the room. There are racks of jerseys, shelves of shoes, and boxes filled with helmets and pads, even a forward passers' target.

"Shoes," said Lamboley, "We've got plenty of them. We have about 200 pair for the freshman squad and about 175 pair for the varsity team. This includes a pair of game shoes and a pair of practice shoes. Kicking shoes are issued, too. A kicking shoe is built up in the toe. The supply of shoe includes sizes from 8D to 14½E."

"Uniforms," continued Lamboley. "Special jerseys are issued for practice in addition to a game jersey. Then there are helmets, of which there are different kinds, and pads, and pants to be issued. The cost of the equipment for one player you see on the field is about \$125. and it weighs about 20 pounds."

Although football takes up the lion's share space in the equipment room—which is probably as it should be, since football teams require many players and since grid gate receipts pay for most other squads' gear, too—other sports are well represented.

There are face masks, uniforms, and weapons (fencing); gloves, punching bags and head gear (boxing); bats, shoes, and protective cap liners (baseball); bags and caddy carts (golf). There are tennis racquets and a racquet-restringing machine; there are shoes, uniforms, and ear protectors for the wrestling team; and there are uniforms, shoes, and several poles, for the track team.

Almost all necessary equipment for every sport is provided by the University. However, there are exceptions.



Equipment manager is Art Lamboley; \$100,000 worth of sports gear is in his care.

Members of the golfing team furnish their own clubs, but they do tee off with UW golf balls. In tennis there is an alternative: racquets are available unless a person desires to use his own. Tennis balls are supplied.

Two important functions of the equipment room are repairing and laundering. Whenever possible, men working in the equipment room do the repair work. This entails mending and patching, and such miscellany as replacing shoe spikes.

Some repairs cannot be made in the equipment room, and the items must be sent out to be fixed.

The equipment room has its own laundry facilities in the stadium. It is cheaper and much more convenient to have the facilities right there, declares Lamboley. Socks, T-shirts, shorts, towels, and other "whites" are done. Other items, such as football jerseys and pants

are sent out to be dry cleaned. Towels are issued to team members on an exchange basis.

What happens when a team goes away from home? All necessary equipment must be packed and readied, usually the day before leaving. Sometimes the equipment goes right along with the team. Heavier items—and this includes football gear—is sent by train or by athletic department trucks. Lamboley always travels right with the gear—just to be safe. In a sport such as basketball each player carries his own gear with him. No basketballs need be taken; the home teams supply these.

We also asked what items were most in demand? Lamboley answered—socks, towels and T-shirts. We weren't surprised, recalling the predilection of athletes to wear the latter on campus as sort of a uniform of the day in all but the very coldest weather.

★Short Shots

During his best three years at Wisconsin Fullback Alan Ameche picked up 2571 yards in 527 rushes, an average of 4.9 yards per carry. Fullback Ben Bendrick in his best three years (both played four years) marked up 1443 yards in 300 rushes, for a 4.9 average. Consider the record of Danny Lewis, who just wound up three years of intense competition. In 243 carries he picked up 1392 yards, an average of 5.7 yards per carry. He caught 22 passes for 389 yards; had eight pass interceptions; returned 17 kickoffs for 332 yards, and returned 10 punts for 83 yards.

*

All-time football great and triple-threat alumnus of the Northern California Alumni Club, Patrick J. O'Dea, '00, had a get-together recently in San Francisco with another "grand old man" of football, Amos Alonzo Stagg. The last time their paths crossed had been 58 years earlier, in 1899, when Coach Stagg's University of Chicago football team played Wisconsin, which was captained by O'Dea.

*

Bowing out of Badger grid uniforms with the Minnesota game were John Heineke, Danny Lewis, Myron Cooper, Gordon Corcoran, Richard Nicolazzi, Frank Luksik and Bill Gehler, the team captain.

*

Two days after Oklahoma suffered its first football defeat in some fantastic number of games we received a card, via usually slow third class mail. It was from the Oklahoma alumni office and suggested that alumni could write to Sooner Coach Bud Wilkinson to show their appreciation for him and the football team. The note closed: "Let's reassure him and his boys—they are still champions in every way. Alumni are with them in defeat as well as in victory."

*

"Wisconsin was as good a team as we played all season," said Coach Ray Eliot of Illinois. "I hate to think of playing those sophomores two more years."

Better Seats for Alumni



One doesn't realize just how deep ten feet is—nor how the face of Camp Randall is going to be lifted . . . or rather, lowered—until he gets a view of the gigantic earth-moving project now underway. Object: to lower the playing field and bring seats closer to it. This operation will be completed by the 1958 season and the 10,000 seats it will provide should help alleviate long-suffering Badgers whose seats have never seemed to get a great deal better.

Earl Hill, Wisconsin's fine junior right end, punted for the first time in his career against Ohio State this season, and that effort was good for 32 yards. Imagine, if you will, the surprised look on Coach Milt Bruhn's face when Hill punted eight times against Michigan State and averaged 40.6 yards per kick. He booted two over 50 yards, his longest being 57 yards, and altogether, had six punts over 40 yards. His shortest punt, 19 yards, resulted when he punted from State's 39 yard line, aiming for the sidelines inside the Spartans five yard line. The kick was well placed, but when it hit the turf, instead of bouncing outwards, bounced into the end zone, and under collegiate rules Hill had 20 yards deducted from the boot on the touchback.

*

A basketball note: out for freshman basketball is six foot five and a half inch Doug Keenan, of New Rochelle, New York. He's the son of Dr. and Mrs. John A. Keenan, who are, of course, the president and first lady of the Wisconsin Alumni Association.



The largest crowd—814 strong—ever to attend an annual football banquet gathered in late November in the Union to honor the 1957 Badger football team. They heard from Gov. Vernon Thomson and Ed "Moose" Krause, featured speaker, and extended congratulations to three team members honored by their fellows in voting preceding the dinner. They are, above, left to right: Jon Hobbs and Dave Kocourek, who will be seniors and co-captains in 1958; Danny Lewis, most valuable 1957 player, and Head Coach Milt Bruhn. (Photo by Dave Lee of the *Daily Cardinal*.)

Freshmen Show Promise

The best teams at practically every college and university are said to be next year's varsity and this year's freshman. As the 1957 football season closed and the year's basketball season opened, yearlings at the University of Wisconsin were afforded the opportunity of proving or disproving this point with respect to Badger athletics.

First, the new students laid to at each other in an intrasquad football game under Breese Stevens field's glaring lights. A sizeable crowd of hopeful fans—curious to know if the 1958 varsity will contain as large a percentage of able sophomores as the surprisingly successful 1957 edition—was on hand. They saw an exciting game; they saw five touchdowns; they saw some effective defensive play.

In spite of the 27-6 score, many fans came away from the encounter most impressed by the defensive efforts of such promising young players as guard Alex Muszytowski and center John Gotta. The former, from West Allis, was ranging all over the field and made a high percentage of his squad's tackles. The latter, from Kenosha, looked like a very rough customer to handle.

It was the turn of the freshman basketball candidates on November 25. They went up against the varsity—which had ignominiously lost to the freshman team last year.

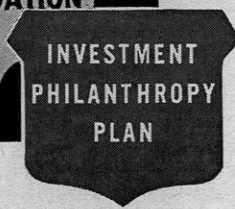
The freshmen of 1958 displayed a number of players of above-average talent; but they couldn't repeat last year's result and the varsity trimmed them by a 61-43 score.

This, of course, indicates that things aren't really too bad with the 1957-58 varsity. Several sophomores have come along well and appear to have nudged lettermen out of starting spots. Among them are big Sam Barnard at center, Bob Barneson at forward, and Bob Serbiak at guard; these men, together with veterans Bob Litzow and Walter (Bunky) Holt, started the game.

