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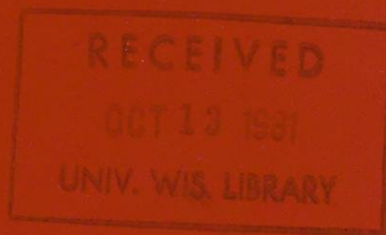
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# Wisconsin Alumnus

Volume 82, Number 4  
May/June 1981



## **Pioneer In Protection**

*The WTA led the way*

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## **Hello, Wisconsin**

*Teleconferencing is statewide . . . and more*

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## **That Grand Grand Piano**

*The case of the autographed Steinway*



# On Wisconsin

**T**he Wisconsin Alumni Association brochure lists ten reasons for becoming a member. Benefit number five is "Worldwide Travel," and the copy reads: "There isn't a place on earth that Wisconsin travelers won't explore. Members may take advantage of the high-quality schedule to go abroad at group and chartered rates." Is this a true statement? I'm not asking for an immediate response, at least not until I have shared with you a number of observations about our travel program.

**Why so many tours?** Our program is extensive. We offer twelve-to-fourteen trips a year. The diversification is necessary because ours are seasoned travelers. The Association has offered its quality tours on a group basis since 1963; we've covered a lot of territory in eighteen years. Your suggestions on future destinations are always appreciated.

**Who pays for all those mailings?** The colorful brochures arrive in your mailbox frequently. They represent the results of careful review of numerous proposals from many qualified travel agencies. Important factors we consider in making the final selection include destination, date and length of trip, flight and meal arrangements, and price. *And the agency must agree to pay for all promotional and advertising costs, provide liability insurance coverage of at least a million dollars, and have experienced tour escorts to accompany you.*

**Who hosts our tours?** Nearly every brochure includes an invitation from our director, Arlie Mucks, to join us on tour. But this should not suggest that he hosts each trip. His schedule permits accompanying only one or two groups each year. One or two other professional members of our staff may host occasionally, and alumni leaders—primarily officers and directors—are carefully selected to accompany large groups and work closely with the tour escort to handle all details.

**Is there a host for every trip?** Our preference is to send an alumni representative with groups of thirty or more. Beyond that, when there are at least forty travelers, the travel agency, in cooperation with the airline, cruise line and air excursion office, may provide a host without cost to the Association. (This figure may vary, depending on the type of tour and whether the agency believes the assistance of an alumni representative would be advantageous to our travelers.) Frequently, in a no-host situation, alumni leaders who have already made reservations are appointed as our representatives and graciously agree to assist in any way they can. It should be noted that each gets an extensive advance briefing—the masterbook they carry along is an impressive one—and each host submits a detailed report to our office at the tour's conclusion.

**How does the Association benefit?** Approximately 750 alumni travel with us annually. So, first, it's beneficial to have this large number involved and communicating with us about our University. (A Wisconsin meeting is held on each tour.) Second, our travel income is vital to the funding of all our programs for you, since we are financed exclusively by income from dues and programs. Without travel earnings we would be forced to charge higher dues. This past year we added about 5% to the net cost of each tour.

**How do you benefit?** When you travel with one of our tour groups you save 20-30% on air fare alone, and there may be added savings on discounts for lodging and meals. (Chartered trips, when available, offer a tremendous bargain.) Yet most of our travelers tell us the primary benefit of a WAA tour is a carefree, top-quality vacation with all the details handled for them, plus the added advantage of sharing this special time with fellow alumni.

**Are WAA tours a good buy?** They are, indeed; just ask anyone who's traveled with us. And group travel will probably never be less expensive. If an exciting trip is a high-priority item in your near future, we encourage you to plan it now before energy, hotel and food costs are even higher. Chances are, four or five years from now 1981 tour prices will look like a real bargain. We believe our travel program benefits our members, the Association and our University. Our new schedule is announced on the back cover. We look forward to having you with us. □



**Gayle M. Langer**  
*Associate Director*



**"I WOULDN'T  
TREAT  
MY BIKE  
THE WAY YOU  
TREAT  
YOUR BODY."**



When Judy Lafferty prepares for a race, she checks every part of her bike.

Because she checks her body the same way, she discovered a lump in her breast a few years ago.

She discovered it early. And these days, 85% of early breast cancers can be treated successfully.

Judy has since had reconstructive surgery, too. And she feels like herself again. Alive, vibrant, ready to get on her bike and take on the world.

Judy Lafferty is living proof of the progress we're making against cancer.

The American Cancer Society takes some credit for that progress. But credit won't finance our work.

We need your money to help us win this race.

**SHARE  
THE COST OF  
LIVING.**

**GIVE TO THE  
AMERICAN CANCER SOCIETY.**

# Wisconsin Alumnus

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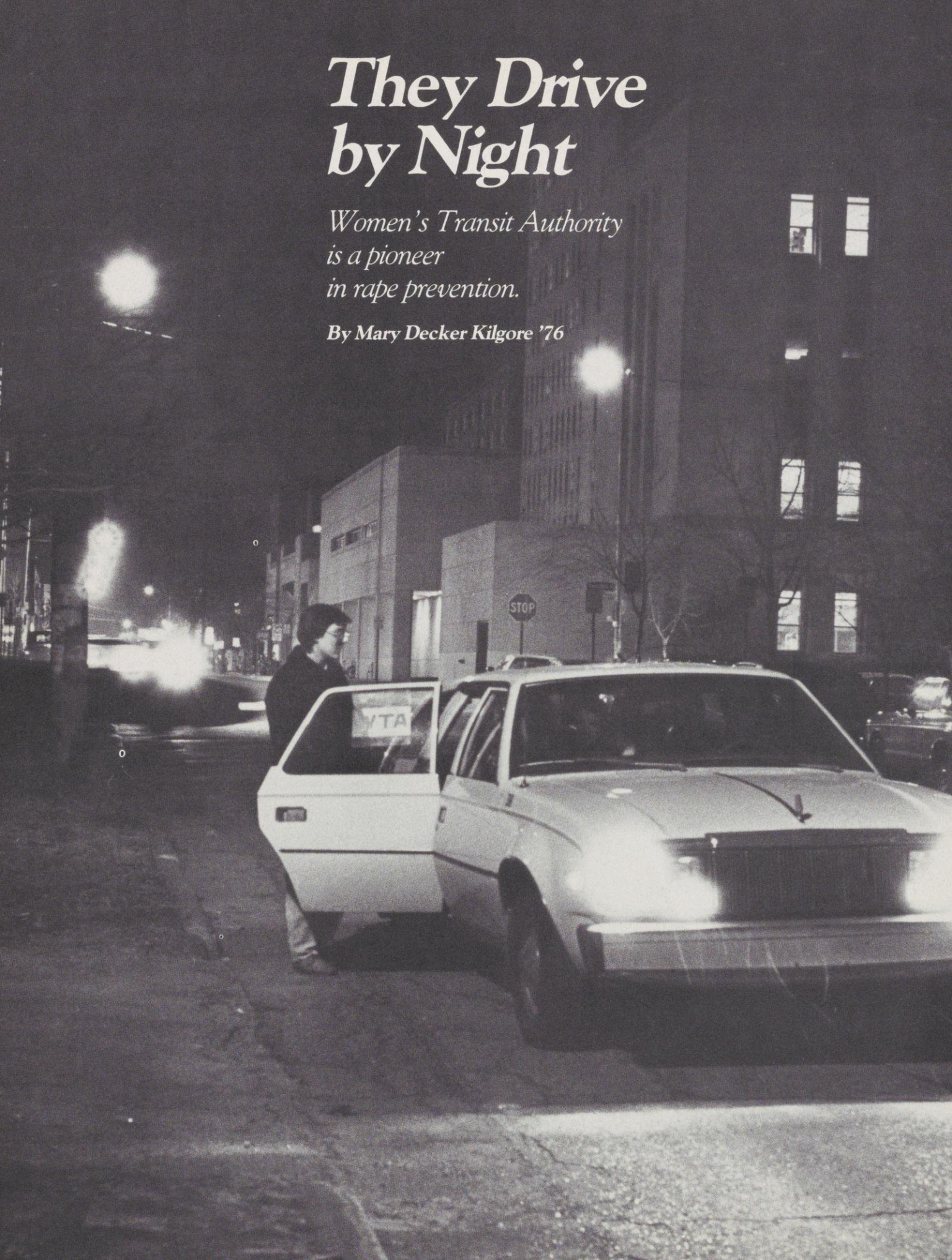
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# *They Drive by Night*

*Women's Transit Authority  
is a pioneer  
in rape prevention.*

*By Mary Decker Kilgore '76*





**T**he Women's Transit Authority car with me as a "guest rider" has pulled up in the lot at Mills and Spring to drop off two volunteer drivers at their cars for their shift. "Car One," a voice crackles through the radio, "this is base. There's a woman on Milton Street who needs a ride to work." Next to Car One's driver is a plastic dishpan containing a flashlight, maps and radio equipment. She fishes out a heavy, laminated map. "I don't know where Milton is," she says. By the time she finds it, the other two drivers are ready to go—they have the radios hooked up, the antennas on the roofs, the signs on the doors and the motors running. We wave good-bye and head towards Madison General to find Milton Street.

This scene is enacted every night with different casts. The cars belong to the University fleet; the women are volunteer drivers for the Women's Transit Authority, a rape prevention service. It provides free rides to women within a four-mile radius of the Capitol between 7 p.m. (8 in the summer) and 2 a.m. It is one of two services which began in 1973 in reaction to a sudden increase in rapes. Outraged women formed the Women's Coalition on Rape Prevention and from it came WTA (and the Rape Crisis Center, which counsels rape victims.) That spring, seven women began driving their own cars, charging riders just enough to pay for gas. This worked until the local taxi companies got into the act; they complained these were "gypsy cabs" and invoked a city ordinance which prohibits charging for rides by unauthorized vehicles. The University, supportive of WTA's goals, offered fleet cars, office space and a ride home for the last driver.

Three part-time coordinators each work thirty hours a week. Dispatchers and drivers are scheduled from a pool of volunteers who come from a variety of backgrounds (30-40% are UW students). There are three drivers on the 7-11 shift; three others take over from 11 to 2 with a fourth on a swing shift from 9 to midnight. The "business office" is in the campus YMCA at Brooks and Johnson streets; dispatchers work out of the Campus Assistance Center at 420 North Lake Street.

We take the woman from Milton Street to work and get a call to pick up a woman on Dayton Street. She takes forever to get out to the car, offers no apology for making us wait and then, a block away, begins to yell "I've forgotten something important!" She starts frantically digging in her bag. "If I don't find it I'll go back for it and walk home." She finds it and relaxes. Next, two students get in, obviously miffed at the distance they have to go to work with a third on an honors project. "Next time we're working at one of our houses," says one. "Yeh," her friend agrees, "last week when you were sick I took a bus out there. It's terrible, walking to the bus stop after dark in that neighborhood." We let them out, and five minutes later we pull

up in front of the first woman's destination. She is sound asleep in the back seat.

Last fall when the UW Parking and Transportation Board was reviewing budget requests, the UW Committee to Evaluate Security Needs and Concerns urged it to allocate funds to WTA because "reliable public transportation for women after dark is an essential element in the prevention of crimes of violence against women. Every ride which WTA provides for a woman translates into freedom from fear for her own personal safety." For the same reason former driver Donna Rounds volunteered one night every two weeks. "Sometimes I would wonder why I got myself into it, then I thought of those who were assaulted and I felt if my efforts spared even one woman that, it was well worth it."

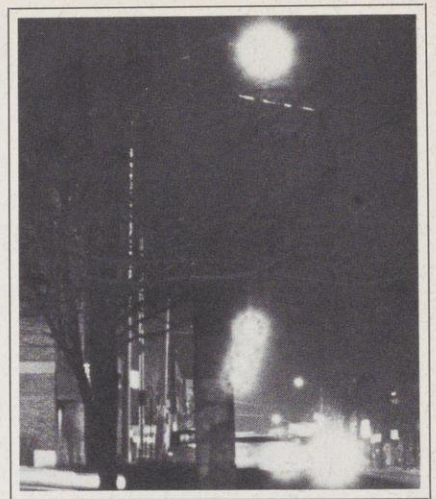
We pick up two passengers going south to Badger Road and, four blocks later, two heading for Westmorland. As the driver turns west, the first two look at each other. One of them says, "Hey, we were here before them, you should take us home first. They're out of our way." "Yes, they are," says the driver, firmly but politely, "but I have to pick up someone on the way to their house who's going near yours." They continue fussing to each other.

**C**oordinator Lesley Slusser says, "Drivers often quit from what I call 'volunteer burn-out.' The situation is inherently stressful and sometimes it gets to people, especially if they get an abusive passenger." Ann McGettigan avoided this by changing to dispatching. "Most of the interactions I had in the car were pleasant and supportive. I like helping people but I felt the need for a change so I switched jobs for variety. This is in some ways more stressful, with two phones ringing and three—sometimes four—drivers to keep track of, but what has saved my sanity is my co-worker, Ann Campbell. We are assigned together and have developed a close and positive working relationship."

There are anywhere between 100-200 in the volunteer pool so one of the coordinators' biggest problems is that of the schedule. There is a substitute list of those who will come in at the last minute when changes are necessary. WTA asks for a minimum commitment of one night every two weeks.

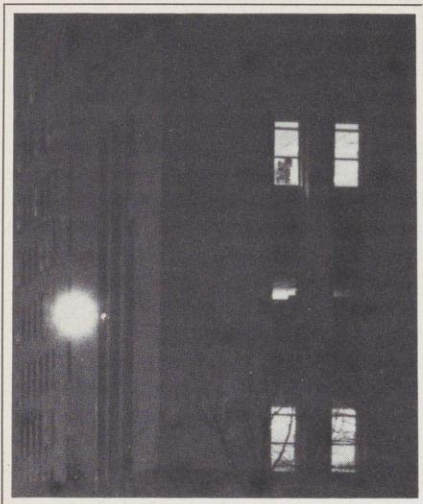
Car One's driver radios that we are nearby and can swing past Memorial Library for the hourly stop at the Langdon Street entrance. This time there is a bonanza: six passengers. Two "mature students" engage in a lively discussion on teaching personnel and policies in a particular department; one elegant-looking woman remains quiet; two others discover they have a mutual acquaintance; and the sixth carries pizza wrapped in aluminum foil.

While the rewards are not tangible for



the time and effort required, there is a definite and strong payoff, say the volunteers. The bond of sisterhood coheres the operation. Volunteers and passengers are as diverse as any random group of people; their only commonality is gender and the fear of sexual assault. The feeling of solidarity that comes from participation in alleviating that fear is satisfying. This was emphasized one night last fall when an anti-pornography group was protesting outside The Pub on State Street. *Oui* magazine was picking up the tab for bar patrons who brought in a copy of its issue containing an article on the Wisconsin Student Association's past leaders, the Pail & Shovel party. (WA Jan '80). When WTA driver Laurel Kinoshian drove by, the group saw the car and cheered loudly. "It was a surprise since I was unaware of the situa-





tion. The recognition gave me a lift and when they cheered, it made me feel a part of the protest—and I liked that.”

