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LAKE GENEVA

& BAY LEAVES

VOL VII NO. 24

OBSERVER

WILLIAMS BAY, WIS. JUNE 22, 1939

SWEET LAKE OF GENEVA

Sweet Lake of Geneva, pure, lovely and fair,
Moore sung of Avoca, and Burns of 'Auld Ayr';
When valleys and rivers awaked the Muse;
She may not neglect to accord thee thy dues.

I have known thee from childhood, I've studied thy ways,
Thy fountains, thy inlets, thy headlands and bays,
Thy shallows and depths, are familiar to me
As the beads to the maid on her conned rosary.

My happiest days, O, I feel they are past!
('Tis sad that earth's happiness never can last;)
They were spent on thy waters and wandering o'er
The hills that encompass and outline thy shore.

(the storm

I have watched thee, old lake, when sore chafed by
When thy waters were writhing like serpents in form;
Thou has seemed to me then like a caldron of wrath,
Boiling over with vengeance to aught in thy path.

I have seen thee again, lulled to rest by the calm,
When the sentinel hills were on guard 'gainst alarm;
Not a breath to disturb thee, as calm thy pure breast
As though winter had chained thee in motionless rest.

At such times as these I have sat in my boat,
Like a moth on a mirror, an atom afloat;
As silent and motionless even as thee,
I have gazed in thy depths, full of wonders to me.

O, Lake of Geneva ! I've stood on thy shore
When the pale, mellow moonlight hath silvered
And the fishermen's torches have shot a faint ray,
Like the first early stars in the wake of the day.

J. B. Kaye
in the early days of Kaye's Park

WELCOME BACK AGAIN!

Another year has rolled round since we published the Summer Welcome number for 1938. Some whom we welcomed last year will not be with us, as they have joined the vast throng in the spirit world. We will miss them. Some have moved to other parts of this country of ours and are too far away to get back this Summer. Many of you who receive this number are new on Lake Geneva. We especially welcome you. This time by we, we include our whole lake shore friends.

This paper is a sort of "house organ" for you folks who live on the lake or have access to it through the deed to your property. It is your paper. This number is placed in the hands of all of you as an expression of our interest in your being our neighbor. Will you not accept it as a personal greeting? Sometime during the Summer the editor will try and meet you personally. In doing so he calls as a representative of our citizens who have established their homes on Lake Geneva or in the communities surrounding it. He will call as a messenger of the hundreds of business, professional and tradesmen whose advertisements or business cards you will find in this and succeeding numbers. You are urged to look upon every advertisement as being meant for your personal attention. Tell the business men that you liked their invitation to call and are there as a reader of "Lake Geneva Observer". He will give you a little more friendly attention, if it is possible to show it.

We are not asking much of you but would like very much to have you help to the extent of 50¢ for a Summer subscription. It is a weekly. That is asked to help cover the delivery cost. Hundreds pay \$1.00 and get copies during the Winter. Many help by being Sponsors at \$5.00, to help gather historical material.

DINE AT

BAY SHORE HOTEL

WILLIAMS BAY, WISCONSIN

UNDER NEW MANAGEMENT

LE ROY DEARTH, MANAGER

OPENS

SATURDAY, JUNE TWENTY-FOURTH

SPECIALIZING

in Chicken and Steak Dinners

Fresh Vegetables

Strictly Home Cooking

TABLE D'HOTE DINNERS

LUNCHEONS

Daily 5 to 8 P.M. 85¢ up

Daily 11.30 to 2 P.M. 50¢ up

CLUB BREAKFASTS

Daily from 7.30 to 9 A.M.

CATERING TO PRIVATE PARTIES

AMERICAN OR EUROPEAN PLAN IN HOTEL OR COTTAGES

HOUSE KEEPING COTTAGES

For Reservations

PRIVATE BEACH

Phone 196-J1

PRIVATE PIER

P E R S O N A L S

Mr. and Mrs. Gerald Young, Oakwood Estates, went to Michigan City, Ind. Wednesday to do some industrial photography. They will photograph one of a chain of American modern architectural design gasoline stations.

Mrs. Karen Steele made a business trip to Wauconda, Ill. Tuesday afternoon.

Mrs. J. Metz, her daughter, Mrs. Paul Nickel, and children, Nancy, Mary and Franklyn, of Kansas City, have rented Mrs. Karen Steele's house on Spring Street for the summer until after Labor Day.

Mr. and Mrs. H.A. Kellberg, St. Petersburg, Fla. have come to Wms Bay for the summer and are settled in their home on Geneva Street. The Kellbergs were former residents of Wms Bay a few years ago.

Mr. and Mrs. Neil Lamberson, DeKalb, Ill. were guests of Mr. and Mrs. E.H. Hollister Sunday afternoon. The Lambersons lived in Wms Bay when Mr. Carlson was owner of the corner grocery, now the Fish Line store, where Mr. Lamberson was employed.

Mrs. Howard Hotton, Los Angeles, Calif. came last Saturday for a visit in the homes of Mr. and Mrs. J.S. Hotton, Alfred and George Hotton.

Miss Martha Tulane visited in the home of her parents, Mr. and Mrs. Axel Tulane, Parkhurst Place, last weekend. She is employed in the Book Shop of the Foreman Bros., publishers of text books, in Chicago.

Fielder Colby Ingram of Lake Forest, spent last weekend with his grandparents, Mr. and Mrs. F.A. Fielder, Cedar Point Park, prior to spending a part of the summer at Culver Military Academy, in Indiana.

CHICAGO GROUP ENJOY PICNIC
AT WMS BAY

Mrs. H.O. Crane entertained a group of 27 ladies, members of the Woman's Missionary Circle of the Marquette Manor Baptist Church, Chicago, at a picnic dinner on Tuesday, at the lake shore home in Loch Vista Club of her brother, Carl Gunderson. The ladies enjoyed a motor boat ride, croquet and swimming. A sailboat ride was in the schedule for entertainment but had to be given up, there not being enough wind for sailing.

The group was very enthusiastic about the beauty and grandeur of the lake and Williams Bay and hope to visit our community again soon. Had a real estate salesman been near by he might have enjoyed a good business.

Mr. and Mrs. Nels J. Johnson went to Madison on Monday to attend the Commencement exercises of the University of Wisconsin from which their grandson, Carl E. Johnson, Jr. was graduated from the School of Medical Science. He will enroll in the Medical School this Fall. Carl has been an honor student in the University since he entered.

Mrs. T. Magelsen, Chicago, is visiting in the Nels Johnson home this week.

Mrs. George Sprecker and daughter, Mrs. Helen Caldwell of St. Petersburg, Fla. are visiting Mrs. L.H. Hennes, 17 Collie Street.

Mr. and Mrs. Mortimer Fager, and friends, Mr. and Mrs. Shamason and son and wife, of Chicago, were visitors last Sunday in the home of Mrs. Fager's parents, Mr. and Mrs. D.J. Oetjen, Jewell Drive.

Mr. Shamason and son are the proprietors of the South Shore Hardware Company, Chicago.

HOLLYHOCKS AND ROSES

should be sprayed with a solution of Arsenate of Lead for ridding them of insects or worms that may be eating them.

RIVIERA

on the lake

LAKE GENEVA, WIS.

GALA SUMMER DANCE SEASON

SATURDAY, JUNE 17TH

extra

DANCING WITH DUFFY

JOHN DUFFY

and his syncopating orchestra

12 - Talented Musicians and Entertainers - 12

FEATURING BEAUTIFUL LOU MYERS

The Campus Co-ed

Direct from Wisconsin University

A Band you will not forget for years

NIGHTLY DANCING, EXCEPT MONDAY

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(No admission charge for Matinees)

Never a Cover Minimum Charge

ADMISSION: WEEK NIGHTS 40¢, SATURDAY 50¢ plus tax

Entertain your friends at Beautiful Riviera 'on Lake Geneva'.

Commencing July 1st-Tom Gentry and his Nationally Famous Band

J O H N M . S M Y T H

The afternoon papers on November 4, 1909 and the morning papers of the following day from Boston to Los Angeles and from St Paul to New Orleans carried the Associated Press item " John M. Smyth, one of Chicago's pioneer merchants and an important factor in its political and commercial life, is dead from bronchial pneumonia. He was 66 years of age."

We are pleased to devote this article which is the tenth of a series of stories about the men who formed our Lake Geneva colony of yesterday, to a story about JOHN M. SMYTH.

Mr. Smyth built " Tyrawlee " which is now the summer home of Mrs. W.H. Emery, at the east limits of Williams Bay, and was active until his death in everything which was for the good of Lake Geneva. The name which he gave the place was from a place in Ireland, the birth-place of his parents.

We will quote from one of the many accounts in the Chicago papers telling about Mr. Smyth.

" Mr. Smyth's life ran parallel with Chicago's. He came here in 1848 when he was 5 years old, the son of poor immigrants (the father had been a school teacher and surveyor at Ballina, County Mayo, Ireland). He grew up with the city, sharing its prosperity and its disasters, became an honored and important influence in its political and commercial affairs, and when called upon for his final accounting was prepared to show that through his philanthropy he had divided his substance with the less fortunate, and had provided abundantly for his own. "

Mr. Smyth was born on the high seas while his parents were on the boat bound from Ireland to the promised land on the western continent. The family first settled in Montreal but when John was 5 years old ... came to Chicago by boat. Thomas a brother was born on the boat enroute.

Shortly after arriving in Chicago the father died . John who had been attending the public schools had to seek employment when he reached 13 years of age. He became an apprentice in the composing room of the Chicago Tribune, but soon showed the possession of ability which warranted his transfer to the business department. He worked for other newspapers also until 23 years of age. Having saved a nest egg he carried out an idea that he wanted to be a merchant. He started first in a small store building in West Madison Street with a small stock, mostly second hand furniture. On this foundation he kept building until in 1891 disaster hit the store in a fire. Undaunted he rebuilt bigger than ever- the present large stone building on Madison near Halsted.

In 1871 Mr. Smyth was married to Miss Jane A. Hand of Chicago. They had five daughters and three sons.

What Mr. Smyth missed in schools he made up in reading. He had a very fine library which he built up from a few books as a young man to hundreds in later life. His books were chosen with excellent taste and discernment.

Early in life Mr. Smyth became interested in politics. His Philosophy in this respect is quoted, " My doctrine is that good citizens

HAMMERSLEY'S

WALGREEN SYSTEM DRUG STORE

LAKE GENEVA

The oldest and best equipped Drug Store

in Walworth County

offers the services of two Registered Pharm.

assistants at all times. The Prescription Counter

is completely stocked with the finest

Pharmaceuticals obtainable.

HIGHEST CLASS TOILET GOODS

Elizabeth Arden,
Mary Dunhill, Yardley,
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Hudnut, Leon Loraine,
Lucien Le Long

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All kinds of desk
and office supplies
Eton Crane Stationery

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Dunhill, Tally Ho,
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SPORTING GOODS

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CIGARS, CIGARETTES

Cigarette Cases,
Lighters, Holders

A complete line of Bird, Dog and Pet Remedies.

All kinds of insecticides for your Flower and Vegetable garden.

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served at our fountain.

ought to feel it their duty to mix in politics to eliminate corruption. How else shall we elect good men to office? There has never been a time since I have been old enough that I have not taken a keen interest in politics. Should not every public spirited citizen and heavy tax payer take a personal pride in assisting toward good government?"

Carrying out that doctrine he served in the city Council for two terms, and was urged to accept the Republican mayoralty nomination many times, but always refused. He did sit high in the councils of the city, county, state and national leaders of his party, and was a presidential elector in 1880 and 1884.

In the Chicago Inter Ocean of Nov. 6, '09 appeared the following:

IN MEMORY OF JOHN M. SMYTH

" While hundreds are attending the funeral services of John M. Smyth this morning, thousands will be in mourning for him in all parts of Chicago. Few men, perhaps none in the city, had so many friends as Mr. Smyth. And he deserved to have them. None who knew him well will question that.

" A man of stiff character and bristling opinions, he yet had a sincerity, loyalty and frankness that often endeared him most to those he combated most.

" He had a charm of personality that was a constant source of delight to all who knew him; a fund of wisdom that came from a wide knowledge of his fellow men; an aptness of language that was like a steady flow of humor; and a wit that always fitted its subjects like a glove."

" He was honor bright in his personal relations and associations. His word was absolute when given and fidelity to those whom he would trust was a hoop of steel."

" Mr Smyth was a great man " said Attorney Merritt Starr a close associate of Mr. Smyth for many years. " A man with strong ideas of civic reform, the highest ideals, and intense honesty, he exercised an influence in this city which few realized. He was a man of such purity and nobility of purpose that he might well be classed among the great men of the country. His devotion to Chicago is remarkable".

Before Mr. Smyth selected the site for his Lake Geneva home he first spent a Summer at Kaye's Park on the south shore in 1892. He later rented the W.J. Chalmer residence in which he lived while his home was being built in 1896.

He stole away as often as possible from his business cares during the summer to join in the activities of his many friends who formed the Lake Geneva colony. He liked golf and was active in the Lake Geneva Country Club. His steamer " Loreto " was often seen stopping at the piers of his friends getting up a foursome for a golf game. On the trip home it sailed leisurely while his cronies enjoyed a game of cards on deck.

