



# **The daily cardinal. Vol. XXXI, No. 92 January 28, 1921**

Madison, Wisconsin: University of Wisconsin, January 28, 1921

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# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO. 92

MADISON, WIS., FRIDAY, JANUARY 28, 1921

5 CENTS

## STATE FARMERS MEET HERE IN 10-DAY SESSION

### Noted Men to Talk on Better Methods of Marketing

While the pall of examinations hangs over the university, a swarm of farmers from all over Wisconsin will meet at the College of Agriculture for the annual farmer's course and "get-together" conference which begins February 1 and continues for a period of 10 days.

Each of the 10 days will be devoted to some specific aspect of farm financing, agricultural legislation, co-operative marketing, rural organization and transportation affecting the farmer. The farmers will be addressed by noted authorities on these problems from all over the United States.

Wisconsin farmers have planned the conference, because they realize the need for a reconstructed system of marketing which will make more efficient and less expensive the movement of farm products from farm to consumer.

#### Noted Speakers Listed

The speakers listed will present directly the various problems of producing and distribution in which progressive farmers are interested. Among the speakers will be Governor John J. Blaine, a former farmer and interested in the problems of the consumer; E. F. Meredith, secretary of agriculture in President Wilson's cabinet; Dean H. L. Russell of the College of Agriculture; Dr. Alonso E. Taylor, Hoover's "right hand man"; C. P. Norgord, state commissioner of agriculture; Prof. W. H. Stevenson, soil expert from the Iowa College of Agriculture. These are only a few of the large number of noted speakers listed for the conference.

The schedule of the conference is as follows: Tuesday, February 1, Pea-canners and growers; Wednesday, buttermakers; Thursday, cheesemakers; Friday, wool-growers; Saturday, sugar-beet growers and manufacturers; Monday, February 7, milk-producers; Tuesday, potato-growers and dealers; Wednesday, live stock feeders, breeders, and dealers.

### DEAN CANCELS ALL WEEK-END PARTIES

No activities are to be held this week-end. This is the final word from Dean Goodnight's office.

The Union board dance scheduled for Saturday night in Lathrop hall has been postponed until after examinations. There are to be no dances, no parties, or meetings of societies during the week-end, and no permission for such will be given from the Dean's office.

### BOWLING SCORES

Inter-fraternity bowling results are as follows:

Kappa Sigma 3, Beta Theta Pi 0. Delta Upsilon 2, Chi Psi 1. Delta Tau Delta 2, Phi Kappa Sigma 1. Sigma Chi 2, Sigma Phi 1. Sigma Phi Epsilon 3, Acacia 0. Psi Upsilon 3, Alpha Delta Phi 0. Lambda Chi Alpha 2, Phi Gamma Delta 1. Zeta Psi 3, Delta Sigma Phi 0.

### PROM USHERS

A final meeting of all Prom ushers will be held today at 12:45 in 165 Bascom hall. All men must be present, according to Al Hotton, chairman.

### TRANSPORTATION PLANS FOR 1922 PROM COMPLETED

#### List Regulations for Parking Cars—Companies Adopt Ticket System

All details insuring the greatest convenience in going to and from Prom have been worked out by the committee in charge, according to R. C. Zimmerman, chairman.

Student police will assist in the parking of cars about the capitol. Signs guiding all Prom-goers to their particular cars after Prom have been printed and will be placed inside the capitol at the various doors.

Special efforts are being made to have each taxi company adopt a system whereby the drivers of each company will issue tickets to passengers on leaving the cars for the Prom. These tickets, when presented to the same company, will take the Prom-goers home. In this way the committee hopes to facilitate transportation matters and do away with having groups wait a long time for one particular car.

#### Issue Regulations

Cars may be parked all around the square except within 150 feet of each right approach. Parking space has been so plotted that Auto service and Star taxi companies will have their cars on East Washington avenue; Delco, Wurth, and Kingston companies on West Washington avenue; Yellow and Checker cabs on Mionona avenue; while students, town guests, and patrons having cars are asked to park on Wisconsin avenue.

All spectators and those intending to buy Prom tickets at the door are requested by the committee to use the State street entrance which has been set aside for that purpose.

### NEWSIES

#### Scribes Will Sell Special Edition of Cardinal on Floor Prom Night

Scribes will be newsies Prom night!

Besides gathering and editing all sensations and special articles for the 1922 edition of the Prom Cardinal, members of Sigma Delta Chi, honorary journalistic fraternity, will sell the papers on the floor and in the boxes shortly after midnight. To avoid all embarrassment and disappointment, Prom goers are warned to provide themselves with the necessary dime.

Copies of the Prom Cardinal will not be on sale, except on the floor, Prom night. By request, however, they will be delivered to fraternity, sorority, or rooming houses Saturday morning.

Every effort is being made to make the Prom Cardinal a complete and interesting review of Prom and

(Continued on Page 5)

### CITY EMPLOYMENT AID OFFERED BY CHICAGO ALUMNI

Aid to Wisconsin men seeking employment in Chicago either in June or next fall will be given by a committee of the Wisconsin Alumni club of Chicago.

"The extent of the use of its facilities depends principally upon those who are now at the university," writes Edwin C. Austin '12, chairman of the Welfare committee.

Mr. Austin suggests that any students interested in securing employment in Chicago write him as soon as possible, giving their age, previous residence class, the degree which they are seeking, the nature of the work desired, and practical experience if any. His address is 11 South La Salle street, Chicago.

### Indian Herb Remedy; Mrs. Bumpstead Cured And She --- But Wait

William Tannevitz '23, as Kitson the butler in "Mrs. Bumpstead-Leigh," the Pre-Prom joint dramatic production, is the only person who has ever heard of old Jim Sayle's Sissapoolie Indian herb remedy. But he is willing to swear by it.

Hadn't it "saved the life of Mrs. Kitson when the doctors with one voice had given her up? And when she finally did go it was with a very different ailment to the one she started with," he testified gratefully.

Now Flora Filtzer '21, as Mrs. Bumpstead, was clever enough to see that Kitson would do much for the daughter of old Jim Sayle, and although she had refused to be associated with his patent medicine, she was quick enough to accept the benefits resulting from the butler's staunch loyalty to this cure-all.

All of which explains why, in the last act, when everything seems hopelessly muddled, Mrs. Bumpstead-Leigh is able—but of course you'd rather wait until February 10 to find out how it all came out.

### RADIO REPORT ON MINNESOTA GAME PLANNED

#### Cardinal and Radio Lab to Handle Fast Play by Play Sporting News

Wireless reports of the Wisconsin-Minnesota game Saturday night will be received, play by play, at the Cardinal office.

The radio laboratory at Minnesota has made arrangements for the transmission of the sport news from the gymnasium floor to the station by telephone and from there the news will be sent by wireless to the radio station here, where Malcom Hanson '22 will receive the messages and relay them to The Daily Cardinal for distribution to the students.

Faster handling of the news from the game will be possible in this way and it is expected that these reports will arrive considerably in advance of any wire messages.

Students desiring to obtain the latest "dope" from the game Saturday evening may obtain these reports by calling either of the Cardinal offices, B. 1136 or B. 250.

### RESERVED TICKETS FOR PROM TO BE DISTRIBUTED SOON

Spectator tickets and Prom tickets without supper may be obtained from Birney Miller, 200 Langdon street.