After dropping off everyone from the library, we drive to the east side of town near the East Washington Avenue K-Mart. It is just within the border of WTA's service. As we near the street the driver calls in for the exact address but the dispatcher can't hear her. “Car One, this is Car Three, I can hear both you and the base so I will relay the message.” So with Car Three acting as go-between, we get the address. The driver recognizes the building. “Oh, I remember this woman. She lives upstairs and takes a long time getting down here.” Sure enough, a light goes off on the second floor and it's a while before the rider gets to the car. “Thank you so much for waiting on me. I don't get around as good as I used to, so it takes me

longer on the steps. I'm going to my niece's on Fair Oaks to stay with her children.” “It's all right,” says the driver, “that's what I'm here for.” After we take her to her niece's, we find ourselves back in radio range. The next passenger is at University Hospitals. As we pull in the driveway the driver spots a hearty-looking middle-aged woman in a plain brown coat and “sensible shoes.” The woman totes a large purse and a shopping bag. The driver tells me this lady always carries a small TV with her. When she climbs in the car I can hear faint but familiar sounds—something about a headache and a cure. The driver asks, “What are you watching tonight?” “‘Charlie's Angels’ . . . they sure can get themselves in the darndest messes.” She turns down the volume and offers, “I had a pretty decent day. How about you?” The driver replies, “Right now I'm having trouble finding Eugenia Avenue.” “I think you passed the turn a couple streets back.”

Each night in the car brings the driver in touch with a kaleidoscope of strangers. Ann McGettigan says, “Sometimes it's fun to fantasize what their lives are like. Some become regulars and you become familiar with them, find out what they think, and what's going on with them. It's always interesting because you meet so many types of people.”

Since we don't have a call after letting off the TV lady, we head back to the base to see if we can exchange the radio equipment for another set. But the last one is in the swing-shift car. As we pull out of the driveway three teenagers flag us down for a ride home. They had been to a movie. “This is neat. We'll get home before dad gets to the house with the car and we won't have to bother mom,” says one. “Well I sure hope: Julie and I don't have much time before our curfew. Mom will be furious if we're very late,” worries Janet. The driver gets a call to pick up a woman at the Hill Farms Building. There she discovers the radio is on the fritz again and there's no passenger at the front door. “Well, maybe she's in the back. I'll go check. I can also use the phone in the lobby to call the base.” The teens are getting very anxious. “What time is it now?” “Two minutes later than the last time you asked. Hey, my folks are going to be doubly furious if my mom goes after us and can't find us because we're sitting here.” The driver returns alone. “I couldn't find her or a telephone so we'll just go on without her. I know you girls are upset that you're going to be late. I'm sorry I couldn't take you directly home, but that's not the way WTA works. I'll be glad to come in and explain to your folks if you'd like,” she offers. “No, thanks anyway, but I think that would only make them angrier,” says Sandy. By now it is raining and the going is even slower. The driver continues, “I'm a parent too, so I'm sure that if you tell your folks what happened they will be more understanding than you think.” “Hey, you don't know our folks. We'll be lucky to get out of the house by Christmas,” says Julie,

looking at her sister. At Sandy's house they bolt out of the car and run up the walk.

Some complain about the slow service of WTA. A tight budget and inferior equipment sometimes limits efficiency. Despite this, WTA has survived for eight years and has served as a model for others. When word spread about the program, women from all over the country called, asking for tips in setting up a similar service.

While we're on the way to pick up four evening shift workers at a cheese-packing plant a call comes in to pick up three nearby students. One factory worker is going to another job, sitting with a sick woman. “I know her daughter likes to leave by 11, but if I'm not there she'll have to wait. It just can't be helped,” she tells a companion. “Is she usually asleep when you get there or do you have to help her to bed?” questions her friend. “Lots of times she's in bed watching TV if she's not in a bad mood,” she replies. When we pick up the students we have a full car and several conversations going on behind us. “I'm so tired, but I have to finish that paper by tomorrow.” “I think that new foreman is a lot nicer than old Herb.” “That chem test is going to be a killer and I have to get at least a ‘B’ on it.” “I sure hope my daughter has the kids to bed when I get home.”

The majority of WTA's clients are students and low-income people. Last fall the UW Parking and Transportation Board considered the renewal of WTA's three-year contract plus its request for additional funds to meet higher costs of operation. The board granted the increased funds but renewed the contract for only one year with a proviso for the group to check into other funding sources. One possibility is to alter the city ordinance to allow charging a minimal fare. Coordinator Lesley Slusser is “apprehensive of this for two reasons: one is that the safety of our drivers would be jeopardized by carrying money; the other is that many of our riders simply could not afford alternative transportation. When people are willing to wait up to an hour for a ride, you know they really need it.”

During this fiscal year the UW and the city each provided 40% of operating funds. The remaining 10% came from the Wisconsin Student Association; Employees Combined Campaigns (both state and federal); and donations. The Madison Common Council showed additional support by proclaiming February WTA month. By now the cry of budget cuts and economic hard times is familiar to us all, too familiar. Anyone wishing to help may send contributions to Women's Transit Authority, 306 N. Brooks Street, Madison 53715. □

NOTE: In mid-April the UW Parking and Transportation Board announced it will continue its portion of WTA's funding through December, 1982. MDK



# THE ABCs OF INTERACTIVE COMMUNICATION

*There's E.T.N. and S.E.E.N. and C.I.P. emanating from our I.C.S. to all of WIS. and much of the U.S.*

**By Marcia Beane Baird '73, '80**

It's curious that the University's old boiler house, now into its fourth life, today lures the likes of AT&T, Standard Oil, Satellite Business Systems, TransCanada Telephone, Aetna Life & Casualty and education groups worldwide.

Back of Science Hall, on the switchback curve of Observatory Drive, is the old boiler house—since enlarged, remodeled and known to several decades of students as Radió Hall.

What's inside these days? A UW-Extension unit called Instructional Communications Systems, whose mission is to carve out ways to use the telephone and other two-way communication systems to reach Wisconsin adults. Its campus is the state.

It all began as a program in continuing education for state physicians, but has grown into a series of statewide communications systems, says ICS director Lorne Parker '68, '72. "The premise is simple. It's just increasingly easier to move information than it is to move people."

For fifteen years Extension has used the telephone to create classrooms that reach to the outer edges of the state. Although we weren't the ones to pioneer the idea (it was conceived in the early 1950s), we were the first to utilize it on so big a scale. In all, Wisconsin now boasts more than 200 telephone classrooms in such big and not-so-big places as the UW campuses and centers, the Eagle River courthouse, the La Crosse Lutheran Hospital and the South Milwaukee Public Library. That kind of coverage makes it the world's largest party line for learning.

There's the Educational Telephone Network, allowing people to travel to any nearby ETN site and listen to a program through a loudspeaker. At these sites mi-

crophones link learners and teachers for questions and comments. It happens just as if they were seated across the table from one another. In reality, instructors speak to their classrooms from any of the ETN sites or from any telephone anywhere in the world.

Learning via ETN appeals to a cross section of more than 32,000 state residents annually, primarily those employed adults who want part-time, non-credit, off-campus instruction.

There's a smorgasbord of programming: courses updating professionals; topics addressing statewide needs, and meetings linking far-flung faculty and committees. There are training programs like "Emergency Management Techniques," a course which boosts skills in handling emergency sports injuries, spine fractures, premature babies and the like. It reaches more than 1,000 EMTs, paramedics and emergency-room staff annually.

There's the timely series "Current Issues Affecting Local Government Officials." It keeps them advised on legal matters affecting their communities.

And there's nothing that says learning via ETN isn't fun. One springtime series focuses on the songs of frogs, birds and insects and why they sing.

On ETN you'll find other programs conveying such matters as underground housing, PTA leadership, seasonal problems of sheep producers, the Wisconsin condominium and cooperative law, alcohol and drug abuse counseling, Reyes Syndrome, crite-

ria for energy-efficient buildings and the joys and jolts of country life.

There's also how-to help. How to select, cast and stage a high school play. How to represent a client being audited by the IRS. How to write and sell jokes. And how to interpret EKG tracings.

Another Instructional Communications System network takes long-distance learning and communicating a step further. The Statewide Extension Education Network allows participants not only to talk with teachers and fellow learners but also to see the graphs, charts or notes the instructors develop while speaking. These hand-drawn graphics are sent on phone lines to the SEEN sites—twenty-three in all—and are reproduced and projected on screens at each location. (It was a version of SEEN which Prof. Burton Kreitlow used last semester to teach from England, as mentioned in the January *Alumnus*.)

ICS is a teleconferencing beehive. Programs start as early as 7 a.m. and run until 10 p.m. most days. And there's all-day programming Saturday. Individual sessions usually run from one to three hours. The schedule wasn't always this busy. Parker remembers ETN's fledgling days when he and Denny Gilbertson, ICS technical director, would crisscross the campus and state nearly begging Extension faculty to give ETN a try. Now, he says, the faculty has seized the opportunity to reach truly statewide audiences. "And in Wisconsin we have these systems localized so that those based in each of the counties administer and promote the system at the community level."

Moving beyond state boundaries, Parker formed an offshoot of ICS in 1975. It's called the Center for Interactive Pro-

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*Marcia Baird is assistant director of our department of instructional communications systems.*



# THE OLD LOBBY STAYS NEW

Radio Hall is a one-of-a-kind place on the campus and its lobby underscores that point.

When WHA Radio took up residence there in 1934 it was Depression time. But a federal grant from the National Youth Administration helped support student art work around the University, including art work at Radio Hall.

Happily, someone suggested harmonizing the oldest forms of communication with the new, typified then by WHA. The result was—and is—a lobby that's anything but standard.

A student, John Gallagher '35,

carved figures of buffalo, catfish, deer, geese, gophers, grouse, herons, men, sturgeon and thunderbirds into a stonelike frieze that borders the twelve-foot ceiling. The carvings copy Indian art found on cave walls along the Wisconsin and Mississippi Rivers. Tom-tom light shades, representing another early form of communication, complete the effect by repeating the figures. Professor Wayne Claxton of the art department and C. E. Brown, director of the State Historical Museum, helped direct Gallagher's work.

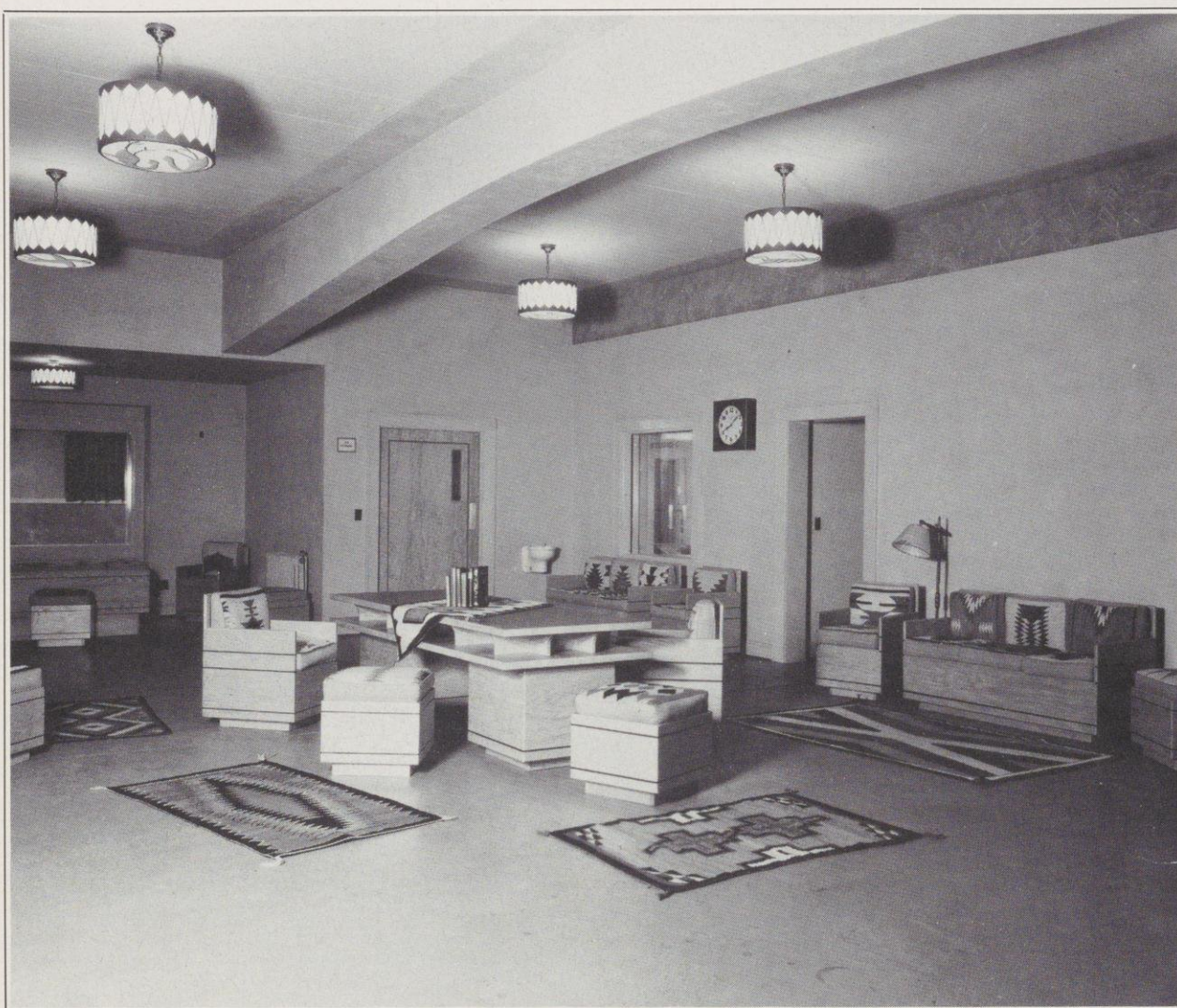
The lobby furniture is of Wisconsin oak and the cushion-covers are woolen

Navajo weavings, made by the Indians of the Southwest.

Another student, John Stella '42, '48, painted the lobby mural in egg tempera in 1941. Stretching eighteen feet across and six feet high, it pictures the technicians, students, faculty and broadcasters who played important parts in WHA Radio's early years.

The unique lobby decor remains as appropriate now as it was nearly a half-century ago. Today's tenants and their activities reaffirm that communication is indeed possible far beyond earshot, beyond carvings and beyond the sound of drums.

—M. B.

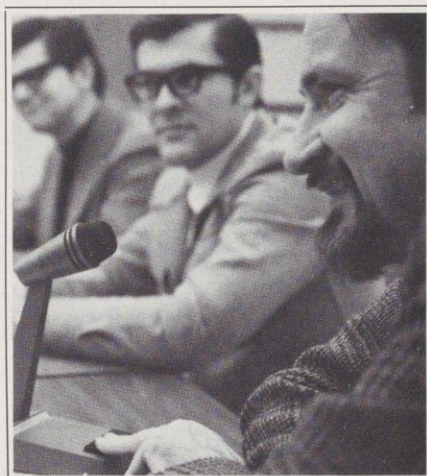




grams, and it serves as a nonstop national and international information center for teleconferencing and interactive media. Through seminars, conferences, publications and video cassettes, CIP helps professionals learn the basics and keep current with ideas, materials and news in the field. CIP has enrolled more than 3,000 in offerings which range from an annual state-of-the-arts conference in Madison (Last year this attracted 294 participants, including seventy-five speakers.) to small seminars on "Marketing Telecommunications in the '80s," to an international nuts-and-bolts seminar presented via teleconferencing itself.