There's one thing about freshman teams, it must be remembered. There's no way to be sure that the players are going to be around the campus and eligible next year. It's often true, on the other hand, that "late bloomers" show up as excellent players in their sophomore years after creating no particular comment with their performance as freshmen. There come to mind such gridders as Jim Haluska and Dale Hackbart in this regard.

All in all, though, Wisconsin's first crop of freshmen under the new Big-Ten grant-in-aid scholarship program appears at least adequate. . . in football and basketball, anyway.

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you'll ever make



The Wisconsin Alumni Research Foundation offers you a unique opportunity to participate in an Investment-Philanthropy Plan. You, as a WARF donor-investor, realize immediate and important tax savings, an income for two beneficiaries (one may be yourself) and later, your gift will be used to support scientific research at the University of Wisconsin.

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Conformity

(continued from page 13)

this general trend toward conformity? Mr. Becker, what's the reason?

PROF. BECKER

I should say certainly, among other things, the vastly increased complexity of modern life; the absolute necessity for painstaking and scrupulous attention to detail—ranging all the way from merely punching a time clock at a specified time in a specified way; the higher bureaucracy as we encounter it in mass education performances we are compelled to engage in when we register whole masses of students. There isn't much room for the student to—if for whatever reason he wants to—develop special interests. If he has decided on his major he has a specified number of hours that he must take in specified courses with a few free electives. I know one type of course on this campus where a student has exactly six hours of free electives—

PROF. FELLMAN

That's for *general* education!

PROF. BECKER

No. . . . yes, that is for general education. Six hours of free electives for general education. I am simply tying it down to our own time and place. There is not much room for, let's say, whim, following one's bent, developing special interests—except that one can do them outside the curriculum. And fortunately there is a substantial amount of opportunity for doing that outside the curriculum here. But we don't further it.

PROF. FELLMAN

Are you assuming, Howard, that if the opportunity exists the student would take advantage of the opportunity?

PROF. BECKER

Many of them would not. A considerable proportion of our students are in college simply because it has become more and more necessary from a standpoint of social standing, economic prospects, and so on, to acquire a degree. There are now in attendance in 2,200 institutions in the United States—granting what is called a bachelor's degree—one person in 68 of the total population. When you get that very large proportion

Campus Calendar

JANUARY

- 10 "Othello", by Canadian Players, Wisconsin Union Theater, Adm. \$2.75 & \$2.25, 8 p.m.
- 11 "Man and Superman," Canadian Players, Wisconsin Union Theater, Adm. \$2.75 and and \$2.25, 8 p.m.
- 12 International Club Overseas Benefit Supper, Reception Room, Memorial Union, reservations required, 5:30 p.m.
- 13-14 Midwinter Music Clinic, Wisconsin Union Theater, fee \$1.
- 14-16 Management Institute—Workshop, "Executive Private Secretaries."
- 14-16 Management Institute—Supervisory, "The Supervisor's Role in Cost Reduction."
- 15-17 Engineering Institute, "Ready Mixed Concrete."
- 16-17 Union Concert Series, Cesare Siepi, Metropolitan Opera bass, Wisconsin Union Theater, Adm., \$3.
- 17 Nursing Institute for Instructors of Surgical Nursing, Memorial Union, no fee.
- 18 Mid-Year Convocation, Wisconsin Union Theater, Adm. by ticket, 2 p.m.
- 18 President's Reception for graduating students, parents and friends, Great Hall, Memorial Union, immediately after Convocation.
- 19 Pro Arte Quartet, Music Hall, Adm. free, 8 p.m.
- 21-22 Management Institute—Supervisory, "Modern Leadership for General Foremen and Superintendents."
- 21-23 Management Institute—Supervisory, "Leadership and Personal Growth."
- 23-31 Final Examination Period.
- 27-31 Engineering Institute, "Time Study Appreciation."
- 30-31 Nursing Institute for Nursing Service Administrators.

engaged in what is called, by courtesy, "higher education," you're certainly going to get a very large number who simply go through the motions. But there is still a minority, the members of which, had they the opportunity, might branch out a little more widely than they now can do.

PROF. FELLMAN

Of course, the logic of bigness, Howard, extends far beyond the big universities. I wonder whether you have less conformity in small colleges where you have small groups and small classes and a small registration problem. I should think that even there the general pattern of society at large tends to prevail over any countervailing tendencies of smallness.

PROF. BECKER

Well, I'll simply say here that there are colleges, miscalled such, that are merely denominational high schools, where you certainly get more conformity than you do in a large state university. On the other hand, there are small colleges that specifically cultivate a certain measure of—I shan't say non-conformity, but at least variety among the interests of the student body. I can name a few, such as Swarthmore, Oberlin and a string of others that are small but that are not cast in this prescriptive mold in which many small colleges are cast.

PROF. VOGELMAN

While we are speaking of college life and conformity, would you repeat that description you gave us just before our broadcast: of the Rathskeller and the "good old days"?

PROF. BECKER

Well, I'm afraid that I shall be accused of having long white whiskers. But as I remember the Rathskeller before the introduction of the juke box and (I'm not anti-feminist, please don't get me wrong here) before the girls played quite so prominent a part in the Rathskeller, you could get some very active discussion groups clustered around this or that table. Sometimes, to be sure, they were like-minded groups simply intent not on debating but in reinforcing one another's opinions. You would get a few table jumpers roaming from table to table and acting perhaps as arbiters in the arguments that went on. But in

the late 30's it was a very active and argumentative sort of center. I don't see that now. What discussion goes on, it seems to me in many instances, does not have this public issues character, but rather to be of small private group nature.

PROF. FELLMAN

When I first came to the University, Howard, in 1942, just for a year, there was a tremendous amount of political activity at the "fringes". A great deal of expression of dissent and individualistic positions were taken by groups who were "off beat." Wholly apart from the Rathskeller, I think the pressure for conformity on college campuses is a product of the cold war and of the anxieties, tensions, strains and stresses that have resulted from a great feeling of insecurity due to the existence of a powerful, implacable foe. Not only a possible military foe, but a foe which seems to stand as an enemy to all the things that we hold dear in our culture and our civilization. As a society feels insecure it tends to close ranks and tighten up its discipline and simply will not put up with certain marginal forms of political behavior, which in more normal and safer days are tolerated, at least.

PROF. HOFFMAN

I wonder also, David, if it isn't perhaps a more subtle change than that. I think that intellectually we're less inclined to trust generalities, and for the kind of intellectual activity that Howard describes you need a fairly free flow of generalities which contrast and conflict with each other.

People no longer trust generalizations with respect to society. In a sense, they're afraid of them. But more than that, they are no longer interested in playing any forensic role with respect to the refinements of generalities. Partly that is sort of a vocational retrenchment on their part; partly it is because they feel that argument is futile.

PROF. BECKER

I would agree but in two differentiated ways. One, I do think that the more informed and thoughtful students now recognize that a great many of the so-called burning issues of the '20's and '30's were mere straw fires that blazed up quickly and had no real substance.

I also believe that a considerable number of them have recognized their predecessors were led astray in various ways, and that they championed this or that cause without adequate information. As a consequence they have become wary. That I will agree to with reference to a subtle minority.

But there is also what I would call the generality of passivity and acquiescence; I am inclined to think now that there is just as much (I shan't say thinking—a lot of it goes on below the neck)—there is a lot of vital activity that is of another character. Things are as they are; you take them as they are; you feel that you can't perhaps do very much about it, if you think about it at all, and you just proceed to go along with the general drift.