Reserved tickets should be called for Saturday morning, February 5, between 9 and 12, according to Miller. Those not taken will be placed on open sale.

A limited number are on sale at the University pharmacy, Menges' pharmacy, Collyers' pharmacy, the Park pharmacy, and Morgan Brothers. The price of Prom tickets not including the supper is \$5 and of the spectator tickets \$1.

### BASKETBALL SCORES

The results of last night's and Wednesday night's play in the inter-fraternity basketball tourney are as follows:

Alpha Gamma Rho 22, Theta Chi 10.

Sigma Chi 25, Delta Sigma Phi 11  
Delta Upsilon 9, Alpha Tau Omega 8.

Beta Theta Pi 21, Phi Sigma Kappa 12.

Theta Delta Chi 30, Theta Xi 6  
Forfeited Games

Acacia to Sigma Phi Epsilon.  
Phi Delta Theta to Phi Delta Phi.  
Kappa Psi to Phi Kappa Psi.

### BADGERS LEAVE TONIGHT FOR GOPHER GAME

#### Chances Are Strengthened by Wins Over Illinois and Michigan

Coach Walter E. Meanwell and a squad of ten Wisconsin basket tossers will depart for the north tonight enroute to Minneapolis where they meet the Minnesota five tomorrow night.

The Gopher game will be the sixth of the Badger schedule, and the outcome is most important in that a win will place Wisconsin close behind the leaders of the conference. A defeat would again lower the average to 500 per cent.

The Cardinal quintette has been hard at work remedying those defects in play found by Doctor Meanwell in the Illinois and Michigan games of last week-end. Several hard scrimmages have been held with the freshmen aggregation, and many of the rough spots in the Badgers' team play have been smoothed out. Last night the last hard workout took place at the armory. Today the team will have a short session of basket shooting before departing for Minneapolis.

#### Chances Strengthened

Wisconsin's chances for finishing among the leaders of the conference have increased greatly since the victories over the Illini and Michigan. Illinois was doped as a leader, having won from the Maroons the previous week. Michigan is also a coming team. They had little trouble in swamping Northwestern at Evanston. Coach Winters took his Illinois team to Minnesota last Monday, however, and encountered some real opposition in the Gopher tossers. The Suckers pulled the game from the fire in the last few minutes of play, and won by a single point.

A glance at the *dope sheet* will quickly show that though the Badgers' stock has increased, they will have a stiff battle with Minnesota, Indiana, who is still undefeated, took a hard fought tilt from Minnesota last week by a three-point margin. The Gophers easily disposed of Iowa, and now are out to defeat their old rivals, Wisconsin. A defeat for Doctor Meanwell's five would upset the already muddled dope. Unexpected victories have taken place in a number of

(Continued on page 2)

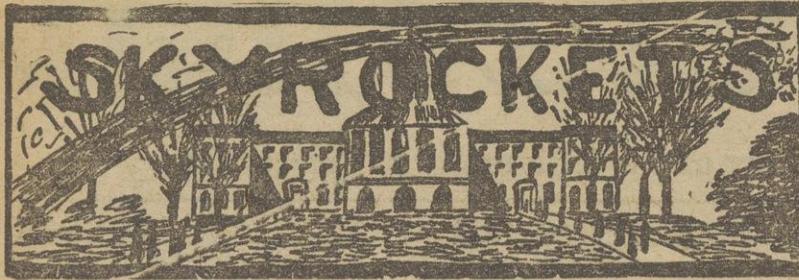
### 50 SCHOLARSHIPS OF \$100 OFFERED BY LEGISLATURE

The sum of \$5,000, in 50 scholarships of \$100 each, from the fund established by the university regents in 1919, is now open to the application of students who are residents of Wisconsin, who have shown marked ability in their work, and who are in need of financial assistance. Students who are receiving a monthly bonus from the state are not eligible.

Application blanks may be obtained at the registrar's office, and they should be filled out and returned to the registrar February 10 or 11, and not before.

"This date is set so that students whose grades are marked incomplete because they failed to take examinations on account of illness, will have an opportunity to explain to the committee," said Prof. Julius E. Olson, chairman of the committee on loans and scholarships, yesterday.

Successful applicants may expect to receive notification the latter part of March.



THIS being a good little boy may be all right, but it doesn't get away so strong with the wimmin.

Frosh: "I'm cutting a wisdom tooth."

Soph: "What in the heck claim have you got to a wisdom tooth?"

SOMEBODY'S always taking the joy out of life. Now they've gone and put up three searchlights on the university boathouse, which sort of puts a crimp in skating at night, what say?

"Have you any stamps?" the young lady asked at the post-office window.

"What kind do you want?"

"What kind have you got?"

"ALL that glitters is not gold."

THUS spake the co-ed, as she powdered her nose.

AND...one automobile is worth two Prom dates.

THIS office is carrying on a campaign to raise a fund of \$1.98 in order that A. K. Small, of the English department, may be presented with a new lid. We fear that the porous idea of his present one may prove disastrous one of these uncertain January days.

COLONEL Cootie's daughter-in-law may be somebody impressive, but she hain't, no she hain't, got nothing at all on this here girl with, "The Smile That Won't Come Off."

THE Chi Si's have not, as yet, paid for their last press notice (probably due to the high cost of upkeep of the lawdge), so we are compelled to pass them by unnoticed today.

WE had hoped to fill this space with a contrib, but as usual, the contribs are as scarce as the proverbial hen's teeth, or would it be better to say tooth?

She: "So you're engaged to a shimmie dancer?"

He: "I was, but she shook me."

### FEW "LIT" SOCIETIES TO MEET TONIGHT

Hesperia Literary society will hold an open discussion tonight and the Agricultural society will debate the passage of the Fordney bill by congress. Other societies will not meet again this semester.

The intercollegiate debate question will be before members of Hesperia, when members will hold an open discussion on the subject. The question is, "Resolved, That the United States government should at once formally recognize the Soviet government of Russia."

A debate on the passage of the proposed Fordney bill by congress will be the feature of Agricultural Literary society in a meeting tonight. Speakers on the affirmative are George H. Jamieson '22, Harold W. Heal '21, and Walter C. Holzbog '22. Negative speakers are Guido L. Weber '24, Verlyn F. Sears '23, and Carl W. Lindow '22.

Athenae will hold the next regular meeting February 18. Philomathia will not meet until after the opening of the second semester.

### ZUPPKE TURNS TO PAINTS IN WINTER

An oil painting by Coach R. C. Zuppke is to be the frontispiece of the 1922 Illio, the year book of the University of Illinois. Coach Zuppke, whose pictures have often been on display and have been sold throughout the country, does most of his painting in the winter, after resting from his work as football coach.

FIND IT WITH AN AD

THE PHI BETA'S LAMENT  
He was a pendant, often styled  
a bore,  
With horn-rimmed glasses on  
a classic nose,  
A cranium stuffed full of empty  
lore,  
And drooping shoulders bent  
'neath learning's lore.

She was a giddy, empty-headed  
thing,  
Her hair a glory 'round an  
angel face—  
Only a little butterfly with  
gilded wing  
That fluttered airily from  
place to place.