The last of these hands-on seminars linked representatives from eighteen educational and business groups in Alaska and the continental United States, Canada and England. Managing this group—on the telephone—was no small feat, as it numbered more than 500.

Although Wisconsin lags behind some of its clients in glamorous teleconferencing hardware, such as full-motion video, many enroll in CIP programs purely to try to decipher the Wisconsin formula. They hope to discover the route we took, the problems and resistance encountered along the way and the art of designing programs and



meetings for a primarily aural medium. The list of star pupils includes such groups as the University of Calgary in Alberta; Kirkwood Community College, Cedar Rapids; the University of Nevada, Reno; and Memorial University of Newfoundland. Already, organizations in thirty-nine states and in Canada, England and Australia are using teleconferencing on a regular basis.

This past fall a mini teleconferencing network, linking twenty-four school districts, opened in western Wisconsin under a three-year demonstration project. "Half of these districts have student enrollments of less than 1,000," says Parker. "Just think of the potential they now have for sharing

teacher in-services and specialized high school courses across district boundaries. If this system is successful it could revolutionize teaching and learning in the schools."

Last semester, Parker and Mavis Monson '61, '76, ICS and CIP instructional design coordinator, taught a course between the UW and NYU's Alternate Media Center. In addition to using audio teleconferencing, the instructors perfected their slow-scan techniques during the semester.

The UW has given North America and the world a taste of teleconferencing's potential. Parker hopes someday to add other communications systems to the ICS agenda. Part of that goal includes transforming homes into learning centers.

"We want to make information available to people through the resources we know they already have—a telephone line and a TV set," says Parker.

It's hard to predict the interactive communications systems that will come on the scene in Wisconsin in the '80s and beyond. One thing is certain: Parker and his staff feel improvements in University Extension's present interactive communications systems are necessary if Wisconsin is to keep thriving as a place where education is accessible to everybody. Literally everybody. □



# Grand Piano, Grand Career



Lotte Lehmann said good-bye in 1951.

*Photo/Union Theater Archives*

*They've found a fine way to treat the Steinway*

**By Fannie Taylor '38**



A signature seals approval. For many years, guest concert artists appearing at the Union Theater, who performed with the Steinway grand piano there, recorded approval of the engagement by signing their names on the metal interior harp of the instrument. When the names included Arthur Rubinstein, Isaac Stern, Victoria de los Angeles and Louis Armstrong, the approval is significant.

Thus, the Steinway "D" (for its nine-foot length), a sleek beauty, is not only a magnificent musical instrument, but contains also an historical record of dozens of great concerts over a span of twenty years. How did this happen?

The story begins about 1948, when artists and audiences began to complain to me, as Union Theater director in those years, about the sound and playing response of the concert grand then used on stage. The instrument was old, dating back to about 1908, with bulbously shaped legs which gave it a peculiarly antique appearance. So we began negotiations with Steinway and Sons in New York. One cannot go out and just buy a grand piano; it must be considered, played on by artists, judged, compared. In any era, obtaining a grand piano is a major financial investment; fundraising must be undertaken.

By November of 1949 it seemed as if funds would be available—something like \$6000 in those pre-inflation days. Still, we had to find an instrument which would meet the exacting requirements of the faculty of the School of Music and, of course, the international stars we expected to bring to campus. Gunnar Johansen, pianist-in-residence here, was in Copenhagen that fall on a European concert tour. I cabled him and asked if he would stop in New York on his return to begin the search. Back came a gracious note saying he would certainly be "at your disposal for the choice of the Steinway. I might even try to get an extra day or two in New York so we can make certain to get something really superior."

Early in 1950 the instrument was selected and shipped to Ward Brodt Music Company. It was stored temporarily at Whalen Transfer, where Leo Steffens and Louise Lockwood Carpenter, both professors in the music school, looked it over. A purchase order was issued.

All this time Porter Butts, then-director of the Wisconsin Union, had been working to secure funds. The Class of 1925 was about to celebrate its Silver Anniversary, and decided to make a contribution of about \$2300 toward the purchase. The Memorial Union Building Association agreed to make up the difference. The piano was delivered to the Union Theater to be unveiled on stage on Alumni Day, June 17, 1950.

I said to Fred Buerki, our technical director, "We've got to tie our new package

with a ribbon for the presentation!" Then began a search all over Madison for wide, wide cardinal and white ribbons. We found them, and our great package made an impressive and festive appearance on stage. President E.B. Fred, with the assistance of John L. Bergstresser, president of the Class of 1925, cut the ribbon while Tony Brewster, president of the graduating class of 1950, looked on.

The piano top was raised. Gunnar Johansen seated himself at the keyboard, and the new Steinway concert grand was inaugurated as the Union Theater's "piano in residence" for many years. And soon after that unveiling we began the tradition of asking visiting artists to autograph the harp. They signed in ink, and their signatures were then sprayed with fixative.

The suggestion for autographing came to me from Richard P. Leach, who has been at various times with the Lincoln Center, the Metropolitan Opera Guild, and the Saratoga (N.Y.) Festival. It seemed an ideal way of commemorating a beautiful concert, and I immediately put it into practice. Artists were surprised, pleased to be asked, and greatly interested in the other signatures there.

Among the first was Dame Myra Hess, the great English pianist who was always very selective about her instruments. Lotte Lehmann and her brilliant pianist Paul Ulanowsky followed soon after. Mme. Lehmann was concluding a forty-year singing career with this farewell concert in 1951, and the sight of those names today recalls to old-time concert-goers the emotion of that evening when the entire audience arose as one to express its homage.

Jascha Heifetz, who played for the Union's Silver Anniversary in 1954, is represented. Marian Anderson's handwriting is large and generous. Zino Francescatti, the French violinist, appeared with Arthur Balsam. Elisabeth Schwarzkopf, William Primrose, Rubinstein, Robert Casadesu, Glenn Gould, Isaac Stern and Alexander Zakin, Philippe Entremont, Victor Babin, Gary Graffman, Yehudi Menuhin, Guiomar Novaes are all there, as are many others, testimony to decades of beautiful concerts.

Dave Brubeck signed in 1960. Louis Armstrong, modest artist that he was, said, "Oh, Mrs. Taylor, I don't belong here." But I urged him, so he wrote his signature and added "Satchmo."

As the seasons went by and the autographs accumulated, the piano grew older. A new "new piano" was needed to carry the concert schedule, but no one wanted to trade in the Steinway with its historic singularity.

In 1972 a call went out to classes planning special reunions, this time from Ted Crabb, the new Union director. The

Class of 1950 agreed to join with the Class of 1937 to provide an amount approximating the trade-in value of the instrument. (The two classes contributed about \$4200). And arrangements were made with Arlie Mucks and then-director of the Wisconsin Center Robert Lee to house the Steinway in Alumni Lounge. It would remain on the Union's inventory for maintenance, and would be available to the theater on those occasions when a second piano might be required.

Thus it began a second career, used for parties, receptions and WAA events, frequently with Betty Schlimgen Geisler '37 playing and showing visitors the harp's autograph treasures. But the Alumni Lounge, with its beautiful view of Lake Mendota, lacked the proper atmosphere-controlled environment of the understage area of the Union Theater, where the piano had been stored between concerts from 1950 to 1974. Now temperature and humidity changes took their toll, several exuberant guests added their names (temporarily) to those historic ones on the harp. The exterior finish needed restoration, the playing mechanism needed work.

Over at the Elvehjem Museum of Art the new "Sunday Afternoon" concert series began, featuring faculty of the School of Music. The piano used was one from the school, but that left students with one less instrument on Sundays. You can guess the rest. L&S Dean David Cronon and the Anonymous Fund Committee found \$5500 to bring the Steinway back to concert condition. Joel Jones, piano technician for the School of Music, completely reconditioned it. Its case went to Blanchardville, to David Chaffee, for refinishing. And now it stands in Gallery V at the Elvehjem, an historic instrument appropriately housed but still singing for audiences who assemble in the gallery and for the listening public on radio broadcasts throughout the state. The Steinway was rededicated last January 24 by—most appropriately—Gunnar Johansen, who had played such a key role in its selection thirty years ago. □



# Badger Bookshelf

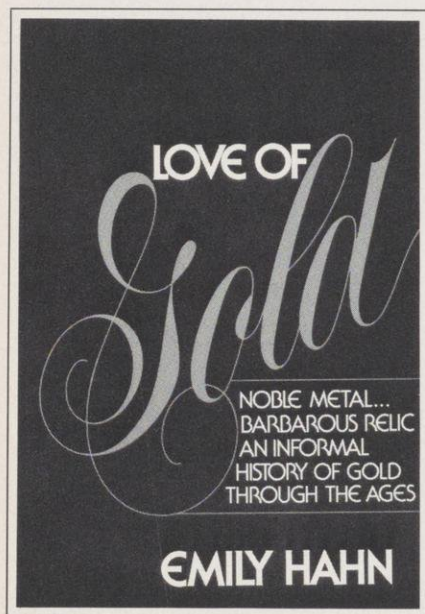
By Tom Murphy

Emily Hahn '27

## LOVE OF GOLD

Lippincott & Crowell; 171 pps.; \$10.95

Fortunately, Miss Hahn isn't an expert on gold, she's a dilettante, and they're a lot more fun. We get a little of this, a little of that, the cream of her considerable delving. She couldn't care less about burdening us with any big economic picture, and there's neither chart nor table in the whole book. She begins with the significance of gold to the ancient Greeks, but follows no chronology. There's general information about the California Gold Rush and a close-up of the sixteenth-century master, Cellini, as he achieved his exquisite filigrees. We visit working mines in California and Africa, and she devotes two detailed chapters to a 1968 salvage operation on the beach at Cape Canaveral. We watch a New York goldsmith at work. Hahn's explanation of how gold prices are set—by a group of men who meet daily around a table in a room of green—told me more in a few paragraphs than Wild Bill Kiehofer was able to make me grasp in weeks. I've never had a burning desire to know a lot about gold, but I'm glad Miss Hahn did, for she's an energetic scholar and a witty, absorbing raconteur.



James Allen Sparks MS'72

## FRIENDSHIP AFTER FORTY

Abingdon; 140 pps.; \$7.95

Prof. Sparks chairs the Extension's unit in Continuing Education in Mental Health. He gets our attention by quoting authorities who say that as we arrive at middle age it becomes vital, for our mental health among other things, that we extend our sphere of close friendships. Ironically, this is when too many of us begin to ignore that need. We narrow our interests, pull away from or otherwise lose the people we were once close to, and fail to replace them in our lives. On that basis, Sparks tells us how to maintain old friendships and make new ones, how to be a friend worth having, how to overcome some of the barriers to friendship. It's familiar ground but nonetheless worthwhile, and if you've read it all in various places before, you now have it close at hand between two covers.

John Allen Paulos '67, Ph.D. '74

## MATHEMATICS AND HUMOR

U. of Chicago Press; 107 pps.; \$12.95

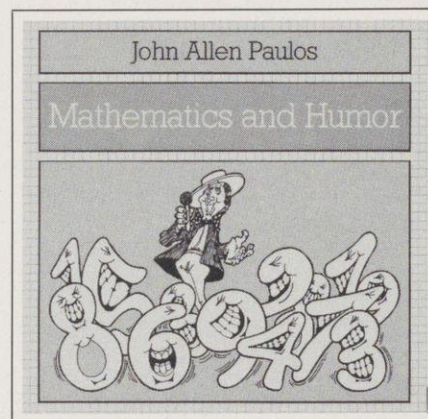
Freely interpreting what is no doubt a brilliant book—certainly a genial one—I can report that Paulos's thesis is that Woody Allen and W.C. Fields have much in common with Epimenides and Gödel of the metatheorem, and that all humor, even on the *Mork and Mindy* level, falls into categories with names such as "cusp catastrophe" and "self-contradictory self-reference." Still freely: This or that joke strikes us as funny for much the same reason that "if an arbitrary point A on a curve is chosen, and the line tangent to the curve at that point is drawn and intersects *l* at point 1, then point B on the curve is located by drawing a perpendicular line from 1 to the curve." It's pretty heady stuff (and over my head), but if you inhabit the proper sphere you should find it both challenging and fun. *Time* calls it a "breakthrough," the book jacket tells us.

Carol Traynor Williams Ph.D. '67

## THE DREAM BESIDE ME

Farleigh Dickinson U. Press; 286 pps.; \$19.50

Dr. Williams is a professor of humanities at the University of Chicago. But in the 1940s she was a schoolgirl who lived for the Sunday matinee of *Casablanca*, *GWTW*, *Since You Went Away*. She writes from this viewpoint, but this is no nostalgia trip or trivia carnival. It's a serious study of the sociological increments we never dreamed were there: Cary Grant's "beyond sex" charisma or boss-lady Roz Russell's need to be mastered; the "masculine" camera angle when Bogey embraced Bacall; even the message behind Delores Moran's hair color. Less for movie buffs than for sociologists and behaviorists; those concerned not so much with lighting or director, but with what a far, far different world we'd have today if *Scarlett* had carried *Rhett* up those stairs.



Eliseo Vivas '28, Ph.D. '35

## TWO ROADS TO IGNORANCE

So. Ill. U. Press; 292 pps.; \$15

Vivas, an emeritus professor of philosophy at Northwestern University, was a member of our faculty in the middle and late 1930s. In what he calls "a quasi biography" he works on two levels, and never the



twain shall meet. There are careful discussions of the works of the philosophers—Nietzsche, Hume, Kant, Dewey, Santayana, et al—with his thoughtful if sometimes acerbic analyses of their strengths and shortcomings. There is an endearing and enlightening reflection on his own flaws as a young teacher typically afflicted with tunnel vision. There is a potent evaluation of Marxism, with which he flirted and which he rejected. But then there is the personal. The book is written in third-person; the protagonist is Alonzo Quijano (tiresomely “Alonzo ignored these views,” “Alonzo saw the point,” and even “I said to Alonzo”). In a foolishly transparent *roman à clef*, Madison becomes Midland City; the University is State; and poor Max Otto is Max Klotz, or Maxie Waxie. Alexander Miecklejohn is Albert Littlemieck; the La Follettes are the Folleys; and if old timers care enough—by this point I didn’t—they might try to identify one Lakaitel Holzkopf, whose “spinal column violated the laws of physics . . . ; no matter how frequently it bent down to perform his favorite form of *derriere* kissing, it was incapable of breaking.”

Now all professional measure is subjugated to vitriol; Vivas goes for the person of Otto deeply and bitterly. No doubt the legendary philosopher was not the Renaissance wonder that campus lore made him; indeed, Vivas is far from alone in labeling his theology more showmanship than substance, but this name-calling is silly. (Even Mrs. Otto becomes “a scrawny *alte Vettel* about a foot taller than he.”) What a pity that a man of Vivas’s professional stature should lard a philosophical memoir with the kind of thing he decries in his friends of Greenwich Village days, pure bitchery.

George Mattis '28

ALONG THE TROUT STREAM  
Nystrom; 161 pps.; \$5.95

I'd like to spend several summer days with George, fishing in the Brule or along the boulders of the Lake Superior shore. He's an articulate sportsman, and from his fifty years as a trout fisherman he passes his learning on to us logically (by season, type of waters, time of day, etc.) and most pleasantly, taking time to smell the flowers.