He and Mrs. Smyth could always be counted on to do their part in any of the activities on the lake. He was one of the signers of the agreement whereby he and some of his friends hoped to keep the Lake from the encroachment of the usual summer resort influences. Shortly after Mr. Smyth's death the lake shore home was sold but a few years later his son, John M. Smyth, Jr. established his home in Williams Bay where he and his family now reside.

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JOHNSON'S

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Gravel, Sand.

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SUMMER COTTAGES BEING BUILT

Building permits have been granted to Mr. Thor Bjerke, Chicago, for a cottage on Hill Street. To Mr. Lee H. Young, Chicago, for a cabin in Harbor View Subdivision. Mr. Axel Tulane is the contractor for the latter.

EXHIBITS PAINTING IN CHICAGO

At the Annual Art Exhibition on Navy Pier, Chicago, Mrs. Belle Jenks Lund, Cedar Point Park, has on exhibit a water color, "Crane Fishing", which is No. 594. The Exhibition is open from June 10 to July 4, from 10 a.m. to 5 p.m.

It is primarily a Chicago artists' exhibition. More than 3000 invitations were sent to painters and sculptors and etchers in the hope that their response would make a magnificent show, and the show stands every chance of being the best of the shows that have been held. Put it as a "must" on the list of places to visit soon; it is an excellent show.

VISIT THE FLOWER ARRANGEMENT EXHIBIT ON FRIDAY

The Williams Bay Garden Club is sponsoring a Flower Arrangement exhibit on Friday, June 23, from 2:30 to 5 o'clock, at the Congregational church. Anyone living in Wms Bay or vicinity may enter flowers, but they must be in the containers and be at the church at 11 a.m.

Mr. E.N. McDonnell will show moving pictures in color, of Honolulu, at 3 o'clock. A charge of ten cents will be asked, which will be used by the club toward a planting project in the village.

Refreshments will be served for fifteen cents.

"Flowers have a definite range of texture and containers should be chosen with this thought uppermost. Simplicity should be the watchword in the selection of containers.

Ordinarily it is not well to use excessively long stems in shall-

low vessels. Consideration should be given to size, color, material, shape, contrasts and location of containers with relation to the flowers used.

The days of the old-fashioned, highly decorated container have gone to join those of the hoop-skirt, but the joyous products of those old-fashioned gardens live grandly on, in their modern contemporaries.

The containers are only a means to an end. They are but props in the presentation of the flowers.

"As to the manner born," flowers should merge with the appointments of a room, rather than being obvious as the last touch."

BELFRY THEATRE MAKES NIGHT SPECTACLE

If you are traveling from Wms Bay on Elkhorn Rd any night this week you will see the Belfry Theatre brilliantly illuminated, as performances of the first play of the season are taking place.

The late rehearsals of the past several weeks have not been in vain, as the first performance last night was a completely finished production, and first-nighters went away impressed with the opening performance. Playing leading roles in the first play, "Personal Appearance", are Ruth Busher, Lynn Kiplinger, Gladys Reinhart, Joe Diegman, Frances Piehl, Rudy Lange, Eli Popa, Lester Odden, Florence Gulick and Lorotta Klug. Performances will be given again tonight, Friday, Saturday and Sunday. A Sunday performance was added this year because of the many disappointed attenders who could not gain admission last summer.

The second play, "Kind Lady", is in rehearsal, and will be given July 5, 6, 7, 8 and 9.

The Belfry Players are proud of the distinction of presenting the earliest production of any summer theatre in the country. As a rule summer theatres begin their seasons in July, but because of the great amount of anticipation in regard to Belfry Plays, the season begins one week earlier than before.



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SPINACH (Time saving, quality, economy) 14oz. 19¢
CUT CORN (golden bantam) real time saver 13oz 19¢
CHOPPED STEAK (a real value) per lb. 29¢
SHRIMPS (try them for your salads) 12oz. 31¢

SHELLED WALNUTS
per lb. 52¢

SHELLED PECANS
per lb. 59¢

NEW DATES
2-lb. pkgs 23¢

COOKIES-CRACKERS

RITZ CRACKERS 1-lb. pkg 23¢
SODA " 2-lb. " 17¢
GRAHAM " " " 19¢
FIG BARS " " " 23¢

PRUNES (40-50's)
2-lbs. 21¢

RAISINS (seedless)
2-lbs. 19¢

COFFEE-SUGAR

PURE CANE SUGAR 10lb. sacks 54¢
POWDERED SUGAR 3-lbs. 23¢
LIGHT BROWN SUGAR 3-lbs. 17¢
HILLS BROS COFFEE 2-lb. tins 53¢
ROUNDY'S COFFEE " " 49¢
CHASE & SANBORN COFFEE 2-lbs 47¢

FRUIT JUICES

TOMATO JUICE (Libby's) 3-14oz. 25¢
" " Roundy's) 2-24oz. 23¢
ORANGE JUICE " 2-18oz. tins 25¢
GRAPE FRUIT JUICE " " " 19¢
PRUNE JUICE Qt. bottles 22¢
APPLE JUICE 2-24oz. tins 23¢

CANNED FRUIT-VEG

CORN or PEAS 3-20-oz. tins 25¢
TOMATOES " " " " 25¢
LAUDERDALE PEAS 3-20-oz. " 29¢
BEETS or CARROTS 2-20-oz. 15¢
SLICED PEACHES 2-30-oz. tins 41¢
SLICED PINEAPPLE 2-30-oz. " 45¢
PEARS 30-oz. tins 23¢

CANNED FISH-MEATS

DINTY MOORES BEEF STEW 1½lb. 18¢
" " CORN B. & CABBAGE " 23¢
SARDINES (tomato sauce) 2-15oz. 21¢
SPICED CUT HERRING 13oz. jars 23¢
CORN BEEF HASH 1-lb. tins 18¢

FRESH MEATS

LAMB STEW per lb. 13¢
POT ROASTS " " 23¢
PORK LOINS " " 23¢
" BUTTS " " 20¢
LEG of LAMB " " 35¢
PICNICS (Wilson's) " " 25¢
BACON (generous) " " 23¢
HAMBURGER " " 22¢
LARD (Wilson's) 2-lbs. 19¢

FLOUR-CEREALS

HUSKIES 2-10-oz. pkgs 21¢
SHREDDED RALSTON 2-12oz. " 27¢
WHEATIES 2-8oz. " 23¢
RICHELIEU OATS 3-lb. pkgs. 18¢
A. J. PANCAKE FLOUR 2-20-oz " 23¢
PURASNOW FLOUR 24½-lb. sacks 75¢

HENS and SPRINGERS

CAL ORANGES 21¢ and 33 ¢ Doz.
GRAPE FRUIT 4-25¢ MELONS 2- 25¢
HOME GROWN ASPARAGUS 2-bchs 19¢
NEW APPLES 3-lbs. 23¢
HOME GROWN STRAWBERRIES

CHEESE-BUTTER

LaGRANGE BUTTER 2-lbs. 57¢
KRAFT'S CHEESE 2-lb. boxes 47¢
LONG HORN CHEESE per lb. 18¢
PEANUT BUTTER 1-lb. jars 16¢
OLIVE BUTTER 6oz. jars 22¢

PANTRY PICKLES 24oz. jars 22¢
PINECOT JAM 1-lb. jars 23¢
GRAPE JAM " " " 16¢
QUEEN OLIVES No. 26 47¢



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<p>PRUNES (40-50'a) 8-lbs. 21¢</p>	<p>COOKIES-CRACKERS</p> <p>RITZ CRACKERS 1-lb. pkg 23¢ " " " 17¢ SODA " " " 19¢ GRAHAM " " " 23¢ TIG BARS " " " 23¢</p>	<p>SHELLED PECANS per lb. 52¢</p>
<p>RAISINS (seedless) 2-lbs. 19¢</p>	<p>NEW DATES 8-lb. pkgs 23¢</p>	
<p>FRUIT JUICES</p> <p>APPLE JUICE 2-24oz. cans 23¢ PRUNE JUICE 9¢ bottles 23¢ GRAPE FRUIT JUICE " " 19¢ ORANGE JUICE " " 23¢ " " " " 23¢ " " " " 23¢ TOMATO JUICE (Lippy's) 2-14oz. 23¢</p>	<p>COFFEE-SUGAR</p> <p>CHASE & SANBORN COFFEE 2-lbs 47¢ ROUNDY'S COFFEE " " 49¢ HILLS BROS COFFEE 2-lb. cans 53¢ LIGHT BROWN SUGAR 3-lbs. 17¢ POWDERED SUGAR 3-lbs. 23¢ PURE CANE SUGAR 10-lb. sacks 54¢</p>	
<p>CANNED FISH-MEATS</p> <p>CORN BEEF HASH 1-lb. cans 18¢ SPICED CUT HEARING 13oz. jars 23¢ SARDINES (tomato sauce) 2-15oz. 21¢ " " " " 23¢ " " " " 23¢ DINTY MOORE'S BEEF STEW 1 1/2-lb. 18¢</p>	<p>CANNED FRUIT-VEG</p> <p>PEARS 30-oz. cans 23¢ SLICED PINEAPPLE 2-30-oz. " 45¢ SLICED PEACHES 2-30-oz. cans 41¢ BEETS or CARROTS 2-20-oz. 15¢ LAUDERDALE PEAS 3-20-oz. " 23¢ TOMATOES " " " 23¢ CORN or PEAS 3-20-oz. cans 25¢</p>	
<p>FLOUR-CEREALS</p> <p>PURASNOW FLOUR 2 1/2-lb. sacks 75¢ A.1. PANCAKE FLOUR 2-20-oz " 23¢ RICHLET'S OATS 2-lb. pkgs. 18¢ WHEATIES " 2-2oz. " 23¢ SHREDDED RALSTON 2-12oz. " 27¢ HUSKIES 2-10-oz. pkgs 21¢</p>	<p>FRESH MEATS</p> <p>LARD (Wilson's) 2-lbs. 19¢ HAMBURGER " " 23¢ BACON (Generous) " " 23¢ LEG of LAMB " " 35¢ " BUTTS " " 20¢ PORK LOINS " " 23¢ POT ROASTS " " 23¢ LAMB STEW per lb. 13¢</p>	
<p>CHEESE-BUTTER</p> <p>OLIVE BUTTER 6oz. jars 23¢ PEANUT BUTTER 1-lb. jars 18¢ LONG HORN CHEESE per lb. 18¢ KRAFT'S CHEESE 2-lb. boxes 47¢ LAGRANGE BUTTER 2-lbs. 27¢</p>	<p>HOME GROWN STRAWBERRIES 3-lbs. 23¢ NEW APPLES 3-lbs. 19¢ HOME GROWN ASPARAGUS 2-bunch 19¢ GRAPE FRUIT 4-25¢ MELLONS 2-25¢ CAL ORANGES 2 1/2 and 3 1/2 Doz.</p>	

QUEEN OLIVES No. 26 47¢
 GRAPE JAM " " 18¢
 PINEGOT JAM 1-lb. jars 23¢
 PANTRY PICKLES 24oz. jars 23¢

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in WILLIAMS BAY

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BEEFBURGERS	FRIED
STEAK SANDWICHES	IN
CHEESEBURGERS	PURE
SMOKED HAM	BUTTER
SANDWICHES	

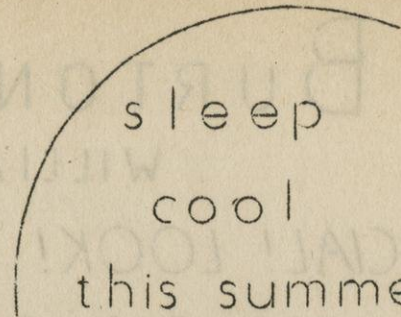
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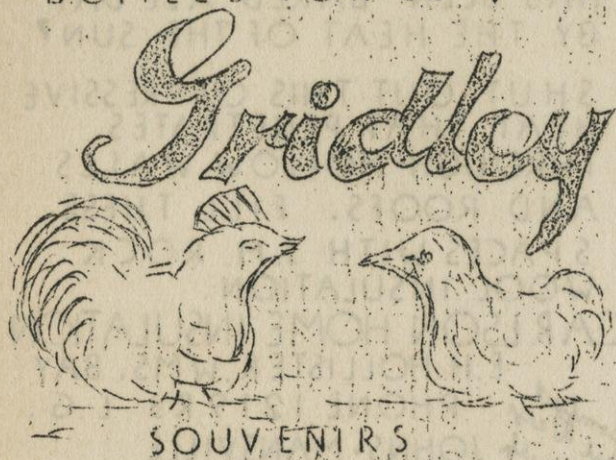
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JANTZEN'S SWIM
SUITS AT
R. E. BURTON
STORE
\$4.95 TO \$6.95

JUNGLE TRUNKS
\$3.95

MEN'S TRUNKS
\$2.95 TO \$3.95
MEN'S ENSEMBLE SUITS
\$2.25 TO \$3.50

SPORTSWEAR,
SLACKS, ETC.

ALSO MEDIUM PRICED
SWIM SUITS.

EVERYTHING FOR A
COMPLETE CUTEX
MANICURE
ALL NEW SHADES
POLISH: HEATHER, LAUREL,
TULIP, CAMEO, CLOVER,
WHISTLE, CEDARWOOD, ORCHID.
ALSO POLISH FOUNDATION.