They met, they gazed,—some-  
how, by Cupid's art,  
She fluttered to his arms, as  
women do;  
She wore his chapter pin above  
her heart,  
And they were married in a  
year or two.

And now one thing remains for  
me to tell—  
That they lived happy—for  
they did, like Hell!  
PERCOLATOR.

HEARD on a one-way street in  
Chi, as a certain person finds him-  
self accosted by a cop for driving  
the wrong way:

"Hey, there, don't you know that  
this is a one-way street?"

"Well, I'm only driving vun vay,  
ain't I?"

THE congregation will now rise  
and sing that touching little ditty,  
entitled, "When We Wear Out Our  
Shoes, We'll Be On Our Feet  
Again."

MISS PRINT.

### BADGERS ENTRAIN FOR MINNESOTA

(Continued from Page 1)

camps, and it appears that a dark  
horse may ruin the hopes of some  
of the stronger Big Ten teams.

The Maroons had little difficulty  
in winning from Ohio State at Co-  
lumbus, though there was some

In virtue of their defeats last  
week, Northwestern, Michigan,  
Iowa and Ohio State are practi-  
cally out of the race for champion-  
ship honors. Minnesota is steadily  
improving, and tomorrow's game  
with the Badgers will determine  
the fate of the Gophers in this  
year's chase for the leadership.

Coach Meanwell will undoubtedly  
send the same line-up against the  
northerners as faced Illinois and  
Michigan. No changes have been  
made, but all the time this week  
has been spent in improving the  
team play, defense and basket-  
shooting of the same five men.

Following the Minnesota game  
the Badgers will return immedi-  
ately to Madison for examination  
week. Practice will take place at  
intervals throughout examination  
time. The next game will take  
place here on February 12, with  
Northwestern.

Can you answer the following  
questions in the affirmative?

1. Have you a personality?
2. Have you Pep?
3. Have you initiative?
4. Have you any sales ability?
5. Do you like to make money?

Phone B. 884, or call on John B. Gay,  
University Agency for the North-  
western Mutual Life, Room 412,  
Commercial National Bank building.

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Badger 1366

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narily order in a restaur-  
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Everything served is  
absolutely the best money  
can buy and it is cooked  
just like mother used to  
cook.

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complete satisfaction.  
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our service to assist you  
in getting the best re-  
sults possible from your  
camera.

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Kamera  
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Just As Good—Yes Better Bargains As  
Were Offered on the First Day of Sale

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and

### Overcoats

\$35.50 - \$37.50

\$45.50

Values \$50 to \$75

The best sale values in Madison if you appreciate fabrics, workmanship and style.

Men's Trousers 30% Discount

Men's Raincoats 30% Discount

### Men's Shoes

of finest quality, such as Bostonian and Stacy Adams—values to \$20.00

\$10.75 \$13.75 \$14.75

Two Extra Special Lots of Men's Shoes, values to \$8 and \$10

\$4.75 and \$6.75

DO YOU REALIZE THAT YOU WILL PAY CONSIDERABLE MORE FOR EQUAL QUALITY MERCHANDISE AFTER THIS SALE SEASON IS OVER

### Men's Furnishings

#### SHIRTS

Startling values in Wilson Bros. and McMullen Leavens Shirts, values \$3.00 to \$5.00, new goods

\$1.65 and \$2.65  
All Shirts 30% Discount

#### UNDERWEAR

All finest grades of Cotton and Wool Union Suits

Munsing, Superior Globe,	30%
at a discount of	
\$8.00 values	\$5.60
\$7.00 values	\$4.90
\$5.00 values	\$3.50
\$4.00 values	\$2.80
A \$3.00 exceptional quality Union Suit at	\$1.69

#### HOSIERY

Wool Hose, in two lots, \$1.00 to \$3.00 values	65c and \$1.15
Interwoven Lisles, 75c value	45c
Interwoven \$1.25 Silks	85c
Fine Lisle Hose, 35c value, 6 pairs for	\$1.50

#### HATS

Of Finest Quality 33 1-3% Discount  
Night Shirts and Pajamas, Gloves, Caps—Everything in stock at Big Reductions.

### Boy's Department Final Reductions

Boys' Two Pants Knicker Suits

Values \$15.00 to \$25.00	\$10.75	\$12.75	\$14.75
			\$17.75

#### Children's Overcoats

Values \$10.00 to \$15.00 Reduced to

\$6.75 and \$8.75

\$18.00 Corduroy Suits for	\$12.75
\$3.75 Corduroy Pants for	\$2.95
\$2.50 Flannel Blouses	\$1.65
\$1.50 Madras Blouses	98c
\$1.50 Sleepers	98c
\$3.00 Pajamas	\$1.95
\$1.50 Caps for	79c

#### 20% to 33 1-3% Discount

on Gloves and Mittens—Boys' Underwear—Sweaters—Wash Suits—Rain Coats—Bath Robes—Everything in Stock.

Boys' and Children's Shoes at startling reductions.

Children's Shoes, values to \$5.00 and \$6.00 at

\$2.95 and \$3.95
Boys' Shoes, values \$6.00 to \$10.00
\$3.95 and \$5.95

**THE HUB**

Karstens & Schmitz Co.

RECEPTION AND FLOOR COMMITTEE  
HEADS FOR 1922 JUNIOR PROM



ALFRED HOTTON



WILLARD RENDALL

—Courtesy De Longe

Willard Rendall is chairman of the Prom reception committee. He is business manager of the Octopus. He is a member of Sigma Phi fraternity and lives in Des Moines, Iowa.

INTER - CLASS  
HOCKEY TEAMS  
START SEASON

Games and Iceboat Race to  
be Held Saturday if  
Weather Permits

The oft-postponed annual inter-class hockey tournament will be held Saturday afternoon, January 29 on the ice rink north of the gymnasium if weather permits. Whether the iceboat race will be run off depends upon the plans of the Madison Junior Association of Commerce, which also has a race scheduled for Saturday afternoon. If the Madison organization postpones its event until later in the season, the Badger athletic department expects to hold the university yacht race.

## Two Games Scheduled

The sophomore hockey squad under the leadership of John L. Murdock will swing into action against William Deadman's freshman aggregation in the first game of the tourney on Saturday. Junior puck chasers, captained by Gilbert G. Grieves, are scheduled to play the second game of the afternoon against Adolph A. Teckmeyer and his senior septet. The winners of these two preliminary matches will meet at a later date to contest for the inter-class hockey championship.

The showing of the men in the class tourney will go far to determine the make-up of the varsity hockey squad. The varsity plays Michigan at Ann Arbor, Mich., on February 18 and 19, and the Wolverines come to Madison for two return games on February 25 and 26. Contests have been slated with the Michigan School of Mines at Houghton, Mich., on March 4 and 5, and a tentative game has been arranged with a septet from Northwestern university.

## Plan New Club

Several entries have been received for the ice yacht race which is open to all university students and organizations. The course will take the pilots from the university gymnasium to Maple bluff, to Governor's island, and back to the gymnasium. Preliminary plans have been made by ice yachting enthusiasts to form a University Ice Yacht club, and Coach Thomas E. Jones, chairman of the athletic department, desires to see men who are interested in the proposed club.

SHORT COURSE  
IN HOME EC TO  
START TUESDAY

Prominent Speakers to Discuss  
Problems of Wisconsin  
Women Here

Many home economics problems will be answered at the short course for Wisconsin women which will be held in Madison February 1 to 10. Registration will take place at the Agricultural hall.