Also . . .

There is a lot of Wisconsin history, a nice narrative, and charming illustrations in *MILLS OF WISCONSIN* (Tamarack Press; 117 pps.; paper [11 x 8 1/2]; \$12.50). The story of the old mills in the state and beyond is by *Jerry Apps* '55, '57, '67; and the art—eight watercolors and thirty-four pencil sketches—is by Madison architect Allen Strang.

Seventy-nine marvelous color photographs of today's campus and town fill the sixty-five pages of *MADISON*, and the brief introductory text and all cutlines are in English, German and Spanish. It's by local photographer Karl Lechten. (Hardcover; \$14.95 in most Madison bookstores or from Kary Press, 19 N. Pinkney St., Madison 53703).

In 1969 *Nancy Oestreich Lurie* '45 published a study of the Indians of the state and their views on federal concern for their problems. Now she has updated that work to reflect their reaction to “employing new tactics to deal with old problems,” in *WISCONSIN INDIANS*. (Wis. State Hist. Soc., 63 pps.; paper \$2).

*Marion Mills* '35 is the editor of the *WORLD DAIRY EXPO COOKBOOK*, and to hundreds of recipes (some for microwave ovens) using dairy products, she's added household hints, an herb guide, weights and measures, buying guides, etc. (97 pps.; \$5.50 by mail from World Dairy Expo, 1707 S. Park St., Madison 53713).

Cribbage is more than 300 years old, and if it seems that long since you've won at it, you can hone your skills in every aspect from its basic vocabulary to national tournament rules, including learning all possible combinations. It's all there in *HOW TO WIN AT CRIBBAGE* by *Joseph Petrus Wergin* '32, '33, president of the American Cribbage Congress. (Winchester Press; 220 pps.; \$10.95).

*Robert R. Spitzer* '44, '45 gives his views on national and international issues in *THE AMERICAN CHALLENGE*. He served for a year as coordinator of the State Department's Food for Peace Program, and much of his concern centers around world hunger. (Hallberg; 365 pps.; \$12.50).

**From press releases.** *Joseph O. Hirschfelder Ph.D.* '30, director of our Theoretical Chemistry Institute, was in charge of the Weapons Effects Group at Los Alamos during development of the bomb in World War II. Some of his later lectures about that experience are included in *REMINISCENCES OF LOS ALAMOS: 1943-45*, contributed to by several involved in that work. (D.Reidel Co., Dordrecht, Holland; no further information.) . . . A nominee for the Kennedy Book Award for outstanding publications in its field is *TOTAL REHABILITATION* by *Prof. George N. Wright*, a psychologist with our Waisman Center. Inter-disciplinary journals have given the book excellent reviews. (Little, Brown; 840 pps.; \$32.50) . . . If we're reading the mystifying release correctly, *Beatrice S. Levin* '47 has two books out. There's *HIDDEN TREASURES*, a collection of short stories (Lindahl Press; no further information), and *WOMEN IN MEDICINE* for “career guidance, for every woman who ever went to medical school or hoped to.” (Scarecrow Press; 272 pps.; \$13.50). . . . *Julie Wilson Lepeschkin MA* '41 writes that her *DANCE AND RELIGION* has been published by Beacon, with no price information. . . . *Carl J. Rheins* '67 tells us he is co-editor of *THE JEWISH ALMANAC*. (Bantam; 600 pps.; \$9.95). . . . The Scott Spencer who wrote *ENDLESS LOVE*, the best-selling novel that has won raves from virtually every major reviewer and is now heading into a movie, is “our” *Scott Spencer* '69.

**Reference.** *SIXTEEN COWRIES* describes the Yoruba form of divination as practiced in Brazil, Cuba, and Nigeria. Its author is *William Bascom* '33, '36. (Indiana U. Press; \$37.50; no page count). . . . *SOLDIERS OF LIGHT AND LOVE* by *Jacqueline Jones MA* '72, *Ph.D.* '76, is “the first major study of the crusading northern teachers who volunteered to go south after the Civil War to teach the freed slaves.” (No. Car. U. Press; 208 pps.; \$17.50). . . . *Jane Ellert Tammany Ph.D.* '79 is the author of *HENRIK IBSEN'S THEATRE AESTHETIC AND DRAMATIC ART*, “a reflection of Kierkegaardian consciousness.” (Philosophical Library; 395 pps.; \$22.50). □



# University News

## Beatle Doesn't Really Own *On Wisconsin*

Campus offices have received frequent and irate letters since newspapers announced several months ago that the rights to *On Wisconsin* had been purchased by former Beatle Paul McCartney. Even Wisconsin Governor Lee Dreyfus '49 got involved in February when he wrote McCartney suggesting that he give the song to the people of Wisconsin. McCartney's lawyer refused, a logical act, since the rights to the song are not McCartney's to give back.

Charles Stathas '53, '58, senior legal counsel and assistant trust officer for the UW System, explains the chronology of the song's copyright and the events which led to the public confusion. "The music and lyrics for *On Wisconsin* were copyrighted by W.T. Purdy in 1909. The original music showed Carl Beck as co-author. Beck renewed the copyright in 1937. Under the old laws this copyright would have expired in 1965 and the music and lyrics would have gone into public domain. But, beginning in 1962 there were nine acts of Congress which extended copyright terms while various proposed changes were under consideration. In 1976 the Copyright Revision Act was adopted. It extended the life of copyrights in existence in 1962 to the end of the calendar year marking the seventy-fifth anniversary of the original copyright date. Therefore, the copyright to *On Wisconsin* will expire on December 31, 1984, and the song will then become public domain. In the meantime, the heirs of the authors still own the copyright.

"Paul McCartney has acquired the right to sell the sheet music contained in a catalog of college fight songs, including *On Wisconsin*, through agreements with the authors of those songs.

"W.T. Purdy was a member of ASCAP, and Carl Beck was a member of BMI. These music-licensing agencies are authorized by the respective authors to license the performance of their music. The UW System has general licenses to perform all copyrighted music in the repertoires of ASCAP, BMI and SESAC, the three existing music-licensing agencies which represent virtually all authors of music and lyrics. Our license fees to these three are distributed in part on a formula basis to the author-members as royalties."

Thus, while McCartney can charge royalties on the purchase of sheet music to

*On Wisconsin* when it is obtained from the catalog he now owns, the song itself remains the property of the heirs of its authors for the next three years, when it enters public domain.

## Minority Enrollment Up But Not Up To Goal

Our minority student enrollment has doubled since 1972 and increased 8.2 percent since 1979, but it's still 393 students short of the goal set by the Faculty Senate ten years ago. At that time the plan called for 6 percent of total enrollment by this year, based on the proportion of minorities in the pool of potential students. Last fall, 2,032 minority students registered. That is 4.9 percent of the record 41,349 students.

"There was nothing unrealistic about the percentage goals set by the Senate," said Associate Dean of Students Roger Howard, a member of the Committee on Academic Affairs for Minority-Disadvantaged Students and an author of the report. "The principle of proportional representation is absolutely accurate. Perhaps the speed with which we hoped to attain the goal was unrealistic."

The shortfall occurs mainly at the undergraduate level, where only the School of Pharmacy met the goal with minority enrollment of 6.2 percent. Combined, the Graduate, Law and Medical schools met it, with the most dramatic progress recorded by the School of Medicine where minority students now comprise 9.1 percent of enrollment.

Generally, recruitment efforts brought the number of new minority freshmen up 12 percent over 1979, while the total of all new freshmen was up only 5 percent. Still, this missed the target by forty-six residents and fifty-three non-residents.

Howard believes financial aid is the main factor in whether a school or college boosted minority enrollment. "We're much better able to provide support for students coming here for graduate work than as undergrads. Advanced Opportunity Fellowships, available for graduate study, have made a tremendous difference." Undergraduate aid packages often include loans which produce debts as high as \$10,000 to \$15,000 after four years of college. Many of the minority students we're seeking come from backgrounds where education is a high risk—their families haven't been involved in it. When we ask

one of these students—many of whom already have great financial need—to attend and accept a significant indebtedness to do it, we're placing a heavy burden on him or her." Non-resident undergrad tuition and fees this semester are \$1,716, compared to \$473.50 for residents.

Some of the reasons why minority enrollment is as high as it is are found in the report's listing of existing programs. For example, various departments and colleges have appointed specific staff members to minority recruitment; there is a standing committee to review such efforts; L&S has a Dean's Scholarship Program and the School of Education offers its Gifted and Talented Minority Pupil Program. And there is a campus coordinator to oversee all minority student programs and services.

—Mary Sandok

## Campus Ranks High in Eminent Social Scientists

A new peer-selected roster of the world's most eminent social scientists of this generation places the UW-Madison in the nation's top ten in that field. The recently published biographical volume of the International Encyclopedia of the Social Sciences honors four emeriti—historian Merle Curti, political scientist David Fellman, psychologist Harry Harlow and human biologist Sewall Wright. Thirteen other scholars listed are Wisconsin alumni or former faculty members.

The 215 distinguished social scientists selected include historian Arnold Toynbee, philosopher Bertrand Russell, anthropologist Margaret Mead, psychologists Anna Freud and Jean Piaget, economists John Kenneth Galbraith and Arthur Burns, and political scientists George Kennan and Harold Lasswell. Former UW-Madison visiting professor Gunnar Myrdal was cited in three fields—demography, economics and sociology.

Harvard leads the biographical selections with nineteen, while the University of Chicago is runner-up with sixteen. Wisconsin, University of California-Berkeley and University of Pennsylvania are tied for seventh, with four selections each.

The thirteen alumni or faculty members listed as most eminent in their field are: psychologists John Dollard, Abraham H. Maslow, Carl R. Rogers and William H. Sheldon; historian John K. Fairbank, an-



thropologists E. Adamson Hoebel, William W. Howells and Sol Tax; political scientists Elmer E. Schattschneider and Harold and Margaret Sprout; mathematical statistician Henry Scheffe, and agricultural economist Theodore W. Schultz.

Historian Curti, the only honored scholar who was selected to write a biography, contributed a profile on Richard Shryock, also an historian.

—Jack Newman

### We're Sixth in Corporation Heads, Says Fortune Magazine

Wisconsin ranks sixth among state and land-grant universities whose alumni head the nation's top 500 corporations as listed by Fortune Magazine. In a list prepared by the National Association of State Universities and Land-Grant Colleges, these seventeen UW-Madison alumni appear:

Herbert K. Anspach '47, Whirlpool; Russell G. Cleary '57, G. Heileman Brewing; William F. Collins '42, '44, Revere Copper & Brass; Robert C. Ernest '52, Kimberly-Clark; Ralph Evinrude x'29, Outboard Marine; William J. Frank '50, Hyster; John F. Harrigan x'50, Western Bancorp; Jerry M. Hiegel '50, Oscar Mayer; Hal C. Kuehl '47, '54, First Wisconsin Corp.; William G. Kuhns '47, '49, General Public Utilities; Charles F. Luce '41, Con Edison; Donald E. Procknow '47, Western Electric; James R. Randall '48, Archer-Daniels-Midland; S.M. Salvino '50, Peoples Gas; Bernard Sweet '47, Republic Airlines; Fred W. Wenzel x'37, Kellwood; and William B. Winter '51, Bucyrus-Erie.

Names of company executives and their academic backgrounds were taken from the 1980 edition of Poor's Register of Corporations, Directors and Executives.

### Faculty Salaries Continue Declining, Commission Reports

Salaries of our faculty members, when adjusted for inflation, are declining faster than are those in the private and federal government sectors and are below average for comparable universities, according to a report to the Faculty Senate.

The downward trend recorded since 1967 could, if it continues, result in difficulties in attracting and retaining good faculty members and, ultimately, in a dete-

rioration of the University's quality, says the Commission on Faculty Compensation and Economic Benefits in its report.

The commission found that since 1967-68 all ranks of faculty have lost, on average, over 20 percent in real (corrected for inflation) salary, with full professors losing the most, and that continuing and older faculty members are hardest hit by the declining salary trend.

### Extension Unit Brings You Back to Nature

Depending on where you live in the state, you can watch a bird, keep a bee, study a moss or touch a river in classes provided by the Environmental Resources Unit of the Extension. Unlike semester curricula, these pastoral specials spring up constantly throughout the year. And every year more people are taking some of their recreation time for this form of learning. For example, one recent Saturday tour attracted a farmer, a science teacher, an actor, a homemaker, a mill worker, an accountant and some twenty others who wanted to spend

the day learning the geology of Door County.

Birds are a favorite subject for field trips. Winter birds, birds of prey, prairie chickens, owls and warblers attract dedicated students. Those of us who groaned about 7:45 classes find it hard to imagine people arriving willingly at 3 a.m. to observe the mating rituals of the prairie chicken, but arrive they do, by the dozens.

Instructors add a conservation ethic to their classes, so participants learn more than species; there is also habitat and the impact of humans on the birds' survival. The result often goes beyond mere knowledge. In the Waukesha area students in programs on spring birds and wildflowers became concerned about the disappearance of marshlands in their rapidly urbanizing county. Over a period of two years, says Don Bracco, the county's Extension Continuing Education agent, came the Waukesha Area Environmental Action League, some sixty people concerned with land-use planning problems.

Beyond local classes, the instruction unit cooperates in sponsoring programs

*Continued on page 23*



These six seniors and three juniors are the 1981 winners of WAA's Outstanding Student Awards. They were selected on the basis of scholastic achievement, degree of self-support and extracurricular activities. Standing from left: Susan Dickel, Crookston, Minn.; Craig Hertler, Sheboygan; Linda Hammersley, Madison; Kristine Hoff, Madison; Patrick Welton, Wauwatosa. Seated from left: James McConnell, Beloit; Laurie McNeill, Mineral Point; Bonni Grassin, Mequon; Mark Jackson, Middleton. Welton received the David Wayne Langer Memorial scholarship for junior men. Grassin and Hoff were awarded the Imogene Hand Carpenter scholarships for junior women. The six seniors received life memberships in the association. Presentations are a part of Alumni Weekend.



# Sports



Photo/Gerry Lamore





## When #1 Came Marching In

Sunday, March 29. A thousand cheering fans met them at the airport, 100 cars brought them up East Washington Avenue and around the Square, and 5500—some of whom had to leave off rapturously destroying Duluth to get back in time—were waiting at the Field House to welcome home the 1981 NCAA hockey champs. Right up until twenty-four hours earlier they'd been called longshots despite a 25-14-1 season. (It was a well-deserved 11-4 hammering by Colorado College in the first round of the WCHA playoffs that took them off any shoo-in lists.) But Coach Bob Johnson, who prefers to win a national championship at least every four years, kept on working them, and when they got a call to come to Potsdam, N.Y. as an at-large entry in the NCAA quarter finals they became the Backdoor Badgers. At Potsdam they met Clarkson College, the number one seed in the east and the ECAC champs. The Badgers took Clarkson 3-2 and tied them 6 up, to go on to the semifinals in Duluth on points. There, on Friday night, they beat Northern Michigan (CCHA champs and number two seed in the west) by 5-1. Which brought them to a Saturday night date against the U. of Minnesota. Minnesota was the WCHA champ, number one seed in the west, and had whipped the Badgers three out of four times this season. So what could we do but whip them back when they least expected it. Which is what the Badgers did, 6-3. The four identifiable heroes are, from left: John Johansson, and (waving) Jon Morgan, Jeff Andringa and Ron Vincent.