This Week's Special
VANILLA, STRAWBERRY ICE,
COCOANUT PINEAPPLE

AT BURTON BROS.

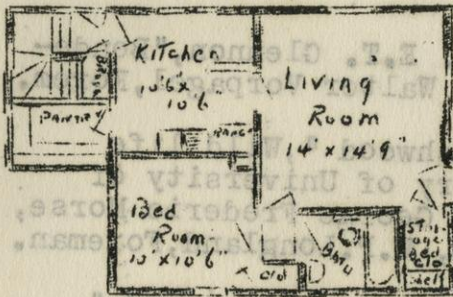


MAGAZINES
SOUVENIRS

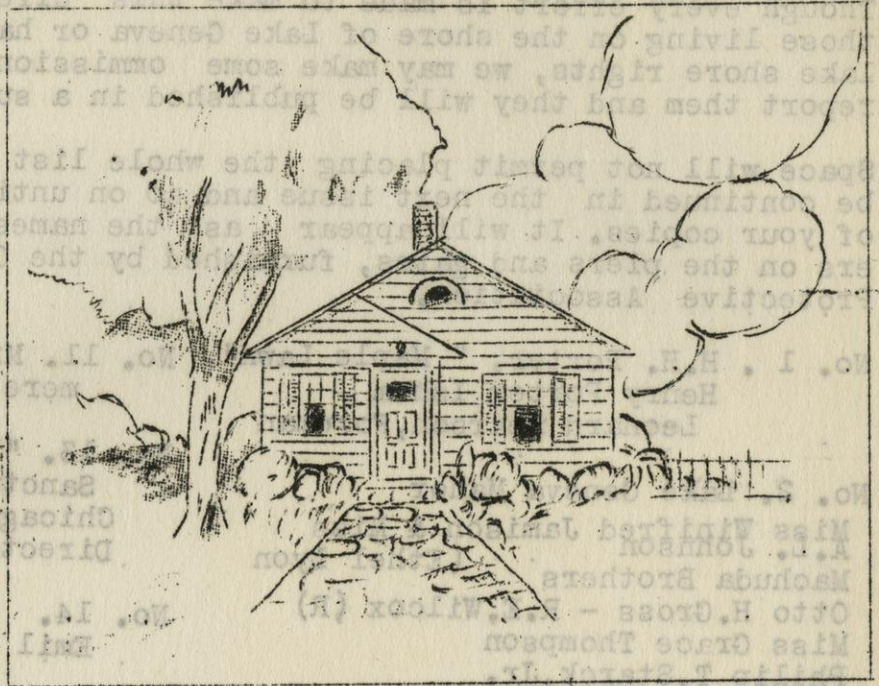
TEL. 819J2

WE DELIVER.

THE DIXON



FLOOR PLAN



A WILBUR LOW COST HOME.

OUTLINE SPECIFICATIONS

Pleasing exterior design; compact, economical and convenient layout; large living room with storage or bed closet; one bedroom with clothes closet, cross ventilation; well appointed bath room; combination kitchen-dining room with vent hood for range; large pantry with spacious shelves; large broom closet; medicine case and soap cabinet with mirror doors; built-in ironing board and clothes chute; ample unobstructed area in basement for recreation room. Exterior of wide colonial siding either wood or asbestos; extra wide windows and rolling slat blinds.

New and original plan built of proven construction in beautiful and permanent design of first quality materials; equipment manufactured by nationally known concerns of established responsibility; contractor and sub-contractors, your local townsmen perhaps your neighbors or friends.

BASEMENT WALLS: 10" approved
CEMENT FLOOR: (cement blocks;
CHIMNEY: with fire clay flue lin'g
FRAMING LUMBER: No. 1 American Lumber Standards;
BLIND FLOORS, SHEATHING and Roof boards No. 2;
SHINGLES: 5/2 No. 1 Red Cedar;
SIDING: 3/4x8 clear Red Cedar;
OUTSIDE FINISH: Select Pine;
FINISH FLOORING: clear Oak or clear Maple;
DOOR and WINDOW FRAMES And WINDOWS clear Pine.
INTERIOR DOORS: clear Pine Stiles and Rails, Fir Panels;
INTERIOR TRIM: Clear Yellow Pine.
STAIRS: clear Yellow pine
CABINET WORK: manufactured by Wilbur;
BUILDING PAPER: 50 lb. saturated and coated;
ALLOWANCES for FINISH HARDWARE, LIGHTING FIXTURES and WINDOW SHADES;
PLUMBING: First quality fittings throughout. etc.

WALWORTH LUMBER COMPANY TEL. WALWORTH 3
 ZENDA LUMBER COMPANY TEL. L. G. 1261 J 3

DIRECTORY OF RESIDENTS ON LAKE GENEVA, 1939

Though every effort is made to make this directory complete for those living on the shore of Lake Geneva or having in their deed some lake shore rights, we may make some omissions and errors. Kindly report them and they will be published in a supplement.

Space will not permit placing the whole list in this issue. It will be continued in the next issue and so on until completed. Save all of your copies. It will appear as the names are listed in the numbers on the piers and gates, furnished by the Geneva Lake Home Owners' Protective Association.

- No. 1. H.H. Porter, "Maple Lawn".
Henry Porter Isham
Leonard Pearson, Foreman
- No. 2. Lake Geneva Manor
Miss Winifred Jamison & Miss
A.L. Johnson (Ethel Lyon)
Machuda Brothers
Otto H. Gross - R.E. Wilcox (R)
Miss Grace Thompson
Philip T. Starck, Jr.
Ralph Braden
Arthur Schmidt
Mrs. Geo. S. Oberne
Albert Angell (R)
William Krueger (R)
G.L. Burgy (R)
J.R. Thompson (R)
T.W. Fogelstrom
O.W. Schicke (R)
- No. 3. Hubbard Carpenter
Fred Millery, Gardener.
- No. 4. Mrs. W.G. McIntosh
"Snug Harbor", Wm Burmeister,
Foreman.
- No. 5. Mrs. Kellogg Fairbank
"The Butternuts"
Ernest Heiden, Foreman
- No. 6. Alonzo Fischer, "Black Tofft"
Tony Keifer, Foreman
- No. 7. O.N. Tevander
"Northwoodside"
John Adams, Foreman
- No. 8. "Hillcroft"
Philip K. Wrigley
"Green Gables"
Mrs. William Wrigley.
H.C. Robers, Foreman
- No. 11. Mrs. E.T. Glennon, "Bende-
mere" Walter Vorpapel, Foreman.
- No. 13. "Wychwood", Wild life
Sanctuary of University of
Chicago. George Frederic Morse,
Director, W.P. Longland, Foreman.
- No. 14. J.J. Lynch, "Edgewood"
Emil Faber, Foreman.
- No. 15. Walden W. Shaw, "The Sten-
ning" Chas. Gebhardt, Foreman.
- No. 16. "Flowerside Farms" S.B. Chapin
Chas. Ackerson, Foreman.
- No. 17. "House in the Woods"
W.M. Spencer
Louis M. Voss, Foreman
- No. 18. Benj. F. Bills
"The Narrows"
J. Novak
- No. 19. "Bonnie Brae"
Simmons & Kehoe
Alex Gardiner, Foreman
- No. 20. "Alta Vista"
William Nelson Pelouze
Chris. Madison, Foreman
- No. 21. "Hickory Dock"
Nathan B. Hunt
- No. 22. "Brookdale"
Victor Johnson (R)
- No. 23. SUNSET HILLS
Pat Bahr, Sunset Hills Tav.
A.A. Bercher, Pres. Sunset
Hills Ass'n.
Mrs. B. Bohman
Lawrence J. Buckley
Pasquale Crescio

cont.

HERMANSEN'S

LAKE COMO HOTEL

R 50 BETWEEN LAKE GENEVA
AND WILLIAMS BAY.

BOB FREITAG'S
ORCHESTRA

and Five Unit Floor Show
Every Saturday & Sunday.

DINNER SHOW SUNDAY 7:30

\$1.00 Dinner Every Evening
SPECIAL FRIED CHICKEN
DINNER WEDNESDAY

854

HERMANSEN'S

HOTEL GENEVA

DE LUXE DINNERS \$ 1.00

SUNDAY DINNER \$ 1.25

Special Steak Dinners
every Thursday 90¢

Luncheons 50¢ & 75¢

JULANE PELETIER

N. B. C. ARTIST

playing in the Dining
Room and Grill.

BUICK

PONTIAC

GMC TRUCKS

SALES AND SERVICE

OFFICIAL "AAA" GARAGE

TEL 600

LAKE GENEVA

AUTO STATION

TOWING & TIRE SERVICE

WELCOME BACK TO
LAKE GENEVA

Come in and inspect our complete
Stock of all Summer Apparel .

ARROW SHIRTS

CATALINA SWIM SUITS

Ladies, Men's and Boys

Priced from \$1.00 TO \$8.00

SLACK SUITS

Ladies' \$ 4.95 TO \$12.50

Men's \$ 2.25 TO \$12.50

Boys' \$ 1.95 TO \$ 3.95

NECKWEAR

Arrow, Botany, Palm Beach \$ 1.00

INTERWOVEN HOSE

Nunn Bush, Edgerton and
Freeman Shoes

KOHN & JENNINGS

Lake Geneva, Wisconsin

GREETINGS FROM LAKE GENEVA

It is always a pleasure and gratification for the City of Lake Geneva and its Chamber of Commerce to greet the people in the area of Lake Geneva, and especially is this true toward Williams Bay.

The efforts we have made in the past year in giving to the people in distant communities the beauties of our lake and its surroundings, through the colored moving pictures, have been very satisfactory and enjoyable. Many things which have gone unobserved by those of us who live in this community have been revealed through these beautiful colored views. Those of you who have not seen Dr. Well's " Beautiful Lake Geneva " we urge that you embrace the first opportunity.

Again we thank you for the invitation extended to participate in this issue, and we trust that we shall be able to reciprocate when we can be of assistance.

Cordially

City of Lake Geneva,
Walter M. Ledger, Mayor.
Chamber of Commerce,
Lewis G. Brown, President.

We put the sure
into Insurance.

HOST INSURANCE AGENCY
226 WARREN STREET.
LAKE GENEVA

Call 638 for any
Known Kind of
Insurance Service

OSTEOPATHIC PHYSICIAN
DR. W. CHRISTNER

Announces a new loc-
ation for his Lake Gen-
eva branch office, at
809 Geneva St. Tel. 441.
Tuesday & Friday afternoons.
MAIN OFFICE IN ELKHORN.
TEL. 407 ELKHORN

TRAVER'S HOTEL & CAFETERIA

LAKE GENEVA
WIS.

THIS SEASON!

A larger stock

for you to choose
from than ever
before.

NORTHWOODS GIFT SHOP

MAIN ST. LAKE GENEVA

STOP & SHOP

PACKAGE LIQUOR STORE

Choice Wines, Liguors
and Cordials

Large Selection of
Beers.

Across from the
Theatre
LAKE GENEVA

SMART SHOP

LAKE GENEVA

Everything in Sport wear.

Shoes for all occasions

\$ 1.95 TO \$ 4.95

THEATRE BUILDING.

COMPLIMENTS OF

NORMAN GILL

JEWELRY

ACROSS FROM THE
THEATRE AT
LAKE GENEVA

GLORIA GARTZ AND JACK VILAS TO BE
MARRIED ON JULY 7

Many Chicago folk will be coming to Lake Geneva on Friday, July 7 to attend the wedding of two of the most popular young people in the Lake Geneva summer colony, for on that day will occur the marriage of Miss Gloria Gartz, elder daughter of Mr. and Mrs. Adolph Frederick Gartz Jr. to Mr. Jack Vilas, son of Logan A. Vilas of Evanston.

The ceremony will be in the garden, weather permitting, of the summer home "Jerseyhurst" of the bride's parents, at 4:30 o'clock (daylight saving time) with a reception following immediately. For the young people there is to be a dance in an outdoor pavilion that night.

Subdeb Gail Gartz, who goes to the Fermata school in Aiken, S.C., will be her sister's maid of honor, and Mrs. Harry G. Nye Jr. will be matron of honor. The bridesmaids will be Miss Sue Vilas and Mrs. Ward Vilas, the bridegroom's sisters; Miss Janet Goss and Miss Mary Louise Corley. Mr. Vilas' father will be best man. Among the ushers will be Frederick Crane Gartz, the bride's brother, who has just returned from school at Lawrenceville. The Rev. E.A. Batchelder, rector of the Lake Geneva Episcopal Church, officiates. The bride and bridegroom will go East on a motor trip and will be at home August 1 at 535 Hinman Avenue, Evanston.

Miss Gartz went to the Girl's Latin School and to the Masters school at Dobbs Ferry. She is an accomplished and charming girl and one of the best sailors on Lake Geneva, having her own A boat, as does Mr. Vilas, who spends the summer weekends at his father's home in Cedar Point Park. He is engaged in the banking business in Chicago with his father.

The Gartz family town house is on Drexel Boulevard, Chicago, but the family spend much of their

time in their Lake Geneva home. Mrs. Gartz was Miss Jeanette Jennings before her marriage to a grandson of the first Richard T. Crane, in the autumn of 1917, which was a Lake Geneva romance as is that of their daughter Gloria and Mr. Vilas.