PROF. FELLMAN

Well, I'm very dubious of the notion that in the 1920's our students were living in a kind of age of innocence and now we have attained the higher levels of a greater wisdom that was denied to them then. I think in many ways campus life among students was far more vital and exciting in the 20's, when they were really wrestling with problems, than they seem to be today. And what we have today does not represent necessarily a better ordering of our particular little universe here on the campus than that we had in those days. We have as many worlds to conquer now as we had in the '20's!

PROF. BECKER

Well, we probably have more, but I think they seem far less conquerable than they were.

PROF. VOGELMAN

Yes, I wonder if the things against which we might revolt are not so complicated and so distant that sometimes we feel like giving up before we start. It would be a rather difficult process to go over on the other side of the Iron Curtain and talk the gentlemen in the Kremlin out of what we think are some wild ideas, for example. I don't think the world has been in quite this situation before.

PROF. BECKER

I'm not so sure. Certainly as one thinks, say, of England of the early 18th cen-

tury with a firmly-entrenched quasi-feudal aristocracy; with an elaborate state church and ecclesiastical organization; with a squire and a parson hand in glove in many parishes; it must have seemed to many people utterly futile to attempt any revolt against that sort of situation. And there *was* a great deal of sheer passivity. At the same time you did have people who were willing to pay the price of non-conformity. This was the period of major dissent, the period of establishment of early trade unions where criminal conspiracy laws had to be encountered. It was the period of the establishment of a body of Wesleyan doctrine that was little short of major heresy.

I should be inclined to say that mankind is confronted with many situations that in that time and place seemed to offer to many people obstacles quite as insuperable as those we now confront.

I think we've lost our nerve for various reasons.

PROF. FELLMAN

Well, the tag end of that statement, Howard, I think, is the key to our discussion. What are some of the larger factors in life that seem to be pushing us in the direction of conformity? May I just toss out as a suggestion that I think the very logic of an industrialized society requires a great deal of conformity. A non-conformist is a dangerous bird to have in a big factory where everything has got to run properly. I happened to go through the Lackawanna plant of the Bethlehem Steel Corporation during my vacation. Here you have 20,000 workers producing steel in a highly mechanized plant. The non-conformist endangers the safety of the plant and the safety of his fellow workers. In such a place you simply can't afford not to conform. I suppose that a man who spends his best hours conforming to an industrial production pattern of that kind develops some kind of a habit of conformity that he takes home with him and that he passes on to his children and that this tends to create an atmosphere of conformity.

PROF. HOFFMAN

But does he necessarily carry over? For example, if he is intelligently aware of the dangers of wrong moves in the fac-

tory, whether they are inspired by ignorance or rebellion, does he feel the same way about issues of life and death and God?

PROF. FELLMAN

Well, I suspect man develops habits . . . habits, in mind, habits in body.

PROF. HOFFMAN

Then you think there is that strength of carryover.

PROF. BECKER

I think we are forgetting for the time being, when we talk about industrialization, mass production, et cetera, in the realm of industry, that there is an increasing amount of leisure time . . . although there *are* plenty of "moonlighters" and people holding down two jobs. And there is another aspect of mass production that is impinging on this leisure time—that of mass communications. So even though we might say that this habit of conformity carries over, we also might disagree on that point. But if in leisure time you then have an impact of mass production from another angle—namely, the mass production of intellectual content—then you come out at about the same place anyway.

PROF. VOGELMAN

In our last minute, Prof. Fellman, I'd like to ask you one more question. Can anything be done, as far as you can see, to arrest the trend to conformity?

PROF. FELLMAN

Well, the main problem of conformity in all its dimensions escapes me—I don't understand all the elements of the problem. But as far as my knowledge goes, and I'm mainly interested in retaining some freedom for different ideas, I should say that the greatest hope for maintaining independence of mind and progress in human thought is to make sure that there is freedom to think and speak. I'm old-fashioned enough to believe that the safest course for us to follow is to be faithful to the Constitution and to the Bill of Rights. I think that freedom is the surest guarantee of diversity, of independence, of individuality, and hence of progress of the human mind.

Wisconsin Alumnus, January, 1958



A bullet for Charlemagne

THE thickset Caco general got slowly to his feet. Behind him, in the darkness, stood an ugly backdrop of a hundred Haitian outlaws. At his feet, a woman stirred a small fire.

Confronting him, the tattered young man in blackface disguise saw the fire gleam on his white silk shirt and pearl handled pistol and knew this was the murderous chieftain, Charlemagne Masena Peralte. The man he'd come for, through a jungle and a 1200-man encampment, past six hostile outposts, risking detection and certain death.

Charlemagne squinted across the fire. "Who is it?" he challenged in Creole.

There was no alternative; Marine Sergeant Herman Hanneken dropped his disguise, drew an automatic, and fired.

The night exploded into gunflame, most of it from Hanneken's second-in-command, Marine Corporal Button, and his handful of disguised Haitian gendarmes. But the shot that killed Charlemagne was the one which would finally end Caco terror and bring peace to Haiti.

Sergeant Hanneken is retired now—as Brigadier General

Hanneken, USMC, with a Silver Star for Guadalcanal, a Legion of Merit for Peleliu, a Bronze Star for Cape Gloucester, a Gold Star, and a Navy Cross. And, for his incredible expedition against Charlemagne, November 1, 1919, the Medal of Honor.

The Herman Hannekens are a rare breed, it is true. Yet in all Americans there is much of the courage and character which they possess in such unusual abundance. Richer than gold, greater, even, than our material resources, it is the *living* wealth behind one of the world's soundest investments—United States Savings Bonds. It backs our country's guarantee: safety of principal up to any amount, and an assured rate of return. For real security, buy Bonds regularly, through your bank or the Payroll Savings Plan, and hold onto them!

Now Savings Bonds are better than ever! Every Series E Bond purchased since February 1, 1957, pays 3¼% interest when held to maturity. It earns higher interest in the early years than ever before, and matures in only 8 years and 11 months. Hold your *old* E Bonds, too. They earn more as they get older.

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addition, possibly including housing facilities to serve both the Union and the Wisconsin Center building.

- The development of boat handling and workshop facilities in the unfinished area beneath the Union theater lobby, connected by a passage to the present Union sailing and canoeing pier.
- The construction of a permanent dining facility on the west side of the campus, replacing the Union's present Breese Terrace cafeteria.

The trustees also emphasized the urgency of the parking problem. Providing parking, they said, is "hardly less important than adequate provision for Union space."

"The ill will we see aroused in alumni and others as they try to gain access to the Union," the trustees said, "opens our eyes more clearly to the damaging effects upon the whole university of the lack of parking space near the buildings the public uses most."

The need and the pressures will be even more critical, the trustees pointed out, when the new Wisconsin Center opens in the spring and brings additional large numbers of cars to the lower campus area.

The trustees urged that everything possible be done to develop a larger parking facility on Lake St. north of University Ave., to expand parking west of Park St. along the lakeshore, and to build a multi-deck parking structure across from the Union theater on the site of the old chemical and electrical engineering buildings.

The trustees recommended that the present area between the Union and the gym be continued for parking use until the possibilities of underground facilities can be fully explored and substitute parking to serve the Center, libraries, and the Union be provided nearby.

The trustee group currently studying the Union's future consists of John Lord, Chicago, Chairman; Don Anderson, Madison; John Bergstresser, Chico,

Calif.; Ray Black, Minneapolis; Dr. H. C. Bradley, Berkeley, Calif.; Thomas Brittingham, Wilmington, Del.; Timothy Brown, Madison; Charles Byron, Chicago; Mrs. Grace Chatterton, Madison; Dr. John Dollard, New Haven, Conn.; Dr. Victor Falk, Edgerton; Lowell Frautischi, Madison; Edward H.