For individual season stats, see page 21



# See how they run for Tegen

*Innovative as he is dedicated, the women's track coach turns them into winners.*

By Dave Medaris '82

**E**llen Brewster is kicking down the back stretch of the Camp Randall Shell track on her three-quarter-mile leg of the Badger women's distance medley relay. She has been preceded by Sue Spaltholz running the half-mile, and quarter-miler Pam Moore. Coming off the final turn, well ahead of the AIAW national indoor qualifying pace, she speeds past the applauding crowd and hands-off to Suzie Houston at the start/finish line.

Peter Tegen, head coach of women's track and cross-country, is along the curb at the south curve, tight against the inside edge of the first lane. He is urging Houston not to let up, to bring the relay in well under qualifying time so the quartet will be confident when they line up for the start of the national meet. "That's great! Come on, Soo-see!" It's a stage whisper in his vestigial German accent, urgent but not strong enough to break Houston's concentration. As she runs through five laps, six, seven, Tegen's voice grows louder. Now he is yelling down the length of the track. "Let's go, Soo-see! All right, Soo-see!" He lets go with a piercing whistle followed by the Tegen trademark, "Hup-hup-hup!"

Susie brings it home past a standing ovation from the bleachers, her time nearly fifteen seconds under the qualifying standard. Tegen relaxes, smiles and says, "Way to go, Soo-see." He hurries along to congratulate her three teammates, then joins Assistant Coach Loren Seagrave for a six-lap clockwise tour of the track to inspect the legality of competitors' steps in a race walk.

*This feature originally appeared in the Madison publication ISTHMUS and is reprinted with permission.*

So begins another low-key early-season home meet for Peter Tegen. Later in the day he will personally compete in the Masters Division 300-meter dash. (Finishing somewhere in the middle.) It will be a good day for his runners, another in a line of good days—of national caliber performances and dual-meet victories—broken only rarely since his first UW women's track squad began competing seven years ago.

Tegen's is the flagship team in women's athletics here, rivaling Bob Johnson's hockey team, Duane Kleven's wrestlers and Dan McClimon's track men as our most consistently successful. The team surprised powerhouses La Crosse and Eau Claire with an informal group of a dozen competitors in the first two Wisconsin State College track championships it entered. Then, in 1976, Tegen took the team into the Big Ten. He was looking for a higher level of competition, and he found it. His runners also outran it.

The cross-country team won conference titles in '77, '78 and '79, then an injury-ridden group fell apart last fall. The track team has won seven of the eight indoor and outdoor Big Ten championships since 1977, including the 1981 indoor meet in February for Tegen's tenth conference title. It has consistently finished near the top in team score at the AIAW cross-country and indoor and outdoor track nationals.

The strength of the two teams is reflected in a recent issue of *Track and Field News*, which ranked Wisconsin third in all-around program. They have produced more all-Americans than any other women's sport at the UW except swimming and diving. Cindy Bremser was Tegen's first national award-winner in 1975, and she has gone on to become one of the country's half-dozen best middle-distance runners. Other all-Americans have been distance-runners Lynn Morin, Ann Mulrooney, Marybeth Spencer, Houston, Rose Thomson, and long-jumper Pat Johnson. The most recent illustrious addition was a group of five 1980 Olympic Trials qualifiers; Houston in the 1,500 meters, Johnson in the long jump, Moore at 400 meters, Amy

Dunlop in the 400-meter hurdles, and Sally Zook in the 10,000-meter run.

Despite these accomplishments, Tegen remains a somewhat enigmatic figure. He is held in such high esteem by athletes and friends that it is easy to conclude he is perfect. He isn't; he has faults and makes mistakes. But his faults are fewer and mistakes rarer than in comparable authority figures.

Born in 1940 near Dresden in a town called Stauchitz, Tegen fled East Germany with his parents and two older brothers in 1947, carrying with him vivid memories of the war and its aftermath. The family settled in the Hanover area of West Germany, in the north. Tegen started school late, but by the time he finished he had earned an undergraduate degree from Deutsche Sporthochschule, the prestigious national sports academy affiliated with the University of Köln. Later, he earned graduate degrees in English and physics from the University of Freiburg.

Peter's journey to this country was of Homeric magnitude and route. Sponsored by the Goethe Institute, he toured Africa with a friend by VW van, teaching short courses and holding clinics in track, gymnastics, swimming and other sports. (He had started in sport as a wrestler in the European club system, then moved on to gymnastics and track, and had won the northern regional title in a sort of decathlon competition called Neunkampf—three events each in swimming, track and gymnastics.)

After the African tour—which had featured exposure to the Six Day War, a 12,000-mile detour through the Sahara and three brief periods of imprisonment by assorted political factions—they pulled into Cape Town and loaded the VW on a ship bound for Rio. Luck was also a passenger: Tegen met an American woman named Neila who was on her way home from two years in Tanzania with the Peace Corps. After a short time together in South America, Neila went home to Nashota. Peter stayed on down there for a year, repeating the cultural exchange tour he'd made in Africa. Arriving in Mexico City in time for the 1968 Olympics, he made connections



with German television and was hired to help film the Games.

At their conclusion he came to the U.S., married Neila in 1969, and took her on a brief visit to West Germany. Then came an offer to coach the Peruvian national track team. They spent two years in Lima—where their first daughter was born—while Peter trained a small group of athletes for the 1971 Pan American Games in Colombia and the infamous 1972 Munich Olympics.

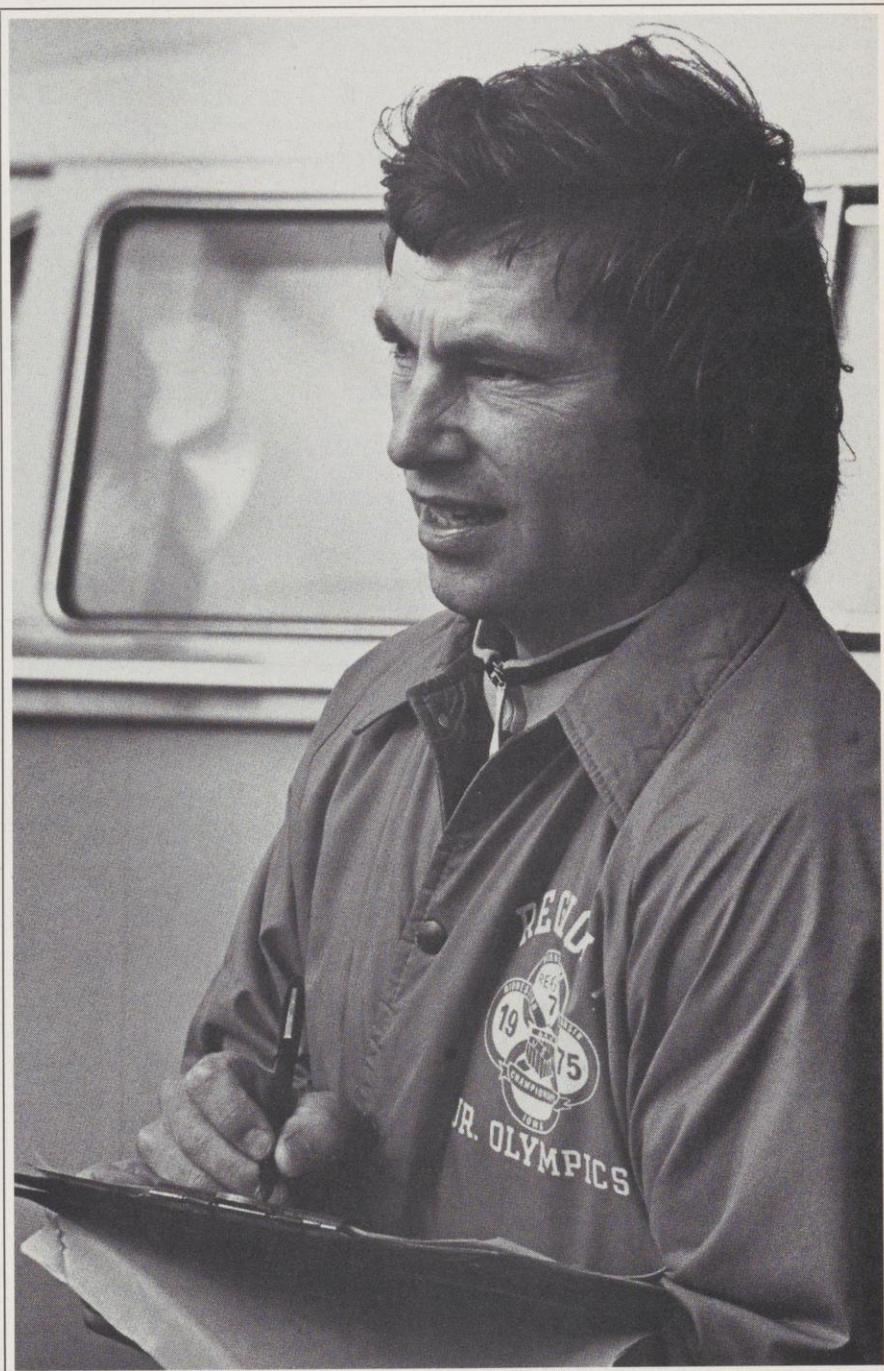
The chance to work toward a Ph.D. lured him here in the fall of 1973. Coaching was something of an afterthought—he was supporting a family that by now included a second daughter—but when the work load got too heavy, the thesis went on hold.

**P**eter Tegen works hard and, as success will have it, now feels pressures that weren't there before. As other schools play catch-up with us he must concentrate on staying ahead in the Big Ten and in the thick of national competition. He is a creative tactician, constantly refining old techniques, developing his own training disciplines in a changing, almost organic body of theory and practice.

Assistant Coach Seagrave talked about his mentor over bites of bagel at Mickie's Dairy Bar. "The whole secret is that he applies scientific principles to the training. He's very innovative in the techniques he uses. He comes up with a system by refining a variety of techniques." In essence, Tegen's dynamic running is structured—a speed-play in which the key is the duration of the speed changes rather than the distance covered. This develops the runner's ability to change speed within an aerobic workout, and that ability can be tactically applied to distance races.

"Distance runners have a tendency to get pace-locked, but dynamics help them combat that problem. They're the major reason Bremser, Morin and Spencer are so successful," Seagrave said.

Tegen refined a pattern called ins and outs, in which a sprinter runs 100 to 150 meters at 85 to 90 percent of maximum effort,





adding three- and five-stride bursts at 110 percent of capacity. The technique trains them to maintain their stride frequency.

In choosing his top cross-country team for big meets, Tegen employs a calculator. It's programmed to figure time averages and percentages, the results deciding the seven or eight best. Frequently, the coach's subjective choices and predictions match the calculated results.

The total program is Tegen's piece of clay, molded by him to achieve a success designed for the benefit of his runners. In theory, he says, he tailors it to each of his fifty athletes, but in practice, "I feel it is very hard to actually realize and to actually do."

It takes time to develop new training programs, and a lot of corollary tasks come with the coach's job. Inevitably, then, Tegen can't pay full attention to all the women on his team. Still, as Seagrave notes, he is not unapproachable, although some ath-

letes feel they can't talk to him. "Once they do, they find he's a really warm, compassionate person," Seagrave says. The mistaken perception of his aloofness may stem from his unwillingness to beg an athlete to do something. He expects them to make strong efforts on their own initiative.

**T**he time shortage is not enhanced by the fact that there are only the two coaches; there should be three. "It's almost discouraging when you can't give everyone personal attention," Tegen says. (The problem of differences in training needs between, say, sophomore Amy Johns and Rose Thomson—twenty-six, married and the mother of two sons—is distinct.) Fortunately, "Loren is much more easily available to everybody."

Marybeth Spencer, the aforementioned all-American, ran for Tegen from 1975 through 1979 as a member of the Badger squad and continues to run for his Wiscon-

sin United club. She found him more approachable than he apparently gives himself credit for. "The thing that makes him special is the type of person he is," Spencer said. "He was a friend. If I had a problem, I could go to him. Both he and Loren are that way."

Central to Tegen's relationship with individual runners is his insistence on mutual respect. Spencer cites the fact that he doesn't keep tabs on completion of workouts; that's up to the runner. The coach is there to offer technical advice and psychological support. The entire team trains together, and, "the cohesiveness just amazes me," says Seagrave. There are occasional personality clashes, but Tegen only rarely has to step in to mediate problems. There is also some friction between the two coaches, but Tegen sees that as the result of the division of responsibilities—he as organizer, Seagrave as administrator. Their respect for each other is evident, and whatever problems exist are kept largely in check.

"Probably the most frustrating thing about working with Peter is that he's so knowledgeable about everything," Seagrave says. "He does have some of the best qualifications of anybody in the sport."

And well beyond sport. He is a good enough concert cellist to have made a career as a musician; he is fluent in Spanish and adequate in French. He reads extensively and has been known to reshingle the roof of his home and to tackle the plumbing.

He has a charisma that shows up in recruiting. When Marybeth Spencer graduated from high school in Minnesota, she came to Madison on her way to explore an offer from Indiana. She never went south. "I was so impressed and touched by him that I knew this was where I wanted to stay." Bruce Fischer trained under Tegen for a few years until an injury sidelined him a year ago. "Peter's got a lot of energy. This rubs off on his runners. He gets them really psyched. One word that always comes up when I think about Peter is 'pride.' He's very proud. He's also really feisty, and I like that. I like fighters." □



1979's Big 10 Outdoor winners boost Seagrave and Tegen.



# Sports

Continued from page 17

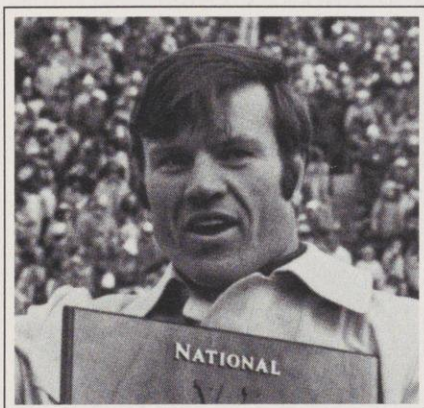
## Hockey Season Statistics

Scoring	Goals	Assists
Scott Lecy* .....	26	49
Ron Vincent .....	20	45
John Newberry .....	30	32
Theran Welsh* .....	10	44
Pete Johnson .....	30	23
Ed Lebler* .....	28	24
Brian Mullen .....	11	13
Todd Lecy .....	4	17
Bruce Driver .....	5	15
Lexi Doner .....	7	11
John Johannson .....	6	12
Pat Ethier .....	1	17
Dan Gorowsky* .....	12	5
Ken Keryluk .....	8	9
Ted Pearson .....	6	9
(Capt.) Jay McFarlane .....	3	12
Jon Morgan* .....	2	8
Steve McKenzie .....	0	10
Jeff Andringa .....	1	7
Tom Carroll .....	3	1
Tim Sager .....	1	2
Scott Sabo .....	2	0
Ed Repins .....	1	1
Brad Benson .....	0	2
Randy Keller .....	0	1
Terry Kleisinger .....	0	1
Others .....	1	3

**Power-play goals:** Johnson 17, S. Lecy 10, Vincent 9, Newberry 9, Welsh 4, Lebler 3, Doner 3, Morgan 2, T. Lecy 2, Mullen 2, Gorowsky 1.  
**Shorthanded goals:** Keryluk 3, Mullen 3, Welsh 1, Vincent 1, Driver 1, Johannson 1.