All three houses at Jerseyhurst, The Gartzes'; the Augustus K. Maxwells' and the Charles R. Crane will be filled with guests for the wedding, but many of them from Chicago will be able to drive home that night.

ANNUAL SALE FOR HOLIDAY HOME
HELD TODAY

Today (Thursday) many of the lake colony were busy working at Horticultural Hall in Lake Geneva at the annual rummage sale for the benefit of Holiday Home, which is a summer camp maintained for the purpose of giving underprivileged children of Chicago a real vacation in the country.

Mrs. William F. Petersen is chairman of the sale and assisting her are Mrs. Albert F. Madlener Jr., Mrs. Arthur Wakeley, Mrs. Earle J. Zimmerman, her daughter, Jane; and Miss Sara Peace were in charge of the cake and cookie booth. Mrs. Henry H. Porter and Mrs. Henry Hamersley handled the clothing section. Mrs. Wm P. Finney, Mrs. Charles G. Frank and Mrs. Harry L. Macdonald were in charge of toys; Mrs. E.B. Frost sold books, also Mrs. Storrs-Barrett and Mrs. George Hotton. China and glassware booth was presided over by Mrs. Harry Gifford and Mrs. James G. Allen. The furniture booth was in charge of Mrs. E.C. Blomeyer.

"Nobody can attribute the mediocre showing of the 1939 Cubs to the owner's reluctance to shell out money for talent. Few magnates in baseball history have spent more lavishly than Philip K. Wrigley." Arch Ward in Chicago Tribune.

FONTANA EXTENDS ITS GREETINGS

TO OUR SUMMER FRIENDS:

Again it is time for us to have the pleasure of welcoming you back to our community for another restful and enjoyable summer season. It is particularly gratifying to welcome not only those of you who have been coming back here each year for many years, but also you who are here for your first season.

This year finds our village in the midst of a highway relocation project, with some streets closed and others carrying unusually heavy traffic. The Village property near the waterfront is being developed into a community playground, and a new street has been provided for between the lake and the new highway. While most of this work has been done during the fall and winter, there is still much to be done, and there will be some inconvenience to our friends during the early summer.

We hope you can enjoy your summer here in spite of these temporary inconveniences, and we promise that resulting facilities for community enjoyment will be well worth while.

H.G. Foote,
Village President.

PALMER BOAT CO.

FONTANA, WISCONSIN

CHRIS CRAFT

SALES AND SERVICE

STORAGE

GAS AND OILS

BUILDERS

OF INLAND LAKES SAIL BOATS

TEL. WALWORTH 94 W

CISCO BEACH , NOW KNOLLWOOD (cont).

Wm Peeper, Indian Dr.
 Mrs. Rose Weber (Isle of View)
 J.E.Cannon Cisco Rd.
 Mrs. Dora Jurgens Cisco Rd.

Officers of Knollwood Association:
 C.W.Peterson, President & Sec'y
 L.F.Dahlin, Vice -President.

No. 33 SHOREBY

R.P. Lapham
 Chas. Gurler
 L.E. Wright
 Perry W. Fisk
 A.H. Menning
 E.B. Lanman
 A. Ungarreti

No. 34 J.M.Triner Estate

August Bulgren, Foreman

No. 35 E.N. Mc Donnell

Ude Immega, Foreman

No. 36 E.P. Ellwood

No. 37 H.D. Colman

No. 38 Mrs.W.H.Emery

W.H. Wahlstedt, Foreman

No. 39 L.B. Hamlin, Jr.

Don Gates, Foreman
 " Tarry On "
 W.J.Hagenah (R)

No. 40 Arthur W.Wakeley

"Wakewood "

No. 42 I.Schwinn

Otto Schissling, Foreman

CEDAR POINT PARK -43, 44, 45, 46

Williams Bay

Carl D. Bodine, 155 Lincoln Parkway
 John P. Carlson, 165 " "
 Ernest Erickson, 165 " "
 Edward F. Moore, 181 " "
 Mrs. Frank Kap, 185 " "
 Irving S. Lavold 191 " "
 Emil A. Baumbach, 282 Circle Dr.
 Glenn S. Reid, 278 Circle Dr.
 E.E. Perkins, 270 Circle Dr.
 Arthur H. Furlong, 258 Circle Dr.
 Robert J. Sterling, 254 " "
 Dr. A.G. Mc Neill, 250 " "
 Alfred A. Pederson, 202 " "
 Russell C. Williams, 194 Circle Dr.

CEDAR POINT PARK -Cont.

Dr. J.K.P. Hawk, 186 Circle Dr.
 Oscar F. Carlson, 170 " "
 Wm. J. Pine, 156 Circle Dr.
 Otto G. Stoffregen, 165 Circle Dr
 W.C. Rotchford, 146 Circle Dr.
 George Morava, 118 Circle Dr.

 Mrs. W.S. Darley, 245 Circle Dr
 Howard S. Knipschild, 285 " "
 H.F. Amet, 312 Circle Dr.
 Mrs. L. Hillstrom, 332 " "
 Jennie Modine " "
 W.F. Bazner, 170 Lincoln Parkway
 Franklin J. Koch, 162 " "
 M.T. Lenney 146 " "
 August Carlson 146 " "
 Morton Wakeley, 151 Lincoln Parkw

Dr. W.A. Schwab, 168 Birch-Walnut Rd

A.B. Rand, 152 " "

Axel Dagerman, 148 " "

Mrs. L.E. Wesselhoeft 136 do.

Carl W. Beu, 128 do.

Dr. J.A. Pfister 112 do.

Geo. Bilhorn, 112 do. (Sidney Bliss)

James M. Slager, 108 Birch-Walnut

John P. Weber, Jr. 100 " "

E.J. Geiger, 88 Birch-Walnut

A.J. Novak, R.W. Overfield, F. Flusty

Birch-Walnut Road

Agnes C. Alexander, 74 Cedar Point

Swan N. Swanson, 94 " Dr.

----- 966

Mrs. Theresa Armbruster/Oak -Birch

Stewart W. Johnson 92 do Rd

B.B. Anderson 84 do

F.C. Reimers, 76 do

R. Hammerschmidt 80 do

G. Bramberg 78 do

Eber J. Hubbard 68 do

F.A. Fielder 60 do

Mrs. E. Seitz 44 do

Chas. F. Pattlock 34 Cedar Point Dr.

Thos. A. Knight 547 Park Ridge Rd

Edmond Hill, 543 Park Ridge Rd.

Dr. J.A. Johnston, 539 Park Ridge

Carole. Masden 535 " "

Harvey S. Drackett 531 " "

Andrew Strandin 527 " "

Oscar G. Yates 523 " "

Dr. Denj. J. Ward 546 " "

W.H. Seymour 538 " "

Mrs. A.H. Brandon 530 " "

Continued next week.

ANNOUNCING
THE OPENING OF THE
ROYAL BLUE FOOD STORE
on the lake shore at
FONTANA.

HARRY POGGIOLI, PROP.
SOME SPECIALS FOR THIS WEEK

Bacon 25¢ lb.	Super Value
Hamburger 20¢ lb.	Coffee; 16¢
Lard (Swift's) 11¢	
Weiners (skinless) 23¢ lb.	Spaghetti 3# for 23¢
Full line of cold meats.	Fruit Juices
Cheese (Kraft) 27¢	

FRUITS VEGETABLES
DOG FOODS- Pard, Rival
Red Heart.

SOUVENIRS

We deliver.

FAMOUS WAFFLE SHOP
1 BLOCK WEST OF LAKE
AT FONTANA, WIS.

Lunches

Dinners

WAFFLES AND MAPLE SYRUP
ALWAYS READY TO SERVE

LAKE SHORE INN

FRED J. FREESE, PROP.

LUNCHEONS &
REFRESHMENTS

CHANGE ROOMS

FREE BATHING BEACH

& PIER

Tavern in connection

FONTANA
BUICK
GARAGE

L. P. COVENTRY, PROP.

BUICK

SALES
SERVICE

GENERAL MOTORS TRUCKS

WE SERVICE ALL CARS

TEL. WAL. 92 M

JOE'S
Tavern

FONTANA

FISH

STEAK

CHICKEN

DINNERS

SUNST HILLS (cont.)

John Erb
 John Gottschalk
 Ed. Gunderson
 Mildred Johnson
 Conrad Johnson
 Otto Karopp Estate
 Geo. Krick
 Dr. K.S. Khedro
 Christian O. Hallowan
 Chas. A. Parkin, Sec'y Ass'n
 Frederick H. Miller
 Josph Miro
 Walter Mosher
 Tom Perrin
 Olaf Olson
 A.G. Voticke, Treas. Ass'n

No. 24. John M. Westerlin Estate
 Ed. Carlson, Foreman

No. 25. W.R. James
 Helmar A. Odden, Foreman

No. 26. ELGIN CLUB
 Herman Meister, Foreman
 S.A. Pope
 W.S. Perrigo
 J.L. Mc Neil
 C.S. Clarke - F.R. Meyer (R)
 O.P. Curran
 Dr. Louis Schultz
 A.D. Edwards
 W.A. Levering
 Mrs. Frank Rayner
 Mrs. Frederick Test
 Howard Mc Neil
 Mrs. J.E. Moore
 H.S. Hamlin
 Geo. Roscoe - A.M. Zulfer (R)
 Mrs. Ida Bosworth - E.H. Redecker
 M.M. Cloudman
 Geo. P. Rinn
 H.N. Gifford
 A.W. Craven

No. 27. "Jerseyhurst"
 A.K. Maxwell
 A.F. Gartz, Jr.
 Charles R. Crane
 John M. Kerwin, Foreman

No. 28 "Sylvan Trail"
 A.W. Herbst Estate

No. 29 Philip Foley

No. 30 Augustana Inner Mission

No. 31 Villa Emmanuel

No. 32 CISCO BEACH - KNOLLWOOD

W.F. Best - W.E. Glader (R)
 L.F. Dahlin

H.M. Wissing Spring Road
 Paul Tillier " "
 C.W. Peterson " "
 Dr. J.M. Leonard " "
 Mrs. Lucy J. Pierce " "
 Mrs. Elsie Marie Wood " "
 Olaf T. Nelson " "
 Harold Gilroy " "
 Mrs. Ethel S. Kohlsdorf " "
 V.W. Routzing " "
 Wm Scharon " "
 Thomas Galariotis Como Road
 L.K. Skobel " "
 Chas. J. Debs " "
 Eric Anderson " "
 B. Greenberg " "
 Tage L. Johnson Shore View Dr.
 Alexander Junkunc " "
 John Weber " "
 Chas. W. Szymanski " "
 Lars Larson " "
 H.F. Braun " "
 Louis C. Shuster " "
 Wm. D. La Batt " "
 J. Gunnar Peterson " "
 H.L. Shaw " "
 Mrs. Grace M. Wall " "
 Wesley Richmond Glen View Dr.
 Dr. Milton Summerville " "
 E.C. Norton " "
 Imanuel Women's Home " "
 Dr. C.A. Bourn Crescent Road
 A.C. Field " "
 J. Farnsworth " "
 A.H. Meyer, Green Leaf Dr.
 A.C. Howell " "
 D.T. O'Keefe " "
 Mrs. Carlson " "
 Theresia Unruh - O'Lear do
 Mary T. Carrig Green Leaf Dr.
 Herman Witz " "
 Sophia C. Peterson " "
 Fred Cox " "
 Mrs. Emma C. Vogel, Indian Dr.
 Arthur C. Beahm " "
 R.S. Johnson " "
 W.T. Slyce " "
 Miss Alice Anderson Shore View
 Harry G. Ericksen " "
 William S. Honor " "
 Ralph B. Kennedy Cisco Road
 Chas. Harrington " "
 Richard E. Walsh Como Rd.
 A.A. Bergstrom Shore View Dr.
 C.C. Long Green Leaf Dr.
 Louis Schmorrow " "

(cont.)

Length of Lake --- Nine Miles

Greatest width (across from Yerkes Observatory), one and three-eighths miles. Width at the Narrows - one-half mile.

Depth at maximum (off Conference Point, south-east) one hundred forty-two feet.

STANDARD OIL COMPANY

(INDIANA)

The area of the lake is 8.6 square miles or 5504 acres.

A topographical survey of the bottom of the lake was made through the ice in 1898 by the Wisconsin Geological and Natural History Survey.

GOLDEN

It is a spring fed lake. Little water runs along the shore leading from springs near by. The inlet at Fontana which means "Springs". It empties into White River, hence to Fox River and to the Mississippi.

JUBILEE

It was given the name "Lake Geneva" by John Brink, the government surveyor in 1835 when he and his party ran across it while surveying township lines. In so doing he discovered the rules of the office which required that the commonly known names be given to all lakes, etc. He called the name "Big Boot Lake" or "Great Lake" as the French traders had called it and put the name of his home town "Geneva", New York instead.

RED CROWN

The name "Kish-wau-ke-toe" meaning clear or crystal water was the one by which the Indians called it, before the French - Geneva and between the two of them they left the name stand.