The program which will be offered is as follows: February 1, Alonzo E. Taylor, Hoover's "right hand man" in child saving; February 2, Mrs. Nellie K. Jones, state leader of home economics extension work; February 3, Miss Abby L. Marlatt, director of home economics; February 4, Mrs. James A. Odell, community kitchen, Evanston, Ill.; February 5, "How to Judge the Quality of Textiles," home economics staff; February 7, "Short Cuts in Housekeeping," home economics staff; February 8, Miss Elizabeth Kelley, director of industrial work in the orphanages in Armenia; February 9, Mrs. R. H. Morgan, director of Child Welfare bureau; February 10, Miss Amy L. Daniels, child feeding expert, Iowa research station; Miss Elizabeth Woods, state psychologist.

## WEATHER

The highest temperature during the past 24 hours was 29 at 4 p. m. and the lowest was 19 at 7 a. m. Sun sets at 5:04.

BEFORE  
EXAMS

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For Eversharp  
Pencils

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Auto Breaks River  
Ice; Two Drowned

LA CROSE, Wis.—A. E. Vox, 32, and James Enos, 16, both of Brownsville, Minn., were drowned in the Mississippi river here when an automobile they were riding in with three other men broke through

the ice as it was crossing over the frozen river.

WAUSAU, Wis.—Henry Klunder, 70 years old, was instantly killed when a limb of a tree which he was felling struck him on the head.

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## Thompson's Hall

### Friday and Saturday

Friday featuring Chas. Casserly and  
"Cec" Brodt

Saturday featuring Earl Carpenter and  
Gene Juster

**"GOD IS TOTALITY  
OF SPIRITUAL  
PERSONALITIES"**

—ROBINSON

Lecture on "Who is God" Defines the Devine Being

"God is the unified totality of all moral spiritual personalities in the universe," upheld Dr. D. S. Robinson in his lecture on "Who is God?" in the Biology auditorium Thursday afternoon. "If you are not satisfied with my definition, make one for yourself. Think it out. I am trying to offer in place of a youthful concepcion, a reasonable substitute, consistent with the best we know in the fields of study and science.

Child's Ideas Hazy

"Unity is insisted upon in my definition. God is one—a monotheistic conception. He is also personal—thus thrusting Him from the realm of the pantheistic doctrine which tends to level God to nature. The moral, ethical nature of the Supreme Being according to that definition is inevitable," Dr. Robinson continued. "We stand upon the same line when we are at our best as men or women. God is unchanging—unchangable. He is dominated by justice and all the other moral principles.

"Most of the people who give up religion, cast it aside because their childhood conception of God is inadequate. I well remember how I evolved my early idea of the Deity. In a small town railway station, there hung above a painted sign and advertisement a picture of a man with golden hair, red cheeks, and wings. Whenever I heard the name, 'God,' I thought of that picture and imagined the person beyond the clouds as possessing those selfsame attributes. Most people obtained their early impressions in a similar manner. Charts, or a painting, or perhaps an illustration in a book or the Bible, might have been the source of suggestion."

Explains True Meaning

A giving of the true image of

God was the endeavor of Dr. Robinson. He explained how the human body is made up of an infinite number of human cells—each cell visible to the eye, itself made up of an infinite number of smaller cells. Here was a unified diversity and totality all functioning together in harmony, and a human being independent of the fate of many of them.

"The whole creation yearns after God," asserted Dr. Robinson in closing. "We can say with St. Augustine, 'Thou hast made us for Thyself—our souls are restless till we find our rest in Thee.' We shall all have that restless yearning. Even that indicates there is a God, and shows that religion will never die."

**8,000 PERSONS IN  
STATE KEEP BEES**

About 8,000 persons in Wisconsin keep bees. Through the efforts of the economic entomology department, working in cooperation with the state and local organization, more interest has been aroused in the matter of apiculture within the last two or three years than ever before. The most serious drawback to the development of this industry is the widespread distribution of the various brood diseases that have gained a strong foothold in the state. Bee diseases on the one hand and winter losses on the other, have actually caused a decrease of from 30 per cent to 50 per cent of all colonies in the state between the years 1900 and 1918.

Through better inspection laws and education work this situation is being slowly remedied.

The annual winter loss of bees in Wisconsin ranges from 10 to 20 per cent, some years running much higher. The main cause is poor stores that contain foreign substances such as gums or dextrins which cannot be digested by the bees. These losses can be prevented in large measure by making sure that the quality of stores is of high grade.

**CARDINAL ADS PAY**

**MOST TALKED ABOUT BRITISH WOMAN  
ADDS "EDITRESS" TO HER OTHER TITLES**



Lady Diana Duff-Cooper.

Lady Duff-Cooper, who before her marriage was Lady Diana Mansers, added "editress" to her other titles recently when she accepted the offer to edit the English edition of the French magazine, *Femina*. Previously she appeared as a star in a number of photoplays. Within the past few years more has been written about her activities than those of any other woman in Great Britain.

**Madison Orchestral Association**

Presents the

**Minneapolis  
Symphony Orchestra  
University Armory**

MONDAY, FEBRUARY 7TH

Reserved Seats \$2.00 Students \$1.50

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Accompanied by Stamped Self Directed Envelope  
Orders for Student Tickets Now Must Be Accompanied by  
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Address L. J. PICKARTS, Sec.  
429 Park Street

**SCRIBES TO SELL  
PROM EDITION**

(Continued from Page 1)

all activities relating to it. The staff, composed of Sigma Delta Chi members, to whom this work is entrusted are as follows:

Carson F. Lyman '21, Rodney P. Welsh '22, Frederick L. Sperry '21, Charles P. MacInnis '22, Walter O. Loo '21, Taylor Merrill, grad, George Greene '22, Lincoln Quarberg '21, Wyman S. Smith, grad, Ralph Nafziger '21, Lawrence W. Murphy '21, William Comstock '21, John Baker '21, Ivan Peterman '21, Adolph C. Regli '21, Henry C. Dennis '21, Raymond O. Bartels '22.

**200 Farmers Attend  
Platteville School**

More than 200 farmers and their wives attended the opening session of the winter short course for farmers at the normal school in Platteville. George W. Davis, secretary of the Wisconsin Livestock Breeders' association, advocated that more attention be given to stock judging in Wisconsin schools and pointed out the value of having calf clubs in every community as a means of developing future stock men. H. W. Griswold of West Salem, one of the best known stock breeders in the state, spoke about the Guernsey cow. Other speakers who will talk during the course are John S. Donald, former secretary of state, on Farm Accounting; C. P. Norgord, commissioner of agriculture, on Livestock Diseases and Rural Planning, and J. B. Houston of the Equity society. The domestic science department tendered a banquet to the members.

**SORORITY BOWLING RESULTS**  
Alpha Xi Delta 3, Sigma Kappa 0.  
Delta Gamma 2, Alpha Chi Omega 1.

**TO URGE DOCTOR  
EVANS TO RETURN  
TO RIPON COLLEGE**

About 60 former students of Ripon college met Wednesday night for the purpose of taking some action to induce Dr. Silas Evans, former president of Ripon college and now head of a California college, to resume the presidency of Ripon. The position has just been made vacant by the resignation of Henry Coe Culbertson. Gladys Grosbeck and Leonard Waehler were appointed to communicate with Doctor Evans, urging his return. He resigned from the position in 1916 and became president of Occidental college.