Goaltending	Svs.	Ave.	GA	Ave
Marc Behrend (NCAA Tournament MVP, who played first complete game for Badgers in January) (11-4-1)	500	32.9	50	3.29
Terry Kleisinger (11-5)	564	33.4	61	3.71
James Gremore* (5-5)	294	30.0	43	4.39

\*graduating senior

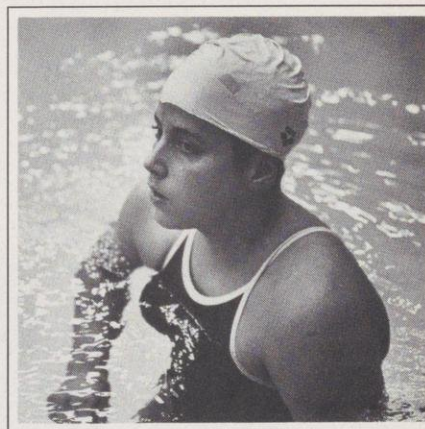
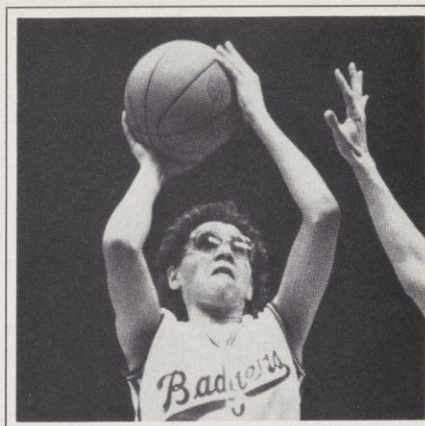


## Wrestling's Hellickson Is NCAA '81 Man of the Year

Assistant Wrestling Coach Russ Hellickson was named amateur wrestling's Man of the Year during March ceremonies at the

## WOMEN MVPs.

End-of-season banquets named these four to top honors by their teammates. From top: Theresa Huff, basketball (see story); Ann French, Elmhurst, Ill., co-winner of national doubles championship in badminton; Libby Wagenman, Shelby, Ohio, 100-individual-medley Big Ten swimming titelist; and Maria Krug, Winfield, Ill., in gymnastics.



NCAA wrestling championship in Princeton, N.J. The highest honor given an amateur wrestler, the award notes not only mat accomplishments, but organization and support of the sport throughout the nation.

Hellickson, 32, captained the 1980 Olympic freestyle team and was a silver medalist in the 1976 Olympics and in the 1979 World Championships. He's the only American to capture three Pan American Games gold medals.

Under Head Coach Duane Kleven, Hellickson has moved the UW team into the country's top ten for the last four years. (The team placed third, behind Iowa and Minnesota, in the Big Ten championship meet in March.) They have produced nine national champions and twenty-five all-Americans since 1974.

Russ is considered one of the finest freestyle technicians in the world. In addition to the UW's program he has been instrumental in the success of the Wisconsin Wrestling Club, which has won more than twenty medals in important world competition and placed three members on the 1980 Olympic team.

Hellickson is the second UW competitor in three years to earn the NCAA award. Three-time association and reigning world champion Lee Kemp captured it in 1978.

Hellickson was voted the W Club's Man of the Year in 1979.

## Women's Basketball: Wait Till Next Year?

The women's basketball team ended an up-and-down season at 13-18, with 4-7 in Big Ten play. With one of the toughest schedules in the conference, it was a year in which the team lost two starters to broken feet and a leading scorer quit in midseason.

Nevertheless, through her disappointment, fifth-year Coach Edwina Qualls saw a ray of light; an excellent player base to build on for next year. Only two will be lost to graduation; Linda "Bird" Gough of Elgin, Ill., and Nancy Fahey of Belleville. And as freshman recruits this year, Faith Johnson of Minneapolis and Janet Huff of Milwaukee showed great maturity and skill by the latter half of the season. Junior-college transfer Vivian Rorer—who missed thirteen games with a broken foot—will return in the strong inside position she played

Continued



# Football Bash for Young Alumni

## Classes of 1966-81

## Featuring 1980 Madison Olympians

Season opener against  
Michigan  
September 12 at Union  
South

10:30—  
Hear a panel of Madison  
Olympians discuss the 1980  
Olympics

11:30—  
Social Hour—Cash Bar

12:00  
Luncheon

12:25  
The traditional UW Band  
Concert on the terrace

1:30  
A special seating bloc for  
the Wisconsin-Michigan  
game.

**\$15.50** per person  
(Program and luncheon only, **\$5.50**)  
Seating-bloc tickets available only  
to those attending entire program

**Reservation deadline  
September 1**

Wisconsin Alumni Association  
650 N. Lake Street  
Madison, 53706

Enclosed is my check for \$\_\_\_\_\_.  
(check payable to Wisconsin Alumni Association) for \_\_\_\_\_ reservations (\_\_\_\_ at \$15.50; \_\_\_\_ at \$5.50) for the Young Alumni Football Bash on September 12 against Michigan.

Name \_\_\_\_\_ Class Year \_\_\_\_\_

Address \_\_\_\_\_

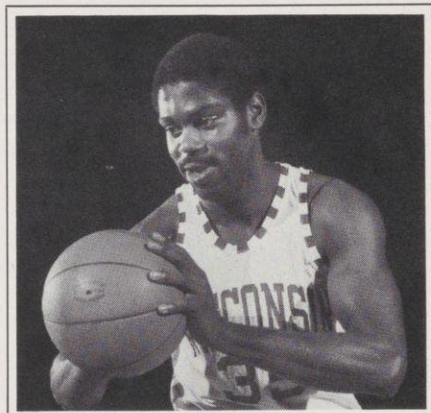
City, State, Zip \_\_\_\_\_

Guest(s) \_\_\_\_\_

## Sports *Continued*

sparingly this year. Leading-scorer Theresa Huff (16.6 points per game) will be back, too, as will guard Carol Jones—she of the other broken foot and thirteen-week hiatus—and 6'2" Michelle Lowman.

*Tam Flarup*



### Gregory Is Basketball's MVP

The basketball season—Coach Bill Cofield's fifth—ended at 11-16 and a dismal 4-13 in the Big Ten, but senior forward Claude Gregory managed to break two varsity records and earn himself the MVP classification.

The 6'8", 220-pound Gregory, from Washington, D.C., paced the Badgers with 550 points and 249 rebounds this year, establishing career records of 1,745 and 904 respectively. He has broken nearly twenty all-time records at Wisconsin, and was the Big Ten's third-leading scorer this year, with an average of 20.2 points per game. He was second in conference rebounding with 9.4 per game. His 1,147 points in Big Ten play made him the only Badger ever to exceed 1,000 points in his conference career.

In addition to his MVP designation, Gregory received the rebounding trophy presented annually by Goodman's Jewelers; the free-throw award (his leading accuracy mark was .752) presented each year by Danny Tzakis '66 in memory of Jimmy Demetral; and a special trophy, recognizing his scoring and rebounding, from Stop-N-Go stores of Madison.

John Bailey, 6'3" junior guard from Macon, Ga., was honored as the most-improved for the season. He started twenty-six games and averaged 12.3 points per game, ranking third in assists.

James Hildebrand, forward from Columbia, S.C., was awarded the Freshman Achievement Award for athletic and scholastic proficiency.

Steve Jacobson, junior guard from Pardeeville, and Gary Zinkgraf, junior forward from Bethesda, Md., were named co-captains for next season. ☐



# University News

Continued from page 15

around the state. ECO-FOCUS is one, this year co-sponsored by Riveredge Nature Center in Newburg, where it is held May 16-17. Thirty topics will be offered to an expected enrollment of 350. Attendees choose from such diverse subjects as fungi, insects, herbal medicines, spiders and soils, nature sketching, orienteering and geology. They may dip into fabric-dyeing with natural materials, make old-fashioned toys or examine the wonders of the prairie in a 270-acre setting.

The catalog of classes for the next few months, "Environment '81: Summer," will be available in late May. To get a copy, write to the Environmental Resources Unit, UW Extension, 1815 University Avenue, Madison 53706, or call (608)262-6310.

—Lynn Entine

## New Regents Appointed

Frank H. Heckrodt '49, Appleton, and Paul R. Schilling of Milwaukee were appointed in late March to the UW-System Board of Regents by Gov. Lee Dreyfus '49.

Heckrodt would succeed Arthur DeBardeleben of Park Falls, and Schilling would succeed Mary Walter of Bailey's Harbor. Their appointments are subject to confirmation by the state Senate.

## McArdle Lab's Potter Wins Cancer Research Award

On April 14, Van Rensselaer Potter M.S.'36, Ph.D.'38, a biochemist and professor of oncology at our McArdle Laboratory for Cancer Research, received the Bristol-Myers award for distinguished achievement in that field. A \$25,000 cash prize was presented to him at a luncheon at the Waldorf-Astoria Hotel.

Dr. Potter has been on our faculty for forty-one years.

The use of modern chemotherapy in fighting cancer is due largely to his work. After his studies of how cancer cells differ from each other—no two are alike—in the mid-1950s he developed the Sequential Block Inhibition treatment, by which several drugs, administered at different times, act on varying target cells. Until that development, many scientists believed that all cancer cells were identical and thus were to be attacked identically.

In the mid-'60s he developed the concept of "minimal deviation," which set science on the trail of the minute element of difference between normal cells and those which—as Potter had proven—duplicate berserkly to form cancer. Eventual discovery of that fundamental difference, Potter believes, will permit control of cancer.

Dr. Potter is the third member of the McArdle faculty to earn the Bristol-Myers

award in the past three years. In 1979, Drs. Elizabeth and James Miller shared it for their studies on the ways that chemicals change into carcinogens.

## That's Funny, DGs; You Don't Look 100

The Delta Gammas marked their campus centennial in late March with events at the Edgewater Hotel, the Memorial Union, and the chapter house at 103 Langdon Street. About 300 alumnae came back for the celebration.

They gave \$1000 to the Elvehjem Museum, and honored five members for service to the chapter. They were: Harriet Manzer Boldon '47, Catherine Head Coleman '14, Dorothy Jones Frautschi '24, Fredrica Atwood Sisk '19 and Ruth Johnson Weston '20.

Helen Whitney Sanborn '06 was cited for seventy-five years' membership, and the fifty-year award went to Josephine Morris Woodbury '34, '36, '49.

The chapter's oldest living alumna is Agnes Merrill Scott '02, who is 101 years old and lives in California.

## Faculty Authorities Say 'Out of El Salvador'

Four faculty members with firsthand knowledge of El Salvador agree that the U.S. should refrain from intervention on behalf of either side. They disagree, however, on the political complexion of the current military junta and the guerillas.

The four, Profs. Charles W. Anderson of political science; Robert Aubey of business, Steve J. Stern of history and Joseph Thome of law, base their views on their research and personal observations in Central America. They were interviewed recently by Sara Kurensky and Sue Schmid for the University News Service.

The military has been ruling in El Salvador since a 1932 uprising sparked by economic conditions and political corruption. This nearly-half-century of military government is the longest in Latin American history, Prof. Thome noted. It has produced, most recently, an alliance between government and a few families who own more than half the farmland, the banking system and most of the nation's industry, and the result is a "repressive and explosive society," he said.

Prof. Anderson, on the other hand, sees the current regime as less a repressive one than "reformist; the kind that, since the 1960s, our own government has been anxious to support." Although the civilian element of the junta—represented by President José Napoleón Duarte—has difficulty controlling the military, "they have an authentic interest in moderate

Continued

## Fall Activities

In addition to our open houses at Union South before each home football game, remember these special events.

**September 12**—(Michigan game) Young Alumni Day, 10 a.m., Union South\*

**September 26**—(Western Michigan) (Homecoming and Band Day) Post-game open house at Union South for all returning alumni.

**October 6**—Day with the Arts, Wisconsin Center and Memorial Union, all day.

**October 10**—(Ohio State game) Alumni Club Leadership Conference, 9:30 a.m., Ed Sci Building\*

**November 8**—Wisconsin Singers' fall On-Campus Concert, 8 p.m., Union Theater.

\* Participants in Young Alumni Day and/or the Club Leadership Conference may purchase game tickets in our special seating bloc. Order blanks will be provided later this year.

## The Job Mart

Mathematics/Education graduate offers extensive management experience in data entry, order processing and information systems. Experience includes marketing, manufacturing and inventory control in teleprocessing and database environment. Experienced in direct mail, fulfillment and list maintenance. Seeking senior management position where my abilities can contribute to your success. Member #8103.

Interested in position as Agricultural Loan Officer for Madison area bank. Member of the Wisconsin chapter of The American Society of Farm Managers and Rural Appraisers. Have experience in real estate and chattel property appraising. Familiar with U. S. government guaranteed farm programs. Member #8104.

Wisconsin Alumni Association members are invited to submit, for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumnus Magazine, 650 North Lake Street, Madison 53706.



# SAY, ISN'T THAT...?



In Cedar Rapids, Clare Rice '43 gets ready to become WAA's president in July. With him are Dean of Students Paul Ginsberg '52, who spoke on Founders Day; Joe Trecek '54, club president; Bill Morey '69; and Kirk Abernathy, wide receiver who wants to be a Badger.



UW-System President Robert O'Neil (right) was speaker at the Manitowoc Founders Day event, and was welcomed by, from left, John Stangel '68,'73, club VP; Bill Schultz '73, WAA's program director; and Club President Reuben Plantico '40.



W.A.D. Kit Saunders spoke at Merrill, and was here surrounded by club DSA winners Martin Burkhardt '30; Erwin Leverenz '48,'71; Jacob Ament '49; Jeff Peterson '72 and Jean Sylvester Schaefer '70, who accepted for her husband Phil '70.



At the Founders Day dinner of the Vacationland Alumni Club, Pat Collins '66 and his wife Patsy arrived with Ginny (Gullick '65) and Charlie Phillips '65. All four are from Reedsburg. Charlie is the club's VP, Ginny its secretary.



Critics said last summer's movie *Xanadu* never got off the ground, but here, at least, they can't say that about its star. Olivia Newton-John goes up in the arms of Mark Ziebell x'79, a former Wisconsin Singer from Milwaukee, who's actually getting paid for this kind of duty.



# University News

Continued

reform....We can't blame Duarte for the problems with the military."

Historian Stern contends that in a sense we *can* blame Duarte, since he appears to have been chosen as a front for the military, a means of "legitimizing" the government. He said the first junta in 1979 did, indeed, include "true centrist" civilians along with the military, but this government collapsed after three months because "the military wouldn't put up with any kind of social reform." In January of 1980, when the remaining civilian centrists resigned, the military began looking for other suitable candidates and, after several tries, eventually chose Duarte as "someone with the appearance of being a centrist."

Prof. Aubey, who has published studies of Latin American business problems, calls the military government "neither middle-of-the-road nor moderate; it is relatively far right." He sees the guerilla movement as a reaction rather than a puppet of the Soviets or Cubans. "Of course, the guerillas are Marxist," he said, "and are opposed to the capitalistic system which has never done anything for them."