Gardner, Gaylordsville, Conn.; Robert Gresch, Chicago, Howard Mumford Jones, Cambridge, Mass.; John M. Kohler, Kohler; Harold Konnak, Racine; Mrs. Sally Marshall, Madison; A. W. Peterson, Madison; Oscar Rennebohm, Madison; Irving Seaman, Milwaukee; and Don Slichter, Milwaukee.



This is the bake shop, and that's a mixer in the foreground. The kitchen's planners tried to put as much equipment as possible on wheels, or on a solid base, to make cleaning considerably easier.

Alumni

1900-1910

Gen. Roy F. FARRAND '00, president of St. John's Military Academy, Delafield, since 1923, has been nominated for a citation for outstanding contribution toward the advancement of secondary education. The citation will be awarded next June at the 100th anniversary ceremonies of the founding of Shattuck School, Faribault, Minn.

It was old home week in San Francisco when former football star Pat O'DEA '00 met Amos Alonzo Stagg, former University of Chicago coach, for the first time in 58 years. On Dec. 9, 1899, Stagg's team defeated Wisconsin's team, sparked by star O'Dea, and the two reminisced many old times.

William T. EVJUE '06, editor and publisher of the Madison *Capital Times* since

1917, celebrated his 75th birthday anniversary on Oct. 10.

The new president of the American Society of Civil Engineers is Louis R. HOWSON '08. Since his graduation he has been connected with the Chicago consulting firm of Alvord, Burdick and Howson and is now a senior partner. Howson has been active in ASCE since 1914 and served as Director (1950-1953) and Vice President (1953-1956). In 1949 he received a "Distinguished Service Award" from the University.

Dr. Leslie A. BECHTEL '10, Port Wing, is serving as interim pastor at Christ Presbyterian Church in Madison until a permanent replacement can be found for Dr. Roy W. Zimmer who retired Oct. 1. Dr. Bechtel served as pastor of the Hammond Ave. Presbyterian Church in Superior and then was pastor of one of the largest Pres-

biterian churches in Detroit, before his retirement.

1911-1920

Maxwell F. RATHER '13, Vice President, District and Export Manager of the Johnson Service Company in New York, retired Oct. 1. He continues as manager of the Export Division, consultant to the sales staff and member of the Board of Directors. President Joseph A. CUTLER '09 honored his retirement Sept. 12 with a dinner at the Milwaukee Athletic Club. Rather lives in Upper Montclair, N. J.

Moving from Ontario to 522 Waring Ave., State College, Penn., are Mr. and Mrs. Henry G. Skavlem (nee Emma RICHARDSON '13).

The new assistant to the president of Berea College, Berea, Ky., is H. Ray SWEETMAN '13. For the present, the Sweetmans will continue living in Briarcliff Manor, N. Y.

Selma BARTMAN '14 has retired as a full time librarian from the Marshfield Free Library where she has served since April, 1919. Miss Bartman, 205 W. Fifth St., now hopes to devote more time to a hobby—copying of books in Braille for the Lutheran Library for the Blind in St. Louis.

H. V. GAERTNER '15 retired from the B. F. Goodrich Company on Sept. 30. He is residing in Akron, Ohio.

The newly appointed director of economics of the Edison Electric Institute is Walter B. GESELL '15. He has just retired as vice president in charge of operations for the Oklahoma Gas and Electric Company, Oklahoma City, so he will continue his association with the electric utility industry.

Ralph M. BOHN, '16, author of *Biscuit and Cracker Production*, is a consulting chemist and was formerly technical director of the Independent Biscuit Manufacturers' Co., supervisor of the biscuit plant of American Bakeries Co. and research chemist of the W. T. Long Co.

Returning recently from an 18,000 mile motor tour to Alaska and Mexico was Boyd N. PARK, Jr. '16, of Franklin, Pa.

A plaque in the image of Howard P. "Cub" BUCK '17, now of Rock Island, was unveiled and entered at the Wisconsin Athletic Hall of Fame Nov. 14. "Cub" was a legendary athlete at Wisconsin and later played with the Green Bay Packers. This is the 22nd entry of a state athlete.

G. W. FOSTER '17 has retired as a professor at North Carolina State College and is residing at 1924 Sunset Dr., Raleigh, N. C.

Mrs. Leslie Klug (nee Flora BUCK '18) discovered that she had fallen "in love all over again with the University of Wisconsin" on her recent trip back here to attend the Modern Language Assn. Conference. Mrs. Klug is now living in Brooklyn.

The Witte Museum, San Antonio, is the new home of Miss Helen FISH '19, who is now working permanently as part time secretary to the museum director, Mrs. Ellen S. Quillin. Miss Fish is living on the museum grounds and finds her life very pleasant because the museum is not too large and most interesting.

The La Crosse public school system lost an educator of forty years experience at the end of August when Miss Josephine HINTGEN '20 retired. Miss Hintgen spent thirty-seven out of her forty years of teaching in the city of La Crosse. Before her retirement, she had been assistant superintendent of curriculum and guidance.

Speaking to the Wisconsin Education Assn. on education of the mentally handicapped was Dr. Elizabeth KUNDERT '20. Dr. Kundert is now consulting psychiatrist at the Northern Wisconsin Colony and Training School at Chippewa Falls.

Prof. Ralph O. NAFZIGER '20, director of the University School of Journalism, was one of two American journalism educators to attend an international Seminar on Journalism Education and Research at the University of Strasbourg, France.

1921-1925

Thomas E. BRITTINGHAM Jr. '21, was decorated with the Knight's Cross of the Order of the Falcon in Iceland for provid-

ing five scholarships from that island to the Universities of Wisconsin and Delaware.

Miss Eva HATHAWAY '21 has been nominated for a citation for outstanding contribution toward the advancement of secondary education which will be awarded next June in connection with the 100th anniversary of the founding of Shattuck School, Faribault, Minn. She was nominated for her "excellent work in the field of music." Miss Hathaway taught in Duluth schools until her recent retirement.

Mrs. Esther VON WAGONER Tufty '21, former state newspaperwoman who has headed her own news bureau in Washington for 21 years, spoke to the Wis. Education Assn. in Milwaukee about keeping "well informed."

Dr. Galo W. BLANCO '22 has retired as plant manager of the Cleveland plant of Industrial Rayon Corporation.

Visiting relatives in Madison have been Dr. and Mrs. Charles D. BYRNE '22, coming from Katmandu, Nepal, north of India. Dr. Byrne was in Nepal helping plan for a complete university. Since Aug. 1 he and his wife toured Europe and the British Isles before arriving in Madison.

The Golden Loaf award was presented to Dr. Conrad A. ELVEHJEM '23, dean of Wisconsin's graduate school, on the 20th



anniversary of his isolation of niacin, one of the essential B vitamins which is an ingredient of enriched bread.

In Oct. Charles E. Wilson swore in John SLEZAK '23 to the post of Chairman of the Reserve Forces Policy Board. He is a former assistant secretary and under secretary of the Army.

The newly appointed head of the physics division of the Kodak Research Laboratories is Dr. Julian H. WEBB '25, Rochester, N. Y.

1926-1930

Dr. Richard J. LUND '26, a geologist and mineral economist, has been named an assistant technical director at Battelle Memorial Institute, Columbus, Ohio.

Colonel Edward Rudolf WERNITZNIG '27, a veteran of over 23 years of service in the Army, has been assigned as staff surgeon of the First Region, U. S. Army Air Defense Command at Fort Totten, N. Y.