GASOLINE

FIRST IN SERVICE

Chief Big Foot had his council pole and lodge at Fontana and his band of about 500 Potawatomi who lived around the lake, a little band at the outlet, one at the inlet, one at what is Williams Bay and some on Lake Gono. Mrs. John H. Kinzie in her book describing her experience in meeting the Indians, with a confidence says, "he was a large raw-boned, ugly Indian, with a countenance of a bear."

COURTESY OF

H.A. KAPHENGST, AGENT, LAKE GENEVA

ELDRED DAVIS, AGENT, WALWORTH

HAROLD SMITH, AGENT, ELKHORN

AND ALL STANDARD OIL STATIONS

IN THE VICINITY OF LAKE GENEVA

lands were bought by the United States at the great council at Chicago in 1833 and the Indians removed to western reservations in 1838.

SOME FACTS ABOUT LAKE GENEVA

Length of Lake ---- Nine Miles

Greatest width (across from Yerkes Observatory), one and three-eighth miles. Width at the Narrows - one-half mile .

Depth at maximum,(off Conference Point,south -east) one hundred forty-two feet.

Walking distance by shore path to circle it, twenty-four miles.

Elevation of the surface of the lake above sea level is 861 ft. Above Lake Michigan,282 feet.

The area of the lake is 8.6 square miles or 5504 acres.

A topographical survey of the bottom of the lake was made through the ice in 1898 by the Wisconsin Geological and Natural History Survey.

It is a spring fed lake. Little rivulets can be found all along the shore leading from springs near by. The inlet is at Fontana which means " Springs ". It empties into White River, hence to Fox River and on to the Mississippi.

It was given the name "Lake Geneva " by John Brink, the government surveyor in 1835 when he and his party ran across it while surveying township lines. In so doing he disobeyed the rules of the office which required that the commonly known names be given to all lakes, rivers, etc. He disliked the name " Big Boot Lake " or "Gros-pied" as the French Traders had called it and put the name of his home town " Geneva " ,New York instead. In turning in his report at Cincinnati he was questioned regarding the name, but found that the clerk was also from Geneva and between the two of them they left the name stand. The name "Kish-wau-ke-toe " meaning clear or crystal water was the one by which the Indians called it, before the French - Indian traders named it after Chief Big Foot.

Chief Big Foot had his council pole and lodge at Fontana and his influence as chief seemed to be over a band of about 500 Potawatomi who lived around the lake, a little band at the outlet, one at the inlet, one at what is Williams Bay and some on Lake Como. Mrs. John H. Kinzie in her book describing her experience in meeting him in the spring of 1831 says, " he was a large raw-boned, ugly Indian, with a countenance bloated by intemperance, and with a sinister ,unpleasant expression".

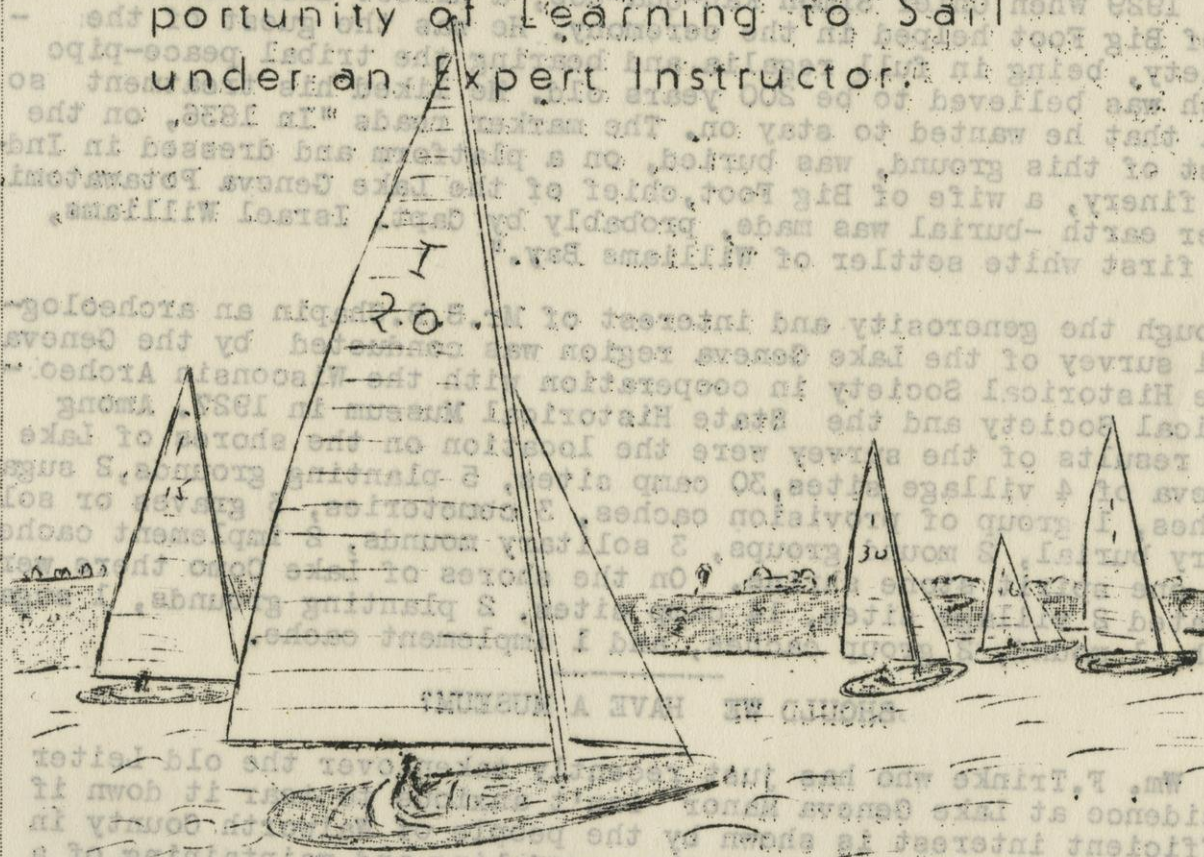
There are several markers which you should see in making the auto trip around the lake. At Fontana you will find a bronze tablet which reads: " A village of Potawatomi Indians occupied the rising ground west of this point when the first whites visited the lake, May, 1831. The intention of these Indians to join the hostiles in the Black Hawk war of 1832 was defeated by Shabbona, an Ottawa Indian friendly to the whites, who learned of the impending attack and warned the settlers. The Indians' lands were bought by the United States at the great council at Chicago in 1833 and the Indians removed to western reservations in 1836".

LEARN

To

SAIL!

The Lake Geneva Yacht Club offers
to the public the unparalleled opportunity of Learning to Sail under an Expert Instructor.



The Course includes twenty-four lessons given on board of various racing craft.

The fee for the complete Course of Instruction and Practice on board the sail boat is \$10.00

Upon completion of the course students will be required to pass a practical examination and demonstrate their ability to handle a sail boat.

For further information call at the Lake Geneva Yacht Club or phone 755 W. L.G. Exchange, Herbert Taylor,

A Certificate will be given by the Yacht Club.

That marker was placed there on July 28, 1927 by the then real active Geneva Lake Historical Society. The speakers were Dr. Paul B. Jenkins, Charles E. Brown, director of the State Historical museum, John Goslyn, a Wisconsin Indian. Marquette A. Healy presided and S.B. Chapin unveiled the marker.

Another marker near it reads: "The lodge of the potawatomi chief, 'Big Foot' stood a few feet south of this point until the removal of the Indians in 1836."

On the lawn of the B.B. Bell home in Glenwood Springs is this marker, "The Old Indian Trail from the foot of Lake Michigan passed a short distance south of this point. From it the first white visitors, the Kinzie party from Chicago, saw the lake, May, 1831."

Across the road from the entrance of Club Unique is another marker, "The old Indian trail from the foot of Lake Michigan to Lake Geneva and on to the 'four Lakes' at Madison- part of a primitive system that practically crossed the continent-passed here."

On Elm Street in Williams Bay is the marker dedicated on Memorial Day, 1929 when Chief Simon Kah-quados, a direct descendent of Chief Big Foot helped in the ceremony. He was the guest of the society, being in full regalia and bearing the tribal peace-pipe which was believed to be 200 years old. He liked his treatment so well that he wanted to stay on. The marker reads "In 1836, on the crest of this ground, was buried, on a platform and dressed in Indian finery, a wife of Big Foot, chief of the Lake Geneva Potawatomi. Later earth-burial was made, probably by Capt. Israel Williams, the first white settler of Williams Bay."

Through the generosity and interest of Mr. S.B. Chapin an archeological survey of the Lake Geneva region was conducted by the Geneva Lake Historical Society in cooperation with the Wisconsin Archeological Society and the State Historical Museum in 1927. Among the results of the survey were the location on the shores of Lake Geneva of 4 village sites, 30 camp sites, 5 planting grounds, 2 sugar bushes, 1 group of provision caches, 3 conoteries, 3 graves or solitary burial, 2 mound groups, 3 solitary mounds, 2 implement caches, and one spirit stone shrine. On the shores of Lake Como there were located 2 village sites, 14 camp sites, 2 planting grounds, 1 sugar bush, 1 mound, 2 group caches, and 1 implement cache.

SHOULD WE HAVE A MUSEUM?

Mr. Wm. F. Trinke who has just recently taken over the old Leiter residence at Lake Geneva Manor isn't anxious to tear it down if sufficient interest is shown by the people of Walworth County in raising a sufficient sum for the remodeling and maintaining of a museum.

Here is a suggestion. If Mr. Trinke is willing why not put on an exhibition in the Manor this Summer? From our experience with the Centenials in 1931 and in 1936 an abundance of material is available. A small admittance fee could be charged to pay expenses. An inventory of all material available could be made. Some is now at the library at Williams Bay, some in Yerkes Observatory, some at The Northwestern Military & Naval Academy. Many private collections of Indian relics are available. Let's have your statement for next issue, June 29th.

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Featuring: The Finest Foods and Choicest Beverages

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65¢

WE SPECIALIZE IN
Charcoal Broiled Steaks
and Southern Fried Chicken.

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FROM
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YOU ARE WELCOME FOR DANCING ONLY.

NO COVER CHARGE ANYTIME

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BROAD &
LAKE STS.

GENEVA THEATRE- LAKE GENEVA, WIS.

AIR CONDITIONED

Fri-Saturday-June 23-24

"MAISIE"

with Robert Young, Ann Sothern

Lone Ranger Rides Again No. 3
Sat. at 1:30- FREE KARAMELKORN

Sun-Mon- June 25-26

SHIRLEY TEMPLE

In the famous story of the old
Northwest
"SUSANNAH OF THE MOUNTIES"

Tuesday-- June 27-

Pat O'Brien, Joan Blondell, Wayne
Morris in

"KID FROM KOKOMO"

Wed-Thurs- June 28-29

Laurence Olivier-The Star of
"Wuthering Heights"
and Valerie Hobson
"CLOUDS OVER EUROPE"

and "Gracie Allen Murder Case."

DELAVAN THEATRE- DELAVAN, WIS.

Fri-Saturday- June 23-24

"TARZAN FINDS A SON!"

Johnny Weismuller, Maureen O'Sullivan
Tarzan Junior- van

also "Gracie Allen Murder Case"
and Lone Ranger-Saturday-1:30

Sun-Mon- June 25-26

"MAN OF CONQUEST"

Sunday- one day only - June 25

On our Stage *direct from Hollywood*
"RIO GRANDE RANGERS"

Tuesday-June 27- "GIRL FROM MEXICO"

Wed-Thurs- June 28-29- *attendance night*
"THE GIRL AND THE GAMBLER"

SPRAGUE THEATRE- ELKHORN, WIS.

THEATRE AIR CONDITIONED

WHERE THE BEST PICTURES PLAY

Thursday- June 22-

"J U A R E Z"

Paul Muni, Bette Davis, Brian
Aherne, Claud Rains, John Garfield.
A picture of sweeping proportions,
pageantry, beautiful music.

Friday- June 23- (only)

"THE JONES FAMILY IN HOLLYWOOD"

Jed Prouty, Spring Byington, Kent
Howell, Billy Mahon. All comedy.
Added- "March of Time."

Saturday-June 24-

"TELL NO TALES"

Melvyn Douglas, Louise Platt, Gene
Lockhart, Douglas Dumbrille.
(The thrilling adventures of
a Newspaper reporter.

Sun-Mon-Tues- June 25-26-27

"MAISIE"

Ann Sothern, Robert Young, Ruth
Hussey, Ian Hunter, Cliff Edwards.
Melodramatic romance. beautiful
Western setting. Action and comedy.

Wed-Thurs- June 28-29

"CONFESSIONS OF A NAZI SPY"

Edward G. Robinson, Francis Lederer,
George Sanders, Paul Lucas.

Ye editor and Mrs. Van Epps
just received a very generous sup-
ply of oranges from Holly Hill
Groves at Davenport, Florida. 10 acres
is owned by Mr. H.W. Baumgartner,
Chicago, who has purchased a home on
the north shore of Lake Geneva.

GREETINGS!

EDWARD DUNN

LUMBER

COAL

FEED

PHONE 22

LAKE GENEVA

FOR SALE

ONLY AT WIGHTMAN'S

180 COIL BUTTON

TUFTED INNERSPRING

MATTRESSES.