**CARDINAL ADS PAY**

*The K Shop*

Master Developing and Printing

**Dr. J. A. Bancroft  
Dr. V. G. Bancroft  
DENTISTS**  
Badger 3682 901 Univ. Ave.

Two or Three Private  
DANCING LESSONS  
Would help you at the Prom  
Call  
MISS HAZEL WEST  
B. 2729

**THE  
Doughnut Shop**

Can handle a limited number of Prom-goers at a special

**PROM BREAKFAST**

After the dance from 3 to 6

Make reservations not later than Wednesday, Feb. 3

B. 5726

C. Rottier, Prop.

# The Daily Cardinal

Member Wisconsin Intercollegiate Press Association

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

Subscription rates \$3.50 a year; \$2.00 a semester in advance.

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BOARD OF CONTROL—J. G. Crownhart, president; Foster Strong, vice-president; Caryl Parkinson, secretary; Alan Pradt, treasurer; Adrian Scolten.

Editorial Offices—Union Building, Phone Badger 250.  
Capital Times Building, Phone Badger 1137.

Business Offices—Union Building, Phone Badger 6606.

Carson F. Lyman ..... Managing Editor  
Irwin Maier ..... Business Manager

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Allard W. Frogner ..... Athletic Editor  
Raymond O. Bartels, Walter O. Look, David K. Steenberg ..... Desk Editors  
William M. Sale, H. Hickman Powell ..... Desk Editors  
Walter K. Schwinn ..... Skyrocket Editor  
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Blanche Field ..... Associate Adv. Manager  
Advertising Assistants—Nyra V. Gile, Jeanette H. Rosenthal, Pauline Cornish.

## A GREATER WISCONSIN PROGRAM

THE recent faculty decision to revive the university exposition marks the third constructive step taken during the year to impress upon the people of the state the true importance of the university.

The 1922 Badger, through its mission of portraying the interdependence and the mutual helpfulness of the state and the university, is one of the most powerful agencies for making the university's real influence for good known and understood. The boosters' campaign shortly before Christmas vacation was a second achievement of the same nature. The university exposition is a third and powerful attempt to show just how the university recompenses the state and justifies its existence.

In the university exposition, every department in the university will have the opportunity to show just how it ministers to the physical, mental, or moral well-being of the state. Every course will have the privilege of exhibiting in just what manner it makes easier, better, or happier the life of the people.

Such agencies as the 1922 Badger, the boosters' campaign, and the university exposition are units in a program for a greater Wisconsin. They endeavor to counteract the wrong impressions of the university that have here and there sprung up as the result of slanderous falsehoods. These agencies show just how the university is compensating the state for the millions that have been given the university.

The university is more than a paying proposition to the state. The university is of incalculable value in every phase of the people's lives. The university is playing a noble role in the betterment of the state and nation.

Potent agencies for truthfully showing this beneficial influence of the university should be incorporated into the program for a greater Wisconsin. The program, moreover, should be extended. Wisconsin's true position should be known and understood.

\* \* \*

## THE ATHLETIC BULLETIN

AT various intervals during the last four or five months the students have heard rumors of a new publication upon the campus—an athletic bulletin. It is indeed gratifying to note that within the last few days the numerous attempts to gain an athletic bulletin have materialized, that definite plans have been undertaken, and that an editor and a business manager have been appointed.

The new bulletin has possibility of developing into a powerful agency for good. On the campus and throughout the state, it can be made one of the most potent instruments for aiding the university.

Within the student body, the athletic bulletin has a large

sphere of activity in encouraging athletic interest. While most of the students have a considerable interest in attending athletic contests, they have but slight interest in participating in these contests. Comparatively few students seem to have the inclination to undertake the task of training. This fact is well attested by the limited number of men from whom our coaches, on numerous occasions, are able to draw. If the athletic bulletin can evoke in the student body sufficient interest to materially increase the number of men who go out for varsity teams and for intra-mural athletics, it will indeed be rendering a beneficial service.

Beyond the campus, the athletic bulletin also has great possibilities of giving valuable service. If this bulletin can reach into the high schools of the state and of neighboring states, and if it can there inform the future college generation as to just what Wisconsin athletics really mean, it will have achieved a great work. It will make better known Wisconsin's name; it will elevate Wisconsin's prestige; it will stimulate wholesome endeavor in athletics; it will induce high school leaders and high school athletes to come to Wisconsin.

The students expect the new athletic bulletin to achieve great success in stimulating interest in athletics and in raising the prestige of Wisconsin both on and beyond the campus.

## BULLETIN BOARD

### PROM USHERS

Final meeting for all men desiring to usher at Prom will be held at 12:45 Friday in 165 Bascom hall. All men wishing positions as ushers must attend this meeting.

AL HOTTON,  
Floor Committee.

### EDWIN BOOTH MEN

All members of Edwin Booth are asked to call Bob Holcombe at B. 3464 or B. 309 some time this week. Call at meal time. This is very important.

### BONUS STUDENTS ATTENTION!

At the close of the first semester all bonus students graduating or leaving school are requested to leave notice of such fact at the Bonus headquarters, 151 Bascom hall, sometime during the examination period, in order that drafts for February may be promptly forwarded to home addresses.

C. A. SMITH,  
Acting Secretary of the Faculty.

### SOCIETIES

All honor and class societies and clubs that have space in the 1922 Badger must turn their copy in at the Badger office by Friday, January 28.

### WISCONSIN SCHOLARSHIPS

Application blanks for the above scholarships, open to all first-year resident students, with a separate sheet of instructions to applicants, may now be obtained at the Registrar's office.

JULIUS E. OLSON,

### CAMPUS RELIGIOUS COUNCIL

Due to final examinations, the executive meeting of the council has been postponed until Wednesday noon, February 16.

### STUDENT VOLUNTEER BAND

The Student Volunteer band will meet Monday, January 31, at 6:45, at 731 State street. All student volunteers are requested to attend.

### PRESS CLUB MEMBERS

All members of Press club who desire to attend the banquet in honor of Secretary Meredith, February 7, should reserve a ticket with Richard J. Loewenthal, F. 596, today between 11 and 12:30. Only 40 more tickets are available. Those who have indicated their desire for tickets may get them Saturday morning between 10:30 and 12 at the Union building.

### PRESS CLUB

Important meeting of all members in Music hall at 12 o'clock.

### EPWORTH LEAGUE

Prof. L. Kalenberg will speak at the University Methodist Epworth league Sunday night at 7 o'clock on "The Application of Christian Principles on the Campus." All students are invited.

Go to Encampment—Madison's crack cavalry troop, the governor's guards, will participate next summer in a two weeks' encampment at Camp Douglas, where it will train with regular army cavalry, Adj't Gen. Holway announced yesterday.

## The Curious Cub

Question asked: "What do you think of cramming for finals?"

George Bunge '21: In my opinion, cramming for the final exams is the most valuable part of the course. In the first place, I don't think cramming will make very much difference in the amount of the subject matter one will retain ten years from now. But I do believe that the process of cramming for an exam teaches methods of concentration, organization and eliminating non-essential material that may be extremely useful in the future.