Mrs. Marian SPATER Magg is editor for the Council of Library Resources, Washington, D. C.

Co-developer of the tiny transistor, Prof. John BARDEEN '28 of the University of

from behind the iron curtain

One of the most difficult Wisconsin Alumni Association jobs is keeping up-to-date addresses of alumni in foreign countries—particularly behind the Iron Curtain.

In the alumni records file there's the name of a Marcell Gugis, who attended the University as a short course student back in 1920. His most recent address: Lithuania (Apsk. Vilkaviskio Falsc Zaliosios dvasvas Sapalai).

Some time ago a letter from John Berge, executive director of the Wisconsin Alumni Association, was dispatched to this place with the tongue-twisting

name. The letter dealt with membership in the Association.

Months later, a letter arrived from Lithuania (Apsk. Vilka . . . well, you know where). It wasn't from Marcell Gugis, but from Zablockis Thomas. The latter, according to a translation by Prof. Z. Folejewski, had been asked by the local postmaster to open the letter, since Gugis was apparently untraceable.

Well, it turned out that Thomas wasn't quite eligible for alumni association membership, but he had some of the qualifications. One of his main interests, he said, was football!

Ill., a Nobel prize winner, has evolved a new theory of super-conductivity with the aid of two former students. Many delegates of the Fifth International Conference on Low Temperature Physics and Chemistry at Madison feel that his theory may be the first satisfactory explanation of this phenomenon.

Elected to the board of directors of Color Guild, an association of national and international paint manufacturers, was Leo J. KLINGER '28, Cedar Rapids, Iowa. He was also elected director of the Cedar Rapids Court 139 of the Royal Order of Jesters.

Wallace M. JENSEN '29, Grosse Pointe Farms, Mich., served as moderator for a panel discussing the U. S. tax policy at the 70th annual meeting of the American Institute of CPA's in New Orleans. He is a partner in the Detroit accounting firm of Touche, Niven, Bailey and Smart.

Neglect?

(continued from page 11)

nish about five per cent of higher education's support. (Taking public institutions alone, the state government supplied 46.8 per cent of educational and general fund income in 1953-54.)

At the same time, the federal tax load has been increasing rapidly during the past three decades—it has more than doubled, in fact. This has stimulated a political demand at the state level that taxes be kept to a minimum—a demand that has been rather well met. In 1929 state governments took 2.3 per cent of the national income, in 1937 a record high of 4.5 per cent, and presently about 4.0 per cent.

"In brief, public higher education has lost ground in the past half century," the CCHE report declares. "Dependent as it is upon the resources of the state, it has to compete with state agencies that benefit from federal funds. At the same time, it has been affected by the federal tax structure which tends to limit the willingness of the states to tax themselves. The experience of the past decade seems to indicate that it is unlikely that the trends described here will be reversed in the near future.

"What is the future of higher education in Wisconsin? At the present time there appears to be little correlation between a state's ability to support education and its performance. Wisconsin is not a poor state. The data presented in this study indicates that it can afford to allocate a greater share of its resources to higher education. It is a matter of choice."

1931-1935

Carl J. ZAHN '31 has been named secretary of the Door County Alumni Club.

Mrs. Herbert W. Johnson (nee Kathryn PLECK '32) was named director of the Door County Alumni club.

Ray O. HARB '32, Madison, is the new executive secretary of the Cooperative Food Distributors of America in Chicago.

The newly appointed manager of *Life's* just-created Marketing Dept. is Charles W. D. HANSON '34, New Canaan, Conn., who was formerly that magazine's western advertising manager.

Mrs. Chard P. Smith (nee Eunice Waters CLARK '35), Saratoga Springs, N. Y., is on the faculty of Skidmore college there.

1936-1940

Edmund J. FRAZER '37, Pasadena, Cal.,

1949

Marion D. Schey and Roland W. HUNSADER, Ft. Atkinson.

Elaine Steckling and Donald WEBER, Stevens Point.

Maud L. Colby and Joseph H. KEY, East Troy.

Edith M. COMPTON, '51 and Richard W. MARTINI, Milwaukee.

1950

Nancy A. Johnson and Glen E. POMMERENING, Wauwatosa.

1951

Rose Ann Schlitz and Richard F. FOLTZ, Madison.

Lyla Christianson and James MARTEN, Eau Claire.

1952

Nancy L. Vander Hyde and Hyde H. MURRAY, Washington, D. C.

Martha I. Morris and John G. SELIG, Columbus, Ohio.

Shairon M. Francart and James W. WAGNER, Green Bay.

Dorothy A. Manson and Bjarne OMDAHL, Madison.

1953

Gloria M. OLSEN and Kenneth N. METZGER, '54, Milwaukee.

Janice R. Blazer and Raymond E. HAFEMEISTER, Milwaukee.

Martha Murphy and Richard H. ROWLAND, Freiburg, Germany.

Mary Lou SCHAPHORST and Donald M. Lewis, St. Paul, Minn.

1954

Beverly Spoden and Gene A. BOBOLZ, Avalon.

Jeanne M. Dodd and William G. DREWS, Green Lake.

Helen M. MACKE and Thomas A. McDermott, Oshkosh.

Erika GROB, '55 and Robert B. MURRAY, Aspen, Colo.

is owner of the Travel Service Agency in Albuquerque, New Mexico.

"Miss Lonelyhearts" the new play written by Howard TEICHMANN '38 is based on a novel by Nathaniel West.

John L. TORMEY '40, Akron, who has served as controller and assistant secretary of Railway Express, Inc., in Akron, has been appointed vice president—finance and controller.

1941-1945

Patrick MULLEN '41, Park Forest, Ill., was recently elected general counsel of the Chicago and Eastern Ill. Railroad.

Dr. Milton A. KIESOW '42, Tempe, Arizona, has joined the department of guidance and is an assistant professor of education at Arizona state college. In addition to teaching, he is a counselor at the college counseling center.

Lois R. Breutzmann and Jackie F. ZUFALL, South Milwaukee.

1955

Nancy J. GILLYCK and Menel Stelianou, Tonawanda, N. Y.

Joanne L. Severson and James G. PRICE, Madison.

Garylee SLAUGHTER and Walter P. Loomis, Jr., Evanston, Ill.

Frances H. SHAPIRO and Harold W. Feingold, Sheboygan.

Marjorie P. ENGLAND and Richard G. Letteney, Williams Air Force Base, Ariz.

Rose Mary ROEGNER and Patrick F. Sullivan, Minneapolis, Minn.

1956

Eileen M. Nipko and Grant A. SMART, Wausau.

Grace M. Deutsch and Darrel D. HASKINS, Lancaster.

Wylie P. AARON, '60 and Donald E. SLAGEL, Madison.

Carol A. Krahnke and Rodney G. RIEDEL, Marshfield.

Nancy A. BLUMER and John H. WEINGANDT, Madison.

Sarah J. LaDUKE and Ronald G. Burdick, Carmel, Calif.

Carol ROBERTS '57 and Paul G. ORTH, Madison.

Virginia L. KEHL and James P. MACKESEY '58, Madison.

Patricia A. Francisco and Lt. William J. SPEVACEK, San Clemente, Calif.

Caroline E. SCHILLING '57 and 2nd Lt. William R. PEDERSEN, Camp Lejeune, North Carolina.

Betty Lou Allen and Bernard BACKUS, San Antonio, Texas.

1957

Toby L. HEILPRIN '59 and Edward L. COHN, Lebanon, Mo.

Elaine Denson and Kenneth GRAFF, St. Paul, Minn.