FRIDAY & SATURDAY ONLY

\$9.75 EACH

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FURNITURE STORE

FINE FURNITURE

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GROCERY

AND

MEAT MARKET

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SUBURBAN

WATER SYSTEMS

STOKERS AND OIL BURNERS

A well assorted stock
of plumbing accessories
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PHONE 117. 923 HENRY ST.

LAKE GENEVA

CALL ON US FOR REPAIR
SERVICE

MRS. JOHN R. WILSON

and son, Charles R. Wilson, who live at the Hotel Plaza during the winter have come to their summer home "Sunset Ridge" on Lake Geneva, after visiting in the home of their daughter and sister, Mrs. Lucius Rossiter at Hartford, Conn. This will be Mrs. Wilson's sixty-sixth summer at Lake Geneva.

The editor of BAY LEAVES and LAKE GENEVA OBSERVER received the following note from Mrs. Wilson.

Lake Geneva, June 19

"We are back in Geneva now and I was so glad to get the BAY LEAVES number last week. Hoping you are well and wishing every success for you. I am sincerely yours.

Flora L. Wilson

(Mrs. John R. Wilson)

NEWCOMERS TO THE LAKE GENEVA

colony this season will be the Sanford B. Whites and their four children, who will occupy a cottage at the Chicago Club. Mr. White is an enthusiastic yachtsman.

THE SANGSTON HETTLERS

have again taken the attractive house they had last year, the house of Mrs. W.H. Macdonald, across the road from a cottage re-leased by Mr. and Mrs. E.E. Robbins.

MRS. FRANK PORTER

is at her home on the south shore and will have with her for the season her son and new daughter-in-law, Mr. and Mrs. Lefens Porter.

THE ARMIN BRANDS

are at their south shore residence to spend the summer.

From last column---

At Racine Dick Horlick taught

Riding to those who chose that sport as an elective. Riding Clubs became so popular that next year it is expected that 300 will learn to ride, as part of the school work for which credit is given.

He has the finest lot of horses that have ever been in Williams Bay.

SAILING SCHOOL FOR YOUNG PEOPLE

Commodore Harold Hough of the Lake Geneva Yacht Club has engaged Herbert Taylor, who was brought up at Congress Club, as the instructor for the Sailing School this year.

Already there are many applications for the course. One does not have to be the son or daughter of a member to enter. It is open to any young man or woman or boy and girl. Those who had the course last year will have advanced instruction. Classes for beginners.

Better call Mr. Taylor at the Yacht Club and enroll at once as the Classes will commence on June 27th.

RACE FOR DR. O.L. SCHMIDT MEMORIAL TROPHY SATURDAY, JUNE 24 TH.

Tune up races were held last Saturday in preparation for this first race of the season. The "A" Boats will participate in a course - Fontana- Buttons Bay and return.

Mrs. A.F. Gartz, Jr. is sponsoring a tasty Buffet Luncheon after the race for members and guests. Any surplus left after expenses will be devoted to helping to pay cost of the new slips.

Watch "Lake Geneva Observer" for Race Results each week.

INSTRUCTION IN RIDING GIVEN.

Dick Horlick is back with a fine lot of horses at Williams Bay and Delavan Lake.

At the Annual Kenosha Horse Show on June 15th, Dick showed five horses. King of Highland won a first in 5 gaited class; Dare Hytone won 3rd in 3 gaited class and 1st in Lake Shore Stake Event; Honest John 2nd in Jumping Class; Sir Badger a 4th in Bridal Path Class.

cont. 1st col.

--*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*
*
* COLLEGE CAMP GREET'S *
* YOU FOR ITS 56TH SEASON ON *
* GENEVA LAKE *
*
--*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*/*-*-*-*-*

AND INVITES YOU TO ATTEND THE FOLLOWING
OF ITS PROGRAMS OPEN TO BOTH CAMP GUESTS AND GENEVA LAKE NEIGHBORS

Sunday Morning SERVICES OF WORSHIP
will be held each week at 10:45. The
guest preachers who will occupy the
Lewis Auditorium pulpit this season
include:

- June 25, Rev. Roy McCorkel, Ex. Sec'y
Interseminary Movement.
July 2, Dr. Francis E. Drake, Min-
ister, Church of Youth, 1st
Congregational Church, Los
Angeles, California.
July 9, Wayne Hanson, Sec'y, Na-
tional Committee, YMCA.
July 16, Dr. Thomas W. Graham, Dean
Divinity School, Oberlin, O.
July 23, Dr. Harold C. Coffman, Pres.
Geo. Wms. College, Chicago
July 30, To be announced
August 6, Dr. R. W. Schloerb, Pastor,
Hyde Park Baptist Church,
Chicago.
August 13, To be announced.
August 20, Rev. Clarence A. Nelson,
Salem Covenant Church,
Minneapolis, Minnesota.
August 27, To be announced
Sept. 3, Dr. Ernest Lynn Waldorf,
Bishop, Rock River M. E.
Conference.

A vested choir, under the leadership
for the second year of Mr. Clare John
Thomas, College Camp music director,
will be heard in appropriate music
each Sunday.

Parents of small children are invit-
ed to bring them to the Children's
Building where competent young women
will conduct a Sunday School program
during the adult worship hour.

Sunday Evening MUSICALES to be pre-
sented as a part of the 1939 cultural
program are to feature soloists,
choruses and other musical ensembles
of an unusually fine character.
These programs likewise will be held
in the Lewis Auditorium and are
scheduled to begin at 8:00 P. M.

- July 2, Chicago String Quartet.
July 9, The Adelphi Choristers,
Wm. Anderson, conductor.
July 16, Helen Jane Lillroth,
Marimbist; Ivan Nyblad,
Baritone; Eleda Owens,
Contralto.
July 23, Oriana A Cappella Choir,
Paul Vernon, Conductor.
July 30, Gene Alders, Hammond Or-
ganist; Grace Carlson,
Contralto; William Ander-
son, Tenor.
August 6, Cadman Quartet, assisted
by the College Camp Choir,
presenting the Oratorio,
"Elijah".
August 13, Bryn Mawr Male Quartet,
Raymond Allen Smith, di-
rector.
August 20, Ralph Michaus, Tenor,
Adrienne Moran, Zion City
Organist.
August 27, To be announced.
Sept. 3, College Camp Choir, Male
Octet and Girls Ensemble
in a gala concert.

Appreciation offerings will be col-
lected at these programs.

SOUND MOVIES are a regular Wednesday night attraction at College Camp. The productions which have been booked for this summer were selected on the basis of acceptable ratings given them by the Christian Century and Parents' magazines. All but two of the films are held to be excellent family entertainment. The exceptions (*) are listed as "slightly beyond" or "lacking in interest for" children.

- June 21, Big Broadcast of 1938
- June 28, With Williamson Beneath The Sea
- July 5, The Buccaneer
- July 12, Ruggles of Red Gap
- July 19, The Thundering Herd
- July 27, The River
- August 2, Sing You Sinners
- August 9, *Cleopatra
- August 16, The Mighty Treve
- August 23, *Bluebeard's Eighth Wife
- August 30, Wells Fargo

An admission fee of 25¢ for adults and 10¢ for children will be charged.

* * * * *

Note: A folder of 1939 Program Announcements will be mailed to Geneva Lake friends upon request.

* - *

MORE THAN 5000 PEOPLE WILL BE GUESTS OF COLLEGE CAMP THIS SEASON

June 11 inaugurated the 56th season of George Williams College Camp on Lake Geneva. We extend greetings and genuine appreciation for the good friends and neighbors about the shores of this lake and in Walworth County who through their cooperation and support have contributed to the development of this camp since its founding in 1884. Throughout these years thousands upon thousands of persons have spent varying periods of time at this camp where they have been caught up in the programs of educational and spiritual values which have characterized this camp throughout all the years of its service.

A Friday Evening LECTURE SERIES will be inaugurated on June 30. For the first four weeks of the schedule the speakers are to be presented through the cooperation and under the sponsorship of the Geneva Lake Summer School of Natural Science, of which Prof. O. D. Frank is the director.

- June 30, Mr. Karl Limper, Geologist, U. of Chicago, "Geology of the Lake Geneva Region".
- July 7, Mr. John Y. Beaty, author and naturalist, "Nature is Stranger Than Fiction".
- July 14, Mr. George F. Morse, Naturalist, Director of Wychwood Sanctuary, U. of Chicago, "Experiences With Wild Animals".
- July 21, Mr. Sam Campbell, "The Philosopher of the Forest", "Nature's Messages of Peace"

Admission to these programs will be free. A second series of Friday evening lectures will begin on July 28, and carry through August 25. Watch newspapers and bulletins for further information.

Development

For those who do not know the camp well, the following facts will be of interest:

- 1884 - Founded as a Y.M.C.A. summer school. First session at Camp Collie (now Conference Point). Attendance--54.
- 1886 - Purchased 4 acres of land at present site.
- 1887 - First session held in tents on present site.
- 1890 - Y.M.C.A. Training School organized in Chicago.
- 1896 - The Lake Geneva and Chicago schools combined.
- 1897 to 1932 - Development and expansion.

1933 - The present name, George Williams College, adopted after the founder of the Y.M.C.A.
 1934 to 1939 - Further development until--
 Today - 108 acres of land
 1245 feet of shoreline
 65 buildings
 18-hole golf course
 53 tents
 Accommodations for 934 persons including staff.

1938 5315 persons entertained in conferences, institutes, summer schools and as vacation guests.
1939 From June 11 to September 4 Another notable series of educational conferences and programs of informal education for persons unrelated to organized groups.
 An attendance of from five to six thousand persons is again anticipated.

MORE BUSINESS FOR WILLIAMS BAY AND WALWORTH COUNTY TOWNS

Williams Bay and other towns in Walworth County rely heavily upon summer vacation business. How much money will these 5000 visitors to College Camp leave in Walworth County this summer? No one knows that answer but it is a safe assumption that it will directly and indirectly mean many thousands of dollars in business to the firms in Williams Bay, Lake Geneva, Fontana, Walworth, Delavan and Elkhorn.

We do know that the books for the last fiscal year of College Camp reveal the following business operations within Walworth County:

At Williams Bay

| | |
|---|-------------------|
| 8 firms in the village were | |
| paid a total of | \$11,329. |
| Taxes paid to village | 3,143. |
| Road oil and sand purchased | |
| from village | 223. |
| Water bills of village | 445. |
| Salaries and wages to persons in Williams Bay | 9,800. |
| | <u>\$ 24,940.</u> |

Outside Williams Bay but in Walworth County

| | |
|---|------------------|
| 20 firms (8 of which are in Lake Geneva City) | \$12,201. |
| County taxes | 114. |
| Salaries and wages | 1,500. |
| | <u>\$13,815.</u> |
| Total for Walworth County | <u>\$38,755.</u> |

The payments covered labor, building supplies, meats, boat service, utilities, laundry, dry cleaning, automobiles and service, and scores of other items too numerous to mention.

There are many other firms with which a small amount of business is done annually which easily put the total cash paid by George Williams College Camp to firms and persons in Walworth County considerably above \$40,000 in 1938.

Tax Exemption

Of the 108 acres of land owned by the College only 10 acres are exempt from taxation. No effort has ever been initiated or supported by the officers or trustees of the College to gain any additional exemption.

Water and Sewer Service

The camp is paying its full share of the special assessment for the village water system, and also pays for all water used. It has maintained its own sewage disposal plant from the very beginning, although effort has been made to secure the advantages of connection with the village system.

A Non-Profit Institution

George Williams College is a non-profit educational institution. If there should be a margin of income over expense in any operating year it may be appropriated for the educational work of the institution at Lake Geneva and in Chicago. Not one cent of profit ever inures to the benefit of any person or group of persons. The College is incorporated under the laws of Illinois and carries on its work in Chicago and at Lake Geneva.