Frances Beecher '23: My first thought is that cramming is a necessity, and surely this happens in the majority of cases. But in many ways I think it does more harm than good. It may help a student to pass the exam but it will never give him a lasting foundation upon which to build his future career. Getting through school means more than passing finals. You may cram your way through an exam but you can't follow this process in life.

Allen Miller '21: I believe cramming is a necessity under our present system. The average student is very busy with his studies and outside activities, and thus his program is filled from day to day. In this way he is kept busy up to the final day. Many of the instructors not only do not give time for review but require examinations up to the end. The finals usually require such a mass of detail that the best way to learn it is just a few days before the examination. The knowledge will not stick, but neither will the details of any course.

Corrington Gill '22: I believe that a certain amount of cramming for review is essential, but not to the degree that some students carry it. I think that your daily work should be kept up as well as possible and that a systematic review lasting several weeks should take place. Then when the final comes you are thoroughly prepared. I have found this plan to be very successful and I always plan to get a good night's sleep before finals. In this way I am in fit condition to hit it.

"Y" Convention—The board of directions of the city Y. M. C. A. will probably choose seven delegates Saturday night to attend the annual state Y. M. C. A. convention at Milwaukee Feb. 7. Among the speakers will be H. A. Moehlenpah, former member of the federal reserve board, and J. Stitt Wilson, former mayor of Berkeley, Calif., who spoke at the university religious conference last fall.

Breeders Elect—Charles Wilkins of Platteville was elected president of the Southwestern Wisconsin Guernsey Breeders' association at the annual meeting Tuesday in Platteville. Fred Davis of Livingston was elected vice president and Frank Meyer of Lancaster secretary treasurer.

## COMMONS HITS THE OPEN SHOP

### Tells Rotarians Result Would be Secret Unions

"Inefficiency of business management in maintaining security of the job for the wage earners is the cause of the present labor unrest and the outbreak of revolutionary movements," said Prof. John R. Commons, labor economist, in a talk on labor problems before the Rotary club Thursday noon.

"Unless capitalism maintains security of the job as well as security of investment," Dr. Commons continued, "we shall face conditions that are present in Europe. England has started to remedy conditions too late. We have made a start here with our workmen's compensation, but we must establish health insurance, unemployment insurance and old-age pensions."

"The open shop will mean the destruction of the union movement, which for 40 years has resisted the radical elements," he said. "Workers will have no open organizations, but they will have to resort to the secret unions and conspiracies Europe knows. Another menace to the trade union movement is the propaganda of intellectuals and socialists within the organization, who seek to unhorse Gompers. Success of either plan will change the character of the American Federation of Labor. It will be like the unions of England, France, or even Russia."

He started his discussion with an account of the success of 10 to 25 per cent of the manufacturers of the country in reducing unemployment by making the sales force insure uniformity of production.

"Seventy-five to 90 per cent of the employers are restrained by competition, inefficiency or greed from keeping up to the progressive employers who are meeting labor problems," said Dr. Commons.

### FANCY CHICKENS REPLACE DOGS AS STYLISI PETS; ACTRESS STARTS FAD



Miss Louise Glaum and her imported Minorca chicken.

The bluest blooded poultry with the most brilliant plumage may supplant the pedigreed poodle, monkey, parrot, baby lion or bear which have so long held sway as the fashionable pets for milady. Miss Louise Glaum, the well known movie actress, started the fad at Petaluma, California, and it has already been eagerly taken up. She is shown here with a handsome black Minorca chicken which was sent to her by a French costumer. Miss Glaum leads her chicken with a green silk ribbon attached to a collar about its neck on which the owner's name is embroidered. Rhode Island Heds and White Leghorns are also popular as pets.

### IN CHARGE OF TICKET SALE AND BOXES FOR 1922 JUNIOR PROM



BIRNEY MILLER



HARRY BARNES

—Courtesy De Longe

Birney Miller is in charge of the Prom ticket sale. He is activities manager of the 1922 Badger, and is on the junior council of the Y. M. C. A. He belongs to Chi Phi fraternity and lives in Franklin, Ind. Harry Barnes of Campbell, Minn.,

is chairman of the committee in charge of boxes. Besides the fraternity Prom boxes there are 12 non-fraternity parties holding boxes. Barnes is a member of Delta Upsilon fraternity and won his "W" in football last fall.

### IOWA INSTITUTES SCHOOL IN NURSING

A new school of public nursing is to be started at Iowa State university. The course, which is for high school graduates who have completed two years in a nurses' training school, will cover two semesters. The first will be spent in class and laboratory work, the second in intensive community study and field work which includes state, city, and rural nursing.

READ CARDINAL WANT ADS

### Classified Ads

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines.

Classified ads will be accepted at the Cardinal office until 5:30 p. m. for the following morning.

WE BUY second hand clothes and shoes. Call B. 2742. 81x30

FOR SALE—Corona typewriter. Call Nagel, 631 State, B. 871. tf

WANTED—We need at once, four to six young men with some chemical training, who are willing to enter the practical lines of the pulp and paper industry with the idea of becoming foremen and superintendents! Answer at once, care of Box "A," Cardinal. 10x21

WANTED—Light washing and ironing, B. 3236. 6x23

FOR RENT—Two double rooms, and suite for men, 635 State. tf.

LOST—Black purse containing check and house bill and about \$8 in money. Reward. Please call B. 5623, Dorothy Jones, 146 E. Gorham street. tf.

FOR SALE—Dress suit, 38 inches. Call Badger 782, between 6 and 7 p. m. 4x26

POSITION WANTED waiting on table for board. Call B. 5347 between 7 and 8 p. m. 2x26

ROOM FOR MEN—Double furnished room for men, after February 1. Call B. 7879. 3x26

FOR RENT—One good room for man. Call Blossom, B. 171. 2x27

FOR SALE—Suede Raincoat, combination rain coat and overcoat; belted style. Has not been worn. Size 42. Phone B. 6256. 2x27

FOR RENT—Double front room, nicely furnished and heated, 1712 Madison, F. 887.

FOR SALE—Dress suit, size 36 to 38. Call B. 5835 at 7 p. m.

FOR RENT—Double or single room for men, 1821 University ave. 3x27

FOR SALE—Hockey shoes, size 4, skates attached, tempered steel. \$10. Call B. 7402. 2x27

FOR SALE—Dress suit, size 36. Phone B. 806, between 12:30 and 2:30 p. m. 2x27

PRIVATE BOARD at 816 North Mills for gentlemen. 8x27

ROOMS FOR RENT for men, single or double, Varsity Apartments. B. 5470.

WILL THE PERSON who took notebook from clinic between 3:30 and 5 Thursday, please call H. R. Lathrop, B. 4862.

## The Acme in the Kodak Family

### 1A Kodak, Jr. with F: 7. 7-K.A. Lens

We have just received a shipment of this popular high grade model direct from the Eastman Kodak Co. They were ordered over six months ago, but could not be supplied until now.

See them in our window; come in and examine them and see the clear, sharp pictures take.

Size 2 1/2 x 4 1/4 inches—  
at the new price, \$23.00.

**PHOTOART  
HOUSE**

WM. J. MEUER, Pres.