Lucia M. METCALF and Joseph P. WILSON, Long Branch, N.J.

Carolee A. GEHRING and Robert E. BROWN, Milwaukee.

Newly Married

Alfred C. INGERSOLL has been promoted to associate professor at the California Institute of Technology, Pasadena.

The Edwin R. STAUFFACHER's '42 (Hazel HOLDEN '45) have a cheerleader to go with their basketball team, Ruth Ann was born in September to join Donald 11, James 9, Jerry and Eugene, 6, and Robert 3.

Promoted to assistant hog procurement supervisor for Oscar Mayer and Co. in Madison was Arnold BUCHOLZ '43, former district supervisor for the company in Darlington.

Mrs. Donald J. Howe (nee Margaret KUHNHENN '43) has been elected vice president of the Door County Alumni club.

Returned from the Philippines are George A. WILLIAMS '43, his wife, three sons and a daughter. They will be living in Monroe, Wis., until April when they plan to return to the Islands.

The new executive secretary of the state Republican party organization is Roland F. FREDERICK II '45, a West Allis cosmetics salesman.

Dr. George P. NICHOLS '45 has opened an office for the practice of internal medicine in Appleton.

Mrs. Stephanie FRANKLIN Miller '45 is studying under a fellowship in the master-of-arts-in-teaching program at the Johns Hopkins university and teaching science half-time in Pimlico Junior high school, Baltimore.

1946-1949

William G. BERG '46 and Walter H. KEYES '46 were named director and treasurer, respectively, of the Door County Alumni Club.

Appointed to the Real Estate Brokers Board by Gov. Vernon Thomson is M. William GERRARD '46, president of the Gerrard Realty Corp. of La Crosse, one of western Wisconsin's largest realty firms.

Robert B. QUALY '48, formerly a Fort Atkinson insurance man has been named general agent for southeastern Iowa by the Northwestern Mutual Insurance Co. He and his family will move to Davenport.

Dr. and Mrs. Lyle OLSON '48 (Ruth CONGER) announced the birth of Ingrid Lea in September at Darlington. They have two other children: Craig, 3, and Kirsten, 2. Mrs. Olson is secretary of the Lafayette County alumni group.

The state manager for Dairyland Mutual Insurance Co. of Madison is Adolph L. FORSTER '49, Lansing, Mich. He has married Jane BUTZ '49 and they have a daughter, Anne, 1.

T. R. FULLER '49 has been named general sales manager for all divisions of the general sales dept of the Thomas Industries, Inc., Louisville, Ky.

Former Milwaukeean Donald R. PATOKA '49 has been appointed west coast divisional manager for Smith-Dorsey, a division of the Wander Co., Lincoln, Neb.

Mrs. Julian Dixon (Sergine DOSNE) is living in Hawkesbury, Ontario, with her husband, a viscose pilot plant manager, and their two little boys, David, 3½, and Paul, 2.

Mr. and Mrs. J. Harper THOMAS '50 (Mary Ellen STANTON '49) have acquired a new daughter, Hazel Helen, and a new home: Chickasha, Okla.

Mr. and Mrs. Z. T. Szatrowski '49 (Ann L. HARTFELDT '50) are living in Sunny-

vale, Calif. He is with the computer department, Erma Systems Laboratory, General Electric Co., in Palo Alto.

1950

While serving with the U. S. Quartermaster Group on Okinawa, Mary F. ALLEN of Harlingen, Tex. was promoted to captain in the WAC's.

Elaine M. CYR is production manager of Carl Nelson & Associates, Ltd., Advertising, Milwaukee.

Working as an attorney in the trust department of the First National Bank of Phoenix is David G. DAVIES.

Edward R. JAEGER, LeSueur, Minn., has accepted a position in the engineering dept. of the Green Giant Co. there. His wife is the former Molly MELBOM '52.

Interning at George Washington university Hospital, Washington, D. C., is Dr. John W. HARRIS, Madison.

Trayton G. DAVIS is a vice-president of the firm of Trayton H. Davis and Asso-



Necrology

George O. WARREN '91, retired army colonel.

Dr. Clarence F. HARDY '91, retired general practitioner in Milwaukee.

Mrs. Helen THORP Nicholson '92, Pasadena, Calif.

Louis M. HOBBS '96, pioneer Madison resident and insurance man.

Harry E. STEPHENS '98, San Diego, Calif.

George McIntyre FERRIS '00, of White-water.

Paul BINZEL '02, of Milwaukee.

Daniel Webster LYNCH '03, of Milwaukee.

LeRoy SALSICH '01, retired president of Oliver Iron Mining Division of U. S. Steel, in Duluth.

Mrs. Josephine WELLS Mosely '03, long-time Portage High school teacher.

Harvey R. LOBDELL '04, retired Mukwonago farmer and cattle broker.

Jesse E. WILLIAMS '04, Lancaster.

Jesse W. BLAKE '06, Janesville, retired Milwaukee Road conductor.

Mrs. George B. Atwell (Cora HINKLEY '07) of Stevens Point.

Frank C. JONES '07, retired Midwest executive of Northwestern Mutual Life, recently of Los Gatos, Calif.

Herbert PETERS '07, Elkhorn, veteran Walworth county highway commissioner.

Dr. Paul Dyer MERICA '08, Tarrytown, N.Y., former president of the International Nickel Co. of Canada, Ltd.

Mrs. Ivar Lohman (Elsa A. BITTER '08), Pomona, Calif.

Thomas E. LERIS, Sr. '08, retired principal of public schools at Mauston.

Lenore KRAUSE '09, of Madison.

Edward G. LANGE, '09, former White-water State college teacher.

Edward B. SCHLATTER '09, emeritus professor of the UW romance language faculty.

John C. BURKE '10, Hayden Lake, Idaho.

Ira W. BIRD '10, retired *New York Times* copy editor, in New York.

Mrs. Mina WILLIS Wilkinson '13, San Bernardino, Calif.

Edward T. STURGEON '12, of Portland, Oregon.

Edgar Dow GILMAN '13, long-time director of Cincinnati's public utilities.

Eugene K. BRAINERD '15, Los Palomas, N. Mex., rancher.

Ernest J. PIEPER, '15, in Ft. Lauderdale, Florida.

Dr. Sidney L. MILLER '15, former professor at the Universities of Wisconsin and Pittsburgh, in Urbana, Ill.

Harry DUTCHER '18, Appleton.

Mrs. Walter E. Prather (Neva Grace FOGELSONG) '18, in Oakley, Kans.

Willard Oliver DEHNE '19, of Appleton.

Dr. V. S. SOLBERG '20, Geneva college (Pa.) English chairman.

Louise I. LARDNER '20, Baraboo.

Mrs. W. W. Wright (Alita BUSSARD '20), Bloomington, Ind.

Robert Evans SMITH '60, noted civil engineer whose outstanding project was the Chicago Sanitary District's Southwest Sewage Disposal Plant, one of America's engineering wonders.

William V. KIRSCH '20, long-time economist with the Wisconsin Department of Agriculture.

Mrs. Joseph P. Hook (Esther LINDSTEN '22), River Forest, Ill.

Mrs. John E. Fanning (Agnes M. BRENNAN '22), Madison.

Erwin L. BALDWIN '23, Denver, Colo. Clarence Fisher RASMUSSEN '23, of Wilmette, Ill.

Clifford G. MATHYS '25, a leading Wisconsin trial lawyer, in Madison.

Mrs. James A. Barnes (Elinor A. SHAFER '26) in Philadelphia.

C. Howard PENHALLEGON '26, Brattleboro, Vt.

Weston C. KIMBALL '27, Houston, Tex.