Robert R. Vernon
 Business Manager, George Williams College and Director of College Camp

GEORGE WILLIAMS COLLEGE CAMP GOLF CLUB

In Williams Bay
on
Route 36

40TH ANNIVERSARY

Adjacent to
Yerkes
Observatory

PUBLIC FEE COURSE

GREENS FEES

SEASON MEMBERSHIP

| | | |
|------------------------|-------|---------|
| Men..... | | \$15.00 |
| Women..... | | 10.00 |
| Juniors..... | | 10.00 |
| (18 years or
under) | | |

DAILY FEES

| | | |
|--|-------|--------|
| SINGLE DAY TICKET
(Monday thru Friday)..... | | \$0.75 |
| After 4:00 P.M.* | | 0.50 |
| Saturdays..... | | 1.00 |
| After 4:00 P.M.*..... | | 0.50 |
| Holidays | | 1.25 |
| After 4:00 P.M.*..... | | 0.75 |

* Central Standard Time

| | | |
|---|-------|--------|
| TEN DAY COUPON TICKET
(Transferable) | | \$6.00 |
|---|-------|--------|

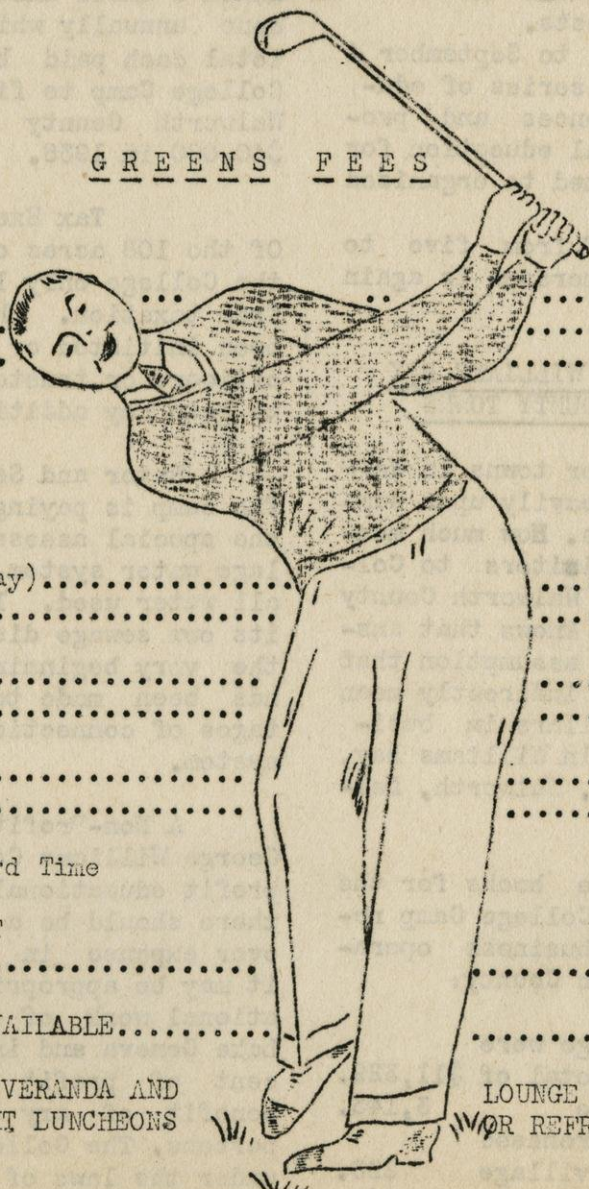
GOLF INSTRUCTION AVAILABLE.....\$1.25 per hour

A COZY CLUB HOUSE WITH VERANDA AND
SERVED WITH LIGHT LUNCHEONS

LOUNGE WHERE YOU MAY BE
OR REFRESHMENTS

GOLF EQUIPMENT MAY BE RENTED, PURCHASED OR REPAIRED

NO SUNDAY PLAY



LAKE GENEVA SAND & GRAVEL COMPANY FONTANA

INVITES YOU TO MAKE USE OF ITS
MANY SERVICES: WASHED GRAVEL, SAND,
TORPEDO SAND, CHIPS, ETC.

ROAD GRAVEL, DIRT, FILL
BOULDERS, ALL SIZES

CALL AT THE PLANT OR ORDER FROM
YOUR LOCAL TRUCKING COMPANY TEL. WAL. 94M.

QUINN FLORAL CO.

FONTANA

PLANTS FOR
YOUR FLOWER BEDS

OR BOXES

LARGE SELECTION
OF CHOICE, HARDY
PLANTS

CALL AT GREEN HOUSES
NORTH SHORE DRIVE
OR CALL 95 J

LUNCHES
ICE CREAM
SODAS

at
JACOBSEN'S

ON THE LAKE SHORE
AT FONTANA

SOUVENIRS

JN · LET · JN

FONTANA

CHANGE ROOMS
FOR BATHERS

SWIMMING PIER

Soda Fountain Service

LINN NEIGHBORS SEND GREETINGS

To OUR LAKE SHORE RESIDENTS IN THE TOWN OF LINN:

We members of the Town Board of Linn are glad of this opportunity to extend through "Lake Geneva Observer" and "Bay Leaves" our appreciation of your making our Town your Summer home.

We have tried in the past to make your stay a happy one, we are trying doubly hard to make it happier this year.

We are improving the roads on which you travel, working toward a plan of blacktopping which will in a few years make all roads of that construction which have heavy travel; we have a policeman traveling the highways, not to harass you, but to see that your property is protected, winter and summer, and to caution careless and inconsiderate drivers, for your safety.

We have also purchased and equipped one of the best fire engines for rural use that we could find. We still have arrangements with Williams Bay and Fotnana to answer needed calls.

We welcome suggestions and plans for a better understanding between our lake shore residents and the farmers who make up the town of Linn. These should be brought to the Town Board meetings or given to our Clerk for presentation to the Board.

Cordially yours,

J.C. Brennan,

Chairman, Town of Linn.

Editor: Besides the Chairman the Town Board is made up of two other supervisors, George Batchelet and Bert Palmer. The Town Clerk is A.W. Ledger, the Treasurer, Mrs. May Hatch and the Assessor, Paul Gavin. The Policeman is Bob Mahon. Tel. Lake Geneva 1265-J1

The Town of Linn has between eleven and twelve miles of shore line on Lake Geneva.

In 1937 the valuation placed on all property in the town was-\$7,255,300.

In 1930 the year round population was 1,320.

The beach at Sand Beach, Buttons Bay is supervised by the Town, with the cooperation of the Lake Geneva Safety Patrol.

AT THE CAMPS:

College Camp - Y.W.C.A. Student Conference June 20-28
Summer School of Natural Science Commences June 24

At Conference Point:

The Mid-west Religious Education Institute
Unitarian Laymen
June 18-25

At Eleanor Camp.

Girl Scouts from Beloit Area.

At Cisco Beach Camp -Lutheran
60 Children from Orphanage Joliet, Ill. until Saturday
Boys and Girls Camp from Chicago and vicinity come Saturday for week.

At Holiday Home - a group of Boys come Friday.

CLASSIFIED ADV. COOKIES

DICK HORLICK

RIDING ACADEMY

WILLIAMS BAY, WIS.

PHONE 1202-J.L.G.

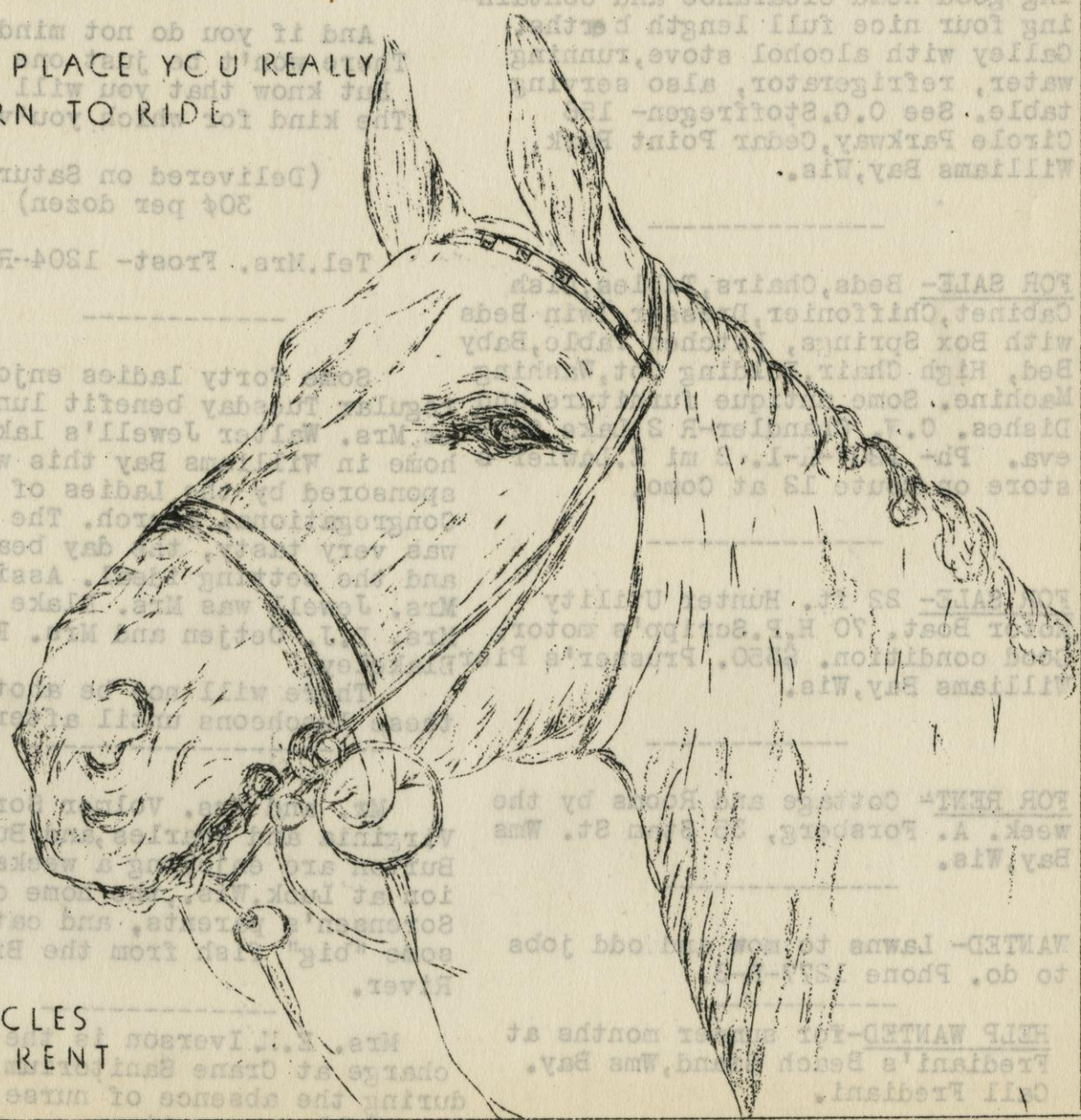
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A SPECIALTY

NOTED FOR THE
BEST HORSES

THE PLACE YOU REALLY
LEARN TO RIDE

(Delivered on Saturdays
30¢ per dozen)

Tel. Mrs. Frost-1304-R-4



BICYCLES
FOR RENT

...ladies enjoyed the
...benefit luncheon
...Mrs. Jewell's lake shore
...home in Williams Bay this week,
...ladies of the
...The luncheon
...day beautiful
...Assisting
...Mrs. Jewell was Mrs. Lake Burton,
...Flyd
...the other of
...July 4
...Buddy
...west
...of the
...and eating
...from the Brule
...ever.

FOR SALE- Beds, Chair
Cabinet, Chiffonier, Bed
with Box Springs, Baby
Bed, High Chair, Sewing
Machine, Some other
Dishes, C. V. F. S. and
...
store
FOR RENT- Cottage
week. A. Forberg, 2
Bay, Wis.
WANTED- Lawns
to do. Phone
HELP WANTED-
Frediani's Beach
Call Frediani.

FOR SALE- Steamer "MARIETTA." Length 76 ft. Beam 14 Ft. Steel hull. Excellent condition. Price \$2500. Inquire S.B. Chapin, Lake Geneva.

TUTORING

Elementary and secondary education. References and experience. Phone-Walworth 88-W. Sally Hoy, Walworth.

FOR SALE- On Lake Geneva, Wisconsin. Price \$2000.00 cash. 25 foot Stream-line 75 H.P. Chris-Craft Cruiser with open cockpit. Closed Cabin having good head clearance and containing four nice full length berths. Galley with alcohol stove, running water, refrigerator, also serving table. See O.G. Stoffregen- 156 Circle Parkway, Cedar Point Park, Williams Bay, Wis.

FOR SALE- Beds, Chairs, Tables, Dish Cabinet, Chiffonier, Dresser, Twin Beds with Box Springs, Kitchen Table, Baby Bed, High Chair, Folding Cot, Washing Machine. Some antique furniture and dishes. C.W. Chandler-R 2, Lake Geneva. Ph- 1207-R-1. 3 mi E. Lawler's store on Route 12 at Como.

FOR SALE- 22 ft. Hunter Utility Motor Boat. 70 H.P. Scripp's motor. Good condition. \$350. Prusner's Pier Williams Bay, Wis.

FOR RENT- Cottage and Rooms by the week. A. Forsberg, 35 Stam St. Wms Bay, Wis.

WANTED- Lawns to mow and odd jobs to do. Phone 1277-R-3.

HELP WANTED- For summer months at Frediani's Beach Stand, Wms Bay. Call Frediani.

Mrs. E.B. Frost is the author of the poem printed below. It is in behalf of the sale of cookies sponsored by the Ladies Aid Society Congregational church, Wms Bay. Orders for homemade cookies are being taken and delivered each week to anyone desiring something extra good in the way of a cookie.

Our church is in a plight,
And so we thought you might
Buy cookies to delight
And whet your appetite.

Each week we plan to bake
And take around the lake
These cookies which we make.
How many could you take?

And if you do not mind
There won't be just one kind
But know that you will find
The kind for which you've pined.

(Delivered on Saturdays
30¢ per dozen)

Tel. Mrs. Frost- 1204-R-4

Some forty ladies enjoyed the regular Tuesday benefit luncheon at Mrs. Walter Jewell's lake shore home in Williams Bay this week, sponsored by the Ladies of the Congregational church. The luncheon was very tasty, the day beautiful and the setting ideal. Assisting Mrs. Jewell was Mrs. Blake Burton, Mrs. D.J. Oetjen and Mrs. Floyd Blakeley.

There will not be another of these luncheons until after July 4.

Mr. and Mrs. Volmer Sorensen, Virginia and Charles, and Buddy Burton are enjoying a weeks' vacation at Luck, Wis., the home of the Sorensen's parents, and catching some "big" fish from the Brule River.