Eastman Kodak Agency

### MARINELLO SHOP

Mareel Waving  
a Specialty

223 State

### Canoes Refinished

Now is the time to have your canoe recanvassed, painted and repaired.

E. M. Niebuhr

Univ. Boat House ... Call B. 3001

### DR. SCHEURELL DENTIST

Offices above University  
Pharmacy

B. 5819

672 State St.

### Velvet Ice Cream

It's All Cream

Kennedy Dairy Co.

## Society News

Engagement Announced  
At A. P. D. House

The engagement of Miss Dorothy K. Wheeler, Boulder, Colo., to David W. Smith, Milton, Wis., has just been announced at the Alpha Pi Delta fraternity. Miss Wheeler is now a senior at Milton College, and Smith expects to graduate here next June from the Course in Commerce. The wedding may take place in the fall of this year.

## \* \* \*

## Dean Nardin's Tea Postponed

Because of examinations, Dean F. Louise Nardin has postponed her tea for all university women until further notice.

## \* \* \*

Ag Student's  
Engagement Announced

The engagement of Miss Betty Congdon to Lloyd A. Farr has been announced by Mrs. Laura F. Congdon, University avenue. Farr is the son of Mr. and Mrs. William H. Farr, Greeley, Colo., is a student in the College of Agriculture, and a member of Delta Sigma Phi fraternity.

## \* \* \*

## Chi Psi to be Entertained

Mr. and Mrs. F. O. Wetmore, Chicago, will entertain the members of Chi Psi fraternity of which their son, Horace, is a pledge, with a dinner dance at the Park hotel, Saturday evening, January 29.

## \* \* \*

Son to Professor and Mrs. Haake  
A son was born to Prof. and Mrs. Alfred P. Haake, Wednesday, January 26. He will be named Alfred P. junior. Professor Haake was managing editor of The Daily Cardinal in 1913, and is an assistant professor in Economics.

## \* \* \*

## Personal

Miss Catherine Meyer, a member of Gamma Phi Beta sorority and Mystic Circle, who was in the university last year, will return to school for the second semester.

Mrs. W. R. Kowalke, who has been visiting her daughters, Gertrude and Marie, has returned to Sheboygan.

## \* \* \*

## Goes East on Lecture Tour

Prof. M. Rostovtzeff left yesterday to make a tour of the east, giving a lecture on Greek and Oriental Art in South Russia which he delivered Wednesday at the university. Professor Rostovtzeff will go to New York, Boston, Philadelphia, and Baltimore. He was recently elected to the French Academy.

## \* \* \*

## President Birge Called Away

Pres. E. A. Birge was called to Chicago today and will be unable to be at home to the faculty tomorrow.

WARREN J. SMITH  
Chiropodist  
Tel. B. 195

NORA SEVERSON  
Dress Making  
Prom Dresses  
a Specialty  
215 North Orchard  
Badger 5684

Marceling a Specialty  
Phone Badger 3138  
Mrs. Francis Scott  
BEAUTY PARLOR  
Manicuring, Shampooing, Scalp  
Treatment and Facials  
107 North Butler Street  
Madison, Wis.

## Simpson's

"IT PAYS TO BUY IN MADISON"

Stunning New  
SPRING FROCKS

\$35-\$45-\$60

These dresses have just arrived. They are made of fine quality taffeta, Canton crepe, rich satins, georgette and fine tricotines. The values are most exceptional for dresses of such high character.

The new Spanish silhouette is very youthful. Others with tight little bodices and full flaring skirts. We will be delighted to show them to you.



## Prom Party Necessities

Confetti	Caps	Aprons
Burlesque Ties	Noisemakers	
Horns	Festoons	
Streamers		
Place Cards	Nut Cups	
Masks		

Everything for that Prom Party  
at

NETHERWOOD'S





## At The Theaters

## AT THE ORPHEUM.

Last night Anna Seymour and her brother Harry, with their "breezy bits of mirth and melody," gave one of the best acts seen on the Orpheum stage for a long time. It was Anna's gay personality, and her remarkable feats in making the audience feel as silly as she did, and Harry's good humor and "big bill" which won the audience.

"The Three of Us," given by Harrison and Dakin and Billy Hogue (at the piano) was also a remarkably good and quite unusual act. The first and last bits, where the three dressed in Quaker costumes as "ma, pa, and the child," and chanted antiphonal absurdities, were refreshingly original.

The playlet, "\$5,000 a Year," in which Hyman and Mann argued their way through a series of mix-ups, and finally, happily and unexpectedly attained their desire, was much better than most of its kind, and had lots of funny lines, well interpreted by the actors.

Harry Tsuda, the funny little Chinaman, gave the usual thrills with the aid of a table, two chairs, and a big ball, but he varied it a little by piling them all on top of each other, and himself, on top of them—and coughing.

But the other two acts on the program were commonplace, or worse. Orr and Hager, in "Little Miss Innocence," could not dance, had terrible voices, and attempted jokes which were old in grandmother's time. One wonders why they felt called upon to go on the stage.

The Breen family, with their jumble of would-be humor, dances aspiring to the aesthetic, and boring juggling, evidently meant well, but they could not seem to put it across. The audience laughed once—and felt sorry for them the rest of the time.

## AT THE STRAND

A careless jest uttered by the giddiest girl in London, a swift-leaping suspicion in the heart of her lover, a gorgeous wedding, the like of which London society had rarely seen, and then—"You are my wife in name only, because I know that you married me only for my money. Well, you have my name now, and you shall have plenty of money, so long as you behave your-

## ORIENTAL FLARE MARKS NEW SUITS



This novel chamois cloth tailleur features the loose oriental coat which is so popular. It has the Japanese shoulders and is strikingly embroidered in motifs of brown. An oddly draped collar is another interesting trimming note which is comfortable as well as smart. The draped turban accentuates the charm of the oriental effect.

self. But I don't want anything to do with you." Nice outlook for a happy married life, now wasn't it? Small wonder that Folly, the adored little actress, should plunge into a mad whirl of false gaiety. But resentment at his unfairness burned fiercely in her wounded heart, while suspicion still smoldered in his. That was the situation that made their married life a veritable fiery furnace of wretchedness. It all but consumed their chance of ever finding happiness together, though they came through the flames at last. "The Furnace" is a master picture, with a big theme and powerful drama, which is now being shown at the Strand theater.

A comedy cartoon will be the added attraction.

Wednesday evening the patrons of the Strand donated \$213.79 for the relief of the starving children of Europe. In order to carry on this good beginning the four Madison theaters, the Grand, the Orpheum, the Fuller and the Strand, are going to unite in giving a benefit performance at the Strand theater, Saturday morning at 10:30 o'clock. The Girls' Civic League and the members of the Wisconsin High school have volunteered to sell the tickets. In way of showing their appreciation the managers of the Grand, Strand, and Fuller have offered the girl who sells the most tickets a pass for a month to each of the theaters. The next highest will receive a pass for two weeks, and the three following will be given a pass for a week.