Kenneth E. VAILLANCOURT '28, a Milwaukee public museum curator.

Dr. John A. SCHINDLER '29, Monroe physician and well-known author, in an automobile accident near Monroe.

Mrs. Robert C. Ellis (Dorothy WHITAKER '27), Madison interior decorator.

Ralph J. DROUGHT '27, Milwaukee attorney.

Mrs. Ulla Rothermel (Marjorie A. ROY '29), New York.

Nell OWEN '29, former Madison high school teacher.

George C. BROOME Jr. '31, Hattiesburg, Miss.

James KARN '31, a Madison attorney.

Dr. Joseph RAIMOND '33, New Boston, Ill., physician.

on guard



Yes, she's never off duty in guarding family health. She balances the family diet, takes the children for their "shots," prods her husband to get his annual checkup. But what about *her* health?

Caring for herself is the greatest gift a woman can give her loved ones.

So don't delay — see your doctor about *your* checkup. It's "*living insurance*" against cancer.

AMERICAN CANCER SOCIETY

More Class News

ciates Inc., a Milwaukee sales promotion and customer relations firm.

1951

Mr. and Mrs. George FRIED (nee Joyce RESNICK '50), Bronxville, N. Y., had a baby boy, their first child, Kenneth Charles, on Aug. 7.

Dr. Leo G. JOSEPH, former resident of Fond du Lac, has joined D. F. W. Ernest in a medical practice at La Crosse.

Appointed visiting lecturer in Homiletics at the Mission House Theological Seminary for 1957-8 is the Rev. J. Ellsworth KALAS. He will continue to serve as minister of the First Presbyterian church in Green Bay during his lectureship.

Pauline GRANGE and John Schmetmann were married in Wilmette, Ill., but now live in their own home at Gainesville, Fla., where he is assistant professor of civil engineering at the University of Florida. They report they're eagerly anticipating the predicted swarm of "northern" visitors.

Robert OEHLBERG has moved recently to Rockford, Ill., and is teaching 5th and 6th grades at the Rolling Green school.

The new president of the Door County Alumni Club is Carl A. SCHOLZ.

R. H. BERTH is a Thilmany Pulp and Paper Co. representative in Cincinnati.

1952

Mr. and Mrs. Clinton DE SOTO (nee Jane EVERHARDT) are living in Baltimore where he is Assistant Professor of Psychology at Johns Hopkins. They have one son, Clinton Brian, born Dec. 1, 1956.

Recently joining the law firm of Ebert, Kuswa & Ebert, Milwaukee, was William H. PAGELS.

Capt. John M. REINEMANN, Kohler, has been graduated from the military orientation course at the Army Medical Service School, Fort Sam Houston, Tex.

John D. THENELL was named director of the Door County Alumni Club.

Mrs. Erik Gundersen (Carol WESTERLUND) is with her husband, who's an Army employee, and two children, Andrea, 3, and Jon Erik, 1½, in Colorado Springs.

Marshall E. PETERSON is now with Willson Products Inc. a subsidiary of Ray-O-Vac, in Reading, Pa.

1953

Robert C. GESTELAND is on leave from a program leading to a PhD in neurophysiology at MIT as a fellow of the Public Health Service Institute of Neurological Diseases and Blindness. He is to be part of the Peabody-Kalahari Expedition, an anthropological investigation of the Bushman inhabiting the Kalahari region of South West Africa. He will live with the Bushmen for approximately half a year.

Enrolled in the second year of the two year graduate program of education and training in social work in the School of Social Welfare, at Florida State University is Edward T. HIDA.

Alton JOHNSON has received his doctor's degree and is now serving as assistant professor of commerce on the UW staff.

At Ithaca, attending Cornell graduate school of business, working for an MBA de-

gree is Kenneth REDDIN. He is married to Carol YEGEN '55 and they have one son.

1954

Robert Charles ANDERSON of Kenosha has been commissioned Chaplain (1st Lt.) USAR and assigned to active duty at Fort Carson, Colorado. He was married to Rosella Mae Bohlen last June.

Pursuing a masters degree in biological oceanography at the University of Rhode Island after completing two years in the Army is Daniel J. FABER.

Returned from Air Force duty in Germany is Charles Hall and his wife. He now has a position with Northwestern Mutual Life Insurance Co. in Wauwatosa.

Serving as head track coach and assistant frosh football coach in Kaukauna is physical education instructor David HASH.

Dr. Walter S. HOBSON has set up a medical practice in Sturgeon Bay and he and his wife are residing at Circle Ridge.

John D. RICE and Robert L. RUST have returned after serving a two year hitch in the Air Corps. Both men are pharmacists; Rice is managing the Hoeschler drug store, and Rust is employed by the Gundersen clinic, both in La Crosse.

Pursuing a masters degree in audio-visual communications at the school of Communications at Boston university is Stratton L. RICE.

James W. SHORR has become a member of the public relations staff of Ted Cox Associates in Chicago.

Thomas K. TREICHEL, registered pharmacist, is enrolled for graduate work at the University of Maryland and he and his wife are now residing in Washington.

1955

Among the Green Bay Packers' gridders were Norman AMUNDSEN and James TEMP.

Carol ANDERSEN and Joan HECKROTH are both teaching this year at Kohler high school.

A story written twenty years ago by Mrs. Charles Bunn (nee Harriet FOSTER) of Madison is being used for the basis of the television series "Circus Boy."

Richard CHANDLER has been named classified sales manager of the Decatur, Ill., Herald-Citizen.

Gone to Korea with two other missionaries and their families to establish a Korean Lutheran church are Mr. and Mrs. Paul Bartling (nee Ruth DETTMAN) of Wauwatosa.

Donald C. HOEFT, elementary teacher in Janesville, was re-elected first vice president of the Wis. Education Association.

Mr. and Mrs. James Alan JAEGER of San Francisco had a baby girl, Cynthia Lynn, on July 17.

Assigned to Co. B of the 87th Engineer Battalion at Fort Belvoir, Va. is Army 2d Lt. David A. KING of Watertown.

Frank KUHLMAN is enrolled in the graduate school at NU in the Garrett Theological Seminary for this coming year, where he will prepare for missionary work.

Robert LEVIN and his wife, Alicia Tarrant, are living in Ann Arbor while he attends medical school at the University of Michigan.

Completing the military police officer basic course at the Provost Marshal General's school, Fort Gordon, Ga. were Army 2d Lts. Bruce A. MANN of Appleton and Bernard A. Murray of Dousman, Wis.



Among alumnae back for a Home Economics weekend were Joan Holman, Mrs. Jeanne Simmons Gietzel, Mrs. Carol Polzin Odeen and Kathleen Russell.

home ec reunion

WHEN 200 graduates of the University's School of Home Economics returned to the campus in October for an alumnae weekend, there were representatives from every class since 1912. Programs and tours highlighted the two day event, which began with a historical skit "College—Then and Now" on Friday evening. Saturday saw visits to new home economics buildings, speeches designed to bring graduates up-to-date on happenings in the field, and a luncheon.

On hand to reminisce were Mrs. Edna Huffman Puttkammer, Mrs. Margaret Piper McCordic, Mrs. Vera Brown Ellwood and Mrs. Harriet Gleason Ahlgren.



SPECIAL REPORT



Mr. JOHN B. COOK NEW YORK LIFE AGENT
at LANSING, MICHIGAN

BORN: April 5, 1927.

EDUCATION: Michigan State College, B.A., 1951.

MILITARY: U.S. Navy, South Pacific Area 1944-5.