He said he believes the United States' vocal concern about Russian/Cuban support of the guerillas was "our way of making a policy statement, but not worth a lot of attention."

This same view is held by Prof. Thome, who was born and raised in Costa Rica, and by Prof. Stern, who specializes in Third World and Latin American history. Says Thome: "The official State Department line is to categorize the leading anti-junta party—the Democratic Revolutionary Front (FDR)—as 'a Marxist/Leninist totalitarian' group. But in reality it represents a broad front which includes Church-supported peasant unions, moderate Christian Democrats, Social Democrats, middle-class and professional groups as well as guerillas. And while most of the latter have a Marxist orientation, they are not fighting a *moderate* government, despite U.S. efforts to so describe the junta. It is a very right-wing one."

Adds Stern, "U.S. support is actually bolstering the right and giving it the ability to lean even further that way while, at the same time, we ask it to appear centrist so we can justify our support on a domestic level."

In their unanimous opinion that the U.S. is ill-advised to be in El Salvador, Anderson, who has published studies of Central American politics, said, "On the assumption that the military will take care of itself, I prefer that we stay out. The current government is the best they've had. Our support will not help it." He sees no indication that the guerillas will score a victory.

Aubey, director of our Small Business

Development Center, believes that we should let the Salvadorans determine their government. "I'm willing to let the leftists take over and try it. That isn't the way I'd prefer it, but it's the only way any change will happen."

Thome would urge that the U.S. avoid military intervention, "instead, supporting the efforts of such countries as West Germany, Mexico, and Venezuela to mediate a political settlement." Stern agrees, adding "Idealistically, I would like to see our government support the FDR; I think it represents much more than any other group in terms of social justice and social interest. But, realistically, I'm afraid we can't be expected to do that. Yet, one hopes that the U.S. would be willing to look for a politically negotiated solution, and one which includes the left. Of course, perhaps the military won't accept that solution, but if the left isn't included, the violent conflict will continue."

"Probably we're looking at a long, drawn-out struggle unless the U.S. shifts its position substantially."

## Six Faculty Members Awarded Romnes Fellowships

Six faculty members have been awarded Romnes Faculty Fellowships by the Graduate School Research Committee. The

\$25,000 awards, funded by WARF, assist in research activities. Fellowship recipients are:

- Economics Professor William A. (Buzz) Brock, described by colleagues as "one of the most internationally reputed economic theorists below the age of forty."

- History Professor John W. Dower, a leading authority on Japanese history and culture. In addition to major work on 20th-century Japanese politics and diplomacy, Dower authored a study of Japanese heraldry. Presently he is completing a study of Japan during the occupation.

- Chemical Engineering Professor James A. Dumesic '71 characterized as one of the "rising stars" in the study of heterogeneous catalysis, a field of tremendous scientific and technological significance.

- Bacteriology Professor Martha M. Howe, whose research program has laid the groundwork for an entirely new appreciation of how genetic information is handled by cells. Using a virus-bacterial model system, Howe has pioneered in demonstrating that some genes can move from place to place on the chromosome. This has important implications for fundamental molecular genetics.

- Oncology Professor Alan P. Poland, whose research on drug metabolism has received international recognition. Poland has made fundamental observations con-

Continued



## Moving?

Don't forget to give us your new address as far in advance as possible.

Name \_\_\_\_\_ Class Yr. \_\_\_\_\_

Old Address \_\_\_\_\_

New Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Membership Dept.  
Wisconsin Alumni Assoc.  
650 N. Lake St.  
Madison, 53706

Effective date \_\_\_\_\_



# Tired of High Maintenance Costs?

## Consider a Gift of Real Estate to the University of Wisconsin Foundation

Many people wishing to benefit the University do so by means of cash or appreciated securities. But, there is another means of making a charitable gift that offers some appealing tax advantages—a gift of your residence, farm, condominium or vacation home.

In this era of highly inflated property values, the sale of real property, and particularly that of a vacation home, often involves a substantial capital gains tax. This can be avoided altogether where the property is gifted to the University of Wisconsin Foundation. In addition, you receive a charitable deduction for income tax purposes equal to the value of the gift, usually the full fair market value of the property when it is free of mortgage indebtedness.

If you plan to give your residence or vacation home to the Foundation under your will, you can get present income tax savings by conveying the property now and retaining the right to live in the home for life. You would gain, thereby, a tax benefit without changing your present lifestyle in any way.

You might wish to consider a charitable gift of an undivided interest in a home you do not use year-round. For example, if you give the Foundation an undivided one-half interest in your vacation home, you may occupy it one half of each year and take a tax deduction for one half the fair market value of the property. An additional gift of a remainder interest in the other half will entitle you to further tax benefits.

Most importantly, your gift of real estate can be used to fund a program of scholarships, medical or scientific research or to enhance an academic area of particular interest to you.

These and other gift options might well have a place in your charitable giving and estate plans. We would be happy to discuss them with you and your tax adviser.

For further information and a copy of our free booklet, *Taxwise Homeowner's Guide*, contact:

**Fred Winding**  
Vice President - Real Estate  
University of Wisconsin Foundation  
702 Langdon Street  
Madison, Wisconsin 53706  
608/263-4545

## University News

*Continued*

cerning the biological mechanism whereby chemicals such as dioxins contribute to carcinogenesis.

• Physics Professor Sau-Lan Wu Ph.D. '70, who is studying phenomena involving elementary particles and high energy physics. Wu was a member of the MIT research group which discovered the J/psi particle, for which the group leader received the Nobel prize. Since coming to the University in 1977 she has established her own research group and is credited with playing a major role in the discovery of the gluon, a fundamental particle believed to hold matter together.

The fellowships are named for the late H. I. Romnes, who was chairman of the board of AT&T, and president of the WARF Trustees.

### Faculty Governance 'Works Well' Ad Hoc Committee Reports

Faculty governance, which exists by state statute, "works well" on this campus, an ad hoc committee concluded in a report distributed to faculty members.

The report is based on testimony from close to forty persons at a public hearing, plus comments from seventeen who later contacted the eight-member committee. The faculty panel was established last August by Chancellor Irving Shain in response to a directive to all UW-System campuses from President Robert O'Neil.

The committee determined that UW-Madison faculty members participate in a meaningful way in University governance and concluded that "no large-scale overhauling of the existing system is needed." But it also pointed to some issues which need further study and suggested improvements in areas ranging from Faculty Senate meeting agendas to the granting of tenure.

One of the most important issues addressed in the report relates to budget preparation. The report states that the Academic Planning Council and the University Committee "can best fulfill mandates" to advise the chancellor and report to the Faculty Senate on budgetary matters "if they are consulted early in the course of policy-making."

The report also addresses a second budget-related matter: the denial of tenure based on economic rather than academic criteria. The committee suggested that, when tenure is denied for budgetary reasons, the dean should consult with the appropriate committee and notify the affected department(s) as soon as possible. It also suggested that the chancellor's office establish a "well understood" procedure for handling tenure decision appeals.

However, the report basically supports existing procedures for promotion to



tenure, which mainly is based on teaching, research and service criteria. Existing procedures include recommendation of a faculty member for tenure by the departmental executive committee, review by the divisional executive committee and approval by a dean, the chancellor and the Board of Regents.

Tenure also was addressed in regard to the twenty-two UW-Madison library system faculty members who are not promoted unless they move to a position having greater administrative responsibilities.

Library staff should be "eligible for upward mobility on the academic ladder . . . subject to the same conditions that apply to the faculty generally," the committee contended. It suggested that a special committee investigate library staff organization.

The committee considered a request that academic staff be given an increased role in faculty institutions, but it concluded that: "Unless the faculty governance system is to be transformed into some sort of academic community governance system . . . further involvement of academic staff . . . is inadvisable."

Presently, properly qualified academic staff members whose duties are directly related to instruction may be given faculty status by the chancellor upon recommenda-

tion from the University Committee. Faculty rules permit other academic staff members to speak at all faculty meetings, to address the Faculty Senate without special permission, to participate in departmental meetings and to be members of departmental executive committees.

The ad hoc committee refused requests to recommend an academic planning role for the humanities, social studies, physical and biological sciences divisional committees which, among other functions, approve course additions, deletions or changes.

Despite complaints that the 240-member Faculty Senate is too large, the committee refused to recommend a reduction in the body's size. "Any drastic reduction . . . would deprive many small departments of the direct representation they (now) enjoy," states the report.

Regarding faculty committee membership, the report urges that "careful attention be given . . . to the representation of women and minority groups." But it rejects contentions that too many committee positions are concentrated in the hands of a small group of people, based on figures which show that from 1970 to 1979, 1,281 different faculty members served on seventy-two committees.

—Mary Sandok

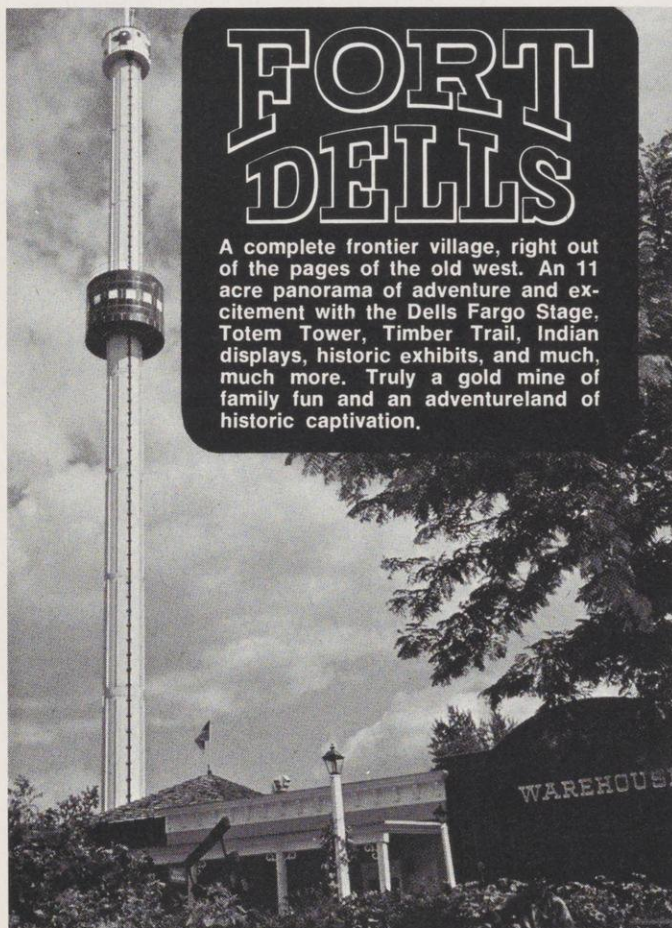
## Nearly 97 Percent of Law Grads Have Jobs

Despite dire warnings that law schools are producing too many graduates for the number of jobs available, the Law School placement office reports that slightly more 1980 graduates found jobs and at higher average salaries than in 1979.

The percentage of the graduating class placed in law-related jobs climbed from 95.2 in 1979 to 96.8 percent in 1980. Average salaries increased by 12.3 percent to \$19,200, according to Assistant Dean Edward J. Reisner, head of the placement program.

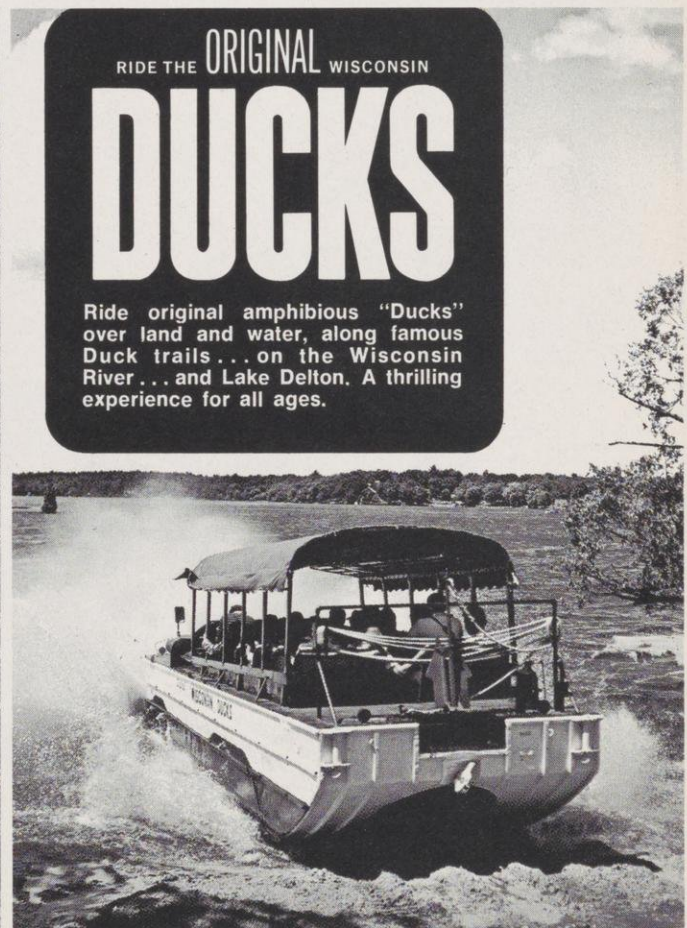
Large law firms and corporate law departments are growing, Reisner said, and competition for the graduates with the highest grades is intense. Top salaries reported by students who took jobs with prestige firms were around \$40,000 and the number of graduates starting at between \$30,000 and \$36,000 has increased.

A record of 159 recruiters held interviews at the Law School during 1979-80. Seventy percent of the graduates were hired in Wisconsin; a little more than one fourth stayed in the Madison area. More graduates this year reported they were entering private practice but only one was opening a solo practice.



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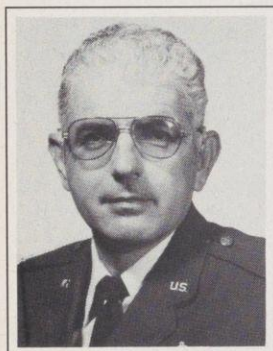
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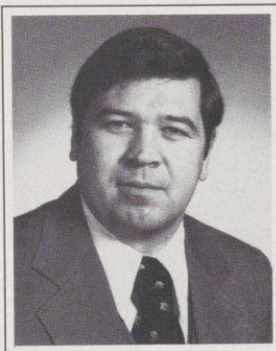
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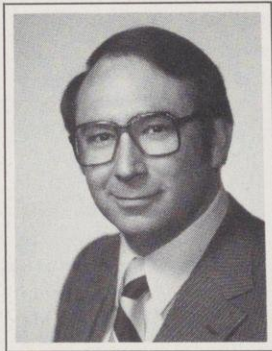
# Member News



Landman '50



Morey '69



Clark '71

For this year, William G. Fisher '27 is living in Alexandria, Va. That's the headquarters of Veterans of World War I, and Bill is its new national commander. He and his wife Elsie will head home to Prior Lake, Minn. when the year is up.

Truman Torgerson '39, Manitowoc, former president of WAA, retired from the general managership of Lake to Lake Dairy Cooperative the first of the year.

In March, Marlin Volz '38, '40, '45, Louisville, was sworn in as head of Kentucky's Public Service Commission. Volz, whose wife is the former Rachel Krug '31, is a law professor at the University of Louisville.