## "UP IN MARY'S ATTIC"

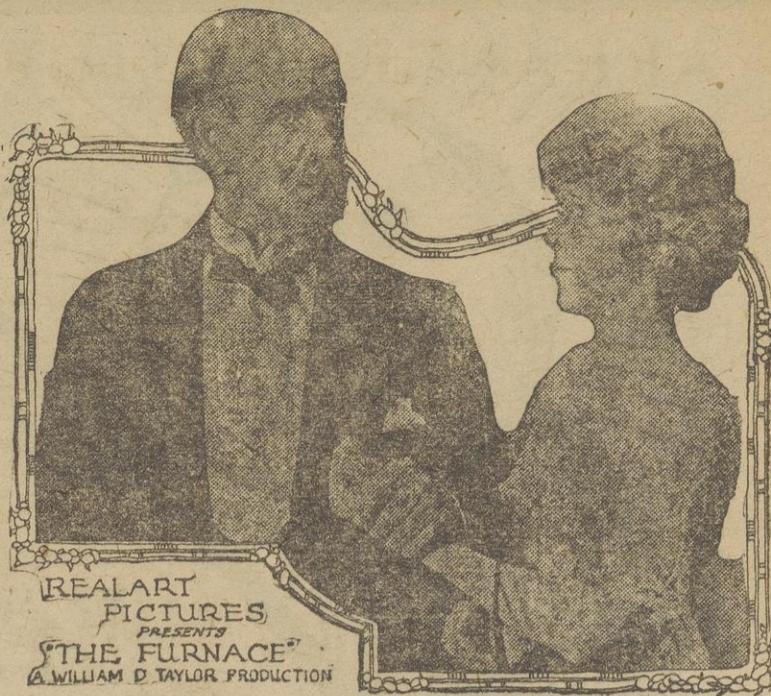
A rollicking, roaring riot of merit and merriment. You'll never forget its sunshine and happiness—its great human appeal—its uproarious humor!



## NOW SHOWING

## GRAND

## AT THE STRAND



PHILADELPHIA—The public was still mystified today concerning the shock that may have been caused by an earthquake which was felt last night in central and Southern New Jersey and in eastern Pennsylvania.

The joint finance committee of the legislature is planning to conduct a hearing next Friday at 2 p.m. on the appropriation bill for the bureau of child welfare and public health nursing, and on the budget for the state board of health.

## LOOK IN THE WANT ADS

## FULLER, 2 DAYS

Friday and Saturday, January 28 and 29

MATINEE SATURDAY

MAIL ORDERS RECEIVED NOW

Capacity House has been the Rule in every city for this Attraction on its transcontinental Tour

## TOUCHING THE HIGH SPOT OF MUSICAL COMEDY

JOHN CORT OFFERS THE KNICKERBOCKER THEATRE - N.Y. MUSICAL COMEDY SUCCESS

The company that plays—  
New York  
Chicago  
Boston  
Philadelphia

## LISTEN LESTER

WITH FRED. HEIDER AND THE NEW YORK PRODUCTION

DAINTIEST, DANCEST CHORUS EVER SEEN ON ANY STAGE

BOOK AND BOXES BY HARRY L. CORT AND GEO. E. STODDARD MUSIC BY HAROLD CROLDE

PROMINENT IN THE ARMY OF FUNMAKERS ARE—

June Roberts, Delano Dell, Betty Kirkbride, Earl Higley, Francis Donegan, Rene Brown, Claire Grenville, Dorothy Roberts, Evelyn Paul and

THE FOUR ENTERTAINERS

Seats on Sale Wednesday 10 A. M.

PRICES—Nights: 50c, \$1.00, \$1.50, \$2.00, \$2.50—Plus Tax

Saturday Matinee: 50c, \$1.00, \$1.50, \$2.00—Plus Tax

## STRAND

MADISON'S PHOToplay THEATRE DE LUXE

NOW SHOWING  
A SPECIAL FEATURE PICTURE  
William D. Taylor's Production  
"THE FURNACE"  
An Expose On Married Life

With an All-Star Cast, including Milton Sills, Agnes Ayres and Theodore Roberts

Also Showing

A COMEDY CARTOON



# Old Man \$

Is Here To Save  
You Money

—Our Smudged By Smoke Sale  
Is Going Big—

WE ARE DETERMINED TO DISPOSE of everything, every dollar's worth of our present stock because of being smoked up by the recent fire in our basement. Those who have purchased during this sale pronounced it "Madison's greatest sale of Men's and Boys' wear."

Of course we are rushed. Such tremendous bargains in men's wear seldom come and the public is quick to grasp the chance of securing Crescent quality at prices they cannot hope for later on. We have added to our selling force and can supply your needs quickly.

## Again We Cut Prices!

Friday and Saturday Special Bargains



Here is Your  
Opportunity to  
Make a Real  
Savings on Fine  
Clothes

### Men's Suits & Overcoats

\$40.00 values now-----	\$25.00
\$45.00 values now-----	\$28.50
\$50.00 values now-----	\$31.50
\$55.00 values now-----	\$35.00
\$65.00 values now-----	\$39.00
\$75.00 values now-----	\$44.00
\$85.00 values now-----	\$49.00

#### Extra Special in O'Coats

About 20 Overcoats in the lot, priced at **\$9.50**

#### Men's Extra Trousers

\$4.00 values now-----	\$2.65
\$4.50 values now-----	\$3.00
\$5.00 values now-----	\$3.35
\$6.50 values now-----	\$4.35
\$7.50 values now-----	\$5.00
\$10.00 values now-----	\$6.65
\$12.50 values now-----	\$8.15
\$13.50 values now-----	\$8.75
\$15.00 values now-----	\$9.50
\$18.00 values now-----	\$11.75



### Men's Shirts Radically Reduced

#### 3 EXTRA SPECIAL LOTS

Lot 1—\$3.00 Shirts on sale..	\$1.05
Lot 2—\$4.00 Shirts on sale..	\$2.35
Lot 3—Values \$6 to \$9 now on sale at .....	\$3.95

33 1-3% off on all Shirts not included in above.

#### MEN'S CAPS

\$1.50 and \$2.00 values now	\$1.00
\$2.50 and \$3.00 values now	\$1.50
\$3.50 and \$4.00 values now	\$2.00
\$4.50 and \$5.00 values now	\$3.00

### Men's Under- wear Extra Special!!



1 lot Wilson Bros. ribbed heavy weight 2-piece wool, regular value at	\$2.50
1 lot Wilson Bros. heavy ribbed cotton Union Suits, regular values at	\$8.00
1 lot Wilson Bros. best quality heavy cotton fleece 2-piece Suits, regular \$1.50 values, now on sale at	95c
33 1-3% off on the balance of our heavy weight stock of Underwear.	
33 1-3% off on Night Shirts and Pajamas.	
33 1-3% off on all Men's Sweaters.	
33 1-3% off on our entire stock of Gloves and Mittens.	
33% off on Suit Cases and Bags.	
33 1-3% off on Smoking Jackets and Bath Robes.	

#### MEN'S HOSIERY

25c Cotton Hosiery, 15c; 2 for	25c
35c Cotton Hosiery, 5 for	\$1.00
60c Lisle Hosiery	40c
\$1.00 and \$1.25 Silk Hose	75c
75c and 80c Wool Hose	50c
\$1.00 and \$1.25 Wool Hose	75c
\$1.50 and \$2.00 Wool Hose	90c

NECKWEAR AND MUFFLERS  
ONE-HALF PRICE



*The Crescent*  
CLOTHING CO.  
Specialists in Apparel for Men & Boys