PREVIOUS EMPLOYMENT: Salesman, national manufacturer of consumer and industrial products.

REMARKS: Former industrial salesman John B. Cook joined New York Life's Lansing, Michigan, Office on September 1, 1952. In the little more than 5 years since then, this young Navy veteran's impressive sales record has qualified him for the Top Club — an honorary organization of sales leaders from the Company's field force of more than 7,000 representatives. In 1957 John Cook, for the second consecutive year, received the National Quality Award from the National Association of Life Underwriters. Truly an excellent record and one which is a good indication of John B. Cook's future success potential with the Company he represents.

Note

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Class of 1957: James G. Urban, Frankenburger House, Tripp Hall, U. of Wisconsin, Madison.

ALUMNI CLUB DIRECTORS

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Jack A. ANDERSON '56, Merrill, who completed two weeks of active duty with the 757th Transportation Battalion at Fort Eustis, Va., is presently employed by Weiner, Lewis, Fell and Co. in Milwaukee.

Soldier of the Week for the Western Area Command in Germany was David J. BERENS '56 of Kaukauna.

Anders BIRKELAND, Stoughton, and George S. MURPHY Jr., Wausau, have completed the military police officer basic course at the Provost Marshal General's school, Fort Gordon, Ga. Richard L. ROMAINÉ, Kewaskum, has completed the radio teletype operation course at the Army's Southeastern Signal school there.

Stationed in the Philippine Islands is PFC George H. CAMERON Jr., Appleton, who is in the U. S. Army Signal Corps.

2nd Lt. Robert DeN. COPE, Cambridge, Mass., was awarded the silver wings of an aircraft navigator at graduation exercises at Ellington Air Force Base, Houston, Tex.

Joan DEDRICH has become Columbia County's first speech therapist.

Robert EVENSEN, Berlin, has received his pharmacy certificate and is employed at the Milwaukee Children's hospital.

Stationed at Dugway Proving Grounds, Dugway, Utah, in the Chemical Corps is Richard S. FELDT of Madison.

Passing the Wis. State Pharmacy test was Robert C. FOEGEN of Madison.

New principal of the Beecher-Dunbar-Pembine joint school-district No. 1 high school is Keith C. FOX of Niagara, Wis.

Robert T. FRISE, La Crosse, received his silver pilot wings at graduation ceremonies at Goodfellow Air Force Base, Tex.

Attending Army medical school at Fort Sam Houston, Tex. is Thomas K. HOCKING of Marinette.

1951

Army 2nd Lt. Edward J. ANGELBECK, Milwaukee, has been assigned to the 1st Armored Division's 48th Infantry at Fort Polk, La.

Deno G. BERNACCHI, Kenosha, returned to school to get a pharmacy degree and now operates the Bernacchi Uptown Pharmacy.

Named an assistant US attorney general in the Department of Justice was Joan BERRY, Milwaukee.

Mary Jean BEYLER, Madison, and Jean KAMMERER are both teaching at Lodi. Mary is teaching fourth grade; Jean is teaching home economics.

Joining the staff of the Whiting Research Laboratories of the Standard Oil Co. of Ind. are James S. BRAY, Sheboygan, and Richard A. SHOLTS of Oregon.

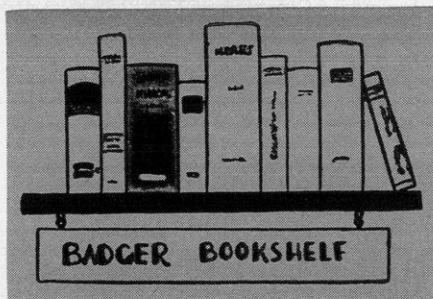
Teaching mathematics and science at the Reedsville high school is Sharon DOERING of Kaukauna.

Mr. and Mrs. Kenneth FOWLER (nee Carol WINTER '55) have moved to Oak Ridge, Tenn., where he is employed by the Oak Ridge National Laboratory.

Teaching kindergarten in Stoughton is Virginia GAUSEWITZ, Cross Plains.

Joining the Meredith Publishing Co., Des Moines, are two Appletonians, Ross E. HEALY and Helen REHBEIN.

Teaching science and geometry at the Lutheran high school, Racine, is Frederic D. HEIDERICH, Milwaukee.



A WORD TO PARENTS ABOUT MENTAL HYGIENE. By Leo Kanner, M. D. University of Wisconsin Press. (Price: \$3.00)

Dr. Kanner, the director of Children's Psychiatric Service at Johns Hopkins Hospital, advises in his book that parents of healthy children use affection, acceptance, and approval to preserve their children's mental health. With these, he says, you cannot go wrong regardless of the specific tactics used in child raising. The book is designed to help parents realize their positive role in their child's happiness and it provides both a reassurance and a foundation for the parents' role in their child's life.

Missed Appointment

In late October, the editor of the *Alumnus* wrote to Dr. John A. Schindler of Monroe, one of the best-selling of all University alumni authors, requesting a lengthy interview. Purpose: to gather material for an *Alumnus* "profile."

Promptly and graciously, Dr. Schindler responded. A Saturday would be best, he indicated, and offered his typical schedule for such a day. It began at seven a. m. with hospital calls, continued with clinic work until noon; then afternoon was reserved for "activity around the home."

It had been during these latter periods that this popular physician—a co-founder of the well-known Monroe Clinic—wrote much of "How to Live 100 Years Happily" and the recently published "Woman's Guide to Better Living 52 Weeks a Year."

The editor jumped at Dr. Schindler's invitation to intrude upon this busy schedule. December 7 was set as the interview date.

Then, on November 16, Dr. Schindler interrupted his Saturday afternoon routine to answer a call in the nearby countryside. Sunday's newspapers told the tragic aftermath. During the trip, his automobile crashed into a culvert, and Dr. Schindler suffered fatal injuries. Later Mrs. Schindler (nee Dorothea Rickaby) said that her husband had been working at a tiring pace; the doctor may have fallen asleep at the wheel.

LEGAL FOUNDATIONS OF CAPITALISM. By John R. Commons, LL.D.'31. The University of Wisconsin Press. (Price: \$6.00)

In this re-publication of the outstanding volume which first appeared 30 years ago, Mr. Commons traces the structural changes which have occurred in Anglo-American economy in transition from feudalism to modern capitalism. Commons also supports the thesis that institutions are creative influences in the developmental process of our economy. This is the first systematic formulation of Commons' views on institutional economics and its validity holds today.

THE COMPUTING LABORATORY IN THE UNIVERSITY. Edited by Preston C. Hammer. The University of Wisconsin Press. (Price: \$6.50)

In 1955 experts from many fields met at the University for a conference on the computing laboratory and how it helps the university to meet the new problems of this age of automation. The value that mathematician, scientists, educators and administrators have placed on the papers written for this conference has led the UW's Preston Hammer to collect them and place them in one volume. The 31 papers discuss more than just the university's place in the computing field, however. They consider, in addition, the particular applications of computers in science, in industry, the problems of training personnel for the field, and the means of establishing a computing laboratory at universities.

THE FRONTIER IN PROSPECTIVE. Edited by Walker D. Wyman and Clifton B. Kroeber. The University of Wisconsin Press. (Price: \$5.50)

Frontiers and their influences from ancient Rome to the modern world are brought into focus in this book by presentation of thirteen essays. Each essay was written by a specialist in history, anthropology, classical or modern literature, and each covers part of a wide variety of frontier experiences, the movement of static or active societies, the intermingling of civilized and barbarian cultures, the influences of the frontier upon older societies, and the influences of the old upon the new society. The essays are then unified by Frederick Jackson Turner's famous essay on "the frontier."

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