Lowell Keach '40, Kohler, sends word that he has just completed his first year of retirement from the Kohler Company, where he was real estate manager.

Donald T. Ranum x'45 has retired as assistant to the chairman and president, and director of real estate for Whirlpool Corporation, Benton Harbor, Mich. He and his wife have moved to Elm Grove, Wis. They have three children, two of whom, Torre and Julie, are a sophomore and freshman respectively here at the University.

Alvin C. Roecker '49 of Pointe Claire, Quebec, was promoted to vice-president of engineering for Beloit Canada, Ltd.

Robert C. Salisburly '49 is the new advertising director for the American Family Insurance Group here in Madison.

John C. Appel Ph.D. '50, who retired a year ago as professor of history at East Stroudsburg (Pa.) State College, writes that he is continuing his research and writing, and reminisces about some of the faculty members whose teaching "became part of my professional career." He cites particularly Profs. Fred H. Harrington, Merle Curti, Chester Easum, Robert Reynolds, Merrill Jensen and Wm. Hesselstine.

USAF Lt. Col. Nathan M. Landman '50 was awarded a Doctorate of Divinity by Hebrew Union College—Jewish Institute of Religion on the occasion of the 25th anniversary of his ordination. Rabbi Landman is stationed at Torrejon Air Base, Spain.

In July, August W. Eberle Ph.D. '53, Bloomington, Ind., will become emeritus professor of education at Indiana University.

James E. Schilling '58 moves from Pittsburgh to Hitchin, England in his new capacity as international sales manager for Westinghouse. He's been with the firm since graduation.

Bristol-Myers has promoted Richard P. Elander Ph.D. '60 to senior director of its fermentation R&D operation in Syracuse. He has also been promoted to the Corporate Pharmaceutical Research Policy Committee, responsible for the company's DNA research program.

Robert S. Perlstein '66, who joined CBS Records in 1976, is its new director of business affairs. He lives in Hastings-on-Hudson, N.Y.

Dennis S. Kite '67, Houston office manager for the Bank of America, became vice-president of its investment banking group in November.

Arnold W. Messer '69 is the new vice-president for worldwide business affairs for Columbia Pictures. He and his wife Sharon (Kreblein '70) and their two children live in Encino, California.

Rockwell International has named William A. Morey '69 its Engineer of the Year, the company's highest honor for engineering achievement. The Cedar Rapids resident was cited for his contributions to the design and development of navigation and flight control display systems. The presentation was made by Robert Cattoi '50, Rockwell's vice-president for engineering.



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# LIGHT YOUR FIRE!

Navy Lt. Cmdr. *Dennis J. Van Buskirk '69* served on the Armed Forces Inaugural Committee, a joint military group of 120 people supervising a staff of 1,600 for the Reagan inauguration ceremonies.

For the second time in four years, *Michael F. Davy '69* has been named Young Civil Engineer of the Year by the state section of the American Society of Civil Engineers. Mike is vice-president of Davy Engineering Company, La Crosse.

Milwaukee's Universal Foods Corporation elected *Wayne B. Clark MS '71* its vice-president for human resources. He has been with the firm since 1977.

*James J. Surfus '73, '80*, Menomonee Falls, has been promoted by the state Department of Natural Resources to Natural Resources Administrator. He will assist the director of the Milwaukee office in air-pollution control. ☐

## Deaths

*Alex P. Greenthal '02*, Milwaukee (2/81)

Mrs. Ray Owen (*Theo B. Pickford*) '03, Madison (1/81)

Mrs. Allen E. Wright (*Nellie M. Burmeister*) '05, Farmington, Mich. (10/80)

*Elizabeth Frances Corbett '10*, New York novelist (1/81)

*Isaac Nelson Lovejoy '10*, Stoughton (1/81)

*Beulah Elaine Hill '13*, Pasadena (9/80)

*Arthur Louis Ingebritson '13*, Santa Rosa, Cal. (8/80)

*Wm. A. Taylor '13 MD*, Portage (2/81)

*Regina Mary Hein '14*, Madison (2/81)

*Mary H. Kabat '14*, La Mesa, Cal. (1/81)

*Rachel Lloyd Skinner '15*, Milwaukee (1/81)

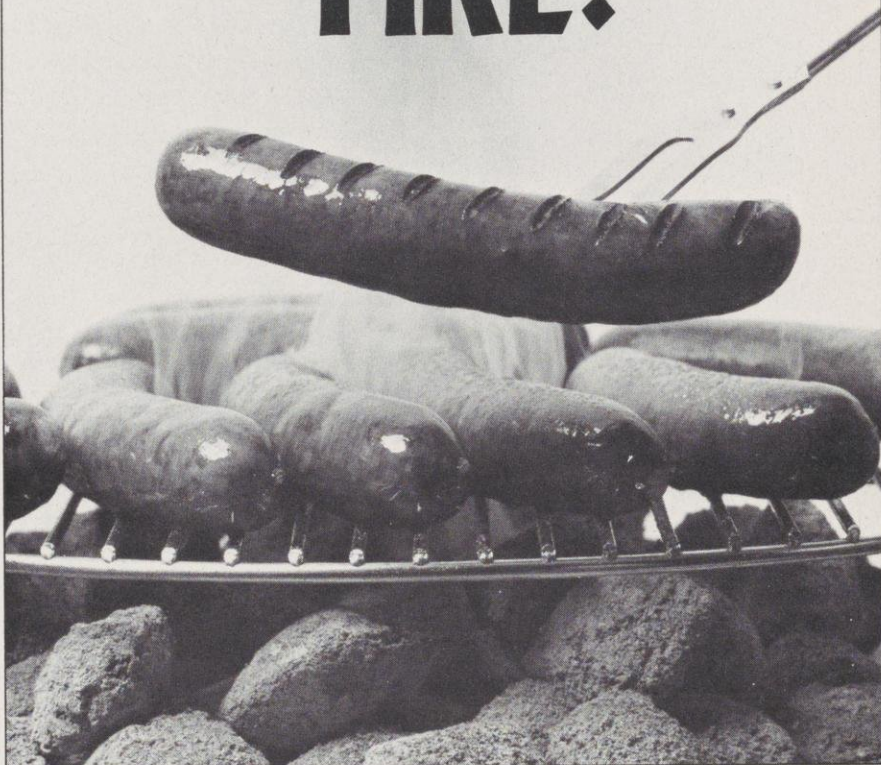
Mrs. Orland D. Loomis (*Florence Marie Ely*) '16, Mauston (2/81)

*Joseph Emmet McGillivray '16*, Wauwatosa (2/81)

*Hugh Otis Worthing '16 MD*, Sheboygan (2/81)

*Dwight Smith Fowler '17*, Madison (1/81)

*Joseph Baxter Wiener '17*, Spring Hill, Fla. (1/81)



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Continued



# Deaths

continued

Mrs. Curtis H. Jacobs (*Luella Frances Voight*) '18, Oconomowoc (1/81)

Hyman Stanley Lipman '18, Tucson (\*)

## (\*) Informants did not give date of death

Mrs. Arthur L. Luedke (*Ruth Jane Bauske*) x'18, St. Joseph, Mich. (2/81)

Daniel James Teare '18, Winter Park, Fla. (7/80)

Lawrence Franklin Campbell '20, Silver Spring, Md. (12/80)

Mrs. James P. Carr (*Christina Menzies McLay*) '20, Janesville (1/81)

Eugene Dickens Maurer '20, Downingtown, Pa. (2/81)

Mrs. Granville Bennett (*Elizabeth Leonore Weber*) '21, Union City, Mich. (2/81)

William Kelsey Howison '21, Menomonie (2/81)

Blandford Jennings '21, Maplewood, Mo. (11/80)

Hilda Margaret Ley '21, Green Bay (2/81)

Carlton Leonard Schmidt '23, Deland, Fla. (12/80)

Luther Wesley Barnhardt '22, Raleigh, N.C. (5/80)

Leonard Marion Johnson '22, Bel Air, Md. (10/80)

John Wilson Tibbitts '22, Sparta (1/81)

Wallace Parker Elmslie '23, Quincy, Ill. (12/80)

Albert Morse Fuller '23, Milwaukee (1/81)

William Grant Macgregor '23, Fairhope, Ala. (2/81)

Earl W. Miller x'23, Oceanside, Cal. (1/80)

Kenneth Logan Muir x'24, Phoenix (1/81)

Eugene Chapel Tims '24, Baton Rouge (1/80)

Harold Frederick Haase '25, Milwaukee (1/81)

Mrs. Harry B. Haley (*Catherine O'Neill Mueller*) '25, Palm Beach (5/80)

Roy Frederick Nye '25, Klamath Falls, Ore. (12/80)

Lorraine Maxine Maytum '26, Alexandria, S.D. (8/80)

Dwight Jacob Mosier '26 MD, Bay City, Mich. (1/81)

Marion Henry Veazey '26, Hagerstown, Md. (11/80)

Mrs. Wallace Bartosz (*Dorothy Marie Kingsbury*) '27, West Hartford, Conn. (1/81)

Mary Belsky '27, Antigo (4/78)

William Herman Bethke '27, Los Altos, Cal. (11/80)

Calmer Benjamin Browy '27, Madison (2/81)

Mrs. William A. Christians, Jr. (*Ethel Louise Ayer*) x'27, Johnson Creek (8/80)

Arthur Gerald Dahl '27, Woodruff (6/80)

Richard Updegraff Ratcliff '27, Santa Cruz, N.M. (12/80)

Mrs. Myrtle Ruehlman (*Myrtle Bernice Thiesen*) '28, Boulder, Colo. (10/80)

Theodore Wolcott Stewart '28, Racine (11/80)

Mrs. Hubert W. Albright (*Marvel Elizabeth Caldwell Olstad*) '29, Adrian, Mich. (\*)

Clark Frank Derleth '29, Watertown (1/81)

Edward Philip Hoelz '29, Milwaukee (10/79)

Mrs. Lloyd J. Meuli (*Mildred Pansy Alvis*) '29, Long Beach (10/80)

Ralph Washington Thomas '29, Waukesha (1/81)

Byron Burton Conway '30, Sun City (2/81)

Herbert Ferdinand Guenzl '30, Merrill (2/81)

Katharine Gallagher Kain '30, Des Moines (8/80)

Mrs. Gerald McKenna (*Helen Cecilia Brand*) '30, Wausau/Wilmette (1/81)

Arthur Kingsley Trenholme '30, Portland, Ore. (5/80)

Mrs. Markus E. Wyant (*Jeanette Katherine Chase*) '30, Hayward (2/81)

William Arthur Evans '31, Indianapolis (5/80)

Mrs. James H. Robinson (*Norma Edith Watrous*) '31, Highwood, Ill. (12/80)

Andrew Gram Woodford '31, Milwaukee (1/81)

Mrs. Robert Herschel (*Patricia Warren Scott*) '32, Indianola, Iowa (\*)

Alfred Leahey '31, Victoria, B.C. (1/81)

Kenford Revere Nelson '32, Racine (2/81)

Maynard T. Reiersen '32, Neenah (2/81)

Kathleen Loretta Backus '33, Rockford (1/81)

Homer James Bendinger '33, Longboat Key, Fla. (1/81)

David Harry Leibenson x'33, Oshkosh (2/81)

Herbert William Rahmlow '33, New Port Richey, Fla. (8/80)

Clarence Oscar Wagner '33, Mountain Home, Ark. (12/80)

Mrs. Stanley Fahlstrom (*Mary Bell Leach*) '34, Sarasota (11/80)

Frederich G. Hirsch '34 MD, Albuquerque (1/81)

Charles Hurd Holmes '34, El Segundo, Cal. (9/80)

Paul Luther Rockey '34, Ann Arbor (2/81)

Mrs. Mary L. Oliver (*Mary Laack*) '37, Washington, D.C. (3/80)

Joseph Mark Sheil '37, Watertown, S.D. (9/80)

Allen Ray Willey '37, Lanham, Md. (7/8)

William Wightman Humphrey '38, Glens Falls, N.Y. (9/79)

Richard Leroy Jessen '38, Elm Grove (6/77)

Hugo George Koehler x'38, Madison (2/81)

Eugene Bernard Stiefvater '38, Wauwatosa (1/81)

Edwin Lawrence Ball '39, Nanuet, N.Y. (11/79)

Frederick Higbie Hake '39, Rice Lake (2/81)

Thomas William Harris x'40, Sun City (10/80)

Carl John Hoel '40, Stoughton (2/81)

Peter Gloister Hogg '41, Stoneville, Miss. (2/80)

Mrs. Thomas C. Lepley (*June Harriet Muegge*) '41, Butler, Wis. (10/79)

Paul Carl Weise '42, Milwaukee (2/81)

Oswand Allen Parsons '43, Phoenix (\*)

Mrs. Thomas E. Brown (*Atna Romana Harding*) '46, Rockford (10/80)

John Harley Foote '47, Milwaukee (2/81)

Everett John Hoch '48, La Crosse (2/81)

Mrs. Julius Echeles (*Ruth Louise Marthen England Ruffino*) x'49, Los Angeles (11/80)

Louise Gersbacher '49, St. Louis (1/81)

George James Laird '49, Fond du Lac (2/81)

James Paul Menn '49, Madison (1/81)

Clyde Arthur Plaskett Jr. '50, Wheaton, Ill. (1/81)

Theodore Cooper Toebaas '50, McFarland (1/81)

Alvan Gerald Hinkley '51, Port Edwards (1/81)

Stanley Edward Altenbern '53, and his 17-year-old son Peter in an auto accident (12/80)

Terryl Brook Montgomery '53, MD '56, New York City (1/81)

George Warren Underwood '57, Tampa (2/81)

Elizabeth Wirka (*Elizabeth Weber*) '57, MD '64, Manhattan Beach, Cal. (\*)

Oliver William Russell '58, Madison (10/78)

Mrs. Robert L. Fisher (*Mary Elizabeth Andrews*) '61, Green Bay (4/80)

Mrs. Richard O. Mueller (*Patricia Ann Dopke*) '61, Mill Valley, Cal. (2/81)

Dorothy Louise Mahoney '65, Bristol, Wis. (1/81)

Bryan Ardis Frame II '67, Waukesha (11/80)

Michael James (Halkoski) Hale '70, Houston (1/81)

Thomas Charles Norris '70, MD '74, Onalaska (1/81)

Marine Capt. John Michael Pagel '73, Jacksonville, N.C. in a helicopter crash in Spain (2/81)

Ronald Raymond Redlich '72, Milwaukee (12/79)

Mrs. Maurice Carlson (*Denise Mary Fry*) '77, Milwaukee (2/81)

Michael Robert Robillard '79, Milwaukee (not to be confused with Michael Paul Robillard, who earned an MBA that same year) (1/81)

## Faculty.

Arnon R. Allen '52, '57, Madison, for the past twenty years an Extension law professor and an associate dean of the Law School. (1/81)

Emer. Prof. Aline Watson Hazard '40, Austin, Tex., age 85. She was on the Ag Journalism faculty from 1934 until retirement in 1965, but was best known as conductor of the Daily Homemakers' show on WHA-Radio during those years. (2/81)

Emer. Prof. Charles M. Huffer, 86, on the astronomy faculty from 1922 to 1961. (3/81) □



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