Mrs. E.M. Iverson is the nurse in charge at Crane Sanatorium, Wms Bay, during the absence of nurse Miss Sara Ruhl on vacation.

Walworth, the Antique Center of Wisconsin

HANSEN'S ANTIQUES

above and adjoining
the Quilt Shop

SPECIALIZING IN
AUTHENTIC AMERICAN
ANTIQUE FURNITURE,
PATTERN GLASS, BRIC-A-
BRAC.

LEAVE ORDERS FOR ANTIQUE

REPAIRING AT EITHER WALWORTH

OR AT DELAVAN SHOP AT

57 Mathew St. near High School.

We Invite You to
Come to the

MARY A. McELWAIN
QUILT SHOP.

Handmade Applique
and Patchwork Quilts

Available, Finished,

Basted or Stamped

Ready to make.

DISTINCTIVE GIFTS

WALWORTH.

Hobby Horse

Antique Shop.

202 S. MAIN ST.

WALWORTH HWY. 14

Norwegian Crafts

American Antiques

Ella Stubchaer,

Proprietor.

MRS. TORGENSEN

is back.

ANTIQUES

KENOSHA ST.

1 BLOCK EAST OF THE
TRAFFIC LIGHT

GREETINGS FROM VILLAGE OF
WALWORTH, WIS.

To our Friends on Lake Geneva:

On behalf of the village of Walworth, I wish to extend our welcome to our many friends who are with us during the summertime.

As in the past, you will find our merchants eager to be of service to you.

A visit to our Quilt Shop and Antique Shops, you will find an interesting experience.

Village of Walworth
C.E. Brown,
President.

GREETINGS FROM THE TOWN OF
WALWORTH

Welcome to Lake Geneva Shores:

Little by little villages have been carved out of our Town: Walworth, Fontana and Williams Bay, so that now our contact with the lake shore as a Town includes Holiday Home on the East and Uihlein Hill on the west.

We are glad that we have this strip of lake shore left and proud of the good work which has been done by the lake shore people for over 50 years in giving "a bit of Heaven to Chicago boys and girls."

We are mostly farmers in our Town and will continue to raise fruits and vegetables for your tables this Summer. We have a lot of healthy cows, tested for everything conceivable; barns and milk houses which are inspected frequently by the firms to which we send our milk, by the Chicago Board of Health and by Federal Inspectors who inspect the Inspectors.

We raise chickens by the hundred thousand just for you and have eggs by the million.

We are proud of our farms and cordially invite you to stop in and see us.

H.C. Quaas,
President Town of Walworth.

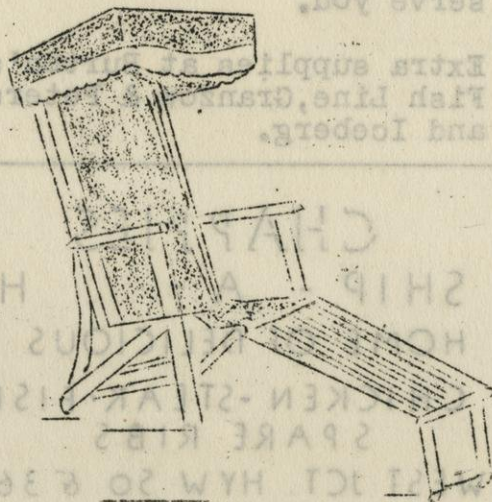
The editor would suggest that you accept this generous welcome. When you go back to the city take home a good supply of eggs directly from the farm. Just now with another sharp cut in the price of milk the farmer gets less than 3 cents a quart for his milk. He and his family are up at day-break and keep at work until dark to make a living. There may be union hours on the delivery end of the milk trail but not at its source. Stop in and make friends with him. He is a real fellow.

DRESS YOUR HOME FOR SUMMER

Bradley's are always at your service with a complete assortment of the Season's most popular styles of fine quality Draperies, Ruffle Curtains, Panel Curtains and Curtain Nets. Venetian Blinds, Tudor Porch Shades, Beautiful Rugs and Carpets of all kinds to fit any room. A complete stock of the best grades of inlaid Linoleum and Linowall can be found here, laid by Expert Layers. We make Window Shades to fit any size window in all colors. Or we will reverse your old shades if you wish. All of our Drapery and Curtain work is done by experienced tailors to insure perfect fitting curtains. When in need of House Furnishings call on Bradleys. Our Drapery Materials and workmanship will satisfy. You will appreciate our values, styles and complete assortment when you see them. We will be pleased to show you.

W. W. BRADLEY & CO.

PHONE DEPARTMENT STORE, DELAVAN 160



SUMMER COMFORTS

FOR THE

LAWN

PORCH

COTTAGE

- | | |
|---------------|-----------------|
| GLIDERS | METAL TABLES |
| SPRING CHAIRS | CHAISETTES |
| CARD TABLES | SUN CHAIRS |
| SETTEES | HASSOCKS |
| MATTRESSES | STUDIO COUCHES |
| SPRINGS | PORCH FURNITURE |
| ETC. | ETC. |

LACKEY, LIDDLE & O'BRIEN

FURNITURE

UNERAL

DELAVAN

DEALERS

DIRECTORS

RIDE THE "BEAR KAT"

SPEED BOAT AT
IN LET IN

FONTANA

"Speed with Safety"

AIRPLANE RIDES

\$ 1.00

SUNDAY, JUNE 25

WILLIAMS BAY, WIS.

TOP OF SKI JUMP HILL

TURN WEST AT STEIN'S.

BOB ELLIS, PILOT

STANLEY OLSON

BUILDING CONTRACTOR

WALWORTH, WIS.

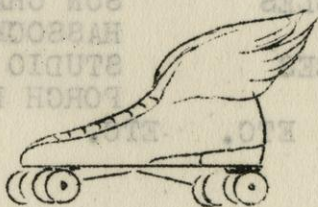
SPECIALIZING IN NEW

MODERN HOMES

SEE THE MODEL HOME

IN INDIAN HILLS.

RECREATION FOR THE
FAMILY



DELAVAN ROLLER RINK
HIGHWAY 50, DELAVAN LAKE

7:30 NIGHTLY

THE CLARENDELL

good food carefully
prepared.

SPECIAL DINNERS DAILY 75¢

COCKTAIL LOUNGE

CIRCULAR BAR

the best in mixed drinks.

WILLIAMS BAY WIS.

SPICED CAKE

WEEK END 35¢ SPECIAL

HERMANSON'S

BAKERY

WILLIAMS BAY, WIS

Store will be closed

Sunday between 1:00 & 3:00

WILLIAMS LOCAL FARM

DAIRY, TEL. 1202J3

PURE PASTEURIZED
GUERNSEY PRODUCTS.

We'll appreciate a chance to
serve you.

Extra supplies at Burton's
Fish Line, Granzow & Peterson
and Iceberg.

CHAPPIES

SHIP - A - HOY

HOME OF DELICIOUS

CHICKEN - STEAK - FISH -
SPARE RIBS

WEST JCT. HYW 50 & 36

TEL. LAKE GENEVA 1237J2

We had to go to work on delivery
so had to stop printing. We
had Greetings from Elkhoen,
Delavan and Williams Bay which
will appear in a Big NUMBER
next week. F.M. VanEpps, Editor.

Dr. Otto Struve, director of Yerkes Observatory, Dr. Louis Henyey, Prof. S. Chandrasekhar, Dr. C.W. Hetzler and Prof. F.E. Ross members of the faculty were in Milwaukee this week for the meeting of the American Association for the Advancement of Science.

CONGREGATIONAL CHURCH

Rev. Victor Keiser, Pastor
Bible School 9:30 A M
Morning Worship 10:45
Music by the Girls' Choir,
Miss Anna Lee, director.

Col. John E. Atkins was a guest at the banquet of the County Clerks of the State at Lake Lawn Hotel on Monday evening. Three hundred attended the banquet.

GOSPEL TABERNACLE

Miss Dorothy Dasch of Minneapolis, is visiting her aunt, Mrs. C.T. Larson, Geneva Street.

Rev. R.K. Kinney, Pastor
Morning Worship 10:30
Bible School 11:30
Junior Young Peoples 7:00
Mrs. Carl Anderson, Supt.
Senior Young Peoples 7:00
Evangelistic Service 8:00
Wed. Eve Prayer Meeting 8:00

Mrs. F.J. Koch, Chicago, is now at her summer home, 162 Lincoln Parkway, Cedar Point Park.

We are sorry to learn that Mrs. Koch's mother passed away on May 27 last, at the age of 99 years, and 9 months, just 3 months short of reaching 100 years. She had been ill five weeks. Mrs. Koch had 12 grand-children and 20 great grand-children.

ST. BENEDICTS CATHOLIC CHURCH
Fontana, Wis.

MASSSES-Sunday- 7:30, 9:00, 10:30
Rev. J.F. Manley

The editor had the pleasure of knowing Mrs. Koch's mother, who was active and alert for her age.

LAKE GENEVA GARDEN CLUB MEETING

POSITION WANTED- Young lady trained attendant, to care for children or invalid. Experienced. Ph-1219-J-2.

Mrs. William N. Pelouze was hostess to the members of the Lake Geneva Garden Club on Wednesday afternoon at her home, "Alta Vista". Fifty ladies were present. Mrs. Benjamin S. Warren of Grosse Point, Mich., guest speaker talked on "Kashmir and Beyond."

BOARD OF REVIEW NOTICE FOR WILLIAMS BAY PROPERTY OWNERS.

The Board of Review will meet on Monday June 26 at 10:00 A.M. to 12:00 and from 2:00 to 4:00 for a review of any complaints brought to its attention by property owners or their agents. Fire Station Assembly Room. You can check the Assessment Roll at that time.

F.M. Van Epps, Clerk.

Mr. William Nelson Pelouze went by plane from Chicago on Monday evening to Pasadena, Calif. having received word that his sister, Mrs. Wm Gifford Cutler, who has been in poor health, had suffered a heart attack.

SPECIALS AT

FISH LINE STORE

FRIDAY
JUNE 23

TEL. 819 W 1
OPEN SUNDAY 8:00 - 10:00 A.M. JUNE 24

| | | |
|--|--|---|
| <p>HILLS. BROS.

C O F F E E
2 lb. Can 51¢
1 lb Can 27¢</p> | <p>LIBBY'S FANCY SLICED
PINEAPPLE

2- 29 oz Cans- 39¢</p> | <p>MIRACLE WHIP
SALAD DRESSING

Quart Jar- 32¢
Pint Jar 23¢</p> |
| <p>CROSS & BLACKWELL

DATE NUT, CHOCOLATE
NUT, and PRUNE BREAD
2- 16 oz Cans- 25¢</p> | <p>LIBBY'S GRAPEFRUIT
2- 20 oz Cans- 23¢
LIBBY'S PEAS & CARROTS
2- 20 oz Cans- 27¢</p> | <p>SAVOY JUMBO SHRIMPS

2- 5³/₄ oz Cans- 33¢</p> |
| <p>HEINZ
ASSORTED SOUPS

2- 16 oz Cans- 25¢</p> | <p>LIBBY'S TOMATO JUICE

4- 14 oz Cans- 25¢
2- 50 oz Cans- 39¢</p> | <p>PURE GRANULATED SUGAR
10# Cloth Bag- 52¢
PURE CANE SUGAR
10# Cloth Bag - 54¢</p> |
| <p>ROSEMARY or LIBBY'S
MILK
4- 14 oz Cans- 25¢
SWANSDOWN CAKE FLOUR
44 oz Pkg- 23¢</p> | <p>LIBBY'S SLICED or
HALVES PEACHES

2- 29 oz Cans- 33¢</p> | <p>SWIFT'S
BROOKFIELD BUTTER
2 lbs- 53¢
SWIFT'S SILVERLEAF LARD
2 lb Pkg- 19¢</p> |
| <p>GENEROUS SLICED BACON

23¢ per lb</p> | <p>HAPPY VALE-MEDIUM
LIMA BEANS

3- 19 oz Cans- 25¢</p> | <p>PORK LOIN ENDS

19¢ per lb</p> |
| <p>POT ROAST

23¢ per lb</p> | <p>LEG OF LAMB

29¢ per lb</p> | <p>BEEF LIVER

25¢ per lb</p> |
| <p>HEAD LETTUCE-2 for 15¢
FRESH GREEN PEAS
3¹/₇ for 25¢
HONEY DEW MELON, CANTA-
LOUPE, GRAPES, PLUMS</p> | <p>EDUCATOR CRAX
2- 12 oz Pkg's- 25¢
RYOLA
2 Pkg's- 25¢</p> | <p>P & G SOAP
6 Bars- 25¢
AMERICAN FAMILY SOAP
5 Bars- 27¢</p> |
| <p>BANANAS- 4 lbs - 25¢
Home Grown ASPARAGUS
2 Bunches - 19¢
Home Grown STRAWBERRIES
SPECIAL PRICE</p> | <p>POWDERED SUGAR(bulk)
3³/₄ Pkg- 20¢
BROWN SUGAR (Bulk)
3¹/₂ Pkg- 17¢</p> | <p>NEW POTATOES,
RED POTATOES
CALIF. SCHAFTER
IDAHOES
35¢ per Peck</p> |